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Canadian Broadcasting Corporation
Minutes of meetings of the
Board of Directors' Executive
Committee

Société Radio-Canada
Procès-verbaux des réunions
du Comité exécutif du
Bureau des directeurs

RG 41, Volume 667
June/juin 1944 - December/décembre 1958

Canadian Broadcasting Corporation
Société Radio-Canada

RG 41
Volume 667

PUBLIC ARCHIVES
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CANADA

P. C. 1954- 32

Privy Council
Canada

Ottawa, January 13, 1954.

AT THE GOVERNMENT HOUSE AT OTTAWA
TUESDAY, THE 12th day of JANUARY, 1954.

PRESENT:

HIS EXCELLENCY

THE GOVERNOR GENERAL IN COUNCIL:

His Excellency the Governor General in Council, on the recommendation of the Honourable James J. McCann and pursuant to section 3 of the Canadian Broadcasting Act, is pleased to appoint and doth hereby appoint Kenneth G. Montgomery, Esquire, of Edmonton, Alberta, to be a Governor of the Canadian Broadcasting Corporation for a period of three years from January 1st, 1954.

(Sgd) R. B. Bryce
Clerk for the Privy Council

The Canadian Broadcasting Corporation.

Canadian Broadcasting Corporation
Société Radio-Canada
RG 41
Volume 667

PUBLIC ARCHIVES
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CANADA

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Y

P. C. 1953-1762

AT THE GOVERNMENT HOUSE AT OTTAWA

TUESDAY, the 17th day of NOVEMBER, 1953.

PRESENT:

HIS EXCELLENCY

THE GOVERNOR GENERAL IN COUNCIL:

His Excellency the Governor General in Council, on the recommendation of the Honourable James J. McCann and pursuant to the provisions of the Canadian Broadcasting Act, is pleased to re-appoint and doth hereby re-appoint Dr. G. Douglas Steel, of the City of Charlottetown, in the Province of Prince Edward Island, a Governor of the Canadian Broadcasting Corporation for a term of three years from November 1st, 1953.

(sgd.) A. M. Gill

Ass't Clerk of the Privy Council.

The Canadian Broadcasting Corporation

Canadian Broadcasting Corporation
Société Radio-Canada
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PUBLIC ARCHIVES
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D/9 P.C. 1953-419

PRIVY COUNCIL

CANADA

AT THE GOVERNMENT HOUSE AT OTTAWA

THURSDAY, the 19th day of MARCH, 1953.

PRESENT:

HIS EXCELLENCY

THE GOVERNOR GENERAL IN COUNCIL:

His Excellency the Governor General in Council, on the recommendation of the Honourable James J. McCann and pursuant to the provisions of The Canadian Broadcasting Act, 1936, is pleased to re-appoint and doth hereby re-appoint James Alexander Corry, Esquire, of the City of Kingston, in the Province of Ontario, a Governor of the Canadian Broadcasting Corporation for a term of three years from March 24th, 1953.

(Signed) J. W. Pickersgill

Clerk of the Privy Council.

The Canadian Broadcasting Corporation.

Canadian Broadcasting Corporation
Société Radio-Canada
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PUBLIC ARCHIVES
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CANADA

P.C. 4330
Privy Council
(Seal)
Canada

COPY

No date
Received Ott 24/52

AT THE GOVERNMENT HOUSE AT OTTAWA

PRESENT:

HIS EXCELLENCY

THE GOVERNOR GENERAL IN COUNCIL:

His Excellency the Governor General in Council, on the recommendation of the Honourable James J. McCann and pursuant to the provisions of The Canadian Broadcasting Act, 1936, is pleased, hereby, to make the following appointments to the Board of Governors of the Canadian Broadcasting Corporation:-

Rene Morin, Esquire, of the City of Montreal in the Province of Quebec, for a further term of three years from November 1st, 1952;

F. J. Crawford, Esquire, of the City of Toronto in the Province of Ontario, for a further term of three years from November 2nd, 1952.

(Sgd.) J. W. Pickersgill,
Clerk of the Privy Council.

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P.C. 2252
Privy Council
(Seal)
Canada.

ROY J. FRY

AT THE GOVERNMENT HOUSE AT OTTAWA

TUESDAY, the 22nd day of APRIL, 1952.

PRESENT

HIS EXCELLENCY

THE GOVERNOR GENERAL IN COUNCIL:

His Excellency the Governor General in Council, on the recommendation of the Honourable James J. McCann and pursuant to section three of The Canadian Broadcasting Act, 1936, is pleased to appoint and doth hereby appoint Roy J. Fry, Esquire, of Winnipeg, Manitoba, to be a governor of the Canadian Broadcasting Corporation for a period of three years, effective April 1st, 1952.

(Sgd.) N. A. Robertson,

Clerk of the Privy Council.

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PUBLIC ARCHIVES
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CANADA

P. C. 1846

PRIVY COUNCIL

CANADA

AT THE GOVERNMENT HOUSE AT OTTAWA
FRIDAY, the 28th day of MARCH, 1952.

PRESENT

HIS EXCELLENCY

THE GOVERNOR GENERAL IN COUNCIL:

His Excellency the Governor General in Council, on the recommendation of the Honourable James J. McCann and pursuant to The Canadian Broadcasting Act, 1936, is pleased to appoint and doth hereby appoint Gordon Arnaud Winter, Esquire, of St. John's, in the Province of Newfoundland, to be a governor of the Canadian Broadcasting Corporation for a period of three years, effective April 1st, 1952.

(Signed) N.A. Robertson
Clerk of the Privy Council.

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PUBLIC ARCHIVES
ARCHIVES PUBLIQUES
CANADA

P.C. 626

AT THE GOVERNMENT HOUSE AT OTTAWA

MONDAY, the 4th day of FEBRUARY, 1952.

PRESENT

HIS EXCELLENCY

THE ADMINISTRATOR IN COUNCIL:

Whereas the Honourable James J. McCann reports that A. Davidson Dunton, Esquire, of the City of Ottawa, in the Province of Ontario, was, by Order in Council P.C. 6041 of 12th November 1951, reappointed as a Governor of the Canadian Broadcasting Corporation and designated Chairman of the Corporation;

THAT at the time of the reappointment The Canadian Broadcasting Act provided that Governors of the Corporation should hold office during good behaviour for a period of three years from their appointment;

THAT by an Act to amend The Canadian Broadcasting Act, 1936, which received Royal Assent on the 21st of December, 1951, The Canadian Broadcasting Act was amended so as to provide that the Chairman should hold office during good behaviour for a period of ten years from the time of his designation as Chairman;

THAT it is desired that the term of office of A. Davidson Dunton, Esquire, should be in accordance with the said amendment, and he has therefore tendered his resignation as Governor and Chairman of the Corporation in order that he may be reappointed Governor and Chairman for a period of ten years.

THEREFORE, His Excellency the Administrator in Council, on the recommendation of the Honourable James J. McCann, is pleased, hereby, to accept the resignation of A. Davidson Dunton, Esquire, of the City of Ottawa, in the Province of Ontario, as Governor and Chairman of the Canadian Broadcasting Corporation, and is pleased to appoint and to designate the said A. Davidson Dunton a Governor of the Canadian Broadcasting Corporation and Chairman thereof, to hold office during good behaviour for a period of ten years at a salary of $15,000 per annum; effective 1st, February, 1952.

(Sgd.) N. A. Robertson,
Clerk of the Privy Council.

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Société Radio-Canada
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PUBLIC ARCHIVES
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CANADA

P. C. 6589 COPY

AT THE GOVERNMENT HOUSE AT OTTAWA

THURSDAY, the 6th day of DECEMBER 1951.

PRESENT

HIS EXCELLENCY

THE GOVERNOR GENERAL IN COUNCIL:

His Excellency the Governor General in Council, on the recommendation of the Honourable James J. McCann and pursuant to The Canadian Broadcasting Act, 1936, is pleased, hereby, to re-appoint W. H. Phillips, Esquire, Vice-President, Order of Railroad Telegraphers, Ottawa, a Governor of the Canadian Broadcasting Corporation for a period of three years, effective December 23, 1951.

(Sgd.) N. A. Robertson,
Clerk of the Privy Council.

Canadian Broadcasting Corporation
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PUBLIC ARCHIVES
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P. C. 6041 COPY

AT THE GOVERNMENT HOUSE AT OTTAWA

MONDAY, the 12th day of NOVEMBER, 1951.

PRESENT

HIS EXCELLENCY

THE GOVERNOR GENERAL IN COUNCIL:

His Excellency the Governor General in Council, on the recommendation of the Honourable James J. McCann and pursuant to The Canadian Broadcasting Act, 1936, is pleased to re-appoint and doth hereby re-appoint A. Davidson Dunton, Esquire, of the City of Ottawa, in the Province of Ontario, a Governor of the Canadian Broadcasting Dorporation and Chairman of the Corporation, for a term of three years from the fifteenth day of November, 1951, at a salary of $15,000 per annum.

(Sgd.) N. A. Robertson,
Clerk of the Privy Council.

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PUBLIC ARCHIVES
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CANADA

P. C. 5597 COPY

AT THE GOVERNMENT HOUSE AT OTTAWA

MONDAY, the 22nd day of OCTOBER, 1 9 5 1.

PRESENT:

HIS EXCELLENCY

THE GOVERNOR GENERAL IN COUNCIL:

His Excellency the Governor General in Council, on the recommendation of the Honourable James J. McCann and pursuant to The Canadian Broadcasting Act, 1936, is pleased to re-appoint and doth hereby re-appoint Mrs. E. S. Farr, of Victoria, British Columbia, as a Governor of the Canadian Broadcasting Corporation for a term of three years from the 1st November 1951.

(Sgd.) N. A. Robertson,
Clerk of the Privy Council.

Canadian Broadcasting Corporation
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CANADA

COPY

PC 6292

PRIVY COUNCIL

CANADA

AT THE GOVERNMENT HOUSE AT OTTAWA

THURSDAY, the 28th day of DECEMBER, 1950.

PRESENT:

HIS EXCELLENCY

THE GOVERNOR GENERAL IN COUNCIL:

His Excellency the Governor General in Council, on the recommendation of the Hounourable James J. McCann and pursuant to the provisions of The Canadian Broadcasting Act, 1936, is pleased to appoint and doth hereby appoint Mrs. E.S. Farr, Victoria, British Columbia, a Governor of the Canadian Broadcasting Corporation for one year from November 1st, 1950, the balance of the term of Mrs. Mary T. Sutherland, resigned.

(Sgd) N.A. Robertson

Clerk of the Privy Council

Canadian Broadcasting Corporation
Société Radio-Canada

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CANADA

COPY

PC 6293

PRIVY COUNCIL

CANADA

AT THE GOVERNMENT HOUSE AT OTTAWA

THURSDAY, the 28th day of DECEMBER, 1950.

PRESENT

HIS EXCELLENCY

THE GOVERNOR GENERAL IN COUNCIL:

His Excellency the Governor General in Council, on the recommendation of the Honourable James J. McCann and pursuant to the provisions of The Canadian Broadcasting Act, 1936, is pleased to appoint and doth hereby appoint Jesse P. Tripp, Esquire, of Oxbow, in the province of Saskatchewan, a Governor of the Canadian Broadcasting Corporation for a term of three years from January 1st, 1951.

(Sgd) N.A. Robertson

Clerk of the Privy Council

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CANADA

COPY

PC 6294

PRIVY COUNCIL

CANADA

AT THE GOVERNMENT HOUSE AT OTTAWA

THURSDAY, the 28th day of DECEMBER, 1950

PRESENT

HIS EXCELLENCY

THE GOVERNOR GENERAL IN COUNCIL:

His Excellency the Governor General in Council, on the recommendation of the Honourable James J. McCann and pursuant to the provisions of The Canadian Broadcasting Act, 1936, is pleased to appoint and doth hereby appoint Adrien Pouliot, Esquire, of the city of Quebec, in the province of Quebec, a Governor of the Canadian Broadcasting Corporation for a further term of three years from January 25th, 1951.

(Sgd) N.A. Robertson

Clerk of the Privy Council

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CANADA

COPY

PC 5416

PRIVY COUNCIL

CANADA

AT THE GOVERNMENT HOUSE AT OTTAWA

WEDNESDAY, the 15th day of NOVEMBER, 1950

PRESENT

HIS EXCELLENCY

THE GOVERNOR GENERAL IN COUNCIL:

His Excellency the Governor General in Council, on the recommendation of the Honourable James J. McCann and pursuant to the provisions of The Canadian Broadcasting Act, 1936, is pleased to re-appoint and doth hereby re-appoint Dr. G. Douglas Steel, of the City of Charlottetown, in the Province of Prince Edward Island, a Governor of the Canadian Broadcasting Corporation for a term of three years from November 1st, 1950.

(Sgd) N.A. Robertson

Clerk of the Privy Council

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CANADA

COPY

PC 1152

PRIVY COUNCIL

CANADA

AT THE GOVERNMENT HOUSE AT OTTAWA

TUESDAY, the SEVENTH day of MARCH, 1950.

PRESENT

HIS EXCELLENCY

THE GOVERNOR GENERAL IN COUNCIL:

His Excellency the Governor General in Council, on the recommendation of the Honourable James J. McCann and pursuant to the provisions of The Canadian Broadcasting Act, 1936, is pleased to re-appoint and doth hereby re-appoint James Alexander Corry, Esquire, of the city of Kingston, in the province of Ontario, a Governor of the Canadian Broadcasting Corporation for a term of three years from March 24th, 1950.

(Sgd) N.A. Robertson

Clerk of the Privy Council.

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CANADA

COPY

THE PRIVY COUNCIL
CANADA.

P.C.5899

AT THE GOVERNMENT HOUSE AT OTTAWA

FRIDAY, the 18th day of NOVEMBER, 1949.

PRESENT

HIS EXCELLENCY

THE GOVERNOR GENERAL IN COUNCIL:

His Excellency the Governor General in Council, on the recommendation of the Honourable James J. McCann, and pursuant to the provisions of The Canadian Broadcasting Act, 1936, is pleased to appoint and doth hereby appoint James Alexander Corry, Esquire, of the City of Kingston, in the province of Ontario, a Governor of the Canadian Broadcasting Corporation, to fill the vacancy caused by the resignation of Bernard Keble Sandwell, Esquire; Mr. Corry to hold office during the balance of the term of office of the said Bernard Keble Sandwell, namely to 24th March, 1950.

(Sgd.) N. A. Robertson,
Clerk of the Privy Council.

The Canadian Broadcasting Corporation.

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CANADA

WH/13

COPY

P.C.5546

PRIVY COUNCIL
CANADA.

AT THE GOVERNMENT HOUSE AT OTTAWA

FRIDAY the 4th day of NOVEMBER, 1949.

PRESENT:

HIS EXCELLENCY

THE GOVERNOR GENERAL IN COUNCIL:

His Excellency the Governor General in Council, on the recommendation of the Honourable James J. McCann and pursuant to the provisions of section 3 of The Canadian Broadcasting Act, 1936, is pleased to appoint and doth hereby appoint F. J. Crawford, Esquire, of the city of Toronto, in the province of Ontario, a Governor of the Canadian Broadcasting Corporation for a further term of three years from November 2nd, 1949.

(Sgd.) N. A. Robertson,
Clerk of the Privy Council

The Canadian Broadcasting Corporation.

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CANADA

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JS/13

PRIVY COUNCIL
CANADA.

P.C.5545

AT THE GOVERNMENT HOUSE AT OTTAWA

FRIDAY the 4th day of NOVEMBER, 1949.

PRESENT:

HIS EXCELLENCY

THE GOVERNOR GENERAL IN COUNCIL:

His Excellency the Governor General in Council, on the recommendation of the Honourable James J. McCann and pursuant to the provisions of the Canadian Broadcasting Act, 1936, is pleased to appoint and doth hereby appoint Rene Morin, Esquire, of the city of Montreal, in the province of Quebec, a Governor of the Canadian Broadcasting Corporation for a further term of three years from November 1st, 1949.

(Sgd.) N. A. Robertson,
Clerk of the Privy Council.

The Canadian Broadcasting Corporation.

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PUBLIC ARCHIVES
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CANADA

P.C. 5886

Privy Council
Seal
Canada

AT THE GOVERNMENT HOUSE AT OTTAWA

THURSDAY, the 23rd day of DECEMBER, 1948.

PRESENT:

HIS EXCELLENCY

THE GOVERNOR GENERAL IN COUNCIL:

His Excellency the Governor General in Council, on the recommendation of the Honourable James J. McCann, is pleased to appoint and doth hereby appoint W.H. Phillips, Esquire, of Ottawa, Ontario, Vice-President, Order of Railroad Telegraphers, a Governor of the Canadian Broadcasting Corporation, to serve for a period of three years, vice Howard B. Chase, Esquire, resigned.

(Sgd) A.D.P. Heeney
Clerk of the Privy Council.

The Canadian Broadcasting Corporation.

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PUBLIC ARCHIVES
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CANADA

P.C. 5020

Privy Council
Seal
Canada

AT THE GOVERNMENT HOUSE AT OTTAWA

WEDNESDAY the 10th day of NOVEMBER, 1948.

PRESENT:

HIS EXCELLENCY

THE GOVERNOR GENERAL IN COUNCIL:

WHEREAS Arnold Davidson Dunton, Esquire, was appointed a Governor and Chairman of the Canadian Broadcasting Corporation by Order in Council P.C. 6641 of October 23rd, 1945, the said appointment to be effective November 15th, 1945;

AND WHEREAS under the provisions of the Canadian Broadcasting Act, 1936, Mr. Dunton's term of office as Governor and Chairman of the Canadian Broadcasting Corporation will expire on November 15th, 1948;

NOW, THEREFORE, His Excellency the Governor General in Council, on the recommendation of the Right Honourable Louis S. St. Laurent, the Acting Prime Minister, and pursuant to the provisions of the Canadian Broadcasting Act, 1936, as amended by Chapter 33, 8 George VI, is pleased to reappoint and doth hereby reappoint Arnold Davidson Dunton, Esquire, to be a Governor of the Canadian Broadcasting Corporation and Chairman of the Corporation at a salary of $15,000 per annum, the said appointment to be effective the 15th day of November, 1948.

(Sgd.) A.D.P. Heeney,

Clerk of the Privy Council.

The Canadian Broadcasting Corporation.

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PUBLIC ARCHIVES
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P.C. 5021

Privy Council
(Seal)
Canada.

AT THE GOVERNMENT HOUSE AT OTTAWA

WEDNESDAY the 10th day of NOVEMBER, 1948.

PRESENT:

HIS EXCELLENCY

THE GOVERNOR GENERAL IN COUNCIL:

WHEREAS by virtue of Order-in-Council P.C. 6388 of the 5th October, 1945, Mrs. Mary Sutherland, of Parksville, in the Province of British Columbia, was appointed a Governor of the Canadian Broadcasting Corporation, to serve for a period of three years;

AND WHEREAS it is deemed expedient that Mrs. Mary Sutherland should be re-appointed a Governor of the Corporation;

THEREFORE, His Excellency the Governor General in Council, on the recommendation of the Honourable J. J. McCann, is pleased to appoint and doth hereby appoint Mrs. Mary Sutherland, of Parksville, in the Province of British Columbia, a Governor of the Canadian Broadcasting Corporation for a further term of three years from the 1st November, 1948.

(Sgd.) A.D.P. Heeney,

Clerk of the Privy Council.

The Canadian Broadcasting Corporation

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P.C. 5019

Privy Council
(Seal)
Canada.

AT THE GOVERNMENT HOUSE AT OTTAWA

WEDNESDAY the 10th day of NOVEMBER, 1948.

PRESENT:

HIS EXCELLENCY

THE GOVERNOR GENERAL IN COUNCIL:

WHEREAS by Order-in-Council P.C. 6387 of 5th October, 1945, Rene Morin, Esquire, of the City of Montreal, in the Province of Quebec, was appointed a Governor of the Canadian Broadcasting Corporation to serve for a period of three years;

AND WHEREAS it is deemed expedient that Rene Morin, Esquire, should be re-appointed to the Board of Governors of the Corporation.

NOW, THEREFORE, His Excellency the Governor General in Council, on the recommendation of the Honourable J. J. McCann, is pleased to appoint and doth hereby appoint Rene Morin, Esquire, of the City of Montreal, in the Province of Quebec, a Governor of the Canadian Broadcasting Corporation for a further term of one year from the 1st November, 1948.

(Sgd.) A.D.P. Heeney,

Clerk of the Privy Council.

The Canadian Broadcasting Corporation.

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CANADA

P.C. 148

Privy Council
(Seal)

Canada.

AT THE GOVERNMENT HOUSE AT OTTAWA

MONDAY, the 19th day of JANUARY, 1948.

PRESENT;

HIS EXCELLENCY

THE GOVERNOR GENERAL IN COUNCIL

His Excellency the Governor General in Council, on the recommendation of the Honourable James J. McCann, is pleased to appoint and doth hereby appoint Adrien Pouliot, Esquire, of the City of Quebec, in the Province of Quebec, Dean of the Faculty of Sciences of Laval University, a Governor of the Canadian Broadcasting Corporation for a further term of three years from January 25th, 1948.

(Sgd.) A.D.P. Heeney,

Clerk of the Privy Council.

The Canadian Broadcasting Corporation.

Canadian Broadcasting Corporation
Société Radio-Canada
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PUBLIC ARCHIVES
ARCHIVES PUBLIQUES
CANADA

KODAK SAFETY FILM

A. DAVIDSON DUNTON
(CHAIRMAN)

P.C. 6641

PRIVY COUNCIL

AT THE GOVERNMENT HOUSE AT OTTAWA
TUESDAY, the 23rd day of OCTOBER, 1945.

PRESENT:

HIS EXCELLENCY
THE ADMINISTRATOR IN COUNCIL:

His Excellency the Administrator in Council on the recommendation of the Honourable J. L. Ilsley, Acting Prime Minister, and pursuant to the provisions of the Canadian Broadcasting Act, 1936, as amended by Chapter 33, 8 George VI, is pleased to appoint and doth hereby appoint Arnold Davidson Dunton, Esquire, a Governor of the Canadian Broadcasting Corporation and Chairman of the Corporation, with salary of $15,000 per annum; the said appointment to be effective the fifteenth day of November, 1945.

(Sgd) A.D.P. Heeney,
Clerk of the Privy Council.

The Canadian Broadcasting Corporation.

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PUBLIC ARCHIVES
ARCHIVES PUBLIQUES
CANADA

HOWARD B. CHASE

P.C. 6386

PRIVY COUNCIL

AT THE GOVERNMENT HOUSE AT OTTAWA

FRIDAY, the 5th day of OCTOBER, 1945.

PRESENT:

HIS EXCELLENCY

THE GOVERNOR GENERAL IN COUNCIL:

WHEREAS by Order in Council P.C. 2102 of March 16th, 1943, Howard B. Chase, Esquire, of the City of Montreal, was appointed a Governor of the Canadian Broadcasting Corporation for a period of three years, which expires on November 1st, 1945;

AND WHEREAS the Minister of National War Services recommends that Mr. Chase be reappointed a Governor of the said Corporation for a further term of three years;

NOW, THEREFORE, His Excellency the Governor General in Council is pleased to reappoint and doth hereby reappoint the said Howard B. Chase a Governor of the Canadian Broadcasting Corporation for a further period of three years, effective November 1st, 1945.

(Sgd) A.D.P. Heeney
Clerk of the Privy Council.

Canadian Broadcasting Corporation
Société Radio-Canada
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PUBLIC ARCHIVES
ARCHIVES PUBLIQUES
CANADA

HOWARD B. CHASE
(CHAIRMAN)

P.C. 5061

PRIVY COUNCIL

AT THE GOVERNMENT HOUSE AT OTTAWA

TUESDAY, the 4th day of JULY, 1944.

PRESENT:

HIS EXCELLENCY

THE GOVERNOR GENERAL IN COUNCIL:

His Excellency the Governor General in Council, on the recommendation of the Minister of National War Services, is pleased to appoint and doth hereby appoint Howard B. Chase, Esquire, of the City of Montreal, who was appointed Governor of the Canadian Broadcasting Corporation by Order in Council, P.C. 2102 of March 16, 1943, to be Chairman of the said Corporation for a period not to exceed the term for which he was appointed Governor of the said Corporation, in the place of Rene Morin, Esquire, resigned.

(Sgd.) A.D.P. Heeney
Clerk of the Privy Council.

The Honourable
the Minister of National War Services.

Canadian Broadcasting Corporation
Société Radio-Canada
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PUBLIC ARCHIVES
ARCHIVES PUBLIQUES
CANADA

HOWARD B. CHASE

P.C. 2102

PRIVY COUNCIL
CANADA

AT THE GOVERNMENT HOUSE AT OTTAWA

TUESDAY, the 16th day of MARCH, 1943.

PRESENT:

HIS EXCELLENCY

THE GOVERNOR GENERAL IN COUNCIL:

His Excellency the Governor General in Council, on the recommendation of the Minister of National War Services, is pleased to appoint and doth hereby appoint Howard B. Chase, Esquire, of the City of Montreal, a Governor of the Canadian Broadcasting Corporation, to serve for a period of three years from November 1st, 1942, to fill one of the two vacancies on the Board of Governors of the said Corporation.

(Sgd.) A.D.P. Heeney
Clerk of the Privy Council

The Honourable
the Minister of National War Services.

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PUBLIC ARCHIVES
ARCHIVES PUBLIQUES
CANADA

RENE MORIN
(VICE CHAIRMAN)

P.C. 6387

PRIVY COUNCIL

AT THE GOVERNMENT HOUSE AT OTTAWA

FRIDAY, the 5th day of OCTOBER, 1945.

PRESENT:

HIS EXCELLENCY

THE GOVERNOR GENERAL IN COUNCIL:

WHEREAS by Order in Council P.C. 9901 of November 3rd, 1942, Rene Morin, Esquire, of the City of Montreal was reappointed Governor of the Canadian Broadcasting Corporation for a further period of three years, which expires on November 1st, 1945;

AND WHEREAS the Minister of National War Services recommends that Mr. Morin be reappointed a Governor of the Corporation for a further term of three years and appointed Vice-Chairman of the Corporation for the same term;

THEREFORE, His Excellency the Governor General in Council is pleased to appoint and doth hereby appoint the said Rene Morin a Governor and Vice-Chairman of the Canadian Broadcasting Corporation for a period of three years, effective November 1st, 1945.

(Sgd) A.D.P. Heeney
Clerk of the Privy Council.

Canadian Broadcasting Corporation
Société Radio-Canada
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PUBLIC ARCHIVES
ARCHIVES PUBLIQUES
CANADA

RENE MORIN

P.C. 5060

PRIVY COUNCIL

AT THE GOVERNMENT HOUSE AT OTTAWA

TUESDAY, the 4th day of JULY, 1944.

PRESENT:

HIS EXCELLENCY

THE GOVERNOR GENERAL IN COUNCIL:

WHEREAS by Order in Council P.C. 2369 of September 10, 1936, Rene Morin, Esquire, of the City of Montreal, was appointed a Governor and the Vice-Chairman of the Canadian Broadcasting Corporation, for a term of three years, which term was extended by Order in Council, P.C. 3424 dated November 2, 1939;

AND WHEREAS by Order in Council P.C. 280, dated January 23, 1940, Mr. Morin was appointed Chairman of the said Corporation and was re-appointed a Governor and Chairman of the said Corporation for a term of three years by Order in Council, P.C. 9901, dated November 3, 1942;

AND WHEREAS Mr. Morin asks to be relieved of his duties of Chairman of the Canadian Broadcasting Corporation in a letter dated 28th June, 1944, which reads as follows:

> "When my term of office, as Chairman of the Board of Governors of the Canadian Broadcasting Corporation expired in November, 1942, the Corporation was going through a period of adjustment following the appointment of a new general manager.
>
> You graciously offered to recommend my reappointment as Chairman and under the circumstances, I felt it incumbent upon me to continue my services for some time, I stated, however, as you may remember, that I could not undertake to act for the full term of three years.
>
> I consider that the period of adjustment is practically over and that the Corporation is now carrying on its work in a normal way and in the best interests of the Canadian public.
>
> The duties of the Chairman are fairly onerous and owing to the pressure of other business, it is no longer possible for me to retain the chairmanship of the Board and I beg that you accept my resignation.
>
> In giving up this position, I wish to pay tribute to my colleagues of the Board with whom my relations have been most cordial and agreeable, and to express to the personnel of the Corporation my appreciation for the real and loyalty with which they are serving it.
>
> May I thank you most cordially for the courtesy and consideration which you have always showed me, as well as for the deep interest you have taken in the welfare of the Corporation".

THEREFORE, His Excellency the Governor General in Council, on the recommendation of the Minister of National War Services, is pleased to accept the resignation of Mr. Rene Morin, as Chairman of the Board of Governors of the Canadian Broadcasting Corporation.

(Sgd.) A.D.P. Heeney
Clerk of the Privy Council

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DEAN ADRIEN POULIOT

P.C. 541

PRIVY COUNCIL

Certified to be a true copy of a Minute of a Meeting of the Committee of the Privy Council, approved by His Excellency the Governor General on the 25th January, 1945.

The Committee of the Privy Council, on the recommendation of the Minister of National War Services, advise that Dean Adrien Pouliot of the City of Quebec, in the Province of Quebec, be appointed a Governor of the Canadian Broadcasting Corporation, for a period of three years.

(Sgd.) A.D.P. Heeney
Clerk of the Privy Council.

The Honourable
the Minister of National War Services.

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MRS. T. W. SUTHERLAND

P.C. 6388

PRIVY COUNCIL

AT THE GOVERNMENT HOUSE AT OTTAWA

FRIDAY, the 5th day of OCTOBER, 1945.

PRESENT:

HIS EXCELLENCY

THE GOVERNOR GENERAL IN COUNCIL:

WHEREAS by Order in Council P.C. 2235 of March 19th, 1943, Mrs. T.W. (Mary) Sutherland of Revelstoke, B.C., was appointed a Governor of the Canadian Broadcasting Corporation for a period of three years, which expires on November 1st, 1945;

AND WHEREAS the Minister of National War Services recommends that Mrs. Sutherland be reappointed a Governor of the Corporation for a further period of three years;

NOW, THEREFORE, His Excellency the Governor General in Council is pleased to reappoint and doth hereby reappoint the said Mrs. T. W. (Mary) Sutherland a Governor of the Canadian Broadcasting Corporation for a further period of three years, effective November 1st, 1945.

(Sgd) A.D.P. Heeney
Clerk of the Privy Council.

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MRS MARY SUTHERLAND

P.C. 2235

PRIVY COUNCIL
CANADA

AT THE GOVERNMENT HOUSE AT OTTAWA

FRIDAY, the 19th day of MARCH, 1943.

PRESENT:

HIS EXCELLENCY
THE GOVERNOR GENERAL IN COUNCIL:

His Excellency the Governor General in Council, on the recommendation of the Minister of National War Services, is pleased to appoint and doth hereby appoint Mrs T.W. (Mary) Sutherland, of Revelstoke, B.C., a Governor of the Canadian Broadcasting Corporation, to serve for a period of three years from November 1st, 1942, to fill the vacancy on the Board of Governors of the said Corporation.

(Sgd.) A.D.P. Heeney
Clerk of the Privy Council

The Honourable
the Minister of National War Services

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F.J. CRAWFORD

P.C. 8897

PRIVY COUNCIL
CANADA

AT THE GOVERNMENT HOUSE AT OTTAWA

THURSDAY, the 18th day of NOVEMBER, 1943

PRESENT:

HIS EXCELLENCY
THE GOVERNOR GENERAL IN COUNCIL:

His Excellency the Governor General in Council, on the recommendation of the Minister of National War Services, is pleased to appoint and doth hereby appoint F.J. Crawford, Esquire, of the City of Toronto in the Province of Ontario, a Governor of the Canadian Broadcasting Corporation as of and from the date hereof; Mr. Crawford's term of office to expire on the second day of November, 1946.

(Sgd.) A.D.P. Heeney
Clerk of the Privy Council

The Honourable
the Minister of National War Services

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W.J. PARKER

P.C. 530

PRIVY COUNCIL
CANADA

AT THE GOVERNMENT HOUSE AT OTTAWA

THURSDAY, the 3rd day of FEBRUARY, 1944.

PRESENT:

HIS EXCELLENCY
THE GOVERNOR GENERAL IN COUNCIL:

His Excellency the Governor General in Council, on the recommendation of the Minister of National War Services, is pleased to appoint and doth hereby appoint William James Parker, Esquire, of the City of Winnipeg, in the Province of Manitoba, a Governor of the Canadian Broadcasting Corporation, to serve for a period of three years.

(Sgd.) A.D.P. Heeney
Clerk of the Privy Council

The Honourable,
the Minister of NationalWar Services.

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B.K. SANDWELL

P.C. 2120

PRIVY COUNCIL

AT THE GOVERNMENT HOUSE AT OTTAWA

FRIDAY, the 24th day of MARCH, 1944.

PRESENT:

HIS EXCELLENCY
THE GOVERNOR GENERAL IN COUNCIL -

His Excellency the Governor General in Council on the recommendation of the Minister of National War Services, is pleased to appoint and doth hereby appoint Bernard Keble Sandwell, Esquire, of the City of Toronto in the Province of Ontario, a Governor of the Canadian Broadcasting Corporation, to serve for a period of three years.

(Sgd.) A.D.P. Heeney
Clerk of the Privy Council

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A.W. TRUEMAN

P.C. 1880

PRIVY COUNCIL
CANADA

AT THE GOVERNMENT HOUSE AT OTTAWA

MONDAY, the 19th day of MARCH, 1945.

HIS EXCELLENCY
THE GOVERNOR GENERAL IN COUNCIL:

His Excellency the Governor General in Council, on the recommendation of the Minister of National War Services, is pleased to appoint and doth hereby appoint Albert Wentworth Trueman, Esquire of Saint John, New Brunswick, a Governor of the Canadian Broadcasting Corporation, for a period to expire on November 1st, 1947.

(Sgd.) A.D.P. Heeney
Clerk of the Privy Council

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G. D. STEEL

P.C. 2833

PRIVY COUNCIL
CANADA

AT THE GOVERNMENT HOUSE AT OTTAWA

TUESDAY, the 9th day of JULY, 1946.

PRESENT:

HIS EXCELLENCY
THE GOVERNOR GENERAL IN COUNCIL:

WHEREAS a vacancy on the Board of Governors of the Canadian Broadcasting Corporation has been created by the resignation of Mr. Albert William Trueman, who was appointed a Governor of the Corporation by Order-in-Council P.C. 1880 of March 19th, 1945, for a period to expire on November 1st, 1947;

NOW, THEREFORE, His Excellency the Governor General in Council, on the recommendation of the Honourable J.J. McCann, and pursuant to the provisions of Section 3, Subsection 6, of the Canadian Broadcasting Act, is pleased to appoint and doth hereby appoint Doctor G.Douglas Steel, M.A., LL.D., Principal of Prince of Wales College, Charlottetown, Prince Edward Island a Governor of the Canadian Broadcasting Corporation to fill the vacancy caused by the resignation of Mr. Trueman.

(Sgd.) A.D.P. Heeney
Clerk of the Privy Council

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CANADIAN BROADCASTING CORPORATION

BOARD OF GOVERNORS

EXECUTIVE COMMITTEE

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MINUTES OF THE 1ST MEETING OF THE EXECUTIVE COMMITTEE OF THE BOARD OF GOVERNORS OF THE CANADIAN BROADCASTING CORPORATION HELD IN MONTREAL, P.Q. ON JUNE 8th, 1944.

The meeting opened at 10.15 a.m. with Mr. Rene Morin presiding. The members present were Messrs J.W. Godfrey, Howard B. Chase and F.J. Crawford, with Dr. Augustin Frigon, Acting General Manager and Donald Manson, Secretary, in attendance. Mr. B.K. Sandwell, member of the Board of Governors, was also present.

The Chairman said that this was the first meeting of the Executive Committee of the Board of Governors which had been created by By-law No.19 of the Corporation pursuant to Section 12 (a) (ii) of the Canadian Broadcasting Act, 1936, and whose members had been appointed by resolution of the 36th Meeting of the Board held in Montebello, P.Q., on May 8th, 1944. He quoted the Committee's functions as set down in By-law No.19 as follows:

> "Subject to the direction and control of the Board, the Executive Committee shall, in the interval between meetings of the Board, take such action as may be necessary to ensure that the business of the Corporation is conducted in accordance with the general policies laid down by the Board.
>
> Every decision of the Executive Committee shall be reported to the Board at the next meeting thereof following such decision".

The Chairman said that various matters of some importance coming within the scope of this By-law, had to be dealt with for the guidance of the management. He said that he had asked Mr. Sandwell to attend this particular meeting so that the Committee might have the benefit of his advice with regard to the programme "Of Things to Come" which was on the agenda. Mr. Sandwell, he said, had had some experience last year when he was called into consultation regarding this programme.

(1) The Acting General Manager said that some specific directions were needed with regard to next season's programme "Of Things to Come" because he had to attend a meeting of the National Planning Committee for Citizens' Forums called by the Canadian Association for Adult Education at Ste Anne de Bellevue where the matter would be discussed with the educational groups with whom there would have to be cooperation.

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A full discussion followed. The Committee AGREED that the programme, possibly under a different name, should be subject to these provisions:

(a) The number of broadcasts in the series to be less than 26 - possibly 12 to 15;

(b) the programme to be prepared well in advance, the speakers in every case to be invited under the General Manager's signature;

(c) in order to secure the best speakers, consideration to be given to the use of recordings;

(d) important subjects to be discussed on more than one broadcast if that is necessary adequately to cover the subject;

(e) the same speaker to be used on successive broadcasts if considered desirable;

(f) the number of speakers to be varied in the different broadcasts if necessary;

(g) any suggestions from the Canadian Association for Adult Education and the National Planning Committee for Citizens' Forums to be carefully considered and all reasonable cooperation offered, but the actual work to be entirely independent of any outside group, the CBC being fully responsible for the programme, but such responsibility to end with completion of the actual broadcasts;

(h) consideration to be given to the formation of a Sub-Committee of two or three members of the Board in due time to discuss the various broadcasts in the series with the General Manager;

(i) if requested by the CAAE, the payment of an amount to be made them by the CBC to assist in the issue of study material, such amount not to exceed last year's payment of $2,500.00;

(j) no commitment to be made by the CAAE involving the CBC until approval has been given by the latter.

(2) The Acting General Manager requested guidance as to the time which should elapse between the return of employees who have been on leave for wartime duties, and the discharge of those temporarily filling their places.

The Committee AGREED that thirty days should be regarded as the period which a wartime temporary employee may be retained after the return of the permanent employee to the position; subject to special cases being considered on their merits, for an extension of this period.

(3) The difficulties of suitable housing for staff members at Sackville Short Wave Station was reported by the Acting General Manager. He said that the construction of houses, as well as studios in Montreal would be necessary. Inasmuch as the Short Wave Station is a Government project for which the Corporation is merely the agent, the cost of constructing these undertakings

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should be borne by the Government for the Short Wave Station. Dr. Frigon said that the house construction could be absorbed out of the $1,100,000.00 capital already provided by the Government for this purpose. The studios would represent an outlay of approximately $102,000.00 capital expenditure for which there was no Government capital available, although in the estimate made for yearly operation of the Short Wave project, approximately $30,000.00 had been shown as being needed yearly for rental of studios.

The Committee AGREED that

(a) the construction of four dwellings at Sackville for accommodation of members of the Short Wave staff be proceeded with and charged to Government capital provided for Short Wave construction at Sackville in accordance with P.C. 8168;

(b) preliminary arrangements be made to use CBC capital for the establishment of studios in Montreal for the Short Wave project, repayment to be recoverable on a yearly rental basis, provided there is agreement by the Government authorities concerned.

The Acting General Manager is to report on this matter at the next regular meeting of the Board.

(4) The Committee was informed that the Parliamentary Radio Committee had recommended to the Corporation that the Social Credit Party be accepted as a party qualifying for free network time between now and the next general election.

The Committee AGREED that the Social Credit Party be regarded as a party qualifying for free network time between now and the next election, and that the management arrange accordingly.

(5) The Acting General Manager read a letter from the Treasurer, Mr. Harry Baldwin, asking for sick leave due to physical disability.

The Committee AGREED that the Treasurer be granted sick leave in accordance with his request.

(6) The Acting General Manager recalled that at the last meeting of the Board it was decided that the stations at Halifax (CHNS), Charlottetown (CFCY) and Moncton (CKCW) would be transferred to the Dominion Network and that from the date of transfer no Trans-Canada network programmes, either commercial or sustaining would be fed to them. It had been discovered, however, he said, that more liberal arrangements had been made with the Western stations where Trans-Canada programmes would be fed in the daytime until September, 1945, at least. In the circumstances he thought it might be

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regarded as unfair discrimination if the stations at Charlottetown and Moncton were not accorded similar privileges. Halifax had already agreed to entirely relinquish all Trans-Canada network programmes in view of the fact that the proposed establishment of the Corporation's own station there makes this imperative.

The Committee AGREED that the stations at Charlottetown and Moncton be transferred to the Dominion Network, but that they be permitted to retain Trans-Canada Network programmes for the same period as that enjoyed by the stations in the West.

(7) The Acting General Manager said that the General Supervisor of Programmes had been approached with the proposal that the comedy programme "Happy Gang" at present on the network on week-days, during the daytime, be given a place on Sunday evening. Subject to confirmation, the request was refused on the ground that programmes of a similar class are already on the network Sunday evenings, namely, Jack Benny and Charlie McCarthy. Although the Jack Benny programme will not be broadcast commercially in Canada next year, it has been offered on a sustaining basis for Government activities, such as Victory Loans, recruiting campaigns, etc.

The Committee AGREED that the decision of the General Supervisor of Programmes not to put the "Happy Gang" programme on the network Sunday evening should be maintained.

(8) The Acting General Manager reported that Arthur Phelps will probably broadcast a series of talks over the Trans-Canada Network on the Province of Quebec, and for that purpose will be visiting that province at the expense of the Corporation to obtain the necessary material. He also reported that Mr. Lower of Winnipeg will be invited to speak in French on the Quebec Network on questions of national unity.

The Committee NOTED the proposed special talks to be given by both Mr. Arthur Phelps and Mr. Lower.

(9) The Acting General Manager reported that because of the organization and placing of an orchestra in Montreal under contract to a local theatrical body, and also because of the difficulties in dealing with organized symphonic orchestras, it may be necessary in the near future to recommend the engagement of a number of staff musicians both in Montreal and Toronto. He said that this matter would be reported on further at a later date after due consideration and discussion with programme officials.

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The Committee **NOTED** that a report would be made later by the management with regard to the possibility of employing staff musicians.

The meeting adjourned at 12.45 p.m.

(Rene Morin)
CHAIRMAN

(Donald Manson)
SECRETARY

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MINUTES OF THE 2ND MEETING OF THE EXECUTIVE COMMITTEE OF THE BOARD OF GOVERNORS OF THE CANADIAN BROADCASTING CORPORATION HELD IN MONTREAL, P.Q. ON JULY 25, 1944.

The meeting opened at 10.15 a.m. with Mr. Howard B. Chase presiding. The members present were Messrs. Rene Morin, J. W. Godfrey, F. J. Crawford, with Dr. Augustin Frigon, Acting General Manager and Donald Manson, Secretary, in attendance.

As the newly appointed Chairman of the Board of Governors, Mr. Chase now became Chairman of the Executive Committee in accordance with By-law No. 19. Mr. Rene Morin having resigned as Chairman of the Board of Governors is no longer a member of the Executive Committee, but the Chairman, Mr. Chase, specially invited him to attend this meeting.

(1) The date of the next meeting of the Board of Governors was discussed.

It was AGREED that a letter should be sent to each member of the Board indicating that the next meeting would be held on August 28th, in Ottawa, unless the Chairman decided it was necessary to call the meeting at an earlier date.

(2) A progress report was given by the Acting General Manager on the Short Wave project. He said that the tentative date of November 1st has been set for the commencement of operations.

The question of staff dwellings at Sackville to house additional staff required for the Short Wave project was discussed. The Acting General Manager said that three quotations had been received as follows: (1) Cook & Leitch - $12,622 per duplex; (2) Ambrose Wheeler - $12,751 per duplex (3) Butcher - $11,500 per duplex. He pointed out that the quotations were not exactly comparable as some contractors

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suggested changes in the plans submitted because of wartime restrictions and difficulties in supplies. He said that while Mr. Wheeler gave a quotation he was not interested in the undertaking; further the CBC Chief Architect was not satisfied that Mr. Butcher was in a position to do a first-class job. On the other hand, Dr. Frigon said Cook & Leitch were already on the ground with men and material constructing the station buildings and were first-class contractors.

It was AGREED that the contract for these dwellings should be given to Cook & Leitch, taking into consideration the time element and the fact that this firm had both men and equipment on the spot; and also that they were able to finish the buildings in the shortest possible period.

(3) The Acting General Manager reported that the Order-in-Council authorizing the construction of CBC's new 100-watt station in Halifax was still pending, and therefore nothing further could be done until this was received.

This was NOTED by the Committee.

(4) With regard to the wireline extension to Prince Rupert, the Acting General Manager told the Committee that the military authorities had taken steps to transmit our programmes from Vancouver to Prince Rupert at their own expense, with the understanding of course that they would be broadcast over Station CFPR, Prince Rupert.

It was AGREED that although this might mean committing ourselves for the future, we could not object to this being done.

(5) The Acting General Manager reported that he would attend the meetings of the Western Association of Broadcasters to be held in Banff on August 4th, 7th and 8th.

This was NOTED by the Committee.

(6) The Acting General Manager read a letter from Mr. Leslie Choyce of the Halifax Chronicle to the Controller of Radio asking for permission to operate a 100-watt station

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KODAK SAFETY FILM

within the city limits of Halifax, pending the installation of their 1000-watt station.

It was AGREED that this was a matter which should come before the Board as a whole at their next meeting.

(7) The Acting General Manager asked the Committee for a policy ruling regarding members of the staff of CBC who were found to have contracted tuberculosis insofar as leave was concerned.

It was AGREED that the Acting General Manager be given authority to grant such employees all their accumulated leave, plus three months' sick leave, with pay. At the end of three months, if an employee is still unable to return to his duties, his case should be submitted to the Board, with a full medical report, for further consideration.

(8) The Acting General Manager asked authority for an advance in salary to be given to the B.C. Regional Representative, Mr. I. Dilworth, under the Board's policy which is that each such case should be considered on its merits.

It was AGREED that the management be given authority to make an advance in salary to Mr. Dilworth, the full amount to be recovered before the end of the fiscal year by deduction from his monthly salary cheque.

(9) A letter from Commander C. P. Edwards, Deputy Minister of Transport, was read requesting the CBC to look into the eligibility of Mr. A. Leary to become a station owner in Toronto.

It was AGREED that a letter should be forwarded to the Minister of Transport advising him that the Board, before it had recommended a licence in Mr. Leary's favour, had satisfied itself insofar as his technical ability was concerned, and that although we had reasons to believe that Mr. Leary had sufficient financial backing, the Department may wish to investigate the matter further under its own authority.

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(10) The Committee AGREED that a maximum of $1,500.00 should be granted to the Societe d'Education des Adultes du Quebec, or to any other suitable organization which can undertake the organization of Listening Groups in connection with the programme "Preparons l'Avenir", the French version of "Of Things to Come" series; this to be authorized at the discretion of the Acting General Manager.

(11) The Acting General Manager gave a report on the progress of the Job Analysis presently being undertaken. He pointed out the difficulty the CBC was having in keeping an efficient staff on account of the higher salaries being paid by private enterprise.

This report was NOTED by the Committee.

(12) The Acting General Manager gave an outline of the problems involved in connection with political broadcasts, such, for example, as the request of Mr. John Bracken for the postponement of the period of free time allotted to him. He also outlined the controversy between station CKAC, Montreal and the Labour Progressive Party when that station had refused to allow the party time already contracted for. A successful agreement was reached and the broadcasts had taken place.

The Committee NOTED these difficulties.

(13) The Acting General Manager reported that The Canadian Press, upon enquiry, had ascertained that permission could not be granted to the Canadian Broadcasting Corporation to use Globereuters Press for short wave transmission.

This report was NOTED by the Committee.

(14) The Acting General Manager reported on the negotiations which had taken place regarding the "Jack Benny" programme being carried in Canada next season as a sustainer.

It was AGREED that if the "Jack Benny" show was entirely free from commercial announcements and released purely as entertainment, it should be accepted in Canada as a sustainer.

(15) Dr. Frigon advised the Committee that Mr. Gordon

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Olive, Chief Engineer, was presently overseas on loan to the Army. He also reported that he had received an invitation from the BBC asking him to participate in a radio meeting of all countries of the Commonwealth. He read the BBC's letter, together with his reply.

The Committee AGREED with Dr. Frigon's reply in which he advised the BBC that he would be glad to accept such an invitation, subject to whatever arrangements may be made in due time.

(16) The Committee then dealt with the request of station CHML, Hamilton, Ontario, to pick up and rebroadcast BBC programmes.

It was AGREED that this request should be referred to the Board as a whole as it involved a matter of high policy.

(17) The financial statement of the CBC for the first two months of the year was then discussed. A letter from the Auditor General on the statement for 1943-44, dated July 14th, 1944, was read. It contained the following reference: "The amount of $23,056.45 representing the value of records and music has remained unchanged from November 2nd, 1936. The practice was continued of charging the cost of all records and music to operations. It would appear desirable that an appraisal of the existing stock be made".

The Committee AGREED that an appraisal of the discs stock should be made and the management was asked to take action accordingly.

(18) The Acting General Manager reported that the project of establishing an F.M. station on Mount Royal, Montreal, was progressing. The Canadian Marconi Company with whom the Canadian Broadcasting Corporation had had an agreement for the operation of such a station in Montreal before the war, has made known, he said, its desire to renew this agreement. However, he pointed out that a very attractive offer has been made to the Canadian Broadcasting Corporation by the General

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Electric for a 3 kilowatt transmitter, which should not be ignored.

The Committee AGREED that the Acting General Manager should negotiate with the Canadian Marconi Company, and to proceed in the best way possible to carry out this experimental project.

The meeting adjourned at 1.20 p.m.

H B Chase
(Howard B. Chase)
CHAIRMAN

Donald Manson
(Donald Manson)
SECRETARY

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MINUTES OF THE 3RD MEETING OF THE EXECUTIVE COMMITTEE OF THE BOARD OF GOVERNORS OF THE CANADIAN BROADCASTING CORPORATION HELD IN MONTREAL, P.Q. ON OCTOBER 2ND, 1944.

The meeting opened at 10.15 a.m. with Mr. Howard B. Chase presiding. The members present were Messrs. Rene Morin, J. W. Godfrey, F. J. Crawford, with Dr. Augustin Frigon, General Manager and Donald Manson, Assistant General Manager in attendance. Mr. Manson acted as Secretary.

(1) A report from the Treasurer showing Cash Receipts and Disbursements for the five months ended 31st August, 1944, was submitted by the General Manager. It was noted that radio licence fee collections were considerably lower than reported for the same period last year. The General Manager also reported that the Government had approved the expenditure of $102,000.00, chargeable to capital expenditure, for the International Short Wave Studios and Offices in Montreal, and that they had already paid the first year's instalment of $35,000.00 on this amount for the rental of facilities as had been agreed.

It was AGREED that the General Manager should submit a progress report at the next meeting of the Board.

(2) The General Manager said that Mr. Peter Aylen had been appointed Supervisor of International Short Wave Services, at a salary of $5,000.00 per annum. He asked approval under By-Law 6 (2) which requires that appointments carrying salaries over $4,000.00 per annum be confirmed by the Board.

It was AGREED that this should be confirmed.

(3) The General Manager reported on the question of The Canadian Press supplying news for the International Short Wave Service. He said that the sum of $30,000.00 yearly was asked, but this would include only Canadian Press news gathered in Canada and foreign news from Canadian Press correspondents abroad; it would not include releases from the great press

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agencies such as Associated Press. Dr. Frigon said The Canadian Press had been advised that a full world news service was required, and that further negotiations were being carried on.

(4) The General Manager reported that the Department of National Revenue had advised the CBC that an 8% Sales Tax should be charged on recordings, depending on the value of the talent recorded; this would include recordings made for delayed broadcasts. The matter had been discussed with Mr. MacMillan of the Excise Division of the Department of National Revenue and was being further pursued.

It was AGREED that this whole problem should be submitted to the Minister of National Revenue, the Honourable C.W.G. Gibson, K.C., by the management, if a satisfactory agreement could not otherwise be reached.

(5) The General Manager reported that a profit of approximately $15,000.00 could be realized if the Corporation were to sell the $500,000.00 worth of Dominion of Canada Bonds which were purchased in 1941. He suggested that this should be done and that another $500,000.00 be invested in the forthcoming Seventh Victory Loan Campaign.

It was AGREED that the Corporation sell the Victory Loan Bonds purchased in 1941 amounting to $500,000.00 and reinvest $500,000.00 in the Seventh Victory Loan long term issue at 3% interest.

(6) The General Manager explained the present situation in Halifax regarding the Dominion Network and made some alternative suggestions for better coverage in Nova Scotia.

It was AGREED that the General Manager should present a plan for coverage in the Maritimes at the next meeting of the Board.

(7) The General Manager reported that successful experiments had been made in Montreal on Mount Royal for the establishment of a frequency modulation experimental station, but

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that the actual construction of the station was contingent on the decision of the city itself. Tests were also being made in Toronto.

This was NOTED by the Committee.

(8) The General Manager explained the problems surrounding certain broadcasts given on stations CBL, Toronto and CBM, Montreal, which advertised the patent medicine Anacin. He pointed out the difficulties encountered by the CBC in accepting or rejecting programmes sponsored by patent medicine companies.

It was AGREED that the question of renewing the contract with Anacin should be left in the hands of the management, on the basis that first consideration should always be given to the quality of the programme, and that in the case of patent medicine and such products, the advertising should be reduced, if possible, to mention of the sponsor's name.

(9) The General Manager explained the difficulties which had been encountered with McGill University regarding proposed broadcast of their 200th Anniversary celebrations on October 6th. When the CBC had been approached with a request for time to broadcast this celebration, the McGill authorities were advised that the CBC contemplated a special feature broadcast about James McGill, rather than speeches from a banquet. Without any further reference to the CBC, officials of McGill University completed plans to broadcast from their banquet on October 6th, from 9.00 to 9.30 p.m., and issued publicity accordingly. This, Dr. Frigon, said would interfere with an established commercial broadcast. The CBC should not be forced to cancel national programmes in order to broadcast a celebration of local interest just because McGill authorities had taken it upon themselves to make plans without consultation with the CBC.

This was AGREED but on the recommendation of the General Manager, it was felt that in order to cooperate as much as

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possible, the CBC sustaining programme scheduled on the Trans-Canada Network for the period 9.30 to 10.00 p.m., October 6th, be cancelled and this time allotted to McGill University for their broadcast. The Chairman so notified Mr. Morris Wilson, Chancellor, McGill University by telephone, and it was arranged that the General Manager confirm this in writing, advising at the same time that the CBC will schedule some spot announcements in order to publicize this broadcast.

(10) The General Manager explained that the publicity departments of political parties and advertising agencies were developing a type of broadcast, transcribed for wide distribution over private radio stations across Canada, which employed a method of presentation which, although not actually contravening the letter of the law, did so in spirit, with regard to the prohibition of dramatized political broadcasts as contained in the Canadian Broadcasting Act, 1936, and the White Paper.

It was AGREED that the following ruling be applied to all political broadcasts in future and that it be submitted to the Board at their next meeting for final approval:

> "Paragraph (3) of Section 22 of The Canadian Broadcasting Act, 1936, prohibits dramatized political broadcasts and this provision is held to prohibit all political broadcasts incorporating any device which would be considered theatrical and to declare that political broadcasting must be restricted to strictly political addresses and announcements. In view of recent developments in the field of political broadcasting it has now become necessary to further define and revise rulings with respect to the presentation of such broadcasts.
>
> Notwithstanding previous rulings, the Corporation hereby rules that all broadcasts, sponsored directly or indirectly by a political party on a commercial basis or for inclusion in free time allotted by the Corporation, shall be confined solely to political speeches and statements devoid of any form of treatment or presentation or content which would constitute any departure whatsoever from a political speech".

(11) The Chairman read a letter dated September 2nd, 1944, which had been received from the Mercantile Marine

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Officers Guild asking that in the weather forecasts the direction of the wind be included.

It was AGREED that this request should be dealt with by the management.

(12) The Chairman read a letter from the Rogers Radio Broadcasting Company, owners of station CFRB, Toronto, requesting that their application of January, 1929, for a licence to erect and operate a 50 kw. transmitter on 860 kilocycles in lieu of the present 10 kw. installation be renewed.

It was AGREED that this request should be considered by the Technical Committee and a recommendation presented at the next meeting of the Board.

(13) The General Manager said that Mrs. Bruce Murray of Winnipeg had charge, under the supervision of the Supervisor of Talks, of the programme "Of Things to Come".

The following list of subjects to be discussed in the series for the coming season was submitted for consideration:

TOPICS FOR "OF THINGS TO COME"
A CITIZENS' FORUM 1944-1945

(Based on the list proposed at Macdonald College and approved by the CBC Board of Governors)

INTRODUCTORY BROADCASTS

(1) October 26th: THE TASKS BEFORE US - a round up of short statements by representative citizens across Canada on important issues.

(2) November 2nd: HOW THE CITIZEN TAKES PART - discussion about the importance of participating citizenship in a democracy and how Citizens' Forum can contribute.

1. A NEW GENERATION OF CITIZENS

(1) Nov. 7: THE EFFECTS OF THE WAR ON CANADIAN YOUTH

(2) Nov. 14: WHAT IS THE RESPONSIBILITY OF OUR SCHOOLS?

(3) Nov. 21: WHAT IS THE RESPONSIBILITY OF OUR HOMES?

(4) Nov. 28: WHAT IS THE RESPONSIBILITY OF OUR CHURCHES?

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2. CANADA AS A NATION

(1) Dec. 5: WHAT IS A CANADIAN?

(2) Dec. 12: CAN CANADA SUPPORT THE ARTS?

(3) Dec. 19: ONE COUNTRY OR FOUR REGIONS?

(4) Dec. 26: NATIONAL REPORT BROADCAST

3. JOBS FOR SOLDIERS AND CIVILIANS

(1) Jan. 2: HOW CAN WE KEEP OUR FACTORIES RUNNING?

(2) Jan. 9: WHAT PATTERN FOR INDUSTRIAL RELATIONS?

(3) Jan. 16: WHAT OPPORTUNITIES ON THE LAND?

(4) Jan. 23: WHAT CHANCE TO HAVE A SMALL BUSINESS?

(5) Jan. 30: NATIONAL REPORT BROADCAST

4. CAN WE BUILD A LASTING PEACE?

(1) Feb. 6: WHAT KIND OF WORLD ORGANIZATION?

(2) Feb. 13: WHAT IS CANADA'S RESPONSIBILITY

(3) Feb. 20: WHAT ECONOMIC AGREEMENTS ARE NEEDED?

5. THE CITIZEN AND HIS GOVERNMENT

(1) Feb. 27: STRUCTURE OF CANADIAN GOVERNMENT

(2) Mar. 6: THE PARTY SYSTEM IN PRACTICE

(3) Mar. 13: THE CITIZEN AND LOCAL GOVERNMENT

(4) Mar. 20: TOWN PLANNING AND COMMUNITY CENTRES

Mar. 27: NATIONAL REPORT BROADCAST

It was AGREED that this list be approved, with the exception that the title of the broadcast on March 6th, namely, "The Party System in Practice" should be changed to read "The Principles of the Party System".

The meeting adjourned at 12 o'clock noon.

H B Chase
(CHAIRMAN)

Gerard Ouellette
(SECRETARY)

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MINUTES OF THE 4TH MEETING OF THE EXECUTIVE COMMITTEE OF THE BOARD OF GOVERNORS OF THE CANADIAN BROADCASTING CORPORATION HELD IN MONTREAL, P.Q., MAY 7TH, 1945.

The Chairman, Mr. Howard B. Chase, called the meeting to order at 10.00 a.m. The members present were Messrs. Rene Morin, F. J. Crawford, with Dr. Augustin Frigon, General Manager and Donald Manson, Assistant General Manager, in attendance.

(1) The tender which had been received as a result of the public notice in the Globe and Mail and the Toronto Telegram was opened and after consideration it was AGREED that this offer of $22,600.00 should be refused and that the cheque amounting to $2,260.00 should be returned to the Globe Land Investment Company, agents for Danforth Heights Limited of Toronto.

The Committee AGREED that this property should be listed for sale at a price of $55,000.00 net, with the Trusts and Guarantee Company Limited, the Toronto General Trust Corporation and the National Trust Company Limited.

(2) There was discussion of the statements prepared by the Treasurer showing monies spent on account of war.

It was AGREED that the Executive Committee authorize the General Manager to take this matter up with the Government and endeavour to recover our additional expenditure on account of war. It is estimated that the amount is between $550,000.00 and $650,000.00. It was suggested that the decreased revenue from licence fees on account of battery shortages, tubes, etc., should be submitted as an argument in support of our requesting reimbursement on other more direct charges. An effort should also be made to obtain a reduction of the cost of collection and administration of licence fees by the Department of Transport.

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(3) The Committee discussed the possibility of Mr. A. W. Trueman continuing his work before the microphone. The following resolution was agreed for submission to the next meeting of the Board:

IT WAS RESOLVED

THAT in accordance with the Minute passed at the 22nd Meeting of the Board of Governors held in Ottawa on August 17th and 18th, 1942, the Management be authorized to continue to use the services of Mr. A. W. Trueman, member of the Board of Governors, as in the past, subject to the resolution quoted above.

Moved by Mr. Crawford, seconded by Mr. Morin,

IT WAS RESOLVED

THAT the account in the amount of $15.60 submitted by Mr. A. W. Trueman for expenses from Saint John to Moncton to attend a conference of Maritime School Broadcasts Committee, April 28th, 1945, be paid.

The question submitted by Mr. Trueman to the Assistant General Manager regarding the advisability of undertaking a tour of his region was left in abeyance for discussion at the next meeting of the Board.

(4) The Chairman's suggestion that the next meeting of the Board should be held in Ottawa on June 5th and 6th was AGREED.

(5) The General Manager brought to the attention of the Committee an account submitted by the British Broadcasting Corporation in the amount of $49.12 which covers a charge described as follows:

Hotel bill for Gladstone Murray paid by BBC's New York Office, March 31st, 1943 ..... £10.9.9. ($49.12).

The Executive Committee AGREED that the Corporation should reimburse the British Broadcasting Corporation for this amount and should write to Mr. Gladstone Murray pointing out that the charge submitted by the BBC could not properly be made to the CBC as Mr. Gladstone Murray was granted leave of absence at the beginning of March. It is the feeling of the

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Committee that Mr. Murray should pay this amount.

(6) The General Manager informed the Committee that a request had been received from Radio Station WHDH, Boston, for permission to broadcast CBC sustaining programmes. If this permission were granted, Station WHDH would undertake to pick them up in Montreal at no cost to the Corporation.

The Committee AGREED that the General Manager should be authorized to grant this request.

(7) The General Manager informed the Committee that he had had a telephone call from Mr. David Lewis, National Secretary of the CCF who asked that the CBC should not carry a programme being arranged by NBC on the book "The Road to Serfdom". Mr. Lewis claimed that this book was being used for political purposes in Canada. Mr. Lewis indicated that if the Corporation were to broadcast this programme, his party would ask for an equal amount of time to broadcast a programme supporting socialism. The Committee felt that the Corporation should not interfere with a programme originating from NBC; the fact that the broadcast will deal with a certain book is purely incidental and has nothing to do with the federal election in Canada.

(8) The Executive Committee was informed by the General Manager that the Minister of Labour, the Honourable Humphrey Mitchell, had requested permission to broadcast to labour on V-E Day. The General Manager had declined to arrange this broadcast in view of the large number of speeches already arranged. The General Manager asked the Committee if they had any views on this matter. The Committee suggested that since the Acting Prime Minister, the Honourable J. L. Ilsley, was speaking on behalf of the Government, the General Manager might suggest to Mr. Mitchell that his remarks could be included in the remarks of the Acting Prime Minister.

The meeting adjourned at 12.00 p.m.

J. A. B. Chase
(CHAIRMAN)

Donald Manson
(SECRETARY)

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MINUTES OF THE 5TH MEETING OF THE EXECUTIVE COMMITTEE OF THE BOARD OF GOVERNORS OF THE CANADIAN BROADCASTING CORPORATION HELD IN MONTREAL, P.Q., JULY 4TH, 1945.

The Chairman, Mr. Howard B. Chase, called the meeting to order at 10.00 a.m. The members present were: Messrs. Rene Morin and F. J. Crawford, with Dr. Augustin Frigon, General Manager, in attendance.

(1) The Minutes of the 42nd Meeting of the Board of Governors were noted and the General Manager indicated that action had been initiated on all the points arising out of these minutes.

(2) The General Manager gave a progress report on the negotiations concerning American network affiliations. He told the members of the Executive Committee that Mr. E. A. Weir, the Commercial Manager of the Corporation, had visited New York in this connection and would be giving him a complete report in a few days.

The General Manager informed the meeting that NBC had advised him that they had changed their contract with the Seattle station and that NBC commercials can now be carried by station CBR, Vancouver. This will provide additional revenue and, at the same time, simplify operations at that point.

The General Manager emphasized that a decision on the Class 1-A channels must be taken between now and the Rio Conference. He said this was necessary to strengthen the representations for a postponement of two years in the North American Regional Broadcasting Agreement from March 29th, 1946. He indicated that a decision would be required on a 50 kw. station in Toronto. This would mean that the frequency 860 kc., presently used by CFRB, would be taken over by the Corporation for CJBC. It was suggested that if the decision to take over this frequency were reached, it might be wise to

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offer CFRB 1010 kc. and to permit them to increase power to 50 kw. as this power on 1010 kc. would give a coverage about equal to 10 kw. on 860 kc. The General Manager said that a decision would also be necessary on the taking over of CKY Winnipeg, now operated on 990 kc. and increasing its power to 50 kw. If this were done, CKX Brandon might also have to be taken over. He also indicated that CFCN, Calgary frequency should be taken over and the power increased to 50 kw. The General Manager estimated that it would require approximately $1,345,000 to build 50 kw. stations at these places and also on 1580 kc.(Quebec). He said that he would prepare a complete report on this particular question for submission to the next meeting of the Board on August 14th, at the same time bringing forward reports on the various other aspects of the plan of technical expansion.

(3) The Executive Committee noted the progress report on the plan for troop entertainment in the United Kingdom. The General Manager pointed out that it was possible that this plan would fall through as the Army may change its mind.

(4)(a) The General Manager informed the meeting that an application had been made by Mr. F. W. Savignac, Assistant to Executive-Legal, for a loan of $350.00, repayable at the rate of $50.00 per month. The General Manager indicated that such a loan would free Mr. Savignac from worries of a financial nature and enable him to get the rest recommended by his physician. He added that under the revision of the Job Analysis, Mr. Savignac would receive a substantial increase in salary.

Moved by Mr. Crawford, seconded by Mr. Morin,

IT WAS RESOLVED

THAT the Management be authorized to advance the sum of $350.00 to Mr. F. W. Savignac. It was agreed that repayment of this loan be made, first, by applying as a refund Mr. Savignac's increase in salary which is effective from April 1st, 1945, as and when approved by the Salaries Controller, and then through payment of $50.00 per month to be deducted from his current salary beginning the month immediately following the payment of the salary increase.

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(4)(b) The Executive Committee noted the report on the opinion received from the Department of Justice that the Board of Governors could authorize the payment of $712.02 to cover removal expenses of personal effects of Mr. James N. Crandall from Vancouver to Montreal.

Moved by Mr. Morin, seconded by Mr. Crawford,

IT WAS RESOLVED

THAT the payment of $712.02 to cover removal expenses of personal effects of Mr. James N. Crandall from Vancouver to Montreal, be approved.

(5) The Executive Committee directed that the firm of Cyril de Mara and Company be added to the list of those companies authorized to sell the Yonge Street property of the Corporation at a price of $55,000 net. The General Manager undertook to inform Mr. de Mara of this decision.

(6) The Chairman informed the members that he had had further correspondence with the United Church Committee on Radio and that two new points only were brought out: (1) That the Board of Governors should take steps to cancel the licence for the Saint Boniface French language station, and (2) That Dr. McCann, the Minister of National War Services, should receive a delegation of non-Roman churchmen. The Chairman indicated that his reply to these points was: (1) The matter of the licence for Saint Boniface was now in the hands of the Licensing Authority and, therefore, no further action by the Corporation could be taken; (2) Mr. Chase informed the correspondents that he was sure the Minister of National War Services would receive them but suggested that any action initiated by the Minister, as a result of such a conference to influence the Board, might be considered as political interference.

The meeting adjourned at 11.30 a.m.

_____
(CHAIRMAN)

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(SECRETARY)

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MINUTES OF THE 6TH MEETING OF THE EXECUTIVE COMMITTEE OF THE BOARD OF GOVERNORS OF THE CANADIAN BROADCASTING CORPORATION HELD IN MONTREAL, P.Q. SEPTEMBER 14TH, 1945.

The Chairman, Mr. Howard B. Chase, called the meeting to order at 3.30 p.m. The members present were: Messrs Rene Morin and F.J. Crawford, with Dr. Augustin Frigon, General Manager in attendance. Mr. R.E. Keddy acted as Secretary.

(1) The date of the next meeting of the Board of Governors was discussed. It was noted that October 8th tentatively set previously was Thanksgiving Day which might prevent some members from attending. The Committee was anxious to arrange for full attendance at the next meeting. It was noted that Mr. Chase, Mr. Morin and Mrs Sutherland reach the end of their terms on November 1, 1945. If assurance could not be obtained from the Government that appointments would be made promptly the Committee FAVOURED October 28th and 29th for the next meeting, but on the other hand if appointments were forthcoming and full attendance would be possible in November, the 15th was suggested as an alternative.

(2) The Committee NOTED the action which had been taken on matters arising from the Minutes of the 43rd Meeting of the Board of Governors held in Ottawa on August 14th, 1945.

(3) The Committee NOTED the draft of the agenda for the next meeting of the Board of Governors.

(4) The General Manager reported on the negotiations which had been carried out in New York on the affiliation of radio station CKEY, Toronto, to the networks of the Corporation and of the American Broadcasting Company. It was indicated that the American Broadcasting Company have informed CKEY in writing that negotiations for affiliation with that station have been terminated. The General Manager presented to the Committee a draft of a communication which he proposed to send to Mr. J.E. Cooke, President of radio station CKEY. This letter was AGREED by the Committee.

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(5) The offer of Mr. Reuben Dennis of Toronto made to the Toronto General Trusts Corporation for the purchase of the property of the Corporation on Yonge Street at a figure of $45,000 was discussed. The Committee AGREED that this offer should be turned down and that the General Manager be advised that any offer for $55,000 or more should be considered, but that the person offering be told only that a special meeting of the Board of Governors would be convened to consider the offer. The Committee felt it would be reasonable for the General Manager to indicate that it was his opinion that the offer would be accepted.

(6) Applications to join CBC networks were presented to the Committee. CKNW, New Westminster, B.C., has asked for affiliation with the Trans-Canada network. The General Manager presented to the Committee a draft reply to this proposal which was AGREED.

Applications to join the Dominion network received from CFAB, Windsor, N.S., and CKSF, Cornwall, Ontario, were noted and it was AGREED that full reports should be prepared on these applications and that they be submitted to the next meeting of the Board.

(7) The Committee were informed that it is proposed to establish a staff canteen in the Toronto Offices. It was pointed out that the John Inglis Company operated three cafeterias in Toronto and that equipment might be available from these. Mr. Crawford indicated that Mr. Hood had a company "Industrial Cafeterias" and that the Honey Dew operated a private company catering to canteens. These suggestions were NOTED.

(8) There was discussion of the problem created by the release from Censorship of Mr. Charles Shearer who now desires to rejoin the Corporation. The General Manager indicated that a canvas of all Divisions has shown that none could use Mr. Shearer's services. In the circumstances, the General Manager asked for advice. The Committee AGREED that Mr. Shearer should be given notice that his services would not be required beyond October 31st, 1945.

(9) The policy governing the employment of married women was discussed. The Committee AGREED that the hiring of married

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women to fill vacancies on the permanent establishment be discontinued forthwith, and suggested that the establishment of the Corporation's future policy be left in abeyance until more information is available on the action to be taken by the Government in this connection.

(10) The Committee were informed that with the conclusion of the war, the provisions of the news agreements for the CBC News Services would come into effect and would mean that a new agreement might have to be made within six months. It was AGREED that this matter could be left until the official proclamation of the cessation of the war.

(Howard B. Chase)
CHAIRMAN

R.E. Keddy
(R.E. Keddy)
SECRETARY

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MINUTES OF THE 7TH MEETING OF THE EXECUTIVE COMMITTEE OF THE BOARD OF GOVERNORS OF THE CANADIAN BROADCASTING CORPORATION HELD IN MONTREAL, P.Q., NOVEMBER 19, 1945

The meeting opened at 10.15 a.m. with Mr. A. D. Dunton, Chairman, presiding. The members present were: Messrs. Rene Morin, Howard B. Chase and F. J. Crawford, with Dr. Augustin Frigon, General Manager and Donald Manson, Assistant General Manager, in attendance. Mrs. E. S. Gomm acted as Secretary.

As the newly appointed Chairman of the Board of Governors, Mr. Dunton now became Chairman of the Executive Committee in accordance with By-law No. 19. Mr. Dunton pointed out that the main purpose of the meeting was to discuss the rather lengthy documents submitted and condense their recommendations in order that time might be saved at the Board Meeting, as the Agenda was particularly heavy.

(1) Expansion of Technical Facilities:

(a) A separate document entitled "General Manager's Report on Technical Expansion" was tabled, this having been previously read by the members.

(b) Clear Channels: The General Manager read a report indicating the necessity of the CBC making use of all Class 1A channels under international agreement by April 1st, 1946. He outlined the technical expansion this would involve.

It was AGREED that this report should be submitted to the Board with the recommendation that it be adopted as a basis for discussion, and that those licencees concerned be asked to meet with the Chairman and Management in order that they may present their views.

(c) Chicoutimi Transmitter: The General Manager reported that when the aerial system of station CBJ Chicoutimi was renovated and the power raised to 1 kw., the

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CBC took a three-year lease with the City, which expires next year. The city now requires part of this land and does not intend to renew the lease. As the ground system of the station extends under this land, it will mean that the coverage of CBJ will be greatly reduced. It was always envisaged that a 10 kw. station should be erected by the CBC in that area and it was the recommendation of the Management that this project be carried through.

It was AGREED that the Committee recommend to the Board that a 10 kw. station be built near Chicoutimi at a cost of $275,000 and an increased annual expenditure of $35,000.

(d) Financing: A report was read by the General Manager outlining the financing of the proposal contained in section (b) which envisaged an expenditure of approximately $10,000,000. Discussion took place on the several ways this money might be obtained from the Government. Several suggestions were proposed: The CBC might ask for a series of capital grants or for a loan of $10,000,000 on a 30-year repayment plan, the interest payable immediately, but no repayment of the capital for a period of five years. It was thought that it would be more advisable to ask for part of the amount rather than the whole at one time. Hope was always expressed that the deductions made from licence fees for collections and administration would be assumed by the Government.

It was AGREED that the Chairman and the General Manager should consult with the Minister as to the best method to be used of approaching the Government and that he should also be approached on the question of the Department of Transport assuming the responsibility of paying for the collection of licence fees and on the question of the CBC being reimbursed for war expenditures.

It was AGREED that the report should be placed before the Board as a whole, with particular reference to the above.

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(2) Affiliation with American Networks:

(a) Policy: After reading a report the General Manager said it was ultimately envisaged that all negotiations regarding these affiliations should be carried on through the CBC and not direct with the private station owners. There was an arrangement of long-standing whereby stations CKAC Montreal and CFRB Toronto were known as exclusive CBS outlets in those cities. This was costly to the CBC and placed the other American networks on an unequal basis. It was felt that privileges enjoyed by stations CKAC and CFRB should not be extended to other private stations.

It was AGREED that the Committee should recommend to the Board that the privilege now exercised by stations CKAC Montreal and CFRB Toronto should not be extended to any other station in Canada, and that any American program booked on CBC networks should use the key stations of that network when available.

(b) CBS outlet in Montreal: The General Manager then explained to the Committee that an application had been received from station CJAD Montreal to become a CBS affiliate in that city, retaining at the same time the right also to take programs from any other source. As CKAC is the present CBS outlet in Montreal, this in effect would mean that both stations would be CBS affiliates in Montreal, CKAC broadcasting programs announced in French. It was explained by the General Manager that Mr. Dupont had approached him with this request while he was carrying on negotiations with CKEY Toronto to become an ABC affiliate. This permission was granted to CKEY, but was subsequently dropped by the station itself. He felt that if CKEY were granted permission to become an American affiliate, CJAD could hardly be refused.

It was AGREED that the Committee recommend that the request of station CJAD Montreal, to become a CBS affiliate be approved for the specific reason that a commitment was made to the owner Mr. Dupont, several months ago, but that affiliation may not be extended beyond September 1st, 1946.

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The Chairman said he thought the whole question of affiliation of Canadian stations to American networks should be reviewed. This was AGREED.

(3) American Commentators: Now that wartime censor restrictions had been lifted, it was necessary for a policy in this connection to be enunciated.

It was AGREED that the Committee should recommend to the Board that the CBC revert to their pre-war policy, namely: that commentaries from other countries to be broadcast over Canadian stations on a purely sustaining basis be permitted, and all commercially sponsored commentaries from other countries be deemed sponsored opinion under the interpretation of the "White Paper Policy" and be disallowed.

(4) Prince Rupert, CFPR: It was pointed out that the present lease of radio station CFPR, Prince Rupert, expired on November 30th, 1945, and it was desirable that this lease be renewed.

It was AGREED that the present agreement with radio station CFPR, Prince Rupert, B.C., be renewed for a further two-year period, commencing December 1st, 1945, and ending November 30th, 1947.

(5) Yonge Street Property: An offer for the purchase of the Yonge Street property, Toronto, had been received from Reuben Dennis of Toronto.

It was AGREED that in future all such offers for the purchase of this property should be placed in the hands of the firm of Cyril R. DeMara and Company, Toronto, and that all offers presently received by the CBC should be referred to that firm for continued negotiation.

(6) Request of Saint Boniface Station for Recording Service: A request had been received from the Saint Boniface station to be supplied with a recording service of French language programs carried on the Quebec Network and transcribed for that purpose. It was pointed out that it would be possible to supply several programs with no extra cost to the CBC as these discs are

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cut and shipped to Watrous and they could be loaned to Saint Boniface.

It was AGREED that a recording service be supplied to the Saint Boniface station of French language programs carried on the Quebec Network and transcribed for that purpose, these discs being already cut and shipped to Watrous and therefore can be loaned to Saint Boniface with no extra cost to the CBC; it being understood that Saint Boniface would undertake to pay shipping costs involved.

(7) (a) Sick Leave - Guy Dumais: The General Manager explained that Mr. Guy Dumais, Announcer, CBV, was still suffering from thyroid trouble and would be unable to return to his duties; Mr. Dumais has been on sick leave, with full pay, since April 30th, 1945. At a previous meeting of the Board, it was recommended that Mr. Dumais continue receiving his full salary until October 31st, 1945.

It was AGREED that Mr. Guy Dumais, Announcer at CBV, be paid his full salary for a further period of two months, i.e., October 31st, 1945 to December 31st, 1945.

(7) (b) Special Insurance - C. W. Speer: The General Manager explained that no final decision had been arrived at regarding the insurance of $10,000 carried by the CBC on the life of the late C. W. Speer who was killed in an accident in London, England, while a member of the CBC Overseas Unit.

It was AGREED that the Committee should recommend to the Board that the sum of $10,000 being insurance carried by the CBC on the life of C. W. Speer, be paid in full to his widow, provided a full clearance against further payments by the CBC is obtained.

(8) Purchase of Turntables: The General Manager asked for approval of the purchase of 10 recording turntables and 8 turntables at a cost of $19,107.00. He explained that these could be purchased at the present time at a much more reasonable figure than later on.

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It was AGREED that the Management be given authority to purchase 10 recording turntables and 8 turntables at a cost of $19,107.00.

The meeting adjourned at 5.00 p.m.

(CHAIRMAN)

(ACTING SECRETARY)

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MINUTES OF SPECIAL MEETING OF THE EXECUTIVE COMMITTEE OF THE BOARD OF GOVERNORS OF THE CANADIAN BROADCASTING CORPORATION HELD IN OTTAWA, SEPTEMBER 29th, 1954.

The meeting opened at 2:25 p.m. with Mr. A.D. Dunton, Chairman, presiding. Members present were: Professor J.A. Corry, W.H. Phillips, with J.A. Ouimet, General Manager, in attendance. Mr. R.E. Keddy acted as Secretary.

There was a discussion of the main points which have arisen in the relations with Rediffusion. It was agreed that the Committee should hear the representations of Sir Edwin Herbert and should report back to the Board at its next meeting.

At 2:35 p.m., Sir Edwin Herbert, accompanied by Messrs. Brais, Cross and Easton came to supplement the representations which Mr. Brais had presented to the Board at its 92nd meeting. Sir Edwin gave a brief outline of the development of Rediffusion Incorporated, first in Great Britain and secondly overseas, making it clear that the basic pattern was a picking up and rediffusing the programs of the existing broadcasting organizations. Sir Edwin turned to the special problem being faced in Montreal and said that the same pattern was evident in the growth of this company as has been discovered in every other of the ventures in the fourteen countries where Rediffusion operates. With the commencement of the station at Burlington, Vermont, reception of U.S. programs is now available in Montreal to the ordinary viewer with a special antenna and through community aerials which are advertising guaranteed reception. Rediffusion feels that it must be on an equal footing in order to meet the competition it is facing from the set manufacturers and the community antenna systems. There has been a development since the presentation by Mr. Brais to the Board, and that is that reception to Burlington is possible from the main control point of Rediffusion on Park Avenue, and that the proposed link by microwave will not be required and Rediffusion is not now planning to apply to the Minister of Transport for authority to establish such a reception point and microwave link. In response to a question by the Chairman, regarding the films being originated and distributed by Rediffusion, Sir Edwin had three

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points: Rediffusion has no present plan to extend the present film program it distributes; secondly Rediffusion does not wish to extend the present film program if it can avoid it. In order to meet competition, Rediffusion feels it must hold for itself the right to distribute film programs and to rearrange its program schedule to meet competition. However, in any rearranging it would always give two CBC programs as they are available. Mr. Cross indicated that Rediffusion is presently distributing 3½ hours of film a day on one of the CBC channels, and notes that CBC scheduling of CBMT has been increased and presumes that CBFT may soon be increased similarly, which may mean that the present films could not be carried.

In conclusion, Sir Edwin pointed out that the changed circumstances of the pick-up meant that the Rediffusion meeting today was principally to advise the Corporation that it was not being asked to agree to anything. The Committee advised Rediffusion that the withdrawal of the submission assisted materially since the Corporation, as a national television service in Canada, charged with the control of network distribution of television programs in Canada and limiting the affiliation of Canadian stations to U.S. networks, would be placed in a most awkward position if it were required to agree to the Rediffusion proposal to pick up and distribute American programs on its system. After thanking the Committee for hearing their representations, Sir Edwin and his colleagues retired at 3:45 p.m.

After further consideration, the Committee suggests that the Agreement between the Corporation and Rediffusion should be allowed to lapse when it expires on March 31st, 1955; that it should report the withdrawal of the Rediffusion submission to the Board at its last meeting. It also suggests that there should be provision of full information for the Board on possible controls through statutory provisions in order that it might consider whether recommendations should be made to the Licensing Authority.

The meeting adjourned at 3:55 p.m.

CHAIRMAN

SECRETARY

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EX 58-39(5)

EXECUTIVE MEETING
December 23, 1958

2:30 p.m.

Ottawa-Toronto-Montreal

1. Ontario and English Networks -
   Programs and Commercial Reports -

   1. Radio Network
   2. TV Network
   3. Commercial

2. Quebec and French Networks -
   Programs and Commercial Reports -

   1. TV Network
   2. Radio Network
   3. Commercial

3. Quebec Items

4. Ontario Items

5. Ottawa Items

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EXECUTIVE MEETING
December 23, 1958

EX 58-39(5)

Ottawa-Montreal-Toronto

2:30 p.m.

PRESENCE: Ottawa - Mr. E.L. Bushnell, R.P. Landry, R.E. Keddy, P. Meggs, A.K. Morrow, M. Ouimet, W.G. Richardson, L.B. MacDonald

Toronto - H.G. Walker, L. Brown, J.W.R. Graham, E.S. Hallman, H.R. Hilliard, J.M. Kannawin, P. McDonald, D. Nixon, W. Powell, G. Rugheimer,

Montreal - A. Ouimet, J.M. Dugas, M. Carter, R. Rolland, M. Valiquette

Meeting chaired by Mr. E. L. Bushnell

The Chairman indicated the meeting would be a brief one. It had been called to review program plans during the holiday season. It could be presumed that all these were in order but the meeting would provide an opportunity to deal with any difficulties which might have arisen. The Chairman also announced that the next circuit Executive Meeting would take place January 6th at 2:15 p.m. and that it would probably have quite a large agenda.

(MONTREAL-OTTAWA)

1. Programs and Commercial Reports -

1. TV Network - (R. Rolland reporting)

Program highlights of TV schedule, December 24th - January 1st - It was noted that there was a wide range of appeal for various interest groups in the special program schedule.

2. Radio Network - (J. M. Dugas reporting)

Sketch of highlights of radio schedule Xmas Eve to New Year's day. Looking ahead, he noted that a pilot of a radio program for teen-agers would be tested on January 10th or 17th. It was hoped that this would help to establish a format which would be used for a teen-age series beginning in April.

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KODAK SAFETY FILM

Stereo - O.K. received from DOT for stereo project - RCA has been advised to carry forward. It is hoped that project will get under way January 3rd or soon after.

Request from RTF - Mr. Dugas reported RTF has asked CBC to produce special series of musical programs reflecting last year in Canada. All kinds of music would be acceptable in series. This would be an expensive series as international rights would have to be paid for, but it should bring prestige to Canadian broadcasting and artists. Possibility of financial cooperation with I.S. on this.

Queen's Xmas Message - TV - Discussion of whether this should be released on French Network when kine available. This not done in previous years. Radio will present message live, with delay Xmas night. In light of this, Chairman felt no compelling reason for kine release on TV - Decision left to Montreal.

3. Commercial - (M. Vaiiquette reporting)

Radio - Number of renewals in radio and negotiations under way for new network business.

Un Homme et son Péché - Renewed for 39 weeks, January 1st.

TV - Negotiations still under way General Motors '59 program.

Proposed Government TV Series - A. Ouimet reported that requests had been received through a Quebec City agency from Government of Province of Quebec for sponsored series of TV programs dealing with work of various Government departments. He said it seems difficult not to accept such an offer, provided CBC sees scripts in advance and is able to ensure the programs are confined strictly to documentary material and do not become political broadcasts. Series will be a filmed one produced by Nova Films. Only reply given so far indicates that schedule is tight at present and that such a series could not be considered for broadcasting before April. Chairman suggested no commitments be made at present, especially as it is possible this proposal may have to go before Board. Said he agreed with comments of DCB that it would appear to be very difficult to separate documentary from propaganda in such a series.

Chez Miville - R. Rolland reported that, due to work of J.M. Dugas and others, this program now going very well. Currently it has the best rating of any Montreal program in the 8:30 - 9:30 a.m. period. Chairman commended Montreal for this achievement and ACO noted that supporting publicity was excellent.

Xmas Greetings to Montreal - On behalf of all present in Ottawa, the President extended wishes for a Merry Christmas and a Happy New Year to all in Montreal - This reciprocated by Mr. Lamarche.

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(TORONTO-OTTAWA 3:15 p.m.)

2. Programs and Commercial Reports -

1. Radio Network - (E.S. Hallman reporting)

Reference to Xmas schedule as set out in centre spread of current issue of CBC Times. Principal elements in schedule were reportage and music of various kinds. Favourable comments on Project '59 for December 22nd which dealt with 15th Anniversary of Battle of Ortona.

Program Promotion - Favourable comments on pamphlets prepared by Info Services in connection with two-part biography of Sir Wilfrid Laurier and Stories in French.

Democracy in America - This is a series of high quality prepared and sponsored by Ford Foundation. Will be using writing talents of Lister Sinclair, direction by Andrew Allan and music by Lucio Agostini. The fourteen programs in the series will be made available to CBC.

New Year's Eve - (D. Nixon reporting)

Special tie-in of special New Year's Eve programming with Wednesday Night.

2. TV Network - (P. McDonald reporting)

Noted that this will be first year of complete inter-connection (less Newfoundland) of TV Network. Referred briefly to programming highlights already published in CBC Times. Noted that Xmas night Variety Snow is sponsored by Players.

Queen's Message - Kine release schedule 3:00 p.m. Friday December 26th - DB at 11:30 p.m. same night.

Opening of Parliament - January 15th - Will be covered by program of filmed highlights including speech from the Throne in full for 10:30 p.m. broadcast.

In conclusion, P. McD. said that this had been a good TV year in which great things had been accomplished. Mentioned especially the achievement of Folio and pointed to the December 23rd presentation of "The Nutcracker" by National Ballet of Canada on English and French TV Networks.

Mr. Graham said that a monorail camera mount will be used for first time on tonight's broadcast of "Nutcracker". Will give improved overhead shots.

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ENG announced to meeting that the third of the new TV stations in Nova Scotia, at Yarmouth, went on the air December 20th.

Xmas Greetings - On behalf of all at Toronto - H.G. Walker extended best wishes to H.O. group. Chairman acknowledged with thanks.

Xmas Message to President - Chairman noted that Mr. & Mrs. Ouimet were vacationing in Florida and suggested that messages of greetings from Toronto-Montreal-Ottawa would be in order. Holiday address of President noted by all concerned.

END OF CIRCUIT

The Chairman announced that he and Colonel Landry would make a tour of various offices to extend Season's Greetings to staff. Offices not covered on this tour December 24th would be covered December 31st.

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EXECUTIVE MEETING
December 2, 1958
(Ottawa only)

EX 58-38(4)

9:30 a.m.

PRESENT: J.A. Ouimet, E.L. Bushnell, R.P. Landry, M. Carter, R.C. Fraser, J.P. Gilmore, A.M. Henderson, C. Jennings, P. Johnson, R.E. Keddy, H. Laidlaw, L.B. MacDonald, W.R. Richardson, G.A. Coderre.

The meeting was chaired by the Vice-President, Mr. E. L. Bushnell.

He explained that the purpose of the meeting was to review the Agenda for the Board of Directors Meeting in Montreal, and the time-table of activities; also, coordinate the Senior Management Meeting and the Directors Meeting and set the Agenda for the Senior Management Meeting, Monday, December 8th in Ottawa.

The Agenda of the Board of Directors Meeting and the time-table of activities was reviewed in detail. Mr. Keddy noted changes as suggested.

Senior Management Meeting -

It will be held in Montreal, Radio-Canada Building, Room 1116, December 4th and 5th and will be in session during the Board of Directors meeting; an all-day session will be held in Ottawa in the Victoria Building Board Room, December 8th. All Controllers, Regional Directors, ENG, PR, COMPT and Counsel will attend.

The Agenda was set as follows:

Thursday, December 4th -

2:30 p.m. - In the Chair, Mr. J. P. Gilmore, Controller of Operations -

a) Review of Studies on Future of Radio and TV
b) Review of work on Revised Producers' Contracts
c) Discussion of Operations, Planning and Control
d) Discussion of Union Relations

Friday, December 5th -

9:30 a.m. - In the Chair, Col. R. P. Landry, Controller of Administration -

a) Welfare Plan and Pension

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10:30 a.m. - In the Chair, Mr. M. Carter, Controller of Management Planning and Development -

a) Organization

2:30 p.m. - In the Chair, Mr. R. C. Fraser, Director of Public Relations -

a) Appraisal of CBC Public Relations
b) CBC Basic Principles - (Draft of Statement)

4:00 p.m. - In the Chair, Mr. C. Jennings, Controller of Broadcasting -

a) Programming

N.B.: All Executives present in Montreal are asked to be available at a moment's notice to appear before the CBC Board of Directors.

All telephone calls for Ottawa executives and Regional Directors should be routed through Mr. André Ouimet's office in Montreal

Senior Management Meeting -

Proposed Agenda for Monday, December 8th -

1. Items arising out of meeting of Board of Directors
2. CBC - BBG Relationship
3. Treasury Board Meeting
4. Organizational Developments - Policy Committee
5. Reports by Controllers of matters discussed at Senior Management Meeting in Montreal

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A G E N D A

EX 58-37(3)

EXECUTIVE MEETING
November 26, 1958
(Ottawa only)

2:30 p.m.

1. CBC - BBG Relations

2. First Meeting of BBG - November 20th
   Public Meeting Scheduled for January 26th

3. CBC Board of Directors Meeting - December 4th-5th-6th - (Montreal) -

   a) Agenda
   b) Preparation and Presentation of Reports
   c) Organization of visit of Montreal facilities -

4. Senior Management Meeting -

   a) Preliminary Meeting December 4th-5th in Montreal
   b) Main Meeting - Ottawa, December 8th

5. Statement of CBC Basic Principles

6. Recent Visit by President to Montreal and Toronto

7. Other Business

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EXECUTIVE MEETING
November 26, 1958
(Ottawa only)

EX 58-37(3)

2:30 p.m.

PRESENT: J.A. Ouimet, R.P. Landry, M. Carter, R.C. Fraser, C. Jennings, J.P. Gilmore, R.E. Keddy, A.M. Henderson, P. Johnson, P. McDonald, G. Rugheimer, G.A. Coderre

The meeting was called to order by Col. Landry.

Mr. Keddy reported on the first BBG meeting, November 20th where he was present with the President and other CBC officials.

Mr. Keddy reviewed the tentative Agenda of the first meeting of the CBC Board of Directors. He pointed out what material was expected from each Controller.

(The President in the Chair)

1. CBC - BBG Relations -

There is still a great amount of confusion in the mind of members of public bodies such as, Chamber of Commerce, service clubs, etc., and the press. A special effort will have to be made to clarify the situation as we go along.

2. First Meeting of BBG - November 20th - Public Meeting Scheduled for January 26th -

The preparation required for the BBG public meeting is no longer a concern for CBC. The meeting was given to understand that DOT is presently doing this work. In the "Inverness" question, CBC is concerned because of a matter of principle. The President directed that Mr. Keddy look into the matter and report to him.

3. CBC Board of Directors Meeting - December 4th-5th-6th - (Montreal) -

The President reviewed in detail the tentative Agenda circulated by Mr. Keddy. He explained the proposed changes in the time-table and indicated what reports would be expected from the various controllers; they will be called upon to make their own presentation to the Board of Directors.

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4. Senior Management Meeting -

a) Preliminary Meeting December 4th-5th in Montreal - The Regional Directors and all Controllers will be in Montreal on the 4th and 5th. The President directed that while the Board of Directors will be sitting, preliminary meetings of senior MGMT present be held; he further directed that those wishing to discuss a given problem so advise Mr. Coderre who will make up a flexible Agenda. The meeting will be chaired in turn by the officer making the presentation.

b) Main Meeting - Ottawa, December 8th - Matters needing further discussion may be discussed at that time; however, it is expected that the bulk of the agenda on that day will comprise matters arising out of the Directors' Meeting.

5. Statement of CBC Basic Principles -

This document has been prepared for CBC staff generally; it was felt the new CBC Board of Directors may be interested in seeing it.

6. Recent Visit by President to Montreal and Toronto -

The President reported briefly on his visits.

7. Other Business -

1. T.B. will be meeting to discuss CBC Estimates Monday p.m. The President asked COMPT to discuss this with him as soon as possible.

2. Program Report - (P. McD. reporting)

1) Yvon Durelle-Archie Moore Fight - December 10th - 10:00 - 11:00 p.m. CBC has made a proposal of $15,000 for Radio-TV rights. MONT promoter is asking $25,000. I.B.C. have indicated that $15,000 would seem reasonable; anything more than that would be out of line and would create a precedent. However, no final decision has yet been taken.
2) All Star Game - This matter now settled.
3) Hit Parade - Completely sold to McColl-Frontenac.
4) Xmas Program - Special material prepared by BBC and Walt Disney. Xmas Eve - Featured film after religious service, "The Holly and the Ivy".
5) New CBC Cue - Mark 2 and 3 now in use.

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3. CA reported that Mr. White had been hired as an independent consultant on Pension; a committee will be further discussing this matter and report to the President.

4. Sponsors' Reception - Many have commented that there was a new spirit in CBC - The general reaction was excellent. The reaction from artists was also very good.

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A G E N D A

EX 58-36(2)

EXECUTIVE MEETING
November 19, 1958
(Ottawa only)

2:30 p.m.

1. Meeting of CBC officials with BBG - 2:00 p.m., November 20, 1958

2. Board of Directors Meeting

   1) CBC Creed
   2) Financial
   3) Major Construction Projects
   4) Current Radio and Television French and English Schedules and Program Highlights
   5) Principal Problems

      a) Study of present networks and affiliates, new CBC stations radio and television and network option time, commercial and local option time
      b) Regulations
      c) Five-year Capital Plan

   6) Staff
   7) Organization
   8) Visit to Montreal
   9) Other Business

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EXECUTIVE MEETING
November 19, 1958
(Ottawa only)

EX 58-36(2)

2:30 p.m.

PRESENCE: E.L. Bushnell, R.P. Landry, M. Carter, R.C. Fraser, J.P. Gilmore, A.M. Henderson, R.E. Keddy, H. Laidlaw, D. McArthur, N. Morrison, W.G. Richardson, G. Young, G.A. Coderre.

In the absence of the PRES, Mr. E. L. Bushnell chaired the meeting.

1. Meeting of CBC officials with BBG - 2:00 p.m., November 20, 1958 -

Mr. Keddy indicated that the PRES had requested that material be collected showing the procedures for licensing of broadcasting stations, broadcasting regulations, lists of radio and television stations in Canada, their network status, network option time and other relevant data. He enquired whether other material should be made available and it was suggested that the History and Development, Annual Report and Organization Chart be presented.

a) Licensing of Broadcasting Stations - Mr. Keddy has available statement of Licensing of Broadcasting stations together with relevant accompanying documents.
b) Mr. Young has ready a book giving the list of Radio and Television stations, network option time and other relevant data (including network map), book giving regulations, history of their development, and notes on enforcement.
c) Additional Material Available in Copies -
   1. History and Development
   2. Annual Report
   3. CBC Organization Chart

2. Board of Directors Meeting -

1) CBC Creed - The draft should be reviewed by the principal officers of the Corporation; it should be submitted to the Directors of the Corporation as a tentative statement of CBC purpose and philosophy.
2) Financial - COMPT is preparing a report on the model of those presented to the last meeting of the Board of Governors and will incorporate in this report a brief history of the Corporation's financing as suggested by CMPD. A balance sheet as of October 31st, which has been agreed with the Department of Finance, as the final date for the Corporation, as headed by the Board of Governors, will be available for submission.

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COMPT will refer briefly to the requirements of the Financial Administration Act, although he feels that this may be amended or revised in the near future. The The 1959-60 estimates for capital and operaring expenses as submitted to the last meeting of the Board of Governors will be brought forward again.

3) Review of Major Construction Projects - ENG stated that a full report was under preparation and would be available for the meeting of the Board of Directors.

4) Current Radio and Television French and English Schedules and Program Highlights - CB is to prepare this information and will examine the program submission to the Fowler Report to see if it requires amendment or can be made available in its present form to the Board of Directors as background information.

5) Principal Problems -

a) Study of present networks and affiliates, new CBC stations radio and television and network option time, commercial and local option time - CO reported that the target date for the report of the committees is the end of the year. There was discussion of the advisability of supplying the BBG now with the present low figures of reserved time for radio in view of the prospect that the Corporation may propose network option time in radio approximately equivalent to that in television. It was noted that CBS obtains from its affiliates distribution of 40 hours a week of systaining option time.

b) Regulations - CB was asked to chair a committee with Mr. Young and others to be nominated to study the recommendations which the Corporation may make for regulations both in radio and television.

c) Five-year Capital Plan - CO reported that the target date for completion of the present study was January 1959. He agreed with COMPT that the Corporation would be well advised to prepare the submission now as requested but to defer submitting it to the Government until next Fall in accordance with the Act.

6. Staff -

CA reported that statistics were available as of October 31st and these would tie in with the Financial Report. A statement on the union's position and current negotiations is being prepared. CB is to ask Bruce Raymond to prepare a similar report on the Artists' and Performers' Union.

7. Other Business -

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8. <u>Visit to Montreal</u> -

a) PR reported on the planning of the Quebec and French Networks' Committee; he is to suggest items that might be dropped in view of the heavy schedule proposed.

b) COMPT is arranging to send air travel cards to all CBC Directors and will be ready to provide cheques for their honoraria based on either two or three days as required by the meeting.

The Chairman said that all Controllers, COMPT, ENG and PR are expected to be in Montreal during the CBC Board of Directors Meeting.

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A G E N D A

EX 58-35 (1)

EXECUTIVE MEETING
November 12, 1958

2:30 p.m.

1. General Recent Developments

    1. Proclamation of New Act
    2. Appointments to CBC and BBG
    3. Urgent Legal or Constitutional Matters Arising out of the Proclamation of the New Act
    4. Next CBC Board Meeting
    5. Confusion of BBG and CBC in the Mind of the Public, the Press and the Staff - Respective Roles of CBC and BBG
    6. Schedule of Studies and Activities in the Light of New Developments

2. Use of Network During Emergencies - Western Criticism re Springhill

3. Mr. Chartrand's Criticism of the Judiciary

4. Commonwealth Conference

5. U.S. Content of TV Schedule

6. Coverage of U.S. Elections

7. Christmas Cards for CBC Officials

8. Quebec Items

9. Ontario Items

10. Ottawa Items

    1. Program Evaluation

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1. General Recent Developments

1. Proclamation of New Act - The new Act was proclaimed by Order-in-Council to take effect from Monday, November 10th.
2. Appointments to CBC and BBG - The President commented that the Minister should be given credit for doing the best possible job. It was not easy to find a balance amongst the various areas and groups in Canada. The Minister has a deep interest in CBC and wishes to maintain its integrity. He made clear that it was his wish that both Boards do their own job.
3. Urgent Legal or Constitutional Matters Arising out of the Proclamation of the New Act - By the Act coming in force, benefit from the excise tax will cease. The Corporation, however, is in a sound financial position for the time being.

Mr. Laidlaw advised that legally under article 41 (2) and the Interpretation Act, the Corporation retains any right, privilege, obligation or liability acquired; all by-laws and regulations of the Corporation are still in force and enforceable unless they are inconsistent with the new Legislation or until repealed.

The President directed that all doubtful legal matters be reported at once to Mr. Laidlaw for his opinion.

4. Next CBC Board Meeting - The President said that he was making arrangements for an early meeting of CBC Board of Directors, (in ten days' time, if possible). At this meeting, he would seek approval of urgent matters and have members of the Board visit a large production centre, either Montreal or Toronto. The first meeting is intended to be mainly for induction.
5. Confusion of BBG and CBC in the Mind of the Public, the Press and the Staff - There is a problem internally and externally. The President directed that PR take immediate action in this respect.

Respective Roles of CBC and BBG - This, also, should be very clear in the mind of all concerned.

6. Schedule of Studies and Activities in the Light of New Developments - BBG will be meeting on the 20th of November; CBC Board of Directors will be meeting possibly in ten days' time; the House will be sitting early in January and there will be a Parliamentary Committee. Time is running short; all studies should be completed before Christmas.

During the transition period, the President said that Mr. R.E. Keddy will be acting as Secretary of the CBC Board.

2. Use of Network During Emergencies - Western Criticism re Springhill -

This is a follow up from the last Executive Meeting, EX 58-34, Item 12, Nov. 5th, 1958 - PR advised that ONT has the full story; a report is expected on the matter.

3. Mr. Chartrand's Criticism of the Judiciary -

The President explained the background of this case. In a telecast, during a period allotted to political parties, Mr. Chartrand launched a bitter attack on the Judiciary of the Province of Quebec. The Department of Justice consulted, advised that they were of the opinion that it might be found defamatory and in contempt of Court. It was then decided not to distribute the kine nor to broadcast the sound on Radio. Mr. Chartrand said that in this case he would bitterly attack CBC, which he did.

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FILM

There may be a public relations problem there. Lyall Brown is following the matter up in Toronto.

Lamarche in Montreal said that Chartrand had requested an official letter incorporating the corporate decision of CBC. The President said that this was in order providing that the wording be approved by Mr. Laidlaw.

4. Commonwealth Conference -

The President advised that the meeting had been postponed until 1960.

5. U.S. Content of TV Schedule -

On certain days, there seems to be a concentration of second rate U.S. imports. The President directed that the matter be referred to the Program Evaluation Committee for investigation and report; a corporate decision will be made later.

6. Coverage of U.S. Elections -

The general reaction was good although some felt that there was too much detail; no strong feelings in Ottawa nor in Toronto. The President said that the Corporation's approach was not to overdo it.

7. Christmas Cards for CBC Officials -

The same policy as last year will be followed.

8. Quebec Items -

Nil.

9. Ontario Items -

1. Lyall Brown in Toronto advised that the Press had been asking for a release concerning BBG. It was not CBC's responsibility to issue Press Releases for BBG. At this time, they should be directed to the Minister's office.
2. Grey Cup - The agreement has been signed.

10. Ottawa Items -

1. Program Evaluation - The Committee on Program Evaluation will be meeting for two days. It is proposed to assess: a) the kinds of methods in operation; b) the common factors; c) the practical aspects of the machinery and the results.
2. Publications - Magazines, Periodicals, etc. - The responsibility of ordering and circulating was given to Mr. Morrison.
3. NABET - Final decision not expected before mid-January.
4. Former CBC Board of Governors - Those in possession of Radio and TV sets will be given the opportunity to purchase at depreciated prices.

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EX 58-34

EXECUTIVE MEETING
November 5,1958
(Ottawa only)

2:30 p.m.

1. Commonwealth Conference
2. Santa Claus Parade
3. General Motors Theatre
4. Follow Up re MGMT Meeting
5. Coordination of Audience Reaction with Program Evaluation
6. Use of Intercom
7. Radio Distribution: Grey Cup
8. CBO - CBOT - CBOFT
9. Visit of Mr. Brooke, Director of Adult Education, Tasmania
10. Public Reference to CBC Board of Directors
11. Notification to Staff re BBG and CBC Boards
12. Cost - Lady Docker Appearance

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EXECUTIVE MEETING
November 5,1958
(Ottawa only)

EX 58-34

2:30 p.m.

PRESENCE: J.A. Ouimet, E.L. Bushnell, R.P. Landry, M. Carter, R.C. Fraser, J.P. Gilmore, A.M. Henderson, C. Jennings, L.B. MacDonald, W.G. Richardson, G.A. Coderre - For part of Meeting: E.S. Hallman, R.S. Joynt, G. Young

1. Commonwealth Conference -

No reply yet received - It was suggested that the reservations made not be cancelled until a definite reply is received.

2. Santa Claus Parade -

It will be covered unsponsored as a public event. TOR-MONT-WIN were consulted. Affiliates to be advised of the decision taken.

3. General Motors Theatre -

It was noted that the critics had commented favourably on the productions. CB commented: "CBC is not taking the back seat on this; it was perhaps not as good as expected, but it was still good". It was suggested that expert professional guidance from outside may be of help.

4. Follow Up re MGMT Meeting -

MGMT told the meeting that specific directives were being prepared and that he had given the matter careful attention. The purpose was to have a clear-cut situation and get a routine follow up of MGMT meetings. Those directives deal with either MGMT decisions at the MGMT meetings or with matters agreed to by the meeting. This project will be reviewed periodically to check progress. The expected results will be to avoid misunderstanding and to keep a record of decisions taken.

5. Coordination of Audience Reaction with Program Evaluation -

MGMT suggested that audience reaction be coordinated as a routine assignment in order to keep MGMT in the picture. It was suggested that the coordinated reports on program evaluation, including audience reaction, be processed in the field and submitted in final form to MGMT by Broadcasting.

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First Performance - (November 4th)

Outstanding. (L.B. MacDonald).

International Service Report -

This report contained excellent promotion material. MGMT agreed that PR make full use of it.

4. Use of Intercom -

It was very useful in speeding up communication and cutting down the switchboard load. MGMT directed that as a standard procedure, when a call was received at a time when busy with a third party, the code would be: "May I call you back" - In case of urgency, the calling party should call back on the telephone.

ENG advised that work was already under way to install conference circuits, bypassing switchboards.

8. CBO - CBOT - CBOFT -

MGMT directed that this matter be followed up by AGM and CMPD.

9. Visit of Mr. Brooke, Director of Adult Education, Tasmania -

MGMT assigned the responsibility of this to CB.

10. Public Reference to CBC Board of Directors -

PR pointed out the possible confusion: BBG - the Board; CBC - the Board. The situation of CNR has some similarity with CBC; they always refer to their Board of Directors as "The Directors" in order to avoid confusion with the Board of Transport Commissioners.

In conclusion, MGMT agreed to refer to the Board of Broadcast Governors as "BBG" and to the Board of CBC as "CBC Directors" or "The Directors".

11. Notification to staff re BBG and CBC Boards -

PR proposed that in order to get the information to the staff as soon as possible, a wire be sent to all region Directors. MGMT agreed.

12. Cost - Lady Docker Appearance -

This matter was discussed at some length. The meeting was advised that a memo, giving full details, from ONT. to MGMT was on its way.

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Decentralizing of Purchasing of Stores -

ENG advised that it was being done in the Quebec Region and that he had received enthusiastic reactions.

AGM Visit to Toronto -

He said that he was impressed with the efficient operation in the Toronto Sumac Building. CO added that it was equally well done in Montreal.

Standardizing practice for dates on Correspondence and Reports -

MGMT referred the matter to CMPD for action.

Use of Network during Emergencies -

Strong reaction in the West against using interlude music rather than scheduled programs. MGMT referred the matter to CB and directed that this be discussed at the next Executive Meeting.

7. Grey Cup -

CBC has purchased the exclusive rights in Canada for the Radio broadcast of the Grey Cup Final. -

$10,000	-	(Spots)
$12,000	-	¼ sponsored
$14,000	-	½ sponsored
$18,000	-	Fully sponsored

It will have to be decided whether it will be carried exclusively by the Trans-Canada network stations or by both Trans-Canada and Dominion Network.

A) In favour of having it exclusively carried by Trans-Canada network, the following points were made:

1) To honour our obligations to our affiliates
2) To build up goodwill with our affiliates and self respect with our own CBC stations
3) Packard-Studebaker have already purchased $4,500 (spots) - exclusivity to Trans-Canada is a strong selling point
4) Package impact: Monitor, Grey Cup Parade, Grey Cup Game

B) In favour of having the distribution extended to Dominion Network and to all stations who have carried the football broadcast during the season:

1) Bad public relations to a number of private Radio stations who have carried football during the season.

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2) The Grey Cup considered by the public as a national institution.
3) The goodwill gained with Trans-Canada affiliates would not compensate for the antagonism of private stations deprived of the broadcast.
4) In some cases coverage would not be complete.

MGMT said that the matter would be reconsidered and a decision would be reached Thursday.

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EX 58-33

EXECUTIVE MEETING
October 28,1958

Montreal - 2:30 p.m.
Toronto - 3:00 p.m.

(MONTREAL-OTTAWA)

1. Programs and Commercial Reports -

   1. French TV Network
   2. French Radio Network
   3. Commercial

2. Quebec Items

(TORONTO-MONTREAL-OTTAWA)
3:00 p.m.

3. Recent Developments

4. Next Circuit Executive Meeting

(TORONTO-OTTAWA)

5. Programs and Commercial Reports

   1. English Radio Networks
   2. English TV Network
   3. Commercial

6. Ontario Items

(END OF CIRCUIT)

7. Ottawa Items -

   1. Policy and Procedure Book - Regional Instructions to be cleared with Broadcasting
   2. Commonwealth Broadcasting Conference
   3. Call Letters for TV Satellites at Yarmouth, Shelbourne, Liverpool

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EXECUTIVE MEETING
October 28,1958

EX 58-33

Montreal - 2:30 p.m.
Toronto - 3:00 p.m.

PRESENCE: Ottawa - E.L. Bushnell, M. Carter, R.C. Fraser, J.P. Gilmore, A.M. Henderson, L.B. MacDonald, A.K. Morrow, M. Ouimet, W.G. Richardson, G.A. Coderre

Montreal - G. Lamarche, A. Ouimet, J.M. Dugas, R. Rolland, J.J. Trudeau, M. Valiquette

Toronto - H.G. Walker, L. Brown, E.S. Hallman, H.R. Hilliard, N. Hollingshead, J.M. Kannawin, P. McDonald, F. Mutrie, F.W. Peers, W.E. Powell

This meeting was chaired by AGM. He explained that GM being absent, Marcel Ouimet would carry on in French with Montreal.

(MONTREAL-OTTAWA)

1. Programs and Commercial Reports -

1. French TV Network - (R. Rolland reporting)

1. General Motors - Problem not yet solved; presently considering a new proposal for a variety show.
2. La Tête et les Jambes - New program will be starting to-night; it will be sponsored next week by Dow Brewery.
3. Next Sunday - Spectacular show on the history of Quebec.
4. 12th November - Evening Football - 15th November: Evening sponsored program of 12th November.
5. Grey Cup Repeat - Molson's Brewery and Cockfield-Brown have asked private stations to carry this repeat. In all cases the answer was 'yes'; this, contrary to their previous unanimous decision. Montreal and Ottawa will not carry the repeat; it will be made available to affiliates making a request.
6. Joindre les deux Bouts - La Fédération des Caisses Populaires Desjardins - Would appreciate being advised of the decision taken in this regard by MGMT.
7. Meeting with Chiefs of Divisions and Supervisors - Re presentation of programs and CBC Image - more particularly the personality of announcers. It was agreed:
   a) To meet with the announcers to insure their cooperation.
   b) Announcers should be present when programs are being prepared in order to be in the right frame of mind.
   c) Producers should consider the announcer as a performer.

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d) There should be occasional meetings of the Chief Announcer, the Director of Programs and Supervisors to select announcers.
e) In future, scripts to be read by announcers will be more carefully edited. (Presentation, spots, publicity, etc.)
f) Possibility of having a producer for station breaks - considered to be properly a production.
g) Cooperation and coordination will be required to achieve results.

Comments from Ottawa -

1. Grey Cup - Affiliates' attitude is a little surprising; they may have thought it hard to refuse a proposal made by Cockfield-Brown and Molson's Brewery. The stand taken by Montreal would appear to be proper.

2. Les Plouffes - DCB gave warning that the plot which was developed by Lemelin should be carefully watched and the situation kept well in hand. The situation is delicate in French but may become very embarrassing in English.

Radio - (J.M. Dugas reporting)

1. Chez Miville - A glaring success - Over and above expectations. is due to the teamwork of the producer, (Legendre) actors, script writers, together with the publicity made.
2. 3rd November - Ex Quebec CBV - Space in studio for fifty persons - Over 200 requests already received - Now trying to have the Palais Montcalm for the occasion.
3. Election of Pope - John XXIII. Special program to-night 6:30 to 7:00 p.m.

Commercial - (M. Valiquette reporting)

1. Labatt's Brewery - 26 weeks as co-sponsors of Music Hall beginning end of November.
2. Ford - Half of Pension Velder with Standard Brands and half of Théâtre des Etoiles.
3. Negotiating with Nestlé - Re half of "Je vous ai tant Aimé" (RobinHood).
4. General Motors - Monday evening Variety Show - Meeting at 3:30 p.m. with GM officials to reach a solution.
5. Negotiating with Timex - For four Variety Shows.
6. La Fédération des Caisses Populaires Desjardins - (Joindre les deux Bouts) - CBWT - It is most urgent that a reply be given to the Vice-President of the Manitoba Cooperative Council; as a matter of fact, it would be desirable that a decision be reached within a matter of hours, due to the fact that this program has already been on the air since last Friday.

Comments from Ottawa -

1. Election of Pope John XXIII - DCB suggested that if 3:45 transmission not cleared, a request for CBS transmission may be made as it was very clear. (In latin)

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2. CBWT - "Joindre les deux Bouts" - A decision in this regard has not yet been made; it would appear to be improbable that the request will be answered in the affirmative. 26 weeks of a sponsored program would not allow CBWT sufficient flexibility in their programming. There seems to be a strong and well-organized campaign around this program; for that reason, the matter is very closely considered. Should the decision be in the negative, the answer should be worded along the same lines as that given to Moncton.

(TORONTO-MONTREAL-OTTAWA)

3. Recent Developments - MGMT commenting on the election of the Pope offered his congratulations to all those of the Roman Catholic faith on the occasion of the election of His Holiness Pope John XXIII.

With regard to announcements made in connection with the New Act, he said that he was given to understand that all appointments had been decided but the announcement would not be made before Monday or Tuesday of next week. Mr. Laidlaw being called in said that in his opinion, appointments to BBG and CBC (at least appointments to have quorum on both Boards) and the proclamation of the Act all have to be effective on the same date;

Royal Visit - A request was made to the Minister to have a CBC representative on the Hospitality Committee for the Royal Visit. DCB reported that External Affairs had done nothing on this yet. It would appear that the Government will appoint an Hospitality Committee which will report directly to PM.

Benoît Lafleur - Director of Sound Broadcasting in Montreal has been appointed in Paris for a period of six months. MGMT requested that all those having matters to be dealt with CBC Paris Office follow proper channels and offer Mr. Lafleur all possible cooperation.

Marcel Ouimet - Will also be leaving for Paris next Saturday (UNESCO); he expects to be back in Ottawa by the 10th of December.

Ottawa Explosion - Damages to CBC Kent-Albert Building offices was relatively light; broken windows have been replaced. Coverage was made during the Football Game; some have wondered why CBC was not on the air before.

The Man in the House - MGMT asked for the reactions of the meeting on this show.

From MONT, R. Rolland giving his personal reaction said that he thought it was a very good production. The first half of the play was a little overplayed; it improved in the second half. He wondered, however, if this play did good publicity for French Canada.

J.J. Trudeau noted that 90 unfavourable calls had been received in MONT.

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From TOR, ONT said that 7 favourable calls and 5 very strong unfavourable calls were received.

P. McDonald said that in TOR some unfavourable comments had come to his attention; those who were favourable were most enthusiastic. A drop in audience was reported by the end of the play.

Hallman commented that this production had a shock value; this might have a wakening-up effect. Reaction was split. People were either strongly for or against it.

From Ottawa, DCB commenting on an article in "Le Droit" said that the effect might be bad especially in the West - Gélinas is still "Ti-Coq" - In his opinion, the English production did not live up to the French version.

Max Henderson thought the show was very good, but 90 minutes seemed a little long; the interest was slowing up at the end.

AGM said that although he did not like the 'funeral parlor scene', he thoroughly enjoyed the show on the whole.

4. Next Circuit Executive Meeting - Because November 11th is Remembrance Day, the next Circuit Executive Meeting will be most likely held on November 12th. All concerned will be notified well in advance.

(TORONTO-OTTAWA)

5. Programs and Commercial Reports -

1. English Radio Networks - (E.S. Hallman reporting)

1. Third Quarter of the Fiscal Year - Most new shows for the Fall are now in effect including CBC Symphony, Pop Concerts, Projects '59; this coming Sunday, Trans-Canada Talent Show which should bring new Canadian talents of the variety show type.
2. Springhill Disaster - Excellent coverage; good reaction in the press and from listeners.
3. CBC Symphony - Sunday night; good start. Enthusiastic reaction.
4. Pop Concerts Sunday afternoon - Attractive part of Sunday afternoon schedule.
5. Fourth Quarter - In preparation now; distribution of preliminary network package to regions, for their reaction; expect to submit network package to MGMT in November.

3. Commercial - (W. E. Powell reporting)

1. Visit to New York at NBC Affiliates' Meeting - The sale of spots is high. NBC is proposing, starting in January, 30 hours on Culture of Russia. Suggestion of running a series on the Image of Canada was well received.

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2. Visiting Princeton Laboratories - Impressed by a) Stereo on AM band; b) Portable TV receivers; c) Electric photography - synthetic music, etc. Also discussed with NBC possibility of taking Canadian programs on their network.

Comments from Ottawa -

1. Springhill Coverage - MGMT commented that this was very well done indeed both on Radio and TV. Our Halifax Office should be commended for their excellent work.
2. Election of the Pope - To complete coverage already done, CBS could provide excellent clear transmission.

2. English TV Network - (P. McDonald reporting)

1. Springhill Disaster - The excellent work of the Halifax crew should be commended. This has demonstrated that TV can get on the job quickly.
2. Affiliates Meeting in Toronto to discuss Option Time - Nov. 19th.
3. U.S. Election Next Tuesday - Arrangements made for coverage.

Comments from Ottawa -

1. Option Time Committee - CBC French Network Observer not yet appointed. R. Rolland will be asked to make the appointment.
2. CO requested from TOR a list of all export feeds ex Springhill to be in Ottawa not later than next Friday. AGM said he would also like to have a copy of this list.
3. The efficiency of CBC was recognized by the Papal Delegate in Ottawa who has requested a report on how CBC has achieved this feat.

6. Ontario Items -

Springhill Disaster Fund Campaign - A proposed release to the press was read by Lyall Brown in TOR. At the conclusion of a protracted discussion, MGMT directed that the official national Committee should take the initiative of making the statement to the press: This is not a CBC responsibility. When this is done, CBC as a public service will cooperate. Whatever action is taken in this regard, should first be cleared with Ottawa.

(END OF CIRCUIT)

7. Ottawa Items -

1. Policy and Procedure Book - Regional Instructions to be cleared with Broadcasting - Policy Committee to be consulted to make sure that all points of views are considered. The policy if and when accepted will be noted in the policy manual.

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2. Commonwealth Broadcasting Conference - Postponed at the suggestion of BBC; all interested parties have agreed.
3. Call Letters for TV Satellites at Yarmouth, Shelbourne, Liverpool - Liverpool, CBHLT - Shelbourne, CBHST - Yarmouth, CBHYT - Briggs advised and agrees. This would entail slides at opening and closing and a few spoken announcements during the day.

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A G E N D A

EX 58-31

EXECUTIVE MEETING
October 15,1958

Montreal - 3:00 p.m.
Toronto - 3:30 p.m.

(MONTREAL-OTTAWA)

1. Programs and Commercial Reports
   1. French Radio Network
   2. French TV Network
   3. Commercial
2. Molson's Hockey Advertising
3. Quebec Items

(TORONTO-MONTREAL-OTTAWA)

4. Coverage of Passing of His Holiness
5. Board Meeting -
   1. Barter Deal - Laurel Film Enterprises
   2. Local Commercial Policy for CBC Radio Stations
6. Next Circuit Executive Meeting

(TORONTO-OTTAWA)

7. Programs and Commercial Reports -
   1. English TV Network
   2. English Radio Networks
   3. Commercial
8. Ontario Items - Amateur Hour CHCH-TV

(END OF CIRCUIT)

9. Ottawa Items -
   1. Quality of Western Network Transmission
   2. Executive Closed Circuit Conferences with Vancouver,Winnipeg,Halifax,St.John's
   3. "Fighting Words" - Controversial Broadcasting
   4. 5-Year Planning
   5. Fiscal year
   6. Coverage Northern Manitoba
   7. Ontario Organization
   8. Board Follow Up

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(Cont'd - 8. Board Follow Up)

a) Policy During Transition
b) Annual Report 1957-58
c) 1959-60 Capital Estimates
d) 1959-60 Operating Estimates
e) St. Laurent Auditorium
f) Vancouver Space (Radio)
g) Northern Broadcasting
h) Corner Brook
i) Coverage Extension (Radio)

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CONFIDENTIAL

EXECUTIVE MEETING
October 15,1958

EX 58-31

Montreal - 3:00 p.m.
Toronto - 3:30 p.m.

PRESENCE: Ottawa - J.A. Ouimet, E.L. Bushnell, M. Carter, R.C. Fraser, J.P. Gilmore, A.M. Henderson, B. MacDonald, M. Ouimet, W.G. Richardson - G.A. Coderre, Recording Secretary

Toronto - H.G. Walker, L. Brown, H.R. Hilliard, P. McDonald, W.E. Powell, Visiting: C. Jennings

Montreal - G. Lamarche, B. Lafleur, J.J. Trudeau, R. Rolland, M. Valiquette, Y. Vien.

(MONTREAL-OTTAWA)

1. Programs and Commercial Reports -

1. French TV Network - (R. Rolland reporting)

1. La Grande Duchesse - Because of special broadcasts in connection with the passing of His Holiness, this program will be seen on kine on December 18th.
2. Les Mains Nettes - Have been advised by NFB of new edition. It is acceptable but it will have to be shortened. The date of broadcast will be decided when its exact length has been determined.
3. Les 90 Jours - A decision will be taken shortly.
4. Concert pour la Jeunesse - Schedule for January only.
5. Festival du Film - At Montreal in early November. Proposing to make use of International Stars for Music Hall, Carrefour, Rendez-vous avec Michelle, etc. Planning to cover the opening of the Festival, 3rd November at St. Denis Theatre.
6. La Côte Nord - Crawley Films - TOR has accepted to pay for 50% of the cost; there will be two versions, English and French; the final contract has not yet been signed. The pilot film was seen last Summer, ("La Traverse de l'Ile au Coudre"). It will be an interesting document as it describes a way of life which is disappearing.
7. Le Roman de la Science - TOR contribution.
8. La Tête et les Jambes - 28th October - The first broadcast will not be sponsored - the second will.
9. General Motors Variety - Monday, 9 o'clock - Not yet finalized; on 17th October, 9:30 p.m., Chevrolet will have special show with Line Renaud.
10. Audience Research - Is making arrangements for permanent survey of dramatic productions. A certain number of persons regularly each week will give their opinion on current productions; up-to-date statistics on the number of viewers will also be made available.

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2. French Radio Network -

1. Chez Miville - The program is rolling well - Up to now, it is a success and it is very popular.
2. Offer of RCA - For installation of Stereo equipment - Proposing bilingual broadcasts on CBM-CBF in the evening once a week. If experiment a success, we will see what we can do.
3. Vedettes de Demain - 1:30 p.m. on Sunday - Young artists recommended by the Casting Office.
4. Disc Jockey - 2:30 p.m. during the week. CBJ-CBAF-CJER-CHNT - Making use of Affiliates.

Comments from Ottawa

1. Chez Miville - Congratulations! Keep it up.
2. Stereo Experiment - Good Luck! Hayes to be consulted.
3. National Research Council - Making scientific film - Robert Anderson or Dr. Kohr to be contacted by either Guérard or Rolland.
4. Have been advised by LeVasseur of the French Embassy that scientific, cultural and artistic films would be available on a weekly basis either to be included in our own programs or a complete package. For action, Rolland or Guérard.

3. Commercial - (M. Valiquette reporting)

TV -

1. Ivanhoe - Sunday - Canada Packers and Canada Starch.
2. Faites vos Jeux - Singers - Planning replacement of formula
3. GM - Heure du Concert - Line Renaud too expensive - Expecting decision soon.
4. Savez-vous Voyager? - Will be replaced by "Vous êtes Témoins" in January.
5. Johnson's Wax - Looking for a second show for 39 weeks - half-hour of exclusive sponsorship, if possible.
6. Collégiens Troubadours - Lever Bros. - Ending in January - Lever Bros. looking for replacement.
7. La Porte St. Louis - General Foods - Comments requested.
8. Wrestling - ¾-hour; followed by ¼-hour sportscast: Sponsor expected.
9. Ratings for early Season - Are not too promising - "Les Belles Histoires": not very good, "C'est la Vie": very low, etc. Additional promotion would be required for our evening programs - "Marie Didace" rating over 60.

Radio -

1. Un Homme et son Péché - Will be dropped by the end of December if it cannot be placed at 12:30. AR should be asked to survey the situation.
2. Chez Miville - Sponsors are very much interested in this program. A number of orders already received. Negotiating for more.

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3. CBF - Sales for October 67% in comparison with 30% of last year.
4. Rue Principale - Was to be sponsored three times a week by Stirling Drugs beginning in October - delay because of rights.
5. Je vous ai Tant Aimé - Presently, Bank of Canada - Other sponsors later.

2. Molson's Hockey Advertising - Two sponsors - No more advertising - Exchange only. Board agrees.

3. Quebec Items - Nil

(TORONTO-MONTREAL-OTTAWA)

4. Coverage of Passing of His Holiness - CBC has done extremely well - MGMT has received many congratulations messages. TOR has received 883 calls: Most of them, enquiries and favourable comments - Three unfavourable telephone calls and two unfavourable letters. Situation considered normal. MGMT directed that all reactions be collated to have an overall picture. For action, CB.

5. Board Meeting -

1. Barter Deal - Laurel Film Enterprises - Proposing exchange of a number of films from RKO Library for a number of spot announcements. Board has refused. An answer will be given in writing.
2. Local Commercial Policy for CBC Radio Stations - Policy was set a year ago on an interim basis. Board has confirmed policy on a limited basis.

6. Next Circuit Executive Meeting - 28th October.

(TORONTO-OTTAWA)

7. Programs and Commercial Reports -

1. English TV Network - (P. McDonald reporting)

1. Burial of Pope Pius - To-night 11:15, for 45 minutes - Repeat at 3:00 p.m. to-morrow.
2. CBLT-CBOT - 15-minute newscast at 6:00. Well received.
3. Western Network - Information Letter for Affiliates - Every Wednesday.

2. English Radio Networks -

Nil.

3. Commercial -

Nil.

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Comments from Ottawa -

1. Local News - Very pleased.

2. General Development - Comments on rumours spread by Vedettes - Not serious.

8. Ontario Items - Amateur Hour CHCH-TV - MGMT would like to be kept informed of discussion.

(END OF CIRCUIT)

9. Ottawa Items -

1. Quality of Western Network Transmission - Letter to Telephone Co. to improve the quality of their service - Matter to be discussed with Affiliates. CO to follow up.
2. Executive Closed Circuit Conference with Vancouver, Winnipeg, Halifax, St. John's - Cost prohibitive - It is more economical to meet with Regional Directors twice a year.
3. "Fighting Words" - Controversial Broadcasting - 'Sex without guilt' - Instructions have not been followed. This matter to be looked into by Broadcasting.
DCB to gather general statistics on Broadcasting, from AR - A study to be made of the economics and advisability of give-away programs.
4. 5-Year Planning - Preliminary discussions to be held with Secretary of T.B.
5. Fiscal Year - CBC will have the same fiscal year as the Government; other arrangements would not be practical.
6. Coverage Northern Manitoba - Offer to construct stations at Flin Flon, Swan River, Le Pas, Dauphin if CBC paid for microwave connection. Prairies to be advised and asked for his comments.
7. Ontario Organization - CMPD has completed study and will be making soon a definite recommendation.
8. Board Follow Up -

a) Policy During Transition - BBG may be meeting during the year.
b) Annual Report 1957-58 - Board impressed with CBC Annual Report.
c) 1959-60 Capital Estimates - FM in Halifax held in abeyance for the time being.
d) 1959-60 Operating Estimates - Expenditures should be closely watched. FM experiment; we should be sure that no other projects are more deserving.
e) St. Laurent Auditorium - The Minister has not yet been informed.
f) Vancouver Space (Radio) - For attention of Executive Committee when ready.
g) Northern Broadcasting - More study is needed; we should be cautious with this experiment.
h) Corner Brook - For attention of Executive Committee when ready.
i) Coverage Extension (Radio) - Locations for LPRTs to be approved by Executive Committee except that action on Abitibi group may be referred to full Board (or BBG?).

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9. RCMP Series - Producer is going for quality and prestige - 18 scripts ready.

10. Program Evaluation - Committees functioning in most areas; evaluation to be carried as a Corporation appraisal; good, bad or indifferent. It should have CBC authority and backing. The final responsibility will rest with CB.

11. Affiliates Meeting - Follow up by Broadcasting.

12. Policy and Procedure Book - Regional instructions to be cleared with Broadcasting.

13. Grey Cup - On Trans-Canada Network only.

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A G E N D A

EX 58-31

EXECUTIVE MEETING
September 30, 1958 - 2:15 P.M.
(Ottawa only)

1. Follow up on special management meeting.

    1. Hit Parade programming (radio committee - Keith Morrow)
    2. Training of CBC announcers - Coach
    3. Developing community programming - 6.45 PM local TV News French network Montreal - authority to go ahead (CB)
    4. Building efficiency image of CBC - (PR Ottawa and field)
    5. Co-ordination of regions and networks - (directives by broadcasting)
    6. Public reaction to CBC costs - Segregating accounts - (Comptroller and PR for next annual report)
    7. Receptionists and telephone operators
    8. Interruptions in service - standards to be written and travelling inspection unit to be organized - (Eng.)
    9. Management training for producers
    10. CBC announcers and artists identified with commercials - (Johnston).
    11. Sunday spot advertising
    12. Number of U.S. guests and Americana on "Front Page Challenge" and "One of a Kind" to be reduced substantially (directives CB)
    13. Re-statement of CBC objectives in the light of changing circumstances; provision of these to staff and public.
    14. Specific directives wherever possible
    15. The overall problem of communications

2. Controls - expenditures, policy standards etc.

3. Commonwealth broadcasting conference. Choice of delegates: Subjects to be discussed.

4. Manitoba coverage - VHF relay system

5. CBC representatives to accompany P.M.

6. CCAA - follow up of understudies

7. Ottawa correspondent

8. Criticism - Burgess, Friday, September 26th re cheap syndicated films

9. Savings Bond campaign

10. Preparation for Board meeting

11. Replacement of St. Laurent auditorium in Montreal

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EXECUTIVE MEETING
September 30, 1958 - 2:15 P.M.
(Ottawa only)

EX 58-31

Present: J. A. Ouimet, E. L. Bushnell, R. P. Landry
A. M. Henderson, M. Carter, R. C. Fraser,
J. P. Gilmore, C. Jennings, R. Johnston,
L. B. MacDonald, K. Morrow, M. Ouimet,
W. G. Richardson; G. A. Coderre, Recording Secretary.

1. Follow up on special management meeting. MGMT directed that all directives sent from Head Office be tabulated by Barrie MacDonald; it followed that he should be informed in all cases of the action taken.

1. Hit Parade Programming. This is part of local station operations; it is not meant to be, strictly speaking, a "Hit Parade" but rather popular music for teenagers. CB referred to the proposal of having a prestige hit parade. In conclusion MGMT directed that the radio committee headed by Keith Morrow investigate the matter in consultation with Broadcasting.

2. Training of CBC announcers - Coach. This matter was discussed at some length at the last management meeting. Now is the time to think of finding a successor to Brodie (Montreal and Toronto). In conclusion MGMT directed that the matter be followed up by Broadcasting and that a directive be prepared by CB and sent to all regional directors.

3. Developing community programming - 6.45 PM local TV News French network Montreal - no strict pattern - this was agreed in principle at the management meeting but a directive should now be sent by CB in this regard.

4. Building efficiency image of CBC - (PR Ottawa and field) Our "efficiency image" should be built around CBC financing in that the high ratio return on expenditures should be made known to the public. Comparison as to cost of Canadian and U.S. programs would show that Canadian programs cost five or six times less although of equal or superior quality. This theme might be used for the next major speech made by a senior CBC official. In conclusion MGMT directed that PR contact COMPT and ENG for facts and figures.

5. Co-ordination of regions and networks - (directive by Broadcasting) Obvious need for more liaison. For action: CB

6. Public reaction to CBC costs - Segregating accounts. COMPT and PR to study this with a view of improving presentation of annual report; this is tied in with CBC efficiency build up. In conclusion MGMT directed that a committee composed as follows study the matter: COMPT, PR, INFO, CMPD and AR.

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7. Receptionists and telephone operators. Selection and training is now a function of P & I in Montreal; - expenditures NOT charged to P & I. Regular inspection checks would be required. MGMT directed that CMPD, after investigation, make a recommendation with regard to the best possible organization.

8. Interruptions in service - standards to be written and travelling inspection unit to be organized - (ENG.). ENG stated that action had already been taken in the matter - test of operators - inspection and control.

9. Management training for producers. Producers are management - they should receive appropriate indoctrination as to CBC policies. A course similar to the BBC staff course might be used as a pattern for the whole scheme of training of supervisors - shortening the line of communication.

CMPD said that he had interviewed a man with knowledge and experience who would now be available. MGMT agreed that a specialist be hired to organize and supervise a comprehensive supervisory training program. At the moment it is urgent that producers in Toronto and Montreal receive at least the equivalent of one day indoctrination about CBC policies to be really integrated in the Corporation.

In conclusion MGMT directed that CMPD take proper steps to organize a training program for producers in Toronto with Mutrie; in other locations CMPD to make a recommendation.

10. CBC announcers and artists identified with commercials.

a) Announcers: They are forbidden to personally endorse a product; commercial acceptance people are responsible to enforce the rule. Were the rules violated in Montreal - Bergeron-Coca-Cola?

b) Artists: It would be unrealistic to do anything - in U.S. Chevy Show, Ed Sullivan, etc. Artists doing commercials are short sighted as they are limiting the field of their future programs - Jean Coutu - Rothman; Ti-Mé Les Plouffes - Players.

In conclusion MGMT directed that CB and PR clear up CBC policy in this connection.

11. Sunday Spot Advertising. MGMT recalled that it had been the consensus of the Management meeting that this could be done at any time without too much trouble.

12. Number of U.S. guests and Americana on "Front Page Challenge" and "One of a Kind" to be reduced substantially. This is a must and right now. For action CB - directive.

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13. Re-statement of CBC objectives in the light of changing circumstances; provision of these to staff and public. It was proposed by PR to write down the basic CBC objectives in the form of a creed. A draft would be ready by November 1st; this draft would then be distributed to all senior executives from coast to coast for their comments. The final form would be widely distributed to all of the Corporation staff; it would be a MGMT statement. In conclusion MGMT directed that PR go ahead with this project.

14. Specific directives wherever possible. This was to ensure that a follow up be made on all matters. MGMT directed that notes be taken by those concerned whenever specific action is required.

15. The overall problem of communications. Inspection and control are three facets of the same problem. Communication is a major problem; we are more and more conscious of it, at all MGMT meetings. It is a general problem in all large companies and organizations.

Following a discussion on the ways and means to get the appropriate information to all levels of the Corporation, MGMT said that verbal instructions should be sufficient to do the job. However, specific directives are being prepared to regional directors to follow up on all points where action will have to be taken. This would appear to be the safest and most efficient way of handling the problem from a MGMT stand point, the basic function of which being to co-ordinate all the Corporation's activities. By so doing the standard organization methods are used but other possible means are not excluded. Both synopsis of MGMT meeting and directives shall be done.

In conclusion MGMT directed that communication generally was an organization problem; he therefore referred it to CMPD for action. He suggested that a deadline be set for specific interim action.

2. Controls - expenditures, policy standards etc. This is a staff job and many are involved. Progress has been made but we still have a long way to go.

Financial - COMPT stated that a report had been prepared for July and August. He noted a great amount of overtime in Quebec region; the ratio is really what matters - planning such studies as a permanent feature.

3. Commonwealth Broadcasting Conference. Choice of delegates: Subjects to be discussed. This conference will be held in January and February 1959. There will be an administrative committee (MGMT), a program committee and a technical committee. The theme of the conference will be education (school broadcasts). At the time of the conference work of the utmost importance will be done in Ottawa. MGMT stated that he and AGM will appoint three Corporation officials to attend this conference.

4. Manitoba coverage - VHF relay system. D.O.T. have authorized licences for testing VHF network to cover northern Manitoba. ENG taking action.

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5. CBC representatives to accompany P.M. Two places are available; a cameraman and a reporter selected. Trying to get a third place.

6. CCAA - follow up of understudies. No follow up yet made. The union seems to think that the less done about it, the better; they have not and will not make known their thinking officially and in writing. MGMT remarked that unless we go ahead with the proposed scheme we might be in a difficult position at the next negotiation table. To keep the record clear the committee should be organized. In conclusion he directed that a clear directive be sent in this regard.

7. Ottawa correspondent. CB advised that as of today, there was no change in the situation. ACB remarked that if a correspondent is appointed for the English network another should be appointed for the French network. MGMT noted that there was no immediate problem at this time.

8. Criticism - Burgess, Friday, September 26th re cheap syndicated films Although it was ascertained that sponsors were mainly responsible, CBC was vulnerable program-wise. MGMT directed that CB investigate and report on the matter.

9. Savings Bonds campaign. CA advised that this matter was being attended to, both in Ottawa and in the field.

10. Preparation for Board meeting . A detailed review of the agenda of the Board meeting was made. COMPT stated that necessary financial studies and reports are being prepared; in a few months such studies and reports will be out on a routine basis. It was noted that several reports from Montreal were missing. MGMT asked that AGM send necessary directives.

11. Replacement of St. Laurent auditorium in Montreal. The Clergy is objecting to dancers and acrobats performing in church basement. CBC has to move; the cost has been estimated at One Million dollars: 4 cameras, air conditioning, special lighting, seating capacity for audience etc; Half a Million may be recoverable. In conclusion MGMT directed that the cost of the operation be kept well UNDER One Million dollars. For action: ENG.

12. Vancouver project - radio Vancouver Hotel. ENG to prepare cost - approval by the Board required. MGMT stated that the matter was approved in so far as cost of engineers for the preparation of plans and estimates was concerned; this will enable MGMT to go to the Board for approval of the main expenditure.

13. CBC profits on "The Last of the Mohicans". Assigning clause in the contract - no profits reported.

14. Cornerbrook project. Studied by ENG. Further report soon - progress report to the Board.

15. London-Paris CBC offices - their relationship. CB advised that this matter was now settled.

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16. Engineering matters.
1) ENG. advised that Order-in-Council approval received for 13 LPRT's.
2) Mont Laurier area: poor radio and practically no TV reception. Good wire lines not available; radio satellite? - ENG. studying the matter; will report to MGMT shortly.

17. Preparation for affiliates meeting. The agenda was discussed in some detail. Commercial problems and others were discussed. In the light of the advent of BBG the situation of CBC affiliates should be made clear. Mr. Saint-Georges to be there.

18. New fiscal year dates - October 1st. Reserves and deficits PR wise which is better. This will have to be discussed further. In the meantime MGMT directed that this was an assignment for COMPT.

19. Ottawa operation. A committee was appointed to investigate and report: AGM, CB, CO, CMPD, PR Ont.

20. Quorum Board of Governors - present within one; in November quorum.

21. Inspections and Controls. MGMT stated that they will have to be applied in every field. One way of doing it would be that the larger regions such as Montreal and Toronto do it themselves and report to Head Office. This can be done only if our policies are crystal clear.

On the matter of travelling outside Canada, CMPD said that a directive had been prepared and would be submitted to CO and CB for their comments: Inter-region travelling, a directive will also be prepared shortly.

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A G E N D A

EX 58-30

EXECUTIVE MEETING
September 16, 1958 - 2:15 p.m.
(Ottawa only)

1. Recent AR Reports
2. Prairie Capital Estimates
3. Schedule of Meetings
4. Interim Expenditures and Policy Controls
5. CBC - National Symphony Orchestra
6. Assignments re: Organization to Meet Future Work Load - Progress Report and Target Dates

1. CA -
   Industrial Relations - ANG - CCAA - NABET
2. L. B. MacDonald -
   Agenda for Board Meeting - Parliamentary Committee
3. CMPD -
   1. Sending Program Teams Outside Canada
   2. Policy Instructions
4. CO -
   1. Five-year Operations and Capital planning
   2. Network Coverage and Local Stations
   3. Cost Study - Local Operations - Radio and TV
   4. Reserve and Option Time
5. ACO -
   1. Reserve and Option Time
   2. FM Network
6. ENG -
   1. Network Coverage and Local Stations (CO)
   2. Northern Coverage
7. CB -
   1. Network Planning
   2. Reserve and Option Time
   3. Regulations - BBG (SR)
   4. Program Evaluation
8. ACB -
   1. Reserve and Option Time
   2. Royal Visit
   3. BBG - CBC (AR)
9. PR -
   Image of CBC

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EXECUTIVE MEETING

EX 58-30

September 16, 1958 - 2:15 p.m.

(Ottawa Only)

Present: J. A. Ouimet, M. Carter, R. C. Fraser, J. P. Gilmore, A. M. Henderson, C. Jennings, L. B. MacDonald, A.K. Morrow, M. Ouimet, W. G. Richardson; Visitor: H. G. Walker; G. A. Coderre, Recording Secretary.

1. Recent AR Reports - The last two or three reports were very well done - Comprehensive statistics - Extremely useful for program planners. It was the consensus of the meeting that Mr. Morrison, the Director of AR, be warmly congratulated.

2. Prairie Capital Estimates - One meeting has already been held and the matter is being looked into by CO and ENG.

   Bilingual TV Station at Edmonton - A group is interested in the project and may be applying for a license. MGMT directed that CO study the matter and refer it to his committee to establish the interest of CBC in such a project.

3. Schedule of Meetings -

September 24 and 25	- Management Meeting
September 26	- Meeting on Royal Visit
October 8 and 9	- Board of Governors Meeting
October 9	- Dinner by B. of G. for Mr. Dunton. CBC Staff dinner (presentation) for Mr. Dunton has been postponed until a later date.
October 10	- TV Affiliates Meeting
November 10 to 13	- News Supervisors (National) Conference (Tor and Ott)

4. Interim Expenditures and Policy Controls - This control is necessary to avoid criticism as for instance money spent in travelling, telephone calls, etc. MGMT directed that COMPT prepare a preliminary statement for management. This is an assignment for COMPT to be ready in two months' time.

   Policy - MGMT pointed out that it is of the utmost importance that our policy be clearly set out in writing and carried out. This should be done not on an exception basis but as a regular routine. CB stated that all the directives and information which had been prepared in view of the Parliamentary Committee were scrupulously kept up-to-date.

5. CBC - "National" Symphony Orchestra - CB advised the meeting of the proposal by which the CBC Symphony Orchestra would be called "CBC National Symphony Orchestra". There are pros and cons to the matter. During the course of discussion it was pointed out that there was a danger that "CBC" might be left out and that only "National Symphony Orchestra" would stay. At the end of the discussion, MGMT pointed out that he had no fixed opinion on the matter.

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It was suggested that a CBC Repertory Theatre be organized in Tor - During the summer months this caravan could tour Canadian centres. CB agreed that he would be in favour of such an organization providing that the economics of the venture would be sound. He pointed out that CBC was developing Canadian talents because of our operation needs only.

6. Assignments re: Organization to Meet Future Work Load - Progress Report and Target Dates-

1. Industrial Relations - ANG - Nil

CCAA - Everything seems to be in order for the time being. A letter is being sent out to-day under Bruce Raymond's signature. No reaction received from the regions - Will meet the committee shortly. At the conclusion MGMT directed that this matter be discussed next week. Commenting on the general subject of negotiations with unions, MGMT pointed out that those not knowing too much about the matter and in an island position should refrain from criticism. In order to avoid criticism he urged the importance of communicating the information up and down the line whenever possible.

2. L. B. MacDonald - Parliamentary Committee - Has prepared request for continuing instruction for next Parliamentary Committee.

Board of Governors Meeting - Reported generally on the agenda - As a result of remarks by MGMT the order of the agenda is being changed.

3. CMPD -

1. Sending Program Teams Outside Canada - This matter was discussed at some length. A number of instances were reported where adequate information was not sent to Ott in time to take action; other instances were reported where, because of lack of co-ordination, a number of duplications have occurred. In conclusion MGMT directed that steps be taken to have co-ordination in Ott, radio and TV, French and English, on all projects not only from a financial point of view but also from the programming standpoint.

2. Policy Instructions - CMPD reported that a general report would be submitted after consultation with QUE and ONT.

4. CO-

1. Five-year Operations and Capital Planning - This will be completed this week.

2. Network Coverage and Local Stations -

3. Cost Study - Local Operations - Radio and TV -

4. Reserve and Option Time - These matters are being studied by a committee. A preliminary report is expected by mid-November. CB has likewise organized a co-ordinating committee. An outline of the work being done may be expected in two weeks' time. MGMT pointed out that this would be very useful as he would like to be informed of the progress made before the sitting of the Board.

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5. ACO -
1. Reserve and Option Time - A committee has been organized and will be meeting this week to consider the matter.
2. FM Networks - Matter to be submitted to the Board for permission to go ahead with our project.

6. ENG -
1. Network Coverage and Local Stations (CO) - See 4.2 (CO).
2. Northern Coverage - Order-in-council prepared and sent for approval.

7. CB -
1. Network Planning - Committee organized and meeting being held at regular intervals. Will have interim report to MGMT - Target date: mid-November.
2. Reserve and Option Time - Co-ordinating committee functioning.
3. Regulations - BBG (SR) - No detailed report yet received. Matter being studied.
4. Program Evaluation - Machinery has been set up under Mr. I. Dilworth Target date for official operating: 1st October.

8. ACB -
1. Reserve and Option Time - Nil.
2. Royal Visit - Nil pending meeting with Regional Directors.
3. BBG - CBC (AR) Nil.
"Fédération des unions de familles" - Approval for a subsidy of $3,500 was given after discussion.

9. PR - Image of CBC PR pointed out the present climate in which CBC might be operating in the next few months. Private stations will be very active and enterprising; on the other hand, it is a fact that the public is pre-disposed in favour of private stations. In this climate, we should review our thinking in the light of our past experience.

1. If, for instance, our own friends think that CBC is highbrow, cold, etc. this should be a matter of strong concern to us.
2. Indecision on Special Events - Positive reasons: lack of audience consciousness - remoteness.
3. Lack of Showmanship - v.g. Presentation - Dressing up, v.g. Flags, etc.
4. Too Heavily Americanized Programming - Not so much in American material but in concept and style.
5. Lack of Planned Canadian Impact Programs - Peak programming not enough, not regularly.
6. Horrible Mismanagement on Sport Broadcasts - v.g. Durelle fight.- Floundering CBC picture in sports.
7. Local Announcing too pompous not friendly nor relaxed (Ott)
8. Blinding Commercials - Not enough blending.
9. No teen-age Programming - Hit parade music, etc.
10. Concern to private stations of CBC subsidizing sponsors.
11. CBC not culture only but also entertainment.
12. Community programs intellectual but no emotional acceptance - No identity with local community.
13. Feeling that Management's concept should be matched by program production concepts.

...

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14. More attention given to majority versus minority - More popular music.
15. Administration - CBC as a Whole -
    1. Identified with Government - Potential politic football - BBG might help.
    2. Effect of 5-year forecast - Efficiency and results.
    3. Cost - Normally does not matter when results are good.
    4. Travelling in Canada and abroad - To be fully justified.
    5. BBC 10% cut in radio expenditures - Nothing in CBC.
    6. Communication - Staff Relations - Too much self-criticism by CBC officials leaking to the public.
    7. Lack of terms of reference (definition) - Who is responsible?.
    8. Information
        1. Not carrying out what we said would be done.
        2. Reply to attacks.
        3. Promotion on the air: local and network.
        4. CBC Management - In the know of what is going on.
    9. Technical failures.

10. ENG advised that he had received quotations from Bell Telephone Co. for private circuit by-passing switchboards Ott-Tor-Mtl. At the conclusion of the discussion MGMT directed that ENG go ahead with the proposal.

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CONFIDENTIAL

A G E N D A

EX 58-29

EXECUTIVE MEETING
September 9, 1958

Montreal - 2:15 p.m.
Toronto - 2:45 p.m.

(MONTREAL-OTTAWA)

1. Programs and Commercial Reports
   1. French TV Network
   2. French Radio Network
   3. Commercial
2. Quebec Items

(TORONTO-MONTREAL-OTTAWA)
2:45 p.m.

3. General Developments
4. Confirmation of Dates re:
   a) Management Meeting - Oct. 2-3
   b) Board of Governors Meeting - Oct. 6-7
   c) Presentation to Mr. Dunton - Oct. 6
   d) TV Affiliates Meeting - Oct. 9-10
5. Sending Program Teams Outside Canada
6. Progress Report: GM - ABC
7. Industrial Relations: ANG - CCAA - NABET
8. Next Circuit Executive Meeting

(TORONTO-OTTAWA)

9. Toronto Property
10. Programs and Commercial Reports
    1. English Radio Networks
    2. English TV Network
    3. Commercial
11. Ontario Items

(END OF CIRCUIT)

12. Ottawa Items
    1. Agenda Board Meeting
    2. Organization to meet future work load
    3. Kine Bond Conversion Press Conference
    4. Northern Coverage Developments
    5. Policy Instructions:
       a) Committee
       b) Manual
    6. Possible Transfer of Channel 7 from Sudbury to Buffalo
    7. Royal Visit - Letter to Minister

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EXECUTIVE MEETING
September 9, 1958

EX 58-29

Montreal - 2:15 p.m.
Toronto - 2:45 p.m.

PRESENT: Ottawa - J.A. Ouimet, E.L. Bushnell, R.P. Landry, M. Carter, R.C. Fraser, J.P. Gilmore, A.M. Henderson, C. Jennings, L.B. MacDonald, A.K. Morrow, M. Ouimet, W.G. Richardson; for part of the meeting: W.R. Johnston, A.H. Laidlaw, N.M. Morrison, George Young; Visitor: D.L. Bennett; G.A. Coderre, Recording Secretary.

Montreal - G. Lamarche, A. Ouimet, R. Rolland, M. Valiquette.

Toronto - H.G. Walker, L.D. Brown, W.S. Hallman, H.R. Hilliard, J.M. Kannawin, John Malloy, P.A. Meggs, F. Mutrie, W.E. Powell, G. Rugheimer.

(MONTREAL-OTTAWA)

1. Programs and Commercial Reports -

1. French TV Network - (R. Rolland reporting)

1. Proposal to National Film Board - proposing a regular period at 7 p.m. Sunday. Would like to have films on a variety of subjects made outside Montreal to complete our coverage of French Canada.

2. Faites vos Jeux - Still looking for a replacement program; have not yet found anything impressive. Also thinking of the eventual replacement of "La Cle des Champs" et "Chacun son Métier". Most urgent problem now is to replace "Faites vos Jeux"; the commercial rating is very low.

3. Program Evaluation - The Committee set up in Montreal has already been at work; it has considered in detail "Le Téléjournal". The Committee has come to the conclusion that it was lacking dynamism; various solutions were proposed to improve this program. Our news service has suggested to extend it from 10 to 15 minutes but the Committee was of the opinion that quality should be improved first. A detailed report of the Committee's work is presently on its way to Ottawa. The program evaluation Committee will be operating regularly from now on and three programs will be considered every week. As to the proposal of CB to get Committees working outside Montreal such as Quebec, Chicoutimi, Moncton, etc., it would be a little difficult on account of the small number of the non-union staff.

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4. Major Variety Shows - Sunday night during the coming season.
   a) "Champlain à Quebec" - Historical reconstitution.
   Script: Guy Dufresne, Producer: Fugère.
   b) Biography of Chopin - December 7, Script: Cloutier,
   Producer: Forget.
   c) Gala des Artistes - December 20.
   d) Le Bossu by Paul Féval - February 1st. Producer: Forget.
   e) In March Les Trois Valses - Strauss - Producer : Paul Leduc.
   f) Gala Franco-canadien - on film - March 29.
   g) Variété by Marcel Dubé -
   h) Gala de la Chanson Canadienne - May 17.

5. Line Renaud - September 19 - One half an hour produced for General Motors - Buick.
6. EauxVives- Changes have been made at the request of Father Legault; Father Regis has agreed to co-operate but he is not interested in an after-noon program. This program has been placed at 10:30 on Friday; "Affaires de Famille" will start only in February.

2. French Radio Network - (R.Rolland reporting)
   1. Chez Miville - 8:30-9:30 a.m.
   2. Don Quichotte - 4:30 p.m. - Children program replacing Pinocchio.
   3. Disc jockey program ex Network stations and affiliates. This Summer program has proven to be excellent. Proposed to keep it on the schedule at 2:30 p.m.

3. Commercial - (Maurice Valiquette reporting) -
   TV-proposal by Imperial Tobacco for sponsoring in 1959 a French version of "Father Knows Best" on film. Fernand Guérard who has seen it on film is of the opinion it would be an excellent program. The proposed French title will be: "Père et Mère tu Honoreras".
   Radio - 1. General improvement on Spot Sales at CBF and CBM has been noticeable lately; v.g. Rothman has placed 40 spots on each station to promote Music Hall, their sponsored program on TV.
   2. Un Homme et son Péché - 10:30 a.m. - There has been a public reaction which is not considered to be serious. The sponsors have declared that they may withdraw from their sponsorship in January.

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Comments from Ottawa -

1. NFB - MGMT agreed that the proposal was sound; due to the fact that NFB pays for half the cost of production, they would have to be convinced rather than forced into the bargain. It was suggested that NFB be asked to make documentary films in all regions of French Canada.
2. Quiz Programs - For the sake of interest and at practically no extra cost, ACB proposed that panels be chosen not exclusively from Montreal, but also from Ottawa, Quebec and other cities. MGMT agreed that the suggestion was excellent.
3. Télejournal - ACB pointed out that the most important factor to improve the quality of the Program would be to improve the quality of staff.
4. Program Evaluation - In small centres where a regular Committee cannot operate, it was suggested that the station Manager, together with a limited number of his friends, submit their views on programs.
5. Savez-vous Voyager? - Efforts were made to sell the second half of sponsorship but without success.
6. Father Knows Best - A translation always lacks the interest of the original. Care should be taken not to do too much of this as it would be the open door to American influence; this is not a serious problem yet on the French network, but we should be cautious.

(TORONTO-MONTREAL-OTTAWA)

3. General Developments - Our legislation has now been passed by the Senate with amendments: It is not law yet; it will become law only upon promulgation. One of the amendments having to do with the proportion of Canadian capital was a very practical one. This amendment gave power to the Governor General in Council to exempt existing licencees; future licencees however will have to abide by the provisions of the law. The second amendment changed the wording from "during pleasure" to "during good behaviour", for Board appointees. During the Hearings of the Senate Committee, there occurred a certain amount of repetitions from what had been said during the Debates in the House of Commons. There are signs that the Government intends to proceed promptly with the appointments of the Boards. It is felt however that promulgation will not happen before early in the new year.

4. (6) Progress Report - GM - ABC
Rugheimer in Toronto reported on the difficulties created by "Nabet"(USA) with regard to video tape. For prestige CBC should not miss the opportunity of breaking through in the American market, even on a limited scale. In conclusion, MGMT congratulated all those who worked on this assignment and agreed that CBC should go ahead.

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5. (4) Confirmation of Dates - The following dates were tentatively agreed to:
a) Management meeting - November 12-13-14. The secretary was instructed to start looking for accommodations. This meeting would not be a general management meeting but a meeting comprising the regional Directors, the Network program Directors of TV and Radio and a limited number of Ottawa Executives. It is proposed to hold a full scale general management meeting in the Spring.
b) Board of Governors meeting - October 6-7 to be confirmed; possibly the only meeting of the Board.
c) Presentation to Mr. Dunton - October 6 - to coincide with the Board of Governors meeting.
d) TV Affiliates meeting - October 10.

N.B. MGMT has since decided to hold a management meeting in Ottawa, September 24-25.

6. (5) Sending Program Team Outside Canada - MGMT pointed out that in the past this matter was handled rather loosely and that stronger control should be enforced; in conclusion he directed that CMPD study the matter and set up the proper organization to enforce co-ordination and control. He further directed that CMPD chair a Committee composed of CA, ONT, CB, CO, to study the matter.

7. Industrial Relations: ANG - CCAA - NABET
ANG - A preliminary offer was made on the basis of 2% and 3%. Meeting has been posponed until next week.
CCAA - at the moment the contract is extended until the 14 of September. Bruce Raymond presently in Toronto to discuss informally with LeRoy - CB has reason to believe that the French "Union des Artistes" would not follow LeRoy in case of a work stoppage. CBC is in a very strong position. At the conclusion, MGMT directed that after receiving Raymond's report, CB reports to him.
NABET - CA said that he had noting further to report at this time.

8. Next Circuit Meeting - In two weeks time (September 23.)

(TORONTO-OTTAWA)

9. Toronto property - A tentative offer has been received in writing; this parcel was not available before; a study is being made of the true cost of the land with services. In conclusion, MGMT stated that in principle, CBC is interested in any better offer - the true cost - (time and money) is in this case the most important factor.

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10. Programs and Commercial Reports -

1. English Radio Networks - (E.S. Hallman reporting)

1. The Happy Gang - National spot sales - difficulties regional spots - Newfoundland completely sold out - cost of program covered.

2. Music and Variety - Planning on TCAN beginning in October - the first half to be of a popular light entertainment nature, the second half will be"Opportunity Knocks"- John Adaskins.

3. From the 1st of October to December - To succeed Baseball games of the day during summer, News, Actualities, Sports, etc: Lively show.

4. Toronto Pop - Deal concluded - Gockfield Brown, the agency for sponsors: Payment to Pop on a net dollar basis.

5. Project 59 - Friday 26 - Whitehorse; Friday 29 - Galt - Community Chest Campaign.

6. CBC Symphony - Monday night - 1½ hour - Guest Conductors - Commentators during intermission.

7. For immediate release - (Canadian Newspaper Association) - Successful performance - Satisfactory public reaction - Strong impact on Newspaper people

8. Wayne and Shuster - Back in Radio in the new year.

9. International Plowing Match in Cornwall - Planning "Song of my People" or the "Happy Gang" if possible.

10. CBC-NBC-BBC - three-way arrangement Saturday after-noon - still under discussion.

11. CBC Symphony - Financial arrangements - in a better position than last year by $10,000.

12. Special promotion for proposed light entertainment programming - complete promotion plan made for Radio Network schedule.

13. Metropolitan Opera - Definitely on schedule - good money return.

2. English TV Network - nil

3. Commercial - (John Malloy reporting) -

A limited number of programs still remain to be sold ; negotiating with those having the right of first refusal.

General Electric - The agency is taking the stand that their former program should be carried for another season. Negotiations are still going on.

Country Hoedown - completely sponsored.

Holiday Ranch - replaced by a program starring O'Connor - no decision yet as to the title - special press release is being prepared.

11. Ontario items - Nil

(END OF CIRCUIT)

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12. Ottawa Items -

1. Agenda for Board Meeting -
   1. Estimates 58-59
   2. Meeting with Affiliates - Industrial Relations Report and approval
   3. Policy during the transition period - operations, construction, etc.
   4. Annual report
   5. Engineering report - in detail as usual
   6. Program report - not in detail
   7. Financial report - special report as of a few days before the meeting; balance sheet will be ready by the end of September.

   See B. [redacted] MacDonald should be advised of any items of interest that may be placed on the agenda.

2. Organization to meet future work load - This is really a follow up of the discussion reviewing our position before the proposed legislation becomes law.
   1. Five-year operation and capital planning - CO to produce plan in consultation.
   2. Networks - Radio and TV - CJBC - Dominion - Affiliates, etc. It should be clear in our mind what we want.
   3. Reserve and option time - What do we want to see in operation For action: Committees: 1. Radio (English) - ACO (Chairman)
      2. Radio and TV (French) - ACB (Chairman)
      3. TV (English) CO (Chairman) - On each Committee there will be representatives from Operation, Broadcasting AR and SR. - General co-ordinator CB - A report is expected at the next meeting.
   4. Local operation - Radio and TV - Cost study needed.
   5. FM Network - Very hot at the moment - Permission required from the Board (ACO)
   6. Networks coverage and local station period - For action - CO and ENG.
   7. Regulations - BBG - We should anticipate what these regulations will be; affiliate and private broadcasters are surely preparing themselves for this - For action - SR - PR - AR.
   8. Parliamentary Committee - Parliamentary Committee early in the new year, possibly not later than the 15th of January. We may expect a general detailed questioning. Everyone should keep notes on what is controversial - To prepare for this should not be a rush operation. Barry MacDonald is to co-ordinate all the information and prepare systematic outlines and analysis.
   9. Program Evaluation - More than ever we must be in a position to say truthfully that we are in the know: Good - Bad or Controversial - For action CB.
   10. Image of CBC - Much of the trouble in this regard stems from Ottawa - MGMT directed that PR review the situation and report at the next meeting.

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11. General assignments during the next five months - We should avoid getting in trouble in our operations- no scandals of any kind;this is no time for it. We should re-examine our position; good judgment should be exercised; we should know our limitations; we should exercise complete control in all field of operation. Let us not forget the goal of the last General Management Meeting. This is a challenge that we should all dedicate ourselves to meet.

3. Kine Bond Conversion Press Conference - There is one to be presented.

4. Northern Coverage Developments - ENG explained the situation caused by Alaska becoming a state of the Union.and the American planning to have TV in Alaska. MGMT directed that ENG study the matter and prepare a brief to explain the situation to the Minister of Northern Affairs and National Resources. This may change completely our planning outlook in Northern coverage.

5. Policy Instructions - Several copies of a proposal for a "Management Instruction Manual" was submitted to the meeting. CMPD requested those present submit their comments not later than next week. CMPD further advised of the formation of a Committee to study this matter. This Committee will be comprised of CMPD, CA, CO, CMPT and CB (not as a regular member)

6. Possible transfer of Channel 7 from Sudbury to Buffalo - ENG explained the situation - no problem for the moment.

7. Royal Visit - ACB explained that preliminary planning was being done and that shortly he would be in a position to have a concrete plan to submit - MGMT directed that the Minister be kept informed of the planning as it developed.

8. BBG - CBC - At the conclusion of the discussion, MGMT directed that AR, COMPT, PR, CB, report on the English side and that ACB, CA, CMPD and QUE report on French side.

Corrections: EX 58-28 - September 3, 1958
(a) 9. (6) addenda "for English language programs"
(b) 12. delete.

NEXT CIRCUIT EXECUTIVE MEETING - TUESDAY, SEPTEMBER THE 23RD.

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CANADIAN BROADCASTING CORPORATION

TO: Mr. W.A. MacDonald

SUBJECT: RCA Institutes Technical Press Publication

In clearing up some of my personal effects, I came across the attached RCA Institutes publication dealing with the early days of development of television and I thought you might like to have it for your archives.

Regards.

Bill

Ottawa, Ont.
March 25/71
Attach.
alf

(W. A. Duffield)
DIRECTOR OF PLANNING

HO 345(5/61)

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BBG / CRTC / CBC ?

EXECUTIVE MEETING - SEPT 8/59

(5) "Management Evaluation Manual" Submission

→ for M. Barnett

EXEC. MEETING

Wants to write a history on manual.

He's checking with Lorne Cadieux's and Mr. Manual

N.B. Jack Halbert referred him to me. He has not got it.

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M. R. P. Landry

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A G E N D A

EX 58-28

EXECUTIVE MEETING
2:30 p.m. - September 3, 1958
(Ottawa only)

1. Minister statements in the House re:
   CBC Buildings Ottawa - Toronto - Montreal

2. General Management Meeting

3. Board of Governors Meeting

4. CBC Estimates

5. Meeting with TV Affiliates

6. Connection to New Carlisle

7. Planning for Royal Visit

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CONFIDENTIAL

EXECUTIVE MEETING
2:30 p. m. - September 3, 1958
(Ottawa only)

EX 58-28

PRESENT: J.A. Ouimet, E.L. Bushnell, R.P. Landry, M. Carter, J.P. Gilmore, R.C. Fraser, A.M. Henderson, L.B. MacDonald, A.K. Morrow, M. Ouimet, W.G. Richardson, G. A. Coderre, Recording Secretary.

1. General Development - MGMT reported on the Committee of the Senate studying the proposed CBC legislation. The purpose of the Committee is definitely fact finding. The Bill may have to go before the House of Commons for amendments: (A) "Appointment during pleasure", (B) "Proportion of Canadian capital of a broadcasting company" (CFCF Marconi-Montreal). The law will come in force only after promulgation; it cannot be done before all appointments have been decided; BBG will need a staff. Therefore, the proposed legislation cannot very well be operating before the new year. At any rate, until such time as the proposed legislation is promulgated, the present Board of Governors is still the legal governing body of broadcasting in Canada. The Board, as presently constituted, has quorum until March 1959. MGMT directed that INFO prepare a news letter to all members of CBC staff clearly explaining the situation.

2. (1) Minister statements in the House re: CBC Buildings - Ottawa - Toronto - Montreal - (Ottawa) - ENG reported that a few changes may be made in the layout to accommodate the future Board; otherwise he would be prepared to call for tenders at any time. The underground being of clay, a special foundation of a rafter type would have to be made. The estimate cost of the rafter foundation would be of the order of $50,000. At the conclusion of the discussion, MGMT directed that ENG study the matter with Public Works and discuss his conclusions with AGM and report to him. He added, if we are in a vulnerable position and if the matter is serious enough it may be better to back-track this project. (Toronto) - Purchase of land. CBC cannot afford to let this drag too long; we should purchase either the piece of land we originally had in mind or another. We should go ahead without any further delay. (Montreal) - QUE should be requested to make a recommendation on sound management ground as soon as possible. We should then take the matter from there without further delay.

3. (4) CBC Estimates - 1959-60 - They should be ready before November. A number of interim decisions will have to be made, such as purchase of land, construction of buildings, extention of coverage, etc.

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4. MGMT brought the following items to the attention of the meeting:

1. Five-year operation capital planning - The Fowler plan is already three years old. We should study the matter to have a submission to make before the new year, taking into account a number of factors such as extension of Radio and TV coverage, - decision to have stations in other cities, etc.
2. Radio - What decision will be taken with regard to the Dominion network, CBC Affiliates, etc.
3. Reserve an option time - Radio and TV - We should be sure to have a well acceptable formula to summit to the new Board.
4. Regulations - Our mind should be clear on the matter.
5. BBG - Station Relations is of the opinion that CBC will require half of present staff for internal purposes. BBG will need a considerable staff; CBC will need a small group for liaison, representation, etc. The President and Vice-president of CBC cannot spend too much of their time before BBG; but it will be their duty to be in the forefront when something is happening in broadcasting.
6. Parliamentary Committee - We have all possible indications that there will be a Parliamentary Committee in the new year. In order to be ready for it then, we should start working on it now. The exercise will prove its usefulness in many ways other than being ready for the Committee.
7. Programme Evaluation - It is meant to be an accounting of our product - it has definitely a strong PR value.
8. Administration - We should endeavour to keep our record clean with regard to such items as travelling, telephone calls, balance of programmes, co-ordination, organization, financial contract, image of CBC, etc. etc.

The above should be food for thought for broadcasting operations, PR, administration. It is a challenge that we cannot afford to miss; we have our own Board to convince.

5. CMPD was required to study and make a recommendation with regard to a line of authority over the field.

6. Formal approval of schedule - ACB reported that this may be done the next time.

7. Nation Business Committee - to be chaired by GM - tentative date September 10, 10 a.m.

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8. (2) General Management Meeting - Board of Governors Meeting - Presentation to Mr. Dunton - Meeting with TV Affiliates - The Management meeting which is proposed to be held in Ottawa would comprise a limited number of Ottawa officials together with the regional directors. It should therefore be labelled "Monthly Management Meeting" rather than "General Management Meeting". The meeting agrees tentatively on the following dates:
   - Board of Governors Meeting - October 16
   - Management meeting - October 15
   - Presentation to Mr. Dunton - October 16
   - TV Affiliates Meeting - October 9-10.

   MGMT has subsequently directed that the above be amended as follows:
   - Management meeting - October 2 and 3
   - Board of Governors meeting - October 6 and 7
   - Presentation to Mr. Dunton - October 6
   - TV Affiliates meeting - October 9 and 10.

9. (6) Connection to New Carlisle - It would appear that a kine service would be more satisfactory. At the conclusion of the discussion, MGMT directed that ACB submitted in writing a recommendation in this regard.

10. (7) Planning for Royal Visit - MGMT directed that a Committee composed of ACB, ACO, ENG, PR, meet as soon as possible and with the information on hand, make a recommendation to MGMT - no later than next week. This should provide some kind of tentative arrangement; it is of the utmost importance that one person be responsible for the whole operation.

11. Industrial Relation - . ANG negotiation - approval had been requested for 5% increase for the first year and 5% for the following year. At the conclusion of the discussion, CA was directed to offer 3% for the first year and 2% for the following year. Comptroller pointed out the inadvisability of granting increases at this time; it may be wise to see what the private stations will do under the new set up.

12. Réal Gagné, bursary of Canada Council - After discussing this case, the meeting came to the conclusion that he should be told in writing that he will have to resign from CBC and that upon his return sympathetic consideration will be given to his re-employment. ENG said that he was not prepared to recommend him to BBC.
AGM said that the CBC policy should be reviewed and that the draft policy statement submitted by CB should be made stronger.

13. Counter-accounts with newspaper - Comptroller is to discuss this with Lyal Brown - exchange of checks would seem to be the best system.

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14. Sponsors' reception - October the 2nd. This is to be cleared with GM.

15. Negotiations for sports coverage. CBC would be in a better position to keep the public informed of the negotiations while they are going on. In the past, CBC has received bad PR due to the fact that the public was not informed of the situation as it developed. The meeting agreed to this.

16. Pictures for Victoria Building lobby - It was suggested and agreed that a display of pictures be placed in the Victoria Building lobby similar to that in the PR Offices.

17. Budget control and analysis - COMPT reported that the matter was proceeding according to plan.

NEXT CIRCUIT EXECUTIVE MEETING - TUESDAY, SEPTEMBER 9TH

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EX 58-27

EXECUTIVE MEETING
August 21, 1958

Montreal - 2:15 p.m.
Toronto - 2:30 p.m.

(MONTREAL-OTTAWA)

1. General Report from Montreal

2. Programs and Commercial Reports -
   1. French Radio Network
   2. French TV Network
   3. Commercial

3. Quebec Items

(TORONTO-MONTREAL-OTTAWA)

4. New Legislation

5. Discussion of Proposed Bill and its Implications in terms of future CBC Operation - Relations with the Regulatory Board

6. Parliamentary Committee

7. General Follow up

8. Next Executive Meeting

(TORONTO-OTTAWA)

9. Programs and Commercial Reports -
   1. English TV Network
   2. English Radio Networks
   3. Commercial

10. Ontario Items

(END OF CIRCUIT)

11. Ottawa Items -
    1. Affiliation of Blind River
    2. Follow up Material for Parliamentary Committee

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EXECUTIVE MEETING
August 21, 1958

EX 58-27

Montreal - 2:15 p.m.
Toronto - 2:30 p.m.

PRESENT:

Ottawa - J.A. Ouimet, E.L. Bushnell, J.P. Gilmore, A.M. Henderson, C. Jennings, A.H.M. Laidlaw, P. Meggs, M. Ouimet, G.W. Richardson, W.G. Richardson, C.E. Stiles, G. Young, G.A. Coderre, Recording Secretary

Montreal - G. Lamarche, B. Lafleur, R. Rolland, J.J. Trudeau, M. Valiquette, Visitors: M. Carter, R.E. Keddy

Toronto - H.G. Walker, J. Brickenden, W. Graham, E.S. Hallman, J. Harvey, G. Jones, J. Kannawin, D. McDonald, D. Nixon, F. Peers, W. Powell

(MONTREAL-OTTAWA)

1. General Report from Montreal - (G. Lamarche reporting)

1. CBC Paris Office - A meeting was held to consider the reorganization of this office. Suggested names of replacement for Beaudet will be submitted to ACB next Thursday in Montreal.
2. Montreal INFO Office - Matter fully discussed with Mr. Carter; happy solutions reached.

2. Programs and Commercial Reports -

1. French Radio Network - (R. Rolland reporting)
1. Music Broadcasts - A meeting held to discuss the general situation - A project of a permanent CBC orchestra in Montreal was considered; this orchestra would be on a reduced scale of approximately forty musicians only. The creation of a permanent CBC Montreal orchestra would solve a number of serious difficulties with musicians who are not always available because of other engagements; the matter was studied closely from a budgetary point of view. This project could not be materialized this year; for the moment the matter is only being carefully studied.

2. French TV Network -
Nothing outstanding to report other than negotiations with sponsors.

3. Commercial - (M. Valiquette reporting)
1. Soirées de chez-nous - Tuesday, 8:00 - (Molson's) - Cancelled. This will allow rescheduling of the Dow Brewery period, Tuesday, 8:00. Music Hall back to 8:00-9:00 Sunday.
2. La tête et les jambes - Two schools of thought at Dow Breweries. One would favour this program, the other would like to have a re-edition of "La Couronne d'Or".
3. A la claire fontaine - (39 weeks) - Monday, 9:00 - General Motors will give a definite reply in this regard next week.
4. Je vous ai tant aimé - Replacing Quatuor Tuesday, 8:30 - Half sponsorship for 52 weeks by Robin Hood.

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5. Pension Velder - 9:30, Wednesday - Half sponsorship by Standard Brands for 52 weeks - Negotiating with other sponsors.
6. Variety - ex Quebec - Most likely sponsored by General Foods - This replacing "Cap-aux-Sorciers".

Radio -
1. After discussion, it was agreed to have one half-hour of "Miville Couture" at each hour from 8:00 to 10:00 - This will require a change in scheduling of "Femina" and "Chantriers" - (Psychologie de la Vie Quotidienne) - The sponsored portion of "Miville Couture" will have to be rescheduled from 10:30 to 10:15.

Comments from Ottawa -
1. Resignation of Jean-Marie Beaudet - No written resignation yet received; however, it would appear that he will be occupying his new position by the 1st of November.
2. La tête et les jambes - ACB stated that after consultation with Legal Counsel, (Laidlaw) he could state that there was no legal obligation to pay RTF any rights for the idea of this quiz. Decision as to payment will have to be an internal policy decision.
3. MGMT warned Montreal against the use of "dame" in lieu of "femme" or "épouse". ACB did likewise for "messieurs-dames".

(TORONTO-MONTREAL-OTTAWA)

4. (6) Parliamentary Committee - We have every reason to believe that there will be no Parliamentary Committee at this Session. The material may be very useful later; with this in mind, those who have prepared data should keep it up to date from week to week as a routine. This exercise will be excellent for all concerned, enabling a closer control - Control is a MGMT function.
MGMT thanked all those who had so willingly cooperated to prepare the Parliamentary Committee material. He was gratified with the team work and offered special thanks to AGM.
Estimates - They may be passed by Parliament Friday or Saturday.

5. (4 & 5) New Legislation - Discussion of Proposed Bill and the Implications in terms of Future CBC Operation - Relations with the Regulatory Board - In his opening remarks, MGMT pointed out a major error in the French version of ART.10 of the Bill - There was a mix-up between "National Broadcasting System" and "National Broadcasting Network". INFO was directed to look into this; he also directed that Lamarche, Trudeau in Montreal and M. Ouimet in Ottawa do likewise.
Giving his personal impressions of the Bill, MGMT said that we cannot judge it at this stage in absolute terms; it can be judged only in relation of what we have now or what we might have had as an alternative. A change had to be expected one way or the other. There is no doubt, if it is related to what we had in the last ten years, it will mean for us an entire different approach. The loss of authority does not affect very much the MGMT of the Corporation; the system we had for the past twenty years was a pretty efficient one in terms of our objectives and our needs.
Points of Comparison - 1. Two Separate Boards
2. Financial Provisions
3. Network Arrangements

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The more I think about it, the more I think the two-Board system has advantages over the one Board. The one-Board system was more or less a camouflage - It was full of possibilities for trouble - If the one Board had really been pro-CBC, it might have had advantages; but if the one Board had been against CBC, that would have been much worse than two Boards - At least with two Boards, we can expect that the CBC Board of Directors will be pro-CBC. If it is purely an impartial Board, having a strong representation from the country, it will have strong public support. With the one-Board system, let us not forget that there would have been a 'Secretariat' with a large staff; the Secretary was to have the rank of Deputy Minister. The implication of this, means another MGMT organization.

It has to be noted that in the report of the Fowler Commission, there is nothing saying that CBC should be in a predominant position. This was a decision of the present Government. The two-Board system is at least as good as the Fowler recommendations and it may turn out to be even better.

Financial - The Fowler report had recommended a five-year plan - The present Bill recommends yearly appropriations for operation and capital. It is hard to say that we will be less independent with the system of yearly appropriations. If it is true that the Government can exercise pressure on the Corporation each year, it is equally true that much more pressure can be exercised when asking for our five-years' credit. With yearly appropriations, we might even be in a better position. If we do a good job, there is nothing to worry about. It may also be noted that the Order-in-Council limitations have been extended considerably and this is very important from a practical point of view.

The importance of Clause No. 10 was stressed. It is not only important now, but it will be very important for years to come. It may be reminded to the new Board, should it be forgotten.

Generally, as you can see, I think that with the exception of a few details, everything we wanted to see in the Act is there. We shall not be less busy; we still have a big job to perform, but it will mean doing things in a different way. We might even enjoy some of the new things we will be doing.

At this time, AGM took the Chair while GM absented himself for a few minutes. He said that his views on the proposed Legislation did not differ with those of GM. In his opinion, the proposed Bill appeared to be the best possible compromise under the circumstances; it contained much better arrangements than the draft legislation proposed by the Fowler Commission. We still have a very big job to do, he said. One of the most important factors will be that the new Board of Directors of CBC be widely representative of the people of Canada - Representing really and truly national interest in Broadcasting. They shall work in close relationship with the BBG without being sub-servient. Under such a set-up, our position should definitely be better.

With GM back in the Chair, Toronto asked a few questions concerning future financial arrangements, relationship of BBG with network operations, relationship between the two Boards, the constitution of the future CBC Board of Directors, etc.

In reply, MGMT gave the following explanations:

- CBC will be operating in the future on the basis of a yearly vote; however, there are provisions for a five-year capital forecast plan. The function of the Governor-in-Council is not clear, but the idea behind it all is that CBC receive tentative approval to such an extent that we may carry on our overall long-term planning. In view of the past party stand on the matter, I think, he said, we have a fairly good compromise.

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It would not seem feasible for the Government to make any basic changes in the Legislation at this time. Some things may be improved later, but first, the proposed Legislation will have to be given a good try-out.

Networks - CBC and private stations will be on an equal footing under regulations set up by BBG. For instance, private networks may be created under BBG regulations; new stations may receive licence; the number of CBC affiliate stations may be increased or decreased. The main thing to remember is that all will have to be done under the "rule of law" of regulations.

The relationship between the CBC and BBG is very clear. BBG reports to Parliament and regulates Broadcasting throughout Canada; CBC reports to Parliament and operates CBC. When appearing before BBG, the Board of Directors of CBC and private stations will be dealt with under the same regulations; it will all be done in the open.

As for who will constitute the new CBC Board of Directors, this is still unknown. However, as a matter of principle, it is not done that MGMT of CBC choose its own directors.

(TORONTO-OTTAWA)

- AGM in the Chair -

6. (9) Programs and Commercial Reports -
   1. English TV Network - (P. McDonald being on his holidays, there was no report on this item).
   2. English Radio Networks - (E.S. Hallman reporting)
      1. Copies of Fall Schedule - Sent to Ottawa - It is a strong schedule- Reason for certain changes are given in detail in the accompanying memo.
      2. UN Live Coverage - Waiting for Canadian statement.
      3. CBC Symphony - Still discussing compromise solution.
      4. Program Evaluation Committee - Going ahead under chairmanship of Nixon.

7. (10) Ontario Items -
   1. AGM pointed out that the Canadian National Exhibition was being advertized on CFRA and not on CBO. CBC in the past has given strong support to the CNE; this should be remembered next year.
   2. INFO reporting on a meeting held to organize publicity re Fall Schedule - A report will follow soon.
   3. Report on assignment in Japan from Fred Rainsbury - A written report in detail will follow shortly; the Japanese are interested in Canada and CBC. They are really seeking cultural exchange at popular level - Their documentary films are of a very high standard but may be procured by purchase only.
   4. Mr. Stiles said that the NABET negotiations were being carried to the Conciliation Board.

(END OF CIRCUIT)

8. (11) Ottawa Items -
   1. Affiliation of Blind River - This matter should go to the Board to keep the record straight.
   2. ENG pointed out the extent of the business awaiting for Board decision. A number of technical applications should be considered shortly in order to avoid action taken by U.S. AGM directed ENG report to GM in detail.
   3. Réal Gagné - Bursary of Canada Council - This matter should be cleared now as it may create a precedent. At any rate, CBC policy should be made very clear to Canada Council and vice versa in order to avoid repetition of the difficult position in which CBC stands in the present case.

NEXT MEETING - TWO WEEKS' TIME

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A G E N D A

EX 58-26

EXECUTIVE MEETING
August 12, 1958

MONTREAL - 2:15 p.m.
TORONTO - 3:00 p.m.

(MONTREAL-OTTAWA)

1. General Report from Montreal

2. Programs and Commercial Reports -
   1. French TV Network
   2. French Radio Network
   3. Commercial

3. Quebec Items

(TORONTO-MONTREAL-OTTAWA)

4. General Development

5. Fall Schedule - Radio, English and French; TV, French

6. Progress Report - Program Evaluation

(TORONTO-OTTAWA)

7. Programs and Commercial Reports -
   1. English Radio Networks
   2. English TV Network
   3. Commercial

8. Ontario Items

(END OF CIRCUIT)

9. Ottawa Items
   1. Northern Coverage
   2. Annual Report
   3. 1958-59 Estimates

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EXECUTIVE MEETING
August 12, 1958

EX 58-26

Montreal - 2:15 p.m.
Toronto - 3:00 p.m.

PRESENT:

Ottawa - J.A. Ouimet, E.L. Bushnell, M. Carter, J.P. Gilmore, C. Jennings, L.B. MacDonald, P. Meggs, M. Ouimet, W.G. Richardson - G.A. Coderre, Recording Secretary

Montreal - G. Lamarche, G. Dandois, B. Lafleur, M. Valiquette

Toronto - H.G. Walker, L. Brown, J. Graham, E. Hallman, J.H. Harvey, H. Hilliard, J.M. Kannawin, D. Nixon, W. Powell, G. Rugheimer, S. Westlake

(MONTREAL-OTTAWA)

1. General Report from Montreal - QUE reported that he was back from three weeks' holidays; for that reason he could report only on a limited number of items -
1. The moving of Montreal personnel in the Northern Bldg. was already started. The move is expected to be completed within the next few days.
2. Consolidation of Montreal Operations - The status quo remains; plans were considered for the centre of the city and outside the city proper. No decision yet taken.
3. QUE reported on a visit from Mr. Bourbonnais, M.P. (Vaudreuil-Soulange). The visit was pleasant and Mr. Bourbonnais appeared to be well disposed towards CBC.
4. QUE reported that advance for expenses over and above $15 will be referred to him for approval. In this way a tighter control will be made.
5. Program appraisal - A memo was on its way to CB; Rolland will give more explanations on the matter later.
6. Water Works - Verchères - The cost of bringing water to the Verchères transmitter is estimated at $20,000. It is impossible to have a proper well. The municipality of Contrecoeur has refused to extend its water service to the transmitter; Verchères would agree to do it provided CBC pays half of the cost within the municipality of Verchères and the total cost (a quarter of a mile) to the transmitter. This estimated cost is of the order of $10,000.

Comments from Ottawa -
Verchères Proposal - MGMT directed ENG to look into the matter of initial cost and also annual expenditures such as taxes, maintenance, etc. and to instruct Dandois accordingly.

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2. Programs and Commercial Reports -

1. French TV Network - (R. Rolland reporting)

Has been in communication with Mr. Hogg to investigate the possibilities of reaching agreement with Canadian Press to sponsor sport news on both Radio and TV. An agreement is expected shortly.

The TV Fall Schedule appears to be well established; some hesitation from sponsors - There may be sustaining programs at night.

Ecole des Parents - 3:30 p.m. Sunday - This might not be the best period for this program - Looking further into the matter.

Eaux Vives - It is more or less the same problem - It is proposed in the coming season to retain the services of Father Legault for this program; Father Egide O.P. for documentation and Guy Dufresne as script writer. Guy Dufresne and Father Egide may refuse day program; they have indicated their wish to have the program at night.

La tête et les jambes - (RTF) - Quiz - A kine has been screened - It would appear to be a very interesting new formula for a quiz program. The idea being that an intellectual and a sportsman make up a team to answer questions in their respective fields - Thus the title, "La tête et les jambes". Dow Breweries are seriously considering sponsorship of this program; they also have other projects in mind at the present time; no final decision has yet been reached.

Tuesday - 8:30 p.m. - Quatuor - Not assured - Would depend on replacement program of "Cap-aux-Sorciers"; an agreement will have to be reached with the sponsors.

Variety Show ex Quebec - 10:30 p.m. Friday - Considering the possibility of this show replacing "Cap-aux-Sorciers"; this would allow other changes in the schedule.

Monday Night - 11:20 - Planning an experience whereby an outstanding lecturer would be given all the required time (45 to 50 minutes) to address a very select public. Jean Marie Beaudet in Paris has been making contacts in this regard; Marc Thibault has already lined up half a dozen lecturers and is working in close cooperation with Laval University, Université de Montréal and l'Alliance française. We propose to take advantage of outstanding lecturers visiting Montreal; in other instances films will be used; this might be expensive, but less than paying for the expenses of a special overseas trip.

Radio -

It is proposed to retain "Les chefs-d'oeuvre de la musique" in the afternoon notwithstanding the revamping of the schedule; although this program is considered to be somewhat high brow, we still have an important audience.

Children's Program - 4:30 - An adaptation of Don Quichotte. Last year at 5:30 we had Pinocchio; this period was bad as we were in competition with TV.

News and Commentaries 6:30 p.m. - Since AR reports indicate that the radio audience is heavier at meal times, it is proposed to have French CBC news and commentaries from 6:00 to 6:30; we are not planning to impose this program to affiliates; planning repetition at 10:00 o'clock. We consider that with our own stations, (Montreal, Quebec, Chicoutimi, Moncton) we still will have a substantial audience.

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Adult Education Program - 7:00 - 8:00 - Vie Economique - Ecole des Parents - Les Idées en marche - Vie ouvrière - Confrontation.

Revue de la Semaine - 8:30 p.m. Saturday - This at the request of affiliates.

10:35 to Midnight - Symphony concert, N.Y.

Sunday - 11:00 a.m. - (RTF) - Université Radiophonique International - Outstanding lecturer.

QUE said that he had a talk with Mr. Bourbonnais and that he proposes to officially announce the appointment of Bruno Como as Chief French News Service next week, (18 - 23 Aug.).

To give an idea of the type of radio programs which would be on the air after 8 o'clock, Mr. Rolland gave the following information:

Monday	8:00	-	Des Pays et des Hommes - Human geography
	8:30	-	Recital - (Artiste de Renom)
	9:00	-	Symphony concert - Transcription of concerts given at the Brussels Fair
Tuesday	8:00	-	Chacun sa vérité - Dramatized biography
	8:30	-	Symphony concert
	9:30	-	Revue des arts et des lettres
Wed.	8:00	-	Drama - (Roger Citerne and European Festival)
Thurs.	8:00	-	Folklore - Not yet definite
	9:00	-	Petits concerts from Quebec

Comments from Ottawa -

After 8 o'clock, the total radio audience being of the order of 6% or 7%, CBC could hardly claim to retain more than 1%. The cost of programs should reflect somehow the audience being served. Jean St-Georges has advised affiliates that the block of 7 o'clock had been made at the request of various associations; they were asked to carry the program.

CHLT Sherbrooke - Complaint from Manager that CKVL and CKAC doing competition - ACB requesting advice of Jean St-Georges, Roger Rolland and Maurice Valiquette.

Commercial -(52 weeks' business)

1. Rollande et Robert - Monday renewed for 52 weeks by Noxema and booked for 39 weeks by Ospra.
2. La Rigolade - To be replaced by "La poule aux oeufs d'or" for October - 52 weeks.
3. Aventure - Film show with studio presentation - French version of Bold Journey - Sponsored by MacMillan & Bloedel - P & G.
4. C'est la vie - Half sponsored by Prudential - Other half still available for sponsorship.
5. Histoires d'amour - Lipton.
6. Point d'interrogation - Live panel quiz - Friday - Adams and General Foods.
7. Pays et Merveilles - P & G.
8. Wrestling - Dow Breweries.
9. Rendez-vous avec Michelle - Nestle et al.
10. Couronne d'or - P & G.
11. Théâtre des étoiles - Film series - Dubbing in French - TV syndicated film - Pratt & Lambert - Still subject to a decision; insisting on 52 weeks' booking to maintain this program.
12. Robin Hood - Colgate Palmolive
13. Quelles nouvelles - P & G - On the condition that Jean Duceppe and Marjolaine Hébert be on the program.

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39-Week Contracts -
L'Heure des Quilles - (Bowling) - Sunday - Gattuso
Ivanhoe - Canada Packers
Music Hall - Half sponsorship by Rothman's
Les Belles Histoires - Campbell Soup and DuMaurier
A la Claire Fontaine - 35 weeks

(TORONTO-MONTREAL-OTTAWA)

4. General Development - MGMT said that legislation affecting CBC may be before the House any day now; it is not known if a Parliamentary Committee will be operating or not. There are rumours that the adjournment may be on the 23rd of August. This may or may not be true.

Legislation - The bills have not yet been made public - No reason for concern at this time - It would seem that funds for CBC will be available on an annual vote basis.

Something will be done for sure, but cannot say.

5. Fall Schedule - Radio, English and French; TV, French - MGMT requested that the printed schedule be in the hands of MGMT before made public to the Press and Affiliates. This directive should be followed this year and in years to come. To CB for action. MGMT stated that the program schedule to a point was as important to CBC as the budget.

6. Program Evaluation - CB reported that the machinery had been set in a memo dated 20th of July. D. McArthur was coordinating the whole project and reports were steadily coming in. The target date is October 1st but the information has been requested for September 1st. In Montreal - Rolland, suggesting supplementing this organization to speed up the work by a number of small committees within and without CBC; ten committees would be operating at the same time - Reports would easily be consulted and this would allow us to know what programs need attention. This actually is in operation in Paris by l'Office des contrôles artistiques. 60 to 70 programs a week are thus being evaluated. CB remarked that we should be careful of bad public relations should we be unable to implement the recommendations of these evaluation committees. MGMT said that this was just a start to allow the Corporation to know what is going on; the scale may be changed later.

Open-mouth kisses on TV (French kisses) - MGMT reported on "On Camera" close-up just before the commercial - He directed that this should stop forthwith. Action should be taken from coast to coast. Ontario advised that the matter would be investigated.

Recommendations from M.P. - MGMT explained what was the situation in 99% of cases; he directed that courteous attention be given to such request but that the efficiency of our operation should not be sacrificed to political pressure. Toronto and Montreal reported very little of this going on.

Patronage (supply) - CBC was seeking the best price, the best material, the best service; our position in this respect was excellent and we should keep it that way. Our policy should be broadcasted with pride.

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(TORONTO-OTTAWA)

7. Programs and Commercial Reports -

1. English Radio Networks (E.S. Hallman reporting) - Before making his report, Mr. Hallman paid tribute to Mr. Nixon for the good job he had done during his absence.

Final draft of Fall Schedule - N.Y. Philharmonic Orchestra, Metropolitan Opera - CBC Symphony, etc. - Working for a much stronger schedule than previous year.

Summer Festivals - Vancouver-Stratford - A success - 3 weeks' high calibre in programming. Because of difficulties in line, loss of a number of good shows - Investigating the matter.

Live morning shows 11:30 - 12:00 a.m. - Agostini - Chotem - Strong programming.

Couchiching Conference - Started off very well - (Mike Pearson) - CBC role well explained and presented. Cross promotion on TV Viewpoint.

Live UN Pick up - Special meeting of General Assembly - Trans-Canada and Dominion - Presently pre-empting from 10:30 for this critical debate.

Baseball - Saturday p.m. - Sponsorship, Bulova Watch - Will pay Mutual in accordance with contract.

Cross promotion - ONT advised that Gene Hallman will be interviewed August 25th on Scan - This will be cross promotion TV Radio on the highest plane.

Cost per Thousand on Radio - Night and day - CO meeting with Hallman on the matter.

INFO would like to discuss publicity with Hallman re Fall Schedule.

8. Ontario Items -

1. ONT advised that ABC have approved in principle contract with CBC. Rugheimer in N.Y. to work out details of contract.
2. Princess Margaret Visit - MGMT said that the job had been well handled - Tom Benson to be commended. Appreciation and thanks of CBC. Halifax Show - First class job TV fill.
3. Public Relations Ontario - Request for Royal visit film.
4. Maple Leaf Baseball Club - CBC sign will stay, but no option for next year.
5. "Time" magazine interested in Fall schedule - Planning a very complimentary story for CBC.
6. Toronto Star - Good article praising CBC commercial position vs. U.S. networks.
7. Star system - Report to Ottawa by Nixon and McGall - Comments from Ottawa.
8. Quality of Baseball Coverage - International League all-star game - Slow camera work - Some criticism in the Press.
9. Criticism from Burgess - Smart 'alec' stunt.
10. Mr. McGregor - Reactions from Montreal: Half and half; Toronto: No reaction yet.

(END OF CIRCUIT)

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9. Ottawa Items -

1. Northern Coverage - At present, all we have on this is the Minister's word in the House. The funds required are available, but Order-in-Council is needed for their actual expenditures.
2. Annual Report - The mimeographed copies are already with the Press; a few editorials might be expected when the printed report is out to the public.
3. 1958-59 Estimates - MGMT warned that CBC estimates may be before the House at any time now. We might be asked many questions. We should be prepared.
4. Jean-Marie Beaudet - CBC Paris Representative - No resignation yet received.
5. Out-of-town trips - MGMT directed that in future all those proceeding on out-of-town trips advise GM, AGM and Secretary.
6. CVU-FM - Before reversing past policy, it was decided to wait for the new Board's opinion on the matter.
7. Difficulty in Trans-Rockies Lines - Tom Eadie looking into the matter and taking appropriate action. In the meantime, may use kine service until trouble has been settled. Caple to be advised accordingly. INFO to take action as directed.
8. Closed Circuit Press Conference - INFO reported over 25,000-column inches already published on the matter. This has never happened before.
9. CBOT - Test pattern being shown as fill without proper explanation. MGMT directed that the audience should never be left hanging. CB looking into the matter.
10. Princess Margaret Visit Coverage - On the whole the reactions have been excellent; the job has been extremely well done.
11. Social Credit Party Convention - They do not qualify for coverage.
12. Parliamentary Committee - The ad hoc coordinator brought the meeting up to date on the matter.

NEXT CIRCUIT EXECUTIVE MEETING - AUGUST 26TH - 2:15 P.M.

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A G E N D A

EX 58-25

EXECUTIVE MEETING
2:30 p.m. - August 5, 1958
(Ottawa only)

1. Annual Appropriations and Budget Control
2. Treasury Board Changes
3. TV Network Service to Edmun ston
4. Toronto Property
5. Fighting Words and Spectrum
6. Preparation for Parliamentary Committee
7. Royal Visit - Toronto-Ottawa

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KODAK SAFETY FIL

CONFIDENTIAL

EXECUTIVE MEETING
2:30 p.m. - August 5, 1958
(Ottawa only)

EX 58-25

PRESENT: J.A. Ouimet, E.L. Bushnell, R.P. Landry, M. Carter, J.P. Gilmore, C. Jennings, P. Johnson, L.B. MacDonald, P. Meggs, G.A. Coderre, Recording Secretary

1. (5) Fighting Words and Spectrum - A recent program of Fighting Words on sex was discussed to some extent. On the one side there was the opinion of responsible senior officers in Toronto and on the other side, that of a number of senior executives in Ottawa. CB pointed out that the two extreme positions of both groups indicated that something was lacking in our thinking. In conclusion, MGMT directed that a kine be secured as soon as possible to be viewed by the Ottawa executive group; a group opinion and decision can then be made.

2. (7) Royal Visit - Toronto-Ottawa - It was the unanimous agreement of the meeting that the tour of the Princess and more particularly the Ottawa show had been very well done indeed. The meeting went on record to congratulate all those concerned.

3. (1) Annual Appropriations and Budget Control - The possibility of changing CBC's fiscal year from April 1st to October 1st was discussed at some length. This would allow CBC to correct its estimates during the slow Summer season. However, this may not be possible on account of the Government fiscal year; like other Government departments and Crown companies, CBC may have to resort to supplementary estimates for any unforeseen expenditures. MGMT directed that the matter be fully investigated and discussed with senior officers of the Department of Finance to find out for sure whether or not there could be a better system. He also directed that CO and COMPT investigate this year's achievement to find out where we stand presently.

MGMT pointed out that our estimating and control should be extremely accurate. It would equally be detrimental to CBC if over or under-spending occurred in one fiscal year; in the first instance, the Corporation may be the target for strong criticism from the public; in the second instance, it would have the tendency to depreciate the Corporation on the long run. He urged that reports be made more quickly and control be more accurate.

4. (2) Treasury Board Changes - MGMT directed that MGMT advise of the changes at Treasury Board affecting Messrs. J.A. MacDonald and G.G.E. Steele; he advised that Mr. H.J. Hodder would be the officer in charge responsible for all CBC matters. He directed that the Secretary prepare letters of congratulations to Messrs Steele and Hodder and also an acknowledgement to Mr. D. M. Watters' letter.

5. (3) TV Network Service to Edmundston - The communication companies have not yet advised of the routing for the New Carlisle and Moncton connections. In all probability, they will be using the most direct and convenient route. Until it is known, it is difficult if not impossible to advise with certainty the Edmundston people of the situation.

Fred Lynds has advised that he has changed his mind with regard to the Moncton TV Station. MGMT directed that MAR be so advised promptly.

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6. (4) Toronto Property - The need is still there. There has been no extension of option. CBC is now standing in mid-air in this regard. This may be a matter for the new Board to decide.

7. (6) Preparation for Parliamentary Committee - MGMT reviewed the situation and received progress reports from the ad hoc coordinator, CB and CO. MGMT gave his instructions on what was needed.

NEXT CIRCUIT EXECUTIVE MEETING - AUGUST 12TH - 2:15 P.M.
(The Secretary was instructed to advise all those concerned)

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CONFIDENTIAL

A G E N D A

EX 58-24

EXECUTIVE MEETING
July 29, 1958

Montreal - 2:15 p.m.
Toronto - 3:00 p.m.

(MONTREAL-OTTAWA)

1. Programs and Commercial Reports -
   1. French Radio Networks
   2. French TV Network
   3. Commercial

2. Quebec Items

(TORONTO-MONTREAL-OTTAWA)

3. General Development on Proposed New Legislation - Parliamentary Committee Preparation of Data

4. Cross Promotion - TV - Radio

5. Les Plouffes

6. Improvement of our General News Operation - TV and Radio- French and English - Local, Regional and National

7. Special Events Department - Radio and TV - French and English - OB Equipment

(TORONTO-OTTAWA)

8. Jake and the Kid

9. Programs and Commercial Reports -
   1. English TV Network
   2. English Radio Networks
   3. Commercial

10. Ontario Items

(END OF CIRCUIT)

11. Ottawa Items -
    1. Bilingual Correspondence
    2. Visit of Prairie Regional Officers
    3. Manitoba Mirror

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EXECUTIVE MEETING
July 29, 1958

EX 58-24

Montreal - 2:15 p.m.
Toronto - 3:00 p.m.

PRESENCE:

Ottawa - J.A. Ouimet, E.L. Bushnell, R.P. Landry, W.T. Armstrong, J.P. Gilmore, A.M. Henderson, C. Jennings, R.E. Keddy, L.B. MacDonald, M. Ouimet, W.G. Richardson - G.A. Coderre, Recording Secretary

Montreal - B. Lafleur, G. Bélanger, R. Rolland, Y. Vien

Toronto - H.G. Walker, J.H. Harvey, H. Hilliard, J. Kannawin, P. McDonald, F. Mutrie, D. Nixon, W. Powell

(MONTREAL-OTTAWA)

1. Programs and Commercial Reports -

1. French Radio Networks - (R. Rolland reporting)

1. Au Lendemain de la Veille - Planning to replace this program by an improved version of "Chez Miville". "Au Lendemain de la Veille" is considered to be too high-brow for the early morning listeners. The quality of the replacement program will be maintained, but the approach will be more popular. It will be partly sponsored to start with and eventually completely sold. There are a few problems of administration which will have to be discussed with ACB.

2. Prix d'Italia - A letter has been received from the Secretary General asking for a number of documents. The choice of those programs to be submitted being made from Ottawa, it would appear to be useless to prepare the documentation before the decision is made in this regard.

3. Folio - Heure du Concert - An agreement has been reached with Toronto; three programs ex Toronto - four ex Montreal - Tuesday has been the day of the week agreed to carry this program.

4. Variety Show ex Quebec City - Last year's program will not be carried next season - Looking into the possibility of having another program of interest. In the past, programs from Quebec were not up to the usual CBC standards.

5. L'Ecole des Parents - Two years ago, the corresponding program was entitled "Profils d'Adolescents"; it dealt mainly with psychology. Last year it was "Affaires de Famille" which dealt with psychology, sociology and economics. "L'Ecole des Parents" next season will deal mainly with psychology.

6. La Tête et les Jambes - Proposing to adapt a quiz from RTF. The program will be sponsored. Presently considering the problem of rights to be paid to RTF.

7. Ivanhoe - This film series will be sponsored - Sunday after "L'Heure des Quilles".

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8. Point de Mire - Transferred to Friday early or late evening - No decision yet as to the hour.
9. Ste Anne de Beaupré - A very flattering letter has been received from authorities of the Shrine. They are most pleased with CBC and hope that a similar program will be made next year.

Comments from Ottawa - ACB
1. Chez Miville - In agreement with the decision made to carry "Chez Miville" in the morning in lieu of "Au Lendemain de la Veille".
2. Prix d'Italia - Agreed that at this time it was too early to send any documents. However, it would seem in order to make the submission at an earlier date; as soon as a definite choice has been made, then will be the time to submit the appropriate documents.
3. Variety ex Quebec - Agreed that in the past this show was of poor quality; if it was decided not to have a program ex Quebec, we should make doubly sure that our own programs are of a higher quality; otherwise, the comparison might be against us.
4. L'Ecole des Parents - The program was very interesting two years ago and there is no reason why it should not be very interesting in the next season.
5. La Tête et les Jambes - There were no rights to be paid; in the past, rights were paid to the U.S., but this was for good public relations. We should be careful because each time we are creating a precedent. At any rate, the matter should be referred to our legal counsel.
6. Ste Anne de Beaupré - The photography was excellent. Comments were somehow exaggerated - (Saturday afternoon).
Commercial - (G. Bélanger reporting)
Radio -
1. Un Homme et Son Péché - (10:00 - 10:30 a.m.) - September 1st - December 31st - Lever Bros. and Campbell Soup. Renewal after December 31st. Will be negotiated in due course.
2. Joyeux Troubadours - (11:30 - 12:00 noon) - Renewal for 35 weeks from September 29th.
3. Rue Principale - (12:15 - 12:30) - To J.-René Ouimet for 39 occasions to the 5th October, 1958. Proctor and Gamble withdrawing from "Rue Principale" within 30 days. Trying to retain them until October at which time the renewal of J.-René Ouimet will be negotiated.
4. Quelles Nouvelles - Propose changes in schedule - Will be in a position to advise accordingly shortly.
5. Chez Miville - Sterling and Beaver negotiating sponsorship for September.
6. Page de Vie - Awaiting confirmation of renewal - Proposing change in schedule immediately after "Un Homme et son Péché" beginning September.
TV -
1. Bowling Tournament - September 13th - From 9:00 to 11:00 sold to Gattuso - They are also the sponsors (39 occasions) - (regular program) for the coming season.
2. Sunday - Proctor and Gamble and Singers negotiating sale of either "Faites vos Jeux" or a new formula from 9:00 - 9:30 p.m.
Mantovani - 9:30 - 10:00 p.m. - 52 weeks - 39 occasions, complemented by films not yet chosen - Proctor and Gamble from 7th September, 1958.
3. Monday - Renewals - Ciné-Feuilleton to Schwartz beginning end of Sept.

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Rollande et Robert - Half sponsorship to Ospra. Awaiting final news for remainder of sponsorship.

Rigolade - Poule aux Oeufs d'Or - Will be returning this Fall for 52 weeks from the beginning of October.

Les Belles Histoires - Dumaurier from 15th September - 39 weeks - possibility of 52 weeks with a Summer program - Sponsors interested in the propositions which were made to them recently.

A la Claire Fontaine - 9:00 p.m. - Planning to offer it to General Motors - Discussing the matter - Proposing to change the formula to meet General Motors French TV advertising budget of $300,000.

Savez-vous Voyager - 9:30 - Still under consideration - Expecting a sponsor for the coming season.

Aventures - 10:00 - Negotiating sale with Proctor and Gamble who seem to be interested in the program. From September 15th.

4. Tuesday - Par le Trou de la Serrure - Sold to Noé Bourrassa for 39 consecutive weeks starting from September 23rd.

Soirées de Chez-nous - Situation not yet cleared.

Hockey - Molson's and Esso - Molson's may withdraw from "Soirées de Chez-nous".

Je vous ai tant Aimé - 5:30 p.m. and Quatuor still under consideration - Expect to be able to settle this matter soon.

C'est La Vie - 9:00 a.m. - Prudential Life have already indicated their interest for a renewal - Studying change in schedule.

Au Petit Café - Carling's interested for 39 weeks - No definite arrangements have yet been made.

Histoires d'Amour - Renewal for 52 weeks beginning October.

5. Wednesday - Ciné-Feuilleton - Sold to Kraft for 26 consecutive weeks.

Collégiens Troubadours - Already sold - Sponsors have indicated their interest for a renewal for next year.

Point d'Interrogation - Sold to Adams - Contract with General Foods not yet finalized.

La Famille Plouffe - 8:30 - Players from 1st October for 35 weeks.

Pays et Merveilles - 9:00 p.m. - Sold to Ritchie and Proctor and Gamble 52 weeks beginning September.

Pension Velder - 9:30 Heinz and Salada Tea - Still discussing the matter with them - Expect to reach a solution by the end of September.

Wrestling - Renewal for 52 weeks from mid-July.

6. Thursday - Negotiating with J.-René Ouimet for the sale of 39 weeks.

Silhouette - 8:00 p.m. - Proposing to offer it to General Foods for 52 weeks. Proposing to modify the formula in December or January to assure the continuity of this program.

Marie Didace - 8:30 - Assured by Catelli and Coca-Cola for 39 weeks.

Rendez-vous avec Michelle - 9:00 - Sponsorship assured.

7. Friday - Ciné-Feuilleton - Kraft - For 28 weeks beginning September.

Pour Elle - 7:45 - Assured by Proctor and Gamble for 52 weeks beginning September.

Théâtre des Etoiles - 8:30 p.m. - Still negotiating with sponsors. Insisting for 52 weeks.

9:00 - Assured by Colgate for 52 weeks.

9:30 - Caisse Desjardins - Starting October (24 occasions).

8. Saturday - Football - Ciné-Feuilleton - Sponsorship assured every two weeks - Negotiating with sponsors for remainder of program.

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Quelles Nouvelles - Assured by Proctor and Gamble - Second half by Tobaco Fina from September next until March.

Chacun son Métier - Renewal for 52 weeks.

The general situation on TV from the Commercial standpoint can favourably be compared with that of last year; on Radio, the situation on the French Network seems to follow the same pattern of that of the English Network.

Comments from Ottawa -

1. Variety Program ex Quebec City - All efforts should be made to have a program ex Quebec.
2. La Rigolade - Poule aux Oeufs d'Or - Acceptable but not of the highest intellectual level.
3. Quality of Commercials - ACB commented that certain commercials should be improved - v.g. - Schwartz and Mount Royal Paint.
4. General Motors - All efforts should be made to give them a program they like.
5. Princess Margaret Tour - Comments in the Press have not been articulate- All constructive criticism should be studied.

(TORONTO-MONTREAL-OTTAWA)

3. General Development on Proposed New Legislation - Parliamentary Committee - Preparation of Data - MGMT said that legislation concerning CBC may be before the House within 10 or 15 days. The Cabinet and members of the Government have no hostility or animosity against CBC. They seem to be sold on the need of CBC continuing as in the past. We expect to get at least the essential. We won't know for sure about the Parliamentary Committee until the Bills are before the House. It looks like the Bills would be referred to a Committee before being adopted by the House. The main duty of the Committee may be to defend the Bill; this responsibility is not that of CBC. However, because of the uncertainty of the situation, we should go ahead with the preparation of the required material. We should be prepared to answer any question to the Committee and to the new Board. It is a good exercise to tie down CBC policy in writing.

   Commenting a Toronto Telegram News, GM said that we should not pay too much attention to the rumours as they are most of the time in parts true and in parts false.

4. Cross Promotion - TV - Radio - MGMT commented that there was no reason to wait. We should be doing it now. Lafleur in Montreal said that it was being done. Toronto said that Cross Promotion was also being done in many occasions.

5. Les Plouffes - This is a follow-up item. Montreal said that there was nothing new to report at this time. Producers and Supervising producers are planning to get in touch with Lemelin to find out what he is going to do.

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6. Improvement of our General News Operation - TV and Radio - French and English - Local, Regional and National - This is a MGMT Meeting follow up. Because of staff relations, the situation should be clarified soon. In conclusion, MGMT directed that ACB follow up the matter.

7. Special Events Department - Radio and TV - French and English - OB Equipment - CB planning a conference in September to develop a course of study and work during the next season.

(TORONTO-OTTAWA)

8. Jake and the Kid - Nothing new to report. NFB are looking into the possibilities of sales in London and New York through their own office. Also studying the matter of TV rights and possibility of scripts being rewritten.

9. Programs and Commercial Reports -
   1. English TV Network - (P. McDonald reporting)
      1. Middle East Crisis - Direct pick up from U.N. - Hard news coverage.
      2. Royal Visit - Excellent camera work - Proposing to present the Princess with a film of her tour at the end of her journey.
      3. Schedule - Problem with affiliates - CBC in strong position.
      4. Fall Schedule - Variety shows - Women show in afternoon - Nursing school, etc.
      5. Folio and Concert Hour - Matter finalized with Montreal.
      6. Bank of Canada - Three programs - Maximum promotion

      Comments from Ottawa -
      1. Middle East Crisis - Exceptionally well done.
      2. Royal Visit - Photography improving.
      3. Difficulty with Affiliates - It happens every Fall. This may be brought to the attention of the Board. There has been no abuse of authority.
      4. Disneyland - We should not fight our affiliates to force them to accept a U.S. program.
      5. British Empire Games - Lack of proper presentation and of cue.
      6. Technical Difficulties in Calgary - Bad reception in Vancouver. Telephone companies have accepted responsibility.
   2. English Radio Networks - (D. Nixon reporting)
      1. Middle East Crisis - Hard news coverage.
      Planning coverage of Summit Conference if and when it takes place - It would help greatly to know its location.
      2. Festivals - Stratford and Vancouver - Comments in the Press have been good. Outstanding concerts.
      3. Princess Margaret Tour - Radio has made a good show - Major events covered by TV.
      4. British Empire Games - Lack of interest.
      5. CBC - Wednesday Night - Planning for live concerts - Drama, Chamber Music and Orchestras. Matter discussed with J.M. Dugas. Planning Sunday Symphony Concerts.
      6. Happy Gang - Back on Schedule -
      7. Metropolitan Opera - Problem to be settled with CBS in Toronto and Montreal as well - CB asked that all efforts be made for CBC to carry the Metropolitan Opera programs as in the past.

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10. Ontario Items -
1. ONT advised that Mr. Dilworth was leaving for Vancouver Thursday night; in the meantime, he is living at the Westbury Hotel.
2. ABC Deal - CO advised that this matter was on the Agenda for ABC Monday next.

END OF CIRCUIT

11. Ottawa Items -
1. MGMT remarked that reports from Montreal in French were more comprehensive and more elaborate; this may be an indication that this should be developed further. This method of proceeding is a good exercise for all.
2. We know by experience that 80% or more of the matters discussed at the Executive Meetings are program matters; there is little administration and financial matters. MGMT said that those not concerned may, if they wish, be excused from attending Executive Meetings in the future.
3. A complaint was made during the visit of Princess Margaret about filling in between programs with trivial music. CB was asked to look into the matter.
4. Bilingual Correspondence - MGMT reminded that French-speaking Canadian writing in English, the draft reply for his signature should be prepared in French.
5. Visit of Prairie Regional Officers - Apparently they were happy with their visit. A better understanding should come out of this meeting.
6. Manitoba Mirror - This is a good idea. It should be done in other areas. It is a good device that could be used to greater extent.
7. Delegation from GM.to AGM - GM clarified the situation by giving specific instructions in this regard.
8. Schedule of Programs - MGMT should have seen it before it was made public.
9. Blind River Affiliation - There would not seem to be any necessity to go to the Board for approval. MGMT requested that a report and a recommendation be sought from Station Relations. A decision could then be made.

NEXT CIRCUIT EXECUTIVE MEETING - TUESDAY, AUGUST 12TH

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EXECUTIVE MEETING
3:00 p.m. - July 22, 1958
(Ottawa Only)

EX 58-23

PRESENT: J.A. Ouimet, E.L. Bushnell, R.P. Landry, R.C. Fraser, J.P. Gilmore, A.M. Henderson, R.E. Keddy, L.B. MacDonald, A.K. Morrow, M. Ouimet, W.G. Richardson, Visitor: J.R. Finlay - G.A. Coderre, Recording Secretary

1. Scheduling of Events - MGMT reviewed the situation, pointing out the work that had to be done. He reminded all concerned that those taking holidays should register with the Secretary and be prepared to be recalled if necessary.

2. Delegation - It is not a formal nor a permanent arrangement; for a short while everyone will have to accept to do a little more in order to cope with the situation. In this connection, the AGM will be handling mail, correspondence and most matters formerly dealt with by GM.

3. Visit of F. Lynds to GM - RE: Proposal for CBC French LPT at Moncton - Wants to know if he is too late to apply for a French Station there. Will use 1,000-watt ERP. French population of Moncton and district may be disappointed if Station is not CBC. AR will survey the situation. Presently no firm decision is yet made in this regard. MAR to be informed of the situation.

4. Accusations against Montreal CBC Operations - Leftist bias - Viewpoint: Gérard Pelletier interviewing André Laurendeau; Couchiching Conference: Jean-Louis Gagnon commentator; replacing Point de Mire: Jean-Louis Gagnon - Chairman of Panel. ACB reviewed the situation pointing out some of the practical difficulties. After the ensuing discussion, MGMT stated that the Directors in Montreal and Toronto will be advised of their responsibilities and that no excuse will be accepted.

5. Follow up on Parliamentary Committee - COMPT reported on an interview with Mr. Balls. Barry MacDonald, ad hoc Coordinator reported on matters presently on hand. MGMT pointed out the importance of keeping statistics to insure that a proper balance of programming is kept. PR informed the meeting that Press criticisms were being tabulated. Barry MacDonald said that a summary of criticisms in the House is also being prepared. Other studies were being prepared covering CBC programming policies, Canadian content in programming, commercial policy re subsidized programs, etc.

NEXT CIRCUIT EXECUTIVE MEETING - TUESDAY, JULY 29TH, 2:15 P.M.

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EX 58-22

A G E N D A

EXECUTIVE MEETING
July 15, 1958

Montreal - 2:15 p.m.
Toronto - 3:00 p.m.

1. Anti-CBC Propaganda

2. Programs and Commercial Reports -
   1. French Networks

3. Quebec Items

4. General Developments

5. New Formula - Weekly Executive Meetings

6. Program Evaluation - Progress Report

7. Toronto Property

8. Programs and Commercial Reports -
   1. English Radio Networks
   2. English TV Network

9. Ontario Items

10. Ottawa Items -
    1. McKinstry Visit of European Broadcasting Centres
    2. Order-in-Council - Satellites
    3. NFRF Recommendation
    4. CATV Report - Letter to DOT
    5. General Management Meeting Minutes
    6. Material - Parliamentary Committee
    7. Telex
    8. NABET Negotiations
    9. Pre-testing - Northern Coverage

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EXECUTIVE MEETING
July 15, 1958

EX 58-22

Montreal - 2:15 p.m.
Toronto - 3:00 p.m.

PRESENT:

Ottawa - J.A. Ouimet, R.P. Landry, M. Carter, R. Fraser, J.P. Gilmore, A.M. Henderson, C. Jennings, R.E. Keddy, L.B. MacDonald, M. Ouimet, W.G. Richardson - Visitor: B. Lafleur - G.A. Coderre, Recording Secretary

Montreal - G. Lamarche, R. Rolland, J.M. Dugas, J.J. Trudeau, G. Bélanger

Toronto - I. Dilworth, H.G. Walker, L. Brown, H. Hilliard, N. Hollingshead, P. McDonald, F. Mutrie, J.D. Nixon, G. Rugheimer, D.B. Sumner

(OTTAWA-MONTREAL)

1. Anti-CBC Propaganda - GM referred to recent attacks on CBC in the Montreal French Press - "Nouvelles et Potins". J.J. Trudeau in Montreal said that he knew all about it. A meeting has been arranged for August 10th with Paul Langlais and Paul Lafontaine to discuss this matter. Apparently, it seems to be a concerted action reviving the old accusation of leftist influence in Montreal CBC operations. Other attacks have come from Roger Brien and by L.J. Pigeon, M.P. in the House of Commons. In conclusion, MGMT directed that CBC objectives be clear and positively be explained to the public, but without making reference to the attack.

2. Programs and Commercial Reports -
   1. French Networks - TV - (R. Rolland reporting) -

      1. AR Survey concerning Drama Serials made in April - This survey is not completed yet, but the figures available give a good indication of the final results. The popularity of drama serials are reported to be as follows:

Cap aux Sorciers	-	87%
Chenal du Moine	-	71%
Pension Velder	-	63%
Les Belles Histoires	-	57%
La Famille Plouffe	-	38%

It would appear that the Plouffe Family program is not as popular as it used to be.
To a question asking what they thought of the Plouffe Family program during the last season, the following results were obtained:

33%	-	Better than before
39%	-	The contrary
35%	-	As good as before

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The survey indicated that the majority liked the program as it was; others on the other hand indicated that they preferred the comical rather than the dramatic aspects of the Plouffe Family.
The results of the survey will be analysed and discussed in Montreal before a meeting is arranged with Lemelin. P. McD. and Rugheimer will be kept in the picture as the situation develops.
2. Princess Margaret's Visit - A program evaluation committee was organized as requested by CB; a complete report will be made by next month.
3. CCF Convention - Mrs. Casgrain would like to be advised of CBC decision in this regard.
4. Viewpoint - It was carried two nights per week by CBMT; the period has now been cleared and will be carried throughout the week.
5. Heure du Concert - Folio - Next Fall - Agreement to move Concert Hour from Tuesday to Thursday in order to facilitate the integration of both programs; unfortunately, the English Network has to move Folio to Tuesday. We will have to pre-empt some period on Tuesday to carry the three programs on the French Network as agreed.
6. July 28th evening - Baseball Ex Toronto - August 19th - 8:00-11:00 p.m.; football - August 23rd - 9:00 p.m.; Tartuffe Ex Montreal, La Comédie Canadienne under the auspices of the Festivals de Montréal with Fernand Ledoux.

Radio - (J. M. Dugas reporting) -
1. Princess Margaret's Visit - Radio commentators were very good.
2. Summer Festivals - Next week - Ex Vancouver and Stratford - Ex Montreal - Alexander Broth and Marguerite Lavergne.
3. Special Broadcast - Ex St. Denis de Kamouraska - Centennial celebrations of Sire Thomas Chapais.
4. Montreal Sumphony Orchestra - Lack of cooperation - Programs too long.
5. Spectacular Variety Next Fall - Opening Big Four and Hockey.
6. Lightening of Schedule - Some devoted listeners feel we are going too far.

Commercial - (G. Bélanger reporting) -
Radio - Rue Principale - Sold to J. René Ouimet - (39 weeks) - Negotiating presently for a number of renewals.
TV - Renewals - Ospra - Rolande et Robert; Tobacco Fina - Half or "Quelles Nouvelles" with P & G; Dumaurier, half of "Les Belles Histoires". Presently negotiating with GM for the sale of "A la Claire Fontaine". GM has indicated to advertising agency that their advertising budget for next year for the French network is of the order of $300,000. They feel that the discount on the French Network should not be on the same scale as on the English Network.

Comments from Ottawa -
1. Scale of discount on French Network - Cost per thousand - MGMT pointed out that there was better distribution; cost per thousand was still good. CBC policy of discount: The objective is to obtain a maximum revenue. CO and CB to follow up.
2. Les Plouffes - Policy decision was made to carry Les Plouffes next year. Unless another drama serial is developed, the policy decision will remain.
3. CCF Convention - MGMT directed that the policy decision be re-examined and that we should make sure that they agree to it.

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(OTTAWA-MONTREAL-TORONTO)

4. General Developments - GM referred to the debate on CBC in the House of Commons. He directed that the Hansard be read carefully as this might be the preamble to the impending Parliamentary Committee. All concerned should be ready for it.

5. New Formula - Weekly Executive Meetings - GM explained that the present meeting was an experiment. The next time, the portion of the meeting with Montreal, will be carried in French and English.

6. Program Evaluation - Progress Report - GM advised that he had received a draft recommendation from CB. It will be circulated in the near future.

(OTTAWA-TORONTO)

7. Toronto Property - Hilliard in Toronto advised that he had nothing new to report.

8. Programs and Commercial Reports -
1. English TV Network - (P. McDonald reporting) -

1. Week of July 7th - 12th - A very successful week.
   a) Eisenhower Visit - Very favourable comments in Toronto
   b) Calgary Stampede - Fairly successful - Camera work to be improved by experience
   c) Davis Cup - A successful effort
   d) Visit Princess Margaret - Quiet arrival - Switching difficulty in Phoenix, Alberta
2. Yvon Durelle Fight - 10:00 - 11:00 p.m. - July 16th - From coast to coast - Credit to CBC.
3. WIFU - Big Four - Half regular and half playoffs of WIFU - Sold to Chrysler; interest shown in Big Four by sponsors.
4. Fall Schedule - 45 major spectaculars last year. Proposing to do the same number this year. BA Oil interested in WIFU; proposing 'on-the-road' broadcasts for BA Bandwagon.
5. Wayne & Shuster - Incorporated in own outline.
6. July 1st, 1959 - Frank Willis at work.

Comments from Ottawa -
1. Princess Margaret arrival in Canada - Quiet - No close-up.
2. Calgary Stampede - Easterners may expect too much.
3. Football Sponsorship - Good
4. Yvon Durelle Fight - After protracted negotiations, IBC finally agreed to $15,000 for French Network and $10,000 for English Network sustaining; the proposal of $10,000 for English Network was finally agreed to.
5. Summer Schedule - Excellent comments in the Press.

Commercial - (G. Rugheimer reporting) -
Export - GM Theatre - ABC agreed to pay half price of commercial show as a sustaining deal; they will try to sell it. It is implied that if half is sold, they will pay full commercial price.

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ATV - 29 kines - ITA - Announcement next week.
Granada - Living Sea - Purchase of 13 occasions; option for 13 more.

2. English Radio Networks - (J. D. Nixon reporting) -
1. Princess Margaret's Visit - Live coverage - Looking into sound difficulties.
2. Calgary Stampede - Radio cross-promoting TV.
3. OB - UN Program and special news round-up.
4. CBC Symphony Sunday - Afternoon October 14th - 3:00 - 4:30 p.m. - Will follow up.
5. Trans-Atlantic Cable - August 3rd - 1½ hour live variety show. Direct from London - Also planning one hour program covering the Lambeth Conference.
6. Third Quarter - Firm schedule by mid-August.

Comments from Ottawa -
1. GM took the occasion to welcome Doug Nixon to the circuit Executive Meeting.
2. Cross-promotion - Let's not forget it.
3. Toronto Symphony Orchestra - CB to follow up.
4. Trans-Atlantic Cable - Britannia short-wave receiving station facilities. Should not be overlooked.
5. Rolling Home - Excellent humour of disk jockey.
6. Hockey this coming season - Imperial Oil still interested and Molson's also.

9. Ontario Items -
1. ACA expect show at Niagara Falls Convention this Fall; they think we should make more of it.
2. Press Conference - GM noted that there was nothing secret about the matter and possibly would be very interesting. Exact cost to be established. CO to follow up the matter with INFO and ENG.
3. Policy CBC Publicity - Regarding Commercial contracts, exports, contracts with artists. Hammer home the fact that what we sell in publicity is not paid out by the taxpayers. TV is a very expensive venture. In general, give the true facts of the case.

10. Ottawa Items -
1. McKinstry Visit of European Broadcasting Centres - Is this trip really necessary? ENG stated some of the points of the case.
2. Order-in-Council - Satellites - They have just been passed.
3. NFRF Recommendation - Meeting next Wednesday - Tentative decision.
4. CATV Report - Letter to DOT - ENG pointed out that CBC has presently no control - Should something be included in the Broadcasting ACT or appropriate legislation submitted by DOT - Is it really worthwhile from CBC standpoint - The answer is 'no'. Affiliates to be so advised.
5. General Management Meeting Minutes - The General MGMT Meeting minutes were received. It is an imposing book which has required considerable effort. GM directed that in future when quoting verbatim somebody on a controversial or delicate matter, the secretary check with that person before such quotation is inserted.

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6. Material - Parliamentary Committee - MGMT announced that Barry MacDonald had been appointed ad hoc coordinator. July 15th is still the deadline for the material to be submitted. MGMT requested that CB give special attention to indicate how balance in programming is achieved, control of scripts, morality, etc.
7. Telex - CA advised that Mr. Sherwood has given his approval and that it is being installed in the Victoria Building. ENG pointed out that order-in-Council would be required.
8. NABET Negotiations - CA reported that he has received no reply from the Minister of Labour - The present proposal amounts to an increase of 2.2%, which would seem reasonable. MGMT directed that CA and CO discuss the proposal in detail and report to him.
9. Pre-testing - Northern coverage - MGMT directed that ENG investigate further the matter.
10. Broadcast to the Nation - PM and Minister of Finance - GM reported on his visit to the studio and commented on the bad public relations which may come out of the situation. In future, he directed that all precautions be taken to have script in good time; that the required equipment be secured; that in such circumstances, CBC have better trained personnel. Commenting on instructions of cut-off at 10:00 p.m. : Contrary to CBC policy.
11. Appointment of Mr. Dilworth - Powell, Johnston, etc. - MGMT directed that Mr. Keddy and Mr. Fraser make the proper Press Releases in due course.
12. Sound in TV Broadcasting - There are too many failures and the quality should be improved.
13. July 1st - There is a tendency to rely too much on luck - Mistakes should be remedied immediately, not wait to the last moment.

NEXT CIRCUIT MEETING - TUESDAY, JULY 29TH

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EX 58-21

A G E N D A

EXECUTIVE MEETING
2:15 p.m. - July 2nd, 1958

1. Too Much Americana on English Network Programs
2. Not Enough Credit to CBC on Some French Commercial Programs
3. Study to Ascertain Direct and Indirect Costs of Commercial Programs
4. BBC Appointments
5. R.C.M.P. Series
6. Policy Speeches by PM, Governor General, etc.
7. Calgary Delay Center
8. July 1st Program
9. Star System
10. Program and Commercial Reports
    - 10.1 French Networks
    - 10.2 English TV Network
    - 10.3 English Radio Networks
11. Ontario Items
12. Quebec Items
13. Ottawa Items

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EXECUTIVE MEETING
2:15 p.m. - July 2, 1958

EX 58-21

Present: Ottawa - J. A. Ouimet, E. L. Bushnell, R. P. Landry, M. Carter, J. P. Gilmore, M. Henderson, C. Jennings, P. Johnson, B. McDonald, P. Meggs, M. Ouimet - Visiting: W. R. Johnston - G. A. Coderre (recording secretary).

Montreal - A. Ouimet, J. M. Dugas, F. Guérard, B. Lafleur, R. Rolland, M. Valiquette.

Toronto - I. Dilworth, H. G. Walker, L. Brown, E. Hallman, J. Harvey, H. Hilliard, J. Kannawin, P. McDonald, F. Mutrie, D. Nixon, W. E. Powell, G. Rugheimer, D. Sumner.

1. Too Much Americana on English Network Programs - MGMT stated that this criticism was mainly directed to the English network. He referred to Oscar Levant, Lilian Roth, Vice-president Nixon, Sitting Bull, Jack Benny, etc. This is a serious matter because it is a symptom of the ways of thinking of our creative people. CBC still has the responsibility of promoting Canadian culture in all its aspects. ONT said that this matter would be followed up with producers.

2. Not Enough Credit to CBC on Some French Commercial Programs - A good example of what MGMT had in mind was the recent gala program of "la Couronne d'or". Nearly all the credit for the show went to the sponsor. Furthermore, the following day, at "Chacun son métier" the mystery guest was the MC of the show who again went all out to give the impression that the sponsor should get the credit for the whole effort. "This, again, is a symptom", explained MGMT; "there is something wrong in our thinking"; "our people should have more loyalty to CBC".

3. Study to Ascertain Direct and Indirect Costs of Commercial Programs - This matter was discussed at the last General Management Meeting. CO reported that a meeting had been held and that a complete study of the total income for a week had been received from Tor; the report from Mtl was on its way. After a comparative study has been made, he said that he would be in a position to report on the matter.

4. BBC Appointments - MGMT reported on the following appointments: Mr. H. Carleton Greene, Director of News and Current Affairs; Mr. J. Arkell, Director of Staff Administration; Mr. T. R. P. Hole, Director of Administration.

5. R.C.M.P. Series - Sale confirmed.

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6. Policy Speeches by PM, Governor General, etc. - CB reported that no written policy could be found; in practice, it was not possible to lay down a hard and fast rule. There may be too many circumstances surrounding a given case. In conclusion MGMT stated that our objective should be, if at all possible, not to cut any address from the Queen, the Governor General and the Prime Minister. He directed that CB advised accordingly those concerned.

7. Calgary Delay Center - Ass't ENG reported that the signal in Vanc was of live quality and that the operation was a total success.

8. July 1st Program - Video tape English network, kine French network. MGMT said it would be preferable to have the reaction of the public before discussing it. From a technical point of view, however, it was a complete success; one had to be on the spot to assess all the human effort that went into this project; it was indeed a most difficult assignment. He said that he was pleased to pay tribute to all those who made this production possible.

9. Star System - ONT requested more guidance - Was there a deadline? MGMT said that there was no deadline, that the purpose of the Committee was to take stock of the situation and report to Broadcasting; "the objective is there, let's get going to reach it."

10. Program and Commercial Reports -

10.1 French Networks - (J. M. Dugas reporting) -

1. Radio - Morning periods liberated. 7:15-8:00 - Beginning Monday June 30th. The purpose of this is to stress local interest in Mtl, Que, Chicoutimi and Moncton. This is an experiment that may be expanded in the fall.
2. CBC Wednesday Night - French contribution: "le Barbier de Séville" - a step in the right direction; well received in Mtl.
3. Quebec 350th Anniversary - Four broadcasts this week.
4. Chicoutimi 25th Anniversary - A success - Tremendous response from the public.
5. Eisenhower's Visit - Preparing for it.
6. Morning Period - 8:00-10:00 (Au lendemain de la veille) - Proposing to change this period to the afternoon in the fall and to replace it with a program using the formula of "Chez Miville" with more live performers.
7. Chacun son Tour - Disc-jockey for a day - This may lead to the discovery of new talents.

Television (Fernand Guérard reporting)

1. Presently the main feature of the programming is the heavy contribution of OB to the schedule during July: Eisenhower's visit, Princess Margaret's visit, 350th Anniversary of Quebec City, 350th Anniversary of Ste-Anne-de-Beaupré, etc.

2. Sous les réflecteurs - New series in summer schedule using new talents (la Couronne d'or).

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3. A la claire fontaine - Replacing "Porte ouverte" - Featuring Claire Gagnier (MC) and Jean Deslauriers and his orchestra (Serenade for Strings).
4. Cartes postales - Starting Sunday, July 6th - Visit to a country from which a postcard is received - Music and songs.
5. Public Affairs - Conversation-interview with prominent personalities.
6. Drama - "Théâtre d'été" replacing "Théâtre populaire" by the end of July.
7. Children's Programs - "Concours des Jeunes Auteurs" - By the end of July.
8. National CCF Convention - Scheduled to take place in Mtl at the end of the month, that is July 30-August 2nd - No plans presently for coverage.

Comments from Ottawa

1. MGMT commenting on the "Concours des Jeunes Auteurs" offered congratulations to all for the success achieved.
2. CCF Convention - Because of confidential information received no plans have yet been made on account of the existing CBC policy with regard to national political party conventions. MGMT expressed doubts to the effect that our policy was practical. ACB to follow up and report to MGMT.

Commercial - Radio - (M. Valiquette reporting)

1. Je vous ai tant aimé - Carried as a sustaining program for the moment - Two possible sponsors.
2. Metropolitan Opera - Now on CBS. Will be carried by CKAC. This creates a network problem to be solved.
3. Un Homme et son péché - On radio and TV - Loss of sponsors - New plans to renovate this program making use of TV version success.

Commercial - Television -

1. Pension Velder - Difficult case - Sponsors (Heinz and Salada) would like to have a story with more family life.
2. The following sponsors in search of a suitable program: General Foods (Cap-aux-Sorciers) and Dow Breweries (la Couronne d'or).

Comments from Ottawa

1. Pension Velder - Poor excuse put up by sponsors.
2. Un Homme et son péché - Cannot change the schedule of the "Réveil rural".
3. MGMT made the following comments with regard to CBC relationship with sponsors. It is a fact that whenever CBC looses control and is lead by the artist or the sponsors, the results have been lousy programs and poor broadcasting, e.g. "le Gala des artistes", "le Gala des splendeurs", "la Couronne d'or", etc. We should not allow our sponsors to push us around; they should be persuaded that this is bad business for CBC and that it is even bad business for them.

10.2 English TV Network - (P. McDonald reporting) -

1. Commenting on Item 1 - Getting good public relation results from our summer programs - Summer Canadian programs of higher quality than U. S.

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2. Week of July 7th - Fantastic live programs. Monday, Calgary Stampede; Tuesday, arrival of President Eisenhower; Wednesday, address to joint Houses of President Eisenhower; Thursday, Calgary Stampede Chuck Wagon race; Friday, Davis Cup, Saturday, arrival of Princess Margaret.
3. Football - Big Four schedule - Not in good shape - Arrangements being made for purchase of rights.

Commercial - (G. Rugheimer reporting) -

1. General situation good - Will report in detail later.

Comments from Ottawa -

1. Week of July 7th-12th - Excellent example of what can be done. Adequate publicity to be made to emphasize what is achieved in live programming. INFO looking into the matter.
2. Yvon Durelle Fight - IBC hard to get along with, trying to get kine for Maritimes.
3. ABC Deal - The program may be sustaining in U. S. MGMT commented that we may still subsidize a Canadian show but not the export.
4. ATV Sale - No publicity at present because it would be bad while negotiations are going on.
5. Suggestion of a Closed Circuit Press Conference - The idea is good but we should first find out what the cost would be.
6. The Canadian Content of English TV this year was 62% - "The best since we have started" - (CO).

10.3 English Radio Networks - (E. Hallman reporting) -

1. Meeting with Regional Program Directors - A success - Plans to start by October 1st - Local and regional breakdown.
2. Summer Baseball - On saturday - Greater audience than ever before.
3. Metropolitan Opera - Network problem to be solved on account of CBS.
4. Toronto Symphony - A number of factors to be considered before making a final decision.
5. Variety Program on Radio for Special Occasions - Regions enthusiastic with the idea.
6. BBC Spectacular - August 3rd, 4:00-5:30 p.m. - Live by cable.

Comments from Ottawa

1. Cross-Promotion on TV for Radio- MGMT referred to the matter being discussed at the General MGMT meeting. It was agreed at that time that cross-promotion of radio by TV would be done. Nothing yet has come to the attention of MGMT in this regard. CO suggested an allocation of five breaks a week being an average of one break a day for this cross-promotion. In conclusion MGMT directed: "Your future is in your hands, do it!"

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2. Negotiations with NABET - Now at a crucial point - CA to follow up.
3. Next Meeting - Tuesday, July 8th.

11. Ontario Items -

1. Canadian Broadcasting League - Reorganized and active - Official invitation sent to CBC (ONT). Contribution to receive their information- Delicate situation - MGMT stated that it would be a disservice both to Corporation and to League if CBC was officially to join. MGMT directed that INFO advise regions immediately of the situation and NOT in writing.

12. Quebec Items - GM made suggestion that in the future there might be split Executive meetings. One for the French network and one for the English network; matters of joint interest would be discussed at a joint meeting. The ratio of business discussed at the Executive meeting was two-third English network and one-third French network. In conclusion MGMT said that the matter would further be discussed in Ott and that all concerned would be advised in due course of the decision taken.

13. Ottawa Items -

1. Air Force Day Adverse Comments from Don Brown - Letter from Air Marshal Campbell.
2. Wire from NFLD - Congratulations re July 1st.
3. Ass't ENG advised of letter received from the General Manager of CN Telegraph advising of set-backs both from within his own organization and from their supplyers re date for Newfoundland TV network. Present target date: June 1, 1959.
4. Nabet Negotiations - MGMT reported on discussion with Hon. Nowlan and Hon. Starr. In conclusion he directed that CA follow up the matter and make a recommendation.
5. Eisenhower's Address to the Joint Houses - All arrangements in the hands of Charles Wright.
6. Confidential Line for Circuit Meeting - CA to follow up securing information from ENG and reporting to MGMT.
7. Telex - CMPD reported that it was being installed in Tor, Wpg, Calgary; by August 1st, it will be in Mtl, Que, Hfx. All regions have been advised how to use Telex. Difficulty in Ott with regard to the power situation in the Victoria Bldg. Conditional approval has been secured but at the Hydro request we may be required by Mr. Sherwood to remove the equipment if the maximum load of power is exceeded. In conclusion MGMT directed that CA follow up on the matter.
8. Annual report - Original going to the Minister this afternoon. Copies for Parliamentary Committee to be ready. CA to check legal requirements re table the document before the House.

CORRECTION Minutes EX 58-20, June 25th - Item 2 - Purchase - Toronto Property - Report given by H. Hilliard and not by F. Mutrie.

See 85 (3) of Financial admin. act

By July 15th. Tabled in Parliament.

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EXECUTIVE MEETING
2:15 p.m. - June 25, 1958
(Ottawa only)

EX 58-20

1. General Developments re Parliamentary Committee - Holidays
2. ATV Sale
3. CBAF French Baptist Broadcast
4. Unauthorized Releases to the Press
5. Report - CBC Book of Stars
6. FM Operations
7. Club Membership
8. Material for Parliamentary Committee
9. Publicity - Moncton and Winnipeg - French LPRT
10. Travelling Expenses
11. Jake and the Kid
12. CCAA Pension Plan
13. New Delhi Commonwealth Conference

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EXECUTIVE MEETING
2:15 p.m. - June 25, 1958
(Ottawa only)

EX 58-20

Present: Ottawa - J. A. Ouimet, E. L. Bushnell, R. P. Landry, M. Carter, J. P. Gilmore, M. Henderson, C. Jennings, P. Johnson, R. E. Keddy, P. A. Meggs, M. Ouimet - Visitor: P. McDonald - (for part of the meeting) C. E. Stiles, C. B. Mckee, Guy Coderre - G. A. Coderre (recording secretary).

1. General Developments re Parliamentary Committee - Holidays -
Various rumors are circulating as to whether or not the Parliamentary Committee will be operating this summer or this fall. MGMT stated that we should be prepared if and when it operates. MGMT directed that steps be taken at this time for Headquarters personnel to take their summer holidays as usual. However, because of the uncertainty of the situation, all those on holidays should be prepared to come back to Ottawa at a moment's notice; in other words, those on holidays will be "on call". MGMT further directed that all those going on holidays give their address and telephone number to the secretary.

2. ATV Sale - There is nothing new to report on the matter. MGMT directed that this item be discussed at a later date.

3. CBAF French Baptist Broadcast - For practical reasons, it was decided not to authorize such broadcast. MGMT directed that CB take appropriate action.

4. Unauthorized Releases to the Press - Because of the absence of PR this item was not discussed.

5. Report - CBC Book of Stars - INFO reported that because of the high cost of its production it was decided to drop this project. Because of the implementation of the coming Star system policy, GM directed that the matter be further studied. A decision will be taken at some future date in the light of the information submitted.

6. FM Operations - Ass't ENG reported on the cost of 8 kc-lines; the costs of 10 and 12 kc were not available at present but they were thought to be much more expensive. In conclusion MGMT directed that CO further look into the matter and report.

7. Club Membership - The public relation value of joining clubs was discussed at some length. The policy remains the same but in practice certain cases may need to receive special attention. In conclusion MGMT directed that CA study the matter with PR and make an appropriate recommendation to MGMT.

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8. Material for Parliamentary Committee - COMPT reported on the material he was preparing for the Parliamentary Committee. In conclusion MGMT directed that the material be submitted to AGM as soon as prepared.

9. Publicity - Moncton and Winnipeg - French LPRT - The Minister for CBC said in the House that we are actively studying the matter of operating satellites. Because of the statement of the Minister, appropriate regional directors should be advised accordingly.

10. Travelling Expenses - MGMT reminded that all those present at the dinner on Wednesday, May 28, should deduct $2.50 from their per diem. Regional directors have already been advised accordingly; MGMT directed that CA issue instructions for Headquarters in this regard.

The matter of the perdiem was discussed at some length. In conclusion MGMT directed that the policy would remain that the majority of CBC employees would still be on per diem; a few officers may be added to the list of those on actual expenses.

11. Jake and the Kid - CB reported on where the matter stood with NFB. INFO noted that no publicity yet had been made but there was danger of publicity leakage. MGMT directed that CB pursue the matter further with NFB and that no publicity be made for the time being.

12. CCAA Pension Plan - Will be discussed later.

13. New Delhi Commonwealth Conference - Will be held by the end of January or early February in 1959. MGMT advised that there will be a Canadian delegation. The matter is open for recommendation.

14. Canada Council - A request was received by the Canada Council in favour of the Ankara State Radio Drama Director. MGMT directed CB make appropriate arrangements. CB suggested CBC invite one or two candidates every year from the Carribean Federation. MGMT said that he would be prepared to consider any recommendation made in this regard.

15. Relationship with the Senate - The matter of relation with the Senate was discussed at some length. MGMT said that in reply to next formal request the Speaker would be told that Mr. Charles Wright would get in touch with him to outline what was expected and needed.

16. Request by the Ottawa Journal for the total CBC salaries, the hydro bill and the telephone bill. MGMT directed that INFO find out more about the purpose of the Journal before giving any information.

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17. Relation with Unions - The automatic feature of the built-in increase is considered a traditional benefit as it has been in since 1944. If CBC agrees to certain benefits in the present negotiations, it might be a good occasion to eliminate the built-in automatic benefits. In conclusion MGMT stated that before taking any action towards the granting of additional benefits we should find out the thinking of the Government. How serious was the minister of Finance when he said in the last budget speech that business should "hold the line during the present recession period." We cannot go against the policy of the country. On the other hand, CBC operations have to be protected.

18. CCAA Pension Plan - This matter was discussed at some length. In conclusion MGMT directed that CA call a meeting with CB, CO, CMPD, PERS and Industrial Relations. Findings to be submitted at the following Executive meeting.

19. Toronto Property - Nothing further to report. Extension of option to be made for two weeks or a month, if possible. A last effort should be made at this time. MGMT directed that CO take appropriate action.

20. Next Circuit Meeting - Wednesday, July 2nd, 2:15 p.m.

MGMT further directed that Circuit Executive meetings be regularly held during the summer months and that the maximum laps of time between meetings be of no more than two weeks.

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CONFIDENTIAL

EXECUTIVE MEETING
2:30 p.m. - June 17, 1958

EX 58-19

PRESENT: Ottawa - A.D. Dunton, E.L. Bushnell, R.P. Landry, R.E. Keddy, A.M. Henderson, C. Jennings, W.G. Richardson, A.K. Morrow, M. Ouimet, G.A. Coderre, Recording Secretary - L.B. MacDonald

AGM in the Chair explained the purpose of the meeting which was to prepare material for the forthcoming Parliamentary Committee.

1. At the outset of the meeting, COMPT reported that the Ottawa Red Feather Community Chest had requested to be furnished with the names of all Ottawa CBC employees earning $6,000 per year and over. Some doubts were expressed as to the opportunity of doing this as this was considered to be Confidential information. It was pointed out that a list of names of those CBC employees earning $6,000 per year or over had been furnished in the past to Carleton University and to the Red Feather Community Chest organization, but without giving any detail as to the salaries. At the conclusion of the discussion, MGMT directed that the facts be clearly established and reported to him; a decision then be taken in consultation with GM.

2. In connection with the purpose of the meeting, the following information will be required:

   1. Figures on personnel growth - Controller of Administration indicated these to be ready this week.
   2. Review of salary increases resulting from collective agreements - Controller of Administration indicated this to be ready this week.
   3. Percentage breakdown of TV program schedule for last season - Already submitted by Controller of Broadcasting. Comparable breakdown based on 1958-59 season still required.
   4. List of Speakers - Controller of Broadcasting confirmed that English network lists were available in Ottawa. Assistant Controller of Broadcasting reported that Montreal reminded some weeks ago that similar material for French networks required. At request of Chairman, Assistant Controller of Broadcasting said he would check again to confirm this being done.
   5. Costs of TV Programs - Chairman indicated for present he would like to have data on English network programs showing costs and revenues broken down as follows:
      a) Direct out of pocket costs as allocated to the principal components;
      b) Indirect costs;
      c) Commercial revenue, broken down to show how revenue distributed to U.S. networks, agencies, affiliated stations, CBC.

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If it can be obtained, comparable cost data on a few sample U.S. network programs would be useful.

The Fowler Commission submission entitled "Programming Part III", showing the frequency and costs of CBC programs was referred to. The portions of this document relating to the foregoing are to be up-dated if necessary.

The Chairman indicated he would like to know -

1) What proportion (in hours) of light entertainment on English TV network is Canadian-produced;
2) What proportion of CBC program costs go into light entertainment.

Preparation of programming costs data to be a joint responsibility of Comptroller and Controller of Operations. In view of magnitude of field to be reviewed, it was suggested that survey might be on basis of:

1) Sample programs in each program category, and;
2) A complete week from the schedule.

6. Financial data - Comptroller indicated he is preparing comprehensive breakdowns of CBC Balance Sheet and Statement of Income and Expenses on annual basis for last five years, showing main components of each entry and reasons for trends up or down. As well he is having miscellaneous reports made covering such matters as film rental rates, performers fees, etc. In connection with the latter, it was noted that Controller of Operations has been doing work in the same field and that these submissions should be coordinated. In addition, the Comptroller hopes to have ready financial data sheets on the U.S. networks and on BBC and ITV in Britain, showing the profit and loss situation of each for comparison with that of the CBC.

7. A study of CBC financial performance over the years is also being prepared by Comptroller. Object of this study is to show how performance, as estimated at year end, has compared with estimates given to Treasury Board at beginning of year. It would deal with two or three successive years on this basis. In discussion, the Chairman indicated that the study should be so set up as to show in general terms the principal reasons for increases in expenditures in particular areas from year to year. It is the feeling of the Chairman that the comparison of estimate and performance by CBC location does not show reasons for changes, which is what the Parliamentary Committee will probably want to know.

As a result of the discussion, Comptroller indicated he would prepare a draft study showing:

1) Estimates for 1957-58;
2) Actual performance for 1957-58;
3) Estimates for 1958-59;

and provide explanatory notes on successive changes. If this draft meets with the approval of the Chairman, it could be extended back to cover previous years.

8. Audience Research - data required on what AR is and does, including cost figures on staff, outside rating services, etc. Comptroller to provide.

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9. Information Services - need for data on same basis as for Audience Research, showing cost of main components. Comptroller to provide. It was noted that the Supervisor of Expenditures has already prepared reports for Management giving most of the data required for AR and Information Services.
10. International Service - study giving basic financial data to be provided by Comptroller.
11. It was agreed that it might be useful to have for the Committee a breakdown of CBC expenditures on a regional basis. This would show the amount of each regional budget and each regions' proportion of the programming budget. Comptroller to prepare.
12. It was agreed that all these studies should be ready as soon as possible and in any case not later than June 30th.

3. AGM said that he would review briefly certain items of the Board of Governors meeting; those present know what action they are expected to take.

Financial -

1. Radio budget - Accepted
2. TV budget - Accepted
3. Balance Sheet - Adopted
4. Statement of Income and expenses 1957-58 - No action this year
5. Statement of surplus
6. Income and expense by services - COMPT said that he was working on this
7. Cheque signing authority
8. Northern Broadcasting
9. Coverage into new areas - CATV system - Laidlaw to discuss this with Chairman
10. Direct and indirect cost - Revenue TV network production last season
11. Grant in lieu of taxes - Nothing on equipment; full rate on building. City of Ottawa will be advised accordingly
12. Pension trust - CA making study
13. Press Conference June 18 - TV Net opening - July 1st - Letter to Champlain
14. Toronto Consolidation - Objections from local Toronto MP - He was given until noon June 17th - Action should be taken before option expires
15. Gowns worn by TV artists after initial use - CB preparing report
16. Request of Canadian Council of Evangelical Protestant Churches - Reference to National Religious Council for a recommendation - For action CB
17. Winnipeg Round Table - CB has prepared letter - Chairman agrees - Finlay to see McNaught

NEXT MEETING - WEDNESDAY, JUNE 25TH - 2:15 PM

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EX 58-18

EXECUTIVE MEETING
3:00 p.m. - June 10, 1958
(Montreal not on Circuit)

1. ATV Sale

2. Purchase - Toronto Property

3. CBC Policy re Broadcast Addresses -
   PM - CMA - June 5th

4. Bank of Canada Press Conference

5. Engineering Matters -
   5.1 Fire Inspection Service
   5.2 Report on Items of Last Meeting

6. Program Evaluation

7. R.C.M.P. Series

8. Jake and the Kid

9. Programs and Commercial Reports -
   9.1 English Radio Networks
   9.2 English TV Network
   9.3 Commercial

10. Ontario Items

11. Ottawa Items -
    11.1 Mr. Olson's Claim

12. Board of Governors Meeting -
    12.1 Financial Statement 1957-58
    12.2 Bad Debts
    12.3 Northern Broadcasts
    12.4 LPRT Radio
    12.5 FM Network
    12.6 Grant in Lieu of Taxes
    12.7 Awards to CBC - English and French Networks

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KODAK SAFETY FILM

CONFIDENTIAL

EXECUTIVE MEETING
3:00 p.m. - June 10, 1958
(Montreal not on Circuit)

EX 58-18

PRESENT: Ottawa - J.A. Ouimet, E.L. Bushnell, R.P. Landry, M. Carter, V.F. Davies, R.C. Fraser, J.P. Gilmore, C. Jennings, M. Ouimet, W.G. Richardson, G.A. Coderre, Recording Secretary.

Toronto - I. Dilworth, H.G. Walker, L. Brown, E.S. Hallman, H.R. Hilliard, J.M. Kannawin, F. Mutrie, W.E. Powell.

1. ATV Sale - With regard to the sale of GM series, (39 episodes) to ATV, there was nothing new to report; the sale however, appeared to be certain although it was not yet finalized. It was important that no leakage to the Press be made at this time. MGMT directed that ONT follow up the matter with Commercial, (Rugheimer) and advise MGMT accordingly.

2. Purchase - Toronto Property - Mutrie in Toronto reported that he was plagued with offers from a number of Toronto Realtors offering land to the Corporation; he said that he was taking a courteous attitude towards them, but making no commitments. In conclusion, MGMT pointed out that the Corporation would be interested in any offer which would appear to be better than the one actually being considered.

3. CBC Policy re Broadcast Address - PM to CMA - June 5th - PR reported that at the conclusion of his address, the PM was cut off; following the station break, a program of chamber music from Vancouver followed. He questioned the righteousness of the cut off. Was it not CBC policy not to cut off the Governor General and the Prime Minister when making an address? PR-wise, he was of the opinion that such a cut off was bad for the Corporation. AGM read correspondence establishing that Mr. Benson had been advised of the tight schedule under which CBC was operating; and that in order to delay the broadcast for a suitable listening time in Western Canada, it was imperative that the schedule be strictly adhered to. Hallman explained that there had been no misunderstanding but that the PM had decided to speak ad lib for an additional two minutes; no dissatisfaction had been shown. GM expressed some doubt as to the opportunity of the cut off; it could be good, indifferent or bad depending on what followed. PR reported that no adverse publicity had been noted, with the exception of a few telephone calls. In conclusion, MGMT said that the matter would be further studied and that the Corporation's policy would have to be made clear in this regard in order that such a recurrence will not happen again.

4. Bank of Canada Press Conference - This will be a Conference of Bank of Canada officials with other financial authorities prior to the next Canada Savings Bond Campaign. CO said that this matter will be followed up; he will report on it later.

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5. Engineering Matters -

5.1 Fire Inspection Service - When the present fire insurance policies are discontinued, there will be no inspection service. The Dominion Fire Marshall has no demand nor adequate personnel to fulfil this function; additional funds would be required from Treasury Board to set up such an inspection service organization. He expects that such an organization will be set up in a not too distant future. The insurance companies have quoted a charge of $10,000 deductable from any other policy held with them or $7,000 as a flat rate for the same inspection service as provided before. MGMT directed that ENG investigate the problem of decentralization of insurance contracts and report; a decision will then be taken.

5.2 Report on Items of Last Meeting - ENG reported all matters attended to.

6. Program Evaluation - Uniform system of program evaluation to be fully in operation by October 1st. CB reported that McArthur was preparing a draft memorandum outlining in detail what should be done; there will be a meeting to discuss and approve the draft submission. In conclusion, MGMT stated that he wanted the system to be in operation without fail by the 1st of October; at that time, or thereafter, it may be decided whether or not the system will be continued.

7. R.C.M.P. Series - CB advised that the contract had been signed with BBC and Crawley Films. The film company was proposing to go ahead promptly with the production. PR, (TOR) expressed some concern about the choice of the script editor and actors for this Canadian series. There would be little repercussion if the film was successful; it may be better to import a few persons from outside than to meet failure with unsuitable Canadian artists. GM pointed out that the main thing was that the film company turn out a good film.

8. Jake and the Kid - The proposal was considered to be out of our financial reach. However, because of NFB interest in it, it was decided that NFB be invited to quote a price.

9. Programs and Commercial Reports -

9.1 English Radio Networks - (E. S. Hallman reporting)

1. Second Quarter Radio Schedule - Has been distributed - Children's programs, etc.
2. New Bilingual Program from Montreal - Saturdays - Well organized.
3. Live Music in the Morning - Agostini, etc.
4. Vancouver Drama - Great expectations.
5. BBC External Service - Will contact CB.
6. PM to CMA - Baptist Church Meeting - Junior Rotarian International Meeting in Maritimes - Awaiting directions. May be giving too much coverage.

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7. CMA Forum on Industrial Education - Discussion of considerable interest.
8. CMA Drive Buy Canadian - Bad PR in that pamphlet was printed in U.S.A.
9. Fall Schedule - Toronto Pops: No sponsor. CBC Symphony 1½-hour with live audience - Distinguished conductors: Sir John Barbirolli and Walter Susskind, etc.
10. Recommendation of 5-min. inspirational talk in the morning, two or three devotional periods in the week.
11. Junior Rotarian Meeting in Maritimes - Sid Kennedy has advised that printed matter has been circulated to the effect that the talk will be covered not only by radio but also by TV hook-up. MGMT stated that this matter required to be followed up. Also, request received from CBS for a feed of the Baptist Church Meeting.
12. Adult Western - Hallman advised that script had just been received.

5.3 Commercial - (W. E. Powell reporting) - Nothing specific to report - Business is what it is usually at this time of the year.

10. Ontario Items -

10.1 GM in Toronto - For rehearsal Press Conference; will return to Ottawa by air Saturday morning to be at disposal of Board of Governors.

10.2 Star System - ONT to form Committee to submit recommendations to MGMT for consideration.

11. Ottawa Items -

11.1 Mr. Olson's Claim - Claiming for drama: "Money to Burn". MGMT warned that this be regarded as Confidential. Should be investigated by Laidlaw and Kemp. We should be cautious not to go too far.

12. Board of Governors Meeting -

12.1 Financial Statement 1957-58 - Report presently being mimeographed in final form - Date requested; not unreasonable under normal circumstances.

12.2 Bad Debts - GM pointed out that too much emphasis was given by submitting too many details. Required; 1. Number of cases; 2. Main reasons: Change of system, no holdback, etc. - Overall turnover small - 18,000 cheques per month, 1½ million cheques for three years. COMPT, (Davies) would like to get directions from P & A. CA for action.

12.3 Northern Broadcasts - Report prepared.

12.4 LPRT Radio - Report prepared and ready.

12.5a FM Network - DOT will oppose new policy as it would involve changing licences. There are presently too many more important matters to force the issue. Will discuss it with Chairman to reach an informal agreement. ENG to proceed with quotations, study of costs, etc.

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12.5b TV Sound for Radio - DOT are not sympathetic to the project. They will suggest to wait authority of new Board. ENG to advise Maritimes accordingly.

✓ 12.6 Grant in Lieu of Taxes - Report prepared.

12.7 Awards to CBC - Report prepared.

12.8 Royal Visit - Film for Governor General and Dominion Archives. GM said that PM was too busy before and after elections. Presently loss of interest in the matter - Benson to be asked his opinion. May be presented immediately to Dominion Archives authorities.

12.9 CBC Head Office Annual Picnic - Lake Philippe - Tentative date, July 17th - Agreed in principle.

12.10 CBC Times - PR submitting plan for increase in all editions:

Quebec	-	From 8 to 12; subscription $3.00
Eastern Canada	-	From 12 to 16; subscription, $3.00
Prairies	-	From 8 to 16; subscription, $2.00
Pacific	-	From 8 to 10 or 12 (special edition); subscription, no change.

PR submitted that the Times would be used for PR purposes. MGMT directed that PR submit the matter in writing; will then be discussed with Chairman.

12.11 ACB reported on CCF National Convention - 2 hours, TV - p.m. - Radio same basis, plus ½-hour.

NEXT MEETING, JUNE 17TH, 2:15 P.M.

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A G E N D A

EX 58-17

EXECUTIVE MEETING
2:15 p.m. - June 3, 1958

1. Identifying Local CBC Stations with Community - Human Approach

2. CBC-owned and Operated Stations Coordinated at National Level

3. Cost Accounting - Network and Local Stations - Study re Program Package, Facilities, Costing, etc.

4. Cross Promotion

5. Quality of Commercials - Part of Programming - Agency Production of TV Commercial Messages

6. CBC Film Activities 1957-58 -
   1. Business with NFB
   2. Business with Commercial Producers
   3. Jake and the Kid

7. Study of Development of Video Tape Usage

8. Improvement of our General News Operation - TV and Radio - French and English - Particularly in the Local and Regional Fields - Up-dating Western National News

9. Increased Activity of the Special Events Department in the Field of Actuality in both Radio and TV - French and English - Purchase of Radio and TV OB Equipment

10. Reassessment of Existing Production Personnel in Radio and Recruitment and Training of Same

11. Thorough Follow-up of our Presentation Techniques with a View to Improving them

12. CBC Calgary Operation

13. FM Network

14. Star System

15. BBC Decision Regarding General Motors' Theatre

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16. Coordination of Program Evaluation

17. Report from Regions on Canadian Content of Programs - Feature Films

18. Engineering Matters -
    1. Chief Engineer Signing Purchase Requisitions and Work-orders up to $10,000
    2. Royal Visit - Mobile Equipment
    3. Special Capital Budget - Information by September
    4. Improvement of CBC Radio and TV Coverage and Signal Strength
    5. Change in Radio Channels - Corner Brook
    6. Stand-by Transmitter - CBN - St. John's
    7. TV - Corner Brook
    8. Use of TV Channels for Radio Broadcasting
    9. Vancouver Consolidation

19. Other Business of Concern to Regional Directors

20. Board of Governors Meeting -
    1. Financial Statement 1957-58
    2. Bad Debts
    3. Northern Broadcasts
    4. LPRT - Radio
    5. FM Network
    6. Grant in Lieu of Taxes
    7. Awards to CBC - English and French

21. TV at Moncton

22. Description of Job Analysis Committee - Regional - Head Office - Management

23. Recognition of Long Service

24. Telex

25. Executive Courses

26. Reconstitution of Network Affiliation Committee

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EXECUTIVE MEETING
June 3, 1958

EX 58-17

PRESENT: Ottawa - J.A. Ouimet, E.L. Bushnell, W.E.S. Briggs, K.P. Caple, M. Carter, V.F. Davies, J.F. Finlay, R.C. Fraser, W.F. Galgay, J.P. Gilmore, P.A. Meggs, M. Ouimet, W.G. Richardson, G.A. Coderre (recording Secretary).

The purpose of this meeting is to follow up on some of the matters discussed at the General Management Meeting and to consider other items which may be of interest to the regional directors.

1. Identifying Local CBC Stations with Community - Human Approach
2. CBC-owned and Operated Stations Coordinated at National Level

MGMT stated that time had come to allocate responsibility in these matters. As stated at the General Meeting, a position will be established at Ottawa to coordinate CBC policy; GM & AGM in consultation will take a decision as to the appointment. MGMT directed that CMPD in consultation with ONT take steps for the appointment of one or two persons in Tor to fill this function; the matter should also be discussed with QUE with a view of making a similar appointment in Mtl. MGMT explained that this function at the national level will not change the regional director's responsibilities; it will be to make sure that there is uniformity in all regions; the staff officer appointed will give advice and not instructions.

3. Cost Accounting - Network and Local Stations - Study re Program Package, Facilities, Costing, Etc.

3.1 Cost Accounting - COMPT and CO have been working on this problem for sometime. A number of arbitrary solutions can be made. CBM is currently making 1 million dollar profit while in the following cities substantial subsidies are needed: Halifax - 1½ million; Winnipeg - 1 million; Vancouver - 1½ million. MGMT directed that COMPT and CO make a careful study of the matter and an appropriate recommendation to Management.

3.2 Network and Local Stations - Mr. Davies replacing COMPT stated that this problem was presently being studied in Hfx but that more factual information was needed. The formula which will be devised should be based on sound principles; many factors should be taken into consideration: plant capacity, differential between network and local operations, etc. MGMT said that he was conscious of the problem and was not too optimistic as to the reaching of a satisfactory formula at an early date. "Our burden," he said, "is not capital but operations."

3.3 Study re Program Package, Facilities, Costing, etc. - GM recalled that at General Management Meeting Rugheimer and McDonald had urged making sale to sponsors for the same money but on the basis of actual cost.

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CO stated that a meeting would be held on Thursday, June 5th, at 2:30, to discuss the problems of costing. The terms of reference of the discussion will depend on how we define direct cost. For action: CO & COMPT.

4. Cross Promotion - For action: PR.

5. Quality of Commercials - Part of Programming - Agency Production of TV Commercial Messages - Since CBC is in the spot business field, this matter is considered to be increasingly important. There should be a national policy and regions should make sure that the national policy is followed. It may be a matter of decency but the meeting agreed that it was mainly a matter of good taste. GM said that to reach practical results there should be a CBC self-evaluation with regard to commercials as it was considered to be an integral part of programming For action: CB.

6. CBC Film Activities 1957-58 -

6.1 Business with NFB - GM referred to a meeting with Guy Roberge, the Chairman of NFB. GM denied the rumor that CBC had bought considerable equipment which had been shelved for future use.

6.2 Business with Commercial Producers - GM said that NFB was ignorant of what CBC was having done outside - free-lancers, processing, film assignment, etc. Roberge would like to have an up-to-date statement of what CBC is doing; they were given a dry list in the past. GM directed that CO prepare an up-to-date list of the work done outside for CBC giving the prices and name of firms.

6.3 Jake and the Kid - (Crawley Films) Roberge would like to know where we stand - Jules Léger thinks it is important in U.S. - Cost: $29,000 (Crawley). ACB said the price of $29,000 is for one showing only and the pilot film was not suitable for showing in U.S. NFB can do it for a little less. MGMT directed we get a price from NFB. For action: AGM & CB.

7. Study of Development of Video Tape Usage - GM said that it was obvious that video tape was going to be very important; but we should know for sure what would future developments be. ENG stated that the machines were now on the production line and that there was a terrific interest in them in Hollywood. The manufacturers might be prepared to give us their views on future video tape usage. For action: CO, ENG & CB.

8. Improvement of our General News Operations - TV and Radio - French and English - Particularly in the Local and Regional Fields - Up-dating Western National News - "Hard News versus Views" were discussed at some length. The meeting agreed that CBC News Service was of major importance; CBC might very well stand or fall on this. MAR commented

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that national news was not popular in his region and that Larry Henderson was most unpopular; PRA commented on Henderson greeting goodnight at a too early hour in his region. For action: CB & ACB (English and French networks).

9. Increased Activity of the Special Events Department in the Field of Actuality in both Radio and TV - French and English - Purchase of Radio and TV OB Equipment - Key activities for both radio and TV, English and French. ACB referred to international hockey from Oslo where a subsidiary hook-up stole the show from CBC. MGMT directed that CB remind network heads for action. ACB commented that there was a tendency for announcers to be slaves of their script. It was proposed that an organized training program be made in live broadcasting; MGMT directed that ACB take the matter up with Tor and Mtl and that each regional directors take appropriate action in their region.

10. Reassessment of Existing Production Personnel in Radio and Recruitment and Training of Same - MGMT commented on the statement made in Mtl with regard to the "deadwood" in the staff of producers. There are 12 training positions in a national pool which were never all used. MGMT commented of the importance of each regional director to train his own staff. Discussing executive training, MGMT directed that CMPD explore fully the possibilities of making appointments from outside; he also directed that this matter be referred to CA.

11. Thorough Follow-up of Our Presentation Techniques with a View to Improving Them - This is part of No. 1 and therefore the same action is required. AGM pointed out that this matter should be referred to the next Executive Meeting with Tor and Mtl. MGMT pointed out that CBC should not be paralyzed because of lack of co-operation; there was too much discussion and not enough action. Good presentation should be supervised at the network origination level.

12. CBC Calgary Operation - CO reported that this matter still requires follow-up; but that it was in fairly good shape; news up-dating was still a little hazy.

13. FM Network - AGM commented that we were going too far too fast. GM said that it was proposed for a start to experiment on a small scale but before we go ahead any further we should have a recommendation for minimum costs. ENG said that the railways could not provide a line higher than 8 kc. and that a minimum of 10 kc. was required. There was a great difference between 5 kc. and 8 kc., and 8 kc.-line might be acceptable to start with. MGMT directed that ENG check on present licenses; he directed that the matter be studied with a view of finding a solution within our present budget. For action: CO, ENG & CB.

14. Star System - There should be a gradual build-up. For action: CB.

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15. BBC Decision Regarding General Motors' Theatre - BBC have exercised their right of first refusal and have turned it down. ITA's offer may now be accepted.

16. Coordination of Program Evaluation - This is mainly a question of taste although, at times, it may even be a matter of decency. AGM mentioned as an example "Fighting Words" on sex education. "This is the worse possible kind of taste and I will not stand for it unless I am overruled." CO added that that type of program might very well do more harm to CBC than anything else. GM said that the purpose of the exercise is to maintain control and to obtain an official CBC opinion in writing. MGMT stated that he had been concerned with the problem for over two years; he directed CB to advise all concerned in the regions, Tor and Mtl, that this was a "must". He directed that an organized program evaluation system be fully operating by October 1, 1958.

17. Report 'rom Regions on Canadian Content of Programs - Feature Films - MGMT directed that all regional directors give this matter their immediate attention.

18. Engineering Matters -

18.1 Chief Engineer Signing Purchase Requisitions versus Work-orders up to $10,000 - Agreed.

18.2 Royal Visit - Mobile Equipment - CO & ENG to submit list for approval of what is essential.

18.3 Special Capital Budget - Information by September - Anything needed in the field should be given as soon as possible.

18.4 Improvement of CBC Radio and TV Coverage and Signal Strength - MGMT commented that time is running short; the cost may be fantastic; he directed that ENG make a study giving an approximation only of what is feasible and that a study be made of signals in all cities of CBC-owned and operated and private stations.

18.5 Change in Radio Channels - Corner Brook - Matter being presently investigated.

18.6 Stand-by Transmitter - CBN - St. John's - Under consideration.

18.7 TV - Corner Brook - The cost of $350,000 against a coverage of a population of approximately 26,000 was discussed at some length. In presenting the case to the meeting, the Dir of Nfld pointed out that the service at Stephenville and Goose Bay although it may not be up to CBC standards was acceptable to the locals; the equipment they have does the job. Nlfd is not getting its share of Canadian TV service; he urged that CBC get into Corner Brook as soon as possible. To illustrate his thinking he concluded that a person may wish to have a Cadillac but might settle for a Prefect which was better than nothing. In conclusion, MGMT directed that ENG re-study the problem with a view to save time and money.

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18.8 Use of TV Channels for Radio Broadcasting - MGMT directed that ENG study the matter and prepare a report for the Board.

18.9 Vancouver Consolidation - BC said that there had been an appraisal and an offer. We may have to resort to expropriation. MGMT directed that prompt action be taken in the light of the situation.

19. Other Business of Concern to Regional Directors -

19.1 PRA requested a technical survey for interference. ENG said that this was a DOT responsibility and that the calculated tables already made were so accurate that a survey was practically useless. MGMT directed that ENG send CBC personnel to make a few tests and that the results be publicized in the area concerned.

19.2 Information Matters -

1. Chester Bloom has been requesting further information on supplementary estimates with regard to Northern broadcasts. GM pointed out that no statement can be made before the matter is considered by the House of Commons.

2. Meggs referred to a statement by Hon. Fulton with regard to Kamloop-Kelowna connection for July 1. ENG pointed out that nothing can be expected for at least eighteen months to two years. MGMT directed that P. Meggs so informed Mr. Fulton.

3. Toronto Consolidation - Meggs reported some leakage to the press. GM directed that a statement be prepared for him to see before it goes out.

20. Board of Governors Meeting -

20.1 Financial Statement 1957-58 - An all-out effort is being made.

20.2 Bad Debts - Nothing of sizeable nature.

20.3 Northern Broadcasts - Report being prepared.

20.4 LPRT - Radio - MGMT pointed out that we should have a plan for complete coverage. The possibility of having more satellites should be fully investigated together with cost. MGMT directed that ENG study the matter and report.

20.5 FM Network - Already discussed in No. 13.

20.6 Grant In Lieu of Taxes - Report being prepared.

20.7 Awards to CBC - English and French - Information Services doing the compiling.

21. TV at Moncton - ENG working on this problem.

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22. Description of Job Analysis Committee - Regional - Head Office - Management - MAR advised that this problem is settled.

23. Recognition of Long Service - CMPD stated that there should be some form of recognition. MGMT directed this matter be referred to P&A for a recommendation.

24. Telex - CMPD said that an appointment will be made of a liaison officer and that an instruction program will have to be conducted in all regions. He pointed out that Telex, if not properly used, can be very expensive. This matter will be fully discussed at the P&A meeting in June.

25. Executive Courses - CMPD invited regions to submit recommendations.

26. Reconstitution of Network Affiliation Committee - For action: CB after consultation with SR.

27. Summer Holidays - Because of the impending parliamentary committee which may require special studies to be made at a moment's notice no planning can be made at present.

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A G E N D A

EX 58-16

EXECUTIVE MEETING
2:15 p.m. - May 20, 1958

1. General Management Meeting

2. Recent Awards

3. Calgary Stampede

4. Yvon Durelle Fight

5. Programs and Commercial Reports -
   5.1 English TV Network
   5.2 English Radio Networks
   5.3 French Networks

6. Quebec Items

7. Ontario Items

8. Ottawa Items -
   8.1 Vancouver Consolidation - Purchase of Additional Property
   8.2 Comments on Network Awards

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EXECUTIVE MEETING
May 20, 1958

EX 58-16

PRESENT:

Ottawa - J.A. Ouimet, E.L. Bushnell, R.P. Landry, B. Armstrong, M. Carter, J.P. Gilmore, A.M. Henderson, L.B. MacDonald, P. Meggs, M. Ouimet, G.A. Coderre, Recording Secretary

Montreal - G. Lamarche, J.M. Lugas, B. Lafleur, M. Valiquette, Y. Vien

Toronto - I. Dilworth, H.G. Walker, L. Brown, E. Hallman, J.H. Harvey, G. Jones, J. Kannawin, P. McDonald, R.W. McGall, F. Mutrie, W. Powell, W. Richardson, G. Rugheimer

Wayne & Shuster - (R.W. McGall, Supervisor of Variety reporting) - Proposal for Radio and TV - It was found impractical for Radio because of unavailability of writers and their own limited time to write that much material. On TV the proposal was for five hours' show with possibly a few Radio spectaculars in the Fall. Their Ed Sullivan contract would allow them to make five TV shows for CBC; when their present contract runs out on May 5th, 1958, there would be a possibility for them to make an additional one-hour CBC-TV show. CBC has been paying them $2,455.00 each for script and appearance. We thought they would ask for about twice that money next year and they did. We have put forward a proposal to boost their pay to $3,000.00 each for script and appearance. This did not meet with their approval. I do not think we should get near the $5,000.00 figure - This would be a bad influence for other Canadian talents. $3,500.00 was thought to be the limit we were prepared to recommend.

In the discussion that followed, it was ascertained that the top price for special talent had been $2,500.00 per appearance. The following stars were paid as follows: (Montreal) - Guétary, $1,200.00; Guylaine Guy, $500.00; Denis d'Aumerson, $900.00; (Toronto) - Shirley Harmer, $1,000.00 plus $500.00 for travelling allowance.

Darry Henderson

The following comments were made from Ottawa: CBC had been the most important single factor in the Wayne & Shuster success - They had even been carried as sustaining by Radio; if their success continues in the U.S., CBC can't possibly pay what they will be asking; we might as well draw the line now. MGMT stated that although this was annoying and also disappointing, we should face the facts of the 'star system' - We should avoid however to be caught in an inflationary spiral - We should be very careful to be consistent. In final analysis, the problem boils down to this: They seem to be aiming at the $10,000.00 figure while we are not prepared to go beyond the $7,000.00 figure. This, therefore, would appear to be a matter for negotiation, in the light of circumstances. At any rate, we should think it over before a final and firm stand is taken on the matter.

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It was suggested and agreed that an interim release be prepared quoting no figures but merely stating that negotiations were being made, mentioning their success on Canadian Networks. It was further suggested and agreed that a study comprising facts and figures be made for possible future use. In conclusion, MGMT directed that this matter be studied further by all concerned; it would be further discussed before June 3rd, when CBC representatives will meet again with Wayne & Shuster - Because of the importance of the matter, ONT said that the discussion would be recorded in writing.

1. General Management Meeting - MGMT said that this matter had been placed on the Agenda to make sure that everybody understood the way in which it was proposed to proceed. A time-table for the first three days had been made. On Wednesday, it was proposed to spend the afternoon at the Hotel Chanteclerc at Ste Adèle. There would be swimming and golfing, etc., followed by a dinner for the whole group. For the last two days, Thursday and Friday, when discussing Programming for both Radio and TV, the group will split in two to discuss separately the English Networks and the French Networks; then the whole group will come together to consider the conclusions and recommendations.

2. Recent Awards - CBC has recently been the recipient of a number of awards for which we should all be proud. This question will be brought up at the General MGMT Meeting - P. Meggs should be advised of any awards to the Corporation - The following awards have been won: The Ohio University Award, the Citizenship Award, (Ottawa), the Medical Health Award, the Safety Award, the Graphic Artists' Award; and on the French side: The Radiomonde Award, the Gala des Splendeurs Award and many others. Official recognition will be given next week at the meeting for all these awards. It would be appropriate if there was a MGMT letter sent out to the whole staff covering these awards - The Board should also be informed of this at their meeting of June 12-13-14 - MGMT directed that P & I deal with the matter.

3. Calgary Stampede - MGMT said that a recommendation had been made to Broadcasting in this regard - AGM said that he had received a memorandum and that he thought that the matter was sufficiently important to warrant CBC carrying it if possible - CBC should be prepared to pay a reasonable sum for it. Stampede authorities would like to have CBC go ahead; CBC might then be liable to pay whatever the cowboys would ask. Stampede authorities were told that it was essential that CBC's liabilities be limited in some form or the other. This is where the matter stands.

MGMT pointed out that if the cowboys performed before the cameras, their claim to the Corporation would not be an automatic affair; but at the last moment, they could refuse to perform unless a fantastic price is met - Their blackmailing potential at this point would be very great - Rugheimer suggested that a joint insurance policy, Stampede and CBC, be taken with Lloyds with regard to the rights; when time comes, let them fight it out. In conclusion, MGMT directed that CB study the matter and report.

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AFETY FILM

4. Yvon Durelle Fight - The main question seems to be the purchase of rights for Radio and TV. It was proposed to broadcast it in the Maritimes as it was not felt that it was important enough to send it elsewhere. Even in the Maritimes, the opinion is divided; it is however, of great interest for the people of the Moncton area.

The meeting was informed later that the International Boxing Club has flatly refused selling any kind of rights to CBC for the Fight.

5. Programs and Commercial Reports -

5.1 English TV Network - (P. McDonald reporting) -

1. July 1st - Meeting to hammer out the format.
2. Yvon Durelle Fight - Already covered.
3. Eisenhower Speech - AMA on Economic Mobilization will be carried on kine at 11:30 p.m.
4. The President of the U.S. Visit - July 8th - Coverage: Arrival, noon; adress to the Joint House, July 9th, 11:00 - 12:00 noon; possibility of a pick up at Press Conference - Although we can't have the live pick up, it might be possible to have live comments from press secretaries and others of the President's suite.
5. PM speaking on Similar Topic at CMA Meeting - Queen Elizabeth Hotel, Montreal, June 5th - Considering coverage in the half-hour following the Labour Business Review.

Comments from Ottawa -

1. July 1st - MGMT was surprised that Montreal people are not attending meeting in Toronto when discussing this bilingual program - He directed that ACB renew his efforts to get both English and French groups together.

5.2 English Radio Networks - (E.S. Hallman reporting)

1. Eisenhower Speech - Pre-empting the Leicester Square, (East) - Distinguished artists, (West).
2. PM's Address - CMA coverage in the half-hour following Labour Business Review which will discuss proceedings of CMA meeting.
3. Saturday Night Festivals - Going well.
4. CCR - Failures - ENG in Toronto investigating.
5. Regional Commercial Earnings - Memo sent out to Regional Directors requesting how soon target can be met.
6. Summer Schedule - Beginning July 1st - Experiencing 30-sec. NET cue.

From Ottawa, ACB suggested that a Meeting be held to reconsider CBC policy with regard to protocol visits of International VIPs. Because of Canada's increasing importance in the International field, those visits will be coming thick and fast. It is time that the matter be considered in a calm and collected fashion. Instead of complete live coverage, major events only may be covered as news items. Otherwise, our budget will be under constant danger. As we all know, extensive live coverage for these VIP visits is very expensive. CO pointed out that the present TV and Radio contingencies were rapidly being eaten up - TV, $378,000; Radio, $80,000. In conclusion, MGMT approved that the matter be studied and that appropriate recommendations be made.

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Close-Up - Finest example of TV programming - (CO).
Reclaimed Individuals on Canadian TV - Too many recently, (ACB).

5.3 French Networks
TV - (Y. Vien reporting)
1. Cap aux Sorciers - Not yet decided for next year; the author has indicated that his state of health may prevent him from carrying on. Two replacement projects are being considered: One from Françoise Loranger and the other from Maurice Gagnon. In any case, we think we will be in a position to satisfy the sponsor.
2. Carrefour - Daily telecast - Will end by the middle of June - During the Summer months, the station will be closed from 6:00 to 7:00 except during the week-end; Carrefour will be seen Monday and Friday at 8:00 p.m.
3. New NFB Series on NATO Countries - (Film) - From 6th of June - 14 telecasts - This would be followed by a discussion in studio with Roger Duhamel as M.C. For the first program, Paul-Henri Spaak, Secretary General of NATO will be the guest. The interview will be filmed while he is in Montreal.
4. 350th Anniversary of Quebec City - Planning new series of eight half-hours to underline the event. The M.C. will be Gérard Morrissette of the Quebec Provincial Museum. The program will originate from Quebec City.
5. Quebec Provincial Liberal Convention - The speech of the new leader will be telecast Saturday 31st May, 8:00 to 8:30 p.m. - This will be the only TV coverage of the Convention except news bulletins.
6. Gala of Young Authors - Saturday, June 7th, 9:00 - 10:45 p.m. The following winners will be announced: Half-hour script, 15-min. script, story, points.
7. La Couronne d'Or - Will end on June 26th with a special 60-minute program.

Comments from Ottawa
350th Anniversary of Quebec City - Technical supervision in Quebec: One producer and one script assistant to supervise the whole production. On the English NET, the event is covered by the July 1st program.
Interview of Paul-Henri Spaak - QUE in answer to ACB said that he would look into the possibilities of carrying a live coverage of the interview.
Prise de Bec - Reaction: Telephone calls only - No letters.
Denis d'Aumerson - A few telephone calls from organizations.

Radio - (J.M. Dugas reporting) -
1. Nasia Boulanger - May 28th - Special Wednesday night program - Difficulties are being overcome.
2. 350th Anniversary of Quebec City - Planning six or seven special broadcasts and 1½ hour drama on Champlain.
3. Projects - FM - Quebec-Montreal-Toronto - Working in conjunction with Hallman.
4. Ca c'est Montréal - Special bilingual Variety Show - First Saturday in July - 8:00 - 8:25 p.m. - Accepted by Toronto; produced in Montreal by English and French NET producers.
5. Princess Margaret and President Eisenhower Visits - Working with Toronto.

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6. Quebec Provincial Liberal Convention - Three special broadcasts - Friday, 30th, 9:00 to 10:00 p.m. - Saturday 31st, 2:00 to 4:00 p.m. - (8:00 to 8:30 p.m. Simulcast).

Commercial - (M. Valiquette reporting) -
Rothman's - Formal booking - Half of Music Hall - 39 weeks.

6. Quebec Items - Nil

7. Ontario Items - ONT offered congratulations to his staff for the splendid work done during his absence - He also took the occasion to report that Hallman, McArthur and Dugas had made an excellent impression at the Radio Conference in Vancouver.

8. Ottawa Items -

8.1 Vancouver Consolidation - Purchase of Additional Property - CA said that G.W. Richardson was preparing the appropriate documents - It was an offer to purchase subject to approval.

8.2 Comments on Network Awards - MGMT said that he would like to have a full list of all the awards. In writing to the person concerned, congratulations would be in order - He directed that the appropriate supervisors be advised before the letter is sent.

8.3 ACB commented on the fact that he had been told that French programs could not be considered in competition for awards; however, CKVL was given an award for 'L'Histoire de Dieu'.

8.4 Patronage List - No such thing exists in CBC - Automobile dealers have to face competition with one another.

8.5 General MGMT Meeting - Wednesday p.m. - Chanteclerc - To avoid criticism, MGMT directed that COMPT look into the means and ways by which CBC would not pay twice for the dinner expenses.

8.6 Corner Brook - MGMT said that he was worried about the cost; he directed that Operation and ENG study the matter to find the most practical and least expensive package both from a capital and operation point of view. As it is a basic station, Galgay will have to be asked to come to Ottawa to discuss the matter further. He directed that CO, ENG, Galgay, study the matter and report to him.

8.7 Summer Operations - The present Government was shooting for the end of July - Certain doubts were expressed as to the reaching of this target - For that reason, holiday planning and Summer Operations will have to be decided from week to week.

8.8 Ottawa Headquarters Building - Nothing new.

NEXT MEETING - NO SOONER THAN IN THREE WEEKS' TIME - ALL CONCERNED WILL BE ADVISED IN DUE COURSE

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CORRECTIONS:

EX 58-15 - May 13th - Item No. 8 -

Annual Report of Trustees - General Reserve Fund of Pension Plan - (CA reporting). The Trustees responsible for the management of the reserve fund of the Pension Plan met on April 30th to consider the annual financial report of the Trust Fund for the year ending March 31, 1958.

The highlights of the report indicate receipts in the amount of $1,301,047.26 and disbursements totalling $1,296,833.62, leaving a cash balance in bank in the amount of $4,213.64.

During the year, the Trustees received from the CBC an amount of $521,946.49 while the balance of receipts arose from securities maturing during the year and also from the proceeds from sale of securities together with accrued interests. The disbursements made included an amount of $176,081.62 paid to the Government Annuities Branch and $894,940.77 paid to the Mutual Life Assurance Company; these payments arose out of the purchase of annuities benefits to increase current service annuities to the extent of 20% of annuities benefits already purchased on behalf of each contributor between April 1, 1943 to March 31, 1956 and, also, 20% of extra annuities for the period of April 1, 1956 to March 31, 1957. In addition to this expenditure, the Trustees disbursed $225,811.23 towards the purchase of securities. It was pointed out that there remains to be purchased extra annuities benefits relating to the year ended March 31, 1958 at a cost of $263,835.20.

Professor N.A. Sheppard in his report of 1956 had estimated that approximately $330,000 would be left in the stabilization fund on March 31, 1958 subsequent to the purchase of the additional benefits referred to. In fact, the assets remaining, including securities and cash, total in excess of $600,000 and considering the fact that the monies received from the CBC during the year would amount between $500,000 and $600,000 it is estimated that by March 31, 1959 the total reserve fund would again be well over a million dollars. Because of this, the Trustees feel that the CBC may well consider continuing to purchase additional benefits at the rate of 20% of the normal benefits for the fiscal year 1958-59. CA indicated the annual report had received the approval of the Auditor General and would be submitted to Management forthwith. Management commenting on the inflationary effects on pensions created by the change in the economy over the years and directed that CA andCOMPT study possible ways and means to compensate the ill-effect that inflation has had on CBC contributors' pensions.

EX 58-15 - May 13th - Item No. 13.1 -

Grant in Lieu of Municipal Taxes - (Business) - The CBC was advised by a letter from the Secretary, Treasury Board, Department of Finance, that as the status of the CBC is considered as one of public service, not concerned primarily with earning profits, and since commercial revenues are subsidiary to its main functions, any claims from municipalities for payment of business taxes should be resisted.

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CONFIDENTIAL

A G E N D A

EX 58-15

EXECUTIVE MEETING
2:15 p.m. - May 13 - 1958

1. Extent of Canadian TV Coverage
2. Canadian Content of Local CBC-TV Schedule
3. Canadian TV Soap Operas
4. Radio Committee
5. Calgary Stampede Announcement
6. ACA Meeting - CBC Showcase
7. Identifying Local CBC Stations with Community
8. Annual Report of Trustees - General Reserve Fund of Pension Plan
9. General Management Meeting - General Organization - Reservations, etc.
10. Programs and Commercial Reports
    - 10.1 French Networks
    - 10.2 English Radio Networks
    - 10.3 English TV Network
11. Ontario Items
12. Quebec Items
13. Ottawa Items -
    - 13.1 Grant in Lieu of Municipal Taxes - (Business)
    - 13.2 Tomorrow's Radio - (Article in Sponsor's Magazine)
    - 13.3 Ottawa Headquarters Building
    - 13.4 Producers' Remuneration
    - 13.5 Private Line for Circuit Conference - Ottawa-Toronto-Montreal
    - 13.6 Telex
    - 13.7 Affiliation Status for New Carlisle - Quotation for TV Service - New Carlisle
    - 13.8 Live Audience for Artists
    - 13.9 General Management Meeting

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EXECUTIVE MEETING
May 13, 1958

EX 58-15

PRESENT: Ottawa - J.A. Ouimet, E.L. Bushnell, R.P. Landry, R.C. Fraser, A.M. Henderson, J.P. Gilmore, R.E. Keddy, A.K. Morrow - Visitors: B. Lafleur, J.M. Kannawin; Georges A. Coderre, Recording Secretary

Toronto - H.G. Walker, L. Brown, E. Hallman, J.H. Harvey, N. Hollingshead, P. McDonald, F. Mutrie, W. Powell, G. Rugheimer

Montreal - G. Lamarche, A. Ouimet, R. Rolland, G. Marcotte, J. Bélanger - Visitors: C. Jennings, M. Ouimet

1. Extent of Canadian TV Coverage - GM told the meeting that CBC had reached 91% to 92% saturation of coverage. Any such figure used in the future should be qualified. There is still much of Canada to be covered and statistics should be used to give a true picture of the present CBC position.

2. Canadian Content of Local CBC-TV Schedules - From an AR report on program statistics for both radio and TV, MGMT noted the high non-Canadian content in the schedules of programs out of Winnipeg and Montreal (CBM). The Canadian content in the NET seemed to be satisfactory at the moment; the schedules of local stations could be improved. At any rate, it should not be less than the Canadian content of other private stations.

3. Canadian TV Soap Operas - MGMT noted that on daytime TV in the U.S., a number of new soap operas were taking the air. There is a danger that Canadian TV be forced to accept one or more American soap operas unless a Canadian serial takes the air shortly.

4. Radio Committee - AGM reported that the Committee had to discuss Cost per Thousand and Hallman's proposition of a 'network package'. He expected that the committee would reach some conclusions soon, before the General MGMT Meeting.

5. Calgary Stampede Announcement - MGMT said that the Calgary Stampede could not be covered. In discussing the matter with Finlay, he came to the conclusion that it would be bad business to push the matter further. It was an American-controlled Rodeo Show - the cost for rights was prohibitive. P. McD. in Toronto said that only the third segment of the show was impossible; he was working with Cameron to make a couple of pick-ups. MGMT directed that PR prepare an announcement to clear the Corporation's position.

6. ACA Meeting - CBC Showcase - MGMT said that the reaction had been excellent - He had received a number of flattering letters and comments. He was pleased to congratulate those responsible for the show and more particularly Rugheimer. PR said that he had a sound tape recording of the show and that the script had been sent by Brown to Trudeau for a possible French adaptation.

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7. Identifying Local CBC Stations with Community - MGMT noted that CBC was not making adequate progress in this matter. Local operation of CBC stations is not getting proper attention. This applies to Radio and TV, but it is much more important for TV because of the impending competition. It may even be too late; we should act very fast. In Toronto and Montreal, although the local TV operations account for 10%, it is not getting 10% attention. MGMT said that he would be pleased to receive comments on this problem before the General Management Meeting, as this matter would be discussed on that occasion.

8. Annual Report of Trustees - General Reserve Fund of Pension Plan - (CA reporting) - The Trustees of the Pension Plan have met on April 30th to consider the operation of the fiscal year ending March 31st, 1958. The Trustees were asked to purchase additional benefits, as determined and approved by the Board, amounting to 20% of the benefits already purchased for all CBC employees contributing in 1943 and onwards. This meant that the Trustees had to spend $1,071,000. During the year, CBC paid $521,000; the Trustees had to liquidate $757,000 of bonds held in trust; during the same year, they purchased bonds and Government notes in the amount of $225,000. To pay for the increased benefits, the Trustees had to pay $263,000 to Government Annuity Branch and Insurance Companies. The Trustees, therefore, will have a little over $600,000 worth of securities. This is roughly double the amount estimated by Professor Sheppard in 1956. Since the fund accumulates at the rate of $500,000 to $600,000 per year, the Trustees feel that CBC should continue to purchase additional benefits at the rate of 20% of the regular rate of 2%. The annual report was approved by the Auditor General and will be submitted to the Corporation shortly for approval. MGMT commented on the inflationary effects for pensioners. In conclusion, he directed that CA and COMPT look into the possible means and ways to defeat the effects of inflation for CBC pensioners.

9. General Management Meeting - General Organization - Reservations, etc. - The next general meeting will be held in Montreal in the Board Room of the Radio Canada Building, May 26th to 30th. Monday, May 26th and Tuesday, May 27th will be devoted to regional and functional management matters except Programming such as administration matters, personnel, accounting, public relations, etc. Wednesday will be devoted to General Management - Thursday and Friday exclusively to Programming and related matters. Attendance has been divided into two groups: One group to attend the meeting during the five days; the second group, for only three days - this group comprises program specialists and national program supervisors of both English and French Networks. Wednesday morning will be a General Management Meeting; it is proposed to take the afternoon off - No firm plans have been made, but there may be a short trip north of Montreal and a dinner for all those present. The meeting will start at 9:30 a.m. daily; the list of those to attend has been sent out today. A time table for the first three days will be out shortly; it is proposed to discuss broadly radio on Thursday and TV on Friday.

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GM went on to explain the order of business at the meeting. First, the reports from Regional Directors, each Controller, each Head of Division. A progress report was not expected in the sense of a list of achievement for the past year; something entirely different was expected, that is, a short list of objectives, goals and target dates for 1958-59. If the objective is for a later date, it should be indicated.

GM then explained how he expected these reports to be prepared. Each Head of a functional or regional group should get together with his own people and have a self appraisal session to review systematically and critically what has been done in the past to determine the successful and unsuccessful projects. After this self appraisal is completed, each Head of group will make plans for the future - It is this plan for the future htat is expected at the General MGMT Meeting. This is something different from what was done in the past; reports were unconsciously designed to give a good impression of what had been done - MGMT is looking forward to receiving a good impression by what is proposed to be done in the future. The fact that there are certain objectives for the future could indicate that certain items were not taken care of in the past. This is a nice way of getting forward self criticism. This approach of setting out target dates and goals will enable the whole group to discuss the function under your direction, the advisability of your objectives and make suggestions concerning other objectives which may be considered more appropriate, more important or more urgent.

He suggested that the officer reporting, limit himself to fifteen minutes or less, thus leaving about 45 minutes to each function. Each function will be reviewed in turn - v.g.: Engineering, Personnel, etc. - the advisability of discussing broadcasting will be discussed with CB on his return to Ottawa. There are nine functions to be examined; this would take about nine hours, which is the limit of time at our disposal. GM said that he had written to the Regional Directors asking them for a list of objectives for their regions. By objectives for the region, I don't mean, he said, just a plea for better coverage, although it might be a very legitimate plea - I am thinking of something much more concrete in terms of the regional operation itself. On Wednesday morning, when the whole group is together, the Chairman will be asked to address the whole group.

GM went on to explain what he meant by self appraisal. There are different methods. One would be to criticize one another. Another way of doing it would be to assess the particular operation or function. Another form would be to ask the functional or divisional heads concerned to review his operation and let the meeting know what he thinks about it. This could be done in terms or review of the facts; success and failures - The easiest possible way would be that, having gone through the self examination process, the functional or regional heads explain to the meeting what his plans are for the future and then come up with the suggested goals and objectives for the year or next two or three years, as the case may be. This in a way could be a guaranttee of the service given to the Corporation during the next year. This being something very positive, should leave very little room for criticism by others who offer their comments. If the officer concerned is wise, he will anticipate any criticism which his colleagues may have, thus

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indicating that he is very conscious of the deficiencies that exist - If some important factors are left out, it will be up to the meeting to point them out, in terms of the operations for next year. This, should be done with the best possible spirit; this is no time to make fun or take jibes at your colleagues - This is serious.

I hope we will develop a set of goals, not in the general terms of serving the public and the needs of minorities, etc., but a set of practical operating goals for each one of us by which we will measure our performance for next year. In a year or few months from now, it will be possible for us to see our achievements by the goals we have set.

Reservations - Mr. Jacques Dupire in the absence of Mr. Trudeau will take care of all hotel reservations in Montreal - Each functional and regional head should confirm his reservations and that of his staff in the shortest possible delay.

10. Programs and Commercial Reports -

10.1 French Networks - (R. Rolland reporting)

1. Galas - Press reaction not so favourable.

Gala de la Chanson - Too highbrow - It seems it would have pleased more if it had had a couple of songs like, "Sur le Perron".

Le Gala de la Splendeur - The reverse criticism - A bit sloppy, (We were caught in a way by the Quebec organization) it had to be speeded up.

2. Radio Affiliates Meeting - Very pleasant and most satisfactory. They asked that the meeting be held twice a year - and we agreed. Their main criticism was that the evening schedule was too heavy. This was admitted in a way, but the day schedule being very light - we felt that we had some obligation towards those who wished to listen to good music or those who are interested in serious talks on public affairs, etc. These questions will be studied further by a mixed committee.

COMMENTS FROM OTTAWA -

1. MGMT agreed to Rolland's remarks on the two Galas. The Gala de la Chanson: The most serious criticism was based on a misunderstanding from the public; three prizes awarded to one person was taken as an indication that it was a sort of family affair. MGMT directed that in the future, steps be taken to avoid such a repetition. From a PR point of view, GM directed that P & I look closely to a program before writing a text to be delivered publicly by CBC officials.

Gala des Splendeurs - CBC was providing everything for the show but got very little credit for doing it. MGMT directed that QUE take a second and most critical look at it before deciding what will be done next year.

2. Radio Affiliates Meeting - MGMT said that some thought had been given on holding one for the English side just about at the same time as the TV Affiliates Meeting - Possibly some time in September.

PR added that it had been suggested that a general Radio Meeting be held, not only for Affiliates, but for all radio stations. Many private stations are expecting leadership from CBC.

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COMMERCIAL - (J. Bélanger reporting)
1. Radio - P & G likely to abandon radio next season; "Face à la Vie" and "Rue Principale" - No cancellation received yet - Possibility of co-sponsorship.
2. TV - Rothman's have purchased half of Music Hall next Fall, probably October 5th for 39 weeks. For marketing reasons, this information should be kept Secret for a few weeks at least. The package was discounted at approximately 45% to 50% of the actual cost.

COMMENTS FROM OTTAWA
1. Bad news - To lose two Soap Operas.
2. Good news - Sale to Rothman's of half of Music Hall which is an expensive package. PR has requested Brown in Toronto to have a story ready for the trade Press.

10.2 English Radio Networks (E. Hallman reporting)

1. U.B.C. Conference - On future of Radio in Canada - Vancouver - Private Radio concern about the impact of TV - The role of local and network radio for the future. The cost of the Conference was paid for by B.C. Broadcasters. In two years' time, another conference may be held - Research will be carried out under U.B.C. auspices in the meantime. This is an indication that Radio is trying to find the unique service it can give to the public in competition with other media of entertainment and information including TV and others. Radio in the Prairies and in interior B.C. is still rendering to the local community the service Radio was rendering in the large urban centres in the past. Present at the Conference: Messrs. Finlay, McArthur, Caple, Henderson, Dilworth and Hallman.

2. CBC Symphony Tour - Vancouver Festival have requested five major performances next year, which is an uneconomical proposition. Waddington has made a study of the cost involved - Vancouver Proposal - Ten days - Five concerts - Cost $60,000 including transportation. Counter-proposal - Three concerts in Vancouver - Individual concerts at Regina, Edmonton, Calgary, Winnipeg, Victoria - Conductor of our own choosing and a repertoire prepared in advance. This could be done for the same amount of money or somewhat less. Furthermore, it would show the good will and the artistic excellence of the orchestra to a much broader audience - Vancouver people are very receptive - A concrete proposal to MGMT will be made shortly.

3. Summer Schedule - In good shape - Attractive cover by Information Services. List of programs: Wayne & Shuster - Joyce Sullivan - Live Music in the Morning - Agostini - Chotem - Symphony for Strings - Stratford Festival and Vancouver Festivals - Rescheduling of children's programs: More local programs for mid-east stations - One hour on Saturday a.m. - This will give local stations an opportunity to show their initiative in local programs. The Land is Bright - 13 weeks series on history of B.C. - Science review - One half-hour basis. Profiles under Harry Boyles' supervision, called "First person" - Summer or Spring Festivals - Major jazz, popular music - Choral music (Saturday night). Couchiching Conference - A major effort each year.

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4. BBC - Pelletier planning Commonwealth feature this Fall for BBC and other Commonwealth countries - A Canadian at home album comprising some of the best of our own scheduled live or in transcription form - A concrete proposal to be made.

5. National Talk Conference - First in two years - Need for care and courage in the years ahead.

6. 4:30 - 5:30 - Network changes for local programming to attain commercial target.

COMMENTS FROM OTTAWA

1. Summer Schedule - Interesting, GM.

2. CBC Symphony Tour - Planning makes sense - PR wise.

3. In answer to questions from CO: U.B.C. Conference enrolment was somewhat lower than expected - About sixty - A real cross-section of private stations - It was realized that private and public broadcasters have many things in common - Private broadcasters are serious - their sense of responsibility is increasing - (Hallman).

PR requested copy of Hallman's report for himself and his staff.

10.3 English TV Network - (P. McDonald reporting)

1. Opening of Parliament - Reports received are favourable.

2. Talent Spectacular for the Fall - In preliminary stage.

3. BBC - Pelletier interested in CBC operations - News, outside broadcasts, talks and public affairs; was keen to know how CBC was doing so much with so little staff.

4. J.P. Clark - (BBC) - Interested to know how CBC can make greater use of BBC material - BBC slowly getting into 16mm productions.

5. Football - $100,000 fee for rights to IRFU for all of Ontario and half of Quebec. Congratulations to McCabe for swinging a good deal. (Estimate: $175,000). WIFU - $50,000 for rights - Negotiations going on- not too optimistic.

6. Ivon Durelle Fight - Pressure from Maritimes to carry the fight - Originating in Montreal for ABC, May 21st - Beer Company - Montreal approached by ABC to do the pick up - Looking into possibility of carrying the fight.

7. Two Columbus Awards for CBC-TV - First award - "Music to See" - Honourable mention for Holy Week Program.

8. July 1st - French and English Networks meeting - Optimistic feeling - Western pick up virtually settled - Eastern, not quite settled yet. Interesting things going on - French and English side by side - Ingenuity and cooperation.

9. Repeat of July 1st - Not the same night - But 2 or 3 nights after. Possibly July 3rd, for fresh audience.

COMMENTS FROM OTTAWA

1. Parliament Opening - Very well done - Fine camera work - Explanation on how a show like this is done - Very useful PR job. Could this not be done on network the next time - (CO).

2. ACA - Letters of praise received for effort done - Effectiveness of live presentation - Limitations of TV medium - (MGMT).

3. Football Rights - A good deal.

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4. Yvon Durelle Fight - Do not underestimate the interest of Maritimers in Durelle - (MGMT).

5. July 1st - Seaway flooding - Covered by NFB - Not sure part of July 1st program.

11. Ontario Items - Nil

12. Quebec Items - ACB requested to be kept abreast of progress July 1st Program.

13. Ottawa Items -

13.1 Grant in Lieu of Municipal Taxes - (Business) - CBC was advised by a letter from the Department of Finance that it would be dangerous for CBC to create a precedent - The Board of Governors will be informed of this decision.

13.2 Tomorrow's Radio - (Article in Sponsors Magazine) - This article stressed the fact that the success of radio in the future will require a closer assessment of the needs of the public; will also require a well-planned approach. MGMT directed that this article be brought to the attention of CB and ACB before the General MGMT Meeting.

13.3 Ottawa Headquarters Building - Nothing new - We have now passed the deadline to meet the end of our lease.

13.4 Producers' Remuneration - MGMT noted that he had received a number of requests for high boost in salaries for producers - He directed that CA submit the matter to the Job Evaluation Committee to study and report.

13.5 Private Line for Circuit Conference - Ottawa-Toronto-Montreal - Waiting results of survey from CA, (ENG). CO will report next week.

13.6 Telex - Tentatively agreed.

13.7 Affiliation Status for New Carlisle - Quotation for TV Service - MGMT noted that the Matane station had been made basic. ENG said that he had received a request for New Carlisle to get English circuit - The solution may be to have parallel lines for switching.

13.8 Live Audience for Artists -ACA Show - Live audience is the most important single factor to improve the quality of a production - MGMT directed that CO look into the matter and report.

13.9 General Management Meeting - MGMT remarked that it was very important to go through the exercise as prescribed because of impending criticism - All matters will be open for discussion from the floor - MGMT further said that he relied on each functional head to keep the discussion at a proper level. He finally reminded that written reports would be required for the recording secretary.

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TV Studios at Quebec City and St. John's, Newfoundland - There would be a need of studio facilities at both points - It is important particularly in Quebec City because political leaders come from that area; they feel that they are ignored by Montreal - In St. John's, Newfoundland, there is a need for CBC presence - MGMT directed that CO, ENG and PR study the matter and report.

TV Facilities in the Morning for Canadian Universities - MGMT was planning to offer TV facilities to Canadian Universities in the morning and possibly in early afternoon. This would entail one small studio on the campus. Minimum cost, $50,000 per university. MGMT directed that ENG and CO study the matter and report - This matter may be brought up at the General MGMT Meeting.

LPRT - TV - Yarmouth - Croner Brook - Moncton - St. Boniface - Kenora - Trail - ENG advised that preliminary surveys are being made. MGMT directed that ENG follow up the matter; he also directed that CO follow up St. Boniface.

NEXT EXECUTIVE MEETING - TUESDAY - MAY 20TH - 2:15 P.M.

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R. P. Landry

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A G E N D A

EX 58-15

EXECUTIVE MEETING
2:15 p.m. - May 13, 1958

✓1. Extent of Canadian TV Coverage.

✓2. Canadian Content of Local CBC-TV Schedule

✓3. Canadian TV Soap Operas

✓4. Radio Committee

✓5. Calgary Stampede Announcement

✓6. ACA Meeting - CBC Showcase

✓7. Identifying Local CBC Stations with Community

✓8. Annual Report of Trustees - General Reserve Fund of Pension Plan

✓9. General Management Meeting - General Organization - Reservations, etc.

O.K. [Monday + Tuesday
Wednesday quite early
Thursday + Friday
Again.]

✓10. Programs and Commercial Reports -
- ✓10.1 French Networks
- ✓10.2 English Radio Networks
- ✓10.3 English TV Network

✓11. Ontario Items

✓12. Quebec Items

✓13. Ottawa Items -
- ✓13.1 Grant in Lieu of Municipal Taxes - (Business)
- ✓13.2 Tomorrow's Radio - (Article in Sponsors' Magazine)
- ✓13.3 Ottawa Headquarters Building
- ✓13.4 Producers' Remunerations Proposal - Committee
- ✓13.5 Private Line for Circuit Conference - Ottawa-Toronto-Montreal
- ✓13.6 Telex
- ✓13.7 Affiliation Status for New Carlisle - Quotation for TV Service - New Carlisle
- ✓13.8 Live Audience for Artists.
- 13.9 General Management Meeting
- ✓13.10 Quebec + St Johns TV Studio MONCTON (running Buna)
- ✓13.11 LPRT. TRANSMITTERS. Yarmouth, Cambridge, Windsor, Kenora, Trout, St DONIFACE

Commercial Jls.
Radio Producers.
Study $5,000 —
awaiting report from Depart

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EXECUTIVE MEETING
May 6, 1958

EX 58-14

PRESENT: Ottawa - E.L. Bushnell, R.P. Landry, R.C. Fraser, J.P. Gilmore, C. Jennings, R.E. Keddy, L.B. MacDonald, A.K. Morrow, M. Ouimet, W.G. Richardson, G.A. Coderre - Recording Secretary

Montreal - G. Lamarche, B. Lafleur, R. Rolland, M. Valiquette

Toronto - J.A. Ouimet, L. Brown, H. Hilliard, J. Kannawin, P. McDonald, F. Mutrie, W. Powell, G. Rugheimer, H.G. Walker

GM CHAIRED THE MEETING FROM TORONTO.

1. CBC Assignment to Ghana - MGMT said that he had received a letter of praise from the Attorney General of Ghana concerning the CBC assignment of Messrs Pidgeon and Marshall in that new Commonwealth. MGMT noted that he was pleased to pay tribute to Pidgeon and Marshall.

2. Radio Committee - (AGM reporting) - Reasonable progress is being made. There seems to be some confusion on the job to be done by AR. A lengthy memo has been received from Hallman; it may be discussed with GM on his return to Ottawa. CB further explained that Hallman had reached a rather definite and clear cut opinion in his memo. It is presently being studied and a reply will be made shortly, after Operation and Broadcasting have discussed it; copies to all concerned will follow. Hallman has also submitted a draft recommendation for Broadcasting of a network package showing the components as well as layouts of local and regional activities. Cost per Thousand - CO said that he had received comments from Hallman and Morrison. Report to be analysed - AR will make research not on whole radio audience, but only in specific areas - Report expected about May 19th or at least before the General MGMT Meeting. Cost Accounting - MGMT advised that it had been tried out for radio in Montreal but that it was too involved for what it was worth - In conclusion MGMT agreed to wait until the study is completed.
ACA - Showcase of Canadian Talents - MGMT commented that the production and presentation had been very successful; it served a very useful purpose indeed. The promoters deserve full credit for its success; congratulations to all! - Prior to arrival of GM to the meeting, ONT commented that GM had made a wonderful impression; he had once again demonstrated that he was a good salesman.

3. Telex - Plans and recommendations - AGM from Ottawa explained that it would be a second teletype service between Ottawa-Toronto-Montreal permitting transmission of messages in both directions simultaneously. This would eliminate the need for the relay operation at Ottawa resulting in greater capacity in speed of transmission between the three locations. It would permit installation of local teletype loops from CBC centres of communication

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at Toronto-Montreal-Ottawa to the geographically dispersed buildings within those cities; this would extend considerably the benefit of the teletype service, resulting in improved efficiency. Installation of Telex service at Vancouver, Edmonton, Calgary, Regina, Winnipeg, Toronto, Ottawa, Montreal, Halifax, St. John's, Newfoundland and London, England is envisaged; at some future date there may also be connections with New York City. Messages may be dialed to any subscribers in the system - This would permit drops to newspapers if they are subscribers. Each subscriber pays for the messages that he originates - Thus avoiding payments of collect messages. AGM said that he had not yet discussed the full report on the subject received from MPD. This will be done in Ottawa after the circuit meeting. A definite recommendation will be made. From the report of MPD, it would appear that the overall cost for service would not increase and that there may be a potential saving of $90,000 per year. MGMT commented that he thought Telex was a good development, but it should be borne in mind that while we may have connections with Vancouver, Halifax and other cities, we have to pay for the service every time it is being used. It is not like a private telephone line which may be used at any time at no extra cost - It is more like being connected with a long distance telephone service. He expressed some doubts as to the potential savings of $90,000 per year; it will depend on the use which is made of it - However, it would seem to be an improvement for the efficiency of CBC operations.

4. TV Reverse Network out of Charlottetown - ENG advised that the Bell Telephone Co. have secured RCA equipment which will make it possible for reversal of NET out of Charlottetown on July 1st.

5. General Management Meeting - Montreal - Week of May 26th - List of Those Attending - AGM told the meeting that it had been agreed that Monday and Tuesday would be devoted to discussion of matters of general interest; Wednesday morning to finalize unfinished business - the afternoon would be free; Thursday and Friday would be devoted to discussing Programming - As it would not be necessary for everyone to be in attendance to every meeting, CB advised that a separate tentative list had been made of those to be in attendance for five, three and two days. QUE advised that it would be possible to accommodate approximately 70 persons in the Radio Canada Building Board Room.

6. Programs and Commercial Reports -

6.1 English TV Network - (P. McD. reporting)

1. Big Four and WIFU - Final circuit conference last week. Rights and sponsorship aspect discussed. Agreed not to have interlocking football schedule this year. Separate pick-ups will be made.

2. July 1st Program - Meeting in Toronto today with French NET representatives - Satisfactory arrangements expected.

3. Western Show - Ex Hamilton - Most aspects discussed on circuit; too early yet to make any definite statement on the matter.

4. Showcase - Rugheimer explained what was the original ABC commitment and what they were proposing to do. P. McD. added that a PR problem was growing. It is not time yet for a full story - both Showcase and ABC would wish to wait until the real story materializes. However, there should

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be some kind of interim type of release.

CO commented that if programs are to be exported, video-taped in Chicago or elsewhere by ABC, we must expect reaction from NABET. It might be wise to get full details on how it is going to be handled and ask Industrial Relations to initiate discussions to clarify the matter. CO proposed to clear the matter with ABC and then take it up with CBS. Brown in Toronto suggested that a staff letter be issued explaining the situation. MGMT directed that whatever action is taken in Toronto in this regard, be discussed first with Ottawa. Mutrie in Toronto said that the whole problem of export should be studied to determine CBC policy.

CO reported on video tape restrictions re delay centre at Calgary. As a straight delay operation, NBC may give us the 'go ahead' sign by the 1st of the week.

5. July 1st - ACB suggested that P & I be kept in the picture.
6. Close-Up - Last Sunday: One of the finest - AGM.

Commercial - (Rugheimer reporting) - Generally speaking the situation is good.

1. General Motors - Situation unchanged.
2. Colgate - Completely lined-up for next Fall.
3. Lever Bros. - In good shape.
4. General Foods - Going well.
5. P & G - Not tackled - They will want more importations of American programs.
6. Wayne & Shuster - Nothing in their present contract preventing them from appearing in Canada - CBC has indicated its interest in them.

6.2 English Radio Networks - No report in the absence of Mr. Hallman.

6.3 French Networks - (R. Rolland reporting)

1. The Lark - Proposed production on TV English NET - Ex Montreal - Presently a success on stage in Montreal.
2. July 1st Program - Well on its way - Giguère thinks that the matter is now under control.
3. Dominion Drama Festival - Ex Halifax - Might be interested in one half-hour.
4. Quebec Liberal Convention - Radio - 9:00 to 10:00 p.m. - May 30th - 3:00 to 4:30 p.m. and 8:00 to 8:30 p.m., May 31st. TV - 8:00 to 8:30 p.m., May 31st.
5. NFB Proposal for Next Year - Six one hour films on various subjects such as "On being a French Canadian in the West" - "A couple having lived in Paris and having difficulty in re-adapting themselves to the Canadian way of life..." etc.
6. Princess Margaret's Visit - Studying the schedule - No decision made yet.

Commercial Report - (M. Valiquette reporting)

1. Rollande et Robert - 52 weeks, Monday, 10:45 to 11:00 p.m. - September, all stations. Wildroot wishes to withdraw; negotiations with Ospra.
2. Collégiens Troubadours - 7:45 p.m. - 52 weeks to September - Lever Bros. and Hazel Bishop not sure about renewal.
3. L'Heure des Quilles - Sunday, 4:30 p.m. - Brewery interested in half-sponsorship - Completely sold to Gattuso.

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COMMENTS -
1. The Lark - TV rights: Not an easy situation. (P. McD.)
2. ACA - Possibility of salvaging something of it for a Canadian talent spectacular - (PR) - MGMT said that the matter of a live audience for artists appearing on TV will be discussed in Ottawa on his return.

7. Quebec Items - Nil

8. Ontario Items - Mr. W.E. Powell reported on the Los Angeles Convention.

9. Telex - Mr. Keddy explained what were the general implications of the system; ENG explained what service the system could give - CB and PR commented on the need for a more efficient service. As a result AGM said that a clear cut recommendation would be made by this coming Friday - CO expressed some doubts as to the economic soundness of the proposal and said it might be worthwhile to think it over. In conclusion, AGM said that a decision in this regard would be made shortly and that in the meantime, the Affiliates may be told at the coming meeting that CBC is giving it a sympathetic look.

NEXT CIRCUIT EXECUTIVE MEETING - TUESDAY, MAY 13TH - 2:15 P.M.

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EX 58-14

A G E N D A

EXECUTIVE MEETING
2:15 p.m. - May 6th, 1958

1. CBC Assignment to Ghana
2. Radio Committee
3. Telex - Plans and Recommendations
4. TV Reverse Network out of Charlottetown
5. General Management Meeting - Montreal - Week of May 26th - List of Those Attending
6. Programs and Commercial Reports
   - 6.1 English TV Network
   - 6.2 English Radio Networks
   - 6.3 French Networks
7. Quebec Items
8. Ontario Items
9. Ottawa Items
   - 9.1 Telex

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EX 59-1

A G E N D A

EXECUTIVE MEETING
February 19, 1959
(Ottawa only)

2:30 p.m.

1. Preparation of Material for Parliamentary Committee - (Index to be distributed at the Meeting).

2. Next Meeting of BBG - March 16th.

3. General Management Meeting - Week of March 9th.

4. Montreal Strike Development.

5. Executive Group Gift to the President.

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EXECUTIVE MEETING
February 19, 1959
(Ottawa only)

EX 59-1

2:30 p.m.

PRESENT:

E.L. Bushnell, R.P. Landry, M. Carter, J.P. Gilmore, J.A. Halbert, A.M. Henderson, C. Jennings, W.R. Johnston, R.E. Keddy, L.B. MacDonald, N. Morrison, A.K. Morrow, M. Ouimet, G.W. Richardson, W.G. Richardson, C.E. Stiles, G. Young, G.A. Coderre.

The Meeting was chaired by Mr. E.L. Bushnell, Vice-President and Acting President.

1. (4) Montreal Strike Development -

Mr. Marcel Carter made a brief review of the events since Dec. 29th with regard to the various negotiations which took place. He explained the position taken by the Corporation concerning:

a) the Producers
b) the Industrial Unions
c) the Talent Unions

He read at the meeting, copy of a letter which had been sent to the Industrial and Talent unions, incorporating the counter-proposal of the Corporation. This, he said, is where the matter now stands.

The Chairman then read a Press Release which stated that the strikers, at a meeting in Montreal, had unanimously and angrily rejected the Corporation's proposal. He said that he would immediately so advise the Corporation's Board of Directors.

No further action was contemplated for the moment; the Corporation was prepared, however, to re-open the case at any time in accordance with the terms of reference of the Executive Committee. He stated that he was not prepared to say what will happen. Consideration was given to publishing, at some future date, the terms of agreement with the Producers.

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He said the Corporation had received strong written endorsations from many sources. He explained briefly to the meeting why arbitration by a judge of the Supreme Court of Canada had not been accepted. It was not in accordance with the signed contracts; it would be an opening wedge creating a precedent for the whole of the Canadian industry.

In closing, he praised the action of Mr. Egan Chambers who proved to be honest, able and tenacious. He also commended the CBC officials who conducted the negotiations. Their effort has been one of above and beyond the call of duty.

2. (1) Preparation of Material for Parliamentary Committee -

The index submitted was reviewed in detail by Mr. L.B. MacDonald. He explained that it was based on the index prepared last year. In most cases, it meant up-dating the material already prepared. All the material was not meant to be tabled before the Committee; it was to be used for ready reference by the Corporation's officer when appearing before the Committee.

The meeting agreed that the working deadline for preparation of all the material would be March 13th.

3. (2) Next Meeting of BBG - March 16th

It will be held on the Third Floor of the Elgin Building in the Tariff Board, Board Room. There will be no conflict between this meeting and the TV Affiliates' meeting to be held in Toronto. The meeting agreed that the planning of the Affiliates' meeting remain as it was.

4. (3) General Management Meeting - Week of March 9th

The Chairman advised that Regional and Divisional Directors had agreed on the week of March 9th for the General Management Meeting. CO was given the responsibility to draw the Agenda in consultation with his colleagues.

The tentative date of March 12th was set for the official presentation to Mr. Dunton; the hour and place will be given later.

5. Executive Group Gift to the President

Mr. L. B. MacDonald explained that on the occasion of the President's illness, regions were asked to stagger their gifts. The Ottawa Executive group, up to now, had not, as such, done anything.

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Rather than send flowers, it was felt that the group should give something more substantial. Mr. Ouimet, on many occasions, has expressed the desire to have a set of the Encyclopaedia Britannica. It was agreed that the purchase would be made out of some funds leftover from various contributions together with a subscription made amongst the Ottawa Executive group and the Regional and Divisional Directors. Barry MacDonald was given the task of ad hoc Treasurer.

At the closing of the meeting, the Chairman read the wire which was being sent to the Corporation's Board of Directors advising of the rejection by the Montreal strikers of the latest Corporation proposal.

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TO BE ADDED ON A G E N D A OF EXECUTIVE MEETING - APRIL 29TH

AS ITEM 3A:

c o p y - t e l e t y p e

TO: GEORGES A. CODERRE - OTTAWA
cc. C. JENNINGS - OTTAWA
H.G. WALKER - TORONTO
P. MCDONALD - TORONTO
W.R. JOHNSTON - TORONTO

C O N F I D E N T I A L -

WOULD APPRECIATE IT IF YOU COULD KINDLY PUT ON AGENDA FOR TOMORROW'S CIRCUIT MEETING "FALL REPLACEMENT FOR HOLIDAY RANCH EX HAMILTON" FOR INFO. OF THOSE MARGINALLY NOTED THE SPONSORS OF HOLIDAY RANCH HAVE REQUESTED US TO CONSIDER REPLACING THIS SHOW IN THE FALL WITH A NETWORK FEED OF A WESTERN SHOW FROM CHCH-TV HAMILTON. THEY HAVE ALREADY GOT A QUOTATION FROM HAMILTON OF $3,000.00 NET PER SHOW WHICH IS CONSIDERABLY LESS THAN OUR CURRENT BUDGET FOR HOLIDAY RANCH. WHILE BOTH SPONSOR AND HAMILTON APPARENTLY EXPECT CBC TO SUPERVISE AND APPROVE PRODUCTION, THIS APPROACH RAISES CONSIDERABLE PROBLEMS FROM A POLICY POINT OF VIEW

GUNNER RUGHEIMER APR 28/58 4.44 MPF

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A G E N D A

EX 58-13

EXECUTIVE MEETING
2:15 p.m., April 29, 1958

1. General Management Meeting
2. Bursaries to CBC Staff
3. July 1st Program
4. Programs and Commercial Reports
   - 4.1 French Networks
   - 4.2 English Radio Networks
   - 4.3 English TV Network
5. Ontario Items
6. Quebec Items
   - 6.1 Affiliation Status of Matane-New Carlisle TV Stations
7. Ottawa Items
   - 7.1 Matters Arising out of Board of Governors Meeting
     1. International TV
     2. TV - LPRT - Cornerbrook
     3. Audience Research Report
   - 7.2 Ottawa Headquarters Building
   - 7.3 July 1st Program - Participation of Wire Companies
   - 7.4 Affiliates Meeting
   - 7.5 TV Sponsorship by Large Canadian Companies or Associations
   - 7.6 Report on Japan - Les Plouffes - Private Showing of Madame Butterfly to the Imperial Family

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A G E N D A

EX 58-13

EXECUTIVE MEETING
2:15 p.m., April 29, 1958

1. General Management Meeting

2. Bursaries to CBC Staff

3. July 1st Program

3a. Fall Replacement for Holiday Ranch Ex Hamilton

4. Programs and Commercial Reports
   4.1 French Networks
   4.2 English Radio Networks
   4.3 English TV Network

5. Ontario Items

6. Quebec Items
   6.1 Affiliation Status of Matane-New Carlisle TV Stations

7. Ottawa Items
   7.1 Matters Arising out of Board of Governors Meeting
      1. International TV
      2. TV - LPRT - CornerBrook
      3. Audience Research Report
   7.2 Ottawa Headquarters Building
   7.3 July 1st Program - Participation of Wire Companies
   7.4 Affiliates Meeting
   7.5 TV Sponsorship by Large Canadian Companies or Associations
   7.6 Report on Japan - Les Plouffes - Private Showing of Madame Butterfly to the Imperial Family

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EXECUTIVE MEETING
April 29, 1958

EX 58-13

PRESENT: Ottawa - J.A. Ouimet, E.L. Bushnell, R.P. Landry, R.C. Fraser, J.P. Gilmore, A.M. Henderson, M. Ouimet, W.G. Richardson; Visitor - H.G. Walker; For part of meeting - P. Meggs; G.A. Coderre - Recording Secretary

Montreal - G. Lamarche, A. Ouimet, R. Giguère, B. Lafleur, R. Rolland, J.J. Trudeau, M. Valiquette

Toronto - J.H. Harvey, E. Hallman, H. Hilliard, N. Hollingshead, W.R. Johnston, P. McDonald, F. Mutrie, G. Rugheimer, D.B. Sumner, C. Walls, S. Westlake

1. General Management Meeting - MGMT explained that no suitable place could be found in Ottawa; it was therefore decided to hold the General MGMT Meeting in Montreal in the former Board Room of the Radio Canada Building. The meeting will last for four days, possibly five, beginning on Monday the 26th of May. It is proposed to divide the meeting time roughly in two: one portion to discuss items of general interest, the other, exclusively devoted to program discussions. It has not yet been decided who shall be invited to attend; this will be done shortly after consultation - MGMT also told the meeting that he expected written reports reviewing the activities of those concerned since the last General MGMT Meeting; these reports should be submitted to MGMT in Ottawa no later than the 21st of May. As for the oral reports made from the floor, it is suggested that they be kept short - possibly ten minutes or so in length; it is also suggested that a special effort be made to bring about constructive comments, new ideas and suggestions. It was recommended and agreed that the office of Mr. J.J. Trudeau coordinate hotel reservations for those attending the meeting from outside Montreal.

2. Bursaries to CBC Staff - MGMT explained the case of one CBC employee who had applied for a bursary to the Canada Arts Council. The Council agreed providing CBC would pay half the cost - The answer given was "no", unless CBC had a word to say in the choice of the person receiving the bursary. The proposed bursary consisted of a few thousand dollars for a study period abroad.

3. July 1st Program - In his opening remarks, MGMT said that this would be a great historical event for Canada and for Broadcasting as TV would be bringing the various groups of Canada to the attention of one another. On that occasion, the languages and cultural aspects of Canada will be brought forward. Therefore, as much as possible it should be a bilingual program; there should be a French contribution in the English portion and

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an English contribution in the French portion of the program - Contribution from French Canada in English and from English Canada in French - French and English spoken on both. At the conclusion of the discussion, which followed, MGMT appointed Marcel Ouimet ad hoc coordinator. A meeting in Ottawa, 2:30 p.m., Wednesday, April 30th was arranged for Messrs M. Ouimet, T. Benson and R. Giguère. During the course of the discussion, ENG told the meeting that he had been advised by the telephone company that the circuit could not be used out of Charlottetown, not even on a temporary basis. It would therefore be necessary to enter the Network at Harwood Hill - CO asked P. McDonald to take note and report.
Participation of Wire Companies - MGMT explained that their participation in July 1st in the Press Conference would not be active - They would however get their chance at the opening of the Newfoundland microwave connection, which would be the final link. MGMT said that the Chairman would be mentioning them in his address and that he would do likewise at the Press Conference. In the meantime, in the publicity which will be made, the wire companies will get full recognition and furthermore they will be invited at certain points.

3a) Fall Replacement for Holiday Ranch Ex Hamilton - Rugheimer in Toronto said that the sponsors of Holiday Ranch have made a request to replace this show in the Fall with a comparable western show with a network feed from CHCH-TV, Hamilton - They have already obtained a quotation from Hamilton of $3,000 net per show which is considerably less than our current budget for Holiday Ranch. While both sponsor and Hamilton expect CBC to supervise and approve production, this approach raises considerable problems from a policy point of view. MGMT stated that insofar as origination of programs from private stations, the policy was that not only CBC had no objection, but welcomed that sort of thing. Of course, the cost of supervision, commercial servicing, etc., in other words, all the overhead should be paid for. ACB said that the Hamilton origination of the western show might kill the possibilities of Don Messer. CO said that if supervision meant the sending by CBC of technical producers, the unions would take immediate action. MGMT said that there was no great danger of Hamilton becoming a second production centre; as it would get bigger, it would be unionized and it would then have to pay the same rates as CBC production centres which would bring up their cost to par with ours. AGM mentioned the cost of the pending law case against Cliff McKay. In conclusion, MGMT stated that a decision could not be taken until additional facts of the case are submitted.

4. Programs and Commercial Reports -
4.1 French Networks - (R. Rolland reporting) -
1. Provincial Liberal Convention - An official request is expected by this coming Thursday. It is presumed that they will ask for time on TV. This is causing some concern as the English NET has done nothing on TV for the Ontario Provincial Liberal Convention; because the French TV NET covers mainly the Province of Quebec, we think that this would be a special case. It has been known that the Honourable Jean Leaage will be a candidate at this convention; it has also been mentioned that Jean Drapeau may be at the same convention; therefore, from what we know of it now, it should be of paramount interest to the French NET TV audience.

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2. Heure du Concert - CBC Folio - In discussing with Toronto, the following agreement was reached: To both French and English networks three programs ex Toronto, four programs ex Montreal.

3. Mt. Gabriel Discussion of Fall Schedule - Most confidential - TV

1. Mantovani Show - Produced in England - Toronto planning sale - Could be shown on both NET - Pilot film seen - good half hour.
2. Caisse Populaire Desjardins - No further discussion; we are still interested in the project.
3. Claire Gagnier Show - Plan for this Summer; if successful, will be offered to General Motors to replace Porte Ouverte.
4. Les Idées en Marche - Planning radical changes: Limit discussions, to produce something like Close-Up or Explorations.
5. C'est la Vie - Have come to the conclusion that most trades and professions have been covered; now proposed to go deeper into some of their problems.
6. Je vous ai Tant Aimé - Seen on Quatuor on four occasions - Might be scheduled this Fall on the condition that sponsors agree to our conditions.
7. Point de Mire - Shifted to Friday, 10:30 p.m. - it would be preceeded by La Force de l'Age - in collaboration with l'Ecole des Parents - a program dealing with psychological problems along the lines of Profiles d'Adolescents - which was a success.
8. Chacun son Métier - Dropped and to be replaced by a French version of "To Tell the Truth" - (American produced).
9. Grey Cup - Do not wish to carry repeat.

Radio: No report yet with regard to the Fall Schedule.

1. Sunday Evening - Italia Prizes
   Festivals (Vancouver and Stratford)
   Organ Recitals
2. Disk Jockey, 7:30 Monday to Friday ex Moncton, Quebec, Chicoutimi, Rimouski.
3. Le Diable à Quatre - Anthology of light plays and comedies.
4. Retour sur la Terre - (Friday) - Light dramatic fantasy on celebreties returning to earth to be confronted with and discuss world events in a very light way.
5. Orchestre de Chambre - With various orchestra leaders.
6. Variety - Musical ex Montreal and Quebec - Also planning Rendez-vous avec Agostini, ex Toronto.
7. French Recorded Songs - Duplex reportage - Arrangements made in France for questionnaire to be recorded on tape to be used to simulate live interview.
8. Soleil Plein la Tête - Magazine for motorists.
9. Vedettes de Demain - Making use of new talents in collaboration with the casting office.
10. Un Piano, une Chanson - Daily show.
11. Pour Elle (p.m.) - Magazine for women.
12. Chacun son Tour - 3:00 p.m. - Disc Jockey with local celebrities to comment on music of their choice.

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COMMENTS FROM OTTAWA

MGMT remarked that the Mt. Gabriel retreat was obviously very stimulating - This was an excellent report.

1. Quebec Liberal Convention - Because of the precedent of the Ontario Liberal Convention regarding TV and because of the statement of policy for radio by the Chairman concerning provincial political conventions, MGMT said that he would discuss the matter with the Chairman and advise QUE after the meeting.

2. Fall Schedule - ACB said that he would like to discuss it in detail before it is definitely adopted.

3. Heure du Concert - Folio - ACB said he was disappointed in the outcome of agreement reached. In the past, Montreal fed the national network with serious music 8 to 9 times during the Winter season. Next Winter, their contribution will be brought down to four. If a better solution can be found, it would be advantageous to all concerned.

4. Caisse Populaire - (ACB) Plan on desk - Pitfalls in it - Comments will follow by the end of the week.

5. Les Idées en Marche - Changing the format by limiting the discussion - there are not many occasions where ideas can be discussed freely and expressed freely; if a proper balance is kept, this sort of program definitely serves a purpose. (ACB).

6. Radio Schedule - (ACB) Interesting.

7. Italia Prizes - (ACB) Willing to cooperate.

8. Rendez-vous avec Agostini - (ACB) - 11:30 - 12:00 a.m. on radio; a series of variety shows, some of which might be acceptable on the French NET - alternating Agostini and Chotem and orchestras.

Commercial Report - (M. Valiquette reporting) - TV Only -

1. Robin Hood - As a result of pressure from sponsor, Je vous ai Tant Aimé may be acceptable on TV schedule next Fall, as explained by Rolland.

2. Colgate-Nestlé - Are about to renew 52 consecutive weeks of Rendez-vous avec Michelle - This is the first TV contract for continuous business.

3. General Motors - Interested in another variety program - Some dissatisfaction with Porte Ouverte - Interested in CBC proposal of special monthly program.

4. General Electric - Standard Brand - Weekly half-hour-Quatuor - (52 weeks) - Planning discontinuance of Quatuor after 39th week and replacement by ½ hour French French film for 13 weeks.

5. Strong pressure from affiliates for clearance of 7:45 - 8:00 Monday to Saturday French NET - This period to be used locally as on English TV NET - Our case is that the present policy is good business for affiliate and CBC; cost of production of 15-min. live program warrants sale of complete NET.

6. Fall Schedule -
   1. Mantovani - 6:00 p.m., Sunday
   2. Ivanhoe - 6:30 p.m., Sunday
   3. Je vous ai tant Aimé - 8:30 p.m., Friday
   4. Equivalent of American, To Tell the Truth, replacing Chacun son Métier - 8:30 p.m. Saturday - Lever Bros. have indicated they would prefer a French equivalent of a CBC-produced Front Page Challenge - MGMT remarked that if we are to copy someone, let's first try to copy ourselves.

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COMMENTS FROM OTTAWA

Rendez-vous avec Michelle - (PR) - Good story for the trade press; Trudeau may send it to Toronto for distribution.

4.2 Radio Networks - (E. S. Hallman reporting)

1. Baseball - On T-CAN for last two weeks - Saturday p.m. - Reports indicate successful; from commercial standpoint, it is profitable business - Suggest MGMT listen and comment.
2. Spring Festival - Saturday Night -
   1. Latin-american music - Chicho Valles - Agostini
   2. Jazz - Last week, well presented -
   3. Jazz - Toronto and Vancouver this week -
3. Special Programs -
   1. The Opening of Parliament
   2. Princess Margaret's Visit
   3. Brussels Festival
   4. Festivals - Vancouver and Stratford - for three weeks 9:00 to 10:00
   5. Couchiching Conference
4. Summer Schedule - (Starting July 1st) - Children's Programs - Noted drop in afternoon listening - For stations in mid-east (Montreal-Toronto-Ottawa-Windsor) - rescheduling from 4:30 into several periods - Programs to be pre-recorded for regional distribution - Friday period, national children's broadcasts; Saturday, Children's magazine to be divided to accommodate other shows to obtain more flexibility in programming.
5. FM Network - Meeting Lafleur and Dugas in Toronto Thursday, May 1st to discuss planning of programs and cost of operation.
6. Portrait of a Woman - New drama series off with a good start last week - Thursday, 9:00 - 9:30, good show.
7. Double exposure Sunday - Doing good.
8. Wayne and Shuster - Still under consideration.
9. Bilingual Stars ex Montreal - Saturday night - Planning to be carried on both French and English NET - Cost being divided.
10. Summer Schedule - 11:30 - 12:00 noon each morning; strong live programs - Agostini-Chotem, Singers, Symphony for Strings, Stars present, etc.
11. CBC Stage Period - Director coming from Vancouver.
12. Commonwealth Feature - BBC - Discussion with R. Pelletier for 8 to 9 hours ex a Canadian album called tentatively: "Canadians at Home" - Illustrating the kind of NET listening Canadians have at home; plays, symphonies, talks, discussions, comedies, etc. To be shceduled by BBC for one week in October. International Service would then make distribution to other commonwealth countries as a Canadian album package.
13. Music from the Brussels Festival - For 7 occasions on Monday night - Period vacated by CBC Symphony.
14. Couchiching Conference - On schedule - Very attractive program.

xxxxx

At this time, QUE advised the meeting of the death of Mrs. Delafield.

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COMMENTS FROM OTTAWA

1. AGM and CO commented Baseball very well received Saturday afternoon. Several request for TV coverage.
2. Children's Programs - Almost pointless to produce expensive Children's programs during Summer unless for benefit of those in hospitals or institutions (AGM) - ACB agreed that the programs are better placed in mornings rather than in afternoons particularly on rainy days.
3. Canada Week (BBC) - Excellent idea - (AGM) - ACB remarked that one or two half hours in French would really be more representative of Canadian listening - if BBC is interested. It might be worthwhile to discuss the matter with Pelletier when in Vancouver.
4. In answer to his question, AGM was told that the Leslie Bell group had been disbanded; Mr. Bell has reorganized a mixed group which will be appearing in the Spring Festival.
5. Bilingual Stars - Very happy development - (ACB).
6. Stereophonic Sound - The British and French have made extensive experiments to stereophonic sound; it might be worthwhile to investigate the results; new dimension for music and drama.
7. Opening of Parliament - MGMT stressed the value of the opportunity to show the public what CBC can do. This is very important.

4.3 English TV Network - (P. McDonald reporting) -

1. Folio - Stephen Leacock - Very well indeed - Kine requested for repeat.
2. Emerton Valley - ex Vancouver, April 3rd, Very favourable comments received.
3. Italian Election Story - Close-Up; excellent photographic journalism.
4. Harry Truman - Ed Murrow - Tuesday, May 6th at 10:00 p.m. - Fine interview technique - Not to be missed by Ottawa executives.
5. Folio - Heure du Concert - This represents the results of a good deal of thinking - A full report is going to Broadcasting with our recommendation. Seven programs will go to both networks; four ex Montreal, three ex Toronto. This is a significant trend. "Manon" in French, Peter Grimes in English will be given on both networks. Here are the programs in detail:
   1. Great Soloists - October 23rd, ex Montreal, 90 mins.
   2. Pablo Casal in recital, December 4th, ex Montreal - 1 hour
   3. National Ballet Company, December 18th, ex Toronto, 90 mins.
   4. Peter Grimes - January 15th, ex Toronto, 2 hours.
   5. Manon, February 12th, ex Montreal, 2 hours.
   6. Great Soloists and CBC Symphony Orchestra, February 26th, ex Toronto, 1 hour.
   7. New York City Ballet - March 12th, ex Montreal, 1½ hour.

The division of programs between Toronto and Montreal, had to be on the basis of those which were exchangeable - These 7 major programs will be given to both networks. This should be pursued next year if at all possible.
6. Football Interlocking Schedule - The proposed plan would not be satisfying neither to Western nor to Eastern Canada. It might be wiser to wait until an interlocking schedule in the league itself is a reality - Meeting next Friday - Expecting fast progress.

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7. Opening of Parliament - 10:55 to 12:00 noon - Election of Speaker - 2:45 p.m. to 4:30 p.m. - Speech from the Throne - (Live to Vancouver) - Proposing repeat for 45 mins. of edited version to the English network same night.

COMMENTS FROM OTTAWA

1. Emerton Valley - Magnificent! (CO)
2. Trends for rates IRFU and WIFU - Report on these matters are on Agenda.
3. ACB commented on the use of foreign artists on the combined French - English programs and the moral obligation of CBC towards Canadian talents - MGMT said that his first reaction was that these seven major shows of the year seemed to be rather heavy - In reply P. McDonald said that the two soloists programs represent the world's great artists in recital. Massey Hall type of program - Bookings are not yet firm; National Ballet Co. will present Nutcracker Suite - Quite 'à propos' for mid-December - Peter Grimes problem of exchange of acceptable programs to both networks -
4. ACB made the suggestion that an exchange of spectacular variety shows on radio, Saturday night might be very successful.
5. CO commented on the news bulletin re launching of a Vanguard Satellite during Studio One - Responsibility of CBS.
6. Max Henderson commented on abrupt switchover at the end of the Frank Willis Show - Matter was noted.

5. Ontario Items -
5.1 MGMT suggested that the radio committee matters be discussed at the next meeting.
5.2 Mutrie in Toronto reports that negotiations with Graphic designers is proceeding slowly - As of Friday, six only out of twenty designers have signed - four of the best men were not planning to sign.

6. Quebec Items -
6.1 Affiliation Status of Matane-New Carlisle TV Stations - The area covered represents new TV coverage - No other station except Rimouski in the area. COM in Montreal thinks that they should not be basic, however every effort will be made to sell them. There is every indication that if they are not made basic, they will appeal to the Board - At the time of hearing before the Board, Matane was definitely warned; as for New Carlisle, the record is not clear - Under the circumstances, it is difficult to make a policy decision - After discussing the rate problems and in conclusion, MGMT said that he would think it over and consult the Board.

7. Ottawa Items -
7.1 Matters Arising out of Board of Governors Meeting -
1. International TV - Matter discussed - ENG and CO to take action.
2. TV - LPRT - CornerBrook - The problem is centered around the ability to cut down the cost.
3. Audience Research Report - Further report requested by the Board - ACB to see that the Board gets the proper information as requested.
7.2 Ottawa Headquarters Building - Nothing new to report.
7.3 July 1st Program - Participation of Wire Companies - Discussed on the circuit.

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7.4 Affiliates Meeting - It was proposed that CBC take the stand of not discussing controversial matters. Would be useful to get reaction of committee re option time.

7.5 TV Sponsorship by Large Canadian Companies or Associations - COMPT explained that large corporations such as HBC, CPR, Int. Nickel, etc. and trade associations such as Pulp and Paper Associations, Canadian Mining, etc., might be interested in producing a Canadian spectacular, in order to convey a public relations message of goodwill to the public. This is a field where CBC should take the initiative and leadership. The matter could first be discussed with the interested parties, at a very high level. By so doing, CBC would protect its rights to refusal. In conclusion MGMT said that the matter warranted consideration and requested AGM to follow up.

7.6 Report on Japan - Les Plouffes - Private showing of Madame Butterfly to the Imperial Family - Coderre reported on a conversation he had recently with Mr. Jean Pierre Houle - Chief International Relations Division - Air Transport Board. Last Fall, Mr. Houle, while in Japan had an interesting discussion with Mr. Willard G. Pybus, Canadian Commercial Secretary, Tokyo, Japan. Mr. Pybus told Mr. Houle that he had made a private showing to a select group of Japanese business men of a short sequence film of Les Plouffes. The reaction of the Japanese audience was very favourable; they appeared to be most interested in the story. The reason for their interest is that on Japanese TV, there is a program describing the life of a Japanese family, which resembles the Plouffe Family. Mr. Pybus told Mr. Houle that it might be worthwhile looking into the possibility of interbhanging some sequences of Les Plouffes for some of their Japanese equivalent.

Mr. Houle assured me that the Japanese are very fond of opera and that he felt quite sure that they would be very much interested in the kine of Madame Butterfly - The music and singing was excellent and the sets had the perfection of detail which is valued so highly by the Japanese - He suggested that it might be an excellent publicity stunt and a good piece of international public relations for Canada to offer the kine of Madame Butterfly to the Imperial Family for a private showing. It could then be sold to the Japanese TV. Mr. Houle explained to me that the Japanese might be suspicious of this sort of thing being done by the Americans or the British. Canada, however, having no conflicting interest with Japan, in the Far East, the gesture would be taken as an international courtesy with no strings attached. From a cultural point of view, this might accomplish more than what the diplomatic corps can achieve over a long period of time.

AGM suggested that Coderre see Mr. Rainsbury who will be leaving for Japan at the beginning of July to acquaint him with the above suggestion.

NEXT MEETING - Tuesday, May 6th at 2:15 p.m. - Chaired from Toronto by GM.

CORRECTION: EX 58-12 - April 15th - Item 7: NHL Playoffs - Criticism from Ottawa Columnist - Mr. P. McDonald reported that the decision to carry a full game from 8:00 had been relayed to L. Brown representing Mr. Fraser, some time before 11:00 a.m. that day - Unfortunately, through no fault of Mr. McDonald's nor of Mr. Brown, the information was not passed on to MGMT - Mr. Bushnell during the meeting of April 29th, made a statement to this effect.

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A G E N D A

EXECUTIVE MEETING
April 15, 1958

Ottawa Meeting - 2:15 p.m.

1. Ottawa Items
   1.1 Headquarters Building - Ottawa
   1.2 FAA Submission passed by T.B.
   1.3 Audience Research - Report for the Board

Circuit Meeting - 3:00 p.m.

2. General Management Meeting Tentative Date and Place: Week of May 26th - Mt. Gabriel - Report from A. Ouimet

3. Official Opening July 1st and Press Conference June 18th - French Network Participation

4. Quebec Liberal Convention

5. Possible CCF Convention

6. TV Network Connection - Dates

7. NHL Playoffs - Criticism from Ottawa Columnist

8. 8,000 to 10,000-cycle line - Radio FM

9. TV-Radio Affiliates' Meeting - May 8th

10. Programs and Commercial Reports
    10.1 English TV Network
    10.2 English Radio Networks
    10.3 French Networks

11. Ontario Items

12. Quebec Items

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EXECUTIVE MEETING
April 15, 1958

EX 58-12

PRESENT: Ottawa - E.L. Bushnell, R.P. Landry, M. Carter, R.C. Fraser, J.P. Gilmore, A.M. Henderson, C. Jennings, M. Ouimet, W.G. Richardson, G.A. Coderre

Toronto - I. Dilworth, H.G. Walker, E.S. Hallman, J.H. Harvey, H. Hilliard, N. Hollingshead, P. McDonald, W. Powell, G. Rugheimer, D.B. Sumner, C. Walls, S. Westlake, T. Benson for part of meeting

Montreal - J.A. Ouimet, G. Lamarche, A. Ouimet, B. Lafleur, R. Rolland, M. Valiquette

Ottawa Meeting - 2:30 p.m.

1. Ottawa Items

1.1 Headquarters Building - Ottawa - ENG advised that GM was to contact the Minister before the actual tenders were called. GM being in Montreal, it was decided to await the circuit meeting to find out from GM if he had seen the Minister in this regard.

1.2 FAA Submission Passed by T.B. - COMPT advised that CBC fund for the fiscal year 1958-59 had received cabinet approval.

1.3 Audience Research - Report for the Board - CB advised that the report requested by the Board was in the process of being stencilled. He explained that it would be more or less a condensation of the past three monthly reports.

1.4 Credit Limits for Agencies - COMPT advised that an air-tight system was being set up to control the extent of credit to agencies. He explained that this had become necessary on account of a few uncollectable accounts.

Circuit Meeting - 3:00 p.m.
(Chaired by GM from Montreal)

2. General Management Meeting Tentative Date and Place: Week of May 26th - Mt. Gabriel - (A. Ouimet reporting) - A brief survey showed that prices are quite similar in the suitable resort hotels north of Montreal - As a result, the Chanteclerc at Ste Adèle is being recommended - It has the required facilities and the following rates are considered to be very reasonable; room and meals, $12 per day - 12½% is added for gratuities making a total of $13.50 per day all included. Ste Adèle is 46 miles from Montreal. The rates at the Alpine Inn are $15.50 per day; it is situated at 50 miles from Montreal - The concensus of the meeting seemed to favour the Chanteclerc. MGMT pointed out that the rate of $13.50 was cheaper than the set per diem; no allowance would be paid as on shipboard, but transportation would be provided. Duration of the meeting will be for the whole week from Monday to Friday inclusive and the tentative date is the week of May 26th; it is

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proposed to devote two days to Programming and place the emphasis on Radio. CO confirmed that there would be no Operation meeting prior to the General MGMT Meeting, but suggested that those who would have attended the Operation meeting, be present for practical reasons - this in fact would affect six persons only. MGMT agreed that it might be desirable; but the matter needed to be considered further. He directed Coderre to supply him in consultation with appropriate officials with a list of those who may attend the meeting.

3. Official Opening July 1st and Press Conference June 18th - French Network Participation - CB said that this item had been placed on the Agenda in order that all concerned be brought up to date on the planning done with regard to these historical events for Broadcasting. Benson reported in detail the planning to date with regard to the 1st of July event. He said that the theme would be the unification of the Canadian family through Television - to show the whole of Canada to all Canadians. GM noted with satisfaction the progress of the planning and suggested that the family theme be not overstressed - nothing looks more like one family as another family - the extension of TV across the country to enable a greater number of Canadians to see more of Canada. PR reported on the planning done with regard to the Press Conference - June 18th - It was proposed to have Mr. Dunton speak on behalf of CBC and GM to act as MC; other officials have not yet been selected - neither for the Railway or Telephone companies.

4. Quebec Liberal Convention - ACB reported that nothing has yet developed in this regard - QUE still waiting for official request. With regard to the Ontario Liberal Convention, Hallman reported Provincial Radio Coverage - no TV.

5. Possible CCF Convention - CB advised that it was now a sure thing that Mr. Coldwell would be relinquishing the leadership of the party and that a convention for a new leader would be held - Rolland in Montreal reported that Mrs. Casgrain had told him a convention would be held on July 30th, 31st and August 1st - at the Mount Royal Hotel in Montreal. This would cause a real problem insofar as facilities and equipment are concerned - it would also cause a serious financial problem as no item was carried in the budget for that purpose - In conclusion, MGMT directed that the matter be discussed with all concerned in order to find a satisfactory solution.

6. TV Network Connection - Dates - ENG advised that details in full for a new schedule were contained in a memorandum to regions. CO pointed out that the advance date would require special money for increase of service.

7. NHL Playoffs - Criticism from Ottawa Columnist - GM stated that it was CBC's job not only to cover hockey games, but if necessary to sell hockey as a Canadian product. The Montreal Canadiens - Boston Bruins' game of April 15th was the cause of some concern to many attending the meeting. Currently, the game scheduled for 8:30 had been rescheduled for 8:00 at the last minute. Even the tickets were printed showing the 8:30 hour. The decision to carry the full game from 8:00 under the circumstances had to be a last minute one. This information did not reach Ottawa until the meeting - MGMT restated the policy that in the future, with the cooperation of promoters and sponsors, full playoffs games be telecast.

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8. 8,000 to 10,000-cycle Line - Radio FM - TV Audio Line - Not high fidelity - ENG has requested quotation for high fidelity line from Railways.

9. TV-Radio Affiliates' Meeting - May 8th - CB wanted to know what would be the sequence for that meeting - v.g. Program advisory Committee - Commercial Sub-committee - Meeting with Affiliates - COM advised that he would advise CB on the matter as soon as possible.

10. Programs and Commercial Reports
10.1 English TV Network - (P. McDonald reporting)
Ripple Rock - Successful - Wonderful response from the public - Really a great moment in TV - MGMT commented that he considered this was TV at its best; AGM suggested that it might be worth repeating on tape at some later date.
Easter Parade - A failure as TV show.
Fall Schedule - Submitted to CB - Considered interesting.
Air Force Day - Considering live show from Rockcliffe Saturday June 14th.
Big Four and WIFU - Proposing interlocking TV schedule - Game of the week idea: Economical and interesting proposition; negotiating realistic price for rights.
New Annual Report - Meeting held - Matter progressing.
Don Messer - Considering live ex Halifax this Summer replacing Holiday Ranch. Maritimes anxious to have live network commercial.
T-CAN Hit Parade - Top ten on Saturday and Sunday according to International Survey report for March - CO pointed out the increasing popularity of Canadian shows according to network analysis of International Survey - Credit should be given to special effort in detailed production. MGMT said that the latest AR report for the Toronto area was most encouraging especially in the light of the competition faced with by Canadian programs.
On Camera - Ford Motors interested in other half sponsorship.
Stratford Festival - Toronto Design Department invited to exhibit model TV set - CB said this would be a first class place for this kind of thing.
Commercial Report - (Rugheimer reporting)
Don Messer - Very good show - will have word shortly re sponsor this Summer; if successful, may be carried during Fall and Winter.
General Motors - Accepting our proposition - Getting letter of Intent to-day. Approval from Detroit a mere formality.
10.2 English Radio Networks - (E.S. Hallman reporting)
Sunday Night Satire of Bureaucracy - Highly successful.
Schedule for first quarter of fiscal year now in operation.
Spring Festival - Saturday evenings until end of May - Latin-American style of music from 8:30 to 10:30. Spectacular Presentation.
Winnipeg Symphony - State of Symphony music in Winnipeg discussed with Directors - Expected CBC to increase expenditure in Winnipeg area; were told that a real need for competition in excellence and quality with other Canadian symphonies from coast to coast - Winnipeg Symphony - A student orchestra in need of teaching - would require an appropriate conductor.
CBC Wednesday Night - Cost of large production is for 5% to 7% of home audience in urban centres at night. The era of grand opera for radio is definitely of the past. CBC still has a role in presenting Canadian artists - First class artists from abroad on recording would not sharpen our Canadian awareness on who we are and what we can do in the field of musical performance - Statistics alone cannot be our guide - It's no easy job to determine the policy for the future -

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Baseball - Saturday, 2:00 p.m. - A number of affiliates eager to take the show.
Ontario Liberal Convention - Coverage - Equal time for other parties, a very complicated business.
British Empire Games - (Wales) - Daily 15-min. coverage, 6:15 - 6:30 on T-CAN Network. Rescheduling in other parts of the country.
Summer and Fall Schedule - Policy decisions in line with a pattern for a suitable long-term scheduling.
Sports - Up to the present, coverage has been of live actuality events - Considering doing something in the line of sport drama, heros in sports, classic moments, etc. - whether documentary or drama. In line with this idea, investigating who owns the rights for great fights in the past.
Stratford Festival - On schedule.
Brussels Fair - Considering material available.
Wayne & Shuster - Meeting re scheduling and planning. Radio show for daytime.
Hallman in Boston - ONT commented that Hallman and other CBC staff made an extremely good impression in Boston - Enthusiastic letter of appreciation from Royal Institute, Boston University and Harvard University for Canadian contribution to conference.
Portrait of Emily Carr - Done in a very distinguished manner - could be repeated - Comparable to portrait of Fred Allan done by NBC - most successful, (CO).
10.3 French Networks - (R. Rolland reporting)
TV - Ripple Rock - Excellent facilities and cooperation.
Caisse Populaire Desjardins and Assurance Vie Desjardins (Mutual) - Would be interested in sponsoring this Fall, an educational program on economical problems at the consumer's level - not so much interested in commercial publicity but rather in the educational angle of it; spending, saving, investing, budgetting, etc. After discussing the plans with them, we think it makes sense; however, nothing definite yet has been made.
L'Heure du Concert - Montreal Symphony planning weekly concerts on Tuesdays. If this information is correct, l'Heure du Concert scheduling on Thursday is impossible.
Radio - NET cue at 30-sec. instead of 20-sec. - ACB advised that this may be taken up in the Fall (standard time) by all networks - in the meantime, a study of the American Networks would have to be made.
Brussels Fair - For both Radio and TV - INR - Sending material some free and some to be paid for.
Commercial Report - (M. Valiquette reporting)
Renewal on 52-week basis of 26 occasions of "Quelles Nouvelles" - (Proctor & Gamble).
Molsons' - An additional half hour for special film on "Stanley Cup '57" - the showing to coincide with end of NHL playoffs.
Gala de la Chanson Canadienne - Sponsorship by Labbatt's - Sunday, April 27th for 1½ hour or 2 hours. All stations are ordered, with the exception of Ottawa to carry the program on a sustaining basis.
Disney Land - In French - Propose sponsorship from Nestlé and General Mills for 52 weeks starting next Fall.
Renewals for next year of present programs under discussion.
Belles Histoires - Monday not to be presented on film.
Savez-vous Voyager? - Revised format - Less expensive and improved - Change of technique and of MC.
Quatuor - More consistency and quality of script. Story in four episodes.

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C'est la Vie - Using more successful subjects only - Limiting series possibly to one subject.
Quiz Variété from Quebec City - Due for a change - Format of another program is to be presented for kine recording this week.
La Couronne d'Or - Planning changing the judging and awarding of prizes each week. MGMT remarked that Michel Normandin not adding ending to the show, should definitely be taken out.
Summer Series - Under discussion but withheld because of difficulties with CCAA.
Theatre of Stars - Théâtre des Etoiles - Due to quit the air by next Fall and to be replaced by a dubbing in French of the adventure of Robin Hood.
Chacun son Métier - May leave the air by next October - will be replaced by French NET format of Front Page Challenge.
Radio - Request from CJMS for TV announcement on CBFT - 13 or 26 week basis - Hoping to agree to refuse - MGMT stated that he would like to look further into the matter in Ottawa before gracefully refusing.
General Comments - CB stated that he would wish to discuss further with Rolland the following items: The Caisse Populaire Proposal and C'est la Vie.
Bethoven's Ninth Symphony - In reply to ACB, Rolland stated that Bethoven's Ninth Symphony would be recorded and broadcast Saturday, April 19th from 6:30 to 8:00.
MGMT agreed to meet with CO, COMPT and Eddy Hayes in Montreal to discuss TV budget forms. Meeting tentatively set for early p.m., Thursday, April 17th.
Engineering Matters -
ENG advised Trois-Rivières TV going on NET as of this p.m.
CBW - Channel change in effect tomorrow at sign off.
CBM St. John's TV Tower - Replacement - Estimate from Canadian Bridge Co., $45,000 including new heavier tower. New footing, new beacon light, new transmission line and ENG overhead. Insurance Co. will pay approximately $13,000 for destruction of former tower. MGMT directed ENG to go ahead on a confirmation basis.
Ottawa Headquarters' Building - MGMT or Chairman to get in touch with the Minister as soon as possible.

11. Radio Policy Meeting, Monday, April 14th - Committee under Chairmanship of AGM - (E.L. Bushnell reporting) -

A meeting was held in Ottawa to start the implementation of Radio development. The Chairman, General Manager, Assistant General Manager, and Controllers of Broadcasting and Operations were present.

Responsibility and authority for the work to be done in re-shaping and strengthening CBC Radio was vested in a committee under the chairmanship of the Assistant General Manager, with representatives from Broadcasting and Operations as the nucleus group; and with the intention of adding membership from the Ontario and Quebec Divisions as needed. The Committee was also empowered to create sub-committees for special work as needed.

The specific work to be carried forward has been outlined in the General Manager's notes of April 14 which are in the possession of the AGM and Controllers involved.

The most urgent work to be undertaken is the analysis of Radio audiences, analysis of operational costs, determination of coverage and distribution as it presently obtains, and discussion and study of Radio trends in other countries, mainly the United States.

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In addition to the above, the meeting decided on the following matters:
a) To continue to operate CJBC and to plan in the direction of making its operations pay. The possibility of carrying French Language programming at night was mentioned, together with consideration of programming for new Canadians.
b) To continue to maintain the Dominion network operations. New Canadian programming was also mentioned here. Analysis of this operation (which forms part of the studies noted above in Item 2), together with its effectiveness, must form a major part in the long-term maintenance of this service.
c) To define carefully national and regional network periods; and consequently to establish clearly local periods and station responsibilities.
d) To de-centralize Radio operations with line authority developed in a similar manner to the Television organization. The intent is to give the station directors more of a Management status and to add a more clearly defined budget responsibility as has been done for Television directors.
e) To consider CBC programming on a broader base and, as a consequence, to program Radio and TV on a complementary basis. The concept here is to serve a total audience through two media, giving a total service rather than a competing service.
f) To proceed with the limited development of commercial broadcasting as recommended by recent committee discussions and, in so doing, to insist on an improvement in the quality of the spot commercials. Here, the trend should be to sell the type of audience which our Radio service will deliver and to tailor Radio continuity to this pattern.
g) To promote Radio developments in a well-designed campaign, making optimum use of cross-promotion between Radio and Television.
h) To proceed with development of separate FM programming using high quality lines and recordings together with live production on FM stations in both languages, where possible. This latter simply means the use of regular French and English language live production in our FM scheduling. And also to develop stereo experiments as we proceed with a higher quality service for FM.

The committee is to proceed with its work immediately and to set generally the Fall programming season as a target for new network Radio.

12. Ontario Items - (11)
Ontario pointed out that the feed back on the circuit was very bad - MGMT said that there was also much interference in Montreal. He suggested that ENG supply those attending meetings with neck microphones and do the utmost to improve the quality of the lines.

Next meeting was set for April 29th at 2:15 p.m.

Correction: Presence, Montreal - Meeting, April 2nd, EX 58-11 - Addenda, J.J. Trudeau.

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R. P. Landry

A G E N D A

EXECUTIVE MEETING
April 15, 1958

2:30 pm HO.

Ottawa Meeting - 2:15 p.m.

1. Ottawa Items
   - 1.1 Headquarters Building - Ottawa
   - ✓1.2 FAA Submission passed by T.B.
   - ✓1.3 Audience Research - Report for the Board

3 p.m. mgt

"Chantecler,"
12 per day per person
12½%

Circuit Meeting - 3:00 p.m.

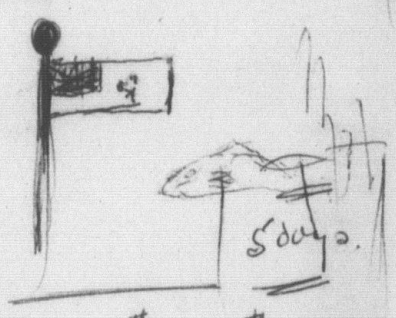
2. ✓ General Management Meeting Tentative - Date and Place: Week of May 26th - Mt. Gabriel - Report from A. Ouimet.

*13.50 per day

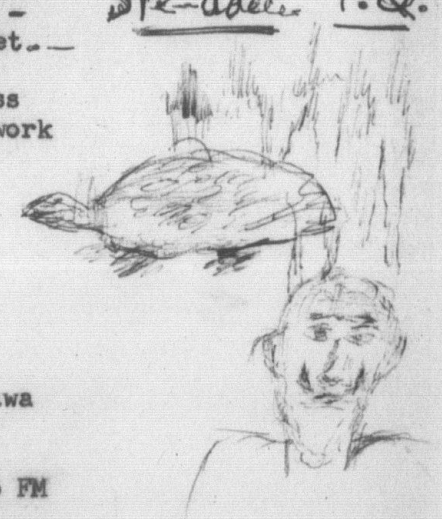
3. ✓ Official Opening July 1st and Press Conference June 18th - French Network Participation

ALPINE INN *15.50

4. ✓ Quebec Liberal Convention
5. ✓ Possible CCF Convention
6. ✓ TV Network Connection - Dates
7. ✓ NHL Playoffs - Criticism from Ottawa Columnist
8. 8,000 to 10,000-cycle Line - Radio FM
9. TV-Radio Affiliates' Meeting - May 8th
10. Programs and Commercial Reports
    - 10.1 English TV Network
    - 10.2 English Radio Networks
    - 10.3 French Networks
11. Ontario Items
12. Quebec Items



Ste-adèle P.Q.



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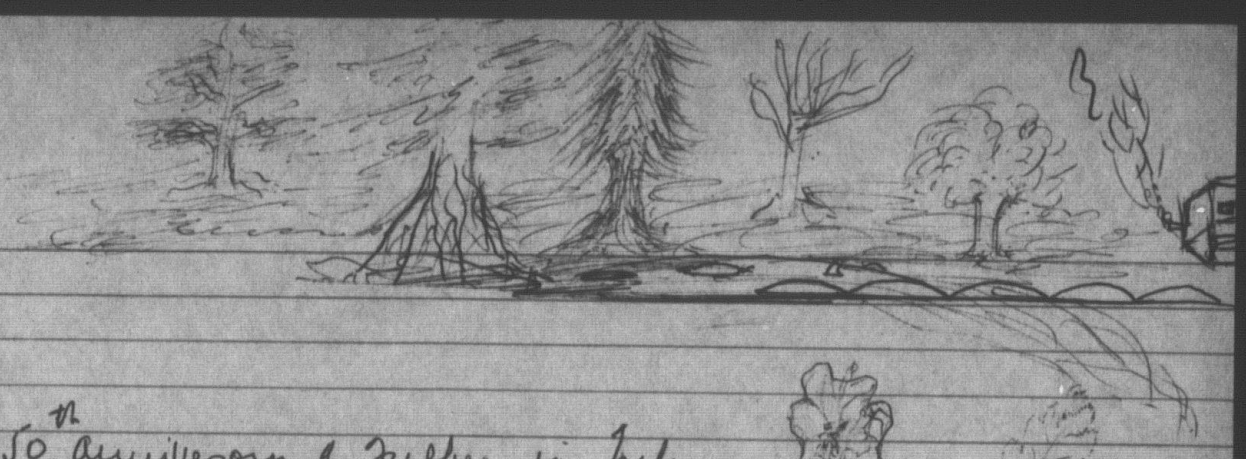

What of 350th anniversary of Quebec in July.

Can't give you detail at moment - bad memory - but we're working & planning actively!!!

~~We should feature the Champlain grand pageant~~*.

I had a meeting with Cy Stokes + VanBaarnevel at 4:00 pm

OK. for me to go'.

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A G E N D A

EXECUTIVE MEETING
April 2, 1958 - 2:15 p.m.
(Chaired by GM from Montreal)

1. Matters Arising out of Board of Governors Meeting -
   1. Resolutions Commending Services of R.E. Keddy
   2. Resolutions Appointing Barry MacDonald, Secretary
   3. Capital Budget - 1958-59
   4. Completed Capital Undertakings
   5. TV and Radio Operating Budgets - 1958-59
   6. Transfer of Certain Items from Capital to Operating Account
   7. CBC Fire Insurance
   8. Timmins-Rouyn - Network Connections
   9. TV Network Service to Kamloops and Kelowna

2. Engineering Matters -
   1. TV Network Connections: Red Deer; Brandon
   2. Calgary Delay Centre
   3. D.O.T. - Use of CBOT-CBOFT Tower for Microwave
   4. LPRT - 20 Stations Across Canada
   5. Private Line - Ottawa, Toronto, Montreal - Circuit Conference

3. R.C.M.P. Series

4. Spot Policy and Radio Rates - CBC-TV Stations Network Rates

5. Capitalizing Engineering Supervision

6. Broadcasting in Yukon and NWT

7. Shortening of Radio Programs - Request of Abitibi Stations

8. Programs and Commercial Reports -
   1. French Networks
   2. English Radio Networks
   3. English TV Network

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9. Ontario Items

10. Quebec Items

11. Ottawa Items
    1. Network Opening July 1st - Credit to CBC
    2. Vancouver Consolidation
    3. Staff Residences
    4. Grants in Lieu of Municipal Taxes (OTTAWA)
    5. Audience Research Bureau
    6. Insurance
    7. Evaluation of Programs
    8. Teleprompter
    9. Ottawa Operation

12. Meeting in Montreal -
    1. General MGMT Meeting
    2. Montreal Consolidation

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CONFIDENTIAL

EXECUTIVE MEETING
April 2, 1958
(Chaired by GM from Montreal)

EX 58-11

PRESENT: Ottawa - E.L. Bushnell, R.P. Landry, M. Carter, C. Jennings, P. Johnson, B. MacDonald, P. Meggs, A.K. Morrow, W.G. Richardson, M. Ouimet

Toronto - H.G. Walker, E.S. Hallman, J.H. Harvey, H.R. Hilliard, N. Hollingshead, P. McDonald, F. Mutrie, D.B. Sumner, C. Walls, S. Westlake, W. Powell - Visitor: K. Caple

Montreal - J.A. Ouimet, G. Lamarche, M. Valiquette, B. Lafleur, G.A. Coderre, Y. Vien.

MGMT welcomed Ken Caple to his first circuit Executive Meeting -

1. Election Coverage - MGMT commented on a job very well done. Both English and French Networks to be congratulated for smooth coverage - one of the best CBC has done with not quite the same amount of drama as previous time, but this really has nothing to do with the production on the whole.

2. Matters Arising out of Board of Governors Meeting - (1)
1. Resolutions Commending Services of R.E. Keddy - MGMT reported that R.E. Keddy had left his post as Secretary of the Board and had become Assistant to Marcel Carter - Appreciation extended to Mr. Keddy.
2. Resolutions Appointing Barry MacDonald, Secretary - Barry MacDonald has accepted his new post of Secretary of the Board - Congratulations and good wishes to Barry MacDonald.
3. Capital Budget - 1958-59 - Board has approved all CBC budgets as submitted - On the Radio Operating Budgets, the Directors of the Provinces have been notified of budget allocations that were approved.
4. Completed Capital Undertakings - Approved 15 radio projects and 15 TV projects completed.
5. TV and Radio Operating Budgets - 1958-59 - TV and Radio Operating Budgets also approved.
6. Transfer of Certain Items from Capital to Operating Account - Simplification of procedure - A number of small items will be rounded up under Operations which will mean a re-adjustment in the order of half a million dollars on the books - no further problem, since it is an accounting matter.
7. CBC Fire Insurance - Board approved CBC be self-insured - Fire Coverage as of 1st of April - which does not affect coverage of public liabilities, automobiles or many other types of insurances. CBC no longer insured with regular fire insurance companies. Under the self-insurance plan of the Government, the Dominion Fire Commissionner has certain jurisdictions over any CBC premises insofar as fire protection is concerned; CBC will get out of this, better fire inspection service than before from insurance companies. The Act has to be changed so that CBC may become eligible.

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8. Timmins-Rouyn - Network Connections - The Board agreed to cancellation of Timmins-Rouyn microwave connection.
9. TV Network Service to Kamloops and Kelowna - Board approved connections to Kamloops and Kelowna at a cost of $140,000.

3. Engineering Matters - (2)
ENG suggested that Items 1,2,3 and 4 be omitted on circuit - will be discussed later.
5. Private Line - Ottawa-Toronto-Montreal - Circuit Conference - ENG said he now had quotations from both the Railway and Telephone companies to provide private lines for two-way conversations, by-passing switchboards, including Snowdon Building, Radio Canada Building, Montreal, Victoria Building, Ottawa and Jarvis Street Boardroom, Toronto. The quotations are remarkably close - Railway: $1,338.00 per month and Telephone: $1,356.25 - both companies have same installation charges of $12 non-recurring - MGMT asked about possible installation of circuit conference for the west, Vancouver and east, Halifax. ENG said he would investigate that possibility further and would have an answer from Railway or Telephone companies in approximately 2 weeks.

4. R.C.M.P. Series - (3)
CB pointed out that contracts with Crawley Films now in final stages - COMPT looking after financial aspect of contract - P. McDonald and Rugheimer on selling - release possibly postponed till Fall of '59 - Jake and the Kid - A print is now ready - ACB waiting for M. Spencer's memo re release.

5. Spot Policy and Radio Rates - CBC-TV Stations Network Rates - (4)
(CB reporting) - Meeting was held in Ottawa last week approving extension of sales to other regions - general directive to be put out to all parts of the country in order to proceed selling and reach targets set out in budgets - As per last meeting rates, CBC-TV Stations Network Rates should not be increased.

6. Broadcasting in Yukon and NWT - AGM referred to a report by Mr. Cowan: Certain discussions have taken place with N.A., External Affairs and Dept. of Transport; it is recommended CBC not allow these stations to go by default - In the light of public statements made by the Government, this will be a particularly appropriate time for the CBC to be given the necessary funds to provide service for these frontier districts.

7. Shortening of Radio Programs - Request of Abitibi Stations - MGMT asked that consideration be given for the shortening of certain programs so that private radio may place spots at each end. Matter discussed by CB with Rolland - This was discussed twice during discussions about sales policy. This would enable CBC stations to sell 20-sec. spots and also private affiliates to do the same - This could apply to both English and French Networks. In conclusion MGMT directed that CB investigate further the matter and report.

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8. Programs and Commercial Reports -
1. French Networks - (R. Rolland reporting) - The Coverage of the Election on the French Network both Radio and Television was very successful mainly due to the cooperation from various points of the English Networks; the pick-ups from Vancouver, Winnipeg, Toronto, Halifax, surely enlightened the evening - MGMT commented that the multi pick-up technique on the French NET brought commentaries from all over Canada - On the English Network this was also an achievement and was noticed by a great many people - really a memorable occasion - credit should be sought whenever possible - It will now perhaps have to be done again. (P. Meggs reporting)- A release was put out on the same day re largest CBC audience ever - 7,600,000 Canadians viewers and listeners - total on television being 5,600,000. Same release went out from Montreal early the same day - Brussels Fair - A crew of four persons were going to be sent to Brussels to cover the Brussels Fair opening - also a visit to the Canadian division, and the Canadian pilgrimage in May - The figures for the operation being rather high and quotations by the Télé-International much lower, it was decided that Télé-International will do the job both in Brussels and for the Canadian Pilgrimage. Nevertheless, one producer to supervise the work will be sent. Fall Schedule - Work already started on the TV Fall Schedule- Complete review of both new projects and renewal of actual programs - (M. Valiquette reporting) - On TV side, some indication at present on the part of certain advertisers of coming moves - Exchange of programs for purpose of multiplying their position instead of concentrating on one particular show - On Radio side, spot sales for March: Business was booked to a percentage of 36.2% of potential - In April, we are regressing slightly to 30.7% - This being directly due to a cancellation which was brought about by negligence to observe the schedule of spots on the air. Lay-off in Montreal - MGMT said some people will be laid off in TV Operations - This was discussed in Ottawa a day or so ago with A.K. Morrow and also with R.C. Fraser - Toronto should be acquainted with this situation because if that sort of thing gets in the Press there may be a general bad repercussion - First group to go: 17 carpenters, mostly assistant carpenters; this has been in the books for some time - it is the result of a change in our agreement with the Union - getting rid of 17 carpenters whether you call them assistants or not is a hard thing to do because it involves the Union - but we no longer need them. This is the first group; but shortly there will be other groups that will be laid off temporarily during the Summer because of the reduced work load - PR and Personnel to handle the problems as best they can - getting a minimum of bad public relations out of it all. Trudeau to put out a statement concerning this - and keep Ottawa informed.
2. English Radio Networks - (E.S. Hallman reporting) - Election Coverage - Well carried out - Network Radio Schedule - For first quarter of fiscal year now out in the mail to all points both for Dominion and T-CAN NET - Good schedule - amount of work that has gone into to it for the past 6 or 8 weeks - Day baseball on Saturday afternoon in which Canadian sports events will also be covered - an on-the-spot series following the baseball. Musical Comedy - 1½ hour top level musical comedy - went off extremely well - indicative that radio on a much more modest basis can do this kind of material where musical values are so important but where visual action is not necessarily essential - Reporting on Boston 4½-day Seminar on

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Children's TV Programming and the state of educational broadcasting in U.S.A. Canadian group made a good showing and contribution to the discussions; NBC and CBS were both there and had some very interesting arguments between commercial and educational broadcasting with the Canadians in a mediating position as they are so frequently - The spot sales policy discussed previously is in pretty good shape.

3. English TV Network - (P. McDonald reporting) - Election Night comments are music to our ears. Ease of switching from point to point - Close-Up - Interesting piece of work - reaction extremely favourable - Presentation of the General Motors plan was made to the Agency; splendid work of Rugheimer - working closely with AR and the entire Commercial Dept. - McLaren Agency was overheard saying that they could have never managed a presentation like this. MGMT extended congratulations for a job well done. Jake and the Kid - The print is ready - Board finalizing the other 25 scripts and are casting these as they go along - should be able to get a quotation from NFB shortly. Fall Schedule Draft - Completed - Checking of schedule against facilities - We can now go to Broadcasting and make a fairly intelligent statement about what we think "we can do or what we'd like to do" in the coming Fall and Winter seasons. On the whole, hoping to increase our live production by about one hour and we propose to extend our hours of operation by one hour. On Camera - Max Factor have withdrawn their half-sponsorship - against the wishes of their Agency - However, we should not have too much difficulty in finding a sponsor for the other half. Achievement 1958 - International Nickel - A program of one hour towards the end of December - setting out achievements of distinguished Canadians throughout the year in all fields - Award aspect is definitely out. Folio-Concert Hour - Still working to find some satisfactory solutions between Montreal and Toronto - Going a little slowly at the moment - Will follow-up. July 1st Interconnection - Meeting held yesterday and plans seem to be proceeding quite favourably. July 1st suggestion to kine the microwave opening show and repeat it from 10:00 to 11:00 same night - live time being presently set at 5:00 to 6:00 which a good many Canadians might not see - comments appreciated on wisdom of repeating the show at 10:00 p.m. MGMT said that the idea of repeating the program at 10:00 p.m. was indeed a good one - being the kind of national event which is worth repetition. Plans to carry a live show of the Calgary Stampede under way - rough date, July 12th - possibility of complications because of Princess Margaret's visit - Trying to arrange pick-up from 4:30 to 5:00 daylight time with Winnipeg - then return to the Stampede 6:00 same night for a second half-hour - more details later. Football - Something fundamentally wrong with this whole Football situation - In view of expected trouble with Big Four and WIFU - one game of the week suggested, fed to the country once weekly - interlocking schedule drawn - COM hoping fo have a full Fall Schedule commercially-sponsored. Ripple Rock - ENG reported that General Young told him on the telephone that the Minister seemed disturbed about the fact that so many people were going to be in the area; his reaction was that everyone should be ordered out - General Young talked him out of that, but only on the basis that General Young would go to Vancouver immediately to inspect this particular installation - CB expressed solid reassurance given a week ago when question of safety arose. Mr. Caple stated that TV cameras were going to be at 7,000-ft. distance with a single newsreel camera at 2,700 ft. in a special type of dug-out - this has been discussed with the Chief Engineer, Mr. Dolmage and every degree of security is being taken. AGM leaving decision to Ken Caple after his consultation with General Young - Caple, however to check back with MGMT for final decision.

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9. (12.1) MGMT said that contacts with hotels in Montreal and area were not completed yet, as to costs, accommodations, etc. - Nothing new to discuss - Put off to a later date.

10. Ottawa Items - (11)
1. Network Opening July 1st - Credit to CBC - Discussed at Board of Governors Meeting - Suggestion that CBC be given some credit for having brought microwave network about - making sure CBC gets proper share of credit.
2. Vancouver Consolidation - MGMT reported that the Board had approved this project - Order in Council authority required since the sums have not been voted yet by Parliament - Going ahead with the engineering.
3. Staff Residences - Board has asked that a review be made of rentals to staff because the list showed there was no uniformity in the rates being charged to different points - Garnett Richardson to contact CMHC and have them evaluate CBC rentals; MGMT said we can be guided by those figures and decide that in order to have the men about the transmitters - it might be worth discussing the rent from actual cost.
4. Grants in Lieu of Municipal Taxes - (OTTAWA) - Discussed by Board - Report to be submitted at next meeting, that is, April 23rd - a definite plan - awaiting an answer from T.B. - This is very important because action taken might involve other Crown Corporations.
5. The Board also asked us for a report on Audience Research Bureau - Although we had such a report about six or eight months ago, one of the Governors again asked for a new report - MGMT decided that Broadcasting get the necessary report from AR.
6. Insurance - Nothing more to add.
7. Evaluation of Programs - Request for reports on evaluation of programs requested of Broadcasting - CB said they were now getting regular reports and will see that they are distributed.
8. Teleprompter - A follow-up on previous discussions of 6 weeks ago - so that some of the political personalities use teleprompters.
9. Ottawa Operation - To be discussed privately further at a later date.
10. LPRT - TV - Yarmouth-Shelbourne in Liverpool set up - Reminder to ENG that we are to proceed just the same with the engineering and the testing.
11. Head Office Building - Meeting April 15th; ENG to report.

11. Engineering Matters - (2)
1. TV Network Connections - Red Deer - Middle of April - Portable equipment $2,000 per month; funds available, (CO). Brandon - With DST, 2 hours late - Protest from Regina - Cost, $6,435 per month for DST. Telephone Company can make service available as of July 1st the same as the rest of the interim service - CO has not stated that funds would be available; this will have to be discussed further with him on his return. Dawson Creek - Approval by Board of Dawson Creek Television Station - B.T. building a microwave line in Grande Prairie; for that reason, the cost may be low. Quotations to be requested by ENG for line service. MGMT directed that the Red Deer and Brandon matters be left in abeyance until the return of CO.

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2. Calgary Delay Centre - Equipment has arrived in Calgary - 2 units can be shipped immediately or as soon as a firm order is received - Council approval not yet secured - propose to hold it up for the time being; however, ENG should proceed promptly with this matter as time is running short.
3. D.O.T. - Use of CBOT-CBOFT Tower for Microwave - Request for transmitter and antenna to Almonte - 300-ft. level - weight, 92 lbs. - Canadian Bridge and Insurance do not object - MGMT directed ENG to decide.
4. LPRT - 20 Stations Across Canada - Quotations have been asked.

12. CBC Hockey Team - Success of Hockey Team - Good publicity for CBC - Proposing contribution from senior ranks to show appreciation in a tangible way - Mr. J. Halbert has been appointed ad hoc treasurer - Unanimously agreed that contributions for a blazer and crest for the players be made.

13. Closing of Switchboard at 3:00 p.m., Monday March 31st - AGM stated that this caused quite a confusion - It was agreed that in the future when staff leaves early, provision be made for switchboard to remain in operation during regular hours.

14. Capitalizing of Engineering Supervision - Suggestion by Max Henderson - Capital grants versus operation: 3% difference.

15. In conclusion MGMT gave his reaction of the circuit meeting: no great difference.

16. The next meeting will be a 2:15 p.m., April 15th - GM will chair the meeting on that occasion from Montreal.

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A G E N D A

EXECUTIVE MEETING
April 2, 1958 - 2:15 p.m.
(Chaired by GM from Montreal)

1. Matters Arising out of Board of Governors Meeting -
   1. Resolutions Commending Services of R.E. Keddy
   2. Resolutions Appointing Barry MacDonald, Secretary
   3. Capital Budget - 1958-59
   4. Completed Capital Undertakings
   5. TV and Radio Operating Budgets - 1958-59
   6. Transfer of Certain Items from Capital to Operating Account — 100000 written off from balance sheet — 28000 items transferred to operations
   7. CBC Fire Insurance
   8. Timmins-Rouyn - Network Connections
   9. TV Network Service to Kamloops and Kelowna $7,000 per month

2. Engineering Matters -
   1. TV Network Connections: Red Deer; Brandon $6435 per month — Dawson Creek
   2. Calgary Delay Centre
   3. D.O.T. - Use of CBOT-CBOFT Tower for Micro-wave — contact with Ottawa
   4. LPRT - 2 Stations Across Canada. Rq. 1,338 per month Jed 1,356.25 "
   5. Private Line - Ottawa, Toronto, Montreal - Circuit Conference — (w/JR) use of Dominion tel. wire for all points

3. R.C.M.P. Series

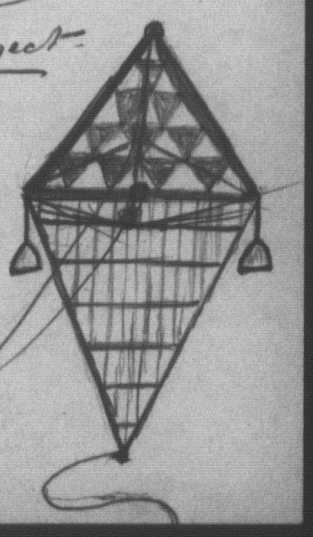
4. Spot Policy and Radio Rates - CBC-TV Stations Network Rates

5. Capitalizing Engineering Supervision 30% of Project

6. Broadcasting in Yukon and NWT

7. Shortening of Radio Programs - Request of Abitibi Stations.

8. Programs and Commercial Reports -
   1. French Networks
   2. English Radio Networks
   3. English TV Network



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✓8(a) Lay off. of T.V. Carpenters + painters {17, 19 Summer lay off.

✓9. Ontario Items CAPLE

✓10. Quebec Items

✓11. Ottawa Items
- ✓1. Network Opening July 1st - Credit to CBC MICROWAVE
- ✓2. Vancouver Consolidation O/C
- ✓3. Staff Residences —
- ✓— 4. Grants in Lieu of Municipal Taxes (OTTAWA) (Business)
- ✓5. Audience Research Bureau
- — 6. Insurance
- ✓7. Evaluation of Programs
- ✓8. Teleprompter IPG
- — 9. Ottawa Operation

For meeting April 23/58

— 12. Meeting in Montreal -
- 1. General MGMT Meeting
- 2. Montreal Consolidation

Gen 13. T.V. low power relay transmitters Yarmouth - Charlottetown - Liverpool

14. Approval of remuneration for leaders for Bldg in Ottawa

15. CBC Hockey team Ottawa - Blogger —

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A G E N D A

EXECUTIVE MEETING
March 21, 1958
10:00 a.m.

1. General Management Meeting - Date and Location

2. Radio Policy Meeting

3. WIFU - Purchase of Rights - Day or Night Games

4. Microwave - Meeting with Bell Telephone Company re Closed Circuit Press Conference - June 18th

5. Programs and Commercial Reports:
   - 5.1 English TV Network
   - 5.2 English Radio Networks
   - 5.3 French Networks
   - 5.4 CBC-TV Stations Network Rate Increases

6. Quebec Items

7. Ontario Items

8. Ottawa Items -
   - 8.1 Simultaneous Translation - Junior Chamber of Commerce - Victoria, June 29 - July 3
   - 8.2 Insurance
   - 8.3 Capitalizing Engineering Supervision
   - 8.4 Fredericton - St. John's Coverage
   - 8.5 Moncton - St. Boniface - French Relay Stations
   - 8.6 TV Option Time
   - 8.7 American Content of "Close-Up" and "Front-Page Challenge"
   - 8.8 Broadcasting in Yukon and NWT
   - 8.9 Conference Circuit
   - 8.10 Ottawa Operation - (CBOT)
   - 8.11 General Management Meeting

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CONFIDENTIAL

EXECUTIVE MEETING
March 21, 1958

EX 58-10

PRESENT: Ottawa - E.L. Bushnell, M. Carter, R.C. Fraser, J.P. Gilmore, A.M. Henderson, B. MacDonald, A.K. Morrow, M. Ouimet, W.G. Richardson, G.A. Coderre - Visitors: Dick Claringbull, W.E. Powell

Toronto - I. Dilworth, E.S. Hallman, J.H. Harvey, H.R. Hilliard, N. Hollingshead, P. McDonald, F. Mutrie, G. Rugheimer, D.B. Sumner, H.G. Walker, C. Walls, S. Westlake, J. McCabe for part of meeting

Montreal - A. Ouimet, B. Lafleur, R. Rolland, M. Valiquette - Visitor: C. Jennings

AGM chaired the meeting from Ottawa, in the absence of GM sick at home.

1. General Management Meeting - Date and Location - AGM explained that he had discussed the matter with GM. It was proposed that the meeting be held outside Ottawa; it will last for a full week from Monday to Friday inclusive: two days would be devoted to Operations; one day to general discussions; two days to Programming. GM had suggested the week of the 26th of May; the General Operation meeting would be held prior to that date. CO told the meeting that, after giving the matter due consideration, he had come to the conclusion that an Operation meeting would not be needed this Spring; it was possible, however, that an Operation meeting be called either in late Summer or early Fall. During the course of the ensuing discussion, two dates were mentioned: the week of the 2nd of June and the week of the 9th of June. It was finally decided to leave the exact date in abeyance until the return of GM. As to location, the Cassidy Building in Toronto was suggested, but the concensus of the meeting seemed to favour some place north of Montreal such as Mt. Gabriel or Ste Marguerite. A. Ouimet in Montreal said that other locations such as St. Jovite or Mt. Tremblant were located too far away; Mt. Gabriel or the Alpine Inn at Ste Marguerite's would appear to be suitable. He went on to say that the Montreal group had been at Mt. Gabriel and received excellent service at a special rate. In conclusion MGMT requested that A. Ouimet make tentative arrangements for 40 to 50 persons with Mt. Gabriel people subject to confirmation by GM upon his return. N.B.: At the time of writing these minutes, GM has advised that the week of June 9th would be too late; due to the fact that no operation meeting will be held prior to the General MGMT meeting, the secretary was directed to ask A. Ouimet to make tentative arrangements for the week of May 26th. The matter will be finalized at the next executive meeting of April 2nd.

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2. Radio Policy Meeting - AGM explained that it was proposed to hold a small meeting in Ottawa beginning April 8th to discuss the matter. The main purpose would be to look into the future of the Dominion Network to work out a pattern in both distribution and programming. As this would concern only the English Network, representatives from the French Network need not be present. The meeting would be attended by GM, AGM, CO, CB, COM, Station Relations and Radio NET. ONT stated his desire to attend.

3. WIFU - Purchase of Rights - Day or Night Games - CO said that he had received from McCabe a report of the proposed schedule. Production cost per program is estimated at $8,000 - $8,500; it is recommended that facilities be discounted at 50% of the normal commercial rate in order to be in a reasonable selling position. P. McD. advised from Toronto that the schedule would involve 7 games in the regular season with pick-ups at Regina, Calgary and Winnipeg. This would also involve two semi-final games with a possibility of four final games. The agency has already been advised of the general schedule. McCabe stated that Foster Agency has the right of first refusal; they have raised the question of subsidy and, up to this day, the answer has been given in the negative. He further reported that a tentative sponsor may be interested in the ONT section of the Big Four telecast along with the WIFU. No definite reaction yet. All games in the schedule would be day games - two playoff games for a Wednesday and Thursday tentatively written in as night games, but good possibilities that they may be day games. AGM expressed some reservations about the proposal. There might be a problem in the east, as Shell Oil had refused sponsorship of the Big Four. CB said that he would prefer discussing personally the matter with MGMT early next week rather than on the circuit. MGMT said that because of Board Meetings, it would appear that the matter could not be discussed before the later part of next week.

4. Microwave - Meeting with Bell Telephone Co. re Closed Circuit Press Conference - June 18th - PR reported that he had met in Montreal with Bell Telephone Co. representatives last Tuesday, March 18th and that the proposal was discussed in detail. The breakdown: would last for one hour - 10-15-min. presentation from Bell followed by CBC; there will be a fairly high use of visual material. This one-hour program would be made available to all connecting stations. Kines would be made for stations not on Network. CN-CP facilities: Bell suggested that additional lines be booked from CN-CP; Bell would pay the cost. French Network: Will be discussed more fully later. QUE commented that the participation of the French Network in the Press Conference of necessity would be very limited; on the other hand, he said that there might be a way of working out some kind of limited participation ex Montreal or Quebec on the first of July, official opening. ACB pointed out that it should be borne in mind that the coming first of July opening was indeed an historic date for broadcasting.

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5. Programs and Commercial Reports - 5.1 English TV Network - (P. McD. reporting). Option Time: Planning to discuss with CB. General Motors' Graphic: Excellent presentation. Fall Schedule: Meeting with various agencies. Western Delay: (Daylight saving time); children's programs - basic three-hour delay. Plan pick-up of Toronto Easter Parade. Ripple Rock: Possibility of delay - Danger of happening during Easter Parade. Summer Schedule: One half-hour drama ex Montreal on Friday. Will discuss with Benson problem of participation of French Network on July 1st program.

5.2 Radio - (E.S. Hallman reporting). University of the Air: Geology - Expects to be excellent. Closed Circuit Conference: Good reaction from station relations and commercial. Music Conference: Successful. Musical Comedy: 1½ hour, March 27th. Ripple Rock: Difficulty for radio.

5.3 French Networks - (R. Rolland reporting). TV - Panoramique: "Mains Nettes"- Objections, due to hour of showing; considering showing the four periods in one period from 10:00 p.m. to 11:45 p.m. Brussels-Lourdes-Rome-Lisieux Pilgrimage: Well under way. Viewpoint: Carried by CBMT Monday and Thursday - Looking forward to carry it across the board providing no loss of sponsorship. CB remarked the objective was to reach a balanced opinion - Two days a week might give a distorted picture. He was looking forward to CBMT carrying Viewpoint five nights a week, when returning to standard time operations. Comments from P. McD. - It would be bad for Viewpoint to stop once it was started - Montreal commented that if in need of revenues, there would be no other alternative but to cancel Viewpoint in favour of a sponsored program. CO stated that sponsorship of one 15-min. period would not have any significant bearing on the overall CBMT and CBFT budgets. "La Rigolade": "La Poule aux Oeufs d'Or" - Sponsor refused to make change - No further objection to the show - No longer a problem. La Couronne d'Or: Planning continuation this Summer - Planning using best elements of season - Pending decision by Union des Artistes. Le Gala des Artistes: Carried from Quebec as part of their 350th anniversary celebrations. Radio: Au Lendemain de la Veille: Going quite well - Audience Research figures lower in January than December; but figures of February higher than December. Brussels International Fair: INR sending a number of reportages about Brussels' Fair without charge - Jean-Marie Beaudet asking if we are interested in 1½ hour variety show produced in Belgium in French comprising best singers at cost of $700. Beaudet was told that they were interested in this kind of co-production. A reply from Beaudet said there would be publicity for records. Precedents exist; no great concern. Commercial: (M. Valiquette reporting). TV - Trois-Rivières: Opening March 30th with microwave service: Reluctance of sponsors to go on that station before renewal time, but good line-up. Radio: Kraft interested in "Je vous ai tant Aimé" - Taking advantage of the fact that TV producing four episodes in "Quatuor"; this is a case of TV promoting radio. CCAA: Menace of increase of talent rates; loss of business on French Network (serials). Local Radio: Desire to continue selling only local spots - refraining from increasing the rates. Intention of staying away from regional and frequency discounts. 60-sec. rates should remain as they are at present from 7:00 a.m. to 7:00 p.m.; considering opening 20-sec. availabilities at 75% of the 60-sec. rate. However, the 20-sec. availabilities that we could manage to open between the peak listening time, 10:30 to 2:00 would be sold at 100% of the 60-sec. rate

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which would be the equivalent of a premium rate - The proposition has been made to try to set the network cue at 30 instead of 40 in order to allow the possibility of opening 20-sec. availabilities. Other 20-sec. availabilities could be arranged back to back with 60-sec. availabilities we are now making.

5.4 CBC-TV Stations - Network Rate Increases - Mr. Powell in reviewing the general situation of the rate structure said that in the past a bold policy had been followed; now may be the time to level off. It is his contention that the proposed increases should be kept to 5% or less for the basic network not the supplementary stations. AGM remarked that although some curtailment in business may be expected in the Fall, he did not see how station rates could be increased without increasing at the same time the network rates to a comparable extent. Rugheimer in Toronto analized in detail the situation and concluded that in his opinion, it would be inadvisable at this time to increase the network rates beyond 5% in the aggregate. Valiquette in Montreal discussed the problem from the point of view of CBMT and the new private stations at Trois-Rivières, Matane and New Carlisle. Mr. Henderson commented that if we had lower rates and more customers we would be better off. Powell said that his main concern was to sell the national network to eliminate programming in regions and to cut down costs; he admitted that national advertisers were limited. He agreed that something should be done for special rates for the local merchant. The case of KVOS in Vancouver was discussed. The meeting seemed to favour a reduction of rates to undersell this station for a few months. Mr. Henderson added that if we had to set our rates to meet our payroll, there would be a point beyond which we could not go, but if there is commercial revenue we are not getting, this means that the difference has to come out of subsidy. Regardless of what our rates are, every dollar we pick up reduces the subsidy. He suggested that CBC be the leader for a more realistic price structure in the low price field. AGM said that he would discuss with GM and give an answer by Thursday or Friday.

6. Quebec Items - Arrangements have been made to send a producer in an advisory capacity to Quebec City to supervise broadcast from PM.

7. Ontario Items - 7.1 Statement of PM in Kenora - AGM said that CBC should not be too much concerned for the next season.
7.2 Program Evaluation - Musical Comedy - Wednesday night, Saint Joan - (Honegger) - Both stimulating and interesting - other comments, magnificent, excellent, etc.

END OF CIRCUIT

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8. Ottawa Items - 8.1 Simultaneous Translation - Junior Chamber of Commerce - June 29 - July 3 - MGMT directed ACB to look into matter and take appropriate action.
8.2 Insurance - Still under consideration - Meeting McDonald and McNeill from Department of Finance; legal implications: Crown Company mentioned in the Act. Steps to have coverage after the 31st of March.
8.3 Capitalizing Engineering Supervision - Held for GM.
8.4 Fredericton - St. John's Coverage - Report ready for Board Meeting.
8.5 Moncton - St. Boniface - French Relay Stations - CO to follow up.
8.6 TV Option Time - Mr. Brown explained the study he had made of this question - In conclusion, AGM said it would be considered shortly and then referred to affiliates.
8.7 American Content of Close-Up and Front-Page Challenge - Matter discussed at some length - Mike Wallace - Captain Kangaroo - The consequence of this policy is to use our own network facilities to increase our own competition with well-known American personalities. Too conscious of Buffalo and Rochester - It is a question of optic, famous stars on French Network do not get the same treatment. In conclusion, AGM directed that it was up to Broadcasting to put on the brakes.
8.8 Held for GM upon his return.
8.9 Conference Circuit - Railway to provide two-way private lines for Conference Circuit - $1,338 per month - 24 hours per day - 7 days per week - 3,550-cycle wave.
8.10 Ottawa Operations - (CBOT) - Held for GM.
8.11 General MGMT Meeting - Reference to Item No. 1 - Because operation meeting will not be held, it would appear that the week of May 26th would be more suitable for all concerned. MGMT requested Coderre get in touch with A. Ouimet to have quotation and to make tentative reservations for that week to accommodate from 40 to 50 CBC executives.

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A G E N D A

EXECUTIVE MEETING
March 21, 1958
10:00 a.m.

1. General Management Meeting - Date and Location

2. Radio Policy Meeting

3. WIFU - Purchase of Rights - Day or Night Games

4. Microwave - Meeting with Bell Telephone Company re Closed Circuit Press Conference - June 18th

5. Programs and Commercial Reports:
   - 5.1 English TV Network
   - 5.2 English Radio Networks
   - 5.3 French Networks
   - 5.4 CBC-TV Stations Network Rate Increases

6. Quebec Items

7. Ontario Items

8. Ottawa Items -
   - 8.1 Simultaneous Translation - Junior Chamber of Commerce - Victoria, June 29 - July 3
   - 8.2 Insurance
   - 8.3 Capitalizing Engineering Supervision
   - 8.4 Fredericton - St. John's Coverage
   - 8.5 Moncton - St. Boniface - French Relay Stations
   - 8.6 TV Option Time
   - 8.7 American Content of "Close-Up" and "Front-Page Challenge"
   - 8.8 Broadcasting in Yukon and NWT
   - 8.9 Conference Circuit
   - 8.10 Ottawa Operation - (CBOT)
   - 8.11 General Management Meeting

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A G E N D A

EXECUTIVE MEETING
March 14, 1958
(Chaired by GM in Toronto)

1. Insurance

2. Commercial Revenue - Radio 1958

3. Preparation for Board Meeting - March 24th, 25th, 26th
   - 3.1 Budgets - Operation and Capital
   - 3.2 Grants in Lieu of Taxes
   - 3.3 Coverage Extensions
   - 3.4 Construction Projects

4. General Management Meeting - Ottawa, May 26th

5. R.C.M.P. Series - (Crawley Films)

6. Soap Operas - Ex CBS to CFPL, London: "Driving Light" - "Brighter Day"

7. Canadian Pilgrimage in Europe in May - Request for Coverage by Cardinal Léger

8. Programs and Commercial Reports:
   - 8.1 French Networks
   - 8.2 English Radio Networks
   - 8.3 English TV Network

9. Quebec Items

10. Ottawa Items

11. Ontario Items

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CONFIDENTIAL

EXECUTIVE MEETING
March 14, 1958
(Chaired by GM in Toronto)

EX 58-9

PRESENT: Ottawa - E.L. Bushnell, R.P. Landry, M. Carter, R.C. Fraser, J.P. Gilmore, A.M. Henderson, C. Jennings, A.K. Morrow, M. Ouimet

Toronto - J.A. Ouimet, I. Dilworth, J.H. Harvey, H.R. Hilliard, N. Hollingshead, P. McDonald, F. Mutrie, W.E. Powell, G. Rugheimer, D.B. Sumner, H.G. Walker, C. Walls, G.A. Coderre

Montreal - A. Ouimet, B. Lafleur, R. Rolland, J.J. Trudeau, M. Valiquette

GM remarked that the circuit reception in Toronto was particularly good; Ottawa and Montreal reported likewise. GM went on to say that after the circuit meeting, the Ottawa and Toronto group would carry on discussing items of more specific interest to them.

1. Insurance - GM explained that the Government plan for self-insurance was under consideration. MGMT requested that the Ottawa group discuss thoroughly this matter after the circuit meeting.

2. Commercial Revenue - 1958 - GM pointed out the importance of accurate estimates for revenue and expenditures. "Our job", he said, "is to give service to the public to the extent of our budget". He urged that those concerned have a realistic approach to budget estimating. CO explained that the present surplus in radio came out of two main causes: Increase in excise tax and decrease in operating expenditures; the commercial itself was not over-achieved. Estimates for 1958-59: $1,500,000 - best commercial forecast: $900,000 - need to recover $600,000 from commercial sources - planning national spot advertising to increase income - need for speed. MGMT suggested that CO study latest Comptroller's report: Achievement to January 31st; constant finance improvement over estimates; Radio & TV $4½ million over estimates - as a result, $2 million returned to Government; still $2½ million over estimate, not including special projects. In fact, this means that the real surplus over our estimates is of the order of $5 million; yet earlier in the year, service was cut off - MGMT urged that this should not happen next year.

3, 3.1 Budgets - Operation and Capital - GM directed that this item be discussed by the Ottawa group. CO and COMPT expect to have the consolidation of budget estimates ready for the last day of the Board Meeting.

3.2 Grants in Lieu of Taxes - GM explained the general situation. Municipalities were putting on pressure to increase their tax revenue from CBC, not only in so far as the real estate is concerned, but also equipment;

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they have even made attempts to charge a business tax against the Corporation. It should be borne in mind that action taken may affect other Crown companies. CBC should establish the extent of payment of grants in lieu of taxes, having in mind the public relation point of view.

3.3 Coverage Extensions - GM explained that a token amount of $100,000 had been set aside for a project of LP relay transmitters and satellites that may well develop in a project of $1,000,000. It is proposed to have such satellite stations dispersed throughout Canada, if the Government agrees.

3.4 Construction Projects - MGMT had nothing to report for the moment.

4. General MGMT Meeting - Ottawa, May 26th - It has been agreed that General MGMT Meetings would be held twice a year; May 26th seemed an ideal date for the next meeting. In order to take advantage of the presence of all those attending, MGMT suggested that the Operations Meeting be held before that date. CO pointed out that the week preceding the 26th of May, Messrs. Carter and Morrow would be away. ONT and QUE said that they had no objection to the 26th of May. MGMT urged that all concerned think about it and revise their plans if necessary; the matter would again be discussed at the following meeting. The following tentative list of those attending General MGMT Meeting was submitted by MGMT: General MGMT, Controllers, Comptroller, Assistant Controllers, Heads of Divisions, Executive Assistants (O), Heads of Regions, Directors of Operations (Radio and TV), Program Executives of Radio and TV (T & M), COM, (Rugheimer, Johnston, Valiquette). The next Executive Meeting was scheduled for March 21st at 10:00 a.m. Meeting will be chaired by GM from Ottawa. The following Executive Meeting will be chaired by GM from Montreal on Wednesday, April 2nd, at 2:15 p.m.

5. R.C.M.P. Series (Crawley Films) - CB advised that after protracted discussions, the draft contract had been completed. However, there will be further discussions before a final agreement is reached. GM pointed out that the most important thing was that it be a good film. P. McD told the meeting that an RCMP drama script was planned for "First Performance" show. CB said that his reaction was that this might be unwise. The first of November or December was mentioned as the target date for the first half-dozen films. For that reason, it might be wise to have the series on the air only in the following Fall. It was mentioned that there was little danger of the film being sold to U.S. in the interim time. An important clause of the contract stipulates that CBC can get out of the contract if not satisfied of the first six films. MGMT said that this matter would be studied and discussed at the next meeting.

6. Soap Operas - EX CBS to CFPL - London - "Driving Light" and "Brighter Day": The network position being protected, this is no longer a problem. MGMT pointed out that the main thing in view was to have a balance of programs.

7. Canadian Pilgrimage in Europe in May - Request for coverage. MGMT pointed out that he did not favour sharing cost of coverage which may be interpreted as if the venture was partly sponsored. "We do it", he said, "because we think it is good broadcasting". QUE pointed out that they were planning

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using CBC staff sent to Brussels International Fair to cover the pilgrimage, as an additional assignment. Plans for radio coverage are not costly: one person, probably Miss Judith Jasmin, plus material provided by RTF and INR. Plans for exchange of material with the English network are also being made.

8. Programs and Commercial Reports - 8.1 French Networks - (R. Rolland reporting). Folio - L'Heure du Concert: This matter was discussed by Rolland, Ladouceur, Guérard and P. McD. An agreement was reached in principle. Drama Series in English - Ex Montreal this Summer: Difficulty because of refusal of sponsor of Silhouette on Thursday; investigating other possibilities. Radisson: Rumour for the purchase of a further thirteen scripts. Rumour unfounded and MGMT said that it wasn't planned to carry further this program next year. Commercial Report: (M. Valiquette reporting). Sherriff planning thirteen weeks (possibly 26) on golf. Gattuso renewal half sponsorship of Bowling Hour. Wildroot asked for cancellation of non-cancellable contract, "Rolande et Robert", Monday 7:45 - they are being held to their contract until a replacement sponsor is found. Ospra and Nestlé Planning to withdraw from Michèle Tisseyre for a lower budget program. Au Chenal du Moine: Mrs. Guévremont planning to transpose the story fifteen years later during the depression years. This would entail numerous changes of characters; Coca-Cola and Catelli: May wish to withdraw. GM said he agreed with the sponsors.

8.2 English Radio Networks - Mr. Hallman being at a closed circuit conference with affiliates, no detail report given. Commercial Report: (Rugheimer reporting). Sales up - 72%. International Hockey: St. Lawrence Starch are asking 50% rebate on their fees because a subsidiary hook-up carried the broadcast from coast to coast. The subsidiary hook-up broadcast was delayed 22 minutes; the sponsors have not suffered to any extent from the subsidiary hook-up broadcast. Furthermore, the sponsors'contract did not mention exclusivity as part of the agreement; international event are usually carried by all private stations applying for the service.

8.3 English TV Network - (P. McDonald reporting). Microwave Opening: Matter will be taken with Benson back from Oslo. Press Conference - Tentative Date June 18th: Michael Hind-Smith coordinator. CO and PR to contact him. Fall Schedule: First draft made, not yet ready for operation. New Canadian QuizShow: Expected to be a success. Folio - L'Heure du Concert: Meeting with Rolland, planning 9:30 to 11:00 on given nights for nine weeks. When program lasting from 9:30 to 10:30, Press Conference or other similar program planned in the interim. Election Night Committee: Complete detail planning report submitted. Ripple Rock: Official time 12:31 EST, April 5th, providing wind and weather permit; if not, the following day. Cost of each cancellation $5,400. Summer Schedule: Exchange with French Network on Tuesday and Thursday. International Nickel: High level type of endeavour; reward project dropped. Pre-Election Political Broadcast: AGM said that favourable report received from all political parties both English and French networks. PR said he had received a request for coverage Canadian Labour Congress Convention in Winnipeg. P. McD. said he would check with Peers. Commercial Report: (Rugheimer reporting). Shell Oil not interested in Football sponsorship for next year - Dow Brewery Contract in its last third year.

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9. Quebec Items - Lafleur complained it was difficult to make service telephone calls to Ottawa and Toronto, while line used for circuit meetings. MGMT advised that there was no strict ruling on the matter; when a call is really urgent, long distance telephone calls can be made; he further advised that a special line for circuit conference was being considered. CMPD added that teletype facilities were being improved, which would help to solve the matter.

10. Ontario Items - DTV-ONT advised of negotiations with graphic designers and costume designers. Difficulty with graphic designers, (IATSE) who are requesting the same pay as set designers; difference in proposal: $1,500 to $2,500.

11. Ottawa Items - 11.1 CMPD advised that he had received from the Clerk of Privy Council request for CBC nominations, National Defence College Course by March 31st. Toronto and Montreal to send in their recommendations before that date.

11.2 PR reported that the Corporation had been relatively free from attacks in the Press for the last few months. There were signs, however, that systematic attacks were being planned in a near future: Commercial TV, Ottawa Headquarters' new building, etc. might be expected as targets for press attacks from certain quarters.

11.3 Princess Margaret's Visit - For the coming visit, it seems that the Government Hospitality Committee will not function because it is not considered that a great number of high-ranking officers should be tied down by the visit. Sub-committees have been appointed, one on programs, one on publicity arrangements, etc.; CBC is on the publicity committee. The executive group would be composed of the Chairman, Mr. Ross (Information Division, Department of External Affairs), Deputy Chairman, Radio and TV Liaison Officers, (to be designated), Press Liaison Officer, Film and Photo Liaison Officer, and other Liaison Officers across the country as needed. The tentative program will be circulated to interested parties by Monday. It goes without saying that such tentative program should be dealt with as "Confidential"; it should not under any circumstances be communicated to the Press. A communique about the program will not be made before the Election. This tentative program will have to be submitted to Clarence House for approval. Apparently, some difficulty exists between B.C. Government and Federal Government as to who will pay what under the BNAA. A program of B.C. Centennial is expected some time next week. As for the Princess Visit Program, it would seem that it would be difficult to do live pick-up; it would appear to be more of a movie camera job. The visit is planned to be divided into three phases: (1) Western Canada; (2) Central Canada, including French Canada; (3) Eastern Canada. Departure by air is scheduled for August 9th. The following tentative stop-overs have been proposed: Ottawa, Toronto, Montreal, possibly Quebec and Prince Albert.

END OF CIRCUIT MEETING

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At this point, Ottawa and Montreal carried on discussion of items as directed by GM.

In Toronto: GM made a few opening remarks. Followed, a general appreciation of circuit meetings. At first, circuit meetings were mostly on administrative matters; now, broadcasting and programming are taking increasing importance. It was pointed out that discussions were most useful when participants came fully prepared to discuss all phases of a problem; it followed that circuit discussions were not as useful when a matter is being discussed for the first time. It was regretted that the circuit had the inability of showing the smiles and happy looks. At 12:10 p.m. the meeting was adjourned until 2:00 p.m.

Re-opening the meeting, GM reviewed CBC relations with the Government and discussed to some extent problems of budgets, building consolidation in Toronto, Ottawa, Montreal, the Fowler Report, Separate Board, Cross Promotion, (Radio and TV), Commercial Revenue, etc. The meeting came to an agreement on all matters.

Evaluation of Program: GM pointed out what was being done in Montreal with regard to evaluation of programs and suggested that the same thing be done in Toronto. This self-appreciation would be very useful to build up a CBC philosophy or group outlook by opposition to individual appreciation. Practical difficulties were pointed out,but it was generally agreed in principle that, time permitting, the suggestion was valuable and would be tried out.

Lavish Use of Journalists by CBC (editorial level) - GM remarked that in a way, CBC was building up its own competition. It was pointed out that it was quite difficult to do otherwise because of the immediacy of the situations; it would take several years to build up CBC personnel for that purpose. In conclusion, GM said that he appreciated the difficulty but that the matter might warrant some study; at any rate, journalists benefitting from CBC build up should be Canadians, except when it cannot be done otherwise.

In conclusion, ONT thanked GM for his being in Toronto and stated his appreciation of the system whereby MGMT would periodically make visits to Toronto and discuss frankly problems that may be brought up on the occasion.

Meeting was adjourned at 4:00 p.m.

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R. P. Landry

A G E N D A

EXECUTIVE MEETING
March 14, 1958
(Chaired by GM in Toronto)

1. Insurance

2. Commercial Revenue - Radio 1958

3. Preparation for Board Meeting - March 24th, 25th, 26th
   - 3.1 Budgets - Operation and Capital
   - 3.2 Grants in Lieu of Taxes
   - 3.3 Coverage Extensions
   - 3.4 Construction Projects

4. General Management Meeting - Ottawa, May 26th

5. R.C.M.P. Series - (Crawley Films)

6. Soap Operas - Ex CBS to CFPL, London: "Driving Light" - "Brighter Day"

7. Canadian Pilgrimage in Europe in May - Request for Coverage by Cardinal Léger

8. Programs and Commercial Reports:
   - 8.1 French Networks
   - 8.2 English Radio Networks
   - 8.3 English TV Network

9. Quebec Items

10. Ottawa Items

11. Ontario Items

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CONFIDENTIAL

EXECUTIVE MEETING
March 5, 1958

EX 58-8

PRESENT: Ottawa - J.A. Ouimet, E.L. Bushnell, R.P. Landry, M. Carter, R.C. Fraser, J.P. Gilmore, A.M. Henderson, L.B. MacDonald, M. Ouimet, W.G. Richardson, G.A. Coderre

Toronto - I. Dilworth, H.G. Walker, E.S. Hallman, J.H. Harvey, H.R. Hilliard, F. Mutrie, W.E. Powell, D.B. Sumner, C. Walls, S.A. Westlake

Montreal - A. Ouimet, B. Lafleur, R. Rolland, M. Valiquette

1. Election Broadcast - MGMT approved to feed and to take a feed from Vancouver on Election Night as recommended by Broadcasting; the cost will be of the order of $20,000, ($3,000 per hour each way); this is considered to be an important contribution to National Election coverage.

2. Pre-Election Broadcasts - ACB pointed out that the pre-election political periods on Tuesday, March 25th and Thursday the 27th scheduled at 10:00 p.m. may interfere with NHL semi-final games; in playoffs, overtime is possible. The political broadcasts could either be pre-kined or given live after the hockey games providing affiliate stations be warned to carry the broadcasts; it might be preferable to change the dates of the political broadcasts and give the matter appropriate publicity. In conclusion, MGMT directed that the matter be taken up by ACB with P. McDonald in Toronto and that the situation be explained to the party leaders concerned; the French Network has no problem in this regard.

3. Independent Production of Live TV Commercials - MGMT referred to Item 7 of Executive Meeting of February 25th, 1958 (EX 58-7): "Independent Live TV Production Centre". He explained that he wished to carry on the discussion from where the meeting left off and to consider production of live TV commercials only. The concensus of the meeting was to the effect that this would tend to lower CBC standards and to reduce CBC control.

4. Executive Meeting - Thursday, March 13th in Toronto Chaired by GM - The Agenda will be distributed by Tuesday the 11th. The following meeting will be held and chaired from Ottawa on Thursday the 20th. The following week, the Board will be sitting on the 24-25-26 inclusive; there will be no Executive Meeting that week. The next meeting will be chaired from Montreal on the 2nd of April. GM said that he would like to have a meeting with the Toronto group after the regular circuit meeting to discuss problems of particular interest to them. He also advised that Georges Coderre will be there to record the minutes of the meeting; this will give him an opportunity to meet the whole Toronto group. GM also suggested that ONT make the necessary arrangements for Mr. Coderre to visit Toronto studios on Friday, March 14th.

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Correction: The Executive Meeting scheduled for March 13th has been postponed until Friday, March 14th at 10:00 a.m.; GM will chair the meeting from Toronto.

5. Service Interruptions - AGM commented on a service interruption (Audio) of 1½ hour at CBOT last Saturday night. The only explanation given was the standard slide saying "Trouble with Transmission is Temporary"; when situation became normal, the announcer said flatly that transmission trouble now being over, he was returning the audience to the Perry Como show. The AGM was of the opinion that the action taken gave the public a graven image of CBC. The AGM referred to the minutes of a meeting of the National Supervisors and Supervising Producers held in Toronto on February 17th: "Improvement of our public relations could be accomplished by taking immediate action in practical fields - ...that there be some half-way mark between the kind of formal announcement about the service interruptions and the unlightening standard announcement...". ONT said that this had been a problem for a long time and that several solutions were tried. The announcer doesn't always know the real cause of a technical trouble; in such cases he is bound to make a non-informing statement. When prolonged audio trouble happens on TV, ONT suggested that a slide be shown saying to tune in on radio for an explanation of the trouble and that appropriate announcements be made periodically on radio during the TV audio failure. During the course of the discussion, it was pointed out that announcers were reluctant to go on the air ad lib - everything has to be written. MGMT agreed with AGM's views. This, he said, would be studied in Ottawa and discussed in Toronto at the next meeting. He urged that faster progress be made in the important area of keeping in touch with our public. I don't think, he said, we are moving fast enough. If we really thought of our public, we wouldn't even be discussing this now. The people on the job would do it automatically and this would go all the way up the line. MGMT said he would also be discussing this in Montreal at the first opportunity. MGMT expressed great doubts that such service interruptions were unavoidable. He directed that ENG investigate and provide him with a record of failures at CBOT and other stations across the country. Referring to the Meeting of February 17th in Toronto, PR regretted that no one from Information Services was invited to attend, although, from the minutes of the meeting, a major portion of the meeting centered around Information Services and Public Relations; in the future, in order to avoid misunderstanding in the field of information and public relations, he urged that appropriate officers be invited to attend such meetings.

6. Programs and Commercial Reports - 6.1 English TV Network - P. McDonald being absent, there was no detailed report on TV Network. ACB inquired about the reaction of the Fifth Anniversary Program Tabloid. ONT said that he found it somewhat excessive. ACB commented that he did not like reference to suspensions, trials and things of the like. CO, on the other hand, said he enjoyed the program very much. Soap Operas - The meeting was informed (Powell) that Proctor & Gamble Co. are anxious to bring in on kines two CBS soap operas: "Driving Light" and "Brighter Day" - CFPL, London, 1:00 to 1:15 p.m., 3:45 to 4:00 p.m., starting March 17th on a trial basis. They may ask for other stations later. It is hard to refuse, but they should be told that this time may be recaptured by CBC if it

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interferes with our Network. MGMT asked for a full explanatory memo in order to study all the implications. This matter could again be discussed more fully at the next meeting. Sunday Program: Excellent, (PR).
6.2 English Radio Networks - (E.S. Hallman reporting). Radio Planning Conference - Attention being paid to the first quarter of the fiscal year; new shows are being brought in ex Montreal and Halifax; general change in programs ex Western Provinces. The first schedule is being planned to balance expenditures throughout the year. Election: Satisfactory arrangements made for radio coverage utilizing full flexibility of networks. Special Show from Newfoundland: (Ice Storm) - It is felt in Newfoundland that the story has been overplayed. Toronto Symphony Orchestra: Broadcast fees discussed; presently costing $20,000, which is a heavy subsidy for this kind of show when Sunday is already filled with serious music; sponsors are being canvassed to add to the pot. Windsor Symphony Society: Plans to go ahead with broadcast of March 9th. There is some laxity in our business agreements with various symphony societies; a memo was sent out that no undertaking be made with any symphony without receiving proper approval. Game of the Week - Baseball for T-CAN - A full meeting with outside broadcast people will be held to make sure that Canadian sports are not jeopardized by inclusion of this item in our schedule. Planning to go on closed circuit to affiliates and CBC affiliated stations to explain action. PR thinks this is excellent for public relations and should be done more often; it should even be extended to TV. When this is done, P & I can supply valuable information which could be passed on at the same time. ENG pointed out that all that goes on the Network is broadcast by 52 or 54 L.F. relay transmitters throughout the country and is listened to by every railway repeater attendant from coast to coast. MGMT directed ENG and CO to study this to find a way to untie the networks. ENG said that he had requested full details from the railways and telephone companies on methods to seal the network for Civil Defence. MGMT said the whole problem will be discussed further in two or three weeks. In Reply: Will be maintained during the Summer months; this will be helping public relations. University of the Air: Pamphlet: An Introduction to Geology (8 lectures by Professor Baird) - impressive piece of work - congratulations to all for this effort. Newfoundland Storm: GM informed the meeting of the loss of CBC 300 ft. antenna in St. John's. Yvon Durelle: Canadian Light Heavyweight champion - Mr. Kenny in Ottawa contacted CO requesting CBC underwrite a match in Ottawa. ONT said P. McDonald would be advised upon his return; Kenny will be told to contact McCabe to work it out.
6.3 French Networks - (R. Rolland reporting). TV - Cardinal Léger will be heading a Canadian pilgrimage in Europe during the month of May, to Rome, Lourdes, Lisieux and other places. He asked that a crew of cameramen follow the pilgrimage; one-way fare and transportation on continent will be paid for. Interesting material may be provided. MGMT urged that the matter be studied and discussed at the next meeting. Brussels Fair: Rugheimer has made a formal request for English kines to be shown there; NFB is being advised. La Poule aux Oeufs d'Or - To replace La Rigolade as of April 7th. Crawley Films: Requested to make half-hour film on the winter crossing of L'Ile aux Coudres and St. Joseph de la Rive, (French and English); English version to be ready by May 31st for "Here and There"; total cost $9,000. Folio - Concert Hour - Will be discussed further in

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Toronto with P. McDonald. Little Rock: Mr. Crawley is thinking of a French version. Radio - CBF-FM planning separate program from 7:00 p.m. to 12:00 p.m. MGMT said when a project is ready, FM policy will have to be submitted to the Board. GM informed the meeting that Sylvio Schnobb has been stricken with a heart attack, last Friday morning. Commercial: (M. Valiquette reporting). TV - Resale to same sponsors concluded for 6 months of Ciné-feuilleton, (15 minutes, 7:30 p.m. from Monday to Saturday, April to September). Molson's has ordered one half-hour preceding the hockey finals and on Sunday 5:30 p.m. to 6:00 p.m., a film, "Stanley Cup 1957". Radio - March Sales: From a potential of $17,500, sold 35%, or $6,000.

7. Ontario Items - 7.1 ONT stated that CBC was under planned attack by local newspapers - letter to Telegram; after consultation with PR, ONT refused to answer. MGMT approved of action taken.
7.2 Difficulties with Mr. Diefenbaker - (F. Mutrie reporting). Despite disruption in schedule, Mr. Diefenbaker's appearance on TV was recorded to his satisfaction.
7.3 ONT said that he was following very closely the TV and Radio schedule of appearance for all VIP's of the political world.

8. Quebec Items - 8.1 Lafleur invited by CKAC to take part in special broadcast on the occasion of the official inauguration of their 50,000-watt transmitter, the second week in April. Would like to know if any similar invitations were received in Ottawa. MGMT said he would inform Mr. Lafleur later on this.
8.2 AGM congratulated Montreal for the Quebec region report on their activities for January.

9. Ottawa Items - 9.1 Recent approvals of Treasury Board; a) Calgary Western Delay Centre; b) RCMP Film - Council approval should follow shortly.
9.2 Toronto Consolidation - Preparing submission to Council for consideration by Toronto. Letter received from owners giving CBC option until June 15th.
9.3 Ottawa Operations - MGMT urged all concerned be ready.
9.4 Insurance - Mr. Carter has nothing further to report at this time.
9.5 U. of B.C. Conference - May 5th to 10th - CBC cooperating - CBC invitees: CMPD and CA to consider and recommend to AGM.
9.6 Meeting March 5th with B.T. Co. re Network Opening - AGM, CO, ENG, PR and CB to attend. Possibility noted Bell Telephone not able to supply Network service east from Calgary until September.
9.7 Coordination of Meetings - The date, time and place of all meetings will be reported well in advance to Georges Coderre who will record them; he will also make arrangements for use of Board Room and circuit as needed. He should also be advised of out of town journeys.
9.8 CBOT - MGMT asked that CA, CB and CO submit a plan after careful study.
9.9 CBC Image - CBC letterhead, crest or symbol; new design for TV. AGM noted the slow progress in these matters.
9.10 Maritime Microwave Network - Criticism in Halifax press re: Test series carried for schools.
9.11 MGMT directed that in the future, all administrative and operating reports be summarized in accordance with a given pattern by Coderre.

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Reports to MGMT will follow a similar pattern.

9.12 Property and Leases - The matter of region responsibilities was discussed at some length. MGMT urged that recommendations should be made at Head Office in Ottawa only when all relevant information has been collected.

9.13 Comptroller - Reported on his trip in the Western provinces. Accounting bulletins will be sent only to Chief accountants and to those requesting them.

9.14 Seattle Microwave - Full implication should be studied before a definite decision is made. In conclusion MGMT stated with a grin: "We still have a Job to do".

Correction: EX 58-7 - Item 12, ONT Items, First Line and Third Line: CBOT to read CBLT.

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Mr. R.P. Landry

AGENDA

EXECUTIVE MEETING
March 4, 1958
2.15 p.m.

1. Election Broadcast

2. Independent Productions of Live TV Commercials

3. Executive Meeting - GM in Toronto - Thursday, March 13th.
   - Geo. Codere -
   March 20th in Ottawa

4. Service interruption

5. Programs and Commercial Reports -
   - 5.1 English TV Network
   - 5.2 English Radio Networks
   - 5.3 French Networks

6. Ontario Items

7. Quebec Items

8. Ottawa Items
   - 8.1 Recent Approval of Treasury Board and Council
   - 8.2 U. of B.C. Conference
   - 8.3 Wednesday, March 5th Meeting with Bell Telephone Company Representatives re: Network Opening
   - 8.4 Coordination of Meetings.
   - 8.5 Kamloops + Dawson Creek
   - 8.6 Unfounded calls

Clarification

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CONFIDENTIAL

EXECUTIVE MEETING
February 25, 1958

EX 58-7

PRESENT: Ottawa - J.A. Ouimet, E.L. Bushnell, M. Carter, R.C. Fraser, C. Jennings, A.M. Henderson, P. Johnson, R.P. Landry, L.B. MacDonald, M. Ouimet, W.G. Richardson, G.A. Coderre. Visitor: W. Powell

Montreal - G. Lamarche, A. Ouimet, B. Lafleur, R. Rolland, J.J. Trudeau, M. Valiquette

Toronto - I. Dilworth, H.G. Walker, E.S. Hallman, J.H. Harvey, G. Rugheimer, P. McDonald, F. Mutrie, D.B. Sumner, J.M. Kannawin, C. Walls. Visitor: J.P. Gilmore

1. Programs and Commercial Reports - (6.1) - (R. Rolland reporting). (TV) - International Hockey - Planning to carry filmed recording of last game between Russia and Canada on March 11th at 11:30 p.m. No definite arrangements made yet. Brussels Fair - In contact with Jean-Marie Beaudet. Request for two half hours: a) opening of the Fair; b) opening of Canadian booth and Visit of State. NFB through Mr. Léger has asked to be provided with various kinescopes to be shown there. Possibilities are presently being studied. Good Friday - Planning to repeat live a program of two years ago, "Le Chemin de la Vie", a modern version of the "Way of the Cross". (Radio) - International Hockey Schedule - Planning to broadcast last game between Russia and Canada. Louis Chassé of Quebec presently in Oslo for description of game. Brussels Fair - Request from NFB for recordings of radio programs. Request presently being considered. The major difficulty being the clearance of rights. ACB pointed it might be better that recordings played in Brussels be made available through the International Service. Rugheimer in Toronto noted that Brussels Fair could well be a showcase for some programs available for export and suggested that some English programs be included which could be cleared as to rights. CB urged need for care with regard to the clearing of rights. In conclusion MGMT suggested that interested parties contact Rolland in this regard. Casting Office - Planning series of programs in cooperation with Casting Office featuring new talents; program scheduled for this Summer.

2. Les Plouffes - MGMT referred to an article published in Ottawa "Le Droit". QUE reported that the statement had been reproduced in the Montreal Press as a Canadian Press item. The article in "Le Droit" could be explained by the fact that publicity had been released in English before the decision to withdraw the program was taken; what cannot be explained is the reference to an unidentified spokesman in Ottawa. Canadian Press seemed to be happy with the story given by Rainville and Trudeau which is halfway between the statement made to them by Lemelin and the article of "Le Droit".

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KODAK SAFETY FI

3. Programs and Commercial Reports - Radio - (6.2) - (E.S. Hallman reporting). National Program Conference (Radio) - Children programming: more satisfactory schedule to regional audience. Saturday p.m. and evening: baseball ex Mutual Network; good prospect for sale in this country. Planning Live Programming ex London (BBC) and Paris (RTF) in an effort to dramatize radio. Saturday Evening Schedule - Planning popular drama - Western or Crime if it can be afforded and if appropriate writers can be found. Rawhide - Looking for replacement during Summer holiday. Considering Rawhide national tour ex major centre which could be used for radio and TV; as a result a Rawhide road show ex Halifax. CB suggested that a Canadian tour be considered with BBC Sam Pollock (Postmark U.K.). This might result in having Canadian material broadcast in Australia, U.S.A. and U.K. Domestic use could also be made by radio and TV as well. Suggestion of a Conference with Affiliates in Ottawa - To discuss relationship with affiliates, future of Dominion Network commercial policy. Forecast of commercial sales and position for coming year: for drastic examination during the next few weeks. MGMT noted the very enthusiastic echoes of the Conference from AGM and CB. From comments made, the meeting got the impression that the Thursday evening party was quite a success. Commercial: (G. Rugheimer reporting) - Sales position on Preview showed an improvement over last week; 64% of potential.

4. Programs and Commercial Reports - TV - (6.3) - (P. McDonald reporting). Regional Program Directors' Conference - Worked out very well: Summer and Fall schedule planning, WIFU, Option Time, Exchange of Programs - Standard system of credit. Wide-Wide-World nextSunday, waiting script from NBC. Meet Lorraine - Kines now being syndicated on CBC stations with Burns sponsorship. Possibility of further distribution in film version under study. AGM urged that no sale to be made in N.Y. Folio - Concert Hour - O.B. Spectacular to be made every four or five weeks; would go anywhere in the country where something is happening. Election - Station relations in the picture. WIFU - Not all cities interested in Saturday game; schedule still in planning stage. ACB brought up the question of parity of fees for radio, French and English Networks. Lafleur promised a report on the matter by Thursday, February 27th. The matter of distribution of Scan and Viewpoint was discussed at some length. In conclusion MGMT directed that the matter be pursued further.

5. CBC Book of Stars - PR explained that this would be a publication carrying information and pictures of all TV and Radio stars of the English and French Networks; it would be published in English and French totalling half a million copies. It would have a tremendous promotional effect for CBC as a whole. This would convey the CBC image to the public, establishing that CBC was really in the entertainment field. It would also serve the purpose of program promotion and be an excellent selling point for sales. Needless to say that it would tie in with the proposed talent spectaculars. It would be ready next Fall and be on sale for 50¢ at all news stands. Distribution would be made by news agencies. Publicity about this Book of Stars would be made by slides and spots on all CBC and affiliate stations. This is part of a general CBC promotion scheme. ONT and QUE noted that the idea was excellent and MGMT agreed in principle.

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6. Executive Meetings - Review of Present Practices and Plans for the Future - MGMT said that this matter had been discussed time and again with several officers, looking for suggestions for improvement in the future. All agreed that the meetings were useful; everybody was hoping that the technical quality be improved. Some of the comments made from Ottawa, as well as from Toronto and Montreal, were to the effect that it was easier from Ottawa than from Montreal or Toronto. It was also suggested that these meetings be made a little shorter. These meetings would be ideal for specific matters as for instance, discussions about IATSE. Circuit meetings cannot replace personal contacts; it was suggested that live meetings be held in order to create opportunity for personal contacts which is not possible with circuit discussions. Some concern was shown as to the time consumed in travelling for these monthly live meetings. As an experiment, MGMT suggested that the AGM and the GM share the chair from Toronto or Montreal at least once a month. This will enable them to carry on discussions on items of interest to the particular location. Some have suggested that we might split the meetings as discussed a few months ago; having one in English and one in French. The people most concerned with this should be the Montreal group, but they are unanimously of the opinion that the meetings should notbe split. Considering all aspects, MGMT has come to the following conclusions: a) that the technical quality be further improved; b) once a month that meetings be chaired from Toronto or Montreal by either GM or AGM. GM said he would travel to Montreal or Toronto whenever he can and on other occasions AGM to do the same; c) that the day of the meeting be known ahead of time, to coincide with other business; d) that any one report (without discussion) be limited to ten minutes - this would be very flexible. ONT and QUE agreed meetings could be held any day of the week provided at least a week's notice is given. CB commented that discussion of matters of highly confidential nature is risky since others may be listening in. ENG stated that he had contacted both Bell Telephone and Railways to quote a price for a private line; he expects to get reply in approximately ten days. Tentative schedule: The meetings will be chaired from Ottawa as usual next week, March 4th. The following week, March 13th, from Toronto, (Toronto agrees). Notice of other meeting will be given in due course. April 2nd, chaired from Montreal, (Montreal agrees).

7. Independent Live TV Production Centre - To Determine whether or not CBC will accept on its Networks Live Programs Produced by Independent Production Organizations - If a Canadian-produced program of good quality was produced outside CBC, would CBC accept it on its networks? MGMT said he was interested in discussing the general policy involved; during the discussion that followed, it was pointed out that acceptance of such programs would create technical difficulties and financial implications; furthermore, it would virtually take away from CBC control over production. Speakers from Toronto indicated their strong opposition to the propositions; Montreal stated that they were in agreement with the views of their colleagues in Toronto. AGM commented that this would not only be the start, but the finish of CBC control. MGMT commented that the practical considerations were quite clear; the principle of policy is equally clear the other way. This is the problem.

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8. CHCH-TV - Request for American Programs - At the last Board Meeting, day-time affiliation with NBC has been turned down. The problem now is whether or not CBC could not authorize, on a reduced scale, some programs from NBC. Broadcasting should follow this up.

9. Policy of ads in the papers was brought up by the AGM. PR to find out the general thinking on the matter of advertising and to discuss it further with the MGMT.

10. National and Regional Committee on Appointments and Job Evaluation - CA outlined to the meeting a MGMT request that a meeting be held to review the conditions under which job evaluation should function in the future. He pointed out that plan is to appoint a Regional Committee with definite terms of reference and also a National Committee whose function it would be to advise regions and recommend to MGMT on all matters related to classification of positions in groups (i) and above including ungrouped positions. The Committee to be chaired by CA and composed of CO, CMPD, and Senior Ontario and Quebec representatives. It was agreed that the overall matter of limitations imposed in the terms of reference be discussed at the next MGMT committee meeting on March 7th.

11. Cooperation of Motion Picture Producers and Laboratories of Canada - A delegation was received by the GM. They showed some concern about a rumour that they would be losing business. They were told that they had no serious reason to fear providing the work done was consistent with quality and cost. On the other hand, what if our own machines are idle? MGMT directed that ONT and QUE look into the matter and report, having in view cost and quality.

12. Ontario Items - ONT reported that CBOT was off the air on the 24th for a certain period. Over a thousand telephone calls were received which indicates that CBOT has a large audience. ENG stated the cause of the trouble and said that high voltage necessitated dismantling some equipment for repair.

13. Ottawa Items - 1e.1 Teleprompter - MGMT noted the situation in Montreal when Mr. Diefenbaker appeared on TV. A teleprompter similar to that used for the Queen could be installed. MGMT directed that CO look into the matter and discuss it with MGMT.
13.2 Concert Hour - Folio - MGMT warned that CB stand by and watch for possible reaction.
13.3 Toronto Consolidation - Proximity of Railroad Line - ENG to investigate and make sure that situation is correct. Another consultant should be hired and he should get his report in writing.
13.4 Budget and Ottawa Headquarters - CA and G. Richardson to look into the matter. ENG agreed.
13.5 Kamloops LP-TV station - Matter with Operation.
13.6 Relations with Ontario and Quebec - GM reported on his visit to Montreal: Problem of "Les Plouffes"; Montreal views on need of more space in Montreal; Executive Meetings: Montreal welcomes the idea of more visits from MGMT.

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Correction: Minutes of Executive Meeting, February 4, 1958, EX 58-5.

Relation with IATSE (1) - With respect to item 1 of the February 4, 1958 minutes, it has been noted that those not fully familiar with the background of this item might possibly misunderstand or misinterpret it. Discussion was based on the fact, reaffirmed later by a check, that initial CBC news items reporting the results of the IATSE-CBC meetings had not completely reflected the joint findings. Emphasis was on information which appeared to support action taken by the Union while some facts favorably reflecting the CBC position were inadvertently omitted. It was felt that results of the meetings tended to support the position of the Corporation and this was not reflected in the first newscasts following the joint announcement. As a result of this, a protest was lodged with the CBC news service by the Director of Public Relations in the same manner as those made to other news outlets which might not include all pertinent facts in reporting on CBC matters.

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R. P. Landry

A G E N D A

EXECUTIVE MEETING
2:15 P.M. February 25, 1958

Mch 4th from Ottawa
Mch 13th Toronto
April 8th hotel.

1. Executive Meetings - Review of Present Practices and Plans for the Future
2. Independent Live TV Production Centre - To Determine whether or not CBC will accept on its Networks Live Programs Produced by Independent Production Organizations
3. CHCH-TV Request for American Programs
4. National and Regional Committee on Appointments and Job Evaluation
5. Cooperation with Association of Motion Picture Producers and Laboratories of Canada
6. Programs and Commercial Reports -
   - 6.1 French Networks
   - 6.2 English Radio Networks
   - 6.3 English TV Network
7. Ontario Items
8. Quebec Items
   - 8(a) CBC Book of Stars (Can R+TV.)
9. Ottawa Items
   - 9.1 Tele-prompter
   - 9.2 Concert Hour - Folio
   - 9.3 Toronto Consolidation - Proximity of Railroad Line
   - 9.4 Budget and Ottawa Headquarters Properties
   - 9.5 Kamloops - LP-TV Station
   - 9.6 Relations with Ontario and Quebec

Occupancy
Office renewals

Quebec

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CONFIDENTIAL

EXECUTIVE MEETING
February 18, 1958

EX 58-6

PRESENT: Ottawa - J.A. Ouimet, E.L. Bushnell, M. Carter, R.C. Fraser, C. Jennings, R.E. Keddy, L.B. MacDonald, G.A. Coderre; Visitor: G. Rugheimer; for part of the meeting: J.P. Gilmore

Toronto - I. Dilworth, H.G. Walker, E.S. Hallman, J.H. Harvey, H.R. Hilliard, J.M. Kannawin, P. McDonald, F. Mutrie, D.B. Sumner, C. Walls, W. Powell; for part of the meeting: W.H. Hogg

6-14

Montreal - G. Lamarche, A. Ouimet, B. Lafleur, R. Rolland, M. Valiquette

1. Property for Consolidation of Toronto Operations - MGMT reported approval of the Board to the recommendation of a site. It is proposed that a letter of intent be sent to the interested parties, but it is too early to consider formal announcement to the Press as this purchase will require approval by Council. Test borings would be required before a decision can be taken and these might be difficult not to make some sort of statement to the Press. MGMT directed that in due course, PR be called upon to advise on proper announcement.

2. International Hockey Championship - This matter was reported to be well in hand; a statement to the Press has been published and arrangements are being made to film the final game.

3. Opening of TV Network to the Pacific Coast - It was noted that July 1st could not at this time be set as a definite date. The Bell Telephone Company cannot give any definite assurance on the matter before the end of February. It may be that the official opening could possibly be delayed until July 12th. Consideration could be given to have Princess Margaret preside over the opening ceremony. It was reported that B.C. officials were not keen on having the Princess fulfill that function. In conclusion, MGMT directed that CB take up the matter with Thom Benson, the coordinator, having the AGM get in touch with External Affairs as required. CB pointed out that the French side of the T-CAN hook-up should not be overlooked. QUE agreed to cooperate and plan accordingly.

4. Travelling Outside Canada on News Assignment - Mr. Carter explained the new procedure for advance of funds for correspondents in foreign countries; before definite arrangements are made, clearance should be obtained from CA, CB and CO. Settlement of the account will be made by the region advancing the funds.

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5. Programs and Commercial Reports - 5.1 English TV Network - (P. McDonald reporting). Regular Monthly Meeting of Supervisors and Supervising Producers: Useful meeting - Good exchange of information. Explosion of Ripple Rock: Move from Easter Sunday to the next Monday. More limited audience - More information will be passed on when available. Election March 31st: Meeting of TV side of Election Night Broadcast Committee under the chairmanship of Larry Duffy. General planning along the lines of last year. Some of the highlights of the recommendations are: Will run from 6:00 p.m. to conclusion. It is proposed to feed Vancouver with live service for three hours; to take a feed-back from Vancouver is also being considered; MGMT interjected that the cost of reversal from Vancouver is prohibitive. Affiliates will take the service from 7:00 Eastern Standard Time. It was reported that Kimberley was receiving National News broadcast. ENG explained that they had a community antena rendering this possible. MGMT warned to be cautious when releasing information before actual voting is over, but CBC cannot be paralized by outside factors. General Planning - Concert Hour and Folio: Matter discussed in Montreal. The general agreement was: Never go beyond 11:00 p.m. because of National News. Tentative plan: Montreal will do its Télé-Théâtre on odd weeks. First month, first week: Musical from Montreal for both English and French Network. Second week: Montreal, Télé-Théâtre. Toronto, its own program. Third week: Montreal, Musical to French Network. Toronto, Folio. Fourth week: Montreal, Télé-Théâtre. Toronto, Folio. Second month: Musical program from Toronto for both French and English Network, etc. In addition to this, once a month, a spectacular, as National Ballet, Opera, etc. Nine of these could be blocked out in advance and scheduled at various times during the week, but never past 11:00 p.m., possibly from 9:30 to 11:00 p.m. A big sponsor may be interested in one or two of these shows, as International Nickel sponsoring Peer Gynt last year. Folio: It has been decided to drop this title and attempt to present the programs by their own titles proposing a single master of ceremony somewhat like CBC Wednesday night. Liaison between Toronto and Montreal on the matter. Jake and the Kid: Structural weakness; suggestions made; beautiful photography job. Sign-off Material: Work continuing under Peter Francis. Religious Film Series: Scheduled for June; Religious Advisory Council have recommended to wait until Fall. Option Time: Discussed with Program Committee of affiliates - Option formula applied to Summer schedule; too late in the Fall. Murray Brown advised of own views on the matter for the benefit of affiliates. Wide-Wide-World Show from NBC: Describing North American Air Defence. March 2nd from 4:00 - 4:30. This will involve pick-up from St. Hubert, QUE. RCAF keen on the matter. Commercial: Hopeful to find sponsor for Western Football games. Commercial Department working on potential sales. International Nickel Company: Submission from International Nickel through Cockfield-Brown Agency. They would like to have a TV program entitled: "Achievement 195... in Canada", by the end of December each year, to highlight cultural achievements in Canada. Also, considering International Nickel Company reward ($10,000) for the citizen who has achieved most for Canada during the year. At present, matter being considered by International panel. Submission sent to CB. Commercial: (Rugheimer reporting). Proctor and Gamble to replace Meet McGraw with Loretta Young ex NBC.

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5.2 English Radio Network - Radio Planning Conference in Toronto - Winter Planning: First quarter is very critical - Studying effects of replacements for hockey, opera, pop concerts and their financial implications; matter being studied closely before a firm recommendation is made. Children's Programs: Difficulty arising out of differences in ages of audiences being served and range of broadcast area from Newfoundland to Vancouver. World Hockey Situation: Full schedule from February 27th to March 9th. Difficulty because of rescheduling of Religious period with the National Religious Advisory Council and telegram of protest to the Board. Noted Board rejected protest. Sports: Canadian Bonspiel 8:45 to 9:00 coverage each night in Assignment giving good distribution to Dominion Network and affiliates. Elections: Committee in radio planning along the same lines as committee in TV; thinking similar to that of last year. Coordinating plans are presently being made. The best available material will be collected and fed to affiliates. Radio is able to service the non-TV areas and record statements and up-to-date information supplying a service to TV. Assignment: Going extremely well: Wayne & Shuster biography coming up soon. Education: National conference on education on T-CAN Matinee, Farm Program on education and Week-end Report. Will record conclusions on the conference. Live coverage of McGill Winter Carnival. Biography of Nicholas Monsarrat, Foster Hewitt, Sir Allan Herbert, etc. Up and Coming Things: Next Wednesday night, "The Lonely Judge" ex Vancouver - presented in drama form. Recital by Zera Nelsova. Jazz from Vancouver. Holy Week: Exchange of music programs with French Network. Discussion with Executive Director of the Edison Foundation of N.Y., formerly Chief of the Round Table of the Air, proposing follow-up of Ways of Mankind Series.

5.3 French TV Networks - (Roger Rolland reporting). AR reports show, "Le Malentendu" was, despite some feeling, too intellectual for our audience and "Un Instant de ta Vie", too popular; "Le Malentendu" results: 60% not interested, 40% regularly interested. "Un Instant de ta Vie": 15% not interested, 85% interested. This would indicate that our public is very receptive. The play which got the best reception was "Un Simple Soldat" combining quality with simplicity. We can conclude that what the public wants in a drama is action and if quality is added so much the better, but quality alone without action will not do it. Les Plouffes: Fernand Guérard was asked to contact Lemelin to be informed of his plans for next year. Apparently, Lemelin is not keen in discussing the matter, as he claims it was settled by Mr. Dunton and the GM. The matter of Les Plouffes was discussed at some length. MGMT in conclusion directed that the matter be held in abeyance for the time being. This, he said, could be more appropriately discussed at the next live meeting.

6. Ontario Items - 6.1 ONT reported a Toronto Telegram editorial entitled Biased CBC News reporting. Internal CBC statistics indicate that the Telegram editorial was not based on facts. No action for the present was planned nor taken. MGMT asked that PR follow up the matter.

6.2 ONT reported that staff had to be sent home because of cold buildings. A somewhat similar condition exists in some of the buildings in Ottawa.

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7. Quebec Items - MGMT noted the case of Jacques Hébert who attacked a Quebec Court of Justice. In order to place CBC in a good position MGMT asked for either the text or a recording of Mr. Hébert's talk. QUE advised neither text nor recording available. MGMT pointed out that this placed CBC in a very embarrassing position.

8. Ottawa Items - Matters Arising out of Board Meeting - 8.1 Segregation of Accounts - The Board agreed to recommended segregation course.
8.2 Budgets 1958-59 - Will be considered by the Board at their next meeting.
8.3 Western TV Network Delay Centre - Calgary - Approved 8.4 St. Laurent Auditorium, Montreal. Approved 8.5 Payment of lines to radio affiliates. CKEC, New Glasgow, approved; CKLD, Thetford Mines, approved; CFOR, Orillia, approved; CHNO, Sudbury, approved; CKPG, Prince George, approved. CFNS, Saskatoon and CFRG, Gravelbourg renewal approved and secretary to prepare advice to stations.
8.6 Application CHCH-TV for Special NBC Connection - Turned down by the Board.
8.7 Contests and Prize-giving Programs - The Board took no definite decision on the matter. A study is to be made by staff.
8.8 CBC Symphony Tour - Europe and West Coast - Postponed to 1959. CB is doing the follow up. Possible conflict with Vancouver Festival booking for 1959 has been raised by Caple.
8.9 TV Network to New Carlisle - Board agreeable to microwave, if reasonable. ENG to obtain quotation.

9. 9.1 Power Ceiling - The Board had no objection.
9.2 Service to Red Deer - Board asks for report. ENG to obtain supplement to reports of good service on hand.

10. Option Time - MGMT inquired whether this matter discussed with French Network officials. CB indicated French Network represented on group working out proposals.

11. Ottawa Operations - The general situation in Ottawa was discussed at some length. MGMT directed that the matter be studied and be again discussed in three weeks' time.

12. Civil Defence Exercise - A civil defence exercise will be held on May 15th in early morning. CBO has been requested to cooperate by supplying technicians. MGMT agreed providing that the cost be borne by Civil Defence.

13. Vancouver Development - ENG inquired: Should purchase be made of remaining lots in the block. MGMT directed that the appropriate documentation be prepared for submission to the Board at their next meeting.

14. Insurance - MGMT noted increased interest in this matter. CMPD reported that progress was being made.

15. CKSB Request - For use of network 5-minutes before midnight every night. If the lines are not being used, would this create a precedent? The matter will be studied and an appropriate reply made.

16. $64,000 Question - Red Skelton - Ray Milland Show (Revlon) - No problem as to policy.

17. Vancouver-Seattle Line - Still working.

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R. P. Landry

A G E N D A

EXECUTIVE MEETING
2:15 p.m. February 18, 1958.

1. Property for Consolidation of Toronto Operations

2. International Hockey Championship

3. Opening of TV Network to the Pacific Coast

4. Travelling Outside Canada on News Assignment

5. Programs and Commercial Reports -
   - 5.1 English TV Network
   - 5.2 English Radio Networks
   - 5.3 French Networks

6. Ontario Items

7. Quebec Items

8. Ottawa Items - Matters Arising out of Board Meeting -
   - 8.1 Segregation of Accounts
   - 8.2 Budgets 1958-59
   - 8.3 Western TV Network Delay Centre-Calgary
   - 8.4 St. Laurent Auditorium-Montreal
   - 8.5 Payment of Times to Radio Affiliates -
     - CKEC - New Glasgow
     - CKLD - Thetford Mines
     - CFOR - Orillia
     - CHMO - Sudbury
     - CKPS - Prince George
     - CFNS - Saskatoon
     - CFRG - Gravelbourg
   - 8.6 Application CHCH-TV for Special NBC Connection
   - 8.7 Contests and Prize-Giving Programs
   - 8.8 CBC Symphony Tour
   - 8.9 TV Network to New Carlisle

9. Option Time

10. Ottawa Operations

11. Civil Defence Exercise

12. Proposal - Vancouver and West Coast Tour of CBC Symphony

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CONFIDENTIAL

EXECUTIVE MEETING
February 11, 1958

EX 58-6

PRESENT: Ottawa - J.A. Ouimet, E.L. Bushnell, R.P. Landry, M. Carter, R.C. Fraser, J.P. Gilmore, C. Jennings, R.E. Keddy, A.K. Morrow, M. Ouimet, W.G. Richardson, G.A. Coderre.

Toronto - I. Dilworth, E.S. Hallman, J.H. Harvey, W.R. Johnston, F. Mutrie, K. McBride, D.B. Sumner, J.M. Kannawin, C.E. Stiles, C.B. McKee.

Montreal - G. Lamarche, A. Ouimet, J.J. Trudeau, B. Lafleur, R. Rolland, M. Valiquette.

1. The meeting was pleased to hear that Walter Powell was now back to work; ONT reported that Mr. Powell was attending other business and would not be present at the meeting.

2. Estimates - MGMT said that he had reason to believe that the present Government would approve CBC estimates for fiscal year 1958-59 as submitted; Parliament would be asked to vote the required credits at the following Session.

3. Union Matters - From Toronto, Mr. Stiles and Mr. McKee commented on Union mood following settlement of IATSE dispute in Montreal. Dansereau was reported to be very angry and possibly planning some form of retaliation; Trainor of IATSE, Toronto in his letter to ONT had a much less vehement tone. MGMT suggested that the matter be dealt with locally if possible. ONT agreed to acknowledge Trainor's letter in good faith.

4. Hi-fi-Stereo Programs - MGMT suggested that CBC may take advantage of hi-fi present craze in U.S. and CAN. Hi-fi or Stereo programs would be of great promotion interest for radio in Montreal and Toronto. It was pointed out by PR that hi-fi experiment in Vancouver had created a keen interest in the public; this had been excellent promotion publicity for radio in the area. The cost of such an experiment should be particularly low in Montreal, having two FM stations. DSB in Montreal stated that this was being investigated and that he would report shortly in writing. MGMT directed that a committee composed of CB, ACB, CO, CE and PR look into the matter in consultation with Toronto and Montreal to ascertain the promotion value and other effects of such an experience.

5. Cross Promotion - MGMT warned that CBC-TV monopoly in Toronto-Montreal will soon come to an end after the election or shortly after; there may be six months or at the most one year to organize cross promotion for radio. Trudeau in Montreal reported that a certain amount of cross promotion was being made for over a year; "Ce Soir" and "Sur nos Ondes" were serving cross promotion purposes. Hallman in Toronto reported that cross promotion had been in effect in the Toronto area for quite some time although their formula differred somehow from that of Montreal. MGMT was wondering why this was not done in Ottawa. He suggested that the new morning programs could be promoted by spot announcements in the evening and vice-versa. PR was asked to follow up the matter with all interested parties.

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6. Programming - Advisory Committee - CB reported that the committee had been sitting all day Monday; although no major issues were settled, the committee was able to clear a number of points which would facilitate the next meeting with affiliates.

7. WIFU - CO reported the need for the purchase of two mobile units to give western coverage to WIFU games; he pointed out that the purchase of the rights would depend on CBC facilities. MGMT directed that the cost of purchase of rights be ascertained, also whether the games would be played in the daytime or at night; if played at night, the matter would be out of the question. CO was asked to further investigate the matter and report.

8. Billing Rates - CO explained that a study had been made in Toronto recommending parity in billing rates with six months protection and that the matter would be discussed in a meeting next Friday. MGMT suggested that Montreal be kept informed of the progress made and submit comments as required.

9. Programs and Commercial Reports - 9.1 (R. Rolland reporting). Nothing special to report other than Summer TV schedule now organized and now working on Fall schedule. (M. Valiquette reporting). Sunday afternoon movie completely sold; "Collégien Troubadour" formerly completely sold to Lever Brothers and now asking to withdraw to half sponsorship offering balance to Hazel Bishop; Heinz wish to withdraw from half of "Pension Velder", but continuing until replacement available because of non-cancellable contract. Radio: Two farm broadcasts spot adjacencies sold to Firestone. Spots: Detailed report on its way. On all stations: January - $380 out of $18,050 or 2.1 of total potential; February - $382 or 25.9% of total potential of $16,000.
9.11 ACB reported a persistent rumour to the effect that the provincial Liberal Convention would be postponed until after the Federal Elections. In discussing the matter with Jean St. Georges, the latter has brought to his attention a policy memorandum which would have rendered covering provincial political convention impossible a week before a federal general election.
9.12 MGMT expressed interest in receiving program evaluation reports, not received for over three weeks. Toronto replied that they were not making such reports; Montreal said that they were late for cause, but would forward the report shortly.
9.13 "Le Carnaval d'Hiver" live pick-up from QUE city - MGMT commented that the showing was slow and dull.
9.2 ONT advised that P. McDonald and G. Rugheimer in Montreal; QUE said that neither were at the meeting at the moment. Rugheimer reported for the record after the meeting through ACO, the following: Mid-east radio sales figures - for week of February 3-7, 53% sold - for week of February 10-14, 60% sold or $1,454 out of potential of $2,188. AGM thought it was odd to see chimpanzees drinking tea on Movie Museum. The sponsors, Red Rose Tea, were thinking in their next commercial to say that tea was a man's drink. PR commented that film on Snow-storm in Ottawa was causing loss of prestige to the objectivity reputation of CBC-TV News.
9.3 English Radio Networks - (E. S. Hallman reporting). Preview: Comments pro and con still pouring in. CBC Symphony excellent evening radio show. Current Railway Dispute - Good coverage; clear view of threat, serviceable job. International Hockey next Sunday: Cross promotion obtained from TV.

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Salute to Sable Island: Promising Maritime spectacular (ACO). Marine Investigator: (Ex Vancouver), excellent anti-dote to wrestling, (CO).

10. Quebec Items - Nil Report. ACB brought to the attention of QUE, criticism published in "Le Devoir" by the College of Optometry who claimed that on the program "C'est la Vie", biased propaganda was made by the interviewer. It might be wise to stand by in case something develops.

END OF CIRCUIT

11. Ottawa Items - 11.1 Insurance - CMPD reported that he had discussed the matter with Treasury Board officials. They were of the opinion that CBC should make an official request to benefit from the Five Million Dollars Fund which was available to all Government Departments and agencies financed by the Government. MGMT agreed that such action should be taken.
11.2 Staff Statistics - MGMT directed that staff statistics be broken up to indicate more clearly, radio, TV and integrated services personnel, so that future comparisons could show television and radio staffs. CA was asked to see that the required action be taken.
11.3 Engineering Load - Immediate order for two (2) video tape recorders for Calgary Operations was discussed. ENG pointed out that six were needed to carry Sunday load. MGMT asked that the matter be submitted to the Board and that an appropriate Submission to Council be made in due course.
11.4 Station Relations - Final report not discussed yet. CB to look into the matter.
11.5 Ottawa Building - MGMT pointed out that time is running short and that a decision should be sought before March 15th when tenders must be called to meet the deadlines for space.
11.6 Commercial Revenue - Radio local and spot sales discussed; should be developed and present experiment in Mid-East not extended now. MGMT warned those concerned to be prudent.
11.7 Segregation of Accounts - CMPD pointed out that segregation of accounts for the balance sheet had been recommended by the Fowler Report. It was agreed to seek the advice of the Board on the policy to be followed.
11.8 LPT - Request to the Board for Dawson Creek TV. Also considering additional radio installations. MGMT noted the possibilities and suggested that CBC face the problem as part of the budget.
11.9 Meetings - The matter of holding meetings in Ottawa and alternating with Toronto and Montreal was discussed at some length. It was finally decided by MGMT that live meetings be held once every four weeks, in Ottawa, or Toronto, or Montreal. MGMT urged that more circuit meetings be held for special jobs and for functional group, e.g., Broadcasting, Engineering. Some thought would be given to arranging for general circuit meetings to deal with matters of general interest only.
11.10 Les Plouffes - ACB reported on the matter. Some concern was shown as to the future of the French and English version. It was the general concensus of opinion it would be desirable to have both versions of the program on the network next year.

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R.P. Landry

A G E N D A

EXECUTIVE MEETING
2:15 P.M. FEBRUARY 11, 1958

✓1. Hi-Fi Stereo Programs

✓2. Cross Promotion - CBF-CBFT; CBL-CBLT

✓3. Program Advisory Committee

mobile unit ✓4. WIFU - Coverage on Outside Games, Vancouver-Winnipeg

✓5. Billing Rates - Progress Report on Study re Parity of Billing and Cost

✓6. Program and Commercial Reports

- ✓6.1 French Networks
- ✓6.2 English TV Network
- ✓6.3 English Radio Networks

✓7. Ontario Items

✓8. Quebec Items

✓9. Ottawa Items

- ✓9.1 Insurance - Progress Report Official request to TR
- ✓9.2 Staff Statistics - Separation of Radio and TV
- ✓9.3 Engineering Load

✓10. Board Meeting - Financial Position, Gravelbourg-Saskatoon, Sask.

11 Job rlwogs Analysis Committees

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CONFIDENTIAL

EXECUTIVE MEETING
February 4, 1958.

EX 58-5

PRESENT: Ottawa - J.A. Ouimet, E.L. Bushnell, R.P. Landry, M. Carter, R.C. Fraser, J.P. Gilmore, W.G. Richardson, G.A. Coderre. - Visitor, Mr. Charles Moses, General Manager, BBC, for part of the Meeting.

Toronto - I. Dilworth, H.G. Walker, E.S. Hallman, J.H. Harvey, H.R. Hilliard, J.M. Kannawin, P. McDonald, F. Mutrie, G. Rugheimer, D.B. Sumner, C. Walls, C. Jennings, M. Ouimet.

Montreal - G. Lamarche, A. Ouimet, J.J. Trudeau, B. Lafleur, R. Rolland, M. Valiquette.

MGMT greeted welcome to Mr. Charles Moses, General Manager, BBC, present at the opening of the meeting.

1. Relation with IATSE - Congratulations to all for job well done. MGMT commented on the disturbing and depressing feeling arising out of lack of proper information in the news. The problem was well handled, but publicity was much too one-sided. The impartiality of the news CBC is so proud of should have worked in our favour in this instance. This is something to be corrected and soon.

2. Network Connections - Timmins-Rouyn - Jean St-Georges, while in Ottawa, has reported that this network connection would be of little use except possibly for sports - not of great economic value. MGMT urged that the matter be studied by CO and QUE with a view of rectifying the situation inasmuch as it is possible.

4. BBM - AGM stated that no clear decision could be taken before the return of Mr. Powell to his office; in making the decision, the feelings of advertising agencies and affiliates will have to be taken into account.

5. Elections - Decision was being made in Ottawa insofar as the electoral campaign is concerned. As for the election night itself, planning is being made quite along the same lines as the last time. The matter of electronic computors was discussed at some length. It was agreed to split the business between IBM and UNIVAC. MGMT warned that it might be a point of interest to the public to have the electronic equipment predict against a panel of newsmen, but great care should be taken that nothing be done before the actual voting is over; at any rate the matter should be further studied before a decision is taken in this regard.

6. R.C.M.P. Series - CB reported from Toronto that the final draft of agreement was in the hands of BBC as of Monday, 3rd February. CO, CB and QUE are to get together to discuss at what conditions a French dubbing could be made. MGMT directed that this possibility be fully investigated. PR commented on loss of free space due to lack of proper publicity.

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KODAK SAFETY FILM

7. Programs - CCAA - To promote Fall and Winter programs, it was suggested that there be a Canadian Fall spectacular. The idea may be good providing it is not done by the artists themselves. Le Gala des Artistes at Christmas did not prove to be too successful.

7.1 Jake and the Kid - PR pointed out that the program could receive more western flavour; PR and NFB to get together on the matter. QUE indicated that French version may be requested when they have had opportunity to see film.

7.2 University of the Air - Firm plans are being made for the second series as reserved time and on a full network. ONT commented that the first series had been very successful.

7.3 Symphony Tour - MGMT advised of the decision that the tour was cancelled for this year. Announcement will be held until the Board has had a chance to consider the matter.

7.4 Vancouver - Sydney (July 1st) - Integration of full network. MGMT was wondering who should be present. Some thought should be given to this matter.

8. CBO Early Opening - PR explained that information was given too late to allow proper publicity.

9. Programs and Commercial Reports - 9.1 (P. McDonald reporting). The Maritimes Connection Program: "Tower Trail to the Sea" was extremely successful despite bad weather and other difficulties. The program retained something of the flavour and humour of the Maritimes. MGMT commented that this was a first class effort. Electoral Campaign: Waiting results of meeting in Ottawa with representatives of political parties. Rugheimer, Westlake and ACB were currently meeting to clarify a number of points. Option time Planning: Agreement in principle. AGM advised that meeting of March 28th with affiliates was cancelled. It was suggested that the problem of option time be held in abeyance until after the election. In the meantime, there would be exchange of information between CBC and affiliates. Nursery School Experiment: Well done; plans for next Winter not yet final. B.C. Centennial and Vancouver Festival: Recommendation received from B.C. as to what is of network interest. Visit of Princess Margaret and July 1st Program: MGMT agreed suggestion Thom Benson be coordinator.
9.2 (E. Hallman reporting). Electoral Campaign: Time reduced from 12 to 9 hours. International Hockey: Daily reports in Roving Reporter. Final game of March 9th - agreement is being reached to clear. On March 25th, Basilio-Robinson fight carried by T-CAN Network at the same time Curling championships being carried by Dominion Network. Will be interesting to know who has most listeners. Preview: Number of letters received indicated that PR job has been well done. Princess Margaret's Visit: Some thought is being given to a complete jazz program for the Princess. B.C. Centennial: Program dealing with history of B.C. contemplated ex Vancouver. Variety Show: February 11th, 7:00 - 7:30 for Centennial celebrations of Sable Island. Harmony Harbour: Restored and rehabilitated.

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9.3 (R. Rolland reporting). 350th Anniversary of the City of Quebec: Interest to Canada as a whole. T-CAN Network - McDonald, Hallman and Rolland to discuss the matter more fully. Special program being planned for live pick-up. Au Lendemain de la Veille: This morning program has improved; now lighter and more popular. Valiquette advised that report on sales to be discussed with CO. Bureaucracy on Trial: Controversial topics should be avoided during electoral campaign.

10. F. Mutrie advised that TV producers were setting up an association of producers. It was not a guild nor a union, but merely for discussion of common problems. It was pointed out that as producers were considered MGMT, they could not organize as a union.

11. Cine-Vision - Pilot Film - English version not acceptable in its present state. French version much better. Some discussion as to the price. It was generally agreed that the price was excessive for the French version, but it was subject to further bargaining. After some discussion MGMT pointed out that the position of CBC should be quite clear. What kind of effort are we prepared to make. Film producers should be advised where CBC stands.

END OF CIRCUIT

Did you hear that

12. Insurance - MGMT explained that since 1936 same organization has been carrying all insurance business. That there was a Government fund that might be available to CBC for insurance purposes. That if self insured, it would require CBC to borrow the money in case of a major disaster. Renewal expenditures would be in the order of nearly $200,000. CA and CMPD were requested to study the matter and report to MGMT.

13. Engineering Matters - 13.1 Roland Couture to look into the matter and report.

13.2 Calgary Delay Centre - Matter to be submitted to the Board.

13.3 Coverage Map - Contour maps covering U.S. territory. Difficult position for CBC - Easy matter for private station to do. Matter may be discussed informally by Rugheimer and NBC.

13.4 Power Ceilings - Increases in power for Class III and Class IV broadcasting stations to be considered by the Board with comments to the Department of Transport before March 1st release.

13.5 CHEK-TV Victoria Emergency Standby Link - Agreed CBC would support station in application commercial receiving licence.

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R. P. Landry

A G E N D A

EXECUTIVE MEETING
2:15 P.M. FEBRUARY 4, 1958

1. Relation with IATSE
2. Network Connections - Timmins-Rouyn
3. Systems and Procedures Group
4. BBM
5. International Hockey
6. Elections
7. R.C.M.P. Series
8. Programs - PR-CCAA
   - 8.1 Jake and the Kids (PR)
   - 8.2 University of the Air
9. CBO Early Opening
10. Programs and Commercial Reports
    - 10.1 English TV Network
    - 10.2 English Radio Networks
    - 10.3 French Networks
11. Ontario Items
12. Quebec Items
13. Ottawa Items
    - 13.1 Insurance
14. Symphony Four to be cancelled.
15. Amalgamation of network. Vote to Sydney July 1/58

Officials meeting on much of it is cancelled.

7 to 7:30 Feb 11/ T.V. Sable Island.

350th ann. of Quebec. Series in 350 Quebec

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CONFIDENTIAL

EXECUTIVE MEETING
January 28, 1958.

EX 58-4

PRESENT: Ottawa - J.A. Ouimet, E.L. Bushnell, R.P. Landry, M.Carter, R.C. Fraser, J.P. Gilmore, A.M. Henderson, C. Jennings, A.K. Morrow, M. Ouimet, W.G. Richardson, R.E. Keddy, G.A. Coderre. For part of the meeting - P. Meggs, C. McKee, C.E. Stiles.

Toronto - I. Dilworth, H.G. Walker, E.S. Hallman, J.H. Harvey, H.R. Hilliard, W.R. Johnston, J.M. Kannawin, P. McDonald, F. Mutrie, G. Rugheimer, D.B. Sumner, C. Walls.

Montreal - G. Lamarche, A. Ouimet, Guy Coderre, R. Parent, J.J. Trudeau, Y. Vien.

1. Relations with IATSE - The meeting took up the discussion of this topic from where the special circuit conference of the morning had left off and MGMT indicated that Montreal was drafting a letter of explanation to the staff. Information Services is having an English version of the letter compiled and will send it to Toronto for consideration either to be distributed as is or suitably amended for Toronto distribution to staff members.

Director of TV Toronto indicated that Neil Leroy had telephoned a message from the airport leaving word there would be no strike until he had an opportunity to talk to all the parties concerned. Discussing this point of talks between CBC Management Montreal and Leroy it was agreed that as soon as the discussion concluded Mr. McKee should get in touch with Montreal concerning the proposed discussions with Leroy.

ONT reported that discussions have been held concerning eventuality should trouble spread to Toronto. Toronto supervisors enquiring as to CBC policy should trouble develop and IATSE group decline to work. MGMT indicated initially CBC would use only supervisors to perform needed work and would not ask other unions to perform work of group not working. Cannot indicate at this stage whether outside people would be hired, that would depend on what will happen in the negotiations and whether the members which have been fired are taken back.

Montreal advised of the statement by Revenue Minister Nowlan in the House of Commons. MGMT indicated that Mr. Nowlan was reporting as the Minister through whom the CBC reports to Parliament and his report should be regarded as a CBC one.

Later in the meeting it was indicated that the union had deferred its strike call for 24 hours to 6:00 p.m. January 29th.

2. Les Plouffes - ACB obtaining from Rugheimer views of agency and advertiser on English version and when received will convene meeting as proposed.

3. BBM - AGM indicated nothing new to report pending meeting Hoffman Thursday, January 30th.

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4. Illness to Mr. Powell - MGMT obtained from Toronto latest information on Mr. Powell's illness and asked ONT to convey best wishes for speedy recovery.

5. International Hockey - (P. McDonald reporting) - Sports department has not yet completed investigation overseas camera coverage facilities, so final recommendation not yet available. Draw indicates first four Canadian games not crucial - crucial games March 6th Sweden, March 7 Czechoslovakia, March 8th U.S.A., March 9th Russia, and feels sufficient interest for one hour TV coverage each game even delayed 2½ days.

(E. Hallman reporting) - In radio Bristol Myers interested in sponsoring direct pick-up March 8th game and St. Lawrence Starch March 9th game. Decision will be affected by actual scheduled time in Oslo. Also radio will have inserts in "Roving Reporter" and other sports news. Do not yet know Foster Hewitt's plans but expect he will be at games.

6. "Preview" - CB reported meeting held January 23rd and changes initiated January 27th - too early yet for reactions.

Noted comments ACB about amateurish production CBO devotions and that Hollingshead will be in Ottawa January 29-31 to work with CBO. Also noted CBC commencing operations 6:00 a.m. but no publicity given. MGMT wishes PR investigate lack of publicity. ACO enquired about arrangements for additional costs to open early and MGMT urged care in planning to make sure all such requirements taken care of in advance. AGM pointed to need or coordination in scheduling spots - indicated two announcements regarding unemployment included between 8:30 and 9:00, one scheduled regionally and the other locally.

7. Nursing of Canadian Talent - MGMT referred to Syd Newman letter of resignation in which he urged that CBC nurse Canadian Talent. Are we doing enough in this regard? ONT felt that Mr. Newman's contentions were gratuitous and that CBC had in the past nursed Canadian talent well and effectively. After hearing several comments on Mr. Newman's statement, MGMT in conclusion suggested that the situation be reviewed and that renewed efforts be made to retain Canadian talent whenever possible.

8. Shortening of Radio Programs (Request of Abitibi Station) - MGMT explained that this request came from Mr. Gour and would therefore affect the French network. ACB stated that the matter had been left in abeyance following the September Meeting. ONT and QUE had nothing against it in principle, nor did CB providing the matter would be studied with a common sense approach. MGMT asked QUE that a study of the matter be made for consideration in one month, (on February 25th) prior to meeting of March 29th with French radio affiliates.

9. Crawley RCMP Films - In view BBC undertaking to become customer and participate, discussions have been going forward for preparation of agreement between three parties, CB, COMPT and Counsel Laidlaw being primarily concerned. Third draft discussed with Crawley group this a.m. and general agreement reached bringing document to stage where it can go forward to London with covering letter of explanation by CB.

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10. Programs and Commercial Reports - 10.1 French Networks - (R. Roland reporting). Political Campaign (Radio & TV): The matter was being closely studied and planning is being made following closely the pattern of the last general election. Summer Programs: TV Children's programs have dropped 70% last Summer; planning for next Summer is being done accordingly. Planning for Next Winter: Critical study being made. Programs are divided into (a) - Good, (b) - Questionable and (c) - To be Dropped. A special effort is made to have new programs. Alterations to Studio 40 and St. Laurent: Work planned for next Summer and would not be completed before Fall. Le Gala de la Chanson Canadienne: Labatt's Breweries would be interested in being co-sponsor with CBC of that program. It was agreed that providing CBC be credited with the main effort there was no objection to Labatt's Breweries sharing in with CBC on the occasion. MGMT directed that the policy of beer advertising be discussed by CB and ACB with TV QUE. Il était une Guerre: ACB questioned the factual truth of mass weddings on Saturday prior to national registration. La Ransom du Plaisir: ACB asked QUE what reaction from that film. QUE reported that nothing yet had been received, but that it would report on it accordingly.

10.2 English TV Network - (P. McDonald reporting). "Folio" presentation well done and excellently received. Suggests Ottawa view "The Living Sea" 3:30 p.m. Sundays. "Tower Trail to the Sea" 3:00 p.m. February 2nd is opening of network to the Maritimes and plans indicate exciting program. AGM suggested that there be a French item and this be considered ex Moncton with the pick-up of the choir there. NHL Play-offs: Policy to be parallel to last year, has been put on paper and referred to Broadcasting Ottawa. Interconnection of Microwave: Discussed PR aspects with Fraser and Benson, who will be coordinating producer, and planning will go forward quickly. News for Full Network: Don McDonald has submitted report with sufficient facts to enable discussion scheduling after Calgary delay centre operating. TCA: Interested in sponsoring network show next year of quiz variety - possibly "Double Cross". Free Time Political Telecasting: Discussing with Peers today for recommending to Ottawa urgently. Suggest reduction to 4 hours. CB asked if Montreal and Toronto in television and in radio would work out pattern based on the hours granted at last election, that is 6 hours TV network and 3 hours TV local, both French and English, 12 hours radio French and English and then Ottawa will endeavour to secure agreement of parties on basis of reduced amount. Network Option Time: CB indicated proposed visit to Toronto this week impossible, therefore will be there Monday. Will fix time of meeting independently and will set up circuit to connect Montreal to the meeting in Toronto.

10.3 English Radio Networks - (E. Hallman reporting). In radio free time political broadcasting was total of 8 hours Trans-Canada and 4 hours Dominion and in view of importance of various programs in "Farm Forum" and "Citizens' Forum" series at this time of year suggests consider not using reserved time and considering instead 8:00-8:30 Mondays and Fridays Trans-Canada network. CB pointed out that there is little possibility schedule outside reserved time in view reluctance of stations to carry. Also when election announced many topics ordinarily discussed "Farm Forum" and "Citizens' Forum" have to be withdrawn. Therefore feels

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reserved time must be chosen this occasion also. Election Night Coverage: Hallman discussed with Hogg and Peers and agreed on general approach. Considering pick-up of Dominion Bonspiel which this year will not be sponsored by McDonald's. Difficulty as to times as location of Bonspiel is in Victoria. "Pages from Life": Sponsor feels that time immediately after BBC news not entirely suitable. Considering offering 1:45-2:00 p.m. instead. Easter Seal Program: Getting information whether musicians' union still black-listing affiliated stations and therefore will order no feed of this program to some of them. Working on plans for the switch over to daylight time. Considering whether Sports College still serving the purpose for which it was originally scheduled. Planning considerable music scheduling from both Vancouver and Stratford Festivals.

11. CBC Symphony Tour - CB indicated that there are new difficulties which, if not surmountable, may result in recommendation to MGMT to postpone trip this year altogether.

12. Exporting of Programs - ACB reported after checking with D.C. McArthur has report to indicate there are no restrictions to asking price higher than cost when making export sales, in fact in view of Royal Commission such higher asking price desirable.

13. NABET and NBC - With Mr. McKee again attending considered advice from NBC that NABET contract with NBC would expire January 31st and there is possibility of NBC having to carry on with management-producing-teams after that date. The several possibilities of the results of this action on CBC and its NABET union were discussed and MGMT indicated preference to leave decisions in these matters until after the current crisis in the relations with IATSE had passed. In the interval if newspaper enquiries are made it was agreed that Brickenden in Toronto would be contact and that he would be advised by C. Kelly, also Trudeau will be contact in Montreal advised by R. Parent. There is preference for indicating that the Corporation has presumed that its staff will carry on with the production of the Canadian service under the agreement between the Corporation and the NABET union. Enquirers as to possible action in Canada might be directed to the union.

14. Next Meeting: 2:15 Tuesday, February 4th.

END OF CIRCUIT

15. Ottawa Building - MGMT asked ENG to bring forward details of further study for consideration by MGMT.

16. Royal Visit Films - MGMT has made presentation to Governor General who takes a keen but unofficial interest in CBC activities and programming. Presentation to Prime Minister for Parliamentary Library has been postponed until after the session. ACB indicated that preparation of another print for the Mayor of Ottawa is under way.

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17. Department of Public Works - MGMT indicated that DPW had asked and MGMT has agreed that CBC would consult on rentals before making binding agreements with landlords but there is no commitment to have DPW act as agent for the CBC. MGMT asked ENG to advise those concerned.

18. Circuit - Quality of originations at Montreal needs attention and ENG asked to follow up.

19. Network Lines - ENG reported request from railway companies for CBC to lease back on per occasion rates lines to connect some network affiliates when private networks ordered and other facilities not available. Since Board has indicated CBC only interested in approving network requests agreement should be given to this request providing CBC requirements not affected.

20. Calgary Installation - ENG preparing letter of intent to telephone companies covering circuit requirements subject to review of quotation local loops since CBC located in AGT building. Submission to Council necessary.

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R. P. Landry

A G E N D A

EXECUTIVE MEETING
2:30 P.M. JANUARY 28, 1958

1. Relations with IATSE
2. Les Plouffes
3. BBM E.B. & Mr. Hoffman meeting on Thursday Jan 30/58
4. International Hockey WORLD — Wed. - Canada vs Kitzbuehel 9
5. Preview
6. Nursing of Canadian Talent
7. Shortening of Radio Programs (to carry sports during CBC service)
   (Request of Abitibi Stations)
8. Crawley RCMP Films
9. Programs and Commercial Reports
   a) French Networks
   b) English TV Networks
   c) English Radio Networks
10. Ontario Items
11. Quebec Items
12. Ottawa Items
    a) Ottawa Building
    b) Royal Visit Films

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CONFIDENTIAL

EXECUTIVE MEETING
January 21, 1958.

EX 58-3

PRESENT: Ottawa - J.A. Ouimet, E.L. Bushnell, R.P. Landry, M. Carter, R.C. Fraser, J.P. Gilmore, A.M. Henderson, C. Jennings, A.K. Morrow, M. Ouimet, W.G. Richardson, R.E. Keddy

Toronto - I. Dilworth, H.G. Walker, E. Hallman, J.H. Harvey, G.H. Jones, J.M. Kannawin, P. McDonald, K. McBride, F. Mutrie, W.E. Powell, G. Rugheimer, D. Sumner - visitor J.M. Beaudet

Montreal - G. Lamarche, A. Ouimet, B. Lafleur, R. Rolland, M. Valiquette

1. Subsidizing Commercial Messages - MGMT recounted how consultants to Royal Commission had criticized procedure of discounting in billing sponsors the actual costs of producing commercial messages live. Finds that decision to correct this has been held until accounting consultants work completed and wishes immediate action on earlier decision. Asks COMPT and M. Carter follow up urgently.

2. Budget Control - Under-spending - MGMT pointed out indications are that year end would result in $500,000 surplus in radio over budget forecast without taking increased excise revenue into account. Reminds that budgets drawn on basis of service and savings through under-spending mean provision of less service and equally undesirable to over-spending.

3. Assistants - MGMT, noting one or two recent recommendations for appointment full assistants, restated policy of Corporation to discourage naming assistants rather to assign specific duties and title. Practice of naming Assistant Managers etc. being discontinued in industry also.

4. Executive Assistant to General Manager - MGMT announced appointment Mr. Georges Coderre to replace J.J. Trudeau. MGMT is circulating a memorandum to executive group giving Mr. Coderre's background and outlining his duties. He will report for duty January 27th and will act as secretary of the Management meetings.

5. Committees 5.1 Appointment Committee (name to be decided by committee) - MGMT indicated senior committee at headquarters being converted to new committee made up of Controller of Administration, Controller of Management Planning and Development and Controller of Operations which is to make a preliminary study of the work of former appointments committee and recommend to MGMT terms of reference and additional membership as required. Particularly to consider whether committee should have representation English and French network divisions. MGMT desires smaller committee of senior officers to assure quick action. ONT reported visit Nagle Toronto and discussions Nagle and Sumner on regional job evaluation committee. MGMT indicated CA arranging to set up job evaluation committees both Toronto and Montreal.

5.2 Broadcast - Operations Ontario Quebec Committee (name to be decided) - MGMT requested CMPD chair committee to study relations between Broadcasting and Operations at headquarters and the field points. MGMT in setting up

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Broadcasting and Operations functions last year felt it better to begin without full description and clear-cut relationships. Now wishes to define in writing for guidance of field those matters which should be referred to Ottawa and the delegation of matters for handling in the field. Titles and organizations are part of responsibility of CMPD.

6. BBM - MGMT asking AGM to follow up meeting January 20th by discussing Commercial Division to establish commercial requirements and exact cost if BBM again joined. Recommending action if cost between $20-25,000 per year on basis of service received and public relations. COM indicated discovered cost might be $42,000 a year and therefore considering only a radio subscription. MGMT requested no contact to BBM without AGM authorization. Recognizes investigation and decision required urgently because BBM going ahead with survey and CBC can participate only if decision taken quickly.

7. CBC Visual Sign-off - MGMT has noted criticism by Charles Lynch in speech to Canadian Club. ACB reported study initiated sometime ago with result that kinescopes and films recent Royal Tour being reviewed to determine if suitable material available to accompany National Anthem at sign-off. P. McD. reported Peter Francis has been asked to work on suitable film accompanying national anthems and hopes to have quick results. CBFT uses film of people and scenes and therefore escapes criticism.

8. Program Scheduling Releases - PR pointed to difficulties arising when program scheduling information released from Ottawa and with agreement both Toronto and Montreal will arrange in future that routine program scheduling releases be referred to originating point leaving to Ottawa making of releases covering big plans.

9. Articles for Trade Papers - PR has arranged for daily contact by Information Services with Commercial in order to assist placing stories of commercial activities in trade press. Information Service is collecting list of technical publications and will also collect information on CBC personnel who might write for such publications. Noted that GM will speak to Engineering Institute in two weeks and will be guest speaker of annual meeting in Hamilton in two months.

10. CBC Symphony Tour - CB reported that Canada Council has made grant of $20,000 towards tour. Joint CBC-Canada Council release being made January 21st. Mr. Waddington should now proceed to conclude arrangements for orchestra to appear in interested centres in Europe. Canadian Trade representativeBrussels has reserved auditorium for symphony concert August 25 and 26. CO outlined sources revenue for tour as follows: CBC programming $60,000, Canada Council $20,000, International Service $25,000, concert recovery $10,000, total $115,000. MGMT requested Broadcasting and Operations to appoint required unit or business manager ensure tour carried out within this budget working with COMPT as required. Broadcasting to discuss with PR in order to get full publicity value.

11. Emergency News Assignments - ACB reported work in progress. B/F in one month.

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12. R.C.M.P. Series - Visit of CB to U.K. - CB indicated that since considered desirable have definite arrangements distribution U.K. this stage and since independent British TV lukewarm had visited London discuss with BBC with result BBC will participate on parallel basis to CBC, that is put up capital and become customer. BBC will pay approximately the same as CBC pays for rights, will contribute 20% of costs and get 20% of profits. CB to work out details of contract with COMPT. MGMT indicated very pleased with this development and congratulated CB.

13. Yarmouth TV - ENG reported report based on maps indicates Yarmouth installation would cover 15,000 and best proposal to link with Halifax - would be by use translators at two intervening points, one at Liverpool would serve 12,000 people and second at Shelbourne serving additional 8,500 making total population 35,000 or approximately 9,000 radio homes for an estimated cost of $250,000.

14. Quebec Liberal Convention - Noted policy which requires that coverage to restricted to conventions to pick new leaders and also that coverage this Quebec region might provide precedent other parts country. MGMT therefore suggested QUE ascertain requirements and put forward suggestions Broadcasting Ottawa to coordinate from these points of view.

15. Financial MGMT indicated meeting with Treasury Board last week had gone well but it was left for decision by Treasury Board what amount would be put forward in the submission to Parliament for CBC 1958-59 estimates and CBC would be advised in due course.

16. Consolidation Toronto - Property - MGMT still holding draft letters since expects to know soon decision regarding 1958-59. ONT, while conscious of urgency, agreeable further holding these circumstances and if need for letters will make further recommendation to MGMT.

17. Ottawa Building - Government has not given definite approval and will advise. In interval MGMT wishes to discuss with ENG January 22nd.

18. Program and Commercial Reports 18.1 English Television Network P. McD. reporting - Liberal Convention - Reports indicate well received. MGMT considers coverage carried out superbly. Has good reports from other parties than Liberals. Tosca - Response uniformly excellent. Close Up - Demonstration of subliminal perception created interest. H. Hilliard described how it was carried out technically and MGMT suggests absence of reaction might be on this account. Showtime - Sponsor now almost completely satisfied. Export of Live Canadian Shows to United States - With Mr. Rugheimer, Mr. McD. visited New York last week to discuss this in exploratory way with Showcase Productions, a large producing company which showed interest in both the hour and the half-hour dramatic shows in schedule now. Discussing price which CBC should ask, MGMT indicated that we should attempt to get as much as possible and should not agree to export unless we recover all costs. Toronto to check J.W.R. Graham, Broadcasting, D.C. McArthur to see whether negotiations with unions made any commitments preventing asking price higher than costs for exporting of programs. Another producer in New York suggested program "Double Cross", a crossword puzzle game using a device which would be rented to CBC. Considering this for offer to Levers as summer replacement. International Hockey McCabe in West, therefore no recommendation on TV coverage as recommended last meeting. Investigating Swedish coverage facilities also BBC coverage plans and when draw made Monday will recommend urgently. CMA meeting Halifax next June Closed circuit

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colour television being studied and Halifax cooperating where possible. Live telecast of heart operation being investigated. G. Rugheimer reporting No commercial developments. Advance review of AR report Maritime audience 11:00 to midnight shows there is little drop in audience except for Juliette but latter heard in Maritimes after midnight.

18.2 English Radio Networks E. Hallman reporting - Liberal Convention coverage also a highlight. Instantaneous translation of all French was well done. Assignment on January 22nd will include discussion with Sir Edmund Hilliary at South Pole. Educational Programs 10:30 p.m. Interest developing - will follow up with Information Services to secure promotion. Sunday Night Drama Good production by Esse Ljungh January 19th. Preview Making radical modification beginning next week - reduce talk 7:30-8:00 by increasing music content. Discussion in Ottawa Thursday with Broadcasting and AGM. Vancouver Festival Plan schedule one hour each evening of music from Festival. Proposing 13-week dramatic presentation on history of B.C.- original script by Roderick Haig Brown unfortunately requiring much re-writing. Capital Report Tone of Barkway report on Sunday was unfortunate. All agreed this was undesirable and Michael Barkway to be told for future guidance.
G. Rugheimer reporting - No change in sales picture on Preview presently 45% of potential sold - CBE has best record.

18.3 French Networks R. Rolland reporting - No special report other than considering replacing emcee on Savez-vous voyager.
M. Valiquette reporting - Molson's indicate interest in replacing La Rigolade. Arrangements made on 52-week basis for Chacun son metier. Gatusso has renewed bowling for another 13 weeks and Rothman's renewed Sports Topics with Doug Smith. Molson's on Tuesdays will replace with film sports topics and guests. MGMT indicated Rene Levesque on Point Mire did good job on Sunday. Is pleased to hear again of replacement of La Rigolade.

18.4 Limited TV Network Programs ex U.S. Networks - COM reported that under policy when TV network unable to schedule CBC arranges supply kinescopes to affiliates if requested and 17 affiliates carrying under Revlon sponsorship $64,000 Question, 21 carrying Red Skelton Show S.C. Johnson. Now requesting CBC stations Halifax, Ottawa and Winnipeg for these two programs. Agreed leave question for consideration when COM visits Ottawa Thursday.

18.5 West Coast - P. McD. reported discussion telephone Nixon good reaction to coverage Liberal Convention West Coast. McCabe will spearhead negotiations WIFU. Enquiries whether live coverage can be given blowing up Ripple Rock.April 6th. Agreed CB should explore latter suggestion for recommendation to MGMT.

19. Ontario Items 19.1 Toronto Blood Donor Clinic - ONT reported 276 donations from 291 offering.

19.2 Ontario Credit Union - ONT reports very successful operation and commends P & A and others for these successful staff operations.

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20. Next Meeting - Tuesday 2:15 p.m. GM will be participating ex Toronto.

END OF CIRCUIT

21. Internal Auditor's Report - General dissatisfaction expressed in Vancouver because of lack of prompt replies correspondence. Noting similar reaction not in evidence Winnipeg, MGMT asked special attention to correcting for Vancouver.

22. CKRN-TV - ENG reported editorials in papers concerning quality of kinescope reproduction. Will refer request for film excerpts Liberal Convention coverage to G. Lamarche for action.

23. **Public Relations** 23.1 CBC Image - PR meeting AR next Monday.

23.2 Domestic Publicity I.S. - Contact made with IS and will develop cooperation.

23.3 Staff Induction Booklet - PR reports in galley form - being checked by P & A.

23.4 Circuit Meetings - Toronto-Ottawa-Montreal each week 1:00-2:30 p.m. MGMT appreciates consideration in use of circuit shown by choice of time.

23.5 Management Memos - Agreed to be distributed in envelopes despite suggestions of cost because of need to build confidence of supervisory group.

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R.P. Landry

AGENDA

EXECUTIVE MEETING
2:30 P.M. JANUARY 21, 1958

✓1. Subsidising Commercials subsidized.

✓2. Budget Control - Under-spending certain out inspect Radio 500000 surplus

✓3. Assistants

✓4. Committees

- ✓4.1 Appointment Committee "M. Carter. J.P. Gilmore. R.P.L."
- ✓4.2 Broadcast-Operations Ontario Quebec Committee

✓5. BBM 15 to 20,000 contributors

✓6. CBC Visual Sign-off

✓7. Program Scheduling Releases

✓8. Articles for Trade Papers

✓9. CBC Symphony Tour

✓10. Emergency News Assignments

✓11. CB'S Visit to United Kingdom

✓12. Yarmouth TV

✓13. Quebec Liberal Convention

✓14. Meeting with Treasury Board

- ✓14.1 Financial Generally
- ✓14.2 Consolidation Toronto
- ✓14.3 Ottawa Building

✓15. Program and Commercial Reports

- ✓15.1 English Television Network
- ✓15.2 English Radio Network
- ✓15.3 French Networks
- ✓15.4 Limited TV Network Programs ex U.S. Networks (Red Skelton and $64,000 Question)

✓16.- Ontario Items — S.C. Johnson. 21 T.V. Spots Tuesday. Revlon 17 extra Sunday

✓17.- Quebec Items

2:15 p.m., on Jan. 28th 1958.

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KODAK SAFETY FILM

CONFIDENTIAL

EXECUTIVE MEETING
January 14, 1958.

EX 58-2

PRESENT: Ottawa - J.A. Ouimet, E.L. Bushnell, R.P. Landry, M. Carter, R.C. Fraser, J.P. Gilmore, A.M. Henderson, A.K. Morrow, M. Ouimet, W.G. Richardson - visitor J.M. Beaudet, R.E. Keddy

Montreal - G. Lamarche, A. Ouimet, B. Lafleur, R. Rolland, M. Valiquette

Toronto - I. Dilworth, H.G. Walker, E. Hallman, J.M. Kannawin, P. McDonald, F. Mutrie, W.E. Powell

1. Financial - MGMT reported CBC going to Treasury Board this afternoon to present 1958-59 estimates. Expect CBC 1957-58 main and supplementary estimates before Parliament Wednesday or as soon thereafter as House deals with National Revenue estimates.

2. Les Plouffe - MGMT after ascertaining Lemelin willing continue indicated would discuss further inside CBC and be in touch. Asks ACB convene meeting (preferably circuit) to discuss French and English versions and bring forward to MGMT recommendation as to future scheduling.

3. TV and Radio Affiliates Meetings - MGMT confirmed TV meeting March 28. On recommendation ACB deferred until after March 28 calling radio affiliates meetings for Trans-Canada and Dominion networks.

4. Dr. Robbins Case - MGMT explained reasons behind decision, with which all unanimously concurred, not to appeal court decision against CBC. (See #21 EX 58-1).

5. CBC Network Cue and Trade Mark - P & I reports Meggs following up trade mark with Graphics Toronto. P. McD. indicated progress on network cue and informed revision from Boileau Montreal being returned end this week. MGMT asks Montreal in interim until new cue decided and in use to make sure present cue film is clean and best possible result obtained.

6. Standardization of Paper Format - MGMT has asked study whether paper size 8½ x 11 can be adopted as standard with foolscap being discontinued. Methods and Procedures primarily responsible but wishes maximum cooperation.

7. Treasurer's Division Establishment - On recommendation COMPT, MGMT concurs in change title at National Headquarters to Comptroller's Office with field accounting people to be known as Accounting Department headed by Chief Accountant responsible to Regional Director but acting on principles and policies set down by Comptroller's Office.

8. Press and Information Establishment - Providing unambiguous parallel title in French can be suggested, propose rename as Information Services with Peter Meggs as head with title Director of Information Services reporting to R.C. Fraser whose new title Director of Public Relations but latter not associated for budget purposes. ONT indicated planning being developed recasting regional office and recommendations will be submitted MGMT.

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9. Visit of Charles Moses - Ottawa, February 3 and 4, Toronto February 5-9. Balance of two weeks uncertain.

10. GM Visit to Toronto - Week of January 27.

11. Meeting on "Preview" - MGMT desires in meeting to discuss this program and asked ACB to arrange informing AGM who will attend on behalf of MGMT. Montreal, Ottawa and Toronto should be represented, possibly also Windsor. ACB has drafted memorandum which should outline basis of discussion.

12. Coverage International Hockey - MGMT informed disagreement scope of TV coverage Oslo hockey tournament. P. McD. indicated recommendation is to send crew from Canada and cover four last games in which Canadian club participating, scheduling after news. Cost account for CBC to do job $11,000. Chetwynd Films tenders at $9,900. Hallman indicated radio coverage 10-minute daily report from Oslo in Roving Reporter period plus live coverage final game. Reasons and divergent views fully discussed. For both English and French television services compromise suggestion is to have European film crew cover highlights and possibly two games completely using tapes of radio description to provide sound for these films on arrival or using voice over commentary inserted in Canada. MGMT requested Toronto to consider this proposal and to submit views in order to decide soonest.

13. Opening Maritime Television Connection - MGMT reported Minister of National Revenue would like to attend this opening and Corporation feels if he is present he should be asked to participate. This will mean Minister plus Briggs to represent CBC. P. McD. indicated in circumstances this revision program planning would be made. MGMT suggested outline of suggested remarks for both Minister and Briggs be prepared in order that they might fit program format.

14. Visit of J.M. Beaudet - MGMT anxious arrangements be made take full advantage Mr. Beaudet's visit and would like him carry forward in Montreal discussions begun in Paris about RTF. J.M.B. will be in Ottawa Wednesday, Montreal Thursday and Friday, Toronto next Monday, Tuesday and Wednesday, then back to Montreal.

15. Inauguration Cross Canada Television Network - Probably July 1st subject further consideration suitability that day and confirmation of Bell. MGMT wishes preparation and organization be set in motion almost immediately. PR proposes opening be part of promotion plan based on theme which would be agreed, suggests "From Nation to Neighbourhood". CO anxious to know whether Elmendorff required as unit manager. Agreed leave this for further discussion CO and Director TV Toronto. Noted Elmendorff unit manager National Liberal Convention, Halifax supplying unit manager Maritime opening. PR pointed out because advance planning could not be given, Maritime connection could not be fitted into PR plan, only given program promotion. Suggests inter-service committee to provide broad theme for these important events which PR can then develop and program planners can work as well independently. Would like to visit P. McD. in Toronto to discuss theme for July 1st opening next week.

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16. Western Network Delay Centre - MGMT congratulated those concerned for getting this going so quickly.

17. Maritime Delay Pattern - ACB indicated this still in abeyance and will be discussed TV affiliates March 28. MGMT suggested it might require special pre meeting.

18. Property Toronto - MGMT holding draft letters of intent until discussions Treasury Board today and will send them if prospects early decision are good.

19. UBC Radio Conference - Understand private broadcasters contributing $10,000 each year for 5 years. Hallman reported topic would be future of radio and suggested CBC in addition to lecturing might assist through tailoring communication and program research requests through this body. MGMT suggested CBC assistance might have to be coordinated from headquarters and MGMT would consider and advise.

Proy Jacques

20. BBM - MGMT asked ACB to organize circuit meeting Monday 11:00 a.m. to discuss. To be attended in addition to MGMT and ACB by AR, at Toronto ONT and Asst ONT, P. McD. COM and R. Rugheimer and M. Valiquette in Montreal.

21. Program Reports 21.1 French Networks - R. Rolland reporting - Montreal Forum reports attendance wrestling down 75% as result TV scheduling Wednesdays 10:00-11:00 p.m. showing part of main bout. After careful consideration and for experimental period have indicated to sponsor agreement to rescheduling on film provided main bout given in full Mondays 10:00-11:00 p.m. M. Valiquette indicated sponsor decided not to change at this time. Have arranged with AR to carry out joint survey two dramas January 5 and 7 to provide guidance for future scheduling similar items. Program evaluation committee also studying programs but holding conclusions until after AR reports available. Queen Mother will be in Montreal for one hour only and her visit will be treated as a news item for purposes of coverage. Quebec Liberal Convention to Name New Leader - Scheduled March or April and request received for coverage. After discussion it was left Quebec make plans keeping in mind possible precedent and submit to broadcasting at Ottawa for consideration. Radio Have started morning show 8:00-10:00 a.m. which seems to be going well but which is being watched and improved as required. Commercial M. Valiquette reporting - Radio - As yet no sponsors have booked time on new morning program, one probability for Chicoutimi. ACO reminded that this should be watched carefully because increased cost for new program are to be supported through recovery from commercial income. Network radio - Carnation has bought twice a week "Quelles Nouvelles" beginning January 2nd for 39 weeks. Only one program a week available for sponsorship on "Chez Miville". Television - Half new bowling program Saturday sold to Gatusso which is presently considering renewal for further 13 weeks and another sponsor is considering the balance. One third Sunday afternoon movie has been sold. Lever has picked up half sponsorship "Chacun son Metier". "Aventure" has been transferred to Friday, sponsorship on 52-week basis being considered by Sanka, McMillan and Bloedel. Molson has discontinued "Rendez-vous" which has been replaced by a film. Bookings for CKVM-TV have been very good and there

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are excellent prospects for additional sales on this new station.
21.2 English Radio Network - E. Hallman reporting - A number of changes in the schedule have been carried out. The Armdale Chorus has been replaced by Firelight. Harmony Harbour by Come All You Round ex Newfoundland. A new program Strictly for Strings by Hershenhorn has been scheduled. The Tapscott Seniors are double exposed on Wednesday, Leslie Bell has a new recorded program on Dominion. Three shows at 10:30 p.m. - University of the Air on Mondays, Architects of Modern Thought on Wednesdays and the Reith Lectures on Fridays provide worthwhile program fare. A new Goon show is double exposed Monday morning and Friday supper time. The Oklahoma Symphony and the Metropolitan Auditions on the Air have improved the quality of Dominion network presentations. Beginning 7:30 January 28th a variety series commences from all regions from which it is hoped to develop new programs. "Preview" has been studied and will be discussed further (See item 11). Recounted problem encountered in discontinuance of Continental Carrousel which has been rescheduled under new circumstances. There is a heavy job of planning for the future in view of the B.C. Centennial, visit of Princess Margaret, Vancouver Festival and possibility of an election. A diary of important events which recur regularly is being drawn up which will give more notice for planning purposes.
Commercial Firestone has bought spot adjacencies on the farm broadcasts and wants to advertise the farm broadcasts in national magazines. This was discussed and while recognizing the danger of giving the impression that Firestone was sponsoring the farm broadcasts it was considered that such developments as Massey Harris' heavy advertising campaign for private station farm broadcasts and growing tendency of farm organizations to sponsor farm broadcasts made reappraisal necessary. Crown Trust also interested in adjacencies to farm.
21.3 Television - P. McDonald reporting - Holiday Programs Mother Goose was well received. Nine hours of special programming on Christmas Day provided new high point and appears to have been well received. Kine of Her Majesty's message well received and provided good comparison for CBC pick up. Peer Gynt - reaction generally favourable, either being well liked or disliked, some criticism of adaptation and treatment. However, International Nickel appears to have been pleased despite fact program ran over and final remarks of their president were lost. Good reaction to New Year's Eve program and to Close Up treatment of Mr. St. Laurent. Have taken follow up on General Management point about ensuring CBC identification in program going to network. Option time formula to be discussed in Ottawa February 3. Scheduling planning for summer is well under way. In fact in draft form. Fewer holes since more 52-week shows. McCabe now in Winnipeg discussing WIFU, Foster Agency has purchased TV rights and is asking concerning microwave and CBC provision of facilities. Toronto interested in sports scores Saturdays after news but find most CBC stations unable to produce and only 50% affiliates interested. If Toronto desires this 5-minute period for this purpose it appears that network service will have to be provided also. The AGM questioned whether 5 minutes for sports scores was the right amount of time. A number of problems will have to be faced in view of the fact that Sydney Newman is leaving the Corporation to join ATV. The trial print of the pilot film of Jake and the Kid is expected by March 15. Discussions have been going forward with Mr. Hallman on cross promotion. A meeting with national supervisors and supervising producers has been held and the next one will be on March 17. It has been decided to hold these meetings

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monthly and after providing an opportunity for the exchange of information about activities and planning to concentrate on one topic each meeting. A sub-committee will work with Mr. McDonald to plan meetings which may deal with such topics as: role of sponsor, cost accounting, how to evaluate programs, the face of the Corporation, engineering - program relationships, microwave delay. Commercial - W.E. Powell reporting. G. Rugheimer is in Washington attending the meeting of CBS affiliates and will return via New York visiting other networks. General Motors continuing with Theatre for 39 weeks, relationship may be affected by Newman leaving. Advertisers already thinking of summer replacements - suggest a new time for Music Makers 1958. Except for CBUT, CBHT and CBOFT, TV spots are going well. Radio - In order to mount full commercial sales campaign will have to fix local and network rates and plan April 1st announcement.

Discussing programs generally AGM expressed regret at not putting forward comments on programs more regularly. Thought Peer Gynt and St. Laurent programs were first class, although latter might have mentioned Canada Council as an achievement. PR also liked Peer Gynt and felt that it might have been improved for the mass audience if it were introduced and explained at the intermission. People in general enjoy good things but enjoy them better if they understand them. Chamber of Commerce is trying to organize this year a Chamber of Commerce Week and has been in touch with CBC. PR will follow up with J. Dunlop.

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2:45 p.m. Controller of Administration

AGENDA

EXECUTIVE MEETING
January 14, 1958.

1. Program and Commercial Reports

   1.1 French Networks
   1.2 English Radio Network
   1.3 English Television Network

2. Les Plouffe

3. Television Network

   3.1 Opening Maritime Connection Nowlan to attend Briggs to Mr. President CBC
   3.2 Inauguration Cross Canada Service T.V. reps
   3.3 Western Network Delay from Victoria to by Sunday
   3.4 Maritime Delay Pattern on July 1 or thereabouts

4. Affiliates Meetings

   4.1 Television Ottawa March 28
   4.2 Radio

5. Dr. Robbins Case

6. Visit of J.M. Beaudet

7. Network Cue and CBC Trade Mark

8. Standardisation of Paper Format

9. Treasurer's Division Establishment N.Q. unit Graphics office in field Accounting Dept. under Chief Acct.

10. Financial

    10.1 1957-58 Main and Supplementary Estimates
    10.2 1958-59 Estimates

11. Coverage of National Hockey (Europe)

12. Meeting on "Preview" Review by TR + Ottawa.

13. UBC Radio Conference on Board

14. Toronto Consolidation - Property

15. Quebec Items

16. Ontario Items

17. Pres. - Dir. of P.R. + Dir. of Information reporting

18. Moses Feb 3

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EXECUTIVE MEETING
January 7, 1958

EX 58-1

PRESENT: J.A. Ouimet, E.L. Bushnell, R.P. Landry, M. Carter, R.C. Fraser, J.P. Gilmore, A.M. Henderson, F.P. Johnson, A.K. Morrow, M. Ouimet, R.E. Keddy

pa

1. Royal Visit Films Both Governor General and Prime Minister will be pleased to receive films. GM to arrange appointments informing R.C. Fraser who can then discuss publicity with appropriate officers.

2. Appreciation of Programs ACB to supply copy memo to GM and AGM; to maintain follow up keeping MGMT informed.

3. CBC Symphony Tour Canada Council reported to have taken decision but result not yet communicated; expected in week to ten days.

4. Public Relations MGMT indicated there is a suggestion to call certain P & I officers doing public relations work by a title including the words 'public relations'. No change is proposed in the P & I Division and if Mr. Fraser's title were changed to Director of Public Relations, he would still head the Press & Information Division whose title would be unchanged. One officer in each of the five main regions might also be given a title with public relations in it. In the discussion the AGM suggested that rather than make the change without publicity the Corporation might consider a press statement announcing the change.

5. Ontario Organization MGMT reviewed the discussions which have been taking place between various officers at Head Office and the Ontario Director on the memorandum suggesting revisions in the Ontario organization. It was noted that CB is to discuss further the Outside Broadcasts suggestion. MGMT wishes to be kept informed of developments or lack of developments in these discussions including the views of ONT.

6. TV Operations Budget 1958/59 CO reported that operating estimates based on schedule will be called for by the end of January with submissions returnable early in March. Present forms are acceptable and will be processed through forms coordination unit. Budget submissions also requested on departmental basis. There was discussion of operating estimates based on the schedule and departmental estimates and MGMT wishes it to be clear that the whole is a unified pattern, not two different bases of estimating. Mr. Carter is to make sure that there is no development departing from this principle.

7. Cost Per Thousand CO indicated that report had been completed and turned over to CB. CO is in process of analysing it and will supply MGMT with comments when work is complete. MGMT wishes CB also to provide comments on the basis of the information supplied. It was noted that this report covers English television only and that it will be relayed to Toronto. A similar study will be done for French TV. It is more difficult to provide this information in radio since cost accounting data not available.

8. Royal Visit Post Broadcast Analysis CO indicated reports received and consolidation being carried out. Expects put forward recommendation 1959 Royal Visit CB on his return.

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9. New Glasgow ACO indicated that facts assembled. Consensus, with Briggs dissenting, that CBA coverage New Glasgow not good. Therefore recommend Corporation absorb the additional $1,200 for CKEC network connection still Supplementary "A" Trans-Canada network. MGMT agreed recommendation and asked ACO provide memorandum SecB for reference Board.

10. Status of Producers CO reports unanimity provide sick leave benefits for contract staff.

11. LPRT ACO indicates progress. Suggests b/f early meeting after further consultation with ENG.

12. Unoccupied Space Head Office MGMT on pre Christmas visits noted scattered occupancy of Holt-Renfrew space - recognizes Methods & Procedures group had just completed move from these quarters. MGMT asks CA to follow up with P & A to see that space is utilized fully including study of requirements under proposed reorganization P & A. ACO pointed out that space requirements at Head Office for 1958 should be fully known by end of January.

13. Victoria Building MGMT asked meeting consider whether consolidation HQ in new building best plan or whether more study should be given to possibility purchase Victoria Building. Discussion indicated new building project should be pursued in view of current stage this project but that purchase Victoria Building be kept in mind should any development arise cancelling new building.

14. General Management Meeting MGMT indicates CB has proposed convention type of meeting in future. This would include a number of different meetings with speakers, might have outside speakers and multiple sessions. Discussion suggested that without making radical decision some experimentation toward this end possible in present framework.

15. Visit of Chairman of Australian Control Board Mr. Osborne will visit Ottawa January 21-26.

16. Yarmouth TV AGM indicated further enquiry Briggs and ENG asked to be ready discuss next meeting.

17. Emergency Assignments News Service M. Carter cited action on urgent request as example difficulty secure authorization when request at last minute. ACB advised that Hogg putting forward recommendation which would be discussed Operations and COMPT.

18. Damage Claims M. Carter indicated a feeling that such claims should be handled centrally in order to secure uniformity of treatment. MGMT suggested that central handling for a preliminary period might be useful to develop policies but long term plan should be to issue policies and decentralize handling.

19. Television Network 19.1 Opening Maritime Connection P & I indicated meeting with Bell being held without program representative because program details not settled. MGMT asked ACB to take up urgently with Powley to be ready for discussion circuit.

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19.2 Inauguration Cross Canada Service P & I urged early consideration program plans for this opening July 1st in order that promotion could be arranged. Deadline of March 15th was suggested. CO reported that budget allocation of $150,000 being considered and MGMT asked ACB be ready to discuss on agenda next circuit.

19.3 Western Network Delay To be discussed next circuit.

19.4 Extension Kamloops and Kelowna Microwave charge approximately $167,850, kinescope $225,000. MGMT asked CO to investigate cost magnetic tape and bring forward later.

19.5 Maritime Delay Pattern ACB indicated CB not yet ready to recommend.

20. Affiliates Meeting 20.1 Television Ottawa March 28th. Noted that Board may meet in Ottawa March 27, 28 and 29, which will complicate preparation TV affiliates.

20.2 Radio MGMT asked ACB to be ready to recommend definitely next circuit meeting. Suggested meeting not be held unless senior program officer can devote full attention.

21. Robbins Case · Counsel Laidlaw joined meeting for discussion. MGMT indicated legal officers feel judgment not legally good and recommend appeal. Further consideration appeal recommendation in light public relations leads to view that appeal would continue bad public relations attendant on case to date. Would stir antagonism on basis CBC never accepts judgment of court. Additionally there is doubt that this judgment would provide precedent because lawyers would hesitate to cite it because of the limited legal merit. Suggestion therefore is not to appeal. Decision required by January 10th.

22. Visit of J.M. Beaudet ACB indicated he will be in Ottawa next week. Will also visit Montreal and Toronto returning to Paris end of January.

23. "Les Plouffes" Lemelin has written MGMT indicating he would be agreeable to dropping on basis he understands CBC similarly agreeable. MGMT proposes telephone and indicating that in view of Lemelin request to drop "Les Plouffes" CBC will discuss and will be in touch with him further.

24. Protestant French Religious Broadcasts Baptists have applied for time. MGMT proposes to supply Board with recommendation that in view of precedent since such small proportion of total French network audience involved MGMT cannot recommend.

25. Costs to Extend Conference Circuit Asst to ENG reported that Bell has service called conference call where they supply microphones and loudspeakers for which charge would be approximately $10 minute to link six main regional points and Ottawa. Bell also has personal broadcast network service for which rates somewhat higher but two-way service possible. MGMT asked SecB to work out costs of general management conference on regular basis to provide comparison.

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26. Facsimile Asst to ENG indicated Bell has facsimile service available at monthly cost of approximately $175 which they think can be tied in to CBC conference circuits. Recommends senior officers visit Bell to examine sample installation.

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A G E N D A
EXECUTIVE MEETING
2:15 P.M. Jan. 7

1. Program and Commercial Reports
   1.1 French Networks
   1.2 English Radio Network
   1.3 English Television Network

2. Emergency Assignments in News Service

3. Damage Claims

4. Television Network
   4.1 Opening Maritime Connection
   4.2 Inauguration Cross-Canada Service
   4.3 Western Network Delay
   4.4 Extension Kamloops and Kelowna
   4.5 Maritime Delay Pattern

5. Affiliates Meetings
   5.1 Television Ottawa March 28
   5.2 Radio

6. Dr. Robbins Case

7. Visit of J.N. Beaudet

8. Network Cue and CBC Trade Mark

9. Ontario Items

10. Quebec Items

END OF CIRCUIT

11. Royal Visit Films

12. Appreciation of Programs

13. CBC Symphony Tour

14. Public Relations

15. Ontario Organization

16. Costs to Extend Conference Circuit

17. Facsimile

18. TV Operations Budget 1958-59

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19. Cost per Thousand

20. Royal Visit - Post-Broadcast Analysis

21. New Glasgow Survey - Progress Report

22. Status of Producers

23. LPRT

24. Unoccupied Space H.O.

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CONFIDENTIAL

EXECUTIVE MEETING
DECEMBER 17, 1957

EX 57-32

PRESENT. J.A. Ouimet, E.L. Bushnell, M. Carter, J.P. Gilmore, A.M. Henderson, C. Jennings, R.E. Keddy, P. Meggs, M. Ouimet, J.G. Richardson

1. Evaluation of Programs Under title Appreciation of Programs CB has drafted memorandum to those concerned.

2. Vancouver Centenary The sum of $25,000 has been agreed for broadcasting rights for the Festival. Discussions have been carried out with Mr. Caple, who is responsible to initiate further action.

3. 8 Second Spots - Vancouver CB has given Palmer go ahead to experiment and is to inform COM and secure concurrence. This is experimental. There is no question of the selling of station identification. Tabloid Flashes The sponsor's request for explanation turned over to CB to explain that in talk program spots are to be animated and to be different to the general program format.

4. Contest Programs Noted press release by CH and that COM issuing memorandum to CBC stations. CB to follow up with SR to see CBC stations in line.

5. TV Network Extensions Letters of intent sent to Bell on Prince Albert and Yorkton. CH to write Deputy Minister on pick-up and rebroadcast permission. SecB to draft.

6. TV Installation for Corner Brook ENG following up and will be in touch Galgay.

7. TV Satellite or Repeater for Yarmouth ENG following up and will be in touch Briggs.

8. Prince Rupert Request by Caple for reconsideration discussed. Prince Rupert plans were in Fowler Commission submission but were withdrawn in reduction. AGM to advise Caple no plan to develop Prince Rupert.

9. Okanagan Valley Radio Relay Transmitters In view private station lack of distribution, Caple recommending installation CBC relay transmitters get network distribution. ENG has explained to Caple position is that while there are so many areas with no Canadian service Board unlikely decide to install relay transmitters Okanagan. Meetings with Radio Affiliates In view of distribution problem CB to take up urgently with SR possibility of series of radio affiliates meetings early in February and to recommend to MGMT.

10. Vancouver Consolidation In view representations by Caple for purchase final lot CO to initiate full study putting forward needs to be served in Vancouver area to ENG for sketches and plans in order determine whether this purchase required ultimately.

11. Purchasing and Stores ENG extending decentralization to Quebec - fundamental question whether purchasing and stores should remain with Engineering to be studied by M. Carter.

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12. Operations Report MGMT indicated that CO is to be responsible for follow-up arising from Operations Report to General Management Meetings. Noted Western network delay centre to be established Calgary subject to approval of estimates for next year's budget.

13. Maritime Delay Pattern CB has recommended Maritimes not have delay but will await action until survey by AR on size of audiences 11:00 to midnight. Expediting survey with AR.

14. Staff Turnover MGMT wishes CA to study to find out whether turnover is larger than in other organizations and if it is what is the reason.

15. Status of Producers Considered discussion at General Management Meeting useful. CO to carry forward by discussing with CB and P & A, bringing to next meeting. Sick leave for all contract people particularly to be discussed with P & A.

16. Extension Conference Circuit MGMT asked ENG to obtain costs from Bell for circuit to extend conference to Winnipeg, Vancouver and Halifax on special occasions.

17. Telex Hold for next meeting when CA in attendance.

18. Public Relations MGMT wishes P & I to be responsible for follow-up. Noted meeting in Ottawa Thursday of this week with P & I supervisors.

19. Articles for Trade Papers P & I to write to various groups within the Corporation to ascertain who might supply articles. Bring forward in one month.

20. I.S. Publicity P & I to discuss Delafield and assist in publicizing I.S. within Canada. Might consider inspiring article for Star Weekly or Maclean's. Bring forward in one month.

21. Ontario Organization Memorandum from Mr. Dilworth involves CB, P & I and M. Carter. CB will discuss his portions in Toronto Thursday. P & I discussing currently in Toronto. M. Carter to insure that development of talent relations does not duplicate Ottawa talent relations and to discuss whether Ottawa talent relations would be better in Toronto. Also same principles involved in Station Relations and Audience Research.

22. Audience Research Title CB discussing with AR.

23. Survey New Glasgow CH has referred application by CKEC for Corporation to assume full costs of network connection relieving station of present payment of $1,200 per year. MGMT wishes CO to arrange for practical survey to determine whether station's contention that CBA service not suitable therefore reason CBC should pay full costs.

24. Royal Visit Films Presentation to Governor General On basis that French version would be available early in January, MGMT proposes to ask for appointment Governor General and Prime Minister to make presentation in accordance with usual practice these occasions.

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25. CBC Creed MGMT enquired whether practice of many business organizations in issuing a creed should be adopted by CBC. Discussion noted that CBC objectives outlined in submissions to Fowler Commission and that a beginning would be made through the early introduction of the induction booklet. Discussion turned to CBC image and P & I proposes in one month to bring forward recommendation.

26. General Management Meeting Post Mortem The general reaction is that the meeting, while not exactly ideal in format, produced the feeling of general content with the work; there was ample opportunity for voicing views and in retrospect the balance is good. Some views expressed which may be useful guides for the future are:
    (a) more detailed agenda for the program discussion including questions to stimulate discussion or alternatively CB might issue a definite plan and this be put before the meeting to get reactions.
    (b) the agenda distributed in advance - particularly give notice of important topics of discussion.
    (c) night meetings considered too tiring. Next meeting four days.
    (d) coffee breaks - good idea but too much time taken.

    Mr. Henderson outlined his reactions on attending this meeting for the first time. He particularly enjoyed the evening discussion but thought it might have improved the discussion to have a definite agenda and to follow it. He suggests there is need for leadership in the Corporation to point the way radio and television should go; thinks radio and TV should approach the future on separate bases but that the planners might have in mind the complementary nature and the economies which could be effected through working together on occasion. Suggests the need for two to three years' forward planning as a minimum; we should draw up the best forward planning we can as far ahead as we can in relation to our general objectives. Such planning should be done by program people without direct relation to cost other than past performance to develop the best blueprint for Canada taking into account population increases and changing patterns; expansion of the economy; the impact of international relations and broadcasting in other countries. The work load certainly requires very good leadership and it is his view that the CBC has it.

27. Treasury Board Meeting MGMT to meet with COMPT and M. Carter Thursday morning at 9:00.

28. Management Planning & Development Mr. Carter indicated that he was giving a good deal of consideration to the approach and will be discussing it with the other Controllers. The discussion at the General Management meeting indicates that everyone is so busy that it may be necessary to keep this in mind in developing the new planning and development organization. MGMT wishes Mr. Carter to begin by discussing with CA since the P & A reorganization is before MGMT. He should be ready to discuss other reorganization plans as they are submitted to MGMT.

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K SAFETY FILM

29. Microwave Extension Maritimes P & I said Bell anxious to get definite line-up on plans for February 2nd. Also desires to be kept informed with developments towards the Trans-Canada link-up in June. AGM suggests that in February Maritime Provincial Telephones not be overlooked and that the other parts of the Trans-Canada Telephone Companies be kept in mind.

30. Next Meeting Monday, December 23rd or Monday, December 30th-to be notified.

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Controller of Administration

AGENDA

EXECUTIVE MEETING
OTTAWA, DECEMBER 17, 1957

1. Evaluation of Programs
2. Vancouver Centenary
3. 8 Second Spots - Vancouver
4. Contest Programs
5. TV Network Extensions - Prince Albert and Yorkton
   - Pickup and Rebroadcast
6. TV Installation for Corner Brook
7. TV Satellite or repeater for Yarmouth
8. Prince Rupert
9. Okanagan Valley Radio Relay Transmitters
10. Vancouver consolidation
11. Purchasing and Stores
12. Operations Report
13. Maritime Delay Pattern
14. Quebec Staff Turnover
15. Status of Producers
16. Extension of Circuit Conference Equipment (Use of control circuits and Dominion Network Lines)
17. Telex
18. Public Relations
19. Articles for Trade Papers
20. I.S. Publicity
21. Ontario Organization

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22. Station Relations - Toronto Office
23. Audience Research Title
24. Audience Research Toronto & Montreal Offices
25. Survey New Glasgow - Sup. T-Can Affiliation
26. Royal Visit Films - Presentation to Gov. Gen. and P.M.
27. CBC Creed
28. General Management Committee Meeting Post Mortem
29. Treasury Board Meeting
30. Management Planning and Development - Scope

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EX 57-31

EXECUTIVE MEETING
November 26, 1957.

PRESENT: Ottawa - J.A. Ouimet, EL. Bushnell, M. Carter, R.C. Fraser, J.F. Gilmore, C. Jennings, F.P. Johnson, R.E. Keddy, A.K. Morrow, M. Ouimet

Montreal - G. Lamarche, B. Lafleur, A. Ouimet, R. Rolland, M. Valiquette

Toronto - H.G. Walker, E. Hallman, J.H. Harvey, G. Jones, W. Hogg, J.M. Kannawin, P. McDonald, F. Mutrie, W.E. Powell, G. Rugheimer, D. Sumner, B. Trotter, C. Walls

English TV Network

1.1 P. McDonald re orting. Explorations - The first program - a history of Canadian theatre on Sunday night gives promise of a good season. Wayne & Shuster on Monday night, one of their best programs. Folio of last Thursday has had a good reaction. CB pointed out that Canadian drama is one field where the CBC can provide distinguished character to its programs, thought this one excellent. Post-broadcast analysis of Games and Rites was held with Robert Allan, reveals that the show was carefully planned and produced but did not come off as hoped. MGMT directed attention to the fact that the discussion of this program is to determine through analysis what went wrong and what could be done in the future to prevent a recurrence. There should be no feeling of searching for a scape-goat. MGMT is of the view that regular discussion of programs should obviate such personal feelings just because there is discussion. Evaluations should be written and should be done regular. Showtime - Toronto feels progress is being made and points to surveys being conducted; by AR by CGE and agency. Feels that "Showtime" going through strain of efforts to recapture status of other years. All Star Game - AR conducted survey using 1,000 telephone calls in Western Canada - results show prospective audience just short of 1,500,000, which indicates substantial degree of interest. Scheduling of All Star Game discussed at length and it was left that Toronto would recommend to MGMT after current negotiations with prospective sponsors and current investigations of rights, etc. have been carried to conclusion. WIFU Final - Kine of game preceding Saturday in one-hour edited version being scheduled microwave network at 11:30 p.m. Friday with move of Late Movie to Thursday night. Cose Up - There was discussion of pick-up using microwave circuit to Durham, N.C. for ESP item. Cost for full item was estimated at $7,000. MGMT suggests that this cost for the result obtained means this whole item and its handling should be reviewed and analysed. Is it necessary to have two-way microwave so they can see Percy Saltzman? Could not the link be by sound only?

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1.2 English Radio Networks - E. Hallman reporting. Schedule for fourth quarter being developed - appears not too difficult in relation to budget - trying to find places for Oklahoma and Cleveland symphony orchestras - hope to have schedule firmed up in next two to three weeks. Plans for Christmas and New Year's Day being developed. One hundredth anniversary of Confederation - suggestion for taping and filming material with people who witnessed original put forward by Maritimes. Discussion suggested that this may already be too late, but that it is a good idea. Morning Devotions - positive reaction in favour - suggest desirability continuing at least for this year. B.C. Centennial Committee asking BC to have introductory program January 1st which means interruption Messiah. Suggestion being studied. International broadcasts in Farm Forum series being investigated. Acceptance speech by Hon. L.B. Pearson of Nobel Peace Prize will be carried live from Oslo 1:00-1:45 EST. Preceding night Profile will deal with Hon. L.B. Pearson. To strengthen budget control all program planners being asked to inform of program commitments of major proportions. Preview a new experiment in local programming from 7:00-9:15 a.m. will begin December 2nd and has been subject of successful meeting with planners and CBC local stations in Ontario and Montreal. Rugheimer reports that availabilities on CBL already half taken and some sales on CBO, CBM and CBE already made. Feels that national availabilities should be sold out before the show begins December 2nd. Meeting noted that Preview would be dovetailing of regional and local planning. Problem of local news will have to be specially studied.

1.3 French TV Network - R. Rolland reporting. Quiz programs being studied generally to revamp and maintain listener interest. Emcee of Chacun son Metier being replaced by Louis Morrisette. Have held meeting with Quebec production people and agency on Quiz Variete and have requested emphasis on variety limiting quiz to one question in order that title may still be pertinent. Free plugs - Region endeavouring to restrict numbers of such plugs even to the extent of refusing to use artists who insist that plugs must be given to Night Club or other party. Discussion ascertained Toronto plans to follow the directive concerning such plugs but points out that in many cases artists could not be used unless a plug were given to the night club where under contract currently and many programs such as record reviews require some identification involving free plugs. Discussion brought out that Corporation should not do more than minimum requirements for such plugs and Montreal noted the additional problems in its plans for the future control.

1.4 French Radio Network - A meeting has been held with the managers of CBV, CBJ and CBAF plus the private station representatives from Winnipeg which discussed wider participation by these stations. Mr. Rolland visited Toronto and discussed with the Wednesday Night committee the intimate collaboration between the French and English networks and reported the desire to give English radio a better and more complete representation of the life of French Canada through translations of current French-language plays, dramas, etc. MGMT considers this development most gratifying and is anxious to see more exchanges.

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Wrestling on TV In the pattern this year of carrying the wrestling between 10:00 and 11:00 p.m. there has been a reduction in the audience at the Forum and the sponsors are being asked to delay wrestling on CBFT. This proposal will be studied.

1.5 French Commercial - Mr. Valiquette reporting. In television Pall Mall will sponsor one-third of the feature film on the two-station network. There is a possibility of selling one or two special Music Hall programs in the Christmas season. On ednesdays at 7:45 Pepsi Cola dropped Collegian Troubadours and Lever picked it up.

2. Liberal Convention - B. Trotter reporting. The convention coverage in the afternoons will be on January 15 and 16 and will cover debates on resolutions. The responsibility of the Liberals is to see that the important parts of the convention are scheduled at the broadcast times. It has not yet been determined whether network coverage will be 7:30 - 8:30 p.m. on Wednesday, January 15th or 7:30 - 9:00 p.m. but it now appears that the Liberals will not have nomination speeches and the decision regarding one or one and a half hours will only be possible at the time. CO estimates the costs of coverage at $150,000. points out if one and a half hours is used on Wednesday night cost will be $170,000. The question of live coverage to both coasts was discussed and CO indicated that an immediate order should be placed if service is to be secured. The working committee does not contemplate extension to the coasts of the afternoon version and plans to send out to non-connected stations the one hour unedited night version. AGM suggests there should be very careful consideration before any decision to provide special extension to Vancouver.

3. Illness of President Eisenhower - Toronto reported that the President is suffering from a blood clot in a cerebral artery and special program material is being readied and information is being secured on plans of the U.S. networks. CB suggested that there would be a difference to treatment if the President were to die to that given to President Roosevelt. The latter was much more human and more highly regarded figure in Canada and the CBC in wartime carried much more than would be regarded necessary at this time.

4. Royal Visit Film for National Archives and Parliamentary Library ACB enquired if Montreal is able to provide a French version and Montreal reported that it had been asked to report on costs to ACO. It was agreed that this should be done and that the decision could then be taken regarding the provision of a French-language copy which has been agreed in principle.

5. CARTB Public Relations - P & I reported that CARTB had hired a public relations firm and is developing a public relations plan which will provide PR material to both radio and television stations including a standard TV station identification which includes the letters CAB, the new CARTB lable, and might serve as a network identification. The new PR endeavour appears to be a drive for networks and to put the CARTB case before the Parliamentary Committee.

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6. Complaints from Liberals - P & I indicated that there are growing signs of Liberals complaining at constant appearance of PC figures on CBC programs. Articles by Charles King of Southam Press, Robert Taylor of Toronto Star and Jim Oastler of Montreal Star were cited.

7. CBC Symphony - Canada Council will re-examine its position now that the government has decided not to support the trip to the Brussels Trade Fair. CB reported that the invitation to Edinburgh had been withdrawn in view of the fact that a definite commitment could not be given. ACB was asked to prepare a draft letter for the Chairman to send to Hon. Brooke Claxton.

8. ACA-CAAA Committee - COM indicated minutes going forward immediately. Main discussion was on contests and committee has asked to appear before the Board next week. COM pleased by developments of new system of billing for commercials. Difficulties to be discussed with COMPT when he visists Toronto this week.

9. Next meeting - at the call of the chair.

END OF CIRCUIT

10. LPMT - MGMT turned over a recommendation by ENG on a proposal for additional LPMT installations to CO for study of the representations which have been received concerning various locations.

11. Film Supplied to Individuals - MGMT turned letter referred from Office of the Prime Minister over to P & I since question primarily one of P&I.

12. Agenda, General Management Committee - MGMT suggested that the first morning should be devoted to reports from the regions and the afternoon sessions should be reserved for general discussion. It was suggested that topics for general discussion should be (a) Programming, to be planned and referred to MGMT by CB, (b) Administration and Organization and (c) Public and Staff Relations, to be planned and discussed with MGMT by P & I. The other morning sessions would deal with agenda items suggested. After discussion, it was agreed that a plan for program evaluation on a regular basis would be outlined by CB and this is to be developed and discussed with MGMT in advance.

13. Visit to South America M. McClear - MGMT noted that this was recommended by ONT and after careful discussion wherein the public relations question was paramount and the effect of such a project on the representations made at a Parliamentary Committee were considered it was agreed that CB should indicate to ONT that the plan was not to be carried forward but there would be a chance for ONT to express views to MGMT when in Ottawa, December 12 - 14.

14. Board Preparation - COMPT is preparing information on the estimates for 1958-59. CO will provide him with information on the present state of the current budget.

15. President Eisenhower Illness - The AGM raised a number of problems which would have to be decided if anything happened to President Eisenhower. CB was asked to give consideration to this question.

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CONFIDENTIAL

EX 57-30

EXECUTIVE MEETING
November 19th, 1957

Present: Ottawa - J.A. Ouimet, E.L. Bushnell, M. Carter, R.C. Fraser, J.P. Gilmore, C. Jennings, R.E. Keddy (in part), A.K. Morrow, M. Ouimet, W.E. Powell, W.G. Richardson, J.J. Trudeau.

Montreal - G. Lamarche, J.M. Dugas, F. Guérard, B. Lafleur, A. Ouimet, M. Valiquette.

Toronto - I. Dilworth, H.G. Walker, E. Hallman, J.H. Harvey, C.H. Jones, J.M. Kannawin, P. McDonald, F. Mutrie, R. Rolland, G. Rugheimer, G. Waddington, C. Walls.

1. Program Items

1.1 Football Football came up for discussion several times during the meeting & discussions are summarized here. MGMT explained that satisfactory answer had been given to press. CB to acquaint all concerned of situation. P. McDonald read wire received from ABC advising necessary lines would be made available to feed Grey Cup match to MAR. Cost estimates forthcoming from ABC. J. Dunlop to draft letter of thanks for signature of General Manager. In radio (English) E. Hallman said sponsor being sought. F. Guérard informed strong protest from French television network viewers resulting from football having been carried on both Mtl stations, Nov. 13th. ACB also explained that French network commitments to carry repeats this year resulted from lag in correspondence & CB gave assurance that situation would not repeat itself next year. CB to take up with AR & P. McDonald opportunity of public survey in connection with forthcoming all-star game in Mtl.

1.2 Liberal Convention Meeting with Liberal party officials resulted in agreement on all periods except on Wed. evening which would involve pre-emption of commercial television programs. E. Hallman said pre-emption in Wednesday Night period was being studied & possibility of obtaining delay for scheduled program being investigated. CO recalled suggestion made that P&I representative be seconded to convention committee.

2. Program Reports

2.1 French Television Network Pgm Dir CBFT reported. Nine new children's programs have started. Les Affaires de l'Etat, la Politique provinciale & a new NFB series also have started. Christmas Programming Dec. 24th: at 8:00 pm, light music program; 9:30, special program of old Christmas carols; 10:00, drama production entitled "les Fiançailles"; 11:15, musical program of Nativity music; 12:00, Midnight Mass with presentation by Cardinal Léger.

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Dec. 25th: broadcasts will start at 2:00 & from 10:00-11:00, the operetta "les Cloches de Corneville". Dec. 29th: the annual "Gala des artistes" at 9:30. Dec. 31st: 8:00, Revue sportive de l'année; 9:30, live retrospect of 1957; 10:00, "l'Enfant et les sortilèges"; 11:15, le P'tit Café extended from half-hour to one hour. Jan. 1st: programming also to start at 2:00; in the afternoon, film review of the year; 10:00, special program on Canadian homes. Christmas Messages ACB asked QUE to forward asap proposed scheduling of messages. Commercial COM Que reported. Le Trou de la serrure, a new interview series, has started in the last 15-minute period available, Tues., 7:45. CKRS-TV has revised its schedule to accommodate network programs. As of Dec. 31st, le P'tit Café will be sponsored by Carling Breweries for 26 weeks. First subsidiary hook-up was made for la Clinique du coeur originating from Sherbrooke & distributed to Québec & Jonquière & recorded in Mtl for Rimouski.

2.2 French Radio Network Pgm Dir CBF reported. Recent programs were reviewed. Famille, qui es-tu? & les Idées en marche now scheduled respectively at 8:30 & 9:00. Santa Claus Programs Special series starting this week from 4:30-4:45. Les Visages de l'amour has been re-scheduled at 1:45. Co-sponsors of Un Homme et son péché have renewed for 39 weeks beginning Jan. 1st.

2.3 English Television Network P. McDonald reported. Showtime Sponsor has expressed dissatisfaction & meeting in agreement. P. McDonald to take action. Prelude to the Queen BBC has prepared preamble to Queen's Christmas message & television network to schedule & radio to take audio. Kine of Queen's address tentatively scheduled Dec. 26th, 11:30 pm. Russian Hockey Team Sponsor has requested full network; stated by CB no request received for telecasting of game except from sponsor; CB to follow up with P. McDonald. Viewpoint P. McDonald invited comments; P&I expressed opinion interviews were best ever seen on television. Dir TV Que explained why program being dropped by CBMT. Maritime Inter-connection Program Proceeding with survey work on program tentatively scheduled for Sun., Feb. 2nd, 3:00-4:00. Program Testing Suggested testing be done on Showtime, Close-up & Front Page Challenge, following Millard formula under supervision of AR. Christmas Day Scheduling Schedule given wide distribution; planning live Christmas program to full connected network, 8:00-9:00, to be followed by special one-hour Kraft program to full network. Option Time Study of formula progressing. Commercial G. Rugheimer reported. Concert Hour Negotiations going on with RCA with possibility of sponsorship at beginning of next year. I Love Lucy Sponsor has expressed wish to relinquish & agencies advised. Hockey Alternation in Ott In view of better reaction, decision taken to maintain policy for at least one further occasion. "Games & Rites" (Folio) MGMT questioned airing & asked post-broadcast analysis be made in Tor; MGMT expressed concern about effects on CBC; AGM read strong letter of protest from affiliate.

2.4 English Radio Networks E. Hallman reported. Christmas Day Scheduling Afternoon schedule shaping up; hoping to use tape of first Christmas broadcast to mark 21st CBC Christmas; later on, CB & SecB suggested next Christmas may be CBC's 22nd & not 21st. Wednesday Night Statement requested for 10th anniversary. Russian Hockey Team Game will be carried to Western listeners.

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Plain Talk This replacement for Morning Devotions on CBL & CBM will go into effect in Ott, Dec. 2nd. Nobel Prize to Mr. Pearson It is hoped to carry presentation live from Oslo about 9:00 am on day Mr. Pearson will give his address. Commercial G. Rugheimer reported. New Morning Scheduling in Mid-east Sponsorship hopes very high; meeting will be held in Tor of commercial reps from Mtl, Ott & Windsor with Tor Com & Pgm Divisions. Farm Broadcasts Spot Adjacencies Suggested CBC wait until next year before revising or adapting present policy.

3. General Manager's Visit to London & Paris

3.1 BBC & ITA General Manager reviewed his activities in London & Paris. General organization of BBC has remained the same but staff has grown. Union problems being experienced & advice of CBC was welcome. BBC has expressed its intention not to compete with ITA but rather to explore new areas. It does not appear that plans for a second BBC television network will be proceeded with. ITA staff now numbers some 800 & future looks bright.

3.2 BBC-TV Technical Quality Quality of image is remarkable & ENG to investigate.

3.3 London Office Office has moved to new quarters in Langham. Means should be sought to make staff feel more closely related to main CBC body.

3.4 Paris Office Rep has no permanent office & is sharing with D. LaChance. Planning to visit Canada in near future; MGMT asked that series of meetings be organized to determine exact scope of responsibilities.

4. Unoccupied Leased Premises MGMT suggested pre-planning could avoid waste of funds resulting from unoccupancy of rented premises while undergoing alterations.

5. TV Network Extensions ENG informed that orders in council had been approved for extensions by Bell Telephone to Swift Current, Red Deer, Matane & for French network to Three Rivers. Firm quotations received from Railways for network service to Harmon Field.

6. Attendance at General Mgmt Meeting MGMT reviewed list of those expected to attend; list is composed of all who normally atteng Mgmt Cttee meetings, regional directors, directors of television, directors of radio & directors of network programming. Heads of divisions to advise MGMT on additional attendance. J. J. Trudeau to confirm arrangements with regional directors.

7. American Funds COMPT raised matter of claim received from Motion Pictures Distributors Inc. COMPT to follow up & advise all concerned on proper procedure in dealing with American distributors.

8. Santa Claus Parades CB will take up with ONT Ron Poulton's item in connection with Kitchener not being included in coverage.

9. CBC Symphony Tour CB following & to take up with G. Waddington.

Ont left circuit ...

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10. RTF General Manager informed France, Luxembourg, Monaco, Belgium & Switzerland definitely wished for exchange programs with Canada. Technical considerations involved. RTF indicated willingness to come to Canada for discussing. Invitation extended to Director General & Television Director of RTF for early visit to Canada. Exchange of producers to be considered at that time.

11. Communauté de langue française ACB to explore possibility of holding next meeting in Canada.

Que left circuit

12. Canadian Information Abroad AGM reported meeting successful & said IS had been the object of very flattering comments.

13. CO's Visit to Vanc & Wpg From Operations standpoint both plants were in excellent shape. Closer identification with CBC could be made in Vanc at channel identification time & in written publicity. Meetings were held with staff groups at supervisory level. CBC seems to be losing all identification with network programs carried by private Western stations; CB to follow up.

14. Royal Visit Film for National Archives & Parliamentary Library It is planned to have General Manager make official presentation to Prime Minister. Dir TV Que looking into French version. CB & ACB to follow up.

15. Film for the Queen Films were taken to Buckingham Palace by General Manager & a letter of thanks has since been received from Queen's secretary.

16. Talk with Mr. George Drew General Manager paid a visit to Mr. Drew. CB to follow up on coverage of Canadian trade mission to UK.

17. ATV-CBC Film Production ATV still interested in co-producing with CBC but no commitments made by General Manager.

18. Mr. Gordon Winter General Manager informed Mr. Winter had left BBC to become associate editor of Country Life.

19. Commonwealth Broadcasting Conference CB recalled last conference had agreed to hold next one in an Asian country. MGMT expressed opinion that Canada should follow as guest country.

20. NBC Plans for Magnetic Tape Recording MGMT said NBC going all-out in replacing kinescope facilities by magnetic tape recording & that CBS may follow. CO to keep abreast.

21. Future HO Bldg. Meeting to be held Nov. 20th in Ott in effort to stay within estimates.

22. Next Board Meeting SecB has prepared draft agenda & will follow up on required material.

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CONFIDENTIAL

EX 57-29

EXECUTIVE MEETING
November 5th, 1957

Present: Ottawa - E.L. Bushnell, R.P. Landry, M. Carter, C. Jennings, F.P. Johnson, R.E. Keddy, P.A. Meggs, J.J. Trudeau

Montreal - G. Lamarche, C.R. Delafield, B. Lafleur, A. Ouimet, R. Rolland, M. Valiquette

Toronto - I. Dilworth, H.G. Walker, J.P. Gilmore, E. Hallman, J.H. Harvey, H.R. Hilliard, J.M. Kannawin, A.K. Morrow, F. Mutrie, P. McDonald, W.E. Powell, G. Rugheimer, D. B. Sumner, G. Waddington, C. Walls

1. Local & Regional Commercial Business CB informed policy was finalized at meeting held last week for experiment to be carried in the last 4 months of the fiscal year on mid-east portions only of French & T-Can networks. Directives going from HO to all concerned.

2. Hockey Telecasts in Ottawa G. Rugheimer met with sponsor who asked all implications be fully considered before any changes being effected to present pattern. Since last Executive meeting 21 Imperial dealers were contacted by AR; only 4 had some reaction & only one of these was adverse to present procedure. AR also made telephone call survey of 240 English-language Ottawa households, Sat., Nov. 2nd & reaction was as follows: 30% in favor of Tor.games only; 24%, games from Mtl with English commentary; 22%, games from Tor & Mtl on alternating pattern; 17%, indifferent; & 7% did not wish to see any hockey at all. In the meantime P&I agreed to do special publicity effort explaining present pattern to public.

3. Liberal Conventions

3.1 National Liberal Convention CB reported. General planning committee met in Tor last week without arriving at any specific plans for lack of information from Liberal association. Meeting is planned for next week in Ott with party representatives. Tor meeting nevertheless produced 3 main aspects: equal coverage on French & English networks since convention is expected to be fully bilingual; probability of more coverage time in evening; & live coverage in Maritimes & on west coast. MGMT's guidance was asked on this last point. Because of pre-emption requirements, Liberal Party executive will be urged to make its preliminary plans known not later than Nov. 15th. A working committee has been established with M. Hind-Smith as chairman & overall production co-ordinator. Amount of time given P.C. convention on French network will be kept in mind when considering French network coverage for Liberal convention. CB to follow up generally.

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3.2 Quebec Liberal Convention R. Rolland raised aspect of future convention before end of year presenting problem in view of limited amount of coverage given recent CCF Quebec convention which occurred during Royal Visit.

4. TV Appearances by Prominent Political Figures ONT raised frequency of appearances by certain figures & wondered if proper balance was being maintained. Consensus of opinion was that situation seemed satisfactory since no complaints had been received.

5. CBC Symphony Tour Situation remains as described in minutes of previous meeting. Another meeting will be held by all concerned & new recommendations will possibly be made to MGMT for submission to Board. Meeting discussed possibility of securing financial aid from large company. In the event European trip should not materialize, possibility of Symphony going to Vanc for B.C. Centennial celebrations was considered.

6. Visit of Princess Margaret MGMT reminded that visit of Princess Margaret was now confirmed & that the Princess would attend B.C. Centennial celebrations. Coverage plans would have to be made accordingly. MGMT also briefly mentioned possibility, according to circumstances, of Princess Margaret inaugurating full microwave network. In answer to AP&I, Ass't to ENG said it was expected network would reach Vanc in June, 1958.

7. Station Clearance - Hamilton CB & SR to follow up on Hamilton's maintained refusal to clear time for Plouffe Family.

8. Program Reports

8.1 English Radio Networks E. Hallman reported. Fourth Quarter Contributions from Ont & possibly from other regions being reviewed & it is hoped to have full schedule ready in two week's time for period starting Jan. 1st. Christmas Day Schedule Committee jointly headed by N. Hollingshead & Dick Halhed has been appointed & Pgm Supervisors will be contacted shortly. Woolworth Hour This program, one of the few remaining sponsored programs, will go off Dom. network, Dec. 29th & indications are sponsor does not wish to continue with network service beyond that date. Russian Hockey Team G. Rugheimer said Imperial have indicated interest in picking up radio & tv rights for first game by the visiting team & Tor players. Budgeting Procedures Preliminary survey of procedures being followed by national supervisors almost completed. CBL Experiment Full scale meeting to be held in Tor, Nov. 6th, with all those participating in new CBL mid-east morning service starting Dec. 1st; program planning & costing going ahead. New Religious Period, 7:45-7:55 Congratulatory note received by CH was read. Adverse reaction so far has been limited to some 30 'phone calls & approximately same number of letters. G. Rugheimer reported on commercial business. Farm Broadcasts Spot Adjacencies Massey-Harris, since they would have liked closer identification with the program and could

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not get it, have withdrawn their offer. Other sources of sponsorship, particularly of regional scope, are being explored.

8.2 English Television Network P. McDonald reported. A few recent programs were reviewed: Showtime, Folio ("Patience"), Viewpoint, Studio One ("Around the Bend") & News Magazine (Sputnik II). BBC-TV 21st Anniversary A Close-up item prepared by J. Frank Willis has been kined & sent as a special greeting to BBC for release on Panorama. Maritime Inter-Connection Show Special show being planned by OB. Christmas, New Year & Easter Schedules Plans taking shape. It is proposed to schedule greetings as follows: CH on Christmas Day, 1:30-1:35; Governor General & Prime Minister together on New Year's Eve, 11:15-11:30; General Manager, last five minutes of year end review. CB complimented E. Hallman & P. McDonald for excellent reviews & advance planning, & asked final draft of schedule be submitted for consideration. Great Movies Considering repeat of series which replaced hockey games last season.

8.3 French Radio Network R. Rolland reported. Morning Scheduling Preparing new schedule for 7:00-9:30 period in view of modified commercial procedures. M. Valiquette reported on other commercial aspects. Quelles Nouvelles? This series will return on radio with Miville Couture, 1:45-2:00 p.m., for 39 weeks, starting Jan. 2nd, sponsored twice a week, Tues. & Thurs., by Carnation Milk; sponsorship of remaining occasions under discussion.

8.4 French Television Network R. Rolland reported. Viewing Committees Such committees have been established & they meet every Monday morning to discuss programs presented in the course of week elapsed. Reports are prepared & forwarded to MGMT & CB. Since reports covering recent programs had already been made to MGMT, program comments were dispensed with at this meeting. ONT said daily meetings were being held in Tor at which recent programs were reviewed & course of action studied.

9. TV Audio ONT expressed concern with quality of audio on a few recent tv programs. Ont ENG to prepare full report; Dir TV ONT assured corrective measures would be taken.

10. COM's Trip to New York COM reported successful outcome of meeting with American networks. While in New York, a visit was also paid to a few advertising agencies.

11. Santa Claus Parades Situation was discussed at length. G. Rugheimer had meeting with Eaton's representatives, the outcome of which was somewhat confused by subsequent events. P. McDonald said whatever decision is made should be taken to ultimate consequences. Majority opinion seemed to be that since broadcasting of parades is now an established practice the CBC would, to all practical purposes, have to carry them whether they are partially or fully sponsored, or not at all. COM said Eaton's would probably not oppose a justified increase when explained that costs have risen.

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P. McDonald said discussion should center onwhether CBC carries the program or doesn't, & not on whether it carries the program if it is sold or not. G. Rugheimer suggested program could be put on full commercial basis. CO took stand if Eaton's did not agree to the best conditions CBC could offer, program should not be carried at all. Dir TV QUE said Mtl was in no position to drop program & that proper course seemed to be to get from Eaton's whatever additional support could be obtained. ONT asked CO & ACO to pursue matter while in Tor. AGM invited all concerned to try to reach an agreement in order to avoid HO having to make decision. MGMT to consult with CH in view of direct contacts made by Eaton's whith CH. AGM assured meeting that final decision would be left to MGMT.

12. Royal Film Showings for MPs & Senators AGM said first showing had been successful & added he had also seen NFB's The Sceptre and the Mace which was a very fine production but covered somewhat the same ground as the CBC film. P&I said request had been received from MP who wanted to show film to constituents. In order to avoid too many requests, suggestion was made of supplying Parliamentary Library with a limited number of copies. A copy will be presented to National Archives. CB to follow up.

13. Bell Telephone Ass't to ENG informed letter received from Bell Telephone asking what CBC requirements would be for coverage of the visit of Princess Margaret; for the 1959 Royal Visit for opening of the Seaway; & for any other coverages of similar magnitude within the next few years. Bell would like to have preliminary list of requirements by next Jan.

14. Kamloops & Kelowna Connections Ass't to ENG informed revised quotations were received by telephone & were lower than 1956 requirements. CBC now to ask for quotations in writing.

15. Accident Prevention COMPT said he had verbal report of 36 accidents having occurred on CBC premises & inquired if safety committees were functioning in Mtl & Tor. ONT replied in the affirmative & D. Sumner explained that the number of accidents was more or less normal for period of full operations. Mtl was silent.

16. Next Circuit Executive Meeting Tentatively scheduled for Tues., Nov. 19th, 2:15.

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CONFIDENTIAL EX 57-28

EXECUTIVE MEETING

October 29th, 1957

Present: Ottawa - E.L. Bushnell, R.P. Landry, L. Brown, M. Carter, J.P. Gilmore, C. Jennings, R.E. Keddy, N. Morrison, A.K. Morrow, A. Ouimet, M. Ouimet, W.G. Richardson, J.J. Trudeau

Montreal - G. Lamarche, C.R. Delafield, B. Lafleur, R. Rolland, M. Valiquette

Toronto - I. Dilworth, H.G. Walker, E. Hallman, J.H. Harvey, R. Johnston, C.H. Jones, J.M. Kannawin, P.A. Meggs, F. Mutrie, G. Rugheimer, G. Waddington, C. Walls

1. Program Reports

1.1 French Networks Most children's broadcasts on television will commence week of Nov. 3rd in 4:30-6:30 period. In radio, Chez Miville will start Nov. 4th on basis five-a-week, fifteen-minute periods for 13 weeks; three periods are sold to Stirling Drugs & it is hoped to sell the remaining two. ACB asked what reaction had been to last week's Plouffe Family. Pgm Dir QUE informed it had been negligible but author had been warned & he in turn explained that this year's first episodes had been written at the end of last season.

1.2 English TV Network Hockey Discussion took place on public reaction brought about by Sat. night telecasts in Ott of same game on both stations. ACB expressed doubt as to whether this was good programming. CO said additional cost for carrying 2 different games would be $11,000 & he wondered if sponsor was ready to foot half the bill. Carrying of 2 games seemed desirable, but precaution has to be exercised in view of commitment for future years. Possibility of AR testing dealers' reaction discussed. Matter left in obeyance until after meeting with sponsor. Santa Claus Parades Dir TV QUE stated French network not in position to drop telecast. COM to make further study of changes involving pick-up costs & proportionate cost of station time. U.S. Networks Meeting informed that COM in New York to discuss renewal of agreements.

1.3 English Radio Networks ONT expressed congratulations to P. McDonald & E. Hallman for manner in which program conferences were led last week in Tor. First spot adjacencies to Farm Broadcasts have been sold.

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2. Finances

2.1 Capital Budget CO informed estimates were being submitted. He expressed hope more time would be available next year for their preparation.

2.2 1958-1959 Estimates COMPT informed estimates for next fiscal year were ready for submission to Treasury Board. Amount involved for radio & television operations is $47,500,000 as compared with $42,000,000 this year.

3. Local & Regional Commercial Business CB said that meeting would be held Thurs. in Ott, & a detailed operating policy statement prepared.

4. Contests ONT & QUE agreed to fully review situation & make final check of lists of programs affected. ACB to follow up.

5. Union Contracts - Press Relations ONT & AGM reviewed events leading to press statement by Union following negotiation of Showtime contract. L. Brown asked whether in future MGMT would consider P&I being advised in time to prepare CBC statement previous to statement by other parties involved. MGMT said close liaison should be effected with P&I. ONT noted that in the case of Showtime contract procedure followed still looked the wiser course of action.

6. CBC Symphony Tour CB & G. Waddington informed that it would not be known until early Nov. if additional funds would be forthcoming to support tour. It may be that Canada Council will be approached again.

7. TV Network Extensions ENG informed Joncuière connected Oct. 28th. CBC advised by telephone, subject to confirmation in writing, that Nov. 24th is target date for connection of Edmonton-Calgary-Lethbridge & Medicine Hat; Nov. 30th for Charlottetown & Feb. 2nd, 1958, for Montreal to St. John (N.B.).

8. Information Program - CBLT Ass't P&I informed Scan, new CBLT information program, would start Nov. 4th, in the 6:15-6:30 period with Bruce Marsh as MC. There are no plans at present to extend distribution to other stations. R. Graham to follow up on copyright matter of title.

9. Audience Research AGM welcomed back N. Morrison from his European trip. AR said Canada had high reputation among broadcasters. He indicated there was a large potential market for Canadian tv programs in English in northern Europe & in French in central Europe. European CBC representatives could do useful work in this connection. AR said EBU tried to obtain permanent CBC representative. AR found that more is being done in the field of research in Europe. He expected more material would be coming from Switzerland & France. BBC's position did not appear very healthy. BBC has viewing & listening panels reporting weekly on radio & tv programs; AR said CBC intended to experiment in this field next winter.

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10. Royal Visit Film Showings Two showings will be held in Ott, Railway Committee Room, for MPs & senators, at 7:30, Oct. 30th & Nov. 6th.

End of Circuit

11. Salary Increases All heads of divisions concerned to make final recommendations for ungrouped staff & to take up with CA.

12. TV Affiliates Meeting Follow-up CB to follow up on Federal political broadcasts (item 2.4 of minutes of affiliates meeting), on Maritimes network scheduling (item 2.5 of minutes of affiliates meeting) & on Commercial Sub-Committee discussions (item 3.2 of minutes of affiliates meeting). CB informed COM had agreed to earlier issuance of rate cards. CB also said that G. Rugheimer & P. McDonald were to submit formula for option time in early Nov. for internal discussion before March affiliates meeting. CA informed S. Schnobb making study of better methods of communication with affiliates. ENG following up on image orthicon saver.

13. TV Studio Watchmen - Mtl CA informed two-year agreement subject to ratification by membership had been reached with NABET for this group of 25 employees.

14. Next Meeting Next circuit executive meeting to be held, Tues., Nov. 5th, 2:15.

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CONFIDENTIAL EX 57-27

Circuit Management Committee Meeting

October 22nd, 1957

Present: Ottawa - J.A. Ouimet, E.L. Bushnell, M. Carter, R.C. Fraser, J.P. Gilmore, C. Jennings, R.E. Keddy, K.M. Kelly, A.H. Laidlaw, A.K. Morrow, M. Ouimet, G.W.Richardson, W.G. Richardson, F.W. Savignac, C.E. Stiles, J. Trainor, G.R. Young, J.J. Trudeau

Montreal - G. Lamarche, J.M. Dugas, F. Guérard, B. Lafleur, A. Ouimet, M. Valiquette

Toronto - I. Dilworth, H. G. Walker, J. Dunn, J.R. Finlay, E. Hallman, H. Harvey, H. Hilliard, C. Jones, J.M. Kannawin, P. McDonald, F. Mutrie, W.E. Powell, G. Rugheimer

1. Program Reports

1.1 English Radio Networks

1.1.1 General Royal Visit E. Hallman expressed opinion radio staff performed excellent job & said Royal Diary had proved very helpful to reach a different audience from the day-time one. ACB informed that CBC had been invited to attend review conferences of Governement Hospitality Committee. National Radio Drama Conference Esse W. Ljungh was convener. Representatives came from all regions & from French network. Meeting expressed need for national direction; recommendations will be available in near future for discussion. National Radio Program Conference Conference being held this week in Tor with national pgm dirs attending. Full report to follow. First CBC Symphony Broadcast, Oct. 14th This public concert was the first of 6 to originate this season from Confederation Life Hall. It was directed by Sir Malcolm Sargeant who expressed high praise for symphony group & CBC esprit de corps. A reception given by ONT followed the concert. Thought is being given to inviting Board members from Toronto area to attend future concerts. Vancouver Centennial CB to take up with E. Hallman matter of CBC contribution. Royal Winter Fair It is planned to produce at a very low cost a certain number of the Happy Gang broadcasts live from the fair. Double Exposures Artists' union has extended privileges at the same rate for another year starting Oct. 1st. Distribution of CBC Programs on Dominion Network Recent report indicates very few programs have more than 40 per cent of full network distribution.

1.1.2 Commercial Spot Adjacencies to Farm Broadcasts Following comments made by G. Rugheimer & E. Hallman, CB outlined tentative policy. Massey-Harris could be sold one half of total national adjacent spots available, presented as follows in order to avoid too close identification with Farm Broadcasts: before the program on Mondays, Wednesdays & Fridays & after the program on Tuesdays & Thursdays.

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1.2 English TV Network

1.2.1 General Close-up Favourable reaction from three affiliates. Sputnik General satisfaction from production; P. McDonald felt knowledge gained will be very helpful for future productions. P. McDonald reviewed several starting shows & remarked that Wayne & Shuster had made very good start. CBLT Reviewing 5:30 - 7:00 period with a view to scheduling more news programs in order to do a better local job. Sponsorship of Sport Scores W. Hogg exploring arrangement with Canadian Press which it is felt would ask from $15,000 - $20,000 a year for the 8 CBC-TV stations. CB suggested radio be included in discussions. Christmas Eve & Christmas Day Schedules Virtually completed & being considered by regional pgm dirs. Mother Goose Pantomime Wayne & Shuster considering presentation on Dec. 23rd. Liberal Convention Committee appointed & CO to be kept informed of proceedings. 1958-1959 Fall Schedule Under study. Film Co-Productions Two approaches have been made to CBC & exploratory discussions going on in Tor. Visit of Russian Hockey Team Possibility of pre-emptying & broadcasting on Nov. 22nd with possible General Motors' sponsorship. Supervisor of Film Pgmg P. McDonald announced appointment of Peter Francis. Vancouver Centennial TV participation being studied for Aug., 1958 celebrations. Royal Tour-1959 P. McDonald suggested commissioning by CBC of special works in musical, ballet or drama fields. Fourtieth Anniversary of USSR Revolution ACB asked HO be consulted if approach made to obtain time.

1.2.2 Commercial Wayne & Shuster Third third now sold. Concert Hour Trying to interest RCA Victor Mtl in partial sponsorship. Folio Possibility that Bank of Montreal may sponsor certain programs. Peer Gynt ABC has expressed interest in carrying on live relay basis.

1.3 French Networks

1.3.1 Radio General Pgm Dir CBF informed French network now carrying TSO Sun. afternoon concerts. Les Concerts symphoniques de Montréal started Oct. 15th & Serenade for Strings Oct. 17th. Les Idées en marche to start Oct. 25th. ACB noted excellent reaction to French network coverage of Royal Visit. At ACB's request, Dir Radio Que agreed to take up with Pgm Dir CBF future presentation on Nouveautés radiophoniques of le Monde à l'envers by Gilles Héneault.

1.3.2 Television General Pgm Dir CBFT informed majority of last year's programs have been resumed. Quatuor starting Oct. 22nd with various writers. Friday Night Chansons canadiennes, a contest, at 8:00 followed by Quiz-Variétés from Quebec City; at 10:00 Divertissement, a light classical program, followed at 10:30 by Affaires de famille on home economics. Montreal Municipal Election Coverage to start at

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7:30; at 9:30 both Mtl stations hope to present address by newly/elected mayor
Christmas Programming CB asked close liaison be maintained between Mtl & Tor. Commercial A new half-hour film show, Théâtre des étoiles, has been added on Fri. on 52-week basis.

2. Local & Regional Commercial Business CB summarized progress accomplished at meeting held last week. Plan is to allow for a maximum of 20 spots a day with a limit of 2 to each half-hour, the spots being of regional and/or local business. It is realized change will bring about adverse reaction but it should be kept in mind CBC is seeking compatible additional sources of revenue to improve its program service. The same meeting explored ways & means for local stations of doing a better community job in accordance with Fowler report. ACO explained revenue position in radio as forecast by Fowler report had been achieved & all additional expenses incurred would have to be met with increased revenue over & above forecasts. No deadline was set for finalizing new policy but CB expressed hope date of Dec. 1st could be met in order to take full advantage of additional Christmas business. E. Hallman indicated need of policy guidance & expressed hope that discussions would be finalized shortly. CB to arrange early meeting.

3. Follow-up on Last Executive Meeting

3.1 Western Network Delay CO discussed with PRA; permanent system will not be possible before 18-24 months.

3.2 Edited Radio & TV Recordings for Royalty A dry-run film will be ready Oct. 25th. It is expected final copy will be ready for General Manager's trip to London. P&I & ENG to test accoustics of Railways Committee Room prior to showing of coverage film to MPs & senators. Inclusion of French language footage raised by ACB.

3.3 Off-the-air Pick-ups of New TV Stations MGMT indicated recent requests received do not require new ruling since this type of operations has been done repeatedly under present policy. It was explained to DOT that CBC policy not affected.

4. Administrative Matters

4.1 Contests - Proof of Purchase CB informed statement & directives going to ONT & QUE. COM said all contravening contests will be cleared up before Dec; informed request had been received from ACA & CAAA asking box tops not be eliminated.

4.2 Legal Counsel reminded meeting that judgment had been reserved in Lord's Day Act case. F.W. Savignac said Holiday Ranch dispute may possibly be referred to Exchequer Court of Canada.

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4.3 Contract with SACD ACB expressed opinion negotiation of tv contract should no longer be delayed & said SACD had raised possibility of discussing expired radio contract. ACB to arrange meeting.

4.4 Showtime Contract To be discussed at separate Tor-Ott circuit meeting, Oct. 23rd, 9:30 a.m.

4.5 Industrial Relations P&A submitted report covering period since last MGMT Cttee Meeting, May 29th. Job Specifications Job evaluation section has been engaged over the past year in revision of all job specifications; all regions have now received revised specifications. CBC-NABET (TV Studio Watchmen) Agreement Main demands of the union concerning renewal of agreement which expires Nov. 30th, 1957, have been formulated. They include reduction of work week from 54 to 40 hours, 2 days off per week & overtime in excess of work week to be paid at time & one half. CBC-BSCIU (Local 244, Vancouver) Agreement Negotiations were held with representatives of this union & agreement was reached on terms & conditions of employment for janitorial staff employed on Corporation's premises in Vanc. area. Subsequent to meeting Union advised that its executive board had rejected proposed settlement reached in negotiation on 4 items. At Union's request a conciliation officer was appointed by the Department of Labor; on Oct. 10th, this officer made recommendations for settlement of outstanding items. IATSE Agreement is at editing stage & rejection by membership is not anticipated. Christmas & New Year Leaves No decision taken as yet. Time Recording Planning to introduce simultaneously in Tor & Mtl. ONT expressed concern with number & nature of union grievances & of resulting pressure on staff.

4.6 Property Report Mimeographed report distributed at meeting & appended to original minutes.

5. Audience Research J. Trainor reported on activities since last MGMT Cttee meeting, & listed research projects completed: election night telecasts (Toronto-Hamilton), Radisson, PC convention; being processed: Farm Forum (Maritimes & Wingham Studies), radio listening in urban Canada, wrestling study & elections study; in planning: Liberal convention study, Halifax study, listener-viewer panels, regular opinion survey & Christmas season programming. At request of ACB & COM QUE arrangements made with Elliott-Haynes to have Ott-Hull area report divided in two separate reports for English speaking & French speaking audiences. This will enable AR to get proper shares of CBOT & CBOFT & is also designed to help sale of some programs on CBOFT.

6. Engineering-Current Projects Mimeographed report distributed at meeting & appended to original minutes. In reply to QUE enquiry ENG informed Mont Tremblant satellite tv station is not a project as such but that survey being conducted to gather technical & cost information.

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7. CBC as Entertainment Medium P&I explained various sources' suggestion that CBC should leave live entertainment field to private broadcasting could lead to major PR problem. P&I planning to contact regional MGMT & senior staff for assistance in planning PR policy.

8. Toronto Consolidation Report MGMT acknowledged receipt of report which will be made available to Operations.

9. Visit of BBC-TV Officers ACB informed he had received a memo from D. Bennett concerning proposed visit of BBC-TV senior administrative officers to study CBC staff organization. Date remains to be set.

10. Next Meeting Next circuit Executive meeting will be held Tues., Oct. 29th, 2:15

End of Circuit

11. Special Hook-up SR informed of proposed special Edmonton-Calgary-Lethbridge-Medicine Hat hook-up for night of Nov. 22nd to mark extension of network. MGMT indicated no objections. ENG & SR to follow up.

12. Finances COMPT reminded cash requirements for 1958-1959 would have to be submitted in near future. Agreed to keep to Fowler Report figures less funds proposed for color. Inflation to be corrected by added factor possibly based on consumer expenditures. Operations budget to be reviewed by COMPT, CO & Sup. of Exp.

13. Letter from Queen's Secretary Agreed to have photostat distributed to chief participants in coverage & to publish in staff magazine.

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CONFIDENTIAL

EX 57-26

Executive Meeting

October 17th, 1957

Present: Ottawa - J.A. Ouimet, E.L. Bushnell, W.E.S. Briggs, M. Carter, J.R. Finlay, R.C. Fraser, J.P. Gilmore, C. Jennings, R.E. Keddy, P.A. Meggs (in part), A.K. Morrow, M. Ouimet, W.G. Richardson, J.J. Trudeau

1. Royal Visit General Letter of thanks going from MGMT to all staff directly associated. P&I to co-ordinate lists prepared by CB, CO & ENG to be used in expressing thanks to outside organizations connected with CBC coverage. MGMT read congratulatory messages received, particularly letter from Queen's secretary. P&I informed CBC coverage obtained some 3,000 column-inches of newspaper space. Post Broadcast Analysis Operations to co-ordinate in consultation with divisions concerned. CB informed program survey already in progress. Edited TV & Radio Recordings for Royalty General Manager asked production be kept to a minimum & wished to have montage ready for trip to London. AGM to co-ordinate distribution of prints according to requests received.

2. Liberal Convention AGM & CB to follow up with Liberal party.

3. TV Affiliates Meeting CB & SR to take action from minutes. J.J. Trudeau to follow up at executive meetings.

4. General MGMT Ctee Meeting Board meeting in first week Dec. brought change in date of MGMT meeting which will now be held Tues., Wed. & Thurs., Dec. 10th, 11th & 12th, Mon. & Fri. of that week being reserved for smaller meetings thus providing opportunity for regional directors to meet with MGMT. Operations meeting will be held Wed., Thurs. & Fri. of previous week, Dec. 4th, 5th & 6th. Radio & tv directors will be expected to remain in Ott to attend general meeting following week.

5. Local & Regional Commercial Business Meeting this afternoon will try to lay foundation for definite plans.

6. Finances

6.1 Report by COMPT Chief Accountants Meeting held to review methods & procedures in regions. Availability of Funds 1957-1958 Supplementary estimates for $8,100,000 tabled in House by minister of Finance. Approximately $3,200,000 would be made available during Nov. leaving a balance of $2,500,000 to be made available at end Nov. Anticipated estimates would be voted so that further supplies would be available

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early Dec. Estimates 1958-1959 Radio Operations Figures from Fowler Report will be used as agreed. Television Operations Figures from Fowler Report will also be used except an adjustment will have to be made to take out amount originally included for color. There was question of including at this stage a salary adjustment resulting from higher agreements than expected. Capital 1958-1959 Capital requirements being checked; anticipated sufficient information will be available for discussion at end of this week. Excise Tax Collections will amount to a minimum $14,000,000 for 1957-1958, but it is estimated total for 1958-1959 will not exceed $10,000,000. Internal Audit Departments established at Ott, Tor & Mtl with residing supervisors; reports being made regularly from Tor & Mtl. Additional staff may be necessary resulting from increase volume of audit follow-up; COMPT to take up with CA. Travelling New procedure now effective in Ott area; discussing with regional directors for installation in or before Nov. Accounting New procedure instituted at Mtl; planning to install at Tor at beginning of Nov.; plans for implementation at other points being developed at HO. Preparation of budget procedures for radio & tv being received for use in 1958-1959. Decentralized accounting will start Apr. 1st, 1958. Salary Procedures Essential that personnel policies be clearly defined in order that time reporting procedures may be installed & decentralized salary procedure fully implementated. Performers Payroll Operating in Ontario & Quebec. Being cleared in Maritimes, Prairies & B.C. Commercial Network tv procedures well under way. Matter being discussed with QUE prior to separation and removal to Mtl. Selective sales procedure commenced in Tor.

6.2 TV & Radio Program Cost Analysis Study TV section to be ready in near future. No target date set for radio section.

6.3 CBC Symphony Tour MGMT informed no financial support to be expected from Canada Council; additional sources of income still unsettled. CB to follow-up.

7. Operations & Engineering

7.1 Consolidation Mtl & Tor reports incomplete. Target date for completion of report is Apr. 1st, 1958. MGMT will inform ENG as to extent of technical planning & possibility of survey in Europe.

7.2 Radio-TV Questionnaire CO informed data given to AGM.

7.3 New Studios - Toronto & Montreal ENG informed costs for both projects now somewhat higher than was estimated at first.

7.4 Halifax Utility Booth MGMT asked project be kept within practical limits, further discussions to be held with MAR.

7.5 HO Future Bldg. Detailed drawings & estimates under way. Tenders to be called for not later than Jan 2nd. MGMT asked despite higher estimates efforts be made to keep to original estimates. Location of offices & dimensions of boardroom were generally discussed.

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7.6 Off-the-air Pick-ups of New TV Stations To be discussed at meeting with DOT, Oct. 18th.

7.7 Tape Service to Uranium Mines, N. Sask. Operations investigating possibility of providing armed services tape, all costs to be paid by those requiring service.

7.8 Teleprompter - Ottawa Operations to follow up on tests.

7.9 Engineering Projects Network Connections - Kamloops, Kelowna & Prince Albert Information received from Bell Telephone that revised quotations for network connections for Kamloops & Kelowna would probably be higher than original quote. The Prince Albert quotation is about $73,000 per year. Matter will be referred to Board. Vancouver a) Additional Property An amount of $369,000 was provided in this year's budget for additional property in Vanc; MGMT suggested action be delayed until near end of fiscal year at which time it will be known whether estimates for next year have gone through. b) One-Camera Studio Request withdrawn. Winnipeg a) Elevator Structural changes progressing. Delivery of equipment expected in Dec. for completion next spring. b) Channel Change Quotations received from RCA covering alterations to permit operation of CBWT on channel 3 with existing antenna. c) Garage Bldg. Estimated cost increased to $55,000. Toronto a) Gerard Street Location Alterations being made to accommodate Central Registry, P&I, School Broadcasts, Script Department & Live Entertainment; three-year rental. Ottawa Discussing rent for additional space. Montreal a) Stanley Street 2nd TV Studio Completion expected Nov. 1st. b) Seminar Street New space rented to accommodate carpenter & paint shops now at Guy St. which will now be used for storage. c) Video Recording, Processing & Printing Facilities Architectural work completed; three video recorders in operation; the printers undergoing tests; processor & equipment for double system recording to be ready for general use by the end of Oct. d) Kine Recording MGMT asked CO & ENG to make sure all requests for additional equipment be fully justified.

8. Staff Induction Booklet MGMT asked P&I to carry on project excluding CBC basic structure.

9. P&I

9.1 TV Information Programs It is hoped to start one in Tor on once-a-week basis, 6:15-6:30, with Bruce Marsh; possibly feeding to CBMT & CBOT but planning to eventually arrive at local programs. Program will include answers, interviews & program information. P&I, & CB to follow up. Mention was made of similar programs existing at other points.

9.2 Re-orientation of Publicity P&I suggested that emphasis would now be placed on promotion through CBC's own facilities. P&I & CB to arrange meeting for full discussion.

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9.3 Regional Follow-up P&I indicated poor response from regions concerning receipts for charitable organizations. MGMT asked whether due to lack of systematic follow-up at all points; possibility this aspect could be discussed at General MGMT Cttee Meeting since same lack of follow-up was indicated by P&I in the case of correspondence on relations with MP's. P&I to follow up on both matters.

9.4 Donation of CBC Prizes P&I surveyed policies followed by large organizations & found donation of prizes was confined to local level; suggested CBC follow same policy. P&I explained negligible newspaper publicity accrued from such donations unless prizes were very considerable.

9.5 Annual Report P&I again invited comments. MGMT indicated proper balance of French & English content seemed to have been attained. Board asked congratulations be passed on.

10. Assistance to Ghana ENG representative will be Lawrence Marshall & General Manager to ask C. Delafield to be CBC delegate.

11. Jake & the Kid & RCMP Series AGM to follow up with CO.

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CONFIDENTIAL EX 57-25

EXECUTIVE MEETING
October 8th, 1957.

Present: Ottawa - E.L. Bushnell, R.P. Landry, M. Carter, R.C. Fraser, C. Jennings, J.M. Kannawin, R.E. Keddy, P. Meggs, K. Morrow, M. Ouimet, W.G. Richardson, J.J. Trudeau

Montreal - J.A. Ouimet, G. Lamarche, G. Bélanger, B. Lafleur, A. Ouimet, R. Rolland, M. Valiquette

Toronto - I. Dilworth, H.G. Walker, J. Dunn, E. Hallman, J.H. Harvey, N. Hollingshead, R. Johnston, C.H. Jones, P. McDonald, F. Mutrie, W.E. Powell, G. Rugheimer, D.B. Sumner, G. Waddington

1. Board Meeting Follow-Up

1.1 Contests & Give-away Programs SecB summarized press release issued by CH following last Board meeting. It was indicated also that Board proposes to arrange for a study of any contest type of activities carried on by broadcasting stations & will consider any broadcasts not meeting these minimum standards as an unfavourable feature in its review of the activities of the station. CB to ask BR to carry out required study. CB further informed ONT & QUE already asked to examine programming. Report received from ONT. Later meeting to be held by CH, CB, BR & others concerned.

1.2 Spot Acceptance On recommendation of MGMT, Board altered its policy to permit acceptance on an experimental basis, for a period of one year, of limited commercial business including spot announcements, both for local CBC stations & for CBC networks.

1.3 Medicinal Products Considering reports from the Proprietary Association of Canada urging the acceptance of spot announcements on CBC-TV stations in light of modified policy, Board concurred in the recommendation of MGMT that spot announcements be permitted for medicinal products on CBC-TV stations subject to general acceptability & CBC standards. Board similarly agreed to such acceptance on radio. COM to advise Proprietary Association of Canada following Oct. 17th meeting to be called by CB.

1.4 CBC Symphony Tour Board could not see its way clear to underwriting tour directly but was agreeable to allocating $60,000 on the understanding this sum would be attributable to 5 recorded broadcasts by the orchestra to be scheduled on T-Can. Remaining gap to be filled by IS & possible Canada Council grant & budget increase from Brussels Exhibition Committee.

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1.5 IATSE Agreement was reached last week covering 24-month period from June 1st, 1957 to May 31st, 1957.

1.6 Confidential & Sup. Staff Salaries Compensation Board has concurred in recommendations made by MGMT. TR has been provided with corrected list showing new salary scales effective Aug. 1st, 1957. Adjustments to new rates will appear on salary cheques at end of Oct. Separate cheques will be issued in early Nov. to cover increase for Aug. & Sept. All staff concerned advised.

1.7 National Commission for UNESCO Board approved nomination of Mrs. R.S. Houck as CBC representative & of Mr. Marcel Ouimet as alternate.

2. Royal Visit

2.1 Closed Circuit TV Press Conference MGMT indicated very favourable comments received; P&I asked to further explore possibility & prepare guide for future use. Ass't P&I indicated very good press reaction. P&I mentioned suggestions already made to use tv closed circuit for press conference by Prime Minister & for executive meetings. MGMT thanked all who had participated.

2.2 General CB said commentators & crews were assembling in Ott. ACB said clearance had been obtained to cover election of Commons Speaker Mon. morning. Production charges for this event should not be included in Royal Visit coverage costs. CB to follow up on preparing for network failures & CA on special switchboard facilities in Ott during Royal Visit.

3. TV Affiliates Meeting MGMT noted successful outcome of meeting but reminded CBC had given assurance that suitable formula would be arrived at before next March meeting. Also reminded of affiliates' request for better methods of communication. CB to follow up.

4. Program Reports

4.1 French Networks

4.1.1 General Television Montreal Municipal Elections Plans for election night coverage on radio & tv networks have been finalized. MGMT drew attention to importance of adequate local coverage additional to network coverage. Interview with Archbishop Makarios QUE to take up with HO before finalizing. Concert Hour - Faust Well received by French network viewers; P. McDonald informed somewhat cooler reception by English viewers mainly because of length. CB & CO to take up matter of full report on audience reaction & to study at same time possibility of similar reports for major productions. Téléthéâtre Les Grands Départs Poor response & Pgm Dir QUE to take steps to avoid repetitions. Quiz-Variétés This program from Québec City rather disappointing & Pgm Dir QUE taking steps to correct. Institut canadien des affaires publiques Pgm Dir QUE taking up with ICAP matter of procedure followed at meeting covered by tv which was not in line with agreement reached before broadcast.

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4.1.2 Commercial Radio Chez Miville COM QUE trying to interest Stirling Drugs, Lever Bros. & Carnation Milk in sponsoring each 5 one-quarter hour for 13 weeks. Television Last period available Tues. sold for 34 weeks.

4.2 English TV Network

4.2.1 General Close-Up P. McDonald indicated excellent reaction in Tor & CB saw great possibilities. Plans are to extend program to one hour on Oct. 20th only to do a special on the satellite. First Performance Seeds of Power Mixed reaction to this Hailey Play. Planning Well in hand; for example, work proceeding on 4 farm broadcast programs to be scheduled in Jan. in the expiration spots; programs will try to relate importance of farmers to country's economy; production is attempt at integration between Farm Broadcasts & Talks & Public Affairs. Christmas & New Year Programs Planning under way including official CBC greetings. Here & There First French translation completed in Vanc & sent to Mtl. My Fur Lady R. Allen in contact with group & to report to P. McDonald.

4.2.2 Commercial Television Wayne & Shuster Third segment remains unsold. Radisson First episode went on WPIX-NY on Sun. under title of Tomahawk.

4.3 English Radio Networks General Fall Schedule Schedule went into effect Oct. 1st & new programs & shifts to be expected for about 6 weeks. Reaction seems favourable to a number of morning double exposure programs & to afternoon drama & music programming. There has been some adverse reaction to move of Rawhide. E. Hallman pointed out 2 reasons for move: a) It appeared useful to leave the 7:00-7:30 period free for possible Loblaws sponsorship of Guy Lombardo; b) the apparent larger potential audience at 5:30. Beginning Oct. 21st, Mon. & Fri. Rawhide sketches will be double exposed at 6:45-7:00 each week. National Program Meeting To be held in Tor week of Oct. 21st. Assignment This show has completed a successful year. Discussions under way for a special half-hour edition on T-Can, possibly on Sun. morning. P&I asked how Dominion affiliates would react to this plan. Commonwealth Feature Program - 1958 It appears Canada will be the subject of this BBC program & matter is under consideration by Broadcasting. Budget Study being conducted in Tor on present costing methods for radio programs with a view to finding more efficient use of funds available. Wednesday Night Operating Committee has major programming planned up to end of March. It is hoped during the national program meeting to hold a joint meeting with the advisory committee to discuss Wednesday Night for current year generally.

5. Assistance to Ghana To be brought up at later meeting.

6. Jonquière Microwave Connection ENG informed Jonquière now receiving partial network service & that railways expected to provide full time connection for Royal Visit events.

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7. Quebec Appointments QUE announced the appointment of Marc Thibault as Supervisor of Educational Broadcasts & Public Affairs department & of Jean-Paul Dugas as CBF Program Director.

8. Supplementary Estimates COMPT informed Treasury Board had agreed to place a vote for approximately $8,000,000 in supplementary estimates to meet requirements until end of fiscal year.

9. Next Meeting This meeting will be a Management Committee Meeting & will be held on the circuit, Oct. 15th, at 10:00 a.m.

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CONFIDENTIAL

EX 57-23

EXECUTIVE MEETING

September 17th, 1957.

Present: Ottawa - J.A. Ouimet, E.L. Bushnell, R.P. Landry (in part), M. Carter, C.R. Delafield, J.P. Gilmore, R.E. Keddy, R.J. Kerr (in part), P. Meggs, A.K. Morrow, M. Ouimet, W.E. Powell, W.G. Richardson, J.J. Trudeau

Montreal - G. Lamarche, G. Arthur, R. Elie, B. Lafleur, G. Lessard, A. Ouimet, R. Rolland

Toronto - I. Dilworth, H.G. Walker, T. Benson, J. Dunn, E. Hallman, C.H. Jones, J.M. Kannawin, P. McDonald, F. Mutrie, G. Rugheimer, D.B. Sumner

1. Royal Visit T. Benson outlined program planning progress. News coverage — French & English, radio & TV, Canada & U.S. — fully planned. Generally agreed that repeats would be limited to evenings of Mon., Tues. & Wed. with a possible exception for English radio on Sat. CO to be kept informed in view of effects on budget. AGM brought attention to importance of parity of coverage on both TV networks. MGMT once again extended its help to solve any particular problem.

2. Royal Visit - Closed Circuit TV Press Conference Ass't P&I summarized project. Conference to be held Oct. 1st on all connected stations; local press to be invited at all points; program to originate in OTT; will consist in visual presentation of Royal Visit coverage & technical set-up, first in English, then in French, followed by question period. Newspapermen attending at other points than OTT will have privilege of wiring or phoning their questions to HO. CBC management at all points will be briefed previously to conference. After discussion it was agreed to go ahead with project after MGMT had asked all aspects be thoroughly considered. L. Côté, coverage co-ordinator for French network.

3. Santa Claus Parades ACB said letter had gone under AGM's signature informing Eaton's parades would be covered as in past providing all pickup charges were paid. Eaton's invited to take up with COM who in turn will contact WPG, TOR & OTT.

4. Program Reports

4.1 English Radio Networks

4.1.1 General Drama Planning progressing satisfactorily; hoped to hold a national radio producers of drama conference in mid-October, including a clinic production & a session on scripts & the use of recorded & live music. CBC Symphony Will start Oct. 14th & will originate once a month from the Confederation Life Hall, offering

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opportunity of performing before an audience. Wednesday Night A first meeting of the planning committee was held & another will follow in 2 weeks. R. Rolland will sit on the committee & E. Hallman expressed hope that his presence would favor closer co-operation between networks.

4.1.2 Commercial COM asked MGMT how far CBC should go in order to recover sums being lost on radio networks. MGMT indicated any other project outside CBL experiment & spots before & after Farm Broadcasts would have to be submitted to Board. Loblaws G. Rugheimer informed Loblaws had learned pickup costs for Lombardo program would amount to $7,000 a week & now very unlikely program will be heard; offering to other sponsors. E. Hallman indicated this development would entail revision of program planning for 5:30-6:00 period. Metropolitan Life Following discussion with agency it appeared there will be no objection to converting the 5-minute sponsored program to a 1-minute spot beginning with EST. AGM suggested CBC should not only get concurrence of agency but of sponsor. Pages from Life All stations have now cleared time.

4.2 English TV Network

4.2.1 General Showtime Will be heard on a 52-week basis & consequently will not alternate with Wayne & Shuster. W&S Starting Oct. 16th, planning to do 8 monthly one-hour specials, with commercial possibilities, on a pre-emption basis affecting only incoming American programs: Chevy Show, Studio One, Climax & Kraft. It was suggested that a press conference be held when W&S plans materialize. Sales Picture Remaining halves of Hit Parade (Salada) & On Camera (Max Factor) sold, & excepting the W&S specials, English TV network is now sold out. P. McDonald paid tribute to efforts of COM Division. General Motors Announcement delayed by problem brought about by name of program. Fall Schedule It is planned to distribute a new final fall schedule in the next few days. ACB suggested it might not be too early to start thinking of 1958-1959 fall schedule. Commentary Period Following National TV News Trying to get clearance from all CBC stations.

4.2.2 Commercial G. Rugheimer expressed opinion that at next meeting Maritime affiliates should be informed CBC considers reclearing 8:00-9:00 period AST for network service.

4.3 French Networks

4.3.1 Radio & TV General Institut canadien des affaires publiques There will be nightly 1½-hour radio broadcasts from Wed. to Sat. There will be a 2-hour TV presentation on Sat., live from Ste-Adèle (kined last year). Panelists for this last program will be Léon Balcer, Thérèse Casgrain & Jean Lesage. MGMT asked to make sure that presentation would be balanced. Montreal Municipal Elections - Election Night Coverage Studying opportunity of network distribution; in the negative, will probably have to feed network with other productions. La Couronne d'or Choice of orchestra director under discussion.

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4.3.2 Radio & TV Commercial Quelles Nouvelles? Still unsold. Lettre à une Canadienne Possibility of Citadelle Maple Products sponsoring 3 times weekly. This sponsor also interested in twice weekly Jehanne Benoît appearances on Fémina. Carnation Milk-General Foods Considering 2 programs: one quarter-hour musical, five occasions a-week, & dramatic serial based on a Delly novel. Molson Negotiations in progress for replacing la Rigolade & le Rendez-vous des sports. Belle Fermière Products have shown interest in one quarter-hour program with Jacques Labrecque originating from OTT. C'est la vie Chrysler have not renewed & their half sold to Robin Hood Flour Mills. Chrysler considering buying le P'tit Café or similar program.

5. Station Clearances - English TV Network There was general discussion on refusal or reluctance of western stations to clear time for certain network programs. COM stated all stations expected to be released from Folio or Concert Hour. MGMT indicated delicate situation. CBC has been pre-empting a certain amount of time outside option time. There also is danger normal network distribution could be affected if stations are obliged to carry network commercial programs outside option time. COM indicated immediacy of situation. AGM, ACB, COM & SR to investigate.

6. Halifax TV Operations Report CO informed report had been circulated. Matter will be raised at fall administrative conference.

7. CBC-CARTB Committees MGMT informed meeting has been held between CBC & CARTB to discuss matter of contests, give-aways & regulation 7.2 generally. Meeting agreed to formation of 2 committees. One will deal with training & instruction of potential & existing staff in broadcasting industry; the other will undertake a joint research project on nature & behaviour of radio & TV audience. AGM will carry on further discussions with CARTB.

End of Circuit

8. TV & Radio Program Schedules - HO Board-room ACB indicated in progress; delay has occurred but work on project will be resumed shortly.

9. CBC Symphony Tour ACB indicated musicians should press for proper representation of Canadian music at Brussels Exhibition. ACB has discussed informally with Canada Council. MGMT asked information be available for Board meeting next week.

10. Next Meeting Tues., Sept. 24th, 2:15.

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EX 57-22

EXECUTIVE MEETING

September 10th, 1957

Present: Ottawa - J.A. Ouimet, E.L. Bushnell, R.P. Landry, M. Carter, J.P. Gilmore, R.E. Keddy, P.A. Meggs, A.K. Morrow, M. Ouimet, W.G. Richardson, J.J. Trudeau

Montreal - G. Lamarche, B. Lafleur, A. Ouimet, R. Rolland, J. Saint-Georges, M. Valiquette

Toronto - H. G. Walker, T. Benson, E. Hallman, H.R. Hilliard, J.M. Kannawin, F. Mutrie, W.E. Powell, G. Rugheimer, D.B. Sumner

1. Program Items

1.1 TV Fifth Anniversary Programs MGMT reviewed programs prepared for the occasion. Reaction very favorable to French network programs. Ass't ONT said there had been some good reaction to special film Take 5, which was produced upon short notice & under difficult circumstances. MGMT expressed wish that future anniversaries be given full treatment.

1.2 Royal Visit - Progress Report ACB informed it has been agreed to speed up the first stretch of the route from Uplands Airport to Government House on day of arrival, allowing for coverage under better daylight conditions. A total of 27 cameras (including 2 in stand-by) will be used & 225 staff assigned to various duties. The Queen will rehearse twice her address to the nation: Sat. night & preceding the Sun. telecast. Prince Philip will speak live in both English & French from Government House at 1:10, Tuesday, Oct. 15th. ACB will gather for later discussion information concerning repeats. T. Benson informed new estimates somewhat in excess of $400,000 have been arrived at, approximately 3/4 of which would go in production costs. P&I informed closed circuit TV press conference would be held Sept. 30th in the Scott St. studio with a one-hour presentation in French and one hour in English.

1.3 Santa Claus Parades AGM in receipt of a letter from T. Eaton Co. asking CBC to telecast parades under same conditions as last year. After some discussion, meeting reached decision on suggestion made by Ass't ONT: Eaton's would be asked to pay full cost of pickup but would not pay time charges. Eaton's would also be asked to make arrangements through Dirs TV in MTL, TOR & WPG.

1.4 Request from French Affiliates Pgm Dir. QUE referred meeting to request made by French radio affiliates asking CBC to shorten by one minute all sustaining programs in the reserve time period. MGMT suggested request be left in abeyance until next affiliate meeting.

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1.5 Hockey Imperial asking for more facilities in TOR & MTL this year. ACB to be kept informed by all concerned & meeting to be arranged.

1.6 National TV News ACB confirmed affiliates were advised last May that national TV news would be reverting to full length starting Oct. 27th. No other confirmation necessary.

2. Program Reports

2.1 French Networks

2.1.1 Radio & TV General Montreal Municipal Elections Planning to offer locally on CBFT a 10-minute period to each of the 4-5 expected candidates. L'Enfant et les sortilèges Will be produced live again on l'Heure du concert, Dec. 31st. NBC musical director has expressed interest to program producer. J. Dunlop to take up negotiations.

2.2 English TV Network Commercial General Electric Awaiting decision concerning Wayne & Shuster sponsorship in alternance with Showtime.

2.3 English Radio Networks General Revised fall schedule has gone to regions & seems to have been generally well accepted. Royal Visit Special program in preparation for evening of Queen's address. The hour preceding the address will be given to The Age of Elizabeth by Lister Sinclair. G. Waddington looking into possibility of Little Symphonies doing special 9:15-10:00 concert following the address. CBL Morning Scheduling Matter of spot commercials already referred to ACB. All comments to be passed on to SecB. AGM indicated decision affecting Metropolitan Life program requires ample discussion & E. Hallman to note.

3. Montreal Reception for Sponsor & Advertising Agencies COM QUE indicated excellent reaction. MGMT asked P&I to explore possibility of holding more receptions of this type, for example, once a year.

4. Jonquière - Microwave Connection ENG informed by Railways work delayed by construction difficulties & that it would be impossible to make connection at planned date of Sept. 15th. It will now be two weeks before the Railways can announce what new delay would be required.

5. Dominion Network Concerning letter received by Ass't ONT from M. Brown of CFPL requesting discussion on future of Dominion Network, MGMT advised CBC would be going through uncertainty period of at least one year & that present plans would be carried on as established with no changes affecting Dominion Network. CFPL should be so informed.

6. Audiences AGM asked if in view of special circumstances affecting private stations in TOR & OTT, CBC stations at these points should not try to enlarge their audiences. AGM to follow up with P&I & all concerned.

7. Paris Office The General Manager is planning to visit the Paris office on the occasion of his Nov. trip to London in connection with BCINA meeting & BBC 21st anniversary. CO, ACB & QUE to collect full details on Paris situation for the information of the General Manager.

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8. Staff Matter will be discussed at meeting to be held Thursday, Sept. 12th, in OTT.

9. VIPs Following memos written by CO & P&I, AGM informed matter already discussed with Ass't P&I & direct action to be taken. Asked P&I be given full assistance in handling. ONT already going ahead with invitations.

10. Appointment of V.F. Davies Formerly with P.S. Ross & Son, Mr. Davies has joined CBC in the capacity of director of accounting services. Mr. Davies will be reporting to COMPT.

11. Subsidiary Hook-up - French Radio Network The General Manager discussed in MTL with SR QUE & agencie request for Sunday evening subsidiary hook-up for the broadcasting of hockey games by a group of affiliates. It was noted that French network reserve time had already gone down from 20 to 16 hours this year. Request had already been turned down by QUE & after consideration MGMT suggested that for the time being refusal be maintained.

12. Next Meeting The next circuit executive meeting will be held Tuesday, Sept. 17th, at 2:15.

End of Circuit

13. BCINA In preparation to his trip to London for the BCINA meeting, the General Manager asked to be informed of overall situation including status of contract. Material should be ready by Oct. 15th & earlier if it contains changes subject to Board approval.

14. CBC Participation in Radio & TV Courses Following request received from Banff School of Fine Arts, P&I invited to investigate matter & to review adjacent areas where policy of granting prizes would apply. If adopted, policy would be subject to Board approval. No objection was raised against providing lecturers.

15. Traveling - Changes in Accounting Procedure COMPT informed new procedure would take effect Sept. 16th.

16. CBS Programs to Victoria & Kingston TV Stations Discussions have taken place between ACB, SR & COM. For further discussion with MGMT on COM's next trip to OTT.

17. Community Chest CA will represent CBC on Committee. Jwk

18. Material for Next Board Meeting Radio & TV budget reviews (CO), Kamloops study (CO) & report on wrestling (ACB). It is hoped to have the Annual Report & the Annual Report in brief ready for the next Board meeting.

19. General Management Committee Meeting Information received that Regional Dirs except QUE & ONT favored at least 2 meetings a year. J.J. Trudeau will suggest to Dirs next meeting be held first week in Dec. Reason for not holding the meeting earlier is that General Manager will be in London & Paris the first two weeks of Nov. & AGM will also be absent in mid-Nov.

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EX 57-21

EXECUTIVE MEETING

September 4th, 1957

Present: Ottawa - J.A. Ouimet, R.P. Landry, M. Carter, J.P. Gilmore, R.E. Keddy, P.A. Meggs, A.K. Morrow, M. Ouimet, W.G. Richardson, G. Young (in part), J.J. Trudeau

Montreal - G. Lamarche, B. Lafleur, A. Ouimet, W.E. Powell, R. Rolland, M. Valiquette

Toronto - H. G. Walker, R. de Boer, J. Dunn, E. Hallman, H.R. Hilliard, W.R. Johnston, G. Rugheimer, D.B. Sumner, F. Mutrie, J.M. Kannawin (in part)

1. Program Reports

1.1 English TV Network

1.1.1 General Showtime Further discussions to be held with client & agency. Jack Kane Show Jack Kane's fee settled for first 13 weeks. Front Page Challenge Lever Brothers have indicated interest in having the program scheduled weekly. Since it was originally planned to have Front Page Challenge alternate with Wayne & Shuster it is now being considered to have GE interested in alternating W&S with Showtime. National TV News In answer to question by Ass't ONT, ACB confirmed that with return to standard time national TV news will be going back to full length of 13 minutes & some seconds on Oct. 27th. It was suggested that reminder be sent to private affiliates. Royal Visit Agreed to keep night-time repeats to a minimum. ACB & SR to follow up. News Commentaries & Special Talk Ass't ONT indicated distribution problem may result in news commentaries & special talk following national TV news being limited to CBLT only. ACB suggested awaiting return of P. McDonald for further discussion.

1.1.2 Commercial Half of Hit Parade & of On Camera still unsold. Very unlikely Wayne & Shuster will be sold. General Motors Still no announcement.

1.2 English Radio Networks

1.2.1 General E. Hallman informed first draft being re-examined & consolidated & second draft would be ready in next few days. Problem is to organize delay pattern across the country & to make the various production centres effective & contributing to the national schedule. Opportunity Knocks Planning to delay start until Jan. 1958, under revised format. Rawhide Agreed with MAR to move to 5:30-5:45 period with possibility of evening double exposures in cases where Rawhide characters appear. P&I foresees

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public relations problem & MGMT asked that public statement be made when firm decision taken. Schedule Analysis for Commercial Replacement Expenditures Discussions have taken place in OTT between Ass't ONT, CB, CO & E. Hallman to find what minimum funds will be required to support time vacated by commercial programs & which amounts to approximately 1½ hours per day. CBL Experiment Proposed 7:00-9:15 scheduling has gone out to program supervisors concerned. Loblaws Firm answer expected next week. CBC Symphony to OTT for Royal Visit Estimated cost for public concert is $6500-$6600. Alternate proposal would be to have the Little Symphonies or Vancouver Orchestra doing a special music program following the Queen's address to the nation. ACB to follow up with ONT & QUE.

1.2.2 Commercial Happy Gang A few segments remain to be sold. Farm Broadcast Adjacencies Learned through McLarens that Massey-Harris only interested in full 52-week exposure covering English & French networks. COM in process of informing agencies of availability of these spots before giving final answer to Massey-Harris. ACB suggested close liaison with French network. Agreed that adjacent spots should cover network period. ACO mentioned interest shown sometime ago by oil companies in adjacencies to fisheries broadcasts in B.C. & Maritimes. Pages From Life Stations have given increasing indications they do not wish to carry this program live. The same situation arises for Kate Aitken Show. These 2 cases constitute examples of increasing difficulties in obtaining station clearances for network programs. This matter under consideration by COM & SR.

1.3 French Networks

1.3.1 Television General Conférence de Presse Format will remain the same but title will be changed to Rencontres which was used as summer replacement. Point de Mire Scheduled to start Sept. 15th. Planning to make first broadcast on Murdochville situation. ACB to follow up. MGMT asked that every possible care be taken in handling this delicate situation. TV National News Bulletin Definitely scheduled as of Sept. 15th at 11:00 pm instead of 7:15. Radio General QUE asked to be kept informed by ONT of dates of Wednesday Night major musical productions.

1.3.2 Radio Commercial P&G Expecting decision in next few days. P&G orderin Rue Principale, 12:15, one half of Quelles Nouvelles?, 1:15, & one half of Face à la Vie, 1:45. Stirling Drugs would like to take again one half of Maman Jeanne or of another program. Possibility of combining with P&G on above mentioned programs. Television Molson have cancelled three programs: Sunday afternoon hockey games (to be replaced in part by feature films); la Rigolade (the sponsor has submitted a new quiz show: la Poule aux oeufs d'or; MGMT would like to make sure there are not too many quiz programs. Matter of give-aways to be discussed at Sept. 11th meeting with CARTB); & le Rendez-vous des sports (the sponsor has submitted a new musical program under title of Soirées de chez-nous). Ford Possibility of retaining half of le Théâtre populaire. If co-sponsor unavailable, Ford will be on every other week. CIL Has taken half sponsorship of Quiz-Variétés ex-Québec-City, Friday, 8:30-9:00.

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2. Labatt's Open Championship Since propriety of constantly using sponsor's name in designating tournament was questioned, opinion was expressed that mention should be allowed if the sponsor has in effect associated his name with all such events.

3. Option Time TV affiliates pressing for some release between 8:00-11:00 option time period. Indications are they would be satisfied with a one-hour release once a week, not being necessarily the same period for all. With a few exceptions, no requests received for release from network commercial programs. MGMT indicated time might not be ripe for concessions in view of forthcoming meeting with affiliates & suggested for consideration that stations might be asked to carry a fixed and high percentage of a package option time with provision that remaining percentage should not be all Canadian. COM & Ass't ONT thought CBC should not abandon present position. MGMT asked all requests be treated individually & suggested there should be no question for time being of conceding one hour across the board. For further discussion in HO.

4. Variety Programs - English TV Network P&I indicated public relations problem has arisen from fact that publicity based on star promotion has been severely hampered by loss of four Canadian variety programs. MGMT suggested that since it was not possible to schedule a late variety show on Wednesday, a certain number of special one-hour variety programs incorporated in the Folio series might provide the answer.

5. CBC Symphony Tour CO informed that G. Waddington had successfully negotiated with AF of M. ACO gave estimated cost of project which is to be charged againstradio special projects budget of 1958-1959: $118,000 gross cost, $41,000 recoveries & net cost of $77,000. ACE indicated recorded concerts would fill periods normally left free during summer hiatus. Canada Council & Brussels Exhibition Commission could still be approached for financial support. MGMT indicated the project would likely be recommended for approval at the next Board meeting.

6. Review of Radio Budget Meeting was held in OTT between CB, CO, Ass't ONT & E. Hallman. Third quarter financial outlook appears to show improvement. There has been a healthy development in program production. Following discussion with G. Waddington, it is likely $30,000-$40,000 reduction will be possible in Wednesday Night musical programming. One or two major productions will be moved to the next fiscal year.

7. Review of TV Budget CO informed going forward with efforts to make sure that cuts in service would not produce surplus. COMPT informed estimates brought up-to-date & Supervisor of expenditures had made provisions for additional direct program costs & for commercial replacements. CO informed net estimates were still within Fowler Report recommendations but that gross estimates were a little higher; preparing justification of increases. COMPT informed estimated cash requirements for radio & TV capital projects have been reduced.

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8. Contra Accounts Situation arose in VANC. MGMT indicated there was nothing against this business method but COMPT asked that care be taken in order to make sure that contra accounts would involve only the type of expenditures CBC would otherwise undertake by itself. It was suggested invoicing be made by both parties.

9. Executive Meetings Decision taken to hold future meetings every Tuesday afternoon at 2:15. Next meeting Sept. 10th.

10. CBS Programs to Victoria & Kingston TV Stations The General Manager indicated CBS seemed well disposed to consider requests. ACB to follow up with SR & COM.

11. Ontario Items Ass't ONT informed Douglas Stockley & Ted Bala had reported for duty in Toronto Treasury Division.

12. Sales Tax on Imported Commercial Messages on Film Ass't COM indicated sales tax officers had abandonned idea of requesting actual production costs of these films produced in U.S. & shipped to Canada. They have now agreed to a fixed charge based on film footage. Decision will not affect material intended for non-commercial purposes.

13. Requests Re Personnel ENG to look into particular case brought up by Dir TV QUE.

End of Circuit

14. Annual Report in Brief MGMT indicated project going ahead & submitted for CH's approval. P&I informed distribution would be 136,000.

15. Royal Visit ACB to follow up control of commercial programs content during Royal Visit. Agreed that normal commercial service should be maintained.

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EX 57-20

EXECUTIVE MEETING

August 27th, 1957

Present: Ottawa - J.A. Ouimet, E.L. Bushnell, R.P. Landry, M. Carter, J.P. Gilmore, C. Jennings, P. Johnson, P. Meggs, J.J. Trudeau

Montreal - G. Lamarche, B. Lafleur, A. Ouimet, R. Rolland, M. Valicuette

Toronto - H.G. Walker, R. de Boer, J.W.R. Graham, E. Hallman, C.H. Jones, J.M. Kannawin, F. Mutrie, W.E. Powell, G. Rugheimer, D.B. Sumner

1. General Developments The General Manager stated that the CH had met with the Minister to discuss CBC in general & particularly the aspect of early financing. Following circuit meeting, HO further touched upon this question. CO & COMPT have initiated studies of special forecasts & finances for submission to the Cabinet. The General Manager informed meeting CH is preparing new submission to the Minister & that an additional submission will be required covering organization of broadcasting in Canada.

2. Visit of the General Manager to NY

2.1 Pay-As-You-Go TV The General Manager & the Chief Engineer attended a demonstration arranged by Telemeter Corporation, directed mostly towards exhibitors. Two technical considerations emerged: the scrambler has been eliminated; and the experiment used wired TV. If outcome is successful, it may turn out that CBC would face a new form of competition.

2.2 NBC & CBS Relations excellent. Both networks have become very conscious of organization. The General Manager estimated the visit had given occasion to do considerable ground work in connection with possible American affiliation of eventual second TV stations. Both NBC & CBS are showing definite interest in Canadian material. The Salute to the Queen was brought up but further discussions left to ONT. Matter of TV feeds to Maritimes in connection with Royal Visit & world series also mentioned but nothing finalized & further discussions left to ONT.

2.3 AMA Useful contact but did not result in additional information.

3. Executive Meetings The General Manager drew attention to fact that first half of circuit meeting now being reserved for matters of general interest & program items & reports. All concerned should feel free to attend or not second half of meeting. The General Manager expressed hope that work on new equipment for circuit conferences will not delay immediate improvements to present set-up.

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4. Program Items

4.1 Royal Visit CO informed that tentative agreement reached to put ceiling of budget operations at $350,000. AGM said American networks expected to take Queen's address in opening Parliament. It has been made clear to them broadcast would have to be taken in full, both French & English portions, & with no commercials.

4.2 Radisson Dir TV QUE confirmed will be ready to go on air on English network, Nov. 2nd. Four episodes had almost been completed as of Aug. 25th, & expected that shooting would end Sept. 12th, followed by studio production until Oct. 25th & editing until air time. Production still remains within budget mark & no over expenditures foreseen. In connection with American version, expected some overtime by OMEGA Productions may result from new requirements. G. Rugheimer informed there is sufficient amount to cover additional costs for American version; also explained CBC had agreed to change in name in this version on condition that new name Tomahawk would be followed by the Adventures of Pierre Radisson.

5. Program Reports

5.1 French Networks

5.1.1 Radio Chez Miville Many difficulties, especially in looking for sponsor, & no success; have tried to reduce program cost & considering possibility of replacing singer & musicians by recorded music. Question asked: Is it permissible to broadcast recorded music on network commercial programs: CB replied there was no formal ruling & nothing forbids this being done, except, that in this case, possible effect on relations with musicians'unions would have to be considered. Quelles Nouvelles? & Face à la vie Awaiting final answer from P&G. Expected that one of the two programs will not be sponsored. Pages de vie Thirty-nine weeks of new series sold to co-sponsors Kraft & Ogilvie.

5.1.2 Television Sustaining L'Illusion comique This production by les Festivals de Montréal was successfully broadcast & reaction was very favourable. Commercial Contrary to report made at last meeting, COM QUE just learned that Chrysler now in position of affecting $100,000 to French network programs. Marie-Didace This replacement for le Survenant has kept one of the co-sponsors, Coca-Cola, & second half sold to Catelli.

5.2 English Radio Networks

5.2.1 General First draft of fall schedule sent out last week & now awaiting comments from regional program directors & supervisors. The afternoon has been considerably strengthened to include live music, drama & possibly two symphonies. Children's programs have been moved from 5:30 to 4:30. Redevelopment of CBL Studying project for re-arrangement of 7:00-9:00 period with possibility of morning devotions,

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sport review & Metropolitan Life program in particular being affected. CB to follow up. Budget Situation remains critical. Drama is one area which will be affected severely & also variety & light entertainment, especially in TOR. Budget meeting to be held in OTT, Aug. 28th, between CB, CO, ONT & E. Hallman. Commercial Guy Lombardo Meeting held between E. Hallman, General Manager & Advertising Manager of Loblaws who showed definite interest in 5-a-week program for mid-east sponsoring. It is felt they would be agreeable to let CBC have program on sustaining basis on other portions of network & subsequent efforts could be made to sell to compatible sponsors. Loblaws asked specifically for 7:00-7:30 period which would involve re-scheduling of Roving Reporter, Rawhide & By-line in 5:30-6:00 period. Loblaws expected to give definite answer in near future. Program would not start before Nov. at earliest. General feeling expressed in OTT it would be unwise to move Rawhide. CB to follow up. Happy Gang Robin Hood full-time half-sponsor; other 2-3 day portion going to Carnation & negotiating to sponsor last segment. Efforts failing, this segment would have to go on sustaining basis at cost of $750 a week, although it is possible cost could be reduced. CO noted total amount for year would be $20,000 drawn out of a total $82,000 for commercial replacements. Farm Broadcast Adjacencies Negotiations proceeding with McLaren's for Massey-Harris; it is planned to negotiate only a short-term contract in order not to exclude other possible sponsors. Pages from Life Moved up to 12:15.

5.3 English TV Network Commercial Showtime Still a matter of concern since feature stars not yet lined up. Shirley Harmer & Dorothy Collins definitely unavailable. Ass't ONT concerned with fact that Bob Burgess already knew of CBC negotiations with Showtime stars. All-Star NHL Game In past Imperial Oil had free rights but NHL now asking $10,000. Ass't ONT suggested if Imperial Oil unwilling to foot CBC might try to negotiate for less than $10,000. Also rumored Molson has purchased rights for Quebec. New Variety Program Originally scheduled 11:30-12:00, but situation seems to be tied-up with distribution: VANC has agreed to carry at time to be settled on kine basis. WPG has sponsored programming 11:15-11:45 Wednesdays & Fridays up to end Nov; OTT has film at 11:45 with sponsor participation; MTL has committed Wednesdays & Fridays to syndicated sponsored films 11:15-11:45 until next summer at least; HFX prepared to carry on kine basis at present time or live 12:30-1:00 am when connected. Advice of scheduling of news commentaries & special talk following national TV news now released, meaning that around end of Oct., WPG, OTT & MTL would have to move their present 11:15 commitments regardless of plans in connection with midnight variety show. Ass't ONT asked for MGMT guidance concerning distribution. General Manager indicated whole purpose of project would be lost if program scheduled Wednesday in TOR only since primary objective was to restore some Canadian programming on Wednesday night. CB & ONT to follow up.

6. Maritime Network Delay Costing done for reversing network for children's program block & providing kine service. Project appears feasible & agreed to go ahead. J. Dunlop in contact with NBC re line situation; all clear except for four New England stations.

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7. QUE Visit to OTT Mr. Lamarche will be in OTT, Wednesday, Aug. 28th.

8. Ontario Items

8.1 Dave Garroway Ass't ONT indicated pickup being done for American network & not CBC.

8.2 Schwerin Clinic in TOR Ass't ONT informed demonstration attended by 40 senior CBC representatives.

9. Inter-City Telephone Circuit CA pointed out to loss of time resulting from calls not being completed because person placing call had left the office. Such calls should be cancelled or person leaving should advise where to be reached.

End of Circuit

10. Applications for Orders in Council Meeting informed by General Manager that going forward with all except RCMP & Jake & the Kid series.

11. Visit of ABC General Manager The General Manager announced visit of Mr. Charles Moses for the end of Jan. 1958.

12. Small TV Stations ENG asked to make study, or revision of existing one, on design & operation of small TV stations with a view to reducing cost.

13. Request for Travelling Advance COMPT produced new form which, it is hoped, will permit to effect almost immediate settlement of account with employees. New form will be tried out first in OTT.

14. CBC Symphony European Tour CB asked when acceptance could be made known to Edinburgh Festival Organization. CB also to explore matter of recording concerts & the General Manager to consult CH on approach to be made to Executive Committee.

15. Site of New OTT Building Ass't to ENG suggested that a sign be erected on premises. The General Manager to be kept advised by ENG in consultation with P&I & Chief Architect.

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CONFIDENTIAL

EX 57-19

EXECUTIVE MEETING

August 19th, 1957

Present: Ottawa - J.A. Ouimet, E.L. Bushnell, M. Carter, C. Jennings, J. P. Gilmore, P. Johnson, P. Meggs, M. Ouimet, J. J. Trudeau

Montreal - G. Lamarche, G. Arthur, A. Ouimet, R. Rolland, M. Valiquette

Toronto - H. G. Walker, T. Benson, R. de Boer, J. Dunn, R. Graham, E. Hallman, J.H. Harvey, C.H. Jones, G. Rugheimer, D. Sumner

1. General Developments Statu quo.

2. Program Items

2.1 MCA Crash General Manager asked that leading questions be avoided by CBC staff in interviews connected with tragedies. CB to follow up.

2.2 Royal Visit ACB announced meeting held by Government Hospitality Committee; program is now relatively firm & plans have been announced. Suggestions concerning coverage of incidental events will be made to the Prime Minister, including possibility of massed band concert, fireworks display on the Ottawa River & RCMP musical ride. Thom Benson, co-ordinator for the royal visit coverage, gave detailed account of plans in progress. Twenty-three cameras will be used along the eleven-mile stretch from Uplands Airport to Government House. It is hoped that refusal to allow TV coverage of service in Christ Church Cathedral on Sunday will be reconsidered. CB to make further study of planned CBC special program in tribute to the Queen following speech to the nation on Sunday, Oct. 13th. The Duke of Edinburgh will speak on radio at 12:45 or 1:15, Monday morning, live from the Chateau, with possibility of later rebroadcast. It is planned to have a special TV program on the previous Friday, Oct. 11th, showing coverage arrangements & facilities in Ottawa. J. Dunlop in touch with American networks concerning relays. CO, CB & P&I to explore possibility of holding closed-circuit TV press conference on Sept. 18th. Thirty-two commentators will participate & some 180 staff will be engaged in all at peak periods of royal visit coverage. Two English & two French commentators will be following U.S. visit. Meeting informed plans for French network will parallel those of T-Can network & that there will be full duplicate coverage & pick-up points. ACB informs Government Hospitality Committee negotiating with football authorities to have game start earlier than usual on Saturday, Oct. 12th. The possible transfer of cameras from the game to cover the arrival is left to the attention of T. Benson. G. Arthur informed IS to cover all main events & also to feed to CAE; IS schedule to be circulated in near future.

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2.3 CBC-TV Fifth Anniversary Quebec Dir TV outlined plans. From Sept. 4th-9th Ce Soir will carry related interviews & items. Entire evening of Sept. 6th will be given to special programs. CB & Dir TV QUE to again inquire from unions if CBC could be allowed to use kines instead of doing live highlights of drama productions.. Ontario T. Benson informed documentary film being produced on five years of TV; tentative title is Take Five & planning to schedule Sept. 8th, 10:30-11:00. CB to circulate detailed plans.

2.4 Beer Label Designs Dir TV QUE to further investigate

2.5 Don Messer - Maritime Network Under study by CB & CO.

3. Program Reports

3.1 English Radio Networks

3.1.1 General E. Hallman informed drafting fall schedule. More programs will be brought in from the West to strengthen day-time schedule. Following T-Can Matinee there will be a program of popular music from 3:00-3:30 followed by half-hour of drama from CBC & BBC material. Reductions will be made in certain program categories, e.g. variety & drama. Starting Oct. 1st, a drama program will replace Music from Montreal. Discussions have taken place with G. Waddington with a view to dropping the more expensive Wednesday Night major musical productions. Ass't ONT announced appointment of Robert Weaver as chairman and Terence Gibbs as alternate chairman of Wednesday Night Committee.

3.1.2 Commercial Guy Lombardo Approach has been made by Loblaws to sponsor Guy Lombardo and his Royal Canadians 7:00-8:00, 5-times-a-week, live from New York. E. Hallman mentioned conflicts with existing programs. Meeting to be held to consider effects on political broadcasts & Wednesday Night. Ass't ONT indicated Loblaws' account might attract other sponsors. The Happy Gang Seeking alternate sponsors. Massey-Harris Draft of policy directive sent by CB to General Manager.

3.2 English TV Network

3.2.1 General Wayne & Shuster Verbal contract made & fee structure same as last year. New Variety Program General Manager asked all avenues be explored. Format being considered in Toronto & proposed scheduling 11:30-12:00 pm. CB to further explore problem of distribution to private affiliates.

3.2.2 Commercial Showtime General Motors has indicated complete agreement & announcement to be made shortly. CB to look into request made by McLarens advising in the name of General Motors concerning special programs. Agreement reached with GE on cost of $5,600 for each show. Possibility of Shirley Harmer staying in Hollywood & R. McGall in contact. Also investigating possibility of signing Dorothy Collins. Football Belvedere Cigarettes interested in unsold

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half although their market has not full national distribution. General Manager asked that close budget control be kept in view of such developments. Clearance Problems CB to take up with SR refusal of stations to clear time for programs such as Plouffe Family & Jack Kane Show.

3.3 French Network

3.3.1 Radio Network Cue Matter discussed in Montreal & agreement reached as to possibility of implementing. Television Studying request received from private affiliates asking that Télé-journal be scheduled at 11:00 instead of 7:15 with effect that English news would no longer be carried by private affiliates. Planning to offer 6:45 period but doubt if accepted. QUE to take up with CB. CFCM-TV has offered weekly piano duet for early evening scheduling.

3.3.2 Commercial Television Following sponsors have withdrawn: Ford, Simonize, Chrysler (explaining they could not afford French TV), Gattuso, Nestlé, Sylvania & Molson (from weekly half-hour program). Following added: Wildroot, Johnson's Wax & GE. Standard Brands has exchanged half of Théâtre Populaire for another half sponsorship; Ospra half le Fil d'Ariane for half of Michelle Tisseyre; Catelli has taken 15-min. film program; Ciné-feuilleton fully sold for another 26 weeks on 6-a-week basis. Radio COM QUE indicated same situation as last year. Success Wax has dropped Jeunesse dorée & General Foods Lettre à une Canadienne, but COM trying to interest latter in another program; P&G has dropped half Quelles Nouvelles? & half C'est la vie although decision subject to confirmation.

4. Estimates 1958-1959 COMPT informed letter received July 15th from Treasury Board requiring 1958-1959 estimates to be submitted by Nov. 1st. CO said capital estimates could be prepared for Nov. & then updated each month; budgetary estimates on operations would be more difficult to establish. General Manager asked Treasury Board be contacted & explained that from experience no adequate estimating could be done until spring unless CBC knew more about its financing & asked COMPT to try to obtain delay from Treasury Board. COMPT & CO to follow up.

5. Budget Review-English Networks Radio Programs (See also Program Reductions in 3.1.1.) Certain program reductions will be made. Current rate of expenditures has been slowed down but it will not be known until later to what extent projected deficit of $350,000 will be reduced. General Manager insisted on importance of projected cuts not producing surpluses. If additional amounts can be found in other divisions than Programs, such money should be made available to Programs. Also possibility that carefully planned program cuts could bring about savings in other departments. In addition, public relations aspect of program reductions; P&I to follow closely in conjunction with radio program planning officers. Visit of CBC Symphony to Europe CB & CO to look into size of CBC subsidy needed for trip which has been scheduled for Aug., 1958. This info needed for next Board meeting.

6. TV Budget - Vancouver Note sent by CO to VANC & awaiting reply.

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7. TV Feeds to Maritimes - World Series & Royal Visit CO to take up with General Manager.

8. Use of Conference Circuit Ass't to ENG reported T&D developing simplified, fully automatic unit to be tested between two cities early in September. ENG to follow up with General Manager.

9. Executive Meetings ONT & QUE to consult & advise General Manager on opportunity of changing format of meetings.

10. Appointment Committee CA asked to make sure that officers originating recommendations be invited to attend meetings. General Manager indicated possibility that responsibilities of Committee might be reviewed.

11. Telephone Answering General Manager asked that telephones be manned at all office hours in executive offices & suggested setting-up if necessary of a telephone answering service. AGM reminded memo already sent by CA. ONT & QUE to follow up.

12. Digest of Magazine Articles General Manager explained it was impossible to read all material related to broadcasting. P&I to try to digest all such articles & to prepare first summary in near future for distribution in OTT & regions.

13. Monthly Reports COMPT expressed opinion that proposed procedure would not reflect new CBC organizational structure but General Manager suggested that system be tried out. Ass't ONT noted some duplication could not & should not be avoided. J. J. Trudeau to follow up.

14. General Manager's Visit to New York August 22nd & 23rd to attend demonstration of pay-as-you-go TV & to meet AMA, CBS & possibly NBC officers.

15. Meeting with Radio Affiliates AGM & CB pointed out to necessity of such meeting which could be held one day with Dominion & the next with T-Can affiliates. General Manager indicated meeting would not be opportune to discuss option time & asked CB to draw up tentative agenda for discussion in OTT. If possible meeting should not be held in period Oct. 15th-Nov. 15th. E. Hallman suggested an across-the-country tour to meet with station managers & production staff of affiliates previous to meeting. Suggestion approved.

16. IATSE Ass't ONT informed telephone call received from CBU chairman concerning IATSE & that matter had been referred to CBC Industrial Relations in OTT. J. J. Trudeau to inform CA of matter.

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Correction to EX-18, object 15, which should read:

15. Excise Tax COMPT informed down 50% up to last May & total to reach $2,500,000 less than estimated.

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EXECUTIVE MEETING

August 8th, 1957

Present: Ottawa - J. A. Ouimet, E. L. Bushnell, R. P. Landry, M. Carter, J. P. Gilmore, C. Jennings, P. Meggs, M. Ouimet, W. E. Powell, J.-J. Trudeau.

Montréal- G. Lamarche, G. Arthur, G. Bélanger, R. Elie, A. Ouimet, R. Rolland.

Toronto - I. Dilworth, R. de Boer, J. Boyle, J. Dunn, J. H. Harvey, R. McGall, G. Rugheimer.

1. General Developments The AGM reported receiving assurance from Treasury Board that orders in council would be put through in usual way. General Manager stated interim financing still main problem facing CBC, but that everything going as well as could be expected. QUE reported discussions between Mayor Drapeau and Minister of Revenue Nowlan on planned artistic center in Montreal including CBC facilities.

2. Principles of Management -- General Manager's Attendance at AMA Course for Presidents Offered occasion to check CBC management problems. The General Manager indicated main shortcomings: deficient planning; lack of plans for executive and supervisor training; lack of systematic appraisal of performance of groups and individuals. CA to study possibility increasing attendance at such courses and wider dissemination of American Management Association publications.

3. Progress Reports

3.1 TV Network Delay West of WPG ENG indicated report received from Chief Engineer containing rough estimates of costs. Meeting to be arranged with AGM and CO.

3.2 Jonquière & Rimouski Connection to Microwave Network ENG informed by railroads that Jonquière to be connected Sept. 15th; Rimouski temporarily connected August 7th. QUE to take up with Rimouski matter of breakdown that occurred on day of connection.

3.3 LP TV -- Kamloops AGM to ask Vancouver to study. Report for Board.

3.4 TV & Radio Program Cost Analysis Study CO reported. Radio One to two months to complete; involves cooperation of Operations, AR, SR and TR. TV To be completed in a week or two.

3.5 TV Wrestling Survey Interim survey completed and to be circulated. CB estimated several months would be needed to analyse attitude of viewers. MGMT to advise if fuller report needed by Board.

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3.6 TV Producers CO said survey did not generally favor changes at this period. Dir TV QUE to follow up.

3.7 Halifax TV Operations Report Report being assembled. AGM & CO to discuss distribution.

3.8 Overtime CA informs survey completed & ready next week. General Manager says overtime cost $1,800,000 in 1956-1957. COMPT gives figures for April, May and June, 1957: $527,000 ($420,000 for TV).

3.9 Study of Salaries CO informs P&A still in process of gathering data throughout industry especially from Bell Telephone who surveyed 48 Canadian companies. General Manager meeting Bell representatives August 9th. Civil Service increases reviewed and comparisons made with CBC salaries. Hope expressed full report to MGMT within 10 days. AMA has available list of salaries in 3,000 companies in US and Canada, including US broadcasting organizations.

4. Internal Audit Office Treasury considering resident auditors and small staff in Montreal & Toronto. COMPT to take up with ONT and QUE matter of space accommodation.

5. TV Week & CBC-TV 5th Anniversary CB to follow up with ONT and QUE. Plans already well firmed up in Montreal and Toronto.

6. Personal Testimonials by CBC Employees This forbidden by CBC internal regulations. QUE to take immediate action.

7. Program Items

7.1 Royal Visit ACB informed tentative program drawn up & submitted to Prime Minister & Buckingham Palace. Ottawa has advised Prince Philip did not wish to speak or broadcast. Government Hospitality Committee meeting shortly. At request of Secretary of State, Parliament building surveyed in view of overflow of guests. CO informed estimating going forward on revised plans. G. Arthur informed IS planning to do live broadcast of all main events.

7.2. Football CB informed WIFU arrangements completed. Contract with Dow being drawn up and Molson contract studied. General Motors will not co-sponsor but Molson under contract to fulfill. Blackout clause in contract & COM exploring possibility of substituting another game to game played in city where blackout effective.

7.3 Radisson DTV QUE informed production going ahead & budgeting under $1,000,000. Planned to schedule Sept. 2nd.

7.4 NFB Films CB informed agreement reached on price: 26 half-hour episodes of Perspective & 26 Passe-Partout to cost $7,000 each ($5,000 last year); 9 half-hours in English and 9 in French of World in Action

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to cost $7,500 each ($3,500 for each of 13 episodes in English & $2,100 for each of 13 episodes in French last year). The General Manager pointed out to aspect of good relations between NFB & CBC. Montreal & Toronto asked to budget accordingly. CB informed NFB -- CBC meeting planned early Oct. to discuss 1958-1959 plans.

7.5 Program Packaging Policy G. Rugheimer informed study going ahead.

7.6 Subsidization of Chez Miville CB indicated no sponsor interested at this stage. To follow-up generally with COM in connection with other programs, such as The Happy Gang.

7.7 Don Messer-Sale on Maritime Network COM disagreed with suggestion put forward in memo from PGM Dir MAR to AGM. AGM, CB & COM to resolve.

7.8 Sales Tax on Imported Commercial Messages on Film Decision pending from Department of National Revenue sales tax officers.

8. Program Reports

8.1 Radio & TV General Radio PGM Dir QUE informed le Réveil rural to remain at 12:30 - 1:00 and split into two 15-min. periods, first one to be carried by network, second mainly in Quebec. RTF Letter from Rep in Paris concerning invitation received from RTF to prepare 9 of a 36-program series in which France, Switzerland, Belgium & Canada will participate, the complete series to be broadcast in all four countries. -- Entretiens avec... Possibility of obtaining interviews from this series that was very popular in France. -- Sérénade pour cordes Will be carried by radio in the fall when off TV; budget considerations involved; reaction very unfavourable last year when Sérénade dropped altogether. -- Place aux dames Dropped from schedule & replaced by films. -- La Rigolade Remains Monday, 8:30, & to be broadcast from a high-school by mobile unit. -- La Couronne d'or Contest originally limited to Quebec residents, now open to all provinces. -- Quatuor Authors Marcel Dubé, Louis Morissette and Françoise Loranger-Simard asked to participate. -- L'Heure du concert QUE worried by turn of events when learned plans discussed were not being implemented. ONT expressed regrets & hoped something could further be done. CB to follow-up upon return of P. McDonald.

8.1.2 Radio & TV Commercial Radio Approximately same number of sponsors as last year. Success Wax has dropped Jeunesse dorée but Ogilvy Flour Mills interested. -- Quelles nouvelles & Face à la vie sponsorship under discussion. -- TV Marie-Didace CBC informed Gattuso not to sponsor but hoped decision will be reconsidered & Gattuso will again pick-up half sponsorship with Coca-Cola. -- Théâtre populaire Dropped by Standard Brands who is interested in half Quatuor. GE to pick-up other half on 52-week basis.

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8.1.3 Comments -- L'Assassin dans l'hôpital QUE in agreement with MGMT as to extremely poor quality of production. Pgm Dir QUE to take action. -- Défense de stationner QUE agrees with MGMT series not up to expectations. The General Manager notes corrective action not being taken rapidly. -- Beer Label Designs General Manager noted designs looking more and more like real bottle labels & affecting shape of containers, inquired if policy changed. Dir TV QUE indicated present procedure approved by Counsel QUE. CB looking into with QUE. -- Chefs de file CB inquired on disappearance of this series on Canadian political leaders. Pgm Dir QUE explained series delayed by late scripts, later founds no sufficient reference material available, then appreared preferable to delay; now planning to resume in near future.

8.2 English TV Network

8.2.1 General-- Situation Resulting from Unfavourable Reaction to Fall Schedule Further to circuit program meeting of Aug. 7th, the General Manager outlined action to be taken on three points: a) CBC vulnerable because of absence of any Canadian program on Wednesday night; every effort should be made to have at least one; b) re-establishment of at least one Canadian-produced live variety show; c) CBC stated last year that percentage of Canadian-produced broadcasts would be increased; it has, to all appearances, decreased by one quarter-hour.

8.2.2 Commercial -- Variety Programs Generally Awaiting reply from General Motors, Detroit, Aug. 9th. ONT said program officers trying to find Wednesday night slot for half-hour Canadian production. The General Manager stressed need for regular opportunities to discuss program plans and situations.

8.3 English Radio Networks

8.3.1 General -- Assignment Continued difficulties concerning free lancers operating NABET-controlled equipment. -- Party Line Curtailed largely because of difficulties in establishing pick-ups. -- Double Exposure Programs P&I ONT indicated favourable reaction from audience.

8.3.2 Commercial Local Spot Announcements COM asked for MGMT policy for next year. Until MGMT takes up with Board at next meeting, stations should try to achieve estimated budget. AGM to follow-up.

9. CBC Local Operations Questionnaires sent to stations & AGM to follow-up. The General Manager suggested arranging visits to station managers.

10. Forthcoming Meetings

10.1 Board of Governors Meeting Sept. 25th-26th-27th in Ottawa. Studies to be ready: Programming Standards in Metropolitan Areas (with particular reference to Vancouver) for Aug. 22th; by Broadcasting for Aug. 16th; by ENG, Aug. 16th.

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10.2 General Management Committee Meeting Agreed to hold sometime in November. J.-J. Trudeau to follow-up.

10.3 Radio Affiliates Meeting AGM pointed out to need of such meetings & will take up with CB.

11. Use of Conference Circuit ENG to look into possibility improving quality and effectiveness.

12. Network Cue on French Radio ENG & Operations looked into request from French affiliates for increasing cue time period by 10 seconds. To study with QUE & ONT possibility of implementing.

End of Circuit-Head Office Items

13. Current Financing CH has sent letter to the Minister outlining position which remains unchanged and serious. COMPT to provide Treasury Board with copy of letter.

14. Budgets

14.1 Radio Following meeting held by CO and E. Hallman, planning to effect 25-30% cut in variety budget next fall. Further meeting to be held with Dirs. The General Manager pointed out to increased importance of accurate budgeting. CO indicated quartely budget estimating system in operation. ACB asked for release of $80,000 for commercial replacements to QUE & ONT. Meeting to be arranged between COMPT, CB & CO.

14.2 TV CO says now getting benefits of close estimating. There is at present a small overall surplus although estimates third quarter not received yet. CO to follow-up memo from VANC.

15. Excise Tax CA informed down 50% up to last May, but total $2,500,000 still expected.

16. Engineering Costs General Manager informed E G engaged in comparative study with outside costs.

17. Grand Falls Studio Order in council applied for; the Minister wished to consult his colleagues.

18. Engineering Projects Agreed to proceed with work orders pending.

19. BCINA CB to inform CBC cannot afford increased financial support. General Manager announced meeting trustees will be held Nov. 1st & to coincide with BBC 21st anniversary.

20. Jake & the Kid Broadcasting & Operations to study in light of budget.

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21. Italia Prize ACB informed Vancouver production Skid Row will be entered. No French network selection made yet due to lack of suitable material.

22. TV Schedule General Manager pointed out to usefulness of having graphs of TV schedule with full program particulars on walls of Board Room. CB to follow-up & co-operation extended by P&I.

23. Negotiations with ARTEC CBC has had to revise its position following Civil Service increases which averaged 7.7%. CBC planning 6.6% counter-proposal which would amount to some $400,000 each year for ARTEC unit only. Possible effect on other unions. CC to note.

24. Monthly Report J.-J. Trudeau to follow-up and bring up suggestions at next meeting.

25. Pay TV The General Manager will be in New York Aug. 22nd to attend Telemeter demonstration for FCC.

26. General Manager informed AR going to Europe.

27. Schwerin Clinic in Toronto CB to look after CBC attendance.

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CONFIDENTIAL EXECUTIVE MEETING EX 57-17

June 28th, 1957

Present: Ottawa - J.A. Ouimet, E.L. Bushnell, M. Carter, R.C. Fraser, J.P. Gilmore, C. Jennings, R.E. Keddy, R.P. Landry, M. Ouimet, W.G. Richardson

Montreal - R. Rolland, M. Valicuette

Toronto - I. Dilworth, H.G. Walker, E. Hallman, J.H. Harvey, H. Hilliard, W.R. Johnston, C.H. Jones, J.M. Kannawin, P. McDonald, F. Mutrie, D. Sumner

1. New Developments MGMT reports authorized statements by Conservatives about intentions regarding broadcasting not yet made - only statement by Finance Minister Fleming about financing, the rest are rumors. Minister through whom CBC reports to Parliament may not be designated until return of Prime Minister July 5.

2. Board Meeting Follow-up

2.1 Finance Whole question discussed with Board which agreed best course of action is to assume commitments made by previous administration would be followed by the new one until advice to the contrary is received. Board has asked MGMT to proceed on basis of authorized budget but to watch the finances closely.

2.2 Monochrome Equipment Mtl and Tor MGMT did not recommend color and the Board agreed installation monochrome equipment already authorized in capital budget. Meeting noted this delays color by one year.

2.3 TV Wrestling Survey Board requested survey to establish popularity of wrestling - who listens, how many, what kind of people and whether they believe it is show or a sport. MGMT asks CB to follow-up indicating already told AR.

2.4 Properties Sold Board interested in list of properties sold and CB providing through SecB.

2.5 Next Meeting Board discussed September 5, 6, 7 but broadcast applications may require delay to 18, 19, 20 or 25, 26, 27. CB reports tentative dates for TV affiliates September 25, 26, 27 in Ottawa. Urges a master calendar of meetings. MGMT said that Board dates would take priority.

3. Annual Meeting of RETMA GM accompanied by Chief Engineer attended meeting in Ste. Adele - useful - found enthusiasm for color is less definite than a year ago and was able to justify CBC's position of last year. CO points to article in 'Electronics Administration' on RCA in U.S. and Russian developments re color.

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4. Operations Meeting CO reported people attending expressed appreciation for meeting which provides chance to get away from heavy administration at their post and reorient thinking enabling return with renewed vigour. Meeting appreciated frank discussion by GM on organization and by AGM on films. Meeting gave concentrated review to budget analysis, estimating and controls, concluding there is a definite need for more control people. Outside Toronto and Montreal, TV Directors asking whether to build up film production and told to develop as needs require. Discussed local and network operations and problems of operation. Problem of NABET and IATSE jurisdiction of still photography could become bothersome. Commercial packaging policy and local programming policy being discussed by P. McDonald and G. Rugheimer and being followed-up by COM on basis of cost per thousand. Discussed implementation of producers contracts and staff generally. Minutes to be issued next week. MGMT discussed packaging price on basis circulation but noted still open to criticism if to subsidize. Suggests worthwhile discussing at length and deciding whether actual or potential circulation to be used.

5. Halifax Operations Report

5.1 Report requested by MAR on whole TV operations to date has had limited distribution. MGMT interested in overtime conclusions and recommended simplification of engineering reports. Asks CO to see whether similar studies VANC, WPG and OTT can be instituted and to discuss with MTL and TOR the feasibility of such studies. CB pointed out that monthly reports provided ground work for MAR TV report. MGMT wishes copy of report sent to each region.

5.2 Overtime MGMT wishes to know average overtime across the country and asks CA - COMPT compile with the co-ordination by Operations. ONT reports full overtime study will be forwarded.

6. P&I National Meeting

6.1 P&I reports discussed definite plans for next two years. P&I people expressed appreciation organization structure talk by GM and local development talk by AGM. General theme of meeting: CBC PR, since concentration on publicity in preceding 18 months. For the future plan improvement PR MGMT group headquarters and regions - establish national speech material service - development and improvements in contacts and information to national groups - greater co-operation of publicity activities with PR, emphasis on cost, program types - greater assistance by P&I in regional PR activities - 5th anniversary TV. Regional operations involve improvements (1) on air TV and radio promotion (2) development information bureaus and improved handling of mail at all points (3) development community relations generally, e.g. make available CBC mailing facilities to assist groups, etc. (4) development local and regional sales promotion (5) establishment of strong station identity locally (6) P&I regionally to assist as required in provision regional equivalent of Management Memo (7) increased replies to editorials regionally (8) undertake assessment present publicity operations. MGMT has asked P&I to do a survey of internal practices with relation to public relations. MGMT is sure everyone aware that every member

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of MGMT group is responsible for PR and everything done by group has a bearing on PR. Internal procedures and methods may have serious repercussions, e.g. replies to mail or handling of complaints about staff. COMPT reported a case of an employee not receiving a cheque although on staff for five weeks. He asked that MTL and TOR particularly, if cheques for employees were not received in the middle or the end of the month, to follow-up immediately.

6.2 CBC Caravan Maritimes P&I indicated report to CB was analysed and sent out to the regions.

6.3 The Letter Review P&I reported this propaganda sheet by Johnston, of Johnston, Everson & Charlesworth, had hardly touched the CBC during the period of the Royal Commission now points to return of Wilson Woodside as one result of the elections on CBC selection of commentators. ONT indicated Wilson Woodside had been used considerably and P&I is to answer the paper and circulate corrected information. P&I is getting together a kit on this type of attack. MGMT urges going as far as we can in answering such attacks and notes that fuel is supplied by such facetious statements as Jackie Rae's thanks to the 200 people who put on his show. The Winnipeg Free Press criticized the CBC in an editorial on the basis of this.

7. Progress Reports

7.1 Royal Visit October 12 appears likely arrival date. Planning proceeding to arrange facilities under CO and estimate costs.

7.2 Radisson CB reports interest of NBC as a network program. Eight episodes sold to Milko in the Fall. Lakeshore Productions in Toronto discussing guarantee.

7.3 NFB Films Proposed increase in cost to CBC based recovery 50 percent production costs seems unrealistic since represents 100 percent increase over last year. CB to discuss further. MGMT points out that negotiations should be carried out quickly to avoid price raise as a result of no definite agreement. Any increase has to come out of budget at present and may mean cuts elsewhere. Jake and the Kid Submission to Council held up awaiting clarification on Hill. RCMP Series in same position; have agreed on conditions with Crawley as to research and scripts and this is going ahead but the series itself is not committed. Seaway Project by Robert Anderson still in discussion stage no commitment beyond expressing interest if good show forthcoming.

7.4 CJBC Study Since involves Dominion network no decision but report widely circulated. MGMT points out Board has given permission more effort local commercial on CJBC.

7.5 Program Cost Analysis Study CO reported study under way in TV should be ready by mid-August. Radio does not permit of a similar study but ACO doing full analysis of schedules towards specific network study on Trans-Canada.

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8. Programs

8.1 English TV Network P. McDonald reports General Motors is key. Plans completed pickup Canadian Open Golf ex Kitchener July 15, 4-5:30. The Living Sea new series ex Vancouver starts July 7, 4:30-5. Kindergarden of the Air study finished, reaction favorable towards scheduling in January 3:45-4. Pilot being developed. ABC requesting pickup championship boxing Maple Leaf Gardens Wednesday night sometime in 1957. General Motors Agency has been given a letter with a deadline Friday July 5, offering 39 theatres live, 52 Chevy shows on kine, 39 half-hour Pat Boone imports, and 52 Porte ouvertes

On June 29 program development and research group meeting - most useful discussion. No action yet in appointment film officer - job specification not written yet. The ChangingForce Program using film footage of war film being studied by Stephenson with report July 1. Writer proposed is Arthur Hailey. Caple's idea 'Canada and Oil' being studied. This involves program or series of programs about changes in Western economy because of oil - Americans planning in 50 years to make Alberta the Texas of North America - Influence on population spread of Canada being studied. The New North suggested by Andrew Cowan along similar lines in the North including screening of 64,000 feet of 35mm film. Bush Pilot Expecting further submission by man whose idea it is. Hiawatha Screen Gems will shoot Rin Tin Tin in Canada and is interested putting forward proposition for shooting series on Hiawatha in Canada. Wants to know if CBC interested as co-producer. Not too keen on Hiawatha but might be interested in general Indian film.

F. Mutrie reports producer of Hoedown indicates rehearsal cannot begin unless CBC pays further $5-a-man under union ruling on alternate sponsorship. AGM telephoned TOR and reported back may have to visit TOR next week but in meantime has arranged with Murdoch for rehearsal to go forward this program and also that with Bert Niosi. AGM will discuss further with GM. Murdoch is insisting on classifying programs as dual sponsorship when sponsors on alternative weeks exchange commercials. CB arranged for Geoffrey Waddington to supply copy of American master contract for study this connection.

Current Events Programs P. McDonald reports Ross McLean in Britain studying 'Panorama'. Press Conference Invitation to Prime Minister Diefenbaker to be guest after returning to Canada. Italia Prize ACB will provide the information covering submissions to the committee which must be forwarded by the end of August.

MGMT informed P. McDonald if he has a film officer in mind to appoint him and to write the specification later. CO indicated a request by teletype would [redacted] be approved immediately. CO inquired if quotation to ABC was on basis of new circular for cost rates sent to U.S. networks by Dunlop and on being informed by F. Mutrie that estimates were on basis of costs but figures were very tentative asked that future estimates to the U.S. networks be on basis circular.

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8.1.2 Commercial Asst COM reported COM and G. Rugheimer working on letter to General Motors and not at meeting. Little other COM activities to report.

8.2. English Radio Networks E. Hallman reported after full budget studies over-expenditure at rate which would if carried on give a $300,000 deficit for the year. Corrective action has been taken. MGMT indicated that over the whole year the radio service will have to live within the budget but MGMT has no objections to transfers within the budget if it can be done. MGMT does not wish the program side cut and the year end reached with a surplus on something else. AGM noted that budget provides $100,000 in musician's fees and in discussion with Murdoch will not propose any increase until the beginning of the Fall season and will oppose an increase of $100,000 in the last six months. E. Hallman reviewed the various programs and their status in respect of the budget indicating he would put forward proposals and discuss them with ACO and ACB and take action to correct over-expenditures. Proposes that only those programs having full network distribution will qualify for payment out of the national unallocated budget. Suggests difficulties would be reduced if budgets were quarterly. If drastic reductions were made it will affect the listeners and morale of production people. The program budget will have to bear additionnal expenditure to replace certain commercials that have been cancelled, e.g. Kate Aitken. The strengthening of local schedules will have to be carried out with money from the regional budget. ONT in discussing felt that the proposed reduction required careful study. CO suggested that ACO feels the situation is not irreparable, considers that there should be more experience in the year before drastic cutting and that there should be another review before the end of July. Transfer of B. Austin to Toronto on Hallman's staff will assist. Meeting noted transfer proposed for September 1.

E. Hallman commented on the international surveys May 5-11 rating which lists 44 English network programs and 6 French network programs reaching not more than 2 percent of the radio homes in Canada.- These programs costing $25,000 per week include everything from Don Messer to Press Conference.- considers warrants further study. Montreal Visit by Waddington and Gibbs - first since 1952 - discussed exchange with French network and proposing two series in the Fall. The double exposure pattern starts next week with repeats from the evening schedules Mondays to Fridays 11-11:30 a.m.; also working towards an afternoon 3-3:30 live instead of recorded programs. Exploring BBC programs, in particular a BBC Hour, using serials of 80, 90 and 100-minute dramas not being considered for Wednesday Night. Initiating research at universities with a view to developing program back log, beginning with UBC.

8.2.2 Commercial With permission for local spot and the increase in CJBC rate card, anticipate 20 percent increase in revenues. CCAA through Neil Leroy has agreed to rates for double exposure on dramatic productions. If used within 30 days, double exposure possible for 30 percent increase over initial fee, if longer than 30 days increase is 40 percent. Used on another network within 30 days is also 30 percent; if used locally, 10 percent. P&I interested in double exposure and local spot.

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8.3 Roger Rolland's Report on Radio Appreciated visit of music group from Toronto and will meet again in August when schedules are more definite and more possibility of exchanges for the Fall schedules. Affiliates asking if le Réveil rural, as reserved time, could be scheduled at 7:30 p.m. Told this time would be studied and answer given as soon as possible. Affiliates asking whether NHL hockey, if not sponsored, can be carried sustaining. Propose to investigate in relation to budget. Budget review shows French network within budget allocation. Television Have tested le Colombier and start new series with various authors - R. Choquette will not contribute - scheduling at 8:00 Wednesdays preceding la Famille Plouffe. Have met Molson and told them frankly what happened about la Rigolade and Concert Hour, and move to Friday at 9 p.m. Molson do not like new time and ask if decision would be reconsidered if program improved. Further meeting on this. TV affiliates asking for Téléjournal at 11 p.m. instead of 7:15 p.m. Sherbrooke and Rimouski not at meeting. Will study proposal thoroughly. Received visit of representative of RT-Luxemburg and ordering second 13 programs Le Théâtre chez soi being prepared in collaboration. In the discussion MGMT indicated that le Réveil rural at 7:30 does not commend itself. Hockey as a sustainer is something that will involve general policy and MGMT wishes CB to look into further and discuss with QUE. MGMT felt there were good reasons for Téléjournal at 7:15 p.m. but has no objections if French network people convinced. MGMT suggests that copies of Le Théâtre chez soi be sent to all regions. Notes cost $5,000 per episode.

8.3.2 Radio COM QUE reported discussing with Swift daily 15-minute program for 52 weeks. Sponsor interested in half Chez Miville but finds price $130 per occasion expensive and asks if CBC would absorb part. General Food buying one program and would like half of another show. Kraft presently 3-time-a-week would like a 5-a-week instead. Stirling Drugs moving from 10:30 to 11. Affiliates are pressing for higher daytime radio network rates. Television Chrysler to decide next week on suggested show. Carlings to advise today whether scheduling Reportage Tuesdays at 9:30. Canadian Westinghouse interested in a live show. CIL also interested in a live program. MGMT considers report very interesting and encouraging. CB indicates only subsidization in radio has been Canada Packers for Toronto Pops and will have to investigate proposal for Chez Miville. MGMT asks CB to undertake this and pursue with both TOR and MTL. Feels that radio subsidization not required as yet. On the question of higher network rates MGMT would like COM to investigate. P&I asked if double exposure could be publicized and Hallman reported already discussing in TOR.

9. TV Network Delay CO says report from PRA expected and in meantime no progress.

10. TV Producers CO reported deadline yesterday but all reports not in. ACO will follow-up.

11. Charitable Organizations AGM notes Halifax implementing. On checking finds Management minutes shows no decision. Meeting noted that CH considers sending receipts not suitable CBC action. MGMT considers matter one of PR, asks P&I to study further and put forward definite recommendation which MGMT can take to Board.

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12. SACEM and SACD ACB reports excellent meeting, representatives of these two societies, P. Tisseyre and J.L. Tournier, with Erland Misner, B. Lafleur, Robert Charbonneau and F.W. Savignac. Tisseyre anxious to negotiate new tariff and ACB promised to get under way in July. ACB to discuss with MTL as a preliminary. MGMT indicated an increase involves clearing with budget and points to the higher program costs as a result. ACB says French Authors' Society asking to be paid similar fees to English. MGMT asks for recommendation of MTL.

13. Cassidy Building ENG reports air-conditioning installed and working for two weeks. Building alterations not yet complete. Plans being developed. COMPT asked whether action possible to improve ventilation offices of Treasury's staff Caplan Building MTL. MGMT asks discussed directly with ENG.

14. Travelling CA reported committee had completed work of revision and draft regulations circulated to all regions and ready to be issued. MGMT indicated wishes to relate special group to salaries rather than positions as suggested and COMPT asked to discuss further before authorization.

15. Salaries MGMT indicated that study requested some years ago being carried forward. Some senior members are leaving to accept outside work which carries salary which cannot be met by CBC. In other cases because of CBC security, outside work being turned down. General salary report expected in two weeks. MGMT urges all to await full study and review before deciding on salary question.

16. Savez-vous voyager? COM QUE reported projected program has been auditioned and put on kine, submitted to sponsor. The question of the program in relation to regulation and also the contest on le Point d'interrogation were raised and Board discussion was outlined by MGMT. Board proposing new regulation which would be more restrictive. COM QUE indicates that sponsor is asking for half-hour weekly and would like a modification of the program in its present form which will be discussed with Broadcast Regulations. ONT asks that a copy of the format for Savez-vous voyager? be sent to P. McDonald.

END OF CIRCUIT

17. Board Meeting Follow-up

17.1 Financial Statements Board approved. MGMT to discuss with COMPT new presentation for next year.

17.2 Gross Commercial Revenue Figures for Mr. Montgomery Agreed to send figures as published in Annual Report. SecB. to follow-up.

17.3 Microwave Service to New Stations ENG is asked wire line for quotation-orders to be given only when orders-in-council for new stations received.

17.4 Report on LP TV - Kamloops MGMT says Board wants report on how to treat LP stations. Wishes item bf'd August.

17.5 Report of Performance Follow-up by BR.

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17.6 Regulations Observance Follow-up by BR.

17.7 Notice in Public Annct - Contests Follow-up SecB.

17.8 Audience Research Report CB to arrange circulation through AR.

17.9 Sick Leave Board approved six months with pay.

18. Radio Cost Accounting MGMT not informed of decision to abandon. COMPT explained decision taken after full discussion QUE and ACO and would be fully reported at meeting this p.m.

19. Cost Winnipeg News Operation COMPT reminded MGMT of request by governor Shinbane for cost WPG newsroom. COMPT has figures which should be submitted to AGM for full report in view of fuller implication this request.

20. CBWT Channel Change ENG reports PRA interested only in out of city development. MGMT asks PRA be informed no possibility such development and channel change only possible in city - costs provided for current capital budget.

21. Grand Falls Studios MGMT indicates ACO to visit.

22. Head Office Building Plans drawn with one storey too many. Reduction improves looks. Cordes is re-examining space allocations.

23. Consolidation Tor and Mtl MGMT turned over material to CO.

24. Insurance Agreed to ask for tenders by CA. SecB to check minutes of Board.

25. IS 1956-1957 Expenditures COMPT to point out to IS advantages of providing service to the amount that the budget authorizes.

26. Broadcasting - Outline of Functions MGMT suggests variation of wording and in the meantime no outside distribution of current draft. Operations - Outline of Functions CO reported outline not completed when it is would like to do a manual.

27. AR Visit to England and Research Conference MGMT suggests present not a good time to make tour of Europe.

MEETING CALENDAR

Month	Date	Time	Place	Subject
September	11	10 a.m.	Montreal - (Film Board Office)	NFB and TV Programming
September	25, 26, 27	—	Ottawa	CBC Board of Governors

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CONFIDENTIAL

EXECUTIVE MEETING

June 12th, 1957.

EX 57-16

Present: Ottawa - J.A. Ouimet, E.L. Bushnell, M. Carter, R.C. Fraser, J.P. Gilmore, C. Jennings, J.M. Kannawin, R.E. Keddy, B. Lafleur, R.P. Landry, A.K. Morrow, M. Ouimet, W.G. Richardson, J.J. Trudeau

Montreal - G. Lamarche, E. Hayes, W.R. Johnston, André Ouimet, R. Rolland, M. Valiquette

Toronto - I. Dilworth, H.G. Walker, R. de Boer, E. Hallman, J.H. Harvey, H.R. Hilliard, P. McDonald, W.E. Powell

1. Coverage of Election Results MGMT expresses general satisfaction on election coverage; notes press reaction very favourable; congratulates all those responsible; asks that post-mortem reports covering all networks be prepared and used as basis planning for next election coverage. ACB informs complaints received that French network commentators were not neutral enough; QUE has no such complaints, but PGM Dir QUE agrees one of the commentators possibly departed from proper attitude. P&I pleased ONT arrangements on taking MPs to microphones. MGMT has sent letter of commendation to CKCK-TV for Diefenbaker pick-up. E. Hallman indicates radio coverage departure from past: coverage was complete integration of news, talks and public affairs.

2. Finances Election results have brought about period of uncertainty. CBC faces possible cuts in supplementary estimates but understands Treasury Board will ensure continuity until next Government made familiar with situation and ready to give CBC needs required attention. Basic programming should not be affected and present services will be maintained. However, precautionary measures will be required. Broadcasting and Operations to study possibility of effecting certain cuts in special projects. Proposed RCMP series would be an example of such cuts. MGMT feels change in Government should not affect CBC basically apart from financial considerations. MGMT invites all concerned to reassure staff generally.

3. Progress Reports

3.1 BCINA CB indicates next step in relationship will be taken when reaction is known to letter sent to Sir Ian Jacob. Meantime, CBC considering proposed scale of subscription rates and preparing counter-proposal.

3.2 NFB

3.2.1 General June 4 meeting with NFB helpful in discussing need of closer planning for series such as Perspective. Agreed QUE could go into tentative discussions with NFB but final negotiations should be conducted in Ottawa for both networks. Dir TV QUE understands NFB will increase its prices this year, partly due to fact that films will be done in 35mm. MGMT feels CBC has no use for 35mm. and should not be expected to subsidize NFB in this way.

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3.2.2 Canadian Industrial Foundation This group of large industrial concerns interested in film series intended to foster young people's interest in applied sciences. P. McDonald informs screening of film on astronomy arranged for group of CBC, NFB and Cockfield-Brown representatives.

3.2.3 Jake and the Kid In view of recent events, MGMT indicates further study should be made before final action taken.

3.3 Color Equipment CO informs documents drafted and will be discussed at circuit conference to be held this week. If color to be ordered, report is for submission by MGMT at the next Board meeting.

3.4 CBC Satellites To be studied again in new circumstances.

4. Visits GM to Toronto General Manager feels visit successful and new organization seems to be working satisfactorily. General Manager to Oshawa Feeling business group there not too concerned with problems of broadcasting. ONT to Montreal QUE invited to reciprocate visit.

5. Circuit Executive Meetings Following consultation with ONT and QUE, MGMT feels meetings would be more efficient if held every second week. Effort will be made to prepare agenda in advance with view to determining more restricted attendance at meetings but MGMT proposes permanent nucleus. CA studying if circuit meetings interfering seriously with Mtl-Tor-Ott tie-lines.

6. Relations Between HQ and Regions in Dealing with Outside Requests MGMT asks that in the case of interviews with outside persons that one point, through notes or telephone calls, keep the other informed on discussions and commitments made if any. COM asks Ottawa check before making commitments.

7. Displays MGMT impressed by CBC-TV Mtl exhibit on sets, costumes and make-up. Points out that exhibit is essentially typical of CBC work. P&I informs similar projects being carried on at other points. Meeting informed by P&I CBC booth at CNE discontinued this year.

8. P&I National Meeting P&I gives agenda of meeting which will be held in Ottawa week of June 17. Also informs that survey taken in Toronto following Course for Collision showed 70% persons contacted had never heard of program ahead of broadcasting time. AR to investigate and findings may result in overhaul of publicity procedures.

9. CFA P&I indicates CBC approached by CFA on question of presentation to next Government reminding of CFA's position re Fowler Report.

10. Quebec Convention of le Conseil de la vie française QUE informs may attend. Other CBC representatives will be Stn Mgr CBV, and P. Desjardins, Translator, HO.

11. Status of TV Producers CO has sent summary of first discussion to Dirs TV QUE and ONT for their consideration.

12. Cassidy Building Air-Conditioning MGMT feels delay caused by inappropriate procedure in Ontario and in Montreal ENG. Asks ENG take steps see that such future delays be avoided.

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13. Programs

13.1 Royal Visit CB and P. McDonald inform detailed planning already completed. Estimates and equipment situation ready. AGM suggests liaison be effected through Secretary of State.

13.2 Football Grey Cup Meeting took place between CB, ACB, Cockfield-Brown and Molson. Relationship, conditions and contract to be almost identical to last year. Also same co-sponsor. Dir TV QUE informed French Net committed to repeat game but CB to look into re-opening discussions re this. Big Four Meeting to take place June 13 with Vickers & Benson. Indications are Irvin-Wacey will not be able to sell other half of rights in ONT and CBC will be asked to pick up. In view of amounts already spent, CBC firmly opposed to this.

13.3 Radisson This could possibly be affected by new financial position. Dir TV QUE assures budget can definitely be kept within estimates and informs production start postponed end of June. Operations convening meeting June 13 for further study. COM indicates Milko still interested.

13.4 Dominion Day All points will mark. P&I reminds this 90th birthday of Canada. Canadian Profile (St. Lawrence Seaway) being re-scheduled 10-11, June 30. Howard Cable Band Concert, Governor General on the air, special talks in evening and live radio and possibly also TV transmission of visit of three Canadian sailors in Chicago.

13.5 English TV Net General P. McDonald reports progress on Fall schedule. Concert Hour definitely on Tuesdays. Situation concerning General Motors still fluid and is key to Fall scheduling. International Nickel interested in sponsorship Peer Gynt production 9:30-11 Sunday by Stratford players. Dry run arranged for new current events program. Operations meeting to be held next week in Ottawa to arrive at firm film policy. Vancouver preparing pilot French version Here and There. G. Rugheimer studying possibility filming On Camera. Commercial Presentation will be made to Simpson's next week.

13.6 English Radio Nets General E. Hallman indicates loss of day-time commercial programs is outstanding problem under consideration. Funds required to build new schedule in order to sell. Experimenting with morning and afternoon repeats of previous evening programs involving minimum step-up fee. Discussion with A. Allan concerning afternoon live drama programs next Fall. No immediate steps taken on CBL experiment. Package still to be developed for 7-9 morning shows. Commercial P&G lost on T-Can day-time but keeping one or two serials on participating basis. Possibility selling 5-min. programs to local sponsors. E. Hallman informs style guide to be developed for quality commercial messages. Imperial Tobacco interested in buying 5-min. locally on all CBC stations.

13.7 French Net General Radio Exchange programs received from RTF (Comédie-Française). Uncertain if French Net able to take Stratford music pick-ups. Planning two Montreal Festival productions: Verdi's Requiem and Mozart's Don Giovanni. COM expresses hope of selling other new type radio programs and indicates radio holding its own. Le Réveil rural French affiliates have asked CBC to split program in two. COM QUE indicates interest

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if le Réveil offered for sponsorship. Feeling expressed in Ottawa and Toronto this is no time to give into such requests for reduced R.T. and this stand supported by Fowler Report. CB and ACB to take up in Montreal and report at next meeting. Television Business will increase next Fall but not to extent of this year. Spot found for la Rigolade Fridays; MGMT asks since program being kept that it be improved. Will also have program similar to Pick the Stars. Choquette offering to do la Pension Velder instead of Quatuor. Seems good quiz replacement found for le Fil d'Ariane. Commercial Radio A few additional prospective sponsors in sight. Dairy Farmers cancelling but hope to sell another sponsor. Kraft will have a 5-a-week program next Fall. Television Dow to sponsor la Couronne d'or. Some aspects of program to be taken up in Montreal next week by CB and ACB. Hope to sell Dominion Stores and Westinghouse. Chrysler replaced by Robin Hood. CIL has shown increased interest. Carling good prospect. Le Petit Café going to Nestlé's. Coca Cola sponsoring half le Survenant and has shown interest in 52-week co-sponsorship. General Motors to revive Porte ouverte under new title. Most other programs will be renewed next Fall.

13.8 Use of Atlantic Cable by News Department E. Hallman indicates not in budget. To provide CO with copy of recuirements for inclusion in study being conducted by S. Schnobb on use of Telex.

14. Consolidation Toronto MGMT says report received and very impressive. Committee should proceed with further study. ONT to send copies to Chief Engineer Montreal and to QUE. Montreal Report to reach HO next week.

15. Lord's Day Alliance MGMT says case lost and CBC studying if to appeal. No decision on matter but statement going to press before appeal. CBC really trying to find out if allowed to broadcast on Sunday.

16. TV Station Application by Matane Following receipt of brief from Rimouski opposing application, QUE to investigate if commitment made by CBC to a company that has set up a community antenna in Ste-Anne-des-Monts.

QUE and ONT leave circuit

17. Legal Consultation CO and ACO to follow up both inside and outside CBC.

18. RADIO MGMT to consult with Chairman of editorial board in connection with a letter to the editor in May-June issue.

19. Additional Space Head Office CA to contact Sherwood Realties on subject of additional space for TR.

20. Next Executive Meeting Tentatively scheduled for June 27, immediately following Board of Governors meeting.

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Planning Discussions
May 23, 1957.

PRESENT: Ottawa - J.A. Ouimet, J. Gilmore, W.G. Richardson, F.P. Johnson, K. Morrow, A.L. Cordes.

Montreal - J.E. Hayes, W.A. Nichols, J. Carlisle, R.E. Santo, N.R. Olding, E.C. Stewart, D.J. McKinstry.

c.c.

A.G.M.,

Directors of Provinces,

Controller of Administration,

Controller of Broadcasting,

Comptroller.

1. GENERAL

(a) Co-ordination

The General Manager reviewed briefly the developments to date towards preparation of revisions to the 7-year forecast for the Fowler Commission. While the original 10-year forecast was documented in detail, the subsequent change to a 7-year forecast included details up to 1958-59 and total amounts for subsequent individual years. The requirement now is to complete the information for the remaining years of the 7-year forecast by detailing the Operations requirements by stations and the Capital requirements by description of the buildings and equipment contemplated for each location.

The General Manager stressed the need for complete co-ordination of this information into a master plan at Ottawa which would include Operations and Capital for both T.V. and Radio. A.L. Cordes has been appointed to the new position of Operations Officer (Planning) in the office of the Controller of Operations and it was agreed that he would establish and maintain the master plan. To enable the undertaking of this work, it is essential that copies of all information affecting the plan in any way be directed to the Controller of Operations.

(b) Target Dates were Set as Follows:

(1)

June 7th for National Engineering to furnish the detailed breakdown on all capital projects contemplated in the 7-year forecast; similarly the Controller of Operations to furnish the detailed breakdown by stations, by year of the Operations forecasts. The above information will be submitted by Regions when completed rather than awaiting completion of all items.

(2)

June 7th - 15th - review of details of forecast with revision or re-allocations as now found necessary.

(3)

June 15th - material to be forwarded to Regional Directors. The Regions will be furnished with complete information on all projects within the Region.

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(4) August 15th - detailed reports of observations and comments for forecast period to be submitted to Assistant General Manager by Regional Directors.

(5) August 15th - September 15th - Consolidation of detailed forecast in all aspects (Capital and Operations for T.V. and Radio) and preparation of master plan.

(c) The period of September 15th to October 1st will be required for revisions to the forecast and preparation of detailed information for submission to the expected Parliamentary Committees.

(d) The General Manager emphasized that the master plan evolving from the above should be maintained in such a way that the revisions which will be required from time to time particularly in operating but also in capital, can be made without the necessity of a complete revamping of the plan. He also emphasized the fact that the yearly expenditure estimates are pretty well fixed by the Commission recommendations but that the inter-change of the sub-allotments probably will be required from time to time as the plans develop. The consolidations provided in the Capital forecasts will embrace both T.V. and Radio concurrently.

(e) Extremely close co-operation will be required between Operations and Engineering to ensure that facilities are available on time for approved operations and alternatively that facilities are not provided prior to operations requirements

2. Capital

(a) Study of revisions required to the existing forecast will commence as soon as the first draft of the master plan has been established and will be a continuing study thereafter.

(b) Consolidation of Locations -

1. Generally

After discussion, it was agreed that priority on consolidation planning should be given Toronto and Montreal facilities. A basic plan is in preparation and preliminary information on this basic plan has been supplied Regional Engineers in Toronto and Montreal (copies of the information supplied will be forwarded by Chief Engineer to the Director of Engineering for supply to the Controller of Operations). Some preliminary work has been done on Vancouver consolidation; sketches of two alternatives were forwarded by the Chief Architect to Director for Province of B.C. and Chief Architect is awaiting Regional comments. Chief Engineer indicated that the proceeding with Toronto and Montreal consolidations would not exclude certain work being undertaken on Halifax, Winnipeg and Vancouver consolidations.

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2. Toronto and Montreal consolidations

The Committees appointed by the Regional Directors are active and the Regional Director's report and recommendation as to location of consolidation should be received within 2 weeks.

3. Vancouver

The Regional Director's recommendation for advancing the date of consolidation was discussed briefly and Engineering is to report on adequacy of existing Georgia Street site.

3. Operations

Controller of Operations is to review Operations Forecast in light of the possibility of separating local from network production and the affect such separation could have in terms of facilities at each location, having regard to the load, type of programming and network requirements. This review will be of a continuing nature with revisions evolving from time to time.

4. Repeater Transmission Coverage

The T.V. repeater station proposals included in the 7-year forecast will require revision due to licences granted to private stations since the preparation of the report. The granting of such licences will enable the deletion of certain repeater stations and enable the lifting of certain other stations from lower phases to phase 1 in the original T.V. coverage plan.

The Engineering T. and D. Department in Montreal will, after a private Radio or T.V. station is licenced, submit a revised coverage plan taking such changes into consideration. The Director of Engineering will see that copies of these recommendations are forwarded to the Controller of Operations and for this purpose the Chief Engineer is to provide reports in duplicate. This information will be incorporated in the master plan after discussion with Management as to area priorities.

5. Head Office Consolidation

Chief Architect stated that the revised sketches will be forwarded Tuesday or Wednesday and General Manager emphasized urgency as completed building required by April 30th, 1960. Chief Architect advised that the changes proposed do not affect the over-all estimated cost. Mr. Cordes will continue to act as Co-ordinator of the Head Office development work.

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CONFIDENTIAL

MANAGEMENT MEETING

May 29th, 1957

EX 57-15

PRESENT: Ottawa - J.A. Ouimet, E.L. Bushnell, R.P. Landry, H. Bramah, M. Carter, R.C. Fraser, J.P. Gilmore, E. Hallman, C. Jennings, W.R. Johnston, K.M. Kelly, R.J. Kerr, A.H.M. Laidlaw, N. Morrison, A.K. Morrow, M. Ouimet, G.W. Richardson, W.G. Richardson, G. Rugheimer, F.W. Savignac, C.E. Stiles, G. Young, R.E. Keddy, J.J. Trudeau

Montreal - G. Lamarche, B. Lafleur, G. Ménard, A. Ouimet, R. Rolland, M. Valiquette

Toronto - I. Dilworth, J.H. Harvey, C.H. Jones, J.M. Kannawin, P. McDonald, F. Peers, R.J. Ross, C. Walls

1. Items from Previous Meetings

1.1 Renewal NFB Series Meeting with NFB Tuesday, June 4, in Toronto.

1.2 French TV Network Fall Schedule Dir TV QUE informs wrestling definitely scheduled Wednesday 10:00 p.m. Meeting informed existing regulations forbid sponsorship by a brewery of programs of less than 10-minute duration, which prevents offering sponsorship of sport news to present sponsor of La Rigolade in event latter program has to be removed to make place for Concert Hour. Now two alternatives in event Concert Hour is moved to La Rigolade slot: offer Molson some other program or simply cancel.

1.3 Football COM informs General Motors decided not to sponsor second half and that Shell considering whole sponsorship. AGM advises that Labatt's to sponsor 12-15 Saturday afternoon ORFU games from Hamilton Stadium in Toronto, relayed to WGR-TV or WGEN-TV. MGMT confirms existing legislation provides no authority to forbid such relays.

1.4 BCINA CB discussed with W. Hogg in Toronto. Meeting to be held in Ottawa Thursday, May 30th, between CB, Counsel, W. Hogg and P. McDonald with a view to making strong protest against raise in membership cost.

1.5 Graphic CO confirms participants offered flat fee of $200 when in own home and $100 when in studio. MGMT insists great care be taken in offering fee and asks that judgment be exercised.

1.6 Press Conference Question of payment to interviewed guests brought up by ACB, and to be discussed at future program meeting with recommendation.

1.7 Relay Station in Yarmouth P&I has written to MAR who will get in touch with Yarmouth Board of Trade, and report.

1.8 Newfoundland Cameraman Recommendation gone forward from CO to MGMT.

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2. Reports in Progress

2.1 Programming Standards in Metropolitan Areas MGMT to have further consultation with CH and report at next meeting. This study is a major one and is not requested for next Board meeting.

2.2 Distribution of Programs - Reserve Time CB to take up May 30 with E. Hallman. MGMT indicates report for internal use, and not necessarily needed for next Board meeting but should be ready for discussion in the Fall.

2.3 CJBC ACO says report to be ready June 1. Dominion network continuance raised and agreed that no decision will be taken immediately.

2.4 Color Equipment ENG and CO to continue study and report to MGMT next week. Report to be ready for next Board meeting if color recommended.

2.5 Audience Research AR informs cannot meet June 1 deadline. MGMT suggests new deadline of June 15. Written report for next Board meeting.

2.6 CBC Times P&I informs primary report completed and to be submitted to MGMT next week. There will have to be further study. AR made survey of Times readers and final report not available before three months. MGMT suggests no decision be taken until after next P&I meeting in late June.

2.7 MGMT and Executive Salary Study MGMT reports P&A continuing study. Informs that a large company has completed similar survey and collected information from 40 companies and that CBC may have access to this information. ENG informs salary study in his division completed and will be passed along to P&A.

2.8 CBLT Coverage ENG and AR working together on questionaire. For further study.

3. Finance

3.1 Comptroller's Report on Maritimes Trip Very profitable from accounting standpoint and may result in reduction of staff at a few points. COMPT reports managers of small station anxiously awaiting policy on local commercial operations.

3.2 Excise Tax Revenue 1957-1958 COMPT estimates TV revenue will be $3,000,000 less than estimated and Radio $500,000 higher. Funds available have been projected and are sufficient to carry until end October or mid-November.

3.3 Contractors COMPT informs request received from contractor for payment of interests on amount deposited when contract awarded. Matter being discussed with ENG and Counsel. MGMT reminds this is probably question of general practice but care should be exercised not to create precedent.

3.4 Trial Balance COMPT informs trial balance taken and preliminary balance sheet ready. MGMT asks annual financial statements be ready for next Board meeting.

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3.5 Accounting COMPT informs new salary procedures in Accounting to come into effect Monday, June 3. MGMT suggests in view of internal relations that complete summary should be made of work done in Accounting.

4. P&I

4.1 Fifth Anniversary CBC-TV P&I writing ONT and QUE re this anniversary. P&I and CB to take up before end of June.

4.2 Radio Caravan P&I's opinion that project is one of best PR efforts ever undertaken in regions. SR reminds similar format already used by private stations. P&I to collect data in co-operation with MAR and CB and circulate to all concerned.

4.3 Canadian Manufacturers' Association P&I informs good contacts made and arranging for distribution of business program information through CMA.

4.4 CARTB P&I writing digest of Don Jamieson's talk before the Atlantic Association of Broadcasters for use in PR Newsletter.

4.5 Engineering Institute of Canada ENG inform EIC making selection of articles describing businesses hiring engineers. CBC invited to contribute article at $300 for one page. P&I making draft and will absorb cost. Brochure to be distributed to fourth-year engineering students in Canada and Europe.

5. Administration

5.1 Training of Personnel under UNRRA, UNESCO, Colombo Plan, etc. MGMT indicates two types of co-ordination to be effected: a) Internal: CA has asked EXA to co-ordinate in consultation with W.J. Dunlop; b) External: with External Affairs in case of requests addressed directly to Government. MGMT indicates this necessary although direct contacts preferable when possible.

5.2 Grants in Lieu of Taxes CA informs because transfer of A.L. Cordes to new funtions, EXA to collect information, which has been received from ONT but not from other regions. QUE indicates information being forwarded next week.

5.3 Statement of Pension to Employees Will be ready in late June and statement will appear in July RADIO.

5.4 Industrial Relations P&A reports sustained activity with all bargaining units resulting from increased pressure by unions in negotiations, grievances and arbitration hearings. A National Grievance Meeting with ANG tentatively scheduled for latter part of June. A National Grievance Meeting with ARTEC scheduled for first week of June. Agreement reached with BSEIU for janitorial staff in Vancouver area. Negotiations for renewal of CBC/IATSE collective agreement under way. Hearing with Canadian Labor Relations Board for decertification of this unit by several IATSE locals scheduled for May 29, 1957. ARTEC contract expires July 31; P&A preparing CBC counter-proposal.

5.5 Air-Conditioning Cassidy Building GM to take up with ONT next week.

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6. Audience Research AR reads partial list of studies and surveys requested by various divisions and departments. States it is acknowledged that reports are very helpful in taking decisions and making evaluation. Requests so numerous that priority system will have to be instituted. E. Hallman suggests he and P. McDonald could co-ordinate requests from Program Division. MGMT agrees to this as an interim step and adds that top priorities among divisions might be assigned by MGMT.

7. Station Relations

7.1 Fall Schedule SR reports stations starting to press for information on Fall schedule.

7.2 Reserve Time To be dealt with at May 30 meeting called by CB.

7.3 Political Broadcasting SR reports broadcasts moving along satisfactorily thanks to ONT and QUE expert handling of near misses. Following Vancouver incident in which CBC was accused by the Vancouver Liberal Association of collusion with the CCF Party, F. Peers reminds that there is a gentleman's agreement between parties not to refer to first half in second half of broadcast. MGMT explains CBC cannot do more than remind speakers of this agreement and that observance is strictly responsibility of parties concerned. AR reports working intensively on survey of reaction to political broadcasts. Expected that information collected will help with future planning. AR under impression broadcasts really more influential than ratings would tend to show because of discussions between people following broadcasts.

7.4 CFCR-TV MGMT produces extensive operations report from CFCR-TV, Kamloops. Report will be circulated and may be useful in connection with future applications for licenses.

7.5 World in Action CB to screen June 6 broadcast and take up with ONT in view of fact this NFB film contains excerpts of speeches by the Prime Minister, Mr. Martin and Mr. Pearson. ONT does not believe political involvements.

8. Programs

8.1 Radisson Meeting took place in HQ May 28 and GM to further discuss in Montreal May 31.

8.2 Cost Analysis of Proposed TV Schedules MGMT requests study noting involves number of departments. Asks it be effected and co-ordinated by Operations in consultation with Broadcasting, the latter being responsible to draw conclusions from study. MGMT expresses hope that findings may be of some use next Fall in discussing future planning with Parliamentary Committee. Dir TV QUE indicates pertinent information already collected in Montreal and agrees to send copy to CO.

9. Commercial Items COM informs there remains to get TV and radio signatures to contracts for next Fall. No decision yet from General Motors in connection with TV Theatre. On question of discounts for multiple sponsorship, MGMT indicates that main objective is to reach best deal possible as long as not creating too many precedents. On one-hour variety show tentatively scheduled Wednesday 10:00-11:00, appears no sponsors available with sufficient funds. COM thinking

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in terms of two half-hours with two or more sponsors for each. MGMT reminds that problem is to co-ordinate and reconcile all aspects involved and come to decision before too late. CB and COM inform decision forthcoming to accept deodorant advertising under stringent rules.

10. Lord's Day Act Counsel informs no development. Meeting aware press item stating Lord's Day Alliance not against Sunday sport on TV and radio.

11. Quebec Items

11.1 Microwave Rimouski and Jonquière In reply to SR QUE, ENG understands Railways managements have reacted violently to CBC letter, but no reply received.

11.2 CHLT Sherbrooke SR to take up with SR QUE matter of cheque received from agency following impingement on reserve time by CHLT and three other stations.

12. Contacts with Sponsors GM to call General Motors' president while in Toronto. COM suggests GM also meet with Lever Brothers. Press conference with GM and Toronto papers postponed until after elections.

13. Microwave West of Winnipeg ENG has information available for discussion.

14. Next Executive Meeting To be held in approximately two weeks.

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CONFIDENTIAL EXECUTIVE MEETING EX 57-14

May 22nd, 1957.

PRESENT: Ottawa - J.A. Ouimet, E.L. Bushnell, H. Bramah, R.C. Fraser, J.P. Gilmore, C. Jennings, M. Ouimet, G.W. Richardson, W.G. Richardson, R.E. Keddy, J.J. Trudeau

Montreal - G. Lamarche, B. Lafleur, G. Ménard, A. Ouimet, R. Rolland, J. Saint-Georges, J.R. Samson

Toronto - I. Dilworth, H. G. Walker, E. Hallman, J.H. Harvey, H.R. Hilliard, W.H. Hogg, W.R. Johnston, J.M. Kannawin, P. McDonald, W.E. Powell, R.J. Ross

1. Board Meeting Dates have been changed and meeting will now be held June 24-25-26 in Ottawa. SecB advises CH and Mrs. R.S. Houck to meet delegation from Canadian Association of Consumers, June 26.

2. CBC-NFB Relations

2.1 General MGMT informs no recent contacts due to top level changes at NFB. NFB seems aware of problems discussed in Montreal French-language press and may try to correct by inviting some of CBC staff to join. CBC to co-operate but to think primarily of its own needs. QUE informs one producer already had left and two other employees to leave in near future to join NFB.

2.2 Liaison MGMT points to need for constant liaison. QUE advises working closely, R. David effecting liaison. Dir TV QUE emphasizes need of liaison not only between CBC and NFB but also between networks. ACB reminds that French network represented on CBC-NFB committee.

2.3 Renewal Perspective and Passe-Partout CB informs no formal discussions yet on renewal of Perspective and Passe-Partout. Matter to be taken up during visit in Toronto by CB and ACB. E.S. Hallman informs NFB has assigned writers but no specific topic chosen yet. The joint CBC-NFB committee will meet in Toronto, June 4. MGMT advises CBC should not commit itself more than necessary because NFB presumably as interested as CBC in renewal of series, and also that CBC should not commit itself without first knowing cost. CO believes danger of commitment being made should be eliminated right away AGM under impression NFB assuming renewal will be automatic year after year. GM of view NFB simply taking advantage of CBC lack of action. Dir TV QUE indicates discussion going on with NFB, and their business manager asked him to meet and discuss terms of contract; NFB under impression it can deal directly with Montreal on French network TV contracts. CB indicates advantage for CBC to negotiate simultaneously for the two networks. Dir TV QUE sould like to get guarantee matter

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will be fully taken up with French network previous to negotiations with NFB. QUE to be kept informed on both series. CB and CO to arrange with ONT and QUE and to report at next meeting.

2.4 Sponsorship CB recalls this already discussed year ago. In this connection E. Hallman brings up difficulty where sensitive social problems involved and potential controversy, etc. This also to be taken up by CB and ACB in Toronto.

2.5 Jake and the Kid AGM interested to know what present situation is. P. McDonald informs Crawley Films let its option lapse. CBC has option and P. McDonald recommended rights to 13 scripts be purchased. EXA informs Mitchell's contract with NFB terminated. Counsel working on agreement with Mitchell before putting forward recommendation for order-in-council. AGM and CB to discuss further before matter taken up with Mitchell and NFB.

3. Canadian Chamber of Commerce Films Dealt with in memo from AGM to Dirs of divisions and regions. AGM mentioned that matter came to attention through P&I.

4. Joint Action by Regions and HQ MGMT stresses necessity of deadlines being set up for projects undertaken in regions at MGMT's request. Regions should advise if deadlines cannot be met and then new deadlines will be arranged and must be maintained by all.

5. Follow-Up on TV Affiliates Meeting CB informs follow-up completed.

6. BCINA CB outlines report. No mention of a meeting of trustees in near future. Participation fees increased from £ 15,000 to £ 17,500 for first year of operations and possibly £45,000 for second year. CB to take up with W. Hogg in Toronto and MGMT suggests that W. Hogg come to Ottawa for discussion with MGMT if necessary. BCINA to start operating July 31.

7. Approval Film Processing and Printing Expenditures MGMT received from COMPT request for full delegation of authority to Dirs of Film in Montreal and Toronto. MGMT feels authority for individual orders can be delegated but that selection of firms to get business should be recommended to MGMT for approval. Dir TV ONT brings up necessity of close liaison between film department and technical services to allow full use CBC facilities. MGMT asks that protective measures be established before authority is delegated. Recalled that approximately a quarter of a million dollars worth of business could be given to one firm and questioned whether this amount be spread among several firms. CO informs this already done and ENG agrees to importance of dealing with firm that can work to CBC standards. CO to further discuss with MGMT, ONT and QUE, and to complete recommendation.

8. Control of Travelling Expenditures Recent changes in control and budgetary procedure may permit control of travelling expenditures to get out of hand. CA to initiate study on travel expenditures. MGMT's opinion is that considerable saving could be made by travelling less in certain cases but also by travelling more in other cases. Studies as the one CA will initiate should eventually be made on routine basis.

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9. TV Network Service to Rimouski and Joncuière ENG informed late last week that TV network connection would not be available to Rimouski before July 31 at earliest, and to Joncuière sometime in October. MGMT and ENG sent strong letter to Railways expressing hope that original dates can be met. MGMT notes Railways generally well behind Bell in meeting completion dates. COM and SR QUE to note new dates.

10. Commercial Items

10.1 French Advertising Service MGMT produces letter received from Mr. Jean-Louis Lachance of the French Advertising Service in Toronto suggesting the setting up of a closed circuit French network extension to Toronto to enable sponsors to view their French network programs. COM advises this agency just started off and that CBC has never received requests of this nature from agencies. CO to confirm cost involved and forward to COM along with letter from Mr. Lachance. GM to acknowledge letter.

10.2 General Asst COM informs number of advertisers now asking to sponsor half TV shows. Negotiations going forward to keep radio sponsors next year. Trying to interest International Nickel in sponsoring one or two spectaculars based on Stratford Players, also Avro of Canada and other major industrial concerns to sponsor one or two scientific films along lines of Mr. Sun. Dir TV QUE confirms Lemelin writing Plouffe Family next year, but renewal of contract still being negotiated.

10.3 Football Meeting informed that standing order by WGR-TV to pick-up Varsity games Toronto from August to mid-October. Kitchener to pick-up games from Varsity Stadium and relay to be made by Bell to WGR. Asst COM inquires if permissible to export to U.S. telecasts originating in Canada. Consensus that DOT permission not required as long as frequencies are not used and that no equipment is brought across the border. MGMT to consult CH.

11. Recent Programs

11.1 Proper Dress MGMT brings up matter of proper dress for female singers and actresses stressing that lack of taste does not add to value of programs and can sometimes lead to difficulties. ONT and QUE explain that some control exercised by producers and designers. Dir TV QUE indicates this is delicate matter unless CBC ready to pay for dresses. One solution would be to have on staff an expert who would act as "glamour counselor". Producers should be reminded to exercise control and authority they already have.

11.2 General In connection with last broadcast of C'est la vie. MGMT indicates another instance of tieing-in sketch and commercial message. COM QUE to take up immediately. Other comments made in connection with baseball as to possible camera position problems (Dir TV QUE to investigate), the use and abuses of direct words on Faites vos jeux (ACB agreed more care should be taken in preparing the questions; CB suggested a kine of the show might be sent to Toronto for consideration as a possible program format on the English network).

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12. Quebec Items

12.1 Payment to Mr. André Giroux Further to last letter received from Mr. Giroux, again requesting payment of $2,000 as settlement, MGMT suggests compromise. QUE and Dir TV QUE express opinion that payment, if any, should be made in full. Important not to have Mr. Giroux think that direct approach to HQ will bring reversal of decision. J. J. Trudeau to follow-up with QUE.

12.2 Quebec Musicians' Association QUE had previous meeting with representatives of the Association and the suggestion was made that the QMA, if they want more local programs, should deal directly with their local stations; if they want more network programs, they should first contact the local station. Then CBC should be approached by stations. J. J. Trudeau to acknowledge in consultation with QUE.

QUE LEAVES CIRCUIT

Head Office Items

13. Mr. Charles Moses CB to handle request for information on effects of TV on attendance at sporting events.

14. General Manager in Toronto The GM will visit Toronto June 4-5-6.

15. CBC Satellites ENG suggests because poor reception of CBOT in Brockville-Prescott area a CBC satellite be installed. For further study by ENG.

16. CBWT Channel Change ENG informs that move to a new transmitter site would involve costs of some $800,000-$900,000 which has not been budgeted for. The Board has approved a change in frequency and MGMT is inclined to go ahead with plans made so far but would like to have firm opinion from PRA. ENG to write PRA.

17. Shooting in Color CO indicates recommendation from Vancouver that when shooting films of a documentary nature and which have full repeat value, that shooting be done in color at an estimated extra cost of $120-$150 per half-hour. For further investigation by CO.

18. Relay Station in Yarmouth P&I gathers Yarmouth wants to build its own TV relay station and is assuming CBC would provide programs. P&I to contact MAR and ask to investigate.

19. Treasury Items Treasurer informs Cockfield-Brown back accounts straightened out. MGMT has received call from the Radio-Canada Building cleaner in Montreal complaining that payment for April had not been made yet. ENG explained delays result because cleaner operating without signed contract.

20. Head Office Space EXA informs that advice in connection with additional space in Victoria Building is awaited from Sherwood Realties before end of week.

21. Local Operations AGM to consult ONT and act directly.

22. Request for Programs Prints P&I to handle request made by Mr. Jack Williams for prints of religious programs.

23. Graphic Matter of systematic payment to "guests" raised by EXA; MGMT indicates there should be opportunity to refund or refuse payment. CO to check.

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CONFIDENTIAL

EXECUTIVE MEETING

EX 57-13

May 13th, 1957

6

PRESENT: Ottawa - J.A. Ouimet, E.L. Bushnell, R.P. Landry, H. Bramah, J.P. Gilmore, C. Jennings, P. Johnson, P. Meggs, F. Mutrie, A. Ouimet, M. Ouimet, W. Powell, G.W. Richardson, R.E. Keddy, J.J. Trudeau.

Montreal -G. Lamarche, H. Audet, C.R. Delafield, R. Elie, B. Lafleur, R. Rolland, J. Saint-Georges, M. Valiquette, Y. Vien.

Toronto -I. Dilworth, H.G. Walker, G.W.R. Graham, E. Hallman, J.H. Harvey, W.R. Johnston, C.H. Jones, J.M. Kannawin, P. McDonald, R.G. Ross.

1. Parliamentary Committee 1957-1958 MGMT indicates very likely Parliamentary Committee appointed early next session. CBC should be ready with complete review of material submitted to Royal Commission and also usual material requested by Committees, such as thorough documentation on talks.

2. Programming Standards in Metropolitan Areas Purpose and content of report in preparation need better definition. CH will be consulted.

3. Visit to Ontario by H.O. Operations CO reported trip most useful. Very impressed by staging and design set up in Queen Sumach Building. Consolidation discussed with H. Hilliard. Organization aspects of radio discussed with Hallman and Kannawin. Plans visit Toronto monthly.

4. Organizational Development

4.1 Relationship Between Operations and Broadcasting CO and CB explained in process of defining operations and broadcasting areas of work and redrafting documentation already in hand, spelling out relationship between the two fields. Also studying question of defining further delegation of authority to ONT and QUE.

4.2 Temporary Assignments in H.O. Following discussion with CA and P&A, MGMT indicates K.M. Kelly borrowed from P&A on interim assignment to deal with organizational changes and to proceed with high-level job analysis. While keeping his Board duties, R.E. Keddy detached to office of CA to deal with special assignments. J.J. Trudeau to take up R.E. Keddy's duties for MGMT but still remaining in P&I. All three above changes are interim measures.

4.3 Study of Local Operations AGM has started to look into question of local operations but study confined to radio so far. Meeting planned between AGM, CB and CO. All agreed that until results of study are known CBC should try to sell as much local time as possible. COM suggests selling time signals and spots before the news. MGMT indicates discussion applies to both English and French CBC stations. ONT urges all speed possible in organizational development.

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5. Development of Revised Forecasts Study to be completed by September 15. ENG and CO summarizing and distributing to regions material in 7-year forecasts to Royal Commission. At same time, trying to extract more detailed information for use by regions. Operations 5-year blueprint to reach regions by June 1 with regional studies expected to be back in H.O. by August 7. Remaining time until September 15 to be used for consolidation and reconciliation. CO announces new planning officer to effect coordination of rolling forecasts for 5 years in advance. MGMT points out the need of similar forecasts in program schedule. CB advises this under consideration.

6. Programs

6.1 Package Program Prices CO advises cost rates study now continuous with Operations and cost accounting experts working with Dirs TV ONT and QUE with view of arriving at standard rates of costing. Expected study ready for implementation at April 1, 1958. Discussion followed on sponsors' readiness to pay full cost of programs. COM suggests consideration should be shown to advertisers buying English and French network programs. MGMT feels that no general rule should be applied in these cases but possibility of special discounts be studied in each particular case. CO to take up with COM and Dirs of TV ONT and QUE.

6.2 Sales Tax on Imported Commercial Messages on Film Ass't COM reports meeting held in Ottawa May 6 with Department of National Revenue sales tax officers. Confronted with difficulties proposed measure created to CBC, tax officers seemed to have been convinced method would not work. Valuation not yet determined and matter still under discussion by tax officers.

6.3 English Radio Networks - Fall Schedule COM advises possibility of losing a few of the morning and afternoon programs. General Foods doubtful if can maintain ½ Happy Gang. COM fears Imperial Oil might drop radio hockey following extension of TV network. COM QUE expresses same fear with extension of French TV network to Joncuière and Rimouski. COM feels that if sponsors want to drop out of radio they will have to pay more for TV. MGMT expresses opinion that keeping sponsors on radio involves question of overall attractiveness of schedule and also of programs specifically.

6.4 English TV Network

6.4.1 Summer Replacements Ass't COM indicates following replacements Light orchestra under Howard Cable (replaces Showtime); light musical variety show (Hit Parade); Summertime '57 (The Jackie Rae Show); program with Billy O'Connor (The Plouffe Family).

6.4.2 Fall Schedule Ass't COM gives further additions to Fall schedule.

6.4.3 French TV Network Following request by ONT, QUE agreeable to scheduling of Concert Hour on Tuesday with cancellation of La Rigolade sponsored by Molson. Dir TV QUE advises soothing sponsor of latter through offering him sponsorship of sport news. CB brings up contract with CP which forbids such sponsorship. ACB recalls such sponsorship existed on French network 7-8 years ago and had to be dropped because

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of CP objections. COM QUE points to fact that regulations do not permit breweries to sponsor less than 15 minutes. P&I suggests close co-operation in Montreal between PGM, COM and P&I if La Rigolade dropped. MGMT summarizes discussion: a) working towards Tuesday spot for Concert Hour; b) possibility of finding substitute for La Rigolade; and c) asking if CP agrees to sponsorship of sport news providing extra payment. CB to follow up.

6.5 Big Four Football - TV Ass't COM informs outside QUE rights sold by Norris McKenzie to Shell Oil and that Irvin Wacey Agency hoping to sell other half to Philips. In QUE, rights owned by Dow for Big Four.

6.6 Broadcasting of Election Results

6.6.1 Programs Dir PGM QUE indicates no development since report sent to ACB week ago. E. Hallman informs meeting held with parties May 3rd and minutes sent to H.O. Plans are for connected TV network to cover between 7-12 P.M. EDT in following manner: 7-8 P.M. optional, 8-11 P.M. mandatory, 11:15-12 P.M. optional. Format will be 20 minutes network and 10 minutes local, CBC cues being given on hours and half-hours and spot announcements inserted at breaks. Situation incredibly involved from COM standpoint.

6.6.2 Budget Dir TV ONT raised question of financial requirements in memo to news department, no answer yet. Dir TV QUE allowed for normal production costs plus approximately $20,000 strictly for French network coverage. No provision for loss in revenue or pick-up expenses. CO to take immediate action.

7. National Defence College MGMT announces choice of R.S. James, Ass't Supervisor, Farm and Fisheries Department, as CBC nominee.

8. CBC Satellites MGMT has asked ENG to make sure CBC does not wait too long in applying for own satellites in justified areas not anticipating on Fowler Report recommendations.

9. Channel Change CBMT PRA to write report and ENG to study. Ass't to ENG reports R.E. Santo preparing brief on change of channel at present location. MGMT wants to make sure of right decision: staying at present location or moving to a new one.

10. Microwave Network - Rimouski and Joncuière Ass't to ENG confirms July 1st date indicated Railways for microwave connection. MGMT points to Bell release re service to Rouyn and stresses this extension was primarily of CBC initiative and should have come from CBC.

Follow up 11. Travelling in Areas of Hostility CA reports progress. Re auto rates Schwob.

Follow up 12. Sick Leave for Contractual Employees CA reports under study by P&A Welfare section.

13. Monthly Reports MGMT informs R.E. Keddy assigned to study and develop "model report" based on March reports. Decision to follow. MGMT put forward suggestion that regional reports might be studied and summarized by H.O. functional groups, although this is for later consideration. Suggestions to be forwarded to R.E. Keddy.

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14. Recent Programs

14.1 "Free Merchandising" Discussion on free "plugs". Action taken on the Jackie Rae Show and also on La Clé des champs. MC of the latter advised of immediate suspension if guilty of recurrence. Directors TV to take action to eliminate abuses. ONT advises this taken up with P. McDonald and E. Hallman, and QUE informs matter also discussed by F. Guérard, J.P. Ladouceur and COM QUE.

14.2 Political Broadcasts Generally agreed that live and kine productions superior to film versions.

14.3 Faites vos jeux QUE advises good reaction despite 20 calls that program too involved. ACB suggests some sort of public participation.

15. Ontario Items

15.1 Allan and Ljungh Andrew Allan off to Vancouver, and Esse Ljungh Acting Supervisor of Drama.

15.2 R.J. Ross ONT wishes to draw MGMT's attention to fact that R.J. Ross invited to chair panel discussion at conference of Society of Motion Picture and Television Engineers.

15.3 ONT Will be attending art functions in London, Ont., and visiting private stations.

16. Quebec Items

16.1 Next Board Meeting SR QUE informed next meeting in Ottawa June 20-21-22, public meeting to be held 21. Public announcement to be issued following meeting of technical committee May 16.

16.2 Request for Speaker COM invited to take up with COM QUE request for CBC speaker on commercial television at convention of Toilet Goods Manufacturers at Lake Placid, June 11.

END OF CIRCUIT

Head Office Items

17. H.O. Office Space CO advises urgent need of space for development of Operations group: six senior jobs and six stenographic. MGMT advises more space needed in Victoria Building. EXA working on consolidation of additional space needed in next 12 months.

18. Supervision of CBO-CBOT-CBOFT MGMT indicates that this particular aspect included in overall study conducted by AGM.

19. General Management Committee Meeting Follow-up

19.1 Calgary LPT Awaits overall study.

19.2 Contract Cameraman in St. John's Nfld CO advises going forward.

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19.3 Location TV Network Delay Centre CO to take up with AGM when rates for duplicate services microwave west of Winnipeg are known.

19.4 LPRT Kitimat CO to advise BC that initiative with him.

19.5 I.S. Co-operation with G. Rugheimer CO informs that meeting held between G. Rugheimer and I.S. CO will check further with AGM.

19.6 Training Question of manual to be brought forward in three months. MGMT indicates up to regions to institute program training. Dir TV ONT informs this already implemented in Toronto.

19.7 Network Breaks - Circular to Affiliates CB to take up with SR.

19.8 Pre-empting Time for Local Political Broadcasts. CB indicates action taken.

19.9 Consolidation Toronto and Montreal MGMT advises this is standing item for which CO is to be responsible.

19.10 Engineering Organizational Development ENG to take up with MGMT.

19.11 Color Equipment Under study.

19.12 Defining Network Packages Included in study being done by AGM.

19.13 CBC Community Service Also included in study by AGM.

19.14 CBC Times P&I informs R.S. Bryden back from cross-country survey. Report to be submitted about June 1.

19.15 Executive Salaries CA advises under study by P&A. MGMT points to need of comparison with outside salaries before case submitted to Board.

20. Redecoration of Board-room Agreed hould be completed in time for next Board meeting.

21. TV Affiliates Meeting Follow-up CB to take action.

22. Next Executive Meeting Tentatively scheduled for Wednesday, May 22.

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CONFIDENTIAL

EXECUTIVE MEETING
May 2nd, 1957

EX 57-12

PRESENT: Ottawa - J.A. Ouimet, E.L. Bushnell, W.G. Richardson, R.C. Fraser, K. Morrow, C. Jennings, M. Ouimet, J. Gilmore, M. Carter, R. Keddy, J. J. Trudeau

Montreal - G. Lamarche, M. Valicuette, R. Rolland, A. Ouimet, H. Audet, R. Elie, J. Saint-Georges, R. Samson

Toronto - I. Dilworth, H.G. Walker, P. McDonald, W.R. Johnston, E. Hallman, H. Hilliard, F. Mutrie, C. Walls, C.H. Jones, J.H. Harvey, R.G. Ross, R. de Boer

1. Board Meeting Follow-up 1.1 MGMT mentions application for establishment of a TV station at Dawson Creek, B.C., population approximately 6,000, and question of costs to provide service to such stations. CKVL application for increase to 50 KW referred back to DOT.

1.2 Fowler Report MGMT indicated CBC should not go too far in anticipating Parliament action although could go ahead with intensification of commercial operations in the local field. There should be a further study of these questions. It is possible to go half-way of recommendations while staying well within present policy. More programs could be sold to regional and local advertisers. No major changes to take place but there should be a thorough study of what CBC wants to do. Not ready for firm recommendations on color TV but intensive work being done towards such recommendations. Board agreed to separation of regional and local accounting.

1.3 Network Distribution Study Board would like to have thorough study of distribution given to CBC network programs by private stations. CB to handle.

1.4 Regulations Observance - Regulation 7(2) Since two private stations appeared to explain their operations MGMT indicated Board seeking strict observance of regulations.

1.5 Sick Leave Hudson and Attridge One month pay approved by Board.

1.6 Next Meeting will be held in Ottawa or Edmonton, June 20-22.

2. Radio and Television Budgets MGMT asks to stay within budget. The best possible service should be given for money available. It is not in public interest to curtail the budget. COMPT advised budget data on way to regions. QUE indicates already received.

3. Studies in Progress or to be Undertaken 3.1 Audience Research CB asked to have extensive report ready by June 1st to be sent to Board.

3.2 Distribution of Programs- Reserve Time Board very interested in this report. CB to handle.

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3.3 CJBC This report to be prepared in Toronto under supervision of ONT.

3.4 Color Equipment CO working with ENG to establish capital cost of color equipment for new studios.

3.5 Master Plan of Future Development CO and ACO handling this study which will bring up to date forecasts submitted to Royal Commission.

All reports except 3.5 tentatively scheduled for the next meeting of the Board.

4. Awards CB reads telegram from Mr. Dick Lewis to CH informing that one of eight Beaver Awards was given to Dominion Network for program Assignment. MGMT informs that CBC has received eleven Columbus Awards: seven firsts and four honourable mentions. CO suggests Management Memo informing staff of awards.

5. Package Prices Mr. Mutrie discussed with Mr. McGall and both agree that the increase in package prices will be 20% over previous year. Discussion followed on reasons of increase; MGMT felt that this comes as a surprise to many in CBC and that it should not be so. There is need for further advanced planning. There should be complete survey of costs, methods, efficiency, program value in terms of operations, which should be looked into by both Broadcasting and Operations groups. Asst COM feels there is immediate need for the study because there is no great hope of getting sponsors to accept a 20% increase. MGMT asks Asst COM to enquire on similar increases in costs of American shows. ACO will take up while in Toronto. Director TV QUE informs that 10% increase for French network programs. GM points to the difference in increase between Toronto and Montreal and asks CO to make a comparative study of rates involved. The two figures should be correlated. CO informs there is a standing committee working intensively on costs rates. Director TV ONT remarked that cost rates of two years ago were unrealistic, which was known, and in making more realistic recently, percentage increase developed.

6. French Network Television Schedule Director PGMS QUE informs of program changes for next Fall. Point de Mire and Passe-partout scheduled Sundays at 10:30 and 6:30 respectively. On week days, at 4:30, there will be cartoons for children. Marie-Didace will replace le Survenant by the same author. Wrestling has tentatively been scheduled at 10:00 on Wednesdays. It is understood that the Montreal Forum will move its main bout earlier in the evening so that televiewers will see the same bouts as before. On Wednesdays at 9:00, Famille 1958, dealing with family problems, will be a replacement for Profils d'adolescents. Quebec did not find it possible to move the Concert Hour to another period and the program will remain at 10:00 on Thursdays. CB asked by MGMT to reconcile two areas. A one-hour variety show is planned for 10:00 on Fridays. Le Fil d'Ariane going off but no suitable replacement yet found. MGMT asks that everything be done to find a replacement from Quebec City in order to avoid criticism.

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7. Reduction of Paper Work - Requests Re Personnel QUE raised need for further reduction. COMPT and CO inform that a committee composed of Messrs. Sumner, Quessy and Van Bommel is studying this question. MGMT invites CA and COMPT to have the committee report in a very near future.

8. Visit to Ontario and English Networks Division by Operations CO and ACO visit Toronto Monday and Tuesday, May 6-7.

9. Monthly Reports Those present in Ottawa find the reports interesting and helpful but all note the great difference in quantity between regions. AGM suggests that a summary could be made at the beginning of the reports. QUE and ONT feel that although useful, the reports could be replaced by circuit conferences. Directors for the Provinces and Division heads should assume this work personally. Reports from other regions are generally too short. CA to follow up.

10. Recent Programs There followed a general exchange of opinions on recent programs such as Carmen (from very good to excellent performance) 'Cross-Canada Hit Parade and le Gala des étoiles.

11. ONT mentions recent accomplishments in the field of public relations. CBC participation in the Easter Parade, the Press By-line Ball and the United Appeal, all in Toronto. CBC has received an award for the part it played in last year's United Appeal campaign. P&I indicates that the last is an example of good community relations. Indicates never was so much paper space given to CBC publicity effort as for the Easter Parade.

12. SR QUE asks if it is true that Rimouski and Jonquière will not be connected to the microwave network until October. ENG says July 1st is the last date obtained from the railways companies but will check.

13. Induction Booklet Because of reorganization, only half of the material written for the staff induction booklet could be salvaged. This part is being re-written in P&I.

14. PR Newsletters P&I informs that the first of a series of PR Newsletters in answer to attacks against the Fowler report went out on May 2nd.

15. The next executive meeting will be held in the week of May 12th.

END OF CIRCUIT

16. New Titles-Announcement CA to go ahead with the internal announcement of appointments of CB, ACB, CO, ACO, and of Mr. Jean-Marie Beaudet as CBC Representative in Paris. CB to discuss with MGMT if new appointments of PGM and Asst PGM. CO to advise on appointments of Messrs. West and Massé.

17. Redecoration of Board-room All agree to keep redecoration to a minimum.

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18. MGMT Contacts with Sponsors. CB to look after arrangements for GM to meet sponsors individually. AGM suggests that GM could attend ACA meeting.

19. CBOT-CBOFT There was a discussion on an item that appeared in Bob Burgess' column in the Ottawa Journal, dealing with the program effort of CBOT and CBOFT. AGM to assume responsibility coordinate ONT and Divisional action to correct.

20. United States TV Allocation Plan ENG keeping in close touch. It is pointed out that since this question comes under an international agreement nothing could be done without prior consultation with Canada.

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CONFIDENTIAL

EXECUTIVE MEETING
April 24, 1957

EX 57-11

PRESENT: Ottawa - J.A. Ouimet, E.L. Bushnell, M. Carter, R.C. Fraser, C. Jennings, K. Morrow, M. Ouimet, G.W. Richardson, W.G. Richardson, R.E. Keddy

Montreal - G. Lamarche, B. Lafleur, A. Ouimet, R. Rolland, J. Saint-Georges, M. Valiquette

Toronto - I. Dilworth, E. Hallman, H. Hilliard, W.R. Johnston, J.M. Kannawin, P. McDonald, F. Mutrie

1. 1957 Financing MGMT indicated that the Government through the Treasury Board has advised the CBC it is ready to go ahead in the fall with whatever financing the CBC will need to carry on the plans as contained in the Fowler Report projections for this year, being the first of the projections over the six years. Such financing is to cover both capital and operations and it will be for a Parliamentary Committee or other consideration to deal with the remaining five years.

2. Organization Development 2.1 Titles In their new capacities, Mr. Jennings will be Controller of Broadcasting; Mr. M. Ouimet, Assistant Controller of Broadcasting; Mr. J.P. Gilmore, Controller of Operations; Mr. K. Morrow, Assistant Controller of Operations. MGMT indicated that it is considered that the title Controller conveys what MGMT desires to indicate that the new areas contain responsibility of control over operations in the field, but the titles should not be taken to indicate greater importance than other titles of comparable rank with Director. MGMT wishes the title for the Ontario unit to be Ontario and English Networks Division. Both Operations and Broadcasting have prepared a first draft of their statements of respective functions and work is proceeding on a second draft which will be referred to MGMT.

2.2 Supervision of CBOT and CBOFT MGMT indicated that Ottawa had reservations about the operation of these stations and wishes to discuss these with ONT at first opportunity but in the meantime ONT may wish to have Mr. Mutrie and Mr. Kannawin visit Ottawa to look over the operations. QUE suggested that the title for Mr. Bruneau Comeau might be recast to reflect his responsibilities and ACB suggested it be Program Organizer - French Network. It was left that QUE should discuss further with ONT with a view to clarification.

3. Staff 3.1 Producers'Contracts MGMT wishes CA to initiate a study of these contracts to consider questions of group life and sick leave, etc. putting the item for discussion on the agenda of the next meeting. ONT indicated that Bruce Attridge had returned to work and that Don Hudson is home and will be resuming his production work soon. As a result neither will require special loans against salary and the provision suggested by MGMT at the last meeting will be sufficient in both cases. Mr. Mutrie indicated that agreement had been reached and recommendations forwarded concerning the contracts for Messrs. Jewison, Campbell and McLean. David Greene has finished his last production and will go to New York and Peter Macfarlane is leaving to go to ITA for experience for two years, hoping to return to Canada and resume production here.

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KODAK SAFETY FILM

3.2 M. Harrison and Others In response to a question, ONT indicated that he is keeping in touch with Mr. Harrison, has sent him a copy of the Fowler Report, and while he has no indication of Mr. Harrison's desire to return to the CBC, ONT will endeavour to interest him. MGMT urged all concerned to keep likely prospects in mind either for advancement or for return to Corporation employment.

3.3 Ungrouping ACB indicated that at the recent Job & Wage Analysis Meeting there was discussion of ungrouping of supervisory producers, program organizers and others and that ACB and CO are to look into the question and make recommendations.

4. Publicity Rouyn-Timmins Extension P & I indicated that he is to develop a release in consultation with ENG and will give this immediate attention.

4.1 Microwave to New Carlisle In response to a question by Mr. Saint-Georges concerning the connection by microwave to the TV station being proposed at New Carlisle, MGMT indicated that if the costs for microwave were comparable to the costs of kinescope recordings, the Board no doubt would give careful consideration to an extension by microwave.

4.2 Riviere de Loup and Matane MGMT indicated that no question of basic status could be considered for these two points which are within the "B" coverage area of Rimouski until the proposed patterns are put forward and that the question will depend upon the acceptance by sponsors.

4.3 CFCL Timmins Mr. Saint-Georges enquired whether this station could withdraw its status of Supplementary "A" to the French network and was told that the station could apply to the Board of Governors stating reasons, making the application first through MGMT which would study it and collect the data for the Board.

4.4 Thetford Mines Similarly on the payment of the network connection costs for this station, it was suggested that the station could apply through MGMT to the Board of Governors for reconsideration of the arrangements under which its affiliation is maintained.

5. Pre-emption Network Time for Local Political Broadcasts Noting that SR had applications in this regard, it was suggested that CB should deal with the principles involved.

6. TV Wrestling French Network QUE indicated that there were negotiations for a switch in the time of wrestling from 9.00 to 10.00 p.m. but that the agency was objecting. CB indicated a new proposal received today that the wrestling be put on film and that both English and French networks schedule it at their respective times. It was indicated that there is little chance that the Forum will permit the live pick-up of its main bout at 10.00 p.m. AGM indicated that the sponsor for the French network was informed of the switch and the film suggestion seemed to offer interesting possibilities although it was suggested it would leave a question of separate local programming for CBMT and CBOT. MGMT asked CB to follow up with Montreal.

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7. Trading Stamps Asst COM asked for an indication of policy by MGMT and it was suggested that the Corporation should endeavour not to get involved in advertising with trading stamps and should be passively against such trading stamps referring any difficult cases to MGMT.

8. Musicians' Union Ban on Use of Film Commercials Containing Instrumental Music Asst COM said that P & G proposes to make an issue of this ban and CB indicated that on balance heretofore the CBC has tried to avoid an issue with the Musicians' Union because it considers that the increased costs of instrumental musicians under a contract which would permit the use of filmed commercials containing instrumental music would more than offset the expense which this ban places upon sponsors desiring to use U.S. filmed commercials. Subject to confirmation on Thursday, it was arranged for Asst COM to come to Ottawa to meet officials of the National Revenue department to discuss sales tax on film, Monday, April 29.

9. New TV Network Rates Asst COM indicated figures received from AR being worked on with new rates being forthcoming within a week.

10. Summer Replacements-English TV Network Asst COM indicated that work is proceeding with Mr. McDonald on the summer replacements in the schedule for "Showtime", "Denny Vaughan", "Jackie Rae" and "Plouffe Family".

11. Fall Schedule - English TV Network Asst COM indicated also working with Mr. McDonald and following major changes under discussion. Two meetings already held with agency on possibility General Motors scheduling "Television Theatre" next fall - agency not yet made its pitch to General Motors - wants to be able to indicate 13 scripts will be held in advance at all times, that it proposes to schedule 3 Television Theatres and 1 "Chevy Show", that there should be an executive producer for theatre alone and that the series should be regarded as a commercial series. P. McDonald indicates he is hopeful while Corporation would not accept all suggestions a number could be and Mr. McDonald suggests a high level approach by the CBC to the new General Manager of General Motors which Horler suggested might be useful if he came to Ottawa to meet the General Manager, the Chairman and the Assistant General Manager. AGM indicated it would be useful and the GM said that Ottawa was ready to do what was necessary, asking CB to follow up with both COM and P. McDonald.

For General Foods the Baker agency indicates a desire to renew on a 52-week basis either "Roy Rogers" or a similar show in the afternoons and on Sunday nights to renew "December Bride". For the alternate sponsorship of "Dragnet" the agency would like a program change and suggests a Zane Grey which it suggests could be bought for a more attractive price. P. McDonald indicated he had not yet seen Zane Grey but understood it was acceptable. Asst COM indicated that Johnson, the other alternate sponsor is pretty well satisfied with "Dragnet". General Goods will also take "On Camera" for 39 weeks on weekly rather than interrupted by the Spectaculars. On "Dragnet", Asst COM indicated from memory that the current contract with the program runs to September. MGMT asked CB to follow up the question of "Dragnet" with Asst COM.

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On the basis of preliminary discussions with P & G, sponsor would like to replace "Jane Wyman" with new program called "Meet McGraw", latter not screened by anyone yet. Also interested in alternate week sponsorship of "Country Hoedown" if the present price remains and the show continues as half-hour. Interested in continuing with alternate sponsorship of "Hit Parade", again providing no increase for next season. Suggest a later evening period, perhaps 10.30 p.m. Saturday night. If General Motors buys Theatre it may wish to bring "Pat Boone Show" from NBC in the 10.30 p.m. Saturday period. P & G would like additional time for "The Loretta Young Show" and two other programs on alternate week basis - one a Canadian production and the other a dramatic import known as "GE Theatre" in the United States. Discussing the Canadian program, it was noted that P & G might be interested in co-sponsoring the "Television Theatre" if General Motors does not take the whole program.

Lever Brothers indicates wish to continue half of "Denny Vaughan" to replace "Big Town" with "Tugboat Annie" and to continue the "Perry Como Show" portion it now has.

Colgate's may want to drop their portion of "Lassie" and are expected to continue the "Plouffe Family" and are well satisfied with "The Millionaire".

Canada Packers does not wish to renew "Pick the Stars" and might be interested in a Canadian replacement.

11.1 Package Program Prices Asst COM indicated that there is concern at the prospective increase of 20 to 25% in variety programs on top of the expected network rate increase of 10 to 11% and the increase which will come in the next two years in the charges to advertisers for microwave. MGMT, on learning that F. Mutrie had not had discussions with R. McGall about this mentioned increase suggested that Mr. Mutrie look into this urgently since the projected increase would not be within the budget for the fall and winter season. MGMT would like to be informed whether the increase indicated increasing the scope and making the programs more elaborate. The item could be on the agenda for next meeting.

11.2 Sunday Night at 9.00 P. McDonald indicated that the recent concern and shuffle would be all to the good, that the same sponsor would likely continue but that a new program would be obtained to replace "All Star Theatre". One suggestion is that "Ivanhoe" be considered.

11.3 "Folio" P. McDonald indicated that International Nickel and the Stratford organization have got together and as a result the Stratford group will contribute two programs this fall. They will be live studio presentations with the Stratford company acting but not necessarily Shakespearean plays nor the Stratford season plays. Discussions are going forward with Montreal on the move of "Concert Hour". Rumour has it that there is a possibility that Canada can get the Giselle MacKenzie show. Chrysler was happy with the final "Festival" show which the AGM commended Toronto for. It was suggested there should be a high level approach to Chrysler.

12. Future Commercial Activities Radio Asst COM indicated that despite the activity in television work is going forward on radio.

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13. Items for Board Agenda 13.1 Operating and Capital Budgets Submissions to the Board of TV and Radio Capital and Operations Budgets are ready and will be put forward on the basis of projections for the first year of the Fowler Report.

13.2 Discussion of the Fowler Report MGMT does not propose to make firm recommendations with respect to increased activities of a commercial nature or the selling of spots on radio or other matters which are recommended in the Fowler Report and which could be gone ahead without approval of Parliament. Rather it intends to discuss the report generally with the Board and to see what the Board recommends.

14. Other Quebec Items 14.1 Consolidation Montreal QUE indicated a committee had been set up composed of the Director of TV, Director of Radio, Regional Engineer and Mr. Delafield.

14.2 Point de Mire Next Sunday Rene Levesque proposed to deal with the Norman Case in three parts, first the Middle East effect, the American reaction and the Canadian reaction. In view of the fact that it is a subject of debate in the election, MGMT suggested that it should not be dealt with in this fashion and asked CB to deal with it getting in touch with Montreal to learn a clear outline of what is proposed .

14.3 French Network TV Schedule For the next meeting to be held at 2.30 p.m. on Thursday, May 2nd, MGMT wishes a full review of the French network commercial and sustaining for the fall.

14.4 Copyright Fees French Network ACB indicated a desire to re-negotiate the contracts for performing rights for French drama and literary works. He also pointed out that the French authors had not included television in their recent sales to movies and there will be a separate performing right for movies on television.

15. Lord's Day Case ONT asked to be kept informed noting that Counsel Williston had not advised him of developments. Since Mr. Laidlaw is in Toronto, ONT was asked to get in touch with him there.

15.1 Political Free Time Mr. Hallman pointed out that the Liberal material on film is to be delivered too late for the Corporation to get it out to the non-connected stations for the opening broadcast. CB to keep Chairman informed, Hallman to send out suitable film replacement material and P & I to consider publicity. It was suggested that there should be care to see that the announcement indicated clearly that the Liberals had not supplied the material in time for it to be shown on the opening broadcast. The Progressive Conservative material will be ready for the other half of the opening broadcast. In addition, Mr. Hallman reported the Liberals have not given any information regarding the radio pickups which begin on Monday too. For local time on television, the Liberals have only given names and no addresses.

15.2 Consolidation Toronto The committee under the chairmanship of H. Hilliard will contain J. Kannawin and R. Graham and will meet regularly each day for two hours. Mr. Hilliard indicated that he is collecting the experience of the T. Eaton Company and Imperial Oil and the University of Toronto who have faced consolidation problems and have had to move. Also

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he is keeping in touch with the Metropolitan Planning Board of Toronto. Recognizing that all this work was highly confidential but in view of the fact that so many people are involved P & I suggested that it would be well to have a statement in reserve in case the information gets out and was asked to prepare something for both Toronto and Montreal in collaboration with the regional people.

END OF CIRCUIT

16. Consolidation ENG suggested that the work in both Toronto and Montreal would require additional statements from ENG and Operations in order that the full requirements might be met. MGMT would like to be sure that the Ontario and Quebec groups do not go too far at this stage and asked ENG to keep in close touch with their developing plans.

17. Radio Regulations Re-issue ENG indicated that the D of T had asked about legislation which might come out of the Fowler Report indicating that D of T is seriously considering drafting legislation as it fits into their part of the developing operation. They are concerned that there is to be a third technical set-up. MGMT indicated that the CBC is not drafting any legislation and is not worried at this stage.

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CONFIDENTIAL

EX 57-9

EXECUTIVE MEETING
APRIL 1, 1957

PRESENT: Ottawa - J.A. Ouimet, E.L. Bushnell, R.P. Landry, R.C. Fraser, J.P. Gilmore, C. Jennings, K. Morrow, M. Ouimet, G.W. Richardson, W.G. Richardson, R.E. Keddy, J.A. Halbert.

Montreal - G. Lamarche, Gatien Dandois, Robert Elie, Benoit Lafleur, Andre Ouimet, Roger Rolland, Col. J.R. Samson, Jean St-Georges, Maurice Valiquette.

Toronto - I. Dilworth, J.H. Harvey, H.R. Hilliard, W.R. Johnston, J.M. Kannawin, C.T. Kelley, P. McDonald, F. Mutrie, W.E. Powell, W. Ross, G. Rugheimer.

1. FOWLER REPORT

1.1 Report - MGMT expects all have read report or summary by P. & I. QUE advised copies only received April 1st and apparently Queen's Printer reversed order of English and French. EXA to follow up on distribution. ONT reported all copies distributed March 29th. MGMT felt report clear, well written and lively covering whole aspect of broadcasting, the fundamental character of present system being maintained. CBC service and performance received commendation and financial requirements being met as far as estimates in second submission. CBC remaining independent of government control. CARTB taken to task for their one-sided propaganda and CBC criticized for not being sufficently articulate in answering.

Report recommends CBC proceed with expansion plans as submitted to Commission, extension of TV hours of operation, expansion of coverage both radio and TV, proceed with color and procurement of Canadian films. Consolidation of capital plan in Toronto and Montreal. Report states single TV policy should soon be abandoned and MGMT feels it will be of advantage to CBC in long run provided money supplied. Duplication not recommended until standards of performance determined.

Commission recommends Board of Broadcast Governors to separate public control from public operations. Relations with new Board will be more formal and MGMT felt this change is probably the only measure that could have been recommended to eliminate confusion as to the CBC role in the public mind and also short of CARTB recommendation for separate board.

Report criticized CBC organization in that MGMT overloaded, accounting system should be strenghtened and local programming of CJBC poorly balanced. More commercial vigor stressed but Commission told this matter of policy because Massey Commission recommended restricted commercial business. Suggested public relations be developed. Abolishment of Dominion network recommended and MGMT noted differences of opinion within CBC as to elimination some years ago. Suggestion made that

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regulations be separated from operations which was receiving active consideration had there not been a specific recommendation. Commission recommended that there be a separation made between local and network operations. MGMT considers this important and a field in which the CBC has not been too active in the past.

CTV felt report as a whole was tremendous commendation of CBC both radio and TV. P. & I. felt the fact that broadcasting came out with the single service intact was a great victory. All at Ottawa, ONT and QUE expressed vote of thanks commending the Chairman and MGMT for outstanding presentations to Commission. MGMT said whole effort was result of splendid work done by officers and staff of Corporation.

ONT inquired if time could be set for the implementation of recommendations particularly in connection with building plans, acquisition of properties andconsolidation. Also expressed concern about CJBC criticism. MGMT said Parliament would review report possibly through Committee and would vote money for capital on a long term basis. MGMT proposed to develop plans and discuss actual measures at next General Management meeting. MGMT felt CJBC criticism be discussed later.

ENG reported reaction of regional engineers and staff at engineering headquarters very favourable. Press reaction reported by P. & I. has been favourable with first dissenting report from Vancouver Sun emphasizing subsidized competition and urging complete opening up of TV competitive service. Several reports made that independent board as sought recommended but Vancouver Province reports not board as sought by CARTB. A. Blakely has also raised a number of questions on report. QUE and ONT also reported favourable staff reaction. ASST PGMS advised Press Conference April 2nd with Mr. Fowler will be chaired by R. McKeown and participating S. Burke, A. Blakely, H. Hickey, A. Larendeau.

ASST PGMS advised plans for French Press Conference April 5th fallen through. QUE continuing in effort to schedule. MGMT suggested careful approach not to press.

MGMT indicated report is in nature of suggestions and recommendations to the Governor-in-Council and it is certain no action will be taken by Parliament this session, consideration being undertaken at the earliest in the Fall. Report seems to have had good reception even from Opposition. If no change in government expect quick action next Fall and drafting of necessary legislation immediately following. Doubtful if legislation can be enacted, new Board established before January 1958 and more probably May or June 1958. Number of recommendations will have to be considered by new Board, others to be referred to Board of Governors e.g. CJBC criticism and recommendation elimination Dominion Network and following by MGMT which require urgent consideration:

(1) Second stations in metropolitan areas. We should plan now to meet this competition.
(2) review all recommendations made to Commission for extension of coverage in radio and TV
(3) Color
(4) building of new studios and offices

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(5) consolidation
(6) separation of radio and TV physically
(7) separation of local from network operations and related accounting etc.
(8) MGMT asked COM to consider commercial recommendations for discussion at General Management meeting and PGMS to determine areas which could be commercialized. MGMT noted careful wording of recommendations in connection with commercial activity which stresses importance of not changing nature of programming objectives.
(9) MGMT proposes to follow problems of staff in connection with separation of broadcast regulations from station relations.
(10) New Head Office building plans not to include accommodation for Board public sessions but large conference room required.

1.2 Outside Distribution MGMT asked P. & I. to coordinate all requirements for distribution of report to outside organizations and individuals to avoid duplication. Practical limits of distribution emphasized.

2. Political Broadcasting - PGM advised meeting held with parties March 27 and agreement reached on amount of time, namely, 12 hours radio and 6 hours TV. Division of time to be same as in 1953 decided by CBC in view of lack of agreement between parties. Schedule pattern being worked out and as soon as election announced parties will be asked to another meeting. PGMS following up matters such as Maritime network being live instead of kine from interconnected network. Mr. St. Georges inquired if any changes had been made to the presentation policies and SECB advised all making announcements identify themselves and their parties.

3. Fall TV Schedule - P. McDonald advised new draft schedule has acceptance of COM - all sponsors being satisfied. Final draft expected next week and PGM proposes advise TV Program Advisory Committee immediately schedule finalized.

4. General Management Meeting

4.1 Attendance - MGMT indicated Directors Radio and TV NFLD, MARITIMES, PRAIRIES AND BC not attending. Directors of Radio & TV Toronto and Montreal, Directors of TV Network and Radio Network Toronto and French Network Montreal, also Chief Engineer attending. No circuit will be used for meeting.

4.2 Agenda - Three afternoons for discussion of Fowler report; first morning report from regions and remaining two mornings individual items. Division Heads and regions to be prepared to discuss report in relation to their various fields. Regional Directors to be available for meeting with MGMT April 11th.

5. National Defence College - PGM requested further discussion with MGMT.

6. Suggestion Box System - P. & I. advised that practice being made public by some government departments of cash awards to employees for suggestion which saves money. CTV and QUE felt some merit in proposal but ONT

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recommended suggestion be carefully reviewed before implementation. MGMT advised matter will be referred to P. & A.

7. Announcers - QUE advised all cases not completely settled - further consideration and consultation.two cases. Announcers in general satisfied. All cases in Toronto dealt with.

8. Free Advertising in Programs - MGMT desires closer supervision. QUE checking use of "Un Mol" used twice 'Music Hall' and 'Plouffe Family'

9. Stone and McLaughlin Cases - McLaughlin being offered position in graphic section and Stone being interviewed by COM. CA advised move in IATSE Toronto membership obtain signatures for de-certification of union as bargaining unit. P. & A. to advise all regions of strict CBC neutrality. Rumors similar procedure by IATSE members in Montreal.

10. Lord's Day Alliance Case - MGMT advised Corporation being prosecuted before Magistrate's Court, consulted Department of Justice and lawyer appointed to proceed with defence. Lawyer applying to Supreme Court of Ontario for Writ of Prohibition. No statement being prepared for press. If inquiries received ONT advised matter would be dealt with by Mr. Brown. ONT advised word just received members of staff are not to appear in Court Wednesday.

11. NHL Hockey Playoffs - ASST COM reviewed possible situation arising early completion Montreal - New York series and full series Boston - Detroit. Arrangements made with Imperial Oil to carry crucial games Boston - Detroit and may be necessary clear time Sunday night. QUE recommends cancellation or postponment Le Theatre Populaire since opinion obliged to carry.

12. Press Conference - Fowler Report - ASST. PGMS advised possibility NHL Hockey may run over April 2nd on CBMT. Agreed kine and schedule Wednesday 7 p.m. in "Around the Town" spot.

13. Visit of Queen - MGMT seeking information on possible visit this year.

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EXECUTIVE MEETING
April 16, 1957

EX 57-10

PRESENT: J.A. Ouimet, E.L. Bushnell, R.P. Landry, M. Carter, R.C. Fraser, J.P. Gilmore, C. Jennings, M. Ouimet, G.W. Richardson, W.G. Richardson, R.E. Keddy

1. Announcement Organization Changes MGMT indicated ONT could announce P. McDonald and E. Hallman appointments immediately working with P & I for outside and that P & A National should distribute to all other regions except Ontario and to headquarters internally. Wishes PGM to decide and recommend salary, title relative duties J.M. Beaudet, Paris, and change on London Office thereby caused. ONT should, with P & I, announce new titles and jobs Mutrie and Kannawin with prior notification Ottawa local operations and Windsor with P & A circulating as described above. MGMT notes these are Operations responsibilities to initiate and secure administrative help as required. MGMT advised new title for ONT Region to be Director for Ontario and English Networks, parallel to the title Director for Quebec and the French Networks but these title changes will require reference to the Board as will the main organizational changes at headquarters concerning which MGMT has not yet decided on titles and would welcome suggestions.

2. BCINA Payments MGMT noted opinion Counsel regarding jurisprudence against Crown Corporation owning shares but considers that Sections 8(i) and 8(q) give necessary authority for CBC payments to BCINA. MGMT asked PGM to advise as soon as possible when meeting of trustees scheduled.

3. Follow Up on Meetings MGMT emphasized desired functional Head Office officers to be responsible for follow up under their direction and asked PGM to make sure that SR initiated all necessary follow up on TV Affiliates meetings. Noted that General Management Minutes distributed with identification of items interesting all officers or requiring follow up by them.

4. Sick Leave Contract Employees Noting that Don Hudson and Attridge were both ill and that recommendations from the field had been made to pay sick leave which will set precedent and start new concept for contract employees, after full discussion, MGMT proposes recommend to Board payment of one month salary in lieu of accumulated sick leave and any additional payment on basis of advance on salary. CA is to follow up with ONT to obtain full information for submission to Board.

5. Legal Consultation Noting the large amount of the bill for services by Peter Wright and that these services might be performed by staff counsel or by Justice, MGMT asked PGM to review with Counsel Savignac work which P. Wright doing and notes with concern that P. Wright, while engaged for CBC, is commenting adversely on Fowler Report recommendations.

6. Consolidation Toronto and Montreal MGMT proposes next circuit conference to discuss. In meantime notes ONT has set up small committee under Howard Hilliard, who has been relieved of some other responsibilities to give this first consideration.

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7. Proposed Technical Standards for Colour Television in Canada MGMT proposes to refer to Board. Notes ENG assurance that Transport have ruled that present licences permit only black and white. CFPL asking whether can commence telecast in colour which after discussion group agreed could be permitted. SecB and ENG to draft submission to Board.

8. Fowler Report - Distribution of Copies P & I and EXA coordinating.

9. Holiday Schedule MGMT group now organized with alternates for all except CA. Present indications holidays as follows:

GM	-	July	AGM	-	August
CA	-	?	P & A	-	?
COMPT	-	July 15 - August 5	TR		
PGM	-	?	Asst PGM	-	?
P & I	-	August	Meggs	-	July
CTV	-	July	CRD	-	August
			D. West	-	August

10. Colour Equipment Toronto & Montreal Noting prices good only till Thursday, MGMT asked ENG to ask again for prices and indicated decision might be taken by Board or might even be left until discussions with Government on financing this fall.

11. Dr. Frigon Memorial Plaque Plaque received, MGMT wishes suggestions as to where it should be displayed.

12. Rouyn-Timmins Circuit Order in Council approval received. P & I to arrange joint statement with Bell. PGM to have SR advise station in French.

13. AGM Turnover to Broadcasting AGM indicated several film deals in mill. Melzac and PGM will visit Toronto tomorrow discussing suggestion for filming "Tug Boat Annie" on same deal as "Last of the Mohicans". Crawley wants to resume negotiations. PGM to begin taking over.

14. Board Room Decoration PGM suggested commissioning portraits in oil General Managers for hanging in Board Room.

15. Meetings MGMT suggested reducing the number of meetings and the number of persons attending, e.g. at political meeting yesterday both PGM and Asst PGM in attendance as well as full Program representation.

16. Head Office Organization 16.1 AGM To concentrate, in addition to duties as deputy General Manager, on the problems of regions and stations which are of general nature and not one of the functional areas, broadcasting, operations, etc; reconciling problems between regional and functional groups; special initiative towards putting local operations on self-supporting basis and to transfer all duties in connection with Broadcasting to PGM.

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16.2 Broadcasting To prepare draft outline of functions of Broadcast group, consulting with Operations and other functional officers as required, to arrive at tentative separation of areas and functions; to suggest what pre-broadcast and post-broadcast controls should be exercised over the field from Headquarters. In other words, to develop formulation of policies and mechanics of supervision, noting that the definition will have to be gradual; outlining in writing the various matters which are now coming to PGM, particularly those of an administrative nature which might be transferred to others, and suggestions regarding their transfer, e.g. anything not tied to the content of what is to be on the air should be delegated. On film negotiations, not all the negotiations formerly carried out by AGM need to be carried on, there can be delegation to film coordinator; to set up a systematic critical listening and viewing group for both languages to develop an appreciation of the program product for the guidance of the Corporation as a whole. MGMT wishes to know that all programs are under critical review at all times and to have feed back arrangements to the producers as well as to MGMT; to review the internal organization of the Headquarter's Broadcasting group and see that it is properly staffed, in particular to consider the vacancies as Director of Programs and Assistant Director of Programs and to recommend to MGMT whether with the change of a full time Broadcasting officer and Assistant there should be a revised set of duties and additional appointments to these two positions, which are not line positions. The work of the Broadcasting Headquarters is more to establish policies and make difficult interpretations and to keep a master plan for the schedules on a long term basis.

16.3 Operations As for Broadcasting, to prepare draft outline of functions consulting with Broadcasting and suggest measures for pre-operations and post-operations control; keep master plan of Operations up to date, hours of operations each station local and network, staff facilities, money (the Royal Commission Forecasts in more detail). An immediate problem is to look into the Dominion network, what it costs and all other operational aspects aside from content to discuss with Broadcasting on content of Dominion network and CJBC noting the $275,000 reduction in the forecast for this year for the operation of CJBC and Dominion network. Another special study will be the possibility of carrying out Royal Commission recommendations French using CJBC, working again with Broadcasting. MGMT wishes functional groups to work together without special coordination from MGMT.

16.4 Administration To make a review of the organization as is now and to consider whether it could be streamlined - MGMT concerned that the span of control seems narrow with a longer line in series and wonders whether the span could be widened with consequent speeding up of decisions, etc. MGMT visualizes an organizational specialist either on administration staff or in Methods & Procedures. To re-initiate salary study of supervisory and executive level and keep it up to date.

16.5 Comptroller To consider the whole question of the form of budget presentations to the Board and the form of accounting which goes with the budget presentations coordinating all as to form for the yearly statements and supplying the internal statements; recommending as to the form of the yearly statements. MGMT visualizes the books of account being kept in a form which will permit checking of performance against budgeting and

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notes the need for close collaboration between Broadcasting, Operations and accounting. MGMT wishes the form of accounting to be in such a position at December 31, 1957 that it will be recognized immediately as being right for the Corporation and in accordance with up to date accounting practices; to decide what should be submitted to the next Board meeting, doubts whether sufficient information on separation of local and national to permit showing breakdown in detail. To maintain the changes in the accounting being carried out at the present as well as supervising the work of the consultants and doing the overall planning.

16.6 Engineering MGMT not planning organizational changes, wishes discuss future planning.

16.7 P & I MGMT not planning organizational changes, wishes carrying forward all present activities including keeping staff informed through Management Memos.

16.8 Ontario MGMT wishes to see further development of organization under McDonald and Hallman and to discuss with ONT the span of his control and his relations with Commercial.

17. Administrative Procedures CA enquired whether staff training should be carried out and was asked to recommend. P & I enquired as to improved duplication, collation and distribution service at Ottawa and was asked to discuss further with CA.

Filing MGMT asked group to deal with specific problems as they arise, complaining to Supervisor CR with copy to CA and generally asked MGMT group to each in addition to specialist function exercise management supervision of all areas.

18. Visitors from Other Broadcast Organizations EXA reported Mr. Adam, New Zealand Supervisor of Program Organization, visiting Canada. Vancouver April 26th, Toronto May 1st, Ottawa May 4th, Montreal May 6th.

19. Next Circuit Meeting Agenda MGMT wishes to remind ONT re M. Harrison.

NOTE: Until new titles decided will continue to use PGM for Mr. Jennings, CTV for Mr. Gilmore, CRD for Mr. Morrow.

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EX 57-8

MANAGEMENT MEETING
March 25, 1957

PRESENT: Ottawa - J.A. Ouimet, E.L. Bushnell, R.P. Landry, H. Bramah, R.C. Fraser, J.P. Gilmore, C. Jennings, F.P. Johnson, K.M. Kelly, A.H.M. Laidlaw, K. Morrow, N. Morrison, M. Ouimet, G.W. Richardson, R.E. Keddy

Montreal - A. Ouimet, H. Audet, C.R. Delafield, B. Lafleur, W.G. Richardson, R. Rolland

Toronto - I. Dilworth, J.M. Beaudet, H. Hilliard, W.R. Johnston, F. Mutrie, W.E. Powell, H.G. Walker

1. GENERAL

1.1 Political Broadcasting - In Ottawa 10.00 a.m. Wednesday there will be a meeting with the four federal parties called by CH. COM and P. McDonald will attend from Toronto.

1.2 LPRT Jasper - Connection to Mountain network ordered.

1.3 Board Meeting April 29th - May 1st - Noted heavy list of applications for new TV.

1.4 General Management Meeting - April 8th - 10th - MGMT agreed desirable have attendance ONT and QUE accompanied by TV and Radio Directors, also P. McDonald and Eugene Hallman. Decision as to others in addition to first list to be taken later.

1.5 Salary Increases for Ungrouped - With one or two exceptions all decisions taken and MGMT proposes notify verbally those reporting directly to him and wishes others in authority to similarly notify those under them; for purpose CA arranging supply lists. April 1st promotions Confidential and Supervisory Group will be ready for MGMT by end of week. MGMT wishes increases reflected in April cheques.

2. PROGRAMS

2.1 Fall Schedule - P. McDonald and COM coming to Ottawa Thursday for further meeting.

2.2 Fowler Report Broadcasts - Thursday March 28th to T-Can Arthur Blakely Analysis 10.30 - 11.00 April 2nd - ex Ottawa Mr. Fowler on Press Conference (simulcast) March 28th on TV 15-minute Analysis by Ralph Allen; March 31st 11.10 This Week will deal Fowler Report. April 2nd Press Conference with Mr. Fowler. On March 28th two to three minute interview Mr. Fowler by Frank Swanson - parallel on French network with Mr. Turcotte. News Magazine will use longer interview March 30th - arrange parellel with Mr. Turcotte. Mr. Turcotte Press Conference April 5th and Rene Levesque on Pointe de Mise April 7th. All agreed since CBC not invited there will be no attempt CBC to cover Press Gallery Conference

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March 28th and CBC will use news from CP (PGM to warn all concerned) Noted possibility April 2nd would be crucial game in Stanley Cup Playdowns in which case Press Conference 11.15 - 11.45. P & I to notify staff of list of broadcasts. PGM concerned about possibility news break on pre-recording of Fowler for non-connected stations - to follow up.

2.3 TV Affiliates Program Sub-Committee - Meeting Saturday successful in getting reactions stations to various scheduling decisions which fully explained. Stations interested in opportunities to schedule more commercial business - PGM plans submit MGMT formula for spots, slots and station breaks. No slots to be put in "Open House". 13:25 minute news firmly scheduled for fall.

2.4 Visit to West - PGM took three-week trip having 5 days in Vancouver, two in Edmonton, Winnipeg and Regina. At both Winnipeg and Vancouver PGM spoke to program staff both radio and TV. There is a great sense of drive and purpose at both locations and a desire to have network representation in programs which should be provided in the near future. At Edmonton and Regina there was an opportunity to speak to the whole staff. Visits were also made to private stations in Calgary and Edmonton. A detailed report will be submitted to MGMT.

2.5 Report on CBC News Coverage of International Events - Report has been requested for presentation to next Board meeting. Chief News Editor was advised of terms of reference.

2.6 NHL Hockey Next Year - P & I called attention to remarks of President Clarence Campbell that U.S. televising of Saturday afternoon hockey to begin earlier next year and interest in having Canadian teams participate. Agreed that both Maple Leafs and Canadiens have tradition of Saturday night games and would need tremendous consideration to change.

3. AUDIENCE RESEARCH

3.1 AR Bulletins - AR explained new series to be issued monthly supplying in digest form information on Audience Research, will attempt not to overlap P & I.

3.2 Schwerin Tests - Have been testing "Denny Vaughan", "Jackie Rae", "Pick the Stars", "Open House" and propose to do "Barris Beat" and "Wayne and Shuster". Meetings being held in Toronto to consider results to date. Tests not yet conducted in Montreal mainly because no staff.

3.3 Audience Measurement Surveys - "Lolly Too Dum" report and analysis about ready for distribution. Montreal School Children's report being completed and to be issued shortly. Covers French-speaking children 8 to 19 years. P.C. Convention reports delayed by International Surveys - to be ready before election. "Radisson" surveys show especially high number viewers per set - 3.1-4 against average of 1-1.5; in February reached 500,000 households or 1.5 million viewers. Schools Broadcast Department asking for evaluation Schools Broadcasts audience in fall; also Farm Department wishes experiment about television Farm Forum. R.S. Bryden asking for special audience studies for commercial promotion purposes.

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KODAK SAFETY FILM

3.4 AR General - DBS proposing after Fowler Report do survey of revenues and business of radio and TV stations. BBM has asked Canadian Economic Research Associated to do a management study - Clyde McDonald reported leaving BBM to set up own Research Firm. AR has studied BBM - finds little value in material and cost of $75,000 not warranted.

4. PERSONNEL & ADMINISTRATION

4.1 Industrial Relations - ANG - is at final stage of signing. IATSE referred cases Stone & McLaughlin to Arbitration Board which found in favour of Corporation but urged CBC to offer them jobs. MGMT anxious follow unanimous recommendation agreed offers which neither accepted nor rejected. Union apparently anti offers and holding meeting this p.m. Special circuit meeting those concerned at conclusion. Building Services Employees - Montreal group previously certified and now Vancouver group given certification. Problem in that groups cannot bargain uniformly being completely autonomous and therefore CBC will find difficulty negotiating on local basis. ARTEC - Announcers survey to be complete by March 31st. Investigation by PGM indicates all points complete except Montreal and Acting QUE indicated hope to finalize by end of month. General - Asst P & A pointed out that union knew of proposal to use announcer-operators Winnipeg for TV network delay operation before P & A and union had put in complaint before P & A was asked to attempt secure union agreement such proposal. Agreed item should be put on Agenda General MGMT Meeting. Further discussion to take place Montreal ENG, McKee, Cahoon Wednesday or Thursday this week.

5. PRESS & INFORMATION

5.1 General - P & I will issue in FYI under appropriate headings brief digests of various items. Also proposes catalogue in FYI articles in trade magazines.

5.2 Fowler Report - P & I to do digest for all staff. CA arranging copies for Regions and Ottawa. No one is to comment on Report. P & I to issue directive if MGMT decides one desirable. P & I supplying Ottawa with CP material.

6. INTERNATIONAL SERVICE

6.1 Departmental Committee - IS says Committee delaying further meetings until Fowler Report tabled.

6.2 Sales CBC Programs Abroad - IS informed of work Mr. Rugheimer and glad to work closely to this end.

7. STATION RELATIONS

7.1 General - Owing absence of Mr. Young, no report.

7.2 TV Affiliates Meeting - MGMT indicated meeting most successful.

8. COMMERCIAL

8.1 TV Affiliates Sub-Committee - COM reported on meeting Montreal March 20.

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Stations anxious about rates and told awaiting TV set figures AR expected mid-April. For CFCR-TV as Supplementary proposes not to charge for kines. Private affiliates in view of cost decided not to ask for "Love of Life" and "Secret Storm" from CBS.

8.2 Sponsorship Activity - Phillips has bought half of Big Four Football and may be interested in WIFU.

8.3 CAAA-ACA Letter - Asking to be allowed sit in as observer on CBC union negotiations. PGM indicated that CBC would keep informed but could not permit representative sit in on negotiations as already had refused same request from NFB.

9. FINANCIAL

9.1 Kent-Albert Building - TR happy to have all but Machine Room under one roof.

9.2 Budgets - Interim arrangement begin 1957-58 at current rate. FAA submission agreed on understanding individual projects to be approved in advance of start.

9.3 Cash Position - MGMT indicated review shows using all available can maintain 1957-58 operations radio and TV until end October if Excise revenues do not fall below expectations.

10. ENGINEERING

10.1 General Construction Report not circulated but will be distributed for General Management Committee. Engineering HQ is reviewing all proposals for 1957-58 to bring forward those requiring authorization April Board; to be available April 8th.

11. QUEBEC REGION

11.1 General - Mr. Lamarche expected March 28th or 29th. Gaston Quessy in Ottawa on decentralization personnel.

11.2 CKMI-TV - Problem on margarine programs. Is station to be deleted? Asst COM to follow up urgently.

12. ONTARIO REGION

12.1 Lord's Day Observance - ONT indicated summons received returnable April 3rd. Counsel said Walter Williston nominated to represent CBC and will consult ONT.

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EXECUTIVE MEETING
March 18, 1957.

EX 57-7

PRESENT: Ottawa - J.A. Ouimet, R.P. Landry, M. Carter, I. Dilworth, R.C. Fraser, J.P. Gilmore, K. Morrow, M. Ouimet, G.W. Richardson, W.G. Richardson, H.G. Walker, R.E. Keddy

Toronto - J.M. Beaudet, F. Mutrie, W.E. Powell

Montreal - A. Ouimet, H. Audet, B. Lafleur, R. Rolland

		Action
1.	Report on Audience Research - MGMT to ask AR prepare special report for next meeting of the Board.	MGMT
2.	CBC News Coverage of International Events - Asst PGM asked to have prepared for next Board meeting special report showing policies for sending CBC staff coverage and costs of recent trips in relation costs regular service.	Asst PGM
3.	Political Broadcasting - Recommendations discussed EX 57-6 agreed by Board. Asst PGM reported both English and French TV and Radio schedules ready for meeting with parties which CH indicated might be next week. Board suggested in event disagreement on allocation by parties CBC allocate as last year. Board agreed provision three hours local time CBC TV stations.	CH
4.	LPRT Jasper - Board approved connection to Mountain network to cost approximately $5,412 additional. ENG to place order.	ENG
5.	Next Board Meeting April 29-May 1 - SecB indicated possibility no broadcast applications from Transport. MGMT wishes budget submissions to be prepared for submission.	COMPT CTV CRD
6.	All Star Theatre - MGMT asked COM regarding reaction of present advertisers and COM suggested important CBC examine programs proposed as replacements. Asst PGM suggested matter be finalized Thursday before TV Affiliates meeting.	
7.	Form of Advertising on Opinion Broadcasts - MGMT noting linking of program subject and advertising for Prudential Life on "C'est la Vie" asked Director TV Montreal and COM check whether obligation this regard present contract and directed as policy that advertising for medicine and insurance accounts be not tied to informative program content.	
8.	"Radisson" Series - MGMT indicated further surveys from AR showed continuing improvement audiences this series on all CBC stations in competitive areas. MGMT to ask AR to make qualitative survey also.	MGMT

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Action

9. General Management Meeting - MGMT proposed hold after Fowler Report tabled. Meeting agreed week of April 8th best available. SecB to inform region Directors, decision regarding TV Directors and Radio Directors to be taken later. SecB

10. Observance - Lord's Day Act - In view publication Toronto Telegram edition Sunday, March 17th on orders Ontario Attorney General CBC premises visited by Ontario Provincial Police accompanied by Toronto Police Saturday midnight when noted "Wrestling" in particular spots and staff on duty also Sunday "Ed Sullivan" and "Showtime". Asst PGM asked to raise with Counsel Laidlaw all questions this connection including: Does CBC come under this Act? What is position Ontario or Toronto Police entering CBC premises? Meeting stressed need all concerned be most careful interviews press this question and to make sure that Tabloid and other shows do not deal with topic. Noted coverage of subject Newsmagazine Sunday. Asst PGM

11. Management Meeting - Agreed to hold on circuit Monday, March 25 2.00 p.m. SecB

12. Removal Power Limitation in Built-up Areas - ENG pointed to action Transport in case CKWX permitting use present transmitting site and announcing to consultants new policy without any consultation CBC. MGMT asked ENG enquire Transport indicating wish to inform Board next meeting.

13. 1957-58 Radio and TV Budgets - FAA Submissions Radio and TV Capital In view interim financing and pending Fowler Report Board did not deal full budgets giving authority MGMT proceed on interim basis leaving regular budget consideration next meeting. COMPT studying cash position and requirements pending time when Parliament able to provide further financing and will discuss MGMT before end this week. Board approved submissions for FAA with proviso authorizations to be secured individual projects. MGMT wishes those concerned to study and prepare for submission urgent projects requiring authority next meeting. COMPT

14. Illness Don Hudson - ONT indicated had suffered heart attack and will be absent two to three months.

Toronto withdrew.

15. Return of Maurice Bernard - MGMT indicated this man ill for several years with TB now able to return to work if in Quebec for part days. CA reported exploring this with Dussault and asking QUE and ENG to study positions available in autumn. All agreed desirable to make use his services if possible.

16. "14 rue de Galais" - MGMT asked Director TV Montreal bring full information Ottawa when here later in week.

17. Guests Forum Programs - Noting comments Asst PGM on guest "Prise de bec", Acting QUE to discuss this question again with Talks and Public Affairs .

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Action

18. Fowler Report - Press Conference - Noting no action to invite M. Turcotte discussion agreed undesirable he precede Mr. Fowler and both be later than regular press conferences. Asst PGM to explore possibility arranging special press conferences English and French simulcast if convenient for March 28th day of tabling report. — Asst PGM

19. News Conference - Asst PGM reported successful conference; many problems of administration and industrial relations cleared with P & A; useful discussions need of special objectivity TV news gathering. P & I and Asst PGM to explore possibility improving CBC status Ottawa House of Commons Press Gallery. — Asst PGM, P & I

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EX 57-6

EXECUTIVE MEETING
March 11, 1957

PRESENT: Ottawa - J.A. Ouimet, E.L. Bushnell, R.P. Landry, J.M. Beaudet, M. Carter, R.C. Fraser, K. Morrow, M. Ouimet, G.W. Richardson, W.G. Richardson, R.E. Keddy

Toronto - I. Dilworth, H. Hilliard, J. Kannawin, P. MacDonald, F. Mutrie, W.E. Powell, H.G. Walker

Montreal - A. Ouimet, H. Audet, B. Lafleur, R. Rolland

1. Adjustments of Salaries for Ungrouped - Recommendations except those for Treasurer's Division received by MGMT and in process of examination for reconciliation and comparison between regions. Propose discuss ONT Ottawa March 18th, Acting QUE Ottawa March 20th or 21st.

2. Allowance for Serving in Danger Areas - Proposed directive drafted by CA suitable to MGMT on understanding danger areas not to be outlined but to be determined for each assignment. Also amount of allowance not yet decided. Suggestion to find out minimum to provide insurance coverage and then develop scale for the allowance. CA requested to examine recent assignment Morley Safer and question of overtime payment as a union employee in view fact assignment was as commentator which is not a union position. CA

3. TV Network Delay Pattern - P. MacDonald reported on March 7th meeting which determined need for interim policy until duplicate facilities available west of Winnipeg. Proposal is for two-hour delay west of Winnipeg bringing service to Brandon 8.00 - 11.00 p.m. CST and Regina 8.00 to 11.00 p.m. MDT from April 28th. To provide this service additional film chain required for Winnipeg. Operations determining additional personnel required for this delay operation. Second point is study of best location to install delay equipment. On basis time and line costs the delay centre might be located at Regina or Calgary but on basis of operation, committee recommends delay centre be either Winnipeg or Vancouver, since both are production points and would provide better facilities. Meeting noted Brandon and Regina stations aware of proposed operation and P. MacDonald to see that Medicine Hat, Lethbridge, Calgary and Edmonton informed of delay pattern until duplicate facilities are available.

4. Artists Unions and Film Conditions - H. Laidlaw attended meeting between CCAA and private film producers and will report later.

5. Political Broadcasting - Meeting this a.m. suggests six hours TV, 12 hours radio and three hours local TV CBC stations over six weeks campaign. Proposal to be discussed by Board of Governors this week.

6. TV Coverage Diefenbaker Banquet - TV Director Montreal said no approach to CBC and refusal by CBC as suggested article Le Devoir. Decided no further action necessary.

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7. Visit of General Manager to Winnipeg - Took place on three days last week during which PRA arranged reception to enable meet all staff between 2.30 and 5.00 p.m. thereby providing more individual contact rather than one large meeting. MGMT would be interested in effectiveness of two patterns to compare results. Also had editorial conference Winnipeg Tribune and Winnipeg Free Press and was pleasantly surprised at sympathetic attitude evident both papers.

8. Lease Victoria Bldg. - CA reported discussion Sherwood, agreed three-year rental, rate still being negotiated. MGMT questioned whether new H.Q. would be available in three years and ENG said it should be if unexpected delays do not develop. CA reported H-R Bldg. renewal for three years also being negotiated. Plans being submitted to FDC are final outside drawings and colour recommendation will be brought to Ottawa for MGMT by Leger.

9. Space Canada House New York - Meeting agreed CBC should not take space this new building.

10. Bilingual Correspondence - MGMT reviewed CBC policy of answering letters in the language, either French or English, as received and asked all to arrange to write to people in their Mother tongue, for example, some private stations in Quebec have complained at receiving Regulation letters in English. CA to prepare memorandum. CA

11. Acknowledging Correspondence - In view recent complaint at non-acknowledgement script, MGMT asked definite procedure be instituted that acknowledgements all correspondence requiring reply be made promptly with interim acknowledgements if detailed reply to take longer than a week.

12. Budgets - COMPT preparing for Board brief report on FAA submissions and asking Board for interim approval Radio and Television Budgets 1957-58 until Fowler report available. MGMT asked COMPT to make a very careful study to determine whether Government provision for financing 1957-58 on interim basis would carry TV and radio operations until further provision could be made by Parliament in Fall.

13. Fowler Commission - Mr. Fowler has accepted to appear on Press Conference on April 2nd. Mr. Turcotte has been asked whether he will appear on Conference de Presse March 29th or April 5th.

14. LPRT Jasper - CRD reported that material ready for submission Board and meeting agreed MGMT should recommend additional $5,400 to connect to Mountain network.

15. Network Distribution Kingston - Information available for Board. AGM suggests topic be left in abeyance until Fowler report available.

16. Lease Hermitage Bldg. Montreal - Acting QUE reported negotiations for three-year lease with two one-year options, same conditions as at present. MGMT indicated agreeable pointing out that such a lease would require approval Order-in-Council and details should be submitted to EXA.

17. "Radisson" - TV Director Montreal indicated break between spring and fall should be either after the 11th or 18th episodes in order not to interrupt story too sharply. Meeting agreed English and French should be stopped at same point and left for COM and TV Director Montreal to follow up.

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18. Toronto Space - ONT indicated abandonment of consideration renting Frontenac Arms Hotel. Now considering renovated building Adelaide at Church in which 23,000 sq. ft. available May 1st at $2.50 per sq. ft. Queen-Sumach Bldg. - carpenter and paint shops in and operating - second floor not yet occupied - sixth floor rehearsal space available, building going ahead satisfactorily. New TV studio brick work to be completed by mid-April and building scheduled for completion September 30th. CNE Theatre not available CBC exclusive, being examined for possible use on three-days weekly for 26 or 39 weeks.

19. Kraft Theatre and CBC Television Theatre - Canadian author sold CBC Canadian rights to play and NBC American rights with latter being scheduled on Kraft Theatre to Canada in same week as proposed for production CBC Theatre. As a result, latter scheduling postponed indefinitely.

20. NHL Hockey - CBS scheduling now complete. Toronto, as a result, got permission Maple Leaf Gardens for new camera position closer to ice surface. Toronto to study various pickups during play-offs to see if improvement possible and also to study kines of CBS.

21. French Service Toronto - ONT reported Professor Robilliard discussing French relay transmitter Toronto and Mr. Beaudet investigating costs. Same proposal was costed for Royal Commission.

22. Toronto Visit CRD - ONT appreciated the visit and suggested CTV should do likewise at convenient time.

23. Commercial - TV - Summer schedule almost settled. Contains a number of replacement shows which advertisers will book. Replacement for "Plouffes" to be Toronto variety show. Working with Programs on fall schedule for TV Affiliates meeting. Sponsors not buying Kamloops even though network connection charges waived. Slots in feature films replacing hockey about two-thirds sold. "Graphic" sold on alternate weeks six occasions to Remington Rand and working on Sunday night program for International Nickel six occasions.

Radio - There is need to study daytime network rates. Sponsors agree to delay of Kate Aitken on CKPR.

24. French Network Coverage Election Results - Asst PGM asked whether Talks Department could be brought in on discussions from policy standpoint.

END OF CIRCUIT

25. Circuit - Meeting agreed that circuit operation should begin 3.00 p.m. to enable local meeting in advance and that segregated agenda for two parts be prepared for future.

26. Duplicating Services - ENG indicated need for additional space which could only be secured by discontinuing Victoria Bldg. Stores. Latter very costly and meeting agreed it should be discontinued.

27. LPRT's - ENG proposes to draft specification and call for design tenders. Agreed.

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28. Financing Ordinary Capital Integrated Services - Recommendation to be developed with CTV and COMPT for discussion MGMT.

29. Attendance at Conferences - CRD asked whether policy could be developed covering attendance at conferences which seems to be increasing. MGMT asked review of next few and recommendation.

30. Translation Bureau - Request was for two translators and two secretaries. Agreed one translator and one secretary with decision later if more needed.

31. Sports Coverage - CBOT - Asst PGM to discuss Huard with a view to improvement or taking Toronto 5-minute daily show which is available.

32. Far East Correspondent - Program recommendation with AGM. To be discussed by MGMT if estimates other costs procured.

33. Operational Assignments - MGMT noted cameraman covering Ottawa speech by Prime Minister and left before main local news developed. Suggests more senior people assigned to such coverage.

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CONFIDENTIAL

EXECUTIVE MEETING
February 25, 1957

EX 57-5

PRESENT: Ottawa - J.A. Ouimet, E.L. Bushnell, R.P. Landry, M. Carter, R.C. Fraser, J.P. Gilmore, C. Jennings, H. Laidlaw, K. Morrow, N.M. Morrison, G.W. Richardson, W.G. Richardson, C.E. Stiles, G.R. Young, R.E. Keddy

Montreal - A. Ouimet, H. Audet, B. Lafleur, R. Rolland

Toronto - I. Dilworth, J.M. Beaudet, H. Hilliard, J.M. Kannawin, F. Mutrie, H.G. Walker

Action

1. Winter Conference Noting comments were fragmentary, MGMT requested PGM to prepare full report for consideration next MGMT-PGM meeting. PGM

2. Head Office Building ENG indicated CBC architects working on final drawings for submission to FDC Architectural Sub-Committee towards mid-March. Drawings will concern general appearance and elevations. ENG

3. Microwave Extensions ENG still awaiting kine cost figures from CTV for comparison quotations m/w Rouyn-Timmins-Sudbury French service and Rouyn English. MGMT points out local interest in French station Sudbury. CTV
Target dates for service as follows:
Western Section - Brandon-Regina - April 28th when final dates will be available Saskatoon now expected two months later. Lethbridge-Calgary-Edmonton scheduled September 1957. Vancouver, second quarter 1958.
Eastern Section - Montreal-Saint John-Charlottetown, November 1957. Jonquiere and Rimouski, July 1, 1957.

4. CBC Film Production MGMT has asked Barry Macdonald with CTV to develop system for reporting current information on film production. MGMT wishes to be kept informed of developments. PGM CTV

5. British Commonwealth News Film Agency Press Release Tuesday simultaneously Ottawa, London and Melbourne. EXA to draft submission to Council. MGMT notes considerable detail to be worked out, e.g. availability of film this source to private stations. EXA

6. Relations with Applicants for Employment MGMT wishes all concerned to clearly and quickly notify applicants of prospects of employment.

7. Telephones - Montreal and Toronto CA indicated Mr. Schnobb coordinating study of requirements and developing policies with tentative completion date two to three weeks when recommendations for additional equipment can be finalized.

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8. Budgets - Radio, Television and Capital CRD reported the Radio budget was progressing and should be ready for presentation to the Board. After noting unlikely Fowler Report be available then and that TV budget would not be fully available, MGMT in view of need for interim authority in absence of full budget consideration asked that CRD and CTV with COMPT prepare for submission to Board an interim budget estimate on the basis of one month. Capital budget preparations are going forward to have suitable submission FAA. CTV reported the new TV budget system is progressing most favourably; the network income figures were distributed one day ahead of schedule and the network schedule a week ahead. Current year will require approximately $2 million instead of $4.9 million from reserves. Excise tax returns are about $1 million below estimates. COMPT indicated Treasury Board has enquired about supplementary CBC estimates 1957-58 and COMPT notes present financing will be sufficient to carry radio to February 1958 and TV only to September 1957. MGMT asked COMPT to discuss with Treasury Board and further with MGMT. — CRD, CTV, COMPT; COMPT

9. Insurance COMPT indicated growing tendency place insurance in regions without reference to H.O. thereby resulting duplication and in many cases more expensive coverage. ENG pointed out one area requiring special treatment that of shipping delicate instruments under special handling insurance since it is equally important to have instrument arrive at destination in working order as it is to protect it against damage or loss. Meeting suggested Insurance Committee be asked to look into and that composition Committee might include representation Toronto and Montreal. COMPT to follow up. — COMPT

Sketch is prepared follow up for gen. conference

10. Insurance Coverage Commentators Now contract personnel being brought into Group Life coverage, MGMT asks CA to review again generous provisions for coverage employees sent into areas regarded as dangerous. — CA

11. Radisson Series AGM indicated little possibility sale U.S., now exploring BBC. COM reported Milko buying alternate weeks now to May 4th and again in autumn. CTV said series now 26 episodes. MGMT pointed to question in House of Commons and asked CTV and TV Director Montreal to work out precise accurate information for reply. AR reported surveys commissioned through Elliott-Haynes show Radisson doing very well, will have further surveys in series and will issue summary showing results. Noting desire that CBC should disavow that purpose Radisson is to answer Davy Crockett, MGMT said official statement will be made when survey results complete giving facts in answer to distortion by some sections of press and when timing such statement auspicious. — CTV; AR; P & I

12. R.C.M.P. Series MGMT to have further meeting with Crawley this week.

13. Film Delivery Toronto AGM indicated approach by MAVETY firm seeking contract handle CBC film delivery, was referred to Toronto. ONT reported this part of larger survey of Transportation and Regional Engineer Toronto indicated had so informed Mavety.

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14. MGMT-PGM Meetings After hiatus occasioned by Fowler Commission regular meetings to be resumed.

15. Quebec, Rouyn and Supplementary TV Stations Re Quebec COM, SR to meet E.E. Fitzgibbons Toronto Friday. AGM to coordinate study of additional costs if station permitted insert local spots in lieu network commercials if network shows unsponsored CKMI-TV. AGM
Rouyn SR to carry forward discussions with station. Mr. Gourd will attend Board and CARTB. COM desires inclusion meetings. SR
Supplementary Further consideration of proposed 25% discount leads COM to conclusion additional discounts inadvisable and instead proposes arrangement whereby such stations added for station charges only, discount being amount of station connection charges. AGM to carry forward consideration. AGM

16. TV Affiliates Meeting Main meeting Ottawa March 22nd, with luncheon French TV Affiliates, program committee meets Ottawa, March 23rd and Commercial committee meets Montreal, March 20th.

17. Fowler Report Drafting reported virtually complete and printed copies possible April 1. When available good time for General Management Committee. Note taken likely Parliamentary Committee to study report in fall. PGM indicated approaching Commission re radio and TV coverage report.

18. 25th Anniversary AGM raised proposal of editor RADIO to mark May issue. Discussion raised uncertainty of actual anniversary date and AGM is to collect data for discussion another meeting. AGM

√19. Handling of 4% Increase MGMT considers lack of advice to staff with actual retroactive cheques requires special action now and clear understanding notice to accompany cheques in future. P & A regrets current handling which resulted following decentralized procedure without clear notice. For this occasion P & A will prepare, clearing with AGM and CA in absence of GM, notice to affected employees to be distributed with February revised cheques. P & A

ok.

20. Decentralization of Authority MGMT pointed out that P.S. Ross in reviewing accounting procedures recommends recasting personnel handling on much wider decentralization than heretofore. Under this set up there will be delegation from H.O. to regions of all personnel in grouped positions and MGMT wishes to see regions also arrange delegation in order that full benefit may be obtained. Arrangements will require By-Law changes and will be developed under CA and COMPT who will assure proper control features incorporated as well as spot checks. CA COMPT

21. Board Agenda MGMT will visit Winnipeg early next week and draft agenda material for Board should be developed with this in mind.

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22. Network Distribution Kingston For consideration Board, MGMT asks AGM, SR and SecB consider proposal CFRC Queen's University might be used to supplement CKWS as T-Can outlet. — AGM, SR, SecB

23. Standards for Research Measurement AR reported that Canadian Research Foundation asking assistance this connection. In view limited time will only be able contact Toronto and Montreal but would appreciate cooperation.

24. P.C. Convention Full report to be distributed shortly. Preliminary information indicates got usual audience public affairs programs and those viewing stayed with it.

25. Industrial Relations P & A cautioned against over-optimism on results IATSE Arbitration Toronto. Asked for strong technical representation on forthcoming negotiation group for new agreement IATSE.

26. Radio Budget Rulings CRD indicated desire for number rulings but deferred until another meeting.

27. Press & Information P & I indicated publicity had been concentrated on for some time and some basic changes may be introduced to handle volume. Proposes now to study information procedures which may have suffered in previous preoccupation publicity.

28. LPRT Prince George As result CJVI power increase, ENG reported proposal change frequency to 860 kc/s - agreed.

29. CJQC Quebec ENG has turned over report as requested to CRD.

30. National Operations Meeting ENG reported to be held Montreal, March 25 - 29.

31. Crippled Children's Show SR reported AF of M blacklisting several TV stations; AGM indicated since musicians donating time nothing to be done.

32. Meeting Agenda MGMT notes absence of items Toronto and Montreal and asks consideration putting forward suggestions regularly.

33. CBC Television Theatre Montreal had complaints other breweries at showing Dow label Feb. 24th presentation. Also showed Royal typewriter.

34. CJSO Sorel Montreal reported this station closing down 8.00 p.m. in view television competition. Other stations may follow suit. This is Transport jurisdiction.

35. CNE Theatre Mr. Beaudet reported fall schedule arrangements being delayed because could not get information about availability CNE Theatre.

36. Weather Bulletins AGM asked PGM to deal with suggestion that Montreal weather bulletins include Maritime weather in view of interest of listeners. — PGM

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Confidential

Ex-57-4

EXECUTIVE MEETING
February 11, 1957

PRESENT: Ottawa - J.A. Ouimet, E.L. Bushnell, R.P. Landry, M. Carter, R.C. Fraser, J.P. Gilmore, C. Jennings, K. Morrow, G.W. Richardson, W.G. Richardson, R.E. Keddy

Montreal - A. Ouimet, B. Lafleur, R. Rolland

Toronto - I Dilworth, H. Hilliard, W. R. Johnston, J.M. Kannawin, P. McDonald, F. Mutrie, D.B. Summer, H.G. Walker, M.J. McGoey

Action

1. Visit of Chairman, ABC Sir Richard Boyer in Ottawa Monday to Wednesday this week, going to Toronto Wednesday p.m. and will visit Ontario Region Thursday getting in touch with ONT - MGMT wishes tour organized to show scope and extent of Toronto TV facilities. ONT.

2. Regional Visitors MGMT welcomed J.R. Finlay and said W.E.S. Briggs would join later in meeting.

3. Policy-Opening of Parliament Coverage PGM has recommended policy coverage first session new Parliaments plus other sessions as circumstances warrant. Suggestion for further review with Government deemed not necessary as CH points out policy now developed closely parallels views of Government.

4. British International News Film Agency Limited MGMT suggested name change and now proposed as British Commonwealth News Film Agency. General Manager, with arrangements for alternative to be worked out, to be CBC Trustee and W.H. Hogg CBC Director. Draft of BBC press release received - MGMT wishes P & I to prepare CBC parallel announcement. P & I

5. CBC Film Production MGMT wishes several reports brought into one PGM

6. Radisson Series Noted Fitz in Gazette critical but Sinclair Toronto Star and York Globe & Mail generally favourable. Le Droit gave good review of first episode in French. Dir. TV Mtl pointed out that English version not exactly as French in view fact actors less facile English and as result French episodes cover more. Asst. Com. described sales effort and interest of Milko, COM. QUE has not pushed sale French version only awaiting results sales efforts joint English-French versions. MGMT asked AGM to carry forward. AGM

7. R.C.M.P. Series MGMT indicated agreement now reached Mc Connell-Crawley and CBC whereby CBC pays half costs to maximum of $17,500 for total half hour cost of $35,000 for each episode in black and white, CBC to get half of profits. As purchaser, CBC guarantees pay $7,500 per episode under arrangement which involves turn over to production unit of whole commercial returns film program package. MGMT wishes PGM to take charge drafting agreement discussing Laidlaw and preparing submission to Council. Desires close oversight Crawley production

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13. Royal Commission Working hard on Report now expected towards end March. Action

14. Bonding Pension Trustees MGMT wishes to arrange. COMPT advised general bonding position being reviewed and requirements Pension Trustees will be dealt with in recommendation to be brought forward. COMPT

15. CBOFT Announcer MGMT noted that after four months and two weeks present status is man is still being used while suitable replacement being sought.

16. Salaries for Ungrouped ONT reported recommendations being submitted Ottawa today or tomorrow with full explanation. Recommendations are related directly to performance. ACTING QUE reported recommendations not as far along as Ontario, hope to forward next week.

17. Mayor Moore's Maclean's Article MGMT interested to know if Moore's complaint red tape suppresses creative efforts based on new information or his experiences with CBC some years ago. ONT suggested latter. MGMT suggests once certain administrative requirements are established a selling job should be done throughout to explain and implement. ONT expressed concern at statements attributed to CBC personnel in Liberty TV issue which DIR. TV Toronto has followed up with individuals concerned.

18. TV Presentation CBC Annual Report P & I suggested ~~that~~ TV and Radio might be used specially to publicize the CBC Annual Report. Is to discuss with P. McDonald on early trip to Toronto. Acting QUE wishes to explore. P & I

19. Jasper LPRT ENG has supplied figure indicating that connection with Prairies network would cost approximately $5,000 additional. CRD is to follow up, writing to Mr. Montgomery, and collecting data from PRA in order item can be brought to March Board Meeting CRD

20. CKMI-TV Quebec Station not commencing operation until March 17th connection to microwave. Since rate is $200, MGMT suggests this station should not be classed as a small supplementary station. ASST. COM. reported "All Star Theatre", "Chevy Show" and "Gillette" fights would transfer from CFCM-TV when CKMI-TV commences. Station is proposing that if station is not sold by network, then the period should revert to station for local use. MGMT noted this is precisely against CBC policy for Canadian shows on the network. MGMT anxious to see arrangement whereby Canadian service on the network is available to listeners, sponsored if possible, but unsponsored and minus commercials if necessary. CTV suggested there might be some experience in U.S. ESP and PEP plans which COM studying.

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KODAK SAFETY FILM

and other expenses now arrangement underway since CBC involved in paying half. Crawley points out U.S. distributors uncertain whether increased saleability on account colour justifies additional costs produce in colour. CBC has indicated desires colour and would pay increased percentage required. French versions will be by dubbing and CBC will be expected to pay dubbing costs. PGM to work out and include in contract. Action PGM

8. Payment L'ecole des Parents. After study, CBC has agreed to pay $1000 additional to this association on account of increased services TV.

9. Program Meeting with Management Held Ottawa Jan. 31-Feb. 1 - one result set up Program Research and Development group comprising D.C. McArthur, Hugh Kemp, Andrew Cowan and Stu Griffiths. PGM is putting out memo outlining plans and functions. There was discussion of the need in Toronto of a supervisor of syndicated film production by CBC and outsiders in the office of the Director of Program Planning. There is need of continuing liaison now with Crawley on the RCMP series. PGM

10. Announcers Toronto now settled. MTL reports agreement with Lecavalier but no opportunity to discuss other cases yet.

11. Commercial ASST. COM reported CKCO-TV shelving plans re "Billy O'Connor" until Fall. "Showtime" has been booked on 52 week basis with summer replacement, latter arrangements not decided. "I Love Lucy" reaches conclusion 52-week Mar. 11 for McColl Frontenac who now informs do not wish renew. Mar. 18 final of Heinz and its future uncertain in view dropping out of McColl. Remington Rand interested in "Graphic" for rest of season but no order yet. "Jackie Rae" is jointly sponsored Sunbeam-Nestles with arrangement for 12 summer replacements but Sunbeam do not wish to carry through summer. Firm order now received from Harold F. Ritchie for "The Last of the Mohicans" starting in September if scheduled 8 or 9 p.m. with sponsorship only for alternate weeks. Quaker Oats interested in balance. "Mr. Fix It" is now co-op and Vancouver has a proposal of a contra-account deal with the Daily Province. Agreed ASST COM tell Vancouver to deal with problem advising that contra-account not acceptable but if proposal put forward involving billing of services both sides it would be considered. Charts now prepared showing play-off schedule NHL Hockey. COM is to supply to all concerned and to arrange meeting Toronto of PGM and P & I people concerned.

12. Commercial Quebec Acting QUE reported Ford is picking up "Theatre Populaire" early in March. Steinbergs wanted to drop "Quatorze" and was told contract was not cancellable, however program will not be continued beyond March 31st and replacement being discussed with Steinbergs.

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21. Rouyn TV AGM reported SR is asking D.A. Gourd to visit Ottawa to work out a program pattern in accordance with the requirements laid down for this station. R. Rolland and J. Saint-Georges will attend. AGM

22. Supplementary or Small TV Stations Discussed in conjunction with CKMI-TV but AGM pointed out COM is to study and revise his figures and bring forward a recommendation. COM

23. Distribution of U.S. Network Programs on Sustaining basis PGM explained that "Love of Life" and "Secret Storm" had been carried last year for TV affiliates on the basis three sponsored and seven sustaining. Since none are sponsored this year it is proposed to discontinue importing these, but several affiliates have asked for them and some have offered to pay costs. Meeting was reminded of agreement in 1953 under which CBC undertook to import programs for affiliates in order to avoid interpretation stations affiliating with U.S. networks by kines. MGMT suggested present requests be stalled and that the question be brought up at next TV Affiliates PGM Meeting. Same course to be followed on application Commercial Division has had from CHCH-TV Hamilton for Steve Allen show to spot COM opposite The Ed Sullivan show.

24. Program Evaluation ONT suggested that the machinery presently operating in the Toronto area was suggicient to analyse and provide basis for program discussions. PGM reported progress on report PGM being prepared for MGMT on this which MGMT asked should also cover discussion and analysis of French programs.

25. CJQC Quebec - Regional Engineer MTL reported progress in compiling report which will be forwarded in writing.

26. Financial COMPT reported on the recent meeting of Senior Officers of the Treasurer's Division. The remarks of the General Manager on the importance of the accounting function to management and of Mr. Davies of P.S. Ross on the general approach in revising accounting procedures of the Corporation were of special interest. Many problems of particular interest to Treasury operations were reviewed and clarified and a number are of more general interest and are set out in brief herewith:

Title of Treasury Representatives to be changed to "Chief Accountant, ...(Region)" to reflect better the relationship of the position in the regional organization.

Travelling, pending recommendation of P.S. Ross, agreed that at locations where rail transportation is not supplied, the amount of the advance would be extended to $200.00 plus the approximate cost of rail transportation.

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Payments of casual employees - possibility of paying locally hourly-paid employees is to be reviewed with P & A.

Cheque Signing Authority Problems relating to double signature cheques at field points were examined - possible solution agreeable to the Auditor General's Representative to have employee of Treasury sign on behalf of Management to be explored with Regions and recommendation to MGMT.

Decentralization of Accounts Payable - Complete processing will be done at field points from March 1st with resultant hastening of payment.

Advances for Film Productions - Internal Auditor is to prepare a recommendation for handling this problem, in particular advances and receipts required and records to be kept by those holding advances.

Artists payrolls - Recommending that payments on artists' payrolls be made on authority of Directors of TV and Radio without requirement to forward to Ottawa for authority payments in excess of $1,000.

CBC Form 396 (Personnel Notice for Payroll) - Necessity of extended delegation of Budget Unit Head authority to be taken up with certain Unit Heads where this would be advisable.

Simplification of Reports - An attempt will be made immediately to simplify reports. In Radio, reports will be submitted on a prepared form with no copies to Directors of Regions and to Management who will receive consolidations with appropriate comments. This to be agreed to by Director of Regions. Mr. Spence will consult CTV as to form of TV reports. Revised procedure will reduce amount of typing and permit submission of reports earlier.

Distribution of costs of local Integrated Services - Present basis - statistical - requires a great deal of time and clerical effort. Propose to distribute on total dollar volume after clearing with Coordinators of Radio and TV. This method would greatly reduce the amount of work. Change proposed from April 1st next.

Occupancy expenses - After study, Mr. Spence is to bring forward complete new proposal with effect from April 1st next.

Recording operations - Study of present tariffs which seem high.

Television Cost Reports - Mr. Spence to review with CTV advisability of submitting individual TV program cost reports and summarizing weekly.

Allowance for new positions in forecasting - Last year allowance for new positions was made in the individual unit with the result that most units were overprovided which did not lend itself to proper control. This year these allowances will be placed in separate units under the control of the

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Director of the Province and transfers of funds will be made automatically to meet the cash requirements.

Funds for moving of equipment and furniture - A separate unit will be established and such charges will be dealt with in the same way as occupancy, as the unit moved may not in any way be responsible for the move.

Reporting on TV Overtime - In TV reports an effort will be made to relate the overtime to productive man-hours to indicate the labour efficiency index.

Report of Ordinary Capital Expenditures - The Accountant Montreal will keep a record of these expenditures and have a report available in the regions by the 10th of each month.

Radio and Integrated Services - Transfer of Funds CRD will be asked to define when and how transfer of funds can be made from one budget unit to another.

Budget responsibility on TV shows - Mr. Spence to consult CTV re Transfer costs in place of inter-station billings to facilitate the transfer of funds to other production centers for such productions as "Here and There".

Stenographers - Note of critical shortage of stenographic assistance in Toronto has resulted in supervisor without steno since October.

Responsibility for selection and promotion of Treasury staff Chief Accountants in the regions are to recommend hiring and promotion of staff and a personnel rating program is to be developed in the Treasury Division to assist in selecting candidates best qualified. This should facilitate exchange of staff between locations and permit advancement for qualified employees.

CBC financing of specialized courses taken by employees - Treasury will review with P & A and recommend to MGMT. Meeting considered employees would be encouraged to take more of these courses if CBC contributions were higher.

27. Circuit MGMT considers the circuit, with exception of earphone arrangement which ENG is to look into and improve if possible, is now satisfactory and desires other groups than the Management group to take advantage of it.

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EXECUTIVE MEETING
January 28, 1957

EX 57-3

PRESENT: J.A. Ouimet, E.L. Bushnell, R.P. Landry, M. Carter, R.C. Fraser, J.P. Gilmore, C. Jennings, G.W. Richardson, W.G. Richardson, R.E. Keddy

		Action
1.	Arrangements for Messages - Important Personages PGM has written to all points. ENG has asked for a report on the film quality of the General Manager's New Year's message and PGM is following up on the production at Ottawa for such messages.	ENG PGM
2.	Head Office Building Architects have met with DPW and are revising plans for submission to FDC by MGMT. P & I has prepared draft press release - meeting agreed this should be held in reserve if possible until Fowler Report.	ENG
3.	Policy re Covering Opening of Parliament MGMT asked PGM for further copy previous recommendation.	PGM
4.	Announcer CBOFT MGMT notes still not replaced. PGM agrees direct CBOFT action.	PGM
5.	Head Office Instructions AGM pointed to fact that Asst PGM notified Montreal following "Plouffe" production in French that Last Post was in bad taste and should not be played in English version. On Friday English version was produced with Last Post included.	AGM
6.	WIFU Discussions have been held and COM is preparing supplementary information for PRA.	
7.	New Year's Eve Programming Reassessment New Year's and Christmas programming including survey by AR under way.	PGM
8.	Program Evaluation "1956 In Review" was discussed as case in point need for formal regular evaluation in order PGM and MGMT be in position to know views of production unit regarding various programs. PGM putting forward to MGMT proposals for regular evaluation this week.	PGM
9.	CBM Opening Time PGM has fixed; item completed.	
10.	PR and Program Originations P & I is carrying forward discussions PGM.	
11.	R.C.M.P. Series No further information Crawley. Internal Auditor informing Counsel of requirements for invoices in order contract may be properly drawn.	
12.	Comments Auditor General COMPT has fully in hand. Asst AG satisfied with course of action.	

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Action

13. Salary Practices CA reports P & A proposing amendment parallel to Provincial legislation requirements.

14. Confidential and Supervisory Salary Scales MGMT has decided to give 4% effective October 1, 1956 to all grouped employees afterwards ungrouping those in 10 and 11 and some others which P & A will bring forward after discussing with divisions. CA asked to prepare MGMT Memo indicating this decision. CA

15. Matthew Clarke Sick Leave Executive Committee of Board have approved MGMT recommendation. CA

16. Janitorial and Cleaning Staff Survey prior to transfer from Engineering to P & A not yet complete. Radio Canada Building cleaning was put up for tenders again and decision shortly.

17. Status CKMI-TV Quebec Being followed up with SR. AGM

18. Jasper LPRT ENG reported quotation ex McBride $8,744, ex Edmonton $17,272 and ex Banff $14,156. Checking further on Banff quotation which may involve new construction and will then inform CRD for drafting letter to Mr. Montgomery.

19. CJQC Quebec Next Meeting. CRD

20. Conference Circuit Difficulty has been traced to Montreal switchboard - test continuing this week. ENG

21. Chamber of Commerce Need is for continuing liaison Mr. Sheridan - Chamber's permanent staff. PGM to discuss CBC officer for liaison with P & I. PGM

22. "Perspective" Noted Allard of CARTB re-circulated CBC press release on "The Street". PGM to discuss Mulholland of NFB this week. PGM

23. Special Adjustments IATSE P & A discussing with Director TV Montreal and will recommend. CA

24. Microwave Extensions Regarding Delays ENG asked to prepare letter to Eadie emphasizing public relations loss to both Transcanada Telephone Company and CBC if connection to Alberta not completed in time for Grey Cup game and that company had met all its deadlines in the past. Noted tenders due today extension to Rouyn. Noted meeting with PRA Monday, February 4th. Chief Engineer to attend. PGM to discuss delay problems Director TV B.C. when here Thursday and Friday this week. ENG checking reported delay 4 to 6 months in delivery Ampex video tape.

25. Payment L'Ecole des Parents Awaiting report PGM

26. PM's Birthday Ottawa mobile unit and crew going to Quebec for pick up including closed circuit feed.

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Action

27. Status Rouyn No development — AGM

28. Hanna Case Item on News Magazine noted. For future need to check French edition also should be kept in mind.

29. CBC Telephone Listing Revision discussed. — CA

30. Meeting Treasurer's Representatives Ottawa February 4th and 5th - COMPT would welcome suggestions of items for agenda. — Consult with Laird Dow

31. First Aid COMPT urged an agreed definition of what constitutes first aid. — CA

32. Press Gallery Complaint Complaint that Gordon report interview with Chairman showed favouritism of television and CBC was not recognized as valid.

33. Fowler Report AGM suggested consideration how this be treated news and talks. — PGM

34. Beaudet Replacement PGM considering and will recommend. — PGM

35. Diefenbaker Press Conference Agreed members of panel did not treat unfairly as alleged.

36. Nation's Business Considered Solon Low presentation good.

37. Program Meeting with MGMT Proposed Thursday January 31st in Board Room. Will discuss "Here and There" which teleratings shows has only 15.7% sets in use in Montreal and involves average cost $5-6,000. In comparison Toronto has 23.1% sets in use and Ottawa 31%.

38. "Radisson Series" English begins Saturday, February 9th.

39. Larry Henderson MGMT reported letter from Mrs. Houck strongly commending his work.

40. Announcers MGMT revealed problems being encountered Montreal by those discussing contracts with top announcers and proposes special meeting Friday, February 1st. PGM to organize keeping to minimum and bringing forth questions of principle involved. — PGM

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EXECUTIVE MEETING
January 21, 1957

EX 57-2

PRESENT: Ottawa - E.L. Bushnell, R.P. Landry, M. Carter, J.P. Gilmore, C. Jennings, F.P. Jonnson, P. Meggs, G.W. Richardson, W.G. Richardson, C.E. Stiles, M. Ouimot, R.E. Keddy

Toronto - I. Dilworth, H.G. Walker, J.M. Beaudet, W.R. Johnston, J. Kannawin, P. Macdonald, F. Mutrie, W.E. Powell, D.B. Sumner

Montreal - J.A. Ouimet, G. Lamarche, R.C. Fraser, B. Lafleur, K. Morrow, A. Ouimet

1. Conference Circuit Montreal unit not functioning properly - a switch was made to individual telephones. MGMT asked ENG to take steps to correct the troubles, leaving the future use for decision when the circuit is functioning properly.

2. Monthly Reports MGMT noted these reports still being used instead of memoranda to request action and pointed out that action requested in reports would likely not take place. Pointed out that monthly reports widely distributed and they were not as confidential as appears to be thought. Any investigator could ask for copies and, therefore, when criticizing administrative tools care should be taken that the terms of the criticism do not leave a false impression. ONT, noting that the point at issue was a part of the Ontario December report, indicated that he had considered the monthly reports as being the vehicle to put forward such criticisms and accepted responsibility for this one. AGM pointed out that the other side of the question had been put in a memorandum from the Treasurer's Department and suggested that the matter be left for discussion later after study. MGMT said the item was not intended to rule out criticism in future reports but to see that such criticisms do not unwittingly cause embarrassment.

3. Chamber of Commerce - P & I reported GM luncheon with management of Chamber went for two hours; was exploratory and provided exchange of information and ideas. Chamber desires more frequent contacts with CBC and recognizes the need to provide spokesmen for business when called upon by CBC. MGMT proposes to carry forward discussions with AGM and PGM.

4. Insurance Recoveries re Stolen and Damaged CBC Property COMPT restated the procedure for securing replacement for stolen or damaged property by initiating purchase requisition under appropriate budget provision and obtaining replacement not by endeavouring to have insurance credited towards replacement. Insurance recoveries are treated as straight income.

5. P & A Items CA reported that P & A has been following up a number of items discussed at the national P & A meeting and will be recommending to MGMT on others.

6. Special Adjustments IATSE The recommendations under item 4.6 of EX 57-1 have been followed by recommendations of reclassification for the same employees. P & A will visit Montreal Tuesday and discuss with Director TV Montreal.

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7. Confidential and Supervisory Salaries P & A working on the basis of discussion 4.3 EX 57-1 and will discuss further with MGMT in Montreal Tuesday.

8. Pension Plan CA reported Pension Committee will meet January 30th to examine Sheppard Report which has been studied by Mutual Life actuaries who concur in its recommendations.

9. Group Life Insurance CA reported contract employees will be protected after three months.

10. Microwave Extensions ENG advised Bell indicates Brandon extension expected April 28th, Regina and Saskatoon dates to be notified then, expected to be within two months. There is prospect of further two month delay Edmonton Calgary Lethbridge hookup bringing this to January 1958. MGMT wishes stations concerned to be advised and asks P & I to follow up to see whether announcement should be issued in order that CBC will not be blamed for delay. CTV indicated PRA wishes discussion on microwave - suggests meeting AGM, ENG and PGM February 4th and 5th. P. Macdonald said sample TV delay pattern schedule involving two hour delays Mountain and three hours BC will be ready next week.

11. Program Evaluation MGMT stressed again need for system to show appreciation of programs systematically thereby providing guidance to producers. PGM indicated working along these lines and hopes to have proposal in writing for discussion in one week. AR also working on public appreciation index. Meeting discussed present evaluation noting QUE formal approach through meetings and discussions and Toronto regular review with comments to production people concerned. AGM requested Toronto evaluate "Fighting Words" January 20th in order to be ready to answer questions regarding it.

12. French Programs BC MGMT proposes discuss QUE but suggests consideration be given to sending for use on CKNW not only records of French songs but tapes of program material. Notes that 15-minute limitation will seriously limit choice.

13. CBC-TV Program Affiliates Committee PGM reported on meeting January 16th discussion option time generally - suggested need for basic understanding regarding length of time holding program periods while sponsorship being considered, e.g. 10.30 - 11.00 pm Saturday. Discussed delay pattern on microwave in general terms. Snelgrove urged the CBC examine new BBM report which he says is superior enough to warrant CBC reconsidering its position regarding BBM membership. Committee suggested affiliates be enabled to participate in syndicated film deals. This might be discussed further at the March affiliates meeting when the fall schedule will be presented. The stations were pleased at this meeting and praised the network service.

14. Cannes Festival Asst PGM indicated Toronto sending W.O. Mitchell play "Devils Instrument" and Montreal to send "L'enfants et les sortileges" and will suggest another half-hour entry.

15. Payment L'Ecole des Parents MGMT questioned QUE regarding recommendation additional $1,500 for TV consultation. After noting PGM discussing this question with QUE agreed to await results this discussion.

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16. "Radisson" series Ottawa and Toronto reported good reaction to first episode. Noting criticism Ottawa papers over week-end P & I proposing discuss questions TV Director Montreal. AGM requested all concerned to avoid commitments regarding resale until clearing with him because further negotiations with author and artists necessary this connection.

17. PM's Birthday PGM indicated in addition to French network scheduling planning English-language coverage in sound and Toronto asked for details as soon as possible. TV Director Montreal reported production visit to Quebec indicates pickup will be by CFCM-TV. This connection possibility of availability of Ottawa mobile unit turned over to CTV for follow up.

18. R.C.M.P. Series No further information from Crawley.

19. Status CKMI-TV AGM has discussed SR and COM and agreed supplementary commercial status - SR working on package. Noted station plans commence operation February 17th - network connection March 16th. Urgency of action drawn to attention by MGMT. AGM asked if Mr. Beaudet could visit Ottawa later this week to discuss this with PGM and SR keeping him informed.

20. Status Rouyn AGM studying letter December 31st from D.A. Gourd and will discuss SR.

21. Commercial Sub-Committee TV Affiliates Held meeting January 15th and minutes will be distributed. Resisted suggestion of stations cutting length of programs further 30 seconds. Noted stations pleased at success persuading sponsors accept 52-week contracts.

22. Commercial General Discussing with potential sponsors both Radisson and Mohicans. If satisfactory time can be opened anticipate no difficulty selling latter. G. Rugheimer is back and working on TV supplementaries.

23. Head Office Building Asst to ENG reported Chief Architect has met Public Works as a preliminary to submitting design to FDC.

24. BBC and Kinescopes Asst to ENG reported BBC sending James Redmond to study CBC kinescope operation.

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CONFIDENTIAL

EXECUTIVE MEETING
January 14, 1957

EX 57-1

PRESENT: J.A. Ouimet, E.L. Bushnell, R.P. Landry, M. Carter, R.C. Fraser, C. Jennings, K. Morrow, G.W. Richardson, W.G. Richardson, D.C. West, R.E. Keddy

Toronto - Montreal

1. EXECUTIVE ADMINISTRATION 1.1 Royal Commission Management said supplementary questions had been answered and revised forecasts based on seven years instead of ten had been prepared involving reduction of 25% TV and 10% radio. Question now is whether Commission will propose further reduction. Report expected late February or early March. Smith of P.S. Ross asked thanks be conveyed to all for assistance.

1.2 Grants in Lieu of Municipal Taxes Montreal indicated report in mail today, Toronto that delay had been experienced in getting in touch with Mayor, but conference was held last week and working out details proceeding, with report by the end of the week. MGMT pointed to the need for early action because of the Government indication of action and CBC wanted to retain goodwill by moving first. MGMT noted Government proposes same basis as we are working on.

1.3 Letter from F. Lynds Letter suggests "Folio" at wrong time and protests that Explorations was in bad taste. PGM providing kinescope for MGMT before Lynds visit on Wednesday of this week and may discuss question in TV affiliates advisory committee meeting that day.

1.4 Arrangements for Messages Important Personages Noting further difficulty which arose in B.C., MGMT urged that care be taken to have explicit instructions regarding scheduling and invitations for messages from important personages. It was noted that film quality and production on General Manager's New Year's message could have been improved - PGM to follow up.

1.5 Raiding of CBC Staff Enquiry by Mr. Walker whether MGMT could take any counter action to stop approaches by Granada to CBC producers. Agreed nothing in writing but AGM would discuss Granada officials first opportunity.

1.6 Head Office Building Approval in principle for proceeding has been received with prior advice to Treasury Board on calling of tenders. ENG to work out details.

1.7 Management Visit to B.C. With Board - quick trip particularly AGM returning Sunday. GM stayed over, talked to staff, gained impression things going well in British Columbia. They are anxious to feed additional programs to national networks - radio and TV.

1.8 Toronto Visit by Mr. Winter ONT reported on two day visit during which saw good deal of television and said was favourably impressed by both TV and radio.

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2. PROGRAMS 2.1 Payments to Talks Organizations MGMT reported Board agreeable to such payments being regarded as payments for services and covered by budget with report at end of year on payments and services received. Asked QUE to re-check to see whether proposed $1,500 additional for TV to L'Ecole des Parents was merited, advising MGMT.

2.2 New Member NRAC Board confirmed nomination Miss Filer, Georgeville, Que. as Anglican representative.

2.3 British International News Film Agency MGMT indicated Board had concurred in recommendation CBC joining as trustee and as subscriber. CBC to propose change of title. MGMT asked PGM to follow up having Chief News Editor and Counsel consider how best this could be accomplished. Trustee representative will be MGMT nominee, director will be Program nominee. PGM to draft notification to BBC.

2.4 PM's Birthday - Saturday February 2nd 8:15 - 9:00 p.m. ex Quebec to French network from dinner being tendered PM on occasion 75th birthday by his friends - both radio and TV pick up. Agreed Montreal send mobile unit to make pick up in view unsatisfactory quality and poor training Quebec City remote equipment and personnel. If English networks cover, will include film of speech by Rt. Hon. C.D. Howe in news. Agreed radio network could be full French network.

2.5 TV Network Schedule Delay Pattern PGM reviewed developments to date indicating now engaged cost plan involving two hour delay out of Winnipeg and second plan on basis three hour delay. In view possibility Saskatchewan adopting uniform time zone which may be either Mountain or Central Standard, agreed study cost of locating delay equipment at Vancouver.

2.6 Policy Re Covering Opening of Parliament PGM explained scheduling to date has been on ad hoc basis. PGM recommending to MGMT adoption of policy full live coverage first session of each Parliament with possibility live coverage special sessions or special occasions, e.g. when Queen visits Canada 1958 and likely opens Parliament. MGMT proposes discuss recommendation further and will advise.

2.7 Announcer CBOFT MGMT notes this is fourth occasion, drew this situation to attention. QUE offered services Mr. Couture and PGM undertook to follow through.

2.8 WIFU PGM outlined arrangements of last two years indicated unless WIFU will assure for 1958 season to provide a live Saturday afternoon game each week, CBC would only be interested in rights to maximum of $25,000 and might be forced to consider extending Big Four games to the West on Saturdays. COM urged Saturday games.

2.9 New Year's Eve Program Agreed the program was not wise. Noted it was the last show of a producer whose contract was not renewed and that supervising producer was so busy he did not give it sufficient attention. Discussed whether emphasis needed variation between Christmas and New Year's where it seems more people are interested in the New Year's programming than considered previously. MGMT asked PGM to get AR to carry out analysis for future guidance.

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2.10 CBM P & I said complaint about late starting in mornings and QUE undertook to follow up to see that station went on the air regularly at announced starting time.

2.11 "Radisson" Problems not yet resolved. AGM asked TV Director Montreal to discuss with John Malloy. Noted possibility of questions in Parliament as a result of Maclean's article.

2.12 PR and Program Originations P & I suggested when programs visit other regions possibility of tieing up with Rotary and charitable fund raising be explored; perhaps tickets be sold with money raised being divided 50-50 between CBC and Rotary thus CBC extra costs being met in large part. PGM indicated interest as did COM and proposal noted by QUE.

2.13 Cannes Festival RTF has sent invitation to CBC to submit sample program for one day's operation in the French language which MGMT turned over to PGM for action.

2.14 R.C.M.P. Series MGMT over week-end informed Crawley CBC final proposition - half and half with black and white costs maximum $17,500 sharing equally in returns Canada and elsewhere. CBC would guarantee $5,000. Advised Crawley CBC not interested in black and white. Wish series in colour or not at all. Agreeable to Crawley estimate increase from $35,000 to $40-42,000 per episode in which case CBC would pay additional percentage involved for colour. Second play rights would be worth in colour $1,800 or black and white $1,500. Crawley to advise but in meantime is visiting Hollywood. PGM to consult with COMPT and work out requirements of details required by CBC for invoice purposes.

2.15 "Billy O'Connor Show" MGMT questioned whether this proposal did not represent subsidiary TV network paying stations selective rate less 15% agency commission instead of network rate. This considered dangerous precedent. On the other hand, Kitchener has full arrangements to work out with O'Connor and to sell the program which will be more costly to sponsor. Kitchener also has to produce kines for off-network stations and COM understood that MGMT approved the subsidiary basis in the beginning. AGM noted there is little possibility of program developing at the cost to sponsors and it was agreed that this should be put down for full discussion at first meeting.

2.16 French-speaking Programs B.C. MGMT informed CKNW carrying French service. Would like to know whether Corporation could provide records and wishes discuss with QUE before leaving for Banff later this month.

2.17 Program Evaluation MGMT wishes PGM to take active steps to arrange to have a basis for program communication either Elliott Haynes or some other basis developed by AR. AGM suggests beginning with CBO program fare 3:45 - 5:30 p.m. any week day afternoon. PGM to follow up with ONT.

2.18 TV Developments MGMT has noted PGM memorandum and wishes discuss after full study at meeting later this week.

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3. FINANCE 3.1 Changes in Accounting Organization COMPT advised that Mr. Schnobb has been transferred to the Executive office but his duties have not yet been determined. There has been a change from staff to line organization on an interim basis with many officers formerly in charge of staff functions now being given authority to go with their responsibilities.

3.2 P.S. Ross Survey The survey is proceeding and is making as much use as possible of CBC staff, in particular 6 to 7 employees from Methods and Procedures are working under P.S. Ross. The payroll study has reached the conclusion of the fact finding stage as has the artists pay procedures except for some verification in Toronto today. There has been a review of travelling expense procedure where certain unwritten rules are to be put in writing and issued for the information of all who travel. Projected is a plan to study CR insofar as it affects accounts. MGMT noted this survey will take a year or more and that all concerned should be prepared for changes in procedures with a view to simplifying, economising and making the operation more efficient.

3.3 Comments of the Auditor General COMPT said all outstanding points of procedure have been cleared and except for policy matters there are no outstanding questions. He will verify this in an early meeting with the Auditor General.

3.4 Salary Practices COMPT noted suggestion that CBC salary practices are more restrictive than Provincial legislation in Ontario and while recognizing that Provincial legislation need not be applicable to CBC asked whether CBC practices should not be equally as liberal. MGMT asked CA to check with P & A.

4. P & A 4.1 Allowance Matthew Halton MGMT indicated Board had approved a special allowance which would be notified in the regular way.

4.2 ANG Conciliation Award Post conciliation negotiations almost broke up over week-end but with help of conciliation officer Labour Department agreement now been reached for two years. Corporation accepted clause recognizing previous experience outside and union waived proposed clause regarding closed shop. Salary provisions 4% with further 4% next year.

4.3 Confidential and Supervisory Salary Scales Board has agreed to MGMT recommendation and MGMT wishes CA to have P & A prepare lists on basis 4% for grouped staff. Also asks CA to arrange study and recommendation for ungrouping additional staff to provide more flexibility and to have P & A ask for suggestions of areas which might be recommended for ungrouping from the field. Study should also indicate whether additional recommendations besides ungrouping, e.g. establishing the rates for the line group with the others set by parallel rather than laddering both line and staff people. Noting that with few exceptions some of those to be ungrouped could get the increases proposed for the group and could therefore get increases sooner. It was agreed that P & A recommendation could cover all those presently grouped on the basis of increase as of October 1st. MGMT considers that group classifications could be cut off at 10 and asked CA to follow up on these lines.

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4.4 Signing Authority Literary Works etc. MGMT indicated Board approval which will be notified through PGM in due course.

4.5 Announcers Agreed basis will be used for negotiations in Montreal this week - those not on contract have been dealt with. In Toronto agreed basis was used for negotiations and agreement had been reached with all announcers going on contract and recommendations for others have been put forward and will be submitted to Ottawa in due course. COMPT indicated arrangements have been made to set up the machinery for payment of commercial fees of announcers on contract.

4.6 IATSE MGMT questioned whether there was not danger in recommending increases for unionized personnel on basis of merit to combine both union and CBC increase procedures. Discussion brought out that recommendations referred to dealt mainly with Script Assistants which were special category where merit recognition was provided for in the union agreement. After the discussion MGMT approved the recommendations as submitted.

4.7 Matthew Clark MGMT asked CA to prepare a definite recommendation for TV leave for 3 months at full pay plus 3 months at half pay for submission to Executive Committee Board.

4.8 Janitorial and Cleaning Staff QUE asked whether proposed meeting Engineering, P & A under CA could be held before he leaves for the West.

Cables notified by phone 15/1/57

5. PROPERTIES & LEASES MGMT indicated that Board concurred in arrangements to lease Kent-Albert Building in Ottawa and to revise the arrangement for the Queen-Sumach Building in Toronto. In the latter case it is proposed to resist the proposal of Industrial Leaseholds that CBC should undertake taxes.

6. STATION RELATIONS 6.1 Observance Regulation 7(2) Informed that Board takes serious view of infractions this regulation asking that serious offenders after due warning be brought before it next meeting.

6.2 Contests Board requested report for next meeting to see whether more prevalent recently.

6.3 Affiliation CFNS and CFRG Board agreed to renewal for a further year from April 1, 1957.

6.4 TV Network Kamloops Board deferred a decision microwave connection this station pending Fowler report.

6.5 Status CKMI-TV Quebec For commercial this station is supplementary. MGMT wishes QUE to inform St. Georges, and AGM to inform SR, this station is to be given a definite package which it is to carry and that it will be responsible to delete commercials if certain programs not sold. Package should be worked out in consultation with station.

6.6 A.T & T Connection Windsor Noted continued requirements this connection in view program use and that arrangements to reconsider if program requirements reduced.

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AK SAFETY FILM

6.7 Jasper LPRT Mr. Montgomery brought to attention letter from Jasper Chamber of Commerce, suggesting connection to Prairies network. ENG reported 1954 quotation this cost double present connection charge ex McBride. Re-checking quotation with line companies and AGM to follow up seeing information given Mr. Montgomery and brought to Board next meeting.

6.8 Rouyn TV Schedule Board indicated this bilingual station to carry 60% French with French and English programming given equal consideration throughout. There is need for consideration in Corporation on package of French and package of English which the station should be required to carry before discussions with the station. Montreal to consider first then meet with AGM and follow up. Mr. St. Georges to ascertain anticipated commencement date Rouyn station.

6.9 Status of Small Stations COM has been considering and will report later. AGM asked to assume responsibility for developing the package which the Corporation would expect such stations to carry, noting that question should be ready for discussion by next meeting of Board.

6.10 CJQC Quebec This station when English TV went to another group threatened to close down and wished CBC to take over its assets. MGMT wishes it clearly understood that CBC unwilling to do this but asked CRD to find out approximately the value of the assets of the station and the commercial business it is doing being careful not to give the impression that CBC will be buying it.

6.11 Chamber of Commerce GM to meet the officials of the Canadian Chamber of Commerce in Montreal next week. Wishes to have from P & I and PGM full information on programs associated with business. AGM pointed out the difficulty in getting business to express its point of view on programs. COM pointed out that most sponsors on CBC networks were also members of Chamber of Commerce which fact should not be lost sight of.

6.12 Press News Contract EXA reported approval of Council.

6.13 Medicine Hat Board approved microwave connection.

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EX 56-1

EXECUTIVE MEETING
January 3, 1956

PRESENT: J.A. Ouimet, E.L. Bushnell, R.P. Landry, M. Carter, R.C. Fraser, J.P. Gilmore, C. Jennings, K. Morrow, G.W. Richardson, W.G. Richardson, R.E. Keddy

1. Budgetary Control - ACA reported in view of holidays proposed discussion CTV not yet held. Will carry forward item 5, EX-38.

2. Sudbury - CRD reported following up but no progress to report.

3. Manson Presentation - Proposed to investigate possibility purchasing painting which Mr. Manson has indicated an interest in from Saks, Montreal.

4. Management Meeting Toronto - The Regional Program Directors will attend and the afternoon of January 9th will be devoted to items of special interest to this group which are to be suggested by CB after consultation with PGM.

5. Liberty Awards Press Conference - GM to attend Wednesday, January 11th Toronto. Wishes representative PGM and local TV and program officers also attend.

6. Agenda Management Toronto - Control vs Red Tape - MGMT proposed to raise this problem pointing out that information has reached MGMT that the decentralization has not worked to reduce delays and there is need for new spirit of delegation which maintains control but does not increase or retain red tape and delays. MGMT gave meeting several examples. In order not to particularize at meeting it was suggested that the proposed decentralization procedure for staff appointments, promotions, etc. be used as spring board this discussion.

✓7. Regional and Divisional Reports - Another requirement to assist MGMT and Divisions is a monthly report of essmntial things accomplished and changes effected. P & I indicated such reporting already developed within division in view of decentralization. Minutes of Regional meetings are being received at headquarters and after discussion MGMT indicated that all minutes of meetings chaired by Regional Directors should be sent to CA, who will be responsible for their distribution at HQ including heads of divisions and Coordinators. CA to inform regions that minutes of meetings with specialists should be referred to the Coordinator or divisional head particularly concerned who is responsible for further distribution particular items and aspects.

8. Australian Visitor - Mr. Duckmanton will visit Ottawa January 7th and 8th and AGM is coordinating reception arrangements with CTV assisting.

✓9. Staff Communications - ACA reported a meeting in New York on January 19th and 20th under auspices American Management Association where there would be discussion of integration public relations and industrial relations. There was discussion of responsibility for Radio and CA is to follow up current discussion between P & A and P & I investigation.

10. Victoria Building - Space - CA indicated no progress to report on conversion of space at rear of third floor. There is additional space available on fourth which MGMT indicated might be considered in view of ultimate needs before consolidation effected.

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11. Consolidation Head Office - Minister Public Works has indicated to Minister National Revenue that DPW wishes construct building to house consolidated headquarters CBC on Bowesville Road. MGMT regrets precedent but feels CBC should agree this requirement in view of expression Minister Public Works that this course necessitated by nature Government development Bowesville Road.

12. Ottawa Television Reception - P & I asked to arrange publicity on the need for correct set adjustments to assure good reception CBOFT.

13. Radio Canada Building Elevator - MGMT indicated first new elevator installation complete but very slow in self-levelling, therefore, service is slow. ENG should note that new 5-storey wing should therefore not count on elevator service from renovated elevators.

14. Radio Coverage - CRD reported that AR preparing figures, with deadline January 15th, and priority study would then be expedited.

15. Northern Coverage - Important to have decision for Royal Commission. AGM and GM to discuss Manson report in order to determine CBC course.

16. Simultaneous Transmissions on One Frequency - MGMT requested ENG to study CFRA proposal from technical aspect and SecB to study other aspects including policy implications.

17. 1130 kc/s - SecB reported six months hiatus complete, therefore Transport may request CBC recommendation regarding use of 1130 kc/s in British Columbia. It was agreed that this could not be decided now and should be included in submission to Royal Commission.

18. Maritime Network - ENG reported that study indicated that it is cheaper to contract for microwave than to continue kine service Maritimes until Maritime network link to Montreal is complete. MGMT asked CTV to contact Maritime Regional Representative acquainting him with facts and asking him for recommendation in order that answer could be given to Bell Telephone regarding the use of Maritime microwave in the interval before the link to Montreal is available.

19. CBLT Increase in Power - ENG reported that further analysis quotations indicated this increase possible at cost of $270,000 not $350,000 anticipated when quotations first reviewed.

20. Television Productions - CTV drew attention to increased references that sponsors are responsible for TV productions. PGM to follow up.

21. Registration of Program Titles - Apparently Cliff Mackay has registered "Holiday Ranch" in his name. CA is to follow up. It was noted that in April 1955 there was to be increased registration of titles under the Trademark Act.

22. Annual Report - P & I reported investigation of possible competitions in which current Annual Report could be entered.

23. Dominion Network Meeting - CRD reported the minutes had been distributed and that action as required has been taken. MGMT asked CRD to continue to follow up the action indicated in these Minutes.

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24. Employment Announcers and Producers - MGMT indicated that a majority and minority report was submitted by the committee studying. MGMT will discuss with AGM and take a decision.

25. Opening of Parliament - Draft press release given to GM.

26. Visit by Head Office Officers - AGM and EXA will travel to Winnipeg and Vancouver leaving January 18th returning before the Board meeting.

27. "In Reply" - Pilot Film - P & I following up.

28. "Cross Canada Hit Parade" - AGM reported protest from U.S. against use of term Hit Parade and it was agreed that protest should be reviewed by Counsel to see whether there is any danger of liability and if not the protest should be rejected.

With the Director of Audience Research in attendance

29. Royal Commission - MGMT indicated that P & I and AR are to work out arrangements whereby organizations desiring to submit briefs in support of CBC should be supplied with information to assist them. Latter reported consultation not yet complete and MGMT asked for full briefing before meeting Toronto next week.

30. Program Statistics - MGMT noted report by AR that simplified procedure could result in saving of 80% of clerical requirements present method which could in turn be usefully employed by other AR work. MGMT indicated agreement in principle with proposal subject to consultation AR and SR and agreement to transfer. Before amending program categories along lines suggested AR is to discuss P & I and Chairman from point of view of Annual Report and Parliamentary Committee requirements.

31. Internal Survey TV Programs - MGMT indicated AR is to arrange to survey on regular basis all TV productions. There was discussion of type of form and instructions for those completing it.

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EXECUTIVE MEETING
Jan. 16, 1956

EX 56-2

PRESENT: J.A. Ouimet, E.L. Bushnell, R.P. Landry, M. Carter, R.C. Fraser
J.P. Gilmore, C. Jennings, K. Morrow, G.W. Richardson,
W.G. Richardson, R.E. Keddy
Special Visitor: John Arkell, BBC Controller of Staff Administration

1. Budgetary Control - ACA and CTV indicate feared intrusion of new radio cost accounting procedures on television system not developing.

2. Sudbury Satellite Proposal - CRD not yet supplied population figures.

3. Manson Presentation - CA noted painting already sold by Saks Montreal. Mr. Manson choosing anew. Contributions now total $500.

4. Decentralized Procedure for Staff Appointments, Promotions, etc. CA reported good discussion Quebec Region.

5. LPO - ACA reported revised procedure covering $200 initiated locally applicable anywhere in Canada initiated. New Forms being printed.

6. Regional and Divisional Reports - MGMT wishes inaugurated with first report deadline March 1st for distribution prior March Mgmt. Mtg.

7. Consolidation of Headquarters - GM has informed DPW CBC ready accept DPW handling this building subject agreement in advance precedent not thereby set for other DPW building for CBC. ENG indicated preliminary plans now drawn showing layouts on basis requirements two years ago. Need current and future space allocations in order be position inform DPW when current negotiations complete ~~mgmt.~~ urgent

8. Victoria Building Space - EXA reported MGMT approval secured for space 4th floor suitable to PGM. Space available in two months then three weeks to alter. Also negotiating listening and viewing room adjoining. ENG doing plans for rear 3rd floor.

9. Radio Coverage Report - Next Meeting

10. Northern Coverage - CRD and ENG discuss cost capital and operations, two proposals - CBC take over, re-equip and operate present stations - CBC take over, re-equip and lease to local groups to operate - check whether Tpt. will licence local groups. Also cost, capital and operations, short wave transmission reception and feed of local stations - CBC recommendation is objective, discuss Northern Affairs and submit Fowler Commission. Include Hay River, Churchill and Goose Bay.

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11. Simultaneous Transmissions on One Frequency - ENG & Sec.B discussing. Hope to have recommendations next meeting for submission Board.

12. Maritime TV Network - Awaiting recommendation MAR.

13. Sponsored TV Programs - Note aural introductions credit only sponsors PGM to follow up.

14. Anpouncers & Producers - CA reported being negotiated with ARTEC. ACA will discuss Director TV Quebec extensions present announcers contracts. MGMT suggests initiation new basis Producers proceed at once.

15. Opening of Parliament - Note complaints quality first ~~time~~ line showing. ENG to investigate.

16. Visits by Head Office Office Officers - AGM & EXA leave 18th to visit Winnipeg, Regina, Edmonton & Vancouver. P & I leaves 23rd to visit Vancouver & Winnipeg, Feb. 5th to visit Halifax.

17. Football - CTV to supply AGM cost information in advance western trip.

18. Fowler Commission - A firm of Management consultants will be hired to visit CBC to investigate the corporation's management. MGMT requests report on organization - P & I source material for induction booklet may be useful.

19. Board - Feb. 2-3-4.- SecB to prepare draft agenda by Thursday. Include in "Report of Management" - AGM's western trip. "Fowler Commission"

20. Meeting Calendar

Jan.	17	10.00 a.m.	Program
	18	2.30 p.m.	COM, Quebec
	25	10.00 a.m.	Executive Ctee
Feb.	13	10.00 a.m.	MGMT Ctee
Mar.	12	10.00 a.m.	" "

21. Colour - Meeting in U.S. Mar. 5-17-Bishop & McLean of BBC will attend so GM proposes to go. ENG reported CBC sending Hayes & St. Marie.

22. Budget Discussions - After first reports in, can decide if Regional Directors attendance necessary, planning is on basis not required so favour May for Gen. Mgmt. Mtg.

23. BBM - Letter going out today with copies to Agencies and private stations.

24. Montreal-Ottawa-Toronto Circuit - EXA has put in recommendation to CA, recommends placing order for two circuits Ottawa-Montreal and Ottawa-Toronto and one Toronto-Montreal which may take six months in installation. Estimate cost approx. 1200 - 1500 less than present long distance telephone costs between the three places.

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25. ACA-CAAA - Minutes indicate follow up required. Put on agenda next MGMT Ctee Mtg. preparation minutes and follow up.

26. Microwave Kamloops $6525 per month
" Kelowna 8600 " "
Both 14,000 " "

27. FAA - Letter from Deutsch turned over to CA. Capital budgets required by Feb. 28th. CTV has started television. CRD asked to consult ACA on requirements for radio.

28. Radio Set for Auditor General - ENG to advise best cheap portable set.

29. Malartic Coverage - Noted report visit by St. Georges. On Board agenda at request of Vice-Chairman. ENG to have report next Mtg.

CA 30. Rent Radio Canada Bldg. - Ernest Pitt recommends $2.80 exclusive of janitor and cleaning service.

31. Expropriation Vancouver - EXA plans to carry forward during visit.

32. Assignment India - Noted U.S. rather than Canadian approach.

33. Microwave Contracts - ENG reported Railways will request split contract Quebec which ENG will follow up when received.

34. Municipal Grants - EXA & AGM to take up with Prairies & BC on trip.

With Treasurer and Director of P & A in attendance had discussion with Mr. John Arkell, BBC Controller of Staff Administration, on mutual problems. Subjects dealt with and notes on BBC practices follow:

(a) Training Program - BBC contemplating expansion, not sure how far should go, but desires train replacements for losses to ITA. CBC recognizes need to train but has no system yet. BBC realizes it may lose as high as 50% of trainees. CBC uses Ryerson and U.S. schools as source training and does on job training TV technical and film areas.

(b) Getting right man in right job - BBC have elaborate system of advertising appointments - results on whole very good. Limitation in system makes cross-posting and planning of careers difficult.

(c) General Salaries are graded and are subject to central salaries office control. Staff Administration is also responsible for job evaluation and methods and operations (procedures). BBC staff association is a strong union and BBC staff is heavily ~~organized~~. unionized

(d) Efficiency Reports - BBC uses system based on yearly interviews, staff must be told of defects considered remedial. System time consuming.

(e) Producers - BBC has most of them on permanent staff, also hires on temporary and short term basis. Latter could be same as CBC contract basis because pension not included.

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(f) Special Increases to Halt Transfers to ITA - Permanent staff given additional remuneration on contract agreeing no release three years also promised normal increases. This basis strongly opposed by Staff Association and ultimate course now being reconsidered.

(g) Dismissal - BBC grants security pay at rate of one month's pay for each year service up to 12 months. Propose to eliminate practice.

(h) Staff Recruitment - Individual interviews, appointment goes before Board of 2 or 3. Sources University Appointments Boards. Get candidates (3 a year) train for two years - most successful; also open to staff, not necessarily executive jobs. Training pattern set by head staff training.

(i) Security - BBC does not employ known Communists. If staff member is a Communist, dismissal not possible this alone. Usually if not in security-sensitive job, Communist employee continued and allowed promotions to other non security-sensitive jobs.

(j) Visit to U.S. - Did not learn much on staff administration from either NBC or CBS. Acquired considerable written material for later study. More interested in staff developments at CBS.

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EX-56-3

EXECUTIVE MEETING
January 25, 1956.

PRESENT: J.A. Ouimet, R.P. Landry, M. Carter, W.P. Chipman, J.P. Gilmore, C. Jennings, P. Meggs, W.G. Richardson, R.E. Keddy
Visitor - G. Lamarche, Director for the Province of Quebec

1. Sudbury Satellite Station - ENG reported CRD expected to have report ready by Friday.

2. Manson Presentation - CA indicated Mr. Manson had chosen Sheffield tea set from Saks, Montreal at $400. SecB carrying forward.

3. Consolidation of Headquarters - MGMT indicated Minister of National Revenue has written Minister Public Works to say DPW handling all CBC projects would be out of the question and that GM is carrying discussions forward with Deputy Minister Public Works. GM has written DPW to reiterate unsuitability DPW handling all construction but expressing willingness to collaborate with DPW this construction project.

4. Radio Coverage Report - ENG reported information being studied today with reference to Management in time for reference to Board if desired.

5. Northern Coverage Report - Draft prepared by CRD has been given to MGMT. ENG preparing map to show shortwave coverage under proposal. The whole to form part of the submission to Fowler Commission.

6. Synchronous Transmissions - Report reviewed by MGMT and approved for submission to the Board.

7. Regional and Divisional Reports - CA will request from regions and divisions as decided last meeting.

8. Maritime TV Network - CTV reported recommendation not yet received MAR. Answer should go forward soon to telephone company

9. Announcers & Producers - CA asked to study and propose basis for producers similar to proposal being negotiated with ARTEC for announcers. The basic salary might be variable but stipulated and a part of the emolument would be by contract.

10. Football - No one has definite word from AGM and only information is that contained in newspapers which reported Royal Trust have TV rights for three years. No request for facilities as yet.

11. Fowler Commission - GM visited Montreal Monday, spoke to regional and engineering officers regarding proposed visit of consultants for Commission. CA to inform other regions and consider whether necessary visit Toronto, discuss with Ontario Regional people.

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12. Overtime - Sumner studying situation in Montreal. MGMT interested to be informed why any delay permitted by Region and Division concerned.

13. Board Agenda - CTV enquired whether proposed transfer of $85,000 from unallocated to ordinary capital should be submitted. MGMT to consider.

14. Meeting Calendar - Additional meetings scheduled -

January 30th - 11.00 a.m. - Political TV
February 6th - - Executive meeting
February 13th 10.00 a.m. - Management meeting
March 12th - 10.00 a.m. - Management meeting
March 27th - 29th Board of Governors

15. BBM - Letter sent and reply received that BBM survey already under way, therefore subject referred to AR for further consideration.

16. Montreal-Ottawa-Toronto Circuit - MGMT requested CA to present detailed study justifying proposed order for two circuits - Ottawa-Montreal and Ottawa-Toronto and one Toronto-Montreal.

17. FAA - ACA to follow up with TR and bring forward to MGMT.

18. Malartic Coverage - Report will be ready from Engineering in time for Board meeting.

19. Rent Radio Canada Building - New estimate by outside evaluation firm of $3.10 including cleaning and janitor service. EXA preparing further submission to Deutsch.

20. Names of Various MGMT Meetings - All names are for identification purposes only and are not intended as definitions of functions of committees or meetings. Where committees are referred to they are advisory.

21. Registration of Titles - CA has received recommendation PGM to register 8-10 titles and has asked F.W.S. to handle.

22. Internal Survey of Television Programs - AR is having forms printed. Quebec Region carrying forward its plan for monitoring. Six programs discussed during December.

23. Additional Property Montreal - Consideration abandoned proposed purchase two houses adjoining Desjardins.

24. Gravelbourg and Saskatoon - Submission received from Radio Prairies Nord for Board. MGMT asked CA to examine carefully to see whether additional information required from station and to call Raymond Denis today. Director French Network could consider effect daytime operation Gravelbourg on distribution French network service.

25. Translation Service - Position approved and to be filled shortly. Attached to MGMT but supervised by P & I.

26. Goose Bay - ENG to contact W/C B.R. Rafuse at Air Force Headquarters, Ottawa (tel - 9-4076)

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27. U.S. Bases Newfoundland - Television Stations - Government has indicated to U.S. willingness to authorize establishment television stations at Harmon and Goose Bay under direct supervision and control of CBC, which would hold licences and provide up to one third of broadcast material. CA was asked to have A.H.M. L. consider implications licensing to CBC in relation to union operations to see whether special lease with U.S. required to avoid difficulty with unions.

28. TV Tower Halifax - Finlay McDonald enquiring whether CBC would grant permission when multiple stations permissible to private stations to have its antenna atop CBC wave-stack. Memorandum being referred to ENG for action.

29. Radio and Integrated Services Budget Statement - MGMT asked ACA to examine and report.

30. IS Budget Statement - MGMT asked ACA to examine and report.

31. Television Budget Statement - CTV indicated had asked TR to do summary of television budget in similar manner to radio.

32. Italia Prize - Memorandum to be referred to TR.

33. McLean Hunter Request for Space Caplan Bldg. Montreal - Mr. Lamarche to arrange to advise Murray Chipman CBC acquiring 15 additional staff, therefore needs all of space presently rented and other space as well.

34. Emergency Operation Maritimes - ENG reported normal service re-instituted January 20th.

35. Elevators Radio Canada Bldg. - ENG reported when three elevators reconditioned will carry 65% more than old elevators. With additional wing propose to install two additional passenger elevators.

36. Streamlining of Procedures - Recommendation of CA regarding possible methods to effect simplification of procedures was agreed to have effect from March 1st. Submission as follows:

PERSONNEL

1. Delegation of authority to Provinces for appointments up to a salary of $4,500 approximately. (Ready for implementation).

2. Establishment of staff regional advisory committees, made up of representatives of Program, Engineering and P & A Divisions, together with Directors of Radio and Television and ad hoc representatives of any division that may be concerned. The functions of this committee would be to review and recommend to the Director of the Provinces on:

(a) On recommendations for reclassifications of positions.
(b) Of appointments to positions where salary is over $4,500.
(c) On recommendations for exclusion of positions from bargaining units.

Meeting with P+A on Feb 7/56

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Note: During the early meetings of such committees P & A should make someone available, especially in Montreal and Toronto, to advise the members on procedure. Mr. Sumner who is not involved in the processing of staff recommendations and who has had extensive experience in the work of such committees would be ideal for this assignment.

3. Recommendations from the regions after review by this committee and approval by the office of the Director of the Provinces, are to be directed to the Director of P & A in Ottawa, latter to call heads of Divisions concerned and the Coordinators of Radio and Television.

4. Appointments or promotions to ungrouped positions will be referred by the Director of P & A to the Management Committee on Appointments; other recommendations will be dealt with by Management.

5. When the Director of P & A has secured concurrence of the Coordinators of Radio and Television for the creation of a new position and he is satisfied that the recommendation is in order with regard to classification, he should be authorized to process such requests without further reference to Management. Authority on behalf of Management will be given by approval of the monthly report.

PURCHASING

The Purchasing Agent and the Director of TV should be authorized to issue purchase orders for television purchases up to and including the amount of $1,000 for operational requirements, provided approval has been given by the budget head concerned. The Coordinator of Television in such cases would exercise post-expenditure control by arrangement with the Treasurer. (Green copy that normally goes to the Treasurer could be routed through the Coordinator's office).

✓37. **Decentralized Authority Permitting Employees to Perform Outside Work** - Recommendation of CA agreed as follows:

1. That authority should be delegated personally to the Directors for the Provinces to approve requests for outside work to be performed on an occasional basis provided that a copy of such approval would be forwarded to the Director of P & A, Ottawa.

under legal advisement due to By-Law

2. If the request involves more than three occasions or is for an indefinite period, such request should be forwarded to the Director of P & A for approval by the Executive.

Such a delegation would simplify greatly the procedures now applying since the bulk of the requests are for specific instances.

It is to be noted that under section (3)(a) of By-Law No. 5 of the Canadian Broadcasting Corporation, "no officer or employee of the Corporation employed on a full-time basis shall engage in any other work or employment for remuneration or profit, unless expressly authorized to do so by the General Manager."

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In view of this it is necessary to coordinate approval given by officers to whom the delegation of authority has been given to act in such respects so that monthly reports may be submitted for the approval of the General Manager; hence the necessity of reporting such approval to the Director of P & A who acts as coordinator and submits monthly reports for the signature of the General Manager.

If this recommendation is to be implemented it would be advisable to restate the CBC policy regarding outside work.

OK 38. Delegation of Personnel Authority - MGMT asked CA to discuss By-Law with A.H.M. L. and inform MGMT in time to take up with Board if necessary.

39. Salary Studies - MGMT authorized ACA to ask P & A to collect information from Quebec Labour Relations Institute on trends in salaries of outside organizations in order to be in a position to estimate budget requirements for salaries and collect data preliminary to negotiating with NABET and ANG.

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EX 56-4

EXECUTIVE MEETING
February 6, 1956

PRESENT: J.A. Ouimet, E.L. Bushnell, R.P. Landry, M. Carter, J.P. Gilmore, C. Jennings, K. Morrow, G.W. Richardson, W.G. Richardson, R.E. Keddy

1. Ottawa Visit - PGM reported Bernard Trotter is visiting headquarters.

2. Sudbury Satellite Station - CRD has a memorandum for the GM and the CH.

3. Manson Presentation - AGM reported scroll wording just about ready. Will work out wording for tray. Suggests March 19th as time for presentation and that 50 roses be sent to Mrs. Manson.

4. Consolidation of Headquarters - Board agrees with course of action proposed by MGMT that is collaborating DPW - this project only. EXA working on land transfer and payment of $50,000 for roadways, heating, etc.

5. Northern Coverage - Discussed with Board, who approved in principle. After discussion with Northern Affairs recommendation is to be incorporated in submission to Fowler Commission.

6. Synchronous Transmissions - Board approved experiment for one year.

7. Maritime TV Network - MAR recommends taking the full 8-hour service for the 11 months prior to the link with the main network. ENG asked to draft reply to Bell suggesting 60% rate for the short period.

✓8. Announcers & Producers - CA reported the announcers being discussed with ARTEC. Subject is to be placed on agenda February 13th MGMT meeting to see whether sufficient interest on part of producers parallel proposal to that for announcers to make it worthwhile developing and working out at this time.

next meeting on Feb 21/56

9. Football - AGM reported that Royal Trust has purchased rights IRFU for $950,000 for three years. CBC made an offer of $250,000 for this year only. IRFU has been told that further discussions possible only if sponsor is acceptable to CBC and pays full card rates. There is to be a meeting at lunch on Tuesday. WIFU not yet settled - CBC has offered $35,000 for rights which may be turned over ultimately to Finlay and Carpentier to negotiate. There will be a meeting the first week in March on the Grey Cup. PGM suggests it should be made clear that there can be no question of an outside organization having final say on the pickups.

✓10. Fowler Commission - The Board discussed the submissions in detail. Assignments have been given to various officers which are to be ready in outline form for Wednesday. The question of copies will be considered when the first draft has been completed. EXA suggests approaches to Canadian Legion, Canadian Manufacturers Association, Radio and Television Manufacturers Association. Is to follow up with Neil Morrison.

✓11. Overtime - CA reported that Sumner has visited Montreal and Toronto and upon request of MGMT will double check to make sure that things are under control. A report was given of the improvements in the situation with respect to taxis under the new control.

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12. Meeting Calendar - February 13th - 10.00 a.m. MGMT Meeting
February 20th - 11.00 a.m. Political TV
March 12th - 14th - 10.00 a.m. General MGMT Meeting
March 21st - Pre TV Affiliates, Toronto
March 22nd - TV Affiliates, Toronto
March 23rd - French TV Affiliates, Toronto
March 27th, 28th & 29th - Board

13. Board Room Ventilation - ENG is to investigate installation of adjustable louvre to have the Board Room ready for large meeting March 12th.

14. BBM - Reply BBM so unsatisfactory only alternative is for CBC to resign.

Secy urgent

15. Montreal-Ottawa-Toronto Circuit - CA following up with EXA this week.

16. FAA Submissions - ACA following up with TR and Finance Department. Capital proposals have been submitted to MGMT and are being re-drafted. EXA would like W. Chipman to sit in in order to be informed.

17. Malartic Coverage - Discussed with Board and deferred for consideration with overall radio coverage report.

18. Rent Radio-Canada Building - Board agreeable to accepting $3.10 which is being advised to Treasury Board. Radio Canada Annex - EXA reported evaluation of $42,000 which might be a suitable figure for take over by Corporation.

Board

19. Gravelbourg & Saskatoon - Board agreed to renew rental agreement for one year. CA to follow up doing letter to stations indicating to Saskatoon in particular Board interested in evidence of support and in good business management. Gravelbourg proposes operating 250 watt station as CBC repeater on French network, in fact CBC could hold licence.

Apl 1/66

20. Translation Service - Appointee begins work March 1st.

21. Separate Radio and Integrated Services - ACA discussing with TR's people method of presentation.

Apl 1/66

22. Streamlining of Procedures - CA following up through a meeting tomorrow, hopes to be able to implement March 1st.

To be [illegible] Apl 1/66

23. Outside Work - A.H.M. L. has indicated legal difficulties in proposal put forward in view of present By-Law. CA to discuss with MGMT.

24. Salary Studies - ACA reports that the normal report on salaries will be available in March.

25. Extra Work - MGMT asked CA to inform regarding the policy under which senior CBC executives are paid for participation on programs.

26. Hay River - MGMT asked ENG to provide estimates of the cost of equipment to put this station back on the air. Local residents have informed ENG that they provided the studio and equipment and would be willing to operate the transmitter if it were installed. Difficulty in estimating will be to know whether the former antenna is still available.

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27. Ex Gratia Grants in Lieu of Municipal Taxes EXA was asked to supply Co-ordinators with information of the increase which might be anticipated in the coming year. The discussion of this item indicated that perhaps the present rate could be carried for this year leaving the increase for the following year.

28. Copyright - MGMT asked AGM to take over control of this item which was formerly handled by Mr. Manson. It was noted that there is a legal aspect handled by Mr. Savignac - program aspects which are handled by the Program Division and the business side of arranging for copyrights. The AGM is to see that each area is carried out.

29. TV Coverage Report - MGMT returned the draft report from Engineering to ENG for removal of the Three Rivers station, Kelowna, Abitibi where there is likelihood of a private application. MGMT would also like very careful estimating done, e.g. Kelowna $100,000 against the $50,000 proposal for an installation at Kamloops.

30. Report on Capital Projects - MGMT requested ACA to take up with TR the removal of completed projects from this report and to carry forward the matter to see that the required document is brought forward to the next Board meeting.

31. Loss of TV staff - Note was taken of the complaint by Mr. Dilworth about raiding of CBC staff by Grenada. It was considered no further action could be taken beyond the letter by Mr. Mutrie.

32. Panel Discussions - PGM is to consider the complaint of the Bar Association against inviting members of the Bar to participate in discussions on points of law. Particular decision is whether to advise CBC station managers not to invite lawyers to participate as requested.

33. Dominion Network Affiliates - CRD is to suggest further follow up meeting if considered necessary.

34. Releases Montreal - EXA reported on the difficulties being created by the lack of preciseness and changed conditions of leases being arranged in Montreal. MGMT asked EXA to visit Montreal to advise Mr. Lamarche that he will be there on Friday.

35. Retirement Mr. M.L. Poole is retiring in March. ONT suggests time ripe to re-consider CBE operation. Audience survey material is to be assembled. CRD to follow up.

36. Remarks of AGM on Western Visit - It was undertaken because other H.O. senior officials were reluctant to leave at this time. Such a visit in a short time is not recommended. Winnipeg - Visited the studios and talked to a large staff gathering, emphasizing three main points - the rapid development and growth of the system, the fact that CBC welcomes the Fowler Commission and looks forward confidentially to its recommendations since there is a sense of pride in CBC accomplishments, and colour television. The questions and the general atmosphere showed that lines of communication are better than in the past. Vancouver - course much similar to in Winnipeg followed visiting studios and staff, the transmitter site and the new property. The second or Packard garage is most unimpressive as a television studio location. The property is very valuable and most suitable for development. Noted enthusiasm, keeness and vitality in the staff both at Winnipeg and Vancouver. They are doing a good job with the tools at their hands. Edmonton Met the manager, Mr. Claringbull, and talked with the staff, also by telephone to Bill Grant at Lacombe. Visited CFRN-TV plant which

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is quite well planned and the station is giving a good amount of local service. Moved on to Calgary where he saw Harold Carson and Stewart the Manager of CHCH-TV. There is a problem which was discussed with Gordon Love in that CFCN is not carrying the reserve time programs of the Dominion network and is putting these programs where he pleases. The same thing is happening with regard to the CHCH-TV and Love asks for some time to get their house in order. The problem in TV is that the licence is held by a combination of three different groups and there is a constant struggle between Love and Carson for running this company. Regina Arrived at 2.00 p.m. on Saturday and Mr. Roberts had a staff tea at 4.00 p.m. where 15 to 16 members of staff were present. Staff seems to have good morale and be concentrating on radio. Saw H. Crittenden and visited his studio which is a good plant. General There are two things happening in the West which need attention. There appears to be a definite ca mpaign to discredit the CBC in both Winnipeg and Vancouver in order to get a second private TV station. This campaign is organized and planned. The private stations in Western Canada have taken a great dislike to the "Plouffe Family". Before the Program meeting on Tuesday PGM was asked to look at the rating figures for the program.

37. Remarks of EXA on Western Visit - EXA expressed pleasure at being invited to accompany the AGM on this trip which he found to be most pleasant and useful although pretty strenuous. Winnipeg The properties could be turned over at a profit. The rental agent appears most business-like and a good man. Vancouver Expropriation With due forethought when the counsel filed the expropriation papers at the same time EXA visited the principal owners of the Elgin investments and explained the Corporation's action and intentions. Mr. Caple accompanied him and will do the same with Mr. & Mrs. Hoare, the other owners. Good relations appear probable. EXA recommends a second and third evaluation and hopes finally to secure agreement to purchase price for the one lot of approximately $70,000. The transmitter site - after discussions with the Reeve and the Clerk Controller, EXA recommends a grant of $1,000 ex gratia in place of municipal taxes.

38. Regional Visits - EXA recommended that top MGMT should visit the regions at least once and if possible twice a year and that a senior officer of H.O. should visit each region at intervals of not more than three months. Such visits give the local staff a chance to show off their achievements to MGMT as well as MGMT a chance to see the operation of the regions. There is a tremendous general development in the West and it is important for CBC prestige in the area that it not lag behind. Emphasis on public relations requires the knowing of the right person in the right place at the right time.

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EXECUTIVE MEETING
February 20, 1956

EX 56-5

PRESENT: J.A. Ouimet, E.L. Bushnell, R.P. Landry, M. Carter, R.C. Fraser, K. Morrow, M. Ouimet, W.G. Richardson, D. West, R.E. Keddy

1. Sudbury Satellite at Blind River - MGMT wishes to speak to W.J. Woodill March 22nd.

2. Manson Presentation - SecB reported tea set received from Saks, Montreal. Agreed to hold until presentation booklet prepared.

3. Consolidation of Headquarters - Next meeting.

4. Northern Coverage - AGM to discuss with ENG and CRD.

5. Announcers and Producers - CA reported progress and further meeting February 28th.

6. ARTEC - Counter proposal represents increase of 13.2% being 5% salary increase plus 2 annual merit increases 4%.

7. Football - AGM and EXA will go to Toronto discuss Grey Cup with CRU February 29th.

8. Overtime - CA reported that control instructions sent to QUE and ONT.

9. Budget Meetings - Meeting sequences as follows:

February 22-23 TR's Representative Montreal - 24 Director QUE
" 27-29 TR's Representative and Assistant Toronto - March 1 Director ONT

March 1 TR's Representative Halifax - 2 Director MAR
" 5 TR's Representative Winnipeg - 6 Director Prairies
" 6 TR's Representative and Director Newfoundland
" 7 TR's Representative Engineering Headquarters Montreal - 8 Chief Engineer
" 8 TR's Representative Vancouver - 9 Director B.C.

Perhaps meeting T Pelletier March 16/56

10. Montreal-Ottawa-Toronto Circuit - ENG said EXA requested additional information Bell and decision on one circuit awaiting provision this information. ENG estimates cost $4,000 for portable equipment link meetings three locations.

11. Gravelbourg - MGMT said Transport appear willing grant second licence for nighttime operation 250 watts. Would set precedent but might be desirable enable other daytime operations be extended to night.

12. Streamlining of Procedures - CA reported cannot begin before April 1st.

13. Extra Work - ASST PGM asked concerning CBC employees taking part in competitive programs, e.g. Opportunity Knocks. Agreed should not be permitted.

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14. TV Coverage Report - Report for Royal Commission will not name location low power transmitters proposed and will indicate additional costs as so much per TV home. Same for colour. MGMT wishes ENG to discuss CTV.

15. Illness H. Bramah - GM visited over week-end. Progress quite favourable. Visitors now permitted and C.E. Stiles to organise CBC visits.

and 3 more?

16. M.L. Poole Retirement - Agreed presentation by ENG headquarters but not otherwise at national level. Replacement responsibility of ONT, CA to check.

17. Royal Commission - Reviewed assignments. Noted Commission requires six copies of maps, therefore 10 copies sufficient for Commission purposes if more not required otherwise internally. SecB to undertake coordination of production memoranda and briefs for Commission. Present estimate 400 pages. To ask Pelletier how many copies required in response letter.

18. Dominion Network - CRD to provide information Chairman on cost magazine type program, estimated $250,000 additional. Estimate for saving if Dominion network dropped and CJBC continued $287,000, if CJBC also discontinued $603,000.

19. CBE Windsor - CRD reported CBE third station in Windsor area obtains 13% day, 16% night, compared CKLW 47% and 46% and WJR 27% and 21%. CRD asked to inform ONT.

20. Trainees - PGM division requested 12, has 4 trainee positions Toronto available. Suggest reconsideration and selection trainees with scheme under national headquarters.

21. Tabloid - Robbins - Suit threatened. Referred to Justice.

22. TV Development Toronto and Montreal - ENG reported lowest tenders received within $20-40,000 of Engineering estimates. MGMT requested ENG to submit recommendation which could go forward to Executive Committee since tenders good only until March 15th.

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EXECUTIVE MEETING
February 27, 1956

EX 56-6

PRESENT: J.A. Ouimet, E.L. Bushnell, R.P. Landry, M. Carter, J.P. Gilmore, C. Jennings, P. Meggs, K. Morrow, G.W. Richardson, W.G. Richardson, R.E. Keddy

1 "This Week" - PGM to review kine with producers of program. Consensus was balance not achieved all participants including Chairman favoured one point of view.

2. Announcers and Producers - ACA reported counter proposal from ARTEC suggests salaries $6,200, accepts the principle of contract additional, wants a reduction in the deduction for commercial fees and a definition of jurisdiction.

3. Budget Meetings - CA reported B.C. asking to delay visit until March 12th.

4. Meeting Calendar - March 12th Management Meeting Executive
" 17-18th Visit BBC Officers, McLean and Bishop
" 19th Visit Associated Rediffusion officers Swinton and Doy
" 21st Pre TV Affiliates, Toronto
" 22nd TV Affiliates, Toronto
" 23rd French TV Affiliates, Toronto
" 27-29th Board

Schedule of FNCB

5. M.L. Poole Retirement - CA has written ONT but no recommendation for replacement received.

6. CBE Windsor - CRD has written ONT suggesting operation should be continued unless definite proof otherwise than AR figures.

7. Tabloid - Announcement regarding reinstatement McLean as producer originated ONT.

8. TV Development Toronto and Montreal - ENG recommendation regarding awarding tenders received but figures higher than FAA estimates and in view of finances must have Government approval before awarding contract. MGMT will refer to Government but wishes ENG to investigate means of extending bids while consideration being given by Government.

Toronto 600,000 Studio 1,370 — Equip 1,000,000 rent

McCarter acknowledged

9. Expenditures in N.B. - CA asked to compile estimates expenditures this province this year and next.

10. Halifax Space - Noted that had to go outside to get space for storage and scenery shops.

11. BBC Office - After discussion agreed preferable in Ottawa. MGMT to advise BBC.

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12. <u>French Network Representative Paris</u> - PGM to review recommendation by QUE and discuss MGMT. Several recommendations by QUE will have to be correlated since all cannot be approved in view limitation finances.

13. <u>Supplementary Estimates I.S.</u> - Treasury Board accepts $3.10 rental rate for Radio-Canada Building. Wishes supplementary estimate. CA to carry forward with TR. Treasury Board would be interested in views of CBC on administration Radio-Canada Building and possiblity CBC acquiring ownership. To be studied with view to presentation to Fowler Commission.

14. <u>FAA</u> - After full consideration in view uncertainties particularly TV financing MGMT will request Deutsch's permission to delay on submissions until June as was done last year. Will also clarify contingency on release of $8½ million needed for continued operation both radio and TV. Ordinary capital for radio has been reduced from $319,000 to $200,000.

15. <u>Video Tape</u> - ENG reported invitation by Ampex to visit San Francisco for demonstration improved unit which appears to be most promising and possibility of deliveries a year after order.

16. <u>Automation</u> - Reaction to three programs over week-end was that they were good radio but not entirely suitable as television presentations. Considered that second one chaired by Mr. Morrison was perhaps the best.

17. <u>Fowler Commission</u> - Meeting 2:30 p.m. February 27th to discuss.
Noted report by EXA of his contacts with various national organizations with encouraging results in view friendly reception.
Noted MGMT memo on separate board being re-done in third person on plain paper for special distribution.
Noted Mr. Meggs' report 70 complete kits distributed within CBC and 75 outside with 800 separate documents distributed.
History and Development - being run today to be further reviewed CH and GM for delivery Royal Commission March 1st.
Noted ACA Montreal suggestion to Fowler Commission a closed session with CBC in attendance.
Noted CARTB brief to be ready the end of February.

Reports: Regional reports please delayed 12 copies

Standing on assembly

follow up & issue directive

Determine date? Suggest meeting to ensure information can be made available to H.of C. in due time for fr

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EXECUTIVE MEETING
March 5, 1956

EX 56-7

PRESENT: J.A. Ouimet, E.L. Bushnell, R.P. Landry, W.E.S. Briggs, M. Carter, J.R. Finlay, J.P. Gilmore, C. Jennings, P. Meggs, H.M. Palmer, W.G. Richardson, R.E. Keddy

1. Executive Assistant - The GM indicated that Mr. Palmer was attached to MGMT as an Executive Assistant again and would be working on the material for the Royal Commission.

2. Regional Visitors - GM welcomed MAR and PRA - were visiting in Ottawa in connection with the budget preparation.

3. "This Week" - Referring to question by Mr. Fleming P & I said no official complaints have been received.

4. Announcers and Producers - CA reported negotiations ARTEC stalled and may have to go to conciliation. Meeting noted 6% across the Board increase granted by Imperial Oil and that Westinghouse are offering $400 a month for engineers upon graduation.

5. Budget Meetings - ACA reported discussions complete with QUE, ONT and MAR. Enquired concerning allocation of expenditures for promotion of programs. MGMT indicated that where it is clear charges should be to radio and television respectively. MAR suggested that integrated services show radio expansion which was really on account of television expansion. MGMT said this could only be tracked down when the budget came up for discussion.

6. Proposed MGMT Meeting March 12th - It was agreed to dispense with this meeting and hold an Executive Meeting instead.

7. TV Affiliates Meeting Toronto - MGMT wishes have French schedule for next fall available at main meeting and for Programs to be ready to discuss the summer schedule as well as the fall one.

8. TV Development Toronto and Montreal - MGMT discussed with officers Treasury Board and in view their opposition to larger projects MGMT will ask for studio building only in Montreal and studio mainly in Toronto although additional two storeys not expensive and may be included there. MGMT recognizes additional cost to equip both studios.

9. Expenditures in N.B. - CA reported TR asked for information.

10. FAA - MGMT indicated Treasury officers agreeable CBC - FAA submissions be delayed until later, perhaps May.

11. Divisional and Regional Reports - Reports submitted to date vary considerably in conception and presentation. CA asked to standardize and to arrange distribution Heads of Divisions. MGMT most interested in brief reports summarizing status of various assignments and listing changes instigated or planned in region during the month. Reports also useful to regions and divisions to remind MGMT of outstanding questions awaiting decision.

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Examples were pointed out from BC report which questioned status Consolidated Motors Building conversion to second studio which ENG indicated should await further discussion BC in Ottawa next week. Another enquiry concerned demolishing house on Lot 6 which ENG said held up for additional information on handling of tenders.

12. Windsor - AGM reported information from listener extremely well satisfied with CBE service. Understand Poole to retire April 30th.

OK
Feed Sport
for so ahead

13. Montreal-Ottawa-Toronto Circuit - MGMT reported since now can get three circuits installed in six weeks subject to cancellation of one month's notice propose to order and wishes CA to establish procedures to assure that long distance charges between three points do not cost more under new arrangement. Also to coordinate the holding of meetings in order that there may be conference use of one circuit. ENG is to order 4 sets of equipment for conference use.

14. Football - AGM reported CRU did not decide venue this year's Grey Cup until Saturday, therefore no information concerning coverage. CBC will not nor has it made an offer for rights, has given CRU a set of requirements for any sponsor acquiring rights and desiring television distribution. Understand tenders for rights returnable March 31st.

15. TV Programs March 4th - It was agreed that "Folio" was a good show. It was suggested that the "Exploring Minds" program was too definite in its premise there would be a change of Government and that "Fighting Words" permitted exhibition of bad taste by E.C. Jolliffe.

16. Clearing Agreements for Execution - The difficulties encountered in connection with CCAA agreement were discussed and for the future MGMT agreed that if Mr. Laidlaw were consulted and cleared it from a legal point of view and if the TR's staff were consulted and cleared from a financial point of view there need be no further review on the part of MGMT before execution.

17. U.S. Bases Newfoundland - TV Stations - Meeting noted discussions which have been under way between Mr. Laidlaw and the officers of Transport and asked SecB to find out the position of the negotiations between External Affairs and the U.S. Ambassador to Canada.

18. TV Set for Manson Presentation - TR pointed out that basis amortization 20% per year differed from rates of depreciation agreed by Board for TV sets and use on books generally. In the circumstances to present set to Mr. Manson required additional $100. CH informed.

19. E.A. Weir Presentation - It was agreed that the Hi Fi record-radio combination costing approximately $320 should be ordered.

20. Hospitalization K. Morrow - Meeting noted Mr. Morrow had an operation on Thursday last and was progressing satisfactorily. Took collection for flowers.

21. Royal Commission - Main Brief CH has prepared 40 pages and expects will require 30 additional before finished.

History and Development - Advance copy less Appendix A sent to Fowler. This material can be distributed by P & I as can responsibility to Parliament

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section of Appendix A. Other part of Appendix A covered in separate submission to Commission.

Organization - Memorandum under way.

Programming - Main submission almost complete.

Physical Plant - ENG expects to be finished by end of week. Will supply sample pages and foreward to MGMT.

Colour and Subscription TV - H.M.P. to carry forward.

Procedures in Licensing - Complete.

Ownership and Coverage - Drafting complete. Being multilithed. Supply H.M.P. with index to maps.

Stations and Networks - AGM to follow up - redrafting being done by SR

Radio-TV Programs - Being typed
Specifications - Being prepared by Barry McDonald
Costs - CTV and ACA

Coverage - One study to include Northern radio and TV

Regional Submissions - PRA enquired if MGMT desired regional submissions as were made to Massey Commission. GM to discuss with CH.

22. Regional Items - MAR suggested TV studios Halifax would be in operation only some time in September or October which might be an occasion for the Board to visit Halifax. The public is criticizing slowness of construction - to discuss with ENG. Slowness in dealing with acquisition property Geizer Hill results from lack of action by Justice. To discuss EXA. Advised that re-write of memo to supervisors on Separate Regulatory Body is available. PRA has already done this in his region.

Program Scheduling - MAR and PRA suggest action to move some shows presently bunched, e.g. "Perspective", "Fighting Words" and "Exploring Minds" come at a poor time when small children normally viewing. Repeats and "CBC Folio" are under criticism partly because there is not complementary scheduling between TV and radio and partly because of single service plan. Program scheduling to be discussed with AGM and PGM.

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EX 56-8

EXECUTIVE MEETING
March 12, 1956

PRESENT: J.A. Ouimet, E.L. Bushnell, R.P. Landry, R.C. Fraser, J.P. Gilmore, C. Jennings, W.G. Richardson, R.E. Keddy

1. G.W. Richardson Illness - Meeting informed EXA in hospital, Toronto, Doctors not yet certain diagnosis but prescribe 6 weeks rest in any case.

2. Budget Meetings - Mr. Caple is here and ACA is sitting in on meetings.

3. TV Affiliates Meetings, Toronto - PGM reports all matters under way.

4. TV Development Toronto and Montreal - Considered Treasury Board last Friday but result not advised. Have to have information by Thursday in order inform contractors and return deposits.

5. Football - AGM advised meeting Ottawa March 13th. Have informed IRFU that night games not acceptable to CBC.

6. Week-end TV Programs - "Folio" - suggestion that the moral tone was very bad was noted by PGM. "Wayne and Shuster", "Graphic" and "This Week" were all considered good.

7. Manson Presentation - March 19th marks the 50th anniversary of Mr. Manson's connection with radio and it was suggested that the CH, GM and AGM visit his house to make presentation of gifts on the occasion of his retirement. Photographer should accompany.

8. Illness K. Morrow - Reported home from hospital.

Expenses

9. Maritimes TV Network - ENG reported further information to come from Bell.

See Pyrel (2 pages)

10. Civil Defence - ENG reported that FCC proposes to hold CONELRAD test in Detroit-Windsor area between June 16th and 19th in the daytime starting at 2.00 pm and it was agreed that CBE should cooperate. No decision was taken regarding the provision of information requested from CBC following highly confidential meeting in Ottawa last week.

11. Board Meeting - The draft agenda was discussed and drafts are to be submitted to MGMT when prepared. -

12. Meeting Calendar - March 21st - Pre TV Meeting, Toronto
March 22nd - TV Affiliates Meeting, Toronto
March 23rd - French TV Affiliates Meeting, Toronto
March 23rd - Possible Dominion Affiliates Meeting
March 27th - 29th - Board, Ottawa
April 2nd - Submission to Royal Commission

13. Robbins Claim Against "Tabloid" - Corporation, on advice Justice, has rejected lawyer's request damages and denied claim. Future action will be on initiative Robbins.

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14. Committee for Appointments - MGMT indicated that CA will be communicating regions and divisions indicating setting up of committee to advise regional Directors and heads of divisions on candidates for appointment to the staff of the CBC.

15. Selection of Broadcast Plays - MGMT indicated heavy criticism machinery and internal policies governing quality control play selection. MGMT concerned that present control procedure should have permitted presentation plays recently criticized on French TV network and last night's "Folio". AGM said problem recently discussed with head Script Bureau whose suggestion is the establishment of a script acceptance group to review all plays from moral acceptance point of view.

16. Legality of Decentralization Procedures - CA to supply MGMT with copy of opinion Counsel, H. Laidlaw, this question.

17. Royal Commission - Main Brief - Agreed meeting 4.00 p.m. this afternoon to discuss review in order co-ordinate suggestions to CH.

Organization - Draft with CH

Programming - Main submission still being prepared as is section for MGMT

Management of Various Facets -

Personnel - being redrafted should be ready Wednesday

Technical - being redrafted, should be ready Tuesday

Programming - being drafted

Commercial - draft submitted to MGMT

Financial - ?

Physical Plant - ENG in preparation

Colour and Subscription TV - H.M.P. working on drafts

Procedures in Licensing - complete

Stations and Networks - Draft with CH

Radio-TV Programs - Charts with printer
- Description - being prepared by B. MacDonald
- Cost - CTV and ACA
- Coverage - H.M.P.
- 10-year Forecast - still to be calculated
- Regional Submissions - no decision

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EXECUTIVE MEETING
March 19, 1956

EX 56-9

PRESENT: J.A. Ouimet, E.L. Bushnell, R.P. Landry, M. Carter, R.C. Fraser, J.P. Gilmore, C. Jennings, W.G. Richardson, R.E. Keddy

1. Sick List - Mr. Bramah is at home and is reported considerably improved. G.W. Richardson - No report. K. Morrow - recovering quickly.

2. Budget Meetings - ACA carrying forward with GM this afternoon and evening.

3. TV Affiliates Meetings Toronto - It was agreed that the minutes should be taken by Station Relations - AGM to arrange. French network people should be in Toronto Wednesday - PGM to arrange with Mr. Lamarche that those on the policy side will be available for 2.30 - ENG to provide MGMT with cost second service to Sherbrooke from Montreal. ENG to take definite completion dates of TV network stages to meeting in Toronto.

4. E.A. Weir Presentation - Wednesday in the Board Room after 5.00 p.m. GM to make presentation.

5. TV Development Toronto and Montreal - After approval Executive Committee submission to Governor-in-Council made and letter sent to contractors.

6. Maritime TV Network - ENG reported Bell accepted 60% rate for period until link to Montreal.

7. Civil Defence - Provision of funds for next year under special project. Agreed leave provision of information until after Royal Commission reports completed.

8. Week-end Programs - "Graphic" - well regarded - "Folio" - also liked - "Tele-Theatre" - noted heavy background noise marred sound in early part - "This Week" - interesting variation to have one man describe a country and its problems - "Out of Darkness" - limited appeal for program of this type mid-Sunday afternoon.

9. Legality of Decentralization Procedure - Noted appointments proposals okay variation required outside work.

10. Cost of Colour - CH to telephone Weaver of NBC.

11. Journal Editorial - Saturday, March 17th - P & I to telephone and straighten out facts as to costs which were misquoted in editorial.

12. Football - AGM indicated IRFU going back to Saturdays and some Fridays

13. U.S. TV Bases - Noted that meeting scheduled tomorrow with Transport 10.00 a.m. and External Affairs April 10th, 10.00 a.m. with possible meeting in between.

14. Write-offs - MGMT asked ENG to make recommendation regarding proposals to write off certain transmitters and donate them to schools and universities.

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15. Conference Equipment - ENG asked to make sure Bell advised proposed to use this equipment on circuits under order. Proposed have two units produced and if satisfactory order a second two.

16. Bowesville Road Development - Order-in-Council prepared by DPW being processed by EXA. Noted rate not set by Sherwood for continued occupancy Victoria Building.

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EX 56-10

EXECUTIVE MEETING
March 26, 1956

PRESENT: J.A. Ouimet, E.L. Bushnell, M. Carter, A.L. Cordes, R.C. Fraser, J.P. Gilmore, C. Jennings, W.G. Richardson, R.E. Keddy

worked at home one day

1. Sick List - Col. Landry is confined to his residence with flu. K. Morrow is coming in today and will be back at the office full time after Easter.

2. TV Affiliates Meeting - Generally speaking the meeting went well. MGMT considers that a bad slip of instructions took place with regard to the distribution of Audience Research Bulletin No. 12. Instructions were given that they should be confidential and should be sent to the stations for their comments before being distributed formally. The AGM is to follow up with SR and AR. From the discussions it is apparent that the stations are anxious for all the revenue possible.

3. E.A. Weir Presentation - This went well. Mr. Weir liked the presentation gift of a Hi-Fi record player combination radio.

4. TV Development Montreal and Toronto - The Orders-in-Council have been passed. The question of the annex transfer to the CBC has been sent to Treasury Board and Mr. Cordes is to follow up checking its status before the Board.

5. TV Panel Survey - AGM to follow up with AR to get full use on these surveys. MGMT wishes AR to have them fully operative in another month.

6. Week-end Programs - "The Western Five", "On Camera", "Exploring Minds", "Folio", "This Week" were all discussed and considered good. "Tele-Theatre" of Sunday night was a 2-hour show and was very excellent.

7. Cost of Color - CH discussed with Weaver, NBC.

8. Bowesville Road - Mr. Cordes reported that the land is to be transferred to the CBC for $60,000 and the CBC is to pay a maximum of $50,000 for improvements, including tunnelling for the heating. A.L.C. and SecB to prepare submission to the Board.

9. Northern Affairs - AGM wishes to contact Northern Affairs this week.

10. Conference Equipment - Bell informed there is no difficulty and will give a quotation on price to serve with circuits.

11. Montreal Space - Recommendation regarding dry rehearsal space in the Kings Hall Building turned over to CTV for recommendation.

12. Delegate to UNESCO - PGM handling.

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13. Films for French Network - Turned over to AGM. Letter should be acknowledged.

14. Retirement Allowance - D. Manson - TR indicates his opinion will be questioned by Auditor General. H. Laidlaw is confident legally within powers of Board as already authorized.

15. TV Pick-ups Victoria - AGM to handle.

16. Contracts - MGMT asked Mr. Cordes to have a stamp showing those people who have seen the document and approve it in order that MGMT may be reassured before placing signature for Corporation.

17. Accommodation Toronto - Design and staging now occupy five buildings. Proposal for new building being studied. ENG having Chief Architect in Toronto look over plans. Matter is urgent since firm with whom negotiating has option on land only until March 30th. It should be noted lease on Sackville Street has option for renewal March 31st. Matter to be presented to Board to get views on the principle of coming together and the proposal to receive further study urgently.

18. Staff Induction Booklet - P & I has turned over to P & A and will bring forward joint recommendation.

19. Per Diem Allowance - P & I questions in view of high cost hotels. ACA to follow up with P & A on basis recent survey.

20. H.M. Palmer - MGMT indicated will probably leave for home in Vancouver Wednesday.

21. HOWDY DOODY Club - P & I to check up on late mailing.

22. Budget Changes - Request for increased allocation commercial Montreal turned down by ACA since sufficient notice given for consideration of proper time. It was agreed that such application where they are for television should be taken care of directly.

23. Color - ENG reported Toronto, Ottawa, Montreal, could be done on cheapest possible method for $800,000. This includes a Toronto booth equipped for feeding networks. Discussed letter to RTMA and suggested that P & I include parts of it in PR Newsletter. Further MGMT Newsletter to Supervisors as soon as possible.

24. Press Comments - Noted the attacks on the Oath of Secrecy. Also noted similar oaths subscribed to by all departments of the Civil Service and by many Crown Corporations. It was recalled that action has been postponed until this question is no longer under active criticism.

25. Royal Commission - MGMT portions of Organization and Functions and Management to be carried forward by ACA. Commercial Operations - AGM asked to follow up to assure that material is prepared to be considered for special submission on this subject.

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25. National Program Service - MGMT anxious that integration of French and English should be complete and feels that this is a question which should be put in its proper light by all concerned. Particularly in Program matters there should be equal French-English treatment of each part of a report in order that it be balanced in presentation. This includes the provision of statistics by AR and will require positive action by those concerned.

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EX 56-11

EXECUTIVE MEETING
April 3, 1956

PRESENT: J.A. Ouimet, E.L. Bushnell, R.P. Landry, M. Carter, W.P. Chipman, A.L. Cordes, R.C. Fraser, C. Jennings, K. Morrow, W.G. Richardson, R.E. Keddy

1. K. Morrow - Welcomed on his return.

2. TV Affiliates Meeting - AGM in charge of follow up - reported discussed AR particularly CKWS-TV and CKVR-TV. AR not to write CKWS-TV and to discuss difficulties with Snelgrove. The failure to put "confidential" on Bulletin No. 12 resulted between SR and AR offices. Bulletin No. 12 should be withdrawn and should be marked for internal use only. Other follow up noted a new committee has been appointed composed of two stations from each region. PGM is to follow up even before minutes are produced on these items, e.g. news and Sunday night scheduling. P & I has sent out questionnaire to affiliates regarding use of network publicity material and is visiting Toronto this week to follow up on "Plouffe Family" promotion.

3. TV Development Montreal and Toronto - Board advised. Proceeding with demolition on assurance verbally by J. Deutsch that the title is being clarified.

4. TV Panel Survey - AGM reported AR is to prepare a recap and is discussing with PGM the use of the information by the Program officers concerned.

5. Week-end Programs - "Easter Vigil" produced by Omega Films, both picture and sound very good. "The Hill" also good, "Le Chemin de Vie par le Chemin de la Croix" was superbly done. It was a first production by P. Leduc.

6. Bowesville Road - Submission to Council is with Dr. McCann.

7. Retiring Allowance-D. Manson - Referred to Board but no change.

8. Accommodation Toronto - The proposal to rent 200,000 square feet in new building was approved in principle by the Board. A.L.C. reported architects happy with building proposal altering partition arrangement. Arrangement concluded on Thursday for firm rental including all taxes - 10-year term option 5-year rental 71¢ per square foot - CBC pay alterations and partitions subject to recovery at end of rental of $17,000 for lighting fixtures. Meeting agreed to inclusion of cost of partitions in main Order-in-Council showing the amortization of the partitions and the whole rate per square foot.

New Space - It was agreed to proceed, despite the fact that reference to the Board was not possible at the last meeting to rental of space to replace the building being torn down to make way for the new television development. Submission to Council should be prepared.

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9. Budgets - The Board approved the tentative budgets providing adequate financing is forthcoming. MGMT agreeable to minor re-allocations within the framework of the budget and ACA to carry forward. Important to consider the presentation to the Royal Commission but P.S. Ross and Sons representatives should be supplied with this draft if they request it.

10. Colour - The submission to the Commission indicates it will cost the CBC $2 million eventually in Toronto, Ottawa and Montreal for colour.

11. Quebec City Artists' Budget - This was questioned at the Board. QUE reports one-third of total budget for Quebec Region allocated to Quebec.

12. U.S. Bases TV - Two meetings April 5th and 10th to be attended by CH, ENG, SR, A.H.M.L., SecB.

13. P & I Budget - Board wished to discuss the promotion commercial programs included in special projects. AGM to follow up with P & I, who is getting more information in Toronto this week.

14. Annual Conference Talks & Public Affairs - Toronto May 14th - 18th.

15. Meeting Calendar - MGMT Meeting April 16th, Ottawa
AGM visiting Toronto April 18th - 20th
General MGMT Meeting - not planned - SecB advised Regional Directors

16. BBC School - ONT recommended take advantage of training at this school. Agreed all personnel too heavily engaged to release anyone for such training.

17. Better Business Bureau - Board considered present principle make no voluntary payment to organization of this nature re-affirmed.

18. History of CBC - ONT suggested utilizing recently retired personnel, e.g. D. Manson, E.A. Weir, G.W. Olive to write. Meeting considered such a history should be prepared by a professional and PGM asked to follow up by enquiring Merrill Dennison.

19. Board Meeting Follow Up - Noted how hard all senior people are working in preparation Royal Commission. Approved Vancouver second studio at $345,000 with further allocation $30,000 from reserve.
1130 kc/s - agreed to inform Transport that CBC would abandon.
CBC Stations - Reports by Members of Parliament - Board agreeable on application to recording in Ottawa special reports and broadcasting by CBC stations remote from private stations where CBC is only community station.
Staff - Board noted ARTEC agreement. MGMT in future wishes to have available information awards in union agreements outside the Corporation.
Extension Microwave - agreed to seek approval of Council for awarding contract extension to St. John's, Nfld. to railway companies.
ENG to ask for tenders by June 1st for extension microwave to Victoria. Noted microwave would be useful in reverse direction for pickups from Victoria, also noted that kinescope scheduling could be arranged to make Victoria and Vancouver programming coincide.

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20. Football - AGM advised Grey Cup rights not settled.

✓21. Head Office Arrangements - CA asked to appoint a coordinator and set up a committee to be responsible for the planning and assembling of full information for the new building on Bowesville Road.
New construction on 3rd floor Victoria Building to commence immediately. Space on 4th floor will be available only May 1st - plans are to begin alterations immediately. 4th floor viewing room was being negotiated by EXA - to be carried forward by A.L.C. 2nd floor A.L.C. carrying forward negotiations additional 1,100 square feet.

Orders issued follows

✓22. Vancouver Expropriations - A.L.C. reported another evaluation report. Recommended expediting these expropriations if necessary by sending someone Vancouver. MGMT wishes CA to take matter in hand consulting AGM.

23. Stanley Cup Play-offs - P & I reported scheduling second game on CBFT and CBOFT breaks policy of carrying only decisive games and wishes to have rational explanation for press. Informed that CBFT arranged local coverage Montreal and therefore CBOFT had either carry hockey game or special programming.

✓24. Mailing Operation - P & I enquired concerning arrangements for mailing distribution of material prepared in many copies. CA to follow up.

25. Program Mail - P & I holding meeting Toronto this week with Commercial and Program and agency on difficulties in "Howdy Doody" mail handling.

26. Gander AM - new plant went into operation March 29th.

27. "Citizens Forum" - MGMT noted final program which showed kinescopes from programs during season and gave not only good examples but examples of unsuccessful treatment. PGM to take up urgently since there is danger of slander in pointing up poor performances.

28. Presentation of Experts - MGMT pointed out that NFB and CBC both use on French network a psychiatrist who does not give confidence to the public - suggest this be re-examined.

✓29. Monthly Reports - CA reported that some have been received - others are anticipated.

30. Royal Commission - Meeting noted that 10 reports were filed with Commission Thursday March 29th, additional 2 will be ready today and a further 6 or 7 are in preparation and should be ready for submission by the end of the week or early next week.
Distribution - agreed to distribute copies of all material to Heads of Divisions and Regional Directors, including Chief Engineer.
Further Material - MGMT wishes studies prepared to justify all predictions in the main memorandum.
Capital Construction - MGMT wishes a consolidation of all TV and radio needs for next 10 years, wishes start to be made with the TV and radio studies and where engineering not available to include accurate guesses to be carried out by ENG, CTV and CRD - should be ready for submission to the Board on April 30th, which means first draft on April 26th. MGMT suggests that capital expenditures each year should be equivalent to 10% of the operating budgets.

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31. Work Shelved in Preparation for Royal Commission - MGMT wishes all concerned to re-examine work set aside for Royal Commission, e.g. the accounting reports which have been delayed should be brought up to date as quickly as possible.

✓ 32. Decentralisation of Appointments - CA reported instructions issued recently.

✓ 33. Overtime - CA reported being handled locally ONT and QUE. MGMT wishes to establish some form of inspection - either inspectors or MGMT auditors - who will carry out periodic inspections and report to MGMT on the effectiveness of the controls which have been set up as a result of the decentralization and delegation of authority.

✓ 34. Methods and Procedures Group - CA reported working well - making special study in TR's division at the present time.

35. Program Meeting - Thursday 10.00 a.m.

36. H. Bramah - Was able come downstairs for first time over Easter. Although doctor's report not available, doubtful if will be back to work inside of 2 months.

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EX 56-12

EXECUTIVE MEETING
April 9, 1956

PRESENT: J.A. Ouimet, E.L. Bushnell, M. Carter, W.P. Chipman, R.C. Fraser, J.P. Gilmore, C. Jennings, K. Morrow, W.G. Richardson, R.E. Keddy

1. Royal Commission Submission - Conditions of Employment - There is one showing number of artists, MGMT would like a similar one showing number of engagements. PGM and CTV to follow up.

2. TV Affiliates Meeting - P & I reported difference of opinion regarding promotion required, i.e. short term or long term. AGM to co-ordinate activities, making sure action is taken without avoidable delay.

3. TV Development Montreal and Toronto - W.P. Chipman reported Treasury Board indicates will approve transfer ownership of annex building to CBC when matter referred to it. CBC preparing submission to Council. ENG reports demolition of annex started this morning.

4. Week-end Programs - Stanley Cup Hockey - noted camera work in Detroit not up to CBC standards but that Sunday's game not identified as WWJ-CBC pick-up. Saturday's film replacing the hockey game was not entirely suitable for children viewing of the age (under 12) normally watching the hockey game. "Graphic" was liked - "Exploring Minds" not entirely in keeping with previous programs nor the title but good shows nevertheless. "Tapp Room" at 6.00 p.m. not as suitable as after 11.00 p.m. "Billy O'Connor" - poor sound from kine. "King Whyte Show" - heavy commercials compared to institutional treatment of Stanley Cup game which preceded.

5. Financial Statements - ACA to check whether Annual Financial Statements will be ready for April 30th Board meeting or alternatively for June 6th. Capital Construction to be ready for Royal Commission but MGMT wishes to make one Board submission on capital. Radio Budget - ACA to consider form of presentation for Royal Commission and to follow up on recalculation by object.

6. U.S. Bases TV - First meeting went well. Same group to attend meeting 10.00 a.m. April 10th. Keep CTV and P & I informed.

7. Meeting Calendar - MGMT meeting April 16th, Ottawa
   - GM visiting Toronto April 10th - 12th
   - AGM visiting Toronto April 18th - 20th
   - Board April 30th
   - Royal Commission April 30th, May 1st, 2nd and possibly 3rd
   - CARTB May 3rd
   - National Organizations May 4th
   - Board June 6th - 8th, Edmonton

8. CBC Stations - Reports from Parliament - Board agreeable to arranging special recordings Ottawa reports by Members of Parliament and broadcast CBC stations where CBC also only community station. Reply H.M. Batten for CH to be drafted SecB and PGM.

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9. Football - AGM reported Grey Cup rights purchased by Molson's but not sure whether conditions met.

10. Head Office Arrangements Victoria Bldg. - Work commenced third floor. Fourth floor temporarily occupied preparation Royal Commission. Sixth floor telephones to be handled by W.P. Chipman, who is to take over management function formerly carried out by EXA.

11. Stanley Cup Broadcasts - Agenda April 16th. Survey carried out in Toronto of 420 calls, 370 respondents, 290 had TV, 73% would look at hockey, 23% not, 86% not watching would have looked. P & I gave out that survey was carried out. MGMT pointed out that such surveys as this are relatively inexpensive and did much to clarify uncertainty as to public wishes in a matter such as this.

12. Enquiries from Press - P & I pointed out that organization has reached such a growth that all parts of any topic not known by most individuals, therefore, it is useful to try and centralize enquiries from the press to P & I. MGMT explained operation his office with P & I with very excellent results. AGM objected to information given to Ron Poulton which was completely inaccurate. P & I reported certain leaks are suspected and will be dealt with when confirmation can be obtained from planting special stories.

13. Program Mail - Difficulty on "Howdy Doody" was lack of proper liaison between Programs, Commercial and P & I.

14. "Citizen's Forum" - Noted to-day's Gazette indicated a further leak to Fitz.

15. Royal Commission - Reports to come.

(a) Technical Developments in Television - Wednesday
(b) National Program Service - Wednesday
(c) Program Ratings in Canada - with CH
(d) Impact of TV on Radio - AR preparing draft
(e) Northern Service - being held until AGM has meeting with Northern Affairs
(f) Possible further report from MGMT on Financial Aspects of Multiple Operations

- Duplicating room - to be the one to decide whether necessary to go outside to get material run off

- Capital Construction - to be submitted before April 30th

- Itinerary - Go west leaving May 5th visiting Winnipeg, Saskatoon, Edmonton, Vancouver, Victoria, Calgary, Regina back to Ottawa May 29th.
Go east leaving Ottawa June 11th to St. John's, Nfld., Halifax, Charlottetown, Moncton, Saint John, N.B., Fredericton, Quebec, Montreal and Toronto

- Regional submissions - not yet decided

- P.S. Ross Investigation - CTV reported full study Friday going into very minute details. Same procedure being followed with TR's people.

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16. Kiplinger Washington Letter - MGMT to discuss continued subscription with CH.

17. Approach to Speaker House of Commons - MGMT noted direct communication by Chief News Editor. After discussion it was agreed such approaches should be put through centralized contact, D. Bennett.

18. Memo to Supervisors - MGMT has had considerable reaction to fact last issue signed on behalf of.

19. MGMT Typewriters - Suggestion from Board member that electric typewriters be used by principal officers is being considered.

20. New Storage Bldg. Toronto - MGMT drew attention CTV to fact that alterations were estimated to cost $100,000.

21. Interviews - MGMT drew attention PGM to prevalence expression by interviewer that time is up giving impression that program is hurried and that poor planning is involved by putting too many interviews into programs such as "Carrefour" and Tabloid.

22. ACA-CAAA - Complains CBC does not reply to suggestions and complaints as they promised when at meetings. Also complains of late billing. COM says late billing was two years ago but is not now a problem. CTV to double check.

23. Meeting Procedure - MGMT wishes all concerned to make notes at time of discussion and follow up without waiting for minutes. Hopes it will not be necessary but if required suggests appointing at each meeting someone to be responsible for follow up. There should not be delay by all concerned until immediately before next ensuing meeting in the series.

24. Filmer, South African Broadcasting Company will be in Ottawa, Sunday April 15th. C.P. Wright to show Ottawa plant April 16th. MGMT and CH will take to lunch that day and will see him on Tuesday, April 17th.

25. Inter-departmental Explanations - P & I reported that COM has begun series of meetings on Wednesdays where other divisions come to explain their work and its relationship to their operations. P & I joining this series. Also in Toronto last week opened meeting with producers and supervising producers on promotion generally.

26. Salary Budgets - ACA reported that it was noted that 3% of salary budget consistently was not applied owing to non-appointments. Also that there were certain permanent vacancies and after review with the divisions concerned no provision was made for these.

27. Engineering enquired about policy for continued employment after retirement reached. MGMT suggested that such continuation should be reviewed first from the benefit to the Corporation and that ENG should study in the light of past discussions and bring forward a recommendation.

28. E.A. Weir Presentation - COM has submitted bills covering $50.54 expenditures for party. This totals $372.29 for this presentation against receipts of $265. It was agreed that the credit from previous presentations should be used to defray the expenses this one but that future presentations should be self-supporting.

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EXECUTIVE MEETING
April 23, 1956

EX 56-13

PRESENT: J.A. Ouimet, E.L. Bushnell, R.P. Landry, M. Carter, W.P. Chipman, R.C. Fraser, J.P. Gilmore, C. Jennings, K. Morrow, W.G. Richardson, R.E. Keddy

1. Impact of Television on Radio - AGM to follow up with AR concerning the draft for review by CH before submission to Fowler Commission.

2. Election in New Brunswick - Meeting informed election called. R.J. Kerr, Broadcast Regulations, is holding meeting with parties today. CHSJ-TV cooperating in provision free time. CKCW-TV not. Latter will donate time directly to parties.

3. U.S. Bases TV Stations - ENG reported CBC technical representative making site surveys Wednesday this week Harmon Field then proceeding Goose Bay following which will submit technical brief. AGM reported COM had no objections nor could foresee none by Canadian sponsors to these stations carrying U.S. commercials without editing and AGM similarly feels Canadian artists will not object. It was agreed to advise the Board on April 30th. Memorandum opposing CBC participation from Mr. Laidlaw has been passed to CH. Satellite by CJON-TV being discussed with U.S.

4. Selection of Broadcast Plays - PGM to follow up and bring in recommendation. "Tele-Theatre" concluded last night and will be much lighter next year on Sundays with large production effort being bi-weekly on Thursdays alternating with "L'Heure du Concert".

Should M. Ouimet

5. Engagement of Artists - Figures on sampling basis assembled by Programs being prepared for submission to Fowler Commission.

6. Promotion of Commercial Programs - P & I reported now organized and proceeding on normal basis.

7. Football - AGM reported meeting in Toronto last week with Molsons on Grey Cup November 26th. COM and OB will come up with a proposal and contract is to be submitted to Counsel Laidlaw. Co-sponsor is available but is not being named.
IRFU - same procedure taking place with Dow.
WIFU - Finlay has offered $35,000 for rights which is likely to be refused. Question is how much can we pay for an edited one-hour football delayed telecast on film. Finlay and Caple to work together, possibly compromising at $42,500. MGMT agreed that we should not pay $50,000 and leave it for decision of regions concerned. Noted that football broadcasts in both languages will be given to Sherbrooke.

8. Cost Per Thousand TV Sets - CTV reported almost ready. Would have interesting figures which will be circulated when produced.

9. TV Set Circulation Figures - Noted suggestion COM to purchase Walter Elliot estimates. AGM to follow up with AR.

10. Statistics Imports Reduction - Director TV, Toronto, to prepare. PGM to follow up.

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11. Staff Panel Survey - B/F May 7th or later. Discussion noted wide divergence inside panel to views of general public.

12. Week-end Programs - "Importance of Being Earnest" - General reaction good. PGM thought program tired in the middle. "Fighting Words" - full of vim. Artists Awards in French - GM reported very high interest on part of public generally - much like Hollywood Premiere. "Philharmonic Party" - audience obviously well aware of TV artists, e.g. Rich Little and Geoff Scott - imitations all well known.

13. Appointment of National Film Service Officer in Ottawa - PGM indicated this appointment being examined. AGM suggested it be combined with contact with NFB. NFB letter with PGM, who is anxious obtain notes on last meeting A.W. Trueman and NFB people where total commitment was held to $300,000 which is now up to $390,000 in NFB letter - AGM to follow up.

14. Royal Commission Courtesy Briefs - For reply enquiry by BC it was suggested if courtesy copies of briefs were made available to the Corporation they should be forwarded to Ottawa. If they are on a personal basis to the Regional Director it would be for him to decide in relation to the information he had when copies given him.

15. Retention of Kinescopes - PGM is following up and will report later.

16. Engineering Monthly Report - Guy St. Work shops - Problem of re-wiring being carefully studied from point of view estimated costs against cost move to another location.

17. Newfoundland Report - Write-offs - ENG to inform Region.
Disposition Staff Released by New Equipment - CA to warn Region against use word "redundant". ENG reports no decision taken pending complete installation shortwave.
Gander - ENG investigating noise. Region should understand that reduced budget caused limited facilities.
Grand Falls - Noted money for repainting in this year's budget - renovations completely within power of Region to carry out.
Corner Brook - ENG studying. Will deal with.

18. Maritimes Report - Bell Road right of way - ENG studying and will handle.
Maritime Coverage - ENG to advise that improved coverage no longer in development plans.
Union Contracts - CA to follow up.
Maritime Microwave - MAR informed. AGM to arrange SR advise stations and get preliminary work going - have this fully operative December 1st.

19. Quebec Report - Noted name for combined Talks Department and Radio-College includes term "educatif".

20. Prairies Report - Cheque Manitoba Dental Association - AGM to advise such cheques not accepted.
Flood - ENG reported that all equipment requests have been supplied. CRD to follow up by telephone to see if anything further required headquarters.

21. B.C. Report - Day Bldg. - Order-in-Council received. Copy sent.
Demolition on Lot No. 6 - Noted. Program Planning - PGM reports being dealt with.

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22. Administration

(1) Toronto Storage Project - Noted Minister holding submission to Council, and full information being provided CH and GM.

(2) Vancouver Expropriation - Through AGM, BC requested to visit Mr. and Mrs. Hoare. A.L. Cordes writing to follow up.

(3) Mailing Service for Ottawa - CA to follow up the provision of a complete duplicating and assembling service if space is available when Stores move out to Le Droit.

(4) Oath of Secrecy - P & A recommends continuation. CA to get full report on other Crown corporations before final decision.

(5) Civil Defence - No comment.

(6) Appointments Committee - CA carrying forward.

(7) Windsor Replacement - No recommendation CNT. AGM understands Ken Murray being considered.

(8) Telephone Communications Toronto-Ottawa-Montreal - Bell reports circuits available between May 15th and 30th. ENG to follow up supply of equipment.

(9) Induction Booklet - Noted.

(10) Travelling - Per Diem Allowance - Noted.

(11) Coordination of Head Office, Ottawa - Noted.

(12) Appointment of Administrative Assistants, Toronto - MGMT feels all concerned have contributed to delay which was avoidable. Asks in future that appointments be made and negotiations carried out later. Discussions Stan Harris contract where divisional objections have held up for three weeks suggests procedure in future be that objecting party responsible to contact originating party and expediting reference for MGMT refereeing if agreement not possible. In matter of contracts, MGMT feels that divisions should not have to query individual ones if they have reviewed and laid down basis for contract renewals. Further action should then depend upon recommendation of negotiator.

(13) Furniture - CA reported plan to take care Toronto requirement through provision 12 sets to be issued as required. MGMT indicated that as long as there is a person at work at a CBC location, MGMT has a responsibility of providing furniture and CA was requested to make sure that administrative procedures defined responsibility more than previously for the Regional officers concerned. ENG reported that in the main furniture was delivered two weeks after order, the difficulty was that furniture was not provided when the job was established but when the person appeared on the scene.

(14) Telephone Slips - Noted.

23. Note for General Management Meeting Agenda - AGM suggested regional officers be informed MGMT expects them to provide community service equal to that of any opposing operator and that continuous references to try and exclude U.S. equipment are not looked upon with favour.

24. LPO Procedure - CA reported new forms distributed.

25. Commercial Prospects Radio - AGM reported meeting Toronto last week in preparation of possible decision in fall accept spot announcements. Segments or slots have not proved commercially acceptable. Permission had been given for sale of 5-minute periods. PGM reported experimental use CBL between 7.00 and 9.00 a.m. in effort to increase audience.

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26. Herb Capozzi - MGMT reported arrived at his office just after notice given concerning inadequacies. PGM reported starting and giving instructions putting Capozzi on three months' probation.

27. "Wide Wide World" - Pick up of St. Lawrence Seaway Project appears to be getting out of hand with respect to American participation. PGM indicated policy aspect set at beginning by himself with Robb. CBC paying maximum $50,000 of total commitment per program of $200,000. Noted action by Seaway authority, Chevrier, in visits to NBC. MGMT wishes discuss in detail at Program meeting.

28. "Here and There" - MGMT asked concerning planning in relation to cost. Noted costs of the order $9-10,000 per program. Why scheduled at that time. RCMP episode to cost $8-10,000. In discussion there was suggestion of lack of advance planning and need for six months advance warning of assignments. Experience gained this season will be valuable next year.

29. Royal Commission Press Release - P & I reported summaries being prepared which will be distributed to Press Gallery in English and French and to the regions for simultaneous release 10.00 a.m. next Monday.

30. Graphic Artists Awards - Noted three awards won by CBC people.

31. Minutes Regional Meetings - Interested heads of divisions should request copies for their use.

32. Staff Communications - ACA reported ready with recommendation to MGMT.

33. French Microwave Network - ENG reported teletype from St. Georges giving 5 policy decisions. MGMT agreed ENG should reply pointing out practical difficulties with no reference to policy considerations. CTV to assist where necessary.

34. "Tabloid" - COM requesting information whether "Tabloid" could be shortened next fall to permit spot announcements at beginning and conclusion. MGMT agreeable and AGM to advise.

35. Royal Commission Requests - Meeting reviewed the long list of requests by Guy E. Hoult to MGMT. Answers to be put in by Thursday.

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EXECUTIVE MEETING
May 7, 1956

EX 56-14

PRESENT: J.A. Ouimet, E.L. Bushnell, R.P. Landry, W.P. Chipman, P. Meggs, K. Morrow, M. Ouimet, W.G. Richardson, J.A. Halbert

1. Fowler Commission - Good job by P & I on summary Management Memo to Supervisors. P & I to eliminate personal comments as in # 14, first para. page 3. Submission to be referred as memorandum not brief. Next hearings Ottawa September. Main issues are financing and separate regulatory board. Questioned extensively on $15 per television home. Commission appears to be well informed on subject of separate regulatory board.

Follow-up on Questions by Fowler Commission First Hearings Ottawa - Orders-in-Council - Commission wishes information number of submissions made in last three years for expenditures over $25,000. EXA prepared and submitted to MGMT.

Programming CBC-TV Stations - Commission desires figures showing percentages local live, local film and network. Percentages prepared by SR and passed to CH.

CKCW-TV Programming - SR checking statement by F. Lynds regarding hours of Canadian and American programming. Report to be made to CH.

2. Impact of Television on Radio - AGM to follow up with AR to have report ready before September hearings of Fowler Commission.

3. U.S. Bases TV Stations - ENG reported technical briefs received for stations at Harmon and Goose Bay. AGM advised advertising content cleared. Progress report to be prepared for next Board meeting. AGM to contact Nfld. re station managers. Nfld. to be kept informed on all future developments.

OK 4. Engagement of Artists - CA to follow up with PGM. list of engagements

5. TV Set Circulation Figures - AGM reported Walter Elliot estimates purchased.

6. Statistics Imports Reduction - ASST. PGM informed report received showing 25% reduction Denny Vaughan and Cross Canada Hit Parade. 50% reduction on Jackie Rae Show. ASST. PGM to follow up endeavouring to get a further reduction cutting down by two thirds. Copy of report to be sent to GM with further monthly reports until cut down to desired percentage.

7. Staff Panel Survey - ENG felt "Widow of Mississagi" would have been better done by French actors.

OK 8. Administration - Telephone Communications Toronto-Ottawa-Montreal - CA advised instruction memo issued. ENG reported conference equipment to be ready by end of month.
Furniture - ENG reported furniture for new personnel under control.

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Note network who wrote. o/ite

10. **LPO Procedure** - CA to check that new procedures being carried out.

French Microwave Network - ENG discussed with St. Georges, who has complete understanding.

11. **"Tabloid"** - AGM informed "Tabloid" shortened next fall to permit spot announcements at beginning and conclusion.

12. **Football** - Contract between IRFU and Dow now signed. No word from Finlay on offer of $35,000 for rights for WIFU.

13. **Coverage of Royal Commission on French Network** - ASST. PGM to report on complaints received on coverage Ottawa hearings.

14. **Agitation for French Language Radio Windsor, Ont. Area** - Brief presented to Commission. ASST. PGM to check programs now available and be ready for possible questions by Commission.

15. **GM Visit to Europe** - Visit outlined leaving June 7th, absent for approximately 7 weeks. ASST. PGM suggested visit to Canadian Armed Forces at Souest, Germany.

16. **Grants** - Recommendations received from ASST. PGM regarding grants to organizations cooperating in Talks and Public Affairs programs. Referred for next Board meeting.

17. **Main Wireline Contract** - ENG reported wirelines propose include teleprinters in main contract to simplify billing procedures. ENG to check with TR and ACA.

18. **Use of International Service for Communication Purposes** - ENG to discuss with AGM.

19. **Receiving Antenna on CBLT Tower** - ENG informed S. Coldwell wishes to replace receiving antenna on CBLT tower. Originally used to record Columbia news and may now be used to record Buffalo TV shows. AGM to follow up.

20. **Artists Sketches of Toronto and Montreal TV Development** - J. Busby of Montreal P & I seeking approval of sketches for publicity. Sketches as submitted approved without lines.

✓21. **Next Mgmt Ctee Mtg** - May 29th Ottawa.

22. **Ampex Video Tape Recorders** - ENG and AGM to discuss further. Minimum of five machines required.

23. **Matters Arising from Special Board Meeting April 30, 1956** - **Request by CKLW-TV to Carry CBS Network Sponsored News** - Board turned down request and Campeau advised.

Guy Street, Montreal - Properties and Leases - Board approved in principle rental of additional 64,000 square feet at corner St. Luke and Guy Sts.

o/ite **Toronto Accommodation** - Board concurred in recommendation of MGMT for leasing of building to house design and staging section of television unit in Toronto.

OK ✓ **Delegation of Signing Authority** - Resolution passed by Board authorizing QUE to execute agreement between City of Montreal and CBC permitting the building of a tunnel under the public lane way leading from Mackay to the TV studios at the rear of the Radio-Canada Building. CA to follow up.

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EXECUTIVE MEETING
May 14, 1956

EX 56-15

PRESENT: J.A. Ouimet, E.L. Bushnell, R.P. Landry, M. Carter, W.P. Chipman, J.P. Gilmore, C. Jennings, P. Meggs, K. Morrow, W.G. Richardson, J.A. Halbert

1. Impact of Television on Radio- AGM advised AR report ready late July early August.

2. U.S. Basis TV Stations- ENG reported on discussion with Industrial Relations and reported ANG may be involved if news carried. PGMS to follow up.

3. Statistics Imports Reduction- GM restated desire to cut imports by two thirds. AGM pointed out amount paid to imports includes all travelling expenses.

4. Staff Panel Survey- AGM reported fore-shortening of Happy Gang on Cross Canada Hit Parade. PGMS to follow up.

ENG to ensure that order wires are used when failures occur such as during Pirates of Penzance.

5. Telephone Communications Toronto, Ottawa, Montreal- Service for first week satisfactory. ENG suggested list of outside telephone numbers would be useful.

6. Football- Contract between IRFU and Dow not yet signed. No further word re WIFU.

7. Agitation for French Language Radio Windsor, Ontario Area- PGMS preparing report in event possible questions by Royal Commission.

8. Main Wire Line Contract- ENG reported methods and procedures studying needs of Treasurer's Division.

9. Maps Bell Circuits- AGM advised 15 copies maps showing Bell Circuits received. ENG to check maps against contract.

10. Use of International Service for Communication Purposes- AGM and ENG to discuss.

11. Receiving Antenna on CBLT Tower- AGM reported Coldwell permitted to replace receiving antenna on CBLT tower at rental of $1.00 per year.

12. Ampex Video Tape Recorders- ENG reported plant department discussed with manufacturer. $5,000.00 deposit required for each unit ordered. $62,000.00 quoted price in Canada. Application to obtain tariff cut being considered.

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13. Request by CKLW-TV to carry CBS Network sponsored Network News- PGMS reported Campeau appealing decision of Board.

14. Management Memo to Supervisors- GM reported excellent reaction from regions on summary by P. & I. re Fowler Commission Hearings in West.

AGM suggested distribution of verbatim record Fowler Commission particularly to regions. Two copies now being held in Board of Governors' Office.

15. Producers and Announcers Contracts- CTV reported Montreal and Toronto proceeding and as soon as received will be distributed.

16. Dr. Robbins- GM reported Dr. Robbins now willing to accept $500.00 compared to first amount of $20,000.00. Council Laidlaw feels Dr. Robbins will accept $200.00.

17. Summer Holidays- Holiday Schedules were worked out at the meeting as follows: CTV July, CR July, CA July, AGM August, ACA August, ENG August, SECB August, Asst. P. & I. returning August 13th, P. & I. end of August, PGMS and Asst. PGMS and EXA's office to be arranged.

18. Monthly Reports- CA reported none received from P. & I., Treasurer and AR. GM suggested fixing deadline. Divisions and Regions to advise if no report being submitted.

19. Outside Duty- CRD visiting Toronto two days this week.

20. IRE Conference- ENG inquired if CBC propose have exhibit at Canadian IRE Conference next October, Toronto. ENG to have preliminary discussions with P. & I.

21. Head Office Building- EXA reported Order in Council for new head office land passed May 10th. GM reported Treasury Board felt project could be delayed until Fowler Commission Report. Rumors Public Works do not wish to handle. ENG advised Architects suggest L shaped building in order project may be added to form T shape. GM suggested plans be prepared for presentation to Public Works.

CA raised question of moving Engineering Services from Montreal to Ottawa and ENG advised no immediate need at the present time. GM suggested ENG to inquire use of facsimile between Ottawa and Engineering services in Montreal.

22. Victoria Building Space- CA reported negotiating with Sherwood for 3200 square feet on 7th floor permitting release of fourth floor. Urgency to move PGMS to Victoria Building stressed by AGM.

23. Guy Street, Montreal- GM indicated possible difficulty in obtaining Order in Council since Public Works leasing for $1.68 per square foot as compared to $2.02 per square foot for CBC lease. CA advised landlord desires new lease instead of CBC taking over lease held by Public Works. Public Works served notice that they are leaving. CA to inquire if Public Works permitted to sublet and if so was right given up.

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24. Sale of Programs to Commonwealth Countries- AGM reported Commercial stations in Australia seeking to purchase CBC programs. PGMS desires contacting ABC before decision and will follow up.

25. NHL Hockey Play-Offs and Stanley Cup Finals- AGM advised PGMS recommended Stanley Cup Finals be broadcast in their entirety both radio and TV and play-offs broadcast on crucial games basis only with Saturday night non crucial games. ACA suggested all play-off games be carried by radio with crucial play-off games on TV. PGMS to prepare report on various alternatives and circulate to those concerned prior discussion at Management Committee Meeting May 29th.

26. CBC Folio- GM advised letter received from J.R. Peters, Commercial Manager of a Private TV Station concerning 90 minute Folio Programs. PGMS indicated there is a possibility of shifting GM Theatre to Sunday Night and Folio Program to Wednesday Night.

27. Royal Commission- GM advised that inquiries will be made to see what services they wish to have costed in an attempt to reduce amount of work. CTV advised understood Mr. Holt seeking information only for current year particular budget increases. ACA reminded Management of question raised by Commission re Radio-Canada Building rental. It was noted that Professor Smythe had been engaged by the Royal Commission to undertake a program study of both CBC and private stations.

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EX 56-16

EXECUTIVE MEETING
May ~~24~~ 22, 1956

PRESENT: J.A. Ouimet, E.L. Bushnell, R.P. Landry, Marcel Carter, J.P. Gilmore, C. Jennings, P. Meggs, K. Morrow, G.W. Richardson, W.G. Richardson, J.A. Halbert

GM and all present welcomed Mr. G.W. Richardson after lengthy illness.

1. U.S. Bases TV Stations- ENG advised Transport approved low power stations at Harmon and Goose Bay. EXA being requested to prepare Order-in Council. ENG to advise AGM immediately Order-in Council received. Kine service required as soon as stations ready. CTV to follow up and also advise unions. AGM to discuss managers for stations with P & A and Nfld. Region.

2. Cross Canada Hit Parade - Fore-shortening - PGMS advised meeting held Toronto report forthcoming by H.G. Walker.

Spoke to Resort 24/5/56

3. Telephone Communications Toronto, Ottawa, Montreal- ACA reported extra load telephone operators Ottawa due to timing of calls. Bell Telephone investigating. CA to follow up and also determine periods when line not in use.

4. Football- AGM reported General Motors bought Grey Cup rights.

5. French Language Radio Windsor, Ont. Area- PGMS reported 7 hours French language carried, increased to 12 hours and now 7 hours. Report to MGMT this week.

6. Use of International Service for Communication Purposes- ENG awaiting information on transmitter.

7. Producers and Announcers Contracts- CTV reporting by May 25th.

8. Monthly reports- CA advised reports distributed. CTV and CRD analyze reports listing matters for follow-up and refer to those concerned for attention.

9. IRE Conference- P & I reported discussed ENG and exhibit planned IRE Conference October Toronto.

10. Head Office Building- Cordez appointed Chairman Committee. GM suggested preliminary sketches be prepared. Financing requested transfer of land approved and further discussions with Ministers necessary. Committee to proceed and review by MGMT ten days.

contes 24/5/56

11. Victoria Building Space- CA reported layout 7th floor not suitable Programs GM indicated senior Program officers move Victoria Building soon as possible. CA recommend proceed renovate 410 Victoria for PGMS and other senior officers.

Spoke with E Jennings 24/5/56.

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12. Sale of Programs to Commonwealth Countries- PGMS to follow up.

13. NHL Hockey Play-Offs and Stanley Cup Finals - PGMS preparing recommendations discussion Management Committee Meeting May 29th.

14. Royal Commission - Cooperation with P.S. Ross & Sons projecting 10 years radio and TV in terms of dollars instead of $15.00 basis per home. SecB inquiring net costs of Dominion Network and comparison figures plant costs CKCK-TV, Regina and CBOT, Ottawa. CND has figures Dominion Network and ENG preparing plant costs including CBHT. Copies verbatim record Royal Commission increased to 5, distribution Chairman, GM, file and 2 copies for circulation. Secretary Commission requesting copies all contracts unions, employees, artists etc. 3 copies to be presented CA to follow up.

15. Staff Letter- Second issue being prepared. Letter received from technician Montreal requesting technical library and permission to receive mail at office, ACA advised overloading Central Registry would result.

16. Official Opening CBHT - Maritimes suggest Board meeting conjunction official opening. Location September meeting not decided. Maritimes to proceed with opening advising place of Board meeting August.

17. Cost Per Message Per Thousand Homes TV - P & I to distribute report officials concerned.

18. Rates and Discounts -Asst. GCM to visit Ottawa for discussions.

19. CAMTB and Gallup Poll -Asst. P & I reported questionnaire by Gallup Poll submitted to Royal Commission received. P & I to pass to GM.

20. Public Announcement No. 100 - Circulated and AGM to follow up on visit by official Burlington contacting civic and business people preparing report for consideration Board at June meeting.

21. GM Visit to Montreal- Attended Regional meeting. Replying to inquiry re outside work CA advised recommendations being considered by P & A. Lease for Guy Street received by CA and proceeding with execution. Quebec Region instructed employees report office by 9 a.m. Appointment of Audience Research officer reported. GM reported certain units exceeded budget April and advised request for transfer of funds from another budget must first be approved by MBMT. Coordinators to follow up.

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EXECUTIVE MEETING
June 4, 1956

EX 56-17

PRESENT: J.A. Ouimet, E.L. Bushnell, M. Carter, J.P. Gilmore, C. Jennings
P. Meggs, K. Morrow, G.W. Richardson, W.G. Richardson, J.A. Halbert

1. "Wide Wide World" - MGMT noted problem of streaking and loss of sight, switching job well done and PGM felt editorial part poorly done. AGM noted lack of identification. MGMT asked post mortum be prepared by all departments concerned.

2. Complaint re unbalance news coverage Pipeline Bill - MGMT advised complaints received from MP that objective news report not being carried on TV news June 1st and 2nd. AGM suggested experienced reporter from Toronto attend all future debates.

3. U.S. Bases TV Stations - Counsel Laidlaw advised Corporation cannot apply for licences under CBC Act or Radio Act. ENG suggested that history be prepared in paragraph form on submission to Council ignoring legal aspects. ENG and Counsel Laidlaw to follow up.

4. Producers and Announcers Contracts - MGMT pointed out necessity of having complete flexibility.

5. Monthly Reports - SecB to ensure that follow up carried out.

6. Head Office Building - GM reported list of size of offices received. ENG advised 12 and 13-storey buildings proposed in area instead of low type. Cordes and ENG working on layouts. McKinstry to start preparing plans. ENG advised that it might be possible to have architectural work done within Corporation due to reduction of load.

7. Victoria Building Space - ENG advised 4th floor alterations out for pricing. Space to be vacated by Duplicating June 7th. It was noted that should the BBC offices move to Toronto two spare offices would become available on 6th floor. GM to discuss move while in London.

8. National Hockey Playoffs and Stanley Cup Finals - PGM advised memorandum forwarded to CGM detailing proposed policy recommendations, CGM to follow up with agencies.

9. Staff Letter - GM suggested that they be continued in his absence.

10. Commercial Rates and Discounts - GM advised awaiting brief to be presented by ACA to Royal Commission Toronto. Asst. CGM at H.O. to review subject. GM reviewed study forwarded by Mr. Byles on cost of one page blackn and white advertising in Canada and United States per thousand readers and noted that advertising in Canadian magazines approximately 50% higher on the average than in the United States.

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11. Establishment of Microwave Tariff - GM felt it was necessary to establish tariff as soon as possible and CTV advised deadline could be delayed until September.

12. Commonwealth Conference Delegation - GM advised no decision taken on who will attend. Four officials to attend (one representing MGMT, one Programs, one technical and one spare).

13. Work Orders - GM questioned various work orders for T & D, Plant Engineer, Operations Engineer, indicating full explanations not supplied. ENG to follow up while visiting Montreal this week.

14. Bad Debts - GM advised list of bad debts being referred to Board. Included in list are several salary overpayments to employees who have resigned. P & A and TR to keep closer check on such overpayments.

O+A follow up

15. TV Watchmen - GM advised CA and P & A have completed scales for watchmen at $1.15 per hour.

16. Controller of Finance - GM advised advertising new position under Management possible title of Controller of Finance.

17. Hawthorne Property - GM approved sale of Hawthorne property to Campeau Construction for $25,000. Submission to council

18. FAA - GM reviewed submission and no comments on radio side. Requested CTV and ENG to check equipment totals TV projects Toronto and Montreal. ACA, CTV, CRD and TR to handle when considered by Treasury Board.

19. Royal Commission - GM referred brief by University of Toronto to PGM to prepare answers.
- CBOT-CBOFT-CBHT Costs - GM noted capital costs of CBOT, CBOFT and CBHT prepared for Royal Commission. ENG to hold in event CH wishes to take action. GM advised predictions requested by P.S. Ross & Sons reviewed and being typed.
- GM noted re-edited version of Royal Commission presentation by CH being retyped and asked Asst. P & I to incorporate his changes also. Then re-edited version to be run off in 25 copies for internal circulation only. SecB to reduce order of transcripts from 5 to 3.

20. Releasing Funds for Dominion Radio Times - Tape Editing Equipment - GM advised operations being financed out of reserves and agreed to proceed with Engineering.

21. Crawley Films - AGM advised meeting with Crawley Films to finalize RCMP production. Possibly profits will be realized if arrangements completed to distribute throughout the world. Meeting with Television Productions of America on production of "The Last of the Mohicans". CTV advised total cost exceeding contingencies and AGM advised TPA production replacement and will not affect budget. AGM also advised MCA have made proposal to produce "Happy Time". AGM felt if six half-hour film properties included in schedule that are made in Canada we may not need 10 or 12 studios in Toronto or Montreal.

music Corp of America
T.V. Prog. of America

22. Fall Operation of the Maritime TV Network - AGM and CTV to discuss.

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23. Ampex Video Tape Recorders - ENG reported letter of intent signed by GM for purchase of 4 machines with possible installation by June 1, 1957. P & I to arrange publicity as soon as Order-in-Council received.

24. TV Network Connection to Victoria, B.C. - ENG advised only quote received from Bell Telephone $2,337.50 video, $575.50 audio. Order-in-Council to be prepared and matter to be referred to Board. Bell advised service could be furnished on 8 month's notice and wondering if connection should be made before trans Canada television network completed. BC to investigate and SR to be advised.

25. Tropospheric Interference - ENG advised letter received from CFPA-TV Port Arthur requesting CBC produce film explaining tropospheric interference which occurs on low channels. It was suggested matter might be subject for discussion on "Tabloid" or "News Magazine".

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EXECUTIVE MEETING
June 11, 1956

EX 56-18

PRESENT: E.L. Bushnell, R.P. Landry, W.P. Chipman, R.C. Fraser, J.A. Halbert
C. Jennings, P. Meggs, K. Morrow, W.G. Richardson, D. West, R. Keddy

1. "Wide Wide World" - PGM having detailed criticism forwarded to NBC. In Toronto Royal Commission saw program and liked what they saw. AGM said Taylor NBC very pleased. PGM is to assess costs.

2. Imbalance News Coverage Pipeline Bill - After discussion last week, strengthened CBC coverage. Order of House of Commons for copy all CBC news bulletins, radio and TV from May 8 to June 6 inclusive. Only I.S. excluded. One original and three copies to be prepared under PGM direction to be ready for MGMT in week to ten days.

3. U.S. Bases TV Stations - EXA reports difficulty in preparing Submission to Council. Counsel Laidlaw to develop in consultation External Affairs.

4. Producers and Announcers Contracts - PGM reports progress.

5. Monthly Reports - SecB indicated follow-up not initiated in view several reports not received. CA is checking on missing reports.

6. Head Office Building - Chief Architect is meeting coordinating committee. Report to be presented to Board. P. & I. to answer Le Droit story by saying property obtained but plans not yet drawn.

7. Victoria Building Space - 4th Floor renovations for PGM held up for new planning. To be discussed by PGM and ENG.

8. Staff Letter - P. & I. will continue. In absence of GM will be signed AGM.

9. Commercial Rates and Discounts - AGM indicated GM approved rates for Sherbrooke and Winnipeg microwave extensions - to be issued shortly.

10. Commonwealth Conference Delegation - AGM requested b.f. for GM on return.

11. Bad Debts - CA to follow up to see that steps taken to stop further over-payments staff on retiring and provide information on present report to AGM for Board.

12. TV Watchmen - Settlement effected at $1.15 per hour.

13. Controller of Finance - Replies to advertisement to go to P.S. Ross & Son with reference to GM on return.

14. FAA - CRD reported complete today. AGM asked all concerned to supply him with data and to be responsible for accuracy their own sections.

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15. Royal Commission - P. & I. reported Toronto hearings has Commission thinking program wise. A.C.A. brief stressed greater role commercialism should play. Lack of CBC aggressiveness in selling pointed out and P. & I. preparing memorandum for COM in event questioned by Commission in Fall. SecB reviewed various questions arising from Toronto hearings. SecB to list and discuss AGM re follow-up.

16. Radio Daytime Discount - AGM advised P & G radio budget $600,000 this year as against proposed $650,000. Discounting package by approximately 12% will result similar request by Lever Bros. P. & I. felt matter might be brought to Commission's attention either through Hoult or Pelletier. CRD suggested volume discount possibly avoiding Lever Bros. request for similar discount. AGM pointed out if discount not arranged P & G will go selective and CBC loss $195,000.

17. Dominion Magazine - PGM has asked SR for report on affiliate cooperation having supplied information on delay pattern in West. AGM concluded Dominion Magazine should be carried out by CBC including clearing with Unions and Musicians in order there be no loophole for affiliates blame CBC for failure to do all possible revitalize Dominion Network. Notes affiliates requirements on rates almost rules out commercial participation. ENG told no plans for French Network parallel operation; that Hilliard should contact Walker for details starting date, etc.

18. Film Operations - AGM reported meeting with Crawley Films, mainly finances. Meeting TPA today re "Last of the Mohicans". Publicity handling will be difficult both operations since if meeting today successful, arrangements will go forward full speed and leaks occur. Announcement not yet possible. Propose meet MCA Wednesday. Film activities appear to require full time Ottawa Film Organizer for both business and production control. F.Y.I. CBC orders to independent film producers in last year totalled $1,300,000 against less than $400,000 to NFB.

F.Y. 19. Maritime TV Network - AGM and CTV still to discuss.

20. Ampex Video Tape Recorders - Authority of Council not yet received. Regional delay policy to be discussed at meeting called by CTV June ~~20.~~ 21

21. TV Network Connection Victoria - Refer to Board and draft Submission to Council.

22. Air-conditioning Cassidy Building - ONT pleased with speedy action MGMT - system to be installed by landlord with representative increase rental - notes may not be in time ameliorate hot weather this year.

23. Toronto Zoning By-Law - Trouble settled satisfactorily. Desirable settle for future, but no plan suggested.

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24. Corner Brook Reception Difficulties - Regarding complaint NFLD, ENG indicated had forecast present situation before undertaking project. Interference is not in violation to International Regulations and Newcastle is not at fault.

25. Bell Road Property, Halifax - ENG reported MAR suggests City of Halifax willing move sewer regarding which City has easement on CBC Bell Road Property, at estimated cost of $6,000 billing CBC for half. Also City willing pave lane at estimated cost of $6,000 billing CBC for half. In first case, CBC gains over 50' of building space, and in latter is relieved of responsibility providing own roadway. ENG recommends. MGMT approves and suggests report for Board.

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EXECUTIVE MEETING
June 18, 1956

EX 56-19

PRESENT: E.L. Bushnell, R.P. Landry, M. Carter, W.P. Chipman, J.P. Gilmore, R.G. Gordon, K. Morrow, M. Ouimet, W.G. Richardson, J.A. Halbert

1. "Wide Wide World" - CTV advised cost report available shortly. ENG reported memorandum received from Mr. Wilson and PGM to follow up. CTV reported overhead pickup from KOMO excellent.

2. Imbalance News Coverage Pipeline Bill - Asst EXA advised order of House of Commons for copy all CBC News bulletins, radio and TV, from May 8th to June 6th inclusive amended. PGM to follow up.

3. U.S. Bases TV Stations - AGM advised Mr. Laidlaw preparing Order in Council submission. CJON-TV satellite at Argentia to be discussed at the Board. AGM read letter addressed to Fowler Commission from the Chamber of Commerce at Corner Brook requesting CBC erect and operate TV station at Corner Brook. ENG to prepare a memorandum for AGM.

4. Producers and Announcers Contracts - Asst PGM awaiting recommendations from Montreal on TV announcers.

OK 5. Monthly Reports - CA advised all reports received except TR which is expected June 18th.

6. Head Office Building - AGM asked Mr. Gordon to check if answer given to Le Droit story. Committee proceeding and ENG reported Mr. McKinstry has sufficient information for siting building.

with financial rep 7. Victoria Bldg. Space - ENG reported not sufficient power circuits available for adequate lighting. Asst EXA writing landlord and AGM asked CA to follow up.

8. Commercial Rates and Discounts - AGM advised rates for Sherbrooke and Winnipeg microwave extensions issued.

9. Commonwealth Conference - AGM advised Mr. Moses requested items for agenda. Rural broadcasting has been suggested for consideration of sub-committee.

OK 10. Bad Debts - CA preparing report for AGM on overpayments to staff on retiring. CA issuing instructions to all concerned to avoid future overpayments.

11. Controller of Finance - Advertisement reported in Journal, Montreal Star, Montreal Gazette etc.

12. FAA - ACA and ENG to discuss with AGM Wednesday or sooner specific projects requiring Board approval.

13. Royal Commission - AGM advised Commission unable land St. John's due to fog, returned to Halifax and sittings to commence June 19th. CJON-TV brief to be presented in Halifax. AGM indicated questions arising from Toronto and Western hearings referred to various people concerned for action, mainly PGM and SR.

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14. Radio Daytime Discount - AGM advised approximately 10% reduction being offered P & G and Lever Bros. to meet their 1956-57 budget.

15. Dominion Magazine - Asst PGM advised working on plans to go ahead with change back to standard time in September. CRD advised question of delay pattern to be worked out.

16. North Bay-Sudbury Microwave Connection - AGM indicated Bell Telephone able to supply temporary facilities to North Bay by October instead of February 1957 as originally planned. AGM to discuss with CH press release by Corporation.

17. WIFU - AGM indicated that Mr. Halter refused to put in writing they will not accept $50,000 for rights. PRA to visit H.O. this week and matter to be discussed further. AGM indicated a three-year contract at $50,000 might be considered.

18. Summer Olympics Melbourne 1956 - Asst PGM to follow up memorandum by PGM on subject.

19. Film News - Asst PGM advised memorandum prepared and forwarded to AGM.

20. Commercial Business - AGM advised Frigidaire bowing out "Hit Parade", Aylmer out of their half of "Holiday Ranch" and no contracts completed with General Motors. Ford suggested they drop "Graphic". Caufield Brown advise "Graphic" auditioned for International Nichol.

21. Film Operations - AGM advised details not finalized with Crawley Films. TPA contract reviewed by Counsel Laidlaw and appeared satisfactory.

22. TV News - Asst PGM advised report being prepared for AGM.

23. Maritime TV Network - AGM and CTV still to discuss.

24. Ampex Video Tape Recorders - ENG reported Ampex waived down payment of $5,000. Regional delay policy to be discussed at meeting called by CTV June 21st.

25. TV Network Connection Victoria - Board to discuss and draft submission gone forward. ENG advised Wingham joined TV network on temporary basis June 16th.

26. Air-conditioning Cassidy Bldg. - AGM noted responsibility for delay rests solely with CNT. CTV advised report being prepared by Director of TV, Toronto.

27. Toronto Zoning By-Law - ENG advised nothing can be done on a permanent plan until definite decision taken on where CBC to build.

28. Corner Brook Reception Difficulties - AGM advised ENG writing NFLD explaining situation.

29. Bell Road Property, Halifax - Move of sewer and paving lane referred to Board. CTV indicated cost within existing work order.

30. Geizer Hill Property - AGM advised no further action been taken on procuring additional property to safeguard against possible collapse of TV tower unless definite recommendation received from MAR.

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31. Municipal Taxation - AGM to discuss with CH.

32, Annual Report - Mr. Gordon reported approximately one-third mimeographed and translated, expecting remainder to be done by end of month. CH desires report tabled in House by middle of July.

33. Shadow of the City - CTV reported program extremely successful both live and film and entirely produced by CBC.

34. Cleaning Contract, Montreal - ACA advised difficulties may arise with contractor for cleaning in Montreal since BSEIU reported to Department of Labour that he was paying depressed rates. The Department of Labour agreed and Counsel Laidlaw following up. AGM asked ACA to watch matter very closely.

✓35. Purchase Requisitions - ENG requested meeting with CTV, CRD, TR and CA for the purpose of speeding up procedures.

36. Ten-year Forecast - CTV advised first draft to be ready for P.S. Ross by June 28th.

37. Management Meeting - June 27th in Ottawa.

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EXECUTIVE MEETING
July 3, 1956

EX 56-20

PRESENT: E.L. Bushnell, R.P. Landry, M. Carter, R.C. Fraser, C. Jennings, F.P.Johnson, D.C. West, R.E. Keddy

1. "Wide Wide World" - Asst. CTV said tentative report indicated cost $98,650 on cost accounting basis. PGM suggested examination whether this figure should be reduced by amounts normally allocated to programs such as church remotes dropped for this occasion. Also indicated arrangements under way to bring Mr. Hamilton closer to Program Clearance and Traffic operations. Winnipeg is asking whether originations possible when circuit reaches that point. PGM would like to do a "Wide Wide Canada" but notes reversal charge of $3,000.

2. Pipeline News Coverage - Order of House is being carried out. PGM to follow up.

3. U.S. Bases TV Stations - Asst ENG indicated D of T has allocated call letters CFLA-TV Goose Bay and CFSN-TV Harmon. AGM indicated memorandum went to U.S. through External Affairs which will be basis for briefing managers. Managers now in Toronto and Asst CTV following up.

4. Producers and Announcers Contracts - PGM reported everything clarified but details will take until September to work out. There is a question of retroactive payment of commercial fees under the CCAA and ARTEC contracts from April 1st which D.C. McArthur will follow up.

5. Monthly Reports - CA reported all May reports in - those for June expected this week.

6. Victoria Building Space - Asst ENG reported lighting circuits insufficient and action being pursuedd with landlord - not much hope of success. Revised lighting plans being forwarded from Montreal.

7. North Bay Microwave Connection - AGM reported draft press release indicating temporary circuit will be available October 1st with CH to be held until later today at request of MP and in order to check National Defence. Agreed with PGM that no special program mention should be made when connection is effected.

8. Commonwealth Conference - AGM indicated suggestions for agenda sent . Retzlaff is going shortly.

9. FAA - AGM said submission made to Minister.

10. Royal Commission - P & I supplemented daily reports indicating Commission making real effort to find out attitude of private stations through acceptance of social engagements, travel by car, etc. Recognizes private stations have a feeling of injured pride and appears Commission anxious to make partnership work, may even spell out the terms of the partnership.

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In Maritimes Commission for first time accepted that broadcasting is different to other businesses. Suggested September hearings will see CBC under close cross-examination.

11. Dominion Magazine - PGM indicated delay pattern will be as flexible as possible to encourage wide distribution but reaction of stations so far is most discouraging - only 16 have replied, 2 stating not interested in program, balance luke warm.

12. WIFU - AGM received difficult letter from Halter which illustrates frustration such negotiations. Course this year not yet decided but appears when microwave operating next year football will not be possible in the West in view of night games.

13. Summer Olympics - PGM reported member of Olympic committee visiting Europe and will report further.

14. TV News - AGM has one report and PGM will forward further report Chief News Editor.

15. Commercial Business - PGM reported much more optimistic picture as result scheduling meeting Toronto last week. Will discuss further by telephone with COM.

16. Film Operations - AGM reported further meeting with Crawley Films to be arranged PGM Tuesday. "Last of the Mohicans" being produced by Lasalle Films (subsidiary of TPA) is in production and no doubt news will leak out. CBC endeavouring to keep press announcement until both can be given in one announcement. Wishes to stress possibility of making money in the world rights.

17. Maritime TV Network - AGM to follow up.

18. Ampex Video Tape Recorders - Asst ENG said Order-in-Council received. Minutes meeting on regional delay policy to be widely distributed.

19. Wingham TV Connection - Asst ENG said there was some difficulty concerning the quality of the connection which he would investigate and report later.

20. Cassidy Building Air-Conditioning - Asst ENG reported Mr. Cordes enquiring concerning option beyond 1961. Understand landlord agreeable and would permit lower rent for longer lease.

21. Municipal Taxation - AGM said Board agreed present policy and discussions with local municipalities - CA to carry forward.

22. Annual Report - Draft of foreword with CH. Main report with AGM. Photostats of financial statements have gone forward to Minister.

23. Cleaning Contract Montreal - ACA will visit Montreal next week and discuss this with other matters. Meeting noted contract for cleaning on yearly basis and differs from new construction contracts which must carry clause requiring contractor pay minimum union rates.

Mgt meeting Aug 2/56

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follow up

24. Purchase Requisitions - CA reports P & A handling.

25. Ten-year Forecast - ACA indicated radio information complete except for engineering information to be supplied July 9th. Television information due July 18th. Asst CTV following up latter.

26. Marilyn Bell Swim - PGM said advice from AGM that Dominion Stores interested had been acted on by CCM.

27. General Motors and Seaway - Proposal to insert seaway reports in General Motors Theatre next season on Sunday nights still under discussion NFB. PGM proposes get General Motors public relations, agency, NFB and CBC together on latest suggestion for 4 one-hour documentaries.

28. Dominion Day Program - Several suggestions "You Were There" technique hardly suitable main Dominion Day presentation.

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EXECUTIVE MEETING
July 9, 1956

EX 56-21

PRESENT: E.L. Bushnell, R.P. Landry, M. Carter, A.L. Cordes, R.C. Fraser, C. Jennings, W.G. Richardson, D.C. West, R.E. Keddy

1. Pipeline News - AGM indicated material sent in compliance Order of House and asked PGM to indicate cost.

2. U.S. Bases TV Stations - U.S. agreement not yet received and announcement release of draft press release to be held specially. AGM asked ENG to discuss Transport difficulties Stirling is encountering at Argentia. Managers to be called CBC Representatives of Management - now in Halifax propose to tour Stephenville and Goose Bay to be ready as soon as final authorization given. Meeting discussed programming 6.00-8.00 period and agreed PGM should supply kines of all shows available; managers should watch the type of advertising in U.S. supplied programs. Terms of reference almost ready.

3. Producers and Announcers Contracts - PGM said written report to be given to management.

4. Monthly Reports - CA reported some June reports received, checking up on others.

5. Victoria Building Space - A.L.C. reported landlord agreeable to CBC borrowing from other circuits. Meeting suggested early action desirable since rent for space being paid although not occupied.

6. North Bay Microwave Connection - Press release made on Friday. AGM asked ENG to follow up provision of temporary circuit to Sudbury. Station wishes World Series.

7. CBC Estimates - AGM expects these during last week of July.

8. Royal Commission - SecB reported tentative schedule for fall - Montreal September 10th-14th, Ottawa September 17th-20th for national organizations, September 26th to conclusion for rebuttals. AGM said AR has supplied information for program analysis. TV portion 10-year forecast to be ready in draft form for return CTV.

9. Management Meeting - Thursday August 2nd. GM expected August 1st.

10. Dominion Magazine - PGM reported Toronto concerned about supervision and distribution first proposal and now suggesting Monday, Wednesday, Friday one-hour magazine, stations carry half-hour; Tuesday and Thursday half-hour magazine and half-hour program both to be carried.

11. WIFU - AGM has written Halter indicating contentions of Halter letter erroneous since commitments require Order-in-Council approval, therefore could not have been given verbally.

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12. TV News - AGM to discuss with PGM.

13. Commercial Business - PGM reported COM visiting Ottawa this week to discuss. COM concerned at sharp increases in TV program costs which advertisers unwilling to meet. D.C.W. suggested part of increase attributable to recalculations dead time, thereby increasing departmental costs 14%.

14. Film Operations - AGM noted that Lasalle Films as subsidiary of TPA recorded in minutes EX 56-20 should have read Normandy Productions. Press release made on Friday regarding series "Last of the Mohicans". PGM reported that Crawley has now put forward a firm basis for the 26 half-hour films of RCMP cases. The series is planned to be ready in the autumn of 1957 and the AGM suggests that a definite spot be reserved for it in the schedule. Also that two pilot films be prepared, one in monochrome, the other in colour. Meeting noted that film "Adventures of Pierre Radisson" is wholly CBC-owned being done on commission on 16 mm. PGM to investigate its possibilities for U.S. distribution as indicated by O.C. Wilson.

15. Wingham Connection - ENG reported quality still deficient and pressing railways to secure improvement.

√16. Cassidy Building Air-conditioning - A.L.C. indicated letter of intent sent to owners. New option involves reduction $728 per month in rental. Report to Council to be ready for management today.

Follow up √17. Municipal Taxation - CA has asked EXA prepare report which is expected early next week.

18. Annual Report - P & I indicated CH would like to table and release at time of estimates and target date is last week of July.

P+A √19. Purchase Requisitions - Being followed up by CA.

20. Marilyn Bell Swim - PGM gave progress report indicating network in sound would do actuality coverage and TV would cover by film. Will not pay for rights.

21. General Motors - Decision about whole package to be taken on July 16th. The four one-hour documentaries to be discussed further when COM visits Ottawa this week.

22. Programs - "Here and There" and "Profile" were discussed.

As covered in P+A Rev + M.C. to confer + report back

23. Staff Welfare Association Bursary - CA raised the proposal which was discussed and left for CA to investigate further before decision taken.

24. Lease 1226 St. Catherine Street, Montreal - CA reported commitment made without management or QUE being informed. AGM agreed directive should be sent ONT and QUE and item should be put on agenda next Management Meeting. CA also proposes a co-ordinator of rentals to check on the handling of the delegation of responsibility by regions.

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25. Head Office Consolidation - A.L.C. reported estimates of office requirements now received. At present staff 422 space 42,000 square feet, 1961 staff 613 space 60,000 square feet, 1966 staff 715 space 69,000 square feet, exclusive of Board rooms, hallways, washrooms, etc. This information sufficient enable Chief Architect to make tentative layout. Committee asked to check that all local services are included and to carry forward.

26. CBS Network Practices - D.C.W. commended book distributed by W.J. Dunlop which shows "Climax" program costs higher than sponsor pays. Management asked that CTV supply copy to Mr. Hoult.

27. NABET - ACA reported negotiators reached tentative agreement with this union on Friday. Details have been communicated to regions with instructions not to discuss with staff because union vote on this proposed two-year agreement only to be ready July 16th.

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EXECUTIVE MEETING
July 16, 1956

EX 56-22

PRESENT: E.L. Bushnell, M. Carter, W.P. Chipman, G. Gordon, C. Jennings, W.G. Richardson, D.C. West, R.E. Keddy

1. Pipeline News - AGM said he had heard privately that material supplied did not include live commentaries from Ottawa nor Montreal newscasts carried at 7.30 a.m. by CBO. PGM to check.

2. U.S. Bases TV Stations - AGM indicated U.S. Embassy exchanging communications with External Affairs. When agreement secured then Order-in-Council will be obtained and press release given. ENG indicated that he understands Transport have cleared with Civil Aviation site for satellite at Argentia.

3. Producers and Announcers Contracts - PGM to make sure report supplied to AGM.

4. Monthly Reports - ACA to check those not submitted as yet.

5. Victoria Building Space - Revised lighting arrangement being carried forward with electrician.

6. Microwave Connections North Bay and Sudbury - Letter re Sudbury to be shown to ENG but appears Bell will have to supply information for reply.

7. Royal Commission - ACA indicated P.S. Ross representatives visited Ottawa last week in connection with ten-year forecast. D.C. West visiting New York to check accounting practices U.S. Networks.

8. Dominion Magazine - PGM indicated definitely going ahead with five one-hour magazines, half-hour each day obligatory on affiliates plus Tuesday and Thursday half-hour programs. Planning committee including Trowell of CFPL to work closely with stations but Dominion Network Committee may be called if further action needed. Possibly morning "Audio" show on CJBC be made joint operation with Dominion Magazine and call latter national edition of "Audio". Commercial aspects have been discussed.

9. TV News - While it was hoped to give affiliated stations definite word regarding TV news by July 1st. It now appears desirable to hold for consultation with GM on return.

10. Commercial Business - CCM to visit Ottawa this week to discuss.

11. Film Operations - TPA executive to come to Toronto to clarify relationship with CBC. Crawley proposal has been studied by O.C. Wilson and now being reviewed by Counsel Laidlaw. PGM to discuss with latter. PGM indicated that Crawley proposal involved two separate obligations on Corporation and after discussion it was suggested that one contract be arranged covering partnership between CBC and Crawley McConnell interests including undertaking by CBC to purchase 26 films at $10,000 each. It was suggested that after submission to Council drafted it might be wise to consult Mr. Hicks of Treasury Board staff.

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12. Wingham Connection - ENG indicated temporary connection restored but station not satisfied. Mr. Hamilton and representatives of railway to visit Wingham in effort effect improvement.

13. Cassidy Building - AGM indicated owner has taken no action pending Order-in-Council authority. Union has warned membership of penalty for wild cat strike.

14. Municipal Taxation - EXA indicated review to be ready this week.

15. Annual Report - P & I reported to be ready this week.

16. Purchase Requisitions - ACA reviewed while in Montreal discussion modification of form which will be carried further. ENG reported improper use LPO's which purchasing agent checking into. Item to be on agenda next Management meeting.

17. Marilyn Bell Swim - Commercial prospects to be discussed with COM.

18. Programs - "Love and Money - 1936-1956" considered quite good although use of political headline in newspapers 1936 and 1956 questioned.

19. Lease 1226 St. Catherine Street, Montreal - ACA discussed QUE in Montreal last week and latter concerned about situation and taking action to correct.

20. NABET - vote is to take place today but results not likely available for two weeks.

21. Head Office Picnic - AGM suggested as many senior officers as possible should attend.

22. June 27th Management Meeting - Agency Billing - AGM reported substantial payment received and arrangements now made for TR advise COM when commitments outstanding considered excessive in order COM could contact agencies for payment.
- ACA proposes follow up extra work delegation this week.
- MGMT asked ACA to make sure TR followed up items referred for his action.
- ENG reported action taken all items referred to him.

23. Radio Accounting - ACA reported prime reason visit Montreal discuss direct program costs in radio. Found controls well in hand and arrangements to bring expenditures in line budget.

24. Cleaning Contract - Discussed with QUE and found on month-to-month basis. QUE checking to see whether desirable put to new tender.

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EXECUTIVE MEETING
July 23, 1956

EX 56-23

PRESENT: E.L. Bushnell, M. Carter, W.P. Chipman, G. Gordon, B. Macdonald
W.G. Richardson, D.C. West, J.A. Halbert

1. Pipeline News - Asst to PGM advised live commentaries from Ottawa Montreal carried at 7.30 by CBO furnished.

2. U.S. Bases TV Stations - AGM advised request made at meeting press release be held up for 10 days after Order-in-Council received. Minister of Citizenship and Immigration advises press release may be made as soon as Order-in-Council received. P & I to follow up.

3. Producers and Announcers Contracts - Asst to PGM advised meeting with Toronto and Montreal held to review reports. Montreal asked to re-submit radio announcers on same basis as Toronto report. Report on television contract announcers ready for submission and staff announcers proposals within one week.

follow up 4. Monthly Reports - ACA to check those not submitted as yet.

5. Victoria Building Space - Completion being held up purchase of lighting fixtures. ACA advised listening room included in work order estimated at $7,500 on first floor. AGM asked ENG to check estimated cost.

6. Royal Commission - D.C. W. reported on visit to New York re accounting practices U.S. networks.

7. Dominion Magazine - Item to be on agenda next MGMT meeting.

8. TV News - Item to be discussed with GM on return.

9. Commercial Business - AGM advised COM visited Ottawa last week and arrangements made for new formula for package shows. ACA advised discount of 50% on programs costing $8,000, $9,000 51% discount, up to 57% for programs costing $15,000. Directors of TV Toronto and Montreal advised by COM.

AGM advised COM felt most shows would be sold. Hockey to commence at 9.00 p.m. instead of 9.30 as in previous years. COM reviewing commercial potential for this year, previous estimate was $8 million, COM feels this will be exceeded by at least $1 million. AGM suggested that as soon as contracts are signed a run-down of our commercial income be carried out. D.C. West advised sale of TV sets lowest in three years.

10. Film Operations - AGM reported progress concerning TPA and Crawley proposals.

11. Scripts - AGM advised McLaren guaranteed $5,000 each for six scripts for films next year in conjunction with Navy. Asst to PGM to follow up with Hugh Kemp.

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12. Cassidy Building - EXA reported submission gone through Treasury and expect Order-in-Council will be passed July 26th.

13. Municipal Taxation - EXA reported CA delaying report for one month.

14. Annual Report - G.G. reported Annual Report 1955-56 tabled in House Friday.

15. Purchase Requisitions - Item to be on agenda next MGMT meeting.

16. Marilyn Bell Swim - AGM advised CCM obtaining cost figures from PGM. News items only to be carried on TV. ENG advised CKEY renting line to carry actuality.

17. Programs - AGM indicated "Profile" and "Here and There" quite good.

18. NABET - Vote results not yet available.

19. Victoria TV Network Connection - ENG advised Order-in-Council received.

20. Coast to Coast TV Network Contract - Meeting being held with Bell Telephone and difficulties being ironed out. Contract will probably be ready for signature within next two or three weeks.

21. CBMT Montreal - ENG advised FCC wrote Transport requesting change of CBMT channel from -6 to +6. Estimated cost $1,500. ENG to proceed with change.

22. TV Sets - ENG advised request received from Mr. Barrett at Harmon Field for TV set for monitoring purposes. Bulletins on 1957 models received and AGM approved purchase. TV set for Dr. Steel will also be 1957 model.

23. Travelling Expenses Retired Personnel - ACA advised memo received from Acting TR regarding travelling expenses of Mr. Jackson which had been reduced to rate of retiring allowance. Acting TR advised travelling expenses for retired personnel to be based on salary rate at retirement.

24. Modification of Control Rooms F and G Toronto - ACA advised work order received for modifications to control rooms F and G Toronto with the suggestion that it be charged to capital reserve. ACA indicated capital reserve does not exist anymore and ENG advised modifications could not be proceeded with unless savings were made in other projects. ENG to follow up.

25. Registration of Titles - AGM indicated some difficulty with registration of titles, e.g. "Tabloid" which has been registered in Newfoundland. Mr. Wright has been retained to follow up. Minimum cost to register title is $40.

26. Holidays -

AGM - August 3rd
ACA - August
ENG - end of August
PGM - August
CA - returning August 7th
Asst PGM - returning August 1st
P & A - returning July 30th

AR - returning August 13th
SR - returning July 30th
SecB - returning August 7th
CTV - returning August 2nd
CRD - returning August 2nd
Asst TR - ?

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EXECUTIVE MEETING
August 8, 1956

EX 56-24

PRESENT: J.A. Ouimet, R.P. Landry, W.P. Chipman, R.C. Fraser, J.P. Gilmore, K. Morrow, M. Ouimet, W.G. Richardson, R.E. Keddy

1. General Motors Theatre - COM advised possibility General Motors not renewing in view fact Sunday night period opposite $64,000 Challenge from Buffalo. PGM to note General Motors will not buy NFB actualities on Seaway.

2. Film Operations - MGMT advised serious objection being raised by NFB to CBC film operations.

3. Estimates - Further debate likely August 13th. SecB to examine Hansard July 28th to see whether answers required.

4. Royal Commission Hearings - Montreal September 10th - 15th
Ottawa September 17th - 21st
Ottawa rebuttals - September 27th - begin with CARTB. Written material to be filed with Commission by September 1st

5. Pipeline News - W.P.C. indicated Geo. Hees asking cost of preparing return requested by R.E. Reinke, M.P. Asst PGM indicated figures being produced.

Noted ✓ 6. U.S. Bases TV Stations - Order-in-Council still awaited and MGMT holding instructions to managers.

Quebec Dist. 7. Producers and Announcers contracts - Asst PGM reported no reaction yet from regions on suggestions.

OK. ✓ 8. Monthly Reports - MGMT asked CA to take action to obtain all reports by fixed deadline since they are valuable mainly if considered together.

9. Report Follow up - Maritimes - SecB to advise that the questions included in reports will not be answered.
Maritime TV Network - SR to follow up with CTV and others. ENG indicates Bell cannot connect Charlottetown for December 1, 1956 without delaying elsewhere.
Quebec - CA to follow up regarding appointment Assistant to TR's Representative
Prairies - ENG reported estimates being developed cost installation elevators.
B.C. - SecB to advise that definite information should be provided regarding salary rates if increase proposed.
Programs - Political TV - MGMT suggests second series be planned and PGM inform Talks Department to suggest starting date in relation to Ontario provincial series.

Engineering - ENG indicated space for Halifax stores being dealt with.
Treasurer - CA to obtain for MGMT copy of report on truck and taxi rentals Toronto.

Spoke to Schmidt who has matter well in hand, will make recommendation to Board in due course. RP

8/8/56 Schmidt now analysing report & will discuss with me to follow up. RP

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10. Victoria Building Space - ENG reported studying listening room costs in effort to reduce. PGM expects to move in next week.

11. Scripts - Asst PGM to check regarding script bureau follow up on item 11, EX 56-23.

12. Modification of Control Rooms F and G Toronto - ENG reported proposal in abeyance until availability capital for conversion determined.

13. Commonwealth Conference Delegation - ENG wishes have until next week to nominate representative. Asst PGM speculated PGM would represent. CA to arrange tickets for 4. B/F on return AGM.

14. Secretarial Salaries - CA to follow up regional reaction to P & A proposal.

15. Dominion Magazine - CRD convening meeting Thursday or Friday.

16. WIFU Proposed Contract - CTV wishes delete 'black-out' clause and carrying matter forward with PRA.

17. New York Visit CTV - Went to study NBC budget system for television. Will propose similar system based on quarter and block program to be instituted next spring. MGMT wishes to discuss further with CTV.

18. Victoria Building - W.P. Chipman reported Victoria Building broken into last week-end emphasizes need to lock offices.

19. Network Cues - P & I recommends adoption cues - This is CBC Radio - This is CBC Television. Asst PGM asked to circulate suggestion and have it discussed radio scheduling meeting August 21st.

20. Better Business Bureau - P & I had suggestion CBC contribute. MGMT indicated recently Board considered and confirmed principle CBC unable voluntarily contribute any organization no matter how worthy.

21. Ten-year Forecast - Projections being worked on. ENG proposes bring Hayes and Stewart Ottawa Monday, August 13th, for meeting with MGMT on capital projections. Discussion agreed that FM should be suggested as means of providing French language service in Toronto.

22. Royal Tour - MGMT would not like to propose spending considerable capital on equipment not otherwise deemed required but would be agreeable buying in time for 1959 equipment planned for purchase 1960, 1961 or 1962.

23. News Correspondent Middle East - Agreed Chief News Editor should discuss desirability and possibility sending man to Middle East if developments warrant.

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EXECUTIVE MEETING
August 15, 1956

EX 56-25

PRESENT: J.A. Ouimet, R.P. Landry, W.P. Chipman, R.C. Fraser, J.P. Gilmore, K. Morrow, M. Ouimet, W.G. Richardson, R.E. Keddy

1. Ten-year Forecast - MGMT indicated that work is being concentrated to finish the main submission for the P.S. Ross people for the Royal Commission and the capital information will be discussed today by MGMT, CTV and ENG.

2. Film Operations - MGMT reported progress on background NFB objections CBC film operations. CH wishes information existing and prospective deals outside film organizations which PGM asked to supply and ENG and CTV to collect information as to facilities. Still hoped Order-in-Council "The Last of the Mohicans" this week and enable contract with Normandie Films. Robert Anderson and Associates asking to do series on seaway and J.M.B. discussing avoiding commitments this stage.

3. Estimates - After protracted debate finally passed August 14th. MGMT considers it was a mistake to broadcast "We Shall Not Be Moved", even if it is considered as straight labour propaganda and not as Communist propaganda as claimed in the House. The long term objective of the CBC is so important our program planners should avoid big clashes and propaganda for either projects on the right or the left.

4. WIFU - CTV reported PRA had been successful in deleting 'black-out' clause. Halter will arrange signing by all clubs at meeting September 2nd.

5. News - CTV reported Government is questioning trip by Larry Henderson to Egypt. Later Asst PGM reported Brown is going to Indo China.

6. "Flight Into Danger" - P & I question rescheduling this program in view serious reaction Fisheries Council to episode based on fish poisoning. P & I asks if method can be worked out whereby producers can be informed of the results of such inclusions in programs without taking them as personal attacks on their productions.

7. U.S. Bases TV Stations - Still awaiting letter from U.S. Embassy before preparing submission to Council.

8. Producers and Announcers Contracts - Asst PGM has not yet had reaction from ONT and QUE.

9. Italia Prize - Asst PGM will represent CBC at Rimini - leaving August 30th.

10. Monthly Reports - CA following up July reports to get those not yet submitted.

11. Political Telecasts - Asst PGM reported Federal series is to have recess with CCF urging early resumption. Talks has not yet put forward recommendation for new series.

To discuss on Aug 20/56

12. Truck and Taxi Rentals - CA reported Asst TR will be ready discuss report with MGMT this week.

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13. **Victoria Building** - Move of Programs completed August 14th.

14. **Secretarial Salaries** - CA has agreement QUE - no report yet from ONT - next meeting.

Spoke to Dennis PRA [illegible] with Tom Bowden [illegible] follow up with the

15. **Audience Mail Ottawa** - P & I suggested and MGMT agreed that audience mail in Ottawa should be directed to P & I.

16. **Business Commentary** - P & I suggested that information regarding nightly business news on BBC radio be obtained to see if similar program desirable in Canada. Asst PGM to follow up.

17. **Montreal Space** - CA reported urgently needed. Cordes investigating and Chapais acting as co-ordinator for QUE.

18. **Cleaning Contract Radio Canada Building** - Ravary has given notice desires conclude present contract November 30th. Tenders will be requested for new contract.

Circular re Du Pr Provincial [illegible] 21/8/56

19. **Offices for Secretaries** - In planning Ottawa HQ individual offices only for CH, MGMT and Controllers being planned. For guidance ENG, but not setting so restrictive a schedule as Ottawa HQ, MGMT wishes restrict individual offices for secretaries to regional officers at locations other than Ottawa.

20. **Commonwealth Conference** - CA reported passage for two confirmed and two on waiting list with good prospects of passage. Passports will be required.

21. **French Fisheries Broadcast Maritimes** - Divergent views QUE and MAR which PGM watching and will recommend Ottawa meeting if necessary.

22. **EBU** - ENG to provide general statistics on total TV sets distribution as requested.

T.V. network to function on Sept 30th/56 beginning with 4:00 in the afternoon

Establishment verify talks with Dennison.

Tel Long Distance report.

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EXECUTIVE MEETING
August 15, 1956
22

EX 56-26

PRESENT: J.A. Ouimet, R.P. Landry, W.P. Chipman, J.P. Gilmore, P. Meggs, K. Morrow, M. Ouimet, W.G. Richardson, R.E. Keddy

1. Secretarial Salaries - CA reported CNT agrees P & A proposal and P & A now will re-analyse scales.

2. 10-Year Forecast - Work proceeding. Close collaboration with P.S. Ross seems to have effect increasing this firm's understanding CBC operations and difficulties estimating future possibilities.

3. Film Operations - In effort clear situation CBC has advised NFB of suspension of current negotiations for NFB production for Fall schedule. Still working on Treasury Board for "The Last of the Mohicans" approval. Asst PGM reported information requested last week under way. Asked to ascertain complete arrangements for "Radisson" films. No commitment possible yet on Robert Anderson and Associates proposal.

4. WIFU - Authority of Council for agreement has been received.

5. Producers and Announcers Contracts - After study Toronto agrees Program Division recommendations. Montreal to study next Monday and report. MGMT wishes action before Asst PGM leaves August 30th.

6. Monthly Reports - CA reported CNT and PRA only ones not received and distributed. - in view change of Board dates MGMT has suggested October 20th for Bell Road official opening.

7. Political Telecasts - Talks Department ascertaining views parties lengthening to 15 minutes and Asst PGM endeavouring to accelerate distribution kines and get more live scheduling.

8. Business Commentary - Asst PGM following up by having CBC weekly program checked with BBC daily one.

9. Audience Mail Ottawa - P & I reported arrangements made to handle.

10. Television in Quebec City - MGMT has asked P & I collect facts to assist CBC decision. Noted that CBC not preventing CFCM-TV scheduling English programs outside network periods, in fact making kines English programs available to station. Noted that English-language station in Quebec may mean another microwave link between Montreal and Quebec.

11. Inaugural Program Linking Winnipeg by Microwave - Asst PGM agreed ENG might inform Bell planning for afternoon September 30th. Toronto to forward details of program plans and costs. MGMT anxious this complex operation receive careful consideration.

12. Microwave to Sudbury - ENG reported Bell arranging off-air pickup of North Bay for 5 months' period at reduced rate of $600 per month.

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13. CATV - MGMT asked ENG to plot locations now licensed by Transport. Would be interested in numbers of subscribers each licensee.

14. "Flight Into Danger" - Rescheduled program discussed and agreed good show - fish poisoning episode not mishandled.

15. Offices for Secretaries - CA reported sending advice to Regions re planning of individual offices for secretaries of senior personnel.

16. Audience Reaction American Convention Television Coverage - P & I reported heavy telephone response viewers interference to feature pictures 11:15 pm to cover conventions. Indicated some adverse telephone reaction Toronto and Montreal but mostly Ottawa. MGMT asked Asst PGM for comparison coverage CBLT and Buffalo station.

17. Ottawa-Hamilton Football - MGMT asked Asst PGM to ascertain reason no television coverage tonight's Ottawa-Hamilton football opening game.

18. Book Listing Executives 22,000 National Companies - P & I asked to obtain copy enable consideration CBC inclusion and useful in discussion CBC titles.

19. CBC List of Titles - CA to check regarding recent list which contains many inaccuracies. Should determine if establishment similarly incorrect and arrange have P & A review by Divisions and Regions and reissue.

20. Olympic Games - Asst PGM endeavouring ascertain whether CBC radio coverage desirable. MGMT asked careful consideration all factors.

21. Teletype - ENG reported that teletype extension figures below estimates. Recommended 24-hour service Ottawa-Montreal-Toronto - cost increase only $9.17 per month. Agreed. Equipment for extension not available for six months.

22. AMA Seminar Collective Bargaining - ENG proposes send Frenette and Allard. IRE Symposium on Broadcasting September 14-15 in Pittsburg - ENG proposes send Olding.

23. Conference Circuits - Apparently Bell circuits not technically good enough to permit automatic equipment operation. MGMT anxious to use circuits for conferences and would consider manual operation as alternative. Asked CA for report on use long distance telephones since circuit contracted.

24. Radio Network Breakdowns - CRD reported more frequent recently and interested in possible reasons.

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EXECUTIVE MEETING
August 29, 1956

EX 56-27

PRESENT: J.A. Ouimet, M. Carter, W.P. Chipman, J.P. Gilmore, F.P. Johnson, P. Meggs, K. Morrow, M. Ouimet, R.E. Keddy

1. Audience Reaction American Convention Coverage - Discussed fully and noted further information P & I to effect Ottawa had roughly 180 calls nightly, Toronto built up from 80 to about 200 nightly. MGMT considers good plan to ask AR conduct special survey when actual interest viewers such coverage uncertain. Election Coverage - Asst PGM reported one U.S. network has offered its service from 10.00 pm but this is sponsored and sponsor might purchase Canadian facilities but sets precedent. MGMT indicated no decision now, will consider recommendation from PGM.

2. "Small Fry Frolics" - Discontinuance - MGMT noted press reaction and was informed P & I had written letter for CH to writer of program. MGMT wishes study and full report from PGM and for the future wishes PGM to arrange to report to MGMT when changes being made in programs with explanations in order that MGMT, P & I, etc., may be informed in advance.

3. General Motors Theatre - COM still bargaining but reports despite agency agreement shift to Sunday night General Motors now indicates Sunday night time not acceptable.

4. Film Operations - MGMT wishes P & I review copies of correspondence on NFB question.

5. Producers and Announcers Contracts - Asst PGM, ACA to meet Montreal group Thursday.

6. Future Commitments - Management Committee Meeting September 6th
Royal Commission Montreal, September 10th - 14th
TV Affiliates Meeting September 14th
Royal Commission Ottawa September 17th - 21st
" 24th - 25th
Royal Commission Ottawa October 2nd -
Opening Bell Road Halifax - October 20th
Board Ottawa October 25th, 26th, 27th

7. TV Quebec City - MGMT is drafting a letter to those complaining at changes in English scheduling. D of T has prepared press release but not likely to issue.

8. Increase in Power - CBFT - Expect to shift September 1st. MGMT asks switchboards and others to be prepared to handle extra calls over week-end. CBLT - Increase and change to Channel 6 as scheduled August 27th. P & I reported advance publicity successful in reducing reaction.

9. Inaugural Program Linking Winnipeg by Microwave - PGM will have plans early next week. September 30th is confirmed as opening date. CTV wishes budget details since costs to be financed from Unallocated.

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10. Olympic Games - Asst PGM has questioned McCabe regarding sending two representatives to Australia for radio coverage.

11. Used TV Camera Tubes - ENG has request from CKVR-TV for sale by CBC on similar basis to U.S. networks. MGMT wishes ENG to discuss with TR and others concerned and put on agenda for Affiliates meeting.

12. Sponsor - CTV has turned over Canadian issue based on ACA submission Royal Commission to P & I because of the oblique criticism CBC throughout. Also notes twisting of recent McCann statement to support CARTB's contention broadcasting is publication.

13. Victoria Building Leases - ENG figures it will take two years to have new headquarters built and has so advised CA, who is beginning negotiations Sherwood for two-year extension from April 1, 1957. MGMT wishes ACA to endeavour get new lease on basis CBC tenancy terminates with office partitions as is rather than obligation on CBC to restore to original.

14. NHL Coverage Policy - PGM reported proposed meeting with Imperial Oil delayed until next week. Discussed CBC future policy to be agreeable schedule all Stanley Cup games and in addition regular Saturday night to carry decisive semi-final games. In discussion if Imperial Oil not agreeable schedule full pattern acceptable CBC policy suggest Imperial Oil make rights available CBC for sustaining coverage. Also might consider U.S. parallel whereby network arranges to get permission extend coverage to other stations than ordered by sponsor.

15. Industrial Relations - ACA reported through good office conciliation officer two-year agreement with Building Maintenance group to July 27, 1958 signed. Main provisions work week the same; overtime at time and a half; first year cost to CBC $9,300 increase of 7%; second year CBC brings under Pension Plan and increase thereby 10%. Those involved are few and total cost for two years is roughly $27,000.

16. Truck and Taxi Rentals - ACA reported Godin will work with procedures man Toronto. MGMT wishes ACA to investigate fully to see what the report prepared by Mr. Schnobb says and to see that the further investigation is useful.

17. "Profile" - Suggestion to include four Provincial Premiers next year discussed and not agreed. Suggest university heads instead.

18. "Tabloid" - Asst PGM reported meeting last week decided not to extend this to Winnipeg when microwave complete. MGMT wishes this matter to be kept under review before next season.

19. "Folio" - PGM anxious to settle title and MGMT asked for definite recommendation.

20. National Radio News - Scheduling meeting decided in view of projected increased cost $75,000 not to originate three editions 10.00 pm, 11.00 pm and midnight this year. MGMT asked CRD to make full report based on assumption desirable to delay news in order to achieve full regional delays.

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21. <u>Crawley Films</u> - Asst PGM reported on meeting Monday. Will supply MGMT with list which Crawley had showing CBC could deal directly without reference to NFB. Laidlaw is working on main document RCMP series and pilot film is proceeding.

22. <u>Conference Circuits</u> - MGMT asked ENG to endeavour within next month to have these in operation using manual controls.

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EXECUTIVE MEETING
SEPTEMBER 12, 1956

EX 56-28

PRESENT: J.A. Ouimet, E.L. Bushnell, M. Carter, W.P. Chipman, P. Meggs, K. Morrow, B. MacDonald, W.G. Richardson, J.A. Halbert.

1. Commonwealth Conference - Messrs. Jennings and Hayes to attend - MRMT to discuss two other representatives with these two.

2. Ten Year Forecast - CTV preparing for submission to Special Board meeting September 21st.

3. Inaugural Microwave to Winnipeg - ASST P & I advised completed outline of program being finalized and details expected to-day. MRMT asked ASST to PGMS to follow up.

4. Network Cues - MRMT suggested the subject be discussed at pre-affiliates meeting September 13th.

5. Olympic Games Coverage - ASST to PGMS to follow up coverage available affiliates.

6. Disneyland on CBMT - MRMT indicated letter sent to W.H. Schwartz Ltd.

7. General Motors Theatre - MRMT indicated Agency and Austin agreed to Sunday night shift when discussing St. Lawrence Seaway Program. Discussed with COM and PGMS and suggest Tabloid be shortened Monday, Wednesday and Friday 30 seconds for GM spot. Possible visit by MRMT to Oshawa explain Mr. Wacker. MRMT indicated Commission may become interested if GM Theatre lost and ACM indicated that he had personally been following the matter up since last spring.

8. TV Quebec City - MRMT indicated discussion with Nixon of Transport in connection with criticism in Montreal following increase in power. Suggestion Department official appear on television with CBC personnel. Nixon not too anxious this suggestion and expected Transport to issue Press Release on general allocations which would take care of Quebec and Sherbrooke. Copies of a Release will be forwarded to Corporation. ASST P & I reported complaints re CBLT power increase have ceased.

9. "Profile" - ASST P & I suggested leading industrialists such as E.P. Taylor be included in program. PGMS to follow up.

10. "National Radio News" - CRD indicated memo sent to PGMS outlining suggestions and PGMS plans to have re-orientation committee follow up. Report on desire to delaying use in regions being prepared and MRMT suggested matter be discussed when PGMS present. CRD felt that tentative fall schedules should be prepared by May or at the latest June in order that affiliates could be advised of reserved time.

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11. WIFU - MGMT indicated request received from Tacoma TV station to carry three B.C. Lions games out of Vancouver. No objections.

12. NFB - MGMT reported meeting Mr. Trueman and Mr. Mulholland and situation cleared up somewhat. Propose to proceed with Perspective and Window on Canada. ASST to PGMS advised information required for Chairman almost complete.

13. Canadian IRE Convention Toronto - MGMT indicated 30th Anniversary of Canadian IRE being held in Toronto October 1st. Request received to cover dinner and address by Hon. Marler. MGMT asked ASST to PGMS to follow up.

14. "Small Fry Frolics" - MGMT requested ASST to PGMS to check if Montreal can carry it locally. Safety groups enquiring what program they will be on since "Small Fry Frolics" replaced by "Radisson".

15. CJON-TV Representations to Fowler Commission - Teletype received from SEC BND containing points raised by Mr. Stirling turned over to ASST to PGMS to follow up.

16. Banff School of Advanced Management - MGMT asked EXA to make application for Mr. Lamarche to attend next course February 4th to March 16th.

17. Daylight Saving Time New York State - ASST to P & I reported that New York State would continue on Daylight Saving Time and MGMT suggested the subject be discussed at pre-affiliates meeting September 19th.

18. Canadian Press - CRD reported possibly new radio contract with Canadian Press with a reduction of approximately $8,000.00. over original proposed from C.P.

19. Capital Expenditures -Ten Year Forecast - ACA propose to discuss with MGMT distribution of costs.

20. Fowler Commission Questions on Radio Coverage - CRD advised answers being prepared and expected to be completed by next week.

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EXECUTIVE MEETING EX 56-29
September 20, 1956

PRESENT: J.A. Ouimet, E.L. Bushnell, M. Carter, W.P. Chipman, C. Jennings, J.P. Gilmore, P. Meggs, K. Morrow, W.G. Richardson, R.E. Keddy

1. Commonwealth Conference - CBC has submitted suggestions for agenda. No decision yet as to other representatives.

2. Ten Year Forecasts - The draft of the TV forecast is ready and that for Radio will be completed this afternoon the whole together with capital to be submitted to the Board. These drafts are basic data and care has been taken to signify them as drafts. The final presentation is being kept for decision later.

3. Inaugural Microwave to Winnipeg - MGMT has been consulted as to the script.

4. Network Cues - 1. The addition of an oral cue to the films has been clarified.
   2. Designs for a video cue are the responsibility of CTV, who is to work with D.C. McArthur of Programs.
   3. A Sound network cue is being developed by Programs.

5. TV - Quebec - The criticism in Quebec is not apparent from the stations concerned, the feeling being that a second English TV station will solve the situation. Two applications have been forwarded for a recommendation. With respect to the Sherbrooke frequency and allocations generally, Nixon has prepared a draft press release which is being considered by his Minister. The crisis concerning the CBC interference in Montreal appears to have passed and the explanation on "Ce Soir" about the reason for the power increase and the service to new viewers has helped.

6. "Profile" - The suggestions for the inclusion of industrialists has been taken care of through the planning for "Graphic" this fall.

7. National Radio News - For the benefit of PGM, MGMT reviewed the earlier discussion concerning the commissioning of CRD to follow up the question of delaying the National Radio News in order to permit regional delays. CRD has written a detailed memorandum on the subject to PGM.

8. Canadian Press Contract - Details of the new proposal are being prepared for submission to the Board by ACA.

9. NFB - The relations are improving but are not fully clear since NFB hopes to maintain what it considers to be its predominant producing position under its Act. There is to be a further CBC-NFB meeting towards the end of next week. In the meantime MGMT wishes all concerned to be advised of the more friendly relations and that arrangements should go forward for the two English and two French network TV series by NFB.

10. "Small Fry Frolics" - For the reply to the letter which has been addressed to CH the AGM pointed out that checking with Director TV, Montreal, indicates that until January 1st when the second Stanley St. studio is available, it will be impossible for CBMT to produce "Small Fry Frolics". The draft reply is to be prepared by P & I.

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11. Fowler Commission Questions on Radio Coverage - CRD reported answers almost ready for checking with MGMT and will be supplied to SecB.

12. Conference Circuit Equipment - ENG reported Bell informed CBC anxious begin even with manual switch operation use of conference circuits within a month. Letter from CBC to Bell outlining equipment and costs being prepared by ENG.

13. Completed Projects - MGMT indicated that the TR has a number of suggestions of completed projects to be cleared through the Board which MGMT wishes to be put forward with those positions also completed which have overrun the estimates. ACA is to follow up for October meeting.

14. U.S. Bases TV Stations - AGM reported agreement of U.S. authorities to letter covering operation and re-drafting of press release which will be issued jointly by CBC, External Affairs and U.S. authorities. Stations are ready to be put into operation and will be on the air as soon as the Orders-in-Council issued. The DOT unable to authorize on-the-air test pending Order-in-Council issue.

15. Joint Committee to Study Neilsen and TAM Proposals - MGMT turned over to AGM this proposal for recommendation after discussion AR.

16. National TV News - After discussion it was agreed that Station Relations should distribute Eggleston report. MGMT to carry forward.

17. TV Affiliates Program Committee - PGM reported that Marketing had been supplied details of this committee by a private station and would probably publish in its next issue.

18. Fowler Commission Follow Up - MGMT wishes SecB to prepare a comprehensive list of items requiring provision of information to MGMT and CH for answering questions or supplying to the Commission.

19. English Language Repeater at Megantic - ENG asked to investigate proposal preparing reply to letter.

20. Capital Report - MGMT's attention was drawn to the criticism of the Government given by Arthur Blakely in the last Capital Report.

21. CARTB Promotional Spots on TV - PGM reported that private stations were being supplied with film of promotional spots on Freedom of Radio. Apparently CARTB has also begun a publication for propagandaizing its point of view.

22. Work Orders - MGMT asked that Work Orders covering alterations to leased property should be accompanied by a memorandum of justification which should go on file.

23. Newmarket Application - MGMT requested SecB get in touch with Senator Connolly to explain Board procedures.

24. TV Reception - MGMT asked ENG to follow up on the variation in technical operation in an effort to provide standards and improve technical operation.

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25. Film of West Coast Indians - CTV reported that Programs preparing full report on general problem which is to be integrated with some material being prepared by himself and should be ready early next week. MGMT wishes for meeting with NFB. This will include report on West Coast Indians.film. MGMT requested PGM to investigate and report on how the commissioning of the Stratford story by NFB was done and how it amounted to a total as high as it did. In the discussion it was suggested that if the film on "Oedipus Rex" is purchased it should not be scheduled in "Folio".

26. FCC Proposals for TV Channel Allocations - MGMT requested ENG to get the FCC proposals regarding moving of TV to UHF in ten years.

27. Colour - MGMT drew attention of ENG to report that WNBQ converted four studios to colour at a total cost of $1½ million.

28. Annual Report - For Royal Commission - SecB to check and make sure that copies provided. The printed report is expected in a week to ten days.

29. Subscription TV Hearings - MGMT asked ENG to attend to keep in mind the requirements of MGMT and report. SecB to get copies of various submissions.

30. Funeral of G.C.W. Browne - from Hulse and Playfair Friday at 3.00 pm - CBC to send flowers and be represented by ENG.

31. Commercial - PGM reported GM being offered 26 "Graphics" under new name and 26 films. Television Theatre (formally GM Theatre) being offered to Ford.

32. Spots on CBC Stations - Following decision at TV Affiliates Meeting, CBC will now sell spots. It is estimated this can produce $1 million additional in commercial revenue.

33. Advertising Promotion - P & I recommended advertising to promote Television Theatre during the month that the $64,000 Challenge will not be opposite. This was agreed.

34. P & I Notes - A release was issued on video tape. Poulton commentary on "Flight Into Danger" was that CBC production was better than NBC. A tape on Bob Blackburn's report from Parliament Hill has been reviewed and will be summarized.

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EXECUTIVE MEETING
September 26, 1956

EX 56-30

PRESENT: J.A. Ouimet, M. Carter, R.C. Fraser, J.P. Gilmore, C. Jennings, K. Morrow, W.G. Richardson, R.E. Keddy

1. Fowler Commission Questions on Radio Coverage - CRD reported that answers are ready for discussion with MGMT and ENG which was scheduled for this afternoon.

2. Fowler Commission Follow Up - MGMT indicated that CH proposes to follow a pattern in the rebuttal period and to deal with general policy and regulation matters turning other aspects over to MGMT which may call upon various heads of divisions as required. SecB asked to list information collected and available and also points being worked on with an indication of who is developing answer.

3. Film Report - MGMT expressed appreciation for excellent report which had been coordinated by Mr. Macdonald. MGMT will discuss further with Mr. Trueman of NFB on Friday. MGMT understands that NFB is sending a memorandum to the Royal Commission and has been told by NFB copy would be made available to CBC. This question almost certain to be raised with CBC in view of representations of three unions last week.

4. "The Last of the Mohicans" - P & I indicated Frankel of TPA will visit Ottawa Friday. PGM advised that he had given P & I clearance for promotion of this film last week.

5. Network Cues - PGM indicated work proceeding on sound network cues.

6. Program Titles - P & I asked if it could be consulted before final decisions taken. This agreed and both P & I and PGM asked to follow up.

7. Ten Year Forecasts - CRD reported desirability revamp narrative slightly to be ready in ten copies for P.S. Ross to take to Royal Commission Friday. CH working on narrative of TV forecast which is also to be supplied.

8. Board Follow Up Matters - MGMT to discuss with CH suggestion in June minutes that CBC representative visit Rouyn and that MGMT have ready report on separation of SR and BR.

9. Transfers - Meeting noted Item 25 Prairie August Report. MGMT asked that except for Engineering Division in Montreal all Regional Directors should be considered as the administrative head of the area. PGM proposes to investigate recent transfers including that of Bruce McPherson to Winnipeg. MGMT wishes ACA to follow up to see if this question should be on agenda General Management meeting as suggested PRA.

10. Reserved Time - SR August Report indicates notification of radio reserved time for fall was very late. PGM to follow up since there appears to be no justification.

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11. TV Schedule - Note taken of BC complaint no provision for BC productions fall schedule. Meeting agreed such provision desirable and CTV suggested Saturday morning and a children's program.

12. Special Board Meeting September 21st - MGMT reported there was long discussion concerning separate board and means of satisfying legitimate desire of private stations to have more access to senior CBC personnel. Canadian Press agreement authorized.

13. Per Diem Allowance - ACA reported that study being given to setting allowances for meals which would be paid in addition to hotel charges.

14. R.C.M.P. Film Series - PGM reported Crawley is proceeding to incorporate company. Meeting discussed desirability having proposed contracts reviewed at early stage and ACA indicated arrangements have been made for Counsel Laidlaw to supply first draft to TR's Division to enable such consideration.

15. Industrial Relations - Reference was made to recent difficulties concerning Radisson series Montreal and ACA recommended that PGM re-issue instructions to clear interpretations and waivers of union contracts with artists with D.C. McArthur. Matter fully discussed and CTV brought out that this difficulty arose through disagreement within CCAA and that CBC was made to suffer. Doubt if revised procedure would have obviated the troubles.

16. CKEC New Glasgow - CRD reported basic affiliation requested but CKEC has not contributed towards its agreed share of line costs under Supplementary affiliation. Is now $900 in arrears.

17. Annual Report - P & I reported printed English would be available next week, French mid October. If certain departments cooperated as might reasonably be expected printed copies could be provided by September 1st.

18. Staff Indoctrination Booklet - Further revision now almost complete. Will be resubmitted P & A.

19. "C'est la Vie" - MGMT noted that last night's program dealt frankly and diagramatically with menstruation. There may be complaints but treatment was in good taste.

20. Listening Room - ENG reported that room on first floor does not provide TV reception. If landlord will permit outside antenna cost will be $1,100. Asked to discuss with PGM including possibility installing set in PGM's office.

21. Shelley Film Demonstration - ENG reported 10 o'clock Friday at the National Museum various types film equipment being demonstrated for Armed Services. CH and MGMT specially invited.

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EXECUTIVE MEETING
October 3, 1956

EX 56-31

PRESENT: J.A. Ouimet, E.L. Bushnell, R.P. Landry, M. Carter, W.P. Chipman, J.P. Gilmore, P. Meggs, K. Morrow, M. Ouimet, W.E. Powell, W.G. Richardson, R.E. Keddy

1. Fowler Commission Radio Coverage - Answers to questions by CH delivered October 2nd.

2. Ten Year Forecasts - CTV reported P.S. Ross had met the Commission and filed the forecast as Report No. 6. Commission reacted strongly to the total amounts and it appears will not question these documents at public sessions. However, P.S. Ross asking further information. Management indicated P.S. Ross will have reported on CBC systems of control and accounting and unlikely Commission will be questioning MGMT about these aspects nor influenced by CBC material regarding them. CRD reported that further questions had been asked by P.S. Ross people concerning the saving through elimination of the Dominion Network and possible additions to one network. COM asked to be allowed to comment on this if it was developed.

3. NFB - Meeting noted that CLC had raised this question of film control with the Commission. MGMT reported that a meeting had been held with NFB at which it was agreed that CBC-NFB should work out the future without recourse to outsiders. It is part of the CBC view that it is desirable to have the NFB operating as a film source and MGMT wishes this view transmitted to the various Corporation officials who may have any contact with NFB. In the discussion it was noted that it would be sensible to ask NFB to quote on prospective film operations particularly of a documentary nature although there is an advantage to the CBC to have for stock purposes the film it produced in the "Here and There" series. Item to be put on agenda General Management Committee and TV meetings in November. MGMT asked AGM to make sure that IS in its preparations for its discussions with the Committee in late October keeps in mind the NFB with reference to film for export.

4. Board Follow Up - MGMT indicated had asked QUE to send someone to Rouyn to study the Gourd TV application and report back by October 18th. A report on separation of SR and BR will not be prepared for next meeting in view of Royal Commission.

5. Reserve Time - Suggested AGM should discuss SR current difficulty with Dominion Network noting that CH feels that the Corporation should insist that "Provincial Affairs" be carried.

6. Supplementary Use of Kinescopes - MGMT indicated CLC had told Royal Commission that unions are thinking of plans whereby kinescopes could be made available to education authorities for non-commercial use.

7. Attendance Royal Commission - MGMT suggested ENG should attend today since CARTB putting forward engineering aspects.

8. Bell Road Studios - MAR has submitted list of those to be invited to opening October 20th - now being reviewed CH then to P & I for coordination if necessary. MGMT asked AGM to coordinate and oversee the arrangements for the meeting with the Maritime TV affiliates to be held in conjunction with opening.

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9. Local Originations CBC Stations - MGMT asked SecB to ascertain breakdown local originations CBC stations particularly showing news.

10. American Artists on TV - MGMT noted considerable use Americans in Montreal and was informed also in Toronto, so much so that CCAA in latter place threatened to pull its members from "Cross Canada Hit Parade", refrained pending national grievance meeting D.C. McArthur. MGMT wishes clearly understood that there should be separation union problem here and actual amount of importation. Last year MGMT enforced a 50% reduction and this reduced figure may not necessarily be the maximum for this year.

11. Commonwealth Conference - Now clear that in view private sessions Royal Commission CH, GM and AGM cannot go. Moses advised. PGM will probably head delegation to include Chief Engineer and Mr. James, Assistant Supervisor of Farm and Fisheries Broadcasts. Fourth delegate not decided.

12. Carleton Theatre Studio Toronto - Requisition some engineering in amount of $10,000 involving renovation street front discussed and turned over to CRD to get recommendation ONT because MGMT of the view that such expenditures should be on regional recommendation.

13. Rebuttal by CARTB - MGMT indicated course of CARTB rebuttal not predictable this stage - wishes divisional heads to consider various items and aspects CBC operations which might usefully be discussed by CBC in rebuttal. Likely CBC will begin Tuesday, October 9th. One question for GCM to consider is lack of aggressiveness in selling networks. AGM reviewed CARTB rebuttal brief listing items - GM to review.

14. Radio Services Budget - CRD advised meeting held regarding realignment and possible changes for forecasting. GM requested ACA to review with him proposed changes before implementation. GM asked CTV and CRD to be prepared budget questions by Royal Commission.

15. "Pick the Stars" - Asst to P & I enquiring justification of Bob Burgess as judge. Asst PGM to check.

16. "C'est la Vie" - Asst PGM to check if any reaction to September 25th program.

17. Sponsored Programs - CTV reported that U.S. statistics prove it was better for sponsors to stay on 52 weeks rather than have a summer hiatus. Suggested AR should do a similar study.

18. TV Budget - CTV reported re-analysis made and will be available October 15th. Changes in allocations particularly Toronto due to commercial decrease and increase tempo of activity. Budget changes to be submitted next Board meeting.

19. Italia Prize - Asst PGM reported on visit to Rimini as well as France and England. Prize for TV documentaries will be instituted next year. A number of countries supported suggestion that two entries be permitted - one English and one French.

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EX 56-32

EXECUTIVE MEETING
October 15, 1956

PRESENT: J.A. Ouimet, E.L. Bushnell, M. Carter, R.C. Fraser, J.P. Gilmore, C. Jennings, K. Morrow, G.W. Richardson, W.G. Richardson, G. Young, R.E. Keddy

The General Manager welcomed Mr. Garnett Richardson back to work and to the meeting.

1. General Management Committee - to be held in Ottawa November 12th, 13th and 14th - TV group in Ottawa November 8th and 9th. SecB to confirm these dates to all concerned pointing out that special problems can be scheduled for the remaining days of the week. SecB to prepare draft agenda to be considered Executive Meeting next week. Main items might be Fowler Commission, reorientation of radio (PGM asking McArthur to prepare).
Closer Community Identification of CBC TV Stations - Discussion national, regional and local programming of CBC stations in relation Royal Commission remarks.
PRA suggestion that Radio Directors should attend was discussed and it was agreed this desirable and invitation is to be extended. In circumstance reservations should be made for salon at Chateau for the meeting.

2. Royal Commission - MGMT wished to thank all those who had prepared material and for the close support given in connection with the public appearances of the Corporation. There will be additional material to be prepared for private sessions and requests will be forthcoming. One aspect which SR said was already under way is a study of the programming of CBC individual TV stations between the network periods. MGMT would like this analysed to show the views concerning possible commercial development this program area bringing forward estimates as to amounts of additional commercial revenue thereby developed. MGMT asked AGM to take on this study assisted by the two Coordinators. MGMT indicated that P.S. Ross & Sons had thanked the Corporation for all the work and cooperation which had been given the various studies for them. Would those concerned please convey these thanks to their respective staffs.

3. Films for Overseas - The IS draft presentation has been discussed with MGMT and agreed.

4. Halifax TV Studios Opening - The GM, ENG, CCM, SR and CTV are going from Ottawa and either Mr. Carlisle or Mr. McKinstry from Montreal. For the information of GM, ENG by Tuesday p.m. is to provide microwave time-table for the Maritimes and any plans to build additional facilities in the Maritimes. PGM is to supply information about important program contributions in both radio and TV.

5. Ottawa Announcing - MGMT indicated announcer on duty CBOFT 5.30-6.30 Saturday night not sufficiently good in French. CBOT announcers similarly considered poor. MGMT asked AGM to follow up.

SR Released

6. Comptroller - MGMT indicated such a position will be discussed with the Board next week and in the meantime ACA is carrying out the functions.

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7. TV Affiliates - There was discussion of the TV Program Advisory Committee proposed at the last Affiliates meeting and PGM is to recommend alternatives to MGMT this week. MGMT considers this committee and its scope very useful if proper terms of reference drawn. Wishes all concerned to recognize that Royal Commission recommendation may include private station committees at higher levels than this.

8. "Small Fry Frolics" - Writer Mary Peats telephoned GM to say Lismer has declined to do program and in fact was not asked before letter written her indicating Lismer program one of replacements for "Small Fry Frolics". She understands children's program using Woodman is being substituted for Lismer. PGM is to investigate and report.

9. Film Production - Report received and MGMT will review.

10. Financial Reports - ACA intimated current status various reports as follows:
Radio Budget - ready in a month to 32 days.
Television Weekly Reports - Take 10 days to two weeks which should be improved.
General Monthly TV Consolidated Report - Ready in month for MGMT, two weeks for local people. Comments in Montreal, Halifax and Vancouver but Winnipeg and Toronto not yet equipped to supply comments with the report.

11. Financial Training Manual - S. Schnobb supplied copy to MGMT which ACA asked to review and supply comment for MGMT.

12. Western Visit Lemelin and "Les Plouffes" - Both trips considered successful and no evidence of prejudice discovered. Rugheimer reports agitation Winnipeg and Vancouver for second TV stations but not Calgary, Edmonton, Saskatoon or Regina. Thinks private stations get closer to communities and therefore difference. MGMT suggests P & I study this aspect.

13. Research - MGMT noted P & I ordered Elliott Haynes directly without arranging through AR. Suggested latter course in future. Noted a further release of funds for promotion "Television Theatre" when $64,000 Challenge moves opposite. Noted "Television Theatre" ratings both Toronto and Hamilton were 76.4% which is phenomenal.

14. "Kathleen" - MGMT asked PGM prepare reply to protest from Irish priest in Vancouver.

15. Political Convention Coverage - MGMT returned PGM's recommendation suggesting omitting television coverage first evening or similar reduction. Afternoon coverage possible since no schedule disruption. Matter should be prepared for presentation to Board.

16. Head Office Operation - EXA informed of switch board delays excessive calls on messenger service. Need for fixing up the office for visitors and the repair of the chair at the reception desk.

17. CKEC New Glasgow - CRD reported no payment as yet for line costs which are now $932.60 in arrears. Agreed SR should write CKEC indicating matter being referred to Board and would be interested in comments of the station for the information of the Board.

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18. Calgary TV - SR reported Calgary station is worst affiliate with regard to distribution of CBC sustainers. MGMT asked that a reference to the Board be prepared.

19. "Concert Hour" - SR reported only 7 private stations are taking. Discussion turned to the "Old Maid and the Thief" and PGM indicated requested Montreal for a report and to find out why this one scheduled. MGMT asked that careful review of future items in the series be undertaken as well.

20. "Television Theatre" - CKLW-TV asking for permission to insert spots in the slots which were reserved for commercials. No decision.

21. TV Affiliate Meeting Maritimes - to be held Sunday, October 21st.

22. Microwave Connection Victoria - Bell indicates temporary connection will be ready December 1, 1956, at a reduction of $300 in video charges.

23. Long Distance Television Reception - NBC have been trying since Coronation but have been unsuccessful in getting any pick up. Asked CBC to attempt direct pick up of Britain and MGMT authorized ENG to discuss the matter further.

24. CBO Site - Ontario Hydro proposing build 230 kv transmission line past CBO with effect on CBO directional pattern uncertain - CBC and Hydro engineers disagreeing. MGMT asked ENG with assistance Counsel Laidlaw to write Hydro indicating that Corporation takes the view that if the transmission line is built and it causes distortion to the pattern it could result in the Department of Transport requiring discontinuance of CBO transmissions, therefore CBC requires guarantee from Hydro immediately to correct any distortion at their expense.

25. 730 kc/s Prince Rupert - Department of Transport have released this frequency for applications anywhere in Canada and CBC former notification at Prince Rupert must now be considered. Frequency was originally selected in order to give service to Queen Charlotte Islands but after discussion it was agreed financial position prevented CBC use at Prince Rupert now or in near future.

26. Work Orders - MGMT asked ACA, ENG, CTV and CRD to study those work orders requiring extra allocations because of the change in accounting. MGMT wishes to tell the Board and to clean up outstanding work orders requiring additional allocations at this meeting. It wishes to close out all previous work orders and revise those taking extra funds. Also for the Board, ACA is to be prepared to review financial achievement to date for both television and radio, having a draft ready for MGMT to review on Monday, October 22nd.

27. Christmas and New Year's - Noted that Civil Service has indicated December 24th and 31st as holidays since Christmas and New Year's falls on Tuesday this year.

P-A looking w/10

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KODAK SAFETY

EXECUTIVE MEETING
October 23, 1956

EX 56-33

PRESENT: J.A. Ouimet, E.L. Bushnell, R.P. Landry, M. Carter, J.P. Gilmore, C. Jennings, P. Meggs, K. Morrow, M. Ouimet, G.W. Richardson, W.G. Richardson, R.E. Keddy

1. General Management Committee - A draft agenda based on a review of Executive Minutes and Management Committee meetings over the last year was circulated. Additional copies to be prepared and circulated to ENG, CTV and P & I.

2. Royal Commission Follow Up - CTV reported summary of schedules expected from SR tonight and further work will proceed. MGMT indicated Royal Commission visit to New York was very useful since U.S. provides useful comparison. Commission was given a sales pitch on colour by NBC.

3. Halifax TV Studios Opening - MGMT reported that Halifax, as a result of its building schedule, had benefitted by the experience of others and has perhaps a better layout than any other CBC location. The building is without frills. The inauguration was accomplished with a good program locally produced. CTV and ENG pointed to the good reaction of the visit of the GM and to the congratulatory remarks about the attitude which both CH and GM had taken before the Commission. In Halifax the Management Memorandum is being communicated to staff well. P & I indicated this was equally true in Winnipeg and Vancouver. There was only one oversight in the inaugural program and that was in the invitation to the local federal Member of Parliament and his seating.

4. "Small Fry Frolics" - PGM indicated report had been referred to MGMT but has not yet been received.

5. TV Affiliates Meeting - MGMT reported attendance with CTV to the early part of meeting on Sunday. Maritime affiliates expressed interest in receiving feed of "Don Messer" program in place of national sustaining service now being carried.

6. Long Distance TV Reception - ENG reported that NBC had been successful in getting the reception desired and no longer interested in CBC cooperation.

7. Colour - MGMT indicated there is possibility of a private station asking for permission to install equipment to enable colour transmission. MGMT feels that granting such permission would soon entail converting the microwave network between Buffalo and Toronto and Toronto and London to enable colour feeds and would ultimately have the colour introduced generally. Subject will be discussed informally with the Board this week. P & I pointed to the article in Time Magazine on the question of colour in the United States.

8. Community Chest Message B.C. Lieutenant-Governor - MGMT reported that B.C. Lieutenant-Governor had hurriedly filmed 50-second statement in support of Community Chest which, when developed, had flaw in last part. Film Editor on duty had edited this because of poor quality of the picture and it was shown and the result wasmost unsatisfactory. MGMT wishes PGM to send an instruction to staff to see that no editing is done of official statements by those in authority. This is not intended as a counter-instruction to the regular timing instructions but has to do with editing only.

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9. Remembrance Day - November 11th will be observed in Montreal, the 2 minutes silence will be at 3:00 p.m., in Ottawa at 2:30. November 12th is a regular working day.

10. TV Experiment Schools - MGMT indicated that it is considered that the report of the reaction to the current TV schools experiment indicates that the Corporation should "play" hard to get in future and should only be interested in proposalsof the Educational authorities which are accompanied by suggestions of expenditures on their part.

11. Satellite Television Transmitters - There was a meeting on this subject with representatives of the Department of Transport this morning and the matter will be put before the Board later this week.

12. GRants in Lieu of Taxes - This matter will be referred to the Board which will have to consider whether the Corporation should pay 50 or any other percentage up to and including 100%. Some Crown corporations paying 100% are Bank of Canada, Canadian Wheat Board. The CNR pays only 50%.

13. British Television News Plan - MGMT asked the AGM to get the details on this plan under which BBC would like to develop a British News Agency for film similar to Reuters in sound and would like the CBC to participate.

14. Comments of Auditor General - MGMT indicated that these will be discussed at the Board and when the Auditor General's certificate is being discussed ACA is asked to have available the answers for the reservations which the Auditor's man has. ACA is to discuss with MGMT before the Board but is to be ready to discuss in detail with the Board.

15. Matthew Halton Illness - PGM reported that Mr. Halton had had a relapse and was on the critical list but is now on the road to recovery. It should be noted, however, that this process may take two to three months.

16. P-C Convention - PGM discussed recommendation from Talks Supervisor and MGMT asked him to have full detail ready for discussion with the Board. There was discussion of simultaneous translation for French service and MGMT suggested that PC's be told CBC will carry whatever they provide in French that can be carried and fitted into schedule. Otherwise French network should carry French summary at night. It was agreed that no CBC employee should be allowed to act as translator.

17. Completed Capital Undertakings - ACA indicated that a submission would be made to the Board to report on the achievement of those capital projects complete. MGMT wishes at the same time to go to the Board with items requiring more money. Such allocations for both TV and radio should be prepared for submission as soon aspossible.

18. U.S. Armed Forces TV Stations - Statement on film to be prepared and given by AGM.

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19. CKSO-TV Sudbury Off Air Pick Up - ENG reported that CKSO-TV have been taking only sports events and it was agreed that this should be continued in view of the fact that the commercial returns more than pays for the cost.

20. Regional Power Increases - ENG reported that the Department of Transport had discussed informally their action as result of a suggestion from CARTB that Canada permit increases of power on regional stations about 5,000 watts and 250 watts locally if the radiation towards the United States was held to its present levels. ENG to discuss privately with GM.

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EXECUTIVE MEETING
October 30, 1956

EX 56-34

PRESENT: E.L. Bushnell, R.P. Landry, M. Carter, J.P. Gilmore, P. Meggs, K. Morrow, M. Ouimet, G.W. Richardson, W.G. Richardson, R.E. Keddy

1. Western Trip by Dr. McCann - MGMT noted Dr. McCann visiting Regina, November 1st, Edmonton, November 14th and that a visit to Winnipeg was being held on October 30th and 31st. SecB was asked to prepare wire to Roberts at Regina and Claringbull at Edmonton warning of the visit.

2. General Management Committee - Suggestions of further items for discussion were: supervisory training and indoctrination booklet, both of which CA said were being brought forward by P & A. Information appears to indicate that both Halifax and Toronto are writing their own indoctrination booklets. Another item suggested was management of budgets - a review of the whole accounting operation and the effectiveness of financial reports.

3. Manuals - This was one of the items suggested for discussion which MGMT turned over to CA to follow up. The discussion suggested that an interim measure should be to classify, index and re-issue current directives.

4. Anniversary - P & I reported that the GM will be speaking from CBO on November 2nd, the 20th anniversary of the CBC and may also appear on "In Reply" on Sunday. Some consideration had been given to the 25th anniversary of national radio next year but this appears to have little significance and no planning should be carried on for it at this stage. P & I is re-issuing a new booklet "This is the CBC" in connection with anniversary.

5. Royal Commission - SecB reported that private discussions are scheduled for November 19th dealing mainly with finance. COMP to discuss with GM, in meantime MGMT assessing the commercial potential if CBC stations go all out commercially locally. Meeting attention directed to Variety article on news sponsorship.

6. Variety Criticism Commercial Fall Schedule - Article by McStay being considered by COM with a view to reply. P & I suggests talking to McStay rather than writing editor.

7. Halifax Opening - MGMT reported that MAR indicates keen interest Halifax citizens visiting new studio.

8. Community Chest Message - Asst PGM indicated directive going out November 1st.

9. Comments Auditor General - COMP held meeting Monday to discuss letter and will prepare report for Board as requested.

10. P-C Convention - Asst PGM indicates arrangements going forward. P & I arranging with PC to release press announcements Thursday, at which time CBC will also issue one. CTV reported that Special Projects Budget had been increased $100,000 to take care of costs for this coverage. Asst PGM will visit Montreal to discuss French coverage. Board discussed policy under which other parties formerly were given up to half as much time in the succeeding week and has indicated that some time will be made available to other parties only on application by them.

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11. "Along the Tower Trail" - CTV reported total cost estimated at $57,000 being $41,000 for program, $16,000 for lines.

12. U.S. Armed Forces TV Stations - ENG reported that Transport had given clearance for stations to go on the air. AGM has made film and an attempt is being made to get stations on the air November 1st. Asst PGM reported Cowan co-ordinating service to these stations. Meeting noted two shows being supplied stations by AFRTS. CBC would prefer these stations get shows from CBC sources. Noted Stirling of CJON had applied to AFRTS for shows to be carried on CJON but had been informed by AFRTS that permission could not be given unless CBC agrees.

12. Board Meeting 12.1 Royal Commission - Board expressed appreciation of work of all concerned in presenting CBC case to Commission. Feels if second stations, CBC should press for at least those it applied for in 1952. In December 1952 the Board had requested authority to establish in addition to those stations authorized and now in operation other stations in Western Ontario and Quebec City and stations in the main areas of Canada, Edmonton, Regina, Saint John, N.B., Charlottetown, P.E.I. and St. John's, Nfld. Another facet which the Board wishes emphasized to the Royal Commission in private discussion is the importance of thinking of the national service as being also provided regionally. The Board agreed with the priority indicated to the Commission, that is improving present programs, extending coverage and finally extending hours of operation.

12.2 Report of Management - Indicated a proposal to continue to use the services of P.S. Ross & Sons to inaugurate some of the financial procedures previously recommended.

12.3 The Board approved the appointment of Mr. M. Carter as Comptroller.

12.4 1957-58 Estimates are to be prepared on the basis of the submission for operations and capital to the Royal Commission and to be discussed with the Executive Committee as soon after the middle of November as possible for final approval and submission to the Government. COMP indicated he had held a meeting to review and distribute the work to have the material ready to discuss with the GM on November 9th in order to meet the Treasury Board people November 15th. MGMT warned that the estimated achievement for 1956-57 of the television budget might be reduced through the need to distribute additional monies for improving the service. CTV indicated $1 million additional had already been so distributed.

12.5 Municipal Taxation - MGMT indicated that the Board had agreed to the recommendation under which the occupants of CBC-owned residences would be responsible for full taxes as would be other occupants of CBC-owned property and that the CBC would after having re-computed the assessment pay 100%. CA is to carry forward and to begin paying all municipal taxes on this basis with the calendar year 1957.

12.6 Conway Talks - MGMT reported that criticism of Conway talks October 11th and 12th had resulted in Board restating that it is responsible for policy and direction of Corporation programs but the Board admonished MGMT to be more careful in the selection of commentators urging that when indulging in matters of controversy it is better to have a panel discussion.

12.7 CKEC New Glasgow - The Board was informed that this station which was granted supplementary affiliation to the Trans-Canada network providing it paid 50% of the cost of connection had made no payment for the connection since January 2nd, when it began. The Board has directed that the station be told that it is a business deal and that it must pay and that the Board will not consider basic status for the station and in any case will not discuss the matter further until payment is made. COMP was asked to carry forward the discussion with SecB and SR to see that action is taken as the Board directs.

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× 12.8 Industrial Relations - MGMT asked CA to discuss this further with the GM.

12.9 Stations for Receiving and Rebroadcasting Television Programs - policy was outlined and it was agreed that it should be raised at the General Management meeting and a copy prepared for attachment to the minutes.

12.10 Power Ceilings - The Board's feeling that it is opposed to violating treaties was discussed and ENG raised the point that in this case there was no treaty to be violated. So far as the Corporation is concerned the main point is that the NARBA will be ratified with the recognition of CBC low power relay transmitters.

12.11 CFPL and Colour - The Board agreed that MGMT should persuade CFPL not to apply until after the report of the Royal Commission is in.

13. Microwave Connections - ENG enquired about the ordering of additional microwave connections for those stations recommended. He pointed out that Medicine Hat could be connected for just the cost of connection and no mileage and this was agreed by MGMT for ordering. On the question of Kamloops, it was left that ENG should discuss with MGMT. CTV brought out that the P.S. Ross figure for supplying kinescope service to private stations was $133,000 gross with recovery net $79,000. For the English-language station recommended for Quebec City, ENG recommends getting a quotation since both the Bell Telephone and the railway companies have facilities between Montreal and Quebec. This was agreed for asking of quotations immediately. CTV was asked to bring all of these considerations to the attention of the Commercial Division. It was also agreed that a quotation should be asked from both the railway companies and the Bell Telephone Company for the provision of a bilingual feed to Rouyn and Timmins, both of which stations are operating bilingually.

14. Christmas Messages - Asst PGM reported that these messages are being recorded well in advance to avoid the confusion of last year. MGMT asked Asst PGM to follow up regarding the Christmas shows which might be produced out of Winnipeg.

15. European and Middle East Correspondents - CRD asked whether with the illness of Matthew Halton and the possibility of Douglas Lachance being brought back to Canada the Program Division would be considering sending additional representatives to Europe and the Middle East in view of recent developments. It was noted that Charles Wasserman has been used extensively in reporting on the Hungarian developments.

16. Printed Regulations - EXA was asked to consult with SR concerning having the radio regulations printed.

17. Barrie - Increase in Power - P & I asked when this could be expected and was referred to SR who should find out informing Commercial Division, etc.

18. Feature Articles - P & I reported that there would be an article on CBC Halifax in Time Magazine, Star Weekly has already published an article on Pierre Radisson, has one on the Toronto CBC locations and is working on one for TV film industry. All in all 27 features have been placed since the beginning of the year reaching a circulation of 17½ million. MGMT indicated appreciation for this effort.

19. "Television Theatre" - CTV enquired whether the results of the audience survey last Sunday when $64,000 Challenge was opposite were available - as yet not received. In this connection it was noted that in Montreal "Television Theatre" is outdrawing CBFT. "THE Discoverers" - The Board thought highly of this program as another item which might be exported. G. Rugheimer is offering certain features to the BBC and others.

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EXECUTIVE MEETING
November 6, 1956

EX 56-35

PRESENT: J.A. Ouimet, E.L. Bushnell, R.P. Landry, M. Carter, J.P. Gilmore, F.P. Johnson, P. Meggs, K. Morrow, M. Ouimet, G.W. Richardson, R.E. Keddy

1. International Crisis - MGMT said CFPL congratulates all concerned for the magnificent coverage of the crises including Springhill. MGMT is concerned that the reporters be available if the situation develops towards further coverage in Europe and the Middle East. CA was asked to work through P & A and the insurance group in consultation with Asst PGM in arranging insurance for CBC staff members, exploring the need for insurance for men on retainer and freelance men on assignment. It was agreed that $20,000 should be considered for staff men in danger areas. Action as quickly as possible for those already in these areas should be taken, e.g. Safer in Israel. Also discussed was the need for a television circuit between UN New York and either Toronto or Montreal for use when U.S. networks not carrying UN service. Asst PGM indicated Toronto was looking over this and it was taken as an item to discuss on Conference Circuit. Both GM and AGM considered coverage of crisis as first class particularly "News Magazine" Sunday night. GM concerned that staff reports should be completely objective. Felt that Bernard Trotter from London in "News Magazine" and Charles Lynch from UN in an earlier report had become subjective and showed personal reaction. Asst PGM felt that Trotter had not shown bias but AGM felt he did. It was noted that in principle CBC staff people should not get into the controversy personally but should be responsible to see that commentators are selected to provide an overall balance. An example where this was not achieved was "This Week" when the chairman, Marcus Long, sided with two panel members against J.B. McGeechy to provide a very unbalanced presentation.

Reference re commentators, correspondents, correcto + news men or non reporting news personnel?

2. Royal Commission - MGMT said CBC hearing likely November 20th and not yet advised whether it will be with CH and GM only or with a group. CTV reported spot study being typed in Toronto.

3. P-C Convention - MGMT again impressed Programs need to be strong with those arranging schedule so that all material put on television is of interest to the viewers.

4. Microwave Connections - FPJ indicated Bell for Quebec English quotation can supply price connected to Trans-Canada feed but that service will not be available until next year. Asks three to four weeks to work out quotation for separate service when station ready to go on air. SecB to advise CTV when Orders in Council issued new TV stations.

✓ 5. Head Office Plans - Drawings being searched for by CA. FPJ reported Chief Architect has 8 sketches of exterior of building and a model of the area prepared. Public Works indicates services will be brought to within 3 feet of CBC building. MGMT indicated whole plan could not really be considered until Royal Commission developed further but recognized that it is desirable to start the procedure to get FDC approval of style. If plans had to go ahead now without definite organization pattern movable partitions and large open spaces would be required. The need for an improved partition was emphasized in this connection.

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6. Maritimes TV Network - Opens December 2nd. Special program 2.00-2.45 p.m. AST.

7. Godfrey Pick up - Criticism of CBC for not doing was discussed. Asst PGM said CBC equipment not available. AGM reported he had arranged with Canadian Customs to clear for CBS equipment but apparently decision to drop pick up was based on fact that there might be trouble getting equipment back through U.S. Customs.

8. TV Program Committee - Murray Brown letter on U.S. trip noted. Asst PGM reported meeting scheduled on return Mr. Jennings December 12th, 10.30 a.m.

9. Commonwealth TV News Plan (British International News Film Limited) - GM saw Sir Ian Jacob in New York. BBC and Rank organization underwriting project two to one. They are taking six parts, proposed CBC one, ABC one and ITA one. Suggestion subscription fee £15,000 per annum and trusteeship one additional payment £15,000. CBC indicated willingness to join as a subscriber but wishes more time to study trusteeship proposal. MGMT wishes Chief News Editor to send report to Jennings in Australia. He did good job in New York discussions.

10. Decollete - MGMT asked P & I to deal with clipping about artists on French network offending good taste in this regard.

✓ 11. Grants in Lieu of Municipal Taxation - Discussed again and confirmed decision to inaugurate January 1957. In meantime paying those applying for 1956 on former basis.

12. Imperial Trust Bursary - MGMT accepts recommendation Frank Peers on assurance Programs that he can be spared and wishes to be informed of arrangements to be made during his absence. Peers nomination should be put forward now with review towards end of January. CRD asked for early indication if CBC to pay for European trip in conjunction with bursary.

13. Annual Report - GM indicated considered this a good job but still feels integration of French network reporting not as complete as it might be - can see no reason for repeating "on the French network". Asks CA and Asst PGM to review particularly from this point of view and give comments to P & I for their post mortem examination. ✓

14. At 3.40 p.m. Conference Circuit tried out linking Montreal and Toronto. During discussion dealt with international crises as reported number one above.

15. UN to-night - Recognizing TV circuit not available in view U.S. elections agreed that there should be cross promotion between radio and TV. P & I to arrange.

16. General Management Committee - Tentative time table and agenda discussed and agreed providing the order is re-arranged.

✓ 17. Monthly Reports - Discussed - MGMT indicated that these reports intended as method of reporting important developments and a vehicle for regions to bring to the attention of MGMT complaints about items not receiving attention. Asked that CA prepare in writing an instruction in this regard for distribution at General Management Committee meeting and that SecB continue to follow up by bringing important items to the attention of the ensuing executive meeting.

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18. <u>ITA Visitor</u> - Mr. Honeyman, a member of the Board of ITA will be visiting America, coming to Toronto mid December, staying till January 7th. Wishes to come to Ottawa from Toronto.

19. MGMT enquired from CTV as to status of comparison of spot scheduling on CBOT and CBUT with CFPL London.

✓ 20. <u>By-Laws</u> - A suggestion has been made for a change to exclude communists from staff. MGMT wishes CA to have this suggestion studied by P & A and bring forward a report.

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EXECUTIVE MEETING
November 26, 1956

EX 56-36

PRESENT: J.A. Ouimet, E.L. Bushnell, R.P. Landry, M. Carter, J.P. Gilmore, P. Meggs, K. Morrow, M. Ouimet, G.W. Richardson, W.G. Richardson, R.E. Keddy

√ 1. Insurance for Commentators - CA reported covered on temporary basis, permanent coverage awaiting further discussions regarding reduction in payments under pension if insurance collected. Asst PGM reported increasing difficulty getting Canadians into Egypt. MGMT asked further discussion CA and Asst PGM; to consider whether more insurance for married than single people.

√ 2. Head Office - Renewal of leases in the Victoria Bldg. on a 3 or 4 year basis was discussed and meeting favoured three-year lease which is the term for the new space being taken in Kent Albert Bldg. for Treasurer, releasing Bryson-Graham. Justification for new building is that average person has only 60 sq. ft. in Bryson-Graham and further space is needed for expansion. Machine room being continued in Victoria Bldg. with investigation possible additional space ground floor. It was agreed that plans for new Head Office Bldg. would have to await recommendation Royal Commission.

3. General Management Meeting - Messengers for Film Service Toronto - CTV reported improvement and meeting of deadlines. CA said ONT has matter in hand. MGMT will raise on next conference circuit talk.
Equipment Montreal and Toronto Studios - possibility placing order for colour equipment fully discussed with decision left for further consideration in light recommendation Royal Commission. B/F January.
Winnipeg Elevator - in the budget for next year and decision must await approval thereof.

4. 1957-58 Estimates - Suggestions mailed to Executive Committee. CH and Professor Corry have approved, awaiting views Dr. Pouliot and K.G. Montgomery. Finance now proposes to put CBC item as supplementary at roughly time of recommendation Royal Commission thereby having CBC discussion at one time. Seems very likely this pattern will mean reduction for 1957-58 over estimates now circulated to Executive Committee Board. Agreed that best course would be to accept delay when matter discussed Treasury Board this Friday.

5. ANG - AGM will have meeting Wednesday to consider possible action if conciliation board ruling results in unfavourable union action.

6. Comments of Auditor General - COMP assembling answers to be presented January Board meeting.

7. Cash Requirements Treasury Board - COMP to look into and provide comments to MGMT.

8. Microwave Contract - Strike Clause - After discussion during which ENG reported failure gain acceptance railway companies such clause on all previous attempts, it was agreed useless to aggravate relations by writing and requesting inclusion at this stage. This could be discussed at next renewal negotiations.

9. Cleaning Contract - Radio-Canada Building - Since lowest tenderer had withdrawn MGMT approved recommendation ENG to three-month trial basis by second lowest, Modern Building Cleaning Limited. Agreed SecB could inform Minister.

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10. CBOFT Announcer - MGMT asked Asst PGM to take action reporting when results could be expected.

11. U.S. Programs CHCH-TV Hamilton - Agreed leave matter in abeyance since AGM reported nothing new has developed.

12. Power Ceilings NARBA - Item 12.10 EX 56-34 was discussed further and MGMT asked ENG to prepare memorandum which would form basis for further submission to the Board to correct impression left at last Board meeting.

13. CBC-NFB Relations - Asst PGM reported further meeting scheduled December 20th. MGMT asked Asst PGM to have summary prepared of 4 memoranda giving current position CBC film production. AGM enquired if at December 20th meeting possibility changing introduction NFB shows could be discussed. Instead "NFB Presents" CBC would prefer "CBC Presents NFB Presentation". CTV raised question whether recent memorandum Director of Program Planning and Production concerning liaison officer means change of procedure of handling contracts with outside film organizations formerly all concentrated O.C. Wilson.

14. Protocol - MGMT has noted recently that some CBC officers have taken outsiders to task for going directly to MGMT. This is considered very poor public relations for CBC - correct course for CBC officers to take is to raise the question with MGMT rather than with the outsider. Item to be put on agenda December Management Committee Meeting.

15. "Small Fry Frolics" - Reviewing complaint by writer this program MGMT dismayed after full investigation to find this lady had correct information and P & I for CH was given incorrect information resulting in letter over CH's signature being incorrect. Item brought up for future guidance rather than check past performance.

16. Inflation - MGMT referred to COMP form letter asking for reduction major capital expenditures in effort to curb inflation.

√17. CBC Christmas Cards - MGMT advised CA agreed recommendation handle as last year.

√18. Queen-Sumach Building - MGMT notes proposal rent additional floor and at the same time consolidating lease and charging alterations as rental. Suggests subject be re-studied and if confirmed as best method to handle apply for Order-in-Council and put on agenda for Board.

√19. Supervisory and Confidential Salary Scales - MGMT returned to CA recommendation by P & A for across the board 3½% increase asking that P & A re-present the recommendation which is not questioned as to amount in order to justify by another basis than maintaining equivalent position viz-a-viz the unions. MGMT wishes more thorough study by P & A presenting comparison with outside organizations. Notes this will mean general increase impossible for December cheques except for operating supervisors whose position must be corrected immediately to maintain spread over union employees under supervision.

20. Feed Back General Management Meeting - There was full discussion to see what lessons could be learned for future such meetings. Possibility of having written reports from regions submitted in advance with recommendations requiring discussion or action put at the end. From these reports and other suggestions agenda can be drafted. General agreement meeting too large which resulted in unfavourable setting and reduced value some discussions. Next occasion meeting

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might be called for 4 days with three days agenda leaving extra time for expansion as meeting develops. For next meeting it was agreed there should be held at separate time and not in conjunction with meeting other TV and radio meetings. It was recognized that program discussion presented a problem and that there should be a chance for regional directors to have meetings with MGMT with minimum of others in attendance.

21. Meetings in Conjunction with Royal Commission Recommendations - Meeting discussed desirability informing regional directors and TV and radio directors of CBC policies resulting from Royal Commission recommendations. Emphasized need to get coordinated CBC thinking in order to minimize repercussions of strong CBC supporters, e.g. CAAE in face of increased commercialization.

22. Sample TV Network Schedule - MGMT expressed concern that proposed TV schedule continues problem of current radio schedule because of simultaneous news scheduling. Pointed to many adverse results from such news scheduling putting all main hour-length shows in period 11.00 - 12 midnight EST. Feels there must be some compromise solution which would enable news delay, particularly since pictures will be as topical two hours delayed as without delay.

23. Grey Cup - EXA expressed appreciation camera work which ENG said was much better than had been evident from Toronto on league games. MGMT would like coordinated system to see that producers receive messages of appreciation but avoiding duplication, e.g. CH, GM and AGM. CTV reported 45-minute failure in voice circuit to Vancouver and streaking which, while not seriously detracting from viewers reception, is worthy of study. ENG to check. CTV reported all film out of Toronto Saturday night and deadlines 11.30 Sunday met.

24. Annual Report - P & I enquired whether art work for next year might be done by graphics people and was told after discussion that little would be gained but to discuss further with CTV.

25. CBOT Ottawa News - P & I enquired if absence of such news last week indicated change of policy or equipment. Meeting had no information.

26. CBOFT Ottawa Production - MGMT suggested this show had small town atmosphere and asked Asst PGM to keep it under observation.

27. Ottawa TV Newsroom - Asst PGM was informed that expansion of news facilities to Ottawa might be held up pending Commission recommendations and others were similarly asked to see that commitments for expansion are carefully reviewed pending these recommendations.

28. Colour - CTV visiting New York accompanied by D. West to collect latest information cost of colour U.S.

29. Discussions TV People - CTV asked to set up on Friday discussions with Montreal and Toronto TV Directors. Asst PGM to be available for these discussions.

30. Radio Developments - CRD to discuss with MGMT on parallel lines to TV.

31. Commonwealth Conference - ENG said Chief Engineer reported CBC papers to technical committee warmly received. Mr. Hayes feels smaller countries get more from Commonwealth Conference than BBC and CBC. Hospitality almost overwhelming.

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32. Microwave Extension to Kamloops - Meeting noted Order-in-Council had been issued and asked ENG and CTV to discuss in light of policy providing kinescopes for 4 stations. Should consider very carefully costs kinescope vs. microwave and bring forward recommendation to January Board meeting.

33. Agenda January Board Meeting - Agreed have all material completed by December 21st.

34. Management Committee Meeting - To be held in Ottawa December 11th.

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EXECUTIVE MEETING
December 4, 1956

EX 56-37

PRESENT: OTTAWA - J.A. Ouimet, E.L. Bushnell (from 11.15) M. Carter, R.C. Fraser, J.P. Gilmore, K. Morrow, M. Ouimet, G.W. Richardson, W.G. Richardson, R.E. Keddy
Col. Landry was absent on account of illness

TORONTO - I. Dilworth, J.M. Beaudet, H. Hilliard, J. Kannawin, F. Mutrie, H.G. Walker

MONTREAL - H. Audet, B. Lafleur, A. Ouimet, R. Rolland

1. Meeting with Treasury Board - COMPT reported that after submission to the Executive Committee of the Board and approval thereof the CBC last Friday met officials of the Treasury Board being represented by CH and GM. As a result Treasury Board is proposing now in main estimates for Parliament $6½ million grant towards the anticipated operating deficit and capital expenditures of the radio service and $12 million as a grant towards the anticipated operating deficit and capital expenditures of the television service. These provisions plus an estimated $17 million as the amount accruing to the Corporation under the Excise Tax Act are anticipated as sufficient to carry the Corporation until October 1957 when a review will be possible in the light of the recommendations of the Royal Commission and supplementary estimates provided if needed. MGMT pointed out that Treasury Board will not approve anything new at this time and has provided the same funds as last year to keep the Corporation going pending the report of the Royal Commission. Before next April, the Corporation will have to discuss further with the Treasury Board to determine the tempo of operations. MGMT wishes the work on the budgets for 1957-58 to proceed on the usual basis.

2. Inauguration of Maritimes TV Network - AGM reported that the inaugural program went remarkably well, in particular the technical operation was outstanding and the switching was done well between pickup points. Both Fred Lynds and Nathanson, particularly the latter, were high in their praise. The program was very good and a young girl, about age 16, from Cape Breton showed promise of developing as a television personality.

3. U.S. Artists on TV - MGMT noted further employment U.S. artists, in particular Ink Spots on "Porte Ouverte" last night and expressed preference for imports from Toronto. TV Director Mtl explained that "Porte Ouverte" was having problems, a replacement for Jacques Normand is being sought and in addition Pellerand is laid up in hospital. Montreal is working on the program and will try to eliminate the U.S. talent on it.

4. Picketing of Radio Canada Building - Que. Regional Engineer reported that employees of Ravary have been picketing the Radio Canada Building intermittently at intervals carrying signs "CBC is giving us a dark Christmas", "CBC is paying famine wages" and other remarks derogatory to the CBC. Region has enquired opinion Legal Counsel as to means to stop such picketing of CBC since Corporation not directly concerned with these people since it lets this cleaning of Radio Canada Building by contract. Que. Regional Engineer pointed out new firm started last Saturday and the results to date have not been too satisfactory but so far it has been

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assumed many problems arose because of this new operation. Beginning December 5th CBC will write contractor reporting on all instances of unsatisfactory service and will watch the operation in order that MGMT may be given a recommendation for the future.

5. French Kisses on French Network - MGMT reminded Montreal that attention had been drawn to one actor in the "Hamlet" presentation. On "Theatre Populaire" a similar offence against good taste was noted by another actor. Director TV Mtl indicated he had seen episode in question and will give instructions to prevent recurrence. MGMT asked Toronto to see that their productions do not give offence in this regard.

6. Announcers - Montreal awaiting action by PGM on recent proposal set out in memorandum by QUE November 21st. Director Radio Toronto read his memorandum to Asst PGM giving comments on first memorandum. MGMT in view of desirability reach early decision arranged meeting of interested people under chairmanship Asst PGM December 11th.

7. Management Committee Meeting December 17th - MGMT asked that suggestions for agenda be sent to Secretary and indicated he wished to discuss operation conference circuit at that meeting. Will all concerned give the subject consideration, ENG has noted suggestion whereby Toronto and Montreal can give a signal when they wish to interrupt discussion from Ottawa.

8. English Microwave Extension Quebec - Tenders were requested and returned November 30th by both Bell and railways. Microwave is cheaper than kinescope service and successful tender will be notified in due course.

9. Night Managers - MGMT on being informed of duties night managers Toronto and Montreal indicated it was desired to work out arrangements whereby, e.g. a top news item was anticipated both Toronto and Montreal could be alerted through the managers if after business hours or on weekends or holidays. Item to be on agenda December 17th Management Meeting with full reports Toronto and Montreal.

10. "Festival" - Director TV Tor. checking into costs discovers small excesses on budget for production and technical but design completely out of line being four times estimate. Estimate was completely inaccurate and work probably was all at overtime rates resulting in total cost first program $62,306 against budget $45,333. MGMT concerned that the overall costs for the full series should not be out of line with the estimated budget for the series and that the over-expenditures should be made up in the remainder of the series. ONT indicated "Festival" being thoroughly studied and controlled for future.

11. Coverage PC Convention - ONT enquired if any danger CBC bowing to this pressure and was told that CBC had some advance warning of outburst and had quickly got out its statement in reply and would hold to the plans as announced. PC's contention about U.S. coverage based on incorrect information. CBC did not carry keynote speeches either Republican or Democratic U.S. Conventions. MGMT requested Asst PGM to have by the end of this week a full historical precis of everything done to date in connection with this proposed coverage in order that information will be readily available in Ottawa.

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KODAK SAFETY FILM

12. "Wide Wide World" - Meeting tomorrow with Joe Burhalter and Arch Robb of NBC. CTV reported that Robb in New York last week had given him gist of NBC complaints regarding costs and estimates of items contributed by CBC. They will request CBC to set a system to give definite estimates and stick to them. There will be a meeting this afternoon under AGM and attended by Messrs. Dunlop and Powley, who are here from Toronto for the purpose. Director TV Mtl. noted that it has been very difficult to give NBC estimates because of the difficulty of knowing what NBC wanted.

13. Canadian Chamber of Commerce - P & I indicated that as a follow up to discussions at the General Management Committee Meeting he had met with Mr. Morell, General Manager and Mr. Sheridan, PR Manager of the Canadian Chamber of Commerce. The Chamber understands that one of the difficulties in arranging more business programs has been the unwillingness of business leaders to participate and the Chamber will endeavour to get wider acceptance by business people in the future. They do seem to feel CBC have a tendency to think of business and labour together and P & I asked whether CBC Program Division would consider appointing a relatively senior person to deal with the business area. It was pointed out that Mrs. McEnaney of the Talks Department has been responsible for business commentaries and that Mr. Dunlop can give a report. MGMT asked P & I to follow up on this matter discussing with the various people concerned.

14. TV Network for Grey Cup - ENG reported that the 45-minute intermittent voice failure spoken of by CTV had not proven detrimental to the Vancouver audience to the game. The most serious picture flaw was a 45-second switching error by Bell at the beginning of the program. The overall report from Vancouver indicated very satisfactory result and no formal complaint will be lodged. MGMT enquired whether reaction in Vancouver warranted expense of special feed.

15. All Star Game - Asst PGM reported this is being carried live by connected network 4:00 p.m. EST December 8th and will be blacked out in Vancouver unless ticket sales reach 80%.

16. Death of Matthew Halton - Asst PGM reported that PGM in England had been asked to arrange separate wreaths from Canada and CBC London. Condolences may be sent to Mrs. Halton's home 14 Oak Hill Avenue, London N.W. 3, England.

End of closed circuit operation.

17. Victoria Building Lease - As discussed EX 56-36 agreed 3-year basis but suggested that submission to Council be made in such a way that extension possibility left open.

18. Marcus Long - MGMT requested Asst PGM to inform program planners MGMT would be happier if Mr. Long not chosen so frequently as panel chairman public affairs broadcasts.

19. Crawley Film Proposal - Asst PGM had lengthy meeting yesterday with considerable progress which he will report AGM.

20. Relations with Parliament - In effort to improve CBC public relations with Members of Parliament there was discussion of possible programs using MP's. The possibility that CARTB would do a report from Parliament Hill on film for TV stations was noted in this connection as was suggestion for wider use of MP's in

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their business association before their election to Parliament, e.g. farmers might participate farm programs, lawyers on others etc. Another suggestion was a Parliamentary forum with a ban on repetition of speakers in order to get as wide a representation as possible. MGMT asked P & I to take this as a PR project noting that its solution was wider than just PR.

21. Relations with Newspapermen - MGMT indicated that similarly newspaper reporters in Ottawa wondered at lack of opportunities to contribute to CBC programs and indicated desire to see as wide a use of available newspapermen as possible, perhaps arranging for local talks contact to re-analyze Parliamentary Gallery list. Also P & I might check Gil Purcell regarding views concerning use of CP men and head of BUP regarding use of BUP men. The meeting also noted with interest suggestion before Royal Commission began that CH and GM hold editorial discussions various newspapers across Canada.

22. Ten-Year Forecast - MGMT indicated further discussion P.S. Ross on estimates reported that plan now is to have only six-year forecast to end fiscal year 1962-63. CBC has been asked to re-estimate and in discussion P.S. Ross with a reduction of 25% in television and 10% in radio from the ten-year forecast could be justified. MGMT expressed reluctance to justify each calculation and noted there are to be further talks this afternoon P.S. Ross - to be attended for CBC by GM, COMPT, CTV, CRD, D. West and G. Spence.

23. Colour - CTV visit to New York shows unanimity on part NBC to hold colour increment to between 10 and 15% although NBC claims definite percentage figure not given Commission. Checking with CBS it appears colour costs are in neighbourhood of 20% but this not too precise in view of fact that colour network tariff not yet established and increase for colour low when compared to overall time and program costs.

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EXECUTIVE MEETING
December 10, 1956

EX 56-38

PRESENT: J.A. Ouimet, E.L. Bushnell, R.P. Landry, M. Carter, R.C. Fraser, J.P. Gilmore, C. Jennings, K. Morrow, M. Ouimet, G.W. Richardson, W.G. Richardson, R.E. Keddy

With AGM in the chair:

1. The GM is attending the opening sessions of the P & A meeting and asked that the meeting go ahead until his arrival.

2. Television in Australia - PGM reported that in each of Melbourne and Sydney the ABC and two private stations will be operating television stations. In Melbourne the first private station went on the air four months ago, the ABC officially opened just before the Olympic Games and the third station, while not officially on the air, was broadcasting the Olympics and accepting commercials.

3. "Porte Ouverte" - Asst PGM mentioned possibility that General Motors would drop if present difficulties continue.

4. Radio-Canada Building Picketing - ENG reported that last Friday the pickets were withdrawn and GM is aware of further negotiations in this regard.

5. Progressive Conservative Convention - AGM has asked Manager TV Ottawa arrange credentials CH, GM and AGM and requests P & I to follow up to arrange credentials for ENG and CTV as well. Meeting noted both Hallman and Bennett would be available for policy guidance during Convention coverage and felt that News Magazine coverage was excellent December 9th.

6. "Festival" - With GM in chair indicated Royal Commission was informed average budget for this series $45,333 with $34,000 recovery Chrysler. CTV reported meeting in Toronto concerning over-expenditures of budget.

7. "Wide Wide World" - AGM reported that TR's staff has been asked to give a breakdown of items being questioned by NBC and CTV indicated follow up meeting already held regarding this. Further action will work out formula of billing and submit to AGM and PGM. CTV suggests with more detailed billing good prospect CBC will recover full amount from NBC. Basis of future cooperation between CBC and NBC to be drawn up and issued by Mr. Dunlop to insure uniformity. MGMT suggested that CBC was interested only in recovering costs and noted commercial tariff now being used is presently below costs but is in process of being revised to cover costs.

8. Canadian Chamber of Commerce - P & I will meet in Montreal on Wednesday.

9. East-West All-Star Football - Picture trouble in first nine minutes noted as were some camera deficiencies working conditions Empire Stadium. AGM queried expenditure $10,000 for rights for future games if weather and playing likely at this level.

10. Victoria Building Leases - CA reported negotiations are under way.

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11. Head Office Building - GM asked for expression of view regarding two proposed lay outs. ENG indicated DPW building a model showing federal buildings that area and would like to have details to include CBC proposed building. Discussed proposed nine-storeys which ENG indicated was cheaper than lower building spread out over more area and also tall building requested by FDC. FDC also requesting power requirements which MGMT indicated could include block heaters if arrangements were made for full recovery of costs.

12. Marcus Long - Meeting noted his use on "This Week" again and was told by Asst PGM that Toronto had agreed to space out Long's appearances.

13. CBOFT Announcer - Asst PGM reported person involved given two weeks notice unless major improvement in meantime.

14. Relations with Parliament - AGM continuing to study.

15. Relations with Newspapermen - Asst PGM checked CP which indicated there is no ban against use CP correspondents except CP would like advance information which can be supplied by individuals concerned. Spencer Moore has been informed.

✓ 16. Reorganization - At P & A meeting suggestion to reduce work load was to transfer cleaning Radio-Canada Building and Stores from ENG to P & A. MGMT agreeable to giving cleaning to P & A and asks CA to work out details with ENG and P & A.

17. Accounting Survey - COMPT reported P.S. Ross will be visiting other divisions in checking accounting operations, already with P & A in connection with salaries section and will visit ENG concerning Stores accounting and purchasing. ENG had noted possibility as outlined circular letter.

18. January Board Meeting - Possible Additional Items - Revised forecast for Royal Commission - re-assignment of affiliations.

19. Minutes - Agreed future minutes should be marked "Private" and put in envelopes when mailed.

20. TV Affiliates Program Committee - PGM is chairman meeting Wednesday 10:30 a.m. GM and AGM may attend.

21. "Un homme et son Peche" - Sponsor would cancel in 30 days unless CBC will continue to sustain two programs a week and reduce package $50 per program. This means additional allocation to Montreal artists fees of $8,000 to end of present contract. MGMT suggested CRD and Asst PGM work out arrangements which will maintain this program on the air examining to see whether the money would be better spent if the program were moved to afternoon and whether it would be more commercially saleable there.

✓ 22. Compensation for Commentators - CA summarized recommendation of committee that CBC arrange $10,000 in insurance for unmarried and $20,000 insurance for married commentators with premium arranged by increase in salary while on assignment outside Canada. After full discussion, it was agreed (1) that CBC should reimburse employee for extra premiums to make personal insurance valid increased risks resulting from assignment; (2) that the

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Corporation should protect itself against eventualities by taking liability insurance and (3) that in addition to employee's own insurance there should be premium pay for hazardous assignments which employee could devote to increased insurance. CA reported that the Corporation had taken out as an interim measure insurance in the name of Douglas Lachance and Morley Safer. MGMT asked that CA reconvene his committee to re-examine recommendation in light of discussion including COMPT in the committee. Dave Fenwick

23. Announcers - MGMT, in view of fact all formulae to date result in announcers with numerous commercials being paid more, considers that at meeting tomorrow to which CTV is to arrange for TV Director Toronto's attendance, MGMT will propose for both Montreal and Toronto to remove the four top commercial announcers from the discussion and then to set fair rates of compensation for certain announcers whose positions are known and can form a standard for the regions to work out the remuneration for others.

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EXECUTIVE MEETING EX 56-39
December 26, 1956

PRESENT: J.A. Ouimet, E.L. Bushnell, R.P. Landry, M. Carter, R.C. Fraser, J.P. Gilmore, C. Jennings, K. Morrow, M. Ouimet, G.W. Richardson, W.G. Richardson, R.E. Keddy

1. Announcers - Asst PGM reported a successful meeting Montreal which agreed on recommendations which he will submit to MGMT and discuss with GM.

2. Compensation for Commentators - CA reported that meeting put forward agreed recommendations for consideration of MGMT summarizing as follows: CBC Group Insurance to be compulsory for contract employees after three months service; CBC pay extra premium related to employees' personal insurance when assigned in area of hostilities; CBC take liability insurance by way of protection; that persons hired to perform work in areas of hostilities be required to take accident and life insurance payable to beneficiary or estate with premium to be paid out of salary, to an amount of $15,000 for single persons and $25,000 for married persons.

3. Board Meeting Vancouver - COMPT will not be attending. PGM preparing item regarding late M. Halton, payments to organizations cooperating with Programs, and British Film Agency.

4. Status CKMI-TV Quebec - AGM to follow up with CGM. Has asked St. Georges to inform station when microwave expected.

5. Revised Financial Forecast - TV to be ready Friday. Radio figures are being discussed with GH. MGMT indicated an attempt is to be made to retain the Dominion network and CJBC.

6. Supervisory and Confidential Salaries - CA is still working with P & A on provision of further information. ENG indicated NRC report shows Engineering increase 1955 8 to 12% in industry, government 9.2 to 10.2%. On this basis CBC rates 10% low. Asst PGM has requested information but cannot provide at such short notice. Have in connection with newsmen.

7. WIFU - Question by PRA turned over to AGM who indicated CBC not interested next year if rights to cost more than this year.

8. Additional Property Vancouver - ENG has told BC GM wishes discuss while in Vancouver.

9. Favourable Reaction Export CBC-TV Programs - P & I asked to make sure Press Comment includes British reaction and to consider article about export of programs.

10. TV Kisses - ONT suggests new makeup which has abrasive properties may correct excesses.

11. AT & T Connection Windsor - MGMT asked PGM to discuss SR and COM and bring forward recommendation regarding continuation.

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12. CFRG Gravelbourg - ENG asked to arrange Santo discuss frequencies visiting station way back from Vancouver.

13. Contract Salaries - MGMT approved $12,000 salary recommended producer Robert Allan suggesting this amount near the limit.

14. Christmas Programs - Agreed on the whole very good. There is objection to TV news pictorial - Christmas edition considered not news. "Party Line" unfortunate use of wrong film - CTV to investigate. Considered Mass on French network more colourful than Christmas Eucharist. "Miracle in Quebec" considered good, "On Camera" not. NFB shows on South America and unions questioned as to objectivity and concept. PGM to look into, particularly to see if CBC commissioned approach used.

300 flowers

15. Victoria Building Viewing Room - Delayed owing to Commission consultants using. There will be further delay of one week which ENG is to check into and organize alterations to begin as soon as room vacated.

16. "Fighting Words" - EXA said record award for accepted quotation was sent air express collect. CTV to follow up finding out circumstances, arrange apology and see air express not used exclusively when rail will serve.

17. Imperial Trust Bursary - EXA reported Peers nomination accepted. PGM to arrange suitable replacement.

18. PR - P & I reported NBC successful in getting 55% Buffalo TV sets converted UHF and even some Toronto conversions.

19. Pension Fund - CA said actuarial report received. Recommends utilization of monies in reserve excess of 5% to buy additional past service benefits, suggesting 20% covering years 1943-56 inclusive, also in 1957 and 1958 and further reviews at 5 yearly intervals. This recommendation means an additional 20% to the one purchased 1948-53. Average age down to 31.6 for men and 28.6 for women which is favourable. CA to submit report to Pension Committee and bring forward recommendation MGMT.

20. Retiring Age for Women - AGM suggested consideration of increasing to 65 the present retiring age of 60. Meeting noted this impossible without cancellation present Pension Plan which would open Pension Plan to suggestions which unions desire to make. Present position is that changes cannot be effected without cancellation Pension Plan.

21. Other Microwave Uses - ENG said that Bell had agreed to inform CBC regarding other clients using microwave Buffalo to Toronto. Meeting agreed CBC not interested such information in future.

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EXECUTIVE COMMITTEE
January 17, 1955

PRESENT: J.A. Ouimet, E.L. Bushnell, R.P. Landry,
J.P. Gilmore, M. Carter

1. J.A.O. advised that Mr. M. Carter joining Executive on interim basis as coordinator of Radio, International Service and Common Services with special duties in connection with preparation 1955-56 Sound Budgets.

2. R.P.L. informed that P.S. Ross interim report contains these general recommendations:

   (a) That budgeting estimates allow for depreciation.

   (b (b) That the Sound accounting and budgeting system be placed on the same basis as that of Television.

   (c) That commitment control be tightened in both systems by elimination of confirming requisitions.

   (d) Relation of commitments and cash disbursements should be tightened and the recommendation is that treasury operations of this nature be decentralized.

3. It was noted by the meeting that a Budget Manual for methods and procedures is needed and that local approval for payment is the probable answer for speeding up our invoice payments.

4. The Assistant General Manager reported on the status of football arrangements to the effect that Mr. Griffiths had held two meetings with the league and NBC and that an international sponsor was in sight on the basis that CBC would do all contracting and production and NBC would pay 25% of the gross for these services.

5. The Coordinator of Television raised the point of need for uniform preparation of statistics at Head Office.

6. The General Manager asked those present to come to future meetings with items for discussion and with preparation to report on progress in various activities.

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EXECUTIVE COMMITTEE
January 24, 1955

PRESENT: J.A. Ouimet, E.L. Bushnell, R.P. Landry, G.W. Richardson, J.P. Gilmore, M. Carter, R.E. Keddy

1. R.P.L. led discussion of follow up on previous MGMT Committee meetings. Itemized status is:

EXECUTIVE ADMINISTRATION

Imperial Trust Bursary - John Dunn next CBC nominee - term on recommendation PGMS. Letter to BBC seeking itinerary help - Note BBC nominee Dickson Schools Broadcasts coming to Canada in March.

Ottawa Translation Service - Qualifications of candidate being studied. When appointed will require secretary, office space.

Lines of Communication with BBC - PGMS to report. Suggestion A.G. Cowan and Gordon Winter should discuss matter with recommendations. Agreed airmail minutes MGMT meetings to CBC London Representative.

Titles of Positions - for consideration in March.

Safety of CBC Records - report ready week February 6th.

Attendance and Discipline - consideration in March or April.

Ottawa Headquarters Building - report with J.A.O.

Orders-in-Council for Program Expenditures - meeting advised Board agreeable MGMT not submit contracts for program expenditures unless individual program costs exceed $25,000 regardless total for series.

Teletype Expansion - report due soon. Figures should go in budget.

COMMERCIAL

Nighttime and Daytime Rates - E.A. Weir asked January 21st for report.

TV Affiliates and Daytime - PGMS reminded planning to be complete and ready for consideration late March affiliates meeting. Agenda February 7th.

ENGINEERING

Improvement CFPR - consideration in March or April.

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Use of 1130 kc/s - agenda February MGMT - remind ENG.

PROJECTS - RADIO

CBN Shortwave - report on file from Nfld. Region. Bring to attention ENG.

CBG Re-Location - R.P.L. carrying forward.

Calgary LPRT - Agenda Feb. MGMT. M.C.

Port aux Basques - awaiting reports higher powers CBI. Agenda Feb. MGMT. M.C.

LPRT Kirkland Lake - Agenda Feb. MGMT. M.C.

LPRT Ashcroft-Prince George-Prince Rupert - Agenda Feb. MGMT. M.C.

LPRT Malarctic - R.P.L. to discuss with Dean Pouliot.

PROJECTS - TELEVISION

Purchase Winnipeg Property - Prairie Region getting options.

FINANCIAL

Gravelbourg-Saskatoon - R.P.L. to review financial position both stations to ascertain whether present subventions getting stations on financial feet. Report for April Board meeting.

PERSONNEL & ADMINISTRATIVE SERVICES

Training of Supervisors - consideration in April.

Extra Work - R.P.L. preparing draft directive perhaps incorporating on BBC model limit to percentage of salary. J.A.O. and E.L.B. to investigate special case J.M. Beaudet.

Overtime - Agreed serious question running to approximately $137,000 a month cost. Suggest J.P.G. visit production centres investigate whether operating procedures responsible or whether additional producer help would reduce.

Approval of Junior Appointments - report by P & A recommending delegation of appointments to local level as soon as statements from TREAS on budget regularly available to local officers.

Coordination of Transportation - problem of large magnitude - indications taxis costing approximately $1,000 a week in Toronto. M.C. to obtain progress report as result of meeting in Toronto last week. Urgent matter. J.A.O. to discuss with E.L.B.

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PRESS & INFORMATION

Press Enquiries - memorandum January 24th requesting progress report.

History & Development of the National System - Agenda Feb. MGMT.

PROGRAMS

Television and Radio Audience Shows Admission Tickets - R.P.L. carrying forward.

Rights - Agenda Feb. MGMT. R.P.L. memorandum re registration.

OPERATIONS - TV

Kinescopes of CBC Programs for U.S. Forces' TV Stations - J.P.G. reporting.

STATION RELATIONS

Realignment of Network Stations - M.C. to study.

Meetings with AM Affiliates - Agenda Feb. MGMT.

PGMS Statistics - Agreed all statistical work to be brought together under Bureau of Audience Research involving transfer this section from S.R. and moving H.F. Chevrier and his section to Ottawa.

Radio Station CJMS - report for Feb. Board.

AUDIENCE RESEARCH

Investigation of number of copies various statistical reports purchased, e.g. perhaps BBM Ottawa would necessitate only two copies for library thus ensuring availability of one.

2. CBOFT - Discussed need for proper staff from time of opening of station. E.L.B. to discuss with Ontario Region, PGMS and others concerned.

3. NABET - expect report available to Minister of Labour Wednesday. Board advised of possibility special meeting. The organizational group to take care of eventualities might review its plans.

4. P.S. Ross Report - meeting with this firm on Wednesday.

5. Payment of Invoices - R.P.L. has report from TREAS and will study and bring forward at next meeting.

6. Coordination of Head Office - J.A.O. has report.

7. Service to Aklavik - discussions with Department of Northern Affairs adjourned to enable Northern Affairs prepare definite suggestion.

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8. American Management Association - Agree Messrs. Kelly and Lapointe to attend Chicago meeting February 14 - 16.

9. Budget - M.C. to prepare radio budget explanations for J.A.O. J.P.G. to be ready to give similar information on television. Both to be responsible for their respective capital budgets.

10. Write-Offs - G.W.R. to suggest remedial course to obviate necessity write-off pilfered equipment from TV studios at main production centres.

11. Christie Street - G.W.R. reported that a recommendation for offer of purchase at $400,000 for this property with renovations estimated to cost $450,000 and possible need for annex with 30' ceilings to accommodate paint shops. After discussion G.W.R. to advise agent Corporation still considering proposal seriously but will not be able to decide on recommendation to Board for at least two weeks.

12. Television News - G.W.R. to prepare list of additions to present contract for service from press news for General MGMT in order to regularize authority to press news to supply service and consider necessity for further submission to Council.

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EX - 3

EXECUTIVE COMMITTEE
February 2nd, 1955

PRESENT: J.A. Ouimet, E.L. Bushnell, R.P. Landry, M. Carter, J.P. Gilmore, R.E. Keddy

1. With C.E. Stiles, K.M. Kelly and C. McKee present, there was discussion of NABET strike possibilities including the increased difficulty to carry on if outside help was not hired nor the IATSE offer of help accepted thereby obviating bitterness and possible picket violence. The general concensus was that it would be possible to carry on for two months on this basis. If as seems possible in view of NBC settlement with this union, a long strike were imposed, a review of CBC policy would be indicated at the end of four weeks. A draft statement of CBC policies was agreed after amendment subject to distribution on the General Manager's release. It was agreed that decision whether to meet the union Monday February 7th should be taken after ascertaining if Labour Department calling meeting of disputants near future.

2. Indications are agreement except on salaries possible with ANG. It was agreed to advise ANG CBC, unable to discuss salaries at this time, suggests going to Conciliation on this question only. P & A group retired.

3. J.A.O. to read notes on Monday emergency meeting. It was noted that emergency plan is to include keeping CBHT operating. J.P.G. estimates strike would mean $50,000 a week less for television. M.C. not yet sure of AM figures, hopes to have answers Thursday pm. P & A preparing memo of facts to be ready by weekend - For Board. It was agreed to return wiremen to base paying fare and travelling allowances but salaries stop when strike begins.

4. Memorandum for Cabinet to be ready Thursday a.m.

5. Noted Schnobb and P.S. Ross in agreement on questions of fact and main opinion. In effect will recommend commitment system for radio as is presently in operation for television. No decision yet about I.S. Noted desirability having clear statement from P.S. Ross that present system not wasteful.

6. Budgets J.A.O. instructed J.P.G. to prepare for February 7th and carry through for Board TV budget submissions. M.C. to do same for radio, on basis of separate Radio, Television, I.S. and Common establishments from April 1st with control for at least six months on present lines.

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7. Agreed in principle CBC should participate in Italia prize.

8. J.A.O. advised P & I preparing letters of reply re coverage. Keddy to continue re LPRT for time being.

9. Victoria Building R.P.L. reported discussions with Sherwood who wants to see J.A.O. Studying now and possibly for Board, R.P.L. to prepare, Ottawa HQ basis purchase Victoria Building or rent all space. Board report to give comparison of advantages and disadvantages rental or purchase.

10. Supervisory Newsletter Agreed P & A should make a beginning.

11. Cassidy Building, Toronto Getting information on which to base recommendation.

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EXECUTIVE COMMITTEE
February 14th, 1955

PRESENT: J.A. Ouimet, E.L. Bushnell, R.P. Landry, G.W. Richardson, J.P. Gilmore, M. Carter, R.E. Keddy

1. NABET - Noted proposed settlement subject to ratification union membership and CBC management and Board. R.P.L. asked to study reactions in regions by supervisors and prepare newsletter if considered necessary - to prepare for MGMT letters of thanks to M.M. McLean, Labour Department and to P & A for CBC negotiators. Noted one lesson that in labour - management relations it is important early to acquaint Labour Department of issues involved.

2. Budgets - Postponing until current discussions with government completed submissions normally due February 28th under Financial Administration Act. Budgets for 1955-56 will be presented April Board meeting.

3. P.S. Ross & Sons Report - To be presented Board this week. R.P.L. to obtain cost.

4. Construction Contracts - Penalty Clause report studied. R.P.L. to discuss Engineering and report MGMT Meeting March 7th.

5. TV Receivers - J.P.G. asked to follow up ascertaining depreciated cost receivers on loan ex-members Board, bringing forwarded recommendation.

6. TV Copyright - Noted Mr. Manson having Peter Wright consider possibility agreement with CAPAC for next two years on TV at fixed figure instead of 1¾% on commercial.

7. Pensions Committee - Agreed recommendation for further actuarial study now advise MGMT Committee March 7th.

8. Salary Increases - Noted recommendations of supervisors being collected. R.P.L. to bring forward for budget purposes.

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KODAK SAFETY FILM

Eng re Nicholas

9. Job Evaluation Committee - Suggestion to limit present committee to Group 9 and below - MGMT group to consider higher positions - Suggested exploring selection committee and regional committees - also action to remove some jobs from groups if a criterion can be found for comparison.

Not accepted

10. Grants - Suggest individual references to Board be discontinued - deal with all grants in respective budgets.

11. Allocation of costs of Administration, Common and Pool Services - In absence of detailed study showing actual distribution, request J.P.G. and M.C. for 1955-56 budget purposes work out agreed compromise.

✓ 12. Extra Work - Ask R.P.L. advise Director of Programs that 12 occasions not acceptable to MGMT and that 6 occasions as conductor all that can be agreed for Beaudet and Waddington.

13. Submission to Council re Press News and TV - asked G.W.R. to call Treasury Board to clear up questions which have resulted in this submission being held up.

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EXECUTIVE COMMITTEE
February 21st, 1955

PRESENT: J.A. Ouimet, E.L. Bushnell, R.P. Landry, G.W. Richardson, J.P. Gilmore, M. Carter, R.E. Keddy

1. BOARD OF GOVERNORS

(a) Union Relations - Board has agreed to the NABET terms. Also agreeable to similar basis for ANG.

(b) Television Financing - Board agreed memorandum as general CBC approach and plan B as minimum requirement.

(c) Sound Broadcasting - Board agreed memorandum as minimum CBC approach suggesting that committee be advised that this should be enlarged particularly where service is not now given.

(d) CBC Accounting Practices - Board noted P.S. Ross report and is agreeable to its recommendation providing Auditor General satisfied with commitment method - suggests depreciation formula should be consistently applied.

(e) Unification of Headquarters - The Board approves proposed purchase of Victoria Building suggesting approval of Executive Committee if necessary before next Board meeting.

(f) Beer and Wine - Board agreed amendment Sound Broadcasting Regulations to change minimum to 10 minutes, not willing CBC stations reduce present limit nor have new minimum apply to TV.

(g) Grants - Board approved $3,000 to CIPA and $2,000 to French counterpart.

(h) Commercial Contracts - Board authorized Management to delegate signing authority.

(i) Board approved leave without pay for A. Gagnier and P. Whittall and confirmed appointments and contracts over $6,000.

(j) French Language Station Southwest Nova Scotia - Board requested Management investigate facts and possible coverage plans.

(k) Next Meeting - April 14th, 15th and 16th.

(l) Mr. Gervin requesting notes of action taken on each recommendation of Massey Commission.

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2. ADMINISTRATIVE MATTERS

(a) Ernest Morgan Special Fee: Toronto Pops Concert - R.P.L. asked to investigate if producers on commercial programs paid fee when not requested by name and what other arrangements of a like nature had been made.

(b) John Fisher - Agreed to ask Director of Programs to talk with John Fisher and make recommendation about his future status.

(c) Procedures on Invoices - Noted that memorandum had been issued by R.P.L.

(d) Extra Work - R.P.L. to distribute draft memorandum to members for study by next meeting.

(e) Disposal of Property - Noted that appraisal had been received of the old transmitter site of CBV Quebec and that an appraisal is to be made of the CBO Hawthorne site. G.W.R. to carry forward matter of their disposal.

(f) Audience Program Shows - Opinion received from Justice that Corporation liability for accident to member of general public invited to view programs limited. R.P.L. to investigate special application in Province of Quebec where children are present and film insert is shown.

(g) Job and Wage Evaluation Committee - J.P.G. to remain as Chairman pro tem with scope restricted to positions below Group 9. For those above a new committee on appointments and job evaluation under chairmanship of R.P.L. to function.

(h) Personal Charges - Telephone etc. - Draft memorandum agreed in principle.

(i) Copyright and Performing Rights - R.P.L. suggested setting up copyright offices in Toronto for English language and in Montreal for French language which was agreed on the basis of one person at each location.

(j) Miss Elizabeth Long - Extension for further period of one year agreed.

(k) Taxis - M.C. to handle and have report prepared for next Monday on action taken in Toronto.

(l) Staff Relations - Agreed distribution of Press Comments to staff generally is responsibility of P & A. R.P.L. to implement checking first circulars.

(m) Department of National Defence - Germany - It was agreed in principle that CBC should lean station manager and announcer-producer. R.P.L. to carry forward asking Andrew Cowan to obtain DND requirements including proposed salaries then turning over to P & A to post positions and carry arrangements forward.

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(n) Visit to Victoria by Mr. Dilworth to Open Memorial to Emily Carr - J.A.O. gave verbal approval for visit May 11th indicating that expenses might have to be borne by Mr. Dilworth personally although if work could be carried out for CBC half expenses might be paid.

3. FINANCIAL

(a) P.S. Ross Report - Management to meet with Treasurer to discuss report and consider implementation. J.A.O. to discuss with Auditor General.

(b) Budgets - Further definite planning must await results of present discussions with government but M.C. and J.P.G. asked to carry forward and establish for budget purposes the percentage chargeable for administration. It was noted that unallocated for both Sound and television would provide for special action to improve comedy and scripts. E.L.B. meeting with Programs to discuss future plans.

(c) Declassifications - Noted that preliminary stage being carried out by P & A, M.C. and J.P.G. under direction R.P.L.

(d) Proposed Purchase Victoria Building - R.P.L. to carry forward advising Sherwood the Corporation interested if price is right and obtaining appraisal and other necessary data on which final decision can be based.

(e) Supplementary Estimates - M.C. to carry forward with Schnobb.

(f) Property Transfers to Television - G.W.R. to work out a solution acceptable to Auditor General of transfer of property in Montreal on which television building is built from I.S. to television. Other property transfers to television are Jarvis Street in Toronto and Winnipeg property and garage.

4. PROGRAMMING

(a) Televising Opening of Parliament - Chairman questions Program recommendation that only once in several years should such Openings be televised.

(b) Ottawa Organization - It was suggested that under Ottawa Manager there should be a Supervisor of TV, a Program Director CBOT, a Program Director CBOFT. Details should be worked out by J.P.G. in consultation Directors Ontario and Quebec (for CBOFT).

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5. TECHNICAL MATTERS

(a) Zoning Toronto - It was agreed E.L.B. with G.W.R. would handle as quickly as possible.

With Director of Engineering in attendance,

(b) Gaspe - CBC already committed to pay wirelines to LPRT Gaspe. J.A.O. to discuss proposed new station and advise further action.

(c) Gander - Board directed Corporation to reconstruct CBC studios on cheapest possible basis. W.G.R. to investigate purchase houses. It was noted that Transport rental formula does not provide amortization of cost.

(d) Port-aux-Basques - No action.

(e) Calgary - No action until decision re financing taken.

(f) Toronto

Barracks Studio - held up until zoning situation clarified.

Cassidy Building - awaiting Order-in-Council. Owners advised.

(g) Southwest Nova Scotia - W.G.R. to investigate what possible coverage plans including installation two or three LPRT.

(h) Halifax - Approved rental of additional space for Treasurer's Division.

6. Commonwealth Broadcasting Conference Sydney 1956 - E.L.B. to prepare letter indicating CBC delegation.

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EXECUTIVE COMMITTEE
February 28th, 1955

PRESENT: J.A. Ouimet, E.L. Bushnell, R.P. Landry, G.W. Richardson, J.P. Gilmore, M. Carter, R.E. Keddy

1. Taxis - M.C. reported on visit to Toronto resulting in new form for ordering, delegation of responsibility to supervisors and a policy, a pattern of responsibility, under J.W.R. Graham, with spot checking by D.C. West. M.C. to supply J.A.O. with notes on conditions and remedial action. Under supervision R.P.L. studies of trucking and drive yourself cars in Toronto are to be conducted.

2. Cabinet Studies - J.A.O. advised nothing to report. J.P.G. and M.C. to be prepared to develop budgets on short notice. J.P.G. to discuss current draft with J.A.O.

3. P.S. Ross Report - J.A.O. will discuss recommendation with Auditor General.

4. Victoria Building - R.P.L. arranging appraisal.

5. Toronto Civic Officials - Management with Executive Assistant met Toronto Mayor and Board of Control members last week during Ottawa visit. Meeting was friendly and Toronto officials appeared sympathetic to CBC point of view. It was agreed to write confirming discussions letter to be delivered by G.W.R. Application for permit to build the Barracks studio should be submitted as quickly as possible.

6. General Management Meeting - It was agreed to hold next one beginning May 9th. Warning Provincial Directors to keep both weeks of May 2nd and May 9th free for Management and other special meetings.

7. Management Memorandum for Supervisors - P. & A. requests draft minutes of Management meeting items which are to be prepared for use in this fashion.

8. Tele-Theatre - French press carries resolution condemning recent plays as immoral, scandalous, etc. One or two plays should have been toned down or omitted. Management has requested a third reviewer in chain of authority over supervising producers of drama.

9. Rent Radio-Canada Building - R.P.L. to make thorough study to have full information available for Parliamentary Committee.

10. Property Transfers - Under supervision R.P.L. agreed G.W.R. could discuss with Stevenson, Auditor General's Rep., providing information to J.A.O. for discussion Auditor General.

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11. Extra Work - Draft by R.P.L. being considered by Heads of Divisions. Agreed important that Heads of Divisions and Directors understand necessity complying with Management deadlines.

12. March 7th Agenda - Agreed to place Pensions Committee recommendation, overtime and Gaspe LPRT on agenda.

13. National Defence College Nominee - G.W.R. asked to request further time before submitting CBC nominee for next course.

14. Bryson Graham Building - Owner's architect now advises Corporation should forthwith move machine room out of building. Management Friday requested Sherwood to lease space in Citizen Building. G.W.R. to follow up urgently.

15. Broadview Avenue, Toronto - Agreed G.W.R. advise Kirby contract suspended in view absence necessary construction permit. Also request city to kill previous application indicating possibility revised request later.

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EXECUTIVE COMMITTEE
March 14, 1955

PRESENT: J.A. Ouimet, E.L. Bushnell, R.P. Landry, G.W. Richardson, J.P. Gilmore, M. Carter, R.E. Keddy

1. Questions in the House - Further to Management March 7th G.W.R. to point out to P & I that they have questions available to them through Votes and Proceedings.

2. Victoria Building - R.P.L. advised that an appraisal is in preparation report expected by Friday. Discussions with Sherwood indicate offers for purchase and asking price getting near.

3. Toronto TV - As result contacts with Toronto Civic officials arrangements to build Barracks studio are being proceeded with and request for construction permit made pending decision by Toronto property committee and Municipal Board.

4. Auditor General - J.A.O. reported discussion. The question of the rate of rent for the Radio-Canada Building is one for the Government not the CBC. The Auditor General does not wish to transfer from I.S. to TV the property on which the TV annex is built nor does he think well of idea of possible gift to CBC of Radio-Canada Building. Main objection is likely liability for grant in lieu of taxes. Auditor General wondering if P.S. Ross recommendation too far reaching. It was agreed the Corporation would proceed slowly.

5. Taxis Situation - M.C. discussed with Dilworth who has draft memorandum implementing measures of control. Until this is issued authority has been delegated to supervisors to authorize use of taxis on their own signatures. J.P.G. to ask Toronto if possible to indicate source of information of story by Patrick Nicholson in Thomson Dailies on taxis mis-use etc.

6. Report on Commercial Rates - E.L.B. asked to discuss with Commercial Manager validity comparison Canadian TV costs per thousand to U.S. Suggest more appropriate to compare different Canadian media.

7. NHL Hockey Telecasts - E.L.B. asked to consider possibility extended length of games carried on CBFT and provision on CBFT of Stanley Cup play-off games in which Canadiens participate.

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8. Commonwealth Conference - It was agreed to advise ABC that CBC delegation would total 5 (1 Management, 2 Programs, 2 Engineering) reservations would be required for Conference only and not Olympic Games following. The suggestion to concentrate on rural programming appeared useful.

9. Report on Creation of Positions - Management asked R.P.L. to review this to see if there could be improvements including separation as to Sound and TV.

10. Management Representatives to Divisional Meetings - For discussion Management meeting April 4th the attendance of M.C. and J.P.G. at divisional general meetings.

11. Administrative Services - R.P.L. asked to follow up with P & A to see that this administrative services role is given full attention.

12. Control - Extra Work - Personal Expenditures - A full discussion took place on the possible conflict between regional and divisional authorities through proposed instructions for the control of extra work and of telephone charges. A basic formula to differentiate the two jurisdictions in the area of extra work is - the extra work assignment is the responsibility of the producer of the program; permission to undertake it is the responsibility of the officer for whom the person, asked to do the extra work, works regularly.

13. Disposal of Property - It was agreed that the tender basis and other principles of the Crown Assets Disposal Corporation should be followed by the CBC in disposing of the old transmitter sites at Quebec and Ottawa.

14. Depreciation - J.P.G. stated Treasurer requiring statement of policy concerning depreciation of TV assets required in order to close books this year. It was agreed a full study would be required to set up a system of inventory for TV props, costumes, etc. No definite decision taken.

15. Christie Street - The committee on space requirements in Toronto had indicated little continued interest in the purchase of this property but the whole question is part of the general problem of space in Toronto which is being held up pending a decision on future financing.

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Speech - No View Bell
Custodian

EXECUTIVE COMMITTEE
March 21, 1955

PRESENT: J.A. Ouimet, E.L. Bushnell, G.W. Richardson, J.P. Gilmore, M. Carter, R.E. Keddy

1. Ottawa TV Studios and Offices - Management asked J.P.G. to investigate and report on the extensions to both the CBOT and CBOFT projects.

2. Barracks Studio - J.P.G. reported work order drafted at estimated cost $357,000. It was suggested that submission to Council be prepared on figure $375,000 in view of increase from 5 to 7% in engineering costs on capital projects. There should be a reference prepared to the Executive Committee of the Board of Governors. It was suggested that J.P.G. in television and M.C. in Sound and other matters should coordinate and initiate the request for an Order-in-Council.

3. Cabinet Study - J.A.O. indicated that there was a meeting with the Sub-committee on Saturday in preparation for a full meeting with the Cabinet ~~meeting~~ on Wednesday. At the latter meeting it is hoped to learn details of plans for financing.

4. Minutes of Treasurer's Committee - M.C. requested to study. Also advise Director Quebec regarding plans for cost accounting in Sound Service.

5. CBC Pension Plan - Recommendation regarding recognition of service with the Armed Forces to be submitted to Board of Governors.

6. Victoria Building - J.A.O. indicated appraisal has been completed. The development that purchase must be through purchase of assets of Victoria Realty Co. complicates decision and requires further study. Expropriation is an alternative but not particularly desirable.

7. Film Contracts - J.P.G. reported survey under way and continuing.

8. Salary Declassification - M.C. reported that study indicates 110 positions should be declassified. Positions fall - in the Management line all positions above Station Manager, National office Department Heads, in the Regional offices Regional Directors and senior divisional people above Group 9. For those declassified a new scale called executive scale would be set up having no steps. It was agreed that care should be taken in reporting this development to the Regional officers. It can be explained to Divisional Heads this week by R.P.L. The advantage of the declassification is to recognize the merits of a man in relation to his work instead of recognition by seniority principally.

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9. Overtime - J.P.G. reported that most of work had been completed in his current study and most important control step in immediate future is to have agreement of unions that section heads can be excluded from bargaining unit. This should reduce overtime assignment if program planners realize difficulties of last minute schedule changes.

10. Gander - Options have been taken on 5 houses good until April 30th. G.W.R. giving first priority to Order-in-Council submissions.

11. Accounting Procedures - M.C. reported suggestion to charge inter-service rental, e.g. when TV personnel occupy space in Sound building rental should be charged by Sound to television. It was agreed that such charges should be set up on the basis of actual cost for renting space, or on an agreed rental if CBC premises are involved.

12. WIFU Contract - Before S.W. Griffiths meets the WIFU on March 23rd to negotiate for next year it was agreed that a letter and cheque for $10,000 to clear the arrangements for this year should be mailed to Vancouver. While the individual clubs would not sign the suggested contract, the draft letter subject to amendment suggested by G.W.R. contains the clauses which the WIFU clubs will accept and if it is executed the $10,000 payment can be made.

13. Bryson Graham Building - The urgency of moving the IBM machines from their present location in this building is emphasized by the recommendations of the independent architect that this be done immediately. There was discussion of possible locations for the IBM machines in various down town offices but the only space which appears suitable is that on the first floor of the Victoria Building. It was agreed that G.W.R. advise Sherwood that CBC will rent approximately 2,000 square feet of the first floor of the Victoria Building; that the space is urgently required for the machine room to avoid danger of collapse of floors in the Bryson Graham Building. In the interval a start should be made by moving the card cases and any other heavy equipment that can be taken away without stopping the work.

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EXECUTIVE COMMITTEE
March 28, 1955

PRESENT: J.A. Ouimet, E.L. Bushnell, R.P. Landry, [illegible] Richardson, J.P. Gilmore, M. Carter, R.E. Keddy

1. Cabinet Study - J.A.O. reported on the further discussions last Wednesday.

2. Victoria Building - Since Justice letter did not answer enquiry for an opinion on legality Corporation taking over Victoria Realty Co., R.P.L. asked to follow up with Justice to see if opinion could be obtained.

3. IBM Machines - Space in Victoria Building not yet definite for move this week-end - R.P.L. asked to discuss with Custodian their intentions regarding release of space.

4. Board Room - M.C. to discuss question of ventilation with Director of Engineering.

5. Manager of Head Office - J.A.O. informed that G.W.R. to take over functions of Manager of Head Office. E.L.B. reported complaints regarding handling of Stores. M.C. to advise G.W.R.

6. Board Meeting - Management requested draft agenda as soon as possible.

7. Bilingualism - Management requested R.P.L. to investigate whether another policy statement should be issued reminding all concerned to answer letters either in French or English depending on language of initial enquiry and to write in French to French organizations and employees whose mother tongue is French.

8. Coordinator of TV Visit to Toronto

CCAA - J.P.G. reported on discussions with Canadian Council of Artists and Authors. As a result Commercial Manager will work out details, methods to strengthen CBC control of commercials in programs. CCAA informed Corporation rejected request for exclusivism of commercials and also advised CBC prepared to go to arbitration on matter. The Union is to give its further decision later.

Faults and Failures Committee arranged to release Mr. Wright from all other duties beginning April 1st to concentrate on developing standards for a television manual.

River Street - Property being used for paint and carpentry shops. Foreman to be provided.

Davies Avenue - Furniture and property storage better organized with good control and catalogue of items. Presently arranging photograph of main items.

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Cassidy Building - Renovations proceeding - should provide good solution to film premises.

General - Suggestion to Morrison arrange and inform Toronto staff of Dr. Patten and his functions.

9. M. Carter Visit to Montreal

LPO - Discussion with Purchasing Agent. Found some locations not organized and using LPO's. Meeting suggested a follow up directive indicating that after April 1st central purchasing will not arrange payment for articles which should be purchased by LPO's. Such directive might also indicate that commitment system requires some estimate of items on order, final cost to be corrected from invoices. Peterkin investigating whether purchasing office should establish branch in Toronto.

Capital Stores - Engineering suggestion that fund of $200,000 be set up to finance capital stores appears premature and therefore suggested to Stewart preparation of requisition as required.

10. Dolcis Building - Heating arrangements, door, etc. not yet finalized with Sherwood nor is lease drawn up. Space will be required by Treasurer's Division as it expands.

11. Salaries - Meeting discussed fully action to consider recommendations for annual increments and ungrouping of senior personnel.

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EXECUTIVE COMMITTEE
April 12, 1955

PRESENT: J.A. OUIMET, E.L. Bushnell, R.P. Landry, G.W. Richardson, J.P. Gilmore, M. Carter, R.E. Keddy

1. National Defence College - CBC Nominee for next course was agreed as Marcotte from I.S. if Delafield could spare him.

2. Victoria Building - Justice of opinion Corporation cannot buy company. Sherwood being advised. J.A.O. will inform Board.

3. Dolcis Building - G.W.R. reported fire-escape being investigated and loading of floors being tested by owner. J.A.O. pointed out for future that when renting or buying the Corporation should arrange for fire and other inspectors in advance.

4. Bryson Graham Building - Morris & Co. report appears to indicate responsibility may be partly with owners. Corporation's position largely one of bargaining short of litigation. J.A.O. asked R.P.L. to oversee this with G.W.R. working on it with progress report next week.

5. Board Agenda - Report on salaries will be made. When budgets are under discussion M.C. and J.P.G. to be on hand to deal with Radio and Television respectively.

6. Management Memo to Supervisors - It was agreed that the editor of this memorandum should attend Management meetings in future in order to be in a better position to draft such memoranda.

7. Transfer L.G. Macpherson - Treasurer reports cannot spare Macpherson for transfer to Toronto until current work completed. J.P.G. to undertake investigation to ascertain where Macpherson more urgently required. Future action to be discussed with R.P.L. urgently.

8. Delay in Payment to Script Editors - J.P.G. to follow up to ascertain reason for delay until April 5th in paying for script editors on staff in January.

Toronto

9. Parliamentary Committee Visit to Toronto or Montreal - J.P.G. to arrange to supply to J.A.O. production schedules for each point.

10. Divisional and Regional Meetings - A.G.M. to be informed when Engineering and Program meetings are being held in order he may attend or in his being unable the Coordinators on his behalf.

11. Television (a) Increase in Power CBFT - CBLT - Question of increase within single service plan to be referred to Engineering. Estimated cost both increases $450,000. (b) Halifax Studios J.P.G. reported meeting last week decided on construction two additional floors which with elevator estimated to cost $360,000. (c) Studio 19 - 5th Studio Montreal Rough estimate of cost

OK to go on wee CBFT

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$205,000 to be confirmed. The above three items are to be referred to the Board. (d) Editorial Board of Radio Magazine - met last week. Mr. D.C. MacArthur replaced Mr. Dilworth on the Board and Mr. Benoit Lafleur was added as a representative of the French network. It was decided to transfer printing of the magazine to Ottawa, an estimated saving of $4,000, the best quotation is from "Le Droit".

12. Future Activities April 26th meeting with Winnipeg TV people. April 28th-29th TV meetings. May 2nd, 3rd and 4th General Management meeting. Other activities preparation of statements for Financial Administration Act consideration before holding network meetings.

13. Management Holiday Schedule - J.A.O. is to take his holidays in July, E.L.B. in August.

14. Football - E.L.B. reported discussion with Griffiths proposed costs of rights Western series $25,000, Big Four $150,000, Grey Cup $25,000 subject to circuit east that day November 26th. Option should be taken up soon. E.L.B. to arrange for Griffiths to visit Ottawa this week for discussions of contract plans for future.

15. G.W.R. reported proceeding to Toronto Wednesday to attend Property Committee and follow up on By-Law changes. At same time wishes to take action to clear purchase of Marlboro Avenue properties.

16. Toronto Switchboard - Presently comes under Engineering. Under administrative setup this should be transferred to P. & A. responsibility and R.P.L. was asked to follow up to see that P. & A. should take it over when ready.

OK. Talk to J. Also who is following up? January early.

17. Negotiations with Outside Unions - J.P.G. reported that D.C. MacArthur will require assistance in the re-negotiation with CCAA and the Artists. It was pointed out that the Director of Programs has been asked to develop a form of contract to take to Walter Murdoch of the Musicians Union. R.P.L. was asked to give this matter urgent attention since P. & A. should take over the whole matter of negotiation with outside unions as they are presently doing with staff unions.

18. Stationery - M.C. reported action arising out of previous discussions with Storekeeper locally to arrange purchase locally when Montreal unable to supply. Will study to see if special arrangements can be made for signing for Stores taken when personnel go to Stores to pick up individual requirements.

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KODAK SAFETY FILM

EXECUTIVE COMMITTEE
April 18, 1955

PRESENT: J.A. Ouimet, E.L. Bushnell, R.P. Landry, G.W. Richardson, J.P. Gilmore, M. Carter, R.E. Keddy

1. Follow-up - Board of Governors - General Manager indicated Board approved radio and integrated services budget and agreed that capital budget item Carleton Theatre could be referred to Executive Committee. The proposed purchase of the Victoria Building is to be proceeded with providing satisfactory arrangements can be worked out. R.P.L. was asked to follow up but before making firm offer to Sherwood is to discuss the matter with Management in order that Management can make further representations to Dr. McCann. TV operations budgets tentatively approved and TV capital approved projects totalling $1,880,000. Management will be prepared to consider the work orders for the various projects when they are prepared.

Increase in Power CBFT - Board approved this project and memorandum from Management is to be prepared by R.K. to Director of Engineering.

CBLT - Change of Channel and Increase in Power - The Board agreed to the increase in power but before this is permitted, investigation should be taken as to the possibility of changing the channel. Management suggests that J.P.G. make a preliminary study of this subject but not to spend too much time. The whole question is to await further decision.

Opening of CBV Transmitter - Dean Pouliot asked for some recognition and AGM has written to Director, Province of Quebec.

Opening of CBOFT - This might take place during the next meeting of the Board in Ottawa on June 23rd.

2. Parliamentary Committee - Management asked M.C. and J.P.G. respectively to prepare the 1954-55 sound and television figures broken down as is done for the Annual Report. The same breakdown should be prepared for 1955-56 using the budget figures but again on the Annual Report model. In television it was agreed that the unallocated allotment should be spread over the whole budget. In preparing this M.C. and J.P.G. are to be ready to explain the main differences between last year and this year giving figures to illustrate.

3. Radio and Integrated Services Control - J.A.O. asked M.C. to give thought to all the steps to be taken to transfer from the present to the new system in sound budget control. M.C. is to report on items which should be discussed at General Management Meeting.

4. Bryson-Graham Building - G.W.R. advised that Gordon Henderson named by

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Justice to represent Corporation to deal with owners concerning lease. So far no reply has been received from Sherwood concerning the fire escape for the Dolcis Building.

Transfer L.G. Macpherson - E.L.B. to convene meeting R.P.L., Treasurer, Coordinator TV etc. It was agreed Macpherson is to go to Toronto and to return to Ottawa as needed.

6. Payment for Scripts - J.P.G. reported on current routine and indicated proposed action whereby such payments should be covered by Artists' Invoice. J.A.O. suggested that this suggested procedure should be discussed with the Treasurer at the meeting to be held today.

7. General Management Committee - J.A.O., anxious to consider agenda on Thursday, asked R.K. to wire regional directors for items. Suggested that E.L.B. would, through M.C. and D.C. MacArthur, consider reorientation of radio. If a detailed agenda item were prepared this might be usefully discussed at General Management Meeting.

8. Building Maintenance Group - J.A.O. advised that discussion with Board regarding this group getting pensions resulted in Board indicating that it would be agreeable to having the group within pension plans but that costs should be figured into the maximum rate.

9. Acquiring Additional Properties - It was agreed to discuss the Winnipeg property possible purchase when Mr. Finlay was here and to have Mr. Caple report on his meeting with the Vancouver Officials when he comes.

10. Regional Meetings - There was discussion whether the regional officers held regular meetings since minutes are not received regularly. It was suggested that this might be discussed at the General Management Meeting and that Management might require the regions to make periodic reports if minutes of meetings were not received regularly.

Insurance - G.W.R. reported that the main insurance contract was renewable April 1st but that decision with respect to it had not been taken since the coverage might have to be increased. R.P.L. was asked to convene a meeting of the insurance committee to discuss the question of the coverage and the renewal.

12. Toronto Visit by G.W.R. - Zoning By-Law G.W.R. reported that when he appeared before the property committee on Wednesday he was faced by a report of the City Solicitor dealing with the CBC submission that it should be exempted. The report of the City Solicitor suggested that rather than being exempted, the CBC and other Ontario and Federal Crown Corporations should be specifically made subject to the By-Law. In his submission Mr. Richardson referred to the good relations between the City and the Corporation and that this was the first he had heard of the report by the City Solicitor and it was difficult to make any statement on it. The Chairman set the meeting over for two weeks to give Mr. Richardson a chance to prepare a report and to appear again. G.W.R. indicated he felt confident that by the next meeting the matter of

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CBC exemption would be clarified. If necessary, it should be possible to get exceptions for the CBC Barracks Studio, the Carleton Theatre and Broadview Avenue.

Marlborough Avenue - The tenants were asphyxiated last Wednesday and Mr. McTaggart is looking after CBC interests in clearing up the situation there by cause. It is hoped to have the tenants clear of the other property and to close the deal by April 30th. The Director of Engineering has been advised in order that plans for the demolition of the buildings can be carried forward.

Carleton Theatre - The two tenants have been on a month-to-month basis and are now requesting leases for a year or longer. The tobacco store wants to sell its business but information has been given to the tenant that if such a sale is arranged the new owner cannot be given any guarantee of a lease in these premises.

Customs Arrangements - G.W.R. suggested that the different brokers serving each location of the Corporation had different practice with respect to CBC business. He is exploring whether a larger broker with agents would not serve the Corporation better. M.C. suggested the CBC might have its own brokers and thereby save money. G.W.R. is to follow up.

Film Sales Tax - The present arrangement is that National Revenue evaluates film for CBC purposes at 8¢ per foot. CBC has requested a reduction of the valuation from 8 to 4¢ per foot.

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EXECUTIVE MEETING
April 25, 1955

PRESENT: J.A. Ouimet, E.L. Bushnell, R.P. Landry, G.W. Richardson, J.P. Gilmore, M. Carter, R.E. Keddy

1. Seguin Dinner - It was agreed to hold a dinner on May 2nd to honour Mr. Aurele Seguin on his approaching retirement through the presentation of luggage. E.L.B. is to organize.

2. Insurance - J.A.O. reported that renewals of insurance are not discussed with Management and it is desired to have these placed under Executive Control. He asked R.P.L. to check on constitution of the Insurance Committee and to have the renewal of insurance passed through that Committee and submitted for Executive approval.

3. Dave Price Contract - J.A.O. indicated he had a report from the Treasurer and J.P.G. explained that this contract arose out of a verbal discussion between Mr. Griffiths and Mr. Price that the contract as finally written did not have all the provisions of the verbal and that it has now been arranged to have a revised agreement drawn up and signed to substitute for the previous one. It has reached the stage of reference to G.W.R. for Executive action.

4. Script Payments - J.P.G. reported that the Treasurer did not wish to accept the recommendation from the Coordinator's office but has undertaken to guarantee payment seven days after receipt of approval by Mr. Kemp in the Script Department. It was agreed to give the Treasurer a month to try out the revised procedure.

5. Commercial Department - Mr. L.G. Macpherson has transferred to Toronto with effect from today. Discussions with Mr. Powell indicate that there is still some commercial billing not yet processed. The Treasurer's Department reports that on the basis of January and February billing the gross commercial figure for 1954-55 will be $7,200,000. J.A.O. requested that this be given a thorough check to see that the figures could be substantiated since it is the second revision of these estimates. If necessary there will have to be a delay in the presentation of the final figures for 1954-55 to the Parliamentary Committee.

6. Opening of CBV Transmitter - E.L.B. reported that the Director for Quebec had indicated that there was no need for official reception, that the opening had been appropriately marked through newspaper advertisements.

7. Bryson-Graham Building - G.W.R. reported that Mr. Henderson has been tied up in Court all last week but that he will get busy with him this week.

8. Victoria Building - J.A.O. indicated that he had been in touch with Mr. Sherwood whose price is considered to be much too high. Apparently, the tax involved in the sale amounts to $170,000. The next step will be to brief Dr. McCann on this prospect.

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9. General Management Meeting - (a) Venue - G.W.R. suggested that the Board Room was too crowded and too small to accommodate the larger gathering comfortably. He suggested and J.A.O. agreed, that a salon in the Chateau be taken if this could be arranged without charge.

(b) Supplementary Meetings - J.A.O. requested M.C. and J.P.G. to schedule such smaller meetings as are necessary while the Regional Directors and others are in Ottawa. Such meetings could be held following the conclusion of the General Management, on May 4th.

(c) Feature Discussions - There was an exploration of the scope of the possible discussion on one of the afternoons of the topic "Reorientation of Radio". Some of the possible headings under which discussion could be carried out are:

(i) Changes in ~~Time~~ Pattern of Programming as a result of TV
(ii) Wireline Costs
(iii) Cost of Programming - CJBC
(iv) Cost of Delay Operation - Winnipeg
(v) Artists' Fees
(vi) Distribution

Other discussions which might be held during the course of the meeting could cover "How Can We Improve"; suggested topics: Community Identification of CBC Representatives at all centres. How Systems and Contacts are working from each Representative's Point of View. Are the Management Meeting Results being Passed on to Supervisors in Regions. Arising from this discussion it was agreed that an afternoon could be devoted to Communications.

(d) Budgets - J.A.O. requested M.C. and J.P.G. to be ready to handle the Radio and Integrated Services and the Television Budgets respectively at the meeting and to be ready to distribute copies to those attending.

10. Junior Executive Training - It was indicated that the two prospects had been informed that they were not considered suitable CBC candidates. Such candidates should have first class brain, good personality, be interested in an outside activity beyond work, be anxious to get ahead and to be a leader.

11. Employee Appraisal - Note was taken of the employee appraisal form as distributed by the Operations Engineer and the discussion which may arise as a result of Mr. Caple's putting this on the agenda.

12. Carleton Theatre - G.W.R. enquired about the future leases for the two shops. J.A.O. indicated that the present arrangement, from month-to-month occupancy would be continued for the time being and that any tenant leaving should make clear to the person coming in that no permanent lease can be given and the CBC should also make clear that it was a month-to-month basis.

13. Relations with Toronto Civic Authorities - J.A.O. indicated to G.W.R. that he could indicate CBC would be willing to look into and collect information about the possibilities of CBC being included in the Carleton Development Area.

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EXECUTIVE MEETING
May 6, 1955

PRESENT: J.A. Ouimet, E.L. Bushnell, R.P. Landry, G.W. Richardson, J.P. Gilmore, M. Carter, J.A. Halbert

1. Assessment of the Integrated Services - J.A.O. noted report and asked J.P.G. and M.C. to inform him of matters that should be brought to his attention in the reports.

2. Colour Demonstration - E.L.B. reported on 40th Annual Meeting of Association of Canadian Advertisers held in Toronto May 5th. He said the showing of the colour kinescope did not satisfy him and appeared artificial. J.A.O. indicated RCA starting strong drive on colour with a view of selling some colour receivers in Canada next year.

3. Yonge St. Air Conditioning - J.P.G. reported work order required. J.A.O. advised Director of Engineering to proceed immediately and every endeavour be made to keep within the $26,000. estimate. Director for Ontario to be advised that project to be proceeded with.

4. Carleton Theatre - Air Cooling - J.A.O. advised Director of Engineering will report shortly.

5. Parliamentary Committee - J.A.O. advised Parliamentary Committee to sit Tuesday, Thursday and Friday next week. Discussion on television and I.S. completed. Committee invited to visit Montreal on May 20th. J.A.O. will discuss plans with Director for Quebec during visit to Montreal, Monday, May 9th. Financial only remaining subject to be discussed under Annual Report. J.A.O. requested J.P.G. and M.C. to be prepared to explain the differences between the financial reports of 1953-54 and the tentative report for 1954-55 which will be distributed. Note was taken that the Auditor General may be called to appear before the Committee and that this might be an opportunity for him to explain the irregularities as reported by him.

6. Symphony Concert - Note was taken of an invitation to attend a symphony concert on May 16th.

7. Vancouver Property - J.A.O. advised Director, B.C., will see Sutton Brown and willawait his decision.

8. Minutes - Management Committee Meeting - J.A.O. advised regions would like them in full form. G.W.R. suggested routine problems need not be discussed at Management Meetings with more attention being focused on the product of the Corporation. J.P.G. suggested a sample program or documentary might be listened to by the Meeting, followed by a general discussion.

9. Air Conditioning of Board Room - M.C. reported that he had given instructions to proceed with the air conditioning of the Board Room at an estimated cost of $1800. J.A.O. requested G.W.R. to look into the possibility of replacing

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the present Board Room chairs with smaller ones to accommodate a larger seating capacity around the table.

10. Orientation of Radio and Television - J.A.O. noted E.L.B. to form a committee.

11. Film Department - J.P.G. expressed concern regarding the organization of the Film Department.

12. Duty on TV Film - G.W.R. reported request made to National Revenue to reduce valuation of duty on TV films from 8¢ to 4¢ per foot. Decision deferred. G.W.R. to prepare brief.

13. Bryson-Graham Building - G.W.R. reported two meetings held with Mr. Henderson who will attempt to reach a settlement to avoid a damage suit. G.W.R. estimates renovation to take three to four months. CBOT staff vacating Laura Thomas Building May 14th and G.W.R. recommends space be occupied by Treasurer's Division delaying occupancy by Audience Research. Recommendation agreed to.

14. CBOT Building - R.P.L. reported insufficient space in new building to house eight CBO Integrated Services staff members. R.P.L. and J.P.G. to review layouts before seeking space for rent.

15. Official Opening of CBOFT - E.L.B. to follow up plans for official opening June 24th.

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EXECUTIVE MEETING
May 13, 1955

PRESENT: J.A. Ouimet, E.L. Bushnell, R.P. Landry, G.W. Richardson, M. Carter, J.P. Gilmore

1. Insurance - R.P.L. reported that a meeting of the Insurance Committee had been held and that the first recommendation of this committee was to maintain insurance policies as they are presently set up pending a study of the whole insurance question by the committee. The committee recommended that a study be made by an impartial authority, probably someone from the Government Insurance Branch, of the situation regarding self insurance as it might apply to the CBC.

2. Purchase Requisitions - J.A.O. read a memorandum recommendation from the Director of Engineering to have delegation of authority for authorization on behalf of Management of expenditures within Work Order authority up to $5,000. on Engineering Ordinary Capital and routine travel for Head Office Engineering staff to the United States, to be made to the Chief Engineer, the Assistant Chief Engineer or the Coordinator of Engineering Projects and Services. After discussion M.C. and J.P.G. were asked to study this further with the Director of Engineering and provide proper controls for any future delegation to the Engineering Division.

3. Victoria Building - J.A.O. reported on the status of the Victoria Building purchase and asked R.P.L. to draft a letter for his signature to go to Dr. McCann outlining the overall space requirements for the Corporation in Ottawa.

4. Other Space - Ottawa - G.W.R. reported that extension of the lease for 18 months for the Laura Thomas space is being prepared and that probably the Treasurer will move people into any space vacated by the CBOT staff. G.W.R. also reported on studies going forward on the Bryson Graham problem. The two lawyers concerned have requested estimates on the cost of fixing the building and an inspection has been made. G.W.R. noted that we are not going to pay for anything being done to the first floor. He also stated that the probable cost of fixing the building would be of the order of $20,000. J.A.O. asked that no assumption as to responsibility be made and that R.P.L. follow this matter very carefully to its conclusion. G.W.R. reported that there would be possible additional space available in the fall of this year on the 4th floor of the Victoria Building. J.A.O. asked that before the Statistics Department equipment, coming from Toronto, is located in the Laura Thomas building, a study of the floor loading problem be made. G.W.R. is to follow this up. It was noted that permission had been received to go ahead with the cutting of a door in the Delcis Building pending a report from our Architects on the location of such door. An effort was to be made to cut this door in an area where there is no basic wall structure but where another doorway had been closed up.

5. Film Copyright - R.P.L. reviewed the problem with Film Distributors briefly and J.A.O. asked that he call a meeting to include E.L.B., J.P.G. and Messrs. Goudrault, O.C. Wilson, M. Ouimet and Y. Vien.

6. Winnipeg Additional Property - J.P.G. has received the recommendation from the Director for the Prairie Provinces to go ahead with purchase of additional property around the CBC building in Winnipeg, assurance having been received from the City Zoning Board that we would be permitted to proceed with broadcast construction on this property. J.A.O. asked that we go ahead with exercise of our operations on this property.

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7. Ottawa TV Opening - E.L.B. advised that the Program Division are planning a bilingual program involving variety show and short official addresses. M.C. is to check on the CBO opening date for the new transmitter to see if this will coincide. J.P.G. is to check studio availability for TV production for the opening. It was agreed that it would be well for Mr. Huard to attend an official dinner on the occasion of "St. Jean Baptiste Day" and speak on the subject of our Ottawa TV Service.

8. Grey Cup - E.L.B. advised that possibilities are good to have a direct microwave circuit from Seattle to Buffalo on November 26, 1955 from 4:30 p.m. to 7:00 p.m. est. This circuit has been reserved for us by NBC and is subject to AT and T confirmation which is being sought. We are responsible for establishing the circuit from Vancouver to Seattle.

9. Position Titles - After discussion on the need for an overhaul of our job titles J.P.G. suggested that he and M.C. get together and start a master list. J.A.O. agreed that this could be done.

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EXECUTIVE MEETING
May 30, 1955

PRESENT: J.A. Ouimet, E.L. Bushnell, R.P. Landry, G.W. Richardson, J.P. Gilmore, M. Carter, R.E. Keddy and Director of Engineering who joined the meeting at 11.10 a.m. to discuss technical matters.

1. Agenda - Management Meeting June 6th - Agenda Item - Addition Small TV Stations to Network.

2. Capital Budgets - Financial Administration Act - J.A.O. reported that following discussions with Treasury Board in view of likelihood that future financing will be determined only after study by Royal Commission, it was agreed that Corporation should submit details for additional loan to take care of all capital expenditures for television including those which were formerly being financed out of accumulated surplus. This would free the accumulated surplus to take care of anticipated deficit for the current year. The accumulated surplus amounts to approximately 7.7 million dollars compared to the anticipated deficit of approximately 8.7 million dollars. J.P.G. was asked to follow up the preparation of the detailed estimates with Messrs. Stewart and Menard. M.C. was asked to prepare the radio estimates including estimates for the construction of an Ottawa Headquarters. The Treasury Board had suggested that the radio deficit should be financed out of accumulated surplus and that capital should also be undertaken out of surplus.

3. Administrative Procedures - (a) Overtime: J.A.O. reviewed the reports which had been prepared by the Coordinator of TV's Office, Mr. West doing the work. He asked R.P.L. to take the reports and get the appropriate people together to implement overall controls of overtime. Before circulating the report it should be revised to take out descriptive passages dealing with reported existing conditions. Its usefulness is mainly in outlining suggested procedures.

Being processed at Toronto 24/6/55 MTP 27/6/55 [illegible] Dir for Ontario

(b) Taxis: M.C. reported that on his visit to Toronto he had found that the procedures to control the taxi situation there had not been fully implemented and that further action was required. A memorandum has been prepared to the Director for the Province with copies to appropriate personnel. J.A.O. indicated that Management is concerned with the attitude which is shown when control procedures are not implemented fully and effectively. He asked M.C. to advise the Director for Ontario that Management would enquire into this aspect of the question when Mr. Dilworth is in Ottawa to attend the June 6th Management Meeting.

4. News Cooperative - The draft submission by Mr. Rugheimer was discussed by Management and was referred to E.L.B. to carry forward including the bringing of Mr. Rugheimer to Ottawa sometime after June 6th to discuss with Management.

5. Football - E.L.B. reported that the rights for the Big Four had been purchased for $200,000. for this coming Fall.

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6. Admiral - E.L.B. is to ask Commercial Manager concerning Admiral's request for arbitration to make sure whether such a provision is in commercial contracts with sponsors.

7. CBC Office in Canada House - J.A.O. while not impressed by needs of CBC asked G.W.R. to look into and report back.

8. Trainee Producers - Recommendation by Director of Programs was referred to M.C. in order that a check might be made to see whether present trainee positions are still occupied or available. No final decision taken for this year.

ENGINEERING MATTERS

1. Report on Northern Coverage - Management proposes to discuss with Special Consultant. W.G.R. advised that NARBA prohibits use of higher power than 50 kw. One solution might be to use a directional antenna and W.G.R., at request of J.A.O., is to have idea explored for use with 540 kc/s.

After further discussion J.A.O. requested W.G.R. to have prepared, a report giving information with respect to coverage needs in other parts of Canada. E.L.B. suggested he should get in touch with Mr. Wright of Gunnar Gold Mines who has a suggestion for coverage near Uranium City, Saskatchewan and is enquiring about CBC contributing $20,000. a year for operating expenses.

2. Carleton Theatre - M.C. reported that while in Toronto he had a meeting with the interested people who have worked out a tentative plan meeting program requirements which would cost approximately $90,000. but does not make any provision for work on the outside of the building. The Chief Engineer will submit a new work order on the basis of this plan. J.A.O. said he would look at the property during his visit to Toronto this week.

3. Television Connection - Jonquiere - W.G.R. advised that railways were working on the provision of service. J.A.O. indicated that such new connections should only be provided by the network people on order from the CBC. Management asked to receive copies of all future Orders-In-Council authorizing new stations in order that decision about connection should be taken before others advised. W.G,R. is to check letter to Bell and railway companies concerning Jonquiere.

4. Official Opening Ottawa TV Facilities - W.G.R. reported that CBOFT should be operating June 20th but CBOT having trouble getting proper transmission from new facilities. It was agreed that W.G.R. should visit premises and should refer to E.L.B. who would take final decision tomorrow.

5. Purchase of Winnipeg - It was reported that the option was exercised and the additional property at Winnipeg has been purchased subject to confirmation by Order-In-Council.

6. Vancouver Property - W.G.R. reported that a meeting of the technical planning committee takes place in Vancouver today. J.A.O. is telephoning Mr. Caple concerning this meeting.

7. CBC-FM Toronto - W.G.R. asked to investigate request from Mr. Hollingsworth, Local Toronto M.P. asking for connection to WQXR-FM New York and its

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network within New York.

8. Ottawa Premises - Space - G.W.R. reported that he was following up with Mr. Henderson, the discussions regarding the Bryson-Graham Building. When CBOT staff moves out of the Laura Thomas Building the Treasurer would like to move in between 20 and 25 of his staff on a temporary basis. Extension of the lease on this space for a further 18 months from November has been agreed.

9. Toronto - River Street - G.W.R. reported that a request has been put in to the owners for a lease beyond the expiry date of the present one this Fall. Management indicated that at least two years should be asked for.

10. Holt-Renfrew Building - The owner is planning to make some repairs to the elevator which will put it out of service for approximately a week even doing most of the work at night.

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EXECUTIVE MEETING
June 13, 1955

PRESENT: J.A. Ouimet, E.L. Bushnell, R.P. Landry, G.W. Richardson, J.P. Gilmore, M. Carter, R.E. Keddy

1. Capital Budgets - M.C. and J.P.G. reported that radio and TV budgets respectively should be ready Tuesday. When finally approved for submission, a report along the model of last year should be prepared for the Board.

2. Overtime - R.P.L. informed of action reported in minutes of June 6th meeting and requested to discuss with J.P.G. and P. & A. question of time clocks and installation. Action is required quickly to clear up the overtime question.

3. Taxis - It was indicated that the further follow-up action is to be initiated by the Director for the Province of Ontario.

4. News Cooperative - It was noted that stations presently cooperating anxious for this to be finalized. J.P.G. was asked to invite Mr. Rugheimer to come to Ottawa June 17th if convenient, to discuss proposal with Management.

5. Football - E.L.B. reported that Chrysler have been given a week to decide regarding sponsorship.

6. Trainee Producers - It was reported that action was not required on request of Director of Programs since three positions are already on establishment in Toronto.

7. Northern Coverage - E.L.B. indicated that the Director of Engineering saw Mr. Wright of Gunnar Gold Mines who is investigating the possibilities of the plan which Mr. Wright suggested for radio coverage near Uranium City, Saskatchewan. G.M. to get further report from Director of Engineering.

8. Carleton Theatre - Toronto - Engineering Division still working on plans for project to cost no more than $100,000. No decision yet regarding rental of stores, although space not included in project under development.

9. TV Connection - Jonquiere - Examination of the Order-In-Council indicates that quotation has been received from wireline companies but that implementation of this rests with CBC who can indicate approval or not. G.M. to follow up.

10. Ottawa Opening - E.L.B. reported that Program Division enquiring whether Huard should introduce the Chairman, General Manager and in addition, the Mayor of Ottawa and the Mayor of Hull who should give short speaches. CBFT May not carry if the program is bilingual. G.M. to follow up.

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11. Ottawa Space - G.W.R. reported (a) Laura Thomas Building - Treasurer's Salary Section has moved in; (b) Dolcis Building - Engineering Division proceeding with alterations to fix this for use. As soon as available, Treasurer can move people and enable work to be started on fixing two floors of Bryson-Graham Building. Final report from Mr. Henderson, the lawyer is not yet received, although it is expected.

12. Barracks Studio and Studio 19 Montreal - J.P.G. asked to discuss with Director of Engineering dates by which these two studios would be available for program commitments. Program Division should be informed definitely of dates, in order that planning can be held to the anticipated dates.

13. Dominion Affiliates Meeting - E.L.B. reported that two meetings have been held and it is proposed to have a further preliminary meeting on Tuesday afternoon before meeting with the committee of the affiliates on June 15th. For this latter meeting, careful minutes are required.

14. Reorientation - Following the meeting with the affiliates, it will be possible to consider the report of the Program Division which should then be ready on the work of the Program Reorientation Committee.

15. Elections - Management would be interested in a full report on the effectiveness of the pre-election broadcasting. The question will have to be discussed with the Chairman.

16. 28 Minute Programs - E.L.B. asked to follow up with Program Division to see that these are prepared.

17. Holiday Schedules - Management holiday schedules were worked at the meeting and R.P.L. was asked to get in touch with heads of Divisions and Directors for the Provinces to make sure the holiday arrangements were satisfactorily prepared and that replacement for principal officers provided.

18. Estimates - G.M. indicated that it may be July before the CBC estimates come before The House.

19. Film Purchases - R.P.L. reported that the committee was at work on preparing a uniform agreement covering such purchases. M. Goudrault was handling the writs which had been received. J.P.G. suggested that during Colonel Lanary's absence, certain developments had taken place of which he would inform Colonel Landry.

20. Contracts for TV Staff - J.P.G. reported that a review of the experience of the last two years has been carried out and a re-draft of the contract will be presented to Management for approval.

21. Payment for Scripts - J.P.G. reported that despite assurances of Treasurer's staff, the unions are complaining of delays in payment for scripts. Mr. Masse of Coordinator's Office and Mr. Boult of the Treasurer's Office are going to Toronto to give the routine a careful scrutiny to see whether the present method can be made effective. If this study does not result in an improvement, there appears to be no alternative but to pay on payrolls by teletype.

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22. <u>Board Room - Air Conditioning</u> - G.W.R. reported installation has been made except for ducts and covers for radiators and the curtains. The whole should be completed by Friday, June 17th.

23. M.C. indicated that request for air conditioning for Director of Prairies was turned down because the budget did not contain funds nor has any policy been established to permit such installations in private offices.

24. M.C. reported that approval was given for an advance of $2,500. to Miss Jasmin who was taken ill while in Indo-China on assignment for the Program Division. The details were turned over to R.P.L.

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SAFETY FILM

EXECUTIVE MEETING
June 20, 1955

PRESENT: J.A. Ouimet, E.L. Bushnell, R.P. Landry, G.W. Richardson, M. Carter, R.E. Keddy

1. Management Meeting - June 27th - Suggested agenda items were: 1 (a) Capital Budgets (b) Overtime (c) Taxis (d) Reorientation (e) Executive Appointments

2. Financial Administration Act - G.W.R. is to prepare necessary documents for submission.

3. News Cooperative - G.M. wishes to discuss with J.P.G. the developing of a budget for this item.

4. Northern Coverage - J.A.O. to discuss with Special Consultant.

5. Ottawa Space - G.W.R. reported that work has started on the Dolcis Building to be completed in two weeks time.

6. Meeting with Dominion Affiliates - E.L.B. to follow up various items. Director of Station Relations to prepare report for Board.

24/6/55 7. Holiday Schedules - R.P.L. reported he had sent directive to Divisional Heads and Regional Directors.

8. Director Prairies - Air Conditioning Office - In view of special circumstances, it was agreed to approve this without precedent.

9. Special Stationery - After review, it was agreed to leave the rules as at present, that is, no special stationery for Directors and other officers.

10. Sick Leave - Hugh Kemp - R.P.L. to look into this to see if further authorization is necessary.

11. Colour TV - J.A.O. indicated a delegation of manufacturers is coming to Ottawa June 29th. He would like E.L.B., Director of Engineering and Coordinator of Television to be available.

12. CBC-FM Toronto - M.C. asked to follow up, looking into this suggestion by Hollingsworth, M.P. CBC could not tie to U.S. Network but question of good programs of high quality on tape should be explored. Engineers might discuss the matter further with Mr. Hollingsworth.

Spoke to E. Ross

13. Advances re transfer and removal - R.P.L. asked to look into the unnecessary involvement of senior executives as a result of questioning by Treasurer of such advances. P. & A. should seek to track down the matter and give the necessary answer without bringing others into it.

14. CBFT Increase in Power - J.A.O. to discuss with Director of Engineering.

15. P.S. Ross Report - R.P.L. preparing memorandum on suggested follow-up. Can discuss with J.A.O.

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16. Modus Operendi - J.A.O. stressed the importance of senior officers getting used to working on verbal instructions. If such instructions require confirmation, it can be put in writing but most things should be carried forward on basis of discussion and verbal orders. There seems too much, a tendency to put things in writing and this involves what is commonly called red tape.

17. Vancouver Property - Suggested purchases by Regional Director involving approximately $200,000.00 were discussed. G.W.R. asked to check urgently how present negotiations carried on; whether it would be prudent to engage an outside firm to do an evaluation; whether the Corporation would gain anything by expropriating. In the discussion it was made clear that the city had been told that the CBC proposed to develop at its present location and had indicated no serious objections while also not indicating any approval.

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EX-18

EXECUTIVE MEETING
July 4, 1955

PRESENT: E.L. Bushnell, Charles Jennings, M. Carter, G.W. Richardson, R.E. Keddy

1. Grey Cup - C.J. reported that CRU authorities are asking $45,000 and black out on Vancouver. It was suggested that CBC could not agree to black out Vancouver for this price.

2. IRFU and WIFU Contracts - C.J. reported Griffiths has finished negotiations and will refer details to G.W.R. for contracts. G.W.R. wishes discuss with Peter Wright in order set pattern. WIFU has not yet returned letter of agreement for last year sent to them in March.

3. Toronto Development - Mr. Dilworth, Director Engineering and Chief Architect are meeting today with Toronto City Planning official to study alternate plans. G.W.R. suggested that Controller Corning be kept informed of developments.

4. Management Minutes June 27th - (a) Executive Appointments M.C. working with D.C. McArthur on Management memorandum.

(b) Overtime M.C. to follow up with R.P.L. and also visit Toronto to check there and also to check on taxi control.

Requisition P.O.

(c) Payment of Invoices (M.C. to follow up P.S. Ross Report.)

(d) Parliamentary Committee M.C. obtaining copies final report to circulate with Management memorandum.

(e) Kine Quality M.C. to check Engineering.

(f) Commercial C.J. to follow up suggestion by Commercial Manager further meeting with Dominion Affiliates in August. To consider whether August too late.

(g) FAA Submissions M.C. preparing draft letter Management signature today supplying additional information cash position Sound broadcasting and answers to enquiries.

(h) Auditor General has certified consolidated but not individual television and sound balance sheets.

(i) Church Studio - Carleton Theatre Director for Ontario is replying to letter from hospital authorities regarding permission to continue to use Church studio until Carleton Theatre is operating as a studio. M.C. to check by telephone with Director of Engineering in Toronto regarding status Carleton Theatre plans.

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4. (j) Barracks Studio M.C. to check Engineering regarding cost and time saved if extra shift put on job by contractor.

(k) St. Laurent Auditorium Two months extension of lease obtained. G.W.R. to follow up regarding extension.

(l) Additional Two Storeys Halifax M.C. to follow up with Engineering. Also network extensions Timmins and North Bay.

(m) Vancouver Property G.W.R. indicated Roberts firm to make evaluation of properties being considered for purchase.

5. New Projects - There was a discussion about the advisability of hiring outside engineering to carry forward some of new projects. To be considered further.

6. CBLT Increase in Power To be discussed next Executive meeting.

7. Management Meeting August 2nd - E.L.B. wishes to have F. Mutrie and A. Seguin in attendance. R.E.K. to invite.

8. Administrative Services - M.C. to acquaint R.P.L. of Mgmt interest in getting action through hiring appropriate personnel and beginning strengthen administrative services.

9. Film Service - O.C. Wilson is to report for administrative purposes to Director Television Toronto. Director for Ontario should inform him. Survey of film administrative procedures to be completed in two weeks time - M.C. to follow up.

Contracts - There was discussion of improved procedure regarding these with suggestion that Wilson should submit to Executive Assistant including indication that Director Television Toronto and Director of Network Co-ordination or Director of Program Planning and Production had approved.

10. Re-orientation - C.J. indicated that Program Division is concentrating on re-orientation for Dominion Network. E.L.B. to discuss further.

11. Dominion Affiliates Meeting - Barry Macdonald has sent out minutes asking for comments. C.J. to follow up including Powell's suggestion for further meeting in August.

12. Northern Coverage - C.J. is checking with A. Cowan but understands that CBC report has been submitted and is being considered by Department of Northern Affairs.

13. Ottawa Space - Dolcis Building - G.W.R. endeavouring to get clear statement of loading capabilities of floors.

Victoria Building - Corporation should indicate interest in space being vacated by Gatineau Power next May. In meantime should try to arrange space for 12 Program persons from Holt-Renfrew Building even if this involves shifting others from Victoria Building.

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13. New Premises - M.C. reported newspapers indicate Bank of Canada will build on Wellington Street which may release their building on King Edward Avenue about the time of CBC leases. King Edward Avenue Building might be kept in mind for future developments.

14. Toronto Space - Meeting last Tuesday being followed up by meeting in Toronto today considering additional space in Cassidy Building and Wellesley Building. Preference is for Cassidy rather than another location. Storage space is being rented on Sackville Street.

15. CBC Properties - G.W.R. will report next Monday.

16. Guy Beaulne has written weekly column in Le Droit criticizing CBC for not doing as much as it should to encourage writing for TV and radio. C.J. to take up with Director for Quebec.

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EXECUTIVE MEETING
July 11, 1955

PRESENT: E.L. Bushnell, Charles Jennings, M. Carter, G.W. Richardson, W.G. Richardson, R.E. Keddy

With the Chairman joining the meeting there was discussion of the publicity arising out of the tabling in the House of Commons of the submission prepared under the Financial Administration Act. Apparently the Minister of National Revenue tabled the grey folder instead of the Appendix A supplied for this purpose. As a result the newspapers carried headline stories concerning CBC plans for colour television.

Mr. Dunton indicated that the Corporation's plans for capital budget and long term planning had received approval on the understanding that in Montreal and Toronto a development could be undertaken to cost $1,000,000 involving no commitments for more in the future. The conversations with the Government indicated the need to move as quickly as possible to get these projects under way. In Toronto there should perhaps be quicker action than in Montreal where the availability of building space needs more study. Equipment should be ordered at this time to the extent planned in the FAA submissions. There was discussion of the possible shape of a million dollar building in Toronto which it is considered would provide sufficient studios to remove the costly overtime and difficult production conditions now faced with the current production load while not providing space for expansion. The $1,000,000 is for a building and not its equipment or additional property purchase.

The Chairman also indicated possible new construction for the consolidation of the Ottawa Head Offices which was discussed and E.L.B. indicated further discussions would be carried out with Major General Young, Deputy Minister of Public Works. Present office space totals 44,244 square feet at an annual rental of $101,935 to which could be added 3,400 square feet at Chateau. Allowing for some expansion of normal offices and at least double for CBO there should be from 60-70,000 square feet of space provided. Storage and shop space should be in a separate building.

At this time the Chairman withdrew.

1. Old Transmitter Site CBN - W.G.R. indicated the dismantling of CBN appears to require unravelling of the involved leasing arrangement. Management suggested that through Director Newfoundland a reference should be made to Cook, the law firm acting for the CBC there.

2. Television Sets - E.L.B. asked W.G.R. to arrange for television sets for Mr. Winter and Mr. Galgay.

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3. Toronto Development - W.G.R. reported on the meeting last week with the City of Toronto planning people who appear anxious to support plans to have CBC develop at its present location and are indicating that the City would assist in obtaining additional property, if required, through expropriation for the CBC. The City planning people were informed of the ultimate size depending upon availability of finances of CBC operation and for their part outlined City plans for the development of the area which include renovation of the whole area between Jarvis and Yonge and Carleton and Bloor Streets. There is to be a further meeting Thursday of this week when CBC will present sketches of its ultimate requirements. E.L.B., in the light of the discussion with the Chairman, requested W.G.R. to get full information on as many alternatives as possible to be ready for General Manager on his return. W.G.R. indicated that a visit was made to the proposed Don Mills site (the former transmitter site for CHUM) for which the asking price is $17,500 per acre. In the discussion it was suggested that additional space for offices and studios might be found through extending present property along Jarvis to Carleton and space to consolidate storage, shops and staging manufacturing generally on the property bounded by Mutual, Wood, Church and Alexander streets.

4. Montreal Development - W.G.R. reported that a full report on the Montreal suggestions would be ready for August 1st.

5. Grey Cup - C.J. indicated there were no developments other than uncertainty as to sponsorship. E.L.B. asked C.J. to look into request by Vicars and Benson for Quebec rights for Dow Brewery which were formerly complicated by a prospective automobile sponsor. G.W.R. is to follow up the question of contracts with Mr. Griffiths.

6. Overtime - M.C. reported that study and planning in Toronto is complete for new system to begin operation October 1st. Enquiry team moving to Montreal this week to establish schedule there. In discussion it was indicated time clocks would be purchased and located at points determined by P & A, probably being installed by August 15th in order that staff could learn to handle before full scheduled operation.

7. Payment of Invoices - M.C. discussing with R.P.L. following which hopes to visit Toronto and Montreal to follow up also overtime.

8. Kine Quality - Follow up has been arranged with Engineering - Mr. Duffield will visit Vancouver to examine whether equipment or personnel responsible for quality of kines. W.G.R. to visit Shelley Films in Toronto this week in this connection.

9. Dominion Affiliates Meeting - C.J. reported Commercial Manager to call meeting Affiliates in August. In meantime Programs preparing full plans as discussed.

10. Carleton Theatre - Work order has been issued and tenders expected in three weeks. G.W.R. informed no plans for alterations to front, therefore, subject to solution lavatories shops can be rented until further notice. W.G.R. reported the studio should be ready December 1st.

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11. Barracks Studio - Extra shift has been approved.

12. St. Laurent Auditorium - G.W.R. has prepared letter of intent for signature E.L.B. asking to renew lease for further two years from September 15th. W.G.R. requested copy - indicated equipment has been ordered.

13. Additional Two Storeys Halifax - W.G.R. reported awaiting price from contractor.

14. Network Connections - E.L.B. indicated to W.G.R. connection to Wingham could be ordered. Connection to Rimouski has been referred to General Manager and no decision is indicated yet.

15. Vancouver Property Purchase - G.W.R. said Roberts firm has made no report.

16. CBLT Increase in Power - W.G.R. advised quotations for various alternatives requested and expected by August 1st. Antenna alterations involve taking station off the air which may mean new construction might have to be delayed until summer of 1956 and might involve a new transmitter which could be adapted more easily to colour. Whole matter related to Toronto Development No. 3.

17. CBFT Increase in Power - W.G.R. reported quotations expected July 15th for increase to 100 kw maximum permissible.

18. Administrative Services - M.C. said discussing with R.P.L. and planning to clarify misunderstanding about scope of service.

19. Film Service - E.L.B. seeking clarification General Manager's views.

20. Re-orientation - C.J. indicated report being prepared of discussions Friday afternoon which were considered most useful. G.W.R. suggested Jack Pearce, Boys Secretary, Y.M.C.A., as possible consultant for teen-age programming.

21. Northern Coverage - C.J. said report informally referred to Northern Affairs but reaction not received possibly because Deputy Minister now visiting North.

22. Ottawa Space - Dolcis Building - W.G.R. advised should be ready for occupancy next week.

Bryson-Graham Building - G.W.R. reported asking Henderson to effect settlement with Greenberg for owners by July 14th, otherwise Corporation would have to consider stronger action.

Victoria Building - G.W.R. to discuss with Sherwood terms for leasing additional space. Still proposes expropriation Victoria Building as best solution consolidating Head Office, otherwise fear space will not be available when leases terminate April 30, 1957.

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23. Radio Coverage Study - W.G.R. reported taking two parts, one on LPRT and another on general sound requirements. For latter E.L.B. asked that suggestion to reverse circuit Prince Rupert-Terrace-Kitimat should be included.

24. Disposal Charlesbourg Property - G.W.R. indicated would ask for tenders to purchase during last week of July having tenders returnable by August 25th before the Director of Engineering goes on his vacation.

25. Vancouver - TV transmitter site Seymour Mountain arranged under lease with Vancouver Water Board and understanding CBC would reimburse that body for tax increases on its account. Current taxes $2,600 which are being paid but at same time endeavour being made to arrange better settlement because over 21-year term of lease at current rate property will cost between $50-60,000 taxes.

26. Ottawa - Disposal old CBO Transmitting Site - It was agreed to ask Leddy-Macfarlane to appraise since this firm's quotation for this service appeared reasonable in relation to others. In view of possible development that area if appraisal is low the Corporation might find it expedient to hold this property for land appreciation.

27. Leases - G.W.R. reported there were approximately 40 leases in various stages being worked on.

28. Additional Property Winnipeg - W.G.R. indicated that Director Prairies is to recommend on continuation or termination of leases. Candy factory appears only existing building which might be useful to CBC as shops and storage. The other leases should all be renewed and recommendation of Prairies Director on candy factory awaited.

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EX-20

EXECUTIVE MEETING
July 18, 1955

PRESENT: E.L. Bushnell, Charles Jennings, M. Carter, G.W. Richardson, R.E. Keddy

1. Daylight Saving Time - E.L.B. reported that the U.S. networks have advised the Corporation they will extend daylight saving time for a month because of an ordinance of the State of New York.

2. The Goon Show - C.J. indicated proposed to announce this development jointly with BBC using press conferences, brochures and other promotional aids to emphasize Corporation attempts to vitalize its Sound service.

3. CNE Theatre - E.L.B. asked for information concerning developments since this was last discussed.

4. Ottawa Development - E.L.B. said a meeting had been held with General Young of Public Works, General Kennedy, F.D.C., Mr. Bryce of the Privy Council Office to discuss the consolidation of CBC Head Office. The committee had enquired into and shown keen interest in the possibility of the Corporation acquiring the Victoria Building and its recommendation, made on the basis of the committee as a whole not on CBC request for this particular development, would be put forward to the Minister of Public Works for consideration by the Minister of National Revenue. The consensus of the committee is that the purchase at the price offered to the CBC would be cheaper than any new construction undertaken at this time. It was agreed to ask General Young for a copy of the report if one was not forthcoming in the normal way.

5. TORONTO Space - Director of Engineering was in Toronto on Thursday for a further meeting with the City of Toronto planning people at which Mr. McKinstry had presented plans indicating the Corporation's ultimate requirements. These were accepted in principle. Mr. McKinstry will draw up a set of plans for a million dollar project. It was agreed G.W.R. should visit Toronto in connection with possibility Carleton Theatre renovation being brought before Court of Revision on Wednesday and while there should investigate with Director possibility unifying three leases for Cassidy Building and investigate suggestions for the Ward-Price Galleries. ~~While~~ the regional officials have not put forward recommendations regarding the Wellesley and Cassidy Buildings discussed July 4th.

6. Overtime - M.C. said enquiry team visited Montreal last week and has prepared schedule for the installation of the control system.

7. Payment of Invoices - M.C. visited Montreal on Friday and had a useful meeting with regional officials regarding importance of following instructions and utilizing administrative procedures designed to assist.

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8. Dominion Affiliates Meeting - C.J. said Station Relations to call meeting, Beaudet briefing G.Y. Programs have given Commercial all necessary information to follow up from previous meeting.

9. Barracks Studio - Engineering has indicated to be ready for use November 1st.

10. Additional Two Storeys Halifax - M.C. to keep in touch with W.G.R.

11. Network Connections - E.L.B. has indicated to CNT that it should proceed to install service as contracted without avoidable delay.

12. Vancouver Property - E.L.B. indicated that offer of purchase for Lot # 3 at $132,500 had been made. G.W.R. indicated Lot # 6 has been appraised for $41,500 and there is possibility purchase at $37,500. Negotiations will have to be carried out regarding purchase Lots 4 and 5. There should be a reference to the Executive Committee and application to Department of Justice to name a lawyer to handle.

13. CBFT Increase in Power - M.C. to check W.G.R. to see if quotations received July 15th.

14. Administrative Services - M.C. reported administrative services to be started on basis of trouble shooting in the immediate future and later to develop to do preventive work.

15. Film Service - Ontario Director has been advised General Manager has no objection to having O.C.W. report to Director of Television.

16. Re-orientation - C.J. said group including Peers and Hogg working on a report for a magazine program from 6.00 - 9.00 a.m. Another group is working on a report on teen-age programs.

17. Northern Coverage - A meeting will be held with Chairman this week to study possibility of having a man visit the area.

18. OTTAWA Space - G.W.R. said definite information on Dolcis and Bryson-Graham Buildings not available but he is checking on these two. Plans to discuss additional space in Victoria Building with Sherwood during the week.

19. Winnipeg Development - G.W.R. said Director telephoned that sale of property contingent on re-zoning which Director is to follow up. J.R.F. recommends termination lease of property adjoining CBC premises and balance of leases on month-to-month basis. Meeting agreed G.W.R.'s suggestion that other leases be put on yearly basis subject to 60-days notice of termination.

20. Montreal Space - M.C. reported regional committee studying space requirements. Recommends additional 22,000 square feet be rented and Management has signified agreement in principle to this proposal. Subject to confirmation by Engineering headquarters, region recommends leasing 11,000 square feet at $3.50 over United Cigar Stores, corner Peel and St. Catherine. A Week's option has been given by owner without cost and Chief Engineer has indicated agreement to such option. Meeting

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agreed that decision rested with Quebec region subject to confirmation National Engineering Office. Another property available is in a house on Bishop Street where 5,000 square feet can be rented at a lower rental rate but janitorial service is not included. The decision to lease this rests with the region subject to confirmation by Engineering and suitability of leases.

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EX-21

EXECUTIVE MEETING
August 8, 1955

PRESENT: J.A. Ouimet, R.P. Landry, J.P. Gilmore, M. Ouimet, G.W. Richardson, W.G. Richardson, R.E. Keddy

1. Memorial Tribute - R.P.L. was asked to see that the Corporation had sent a floral tribute for the funeral of Angus Burns. R.P.L. to contact Montreal Region to arrange for a representative to attend the funeral of the Hon. Alcide Cote.

2. Pension Trust - R.P.L. indicated Trust agreement does not prevent nominating an outsider. C.R. Delafield and R.P.L. feel that contributors might welcome such a representation. J.A.O. asked R.P.L. to follow up and bring forward nomination.

3. Visit of Neil Hutchison, ABC Supervisor of Drama - It was agreed that M.O. should meet Mr. Hutchison at the airport and ascertain whether his interest could be met in Ottawa or whether he should visit Montreal and Toronto as well. J.A.O. to take to lunch on Wednesday.

4. Film Contracts - J.P.G. enquired concerning the conclusion outlined in Item 9, EX-18, July 4th. J.A.O. indicated O.C. Wilson came under Director of TV, Toronto for local line of authority only and carried out normal functions with other regions. He asked J.P.G. to discuss the matter of routing of film contracts with G.W.R. and the uniformity of rental agreements for films with the Program Division and G.W.R.

ENGINEERING MATTERS

5. Demolition CBC Building Guy & Dorchester - J.A.O. indicated that this was approved in principle in order Engineering could make test borings providing Engineering is satisfied such demolition is necessary and property can be usefully occupied if main project not undertaken. G.W.R. indicated that tenant was to have vacated before the end of July.

6. Kine Quality - J.A.O. asked J.P.G. to look into the report of the Engineers on this subject to discuss with Vancouver, Montreal and Toronto and report to Management on methods to achieve same standards at other points presently being obtained on kines from Vancouver.

7. Swift Current TV Coverage - J.A.O. turned over Engineering report to J.P.G. asking for review to assure full costs included in estimates. Management would wish to have verification as to population within reach of a television station, information regarding other points having similar populations not served with mention of the need for representations to the coming Royal Commission.

8. Ottawa - J.A.O. said renting of space for services which cannot be accommodated at Scott Street is approved in principle. The bank

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premises in Westboro appear suitable at a reasonable cost. Additional construction should be investigated further including checking carefully with the city regarding the building restrictions and the construction of a shell for storage purposes. Management would like it clearly understood that the operation is frozen to its present level.

9. Head Office Consolidation - G.W.R. to follow up with General Young this week.

Bryson-Graham Building - G.W.R. said amount at issue totals approximately $15,000 with Corporation endeavouring to have landlord absorb full costs to fix first floor and to split the costs of fixing the second floor between landlord and CBC. To bring the matter to a conclusion and perhaps to save further expense it may be necessary to offer to do more.

10. Vancouver Expropriation - G.W.R. said new appraisal just received and would require study. Caple suggests offering $70,000, but neither appraisal gives estimated value of higher than $60,000, therefore it seems an offer of approximately $60,000 might be made and if refused expropriation proceedings instituted. W.G.R. advised that Caple had been directed to clear with the city authorities before using building on Lot 6 for office purposes.

11. Toronto - Victoria Theatre - Since recommendation of Director of TV Toronto not made proposal could not be considered. J.P.G. to inform Director.

12. Halifax - Geyser Hill - The planning engineer of Halifax County proposed that the Corporation should consider purchasing sufficient property to enclose tower if it fell. J.A.O. asked W.G.R. to say Corporation would consider proposal but tower constructed to special requirements and standards. Engineers to find out acreage involved in this proposal and the possible cost. Did the city approve the present lay out with the knowledge that the tower would be 500 feet tall?

Rushbrook to OK see the memo

13. Northern Coverage - Programs and Engineering to consider whether special arrangements required in view of holidays A. Cowan.

14. Toronto - Additional Rentals - Although approval in principle given Director for Ontario for rental Wellesley Building in view fact heating not included in price J.A.O. asked G.W.R. to draft memorandum to Mr. Dilworth indicating that further offer to owner being made in effort to bring price in line with others in Toronto and Montreal.

PROGRAM MATTERS

15. Daylight Saving Time - M.O. reported that meeting in Toronto recommends Canadian networks revert to standard time September 25th and for period when U.S. networks continue on Daylight Saving time, subject to agreement of advertisers, which Commercial Division arranging, schedule for television to be as last year except that live U.S. programs will be carried

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at their time of origination, e.g. the Ed Sullivan Show will be carried at 7.00 on Sundays instead of 8.00, "Our Miss Brooks" and "CBC Magazine" at 8.00 instead of 7.00 p.m. and so on throughout the week.

16. Dominion Affiliates Committee - M.O. reported that it's responsibility of Commercial Division to call a meeting in mid-August to discuss the possibility and advisability of new sponsorship policies and practice including programs of 28 and 29 minutes. J.A.O. asked M.O. to follow up with Commercial Manager and Director Station Relations.

17. "Les Plouffes" - Imperial Tobacco last week proposed to issue the statement it would not be sponsoring English version and Commercial Manager indicated that scheduling of this program was CBC not advertisers prerogative. M.O. was asked to check ratings and in collaboration with Commercial Division let Management know its decision regarding this program for the coming season.

18. "C'est la Loi" - J.A.O. asked M.O. to check and report on current status of program to replace "C'est la Loi" in coming season. There was question as to sponsorship.

Out

19. Football - G.W.R. reported that contracts were being drawn with IRFU and WIFU. M.O. said there is nothing new on agreement with CRU for Grey Cup but bargaining is continuing. J.A.O. enquired whether it was essential that the Corporation purchase these rights and re-sell them in view of uncertainty or whether the agency could be allowed to deal directly.

20. Costs of Sponsored TV Programs - J.A.O. said J.P.G. had been requested to make a study similar to the tables included in the Telemeter submission to FCC showing the costs of various programs each year in tabular form. The Telemeter study shows costs average 8 or .9 cents per television set. Audience Research should be brought into this study.

21. Grand Falls - G.W.R. reported that approval of Council had been received for new transmitter purchase.

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EXECUTIVE MEETING
August 15, 1955

PRESENT: J.A. Ouimet, R.P. Landry, J.P. Gilmore, M. Ouimet, G.W. Richardson, W.G. Richardson, J.A. Halbert

1. Film Contracts - J.P.G. to report.

2. Kine Quality - J.P.G. completing report.

3. Northern Coverage - Engineers leaving August 23rd. J.A.O. requested they be fully briefed and see Messrs. Manson and Cowan before leaving.

4. Dominion Affiliates Meeting - M.O. reported meeting to be held in Toronto.

5. "Les Plouffes" - M.O. to report to Management on English version for coming season.

6. Costs of Sponsored TV Programs - J.A.O. said it was desirable to obtain statistics on costs of typical Canadian commercial programs in terms of cost per receiver reached and compare these costs with United States. Project turned over to Audience Research. Preliminary report expected in two weeks and full report for discussion by General Management meeting. J.P.G. to ensure Audience Research have all costs for study.

7. Community Antenna Systems - J.A.O. advised request for CBC kines received from Southern Alberta Television Limited - a community antenna organization operating in Prince Albert, who are planning to establish in another city where it will be impossible to pick up an existing TV station. Suggestion made that since Corporation will receive 15% Excise Tax from receivers sold in area, Corporation should provide kines. J.A.O. asked all to think about this since similar request may be received from cities not serviced by existing TV stations.

8. Current Items - J.A.O. noted list of current items receiving attention in office of G.W.R. reflecting growth of Corporation.

9. Management Committee Meeting - Tuesday, August 30th, 1955. M.O. to contact W.E.P. for full discussion of next season's commercial operations. TV Directors for Toronto and Montreal to be invited.

10. General Management Committee Meeting - J.A.O. suggested reserving two weeks commencing October 11th, asking officers attending to keep clear. Regional Directors to be advised. R.P.L. reported meeting on radio accounting systems planned for September 19th could be delayed but inauguration of system would be delayed from October 1st to November 1st. No great difficulty could be seen in this delay. General discussion took place on what form meeting should take. J.A.O. felt little change could be made from procedure followed at last General Management meeting. General Discussions might include commercial operations and necessities.

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11. Correspondence from Engineering HQ through General Manager's Office - J.A.O. suggested that routine correspondence requiring his signature to DOT such as requesting the use of frequencies might be signed by W.G.R. W.G.R. to advise Engineering HQ.

12. Main Projects - Meeting scheduled for Wednesday, August 17th, pre-meeting called for 9.00 a.m. TV Directors Montreal and Toronto and Directors of Quebec and Ontario to attend. W.G.R. to invite. J.A.O. will attend meeting in afternoon.

13. Toronto Rentals - G.W.R. visiting Toronto Thursday regarding leasing of Wellesley Building. W.G.R. to follow up on alteration estimates.

14. Montreal Demolition - W.G.R. reporting to main projects meeting Wednesday.

15. Ottawa Space - J.A.O. said the building at Albert and Kent had disadvantages in that there was high noise level and traffic congestion as well as the problem of parking. Scott Street has the advantage of placing everything at one location and M.O. indicated that the distances from the station would necessitate the use of taxis. M.O. suggested property at Nicholas and Laurier might be available from the city and G.W.R. suggested a location on Isabella Street near Waverley Motors. J.A.O. felt that in the long run it will probably be necessary to go to the outskirts of the city, in which case it would probably be advisable to provide a cafeteria. The problem of bus transportation could be arranged with the OTC. J.A.O. said it would be necessary to decide shortly and suggested awaiting the reports of Messrs. Kennedy and Young.

Bowes vile Road

16. Victoria Building - R.P.L. reported that a verbal agreement had been given to Mr. Sherwood to take 3,000 additional feet in the Victoria Building. G.W.R. said that from 12-1800 feet would be required this fall and J.A.O. suggested to await a decision on the construction of a new building.

to provide a house for dep-ortation

17. CBO Increase in Power - W.G.R. reported Marconi expect to have CBO on air with increased power by August 26th. P. & I. not informed. M.O. to follow up on special program that day.

18. CBO Transmitter Site - W.G.R. reported appraisal received for site on Russell Road.

19. Hawthorne Site - W.G.R. reported the property to be offered for sale by public tender after proof of performance at new site. G.W.R. suggested property be not offered for sale until tenders for Quebec reviewed.

20. CCAA - J.P.G. and M.O. have discussed nominating persons to serve. Directo of P. & A., Commercial Manager and the Director of Programs to nominate officers. J.A.O. suggested someone from television service - possibly TV Directors.

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21. Bryson-Graham Building - G.W.R. reported letter written to Mr. Henderson suggesting meeting with Henderson, Greenberg, Dover and himself.

22. Dolcis Building - G.W.R. reported alterations carried out and $2,000 rental owing. Fire exits fixed and window repairs being done by Corporation. Load is for normal office furniture. G.W.R. concerned about heating because there are insufficient coils but lease provides that lessor is to put in proper facilities. The Treasurer has requested an additional 2,000 feet in building east of Dolcis Building for storage.

23. Victoria Building Third Floor - G.W.R. report difficulty in completing plans due to Treasurer's staff occupying old central registry. G.W.R. proposes to discuss with W.G.R. possible plan to have this group move. G.W.R. said Mr. Wright has been asked to move the treasury staff from first floor and office could be temporarily fixed up for Mr. Laidlaw. J.A.O. suggested it might be advisable to have Mr. Laidlaw visit Toronto and Montreal to acquaint himself with the operations of the Corporation soon after he reports for duty.

24. Winnipeg Property - G.W.R. said that it appears impossible to close purchase of property for some months if there is litigation over Sherman-Williams lease.

25. Carlton Theatre - W.G.R. said letter of intent passed to Management today and draft submission to Council going forward to G.W.R. today.

26. Football Contracts - G.W.R. advised Vic Obeck enquiring about contracts and was informed that Mr. Griffiths expected back from Calgary August 16th. G.W.R. enquired if other half of IRFU has been sold and J.P.G. said not as of today.

27. Pension Trust - R.P.L. said that the safe-keeping of securities was in the hands of the General Trust of Canada and banking was done with the Banque Canadienne Nationale and suggested that no changes should take place in these agencies. Will discuss with Mr. Delafield regarding a replacement for Mr. Morin and will make recommendation to Management shortly. R.P.L. felt it was necessary to have someone with knowledge of the bond market.

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EX-23

EXECUTIVE MEETING
August 22, 1955

PRESENT: J.A. Ouimet, R.P. Landry, M. Carter, J.P. Gilmore, M. Ouimet, G.W. Richardson, W.G. Richardson, W.P. Chipman

1. WIFU Contract - G.W.R. reported that it was proposed, as an interim arrangement until contract signed, to send a letter of intent to clubs in the Union. Stewart Griffiths now in the West for final discussions of contract.

2. Film Contracts - J.P.G. reported progress.

3. Kine Quality - J.P.G. reported preliminary talks would be held Wednesday, the 24th, with Mr. Wilson.

4. "Les Plouffes" - M.O. reported English version sold on alternate weeks.

5. Community Antenna Systems - J.A.O. said referred to Mr. Manson who is to discuss with W.G.R.

6. Montreal and Toronto Development - J.A.O. said planning under way locally. In meantime, J.P.G. and M.C. requested to re-examine the capital program to see if any diversions for equipment could be recommended.

7. Toronto Rentals - G.W.R. reported on various properties. The owner of 31 Wellesley Street had reduced the rental he was asking to $3.35 per square foot including heating and cleaning. The space available was 14,000 square feet. An alternative space, also air-conditioned, was available on Sheppard Street for $2.50 per square foot including heating and cleaning. The area was 28,500 square feet and a 5-year lease was asked. The CBC would, however, be allowed to sublet. Hester How School would have to be given up in the summer of 1957 and we could get out at the end of August 1956. J.A.O. said he and G.W.R. would discuss alternatives with Director for Ontario.

   The Agent for the owner of the Cassidy Building was doing all he could to improve the ventilation system in the Cassidy Building. The owner of the Playhouse, 23 Grenville Street, after asking $150.00 more per month, would accept a $75.00 per month increase in rent.

   The Canada Dry Building - consisting of both storage space and 9,000 feet air-conditioned office space - would shortly be on the market.

8. Zoning By-Laws, Toronto - G.W.R. reported no difficulty was anticipated in obtaining a permit for alterations to the Carlton Theatre.

9. Property Taxes, Toronto - G.W.R. said City had asked to be informed of CBC purchases and rentals so that appropriate entries could be made on municipal tax rolls.

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10. Air-Conditioning - G.W.R. said Toronto trend was definitely toward air-conditioned office space. If CBC did not move with trend, personnel problems might be created since some of the staff would leave for alternative employment in air-conditioned offices.

11. Montreal Leases - J.A.O. reported Director for Quebec asking for additional space in Castle Building.

12. Ottawa Space - J.A.O. reported consideration of location of Head Office building pretty well narrowed to Scott Street vs. other possibilities of which the Bowesville Road site seemed most promising.

13. CCAA - J.A.O. reported he had signed 10 months interim agreement that morning.

14. Bryson-Graham Building - G.W.R. reported compromise reached with Dovers. They would pay for repairs to first floor, CBC to second floor. It was expected repairs would be completed about October 1st when a series of planned moves would commence with the release of Treasurer's space in Victoria and Laura Thomas buildings.

15. Option Time - M.O. reported Director of Station Relations was looking into as matter of urgency. J.A.O. requested M.C. to follow up.

16. Request for Technical Staff - Billy Graham Crusade, Toronto - J.A.O. asked W.G.R. to speak to Ontario Regional Engineer in this connection.

17. Halifax Television Reception - W.G.R. reported general improvement in reception in the vicinity of Halifax following the increase in power of CBHT.

18. Geizer Hill, Purchase of Additional Property - J.A.O. will discuss with Director for Maritimes.

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EX-24

EXECUTIVE MEETING
September 6, 1955

PRESENT: J.A. Ouimet, E.L. Bushnell, R.P. Landry, J.P. Gilmore, C. Jennings, G.W. Richardson, W.G. Richardson, R.E. Keddy

1. October 11 - 21 - The venue of the meetings during this period was discussed and tentatively established as follows: Accounting October 12th, TV October 13th and 14th, General Management October 17th, 18th and 19th, clean-up October 20th and 21st. R.P.L. was asked to discuss with the Treasurer the holding of a one-day meeting to be attended by the Regional Directors.

2. Agenda - General Management Meeting - JAO asked Coordinators of TV and radio to prepare budget review and discuss before meeting.

JAO asked RPL to discuss with P. & A. question of junior executives not overlooking training of staff personnel in this connection and to develop for discussion at meeting.

3. Meetings Follow up - JAO requested Controllers of Broadcasting and Administration to assume responsibility for follow up in their areas and asked REK to bring forward the list of items from previous meetings since the last follow up.

4. Titles - In communications to the Management group it was agreed to use names in alphabetical order of the surnames.

5. Official Hospitality - It was agreed on Friday October 14th to hold a dinner to honour Mr. L.A.B. Hutton on his retirement. A smaller group of officers, those he dealt with, might tender a dinner to honour Mr. G.C.W. Browne on his retirement.

6. Announcers Contract - J.P.G. reported next meeting Thursday.

7. Shwerin Proposal - Agreed not desirable arrange pay Shwerin for research tests through granting him U.S. rights films of material tested. E.L.B. to follow up writing Shwerin advising Audience Research.

8. Library Rights - JPG reported that in CCAA negotiations union had proposed to grant CBC library rights for 300% talent fees. JPG to follow up with D.C. McArthur.

9. Opinion Broadcasts Discussing Radio & TV - Noted last week's "Cabbages and Kings". Requested future scheduling such discussions about CBC on either radio or TV should not be made without direct permission of Management. Special care should be taken in such forums that CBC position is not only defended by known CCF figures.

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10. TV Affiliates Meeting - JAO asked REK to get copy of the minutes of the June meeting as they pertain to Regulations for his study. There was discussion of option time. CJ indicated discussion in Toronto came to decision to ask Station Relations to endeavour to secure adherence to option time but if needed to yield. JAO asked Programs to look into the follow up of the last meeting before the September 27th meeting.

11. French Network Schedules - Director for Quebec was asked to secure agreement in advance before publishing schedules in future.

12. Special Request - Cameraman for Billy Graham Toronto Visit - Dumont providing television equipment for closed circuit TV Billy Graham's visit to Toronto and requested CBC cameraman and maintenance operators totalling seven. Engineering and Ontario to advise CBC unable to comply.

13. TV Network Connection Wingham - Tenders received and that of CN-CP lower. Will require Order-in-Council. WGR to prepare material for General Manager's report to Board.

14. Coverage Maps - JAO asked WGR to discuss.

15. Toronto Channel 6 - JAO asked WGR to prepare material for Board including report on increase in power CBFT where prices were asked for variations between 50 and 100 kw e.r.p. In the case of Toronto to request tenders would make public CBC intentions with respect to Channel 6.

16. Flin Flon Network Connection - JAO asked REK to prepare a draft report to Board outlining costs of line connection to serve CFAR Flin Flon which has 15,000 population in service area. Present cost estimates work out approximately $13. per radio home. Representative of Flin Flon station indicated pick up of CBK subject to heavy interference and CFAR may have to close down if continued losses experienced.

17. Engineering Projects - WGR reported on replacement of CBF insulator over week-end. He was asked to write expressing thanks to Dominion Bridge. Management requested information on present coverage CBO Renfrew and Perth and other representative points Ottawa Valley.

18. Properties - (a) CBOT Extension GWR asked if consideration had been given to provision of adequate additional office space for integrated services in the extension planned for CBOT - CBOFT studios. Was told budget limitations and uncertainty future requirements had made necessary so limited an extension.

(b) Head Office Space Allocations GWR hopes within another month to six weeks to have completed Bryson-Graham renovations. Only then can required shifts be made to accommodate Program Division, Audience Research and P. & A. requirements.

(c) Possible Leasing Developments Toronto - A building on Sheppard Street between Adelaide and Richmond is to be converted to modern office space for rent at $2.50 per square foot including air-conditioning, heating, etc. Owners would be interested in leasing whole building to Corporation June 1, 1956 with understanding take back of space not

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required by CBC on sublet basis. If Hester How School abandoned at termination of lease June 30, 1956, 18,000 square feet this premises might be leased. Management agreed to development along these lines asking GWR prepare report on all properties including this one for Management presentation to Board.

OK. ✓ 19. Victoria Building Leasing - GWR presented opinion of H. Laidlaw, Counsel, which Management asked should be turned over to RPL.

20. Organizational Developments - GWR raised question of considering better co-ordination in dealing with radio and TV program expansion which involves additional staff, space, facilities, etc. This led to long discussion of organization in which JAO indicated the regional organizational line of authority and emphasized role of Directors of Television and radio as principal assistants Directors for Ontario and Quebec under which Directors of the two services should accept responsibility for all services being performed for their fields. Thus, in this instance, it is the responsibility of the Director of Television in Toronto for example to see that not only direct television requirements but also allied P. & A., Treasurer and other requirements for space are coordinated since they are paid for out of his budget. JAO said that upon appointment Directors of Radio at the two main locations should attend the regular Management meetings as well as the Directors of Television for each area.

21. ITA Request for News - CJ reported that ITA is developing a news gathering organization and is asking CBC cooperation in arranging exchange of news film. After discussion it was agreed that this request should be kept in abeyance until after the Chairman visits the United Kingdom for the opening of the ITA September 22nd and that the Chairman should be informed of the developing possibilities. There appears a difficult position of having to recognize equality in news between BBC and ITA but the effect this might have on other arrangements of CBC and BBC has to be weighed.

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EX-25

EXECUTIVE MEETING
September 12, 1955

PRESENT: J.A. Ouimet, E.L. Bushnell, R.P. Landry, M. Carter, J.P. Gilmore, M. Ouimet, G.W. Richardson, W.G. Richardson, R.E. Keddy

1. CIPA Meeting at Montebello - GM reported on the meeting he had attended last week with an indication that a Canadian delegation did not appear as professional as the British and U.S. since both these countries were able to send international specialists. While there an interesting film prepared by the Navy of the ship "Labrador" navigating the Northwest Passage was shown.

2. Ottawa Headquarters - The Bowesville Road proposal was discussed with Dr. McCann, who indicated agreement to its furtherance. The GM requested EXA and ENG to carry forward discussions with Public Works. To set out the various agreements that the Corporation would have to enter into for heating, water and sewer conveying the property to the Corporation, landscaping, etc. Public Works allows a period of 25-30 months after plans are given to the architect. This means extension of present leases for a further period of 18 months, which may involve a premium rental. MGMT will discuss proposal with the Board this week.

3. L.A.B. Hutton Hospitality - Agreed date of October 14th, Tudor Room at Chateau is reserved, CA to organize on basis those attending should pay for gift and entertainment, Corporation to pay for meal.

4. Television Regulations - CH has indicated action not proposed until Royal Commission sits. Latter is not yet decided and may not be named for some time.

5. October Meetings - Between October 11th to 21st

   October 11th - Vancouver
   October 12th - Accounting
   October 13th-14th - Television
   October 17th, 18th, 19th - General Management Meeting
   October 20th - Winnipeg

6. Additional Space Dolcis Building - MGMT has approved subject to assurance floors will not be a problem.

7. Tickets for Audience Shows - CA reported on opinion from Department of Justice which is being conveyed to interested parties and indicated CBC may print disclaimer of responsibility if it desires.

8. Transmittal Slips - GM drew attention to new transmittal slips to be tried for an experimental period. They established some abbreviations for Head Office officials which when they have become known should be used for all purposes including Central Registry routing.

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9. Grey Cup - CB advised agreement with CRU for $55,000 on the understanding that no black out of Vancouver. EXA to work out contract and Order-in-Council submission. Still trying to sell second half. PGM reported on work of Program Division in improving coverage football games by commentators. Suggested that commentators should not criticize referee and should be sure that outcome of an injury is reported.

10. Lake Ontario Swim - PGM reported examining in light of circumstances whether future swims should be given detail coverage from beginning to end or synoptic coverage by film with actualities of start and finish. CB to convey MGMT's congratulations to those concerned for job well done.

11. Canadian Press Contract - CB indicated that Canadian Press discussing renewal of whole agreement from Autumn 1956 including the television agreement and requesting 45% increase overall. Urgency applies only to television agreement which can be renewed for additional 14 months from October 31st through payment by Corporation of additional $9,500, making the payment $25,500 per annum instead of the present $16,000 payment. CBC one of largest contributors to Canadian Press but not a member of Co-operative or has it pressed for membership. GM requested CB to carry forward negotiations with Canadian Press and to be prepared to advise the Board of current stage in negotiations.

12. Announcers - Ottawa - PGM advised that Supervisor of Broadcast Language to visit Ottawa to ascertain methods improve Ottawa announcing.

13. Network Connection Wingham - GM indicated reference to Board on question of direct connection to remote stations. Convinced that Excise revenue from additional sale of sets would more than defray annual connection charges.

14. Reports for Board of Governors - GM requested CA to be ready to deal with all problems on the administrative side indicating that ENG and SR were only divisional heads attending. ENG should be prepared with maps of channel 6 and 9 for Toronto and with statistics of coverage involved and should be ready to discuss the problem of maximum power. The reports by divisions should be prepared on the basis of reports from MGMT.

15. Visit of Minister for External Affairs to Russia - PGM reported that problem of coverage of this visit because only one CBC representative could accompany plane and necessary decide whether that one should be TV cameraman or commentator.

16. Television Coverage Policy - SECB indicated Controller of Telecommunications requesting Board to make recommendation on working rule for application of television coverage policy as amended in view of power increases recommended to Hamilton and Kitchener.

17. Announcers - CA reported that the question of announcers' jurisdiction between ARTEC and CCAA is being referred for an opinion to Messrs. Weir and Brooke. Committee studying proposal 1. announcers on regular establishment with commercial fees; 2. announcers on contract basis and 3. announcers on staff for booth work with other work being regarded and paid for as performances and extra work. MGMT requested committee to make strong efforts to bring forward a solution for the future.

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18. Vancouver Property - Expropriation - EXA reported that asking prices by owners so high in relation to evaluation that appeared only solution is expropriation and recommends that submission to Council be made for authority. In the interval recommends negotiations be continued to try to arrange settlement with owners on agreed basis. MGMT in view of agreement indicated at last Board meeting approved.

Winnipeg Property - GM agreed EXA visit Winnipeg if such visit would further negotiations for the purchase of the Winnipeg property.

Toronto - Sheppard Street - EXA reported that ONT to submit recommendation regarding leasing the whole of the Sheppard Street Building in which 25,500 square feet will be available from June 1, 1956. Owner requesting indication of CBC intention by Tuesday, September 13th. If rental arrangement proceeds it is recommended that design section from Hester How building should be shifted to second floor Cassidy Building. This new space will replace the Hester How space. EXA indicated now appears four floors would be fully occupied, CBC would have power to sublet space and the full space would take care of CBC requirements for next 12-18 months.

19. National Film Board - CB reported on meeting held on Thursday last week with National Film Board. CH indicated to NFB that the CBC policy would be to make available one hour a week for NFB for future program activity. Examining current schedule shows that only one-half hour at 2.00 p.m. Sundays is available beginning December 4th for new program Prospective. "Window on Canada" is being put out to CBC stations for spot scheduling. NFB has requested better time for "Prospective" and PGM is to see if a switch can be made between this 2.00 p.m. Sunday time and 6.00 p.m. in which the "Exploring Minds" program is scheduled.

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EX-26

EXECUTIVE MEETING
September 19, 1955

PRESENT: J.A. Ouimet, E.L. Bushnell, R.P. Landry, M. Carter, W.P. Chipman, J.P. Gilmore, C. Jennings, F.P. Johnson, R.E. Keddy

1. GM gave resume of proceedings 97th meeting Board of Governors, Quebec City, September 14-16. Advised of the discussion regarding the Corporation's submission to the Royal Commission and that Board wished CBC facilities give good coverage to Commission hearings. MGMT presented report on concentration by top Management of requirements for good administration for both radio and television services in view of expansion CBC in last three years from organization with staff of 1,100 and budget of $11 million to present organization with staff of 4,400 and total budgets of approximately $44 million. Board interested in further similar reports.

2. Television Project - Toronto - Board aware proposal is for $1 million construction project and that there will be need of $500,000 to equip studio. ENG should proceed to call for tenders and investigate prices for purpose of additional property in Toronto in three directions from present premises towards Carlton Street, towards North and Wellesley Sts. and across Mutual Street.

3. Television Project - Montreal - Similarly to Toronto Board agreeable to $1.2 million construction project understanding there will be further $500,000 requirement for equipment. ENG should prepare specifications on basis of 5-storey project and alternative basis 12-storey submit to contractors for quotations on both projects. There should also be continuing search for suitable block of property elsewhere for future development in Montreal.

4. Financing - In making available $8½ million loan approved by Parliament, Government restricted Corporation to Montreal and Toronto projects mentioned above and Ottawa consolidation on basis further consultation. MGMT proposes discuss in general terms developments with Treasury officials.

5. Increase in Power - CBFT - Board approved in principle increase to maximum power on Channel 2.

6. Increase in Power - CBLT - Board approved in principle increase to maximum power and change of frequency to Channel 6, which is to be reserved for the Corporation pending analysis of tenders. ENG to proceed immediately to call for tenders. SecB to prepare letter to Controller of Telecommunications for signature GM informing of Board's reservation of Channel 6 and con-

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currence in working rule for television licensing.

7. Halifax - MAR recommends purchase additional property Geizer Hill being urged by city at estimated cost $5,000. MGMT agrees to purchase if possible at this price.

8. Vancouver Property - Board advised CBC starting expropriation.

9. Beer and Wine Regulation - Board proposes next meeting to hear representations with respect to application of Regulation 9 to Ontario and would be grateful in interval for opinion whether present operation Ontario statutes constitutes permission for advertising beer and wine. SecB to refer to counsel.

10. Ottawa Headquarters - Board informed of proposed Bowesville Road site which is being studied. MGMT proposes discuss further with General Young but still exploratory - no commitment.

11. Television Meeting - CTV indicated invitations have gone out to television meeting scheduled for October 13-14. BC bringing 5-year plan.

12. Calendar of Coming Events - to be issued by SecB up-dated from August 30th Management minutes.

13. Sheppard Street Building - Toronto - Board agreeable to MGMT's proposal rent these premises. MGMT sent wire - wishes EXA prepare letter of confirmation still subject to Order-in-Council. CTV following up proposal Design Section move to Cassidy rather than Sheppard Building. Neither Ontario TV nor regional officials have recommended Cassidy.

14. National Film Board - PGM reported further discussions Dr. Trueman, who is happy with assurance that NFB will continue supply programs for television networks. CB anxious that NFB be made to collaborate and not be given free rein.

15. Halifax AM - MAR points out leases United Services Building expiring two years - present rental $1.50 extension possibly $3.00. MGMT to consider recommended building on TV site to accommodate AM and discuss further at General Management Meeting.

16. Flint of Unemployment Insurance Commission telephoned GM regarding spot business on CBE Windsor. PGM to follow up.

17. There was discussion of September 18th program "Fighting Words" and special Red Feather show.

18. Time Clocks - P & A indicates current estimated requirement is $100,000 for clerical work to control overtime for IATSE group Toronto, Montreal. MGMT agreed to this allocation which is recoverable from television and should be carried over to Radio and Integrated Services budget with increase in pool services revenue and like increase salaries expenditure.

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19. Sound Expansion - MGMT indicated concern to maintain sound service at current rate and not permit expansion under disguise of television requirements.

20. CBC-TV News for ITA - PGM reported following up with BBC liaison with current indication from BBC they have no objection to CBC servicing ITA with TV spot news. MGMT requested delay on following up this pending visit CH United Kingdom and return in 10 days. In the interval BBC agreement on programs and news should be examined.

21. Olympic Games - PGM reported no information forthcoming from Australia or Italy.

22. Alterations Wellesley Street Toronto - ENG indicated estimates call for $25,000 expenditure.

23. Cost of Re-location Staff in AM Accommodate Expansion TV - ACA enquired whether TV should bear the cost of moving AM people from Radio-Canada Building for example to newly leased premises and whether increased rentals should be chargeable to TV. MGMT agreed to further study but warned principle involved if this suggestion instituted.

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EXECUTIVE MEETING
September 26, 1955

PRESENT: J.A. Ouimet, E.L. Bushnell, R.P. Landry, M. Carter, J.P. Gilmore, C. Jennings, G.W. Richardson, W.G. Richardson, R.E. Keddy

1. ENGINEERING - ENG indicated that everything was being carried forward in accordance with items 2 and 3 of the minutes of EX-26. The tenders for the increase in power for CBFT have been delayed a week at the request of the tendering companies and will now be returnable October 3rd. A complication has arisen with the Department of Transport on the rule for the application of the television coverage policy which complicates the reservation of Channel No. 6 in Toronto. MGMT asked ENG and SecB to take the matter up with Transport.

MGMT indicated that the financing of the Toronto and Montreal projects would be carried forward as in the FAA submission and if later it is necessary to explain the purchase of equipment this can be done.

2. Ottawa Headquarters - MGMT has carried forward the discussions with General Young of Public Works and would like CA, ENG and EXA to look over the suggestion on Sussex Drive, getting an estimate on the cost of the property, the proposed building and space for parking. As a parallel project further negotiations should be carried forward with Public Works bringing ENG into the picture to study the needs and possibilities of Bowesville Road on the basis of requirements for the Corporation in three years' time tying down all the details of property transfer, availability of water, heat and other services and the degree of cooperation Public Works will expect to provide if the CBC is to assume responsibility for constructing the building under its own contractor.

3. Television Meeting - A draft agenda has been prepared

4. General Management Meeting - CA has a list of items from previous meetings recorded as incomplete and CB has similar items. There was a review of Engineering matters requiring further discussion. MGMT requested those responsible to bring as many of these items to a conclusion as possible and these items will be put on the agenda for information. To separate further items on which discussion would be useful for a solution which items could also be added to the agenda. MGMT would be agreeable to publishing a list of items on which discussion would be fruitless since progress could not be made at this time. It is planned to circulate a draft agenda following the meeting October 3rd with additions to the agenda being accepted until October 13th.

5. Sheppard Street Building Toronto - EXA reported discussions proceeding with landlord but no particular progress.

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6. National Film Board - AGM reported discussion with Dr. Trueman under which he is instructed by his board, his Minister and Treasury officials to prepare and submit brief to Royal Commission. Treasury Board regards allocation of funds for films for television as contribution to CBC and suggests CBC be required to pay rates to recompense fully. CBC is discussing possible series by NFB on Commonwealth and would be interested in similar NFB documentaries on the Canadian scene. MGMT requested CB to undertake study to show whether CBC paying NFB full rate for film scheduled to network. The other question which will require study is the long-term cooperation with NFB, which apparently desires to handle all matters of film for television.

7. St-Adele Conference - GM reported that his attendance at this conference was useful but he questioned whether full value accrued to the conference and to the CBC through the special guest brought in from outside Canada. The topic discussed was "federalism" and it was interesting to note the divergence of opinions between extremes on the side of provincial rights to the group advocating full cooperation. CBC was also represented by M. Ouimet, N. Morrison, who spoke in French, as did Gordon Winter of the BBC. In summing up GM emphasized that the CBC organization itself is an example of the possibilities and the achievements in giving full and equal emphasis to both the languages and cultures wherein there is not any question between the two.

8. "CBC Folio" - There was a discussion of the "Macbeth" presentation which all agreed was excellent. AGM has wired congratulations and GM proposes to do likewise.

9. CAPAC - CB reported that accompanied by Special Consultant and F.W. Savignac a meeting was held with W. Low of CAPAC to discuss fees for the coming year. CAPAC had previously discussed the question with private stations who, on the basis of television and for the six or seven operations then operating, paid $25,000 last year. CAPAC and the stations are more or less in agreement to a figure between $75-100,000 for the 28 private television stations for the current year. Last year CBC paid $22,000 for television and $189,000 for radio. CAPAC requested an increase on a ratio with that proposed for private stations asking $66,000. CBC explained that on the basis of the 1¾% tariff the fee worked out to $42,000 and the Corporation would be willing to pay $40,000 for television next year. When asked, Mr. Low said he thought the CBC should pay the rate of $350,000 a year for radio and television. CAPAC does not propose to make a submission to the Appeal Board this year pending the report of the Ilsley Commission, but will fight the Corporation for more money in succeeding years. It was agreed that the $40,000 figure was the maximum which could be accepted for television. F.W.S. is making full report.

10. CBC-TV News for ITA - PGM reported that a development had occurred since the discussion a week ago whereby we are informed that ITA at the suggestion of Canada House has written to Clifford Sifton seeking cooperation in the provision of Canadian news on film. Sifton has replied in a 5-page letter very critical of the CBC that his view is that coverage should be provided by the press associations - CP and BUP. This week CARTB meetings in Ottawa will likely discuss and Blair Nelson of CFQC Saskatoon, a member of the cooperative TV news, will express a policy which has been agreed with the Chairman in telephone discussion Sunday. Under this policy CBC

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will cooperate fully in providing coverage to Independent Television News Corporation (ITNC). Chairman advised that ITNC is not an outgrowth of ITA but rather of the program contractors. It was agreed that CBC should not issue a press release of its position but should make known through Chief News Editor its policy to both CP and BUP. It was agreed that subject might be raised at the TV Affiliates meeting Thursday and that Mr. Rugheimer should be available and be brief beforehand.

11. Application by Wm. Rae for TV Licence Victoria - It was noted that Department of Transport had inaugurated a new system whereby this applicant was invited to have his consultant prepare technical brief which is to be submitted and reviewed in order to advise whether application acceptable under licensing policy. SecB requested to reply to Transport, pointing out Corporation's concern that no one applicant should be put in a preferred position.

12. CFUN and Taylor, Pearson and Carson - CB reported that Guy Herbert last week had come to protest statements by Bill Rae to Vancouver Service Club claiming TPC had say in operation CFUN. Harold Carson most concerned to deny and wishes visit Ottawa to reassure CBC this point. GM to review Rae speech and noted that CB discouraged visit by Carson to Ottawa for this purpose.

13. TV Tape Recordings - Mr. Herbert also introduced Ted Hines of the Bing Crosby Enterprises, who was visiting Ottawa to show a film of what has taken place for the development of tape recording for television. CB arranged for Mr. Hines to show the film to the Chief Engineer and a group of engineers in Montreal. ENG is to get reaction of Chief Engineer before the demonstration by Shelly Films Wednesday 10.00 a.m. The Bing Crosby equipment is not available for commercial use or expected for 18 months to two years, but is being used for the U.S. Armed Forces.

Effective on Nov. 1

14. Time Clocks - MGMT pointed to memorandum from CRD to Treasurer indicating there was no provision for the $100,000 as recorded No. 18 EX-26. This should read there was no provision in the radio budget.

15. Job Evaluation - MGMT approved recommendations of job evaluation committee. Retroactive adjustment for Mr. Mogridge was also agreed.

16. CCF - Political Telecasting - MGMT noted complaint from Lorne Ingle, National Secretary, CCF, that CBC has been stalling on arrangements for current series TV political broadcasting parallel to "Nation's Business".

17. Network Connections - ENG requested to have ready for TV Affiliates meeting latest information on quotations for Charlottetown and provision of service to Jonquiere and Rimouski.

See gr.

18. CBC Pension Trust - CA is to write M. Gingras concerning acting as a replacement for M. Morin.

19. Football Contracts - CB urged that EXA should take nemessary steps to have these contracts drawn and signed as soon as possible.

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20. L.A.B. Hutton Dinner - Agreed that contributions from private stations could not be accepted. Mr. Hutton would like any presentation to be a credit at Ogilvy's for the purchase of new tools.

21. Meeting of Regional Engineers - MGMT agreed recommendation of ENG for meeting of regional engineers during first week of November.

22. Carlton Theatre Rentals - CNT enquiring concerning rental of vacant store. ~~EXA~~ anxious of possible effect on relations with municipal authorities recommends discontinuance of rental both stores. The matter to be held in abeyance until views of CNT ascertained.

23. Jury Duty - CB reported that some years ago CBC had supported application by Joseph Sedgwick for amendment Ontario Act to exempt broadcast news editors from jury duty. No action was taken as a result. It might be useful to discuss with regional officers whether this or similar action should be taken again. In the discussion it was noted that exemptions to jury duty can be obtained from the judge if circumstances dictated and therefore special exemption does not appear desirable or necessary.

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EXECUTIVE MEETING
October 3, 1955

PRESENT: J.A. Ouimet, R.P. Landry, M. Carter, J.P. Gilmore, C. Jennings, G.W. Richardson, W.G. Richardson, R.E. Keddy

1. Increase in Power CBLT Toronto - MGMT noted that Department of Transport satisfied with revised recommendation respecting application of television coverage policy and agreeable to reservation of Channel No. 6. MGMT asked ENG to release specifications for tenders using Channel No. 6 at maximum power in Toronto and to prepare technical brief for submission to transport.

2. Management Memo to Supervisors - MGMT is anxious to put this on regular basis. In order that information might be available it is considered that person responsible should attend all Management meetings. MGMT also desires to have Director P & I attend Management meetings and wonders whether the two functions can be amalgamated. The matter was fully discussed during which the close relationship between the Memo to Supervisors and the work of P & A division with respect to communications to staff generally was noted. The matter was left without a decision.

3. Ottawa Headquarters - It was agreed that the suggestion to develop the headquarters on Sussex Drive could not be proceeded with in view of the estimated cost of 500-$750,000 for purchase of property. MGMT has written to Deputy Minister Public Works to carry forward negotiations regarding the Bowesville Road site and would like ENG to have Chief Architect look at it. EXA is to bring forward to next meeting suggestions for a time schedule for the various elements and to co-ordinate the needs to carry this project forward.

4. ITA - CH has returned and reports that there is not too much our production people can learn in television through a visit to England. The BBC is having problems through heavy staff losses to ITA and the need to increase salaries to hold essential people. The quality of the picture in Britain is better than it is in Canada and the U.S. Theoretically the British system using 405 lines should produce an inferior picture to the North American standard of 525 lines. MGMT would like ENG to investigate.

5. TV Tape Recordings - ENG reported engineers impressed by film shown by Ted Hines of the Bing Crosby Enterprises and the equipment being supplied to the Armed Forces. It is noted that commercial development of similar equipment for video reproduction is not likely before two to three years. The Shelley demonstration, while interesting, produced no impressive results. Shelley is supplying Chief Engineer with prices and ENG will carry matter forward with Shelley in due course.

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6. Time Clocks - CTV reported that following signature IATSE agreement Westn discussed proposed installation time clocks with operation beginning November 1st with union representatives who are happy with this development.

7. CBC Pension Trust - M. Gingras has accepted to act as a replacement for Mr. Morin and a submission to the Board will be made at the next meeting.

8. Football Contracts - MGMT said IRFU has wired indicating further broadcasts will not be permitted until contract signed and 50% of fee paid. This means action before next Saturday. EXA indicated football people equally responsible for delay that contracts are being reviewed in Ottawa today and should go out tomorrow. A suitably acceptable payment will be worked out with Wes Brown, Secretary of IRFU.

9. Carlton Theatre - Problem of rental no longer exists in view of requirements for storage space. Regional Engineer Ontario to discuss future tenancy with other tenant.

10. Engineering Work Orders - ENG reported starting clean up of outstanding work orders and will discuss method of releasing funds with CTV and CRD.

11. Exchanges with Iron Curtain Countries - External Affairs has written asking to be kept informed of Iron Curtain visitors to CBC and CBC visits to Iron Curtain countries. EXA to draft reply and inform I.S.

12. Mid-year Review of Budgets - Report to be discussed with MGMT Friday 2.30 pm.
Radio - Current status appears maintenance high but normal. Programs devising control of artists fee over-expenditure.
TV - Larger than anticipated commercial revenue will mean surplus. Certain transfers from unallocated to Film Service and News appear desirable.

13. Accounting Meeting - CA reported meeting continuing with Treasurer's officials. Desire discuss with MGMT Tuesday pm or Wednesday am.

14. Announcers Contracts - Conditions - Further meetings to be held October 5th and 6th - item to be on General Management Agenda.

15. Policy re Releasing CBC films & kines - PGM indicated further work being done but would be ready to discuss General Management meeting.

16. Reports for General Management Meeting - MGMT requested written report to be distributed October 13th on Engineering - ENG; Properties - EXA; Staff Unions - CA; Outside Unions - PGM.
Other agenda items include: Appointments for Executive Training
Appointments and Organization
Co-ordinator of Radio

possibly: Civil Defence
Service to Northern Canada
Meeting with TV Affiliates

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It was agreed there should be a half day devoted to discussion of the Royal Commission submission which might deal with the following sub-headings:

(a) Separate Board
(b) Size of TV Effort
(c) Size of Radio Effort
(d) Financing

It was noted that the Regions submitted separate briefs to the Massey Commission.

17. Employment Interviews - Travelling Expenses - It was agreed that as a general principle CBC should not pay travelling expenses of candidates coming for an interview but that special consideration would be given in extraordinary circumstances and payment only on approval in advance.

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EXECUTIVE MEETING
October 11, 1955

PRESENT: J.A. Ouimet, E.L. Bushnell, R.P. Landry, M. Carter, W.P. Chipman, J.P. Gilmore, C. Jennings, K. Morrow, W.G. Richardson, R.E. Keddy

1. MGMT announced that Mr. Keith Morrow will be named Co-ordinator of Radio at the General Management Meeting, October 17th.

2. Agenda General Management Meeting - The pattern of the meetings will be:

Monday a.m. - Reports from the Regions and Divisions with general discussion

p.m. - Report by Chairman on visit to ITA, General discussion Royal Commission

Tuesday a.m. - Agenda items

p.m. - General discussion programs

Wednesday a.m. - Agenda items

p.m. - General discussion Audience Research

It was agreed to add to item 4 Financial "report on the accounting meeting". A new item "Radio Operations" is to be inserted and the topic "Service to Northern Canada" is to be put under it. The Engineering and Program Divisions are to be ready with short reports on the recent tour of investigation. Under "Other Business" there is to be discussion of the Dr. Frigon memorial. Also Program and Television Operation items are to be moved up in the agenda.

3. Ottawa Headquarters - ENG reported that the Chief Architect had visited the Bowesville Road site and was enthusiastic about its possibilities. He will carry forward discussions with Mr. Gardiner of Public Works.

4. MGMT reported that the football contracts were signed and a cheque for $100,000 forwarded with the contracts to the IRFU.

✓5. L.A.B. Hutton Dinner - CA reported that the invitation to those living far away might not be received and should be repeated in person. This he will do.

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EXECUTIVE MEETING
October 26, 1955

EX-30

PRESENT: J.A. Ouimet, E.L. Bushnell, R.P. Landry, M. Carter, W.P. Chipman, R.C. Fraser, J.P. Gilmore, K. Morrow, M. Ouimet, W.G. Richardson, R.E. Keddy

1. Gen Mgmt Mtg Followup - MGMT indicated Controllers of Administration and Broadcasting are to follow up items, especially those not discussed, this or other meetings calling upon Co-ordinators of Television and Radio to assist as required. CTV is carrying forward the follow-up indicated from the Television Meetings.

2. Co-ordination of Space Requirements - CA to undertake overall co-ordination utilizing CRD and CTV, propose preparing memorandum for MGMT to send to regions.

3. Internal Communications

Regional Reports - CA to obtain and distribute - also regional television minutes to CTV and Regional Radio to CRD.
Regional Visits - MGMT wishes HQ officials to travel on planned basis as headquarters representative as well as own specialist phase - also include private TV and radio stations on itinerary. Suggestions from divisions and others to be considered - trips may be broken between East and West.
Divisional Meetings - MGMT desires information in advance in order co-ordinate MGMT representation and planning. Regional Engineers Montreal next week to be visited Monday by CTV, Wednesday by ACA and CRD and Friday by GM, CTV and CRD. Similarly MGMT desires advance information visits to HQ by divisional and regional officials for purpose of co-ordination.
MGMT Meetings - MGMT proposes bring in in addition to TV Directors Montreal and Toronto, Radio Directors these two places. Wishes CRD to think about a Radio meeting to indoctrinate and inform Radio and Radio Administrative group.

4. Brewery Sponsored Programs - CB to obtain from ASST. COM figures on what revenue might accrue if beer and wine sponsorship were extended Ontario, also effect on program planning both radio and TV.

5. Handling Repeat Broadcasts - To be put on agenda discussions MGMT-PGM

6. Accounting Meetings - Progress Report not yet ready.

7. Appointments for Executive Training - CA to follow up

8. Service to Northern Canada - Sp. Cons. co-ordinating reports by W. Roxborough - A. Cowan. CRD should inform himself of developments. ENG has report indicating capital costs $59,678 and annual operating expenses $321,724 if CBC undertakes operation existing stations.

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9. Quebec Region Recommendations

Paris Representative French Networks - MGMT to discuss. Film, kine and outside and extra work - proposal these be left to region for decision will be discussed by MGMT-PGM.

10. Newfoundland Region Recommendations

CBC TV Stn St. John's - Depends on Royal Commission.
CBC TV Stn Grand Falls & Corner Brook - To be kept in mind by ENG in negotiations regarding extension microwave St. John's.

11. Maritime Regional Engineer - All are agreed in theory better located in Halifax. Assistant Engineer now being studied - would be located Halifax.

12. Initiation of New Staff Members - CA to check to see if P & A can produce results reasonably soon. If not, might be given as special assignment to someone who could undertake and produce. Suggested "NBC and You" as of assistance as model. New members should be given Internal Rules & Regulations, apparently now out of print.

13. Carlton Theatre - ENGnhopeful ready early January - will examine what cloak-room and dressing room facilities proposed for musicians.

14. Announcers - CTV reported special committee is meeting Toronto next week. Will report CA for main committee.

15. Time Clocks - CA reported Montreal busy interviewing candidates for additional staff to operate, consideration being given to those over age 55. MGMT learns some employees dismayed at decision to instal when it was conveyed to them. CTV indicated group was Script Assistants, who are not happy in union and may ask for decertification.

16. Network Failures - Being discussed MGMT-PGM.

17. Microphone Identification - P & I working with ENG.

18. Ottawa Headquarters - MGMT indicated negotiations proceeding with Public Works - no progress to report.

19. Radio Week - MGMT enquired whether CBC should take special note.

Integrated Data-Processing Mr Rowler & G D Wood & Jordon

20. Special Wire Services CN-CP - MGMT indicated representative will visit Thursday and will be turned over CA who should arrange for discussion of proposals.

21. Wingham TV Connection - MGMT referred letter CN-CP to ENG to prepare necessary follow up after consultation EXA.

22. CBFT Power Increase - Submission to Council being prepared. ENG to prepare letter of intent to C.G.E.

23. Geizer Hill - ENG to follow up with MAR and EXA naming agent to carry forward negotiations towards purchase.

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24. ITA Articles Brought Back by Chairman - CTV to examine and determine distribution.

25. CBC Listing Broadcasting-Telecasting Year Book - MGMT suggested CBC and private stations should not show network connection U.S. stations - rather CBC network affiliation U.S. networks should be shown as footnote. P & I indicated CBC information formalized this basis and supplied to all publications uniformly.

26. Financial Administration Act - CA given copy letter Minister Finance suggesting consultation as to form of Financial Administration Act submissions. Contact is Mr. Balls, Finance Department.

27. BBM - MGMT to discuss recommendation of AR. When decision is taken feels there should be preliminary conversations with appropriate people BBM telling what CBC proposes to do.

28. French-speaking Commentators on English Networks - PGM to supply list over last six months to MGMT.

29. Writing - PGM in Toronto today. Will follow up discussions Gen Mgmt Meeting with Hugh Kemp.

30. Signing Authority Large Contracts - CA questioned whether ~~delegation for~~ the signature of contracts for films or programs involving expenditures in the neighbourhood of half a million dollars should be delegated. Discussion made it clear that proper authorization was being obtained for all contracts in excess of $25,000 with delegation below that amount. CA asked to convene discussion EXA and CTV and bring recommendation to MGMT.

31. Negotiations with AF of M - CB reported on visit of Walter Murdoch to Ottawa wherein after long recital minor complaints demand for 10% increase radio fees and 20% increase TV fees was made. Important development from this meeting is that further negotiations will be between PGM and Supervisor of Music on behalf of CBC.

32. Studio 19 - CTV reported in operation, well equipped and decided acquisition to TV facilities.

33. Dr. Frigon Memorial - Installation main memorial Radio-Canada Building now proposed December 6th. Appropriate ceremony being planned with invitations (not engraved) attendance Mme Frigon (not to speak). Guest list be submitted to MGMT as will outline proposed remarks Caplan and Maufette.

34. NFB and Maps CBC Coverage - ENG reported AR had been asked to supply contour maps all CBC stations. This was agreed but decision not to supplyprivate stations was upheld. Meeting interested to learn that NFB already looking additional space Montreal and attempting use up CBC-TV camera stringers and hire TV cameramen.

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35. CFAR Flin Flon - ENG reported no construction charge to extend line since CN building National Defence circuits through Flin Flon. Extension therefore possible $27,812 per annum. Agreed to inform Board and suggest that this be indicated to Royal Commission as desirable extension if finances available.

36. Gander Interviewing Room - Agreed to rental special room and furnish with desk and draperies but not to equip specially for interviewing.

37. Political Television Broadcasts - MGMT reviewed meeting Monday, October 24th advising further meeting scheduled for November 11th but indicated possibly sound series cycle of 10 starting this fall on old basis.

Add to 33.

CTV reported suggestion for plaster casts for other CBC points not recommended by Birks but an aluminum cast at less cost is being explored.

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EXECUTIVE MEETING
October 31, 1955

EX-31

PRESENT: J.A. Ouimet, E.L. Bushnell, R.P. Landry, M. Carter, R.C. Fraser, C. Jennings, F.P. Johnson, K. Morrow, G.W. Richardson, R.E. Keddy

1. Regional Visits - GM is to visit Montreal this week - on Wednesday with I.S., Thursday with the Region and Friday with the Engineers. He will visit Toronto November 16th, 17th and 18th.

2. MGMT Meeting - The next Management meeting will be held in Montreal December 6th and 7th.

3. G.C.W. Browne Dinner - GM and AGM to discuss.

4. Abbreviations - CA is to examine the abbreviations on the transmittal slips which it appears except for Counsel, where there are two at Head Office, can be used by Central registry and in minutes generally.

to follow up this week

5. NFB - CB reported that there was concern about the payments to NFB for the French version "Regards sur le Canada" and "Sur le Vif". CB had instructed payments on the NFB invoice rather than risk a battle at this time.

6. Policy re Releasing CBC Films and Kines - PGM to discuss with CB.

7. BBM - CBC has sent letter of resignation to BBM which had to be filed before October 31st otherwise CBC automatically committed for further 2-year period. Letter indicates willingness to discuss. P & I to get details from AR to be ready with press release.

8. Press Release Channel Switch Toronto - There was discussion of amendment procedure which Transport outlined at Joint Technical Committee for CBC submissions - CBC prepares technical submission which is reviewed by Department and a letter sent GM indicating whether technically submission complies International and Department requirements. CBC responsible for submission to Council and requested to include in submission requirements of Department for licensing. Thus there is no indication prior to Council decision of Transport approval. Press release on current Toronto channel switch to be re-drafted taking this into account.

9. Radio Budgets - Distribution on regional basis was made using same figures as budget authorized in April. It was noted that changed revenue on account reallocation payments by television for pool services etc. indicated reduction of deficit to $1.6 million. Examination of current expenditure shows considerable saving in salaries item but no allowance is provided for possible ARTEC re-classifications and increases. CRD is to examine with assistance ACA to see if recommendation should be made to MGMT for additional allocation some branches of radio service which may have been frozen at a lower stage of development than the average. Some areas mentioned as requiring additional allocations are: Engineering for Stores and

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purchasing agents, French network for Moncton.

10. Chairs for Board Room - EXA is following up and will provide chairs for reception hall.

11. Wingham TV - CKNX-TV going on the air November 15th requesting through CN permission to pick up CFPL-TV and relay until permanent microwave connection completed. CBC defraying costs estimated at $5,000. ENG to ascertain why CFPL-TV not CKCO-TV - exactly what CBC will be paying for. If arrangement is carried forward SR to make sure all necessary clearances obtained.

12. Microwave - For new TV application Kamloops CH desirous obtain estimate of cost microwave link between Kamloops and the Trans-Canada microwave. While getting this figure estimate for similar leg to Kelowna should be obtained.

13. LPRT Interference CKBC Bathurst complains to Transport about interference LPRT Gaspe. Regardless whether interference complaint is within limits International agreements MGMT feels desirable investigate whether another frequency is possible for LPRT Gaspe.

14. Space Allocation Victoria Bldg. - EXA reported that steelwork Bryson-Graham Bldg. should be complete within week to ten days - will be followed immediately by redecoration then shift Tr's people from Victoria Bldg. and Laura Thomas Bldg. to Bryson-Graham Bldg. enabling other proposed shifts. MGMT requested EXA discuss requirements Program Division with PGM and include provision of space for CRD.

Good to follow up

15. Tabulation Head Office TV Viewing - MGMT-PGM meeting agreed good plan to establish list of 50 people at H.O. who could complete questionnaires giving individual reaction to TV programs which would be tabulated by AR.

16. Financial Administration Act - Submissions of estimates by November 1st required for I.S., also anticipated revenue Excise Tax TV and radio.

Follow up

16A. opinions from Deputy Minister of Justice. It was agreed that except for copyright matters it would be good plan to route requests for opinions to Department of Justice through Counsel H. Laidlaw. CA to discuss and organize.

17. Radio Week - P & I reported that CRTMA will not observe in Canada this year.

18. Information for Station Managers - P & I indicated Trudeau visit to Montreal very valuable has resulted in suggestion meeting be held with MGMT of CBC Station Managers to bring them up to date on various developments.

19. Royal Commission - P & I has discussed with MGMT and SecB and will keep informed of information being requested. All requests will be directed through Coordinators of Radio and Television.

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EXECUTIVE MEETING
NOVEMBER 7, 1955

EA-32

PRESENT: J.A. Ouimet, E.L. Bushnell, R.P. Landry, M. Carter, R.C. Fraser
J.F. Gilmore, C. Jennings, K. Morrow, G.W. Richardson,
W.G. Richardson, E.M. Reddy

1. Visits of Head Office Officials - It was agreed CTV should visit Vancouver this month possibly going on from the CCAA meeting in Toronto Nov. 16-18. CA is to coordinate other visits by Heads of Divisions one in December another in January. 19th to 27th

2. MGMT Meeting - It was agreed to hold a two day meeting in Montreal Dec. 6th and 7th. Secy to inform all concerned.

3. NFB - CTV reported payments now going forward satisfactorily.

4. Policy reReleasing CBC Films and Kines - PGM has referred recommendation to CB.

5. BBM - In view of reluctance to proposed action MGMT will meet CCM and Mr. Weir before carrying forward with BBM officials.

6. Radio Budgets - ACA carrying forward investigation indicated last week. MGMT asked if information could be assembled in time to consider whether further submissions to Board required. I.S. Budget is overexpended and amendment is needed - may consider alteration rental RC Bldg.

Briefs for Nov 21 - ACA

7. Financial Administration Act - Hurried estimates for next year involving Govt. revenues Radio $8,750,000 and Television $22,000,000 were submitted subject to amendment if fuller study so indicates.

8. Windsor Microwave - ENG reported authority of Council received and order placed.

9. Victoria Bldg. Space Allocation - EXA reported Sherwood pressing for answer CBC intentions re space available next spring 7th and 8th floors. MGMT requested CA and EXA study and recommend which can be referred to Board

Discussed on Nov 9

10. MGMT visit to Montreal - Indications Lamarche regime inaugurated smoothly and organization keen and enthusiastic. Engineering meetings most successful.

11. Organizational Breakdown - ACA reported his investigation of six weeks delay in first cheque to new employee indicated an area where Administration could give study to spot checks which would prevent recurrence of such delays. P. & A. is following up.

12. Time Clocks - Inauguration accomplished without bad reaction except IATSE will complain discrimination that union.

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13. Gravelbourg - Application for increase in power and daytime operation means have to consider whether subvention to continue, cost of network connection for only daytime will be justifiable, and whether CBC position should be altered as result this application. CA and Asst. PGM to study and report to MGMT before Board Mtg.

14. CFRA - FM and Synchronous Satellite - Also should be studied. Sec.B reported Ryan may submit written supplement to application which will be available for study by MGMT in advance. Transport appears to favour satellite.

15. Contracts - MGMT asked CA and EXA to affix statement all contracts for signature showing review and approvals.

16. Traffic Department - ACA to carry forward current discussions PGM and ENG and bring forward joint recommendation re allocation Traffic functions with Program Clearance and Network Supervision. E.W. Jackson seconded to ENG for 1 year from Nov. 1, 1955. J.T. Carlyle is signing traffic orders as from Nov. 1.

17. Telephone Operators Montreal - MGMT noted unplessant practices which Que. is checking to correct.

18. Translation Service Head Office - CA reported little progress locate suitable nominee. MGMT requested consideration incorporation in P. & I. unit rather than MGMT.

19. Head Office Consolidation - DPW suggests CBC take 20 acres @ $3,000 plus $50,000 for tunnels and heating. ENG to have Chief Architect study and recommend minimum building and land requirements this location as quickly as convenient in order counter proposal may be submitted DPW.

20. Service to Troops - It is agreed this is charge on Integrated Services.

21. Staff Communications - It is agreed that P. & I. should contribute this service, P. & A. to discuss furtherance with P. & I.

22. Announcers - CTV and group working this week on proposal to be submitted CA.

23. Christmas Cards - Agreed follow same basis as last year, each to handle own.

24. Don Mills -Toronto Proposal - MGMT to inspect when in Toronto - discussion revealed only new fact brought out present proposal is increased from $15,000 to $20,000 per acre for land.

25. RC Bldg. Annex - EXA to consider best way to arrange transfer from I.S. to TV. Nominal payment of $1.00 could be put forward to Council.

26. CBC TV Network Que. - CTV reported present one not entirely suitable . French network or engineers. CTV recommends giving assignment to produce new one was asked to discuss ENG and P. & I.

27. Credits - Noted little improvement. PGM to see that earlier instructions reissued and enforced.

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28. CCAA - CTV reported new proposal regarding doubling being resisted.

29. Mr. Fortin - Mtg. noted hospitalized with second heart attack.

ERRATA

EX-30 Item 20 - Heading should read "INTEGRATED DATA PROCESSING CO." This firm is a U.S. company being represented in Canada by G.D. Woods & Gordon, who are assessing the possibilities of leasing live facilities for accounting and other purposes for use of machinery of parent U.S. company.

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EXECUTIVE MEETING
November 14, 1955

PRESENT: J.A. Ouimet, E.L. Bushnell, R.P. Landry, R.C. Fraser, J.P. Gilmore, F.P. Johnson, K. Morrow, M. Ouimet, G.W. Richardson, R.E. Keddy

1. Visits of Head Office Officials CTJ is to visit Winnipeg and Vancouver between November 16th and 28th.

2. Dr. Frigon Memorial P. & I. to see news service is informed. Guest list to include former CBC personnel, P. & A. to examine lists of those who have left Montreal. SecB to advise MGMT group re reception.

3. NFB Payments for films to be discussed MGMT-PGM.

4. BBM Vint will visit Ottawa next week when CGM and AR should attend.

5. Radio Budgets CA to see that report and recommendation is ready for Nov. 21 meeting.

6. Victoria Bldg EXA reported present indications show no need for rental space 7th and 8th floors- seeking approx.1700 Sq. ft. 4th floor.

7. Stores-Ottawa CA to coordinate places ENG with EXA views.

8. Gravelbourg CA and Asst. PGM to discuss and report.

9. Traffic Department PGM has suggestion to discuss ENG next week. MGMT anxious to get solution and not leave acting capacity for considerable time especially if change in prospect.

10. H.O. Consolidation DPW indicates parcel must be minimum of 20 acres. MGMT interested to receive results chief Architects analysis of minimum wishes report in time to carry forward further stage DPW before Board meets.

11. Staff Communications P. & A. discussing P. & I., latter asked by MGMT to suggest next newsletter. For future guidance, if French heading not available, better to use plain than put French copy on English heading.

12. Announcers Discussions Ottawa currently, Toronto Thursday with recommendations to MGMT next week.

13. Don Mills Toronto Proposal EXA pointed out note #19 last meeting gave wrong impression while increased cost only discussed new proposals bring forward many new facts. ENG will supply report on estimates for purchase Jarvis St. adjoining properties to MGMT before Wednesday.

14. Credits PGM to issue regulating instruction this week. Cue reported progress favour a still rather than animated cue as at present.

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15. Radio Canada Annex Noted Gazette editorial. SecB reported on fill-in supplied Minister.

16. Service to Troops EXA reported Dr. Harry Low, DND, just back from Europe reported radio station German HQ Canadian troops not expected start before January 1956.

17. Reception Desk P. & I. supplying reading material for visitors.

18. TV Network Extensions ENG reported tenders requested extensions to St. John's, Nfld., Kamloops and Kelowna, B.C.

19. Interference Gaspe LPRT ENG reported Dof T requested authorize change of frequency.

20. Visit- Gideon Roos Now in Toronto, Ottawa Saturday & Sunday, Montreal next week, will return Ottawa Nov. 28th-30th. GM looking after this weekend may ask assistance entertain - CA arranging syllabus elsewhere.

21. Board Meeting SecB to do draft agenda items known to date including Financial review Radio.

22. Electronican Operation ENG to prepare cost estimates convert one large studio this type operation also 35 mm. two channel system designed produce good quality telerecordings for export ITA and U.S. Indicate availability electronican equipment.

23. TV "In Reply" P. & I. reported three pilot programs to be prepared, one for CBOT using C.P. Wright, one using J. Frank Willis and a third ten minutes national and five local suited to any CBC station.

24. Sports Scores P. & I. told of difficulties getting information to station. One suggestion is to activate teletype to relay scores from Toronto. Another is an order wire linking Toronto, Ottawa and Montreal which CTV is collating which might be split between admin and operations. CA was asked to follow up urgently and check EXA for previous admin studies.

25. Playoff Hockey Coverage P. & I. reported 4 to 500 calls per game in Toronto, while definite figures Montreal lacking, responses generally higher that city. PGM reported discussions proceeding. Forum start pickups 9 p.m.

26. Annual Report Suggested release date of Nov. 23rd.

27. Labatts Proposal sponsor French coverage Saturday "Grey Cup Football" CB to handle with PGM

28. Recordings for Agency to distribute CTV reported inquiry from St. Georges re feed from private station, recording by CBC-TV and distribution to other private stations. Agreed if a network show CBC should distribute on its own. If not, St. Georges should route query Montreal TV Director & Com (Quebec)

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29. **Technical Faults** MGMT asked ENG to see that Master Control does more than notte faults that should be corrected for future in reports, that is starts action to assure correction. Order wire will help.

30. **Football Contracts** EXA reported WIFU and IRFU have not returned signed contracts and only advance payments $10,000 WIFU and $100,000 IRFU made. Grey Cup payment and contract completed.

31. **Vancouver Expropriation** EXA asking ENG get description properties for use expropriation. B.C. Region reports real estate speculation.

32. **Winnipeg Purchase** EXA returned three leases for amendment when returned can determine closing date for whole purchase.

33. **Analysis Viewing** Agreed second form improvement further improvements might provide space record technical defects, MC and announcing. MGMT suggested ENG arrange test to determine if CBOT and CBOFT equally balanced as to picture and sound.

34. **Retzlaff Loan to ABC** Can be agreed only if ABC undertake not to lure him there;

35. **Estimates Canadian TV System without private stations Commercial** CTV asked to prepare on basis competition from private Canadian stations.

36. **CBS Economic Study** CTV asked to procure copies.

37. **Next Meeting** Nov. 21st at 2:30p.m.

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EX-36

EXECUTIVE MEETING
December 5, 1955

PRESENT: J.A. Ouimet, E.L. Bushnell, R.P. Landry, M. Carter, R.C. Fraser, J.P. Gilmore, C. Jennings, K. Morrow, G.W. Richardson, W.G. Richardson, R.E. Keddy

1. Victoria Building - P & I reported that the Norwegian office will move from the second floor February 1st releasing 1215 square feet at a cost of $3.00 per square foot per annum.

2. Mimeographing and Distribution - CA reported progress in discussions with EXA.

3. Bertrand Case - CA reported that QUE had submitted a recommendation for an appointment to another job. ACA is investigating.

4. Microphone Signs - CRD reported he is working out plans with ENG.

5. Head Office Consolidation - MGMT reported to Board DPW would not permit development on less than 20 acres. MGMT requested ENG and EXA to carry forward the arrangements for the purchase of the land and to discuss with DPW whether the new building is to be constructed by DPW or CBC. Both are to determine and recommend to MGMT on this point. MGMT requested immediate attention to this project which should be pressed forward including getting requirements and drawing up plans in order that the project might be included in the work for the current fiscal year.

6. Announcers - ACA turned over to MGMT a report. The negotiations with ARTEC make it desirable to reach a decision forthwith. So far as CCAA is concerned the deadline is January 30th.

7. Don Mills - MGMT discussed with Board which agreed in principle subject to further submission. If negotiations currently proceeding Don Mills development result in purchase it will require approval of Council. Alternatives A and B by Don Mills are being studied and MGMT wishes to consider a further alternative not so close to the centre of the development. It wishes to receive an answer from the development project to the proposal that any sale might be subject to re-purchase by the development. The next step is for ENG and Toronto to decide on which parcel of land they want and then try to fix an agreement for purchase. This latter will be on the direct authorization of MGMT.

The Board agreed that on the television extension project in Toronto the Corporation should call for tenders on a three and a five storey basis with the footings for five in either case. The Board understands that cost of equipment is not included in the overall project.

8. Grey Cup - ONT has written to Bell and MGMT would like to communicate to the President that company as well. AGM conveyed congratulations through Dockstedder.

9. Film Shows on Television - CB indicated there appears to be considerable noise. PGM is to investigate with ENG.

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10. Technical Defects - ENG is to follow up regarding the picture quality on the hockey pick-up in Quebec City. On investigation it was indicated that the faults regarding "Music Hall" were already under study when the enquiry came through.

11. Ce Soir - QUE did a good job of explaining the use of artists of foreign nationalities.

12. Royal Commission - The Terms of Reference and the composition will be ready for distribution to the MGMT meeting. SecB to check CH to see if CBC Times should be distributed to Commission personnel regularly.

13. Radio Coverage - MGMT wishes to establish priority.

Transmit P.A.

14. Overtime - CA reported problem of overtime as it affects supervisors and the difficulty of persuading union employees receiving overtime pay to accept supervisory positions. MGMT agreed in principle that there should be a minimum of overtime and asked CA to make sure no overtime is scheduled which is not entirely justified.

15. Royal Commission - P & I suggested an early meeting to discuss the presentation to the Royal Commission.

look into it for further action

16. Oath of Allegiance etc. - CA reported on history of CBC and Oath indicating that there is not any legislation compelling CBC employees to subscribe to the Oath of Allegiance. Operators under Transport rules must be British subjects and make a declaration of secrecy. Meeting agreed that change practice at this stage not desirable.

17. Staff Communications - Further developments awaiting P & A consultation with Radio editorial committee.

Leg Trudeau

18. Translation Service - Trudeau interviewing possible appointees. This raises question of space.

19. P & I Budget - There is a question whether all the various activities under P & I should be shown as one P & I budget.

20. Architects of Modern Thought is being printed for sale to the public at 50 cents.

21. All Star Game - Who arranged television rights? EXA instructed by AGM to pay further instalment $100,000 to IRFU without delay. P & I enquired regarding who decided that second half Grey Cup should be clear of promotional and commercial announcements in order to be fed to BBC.

22. Engineering Matters - ENG will travel west in late spring.

TV Coverage Maps CBFT and CBMT - It was agreed that separate maps for each station could be released to agencies who are asking.

Work Schedule - ENG is preparing a return for Labour Department on means of spreading the work of construction throughout the year.

TV Network Contract - Will meet railways Thursday to discuss switching charges and remeasurement. Will give draft contract to H. Laidlaw in order for him to familiarise himself with current stages.

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With S. Schnobb, Assistant to Treasurer, in attendance at 12 noon meeting considered:

23. Meeting with Treasury Board December 9th 10.00 a.m. - MGMT wishes to discuss with Mr. Deutsch in advance question of rent Radio-Canada. Treasurer's study indicates rate of $3.41¼. MGMT considering asking Government for loan to buy the building and then to calculate on amortizing loan and out-of-pocket expenses a rental for I.S. should come to approximately $2.75. Such a proposal should involve no cash outlay by the Government but the building will probably have to be revalued by an evaluator. It was suggested it might be discussed with Dr. McCann beforehand.

24. Radio Budget - MGMT informed PGM that the special projects allocation was increased by $100,000 which it is proposed to inform the MGMT meeting tomorrow and PGM should be ready to discuss means of controlling. First good idea for new format would get an allocation.

25. Troops Broadcasts $25,000 - It was agreed that this project could be proceeded with.

Treasurer continued to [illegible]

26. Cash Requirements until the end of Session - Will discuss Mr. Deutsch to see what will happen if the budget is delayed too long. Treasurer says there is no money for beyond June.

27. TV Requirements for 1956-57 - $20 million - Radio requirements estimated at $9½ million. MGMT had previously submitted $8¾ million.

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EX-34

EXECUTIVE MEETING
November 21, 1955

PRESENT: J.A. Ouimet, E.L. Bushnell, R.P. Landry, M. Carter, R.C. Fraser, J.P. Gilmore, K. Morrow, M. Ouimet, G.W. Richardson, W.G. Richardson, R.E. Keddy

1. GM Visit to Toronto - met all regional and national program officials who seemed to be interested in MGMT problems - discussed financial and explained background. GM visited various locations, noted particularly the satisfactory accommodation in the Wellesley Building - had good discussions with the principal regional officers.

2. Visits of Head Office Officials - It was noted that CTV's visit to Vancouver had to be postponed in order undertake collection data Royal Commission. CA to bring forward proposals for visits by heads of divisions, etc.

3. Dr. Frigon Memorial - P & I reported that coverage by press arranged.

4. BBM - BBM people will visit Ottawa Thursday but Wednesday Messrs. Powell, Valiquette and Weir will be here to discuss with MGMT and AR.

5. Radio Budgets - ACA presented a review of the Radio and Integrated Services Budget which was principally a collection of data and did not reflect careful investigation of the various items which require such investigation, ~~the~~ Noted increase in revenues from the Excise Tax, commercial, miscellaneous pool and engineering. The increase in the recoverable engineering expenses is accounted for by an increase from 5 to 7% in rate. There was a review of the various items of expenditure and ACA was asked to investigate the increases proposed for postage, printing and stationery and also to investigate whether the increases in the revenue under miscellaneous and recovery from pool services are equivalent to the increased expenditures in the various divisions. ACA was asked to investigate the charges for telephones which are indicated at $70,000. The Special Projects reserve was reviewed and items on which expenditures are not likely to be required during the fiscal year were dropped reducing the total by approximately half. ACA is to check with TR and AR on the likelihood of expenditures for these two items. It was noted that an increase in the provision for grants in lieu of taxes should be made next year. MGMT would like to discuss some of the details with ACA in terms of future budgeting.

There was examination of the further request from various divisions including $48,250 additional for artists fees to take care of cooperative shows, Happy Gang and Pop Concerts and $25,000 additional artists fees for the French network in view of cancellation of commercial programs. It was agreed that the allocation of $25,000 for Troops Broadcasts should be transferred to the Special Projects reserve. In the revised budget provision has been made to take care of the increased costs from any agreement with ARTEC. Requests for additional personnel by various divisions were noted and ACA was asked to consider the scope and effect of the re-allocation and revision now being discussed as applied to the full year in the budget for next year.

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6. Victoria Building - EXA reported informally discussed Sherwood during which latter was informed CBC contemplating its own building, therefore unlikely to require space on 7th and 8th floors but perhaps will need extension of current leases and additional space on 4th floor. Sherwood is to make proposal regarding rental conditions on the 4th floor.

7. Mimeographing and Distribution - P & I indicated that the physical job of mimeographing and distributing various things produced by P & I had grown to such an extent that consideration should be given to a central mimeographing and distribution room. SecB supported the need for such a development. CA was asked to investigate and discuss with ENG regarding the space which might become available if Stores are centralized.

8. Gravelbourg - CA and ASST PGM hoped to have recommendation ready by Wednesday, November 23rd.

9. Head Office Consolidation - EXA enquired if more speed could be given to the erecting of partitions in the Bryson-Graham Building and ENG is to see that no avoidable delay is permitted. MGMT requires urgently report from ENG on findings of Chief Architect regarding the minimum land space required for development Bowesville Road. MGMT wishes to carry forward with DPW and discuss Board.

10. Staff Communications - P & I reported that a joint memorandum with P & A is going forward to CA.

11. Announcers on Contract - ACA reported that committee report and recommendation had been forwarded to CA which might be summarized as recommending that all announcers should be on the establishment and that fees should be paid only for commercial messages, not including spot announcements. The Corporation should approach ACRA to permit staff announcers to act as M.C.'s and sports announcers as part of their normal duties and not subject to outside union jurisdiction. If recommendation is accepted salaries should recognize the contributions the announcers make to sustaining service. The salaries should be recommended by a committee including regional director, TV and radio and Program directors. Announcers presently on contract given option to terminate agreement on three months clause subject to study by same committee.

Recessed
Now no earlier to check with me

The committee considered that the time was opportune to review payment of commercial fees to sound producers to bring sound in line with TV practice. Committee suggested three methods were available for hiring sound producers: (1) on establishment with bonus salary arrangement; (2) on contract; (3) similar basis to above proposal for announcers. Committee does not recommend any change for TV producers.

MGMT expressed appreciation for the careful study which was given to this question before this recommendation.

12. Television Development

Don Mills - While in Toronto GM visited Don Mills' area which appears to be impressive development. After full discussion asked Hilliard determine whether owners would sell now on understanding that if Royal Commission does not propose financial basis warranting outside development present owner will re-purchase at agreed price. MGMT proposes to discuss such purchase of 20 acres with the Board. Purchase price approximately $30,000 an acre.

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Jarvis Street - In considering Don Mills ONT has been asked to determine resale value of present Jarvis Street property. ENG has reported an estimate of $1,750,000 for purchase necessary property building whole television development Jarvis Street. After full consideration ONT agreed MGMT that it is wise to proceed with the million dollar project for Jarvis Street but ENG should consider whether this development can be built with resale in mind at not too great an additional cost initially.

Montreal Expansion - MGMT suggests it is not prudent to concentrate on obtaining alternate and enlarged properties Toronto and leave Montreal without similar plans since Montreal's property availability is less than Toronto Jarvis Street. MGMT requested CTV to discuss with ENG the costs for fully equipping both additional studios Toronto and Montreal.

13. Credits and Cues - PGM reported that instruction will be issued this week.

14. TV Network - ENG reported that target dates for Trans-Canada TV network service were:

Toronto to North Bay	August 1, 1956
Toronto to Sudbury Timmins Port Arthur Winnipeg	September 1, 1956
Halifax to Sydney Moncton Saint John, N.B.	December 1, 1956
Montreal to St. John Halifax Charlottetown Moncton Sydney	November 1, 1957
Winnipeg to Brandon Regina	March 1, 1957
Regina to Saskatoon	May 1, 1957
Regina to Moose Jaw Medicine Hat Calgary	September 1, 1957
Calgary to Edmonton Lethbridge	September 1, 1957
Lethbridge to Vancouver	June 1, 1958
Sudbury to Sault Ste. Marie	March 1, 1958

Note was taken of the long delay between the development of the Maritime network and its link to Montreal and it was agreed that this should be considered further. P & I was asked to work out publicity for the Corporation to tie in with any publicity given by Bell. The equipment for TV

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network connection to Charlottetown is to be referred to the Board.

15. Electronicam - ENG reported impractical to attempt to install in existing studio because lighting requirements double requiring modification air-conditioning. More practical to consider this installation in new TV projects. Estimate additional lighting and air-conditioning costs $160,000 plus rental Electronicam equipment and plus $130,000 for 35 mm. installation. To convert each station to 35 mm. would cost $130,000. CTV requested to follow up discussing with ENG.

16. TV In Reply - Test to be made week December 2nd.

17. Sports Scores - PGM reported question being studied but not yet finalized. Also weather by local stations being studied.

18. Annual Report - Release date November 23rd, P & I has prepared answers to anticipated questions.

19. Circuit Toronto-Ottawa-Montreal - CA is working on suggestion with EXA, P & A and TR. Suggested that ENG should be brought in from point of view of order wire under existing CN-CP contract since Bell quotation telephone circuit so high. ENG to request CN-CP quotation. MGMT wishes same committee study provision facilities enabling this meeting to arrange voice communication Toronto-Montreal in order to facilitate consideration problems affecting these points.

20. TV Costs - P & I requested indication what information could be given public regarding TV costs. MGMT suggested $15 per year per television home and asked SecB to provide P & I with copy memorandum submitted to Cabinet.

Requested Bertrand on file

21. Montreal Staff - Meeting noted illness Gerard Arthur - requested CA to follow up regarding disposal Bertrand case.

22. Dominion Network Meeting - Called December 13th. MGMT requested follow up be carried out before this meeting.

23. Christmas Holidays - ACA reported considerable divergence each provinces holiday proclamations. Recommended one day holiday only should be declared by the Corporation either after Christmas or after New Year's at locations where Boxing Day is not a legal holiday. Agreed asking ACA to have P & A issue instructions regionally.

24. Board - MGMT noted draft agenda which includes regular report television projects, radio projects, properties and leases, program report. Will ask CTV to prepare notes for general financial position TV. MGMT noted proposal use Laidlaw as counsel regulation 7(2) and other matters before Board. Will discuss CH.

25. Service to the North - CB to finalize with Special Consultant bringing forward report for Board if available.

26. Printing of Regulations - MGMT to discuss CH.

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27. Retirement Special Consultant - Subject to consideration Board appears likely end of year. Mr. Manson does not wish dinner gathering with presentation. AGM has draft letter regarding collection with view to scroll and gift.

28. Policy Re Releasing CBC Films and Kines - CB reported that PGM had revised earlier directive to incorporate desires regional officers to take charge of distribution. Recent enquiries suggests advisability considering whether where CBC has rights it should make available at its full cost copies CBC films and kines to outside organizations and individuals. CTV suggested Chief News Editor and Manager Television Film Service.be consulted in order to determine scope and costs. It was agreed there is uncertainty as to rights which the Corporation owns, e.g. Grey Cup.

29. Additional Technical Gear - CTV enquired whether it would not be prudent to provide a spare camera chain to each of Toronto and Montreal where 22 camera chains are presently operated at each location. ENG recommended a higher proportion of spares. MGMT asked CTV to prepare estimates and to collect information of changes from FAA submissions in order MGMT consider approaching Treasury officials in order to regularize.

30. Microphone Signs - Absence of CBC signs appears more prevalent. P & I reported 485 new signs being prepared, 100 already delivered, others expected before end January. P & I asked to consult with CRD and carry forward arrangements to ensure CBC identification on microphone remote pick-ups uniformly used.

31. Report Radio Coverage Requirements - ENG turned over to MGMT report showing recommendation additions to CBC facilities to complete coverage of Canada by radio. Estimate of cost $8 million.

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EX-35

EXECUTIVE MEETING
November 28, 1955

PRESENT: J.A. Ouimet, R.P. Landry, R.C. Fraser, J.P. Gilmore, C. Jennings, K. Morrow, G.W. Richardson, W.G. Richardson, R.E. Keddy

1. Agenda Next Meeting - In order to speed up items on which discussion is not likely to be fruitful are being put over to next meeting as follows: (1) Dr. Frigon Memorial (2) Victoria Building (3) Mimeographing and Distribution (4) Credits and Cues (5) Bertrand Case (6) Service to the North (7) Additional Technical Gear (8) Microphone Signs.

12/5' (2nd pos) Murdoch V. Building

2. BBM - MGMT reported on visit of BBM officials to Ottawa at which they were informed of CBC views that 1956 survey not useful and BBM of questionable value to CBC. For their part, BBM tended to blame AR for putting them in a bad light and desiring to take over their services. It was left that CBC would make its suggestions and complaints in a letter and BBM would come back with counter proposals with the decision to be taken later. On the whole the meeting was useful to counteract extreme positions on either side.

3. Head Office Consolidation - MGMT will report that the 20-acre proposal on Bowesville Road appears to be useful to carry forward plans for new building in view of minimum requirement 10 acres and shape and contour of lot. EXA indicated figure would represent cost of approximately $110,000 for property and heating connections and roads.

Submit this to Board to go to Ottawa

4. Staff Communications - MGMT asked P & I to bring forward draft MGMT Newsletter even if a further Newsletter is deemed desirable after the MGMT meeting in Montreal next week.

5. Announcers on Contract - MGMT indicated that a committee is studying a variation proposed by MGMT on its recommendation under which the announcers would be put on a salary and be pooled for use on TV or radio, would also have a contract covering a further employment and would receive commercial fees as earned except that the contract would provide a minimum and would have the commercial fees deducted from its amount. The problem is whether the union will accept and is to be discussed at a meeting on November 29th. MGMT is anxious that it not be too long a delay in straightening up the arrangements regarding producers.

EXA reported Treasury Board enquiring if CBC had staff on contract basis and whether it could be supplied with sample form of contract in order to have it for consideration of a problem in connection with NFB. The Department of Justice has ruled that NFB ~~staff~~ staff on contract after a period of one year is eligible for contributions for Civil Service superannuation. It was agreed that CBC should make available form of contract with the proviso that this form is subject to amendment.

6. Television Development -

Don Mills - ENG reported that ONT not yet informed of reaction Don Mills to proposal of MGMT. Is to secure information by tomorrow.

Jarvis Street - MGMT requested ENG to give estimate of value of CBC-owned

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property also CBC-TV buildings if sold. ENG reported Mr. Hearst of Lyons is giving off-the-record estimates.

Million Dollar Project - After discussion of the cost of $40,000 additional which would be necessary for footings to enable additional storeys to be added to proposed building to bring it to the same height as TV building, it was agreed that Engineering should proceed on the basis of asking for estimates for 3 or 5 storeys for this project in Toronto.

7. TV Network - After discussion it was agreed that ENG should prepare a letter from MGMT to President Bell Telephone Company indicating that the Corporation is not yet sure of the use of the Maritime circuit before it is linked to Montreal but is inclined to the view that it would not require the circuit until the link to Montreal is completed on November 1, 1957.

8. Montreal-Ottawa-Toronto Circuit - Quotation from CN-CP has been delayed owing to absence Mr. Richens - is now under way. Transmission and Development is working on locating commercial equipment enable voice communication from meetings Ottawa-Montreal-Toronto. EXA has quotations Bell various proposals.

9. Bertrand Case - CA reported ACA is investigating and will report.

10. Christmas Holidays - CTV reported that pre-recording of television programs Toronto will require only 35% operating staff attendance Christmas Day. Holidays scheduled 26th and 27th will involve Corporation in overtime payments to staff working these days.

11. Printing of Regulations - MGMT would like the Regulations printed and asked SecB to advise Mr. Young.

12. Technical Defects - MGMT asked ENG to check on the quality of the picture of the hockey game from Quebec City. Also to check on the sound on the program "Music Hall". The orchestra came through alright but singers appeared to be working on a microphone which was out of phase. MGMT would like to know whether both these faults were picked up and corrective action started before this enquiry.

13. TV Costs Per Radio Home - MGMT to check AR to see if survey complete.

14. Liberty Criticism regarding Oath of Allegiance, Oath of Office and Oath of Secrecy - CA asked to examine whether CBC should still require new employees to subscribe to these three oaths.

15. Employees and Artists of Foreign Nationality - CA reported that a list of foreign nationals on staff in Montreal had been received indicating 44 out of a total of 700. Is to inform QUE to be ready to discuss the number of foreign born artists employed at Montreal.

16. Tabloid Pre Grey Cup Reference to Link between Vancouver and Eastern Canada - Note was taken of poor handling of map showing this link and of needling of McDougal regarding those who had expressed interest in this story.

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17. Meeting with Treasury Board - MGMT reported that the Treasury Board had examined the forecast for expenditures against this year's budgets and the estimates for next year and had requested explanation regarding over-expenditure this year. Was advised that not sufficient provision was made for increases as result of ARTEC negotiations and that next year's salaries generally were higher requiring additional sums. Discussion took place regarding rental of the national service in the Radio-Canada Building and Treasury Board was advised that the Corporation was investigating both from the point of view of lessor and lessee and will make a suggestion for an appropriate figure in the future. Both CRD and CTV should provide this year's budgets against further rental R.C. Building in case of retroactive increase in rental rate.

18. Ford Annex - EXA reported that he thought it would be wise for MGMT to write privately to the Minister suggesting that the Radio-Canada Building should be acquired by the national service. If a change of rent is proposed, could not a purchase be amortized like rent over a period of years.

19. Loss of Staff - Toronto - Concern of Director TV Toronto about senior staff being lured to jobs outside CBC was noted and various officers concerned were asked to give problem thought in order that progress could be made if it were discussed at Montreal MGMT meeting. In the discussion CA was asked to take up with P & A to make sure that there was not duplication and thereby delay in processing requests re personnel. Under the delegation of responsibility to regions P & A should do most of the work it formerly did at Head Office through its representative in the region.

20. There was discussion of the Folie treatment of "Moods Through Dance" representation.

21. P & I Items - P & I reported a joint release with Bell and Maritime Tel & Tel would be made regarding TV microwave link with Charlottetown.

There was a suggestion from P & I that regionally in Toronto and Montreal floater positions be established in order to train members of staff. CA was asked to follow up.

P & I would like to keep a record of departments visited by senior officials H.O. in Toronto and Montreal in order to co-ordinate further visits.

P & I reported that never previously have so many enquiries by the press been handled concerning the Annual Report. It appears that a considerable amount of adverse publicity is developing in the Toronto area regarding the CBC application for the use of Channel No. 6.

22. Report of EXA - Five Orders-in-Council were approved on November 25th including the award of the contract for the increase in power of CBFT to C.G.E.

Additional property Geizer Hill - agreed with ENG to ask MAR to get real estate agent to determine what land is available and is required to meet the requirements of having sufficient property in case of collapse of tower.

Annex Radio-Canada Building - Rather than make a formal recommendation for the transfer of the property to the national service a confidential letter to the Minister by MGMT is proposed.

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EX-38

EXECUTIVE MEETING
December 19, 1955

PRESENT: J.A. Ouimet, E.L. Bushnell, R.P. Landry, M. Carter, R.C. Fraser, J.P. Gilmore, K. Morrow, G.W. Richardson, W.G. Richardson, R.E. Keddy

1. CBFT Increase - Work Schedule - ENG reported plans call for completion before beginning fall schedule. C.G.E. starting immediately on transmitter. Will ask Hayes to give Elie definite schedule for information GM and Wednesday announcement on Ce Soir.

2. Colour - RTMA discussion last Thursday requested CBC to transmit colour programs to help sell sets during transition next year when monochrome production will be on decline. Production figures are 780,000 this year and 627,000 next. Since possibility patent protection will not exist in colour as it has in monochrome without CBC transmission Canadian manufacturers may not produce any colour sets. RTMA were unhappy at CBC colour statement but no longer plan counter statement. Will submit brief to various Royal Commissions but now possibility not include anti-CBC references.

3. Requisitions over $5,000 - Routine is to refer to MGMT which asks ACA to arrange delegation with Coordinators permitting their approval such requisitions if coming under overall contract which has MGMT approval.

4. Action Arising from Board Meeting - Mr. Gingras interested in seeing sample Elliott Haynes and other surveys. SecB to discuss AR and submit to Mr. Gingras. Dean Pouliot enquired as to engineering research being carried out and ENG is to prepare report which can either be forwarded Dean Pouliot or presented next Board meeting.

5. Budgetary Control - ACA requested to discuss CTV tendency to extend new procedures from radio to TV system. Unless these necessary for full efficiency, their development should be resisted.

6. Sudbury - There is request for authority to develop similar low power transmitters and network to Rouyn-Abitibi network. CRD requested to follow up both technical and network aspects.

7. Manson Presentation - Discussing scroll, in view of problem of signatures, suggest book form be explored.

8. Treasury Board Criticism NFB and TV Sets - Noted also newspaper attempts to link CBC. CBC differs in that it makes sets available to those from whom definite monitoring of programs is required.

9. Don Mills - During visit last week GM informed ONT it is to make recommendation, after consideration, for consideration of MGMT.

10. Royal Commission - GM had discussion Toronto with CAAE. Warns that non-homogeneous group requires careful attention and considerable time. It is better to deal separately with different groups and interests. Noted P & I discussing with Canadian Labour Congress.

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11. Next MGMT Meeting - Toronto January 9th and 10th - first day general, second day with Ontario group. SecB to arrange meeting place with ONT. Regional Program Directors will join Monday meeting and CB to discuss PGM and CRD items to be put on agenda for benefit this group. Noted P & I arranging Press Conference January 11th in connection with Liberty awards.

12. Victoria Building - GM met Sherwood and told about possibility of moving in three to four years which will involve extension present leases Victoria Building. Mr. Sherwood advised he had 1¾ acres for sale near Pretoria Bridge.

13. Use of Broadcast Circuits - So long as program topics included non-broadcast use of these circuits permissible. Will begin such use between Toronto-Montreal and Ottawa. CRD has information on availability.

14. Announcers - ACA reported discussions Friday draft report will be presented GM.

15. Disposal Hawthorne Transmitting Site - EXA suggested waiting until May to call for tenders which was agreed. ENG will dispose of transmitter and arrange dismantling towers. Mathies in residence and will protect property against vandalism.

16. Additional Property Montreal - ENG reported two houses for sale adjoining Desjardins. Asking price $125,000 - considered very high. Acquiring property being considered as of value during construction because of storage space and saving thereby achieved. MGMT asked ENG to arrange independent evaluation including cost to expropriate; to determine how much actually would be saved in the building and whether the lots would be useable as parking and would take care of all CBC vehicles.

17. Maritime Microwave Network - ENG discussing with Bell, notes cost approximately $15,000 a month. CTV is getting kine costs. In view fact stations not anxious MGMT pointed out that unless considerable saving effected through use of this network it is unlikely CBC would require it.

18. Property at Chicoutimi - ENG reported Provincial Highway Department requesting corner of property for road. Will ask M. Goudrault to handle.

19. CBHT Red Feather Show - P & I read extracts letter from Community Chest Halifax. Prèposes distribute as a PR Newsletter.

20. Political Television - CB reported a meeting last Thursday which ended in stalemate. CBC asking legal advice regarding proposed operation which one party contends is not permissible under existing prohibition in the Act.

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EX-37

EXECUTIVE MEETING
December 12, 1955

PRESENT: J.A. Ouimet, E.L. Bushnell, R.P. Landry, M. Carter, R.C. Fraser, J.P. Gilmore, C. Jennings, K. Morrow, G.W. Richardson, W.G. Richardson, R.E. Keddy

1. Microphone Signs - CRD asked ENG to consider placing CBC signs on all microphones as standard procedure.

2. Don Mills - ENG is to follow up with ONT and MGMT would like a deadline set. EXA is to carry forward correspondence with Don Mills and Fleming estate.

3. Major Projects Toronto - Montreal - ENG will call for tenders January 16th.

4. Technical Defects - Poor Picture Quality Pick-up Hockey in Quebec City - apparently caused by pick-up not network. Quebec engineer was and is handling.

5. Royal Commission - MGMT will organize and call special meeting. P & I is to prepare agenda. CA to make sure that TR and P & A are able to produce staff statistics as required in addition to studies under way by CRD and CTV.

6. Oath of Secrecy - AGM indicated article in Liberty by Rasky will be very critical. While agreeing change now unadvisable MGMT wishes CA to plan for future revocation.

7. Meeting with Treasury Board - Discussions went well. TR is working on rental possibility of rate approximately $2.75. Treasury Board wishes leave purchase of R.C. Building by CBC for Royal Commission. Treasury Board will arrange take care of cash requirements until the Royal Commission recommendation is available.

8. Radio Budget - Release of additional $100,000 under special projects will be made by MGMT on application PGM. Budget estimates should be requested by CRD in order to be ready for submission in March for supplementary estimates. ACA to coordinate with TV.

9. TV Budget - CTV has requested budget estimates for television in memorandum last Friday.

10. Foreshortening - particularly noticeable Toronto transmissions. ENG to take steps to overcome by artificial lengthening vertical linearity.

11. Subscriptions to Publications - CA asked to encourage regions and divisions to subscribe to publications useful in the course of business, avoiding duplication and similar waste.

12. Institute of Radio Engineers - Meeting noted with appreciation that R. Cahoon has been awarded fellowship. MGMT approved travel to New York for presentation.

13. Halifax TV - Requests for utility booth being studied by ENG and CTV with latter responsible for recommendation to MGMT.

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14. BBM w[illegible] ill ask AR to draft letter to BBM.

15. Mana[illegible] V[illegible] isits - GM will visit Toronto this week on Friday and possibly alsc[illegible] sday if political TV meeting cancelled. Will visit Montreal next weeke[illegible] week after and may represent H.O. at staff party December 20th.

16. Seas[illegible] eetings - It was agreed that a letter to staff should be sent in addition to [illegible] s in Radio.

17. Man[illegible] esentation - SecB to follow up. Some outsiders mentioned as likely desi[illegible] to contribute are Olive, Weir, Stovin, Tetu and McKinnon.

18. Vict[illegible] a Building - EXA indicated Sherwood wishes discuss GM. Appointment to be a[illegible]ng[illegible].

19. R.C. [illegible] Annex - EXA to prepare letter to Dr. McCann copy to Deutsch sug[illegible]g purchases by CBC on agreed equitable basis, mentioning desirability I.S. acquire Sackville property on which shortwave transmitters built which might be part of an exchange.

20. Policy Re Releasing CBC Films and Kines - CTV outlined arrangements for kines being supplied construction company in Pakistan. On larger question decision will await results of survey presently being conducted by CTV.

21. P & I - First edition TV equivalent "In Reply" was filmed yesterday. Propose work on improvements this one rather than experiment with others.
Special Publicity - being issued 15th anniversary CBC News Service.
Cross-[illegible]otion - P & I doing cross-promotion where it is logical. MGMT encourages, [illegible]nes both media to be used as complementary services.

22. Microwave Maritime Section - Eadie of Bell wishes to come to Ottawa to discuss with GM. ENG to prepare reply to Eadie before visit, discuss with CTV. GM might see Eadie in Montreal.

23. Two Additional Floors Winnipeg - Bids received from contractors low enough to enable finish 5th floor within estimate for total work order. ENG will submit recommendation for awarding contracts.

24. Use of Broadcast Circuits - AGM enquired regarding limitations of contract on the non-broadcast use of circuits, e.g. Walker talk to Dominion Affiliates last week. MGMT interested in expanding such use if it were legitimate under contract. Also anxious include program resume corrections television schedule.

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CHIEF EXECUTIVE ASSISTANT

CANADIAN BROADCASTING CORPORATION

TITLE

AGENDA

OF THE

1ST MEETING

OF THE

EXECUTIVE COMMITTEE

OF THE BOARD OF GOVERNORS

HELD IN MONTREAL, JUNE 8, 1944.

Date_____ File No._____

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A G E N D A

1ST MEETING OF THE EXECUTIVE COMMITTEE OF THE BOARD OF GOVERNORS
HELD IN MONTREAL, P.Q., JUNE 8, 1944.

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1. "Of Things to Come"
2. Dominion Network - Maritime situation.
3. Re-establishment of returned employees.
4. Housing at Sackville.
5. Political broadcasts.
6. Sick leave - Treasurer
7. Short Wave Studios in Montreal.
8. Other business:
   a. Definitions - Statement No.2
   b. Symphony Orchestra
   c. "Happy Gang" - on Sunday
   d. Staff Orchestra
   e. Phelps
   f. Lower
   g. Liability Insurance
   h. Job Analysis explained

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Continuance of "Of Things to Come"
for the Season 1944-45

General Considerations

It is our duty to disseminate knowledge but we must not attempt to teach any particular philosophy. However, we should allow others (such as political parties and church representatives, etc.) to promulgate their own views on questions regarded as acceptable for discussion in public.

Whenever we take upon ourselves to inform thepublic on any particular subject of national or international importance, we must make sure that all opinions are submitted. Such broadcasts must be very carefully planned; speakers must be well chosen amongst people who have made a thorough study of the subject they are called upon to deal with, rather than invite individuals who have reached the limelight through propaganda and personal publicity. Above all we must avoid dealing with suggestions for which we know qualified speakers are not available; this means that no series should be announced until we are fairly sure that qualified speakers can be secured.

Controversial broadcasts should be informative and educational and should make a minimum use of theatrical effects. They must, however, be as attractive as possible so that listeners will find enjoyment as well as interest in listening to them.

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Broadcasts planned on that basis, unless extremely well done, may not obtain very high ratings, but it is believed they are bound to be more effective and useful in the long run than the more spectacular type of presentation.

All possible production methods should be explored. For instance, because of the fact that it cannot be expected to book the best speakers very far in advance, recordings may have to be used on a large scale. With proper introductory remarks and intelligent tie-up between records, such a method could be made very attractive. A carefully written summing-up, by someone with a good voice, with full knowledge of the subject discussed and proper understanding of broadcasting limitations and characteristics, may be very effective.

It is quite possible that thirty minutes may not be long enough to cover even the less important subject, with two or three or even four speakers taking part. In that case, we may envisage using a forty-five minute period. For the same reason, it may be advisable to break down any broad subject into a number of broadcasts. For instance, it does not seem possible to discuss the B.N.A. within half an hour, with three persons presenting opposite views.

The success of a series of broadcasts such as "Of Things to Come" lies in very careful and thorough preparation. It is

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better to cover a subject fully rather than limit the discussion to a superficial survey which may be easier to the listener but which forcibly leaves little in his mind except question marks which he may not be able to deal with personally.

Ottawa,
June 6, 1944.

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Note: There was also submitted a report, which is on file, dated May.5, 1944, by Mr. Jennings.

DOMINION NETWORK - MARITIMES

Exhaustive discussion and detail examination of operational problems as well as financial possibilities associated with various plans suggested to extend the Dominion network to the Maritimes, led me to report as follows on the extension of the Dominion network in the Maritimes.

(1) A basic principle in the establishment of the Dominion network has been the elimination of duplication in those areas wherein the Corporation has built its 50 kw transmitters with which to better serve sparsely populated regions. This applies particularly in Saskatchewan where CBK replaces on the Trans-Canada network during evening hours all privately-owned stations within the primary service area of that station.

(2) This same principle now applied during evening hours throughout Saskatchewan holds true and should be applied at least to the same degree and during the same hours in the Maritime region within the primary coverage area of CBA.

(3) The principles enunciated by the Board of Governors in 1936, and already partially put into effect, whereby the CBC planned to establish complete or virtually complete national coverage on its national network, should be extended as soon as feasible to those areas not yet so served.

(4) The location of CBC studios and administrative centre for the Maritime region in the city of Halifax makes it desirable that the first additional extension looking toward still more complete coverage and distribution for CBC programmes in the Maritimes should be made in that city. Similar extensions in other leading Maritime urban centres could be added later to complete the picture.

(5) There does not exist at the present time in the Maritime region sufficient stations to provide coverage nearly complete for either of two networks regardless of what the combination of stations might be.

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(6) The desirability of giving the most effective distribution to CBC national programme service is such as to render necessary the maintenance of CBA on the Trans-Canada network. The programmes involved are at such hours throughout the entire day and of such importance to the listeners especially in the rural areas as to make this imperative if proper service is to be rendered and much dissatisfaction avoided.

(7) Careful consideration has been given to various groupings of stations in the Maritimes so as to give adequate service and still finance a plan within the CBC's budget. Those groupings thoroughly explored have been designed to:

(1) Assure as complete coverage as possible without needless duplication to at least one basic service;

(2) Spend the least money;

(3) Offer in the light of the above a possible outlet for commercial sponsors, though the saleability of this set-up is open to considerable question.

Of all the schemes so considered, the following plan commends itself above all others. It

(1) Upholds the above basic principles;

(2) It lays the basis for what is hoped might develop gradually though more slowly into the Dominion network in the Maritimes;

(3) It is more attractive from both programme and operating standpoints;

(4) It would not only avoid financial loss to the Corporation but should result in a reasonable net revenue, making possible extended service to that region;

(5) It establishes a sound basis for the progressive elimination of duplication as conditions warrant.

All other plans which alienate CBC's own transmitters from the Trans-Canada network show substantial annual deficits on operation, varying from a minimum of over $30,000 to a maximum of more than $60,000 per annum.

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The scheme proposed would establish in Halifax a 100-watt station to provide coverage in that centre where CBC studios and administrative offices are located and a coverage reasonably comparable to that now provided by CHNS. It contemplates the operation of this station on the Trans-Canada network from 7.45 a.m. until midnight. It also contemplates the maintenance of CBA (which station completely blankets the coverage of CKCW and CFCY) on the Trans-Canada network throughout the entire day as well. CBA and CBH would carry not only the CBC sustaining service but all CBC commercial programmes on the network. This would involve the dropping of CHNS in the city of Halifax from the Trans-Canada network and the placing of that station on the Dominion network from 9.00 p.m. until midnight, or at such earlier hours as the Dominion network might carry Dominion network commercial or sustaining service. It is believed that this would assure to CHNS a reasonable number of commercial programmes of a quality fully equal to those now on the Trans-Canada network during the evening hours. It would also leave to CHNS opportunity to compensate itself financially through national spot business for the network programmes which would be shifted to CBH.

I, therefore, recommend that the following grouping of stations should be adopted:

Dominion Network	Trans-Canada Network
CKNB - Campbellton	CFNB - Fredericton
CJFX - Antigonish	CHSJ - St. John
CJLS - Yarmouth	CJCB - Sydney
CHNS - Halifax	CBH - Halifax
CFCY - Charlottetown	CBA - Sackville
CKCW - Moncton	

It is impossible to give a duplicate adequate service in the Maritimes for the simple reason that stations do not exist to form two networks. The above setup would give, in the case of Trans-Canada network, a daytime coverage of 80.6% and a nighttime coverage of 58.6%. In the case of Dominion network

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the figures would be 39.8% for daytime, and 23.2% for nighttime. All figures are on the basis of population. There will be also an appreciable coverage in the case of Trans-Canada in the Province of Quebec, both day and evening. This means that we would have at least one network which would give what might be called acceptable coverage.

This plan provides for the elimination of duplication in the Maritime Provinces consistent with the step already partially completed in Western Canada. With a rate of $150 per hour instead of $30 for CBA throughout the entire day, and CBH at the rate of $40 per hour also all day, our net revenue increase on the basis of present operations would be $72,000 against an increased cost of operation of $13,740. The capital cost under this plan will be $31,730. This plan has the advantage of simplified operation and clearer identification of networks, which cannot be said of several other plans which have been carefully studied.

The General Administrative Conference of Heads of Divisions and Regional Representatives, held at Head Office in Ottawa on April 26, 27, 28 and 29, has studied the matter carefully and has recommended that the most that can be done in the Maritimes in the way of concession to private stations would be envisage, for the present at least, the maintenance of CKCW, Moncton, and CFCY, Charlottetown as Trans-Canada stations <u>during daytime hours</u> only, assuring to them not only sustaining programme service, but daytime commercials from which they now receive approximately 50% of their revenue from networks. It would also provide to them Dominion network commercials during evening hours so that it is believed that they would not suffer appreciably in earnings. In this case, our increase in revenue, under present operations, would be $23,540 against the same annual cost as above; the capital cost would also be the same.

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If it was found absolutely necessary to adopt this second choice it should be understood that it would only be on a temporary basis and that elimination of duplication in the Maritimes would have to be achieved as soon as possible by dropping Moncton and Charlottetown from Trans-Canada network.

O T T A W A, May 8th, 1 9 4 4.

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2. DOMINION NETWORK - MARITIMES:

The Board at its last regular meeting approved the following:

THAT the following groups of stations in the Maritimes be approved for network connection:

Dominion Network	Trans-Canada Network
CKNB - Campbellton	CFNB - Fredericton
CJFX - Antigonish	CHSJ - Saint John
CJLS - Yarmouth	CJCB - Sydney
CHNS - Halifax	CBH - Halifax
CFCY - Charlottetown	CBA - Sackville
CKCW - Moncton	

This would mean that the private stations in Halifax, Charlottetown and Moncton would, on becoming Dominion networks, relinquish all CBC sustaining programmes now fed by the CBC, since such programmes would be broadcast only by the station designated as Trans-Canada network outlets - in this case, CBA, Sackville, and the proposed new station CBH, Halifax - which would give entire coverage in the areas of the three stations mentioned.

In referring this matter for action, the Commercial Manager pointed out that the Western private stations in a similar position which duplicate CBK, Watrous and which have been transferred to the Dominion Network will continue to be fed Trans-Canada programmes during daytime hours until September, 1945.

The question now is whether a similar period of grace should be allowed for the three Maritime Stations or whether the Maritimes being a separate problem, should be dealt with now. If the period of grace is to be allowed there would be undue duplication between CHNS and CBH which would probably call for separate programming of CBH during daytime at a cost of approximately $ _____ to the Corporation.

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A memo, which is on file, was submitted.

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3. HOUSING AT SACKVILLE:

(A memorandum dated June 5, 1944, from Mr. Savignac is on file)

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4. POLITICAL BROADCASTING:

The new "White Paper" on Political and Controversial broadcasting was discussed at recent meetings of the Parliamentary Committee. There was criticisms on two grounds, viz:-

(1) Half an hour a month for broadcasting between elections was not considered sufficient;

(2) The formula defining eligible parties excluded the Social Credit Party.

The Board met the first complaint by extending the period for broadcasting between elections from half an hour to one hour.

On the second point, the Board left it to the Committee to suggest a more acceptable definition. The Committee did not make a new definition, but recommended unanimously that the Social Credit Party be given the status of a qualifying party until the next General Election. It is now for the Board to formally approve this. On the assumption that approval will be given the division of time among the various parties has been arranged to include the Social Credit party as shown on the following plan:

PLAN FOR FEDERAL AND PROVINCIAL FREE TIME BROADCASTS

Date	Broadcast	Party	Time
May 31st	Federal	Liberal	8.30-9.00 p.m. EDT Repeat to West 10.30-11.00 p.m. EDT
June 7th			
June 14th	Provincial		" "
June 21st	Federal	Prog-Cons.	" "
June 28th			
July 5th	Federal	CCF	" "
July 12th	Provincial		" "
July 19th	Federal	Liberal	" "
July 26th			
Aug. 2nd	Federal	Social Credit	" "

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CBC INTERNAL RULES AND REGULATIONS

SICK LEAVE

13.31 Method of computing. Sick leave with pay at the rate of one and one-half days for each completed month of service may be granted by the executive to employees who, through illness, are incapacitated for duty, the unused portions to be cumulative from month to month.

13.32. Conditions of granting. Leave on account of illness will be granted under the following conditions:

(i) In cases where the absence does not exceed three days-upon production of satisfactory evidence of disability in the form of a written declaration on the part of the employee.

(ii) In cases where the absence exceeds three days upon production of satisfactory evidence of disability of the employee to perform his duties, submitted by the attending physician on CBC form 117.

On his return to duty, the employee shall submit to the Secretary on CBC form 29 an application covering the period of absence.

13.33. Yearly amount limited in certain cases. Sick leave granted employees in accordance with Section 13.32 (i) shall not exceed fifteen days in any fiscal year.

13.34 Application subject to investigation. In cases where applications for leave appear to be made too frequently, or where there is reason to doubt the bona fides of a certificate, the application may be subject to investigation.

13.35. Leave in case of accident. In cases of accidents leave of absence may be granted with pay by the executive to any employee on account of injury received in the performance of his duties and not caused by negligence on the employee's part, provided that application for such leave is supported by a certificate from a qualified medical practitioner.

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6. SICK LEAVE - TREASURER:

Memoranda dated June 1 and June 2, 1944, on file.

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HOWARD SMITH

BELFAST BOND

Canadian Broadcasting Corporation
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CANADIAN BROADCASTING CORPORATION

IN REPLY REFER TO FILE NO.....

NETWORK STATION DEFINITION

STATEMENT NO. 2

MAY 11, 1944

The following definitions of classifications of stations must be considered as final.

For the time being, all concerned should refrain from using the word "national" when referring to any network. It is proposed to use that word later on, to designate the grouping of all stations in Canada into one complete national coverage network. Further instructions will be issued in due time in this respect.

1. BASIC NETWORK STATIONS - Trans-Canada, Dominion or Quebec: A basic station is a station to which all service, both sustaining and commercial, is made available. Such stations are required to reserve certain periods for CBC network programmes.

2. CLASS A: Supplementary Stations: Such stations may be affiliated with either the Trans-Canada, Dominion or Quebec networks, or all, for sustaining service and commercial programmes, when required.

3. CLASS B: Supplementary Stations: These stations receive all sustaining programmes of the Trans-Canada network.

4. CLASS C: Supplementary Stations: Only a prescribed amount of Trans-Canada sustaining service is available to such stations.

5. CLASS D: Supplementary Stations: Only service available to these stations is an occasional broadcast of international or national importance.

NOTE: The use of the word "affiliated" as formerly used in references to network stations is to be discontinued. In future only references will be "basic" or "supplementary".

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CBC INTERNAL MEMO

From:

Supervisor of Music

To:

Acting General Manager, Ottawa

CC:

Montreal Files

General Supervisor of Programmes

SUBJECT: Requests for Special Broadcasts from Outside Organizations

It seems to me that this year, more than ever before, we have received requests from outside organizations - such as Les Concerts Symphoniques and the Montreal Festivals - to broadcast portions of concerts which have been arranged outside of their regular series. If I remember correctly we have received three from Les Concerts Symphoniques for the month of May and three from the Montreal Festivals - one in April and two for the end of May. We have given Les Concerts Symphoniques one broadcast - May 16th - and the Festivals two broadcasts - one on Good Friday, April 7th, the performance of St. Matthew Passion, and Monday, May 29th, for the performance of "Tristan and Isolde".

I am quite convinced that these organizations are not satisfied with the way the CBC has treated them. Consequently it seems to me that this would be a very good opportunity to review the situation and attempt to arrive at a policy which would be founded on a proper appraisal of this situation and which would be quite clear in all our minds. This would place us in a proper orderly condition in dealing with these requests.

There are, to my mind, three angles which should be taken into consideration in respect to these requests.

1. (a) Programme (what is in it)
   (b) Programming (how it fits in)
2. Finances
3. Public relations

Programme

(a) Our main obligation is to the listener and if a suggestion has any value for the listener, it should be accepted. In other words, if we are sure of a good quality of programme, not only from an artistic point of view but also from a radio point of view - that is timing, etc., in principle it should be accepted.

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(b) However, it may happen that the programme value would be excellent but would not fit in with our commitments or our future plans. There again, we must base our decision after taking the listener into consideration. If a series of programmes has already started, it is always a bad principle to interrupt it to present something of a different character. There is no doubt that there are selected audiences for definite types of programmes. Consequently, such requests must be considered from a "programming", as well as a programme point of view.

Finances

The second point to be considered is that of finances. Before accepting or turning down these requests we must be sure that we will get programme value for the money we are spending. It would not be economically sound to cancel a programme on which we were spending a small amount of money to have it replaced with a more costly programme if we did not feel sure that either the artistic or the broadcasting value of the programme warranted such expenditure.

Public Relations

I fully realize there is a public relations job to be done in the CBC and that these broadcasts are part of it. I wonder some times to what extent we get credit for doing so. My feeling is that the bad programming outweighs the good-will gesture.

Taking into consideration these three points, I would like to make some concrete suggestions as to how these requests should be handled.

Our normal schedule of symphonic broadcasts start at the end of October and runs to the end of March or the beginning of April. These broadcasts take place on Tuesday from 9.00 to 10.00 p.m. EDT. I would like to recommend that:

1. We begin the series three weeks earlier and extend it to the end of April;

2. The organizations concerned be advised of the availability of dates;

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KODAK SAFE

3. They also be advised that unless their concerts are arranged for such dates we will not be able to broadcast them;

4. Programme details be submitted and studied in respect to (a) and (b);

5. A CBC staff member be appointed on their Boards so that we may be fully informed of their plans; and

6. We budget accordingly.

These organizations could then proceed with arrangements and it would make it easier for us to plan our schedule.

I would like to have your reaction, as well as that of Mr. Bushnell, to the above mentioned suggestions.

55 York Street,
Toronto, Ontario,
May 19th, 1944.

(Sgd.) J. M. Beaudet.

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Confidential

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CBC INTERNAL MEMO

From:

Supervisor of Music

To:

Acting General Manager, Ottawa

CC:

General Supervisor of Programmes

Assistant Supervisor of Programmes

Montreal Files

SUBJECT: Staff Orchestras, Montreal & Toronto Studios

As agreed at our last meeting in Ottawa, I have been working on the possibility of having a staff orchestra both in our Montreal and Toronto Studios, in view of the probable difficulties we will have in securing musicians for our own programmes next fall because of (a) the contract which the musicians have signed with France Film in Montreal, and (b) because of the commercial bookings with Canadian musicians which are to be expected next season.

This is an absolutely new venture and all the figures that I quote are arbitrary. However, as we have to operate on a comparative basis, I will just give you an outline of what is being done both at NBC and Columbia.

1. The musicians are hired on a 5 working-day week basis.

2. They work 5 hours a day within a period of 8 hours. In other words, this is a 25-hour week working time.

3. These hours are applied to either broadcasting or rehearsal time.

4. Any time lost in one day cannot be added to another day.

5. The schedule is built from day to day according to the needs. In other words they might work today from 2.00 to 10.00 and tomorrow from 4.00 to midnight, etc.

There are three ranges of salary:

(a)	25 hour week - commercial or sustaining	$150.00
(b)	25 hour week - sustaining only	120.00
(c)	20 hour week - commercial or sustaining	125.00

Overtime is $5.60 an hour or $1.40 for each 15 minutes or fraction thereof.

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These are minimum salaries - first chairs get higher salaries.

Let us consider only salary (b) which we should be concerned with primarily. According to the above mentioned rates the average fee for an hour work, whether broadcast or rehearsal, is $4.80. At the rate we are paying in Montreal and Toronto the average, per hour of work, is $4.75. The pro rata for non-staff musicians in New York is $7.50 an hour. If we compare the staff orchestra hour rate to the per programme rate we will have the following figures:

$$\frac{\$4.80}{\$7.50}$$

On a comparative basis this would give us a rate of $3.04 for staff orchestra as compared to $4.75 on a per programme basis.

For practical purposes let's take the arbitrary rate of $3.00 an hour. On the same working basis as New York this would mean that the men would be getting $75.00 a week (or $3,900.00 a year) for 25 hours work per week. Working on a basis of two orchestras of 40 men in Montreal and Toronto, this would amount to $312,000.00 a year. For this amount of money we would get two half hours per day for 5 days ex Toronto and the same ex Montreal, or, one hour programme a day ex Toronto and one hour programme ex Montreal. In other words the average half hour programme with a 40 piece orchestra would cost $300.00.

($312,000.00 a year)
($ 6,000.00 a week for 20 programmes or, an)
average of $300.00, or $7.50 per)
man for 2 half hours work)

It is awfully difficult for me to tell you what percentage of the artists fees budget is spent on musical programmes only but I am quite sure that we are spending more than $312,000.00 both in Montreal and Toronto on straight musical programmes.

Other points to be taken into consideration:

1. Can the orchestra be split - can we use 20 men for one programme and 20 for another? If so, we then double our production at the same cost.

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2. What would be the situation as far as staff conductors is concerned?

3. What kind of a deal could we make with the Union on delayed broadcasts.

4. Can we plan sufficiently ahead of time to keep these two orchestras busy.

5. Have we got Studio facilities to keep these musicians rehearsing 5 hours a day.

6. It would be understood that these orchestras could be used on either Trans-Canada or Dominion networks, or, even French network only.

7. The composition of the orchestra (instrumentation) has to be discussed.

8. Auditions would have to be held in Montreal and Toronto to fill the positions established in 7.

9. On what basis could this orchestra be sold for commercial broadcasts or outside organizations.

10. Would this salary basis include public performance fees.

11. Two days off - one would be Tuesday, not to antagonize the Symphonies - and the other, probably Saturday.

12. Can staff orchestra members play with non-staff members of the Union.

I am writing to New York regarding points 1, 2 and 7, and will let you know their answer later. These are so important that I don't think we can discuss any of the other points without first having this information.

There is no need for me to mention the numerous advantages that we would get from this plan, the main one being that we would have to plan our schedule ahead of time and we would definitely have to reserve some periods for sustaining programmes on both Trans-Canada and Dominion networks.

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From an artistic point of view it would also be a great improvement since having this orchestra to use we would be thinking along more standard types of programmes instead of variety programmes. We would also benefit from the point of view of saving in costs of arrangements for these programmes.

These are some of the points which we will have to discuss. I would be grateful if you would let me have your comments before going any further with this plan.

I understand you have a meeting with Mr. Murdoch some time around the 13th of June. Should you consider discussing this with him at that meeting, I will try to let you have as much information as I can. As a matter of fact, if you feel that I should attend this meeting I would be glad to do so. While I intended to leave on my holidays the beginning of June, I could easily arrange to be back here for a day or so.

55 York Street,
Toronto,
May 30th, 1944.

(Sgd.) J. M. Beaudet

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CBC INTERNAL MEMO

From:

Supervisor of Talks
and Public Affairs

To:

Quebec Regional
Representative

C:

ssistant Supervisor
of Programmes

Jan Dangelzer

SUBJECT: French - English Relations

This is to report the progress we have made on the various plans we have been discussing for the past several months about broadcasts dealing with the interpretation of French speaking and English speaking Canadians to one another and to see if we can complete arrangements.

1. We have decided to proceed with plans for a special series of probably thirteen broadcasts in the fall and winter months by Arthur L. Phelphs. Phelphs will spend from eight to ten weeks during the summer in the province of Quebec, living in various towns and cities, moving about the province, seeing things, talking with people, reading, and generally observing the life and thought of French Canada in the year 1944. He will go as an English speaking Canadian from Western Canada who is interested in understanding and doing a sympathetic reporting job. References to the major problems of Canadian unity will be dealt with indirectly and by implication rather than head-on. He has been doing his homework on French Canadian literature, history and so on during the past few months in order to prepare himself. We are allowing him travelling expenses up to $75.00 a week during the time he will be in Quebec, and paying him the regular fee per broadcast.

2. At the time this proposal was first made, we suggested that it would be an excellent idea if arrangements could be made for a French Canadian of similar capacity and interest to do the same sort of thing for English Canada, i.e. to live and travel for a couple of months either in Ontario or in the Prairie Provinces with a view to preparing a similar series for the French network. If you agree that this should be done and can find a suitable person, we might consider the possibility of alternating these broadcasts on our two networks, perhaps on the following plan - Phelphs to broadcast on the English network and the French Canadian on the French network, and the following week to present translations of their talks in English and French respectively on the French and English networks.

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In this way, English Canadians would have an opportunity of hearing French Canada's observations about English Canada. On the other hand, this might consciously or unconsciously cramp his style and make him feel less free than if he were talking only to his own people. This should be thought about carefully and I only make it as a suggestion which can be considered. I think we should also consider the possibility of planning to publish both series, perhaps in a single book.

3. Are you agreed that we should ask Lower to do a series of six or eight in French somewhat along the lines of the Abee Maheux series about Canadian historical and cultural development and problems? If so, when should they go on? He will be leaving the University shortly and he told me he would be prepared to work on them in the spring or summer. If you agree, I will write him and we could probably discuss it with him the first week in June when he will be attending the C.I.I.A. Conference at Macdonald College. (June 3rd and 4th). He might be able to begin the series while he is here. We should also decide if we want them recorded in Winnipeg or elsewhere and shipped to Montreal. Of course, if he is in the East for the summer or part of it, it would be preferable to have them done live.

55 York Street,
Toronto, Ontario,
May 17th, 1944.

(Sgd.) N. M. Morrison.

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CHIEF EXECUTIVE ASSISTANT

Canadian Broadcasting Corporation

TITLE

AGENDA

OF THE

2ND MEETING

OF THE

EXECUTIVE COMMITTEE

OF THE BOARD OF GOVERNORS

HELD IN MONTREAL, JUNE 25, 1944.

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A G E N D A

2ND MEETING OF THE EXECUTIVE COMMITTEE OF THE BOARD OF GOVERNORS OF THE CANADIAN BROADCASTING CORPORATION HELD IN MONTREAL, JULY 25th, 1944.

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1. Short Wave - Progress Report.
2. CBH, Halifax.
3. Frequency Modulation, Montreal.
4. Prince Rupert - wireline extension. - Extra letter about this Monday & Tuesday
5. Financial Report.
6. Job Analysis.
7. Staff Turnover.
8. Political campaigns.
9. The Canadian Press - Globereuters.
10. "Jack Benny" programme.
11. G.W. Olive, Chief Engineer, in Great Britain.
12. BBC programmes - pickup (CHML, Hamilton).
13. Invitation from BBC.
14. Western Broadcasters Meeting.
15. T.B. - Monthly - 3 mo - plus leave.
16. Date of next meeting
17. Letter from Chopin
18. "Things to come"
19. Unknown

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1. SHORT WAVE - Progress report:

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Progress Report - Short Wave

Good progress is being made at Sackville and it is expected the first part of the European array may be ready for testing some time in October. All the plans for construction at Crescent Street have now been completed. The Order-in-Council authorizing the expenditure of $102,000. for this work is now awaiting official approval which should be forthcoming within the next few days. Work will commence immediately the Order is signed and will be completed in about two months. Regarding staff dwellings at Sackville, quotations have now been obtained and it is hoped that work will start around the first of August.

Organization, selection of staff, and advance program planning are receiving continuous attention. By October the nucleus of the Short Wave staff will be at work at Crescent Street and we will be ready to commence preliminary program operations by the time the transmitter is on the air. The sum of $200,000. is being requested for Short Wave operations for the fiscal year 1944-45 and the Department of War Services have been requested to take the necessary steps to have this sum voted.

A pattern of a working arrangement as between the CBC, Wartime Information Board, and the Department of External Affairs is gradually taking shape as a result of the work of the CBC Government Committee. While it is recognized External Affairs will be the final authority for all program questions involving national policy, there is every indication the Department will respect the CBC's position of autonomy in respect to the actual operation and administration of the station. The Department of External Affairs has been most helpful and co-operative.

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4. PRINCE RUPERT - wireline extension:

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CANADIAN BROADCASTING CORPORATION

Ottawa, May 11, 1944.

Dear Mr. Hanson,

Regarding the request for CBC network extension to CFPR, Prince Rupert, as communicated through the office of Mr.D.C.McRae, Chairman of the Radio Committee of the Prince Rupert Chamber of Commerce, I am attaching hereto copy of our letter to Mr. McRae, which is self-explanatory.

Every consideration was given this request by our Board at their meeting on May 8th and despite their present inability to accede to Mr. McRae's request, they are hopeful that some more favourable decision may be possible at some future time.

Yours faithfully,

(Augustin Frigon)
Acting General Manager.

Olof Hanson, Esq., M.P.,
House of Commons,
O T T A W A.

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KODAK SAFETY FILM

HOWARD SMITH
BELL-FAST BOND

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CANADIAN BROADCASTING CORPORATION

Ottawa, May 11, 1944.

Dear Mr. McRae,

In my letter to you of April 18th you were informed that your communication with regard to extending CBC network service to station CFPR, Prince Rupert, would be brought to the attention of our Board of Governors when they would meet on May 8th. This meeting has just concluded and I can tell you this matter was the subject of thorough and sympathetic discussion.

The desire expressed through your kindly offices for more CBC service than is now available to you was viewed as being most complimentary but, as I am sure you will readily appreciate, the demands are numerous and every project must be considered in the light of the requirements of the national picture and met as and when finances are available for such projects.

The line costs for the network extension to CFPR would be $30,000.00 per annum. The Corporation has already undertaken an operative cost of $20,000.00 per annum for this station and I have been requested by our Board to inform you that the Corporation regrets that your request cannot be granted at this time.

Although we know our service in Prince Rupert may not be as complete as in other parts of the Dominion, you will admit that nevertheless it has been greatly improved as compared to that you had two years ago.

Yours faithfully,

(Augustin Frigon)
Acting General Manager

D.C.McRae, Esq.,
Chairman, Radio Committee,
Prince Rupert Chamber of Commerce,
Prince Rupert, B.C.

CC: Olof Hanson, M.P.

HOWARD SMITH
BELL-FAST BOND

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HOUSE OF COMMONS
CANADA

Ottawa, Ontario,
May 12, 1944.

Dr. Augustin Frigon,
Acting General Manager,
Canadian Broadcasting Corporation,
O T T A W A.

Dear Doctor Frigon,

Re: CBC Network, Prince Rupert

I have your letter of May 11th, together with copy of letter, which you have addressed to Mr. D.C.McRae, Chairman, Radio Committee, Prince Rupert Chamber of Commerce.

I am sorry to note the decision in this matter, as considerable money was spent to get the network to Williams Lake, Quesnel, Prince George and the Cariboo. I am not saying this with the idea that these places were not in need of it, but that whole territory is only a small fraction of the population of Prince Rupert and the adjacent territory.

I hope that this matter will not be dropped by your Corporation and that you will try to see your way clear to have the network extended to Prince Rupert, especially now, in view of the fact, I understand, that wires are available on the Canadian National Telegraph Line.

Yours very truly,

(Sgd) Olof Hanson, M.P.

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CITY OF PRINCE RUPERT

P.O. Box 307
Prince Rupert, B.C.
June 21, 1944.

Mayor's Office

H. D. Thain
City Clerk

Mr. Augustin Frigon,
Acting General Manager,
The Canadian Broadcasting Corporation,
O T T A W A.

Dear Sir,

I am directed by the City Council to request that immediate steps be taken to implement previous promises by the Canadian Broadcasting Corporation to provide a direct hook-up between Radio Station CFPR and the National Network.

Including the Armed Forces the population of this City is approximately 20,000, and we are still dependent on radio telephone communications from Vancouver for news summaries, and recordings for other items of national importance and interest.

It is, therefore, strongly urged that the Commission immediately extend its existing facilities in order that this City be provided with a direct hook-up to insure the adequate coverage that its size and importance warrants.

Yours very truly,

(Sgd) H. D. Thain
City Clerk.

CC: Mr. Olof Hanson, M.P.,
Sec'y. Chamber of Commerce.

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CANADIAN LEGION
OF THE
BRITISH EMPIRE SERVICE LEAGUE

Prince Rupert Branch No. 27

June 21, 1944.

Augustin Frigon, Esq.,
Acting General Manager,
Canadian Broadcasting Corp.
O T T A W A.

Dear Sir,

Re: Radio Hook-up

At our last Regular Monthly Meeting a resolution was passed calling upon the Canadian Broadcasting Corporation to take immediate steps to remedy the present very unsatisfactory situation regarding Radio Reception in Prince Rupert.

It was the unanimous opinion that you be requested to take up the matter of having the long overdue Direct Hook-up with the C.B.C. and this City attended to at once.

As there is no argument against this being done, I trust that we shall see the matter given your immediate attention.

Yours truly,

(Sgd) Allan M. Davies
Secty-Treas.

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Box 694
Prince Rupert, B.C.
June 24, 1944.

Mr. Augustus Frigon,
Acting General Manager,
C.B. Corporation,
O T T A W A.

Dear Sir,

On instructions from the Co-operative Commonwealth Federation Branch in Prince Rupert, B.C. I am communicating with you regarding the poor Radio reception at the present time in this Area.

We feel that a direct hook-up with outside points is long overdue and would appreciate any help you may be able to give in bringing this about.

Sincerely yours,

(Sgd) Mrs. J. S. Black

Secy.

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CANADIAN BROADCASTING CORPORATION

June 28, 1944.

Mr. H.D.Thain,
City Clerk,
P.O. Box 507,
Prince Rupert, B.C.

Dear Sir,

I hardly think that it is quite right to state that the Canadian Broadcasting Corporation has promised a direct connection to its network of CFPR, Prince Rupert. We have repeatedly said that we would like to extend our service fully to your city, but that many considerations, mostly financial, prevent us from doing this at the present moment. I shall forward your letter to our Board of Governors which will meet again on or about August 28th.

Our Governors fully realize the importance of giving to your region a broadcasting service equivalent to that given to other parts of the country. However, we must proceed gradually, and the steps we have taken in respect to CFPR have brought about, we hope, a great improvement compared to what you had before. We have also extended the network up to the Cariboo district. This was an expensive project which we gladly undertook so that the relatively small groups of people living in that district should be connected to the rest of Canada through our broadcasting service. We would like to go one step further and lease lines from Prince George to Prince Rupert which would probably result in requests for stations at intermediary points. All these projects have to be completed in turn according to our financial means.

I can assure you that our Board is most desirous of granting your request and that as soon as this is possible they will undoubtedly proceed with pleasure.

Yours faithfully,

(Augustin Frigon)
Acting General Manager.

CC: Olof Hanson, M.P.

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HOUSE OF COMMONS
CANADA

Ottawa, Ontario,
June 28, 1944.

Dr. A. Frigon,
Acting General Manager,
The Canadian Broadcasting Corporation,
Ottawa, Ont.

Dear Doctor Frigon:

Re: Radio Situation -
Prince Rupert, B.C.

I have copy of a letter, dated June 21st, addressed to you, from the Mayor's office in Prince Rupert relating to the above.

I have also, naturally, been asked to support their representations. It is unnecessary for me to go into any further detail, as I have already explained the situation to yourself and the Committee on so many occasions, only to say that I trust that a reasonable solution can be found to solve the problem there.

Yours very truly,

(SGD) OLOF HANSON, M.P.

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HOUSE OF COMMONS

CANADA

Ottawa, Ontario,
June 30, 1944.

Dr. Augustin Frigon,
Acting General Manager,
C.B.C.,
Ottawa, Ont.

Dear Doctor Frigon:

Re: Radio Situation
Prince Rupert, B.C.

Thank you for the copy of letter, dated June 28th, addressed to the City Clerk of Prince Rupert, B.C.

I remain,

Yours very truly,

(SGD) OLOF HANSON, M.P.

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CANADIAN BROADCASTING CORPORATION

Vancouver, July 15, 1944.

Air Vice Marshall F.V.Heakes,
Western Air Command,
Vancouver, B.C.

Dear Sir,

This will confirm my understanding of your telephone conversation of this date in which you informed me that you had succeeded in clearing with Ottawa the necessary arrangements to implement the request of Colonel Martyn of Prince Rupert that line facilities be made available to the Canadian Broadcasting Corporation for broadcasting service into Prince Rupert over our station CFPR.

I have noted that you requested that our Engineers get in touch with your technical staff to complete details and that tests should be run before actual broadcast service begins.

I know that the service that we will be able to render to the armed forces and the general public in the Prince Rupert area because of the availability of these facilities will be very deeply appreciated.

May I take this opportunity of thanking you for your interest in this matter.

Yours faithfully,

I. Dilworth
B.C. Regional Representative.

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CBC INTERNAL MEMO

B.C.Regional
Representative

B.C.Regional
Engineer

CC:
Assistant Chief
Engineer

Acting General
Manager

Air Vice Marshall Heakes, Pacific Command, has just 'phoned my office to say that he has cleared with Defence Headquarters in Ottawa the request of Colonel Martyn that facilities be placed at the disposal of the Corporation for use in broadcasting our network service in Prince Rupert over CFPR.

Air Vice Marshall Heakes informed me that facilities were available and ready for use and that our engineer should get in touch with Air Force engineers to make the final technical adjustments. He suggested that before we begin broadcasting service we should make some technical tests.

Will you be good enough to take this matter up now and follow it through?

(Sgd) I. Dilworth
B.C.Regional Representative

VANCOUVER, B.C.,
July 15, 1944.

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5. FINANCIAL REPORT:

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CANADIAN BROADCASTING CORPORATION

TREASURER'S NOTES FOR ACTING GENERAL MANAGER - 31st May, 1944.

I attach hereto a statement showing Cash Receipts and Disbursements for the two months ended 31st May, 1944.

Licence Fee Collections

This report being somewhat belated, it may be of some help to you if I include the most recent licence revenue figures. Up to the 24th of June, the Department of Transport reported collections totalling $2,675,884.47. This is $165,357.80 more than at the same date last year.

It is, I think, too early to make a new forecast of the ultimate revenue under this heading.

The figure is gratifying but perhaps the increase should be discounted in view of the fact that now for several years past there have been an increasing number of licences paid within the earlier months of the fiscal year and a lessening number paid during the latter months of the fiscal year.

Commercial Billing:

Commercial billings up to the 31st of May were $500,897.57, this being $84,036.19 more than for the same period last year.

Free Cash:

There has been no further definite commitment against Free Cash since the statement submitted to you last month, but it now appears that we shall require $67,000.00 this year to finance the new plant and improvements to leased properties for the Shortwave Studios in Montreal.

International Shortwave Project and the Government :

To date we have spent $275,249.97 and have recovered $210,093.84 from the Government.

It appears that your letter of the 23rd of February to General LaFleche has not yet been acted upon. I wrote to you a memorandum regarding this matter under date of 30th of June.

Interest on Monies Retained by Government

The net result of a misunderstanding on the part of the Department of Finance is that this Corporation has lost something over $10,000 in interest.

We are now making applications for the release of funds frequently so that we may benefit by the interest payable from the Royal Bank. The delay in acting on our requests in the transfer of accumulated monies is still costing the Corporation a good deal of money. For instance we applied for the release of $445,000.00 on 28th of June. At this date, the 4th of July, neither the Department of National War Services nor the Department of Finance has traced the application. It seems to have fallen between two stools. No doubt it will turn up in a day or two but it will cost us over $300.00 in interest since the Royal Bank pays on our minimum monthly balance only.

(Sgd.) Harry Baldwin, C.A.
TREASURER.

Ottawa, Ontario,
4 July, 1944.

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Part 1

CANADIAN BROADCASTING CORPORATION

CASH RECEIPTS AND DISBURSEMENTS

TWO MONTHS ENDED - 31st MAY, 1944.

RECEIPTS

On Hand 1st April, 1944	362,295.22
Received on account of Licence Fee Collections 1944-45	400,000.00
Received on account of licence Fee Collections 1943-44	40,000.00
Commercial Revenue	359,585.09
Miscellaneous	965.27
	$1,162,845.58

DISBURSEMENTS

Operations	708,890.85
Capital Expenditures	9,836.45
International Shortwave Station - Capital	21,806.18
International Shortwave Station - Operations	982.05
Accounts Payable	201,172.70
Cash in Bank	220,157.35
	$1,162,845.58

(Sgd.) Harry Baldwin, C.A.
TREASURER

Ottawa, Ontario,
July 6th, 1944.

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CANADIAN BROADCASTING CORPORATION

TREASURER'S NOTES FOR ACTING GENERAL MANAGER - 31st MAY, 1944.

Attached hereto are the following statements:

Casual Appointments at 31st May, 1944
(a) For an Extended Period
(b) Temporary

Accounts for Special Attention, May 1944.

COMMENTS

Casual Appointments:

The annual rate for casual appointments, temporary, has increased by $9,000.00 due to the employment of relief operators and casual help for the International Shortwave.

Accounts for Special Attention:

A further payment of $2,635.00 was made to the Copyright Protection Society. This expense belonged to the last fiscal year and was allowed for when the books were closed.

(Sgd.) Harry Baldwin, C.A.
TREASURER

Ottawa, Ontario,
4th July, 1944.

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CANADIAN BROADCASTING CORPORATION

CASUAL APPOINTMENTS (TEMPORARY)

as at 31st May 1944

Code	Name	Location	Services	Date of Appointment	Weekly and Monthly Rate	Yearly Rate
40-31-663	Burton, R.G.	Ottawa	Relief Operator	Mar.25/44	120.00 M	1,440.00
61-42G-411	Cable, Howard	Toronto	Original Music for "Comrades in Arms"	Oct. 9/42	50.00 W	2,600.00
61-42K-422	Callaghan, Morley	Toronto	Writing & Production for "Of Things to Come"	Sept.12/43	125.00 W and other fees	6,500.00
08-63-663	Gadbois, Helene	Montreal	Draftsman	May 4/44	125.00 M	1,500.00
08-63-661	Hinphy, Mrs. H.	Montreal	Stenographer	Oct.20/43	130.00 M	1,560.00
61-31-663	Millard, D.H.	Toronto	Relief Operator	May 1/44	120.00 M	1,440.00
93-31-664	Moger, Lars	Vancouver	Janitor	Apr.20/44	120.00 M	1,440.00
61-42X-662	Phillips, Marg.Mrs.	Toronto	News Editor-Writer	Feb.27/44	35.95 W	1,869.40
08-63-663	Poole, Henry	Montreal	Draftsman	Oct.16/43	245.00 M	2,940.00
19-31-661	Sauve, Mrs. M.	Montreal	Switchboard Op.	Feb.1/44	95.00 M	1,140.00
61-31-663	Thompson, G.B.	Toronto	Relief Operator	May 1/44	120.00 M	1,440.00
61-42K-422	Tweed, Tommy W.	Toronto	Writing Script for "A Roof Over Your Head"	Apr.14/44	35.00 W and other fees	1,820.00
08-63-663	Wallbridge, Miss J.	Montreal	Draftsman	Apr. 4/44	200.00 M	2,400.00
08-63-663	Williams, W.T.	Montreal	Draftsman	Aug. 9/43	245.00 M	2,940.00
08-63-663	Wilson, W.J.	Montreal	Broadcast Operator	May 1/44	145.00 M	1,740.00
61-42X-03	Woodside, Willson	Toronto	"CBC News Roundup"	Aug.29/43	75.00 W	3,900.00
						$ 36,669.40

O T T A W A, June 19, 1944.

(Sgd) Harry Bramah
Acting Treasurer

Canadian Broadcasting Corporation
Société Radio-Canada
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CANADIAN BROADCASTING CORPORATION

CASUAL APPOINTMENTS (EXTENDED PERIOD)

as at 31st May 1944

Code	Name	Location	Services	Date of Appointment	Weekly and Monthly Rate	Yearly Rate
14-31-665	Barrette, A.	Verchères	Guard	Dec.1/42	25.13 W	1,306.76
09-31-665	Belliveau, H.J.	Sackville	Guard	Dec.1/42	25.13 W	1,306.76
62-41-664	Blangsted, S. A.	Toronto	Special Publications	Mar.1/43	253.33 M	3,040.00
09-31-665	Bowser, J.L.	Sackville	Guard	Dec.1/42	25.13 W	1,306.76
44-42C-661	Burrows, D.	London, Eng.	Stenographer	Mar.1/43	119.20 M	1,430.40
61-42C-03	Clark, A.D.	Toronto	Neighbourly News	Feb.1/41	50.95 W	2,649.40
95-42V-661	Dept. of Education	Vancouver	One half of salary of K.P. Caple Director of B.C. School Broadcasts	Sept.1/40	104.17 M	1,250.00
62-40-662	Ferguson, M.M.	Toronto	Research & Special Writing	Feb.17/43	20.00 W	1,040.00
61-42R-662	Dunn, M.G.	Toronto	Script Analyst	Sept.21/40	50.00 M	600.00
13-31-665	Hainault, A.	Marieville	Guard	Apr.5/43	25.13 W	1,306.76
32-31-665	Leblanc, M.	Hawthorne	Guard & Groundsman	May 19/43	25.13 W	1,306.76
15-43-664	Michaud, O.	Montreal	Piano Tuner	Jan.1/44	60.00 M	720.00
09-31-665	Mumby, C.E.	Sackville	Guard	Dec.1/42	27.93 W	1,452.36
61-42K-422	Robertson, Dr.E.C.	Toronto	Consultant & Script Editor	Jan.1/43	60.00 M	720.00
41-01-661	St. Jacques, S.	Montreal	Secretary to Chairman Bd. of Governors	Jan. 1/37	25.00 M	300.00
10-31-665	Villeneuve, G.	Charlesbourg	Guard	Aug.9/43	25.13 W	1,306.76
61-42C-662	Waizman, L.	Toronto	Copyist & Arranger	May 1/41	40.95 W	2,129.40
93-31-665	Warner, J.T.	Vancouver	Guard	Dec.1/42	27.93 W	1,452.36
						$ 24,624.48

Ottawa, June 17, 1944.

(Sgd) Harry Bramah
Acting Treasurer.

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ACCOUNTS FOR SPECIAL ATTENTION - MAY, 1944.

Morley Callaghan	Special duty entertainment for the period February 16th to April 15th, 1944, re "Of Things to Come"	196.56
John W. Fisher	Special duty entertainment in Winnipeg February 16th-23rd, 1944, re "Of Things to Come", etc.	36.75
	Special duty entertainment in Vancouver and Victoria, March 2nd-16th, 1944, re "Of Things to Come", etc.	28.70
	Special duty entertainment in Winnipeg March 22nd-29th, 1944, re "Of Things to Come", etc.	26.90
	Special duty entertainment in Sudbury, Brockville and Trenton from March 27th to April 3rd, 1944, re "Of Things to Come", etc.	8.00
	Special duty entertainment in Ottawa April 7th-10th, 1944, re "Of Things to Come", etc.	19.78
I. Dilworth	Duty entertainment expenses on trip to Ottawa and Toronto, March 11th-21st, 1944, re administrative conference.	19.75
J.A. Dupont	Duty entertainment of Messrs L. Choyce, Dubuc, C. Sutcliffe, Gauthier, Query, Carignan and Amyot on April 11, 12 and 19, 1944.	26.09
Mary E. Grannan	Entertainment of Miss Cuthbert and NBC officials on trip to New York re childrens' programmes April 20th-26th, 1944.	10.54
A.R. Kemp	Entertainment expenses on trip to Montreal April 10th-14th, 1944, re Farm Broadcasts.	11.00
E.L. Bushnell	Special duty entertainment of Mr. W. McAlpine of BBC in Ottawa on April 26th, 1944.	11.05
	Travelling expenses in connection with trip to Columbus, Ohio, to attend Ohio State University Conference May 4th-7th, 1944.	44.76

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Peter B. Whittall	Duty entertainment of Henry Cavan, H. Wright, H. Hargraves, Miriam Green-Ellis and H. Mitchell at the Calgary Spring Bull sale April 5th, 6th & 7th, 1944.	10.50
A.Frigon	Entertainment expenses at the Windsor Hotel, Montreal, in connection with the Parliamentary Committee visit on May 3rd, 1944.	68.25
	Entertainment at Cercle Universitaire de Montreal on May 3rd, 1944, for Parliamentary Radio Committee.	120.81
D.G. McKinstry	Entertainment of Messrs Constant, Berlin, Evans & Jack, Nixon, Kirk and Geagan in New York on April 18th and 19th, 1944, in connection with International Shortwave Project.	45.51
J. R. Radford	Special duty entertainment of F. Rowlatt and N. LeRoy on occasion of reception for R. Beattie, new manager of CHML, Hamilton on April 30th, 1944.	12.50
	Special duty entertainment on trip to Winnipeg and Vancouver April 4th-14th, 1944.	19.55
D. Claringbull	Entertainment expenses in connection with dinner for Messrs H.F. Gaynor, Norman Botterill, Gerry Gaetz and Ben Grauer on March 3rd, 7th, April 29th and May 2nd, 1944, respectively.	18.50
E.A. Weir	Entertainment of W.T. Cruickshank on April 5th, 1944, and Morgan Eastman, E. Gould, C. LeRoy, E. Stone and W.E. Powell on April 17th, 1944, re "Riches to Rhythm".	10.25
P.C. Keatley	Entertainment expenses in connection with Annual Press Reception in Vancouver on March 31st, 1944.	45.76
Copyright Protection Society	Payment of copyrights for the period December 8th, 1943, to March 26th, 1944.	2,635.00
R.S. Lambert	Travelling expenses in connection with journey to Sackville, N.B. to attend Maritime School Broadcast Conference April 28th-30th, 1944.	54.25

Ottawa, Ontario,
June 27th, 1944.

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8. POLITICAL CAMPAIGNS:

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POLITICAL CAMPAIGNS - MR. BRACKEN

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CANADIAN NATIONAL TELEGRAPHS

TORONTO MAY 30 1944

JOHN BRACKEN
LEADER PROGRESSIVE CONSERVATIVE PARTY
BRACKEN HOUSE
O T T A W A

CANADIAN BROADCASTING CORPORATION IMPLEMENTING NEW WHITE PAPER POLICY WITH RESPECT TO FREE TIME FOR POLITICAL BROADCASTING BETWEEN ELECTIONS STOP THE FIRST CYCLE WILL COMMENCE MAY THIRTYFIRST WITH BROADCAST BY LIBERAL PARTY STOP PERIOD ASSIGNED YOUR PARTY JUNE TWENTYFIRST EIGHT THIRTY TO NINE PM EDT EASTERN NETWORK WITH RECORDED REPEAT TO WESTERN NETWORK TEN THIRTY TO ELEVEN PM EDT STOP APPRECIATE KNOWING SOONEST SPEAKER AND POINT OF ORIGIN HIS BROADCAST IF THESE ARRANGEMENTS SATISFACTORY TO YOU.

DR. AUGUSTIN FRIGON

Canadian Broadcasting Corporation
Société Radio-Canada
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CANADA

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CANADIAN BROADCASTING CORPORATION

Ottawa, June 1st, 1944

Dear Mr. Bracken:

This is to confirm the telegram which I sent to you yesterday, a copy of which is enclosed.

Following the views expressed at the meeting of April 19th, 1944, of the Committee of the House which gave us a clear indication as to which party should be invited to use CBC facilities between electoral campaigns, we have decided to implement without further delay the provisions of the new edition of our White Paper concerning such broadcasts.

To obtain a ratio of two and three between the party in power and those of the opposition when there are more than two parties in the House, will require at present a cycle of five broadcasts to be divided among the parties recognized for such purposes. The first group has therefore been scheduled as follows:

May 31	-	Liberals
June 21	-	Progressive Conservatives
July 5	-	CCF
July 19	-	Liberals
August 2	-	Social Credit

These broadcasts will take place at 8.30 p.m. EDT in the provinces of Ontario, Quebec, New Brunswick, Prince Edward Island and Nova Scotia, and will be repeated at 10.30-11.00 p.m. EDT in the provinces of Manitoba, Saskatchewan, Alberta and British Columbia.

I am pleased to hear that you will be the speaker on June 21st.

May I be permitted to remind you that these particular broadcasts are intended to give to all parties, irrespective of their financial means, an opportunity to communicate to the Canadian public their views on political matters. As privately owned stations can be used at any time by all political groups, we would like that these free national coverage periods be used exclusively for statement of policies rather than for the type of political talks which are usually heard during election campaigns.

As you already know, the manuscript which should be filed before the broadcast, will not be reviewed in respect to political opinion or argumentation. They will be subject, however, to the usual Defence of Canada Regulations and our own regulations which apply to all broadcasts. We hope this new policy now inaugurated by the Corporation will be found most useful to the general public and helpful to political parties.

Yours faithfully,

(Augustin Frigon)
Acting General Manager

CC:
M.J. Coldwell, M.P.,
J.H. Blackmore, M.P.

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COPY

THE PROGRESSIVE CONSERVATIVE PARTY
Dominion Headquarters
"Bracken House"

141 Laurier Avenue West
OTTAWA
Canada
June 9, 1944

Dr. Augustin Frigon,
Acting General Manager,
Canadian Broadcasting Corporation,
OTTAWA, Ontario.

Dear Dr. Frigon:

I have for acknowledgement your letter of the 1st instant which was awaiting me on my return to the city, and I thank you for the information contained therein.

In view of the momentous events which are now in progress with the army of liberation moving into Europe, and with so many Canadians interested in a most intimate personal way, I hesitate to proceed with the arrangements for a broadcast over the CBC network on the 21st instant, as we had planned.

Because of the fact that the people of this country are undoubtedly more interested in affairs outside the country, I do not think it would serve any useful purpose, either for the Corporation or the Progressive Conservative Party, to add a political talk to the airwaves at this time. Accordingly, I would be obliged if you could temporarily postpone or change the time you have allotted to this Party.

I trust this request will meet with your approval, and you will confirm this arrangement at your earliest convenience.

Yours very truly,

(SGD) JOHN BRACKEN

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CANADIAN BROADCASTING CORPORATION

55 York Street,
Toronto 1, Ontario,
June 13th, 1944.

Dear Sir:

I am writing you with respect to the periods which have been set aside on the CBC's Trans-Canada Network for political broadcasting between election periods.

I believe I should inform you that Mr. John Bracken has suggested that this was not an opportune time to implement the decision of our Board to allocate free network periods to the Federal political parties between election time on account of the present military situation in Europe. It has been suggested to him that he may use the period on June 21st which we had assigned to the Progressive Conservative Party for an address on the war situation which would be of special interest to the Canadian public at this time.

I shall be pleased to receive any remarks you may wish to make on the question raised by Mr. Bracken.

Yours sincerely,

(SGD) Augustin Frigon
Acting General Manager

The Rt. Hon. W.L. Mackenzie King, C.M.G.,
Prime Minister, Dominion of Canada,
House of Commons,
Ottawa, Ontario.

Same letter to: M.J. Coldwell, M.P.
J.H. Blackmore, M.P.

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HOUSE OF COMMONS
CANADA

OTTAWA, June 19,1944.

Dr. A. Frigon,
Acting General Manager,
C.B.C.,
55 York St.,
Toronto, Ont.

Dear Dr. Frigon:

Thank you for your letter dated June 13, which I found awaiting my return.

I shall be glad to go forward with the arrangement as outlined in your letter. I disagree with Mr. Bracken, but of course if he does not wish to participate, that is entirely his business. I do not think that the other political parties should be denied the right because the Leader of the Progressive-Conservatives does not desire to undertake the task. I shall be prepared to go on, on July 5, from Ottawa, at 8.30 p.m. EDT.

Yours sincerely,

(SGD) M.J. COLDWELL.

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HOUSE OF COMMONS
CANADA

Ottawa, June 20th,1944.

Dr. Augustin Frigon,
Canadian Broadcasting Corporation,
55 York Street,
Toronto, Ont.

Dear Dr. Frigon:-

Your letter of June 13th has reached me, in which you inform me that Mr. John Bracken has suggested that political broadcasts should not be given at the present time because of the military situation in Europe.

Next to winning the war our major problem in Canada is how to win the peace. If a political party has any vitality, it will have some constructive suggestions that would help to win the peace. What could possibly be more opportune in these critical days than a discussion of any constructive ideas? I would say that the present is exactly the time to carry on not only the few broadcasts which the CBC has seen fit to grant, but a sufficient number of broadcasts to enable the people of Canada to learn the truths essential for their national well-being. How can we Canadians, in this age of almost bewildering abundance and potential abundance, distribute that abundance both within Canada and between Canada and each of our neighbor nations? This question simply must be answered. Who is offering the answer? If any party has the answer then that party should be afforded every conceivable facility for spreading knowledge of that fact and of the technique involved. The time for such is right now and the most effective instrument available is the radio.

Yours very truly,

(SGD) J.H. BLACKMORE.

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CANADIAN BROADCASTING CORPORATION

June 14th, 1944

My dear Mr. Bracken,

Please let me thank you for writing me regarding the period which has been made available to you for the purpose of addressing the people of Canada.

Unfortunately other parties have already been notified of the time allotted to them and it would be next to impossible to modify arrangements at the present time. Whether they will take the same stand as you in view of the situation overseas we do not know as yet.

May I suggest that on June 21st, instead of a straight political talk, you could give an address of great interest to the public in connection with the war situation. Such a message could be most helpful, and may I ask you to please consider this suggestion, letting me have your views as soon as possible.

Yours sincerely,

(SGD) Augustin Frigon
Acting General Manager

John Bracken, Esq.,
The Progressive-Conservative Party,
Dominion Headquarters,
"Bracken House",
141 Laurier Avenue West,
Ottawa, Ontario.

Canadian Broadcasting Corporation
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PUBLIC ARCHIVES
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C O P Y 8.
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PROGRESSIVE CONSERVATIVE PARTY
Dominion Headquarters
"Bracken House"

141 Laurier Avenue West,
OTTAWA
Canada
16th June, 1944

Dr. Augustin Frigon,
Acting General Manager,
Canadian Broadcasting Corporation,
O t t a w a.

Dear Dr. Frigon:

In the absence of Mr. Bracken, who is out of the City at the present time and is not expected back until the latter part of next week, I have before me for acknowledgment your letter to him of the 14th instant, which was received after his departure from Ottawa.

Mr. Bracken had been proceeding on the assumption that he would not be broadcasting on the 21st of this month and, therefore, I suggest that you should proceed on the same assumption and feel free to put the time allotted to any other use you may see fit.

Yours very truly,

(SGD) M. R. JACK
Private Secretary.

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CANADIAN PACIFIC TELEGRAPHS

44 RA X - 67/65 - G.R. -

OTTAWA, ONT., JULY 6-44...1217PM

Dr. AUGUSTIN FRIGON
ACTING GENERAL MANAGER
C.B.C., MONTL.

CANADIAN PRESS THIS MORNING REPORTS CBC SPOKESMAN AS SAYING TIME NOT TAKEN UP BY PROGRESSIVE CONSERVATIVES ON JUNE TWENTY-FIRST WOULD NOT BE LEFT TO PARTYS CREDIT FOR LATER USE STOP PLEASE ADVISE IF THIS IS CORRECT STOP AS EXPLAINED BY ME IN LETTER OF JUNE NINTH CONDITIONS AT THE TIME PROMPTED ME TO ASK FOR POSTPONEMENT WHICH WAS NOT DENIED BY YOU AT THAT TIME.

JOHN BRACKEN.

118PM

CC: Mr.McArthur,
Dr.Frigon-Ott.

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CANADIAN NATIONAL TELEGRAPHS

OTTAWA, JULY 6, 1944.

NO. 232

JOHN BRACKEN
LEADER PROGRESSIVE CONSERVATIVE PARTY
BRACKEN HOUSE
OTTAWA

WHEN ON JUNE FOURTEENTH I WROTE SAYING IT WOULD BE NEXT TO IMPOSSIBLE TO MODIFY ARRANGEMENTS AT THE PRESENT TIME I MEANT THAT WE COULD NOT POSTPONE THE PERIOD ASSIGNED TO YOUR PARTY STOP NEVERTHELESS BECAUSE OF POSSIBLE MISUNDERSTANDING WE WILL BE PLEASED TO PLACE AT YOUR DISPOSAL ANOTHER PERIOD AT TIME TO BE DETERMINED AFTER FURTHER STUDY OF PRESENT INTRICATE POLITICAL BROADCAST SCHEDULE

AUGUSTIN FRIGON

CHARGE: CBC

Canadian Broadcasting Corporation
Société Radio-Canada
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CANADIAN BROADCASTING CORPORATION

55 York Street,
Toronto, Ontario
July 8, 1944.

John Bracken, Esq.,
Leader,
Progressive Conservative Party,
Bracken House,
O T T A W A.

Dear Mr. Bracken,

Following Dr. Frigon's telegram of July 6th to you regarding a free time period in the first cycle, we are pleased to offer the date Wednesday, July 26th.

The time will be as usual 8.30 - 9.00 p.m. EDT to the Eastern network (except Quebec), with a delayed broadcast to the Western network (except Alberta) 10.30 - 11.00 p.m. EDT. The reason for the deletion of Quebec and Alberta is that the provincial election campaigns in those two provinces are already being arranged.

We would appreciate knowing whether this date is acceptable to you.

Yours faithfully,

C. R. Delafield
Supervisor of Institutional Broadcasts.

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PROGRESSIVE CONSERVATIVE PARTY

DOMINION HEADQUARTERS

"BRACKEN HOUSE"

141 Laurier Avenue West,
Ottawa, Canada,
July 10, 1944.

Dr. Augustin Frigon,
Acting General Manager,
Canadian Broadcasting Corporation,
O T T A W A.

Dear Dr. Frigon,

Please accept my thanks for your wire of the 6th instant in reply to mine of the same date.

I am glad you take the attitude you do with regard to misunderstandings. There is no need for and no room for misunderstandings in these days, even though in certain quarters there appears to be unusual sensitivity with regard to all matters verging upon political action.

Your decision to maintain the time allotted to the Progressive Conservative Party is appreciated. I did not feel that the previous time for a network presentation, on June 21st, last, was propitious because the Canadian troops were just going into action in Normandy. Neither do I feel your suggestion of a talk on the war would have been acceptable because we know no more about the war than what you or any other Canadian gets over the air or in the newspapers.

Before finally determining the date to be allotted to this Party for the next broadcast, I should be obliged if you would discuss the matter with myself or Ross Brown, Director of Public Relations. You can easily understand that many of our engagements are settled some time in advance, and we would like to synchronize our plans with those of the Corporation.

Yours very truly,

(Sgd) John Bracken.

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CANADIAN BROADCASTING CORPORATION

Ottawa, July 12, 1944.

Dear Mr. Bracken,

Thank you for your letter of the 10th instant about the time you were unable to use on June 21st.

No doubt you have already received the letter of July 8th from Mr. Delafield, our Supervisor of Institutional Broadcasts, in which he indicates that the date now set for a period in lieu of that not taken on June 21st is July 26th next. This seems to be the only available period and which can be fitted into a very complicated schedule which we have rearranged to accommodate your broadcast.

Yours faithfully,

(Augustin Frigon)
Acting General Manager.

John Bracken, Esq.,
Leader, Progressive Conservative Party,
Bracken House,
O T T A W A.

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CANADIAN BROADCASTING CORPORATION

TO: Mr. Delafield,
CC Mr. Radford and
Mr. Goudrault

MESSAGE NO. H.Q. 28

Date: July 14, 1944.

FROM: A. Frigon

AFTER FULL CONSIDERATION BY CHAIRMAN AND MYSELF IT IS DECIDED THAT FEDERAL POLITICAL BROADCAST MAY BE CARRIED ON ALL STATIONS EVEN IF SOME OF THEM ARE WITHIN THE TERRITORY OF A PROVINCE WHERE THE PROVINCIAL ELECTION IS TAKING PLACE. HOWEVER SPEAKERS SHOULD BE INFORMED THAT THEY ARE NOT EXPECTED TO DEAL WITH PROVINCIAL POLITICS. THIS MEANS THAT MR BRACKEN'S BROADCAST OF JULY 26th CAN BE CARRIED ON ALL STATIONS INCLUDING QUEBEC AND ALBERTA. OF COURSE THIS RULING DOES NOT APPLY TO THE 48 HOURS BEFORE VOTING DAY WHICH IS REGULATED BY LAW.

RE YOUR PH-34.

I SEE NOTHING WRONG WITH THE REVISED SCHEDULE AND YOU MAY PROCEED ACCORDINGLY NOTIFYING IMMEDIATELY THE LIBERAL PARTY WHO MAY BE FIGURING ON AUGUST 9th.

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CANADIAN BROADCASTING CORPORATION

55 York Street,
Toronto, Ontario
July 15, 1944.

R.A.Bell, Esq.,
National Secretary,
Progressive Conservative Party,
O T T A W A.

Dear Mr. Bell,

In reply to Mr. Bracken's letter of July 11th and confirming our telephone conversation this morning, may we say that the Corporation have agreed that Federal Political broadcasts arranged on the free time basis will be carried on the National Network, even though there may be a provincial election being conducted in any province. This change has now been made since national leaders are concerned with national rather than provincial policies.

We understand that Mr. Bracken will then broadcast on Wednesday, July 26th and the broadcast will be carried on the Eastern network from 8.30-9.00 p.m. EDT and on the Western network on a delayed basis from 10.30-11.00 p.m. EDT. These are the regular times. I presume Mr. Bracken will be speaking from Ottawa, although we will be glad to originate it from any other suitable broadcast point if he is not in town at that time.

This will provide Mr. Bracken with an opportunity to broadcast within the first cycle of the Federal free time setup as outlined in the White Paper.

I am writing you separately on Monday, as well as the other parties, regarding the dates for the second cycle. The first Federal cycle is completed on Wednesday, August 2nd with the broadcast by Mr. Solon Low, leader of the National Social Credit Party.

We are sorry we were unable to get you the information earlier.

Yours faithfully,

C. R. Delafield
Supervisor of Institutional Broadcasts.

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9. THE CANADIAN PRESS - Globereuters:

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Société Radio-Canada

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CANADIAN NATIONAL TELEGRAM

Toronto, June 28, 1944.

DR. AUGUSTIN FRIGON
GENERAL MANAGER
CANADIAN BROADCASTING CORPORATION
OTTAWA, ONTARIO.

WOULD IT BE POSSIBLE FOR YOU TO GIVE US YOUR DECISION ON THE MATTER OF GLOBEREUTER NEWS WHICH WE PLAN TO DISTRIBUTE AS A SPECIAL SERVICE STARTING JULY ONE STOP AS STATED IN MY LETTER MAY TEN WE HAVE BEEN CARRYING THIS SERVICE GENERALLY DURING TEST PERIOD WHICH ENDS JUNE 30 STOP YOUR REPLY WOULD ASSIST IN MAKING ANY NECESSARY CUT-IN ARRANGEMENTS BEST REGARDS

J.A. MCNEIL.

Canadian Broadcasting Corporation
Société Radio-Canada
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CANADIAN BROADCASTING CORPORATION

OTTAWA, July 5, 1944.

Mr. Gilles Purcell,
Assistant General Manager,
The Canadian Press,
Toronto, Ontario.

Dear Mr. Purcell,

As promised, I have discussed with our Board of Governors the tentative figures which you gave me and which in the mind of The Canadian Press would represent a fair compensation to cover the cost of Globe-Reuters service, the use of your news for short wave transmission, and the addition of stations to our network.

The requested increase to the cost because we have added a few stations to those served by us when the agreement was passed came as a surprise. All the Governors who participated in the negotiations leading to the present agreement had in mind that the price had been fixed once and for all until the end of the war and that we were buying a service which we could use for broadcasting purposes as we pleased, within reasonable limits. I cannot help telling you they felt rather upset by this unexpected proposed revision. They believed the addition or withdrawal of stations to our network or networks should not affect that cost. They would, therefore, like you to reconsider the matter.

As we do not know exactly what use we may make of your releases for short wave transmission, I suggest that we might wait at least a few weeks before we resume discussion on that point. In the meantime we would like to know from you what restrictions might be imposed by you because of your affiliation with international news services.

So far as the Globe-Reuters service is concerned, I quite realize that you consider that as an extra service to your associated papers, but I can assure you that nobody at the CBC realized that such a situation existed. This service is of some limited value to us to supplement international news from other sources, but we do not think it is worth to us the price you are asking. Could we continue under the present basis until the other matters have finally been settled?

I am asking Mr. Bushnell and Mr. McArthur to keep in touch with you for further discussion and I hope we will have an opportunity to meet again before the end of August.

Even if the attitude of the Board is not fully satisfactory to you, I know you will understand their point of view and that you will help me in maintaining between the two organizations a healthy spirit of cooperation and understanding.

Yours sincerely,

(Sgd.) Augustin Frigon
Acting General Manager

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THE CANADIAN PRESS

44 Victoria Street,
Toronto 1, Ontario,
July 6, 1944.

Dr. Augustin Frigon,
Acting General Manager,
Canadian Broadcasting Corporation,
Ottawa, Ontario.

Dear Dr. Frigon:-

Thank you for your letter of July 5.

With reference to the increased cost as result of your second network, you will recall that Mr. Ford wrote you last January 25 as President of Press News Limited reserving any rights which might be prejudiced by establishment of the second CBC network and suggesting that an adjustment of the contract price might be in order.

Subsequently our Board, after discussing the matter in detail, agreed on the view that it would be fair if any additional use of news as result of the second network were prorated to the contract price. Mr. McNeil outlined this view to you by letter May 10 and suggested that your technical staff and ours could get together and agree on a round figure representing the percentage increase in news use. We understand from you the actual increase in use of news is small, if in fact there is any increase.

For the above reasons, it is difficult to understand why the requested increase as applied to the second network should come as a surprise. It would seem that the letters of January 25 and May 10 outlined clearly what our Board felt after much consideration was a quite moderate suggestion and one which in all fairness your Board of Governors could accept.

With reference to short-wave use of news, we are prepared to let the matter stand for a few weeks as you suggest. Meantime we should appreciate all details you are able to obtain as to times and extent of broadcasts.

We have just heard from The Associated Press with reference to the use of its world news report over short wave. The Associated Press advises it treats short-wave use of news as quite separate from network broadcasts and that therefore any such use would involve an extra charge against Press News. In the absence of details as to use we were unable to obtain a specific figure. We have not yet heard from Reuter as to whether an extra charge will be involved although we wrote immediately after our recent meeting.

With reference to the new Globereuter service, which we bring in as a wireless supplement to the basic Reuter service, we have taken this on from July 1 as a special service available to such CP members as wish to share in its extra cost. I assume your request that we continue the service on the present basis means that you wish to

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receive Globereuter subject to decision later as to the amount of payment, such payment to be retroactive to July 1. Will you kindly wire me on receipt of this letter as to whether I am correct in this assumption since it is not proper that this special service should be going to your stations if you do not desire to share in its extra cost?

We are most appreciative of your presentation of these matters to your Board of Governors and have every confidence that you will be able to explain satisfactorily our position as to the second-network, which at present appears to be the only point on which we have not reached agreement in principle at least.

With kind regards,

Sincerely yours,

SGD. Gillis Purcell
Assistant General Manager

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NO: 233

DAYLETTER

OTTAWA JULY 7 1944

GILLIS PURCELL
ASSISTANT GENERAL MANAGER
THE CANADIAN PRESS
TORONTO 1, ONTARIO

IN VIEW OF PRICE ASKED FOR GLOBREUTER I FEEL I MUST ASK YOU TO DISCONTINUE FEEDING THIS SERVICE UNTIL BOARD OF GOVERNORS HAS OPPORTUNITY TO CONSIDER MATTER FURTHER STOP I HAVE NO AUTHORITY TO COMMIT CBC TO ANY MAJOR ITEM OF EXPENSE WITHOUT RATIFICATION BY BOARD STOP AS ALTERNATIVE IF YOU WOULD CONSIDER TWENTY FIVE HUNDRED DOLLARS ANNUALLY AS FAIR PRICE AM PREPARED TO SO RECOMMEND TO BOARD WITH EVERY EXPECTATION RECEIVING THEIR CONCURRENCE NEXT MEETING LATE AUGUST STOP IF YOU AGREE THIS PROPOSAL PLEASE CONTINUE GLOBEREUTER UNTIL SEPTEMBER FIRST ON PRO RATA BASIS OF PAYMENT MENTIONED ABOVE RETROACTIVE JULY FIRST NINETEEN FORTY FOUR

AUGUSTIN FRIGON
ACTING GENERAL MANAGER

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CANADIAN PACIFIC
TELEGRAPHS

TORONTO ONT JULY 7 1944

DR AUGUSTIN FRIGON
ACTING GENERAL MANAGER
CANADIAN BROADCASTING CORPORATION
OTTAWA ONT.

THANK YOU FOR YOUR TELEGRAM STOP YOUR PROPOSAL IS MUCH APPRECIATED BUT REGRET COULD NOT AGREE TO ANY SUCH NOMINAL FIGURE AS FAIR PRICE IN VIEW OF GENERAL INSTRUCTIONS BY BOARD STOP HOWEVER AM PREPARED TO APPROVE CONTINUATION OF SERVICE UNTIL SEPTEMBER ONE AT SUGGESTED RATE WITH UNDERSTANDING IT BE DISCONTINUED THEN IF SATISFACTORY RATE CANNOT BE MUTUALLY AGREED UPON STOP KINDLY ADVISE

SGD. GILLIS PURCELL

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CANADIAN NATIONAL
TELEGRAPHS

NO.236

OTTAWA JULY 7 1944

MR. GILLIS PURCELL
ASSISTANT GENERAL MANAGER
THE CANADIAN PRESS
TORONTO 1, ONT.

SUGGESTION YOUR TELEGRAM JULY SEVENTH GLOBEREUTERS

AGREED

AUGUSTIN FRIGON
ACTING GENERAL MANAGER

Canadian Broadcasting Corporation
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THE CANADIAN PRESS

44 Victoria St.
Toronto 1
July 8, 1944.

Dr. Augustin Frigon
Acting General Manager
Canadian Broadcasting Corporation
Ottawa.

Dear Dr. Frigon:

Thank you for your telegrams of yesterday with reference to Globereuter.

In line with your advice, we shall continue to serve you with Globereuter news until September 1 at the rate of $2,500 annually as from July 1 last.

We quite appreciate your desire to bring this matter to an early conclusion and your offer to make a recommendation to your Board of Governors. However, we regret we could not agree to any such nominal figure as the $2,500 annually you suggest, which would not cover the transmission cost alone.

We approved the two-month arrangement with the understanding that the service be discontinued at September 1 if a satisfactory rate cannot be mutually agreed upon. We feel that with the good will you have shown in our negotiations something can surely be worked out in conjunction with the other matters under discussion.

With kind regards,

Sincerely yours,

(Sgd) Gillis Purcell

Assistant General Manager

GP/JH

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10. "JACK BENNY" programme:

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KODAK SAFETY FILM

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CANADIAN NATIONAL TELEGRAPHS

(1429)

Toronto July 14 1944

C. T. Ayres
Ruthrauff & Ryan Inc.
New York City

Have been in touch with Dr. Frigon who agrees to recommend to Executive Committee Board of Governors at meeting July twentyfifth that CBC should accept your kind offer permit us carry Benny programme on sustaining basis understanding being no reference to your product in any portion of broadcast and we to have privilege of inserting appropriate plugs related only to war effort STOP Also subject to provision we to have right of sale in Canada to sponsor approved by your client STOP It must be further understood that we reserve right to cancel your programme on reasonable notice in event of time being required for commercial network broadcast or important sustaining STOP If you agree these conditions please so indicate and have every expectation Board will approve on July twentyfifth Regards

Bushnell

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RUTHRAUFF & RYAN INC. ADVERTISING

405 LEXINGTON AVENUE.. NEW YORK - 17

July 17, 1944.

Mr. E. L. Bushnell
Canadian Broadcasting Corporation
Victoria Building
Ottawa, Canada

Dear Mr. Bushnell:

With respect to your telegram and our conversation today, we would like to confirm the following points in connection with the Canadian Broadcasting Corporation carrying the Jack Benny Program as a sustainer beginning on or about October 8.

1. Adequate cues and timings will be wired you each week in order that you may eliminate the opening, middle, and closing commercials on the program. As I told you this morning on the telephone, all concerned believe this can be handled very smoothly. We cannot guarantee, however, that Mr. Benny will not make casual references to PALL MALL Cigarettes during the entertainment portion of his program. We understand that he used to make such mentions of his former products from time to time in his previous shows, and we do not wish to put any inhibitions or restraints on him in our program. I understand from my conversation with you that if such mentions are made you will have no objections.

2. In place of the regular commercial messages, the CBC will have the privilege of inserting appropriate announcements related only to the war effort.

3. You are to have the right to cancel the Jack Benny broadcasts at the end of any 13-week period by giving us thirteen weeks' prior written notice, and we are to have the same right of cancellation on our part. It being understood, of course, that in the event you are required to broadcast a public service sustaining program and require Sundays, 7:00 - 7:30 for such a program you have the privilege of pre-empting the Benny half-hour.

One of the conditions outlined in your wire was "we to have the right of sale in Canada to sponsor approved by your client." We regret that we cannot agree to this provision. As a matter of fact, we, ourselves, have several clients in Canada who would jump at the opportunity to sponsor the Benny broadcasts. American Cigarette and Cigar Company will be delighted to have the CBC use the Benny program as a vehicle for their war messages, but it does not wish to have the program commercially sponsored in Canada.

...

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I hope that with the above information in hand you will have no difficulty in getting approval from your Board of Governors to carry the Benny programs as outlined.

Cordially yours,

RUTHRAUFF & RYAN, Inc.

(Sgd) C. T. Ayres

C. T. Ayres

CTA:f

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13. INVITATION FROM BBC:

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COPY

THE BRITISH BROADCASTING CORPORATION
BROADCASTING HOUSE, LONDON, W.1

22nd May 1944

Reference: OS/JBC

My dear Frigon,

Perhaps I should open this letter with a word of explanation of the circumstances which prompt me to write personally at this juncture. The problems in question have no doubt been in your mind as well as in ours for a long time past. For an indefinite period I shall be rather detached from our Overseas Services because, following Kirkpatrick's transfer to other duties, I have been asked to take charge of the European Division. In my temporary absence Rendall is acting as the Controller of Overseas Services, with M.A.C. Gorham (lately our North American Service Director) as Assistant Controller.

With the background of the discussions we were able to have with you during your visit to London before the war we naturally feel that the years of war have high-lighted the great possibilities of future collaboration between the Commonwealth and Empire broadcasters. There is, no doubt, a welter of post-war problems on which it would be valuable for us to have joint discussions. Immediately I have in mind such questions as news gathering and the broadcasting and rebroadcasting of news bulletins. Secondly, the exchange of programmes by radio or transcription, and thirdly, the linking up of short-wave services between various parts of the Commonwealth and Empire.

At this stage I am writing to you informally and tentatively, but it would be most helpful if I could have your personal view of the possibility of your attending some future meeting in London or other convenient Empire centre with parallel representatives from the official broadcasting organisations of, say, the four Dominions, India and the BBC. While realising the great practical problems which arise at this stage of the war over absence from base and over travel generally, such conferences of Commonwealth representatives have now been held not only at the highest political level, but in many other fields of activity. For what it is worth (for the project I have in mind has not been discussed in governmental or other official circles here) it seems to me that on the one hand some of our mutual problems in broadcasting are already of some urgency and may at any time be overtaken by events; and, on the other, decisions in other political spheres may catch us unprepared over plans of mutual interest, joint discussion on which would help us to be forearmed.

I am writing in a similar informal way to Moses, Shelley, Caprara and Bokhari. At this stage it would seem that we, as broadcasters, are primarily concerned with the sort of practical questions I have in mind. The collective response to this enquiry will, I hope, indicate what further steps would be possible.

Yours sincerely,
(sgd) Beresford Clark

A.Frigon, Esq.,
Acting General Manager, CBC,
OTTAWA.

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COPY

CANADIAN BROADCASTING CORPORATION

June 28th, 1944.

CONFIDENTIAL

Mr. Beresford Clark,
British Broadcasting Corporation,
Broadcasting House,
London, W. 1,
ENGLAND.

My dear Clark,

I agree with you that a meeting of representatives from the official broadcasting organizations of countries of the British Empire and Commonwealth would be very useful, even at this time, to plan the future. Personally, it would suit me better if this meeting should take place in a number of months only. As you know, I have been holding the dual position of Manager and Assistant General Manager for almost a year now, and even if an appointment is made very shortly, which I do not expect, it will take some time to familiarize a new man with our problems. At any rate, I shall be prepared to join you if and when required because I believe that the meeting you envisage would be of the utmost importance in establishing close co-operation between the various elements of broadcasting within the Commonwealth. I presume you will have no objection if someone should accompany me to help on the programme side. Whether this person should attend official meetings or not can be decided in due time.

You may be interested to know that we hope our short-wave station will be on the air, with a regular schedule, on January 1, 1945. We will be broadcasting before that date on an experimental basis. After that we shall have two fifty-kilowatt transmitters, probably broadcasting in parallel, on two different frequencies and in a choice of six directions, using curtain aerials. We are now gradually getting a staff together and we will start in a few days working on studio facilities and office accommodation.

Thank you very much for inviting the CBC to participate in your proposed conference.

Yours sincerely,

AUGUSTIN FRIGON
Acting General Manager.

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Board's Resolution of May 8, 1944, regarding the maximum power limitation for privately-owned station.

WHEREAS, the Board's policy enunciated in 1936 "recognizes the utility of private stations in serving a community purpose."

AND whereas the present CBC power limitation for private stations is 1,000 watts except in the case of certain stations already operating at higher power in 1936.

AND whereas the present trend in broadcasting as anticipated in the North American Regional Broadcasting Agreement is toward higher powers of the order of 5,000 watts for stations designed to give community service.

It is Resolved

THAT the Corporation recommends that the maximum power limitation for privately-owned stations be raised from 1,000 watts to 5,000 watts provided that each application for such power be considered on its merits with due regard to existing international agreements.

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R.E. KEDDY

Canadian Broadcasting Corporation

TITLE

AGENDA

OF THE

4TH MEETING OF THE

EXECUTIVE COMMITTEE OF

THE BOARD OF GOVERNORS

HELD IN MONTREAL, MAY 7, 1945.

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A G E N D A

4TH MEETING OF THE EXECUTIVE COMMITTEE OF
THE BOARD OF GOVERNORS HELD IN
MONTREAL, MAY 7, 1945

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1. Minutes of the 41st Meeting of the Board of Governors held in Ottawa, on April 7th to 9th, 1945.

2. Consideration of tenders received for Yonge Street Property, Toronto.

3. Monies spent on account of war - recoverable from Dominion Government.

4. Resolution to permit Mr. Trueman to accept payment for broadcasts.

5. Date of next meeting. June 5 & 6

6. Control of programmes.

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CANADIAN BROADCASTING CORPORATION

41ST Meeting of the Board of Governors of the Canadian Broadcasting Corporation held in Head Office, Victoria Building, Ottawa, on April 7th to 9th, 1945.

P R E S E N T

Howard B. Chase, Chairman
Rene Morin
Dean Adrien Pouliot
Mrs. T. W. Sutherland
F. J. Crawford
W. J. Parker
A. W. Trueman

I N A T T E N D A N C E

Dr. Augustin Frigon, General Manager
Donald Manson, Assistant General Manager

SECRETARY

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SAFETY FILM

APRIL 7TH, 1945
(Morning Session)

The meeting opened at 10.20 a.m. with the Chairman, Mr. H.B. Chase presiding.

The Chairman welcomed the new Governor, Mr. A. W. Trueman, who had been appointed by P.C. 1880 dated March 19th, 1945. It was noted that Mr. Trueman had taken and subscribed before the Clerk of the Privy Council the Oath of Office as provided by Section 3(10) of the Canadian Broadcasting Act.

The Chairman directed the attention of the members to the resolutions submitted by the Canadian Association of Broadcasters and asked that they study these before the appearance of the delegation.

At 11.00 a.m. Messrs. Glen Bannerman, Harry Sedgwick, Joseph Sedgwick and J. E. Campeau, representing the Canadian Association of Broadcasters, came before the Board to discuss the resolutions which that Association had passed at its annual meeting held in Quebec last February. The Director General of Programmes, Mr. E. L. Bushnell, and the Supervisor of Station Relations, Mr. J. R. Radford, were requested by the Chairman to be present during the discussion. These resolutions dealt with sponsored five minute newscasts and the present arrangement with private stations as regards release of CBC programmes.

On the subject of sponsored five minute newscasts, the Canadian Association of Broadcasters suggested that this might be undertaken experimentally in the same way that sponsored newscasts were inaugurated initially. The Chairman indicated that consideration would be given to this suggestion.

The question of the present arrangement with private stations as regards release of CBC programmes was discussed at length and it was recognized that there were occasions when public service programmes of local interest clashed with network sustaining programmes fed by the CBC. The policy of the CBC to release

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their contract time was explained and the Canadian Association of Broadcasters agreed to ask the stations for specific instances where they thought that the decision was unfair. Mr. Bannerman and Mr. Campeau then retired.

Mr. Harry Sedgwick advised the Board that in order to clarify the situation with regard to religious programmes, he had arranged a meeting to be held in Toronto on April 30th of all religious authorities inviting Dr. Everett Parker, Miss Inman (CBS) and Dr. Max Jordan to address the local clergymen and give them the benefit of religious experimental broadcasts undertaken in the United States.

At 11.40 a.m. Messrs. Ellsworth Rogers, Harry, and Joseph Sedgwick, discussed with the Board the application from station CFRB, Toronto, for permission to increase the power of that station to 50 kw. The question of increase in power to 50 kw. involved station CFRB, but stations CKY, CFCN and CKAC were associated also in this request to increase their power to 50 kw. It was explained that station CFRB wished to install new equipment at considerable cost which involved a new site and antenna towers. Charts were presented showing that, while all other stations in Toronto had improved their coverage, station CFRB had actually reduced its potential audience due to the move from 690 to 860 kcs. after the Havana Agreement was implemented. This was supported by an engineering brief prepared by the Columbia Broadcasting System. Mr. Sedgwick said that before expenditures were undertaken, they would like some assurance from the Board that an increase in power would be granted. The Chairman indicated that the 860 kc. channel was obtained at Havana for the national system of broadcasting. Mr. Sedgwick replied that they would need assurance that if an increase in power were granted, and 860 kc. was taken from station CFRB, then an equally advantageous channel be granted.

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The Chairman thanked the delegation assuring them that consideration would be given to their request.

At 12.35 p.m. Mr. Gordon Smith of station CHPS, Parry Sound, came before the Board with a request that the Board review his application for transfer of his station from Parry Sound to Orillia. He pointed out that Parry Sound did not provide a very remunerative commercial field and that he felt in the interests of the community more could be done at Orillia. The Chairman thanked Mr. Smith and said his application would be reviewed in the light of his further remarks.

At 1.00 p.m. the Board received Mr. A. Gauthier of station CHLT, Sherbrooke, who appeared in support of the application of Telegram Printing and Publishing Company of Sherbrooke for a new licence in that city. Mr. Gauthier explained that station CHLT was operated as a bilingual station and that there were insurmountable difficulties in serving both the French speaking and English speaking listeners. It was his opinion that the only solution would be to have one station for French language and a second for English language. He indicated that if the licence were granted, the two stations would be operating in conjunction from the same studios.

The Chairman thanked Mr. Gauthier for his submission and said the question would be dealt with by the Technical Committee.

The meeting adjourned for luncheon at 1.20 p.m.

APRIL 7TH, 1945
(Afternoon Session)

At 3.00 p.m. the Board re-convened and received Mr. Jack Cooke of station CKEY, Toronto, who appeared on behalf of his application to affiliate station CKEY with the Blue Network. Mr. Cooke explained that he would lose money

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if this affiliation were permitted, but that he would improve his service to listeners especially during the evening hours. The Chairman thanked Mr. Cooke and informed him that the Board would give consideration to his application advising him in due course.

At 3.30 p.m. Messrs. Joseph Sedgwick and J.E. Campeau came before the Board to discuss the second station in the Windsor area. Mr. Sedgwick indicated that he had been informed that the recommendation of the Board had been held up by the Government upon opposition from the Windsor Daily Star. He indicated that this opposition did not represent that the citizens of Windsor opposed the granting of the licence to Mr. Campeau but was only from the Windsor Daily Star. Mr. Campeau said that if the Board wished to recommend the licence in the name of the CBC, he would make the equipment available, thereby improving the service to listeners in that area. The Chairman thanked the delegation and advised them that the matter would be given consideration. After the delegation withdrew the Board discussed the matter fully.

Moved by Mr. Parker, seconded by Mr. Crawford,

IT WAS RESOLVED

THAT the Board having again carefully reviewed the situation regarding release of Canadian programmes in the Windsor area and having given careful consideration to the application of the Windsor Broadcasting Company, reaffirms its decision taken at the 38th Meeting of the Board of Governors held in Ottawa on August 28th and 29th, 1944, and submitted to the Minister of Munitions and Supply recommending that a licence be issued in favour of Mr. J.E. Campeau for a 500 watt station, subject to the provisos mentioned.

At 4.20 p.m. Mr. Tom Reid, M.P., for New Westminster appeared on behalf of the application from station CKNW for a change of frequency from 1230 to 1050 kc. and an increase in power to 1,000 watts. Mr. Reid informed the Board that the citizens of New Westminster were deeply grateful for a local station which

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was performing a valuable community service. He indicated that the present application would greatly improve the coverage and enable station CKNW to serve the listeners of the Fraser Valley.

Mr. Reid also asked the Board to give consideration to the application for permission to broadcast appeals for funds on behalf of the New Westminster Victoria Cross Fund. He indicated that the Minister of Finance had recognized the fund to the extent that contributions could be deducted for income tax purposes. The Chairman thanked Mr. Reid and advised him that these applications would be studied.

The Board turned its attention to the reports submitted by the Chairman on the deliberations of the Commonwealth Broadcasting Conference. It was agreed that these reports should be studied by the members between now and the next meeting and given further consideration at that time.

The expense accounts submitted by the delegation were discussed. The Treasurer was asked to bring the details to the meeting and these were explained to the members.

Moved by Mr. Crawford, seconded by Dean Pouliot,

IT WAS RESOLVED

THAT the accounts of the delegation to the Commonwealth Radio Conference held in London, England, in February, 1945, be approved as follows:

Feb.	8	to	Mar.	12	H.B. Chase	$1,293.90
"	8	"	"	30	E.L. Bushnell	1,009.14
"	7	"	"	13	G.W. Olive	510.53
"	8	"	"	30	R.D. Cahoon	420.72
						$3,234.29

The Board adjourned at 6.00 p.m.

APRIL 8TH, 1945
(Morning Session)

The meeting re-opened at 10.15 a.m.

The report of the Technical Committee on applications was fully discussed.

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Moved by Dean Pouliot, seconded by Mr. Morin,

IT WAS RESOLVED

THAT the recommendations of the Technical Committee as contained in Appendix I annexed hereto be adopted by the Board.

Mrs. Sutherland dissented in the recommendation that the application of station CKNW, New Westminster, B.C., for increase in power to 1,000 watts be denied.

The Board adjourned for luncheon at 1.00 p.m.

APRIL 8TH, 1945
(Afternoon Session)

The Board re-convened at 3.00 p.m. at which time discussion of the affiliations with American networks took place. The matter was fully explained by the Management.

Moved by Mr. Parker, seconded by Mr. Morin,

WHEREAS the Canadian Broadcasting Act expressly designates that the Corporation is to control network broadcasting in Canada, and

WHEREAS the policy of the Board has been to permit Canadian stations to become affiliates of United States networks, and

WHEREAS the Board is aware of the unwieldy and difficult network operation which has resulted from this policy,

IT WAS RESOLVED

THAT the Management be instructed to begin negotiations with network authorities in the United States towards a more equitable arrangement which would centralize control of all network broadcasting in the Corporation and result in better service to listeners and more economic network operation.

At 3.20 p.m. The Director of Personnel and Administrative Services, Colonel R. P. Landry, was asked to appear to explain the report of the job analysis. The recommendations were discussed in detail. The Chairman thanked Colonel Landry for his full explanation and conveyed to him and the members of his staff the congratulations and thanks of the Board for an excellent comprehensive report.

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Moved by Dean Pouliot, seconded by Mr. Crawford,

IT WAS RESOLVED

THAT the recommendations with regard to the Job Analysis as set forth below be approved:

1. That the classifications of job titles and wage scale that appear in Appendix II, attached hereto, be approved and become effective as of April 1, 1945.

2. That existing anomalies as the result of previous improper grading be corrected in accordance with present salary classifications, effective as of October 1, 1944.

3. That the following interpretative principles applying to conditions of employment and the new wage scales be approved as follows:

   (a) That the overlap of salary existing for each successive increasing step in the salary groups serves the following purposes:

      (i) It recognizes that a fully qualified and senior employee in any position may be of a greater value to the Corporation than an inexperienced employee starting in the next higher classification;

      (ii) It permits promotion from one classification to the next higher without the necessity for an immediate change in salary rate, and hence, permits a return to the lower classification, if necessary, with the least amount of friction;

      (iii) It broadens the range of rates within each classification, thus allowing increases to be granted for a considerable period.

   (b) That latitude be given in the starting rate for appointments from outside the Corporation with the proviso that the limit is to be the minimum of the next higher classification. This policy will recognize the fact that candidates who have more than the minimum starting requirements may begin at a higher rate of pay;

   (c) That in non-supervisory jobs promotion from one classification to another will be made at the minimum salary of the higher classification except that no adjustment will be made when the salary before promotion is above this minimum;

   (d) That with respect to supervisory jobs promotion from one classification to another will be at the minimum of the higher classification, but after a period of probation, consideration will be given to further adjustment in the light of salaries paid to those who are supervised;

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(e) That employees appointed to Group 2 will begin at the following rates: $840 with no experience; $960 with experience of six months to not more than one year; $1080 with experience of more than one year; thereafter, annual increases of $60 will apply;

(f) That adjustments in salary will not succeed one another on the basis of seniority alone but will be granted in accordance with a plan based on merit which has still to be considered and applied;

4. That steps be taken without delay to submit briefs to the National War Labour Board and to the Salaries Controller, outlining in considerable detail the procedure followed by the Corporation in reaching its proposed schedule of classifications and salary ranges, and requesting the concurrence of these two regulatory bodies.

The Management drew the Board's attention to evidence which had been submitted indicating that Mr. J.G. Murphy, an employee of the Corporation suffering from tuberculosis, would not be able to safely return to work before the Fall of 1945.

Moved by Mr. Crawford, seconded by Mr. Parker,

IT WAS RESOLVED

THAT Mr. J.G. Murphy be paid his full salary for a further period of three months from May 9th, 1945.

The Management explained the circumstances concerning the dispute with the Auditor General over the payment of removal expenses from Vancouver to Montreal in the amount of $712.02 for Mr. J. Crandall. It was pointed out that the Auditor General felt that this payment exceeded the statutory powers of the Canadian Broadcasting Corporation under the Broadcasting Act. The Board directed the Management to refer the matter to the Department of Justice for ruling.

Requests had been received for the use of the Short Wave International Service by political parties during the forthcoming Federal election campaign to provide an opportunity for speakers to address the troops overseas. The General Manager pointed out that these broadcasts would reach not only the troops but also

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European countries and suggested that at this time internal politics from Canada should not be broadcast in this way. The Board instructed the management to refer this question to the joint CBC-Government Short Wave Committee composed of representatives from the CBC, External Affairs and W.I.B., and be governed by the decision reached by this Committee.

The Management informed the Board that an offer had been received from the firm of Cyril de Mara, Toronto, for the purchase of the CBC property at Yonge and Jacques Streets, Toronto. This offer was for $55,000.00 cash. There was considerable discussion and it was decided that the Management should be instructed to turn down the offer.

Moved by Mr. Morin, seconded by Mrs. Sutherland,

IT WAS RESOLVED

THAT the property owned by the Corporation at 1261 Yonge Street and 2 Woodlawn Avenue, East, Toronto, be offered for sale by public tenders in Toronto, the CBC reserving the right to reject any or all of the tenders.

The progress report on the negotiations being conducted in Vancouver for a site for building to house studios and offices of the Corporation was presented by the Management. The difficulties being experienced were noted and the fact that the studios in the Vancouver Hotel, though small, will be available to the Corporation at the expiry of our present lease, indicated that there was no urgency in securing a site at this time.

Moved by Mrs. Sutherland, seconded by Mr. Crawford,

IT WAS RESOLVED

THAT because of the financial situation and due to the fact that there was no urgency to secure a site at this time, the negotiations for property in Vancouver should be terminated.

The Management reported that the lease with the Canadian National Railway Company covering space for studios in the Nova

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Scotian Hotel expired March 31st, 1945. The location of the studios and offices in the United Services Building does not provide enough studios. It is recommended that the lease for the studios in the Nova Scotian Hotel be renewed for a further period of one year.

Moved by Mr. Parker, seconded by Mr. Trueman,

> WHEREAS the lease dated April 1st, 1944, covering Studio Premises in the Nova Scotian Hotel, Halifax, comprising an area of 1,929 square feet, at a rental of $2,280.00 per annum, heating and cleaning included, expires March 31st, 1945;
>
> AND WHEREAS pending consideration for additional premises in the United Services Building to accommodate fully broadcasting operations in Halifax, it has been recommended that the lease for studios in the Nova Scotian Hotel be renewed for a further term of one year;
>
> IT WAS RESOLVED
>
> THAT the Executive is hereby authorized to negotiate with the Canadian National Railway Company for a renewal lease for said premises in the Nova Scotian Hotel for a period of one year and upon such other terms and conditions as may be agreed to between the Contracting Parties.

The Chairman pointed out that sufficient time had elapsed to enable all members to read the Minutes of the 40th Meeting held in Ottawa on January 27th, 28th and 29th, 1945, and asked if these could now be approved.

Moved by Dean Pouliot, seconded by Mr. Crawford,

> THAT the Minutes of the 40th Meeting of the Board of Governors of the Canadian Broadcasting Corporation held in Ottawa on January 27th, 28th and 29th, 1945, having been read by the individual members, be approved.

In accordance with the resolution passed at the 39th Meeting of the Board on October 30th, 1944, certain expense accounts of the General Manager were submitted for approval.

Moved by Mr. Crawford, seconded by Dean Pouliot,

> IT WAS RESOLVED
>
> THAT the expense accounts submitted by the General Manager covering the following expenditures be approved:

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January - 1945	$117.00
February - 1945	108.00
March - 1945	121.00

It was pointed out that at the 26th Meeting of the Board on February 8th, 1943, a resolution was passed providing $2,000.00 per annum to cover entertainment and duty allowance for the Assistant General Manager, then Dr. A. Frigon, on the assumption the money would be spent entirely on Corporation business and would, therefore, be exempt from taxation for income tax purposes. This resolution remained in effect until the resolution of the Board at its 39th Meeting on October 30th, 1944.

It now transpires that an unaccountable sum paid out in this manner is treated as income and, therefore, Dr. Frigon has now submitted accounts to cover the period January 1st, 1944, to September 5th, 1944, the date on which his appointment as General Manager was made effective.

Moved by Mr. Crawford, seconded by Dean Pouliot,

IT WAS RESOLVED

THAT the expense accounts submitted by the General Manager covering the following expenditures be approved:

Jan. 1 to Sept. 5, 1944 - $1361.14

In accordance with the resolution passed at the 39th Meeting of the Board on October 30th, 1944, the expense accounts of the Assistant General Manager were submitted for approval.

Moved by Mr. Crawford, seconded by Mr. Morin,

IT WAS RESOLVED

THAT the expense accounts submitted by the Assistant General Manager covering the following expenditures be approved:

February - 1945	$110.00
March - 1945	87.50

It was pointed out to the Board that Dean Pouliot had incurred expenses amounting to $46.67 for telephone, telegrams and stenographic assistance during the period August, 1944, to

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February, 1945, and that an amount of approximately $35.00 was incurred in a trip from Quebec to Montreal for consultation with the General Manager. Detailed accounts are to be submitted to the Treasurer.

Moved by Mr. Crawford, seconded by Mrs. Sutherland,

IT WAS RESOLVED

THAT the expenses of Dean Pouliot totalling $46.67 covering telephone, telegrams and stenographic assistance for the period of August, 1944, to February, 1945, inclusive, and expenses incurred in a special trip from Quebec to Montreal, be approved.

The Board gave further consideration to the request of station CKNW, New Westminster, for permission to appeal for funds on behalf of the Royal City Victoria Cross Fund. It was decided to recommend to Mr. Reid that application be made to the Minister of National War Services for acceptance of the fund under the War Charities Act as such official recognition would permit appeals under Regulation 7 (1).

The meeting adjourned at 6.00 p.m.

APRIL 9TH, 1945
(Morning Session)

The meeting re-opened at 10.10 a.m.

The General Manager informed the Board that the Auditor General had indicated that it is his opinion that the agreement between the Canadian Broadcasting Corporation and the Bureau of Broadcast Measurement should be authorized by the Board of Governors. This agreement entails an expenditure of $611.32 monthly and an additional expenditure for a special service of $2,500.00. The Board were informed that the B.B.M. had been formed by the radio trade in order to achieve a uniform standard of measurement of broadcast coverage and in his opinion it was advisable that the CBC should participate.

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Moved by Mrs. Sutherland, seconded by Mr. Crawford,

IT WAS RESOLVED

THAT the expenditures incurred in the agreement made by the General Manager on behalf of the Canadian Broadcasting Corporation and the Bureau of Broadcast Measurement, be approved.

The Board turned its attention to the question of church broadcasts and the submissions of the National Religious Advisory Council and the Lord's Day Alliance. The Director General of Programmes was asked to attend and discuss the matter with the Board. It was decided that the Management be instructed to prepare a comprehensive report for submission at a future meeting of the activities of the Corporation on Sunday, with specific references to the submissions of the National Religious Advisory Council and the Lord's Day Alliance.

At 11.10 a.m. a delegation composed of Messrs. E.H. Charleson, Group Captain A.M. Haig, and Messrs. Garth D. Cowan and H.B. Cowan, came before the Board with reference to the application for a broadcasting station licence in Belleville. The Board were informed that the frequency of 1230 kc. was available and that the applications of Group Captain Haig and the Messrs. Cowan had been joined into one. The Chairman thanked the delegation and advised them that the matter would be given careful consideration.

The Board turned its attention to the programme "Of Things to Come", the Director General of Programmes being present. It was indicated that while the series, just concluding, had been successful, there would be a request for topics which will be more controversial. The Management asked for direction at this time before discussion commenced on the next series.

Moved by Mr. Parker, seconded by Mr. Crawford,

IT WAS RESOLVED

THAT a series of discussion programmes similar in form to those broadcast the last few years under the title "Of Things to Come" should be continued during the autumn and winter months of 1945-46.

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IT WAS FURTHER RESOLVED

THAT in the planning of this series in full co-operation with the Canadian Association for Adult Education, wider latitude in the choice of subjects be permitted than was the case in the 1944-45 series, but that the list of subjects be referred to the Board of Governors for review before finalization.

At 12.45 p.m. the Board adjourned for luncheon.

APRIL 9TH, 1945
(Afternoon Session)

The Board re-convened at 2.30 p.m.

The Management recommended that Mr. J. F. MacNeil, K.C., should be granted an honorarium of $500.00 for the services rendered during the past year which have been even more continuous and specialized than heretofore. Mr. MacNeil gives legal advice in connection with various matters relating to the CBC regulations and by-laws.

Moved by Mr. Crawford, seconded by Mr. Trueman,

IT WAS RESOLVED

THAT the recommendation of the Management that an honorarium of $500.00 be given to Mr. J.F. MacNeil, K.C., for services rendered during the past year be approved.

The Board was informed that study of the news sources indicates that the Corporation should add the service provided by Reuters. The Director General of Programmes came before the Board to explain the discus ions which he had had with that organization during his recent visit to Great Britain.

Moved by Mrs. Sutherland, seconded by Mr. Crawford,

IT WAS RESOLVED

THAT the Management be authorized to work out the details of an arrangement to add Reuters' service to the news supplied to the Corporation at a fee of $4,000.00 for the first year, $5,000.00 for the second year and $6,000.00 for the third year.

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Further consideration was given to the resolutions submitted by the Canadian Association of Broadcasters.

Moved by Mr. Parker, seconded by Mr. Trueman,

IT WAS RESOLVED

THAT the request of the Canadian Association of Broadcasters that the regulation regarding sponsorship of news be amended to permit news programmes of not less than five minutes' duration to be sponsored commercially in the manner now permitted for programmes of or exceeding ten minutes, be denied.

At 3.10 p.m. Dr. G. M. Geldert came before the Board at its request. The Chairman informed Dr. Geldert that there was an application for another station in Ottawa and advised him that they would hear any representations which he might have either at this time or at the next meeting. Dr. Geldert was also informed that the Board had been advised that his station had declined to accept the responsibilities of a basic station for the Dominion Network being only willing to carry the commercial activities. Dr. Geldert explained at length the operation of his station and the effect of the granting of another licence in the Ottawa area. He withdrew at 3.40 p.m.

The Chairman brought to the attention of the members a letter which he had received from the Minister of National War Services asking that the Corporation should give consideration to the manner of presentation on the air of stories of atrocities to Canadian prisoners of war. It was agreed that this was a matter which could be safely left to the discretion of the news editors.

The Chairman also informed the Board of a letter he had had from the Minister of National War Services forwarding the comments of the Auditor General relating to a contract made between the Eastern Electric and Developing Company and the CBC for power for the short wave transmitter and station CBA at Sackville, in which the opinion was expressed that this contract was subject to approval by Order in Council. The Board agreed that this should

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be referred to the Department of Justice for legal opinion.

The General Manager informed the Board that special arrangements were necessary to secure proper heating of the studios for 24-hour operation of the International Service located on Crescent Street, Montreal. As this would require an additional expenditure, he indicated that it would be necessary to secure approval of the Governor General in Council.

Moved by Mr. Crawford, seconded by Mr. Morin,

IT WAS RESOLVED

THAT the Management be authorized to make special arrangements necessary to provide adequate 24-hour heating for the studios of the International Service at Crescent Street.

The General Manager informed the Board that Mr. Andrew Allan had undertaken a commercial programme for the Purity Flour Company under an agreement which was to have increased his remuneration by $100.00 per week. The Corporation referred this to the Salaries Controller who indicated that under the present rulings no further payments could be made to Mr. Allan. In the meantime, personal commitments had been made which could not now be honoured. Mr. Allan requests an advance of $300.00 to enable him to liquidate his commitments.

Moved by Mr. Parker, seconded by Mr. Crawford,

IT WAS RESOLVED

THAT the Management be authorized to advance $300.00 to Mr. Andrew Allan on his salary to be repaid at the rate of $25.00 per month.

The various resolutions and letters were tabled for the information of the Board.

It was decided that the Executive Committee should meet in Montreal on May 7th and that the next meeting of the Board of Governors should be held towards the end of June, the date to be conveyed to the members by wire when indication is received from

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the General Manager and the Assistant General Manager of the date of the conclusion of the Third Inter-American Conference on Radio Communications in Rio de Janeiro in June.

The meeting concluded at 4.30 p.m.

(CHAIRMAN)

(SECRETARY)

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APPENDIX I

APPENDIX to the Minutes of the 41st Meeting of the Board of Governors of the Canadian Broadcasting Corporation, held in Ottawa, April 7th, 8th, and 9th, 1945.

TECHNICAL RECOMMENDATIONS TO THE MINISTER OF RECONSTRUCTION

A. APPLICATIONS RECOMMENDED FOR APPROVAL

IT WAS RESOLVED

THAT the Minister of Reconstruction be advised that the Board of Governors of the Canadian Broadcasting Corporation recommends that the following applications be granted for the reasons indicated.

(a) Existing Stations:

Station	Location	Request
CJVI	Victoria, B. C.	Frequency change from 1480 kc to 900 kc with directional antenna.

Reason: The change is technically possible with directional antenna design submitted, and it is desirable to improve local community coverage.

CKRC	Winnipeg, Man.	Transfer of mobile unit VD2R to CKRM, Regina, Sask.

Reason: There are no technical objections and this equipment will be useful to the Regina station.

CKFI	Fort Frances, Ont.	Permission to broadcast messages

Reason: There are no technical objections and such a service will be useful to surrounding areas which are without other means of communication.

CHPS	Parry Sound, Ont.	Transfer of station from Parry Sound, Ont. to Orillia, Ont.

Reason: Mr. Gordon Smith, licensee of CHPS appeared before the Board to request reconsideration of his application for this transfer which was recommended for denial at the 40th meeting of the Board. New facts were brought to the attention of the Board and it was decided that this transfer would be in the best interests of radio service to the public. CHPS will be able to serve a much larger population from Orillia at less financial risk.

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(a) Existing Stations: (Cont'd)

Station	Location	Request
CHLN	Three Rivers, P.Q.	Power increase from 250 watts to 1000 watts

Reason: This power increase is technically possible on the 550 kc channel with the directional antenna design submitted. An increase in coverage in this area is desirable.

CJFX	Antigonish, N.S.	Transfer of stock as follows:

1 share from Mrs. James Sullivan, New Waterford, N.S.
to Alphonse MacNeil, Passchendaele, N.S.

1 share from Rev. J. Edwards, North Sydney, N.S.
to Very Rev. P. J. Nicholson, Antigonish, N.S.

1 share from C.F. MacDonald, New Glasgow, N. S.
to Rev. M. J. MacKinnon, Passchendaele, N.S.

1 share from J. Clyde Nunn, Antigonish, N.S.
to Francis Nunn, Sydney, N.S.

1 share from Rev. A. Briand, Pomquet, N.S.
to John H. Delaney, Glace Bay, N.S.

1 share from Hector F. MacIntyre, Leitches Creek,
to John H. Delaney, Glace Bay, N.S.

Reason: These transfers of stock will not affect the control of the station.

(b) New Stations:

Applicant	Station Location	Request
G/C A.M. Haig	Belleville, Ont.	250 watt station

Reason: The 1230 kc channel is now available and a local community station is needed in this area. Garth D. Cowan has withdrawn his application in favour of Mr. Haig.

Telegram Printing & Publishing Co.	Sherbrooke, Que	250 watt station

Reason: The 1240 kc channel will become available when CHLT changes frequency to 900 kc and a local community station carrying English language programmes will be useful in this area. It is the intention of CHLT to carry French language programmes only.

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Armand Belle Riviere-du-Loup, Que. 250 watt station

Reason: The 1400 kc channel is available and a local community station is needed in this area.

B. ISSUE OF LICENCES TO EXISTING STATIONS FOR THE FISCAL YEAR 1945 - 1946

IT WAS RESOLVED

THAT the Minister of Reconstruction be advised that the Board of Governors of the Canadian Broadcasting Corporation recommends that licences for the fiscal year 1945 - 1946 be issued to existing broadcasting stations for existing powers and on the existing frequency assignments except, CHGS, Summerside, P.E.I. It is recommended that the licence for CHGS be issued for three months only and that no further issue be made unless the licensee meets the technical requirements of the Department of Transport.

Reason: CHGS has been operating "off" frequency and has ignored requests to correct this condition.

IT WAS RESOLVED

THAT the Minister of Reconstruction be advised that the Board of Governors of the Canadian Broadcasting Corporation recommends that the licences of stations operating on the clear channels of 860 kc. 990 kc., 1010 kc. and 1550 kc. be endorsed as follows:

The frequency of ----- kilocycles per second being a clear channel is definitely reserved for the national system of broadcasting and this station is authorized to use this frequency provisionally until such time as it may be required for and assigned to the Canadian Broadcasting Corporation.

C. APPLICATIONS RECOMMENDED FOR REJECTION:

IT WAS RESOLVED

THAT the Minister of Reconstruction be advised that the Board of Governors of the Canadian Broadcasting Corporation recommends that the following applications be denied for the reasons indicated:

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(a) Existing Stations:

Station	Location	Request
CKNW	New Westminster, B.C.	Power increase from 250 watts on 1230 kc to 1000 watts on 1050 kc

Reason: It was decided that a 1000 watt station at New Westminster would be in effect one more Vancouver station and it has been the policy of the Board to reduce rather than increase the number of stations in the Vancouver area. Moreover the licence for the 250 watt station at New Westminster was recommended for approval on the basis of "a local community station".

(b) New Stations:

Applicant	Station Location	Request
Robert H. Straker	Red Deer, Alta.	1000 watt station

Reason: Previous applications for a station in this area have been denied as "population too small to support a station and the area is already served". There was no evidence supplied to show that the situation had changed.

Bruce M. Pirie, Regina, Sask.	Saskatoon, Sask.	1000 watt station

Reason: There is already a local station CFQC at Saskatoon and it is the opinion of the Board that this area cannot support two stations.

Raymond B. House, Crystal Beach, Ont.	Orillia, Ont.	250 watt station
Wm. Greaves, Toronto, Ont.	Orillia, Ont.	A station
Morley B. Plunkett	Orillia, Ont.	100 watt station

Reason: The Board has recommended that CHPS, Parry Sound, Ont. be permitted to move to Orillia, Ont. and the Orillia area could not support two stations.

W/C G.A.P. Brickenden	London, Ont.	1000 watts on 990 kc daytime only

Reason: It is the opinion of the Board that the area cannot support another local station due to the present intense competition for audiences from Detroit, Cleveland and Toronto stations.

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(b) New Station: (Cont'd)

Applicant	Station Location	Request
F. H. Leslie (Niagara Falls Review)	Niagara Falls, Ont.	250 watt station
	Reason: There appears to be no frequency available at the present time.	
Arthur Furney (Thorold News)	Thorold, Ont.	A station
	Reason: There appears to be no frequency available at the present time.	
Galt Daily Reporter	Galt, Ont.	1000 watts day only on 1250 kc
	Reason: The geographical separation from WCAE, Pittsburgh, Pa. is insufficient.	
M. Lawrence (Pres. Hotel Genosha)	Oshawa, Ont.	250 watt station
	Reason: There appears to be no frequency available at the present time.	
Garth D. Cowan, Kingston, Ont.	Belleville, Ont.	250 watt station
	Reason: The applicant has withdrawn in favour of G/C A.M. Haig. The application from the latter has been recommended for approval.	
La Cie de Radio-diffusion Maskoutaine Engr.	Ste. Hyacinthe, Que.	100 watt station
	Reason: There appears to be no frequency available at the present time.	
Jos. A. Foucher	Shawinigan Falls, Que.	500 watt station
	Reason: It was the opinion of the Board that this area will be served by CHLN, Three Rivers, when the latter increases power to 1000 watts. There is no frequency without a directional antenna.	
Pictou Broadcasting Co. per C.L.R. Gray Pictou, N.S.	New Glasgow, N.S.	100 watt station
	Reason: A previous application was denied as "the area is well covered". The situation has not changed to date. Moreover coverage will be improved when stations in the Maritime provinces increase power to 5000 watts.	

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C. FREQUENCY MODULATION STATIONS:

Applicant	Station Location	Request
D.W. Meakin	Vancouver, B.C.	F.M. Station
CFRN	Edmonton, Alta.	" "
CKBI	Prince Albert, Sask.	" "
Morley B. Plunkett	Orillia, Ont.	" "
P.A. Kirkey (Chatham, Ont.)	Leamington, Ont.	" "
Thorold News	Thorold, Ont.	" "
Preston & Sons (The Expositor)	Brantford, Ont.	" "
A.E. Leary (CHUM)	Toronto, Ont.	" "
Rogers Broadcasting Co. (CFRB)	Toronto, Ont.	F.M. Station and F.M. studio links
Canadian Statesman	Bowmanville, Ont.	F.M. Station
Municipal Board of Education	Kingston, Ont.	F.M. Station

Reason: Frequency modulation applications have been recommended for denial in the past as "it has been the Board's policy to recommend licences for frequency modulation only to those applicants who are engaged in the manufacture of frequency modulation receivers; that is for test and experimental purposes."

D. TELEVISION STATIONS:

Applicant	Station Location	Request
CFRN	Edmonton, Alta.	Television station
CKEY	Toronto, Ont.	" "
Real Rousseau	Montréal, Que.	Experimental television station

Reason: Television applications have been recommended for denial as on December 19, 1936 it was stated "the Board is not opposed to the establishment and operation of private television stations for experimental purposes only, provided that licences for such stations are restricted to those fully qualified technically and financially, and that the licences shall be subject to such terms of expropriation as the Board may deem advisable."

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D. APPLICATIONS RECOMMENDED FOR DEFERMENT:

IT WAS RESOLVED

THAT the Minister of Reconstruction be advised that the Board of Governors of the Canadian Broadcasting Corporation recommends that the following applications be deferred for the reasons indicated:

(a) Existing Stations:

Station	Location	Request
CFJC	Kamloops, B.C.	Power increase from 1000 watts to 5000 watts (910 kc)

Reason: A directional antenna will be required and the technical brief thereon has not been submitted.

CFCN	Calgary, Alta.	Change of site, new 10,000 watt transmitter and new 580 foot vertical radiator (1010 kc)

Reason: For further consideration after the CBC has formulated a policy regarding the possible use of this channel for a high power CBC station.

It is recommended that the present licensee be advised; that this channel was obtained for the national broadcasting system and may be required by the CBC; that there are restrictions at present on the sale of equipment and apparatus for "radio" use; and that no commitments can be authorized until the CBC post-war plans and policies have been formulated.

CKX	Brandon, Man.	Power increase from 1000 watts to 5000 watts (1150 kc)

Reason: A directional antenna will be required and the technical brief thereon has not been submitted.

CKFI	Fort Frances, Ont.	Transfer of licence from "John M. Reid" to "Border Broadcasting System Ltd."

Reason: This application cannot be considered until full details of the proposed company have been submitted. It is recommended that the Dept. of Transport obtain a full report on this Company.

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(a) Existing Stations: (Cont'd)

Station	Location	Request
CJCS	Stratford, Ont.	Power increase from 100 watts to 1000 watts

Reason: The Board has been advised that the applicant is having a technical brief on frequency and directional antenna design prepared. The request cannot be considered until the technical brief has been submitted.

CFRB	Toronto, Ont.	Power increase from 10,000 watts to 50,000 watts (860 kc)

Reason: For further consideration after the CBC has formulated a policy regarding the possible use of this channel for a high power CBC station.

It is recommended that the present licensee be advised; that this channel was obtained for the national broadcasting system and may be required by the CBC; that there are restrictions at present on the sale of equipment and apparatus for "radio" use; and that no commitments can be authorized until the CBC post-war plans and policies have been formulated..

CKCH	Hull, Que.	Power increase from 250 watts to 1000 watts

Reason: There is no frequency available without a directional antenna. Therefore the application cannot be considered properly until a technical brief on antenna design and frequency has been submitted.

CKAC	Montreal, Que.	Power increase from 5000 watts to 50,000 watts (730 kc)

Reason: A change in the policy which limits the power of privately owned stations to 5000 watts is under consideration.

(b) New Stations:

Applicant	Station Location	Request
C.H. Chapman	Dawson City, Yukon	25 watt station

Reason: There is no information available on the applicant. It is recommended that the Dept. of Transport obtain a full report thereon.

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(b) New Stations: (Cont'd)

Applicant	Station Location	Request
Leo Brossard Val d'Or, P.Q.	Yellowknife, N.W.T.	100 watt station

Reason: There is no information available on the applicant. It is recommended that the Dept. of Transport obtain a full report thereon.

Al Harvey Alsgard	Powell River, B.C.	250 watt station

Reason: There is no information available on the applicant. It is recommended that the Dept. of Transport obtain a full report thereon.

F/O J.O. Blick & S/L E.B. Osler	Winnipeg, Man.	250 watt station

Reason: There is no information available on the applicant. It is recommended that the Dept. of Transport obtain a full report thereon.

Sudbury Broadcasting Ltd. (Formerly Dr. J. R. Hurtubise)	Sudbury, Ont.	1000 watt station (bilingual)

Reason: There is no frequency available without a directional antenna. If the applicant submits a technical brief on antenna design and frequency, the application can be considered further. The existing station CKSO at Sudbury does not object to a second station in the area.

Windsor Transmitting Co. Ltd.	Windsor, Ont.	A broadcasting station

Reason: Although there is no frequency available, it is recommended that this application be deferred until the matter of a licence for J. E. Campeau, previously recommended, has been settled.

Frank Ryan Montreal, P.Q.	Ottawa, Ont.	1000 watt station

Reason: For further consideration after reviewing the Ottawa situation regarding the release of network programmes over the local station. Moreover there is no frequency without a directional antenna and a technical brief for antenna design and frequency has not been submitted.

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(b) New Stations: (Cont'd)

Applicant	Station Location	Request
Lt.Cmdr. John P. Mackasey	Sydney, N.S.	250 watt station
M.R. Chappell	Sydney, N.S.	1000 watt station
Eastern Broadcasters Ltd. (N. Nathanson, CJCB)	Sydney, N.S.	250 watt station for CBC Dominion Network only.

Reason: For further consideration after the proposals of Mr. Nathanson, have been thoroughly studied and a report prepared thereon.

CHAIRMAN

SECRETARY

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APPENDIX II

(APPENDIX VII JOB ANALYSIS REPORT)

SALARY SCHEDULE AND CLASSIFICATIONS OF POSITIONS

	Minimum	Maximum	Yearly Increase
Group I	$ 600	$ 840	$ 60
Group II	840	1380	60
Group III	1200	1620	70
Group IV	1440	1980	90
Group V	1680	2340	110
Group VI	1980	2700	120
Group VII	2340	3180	140
Group VIII	2700	3720	170
Group IX	3180	4380	200
Group X	3720	5100	230
Group XI	4380	6000	270

(CHAIRMAN)

(SECRETARY)

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CANADIAN BROADCASTING CORPORATION

WAR EXPENDITURES

1.	Network additions due to war, 31st March 1945	110,000.00
2.	Guards to 31st March 1945	36,000.00
3.	Overseas Unit expenditures to 31st March 1944	240,000.00
4.	Recording rights for broadcasts overseas (American Federation of Musicians) File 2-1-9	11,500.00
5.	Expenditures re CFPR, Prince Rupert to 31st March 1945	41,500.00
6.	~~Decreased revenue, licence fees re zinc, battery shortage, tubes, fewer inspectors etc. Approximately Fiscal year 1944-1945~~	13,000.00
7.	Engineering Facilities (as per details attached)	83,000.00
		$ 535,000.00

Ottawa Ontario
5th May 1945

Harry Bramah
TREASURER

CBC 167

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CANADIAN BROADCASTING CORPORATION

WAR EXPENDITURES

Engineering Facilities

Flood Lighting	10,000.
Fences & Barricades	10,000.
Guard Houses	5,500.
Stand-by Generators	20,000.
Emergency Antennas	4,500.
" Links (Relay)	10,000
" Studios Construction, rental, etc.	3,000.
Stand-by Lines	3,500.
Misc. Equipment & facilities (including guns, typewriters, etc.)	8,500.
Furnace conversion from oil to coal	8,000.
	$ 83,000.

Ottawa Ontario
5th May 1945

Harry C. Ramsay
TREASURER

CBC 167

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General Administrative Conference

General Manager

Director General of Programmes

Chief Engineer

Director of P & A Services

Commercial Manager

Treasurer

Supervisor of Station Relations

Mr. Ira Dilworth

Mr. J.R. Finlay

Mr. G. Young

Mr. C. Jennings

Mr. J.A. Ouimet

Mr. W.E. Powell

Mr. Omer Renaud

Mr. K. Kelly

Mr. C.R. Delafield

Mr. H.G. Walker

CC: A.G.M.
Mr. R.N. Keddy
G.M. Montreal

When the date of the General Administrative Conference was set, there was no question of elections in Ontario nor of a Federal election, so the dates of May 1st and 2nd seemed to be a good choice. However, conditions have changed since then and recent war news make it very difficult to expect satisfactory attendance with Mr. Dilworth in San Francisco and Messrs. Bushnell and Jennings most likely having to remain in Toronto. I have, therefore, decided to postpone the Conference which will be called again not sooner than May 28th.

There was no problem of very great importance and requiring immediate solution to submit to the Conference. Nevertheless, I thought that time had come for us to get together again in order to maintain the unity of action and the cooperative spirit which I am trying so hard to foster throughout the whole personnel. May I, therefore, ask you not to forget that even if circumstances and geographical separations prevent us from meeting as often as we should, it is of the greatest importance that we should at all times feel that we belong to one big organization working in unison although scattered across the country.

If there is any problem you would like to submit or any information you would wish to have clarified, please do not hesitate to write to me or to Mr. Keddy whose job it is to coordinate our policies and rulings in conformity with decisions already taken. As in the past, I propose to hold Administrative Conferences of smaller groups, and thereby achieve in part the purpose of the General Administrative Conferences.

With elections and the Victory Loan campaign to attend to, covering the San Francisco Conference and taking care of the approaching peace conditions, I realize you are all extremely busy. However, things are going well, and I must congratulate you all for our steady operation under very difficult circumstances. The false peace rumours which struck this continent last Saturday gave us an opportunity to show how we can properly serve the Canadian public and maintain a sense of balance in broadcasting.

Ottawa,
April 30, 1945.

General Manager.

PG/mc

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2. CONSIDERATION OF TENDERS RECEIVED FOR YONGE STREET PROPERTY, TORONTO

In accordance with the resolution of the Board of Governors of April 8th, an advertisement was published offering the premises for sale by Public Notice and Tender in the issues of the "Globe & Mail" and of the "Toronto Telegram" newspapers, on the 21st and 28th days of April.

The announcement contained a short description of the property. It also stated that bidders are to submit sealed written tenders to the Treasurer of the Corporation, together with security deposit of 10% of their bid. The closing date and hour for the tenders was fixed for 5 p.m. May 4th.

As set out in the published notice, Mr. Savignac attended our Toronto Offices, 354 Jarvis Street, for the days, the 28th and 30th of April and May 1st, to answer any information requested by prospective tenderers. One prospect only interviewed on behalf of Danforth Heights Limited of Toronto, the representative claiming that his company was a holding company.

Sometime ago Messrs. C. De Mara and Company, real estate agents, reported that they had a client who would make an offer of purchase of $50,000.00, but no offer has been made by the prospective buyer, nor did he submit a bid as advertised.

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3. MONIES SPENT ON ACCOUNT OF WAR - RECOVERABLE FROM DOMINION GOVERNMENT

Revenues from Licence Fees

There is set out below a table of the revenues received by the Corporation from the sale of radio receiving set licence fees:

		Increase
1939	$2,652,186	$
1940	2,906,605	250,000
1941	3,140,259	240,000
1942	3,485,332	340,000
1943	3,701,690	225,000
1944	3,787,886	86,000
1945	3,775,000 est.	12,000

For the year 1945, it seemed prudent to budget for an increase over the preceding year, and the budget estimate for 1945 was $3,850,000 or an increase of approximately $62,000. It appears now that this will not be attained, in fact licence fees will yield in 1945 approximately $12,000 less than in 1944, or $75,000 less than budget.

When the budget for the present fiscal year was drawn up, this situation was not known and the estimate for licence fees was put at $3,900,000. It now appears that this figure will be too optimistic by at least $100,000. It is felt that the present decrease in revenues from licence fees is due to the war which has caused shortages of tubes, batteries, etc., and there appears to be no likelihood of change until some time after the cessation of hostilities in Europe, in any case too late to improve the revenues from licence fees for the fiscal year 1946.

This fact might be used to strengthen the argument in favour of obtaining from the Government monies spent by the Corporation as extra to normal operations and chargeable to war.

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4. RESOLUTION TO PERMIT MR. TRUEMAN TO ACCEPT PAYMENT FOR BROADCASTS

The following resolution was passed at the 22nd Meeting of the Board of Governors on August 17th and 18th, 1942:

IT WAS RESOLVED

THAT the question of paying members of the Board of Governors for broadcasts given on any of the stations or the network of the CBC, shall be governed as follows:

(1) when members broadcast in their official capacity as members of the Board, no payment shall be made in such cases;

(2) when members broadcast other than in their official capacity as members of the Board, they may be paid the usual fees paid other individuals for similar broadcasts provided however that no such payments shall be made without the authority of the Board first being obtained in each specific case.

The General Manager was informed by the Chairman during the last meeting that it was the feeling of the members of the Board that his appointment as a member of the Board of Governors should not prevent Mr. A. W. Trueman from continuing his work before the microphone.

It is suggested that a resolution similar to the following should be passed by the Board to comply with the resolution quoted above and permit the Management to arrange a series of broadcasts by Mr. Trueman:

IT WAS RESOLVED

THAT in accordance with the minute passed at the 22nd Meeting of the Board of Governors held in Ottawa, August 17th and 18th, 1942, the Management be authorized to ~~arrange a series of broadcasts by~~ continue to use Mr. A. W. Trueman, member of the Board of Governors, ~~and pay for his services on the series.~~ as in the past subject to the resolution quoted above

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R.E. KEDDY.

Canadian Broadcasting Corporation

TITLE

AGENDA

5TH MEETING

EXECUTIVE COMMITTEE

BOARD OF GOVERNORS

MONTREAL

JULY 4, 1945.

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A G E N D A

5th Meeting of the Executive Committee to be
held in the Keefer Building, Montreal
July 4th, 1945

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1. Minutes of the 42nd Meeting of the Board of Governors held in Ottawa, June 5th and 6th, 1945.

2. Progress Report on American Network Affiliations.

3. Progress Report on Troop Entertainment in the United Kingdom.

4. Staff:

   Loan - F. W. Savignac

   J. N. Crandall - Removal Expenses

5. Publicity for CBA and CBK - $5,000.00.

6. King's Hall Building - Expansion of Facilities.

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2. **PROGRESS REPORT ON AMERICAN NETWORK AFFILIATIONS**

(General Manager to discuss)

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3. PROGRESS REPORT ON TROOP ENTERTAINMENT IN THE UNITED KINGDOM

Following the authorization of the Board at its last meeting for this service, a cable was sent in the following terms to Powley, head of the CBC Overseas Unit:

" BOARD OF GOVERNORS APPROVED PROPOSAL ESTABLISH NETWORK UNITED KINGDOM ON FOLLOWING BASIS FOR PURPOSES OUTLINED YOUR RECENT CABLES ONE STOP AUXILIARY SERVICES OR OTHER RESPONSIBLE GROUP MUST GUARANTEE IN WRITING TO YOU BEAR FULL COST OPERATING MAINTAINING AND EVENTUALLY DISMANTLING TRANSMITTERS AND IF NECESSARY ALSO ASSUME FULL COST CONNECTING LAND LINES COPYRIGHT FEES OR ANY OTHER INCIDENTALS NOW UNFORESEEN STOP TWO STOP CBC PROVIDE SUPERVISION REASONABLE NUMBER DISCED SHOWS AS HERETOFORE AND WILL STRENGTHEN CHTA TROOP SCHEDULE STOP THREE STOP MUST HAVE CLEAR UNDERSTANDING IN WRITING FROM BBC AND CMHQ THIS SCHEME HAS THEIR COMPLETE APPROVAL STOP FOUR STOP ARRANGEMENT ON EXPERIMENTAL BASIS MINIMUM FOUR MONTHS PROBABLY EXTENDED BY TWO MONTHS EXTENSION PREDICATED UPON SCHEME WORKING OUT SATISFACTORILY TO ALL CONCERNED AND COST TO CBC NOT GREATER THAN PRESENTLY ANTICIPATED STOP ASSUME YOUR CONTINUING PRESENCE THERE ESSENTIAL SUPERVISE GENERALLY AND TO PREPARE EDIT NEWS BULLETINS STOP TWO MAIN CONSIDERATIONS HERE ARE POSSIBLE DIFFICULTIES IN MAINTAINING HIGH QUALITY PROGRAMME SERVICE AND CBC BECOMING INVOLVED IN COSTLY ADVENTURE STOP MANAGEMENT MOST ANXIOUS PROVIDE FIRST CLASS SCHEDULE OF PROGRAMMES FOR TROOPS BUT INSIST UPON SERVICE GENERALLY REFLECTING CREDIT ON REPUTATION OF CBC AS INTERNATIONALLY RECOGNIZED BROADCASTING ORGANIZATION STOP PLEASE CONFIRM YOUR CLEAR UNDERSTANDING THESE ESSENTIAL POINTS AND THEN PROCEED TO PUT PLAN INTO ACTION KEEPING US FULLY DOCUMENTED ON ALL TRANSACTIONS AND AGREEMENTS REACHED WITH OTHER INTERESTED PARTIES."

To date no complete report has been received, but the Department of External Affairs and Wartime Information Board have indicated that it is their view that the Short Wave Service should be utilized to serve the troops overseas, with delay in starting service to South America, if necessary.

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Further cabled report on state of negotiations received from London as follows:

" YOUR TWENTYNINTH RE NETWORK SERVICE STOP WE PROCEEDING STRICTLY IN LINE WITH GENERAL MANAGERS CABLE JUNE FIFTH STOP NO COMMITMENTS OF ANY KIND REACHED YET BUT HAVE SUBMITTED FORMAL APPLICATION TO BBC COMMA BEEN ASSURED THEIR INTEREST AND COOPERATION AND NOW OUTWORKING FINANCIAL AND PERSONNEL DETAILS WITH ARMED SERVICES STOP YOU WILL UNDERSTAND HOW MANY ENDS MUST BE GATHERED IN PARALLEL NEGOTIATIONS WITH VARIOUS GROUPS STOP HOWEVER AM NOW ABLE MAIL COPY OF OUR SUBMISSION TO BBC WITH NOTES ON THEIR REACTION PLUS OUTLINE OF CURRENT NEGOTIATIONS WITH SERVICES STOP WE HAVE COMMITTED CBC TO NO FINANCIAL EXPENDITURE AND WILL OBTAIN ALL REQUIRED WRITTEN GUARANTEES OF RESPONSIBILITY."

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4. STAFF - J. N. Grandall - Removal Expenses

There was submitted to the 40th Meeting of the Board on April 7th, the question of the payment of $712.02 to James N. Grandall, covering removal expenses of personal effects from Vancouver to Montreal. This payment had been questioned by the Auditor General. At that time the Board directed that a reference be made to the Department of Justice for a legal opinion.

After reviewing the matter, the Department of Justice has given the following opinion:

> " The Corporation is, by section 8 of the Canadian Broadcasting Act, 1936, empowered to carry on a national broadcasting service within the Dominion of Canada and for that purpose is empowered to do the various things enumerated in paragraphs (a) to (p) of section 8 and to "do all such other things as the Corporation may deem ... conducive to the attainment of any of the objects or the exercise of any of the powers of the Corporation." If the Board of Governors decides, bona fide, that it is deemed conducive to the attainment of the objects of the Corporation to authorize such a payment as the reimbursement of Grandall in respect of his removal expenses in the above circumstances, then in my opinion payment can validly be made."

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4. STAFF: Loan - Mr. F. W. Savignac

Mr. Savignac, Assistant to Executive-Legal, at Head Office has applied to the Corporation for a loan of $350.00, repayable at the rate of $50.00 per month, beginning September 30th, 1945.

For some time now Mr. Savignac has been suffering from insomnia and nerves, believed to be the result of injuries suffered in the last war. His physician has recommended that he should take six weeks leave of absence and get away to a quiet place to rest and get his health restored. He has applied for this loan to enable him to carry out the recommendation of his doctor.

In order to free his mind of financial worries and to permit him at this time to do everything possible to restore his health, it is recommended that this loan be granted.

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5. PUBLICITY FOR CBA AND CBK - $5,000.00.

The Commercial Manager has submitted a recommendation that a special publicity campaign be instituted to mark the change of programs on September 1st when CBA and CBK become the Trans-Canada Network stations in the Maritimes and Prairies respectively. This recommendation reads as follows:

"The removal of daytime network programmes from Dominion Network stations in Saskatchewan (also CKX, Brandon), and from CFCY and CKCW in the Maritimes means that a great number of listeners who have always received these programmes from their local stations will no longer be able to do so after August 31st. They will have to tune to CBK and CBA or cease to hear these programmes.

"This situation has sponsors worried. They feel that they are going to suffer for some time at least through the loss of local audiences and through competing programmes either local or (ultimately, we hope) network.

"For the protection of both CBK and CBA and also for the protection of the good will of clients, we believe it is extremely important that an advertising campaign should be instituted commencing shortly before September 1st, calling attention to the changes that are taking place.

"We believe it advisable to use the daily papers in Brandon, Regina, Moose Jaw, Saskatoon, Prince Albert, Charlottetown and Moncton, because those areas are particularly affected and also because it is in some of these areas that programme ratings are determined.

"However, the daily newspapers would by no means take care of all our requirements in Western Canada, where the circulation of the dailies in rural areas is extremely limited and where rural listeners depend on radio so much. Hence, it would be necessary to add at least one good rural publication of large circulation viz., the "Free Press Prairie Farmer".

"In the "Free Press Prairie Farmer" it would be necessary to list all the daytime commercials because it is a weekly paper. In the dailies, too, all daytime programmes might be listed in each advertisement. However, we believe it would be more effective, especially with sponsors whom we would like to impress with our efforts, to place special small advertisements each featuring an individual programme - "Ma Perkins", "Happy Gang", "Big Sister", etc.

"We believe that this campaign should run regularly over a period of twelve weeks. The cost would be approximately as follows:

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PRAIRIES

Daily Newspapers -	Brandon Sun Moose Jaw Times-Herald Prince Albert Herald Regina Leader-Post Saskatoon Star Phoenix	$1,666.56
Farm Paper	Free Press Prairie Farmer	1,326.00
		$2,992.56
	Estimated Cost of Production (Lettering, Engravings, Typesetting, Plates, etc.)	300.00
		$3,292.56

MARITIMES

Daily Newspapers -	Moncton Times Moncton Transcript Charlottetown Guardian Charlottetown Patriot	$ 806.40
	Estimated Cost of Production (Lettering, Engravings, Typesetting, Plates, etc.)	80.00
		$ 886.40
TOTAL -		$4,178.96

"The above, of course, does not take into consideration any advertising of evening programmes on the Trans-Canada Network, or any advertising of programmes on the Dominion Network. The evening programme service of the two Networks has, of course, been separated for many months. If we were to undertake the advertising of evening programmes on the two networks, in the Prairie and Maritime areas, the cost would be increased substantially - and would amount to from $7,000 to $12,000, depending on the degree of completeness with which it was undertaken.

"Inasmuch as there is quite a lot of careful work involved in the laying out of the campaign and in the preparation of copy, we would like to make plans now so that these could be well prepared long before hand. The holiday season makes this all the more important.

"In view of the fact that there has never yet been any appreciable amount of advertising for either CBK or CBA and considering our obligations to sponsors, we believe that we could hardly do less than run this suggested advertising campaign.

"Inasmuch as our advertising appropriation was curtailed when the budget was set up, it would be necessary to provide for this out of "unallocated" or by other special means."

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6. **KING'S HALL BUILDING - EXPANSION OF FACILITIES**

(To be discussed)

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CANADIAN BROADCASTING CORPORATION

42nd Meeting of the Board of Governors of the Canadian Broadcasting Corporation held in Head Office, Victoria Building, Ottawa on June 5th and 6th, 1945.

P R E S E N T

Howard B. Chase (Chairman)
Rene Morin
Dean Adrien Pouliot
F. J. Crawford
W. J. Parker
B. K. Sandwell
A. W. Trueman

I N A T T E N D A N C E

Dr. Augustin Frigon, General Manager
Donald Manson, Assistant General Manager

SECRETARY

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JUNE 5TH, 1945
(Morning Session)

The meeting opened at 10.00 a.m. with the Chairman, Mr. Howard B. Chase, presiding.

The Chairman conveyed the congratulations of the Board to Mr. Trueman on his recent appointment as President of the University of Manitoba. Mr. Trueman thanked the Board for their good wishes.

The Chairman suggested that the Minutes of the 41st Meeting of the Board be read individually by the members before approval was given.

The Minutes of the 4th Executive Committee Meeting held in Montreal on May 7th were read. It was noted that the General Manager was authorized to discuss with the Government, and in particular with the Minister of National War Services, the possibility of obtaining a special grant in reimbursement of expenditure directly chargeable to the war such as the operation of an overseas service, protection of our plants against enemy action, and lost licence fee revenues.

The General Manager was also authorized to take necessary action in view of obtaining a reduction in the cost of collecting radio licence fees. The General Manager communicated to the Board a report he has sent to the Honourable Minister of National War Services, where it is established that the direct cost of the war to the CBC has been, up to March 31st last, $600,000.

Also another report requesting that the Department of Transport should absorb at least part of the cost of collecting licence fees which, in 1943-44, amounted to $500,000.

The Chairman read a letter addressed to the Minister of Finance by the Minister of National War Services setting out details of the financial effect on the Corporation of the war and recommending a grant by the Government from War Appropriation Funds to the Corporation as reimbursement. The Chairman also

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read a letter from the Minister of National War Services to the Minister of Finance recommending that the cost of collection on radio licence fees be absorbed by the Government.

The suggestion that Mr. Trueman make a tour of the Maritime Region was discussed. Mr. Trueman indicated that this would be impossible now in view of his move to Manitoba. It was decided that if special circumstances require a member of the Board to travel to stations in his region, he should do so on his own decision and later report to the Board and submit details of expenditures.

The General Manager explained that although the Executive Committee had agreed that the broadcast "The Road to Serfdom" should be carried in Canada, it was later decided, in view of the current federal election campaign, not to carry this broadcast. The General Manager indicated that he had secured the approval of the members of the Executive by telephone.

Moved by Mr. Parker, seconded by Mr. Morin,

IT WAS RESOLVED

THAT the Minutes of the 4th Meeting of the Executive Committee of the Board of Governors held in Montreal, May 7th, 1945, be approved and appended to the regular Minutes of the 42nd Meeting of the Board as a whole. (Appendix II)

The Chairman read the correspondence between the Treasurer and Mr. Gladstone Murray relating to the expenses incurred by Mr. Murray on a visit to New York in March, 1943.

Moved by Mr. Parker, seconded by Mr. Morin,

IT WAS RESOLVED

THAT the hotel bill of Mr. Gladstone Murray amounting to $49.12 which had been charged to the BBC, should be paid by the CBC and the claim against Mr. Murray abandoned.

The General Manager made a progress report on American network affiliation with stations in Canada. He indicated that he had discussed this with network officials in New York recently.

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It appears that the American networks are mainly concerned that all networks be treated alike in Canada. The General Manager said that the ideal arrangement would be to arrange network affiliations through the Corporation but that this could not be done immediately owing to the affiliation of CFRB with the Columbia Broadcasting System. He indicated that he would give a complete report and make definite recommendations on this question of American network affiliation at the next meeting of the Board, probably.

The Director General of Programs was asked to attend and to discuss the proposals for continuing troop entertainment in the United Kingdom for the next few months. It was explained to the Board that while the service would be underwritten financially by the auxiliary forces and that the technical facilities would be supplied by transmitters loaned by the American forces, there would be some monetary obligations accruing to the Corporation.

Moved by Mr. Crawford, seconded by Mr. Morin,

IT WAS RESOLVED

THAT the Board approve the proposal for continuing troop entertainment in the United Kingdom and that the Management submit a progress report to the next meeting of the Board indicating the arrangements made and the approximate cost involved.

In accordance with a resolution passed at the 39th Meeting of the Board on October 30th, 1944, the expense accounts of the General Manager were submitted for approval.

Moved by Mr. Crawford, seconded by Dean Pouliot,

IT WAS RESOLVED

THAT the expense accounts submitted by the General Manager covering the following expenditures be approved:

April, 1945	-	$ 224.00
May, 1945	-	279.00

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In accordance with the resolution passed at the 39th Meeting of the Board on October 30th, 1944, the expense accounts of the Assistant General Manager were submitted for approval.

Moved by Mr. Crawford, seconded by Dean Pouliot,

IT WAS RESOLVED

THAT the expense accounts submitted by the Assistant General Manager covering the following expenditures be approved:

April, 1945	-	$ 80.60
May, 1945	-	89.50

In addition, special expenses of an extraordinary character were reviewed in the light of the second portion of this same resolution.

Moved by Mr. Crawford, seconded by Dean Pouliot,

IT WAS RESOLVED

THAT the expense accounts submitted by the Assistant General Manager covering the following expenditure be approved:

Special - $69.35

At 11.50 a.m. Mr. T. W. Elliott came before the Board to present a brief on behalf of his application to establish a broadcasting station in Oshawa. The Chairman thanked Mr. Elliott for his able presentation and advised him that this would be duly considered with the report of the Technical Committee.

At 12.05 p.m. Mr. Allan Holmes appeared on behalf of his application to establish a broadcasting station in Galt. Mr. Holmes retired after having been advised that it was necessary for applicants to find a suitable wavelength.

The resolution submitted by the National Advisory Council on School Broadcasting asking for negotiations with the Musicians' Union for relief from the restrictions on recording of music for school broadcasting was presented to the Board.

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Moved by Mr. Crawford, seconded by Mr. Parker,

IT WAS RESOLVED

THAT the Management be instructed to negotiate with the Musicians' Union in an effort to secure lifting of the restrictions regarding recorded programs which are designed for use in schools bringing the resolution of the National Advisory Council on School Broadcasting to the attention of the Musicians' Union, and inform the National Advisory Council on School Broadcasting that such action had been taken.

The application from radio station CJSO, Sorel, P.Q., for connection with the French Network of the Corporation was considered.

Moved by Mr. Morin, seconded by Mr. Parker,

IT WAS RESOLVED

THAT the application of station CJSO, Sorel, P.Q., to be connected to the French Network be denied as this area receives the French Network service of the Corporation from radio station CBF and it is the Board's policy not to duplicate service.

The Management asked the Board for authority to negotiate a further lease with Ward-Price Limited for the premises known as "CBC Playhouse" located at 23 Grenville Street, Toronto.

Moved by Mr. Trueman, seconded by Mr. Sandwell,

IT WAS RESOLVED

THAT the Executive be authorized and directed to negotiate with Ward-Price Limited for a renewal lease of the premises known as "CBC Playhouse" located at 23 Grenville Street, Toronto, upon such terms and conditions as may be agreed to between the Contracting Parties for a period not to exceed five years.

The Chairman informed the Board that a great many letters had been received both by himself and by the Corporation protesting against the establishment of French language stations in the West. These protests came mainly from the Orange Lodges and the churches of the United Church of Canada in the West. He read a letter from Dr. Gordon Sisco, Secretary of the United Church Committee on Radio

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in which the request was made that no further licences for French language stations be recommended until the question has been submitted to the Parliamentary Committee. It was agreed that the Chairman should advise the United Church Committee on Radio that if they wish to bring this matter before a Parliamentary Committee, it was their privilege, but that the question of French language stations in the West was not being considered by the Board at the present time.

The meeting adjourned for luncheon at 12.50 p.m.

JUNE 5TH, 1945
(Afternoon Session)

The meeting re-opened at 3.30 p.m. when Mr. Walker Blake appeared on behalf of the application for the transfer of the licence for station CKUA, Edmonton, to the Department of Telephones, Government of Alberta, and the granting of a private commercial broadcasting licence. Mr. Blake said that since the last submission, station CFRN had been affiliated to the Dominion Network of the Corporation and there was now no danger of a third commercial station putting it out of business. He said that there was room and need for three commercial stations in the city of Edmonton. If the application were granted, station CKUA could become self-sustaining, at the same time carrying on its educational work. Mr. Blake retired and the Board discussed the matter thoroughly.

Moved by Mr. Sandwell, seconded by Mr. Crawford,

IT WAS RESOLVED

THAT the Board reaffirm the decision taken at their meeting on June 26th, 1944, and confirmed at their meetings on October 30th, 1944 and January 27th, 1945, namely: "Having noted that the present licence to CKUA was issued for educational broadcasting purposes and having reviewed all circumstances surrounding the radio situation in Edmonton with respect to the commercial field, the Board feels obliged to recommend denial of this application for transfer of the licence".

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IT WAS FURTHER RESOLVED

THAT the Management be requested to report to the next meeting of the Board on the present commercial possibilities in Edmonton, in particular the change brought about by the affiliation of station CFRN to the Dominion Network.

At 4.35 p.m. Mr. M. Lefebvre and Mr. Perrault of station CHLP, Montreal, came before the Board in support of the application for an increase in power to 1,000 watts and change in frequency to 1150 kc. Mr. L. Spencer, radio engineer, presented a brief supporting the application. The Chairman thanked the delegation and advised them that the presentation would be considered when the report of the Technical Committee was given consideration.

At 4.45 p.m. Mr. Phil Lalonde of station CKAC, Montreal, appeared to present a brief on behalf of the application by station CKAC for increase in power to 50,000 watts on the present frequency 730 kc. The Chairman thanked Mr. Lalonde for his presentation and informed him that his submission would receive consideration.

The report of the Technical Committee on applications was fully discussed.

Moved by Dean Poulict, seconded by Mr. Crawford,

IT WAS RESOLVED

THAT the recommendations of the Technical Committee, as contained in Appendix I annexed hereto, be adopted by the Board.

The General Manager told the Board that Mrs. Speer, widow of the late C. W. Speer, broadcast operator, who had been killed while on duty with the Overseas Unit of the Corporation was in financial straits owing to delay in connection with death documents, and recommended that an advance of $500.00 be made to her against final settlement.

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Moved by Mr. Trueman, seconded by Dean Pouliot,

IT WAS RESOLVED

THAT the Management be authorized to advance the sum of $500.00 to Mrs. Speer against final settlement.

The General Manager submitted the account received from Messrs. Jennings and Clute in connection with the legal services for the purchase of the Havergal property in Toronto by the Corporation.

Moved by Mr. Crawford, seconded by Dean Pouliot,

IT WAS RESOLVED

THAT the bill in the amount of $1,629.00 from Messrs. Jennings and Clute for legal services rendered in connection with the purchase of Havergal property in Toronto for the Corporation be paid.

The General Manager asked authority for personal advances on salary to be given to Mr. D.C. Claringbull and Mr. Jean St. Georges under the Board's policy which is that each such case should be considered on its merits.

Moved by Dean Pouliot, seconded by Mr. Crawford,

IT WAS RESOLVED

THAT an advance of $300.00 be made to D.C. Claringbull, repayable at the rate of $50.00 per month, and an advance of $150.00 be made to Jean St. Georges, repayable at the rate of $25.00 per month.

The General Manager, at the request of the Chairman, explained the circumstances which necessitated a change at the last minute in the Corporation's staff to cover the broadcasting in connection with the United Nations' Conference at San Francisco.

The meeting adjourned at 6.30 p.m.

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JUNE 6TH, 1945
(Morning Session)

The meeting re-opened at 10.15 a.m.

The members having had an opportunity to read the Minutes of the 41st Meeting, the Chairman asked for a resolution of adoption.

Moved by Mr. Parker, seconded by Dean Pouliot,

IT WAS RESOLVED

THAT the Minutes of the 41st Meeting of the Board of Governors of the Canadian Broadcasting Corporation held in Ottawa on April 8th and 9th, 1945, having been read by the individual members be approved.

The series "Of Things to Come" was then discussed, the Director General of Programs and Supervisor of Talks being in attendance. Mr. Bushnell read a detailed memorandum covering the Joint Conference of the Canadian Association for Adult Education, National Film Board, National Farm Radio Forum, Citizens' Forum, Wartime Information Board and the Canadian Broadcasting Corporation held in Winnipeg, May 28th to 31st, 1945. A list of topics for the series was submitted and discussed. It was strongly felt by all the members that the topics being of a wide and comprehensive nature, speakers should be carefully chosen and ample time devoted to the preparation and presentation of the broadcasts. Although this series is a co-operative undertaking, in the final analysis, it is the CBC who are responsible for the broadcasts. The General Manager explained his views on this series. He indicated that it was his feeling that we should proceed by drawing up first a list of qualified persons in Canada capable of participating in discussions of that type and then establishing a list of subjects which we knew could be properly presented and discussed on the air. "Of Things to Come", he maintained, is by far the most important program offered to the Canadian public by the CBC, because of the very great influence it may have on the public mind. It should therefore be taken very seriously and only

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people with deep knowledge of the question discussed and also possessing the necessary radio personality should be invited to participate in the discussion.

Already prepared broadcasts with anybody but the best minds of the country should be avoided altogether. From the point of view of broadcasting, it was his considered opinion that we might undertake a limited number of topics and do them well rather than an extended series and poorer programs.

The General Manager informed the Board of the report which he had commissioned Dr. Edrita G. Fried to conduct on two programs in the series last year. This survey was designed to report on listener reaction and would be valuable to the producer and the executive as a guide for future programs.

Moved by Mr. Sandwell, seconded by Dean Pouliot,

IT WAS RESOLVED

THAT the Board of Governors accept this list of subjects submitted for the program "Of Things to Come" as the general area from which to select subjects of discussions for the series, and that the program department choose the subjects on which they can get the most satisfactory speakers, keeping in mind the spirit of the discussion of the Board in the arrangements of this series.

Moved by Mr. Trueman, seconded by Mr. Sandwell,

IT WAS RESOLVED

THAT a grant of $2,500.00 be paid to the Canadian Association for Adult Education to assist in the organization of Citizens' Forum, the listening group associated with the series "Of Things to Come".

The Chairman suggested that the next meeting of the Board take place in Ottawa on August 14th.

The meeting adjourned at 12.15 p.m.

_____
(CHAIRMAN)

_____
(SECRETARY)

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APPENDIX I

APPENDIX to the Minutes of the 42nd Meeting of the Board of Governors of the Canadian Broadcasting Corporation held in Ottawa, June 5th and 6th, 1945.

TECHNICAL RECOMMENDATIONS TO THE MINISTER OF RECONSTRUCTION

A. APPLICATIONS RECOMMENDED FOR APPROVAL:

IT WAS RESOLVED

THAT the Minister of Reconstruction be advised that the Board of Governors of the Canadian Broadcasting Corporation recommends that the following applications be granted for the reasons indicated:

(a) Existing Stations:

Station	Location	Request
CKNW	New Westminster, B.C.	Short-Wave Pick-up Transmitter.

Reason: There are no technical objections and such equipment is useful for remote program pick-up.

CFGP	Grande Prairie, Alta.	Frequency change from 1350 kc. to 1050 kc.

Reason: It is technically possible and desirable as the service area of this station would be increased by approximately 50% in an area which receives no other primary service.

CKNX	Wingham, Ont.	Licence for a 100 watt emergency transmitter.

Reason: There are no technical objections and such standby equipment is desirable to maintain continuity of service provided that the emergency transmitter is used only in cases of emergency and licensed only for the same frequency as the main transmitter.

CFPL	London, Ont.	Licence for a 100 watt emergency transmitter on Hotel London.

Reason: There are no technical objections and such standby equipment is desirable to maintain continuity of service provided that the emergency transmitter is used only in cases of emergency and licensed only for the same frequency as the main transmitter.

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(a) Existing Stations (cont'd):

Station	Location	Request
CHLP	Montreal, P.Q.	Power increase from 250 watts on 1490 kc. to 1000 watts on 1150 kc. with directional antenna.

Reason: The increase appears to be technically possible with directional antenna design submitted, subject to any objections from other countries signatory to the North American Regional Broadcasting Agreement.

(b) New Stations:

Applicant	Station Location	Request
C.H. Chapman	Dawson City, Yukon	250 watt station

Reason: The 1230 kc. channel is available and there is no primary service in this area.

It is recommended that the applicant be informed that the granting of a licence does not obligate, in any way whatsoever, the Canadian Broadcasting Corporation to assist in the establishment or in the operation of the station, such as by supplying programs, network connections, financial support, etc.

Al Harvey Alsgard	Powell River, B.C.	250 watt station

Reason: The 1400 kc. channel is available and the service in this area from existing stations is poor, especially at night.

It is recommended that the applicant be informed that the granting of a licence does not obligate, in any way whatsoever, the Canadian Broadcasting Corporation to assist in the establishment or in the operation of the station, such as by supplying programs, network connections, financial support, etc.

T.W. Elliott	Oshawa, Ont.	100 watt station on 1240 kc.

Reason: It appears, from a study of ground conductivities that the 1240 kc. channel is available for 100 watts. It is the opinion of the Board that there is need for a local station at Oshawa.

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(c) Frequency Modulation Station for Receiver Development:

Applicant	Station Location	Request
Sparton of Canada Ltd.	London, Ont.	50 watt F.M. station for receiver development.

Reason: It is technically desirable to stimulate the development, test and production of FM receivers and it has been the policy of the Board to grant such licences to manufacturers of receivers.

B. APPLICATIONS RECOMMENDED FOR REJECTION:

IT WAS RESOLVED

THAT the Minister of Reconstruction be advised that the Board of Governors of the Canadian Broadcasting Corporation recommends that the following applications be denied for the reasons indicated:

(a) Existing Stations:

Station	Location	Request
CKNW	New Westminster, B.C.	Frequency change from 1230 kc. to 1050 kc.

Reason: The frequency of 1050 kc. has been recommended for CFGP, Grande Prairie, Alberta, and the channel cannot be used at both places.

CKUA	Edmonton, Alta.	Commercial licence and transfer to the Dept. of Telephones, Govt. of Alberta.

Reason: IT WAS RESOLVED

THAT the Board reaffirm the decision taken at their meeting on June 26th, 1944, and confirmed at their meetings on October 30th, 1944, and January 27th, 1945, namely: "Having noted that the present licence to CKUA was issued for educational broadcasting purposes and having reviewed all circumstances surrounding the radio situation in Edmonton with respect to the commercial field, the Board feels obliged to recommend denial of this application for transfer of the licence".

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IT WAS FURTHER RESOLVED

THAT the Management be requested to report to the next meeting of the Board on the present commercial possibilities in Edmonton, in particular the change brought about by the affiliation of Station CFRN to the Dominion Network.

(b) New Stations:

Applicant	Station Location	Request
Robert Hatton	Vancouver, B.C. or Saskatoon, Sask.	250 watt station

Reason: Both communities are already well served by existing stations, and it is the opinion of the Board that neither place can support another station.

F.J. McDowell J.G.K. Barry and A company to be formed.	Penticton, B.C.	1000 watts on 580 kc. or 970 kc.

Reason: A licence has been granted to CKOV, Kelowna, to operate a 250 watt satellite station at Penticton and it is the opinion of the Board that the community cannot support two stations.

Times Journal	Fort William, Ont.	250 watt station

Reason: The area is already served by two stations and it is the opinion of the Board that the area cannot support another station.

Frank Ryan, Montreal, P.Q.	Ottawa, Ont.	1000 watt station
Gordon F. Henderson	" "	250 watt station
T.J. Allard and K.A. MacKinnon	" "	1000 watt station on 970 kc. with directional antenna.

Reason: The Ottawa-Hull area is served by three stations at present and it is the opinion of the Board that this area cannot support another station.

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(b) New Stations (cont'd):

Applicant	Station Location	Request
H.N. Stovin	St. Thomas, Ont.	1000 watts on 990 kc. daytime only.

Reason: A station at St. Thomas is in effect a London station and it is the opinion of the Board that this area cannot support another station due to the intense competition for audiences from U.S.A. and other Canadian stations.

Allan Holmes	Galt, Ont.	5000 watts on 1250 kc. daytime only.

Reason: Separation from CJCS Stratford, Ontario on 1240 kc. is insufficient. It is the opinion of the Board that this area does not require a regional station as it is covered by Toronto and Hamilton stations.

Capt. B.H. Bedford (Now overseas)	Guelph, Ont.	250 watt or 100 watt station on 1230 kc.

Reason: It appears that the separation from CJCS Stratford, Ontatio, on 1240 kc. is insufficient.

Capt. Fred R. Davies	Belleville, Ont.	1000 watts day only or unlimited.

Reason: A full time 250 watt station has been authorized for G/C A.M. Haig and it is the opinion of the Board that the area cannot support two stations.

Edward G. Byrne (A company to be formed)	Bathurst, N.B.	100 watt station and connection to the Trans-Canada Network.

Reason: The establishment of this station depends upon connection to, and affiliation with, the Trans-Canada Network and the Canadian Broadcasting Corporation cannot undertake such financial and program support.

A.A. Turner	New Minas, N.S.	100 watt station

Reason: The area is already covered by CBA and it is the opinion of the Board that the population in this area is too small to support a station.

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(b) New Stations (cont'd):

Applicant	Station Location	Request
Lt. Cmdr. John P. Mackasey	Sydney, N.S.	250 watt station
M.R. Chappell	" "	1000 watt station
Eastern Broadcasters Ltd. (N. Nathanson, CJCB)	" "	250 watt station for Dominion Network only.

Reason: It is the opinion of the Board that this area cannot support a second privately owned commercial station.

(c) Frequency Modulation Stations:

Applicant	Station Location	Request
CHPS	Parry Sound, Ont.	F.M. Station
CJOR	Vancouver, B.C.	" "
A.A. Turner	New Minas, N.S.	" Relay Station

Reason: Applications for frequency modulation licences have been denied in the past as "it has been the policy of the Board to recommend licences for frequency modulation only to those applicants who are engaged in the manufacture of frequency modulation receivers; that is for test and experimental purposes".

C. APPLICATIONS RECOMMENDED FOR DEFERMENT:

IT WAS RESOLVED

THAT the Minister of Reconstruction be advised that the Board of Governors of the Canadian Broadcasting Corporation recommends that the following applications be deferred for the reasons indicated:

(a) Existing Stations:

Station	Location	Request
CFJC	Kamloops, B.C.	Power increase from 100 watts to 5000 watts (910 kc.)

Reason: A directional antenna will be required and the technical brief thereon has not been submitted.

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(a) Existing Stations (cont'd):

Station	Location	Request
CFCN	Calgary, Alta.	Change of site, new 10,000 watt transmitter and new 580 foot vertical radiator (1010 kc.)

Reason: For further consideration after the CBC has formulated a policy regarding the possible use of this channel for a high power CBC station.

CKX	Brandon, Man.	Power increase from 1,000 watts to 5,000 watts (1150 kc.)

Reason: A directional antenna will be required and the technical brief thereon has not been submitted.

CKFI	Fort Frances, Ont.	Transfer of licence from "John M. Reid" to "Border Broadcasting System Limited".

Reason: This application cannot be considered until full details of the proposed company have been submitted. It is recommended that the Department of Transport obtain a full report on this company.

CJCS	Stratford, Ont.	Power increase from 100 watts to 1,000 watts.

Reason: The Board has been advised that the applicant is having a technical brief on frequency and directional antenna design prepared. The request cannot be considered until the technical brief has been submitted.

CFRB	Toronto, Ont.	Power increase from 10,000 watts to 50,000 watts (860 kc.)

Reason: For further consideration after the CBC has formulated a policy regarding the possible use of this channel for a high power CBC station.

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(a) Existing Stations (cont'd):

Station	Location	Request
CKCH	Hull, P.Q.	Power increase from 250 watts to 1,000 watts.

Reason: There is no frequency available without a directional antenna. Therefore, the application cannot be considered properly until a technical brief on antenna design and frequency has been submitted.

CKAC	Montreal, P.Q.	Power increase from 5,000 watts to 50,000 watts (730 kc.)

Reason: A change in the policy which limits the power of privately owned stations to 5,000 watts is under consideration.

Note: If the licensee wishes to move the existing transmitting plant to the site which has been proposed for the 50 kw. transmitter, the Board has no objections provided that the licensee complies with all regulations of the Department of Transport.

(b) New Stations:

Applicant	Station Location	Request
Leo Brossard, Val d'Or, P.Q.	Yellowknife, N.W.T.	100 watt station

Reason: There is no information available on the applicant and the Department of Transport has been unable to locate Mr. Brossard to date. A recommendation cannot be made until a report on the applicant has been obtained and considered.

F/O Lawrence R. Smith	Yellowknife, N.W.T.	Broadcasting Station

Reason: There is no information available on the applicant. It is recommended that the Department of Transport obtain a full report thereon.

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(b) New Stations (cont'd):

Applicant	Station Location	Request
Sudbury Broadcasting Ltd. (Formerly Dr. J.R. Hurtubise)	Sudbury, Ont.	1,000 watt station (bilingual)

Reason: There is no frequency available without a directional antenna. If the applicant submits a technical brief on antenna design and frequency, the application can be considered further. The existing Sudbury station, CKSO, does not object to a second station in the area.

Windsor Transmitting Company Limited	Windsor, Ont.	Broadcasting Station

Reason: Although there is no frequency available, it is recommended that this application be deferred until the matter of a licence for J.E. Campeau, previously recommended for approval, has been settled.

Henri Lepage	Jonquieres, P.Q.	1,000 watt station

Reason: The applicant has requested deferment. Also a technical brief on frequency and antenna design has to be prepared and submitted.

F/O J.O. Blick and S/L E.B. Osler	Winnipeg, Man.	250 watt station

Reason: Comments regarding the possible establishment of another station in Winnipeg must be obtained from the existing stations CKY and CKRC, before the Board reaches a final decision in this matter.

(CHAIRMAN)

(SECRETARY)

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MINUTES of the 4th Meeting of the Executive Committee of the Board of Governors of the Canadian Broadcasting Corporation, held in Montreal, P.Q., May 7th, 1945.

The Chairman, Mr. Howard B. Chase, called the meeting to order at 10.00 a.m. The members present were Messrs. Rene Morin, F. J. Crawford, with Dr. Augustin Frigon, General Manager, and Donald Manson, Assistant General Manager, in attendance.

(1) The tender which had been received as a result of the public notice in the Globe and Mail and the Toronto Telegram was opened and after consideration it was AGREED that this offer of $22,600.00 should be refused and that the cheque amounting to $2,260.00 should be returned to the Globe Land Investment Company, agents for Danforth Heights Limited of Toronto.

The Committee AGREED that this property should be listed for sale at a price of $55,000.00 net, with the Trusts and Guarantee Company Limited, the Toronto General Trust Corporation and the National Trust Company Limited.

(2) There was discussion of the statements prepared by the Treasurer showing monies spent on account of war.

It was AGREED that the Executive Committee authorize the General Manager to take this matter up with the Government and endeavour to recover our additional expenditure on account of war. It is estimated that the amount is between $550,000.00 and $650,000.00. It was suggested that the decreased revenue from licence fees on account of battery shortages, tubes, etc., should be submitted as an argument in support of our requesting reimbursement on other more direct charges. An effort should also be made to obtain a reduction of the cost of collection and administration of licence fees by the Department of Transport.

(3) The Committee discussed the possibility of Mr. A. W. Trueman continuing his work before the microphone.

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The following resolution was agreed for submission to the next meeting of the Board:

IT WAS RESOLVED

THAT in accordance with the Minute passed at the 22nd Meeting of the Board of Governors held in Ottawa on August 17th and 18th, 1942, the Management be authorized to continue to use the services of Mr. A. W. Trueman, member of the Board of Governors, as in the past, subject to the resolution quoted above.

Moved by Mr. Crawford, seconded by Mr. Morin,

IT WAS RESOLVED

THAT the account in the amount of $15.60 submitted by Mr. A. W. Trueman for expenses from Saint John to Moncton to attend a conference of Maritime School Broadcasts Committee, April 28th, 1945, be paid.

The question submitted by Mr. Trueman to the Assistant General Manager regarding the advisability of undertaking a tour of his region was left in abeyance for discussion at the next meeting of the Board.

(4) The Chairman's suggestion that the next meeting of the Board should be held in Ottawa on June 5th and 6th was AGREED.

(5) The General Manager brought to the attention of the Committee an account submitted by the British Broadcasting Corporation in the amount of $49.12 which covers a charge described as follows:

Hotel bill for Gladstone Murray paid by BBC's New York Office, March 31st, 1943 ..... £10.9.9 ($49.12).

The Executive Committee AGREED that the Corporation should reimburse the British Broadcasting Corporation for this amount and should write to Mr. Gladstone Murray pointing out that the charge submitted by the BBC could not properly be made to the CBC as Mr. Gladstone Murray was granted leave of absence at the beginning of March. It is the feeling of the Committee that Mr. Murray should pay this amount.

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(6) The General Manager informed the Committee that a request had been received from Radio Station WHDH, Boston, for permission to broadcast CBC sustaining programmes. If this permission were granted, Station WHDH would undertake to pick them up in Montreal at no cost to the Corporation.

The Committee AGREED that the General Manager should be authorized to grant this request.

(7) The General Manager informed the Committee that he had had a telephone call from Mr. David Lewis, National Secretary of the CCF who asked that the CBC should not carry a programme being arranged by NBC on the book "The Road to Serfdom". Mr. Lewis claimed that this book was being used for political purposes in Canada. Mr. Lewis indicated that if the Corporation were to broadcast this programme, his party would ask for an equal amount of time to broadcast a programme supporting socialism. The Committee felt that the Corporation should not interfere with a programme originating from NBC; the fact that the broadcast will deal with a certain book is purely incidental and has nothing to do with the federal election in Canada.

(8) The Executive Committee was informed by the General Manager that the Minister of Labour, the Honourable Humphrey Mitchell, had requested permission to broadcast to labour on V-E Day. The General Manager had declined to arrange this broadcast in view of the large number of speeches already arranged. The General Manager asked the Committee if they had any views on this matter. The Committee suggested that since the Acting Prime Minister, the Honourable J. L. Ilsley, was speaking on behalf of the Government, the General Manager might suggest to Mr. Mitchell that his remarks could be included in the remarks of the Acting Prime Minister.

The meeting adjourned at 12.00 p.m.

(SECRETARY) (CHAIRMAN)

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F. J. CRAWFORD

Canadian Broadcasting Corporation

TITLE

AGENDA

OF THE

6TH MEETING

EXECUTIVE COMMITTEE

BOARD OF GOVERNORS

MONTREAL

SEPTEMBER 14, 1945.

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AGENDA

6TH MEETING OF THE EXECUTIVE COMMITTEE HELD IN MONTREAL - SEPTEMBER 14, 1945.

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1. (a) Next meeting of the Board of Governors - October 8, 1945. (To be discussed - Thanksgiving Day).

   (b) Action taken on Minutes of the 43rd Meeting of the Board of Governors, Ottawa, August 14th, 1945. Copy of Minutes.

   (c) Agenda of 44th Meeting of the Board of Governors.

2. American network affiliations - CKEY to ABC. (To be discussed)

3. Financing of Expansion Program. (To be discussed).

4. Yonge Street Property - offer.

5. Applications to join CBC networks:

   (a) CKNW, New Westminster, B.C. (Trans-Canada)
   (b) CFAB, Windsor, N.S. (Dominion).
   (c) CKSF, Cornwall, Ont. (Dominion).

6. Visit to New York - report by the General Manager. (To be discussed).

7. Staff canteen - Toronto. (To be discussed)

8. Staff:

   (a) Charles Shearer (To be discussed)
   (b) Employment of married women - policy.

9. Revision of News Service cost. (To be discussed).

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1. (b) ACTION TAKEN ON MINUTES OF THE 43RD MEETING OF THE BOARD OF GOVERNORS, OTTAWA, AUGUST 14, 1945:

1. Affiliation with American networks - CKNY with ABC.	Executive Committee and next Board Meeting.
2. Plan of national coverage - high power stations.	Executive Committee and next Board Meeting.
3. Religious Broadcasting.	General Manager wrote Canon Ward and Dr. Webber. Memorandum to the Director General of Programs and Commercial Manager.
4. Commonwealth Radio Conference	Heads of Divisions informed. To be implemented without increase of staff. London and Paris bureaux to be recommended on specially. Other Commonwealth countries to be informed.
5. C.W. Speer - special insurance.	Executive Committee and next Board Meeting.
6. Negotiations with CKY, Winnipeg.	General Manager pursuing.

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1. (c) AGENDA OF 44TH MEETING - BOARD OF GOVERNORS:

A G E N D A

44th Meeting of the Board of Governors of the Canadian Broadcasting Corporation, Ottawa, October [redacted], 1945.
29/30.

1. Minutes of the 43rd Meeting of the Board of Governors held in Ottawa, August 14, 1945.

2. Minutes of the 6th Meeting of the Executive Committee held in Montreal, September 14, 1945.

3. Joint Technical Committee: Report for consideration of Board's Sub-Committee on Applications (Document No.1)

4. Affiliations with American networks.

5. Plan of National Coverage - high power stations.

6. Broadcasts in Foreign languages.

7. Commonwealth Radio Conference. (Chairman's letter to BBC re adoption of final summary of conclusions). (Letters to other Commonwealth Countries)

8. Applications to join CBC networks:

   (a) CKNW, New Westminster, B.C. (Trans-Canada)
   (b) CFAB, Windsor, N.S. (Dominion)
   (c) CKSF, Cornwall, Ont. (Dominion)
   (D) CFOS, Owen Sd (Dominion)

9. O.W. Speer - special insurance.

10. Entertainment for Troops Overseas - CFN

11. CAB Submissions.

12. Prince Rupert - Contract "CKPR"

13. St Boniface Recordings

~~14. "Let's Keep It Going"~~

APPOINTMENTS: Frank Ryan and K. Laird - re application for a station in Ottawa; denied at 42nd meeting of Board, June 5-6/45

J. Sedgwick - ok { CFBR Purchase / CFOS Dom not appl.

Tom Reid - ok CKNW

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4. YONGE STREET PROPERTY - OFFER:

Mr. Reuben Dennis of Toronto has made an offer to Toronto General Trusts Corporation for the purchase of the Yonge Street property of $45,000.00 payable as follows:

$500.00 deposit
$22,000.00 on closing sale-purchase transaction
$22,500.00 balance in six months' time from date of acceptance.

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B. APPLICATIONS TO JOIN CBC NETWORKS:

(b) CFAB, Windsor, N.S. (Dominion)

Application has been made by Ward M. Bishop, who is presently constructing a 50 watt station (licensed for 100 watts on 1450 kcs) at Windsor, N.S., for affiliation with the Dominion network. Mr. Bishop states that station CHNS, Halifax, cannot be heard at Windsor, but that station CBA brings Trans-Canada service to this area.

The wireline costs to add this station to the Dominion network would be approximately $5,000.00 per annum.

Comments have been solicited from the operating departments of the Corporation.

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5. **APPLICATIONS TO JOIN CBC NETWORKS:**

(c) CKSF, Cornwall, Ont. (Dominion)

Comments on application - Commercial Manager

I have your memo of August 20th with respect to the possible affiliation of this station to the Dominion Network. I understand that if this were done, it would come under a supplementary agreement and the mileage factor would enter into the wire companies' charge for the service. It is 68 railroad miles from Cornwall to Montreal. The Traffic Manager states that $6,000.00 (approximately) is the mileage charge plus station connection charge for sixteen-hour daily service. He adds that if CKSF were added for Dominion Network programmes only, (not recognizing possible daytime programmes) it would cost, for six hours evening service, $4,650.48.

What amount of business we may anticipate to receive from this affiliation, and what proportion of the line charges we may hope to recuperate, is quite impossible to forecast. If all the sponsors who are now on the Dominion Network were to use Cornwall, the total revenue to the CBC is indicated on the attached sheet. However, we know that it would likely be some considerable time before any worthwhile proportion of these sponsors added Cornwall.

Some months ago while in Ottawa this question was discussed with the Manager of the Cornwall station in Mr. Manson's office and we emphasized to him that any addition of Cornwall, commercially, would have to be on a supplementary basis only, that is, i.e. at the option of the sponsor. He could not expect to be added to the Dominion basis network because that privilege had to be refused to many other stations in more or less similar positions.

The Traffic Manager states that the addition of CKSF to the wire line service on a permanent basis in the near future is problematical. The wire companies reported some months ago that they had no facilities for either occasional or permanent service.

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CKSF - CORNWALL

Statement showing annual revenue to stations and to CBC for station time and lines on current Dominion Network programmes

Programme	No. of Regions	No. of Brdcsts.	Payment to Station	CBC Station Revenue	CBC Line Revenue	CBC TOTAL Revenue
Ernest Seitz	1	26	$210.60	$129.52	$132.60	$262.12
Hall of Fame	3	52	530.40	121.07	225.42	346.49
Music for Canadians	4	26	280.80	101.09	132.60	233.69
Radio Reader's Digest	5	52	530.40	44.42	225.42	269.84
Texaco Star Theatre	4	52	530.40	82.74	225.42	308.16
Northern Electric Hour	4	26	280.80	101.09	132.60	233.69
Information Please	4	52	530.40	82.74	225.42	308.16
Contended Hour	5	52	530.40	44.42	225.42	269.84
Parade of Songs	1	26	280.80	172.69	132.60	305.29
Alan Young	3	52	530.40	121.07	225.42	346.49
Bob Hope	4	39	421.20	65.71	169.06	234.77
Ellery Queen	4	44	475.20	74.13	190.74	264.87
Jack Carson	5	52	530.40	44.42	225.42	269.84
Light up and Listen	4	26	280.80	101.09	132.60	233.69
Rudy Vallee	3	44	475.20	108.46	190.74	299.20
Those Websters	3	26	280.80	64.10	112.71	176.81
Gillette Fights	4	52	530.40	82.74	225.42	308.16
Everything for the Boys	3	52	530.40	121.07	225.42	346.49
National Barn Dance	3	52	530.40	121.07	225.42	346.49
			$8,290.20	$1,783.64	$3,580.45	$5,364.09

Note: The above figures are calculated on the basis of CKSF being paid 50% of their card rate after deduction of frequency discount. Station and Line rates shown below.

	1 hour	1/2 hour	1/4 hour
Station time	$40.00	$24.00	$16.00
Line Charges	7.00	6.00	5.00

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2. (b) EMPLOYMENT OF MARRIED WOMEN - POLICY:

The Director of Personnel and Administrative Services recommends the following policy with regard to the status of married women in the CBC:

(1) The hiring of married women to fill vacancies on the permanent establishment be discontinued forthwith;

(2) That female employees who contract marriage after December 31, 1945, be requested to resign their position;

(3) In the few cases where husband and wife are in the employ of the Corporation, action be taken immediately to release the wife from the service;

(4) In accordance with peacetime policy, the Corporation should not retain the services of married women beyond requirements of the service which, in any event, should not be later than April 1, 1947.

Policies (1), (3) and (4) are being implemented, but before policy (2) is put into force, I think we should know the decision of the Civil Service as regards Government employees in this category. I see no reason why we should start such a policy before the Government does.

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CANADIAN BROADCASTING CORPORATION

43RD Meeting of the Board of Governors of the Canadian Broadcasting Corporation held in the Head Office, Victoria Building, Ottawa on August 14th, 1945.

PRESENT

F. J. Crawford (Acting Chairman)
Dean Adrien Pouliot
Mrs. T. W. Sutherland
W. J. Parker

IN ATTENDANCE

Dr. Augustin Frigon, General Manager
Donald Manson, Assistant General Manager

SECRETARY

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AUGUST 14TH, 1945
(Morning Session)

The Meeting opened at 10.30 a.m. In the absence of the Chairman, Mr. Howard B. Chase, the members of the Board asked Mr. F. J. Crawford to preside.

The Acting Chairman asked that the members read individually the Minutes of the 42nd Meeting of the Board, and adoption would be taken later.

The Minutes of the 5th Executive Committee Meeting were read at the request of the Acting Chairman by the Secretary and discussed. The correspondence between Mr. Chase and the United Church Committee on Radio was noted.

Moved by Dean Pouliot, seconded by Mr. Parker,

IT WAS RESOLVED

THAT the Minutes of the 5th Meeting of the Executive Committee of the Board of Governors held in Montreal on July 4th, 1945, be approved and appended to the regular minutes of the 43rd Meeting as a whole.(Appendix II)

At 10.50 a.m. Mr. J. Sedgwick came before the Board on behalf of the application of Mr. Basil Scully of Fort William for a 250 watt broadcasting station licence at either Copper Cliff or Sudbury. Mr. Sedgwick explained that Mr. Scully was an experienced radio man who was anxious to establish his own station and has made arrangements with Mr. J. G. Hyland, owner of radio station CJIC, Sault Ste. Marie, for capital to build the station. Mr. Sedgwick indicated that he would be willing to provide a document to show that Mr. Hyland was only making a loan and would have no interest in the operation of the station. The Acting Chairman thanked Mr. Sedgwick for his presentation and informed him that the application would be considered with the Technical Report later in the meeting.

The General Manager indicated that he had been concerned for some time about the public relations of the Corporation. Up to the present he had hesitated to initiate any work of this

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kind as the appointment of a full time Chairman would provide for public relations as part of the Chairman's duties. The General Manager said that since no appointment has been made, nor appears likely in the near future, he was seriously considering making recommendations to look after this type of work.

The General Manager explained that he had written to Mr. Chase outlining the recommendations which are included in the Agenda. Copies of this letter were distributed to the members and Mr. Crawford read Mr. Chase's reply. There follows this exchange of letters:

Ottawa, August 8th, 1945.

Dear Mr. Chase:

In case you cannot attend the next meeting of our Board of Governors, I would like very much to have your opinion on the following points which I propose to submit for adoption to the Governors so that I may have their firm decision before I leave for the Rio Conference. I have had full opportunity to discuss these problems with you. I suppose I do not need to enlarge here upon the reasons which lead me to take the position indicated.

I had thought it might be possible to devise some method of securing full operating control of all programmes originating in the United States. This would have meant contracting with every American network and farming out their programmes to various stations in the best interest of the Canadian public. There are so many difficulties involved that I find it impossible at this time to suggest an all including formula. I am now convinced that we should proceed step by step, taking care of the difficulties as they develop. It is, therefore, essential that the following steps be taken in the order indicated, because otherwise we would be caught in still greater difficulties. In order of their adoption by the Board, I, therefore, suggest:

1. Starting September 1st, 1946, all Trans-Canada Network programmes must be carried by CBL exclusively in Toronto.

2. The power of station CJBC must be increased to 50 kw., as soon as possible.

3. Application to the Licensing Authority should be made for the transfer of 860 kc. frequency to CJBC (at 50 kw.) to permit better regional coverage.

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4. CFRB should be permitted to increase its power to 50 kw., leaving to the owner the responsibility of finding a frequency. (It can be pointed out that frequency 1550 kc. has been earmarked since the Havana Conference for a 50 kw. station in the Toronto area).

5. Any Trans-Canada Network programme of Columbia Broadcasting System origination now on CFRB which, at the request of the sponsor, would be carried over CBL before September 1st, 1946, may also be carried by CFRB until that date.

6. Any Dominion Network programme of Columbia Broadcasting System origination now on CFRB which, at the request of the sponsor, would be carried by CJBC, before September 1st, 1946, or before that station operates at 50 kw., may also be carried by CFRB until CJBC operates at that power.

7. There is no objection to programmes of United States origination being carried by any Toronto station if such programmes cannot be carried by CBL or CJBC. (In other words, an NBC programme, for which the CBC cannot clear time on CBL may, at the choice of the sponsor and American networks, be broadcast by CFRB or CKEY).

8. Affiliation of CKEY to the American Broadcasting Company network is denied, but provided all the steps indicated above (from 1 to 6 inclusive) are implemented, CKEY may affiliate itself to that network for all programmes, commercial and sustainers, that cannot be carried on CJBC.

At the next Meeting of the Board, I would also be pleased if the Governors would go on record as favouring the allocation of Frequency Modulation frequencies on an economic basis, thereby limiting to market conditions the number of stations, either A.M. or F.M. operating within a given area.

It will also be necessary for the Board to take the necessary steps to obtain permission to build a 50 kw. station on frequency 1010 kc. now used by CFCN Calgary, so that we may have a regional station in Alberta.

It should also be decided that unless the Rio Conference offers better possibilities, a 50 kw. station should be built, using frequency 1580 kc. in the Province of Quebec.

The question as to who will build a 50 kw. transmitter on 990 kc. for Manitoba should also be decided at the next meeting.

Many of these steps cannot be implemented until we have obtained the necessary financial support from the Government; but I am convinced that it is of the greatest importance that the Board should decide on the matter of principles now and leave all other details for negotiations in due time.

Yours faithfully,

(Sgd) (Augustin Frigon)
General Manager

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Montreal August 9th, 1945.

Dear Dr. Frigon:

I have your letter of August 8th in which you set forth eight points which you feel should be taken up by the Board of Governors at their next meeting, and as it will not be possible for me to be in attendance when these matters are being considered, I should be glad if you would place this letter before the Board in order that my opinion with regard to your recommendations may be placed on the record.

All of your recommendations have my approval, but I do feel that the owners of station CFRB should be notified that the Board has decided in the interests of the CBC that it should take over the frequency of 860 kc. but before actually doing so we would be willing to receive any representations which the present owners of station CFRB care to make.

In the event that the owners of CFRB do desire a hearing we should have a complete report as to what that station could do by way of serving its public if the frequency of, I think, 1550 kc. were allocated to them.

Sincerely yours,

(Sgd) (Howard B. Chase)
Chairman

There followed a discussion on the question of affiliation with American networks. The solution suggested in the letter to Mr. Chase was discussed and the members present felt that no final decision should be taken, but that they should indicate to the Management that they agreed in principle that in order to assure the best possible regional coverage for CBC programs, the Corporation, as the national system, should occupy fully the clear channels obtained for Canada under the North American Regional Broadcasting Agreement.

The Board felt that the recommendations for the solution of the network difficulties caused by the affiliation of Canadian stations to U.S. networks were basically sound, but wished to postpone final decision until the next meeting of the Board when there would be a larger attendance.

At 11.30 a.m. Mr. E. H. Charleson appeared on behalf of two applicants for licences. He indicated that Major J. F.

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Peterson, D.S.O. had asked him to appear on behalf of his application to establish an A.M. and F.M. station in St. Thomas. Mr. Charleson said that he knew that other applications had been made for this same locality, but he wished to point out that Major Peterson was a local resident and had served Canada in the armed services. He was prevented from appearing in person because he was undergoing further treatment in hospital for wounds. Mr. Charleson stressed again that coverage for the Corporation's programs in Western Ontario would be improved by the establishment of this station and its affiliation to the networks of the CBC.

Mr. Charleson then asked permission to speak on behalf of the application of Mr. C. A. Krug for the establishment of a 250 watt station in Woodstock, Ontario, with F.M. when possible. The Acting Chairman assured Mr. Charleson that careful consideration would be given to these applications when the report of the Technical Committee was being studied.

The Board then considered the report which was presented on the representations of the National Religious Advisory Council and the Lord's Day Alliance.

Moved by Mrs. Sutherland, seconded by Dean Pouliot,

IT WAS RESOLVED

THAT the Board having given careful consideration to the proposals submitted by the National Religious Advisory Council and the Lord's Day Alliance have come to the following conclusions:

(1) The Board of Governors was pleased at the opportunity of meeting the delegation from the N.R.A.C. and discussing with them problems related to the religious aspect of the Corporation's activities. The Board hopes that the Council will feel free to send delegations whenever circumstances warrant.

(2) The N.R.A.C. is an advisory body to the Corporation and liaison is maintained between the Corporation and the Council by the Supervisor of Religious Broadcasts.

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(3) The Board of Governors is most sympathetic to any move for a more representatively national council but regrets that this suggestion cannot be implemented under the present budget of the Corporation.

(4) The Board of Governors wishes to reassure the N.R.A.C. that its decision of January, 1944, communicated to the Chairman of the N.R.A.C. by the General Manager in his letter of February in that year, was to define the functions and outline the scope of the N.R.A.C. Any suggestions for improvements in the religious programs or additions to them may be put forward to the General Manager through the Supervisor of Religious Broadcasts. The Board of Governors feels that the N.R.A.C. can make a valuable contribution to the work of the Corporation and to listeners in Canada by studying ways and means of improving the present methods of presentation of religious programs; of studying new techniques and analyzing the value of new methods of presentation.

(5) The Board of Governors has given careful attention to the request of the N.R.A.C. for a prohibition of commercial programs on any radio station in Ontario between the hours of 7.00 and 8.00 p.m. Sunday.

The Corporation as the national authority has developed network broadcasting from coast to coast bringing network service to most radio homes in Canada. If the prohibition requested by the Council were implemented, it would in effect destroy network broadcasting on Sunday. The Board of Governors feels that any such move would be detrimental to the best interests of a very large proportion of its shareholders.

The Board of Governors as national authority has to consider the needs of the Dominion as a whole. In collaboration with the Council, the Corporation has allocated 2 one-half hour periods of network broadcasting for religious programs on Sunday, in addition to a series of dramatic Bible stories also presented on the network. The Corporation's policy with respect to the broadcasting of local church services has been reviewed and re-affirmed as set out in the resolution adopted by the Board in January 1944, as follows:

> The policy of providing free time for the broadcasting of regular church services should not be extended as it is felt that this is the function of local privately-owned stations. It might be noted that it was intended to drop the broadcasting of local church services when the network periods were arranged.

(6) The Board of Governors has given careful consideration to the further submission of the Lord's Day Alliance for the elimination of all direct advertising on programs broadcast on Sunday. The Board is sympathetic to the purpose of this submission and wishes to point out that much has been done towards this end. For example, contests and offers are not permitted on Sunday commercial broadcasts; program material must be in keeping with the nature of the day; all Sunday commercials from the United States, with one exception, are replaced by Canadian cut-ins thereby avoiding the more direct form of American advertising.

The Board will continue to urge sponsors and agencies to improve their advertising on Sundays. However, it is considered that this can be best accomplished by persuasion rather than direction.

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At 12 noon Mr. G.R.A. Rice and Mr. Gordon Henry accompanied by Mr. J. Sedgwick came before the Board. Mr. Sedgwick informed the Board of the resolution adopted by the Western Association of Broadcasters at their recent meeting in Calgary regarding frequency modulation which indicated that the broadcasters wished to have an opportunity to discuss this matter with the Corporation before final adoption of regulations for frequency modulation allocations are made. Mr. Sedgwick was assured that the broadcasters would be given an opportunity to present their views before a final decision was made. At the same time it was indicated that recommendations were being considered by the Board on which a basic policy might be developed. Those interested would be given an opportunity of studying the recommendations before a final policy was agreed. Mr. Sedgwick thanked the Board and retired.

Messrs. Rice and Henry then gave the Board their points of view with regard to the application of station CKUA, Edmonton, for permission to become a commercial station. Mr. Rice maintained that the introduction of the Dominion Network service through CFRN has not materially altered the commercial picture but has merely placed the station in a position to raise the standard of its programs; CFRN still obtains most of its revenue from local business. Both Mr. Rice and Mr. Henry emphasized that Edmonton could support a maximum of two stations only with its present population. The economic boom which has been enjoyed at Edmonton is receding and it is claimed that the city will have to depend on its pre-war income - agriculture - when the present situation passes. The issue of a third commercial licence would inevitably result in a lower standard of broadcasting as the stations would have to accept less desirable commercial business in order to survive. Furthermore, it was pointed out that the equipment originally used by CKUA was transferred by CJCA on the understanding that it was to be used purely for educational purposes only.

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The Acting Chairman thanked Messrs. Rice and Henry for their presentations after which they retired.

Moved by Mrs. Sutherland, seconded by Dean Pouliot,

IT WAS RESOLVED

THAT the former rulings of the Board of Governors to deny station CKUA, Edmonton, a commercial licence be confirmed and that no further consideration be given to this application for a period of at least two years by which time the situation may have clarified and the application may be reviewed again.

The meeting adjourned for luncheon at 12.30 p.m.

AUGUST 14TH, 1945
(Afternoon Session)

The meeting re-opened at 2.15 p.m.

The Report of the Technical Committee on Applications was fully discussed.

Moved by Dean Pouliot, seconded by Mr. Parker,

IT WAS RESOLVED

THAT the recommendations of the Technical Committee as contained in Appendix I annexed hereto be adopted by the Board.

The Board was informed that the United States Army proposed to establish a 3 watt transmitter at Dawson Creek, B.C., for the American troops. The Department of Transport had approved of this application.

Consideration was given to the Final Summary of Conclusions of the Commonwealth Broadcasting Conference approved by the Conference on March 9th, 1945.

Moved by Dean Pouliot, seconded by Mrs. Sutherland,

IT WAS RESOLVED

THAT the Board of Governors approve the Final Conclusions of the Commonwealth Broadcasting Conference as set out in Appendix IV annexed hereto and authorize the Management to implement these conclusions as circumstances warrant.

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In accordance with a resolution passed at the 39th Meeting of the Board on October 30th, 1944, the expense accounts of the General Manager were submitted for approval.

Moved by Dean Poulict, seconded by Mrs. Sutherland,

IT WAS RESOLVED

THAT the expense accounts submitted by the General Manager covering the following expenditures be approved:

June, 1945	$198.00
July, 1945	230.00

In accordance with the resolution passed at the 39th Meeting of the Board on October 30th, 1944, the expense accounts of the Assistant General Manager were submitted for approval.

Moved by Dean Poulict, seconded by Mrs. Sutherland,

IT WAS RESOLVED

THAT the expense accounts submitted by the Assistant General Manager covering the following expenditures be approved:

June, 1945	$ 70.00
July, 1945	89.90

In addition, special expenses of an extraordinary character were reviewed in the light of the second portion of this same resolution.

Moved by Dean Poulict, seconded by Mrs. Sutherland,

IT WAS RESOLVED

THAT the expense accounts submitted by the Assistant General Manager covering the following expenditures be approved:

Special	$ 85.15

The Board noted that the armed forces are underwriting financially the proposal to establish a Canadian Forces Network to provide entertainment for the troops assembled in the United Kingdom awaiting transportion to Canada. It was indicated that the Corporation would provide supervision in London through the Overseas Unit and that additional material is to be broadcast by the International Service for which we are assured special

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estimates will be provided in due time. It is estimated that the CBC costs will be approximately $5,000.

The recommendations concerning a plan of allocation for frequency modulation stations were considered.

Moved by Dean Pouliot, seconded by Mr. Parker,

IT WAS RESOLVED

THAT the Board of Governors recommend to the Government of Canada that the following policy be adopted regarding the allocation of frequencies for frequency modulation transmission:

1. That Canada should adopt the same band of frequencies to be used for FM as approved by the FCC in the United States.

2. That steps should be taken to protect Canadian interests in FM channels by the immediate negotiation with the United States regarding the allocation of FM channels between the two countries.

3. That the number of stations to be permitted within a given area whether AM or FM be limited by commercial possibilities of the area on the basis of a formula to be determined.

4. That an FM frequency may be allocated to any present station operating on AM provided -

(a) that any time after June 1st, 1948, the station may be given one year's notice that it must abandon AM and operate exclusively on FM;

(b) that any FM station operating in conjunction with an AM station must carry all and the same programs at all times except when a sustaining musical program can be produced for high fidelity transmission by FM.

5. That new applicants be permitted to operate on FM provided that the power and location of the station fits in the allocation plan.

6. That all new FM stations operate according to a regular full schedule for a minimum period of time daily as approved by the CBC.

7. That CBC stations, because of the fact that they do not carry commercial spot announcements and local commercials and are primarily interested in regional coverage and network operation, be added anywhere and above the number envisaged in 3 above.

8. That details of allocation methods be determined after consultation with the Department of Transport and private industry.

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It was pointed out to the Board that Dean Adrien Pouliot had incurred expenses amounting to $26.54 for telegrams, telephones and stenographic assistance during the months of March, April and May, 1945. Detailed accounts have been submitted to the Treasurer.

Moved by Mrs. Sutherland, seconded by Mr. Parker,

IT WAS RESOLVED

THAT the expenses of Dean Adrien Pouliot, totalling $26.54 covering telegrams, telephones and stenographic assistance during the months of March, April and May, 1945, be approved.

The Treasurer was asked to come before the Board to explain the annual financial statements.

Moved by Mrs. Sutherland, seconded by Dean Pouliot,

IT WAS RESOLVED

THAT the Board approve the financial statement and balance sheet for the year ending March 31st, 1945, as contained in Appendix III annexed hereto.

The Board was informed of the benefits accruing to the estate of the late C. W. Speer from the CBC welfare plans. It was pointed out that the Corporation had collected an amount of $10,000 from Lloyds by way of insurance on the life of Mr. Speer. There was a thorough discussion of the disposal of this amount and it was decided that no action should be taken until the next meeting of the Board.

The General Manager recommended that a bonus in compensation for the risks and hardships endured be granted to members of the staff who had served in the CBC Overseas Unit. This was thoroughly discussed.

Moved by Dean Pouliot, seconded by Mrs. Sutherland,

IT WAS RESOLVED

THAT members of the CBC staff serving with the Overseas Unit be granted a bonus of fifteen dollars ($15.00) per month away from Canada in compensation for the risks and hardships they have had to endure.

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The General Manager indicated that he would like to purchase three frequency modulation transmitters.

Moved by Dean Pouliot, seconded by Mrs. Sutherland,

IT WAS RESOLVED

THAT the Board of Governors authorize the Management to purchase three frequency modulation transmitters at an estimated cost of $10,000.00 to be taken out of surplus.

A further medical report has been obtained on the condition of Mr. J. G. Murphy which indicates that he will not be capable of returning to work for at least another six months.

Moved by Dean Pouliot, seconded by Mr. Parker,

IT WAS RESOLVED

THAT Mr. J. G. Murphy be paid one-half his salary for a further period of six months from August 9th, 1945.

It was also pointed out that Mr. G. Dumais, announcer at CBV, Quebec, has been ill with thyroid trouble since April 30th, 1945. His normal sick leave credit and annual leave was expended on August 13th.

Moved by Dean Pouliot, seconded by Mr. Parker,

IT WAS RESOLVED

THAT Mr. G. Dumais be paid his full salary until October 31st, 1945, and that a further medical report be submitted at the next meeting of the Board.

The members having had an opportunity to read the Minutes of the 42nd Meeting of the Board, the Acting Chairman asked for a resolution of adoption.

Moved by Dean Pouliot, seconded by Mr. Parker,

IT WAS RESOLVED

THAT the Minutes of the 42nd Meeting of the Board of Governors of the Canadian Broadcasting Corporation held in Ottawa on June 5th and 6th, 1945, having been read by the individual members, be approved.

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The General Manager informed the Board that he had an application from the Director of Personnel and Administrative Services, Colonel R. P. Landry, for a personal advance on salary of $525.00. The General Manager said that he felt such requests by the Director of Personnel and Administrative Services provided a very poor example to the staff and while he sympathized with Colonel Landry's financial difficulties, he felt that advances of this kind should not be further encouraged. The Board agreed that an advance of part of the amount requested be made and that Colonel Landry be informed that this was the last such advance which would be approved.

Moved by Dean Pouliot, seconded by Mrs. Sutherland,

IT WAS RESOLVED

THAT an advance of two hundred dollars ($200.00) be made to Colonel R. P. Landry, Director of Personnel and Administrative Services, repayable at the rate of $50.00 per month, commencing September 30th, 1945, and that Colonel Landry be informed that the Board will not consider any further applications for such advances.

The Board agreed that station CKEY may be permitted to affiliate with the American Broadcasting Company for a period of one year ending August 31st, 1946, provided that CBC stations would continue to broadcast programs of the A.B.C. carried on the CBC's networks and sustaining programs as required.

The General Manager informed the Board of his discussions with Premier Garson of Manitoba concerning broadcasting in Winnipeg. Premier Garson indicated his willingness to co-operate fully with the Corporation in order to make sure that a 50 kw. station is built on frequency 990 kc. as required under the Havana Agreement, in the best interests of the listening public in Manitoba. The General Manager is authorized to pursue his negotiations with Premier Garson with the understanding that he will keep the Board informed of the progress of such negotiations.

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It was suggested that the next meeting of the Board take place on October 11th and 12th, 1945.

(ACTING CHAIRMAN)

(SECRETARY)

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APPENDIX I

APPENDIX to the Minutes of the 43rd Meeting of the Board of Governors of the Canadian Broadcasting Corporation held in Ottawa on August 14th, 1945.

TECHNICAL RECOMMENDATIONS TO THE MINISTER OF RECONSTRUCTION

A. GENERAL RECOMMENDATIONS REGARDING FREQUENCY MODULATION

IT WAS RESOLVED

THAT the Board of Governors recommend to the Government of Canada that the following policy be adopted regarding the allocation of frequencies for frequency modulation transmission:

1. That Canada should adopt the same band of frequencies to be used for FM as approved by the FCC in the United States.

2. That steps should be taken to protect Canadian interests in FM channels by the immediate negotiation with the United States regarding the allocation of FM channels between the two countries.

3. That the number of stations to be permitted within a given area whether AM or FM be limited by commercial possibilities of the area on the basis of a formula to be determined.

4. That an FM frequency may be allocated to any present station operating on AM provided -

   (a) That any time after June 1st, 1948, the station may be given one year's notice that it must abandon AM and operate exclusively on FM;

   (b) that any FM station operating in conjunction with an AM station must carry all and the same programs at all times except when a sustaining musical program can be produced for high fidelity transmission by FM.

5. That new applicants be permitted to operate on FM provided that the power and location of the station fits in the allocation plan.

6. That all new FM stations operate according to a regular full schedule for a minimum period of time daily as approved by the CBC.

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7. That CBC stations, because of the fact that they do not carry commercial spot announcements and local commercials and are primarily interested in regional coverage and network operation, be added anywhere and above the number envisaged in 3 above.

8. That details of allocation methods be determined after consultation with the Department of Transport and private industry.

B. APPLICATIONS RECOMMENDED FOR APPROVAL

IT WAS RESOLVED

THAT the Minister of Reconstruction be advised that the Board of Governors of the Canadian Broadcasting Corporation recommends that the following applications be granted for the reasons indicated:

(a) Existing Stations:

Station	Location	Request
CFGP	Grande Prairie, Alta.	Permission to pick-up and rebroadcast sustaining programs from CBR and CKUA.

Reason: There are no technical objections and there will be an improvement in public service.

CHAB	Moose Jaw, Sask.	Public commercial licence to permit the transmission of messages during certain periods to individuals at points not served by other means of electrical communication.

Reason: There are no technical objections and this is a public service.

CJGX	Yorkton, Sask.	Change frequency to 940 kc.

Reason: The service area of this station will be greatly extended. The applicant should be informed that he may expect some interference from CBM if the power of this latter station is increased to 50 kw.

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(a) Existing Stations (cont'd):

Station	Location	Request
CJSO	Sorel, P.Q.	Transfer of licence from Henri Gendron and Arthur Prevost to Radio Richelieu Lte.

Reason: There are no objections to the directors or shareholders of Radio Richelieu Lte.

CJFX	Antigonish, N.S.	Transfer of shares as listed below.

3 shares from Rev. C.W. MacDonald, Bridgeport, N.S. to Mrs. T. B. Murphy, Church Street, Antigonish, N.S.

1 share from Robert J. Munroe of Lourdes, N.S. to Mrs. T. B. Murphy, Church Street, Antigonish, N.S.

1 share from J. B. Gerrior, West Arichat, N.S. to Mrs. T. B. Murphy, Church Street, Antigonish, N.S.

1 share from C. T. Montgomery, New Glasgow, N.S. to J. A. Morris, Moncton, N.B.

5 shares from Mrs. Michael Neima, New Glasgow, N.S. to J. R. Harry Sutherland, New Glasgow, N.S.

5 shares from Mr. Michael Neima, New Glasgow, N.S. to Mr. J.W.H. Sutherland, New Glasgow, N.S.

Reason: There are no technical objections and the control of the company is not affected.

(b) New Stations:

Applicant	Station Location	Request
F/O J.O. Blick and S/L E.B. Osler	Winnipeg, Man.	250 watt station (1230 kc.)

Reason: It is the opinion of the Board that the Winnipeg area can support another station.

Henri Lepage	Jonquiere, P.Q.	250 watt station on 1240 kc.

Reason: It is the opinion of the Board that a local community station can be supported and be of service in this area.

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(c) Operating Power of Canadian Broadcasting Stations:

IT WAS RESOLVED

THAT the operating power of all broadcasting stations in Canada be returned to full licensed power immediately.

Reason: The reasons which led to the Board's resolution on this matter at the 25th Meeting, December 7th and 8th, 1942, have largely disappeared and further the Federal Communications Commission has ordered all United States stations to return to full licensed power on September 1st, 1945.

C. APPLICATIONS RECOMMENDED FOR REJECTION

IT WAS RESOLVED

THAT the Minister of Reconstruction be advised that the Board of Governors of the Canadian Broadcasting Corporation recommends that the following applications be denied for the reasons indicated:

(a) Existing Stations:

Station	Location	Request
CHEF	Granby, P.Q.	Change of frequency to 1470 kc. until 1450 kc. released by CHLN.

Reason: This is not technically desirable as 1470 kc. is a regional channel while CHEF is a local station. The separation from existing stations is insufficient.

(b) New Stations:

Applicant	Station Location	Request
Rev. T.L. Thompson, Port Arthur, Ont.	Medicine Hat, Alta. or Central Location in Western Provinces	1000 watt station for religious broadcasts.

Reason: A licence has been granted for Medicine Hat. There appears to be no frequency available without a directional antenna.

J. F. Sweeney	Regina, Sask.	1000 watt station

Reason: There are already two stations in Regina and it is the opinion of the Board that this area cannot support another station.

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(b) New Stations (cont'd):

Applicant	Station Location	Request
Windsor Transmitting Company	Windsor, Ont.	Broadcasting Station

Reason: There is no frequency available.

Peter A. Kirkey, Chatham, Ont.	Windsor, Ont.	100 - 250 or 1000 watt station on 1540 kc. - unlimited or day only.

Reason: The Board has already recommended that a licence be granted to J. E. Campeau on this channel.

C. A. Krug	Woodstock, Ont.	250 watt station

Reason: There appears to be no frequency available.

Maj. F.J. Peterson	St. Thomas, Ont.	250 watt station

Reason: There appears to be no frequency available.

Garfield F. Loughrey	St. Thomas, Ont.	250 watt station on 600 kc. with directional antenna.

Reason: It is not technically desirable to assign a Class III channel (regional) to a Class IV (local) station. It is not practical to use a directional antenna on 250 watts.

Basil Scully, Port Arthur, Ont.	Sudbury, Ont. or Copper Cliff, Ont.	250 watt station on 1230 kc.

Reason: There is an application from Sudbury Broadcasting Limited (Dr. Hurtubise) for a 1000 watt station. It is the opinion of the Board that this area could not support a third station.

Oscar Ross	Penetanguishine, Ont. or Midland, Ont.	250 watt station

Reason: There appears to be no frequency available.

(c) Short Wave Licence:

Applicant	Station Location	Request
Mrs. O.A. Jorgenson, Vancouver, B.C.	Powell River, B.C.	1000 watt station

Reason: The Board has always opposed the establishment of new privately-owned short-wave broadcasting stations.

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(d) Frequency Modulation Licences:

Applicant	Station Location	Request
C. A. Krug	Woodstock, Ont.	F.M. Station
Maj. F.J. Peterson	St. Thomas, Ont.	" "
The Times Co. Ltd.	Moose Jaw, Sask.	250 watt F.M. Station
CFAR	Flin Flon, Man.	F.M. Station
CKPC	Brantford, Ont.	" "

Reason: Applications for frequency modulation licences have been denied in the past as "it has been the policy of the Board to recommend licences for frequency modulation only to those applicants who are engaged in the manufacture of frequency modulation receivers; that is for test and experimental purposes."

D. APPLICATIONS RECOMMENDED FOR DEFERMENT

IT WAS RESOLVED

THAT the Minister of Reconstruction be advised that the Board of Governors of the Canadian Broadcasting Corporation recommends that the following applications be deferred for the reasons indicated:

(a) Existing Stations:

Station	Location	Request
CFJC	Kamloops, B.C.	Power increase from 100 watts to 5000 watts (910 kc.)

Reason: A directional antenna will be required and the technical brief thereon has not been submitted.

CFCN	Calgary, Alta.	Change of site, new 10,000 watt transmitter and new 580 foot vertical radiator (1010 kc.)

Reason: For further consideration after the CBC has formulated a policy regarding the possible use of this channel for a high power CBC station.

CKX	Brandon, Man.	Power increase from 1000 watts to 5000 watts (1150 kc.)

Reason: A directional antenna will be required and the technical brief thereon has not been submitted.

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(a) Existing Stations (cont'd):

Station	Location	Request
CKFI	Fort Frances, Ont.	Transfer of licence from "John M. Reid" to "Rainy Lake Broadcasting System Limited".

Reason: This application cannot be considered until full details of the proposed company have been submitted. It is recommended that the Department of Transport obtain a full report on this company.

CJCS	Stratford, Ont.	Power increase from 100 watts to 1000 watts.

Reason: The Board has been advised that the applicant is having a technical brief on frequency and directional antenna design prepared. The request cannot be considered until the technical brief has been submitted.

CFRB	Toronto, Ont.	Power increase from 10,000 watts to 50,000 watts (860 kc.)

Reason: For further consideration after the CBC has formulated a policy regarding the possible use of this channel for a high power CBC station.

CKCH	Hull, P.Q.	Power increase from 250 watts to 1000 watts.

Reason: There is no frequency available without a directional antenna. Therefore, the application cannot be considered properly until a technical brief on antenna design and frequency has been submitted.

CKAC	Montreal, P.Q.	Power increase from 5000 watts to 50,000 watts (730 kc.)

Reason: A change in the policy which limits the power of privately-owned stations to 5,000 watts is under consideration.

CFBC	Saint John, N.B.	Change of frequency to 930 kc.

Reason: A directional antenna is required and the technical brief thereon has not been submitted.

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(b) New Stations:

Applicant	Station Location	Request
Leo Brossard, Val d'Or, P.Q.	Yellowknife, N.W.T.	100 watt station

Reason: There is no information available on the applicant and the Department of Transport has been unable to locate Mr. Brossard to date. A recommendation cannot be made until a report on the applicant has been obtained and considered.

F/O Lawrence R. Smith	Yellowknife, N.W.T.	Broadcasting Station

Reason: There is no information available on the applicant. It is recommended that the Department of Transport obtain a full report thereon.

Sudbury Broadcasting Ltd.(Formerly Dr. J.R. Hurtubise)	Sudbury, Ont.	1000 watt station (bilingual)

Reason: There is no frequency available without a directional antenna. If the applicant submits a technical brief on antenna design and frequency, the application can be considered further. The existing Sudbury station, CKSO, does not object to a second station in the area.

Frank Ryan, Montreal, P.Q.	Ottawa, Ont.	Re-applied for 1000 watt station

Reason: Mr. Ryan and/or his representative wishes to appear before the Board at the next meeting.

David F. Mooney, Halifax, N.S.	Truro, N.S.	250 watt station

Reason: There is no report on the applicant. It is recommended that the Department of Transport obtain a report thereon.

(CHAIRMAN)

(SECRETARY)

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APPENDIX II

MINUTES of the 5th Meeting of the Executive Committee of the Board of Governors of the Canadian Broadcasting Corporation held in Montreal on July 4th, 1945.

The Chairman, Mr. Howard B. Chase, called the meeting to order at 10.00 a.m. The members present were: Messrs. Rene Morin and F. J. Crawford, with Dr. Augustin Frigon, General Manager, in attendance.

(1) The Minutes of the 42nd Meeting of the Board of Governors were noted and the General Manager indicated that action had been initiated on all the points arising out of these minutes.

(2) The General Manager gave a progress report on the negotiations concerning American network affiliations. He told the members of the Executive Committee that Mr. E. A. Weir, the Commercial Manager of the Corporation, had visited New York in this connection and would be giving him a complete report in a few days.

The General Manager informed the meeting that NBC had advised him that they had changed their contract with the Seattle station and that NBC commercials can now be carried by station CBR, Vancouver. This will provide additional revenue and, at the same time, simplify operations at that point.

The General Manager emphasized that a decision on the Class 1-A channels must be taken between now and the Rio Conference. He said this was necessary to strengthen the representations for a postponement of two years in the North American Regional Broadcasting Agreement from March 29th, 1946. He indicated that a decision would be required on a 50 kw. station in Toronto. This would mean that the frequency 860 kc., presently used by CFRB, would be taken over by the Corporation for CJBC. It was

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suggested that if the decision to take over this frequency were reached, it might be wise to offer CFRB 1010 kc. and to permit them to increase power to 50 kw. as this power on 1010 kc. would give a coverage about equal to 10 kw. on 860 kc. The General Manager said that a decision would also be necessary on the taking over of CKY, Winnipeg, now operated on 990 kc. and increasing its power to 50 kw. If this were done, CKX Brandon, might also have to be taken over. He also indicated that CFCN, Calgary, frequency should be taken over and the power increased to 50 kw. The General Manager estimated that it would require approximately $1,345,000 to build 50 kw. stations at these places and also on 1580 kc. (Quebec). He said that he would prepare a complete report on this particular question for submission to the next meeting of the Board on August 14th, at the same time bringing forward reports on the various other aspects of the plan of technical expansion.

(3) The Executive Committee noted the progress report on the plan for troop entertainment in the United Kingdom. The General Manager pointed out that it was possible that this plan would fall through as the Army may change its mind.

(4)(a) The General Manager informed the meeting that an application had been made by Mr. F. W. Savignac, Assistant to Executive-Legal, for a loan of $350.00, repayable at the rate of $50.00 per month. The General Manager indicated that such a loan would free Mr. Savignac from worries of a financial nature and enable him to get the rest recommended by his physician. He added that under the revision of the Job Analysis, Mr. Savignac would receive a substantial increase in salary.

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Moved by Mr. Crawford, seconded by Mr. Morin,

IT WAS RESOLVED

THAT the Management be authorized to advance the sum of $350.00 to Mr. F. W. Savignac. It was agreed that repayment of this loan be made, first, by applying as a refund Mr. Savignac's increase in salary which is effective from April 1st, 1945, as and when approved by the Salaries Controller, and then through payment of $50.00 per month to be deducted from his current salary beginning the month immediately following the payment of the salary increase.

(4)(b) The Executive Committee noted the report on the opinion received from the Department of Justice that the Board of Governors could authorize the payment of $712.02 to cover removal expenses of personal effects of Mr. James N. Crandall from Vancouver to Montreal.

Moved by Mr. Morin, seconded by Mr. Crawford,

IT WAS RESOLVED

THAT the payment of $712.02 to cover removal expenses of personal effects of Mr. James N. Crandall from Vancouver to Montreal, be approved.

(5) The Executive Committee directed that the firm of Cyril de Mara and Company be added to the list of those companies authorized to sell the Yonge Street property.of the Corporation at a price of $55,000.00 net. The General Manager undertook to inform Mr. de Mara of this decision.

(6) The Chairman informed the members that he had had further correspondence with the United Church Committee on Radio and that two new points only were brought out: (1) That the Board of Governors should take steps to cancel the licence for the Saint Boniface French language station, and (2) That Dr. McCann, the Minister of National War Services should receive a delegation of non-Roman churchmen. The Chairman indicated that his reply to these points was: (1) The matter of the licence for Saint Boniface was now in the hands of the Licensing Authority and,

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therefore, no further action by the Corporation could be taken; (2) Mr. Chase informed the correspondents that he was sure the Minister of National War Services would receive them but suggested that any action initiated by the Minister, as a result of such a conference to influence the Board, might be considered as political interference.

The meeting adjourned at 11.30 a.m.

(CHAIRMAN)

(SECRETARY)

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APPENDIX III

CANADIAN BROADCASTING CORPORATION

BALANCE SHEET

31ST MARCH 1945

ASSETS

Current			
Cash in Bank, Petty Cash and Treasurer's Cashiers' Funds		319,694.10	
Accounts Receivable	473,984.07		
Less Reserve for Bad Debts	5,000.00	468,984.07	
Due from Dominion Government re Short Wave Station		512,594.81	
Accrued Bank Interest		1,153.69	
Department of Finance (Balance owing on Licence Fee Collections)		55,452.62	
Investments			
Dominion of Canada Bonds - Par Value $500,000.00 - Actual Cost (Market Value - $498,125.00)	500,000.00		
Accrued Interest Receivable	6,205.51	506,205.51	1,864,084.80
Funded Reserve for Post-War Adjustments			
Royal Bank of Canada, Cash on Deposit			50,000.00
Fixed			
Real Estate, Buildings, Technical Equipment, Studio & Office Furnishings, Library of Records, etc.		3,005,237.83	
Less Deduction for Depreciation and Obsolescence November 2nd, 1936, to March 31st, 1945		2,234,690.06	
		770,547.77	
Add International Short Wave Station, Sackville, N.B. (Per Contra Account - Dominion Government)		1,038,984.81	1,809,532.58
Deferred			
Inventories			
Expendable Stores	113,772.51		
Stationery & Printing	45,256.97		
Publications	2,809.02	161,838.50	
Prepaid Charges		21,022.63	182,861.13
			$3,906,478.51

Ottawa, Ontario,
17th July 1945.

(Sgd) Harry Bramah
Treasurer

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CANADIAN BROADCASTING CORPORATION

BALANCE SHEET

31ST MARCH 1945

LIABILITIES

Current			
Accounts Payable		867,000.92	
Securities deposited by Contractors		12,150.00	879,150.92
Dominion Government			
International Short Wave Station Sackville, N.B. (Per Contra Account)			1,038,984.81
Proprietary Accounts			
Capital Surplus		494,377.16	
Reserve for Renewals & Replacements		400,000.00	
Special Reserve for Post War Adjustments 1st April 1944	150,000.00		
Less Transferred to Operating Surplus (Per Contra Account)	100,000.00		
		50,000.00	
Operating Surplus			
Balance 1st April 1944	1,000,962.71		
Add Profit on Dominion of Canada Bonds sold	15,750.00		
Add Transferred from Special Reserve for Post War Adjustments	100,000.00		
	1,116,712.71		
Deduct Operating Deficit 1944-45	72,747.09	1,043,965.62	1,988,342.78
			$3,906,478.51

Ottawa, Ontario,
19 July 1945.

(sgd) Harry Bramah
Treasurer

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CANADIAN BROADCASTING CORPORATION

INCOME AND EXPENDITURES

1ST APRIL 1944 to 31ST MARCH 1945

INCOME

Licence Fees	3,783,452.62	
Commercial	1,639,159.97	
Miscellaneous	75,785.24	5,498,397.83

EXPENDITURES

Programmes	2,824,188.39	
Engineering	1,114,153.37	
Station Networks (Wire Lines)	929,818.54	
Administration	227,740.95	
Press and Information	138,241.14	
Commercial Department	109,343.93	5,343,486.32
Operating Surplus before deducting Allowance for Depreciation and Obsolescence		154,911.51
Less Allowance for Depreciation and Obsolescence		
2½% on Buildings	24,288.38	
10% on Equipment	203,370.22	227,658.60
Net Operating Deficit		$ 72,747.09

Note Exclusive of Operations of International Short Wave Service

Ottawa, Ontario,
19th July 1945.

(Sgd) Harry Bramah
Treasurer

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APPENDIX IV

PRIVATE & CONFIDENTIAL

COMMONWEALTH BROADCASTING CONFERENCE

PART I

FINAL SUMMARY OF CONCLUSIONS

Approved by the Conference on Friday, March 9th, 1945

ITEM 1: NEWS EXCHANGES

(i) The Conference agreed in principle that the object of all the organizations represented was to use their available resources to increase the movement of Commonwealth news about the Commonwealth with the object of increasing the general understanding among the public of each country of the affairs of the other countries of the Commonwealth.

(ii) The Conference agreed that each of the organizations represented would provide free studio facilities for news correspondents or commentators working for any of the Commonwealth broadcasting organizations.

(iii) The Conference agreed that, so far as space permitted, each organization would provide office accommodation for the correspondents of other Commonwealth organizations.

(iv) The organizations represented agreed to give the BBC on request any help within their power in covering or explaining Dominion and Indian news until BBC correspondents were appointed in the Commonwealth countries.

(v) The Conference agreed that each organization represented would seek to further the ends set out in (i) above by requesting on suitable occasions special coverage of or comment on events occurring in one Commonwealth country and likely to be of interest to the people of another, such coverage to include Outside Broadcasts, commentaries or any other suitable form of radio presentation. It was also agreed that each organization would draw the attention of the other organizations to forthcoming events which might be the subject of such special coverage.

(vi) The Conference agreed that the material produced by news correspondents belonging to any one of the Commonwealth broadcasting organizations would be shared amongst them all in the following cases:-

(a) Where the correspondent of one broadcasting organization gathered material in another Commonwealth country, it would be available to the broadcasting organization of the country in which the story was gathered.

(b) Where the broadcasting organization of one Commonwealth country had gathered a story in its own territory, that story would be available to the correspondent of another broadcasting organization who might be working in that territory.

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(c) Where the broadcasting organizations of one Commonwealth country received news from its correspondent in another Commonwealth country, that material would be available to the correspondent of a third Commonwealth country working in the territory where the news was received.

The Conference agreed also that material gathered in a foreign country by the correspondent of one broadcasting organization would not be available to other Commonwealth broadcasting organizations until after it had been broadcast or otherwise released by the organizations to whom it belonged.

ITEM 2: PROGRAMME EXCHANGES

(i) The Conference agreed that it was the aim of each organization represented to exchange programme material between the countries of the Commonwealth with a view to increasing understanding and goodwill among the peoples of the Commonwealth; that such exchanged programmes must justify themselves by their intrinsic appeal to the listening public of the receiving country; that each organization would make every effort to supply to the others programmes meeting this requirement. Subject to the above provisions, each would carry in its domestic service programmes provided by other Commonwealth countries.

(ii) The Conference agreed that in principle after the war only news and topical material should be transmitted between Commonwealth countries by short-wave and that non-topical programmes should be exhhanged by means of transcriptions.

(iii) The organizations represented agreed to inform the BBC in as much detail as possible about the type and quantity of transcribed programmes required from the BBC after the war, of the cost they were prepared to carry for these programmes, and of the types and production costs of programmes they might contribute to a British transcription service.

(iv) The organizations represented agreed in principle to supply to the BBC for use in its Home and Overseas services, programmes that were likely to be acceptable to the BBC audience, including:

(a) Programmes of indigenous material, such as music.

(b) Sports broadcasts.

(c) Feature programmes to suit the needs of the United Kingdom audience and aimed at satisfying curiosity about places, people, things and institutions in the country of origin.

(d) Programmes reflecting the life and habits of the country of origin.

(v) The Conference agreed that all the organizations represented would provide each other with details about the excise duties they were compelled to pay on imported recordings and that they would exchange information about future developments in this matter.

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(vi) The Conference agreed that the organizations represented would as soon as possible issue to each other in a standard form regular lists of scripts which might be of use to each other, showing details of the programme and the name and address of the holder of the copyright.

(vii) The Conference agreed that local publicity for programmes covered in Item 2 should be the responsibility of the receiver and user of the programme, and that the originator of the programme should supply the necessary material.

ITEM 3: TRANSMISSION OF NEWS & PROGRAMMES FOR REBROADCASTING

Having considered the pre-war exclusive rights of Post Offices and commercial firms in Commonwealth countries to conduct long-distance telephony between them, the Conference agreed that a joint attempt should be made to secure after the war the permanent relaxation of these rights in order to make possible the transmission between Commonwealth countries of programmes intended only for rebroadcasting in the receiving country, and therefore in circumstances which might be regarded as constituting point-to-point communication. The organizations represented also agreed to give each other full information about such rights exercised by the Post Offices or by commercial firms in their respective countries, and about any action that any one of them proposed to take in connection with these rights.

ITEM 4: EXCHANGE OF STAFF

(i) The Conference agreed that it was desirable in principle to make regular exchanges of staff between the broadcasting organizations of the Commonwealth with a view to encouraging better understanding of the life of each other's countries and also of increasing the experience of picked members of their staffs.

(ii) The Conference agreed that the basis of such exchanges should be secondment in the full sense, and that the seconded individual should work as an integral part of the staff of the organization to which he was seconded subject to all its rules and orders; that the period of secondment should be a minimum of six months; and that whatever period was fixed when the secondment was arranged should normally be adhered to and not extended without the full consent of both parties.

(iii) The Conference agreed that, apart from the secondments outlined in (ii) above, staff might be sent from one Commonwealth country to another to perform special missions for the sending organization; and that in such cases the individual concerned would co-operate with the local organization as a visitor and not as a member of its staff.

(iv) The Conference agreed that the salary and subsistence allowances of seconded staff should be paid by the seconding organization, and that the organization should determine what expenses to allow, though it should seek advice on this point from the country to which the seconded staff was being sent.

(v) The Conference agreed that seconded staff should not be permitted to undertake outside paid work without the agreement of both the organizations concerned.

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(vi) The Conference agreed in principle that especially for visiting staff under (iii) above, payment would not normally be made or expected for participation in the programme of one Commonwealth organization by a member of the staff of another.

(vii) The Conference accepted the BBC's offer to contique to admit staff from any Commonwealth broadcasting organization to its Staff Training School.

ITEM 5: COPYRIGHT AND ARTISTS' RIGHTS

(i) After an examination on the contractual position of the organizations represented, the Conference agreed that a regular exchange of information should be made between them in strict confidence, such information not to be quoted to third parties without the consent of the organization concerned; the Conference also agreed that each organization should regularly circulate to the others:

(a) Copies of principal contracts together with explanatory notes, covering copyright and artists' rights.

(b) Copies of artists' contract forms, with an indication - where possible - of the proportion of additional payment incurred for recordings or repeat broadcasts.

(c) An annual statement of the extent to which material owned by Performing Rights organizations was used by each broadcasting authority and the proportion of programme time devoted to it, together with details of the formula for payment.

(ii) The Conference recognized that the arrangements made by each of the Commonwealth broadcasting organizations with respect to copyright and artists' rights would affect the others, and agreed that each organization should inform the others of all major negotiations.

ITEM 6: COMMONWEALTH BROADCASTING BUREAU

The Conference agreed that the desired close liaison between the organizations represented required that each of them should maintain a permanent representative in London and that these representatives should meet regularly and frequently with the BBC and with each other. The Conference accepted the offer of the BBC to arrange for such regular meetings of Commonwealth representatives, when appointed, and to provide the necessary secretariat for the meetings.

ITEM 7: STANDARDS OF DECENCY AND COURTESY IN BROADCASTING

The Conference agreed that broadcasting organizations have a responsibility to impress upon their governments, and to make public opinion aware of, the great potentialities of broadcasting in the field of international affairs. It was also recognized as a cardinal consideration that each organization should maintain a true standard of objectivity in its approach to political broadcasting. It was felt that by so doing the Commonwealth broadcasting organizations could not only set an example of value to the world, but could positively promote a greater measure of international understanding and goodwill.

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ITEM 8: RELATIONS WITH OTHER BROADCASTING ORGANIZATIONS

(i) The Conference agreed that there was no objection to the sale of British transcriptions to commercial stations in any Commonwealth country, though the national broadcasting organizations in each case should be entitled to first use (except in the case of any transcription "library service" which might be started).

(ii) Having heard a statement of Colonial Office aims in the development of Colonial broadcasting, the Conference agreed in principle that the organizations represented would do whatever was practicable to meet the needs of Colonial stations for staff, programmes or technical help.

(iii) The Conference considered the future of the Union Internationale de Radiodiffusion, and agreed that some such organization was required after the war but that it must be world-wide and not merely European in scope. The Conference agreed that the time had not yet come to take any definite steps in this direction.

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HOWARD B. CHASE.

Canadian Broadcasting Corporation

TITLE

AGENDA

OF THE

7TH MEETING

EXECUTIVE COMMITTEE

BOARD OF GOVERNORS

MONTREAL

NOVEMBER 19, 1945.

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A G E N D A

7TH MEETING OF THE EXECUTIVE COMMITTEE HELD IN MONTREAL, NOVEMBER 19TH, 1945

1. Expansion of Technical Facilities:

   (a) Technical Report (See separate document entitled "General Manager's Report on Technical Expansion.
   (b) Clear channels. ✓
   (c) Chicoutimi transmitter. ✓
   (d) Financing. ✓

2. Affiliation with American Networks:

   (a) Policy ✓
   (b) CBS outlet in Montreal.

3. American Commentators.

4. Prince Rupert, CKPR - Contract.

5. Yonge Street Property - Offer.

6. Request of Saint Boniface Station for recording service.

7. Staff:

   (a) Renewal of sick leave - Guy Dumais.
   (b) Special Insurance - G. W. Speer.

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1. **EXPANSION OF TECHNICAL FACILITIES:**

(a) Technical Report (See separate document entitled "General Manager's Report on Technical Expansion".

(b) Clear channels.

(c) Chicoutimi transmitter.

(d) Financing.

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1. EXPANSION OF TECHNICAL FACILITIES:

(c) Chicoutimi Transmitter:

When we renovated the aerial system of CBJ, Chicoutimi, and raised the power to 1 kw., we had to lease for a three-year term, a piece of land owned by the City of Chicoutimi. It was never envisaged then that the City would ever need that land, and it was thought that we could renew the lease almost indefinitely.

The City has now decided to open a street in that remote part of the city, and will require part of the land under which our ground system extends. This means that the coverage of CBJ, which was greatly increased when we made the change, will now drop considerably and that listeners around Lake St. John will not receive the CBC service to which they have been accustomed.

Furthermore, we have always had in mind that the region required a 5 kw. or 10 kw. station. Distances are great and small towns are widely separated. It is therefore recommended that a station be built near Chicoutimi at a cost of $275,000 and an increased annual expenditure of $35,000, not including interest and amortization charges. If a decision can be made now, we have every reason to believe that the city of Chicoutimi would delay implementing their decision and we will have time to build a new station before we are forced out of part of the land we now occupy. 1580 kc now used at Chicoutimi is a Class 1A channel but 10 kw. will hold it for Canada as a Class 1B.

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1. EXPANSION OF TECHNICAL FACILITIES:

4) FINANCING

In a separate report, it is recommended that we should build 50 kw. stations in Alberta, Manitoba, and Ontario. To complete our national coverage, we must also increase our 100 w. CBH station in Halifax to 5 kw.; CBM, Montreal, from 5 kw. to 50 kw.; CBR, Vancouver, from 5 kw. to 50 kw.; take over the 1 kw. station at Brandon and raise CBJ, Chicoutimi, from 1 kw. to 10 kw. This last improvement is also necessary because the land we now have under lease for our present aerial must be given back to the City of Chicoutimi, which will result in a considerable decrease in our coverage in that region.

Summing up, the financial situation is as follows, the first three items being "must" under the Havana Agreement:

		Technical Operating Cost	
	Cost	Total	Present
50 kw. station in Alberta	$ 475,000	$66,000	-
50 kw. station in Winnipeg	475,000	57,000	$10,000
Increase CJBC to 50 kw.	300,000	5,000	-
Increase CBJ Chicoutimi from 1 kw. to 10 kw.	225,000	30,000	8,500.
Increase CBH Halifax from 100 w. to 5 kw.	200,000	21,000	1,000
Increase CBM Montreal from 5 kw. to 50 kw.	220,000	54,000	24,000
Increase CBR Vancouver from 5 kw. to 50 kw.	435,000	53,000	21,000
Purchase of Brandon - 1 kw.	40,000	12,000	-
FM Transmitters: Montreal, Toronto, Vancouver, Winnipeg, Ottawa, Halifax.	250,000	80,000	-
	$2,620,000	$378,000	

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Increase CBJ Chicoutimi from 1 kw. to 10 kw.	225,000	30,000	3,500
Increase CBH Halifax from 100 w. to 5 kw.	200,000	21,000	1,000
Studios and offices in Montreal	2,000,000	-	-
FM Transmitters: Montreal, Toronto, Vancouver, Winnipeg, Ottawa, Halifax.	250,000	80,000	-

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The estimates given above are subject to final adjustment. It will be seen that this improvement in our facilities will result in an increase of ~~$373,000~~ 259,000. per year in our operating cost. Although it is not possible to give satisfactory estimates at this time, it is expected that the time sold on those various stations will bring an increase in revenue at least equal to the increased annual cost. It can be said, therefore, that strictly from a technical point of view, that is, to keep the stations on the air, will not increase our financial burden if the capital cost is met through a grant. However, if we have to borrow money, this will have to be at a very low rate of interest and, furthermore, we should not be expected to reimburse part of the capital until we have recovered from the ill effects of the war on our normal revenues.

This whole project should be completed in three or four years. Even at that, it will impose a tremendous burden on our Engineering Division. With careful planning, however, it should be possible to do this job and to gradually initiate and start construction on a second phase of expansion no less urgent than the first one especially in the case of studios and office space in Montreal. This second stage of the programme would include:

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	Cost	Technical Operating Cost	
		Total	Present
Increase CBM Montreal from 5 kw. to 50 kw.	220,000	54,000	24,000
Increase CBR Vancouver from 5 kw. to 50 kw.	435,000	53,000	21,000
Purchase of Brandon - 1 kw.	40,000	12,000	-
5 kw. station at Windsor	200,000	21,000	-

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	Cost	Technical Operating Cost Total	Present
~~5 kw. station at Windsor~~	~~$ 200,000~~	~~$ 21,000~~	-
~~Studios and offices in Montreal~~	~~2,000,000~~	-	-
Studios at Windsor	90,000	25,000	-
Increase CBV Quebec from 1 kw. to 5 kw.	175,000	21,000	$12,000
Increase CBO Ottawa from 1 kw. to 5 kw.	160,000	21,000	12,000
Maritimes receiving station	65,000	13,000	-
Pacific receiving station	65,000	13,000	-
Second stage of FM and first stage of TV.	2,500,000	-	-
Studios and offices in Toronto	1,500,000	-	-
Studios and offices in Winnipeg	500,000	35,000	-
Studios and offices in Vancouver	500,000	35,000	-
Sundry capital expenditures during next six years	1,000,000		
	~~$8,755,000~~ 7,450,000		

In the case of Windsor, and because of the fact that we will not be allowed to broadcast American network programmes over that station, there will be an important cost of programming that will be difficult to estimate until we know whether delayed broadcast of programmes produced elsewhere will be permitted.

A saving in operating and the sale of time on the Windsor station should take care of annual operating cost subject to the considerations mentioned above. ~~It should be noted, however, that the Windsor problem may prove to be costly because of the fact that we will not be permitted to~~

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carry American network programmes on that station to protect American outlets of those networks operating in the Detroit area.

We now have before the Government a claim for reimbursement of war expenditures amounting to $526,385. This is unquestionably a justified claim which we hope will be recognized by the Government. This amount should go towards capital expenditures, and I recommend that it may be used to cover part of the $1,000,000. sundry capital expenditures mentioned above.

In conclusion it may be said that over the next seven or eight years, we will need upwards of $10,000,000. capital to provide for normal expansion. However, it is useless to envisage this expenditure unless we can obtain a grant for that amount or very easy financial terms. Otherwise, unless our revenues increase beyond the limits which is prudent to envisage now, it might not be possible for us to bear the extra annual operating cost.

I may add that although it is important to improve our coverage, it is equally as important to provide adequate studios and office facilities in Montreal. Our studios and shortwave offices are located in non-fireproof buildings and are so distributed as to make operations extremely inefficient. It is not exaggerated to say that the way we operate in Montreal is a disgrace to national broadcasting in Canada. Toronto could wait five or six years now that we have recently moved to Jarvis Street.

Figures appearing in this report have been estimated as of the end of November 1945. After consultation with the Chairman the order of expansion has been somewhat modified as compared to previous reports.

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Figures given previously were based on our experience with past constructions, to which we applied a certain correcting factor. It is impossible at this time to have exact costs until tenders have been received, our reviewed estimates show a very great increase in almost every item. Building construction, equipment, aerials, now cost anywhere from 30% to twice as much as we paid four or five years ago. This situation is being experienced by everyone dealing with that sort of work. I believe however that the estimates submitted in the present report will be sufficient to initiate negotiations with the Government in respect to financing our expansion projects.

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2. AFFILIATION WITH AMERICAN NETWORKS:

(a) Policy:

The status of Canadian stations affiliated to American networks has been frequently discussed by the Board of Governors, Committees of the House and amongst officials of the CBC. In their report the 1942 Parliamentary Committee recommended that the Corporation should consider if the continuance of such outlets is in the interests of broadcasting and the Corporation. The Committee was especially firm about this. However, two new stations were added since, giving an outlet to Mutual both in Toronto and Vancouver and we are now struggling with proposals and counter-proposals for affiliation of Station CKEY Toronto and Station CJAD Montreal to American networks.

Conditions of affiliation are discussed directly between station owners and American networks officials and at times we are faced with requests which are practically submitted as demands. For instance, Jack Cooke of CKEY, has been to New York on many occasions seeking the affiliation of his station to the American Broadcasting Company network, after he had dropped his affiliation with Mutual Broadcasting System which had been granted, following long discussions, to his predecessor CKCL. This has resulted in our being notified by ABC that they wished to discontinue the affiliation of our own station, CJBC, to their network. Fortunately, they have since withdrawn this decision. Mr. Cooke is also trying to carry on his network programs from any American network and, lately, he has been thinking of going back to Mutual.

In Montreal, Mr. J. A. Dupont, whose station CJAD will commence operations in a few weeks, has signed an agreement with CBS before we even knew anything about it. After he had been reminded that this was to be approved by the CBC, he applied for confirmation. Since then we found that what he really

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wants is to carry any CBS programs on his station and let CKAC, the present Columbia outlet, broadcast only such programs that may be announced in French. This would amount, for all practical purposes, to moving the CBS outlet from CKAC to CJAD without mentioning the fact openly.

All these complications are not conducive to efficient operation. Of course, no programs are actually fed to stations unless our permission has been obtained.

Another aspect of the question is the difficulty we have in operating properly our two stations in Toronto; that is, CBL, the key station of Trans-Canada Network and CJBC, the key station of the Dominion Network. The same applies to CBM and CBF, Montreal. According to a practice which has been going on since the beginning of our network operation, Columbia Broadcasting System outlets in Montreal and Toronto, private stations CKAC and CFRB, have been permitted to operate as Trans-Canada and Dominion Network outlets at those points for all Canadian network programs originating at CBS. This means, for instance, that if a Columbia sponsored show is extended to the Trans-Canada Network, CBL in Toronto has to be supplied "a filled program" while the commercial is carried on all Trans-Canada stations outside of Toronto but on CFRB in Toronto proper. Normally that program should be on CBL, which is the key station of Trans-Canada Network. CFRB would then be the station which would have to fill locally either with a sustainer or a local commercial. This practice has cost us a lot of money in the past and is very objectionable from the point of view of prestige and efficient network operations.

American networks other than CBS such as NBC and ABC, are placed in quite an unfair position in that sense that CBS is always sure of CFRB being cleared whenever it is required; but NBC, in respect to CBL, and ABC in respect to CJBC,

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must first find out whether those stations are used for Canadian network programs of either Canadian origination or other American network origination, except for CBS. When an ABC program is booked on Trans-Canada Network, ABC must first find out whether CBL is available. If not, their program cannot be fed to the Trans-Canada Network. If, by chance, the period is free, it is then occupied by the ABC program, but NBC is blocked out in the case they would require the same period on their affiliated station CBL. That is the reason why ABC was prompted last year to request CKEY as its outlet in order that it may have the same freedom of action in Toronto as CBS has.

A similar complication arises in Montreal and is aggravated by the coming into operation of Station CJAD which seeks approval of a special agreement with CBS. It can, therefore, be seen that the only two stations benefiting of the practice are CFRB and CKAC, Montreal, and that in fact all other parties interested stand to lose because of that practice.

Another danger of the present practice is that if the American networks extend to Vanccuver, Winnipeg, Montreal Toronto and, some would like to Halifax, we may some day be faced with a situation where American sponsors would buy time on these outlets and become quite uninterested in the rest of Canada. If that were to develop, it would mean that only a few cities would carry American programs in Canada, and the rest of the country would be deprived almost completely of that excellent service. Some day, unless we are very careful in the way we handle that problem, we may have to face elsewhere the same situation as we presently have at Windsor, where CKLW is purely and simply an American station on Canadian soil operating as the Detroit Mutual outlet. In this particular case, it means that South

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Western Ontario is deprived almost completely of national broadcasting because there is no frequency available for the construction of a new station in that district.

This matter has become almost out of hand and something must be done to affirm the authority of the CBC in dealing with programs of American origination throughout Canada. It seems that the only practical system would be for the CBC to handle all American networks programs coming into Canada either to our three networks or to local stations. We would then book Trans-Canada, Dominion and Quebec Networks as a unit and, as required, including their outlets in Toronto, Montreal and Vancouver. This indeed is a complicated matter because of various financial arrangements which the different networks have with their affiliates. However, I feel a solution can be found.

There would be no objection to identifying each station with a particular American network so as to facilitate sale of time to American sponsors. In other words, CFRB and CKAC may continue to be known as Columbia affiliates, CFCF as American network outlet in Montreal, etc. However, it would mean that any American program that is to be carried by a Canadian network would have to use Canadian network stations at all points. For instance, a Columbia program, if carried by Trans-Canada, would have to go to CBL in Toronto. This, of course, would mean that the present situation would be reversed and that CFRB, the Columbia outlet, would have to look for a sponsor or produce a program during the period while a Columbia program is carried by CBL. The advantages would be that we would enjoy a uniform network operation across the country and the CBC would make slightly higher revenues, but what is most, would be the fully recognized network operator in Canada, including Toronto and Montreal, which is not quite the case at the present moment.

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The objection would come, of course, from two sources: first from CFRB which would claim vested right in being the exclusive CBS outlet in Toronto and the same would apply to a certain extent to CKAC, Montreal. American networks would also object on the ground that they hold exclusive outlets; in other words, each of them does not want any program of other networks to be carried on their outlets. Of course, the FCC has ruled against that and now in the United States a station may accept programs from any source. The argument which we have been submitting to American network officials is that what they want is impossible in Canada because four American networks and two Canadian networks cannot be accommodated on the limited number of stations we have in Canada. This may modify itself in future years when FM is firmly established.

I feel certain that although American networks will not give up their own views on the matter they will accept our ruling, if applied to all.

Financially, the question at present may be analyzed as follows, taking the Toronto situation as a basis: United States network programs carried on CBL produced the very low revenue of $10,888 in 1944-45 and on CJBC they produced $11,858, in all $22,746. This is due to the fact that before we cash in, we have to forego to American networks a certain amount of revenues to reimburse them for their sustaining service and line cost. It is estimated that during the same period, CFRB must have received some $22,000 from Columbia. It has cost us last year approximately $20,000 to fill time on CBL and CJBC which was occupied by Canadian network programs running over CFRB. The overall spread means that we would have had some $45,000 more at our disposal if the above suggested system had been in operation, and CFRB might have lost $22,000 plus whatever sustainers they would have had to produce to fill time. It must be pointed out,

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however, that it is much easier for CFRB to book local commercials than it is for us, as up to this time we have not accepted any business of that kind.

It seems certain that after a certain time CFRB would not lose any money in the bargain but we would be $45,000 better off. Of course, if the system suggested operated, CFRB could benefit of revenues coming from American networks other than CBS and after a while it is most likely that matters would readjust themselves in such a way that no one would lose financially but we would have a neater operation in Toronto and credit would go to whom it belongs.

As stated above, handling American networks, specially in Toronto and Montreal, has become more and more difficult because of the increased activities of certain broadcasters. We must be constantly on the watch in case someone would do something which would create a precedent and cause trouble to all concerned. This has become evident as we transacted the ABC-CJBC-CKEY and also the CBS-CKAC-CJAD situations over the last few months.

We have been trying lately to sell to American networks the idea that they should think of their expansion on Canadian territory in terms of networks rather than of stations. In other words, when American sponsors want to sell their merchandise in Canada, they should buy one of the three CBC networks or accept whatever facilities may be available in Toronto, Montreal or Vancouver for local coverage.

As a first step towards putting order in that unsatisfactory situation, I recommend that the privilege which is now exercised by CFRB in Toronto and CKAC in Montreal should not be extended to any other station in Canada.

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This decision could be implemented immediately and would take care of any extension of privilege to CJAD in Montreal, CKEY Toronto and CKWX Vancouver. This last station is now affiliated to Mutual and the two others are seeking affiliation to American networks. Action in the case of CKAC and CFRB may be delayed until other matters concerning the expansion of CBC facilities have been decided upon.

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2. AFFILIATION WITH AMERICAN NETWORKS:

(b) CBS Outlet in Montreal:

On the recommendation of the Board, Mr. J. A. Dupont has obtained a permit to broadcast and his new station will start operations within a few days, at St. Lambert, P.Q., to cover the city of Montreal and immediate surrounding districts.

The Columbia Broadcasting System has agreed to affiliate his station with their network for all programs to be broadcast in the Montreal area. Mr. Dupont has, however, retained the right to also take programs from any other source. CKAC Montreal is the present Columbia outlet in the area; it would retain permission to broadcast any Columbia program appropriate for their French audience. In other words, CKAC will probably take all musical programs which will be announced in French over that station. In fact, this means a transfer of the Columbia outlet from CKAC to CJAD, although both stations would like to be known as outlets of that network.

We have always considered Montreal as including two distinct audiences, one French-speaking and one English-speaking, and that is why many programs are carried simultaneously over our own stations CBM and CBF, those on CBF being announced in French. CJAD and CKAC based their request on that precedent. It must be noted, however, that the situation is in a sense reverse. CBF is a 50 kw. station operating on a Class 1-A channel and serves a great portion of the province of Quebec. Furthermore, it is the key station of a network of seven stations. We are, therefore, justified to broadcast over it programs which would not otherwise be heard by the great majority of the population. CJAD is a 1 kw. station operating on a much less efficient frequency and which, at night, barely covers the metropolitan district of Montreal. Nevertheless, it may be considered in the interest of the public that the policy adopted for CBM-CBF be extended to

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CJAD-CKAC, and I would like to recommend that it should be so.

The idea of CBS having two outlets in Montreal is somewhat different, however, and I believe the interested party should decide as to which of the two stations, CKAC or CJAD, is their outlet and then extend the arrangement mentioned above to the other station. Strictly speaking, CJAD should then become the Columbia outlet. I suggest that this should be fully clarified and final agreement to the affiliation should be granted only when that has been done.

In dealing with this matter, we must also remember that we are presently trying to regulate the admission of American programs over Canadian territory. CFRB, Toronto and CKAC, Montreal, have always carried Columbia programs booked for our networks. Whether this privilege should be continued is a question that will require separate consideration. We should not, however, permit the same privilege to newly established outlets. It should, therefore, be made clear to CJAD that all CBS programs extended to anyone of our three networks will have to be carried either on CBM, CBF or CFCF, as the case may be, except those carried on CKAC which may remain there until the main problem of American network extension in Canada has been settled. It is therefore recommended:

(1) That CBS should indicate which is to be known as their principal outlet in Montreal;

(2) If CJAD is to be that outlet, CKAC may be permitted to carry Columbia programs which will be announced in French. All parties should, however, be specifically notified that this should not be used as a method to give duplicate coverage for Columbia in the Montreal area. In other words, whatever programs CKAC wants to carry will have to be cleared through the CBC and proof should be given that this is being done for the sole purpose

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of providing better service for the French audience.

(3) Columbia and CJAD should be notified that so far as CJAD is concerned, as of September 1st, 1946, all Columbia programs booked for Trans-Canada, Dominion, or French Networks, should use in Montreal, CBM, CFCF, or CBF respectively. This means that CJAD would only carry Columbia programs intended for the Montreal area.

Until then we could allow Columbia commercial programs to either CJAD or CKAC, even when they are extended to one of our networks. This would permit CJAD to build its audience during the coming months. I must explain that a promise to that effect was made at a time when a similar concession had been granted to Jack Cooke of CKEY. Since then, Mr. Cooke has changed his mind, which goes to prove that the whole situation in respect to the extension of American networks on Canadian territory is not satisfactory and calls for adjustment.

If approved, I would like to be instructed to authorize the extension of the CBS network to CJAD at the usual conditions subject to our regulations, of course, and provided the points raised in this report have been taken care of to my satisfaction.

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3. AMERICAN COMMENTATORS:

A decision is needed with regard to American News Commentaries. The present situation is as follows:

Commercial network news commentaries, and this includes American network commentaries whether broadcast over a single Canadian station or a network of Canadian stations were disallowed under the Corporation's "White Paper Policy" as they were deemed to be sponsored opinion. Until several months after the outbreak of war, there was no CBC regulation or policy which prohibited sustaining network commentaries. A talk by John Gunther from London was the initial reason for the banning of these commentaries by the Canadian Radio Broadcasting Censor.

As a result of a special representation to the Board on behalf of CKLW, Windsor, CFRB, Toronto and CKAC, Montreal, the Board granted permission for Gabriel Heatter and Raymond Gram Swing to be carried by CKLW, subject to special wartime censorship rulings. Further relaxation was made regarding commentators to take care of wartime conditions. Permissions were granted under special application to the General Manager when in his opinion their introduction provided a useful service to Canadian listeners as regards a more complete understanding of the then changing war situation.

The question now is whether these special wartime relaxations are to be rescinded and the former policy re-instated which would permit commentaries from other countries to be broadcast over Canadian stations on a purely sustaining basis and all commercially sponsored commentaries from other countries to be deemed sponsored opinion under the interpretation of the "White Paper Policy" and thereby excluded.

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American network commentaries fall in two categories, sustaining and commercial, and careful distinction is suggested when considering policies affecting their importation into Canada.

1. Commercial Network News Commentaries:

These commentaries were disallowed in Canada well in advance of the outbreak of war. The reason for the disallowance lay in the fact that they were deemed sponsored opinion within the meaning of the Corporation's "White Paper Policy". Prohibition applies to all commercial network commentaries, whether originating inside or outside of Canada. The ban was not brought about by any particular incident, but rather was applied to help maintain the Corporation's principle that freedom of speech can best be safeguarded by refusing to permit the sale of network facilities for the expression of opinions.

The following resolution was passed by the Board of Governors at a meeting held in Ottawa, November 17th, 1941:

> "It is resolved that in view of the representations made it is considered important and desirable that the Mutual Broadcasting System's commentators, Raymond Gram Swing and Gabriel Heatter, should be heard in the area served by Radio Station CKLW, Windsor, which is peculiarly situated so as to command an extremely large American audience, and that special permission be and is hereby granted to Radio Station CKLW, Windsor, to carry such commentaries by Raymond Gram Swing and Gabriel Heatter provided that the station undertakes to meet all requirements of the Radio Broadcasting Censor and to accept full responsibility for enforcing the Defence of Canada Regulations and understands that this permission is subject to change or cancellation at any time without notice."

2. Sustaining Network Commentaries:

The prohibition of sustaining network news commentaries did not accompany the restriction described in 1 above. These commentaries, which were released almost solely by private stations affiliated with American networks, were permitted up until several months after the outbreak of war. A talk by John

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Gunther from London in which he made remarks uncomplimentary to the British cause was the initial reason for the ban. It was felt it would be inadvisable to discriminate against one speaker and, consequently, the restriction was made to apply to all. The prohibition was a ruling of the Radio Broadcasting Censor, based on the general principle it was impossible to control talks of this type, originating outside of Canada and it should be understood that prior to this ruling, text of which follows, there existed no CBC regulation or policy which would prohibit radio stations in Canada from carrying American commentaries on a sustaining basis.

With the United States entry into the war, we were advised by the Chief Censor of Publications (Radio) that the censorship authorities no longer had any objections to the broadcasting of American commentaries by Canadian stations due to the fact that censorship restrictions in that country were being closely co-ordinated with Canada's, and it was unlikely that an American commentator would be permitted to make any statement which could not be broadcast in Canada under the present Censorship Regulations.

In 1943 the following addendum to the "White Paper Policy" governing controversial broadcasting was promulgated:

> "Under special wartime conditions in consideration of our relationship to other peoples associated with us as united nations, the Corporation has relaxed its ruling concerning the sale of networks to individuals or commercial organizations for the broadcast of opinions, but only insofar as to permit the entrance into Canada of news commentaries having their point of origin in other countries. Such broadcasts may be on a commercial or a sustaining basis. In each case permission for the broadcasting of such news commentaries from other countries will only be granted on the basis of specific application to the General Manager of the Corporation when in his opinion their introduction will provide a useful service to Canadian listeners in helping them to understand the changing war situation. The commercial content and the format of all such broadcasts must conform to the policy and regulations of the Corporation."

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On November 25th, 1944, the General Manager issued the following ruling with respect to permissions granted under the above addendum:

> "As regards requests by Canadian stations affiliated with American networks for permission to import American news commentators, it has been decided that effective this date such permissions will be limited to one commentator per station, provided that such broadcasts meet the requirements laid down under the regulations pertaining to newscasts and news commentators.
>
> "As at present, each application must be accompanied by either sample scripts or recordings of the particular newscaster or commentator in question."

American News Commentaries currently released are as follows:

CFCF Montreal

12.00-12.30 p.m.	Suns.	Weekly News Journal	(ABC) Sustaining
8.30- 9.00 a.m.	Sats.	United Nations News Review	Sustaining
7.15- 7.30 p.m.	Mon. thru Fri.	Correspondents Abroad	Sustaining
4.15- 4.30 p.m.	Mon. thru Fri.	Time Views the News	Sustaining

CFRB Toronto

9.00- 9.15 a.m.	Suns.	News of the World	(CBS) Sustaining

CKLW Windsor

9.00- 9.15 p.m.	Mon. thru Fri.	Gabriel Heatter	(MBS) Commercial
		R.B. Semler on Mon. Wed. & Fri. Zonite Products on Tues. & Thurs.	
8.45- 9.00 p.m.	Suns.	Gabriel Heatter	Commercial
		Barbasol Shave Cream	
9.00- 9.15 a.m.	Mon. thru Fri.	Frazer Hunt	Commercial
		Mueller Food Products Ltd. on Mon. Wed. & Fri.	
		Tues. & Thurs.	Sustaining
7.00- 7.15 p.m.	Mon. thru Fri.	Fulton Lewis	Commercial
		P. Lorillard Cigarette Co.	

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4. PRINCE RUPERT, CKPR - CONTRACT:

The present contract with Station CKPR, Prince Rupert, B.C., under which the Canadian Broadcasting Corporation pays a rental of $150.00 per month for the use of this station, expires on November 30th, 1945.

Continuance of operation and leasing of the facilities of this station have been explored and it is recommended that the present agreement be renewed for a further two-year period, commencing December 1st, 1945 and ending November 30th, 1947.

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5. YONGE STREET PROPERTY, TORONTO - OFFER:

Two offers to purchase have been received recently from one, Reuben Dennis of Toronto. The first offer was for $45,000.00 which was refused; Mr. Dennis being promptly informed.

Under date of October 12th, a revised offer was made by Mr. Dennis for $55,000.00, payment of which was upon the instalment plan over a period of 3 years, but as the conditions of purchase were objectionable, Mr. Dennis was promptly informed of the Corporation's refusal.

On October 24th, Mr. Dennis again resumed verbal negotiations and it was suggested that he submit a further revised written offer to the Corporation upon the following conditions:

(1) Purchase price, $55,000.00, payable $25,000.00 cash on closing;

(2) Balance payable by holding company with acceptable guarantee covering performance;

(3) Partial mortgage discharges shall not apply;

(4) That the existing tenancies be not disturbed until actual construction commences or at any rate until approval by the Municipal Authorities has been obtained covering the building project;

(5) That measures to remove restrictive by-laws be undertaken at the expense of Mr. Dennis and pursued expeditiously.

This offer was received November 8th and is open for acceptance until November 22nd.

Meanwhile an inquiry has come to hand from Principal Investments Limited of Toronto asking whether or not this property is for sale. The inquiry was answered stating that it is for sale at $55,000.00 cash. No further word has come to hand at time of writing implementing this inquiry.

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6. REQUEST OF SAINT BONIFACE STATION FOR RECORDING SERVICE:

We have received from the Saint Boniface French language station a request for help in the way of giving to that station a number of French language programs carried on our Quebec Network and which could be transcribed for the purpose. The following list of programs could be presently arranged to meet their request:

Le Théâtre classique

Les Fables de La Fontaine

Les voix du pays

Le Radio-théâtre

Le programme dramatique français

6 programmes de Radio-College

The commercial cost of supplying that service would amount to $167.50 per week. Our cost for material amounts to $50.00 per week. It is suggested that the service be extended free of charge because of the fact that some of those recordings can be used somewhere else, such as, for instance, CBK Watrous, and that a service by rotation can be established for circulating the records. It is also suggested that the CBC has some obligation towards serving the French population of Western Canada.

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7. STAFF:

(a) G. Dumais - sick leave:

Mr. Guy Dumais, announcer at CBV, Quebec, has been ill with thyroid trouble since April 30th, 1945. At the last meeting of the Board, authority was granted to pay Mr. Dumais his full monthly salary until October 31st, 1945. A further medical report has now been received indicating that the probable date on which Mr. Dumais will resume his work will be about December 1st next, although the Director of Personnel and Administrative Services having visited him reports that his physical condition is very low and that this date is early for his return.

It is recommended that authority be granted for a further extension of Mr. Dumais' salary to Dec 31/45

Mr. Dumais' salary is $2,580.00 per annum,

(b) Special Insurance - C. W. Speer:

The following report was given to the Board at the 43rd Meeting on August 14th, 1945:

The following benefits under CBC welfare plans accrue to the estate of the late C. W. Speer:

CBC Pension Plan - Refund of contributions	$315.00
Monthly instalments ($90 - sixty months)	5,400.00
Group Life Insurance	3,000.00
	$ 8,715.00

The Corporation has collected an amount of $10,000 from Lloyds by way of insurance on the life of Mr. Speer. Primarily this insurance is to cover or offset any claim for damages on the part of the relatives of employees who might be killed while serving with the Overseas Unit.

It may be that under the existing legislation Mrs. Speer is entitled to a pension.

The following recommendation is put forward for consideration in order to reach a final settlement:

The General Manager is authorized to negotiate a final arrangement with Mrs. Speer and if necessary is authorized to offer on behalf of the Corporation payment of $10,000 over the amount mentioned above provided the Corporation is fully cleared of all further financial responsibility.

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The matter was not dealt with but referred to a later meeting when further information might be available.

An effort has been made to ascertain whether Mrs. Speer has applied to the Pension Board for a pension but no reply has been received.

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Board of Governors' Finance
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du Comité des finances du
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CANADIAN BROADCASTING CORPORATION

BOARD OF GOVERNORS

FINANCE COMMITTEE

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CANADIAN BROADCASTING CORPORATION

MEETINGS OF THE FINANCE COMMITTEE OF THE BOARD OF GOVERNORS
(Pages 1-121 inc.)

	Meeting	Place	Date
3 in 1937	1st	Toronto, Ont.	April 13, 1937.
	2nd	Montreal, P.Q.	June 15, 1937.
	3rd	en route Montreal-Quebec	August 4th, 1937.
4 in 1938	4th	Ottawa, Ont.	March 21st, 1938.
	5th	Ottawa, Ont.	June 6th, 1938.
	6th	Ottawa, Ont.	October 2nd, 1938.
	7th	Ottawa, Ont.	December 18th, 1938.
3 in 1939	8th	Ottawa, Ont.	April 25th, 1939.
	9th	Ottawa, Ont.	September 8th, 1939.
	10th	Ottawa, Ont.	November 17th, 1939.
6 in 1940	11th	Ottawa, Ont.	March 12th, 1940.
	12th	Ottawa, Ont.	June 1st, 1940.
	13th	Ottawa, Ont.	June 27th, 1940.
	14th	Ottawa, Ont.	September 9th, 1940.
	15th	Ottawa, Ont.	September 30th, 1940.
	16th	Ottawa, Ont.	November 25th, 1940.
8 in 1941	17th	Ottawa, Ont.	January 30th, 1941.
	18th	Ottawa, Ont.	March 8th, 1941.
	19th	Ottawa, Ont.	March 23rd, 1941.
	20th	Montreal, P.Q.	April 19th, 1941.
	21st	Ottawa, Ont.	May 8th, 1941.
	22nd	Ottawa, Ont.	June 8th, 1941.
	23rd	Ottawa, Ont.	September 15th, 1941.
	24th	Ottawa, Ont.	November 17th, 1941.
6 in 1942	25th	Ottawa, Ont.	January 12th, 1942.
	26th	Ottawa, Ont.	April 16th, 1942.
	27th	Montreal, P.Q.	June 20th, 1942.
	28th	Toronto, Ont.	July 25th, 1942.
	29th	Ottawa, Ont.	August 17th, 1942.
	30th	Ottawa, Ont.	December 6th, 1942.
2 in 1943	31st	Ottawa, Ont.	April 11th, 1943.
	32nd	Ottawa, Ont.	September 19th, 1943.
1 in 1944.	33rd	Ottawa, Ont.	January 23rd, 1944.

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MINUTES of the proceedings of the 1st Meeting of the FINANCE COMMITTEE held on the 13th April, 1937, in Room 10, Royal York Hotel, Toronto, Ontario.

Those present were: Rene Morin, Vice-Chairman; N. Nathanson, Governor; W.E. Gladstone Murray, General Manager; Dr. Augustin Frigon, Assistant General Manager; Harry Baldwin, Treasurer; E.A. Weir, Commercial Supervisor and Donald Manson, Chief Executive Assistant.

(1) The Corporation's statement of receipts and disbursements for the five months ending the 31st of March, 1937, and supporting statements, was submitted, discussed and approved. The Treasurer was asked to submit weekly, monthly and quarterly financial statements prepared on a strictly cash basis and supplementary statements as at the end of each quarter and of each fiscal year on an accrual basis. The treasurer was also instructed to submit monthly statements in such form as to show the extent by which actual expenditures for the period exceed or fall short of the budget as approved by the Governors.

(2) The Assistant General Manager reported that a draft of the new wire line contract was expected from the wire companies within the next few days. It was decided that no such contract should be signed until the present outstanding amounts in dispute between the Corporation and the wire companies is settled.

(3) A letter from the Minister of Transport with regard to the loan of $500,000.00 to be made to the Corporation was discussed. It was decided that an answer should be written to the Minister pointing out that as the Corporation did not require the whole amount at once, $250,000.00 be paid to the Corporation on the 31st July, 1937, and $250,000.00 on the 31st December, 1937, and that in view of the difficulties inherent in arranging to mortgage the Corporation's property, the Minister of Transport be asked

to see....

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to see if the Corporation's notes for the principal sum of the loan be accepted in lieu of any mortgage.

(4) The Assistant General Manager reported on the station and studios at Winnipeg (CKY). It was decided that during the year 1st April, 1937 to 31st March, 1938, the $30,000.00 to be paid to the Manitoba Telephone System for the use of their station, studios and office space at CKY for the purpose of internal record of the Corporation be divided as follows:

(1) $10,000.00 for the use of the transmitter;
(2) $20,000.00 for use of the studios and office space.

(5) The Assistant General Manager reported on the sites for the two new 50 Kw. stations. The site for the Ontario station could be obtained for $5,350.00 plus 5% commission. There are alternative proposals for the site for the station in Quebec, i.e. $11,000.00 for part of a section of land or $13,000.00 for the whole section, plus 5% commission. Dr. Frigon pointed out that it might be of advantage to take the whole section as the part of it which was not required might be sold to advantage. The Committee authorized an option being taken on the Ontario site at the figure named. The Committee also approved of an option on the Quebec site subject to final approval of the Vice-Chairman, Mr. Rene Morin.

The Assistant General Manager was authorized to negotiate the purchase of both sites.

(6) Mr. Weir gave a report on commercial activities.

(7) The question of studios in Toronto and Montreal was discussed. Mr. Nathanson was of the opinion that as soon as possible the Corporation should in Toronto and Montreal have a building in each of these places containing up-to-date studios and business offices. Dr. Frigon and Mr. Weir were authorized to investigate the future possibilities of bringing this about both in Toronto and Montreal, Mr. Weir to meet an advisor

suggested....

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suggested by Mr. Nathanson and consult with him. It was suggested that a basic rate for rental should not be more than 10% of the cost of the building and 6% of the cost of the land. It was remarked that the present cost of the space in Toronto at the studios and at Hayter Street was $20,200.00 altogether.

(8) The Assistant General Manager was authorized to rent space in Montreal for the technical staff, the cost of which is to be charged to the Montreal and Toronto transmitters for the period up to 30th of April, 1938; the cost of moving the technical staff from Ottawa to Montreal to be also charged to the same account.

(9) The matter of payments made for NBC sustaining programs taken by the Corporation station CRCT was discussed and it was decided to have the same investigated with a view to revisions more favourable to the Corporation.

(10) The management was authorized to increase the total expenditure estimated for the year 1937-38 by $9,420.00 to cover the cost of additional facilities at CRCT studios and the Toronto business office. The amount required for the business personnel is to be considered as an advance made to the Commercial Department as it is expected that commercial revenues will be available to cover this expenditure.

Chairman

Donald Manson
Secretary

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MINUTES of the proceedings of the 2nd Meeting of the Finance Committee held on the 15th June, 1937, in the offices of the CBC, Keefer Building, Montreal, P.Q.

Those present were: Mr. Brockington, Mr. Morin, General Odlum, Dr. Augustin Frigon and Mr. Donald Manson.

(1) Minutes of the 1st Meeting were accepted as read.

(2) Dr. Frigon reported that the Northern Electric Company had been given the tender for the radio transmitters to be established at Vercheres and Hornby at $142,040.00 and $149,863.00 respectively.

(3) Dr. Frigon explained that separate contracts were let for the land, the radio equipment, the buildings, the electrical installation and the masts, and in each case were awarded to the lowest tenderer. Mr. Brockington said that in future he wished to be informed of the particulars of such contracts before they were awarded.

(4) The Committee approved the site at Hornby at $6,433.60 and the site at Vercheres at $11,700.00.

(5) Dr. Frigon explained the arrangements for the power to be supplied for Hornby and Vercheres. He was authorized to close contracts with the power company on the understanding that the rural charges for such power would apply.

(6) The Committee approved the action taken in awarding the tender for the building at Hornby to W.B. Sullivan at $56,410.00 and for the building at Vercheres to Dansereau, Limited, at $49,750.00. Dr. Frigon explained that there might be some unforseen expenses of a more or less minor character. He was authorized to incur such expenses as might be necessary as the need arose.

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(7) The wire contract was discussed at some length. Mr. Brockington and General Odlum were authorized to proceed on a basis price of $515,000.00 a year for the network, plus such other charges as had already been agreed upon for special services, etc; upon acceptance of this arrangement with the wire companies, all necessary legal documents were to be proceeded with.

(8) Dr. Frigon drew attention to the fact that with the extension of Corporation activities at Winnipeg, it would be necessary to make some expenditures with regard to staff and equipment. The total requested would approximately be $9,200.00. Much of it would be for office staff and office equipment which were not required to be supplied by the Manitoba Telephone System under their agreement with the Corporation. On the other hand, there might be some expenditure needed in connection with technical requirements, but this would be looked into. The Committee agreed to the expenditure being provided. The question of program and technical staff in each case was thoroughly examined to see that it was needed and not an item which the Manitoba Telephone System were required to provide.

.....
CHAIRMAN

.....
SECRETARY

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KODAK SAFETY FILM

MINUTES of the proceedings of the 3rd Meeting of the Finance Committee held on the 4th August, 1937, on board the Canada Steamship Lines boat en route from Montreal to Quebec.

The meeting opened at 9.30 p.m. with Mr. Rene Morin presiding. Also present were - Mr. Brockington, General Odlum, Mr. Nathanson, Gladstone Murray, Augustin Frigon and Donald Manson.

(1) The Minutes of the previous meeting were read.

(2) Dr. Frigon explained the expenditures incurred in connection with the establishment of the new stations at Vercheres and Hornby. He pointed out the difficulty in obtaining a water supply for Vercheres and that indications were that the same would now have to be brought from the St. Lawrence River. He was authorized to do this, if necessary, at a cost not to exceed $16,500.00

(3) Dr. Frigon also pointed out that contrary to expectations, difficulty was found in obtaining suitable accommodation for the staff at Vercheres. He strongly recommended, therefore, that a dwelling comprising a double duplex be constructed by the Corporation. He was authorized to proceed with the erection of such a dwelling at a cost not to exceed $12,500.00.

(4) The budget was considered at some length and it was decided by the committee that provision should be made for a contingent reserve of $125,000.00 with an additional $25,000.00 to be reserved for the extension of the commercial activities of the Corporation.

(5) The wire contract was very fully discussed and the various points explained by Dr. Frigon. It was agreed that the wire companies be paid for the first two years

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$515,000.00 and the last three years $575,000.00 per year, the contract to be effective as from the 1st October, 1937, for a period of five years.

(6) The committee also agreed to the payment of $110,000.00 to the wire companies to clear the account of $139,000.00 which the wire companies have at present outstanding against the Corporation.

The meeting closed at 11.00 p.m.

CHAIRMAN

SECRETARY

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MINUTES of the proceedings of the 4th Meeting of the Finance Committee held on the 21st March, 1938, in Room 2143, The National Research Council Building, Ottawa.

The meeting opened at 10:00 a.m. with Mr. Rene Morin presiding. Also present were - Mr. Brockington, General Odlum, Mr. Nathanson, Gladstone Murray, Donald Manson, Harry Baldwin, Gordon Olive and William Findlay.

(1) The budget for the year 1938-39 was considered with respect to the uncontrollable expenditures and their effect on the budget for 1939-40.

With an estimated revenue for the year of $3,200,000, suggested expenditure for the year on a yearly basis was set as $2,800,000 as outlined in the memorandum prepared by the General Manager and the Treasurer. From the estimated revenue of $3,200,000 there was set aside $100,000 for contingency reserve and $300,000 for new station and additional operating charges in connection with the Toronto and Montreal studios, as well as additional cost for the operation on a 16-hour basis. For the first six months of the new fiscal year the suggested expenditure was $1,200,000 leaving an amount of $1,600,000 available for the last six months in the event of the revenue estimated being realized. Suggestions were made to the General Manager to effect economies on the estimates furnished by him and that a re-examination of figures for printing, stationery, increases in staff, salaries, should be prepared by the management for the information of the Finance Committee.

(2) Consideration was given to the tenders received in connection with the proposed 50 kw. transmitter for the Maritime Provinces. Considerable discussion took place with regard to the prices submitted by the three companies, and the view was expressed that if one company were to get the

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contract for both the Maritime transmitter and the Saskatchewan transmitter, the tender should be lower. The Chief Engineer stated that in his opinion there would be a saving of from 5% to 10% in the cost if the same company were given the contract for both jobs.

It was decided to defer consideration of this matter until the members of the Board had a chance of discussing the matter with the representative of the lowest tenderer who would be here tomorrow.

(3) The General Manager read the report in connection with the studio accommodation situation and stressed the need for more adequate and larger studio facilities in Montreal and Toronto.

Mr. Nathanson stated that while he realized that it was essential that something be done, it was his opinion that proposals of the nature submitted to him for a building in Montreal to be leased at $1.60 per square foot were entirely beyond the means of the Corporation at present.

It was suggested that the lease at Toronto be renewed for one year and that some temporary accommodation be obtained while arrangements for permanent buildings in Montreal and Toronto were being worked out.

The committee agreed to recommend to the Board of Governors that the management be empowered to proceed to obtain the necessary additional temporary studio facilities at Toronto and Montreal, any such arrangements to be finally approved by the committee.

(4) Consideration was given to the proposal of the Canadian Marconi Company to install a new 5 kw. transmitter at station CBM, Montreal, in place of the present obsolete equipment. It was agreed that the General Manager should approach the Canadian Marconi Company with the view of having them submit a five-year lease, with a clause providing for cancellation,

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after two years or 6 months prior notice on payment of a prestipulated sum of indemnity. The lease should also contain an option-to-purchase clause similar to that existent in the lease re CRCK, Quebec.

(5) The General Manager reported that the lease with the Canadian Marconi Company for CRCK, Quebec, expires on August 1st next, and that it contains a provision whereby the Corporation may purchase the plant for the sum of $5,500.

At the present time, the Corporation is paying $17,000 per annum to the Canadian Marconi Company for operating the station six hours per day. If the Corporation took the station over, it could be operated for 16 hours a day for the same cost. The committee approved the taking over of the plant from the Canadian Marconi Company at the above-mentioned price and instructed the General Manager to institute the necessary proceedings.

(6) The question of payment of subsidies to private stations was discussed and it was pointed out that at the present time, station CJBR, Rimouski and CHNC, New Carlisle, were being paid at the rate of $3,000 each per annum. The short wave stations CJRO and CJRX, Winnipeg were also being paid $4,500 each per annum.

It was recommended by the committee that 30 days' notice be given to station CJBR, CJRO and CJRX that payment will be discontinued as of May 1st, 1938, and that 6 months' notice be given to station CHNC, New Carlisle, that payment will be discontinued as of October 1st next, with the proviso that if it were shown that station CHNC, through lack of this would be forced to discontinue operating, the matter would be reviewed again by the Finance Committee.

(7) The applications of station CJRC, Sault Ste Marie, CJLS, Yarmouth, N.S. and CFPR, Prince Rupert, B.C., for inclusion on the network were considered. It was reported

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that to include Sault Ste Marie on the network would mean the expenditure of $13,000 per annum, while Yarmouth would cost $10,000. The cost of putting lines into Prince Rupert would be $60,000 a year, but two alternative proposals had been submitted, firstly, for the Corporation to install a 1 kw. short wave transmitter with directional antenna at Lulu Island, Vancouver, which would require a capital outlay of $30,000, with annual maintenance of $10,000 to $12,000, and secondly, the use of the B.C. Telephone Company radiotelephone beam between Vancouver and Prince Rupert, at a cost of $20,500 per annum for a 16-hour programme day.

The committee recommended that the General Manager make temporary arrangement to give service to the Sault Ste Marie and Yarmouth Stations at the lowest possible cost, for not more than a year, and to investigate the technical aspect of the B.C. Telephone Company's offer with regard to Prince Rupert.

The meeting closed at 10:00 p.m.

Rene Morin
CHAIRMAN

Donald Manning
SECRETARY

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CANADIAN BROADCASTING CORPORATION

Budget 1938 - 1939

RESOURCES:		1937-1938	1938-1939
Licence Fees		$2,000,000.00	$2,700,000.00
Commercial Receipts		365,000.00	500,000.00
		$2,365,000.00	$3,200,000.00
REQUIREMENTS:			
Board of Governors		14,429.94	16,725.00
Administration		108,038.41	179,390.00
Engineering:	Supervision	56,067.38	76,288.08
	Operation of stations	212,662.25	337,751.52
	Maintenance	26,954.34	26,103.31
Programme:	Supervision	64,743.54	87,647.09
	Publicity	26,484.68	30,650.00
	Production	731,415.01	937,305.00
	Studio Operations	282,911.88	295,880.00
	Network	585,084.25	591,000.00
Commercial Department		42,639.51	66,780.00
Retiring Allowance		13,553.27	
Capital Expenditures (Ordinary)		100,000.00	86,980.00
Contingent Reserve		100.015.51	100,000.00
Station Reserve			300,000.00
Principal Payment			50,000.00
Interest Payment			17,500.00
		$2,365,000.00	$3,200,000.00

(Signed) Harry Baldwin, C.A.
Treasurer.

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MINUTES of the Proceedings of the fifth meeting of the Finance Committee held on the 6th of June, 1938, in the Board Room of the Canadian Broadcasting Corporation, Ottawa.

The meeting opened at 10.00 a.m. with Mr. Rene Morin presiding. Also present were General Odlum, Mr. Nathanson, Mr. Alan Plaunt, Mr. Gladstone Murray, Dr. Frigon, and Donald Manson.

(1) The budget for the year 1938-39 and the tentative balance sheet as at 31st March, 1938, were discussed at length. It was decided that all amounts applied to capital expenditures, except that for new installations which would be taken out of loans, should come out of income and therefore should not be included in the item "operating surplus". Balance sheets and all other statements of revenue and expenditure accordingly should be standardized on this basis beginning, if possible, with all statements for the year ending March, 1938.

(2) A general discussion took place with respect to licence fees and estimated revenue resulting therefrom. It was decided to give this matter some further thought and to discuss the same later in the afternoon, with the Honourable C. D. Howe, Minister of Transport.

(3) The General Manager and Assistant General Manager laid before the Committee proposals which had been made with regard to the establishment of permanent buildings to provide studio and office accommodation in Toronto and Montreal. On the information at present before it, the Committee came to the conclusion that a rental and maintenance of $100,000 a year each at Montreal and Toronto

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would be needed. Dr. Frigon was asked to study the matter in complete detail on the basis of obtaining at each place a total of 60,000 square feet gross, complete with air conditioning, full acoustical treatment, etc. for $100,000; a report to be brought in towards the end of the year. Dr. Frigon was authorized to discuss the Montreal project with Mr. Morin and the Toronto project with Mr. Nathanson when necessary.

(4) Some discussion took place with regard to the proposed 50 Kw. stations in the Maritimes and the Prairies. The Committee agreed that commitments having been made with regard to the Maritime station, this work must be proceeded with.

(5) It was brought to the attention of the Committee that the Minister of Transport had refused to entertain the suggestion of the Corporation that the Department of Transport pay for the frequency monitoring units at Ottawa and Strathburn, which the Corporation is ready to transfer to that Department. If payment could not be obtained, it was agreed that this equipment should be transferred to Transport.

The meeting adjourned at 1.00 o'clock to meet again at 2.30.

June 6th, 1938
(Afternoon Session)

The meeting re-opened at 2.30 p.m.

A discussion took place with regard to an interview which the Committee had had with the Minister of Transport. It was decided that a letter should be sent by the General Manager to the Minister, setting forth the Corporation's financial position and the requirements in capital expenditure

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showing the need for proper studio and housing accommodation in Montreal and Toronto and also suggesting a possible revision of the present licence fee set-up.

The meeting closed at 3.45 p.m.

CHAIRMAN

SECRETARY

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MINUTES of the Proceedings of the Sixth Meeting of the FINANCE COMMITTEE held on the 2nd of October, 1938, in the Board Room of the Canadian Broadcasting Corporation, Ottawa.

The meeting opened at 2.30 p.m. with Mr. Rene Morin presiding. Also present were Mr. Brockington, Mr. Nathanson, Mr. Alan B. Plaunt, Mr. Gladstone Murray, Dr. Augustin Frigon and Donald Manson.

(1) The budget for the year 1938-39 was very fully discussed and it was agreed:

(a) that the total expenditure authorized for the year would be $2,925,000. The difference between this amount and that already spent for the first six months would be available for the second six months of the current year;

(b) that the several items of expenditure as presented to the Committee were satisfactory, but such items could be rearranged with any flexibility required so long as the total set down above was not exceeded;

(c) that the sum of $25,000 included in the amount for expenditure was authorized to be expended on extending the commercial activities of CBF.

Finally, the total figures of the budget are to be as follows:

Receipts	$3,200,000
Expenditures	2,925,000
RESERVE	275,000

The budget for 1938-39 as approved is attached hereto as an appendix.

(2) The question of fully financing the construction of the two new 50 kw. stations CBA (Maritimes) and CBK (Prairies) was discussed. The total cost of these two stations, namely $560,000, was approved; $500,000 to be taken from the Government loan made for this purpose and the balance of $60,000 from the previous years' surplus.

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(3) The question of the establishment of a 1 kw. station at Hornby was considered and it was agreed that an expenditure not exceeding $30,000 be authorized to be used toward the establishment of a 5 kw. transmitter at Hornby, if a suitable frequency for such a station can be found, using the existing 1 kw. transmitter and such other equipment available at Windsor as a nucleus: this amount to be taken from the previous years' surplus.

(4) The Assistant General Manager brought up the question of replacing the existing Montreal Station, CBM, with complete new equipment and outlined the proposals which have been made by the Canadian Marconi Company for a 10-year agreement. After some discussion, the Committee instructed that the Corporation obtain tenders from the various firms for the construction of a station similar to that proposed by the Marconi Company, to be owned and operated by the Corporation itself. When figures for such construction are obtained and operation expenditures are estimated, the whole should be brought before the Board for comparison with the Canadian Marconi's proposal in order to determine the most economical method of establishment and operation. The Board will then decide which method shall be approved.

(5) The question of licence fees was discussed very fully, especially with respect to the administrative costs now deducted by the Department of Transport and it was agreed that Messrs. Brockington, Morin and Nathanson wait upon the Minister with the purpose in mind of having these administrative costs reduced to a minimum and placed at a fixed figure.

(6) Studio and office accommodation, both in Montreal and Toronto, was very fully gone into and the Committee arrived at the conclusion that while it was very desirable that improved and up-to-date studio accommodation should be provided, the matter resolved itself into a question of cost which might

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adversely affect programme building. The Committee named Messrs Brockington, Morin and Nathanson a committee to study and investigate this matter in the two cities, bearing in mind that the annual cost, including rental, for each place should not exceed $50,000 per annum more than is now being paid. At the same time, it was agreed that these three members of the Board should discuss the question with the Minister of Transport.

The meeting adjourned at 5.30 p.m.

CHAIRMAN

SECRETARY

SUPERFINE
LINEN RECORD
MADE IN CANADA

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LINEN RECORD
MADE IN CANADA

BUDGET FOR THE FISCAL YEAR 1938-1939

RESOURCES

Licence Fees	$2,700,000.00
Net Commercial Receipts	500,000.00
	3,200,000.00

REQUIREMENTS

Board of Governors	14,500.00
Administration	141,540.00
Engineering:	
Supervision	83,384.00
Operation of Stations	325,100.00
Maintenance	22,355.00
Programmes:	
Supervision	101,550.00
Publicity	37,210.00
Production	872,360.00
Studio Operations	318,780.00
Network	610,000.00
Promotion CBF	25,000.00
Capital Expenditures Ordinary	220,239.00
Loan-Interest and Principal	64,600.00
New Positions and Increases	55,000.00
Unallocated Expenditures (Oct 1, 1938)	33,000.00
	2,924,618.00
Cash Surplus	275,382.00
TOTAL	$3,200,000.00

September 28th, 1938.

SUPERFINE
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MINUTES of the Proceedings of the Seventh Meeting of the FINANCE COMMITTEE held on the 18th of December, 1938, in the Board Room of the Canadian Broadcasting Corporation, Ottawa.

The meeting opened at 2.30 p.m. with Mr. Rene Morin presiding. Also present were Mr. L.W. Brockington, Mr. N.L.Nathanson, Mr. Alan B. Plaunt, Mr. Gladstone Murray, Dr. Augustin Frigon and Donald Manson.

(1) The establishment of a 5 kw. station at Hornby was discussed and after due consideration, it was decided to table this matter since no frequency for a station of such power is available.

(2) A long discussion concerning the possible re-opening of a station at Windsor took place. Further discussion was postponed until the Chairman had an opportunity to go into the matter with Mr. Paul Martin, M.P. for Windsor.

(3) The Assistant General Manager reported in connection with rebuilding the Montreal Station with a modern 5 kw. transmitter which would be basic for a 50 kw. transmitter later on. It was decided to ascertain and report to the regular meeting of the Board whether this could be financed out of the capital funds of the Corporation. If not, it was recommended that the Minister of Transport be asked to obtain a loan of $135,000.00 from the Government.

(4) A report and plans for studio and office accommodation both in Montreal and Toronto were laid before the Committee. It was pointed out that the plans provided for accommodation as authorized at the last meeting of the Finance Committee which would be approximately $50,000 per annum for each place over and above that which is now being spent for rental and other incidental expenditures and provides the repayment to the Government of the amount advanced in twenty annual payments with interest. After going into full details and discussing the matter at great length, it was decided to recommend to the Board that an application in writing be made to the Minister for a loan of $1,500,000 repayable in twenty years, the rate of interest not to exceed 3½%.

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(5) The following resolutions with regard to the salaries of the General Manager and the Assistant General Manager, and an allowance for the General Manager, were recommended for the approval of the Board:

IT WAS RESOLVED

THAT after careful consideration and in view of the distinguished services and increasing responsibilities of the General Manager, the Board of Governors of the Canadian Broadcasting Corporation unanimously recommend to the Governor-in-Council that the salary of the General Manager be increased from $13,000 to $15,000 per annum, such increase to be effective from April 1st, 1939.

IT WAS RESOLVED

THAT after careful consideration and in view of the distinguished services and increasing responsibilities of the Assistant General Manager, the Board of Governors of the Canadian Broadcasting Corporation unanimously recommend to the Governor-in-Council that the salary of the Assistant General Manager be increased from $12,000 to $13,000 per annum, such increase to be effective from April 1st, 1939.

IT WAS RESOLVED

THAT on and after April 1st, 1939, the allowance of the General Manager shall be two thousand dollars per annum for duty entertainment at base of operation.

(6) The report of the Auditor on the financial standing of the station at New Carlisle (CHNC) and that station's application to the Corporation for the continuance of the yearly payment of $3000 was deferred until Canon Fuller could be present.

(7) The application of station CJBR (Rimouski) for payment at the rate of $3000 per annum between May 1 and October 31, 1938, instead of at the rate of $1500 per annum, was considered. No decision was taken until it could be ascertained from correspondence whether the station's claim that it was promised $3000 for this period could be determined.

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(8) A general discussion with regard to various matters, particularly the appointment of staff, took place. The need for competent and well-qualified producers was strongly emphasized.

The meeting adjourned at 6.00 p.m.

CHAIRMAN

SECRETARY

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MINUTES of the eighth Meeting of the FINANCE COMMITTEE held in the Board Room of the Canadian Broadcasting Corporation, Ottawa, on April 25th, 1939.

The meeting opened at 10.30 a.m. with Mr. Rene Morin presiding. Also present were Mr. L.W. Brockington (part time), Brig. General V.W. Odlum, Mr. N. Nathanson, Mr. A.B. Plaunt, Mr. Gladstone Murray, Dr. Augustin Frigon and Mr. Donald Manson.

(1) The budget for 1939-40 was brought forward for consideration and various items were discussed in detail. In support of estimated expenditures for the current year, the General Manager read reports on commercial revenue, organization and personnel and a CBC outlet for South Western Ontario.

(2) After an exhaustive discussion on the question of commercial revenue and the manner in which this should be shown in the Corporation's accounts, a decision was taken for the current year.

IT WAS RESOLVED

THAT in accord with previous statements made and issued, the net revenue collected from commercial revenue shall not exceed a total of $500,000, this amount to be arrived at after deducting from gross commercial revenue (1) the total cost of the commercial department; (2) 10% of the total expenditures of (a) the engineering division and (b) the general administration and (3) a pro rata cost of the wire line services as were used for commercial networks in the year immediately preceding.

(3) It was agreed that interest and amortisation charges should be provided for against all capital expenditures made from the Corporation's cash reserve, the interest charges to be at the rate of 3½%.

The meeting adjourned at 1 O'clock, to meet again in the afternoon.

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The meeting reopened at 2.30 p.m.

(4) The budget was again considered and Draft No.9 dated April 25th, 1939, was approved subject to revision with regard to accounting for commercial revenue as set down in the resolution contained herein; a copy of the budget is to be circulated to all concerned in its revised form.

(5) The question of the establishment of a 1 kw. station in Western Ontario was considered.

IT WAS RESOLVED

THAT plans be prepared and the necessary action taken forthwith to establish a 1 kw. station to operate on 600 kcs at a point near the City of Windsor, such station to be equipped with directional array, and that the capital needed, approximately $40,000 be taken out of the Corporation's capital account.

(6) The General Manager drew attention to further correspondence he had had with the General Manager of The Canadian Press. It was explained that some slight modifications were suggested in the clauses of the Agreement and that some misunderstanding with regard to the amount to be paid by the Corporation had to be cleared.

IT WAS RESOLVED

THAT an arrangement be agreed upon between the Canadian Broadcasting Corporation and The Canadian Press for a press service as follows:

(a) The Canadian Press will place its entire news service at the disposal of the Corporation and undertakes to provide therefrom bulletins locally, regionally and nationally as requested by the Corporation.

(b) The Corporation will not make or permit to be made any change in the news provided by The Canadian Press that would affect its meaning or integrity.

(c) The Corporation will determine the timing of the bulletins, their number, form and length.

(d) The bulletin service will be supplemented by flashes as requested.

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(e) The Corporation will be at liberty to insert "actuality" broadcasts and recordings.

(f) Use of this news by the Corporation shall be confined to aural broadcasting.

(g) Nothing herein shall be deemed to prohibit the broadcasting of news merely as incidental to commercially sponsored programmes of entertainment, provided that the news so broadcast is not Canadian Press news.

(h) Private stations owned or controlled by member newspapers of The Canadian Press shall at the request of The Canadian Press be supplied by the Corporation at cost with The Canadian Press News Service for sustaining purposes only.

(i) Private stations in areas not covered by the Corporation's broadcasting service may be permitted at the discretion of the Corporation to broadcast The Canadian Press service but only on a sustaining and strictly non-sponsored basis.

(j) The Corporation will accord to The Canadian Press such credit acknowledgments as may be agreed upon from time to time.

(k) If the Corporation elects to do its own selection and editing of the news to be provided by The Canadian Press and prepares its own news bulletins, The Canadian Press will make available at its own head office its news service without cost. If the Corporation requires The Canadian Press to do the selection and editing, the Corporation will indemnify The Canadian Press at the rate of $20,000 per annum, effective one month prior to the date on which such selection and editing is to commence, except that this shall not be later than August 25th next and the Canadian Broadcasting Corporation will reimburse The Canadian Press from July 1st to that date at the rate of $6,000 a year.

(l) It is understood that this is only a temporary working arrangement and is subject to reconsideration and amendment by application of either party on three months' notice. In the meantime it is designed to facilitate the development of the service pending the settlement of outstanding questions which are recognized on both sides.

(7) An application from Rouyn (CKRN) for connection to the national network was brought forward and it was decided to table this application for reference to the next meeting of the Board.

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(8) A letter from Harry E. Foster was read, suggesting that the Corporation loan him equipment and give publicity over its stations in connection with a mobile unit which he intends to demonstrate from coast to coast. It was considered that no action should be taken and the application was tabled.

(9) Discussion took place with regard to the projected buildings for Montreal and Toronto. The Committee was informed of the progress made up to date and the executive was authorized to continue and complete the plans and specifications for these buildings, starting with the one in Montreal. Before proceeding further than this, it was decided that the members of the Finance Committee should wait upon the Minister of Transport.

The meeting adjourned at 6 p.m.

CHAIRMAN

SECRETARY

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MINUTES of the ninth Meeting of the FINANCE COMMITTEE held in the Board Room of the Canadian Broadcasting Corporation, Ottawa, on September 8th, 1939.

The meeting opened at 10.00 a.m. with Mr. René Morin presiding. Also present were Mr. L.W. Brockington, General V.W. Odlum, Mr. N.L. Nathanson, Mr. Gladstone Murray, Dr. Augustin Frigon and Mr. Donald Manson.

(1) After a general discussion with regard to finances and possible expenditures due to the present war emergency, it was decided to interview the Minister before proceeding further. The meeting, therefore, adjourned for this purpose at 10.30 a.m.

(2) The meeting reopened at 12.10 p.m. The discussion on revenue and expenditures was continued. The General Manager and the Assistant General Manager were asked to make a careful survey and prepare a report showing the estimated revenue and expenditures for the remaining seven months of the current year. It was emphasized that all non-essential capital expenditures should be cut and all other proposed expenditures carefully examined in the light of present conditions. The final estimate should show a minimum surplus of $200,000 for the year.

The meeting adjourned at 1.20 p.m. for luncheon.

(Afternoon Session)

The meeting reopened at 2.45 p.m.

(3) The General Manager drew attention to the fact that at the last regular meeting of the Board, the question of Group Insurance for members of the Corporation was tentatively approved, subject to final approval of the Finance Committee. It was felt unwise to make effective such a scheme under present conditions and especially having regard to the fact that it is the intention of the Government to bring forward a bill which will provide for the staff of the Corporation to come under the present Superannuation Act of the Dominion Government. This matter, therefore, was tabled for the time being.

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(4) The question of issuing a CBC Year Book which previously had been discussed was brought forward for final consideration. It was decided inadvisable now to proceed with this proposal.

(5) The General Manager pointed out that several members of the Corporation had military obligations and it was likely that many more would want to join the Colours. He asked direction as to the position which should be taken with regard to holding positions open for such individuals. It was decided that those released for military duty should be assured equivalent employment with the Corporation on their return. It was to be understood that release would be "On Leave without pay".

(6) The Assistant General Manager said that advertising agencies and sponsors were not satisfied with the coverage statistics of CBA, CBF, CBM and CBK as these were obviously inadequate so far as listeners response was concerned. He recommended that authority be granted to spend a reasonable amount in a survey so that the necessary information would be available. It was approved that a sum of approximately $9,000 be spent for this purpose provided this expenditure did not interfere with or reduce the sums already budgetted for programmes and surplus.

(7) The Assistant General Manager referred to the arrangements which had been made for subsidiary hookups and the relations of the CBC with private stations. He said that the arrangements originally made and approved by the Board provided that the CBC should charge private stations 10% on their station rates to compensate the Corporation for its work in supplying quotations, details of time clearance, contract obligations and collection of accounts, etc. Considerable resistance had been offered by the private stations to this charge on the ground that the imposition of the 10% levy would reduce station revenues or reduce the remuneration to private station business representatives thus removing sales incentive.

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The Assistant General Manager thought it would be very wise for the Corporation to waive the same. The Committee approved of the recommendation that no charge be made.

(8) The Assistant General Manager reported that the tenders for the dwellings at Watrous had been received and it was found impossible to reduce the figure to that approved by the Board, namely $30,000. The minimum possible was $31,792.50. The Committee approved of this expenditure.

(9) The Committee then discussed various items of expenditure which will be necessary between the period August 25th, 1939 and March 31st, 1940, on account of war emergency.

It was decided to draw up a statement of such estimated expenditures to be presented to the Minister, in order that a special grant to cover these might be obtained from the Government (Appendix No.1 attached).

It was also decided to draw up in addition a list of private stations which it is considered should be connected to the national network to give the maximum coverage particularly with regard to news broadcasts; the connection of these stations to the network to be a matter for the Minister himself to determine provided a war emergency amount is made available specifically for this purpose (Appendix No.2 attached).

The meeting adjourned at 6.00 p.m.

CHAIRMAN

SECRETARY

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APPENDIX NO.1

EXPENDITURES ON ACCOUNT OF WAR

(August 25th, 1939 - March 31st, 1940)

Capital Expenditures:

1.	Protective Flood Lighting	$40,000	$40,000

Operation Expenditures:

2.	Flood Lighting	2,000	
3.	Guards in absence of police or military protection (not including protection of telephone and power lines)	50,000	
4.	Extra staff: To take care of emergency news service, control of private stations, increase in general activities.	17,500	
5.	Additional Teletype.	2,500	
6.	Telephone, Telegraph & Cable.	10,000	
7.	Loss of commercial revenue due to cancellation of programs for news service.	50,000	
8.	Travelling.	5,000	
9.	Extra Wire costs:		
	(a) duplicate lines	50,000	
	(b) emergency extension of network time	50,000	
10.	Unallocated for unforseen contingencies.	23,000	
			260,000
	TOTAL		$300,000

Ottawa, September 8th, 1939.

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APPENDIX NO.2

EXTENSIONS OF WIRE LINE FACILITIES

To give as wide distribution as possible with existing Canadian broadcasting facilities, the following stations should be added to the CBC basic network:

(Costs are for a seven-months' period)

	16 hours Daily	Population	Radio Homes
CKGB - Ste Anne de la Pocatiere, P.Q.	$4,771.62	21,268	879
CHLT - Sherbrooke, P.Q.	4,766.02	58,630	6,943
* CKRN - Rouyn, P.Q. (English network)	3,243.10	15,000	1,074
CKNX - Wingham, Ont.	6,055.00	20,017	1,582
CKCA - Kenora, Ont.	1,103.76	11,409	1,650
CKLN - Nelson, B.C.	2,543.80	7,274	1,600
TOTAL	$22,483.30		
CFPR - Prince Rupert, B.C.	90,000.00	6,871	652
CKLW - Windsor, Ont.	no additional charge	332,322	42,969
* CKRN - Rouyn, P.Q. (French network)	17,493.28		

To earn these rates the minimum period is three months. After two months, arrangements may be cancelled on 30 days' notice. An exception is Prince Rupert which is shown for a three year total of $90,000. This is at the rate of $30,000.00 per annum, a three year contract being required. It is doubtful if service could be established to Prince Rupert under six or eight months.

CFPR claims 1900 radio homes in Prince Rupert and a total of 4200 in the area it serves. Population in area served is approximately 14,000 in winter and 17,000 in summer.

Ottawa, September 8th, 1939.

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MINUTES of the tenth Meeting of the FINANCE COMMITTEE held in the Board Room of the Canadian Broadcasting Corporation, Ottawa, on November 17th, 1939.

The meeting opened at 11.20 a.m. with Mr. Rene Morin in the Chair. Also present were Messrs Odlum, Nathanson, Murray, Frigon and Manson.

(1) A general discussion on finance took place.

IT WAS RESOLVED

THAT the sum of $400,000 be transferred from the surplus account to a renewals and replacements account.

(2) The report made by Mr. J. Thompson of the firm of Clarkson, Gordon, Dilworth and Nash was brought to the attention of the Committee. Some discussion took place.

IT WAS RESOLVED

THAT the management be instructed to place the accounting system of the Corporation on an accrual basis effective forthwith, that a renewals and obsolescence account be established, effective with the year beginning April 1st, 1939, and that an amount of $400,000 be transferred to that account from surplus account.

(3) At 12 o'clock noon, a delegation comprising Messrs. Joe and Harry Sedgwick, T.A. Evans, G. Herbert and Phil Lalonde of the Canadian Association of Broadcasters appeared before the Committee. Mr. Joe Sedgwick speaking on behalf of the delegation said that vague information had been received indicating that the Corporation was considering the advisability of passing a regulation which would prohibit the commercial sponsorship of news. He read a brief in this

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connection. The Chairman assured him that no good reason so far had been advanced to justify the Board's intervening or passing such a regulation. In any event he said the matter would have to be dealt with by the Board as a whole. It was explained to the delegation, however, that under the War Measures Act there might be some other authority which might place such a restriction. The delegation thanked the Board for the hearing, and retired.

The session closed at 1.15 p.m.

(Afternoon Session)

(4) The following letter with enclosure delegating certain powers to the Assistant General Manager as provided for under Bylaw 7, Subsection 3, was read and endorsed by the Corporation:

"

Canadian Broadcasting Corporation

Ottawa, Ontario,
November 17, 1939.

Mr. Rene Morin,
Chairman,
Finance Committee,
Board of Governors, C.B.C.,
Ottawa, Ontario.

Dear Mr. Morin:

I would ask you to bring to the attention of the Finance Committee the delegation and definition of authority meant to be conveyed by the attached instruction from me to the Assistant General Manager. I would add that, except in some minor details, this formalizes the practice which has grown out of the experience of the past three years of operation.

Yours faithfully,

(Sgd.) W. Gladstone Murray "

Encl.

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(Enclosure)

CBC INTERNAL MEMORANDUM

From: General Manager
To: Assistant General Manager

This memorandum re-affirms, elaborates, and formalizes the definition of your duties and responsibilities, and does not effect or diminish your authority under Clause 8 of the Bylaws of the Corporation.

1. Responsibility for all the engineering operations of the C.B.C.

2. Responsibility for all operations of the C.B.C. in the Province of Quebec.

3. Specific financial responsibilities as follows:

(a) Preparation of the budget for submission to the General Manager and the Finance Committee.

(b) Responsibility for the supervision of appropriations as budgetted by the Finance Committee.

(c) Submission to the General Manager and, after his agreement, to the Finance Committee of all major modifications recommended in budgetted appropriations.

(d) Minor re-allocation of budget appropriations which may be required to assure proper operation and not affecting the general balance of the budget, in consultation with the General Manager.

(e) Responsibility for the organization and control of the Treasury Department, including personnel replacements and salaries, subject to the General Manager's approval.

(f) The maintenance across Canada of an efficient accounting organization.

(g) The maintenance of an efficient system of establishment personnel.

(h) Supervision of the preparation of the Annual Report for submission to the General Manager and the Finance Committee.

(i) Responsibility for the performance of the duties defined in Clauses 4 and 5 of Article 7 of the Bylaws, all submissions to the Finance Committee and the Board of Governors being made through the General Manager.

4. Responsibility for the Commercial Department.

(Sgd.) W. Gladstone Murray
General Manager.

Ottawa, Ont.,
November 17, 1939.

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(5) Mr. Varcoe of the Department of Justice came before the Committee at 3.00 p.m. and discussed the Gooderham & Worts case with the Committee.

IT WAS RESOLVED

THAT having regard to all the facts and considering the information given by the Department of Justice, it was the opinion of the Committee that the Gooderham & Worts case should be tried in the ordinary court and that no appeal should be made, and that a leading counsel be employed in association with Mr. Jennings.

(6) The Assistant General Manager then discussed the question of accommodation. After some discussion the following decisions were arrived at:

(a) Authority was granted to extend office accommodation in the King's Hall Building, Montreal, when the Canadian Marconi Company withdrew;

(b) The question of erecting a CBC building in Ottawa as an alternative to extending the premises in the Chateau Laurier, is to be reported upon by the Assistant General Manager;

(c) Authority was granted to explore the possibility and if possible make arrangements for combined accommodation for the Corporation's departments now at Church Street and Hayter Street, Toronto;

(d) If the situation at Watrous with regard to the properties could not be satisfactorily cleared through the present solicitor retained for the work; another solicitor should be substituted;

(e) Complete information, comparative figures, with respect to the establishment and estimated cost and operation of a new building in Montreal and operating costs for studios and accommodation now in use.

(7) The Assistant General Manager outlined the desirability of taking some part in experimental work concerning frequency modulation. Authority was granted to proceed in association with the Canadian Marconi Company, in this connection.

(8) The General Manager indicated that it was desirable to have a permanent record of the Royal Tour broadcasts. These would cost something of the order of $8,000.00. In view of the

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importance of having a permanent record of this broadcast the Committee authorized whatever expenditure was necessary in this connection.

(9) A statement showing the cost of collection of radio broadcast licence fees, etc., for the purpose of Section 14 (sub-section (a) of Section 1, The Canadian Broadcasting Act, 1936) fiscal year 1938-39, was tabled for the information of the Committee with instructions that it be placed on record as follows:

Cost of collection of radio broadcast licence fees, etc., for the purpose of Section 14 (sub-section (a) of Section 1, The Canadian Broadcasting Act, 1936) fiscal year 1938-39.

1.	Expenditure chargeable to Votes 396 and 623 (for details see Appendix A).....	$124,063.91
2.	Rental and expenses re space in Robinson Bldg., Queen St., Ottawa, occupied by Licence Branch.....	6,141.16
3.	2/3 of salaries of staff of Revenue Section, Treasury Staff, Hunter Bldg., Ottawa.....	10,044.00
4.	Contribution by the Dominion to Superannuation Fund re staff of Licence Branch and 2/3 of Revenue Branch.....	3,106.68
5.	Prorate of rentals paid by Department of Public Works for space occupied by Radio Branch employees outside Ottawa.....	1,791.80
6.	Prorate of value of space in public buildings outside Ottawa occupied by employees of Radio Branch.....	2,946.80
7.	Prorate of value of space in Hunter Building occupied by Treasury Revenue staff.....	1,275.75
8.	Round figure representing sundry undisclosed expenses.....	1,000.00
		$150,280.10

Items 2,5,6,7 and 8 accepted on same basis as 1936-37.

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APPENDIX A

Radio Receiving Licences - Details cost of Issue - Radio Division Fiscal Year 1938-1939

Personal Services -		
Salaries - Headquarters	$58,115.92	
Salaries - Outside	31,020.14	$ 89,136.06
Materials and Rental and Servicing of equipment.....		6,347.48
Communication Services (Postage, etc)...		10,038.63
Printing and Stationery.....		18,126.61
Sundry Expenses (Travel, freight, express, etc.).....		415.13
(Total paid from Parliamentary Votes 396 and 623)		$124,063.91

APPENDIX B

Commissions Fiscal Year 1938-1939

Total Commissions.....	$203,893.00

APPENDIX C

Net Revenue to C.B.C. 1938-1939
(Revenue collected by Radio Division)

Radio Receiving and Broadcast Transmitting Licences - fiscal year 1938-39..	$2,802,466.25
Total cost of collection.....	150,280.10
Net amount to C.B.C.	$2,652,186.15

The meeting adjourned at 5.30 p.m.

CHAIRMAN

SECRETARY

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MINUTES of the eleventh Meeting of the FINANCE COMMITTEE held in the Board Room of the Canadian Broadcasting Corporation, Ottawa, on March 12th, 1940.

The meeting opened at 10.00 a.m. with Mr. Rene Morin in the Chair. Also present were Messrs Odlum, Nathanson, Murray, Frigon and Manson.

(1) A full discussion on finances took place. Specific items in the budget for 1940-41 were examined.

IT WAS RESOLVED

THAT the draft of budget as revised and as annexed hereto as an Appendix be approved as a provisional budget, but with the provision that, for the first six months of the financial year, programme expenditures be restricted to 40% of the total amount voted for that purpose.

(2) The Assistant General Manager explained that certain alterations in the studio accommodation at the Ottawa Station CBO were essential, the total amount needed for this work would be $55,000.

IT WAS RESOLVED

THAT the executive be authorized to expend the sum of $55,000 out of reserve for studios at CBO, Ottawa.

(3) The Assistant General Manager also outlined the items of capital expenditure which would be necessary during the year.

IT WAS RESOLVED

THAT the executive be authorized to expend a sum not exceeding $200,000 to be taken out of the reserve for certain capital expenditures considered essential; a list of all important expenditures shall be communicated to the members of the Finance Committee for approval.

(4) The General Manager brought forward a scheme of staff classification for the Corporation setting forth classes of positions and rates of compensation for each class. After some discussion the Committee approved that the executive

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proceed further with this matter so that the same could be considered at the next meeting of the Board.

IT WAS RESOLVED

THAT the Finance Committee authorize the executive to proceed with the preparation of a scheme of staff classification of positions and rates of compensation for the officers and employees of the Canadian Broadcasting Corporation for each class, provided that increases in salary under this plan, should only take place every second year and that such increases shall remain subject to withdrawal at the discretion of the Board of Governors in the light of changing circumstances particularly with reference to probable post-war adjustments.

(5) Group insurance for the staff of the Corporation which had been discussed at previous meetings was again considered. The Chairman set forth the difficulties, many of which had been pointed out by the Minister of Transport and observed from experiences in the application of such a scheme to semi-governmental services, such as the CBC. It was decided to refer the matter to the Board at its next meeting before coming to a final decision.

(6) (a) The Assistant General Manager pointed out that it would be advisable to consider an extension of the lease for the space now occupied by the Corporation in Ottawa in the Victoria Building due to the demand for accommodation by various war services. The Committee agreed to authorize the management to negotiate for an additional two years lease beyond the term already authorized, that is to say, two years beyond May, 1941.

(b) The Assistant General Manager also explained the preliminary arrangements which had been made to find new quarters in Toronto to house the CBC staff now accommodated at Church Street and Hayter Street, Toronto. The Committee authorized the executive to proceed with arrangements for new space in the York Piper Building.

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(c) The Assistant General Manager also referred to additional requirements of space in studios in Montreal and Halifax. The Committee authorized the executive to lease the additional space required.

(7) A letter from Carson Buchanan of Station CHAB with regard to application for increase in power for that station was brought to the attention of the Committee.

IT WAS RESOLVED

THAT a letter from Carson Buchanan of Station CHAB with regard to that station's application for an increase in power which came before the Committee be placed before the Board of Governors at its next meeting, together with the recent representations which have been received from various sources concerning this application.

The meeting adjourned at 1.30 p.m.

CHAIRMAN

SECRETARY

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APPENDIX

CANADIAN BROADCASTING CORPORATION

BUDGET ESTIMATES 1940 - 41.

RECEIPTS	Budget 1939-40.	Estimated Expenditures 1939-40.	Budget 1940-41.	Increase or decrease over Est. Expend.
Licence Fees	2,750,000	2,850,000	2,900,000	+ 50,000.
Commercial Bdcst.	700,000	650,000	700,000	+ 50,000.
Subsidiary Hookups	70,000	70,000	75,000	+ 5,000.
Miscellaneous	20,000	20,000	25,000	+ 5,000.
	3,540,000	3,590,000	3,700,000.	+110,000.
EXPENDITURES				
Board of Governors	11,000	17,450	11,000	- 6,450.
Administration	146,000	158,380	167,250	+ 8,870.
Engineering	602,750	575,575	666,750	+ 91,175.
Programme	1,531,050	1,526,180	1,632,140	+105,960.
Press & Informat.	67,950	60,180	64,860	+ 4,680.
National Network	653,000	683,500	761,850	+ 78,350.
Commercial	100,000	102,355	104,400	+ 2,045.
Principal & Int.	78,250	68,000	155,750	+ 87,750.
	3,190,000	3,191,620	3,564,000	+372,380.
Capital	100,000	130,000	50,000	- 80,000.
Unallocated	50,000		36,000	+ 36,000.
Surplus	200,000	268,380	50,000	-218,380.
	3,540,000	3,590,000	3,700,000	+110,000.

N.B.
National Network

Station Relations Previously in Comm'l Dept.	36,850
Wire Lines	725,000
	$761,850

.....
Supervisor of Expenditures

Keefer Building,
Montreal,
March 9th, 1940.

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MINUTES of the twelfth Meeting of the Finance Committee held in the Board Room of the Canadian Broadcasting Corporation, Ottawa, on June 1st, 1940.

The meeting opened at 10.00 a.m. with Mr. Rene Morin in the Chair. Also present were Messrs. Nathanson, Godfrey, Murray, Frigon and Manson.

(1) Mr. Morin suggested that, inasmuch as Mr. Nathanson now had been appointed Vice-Chairman of the Board, he felt that he should undertake the chairmanship of the Finance Committee. This was agreed to and Mr. Nathanson assumed the Chair.

(2) The financial statement giving the final figures for 1939-40 was then discussed and the question of depreciation was specifically considered. It was agreed that, commencing with the fiscal year 1939-40, the depreciation on technical equipment be computed at 20%, other figures remaining as at present. The financial statement as submitted and which is attached hereto as an appendix was otherwise approved.

(3) The plan of Group Life Insurance for CBC employees was then considered. After careful examination of the recommendations made and the policy proposed, the plan was approved subject to the provisions of the following resolution:

IT WAS RESOLVED

THAT pursuant to the resolution adopted at the 14th meeting of the Board of Governors, held at Ottawa on April 15th and 16th, 1940, the plan of group life insurance submitted jointly by the Canada Life Assurance Company, Confederation Life Association, London Life Insurance Company and Mutual Life Assurance Company of Canada with which

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Companies the Sun Life Assurance Company of Canada and the Great West Life Assurance Company will be associated, be authorized and made effective June 1, 1940, under the following provisions:

(1) Employees shall contribute at the rate of sixty cents per month per thousand dollars of insurance on the basis of the approved schedule of distribution of coverage and deductions of premiums shall be made from monthly salary cheques. The cost of premiums in excess of sixty cents per thousand dollars per month shall be paid from funds of the Corporation, and the whole premium shall be paid on an annual basis by the Corporation to take advantage of economy. Coverage shall be on the basis of the approved schedule as follows:

Annual Earnings	Amount of Insurance (1) Minimum	(2) Maximum
Less than $1,200	$500	$1,000
$1,200 but less than $2,000	500	2,000
2,000 but less than 3,000	500	3,000
3,000 but less than 4,000	500	4,000
4,000 and over	500	5,000

except that on attainment of age sixty coverage shall be reduced by ten per cent. and there shall be a reduction of ten per cent. each year thereafter until age sixty-five when coverage shall terminate, provided that prior to age sixty-five no insurance shall be reduced to an amount less than $500.

(2) This plan of group life insurance shall apply to all employees of the CBC appointed pursuant to Paragraph 6(2) of its By-Laws who have completed at least three months of service and are employed for a period of indeterminate duration, and thereafter shall apply to employees who have completed three months of service and whose appointments are for periods of indeterminate duration.

(3) All conditions of the contract application shall be complied with.

(4) The Assistant General Manager gave a progress report with regard to the Halifax Studios.

(5) A letter from Mr. R. W. Starratt, of Station CKCA, Kenora, outlining the difficulties in which the owners of that station at present find themselves and the possibility of their having to discontinue operations, was read and thoroughly discussed. The General Manager was directed to communicate with Mr. Starratt advising him:

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(a) that the question of a lower frequency would be examined by the Joint Technical Committee and a report made to the Board, when the matter could be dealt with finally.

(b) that the Corporation's Commercial Division will be glad to inform agencies of the availability of the Kenora station for commercial programmes.

(c) that the Corporation is glad to know that encouragement has been given to the station by supplying CBC sustaining programmes and news without charge.

(d) that the account of the CBC for $979.80, outstanding against the station, will be written off in view of the present circumstances.

(6) The application of Revelstoke for connection to the CBC network was very carefully considered and, in view of the lack of coverage in that area, it was decided to recommend to the Board that the CBC supply a line to this station during the war period.

(7) The Assistant General Manager brought forward the suggestion that the CBC might consider the possibility of establishing and installing a 10 kw. short wave station to give some service to French Canada, Europe and the United States. After much discussion, it was finally decided that a further application might be made to the Government to have a 50 kw. transmitter installed by them.

(8) The Assistant General Manager pointed out the desirability of coming to a decision with regard to the renewal of the lease for accommodation for the Ottawa Headquarters stationed in the Victoria Building. He said that, due to the extension of government offices, rentals for office space had gone up considerably, but the present lease could be renewed at $1.70 per square foot, the present rate being $1.50 per square foot. The Committee agreed that this rate should be accepted for a renewal period of two years as from May 1st, 1941.

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(9) There was some discussion about the deduction of the parliamentary appropriation for the suppression of inductive interference. The General Manager and the Assistant General Manager pointed out the likely effects, i.e., that there might be a reduction of license fees.

The meeting closed at 12 o'clock.

Chairman

Secretary

Canadian Broadcasting Corporation
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APPENDIX

CANADIAN BROADCASTING CORPORATION

Treasurer's Report, 31st of March, 1940
Prepared for Meeting of Finance Committee
1st of June, 1940

This report and the Balance Sheet as at the 31st of March, 1940, the Operating Account for the fiscal year then ended, and a statement of the Cash Position, provide material for a general survey of the Corporation's operations and financial position. A great number and variety of detailed supporting statements and explanations are available.

LICENCE FEES

The income from licence fees was $2,906,605.28; being the total net collections payable to us reported by the Department of Transport up to the 25th of May for Licence Fees income collected for the fiscal year 1939-40. Included is $30,705.00 for transmitting licences.

COMMERCIAL INCOME

The net commercial income was $700,867.92, of which $202,888.31 remained outstanding at the 31st of March, 1940.

REVENUE AND EXPENDITURE

After making ample provision for depreciation, the Corporation's financial position has improved by $396,000.00 since the 1st of April, 1939.

WAR

The Corporation expended $85,372.68 directly as a result of the War, of which $21,748.65 was for capital assets such as fencing, floodlighting, etc. The cost of radio censorship, which is recoverable from the Government, is not included in this item.

ROYAL VISIT

The Corporation spent $98,739.02 in providing special broadcasting facilities for the Royal Visit, of which $47,449.38 was recovered from the Government by way of a Grant-In-Aid.

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CASH POSITION

After providing for the completion of capital expenditures for which commitments had already been made up to the 31st of March, and assuming that the operations of the current fiscal year (1940-41) including repayments of loan principal, will be financed out of the cash income of that period as heretofore, the actual surplus of uncommitted cash at the 31st of March, 1940, was about $750,000.00.

ACCOUNTS RECEIVABLE

The accounts receivable at the 31st of March have been outstanding since:

March	156,592.74
February	38,101.96
January	1,879.83
Prior to January	6,313.78
	$202,888.31

There is at present no prospect of loss exceeding the $4,000.00 reserve which has been set up.

ACCOUNTS PAYABLE

The accounts payable are normal outstandings, the greater part of which have been paid off during the months of April and May.

INDIRECT LIABILITIES

No allowance has been made for contingent liabilities arising out of legal actions against the Corporation.

DEPRECIATION AND RESERVE FOR RENEWALS AND OBSOLESCENCE

The rapidity with which the science and machinery of broadcasting of to-day is outmoding that of yesterday has left little reliable precedent on which to premise problems of obsolescence and depreciation. Enough, however, is known already to indicate the wisdom of heavily discounting operating surplusses, by way of depreciation charges, and of ear-marking specific cash

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reserves to provide for inevitable replacements necessitated by incalculable obsolescence.

Ten per cent. of the cost of all plant and equipment and five per cent. of the cost of building sites has been charged to the cost of operations and added to the reserve for depreciation.

In drafting the Corporation's balance sheet, effect was given to a Minute of the Finance Committee passed on the 17th of November, 1939; "That a renewals and obsolescence account be established, effective with the year beginning April 1st, 1939, and that an amount of $400,000.00 be transferred to that account from the surplus account."

CAPITAL ASSETS

Capital assets were increased by $622,000.00 of which $388,000.00 was spent on the completion of stations CBA and CBK; $66,000.00 on the new station at Marieville; and $168,000.00 for sundry minor additions and improvements to plant and equipment. The first two items were financed by loans from the Government and the latter out of income.

GOVERNMENT LOANS

During the year a new loan of $750,000.00 was obtained from the Dominion Government, while $50,000.00 was paid off the balance of $450,000.00 outstanding on the old loan, leaving outstanding in this account at the 31st of March the sum of $1,150,000.00.

STUDY OF ACCOUNTS

The accounts can be broken down regionally and by Object of Expenditure so as to provide a useful source of information concerning operating costs and financial economy, a study of which might lead to even better control and efficiency.

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Statement 1

CANADIAN BROADCASTING CORPORATION

BALANCE SHEET

31st March - 1940

ASSETS

Current			
Cash in Banks, Petty Cash and Treasurer's Cashiers' Funds		456,558.35	
Accounts Receivable	202,888.31		
Less--Reserve for Bad Debts	4,000.00	198,888.31	
Department of Finance (Balance owing on account of Licence Fees)		31,605.28	
Investments			
Dominion of Canada 4½% Bonds Due 1st Sept. 1940		500,000.00	
Proportion of Premium		6,722.23	1,193,774.17
Fixed			
Real Estate, Buildings, Technical Equipment, Studio and Office Furnishings, Library, etc.	2,066,001.56		
Less--Reserve for Depreciation, 2nd November, 1936 to 31st March, 1940	543,460.69		1,522.540.87
Deferred			
Stationery and Printing		21,316.52	
Expendable Stores		13,088.19	
Prepaid Charges, Insurance, etc.		6,082.06	40,486.77
			$2,756,801.81

HARRY BALDWIN

----------C.A.
Treasurer

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Statement 1

CANADIAN BROADCASTING CORPORATION

BALANCE SHEET

31st March - 1940

LIABILITIES

CURRENT		
Accounts Payable		
Operations	96,058.94	
Private Stations	79,814.79	
Capital Expenditures	35,914.61	
Interest on Loans	10,034.90	221,823.24
Loans for Capital Works		
Dominion Government Loans:		
No. 1	400,000.00	
No. 2	750,000.00	1,150,000.00
Reserve for Renewals and Replacements		400,000.00
Surplus (Statement 4)		984,978.57
		$2,756,801.81

HARRY BALDWIN

----------C.A.
Treasurer.

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Statement 2

CANADIAN BROADCASTING CORPORATION

INCOME AND EXPENDITURES

1st April, 1939 to 31st March, 1940

INCOME

Licence Fees	2,906,605.28	
Commercial Broadcasting (Statement 3)	700,867.92	
Subsidiary Hookups (Statement 3)	72,653.97	
Miscellaneous (Statement 3)	24,485.34	
Grant - Royal Visit	47,449.38	3,752,061.89

EXPENDITURES

Programmes		1,540,658.37	
Station Network		685,308.68	
Engineering Operations		610,482.14	
Administration		162,939.72	
Commercial		108,119.99	
Press and Information		63,539.56	
Interest on Loans		23,837.13	
Depreciation:			
(5% on Buildings	32,308.66		
(10% on Equipment, etc.	141,982.84	174,291.50	
		3,369,177.09	
Less--Inventory of Expendable Stores		13,088.19	3,356,088.90
Net Operating Surplus			$ 395,972.99

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KODAK SAFETY FILM

CANADIAN BROADCASTING CORPORATION

CASH POSITION

31st March - 1940

Cash in Bank, etc.		456,558.35
Investments:		
Dominion of Canada Bonds Due 1st September, 1940		506,722.23
Accounts Receivable		234,493.59
		1,197,774.17
Less--Accounts Payable	221,823.24	
CBM, Marieville	69,000.00	
CBO, Ottawa	56,000.00	346,823.24
		850,950.93
Less--Estimated requirements for Working capital		100,000.00
Estimated Cash Surplus 31st of March, 1940		$ 750,950.93

HARRY BALDWIN

----------C.A.
Treasurer.

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MINUTES of the thirteenth Meeting of the FINANCE COMMITTEE held in the Board Room of the Canadian Broadcasting Corporation, Ottawa, on June 27th, 1940.

The meeting opened at 6.15 p.m. with Mr. N.L. Nathanson in the Chair. Also present were Messrs Rene Morin, J.W. Godfrey, Gladstone Murray, Augustin Frigon and Donald Manson.

(1) In accordance with the authority granted by the Special Meeting of the Board of Governors held in Ottawa on June 27th, 1940, the following resolution was passed:

IT WAS RESOLVED

THAT the Treasurer of the Corporation be authorized to pay at once to the Government of Canada the sum of $250,000.00 on account of the loan of $500,000.00 made to the Corporation under Order-in-Council P.C. 1319, dated June 5th, 1937.

(2) After some further discussion, the meeting adjourned.

N. L. Nathanson
CHAIRMAN

Donald Manson
SECRETARY

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MINUTES of the fourteenth Meeting of the FINANCE COMMITTEE held in the Board Room of the Canadian Broadcasting Corporation, Ottawa, on September 9th, 1940.

The meeting opened at 10.45 a.m. with Mr. N. L. Nathanson in the Chair. Also present were Messrs. Rene Morin, Gladstone Murray, Augustin Frigon and Donald Manson.

(1) The General Manager explained that Mr. Godfrey had telephoned saying that due to weather conditions and the consequent interruption of air travel, he would be unable to attend the present meeting.

(2) Mr. Morin and Mr. Nathanson considered it advisable to call Mr. Godfrey on the telephone and discuss with him the various items on the agenda. This was done and the Chairman of the Committee stated that Mr. Godfrey fully concurred and approved (a) an appropriation being made for a news service (b) the appointment of an Editor-in-Chief to take charge of the CBC news service (c) an appropriation for the establishment and operation of a 7½ kw. short wave station and (d) the closing of the Windsor Studios.

(3) IT WAS RESOLVED

THAT the Committee recommend to the Board that an appropriation of $25,000 be made as a preliminary expenditure for the establishment of a news service and that a further amount of $25,000, less $5,000, be appropriated for the last three months of the current fiscal year, i.e., January 1 to March 31st, 1941; the deduction of $5,000 being equal to that already authorized to be paid to The Canadian Press service.

(4) IT WAS RESOLVED

THAT an appropriation be made for the establishment and operation of a 7½ kw. short wave transmitter as follows:

Estimated capital cost.....$65,500

Estimated maintenance cost..$19,000

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IT WAS FURTHER RESOLVED

THAT this recommendation be communicated to the Board forthwith for approval by telegraph in order that the installation may be proceeded with immediately.

(5) The appointment of an Editor-in-Chief it was agreed should be postponed until the General Manager could interview certain suitable individuals whose names had already been brought forward for this appointment.

(6) IT WAS RESOLVED

THAT inasmuch as it was not intended to proceed for the present at least with the establishment of a CBC station in the vicinity of Windsor and for the purpose of effecting economies, it was agreed that such of the Corporation's activities as could be dispensed with at that point be withdrawn, including cancellation of the lease for the existing studios.

(7) It was understood and agreed that all the action taken at this meeting by the Finance Committee was as concurred in over the telephone by Mr. Godfrey in his conversation with Messrs. Nathanson and Morin.

The meeting adjourned at 11.20 a.m.

AFTERNOON SESSION

The meeting reopened at 2.45 p.m.

(8) General Matters in connection with the Corporation's finances were discussed after which the meeting closed at 4.15 p.m.

W. J. Gallagher
CHAIRMAN

Donald Manson
SECRETARY

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MINUTES of the fifteenth Meeting of the FINANCE COMMITTEE held in the Board Room of the Canadian Broadcasting Corporation, Ottawa, on September 30th, 1940.

The meeting opened at 2.30 p.m. with Mr. N.L. Nathanson in the Chair. Also present were Messrs Rene Morin, J.W. Godfrey, Gladstone Murray, Augustin Frigon and Donald Manson.

(1) The Assistant General Manager requested the feeling of the Committee with regard to the possibility of establishing a station of 1 kw. power in the Toronto district as an alternative outlet. He pointed out the present difficulties of having no satisfactory alternative outlet in that region for CBC programmes. After some discussion, it was decided that, in view of commitments for other projects and services, it was unwise to proceed with this at the present stage, but that the matter should be considered again early in the new year.

(2) The Assistant General Manager gave a report with regard to the arrangements between the Canadian Marconi Company and the CBC concerning the frequency modulation station now being established in Montreal.

(3) The Assistant General Manager reported that further negotiations had been carried on in an endeavour to have NBC commercial programmes made available to CBR, Vancouver. He said that the suggestion now was to suppress CBR's signal to a given strength at Bellingham in the State of Washington. Under this arrangement it would be possible to arrange for CBR to get NBC commercial programmes. The cost of the necessary technical alterations would be of the order of $50,000. The Committee was unwilling to authorize a commitment of this order, but approved further investigation and examination so that the matter could be further examined at the next regular meeting of the Board.

(4) A letter from the Department of Justice suggesting that a reference be made to the Supreme Court of Canada on the status of the Corporation was discussed and it was agreed that the Justice Department's suggestion be approved.

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(5) The General Manager reported that he had been unable to come to any satisfactory arrangement with regard to the selection of an Editor-in-Chief from among those originally suggested for the position. He said he was of the opinion, therefore, that it would be more satisfactory to proceed with the establishment of the service with existing members of the staff. The Committee agreed that the management should proceed in whatever way was considered most satisfactory.

The meeting closed at 4.00 p.m.

CHAIRMAN

SECRETARY

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MINUTES of the sixteenth Meeting of the FINANCE COMMITTEE held in the Board Room of the Canadian Broadcasting Corporation, Ottawa, on November 25th, 1940.

The meeting opened at 2.30 p.m. with Mr. N. L. Nathanson in the Chair. Also present were Messrs. Rene Morin, J. W. Godfrey, Gladstone Murray, Augustin Frigon and Donald Manson.

(1) The Finance Statement was discussed in detail and the various items of revenue and expenditure examined. The information before the Committee indicated that there would be at least $500,000.00 surplus as at the end of the fiscal year, including the surplus of last year. This was considered very satisfactory.

(2) The question of the issue of a CBC publication was brought forward again and, while it was considered desirable to have such a publication, it was thought advisable that action should be deferred for the present. It was suggested and agreed that the matter be brought up again in approximately six months' time, with costs, etc.

(3) The Assistant General Manager pointed out that further extensions of the Toronto Studios in the present location would be impossible, such indication having been given by the building owners. He said there was a possibility of moving into the present office building - Prudential House, but that any establishment of studios there would not be fully satisfactory while the expenditure would be approximately $90,000.00. It was agreed that further consideration of the Toronto Studios should be deferred until a report is forthcoming from the Assistant General Manager at a later date.

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(4) The need for additional office space in Vancouver was explained by the Assistant General Manager. At the present time, the Corporation was established in both the Vancouver Hotel and the Hotel Georgia. Additional space is available in the new Vancouver Hotel and it was suggested that, if the extension here is approved, the office space in the Georgia Hotel can be relinquished.

IT WAS RESOLVED

THAT the management be authorized to arrange for additional office space in the new Vancouver Hotel in connection with the Vancouver station CBR studios, at a total additional cost not exceeding $6,000 per annum; the present space in the Hotel Georgia to be relinquished.

(5) The question of NBC commercial programmes over the Vancouver station CBR was again discussed at length and ways and means considered whereby these could be obtained.

IT WAS RESOLVED

THAT the management be authorized to arrange for a directional aerial to be established at CBR transmitter for the purpose of reducing the signal strength of that station to a point agreeable to the CBC and others concerned that would enable NBC programmes to be broadcast over CBR; the cost not to exceed $45,000 and to be paid out of current revenue.

(6) The Assistant General Manager pointed out the advantages which would accrue from enlarging the present Toronto station CBY to 1000 watts.

IT WAS RESOLVED

THAT the management be authorized to proceed with the increase in power to 1 Kw. and complete reconstruction on a new site of Toronto station CBY including a directional antenna at an approximate cost of $70,000; the cost to be charged against current revenue.

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(7) The Assistant General Manager also pointed out the advantage of increasing the power of the station at Chicoutimi from 100 to 250 watts.

IT WAS RESOLVED

THAT the management be authorized to increase the power of Chicoutimi from 100 to 250 watts at an approximate cost of $1500; this cost to be charged to current revenue.

The meeting closed at 5.30 p.m.

Chairman

Secretary

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MINUTES of the seventeenth Meeting of the FINANCE COMMITTEE held in the offices of the Canadian Broadcasting Corporation, Ottawa, on January 30, 1941.

The meeting opened at 10.30 a.m. with Mr. N.L. Nathanson in the Chair and Mr. Rene Morin present; Gladstone Murray, Augustin Frigon and W.O. Findlay in attendance. It was learned that Mr. J.W. Godfrey would not be present until the afternoon, so it was decided to discuss the business in hand for decisions on Mr. Godfrey's arrival.

(1) The Finance Statement was discussed in detail and the various items of revenue and expenditure examined. Information before the Committee indicated that there would be an accumulated cash surplus of about $435,000 at the end of the fiscal year. This was considered a minimum.

In discussing next year's financing, the management was instructed to base the budget on the 1940-41 estimated income and to provide for all essential capital expenditure from current revenue. It was agreed that there should be also a surplus of $100,000 and a contingency of $50,000 provided for out of current revenue for the fiscal year 1941-42.

(2) The reports of the Chief News Editor and the Supervisor of Station Relations in connection with the news service were read. Consideration was given particularly to the difficulties about news distribution on privately owned stations in Toronto and the rivalry between the newspapers in this connection. It was suggested that the General Manager should explore the matter and endeavour to ascertain from the newspapers what they desired under ideal conditions, after which all those concerned might be assembled in order to work out an equitable solution. A report on the matter should be brought forward at the next meeting of the Board.

(3) The Assistant General Manager reported that a site had been obtained for the new enlarged station CBY on the Dundas

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highway about eight miles from the centre of the city of Toronto. With directional array and the use of the frequency of 1010 kilocycles, a good signal would be laid down in Toronto, thus providing alternative outlets. He also reported that he had completed arrangements with the NBC for the release of NBC blue network programmes on CBY and consequently the revenue derived from such commercial programmes would ultimately pay for the increase in power, etc. The station would be in operation early in June.

(4) The Assistant General Manager reported that the short wave station was completed and that testing would begin in the course of the next few days. The general utility antenna would be used at first as it would take some weeks to tune the rhombic antenna and bring it into proper service. The station will operate sixteen hours a day and will carry the programmes of station CBF.

(5) The problem of adequate studio facilities in the City of Toronto was then discussed. It was reported that the Canadian National Carbon Company, whose premises we are presently occupying at 805 Davenport Road, had intimated that they would not renew the lease when it expires in August, except on a month-to-month basis. The Assistant General Manager also reported that it would be necessary to spend approximately $50,000 at the studios to make necessary alterations.

The General Manager stated that the facilities at Davenport Road had never been adequate and that it was his opinion that undoubtedly some of the trouble experienced with the staff at Toronto could be directly attributed to the poor working conditions there.

The Assistant General Manager reported that he had an option to rent a building known as the Bay-Cumberland properties in Toronto. The price asked for rental was 45¢ a foot, as against $1.20 at the National Carbon Company. It was pointed out that something must be done on account of the attitude of the National Carbon Company.

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The Assistant General Manager added that it might be possible to purchase the property at Bay-Cumberland very reasonably. This would involve a considerable change in the Corporation's plans for new buildings in Toronto.

After some discussion, it was decided that the Assistant General Manager should make a preliminary investigation of the whole situation and report to the next meeting.

(6) The Assistant General Manager reported that the studios at Quebec City in the Chateau Frontenac were inadequate and that it was considered advisable, if possible, to move the studios to the Palais Montcalm. He estimated the cost of this removal would be in the nature of $65,000. It was the feeling of the meeting that the Toronto situation was much more serious and demanded immediate attention, while Quebec was in the same category as Halifax, and as the expenditure could not be afforded at the present time, the matter had best be left in abeyance.

(7) The Assistant General Manager reported that the Conference at Washington had proceeded satisfactorily and that the Havana Agreement would come into effect as planned on the 29th March, 1941. He stated further that the difficulty regarding the use of 1010 kilocycles for CBY in Toronto had been cleared up as had the problem of CJBR, Rimouski, and WFBR, Baltimore. The latter settlement would involve no increase in power to 5000 watts by CJBR, Rimouski.

(8) The correspondence with the Association of Technical Employees was read and discussion ensued regarding the union activities in Toronto. It was decided to ask a representative of the Department of Labour to attend the meeting and express Government policy. Mr. M.S. Campbell of the Fair Wages and Conciliation Branch attended. Mr. Campbell stated that Government policy was that employees had the right to organize if they so desired and that they should be afforded opportunities of collective bargaining. He stated, however, that so far as the Government itself was concerned, the practice was that they did not deal with unions themselves as such, but with committees of employees representing the

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majority of employees of any one class or department. The General Manager was instructed on the occasion of his next visit to Toronto to interview Mr. Murphy and ascertain from him in writing a list of demands and suggestions. These would then be considered at the next meeting of the Board on March 24th. Further action would depend upon discussion at the Board Meeting. Whether the employees wish to join a trade union or not was entirely a matter for the individual to decide.

The Meeting adjourned at 5.15 p.m. to the Chateau Laurier where Mr. Godfrey joined the deliberations. The Chairman outlined what had been gone over during the course of the day and Mr. Godfrey expressed himself in complete agreement with the decisions reached.

(9) A suggestion from advertisers and private stations that the Board policy prohibiting commercial sponsorship of programmes involving Canada's armed forces at home, be lifted was read. It was felt the Board as a whole should consider this matter. The General Manager was instructed to ascertain the view of the Department of National Defence.

(10) The applications of stations CFAR, Flin Flon, and CFGP, Grande Prairie, for permission to pick up and rebroadcast commercial programmes on the CBC network in the same manner as they are now picking up and rebroadcasting CBC sustaining programmes, was discussed. It was felt that there was no objection to this, provided the stations themselves sold the programmes to the sponsors and that when such sale had been made the usual supplementary station network contract be signed.

(11) The question of following the practice of the Federal Government in increasing salaries for grade 1 clerks and stenographers from $60 to $65 and $75 per month was discussed. It was agreed that this should be done, but as part of the annual revision for all staff.

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(12) The management was asked to supply to the next meeting of the Finance Committee a list showing all payments made to officers and employees of the Corporation over and above their regular salaries and authorized allowances.

(13) It was decided that the next meeting of the Finance Committee should be held on Sunday, March 23rd, and the Board Meeting, tentatively scheduled for March 10th, should take place on Monday, March 24th, 1941.

The Meeting closed at 6.25 p.m.

N. L. Nathanson
(N.L. Nathanson)
CHAIRMAN

W. O. Findlay
(W.O. Findlay)
Acting SECRETARY

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MINUTES of the eighteenth Meeting of the FINANCE COMMITTEE held in the offices of the Canadian Broadcasting Corporation, Ottawa, on March 8, 1941.

The meeting opened at 10.10 a.m. with Mr. N.L. Nathanson in the Chair and Mr. Rene Morin and Mr. J.W. Godfrey present; Gladstone Murray, Augustin Frigon and Donald Manson in attendance.

(1) The Minutes of the 17th Meeting of the Finance Committee were taken as read and approved.

(2) In compliance with the resolution passed by the Finance Committee at its last meeting, a list was brought forward showing all payments made to officers and employees of the Corporation, over and above their regular salaries. The general question of the payment of such allowances was very fully discussed. The meeting adjourned for further examination of this matter later.

(3) The meeting resumed at 2.15 p.m. The question of special allowances to the staff was further discussed. It was agreed to end all such allowances as of March 31, 1941. As these allowances have been paid for some years to cover expenses incurred in the interests of the Corporation such expenses will in future be repayable on voucher only.

(4) The management was instructed to bring forth at the next meeting of the Finance Committee, to take effect on April 1, 1941, recommendations for such salary increases as may be deemed necessary.

(5) The question of allowances to the General Manager was also discussed. The General Manager stated that he was under the impression that the per diem allowance of $20.00 which he was collecting was purely for travelling and personal expenses and that exceptional amounts expended on the Corporation's behalf away from his base at Ottawa were recoverable by annotation under his signature on the normal expense forms, Realizing the misunderstanding, the General Manager pointed out that he would insist on repaying to the Corporation all amounts

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claimed as exceptional beyond his per diem allowance, when away from his base, except his out-of-pocket expenses, when supported by vouchers.

(6) The Assistant General Manager gave a report on the question of new studio accommodation in Toronto. After dealing with the details concerning the proposed new location for such studios in a building known as the Bay-Cumberland properties in Toronto, the management was instructed to drop the option which the CBC has at present on this building, and to endeavour to have a lease extension of three years on the present studios with the Canadian National Carbon Company.

The Assistant General Manager also reported with regard to the suggested transfer of the Quebec studios to the Palais Montcalm. It was decided that it would be inadvisable to discuss at this time any possible change of this nature, until we had made definite plans for improved studio facilities at Toronto.

The meeting closed at 3.45 p.m.

N. L. Nathanson
(N.L. Nathanson)
CHAIRMAN

Donald Manson
(Donald Manson)
SECRETARY

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MINUTES of the nineteenth Meeting of the FINANCE COMMITTEE held in the offices of the Canadian Broadcasting Corporation, Ottawa, on March 23, 1941.

The meeting opened at 4.30 p.m. with Mr. N. L. Nathanson in the Chair and Mr. Rene Morin and Mr. J. W. Godfrey present; Gladstone Murray, Augustin Frigon and Donald Manson in attendance.

(1) The Finance Committee discussed a plan for the revision of certain By-laws to be submitted to the Board of Governors for consideration.

To better serve the purposes of the Corporation, it is advisable that the General Manager be placed in a position where he can give his whole attention to programs and public relations and general direction and policies of the Corporation.

It is believed that this can best be done by:

(a) the appointment of an Executive Committee to supervise the activities of the Corporation;

(b) directing the General Manager to give his exclusive attention to programs, public relations and general policies of the Corporation;

(c) entrusting the Assistant General Manager with responsibility for the internal administration of the Corporation and the direction and control of its commercial operations;

(d) appointing a Controller of Finance to report on the financial operations of the Corporation; the whole according to the instructions to be issued from time to time by the Board of Governors or the Executive Committee.

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It is therefore recommended that the following amendments be made to the Corporation By-laws:

(1) By-law No. 6 - cancel clause 2.

(2) By-laws Nos. 7 and 8 - cancel and substitute the following:

EXECUTIVE COMMITTEE

"7. (1) There shall be an Executive Committee consisting of the Chairman, the Vice-Chairman and two other members of the Board of Governors to be named each year at the first meeting following the close of the fiscal year.

(2) The Chairman of the Board shall be the Chairman of the Executive Committee. Three members shall constitute a quorum.

(3) Subject to the control of the Board of Governors, the Executive Committee shall have power:

(a) to manage the affairs of the Corporation, to control its finances and to supervise its operations, in accordance with the general policies laid down by the Board of Governors:

(b) to define the functions, duties and responsibilities of the officers and employees of the Corporation and to direct them in the performance of their duties.

(4) All decisions of the Executive Committee shall be reported to the Board of Governors at the next following meeting of the Board.

GENERAL MANAGER, ASSISTANT GENERAL MANAGER AND FINANCIAL CONTROLLER

"8. (1) (a) The General Manager of the Corporation shall be its chief executive officer and, subject to the direction of the Board of Governors or of the Executive Committee, he shall have charge of programs, of policies and relations of the Corporation with the press and the public and be responsible for the carrying out of the provisions of the Canadian Broadcasting Act, 1936, and of the By-laws and Regulations made thereunder.

(b) The General Manager shall have authority to appoint the officers and other employees of the Corporation other than the technical, commercial, or business staff, but such appointments and the salary rates of these appointees shall be subject to the approval of the Executive Committee. He may at any time suspend for cause any such officer or employee.

(c) He may delegate any of his powers to the Assistant General Manager, or to any officer or employee of the Corporation.

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(2) (a) The Assistant General Manager, subject to the direction of the Board of Governors, or the Executive Committee, shall have charge of the technical and commercial operations of the Corporation; he shall be responsible for the internal management of the affairs of the Corporation and shall fulfill the duties which may at any time be delegated to him by the Board of Governors or by the Executive Committee and shall exercise the powers of the General Manager in his absence.

(b) The Assistant General Manager shall have authority to appoint the technical, commercial and business staff of the Corporation but such appointments and the salary rates of such appointees shall be subject to the approval of the Executive Committee. He may at any time suspend for cause any such officer or employee.

(3) (a) The Board may appoint a Controller of Finance who may be the General Manager, the Assistant General Manager, or any officer of the Corporation.

(b) The Controller of Finance shall report directly to the Board of Governors or the Executive Committee on all matters relating to the business of the Corporation including revenues and expenditures, salaries and relations with staff and business dealings with the clients of the Corporation and on all such matters as the Board of Governors or the Executive Committee may request.

(c) Upon such dates as may be determined by resolution of the Board of Governors or of the Executive Committee, the Controller of Finance shall submit to the Board of Governors an estimate of the receipts and expenditures of the Corporation for the following fiscal year, together with his suggestions for the development of the work of the Corporation, such estimate to contain a detailed statement of any financial requests to be made to the Government.

(d) As soon as possible, after the end of each financial year, a report containing such information as may be required to enable the Corporation to comply with Sections 20 and 26 of the Canadian Broadcasting Act shall be submitted to the Board of Governors at such time as the Board may require.

(e) In the event of there being no Controller of Finance or, in his absence, his powers shall be exercised by the General Manager or the Assistant General Manager, or any other officer designated by the Board of Governors or the Executive Committee.

(f) The General Manager, the Assistant General Manager and the Controller of Finance shall be present at all meetings of the Board of Governors and of the Executive Committee unless their attendance is excused by the Chairman or presiding officer.

(4) The General Manager, the Assistant General Manager and the Controller of Finance shall not engage in any employment, remunerative or otherwise, without previously obtaining the consent in writing of the Board of Governors.

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(2) The budget for 1941-42 was fully discussed in detail and the same as shown in Appendices Nos. 1,2 and 3 annexed hereto was recommended for approval of the Board.

(3) The application of Ste. Anne de la Pocatiere to be connected to the national network at the Corporation's expense was considered. Before making a recommendation to the Board, the management was requested to enquire whether this station would be prepared to increase its power to 1000 watts if connection to the CBC national network were approved.

(4) The application from CKCR, Waterloo-Kitchener, for connection to the national network was also considered. It was recommended that this be denied on the ground that the area is at present well covered by a good signal from the Corporation's station, CBL, at Hornby.

(5) A list of provisional salary increases for some members of the staff was presented by the management and recommended to the Board for approval. (Appendix IV).

(6) The General Manager made a report in connection with the wire line agreements arising out of an interview which he had had with the General Managers of the Telegraphs of the CNR and the CPR. As the contract does not expire until September, 1942, this matter will be discussed at a later date.

(7) The Assistant General Manager made a report with regard to the Toronto Studios and stated that the lessors of the present Davenport Road premises were unable to agree to a further lease beyond September next. After some discussion, the Assistant General Manager was instructed to see the Minister of Munitions and Supply with a suggestion

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that he ask the owners of the building, the Canadian National Carbon Company, to permit the CBC to retain its present premises for another three years. Failing all efforts to obtain such an extension of the lease, the Assistant General Manager was asked to suggest a plan for the erection of a studio and office building on our property on Yonge Street and for such purpose to request a re-loan of the $250,000 recently paid back to the Government, the balance of construction cost to be paid out of the Corporation's capital reserves.

(8) The General Manager reported further suggestions for the establishment of a CBC publication. The Finance Committee felt that the time was inopportune to proceed with this.

The meeting closed at 7.45 p.m.

N.L. Nathanson
(N.L. Nathanson)
CHAIRMAN

Donald Manson
(Donald Manson)
SECRETARY

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APPENDIX I

BUDGET

CANADIAN BROADCASTING CORPORATION

FOURTH DRAFT BUDGET 1941-1942

Revenues	Budget 1940-1941	Estimated Achievement 1940-1941	Estimate 1941-1942
Licence Fees	2,900,000.00	3,150,000.00	3,250,000.00
Commercial Broadcasting	700,000.00	900,000.00	950,000.00
Subsidiary Hookups	75,000.00	50,000.00	75,000.00
Miscellaneous	25,000.00	25,000.00	25,000.00
	$ 3,700,000.00	$ 4,125,000.00	$ 4,300,000.00

Expenditures	Budget 1940-1941	Estimated Achievement 1940-1941	Estimate 1941-1942
Board of Governors	11,000.00	9,000.00	10,000.00
Administration	167,250.00	162,000.00	188,150.00
Engineering	666,750.00	659,150.00	858,500.00
Programmes	1,632,140.00	1,661,775.00	1,840,900.00
Press & Information	64,860.00	59,725.00	75,350.00
Sundries and National Network	761,850.00	777,000.00	855,025.00
Commercial	104,400.00	92,075.00	119,400.00
	3,408,250.00	3,420,725.00	3,947,325.00
Principal and Interest	155,750.00	150,000.00	150,000.00
Unallocated	36,000.00	Dist.Above	100,000.00
Ordinary Capital	50,000.00	50,000.00	50,000.00
Surplus	50,000.00	504,275.00	52,675.00
	$ 3,700,000.00	$ 4,125,000.00	$ 4,300,000.00

Montreal,
March 18th, 1941.

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APPENDIX II

NOTE

This shows how Cash Surplus was dealt with

CANADIAN BROADCASTING CORPORATION

ESTIMATED CASH SURPLUS

1st APRIL, 1941.

Cash Surplus, 1st April, 1940 After allowing $100,000.00 for working capital			750.000.00
Less: Ordinary Capital (Resolution 15/4/40)	200,000.00		
Principal Government Loan (Resolution 27/6/40)	250,000.00	450,000.00	
Special Resolutions for Extra Expenditures:			
Short-Wave Station CBFX, Vercheres (Resolution 9/9/40)	65,500.00		
CBY, Toronto (Resolution 25/11/40)	70,000.00		
Directional Aerial, CBR (Resolution 25/11/40)	45,000.00		
Increase of Power, CBJ (Resolution 25/11/40)	1,500.00	182,000.00	632,000.00
			118,000.00
Plus: Revised Estimate of Cash Surplus from Operations ending 31st March, 1941.			504,275.00
Estimated Cash Surplus, 1st April, 1941.			622,275.00
Less possible revision			100,000.00
			$522,275.00

Ottawa, March 19th, 1941.

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APPENDIX III

DETAILS OF EXPENDITURES

Objects of Expenditure	Budget 1940-41	All Departments Est. Expenditures 1940-41	Estimates 1941-42
Advertising	5,000	6,550	14,400
Artists' Fees	802,700	750,000	850,000
Announcers' Services	2,000	2,300	2,150
Automobile Expense	5,000	4,000	5,400
Canadian Press	22,500	19,000	
Teletype Printer Service			34,000
Commissions	100	50	50
Duty Allowances	14,050	17,450	18,000
Exchange	2,700	1,250	1,250
Donations and Prize Money	1,000	2,500	2,050
Freight, Express and Cartage	6,500	8,825	7,000
Fuel	4,500	5,000	5,200
Honorariums	7,100	6,000	6,400
Incidentals	2,500	3,925	4,300
Insurance	11,000	16,000	12,000
Light and Power	91,650	88,500	96,650
Local Loops--(Nemo)	21,000	13,000	15,000
Local Trans., Car Fares, Taxis & Mileage	5,900	2,300	9,200
Materials and Supplies:			
Radio Equipment	34,000	30,000	20,000
Bldg. Services	5,500	5,225	5,500
General	2,650	3,475	4,000
Tubes	64,000	45,000	73,200
Membership Fees	1,245	550	750
Maintenance:			
Structural & Buildings	13,000	15,000	44,200
Bldg. Equipment	9,000	6,300	32,850
Office Equipment	3,500	4,300	4,450
Broadcast Accessories	750	450	1,200
General Repairs	1,250		100
Musical Instruments	1,800	2,500	2,400
Music	25,000	25,000	25,200
Manuscripts and Plays	8,000	15,000	15,600
Papers, Periodicals and Magazines	2,050	1,875	2,350
Performing Rights, Royalties & Copyrights	70,000	75,000	78,000
Photographic and Blue Prints	5,800	5,075	7,000
Postage and Excise	15,750	16,375	16,250
Printing and Stationery	49,200	54,500	60,000
Professional Fees and Legal Expenses	10,000	10,500	14,500
Public Relations Listeners' Surveys	4,260	2,500	5,000
Recording Services-Transcriptions	11,100	10,000	10,100
Recording Blanks	5,800	15,500	20,500
Removal Expenses	4,700	14,000	14,000
Rental of Buildings or Floor Space	137,000	144,225	155,000
Rental of Equipment	3,745	4,475	2,700
" of Halls & Studios (Nemo)	8,000	9,000	8,000
" of Musical Instruments	1,200	1,700	1,700
" of CBM	13,500	15,000	
Salaries	965,000	994,825	1,260,000
Secretarial Expenses and Casual Help	17,700	22,200	21,700
Sound Effects--Programs	500	350	500
Station Charges--Program Originations	8,000	4,000	4,800

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(Contd.) Objects of Expenditure	Budget 1940-41	All Departments Est. Expenditures (1940-1941)	Estimates 1941-42
Salary Advances		2,900	
Stn. Lines--Studio to Transm. etc., (Eng.)	24,000	20,000	27,000
Taxes, Water Rates and Services	2,500	400	600
Telegraphs and Cables	35,000	32,625	37,550
Telephones	28,500	30,050	34,575
Transmission Lines	725,000	725,500	737,800
Travelling Expenses	83,900	106,700	110,000
Wages--Casual Labour	1,150	2,000	5,200
	$3,408,250	$3,420,725	$3,947,325

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APPENDIX IV

FUNCTION	PERSONNEL	PRESENT SALARY	NEW SALARY APRIL 1,1941
Chief Executive Assistant	Donald Manson	$6,000	$6,750
Secretary	Col. R.P. Landry	5,500	5,800
Programme Liaison	P. Aylen	3,360	3,720
Public Relations	Miss V.B. Belcourt	1,680	1,920
Supervisor of Programmes	E.L. Bushnell	6,500	7,100
Asst. Supervisor of Programmes	G.A. Taggart	4,930	5,230
Chief News Editor	D.C. McArthur	3,520	4,000
Talks Supervisor	H.W. Morrison	3,000	3,240
Commercial Manager	E.A. Weir	5,500	6,100
Asst. Commercial Manager	W.E. Powell	4,230	4,530
Auxiliary Networks	T.T. Odell	2,640	2,940
Quebec Commercial Manager	J.A. Dupont	5,240	5,660
Station Relations	J.R. Radford	4,140	4,740
Welfare Officer	M. Gaboury	3,300	3,600
REGIONAL REPRESENTATIVES:			
Maritimes	G.A. Young	3,780	4,140
Quebec	J.M. Beaudet	5,000	5,300
Ontario	D. Claringbull	3,780	4,080
Prairies	J. Kannawin	2,760	3,060
British Columbia	I. Dilworth	5,000	5,500
Education, Quebec	A. Seguin	3,000	3,300

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MINUTES of the twentieth Meeting of the FINANCE COMMITTEE held in the offices of the Canadian Broadcasting Corporation, Montreal, on April 19, 1941.

The meeting opened at 10.20 a.m. with Mr. N.L. Nathanson in the Chair and Mr. Rene Morin and Mr. J.W. Godfrey present; Gladstone Murray, Augustin Frigon and Donald Manson in attendance.

(1) The Assistant General Manager reported on his meeting with the members of the Toronto staff. He read the application of the Association of Technical Employees for a Board of Conciliation, together with a letter from the Department of Labour and the Corporation's draft reply thereto.

(2) The Assistant General Manager brought forward new proposed salary scales covering the technical staff. He explained the need for an increase in salaries for the various grades. The General Manager introduced a new scale of salaries for the Programme staff to be effective as from April 1, 1941. These new scales were approved by the Committee and are annexed hereto as Appendices I, II and III. The salary classifications for the other divisions remain unchanged, except for the annual increment which is set at approximately 5% as originally planned.

(3) The new salary list for the existing staff showing the increases and salaries to be paid for the current fiscal year 1941-42 was then placed before the Committee. After some discussion the same was approved and signed by the Committee and is attached hereto as Appendices IV and V.

(4) Certain items were discussed in some detail and the Assistant General Manager was asked to look into the question of printing costs and to make available for the Committee a summarized statement especially so far as it affects cost of the present programme schedules.

(5) Special notice was taken of the Architectural and Drafting Department of the Engineering Division. The Assistant General Manager pointed out that this department was fully engaged looking after the maintenance of CBC property and that it was also handling engineering division work in drawing and

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drafting. He said it was cheaper to maintain and pay a permanent staff specialized in CBC work than to hire the services of free-lance individuals as might be required. He also explained that the staff of this department had always been adjusted to the needs of the Corporation and that it is the intention to follow this policy.

(6) The Assistant General Manager reported that the present wireline contract with the railway companies would expire in September, 1942. The companies were ready and willing now to renew the agreement for another period of five years, he said. It was explained that the present rates appear to be reasonable and there was a possibility of an increase in costs later particularly due to war conditions. It was emphasized that no decrease may be expected. There was the further point that in order to keep abreast with technical developments, it was necessary for the railway companies to embark upon new capital expenditures and they would be reluctant to do this if renewal of the contract was uncertain. The Committee agreed to recommend to the Board of Governors that the contract be renewed.

(7) The Assistant General Manager made a report in regard to the Toronto studio situation. The Committee asked that a modified plan for the establishment of a CBC building on the present Yonge Street property be made for consideration at the next meeting.

(8) A brief from Donald Cameron of the University of Alberta Station, CKUA, with reference to that station's application for a commercial licence was brought to attention. The Committee decided that inasmuch as the matter had been dealt with by the last meeting of the Board, this Committee had no authority to consider the question now, and that the same should be referred to the next meeting of the Board of Governors.

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(9) The General Manager brought to attention the difficulties which were arising in connection with the decision made at the last meeting of the Board of Governors respecting political broadcasts. He pointed out that there was now agitation by third parties to be given an opportunity to present their views. Correspondence in this connection with the Leader of the Opposition in the Dominion House of Commons and others was referred to and read. The Committee suggested that one schedule only as an experiment might be made for each of the parties in the House. The General Manager was authorized to get in touch with the various representatives so that some solution might be found.

(10) The General Manager reminded the Committee that arrangements had been made for the Toronto Star to put on news broadcasts through station CBL corresponding to the broadcasts of the Toronto Telegram on CFRB. An application had now been received from the Toronto Globe and Mail for similar privileges. It was approved that the Globe and Mail be given time on the Corporation's station CBY.

(11) The General Manager said that he had received a letter from Mr. Clifford Sifton, President of the League of Nations Society, Toronto Branch, outlining a proposal to organize and conduct a Canadian Peoples Forum. The suggestion was that the CBC might cooperate to broadcast on the national network, feature addresses on a sustaining basis. The Committee thought that such an arrangement might be encouraged, but that further information should be obtained so that the matter could be more fully considered at the next meeting of the Board.

(12) The General Manager also said that labour as represented by Mr. Tom Moore and Mr. Mosher had waited upon

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him with the suggestion that labour be given an opportunity to speak on the national network in order that labour's contribution to the war effort might be brought to the attention of the public. The Committee approved the suggestion, but thought that the proper solution might be for Mr. Moore and Mr. Mosher to arrange for labour's views to be expressed through the Canadian Peoples Forum suggested by Mr. Sifton.

(13) The question of a CBC Year Book was again suggested, but it was thought inadvisable to proceed at this time. However, some arrangement might be made for a publisher to issue such a book, the copy material to be supplied by the CBC. The General Manager was asked to explore this possibility.

The meeting closed at 1.30 p.m.

N. L. Nathanson
(N.L. Nathanson)
CHAIRMAN

Donald Manson
(Donald Manson)
SECRETARY

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APPENDIX I

SALARY BUDGET

1941-1942

REVENUE AVAILABLE:

Salary Item	$1,260,160.00
Transfer of Duty Allowances	15,000.00
Absorption of Commercial Fees	25,000.00
Re-imbursement from Board of Censors	8,000.00
TOTAL	$1,308,160.00

EXPENDITURES:

Present Establishment	$1,027,520.00
Employees on leave, without pay	41,610.00
Salary Increases	157,020.00
New Positions	80,000.00
TOTAL	$1,306,150.00

BALANCE AVAILABLE: $2,010.00

Montreal, P.Q.,
April 19, 1941.

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APPENDIX II

CLASSIFICATION AND SALARY RANGES

TECHNICAL STAFF

Classification	Years	Annual Salary	Annual Increase
OPERATORS			
Broadcast Operator Apprentice		$1200 to $1500	
Broadcast Operator	0-1	$1500	
	1-2	1680	
	2-3	1800	
	3-4	1920	
	4-5	2040	
	5-6	2100	
	6-7	2160	
	7-8	2220	
	8-9	2280	
	9-10	2340	
	10 or over	2400	
Supervising Broadcast Operator	0-1	2400	
	1-2	2520	
	2-3	2640	
	3-4	2700	
	4-5	2760	
	5-6	2820	
	6 or over	2880	
Chief Broadcast Operator	0-1	2880	
	1-2	3000	
	2-3	3120	
	3-4	3180	
	4 or over	3240	
Caretaker or Janitor	0-1	780	
	1-2	840	
	2-3	900	
	3-4	960	
	4-5	1020	
	5-6	1080	
	6-7	1140	
	7-8	1200	
	8-9	1260	
ENGINEERS			
Jr. Broadcast Engineer	0-1	1800	$120
	1-2	1920	120
	2-3	2040	120
	3-4	2160	120
	4-5	2280	120
	5-	2400	
Assistant Broadcast Engineer	0-1	2400	120
	1-2	2520	120
	2-3	2640	120
	3-4	2760	120
	4-5	2880	

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Classification	Years	Annual Salary	Annual Increase
ENGINEERS (Cont'd)			
Broadcast Engineer	0-1	$2880	$120
	1-2	3000	120
	2-3	3120	120
	3-4	3240	
Supervising Broadcast Engineer of Regional Broadcast Engineer	0-1	3240	180
	1-2	3420	180
	2-3	3600	180
	3-4	3780	180
	4-5	3960	
Sr. Broadcast Engineer	0-1	3960	240
	1-2	4200	240
	2-3	4440	240
	3-4	4680	
Assistant Chief Engineer	0-1	4680	240
Chief Engineer			
ELECTRICIANS			
Jr. Electrician	0-1	1500	120
	1-2	1620	120
	2-3	1740	120
	3-4	1860	120
	4-5	1980	
Sr. Electrician	0-1	1980	120
	1-2	2100	60
	2-3	2160	60
	3-4	2220	60
	4-5	2280	60
	5-6	2340	60
	6-7	2400	
ARCHITECTS			
Apprentices		1200 to 1800	
Draftsman or Jr. Architect	0-1	1800	120
	1-2	1920	120
	2-3	2040	120
	3-4	2160	120
	4-5	2280	120
	5	2400	
Assistant Architect	0-1	2400	120
	1-2	2520	120
	2-3	2640	120
	3-4	2760	120
	4-5	2880	
Architect or Mechanical Engineer	0-1	2880	120
	1-2	3000	120
	2-3	3120	120
	3-4	3240	
Supervising Architect	0-1	3240	180
	1-2	3420	180
	2-3	3600	180
	3-4	3780	180
	4-5	3960	

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Classification	Years	Annual Salary	Annual Increase
	ARCHITECTS (Cont'd)		
Chief Architect	0-1	$3960	$240
	1-2	4200	240
	2-3	4440	240
	3-4	4680	
	PURCHASING & STORES		
Stores Clerk	0-1	900	90
	1-2	990	90
	2-3	1080	60
	3-4	1140	60
	4-5	1200	
Storekeeper	0-1	1260	90
	1-2	1350	90
	2-3	1440	90
	3-4	1530	90
	4-5	1620	60
	5-6	1680	60
	6-7	1740	
Regional Purchasing Agent		1680 to 2040	120
Chief Storekeeper	0-1	1800	90
	1-2	1890	90
	2-3	1980	90
	3-4	2070	60
	4-5	2130	60
	5-6	2190	
Assistant Supervisor of Purchasing & Stores	0-1	2280	120
	1-2	2400	120
	2-3	2520	120
	3-4	2640	60
	4-5	2700	60
	5-6	2760	60
	6-7	2820	60
	7-8	2880	
Supervisor of Purchasing & Stores	0-1	3240	180
	1-2	3420	180
	2-3	3600	120
	3-4	3720	120
	4-5	3840	120
	5-6	3960	

Ottawa, Ontario,
June 8, 1941.

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APPENDIX III

CLASSIFICATION AND SALARY RANGES

PROGRAMME STAFF

PRODUCERS:

Grade 1	$1800-2400
Grade 2	2400-3000
Grade 3	3000-4000
Grade 4	4000-

ANNOUNCERS:

Grade 1	1800-2400
Grade 2	2400-3500
Grade 2 A (Bilingual)	2600-3800

PROGRAMME ASSISTANTS:

Grade 1	1200-1560
Grade 2	1560-2040
Grade 3	2040-2400

SOUND EFFECTS OPERATORS:

Apprentice $900	1 year probation
Grade 1	1200-1800
Grade 2	1800-2400
Grade 3	2400-3000

Ottawa, Ontario,
June 8, 1941.

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MINUTES of the twenty-first Meeting of the FINANCE COMMITTEE
Held in the offices of the Canadian Broadcasting
Corporation, Ottawa, on May 5, 1941.

Those present were: N.L. Nathanson (Chairman), Rene Morin, J.W. Godfrey, K.C., Gladstone Murray, Augustin Frigon and Donald Manson (Secretary).

(1) The Board of Governors had voted a duty entertainment allowance of $4800 per annum to the General Manager, who in turn, had allotted $2000 per annum to the Assistant General Manager. These allowances were discontinued on March 31, 1941.

The Finance Committee acknowledges that the General Manager, being in charge primarily of programmes and public relations, for the Corporation, has to incur promotional and other expenditures of an analogous nature. The Committee recognizes also that the Assistant General Manager, in addition to obligations of the same kind as the General Manager, has been requested to establish his headquarters in Ottawa, while remaining at the same time in charge of headquarters in Montreal, necessitating his presence in both cities at frequent intervals with consequent extraordinary expenditure.

For these reasons, the Finance Committee agree to recommend to the Board that a special allowance of $3000 per annum each be granted to the General Manager and the Assistant General Manager to enable them to meet the extraordinary expenditures imposed upon them in the conduct of their duties.

(2) The General Manager reported that the amendments to the by-laws made at the regular Board Meeting held in Ottawa, March 24, 1941, have been approved by Order-in-Council, P.C. 2485, dated the 29th day of April, 1941. These amendments would, therefore, be effective as from that date.

The meeting closed at 6.30 p.m.

Donald Manson
(Donald Manson)
SECRETARY

N.L. Nathanson
(N.L. Nathanson)
CHAIRMAN

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MINUTES of the 22nd MEETING of the FINANCE COMMITTEE held in the offices of the Canadian Broadcasting Corporation, Ottawa, Ontario, on June 8, 1941.

Those present were: N.L.Nathanson (Chairman), Rene Morin, J.W. Godfrey, K.C., Rev. Canon W.E. Fuller, Gladstone Murray, Augustin Frigon and Donald Manson, Secretary.

The meeting opened at 2.30 p.m.

(1) Corrections to the salary list approved at the meeting of the Finance Committee of April 19, 1941, included in Addendum No.1 and Addendum No.2 was approved by the Committee. These were signed by the Committee and attached to the original list.

(2) The Committee agreed to maintain the claim of $138.40 against L'Action Liberale Nationale, but to put against it a reserve to this amount so that if this firm is ever again in existence, an attempt may be made to obtain payment, and in such event no further broadcasts are to be accepted until the present account is paid.

(3) The Assistant General Manager brought forward for information some details with respect to printing costs. Additional details are to be presented by the Assistant General Manager at the next Finance Committee meeting.

(4) The question of the Toronto studios was discussed. Mr. Nathanson was asked by the Committee to see Mr. Grieg of the Canadian National Carbon Company with a view to arranging for the CBC to continue in the present studios at Davenport Road indefinitely because of the difficulty of securing other satisfactory quarters; a report to be made at the next meeting.

(5) The Assistant General Manager reported that two additional rooms had been obtained for the Quebec studios in the Chateau Frontenac, at a total of $90.00 per month, increasing the monthly rental of the studios from $310 to $400. The Committee expressed satisfaction and approved acceptance.

(6) The question of assisting the war effort by buying Victory Bonds was discussed. It was decided to recommend to the Board that $500,000 be so invested.

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IT WAS RESOLVED

THAT the management of the Corporation be instructed to purchase $500,000 in Victory Loan Bonds, divided as follows: $250,000, 2%, 5½ year bonds and $250,000, 3%, 10 year bonds.

(7) The management brought to attention representations which had been made by certain announcers regarding the loss of the payments which, in the past, had been made for commercial programmes. After some discussion the Committee decided to recommend to the Board that Messrs Bartlett and Temple be allowed the sum of $300 each by way of adjustment.

IT WAS RESOLVED

THAT the sum of $300 be paid each to announcers Hugh Bartlett and George Temple as a final salary adjustment because of certain financial responsibilities assumed by these employees in the belief that special payments for commercial programmes heretofore in effect would be continued.

(8) The management explained to the Committee that Broadcast Operator J.A. Murphy recently employed at the Toronto Studios had been placed in an internment camp because of violation of the Defence of Canada Regulations. It was pointed out that Mr. Murphy has a dependent wife and children left without resources. The Committee felt that on compassionate grounds pay for the normal retiring leave period should be granted.

IT WAS RESOLVED

THAT, on compassionate grounds, having in mind that he has a dependent wife and children, Mr. J.A. Murphy, Broadcast Operator, be granted three months' retiring leave, with pay, the amount of leave which he would ordinarily receive on retiring from the service of the Corporation under normal conditions, such sum to be paid to the Custodian of Alien Property in the hope that it will be made available for the support of Mrs Murphy and her children.

(9) The question of new positions was discussed. These were approved with the exception of certain positions designated for Schools Broadcasts. It was the opinion of the Committee

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that the time is not opportune to extend this service beyond the present work being carried on in Nova Scotia and British Columbia. The special series of nine broadcasts arranged with Columbia was agreed to and the Committee authorized the temporary employment of Mr. R.S. Lambert for this purpose. A list of new positions, amended accordingly, together with a list of appointments, confirmations, etc., filed as Document No.1 to these Minutes was duly approved.

(10) The Assistant General Manager asked for guidance with regard to applications for loans from employees of the Corporation. It was decided that it would be unwise for the Corporation to permit its employees to obtain advances from it, but it was realized that from time to time there are some special cases. Accordingly, it was decided that such cases should be referred to the Executive Committee of the Board as they arise.

(11) The management reported that Broadcast Operator, Pierre Dandois, previously granted sick leave, with pay, was unlikely to recover. It was recommended that an extension of leave, with pay, be granted.

IT WAS RESOLVED

THAT the management be authorized to grant Broadcast Operator Pierre Dandois an extension of sick leave, with pay, until September 30, 1941.

The meeting closed at 6.00 p.m.

W. P. Maxwell
CHAIRMAN

Donald Manson
SECRETARY

Canadian Broadcasting Corporation
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MINUTES of the 23rd MEETING of the FINANCE COMMITTEE held in the offices of the Canadian Broadcasting Corporation, Ottawa, Ontario, on September 15, 1941.

Those present were: N.L. Nathanson (Chairman), Rene Morin, J.W. Godfrey, K.C., Augustin Frigon and Donald Manson, Secretary.

The meeting opened at 9.30 a.m.

(1) The Assistant General Manager brought forward a statement covering the period from June 1, 1941 to September 15, 1941, showing new positions required, appointments and other changes of staff. These were discussed in detail and approved by the Committee. Documents Nos 1, 2 and 3 containing this information have been filed separately.

(2) At the last meeting of the Finance Committee, it was recommended to the Board that the sum of three hundred dollars ($300.00) be paid to Producer George Temple as compensation on account of discontinuance of payments for commercial programmes. Representations since made would indicate that this payment was inadequate in view of his potential commercial earnings. In the circumstances, the Committee recommended to the Board that a further final payment in the sum of three hundred dollars ($300.00) be made to Mr. Temple.

(3) It was drawn to the attention of the Committee that the Government had approved a Cost-of-Living Bonus to be paid to Civil Servants earning salaries up to $2100.00, but the bonus must not increase the total income beyond the $2100.00 yearly maximum. Application had been received, through the CBC employees' Staff Councils requesting that this Cost-of-Living Bonus apply in the case of CBC employees. The Committee thought it well that a matter of this importance be discussed by the Board as a whole.

(4) It was also brought to the attention of the Committee that the Staff Councils had brought up the question of a Pension Fund. This matter, too, was left for consideration

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of the Board as a whole.

(5) A letter received from the Musicians' Union was read suggesting that in view of the Cost-of-Living Bonus being paid to Government employees, musicians employed by the CBC should also be considered for such payments. After some discussion, it was agreed that if such a step were to be taken, the Corporation would be compelled to use fewer musicians than at the present, as no additional funds are available for programmes.

(6) It was explained that it was absolutely necessary to construct additional dwelling quarters for Watrous, as no suitable living accommodation could be found in the Town of Watrous. The Corporation has already two double dwellings and one single dwelling at this place, but this is not adequate for the staff. The Committee agreed to recommend to the Board that the erection of one additional double dwelling for Watrous, at a cost not to exceed $13,000.00 should be undertaken.

(7) It was pointed out that due to increases in the cost of materials the establishment of the CBC directional array, formerly approved for CBR, Vancouver, at a cost of $45,000.00 could not be erected for less than $57,000.00. The Committee agreed to recommend to the Board this additional expenditure of $12,000.00.

(8) Due to pressure for time, it was thought advisable that other items intended to be discussed by the Finance Committee be transferred to the Board as a whole for consideration.

The meeting closed at 10.35 a.m.

N. L. Nathanson
(N.L. Nathanson)
CHAIRMAN

Donald Manson
(Donald Manson)
SECRETARY

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MINUTES of the 24th MEETING of the FINANCE COMMITTEE held in the offices of the Canadian Broadcasting Corporation, Ottawa, Ontario, on November 17th, 1941.

Those present were: N.L. Nathanson (Chairman), Rene Morin, J.W. Godfrey, K.C., Rev. Canon W.E. Fuller, Augustin Frigon and Donald Manson, Secretary.

The Meeting opened at 10.00 a.m.

(1) The Assistant General Manager explained the financial position. Some discussion took place and it was agreed that if required for additional programming to supplement the amounts already set aside for that purpose, the sum of $50,000.00 for national network programmes and $25,000.00 for French network programmes may be used out of current revenues provided a report is made to the Finance Committee showing the specific purpose for which these additional amounts are needed.

(2) A statement covering the period from September 15, 1941, to November 15, 1941, showing new positions required, appointments and other changes of staff, was considered and agreed. Document No. 1 containing this information is on file.

(3) A statement prepared by the Treasurer, showing certain items of expenditures was discussed. It was decided to obtain from the General Manager further information on the following items:

(a) payment to Major A.H. Coates for programme surveys;

(b) payment to Cafe Henry Burger and special allowance to W.O. Findlay;

(c) payments for scripts to D.S.S. Mackenzie;

(d) advance of $216.00 to Miss Belcourt for New York visit;

(e) travelling expenses to Roy Smith.

(4) The Assistant General Manager pointed out that it was necessary to make changes in accommodation in Halifax. The Committee recommended to the Board that new space be

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obtained in the United Services Building at Halifax at an expenditure of $4,000.00 annually and that the $10,000.00 capital formerly authorized for extension in the Nova Scotian Hotel be applied for use in connection with the new premises. It was further agreed by the Committee that the section of the lease covering the 7th floor space in the Nova Scotian Hotel be cancelled and that the section covering the 8th floor space at a rental of $2,280.00 per annum be retained. Final arrangements for the aforesaid lease will be subject to approval by Mr. Godfrey.

(5) A list of amendments to the Scale of Salaries applying to the CBC staff was agreed to. (Appendix No. 1 attached).

(6) It was reported that the outstanding loans to the Government is $753, 398.77. The Committee recommended that an amount of $250,000.00 be repaid on or before March 31, 1942.

The Meeting closed at 10.50 a.m.

N. L. Nathanson
(N.L. Nathanson)
CHAIRMAN

Donald Manson
(Donald Manson)
SECRETARY

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APPENDIX I

REVISION OF CLASSIFICATIONS AND SALARY RANGES

NOVEMBER 15, 1941

Classification	Scale								
SECRETARIAT									
Assistant to Secretary	3240	3420	3600	3780	3960	....	....	....	(180)
Law Clerk	2560	2680	2800	2920	3040	3160	3280	....	(120)
TREASURER'S DIVISION									
Assistant to Treasurer and Supervisor of Expenditures	3450	3630	3810	3990	4170	....	....	....	(180)
Accountant	2600	2780	2960	3140	3320	....	....	....	(180)
PROGRAM DIVISION									
Supervisor of Music	4080	4260	4440	4620	4800	4980	....	....	(180)
Supervisor of Program Planning	4080	4260	4440	4620	4800	4980	....	....	(180)
Supervisor of Educational Broadcasts (National)	4080	4260	4440	4620	4800	4980	....	....	(180)
Supervisor of Variety Production	4080	4260	4440	4620	4800	4980	....	....	(180)
Supervisor of Special Events	4080	4260	4440	4620	4800	4980	....	....	(180)
Supervisor of Educational Broadcasts (Regional)	3300	3480	3660	3840	4020	4200	4380	....	(180)
Supervisor of Broadcast Language	3300	3480	3660	3840	4020	4200	....	....	(180)
Supervisor of Talks	3300	3480	3660	3840	4020	4200	....	....	(180)
Supervisor of Farm Broadcasts	3300	3480	3660	3840	4020	4200	....	....	(180)
Supervisor of Public Affairs Broadcasts	3300	3480	3660	3840	4020	4200	....	....	(180)
Supervisor of Program Clearance	2400	2520	2640	2760	2880	3000	3120	3240	(120)
Supervisor of Religious and Institutional Broadcasts	2400	2520	2640	2760	2880	3000	3120	3240	(120)
COMMERCIAL DIVISION									
Assistant Commercial Manager	3780	3960	4140	4320	4500	4680	4860	5040	(180)
STATION RELATIONS DIVISION									
Supervisor of Station Relations (French)	3640	3820	4000	4180	4360	4540	....	....	(180)

Ottawa, Ontario,
November 15, 1941.

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MINUTES OF THE 25TH MEETING OF THE FINANCE COMMITTEE OF THE BOARD OF GOVERNORS OF THE CANADIAN BROADCASTING CORPORATION HELD IN OTTAWA, JANUARY 12, 1942.

Those present were N.L. Nathanson (Chairman), Rene Morin, J.W. Godfrey, K.C., Gladstone Murray, Augustin Frigon and Donald Manson, Secretary.

The Meeting opened at 10.10 a.m.

(1) The Financial Reports were considered. The General Manager explained that statements, in support of expenses incurred in connection with his recent visit to England are known to have been mailed and must now be presumed to be lost at sea. Copies have been requested from the BBC which had handled the business in the usual way. In the absence of these receipts and accounts, the General Manager has been forced to draw on his pay in advance.

(2) The following report on the cash position of the Corporation was submitted by the Assistant General Manager, and approved:

CASH POSITION

1st April, 1941 - Free Cash after deduction of Investment in Victory Bonds	$ 61,072.00
Victory Bonds	497,500.00
1st April, 1941 - Free Cash	558,572.00
Anticipated operating cash surplus 1941-42	385,000.00
	943,572.00
Additional expenditures authorized by the Board and chargeable to 1941-42 Budget (for projects either completed, under construction and for definite commitments to be made shortly).	317,500.00
	626,072.00
Payment on Government Loans (Dec. 1941)	250,000.00
Estimated accumulated cash surplus 31st March, 1942, to take care of unforeseen and to be used for further payments on Government Loans, the balance to be held as a reserve.	$376,072.00

The following statement on various capital commitments was also submitted by the Assistant General Manager and approved:

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CAPITAL COMMITMENTS

Committed, but not provided for in 1941-42 budget:

Extension to Cariboo District	$ 50,000	
Increase in cost of collecting license fees	25,000	
Additional monies provided for programs (Finance Committee, Nov.17/41)	75,000	
Dwellings - Watrous	13,000	
Transmitters in East Kootenay	7,000	
Dwelling - Vercheres	7,500	
		$ 177,500.00

Projects for which capital should be earmarked:

Array - CBK	$ 65,000	
Increase in cost-of-living allowance	20,000	
Ordinary capital (replacements, shelving, musical instrument, recording & reproducing equipment, etc.)	100,000	
		$ 185,000.00

Commitments that can be taken care of by economies on other projects (CBY, S.W. Vercheres, etc.):

Halifax studios	$ 13,000	
S.W.Receiving equipment (not yet voted)	20,000	
Improvements to Toronto studio facilities (not yet voted)	22,000	
		$ 55,000.00

Commitment cancelled with corresponding economy to be used towards the above:

CBR Directional array	$ 45,000.00

(3) The Assistant General Manager reported that in accordance with directions given at the last Finance Committee Meeting, arrangements were completed for new studio and office accommodation in the United Services Building at Halifax. He pointed out that in order to obtain the full accommodation essential, together with suitable facilities, it was necessary to agree to an annual rental of $7,212.50 as against $4,000.00 formerly suggested.

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KODAK SAFETY FILM

The higher rental provides for additional space and increased facilities such as elevator service, building alterations improved heating.

The Assistant General Manager said that the full capital expenditures to the Corporation for these extensions would be $13,000.00. Mr. Godfrey approved of the extended plan and said that the rental asked for was reasonable. The Committee agreed and recommended approval of the Board.

(4) The Committee recommended that $250,00.00 be repaid on the outstanding Government loans, but that actual payment be suspended until judgment in the case of Gooderham & Worts vs CBC has been rendered, as it may be necessary to revise the present decision if the finances of the Corporation are affected by this judgment.

(5) A statement covering the period from November 15, 1941, to January 12, 1942, showing staff changes was considered and agreed. Document No.1 containing this information is on file.

(6) The Committee agreed that a recommendation be made in writing to other members of the Board by the management asking for formal approval of a sum not exceeding $20,000 for short wave receiving equipment to replace obsolete gear at the Ottawa Short Wave Receiving Station.

(7) The Committee recommended that the Cost-of-living Bonus for CBC employees be revised in accordance with the provisions of P.C.8253 based on the rise in the index between October, 1941, and January, 1942.

(8) The Assistant General Manager reported that arrangements have been made to enable about 100 technicians on the CBC staff to take a special engineering mail course for the purpose of increasing the efficiency of their services, but that these arrangements may call for a contribution from the Corporation to the extent of a maximum sum of $3,000.00 for the next three years. The Committee approved this expenditure.

(9) The General Manager drew attention to an application from the Government of Jamaica, through diplomatic sources, to have some member of the CBC staff advise the Jamaica Government on the establishment of a broadcasting system in that country. It was agreed that the CBC should make the necessary arrangements for Dr. Frigon

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to proceed to Jamaica for this purpose, travelling expenses to be paid by the Jamaica Government.

(10) A delegation of the Canadian Association of Broadcasters, comprising Glen Bannerman, President, Joseph Sedgwick, Counsel, Phil Lalonde, of Station CKAC, with Mr. Spitzer, General Manager of Lord & Thomas Advertising Company, appeared before the Committee and made some recommendations regarding regulations. The Chairman pointed out that the Finance Committee had no power to deal with regulations and he suggested that the CAB make its representations in writing to the management for presentation to the Board at the next regular meeting.

(11) The Assistant General Manager read a report for the information of the Committee indicating the efforts made by the CBC to encourage sponsors to include station CJLS, Yarmouth, in network commercial programmes.

The Meeting closed at 2.10 p.m.

N. L. Nathanson
(N. L. Nathanson)
CHAIRMAN

Donald Manson
(Donald Manson)
SECRETARY

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MINUTES OF THE 26TH MEETING OF THE FINANCE COMMITTEE OF THE BOARD OF GOVERNORS OF THE CANADIAN BROADCASTING CORPORATION HELD IN OTTAWA, APRIL 16th, 1942.

Those present were N.L. Nathanson (Chairman), Rene Morin, J.W. Godfrey, K.C., Augustin Frigon and Donald Manson, Secretary.

The meeting opened at 4.20 p.m.

(1) The Financial Reports and proposed expenditures were discussed at some length. Items were analysed. After some adjustments, the Budget for the year 1942-43 was approved for consideration of the Board in the form and detail as attached hereto as Appendix I. However, it was to be understood that while funds have been provided in the Budget for new positions and possible increase of salaries, no new positions, or any change in reclassification of positions which may involve any salary increase shall be made by the Management before each specific case is considered on its merits and approved by the Finance Committee.

(2) Reports concerning the financial status of Station CJLS, Yarmouth, N.S., were examined. No action was taken pending consideration by the Board as a whole.

(3) A counter proposal made by Mr. Roy Thompson with respect to stations in the Rouyn area was discussed and referred to the Board for consideration.

(4) The Assistant General Manager brought forward a suggestion for the purchase of a dwelling house in Sackville to be rented to members of the staff. The Committee thought it unwise to buy residential property not forming part of or in close proximity to the station property.

(5) A proposal to rent studios of Station CKCV, Quebec, for use of the Corporation three days per week was not considered advisable.

(6) The Assistant General Manager said representations had been made by the Manager of Station CJCV, Chicoutimi, that

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with the increased power there and the consequent additional commercial activities, it might be advisable to have a small office downtown. The station was some distance from the commercial centres and rather difficult of access. The matter was discussed, but no action taken.

(7) The Committee concurred in the arrangements made for the rental of the Margaret Eaton Hall as an additional Concert Studio in Toronto, at rental of $4500.00 for one year, with an option for four additional years.

(8) An application from the Montreal Concert Symphonique for additional payments for the past season was considered and after discussion was rejected. However, the Committee, subject to the Board's confirmation, approved that $850.00 per programme be paid the Montreal Summer Symphony during the coming season.

(9) A request from Station CKUA, Edmonton, Alta., for an annual payment of $5,000.00 to assist the station on a purely educational basis was considered. The Committee felt that it could not recommend any such grant.

(10) Requests from stations at Pembroke, Prescott and Victoria to be connected to the CBC network at a total approximate cost to the Corporation of $20,672.00 per annum was brought forward. The Committee did not consider that such expenditure would be justified, particularly at the present time.

(11) The Assistant General Manager explained the present arrangement regarding insurance for CBC personnel going overseas in the service of the Corporation. The Committee felt that the existing arrangement should be amplified in the following sense, i.e. that each member of the CBC staff required to go overseas in the service of the Corporation be insured at the expense of the Corporation for $5,000.00 for the benefit of his next of kin, or dependents, but the manner and time of payment to be the responsibility of the Corporation. In each case the insured should be required to accept, in writing, the arrangement as final and releasing the Corporation from all further liability.

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(12) The question of a pension fund for CBC employees was considered, but the Committee felt that it would not be in the interest of the Corporation or its employees to undertake a commitment of this kind under present conditions.

(13) An application for $500.00 from the RCAF for a benevolent fund was considered. The Committee did not think a donation could be made, but inasmuch as the Central RCAF Band had given a series of concerts without cost the Committee recommended that some arrangement should be made to pay the amount suggested.

(14) The Assistant General Manager pointed out that it would be necessary to enter into an agreement with the Railway Companies for an extension of the wireline connections between Kamloops, B.C. and Ashcroft, B.C., to carry programmes to the small stations being established in the Cariboo district. The cost would be $3,070.90 the agreement extending for a period of five years. The Committee agreed.

(15) A statement covering the period from January 13th, 1942 to March 31st, 1942, showing staff changes was considered and agreed. Document No.1 containing this information is on file.

The meeting then closed.

N. L. Nathanson
(N.L. Nathanson)
CHAIRMAN

Donald Manson
(Donald Manson)
SECRETARY

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APPENDIX I

BUDGET

CANADIAN BROADCASTING CORPORATION

SEVENTH DRAFT BUDGET 1942-1943

Revenues	Achieved 1940 - 41	Budgetted 1941 - 42	Estimated Achievement 1941 - 42	Budget 1942 - 43
Licence Fees	3,140,260.	3,250,000.	3,475,000.	3,650,000.
Commercial Broadcasting and Subsidiary Hookups	939,714.	1,050,000.	1,071,284.	950,000.
Miscellaneous	12,821.	25,000.		25,000.
	4,092,795.	4,325,000.	4,546,284.	4,625,000.

Expenditures	Achieved 1940 - 41	Budgetted 1941 - 42	Estimated Expenditures 1941 - 42	Budget 1942 -43
Board of Governors	8,885.	9,900.	6,915.	10,000.
Administration	170,236.	189,231.	168,927.	225,000.
Engineering Dept.	746,154.	835,200.	834,557.	875,000.
Programme Dept.	2,447,725.	2,771,042.	2,836,645.	3,051,300.
Press & Information	60,669.	65,194.	75,064.	79,000.
Commercial Dept.	97,805.	110,900.	91,808.	97,500.
Interest & Principal	145,912.	150,000.	140,657.	66,750.
Unallocated		49,248.		60,000.
	3,677,386.	4,180,715.	4,154,573.	4,464,550.
Ordinary Capital	50,000.	50,000.	50,000.	50,000.
Salaries, employees on leave		41,610.		50,000.
Budget Surplus	365,409.	52,675.	341,711.	60,450.
	4,092,795.	4,325,000.	4,546,284.	4,625,000.

Capital Expenditures as per list attached to be provided for from accumulated surplus: 156,000.

Ottawa, Ontario,
16th April, 1942.

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CANADIAN BROADCASTING CORPORATION

BUDGET ESTIMATES 1942 - 1943

Seventh Draft

Capital Expenditures for 1942 - 1943

5 Relay Transmitters - East Kootenay	6,000.00
War Emergency Standby Facilities	50,000.00
Plant Improvements	50,000.00
Extension of Network into the Cariboo	50,000.00
	$ 156,000.00

Ottawa, Ontario,
16th April, 1942.

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MINUTES of the 27th Meeting of the FINANCE COMMITTEE of the Board of Governors of the Canadian Broadcasting Corporation held in Montreal, June 20th, 1942.

Those present were N. L. Nathanson (Chairman), Rene Morin, J. W. Godfrey, K. C., Gladstone Murray, Augustin Frigon, and Donald Manson, Secretary.

The meeting opened at 10:30 a.m.

(1) A delegation from The Canadian Press, represented by Mr. Arthur Ford, President, Mr. John McNeil, General Manager, Mr. Roy Thomson and Mr. Gilles Purcell came before the Committee and discussed the question of an agreement between The Canadian Press and the Canadian Broadcasting Corporation for a news service for which the CBC would be assessed approximately $125,000.00 per year, based upon the number of stations now being served. The Chairman pointed out that no provision had been made for any such expenditure in the current budget of the CBC. Moreover, he said it was his opinion that such a suggestion was ill-timed in view of present war conditions. It was finally agreed that the Corporation would give careful consideration to the representations of The Canadian Press and would meet with a full committee of The Canadian Press some time in July - tentatively July 25th.

(2) The question of a Pension Fund for the staff was given consideration again. The Assistant General Manager explained that the Staff Councils were strongly urging that such a fund be created. He read a letter from the National Secretary, Mr. E. C. Stewart in this respect. The Committee asked the Assistant General Manager (a) to write to the Minister of National War Services enquiring whether the Government would agree to place the staff of the CBC under the Superannuation Act and (b) to bring forward final recommendations for a specific pension fund plan before the Board at the next meeting.

(3) The Committee approved of a form of promissory note for repayment of Government loans as brought forward by the Assistant General Manager. This is annexed as Appendix 1.

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(4) The representations made by the Prince Rupert Chamber of Commerce, through Mr. Olaf Hanson, M.P., for the extension of the CBC Network to the Prince Rupert station was noted by the Committee. The Assistant General Manager said that the matter of extending the network in the northern section of British Columbia had already been taken up with the Military authorities who are presently responsible for the wire lines in that area.

(5) A copy of a letter dated June 11th, 1942, from Henry S. Gooderham requesting final information with regard to the use of his station, CKCL, Toronto, as an outlet for the Mutual Broadcasting System was referred to. The General Manager pointed out that it would be a great disadvantage to have this station as an exclusive outlet for Mutual since sustaining service from that system would no longer be available for Corporation stations. Fills would therefore be necessary and would cost the Corporation, it was estimated, approximately $50,000.00 per annum. The Committee agreed it was entirely a matter for the management and that, if it was so desired, Mutual should be used exclusively by Corporation stations.

(6) A claim from Mrs. Jean de Rimanoczy for damage to her violin in the studios of CBR, Vancouver, was considered. It was agreed that the actual cost of repairs to the violin, viz. $45.00, be allowed but that no additional amount should be paid by the Corporation for the alleged depreciation of the violin: the payment of $45.00 to be made subject to such safeguards as will protect the Corporation against any precedent being set for future claims.

(7) The Committee agreed to the right-of-way over CBC property at Watrous being granted Mr. John Geary by licence with suitable provisions for the protection of the Corporation.

(8) It was agreed that the Corporation lease an option on time on station CJLS, Yarmouth, for programmes in the public interest effective May 1, 1942, for a sum of $4,700.00 per annum until further notice, but subject to cancellation on three months' notice by the Corporation: the sum so paid to be subject to

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deduction of all amounts due the station for commercial programmes fed by the CBC network.

(9) A statement covering the period from April 1st to June 19th, 1942, showing staff changes was considered and agreed. Document No. 1 containing this information is on file.

(10) The Assistant General Manager outlined the difficulty being experienced in retaining certain programme personnel because of the more attractive salaries offered in commercial fields. It was agreed that the management should consider the possibility of reverting to percentage payments to announcers, producers, and others taking part in commercial programmes where the services of such individuals are specifically requested and paid for by the sponsors.

(11) The Assistant General Manager recommended the introduction of an extension of the class Stenographer Grade 1 which has a salary range of $720 - $1020. It was suggested that the extension should be called Stenographer Grade 1A with salary range $1020 - $1200 to provide for those stenographers who had reached the end of Grade 1 salary scale and who were doing very satisfactory work but whose positions did not justify reclassification to the next higher class Grade 2 which has a salary range of $1020 - $1380. The Committee agreed the introduction of the new Grade 1A and requested the management to bring forward the names of those who should be placed in this category, for consideration at the next meeting.

(12) Financial reports known as "Treasurer's notes to the Controller of Finance" for the fiscal year of 1941-42 which had been submitted regularly to the Finance Committee throughout the year were considered and discussed in a general way. It was agreed that further study should be given to these before final disposal. Similar reports for the months of May and April, 1942, were left for consideration at the next meeting of the Committee.

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The meeting closed at 1:45 p.m.

(N. L. Nathanson)
CHAIRMAN

(Donald Manson)
SECRETARY

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APPENDIX I

OTTAWA, ONTARIO,
17th June 1942

Pursuant to the terms of P.C. 3341 of the 26th of October, 1939 as amended by P.C. 4203 of the 20th of December, 1939, $750,000.00 was advanced by way of loan to the Canadian Broadcasting Corporation on or about the 22nd of December 1939.

This sum was to be repaid in twenty half-yearly unequal instalments of principal with interest at the rate of 3½% per annum. Having made half-yearly payments of interest and principal as due and a payment of $166,666.06 on account of principal not yet due, the Corporation owed the Dominion Government $503,398.77 on the 1st of January, 1942. It is proposed to pay off this balance in one principal payment of $38,398.77 on the 1st of July 1942 and fifteen payments of $31,000.00 on the 1st of January and July commencing the 1st of January 1943 with interest at 3½% per annum on the outstanding balance.

If circumstances permit, the Corporation shall have the right to prepay any or all of the outstanding instalments before the due date. Therefore;

For value received, we promise to pay to the Minister of Finance and Receiver General of Canada at Ottawa, Ontario, the sum of $503,398.77 with interest at the rate of 3½% per annum, as well after as before maturity, in half-yearly payments as listed hereunder.

CANADIAN BROADCASTING CORPORATION

---------- Treasurer.

---------- Assistant General Manager and Controller of Finance.

SCHEDULE OF PAYMENTS

	Interest at 3½%	Principal	Total
1st January, 1942 to 1st July, 1942	8,809.48	38,398.77	47,208.25
1st January, 1943	8.137.50	31,000.00	39,137.50
1st July, 1943	7.595.00	31,000.00	38,595.00
1st January, 1944	7,052.50	31,000.00	38.052.50
1st July, 1944	6,510.00	31,000.00	37,510.00
1st January, 1945	5,967.50	31,000.00	36,967.50
1st July, 1945	5,425.00	31,000.00	36,425.00
1st January, 1946	4,882.50	31,000.00	35,882.50
1st July, 1946	4,340.00	31,000.00	35,340.00
1st January, 1947	3,797.50	31,000.00	34,797.50
1st July, 1947	3,255.00	31,000.00	34,255.00
1st January, 1948	2,712.50	31,000.00	33,712.50
1st July, 1948	2,170.00	31,000.00	33,170.00
1st January, 1949	1,627.50	31,000.00	32,627.50
1st July, 1949	1,085.00	31,000.00	32,085.00
1st January, 1950	542.50	31,000.00	31,542.50
	$ 73,909.48	$503,398.77	$577,308.25

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MINUTES OF THE 28th MEETING OF THE FINANCE COMMITTEE OF THE BOARD OF GOVERNORS OF THE CANADIAN BROADCASTING CORPORATION HELD IN TORONTO, JULY 25th, 1942.

Those present were: N.L. Nathanson (Chairman), Rene Morin, J.W. Godfrey, K.C., Gladstone Murray, Dr. Augustin Frigon and Donald Manson (Secretary). In attendance: E.L. Bushnell, Harry Baldwin, E.A.Weir and D.C. McArthur.

The meeting opened at 9.30 a.m.

(1) The General Manager said it had been suggested that Dr. James Thomson, a member of the Board be paid for a series of talks which he had given on the CBC National Network. Inasmuch as there might be some question raised about a member of the Board receiving payment as an artist, the Committee decided to discuss the matter at the next Board meeting when Dr. Thomson would be present.

(2) The Canadian Press, represented by A.R. Ford, R.H. Thomson, F.I. Kerr, W. McCurdy, Senator W.A. Buchanan, J.A. McNeil and Gillis Purcell came before the Committee for the purpose of suggesting an agreement for consideration of the Board under which the Corporation would pay for the news now supplied CBC newsrooms by The Canadian Press. Mr. Nathanson pointed out that no appropriation had been set aside for any payment of this kind during the current fiscal year. He thought that the most the CBC could give after the end of the year would be $40,000.00 per annum, but this of course was only a suggestion as the Board as a whole would have to approve. After a long discussion, it was agreed that The Canadian Press should submit in writing for the consideration of the Board, at its next meeting, a draft agreement under which The Canadian Press would supply full news service to CBC newsrooms as at present for an annual fee of $76,000.00, less 50% - this discount to apply for the period of the war and for six months after peace is officially declared. Either party to the contract would have power to terminate the agreement on one year's notice

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beginning six months after the war. It was understood that no payment would be made for the current fiscal year.

(3) The General Manager said that in view of recent enquiries, he now brought to the attention of the Committee the case of programme artists who appear on the payroll over considerable periods of time because of their part in extended programme commitments. It had been suggested, he said, that these should be put on the regular staff, but he did not believe this would be satisfactory. Mr. Bushnell explained that while these artists might of necessity be engaged over fairly long periods of time in specific programmes, the Corporation should be in a position to dispense with their services at any time deemed expedient by the local programme officers responsible. The Committee agreed that it would be unwise to put such artists on the payroll and approved that the present arrangement be continued.

(4) Mr. Blangsted's resignation with the suggestion made by the Supervisor of Press & Information, Mr. Weir, was considered. It was decided that his resignation be accepted.

(5) The Assistant General Manager reported that difficulty had been encountered with regard to the proposed line extension in the Cariboo district of British Columbia. The Dominion Government Telegraph Service had agreed to establish the line from Ashcroft to Prince George, B.C., connecting several low power stations in that region for $50,000,00. Communication in this area had now passed into the hands of the National Defence authorities who said the cost would be approximately $100,000.00. It was agreed that the CBC could not undertake to provide the service under the conditions mentioned and the Assistant General Manager was directed to advise those concerned accordingly. It was felt that it is now the responsibility of the Government to provide facilities under conditions similar to that already agreed upon.

(6) There was a long discussion on the question of financial control in which members of the Committee, Dr. Frigon and Mr. Baldwin took part. Dr. Frigon reminded the Committee that the monthly statements on travelling expenses and expenditures considered

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as exceptional and requiring particular attention, prepared by the Treasurer for the Controller of Finance and known as "Treasurer's Notes for the Controller of Finance" had been submitted periodically to the Committee. These monthly reports, covering the period from March 1st, 1941 to May 31st, 1942 were now in the hands of the members of the Committee and Dr. Frigon suggested that they be received and the expenditures therein reported approved. The members of the Committee remarked that they could not very well be expected to analyse each item of these reports but in the circumstances they decided to approve them in bulk with the understanding that future statements of this sort should be itemized and fully supported by detailed vouchers.

(7) The General Manager drew attention to the fact that the Department of Justice had not approved of the draft regulation passed at the last meeting of the Board of Governors concerning property rights. The Justice Department had pointed out that the Corporation should not place itself in the position of fighting on behalf of the property rights of others but should take the same view as that in connection with utterances over the radio which are claimed to be libellous or scandalous, i.e., that these charges must first be proven in court before action can be taken. The Committee suggested that no further action be taken now but that the matter should be brought to the attention of the next full Board meeting.

(8) A statement covering the period from June 20th, 1942 to July 20th, 1942 showing staff changes was considered and agreed. Document No. 1 containing this information is on file.

(9) The General Manager brought up the question of expenses for R.T. Bowman while in England. It was agreed that Mr. Bowman should be paid the same rate as that given to members of the Engineering Service in London, namely, $173.33 per month.

The meeting closed at 3.10 p.m.

N. L. Nathanson
(N.L.Nathanson)
CHAIRMAN

Donald Manson
(Donald Manson)
SECRETARY

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MINUTES OF THE 29th MEETING OF THE FINANCE COMMITTEE OF THE BOARD OF GOVERNORS OF THE CANADIAN BROADCASTING CORPORATION, HELD IN OTTAWA, AUGUST 17th, 1942.

Those present were: N.L. Nathanson (Chairman), Rene Morin, J. W. Godfrey, K.C., Gladstone Murray, Dr. Augustin Frigon and Donald Manson (Secretary).

The meeting opened at 2.30 p.m.

(1) A statement covering the period July 21st to August 16th, 1942 showing staff changes was considered and agreed. Document No. 1 containing this information is on file.

(2) The Assistant General Manager said that arrangements had been made for the CBC owned dwelling house recently purchased by the Corporation for $4,600.00 as authorized by the Board, at Sackville to be rented to members of the staff at $32.00 per month. This, he said, would amortize the cost in the usual way. The Committee agreed.

(3) The Assistant General Manager said that there were "Treasurer's Notes for the Controller of Finance" which he had in hand but it was agreed that these might better be considered at another meeting when they would be submitted in an improved form. He gave details of certain loans which had been made to members of the staff as follows:

Employee	Date of Advance	Amount of Advance	Amount Refunded	Amount Outstanding
P.de St.George	Sept.25/41	$200.00	$150.03	$49.97
W.O.Findlay	Feb. 19/42	150.00	150.00	Nil
	Paid in full July 29/42			
Andrew Allen	Apr. 16/42	300.00	75.00	225.00
J.A. McLean	May 9/42	50.00	50.00	Nil
	Paid in full July 31/42			
R.S. Shehyn	Aug. 13/42	50.00	25.00	25.00
Aurele Seguin	Mar. 9/42	200.00	Nil	200.00

The Committee confirmed these arrangements.

(4) The Assistant General Manager said that a report had been asked for at the last meeting of the Committee with regard to definite plans for a pension fund for the staff.

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The Minister was also to be asked whether the staff could be placed under the Superannuation Act. Dr. Frigon explained that a letter had been written to Mr. Thorson but no answer had as yet been received. As soon as the full information required was available a report would be brought forward.

The meeting adjourned at 2.55 p.m.

(N. L. Nathanson)
CHAIRMAN

(Donald Manson)
SECRETARY

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MINUTES OF THE 30TH MEETING OF THE FINANCE COMMITTEE OF THE BOARD OF GOVERNORS OF THE CANADIAN BROADCASTING CORPORATION HELD IN OTTAWA, DECEMBER 6TH, 1942.

Those present were: Rene Morin (Chairman); J. W. Godfrey, K.C.; Canon W. E. Fuller; R. Rowe Holland; Dr. James S. Thomson; Dr. Augustin Frigon and Mr. Donald Manson (Secretary).

The meeting opened at 3.30 p.m.

(1) A report on the finances of the Corporation was tabled and discussed. The General Manager explained that in accordance with the By-laws he holds himself responsible for the finances of the Corporation, while the Assistant General Manager is in charge of the general administration of matters affecting finance, reporting fully to him and keeping him informed.

(2) The question of CBC service at Prince Rupert from a financial viewpoint was fully discussed. It was decided to recommend to the Board that no decision be taken until the General Manager can report back after taking up with the Minister of National Defence the possibility of obtaining free line service from Prince George to Prince Rupert in order that the Prince Rupert station may be fed CBC network programmes.

(3) The financial arrangements with the Government were discussed at length. Correspondence exchanged between the Minister of War Services and the Assistant General Manager was examined. It was decided to recommend to the Board that a resolution be passed (1) that the balance of $300,000 still owed to the Government be paid as early as possible but not later than the end of the present fiscal year and (2) that all moneys belonging to the Corporation be transmitted to us and that the management

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be authorized to offer to make short term loans of our surplus money to the Government whenever it appears to be in their interest to make such use of it.

(4) The Canadian Press agreement was considered and discussed. It was generally agreed that the draft revised by the CBC be recommended to the Board for favourable consideration and that Mr. John F. MacNeil, K. C., who drafted the revised version, be called to meet the Board at 10 a.m. on December 7th.

(5) The Staff Pension Fund was considered. The proposal put forward as Document No. 2 was approved and it was decided to recommend to the Board that it be considered and a definite decision made at the present meeting.

The Assistant General Manager was requested to submit further information regarding the purchase of annuities (1) concerning the cost of giving retroactive effect to the pension scheme for the period beginning November 2, 1936 and (2) concerning the cost of annuities for those older employees who would not have sufficient length of service with the Corporation before retirement to obtain annuities at reasonable cost.

It was recommended to the Board that the time served by employees with the Canadian Radio Broadcasting Commission (i.e. - prior to November 2, 1936) should not be considered.

(6) The General Manager brought up the question of removal expenses for Major Gladstone Murray from Ottawa to Toronto. It was decided to recommend to the Board that a total net sum of $1,400.00 to cover all such expenses be authorized.

The meeting closed at 6.40 p.m.

(CHAIRMAN)

(SECRETARY)

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MINUTES OF THE 31ST MEETING OF THE FINANCE COMMITTEE OF THE BOARD OF GOVERNORS OF THE CANADIAN BROADCASTING CORPORATION, HELD IN OTTAWA, APRIL 11TH, 1943.

Those present were: Rene Morin (Chairman, J.W. Godfrey, K.C.; Canon W.E. Fuller; Howard B. Chase; E. H. Charleson; Dr. James S. Thomson (General Manager); Dr. Augustin Frigon (Assistant General Manager) and Mr. Donald Manson, (Secretary).

The meeting opened at 4.30 p.m.

(1) There was a general discussion on the budget for 1943-44, It was agreed that the draft as presented, copy of which is annexed hereto, should be recommended to the Board for approval with the exception that the estimated items of expenditure for wire lines and pension fund be shown separately.

(2) A general discussion about the possibility of acquiring the station at Prince Rupert took place. It was decided to place the matter before the full Board.

The meeting closed at 6.50 p.m.

Rene Morin
(CHAIRMAN)

Donald Manson
(SECRETARY)

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BUDGET FOR FISCAL YEAR, 1943-44

REVENUES	Budgetted 1942-43	Estimated Achievement 1942-43	Budget 1943-44
Licence Fees	3,650,000	3,700,000	3,825,000
Commercial Revenue	950,000	1,210,000	1,150,000
Miscellaneous Revenue	25,000	55,000	25,000
	4,625,000	4,965,000	5,000,000

EXPENDITURES	Budgetted 1942-43	Estimated Achievement 1942-43	Budget 1943-44
Board of Governors	10,000	9,400	10,000
Administration	226,449	175,400	207,000
Engineering	875,000	837,500	1,009,700
Programmes	3,055,269	3,056,000	3,428,800
Press & Information	84,311	84,800	113,600
Commercial Department	97,500	137,400	115,900
	4,348,529	4,300,500	4,885,000
Principal and Interest	66,750	85,000	
Unallocated	49,271		60,000
Ordinary Capital	50,000	50,000	30,000
Budget Surplus	60,540	529,500	25,000
Salaries, Employees on leave	50,000		
	4,625,000	4,965,000	5,000,000

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MINUTES OF THE 32ND MEETING OF THE FINANCE COMMITTEE OF THE BOARD OF GOVERNORS OF THE CANADIAN BROADCASTING CORPORATION, HELD IN OTTAWA, SEPTEMBER 19TH, 1943.

Those present were: Rene Morin, (Chairman); J. W. Godfrey, K.C.; R. Rowe Holland; Howard B. Chase; Mrs. T. W. Sutherland; Dr. James S. Thomson (General Manager); Dr. Augustin Frigon, (Assistant General Manager) and Donald Manson, (Secretary).

The meeting opened at 3.30 p.m.

(1) The General Manager presented a Financial Statement as of August 31st, 1943. The same was discussed and recommended for approval by the Committee.

(2) It was agreed to recommend to the Board that

(a) The call sign of the Toronto station CBY be changed to CJBC,

(b) The sum of $35,000 and if necessary up to $50,000 be appropriated for the purpose of advertising station CJBC and the Alternative Network,

(c) The power of station CJBC be increased to 5,000 watts as soon as possible.

(3) A letter read from Madame Baudry stating that she proposed referring to the court the question of the Corporation's responsibility to pay her an indemnity for the loss of her husband. It was recommended that the matter be referred to the Department of Justice.

(4) A letter was read from Friel and Friel, Sackville, stating that if the account due them by the Corporation for $1,191.66 for services rendered was not paid within five days a service of writ would be issued. It was recommended that the account be paid pending taxing by the Registrar of New Brunswick, in accordance with the terms of their letter of the 20th of July.

The meeting closed at 5.30 p.m.

Rene Morin
(CHAIRMAN)

Donald Manson
(SECRETARY)

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MINUTES OF THE 33RD MEETING OF THE FINANCE COMMITTEE OF THE BOARD OF GOVERNORS OF THE CANADIAN BROADCASTING CORPORATION HELD IN OTTAWA, JANUARY 23RD, 1944.

Those present were Rene Morin (Chairman), J. W. Godfrey, K.C., Rev. Dean W. E. Fuller, Howard B. Chase, F. J. Crawford, Augustin Frigon and Donald Manson (Secretary).

The meeting opened at 3.00 p.m. with Mr. Morin presiding.

(1) Various matters connected with the finances of the Corporation were discussed. It was noted that the revenue from licence fees was expected to be some $120,000 below that estimated in the budget for the current year. One contributing factor to the drop in fees was said to be the shortage in batteries for receivers in rural areas due to the priorities on zinc for the Armed Forces. The Committee agreed to recommend to the Board that a resolution be sent to the Government.

(2) The Acting General Manager brought forward a list of a few employees of the Corporation to whom advances had been made. The Committee agreed to recommend to the Board that no further such advances be made without approval being first given by the Board and that in the case of Miss L. Coulombe the charge against her be written off.

(3) Dr. Frigon reported that Mr. Aurele Seguin, Regional Supervisor of Educational Broadcasts, was in very difficult circumstances due to sickness in his family over a period and had made application for a loan of four hundred dollars ($400.00). The Committee agreed to recommend to the Board that such an application be approved.

(4) Dr. Frigon also reported that G. Fontaine, Broadcast Operator, on the staff of CBO, had to go on leave for treatment for Tuberculosis but that no further leave is available to him with pay, unless special authority is given.

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The Committee agreed to recommend to the Board that leave be granted to this employee until March 31st, 1944.

(5) General discussion took place on various other matters respecting finances.

The meeting closed at 6.00 p.m.

(CHAIRMAN)

Donald Manson
(SECRETARY)

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MINUTES of the proceedings of the 1st Meeting of the FINANCE COMMITTEE held on the 13th April, 1937, in Room 10, Royal York Hotel, Toronto, Ontario.

Those present were: Rene Morin, Vice-Chairman, N.L. Nathanson, Governor, W.E. Gladstone Murray, General Manager, Dr. Augustin Frigon, Assistant General Manager, Harry Baldwin, Treasurer, E.A. Weir, Commercial Supervisor and Donald Manson, Chief Executive Assistant.

(1) The Corporation's statement of receipts and disbursements for the five months ending the 31st of March, 1937, and supporting statements, was submitted, discussed and approved. The Treasurer was asked to submit weekly, monthly and quarterly financial statements prepared on a strictly cash basis and supplementary statements as at the end of each quarter and of each fiscal year on an accrual basis. The treasurer was also instructed to submit monthly statements in such form as to show the extent by which actual expenditures for the period exceed or fall short of the budget as approved by the Governors.

(2) The Assistant General Manager reported that a draft of the new wire line contract was expected from the wire companies within the next few days. It was decided that no such contract should be signed until the present outstanding amounts in dispute between the Corporation and the wire companies is settled.

(3) A letter from the Minister of Transport with regard to the loan of $500,000.00 to be made to the Corporation was discussed. It was decided that an answer should be written to the Minister pointing out that as the Corporation did not require the whole amount at once, $250,000.00 be paid to the Corporation on the 31st July, 1937, and $250,000.00 on the 31st December, 1937, and that in view of the difficulties inherent in arranging to mortgage the Corporation's property, the Minister of Transport be asked to see if the Corporation's notes for the principal sum of the loan be accepted in lieu of any mortgage.

(4) The Assistant General Manager reported on the station and studios at Winnipeg (CKY). It was decided that during the year 1st April, 1937 and 31st March, 1938, the $30,000.00 to be paid to the Manitoba Telephone System for the use of their station, studios and office space at CKY for the purpose of internal record of the Corporation be divided as follows:

(1) $10,000.00 for the use of the transmitter;
(2) $20,000.00 for use of the studios and office space.

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(5) The Assistant General Manager reported on the sites for the two new 50 kw. stations. The site for the Ontario station could be obtained for $5,350.00 plus 5% commission. There are alternative proposals for the site for the station in Quebec, i.e. $11,000.00 for part of a section of land or $13,000.00 for the whole section, plus 5% commission. Dr. Frigon pointed out that it might be of advantage to take the whole section as the part of it which was not required might be sold to advantage. The Committee authorised an option being taken on the Ontario site at the figure named. The Committee also approved of an option on the Quebec site subject to final approval of the Vice-Chairman, Mr. Rene Morin.

The Assistant General Manager was authorized to negotiate the purchase of both sites.

(6) Mr. Weir gave a report on commercial activities.

(7) The question of studios in Toronto and Montreal was discussed. Mr. Nathanson was of the opinion that as soon as possible the Corporation should in Toronto and Montreal have a building in each of these places containing up-to-date studios and business offices. Dr. Frigon and Mr. Weir were authorised to investigate the future possibilities of bringing this about both in Toronto and Montreal, Mr. Weir to meet an advisor suggested by Mr. Nathanson and consult with him. It was suggested that a basic rate for rental should not be more than 10% of the cost of the building and 6% of the cost of the land. It was remarked that the present cost of the space in Toronto at the studios and at Hayter Street was $20,200.00 altogether.

(8) The Assistant General Manager was authorized to rent space in Montreal for the technical staff, the cost of which is to be charged to the Montreal and Toronto transmitters for the period up to 30th of April, 1938: the cost of moving the technical staff from Ottawa to Montreal to be also charged to the same account.

(9) The matter of payments made for NBC sustaining programs taken by the Corporation station CRCT was discussed and it was decided to have the same investigated with a view to revisions more favourable to the Corporation.

(10) The management was authorized to increase the total expenditure estimated for the year 1937-38 by $9,420.00 to cover the cost of additional facilities at CRCT studios and the Toronto business office. The amount required

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for the business personnel is to be considered as an advance made to the Commercial Department as it is expected that commercial revenues will be available to cover this expenditure.

(Sgd.) Rene Morin
CHAIRMAN

(Sgd.) Donald Manson
SECRETARY

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MINUTES of the proceedings of the 2nd Meeting of the FINANCE COMMITTEE held on the 15th June, 1937, in the offices of the CBC, Keefer Building, Montreal, P.Q.

Those present were: Mr. Brockington, Mr. Morin, General Odlum, Dr. Augustin Frigon and Mr. Donald Manson.

(1) Minutes of the 1st Meeting were accepted as read.

(2) Dr. Frigon reported that the Northern Electric Company had been given the tender for the radio transmitters to be established at Vercheres and Hornby at $142,040.00 and $149,863.00 respectively.

(3) Dr. Frigon explained that separate contracts were let for the land, the radio equipment, the buildings, the electrical installation and the masts, and in each case were awarded to the lowest tenderer. Mr. Brockington said that in future he wished to be informed of the particulars of such contracts before they were awarded.

(4) The Committee approved the site at Hornby at $6,433.60 and the site at Vercheres at $11,700.00.

(5) Dr. Frigon explained the arrangements for the power to be supplied for Hornby and Vercheres. He was authorized to close contracts with the power company on the understanding that the rural charges for such power would apply.

(6) The Committee approved the action taken in awarding the tender for the building at Hornby to W.B. Sullivan at $56,410.00 and for the building at Vercheres to Dansereau, Limited at $49,750.00. Dr. Frigon explained that there might be some unforseen expenses of a more or less minor character. He was authorized to incur such expenses as might be necessary as the need arose.

(7) The wire contract was discussed at some length. Mr. Brockington and General Odlum were authorized to proceed on a basic price of $515,000.00 a year for the network, plus such other charges as had already been agreed upon for special services, etc; upon acceptance of this arrangement with the wire companies, all necessary legal documents were to be proceeded with.

(8) Dr. Frigon drew attention to the fact that with the extension of Corporation activities at Winnipeg, it would be necessary to make some expenditures with regard to staff and equipment. The total requested would approximately be $9,200.00. Much of it would be for office staff and office equipment which were not required to be supplied by the Manitoba Telephone System under their agreement with the Corporation. On the other hand, there

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might be some expenditure needed in connection with technical requirements, but this would be looked into. The Committee agreed to the expenditure being provided. The question of program and technical staff in each case was thoroughly examined to see that it was needed and not an item which the Manitoba Telephone System were required to provide.

(Sgd.) Rene Morin
CHAIRMAN

(Sgd.) Donald Manson
SECRETARY

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MINUTES of the proceedings of the 3rd Meeting of the FINANCE COMMITTEE held on the 4th August, 1937, on board the Canada Steamship Lines boat en route from Montreal to Quebec.

The meeting opened at 9.30 p.m. with Mr. Rene Morin presiding. Also present were Mr. Brockington, General Odlum, Mr. Nathanson, Gladstone Murray, Augustin Frigon and Donald Manson.

(1) The Minutes of the previous meeting were read.

(2) Dr. Frigon explained the expenditures incurred in connection with the establishment of the new stations at Vercheres and Hornby. He pointed out the difficulty in obtaining a water supply for Vercheres and that indications were that the same would now have to be brought from the St. Lawrence River. He was authorized to do this, if necessary, at a cost not to exceed $16,500.00.

(3) Dr. Frigon also pointed out that contrary to expectations, difficulty was found in obtaining suitable accommodation for the staff at Vercheres. He strongly recommended, therefore, that a dwelling comprising a double duplex be constructed by the Corporation. He was authorized to proceed with the erection of such a dwelling at a cost not to exceed $12,500.00.

(4) The budget was considered at some length and it was decided by the committee that provision should be made for a contingent reserve of $125,000.00 with an additional $25,000.00 to be reserved for the extension of the commercial activities of the Corporation.

(5) The wire contract was very fully discussed and the various points explained by Dr. Frigon. It was agreed that the wire companies be paid for the first two years $515,000.00 and the last three years $575,000.00 per year, the contract to be effective as from the 1st October, 1937, for a period of five years.

(6) The committee also agreed to the payment of $110,000.00 to the wire companies to clear the account of $139,000.00 which the wire companies have at present outstanding against the Corporation.

The meeting closed at 11.00 p.m.

(Sgd.) Rene Morin
CHAIRMAN

(Sgd.) Donald Manson
SECRETARY

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MINUTES of the proceedings of the 4th Meeting of the Finance Committee held on the 21st March, 1938, in Room 2143, The National Research Council Building, Ottawa.

The meeting opened at 10.00 a.m. with Mr. Rene Morin presiding. Also present were - Mr. Brockington, General Odlum, Mr. Nathanson, Gladstone Murray, Donald Manson, Harry Baldwin, Gordon Olive and William Findlay.

(1) The budget for the year 1938-39 was considered with respect to the uncontrollable expenditures and their effect on the budget for 1939-40.

With an estimated revenue for the year of $3,200,000, suggested expenditure for the year on a yearly basis was set as $2,800,000 as outlined in the memorandum prepared by the General Manager and the Treasurer. From the estimated revenue of $3,200,000 there was set aside $100,000 for contingency reserve and $300,000 for new station and additional operating charges in connection with the Toronto and Montreal studios, as well as additional cost for the operation on a 16-hour basis. For the first six months of the new fiscal year the suggested expenditure was $1,200,000 leaving an amount of $1,600,000 available for the last six months in the event of the revenue estimated being realized. Suggestions were made to the General Manager to effect economies on the estimates furnished by him and that a re-examination of figures for printing, stationery, increases in staff, salaries, should be prepared by the management for the information of the Finance Committee.

(2) Consideration was given to the tenders received in connection with the proposed 50 kw transmitter for the Maritime Provinces. Considerable discussion took place with regard to the prices submitted by the three companies, and the view was expressed that if one company were to get the contract for both the Maritime transmitter and the Saskatchewan transmitter, the tender should be lower. The Chief Engineer

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stated that in his opinion there would be a saving of from 5% to 10% in the cost if the same company were given the contract for both jobs.

It was decided to defer consideration of this matter until the members of the Board had a chance of discussing the matter with the representative of the lowest tenderer who would be here tomorrow.

(3) The General Manager read the report in connection with the studio accommodation situation and stressed the need for more adequate and larger studio facilities in Montreal and Toronto.

Mr. Nathanson stated that while he realized that it was essential that something be done, it was his opinion that proposals of the nature submitted to him for a building in Montreal to be leased at $1.60 per square foot were entirely beyond the means of the Corporation at present.

It was suggested that the lease at Toronto be renewed for one year and that some temporary accommodation be obtained while arrangements for permanent buildings in Montreal and Toronto were being worked out.

The committee agreed to recommend to the Board of Governors that the management be empowered to proceed to obtain the necessary additional temporary studio facilities at Toronto and Montreal, any such arrangements to be finally approved by the committee.

(4) Consideration was given to the proposal of the Canadian Marconi Company to install a new 5 kw. transmitter at station CBM, Montreal, in place of the present obsolete equipment. It was agreed that the General Manager should approach the Canadian Marconi Company with the view of having them submit a five-year lease, with a clause providing for cancellation, after two years or 6 months prior notice on payment of a prestipulated sum of indemnity. The lease should also contain an option-to-purchase clause similar to that existent in the lease re CROK, Quebec.

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(5) The General Manager reported that the lease with the Canadian Marconi Company for CRCK, Quebec, expires on August 1st, next, and that it contains a provision whereby the Corporation may purchase the plant for the sum of $5,500.

At the present time, the Corporation is paying $17,000 per annum to the Canadian Marconi Company for operating the station six hours per day. If the Corporation took the station over, it could be operated for 16 hours a day for the same cost. The committee approved the taking over of the plant from the Canadian Marconi Company at the above-mentioned price and instructed the General Manager to institute the necessary proceedings.

(6) The question of payment of subsidies to private stations was discussed and it was pointed out that at the present time, station CJBR, Rimouski and CHNC, New Carlisle, were being paid at the rate of $3,000 each per annum. The short wave stations CJRO and CJRX, Winnipeg were also being paid $4,500 each per annum.

It was recommended by the Committee that 30 days' notice be given to station CJBR, CJRO and CJRX that payment will be discontinued as of May 1st, 1938, and that 6 months' notice be given to station CHNC, New Carlisle, that payment will be discontinued as of October 1st next, with the proviso that if it were shown that station CHNC, through lack of this would be forced to discontinue operating, the matter would be reviewed again by the Finance Committee.

(7) The applications of station CJRC, Sault St. Marie, CJLS, Yarmouth, N.S. and CFPR, Prince Rupert, B.C., for inclusion on the network were considered. It was reported that to include Sault Ste Marie on the network would mean the expenditure of $13,000 per annum, while Yarmouth would cost $10,000. The cost of putting lines into Prince Rupert would be $60,000 a year, but two alternative proposals had been submitted, firstly, for the Corporation to install a 1 kw. short wave transmitter with directional antenna at Lulu Island,

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Vancouver, which would require a capital outlay of $30,000, with annual maintenance of $10,000 to $12,000, and secondly, the use of the B.C. Telephone Company radiotelephone beam between Vancouver and Prince Rupert, at a cost of $20,500 per annum for a 16-hour programme day.

The committee recommended that the General Manager make temporary arrangement to give service to the Sault Ste Marie and Yarmouth Stations at the lowest possible cost, for not more than a year, and to investigate the technical aspect of the B.C. Telephone Company's offer with regard to Prince Rupert.

The meeting closed at 10.00 p.m.

(Signed) Rene Morin
CHAIRMAN

(Signed) Donald Manson
SECRETARY

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CANADIAN BROADCASTING CORPORATION

Budget 1938 - 1939

RESOURCES:	1937-1938	1938-1939
Licence Fees	$2,000,000.00	$2,700,000.00
Commercial Receipts	365,000.00	500,000.00
	$2,365,000.00	$3,200,000.00

REQUIREMENTS:			
Board of Governors		14,429.94	16,725.00
Administration		108,038.41	179,390.00
Engineering:	Supervision	56,067.38	76,288.08
	Operation of Stations	212,662.25	337,751.52
	Maintenance	26,954.34	26,103.31
Programme:	Supervision	64,743.54	87,647.09
	Publicity	26,484.68	30,650.00
	Production	731,415.01	937,305.00
	Studio Operations	282,911.88	295,880.00
	Network	585,084.25	591,000.00
Commercial Department		42,639.51	66,780.00
Retiring Allowance		13,553.27	
Capital Expenditures (Ordinary)		100,000.00	86,980.00
Contingent Reserve		100,015.51	100,000.00
Station Reserve			300,000.00
Principal Payment			50,000.00
Interest Payment			17,500.00
		$2,365,000.00	$3,200,000.00

(Signed) Harry Baldwin, C.A.
Treasurer.

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MINUTES of the Proceedings of the fifth meeting of the Finance Committee held on the 6th of June, 1938, in the Board Room of the Canadian Broadcasting Corporation, Ottawa.

The meeting opened at 10.00 a.m. with Mr. Rene Morin presiding. Also present were General Odlum, Mr. Nathanson, Mr. Alan Plaunt, Mr. Gladstone Murray, Dr. Frigon and Donald Manson.

(1) The budget for the year 1938-39 and the tentative balance sheet as at 31st March, 1938, were discussed at length. It was decided that all amounts applied to capital expenditures, except that for new installations which would be taken out of loans, should come out of income and therefore should not be included in the item "operating surplus". Balance sheets and all other statements of revenue and expenditure accordingly should be standardized on this basis beginning, if possible, with all statements for the year ending March, 1938.

(2) A general discussion took place with respect to licence fees and estimated revenue resulting therefrom. It was decided to give this matter some further thought and to discuss the same later in the afternoon, with the Honourable C.D. Howe, Minister of Transport.

(3) The General Manager and Assistant General Manager laid before the Committee proposals which had been made with regard to the establishment of permanent buildings to provide studio and office accommodation in Toronto and Montreal. On the information at present before it, the Committee came to the conclusion that a rental and maintenance of $100,000 a year each at Montreal and Toronto would be needed. Dr. Frigon was asked to study the matter in complete detail on the basis of obtaining at each place a total of 60,000 square feet gross, complete with air conditioning, full acoustical treatment, etc., for $100,000; a report to be brought in towards the end of the year. Dr. Frigon was authorized to discuss the Montreal project with Mr. Morin and the Toronto project with Mr. Nathanson when necessary.

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(4) Some discussion took place with regard to the proposed 50 kw. stations in the Maritimes and the Prairies. The Committee agreed that commitments having been made with regard to the Maritime station, this work must be proceeded with.

(5) It was brought to the attention of the Committee that the Minister of Transport had refused to entertain the suggestion of the Corporation that the Department of Transport pay for the frequency monitoring units at Ottawa and Strathburn, which the Corporation is ready to transfer to that Department. If payment could not be obtained, it was agreed that this equipment should be transferred to Transport.

The meeting adjourned at 1.00 o'clock to meet again at 2.30.

June 6th, 1938
(Afternoon Session)

The meeting re-opened at 2.30 p.m.

A discussion took place with regard to an interview which the Committee had had with the Minister of Transport. It was decided that a letter should be sent by the General Manager to the Minister, setting forth the Corporation's financial position and the requirements in capital expenditure showing the need for proper studio and housing accommodation in Montreal and Toronto and also suggesting a possible revision of the present licence fee set-up.

The meeting closed at 3.45 p.m.

(Sgd) Rene Morin
CHAIRMAN

(Sgd) Donald Manson
SECRETARY

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MINUTES of the Proceedings of the Sixth Meeting of the FINANCE COMMITTEE held on the 2nd of October, 1938, in the Board Room of the Canadian Broadcasting Corporation, Ottawa.

The meeting opened at 2.30 p.m. with Mr. Rene Morin presiding. Also present were Mr. Brockington, Mr. Nathanson, Mr. Alan B. Plaunt, Mr. Gladstone Murray, Dr. Augustin Frigon and Donald Manson.

(1) The budget for the year 1938-39 was very fully discussed and it was agreed:

(a) that the total expenditure authorized for the year would be $2,925,000. The difference between this amount and that already spent for the first six months would be available for the second six months of the current year;

(b) That the several items of expenditure as presented to the Committee were satisfactory, but such items could be rearranged with any flexibility required so long as the total set down above was not exceeded;

(c) that the sum of $25,000 included in the amount for expenditure was authorized to be expended on extending the commercial activities of CBF.

Finally, the total figures of the budget are to be as follows:

Receipts	$3,200,000
Expenditures	2,925,000
RESERVE	275,000

The budget for 1938-39 as approved is attached hereto as an appendix.

(2) The question of fully financing the construction of the two new 50 kw. stations CBA (Maritimes) and CBK (Prairies) was discussed. The total cost of these two stations, namely $560,000, was approved; $500,000 to be taken from the Government loan made for this purpose and the balance of $60,000 from the previous years' surplus.

(3) The question of the establishment of a 1 kw. station at Hornby was considered and it was agreed that an expenditure not exceeding $30,000 be authorized to be used toward the establishment of a 5 kw. transmitter at Hornby,

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if a suitable frequency for such a station can be found, using the existing 1 kw. transmitter and such other equipment available at Windsor as a nucleus: this amount to be taken from the previous years' surplus.

(4) The Assistant General Manager brought up the question of replacing the existing Montreal Station, CBM, with complete new equipment and outlined the proposals which have been made by the Canadian Marconi Company for a 10-year agreement. After some discussion, the Committee instructed that the Corporation obtain tenders from the various firms for the construction of a station similar to that proposed by the Marconi Company, to be owned and operated by the Corporation itself. When figures for such construction are obtained and operation expenditures are estimated, the whole should be brought before the Board for comparison with the Canadian Marconi's proposal in order to determine the most economical method of establishment and operation. The Board will then decide which method shall be approved.

(5) The question of licence fees was discussed very fully, especially with respect to the administrative costs now deducted by the Department of Transport and it was agreed that Messrs. Brockington, Morin and Nathanson wait upon the Minister with the purpose in mind of having these administrative costs reduced to a minimum and placed at a fixed figure.

(6) Studio and office accommodation, both in Montreal and Toronto, was very fully gone into and the Committee arrived at the conclusion that while it was very desirable that improved and up-to-date studio accommodation should be provided, the matter resolved itself into a question of cost which might adversely affect programme building. The Committee named Messrs. Brockington, Morin and Nathanson a committee to study and investigate this matter in the two cities, bearing in mind that the annual cost, including rental, for each place should not exceed $50,000 per annum more than is now being paid.

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At the same time, it was agreed that these three members of the Board should discuss the question with the Minister of Transport.

The meeting adjourned at 5.30 p.m.

(Sgd) Rene Morin
CHAIRMAN

(Sgd) Donald Manson
SECRETARY

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BUDGET FOR THE FISCAL YEAR 1938-1939

RESOURCES

Licence Fees	$2,700,000.00
Net Commercial Receipts	500,000.00
	3,200,000.00

REQUIREMENTS

Board of Governors	14,500.00
Administration	141,540.00
Engineering:	
Supervision	83,384.00
Operation of Stations	325,100.00
Maintenance	22,355.00
Programmes:	
Supervision	101,550.00
Publicity	37,210.00
Production	872,360.00
Studio Operations	318,780.00
Network	610,000.00
Promotion CBF	25,000.00
Capital Expenditures Ordinary	220,239.00
Loan-Interest and Principal	64,600.00
New Positions and Increases	55,000.00
Unallocated Expenditures (Oct 1, 1938)	33,000.00
	2,924,618.00
Cash Surplus	275,382.00
TOTAL	$3,200,000.00

September 28th, 1938.

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MINUTES of the Proceedings of the Seventh Meeting of the FINANCE COMMITTEE held on the 18th of December, 1935, in the Board Room of the Canadian Broadcasting Corporation, Ottawa.

The meeting opened at 2.30 p.m. with Mr. Rene Morin presiding. Also present were Mr. L.W. Brockington, Mr. N.L. Nathanson, Mr. Alan B. Plaunt, Mr. Gladstone Murray, Dr. Augustin Frigon and Donald Manson.

(1) The establishment of a 5 kw. station at Hornby was discussed and after due consideration, it was decided to table this matter since no frequency for a station of such power is available.

(2) A long discussion concerning the possible re-opening of a station at Windsor took place. Further discussion was postponed until the Chairman had an opportunity to go into the matter with Mr. Paul Martin, M.P. for Windsor.

(3) The Assistant General Manager reported in connection with re-building the Montreal Station with a modern 5 kw. transmitter which would be basic for a 50 kw. transmitter later on. It was decided to ascertain and report to the regular meeting of the Board whether this could be financed out of the capital funds of the Corporation. If not, it was recommended that the Minister of Transport be asked to obtain a loan of $135,000.00 from the Government.

(4) A report and plans for studio and office accommodation both in Montreal and Toronto were laid before the Committee. It was pointed out that the plans provided for accommodation as authorized at the last meeting of the Finance Committee which would be approximately $50,000 per annum for each place over and above that which is now being spent for rental and other incidental expenditures and provides the repayment to the Government of the amount advanced in twenty annual payments with interest. After going into full details and discussing the matter at great length, it was decided to recommend to the Board that an application in writing be made to the Minister for a loan of $1,500,000 repayable in twenty years, the rate of interest not to exceed 3½%.

(5) The following resolutions with regard to the salaries of the General Manager and the Assistant General Manager, and an allowance for the General Manager, were recommended for the approval of the Board:

IT WAS RESOLVED

THAT after careful consideration and in view of the distinguished services and increasing responsibilities of the General Manager, the Board of Governors of the Canadian Broadcasting

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Corporation unanimously recommend to the Governor-in-Council that the salary of the General Manager be increased from $13,000 to $15,000 per annum, such increase to be effective from April 1st, 1939.

IT WAS RESOLVED

THAT after careful consideration and in view of the distinguished services and increasing responsibilities of the Assistant General Manager, the Board of Governors of the Canadian Broadcasting Corporation unanimously recommend to the Governor-in-Council that the salary of the Assistant General Manager be increased from $12,000 to $13,000 per annum, such increase to be effective from April 1st, 1939.

IT WAS RESOLVED

THAT on and after April 1st, 1939, the allowance of the General Manager shall be two thousand dollars per annum for duty entertainment at base of operation.

(6) The report of the Auditor on the financial standing of the station at New Carlisle (CHNC) and that station's application to the Corporation for the continuance of the yearly payment of $3,000 was deferred until Canon Fuller could be present.

(7) The application of station CJBR (Rimouski) for payment at the rate of $3,000 per annum between May 1 and October 31, 1938, instead of at the rate of $1,500 per annum, was considered. No decision was taken until it could be ascertained from correspondence whether the station's claim that it was promised $3,000 for this period could be determined.

(8) A general discussion with regard to various matters, particularly the appointment of staff, took place. The need for competent and well-qualified producers was strongly emphasized.

The meeting adjourned at 6.00 p.m.

(Sgd.) Rene Morin
CHAIRMAN

(Sgd.) Donald Manson
SECRETARY

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CHIEF EXECUTIVE ASSISTANT.

Canadian Broadcasting Corporation

TITLE

AGENDA

8TH MEETING OF THE FINANCE COMMITTEE

HELD IN OTTAWA

25TH APRIL, 1939.

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FINANCE COMMITTEE MEETING

A G E N D A

1. Budget. (To be discussed)
2. Studios. (To be discussed)
3. Rouyn - Connection to national network.
4. Canadian Press News Service.
   (To be discussed - agreement annexed)
5. Other business.

   Letter from Harry Foster.

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COMMERCIAL REVENUE: THE BUDGET FOR 1939-40:

At the recent meeting in Montreal, the Finance Committee suggested that the appropriate portion of the wire line costs might be deducted from the gross commercial revenue. This would enable $180,000 additional net revenue to be secured, while maintaining, to all appearances, the present figure of $500,000 as the limit of our net commercial business. After careful examination, it is desired to draw attention to certain serious considerations arising out of this course.

In the fiscal year just ended, the Corporation's net revenue from commercial operations was approximately $500,000. This was separate and apart from revenue from the sale of lines for non-basic networks, and also from miscellaneous and sundry revenues. Net commercial revenue, according to the definition now applied in the accounts, is the figure remaining after deducting commissions, the private stations' share, direct costs, and the expenses of the Commercial Department. Apart from the Commercial Department, no deduction is made for a percentage of the general line and overhead costs. In other words, net commercial revenue is not the profit on commercial business, but the net additional revenue brought in by commercial programmes, direct extra charges having been deducted. While the definitions of gross and net commercial revenue employed at present differ in important particulars from those outlined a year ago both to the Parliamentary Committee and to the newspaper committee, they are logically sound and can be fully justified. An explanation of the existing definition of these terms was

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given before the Parliamentary Committee, to its apparent satisfaction, and as well to the Newspaper Committee.

It will be recalled that newspapers and publications were violently agitated when the Corporation began its commercial operations a year and a half ago. A determining factor in allaying the hostility thus engendered was the Corporation's declaration that, because of considerations of programme planning, it did not propose to exceed a limit of $500,000 net. The vigilance of the publishing industry has been constantly maintained. The Corporation's commercial activities are to be reviewed by the daily newspapers at their next meeting. In the present stage of development, and with all the hazards of a general election immediately ahead, the Corporation should not, except under the most self-evident necessity, provoke renewed attack from this quarter.

It would, of course, be wholly impossible to conceal from those interested, the addition of $180,000 net business. In deducting the cost of lines, while retaining the net figure at $500,000, we would be subject to the criticism that we were once again changing our accounting definitions to conceal a further increase in our commercial operations.

Instead of deducting the wire line costs, it is suggested that the accounting definition of net commercial revenue remain as it is at present, but that instead, the amount of net commercial revenue be increased beyond $500,000. The figure of $600,000 is suggested for this purpose for three reasons:

1. The Commercial Department is confident that $100,000 increase in net commercial revenue can be secured. It is, however, of the opinion that it would be impossible to secure $180,000 increase in net commercial revenue during the course of the

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present fiscal year, in view of the fact that we cannot charge until the beginning of 1940, if then, rates for CBA and CBK which their coverage will warrant.

2. To secure $180,000 additional net commercial revenue this year would make impossible the maintenance of that programme balance which it is agreed is essential. During the present winter season the national network carried almost 30 percent commercial. It is clearly undesirable to exceed this ratio.

3. There is a fair chance that the publishing community would accept a straightforward business-like statement of our intention to secure $600,000 net commercial revenue without raising a formidable and prolonged campaign. On the other hand, it is firmly believed that to go beyond the $600,000 figure would be impossible without destroying that measure of co-operation which, in recent months, has again characterized the attitude of a large part of the press towards us. Another controversy over commercial policy would probably crystallize the attitude of the press into permanent hostility and open opposition.

The following indicates the total volume of business required to achieve the net revenues discussed above. The net commercial revenue of $500,000 secured in the year just closed, on the basis of the existing definition, involved a gross revenue of $604,000, and total commercial billings of $1,143,000. It is estimated that net commercial revenue of $600,000, as suggested, on the existing basis of computation, would involve a gross revenue of approximately $725,000, and total billings of $1,372,000. It is estimated

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that net commercial revenue of $500,000, secured after deducting the appropriate portion of wire line costs, would require a gross revenue of approximately $821,000, and total billings of $1,555,000.

In drawing up the draft budget submitted to the Committee, the considerations outlined above have been taken into account. Net commercial revenue is indicated at $600,000 no portion of wire line costs being deducted.

Ottawa, Ontario,
April 22, 1939.

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CONFIDENTIAL 1(B)

ORGANIZATION AND PERSONNEL: THE BUDGET FOR 1939-40:

The CBC, as such, came into existence on November 2, 1936. In the two and one-half years intervening, the fundamental principles of public service broadcasting have been established; an inter-national agreement has been negotiated; five high power transmitters have been built; major improvements to other facilities have been effected; the wire line contract has been revised; a national network created, and its operations increased to fourteen hours. On the production side, new types of programmes have been evolved, symphony policy has been developed, a major Shakespeare series produced, important contributions have been made in the World Concert and other inter-national broadcasts. In addition, two Parliamentary Committees have been met. A commercial network has also been established, and the groundwork laid for a revised network policy. Plans have also been made for rural, schools and news broadcasts.

A record of this magnitude has been possible only by combination of many factors - the energy and devotion of the Board, both collectively and individually - and the industry and loyalty of the staff. As activities increased, naturally the staff had to increase as well. In the past two years of pioneer effort, prior claims necessarily received prior attention. The development of the plan of national coverage and the task of programme building were the two first objectives. Concentration was directed to the main task, and problems of organization and personnel were dealt with as best they could in the circumstances.

With the completion of CBA and CBK, the development of the new network policy, and the rounding off of essential activities, such as Press and Information Service, audition boards, news, farm and possibly schools broadcasts, the Corporation will have concluded the first large phase

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of expansion. There should follow a period of consolidation. It is the intention to take advantage of this period to achieve two vital objectives:

1. To concentrate on the quality, distinctiveness, and originality of programme production. Having brought radio for the first time to countless homes in the land, and having increased the length of the broadcast day and the variety of types of programmes offered, the aim from now on will be to improve the intrinsic worth of our product.

2. To conduct a comprehensive review of the whole structure of organization, and the qualifications of staff.

The logical time for making a comprehensive survey is now approaching. In the Fall, the scale of activities will have reached a level of stabilization, insofar as that term may ever be applied to the broadcasting business. With the major framework of operations nearing completion, it will now be possible to determine a more or less definitive form of structure. The qualifications necessary to discharge the various functions have become more clearly defined in the minds of the management. Older employees have been given ample opportunity to demonstrate their capacity. There has also been reasonable time to assess the usefulness of those more recently employed.

A beginning has already been made in a survey of the staff structure, based on the requirements of the service at the stage of development which will be reached in the autumn of this year. For the information of members of the Committee, a copy of recent directions to heads of departments is attached. It is intended to make the completion of this survey, and the necessary staff changes, the first major task following the Royal Visit. Obviously it cannot be attempted during this

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period when the industry and resources of the whole organization are taxed to the utmost.

In the present preliminary stage of the survey, departmental heads are being given the opportunity of making their own recommendations. In the more intensive phase, the management will study the problem in concentrated and continuous manner with the senior officers only. As a result of the survey and reorganization, it is hoped to effect economies by the abolition of certain posts and the replacement of certain members of the staff, who have not measured up to the requirements of a growing and complex business, at a lower scale or by more efficient people. It is also hoped to secure a general increase in efficiency flowing out of a more precise definition of responsibility and a more adequate allocation of ability to function. These two factors combined should, in future, make it possible for the administrative machine to carry a larger burden than would otherwise be the case. In other words, it is hoped that a larger degree of efficiency will sustain an increase in activity without necessarily increasing expense in direct proportion. The importance of this line of development is increased by virtue of the fact that the Corporation has reached the stage where only a limited progressive increase in revenue may be expected. When the essential provision has been made for operating CBA and CBK, salaries, in relation to income, will have reached the saturation point. The capacity to provide new services will depend pretty much on the ability of the management to increase the productiveness of the whole machine without increasing cost. Pruning and growth in efficiency will necessarily become the principal methods of enlarging the scope of our activities.

While this is true and the survey will indicate

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such avenues of retrenchment and re-organization, it is quite likely that it will also make clear the need for a limited number of new functions. For instance, there is no departmental responsibility as such for origination and experimentation in programmes. At present, we are compelled to depend for new developments on the programme side, upon officers who are fully burdened with their ordinary production responsibilities. While the broad administrative lines of the productive machine have been largely completed, there is specific need for strengthening on the creative side. With the limited resources of the Corporation, it is recognized we cannot afford the development of new functions beyond those which are vitally necessary. For instance, in the matter of Regional Representatives, we should approximate in other regions the condition now existing in British Columbia. But it is recognized we shall have to get along in the other regions by combining this post with that of the Regional Programme Directors.

There are important aspects to safeguard, if the reorganization is to be concluded without impairing efficiency, Whatever changes are made should be carried out in an orderly manner without creating a sense of victimization, and only after determining how necessary functions are to be continued, when the changes are made. The changes should not be made piecemeal, but as part of a general process. Rumours of a ruthless and wholesale "purge" would destroy morale, with perhaps disastrous results during the great strain of the next two months.

The problem will necessarily be approached on the basis of the requirements of the service as they will be established this autumn, when the five regional transmitters are in full operation on the new schedules. Obviously, provision must be made now for the operation of CBK. A degree

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of expansion for this and other immediate problems is reflected in the budget. In its preparation, the requirements for new technical and programme positions were cut down again and again, until they have reached what is sincerely considered to be the minimum compatible with safety and efficiency and with the enunciated policies on programme production. Indeed allowance has been made in advance for the savings which will be effected as a result of reorganization. The estimates submitted are lower than they would be if it were not contemplated providing for certain essential functions through funds which will be released when changes are made.

Ottawa, Ontario,
April 22nd, 1939

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Memorandum from General Manager to Departmental Heads.

Survey of Functions and Personnel

The information provided in response to my memorandum of March 13th, entitled "Salary Revisions and Staff Problems, 1939-40," is proving a useful guide in re-categorizing personnel in terms of general efficiency. This, however, is only preliminary and was concerned with the re-consideration of salaries.

The CBC has now reached the stage requiring a definitive survey of functions and personnel. This survey must be completed by June 30th next.

As a first stage, I wish departmental chiefs to assemble an up-to-date classification and description of necessary functions in the light of the stage of development that the service will reach on October 1st next. This should be done in the first instance in a purely impersonal way having regard only to organization and to functions.

The second stage is to allot to particular functions those members of the confirmed staff who are unassailably competent for the function assigned. There is to be no assignment of personnel without the existence of ample justification for the claim of competence. The third stage is the preparation of notes on all those members of the staff who have not qualified for assignment under these conditions.

Departmental chiefs having prepared their survey of functions and allotment of staff with collateral notes on those omitted, should pass these to their executive chiefs who must accept personal responsibility for approving or revising the statements and recommendations. The whole of this material is to be cleared through the Chief Executive Assistant and the Assistant General Manager and brought to me in final form by not later than Thursday, June 1st. There will then be the stage of co-ordination, revision, and final approval, this stage being completed by not later than June 30th.

In the result we should be able to have what we have not been able so far to assemble, that is, an accurate definition and distribution of essential functions. On this basis it will be possible to re-distribute staff, to re-organize administration, and to replace staff on a basis of fact. Moreover, it will be possible to determine to what extent and in what proportion existing staff is competent to meet the very exacting requirements of this growing service.

General Manager.

Ottawa, April 15, 1939.

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Memorandum from General Manager to Departmental Heads.

SALARY REVISIONS AND STAFF PROBLEMS, 1939-40

The annual confidential report and recommendations for salary revision have been carefully reviewed and analysed. It is noted that there are no recommendations for reduction of salaries.

Further information of a more discriminating nature is necessary before the salary structure can be recast.

In preparing this supplementary report, which should reach the Secretary not later than the 25th instant, the following considerations should be kept in mind:

(a) that total expenditure on salary is nearing saturation point in relation to present and prospective revenue.

(b) that the total amount available for salary increases next year is less than $50,000. This means that the increases available for members of your Department must cost less than 5% of the payroll at present.

(c) that there is no system of automatic salary increases in the CBC. An increment of approximately 5% is awarded only for exceptional efficiency.

(d) that, with the rapidly increasing standard of the service, the rate of staff replacement should increase. That staff considered good enough a year ago may not be good enough to-day. Protection of staff is admirable but only within the limits of the interests of the service. During the next year, there must be a marked increase in replacement unless there is complete justification for the other policy. Replacement can be effected either through the report and recommendation of the Department chief or by direct intervention of higher authority. The former method is obviously to be preferred.

(e) In this re-examination of staff, it should be borne in mind that improved organization often dispenses with staff. Two efficient people properly organized are better than five indifferent people in a state of disorganization.

(f) We are going forward to develop the work. New tasks are being undertaken, news, schools, publicity, farm hour, and other enterprises. Specialists in each cannot be afforded. We must combine functions and we must find the people that can work in this way.

(g) The only basis of security of tenure in this business is growing efficiency, merely static efficiency is not enough.

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(h) While the process of rectifying inequalities of reward will continue, there is no prospect of any general improvement in the scale of pay. Therefore, those who are dissatisfied should retire forthwith. I hope there will be a pensions scheme ultimately, but the adventure of broadcasting can hardly be carried by those who think constantly of pensions.

In conclusion, if you answer this memorandum in the way I expect, you will give a clear picture of your real view of the merits of your staff in relation to the necessity of progress.

General Manager.

Ottawa, March 13, 1939.

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1(C)

CONFIDENTIAL

A CBC OUTLET FOR SOUTH WESTERN ONTARIO

It has become increasingly evident that the Corporation should improve its coverage and service in South Western Ontario. Even with the Havana Agreement in effect there would still be a large and pop lous area in the extreme south western part of the peninsula which would lack satisfactory service. This district is comprised of Essex and a large part of Kent and Lambton.

The Corporation's predecessor, the Radio Commission, entered the field at Windsor in 1935 with a very limited service which proved wholly unsatisfactory. To determine whether a solution could be worked out on the basis of cooperation with CKLW, the Corporation closed down CBW, its Wind or station, at the end of January, 1938, and added CKLW to the national network. For a number of reasons, this station has not been able to devote sufficient time to CBC programmes, and the experiment has been a total failure. It is the considered opinion of the management that an outlet owned and operated by the Corporation itself, will alone permit of a satisfactory settlement of the problem.

The collection of the fee in a district where the CBC has been unable to provide a successful service has created a sense of neglect and injustice. This attitude has been reflected in outspoken criticism by members of parliament, public bodies and representative citizens. Having completed new facilities in the Maritimes and in the Prairies, the Corporation is now under the necessity of remedying the situation in South Western Ontario. Failure to do so in the face of pronounced discontent in the district, will be a perpetual source of weakness to the general position of the whole enterprise.

At its February meeting, the Board considered a comprehensive recommendation for the establishment of a

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new outlet near Windsor; A 1 Kw. transmitter was proposed for operation on 600 K.C. at a distance up to twenty-five miles outside the city of be equipped with directional array to limit the signal in American territory and concentrate it towards Sarnia and Chatham. The signal of such a station could be heard under virtually all conditions and at all hours throughout the whole of Essex County and in the adjacent areas of Kent and Lambton. Together with the increased range of CBL, which should be obtained as to the result of changes arising out of the Havana Agreement, this proposal would solve, with the exception perhaps of Sarnia, the whole problem of coverage in South Western Ontario.

The capital cost of land, transmitter building and directional array would be $40,000. The old transmitter of CBW would be used and existing studios in the Prince Edward Hotel, where a switching point is at present operated, would be adequate. Including re-payment of capital expenditure over ten years and interest at 3½%, the additional technical operating cost over the present cost of the switching point would be $18,000. Production and administrative costs would be approximately $18,000 additional. Revenues are estimated at $27,400. Apart from the capital cost, the station would thus involve a net loss on operations per year of a little under $9.000. These figures are on the basis of a normal year's operation - say, beginning January 1, 1940. So far as the present fiscal year is concerned, the total net additional cost of operating the outlet would be in the neighborhood of $5,000, if the station came into operation on October the first, or $2,500 if it came into operation at the beginning of 1940.

The Board having satisfied itself that there were sufficient funds available in achieved surpluses to provide for the capital cost of the station, the Chairman informed

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the Minister of Transport on February the 28th, of the Corporation's desire to proceed with the outlet and inquired if the Minister were prepared to recommend to Council the necessary authorization. In reply, Mr. Howe indicated that it would be desirable to await the result of the Parliamentary Committee. The Committee attached special importance to the Corporation's intention to repair deficiencies in coverage at present existing in South Western Ontario and also in British Columbia. It is now clear that the Committee will recommend that these two problems be dealt with as soon as possible. (A survey to determine the most feasible scheme for the British Columbia situation, is planned for the summer.)

In order that the proposed station might carry the full range of programmes available to the national network, it was necessary to ascertain whether NBC and Columbia, in view of proximity to their Detroit affiliates, would agree to supply their sustainers and leading commercial programmes to the Windsor outlet. Apart from programme necessities, this was essential to enable the station to earn the revenues estimated. This aspect was made a condition of the recommendation. The full support and cooperation of both NBC and CBS have been obtained within the last few days

In the light of all these circumstances, it is submitted that early action be taken to construct the station. So far as the capital cost is concerned, funds are available. While the Budget as drawn up does not make provision for the operation of the Windsor outlet, net increase in costs being so small, particularly on the basis of six or three months' operations in the current year, the amount ($5,000 or $2,500) could be assumed without affecting the surplus being budgetted for.

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2. **STUDIOS**

(To be discussed by the Assistant General Manager)

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KODAK SAFETY

CKRN - ROUYN, P.Q.

Some time ago an application for connection to the French Network was abandoned because of the excessive cost.

A further application has now been received for connection to the National Network (English) at the expense of the Corporation.

A sixteen hours daily connection (at Swastika, Ontario) would cost approximately $5,562.00 annually.

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Private &
Confidential

Revised Copy
April 21,1939

MEMORANDUM OF PROPOSED AGREEMENT BETWEEN THE CANADIAN BROADCASTING CORPORATION AND THE CANADIAN PRESS FOR A COMPREHENSIVE NEWS SERVICE

Whereas (1) The Canadian Press is the cooperative association of daily newspapers in Canada aiming to provide an objective and non-partisan service of Canadian, British and world news.

Whereas (2) The Canadian Broadcasting Corporation is a public organization aiming to provide the Canadian people with a comprehensive broadcasting system.

Whereas (3) For the past five years The Canadian Press has supplied, free of cost, a limited bulletin service to the Canadian Radio Broadcasting Commission and its successor, the Canadian Broadcasting Corporation.

Whereas (4) Because of the increase of network broadcasting time and the extension of nation-wide facilities of distribution through the establishment of high power regional stations, the importance is recognized of developing both the scope and the organization of the broadcast news service.

Whereas (5) The Corporation has resolved that it will not broadcast any commercially sponsored news over its own stations.

Whereas (6) The Canadian Press is willing to provide the Corporation with news as hereinafter provided. Now therefore, The Canadian Press and the Corporation agree as follows:-

(a) The Canadian Press will place its entire news service at the disposal of the Corporation and undertakes to provide therefrom bulletins locally, regionally and nationally as requested by the Corporation.

(b) The Corporation will not make or permit to be made any change in the news provided by The Canadian Press that would affect its meaning or integrity.

(c) The Corporation will determine the timing of the bulletins, their number, form and length.

(d) The bulletin service will be supplemented by flashes as requested.

(e) The Corporation will be at liberty to insert "actuality" broadcasts and recordings.

(f) Use of this news by the Corporation shall be confined to aural broadcasting.

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(g) Nothing herein shall be deemed to prohibit the broadcasting of news merely as incidental to commercially sponsored programmes of entertainment, provided that the news so broadcast is not Canadian Press News.

(h) Private stations owned or controlled by member newspapers of The Canadian Press shall at the request of The Canadian Press be supplied by the Corporation at cost with The Canadian Press News Service for sustaining purposes only.

(i) Private stations in areas not covered by the Corporation's broadcasting service may be permitted at the discretion of the Corporation to broadcast The Canadian Press service but only on a sustaining and strictly non-sponsored basis.

(j) The Corporation will accord to The Canadian Press such credit acknowledgments as may be agreed upon from time to time.

(k) If the Corporation elects to do its own selection and editing of the news to be provided by The Canadian Press and prepares its own news bulletins, The Canadian Press will make available at its own head office its news service without cost. If the Corporation requires The Canadian Press to do the selection and editing, the Corporation will indemnify The Canadian Press at the rate of $20,000 per annum, effective one month prior to the date on which such selection and editing is to commence.

(l) It is understood that this is only a temporary working arrangement and is subject to reconsideration and amendment by application of either party on three months' notice. In the meantime it is designed to facilitate the development of the service pending the settlement of outstanding questions which are recognized on both sides.

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April 24th, 1939

Mr. Gladstone Murray,
General Manager,
Canadian Broadcasting Corporation,
Victoria Building,
Ottawa, Ontario.

Dear Mr. Murray,

As discussed with you in Ottawa recently, the writer plans to build a Streamlined Transcontinental Mobile Unit. Our present plans call for the most modern and up to date unit on the Continent.

This car will travel from coast to coast, affording the Canadian public its first opportunity of viewing visible demonstrations of radio fundamentals and wired television.

We plan to demonstrate how a radio programme operates tracing its development from announcer, to control-room, to transmitter, etc. etc., and thence to the home.

No story of radio can be complete in Canada without featuring the story of the Canadian Broadcasting Corporation. Therefore, I feel it would be advantageous for both of us to work in close co-operation.

We plan to give the public their first complete picture of the work being developed and carried out by the Canadian Broadcasting Corporation. Among other things it will show reasons for the establishment of more powerful stations across the Continent (in order to get a greater coverage to outlying districts.) In short, it will be a complete story of the ground work you have covered as a Corporation.

The showing of wired-television and short-wave will convey some idea of the great work yet to be accomplished.

I believe this plan to be an Educational feature which deserves the support of the Corporation and my intention would be to work closely in conjunction with your Board.

I am now proceeding with plans for the construction of the Mobile Unit and would like to have the full support of the Corporation. It has been my experience that both N.B.C. and Columbia are always willing to further the public's knowledge of radio and, as a Canadian, pioneering in this Educational feature, I feel that with your support, we can do much to further the mutual understanding between the public and the Corporation.

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In conversation with Mr. Brockington, he mentioned the possibility of including Facsimile in such a display and in conversation today with Mr. Nathanson, I again outlined the complete plan.

It was my original intention to ask for a cash subsidy to further this plan but am now prepared to proceed on my own.

But in order to work closely with the Corporation, I would ask your co-operation and assistance as follows:

1. The granting of a license for a Portable, short-wave Mobile Unit. (to be operated by a qualified engineer) For demonstration purposes and also for special pick-ups from say a lake or a field where no telephone lines are available.

2. The loan of the early but now obsolete radio equipment, merely for display.

3. The loan of "Facsimile" equipment.

4. The publicizing over your stations, announcements regarding the forthcoming visit of this Unit.

Hoping for an early and favourable reply and taking this opportunity of thanking you for the courtesies extended to me in my work in the past, I remain,

Yours very truly,

HARRY E. FOSTER AGENCIES LIMITED

(Sgd) Harry E. Foster

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MINUTES of the eighth Meeting of the FINANCE COMMITTEE held in the Board Room of the Canadian Broadcasting Corporation, Ottawa, on April 25th, 1939.

The meeting opened at 10.30 a.m. with Mr. Rene Morin presiding. Also present were Mr. L.W. Brockington (part time), Brig. General V.W. Odlum, Mr. N. Nathanson, Mr. A.B. Plaunt, Mr. Gladstone Murray, Dr. Augustin Frigon and Mr. Donald Manson.

(1) The budget for 1939-40 was brought forward for consideration and various items were discussed in detail. In support of estimated expenditures for the current year, the General Manager read reports on commercial revenue, organization and personnel and a CBC outlet for South Western Ontario.

(2) After an exhaustive discussion on the question of commercial revenue and the manner in which this should be shown in the Corporation's accounts, a decision was taken for the current year.

IT WAS RESOLVED

THAT in accord with previous statements made and issued, the net revenue collected from commercial revenue shall not exceed a total of $500,000, this amount to be arrived at after deducting from gross commercial revenue (1) the total cost of the commercial department; (2) 10% of the total expenditures of (a) the engineering division and (b) the general administration and (3) a pro rata cost of the wire line services as were used for commercial networks in the year immediately preceding.

(3) It was agreed that interest and amortisation charges should be provided for against all capital expenditures made from the Corporation's cash reserve, the interest charges to be at the rate of 3½%.

The meeting adjourned at 1 o'clock, to meet again in the afternoon.

(Afternoon Session)

The meeting reopened at 2.30 p.m.

(4) The budget was again considered and Draft No.9 dated April 25th, 1939, was approved subject to revision with regard to accounting for commercial revenue as set down in the resolution contained herein; a copy of the budget is to be circulated to all concerned in its revised form.

(5) The question of the establishment of a 1 kw. station in Western Ontario was considered.

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IT WAS RESOLVED

THAT plans be prepared and the necessary action taken forthwith to establish a 1 kw. station to operate on 600 kcs at a point near the City of Windsor, such station to be equipped with directional array, and that the capital needed, approximately $40,000 be taken out of the Corporation's capital account.

(6) The General Manager drew attention to further correspondence he had had with the General Manager of The Canadian Press. It was explained that some slight modifications were suggested in the clauses of the Agreement and that some misunderstanding with regard to the amount to be paid by the Corporation had to be cleared.

IT WAS RESOLVED

THAT an arrangement be agreed upon between the Canadian Broadcasting Corporation and The Canadian Press for a press service as follows:

(a) The Canadian Press will place its entire news service at the disposal of the Corporation and undertakes to provide therefrom bulletins locally, regionally and nationally as requested by the Corporation.

(b) The Corporation will not make or permit to be made any change in the news provided by The Canadian Press that would affect its meaning or integrity.

(c) The Corporation will determine the timing of the bulletins, their number, form and length.

(d) The bulletin service will be supplemented by flashes as requested.

(e) The Corporation will be at liberty to insert "actuality" broadcasts and recordings.

(f) Use of this news by the Corporation shall be confined to aural broadcasting.

(g) Nothing herein shall be deemed to prohibit the broadcasting of news merely as incidental to commercially sponsored programmes of entertainment, provided that the news so broadcast is not Canadian Press news.

(h) Private stations owned or controlled by member newspapers of The Canadian Press shall at the request of The Canadian Press be supplied by the Corporation at cost with The Canadian Press News Service for sustaining purposes only.

(i) Private stations in areas not covered by the Corporation's broadcasting service may be permitted at the discretion of the Corporation to broadcast The Canadian Press service but only on a sustaining and strictly non-sponsored basis.

(j) The Corporation will accord to The Canadian Press such credit acknowledgments as may be agreed upon from time to time.

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(k) If the Corporation elects to do its own selection and editing of the news to be provided by The Canadian Press and prepares its own news bulletins, The Canadian Press will make available at its own head office its news service without cost. If the Corporation requires The Canadian Press to do the selection and editing, the Corporation will indemnify The Canadian Press at the rate of $20,000 per annum, effective one month prior to the date on which such selection and editing is to commence, except that this shall not be later than August 25th next and the Canadian Broadcasting Corporation will reimburse The Canadian Press from July 1st to that date at the rate of $6,000 a year.

(l) It is understood that this is only a temporary working arrangement and is subject to reconsideration and amendment by application of either party on three months' notice. In the meantime it is designed to facilitate the development of the service pending the settlement of outstanding questions which are recognized on both sides.

(7) An application from Rouyn (CKRN) for connection to the national network was brought forward and it was decided to table this application for reference to the next meeting of the Board.

(8) A letter from Harry E. Foster was read, suggesting that the Corporation loan him equipment and give publicity over its stations in connection with a mobile unit which he intends to demonstrate from coast to coast. It was considered that no action should be taken and the application was tabled.

(9) Discussion took place with regard to the projected buildings for Montreal and Toronto. The Committee was informed of the progress made up to date and the executive was authorized to continue and complete the plans and specifications for these buildings, starting with the one in Montreal. Before proceeding further than this, it was decided that the members of the Finance Committee should wait upon the Minister of Transport.

The meeting adjourned at 6 O'clock.

(Sgd.) Rene Morin
CHAIRMAN

(Sgd.) Donald Manson
SECRETARY

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DONALD MANSON.

Canadian Broadcasting Corporation

TITLE

AGENDA

9TH MEETING - FINANCE COMMITTEE

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AGENDA of the Ninth Meeting of the FINANCE COMMITTEE held in the Board Room of the Canadian Broadcasting Corporation, Ottawa, on September 8th, 1939.

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1. Finances generally, including emergency estimates. (Mr Fugon)
2. Special vote for coverage survey of stations CBA, CBF, CBK and CBM. do
3. CBC Year Book (3)
4. Guarantee of re-employment for those members of the staff who wish to join the Colours. (F.M)
5. Other business.

EXECUTIVE ONLY:

(a) Insurance for personnel may have to be considered as it was requested to be brought forward at the next Finance Meeting by the Board.

(b) Additional space - Toronto.

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WAR EMERGENCY EXPENDITURES - BROADCASTING
PERIOD - AUGUST 25th, 1939 to MARCH 31st, 1940

Assistant
General
Manager

General
Manager

Herewith you will find an estimate of capital and current expenditures which we will have to face on account of war emergency. All items listed may be considered as covering necessary expenditures. They are, however, grouped in three categories.

The first group deals with absolutely imperative expenditures which we must meet if we want to give the service which is expected of the CBC. The second group concerns the Miller reproducing equipment which would be of very great help in the recording of programmes for rebroadcasting. The third group covers the construction and upkeep of both a short wave transmitter and of a short wave receiving station located in a more efficient place than Ottawa.

All the "imperative" items are equally important. I must call your attention, however, to the fact that if military protection is available, we will not have to meet expenditure no. 6. Again, expenditures 15 (d) 15 (e), pick up circuits, will very greatly increase the efficiency of handling network broadcasts, but in a sense that expenditure is not as absolutely necessary as the others under 15 - "Extra Wire Lines".

The Miller equipment has this undesirable feature that the material required for its operation is very costly. Nevertheless, it is apparently the most efficient method of recording programmes. The use of that equipment may lead us to modify considerably our present method of providing programmes for different regions. We may also envisage the possibility of using the Miller tape for the broadcasting of a certain number of our sustaining programmes with the results that I have already pointed out to you.

In the short wave group under the general classification of "useful" expenditures, we have the short wave transmitter with its high cost of both construction and operation. We would increase the efficiency of reception from overseas very considerably if we moved our receiving station to the southern part of Nova Scotia. I hesitate to recommend this move at present as it is obvious that operating conditions due to the distance which would separate the station from programme headquarters, would be indeed very difficult.

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To sum up, I would say that "imperative" expenditures must be taken care of as listed in this report, that "desirable" expenditures should be made if at all possible, and that "useful" expenditures would stand further consideration and study before we definitely commit ourselves.

All current expenditures are figured for the period extending from 25th August, 1939, to 31st March, 1940. Extra wire line costs are based on 18 hours operation per day, plus a limited number of 24 hour days. For a 24 hour per day operation, the figures would be those indicated on page 5 of the estimates.

(Sgd.) Augustin Frigon

Assistant General Manager.

O T T A W A,
September 4th, 1939.

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COPY

EXPENDITURES ON ACCOUNT OF WAR
(August 25, 1939 - March 31, 1940)

"IMPERATIVE"

Capital Expenditures:

1.	Flood lighting (six points)	$ 40,000	
2.	7 Radio Receivers ($100 each)	700	
3.	Office equipment	10,000	
4.	Office extension	4,000	
			$ 54,700
	Unforeseen 10%		5,470
			$ 60,170

Operation Expenditures:

5.	Flood lighting		2,000	
6.	Guards (not including protection telephone and power lines)		50,000	
7.	Power and tubes		18,000	
8.	Extra staff:			
	(a) Transmitters and Studios	20,000		
	(b) Prog. Department Programme	22,500		
	(c) Prog. Department Clerical	19,500		
	(d) Stn. Relations	3,500		
	(e) Ottawa, H.O.	4,500		
	(f) Keefer Building	1,500	71,500	
9.	Extra Office Space		4,000	
10.	Special Short Wave Line		200	
11.	Additional Teletype		2,500	
12.	Telephone, Telegraph & Cable		10,000	
13.	Travelling		7,000	
14.	Loss of Commercial Revenue		50,000	
15.	Extra Wire Costs			
	(a) Additional Line	183,960		
	(b) Additional Lines to extend coverage	33,680		
	(c) Duplicate Lines	25,000		
	(d) Pick-up circuit Halifax to Vancouver	147,990		
	(e) Pick-up Circuit Quebec, Montreal and Ottawa	10,155	400,785	
16.	Printing, Stationery & Sundries		10,000	625,985
	Unforeseen 10%			62,595
				$688,580

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EXPENDITURES ON ACCOUNT OF WAR
(August 25, 1939-March 31, 1940)

"DESIRABLE"

Capital Expenditures:

1.	Miller Tape equipment installation (4)	$15,000	
2.	Chain-link fencing (7 points)	45,000	
3.	Emergency antennas (5 points)	8,000	
			$68,000
	Unforseen 10%		6,800
			$74,800

Operation Expenditures:

4.	Rental of Miller Tape equipment (4)	17,000	
5.	Miller Tape material	35,000	
			$52,000
	Unforseen 10%		5,200
			$57,200

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EXPENDITURES ON ACCOUNT OF WAR
(August 25, 1939-March 31, 1940)

"USEFUL"

Capital Expenditures:

1.	Short Wave Transmitter (Sackville)	$460,000	
2.	Short Wave Receiving Station (Barrington)	72,000	
			$532,000
	Unforseen 10%		53,200
			$585,200

Operation Expenditures:

3.	Short Wave Trans. Operation	56,000	
4.	Short Wave Trans. Amortization	27,000	
5.	Line Ottawa to Sackville	40,000	
6.	Special International Programmes, short wave	90,000	
7.	Line to Short Wave Receiver	10,000	
			$223,000
	Unforseen 10%		22,300
			245,300

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EXPENDITURES ON ACCOUNT OF WAR

(August 25, 1939 - March 31, 1940)

SUMMARY

	Capital Expenditures	Operation Expenditures
"IMPERATIVE"	$ 60,170	$688,580
"DESIRABLE"	74,800	57,200
"USEFUL"	585,200	245,300
	$720,170	$991,080

Capital & Operation Expenditures

"IMPERATIVE"	$748,750
"DESIRABLE"	132,000
"USEFUL"	830,500
GRAND TOTAL	$1,711,250

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EXTRA WIRE COSTS

(To extend to 24 hours daily)

(Aug. 25, 1939 - March 31, 1939.)

1.	Additional Line Cost	$307,446.00
2.	Additional Stations and Lines to complete coverage	43,142.00
3.	Duplicate lines	25,000.00
4.	Pick-up Circuit - Halifax to Vancouver	147,991.00
5.	Pick-up Circuit - Quebec, Montreal and Ottawa	10,153.00
		$533,732.00
	Unforseen 10%	53,373.00
		$587,105.00

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(3)

CBC YEAR BOOK

General Manager

At the last meeting of the Board I outlined a plan for the CBC Year Book in which the Royal Tour would be featured. The Board concurred in the desirability of such publication and instructed me to prepare estimates of expenditure and revenue for submission at the next meeting.

On August 21st I submitted a memorandum and specifications to you. Mr. Morin, General Odlum and Mr. Nathanson replied, stating that they approved the expenditure of an amount not to exceed $7,335.00.

For your information the contents of the memorandum and specifications are referred herewith.

" Specifications have been prepared and are appended. On the basis of printing 25,000 copies and selling 15,000, the net cost to the CBC is estimated at $7,335. Of the copies indicated, an appropriate proportion will be printed in French. Towards the expenses of a Year Book, there is available an appropriation of $2,000 in the Press and Information budget, and another appropriation of $2,000 in the Commercial budget. The balance,$3,335, can readily be absorbed in the budget appropriation for unallocated expenditures.

" If the Year Book is to be produced, it should be ready early this fall - well in advance of the Christmas season. If this is to be done, work should be begun at once. Naturally, much effort is involved - the writing of material, the checking of details, the selecting of photographs, and the like. It will be unprofitable to embark upon this phase unless the project is to be completed. I am, accordingly, circulating particulars in the hope of obtaining early authorization. Perhaps you would be good enough to send your reply by air mail or telegram.

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"A year which has witnessed not only the Royal Visit but the opening of our regional transmitters in the Maritimes and the Prairies presents an opportunity for publishing a booklet of this kind which may never be offered again."

SPECIFICATIONS

"The figures below are on the basis of an 80 page booklet, (60 pages of reading matter plus up to 80 pages of advertising) together with an 8 page insert, plus envelopes and postage.

Booklets

Six, inside	--8¼ x 10½"
cover	--8½ x 11"
Colors, inside	--2
cover	--3, on outside only (no gold)
Stock, inside	--Fine Art Etching 140 M.)
cover	-- " " " 356 M.) as dummies

Binding - Wire Saddle Stitched.

Inserts

Size	--33 x 10½"
Colors	--4, 2 sides
Stock	--Fine Art Etching 140 M.
Binding - Folded and bound as centre spread into books.	

Prices

80 pages and cover	$7,425.00	
8-page insert	1,485.00	
Art & Engravings	2,000.00	
Envelopes	275.00	
Postage	1,500.00	
	$12,685.00 -	$12,685.00

Revenue

15,000 booklets at 25¢	$3,750.00	
13 pages of advertising at $100.		
2 pages of advertising at $150.	1,600.00	
	5,350.00	5,350.00
Net Cost to the CBC, assuming the above sales are possible.		$7,335.00

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(5)

CBC Internal Memo

From: General Manager

To:

Subject: GROUP LIFE INSURANCE

At the last meeting of the Board of Governors, the following resolution was adopted:

> "That the Board of Governors of the Canadian Broadcasting Corporation approved of a Group Life Insurance plan for the staff of the Corporation, subject to the proviso that not more than 10% of the premium be borne by the Corporation and that such a plan be proceeded with subject to the final approval of the Finance Committee of the Board of Governors."

Pursuant to this resolution a revised quotation was received from the Associated Service representing the Mutual Life Assurance Company, the Canada Life Insurance Company, the Confederation Life Association, and the London Life Insurance Company and which will include also the Sun Life Assurance Company of Canada and the Great West Life Assurance Company. The quotation received is based on a distribution of insurance according to the following salary schedules:

	Minimum	Maximum
Salaries of less than $1,200.00	$500.00	$1,000.00
$1,200.00 - $1,999.00	"	$2,000.00
$2,000.00 - $2,999.00	"	$3,000.00
$3,000.00 - $3,999.00	"	$4,000.00
$4,000.00 - $5,000.00	"	* $5,000.00

(* Except when the Company is prepared to offer a larger amount at the same premium rate)

It is intended that the plan will be compulsory, but provision is made for a minimum policy of $500.00 at a cost to the employee of 30 cents per month.

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CBC 82

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The estimate covers 500 employees and the total amount of insurance subscribed for under the plan is $975,000. Part-time employees, apprentices, and temporary employees engaged only for a limited period are not included. The quotation submitted covering 500 employees for the total amount of $975,000.00 is as follows:

Total premium cost yearly.....	$7,665.28
Employees' share of cost.....	$7,020.00
CBC's share of cost.....	$ 645.28

It will be observed that the premium cost to the CBC during the first year will amount to only $645.28, the employees contributing the major cost of $7,020.00. If there is a favourable claim experience at the end of the first or any succeeding year, a dividend may be declared by the companies which will substantially reduce the cost to the employer. A statement of the principal benefits to employees under the proposed plan is attached.

It is desired to put the plan into effect as soon as possible and the approval of the Finance Committee for the expenditure of the CBC's share of the cost is necessary in order to expedite the inauguration of the scheme.

General Manager

O T T A W A,
September 7th, 1939.

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BENEFITS

1. The amount of insurance available to each employee may be obtained without any requirements as to evidence of insurability, provided application is made by each employee within one month of eligibility.

2. All employees actually at work are eligible, irrespective of age, sex or physical condition.

3. The amount of insurance is payable in the event of the death of any insured employee at any time, any place or from any cause whatever.

4. Change of beneficiary can be made as in other policies of Life Insurance. Forms for this purpose are supplied.

5. A Conversion Option is available to all insured employees, under which an insured employee, in the event of leaving your employment at any time, may obtain an individual Life or Endowment contract within thirty-one days of the termination of his employment without medical examination.

6. Disability Benefit - If an employee becomes totally and permanently disabled prior to attaining age 60, his insurance may be continued in force without payment of premiums, provided proof of disability is submitted at least once every year thereafter.

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COPY

MINUTES of the 9th Meeting of the FINANCE COMMITTEE held in the Board Room of the Canadian Broadcasting Corporation, Ottawa, on September 8th, 1939.

The meeting opened at 10.00 a.m. with Mr. Rene Morin presiding. Also present were Mr. L.W. Brockington, General V.W. Odlum, Mr. N.L. Nathanson, Mr. Gladstone Murray, Dr. Augustin Frigon and Mr. Donald Manson.

(1) After a general discussion with regard to finances and possible expenditures due to the present war emergency, it was decided to interview the Minister before proceeding further. The meeting, therefore, adjourned for this purpose at 10.30 a.m.

(2) The meeting reopened at 12.10 p.m. The discussion on revenue and expenditures was continued. The General Manager and the Assistant General Manager were asked to make a careful survey and prepare a report showing the estimated revenue and expenditures for the remaining seven months of the current year. It was emphasized that all non-essential capital expenditures should be cut and all other proposed expenditures carefully examined in the light of present conditions. The final estimate should show a minimum surplus of $200,000 for the year.

The meeting adjourned at 1.20 p.m. for luncheon.

(Afternoon Session)

The meeting reopened at 2.45 p.m.

(3) The General Manager drew attention to the fact that at the last regular meeting of the Board, the question of Group Insurance for members of the Corporation was tentatively approved, subject to final approval of the Finance Committee. It was felt unwise to make effective such a scheme under present conditions and especially having regard to the fact that it is the intention

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of the Government to bring forward a bill which will provide for the staff of the Corporation to come under the present Superannuation Act of the Dominion Government. This matter, therefore, was tabled for the time being.

(4) The question of issuing a CBC Year Book which previously had been discussed was brought forward for final consideration. It was decided inadvisable now to proceed with this proposal.

(5) The General Manager pointed out that several members of the Corporation had military obligations and it was likely that many more would want to join the Colours. He asked direction as to the position which should be taken with regard to holding positions open for such individuals. It was decided that those released for military duty should be assured equivalent employment with with the Corporation on their return. It was to be understood that release would be "On Leave without pay".

(6) The Assistant General Manager said that advertising agencies and sponsors were not satisfied with the coverage statistics of CBA, CBF, CBM and CBK as these were obviously inadequate so far as listeners response was concerned. He recommended that authority be granted to spend a reasonable amount in a survey so that the necessary information would be available. It was approved that a sum of approximately $9,000 be spent for this purpose provided this expenditure did not interfere with or reduce the sums already budgetted for programmes and surplus.

(7) The Assistant General Manager referred to the arrangements which had been made for subsidiary hookups and the relations of the CBC with private stations. He said that the arrangements originally made and approved by the Board provided

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that the CBC should charge private stations 10% on their station rates to compensate the Corporation for its work in supplying quotations, details of time clearance, contract obligations and collection of accounts, etc. Considerable resistance had been offered by the private stations to this charge on the ground that the imposition of the 10% levy would reduce station revenues or reduce the remuneration to private station business representatives thus removing sales incentive. The Assistant General Manager thought it would be very wise for the Corporation to waive the same. The Committee approved of the recommendation that no charge be made.

(8) The Assistant General Manager reported that the tenders for the dwellings at Watrous had been received and it was found impossible to reduce the figure to that approved by the Board, namely $30,000. The minimum possible was $31,792.50. The Committee approved of this expenditure.

(9) The Committee then discussed various items of expenditure which will be necessary between the period August 25th, 1939 and March 31st, 1940, on account of war emergency.

It was decided to draw up a statement of such estimated expenditures to be presented to the Minister, in order that a special grant to cover these might be obtained from the Government (Appendix No.1 attached).

It was also decided to draw up in addition a list of private stations which it is considered should be connected to the national network to give the maximum coverage particularly with regard to news broadcasts; the connection of these stations to the network to be a matter for the Minister himself to determine provided a war emergency amount is made available specifically for this purpose (Appendix No.2 attached).

The meeting adjourned at 6.00 p.m.

(Sgd.) Rene Morin, Chairman.
Donald Manson, [illegible]

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APPENDIX NO.1

EXPENDITURES ON ACCOUNT OF WAR

(August 25th, 1939 - March 31st, 1940)

Capital Expenditures:			
1.	Protective Flood Lighting	$40,000	$40,000
Operation Expenditures:			
2.	Flood Lighting	2,000	
3.	Guards in absence of police or military protection (not including protection of telephone and power lines)	50,000	
4.	Extra staff: To take care of emergency news service, control of private stations, increase in general activities.	17,500	
5.	Additional Teletype.	2,500	
6.	Telephone, Telegraph & Cable.	10,000	
7.	Loss of commercial revenue due to cancellation of programs for news service.	50,000	
8.	Travelling.	5,000	
9.	Extra Wire costs: (a) duplicate lines	50,000	
	(b) emergency extension of network time	50,000	
10.	Unallocated for unforseen contingencies	23,000	
			260,000
	TOTAL		$300,000

Ottawa, September 8, 1939.

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APPENDIX NO.2

EXTENSIONS OF WIRE LINE FACILITIES

To give as wide distribution as possible with existing Canadian broadcasting facilities, the following stations should be added to the CBC basic network:

(Costs are for a seven-months' period)

	16 hours Daily	Population	Radio Homes
CKGB - Ste Anne de la Pocatiere, P.Q.	$4,771.62	21,268	879
CHLT - Sherbrooke, P.Q.	4,766.02	58,630	6,943
* CKRN - Rouyn, P.Q. (English network)	3,243.10	15,000	1,074
CKNX - Wingham, Ont.	6,055.00	20,017	1,582
CKCA - Kenora, Ont.	1,103.76	11,409	1,650
CKLN - Nelson, B.C.	2,543.00	7,274	1,600
TOTAL	$22,483.30		
CFPR - Prince Rupert, B.C.	90,000.00	6,871	652
CKLW - Windsor, Ont.	No additional charge	332,322	42,969
* CKRN - Rouyn, P.Q. (French network)	17,493.28		

To earn these rates the minimum period is three months. After two months, arrangements may be cancelled on 30 days' notice. An exception is Prince Rupert which is shown for a three year total of $90,000. This is at the rate of $30,000.00 per annum, a three year contract being required. It is doubtful if service could be established to Prince Rupert under six or eight months.

CFPR claims 1900 radio homes in Prince Rupert and a total of 4200 in the area it serves. Population in area served is approximately 14,000 in winter and 17,000 in summer.

Ottawa, September 8, 1939.

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MINUTES of the ninth Meeting of the FINANCE COMMITTEE held in the Board Room of the Canadian Broadcasting Corporation, Ottawa, on September 5th, 1939.

The meeting opened at 10.00 a.m. with Mr. Rene Morin presiding. Also present were Mr. L.W. Brockington, General V.W. Odlum, Mr. N.L. Nathanson, Mr. Gladstone Murray, Dr. Augustin Frigon and Mr. Donald Manson.

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The meeting adjourned at 1.20 p.m. for luncheon.

(Afternoon Session)

The meeting reopened at 2.45 p.m.

(3) The General Manager drew attention to the fact that at the last regular meeting of the Board, the question of Group Insurance for members of the Corporation was tentatively approved, subject to final approval of the Finance Committee. It was felt unwise to make effective such a scheme under present conditions and especially having regard to the fact that it is the intention of the Government to bring forward a bill which will provide for the staff of the Corporation to come under the present Superannuation Act of the Dominion Government. This matter, therefore, was tabled for the time being.

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(6) The Assistant General Manager said that advertising agencies and sponsors were not satisfied with the coverage statistics of CBA, CBF, CBM and CBK as these were obviously inadequate so far as listeners response was concerned. He recommended that authority be granted to spend a reasonable amount in a survey so that the necessary information would be available. It was approved that a sum of approximately $9,000 be spent for this purpose provided this expenditure did not interfere with or reduce the sums already budgetted for programmes and surplus.

(7) The Assistant General Manager referred to the arrangements which had been made for subsidiary hookups and the relations of the CBC with private stations. He said that the arrangements originally made and approved by the Board provided that the CBC should charge private stations 10% on their station rates to compensate the Corporation for its work in supplying quotations, details of time clearance, contract obligations and collection of accounts, etc. Considerable resistance had been offered by the private stations to this charge on the ground that the imposition of the 10% levy would reduce station revenues or reduce the remuneration to private station business representatives thus removing sales incentive. The Assistant General Manager thought it would be very wise for the Corporation to waive the same. The Committee approved of the recommendation that no charge be made.

(8) The Assistant General Manager reported that the tenders for the dwellings at Watrous had been received and it was found impossible to reduce the figure to that approved by the Board, namely $30,000. The minimum possible was $31,792.50. The Committee approved of this expenditure.

(9) The Committee then discussed various items of expenditure which will be necessary between the period August 25th, 1939 and March 31st, 1940, on account of war emergency.

It was decided to draw up a statement of such estimated expenditures to be presented to the Minister, in order that a special grant to cover these might be obtained from the Government (Appendix No.1 attached).

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The meeting adjourned at 6.00 p.m.

(Sgd.) Rene Morin
CHAIRMAN

(Sgd.) Donald Manson
SECRETARY

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EXPENDITURES ON ACCOUNT OF WAR

AUGUST 25th, 1939-MARCH 31st, 1940.

Capital Expenditures:		
1. Protective Flood Lighting	$40,000	$40,000
Operation Expenditures:		
2. Flood Lighting	2,000	
3. Guards in absence of police or military protection (not including protection of telephone and power lines)	50,000	
4. Extra staff: To take care of emergency news service, control of private stations, increase in general activities.	17,500	
5. Additional teletype	2,500	
6. Telephone, telegraph and cable	10,000	
7. Loss of commercial revenue due to cancellation of programs for news service.	50,000	
8. Travelling	5,000	
9. Extra Wire costs:		
(a) duplicate lines	50,000	
(b) emergency extension of network time	50,000	
10. Unallocated for unforeseen contingencies.	23,000	
		260,000
TOTAL		$300,000

Ottawa, September 5th, 1939.

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KODAK SAFETY FILM

APPENDIX NO.2

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(Costs are for a seven-months' period).

	16 hours Daily	Population	Radio Homes
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CKCA - Kenora, Ont.	1,103.76	11,409	1,650
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TOTAL	$22,483.30		
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CKLW - Windsor, Ont.	no additional charge	332,322	42,969
# CKRN - Rouyn, P.Q. (French network)	17,493.28		

To earn these rates the minimum period is three months. After two months, arrangements may be cancelled on 30 days' notice. An exception is Prince Rupert which is shown for a three year total of $90,000. This is at the rate of $30,000.00 per annum, a three year contract being required. It is doubtful if service could be established to Prince Rupert under six or eight months.

CFPR claims 1900 radio homes in Prince Rupert and a total of 4200 in the area it serves. Population in area served is approximately 14,000 in winter and 17,000 in summer.

Ottawa, September 5th, 1939.

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FILE NO. VOL. NO.

CANADIAN BROADCASTING CORPORATION
SOCIÉTÉ RADIO-CANADA

SUBJECT	CROSS REFERENCE
10th MEETING OF THE FINANCE COMMITTEE November 17, 1939.	

REFERRED TO	REMARKS If purpose for which referred cannot be expressed in one line add minute to file and enter here "WITH MINUTE"	INITIALS	DATE	P. A. B. F.	INITIALS	DATE

VOL. NO. FILE NO.

C.B.C. 2
10M—3-39

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EXTRACT from Minutes of the 10th Meeting of the FINANCE COMMITTEE held in the Board Room of the Canadian Broadcasting Corporation, Ottawa, on November 17th, 1939.

The following letter with enclosure delegating certain powers to the Assistant General Manager as provided for under Bylaw 7, Subsection 3, was read and endorsed by the Committee:

"

Canadian Broadcasting Corporation

Ottawa, Ontario,
November 17, 1939.

Mr. Rene Morin,
Chairman, Finance Committee,
Board of Governors, C.B.C.
Ottawa, Ontario.

Dear Mr. Morin:

I would ask you to bring to the attention of the Finance Committee the delegation and definition of authority meant to be conveyed by the attached instruction from me to the Assistant General Manager. I would add that, except in some minor details, this formalizes the practice which has grown out of the experience of the past three years of operation.

Yours faithfully,

(Sgd.) Gladstone Murray

Enc.

"

(Enclosure)

CBC INTERNAL MEMORANDUM

From: General Manager
To: Assistant General Manager

This memorandum re-affirms, elaborates and formalizes the definition of your duties and responsibilities, and does not effect or diminish your authority under Clause 8 of the Bylaws of the Corporation.

1. Responsibility for all the engineering operations of the C.B.C.

2. Responsibility for all operations of the C.B.C. in the Province of Quebec.

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3. Specific financial responsibilities as follows:

(a) Preparation of the budget for submission to the General Manager and the Finance Committee.

(b) Responsibility for the supervision of appropriations as budgetted by the Finance Committee.

(c) Submission to the General Manager and, after his agreement, to the Finance Committee of all major modifications recommended in budgetted appropriations.

(d) Minor re-allocation of budget appropriations which may be required to assure proper operation and not affecting the general balance of the budget, in consultation with the General Manager.

(e) Responsibility for the organization and control of the Treasury Department, including personnel replacements and salaries, subject to the General Manager's approval.

(f) The maintenance across Canada of an efficient accounting organization.

(g) The maintenance of an efficient system of establishment personnel.

(h) Supervision of the preparation of the Annual Report for submission to the General Manager and the Finance Committee.

(i) Responsibility for the performance of the duties defined in Clauses 4 and 5 of Article 7 of the Bylaws, all submissions to the Finance Committee and the Board of Governors being made through the General Manager.

4. Responsibility for the Commercial Department.

(Sgd.) W. Gladstone Murray
General Manager

Ottawa, Ont.,
November 17, 1939.

"

Certified True Copy:

_____
General Manager

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Chairman, Finance Committee,
Board of Governors, C.B.C.
Ottawa, Ontario.

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To: Assistant General Manager

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1. Responsibility for all the engineering operations of the C.B.C.

2. Responsibility for all operations of the C.B.C. in the Province of Quebec.

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3. Specific financial responsibilities as follows:

(a) Preparation of the budget for submission to the General Manager and the Finance Committee.

(b) Responsibility for the supervision of appropriations as budgetted by the Finance Committee.

(c) Submission to the General Manager and, after his agreement, to the Finance Committee of all major modifications recommended in budgetted appropriations.

(d) Minor re-allocation of budget appropriations which may be required to assure proper operation and not affecting the general balance of the budget, in consultation with the General Manager.

(e) Responsibility for the organization and control of the Treasury Department, including personnel replacements and salaries, subject to the General Manager's approval.

(f) The maintenance across Canada of an efficient accounting organization.

(g) The maintenance of an efficient system of establishment personnel.

(h) Supervision of the preparation of the Annual Report for submission to the General Manager and the Finance Committee.

(i) Responsibility for the performance of the duties defined in Clauses 4 and 5 of Article 7 of the Bylaws, all submissions to the Finance Committee and the Board of Governors being made through the General Manager.

4. Responsibility for the Commercial Department.

(Sgd.) W. Gladstone Murray
General Manager

Ottawa, Ont.,
November 17, 1939.

"

Certified True Copy:

General Manager

Canadian Broadcasting Corporation
Société Radio-Canada
RG 41
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PUBLIC ARCHIVES
ARCHIVES PUBLIQUES
CANADA

CANADIAN BROADCASTING CORPORATION

MEMORANDUM

Note:

Copy of the Minutes of the 10th Meeting of the Finance Committee taken to the Minister's Office by the G.M.

G.

Copy of the Minutes of the 10th Meeting of the Finance Committee forwarded by hand to Mr. Plaunt 15th Jan. 1940.

E.S.Gomm

15.1.40

CBC INTERNAL MEMO

Copy of the Minutes of the 10th Meeting of the Finance Committee held in Ottawa on November 17th, 1939, handed to the Treasurer.

E.S. Gomm.

Received: Harry Baldwin
Treasurer

Canadian Broadcasting Corporation
Société Radio-Canada

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(By hand)

November 30th, 1939.

Dear Mr. Varcoe:

Re: Gooderham & Worts vs. C.B.C.

Attached hereto is copy of a resolution passed at the 10th Meeting of the Finance Committee of the Canadian Broadcasting Corporation on November 17th, with reference to the abovementioned case.

Yours faithfully,

General Manager

F.P. Varcoe, Esq., K.C.,
Department of Justice,
Ottawa, Ontario.

Encl.

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Copy sent to Mr. Varco

Extract from Minutes of the 10th Meeting of the FINANCE COMMITTEE held in the Board Room of the Canadian Broadcasting Corporation, Ottawa, on November 17th, 1939.

IT WAS RESOLVED

THAT having regard to all the facts and considering the information given by the Department of Justice, it was the opinion of the Committee that the Gooderham & Worts case should be tried in the ordinary court and that no appeal should be made, and that a leading counsel be employed in association with Mr. Jennings.

Certified true copy:

GENERAL MANAGER

Canadian Broadcasting Corporation
Société Radio-Canada
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Volume 668

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ARCHIVES PUBLIQUES
CANADA

November 20th, 1939.

Dear Dr. Frigon:

Herewith is a draft letter for Mr. Morin's signature to the Minister of Transport dealing with the resolution concerning salary increases for yourself and the General Manager.

Yours sincerely,

(Donald Manson)
Chief Executive Assistant.

Dr. A. Frigon,
Assistant General Manager,
Canadian Broadcasting Corporation,
1440 St. Catherine St., W.,
MONTREAL, P.Q.

WOF/EA

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Société Radio-Canada
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Volume 668

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M O N T R E A L

November 20th, 1939

Dear Mr. Howe:

I am enclosing, for your consideration, copy of a resolution passed unanimously at the meeting of the Finance Committee of the Board of Governors of the Canadian Broadcasting Corporation on Friday, November 17th last, which deals with the question of an increase in salary for the General Manager, Major Murray, and the Assistant General Manager, Dr. Frigon.

It is the feeling of both the members of the Finance Committee, and also of the Members of the Board as expressed at previous meetings, that an increase in salary for these Executives is highly desirable not only in recognition of the fine work they have done, but also to eliminate the present practice whereby their salaries are implemented by allowances.

Yours faithfully,

(Rene Morin)
Vice Chairman, Board of Governors

Hon. C. D. Howe,
Minister of Transport,
O T T A W A, Ontario.

WOF/EA

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EXTRACT from Minutes of the 10th Meeting of the Finance Committee held in the Board Room of the Canadian Broadcasting Corporation, Ottawa, on November 17th, 1939:

IT WAS RESOLVED

THAT with further reference to the recommendations contained in the Minutes of the 11th Meeting of the Board of Governors and the 7th Meeting of the Finance Committee, the Finance Committee recommend for final consideration that, as from October 1st, 1939, the General Manager be paid a salary of $18,000.00 per annum and the Assistant General Manager $14,000.00 per annum instead of the salaries and allowances they are now receiving.

IT WAS FURTHER RESOLVED

THAT this resolution be recommended to the Minister of Transport and, pending acceptance and approval of the recommendation, that the present salaries and allowances be continued.

Certified True Copy

(Rene Morin)
Vice Chairman, Board of Governors

Canadian Broadcasting Corporation
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November 20th, 1939

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Yours faithfully,

(Rene Morin)
Vice Chairman, Board of Governors

Hon. C. D. Howe,
Minister of Transport,
O T T A W A, Ontario.

WOF/EA

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Certified True Copy

(Rene Morin)
Vice Chairman, Board of Governors

Canadian Broadcasting Corporation
Société Radio-Canada

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CANADA

MINUTES of the tenth Meeting of the FINANCE COMMITTEE held in the Board Room of the Canadian Broadcasting Corporation, Ottawa, on November 17th, 1939.

The meeting opened at 11.20 a.m. with Mr. Rene Morin in the Chair. Also present were Messrs. Odlum, Nathanson, Murray, Frigon and Manson.

1. A general discussion on finance took place.

IT WAS RESOLVED

THAT the sum of $400,000 be transferred from the surplus account to a renewals and replacements account.

2. The report made by Mr. J. Thompson of the firm of Clarkson, Gordon, Dilworth and Nash was brought to the attention of the Committee. Some discussion took place.

IT WAS RESOLVED

THAT the management be instructed to place the accounting system of the Corporation on an accrual basis effective forthwith, that a renewals and obsolescence account be established, effective with the year beginning April 1st, 1939, and that an amount of $400,000 be transferred to that account from surplus account.

3. At 12 o'clock noon, a delegation comprising Messrs. Joe and Harry Sedgwick, T. A. Evans, G. Herbert and Phil Lalonde of the Canadian Association of Broadcasters appeared before the Committee. Mr. Joe Sedgwick speaking on behalf of the delegation said that vague information had been received indicating that the Corporation was considering the advisability of passing a regulation which would prohibit the commercial sponsorship of news. He read a brief in this connection. The Chairman assured him that no good reason so far had been advanced to justify the Board's intervening or passing such a regulation. In any event he said the matter would have to be dealt with by the Board as a whole. It was explained to the delegation, however, that under

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the War Measures Act there might be some other authority which might place such a restriction. The delegation thanked the Board for the hearing, and retired.

The session closed at 1.15 p.m.

(Afternoon Session)

The meeting resumed at 2.30 p.m.

4. Mr. Nathanson brought to the attention of the Committee that the recommendations, previously made concerning the General Manager and the Assistant General Manager's salaries and allowances, had not been implemented. He thought that further action should be taken on this.

IT WAS RESOLVED

THAT with further reference to the recommendations contained in the Minutes of the 11th Meeting of the Board of Governors and the 7th Meeting of the Finance Committee, the Finance Committee recommend for final consideration that, as from October 1, 1939, the General Manager be paid a salary of $18,000.00 per annum and the Assistant General Manager $14,000.00 per annum instead of the salaries and allowances they are now receiving.

IT WAS FURTHER RESOLVED

THAT this resolution be recommended to the Minister of Transport and, pending acceptance and approval of the recommendation, that the present salaries and allowances be continued.

5. The following letter with enclosure delegating certain powers to the Assistant General Manager as provided for under Bylaw 7, Subsection 3, was read and endorsed by the Committee:

"

Canadian Broadcasting Corporation

Ottawa, November 17,1939

Mr. Rene Morin,
Chairman, Finance Committee,
Board of Governors, C.B.C.,
Ottawa, Ont.

Dear Mr. Morin:

I would ask you to bring to the attention of the Finance Committee the delegation and definition of authority meant to be conveyed by the attached instruction from me to the Assistant

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General Manager. I would add that, except in some minor details, this formalizes the practice which has grown out of the experience of the past three years of operation.

Yours faithfully,

(Sgd.) W. Gladstone Murray

(Enclosure)

CBC INTERNAL MEMORANDUM

From: General Manager

To: Assistant General Manager

This memorandum re-affirms, elaborates, and formalizes the definition of your duties and responsibilities, and does not affect or diminish your authority under Clause 8 of the Bylaws of the Corporation.

1. Responsibility for all the engineering operations of the C.B.C.

2. Responsibility for all operations of the CBC in the Province of Quebec.

3. Specific financial responsibilities as follows:

(a) Preparation of the budget for submission to the General Manager and the Finance Committee.

(b) Responsibility for the supervision of appropriations as budgetted by the Finance Committee.

(c) Submission to the General Manager and, after his agreement, to the Finance Committee of all major modifications recommended in budgetted appropriations.

(d) Minor re-allocation of budget appropriations which may be required to assure proper operation and not affecting the general balance of the budget, in consultation with the General Manager.

(e) Responsibility for the organization and control of the Treasury Department, including personnel replacements and salaries, subject to the General Manager's approval.

(f) The maintenance across Canada of an efficient accounting organization.

...

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(g) The maintenance of an efficient system of establishment personnel.

(h) Supervision of the preparation of the Annual Report for submission to the General Manager and the Finance Committee.

(i) Responsibility for the performance of the duties defined in Clauses 4 and 5 of Article 7 of the Bylaws, all submissions to the Finance Committee and the Board of Governors being made through the General Manager.

4. Responsibility for the Commercial Department.

(Sgd.) Gladstone Murray
General Manager.

Ottawa, Ont.,
November 17th, 1939.

6. Mr. Varcoe of the Department of Justice came before the Committee at 3.00 p.m. and discussed the Gooderham & Worts case with the Committee.

IT WAS RESOLVED

THAT having regard to all the facts and considering the information given by the Department of Justice, it was the opinion of the Committee that the Gooderham & Worts case should be tried in the ordinary court and that no appeal should be made, and that a leading counsel be employed in association with Mr. Jennings.

7. The Assistant General Manager then discussed the question of accommodation. After some discussion the following decisions were arrived at:

(a) Authority was granted to extend office accommodation in the King's Hall Building, Montreal, when the Canadian Marconi Company withdrew;

(b) The question of erecting a CBC building in Ottawa as an alternative to extending the premises in the Chateau Laurier, is to be reported upon by the Assistant General Manager;

(c) Authority was granted to explore the possibility and if possible made arrangements for combined accommodation for the Corporation's departments now at Church Street and Hayter Street, Toronto;

...

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(d) If the situation at Watrous with regard to the properties could not be satisfactorily cleared through the present solicitor retained for the work, another solicitor should be substituted;

(e) Complete information, comparative figures, with respect to the establishment and estimated cost and operation of a new building in Montreal, and operating costs for studios and accommodation now in use.

8. The Assistant General Manager outlined the desirability of taking some part in experimental work concerning frequency modulation. Authority was granted to proceed in association with the Canadian Marconi Company, in this connection.

9. The General Manager indicated that it was desirable to have a permanent record of the Royal Tour broadcasts. These would cost something of the order of $8,000.00. In view of the importance of having a permanent record of this broadcast the Committee authorized whatever expenditure was necessary in this connection.

10. A statement showing the cost of collection of radio broadcast licence fees, etc., for the purpose of Section 14 (sub-section (a) of Section 1, The Canadian Broadcasting Act, 1936) fiscal year 1938-39, was tabled for the information of the Committee with instructions that it be placed on record as follows:

Cost of collection of radio broadcast licence fees, etc., for the purpose of Section 14 (sub-section (a) of Section 1, The Canadian Broadcasting Act, 1936) fiscal year 1938-39.

1.	Expenditure chargeable to Votes 396 and 623 (for details see Appendix A)....	$124,063.91
2.	Rental and expenses re space in Robinson Bldg., Queen St., Ottawa, occupied by Licence Branch.....	6,141.16
3.	2/3 of salaries of staff of Revenue Section, Treasury Staff, Hunter Bldg., Ottawa.....	10,044.00
4.	Contribution by the Dominion to Superannuation Fund re staff of Licence Branch and 2/3 of Revenue Branch.....	3,016.68

...

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5. Prorate of rentals paid by Department of Public Works for space occupied by Radio Branch employees outside Ottawa..... 1,791.80

6. Prorate of value of space in public buildings outside Ottawa occupied by employees of Radio Branch..... 2,946.80

7. Prorate of value of space in Hunter Building occupied by Treasury Revenue staff..... 1,275.75

8. Round figure representing sundry undisclosed expenses..... 1,000.00

Items 2,5,6,7 and 8 accepted on same basis as 1936-37

$150,280.10

APPENDIX A

Radio Receiving Licences - Details
cost of Issue - Radio Division
Fiscal Year 1938-39

Personal Services -		
Salaries - Headquarters	$58,115.92	
Salaries - Outside	31,020.14	$ 89,136.06
Materials and Rental and Servicing of equipment.....		6,347.48
Communication Services (Postage,etc.)....		10,038.63
Printing and Stationery.....		18,126.61
Sundry Expenses (Travel, freight, express, etc.).....		415.13
Total paid from Parliamentary Votes 396 and 623		$124,063.91

APPENDIX B

Commissions Fiscal Year 1938-39

Total Commissions..... $203,893.00

...

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APPENDIX C

Net Revenue to C.B.C. 1938-39

(Revenue collected by Radio Division)

Radio Receiving and Broadcast Transmitting Licences - fiscal year 1938-39.....	$2,802,466.25
Total cost of collection.....	150,280.10
Net Amount to C.B.C.	$2,652,186.15

The meeting adjourned at 5.30 p.m.

CHAIRMAN

SECRETARY

Canadian Broadcasting Corporation
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November 20th, 1939.

Dear Dr. Frigon:

Herewith is the first draft of the Minutes of the Finance Committee Meeting held Friday last.

Will you have Mr. Morin approve them as soon as possible, letting me have them back by special delivery as the General Manager wishes to take them over to Mr. Howe.

Yours sincerely,

(Donald Manson)
Chief Executive Assistant

Dr. A. Frigon,
Assistant General Manager,
Canadian Broadcasting Corporation,
1440 St. Catherine St., W.,
MONTREAL, P.Q.

WOF/EA

Canadian Broadcasting Corporation
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MINUTES of the tenth Meeting of the FINANCE COMMITTEE held in the Board Room of the Canadian Broadcasting Corporation, Ottawa, on November 17th, 1939.

The meeting opened at 11.20 a.m. with Mr. Rene Morin in the Chair. Also present were Messrs. Odlum, Nathanson, Murray, Frigon and Manson.

1. A general discussion on finance took place.

IT WAS RESOLVED

THAT the sum of $400,000 be transferred from the surplus account to a renewals and replacements account.

2. The report made by Mr. J. Thompson of the firm of Clarkson, Gordon, Dilworth and Nash was brought to the attention of the Committee. Some discussion took place.

IT WAS RESOLVED

THAT the management be instructed to place the accounting system of the Corporation on an accrual basis effective forthwith, that a renewals and obsolescence account be established, effective with the year beginning April 1st, 1939, and that an amount of $400,000 be transferred to that account from surplus account.

3. At 12 o'clock noon, a delegation comprising Messrs. Joe and Harry Sedgwick, T. A. Evans, G. Herbert and Phil Lalonde of the Canadian Association of Broadcasters appeared before the Committee. Mr. Joe Sedgwick speaking on behalf of the delegation said that vague information had been received indicating that the Corporation was considering the advisability of passing a regulation which would prohibit the commercial sponsorship of news. He read a brief in this connection. The Chairman assured him that no good reason so far had been advanced to justify the Board's intervening or passing such a regulation. In any event he said the matter would have to be dealt with by the Board as a whole. It was explained to the delegation, however, that under

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CANADA

the War Measures Act there might be some other authority which might place such a restriction. The delegation thanked the Board for the hearing, and retired.

The session closed at 1.15 p.m.

(Afternoon Session)

The meeting resumed at 2.30 p.m.

4. Mr. Nathanson brought to the attention of the Committee that the recommendations, previously made concerning the General Manager and the Assistant General Manager's salaries and allowances, had not been implemented. He thought that further action should be taken on this.

IT WAS RESOLVED

THAT with further reference to the recommendations contained in the Minutes of the 11th Meeting of the Board of Governors and the 7th Meeting of the Finance Committee, the Finance Committee recommend for final consideration that, as from October 1, 1939, the General Manager be paid a salary of $18,000.00 per annum and the Assistant General Manager $14,000.00 per annum instead of the salaries and allowances they are now receiving.

IT WAS FURTHER RESOLVED

THAT this resolution be recommended to the Minister of Transport and, pending acceptance and approval of the recommendation, that the present salaries and allowances be continued.

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Ottawa, November 17,1939

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Chairman, Finance Committee,
Board of Governors, C.B.C.,
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Yours faithfully,

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From: General Manager

To: Assistant General Manager

This memorandum re-affirms, elaborates, and formalizes the definition of your duties and responsibilities, and does not affect or diminish your authority under Clause 8 of the Bylaws of the Corporation.

1. Responsibility for all the engineering operations of the C.B.C.

2. Responsibility for all operations of the CBC in the Province of Quebec.

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(f) The maintenance across Canada of an efficient accounting organization.

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(g) The maintenance of an efficient system of establishment personnel.

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(Sgd.) Gladstone Murray
General Manager.

Ottawa, Ont.,
November 17th, 1939.

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(a) Authority was granted to extend office accommodation in the King's Hall Building, Montreal, when the Canadian Marconi Company withdrew;

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1.	Expenditure chargeable to Votes 396 and 623 (for details see Appendix A)....	$124,063.91
2.	Rental and expenses re space in Robinson Bldg., Queen St., Ottawa, occupied by Licence Branch.....	6,141.16
3.	2/3 of salaries of staff of Revenue Section, Treasury Staff, Hunter Bldg., Ottawa.....	10,044.00
4.	Contribution by the Dominion to Superannuation Fund re staff of Licence Branch and 2/3 of Revenue Branch.....	3,016.68

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5.	Prorate of rentals paid by Department of Public Works for space occupied by Radio Branch employees outside Ottawa.....	1,791.80
6.	Prorate of value of space in public buildings outside Ottawa occupied by employees of Radio Branch.....	2,946.80
7.	Prorate of value of space in Hunter Building occupied by Treasury Revenue staff.....	1,275.75
8.	Round figure representing sundry undisclosed expenses.....	1,000.00

Items 2,5,6,7 and 8 accepted on same basis as 1936-37

$150,280,10

APPENDIX A

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cost of Issue - Radio Division
Fiscal Year 1938-39

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APPENDIX B

Commissions Fiscal Year 1938-39

Total Commissions..... $203,893.00

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APPENDIX C

Net Revenue to C.B.C. 1938-39

(Revenue collected by Radio Division)

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Total cost of collection.....	150,280.10
Net Amount to C.B.C.	$2,652,186.15

The meeting adjourned at 5.30 p.m.

CHAIRMAN

SECRETARY

Canadian Broadcasting Corporation
Société Radio-Canada

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DRAFT

MINUTES of the tenth Meeting of the FINANCE COMMITTEE held in the Board Room of the Canadian Broadcasting Corporation, Ottawa, on November 17th, 1939.

The meeting opened at 11.20 a.m. with Mr. Rene Morin in the Chair. Also present were Messrs Odlum, Nathanson, Murray, Frigon and Manson.

1. A general discussion on finance took place.

IT WAS RESOLVED

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2. The report made by Mr. J. Thompson of the firm of Clarkson, Gordon, Dilworth and Nash was brought to the attention of the Committee. Some discussion took place.

IT WAS RESOLVED

~~THAT the management be instructed to place the accounting system of the Corporation on an accrual basis effective forthwith and that a depreciation account be added to the renewals and replacements account, effective with the year beginning April 1st, 1940.~~

3. At 12 o'clock noon, a delegation comprising Messrs. Joe and Harry Sedgwick, T.A. Evans, G. Herbert and Phil Lalonde of the Canadian Association of Broadcasters appeared before the Committee. Mr. Joe Sedgwick speaking on behalf of the delegation said that vague information had been received indicating that the Corporation was considering the advisability of passing a regulation which would prohibit the commercial sponsorship of news. He read a brief in this connection. The Chairman assured him that no good reason so far had been advanced to justify the Board's intervening or passing such a regulation. In any event he said the matter would have to be dealt with by the Board as a whole. It was explained to the delegation, however, that under

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DRAFT

MINUTES of the tenth Meeting of the FINANCE COMMITTEE held in the Board Room of the Canadian Broadcasting Corporation, Ottawa, on November 17th, 1939.

The meeting opened at 11.20 a.m. with Mr. Rene Morin in the chair. Also present were Messrs Odlum, Nathanson, Murray, Frigon and Manson.

1. A general discussion on finance took place.

IT WAS RESOLVED

THAT the sum of $400,000 be transferred from the surplus account to a renewals and replacements account.

2. The report made by Mr. J. Thompson of the firm of Clarkson, Gordon, Dilworth and Nash was brought to the attention of the Committee. Some discussion took place.

IT WAS RESOLVED

THAT the management be instructed to place the accounting system of the Corporation on an accrual basis effective forthwith and that a depreciation account be added to the renewals and replacements account, effective with the year beginning April 1st, 1940.

3. At 12 o'clock noon, a delegation comprising Messrs Joe and Harry Sedgwick, T.A. Evans, G. Herbert and Phil Lalonde of the Canadian Association of Broadcasters appeared before the Committee. Mr. Joe Sedgwick speaking on behalf of the delegation said that vague information had been received indicating that the Corporation was

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considering the advisability of passing a regulation which would prohibit the commercial sponsorship of news. He read a brief in this connection. The Chairman assured him that no good reason so far had been advanced to justify the Board's intervening or passing such a regulation. In any event he said the matter would have to be dealt with by the Board as a whole. It was explained to the delegation, however, that under the War Measures Act there might be some other authority which might place such a restriction. The delegation thanked the Board for the hearing, and retired.

The session closed at 1.15 p.m.

(Afternoon Session)

The meeting resumed at 2.30 p.m.

4. Mr. Nathanson brought to the attention of the Committee that the recommendations, previously made concerning the General Manager and the Assistant General Manager's salaries and allowances, had not been implemented. He thought that further action should be taken on this.

(Rider A)

5. The following letter with enclosure delegating certain powers to the Assistant General Manager as provided for under bylaw 7, subsection 3, was read and endorsed by the Committee:

(Rider B)

6. Mr. Varcoe of the Department of Justice came before the Committee at 3.00 p.m., and discussed the Godderham & Worst case with the Committee.

IT WAS RESOLVED

THAT having regard to all the facts and considering the information given by the Department of Justice, it was the opinion of the Committee that the Gooderham & Worts case should be tried in the ordinary court and that no appeal should be made, and

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(Rider B)

November 17th, 1959.

Dear Mr. Morin,

I would ask you to bring to the attention of the Finance Committee the delegation and definition of authority meant to be conveyed by the attached instruction from me to the Assistant General Manager. I would add that, except in some minor details, this formalises the practice which has grown out of the experience of the past three years of operation.

Yours faithfully,

Rene Morin, Esq.,
Chairman,
Finance Committee,
Board of Governors,
Canadian Broadcasting Corp.,
O T T A W A.

GM/MK

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Assistant
General Manager.

This memorandum re-affirms, elaborates, and formalizes the definition of your duties and responsibilities, and does not affect or diminish your authority under Clause 8 of the By-Laws of the Corporation.

1. Responsibility for all the engineering operations of the CBC.

2. Responsibility for all operations of the CBC in the Province of Quebec.

3. Specific financial responsibilities as follows:

   (a) Preparation of the budget for submission to the General Manager and the Finance Committee.

   (b) Responsibility for the supervision of appropriations as budgetted by the Finance Committee.

   (c) Submission to the General Manager and, after his agreement, to the Finance Committee of all major modifications recommended in budgetted appropriations.

   (d) Minor re-allocation of budget appropriations which may be required to assure proper operations and not affecting the general balance of the budget, in consultation with the General Manager.

   (e) Responsibility for the organization and control of the Treasury Department, including personnel replacements and salaries, subject to the General Manager's approval.

   (f) The maintenance across Canada of an efficient accounting organization.

   (g) The maintenance of an efficient system of establishment personnel.

   (h) Supervision of the preparation of the annual report for submission to the General Manager and the Finance Committee.

   (i) Responsibility for the performance of the duties defined in Clauses 4 and 5 of Article 8 of the By-Laws, all submissions to the Finance Committee

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and the Board of Governors being made through the General Manager.

4. Responsibility for the Commercial Department.

General Manager.

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that a leading counsel be employed in association with Mr. Jennings.

7. The Assistant General Manager then discussed the question of accommodation. After some discussion the following decisions were arrived at:

(a) Authority was granted to extend office accommodation in the King's Hall Building, Montreal, when the Canadian Marconi Company withdrew;

(b) The question of erecting a CBC building in Ottawa as an alternative to extending the premises in the Chateau Laurier, is to be reported upon by the Assistant General Manager;

(c) Authority was granted to explore the possibility and if possible make arrangements for combined accommodation for the Corporation's departments now at Church Street and Hayter Street, Toronto;

(d) If the situation at Watrous with regard to the properties could not be satisfactorily cleared through the present solicitor retained for the work, another solicitor should be substituted;

(e) Complete information, comparative figures, with respect to the establishment and estimated cost and operation of a new building in Montreal, and operating costs for studios and accommodation now in use.

8. The Assistant General Manager outlined the desirability of taking some part in experimental work concerning frequency modulation. Authority was granted to proceed in association with the Canadian Marconi Company, in this connection.

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9. The General Manager indicated that it was desirable to have a permanent record of the Royal Tour broadcasts. These would cost something of the order of $8,000.00. In view of the importance of having a permanent record of this broadcast the Committee authorized whatever expenditure was necessary in this connection.

10. A statement showing the cost of collection of radio broadcast licence fees, etc., for the purpose of Section 14 (sub-section (a) of Section 1, The Canadian Broadcasting Act, 1936) fiscal year 1938-39, was tabled for the information of the Committee with instructions that it be placed on record as follows:

(Rider 3)

The meeting closed at 5.30 p.m.

CHAIRMAN

SECRETARY

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(Rider 3)

Cost of collection of radio broadcast licence fees, etc., for the purpose of Section 14, (Sub-section (a) of Section 1, The Canadian Broadcasting Act, 1936) fiscal year 1938-39.

1.	Expenditure chargeable to Votes 396 and 623...for details see Appendix A.....	$124,063.91
2.	Rental and expenses re space in Robinson Building, Queen Street, Ottawa, occupied by Licence Branch.....	6,141.16
3.	2/3 of salaries of staff of Revenue Section, Treasury Staff, Hunter Building, Ottawa.....	10,044.00
4.	Contribution by the Dominion to Superannuation Fund re staff of Licence Branch and 2/3 of Revenue Branch.....	3,016.68
5.	Prorate of rentals paid by Department of Public Works for space occupied by Radio Branch employees outside Ottawa.....	1,791.80
6.	Prorate of value of space in public buildings outside Ottawa occupied by employees of Radio Branch.....	2,946.80
7.	Prorate of value of space in Hunter Building occupied by Treasury Revenue staff.....	1,275.75
8.	Round figure representing sundry undisclosed expenses.....	1,000.00
		$150,280.10

Items 2, 5, 6, 7 and 8 accepted on same basis as 1936-37

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Appendix A

Radio Receiving Licences
Details cost of Issue
Radio Division
Fiscal Year 1938-1939

Personal Services -		
Salaries - Headquarters	$58,115.92	
Salaries - Outside	31,020.14	$ 89,136.06
Materials and Rental and Servicing of Equipment		6,347.48
Communication Services (Postage, etc.)		10,038.63
Printing and Stationery		18,126.61
Sundry Expenses (Travel, freight, express, etc.)		415.13
Total paid from Parliamentary Votes 396 and 623		$124,063.91

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Appendix B

Commissions Fiscal Year 1938-1939

Total Commissions	$203,893.00

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Appendix C

Net Revenue to C.B.C. 1938-1939

Revenue collected by Radio Division

Radio Receiving and Broadcast Transmitting Licences - fiscal year 1938-1939	$2,802,466.25
Total cost of collection	150,280.10
Net amount to C.B.C.	$2,652,186.15

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IT WAS RESOLVED

THAT with further reference to the recommendations contained in the Minutes of the 11th Meeting of the Board of Governors and the 7th Meeting of the Finance Committee, the Finance Committee recommend for final consideration that, as from October 1, 1939, the General Manager be paid a salary of $18,000.00 per annum and the Assistant General Manager $14,000.00 per annum instead of the salaries and allowances they are now receiving.

IT WAS FURTHER RESOLVED

THAT this resolution be recommended to the Minister of Transport and, pending acceptance and approval of the recommendation, that the present salaries and allowances be continued.

(Rider A)

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3

IT WAS RESOLVED

THAT the management be instructed to place the accounting system of the Corporation on an accrual basis effective forthwith and that a depreciation account be added to the renewals and replacements account, effective with the year beginning April 1st, 1940.

RSH.

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IT WAS RESOLVED

THAT with further reference to the recommendations contained in the Minutes of the 11th Meeting of the Board of Governors and the 7th Meeting of the Finance Committee, the Finance Committee recommend for ~~further~~ consideration that, as from October 1, 1939, the General Manager be paid a salary of $18,000.00 per annum and the Assistant General Manager $14,000.00 per annum instead of the salaries and allowances they are now receiving.

IT WAS FURTHER RESOLVED

THAT this resolution be recommended to the Minister of Transport and, pending acceptance and approval of the recommendation, that the present salaries and allowances be continued.

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No 1

IT WAS RESOLVED
THAT the sum of $400,000 be transferred from the surplus account to a renewals and replacements account.

RSH.

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AK SAFETY FILM

(Enclosure.)

Assistant
General Manager.

This memorandum re-affirms, elaborates, and formalizes the definition of your duties and responsibilities, and does not affect or diminish your authority under Clause 8 of the By-Laws of the Corporation.

1. Responsibility for all the engineering operations of the CBC.

2. Responsibility for all operations of the CBC in the Province of Quebec.

3. Specific financial responsibilities as follows:

   (a) Preparation of the budget for submission to the General Manager and the Finance Committee.

   (b) Responsibility for the supervision of appropriations as budgetted by the Finance Committee.

   (c) Submission to the General Manager and, after his agreement, to the Finance Committee of all major modifications recommended in budgetted appropriations.

   (d) Minor re-allocation of budget appropriations which may be required to assure proper operations and not affecting the general balance of the budget, in consultation with the General Manager.

   (e) Responsibility for the organization and control of the Treasury Department, including personnel replacements and salaries, subject to the General Manager's approval.

   (f) The maintenance across Canada of an efficient accounting organization.

   (g) The maintenance of an efficient system of establishment personnel.

   (h) Supervision of the preparation of the annual report for submission to the General Manager and the Finance Committee.

   (i) Responsibility for the performance of the duties defined in Clauses 4 and 5 of Article 7 of the By-Laws, all submissions to the Finance Committee

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and the Board of Governors being made through the General Manager.

4. Responsibility for the Commercial Department.

General Manager.

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The duties of a Controller shall be as follows:

1. Prepare the budget for approval in due time by the General Manager, the Finance Committee, the Corporation.

2. Make sure that appropriations as adopted in the budget are not overspent and inform the General Manager, the Finance Committee, the Corporation, when it appears that expenditures may exceed corresponding appropriations.

3. Submit to the approval of the General Manager, the Finance Committee, all major modifications which it may be found necessary to make to budgetted appropriations.

4. Decide on minor changes in appropriations which may be required to assure proper operation, such minor changes being taken care of in such a manner as not to affect the general balance of the budget.

5. Organize and control personnel of the Treasurer's Division, subject to the General Manager's approval , appointments, dismissals and modifications in salaries.

6. Maintain across Canada within the Treasurer's Division a proper accounting organization.

7. Supervise the maintenance of a proper establishment of the personnel.

8. Supervise the preparation of the annual report for approval in due time of the General Manager, the Finance Committee, the Corporation.

9. Without interfering with the general duties assigned to the General Manager by article 7 of the By-Laws of the Corporation, the Controller is entrusted generally with the responsibility of supervising all financial activities of the Corporation in view principally of ascertaining that expenditures are kept within the provisions of the budget; to that intent, the Controller has full control over the Treasurer's Division.

10. The duties assigned to the General Manager by clauses 4 and 5 of article 7 of the By-Laws are delegated to the Controller under the general authority of the General Manager.

November 17, 1939.

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CHIEF EXECUTIVE ASSISTANT.

Canadian Broadcasting Corporation

TITLE

AGENDA

10TH MEETING - FINANCE COMMITTEE

NOVEMBER 17TH, 1939.

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For Executive Books only

AGENDA of the Tenth Meeting of the FINANCE COMMITTEE held in the Board Room of the Canadian Broadcasting Corporation, Ottawa, on November 17,1939.

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1. Finance ✓
2. Gooderham & Worts case*
3. New regulation concerning commercial sponsorship of news (regulation 14)**
4. Accommodation***
5. Other business:

   (a) Frequency modulation

* Mr. Varcoe of the Department of Justice will discuss this with the Committee at 3.00 p.m.

** A deputation from the Canadian Association of Broadcasters will appear before the Committee in this connection at 12 o'clock noon.

(Messrs Joe and Harry Sedgwick, Guy Herbert and Mr. Evans)

*** (a) Marconi - King's Hall, Montreal
(b) Ottawa studios
(c) Office space Montreal and Toronto
(d) New studio building.

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1. **FINANCE:**

(To be discussed)

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2. GOODERHAM & WORTS CASE:

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GOODERHAM & WORTS, LIMITED

RESUME OF EXECUTIVE ACTION

relating to the Termination of Lease covering Bowmanville Transmitters and of reasons therefor; and,

RECORD OF PENDING COURT ACTION

in the Supreme Court of Ontario of the Lessor Company against the Corporation.

The question of disposing of the Lease dated May 15th, 1935, covering the long and short wave transmitters, including the housing premises of Gooderham & Worts., Ltd., at Bowmanville was first brought up in July 1937 by the Chief Engineer of the Corporation with respect to his budget, at that time, covering his Department's Operating and Capital costs.

The transmitters, which were built some time in 1928, were in operation at the time; meanwhile, however, commitments had been underwritten for the new high power transmitter at Hornby which was then nearing completion, and estimates for operating costs were being prepared. From these estimates it was shown by comparison, that the costs of operating the new unit, although of far greater output, would be substantially less than those of the Bowmanville equipment. Those estimates have since favourably compared well with the actual operating costs at Hornby.

The matter gave rise to considerable discussion and it was decided to endeavour to negotiate an amicable settlement for the termination of the Lease with Gooderham & Worts, Limited, at a date as early as possible; meanwhile that the Bowmanville transmitter should be used as standby equipment following the initiation of the new station into service to meet any probable failures.

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On December 3rd, 1937, Mr. E.G. Long, K.C. of Messrs. Long & Daly, Solicitors, of Toronto, wrote reminding me, among other things, of the terms of the Lease and that their clients expected the Corporation's premises to be kept "Modern and up-to-date and in good repair and operating condition," quoting verbatim from the covenant in this behalf contained in the Lease.

According to our engineers, the Bowmanville equipment has little or no value and that the only value in the premises rests in the intrinsic value of the lands and physical premises, in which incidentally, the Corporation is not interested. The Art has made such strides in the advancement in structure and design and economical operation costs that this equipment is obsolete and very expensive to maintain notwithstanding the several improvements and structural changes which were made by the former Commission and the Corporation from time to time to the equipment.

Bowmanville, as a site, is not technically suited nor desirable for radio broadcasting coverage to serve Toronto, Hamilton and the more populated centres of the westerly and northerly parts of Ontario; nor can proper coverage be obtainable for these parts of Ontario assuming that the latest transmitter equipment were installed there.

A letter was written to Mr. W. Stuart Edwards, K.C., Deputy Minister of Justice, on January 10th, 1938, setting out a summary of the pertinent facts and circumstances and asking for his opinion and suggestions in the matter. Mr. Edwards answered on January 14th advising that cancellation of the Lease appeared to be the proper course to adopt; to be followed by negotiations for settlement provided, of

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course, that Gooderham & Worts, Limited, were reasonably approachable to settle amicably. Notice of termination of the Lease was accordingly given on January 26th, to be effective as and from May 15th, 1938.

At this juncture, it was felt advisable to retain the services of Toronto Counsel, in association with Mr. Savignac and myself, in the undertaking of negotiations which should develop out of my offer of settlement in the matter, and Mr. John Jennings, K.C., of Messrs. Jennings & Clute, was nominated by the Department of Justice. A conference with the Principals of Gooderham & Worts, Limited, and their Solicitors, Messrs. Long & Daly, was forthwith arranged, and on February 10th a conference took place at Toronto, at which Mr. John Jennings, Messrs. Olive and Savignac and myself were present on behalf of the Corporation; and Messrs. R.O. Daly, K.C., J.F. Lash (of Messrs. Blake, Lash, Anglin & Cassels) and R.W. Ashcroft were present on behalf of Gooderham & Worts, Limited.

There was, however, such wide berth variance between the offer of settlement which we had in mind and that of the other side that it was felt that further efforts towards negotiations would be futile.

For the Lessor Company, it was contended that the Instrument was a perpetual Lease, appraisal of which if broken, surrendered, or the premises and equipment expropriated, should be based at a 4 percent capitalized value of the rent reserved; namely, at an approximate figure of $250,000.00

For the Corporation, it was contended that the Notice of January 26th to terminate as of May 15th, 1938, is good at Law for the reasons following:-

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(a) The term of the Lease exceeded the authority of the Governor-in-Council. As for the period between the Three (3) year term, the then Commission and now the Corporation has been and is merely a tenant at will, which may be terminated at any time;

(b) That the Written Lease was null and void by reason of the 1933 amendment to The Canadian Radio Broadcasting Act, 1932, (since repealed) and that the Lease was not binding upon the former Commission from and after May 15th, 1936;

(c) That the powers of the Corporation are limited, and it has no capacity, without authority by the Governor-in-Council, to contract and obliged itself in such a transaction as this by reason of clause (a) of Section 10 of The Canadian Broadcasting Act, 1936;

(d) That Gooderham & Worts, Limited, was, has been and is dealing with a Public Body under a Public Statute and the onus was upon the Lessor Company to see that the provisions of the Statutes were complied with and observed in its contractual dealings with the then Commission and now the Corporation.

At the close of the conference, Mr. Jennings raised the question of expropriation, but upon further consideration he wrote a lengthy opinion on February 15th, 1938, in which he dealt with the rights and obligations of the Corporation including the exercise by expropriation. This is what he says:-

> "To exercise the right of expropriation would, of course, be to recognize the Indenture as a valid and binding Instrument ... The Lessor's contention that upon an expropriation they are entitled to the capitalized value of the rental reserved under the perpetual Lease. One answer to this is that, in effect, the Lease is not perpetual because the same Instrument provides for its termination by expropriation; and the second answer is what the owners are entitled to receive is the value in use to the owner of the expropriated property. The owners could operate the property as a broadcasting station only under a license renewable from year to year and they have no legal right to obtain such a license."

To expropriate predisposes a valid subsisting Lease. At the inception of the Corporation it had no alternative but to carry out the Statutory Direction of Section 25 of The Canadian Broadcasting Act, 1938, which

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reads:

> "25. The Corporation shall from the date of the coming into force of this Act take possession of all property and assets and assume all the obligations and liabilities of The Canadian Radio Broadcasting Commission."

Mr. Jennings' written opinion was submitted to Mr. Edwards, K.C., Deputy Minister of Justice, for his consideration and he replied under date of March 4th, reporting that he had no reason to vary the advice given by Mr. Jennings, K.C.

The course of action initiated by the Executive taken was reviewed by the Board of Governors in March, 1938, and the Board concurred.

A letter was written Messrs. Long & Daly on April 25th, 1938, reporting that directions had been given to return to the premises at Bowmanville by May 15th any transmitter equipment and accessories which might have been removed away from the premises for convenience' sake during the currency of the tenancy. As regards the studio items, furniture and chattels belonging to Gooderham & Worts, Limited, which had been removed by the former Commission to the Corporation's studios at 805 Davenport Road, following the removal of their studios from the King Edward Hotel (with respect to which the lessor Company was sued by the Hotel Company) we proposed to purchase all such items.

Messrs. Long & Daly replied on April 30th, 1938, that their clients were not interested in my proposals, and on the same date, a Writ of Summons Generally Endorsed was issued by them in the Supreme Court of Ontario against the Corporation, as defendant claiming Specific Performance of the Lease in question; damages in the sum of $250,000.00,

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and for wrongful conversion. The Writ is returnable at Toronto, and it was served on my Secretary's Department on May 2nd.

The Writ was immediately delivered over to the Department of Justice with the suggestion that the Department undertake the Corporation's defence. The Corporation' defence was forthwith undertaken, and Mr. John Jennings, K.C., who had acted in association with Mr. Savignac and myself in my endeavours towards negotiations and settlement, was retained as the Crown's agent to act in the matter.

It is significant that on the date of the commencement of this action, the Corporation had paid all rent due to May 15th, and it had maintained the premises in question as heretofore so that the cause of action as framed in this suit is premature and, therefore, not well-founded.

By May 15th, 1938, all measures necessary to deliver over the transmitters and premises to their owners were complied with, which included:

(1) Written assignment of the lease relating to the residence at Bowmanville as between the Corporation, as Lessor, and one, D.F. Purdy, delivery of which was tendered but refused.

(2) Authority from Council authorizing the Corporation to relinquish all its rights to the technical improvements and changes effected from time to time to the equipment as provided for under Section 10 of The Canadian Broadcasting Act, 1936.

(3) Notice to the Insurance Brokers with reference to insurance covered through this Agency.

(4) Notice to the Municipal Clerk respecting the termination and surrender of the lease and premises.

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On May 24th, 1938, a Motion was launched on behalf of the Corporation to strike out the Writ of Summons and to set aside the service, returnable on May 27th in Chambers before the Master who dismissed the application on May 30th from whose Order the Corporation appealed.

On June 13th, 1938, an Appeal from the Master's Order was heard before Mr. Justice Jeffrey who reserved his judgment.

On April 26th, 1939, Mr. Justice Jeffrey delivered judgment allowing with costs the Corporation's Appeal from the Master's Order of May 30th, 1938, and ordering that the Writ of Summons and the service upon the Corporation be set aside and vacated.

On May 9th, 1939, the Plaintiff Company served Notice of Appeal to the Court of Appeal for Ontario from the judgment of Mr. Justice Jeffrey. (This Notice was served pending the handing down of a judgment upon a Motion made by the Plaintiff for leave to appeal which was heard on May 3rd, 1939 - Leave to appeal was granted by Mr. Justice Hogg on May 30th, 1939.)

On September 13th, 1939, the Plaintiff's Appeal was argued before Riddell, McTague and Gillanders, JJ.A.; the Court directing that the Corporation deliver its statement of defence notwithstanding that appearance by the Corporation had not been entered - Waiver of the Corporation's appearance was also directed.

On September 22nd, 1939, the Corporation delivered its statement of defence without prejudice to its position that the Common Law Courts have no jurisdiction against the Corporation itself or the subject matter involved in the Action.

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On October 10th, 1939, the Court of Appeal delivered judgment reversing the judgment of Mr. Justice Jeffrey.

The Court of Appeal held that the Corporation is an emanation of the Crown in the right of the Dominion of Canada; thus affirming the judgment upon this point in the case of City of Toronto -vs- CBC on Appeal.

The Court further held that the Corporation, by virtue of Section 4 of the Canadian Broadcasting Act, 1936, may sue and be sued in contract but not in tort.

Per McTague, J.A.: "the point involved is simple to state but somewhat difficult to determine."

The course of action initiated throughout was not taken without full consideration and advice of the Department of Justice.

The possibility of reaching a satisfactory agreement by purchase of the apparatus was fully explored. It is a pertinent point that, according to Mr. Jennings' conclusions which were concurred in by the Department of Justice, any action to expropriate under the Canadian Broadcasting Act, 1936, had it been entered into, would not have set aside the claim now put forward for damages.

This lease is one of the liabilities assumed by the Corporation from the former Canadian Radio Broadcasting Commission under and by virtue of Section 25 of the Canadian Broadcasting Act and of course we are unable to explain fully the acceptance by the former Commission of a document of this kind which would suggest responsibility and obligations in perpetuity. If the

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KODAK SAFETY FILM

responsibility and obligations could have been satisfied by expropriation, the Corporation would have been willing to pursue that course, although as already noted, it would appear that such a course would not set at rest the claim for damages now alleged against the Corporation.

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GOODERHAM & WORTS vs. CANADIAN BROADCASTING CORPORATION.

MEMORANDUM RE JUDGMENT OF THE COURT OF APPEAL OF ONTARIO.

The original Motion was to set aside the Writ of Summons on the ground that the Provincial Court had no jurisdiction over either the subject matter of the Action nor the person of the Defendant. The Master dismissed the Motion. On Appeal, Mr. Justice Jeffery, Supreme Court, in a considered Judgment, fully upheld the contentions of the Defendant, allowed the Appeal and dismissed the Action. On Special Leave to Appeal, given by Mr. Justice Hogg, a further Appeal was taken by the Plaintiff to the Court of Appeal. Counsel for the Plaintiff frequently expressed his intention of abandoning the Appeal; but - probably owing to the death of Mr. E.G. Long, K.C. - being unable to obtain definite instructions, proceeded with the Appeal.

In order to support the Defendant's contention, it was essential that the Defendant Corporation should be established in an emanation of the Crown. This was established in an Appeal by the City of Toronto in the Court of Appeal for Ontario.

City of Toronto vs. Canadian Broadcasting Corporation, 1938 Weekly Notes, page 507.

The Judgment under review re-affirms this status of the Defendant Corporation. McTague J. says -

"We, of course, are bound by that decision and "must take it as established that the Defendant "is an emanation of the Crown. Granting that "it has such status, does it follow that the "only Court having jurisdiction is the Exchequer "Court of Canada?"

Later Mr. Justice McTague says -

"By Section 4 (of the Canadian Broadcasting Act) "it is provided that the Corporation shall be a "body Corporate having capacity to contract and

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"to sue and be sued in the name of the Corporation.
"It is around this Section that the whole controversy
"arises."

The Judgment in review, therefore, rests entirely upon the inclusion, in the Incorporating Act, of Section 4, the Court finding in that Section that the Corporation may be subject to the jurisdiction of the Provincial Courts notwithstanding the express provision of Section 18 of the Exchequer Court Act; and the prerogatives of the Crown to which the Corporation is entitled.

In my view the Court did not keep clearly in mind the distinction between the question whether an Action will lie and the manner in which the Action must be brought. Whether an Action will lie means whether there is a good cause of Action. There may be a good cause of Action, yet the method in which that cause of Action could be enforced may be subject to the Crown's prerogative.

The fundamental error in this regard is contained in the following excerpt from the Reasons for Judgment of Mr. Justice McTague:

"It seems pretty definitely established that the
"Crown or an emanation of the Crown, cannot be
"successfully sued in tort, except possibly in
"very exceptional circumstances, but that it can
"be sued on contract."

Certain authorities are cited, but the authority of greatest weight, which was impressed upon the Court, is not referred to at all, i.e. the case of Rowland vs. The Air-Council, (1923) 39, The Times, L.R. page 528. This was an Action upon contract. The Air-Council had entered into a contract with one Kennedy (whose Trustee in Bankruptcy the Plaintiff was) for a supply of aeroplanes with a tail gun. The main claim in the Action was for breach of this contract. Upon a Motion to strike out the Statement of Claim as disclosing no cause of Action, Russell J. (as he then was) states -

"The Plaintiff did not dispute the general

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"proposition that where a contract is made
"on behalf of the Crown by a servant of the
"Crown the remedy of the Subject is by Petition
"of Right, but he relied on Section 10 of the
"Act by which the Air-Council was established."

Section 10 provided:-

"10. The Air-Council may sue and be sued and
"may <u>for all purposes</u> be described by that name."

Russell J. rejects the argument that by virtue of this provision the Crown or a servant of the Crown might be sued on contract, and says -

"The intention was to authorize the use of the
"name and not to confer new rights in derogation
"of the Crown's prerogative."

He goes on to say that if the Plaintiff's contention in this respect were correct the liability to sue would extend to all causes of Action whether on contract or in tort, and continues -

"The Air-Council was established to administer
"matters relating to the Air-force...and in its
"fullest sense it stood in the place of the Crown;
"or (as the phrase went) was the Crown and, there-
"fore, no Action could lie for breach of contract."

Subsequently the Action was in fact tried before Lawrence J., who heard evidence for nine days and then held (41 The Times, L.R. page 541) that the Judgment of Russell J. was correct.

A further Appeal to the Court of Appeal sustained Mr. Justice Lawrence. The reference to this Judgment in Appeal is contained in

<u>McKenzie - Kennedy vs.
The Air-Council</u>, 1927,
2 K.B. page 517

where at page 528 Lord Justice Scrutton traces the course of the Kennedy case and says:

"On the hearing of the final Appeal this Court
"(i.e. the Court of Appeal) took the view that
"<u>the claims on contract could only be raised by
"Petition of Right</u> and not by Action against
"The Air-Council....and this being sufficient
"to dismiss the Appeal, did not hear it any
"further."

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Later, at page 521, Lord Justice Scrutton reviews the provisions of the Act creating the Air-Council and says:

> "It is clear from this outline of the construction "of the Air-Council that it is a Department of "State."

The McKenzie case referred to above was an Action by the same Plaintiff as in the Rowland case, on the same state of fact, but endeavouring to re-shape the cause of Action. It eventually came before the Court of Appeal in England on Appeal from a Motion to strike out the Statement of Claim, (which claimed damages for fraud and conspiracy and an Injunction) upon the grounds:

(1) That the Action was frivolous and vexatious;

(2) That the Statement of Claim disclosed no cause of Action; and

(3) That the issues were res judicata by the Judgment in the Kennedy case.

Sir Douglas Hogg, Attorney-General, appeared for the Defendant and argued that Section 10 did not confer any new rights in derogation of the Crown. The Master struck out the Statement of Claim. Fraser J. allowed the Appeal, but the Court of Appeal struck out the Statement of Claim and dismissed the Action.

Mr. Justice McTague rests his decision largely upon the judgment of Graham vs. The Commissioners of Public Works, 1901, 2K.B. page 781, in which the claim was for breach of contract for the erection of a Post-Office and came before the Court on a hearing with respect to points of law raised on the Pleadings. The Defence set up was that no claim could be maintained against the Defendant in an Action on contract and that the Plaintiff could put forward his claim only by Petition of Right. In the Court of Appeal the two Judges differed as to the grounds for dismissing the Appeal. Mr. Justice Ridley, at page 787, says:

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"The general principle upon which this question
"in this case turns is that an officer appointed
"by the Crown and treated as the agent of the
"Crown to deal with the public is not liable to
"be sued upon a contract made by him in that
"capacity."

The Commissioners of Public Works were incorporated with the power to sue and be sued in this name. Mr. Justice Ridley further adds:

"I think that what we have to decide here is
"whether a particular contract was made by the
"Commissioners themselves"

and he decides in this particular case it was made by the Commissioners themselves, and, therefore, the Action would proceed.

Phillimore J. says:

"I am of the same opinion"

but he placed his reasons on other grounds.

He, however, re-affirms in the most emphatic manner the general principle that no Action will lie on contract against the Crown, at page 789:

"The Crown cannot be sued and that being so,
"neither can the Subject take Action indirectly
"against the Crown by suing a servant of the
"Crown upon a contract made by a servant as
"agent for the Crown. A Crown servant making
"a contract for the Crown is no more liable
"than any other agent making a contract for
"his principal."

Phillimore J. does go on to say that in certain cases the Crown has, <u>with the consent of Parliament</u>, established certain officials who are to be treated as agents of the Crown, but with the power of contracting as principals. The Judgment of the Court of Appeal on this latter point is the Judgment of one Judge only. He enunciates no general principle as to incorporated agents of the Crown, but merely determines on the particular Act under consideration that the particular Defendant could be proceeded against. He points out that it is a question in each particular case of the interpretation of the incorporating Statute as to whether or not the agent of

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the Crown was to be expressly taken out of the general rule that no Action will lie on contract.

The last English case of which I have knowledge is

Gilleghan vs. The Minister of Health, 1952, 1 Chy. page 56.

This was an Action against the Minister of Health for breach of contract. The Minister was incorporated as a Corporation sole for the purpose of acquiring and holding land. Section 7, Subsection 1 of the Act provided that the Minister might sue and be sued by the name of the Minister of Health. On a Motion to strike out the Statement of Claim as disclosing no cause of Action and that the claim, if any, must be presented by Petition of Right, Sir William Jowitt, Attorney-General, argued that the effect of that Section in all such Statutes is merely one of convenience in pleading; that it neither added to or took from the immunities of incorporated agents of the Crown; and that this Action on contract could proceed only by Petition of Right.

The case apparently did not go beyond the one Judge, who upheld all these contentions. See Farewell J. page 92 -

> "The Plaintiffs did not deny that as a general "principle unless there is express provision in "the Act regulating the matter, no Action will "lie against a servant of the Crown for any Act "done by him as such servant, but they contend "that as Section 7, Subsection 1 makes him a "Corporation sole, he is liable to be sued on "contract."

Mr. Justice Farewell then cites the Judgment in Rowland against the Air-Council (supra) and continues:

> "Russell J., Lawrence J. and the Court of Appeal "all held that a provision of that sort (i.e. that "the Defendant could sue and be sued) did not

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"take the case out of the general rule or
"entitle the subject to sue the Minister
"for the matters of which the subject com-
"plains; but any relief must be sought
"against the Crown by appropriate proceedings."

Mr. Justice Farewell then discusses the Graham case and points out that the grounds expressed by Mr. Justice Phillimore are his own and not concurred in by Mr. Justice Ridley. Mr. Justice Farewell then considers whether he should summarily strike out the Statement of Claim, and says ordinarily, where there are substantial issues, this should not be done, but he continues:

"I shall consider the Act accordingly and having
"once come to the conclusion that it is not open
"to the Subject to sue the Minister of Health
"in contract at all, that any Action he may desire
"to bring must be by Petition of Right, it would be
" wrong for me to permit this Action to proceed."

From the above authorities it is more than abundantly clear that the premise upon which the Court of Appeal of Ontario proceeded, namely that an Action lies against the Crown on contract, is entirely against the authorities. As was stated in the Graham case, it is only with the consent of Parliament, expressly set forth in the incorporating Statute that a servant of the Crown, whether an individual or a Corporation, can be sued.

In our own act, contrary to what was said by Mr. Justice Riddell, as his ground for decision, that the Defendant Corporation was "given full power to contract" the power of the Canadian Broadcasting Corporation to contract is most severely limited. It is not a commercial Corporation, but its main purpose is declared

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by Section 8 to be to "carry on a National Broadcasting service within the Dominion of Canada."

By Section 2, Chapter 35 of the Dominion Statutes of 1932-3,, in force at the time the Lease in question in this Action was entered intek the then Commission had power to acquire private Stations by Lease, only in furtherance of an Order-in-Council made before the Lease was entered into and, in fact, an Order-in-Council was obtained with regard to this particular Lease. It is, therefore, abundantly clear that in entering into the Lease in Question the former Commission was acting for and on behalf of the Crown and that an Action against it or its Successor Corporation upon the contract of the Lease will not lie. It may be that in regard to minor matters of ordinary routine, where an Order-in-Council was not necessary an Action might lie, but that question is not involved in this Action.

The discussion so far has dealt largely with the question of jurisdiction over the subject matter of the Action. The other branch of the case to which attention has been directed is whether apart from the subject matter the Court has jurisdiction over the person of the Defendant. The general principle of law is that the King cannot be impleaded in his own Courts.

Re SS. Scotia (Privy Council)
1905 A.C. page 501 -

> "If the owner is the King, the Action cannot be
> "maintained since it is impossible to contend
> "that the King can be impleaded in his own Courts.
> "The only way in which an Application can be made
> "to the Crown in respect of contractual rights
> "is that which is provided by the Statute."

The judgment also includes an impressive statement

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of the duty of Crown Counsel to claim the prerogatives of the Crown.

Hereinbefore I have given the Judgment of Mr. Justice Russell (as he then was) stating that an emanation of the Crown is the Crown and is, therefore, entitled to all the immunities of the Crown.

By Section 16 of the Dominion Interpretation Act, it is provided that no provision or enactment in any Act shall affect in any manner whatsoever the rights of His Majesty.....unless it is expressly stated therein that His Majesty should be bound thereby.

As Mr. Justice McTague himself says, the sole ground for taking this Corporation out of all this thoroughly established body of law is the effect of Section 4, that the Corporation can sue and be sued.

That is no such express provision as is contemplated by Section 16 of the Dominion Interpretation Act. Indeed it cannot be deduced from this clause that Parliament had any intention to deprive the Corporation of the immunity because its presence in the act is purely supererogatory. Possibly the bare incorporation of the Defendant would have entitled them to sue and be sued under their Corporate name, but in any event, Section 30 of the Dominion Inter-

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pretation Act has that express result.

I have also, in the Gilleghan case above, quoted Mr. Justice Farewell to the effect that in the case of Rowland against the Air-Council (supra) Russell J., Lawrence J. and the Court of Appeal, all held that a provision of that sort (i.e. a Corporation may sue and be sued in its Corporate name) did not take the matter out of the general rule.

In the McKenzie-Kennedy case, Lord Justice Bankes, at page 523, while pointing out that the Air-Council was not a corporation, says:

> "Even if they were to be treated as one, the "Respondent's position would not be improved."

In citing and approving this quotation Mr. Justice Davis in

> Peccin. vs. T. & N.O. Railway, 1934, O.R. 701,

goes on to say, p.707:

> "The principle is that the privileges enjoyed by "Departments of State and by the officials thereof "are so enjoyed by virtue of the Crown's prerogatives, "such Departments and their officers being, as it "were, representatives of the Crown and deriving "their powers therefrom."

In an Action in contract against the incorporated Commissioners of Public Works based on a Lease from the Plaintiffs as Lessors to the Commissioners as Leases, of certain premises to be used as a Labour Exchange, it was said at page 152:

> "The presence or absence of incorporation makes "no difference to the proposition that the heads "of Government Departments are not responsible "for the acts of subordinates."

> Roper vs. Commissioners of Public Works, 1915, 1 K.B. page 148.

In the Peccin case Mr. Justice Davis, at page 708, says:

> "The fact then that the Railway Commission is "a body corporate and may sue and be sued does "not, in my view, destroy the old constitutional "right of immunity in respect of tortious acts "of the Crown's servants or agents."

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While here Mr. Justice Davis confines his finding to tortious acts, the authorities quoted above show conclusively that no action lies against the Crown's incorporated servant on contract.

In England there is no special Court set up for the hearing of cases against the Crown, but the Crown has control over the mode and place of Trial and can lay the venue where it will. In the Graham case, so much relied upon by the Ontario Court of Appeal, the right of the Crown to control the Trial in this way is expressly upheld and the case of

> Dixon vs. Farrar, 1886, 17 Q.B.D. at 658, and 18, Q.B.D. page 43.

is quoted by Mr. Justice Phillimore in support of this position.

To sustain the instant Judgment of the Court of Appeal it will be necessary to find that the Parliament of Canada, by express provision within the Canadian Broadcasting Act, 1936, takes away from the Corporation all the immunities to which it is entitled as an emanation of the Crown. The Court of Appeal finds that expression of the will of Parliament in the supererogatory provisions of Section 4. In doing so they run counter to the decisions referred to above. Rather the will of Parliament is to be found in Section 18 of the Exchequer Court Act, which in effect says if a claim is presented against the Crown in the right of the Dominion either in tort or in contract, the Crown may waive its immunities under the general law and may grant a Petition of Right, but in any such case the Exchequer Court of Canada shall have exclusive jurisdiction to entertain the claim.

The reason for that is obvious in that uniformity of decision all over the Dominion of Canada in claims against the Crown in the right of the Dominion is much to be

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desired.

The same thing is especially true of the Canadian Broadcasting Corporation carrying on the National Broadcasting service throughout Canada. This Corporation has already suffered through diversity of decision in Provincial Courts.

When Parliament intended that the corporate agent should be subject to suit in the Provincial Courts, they said so in no uncertain terms. See the Canadian National Railways Act, R.S.C. Chapter 172, Section 33. The Act incorporating the National Harbours Board, 1936, Chapter 42, by subsection 3 of section 3, provides that the National Harbours Board had power to contract and could sue and be sued and yet it was deemed necessary in the Session of 1938, by Chapter 34, to use exactly the same language as was used in Canadian National Railways Act in order that the Provincial Courts might have jurisdiction. These provisions, as well as the authorities cited above, and the express provisions of the Exchequer Court Act, are cumulatively convincing that Section 4 of the Canadian Broadcasting Act does not submit the Canadian Broadcasting Corporation to the jurisdiction of the Provincial Court.

The Corporation's instructions to me are that it is most desirous of having its status and immunities determined by a Court whose decision will be binding upon the Courts of the respective Provinces.

On Monday, the 16th inst., a full resume of the history of the relations between the Corporation and Goderham & Worts Limited (not prepared by me or with my knowledge) was presented to the full Board and the full Board unanimously resolved that, subject to the approval of the Deputy Minister of Justice, an Appeal should be taken which would give the Corporation a decision of a Court whose judgment would bind the Provincial Courts.

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One Member of the Board has sought strenuously to have the Action settled, but told the full Board on Monday, the 16th inst. that the Plaintiff would not accept any sum unless it was in excess of $100,000.00. A further practical difficulty presents itself if the matter proceeds in the Provincial Courts. In view of the large sums at stake most thorough preparation for trial is essential. There will be a great deal of highly technical evidence necessitating the engagement by the Corporation of outside experts. If the Action should proceed in the Provincial Courts and ultimately reach the higher Courts, and it is there found that the Provincial Courts had no jurisdiction, then all this preparation for trial and all proceedings up to that point will have been entirely wasted. You will recall that in the Pecein case the objection to the jurisdiction was taken by the ultimate Court of Appeal in this Province on its own motion. A similar result might well happen in this case. In my opinion the question of the jurisdiction should be finally determined before the very substantial expense of trial has been incurred.

In my opinion, the instant Judgment of the Court of Appeal in Ontario is wrong and cannot be sustained and I advise that an Appeal should be taken therefrom. If the Order of the Court is settled in such a way as to show that by reason of ordering pleadings to be filed, the Court had entertained the Appeal and disposed of it as one from a Judgment on points of law raised in the Pleadings under C.R. 125, then there would be no difficulty about an Appeal to the Supreme Court of Canada. If, however, as may be the case, the Court settles its Order as being simply upon a final Appeal from the Order of the Master, there will be no right of Appeal to the Supreme Court of Canada; and it is open to doubt whether Leave could be granted under Section 41 of the Supreme Court Act. The

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settlement of the Order has been referred to the full Court and may not be dealt with for some time. If the order as settled is an interlocutory one the course would seem to be to petition the Privy Council for Leave to appeal.

(Sgd.) John Jennings

Toronto, October 30th, 1939.

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DEPARTMENT OF JUSTICE

CANADA

8th November, 1939.

The Deputy Minister of Justice,
Ottawa

Re: Gooderham & Worts v. C.B.C.

Dear Sir:

I have now given consideration to the question whether the decision of the Court of Appeal of Ontario, in the above case, should be appealed. I take it that you would prefer that the appeal, if there is to be one, should be to the Supreme Court rather than to the Privy Council. Mr. Jennings, agent of the Minister of Justice and counsel in the case, has written a lengthy opinion to the effect that the judgment of the Court of Appeal should be appealed.

Mr. Jennings' position briefly is that the Canadian Broadcasting Corporation is an agent of or emanation from the Crown against whom proceedings to enforce contracts can be taken only in the Exchequer Court of Canada by petition of right. It may turn out, however, that the true question to be decided in the litigation is whether the Radio Commission was an agent of or emanation from the Crown; it was the Commission that entered into the contract and the rights of the lessor under the lease against the Corporation are co-extensive with the rights which it had against the Commission. I mention this because it is possible that on appeal you would get a decision as to the position

...

The General Manager,
Canadian Broadcasting Corporation,
O t t a w a.

Copy ESG.

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of the Commission without having the position of the Corporation (which is somewhat different) defined.

In order that you may fully understand the situation, it is necessary that I advise you at some length. In the first place, it is necessary to bear in mind that there is a great number of decided cases in England and in this country in which the question has been raised whether a particular corporate body performing public services is an agent of or emanation from the Crown. There is no possibility of laying down an infallible test in this connection, but the following are matters which have been deemed to be relevant for the consideration of the Court, namely, the extent to which the Corporation is entrusted with discretion and authority to perform its functions or carry on its business without reference to the direct representatives of the Crown; the nature of the functions which are to be performed by the Corporation with particular reference to the question whether these functions are ordinarily regarded as governmental functions and are usually performed by governmental agencies; whether the property which the Corporation occupies or utilizes is Crown property, and whether the revenue of the Corporation or any surplus is treated as belonging to His Majesty.

No good purpose is to be served by my endeavouring to estimate what view the Supreme Court would take of the questions whether the Commission or the Corporation were agents of or emanations from the Crown. In the case of City of Toronto v. C.B.C., the Court of Appeal reached a decision upon the point favourable to the Corporation "with very great reluctance", and

...

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in the present case the Court of Appeal, differently constituted, followed the previous decision, as it was bound to do, with evident reluctance. I should not be surprised if the Supreme Court reached a different conclusion.

In addition to this main question, the narrow point is raised as to whether the Exchequer Court has exclusive jurisdiction so that proceedings must be taken by petition of right. Mr. Jennings is very confident of success upon this issue. I think it is sufficient to say that I am much less confident of the result.

If you appeal, you may possibly gain the doubtful advantage of having it decided that claims against the Corporation must be prosecuted exclusively in the Exchequer Court. I cannot advise you that this is a real advantage. You may also succeed in having the position of the Corporation clarified upon all points, but against this there is the possibility that the case will turn solely upon the powers of the late Commission.

On the other hand, you run the risk of having it held that you are independent of the Crown and so liable to local taxation.

I shall be pleased to receive your instructions as to whether the judgment should be appealed.

Yours truly,

(Sgd.) W. Stuart Edwards
Deputy Minister of Justice.

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GOODERHAM & WORTS, LTD.
-vs-
CBC
OBSERVATIONS RE OPINION
OF JUSTICE

As I have now a knowledge of both points of view, i.e., of the Department of Justice and Mr. Jennings, K.C., I should like to make some observations which I feel the opinion of Mr. Edwards, K.C., of November 8th, properly deserves.

(1) The Original leasing transaction as evidenced by the lease entered into by the former Radio Commission expired definitely May 15th, 1936. Council's Authority, P.C. 1029, dated May 27th, 1935, was for this fixed period only. No Council's Authority was granted for any subsequent lease so that the occupancy for the later period to November 2nd, 1936, was a tenancy at will or a monthly tenancy.

After CBC came into existence on November 2nd, 1936, any recourse was against CBC as a monthly tenant or as a tenant at will and NOT AS A TENANT under the expired written lease.

I therefore submit that it is not fair to say that a Judgment, under the circumstances, in the Higher Courts may be a Judgment affecting only the former Commission. In my opinion, the Judgment must necessarily be a Judgment affecting the Corporation directly without any regard to the former Commission.

(2) The present Judgment of the Court of Appeal has nothing to do with the merits of the lease in dispute. We say that the Common Law Courts have no jurisdiction over the person, namely, the CBC. The point is that CBC is sued .... not the former Commission.

(3) Whether or not CBC would not fare as well in the Exchequer Court as in the Common Law Courts does not disturb me. The point is that CBC would be amenable to one Court ONLY, instead of to 9 separate Provincial Courts, the Judgments of which, upon any given issue, might well be so varied as to promote confusion and doubt and certainly unnecessary expense and inconvenience.

(4) Much as it is our wish to get to the Supreme Court of Canada, it appears that we may not be able to get there by reason of Section 41 of the Supreme Court Act. Therefore, our only other recourse is to the Privy Council.

(5) Whether or not Mr. Jennings' opinion will be upheld does not disturb me in that our only concern is:-

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(a) Whether or not CBC is an emanation, for taxation purposes, in the nine provinces. For instance, in Quebec we are not exempt from taxation, under the Kristen -vs- Durieux case.

(b) Whether or not the statutory provision "to sue and be sued" has any significance from the standpoint of our future operations and well-being.

(6) The present Judgment has veritably placed CBC in a vulnerable position unwittingly when read in conjunction with the Kristen -vs- Durieux case, and an Appeal from that Judgment would appear to be the only alternative ... whether to the Privy Council direct ... towards setting at rest these two (2) varied Judgments irrespective whether or not Mr. Jennings' opinion is upheld.

(SGD) F. Willard Savignac

O T T A W A,
November 16th, 1939.

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3. NEW REGULATION CONCERNING COMMERCIAL SPONSORSHIP OF NEWS (REGULATION 14):

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REGULATION PROHIBITING COMMERCIAL SPONSORSHIP OF NEWS

The desirability of prohibiting the commercial sponsorship of news has been under consideration. Consultation has taken place with the Department of Justice as to the manner in which this might be done. They advise that this end may be achieved by the inclusion of a proviso at the end of the present regulation 14. This regulation reads as follows:

> 14. Stations shall not transmit any news or information of any kind published in any newspaper or obtained, collected, collated, or coordinated by any newspaper or association of newspapers or any news agency or service, except the following:-
>
> (a) Such news bulletins as are released regularly from the various bureaus of The Canadian Press for the express use of broadcasting stations in Canada;
>
> (b) Local news under arrangements to be made by each station individually with its local newspaper or newspapers, or such news as it may collect through its own employees;
>
> (c) News from sources other than those provided for in subsections (a) and (b) herein, shall not be broadcast unless the express permission in writing of the Corporation through its General Manager is secured in advance.

The proviso to be added would read:

> "Provided that notwithstanding anything contained herein, stations shall not transmit any such news or information under commercial sponsorship".

PROS & CONS:

The question of commercial sponsorship of news raises several problems. The advantages of such a regulation revision would be three in number:

> (1) The elimination of all news gathering agencies who are not solely Canadian in origin;

...

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(ii) Easier control of all newscasts in view of (i) above;

(iii) The prevention of the selection and presentation of news being influenced by a sponsor.

It might be argued that particularly in a time of national emergency it is important that news should not be manipulated in an attempt to realize a given aim. Insofar as the CBC is concerned, however, there has been no complaint recorded to suggest that such an effort is being made by any sponsor of news in Canada.

Further, it has been logically and reasonably stated that a commercial sponsor could not afford to alienate any portion of his audience through the broadcasting of unreliable or incorrect news. Those services presently authorized under Regulation 14 (c) have had the examination and review of the Censorship Co-Ordination Committee. That Committee has expressed itself as satisfied with the reliability and conduct of the news services.

The enactment of this amendment, on the other hand, might be expected to produce the following results:

(i) A serious loss in revenue to private stations. It has been ascertained that a conservative estimate of receipts accruing in respect to sponsored news broadcasting in Canada is in the neighbourhood of $350,000 per year. The commitments of one advertising agency, alone, (admittedly the largest) on behalf of clients sponsoring newscasts totals $170,000 per year.

(ii) Without the revenue produced by commercial sponsorship, most alternative news services would have to be discontinued. This would seem to be in opposition to our policy, which is to offer planned programme alternatives wherever possible. It might also inevitably lead to duplication of news services in large centres of population (e.g. Vancouver - where already CBR and CKMO both schedule C.P. network news).

(iii) Canadian Press News may be accurate, but it is proverbially slow. If listeners were deprived of alternate news services as suggested in (ii) above, the effect might be to accentuate C.P. shortcomings. The result might be that listeners would increasingly tune their dials to American stations and sources of news. In a time of war emergency, it is logical to assume that the Government would be anxious that Canadians should depend primarily on Canadian sources for their information.

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(iv) It would seem that adoption of such a regulation might precipitate an antipathy to the CBC on the part of radio stations and listeners. Many listeners do not get a daily newspaper. Many are so removed from publishing centres that ordinary transportation brings newspapers days late. If stations serving such bodies of listeners were to discontinue their news broadcasts, those listeners as well as the stations would heighten the unfortunate concept of the CBC as a repressive agency.

(v) In Canada, the advertiser and advertising agency has found in commercial sponsorship of news a program which will successfully compete with the elaborate and costly entertainment fare provided by American advertisers. It is true there is a limiting factor in its use, but those already employing it would, undoubtedly, raise strenuous objection.

(vi) As far as is known, there has been a complete absence of well-founded complaint on the subject of commercially sponsored news.

Ottawa, Ontario,
November 16, 1939.

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BRITISH UNITED PRESS LTD.

249 St. James St.

MONTREAL

November 2, 1939.

Major W. Gladstone Murray,
General Manager,
Canadian Broadcasting Corporation,
O T T A W A, Ont.

Dear Murray:

Attached you will find a copy of a letter sent to the Minister. I would be much interested in hearing any new developments if and when they should occur.

Yours sincerely,

(SGD) R.W. Keyserlingk

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BRITISH UNITED PRESS LTD.

249 St. James St.
MONTREAL

November 12th, 1939.

Hon. C. D. Howe,
Minister of Transport,
O T T A W A, Ontario.

Dear Mr. Minister:

Allow me to thank you for the courtesy of yesterday's interview regarding sponsored news on radio stations. May I reiterate the statement made that our news in no way falls under the category of interpretative comment but is a straight news report, the same as delivered and used by a number of the leading newspapers in Canada, as well as by the British Broadcasting Corporation, sixty-five newspapers in England, the newspapers of Australia, South Africa and other Empire publications. The British United Press does work in close conjunction with the United Press Associations in gathering news, the same as the Canadian Press ulitizes the news of the Associated Press of Havas and other agencies.

Our news report, as delivered to radio stations in Canada, is submitted to the Censorship Co-Ordination Committee (Col. Landry) and I am glad to say has never caused any adverse comment.

I would further like to emphasize that all news is handled exclusively by Canadian editors in all our distributing bureaux - Montreal, Toronto, Winnipeg, and Vancouver - and so news coming from abroad reaches a Canadian radio station without being checked by our editors.

I also want to thank you for the assurance that no regulations will be contemplated on the basis of submissions from one group without us having an opportunity of outlining our position.

Yours very truly,

(SGD) R.W. Keyserlingk
General Manager

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BRITISH UNITED PRESS

249 St. James St.,

MONTREAL

November 14, 1939

W. E. Gladstone Murray, Esq.,
General Manager,
The Canadian Broadcasting Corporation,
O T T A W A, Canada.

Dear Murray:

Attached I am sending you copy of a letter I wrote to the Minister today in connection with the topic previously discussed.

The fact that the London Times, especially in the person of Deakin, has now joined our fold is, I think, in itself sufficient emphasis that the quality of our news, particularly from the point of view of dependability and national interest, can hardly be challenged.

At the same time, there is no doubt about it that our organization has built up its Canadian coverage to a considerable extent during the last two years by relying not only on newspaper clients but also on intermediary radio points. The great problem of distances in Canada has been solved - thanks to filling in gaps with intermediary clients, many of whom are radio stations.

I am submitting these additional facts for your information and appropriate consideration when further discussions on the question of sponsored news comes up. It is obvious that private stations would not be in a position to purchase the news unless they could be assured of some revenue and, at the same time, we would not be able as fully to guarantee Canadian coverage to our non-Canadian Empire clients if we had to curtail our Canadian distributing points. In the last year, not only have we opened our own office in Ottawa but have considerably increased our staffs in our former offices and representations particularly in Western Canada. Thus, we have practically day and night services today in Montreal, Toronto, Winnipeg and in the Vancouver as main points maintaining from four to five editors at these points.

Please let me know when and if any developments occur which would necessitate my further attention.

Sincerely,

(SGD) R.W. Keyserlingk
General Manager

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BRITISH UNITED PRESS LTD

249 St. James St.
MONTREAL

November 14th, 1939

Hon. C. D. Howe,
Minister of Transport,
Government Bldgs.,
O T T A W A, Canada.

Dear Mr. Howe:

Cable advice received today from our London Office informs us that the London Times has now been added to the list of newspapers in England taking our news service. We feel gratified, naturally, about this decision on the part of The Times which is extremely careful in the sources of information it uses. With the Daily Telegraph-Morning Post, Express, Daily Mail, Evening Standard, The Star, the Daily Sketch and the Evening News taking our service, we now have the London dailies as well as sixty-five of the leading dailies in Provincial England, including the Yorkshire Post, The Scotsman and others which print British United Press' news.

I think I had an opportunity of mentioning to you that the British Broadcasting Corporation also receives our full wire service from our London bureau.

With these increased responsibilities for us as a Canadian organization working in England, it is natural that our obligations not only to the Canadian public but also to the British public is considerable both for world news as well as Canadian news.

I am writing you today on the strength of the added responsibility through the London Times in order to emphasize the importance of our Canadian facilities for gathering news being maintained. The submissions made to you on the part of competitive organizations would, as I had an opportunity of pointing out to you, impair such facilities. As the decision in this matter is probably under consideration, I feel it to be my duty, not only with regard to our own organization but also in the light of our responsibilities as a news-gathering and distributing agency domiciled in Canada but working throughout the Empire, to respectfully place these facts before you as supplementary to my last letter.

Yours respectfully,

(SGD) R.W. Keyserlingk
General Manager

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CANADIAN ASSOCIATION OF ADVERTISING AGENCIES

401 Yardley House,

TORONTO

November 13th, 1939.

Mr. Gladstone Murray,
General Manager,
Canadian Broadcasting Corporation,
O T T A W A, Canada.

Dear Sir:

We have just heard that a meeting of your Board has been called for Friday, November 17th, to discuss the regulation covering sponsored news broadcasts on Canadian Radio Stations.

As large and important interests are involved in relation to the operations of the membership of this Association, and as we desire as an Association to present our own representations on these matters, may we respectfully request that consideration of this subject be deferred until a later date in order to facilitate the preparation of this Association's viewpoint for presentation to you.

Your kind agreement to this request will be gratefully appreciated.

Thanking you in anticipation, I am

Yours very truly,

CANADIAN ASSOCIATION OF
ADVERTISING AGENCIES

(SGD) E. W. Reynolds
President

Canadian Broadcasting Corporation
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ASSOCIATION OF CANADIAN ADVERTISERS

85 Richmond St., W.,

TORONTO

November 14th, 1939.

Major W. Gladstone Murray,
General Manager,
Canadian Broadcasting Corporation,
O T T A W A, Canada.

Dear Major Murray:

We have been given to understand that the Canadian Broadcasting Corporation has under consideration the adoption of a regulation which prohibits the commercial sponsorship of news broadcasts over any radio station in Canada.

In view of the fact that any such regulation has a direct bearing on the advertising activities of our members, we submit that no action be taken until our Association has had an opportunity of presenting its position with regard to this proposal.

Since we do not have the detailed wording of the proposed regulation, your courtesy in forwarding a copy to our Association would be gratefully appreciated.

You may recall in the final summing up of our brief to the Board of Governors in Montreal, on March 21st, we made the following suggestion: "That a standing joint committee of the interested associations be set up with representation from the Corporation for discussion of mutual problems before new regulations are put into effect." It seems to us that the proposed regulation is an incidence of the type of problem which justifies the above suggestion made on March 21st.

We also understand, without any official communication to that effect, that a meeting is being held by a committee of the Board on Friday of this week to consider the adoption of the proposed regulation. Unfortunately, this does not provide time for our Board of Directors to meet for the necessary study and presentation of our views. It is for this reason that we find it necessary to ask that no action be taken until we have been given an opportunity of presenting these views to those upon whom has been placed the responsibility of considering the adoption of the proposed regulation.

As soon as we have received a reply to this letter we will get action on the part of our Association and will be prepared within a week to register our views.

In the meantime, perhaps the Board of Governors would be prepared to bring into being the standing Committee referred to in this letter so that the problem of the proposed regulation could be discussed by representatives of the Associations concerned with representatives of the Board before a decision is arrived at by those in authority.

Many thanks for your courteous consideration of our requests in the past.

Yours very truly,
(SGD) Glen Bannerman
President

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DISTRIBUTION OF NEWS IN CANADA

There are 85 broadcasting stations in Canada of which 10 are owned by the CBC. Of the 85 stations, 37 are associated with the CBC network as affiliated stations, this includes the 10 CBC owned and operated stations. Of the remainder, 29 are associated as supplementary stations, while 19 have no network affiliation whatsoever. The Canadian Press network news, either the national news summary broadcast each evening or the regional newscasts given during the day, is broadcast by 51 stations.

British United Press serves 17 broadcasting stations. Transradio Press is delivered to the stations in two ways: (1) by teletype service, and (2) by radio telegraph service. Stations taking this service by teletype are 7 in number, while 21 take the service by radio telegraph. Both Transradio services originate in the United States.

The number of stations using the Christian Science Monitor news is 31, while 5 use news supplied by their local newspapers. One station broadcasts news gathered through its own facilities.

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SAFETY FILM

4. ACCOMMODATION:

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5. OTHER BUSINESS:

(To be discussed)

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CONTROVERSIAL BROADCASTING

1. The Regulations made under The Canadian Broadcasting Act, 1936, contain no prohibition of controversial broadcasting. The note to Section 7, which reads as follows, is of interest:

> "It is not the intention of the Corporation to restrict freedom of speech nor the fair presentation of controversial material. On the contrary, the policy of the Corporation is to encourage the fair presentation of controversial questions. At the same time, it should be realized that the message of broadcasting is received at the fireside in the relatively unguarded atmosphere of the home, reaching old and young alike. Certain subjects, while meriting discussion elsewhere in the public interest are not necessarily suitable for this intimate medium."

2. Under established policy, the Corporation cannot accept, for broadcasting on its own stations or on any networks, personal opinion sponsored commercially or paid for by an individual or commercial organization. It can, however, present on a sustaining basis an individual expressing his own personal opinions. In the latter case, the Corporation would be obligated to provide equal facilities under the same conditions for a broadcast or broadcasts by those holding opposing views.

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(Executive Books Only)

Following is a List of CBC Sustaining Programmes Released by Station CKLW, Windsor, for the week ending Friday, November 10th.

SATURDAY, NOVEMBER 4th:

12.30 - 12.55	Children's Scrap Book
1.30 - 1.45	Poland Invaded
7.15 - 7.30	Larry Cross & Co.
7.30 - 7.45	Leblanc & Janelle
7.45 - 8.00	Topical Commentary
8.00 - 8.15	Tunesmiths
8.15 - 8.30	Sports Review

SUNDAY, NOVEMBER 5th:

12.30 - 12.35	Canadian News
1.00 - 1.15	Old Country Mail
2.04 - 2.30	Miniature Musical
7.30 - 7.45	World Today
7.45 - 8.00	CBL String Orchestra

MONDAY, NOVEMBER 6th:

12.45 - 1.00	Toronto Trio
1.00 - 1.30	Happy Gang
7.31 - 7.43	Larry Cross & Co.
7.45 - 8.00	Education Week
9.15 - 9.30	Organ Recital
10.00 - 10.15	Len Hopkins

TUESDAY, NOVEMBER 7th:

1.00 - 1.30	Happy Gang
7.46 - 8.00	My Home Town
9.15 - 9.30	Canada's Fighting Services
10.45 - 11.00	Toronto Symphony

WEDNESDAY, NOVEMBER 8th:

1.00 - 1.30	Happy Gang
8.30 - 9.00	Serenade for Strings
9.30 - 10.00	Music by Faith
10.00 - 10.15	Gerhardt Seger Interview

THURSDAY, NOVEMBER 9th:

1.00 - 1.30	Happy Gang
2.31 - 2.46	Midweek Commentary
7.30 - 7.43	Jean Clement
9.30 - 10.00	Paul Whiteman

FRIDAY, NOVEMBER 10th:

12.45 - 12.58	Toronto Trio
1.00 - 1.30	Happy Gang
7.30 - 7.45	Ethel Stark
7.45 - 8.00	Canada at War
9.15 - 9.30	Canada Signs Her Name

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10.00 - 10.30	Songs of Empire
10.45 - 11.00	Don Turner

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CHARLES SHEARER - History of Employment

First employed by CRBC on 15 May, 1933, at a salary of $5,200.00 per annum as Senior Station Manager, posted to Toronto Station.

Transferred from CRCT, Toronto, to CRCO, Ottawa, as Station Manager as from 1 May, 1934, and salary reduced to $4,000.00 effective same date.

Transferred from CRCO by CBC on 1 September, 1937, to Commercial Department, Toronto, as Commercial Salesman.

There has been no change in salary since 1 May, 1934.

At the present time, Mr. Shearer is allowed to use his automobile on business trips and gets a rate of .06¢ per mile.

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MINUTES of the 10th Meeting of the FINANCE COMMITTEE held in the Board Room of the Canadian Broadcasting Corporation, Ottawa, on November 17,1939.

The meeting opened at 11.20 a.m. with Mr. René Morin in the Chair. Also present were Messrs Odlum, Nathanson, Murray, Frigon and Manson.

(1) A general discussion on finance took place.

IT WAS RESOLVED

THAT the sum of $400,000 be transferred from the surplus account to a renewals and replacements account.

(2) The report made by Mr. J. Thompson of the firm of Clarkson, Gordon, Dilworth and Nash was brought to the attention of the Committee. Some discussion took place.

IT WAS RESOLVED

THAT the management be instructed to place the accounting system of the Corporation on an accrual basis effective forthwith, that a renewals and obsolescence account be established, effective with the year beginning April 1st, 1939, and that an amount of $400,000 be transferred to that account from surplus account.

(3) At 12 o'clock noon, a delegation comprising Messrs. Joe and Harry Sedgwick, T.A. Evans, G. Herbert and Phil Lalonde of the Canadian Association of Broadcasters appeared before the Committee. Mr. Joe Sedgwick speaking on behalf of the delegation said that vague information had been received indicating that the Corporation was considering the advisability of passing a regulation which would prohibit the commercial sponsorship of news. He read a brief in this connection. The Chairman assured him that no good reason so far had been advanced to justify the Board's intervening or passing such a regulation. In any event he said the matter would have to be dealt with by the Board as a whole. It was explained to the delegation,

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however, that under the War Measures Act there might be some other authority which might place such a restriction. The delegation thanked the Board for the hearing, and retired.

The session closed at 1.15 p.m.

(Afternoon Session)

(4) Mr. Nathanson brought to the attention of the Committee that the recommendations, previously made concerning the General Manager and the Assistant General Manager's salaries and allowances, had not been implemented. He thought that further action should be taken on this.

IT WAS RESOLVED

THAT with further reference to the recommendations contained in the Minutes of the 11th Meeting of the Board of Governors and the 7th Meeting of the Finance Committee, the Finance Committee recommend for final consideration that, as from October 1, 1939, the General Manager be paid a salary of $18,000.00 per annum and the Assistant General Manager $14,000.00 per annum instead of the salaries and allowances they are now receiving.

IT WAS FURTHER RESOLVED

THAT this resolution be recommended to the Minister of Transport and, pending acceptance and approval of the recommendation, that the present salaries and allowances be continued.

(5) The following letter with enclosure delegating certain powers to the Assistant General Manager as provided for under Bylaw 7, Subsection 3, was read and endorsed by the Committee:

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" Canadian Broadcasting Corporation

Ottawa, Ontario.
November 17, 1939.

Mr. Rene Morin,
Chairman, Finance Committee,
Board of Governors, C.B.C.,
O T T A W A, Ontario.

Dear Mr. Morin:

I would ask you to bring to the attention of the Finance Committee the delegation and definition of authority meant to be conveyed by the attached instruction from me to the Assistant General Manager. I would add that, except in some minor details, this formalizes the practice which has grown out of the experience of the past three years of operation.

Yours faithfully,

Encl.

(SGD) W. Gladstone Murray "

(Enclosure)

CBC INTERNAL MEMORANDUM

From: General Manager
To: Assistant General Manager

This memorandum re-affirms, elaborates, and formalizes the definition of your duties and responsibilities, and does not effect or diminish your authority under Clause 8 of the Bylaws of the Corporation.

1. Responsibility for all the engineering operations of the C.B.C.

2. Responsibility for all operations of the C.B.C. in the Province of Quebec.

3. Specific financial responsibilities as follows:

(a) Preparation of the budget for submission to the General Manager and the Finance Committee.

(b) Responsibility for the supervision of appropriations as budgetted by the Finance Committee.

(c) Submission to the General Manager and, after his agreement, to the Finance Committee of all major modifications recommended in budgetted appropriations.

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(d) Minor re-allocation of budget appropriations which may be required to assure proper operation and not affecting the general balance of the budget, in consultation with the General Manager.

(e) Responsibility for the organization and control of the Treasury Department, including personnel replacements and salaries, subject to the General Manager's approval.

(f) The maintenance across Canada of an efficient accounting organization.

(g) The maintenance of an efficient system of establishment personnel.

(h) Supervision of the preparation of the Annual Report for submission to the General Manager and the Finance Committee.

(i) Responsibility for the performance of the duties defined in Clauses 4 and 5 of Article 7 of the Bylaws, all submissions to the Finance Committee and the Board of Governors being made through the General Manager.

4. Responsibility for the Commercial Department.

(SGD) W. Gladstone Murray
General Manager.

Ottawa, Ontario.
November 17, 1939.

(6) Mr. Varcoe of the Department of Justice came before the Committee at 3.00 p.m. and discussed the Gooderham & Worts case with the Committee.

IT WAS RESOLVED

THAT having regard to all the facts and considering the information given by the Department of Justice, it was the opinion of the Committee that the Gooderham & Worts case should be tried in the ordinary court and that no appeal should be made, and that a leading counsel be employed in association with Mr. Jennings.

(7) The Assistant General Manager then discussed the question of accommodation. After some discussion the following decisions were arrived at:

(a) Authority was granted to extend office accommodation in the King's Hall Building, Montreal, when the Canadian Marconi Company withdrew;

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(b) The question of erecting a C.B.C. building in Ottawa as an alternative to extending the premises in the Chateau Laurier, is to be reported upon by the Assistant General Manager;

(c) Authority was granted to explore the possibility and if possible make arrangements for combined accommodation for the Corporation's departments now at Church Street and Hayter Street, Toronto;

(d) If the situation at Watrous with regard to the properties could not be satisfactorily cleared through the present solicitor retained for the work, another solicitor should be substituted;

(e) Complete information, comparative figures, with respect to the establishment and estimated cost and operation of a new building in Montreal and operating costs for studios and accommodation now in use.

(8) The Assistant General Manager outlined the desirability of taking some part in experimental work concerning frequency modulation. Authority was granted to proceed in association with the Canadian Marconi Company, in this connection.

(9) The General Manager indicated that it was desirable to have a permanent record of the Royal Tour broadcasts. These would cost something of the order of $8,000.00. In view of the importance of having a permanent record of this broadcast the Committee authorized whatever expenditure was necessary in this connection.

(10) A statement showing the cost of collection of radio broadcast licence fees, etc., for the purpose of Section 14 (sub-section (a) of Section 1, The Canadian Broadcasting Act, 1936) fiscal year 1938-39, was tabled for the information of the Committee with instructions that it be placed on record as follows:

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Cost of collection of radio broadcast licence fees, etc. for the purpose of Section 14 (sub-section (a) of Section 1, The Canadian Broadcasting Act, 1936) fiscal year 1938-39.

1.	Expenditure chargeable to Votes 396 and 623 (for details see Appendix A).....	$124,063.91
2.	Rental and expenses re space in Robinson Bldg., Queen St., Ottawa, occupied by Licence Branch.....	6,141.16
3.	2/3 of salaries of staff of Revenue Section, Treasury Staff, Hunter Bldg., Ottawa.....	10,044.00
4.	Contribution by the Dominion to Superannuation Fund re staff of Licence Branch and 2/3 of Revenue Branch.....	3,106.68
5.	Prorate of rentals paid by Department of Public Works for space occupied by Radio Branch employees outside Ottawa.....	1,791.80
6.	Prorate of value of space in public buildings outside Ottawa occupied by employees of Radio Branch.....	2,946.80
7.	Prorate of value of space in Hunter Building occupied by Treasury Revenue staff....	1,275.75
8.	Round figure representing sundry undisclosed expenses.....	1,000.00
	Items 2,5,6,7 and 8 accepted on same basis as 1936-37	
		$150,280.10

APPENDIX A

Radio Receiving Licences - Details cost of Issue - Radio Division Fiscal Year 1938-1939.

Personal Services -		
Salaries - Headquarters	$58,115.92	
Salaries - Outside	31,020.14	$89,136.06
Materials and Rental and Servicing of equipment.....		6,347.48
Communication Services (Postage, etc).....		10,038.63
Printing and Stationery.....		18,126.61
Sundry Expenses (Travel, freight, express, etc.).....		415.13
(Total paid from Parliamentary Votes 396 and 623)		$124,063.91

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APPENDIX B

Commissions Fiscal Year 1938-1939

Total Commissions..... $203,893.00

APPENDIX C

Net Revenue to C.B.C. 1938-1939
(Revenue collected by Radio Division)

Radio Receiving and Broadcast Transmitting Licences - fiscal year 1938-39.....	$2,802,466.25
Total cost of collection.....	150,280.10
Net amount to C.B.C.	$2,652,186.15

The meeting adjourned at 5.30 p.m.

CHAIRMAN

SECRETARY

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CHIEF EXECUTIVE ASSISTANT.

Canadian Broadcasting Corporation

TITLE

AGENDA

11TH MEETING - FINANCE COMMITTEE.

MARCH 12, 1940.

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FILE NO. VOL. NO.

CANADIAN BROADCASTING CORPORATION
SOCIÉTÉ RADIO-CANADA

SUBJECT	CROSS REFERENCE
11TH MEETING OF THE FINANCE COMMITTEE Data re -	

REFERRED TO	REMARKS If purpose for which referred cannot be expressed in one line add minute to file and enter here "WITH MINUTE"	INITIALS	DATE	F. A. B. F.	INITIALS	DATE

FILE NO. VOL. NO.

C.B.C. 2
10m—3-39

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KODAK SAFETY FILM

CBC INTERNAL MEMO

Mr. Baldwin:

Send copy of minutes.

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11th April, 1940.

Dear Mr. Morin,

I am obliged to you for your letter of April 10th returning the new draft of the Minutes of the last meeting of the Finance Committee.

I note your remarks concerning Group Insurance, Item No. 5, and have made the alterations suggested. I return these revised Minutes for your information and files.

Yours sincerely,

Secretary,
Board of Governors,

Rene Morin, Esq.,
General Manager,
General Trust of Canada,
112 St. James St. West,
Montreal, P. Q.

Enc.

RGK/MB

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CANADIAN BROADCASTING CORPORATION

MONTREAL, April 10th, 1940.

Mr. Donald Manson,
Secretary,
Canadian Broadcasting Corporation,
OTTAWA.

Dear Mr. Manson,

I acknowledge receipt of your letter of the 9th and of the new draft of the minutes of the last meeting of the Finance Committee.

These minutes correspond with my recollection of what took place at that meeting and are therefore entirely satisfactory to me.

However, on the subject of Group Insurance, Item 5, instead of stating that the Chairman should communicate further with the Minister, I would say that it was decided to refer the matter to the Board at its next meeting.

I return you the draft of minutes submitted.

Sincerely yours,

Chairman,
Board of Governors

R. Morin/S

Enc.

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MINUTES of the eleventh Meeting of the Finance Committee held in the Board Room of the Canadian Broadcasting Corporation, Ottawa, on March 12th, 1940.

The meeting opened at 10.00 a.m. with Mr. Rene Morin in the Chair. Also present were Messrs Odlum, Nathanson, Murray, Frigon and Manson.

(1) A full discussion on finances took place. Specific items in the budget for 1940-41 were examined.

IT WAS RESOLVED

THAT the draft of budget as revised and as annexed hereto as an Appendix be approved as a provisional budget, but with the provision that, for the first six months of the financial year, programme expenditures be restricted to 40% of the total amount voted for that purpose.

(2) The Assistant General Manager explained that certain alterations in the studio accommodation at the Ottawa Station CBO, were essential, the total amount needed for this work would be $55,000.

IT WAS RESOLVED

THAT the executive be authorized to expend the sum of $55,000 out of reserve for studios at CBO, Ottawa.

(3) The Assistant General Manager also outlined the items of capital expenditure which would be necessary during the year.

IT WAS RESOLVED

THAT the executive be authorized to expend a sum not exceeding $200,000 to be taken out of the reserve for certain capital expenditures considered essential; a list of all important expenditures shall be communicated to the members of the Finance Committee for approval.

(4) The General Manager brought forward a scheme of staff classification for the Corporation setting forth classes of positions and rates of compensation for each class. After some discussion the Committee approved

...

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that the executive proceed further with this matter so that the same could be considered at the next meeting of the Board.

IT WAS RESOLVED

THAT the Finance Committee authorize the executive to proceed with the preparation of a scheme of staff classification of positions and rates of compensation for the officers and employees of the Canadian Broadcasting Corporation for each class, provided that increases in salary under this plan, should only take place every second year and that such increases shall remain subject to withdrawal at the discretion of the Board of Governors in the light of changing circumstances particularly with reference to probable post-war adjustments.

(5) Group insurance for the staff of the Corporation which had been discussed at previous meetings was again considered. The Chairman set forth the difficulties, many of which had been pointed out by the Minister of Transport and observed from experiences in the application of such a scheme to semi-governmental services, such as the CBC. It was decided to refer the matter to the Board ~~that~~ before coming to a final decision, at its next meeting ~~the Chairman should communicate further with the Minister of Transport.~~

(6) (a) The Assistant General Manager pointed out that it would be advisable to consider an extension of the lease for the space now occupied by the Corporation in Ottawa in the Victoria Building due to the demand for accommodation by various war services. The Committee agreed to authorize the management to negotiate for an additional two years lease beyond the term already authorized, that is to say, two years beyond May, 1941.

(b) The Assistant General Manager also explained the preliminary arrangements which had been made to find new quarters in Toronto to house the CBC staff now accommodated at Church Street and Hayter Street, Toronto. The Committee authorized the executive to proceed with arrangements for new space in York Piper Building. ...

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(c) The Assistant General Manager also referred to additional requirements of space in studios in Montreal and Halifax. The Committee authorized the executive to lease the additional space required.

(7) A letter from Carson Buchanan of Station CHAB with regard to application for increase in power for that station was brought to the attention of the Committee.

IT WAS RESOLVED

THAT a letter from Carson Buchanan of Station CHAB with regard to that station's application for an increase in power which came before the Committee be placed before the Board of Governors at its next meeting, together with the recent representations which have been received from various sources concerning this application.

The meeting adjourned at 1.30 p.m.

CHAIRMAN

SECRETARY

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APPENDIX

CANADIAN BROADCASTING CORPORATION

BUDGET ESTIMATES 1940 - 41.

RECEIPTS	Budget 1939-40.	Estimated Expenditures 1939-40.	Budget 1940-41.		Increase or decrease over Est. Expend.
Licence Fees	2,750,000	2,850,000	2,900,000	+	150,000.
Commercial Bdcst.	700,000	650,000	700,000	+	50,000.
Subsidiary Hookups	70,000	70,000	75,000	+	5,000.
Miscellaneous	20,000	20,000	25,000	+	5,000.
	3,540,000	3,590,000	3,700,000	+	210,000.
EXPENDITURES					
Board of Governors	11,000	17,450	11,000	-	6,450.
Administration	146,000	158,380	167,250	+	8,870.
Engineering	602,750	575,575	666,750	+	91,175.
Programme	1,531,050	1,526,180	1,632,140	+	105,960.
Press & Informat.	67,950	60,180	64,860	+	4,680.
National Network	653,000	683,500	761,850	+	78,350.
Commercial	100,000	102,355	104,400	+	2,045.
Principal & Int.	78,250	68,000	155,750	+	87,750.
	3,190,000	3,191,620	3,564,000	+	372,380.
Capital	100,000	130,000	50,000	+	20,000.
Unallocated	50,000		36,000	+	36,000.
Surplus	200,000	268,380	50,000	-	218,380.
	3,540,000	3,590,000	3,700,000	+	210,000.

N.B.
National Network

Station Relations Previously in Comm'l Dept.	36,850
Wire Lines	725,000
	$761,850

.....
Supervisor of Expenditures

Keefer Building,
Montreal,
March 9th, 1940.

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Sent to Chairman
9.4.40

MINUTES of the eleventh Meeting of the FINANCE COMMITTEE held in the Board Room of the Canadian Broadcasting Corporation, Ottawa, on March 12th, 1940.

---

(1) The meeting opened at 10.00 a.m. with Mr. René Morin in the chair. A full discussion on finances took place. Specific items in the budget for 1940-41 were examined

IT WAS RESOLVED

See new one (1)

THAT the Budget as revised and as annexed hereto as Appendix No. 1 be approved, provided that programme expenditures for the first six months be restricted to 40% of the total ~~expenditures~~ approved for such expenditures

IT WAS RESOLVED — The Assistant General Manager also authorized the incurring of capital expenditures which may be necessary during the year

THAT the executive be authorized to expend a sum not exceeding $200,000 to be taken out of the reserve for certain capital expenditures considered essential; a list of all important expenditures shall be communicated to the members of the Finance Committee for approval.

IT WAS RESOLVED

THAT the Executive be authorized to expend the sum of $55,000 out of reserve for studios at CBO, Ottawa.

(2) The General Manager brought forward a scheme of staff classification for the Corporation setting forth classes of positions and rates of compensation for each class. After some discussion the Committee approved ~~of the classification as recommended.~~ [illegible]

IT WAS RESOLVED

See new

~~THAT the Classification of the Canadian Broadcasting Corporation as contained in Appendix No. 2 attached hereto, be approved as the classification for the various classes of positions and rates of compensation for each class in the Corporation, provided that increases shall not be more frequent than every second year and further, that such increases are subject to withdrawal in the light of changing circumstances particularly with reference to probable post-war adjustments.~~

The Assistant General Manager explained that certain alterations in the studio accommodation at the Ottawa Station CBO were required, the total amount needed ~~[illegible]~~ for this this work issued be

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DRAFT

IT WAS RESOLVED that the Finance Committee authorize the Executive to proceed with the preparation of a scheme of staff classification of positions and rates of compensation for the officers and employees of the Canadian Broadcasting Corporation for each class, provided that increases in salary under this plan, should only take place every second year and that such increases shall remain subject to withdrawal at the discretion of the Board of Governors in the light of changing circumstances particularly with reference to probable post-war adjustments.

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(3) Group insurance for the staff of the Corporation which had been discussed at previous meetings was again considered. The Chairman set forth the difficulties, many of which had been pointed out by the Minister of Transport and observed from experiences in the application of such a scheme to semi-governmental services, such as the CBC. It was decided that before coming to a final decision, the Chairman should communicate further with the Minister of Transport ~~and that an attempt should be made to relate the Group Insurance proposal to a feasible Pension Scheme proposal~~.

(4)a. The Assistant General Manager pointed out that it would be advisable to consider an extension of the lease for the space now occupied by the Corporation in Ottawa in the Victoria Building due to the demand for accommodation by various war services. The Committee agreed to authorize the Management to negotiate for an additional two years lease beyond the term already authorized, that is to say, two years beyond May, 1941.

b. The Assistant General Manager also explained the preliminary arrangements which had been made to find new quarters in Toronto to house the CBC staff now accommodated at Church Street and Hayter Street, Toronto. The Committee authorized the Executive to proceed with arrangements for new space in York Piper Building.

c. The Assistant General Manager also referred to addition requirements of space in Studios in Montreal and Halifax. The committee authorized the Executive to lease the additional space required.

(5) A letter from Carson Buchanan ~~from~~ re Station CHAB with regard to application for increase in power for that station was brought to the attention of the Committee.

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IT WAS RESOLVED

THAT a letter from Carson Buchanan of Station CHAB with regard to that station's application for an increase in power which came before the Committee be placed before the Board of Governors at its next meeting, together with the recent representations which have been received from various sources concerning this application.

The meeting adjourned at 1.30 p.m.

CHAIRMAN

SECRETARY

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Copy to Dr. Frigon

April 9th, 1940.

Dear Mr. Morin,

Thank you very much for your letter of the 8th instant returning drafts of the minutes of the 11th Meeting of the Finance Committee.

Your remarks concerning the budget, are, of course, correct and I have altered the Resolution accordingly.

The Resolution with regard to CBO has been supplemented with a brief explanatory note and it has been placed with proper relation to the Resolution authorizing the expenditure of $200,000.

A new Resolution with regard to the staff classification has replaced the original draft along the lines you had in mind and, as a consequence, the Appendix of this classification has been deleted. Instead, this will be presented to the meeting of the Board as a separate document for discussion. The other minor items which you suggested have also been made and I hope that the revised minutes, copy of which is attached hereto, will be found satisfactory.

Yours truly,

(Donald Manson)
Secretary, Board of Governors.

Mr. René Morin,
General Manager,
General Trust of Canada,
112 St. James St.,
Montreal, P.Q.

DM /EB

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CANADIAN BROADCASTING CORPORATION

MONTREAL, April 8th, 1940.

Mr. Donald Manson,
Secretary,
Canadian Broadcasting Corporation,
OTTAWA.

Dear Mr. Manson,

Dr. Frigon handed me Saturday your draft of the minutes of the eleventh meeting of the Finance Committee, asking me at the same time to mail if to you on Sunday night, if possible, after perusal.

I felt that I could not send it without some observations.

Your first resolution is an approval of the budget annexed as appendix 1, but with a provision that only 40% of it is to be expended during the first six months.

I agree that the members of the committee used the same expression but I cannot see how the salaries of our employees, the rental of the network, the interest on our loans can be met only to the extent of 40% during the first six months.

This percentage, in my mind, was meant to apply to the programmes which are a controllable expenditure.

Moreover, has the Finance Committee power to adopt a budget which is final? Minutes subject to Board

Should not this budget, approved by the Finance Committee, be submitted to the Board of Governors for final approval? It is always.

Until this approval, I am inclined to consider this budget as a provisional one.

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I would therefore suggest the following wording for this resolution:

"THAT the draft of budget as revised "and as annexed hereto as Appendix 1 be appro- "ved as a provisional budget, but with the pro- "vision that, for the first six months of the "financial year, programme expenditures be res- "tricted to 40% of the total amount voted for "that purpose."

There are then two resolutions, one authorizing the Executive to expend $200,000.00 out of the reserve for certain capital expenditures considered essential, and another one authorizing an expenditure of $55,000.00, again out of reserve, for studios at C.B.O.

This latter resolution, it seems to me, should be prefaced by a summary statement of the planned improvement at C.B.O.

It seems to me, moreover, that this resolution covering one determined expenditure should be placed first, whilst the other one, being of a more general character, should follow.

At no. 2, you have a resolution on the subject of classification. Should it not be more precise to state that we are referring to staff classification or classification of the positions of the employees?

By your draft of resolution, the Finance Committee would have approved the classification contained in appendix 2 attached to the minutes.

This classification, unless I am mistaken, has never been submitted to us. How then can we approve of it without having seen it?

If I remember correctly, at the last meeting of

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the Finance Committee, the work of preparing this classification was being proceeded with but was not completed. The Finance Committee asked for the preparation of a plan of classification of the positions of the employees of the C.B.C. and rates of compensation and stated, as you put it in your draft, that the increases provided for in the scheme should not be more frequent than every alternate year.

Should then the resolution not be in the form of an authorization to the Executive to proceed to prepare a scheme of staff classification of positions and rates of compensation of the employees of the C.B.C. for each class, providing that increases in salaries under this plan should only take place every second year and that such increases shall remain subject to withdrawal at the discretion of the Board of Governors in the light of changing circumstances, particularly with reference to probable post-war adjustments?

Your third item applies to group insurance and states that at the Finance Committee was of opinion that an attempt should be made to relate the group insurance proposal to a feasible pension scheme proposal.

I am not aware that any such suggestion was made. On the contrary, in my opinion at least, group insurance and pension scheme are two altogether different things which cannot be mixed.

Nothing seems to have been done yet in respect of the establishment of a pension scheme and the latter for the present should be left in abeyance until the question of group insurance is settled.

At 4 c you state that the Assistant Manager represented that additional space was required at Montreal and Halifax.

It seems that no action was taken on these

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representations.

I would complete the resolution by adding an authorization to the Assistant General Manager to lease the additional space required at these studios.

I do not know whether you will agree to my observations.

You are the secretary of the Board and acting as such you are at complete liberty to draft the minutes as you understood them to be, notwithstanding these observations.

The scheme of classification should be submitted to the Board of Governors at its next meeting and an item to that effect should be inserted on the agenda.

Yours truly,

Chairman,
Board of Governors

R. Morin/S

Enc.

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MINUTES of the eleventh Meeting of the Finance Committee held in the Board Room of the Canadian Broadcasting Corporation, Ottawa, on March 12th, 1940.

The meeting opened at 10.00 a.m. with Mr. Rene Morin in the Chair. Also present were Messrs Odlum, Nathanson, Murray, Frigon and Manson.

(1) A full discussion on finances took place. Specific items in the budget for 1940-41 were examined.

IT WAS RESOLVED

THAT the draft of budget as revised and as annexed hereto as an Appendix be approved as a provisional budget, but with the provision that, for the first six months of the financial year, programme expenditures be restricted to 40% of the total amount voted for that purpose.

(2) The Assistant General Manager explained that certain alterations in the studio accommodation at the Ottawa Station CBO, were essential, the total amount needed for this work would be $55,000.

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(3) The Assistant General Manager also outlined the items of capital expenditure which would be necessary during the year.

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THAT the Finance Committee authorize the executive to proceed with the preparation of a scheme of staff classification of positions and rates of compensation for the officers and employees of the Canadian Broadcasting Corporation for each class, provided that increases in salary under this plan, should only take place every second year and that such increases shall remain subject to withdrawal at the discretion of the Board of Governors in the light of changing circumstances particularly with reference to probable post-war adjustments.

(5) Group insurance for the staff of the Corporation which had been discussed at previous meetings was again considered. The Chairman set forth the difficulties, many of which had been pointed out by the Minister of Transport and observed from experiences in the application of such a scheme to semi-governmental services, such as the CBC. It was decided that before coming to a final decision, the Chairman should communicate further with the Minister of Transport.

(6) (a) The Assistant General Manager pointed out that it would be advisable to consider an extension of the lease for the space now occupied by the Corporation in Ottawa in the Victoria Building due to the demand for accommodation by various war services. The Committee agreed to authorize the management to negotiate for an additional two years lease beyond the term already authorized, that is to say, two years beyond May, 1941.

(b) The Assistant General Manager also explained the preliminary arrangements which had been made to find new quarters in Toronto to house the CBC staff now accommodated at Church Street and Hayter Street, Toronto. The Committee authorized the executive to proceed with arrangements for new space in York Piper Building.

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(c) The Assistant General Manager also referred to additional requirements of space in studios in Montreal and Halifax. The Committee authorized the executive to lease the additional space required.

(7) A letter from Carson Buchanan of Station CHAB with regard to application for increase in power for that station was brought to the attention of the Committee.

IT WAS RESOLVED

THAT a letter from Carson Buchanan of Station CHAB with regard to that station's application for an increase in power which came before the Committee be placed before the Board of Governors at its next meeting, together with the recent representations which have been received from various sources concerning this application.

The meeting adjourned at 1.30 p.m.

CHAIRMAN

SECRETARY

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Ottawa, Ont.,
March 14, 1940.

Dear Dr. Frigon:

Here is a draft of the Minutes of the Finance Committee which sat in Ottawa on March 12th. Perhaps you could have an opportunity of getting Mr. Morin's approval of them as agreed.

Yours sincerely,

(Donald Manson)
Secretary-Board of Governors

Dr. A. Frigon,
Canadian Broadcasting Corp.,
Keefer Bldg.,
Montreal, P.Q.

Encl.

DM/ESG

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MINUTES of the eleventh Meeting of the FINANCE COMMITTEE held in the Board Room of the Canadian Broadcasting Corporation, Ottawa, on March 12th, 1940.

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THAT the executive be authorized to expend a sum not exceeding $200,000 to be taken out of the reserve for certain capital expenditures considered essential; a list of all important expenditures shall be communicated to the members of the Finance Committee for approval.

IT WAS RESOLVED

THAT the Executive be authorized to expend the sum of $55,000 out of reserve for studios at CBO, Ottawa.

(2) The General Manager brought forward a scheme of classification for the Corporation setting forth classes of positions and rates of compensation for each class. After some discussion the Committee approved of the classification as recommended.

IT WAS RESOLVED

THAT the Classification of the Canadian Broadcasting Corporation as contained in Appendix No. 2 attached hereto, be approved as the classification for the various classes of positions and rates of compensation for each class in the Corporation, provided that increases shall not be more frequent than every second year and further, that such increases are subject to withdrawal in the light of changing circumstances particularly with reference to probable post-war adjustments.

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(3) Group insurance for the staff of the Corporation which had been discussed at previous meetings was again considered. The Chairman set forth the difficulties, many of which had been pointed out by the Minister of Transport and observed from experiences in the application of such a scheme to semi-governmental services, such as the CBC. It was decided that before coming to a final decision, the Chairman should communicate further with the Minister of Transport and that an attempt should be made to relate the Group Insurance proposal to a feasible Pension Scheme proposal.

(4)a. The Assistant General Manager pointed out that it would be advisable to consider an extension of the lease for the space now occupied by the Corporation in Ottawa in the Victoria Building due to the demand for accommodation by various war services. The Committee agreed to authorize the Management to negotiate for an additional two years lease beyond the term already authorized, that is to say, two years beyond May, 1941.

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IT WAS RESOLVED

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CHAIRMAN

SECRETARY

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CANADIAN BROADCASTING CORPORATION

MEMORANDUM

G.M.-

Herewith draft Finance minutes.

D.M.

Approved.
W.A.Y.
15/3/40.

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DRAFT

MINUTES of the eleventh Meeting of the FINANCE COMMITTEE held in the Board Room of the Canadian Broadcasting Corporation, Ottawa, on March 12th, 1940.

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(1) The meeting opened at 10.00 a.m. ~~and~~, ~~a final~~ discussion on finances took place. Specific items in the budget for 1940-41 were examined

IT WAS RESOLVED

THAT

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IT WAS RESOLVED

THAT

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IT WAS RESOLVED

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(3) Group insurance for the ~~stamp~~ staff of the Corporation which had been discussed at previous meetings was again considered. The Chairman set forth the difficulties, many of which had been pointed out by the Minister of Transport, and observed from experiences in the application of such a scheme to semi-governmental services, such as the CBC. It was ~~finally~~ decided that before coming to a final decision, the Chairman should communicate further with the Minister of Transport, and that an attempt should be made to relate the Group Insurance proposal to a feasible Pension Scheme proposal.

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(5) A letter from Carson Buchanan from CHAB station with regard to application for increase in power for that station was brought to the attention of the Committee.

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3d

IT WAS RESOLVED

THAT a letter from Carson Buchanan of Station CHAB with regard to that station's application for an increase in power which came before the Committee be placed before the Board of Governors at its next meeting, together with the recent representations which have been received from various sources concerning this application.

The meeting adjourned at 1.30 p.m.

CHAIRMAN

SECRETARY

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(1)

IT WAS RESOLVED

THAT the Budget as revised and as annexed hereto as Appendix No. be approved provided that expenditures for the first six months be restricted to 40% of the total expenditures approved.

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(2)

IT WAS RESOLVED

THAT the executive be authorized to expend a sum not exceeding $200,000 to be taken out of the reserve for certain capital expenditures considered essential; a list ~~of which~~ of all items of expenditures shall be communicated to the members of the Finance Committee for ~~previous~~ approval.

of all important expenditures

OK

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(3)

IT WAS RESOLVED

THAT the Executive be authorized to expend the sum of $55,000 out of reserve for studios at CBO, Ottawa.

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(4)

IT WAS RESOLVED

THAT the Classification of the Canadian Broadcasting Corporation as contained in Appendix 1 attached hereto, be approved as the classification for the various classes of positions and rates of compensation for each class in the Corporation, provided that increases shall not be more frequent than every second year and further that such increases are subject to withdrawal in the light of changing circumstances particularly with reference to probable post-war adjustments.

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K SAFETY FILM

5

IT WAS RESOLVED

THAT a letter from Carson Buchanan of Station CHAB with regard to that station's application for an increase in power which came before the Committee be placed before the Board of Governors at its next meeting, together with the recent representations which have been received from various sources concerning this application.

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11TH MEETING OF THE FINANCE COMMITTEE OF THE BOARD OF GOVERNORS OF THE CANADIAN BROADCASTING CORPORATION HELD IN OTTAWA ON THE 12TH DAY OF MARCH, 1940.

AGENDA

1. Budget

2. Other business

   (a) Reclassification
   (b) Extension of lease for space in the Victoria Building, Ottawa.

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DRAFT

TO EACH MEMBER OF THE STAFF

Now that salary scales, normal increases, maximum salaries, and conditions of service have been defined and approved in the light of experience in the past three years, it becomes possible to inform each member of the staff of his or her precise status and financial prospects.

It should be kept in mind that in each case the assessed reward is for the function described. Individuals who feel that their qualifications and experience justify higher rewards than are being offered should realize that these can be secured only by reclassification.

Scales of pay, rates of increase, and maximum salaries have been evolved after the most careful consideration. While every reasonable endeavour has been made to ensure adequacy and fairness of rewards, limitations of revenue both now and in the future have had to be kept in mind.

As a result of the annual survey and salary adjustment, your position is defined as .....
.....
.....
which carries a salary range from ..... to .....
with a normal annual increase of ..... Your present salary of ..... is increased to ..... as from April 1st, 1940.

.....

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Employees of the CBC, who have been confirmed in their appointments, are engaged on the basis of termination of appointment by three months' notice which may be given at any time by either side, the CBC reserving the right to pay the salary in lieu of the working out of the period of notice.

There will be no avoidable delay in dealing with various problems of staff welfare which need attention and which are recognized both by the Board of Governors and the management.

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FILE NO. VOL. NO.

CANADIAN BROADCASTING CORPORATION
SOCIÉTÉ RADIO-CANADA

SUBJECT	CROSS REFERENCE
12TH MEETING OF THE FINANCE COMMITTEE held in Ottawa, June 1/40.	

REFERRED TO	REMARKS If purpose for which referred cannot be expressed in one line add minute to file and enter here "WITH MINUTE"	INITIALS	DATE	P. A. B. F.	INITIALS	DATE

VOL. NO. FILE NO.

C.B.C. 2
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MINUTES of the twelfth Meeting of the FINANCE COMMITTEE held in the Board Room of the Canadian Broadcasting Corporation, Ottawa, on June 1st, 1940.

The meeting opened at 10.00 a.m. with Mr. Rene Morin in the Chair. Also present were Messrs Nathanson, Godfrey, Murray, Trigon and Manson.

(1) Mr. Morin suggested that, inasmuch as Mr. Nathanson now had been appointed Vice-Chairman of the Board, he felt that he should undertake the chairmanship of the Finance Committee. This was agreed to and Mr. Nathanson assumed the Chair.

(2) The financial statement giving the final figures for 1939-40 was then discussed and the question of depreciation was specifically considered. It was agreed that, commencing with the fiscal year 1939-40, the depreciation on technical equipment be computed at 20%, other figures remaining as at present. The financial statement as submitted and which is attached hereto as an appendix was otherwise approved.

(3) The plan of Group Life Insurance for CBC employees was then considered. After careful examination of the recommendations made and the policy proposed, the plan was approved subject to the provisions of the following resolution:

IT WAS RESOLVED

THAT pursuant to the resolution adopted at the 14th meeting of the Board of Governors, held at Ottawa on April 15th and 16th, 1940, the plan of group life insurance submitted jointly by the Canada Life Assurance Company, Confederation Life Association, London Life Insurance Company and Mutual Life Assurance Company of Canada with which Companies the Sun Life Assurance Company of Canada and the Great West Life Assurance Company will be associated, be authorized and made effective June 1, 1940, under the following provisions:

(1) Employees shall contribute at the rate of sixty cents per month per thousand dollars of insurance on the basis of the approved schedule of distribution of coverage and deductions of premiums shall be made from monthly salary cheques. The cost of premiums in excess of sixty cents per thousand dollars per month shall be paid from funds of the Corporation, and the whole premium shall be paid on an annual basis by the Corporation to take advantage of economy. Coverage shall be on the basis of the approved schedule as follows:

...

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Annual Earnings	Amount of Insurance (1) Minimum	(2) Maximum
Less than $1,200	$500	$1,000
$1,200 but less than $2,000	500	2,000
$2,000 but less than $3,000	500	3,000
$3,000 but less than $4,000	500	4,000
$4,000 and over	500	5,000

except that on attainment of age sixty coverage shall be reduced by ten percent and there shall be a reduction of ten percent each year thereafter until age sixty-five when coverage shall terminate, provided that prior to age sixty-five no insurance shall be reduced to an amount less than $500.

(2) This plan of group life insurance shall apply to all employees of the CBC appointed pursuant to Paragraph 6 (2) of its By-Laws who have completed at least three months of service and are employed for a period of indeterminate duration, and thereafter shall apply to employees who have completed three months of service and whose appointments are for periods of indeterminate duration.

(3) All conditions of the contract application shall be complied with.

(4) The Assistant General Manager gave a progress report with regard to the Halifax Studios.

(5) A letter from Mr. R.W. Starratt, of Station CKCA, Kenora, outlining the difficulties in which the owners of that station at present find themselves and the possibility of their having to discontinue operations, was read and thoroughly discussed. The General Manager was directed to communicate with Mr. Starratt advising him:

(a) that the question of a lower frequency would be examined by the Joint Technical Committee and a report made to the Board, when the matter could be dealt with finally.

(b) that the Corporation's Commercial Division will be glad to inform agencies of the availability of the Kenora station for commercial programmes.

(c) that the Corporation is glad to know that encouragement has been given to the station by supplying CBC sustaining programmes and news without charge.

(d) that the account of the CBC for $979.80, outstanding against the station, will be written off in view of the present circumstances.

(6) The application of Revelstoke for connection to the CBC network was very carefully considered and, in view of the lack of coverage in that area, it was decided to recommend to the Board that the CBC supply a line to this station during the war period.

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(7) The Assistant General Manager brought forward the suggestion that the CBC might consider the possibility of establishing and installing a 10 kw. short wave station to give some service to French Canada, Europe and the United States. After much discussion, it was finally decided that a further application might be made to the Government to have a 50 kw. transmitter installed by them.

(8) The Assistant General Manager pointed out the desirability of coming to a decision with regard to the renewal of the lease for accommodation for the Ottawa Headquarters stationed in the Victoria Building. He said that, due to the extension of government offices, rentals for office space had gone up considerably, but the present lease could be renewed at $1.70 per square foot, the present rate being $1.50 per square foot. The Committee agreed that this rate should be accepted for a renewal period of two years as from May 1st, 1941.

(9) There was some discussion about the deduction of the parliamentary appropriation for the suppression of inductive interference. The General Manager and the Assistant General Manager pointed out the likely effects, i.e. that there might be a reduction of license fees.

The meeting closed at 12 o'clock.

(SGD.) N.L. Nathanson

(SGD.) Donald Manson

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APPENDIX

CANADIAN BROADCASTING CORPORATION

Treasurer's Report, 31st of March, 1940 - Prepared for Meeting of FINANCE COMMITTEE, 1st of June, 1940.

This report and the Balance Sheet as at the 31st of March, 1940, the Operating Account for the fiscal year then ended, and a statement of the Cash Position, provide material for a general survey of the Corporation's operations and financial position. A great number and variety of detailed supporting statements and explanations are available.

LICENCE FEES

The income from licence fees was $2,906,605.28; being the total net collections payable to us reported by the Department of Transport up to the 25th of May for Licence Fees income collected for the fiscal year 1939-40. Included is $30,705.00 for transmitting licences.

COMMERCIAL INCOME

The net commercial income was $700,867.92, of which $202,888.31 remained outstanding at the 31st of March, 1940.

REVENUE AND EXPENDITURE

After making ample provision for depreciation, the Corporation's financial position has improved by $396,000.00 since the 1st of April, 1939.

WAR

The Corporation expended $85,372.68 directly as a result of the War, of which $21,748.65 was for capital assets such as fencing, floodlighting, etc. The cost of radio censorship, which is recoverable from the Government, is not included in this item.

ROYAL VISIT

The Corporation spent $98,739.02 in providing special broadcasting facilities for the Royal Visit, of which $47,449.38 was recovered from the Government by way of a Grant-In-Aid.

CASH POSITION

After providing for the completion of capital expenditures for which commitments had already been made up to the 31st of March, and assuming that the operations of the current fiscal year (1940-41) including repayments of

...

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loan principal, will be financed out of the cash income of that period as heretofore, the actual surplus of uncommitted cash at the 31st of March, 1940, was about $750,000.00

ACCOUNTS RECEIVABLE

The accounts receivable at the 31st of March have been outstanding since:

March	156,592.74
February	38,101.96
January	1,879.83
Prior to January	6,313.78
	$202,888.31

There is at present no prospect of loss exceeding the $4,000.00 reserve which has been set up.

ACCOUNTS PAYABLE

The accounts payable are normal outstandings, the greater part of which have been paid off during the months of April and May.

INDIRECT LIABILITIES

No allowance has been made for contingent liabilities arising out of legal actions against the Corporation.

DEPRECIATION AND RESERVE FOR RENEWALS AND OBSOLESCENCE

The rapidity with which the science and machinery of broadcasting of to-day is outmoding that of yesterday has left little reliable precedent on which to premise problems of obsolescence and depreciation. Enough, however, is known already to indicate the wisdom of heavily discounting operating surpluses, by way of depreciation charges, and of ear-marking specific cash reserves to provide for inevitable replacements necessitated by incalculable obsolescence.

Ten percent of the cost of all plant and equipment and five percent of the cost of building sites has been charged to the cost of operations and added to the reserve for depreciation.

In drafting the Corporation's balance sheet, effect was given to a Minute of the Finance Committee passed on the 17th of November, 1939: "That a renewals and obsolescence account be established, effective with the year beginning April 1st, 1939, and that an amount of $400,000.00 be transferred to that account from the surplus account".

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CAPITAL ASSETS

Capital assets were increased by $622,000.00 of which $388,000.00 was spent on the completion of stations CBA and CBK; $66,000.00 on the new station at Marieville; and $168,000.00 for sundry minor additions and improvements to plant and equipment. The first two items were financed by loans from the Government and the latter out of income.

GOVERNMENT LOANS

During the year a new loan of $750,000.00 was obtained from the Dominion Government, while $50,000.00 was paid off the balance of $450,000.00 outstanding on the old loan, leaving outstanding in this account at the 31st of March the sum of $1,150,000.00.

STUDY OF ACCOUNTS

The accounts can be broken down regionally and by Object of Expenditure so as to provide a useful source of information concerning operating costs and financial economy, a study of which might lead to even better control and efficiency.

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Statement 1

CANADIAN BROADCASTING CORPORATION

BALANCE SHEET

31st March, 1940

ASSETS

Current			
Cash in Banks, Petty Cash and Treasurer's Cashiers' Funds		456,558.35	
Accounts Receivable	202,888.31		
Less—Reserve for Bad Debts	4,000.00	198,888.31	
Department of Finance (Balance owing on account of Licence Fees)		31,605.28	
Investments			
Dominion of Canada 4½% Bonds Due 1st Sept. 1940		500,000.00	
Proportion of Premium		6,722.23	1,193,774.17
Fixed			
Real Estate, Buildings, Technical Equipment, Studio and Office Furnishings, Library, etc.	2,066,001.56		
Less—Reserve for Depreciation, 2nd November, 1936, to 31st March, 1940.	543,460.69		1,522,540.87
Deferred			
Stationery and Printing		21,316.52	
Expendable Stores		13,088.19	
Prepaid Charges Insurance, etc.		6,082.06	40,486.77
			$2,756,801.81

(Sgd.) Harry Baldwin, C.A.
TREASURER.

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Statement 1

CANADIAN BROADCASTING CORPORATION

BALANCE SHEET

31st March, 1940

LIABILITIES

CURRENT		
Accounts Payable		
Operations	96,058.94	
Private Stations	79,814.79	
Capital Expenditures	35,914.61	
Interest on Loans	10,034.90	221,823.24
Loans for Capital Works		
Dominion Government Loans:		
No.1	400,000.00	
No.2	750,000.00	1,150,000.00
Reserve for Renewals and replacements		400,000.00
Surplus (Statement 4)		984,978.57
		$2,756,801.81

(SGD.) Harry Baldwin, C.A.
TREASURER

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Statement 2

CANADIAN BROADCASTING CORPORATION

INCOME AND EXPENDITURES

1st April, 1939 to 31st March, 1940.

INCOME

Licence Fees	2,906,605.28	
Commercial Broadcasting (Statement 3)	700,867.92	
Subsidiary Hookups (Statement 3)	72,653.97	
Miscellaneous (Statement 3)	24,485.34	
Grant - Royal Visit	47,449.38	3,752,061.89

EXPENDITURES

Programmes	1,540,658.37	
Station Network	685,308.68	
Engineering Operations	610,482.14	
Administration	162,939.72	
Commercial	108,119.99	
Press and Information	63,539.56	
Interest on Loans	23,837.13	
Depreciation:		
(5% on Buildings 32,308.66		
10% on Equipment, etc. 141,982.84	174,291.50	
	3,369,177.09	
Less - Inventory of Expendable Stores	13,088.19	3,356,088.90
Net Operating Surplus		$ 395,972.99

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CANADIAN BROADCASTING CORPORATION

CASH POSITION

31st March, 1940

Cash in Bank, etc.		456,558.35
Investments:		
Dominion of Canada Bonds Due 1st September, 1940.		506,722.23
Accounts Receivable		234,493.59
		1,197,774.17
Less--Accounts Payable	221,823.24	
CBM, Marieville	69,000.00	
CBO, Ottawa	56,000.00	346,823.24
		850,950.93
Less--Estimated requirements for working capital		100,000.00
Estimated Cash Surplus 31st of March, 1940.		$ 750,950.93

(SGD.) Harry Baldwin, C.A.
TREASURER

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Copy handed to Mr. Mortimer, Supervisor
of expenditures, March 3, 1944.

G.

EXTRACT from Minutes of the 12th Meeting of the Finance Committee held in Ottawa, June 1, 1940.

The financial statement giving the final figures for 1939-40 was then discussed and the question of depreciation was specifically considered. It was agreed that, commencing with the fiscal year 1939-40 the depreciation on technical equipment be computed at 20%, other figures remaining as at present. The financial statement as submitted and which is attached hereto as an appendix was otherwise approved.

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Draft of the Minutes of the last meeting
of the Finance Committe, June 1/40.

C.E.A.

Asst. General
Manager

With reference to your memorandum of the 11th instant, if you think I should remove the reference to the Victoria Building lease from the minutes of the Finance Committee held on June 1, I shall do so. The reference in the previous minutes of the Finance Committee meeting - that is the one held on March 12th - said "The Committee agreed to authorize the management to negotiate for an additional two years lease beyond the term already authorized.." It will be observed that this is to negotiate, but not to proceed. It might be well, therefore, to leave the present minutes as they are; if you agree, I will do this.

Ottawa, June 25th, 1940.

DM/ESG

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CBC Internal Memo

From:

Assistant
General Manager

To:

Chief Executive
Assistant

Subject: Draft of the Minutes of the last meeting of the Finance Committee.

The draft of the minutes of the last meeting of the Finance Committee which you have sent to me seems to be all right, except for the 8th item where I believe the renewal was meant for three years instead of two. As a matter of fact, this whole item should come out because I think the Board has already approved of the renewal of the lease, if not on those terms, at least in principle. If that is not the case, please let me know.

Assistant General Manager.

Montreal, June 11th, 1940.

CBC 82

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Master Copy

MINUTES of the twelfth Meeting of the Finance Committee held in the Board Room of the Canadian Broadcasting Corporation, Ottawa, on June 1st, 1940.

The meeting opened at 10.00 a.m. with Mr. Rene Morin in the Chair. Also present were Messrs. Nathanson, Godfrey, Murray, Frigon and Manson.

(1) Mr. Morin suggested that, inasmuch as Mr. Nathanson now had been appointed Vice-Chairman of the Board, he felt that he should undertake the chairmanship of the Finance Committee. This was agreed to and Mr. Nathanson assumed the Chair.

(2) The financial statement giving the final figures for 1939-40 was then discussed and the question of depreciation was specifically considered. It was agreed that, commencing with the fiscal year 1939-40, the depreciation on technical equipment be computed at 20%, other figures remaining as at present. The financial statement as submitted and which is attached hereto as an appendix was otherwise approved.

(3) The plan of Group Life Insurance for CBC employees was then considered. After careful examination of the recommendations made and the policy proposed, the plan was approved subject to the provisions of the following resolution:

IT WAS RESOLVED

THAT pursuant to the resolution adopted at the 14th meeting of the Board of Governors, held at Ottawa on April 15th and 16th, 1940, the plan of group life insurance submitted jointly by the Canada Life Assurance Company, Confederation Life Association, London Life Insurance Company and Mutual Life Assurance Company of Canada with which

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Companies the Sun Life Assurance Company of Canada and the Great West Life Assurance Company will be associated, be authorized and made effective June 1, 1940, under the following provisions:

(1) Employees shall contribute at the rate of sixty cents per month per thousand dollars of insurance on the basis of the approved schedule of distribution of coverage and deductions of premiums shall be made from monthly salary cheques. The cost of premiums in excess of sixty cents per thousand dollars per month shall be paid from funds of the Corporation, and the whole premium shall be paid on an annual basis by the Corporation to take advantage of economy. Coverage shall be on the basis of the approved schedule as follows:

Annual Earnings	Amount of Insurance (1) Minimum	(2) Maximum
Less than $1,200	$500	$1,000
$1,200 but less than $2,000	500	2,000
2,000 but less than 3,000	500	3,000
3,000 but less than 4,000	500	4,000
4,000 and over	500	5,000

except that on attainment of age sixty coverage shall be reduced by ten per cent. and there shall be a reduction of ten per cent. each year thereafter until age sixty-five when coverage shall terminate, provided that prior to age sixty-five no insurance shall be reduced to an amount less than $500.

(2) This plan of group life insurance shall apply to all employees of the CBC appointed pursuant to Paragraph 6(2) of its By-Laws who have completed at least three months of service and are employed for a period of indeterminate duration, and thereafter shall apply to employees who have completed three months of service and whose appointments are for periods of indeterminate duration.

(3) All conditions of the contract application shall be complied with.

(4) The Assistant General Manager gave a progress report with regard to the Halifax Studios.

(5) A letter from Mr. R. W. Starratt, of Station CKCA, Kenora, outlining the difficulties in which the owners of that station at present find themselves and the possibility of their having to discontinue operations, was read and thoroughly discussed. The General Manager was directed to communicate with Mr. Starratt advising him:

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(a) that the question of a lower frequency would be examined by the Joint Technical Committee and a report made to the Board, when the matter could be dealt with finally.

(b) that the Corporation's Commercial Division will be glad to inform agencies of the availability of the Kenora station for commercial programmes.

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(d) that the account of the CBC for $979.80, outstanding against the station, will be written off in view of the present circumstances.

(6) The application of Revelstoke for connection to the CBC network was very carefully considered and, in view of the lack of coverage in that area, it was decided to recommend to the Board that the CBC supply a line to this station during the war period.

(7) The Assistant General Manager brought forward the suggestion that the CBC might consider the possibility of establishing and installing a 10 kw. short wave station to give some service to French Canada, Europe and the United States. After much discussion, it was finally decided that a further application might be made to the Government to have a 50 kw. transmitter installed by them.

(8) The Assistant General Manager pointed out the desirability of coming to a decision with regard to the renewal of the lease for accommodation for the Ottawa Headquarters stationed in the Victoria Building. He said that, due to the extension of government offices, rentals for office space had gone up considerably, but the present lease could be renewed at $1.70 per square foot, the present rate being $1.50 per square foot. The Committee agreed that this rate should be accepted for a renewal period of two years as from May 1st, 1941.

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(9) There was some discussion about the deduction of the parliamentary appropriation for the suppression of inductive interference. The General Manager and the Assistant General Manager pointed out the likely effects, i.e., that there might be a reduction of license fees.

The meeting closed at 12 o'clock.

Chairman

Secretary

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APPENDIX

CANADIAN BROADCASTING CORPORATION

Treasurer's Report, 31st of March, 1940
Prepared for Meeting of Finance Committee
1st of June, 1940

This report and the Balance Sheet as at the 31st of March, 1940, the Operating Account for the fiscal year then ended, and a statement of the Cash Position, provide material for a general survey of the Corporation's operations and financial position. A great number and variety of detailed supporting statements and explanations are available.

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CASH POSITION

After providing for the completion of capital expenditures for which commitments had already been made up to the 31st of March, and assuming that the operations of the current fiscal year (1940-41) including repayments of loan principal, will be financed out of the cash income of that period as heretofore, the actual surplus of uncommitted cash at the 31st of March, 1940, was about $750,000.00

ACCOUNTS RECEIVABLE

The accounts receivable at the 31st of March have been outstanding since:

March	156,592.74
February	38,101.96
January	1,879.83
Prior to January	6,313.78
	$202,888.31

There is at present no prospect of loss exceeding the $4,000.00 reserve which has been set up.

ACCOUNTS PAYABLE

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DEPRECIATION AND RESERVE FOR RENEWALS AND OBSOLESCENCE

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reserves to provide for inevitable replacements necessitated by incalculable obsolescence.

Ten per cent. of the cost of all plant and equipment and five per cent. of the cost of building sites has been charged to the cost of operations and added to the reserve for depreciation.

In drafting the Corporation's balance sheet, effect was given to a Minute of the Finance Committee passed on the 17th of November, 1939; "That a renewals and obsolescence account be established, effective with the year beginning April 1st, 1939, and that an amount of $400,000.00 be transferred to that account from the surplus account."

CAPITAL ASSETS

Capital assets were increased by $622,000.00 of which $388,000.00 was spent on the completion of stations CBA and CBK; $66,000.00 on the new station at Marieville; and $168,000.00 for sundry minor additions and improvements to plant and equipment. The first two items were financed by loans from the Government and the latter out of income.

GOVERNMENT LOANS

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STUDY OF ACCOUNTS

The accounts can be broken down regionally and by Object of Expenditure so as to provide a useful source of information concerning operating costs and financial economy, a study of which might lead to even better control and efficiency.

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Statement 1

CANADIAN BROADCASTING CORPORATION

BALANCE SHEET

31st March - 1940

ASSETS

Current			
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Accounts Receivable	202,888.31		
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Investments			
Dominion of Canada 4½% Bonds Due 1st Sept. 1940		500,000.00	
Proportion of Premium		6,722.23	1,193,774.1
Fixed			
Real Estate, Buildings, Technical Equipment, Studio and Office Furnishings, Library, etc.	2,066,001.56		
Less--Reserve for Depreciation, 2nd November, 1936 to 31st March, 1940	543,460.69		1,522.540.8
Deferred			
Stationery and Printing		21,316.52	
Expendable Stores		13,088.19	
Prepaid Charges, Insurance, etc.		6,082.06	40,486.7
			$2,756,801.8

HARRY BALDWIN

----------C.A.
Treasurer

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Statement 1

CANADIAN BROADCASTING CORPORATION

BALANCE SHEET

31st March - 1940

LIABILITIES

CURRENT		
Accounts Payable		
Operations	96,058.94	
Private Stations	79,814.79	
Capital Expenditures	35,914.61	
Interest on Loans	10,034.90	221,823.24
Loans for Capital Works		
Dominion Government Loans:		
No. 1	400,000.00	
No. 2	750,000.00	1,150,000.00
Reserve for Renewals and Replacements		400,000.00
Surplus (Statement 4)		984,978.57
		$2,756,801.81

HARRY BALDWIN

----------C.A.
Treasurer.

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Statement 2

CANADIAN BROADCASTING CORPORATION

INCOME AND EXPENDITURES

1st April, 1939 to 31st March, 1940

INCOME

Licence Fees	2,906,605.28	
Commercial Broadcasting (Statement 3)	700,867.92	
Subsidiary Hookups (Statement 3)	72,653.97	
Miscellaneous (Statement 3)	24,485.34	
Grant - Royal Visit	47,449.38	3,752,061.89

EXPENDITURES

Programmes		1,540,658.37	
Station Network		685,308.68	
Engineering Operations		610,482.14	
Administration		162,939.72	
Commercial		108,119.99	
Press and Information		63,539.56	
Interest on Loans		23,837.13	
Depreciation:			
(5% on Buildings	32,308.66		
(10% on Equipment, etc.	141,982.84	174,291.50	
		3,369,177.09	
Less--Inventory of Expendable Stores		13,088.19	3,356,088.90
Net Operating Surplus			$ 395,972.99

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CANADIAN BROADCASTING CORPORATION

CASH POSITION

31st March - 1940

Cash in Bank, etc.		456,558.35
Investments:		
Dominion of Canada Bonds Due 1st September, 1940		506,722.23
Accounts Receivable		234,493.59
		1,197,774.17
Less--Accounts Payable	221,823.24	
CBM, Marieville	69,000.00	
CBO, Ottawa	56,000.00	346,823.24
		850,950.93
Less--Estimated requirements for Working capital		100,000.00
Estimated Cash Surplus 31st of March, 1940		$ 750,950.93

HARRY BALDWIN

----------C.A.
Treasurer.

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DRAFT

CANADIAN BROADCASTING CORPORATION

MINUTES of a Special Meeting of the Board of Governors of the Canadian Broadcasting Corporation held in the Head Office, Victoria Building, Ottawa, on June 1, 1940.

PRESENT

René Morin, (Chairman)
N. L. Nathanson (Vice-Chairman)
Major-General V. W. Odlum
J. W. Godfrey, K.C.
Alan B. Plaunt
Rev. Canon W. E. Fuller
Professor Adrien Pouliot

IN ATTENDANCE

W. E. Gladstone Murray, General Manager
Dr. A. Frigon, Assistant General Manager

Donald Manson
Secretary

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JUNE 1, 1940.
(Morning Session)

The meeting opened at 12 noon with Mr. Rene Morin, Chairman, presiding.

The Chairman, on behalf of the Board, congratulated Major-General Odlum on his appointment to the high and responsible position as Commander of the Second Division of the Canadian Active Service Force.

The Board then held a brief consultation in camera, the General Manager, Assistant General Manager, and Secretary retiring.

Mr. Plaunt called to the attention of the Board of Governors a memorandum mailed to all of the members of the Board, dated 20th May, 1940, and signed by the General Manager in connection with statements allegedly made by Mr. Cuthbert Scott to the General Manager and quoting Mr. Plaunt in this connection. Mr. Plaunt stated that he had expressed no views whatever to Mr. Scott as intimated in this memorandum and had made no suggestions to him or advised him in this connection. On the contrary, Mr. Plaunt stated that he had explicitly requested Mr. Scott to refrain from conveying the impression that he had any views on or interest in the matter. Mr. Plaunt said he was satisfied Mr. Scott had not departed from this injunction.

IT WAS RESOLVED

THAT the Board ask the General Manager to withdraw the memorandum in question and, in the future, before quoting any members of the Board in writing the management be required to obtain verification and permission of the member who may be quoted.

The General Manager expressed his regret for the misunderstanding. He had accepted Mr. Cuthbert Scott's statements concerning Mr. Plaunt's views and he realised now that he should have sought confirmation from Mr. Plaunt. While gladly withdrawing the memorandum and expressing regret for the occurrence, the General Manager denied the malicious intent suggested by Mr. Plaunt. Mr. Plaunt said that he refused to accept the General Manager's statement.

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The Chairman brought to attention an application from the owners of the station at Revelstoke for connection to the CBC network at CBC expense. It was pointed out that there is lack of coverage in the Revelstoke area and a service to listeners would be given by authorizing the application. The Chairman said the Finance Committee had already agreed to the extension of a wire line connection to this station, and it was now for the Board as a whole to say whether it approved. The Board agreed to the extension.

IT WAS RESOLVED

THAT the station at Revelstoke, B.C. be connected to the network of the CBC in view of the lack of coverage in that area, connection charges to be borne by the CBC as a war emergency measure.

At 12.45 p.m., The Canadian Association of Broadcasters, represented by Mr. Harry Sedgwick, President, Mr. Joseph Sedgwick, Counsel, Mr. Guy Herbert, and Mr. T. A. Evans, came before the Board. Mr. Joseph Sedgwick spoke on behalf of the Association and urged that they be given an opportunity to be present when the Canadian Press delegation was making their representation. The Board thought it would be difficult and unwise to insist on this procedure. As the Board was about to adjourn for luncheon, it was agreed that the representatives of the Association of Broadcasters should be permitted to make their full statement after The Canadian Press had been heard. It was arranged that they should return at 3.00 p.m. in the afternoon.

The session adjourned for lunch at 1.00 p.m.

JUNE 1, 1940.

(Afternoon Session)

The meeting re-opened at 2.45 p.m.

The representatives of the Canadian Press were immediately received. There were 28 members. Mr. Rupert Davies, President of the Canadian Press, introduced the members and said the other speakers would be Mr. Victor Sifton, Mr. Georges Pelletier of Le

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Devoir, Mr. M.C. Nicholls, of the Vancouver Province, Mr. H.C. Hindmarsh of the Toronto Star, and Mr. Spencer of the Calgary Herald, speaking in the order named. Mr. Sifton gave a brief outline of the aims of the Canadian Press. He emphasized that the Canadian Press was not asking for a monopoly but thought that particularly under war conditions it was not desirable to allow news to be sponsored commercially. He then read and emphasized various points from a statement which he filed with the Board. Mr. Pelletier gave a similar statement in French. Mr. M. C. Nicholls gave a brief history and an indication of the management and reliability of The Canadian Press news. He said that sponsored news was not desirable. Mr. Hindmarsh said that Mr. Atkinson, the owner of the paper, wished to convey his regrets at not being able to be present. If he had been present, he said, he would have urged that The Canadian Press was the only reliable news that should be taken by broadcasting stations. He concurred in the views already put forward. Mr. Spencer of Calgary pointed out that as a station owner he was in a position to indicate how the listening public could be served best. This, he felt only could be done by news services like The Canadian Press. He said commercial sponsorship lends itself to abuses. He went on to say that stations were more concerned with entertainment and were therefore inclined to handle their news in such a way that there was a tendency to be inaccurate. It should also be remembered, he said, that if the CBC were to ban the commercial sponsorship of news, the full force and influence of the newspapers in Canada would be behind such a step. The Chairman of the Board thanked the delegation for its representations. The delegation retired at 3.45 p.m.

The Canadian Association of Broadcasters then came before the Board. Mr. Joseph Sedgwick outlined the substance of and enlarged upon a memorandum which was filed with the Board. The delegation of the Association of Broadcasters were then asked to retire to permit a brief discussion with

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General Odlum whose time was very limited and who had to attend to military duties. General Odlum outlined his ideas about some of the news services now being broadcast. He said that he would not make the recommendation which he had in mind now if it were not that the present was very critical and that precautions for the safety of the nation had to be considered. He was of the belief that all sponsored news services should be discontinued. The Board agreed that when arriving at a decision they would bear his views in mind. He then left the meeting. The delegation of the Canadian Association of Broadcasters returned at 5.00 p.m. and resumed its statement. Mr. Joseph Sedgwick emphasized that the loss of revenue to the private stations if there was a prohibition on sponsored news would approximate $500,000 per annum. The delegation retired at 5.30 p.m.

The Board then considered the representations which had been made by the Canadian Press and by the Association of Broadcasters. After full discussion of all the points brought up, the following Resolution was passed as a precautionary war measure. Moved by Mr. Godfrey and seconded by Mr. Nathanson:

IT WAS RESOLVED

THAT, effective as from July 1, 1940, all permissions for news broadcasts granted under Regulation 14(c) be and they are hereby rescinded.

It was stated, however, that new permissions might be applied for and would then be dealt with on their merits. The Board added that, should such an application be filed by British United Press, it was not aware of any fact which would at present justify its denial.

The Board felt also that news bulletins and summaries should not be interrupted by the insertion of advertising. Moved by Mr. Godfrey and seconded by Mr. Plaunt:

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IT WAS RESOLVED

THAT effective July 1, 1940, Regulation no. 7 be amended by adding the following new clause:

7. No one shall broadcast:
.....
(k) Advertising content in the body of a news broadcast.

The Assitant General Manager pointed out that due to the extension of the Corporation's commercial activities, there is now a large number of contracts covering commercial programmes with sponsors, agencies, and stations. The signing of these has become a routine matter and takes up much of the Executive's time. It was therefore recommended that the names of the Commercial Manager, the Assistant Commercial Manager, and the Commercial Manager, Quebec, be added to those authorized to sign such contracts, but only after written permission is given by the Assistant General Manager. Moved by Mr. Godfrey and seconded by Mr. Nathanson.

IT WAS RESOLVED

THAT pursuant to the provisions of the Corporation's By-Law no. 13, authority be granted the following individuals, namely, (1) E.A. Weir, Commercial Manager, (2) W.E. Powell, Assistant Commercial Manager, (3) J.A. Dupont, Commercial Manager (Quebec), to sign contracts covering commercial programmes accepted by the Corporation for broadcasting over any of its stations or networks provided that such authority shall be exercised only by written permission of the Assistant General Manager.

Some discussion took place as to the next meeting of the Board. It was agreed that this should take place sometime early in August.

The meeting then closed at 6.30 p.m.

Chairman

Secretary

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12th MEETING OF FINANCE COMMITTEE - JUNE 1, 1940.

(1) Copy sent to: Mr. Nathanson
Mr. Morin
Mr. Plaunt
Dr. Frigon
Hon. C.D. Howe @

(2) Certified copy of extract re group life insurance sent to the Secretary. @

(3) Copy handed to Treasurer. @

(4) Letter written to Station CKCA, Kenora. @

(5) Letter and telegram sent to Revelstoke, CKRC.
Letter written to Wire Line Companies. @

(6) Extract re extending lease of space in Victoria Building at $1.70 per sq. foot. sent to Secretary. @

(7) Copy handed to Auditor General's Representative. @

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CANADIAN BROADCASTING CORPORATION

MONTREAL, June 11th, 1940.

Mr. Donald Manson,
Secretary,
Canadian Broadcasting Corporation,
OTTAWA.

Dear Mr. Manson,

I have read your draft of the Minutes of the Meeting of the Finance Committee held on the first inst.

I find it very satisfactory.

Sincerely yours,

Chairman,
Board of Governors

RM/S

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CBC Internal Memo

From:

The Treasurer

To:

Chief Executive Assistant

Subject: Minutes of the Meeting of the Finance Committee - 1st of June, 1940

11th June, 1940.

Yes, I think it would be proper to give the representative of the Auditor General a copy of the Minutes of the meeting on the 1st of June, at least insofar as they affect accounts, but specifically to include the copies of the financial statements as approved by the Finance Committee. This would constitute a formal presentation of the accounts to the Auditor General which is what the Auditor generally requires before he proceeds to complete the audit of the Corporation's affairs. It is his business to state whether or not, in his opinion, statements disclose fairly the position of the Corporation at a given date and the result of the operations for a given period.

Harry Baldwin

HB:MM

Treasurer.

CBC 82

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CBC Internal Memo

From:

The Treasurer

To:

Secretary of the
Board of
Governors

Subject: Minutes of the 12th Meeting of the Finance Committee - 1st June 1940

Ottawa, Ontario,
11th June, 1940.

Thank you for the copy of the above-noted Minutes.

I am happy to see that they have been adopted subject to emendation affecting the allowance for depreciation. Unless I am instructed otherwise, I shall double the rate of depreciation on equipment by increasing it from ten to twenty per cent, an increase in dollars of $141,982.84.

By "Technical Equipment" I assume is meant the fixed assets of the Corporation other than buildings and real estate.

Harry Baldwin

HB:MM

Treasurer.

CBC 82

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Minutes of the 12th Meeting of the FINANCE COMMITTEE held in Ottawa, June 1, 1940.

Secretary-Board
of Governors

Attached hereto for your information is copy of the Minutes of the 12th Meeting of the FINANCE COMMITTEE held in Ottawa on June 1, 1940.

Mr. Smith
Auditor General's
Representative

Ottawa, June 10th, 1940.

Encl.

G

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Group Life Insurance

Secretary-
Board of Governors

Attached hereto for your information is copy of an extract from the Minutes of the 12th Meeting of the Finance Committee held in Ottawa on June 1, 1940.

I understand that you have this well in hand already.

The Secretary

Ottawa, June 10, 1940.

Encl.
G

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EXTRACT from Minutes of the 12th Meeting of the FINANCE COMMITTEE held in Ottawa on June 1, 1940.

The plan of Group Life Insurance for CBC employees was considered. After careful examination of the recommendations made and the policy proposed, the plan was approved subject to the provisions of the following resolution:

IT WAS RESOLVED

THAT pursuant to the resolution adopted at the 14th Meeting of the Board of Governors, held at Ottawa on April 15th and 16th, 1940, the plan of group life insurance submitted jointly by the Canada Life Assurance Company, Confederation Life Association, London Life Insurance Company and Mutual Life Assurance Company of Canada with which Companies the Sun Life Assurance Company of Canada and the Great West Life Assurance Company will be associated, be authorized and made effective June 1, 1940, under the following provisions:

(1) Employees shall contribute at the rate of sixty cents per month per thousand dollars of insurance on the basis of the approved schedule of distribution of coverage and deductions of premiums shall be made from monthly salary cheques. The cost of premiums in excess of sixty cents per thousand dollars per month shall be paid from funds of the Corporation, and the whole premium shall be paid on an annual basis by the Corporation to take advantage of economy. Coverage shall be on the basis of the approved schedule as follows:

...

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Annual Earnings	Amount of Insurance (1) Minimum	Amount of Insurance (2) Maximum
Less than $1,200	$500	$1,000
$1,200 but less than $2,000	500	2,000
2,000 but less than 3,000	500	3,000
3,000 but less than 4,000	500	4,000
4,000 and over	500	5,000

except that on attainment of age sixty coverage shall be reduced by ten per cent. and there shall be a reduction of ten per cent. each year thereafter until age sixty-five when coverage shall terminate, provided that prior to age sixty-five no insurance shall be reduced to an amount less than $500.

(2) This plan of group life insurance shall apply to all employees of the CBC appointed pursuant to Paragraph 6 (2) of its by-laws who have completed at least three months of service and are employed for a period of indeterminate duration, and thereafter shall apply to employees who have completed three months of service and whose appointments are for periods of indeterminate duration.

(3) All conditions of the contract application shall be complied with.

Certified true copy:

General Manager

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Space in Victoria Building, Ottawa.

Secretary-Board of Governors

Secretary

At the 12th Meeting of the FINANCE COMMITTEE held in Ottawa on June 1st, 1940, it was agreed that the lease for space occupied by the CBC in the Victoria Building be renewed for a period of two years as from May 1st, 1941, at the rate of $1.70 per square foot.

Please be governed accordingly.

Ottawa, June 10, 1940.

G

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Minutes of 12th Meeting of the FINANCE COMMITTEE held in Ottawa, June 1/40.

Secretary-
Board of
Governors

Attached hereto for your information is copy of the Minutes of the 12th Meeting of the FINANCE COMMITTEE held in Ottawa on June 1, 1940.

Treasurer

Ottawa, June 10th, 1940.

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Ottawa, June 10th, 1940.

Dear Mr. Nathanson:

Thank you for your letter of the 7th instant approving the draft of the Minutes of the Finance Committee meeting held in Ottawa on June 1st.

I am sending, as you suggest, a copy of these minutes for Mr. Morin's approval as well.

Yours sincerely,

(Donald Manson)
Secretary-Board of Governors

N.L. Nathanson, Esq.,
1200 Royal Bank Bldg.,
Toronto, Ont.

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KODAK SAFETY FILM

1200 Royal Bank Building
TORONTO

OFFICE OF
N.L. Nathanson

June 7th,
1940.

Mr. Donald Manson,
Secretary-Board of Governors,
Canadian Broadcasting Corporation,
Ottawa, Ontario.

Dear Manson:-

I am in receipt of your letter of June 5th, enclosing draft of the minutes of the Finance Committee meeting held in Ottawa on June 1st. As far as my recollections are concerned, the minutes are correct, and you might in turn send these to Mr. Morin for his approval as well.

Yours very truly,

N. L. Nathanson

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Ottawa, June 8th, 1940.

Dear Mr. Plaunt:

Attached hereto is copy of the minutes of the Finance Committee held in Ottawa on June 1, 1940.

Yours sincerely,

(Donald Manson)
Secretary-Board of Governors

A. Plaunt, Esq.,
411 Blackburn Bldg.,
Ottawa, Ont.

Encl.

G

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Ottawa, June 8th, 1940.

Dear Mr. Morin:

Attached is a copy of the minutes of the Finance Committee held in Ottawa on June 1, 1940.

As Mr. Nathanson was appointed Chairman of this Committee, I sent these to him. He approves of them and I would like to know if you are also in agreement.

Yours sincerely,

(Donald Manson)
Secretary-Board of Governors

Rene Morin, Esq.,
Chairman, Board of Governors,
Canadian Broadcasting Corp.,
112 St. Jacques,
Montreal, P.Q.

Encl.

DM/ESG

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Ottawa, Ontario,
June 5th, 1940.

Dear Dr. Frigon:

Attached hereto is copy of the minutes of the 12th Meeting of the Finance Committee held in Ottawa on June 1, 1940. As Mr. Nathanson is now the Chairman, I have sent a copy to him, but I have not sent one to Mr. Morin.

Yours sincerely,

(Donald Manson)
Secretary - Board of Governors

Dr. A. Frigon,
Canadian Broadcasting Corp.,
Keefer Bldg.,
Montreal, P.Q.

Encl.

DM/ESG

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Ottawa, Ontario,
June 5th, 1940.

Dear Mr. Nathanson:

I am enclosing herewith draft of the Minutes of the 12th Meeting of the Finance Committee held in Ottawa on June 1st, 1940. I shall be glad to learn whether you approve of them or whether there are any changes which you desire made.

Yours sincerely,

(Donald Manson)
Secretary-Board of Governors

N.L. Nathanson, Esq.,
Royal Bank Bldg.,
Toronto, Ont.

Encl.

DM/ESG

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FIRST DRAFT

MINUTES of the twelfth Meeting of the Finance Committee held in the Board Room of the Canadian Broadcasting Corporation, Ottawa, on June 1st, 1940.

The meeting opened at 10.00 a.m. with Mr. René Morin in the Chair. Also present were Messrs. Nathanson, Godfrey, Murray, Frigon and Manson.

(1) Mr. Morin suggested that, inasmuch as Mr. Nathanson now had been appointed Vice-Chairman of the Board, he felt that he should undertake the chairmanship of the Finance Committee. This was agreed to and Mr. Nathanson assumed the Chair.

(2) The financial statement giving the final figures for 1939-40 was then discussed and the question of depreciation was specifically considered. It was agreed that, commencing with the fiscal year 1939-40, the depreciation on technical equipment be computed at 20%, other figures remaining as at present. The financial statement as submitted and which is attached hereto as an appendix was otherwise approved.

(3) The plan of Group Life Insurance for CBC employees was then considered. After careful examination of the recommendations made and the policy proposed, the plan was approved subject to the provisions of the following resolution:

IT WAS RESOLVED

THAT pursuant to the resolution adopted at the 14th meeting of the Board of Governors, held at Ottawa on April 15th and 16th, 1940, the plan of group life insurance submitted jointly by the Canada Life Assurance Company, Confederation Life Association, London Life Insurance Company and Mutual Life Assurance Company of Canada with which

...

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Companies the Sun Life Assurance Company of Canada and the Great West Life Assurance Company will be associated, be authorized and made effective June 1, 1940, under the following provisions:

(1) Employees shall contribute at the rate of sixty cents per month per thousand dollars of insurance on the basis of the approved schedule of distribution of coverage and deductions of premiums shall be made from monthly salary cheques. The cost of premiums in excess of sixty cents per thousand dollars per month shall be paid from funds of the Corporation, and the whole premium shall be paid on an annual basis by the Corporation to take advantage of economy. Coverage shall be on the basis of the approved schedule as follows:

Annual Earnings	Amount of Insurance (1) Minimum	(2) Maximum
Less than $1,200	$500	$1,000
$1,200 but less than $2,000	500	2,000
2,000 but less than 3,000	500	3,000
3,000 but less than 4,000	500	4,000
4,000 and over	500	5,000

except that on attainment of age sixty coverage shall be reduced by ten per cent. and there shall be a reduction of ten per cent. each year thereafter until age sixty-five when coverage shall terminate, provided that prior to age sixty-five no insurance shall be reduced to an amount less than $500.

(2) This plan of group life insurance shall apply to all employees of the CBC appointed pursuant to Paragraph 6(2) of its By-Laws who have completed at least three months of service and are employed for a period of indeterminate duration, and thereafter shall apply to employees who have completed three months of service and whose appointments are for periods of indeterminate duration.

(3) All conditions of the contract application shall be complied with.

(4) The Assistant General Manager gave a progress report with regard to the Halifax Studios.

(5) A letter from Mr. R. W. Starratt, of Station CKCA, Kenora, outlining the difficulties in which the owners of that station at present find themselves and the possibility of their having to discontinue operations, was read and thoroughly discussed. The General Manager was directed to communicate with Mr. Starratt advising him:

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(a) that the question of a lower frequency would be examined by the Joint Technical Committee and a report made to the Board, when the matter could be dealt with finally.

(b) that the Corporation's Commercial Division will be glad to inform agencies of the availability of the Kenora station for commercial programmes.

(c) that the Corporation is glad to know that encouragement has been given to the station by supplying CBC sustaining programmes and news without charge.

(d) that the account of the CBC for $979.80, outstanding against the station, will be written off in view of the present circumstances.

(6) The application of Revelstoke for connection to the CBC network was very carefully considered and, in view of the lack of coverage in that area, it was decided to recommend to the Board that the CBC supply a line to this station during the war period.

(7) The Assistant General Manager brought forward the suggestion that the CBC might consider the possibility of establishing and installing a 10 kw. short wave station to give some service to French Canada, Europe and the United States. After much discussion, it was finally decided that a further application might be made to the Government to have a 50 kw. transmitter installed by them.

(8) The Assistant General Manager pointed out the desirability of coming to a decision with regard to the renewal of the lease for accommodation for the Ottawa Headquarters stationed in the Victoria Building. He said that, due to the extension of government offices, rentals for office space had gone up considerably, but the present lease could be renewed at $1.70 per square foot, the present rate being $1.50 per square foot. The Committee agreed that this rate should be accepted for a renewal period of two years as from May 1st, 1941.

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(9) There was some discussion about the deduction of the parliamentary appropriation for the suppression of inductive interference. The General Manager and the Assistant General Manager pointed out the likely effects, I.E., that there might be a reduction of license fees.

The meeting closed at 12 o'clock.

Chairman

Secretary

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APPENDIX

CANADIAN BROADCASTING CORPORATION

Treasurer's Report, 31st of March, 1940
Prepared for Meeting of Finance Committee
1st of June, 1940

This report and the Balance Sheet as at the 31st of March, 1940, the Operating Account for the fiscal year then ended, and a statement of the Cash Position, provide material for a general survey of the Corporation's operations and financial position. A great number and variety of detailed supporting statements and explanations are available.

LICENCE FEES

The income from licence fees was $2,906,605.28; being the total net collections payable to us reported by the Department of Transport up to the 25th of May for Licence Fees income collected for the fiscal year 1939-40. Included is $30,705.00 for transmitting licences.

COMMERCIAL INCOME

The net commercial income was $700,867.92, of which $202,888.31 remained outstanding at the 31st of March, 1940.

REVENUE AND EXPENDITURE

After making ample provision for depreciation, the Corporation's financial position has improved by $396,000.00 since the 1st of April, 1939.

WAR

The Corporation expended $85,372.68 directly as a result of the War, of which $21,748.65 was for capital assets such as fencing, floodlighting, etc. The cost of radio censorship, which is recoverable from the Government, is not included in this item.

ROYAL VISIT

The Corporation spent $98,739.02 in providing special broadcasting facilities for the Royal Visit, of which $47,449.38 was recovered from the Government by way of a Grant-In-Aid.

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CASH POSITION

After providing for the completion of capital expenditures for which commitments had already been made up to the 31st of March, and assuming that the operations of the current fiscal year (1940-41) including repayments of loan principal, will be financed out of the cash income of that period as heretofore, the actual surplus of uncommitted cash at the 31st of March, 1940, was about $750,000.00

ACCOUNTS RECEIVABLE

The accounts receivable at the 31st of March have been outstanding since:

March	156,592.74
February	38,101.96
January	1,879.83
Prior to January	6,313.78
	$202,888.31

There is at present no prospect of loss exceeding the $4,000.00 reserve which has been set up.

ACCOUNTS PAYABLE

The accounts payable are normal outstandings, the greater part of which have been paid off during the months of April and May.

INDIRECT LIABILITIES

No allowance has been made for contingent liabilities arising out of legal actions against the Corporation.

DEPRECIATION AND RESERVE FOR RENEWALS AND OBSOLESCENCE

The rapidity with which the science and machinery of broadcasting of to-day is outmoding that of yesterday has left little reliable precedent on which to premise problems of obsolescence and depreciation. Enough, however, is known already to indicate the wisdom of heavily discounting operating surpluses, by way of depreciation charges, and of ear-marking specific cash

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reserves to provide for inevitable replacements necessitated by incalculable obsolescence.

Ten per cent. of the cost of all plant and equipment and five per cent. of the cost of building sites has been charged to the cost of operations and added to the reserve for depreciation.

In drafting the Corporation's balance sheet, effect was given to a Minute of the Finance Committee passed on the 17th of November, 1939; "That a renewals and obsolescence account be established, effective with the year beginning April 1st, 1939, and that an amount of $400,000.00 be transferred to that account from the surplus account."

CAPITAL ASSETS

Capital assets were increased by $622,000.00 of which $388,000.00 was spent on the completion of stations CBA and CBK; $66,000.00 on the new station at Marieville; and $168,000.00 for sundry minor additions and improvements to plant and equipment. The first two items were financed by loans from the Government and the latter out of income.

GOVERNMENT LOANS

During the year a new loan of $750,000.00 was obtained from the Dominion Government, while $50,000.00 was paid off the balance of $450,000.00 outstanding on the old loan, leaving outstanding in this account at the 31st of March the sum of $1,150,000.00.

STUDY OF ACCOUNTS

The accounts can be broken down regionally and by Object of Expenditure so as to provide a useful source of information concerning operating costs and financial economy, a study of which might lead to even better control and efficiency.

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Statement 1

CANADIAN BROADCASTING CORPORATION

BALANCE SHEET

31st March - 1940

ASSETS

Current			
Cash in Banks, Petty Cash and Treasurer's Cashiers' Funds		456,558.35	
Accounts Receivable	202,888.31		
Less--Reserve for Bad Debts	4,000.00	198,888.31	
Department of Finance (Balance owing on account of Licence Fees)		31,605.28	
Investments			
Dominion of Canada 4½% Bonds Due 1st Sept. 1940		500,000.00	
Proportion of Premium		6,722.23	1,193,774.1
Fixed			
Real Estate, Buildings, Technical Equipment, Studio and Office Furnishings, Library, etc.	2,066,001.56		
Less--Reserve for Depreciation, 2nd November, 1936 to 31st March, 1940	543,460.69		1,522,540.8
Deferred			
Stationery and Printing		21,316.52	
Expendable Stores		13,088.19	
Prepaid Charges, Insurance, etc.		6,082.06	40,486.7
			$2,756,801.8

HARRY BALDWIN

----------C.A.
Treasurer

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Statement 1

CANADIAN BROADCASTING CORPORATION

BALANCE SHEET

31st March - 1940

LIABILITIES

CURRENT		
Accounts Payable		
Operations	96,058.94	
Private Stations	79,814.79	
Capital Expenditures	35,914.61	
Interest on Loans	10,034.90	221,823.24
Loans for Capital Works		
Dominion Government Loans:		
No. 1	400,000.00	
No. 2	750,000.00	1,150,000.00
Reserve for Renewals and Replacements		400,000.00
Surplus (Statement 4)		984,978.57
		$2,756,801.81

HARRY BALDWIN

----------C.A.
Treasurer.

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Statement 2

CANADIAN BROADCASTING CORPORATION

INCOME AND EXPENDITURES

1st April, 1939 to 31st March, 1940

INCOME

Licence Fees	2,906,605.28	
Commercial Broadcasting (Statement 3)	700,867.92	
Subsidiary Hookups (Statement 3)	72,653.97	
Miscellaneous (Statement 3)	24,485.34	
Grant - Royal Visit	47,449.38	3,752,061.89

EXPENDITURES

Programmes		1,540,658.37	
Station Network		685,308.68	
Engineering Operations		610,482.14	
Administration		162,939.72	
Commercial		108,119.99	
Press and Information		63,539.56	
Interest on Loans		23,837.13	
Depreciation:			
(5% on Buildings	32,308.66		
(10% on Equipment, etc.	141,982.84	174,291.50	
		3,369,177.09	
Less--Inventory of Expendable Stores		13,088.19	3,356,088.90
Net Operating Surplus			$ 395,972.99

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CANADIAN BROADCASTING CORPORATION

CASH POSITION

31st March - 1940

Cash in Bank, etc.		456,558.35
Investments:		
Dominion of Canada Bonds Due 1st September, 1940		506,722.23
Accounts Receivable		234,493.59
		1,197,774.17
Less--Accounts Payable	221,823.24	
CBM, Marieville	69,000.00	
CBO, Ottawa	56,000.00	346,823.24
		850,950.93
Less--Estimated requirements for Working capital		100,000.00
Estimated Cash Surplus 31st of March, 1940		$ 750,950.93

HARRY BALDWIN

----------C.A.
Treasurer.

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CANADIAN BROADCASTING CORPORATION

TREASURER'S REPORT

FINAL ACCOUNTS TO 31ST MARCH, 1940.

29TH MAY, 1940.

NO. 4.

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CANADIAN BROADCASTING CORPORATION

Treasurer's Report, 31st of March, 1940
Prepared for Meeting of Finance Committee
1st of June, 1940

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The Corporation spent $98,739.02 in providing special broadcasting facilities for the Royal Visit, of which $47,449.38 was recovered from the Government by way of a Grant-In-Aid.

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After providing for the completion of capital expenditures for which commitments had already been made up to the 31st of March, and assuming that the operations of the current fiscal year (1940-41) including repayments of loan principal, will be financed out of the cash income of that period as heretofore, the actual surplus of uncommitted cash at the 31st of March, 1940, was about $750,000.00.

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No allowance has been made for contingent liabilities arising out of legal actions against the Corporation.

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Statement 1

Second Draft

CANADIAN BROADCASTING CORPORATION

BALANCE SHEET

31st March - 1940

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Prepaid Charges, Insurance, etc.		6,082.06	40,486.77
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HARRY BALDWIN

----------C.A.
Treasurer

CBC 167

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Statement 1

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CANADIAN BROADCASTING CORPORATION

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Reserve for Renewals and Replacements		400,000.00
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CBC 167

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Statement 2

Second Draft

CANADIAN BROADCASTING CORPORATION

INCOME AND EXPENDITURES

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CANADIAN BROADCASTING CORPORATION

CASH POSITION

31st March - 1940

Cash in Bank, etc.		456,558.35
Investments:		
Dominion of Canada Bonds Due 1st September, 1940		506,722.23
Accounts Receivable		234,493.59
		1,197,774.17
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CBM, Marieville	69,000.00	
CBO, Ottawa	56,000.00	346,823.24
		850,950.93
Less--Estimated requirements for Working capital		100,000.00
Estimated Cash Surplus 31st of March, 1940		$ 750,950.93

HARRY BALDWIN

----------C.A.
Treasurer

CBC 167

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MINUTES of the twelfth Meeting of the Finance Committee held in the Board Room of the Canadian Broadcasting Corporation, Ottawa, on June 1st, 1940.

The meeting opened at 10.00 a.m. with Mr. Rene Morin in the Chair. Also present were Messrs. Nathanson, Godfrey, Murray, Frigon and Manson.

(1) Mr. Morin suggested that, inasmuch as Mr. Nathanson now had been appointed Vice-Chairman of the Board, he felt that he should undertake the chairmanship of the Finance Committee. This was agreed to and Mr. Nathanson assumed the Chair.

(2) The financial statement giving the final figures for 1939-40 was then discussed and the question of depreciation was specifically considered. It was agreed that, commencing with the fiscal year 1939-40, the depreciation on technical equipment be computed at 20%, other figures remaining as at present. The financial statement as submitted and which is attached hereto as an appendix was otherwise approved.

(3) The plan of Group Life Insurance for CBC employees was then considered. After careful examination of the recommendations made and the policy proposed, the plan was approved subject to the provisions of the following resolution:

IT WAS RESOLVED

THAT pursuant to the resolution adopted at the 14th meeting of the Board of Governors, held at Ottawa on April 15th and 16th, 1940, the plan of group life insurance submitted jointly by the Canada Life Assurance Company, Confederation Life Association, London Life Insurance Company and Mutual Life Assurance Company of Canada with which

.....

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Companies the Sun Life Assurance Company of Canada and the Great West Life Assurance Company will be associated, be authorized and made effective June 1, 1940, under the following provisions:

(1) Employees shall contribute at the rate of sixty cents per month per thousand dollars of insurance on the basis of the approved schedule of distribution of coverage and deductions of premiums shall be made from monthly salary cheques. The cost of premiums in excess of sixty cents per thousand dollars per month shall be paid from funds of the Corporation, and the whole premium shall be paid on an annual basis by the Corporation to take advantage of economy. Coverage shall be on the basis of the approved schedule as follows:

Annual Earnings	Amount of Insurance (1) Minimum	(2) Maximum
Less than $1,200	$500	$1,000
$1,200 but less than $2,000	500	2,000
2,000 but less than 3,000	500	3,000
3,000 but less than 4,000	500	4,000
4,000 and over	500	5,000

except that on attainment of age sixty coverage shall be reduced by ten per cent. and there shall be a reduction of ten per cent. each year thereafter until age sixty-five when coverage shall terminate, provided that prior to age sixty-five no insurance shall be reduced to an amount less than $500.

(2) This plan of group life insurance shall apply to all employees of the CBC appointed pursuant to Paragraph 6(2) of its By-Laws who have completed at least three months of service and are employed for a period of indeterminate duration, and thereafter shall apply to employees who have completed three months of service and whose appointments are for periods of indeterminate duration.

(3) All conditions of the contract application shall be complied with.

(4) The Assistant General Manager gave a progress report with regard to the Halifax Studios.

(5) A letter from Mr. R. W. Starratt, of Station CKCA, Kenora, outlining the difficulties in which the owners of that station at present find themselves and the possibility of their having to discontinue operations, was read and thoroughly discussed. The General Manager was directed to communicate with Mr. Starratt advising him:

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(a) that the question of a lower frequency would be examined by the Joint Technical Committee and a report made to the Board, when the matter could be dealt with finally.

(b) that the Corporation's Commercial Division will be glad to inform agencies of the availability of the Kenora station for commercial programmes.

(c) that the Corporation is glad to know that encouragement has been given to the station by supplying CBC sustaining programmes and news without charge.

(d) that the account of the CBC for $979.80, outstanding against the station, will be written off in view of the present circumstances.

(6) The application of Revelstoke for connection to the CBC network was very carefully considered and, in view of the lack of coverage in that area, it was decided to recommend to the Board that the CBC supply a line to this station during the war period.

(7) The Assistant General Manager brought forward the suggestion that the CBC might consider the possibility of establishing and installing a 10 kw. short wave station to give some service to French Canada, Europe and the United States. After much discussion, it was finally decided that a further application might be made to the Government to have a 50 kw. transmitter installed by them.

(8) The Assistant General Manager pointed out the desirability of coming to a decision with regard to the renewal of the lease for accommodation for the Ottawa Headquarters stationed in the Victoria Building. He said that, due to the extension of government offices, rentals for office space had gone up considerably, but the present lease could be renewed at $1.70 per square foot, the present rate being $1.50 per square foot. The Committee agreed that this rate should be accepted for a renewal period of two years as from May 1st, 1941.

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(9) There was some discussion about the deduction of the parliamentary appropriation for the suppression of inductive interference. The General Manager and the Assistant General Manager pointed out the likely effects, i.e., that there might be a reduction of license fees.

The meeting closed at 12 o'clock.

Chairman

Secretary

Canadian Broadcasting Corporation
Société Radio-Canada

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CHIEF EXECUTIVE ASSISTANT.

Canadian Broadcasting Corporation

TITLE

AGENDA

12TH MEETING OF THE FINANCE COMMITTEE

OF THE

BOARD OF GOVERNORS

HELD IN

OTTAWA, JUNE 1, 1940.

Date_____ File No._____

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12TH MEETING OF THE FINANCE COMMITTEE TO BE HELD IN THE BOARD ROOM OF THE CANADIAN BROADCASTING CORPORATION, OTTAWA on JUNE 1, 1940, at 9.30 a.m.

AGENDA

(1) Financial statement; final figures for 1939-40. ✓ Mr Lyon

(2) Group Insurance for CBC employees. ✓ Resolution & appln.

(3) Halifax Studios. ✓ Mr Lyon

(4) The case of Kenora, CKCA, Broadcasting Station. ✓ Memo

(5) The question of providing CBC network connections to Revelstoke, at CBC expense. ✓ Memo

(6) The possible establishment of a 10 k.w. short wave station. ✓ Mr Lyon

(7) Discuss deduction of parliamentary appropriation for suppression of inductive interference. ✓ Mr Lyon

(8) Other business.

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DRAFT RESOLUTION

GROUP LIFE INSURANCE

IT WAS RESOLVED

THAT pursuant to the resolution adopted at the 14th meeting of the Board of Governors, held at Ottawa on April 15th and 16th, 1940, the plan of group life insurance submitted jointly by the Canada Life Assurance Company, Confederation Life Association, London Life Insurance Company and Mutual Life Assurance Company of Canada with which Companies the Sun Life Assurance Company of Canada and the Great West Life Assurance Company will be associated, be authorized and made effective June 1, 1940, under the following provisions:

(1) Employees shall contribute at the rate of sixty cents per month per thousand dollars of insurance on the basis of the approved schedule of distribution of coverage and deductions of premiums shall be made from monthly salary cheques. The cost of premiums in excess of sixty cents per thousand dollars per month shall be paid from funds of the Corporation, and the whole premium shall be paid on an annual basis by the Corporation to take advantage of economy. Coverage shall be on the basis of the approved schedule as follows:

Annual Earnings	Amount of Insurance (1) Minimum	(2) Maximum
Less than $1,200	$500	$1,000
$1,200 but less than $2,000	500	2,000
2,000 but less than 3,000	500	3,000
3,000 but less than 4,000	500	4,000
4,000 and over	500	5,000

except that on attainment of age sixty coverage shall be reduced by ten per cent. and there shall be a reduction of ten per cent. each year thereafter until age sixty-five when coverage shall terminate, provided that prior to age sixty-five ~~there shall be no reduction less than $500.00~~ no insurance shall be reduced to an amount of less than $500

(2) This plan of group life insurance shall apply to all employees of the CBC appointed pursuant to Paragraph 6(2) of its By-Laws who have completed at least three months of service and are employed for a period of indeterminate duration, and thereafter shall apply to employees who have completed three months of service and whose appointments are for periods of inderterminate duration.

(3) Subject to the provisions of the contract ~~[illegible]~~ shall be complied with

no insurance shall be reduced to an amount less than $500.

(3) all conditions of the contract ~~[illegible]~~ shall be complied with

application

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STATION CKCK-KENORA:

Station CKCA-Kenora is in a precarious financial condition at the present time. According to the statement included in the latter received from Mr. R. W. Starratt of the Kenora Broadcasting Company Limited, the net loss for the year ended February 1939-1940 amounted to some $17,000.

The station was opened on February 18, 1939 at Kenora. Included on the Board of Directors are Mr. Peter Heenan, Jr., Mr. R. W. Starratt and Mr. J. A. Gray. The legal representative is Mr. Henry Draper, K.C., of Toronto.

At the present time the station owes the C.B.C. the sum of $979.80 which is for wire line connections to August 31 last.

When the Station Management applied for connection with the C.B.C. network, they were informed that if they were willing to pay the line charges, C.B.C. sustaining programmes would be fed to them. They agreed to this. When war was declared, the station was connected to the C.B.C. network at the C.B.C.'s expense together with three other stations, at Rouyn, Nelson and Sherbrooke.

Representations have been received from the station to the effect that the station would be materially benefitted by (1) a lower frequency, and (2) inclusion on the C.B.C.'s basic network. The present frequency of the station is 1420 kc. but it is likely that a frequency between 540 and 600 kc. could be arranged following negotiations with the Federal Communications Commission in Washington after the Havana Agreement comes into effect. As far as making the station a member of the basic network is concerned, it is highly improbable that either advertising

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agencies or sponsors would want to include the station on their schedule as the cost of adding the station cannot be demonstrably justified on account of the sparsely populated section which the station covers.

The Station Management feels that with a lower frequency the station could be heard regularly in mining areas near Kenora such as the Red and Woman Lake districts in the North and probably the town of Fort Francis in the South.

It is interesting ~~to~~ note a statement made by the Station Management to the effect that the chief shareholders of the Company were persuaded to participate in the venture on the strength of representations that the station would likely be able to expect a subsidy from the C.B.C. of some $800 or $900 per month, which sum, it was estimated would be equivalent to the operating cost of the station.

On recent occasions the Board has considered the application of CJLS-Yarmouth for inclusion on the basic national network. This station has been added to the supplementary network but was not included on the basic network because the total possible returns to advertisers were entirely incompatible with the high cost of adding the station to a commercial network. However, Station CJLS, similarly to Station CKCA, receives C.B.C. sustaining programmes. The Commercial Department also brings to the attention of advertisers all the facts concerning the coverage, etc. of Station CJLS and endeavours to interest them in adding it to their schedule as a supplementary station.

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APPLICATION OF REVELSTOKE TO JOIN NETWORK:

Last summer the CBC Engineering Department conducted a survey of coverage in British Columbia and it was found that coverage in the Revelstoke district was completely inadequate, nor would it be much improved by any coverage scheme which would be inaugurated in the future by the CBC.

When an application for a private commercial broadcasting station was submitted by Mr. W.R. Sherwood the Board recommended to the Minister the granting of a licence on the grounds of the improvement in coverage which would result from the establishment of a station at this point.

The station is not yet completed. The transmitter to be used is a Marconi and was formerly used by CKCD, Vancouver, which is now inoperative; this transmitter has been brought completely up to date.

In January this year, Mr. Sherwood made application for connection with the CBC network because reception of Canadian stations in this area, even during night time is exceedingly poor. In his application Mr. Sherwood specially mentioned the need of receiving Canadian news broadcasts at this time. The station management was advised that the cost of adding Revelstoke to the network for six hours daily would be $1,438.05 per annum and for sixteen hours daily $1,892.17 per annum. It is claimed that the financial status of the station is such that these wire lines costs are prohibitive and the licensee is requesting the CBC to provide them with wire line services at the CBC's expense.

At the outbreak of war, stations in Kenora, Sherbrooke, Rouyn and Nelson were added to the network at a cost of approximately $20,000 a year for the purpose of providing Canadian programmes to districts which were not receiving adequate coverage from CBC network stations.

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GENERAL MANAGER.

Canadian Broadcasting Corporation

TITLE

AGENDA

13TH MEETING OF THE FINANCE COMMITTEE

OF THE

BOARD OF GOVERNORS

HELD IN

OTTAWA, JUNE 27TH, 1940.

Date_____ File No._____

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MINUTES of the thirteenth Meeting of the FINANCE COMMITTEE held in the Board Room of the Canadian Broadcasting Corporation, Ottawa, on June 27th, 1940.

The meeting opened at 6.15 p.m. with Mr. N.L. Nathanson in the Chair. Also present were Messrs Rene Morin, J.W. Godfrey, Gladstone Murray, Augustin Frigon and Donald Manson.

(1) In accordance with the authority granted by the Special Meeting of the Board of Governors held in Ottawa on June 27th, 1940, the following resolution was passed:

IT WAS RESOLVED

THAT the Treasurer of the Corporation be authorized to pay at once to the Government of Canada the sum of $250,000.00 on account of the loan of $500,000.00 made to the Corporation under Order-in-Council, P.C. 1319, dated June 5th, 1937.

(2) After some further discussion, the meeting adjourned.

(Sgd.) N.L. Nathanson
CHAIRMAN

(Sgd.) Donald Manson
SECRETARY

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13TH MEETING OF THE FINANCE COMMITTEE TO BE HELD
IN THE BOARD ROOM OF THE CANADIAN BROAD-
CASTING CORPORATION, OTTAWA,
JUNE 27, 1940

A G E N D A

(1) Repayment of Government loan.

(2) Reconsideration of the application of Kenora, CKCA, for assistance.

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CKGA - KENORA

At the last meeting of the Board of Governors, Mr. R. W. Starrett of Radio Station CKGA, Kenora, appealed for financial assistance.

IT WAS APPROVED that:

(1) The CBC write off an outstanding debt of $1,000.00 owed by the station; and,

(2) Bring the station more actively to the attention of commercial sponsors.

A telegram has been received from a local citizens' committee stating that unless some financial assistance is received, it will be necessary for the station to close down, which they feel is undesirable at the present time.

The telegram has been acknowledged, and they were informed that the matter would be brought to the attention of the Board once again.

Following is a copy of the telegram received:

"ADVISED OUR LOCAL STATION ABOUT TO CLOSE STOP THIS BOARD VIEWS THIS SITUATION WITH CONSTERNATION AS IT MEANS WE WILL BE DEPRIVED OF CBC WAR SERVICES AND GENERAL NEWS DUE TO POOR RECEPTION FROM WINNIPEG STOP WE WOULD FEEL THIS LOSS PARTICULARLY THROUGH THE SUMMER SEASON NOW APPROACHING STOP STATION HAS OFFERED TO TURN PLANT OVER TO LOCAL PUBLIC ADMINISTRATION IF CITIZENS SEE ANY POSSIBILITY OF CARRYING ON STOP CAN YOU OFFER ANY ENCOURAGEMENT THAT CBC WILL GIVE SUCH PUBLIC ORGANIZATION SOME ASSISTANCE ALONG THE LINES ASKED FOR BY THE COMPANY SOME TIME AGO AS WOULD ARRANGE LOCAL PUBLIC GROUP TAKING OVER LEADERSHIP OF STATION AND PREVENTING THIS CALAMITY OF CLOSING

E APPLETON PRESIDENT BOARD OF TRADE"

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FILE NO. VOL. NO.

CANADIAN BROADCASTING CORPORATION
SOCIÉTÉ RADIO-CANADA

SUBJECT	CROSS REFERENCE
14th MEETING OF THE FINANCE COMMITTEE SEPT. 9, 1940.	

REFERRED TO	REMARKS If purpose for which referred cannot be expressed in one line add minute to file and enter here "WITH MINUTE"	INITIALS	DATE	P. A. B. F.	INITIALS	DATE

VOL. NO. FILE NO.

C.B.C. 2

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MINUTES of the fourteenth Meeting of the FINANCE COMMITTEE held in the Board Room of the Canadian Broadcasting Corporation, Ottawa, on September 9th, 1940.

The meeting opened at 10.45 a.m. with Mr. N. L. Nathanson in the Chair. Also present were Messrs. René Morin, Gladstone Murray, Augustin Frigon and Donald Manson.

(1) The General Manager explained that Mr. Godfrey had telephoned saying that due to weather conditions and the consequent interruption of air travel, he would be unable to attend the present meeting.

(2) Mr. Morin and Mr. Nathanson considered it advisable to call Mr. Godfrey on the telephone and discuss with him the various items on the agenda. This was done and the Chairman of the Committee stated that Mr. Godfrey fully concurred and approved (a) an appropriation being made for a news service (b) the appointment of an Editor-in-Chief to take charge of the CBC news service (c) an appropriation for the establishment and operation of a 7½ kw. short wave station and (d) the closing of the Windsor Studios.

(3) IT WAS RESOLVED

THAT the Committee recommend to the Board that an appropriation of $25,000 be made as a preliminary expenditure for the establishment of a news service and that a further amount of $25,000, less $5,000, be appropriated for the last three months of the current fiscal year, i.e., January 1 to March 31, 1941; the deduction of $5,000 being equal to that already authorized to be paid to The Canadian Press service,

(4) IT WAS RESOLVED

THAT an appropriation be made for the establishment and operation of a 7½ kw. short wave transmitter as follows:

Estimated capital cost.....$65,500

Estimated maintenance cost...$19,000

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IT WAS FURTHER RESOLVED

THAT this recommendation be communicated to the Board forthwith for approval by telegraph in order that the installation may be proceeded with immediately.

(5) The appointment of an Editor-in-Chief it was agreed should be postponed until the General Manager could interview certain suitable individuals whose names had already been brought forward for this appointment.

(6) IT WAS RESOLVED

THAT inasmuch as it was not intended to proceed for the present at least with the establishment of a CBC station in the vicinity of Windsor and for the purpose of effecting economies, it was agreed that such of the Corporation's activities as could be dispensed with at that point be withdrawn, including cancellation of the lease for the existing studios.

(7) It was understood and agreed that all the action taken at this meeting by the Finance Committee was as concurred in over the telephone by Mr. Godfrey in his conversation with Messrs. Nathanson and Morin.

The meeting adjourned at 11.20 a.m.

AFTERNOON SESSION

The meeting reopened at 2.45 p.m.

(8) General matters in connection with the Corporation's finances were discussed after which the meeting closed at 4.15 p.m.

CHAIRMAN

SECRETARY

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CANADIAN BROADCASTING CORPORATION

IN REPLY REFER TO FILE NO._____

O t t a w a,
September 10th, 1940.

Dear Dr. Frigon,

I enclose herewith copy of the Minutes of the 14th Meeting of the Finance Committee held in Ottawa on September 9th. I hope you will find these satisfactory. I have sent copies to Messrs. Morin and Nathanson.

Yours faithfully,

Donald Manson

Secretary-Board of Governors.

Dr. A. Frigon,
Assistant General Manager,
Canadian Broadcasting Corpn.,
1440 St. Catherine St. W.,
Montreal, P. Q.

Enc.

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MINUTES of the fourteenth Meeting of the FINANCE COMMITTEE held in the Board Room of the Canadian Broadcasting Corporation, Ottawa, on September 9th, 1940.

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CHAIRMAN

SECRETARY

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Fourteenth Meeting of the Finance Committee

Secretary,
Board of Governors

Attached hereto is a copy of the Minutes of the above meeting.

Mr. D. Smith,
Auditor's
Representative

Sept. 16/40.

Fourteenth Meeting of the Finance Committee

Secretary,
Board of Governors

Attached hereto is a copy of the Minutes of the above meeting.

Treasurer

Sept. 16/40.

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CHAIRMAN

SECRETARY

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CANADIAN BROADCASTING CORPORATION

MONTREAL, September 12th, 1940.

Mr. Donald Manson,
Secretary,
Canadian Broadcasting Corporation,
OTTAWA.

Dear Mr. Manson,

Your draft of the Minutes of the last meeting of the Finance Committee meets with my full approval.

Yours sincerely,

Chairman,
Board of Governors

R. Morin/S

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O

O t t a w a,
September 10th, 1940.

Dear Mr. Morin,

I enclose herewith copy of the Minutes of the 14th Meeting of the Finance Committee held in Ottawa on September 9th. I hope you will find these satisfactory. I have sent a copy of these to Mr. Nathanson.

Yours faithfully,

Secretary-Board of Governors.

Rene Morin, Esq., K.C.,
Chairman, Board of Governors,
Canadian Broadcasting Corporation,
112 St. James St. W.,
Montreal, P. Q.

Enc.

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Yours faithfully,

Secretary-Board of Governors.

N. L. Nathanson, Esq.,
Vice Chairman, Board of Governors,
Canadian Broadcasting Corporation,
1200 Royal Bank Building,
Toronto, Ontario.

Enc.

DM/MS

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Canadian Broadcasting Corpn.,
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Enc.

DM/MS

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(1) The General Manager explained that Mr. Godfrey had telephoned saying that due to weather conditions and the consequent interruption of air travel, he would be unable to attend the present meeting.

(2) Mr. Morin and Mr. Nathanson considered it advisable to call Mr. Godfrey on the telephone and discuss with him the various items on the agenda. This was done and the Chairman of the Committee stated that Mr. Godfrey fully concurred and approved (a) an appropriation being made for a news service (b) the appointment of an Editor-in-Chief to take charge of the CBC news service (c) an appropriation for the establishment and operation of a 7½ kw. short wave station and (d) the closing of the Windsor Studios.

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THAT the Committee recommend to the Board that an appropriation of $25,000 be made as a preliminary expenditure for the establishment of a news service and that a further amount of $25,000, less $5,000, be appropriated for the last three months of the current fiscal year, i.e. January 1 to March 31st, 1941; the deduction of $5,000 being equal to that already authorized to be paid to The Canadian Press service.

(4) IT WAS RESOLVED

THAT an appropriation be made for the establishment and operation of a 7½ kw. short wave transmitter as follows:

Estimated capital cost.....$45,500

Estimated maintenance cost..$19,000

...

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IT WAS FURTHER RESOLVED

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Assistant
General Manager

General Manager

Copies to:

Mr. Morin,
Mr. Nathanson,
Mr. Godfrey.

Following our conversation of yesterday, I would like to submit the figures below in respect to the construction and operation of a 7½ kw. shortwave transmitter. This transmitter would be installed at Verchères, Que., in the building already containing CBF transmitter, and the antennas would be set on a site we already own.

(RIDER A)

Estimated capital cost, 7½ kw. transmitter installed in existing building ~~(RCA)~~	$45,000
Antennas and transmission line,	10,500
Speech input equipment,	2,000
Power and programme input,	2,000
	$59,500
Contingency and engineering,	6,000
Total:	$65,500

Estimated maintenance cost , not including any capital or interest charges:

Maintenance: Valves, structure,	$ 5,500
Salaries: three extra men,	5,500
Service: Power, broadcast circuit, Montreal to Verchères,	8,000
	$19,000

This installation will provide for the shortwave transmitter to broadcast either French network programmes or English language programmes as well.

The 7½ kw. unit could be the first step in the construction of a 50 kw. transmitter at some later date.

Assistant General Manager

Montreal, September 5th,1940.

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(3) IT WAS RESOLVED

THAT the Committee recommend to the Board that an appropriation of $25,000 be made as a preliminary expenditure for the establishment of a news service and that a further amount of $25,000, less $5,000, be appropriated for the last three months of the current fiscal year, i.e., January 1 to March 31st, 1941; the deduction of $5,000 being equal to that already authorized to be paid to The Canadian Press service.

(4) IT WAS RESOLVED

THAT an appropriation be made for the establishment and operation of a 7½ kw. short wave transmitter as follows:

Estimated capital cost.....$65,500

Estimated maintenance cost..$19,000

...

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IT WAS FURTHER RESOLVED

THAT this recommendation be communicated to the Board forthwith for approval by telegraph in order that the installation may be proceeded with immediately.

(5) The appointment of an Editor-in-Chief it was agreed should be postponed until the General Manager could interview certain suitable individuals whose names had already been brought forward for this appointment.

(6) IT WAS RESOLVED

THAT inasmuch as it was not intended to proceed for the present at least with the establishment of a CBC station in the vicinity of Windsor and for the purpose of effecting economies, it was agreed that such of the Corporation's activities as could be dispensed with at that point be withdrawn, including cancellation of the lease for the existing studios.

(7) It was understood and agreed that all the action taken at this meeting by the Finance Committee was as concurred in over the telephone by Mr. Godfrey in his conversation with Messrs. Nathanson and Morin.

The meeting adjourned at 11.20 a.m.

AFTERNOON SESSION

The meeting reopened at 2.45 p.m.

(8) General Matters in connection with the Corporation's finances were discussed after which the meeting closed at 4.15 p.m.

CHAIRMAN

SECRETARY

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MINUTES of the fourteenth Meeting of the FINANCE COMMITTEE held in the Board Room of the Canadian Broadcasting Corporation, Ottawa, on September 9th, 1940.

The meeting opened at 10.45 a.m. with Mr. N. L. Nathanson in the Chair. Also present were Messrs. Rene Morin, Gladstone Murray, Augustin Frigon and Donald Manson.

(1) The General Manager explained that Mr. Godfrey had telephoned saying that due to weather conditions and the consequent interruption of air travel, he would be unable to attend the present meeting.

(2) Mr. Morin and Mr. Nathanson considered it advisable to call Mr. Godfrey on the telephone and discuss with him the various items on the agenda. This was done and the Chairman of the Committee stated that Mr. Godfrey fully concurred and approved (a) an appropriation being made for a news service (b) the appointment of an Editor-in-Chief to take charge of the CBC news service (c) an appropriation for the establishment and operation of a 7½ kw. short wave station and (d) the closing of the Windsor Studios.

(3) IT WAS RESOLVED

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Estimated maintenance cost..$19,000

...

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IT WAS FURTHER RESOLVED

THAT this recommendation be communicated to the Board forthwith for approval by telegraph in order that the installation may be proceeded with immediately.

(5) The appointment of an Editor-in-Chief it was agreed should be postponed until the General Manager could interview certain suitable individuals whose names had already been brought forward for this appointment.

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THAT inasmuch as it was not intended to proceed for the present at least with the establishment of a CBC station in the vicinity of Windsor and for the purpose of effecting economies, it was agreed that such of the Corporation's activities as could be dispensed with at that point be withdrawn, including cancellation of the lease for the existing studios.

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(8) General matters in connection with the Corporation's finances were discussed after which the meeting closed at 4.15 p.m.

CHAIRMAN

SECRETARY

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CHIEF EXECUTIVE ASSISTANT

Canadian Broadcasting Corporation

TITLE

AGENDA

14TH MEETING OF THE FINANCE COMMITTEE

OF THE

BOARD OF GOVERNORS

HELD IN

OTTAWA, SEPTEMBER 9TH, 1940.

Date_____ File No._____

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14th MEETING OF THE FINANCE COMMITTEE TO BE HELD IN OTTAWA, SEPTEMBER 9th, 1940.

A G E N D A

(1) The consideration of appropriating an amount to provide for the establishment of a CBC news service.

(2) The consideration of appointing a suitable Editor-in-Chief to take charge of the CBC news service if and when such a service is established.

(3) The consideration of appropriating an amount for the construction and operation of a 7½ kw short wave broadcasting station at Vercheres, P.Q.

(4) The consideration of closing the Windsor studios.

(5) Other business.

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Copy to Mathers

CANADIAN BROADCASTING CORPORATION

Treasurer's Notes for Meeting of Finance Committee

September 9th, 1940

REVENUE

LICENCE FEES

For the five months ended 31st of August, licence fees collected less estimated departmental costs for the whole year are approximately $250,000.00 more than for the same period last year. If collections for the remaining months of the fiscal year are equal to those of last year, of which there is every probability, income under this heading for the full fiscal year will be at least $250,000.00 more than the budget figure.

NET COMMERCIAL AND MISCELLANEOUS CASH INCOME

This item is up $90,000.00 over the corresponding figure for the same period last year. The net commercial billings are not yet available for the month of August, but for the four months ended 31st of July they are $104,000.00 more than for the same period last year.

EXPENDITURES

The actual cash expenditures for the five months ended 31st of August are practically exactly one-half of the budget figure for the whole year. Of these expenditures, about $50,000.00 has been counted as specifically excessive expenditure due to the war.

*****

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CASH POSITION

In the light of the above figures, I reckon that the Corporation can count on a surplus of inactive cash of $500,000.00 after all operating costs and minor capital expenditures have been financed.

HARRY BALDWIN
----------C.A.
Treasurer.

Ottawa, Ontario,
9th September, 1940.

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CANADIAN BROADCASTING CORPORATION

Comparison of 1940-1941 Revenue with preceeding Year

LICENCE FEES	5 Months to 31st August, 1939	5 Months to 31st August, 1940	Increase
Collections reported by the Department of Transport	2,170,226.00	2,432,249.72	
Departmental Costs	160,155.46	175,000.00	
	2,010,070.54	2,257,249.72	$ 247,179.18
Net Commercial and Miscellaneous			
Cash Income	276,469.98	367,070.17	$ 90,600.19

NET COMMERCIAL BILLINGS	July ~~August~~, 1939	July ~~August~~, 1940	
Gross Billings	279,015.89	453,632.85	
Direct Costs	115,804.48	186,101.94	
	163,211.41	267,530.91	$ 104,319.50

Ottawa, Ontario,
9th September, 1940.

Harry Baldwin C.A.
Treasurer.

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CBC NEWS BUREAUX

ESTIMATE OF ANNUAL COST

Copy to Nelson

PERSONNEL

Toronto

1 Chief Editor	$7,000.00	
1 Assistant Editor	3,000.00	
3 Copy Writers	6,000.00	
2 Copy Boys	1,600.00	
1 Stenographer	1,000.00	
		$ 18,600.00

Montreal (French)

1 Chief Editor	5,000.00	
1 Assistant Editor	3,000.00	
2 Translators	4,000.00	
1 Reporter	2,000.00	
1 Office Boy	600.00	
		14,600.00

FOUR REGIONS: Montreal (English), Halifax, Winnipeg, Vancouver:

2 Regional Editors each at $2,000 ...	16,000.00	
SUNDRIES	10,000.00	
		26,000.00

ADMINISTRATION

Office, office equipment, space, telephones, teletypes, etc.....	15,000.00	
Teletype service	5,000.00	
		20,000.00

SHORTWAVE SERVICE

Operators and stenographers	4,500.00	
		4,500.00

NEWS SERVICES

B.U.P.....	10,000.00	
C.P.....	20,000.00	30,000.00
		$113,700.00

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NATIONAL BROADCAST NEWS SERVICE

Selection of Staff (English-speaking)

BRUCE HUTCHISON:

38 to 40 years old; possesses an intimate knowledge of Canada, particularly with regard to Canadian-American relations; has also been to Europe; highly acceptable speaker both on the radio and in public; possesses humor and imagination; writes poetry and fiction (sells the fiction to such high-priced magazines as the Saturday Evening Post and Colliers); has had wide newspaper experience but no extensive formal desk training; definitely an artist in temperament and outlook; income at present is said to reach $10,000 a year; now employed on the Vancouver Sun. At present in Vancouver.

ANDREW MERKLE:

About 50 years old; at present, Canadian Press reporter for the Maritimes with headquarters at Halifax; a Maritimer by birth; cultured; knows how to handle staff and is capable of handling news under pressure and editing it. His probable income is about $4,000 a year.

GEORGE FERGUSON:

A fine intellectual journalist; at present - Managing Editor of the Winnipeg Free Press; war veteran; Rhodes scholar; knows Europe well. It is doubtful if the

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position would offer a man of Mr. Ferguson's talent enough scope unless he had freedom to direct the enterprise unhampered by any routine. Moreover, his income is probably around $8,000 to $9,000 a year. Interested more in policy and ideas than in news qua news.

GRANT DEXTER:

44 years old; said to be the ablest political reporter in Canada; not a great writer; his talents are chiefly as an outside man -- he can meet people; collect facts; appraise situations; and generally 'smell out a story'; a war veteran; started as a junior on the Winnipeg Free Press and has been with them ever since; his income is said to range from $6,000 to $7,500 a year.

W. L. MacTAVISH:

Managing Editor of the Vancouver Province; about 50 to 52 years of age; experienced political reporter, and as an interpreter of public opinion one of the best editors in Canada; universally respected as an editor of integrity, public spirit and sound judgment.

DAVID ROGERS:

At present, Managing Editor of the Regina Leader-Post; 38 to 40 years of age; a newspaper man who has probably the widest desk-editing experience in Canada, which was chiefly gained on the toughest news desk in

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Canada,-the Toronto Star, where he was a reporter; sub-editor; telegraphic editor; and assistant editor as well as general experience on the Star News Syndicate; later, he was for a time European correspondent for the Toronto Star in 1929; returned to become Managing Editor of the Saint John Telegraph Journal; then went to the Winnipeg Free Press as News Editor and recently was named to succeed D.B. McCrae; he got his first training at the Columbia School of Journalism in New York.

Has only recently taken over his position on the Regina-Leader Post, and within the past few months has already turned down two offers of Government jobs.

CHARLES BRUCE:

Canadian Press, New York Representative; about 35 years of age; made his first reputation as a poet when with Canadian Press in Toronto; has published two volumes of verse -- "Wild Apples" and "Tomorrow's Tide" -- which titles would seem to indicate that he has followed in the footsteps of his poetic predecessors from New Brunswick: Bliss Carman and Charles Roberts.

Bruce does not appear to be widely known among newspaper men in Canada but the prima facie evidences would suggest that he is a man with an imagination who presumably must have a fair amount of desk-editing experience; his salary is probably in the $3,000 to $4,000 range.

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DAVID DUNTON:

Editor of the Montreal Standard. A newcomer in the Canadian Journalistic world. Not yet established.

KEN EDEY:

News Editor, Toronto Star; young, aggressive, capable; Ottawa born; started on the Ottawa Citizen; has spent most of his newspaper career on the 'back desk'; probably high-priced.

TOM WHEELER:

Toronto Star; aggressive, ruthless; good general newspaper experience including Telegraph Editor, Toronto Star; earns at present $6,700 a year.

FRED GRIFFIN:

Toronto Star; although he has made his name primarily as a spot-news reporter and is famed as a man who will go through 'hell and high-water to get a story', it must not be overlooked that Griffin has a good European background; was Cable Editor of the Toronto Star during the last war; follows international affairs closely; earns about $6,000 a year, but could probably be induced to leave for less money.

R.A.FARQUHARSON:

Ottawa Correspondent, Toronto Globe & Mail; very capable all-round newspaper man, both as a reporter and desk man. Formerly news editor, later managing editor, Mail& Empire.

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WILFRED EGGLESTON:

Chief Press Censor, Ottawa; in many ways has ideal qualifications for job; desk experience with the Toronto Star; was considered for the position which Rogers got on the Regina-Leader Post; before becoming Chief Press Censor acted as Ottawa Correspondent for ten daily and forty weekly papers; knows the small town and rural minds as well as the cities of Canada; travelled with the Rowell Commission from coast to coast; keen student of Canadian affairs; imaginative; has published one novel - writing another; also verse; highly regarded and well liked in the journalistic profession.

WALTER HERBERT:

Although Walter Herbert has had no formal daily newspaper experience, he has done a good deal of creative radio writing and has a very perceptive mind; his experience as a public relations man for the Winnipeg Wheat Pool has given him broad knowledge of many Canadian problems; would need - like Hutchison - a right-hand man with copy desk experience; his position with the National Liberal Federation might mitigate against his appointment.

SUB-EDITORS:

As for sub-editors on the staff, the following names have been submitted from various sources and are worth consideration:

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FRANK CROFT:

Thirty-three years old; Hamilton Spectator; Toronto Star; London Daily Mail; Edinburgh Express, etc. Has sold feature stories to many Canadian and U.S. publications.

ANDREW HAMILTON

Formerly Ottawa correspondent, Windsor Star; now sub-editor of the Globe & Mail. Comes from Regina. Copy desk experience at Toronto Star.

KEN CLARK:

Formerly C.P. Correspondent in Washington; now in the Ottawa Bureau.

H. D. SURPLIS:

Reporter and Feature Writer, Calgary Herald.

CHARLES CLAY:

Reporter and Literary Editor, Winnipeg Free Press.

WELLS RITCHIE:

News experience in New York and with Toronto Star; has for some years run a news publicity bureau, and acted as Canadian editor for Trans-Radio News.

JAMES KINLOCH:

At present, attached to CBC Press and Information, Toronto. News experience includes Toronto Star, London Daily Mail; has done a large amount of feature writing.

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WILLIAM HOGG:

News experience with London Advertiser and Canadian Press; wrote very acceptable radio bulletins but is now an editor with C.P.

CARLISLE ALLISON:

About thirty-five years of age; news editor of Winnipeg Tribune; probably not earning more than $4,000. He is a son of Dr. W. T. Allison, Professor of English, University of Manitoba. Born in Winnipeg.

LESLIE BISHOP:

Reporter and Editor Winnipeg Free Press. English, Oxford graduate, interested in creative writing; imaginative and adaptable.

R.A.McEACHERN:

Thirty-two years of age; at present editor for war, Financial Post, Toronto; probably earning about $3,500. to $4,000 a year. Although his present position is largely a writing job, he had valuable copy desk experience at the Toronto Star where he also broadcast the news for three years, so that he has a knowledge of radio requirements. He has a PhD in history from the University of Toronto.

PETER McRITCHIE:

About 38 years of age; at present chief sub-editor of the Globe and Mail; formerly news editor for the Windsor Star. A good, practical newspaper man who probably earns about $4,000

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to $4,500 a year. May not be immediately available as I am told he is planning to return to his native Stornoway in the Hebrides Islands in order to seek some kind of war service. An offer from CBC might have some influence on this decision, however, since I do not believe he is too happy as one of George McCullagh's henchmen.

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CKUA

580 kc. 500 watts

Ownership University of Alberta
Department of Extension

Operation

When the CBC came into being, this station was in operation on a limited scale, its primary purpose being to broadcast educational programmes developed by the University during the winter months. Since that time, the hours of operation have been increased. CKUA now operates from approximately October to May. The hours of operation are as follows: Mondays to Fridays 12:00 noon to 2:15 p.m. and 5:45 to 8:15 p.m. Sundays 8:30 p.m. to 11:00 p.m. They do not operate on Saturdays.

This station is a supplementary outlet of the CBC, carrying the various sustaining programmes not released over the basic outlet in that area, CJCA. When arrangements are effected for the release of programmes over that station, a definite attempt is made to include only those programmes of a higher cultural calibre such as symphonies, operas and good talks.

Negotiations re Licence

CKUA, early in 1937, requested a change in frequency. The application was examined in the usual way and denied. It was brought out at that time that due to the terrain and the frequency, the station, while operating at 500 watts was actually getting 1,000 watts coverage.

Present Proposal

President Kerr of the University of Alberta, has put forward a new proposal which it is felt will rehabilitate the station and improve the service.

This proposal is set out in the terms of the following letter:

> "I duly received your letter of July 27th for which please accept my thanks.
>
> Since that time further negotiations conducted in a very friendly spirit regarding the University radio problem have proceeded between the Provincial Government and the University. Recognizing the ultimate financial responsibility of the Government for our station, the Board of Governors proposed to the Government the establishment of a small joint board to which the direction of CKUA would be in the future confided. This body would consist of six members, three to be appointed by the Government and three by the University. The chances are I would be elected

...

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as Chairman. The Government has accepted this plan and has agreed to supply at once the funds required to rehabilitate the station. The power now stands at 500 watts, but as there is a widespread demand from both the men's and women's farm organizations for improved service we should like to raise the power to 1,000 watts which should tend to give us larger coverage. There is no proposal to change name or designation.

May I add that the plan I have just described is similar to that in successful operation in the case of the University of Alberta Hospital, which is jointly controlled by the Government and the University. I have been a member of the Hospital Board for many years and I can assure you that its business is carried on in a completely impartial and non-partizan spirit. I have every confidence that the same remark would be true of the conduct of the University radio.

The University Board of Governors, whose Chairman is the Hon. Chief Justice Horace Harvey, are cordially in favour of the arrangement proposed and trust that there will be no difficulties from the point of view of the CBC in its immediate adoption."

Ottawa, September 7th, 1940

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CHIEF EXECUTIVE ASSISTANT.

Canadian Broadcasting Corporation

TITLE

AGENDA

13TH MEETING OF THE FINANCE COMMITTEE

OF THE

BOARD OF GOVERNORS

HELD IN

OTTAWA, JUNE 27TH, 1940.

Date_____ File No._____

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FILE NO. VOL. NO.

CANADIAN BROADCASTING CORPORATION
SOCIÉTÉ RADIO-CANADA

SUBJECT	CROSS REFERENCE
13th Meeting of the FINANCE COMMITTEE held in Ottawa, June 27, 1940.	

REFERRED TO	REMARKS If purpose for which referred cannot be expressed in one line add minute to file and enter here "WITH MINUTE"	INITIALS	DATE	P. A. B. F.	INITIALS	DATE

VOL. NO. FILE NO.

C.B.C. 2
10M—3-39

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CANADIAN BROADCASTING CORPORATION

112 St. James Street West,
Montreal, July 31st, 1940.

Mr. Donald Manson,
Canadian Broadcasting Corporation,
OTTAWA, Ont.

Dear Mr. Manson,

I acknowledge receipt of your letter of the 30th instant stating how you have re-drafted one of the resolutions passed at the last Meeting of the Board and at the Meeting of the Finance Committee to stipulate that the sum of $250,000.00 shall be applied on the loan of $500.00.

This is quite satisfactory.

Yours truly,

Chairman
Board of Governors

R. Morin/TS

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IT WAS RESOLVED

THAT the Treasurer of the Corporation be authorized to pay at once to the Government of Canada the sum of $250,000.00 on account of the loan of $500,000.00 ~~issued~~ made under Order-in-Council, P.C. 1319, dated June 5th, 1937.

to the Corporation.

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Ottawa, July 30th, 1940.

Dear Mr. Nathanson:

Since sending you the draft Minutes of the 13th Meeting of the Finance Committee which contained the resolution about paying back $250,000 to the Government, the Government have suggested to us that it should apply to the original loan of $500,000. The reason for this is that the principal and interest repayable on the loan of $750,000 to which we were to apply the refund, varys each year. On the other hand, on the original loan of $500,000 there are straight yearly repayments.

In the circumstances I have reworded the resolution contained in the draft minutes as follows:

IT WAS RESOLVED

THAT the Treasurer of the Corporation be authorized to pay at once to the Government of Canada the sum of $250,000.00 on account of the loan of $500,000.00 made to the Corporation under Order-in-Council P.C. 1319, dated June 5th, 1937.

I hope you approve of the above. I have also advised Mr. Morin.

Yours sincerely,

(Donald Manson)
Secretary-Board of Governors

N.L. Nathanson, Esq.,
Royal Bank Bldg.,
Toronto, Ont.

DM/ESG

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Ottawa, July 30th, 1940.

Dear Dr. Frigon:

Thank you for sending me back the draft minutes of the Finance Committee and the Special Meeting of the Board held on June 27th.

I have reworded the resolution about the $250,000 as follows:

IT WAS RESOLVED

THAT the Treasurer of the Corporation be authorized to pay at once to the Government of Canada the sum of $250,000.00 on account of the loan of $500,000.00 made to the Corporation under Order-in-Council P.C. 1319, dated June 5th, 1937.

You will remember that the reason for making the change is that the Government made the suggestion because the principal and interest repayable on the loan of $750,000 varys each year while on the original $500,000, there are straight yearly repayments. I hope that this is agreeable to you.

I have sent copies of the amended resolution to Messrs Morin and Nathanson.

Yours sincerely,

(Donald Manson)
Secretary-Board of Governors

Dr. A. Frigon,
Canadian Broadcasting Corp.,
MONTREAL.

DM/ESG

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Ottawa, July 30th, 1940.

Dear Mr. Morin:

Since sending you the draft Minutes of the 13th Meeting of the Finance Committee and the Minutes of the Special Meeting of the Board held on June 27th, the Government has suggested to us that the repayment of $250,000.00 should apply to the original loan of $500,000.00. The reason for this is that the principal and interest repayable on the loan of $750,000.00, to which we were to apply the refund, varys each year. On the other hand, on the original loan of $500,000.00 there are straight yearly repayments.

In the circumstances I have reworded the resolution contained in the draft minutes as follows:

IT WAS RESOLVED

THAT the Treasurer of the Corporation be authorized to pay at once to the Government of Canada the sum of $250,000.00 on account of the loan of $500,000.00 made to the Corporation under Order-in-Council P.C. 1319, dated June 5th, 1937.

I am enclosing herewith a new draft of the Finance Committee minutes including this revision, as well as a new page 7 for the minutes of the Special Meeting of the Board held on June 27th. Perhaps you could arrange for these to replace the papers you have at present.

Yours sincerely,

(Donald Manson)
Secretary-Board of Governors

Rene Morin, Esq.,
112 St. Jacques,
Montreal, P.Q.

Encl.
DM/ESG

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MINUTES of the thirteenth Meeting of the FINANCE COMMITTEE held in the Board Room of the Canadian Broadcasting Corporation, Ottawa, on June 27th, 1940.

The meeting opened at 6.15 p.m. with Mr. N.L. Nathanson in the Chair. Also present were Messrs Rene Morin, J.W. Godfrey, Gladstone Murray, Augustin Frigon and Donald Manson.

(1) In accordance with the authority granted by the Special Meeting of the Board of Governors held in Ottawa on June 27th, 1940, the following resolution was passed:

IT WAS RESOLVED

THAT the Treasurer of the Corporation be authorized to pay at once to the Government of Canada the sum of $250,000.00 on account of the loan of $500,000.00 made to the Corporation under Order-in-Council P.C. 1319, dated June 5th, 1937.

(2) After some further discussion, the meeting adjourned.

CHAIRMAN

SECRETARY

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CBC Internal Memo

From:
Assistant
General Manager

To:
Chief Executive
Assistant

Subject:

I am returning to you herewith the draft Minutes of the 13th Meeting of the Finance Committee.

It looks all right to me except that I thought you had been suggested a new wording for the Resolution concerning the reimbursement of $250,000 to the Federal Government.

Assistant General Manager.

Montreal, July 26th, 1940.

CBC 82

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MINUTES of the 13th Meeting of the FINANCE COMMITTEE held in the Board Room of the Canadian Broadcasting Corporation, Ottawa, on June 27th, 1940.

The meeting opened at 6.15 p.m. with Mr. N. L. Nathanson in the Chair. Also present were Messrs. Rene Morin, J. W. Godfrey, Gladstone Murray, Augustin Frigon and Donald Manson.

(1) In accordance with the authority granted by the Special Meeting of the Board of Governors held in Ottawa on June 27th, 1940, the following resolution was passed:

IT WAS RESOLVED

THAT the Treasurer of the Corporation be authorized to pay at once to the Government of Canada the sum of $250,000.00 on account of the loan of $750,000.00 made by the Government to the Board last year.

After some further discussion, the meeting adjourned.

CHAIRMAN

SECRETARY

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Subject to Revision

CANADIAN BROADCASTING CORPORATION

MINUTES of a Special Meeting of the Board of Governors of the Canadian Broadcasting Corporation held in the Head Office, Victoria Building, Ottawa, on June 27th, 1940.

PRESENT

Rene Morin (Chairman)
N. L. Nathanson (Vice-Chairman)
J. W. Godfrey, K.C.
Dean Adrien Pouliot,
Rev. Canon W. E. Fuller,
Alan B. Plaunt,
Mrs. Nellie L. McClung,
Dr. James Thomson.

IN ATTENDANCE

W. E. Gladstone Murray, General Manager,
Dr. A. Frigon, Assistant General Manager

Donald Manson
Secretary

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JUNE 27th, 1940
(Morning Session)

The meeting opened at 10.10 a.m. with Rene Morin, Chairman, presiding.

Mr. Morin said that the meeting had been called for the specific purpose of dealing with the question of news broadcasts.

The minutes of the Special Meeting of the Board held on June 1, 1940 were read and approved, as amended.

The Chairman then reviewed the question of news broadcasts, the action which had been taken at the last meeting and the possible further action which might be followed by the Board. A general discussion ensued.

At 10.45 a.m. Mr. Herbert Moore, representing Transradio Press Service, came before the Board and made a statement, which was placed on file. He outlined the activities of Transradio and very fully explained its operations. He particularly pointed out that Transradio had suffered serious prejudice by the refusal of the CBC to continue to permit private stations in Canada to subscribe to its news service by taking this decision without previous notice or reference to this company. In response to an enquiry, he said that if he were asked to supply a news service to the CBC he would treat it as an educational institution and supply such news at a nominal sum. He retired at 11.30 a.m.

At 11.35 a.m., Mr. Keyserlingk of British United Press came before the Board and answered questions about his company's affiliations and gave information about news which might be supplied to the CBC. He pointed out that British United Press is edited for the spoken word and therefore at the point of reception, it is purely a question of selection. He explained fully the handling of news by

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explained some cases of complaints regarding news. Mr. Joseph Sedgwick emphasized the need for continuing sponsored news. The Chairman asked the Association to appoint a small committee and to come before the Board again at 5.30 p.m. Mr. Bannerman outlined briefly the interests of advertising agencies in news broadcasts. The delegation then retired.

The session adjourned for luncheon at 1.30 p.m.

JUNE 27th, 1940
(Afternoon Session)

The meeting re-opened at 2.45 p.m.

At that time, Mr. Victor Sifton, Leigh Spencer, John MacNeil and Gillis Purcell of The Canadian Press appeared before the Board. Mr. Sifton said that he had been asked by the Board of The Canadian Press to submit the following resolution which had been passed at a recent meeting of The Canadian Press Board:

Resolution

"That The Canadian Press emphatically asserts that the uncontrolled radio broadcasting of news, news comment and public announcements in time of war is contrary to the national interest, and that in a crisis such as the present all announcements should be closely scrutinised as to source, reliability, and the consequences of their impact upon the public.

That The Canadian Press also reaffirms its considered belief founded on experience that the placing of news broadcasts in the inexperienced hands of commercial sponsors and their broadcasters entails great risks, and deplores that the Canadian Broadcasting Corporation has not stopped the practice.

The members of The Canadian Press emphasize:

(1) That The Canadian Press service is the most accurate, comprehensive and responsible news service available to the Canadian people.

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KODAK SAFETY FILM

the British United Press and that upon inquiry his company would willingly sell its news to the CBC should the CBC so desire. He retired at 11.55 a.m.

Mr. R. J. Strand of International News Service then came before the Board and gave an outline of the service as given by his company. He stated that the International News Service is the only press association which does not put a release time on news items supplied its clients. It does not operate in Canada at present. After giving further details, he retired.

At 12.30 p.m., the Canadian Association of Broadcasters appeared to make representations; there were approximately 28 members. Mr. Joseph Sedgwick spoke on the delegation's behalf. He said that the members of the Association accompanying him were from stations between Winnipeg and the East Coast. In addition there was one from Grande Prairie, Alberta, and also Mr. Glen Bannerman of the Association of Canadian Advertisers. Mr. Sedgwick said he did not know exactly what representations he should make now inasmuch as a full explanation had been given at the last meeting and the association had no further arguments unless there were new circumstances to be faced. He then suggested that one of the small station owners might give his views. Mr. Frank Squires spoke on behalf of Station CJCS, Stratford, and explained his difficulty in getting a sponsor who would subscribe any amount sufficient to pay for the expense of putting on a news broadcast. He said it was important that stations should have such broadcasts. Mr. Cecil Berry then spoke for CFGP, Grande Prairie and said his station, located as it is at an isolated point, would be put out of business if he were not allowed to handle sponsored news. Mr. Harry Sedgwick, President of the Canadian Association of Broadcasters

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Should the CBC follow the example of the BBC by prohibiting commercial sponsorship of news, assuming exclusive right of news broadcasting and preparing its own bulletins from reports purchased from The Canadian Press and other organizations, this plan would meet with the sympathetic co-operation of The Canadian Press.

Passed by the Board of Directors of The Canadian Press and endorsed by the Annual General Meeting at Toronto, June 26, 1940."

Mr. Sifton then gave some details about the membership of The Canadian Press and cited as an example the amount which the Winnipeg Free Press, as a member, subscribed yearly. He said that there appeared to have been many misunderstandings between The Canadian Press and the CBC. He pointed out the reasons for The Canadian Press being opposed to sponsored news, stating that, to maintain the integrity of the news, it was the definite policy of The Canadian Press not to sell such news.

The Chairman then said that whilst The Canadian Press was created to serve the Canadian public through the newspapers, the CBC was a public body organized to serve the public through the radio and added that he saw no reason why there should be any antagonism between the two bodies, adding that the dispositions of the Board of Governors were most favourable to The Canadian Press and that they should be open-minded and frank in their mutual relations. He, however, added that personally he did not think that it would be in the public interest to create a monopoly of news in Canada and that the Canadian public should be entitled to receive news from all legitimate sources. Mr. Leigh Spencer explained the use of newscasts on his station and pointed out he had used news without commercial sponsorship since the beginning. Mr. Sifton emphasized that The Canadian Press would be ready to give a complete Canadian Press service to the CBC if it should

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(2) That The Canadian Press is co-operative and non-profit making, owned, controlled and operated by Canadians and vitally concerned with the solidarity, security and progress of the Canadian people.

(3) That The Canadian Press has access to the complete United Kingdom service of the Press Association and the full world service of Reuters and has exclusive rights in Canada to all news gathered by The Associated Press of the United States in all parts of the world; and that the British and foreign service of The Canadian Press is collected and edited by Canadian staffs in London and New York.

(4) That The Canadian Press domestic service is collected from all the newspapers of Canada and edited for transmission in the following Canadian bureaux: Halifax, Montreal, Ottawa, Toronto, Winnipeg, Edmonton and Vancouver.

(5) That for these reasons The Canadian Press is the one service from which the Canadian people can get an untainted picture of the world's news from the Canadian point of view.

The Canadian Press after careful study makes the following suggestions to the CBC:

(1) That the CBC prepare its own radio bulletins from the full service supplied without charge by The Canadian Press, prefacing its announcements with some such phrase as: "Selected and written by the CBC staff from the entire news service of The Canadian Press."

(2) That if the present arrangement continues and The Canadian Press prepares the bulletins, the CBC co-operate in removing criticisms concerning:

(a) Method of preparing the bulletins;

(b) Method of announcing bulletins;

(c) Times of emission;

and that a joint committee of four be appointed to facilitate such co-operation.

(3) That The Canadian Press bulletins be made available to all radio stations in Canada as sustaining programs without commercial sponsorship.

(4) That the CBC issue over the air and to newspapers a statement declaring its recognition of the value of The Canadian Press service, especially at the present time, and of The Canadian Press policy in placing its entire news service at the disposal of the CBC without charge except for incidental expenses.

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decide to undertake a national news service. The Canadian Press representatives then retired.

After some discussion, the following resolution was moved by Mr. Nathanson, seconded by Mr. Godfrey:

IT WAS RESOLVED

THAT a Committee be appointed to study and draw up a plan under which the CBC would prepare and edit a unified national broadcast news service to be used by its stations and to be the only service available to all private stations in Canada, at a cost to be equitably apportioned among all broadcasting stations, and that this national broadcast news be not commercially sponsored;

THAT the Committee report to this Board upon the detailed working of this plan, on its cost and upon the approximate amount to be paid by each subscribing private station;

THAT until further notice stations be granted permission to continue broadcasting news as now supplied by existing services;

THAT in view of the urgency of the problem from the national interest there should be no avoidable delay in preparing this report and presenting it to the Board.

In order to fully consider and prepare a report for the Board, Messrs. Godfrey and Plaunt, with the aid of the General Manager and the Assistant General Manager, were appointed a News Committee. The Chairman and the Vice-Chairman would be available when required.

IT WAS RESOLVED

THAT the resolution passed at the Special Meeting of the Board held on June 1, 1940, which read as follows "THAT, effective as from July 1, 1940, all permissions for news broadcasts granted under Regulation 14 (c) be and they are hereby rescinded", be cancelled and the broadcasting of news services by stations heretofore authorized be continued in accordance with Regulation 14 (c).

Mr. Godfrey pointed out that private stations should exercise greater care in the preparation and presentation of news broadcasts.

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IT WAS RESOLVED

THAT all private stations in Canada be requested to exercise greater care in the preparation and presentation of news broadcasts.

The Board discussed the question of the International News Service and it was its considered opinion that since this enterprise has no service in Canada at the present time, and as the CBC is planning a new service, any application by stations for the use of its service should be denied for the time being.

The Minutes of the 12th Meeting of the Finance Committee held in Ottawa on June 1, 1940, were then read and approved.

The question of repaying part of the loans owing by the CBC to the Government was discussed and upon motion by Mr. Nathanson, seconded by Mr. Godfrey

IT WAS RESOLVED

THAT the Treasurer of the Corporation be authorized to pay at once to the Government of Canada the sum of $250,000.00 on account of the loan of $750,000.00 made by the Government to the Board last year.

The Board was informed that as Mr. G. W. Richardson, Assistant to the Secretary, is now leaving the CBC for service with the RCAF, it would be necessary to have some other officer empowered to sign cheques in Colonel Landry's absence.

IT WAS RESOLVED

THAT pursuant to the provisions of by-law 16, sub-section 1, Mr. F.W. Savignac, in the absence of Mr. R. P. Landry, be authorized to countersign cheques drawn on the account of the Corporation in lieu of Mr. G.W. Richardson who has joined the Military services.

The General Manager explained some correspondence he had had with the BBC and officers of the CBC's Unit in

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England, concerning children of members of the BBC who were being considered for evacuation to Canada. It was suggested, he said, that the CBC might make some provisional arrangement to assist the BBC in this connection. After some discussion it was decided that the matter was one which should be dealt with by the individual members of the Corporation.

It was decided that the next meeting of the Board should be held at Ottawa on Tuesday, August 27th, 1940.

The meeting then closed at 6.10 p.m.

CHAIRMAN

SECRETARY

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1200 Royal Bank Building
TORONTO

OFFICE OF
N. L. Nathanson

July 19th,
1 9 4 0.

Mr. Donald Manson,
Secretary-Board of Governors,
Canadian Broadcasting Corporation
Ottawa, Ontario.

Dear Manson:

I have your letter of July 17th enclosing minutes of the meeting of the Finance Committee, with the amended resolution. This seems quite satisfactory to me.

Yours very truly,

N. L. Nathanson

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Ottawa, July 17th, 1940.

N.L. Nathanson, Esq.,
Royal Bank Bldg.,
Toronto, Ont.

Dear Mr. Nathanson:

Attached hereto for your files is copy of the Minutes of the 13th Meeting of the FINANCE COMMITTEE held in Ottawa on June 27th, 1940.

The resolution has been amended in accordance with suggestions made by Mr. Morin and Dr. Frigon. Do you agree to the suggested change?

Yours sincerely,

(Donald Manson)
Secretary-Board of Governors

Encl.

G

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CBC INTERNAL MEMO

Copy sent to:

Mr. Morin

Dr. Frigon

G.

July 17, 1940.

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Minutes of the 13th Meeting of the FINANCE COMMITTEE held on June 27, 1940.

Secretary-Board of Governors

Attached hereto is copy of the Minutes of the 13th Meeting of the Finance Committee held on June 27th, 1940.

Mr. Baldwin,
Treasurer

Ottawa, July 17th, 1940.

Encl.

G

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Secretary-Board of Governors

Mr. Smith - Auditor General's representative.

Attached hereto is copy of the Minutes of the 13th Meeting of the Finance Committee held on June 27th, 1940.

Ottawa, July 17, 1940.

Encl.
G

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After some further discussion, the meeting adjourned.

CHAIRMAN

SECRETARY

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Ottawa, June 29, 1940.

N. L. Nathanson, Esq.,
1200 Royal Bank Building,
Toronto, Ontario.

Dear Mr. Nathanson,

Here is a copy of a draft of the 13th Meeting of the Finance Committee held in Ottawa on June 27th. I should be glad to learn whether you are in agreement with them.

A copy has also been sent to Mr. Morin.

Yours sincerely,

(Donald Manson)
Secretary - Board of Governors.

ESG:RHOH

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13TH MEETING OF THE FINANCE COMMITTEE TO BE HELD
IN THE BOARD ROOM OF THE CANADIAN BROAD-
CASTING CORPORATION, OTTAWA,
JUNE 27, 1940

A G E N D A

(1) Repayment of Government loan.

(2) Reconsideration of the application of Kenora, CKCA, for assistance.

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CKGA - KENORA

At the last meeting of the Board of Governors, Mr. R. W. Starratt of Radio Station CKGA, Kenora, appealed for financial assistance.

IT WAS APPROVED that:

(1) The CBC write off an outstanding debt of $1,000.00 owed by the station; and,

(2) Bring the station more actively to the attention of commercial sponsors.

A telegram has been received from a local citizens' committee stating that unless some financial assistance is received, it will be necessary for the station to close down, which they feel is undesirable at the present time.

The telegram has been acknowledged, and they were informed that the matter would be brought to the attention of the Board once again.

Following is a copy of the telegram received:

"ADVISED OUR LOCAL STATION ABOUT TO CLOSE STOP THIS BOARD VIEWS THIS SITUATION WITH CONSTERNATION AS IT MEANS WE WILL BE DEPRIVED OF CBC WAR SERVICES AND GENERAL NEWS DUE TO POOR RECEPTION FROM WINNIPEG STOP WE WOULD FEEL THIS LOSS PARTICULARLY THROUGH THE SUMMER SEASON NOW APPROACHING STOP STATION HAS OFFERED TO TURN PLANT OVER TO LOCAL PUBLIC ADMINISTRATION IF CITIZENS SEE ANY POSSIBILITY OF CARRYING ON STOP CAN YOU OFFER ANY ENCOURAGEMENT THAT CBC WILL GIVE SUCH PUBLIC ORGANIZATION SOME ASSISTANCE ALONG THE LINES ASKED FOR BY THE COMPANY SOME TIME AGO AS WOULD ARRANGE LOCAL PUBLIC GROUP TAKING OVER LEADERSHIP OF STATION AND PREVENTING THIS CALAMITY OF CLOSING

E APPLETON PRESIDENT BOARD OF TRADE"

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FILE NO. VOL. NO.

HEAD OFFICE
CANADIAN BROADCASTING CORPORATION
SOCIÉTÉ RADIO-CANADA

SUBJECT	CROSS REFERENCE
MEETING OF THE FINANCE COMMITTEE September 30th, 1940.	

REFERRED TO	REMARKS If purpose for which referred cannot be expressed in one line add minute to file and enter here "WITH MINUTE"	INITIALS	DATE	P. A. B. F.	INITIALS	DATE

VOL. NO.

FILE NO.

G.B.C. 2
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MINUTES of the fifteenth Meeting of the FINANCE COMMITTEE held in the Board Room of the Canadian Broadcasting Corporation, Ottawa, on September 30th, 1940.

The meeting opened at 2.30 p.m. with Mr. N.L. Nathanson in the Chair. Also present were Messrs. Rene Morin, J.W. Godfrey, Gladstone Murray, Augustin Frigon and Donald Manson.

(1) The Assistant General Manager requested the feeling of the Committee with regard to the possibility of establishing a station of 1 Kw. power in the Toronto district as an alternative outlet. He pointed out the present difficulties of having no satisfactory alternative outlet in that region for CBC programmes. After some discussion, it was decided that, in view of commitments for other projects and services, it was unwise to proceed with this at the present stage, but that the matter should be considered again early in the new year.

(2) The Assistant General Manager gave a report with regard to the arrangements between the Canadian Marconi Company and the CBC concerning the frequency modulation station now being established in Montreal.

(3) The Assistant General Manager reported that further negotiations had been carried on in an endeavour to have NBC commercial programmes made available to CBR Vancouver. He said that the suggestion now was to suppress CBR's signal to a given strength at Bellingham in the State of Washington. Under this arrangement it would be possible to arrange for CBR to get NBC commercial programmes. The cost of the necessary technical alterations would be of the order of $50,000. The Committee was unwilling to authorize a commitment of this order but approved further

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investigation and examination so that the matter could be further examined at the next regular meeting of the Board.

(4) A letter from the Department of Justice suggesting that a reference be made to the Supreme Court of Canada on the status of the Corporation was discussed and it was agreed that the Justice Department's suggestion be approved.

(5) The General Manager reported that he had been unable to come to any satisfactory arrangement with regard to the selection of an editor-in-chief from among those originally suggested for the position. He said he was of the opinion therefore that it would be more satisfactory to proceed with the establishment of the service with existing members of the staff. The Committee agreed that the management should proceed in whatever way was considered most satisfactory.

The meeting closed at 4.00 p.m.

CHAIRMAN

SECRETARY

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Camera Operator/Opérateur de la caméra

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ARC-740(6/78)

END OF REEL

FIN DE LA BOBINE