# HALF AMILLLIONTROOP cañonsinmeyniars solonesist <br> SIR ÁLEXANDER BERTRAM 



Sir Thomas 'Shaughness Peerage. GRASETT GETS C. M. G Gen. Bertram, Collingwood Schreiber and Many Honored by King.

 ormments:


 MISSCD BuIS




BORDEN APPEALS TO CANADA TO DOUBLE OVERSEAS FORCES

## Election Returns


Warmest Wishes Conveyed for Sirecess in All Enterprises During
Year Just Begun-Splendid Gallantry Inspires All Canada.
ortrawa, Dec. 31 - Sir Ropert Borden sent the following cabole to
Rom


The Previouly Authorized Strength of Quarter Mil lion Wiil Soon Be Reached and Premier lo Confidemi of Pull Response to Call For Farther Sacrifice. yontunn









adVERTISEMENT)

## The Mail and Empire declares unequivocally against the <br> HYDRO RADIAL BYLAW at this time

## Extracts:

"THIS IS NOT THE TIME"
The Radial project, like scores of other important THROUGH WITH THE ENEMY.

Sir George Foster has given notice that in order to leaks in its credit
"The ratepayers are not so childilike as to imagine that this is not as complete a pledging of the city's credit as any marketing of the city's bonds would bey

Mr. Mark Irish
Is reported in the press as saying: "If the vote entails a capital expenditure by the City of Toronto, by any municipality, or by the Government of the Province or of the Dominion, for causes other
than those immediately related to the war, I am at this time, without equivocation, unhesitatingly opposed
to it."

Vote "NO" on the Hydro Radial Bylaw at this time.

MPIFadodo

President Toro 'to Board of Trade

Read these sane extracts from Friday's iseme:




## THESE GOODS ON SALE MONDAY AT SIMPSON'S

## Visitors to the City Are Reminded

that shopping at Sinat Brealfast, Dinner, or Tea served in Restaurant. Parcel Check Office. Women's Rest Room. Goo ventilation throughout the Store. Purchases of ten dollars and over delivered anywhere in Ontario free of charge.

## WHITEWEAR

 ON SALE MONDAYNightdresses, fine white cot-
on, slip-over style, V-shaped on, slip-over style, V-shaped yoke of handsome embroidery, lace edges on neck and arms, silk
draw ribbon: lengths $56,58,60$ inches. Regular 75c. Monday, nches.
secial, 50 c .
Women's Drawers, strong
ounce formed of five row insertion and row of edging of lovely val. lace, val. lace beading dust ruffle; lengths $36,38,40,42$ iriches. Regular
special, $\$ 2.00$.
Women's Drawers, strong white cotton, ruffled lawn flounce with Regular 35c. On sale Monday, special, 25 c
Women's Nightdresses, white nainsook, slip-over Empire style, neck, yoke and sleeves finished with embroidery insertion or edg ing run with silk ribbon; length $6,58,60$ inches. Regular $\$ 1.75$ Monday, special, $\$ 1.19$
sizes 34 to 44 bust Regular
$\$ 1.50$. Monday, special, $\$ 1.00$. broidery, lawn dust ruffle; lengths 36 to 42 inches. Regular $\$ 125$ emday special, for 85 c .
Women's Vests, Swiss ribbed,
fine pure white wool, high neck, long sleeves, buttoned, hront neck, 34 to 40 bust. Regu
day, special, 47 c .
Women's Nightdresses, finest
nainsook, high neck style, yoke
finished with dainty embroidery find fine val. lace insertions, neck
and Ind sleeves have val. lace bead-
ing and edges, silk draw ribbons in sleeves and neck; lengths 56,
58,60 inches. 58, 60 inches. Regular
Monday, special, $\$ 1.75$.
Women's Underskirts, fine white nainsook, deep ruffled flounce pretty embroidery, lawn dust ruffle; lengths 36 to 42 inches. Regula Monday, special, \$1.25.
Little Girls' Dresses, sheer
white lawn, buttoned down front, wide tucks front and back, stitched belt, hemstitching on collar-
cuffs, bottom hem and belt eari buttom hem and belt, large Regular $\$ 1.00$. Monday, special,
69 c .

Princess Slips, fine nainsoo buttoned front, exquisite embroid draw ribbon in neck and arms, seautiful
dembridery embroidery flounce run with wid Rilk ribbon; sizes 34 to 42 bus
Regular $\$ 2.75$. Monday, special
$\$ 2.00$

Women's Combinations, envelope style, fine white nainsook. beauti ul embroidery run with wide silk ribbon in yoke, val. lace beadings an edges, wide val. lace edge on skirt; sizes 34 to 42 bust. Regular $\$ 1.75$ Monday, special, \$1.25.

Corset Covers, fine nainsook, yoke of very wide lovely embroid: ery, insertion run with silk ribbon, two rows val. lace insertion, val.
lace beading and edges, silk draw ribbon; sizes 34 to to 42 bust. Regu-
lar 73 c. Monder lar 75c. Monday, special, 50 c . No phone or mail orders for sets, in a lovely brocade cloth,
medium bust, long hips and back
dep deep unboned skirt, finest rus
proof double boning throughout proof double boning throughout,
four wide garters, rubber hose
buttons, buttons, two skirt hooks, bust
drawicord, novelty silk trim, draw; cord, novelty silk trim; size
19 to 26 inches. Regular $\$ 3.00$
102 Monday, special, $\$ 1.39$.

## Gloves and Hosiery

Women's White Lisle Thread Hose, medium weight. Monday, per
75c Long Silk Gloves, 59c. Women's Long White Silk Gloves, elbow length, mousquetaire opening at wrist; sizes $51 / 2$ to $71 / 2$. Regular 75 c

CLUB BREAKFAST
Orange Slices or Half Grape Fruit.
Cereal with Cream.
Plain Omelet or Small Sirloin Steak
Toast, Dry or Buttered Toast, Dry or Buttered, or Rolls.
Pot of Tea or Coffee, with Cream

## "Dollar" Lingerie Waists

of waists at $\$ 1.00$. Made up specially for this sale during the past month, of waists at $\$ 1.00$. Made up speciall
from sheer voiles and embroideries,
Eleven styles, distinctly different, yet all showing becoming feature in
design of embroidery or collar. Mid-Winter Sale, Monday, $\$ 1.00$.

## Handkerchiefs

SWiss Embroidered Corner and Scallop
Border Hendkerdets.
clean-up after our
clean-up after our Xmas trade
handkerchiefs. Monday, 6 fo
No phorie or mail orders.


This is the first-and from a woman's standpoint the most important-sale of all the glad new year. Christmas cheques are focussed, as it were, on this sale, with the assurance that a maximum of value will be received and this was never more true than of the sale which starts here Monday morning.
Besides the general clearances throughout the store, particular emphasis for the opening day is laid upon the hundreds of newl ngerie styles on the Third Floor, and the very exceptional showing of new wash goods on the Second Floor.

## "All-White" Silks

"Chin-Chin," the new novelty Jap crepe, in ivory, an excellent silk for waists,
dresses and underwear; launders well; 36 ininches wide. Regular $\$ 1.25$. Monday at 96 .
IVory Japanese Washing Silks, three special values, on an old contract order, an 36 inches wide. Regular 50 c , on sale, 42 c ; regular 85 c , on sale, 69 c ; regular $\$ 1.25$, on sale, , 960.
Ivory Georgette Crepe, all silk Georgette crepes, 40 inches wide; $\$ 1.50$ value. Monay, si.2.
IVory Silik Crepe de Chines, French, Swiss and Italian; 40 to 42 inches wide
Regula $\$ 1.50$. Monday, $\$ 1.29$,
Ivory Duchesse Messaline, 36 inches wide. Regular $\$ 1.25$. Monday, 95 c .
IVory Duchesse Messaine, 36 inches wide. Reguur 81.25 . Monday, 95 c .
White Cord Velvets, in white, Terry and wide wale, 27 inches wide. Special, 75 C and $\$ 1.00$.

Hollow Cut Cord, 27 inches, extrav value, 81.50 .
Shirting Silks. newest, light and natural grounds; with dainty stripes, in Alice,
reseda, petunia, black, magenta, sky, rose, green, etc. Regular $\$ 1.50$. Monday, reseda
\$1.25.
White dress goods.
White Chinchilla Cloaking, 98 c . Smaft and dressy, 54 inches wide. Regular \$1.50. Mid-Winter Sale, Monday, 98c.
White Suiting Serge, 74 c Yard. English twill serges, worsted finish. Regular White Suiting Serge,
$\$ 1.00$. Mid-Winter Sale, Monday, 74 c . White Wool Kautona, 63 c . A dainty fabric for dresses, skirts or children's
weari will not shrink in washing. Regular 75c and 85c. Mid-Winter Sale, Monday, 63 c .
exclusive patterns in wash goods.
A lot of "experimental", pieces of the finest grades of wash goods have come
into our hands beautiful designs that were never placed on the market in quantil ties, and therefore each one exclusive. The colorings, weaves and patterns are exquisite and no two alike. Embroidered silik and cotton fabrics, plain silk, cotton tussahs and Shantungs, plain silk and cotton voiles and marquisistes, embroidered Voiles, seed cloths, striped voiles; crepes and seed choths in in the new Nub-Yarn
effects. All 36 inches wide. Mid-Winter Sale, Monday, 25 c , 50 C , 7 Fc and $\$ 1.00$. emects. pieces cost four times these prices to produce.
other special values.
Mill Ends of White Lawns, lengths one to ten yards. Regular $12 \frac{1}{2} \mathrm{c}$ and 15 c . Monday, 5 . . .
30-inch Japanese White Crepés and Rice Cloths, less than half-price, Mon36 -inch White Reps. Regular 25c. Monday, 15 c .

Unusual Items in Linens and Staples for the Mid-Winter Sale
$\$ 2.75$ and $\$ 3.00$ Table Cloths at $\$ 1.50$. Round, Scalloped Damask Table
Cloths, pure linen; varied designs sizes 68 or 70 inches. Phone orders filled while goods last. Monday, $\$ 1.20$.
$\$ 2.25$ and $\$ 2.50$
Damask
Napkins, $\$ 1.95$. All linen, good designs, 21 -inch Brown and White Linen Cräsh Roller Towelling, made in Scotland, 17 inches
wide Monday, yard, 10c. White English Satin Bed Quilts firoal and conventional designs, medium and Hemstitched Sheets, $72 \times 90$ inches. Regular $\$ 1.55$ pair. Monday, pair, $\$ 1.19$. Hemstitched Sheets, $72 \times 90$ inches. Regular $\$ 1.55$ pair. Monday, piir, 81.19 .
White English Flannelette, 31 inches wide. Regular $121 / c$ yard. Monday, 10 ards, 98 c.
Longcloth, fully bleached, 35 inches wide. Monday, yard,
Wash Cloths. Mondy
Wash Cloths. Monday, each, 5 C.




Store Remains Closed All Day Saturday, New Year's Day-Thes Goods on Sale 8.30 a. m. Monday

## Mid-Winter Sale Boot Price Monday

## MEN'S $\$ 5.00$ TO $\$ 6.00$ BOOTS, MONDAY, $\$ 2.99$

 Over 00 Pairs of High-Grade Boots, in selected gunmetal calf, ,ours calf, tan Russia calf, fine vici kid and patent colt leathers; made new, popular and conservative lasts, in button, lace and Blucher soles are Goodyear welted, and cut from solid oak bark tanned leath in light, medium and heavy weights; every pair is perfect in workman
ship and material. There is a style and size for every foot; sizes 6 to 11 Regular $\$ 5.00$ to $\$ 6.00$. Monday for $\$ 2.99$.
WOMEN'S $\$ 3.50$ TO $\$ 5.00$ BOOTS, $\$ 1.99$
600 Pairs Street and Dress Boots, black, cloth, dull kid and color uppers; vamps of patent colt, gunmetal calf, fine vici kid, chocolate aoodyear welt soles. Almost all sizes in the lot. Regular $\$ 3.50$ to $\$$ Monday, $\$ 1.99$.
DURABLE BOOTS FOR BOYS, $\$ 1.99$.
Blucher Boots, with solid leather soles and heels; sizes 1 to 5 , day, $\$ 1.99$. Youths, sizes it to 13 , Monday, $\$ 1.6$
CHILDREN'S $\$ 1.25$ BOOTS, MONDAY, 89 c
Button and Blucher Boots, for little boys and girls; dongola kid, patent toecaps; RUBBERS AND RUBBER BOOTS
FOR MEN,
Knee Rubber Boots, , 3.14.
Three-Eyelet Rubber Boots
bers, 72 c.
FOR WOMEN.
Bright-Finished Knee Rubber Boots, \$1.99
City Weight Rubbers, with low, medium and high heels, 52 c.
Fine Jersey Top Button Overshoes; low, medium and high 1.74. Fine Jersey Top Storm Rubbers; low, medium and high heels, 8 FOR BOYS.
"Boy Scout" Rubbers, with double soles and heels; sizes 1 to $\$, 57$ sizes 11 to 13,52 c.
One-Buckle Style Overshoes, sizes 1 to $5, \$ 1.19$; siz
81.09

FOR MISSES AND CHILDREN.
Bright-Finished Knee Rubber Boots, sizes 11 to 2, $\$ 1.74$; sizes 5
$10 \$ 2, \$ 1,44$. Rupher and Wool Overstocking, combined; sizes
Smart Clothes For Women at Mid-Winter Prices
300 WARM WINTER COATS, $\$ 6.95$
Were $\$ 10.00$ to $\$ 15.00$
hers manufacturers' clearit es. Dozens of good styles and serviceable materials; sizes 32 to

SAMPLE DRESSES FOR WOMEN, $\$ 8.98$.
75 Dresses, in military, pleated, silk combinations (in plain or plaid with serge, also taffeta and messaline with lace, silk or fur trimmed,
elty or transparent waists; sizes $34,36,38$ and 40 . Mid-Winter Sa lity or ransppay.
Monday, $\$ 8.98$.
WOMEN'S SUITS AT $\$ 9.50$
150 Suits, sizes principally 38,40 and 42 ; all this season's and t
ewest styles in black, navy and a few mixtures. Mid-Winter Sale, Mo TYLISH AND ATTRACTIVE SKIRTS
Belted or yoke effects, shirred or pleated back panels, and other sma styles, in serges, gabardines, pop
taffetas. Prices $\$ 5.00$ to $\$ 16.50$

THE NEW MARKET TELEPHONE ADELAIDE 6100
mom
$=$
Chote Shoulder Roest for Bolling, only

 stmpson's Family sausage, 2 ubs. for



## Monemarch Fions.






The Robert Simpson Company, Limited


