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(The Mystery of Rutledge Hall $\left.\begin{array}{|c|}\hline \text { The Cloud With a Silver Lining" }\end{array}\right\}$

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Something for everybody. Every thing for a little. Every department marshals an incomparable opportunity Facts that speak with greater force than words or long-winded statements. Facts that effect the interest of every man, woman and child in this country. Read-



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## THE NEW APPAREL for FALL!

Truly an Individual Showing--Not only because these are correct interpretations of fashion-but also because they are so low priced.

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New Fall Satins, New Canton Crepes, New Crepe Back Satins, New Cloth Dresses-Dresses in all the new season's smart new styles and Exclusive Fall Frocks $\$ 19.75 \quad \$ 25.00 \quad \$ 29.75$ These presentations are both a Style Lesson and an Opportunity. SEE THEM!

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Materials and Furs alone would cost you more than these warm,
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$39^{\text {so }}$ THESE NEW SHADES-
Bokhara, Wine, Pansy, Ginger, Taupe, Grey, Fawns and
Plenty Navy and Blacks.

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\$45, 50, 55, 60, 65 and 70

Fashionably dressed women will be delightedall one of a kind.
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JUST IN TIME FOR YOUR FALL NEEDS. A COLLECTION OF HIGH QUALITY
These gorgeous COATS have just been unpacked-one is handsomer than the other-and they will enthuse you as they enthused whited fabrics, colors, trimmings and styles are to be found in 20P. G. DEDST WILL HOLD YOUR URCHASE UNTI
WANTED.

Over 1800 New Seasons

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FOR WOMEN, MISSES AND STOUT WOMEN.
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TAILORED SUITS, COSTUME SUITS, SPORTS SUITS, FANCY SUITS, BOYISH SUITS,
in fact a collection of Suitu that eovld not be improved of or fiver diversity of
$\$ 3.98 \quad 12.98 \quad 17.54 \quad 22$
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| Other New Fall SUITS |  |  |  |
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Ladies' Raglans and Rubherized Tweed Top Coats
$18^{.50} \quad 22.00 \quad 25.00 \quad 28.00$
Rubberette Coats
JFor Misses and Women, with check linings
cextra, quality
7.98 8.98
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MISSES' SIZES

$14 \leq \underset{\substack{\text { and } \\ \text { sTYLS }}}{36 \text { to } 44}$
 These are FLANNEL DRESSES of the beter sort. The
TDEAL DRESS for Business or Street wear other flannel dresses
${ }_{\text {at }}$ Ft. $\$ 28$ up.

The New Waists Hundreds of NEW WASTST, in
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FALL SWEATERS In the new Fall shades and tstles
All sizes.
Complete ranges zat 1.98, 2.98, 3.98


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GILS NUW FALL COATS Newest models for Fall and Winter wear, in Polaires, Vel-
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$\$ 4.98 \mathrm{up}$ to $\$ 14.98$
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 Hats for the new season,for little Miss. These for little Miss. These will
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daughter daughter. See them.
$\mathbf{\$ 2 . 3 0 ,} \$ 2.98, \$ 3.98$

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If this purchase does not please you in any way-bring it back and your money will be cheerfolly refunded-There are no
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 For Misses,For Women,
For Matrons,
For Bobbed Heads. For Bobbed Heads. to Choose from.
Both English and American manufacturers have vied with each other in the - 89


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The 1925 Industrial Fair.

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the evening telegram, st. Johns, newroundland, october 1 , 1925-6.



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## Bowring's Grocery Dept.

## We have the

 GROCEPTNS you need Quick Service.

SPECIAL PRICE OFFERINGS FOR FRIDAY and saturday. LIBBY'S PORK and BEANS-
DOMINION EARLY JUNE PEASFRENCH (PETIT POIS) PEASDOMINION GOLDEN WAX BEANSSUGAR Corn-
GOLDEN BANTAM, CORN ON COB3.s. Special Price ........
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S.O.S. TOMATOES- 2 s. 2 tins for

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STAPLE STRONG PICKLES \& CHOW CHOW-
WHITES MIXED PICKLES \& CHOW CHOW.. 31 c . ${ }^{60}$

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EVERY DAY IS BARGAIN DAY AT THIS INCREASINGLY BUSY CENTRE. THE NEW FALL.
STOCKS ARE NOW OPEN AND SELECTION OF YOUR PARTICULAR' REQUIREMENTS IS EASY.

LADIES' HOSIERY. See the opening digplay in our ladies cotton hose Black and Coloured.
20c. 25c. 38c. 45c. 60e. 65c. pair black cashmere hose
 Ask to be showw "Zenith Bran""
made specially
for
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20c. to 45 . pair CHILDRENS CASH. Hose.


> 47c. LADIES' STANFIELD'S UNDERWEAR
> . 52 c .


MENS NEGLIGEE SHIRTS



s1.45, s1.55, $82.00,88.20$ $82.55,82.80$,
$84.80,55.00$

| MENS <br> FLANNELETTE PYJAMAS <br> Neat Pink, Blue end Helio Stripes. <br> $\$ 3.75$ and $\$ 3.90$ Suit. |  |
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| MENS TIES |  |
| It's surely a wonderrul selectionare now showing this season. Aill |  |
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| IENS CASHMERE |  |
| AND WOOL SOCKS |  |
| Any weight you want from a Lisle or mid-weight Cashmere to a heavy |  |
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| Coloured .. .65c. 75e. 95c. 51.20, 51.25, 51.50 |  |
| Black . . .60c, 80c, 90c. spi.10, s1.20, si.50 pair. |  |
| Presentation Sets of Men's Garters and Arm Bands, in fancy box |  |
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| Presentation Sets of Men's Suspenders, Garters andarm Bands, in fancy box Arm Bands, in fancy box . . . . . . . . ... $\$ 1.50$ Set |  |

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## Sukik canton crepe


 fancy Toce, and si.00 yard. CHILDRENTS PANTALETTE
JERSEY LEGGINGS Fawn, Grey and Brown .. $\$ 1.75$ CHILDRENS
FAWN RUSH WOOL SUITS
Sizes 26 and $28 . . . .87 .40$ Suit.

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SUSPENDERS \$1.40, $\$ 1,60,51.80$ Se HAIR BARETTES.
Big assortment for bobbed and Big assortment for bobbed and
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8c. 14c. 18c. 25 c . each. PURPLE $\overline{\text { HEATHER MEND }}$ in $1 / 2 \mathrm{oz}$. balls, assorted colours
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NEW BEDSTEADS MATTRESSES, PILLOWS and SPRING MATTRESSES.


Cherry Finish Steel Frame Bedsteads
s20.00, 840.00, , \$45.00 each Handsome all Brass Bedsteads, in Satin and bright fnishes,
 See the "Simmons" Steel Frame $111 /$
 a spare bed or for general use
in as small room. Size $21 / 2 \mathrm{ft} \mathrm{x}$ ${ }_{6} \mathrm{ft}$. Only
Children's , White Enameled Cot ............. 88.50 each Beas, with sliding sideo
$\$ 14.00$ and $\$ 18.00$ each
Stuffed Mattresses, from . . . 85.50 to 821.50 each Wood Frame Spring Mattresses, from .. 56.20 to $\$ 8.50$ each. Premier Coil Spring Mattresses .. .. .. .... .. 59.50 each. Royal Coil Spring Mattresses . . .. .. .. ... .. . . 112.50 each. Banner Coil Spring Mattresses ............. 817.00 each.
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## the evening telegram, St. John's. newroundi. and, october 1, $1925-10$



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 Manufacturers of Men's, Boys' and Youths'
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 a prime factor, and who
wish to express their individual tastes as to size and
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Monday, Oct. 19
Band every evening in Prince's Rink.
Twelve piece Prince's Orchestra in Curling
Dancing every afternoon and evening.
One Way Fare on railway and steamers, going
October 16th to 28 th, returning October 16th to
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Come to St. John's, do your
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## Are you resismed to the belfer that you have to endure that ailment, with ite consequent continued

suffering to the end. You are convinined nothing can
be done for you. Is it possible you are content to dritt, without per-
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lind renewed energy, "which makes Maybe you are prejuideed, and have no confidence
in the belie that $t$ can be of any personal beneftit to you. It is to you who think so, that once convineed
that my methods are right become its greatest advo. tates. Itell you Nature can be assisted to restore to
you a reneved lease of life. Is not your reace of mind and future happiness,
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Best Fire-Proof Brown
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## Hosiery Values

 Here is Proof of it： Misse＇sort Hose
 Silk and wool Hose
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Darn Your Hose Darn Your Hose
With our latest Mend
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The Most Satisfactory MAIL OR̂DER HOUSE
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Children＇s CoatsIndián Head Linens


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ASK YOUR MOTHER TO USE

## KIRKMAN'S borax SOAP

AND SAVE THE WRATPERS Ask Your Grocer
For Particulars of Competition Which Closes
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Whan the fatt you can get it at MAUNDER'S.
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done, but how neatly. New Goorla continually done, but how neaty. New
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That's when a biz handful of HARYEYS NEW SQUARE


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