EVERYONE. EVERYONL.




Rainbow Paints!
 Anction Sales:


WALTER P. SKINNER,
ter, Paper Hanger, Sign Writer \& Decorator.
Care Walter Irwin, Carposian Don Care Walter Irwin, Carpasian Road,
Saint John's, NAld,, July yst, 1916. Dear Sirs, -T feel it my duty to praise "MATCHThave been using it for a year or so, and have found it most satisfactory.
it painted a Bugnalow hast August and it looks as fresh to-day as it did then, and that was painted right on
the new wood. (Sgd.) WALTER P. SKINNER.
 Furness Line Sailings organs
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pany, Ltd. आवाणगाणाजाना
the evening telegram, st. Johns, newfoundland, july $27,1916-2$


## Special Week For Babies

## AT THE FAIR.

 BABY CARRIAGES and CHILDRENS WEAR GREATLY REDUCED.Mothers ! Come to-morrow-and see our selection of New Goods.


THE FARR, ST. JOHN'S NEWEST
SPECIALTY STORE. The C. LēMarch Co., Ltdo,
 have to take the advantage of every fine afternoon for boaby's
sake. Our Carriages are priced so low this week that every sake. Our Carriages are priced so low this week that every
mioterc can have one. So come and see our
selection from . . . . . . ............ $\$ 2.95$ UP

New Footwear for Men! Two Special Value Lines Just Opened.


The "Record" Shöe. A Shoe with a good record, we have them in Box Calf Blucher,
Gun Metal Blucher, Vici Blucher and Vici Elastic Side.
$\mathbf{\$ 2 . 7 5}$ per paif. Our "Special" Shoe Can't be beaten at the price. In Vici Blucher, Gun Metal $\mathbf{\$ 3 . 2 5}$ per pair. $\$ 2.75$ per pair. Box Calt Elastic Side
$\mathbf{\$ 3 . 0 0}$ per pair.

## STEER Brothers.

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## Portland Woman's

 Brother on Lost Ship.
## 







## Summer Dresses!

A small quantity of ONE-PIECE All-over Embroidery and Embroidered Voile Dresses, which we are now offering at less than 1.3 of Their Regular Value. All-over Embroidery | Trimmed, neserion and |
| :--- |
| $\mathbf{\$ 3 . 2 5}$ |

Embroidered Voile and All-Over Embroidery, Prices: $\$ 3.50$ and $\$ 3.75$.

## G. KNOWLING

Evening Telegram W. J. HERDER, $\ldots$ Proprietor
H. A. WINTER, B.A., - Editor $\frac{\text { thirsdan, July } 27, \text {, } 1166}{}$


|  |  Mr. Patrick J. Dempsey and 19 se |
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## REGIM ENT.

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our time limit is nearly up: Summer Suits won't sell in October or November; we want to get them out to make room for our Fall and Winter Suits and Overcoats.
MEN'S TWEED SUITS!
All Semi-Ready make, 3 piece, neat pattern, mixed Tweeds and Pen Stripes.

These Suits are only semi-finished, so purchasers will kindly note that we cannot have suils ready for Saturday night that are not bought on Friday.

Boys' Tweed Noriolk Suits--2-piece Suits.
Colors Brown and Dark Gray, fit hoys 8 to 12 years, -.. Reg. $\$ 3.50$ now $\$ 2.95$.
Boys' Tweed Rughy Suits, Heat and Siylish. Three garment suits made of good strong materials, fil boys' 10 to 16 years.

Regular $\$ 6.50$, now $\$ 5.90$.
This Sale is a Revelation in Bargain Giving.
Here's the Cream of our Siylish American Suits for hoys ; they come in all Summer weights, but are made of Splendid worsted, wear resisting goods.
Regularly Sold from $\$ 5.50$ to $\$ 8.00$, now all one price-- $\$ 4.95$.

and moreover when you purchase it at Bargain Prices.


Things
At Prices LADIES' BLOUSE
 ong sleeves.
ins. ea. Fride
LADIES
HANDKERCHIEF


LADIES' UNDERS


Childrens cat


Boys' Cow
Friday a
Window II
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 MADRAS MUSLI


Women's Fi

 LADIES' HOSL
 and Saturday
LADIES' HOS
Black and Tan




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## CLOTHING



## ALWAYS Something NEW At the ROYAL STORES.

Cet into the habit of following our announcements. The items given below for FRIDAY and SATURDAY, each and every one of them are Bargains the like of which you don't see every day.

| Children's Sandals | RUBBER HEE |
| :---: | :---: |
| 2mate | Sut |
|  |  |
| 85 cts. | 15c. pair |



Special Irom the Showroom
Things you need right now
At Prices you dont Mind Paying


Boys' Cowboy and Indian Suils
Friday and Saturday 70 cts.

## WHAT YOU SAVE

 Smallwares!ow \$2.95.

An Interesting List $\equiv 3$ Gent's Furnishing

## Department.

mens negliger shirs.
 $==\mathrm{mz=}$ = $=1.35$
bors balbricam UNDERWEAR.
 BOYS' BATHING SUITS.
 SOFT COLLARS.
 MEN'S TIES.


Window Muslins. window musins





## Women's Footwear.

 Ladies shoes Ladies hose.
 LADIES' Hose.




## Low Prices on Cushion Covers, Etc.

 PILLOW CASES.
 TABLE CENTRES
 CUSHON CovERS
 NIGHTDRESSB BAGS.


## SIDEBOARD COVERS.

 FACE CLOTHS.
 NAINSOOK.
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ZEPHYR.

CUSHION PADS.


## Values Abound

## HARDWARE Dept.



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## The Royal StoresItd.





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# Two Leading LEATHERWARE Lines 



THE INVIGTUS

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## In Shoes; Low Prices and Cheapness

Are as far apart as the Poles. Cheapness in Shoes does not depend upon their price, but upon the service they give. To maintain the Low Price of cheap shoes it is necessary to use even more inferior leather than usual. That can only result in No substitutions economy. two Leading Lines for Men and Women. made in either of our FOR MEN:
INVICTÚS.
Mänufactured by GEO. A. SLATER of Mon
MARSHALL BROTHERS,

|  | New |  |  |  |
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| - | Turnips. |  |  | ${ }^{\text {A Word about }}$ Carpet Squares! |
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## War News.

Messages Received
Previous to 9 A.M.
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BEST CROWN SCYTHE
RIVETED BACK SCYTHES,
B. Y. GRASS HOOKS,

CYTHE HANDLES,
GARDEN RAKES, HOES, CULTIVATORS, HAY FORKS,
MANURE FORKS GCYTHE STONES, ETC., ETC.
BOWRING Brothers,

## Hardware Dept. <br> Logic!

You want the best Roofing
BARRETT, U.S.A., makes the best Roofing. Therefore you want BARRETT ROOFING. EVER-LAS-TIC READY ROOFING, is made by BARRETT; it's not a Rubber Roofing, its an APSHALTED WOOL FELT

COLIN CAMPEELL.
00000000000000000000000
 HOLIDAY FUOTWEAR


Ladies' and Gentlemen's White Bathing San
50 cts., 60 cts., 80 cts.
Geentemen's White Canvas Tennis Shoes JUST IN-The White House line of Men's MENS HIP RUBBERS.
 $\$ 5.00$ per pair.
F. SMALLWOOD,

Our Great Summer Sale,

## LADIES' Bow inses LADIES, MISSES and CHLDREN'S GINGHAMS, ETC, ETC.

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DICKS \& CO., Limited

J. J. St. JOHN.
 CODFISH at $\$ 5.50$
qtil, or 6 cc . per lb. 150 bags RRAN at $\$ 1.80$
bag.
10 kegs IRISH BUT
TER, the very best procurable, at 50 c.

50 boxes KIRKMAN'S Bo bores KIRKMAN'
BORAX SOAP, 100 bars, at $\$ 6.50$ box.
or $8 c$. bar. Try Kirkman's large tins, 8
J. J. ST. JOHN,


Mont mition
PACIE JOHINSON Per S.S. "Stephano," Oananas, Grape Fruit, Iomes, Turkey \& Chicken,
Celery
Celery, Tomatoes, Oysters,
JAMES STOT?
 Oxtords

Oxford will he one of the most favored Styles of

 strong appeal to every Woman that knows:
the our cut shows one of the new beauties just from

$\$ 2.00, \$ 2.30, \$ 2.60$.
PARKER \& MONROE, Limited,

. July 24th.
SCREENED SY DNEY
COAL.
While discharging only, ex S.S. Jacobsen,

## \$9.80 Ton.

A. $\mathbf{\text { b. murray, Beck's Cove }}$ 0000000000000000000000000

United Sllip-Socket limbs,

 The United Limb and Brace Co., Inc.,


REID-NEWFOUNDLAND COMPANY.

We have just opened, at our Water Street tores, another large shipment of the worldominion Dominion Nobby Tread Automobile Tire ominion Plain Tread Automobile Tires. biles. Dominion Studded Tread Motor Cycle Tires. Dominion Plain Tread Motor Cycle Tires. Dominion Best Grey Inner Tubes for Motor Cycles.
Call in and be convinced of the superior qualCall in and be convinced of the superior qual-
ity of our goods, and get our prices before making your next purchas
Reid-Newfoundland Co.

To His Majesty the King. Michelin Tires, $30 \times 3$ 1-2 Steel Studded,
$815 \times 105$ Steel Studded
$820 \times 120$ Steel Studded. $895 \times 135$ Steel Studded, $935 \times 135$ Steel Studded.
A. H. MURRAY.


Burson Hose!
Ladies Most Fashionable Hose, in White Sole. Prices.
30c. to 80c. ROBERT TEMPLETON.

333 Water Street
20x
Armmad TEA.
New Stock.

## Best Yot Dffared,

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Ask Your Grocer

We...er figrcain
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To-Morrow, Saturda


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