

Your Will-- Is It Made?

If you have no will, the time to make it is now, while your health is good and your judgment sound.

You are invited to elect as your executor,

CANADA TRUST COMPANY

Managed in connection with the
Huron & Erie Mortgage Corporation
London (two branches) and St. Thomas
T. G. Macdonald, K.C. Home Owner
President General Manager

CANADIAN LAW IS CALLED UNFAIR TO DRUNKARD'S WIFE

Forces Her To Pay Fine, Says
Tennyson Smith.

E. Tennyson Smith, imperator and anti-liquor orator, again addressed a capacity house at the Salvation Army Citadel last night in his local temperance campaign.

Rev. H. H. Bingham delivered a short introductory address as chairman of the meeting. He said that it was particularly gratifying for him to introduce Mr. Smith, not only because of his great work as a temperance exponent but because he came from a country so fondly associated with the Canadian boys at the front. Mr. Bingham recalled the time when Canadians were accustomed to speak rather contemptuously of England and Americans, but that was a time of misunderstanding and misconception of the character of the Britisher, by Canadians, Canada and Britain have become permanently united with the blood of both their sons on a foreign battlefield, he said.

Mr. Smith took his subject, the story of the rescue of John Gough, an evangelist, who for 35 years taught the evil of the liquor traffic after being converted into a temperance reformer, a process which took many months and cost him dearly.

The speaker also denounced the method of dealing with drunkards in Canada. He said that he witnessed four different drunkards enter the local courtroom and inside of fifteen minutes all four cases were disposed of with the usual \$10 and costs fine. The fine is invariably paid by the wife and children of the drunkard, who realize that it is better to pay the fine than lose their man's earning capacity for fourteen days.

The Canadian law makes the wife and children of the drunkard suffer rather than the man himself, he said. Many drunkards are only too glad to escape with a small fine if they do not have to pay for the sentence of their husband for drunkenness. It is a serious thing for the poor wife, rather than lose his money to buy food and drink for her children, she pays the fine. In this way the wife is made to suffer for the husband's crime.

Impersonating the late John Gough, Mr. Smith gave the audience an imitation of the addresses the converted drunkard delivered before he was before the houses of the States and Great Britain of his own battle with the temptation of drink.

Mr. Smith gave an appreciated exhibition of his military drill when he portrayed a court house scene as witnessed by himself in England. He aroused laughter with impersonations of people connected with liquor prohibition and promotion.

A meeting will be held tonight, when Mr. Smith will give a realistic representation of a "use-of-force" between the temperance party and the liquor traffic.

May Increase Fines
To Stop Infractions
Of Traffic Bylaws

Magistrate Intends To Hit
Speeders and Sidewalk
Users In Pocket.

Fines imposed in the police court appear to have little effect in reducing the number of motorists and bicyclists who continue daily to appear in court, no less than eighteen names, each charged with an infraction of the by-law being entered on the blotter today.

In every instance the person summoned had avowed an appearance in court by pleading guilty and paying his fine.

Eight of the number summoned were drivers or owners of motor cars who had travelled over the city payments at speeds varying from 28 to 47 miles an hour.

Of the ten bicyclists seven were school boys and the remaining three workmen, each having selected the sidewalk for a spin instead of staying on the roadway.

The motorists paid \$5 and costs each, and the bicyclists \$2 and costs each.

Magistrate Graydon is contemplating a substantial raise in the fines in order to reduce the number of violations of the bylaws.

There's
Superior
Flavor
To
POSTUM

as a table beverage.

A package from the
grocer is well worth a
trial, in place of tea--
especially

When Tea Disagrees!

CALL FOR MEN TO AID ON FARMS URGENT AS EVER

Roots Harvest and Fall Plowing Cause It.

READY TO GIVE SUITS
Farmers Who Want Hands
Ready to Meet All Re-
quirements.

Urgent appeals for farm hands from farmers all over the district are coming in at the local Ontario employment bureau office, Immigration Inspector Farrel has had his hands full in dealing satisfactorily with the applicants for help, and reports that the need for extra men at harvest, the root crops before cold weather sets in is particularly urgent. The acreage of many varieties of produce next year will depend to a large extent upon how help can be secured to present moment for plowing purposes.

In preparation for the enforcement of the military service act, a proportion of district farmers have looked as far ahead as the spring to obtain help. With the first draft a great number of young farmers from this vicinity will be taken, it is expected, and as a preparatory move farm-owners are now taking boys from 17 to 18 on their farms during the winter to insure themselves an adequate number of men for spring planting and plowing.

An appeal for labor was made Thursday by one farmer, who wanted three men immediately. Coincidentally three young men happened to be in the employment office at the time of the call for aid, and Mr. Farrel casually mentioned that they would suit the bill first rate. The men said that they would not mind going to the help of the farmer, but it would take some time to go home and change their good clothes. Mr. Farrel then wired the farmer and secured assurance from him that the prospective farm hands would be supplied with new suits as soon as they arrived at the farm. This condition was agreeable to all parties, and the young men were donated with new suits of clothes upon their arrival at the farm house.

Should an Indian summer of about one week's duration set in, practically all the potatoes and beans could be lifted and stored, and a fair amount of extra plowing done. The majority of district men now working on the farms have evidenced their willingness to continue work until called into training for overseas service.

**BURWASH WORSE
THAN HELL, SAYS
ANEX-PRISONER**

Prison Farm Never Painted
Black Enough, Declares
Soldier

LOST 32 POUNDS THERE
One of 50 Men Sent From
Here to Censured Institution
Speaks of Conditions.

That conditions at the Ontario Prison Farm at Burwash are no more shocking than the alleged conditions at the local prison, there are not in the least exaggerated, was the statement made to an Advertiser reporter by a London soldier who had served six months there for desertion and had returned to the city.

"Any things really bad as claimed at the Burwash farm," was asked the former prisoner.

"They are worse, far worse than they have ever been painted," he replied. "I am 32 pounds lighter than when I went away, and take it from me I would rather be sentenced to hell out-right than spend another six months there."

The soldier then related some of the grievances of which prisoners there complained.

1. That some of them were compelled to physical work when they were not fit to do it. One instance was given of where a prisoner was forced to work, although instructed by the camp physician not to do so.

2. That the boots supplied were not suitable to wet weather.

3. That in bad weather the men occasionally receive a wetting when a long distance from the camp, and that on returning to camp there was no place to dry their clothes.

4. That the laundry work on the underclothing is not satisfactory, and that socks are served out which are not in proper repair.

5. That the outer garments sometimes lack buttons.

6. That at Camp 1 two men out of 140 had diseases and were not segregated. Also at Camp 3 one or more of the 142 prisoners were similarly situated.

7. That blankets were not aired.

8. That owing to imperfect cleansing of the latrine, the men were obliged to work ten hours a day, while those at Guelph had only to work eight. There were no Saturday afternoon off and no hours for recreation.

9. That the profanity was used in addressing the prisoners. One prisoner in referring to one of the prisoners who while escaping had been shot, stated that the former had said to the prisoner that it was lucky that he had not been shot too, indicating too much sympathy on the part of the foreman.

10. That the bathing arrangements were so poor that it was necessary to wait fifteen minutes before securing a bath.

11. London Prisoner Died.

During the year over fifty prisoners were sent from this city to the farm at Burwash.

A soldier named Keegan, sentenced here three months ago, died recently at the institution hospital, but under what circumstances was not known.

CANAGIANS' CAMPS IN BRITAIN MORAL, SAYS T. J. SHIELDS

Cases of Drunkenness Few,
Declares Ex-City Pastor.

GIVES WAR LECTURE HERE
Says Public Opinion in England
Would Not Warrant
Prohibition.

Cases of drunkenness are few in the Canadian camps across England, according to Rev. T. J. Shields, a former pastor of the Adelaide Street Baptist Church, who spoke there Thursday evening on "England in War Time."

"Nothing is permitted in the camp areas which would have a tendency to corrupt the morals of the men," said the speaker, "and I am not posting now of the great cities, or of the conduct of the men on leave. In the great cities there are great temptations, and I suppose there will be until the millennium. Certain things might be tolerated in the cities, but the military authorities are doing everything possible to keep the men clean."

Sixty per cent of the people one sees in hotels and restaurants take into consideration the fact that they are in the army, and scores of gentlemen wearing the livery of the church are to be seen drinking their ale or beer, though not often spirits. From his observations, he did not believe that there was sufficient public opinion in England to warrant the establishment of prohibition there.

The leisurely preparation of United States for the war is a very possible because Britain ruled the waves, an officer of the United States army has told him about this, adding that it had not been for the protection of Britain, the United States would have been forced to go into the war long ago.

QUERIES REGARDING MILITARY SERVICE

Send In Your Problems and They
Will Be Answered From Official
Information by The Advertiser

Question—Would an American citizen who has been examined and placed in Category 2-B have to leave Canada when the agreement between Great Britain and the United States comes into effect, or would he be permitted to stay until his category is called?

Answer—If such an agreement comes into effect, he would likely be asked to report to an American consul in Canada, and unless his services were required by the United States, he would likely be allowed to remain here. It is not known what use is being made in the United States army of men fit only for non-combatant service, but they might be required there in some capacity.

Question—One of the 63rd Battery open for such men?

Answer—Yes, if he were not a member of class one, that is if he were not between the ages of twenty and thirty-four. If he is between the ages of twenty and thirty-four he is already a soldier absent on leave, and if he goes into uniform he is not permitted to leave his duty after a leave of absence. The authorities are not favorable to the use of "conscripts" and the men in class one are called "drafted men." Those who after filling out the report for service form at the postoffice, report for duty before they are called upon, have the privilege of choosing the unit to which they join. None will be called upon to report earlier than December 10, 1917. At present, though it may be shortly, you could likely get into the 64th Battery at Guelph.

WHY "ANURIC" IS AN INSURANCE AGAINST SUDDEN DEATH.

Before an insurance company will take a risk on your life the examining physician will test the urine and report whether you are a good risk. When your kidneys get sluggish and clog, you suffer from backache, sick-headache, dizziness, or the twinges and pains of lumbago, rheumatism and gout. The urine is often cloudy, full of sediment; channels, often get sore and sleep is disturbed two or three times a night. This is the time you should consult some physician of wide experience—such as Dr. Pierce of the Invalids' Hotel and Surgical Institute, Buffalo, N. Y. Send him 10 cents for sample package of his new discovery, "Anuric." Write him your symptoms and send a sample of urine for test. Experience has taught Dr. Pierce that "Anuric" is the most powerful agent in dissolving uric acid, as hot water melts sugar; besides being absolutely harmless it is endowed with other properties, for it preserves the kidneys in a healthy condition by thoroughly cleansing them. Being so many times more active than lithia, it clears the heart valves of any nearly substance which may clog them and checks the degeneration of the blood-vessels, as well as regulating blood pressure.

"Anuric" is a regular insurance and life-saver for all big meat eaters and those who deposit lime-salts in their joints. Ask the druggist for "Anuric" put up by Dr. Pierce, in 50-cent packages.

STRENGTH AND BEAUTY

Come with Dr. Pierce's Golden Medical Discovery. This is a blood cleanser and alternative that starts the liver and stomach into vigorous action. It thus assists the body to manufacture rich, red blood, which feeds the heart, nerves, brain and organs of the body. The organs work smoothly like machinery running in oil. You feel clean, strong and vigorous instead of tired, weak and faint.

SMALLMAN & INGRAM

YOUR SATURDAY TREAT—FRESH CHOCOLATE COCOA BALLS, 12c LB.

SMALLMAN & INGRAM

Further Millinery Reductions

ABOUT ONE-THIRD Saturday---FORMER PRICES



Another grouping of Trimmed Hats, Shapes and Mounts will be opened for your inspection tomorrow. The time in the season has come, and tomorrow is the day when every woman who comes will get tremendous benefit from this great clearance. If you will come tomorrow and look them over critically, examine the materials, try them on, study the styles, pass your opinion on them, you will become the owner of one of the most unusual bargains we have yet offered in millinery. They must be seen to be appreciated, as the prices are too low to give you any conception of their beauty or value. Groups are small. Come early.

Trimmed Hats—24 only Trimmed Hats, about one-third former price. To clear at \$3.98
Trimmed Hats—24 only Trimmed Hats, about one-third former price. To clear at \$6.98
Trimmed Hats—18 only Velvet and Hatters' Plush, tailor trimmed. To clear at \$2.98
Shapes—24 only Velvet Shapes. Sale price only 69c

MOUNTS AND TRIMMINGS—All grouped at one price, the balance of many lines of this season's mounts and ornaments, at only a fraction of cost. All to be cleared at one price 39c each
You will be quite delighted with the Millinery in this sale. Many are not a little like any you have seen, and display a marked individuality, but not extreme.

Ladies' Hosiery

Ladies' Pure Silk-Ankle Hose, with double list top and sole, in black, grey, champagne, yellow, lemon, Russian green, bronze, pink, sky, old rose, sizes 8½ to 10. Price \$1.00 pair
Ladies' Pure Black Cashmere Hose, good weight, seamless, double feet; sizes 8½ to 10. Price 95c pair
Ladies' Black Cashmere Hose, fine quality, seamless, double feet; sizes 8½ to 10. Price 55c pair
Ladies' Fleeced-Lined Cotton Hose, good weight, seamless; sizes 8½ to 10. Price 25c pair
Ladies' White or Black Cashmere Hose, soft and easy on the feet; sizes 8½ to 10. Price 75c pair
Boys' and Girls' Fine Ribbed Pure Wool Hose, double knee and feet, winter weight. According to size 65c to \$1.00 pair

Ladies' Underwear

Cream Union Vests, low neck, elbow sleeves, or high neck, long sleeves; sizes 34 to 38; drawers ankle length to match. Price 85c
Cream Union Combinations, Peerless make, high neck, long sleeves, or V neck, elbow sleeves; drawers ankle length; sizes 34 to 38. Price, per suit \$1.35
Cream Union Bloomers, finished at waist and knee with elastic band. Price \$1.25
Outsize \$1.50
Children's Wool Overalls in white, scarlet, grey or black; sizes 4 to 7 years. Price \$1.75

Coupon Sale Palmolive Soap 1 Cake Free

With every 25-cent purchase of this Soap Saturday we will give one cake free. Ask for coupon at Toilet Counter, Saturday only. Coupons are limited, and free cakes can only be obtained while they last.

Sale of Voile Blouses Saturday, 98c

One table of Ladies' Voile Blouses, long sleeves, convertible and square collars, embroidered and tucked, with pretty lace edgings and insertions; all sizes in the group, 34 to 44; a clearance of odd lines. Saturday morning 98c each

SILK HAND BAGS, 79c.

Ten dozen only Woven Silk Draw Bags, in beautiful shadings to match the sweater coats, great variety of fancy stripes; rose, paddy, yellow, grey, Copenhagen, etc. Special 79c

WOOL SCARFS AND CAPS.

Smart New Skating Sets in Angora and brushed wool, in plaid and dainty stripes, also the plain brushed wool, in rose, grey, white and cardinal. Scarfs at \$1.25
Caps 75c and 85c each
Smart Cap and Scarf in heavy brushed wool in the tartan effects; purple, red and Oxford shadings. Price \$2.50 set
Handsome Angora Wool Sets, with the smart new shape toggle in the even stripe, in paddy green and white, rose and white, Copenhagen and white. Price \$3.50 set

Question—After being examined by S. F. F. on it. What class am I in?
Answer—Impossible to tell from your description, unless you are in. Better take it to the medical board and find out, if you are not sure.

Question—On my report for service papers, I have A. R. No. 6772. What is the significance of A. R.?
Answer—The letters are simply part of the registration system used by the deputy registrar's department, and have no reference to the man concerned. A. indicates the London district, and R. stands for registration.

Question:—A young man is assisting the owner to work a 100-acre farm, the latter being unable to do team work. Would a claim for exemption be useless in the young man's case?
Answer—It is best for the employer to appeal, or for every man to appeal for himself?

3—Are the men placed in Category A.2 re-examined for physical fitness here or overseas?
Answer—Not there, appears to be some grounds for the claim. However, put it up to the tribunal, and if he deserves exemption he will get it.

2—It does not matter, as long as both do not apply. The employer might as well claim it, if he needs the services of the man.

3—Men who report for service and become members of the Canadian Expeditionary Force receive several examinations by medical boards before they leave Canada and receive them periodically while they are in the service.

4—The man who reports for service and becomes a member of the Canadian Expeditionary Force receive several examinations by medical boards before they leave Canada and receive them periodically while they are in the service.

5—Men who report for service and become members of the Canadian Expeditionary Force receive several examinations by medical boards before they leave Canada and receive them periodically while they are in the service.

6—Men who report for service and become members of the Canadian Expeditionary Force receive several examinations by medical boards before they leave Canada and receive them periodically while they are in the service.

7—Men who report for service and become members of the Canadian Expeditionary Force receive several examinations by medical boards before they leave Canada and receive them periodically while they are in the service.

8—Men who report for service and become members of the Canadian Expeditionary Force receive several examinations by medical boards before they leave Canada and receive them periodically while they are in the service.

9—Men who report for service and become members of the Canadian Expeditionary Force receive several examinations by medical boards before they leave Canada and receive them periodically while they are in the service.

10—Men who report for service and become members of the Canadian Expeditionary Force receive several examinations by medical boards before they leave Canada and receive them periodically while they are in the service.

Moreen Petticoats, \$1.49.

Five dozen Petticoats of good quality moreen, made with draw tape at waistband, fitting neatly over hips, deep three-section flounce trimmed with tiny tucks, double-stitched seams; in purple, Copenhagen, rose or black; lengths 36 to 40. Special \$1.49

Percelle House Dresses, \$1.39

Splendid Dark House Dress, made of fancy striped percale, long sleeves with cuffs of plain material, collar and revers piped; skirt four-gored model, with belt and fullness at back; in navy with white stripe; sizes 34 to 42. Special \$1.39

Camisoles, 98c.

Pretty Camisoles of heavy quality wash silk with deep yoke of fillet insertion and lace, threaded with ribbon, shoulder straps and front opening trimmed with lace to match, finished at waist with elastic; sizes 36 to 42; in flesh or white; five dozen only. Special 98c

Nightgowns, \$1.29

Ladies' Slipover Nightgowns, kimono style, made of fine quality white cotton, neck and sleeve finished with small scallops of buttonhole stitching; lengths 56, 58 and 60. Special \$1.29

Style, Quality and Warmth in Overcoats



And surely that is all you would ask of an overcoat, a style that will be admired, quality to give good service, and warmth to protect you from the winter winds. Hundreds of just such overcoats are here, in many different styles, the fitted coat, the loose coat, the belted coat, motor coat, dress coat, and others. Overcoats for all occupations and all ages.

Boys' Overcoats Saturday

Saturday at this store will be of special interest to boys—Overcoat day. There will be on display a very large assortment of Boys' Overcoats. For the little lad there will be the popular dark greys, brown and blue tweeds, with collar buttoned close up, also shawl collar, and trench coats. These coats are lined all through with good warm flannel and are very comfortable; the sizes are for boys 3 to 9 years. Prices \$4.00 to \$10.00 each

For the larger boy we feature the notch collar and shawl collar and trench coats, made of extra good quality tweeds, in dark greys, browns and mixed shades, all lined and very smart coats; for boys 10 to 18 years. Prices \$9.50 to \$14.00

Men's Overcoats, \$16.50

On Saturday we offer a very attractive bargain in Men's Overcoats. This special should be appreciated by anyone who is in need of a good, serviceable overcoat. They are mostly dark shades, of good winter weight—meltons, with or without velvet collar, in dark or medium shades; tweeds, in greys, browns and mixed shades, with self collar; all tailored in first class styles, perfect fitting and smart in appearance; sizes range from 35 to 40. Saturday price, \$16.50

STYLISH SUITS FOR YOUNG MEN

A very fine assortment of Young Men's Suits will be shown here on Saturday. The colors are browns, greens and fancy mixed tweeds, the belted, double-breasted and form-fitting styles. These are of the latest and best designs in young men's suits. The workmanship is of a high order, the best finishings only being used. Don't fail to see these on Saturday. Sizes from 33 up. Prices \$16.50 to \$37.50

Boys' Underwear---SPECIALLY PRICED---Men's Underwear

BOYS' COTTON SHIRTS AND DRAWERS, 50c EACH.

Boys' Medium-Weight Shirts and Drawers in a good elastic-ribbed weave, soft and very easy to wear, natural shade, Watson's unshrinkable; in sizes 26 to 32; a real bargain for Saturday morning. Price 50c garment

BOYS' WOOL CAPS AND TOQUES, 25c EACH.

Woolen Caps, Toques and Toboggans for the small boy, Saturday only 25c each
SAMPLES AND ODD LINES AT HALF PRICE AND LESS.
Come early for these; colors, brown, navy, white and mixed shades. 25c each

WOOL GLOVES AND MITTS FOR MEN AND BOYS.

Wool Gloves for men and boys, in brown, grey, black and heather, good warm and comfortable lines, all sizes. Prices 50c, 75c and \$1.00 pair

MEN'S HEAVY RIBBED SHIRTS AND DRAWERS, a good firm weave, in light shade, wool with a percentage of cotton, unshrinkable, a very durable and comfortable line for the man outdoors; sizes 34 to 44. Price \$1.00 garment

MEN'S COTTON SHIRTS AND DRAWERS, in white or cream shade, winter weight, elastic ribbed; the balance of this line is reduced for a clearance on Saturday; exceptional good value and a very comfortable and satisfactory line of underwear for those who do not wear woolen goods; sizes 34 to 44. Clearing price 69c garment

JUST A FEW DOZEN COMBINATION SUITS in a medium weight, fine elastic rib, some all wool and some union goods; in small sizes only, 32, 34 and 36; at a big reduction in price; broken lines. Saturday to clear, \$2.50 suit

Cortese Orchestra—Saturday Afternoon,
Tea Room and Balcony.

SMALLMAN & INGRAM
LIMITED

ICE CREAM—To take home—Pints—
Bulk, 20c; bricks, 25c. At Soda Fountain.

PORK HERE BELOW ONTARIO AVERAGE BUT BEEF HIGHER

Labor Gazette Figures Make
This Comparison.

WIDE RANGE IN COAL

With \$9.52 as Average, Anthracite Sells From \$8.50 to \$12.00.

Compilation of statistics, showing the retail price of staple articles of consumption, appearing in the October number of the Labor Gazette, show that while beef is higher in London than the average for the province, the retail prices of fresh pork are below the Ontario average figure.

For instance, while beef (steak) is quoted in the London table at \$3.45, the Ontario average is but \$2.25. For round steak the comparison is 20c against 25c for the province; prime rib roasts are quoted at 25c against 25c. Ontario, Ottawa, Niagara Falls, Brantford, Cobalt and Sault Ste. Marie are all higher than London for beef.

The pork comparison is:

London, average.

Fresh roast ham \$2.25c

Fresh chops \$2.50c

In London the London price of 60c is above the average of 42.5c. Eggs here are cheaper than the provincial average being 46c against 42c. Butter is also half a cent under the provincial figure.

Sugar, both granulated and yellow, exceeds Ontario's figures locally.

For coal, anthracite, the provincial average is \$9.52. London's figures being \$9.50. Coalbit quotes it at \$12 (anthracite), while Fort William, Port Arthur, Owen Sound and Windsor have it \$10. Ottawa and Belleville are in the same class. Niagara Falls at \$8.50 was the lowest.

Speaker of industrial conditions, the Gazette says:

London reported the rolling mills, manufacturers of engines and boilers and stoves and furnaces active, and all branches of the food group busy, with a demand for help in biscuit factories.

Shoemaker factories were taking on more help and all employees in printing offices were steadily engaged. Woodworking factories were active and a piano and organ company required additional workmen. Tanneries and shoe factories were active. There was some activity in the laying of mains for natural gas and in the construction of hydro-electric plant. Building was active and a fair amount of civic work was being done.

DEATHS AND FUNERALS

W. C. ARBUCKLE DEAD.

William C. Arbuckle, residing at 285 Queen's avenue, died Thursday night after a short illness.

The funeral will be held from his late residence on Sunday afternoon at 2:30. Interment will be made at Woodland Cemetery.

DEATH WAS SUDDEN.

The sudden death of Albert Frank Kelly, youngest son of William Kelly, Southwold Township, occurred at the family residence, concession 4, lot 26, on Thursday afternoon.

Mr. Kelly was in his 58th year and had been sick but for two days. He is survived by one son, William, and one daughter, Florence, both at home.

The funeral will be held from Mr. Kelly's late residence on Sunday afternoon at 2:30, and interment made at Scottville Cemetery. Rev. R. Wilson will conduct the services.

50 YEARS IN LONDON.

Mrs. Sarah Hunt, widow of William Hunt, formerly of 75 Wharncliffe road, died Thursday at the family residence in her 84th year.

Mrs. Hunt is survived by one son, Charles Hunt, and one daughter, Mrs. George Thompson of this city. She had been a resident of the city for over 50 years.

The funeral will be held from 75 Wharncliffe road on Sunday afternoon at 3 o'clock. Burial will take place at Woodland.

EXAMINATION TOTAL REDUCED THURSDAY TO 38 ELIGIBLES

Medical Boards at Amories
Have Easy Time.

16 RECRUITS SECURED

Ten of These Came From
Work of British-Canadian
Recruiting Mission.

Thirty-eight men only passed before the medical boards at the Amories Thursday. It was one of the quietest days experienced by the examiners since the proclamation relative to this military service act. However, in addition to men examined, 16 recruits were gathered in, ten of whom were recruited by the British and Canadian recruiting mission in the United States.

Following is a list of the recruits: W. J. Reid, Canada, Canadian Engineers, W.O.R.; George Lewis, Canada, Forestry, W.O.R.; M. D. Anderson, Russian, W.O.R.; A. D. Osborne, England, W.O.R.; A. E. Elliott, Ireland, W.O.R.; James Durward, Scotland, W.O.R.; J. D. Mitchell, England, W.O.R.; W. J. Priest, England, W.O.R.; Detroit, John D. Bunyan, W.O.R.; Canada, R. F. Hodges, W.O.R.; England, W. J. M. King, Canada, W.O.R.; Cleveland, Wm. Ham, England, W.O.R.; Cheyenne, J. A. White, Canada, W.O.R.; Flint, A. E. Macdonald, W.O.R.; Canada, R. H. Morgan, Canada, W.O.R.; Hariston, W.O.R.

Following is the category of the 38 men examined by the medical board overseas:

Class A, combatant service overseas 16

Class B, non-combatant service overseas 7

Class C, service in Canada 1

Class D, doubtful 1

Class E, unfit 1

OPTIMISTIC OF NEW CLUB.—Much interest has been awakened in the River-Road School by the formation of a Mothers' Club recently.

The president, Mrs. P. R. Hardie, and other officers have planned an interesting program for the opening meeting, which will be held on Friday evening, Nov. 2, at 7:30 p.m. in the school.

This will include an address by Mrs. (Dr.) McCrae and solos by Miss Frances Cairns and Miss Mary McEwen. The effort is being made in the meantime to get in touch with all the mothers of the district.

The officers are most optimistic about possibilities for good work to be accomplished by the new club.

CITY BREVITIES

GO TO CONVENTION.—Major Hume Campbell and Lieut. Col. W. G. Ashore went to Hamilton this morning to attend the Union Liberal convention.

It was not known whether other delegates took part. No names could be secured.

ON STAFF.—Sergeant-Major John H. C. Woodward (W. O.), of the Corps of Military Staff Clerks, has been assigned to the staff of the 135th Battalion with the rank of captain, and only recently returned, and has resumed his duties on the staff.

A TUG OF WAR.—Tonight in the Saturday night session of the Amories, the "Liquor Traffic," and will give dramatic representation of a "tug of war" between the prohibition party and the traffic. Frequently a charge has been made for admission to this lecture, but on this occasion the admission will be free, with a collection.

ENTERTAIN SOLDIERS.—"War and Peace" was the title of a pleasing drama presented by forty young ladies at the Military Club, 100 Queen's, on Thursday night. Every nation was represented by a young woman impersonator, and the symbolism was carried out perfectly. The drama received an enthusiastic reception from the large number of men in the hall.

POVERTY SOCIAL.—The first social evening which the congregation of the Church of St. John's, 100 Queen's, will hold in the new quarters in the Duffell block will take the form this evening of a "tug of war" between the prohibition party and the traffic. Frequently a charge has been made for admission to this lecture, but on this occasion the admission will be free, with a collection.

RECRUITING MISSION SENT OVER 80 OF 167 WHO DONNED KHAKI.

Although recruiting for the last half of the month of October was, owing to the enlistment of the military service act, limited to married men and men over the age of 24, nearly as many men signed up voluntarily during that period as joined during the previous two weeks, when men of all ages were at liberty to join as volunteers.

If the last half of October a total of 167 men got into uniform as volunteers, which compares favorably with the first half of the month before the draft went into effect, when 129 men of all ages were attested.

Of the 167 who joined, 80 came from the offices of the British-Canadian recruiting mission in the United States, and the remaining 87 from Western Ontario itself. Fifty-six were attested at the Windsor mobilization centre, and 31 through the London centre, and 4 through the Guelph centre.

Recruits were expected to drop off to some extent from now on, as only the married men and those over 24 years of age are available for recruiting purposes, the others who are not in khaki being considered as on leave.

The following shows the number of men allotted to the various units in the district:

1st Depot Battalion, W. O. R. 89

No. 1 Detachment Military Police 8

Special Service Company 1

63rd Battery 1

4th Battalion 1

Forestry and Railway Construction 24

Canadian Engineers 1

Army Service Corps 1

Medical Corps Training Depot 12

Royal Flying Corps 1

Total 167

SHRINERS LEAVE FOR DETROIT CEREMONIES

London Knights of Fex Will Be Back Saturday.

The Mocha Temple Shriner left this morning at 6:30 o'clock for Detroit, to attend the convention of the Mocha Temple this afternoon and evening.

The party was in charge of Ill. Potentia Capt. J. H. Richmond, and his staff. The patrol was under the leadership of Major A. E. Somerville.

The Londoners will return early on Saturday morning.

SALARY FIGHT TO BE DEBATED MONDAY NIGHT

Magistrate's Minimum Will Be Fixed at \$2,400 Anyway.

LEGAL AID ENLISTED

Board of Control Retains City Solicitor to Pass Opinion on Move.

The salary dispute between the council and Police Magistrate Graydon will be debated at the council on Monday evening.

The board of control today decided to secure City Solicitor Merrett's advice on the question of the power of the council to reduce the salary of the magistrate. However, the council will have a bylaw introduced, repealing the law making the minimum \$2,000 per annum, and pass the old bylaw which was operative when Judge Judd was magistrate. This makes the minimum \$2,400 and the maximum \$3,000. This will overcome some of the difficulty, it is thought.

The council claims that if the reduction of the salary of Mr. Graydon is illegal, the appointment of Mr. Graydon is equally so. It is pointed out that according to the act the magistrate cannot practice his profession while acting as magistrate. That was the case when the late Frank Love was magistrate and also when Judge Judd occupied the bench. However, Mr. Graydon can practice his profession in addition to his magistracy duties. An order-in-council permits him to do this, but it is contended that an order-in-council cannot override the statutes.

Mr. Graydon, who is not enamored with the position, has referred to the council in his resignation letter, in his assertions that he will not accept less than \$3,000 a year, with the right to practice his profession, will become interesting shortly.

PERSIAN EVANGELIST TO CONCLUDE SERIES OF HIS EXPERIENCES

Makes Final Address on Subject at Auditorium Tonight.

Tonight will be the last time Andrew Nathan, the fiery Persian evangelist, will tell of his experiences and escape from the Turks. Mr. Nathan will take for his subject this evening, "What Happened When the Russian Army Came Back."

Last evening at the Auditorium the speaker told of the hard test put to Christian faith during the massacre of thousands of Armenians and how thousands died for Christ rather than give up their religion for Mohammedanism.

Many of the congregation were so impressed with the testimony of Evangelist Nathan that they were converted at the close of the service.

Evangelist Nathan will be in the city until the 12th of November, when he will leave for his home in Persia. He is expected, making the revival one of the largest for many years.

W. O. R. OFFICERS GIVE AID TO DOCTORS

Named to Assist Medical Examination Boards.

A number of combatant officers of the 1st Depot Battalion, W. O. R., have been appointed to assist the medical boards at various places in Western Ontario. The following is a partial list:

Lieut. D. W. Fleming, Sarnia; Lieut. H. Pinkerton, Harrison; Lieut. D. A. Kitchener, London; Lieut. W. Y. St. Thomas; Lieut. H. F. White, Godrich.

WILL PAY INSURANCE

KITCHENER, Nov. 1.—The finance committee recommended to the city council tonight the payment of \$1,000 insurance to the dependents of Lieut. R. G. Washburn, Ptes. Waddell and Kaplan.

RECRUITING IN DISTRICT UNDER M. S. A. S. GOOD

Almost as Many Sign On as Before Proclamation Issued.

HALF FROM OVER LINE

Recruiting Mission Sent Over 80 of 167 Who Donned Khaki.

Although recruiting for the last half of the month of October was, owing to the enlistment of the military service act, limited to married men and men over the age of 24, nearly as many men signed up voluntarily during that period as joined during the previous two weeks, when men of all ages were at liberty to join as volunteers.

If the last half of October a total of 167 men got into uniform as volunteers, which compares favorably with the first half of the month before the draft went into effect, when 129 men of all ages were attested.

Of the 167 who joined, 80 came from the offices of the British-Canadian recruiting mission in the United States, and the remaining 87 from Western Ontario itself. Fifty-six were attested at the Windsor mobilization centre, and 31 through the London centre, and 4 through the Guelph centre.

Recruits were expected to drop off to some extent from now on, as only the married men and those over 24 years of age are available for recruiting purposes, the others who are not in khaki being considered as on leave.

The following shows the number of men allotted to the various units in the district:

1st Depot Battalion, W. O. R. 89

No. 1 Detachment Military Police 8

Special Service Company 1

63rd Battery 1

4th Battalion 1

Forestry and Railway Construction 24

Canadian Engineers 1

Army Service Corps 1

Medical Corps Training Depot 12

Royal Flying Corps 1

Total 167

SHRINERS LEAVE FOR DETROIT CEREMONIES

London Knights of Fex Will Be Back Saturday.

The Mocha Temple Shriner left this morning at 6:30 o'clock for Detroit, to attend the convention of the Mocha Temple this afternoon and evening.

The party was in charge of Ill. Potentia Capt. J. H. Richmond, and his staff. The patrol was under the leadership of Major A. E. Somerville.

The Londoners will return early on Saturday morning.

SALARY FIGHT TO BE DEBATED MONDAY NIGHT

Magistrate's Minimum Will Be Fixed at \$2,400 Anyway.

LEGAL AID ENLISTED

Board of Control Retains City Solicitor to Pass Opinion on Move.

The salary dispute between the council and Police Magistrate Graydon will be debated at the council on Monday evening.

The board of control today decided to secure City Solicitor Merrett's advice on the question of the power of the council to reduce the salary of the magistrate. However, the council will have a bylaw introduced, repealing the law making the minimum \$2,000 per annum, and pass the old bylaw which was operative when Judge Judd was magistrate. This makes the minimum \$2,400 and the maximum \$3,000. This will overcome some of the difficulty, it is thought.

The council claims that if the reduction of the salary of Mr. Graydon is illegal, the appointment of Mr. Graydon is equally so. It is pointed out that according to the act the magistrate cannot practice his profession while acting as magistrate. That was the case when the late Frank Love was magistrate and also when Judge Judd occupied the bench. However, Mr. Graydon can practice his profession in addition to his magistracy duties. An order-in-council permits him to do this, but it is contended that an order-in-council cannot override the statutes.

Mr. Graydon, who is not enamored with the position, has referred to the council in his resignation letter, in his assertions that he will not accept less than \$3,000 a year, with the right to practice his profession, will become interesting shortly.

PERSIAN EVANGELIST TO CONCLUDE SERIES OF HIS EXPERIENCES

Makes Final Address on Subject at Auditorium Tonight.

Tonight will be the last time Andrew Nathan, the fiery Persian evangelist, will tell of his experiences and escape from the Turks. Mr. Nathan will take for his subject this evening, "What Happened When the Russian Army Came Back."

Last evening at the Auditorium the speaker told of the hard test put to Christian faith during the massacre of thousands of Armenians and how thousands died for Christ rather than give up their religion for Mohammedanism.

Many of the congregation were so impressed with the testimony of Evangelist Nathan that they were converted at the close of the service.

Evangelist Nathan will be in the city until the 12th of November, when he will leave for his home in Persia. He is expected, making the revival one of the largest for many years.

W. O. R. OFFICERS GIVE AID TO DOCTORS

Named to Assist Medical Examination Boards.

A number of combatant officers of the 1st Depot Battalion, W. O. R., have been appointed to assist the medical boards at various places in Western Ontario. The following is a partial list:

Lieut. D. W. Fleming, Sarnia; Lieut. H. Pinkerton, Harrison; Lieut. D. A. Kitchener, London; Lieut. W. Y. St. Thomas; Lieut. H. F. White, Godrich.

WILL PAY INSURANCE

KITCHENER, Nov. 1.—The finance committee recommended to the city council tonight the payment of \$1,000 insurance to the dependents of Lieut. R. G. Washburn, Ptes. Waddell and Kaplan.

"UNION" VENEER WILL BE PLACED ON PARTY CHOICE

Conservatives Endeavor to Disguise Straight Line Nominee Here.

J. P. MOORE, K.C., PICKED

Announcement Reveals Machine Selection for Federal Candidate.

London Conservatives make the statement with confidence that J. Percy Moore, barrister, will be the nominee of the party at the election on December 17.

In fact, the nomination of Mr. Moore is regarded as a cut-and-dried party affair, arranged many months ago, and not influenced by recent decisions regarding conscription, union government or anything else.

Mr. Moore has been the straight party candidate for some years, and the so-called "open" convention at which anyone may nominate anyone else they choose, will be a straight-line party affair. There will be no invitation extended to George S. Gibbons to consider the matter of avoiding a contest in the city, although Mr. Gibbons has been the unanimous choice of the Labor Party.

Mr. Moore has long been regarded as the man most likely to be chosen in any contest which might be staged. He assumes the "Unionist" disguise for the purpose of attracting Liberal votes.

The convention will be along straight party lines.

"Percy will be the candidate," said a well-known Conservative. "He is not exactly a candidate about whom the electorate will get enthusiastic, as his nature is very retiring, although he has been regarded as the expert on conscription organization for a long time. His brother, John M., was also talked about, but that idea has been rejected, largely because the controller does not wish to run."

According to the new ruling, the 63rd Battery at Carling Heights can take on about fifteen men in the ranks, and about 75 men when the draft which is expected to leave has gone. The 64th Battery, at Guelph, can take on at once about fifty men.

New regulations were issued today, permitting the depot batteries in this district to have on their establishment a total strength of 170 men. The authorized strength, which was formerly 124 men, was raised to 150 a few days ago. Today it was announced that in addition to the 150 men of Category A, 20 men of Category B could be taken on for clerical work, or other permanent duty.

The Category B men will not be taken on with the intention of going overseas, but to remain on the staff of the depot permanently. The other men will be trained and dispatched overseas as needed.

According to the new ruling, the 63rd Battery at Carling Heights can take on about fifteen men in the ranks, and about 75 men when the draft which is expected to leave has gone. The 64th Battery, at Guelph, can take on at once about fifty men.

CONDITION SERIOUS AS RESULT OF BEING STRUCK BY EXPRESS

London Florist, Now in Hospital, May Die.

J. H. Taylor, 145 Barker street, a florist, 60 years of age, is in St. Joseph's Hospital with both legs broken, several lacerations about the head and possible internal injuries which may result seriously, sustained at the G. T. R. crossing at Wyton at 11 o'clock last night, when the express from Stratford crashed into his wagon, smashing it to kindling wood. The horses had cleared the track and escaped unhurt, but the driver was caught squarely. Mr. Taylor was picked up and placed in the baggage car and brought to the city, and taken to St. Joseph's Hospital, where he was attended by Drs. H. A. and W. J. Stevenson.

UTILITIES MEETING OFF AGAIN TODAY

Commissioners Absent Yesterday Away From City.

The utilities commission meeting, which was to have been called for today afternoon, was postponed abruptly, will not be held.

Commissioner T. W. McFarland, who was absent yesterday, could not attend, while Mayor Stevenson is out of the city looking for fish. Without these there was no need for a meeting, as it would have resulted the same as Thursday's.

REINFORCEMENTS NEEDED TO HOLD LINE, WRITES PRIVATE AT THE FRONT

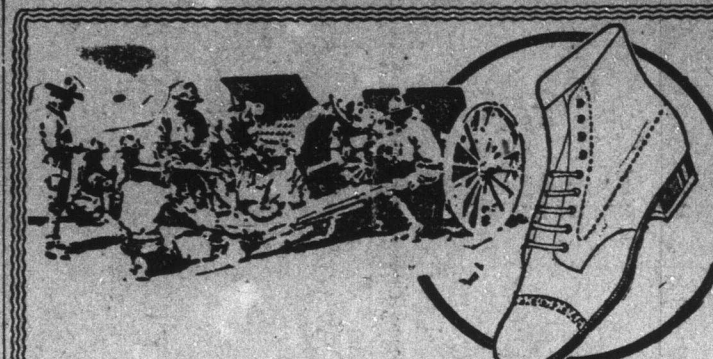
Commwall, Ont., Nov. 2.—Yesterday Mr. and Mrs. S. Bryan received a letter from their son, Pte. Elburn Bryan, who went overseas with an Ottawa battalion, and was gassed, and is now in hospital in England. He referred to the arrival of a wounded soldier named Dion of Toronto, who was brought in terribly wounded. He says they are going to do with the rest of us here," says the letter. "Leave us to be slaughtered. We have so much of the line to hold, and we have to hold it. If reinforcements don't come we will only have one division."

SECOND CARUSO

So Say Critics of Artist Appearing Here Monday.

George C. Caruso, New York tenor, who has been secured for the soldiers' benefit concert to be given in the Masonic Temple Monday evening under the auspices of the Women's Music Club, is a Canadian by birth, the son of a Canadian parent. Some time ago when he sang at a recital of the Allied Artists Club of Brooklyn, a press reporter stated that he was a Canadian. "A second Caruso," one of the highest compliments that could be bestowed upon a tenor, Thomas Martin, pianist, is giving the program with Mr. Caruso, and a rare treat is anticipated in his numbers. Charles E. Wheeler will be the accompanist.

A large number of out-of-town people have been invited to attend the concert, and many are coming over from St. Thomas, where Mr. Caruso and Mr. Martin are both well known.



An "Army" Shoe for Civilian Wear

Meaning that this very lot were made for the British Army by the Geo. A. Slater Co. and refused owing to lateness of delivery.

Waterproofed uppers of selected heavy calfskins, waterproofed soles of uniform thickness to the heel, and each heel lift of real leather.

Made on a straight last \$9.00 the pair

Asphaltonite Asphaltonite

SOLDIER TREATS

That will bring comfort and gladness to the heart of your soldier boy.

COFF. SUGAR will fit that add nutritious and pleasing. A cake..... 5c and 25c

corner in your box: real luxury in France and England. A pound, 15c

Also boxes at 30c and 65c

W. L. MILNERS and ALMONDS. These are extra good.

Quarter pound 18c

COFFEE and COCOA TABLETS, with cream and sugar, a handy box to fit his pocket. Each 30c

PRESERVED PRUNES, ready cooked; they're different. A can 15c

SLICED PINEAPPLE. A can 15c

OVERSEAS BISCUITS in tins, ready for mailing. Each 75c

ACTIVE SERVICE CHOCOLATE.

Overseas Assortment Packed Ready For Mailing

HIGH SCHOOL GIRLS ORGANIZE NEW CLUB

Will Promote Loyalty to School, and Social Activities.

The need of organization among the girls of the collegiate institute has culminated in the formation of a High School Girls Club in affiliation with the Y. W. C. A. For some time it has been apparent to those interested in the

school life that some social centre was necessary, and a meeting of the Middle and Upper School girls was called and the question was put before them. Owing to the large number of pupils it was found advisable to limit the membership for the present at least to the girls of these classes. Several of the girls addressed the meeting, and with the help of some of the women teachers of the staff a club was formed for the purpose of furthering loyalty to the school, promoting

social life, and training the girls for the positions in public life opening to the women of today. The constitution of the Y. W. C. A. student clubs was adopted, and candidates for the different offices were nominated. The voting took place on Thursday, and the following officers were elected: President—Margaret Gemmill, Vice-President—Grace Mann, Secretary—Margaret Hanna, Treasurer—Lottie Garrett. Form Representatives—Malapara, Strickland, Elmer, School, Louise Durfield, Grace Heard, Harriet Manning.

HERBERT P. ALLEN, OF D. S. PERRIN CO., WHO DIED THURSDAY

A circulation of 23,000 volumes at the Public Library during the last month was reported at the monthly meeting of the board held last night. The east branch library had a circulation of books totaling 4,760, while in the reference department at the main library nearly 5,000 volumes were used during October. A feature of the work during the last few months has been the number of people from outside of the city who come to London to carry on research work in the library, London having today the largest and best equipped library west of Toronto.

On the 23rd of this month there will be a large library gathering in this city, when delegates from 20 Western Ontario points will attend the annual Library Institute. The board last night appointed a committee consisting of Dr. McCrae, Dr. Sage and Dr. O. Jeffery to look after any necessary arrangements in connection with the meetings, which will be held in the main library. About 100 delegates are expected and among the speakers will be Dr. W. O. Carson, provincial library inspector for Ontario; Dr. E. A. Hardy, Toronto, secretary of the Ontario Library Association, and Mr. J. D. Barnett of Stratford.

CIRCULATION AT PUBLIC LIBRARY GROWS STEADILY

Last Month's Circulation Was 23,000 Volumes.

A circulation of 23,000 volumes at the Public Library during the last month was reported at the monthly meeting of the board held last night. The east branch library had a circulation of books totaling 4,760, while in the reference department at the main library nearly 5,000 volumes were used during October. A feature of the work during the last few months has been the number of people from outside of the city who come to London to carry on research work in the library, London having today the largest and best equipped library west of Toronto.

On the 23rd of this month there will be a large library gathering in this city, when delegates from 20 Western Ontario points will attend the annual Library Institute. The board last night appointed a committee consisting of Dr. McCrae, Dr. Sage and Dr. O. Jeffery to look after any necessary arrangements in connection with the meetings, which will be held in the main library. About 100 delegates are expected and among the speakers will be Dr. W. O. Carson, provincial library inspector for Ontario; Dr. E. A. Hardy, Toronto, secretary of the Ontario Library Association, and Mr. J. D. Barnett of Stratford.

HEADQUARTERS STAFF ASKS "Y" TO FURNISH BATHING FACILITIES

The Y.M.C.A. has been asked by headquarters staff to provide free baths throughout the winter for all soldiers in London. This means that in addition to regular members of the "Y," who use the shower baths and swimming pool, from one to two thousand soldiers will be sent to the "Y" in small squads each week.

In acknowledgment of the great work the Y.M.C.A. is doing among soldiers, the following letter of appreciation from Col. Brown was recently received: "The Young Men's Christian Association stands for a great deal, namely, the making of manhood. It is a work of

severing of the friendships in civil life. Through its multitudinous energies it wins respect and often the affection of the men while they are undergoing the transformation from civilians into soldiers, and serves as a means of protecting men from yielding to temptations to which they are peculiarly subject.

"On the field of battle the association is active in providing much-needed and greatly appreciated comforts, and helps to relieve the strain of active service in dugout and billet, while the returned soldiers, on their return to their home country, are assisted in regaining their health, in resuming the normal and in becoming reabsorbed into civil life.

"The association helps men at the time and in the way they most need help. It is the church at work in the broadest and best sense, and is appreciated by men in all walks of life and under all circumstances where duty solved.

"Yours very sincerely, (Signed) 'WALTER JAMES BROWN.' Today is 'open house' at both the Y.M.C.A. and Y.W.C.A., and the public is invited to call from 2 to 10 p.m. and under all circumstances where duty solved.

Christian men, actuated by Christian principles for young men, both Christian and non-Christian. It strives to help men by helping them to help themselves, thus: Physically, by giving them clean and well-developed bodies; intellectually, by enlarging their mental horizons, and increasing their interest socially, by raising their standard of social intercourse, on board ship, and helping them to bring their lives into the right relationship with God.

This work is being done with success in every place where men are congregated in numbers sufficient to justify the effort and where the leading people of the community appreciate the need.

The great war, into which the whole civilized world has been plunged, has brought men together in large numbers to join the army for the purpose of fighting for their homes, their loved ones, their country, and their King. Among these men, in all the stages of their training, while they are in camp or barracks, on trains en route for ports of embarkation, on board ship, while in Great Britain or in France, the Young Men's Christian Association is doing for them a work of the utmost value. Every part of men's nature is appealed to and every effort is being put forth to assist them to keep themselves fit and to make their services in the nation and the Empire as efficient as possible.

At the same time, the association endeavors to lessen the strain caused by the breaking of home ties and the

Wonderful Overcoat Values at \$20.00

Customers who have shopped around, say that many of these coats are being shown elsewhere at prices up to \$26.50. We've made wonderful business, we know, with these splendid garments. In the range you'll find many Swaggar New Belted Trenchers, in handsome new tweed effects in checks, overplaids and mixtures in browns, greens, greys, etc.; Dressy Patch Pocket Box and Chesterfield models, in neat patterns and plain fabrics, in greys, greens, browns, etc. Motoring Ulsters, with two-way collars, in sturdy friezes and warm chinchillas, in browns and greys, that offer maximum comfort and smart style.



Burberry Styles in Pure Wool Overcoats, \$25, \$27.50

Unusual qualities in fine pure wool English fabrics, light in weight to carry but warm as toast to wear; exclusive new colorings in tans, browns and greens, tailored by hand into perfect-fitting trench and motor styles, many of them with silk yoke and sleeve linings. Better fitting than any English coat and at prices 30 to 40 per cent lower for equal qualities.

Unusual Overcoat Values at \$15, \$16.50, \$18

We can take splendid care of the man who wants a coat at any of these prices. Swaggar trench coats with belts, smart slippers with regular or two-way collar, standard Chesterfields for the conservative fellow; browns, tans, greens, greys, etc., in smart and desirable designs and rich plain cloths.

Blue Serge Suit Values of Three Years Ago, \$18, \$20, \$25

Serge suit selling here is easy, because we're offering values today that are really the values of three years ago. Come in and see the wonderful suits of pure wool English serge, tailored in strictly A1 style, in two and three button men's and young men's models, that we show at the prices above. You'll admit without hesitation that our claims are moderate indeed. Other lines at \$26.50, \$30.00 and \$35.00.

A Pure Wool English Melton Overcoat, Very Special, \$22

Big business greeted the offerings of this coat last week. The cloth alone in these garments is worth more than the price we are asking for these hand-finished, splendidly-trimmed overcoats.

Special Chinchilla Overcoats In 3 to 8 Year Sizes..... \$4.95

Children's Fine Warm Chinchilla Overcoats, in blue, brown and grey, smartly made in double-breasted style, with all-around belt; sizes 3 to 8 years. Very special value.

Special Pure Wool Heavy-Weight Underwear at \$1.50

Guaranteed Pure Wool, Heavy Weight, Ribbed Underwear, unshrinkable, shirts and drawers, in most every size. Worth today easily \$2.00.

Special in Men's Splendid New Sweater Coats at \$2.65

Handsome fancy weaves, in dark and medium browns, tans, greys, etc., shawl or military collar style. Just about today's mill price.

R. J. YOUNG & CO.

London East TWO STORES Down Town

You'll Be Wise To Take Advantage of These Prices on SUITS, COATS AND FURS

Winter with her blanket of snow and her piercing winds whispers to you buy that suit or coat right now, and good judgment whispers buy it at the London Ready-to-Wear. Some combination, and one you ought to heed. Following are some of the prices we are offering:

SUITS
AT \$13.95, \$15.50, \$16.45, \$20, \$22.50, \$25, \$27.50.
This is a real opportunity, giving the far-sighted woman a full season's wear out of her suit at a price much below the regular price.
COATS at \$11.50, \$14.95, \$17.50 to \$35.00.

FURS

We carry one of the largest and finest assortments of furs in the city.
THE PRICES ARE RIGHT, TOO.
Come in and let us show you.

REMEMBER THE PLACE FOR THESE REMARKABLE VALUES IS THE

LONDON READY-TO-WEAR

256 DUNDAS STREET.

as his pretty coquette wife, and later as the amusing infant left desolate on a Friday bargain day.
Clever Work
Her first number was "Guinevere" from the "Jolly of a King," by Alfred Tennyson. Here she took roles of a Sarah Bernhardt and a Forbes Robertson, and her ability to interpret tragedy was much appreciated, as well as the three solos ably rendered by the three soloists mentioned, "Goodbye" (Test) by Miss Lila Thompson, "The Handkerchief" (Stuart) by Mr. Frank Webster and Mena by Mr. Chris Pink.

to be backward, and quite a proportion of the potato crop has not yet been dug. Collections are fair.

Mr. Clara Salisbury Baker, who gave a recital at Dundas Centre Church last evening, is a reader of exceptional merit. She might easily have gained a name in the field of the drama, but perhaps it is not complimentary to liken her to an actress, as she appears not in one role but in many, and into each part she throws her whole soul.

The versatility of her acting and recitation showed itself last evening as she changed from the tragic Iseult Guinevere to the lighthearted Arthur, and then threw herself into the part of the grouchy old Sir Peter Teasle, only to emerge a moment later as his pretty coquette wife, and later as the amusing infant left desolate on a Friday bargain day.

Mr. Clara Salisbury Baker, who gave a recital at Dundas Centre Church last evening, is a reader of exceptional merit. She might easily have gained a name in the field of the drama, but perhaps it is not complimentary to liken her to an actress, as she appears not in one role but in many, and into each part she throws her whole soul.

to be backward, and quite a proportion of the potato crop has not yet been dug. Collections are fair.

ARTISTIC

Our Annual NOVEMBER SUIT SALE!

More Than 160 Women's Suits

Every one reduced from a much higher price to \$11.90, \$14.90, \$19.80, \$22.75, \$33.45

These are the very suits. Personally selected, built-to-order Suits, that we have ordered for our most particular customers.

Every Suit is interlined to withstand winter winds. Beautiful materials, including fine broadcloth, oxfords, gabardines, poplins, serges and velours, in at least 75 different styles and in a fine range of colors, only one size in a style, but all sizes 16 to 45 in the lot.

Every woman who intends buying a suit should see these for her own satisfaction.



Extraordinary Values in Women's and Misses Coats

\$15, \$20, \$25, \$30 and \$35

Assembled at these popular prices are Coats in excellent materials of Velours, Pom-Poms, Broadothos, Salt's Guaranteed Plushes, Tweeds and Beavers, in a wide range of new colors, including Taupes, Burgundies, Greens, Navy, Browns and Blacks, in a great variety of pleated, panelled, loose-back models, with tight, set-sleeves, narrow shoulders and other smart features, trimmed with plush or fur.

NEW DRESSES

JUST OFF THE DESIGNER'S BENCH DIRECT FROM NEW YORK

A selected group of Chiffon, Tafetta, Crepe de Chine and Serge Dresses, in Navy, Brown, Green and Burgundy, as well as many light shades for party wear, in a most extensive variety of styles. Many have large collars and beautiful touches of embroidery

\$15, \$20, \$25 and \$35

Artistic Ladies Wear Co.

SHOP OF FASHION 211 DUNDAS ST.

To Our Many Customers:

For our regular announcement this week it has been proposed that we use this novel advertisement and suggest that you call and see what part of our big stock will fit in with your present needs in household furnishings.

Do you need furniture for the dining-room? We have a large stock of all dining-room furniture, in oak and walnut.

And in bedroom furniture our stock consists of white enamel, oak, mahogany and walnut; besides a large line of beds in brass, iron and the different woods.

We also stock a large assortment of rugs, which was never so complete as at this time, and never more worthy of special mention.

Some of our special lines are the HOOSIER KITCHEN CABINETS OSTERMOOR MATTRESSES BISSELL CARPET SWEEPERS MANDEL PHONOGRAPHS CONGOLEUM ART RUGS

Our complete line is too extensive to attempt to cover it in any single advertisement. Give us a call this week for your present needs and we will give you both Quality and Service, such as has characterized the Trafford Store for the past forty years. Yours for service,

The Wm. Trafford Furniture Co.

129 DUNDAS STREET.



USE OF OAT FLOUR WILL SAVE WHEAT AND HELP ALLIES

Situation Discussed by Bakers
From All Over Province.

SITUATION IS CRITICAL

Sacrifice of Citizens Nothing
to What Soldiers Are
Making.

Co-operation and good fellowship predominated at the informal gathering of over 100 of the bakers of Ontario, called together yesterday at the Masonic Hall to discuss trade matters and the best means of helping the food controller in his efforts toward the conservation of wheat.

Mark Bredin, president of the Toronto Bread Company, was the main speaker at the afternoon session, and his talk was full of interesting points, as far as the trade was concerned.

"We are passing through the most critical situation ever experienced by the trade," he said. "However, the sacrifice that we have made and will be called upon to make are nothing to those of our fellow-citizens who are doing so for their country."

He spoke of the necessity for complete co-operation. The big subject was how the bakers could best serve, and this could only be accomplished through co-operation. It had been suggested that oat flour could be substituted for wheat flour.

At the present time costs \$12.00 per barrel. At a meeting with the food controller he had asked his assistance in procuring it at a reasonable price.

Whole Wheat Bread. From statistics that had been gathered, 175,000 loaves per week of whole wheat bread was being manufactured in Western Ontario. This meant a saving of \$2,000 bushels of wheat per year in Western Ontario alone. If oat flour could be substituted in white bread, say to the extent of ten per cent, it would mean a saving annually of millions of bushels of wheat, which could be let loose for Allied consumption.

There is not much chance for Mr. Hanna to say that the bakers have been profiteering. Mr. O'Connor has been investigating our cost and selling prices and has found that we are not making excess profits. Mr. Hanna has stated that if the food controller in the United States could bring down bread prices to a level with those in Canada, a lot would have been accomplished.

States could bring down bread prices to a level with those in Canada, a lot would have been accomplished. Recommendations System. Mr. Bredin has strongly advised all present to introduce an up-to-date system for accounting in their business. A few of the larger Toronto bakeries had to make returns to the Government of all business done, and it would not be long until every baker in the country, large or small, would have to do the same. Some people were under the impression that bread prices should be the same all over, but this was not practicable, he said, and Mr. Hanna knew it. Mr. Bredin thought that the bakers should be content with the same profit per barrel of flour as before the war.

"We want to be true to the Government, the food controller, the people and ourselves," he said. "A man is entitled to take out of the business as a salary just what he would have to pay another man to manage it for him. Mr. Bredin also paid his respects to the filibustering element of bakers, who cut prices and then sold short weight bread. If your business won't pay you a salary, don't for somebody else's."

Vote of Thanks. John Bridge of the Neale Bread Company moved a vote of thanks to Mr. Bredin, and it was tendered amid cheers. A vote of thanks was also tendered to the London bakers, who were responsible for the gathering. Fred Parnell, London, James Denner, Toronto, and Ben Brighton of London also spoke.

A cheering note was delivered to the gathering by the Rev. J. K. Keenan, chemist of the Maple Leaf Milling Company. He stated that the quality of the new flour was excellent. It was superior to last year's output and would be more valuable to bakers, who with its higher gluten content. In experiments with barley, better results were obtained by his out than with oats.

Little Profit. John Turnbull, president and manager of the Neale Bread Company, Toronto, stated that the bakers had little profit in baking operations in the past three years. Any profit had been derived from flour speculation.

Mr. Turnbull stated that his and other companies had to make their returns to the Government. The English bakers in Montreal had to send in their figures, but the out-rare French-Canadian bakers were left severely alone by the Government. He contended that the French-Canadian bakers were no better than the English-speaking bakers.

Mr. Bredin in a few closing remarks paid a high tribute to the work of H. A. Trent of Toronto, secretary of the Ontario Bakers' Association, who was undoubtedly the right man in the right place. The bakers of London were congratulated on getting together with many representatives of the trade, and the meeting had been fraught with much benefit.

It is more than likely that it will be made an annual affair.

FOUR BILLION RUBLES FOR RUSSIA'S LOAN

PETROGRAD, Nov. 1.—Four billion rubles have been subscribed in the second Liberty loan.

The minister of finance has decided upon the establishment of a tea monopoly, which is expected to produce an annual revenue of 400,000,000 rubles.

NEIL McDUGALL, LIBERAL CANDIDATE, FOR EAST LAMBTON



Mr. Neil McDougall, East Lambton's Liberal candidate in the approaching elections for the Federal House, is an honor graduate of the University of Toronto, and has spent his professional career in the interests of education in Western Ontario. Through ten years of eminently successful experience as principal of the Parkhill High School, he won his way to the public school inspectorate of East Lambton. This position he has ably filled for the past ten years. The many demands on his time, whether religious, educational, social or patriotic nature, have met with generous response. They pay tribute both to his ability on the public platform and to the popularity which he enjoys.

Mr. McDougall has not sought the candidacy for parliamentary honors. He feels his nomination to be the call of his country in a great crisis of her history. He has no sympathy with the growing domination of the big interests and moneyed classes, nor with the free play that has been given their ambitions in Winnipeg. He is out for a square deal for all—an ardent exponent of the principles of real democracy. A native of Lambton County, he comes out from among the common people as one of themselves—to protect their interests—to recognize the part they are playing in national service, and to help "the people" of Canada to contribute their worthy part for the Empire's cause, which is the cause of humanity. He takes an independent stand, and can be relied upon to support what he believes to be right and to oppose what he believes to be wrong, irrespective of party consideration. The confidence of the people is Mr. McDougall's strength. He has enjoyed it in rich measure in his public life hitherto, and it will be manifested a still greater degree in the approaching campaign.

LADIES' NIGHT AT ST. ANDREW'S SOCIETY

Ladies' night at St. Andrew's Society brought out a large crowd. Piper McDonald and his Scotch dancers provided a real entertainment. A number of Scotch songs were sung, the ladies joining in heartily.

Reports of the various committees were heard, and St. Andrew's day promises to be celebrated in London in a fitting manner. There will be a "Bobby Burns" night in the Masonic hall in the evening. President Galt, whose presence presided at last night's meeting.

ROW OVER TENDERS CAUSES CHAIRMAN TO LEAVE MEETING

Wordy Battle at Utilities
Board Over New Plumbing.

NO CONTRACT AWARDED

General Manager Buchanan
Wants To Do the
Work.

A wordy battle at the meeting of the utilities commission yesterday afternoon resulted in the withdrawal of Chairman Philip Pocock from the session, and as there was no quorum when he departed, the business was closed for the day. The trouble arose over the awarding of contracts for the plumbing of the new hydro shop, a number of tenders were received, both for the fixtures and the installation, and both combined.

General Manager B. V. Buchanan recommended the purchase of the fixtures from Cliff Bros. of Toronto, for \$1,500. He informed the board that he could install the fixtures for \$2,500, making the cost about \$4,000. Even if \$500 were added for inspection, his figures would be low. Thomas L. Parrish offered to furnish the fixtures and install them for \$4,950, while Noble & Rich offered to do the work for \$4,000. Commissioners Mitchell and Dennis favored awarding the contract to Noble & Rich, who had the contract for the heating, and the extra cost, \$90, would be more than made up in efficiency because of the contractor doing the work.

Might Be Costly. "This plumbing game is new to the commission, and would strongly advise against the commission doing it," said Mr. Mitchell. "It is a dangerous experiment, and it might be costly. If it is done under contract, we know what it will cost."

"We can save money, that I am certain," answered Chairman Pocock. "We undertook a job of installing heating at the hospital, and we did the work for less than \$200, when the lowest contract was \$350. We have the equipment, and we can do the work."

"I am confident that I can do the installation at a considerably less figure than the contract," declared Mr. Buchanan.

"I am giving you my opinion, and I am sure I am right," said Mr. Mitchell. "I would say that a contractor would do better work," declared Commissioner Dennis. "Plumbing is dangerous to experiment with in my opinion."

After some further conversation, Commissioner Mitchell moved that Noble & Rich be given the contract. It was seconded by Commissioner Dennis.

"I will not put the matter to a vote," declared Chairman Pocock. "I will leave the meeting first. The full board is not present, and I will not allow this thing to go through. I am working for the interests of the citizens, not any contractor. I do not want any city money stolen if I can help it."

"You will not play unless you have your own way," retorted Mr. Mitchell. "You will not let me do my job. I am off a lot of stuff when things do not go your way. I am just as anxious as you are to save the people money, but there is no economy in putting in a job that will have to be taken out again. You have not the men experienced enough to do this work, I tell you."

plumbers on staff. Mr. Buchanan stated that he had plumbers on his staff. He thought them competent men, although he could not give their names nor any particulars as to their experience.

"The technical school is a disgrace to London," shot back Chairman Pocock. "The city has to pay two prices for its work, and it is time it was stopped." Mr. Pocock then left the room, and the meeting adjourned. Another session will be called later to deal with the matter.

Prior to this some business was done. Commissioner Dennis read a report of the parks expenditure, pointing out that London paid 25 cents per capita for the parks, while other cities paid more; Fort William 53 cents, Winnipeg 33 cents, Montreal 25 cents, Toronto 30 cents, Brantford 31 cents, Calgary 30 cents, Detroit \$1.14, and London 25 cents. It was decided not to pay the city \$1,512 for local improvements on the city.

A petition for a main on Major street was accepted. The resolution of the Hydro Radial Union, requesting that the Government appoint a representative of the municipalities to the Senate to look after railway matters and safeguard the distribution of electricity, was laid over for further consideration.

GEORGE S. GIBBONS TO ADDRESS WOMEN LIBERALS SHORTLY

Plans for Association Discussed On Thursday.

Plans for the season were discussed at an enthusiastic meeting of the Women's Liberal Association, held Thursday afternoon in the Hyman Hall.

The newly-elected president, Mrs. W. N. Manning, taking the chair for the first time. Though a very young organization, the Women's Liberal Association demonstrated its progressiveness and interest in public welfare by appointing a team to take part in the Y. M. C. A. and Y. W. C. A. canvass of next week, with the president as captain.

An educational program, along the lines of fitting women for their responsibilities of citizenship, will be arranged in the near future. The first event of importance is to be an open meeting the middle of November, when the speaker will be Geo. S. Gibbons, the Liberal candidate. An opportunity will be afforded to hear his platform explained.

A hard cough

that tears you every time it comes, yet persists in coming, usually disappears after the healing power of Robert's Syrup of Cod Liver Oil and Tar. The nauseous effect of the oil having been removed, the active principles remain to build up wasted strength. Combined with the powerful expectorant, it is a most effective remedy for Coughs, Colds or Bronchitis.

Robert's

35¢ Cod Liver Oil & Tar

Doctors Recommend

BON-OPTO For the Eyes.

Physicians and eye specialists prescribe Bon-Opto as a safe home remedy in the treatment of eye trouble, and to strengthen eyesight. Sold under money refund guarantee by all druggists.

Woman's Magazine

New Idea Quarterly and pattern free. Special offer for a short time, 55c a year.

AGNEW'S WEEK-END SHOE CLEARANCE

Owing to our immense buying powers (operating 8 large retail, and also a wholesale business), we are enabled to put on sale the following lines at prices otherwise utterly impossible.

LOT NO. 7.

Sample Boots. Sample Boots. 1,000 pairs Men's, Boys', Youths', Women's, Misses', Girls', Infants'; 25 per cent better than ordinary stock; a wonderful chance in sizes offered.

Ladies—Sizes 3 and 4. On sale at... \$3.19 and \$2.49

Misses—Sizes 13 and 1. On sale at... \$2.49

Girls—Sizes 8 and 9. On sale at \$1.69

Infants—Size 6. On sale at...\$1.29

Babies—Size 4. On sale at...99c

Men's—Sizes 6 and 7. On sale at \$3.49

Boys—Size 4. On sale at...\$2.79

Youths—Size 13. On sale at...\$2.49

LOT NO. 8.

69 only Book Cases for the kiddies, fibre, nice catch and handle. Saturday only... 28c

37 only Fibre Suit Cases, steel frames, lock and bolt, splendid hinges, 24-inch and 26-inch. Saturday only...\$1.19

LOT NO. 9.

Black Walrus Grain Bags, \$2.49, \$3.49

Trunks at Special bargain prices.

Rubbers—Best grades, cheapest prices.

Ladies' Felt Cozy Slippers, nicely padded soles, very warm. Special at... 85c

This line is similar to illustration.



AGNEW'S BOOT SHOP

8 STORES. 182 DUNDAS ST. 8 STORES.

IF COMING TO DETROIT, STAY AT THE HOTEL LINCOLN

Exclusively for Men.
GRAND RIVER AVENUE EAST, NEAR BROADWAY
In the centre of the theatre, automobile and shopping section.
RATES—Rooms \$1.00 per day. Shower and Tub Bath.
Oct. 26, Nov. 2.

A general line of Picture Books — something new.

Prices, 5c up

Ready-to-Wear Specials for Saturday

New shipment Silk and Serge Dresses; all the new shades—Burgundy, green, opean, black and navy; braided-trimmed buttons, silk embroidery, new collar style. Ranging in price \$7.50 to \$30

FALL COATS—Mixed cloth, chin-chillas, also black; large collar, button trimmed. Regular \$22.50, sale price...\$12.95

Children's Coats and Dresses, new style range, plain and fancy cloth, right up to date in style.

CORDUROY SKIRTS — Just a few left, grey, opean, green, brown, \$6.50 value, sale price...\$4.69

Gloves

CHAMOISETTE GLOVES in white, 2-dome fasteners. Regular \$1 values, special for Saturday, per pair...79c

GENUINE KAYSER Chamoisette, natural and white. Our price, per pair...\$1.00 and \$1.25

MEN'S WOOL GLOVES, grey, black, khaki, knit wrist. Per pair...75c

Dome fasteners, grey, black and heather shade. Per pair...\$1.00

Hosiery

CASHMERE HOSE—Black and white. Special value at 60c per pair, our price for Saturday, per pair...49c

SOFT FINISH CASHMERE HOSE—All wool, black, fine even thread. Extra value for Saturday, per pair 60c. Regular 85c value.

BOYS' SCHOOL HOSE—Ribbed. This special line at, per pair...25c

MEN'S HEAVY WOOL SOCKS—Mixed grey, an extra good sock, worth 40c, a good wearer. Saturday price, per pair...29c

Silk Waists

Assorted colors, opean, Nile, rose, white, maize; new styles, large collar, crepe and habutai silk. Our leader...\$2.98

English Moire Skirts, silk and wool finish, fast black, all large sizes, well made...\$1.75 to \$3.00

CLEARING LINE Black Satin Skirts. While they last, going at, each...\$1.00 to \$2.00

Chapman's

THE STORE FOR QUALITY AND VALUE.

Dress Goods Silks and Corduroy Velvets

200 yards black and white checked Dress Goods, 36 inches wide, a good strong material for dresses. Present value 40c a yard. Sale price, per yard...25c

CORDUROY VELVET — 27 inches wide, in red, navy, brown, green, dark grey and cream. Present value 85c a yard. Sale price, per yard...65c

SILK POPLIN—A full yard wide in a good range of colors and black; a beautiful looking silk and a great wearer for dresses. Present value 20c a yard. Sale price, per yard...\$1.50

Extra values for seasonable goods. 27 and 30-inch Shakers in light and dark colors, extra value, last year's prices. Per yard...15c

BLANKETS—11-4 and 72x80 inches, grey and white, extra value. While they last, per pair...\$1.75 and \$1.95

COMFORTERS — Cotton filled, well finished, full size. Special on Saturday...\$2.25 and \$2.50

CANADIAN WOOL BLANKETS—Good size, blue borders, soft card...\$4.50, \$5.00, \$5.50, \$6.50

BED SPREADS—Embroidered, hem-stitched, large size, just the spread for style...\$3.50, \$4.00 and \$5.50

Chapman's

239, 241, 243 Dundas Street.

Medallion Photos Free

Bring in your photo and sale check to the amount of \$10 and get one of these beautiful finished pictures.

Ladies' Fine Wool Vests

Fine rib, long and short sleeves, cream and natural, drawers to match. Each...85c

Ladies' Union Vests and Drawers in cream and natural. Per garment 50c

Infants' soft fleece Vest, open front. Special, each...25c

Ladies' Wool Combinations, fine rib, cream, ankle length. Per suit...\$2.25

Corsets, medium bust, long hip, four hose supports. Per pair...\$1.00

Kimonos, full length, neat patterns, soft, fluffy and cosy, silk cord. Each...\$3.50 to \$6.00

Special Values in Ladies' Furs

Good assortment of the latest styles. Children's Sets, in white, ooney, opossum. Priced very special for Saturday.

MARABOU TRIMMINGS in all colors. Our price, per yard...50c

Sweaters

MEN'S SWEATER COATS in khaki, brown collar and cuffs, all sizes. Price...\$4.00

Ladies' Coats, brush wool, all white, 38, 40, 42 inches, nice and stylish...\$6.50

Ladies' Sweaters in grey, tan and brown. Special price...\$3.50

Men's grey Sweaters, high Collar, ribbed, all sizes. Saturday special...\$1.19

Children's and boys' sizes, assorted colors. Specially price, each...98c

Woman's Magazine

New Idea Quarterly and pattern free. Special offer for a short time, 55c a year.



That New Hat For Winter Wear At Real Bargain Prices, Madam

Now that the snow has arrived and the cold is a little more severe you'll want a new hat or a set of furs for the winter. Unusual buying facilities enable us to offer bargains in hats and furs that cannot be duplicated in the city. Following are a few of the bargains we are offering Friday and Saturday.

SEE OUR UNTRIMMED SHAPES

We have five dozen Untrimmed Shapes, in all the newest styles, at 79c, \$1.25, \$1.95 and \$2.95

Regular prices, \$1.50, \$2.50, \$4.00 and \$5.00.

All Our Trimmed Hats Now Selling at Half Price at \$1.49, \$1.95, \$2.95,

\$3.95 and \$4.95

These hats sell regularly at \$3.00, \$4.00, \$5.00, \$6.00 and \$10.00.



ROYAL MILLINERY & FEATHER CO.

294 DUNDAS STREET. LOOK FOR THE NAME.

CHOKED TO DEATH. CHATHAM, Nov. 1.—Four-month-old baby Robert George, son of Pte. and Mrs. R. J. George, died under peculiar circumstances today. The baby had been left sleeping on a bed in one of the upper rooms, and his sister, aged 3, had gone upstairs and put a baby's comfort in his mouth, which choked him to death. Mrs. George went upstairs shortly after, to find her baby bleeding at the nose. Help was summoned, but the child died shortly afterwards. Pte. George enlisted with the 18th Battalion, but was transferred to the Army Medical Corps, and is now serving at the Canadian Convalescent Hospital at Epsom. Pte. George has never seen his baby.

London Advertiser

Member Audit Bureau of Circulation.

MORNING EDITION.
City. 10c per week.
Outside City. 15c per week.
By Mail. \$3.00 per year.

NOON EDITION.

10c per week by mail.

EVENING EDITION.
City. 10c per week.
Outside City. 15c per week.
By Mail. \$3.00 per year.

3670 TELEPHONE NUMBERS.
Private Branch Exchange. 3670
From 10:00 a.m. to 9:00 a.m., and holidays, call 3670.
Business Department; 3671, Editors; 3672, Reporters;
3673, News Editor.
ADVERTISING JOB PRINTING CO. PHONE 247.

Toronto Representative—F. W. Thompson, 57
Main Building.
U. S. Representatives—New York: Charles H.
Eddy Company, Fifth Avenue Building. Chicago:
Charles H. Eddy Company, People's Gas Building.
Boston: Charles H. Eddy Company, Old South Building.

THE LONDON ADVERTISER COMPANY, LIMITED.

London, Ont., Friday, November 2.

A "STOP THIEF" CRY THAT WORKED.

N O LIMIT was placed upon the amount of money that might be spent for C. N. R. stock until from a few newspapers that are still devoted to the interests of the whole people rather than to those of a small clique of capitalists there came a cry of "Stop Thief!"

Then—and how it must have hurt!—the limit was set at ten millions. A matter of seven times as much as London collects annually in taxation may be paid to the C. N. R. stockholders, and the Drayton-Ackworth commission appointed by the Government said the people of Canada should not pay the C. N. R. anything for its stock. But the limit has been dropped from \$60,000,000 to \$10,000,000. There was plainly no intention of making such a reduction when the Government "gagged" the bill through the House. The people of Canada owe it to a few "rabid newspapers" that part of the "swag" was recovered before it went out of sight for all time.

PREMIER BORDEN AS HE WAS AND AS HE IS.

LONDON'S Conservative paper is, for the sake of general party politics, again endorsing Sir Robert Borden and holding him up to public view as the greatest of all Canadian statesmen, standing four-square to all the winds that blow without stain and without sin—a paragon of all the virtues.

Unfortunately, for its purposes, this view does not coincide with that expressed by the same paper on August 6, when the unfitted of the leader was causing it to be wound in its most tender place—the pocket. At that time the London Free Press was asking: "Does the Government fear the papermakers?" and it was answering its own question by pointing out the "small like pace" with which the inquiry into the cost of paper was progressing and protesting against the Government having "gone back upon the findings of their own experienced officer and placed a lawyer at the head of a commission to conduct a fresh inquiry—an inquiry that balks at going the whole distance." It concluded by warning the Government that public distrust of its desire to deal fairly with consumers was fostered by the way it dallied with the matter and, finally, in a burst of real feeling said: "No wonder there is talk that the Government is dominated by 'moneyed interests.'"

But could all this crime be attributed to Premier Borden, or was he the unwilling tool of the rest of the Government? The Free Press permits no doubt on this question, but places the blame squarely on Sir Robert. It says: "Finance Minister White understood the conditions and took a firm stand at the outset. He fixed the price of paper, allowing to the papermakers a considerable leeway. This has not satisfied the manufacturers, and they have apparently been able to go over the head of the finance minister, and the result is the inactive commission."

To whom could the manufacturers go over Sir Thomas White's head, but to the premier? There was no one else. This man who was "dominated by the moneyed interests" was Sir Robert Borden, according to the Free Press, the leader it now extols as above reproach. How does it square the two views?

EAST MIDDLESEX TORIES REBUKED.

"Those who are prepared to support Union—Government naturally expect that they shall have a voice in the selection of union candidates. Any course which prevents this is liable to provoke discord and undermine unity of effort when it is most needed."—From Premier Borden's latest manifesto.

EAST MIDDLESEX Conservatives stand condemned by their own leader for taking a course calculated "to provoke discord and undermine unity" when they refused to adjourn their convention to allow Liberal delegates to attend, after having deliberately failed to invite any of these to the first meeting. The deliberation of the failure is evident and proved by the subsequent refusal: had it been merely an oversight they would have welcomed the suggestion to make amends.

Their policy has been to force an election on straight party lines, and, at the same time, to claim for their candidate the "win-the-war" "union" titles which they hope to make as effective as the flag-waving and "no truck or trade with the Yankees" cry were in the fall of 1911.

Liberals who favor Union Government "naturally" expect a voice in choosing the candidate. When that voice is refused them, the nominee cannot truthfully be called a "union" candidate. In the case of East Middlesex, can Premier Borden honestly endorse Mr. Glass? If he does, he spurns his own expressed principles and goes back to out-and-out partisanship. If he has the strength which his followers claim for him, he ought to request Mr. Glass to resign and force a new nomination, which supporters of Union Government, irrespective of party, should be invited to attend and at which they should all have equal voice and vote.

East Middlesex Conservatives are not alone in this disregard of the premier's spoken wishes. North Oxford Tories, through their spokesman, J. R. Shaw, have declared that upon no consideration will E. W. Nesbitt be granted election by acclamation, in spite of his prompt support of the military service bill. Brant gives another example

of similar procedure along party lines. Ottawa is in the same boat, along with several other constituencies. Grasping efforts on the part of Conservatives to take advantage of the unity slogan while casting aside its principles are evident in all parts of the country.

It would have been infinitely better to have had the election fought out on straight party lines, without subterfuge or camouflage, and then to have had the victorious party leader select a National Government. There would have been less bitterness than is caused by the deceit practiced by some Conservatives under the present "union" pretence. It would have proved that "unity" was the real desire and not merely a vote-catching election cry. The application of the word to present proceedings is a hollow mockery.

DESECRATE?

A TORONTO CLERGYMAN observed recently to his flock that Halloween ought not to be "desecrated" with dancing and foolish noise. The Saints commemorated all in a body at this time should not be confounded, he may think, with heathen spooks and hob-goblins. There is reason, doubtless, in this contention, and yet the Saints may conceivably like to see their devotees enjoying themselves.

An old mediaeval story of the conversion of a Jew tells at the close how the glad and unusual event was annually celebrated in the town with bells and balls, "dancing and mid-night revel, with feast and high solemnity." Sweet was the memory of that gracious Jew, of whom the story said also that he never backslid, but stood by his new colors till the end. All holy days tend somehow to broaden down to holidays. The more active management of anything drifts easily into the hands of youth, which is more jovial than contemplative.

If our serious critics should have full power as game-controllers, the young people would be reading the golden legend, curled up in chairs and chimney-seats before the fire, instead of romping in the dancing air or dancing in a masquerade or jostling one another in those Halloween sports which are older, some of them, than the Saints themselves. The ideal of individual devotions might be substituted for the social proclivities of youth, and yet the world not be altogether reformed. It may be that our clerical critic would simply postpone the festivities from October 31 to the next evening. There has been much dispute over questions of appropriate days, particularly Saturday and Sunday, and it seems unfortunate that the populace should hit on October 31 for an annual buffoonery when November 1 or 2 would do as well, or infinitely better, the clergyman may say.

Still, what would positively "desecrate" a sacred evening might seem to be rather inappropriate for the ordinary or the worst of days. The instinct of Halloween may, then, be to unload wickedness all in a lump. But is not that a fine, free offering to the powers of goodness? A purgation of evil should be an avenue for grace.

PUGILISTS AND WAR.

NOT LONG AGO there died in a Memphis hospital an Australian pugilist named Les Darcy. He had enlisted in the American aviation corps one month previously, after having been jeered at from all directions and called a "slacker" because he had not enlisted in Australia, whence he came to the United States. The United States would have nothing to do with him because, being physically fit, he had failed to go to the defence of his country.

Now there has come a letter from his mother, bitterly reproaching those who had "led him" and extolling him as a son of whom any parents would be proud and a father to his young brothers and sisters. She claims that Les tried to enlist on three different occasions, and after landing in the United States he kept secret from his family his troubles and always wrote in cheery vein.

Perhaps his mother knows much that was hidden from the world at large, and the pugilist was more hero than slacker. The fact that he joined the aviation corps rather than some less hazardous branch of service seems to deny the cowardice charge.

Commenting on Darcy and his mother's letter, a New York paper points out that although he was hounded for not enlisting, there is no outcry against other British boxers or Americans who have not answered their country's call. It asserts that there has been only one pugilist of note voluntarily recruited in the United States, Joe Welling, and Pete Herman, bantam-weight champion, is in the army, having been drafted and having had his exemption claim refused. Some British fighters are still at large in the U. S. A. and are deaf to the call to arms.

These statements invite investigation, and a glance through the sporting papers is enough to show that there are not only American pugilists continuing to fight for money, but refusing to don their country's uniform, but there are Canadians of like ilk. It is remarkable that these young men can attract audiences in large enough numbers to pay expenses. If Darcy were a "slacker" and not fit to be allowed permission to box, what is to be said of these others? Surely the squared-circle will lose popularity this winter.

EDITORIAL NOTES.

More mutinies in the German army mean less work for the Allies to do.

Christmas seems to be much nearer after the first snow lies on the ground.

The Reichstag majority leaders reject von Hertling, and yet he is appointed, which shows what Germany's parliamentary rule is worth.

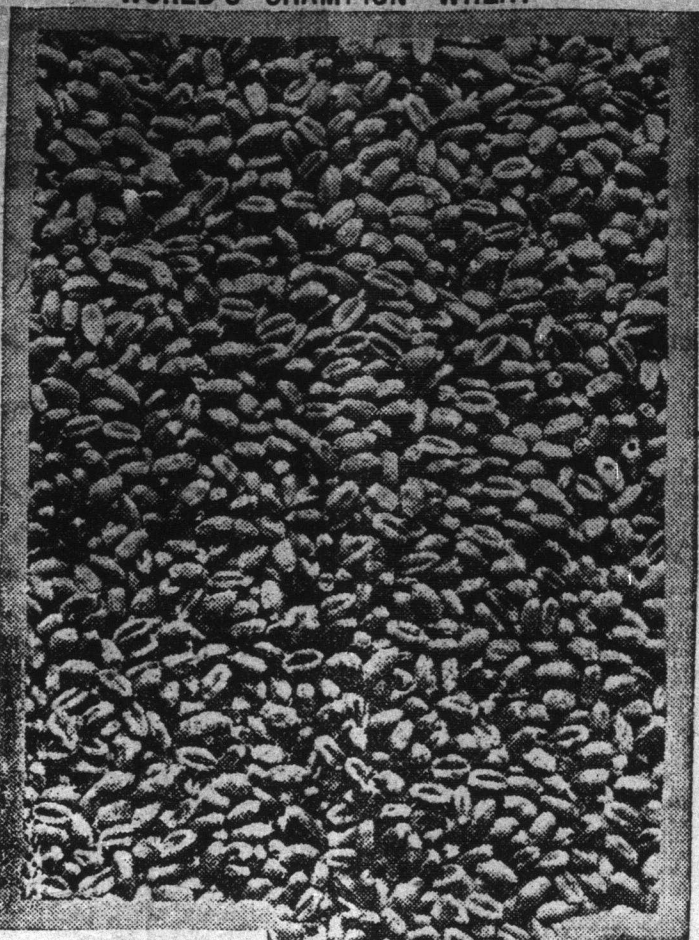
It's all right for the fuel controller to say there is no need to worry about a coal supply, but it does not console those who have empty bins and are having difficulty in securing a supply.

Three years ago at this time Wilhelm was licking his lips in anticipation of the dinner he was going to enjoy in Paris. Now he is getting licked and avoids anticipating the future.

Norway warned Germany a year ago that any new outrage against her merchant ships would be considered a violation of neutrality. The new outrage has been committed. What will Norway do?

How gladly would Germany see the Teuton troops driven out of Italy and deep into Austria if only the Allies would take enough troops and guns from the Western front to allow a German drive there.

WORLD'S CHAMPION WHEAT



View of the "Canada Western No. 1," shown by S. Larcombe, Birtle, Man., at the Peoria Exposition. It beat all comers.

The Advertiser's Daily Short Story

Copyright, 1917, by the McClure Newspaper Syndicate.

A PEACE OFFERING.

[By Louis Oliver.]

Dr. Wardell and Miss Erminie Gray had long been enemies. The feud had not started over any dispute about territorial boundaries, although their lots adjoined, nor had it been handed down from another generation over a difference in politics, although old Henry Wardell and Elias Gray had never been able to hit it off on the tariff nor the Monroe doctrine.

No; the doctor and Miss Erminie had difference all their own, which started when Miss Erminie was sick one time, and the doctor had insisted on her taking cod-liver oil to build her up, and she had insisted upon refusing it as well as the enigma he prescribed in conjunction with the other.

Miss Erminie had always hated eggs, and she couldn't bear milk, and she simply couldn't swallow cod-liver oil.

"You've just got to, Erminie," the doctor had declared. "You're nervous and anemic and everything you ought not to be, and I'm not going to stand by and let you die."

"If I do, it's my own affair," "Not while I'm your doctor."

"I'll die anyway," she had said to take those awful doses I'd be dead in two days. So I'm going to die comfortably."

"No, you're not going to die at all. As long as I'm your doctor you'll have to do as I say."

"And what if I don't?"

"He spread his hands and shrugged slightly."

"You wash your hands of me, I suppose," she had replied.

"What else can I do?"

"Well, there are other doctors in town, Tom Wardwell. You don't have to waste your time on me. Good morning."

"Now, Erminie, I didn't say that. But she would not reply not look at him again, so he picked up his hat and left."

Erminie began to pick up suspiciously after that. She put on pounds of flesh, her eyes brightened, the bloom came back to her cheeks, and her lips no longer looked like parchment. But what she kept locked in her closet no one could have told but the local apothecary, and why she suddenly became such a good customer of the Farm and Dairy Produce Company no one knew save Sarah, the maid.

But when she had tonsillitis she sent for old Dr. Bradner. That was the only time she had been really ill in the two years since the trouble. But that was enough.

Dr. Wardwell lifted his hat when brought face to face with his combative neighbor, and Miss Erminie bowed stiffly. But never a word passed between them.

She was away all of the second summer and returned in September. The days were hot and oppressive, and she sat out on the porch a great deal of the time, knitting on grey or khaki-colored yarn, meant for the snappy months ahead when the boys across the water would need them. She had about completed her second set—a sleeveless sweater, a knitted helmet, a scarf and a pair of wristlets. Into the soft, even stitches went many a loving thought of young men she knew who were going away. At the same time her heart beat strongly with true, loyal patriotism and a godspeed for those so manfully doing their duty. She wondered who would wear the things she was making.

The afternoon paper was laid up on the porch, landing at her feet. She stooped eagerly and picked it up, anxiously scanning the headlines. Oh, yes. And then in a section by itself she read: "Noted local physician commissioned to leave for France in four weeks. Dr. Thomas Wardwell called to the colors."

There wasn't much more in the paper, but she felt at her feet unheeded. Her eyes stared before her into space, her knitting slipped off her knees. She knew now—she knew all along—that she was mean and contemptible and had childishly given way to petty spite, hoping all the time that he would make the overture for peace. She realized, too, that what she had done had hurt him beyond repair, and yet she had expected him to let the one to bridge the gulf.

And he was going to war—to help save men and souls—out there perhaps in No Man's Land from whence few come back. And she would be left at home to nurse her pitiful spite, how she hated herself.

Just then a paper blew over out of the doctor's yard—a brown wrapping paper, which had come on a postal package. It bore his name, address and cancelled stamps as it lay spread below her. When Miss Erminie suddenly had an inspiration. The last woolen set was just finished, and she determined to leave for France in four weeks. There wasn't much more in the paper, but she felt at her feet unheeded.

The paper fell at her feet unheeded. Her eyes stared before her into space, her knitting slipped off her knees. She knew now—she knew all along—that she was mean and contemptible and had childishly given way to petty spite, hoping all the time that he would make the overture for peace. She realized, too, that what she had done had hurt him beyond repair, and yet she had expected him to let the one to bridge the gulf.

And he was going to war—to help save men and souls—out there perhaps in No Man's Land from whence few come back. And she would be left at home to nurse her pitiful spite, how she hated herself.

Just then a paper blew over out of the doctor's yard—a brown wrapping paper, which had come on a postal package. It bore his name, address and cancelled stamps as it lay spread below her. When Miss Erminie suddenly had an inspiration. The last woolen set was just finished, and she determined to leave for France in four weeks. There wasn't much more in the paper, but she felt at her feet unheeded.

The paper fell at her feet unheeded. Her eyes stared before her into space, her knitting slipped off her knees. She knew now—she knew all along—that she was mean and contemptible and had childishly given way to petty spite, hoping all the time that he would make the overture for peace. She realized, too, that what she had done had hurt him beyond repair, and yet she had expected him to let the one to bridge the gulf.

And he was going to war—to help save men and souls—out there perhaps in No Man's Land from whence few come back. And she would be left at home to nurse her pitiful spite, how she hated herself.

Bits of Byplay

Copyright, 1917.

The drygoods merchant, Mr. Lmd, Poor business doth befall; He knows that he must raise the wind. So he'll get up a sale.

Paw Knows Everything. Willie—Paw, what is a close friend? Paw—One who won't come across with a ten spot when you need it, my son.

Oh! Of course, we know that there is a London, Ohio, and a London, Ontario. But what we started to say was that

Names is Names. B. Rich lives at Independence, Ky. Those who have nothing to say do most of the talking.

Luke McLuke Says. Maybe more of our prayers would be

London England lives at 1035 Chickadee avenue, Nashville, Tenn.

The Exception. "Men all believe in signs," said Hep. "Oh, I don't know," said Haint. "When all believe in signs, except The signs that read: 'FRESH PAINT.'"

Then It Happened. "Do you know why they always place such large and heavy monuments over the graves of great men?" asked the dumpty, as he placed his glass on the bar. "No," replied the Barkeeper, and he reached for the bungstarter. "Why is it they do?" "Because it is hard to keep a good man down," said the Rummy, as he headed for the door.

Nettle. One of the Club's staff of task yankers has gone to Philadelphia, Penn., to give relief to Curator Toothaker of the Commercial Museum, in that city.

The Wise Fool. "A ripe old age is something to be desired," observed the sage. "Not in an egg," commented the Fool.

An Epitaph. There was a smart chauffeur, his name was Bill Hole, He was one of the gamest of men; He ran his machine up a telegraph And he never will do it again.

Advice. "Don't sit around day after day, And wait for luck," said Clem; "If you want things to come your way, You must go after them."

Our Joe Miller Contest. Frank Green claims that the oldest joke is the one about the Irishman who had a dream that seven was his lucky number, and that seven times seven would be a combination that would win for him every time. The next night he came home and said to his wife: "I had a dream that seven times seven was my lucky number, so I played seven times seven in the lottery, and won here the \$15,000 I won on my lucky number, 49, which is seven times seven. The Irishman's son, who had just returned from college, spoke up and said: 'Seven times seven is 49. Dad, seven times seven is 49.' 'Shut up, you educated slob,' replied the Irishman. 'With all your education you would have played 49, and you would never have won the money, would you?'

Strange. As through this old world a philosopher roams, He finds many things quite unfair; While horses have hair, they have not any combs— While roosters have combs but no hair.

I pray you, just look at the centipede, Look, Consider its sad plight, I beg; No garters it has, though of legs quite a few.

While the garter snake hasn't a leg, —Newark Advocate.

My war-garden squash has a neck, but no head, My cabbage have heads, but no necks; And though my potatoes have eyes, it is said, I wish that they didn't have speck!

—Teddies Robinson in Cleveland Plain Dealer.

Names is Names. B. Rich lives at Independence, Ky. Those who have nothing to say do most of the talking.

Luke McLuke Says. Maybe more of our prayers would be

answered if we would ask for what we need most, instead of asking for what we want most.

We doubt that St. Peter will hand a very cordial welcome to the long-faced fellow who, when the "sons of duty" leave him busy trying to make others miserable.

The proudest moment in a boy's life is when something happens in his throat and he discovers that he can sing bass. A man can never hope to attract as much attention by wearing a high hat as a woman can by wearing a high skirt.

Do not get the idea into your head that putting on airs will give you a breezy personality.

Any con man can tell you that the biggest sucker on earth is the man who thinks he knows it all.

Our idea of being in hot water is to have a jealous wife and have a habit of talking in your sleep.

Another reason for the high cost of living is that a whole lot of us spend today what we hope to earn tomorrow.

Every small boy believes that he is being deprived of liberties. And when he grows up he never gets the idea out of his head.

Why has become of the old-fashioned girl who used to faint?

If the Globe's editor ever loses their copies of the Scriptures, and the Life of Abraham Lincoln, the editorial page will be absolutely clean as a hound's tooth. Seems to be nothing else but these two works there.

We read with interest the statement of a Conservative newspaper that N. W. Rowell led the Liberals through two elections. If what he did was leading, let's have something different.

Some of the Unionist Liberals who prefer political martyrdom to following the old party will probably get political martyrdom. Nothing like satisfied voters.

Hon. Bob Rogers will not have anything to do with union government. Robert knows how the well-known political wind is blowing.

You can't call an onion a rose, and make it stick. You can't name a hard-shell Tory a Unionist, and make folks believe it. No chance.

A Brooklyn person says the Kaiser will have to eat his own words. Conversation seems to be the regular diet of most Germans, so the Kaiser should not be exempt.

Preacher Arthur Phillips of Beverly, N. J., says Germany has lifted the lid of hell, according to a dispatch. Robert Hubbard said the same thing in 1911, but it takes the news a long time to get to some people.

Nat Willis says that the Y. M. C. A. slogan is, "You Must Come Across." That seems to be the idea behind the local campaign, too.

Guinea pigs don't like onions. Some folks don't like us. Lots prefer corn-bread and cabbage to fried chicken. We don't know what this means, but we are just saying these things. Can't prove anything by us.

Two more constitutions have been

named as the political home of N. W. Rowell. It seems that Russell County is about the only one not named.

It would be a good thing to give some of Canada's first-line warriors a thorough. Make it long, too.

A youngster, seeing a soldier and his bride, asked: "Do all married men get killed?" Quite a thoughtful, slow death, dear child.

The elections are on. Let's go on.

Traction Company

Winter service in effect Sunday, September 24.

Fares from London as follows: To St. Thomas, single 25c; return, 40c.

To Port Stanley, single, 35c; return, 50c.

Return tickets good 30 days. Book tickets at lower rates.

LONDON AND PORT STANLEY RAILWAY

Timetable Effective September 20.

TO ST. THOMAS—10:30, 11:30, 12:30, 2:30, 3:30, 4:30, 5:30, 6:30, 7:30, 8:30, 9:30, 10:30, 11:30 a.m. Nov. 30.

TO PORT STANLEY—10:30, 11:30, 12:30, 2:30, 3:30, 4:30, 5:30, 6:30, 7:30, 8:30, 9:30, 10:30, 11:30 a.m. Nov. 30.

Daily except Sunday.

*Limited trains, London to St. Thomas.

CUNARD LINE

PASSENGER SERVICE

MONTREAL AND LONDON

Callings: Falmouth and Land's End, Falmouth, and

MONTREAL AND BRISTOL

For particulars of sailings and rates apply to local agents, or to The Cunard Company, Limited, General Agents, 50 King Street East, Toronto.

GRAND TRUNK RAILWAY SYSTEM

Double Track All the Way

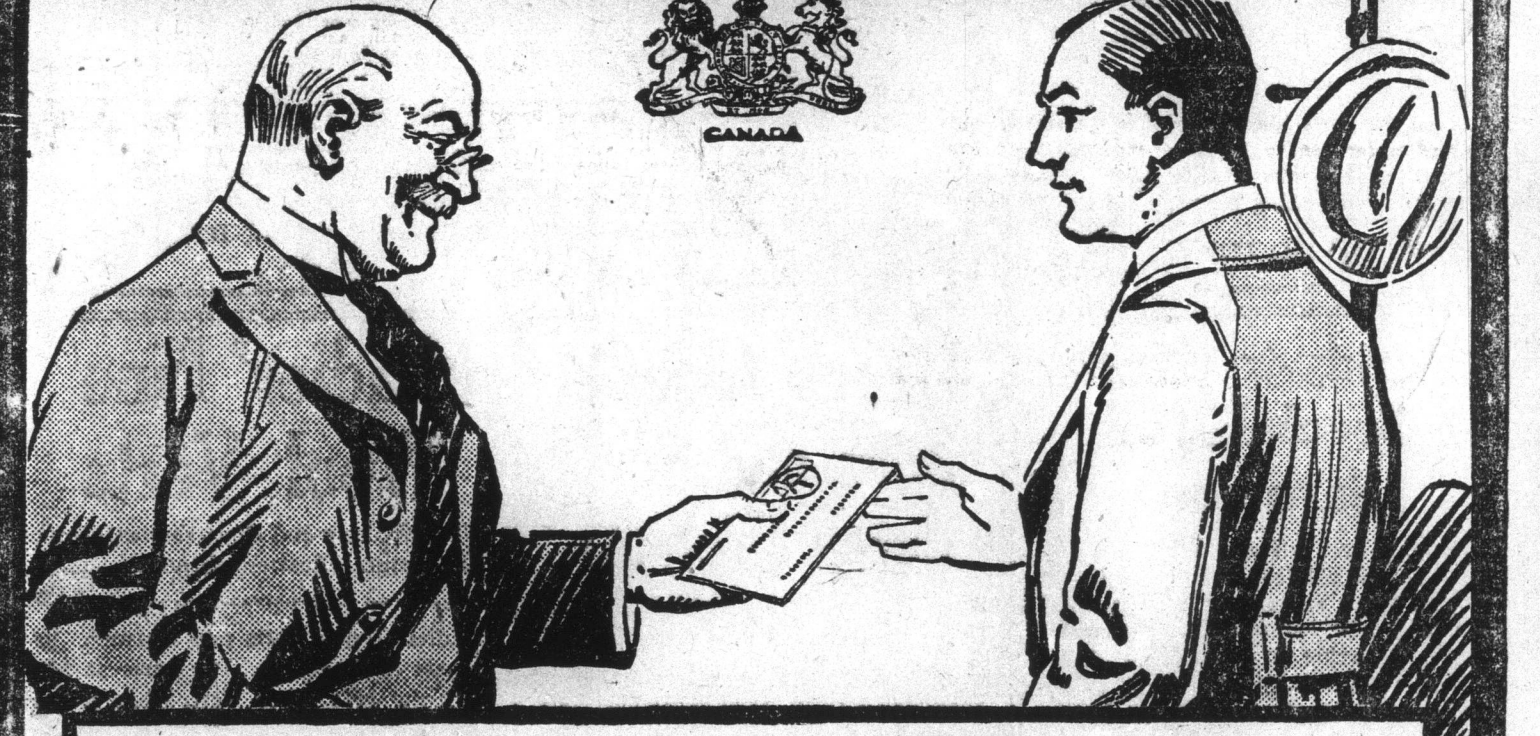
London - Chicago

London - Montreal

FOR CHICAGO. Leave London, 5:30 a.m., 11:40 a.m., and 9:03 p.m. daily.

FOR MONTREAL. Leave London, 5:28 a.m., and 7:13 p.m. daily.

Equipment the finest on all trains. Full particulars on application to R. E. Ruse, C. P. and T. A., "Clock Corner," Phone 88, H. M. Hayes, depot ticket agent. Phone 426. 901-c-zxv



The Next Step

THE Proclamation, which issued October 13th, calls for men of Class One to report for service or claim exemption on or before November 10th, 1917. This call includes bachelors and widowers without children (not otherwise excepted) who were 20 years old on the 13th October, 1917, and whose 34th birthday did not occur before January 1st, 1917.

It is pointed out that no man will be called to the colors until about December 10th, by which date it is expected that most, if not all, applications for exemption will have been dealt with. So that, it is obvious no one will gain any advantage by delay in reporting for service or claiming exemption.

Registered Letter

THE REPORT FOR SERVICE or CLAIM FOR EXEMPTION should be made on the forms obtainable at every Post Office in Canada, and handed back to the Postmaster, who will issue an official receipt and will transmit the form itself to the Registrar.

The man reporting for service, or claiming exemption will thereafter be notified by registered letter regarding what is further required of him.

Men who REPORT FOR SERVICE and on whose behalf no claim for exemption is received, will, if not already medically examined, be ordered to attend at the nearest Medical Board Centre for medical examination, and will be furnished with return transportation and also with subsistence.

EACH APPLICANT FOR EXEMPTION will be notified of the number and address of the tribunal by which the application will be considered and the date upon which it will be taken up, and he may thereupon submit in writing to the tribunal the facts upon which reliance is placed to support the application.

While applicants may await the day named in the notice and appear personally before the tribunal, this course is not recommended and will result in serious inconvenience and delay.

Remember all Reports for Service and Claims for Exemption should be made at once but must be made not later than November 10th, 1917.

Issued by
The Military Service Council

GRAFTON'S

HERE'S NEWS THAT MEN WHO NEED CLOTHING CAN READ TO BEST ADVANTAGE

The important thing in these days of inflated prices and deflated qualities is to get values for your money, and this news is to tell you why you can get the best value at Grafton's—because when you buy at Grafton's you buy directly of the makers and you are sure, therefore, of getting better fabrics and better tailoring than any other store can afford to give for the same price. You can make your selection from the largest variety of new styles, new fabrics and new patterns to be found anywhere in London. The young fellow who wants the smartest trench models or other snappy effects can find them here. The conservative man who wants correct style in a more modified form also can be pleased. In short, Grafton's is the store where you can get just what you want, and get it for less money than you'd have to pay elsewhere.

SUITS and OVERCOATS Your Money Will Buy for \$15, \$20, \$22 and \$25

And we'll go as far as to state that they are suits and overcoats such as you cannot equal in any other store at or near these prices. Their style is what first attracts the men who pass our windows. It's smart and snappy, whether the suit or overcoat is for the young or older man.

SHIRT SPECIALS FOR SATURDAY

\$1.25, \$1.50, \$1.75, \$2

For obvious reasons hundreds of men are buying an entire season's supply of shirts right now. This is the wisest course to pursue under the present uncertain market conditions.

GLOVES FOR MEN

\$1.25, \$1.50, \$1.75, \$2 up to \$3.50

For good styles and varieties of them, for fine materials and careful making, we're willing to compare them with any you'll find selling at fully a third more in other London stores.

WOOL SWEATERS FOR MEN

Purchased last year, and they're just coming in now to sell at remarkably low prices, \$2.75, \$3.50, \$4.00, \$4.50, \$5.00 and up. They come in a wide variety of good colors and in sizes 36 to 46.

157 CARLING STREET

GRAFTON & CO., Limited

158 DUNDAS STREET



GRAFTON'S A Live Style Service In Hats!



The general style character of our hat displays is constantly changing—new shapes and shades are brought in as quickly as they are developed. Thus our stocks are always kept new, fresh and up to the minute.

Soft Hats... \$2.00, \$2.50, \$3.00 and \$3.50
Derbies... \$2.00, \$2.50 and \$3.00



All Roads Lead to Grafton's for the Greatest Values in BOYS' CLOTHING

Bring the boy in Saturday for his new suit and overcoat. We're ready with hundreds of warm fall and winter suits and overcoats, all the newest style touches popular among the boys.

Boys' Norfolk Suits, \$6.50

Of fine quality fancy checks and cassimeres, in all the newest models to select from, 7 to 16 years.

Boys' Winter Overcoats \$5.95, \$7.50, \$8.50

Warm and dressy coats in navy blue, brown, grey mixtures, convertible collars and all-round belts, others with half-belts; all the most practical and popular coats for boys are here.

Boys' Norfolk Suits, \$8.50

Good, serviceable mixtures, brown, grey and dark tones; trousers full lined, beautifully tailored garments, 7 to 18 years.

Boys' Norfolk Suits, \$10

Of all wool, fancy checks in Scotch effects, cassimeres, thoroughly tailored; coats lined with serge; knickers full lined; 7 to 16 years.



Grafton's Men's Underwear

That gives long and satisfactory service, even though it is very low in price.

Men's Combination Underwear, \$1.50, \$1.75, \$1.98, \$2.25, \$2.50, \$2.75 and up, including such famous brands as Stanfield's, Pen-Angle, Mercury, and others. Made up of merino, natural wool, cotton, elastic rib, Scotch knit.

Men's Two-Piece Underwear, 50c, 75c, 88c, \$1.00, \$1.50, \$1.75, \$2.00 and up. All the better brands are here, made in elastic rib, fleece lined, natural wool, Scotch knit, merino and mixtures.

RASPUTIN—DEVIL OR SAINT

by The Princess Radziwill

(Copyright, Canada, 1917. Exclusive district rights secured by London Advertiser.)

Rasputin Came Near Earning His Just Deserts When a Woman Whom He Had Duped Attacked Him With a Kitchen Knife She Had Been Following the "Saint" for Years in an Effort to Avenge Herself for the Wrongs She Had Suffered.

The wound inflicted, though serious, was not fatal, and with the aid of the best surgeons in Russia the "Black Monk" recovered—He said that at the moment he was stabbed an Angel Descended From Heaven to Stay the Woman's Arm.

CHAPTER V (Continued)

One morning, it was the 13th of July, 1914, Rasputin was leaving his house on his way to church, whither it was his custom to repair every day. On the threshold of his dwelling a woman was awaiting him. She had her face buried in a shawl in spite of the warm weather. When she saw him she threw herself on her knees before him, as persons of her kind invariably did when they met him. The "Prophet" stopped and asked her what it was that she wanted from him. Her only reply was to plunge into his stomach a large kitchen knife, which she had held the whole time hidden under her shawl.

The Attack on Rasputin

Rasputin uttered one cry and sank upon the ground. The crowd which was always following him rushed to ward him and lifted him up, while two local policemen who had been guarding him threw themselves upon the woman and seized her violently by both arms. She remained perfectly quiet, declaring that they need not hold her, as she had not the slightest intention of running away. She knew very well what she had done, and she had meant to do it for a long time. When asked what had been her motives, she declared that she would speak before the magistrates and only asked to be protected in the meanwhile against the fury of the mob that was threatening to tear her in pieces in its rage. She did not seem to be in the least disturbed by what she had done, and throughout she showed the most extraordinary coolness and self-possession.

Very soon it was ascertained that she was a native of the Government of Saratov, and that her name was Gousieva. When Rasputin had been preaching in Saratov she was among the women who had been taken in by his speeches, and, though married, she left her husband and followed him. "Prophet," he very soon proceeded to "clean her from her sins" according to his favorite expression. We knew, of course, what this meant, and Gousieva, who at that time was young and pretty, only shared the fate of so many women deluded by the mealy-mouthed utterances of the "Saviour," that it was only by means of a complete union with himself that they could be saved and their sins forgiven them. The unfortunate Gousieva had only been one of the many who had found it out an intense rage had taken hold of her, which had been further enhanced and strengthened by the many illudors, to whom she had related her misfortune. He had already at the time she sought him out become the deadly enemy of his former friend, Rasputin. This miserable woman had lost everything—home, children, husband, relatives—on account of her mad infatuation for the deceiver, who had made her forget her duties by the fasci-

cination which he had exercised over her weak mind. She swore that she would revenge herself and kill the "Prophet," so that at least other women could be saved from the awful fate which had befallen her.

After Rasputin had dismissed her she had been compelled to lead a dreadful kind of existence in order to obtain a piece of bread. At last she had become attacked by an awful disease, which had already eaten away a part of her nose and completely disfigured her face. This, too, she attributed to the "Prophet." In her despair she decided that as she had nothing to lose the best and only thing left for her to do was to try to rid the world of her awful impostor who had caused so much misery and brought such abominable misfortune and occasioned so much distress to such a considerable number of innocent women. She had followed Rasputin for a long time in St. Petersburg, but had never been able to approach him near enough to execute her design. But when it had come to her knowledge that he was returning to Pokrovskoe she had taken it as an indication that the Almighty would be with her in the deed which she was contemplating, and she, too, started for the distant Siberian village. There she had spent three days waiting for a favorable opportunity until the morning when she had at last succeeded in getting close enough to him to plant in his body the knife which she had carried about with her for more than two years.

The whole story was related by Gousieva with the utmost composure, and without any hesitation at all. She considered Rasputin as the incarnation of the devil, and it was her duty to destroy him. But when it had come to her knowledge that he was returning to Pokrovskoe she had taken it as an indication that the Almighty would be with her in the deed which she was contemplating, and she, too, started for the distant Siberian village. There she had spent three days waiting for a favorable opportunity until the morning when she had at last succeeded in getting close enough to him to plant in his body the knife which she had carried about with her for more than two years.

his friends in St. Petersburg, in which he described the attempt against his life as the work of the devil, who had inspired the woman Gousieva and induced her to commit an abominable action. He added that at the moment when her weapon had touched him he had seen an angel descend from heaven, stop her arm, and then put a hand on his wound so as to stop it from bleeding, and that it was only due to this direct intervention of the Almighty that

How St. Petersburg Reacted to the Attack.

In St. Petersburg the news of the attempted assassination of Rasputin had produced an immense impression, and had been commented upon in different ways. Some people saw in it an intervention of the secret police, who had been told to get rid in some way or other of a man who was fast becoming a public nuisance and embarrassment through their acquaintance with him.



"The 'Prophet' stopped and asked her what it was she wanted from him. Her only answer was to plunge into his stomach a large kitchen knife, which she had held the whole time hidden under her shawl."

he had escaped with his life. Of course, the story was believed by the credulous people, who accepted every one of his words as a manifestation of the will of the Lord, and he became more and more a saint, to whom one began to raise a good altar and to regard in the light of an angel. Rasputin came to be regarded as a Saviour come to redeem mankind from the terrors of sin.

INGERSOLL OPERATOR REMOVED TO LONDON

INGERSOLL, Nov. 1.—Stanley Stephenson left today for London to accept a situation as telegraph operator in the Richmond street office of the C. P. R. He has been in the C. P. R. office here for about three years. Many generous gifts have been received by the Red Cross and Patriotic League on behalf of the soldiers' Christmas cheer fund. Among them are the following: *Morrow*, *Screw Works*, \$100; *I.O.D.E.*, \$100; *Great War Veterans*, \$50; *Soldiers' League*, \$50; *Mary Watterworth*, \$25; *Mrs. Finley McIntyre*, Los Angeles, Cal., \$25; *Mrs. J. Anderson Coulter*, \$25; *the Misses Stimson*, \$10; *Mrs. A. Parker*, \$5; *Mrs. Molt*, \$5; *Friends*, \$10; *Miss Mary Morrison*, New York, \$5; *T. Wells*, \$4; smaller contributions, \$73. The league is asking that all sewing and finished socks be handed in as soon as possible.

CLINTON HERO WAS WARMLY WELCOMED

CLINTON, Nov. 1.—Lieut. Edgar Torrance, who spent about a year in France, received a hearty welcome on his return last night. He was met at the station by the mayor and council and a host of friends. A procession was formed, headed by the Clinton City Band, and marched to the home of his father, Inspector John Torrance, on Albert street. Lieut. Torrance received injuries in the head which caused the loss of one eye, and he is now home on three months' leave. According to reports, there are about one hundred young men registered for military service, but so far there are no volunteers, as all are asking for exemption, many of the number being farmers.

ARM BADLY MANGLED WHILE CUTTING CORN

EXETER, Nov. 1.—The flesh of John Cann's forearm was badly mangled, when he got it caught in the gearing of a corn cutter while operating the machine on his farm in Usborne. A Red Cross nurse will be given by Miss Gladys Shaw and Miss Murworthy, reader, and pupils of Miss Gladys Bisset in James Street Methodist Church on Wednesday evening next. The proceeds go towards soldiers' comforts. Mrs. C. Morley of Woodham has received official word that her husband, Sapper Oscar John Morley, was admitted to No. 3 Casualty Clearing Hospital on October 19, suffering from a lacerated finger. LITTLE DAMAGE DONE. FOREST, Nov. 1.—The fire brigade was called to the residence on Main street, occupied by Mrs. George Frayne and children, and owned by H. Barron

FINAL GAME IS AT WOODSTOCK SATURDAY

TORONTO, Nov. 1.—Secretary Hewitson, of the O. R. F. U., was in communication with Woodstock tonight. He learned that matters at the college had been straightened out and that the junior semi-final games with Sarnia will be played as originally scheduled. The first game will take place at Woodstock on Saturday, Leonard Smith of Toronto will referee. REV. DR. CARMAN ILL. TORONTO, Nov. 1.—Rev. Dr. Albert Carman, superintendent emeritus of the Methodist Church, is very ill at home in this city.

The Waltham Watch

Three different ways you can wear the Waltham Convertible Bracelet Watch



OBSERVE the little eye where the bracelet fastens on the watch illustrated above. This is a patented feature of the Waltham Convertible Bracelet Watch. It enables the watch to be worn on chain or bracelet as well as upon the wrist, as the disappearing eye folds back out of sight when not in use.

Ask Your Jeweler to show you the Waltham Convertible Bracelet Watch. Write for a copy of our booklet "Concerning a Timepiece" WALTHAM WATCH COMPANY MONTREAL

When Tired and Nervous

If the end of the day finds you weary or irritated, with aching head and frayed nerves, you need something to tone and strengthen the system.

BEECHAM'S PILLS

are a remedy which quickly helps in restoring normal conditions. They act on the stomach, liver and bowels, and so renew the strength, and steady the nerves. A few doses of these world-famed family pills will

Bring Welcome Relief

Prepared only by Thomas Beecham, St. Helens, Lancashire, England. Sold everywhere in Canada and U. S. America. In boxes, 25 cents.

卐卐卐卐卐卐卐

more hawking, snuffling, blowing; no more headache, dryness or struggling for breath. Ely's Cream Balm is just what sufferers from head colds and



LIMITED.

**BECOMES LEGAL ADVISER
TO CONTROLLER HANNA**

to wipe out their first overwhelming superiority in military resources. From the beginning, the German war effort was a quest for rich booty, of the dazzling rewards of victory, was resolutely tabooed. Windsof-dressing has been consistent in this regard. The German people have been heroic sacrifices in the protection of the sacred soil of the fatherland, and in the capitalized passage, Germany's savage and utterly ruthless behavior in Belgium was pledged to protect from invasion in the name of the fatherland. The protection undertaken in the course of "warding off their attack" and "defending" people themselves can no longer digest such shameless lies. The German people have become a national windsof-dressing, and continue to think so much of themselves that they refuse to believe that these ridiculously wild assertions are false.

what those responsible for it want to be believed.

In all countries, including Germany itself, members of the Catholic Church will necessarily be offended by the tone of very much of Germany's window-dressing on this subject, since, by implication, and here and there by direct assertion, it attributes to his holiness methods and motives which may not without offence be associated with the pontiff. This was, perhaps, inevitable, and something for which it would be little to blame German officialdom. In view of the processes that have been at work in the fatherland during the past three years.

Advertiser Illustrations
FRANK H. KEEFER, K. C., formerly of Port Arthur, and more recently of Thorold, Ont., has accepted Hon. Mr. Hanna's invitation to become legal adviser to the food controller. Mr. Keefer is giving his services without salary.

never do because it would mean an irreconcilable Belgium whereas, if Belgium permanently dominated by the good German sword, by forced labor levies, and by the machine-like operation of "good German" plans for the deportation of the able-bodied from one locality to another as required, would naturally be reconciled.

It is happily Belgium's argument against the policy of the restitution of stolen goods by a burglar who has secured the householder to his own bedpost, and has every desire both to secure his plunder and evade any uncomfortable legal consequences.

The legal position of contention is unanswerably clear and logical.

A Curious Outlook. The same curious blend of the sentimental and the criminal, characterizes the comment of the *Kölnische Volks Zeitung*, August 18. "At the very least," it says, "the direct appeal to princes and peoples has urged call to peace, there blazes up in Belgium and Northern France a battle which will be the end of the peace-England. Is it contradictory when the Entente, on the one hand, demands that the belligerents should be brought to their right should rule, while on the other hand it strives quite clearly towards an end of the war? Is it contradictory if a call might? Peace could not be more greatly endangered than by a successful peace-England. The peace-England of England, and our troops are today fighting more for peace than ever before. Resisting the peace-England, the peace-England is not only more readily than the peace-England, one readily

enough indorses them. Their truth is particularly obvious to the surviving British soldiers who took part three years ago in stemming the German tide of invasion, with all its unprintable horrors and bestiality. Undoubtedly the kaiser's legions are today fighting for peace a good deal more than they then were. Again, in this passage of Germany's window-dressing on the subject of the papal note, one is forcibly reminded of the burglar or garrotter who

(FIREPROOF)
ATLANTIC CITY, N. J.
Entire Block On the Ocean Front.
St. Charles Place to New Jersey Ave.
Always open. Hot and cold sea water
baths, sun parlors, Orchestra. Special
fall and winter rates.
NEWLIN HAINES CO.

R. J. YOUNG & CO.

GEO. M. REID, Honorary Chairman.
WM. R. YENDALL, Chairman.
JOHN S. MOORE, Honorary Treasurer.
E. R. WILSON, Secretary.
MRS. JOHN STEVELY, Chairman Y. W. C. A. Committee.
MRS. CHAS. W. LEONARD, President Y. W. C. A. Committee

"Can't you set the day within a couple of months, Dorothy dear?"

"I think so, Clarence, but I will ask mamma and tell you the next time you come."

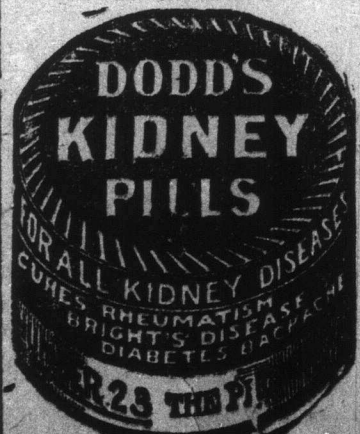
"Oh love me, don't you, Dorothy?" replied the young man.

"Oh, yes," was the calm reply. "Mamma says I am old enough to be in love."

That was all, except that Clarence went out and sent four American Beauty rose bouquets to the theatre. They were meant as fond allusions to different "Sadies," and as a gentle hint that he would not be seen in the green room again.

**STUDENTS "STRIKE":
GAME'S CANCELLED**

WOODSTOCK, Nov. 1.—Because of a strike by six members of the fifth year at Woodstock College, five of whom were players in the Junior O. R. F. U. game, that college's game which was to have been played against Sarنيا next Saturday to decide the championship, has been cancelled, and although by this evening all but one of the students had returned to the college, it was not expected that the Sarنيا team will



NORTH BAY LABORERS SELECT CONDUCTOR AS WIN-WAR CANDIDATE

North Bay, Nov. 2.—At the convention of the North Bay Labor Union, held here last night, Charles Harrison of this town was the unanimous choice of the gathering. All members of the union spoke. Mr. Harrison has been a resident of this town for many years. He is a Canadian Pacific conductor, has strongly identified himself with the labor movement, and is at present chairman of the Order of Railroad Conductors.

PALPITATION OF THE HEART AND NERVE TROUBLES WERE CURED BY Milburn's Heart and Nerve Pills

When the heart begins to beat irregularly or intermittently, palpitate and throb, skip beats, beat fast for a time, then slow as to seem almost to stop, it causes great anxiety and alarm, and the least excitement or exertion seems to affect it.

Many people are kept in a state of morbid fear of death, become weak, worn and miserable through this unnatural action of the heart.

To all sufferers from heart troubles we would advise the use of Milburn's Heart and Nerve Pills, which by their action in strengthening the heart and regulating the beat, remove all the distressing conditions and impart vigor and vitality to the system.

Mrs. Thomas Davidson, Mount Brydges, Ont., writes: "I have been a great sufferer in the past with nerve troubles and palpitation of the heart. I tried several remedies, but without any good results. My son came in one day and advised me to take Milburn's Heart and Nerve Pills. After using one and a half boxes, I am fully recovered, and am in a perfect state of health, thanks to your valuable medicine."

Price 50c a box at all dealers, or mailed direct on receipt of price by The T. Milburn Co., Limited, Toronto, Ont.

RETURNING OFFICERS FOR COMING ELECTIONS

OTTAWA, Nov. 1.—Returning officers in Ontario have been appointed as follows:

Algonquin—James Bassingthwaite, S. S. Marie, insurance agent.

Algonquin East—Alfred Shaw, Theatrical agent.

Brant—John W. Westbrook, Brantford, Ont., sheriff, Brant County.

Brantford—Thomas Wade, K.C., Brantford, Ont.

Brantford South—John Henderson, Walkeston, Ont., sheriff, Brant County.

Bruce North—John Wesley Reany, Port Huron, Ont., sheriff, Bruce County.

Carleton—Wm. Joynt, Laurentian View, Ont., merchant.

Chatham—C. Reid, Orangeville, Ont., farmer.

Dundas—Alonso T. Shaver, Lunenburg, Ont., publisher.

Durham—Wm. Smith Given, Millbrook, Ont., publisher.

Elgin East—Richard Alfred Penhale, R. R. No. 4, St. Thomas, Ont., farmer.

Elgin West—William Heard, No. 5 Yarrowood street, St. Thomas, Ont.

Essex North—Charles Albert Smith, Windsor, Ont.

Essex South—Charles Clark, Harrow, Ont., sheriff, Essex County.

Frontenac—Christopher W. Langwith, R. R. No. 1, Sudbury, Ont., farmer.

Glenora—James W. White, Prescott, Ont., sheriff, Frontenac County.

Grey—Southeast—Thomas Scott, Southampton, Ont., farmer.

Halton—Thomas Cline, Cayuga, Ont., publisher.

Halton—Richard L. Hemstreet, Milton, Ont., publisher.

Hamilton East—Alex C. Beasley, 485 Main street E., Hamilton, Ont., barrister.

Hamilton West—Robert C. Pettigrew, West avenue N., Hamilton, Ont.

Hastings West—Marshall B. Morris, Belleville, Ont., sheriff, Hastings County.

Hastings East—Wm. I. Hill, Madoc, Ont., manufacturer.

Huron North—Joseph Hallough, Dunsmuir, Ont., farmer.

Huron South—Robert Wilson, Seaboard, Ont., farmer.

Kent—W. E. McKeogh, Chatham, Ont., dealer.

Kingston—Joseph Boomer, Walkerville, Ont., K.C., Kingston.

Lambton East—W. Edward Fitzgerald, Watford, Ont.

Lambton West—Archibald Weir, Sarnia, Ont., barrister.

Lanark—Wilson McCue, Smiths Falls, Ont., lawyer.

Leeds—Wm. Richardson, Brockville, Ont., county clerk.

Lennox and Addington—David H. Pearson, K.C., Nanaimo, B.C.

Lincoln—Hy O'Loughlin, St. Catharines, Ont., publisher.

London—Richard Alexander Bayly, 7 Market Lane, London, Ont., barrister.

Muskoka—John H. Osborne, Upperton, Ont., farmer.

Middlesex West—D. M. Cameron, London, Ont., sheriff.

Middlesex East—Wm. Boler, R. R. No. 1, Byron, Ont., farmer.

Nipissing—Wm. Martin Jun., North Bay, Ont., agent.

Norfolk—Fred S. Snider, Simcoe, Ont., sheriff, Norfolk County.

Northumberland—John Wellington Cross, Trenton, Ont., farmer.

Ontario North—John McArthur, Port Perry, Ont., sheriff, Ontario County.

Ottawa—George C. Richardson, Ottawa, Ont., sheriff.

Oxford North—George R. Pattullo, Woodstock, Ont., registrar.

Oxford South—Wm. McGhee, Woodstock, Ont., sheriff.

Parkdale—Thomas Hurst, 494 Dufferin street, Toronto, Ont.

Peterborough—West—Metcalfe, Burks Falls, Ont., sheriff.

Peterborough East—Frederick Bonnar Switzer, Streetville, Ont., agent.

Perth—Perth—Thomas Magwood, Perth, Ont., sheriff.

Peterborough East—Dr. Samuel Payne, Peterborough, Ont., sheriff.

Peterborough West—James A. Hall, Peterborough, Ont., sheriff.

Port Arthur and Kenora—George F. Fort, 10 Cumberland street N., Port Arthur, Ont., sheriff.

Prescott—J. A. Goodbourn, Hawkesbury, Ont., notary (recommended by Hon. Mr. Selwyn).

Renfrew—Edward A. E. Calman, Norris, Pembroke, Ont., sheriff.

Renfrew North—Alexander Norris, Pembroke, Ont., sheriff.

Renfrew South—Robert Walker Eady, Renfrew, Ont., sheriff.

Simcoe North—J. Asakwith, New Edinburgh, Simcoe, Ont., sheriff.

Simcoe South—Arthur Jary, Craigshurst, Ont., sheriff.

Simcoe South—J. J. Bantling, Cookstown, Ont., sheriff.

Simcoe East—Hugh Hammond, Odellia, Ont., sheriff.

Tenningham—Dr. C. W. Hammett, Odellia, Ont., sheriff.

Toronto East—R. L. DeFries, 15 Toronto street, Toronto, Ont.

Toronto North—John F. Loudon, 17 Yorkville avenue, Toronto, Ont.

Toronto South—Thomas W. Close, 262 Sherbourne street, Toronto, Ont.

Toronto West—J. H. Barton, 840 Davenport road, Toronto, Ont.

Toronto East—R. Sweney, 187 Spadina road, Toronto, Ont.

Victoria—Joseph Brown, Lindsay, Ont., sheriff.

Waterloo North—O. V. Sang, Kitchener, Ont., sheriff.

Waterloo South—Thomas Allen, Galt, Ont., sheriff.

Welland—Major John Ramsey Briscoe, Thorold, Ont., sheriff.

Wellington—South—J. J. Aldous, Rockwood, Ont., sheriff.

Wentworth—Wm. McDonald, Rockton, York East—Alexander Baird, Scarborough Junction, York South—J. A. MacDonald, Tottenham, Ont., sheriff.

York North—D. Ego, Virginia, Ont., sheriff.

York West—W. J. Irwin, 424 Quebec avenue, Toronto, Ont.

BIG LONDON DAILIES GENERALLY IN FAVOR OF GEDDES' REPORTS ON ADMIRALTY WORK

Accept Statement As To Baltic and Convoy Incidents— Daily Mail Critical.

London, Nov. 2.—The maiden effort of Sir Eric Geddes, the first lord of the admiralty, in the House of Commons yesterday is not received wholly favorably by the newspapers in their editorial comment. He is praised for his frank and businesslike statement, which drew cheers from the commons, and it is admitted that he said much which is satisfactory and reassuring. Appreciation is expressed particularly of the new distribution of affairs of the admiralty tending towards the decentralization, and also the introduction of younger men. This, it is contended, ought to be justified by results, although the Times points out that success will depend on the choice of men.

Daily Mail Critical.

The Daily Mail, which has been opposed to the present policies of the admiralty, says the speech on the whole dealt fairly and straightforwardly with criticisms, but it complains that when all is said the fact remains that the Germans are forcing the fighting at sea.

The bulk of the comment accepts and endorses Sir Eric's explanation that the British fleet did not try to enter the Baltic, and also his statement on the convoy incident. Criticism is directed chiefly against the conduct of the submarine war and ship construction.

Varied Press Views.

The Times regards his statement concerning submarine warfare as candid and encouraging, and says that his report of construction is reasonably satisfactory. On the other hand, the Daily Telegraph, the Daily News, the Daily Chronicle and the Daily Ex-

JOHN HAROLD IS UNION AND WIN WAR CANDIDATE

Popular Liberal Was Unanimous Choice at Paris Convention.

KENNEDY GOING TO STAY

Not Being Dictated To by North Essex Conservatives.

PARIS, Nov. 1.—One of the largest and most enthusiastic meetings of Liberals ever held in Paris took place in the Liberal Club rooms this afternoon. The meeting was called for the purpose of selecting a candidate to support Union Government in the interests of the electors of Brant. Wilson Hamilton of Chalmersville, president of the Brant Liberal Association, occupied the chair, and when he called the gathering to order there was not a vacant seat in the hall.

After briefly outlining the reasons for summoning the meeting, he called on T. Scott Davidson, M.P., who gave an outline of the efforts the Liberals had made to arrange a conference with the Conservatives, with a view of choosing a "win-the-war" candidate for the coming election. Their efforts came to naught, the Conservatives seemingly being determined to run a candidate of their own.

Rolling Reception.

John Inkster of Paris, and Wm. Webber of South Dumfries, then moved that John Harold, a recently resigned Liberal nomination which he received two years ago in order to support a union government, be chosen as their candidate for a union and win-the-war government to run on the motion being put to the meeting, it was received with the greatest enthusiasm.

GOING TO REMAIN.

WINDSOR, Nov. 1.—William C. Kennedy will be the Conservative candidate for South Essex if the Conservative executive agrees to accept him. If not he will contest the coming election in Essex in the Liberal interests. This was made plain at a conference of committee members, representing both parties held here tonight.

At the outset newspapermen were informed they were unwelcome at the meeting for the reason, it was stated, that objection was being made by the Tory representatives. At the conclusion of the conference, the Conservatives who attended stated there was "nothing to give out" but from members of the Liberal committee it was learned that the committee were practically deadlocked, and a compromise seemed wholly out of the question.

DR. DANARD CHOSEN.

OWEN SOUND, Nov. 1.—At an enthusiastic gathering of the Liberal Club this afternoon Dr. Danard of Owen Sound was nominated as candidate. He accepted and delivered a fine address, in which he discussed the big issues before the electors.

COMMITTEE NAMED.

KITCHENER, Nov. 1.—The two political parties are one step closer to union tonight than before. The Conservative executive met by agreement this afternoon and appointed the following committee of five—S. E. Bricker, E. H. Scully, S. H. Williams, D. Hunter, H. L. Janzen—to meet the Liberal committee, with a view of selecting a candidate who will be suitable to both parties and whose name can be submitted to the electors in the immediate future as a straight Union Government candidate.

ACCEPTS NOMINATION.

WOODSTOCK, Nov. 1.—L. E. Bowman, secretary of the local branch of the Great War Veterans' Association, tonight received a cable from Lieut. Col. Sutherland, accepting the nomination tendered him last Sunday by the veterans' executive as a parliamentary candidate in the Dominion election in North Oxford. The veterans declare that, although the local Conservative executive has endorsed the nomination, Sutherland's candidature, the latter will run purely and simply as a returned soldier's candidate, and that the Great War Veterans in nominating him have in no sense aligned themselves with the Conservative or any other party.

ELECT OFFICERS.

FOREST, Nov. 1.—At a general meeting of the Forest Conservative Union Government Association, the following officers were elected: President, Howard Fraleigh; vice-president, R. G. Bailey; secretary, treasurer, Campbell.

GOLDSTREAM MEETING HAS BEEN POSTPONED

COLDSTREAM, Nov. 1.—The meeting of the Liberals of Lobo, called for November 3, has been postponed indefinitely owing to some of the speakers being unable to be present.

BOXES FOR SOLDIERS.

WABASH, Nov. 1.—The semi-monthly meeting of the Thornhill Red Cross Society was held at the home of Mrs. Matthew Dunlop, and the following articles were packed and shipped to Hyman Hall: Ten sheets, 39 pillowslips, 45 towels, 24 pairs of socks and 2 washcloths. The next meeting will be held at the home of Mrs. David Early.

The ladies of Wabash Institute met at the home of Miss Ellen Lloyd and packed a number of Christmas boxes for the boys who are now in France.

---NOT A SIDE ISSUE

Musical instruments are a good investment—they give you good value in return, and we specialize on having what is valuable for you. Visit our small musical instrument department—we know that in competition with other establishments, it can give you more honest value, more quality, and more genuine satisfaction for your dollars. We want you to come here—we desire you to see for yourself.

Mason & Risch
Limited
248 DUNDAS ST., LONDON.
"The Home of the Victrola."

Violins
Basses
Flutes
Guitars
Saxophones
Etc.

WATERFORD, Nov. 1.—A very successful masquerade was held in Taylor's lyceum under the auspices of Lambton's 149 I. O. D. B. Over \$55 was realized, which sum will go towards the soldiers' Christmas boxes.

The Bishop of Athabasca gave a most interesting lecture in Trinity Church on Thursday evening. There was a fairly good crowd. A collection for missions was taken up.

GIVEN TWO YEARS.

CHATHAM, Nov. 1.—William Yahr, wearing the King's uniform, an orderly of the local medical board, was sentenced to two years in Kingston penitentiary by Magistrate Arnold, for stealing a sum of \$208 from Ernest Emery of Big Point.

I. O. D. E. MASQUERADE
WAS HELD AT WATERFORD

FIG SEN
MAKES IT EASY FOR THE SURE
YOU TO KEEP FIT
104 N. 254
Noyal
Quality Stores

ROBINSON & GRAHAM The Quality Meat and Fish Shop

See Our Display of Choice Tempting Goods for You to Choose From.

A FEW OF OUR REAL BARGAINS FOR SATURDAY.

Peameal Breakfast Bacon, place only 25c pound

Peameal Boneless Back Bacon, place only 45c pound

Smoked Hams, whole or half 35c pound

Pot Roasts Beef 18c lb.

Chuck Roasts Beef 20c to 25c lb.

Fresh Ground Steak 25c lb.

Fresh Tripe 2 pounds for 25c

Sweet Bones 2 pounds for 25c

Try our All-Pork Sausage 25c and 30c pound

Tenderloins, Spareribs, Sweet Bread, Calves' Liver, Oxtails, Hearts, Beef Tenderloin.

Spring Chickens. Stewing Chickens. Broilers and Ducks.

CHEESE—Old, White, Yellow, Limburger, Swiss, Cream and Pimento.

Let this bright, sanitary store supply your wants. Our goods are sure to please you.

PHONE 6186. 206 DUNDAS.

BISURATED MAGNESIA

For Dyspepsia, Indigestion.

Heartburn, Belching, Sour Stomach, Gas, Flatulency, etc., take a teaspoonful of Bisurated Magnesia in a half glass of hot water after eating. It is safe, pleasant, and harmless to use, and gives instant relief from all forms of stomach disorders. Sold by all druggists everywhere.

FOR ADVERTISER READERS ONLY!

BE SURE TO CLIP THE COUPON AND
SEND OR BRING IT TO THE ADVERTISER
OFFICE TO SECURE YOUR COPY OF FRANK
H. SIMONDS' BOOK

Three Years of the Great War

BY THE AUTHOR OF THE WEEKLY WAR
REVIEWS PUBLISHED IN THE ADVERTISER.

A COMPLETE AND AUTHENTIC HISTORY OF THE GREAT CONFLICT BY THE
GREATEST MILITARY CRITIC OF THE DAY;
CONDENSED INTO 58 PAGES FOR EASY
READING.

25 Cents Per Copy --- 27 Cents by Mail

CLIP THE COUPON

Circulation Department,
London Advertiser.

Gentlemen:

Send me at once a copy of Frank H. Simonds' "Three Years of the Great War." I inclose 27 cents.

Name

Address

What are Canada's Victory Bonds?

CANADA'S Victory Bonds are the solemn promise of the Dominion of Canada to the holders that Canada will repay, at the time stipulated in the bonds, their full face value in money, and will pay interest at the rate stated in the bonds, every six months.

As a financial investment Canada's Victory Bonds are in the first rank of the world's investments because:

- the security of the principal and interest is certain as anything human can be, being nothing less than the entire assets of Canada, the pledged honor of the people of Canada and all the assets of all the people of Canada.
- they are the most "liquid" form of investment; they can be promptly turned into cash at any time.
- they bear interest which, if saved and compounded, at ordinary bank interest rates would double the amount of the original investment in about fourteen years.

They are also free from Dominion taxation, present or future.

FOR the investment of estate funds, trust funds, sinking funds and all other funds which by law or other necessity must be invested in unquestioned securities, Canada's Victory Bonds are the premier investment.

Executors, trustees, municipalities and public service corporations and all others with trust or sinking funds to invest, can render to Canada valuable patriotic service by investing their funds in Canada's Victory Bonds.

AND because of the high rate of interest they bear, coupled with their supreme security, there is every reason to expect that Canada's Victory Bonds will increase in value, when peace is declared.

The English Rothschilds laid the foundation of the fortune of that branch of the family by buying British war bonds before the battle of Waterloo, thereby making huge profits from the increase in value which followed the declaration of peace.

BUT Canada's Victory Bonds are much more than merely a sound money investment; they are Canada's renewed pledge to fight the war to a finish, till victory is with the Allies and lasting peace is secured to the world.

Every one of Canada's Victory Bonds bought by you is a new assurance to every Canadian soldier that Canada stands behind him ready to send him food and munitions, and to care for those he has left in Canada.

Canada's Victory Bonds guarantee that Canada will keep on producing the food, the munitions and machines to bring victory to the Canadian soldiers in France, and that Canada will keep the home-fires burning for their loved ones while they are fighting for our freedom.

SO when you buy Canada's Victory Bonds you help Canada finance the war, —you help to maintain the production of food, munitions and supplies which our soldiers must have, —and the money paid for those products helps to maintain business and industrial conditions by which the productive efficiency of Canada can be kept at high pressure.

Your investment in Canada's Victory Bonds will be a link in the complete chain of helping our soldiers, helping the country and thereby also helping yourself.

Investment in Canada's Victory Bonds is Sound Business Patriotism

Issued by Canada's Victory Loan Committee
in co-operation with the Minister of Finance
of the Dominion of Canada.

You'll Enjoy Christmas More If You Remember Some Boy at the Front.

HINTS THAT HELP GIFT BUYERS

You Owe Each Soldier a Debt You Can Never Pay. Remember Them at Christmas.

"SQUARE-DEAL" TAYLOR'S SENSIBLE GIFTS FOR SOLDIERS and NURSES

Cigars (all makes), in boxes of 10, 25 and 50, at Taylor's usual cut-rate prices.
Chocolate Bars, Overseas Chocolates, and boxed Chocolates at all prices.
Safety Razors and Blades.
Stationery—Pads, Envelopes and Boxed Stationery at all prices.

50 Chewing Gums, 3 for 10c
Oxo Cubes 10c and 25c
Shaving Brushes, Tooth Brushes, and Pocky Combs at all prices.
Shaving Soaps—Sticks, Powder or Cream, at cut-rate prices. It will pay you to inspect our stock.

TAYLOR DRUG CO.

6—RED STORES—6
Richmond St. and Central Ave.
Hamilton Road and Anderson Ave.
309 Talbot St.
322 Dundas St.
Horton and Wellington Sts.
Wortley Road and Craig St.

ROWLAND HILL RELIABLE FOOTWEAR

189 Dundas St. and 429 Hamilton Road.

A Word About Slippers

Wise people are buying Christmas Slippers now. Whether you want them for sending away or for friends at home it will pay you to make your choice now. There is likely to be a shortage of the best selling lines later on. We have a big selection just now at very little advance on last year's prices.

Try to Help Make Christmas Cheerful for the Soldiers and Nurses at the Front. Send Them a Useful and Pleasing Gift.

SOLDIERS

Wrist Watches \$3.00 up
Fountain Pens \$1.00 up
Cigarette Cases \$1.00 up
Pocket Knives \$1.50 up
Drinking Cups \$2.00
Auto Strop Safety Razor \$5.00
Match Safe \$1.00 up
Cigar Cutter \$1.00 up

Compasses \$1.50 up
Money Belts \$1.25 and \$1.50
Unbreakable Mirrors 75c
Cigarette Holders \$1.75
Key Rings 50c
Signet Rings, heavy weight \$4.00 and up
Knife, Fork and Spoon in case \$3.00

C. H. Ward & Co.

Diamond Merchants and Jewelers.
388 RICHMOND STREET.

For the Boys in Khaki Overseas and in Training

Remember the boys who are fighting our battles. Help them to have a merry Christmas by including something useful and comfortable in your parcel to them.

We specialize in Standfield's Unshrinkable Underwear and the Hanson All-Wool Socks.

Underwear, all sizes, two-piece, per garment, \$1.25, \$1.50, \$2.00, \$2.25
Combination, \$2.00, \$2.50, \$3.00, \$3.50
Heavy Wool Socks, all colors, 2 for 50c
Cashmere Socks, extra special, 75c value, for 50c

Black Worsted All-Wool Socks, worth today 85c, for 50c
Gloves and Mittens, largest stock in London 50c to \$5.00
Khaki Silk Handkerchiefs 35c, 50c, 75c, \$1.00

GIANT CLOTHING HOUSE

The Men's Big West End Store.
120 Dundas Street, Phone 1844. Open Evenings Until 9 o'clock.

MUSIC DEAR TO HEART OF SOLDIERS WHO WRITE "SEND US BULLETS AND MOUTH ORGANS" TO FOLKS AT HOME

It Eases Tension of Battle Front and Makes Long Marches More Endurable.

We want bullets and mouth "organs," writes Tommy Atkins to the folks at home. The same request in all the languages of warring Europe is expressed in thousands of letters from the trenches of France and Belgium, of Russia, the Balkans and Asia. For the army of today needs music as much as it needs ammunition.

It is music that eases the tension of existence in riddled trenches and exposed positions and makes the long, hot march endurable. Officers, recognizing the sedative influence of music in this most nerve-racking of all wars, have encouraged the men to sing and have made urgent appeals for banjos, whistles and all sorts of small instruments.

And the music itself is different, from that used in other wars. No longer is it the thrilling bugle strain, the stirring trumpet call. That is now reserved for the recruiting station and the barracks at home. The man at the front gets most comfort from music of a gentler nature.

The Kind of Songs They Sing. If, as Kipling says, "The soul of a regiment is in its songs," it becomes a matter of considerable interest to study the musical preference of the various fighting armies.

With the English and Canadians the

jolly, robust tunes are the order of the day, and "Marching Through Georgia" and "John Brown's Body" vie in popularity with "Tipperary." American love songs are favorites with the "Tommys," for "the sweetest girl" is, of course, a conspicuous figure in his lyrics. Our boys, when they get over to Europe, will find the musical fare pretty much what they have long been accustomed to.

The Russian armies are unique in fighting to the accompaniment of majestic choral music. Journalists, returning from the eastern front, report that one of the most inspiring experiences they have known was to hear a Russian army choir render one of these chorals. At most all the men are given their own voices. They also sing the lovely folk melodies for which their land is famous and more passionate.

The German armies reflect the musical development of their country in the vast number of beautiful songs they sing. Schubert, Schumann and a host of modern composers supply the musical needs of the Kaiser's men. And, strange as it may seem, the theme of their songs is not "blood and iron," nor even the patriotic appeal, but reveries of home life, golden-haired maidens and blue-eyed children.

Love is the burden of the Frenchman's song, in war as in peace, and when he is not singing the "Marseillaise" he is chanting the praises of Pili or Nanon, or Lisette. If he be from Brittany and the northern provinces his song is of a sturdier character; if he is from Picardy and the south it is sadder and more passionate.

So the armies of all nations today turn in their minds away from the thrill of battle and the horror of the battlefield to the home scenes and the home ties, each in its own peculiar fashion. These are the things even the staunchest comrades are loath to discuss with one another.

CHRISTMAS GIFTS FOR OUR SOLDIERS AND NURSES AT THE FRONT

HOW TO ADDRESS MAIL TO SOLDIERS

The following correct method of addressing troops has been issued by Dr. H. M. Coulter, deputy postmaster-general. In order to facilitate handling of mail at the front, and to insure prompt delivery, it is requested that all mail be addressed as follows:

- Regimental number.
- Rank.
- Name.
- Squadron, battery or company.
- Battalion, regiment (or other unit), staff appointment or department.
- Canadian Contingent.
- British Expeditionary Force.
- Army Postoffice, London, England.

Unnecessary mention of higher formations, such as brigades, divisions, is strictly forbidden and causes delay.

Post Your Christmas Parcels Before November 15

SENDING PRESENTS BY PARCEL POST

(Clip This Out for Reference.)

For the information of those sending parcels to soldiers in England or at the front, The Advertiser publishes the rates of postage. To England, the rate is 15 cents a pound or any fraction thereof; limit weight on parcels to England is 11 pounds. To France or Belgium, the rate is 24 cents for parcels any weight up to three pounds; from three pounds to seven pounds (the limit), the rate is 32 cents—not 33 cents per pound, but 32 cents for any weight from three to seven pounds. Any letter or parcel for any soldier in the hospital (even if this hospital is not known to the sender), having the word "hospital" marked across it will be delivered. A customs declaration must be attached to each parcel, for which application should be made at the stamp window of the postoffice.

Useful Presents For Christmas For the Boys at the Front

Khaki Wool Gloves Khaki Kid Gloves
Khaki Wool Socks Khaki Wool Shirts
Khaki Silk Ties Khaki Collars
Khaki Suspenders Khaki Garters

Khaki Silk and Linen Handkerchiefs, All Weights and Sizes in Combination Underwear

John Graham & Co.

LEST YOU FORGET!

Here are some articles that are very useful, and should not be overlooked:



Gillette Safety Razors, the soldier's best friend, \$5 up
Extra Blades, 50c and \$1 pkg
Ever-Ready Safety Razors \$1.00
Extra Blades 75c pkg
Razors of the best English manufacture \$1.50 to \$2.50
Pocket Knives, 25c to \$3.00
Shaving Brushes, Razor Strops, Soap, etc.
Flashlights 75c to \$2.50
Trench Mirrors 75c
Boxes for overseas 20c each
Alcowa for above, two tins 25c

Aluminum Alcowa Cookers, complete \$1.60
COWAN'S COLOSSAL HARDWARE
THE STORE WITH A STOCK.
125-127 DUNDAS STREET. TWO PHONES: 3461-3462.

but when speech fails, music speaks. And it is this bond of music, this socializing influence of song that, in victory or defeat, does more than anything else to confirm that feeling of brotherhood and unity that strengthens the poor human spirit for the superhuman task before it.
So it is throughout the world. Music fulfills a need nothing else can supply.

WHAT TO SEND OVERSEAS.

This is the time of the year when the people at home are buying their brains about these most important boxes of the year, which are due to arrive at the front at Christmas-time. Everyone is anxious that these boxes will contain things which will be useful, and yet at the same time novel—the same old thing put up in a different form, perhaps, which will brighten the life of the soldier who receives it.
There are alevate sweater coats, which can be knit at home, and which

are appreciated by the soldier engaged in any form of war service. There are the inevitable socks, the trench caps and Balacava caps, all knit in a slightly different shade of khaki and grey wool, just for variation. There are toilet articles of various kinds, soap cases, soap, toothbrushes and paste. Have you thought of the soap shobes, which are so easily carried? They are made up in book form, and the soldier need not rub one between his wet hands and it produces instantly a cleansing lather. Towels and face-cloths are a true boon to the man in France. Warm underwear for the cold weather, and the cheese-cloth suits to help stimulate the vermin, would be most thankfully received. Then there are the inevitable khaki handkerchiefs and military gloves of all descriptions. Air pillows and flashlights add greatly to the comfort of the men. Often a letter would not be written and many an article lost if it were not for the bright rays of flashlight in the trenches. Among the leather goods there are many useful and pretty Christmas gifts for the overseas.

CHRISTMAS SUGGESTIONS FOR OUR BOYS OVERSEAS

Extra Quality Military Mirrors 75c
Waterman's Ideal Fountain Pens \$2.50 and up
Accurate Compasses, fine quality \$2.25 and up
Solid Ebony Military Brushes \$3.00 and up
Special Signet Rings for soldiers \$4.00 and up

WRIST WATCHES

Ingersoll Military Wrist Watches \$3.75 up
Fine Lever Watches, extra cases \$6.50
Guaranteed Lever Watches, silver cases \$8.50
Waltham Military Wrist Watches \$10.00 up
"Longines" Finest Wrist Watches \$15.00 up
Luminous Dial Watches, Doctors' Wrist Watches, all absolutely guaranteed.
All overseas parcels are packed specially. Cards supplied free.

John S. Barnard, Jeweler

104 DUNDAS STREET. OPPOSITE THE ADVERTISER.

Look Well for Our Shop and You Will Look Well When You Come Out.



Soldiers' Needs

The boys overseas, either at the front or convalescent, appreciate nice, warm, clean underwear, Socks, Gloves, etc. These articles are easily sent, and are useful as well as inexpensive.

UNDERWEAR.

Two-Piece 75c to \$2
Combinations, \$1.25 to \$3
Socks, pair 35c to 75c

GLOVES, knit or lined 75c to \$2.50
MUFFLERS, HANDKERCHIEFS, SWEATER COATS, Etc.

SELAK

MERCHANT TAILOR AND HABERDASHER
DUNDAS, CORNER CLARENCE.

CABINET IS CONSIDERING NEW YORK CITY TO BUY GOLD STORAGE QUESTION AND SELL FUEL AND WOOD

Important Recommendations Are Fore-shadowed.

OTTAWA, Nov. 1.—Cold storage and the whole question of the cost of living is now under consideration. It is understood, by a sub-committee of the cabinet. Important recommendations will probably be made shortly.

GREEK ARMY WILL BE UNDER FRENCH COMMAND

WASHINGTON, Nov. 1.—The Greek army will go under French command, according to dispatches received today from Athens. Gen. Braguet of the French army has been made chief of the Greek staff, and 200 French officers have been detailed as instructors. The mobilization of the Greek army is proceeding rapidly and smoothly.

NEW YORK CITY TO BUY GOLD STORAGE QUESTION AND SELL FUEL AND WOOD

NEW YORK, Nov. 1.—John Mitchell, state food commissioner, late today granted permission to New York City authorities to buy and sell food and fuel. The materials will be immediately bought in railroad lots, and sold to retail dealers.

CARS MAY STAND FIVE DAYS.

MONTREAL, Nov. 1.—At the request of the Montreal Board of Trade, the Dominion railway commissioners have extended the free time for export freight waiting in cars at this port from 48 hours to five days. A special demurrage toll of \$1 per day thereafter.

U. S. LIMITS CORN EXPORTS.

WASHINGTON, Nov. 1.—The war trade board tonight issued an order prohibiting the export of corn except in special cases, where satisfactory evidence of the necessity of the exporting has been submitted.

176 & 178 Dundas Street DOWLER London, St. Thomas Windsor

"Lest You Forget" The Boys in Khaki At The Front For Christmas Gifts

Warm, Comfortable Gifts Keenly Priced

Khaki flannel shirts; lined gloves; warm, woolen sweaters and sweater coats; heavy, pure wool socks; khaki and grey underwear, pure wool, two-piece and combinations, natural wools, silk and wool, Australian wools, English wools, heavy elastic ribs; pyjamas and sleeping robes; oiled slickers, linen counter-lined, can be stowed in haversack; lined mitts; warm wool gloves, and khaki handkerchiefs.

R. H. & J. DOWLER, LIMITED

176-178 DUNDAS STREET.

Soldiers' Gift Boxes

Let us assist and save you money in packing your boxes for the boys at the front.

Chamois Vests to keep out the cold.
Cigars in boxes of 10 and 25.
Cigarettes in special overseas packages.

Sterno and Elco Stoves
Oxo Cubes
Bovril, all sizes
Chocolate Bars
Milk Chocolate
Gum
Fountain Pens
Writing Pads

Safety Razors
Shaving Cream
Shaving Brushes
Tooth Powder
Foot Powder
Insect Powder
Playing Cards
Tooth Brushes

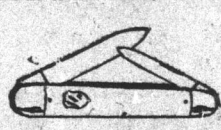
Standard Drug, Ltd.

Four Stores in London, One in St. Thomas.

Christmas Gifts For Our Soldiers Cheer Their Hearts by a Present From Home.



SAFETY RAZORS. Price \$1.00 to \$5.00
OLD STYLE RAZOR, \$1.50 to \$3.00
RAZOR STROPS. Price 50c up



JACKKNIVES
Price 25c to \$3.00



EVER-READY FLASH LIGHTS
Price complete 85c up

The PURDOM HARDWARE Co. 124 DUNDAS STREET. PHONES 2300, 2801.

BUY NOW FOR THE BOYS OVERSEAS

Heavy Rib Underwear \$1.25 to \$2.25
Fine Rib Shirts and Drawers \$1.00 to \$2.50
Fine Rib Combinations \$1.50 to \$3.50
Sweater Coats, \$2.50 to \$6.50
Flannel Shirts, \$1.50 to \$3.50
Heavy Lined One-Finger Mitts \$2.75
Kid Gloves \$1.25 to \$2.50

Wool Gloves 75c to \$1.50
Khaki Wool Socks 50c
Heavy Grey Wool Socks 50c
Extra Heavy Grey Wool Socks 60c
Khaki Collars 25c
Khaki Silk Ties 50c
Khaki Handkerchiefs, two for 25c
Braces 25c to 50c

OAK HALL

His Christmas Parcel

Good warm wearables will get a real welcome overseas, and this store is ready to help you with just the things the boys will need.

Warm Wool Gloves, all colors 75c and \$1.00
Heavy Wool Socks, all colors 50c to 50c
Lined Leather Mitts, regular and one finger 75c to \$1.50
Mincee-lined Khaki Handkerchiefs 2 for 50c
Pure Wool Unshrinkable Underwear, in "Stanfields" and "Tiger Brand," in all weights, at all prices up to \$2.50
A special line, at \$1.50
Sweater Coats and Sweaters \$2.00 to \$5.00
Lined Kid and Suede Gloves \$1.50 to \$3.00
Wool Mufflers in khaki shade Special \$1.00
Khaki Braces, in heavy and light weight 35c and 50c

R. J. YOUNG & CO.

GERMAN WARSHIP SUNK OFF SWEDEN

COPENHAGEN, Nov. 1.—A German warship has been sunk in the Sound, according to a dispatch from the National Tidende from Malmö, Sweden.
It is reported the vessel struck a mine.

Peace Committee Is For War To Victory

NEW YORK, Nov. 1.—Embodying a declaration to the effect that the vigorous prosecution of the war against Germany, in accordance with the policy declared by President Wilson, is necessary to bring about durable international peace, a resolution was unanimously passed at a meeting of the executive committee of the Carnegie endowment for international peace held here today.

BURWASH INDUSTRIAL FARM NEEDS RIGHTING

Provincial Secretary Finds Credence for Stories.

TORONTO, Nov. 1.—Stories that prisoners at Burwash Industrial Farm, near Sudbury, were tied to a steel machine and hogged, also that the food and clothing were poor and conditions generally insanitary, have been personally investigated by Provincial Secretary McPherson and a party of newspapermen and others. Mr. McPherson expressed surprise at some of the revelations, and said there was nothing which could not be remedied. He will take the steps necessary to have this done.

MUNITION WORKS IN BAVARIA ARE BRITISH TARGET

Two Groups of Six Fliers Make Successful Raid Into Germany.

LONDON, Nov. 1.—Another successful air raid, carried out by twelve British machines, has been made on German munitions factories in Bavaria, according to an official communication issued tonight. The communication says: "Today, another successful raid was carried out into Germany. Munition factories at Kalsgraben (Bavaria) were attacked by two groups of six machine each."

DAMAGE AT PIRMASENS. AMSTERDAM, Nov. 1.—Dispatches received from Pirmaens, Bavaria, reporting an Entente air raid, say bombs were dropped on the town and its environs. One person was killed and four were wounded and some material damage was done.

BRITISH TOOK 9,125 GERMANS IN OCTOBER

LONDON, Nov. 10.—The following official communication was issued here this evening: "The number of German prisoners captured by the British armies in France in October is 9,125, including 242 officers. We also have taken during the same period fifteen guns, 461 machine guns, and 24 trench mortars."

EIGHTEEN

CONDENSED ADS.

Amusements—Fifteen cents per line each insertion, or two cents per word if set solid.
 Meetings—When no admission is charged, one cent per word each insertion.
 Births, Marriages and Deaths—One insertion, 50 cents. Each subsequent insertion, 25 cents.
 Articles for Sale, To Let, Help Wanted, Situations Vacant, Board and Lodgings, Lost and Found, Rooms To Let, and all similar condensed advertisements—First insertion, one cent per word; each subsequent insertion, one-half cent per word. No advertisement less than fifteen cents.
 An extra charge of ten cents is made for all transient advertisements that are charged.

AMUSEMENTS, LECTURES

PATRICIA

TODAY, FRIDAY, SATURDAY.

LILLIAN WALKER

In the Big Spectacular Production.

"The Lust of the Ages"

Usual added attractions. 17a

MAJESTIC

THE THEATRE—THE SHOW-THE ORCHESTRA—TODAY AND SATURDAY.

Marguerite Clark

In "BABY'S DIARY."

H. RUTHVEN McDONALD.

Matinee Only—LILLIAN GISH in "The Children Pay."

WINTER GARDEN

TONIGHT AND SATURDAY

PRINCESS ORCHESTRA

Lots of "Pop," Good Singing, Spooky Dances, Witchcraft Music. b

AUDITORIUM

SUNDAY, 3:45 P.M.

MEN'S MASS MEETING

MR. TENNYSON SMITH

of Birmingham, Speaker.

"MEN AND TYRANTS"

ALBERT GREENLAW

Noted Baritone of Detroit, Soloist. 17a

HALLOWEEN POVERTY SOCIAL

Friday, 8 p.m., Scientific Religious Research, Duffield Block. Ladies bring boxes. 17a

\$77.60 per \$1,000

is what you will receive interest on one thousand dollars for one year, payable half-yearly, if invested in two-year per cent war loan of Dominion of Canada.

F. B. CLARKE.

416 Richmond Street, Next Bank of Commerce, London, Ontario. 18a

INTERCOLLEGIATE RUGBY

WESTERN VS. O. A. C., GUELPH, Tecumseh Park, Saturday, 3 p.m. Admission 25 cents. 18a

Premier Langmuir Mine

Buy while prices are low, caused by the great slump in the markets. All shares and bonds bought and sold. Phone 685.

F. B. CLARKE.

416 Richmond Street, Next Bank of Commerce, London, Ontario. 18a

SOLDIERS' BENEFIT

Auspices Women's Music Club, Macdonald Temple, Monday, Nov. 5, 8:15 p.m. Mr. George Carrington, pianist. Mr. Charles E. Wheeler, accompanist. All tickets 50 cents. 18a

RUMMAGE SALE

Friday Evening, Nov. 2, and All Day Saturday, Nov. 3.

183 DUNDAS STREET, E. Fine, clean, wearing apparel, shoes, jewelry, etc. 18a

TAG DAY—C. E. F. CHAPTER, I. O. D. Saturday, November 3, Help make the soldiers' family a Happy Christmas. 18a

BIG SATURDAY NIGHT DANCE

Palace Academy. Everything the best. Our orchestra, our floor, our program. Come and enjoy an evening dancing under proper conditions. Ladies only. Time 8:30. Instructors, Phyllis Day and McCormick. 18a

FIRST-CLASS ORCHESTRA FOR GARDEN PARTIES

Bella, baritone, Phone 1255. Tony Villa's Italian Harpers, 122 Queen Avenue. 18a

ROBERT HANNAH, ELOCUTIONIST

entertainment, concert engagements accepted. Care the Purdon Hardware Company, London. 18a

LOST AND FOUND.

LOST—ON WEDNESDAY EVENING, pearl and amethyst brooch, in necklace. Reward at this office. 18a

LOST—GOLD BRISTLE WATCH, ON Talbot street, between Carling and Queen's Avenue. Finder please phone 312. 18a

LOST—NURSE'S GRADUATION badge, at corner of Dufferin and Richmond. Return to this office. 18a

LOST—BULLDOG, BRINDLE color, white breast; studded collar; tag No. 1187. Return to 144 Wellington. 18a

LOST—LAST FRIDAY NIGHT—A new Columbia bicycle, No. 12428. Left rubber tire broken. Return to 183 Hamilton Street, Phone 4128. 17c

AUCTIONEERS

ROSE & SHAW, LICENSED AUCTIONEERS—City Hotel, London, every Saturday, or phone Dorchester. Specialty, farm sales.

MEETINGS

A convention for the nomination of a Union Government candidate for the city of London will be held at the Masonic Hall, Queen's avenue, on Thursday, November 8, at 8 p.m.

Six delegates from each sub-division will be appointed at meetings to be held, as follows:

1. Subdivisions Nos. 1 to 7 (being all of Ward 1 north of the river except that part south of Ottawa avenue), at the central committee rooms, corner Richmond street and Queen's avenue (over Bank of B. N. A.), on Wednesday, November 7, at 8 p.m.
2. Subdivisions 19 to 32, being the whole of Ward No. 2 (including West London), at the same place, on Wednesday, November 7, at 8 p.m.
3. All of Ward 3 lying west of Adelaide street, at the same place, on Tuesday, November 6, at 8 p.m.
4. All of Ward 4 lying west of Adelaide street, at the same place, on Tuesday, November 6, at 8 p.m.
5. All of Wards 3 and 4 lying east of Adelaide street, west of the old city limits and north of Trafalgar street, at the East End Town Hall, on Tuesday, November 6, at 8 p.m.
6. All of Ward 1 lying south of the river, and that part of Subdivision 9 lying south of Ottawa avenue, at Forester's Hall, corner Wortley road and Craig street, on Monday, November 5, at 8 p.m.

All supporters of the Union Government are invited to attend the meetings called to appoint delegates.

A special invitation is extended to women voters.

"GOD SAVE THE KING."

TENNYSON SMITH

TONIGHT AT 8 O'CLOCK

Salvation Army Citadel

Dramatic representation of a tug-of-war between Temperance and the Liquor Party. Don't miss it.

Admission free. b

ORANGEMEN OF LONDON AND DISTRICT

are requested to meet in hall, Market Lane, Sunday, Nov. 4, 3 p.m. to proceed to Empress Avenue Methodist Church for service by Rev. Bro. Richardson. James Fleming, district master. R. Sinat, district secretary. 18a

REGULAR MEETING OF ST. JOHN'S LODGE, 2098, A. F. and A. M. in Masonic Hall, Queen's Avenue, this (Friday) evening, 7:30. General business and degrees. Visitors welcome. J. Birnie Smith, W. M. J. E. Keeley, secretary. 18a

THE LONDON MANX SOCIETY EXTENDS

a cordial invitation to all Manx people in London to attend a meeting on Tuesday, Nov. 6, at 615 Quebec street, 8 p.m.

ONTARIO COMMERCIAL TRAVELLERS' ASSOCIATION

a general meeting of the members of the association, to be held on Friday evening, Nov. 2, 7:30, at the Empress Avenue Methodist Church, for the election of officers, etc. A full attendance is desired. 17a

THE ANNUAL MEETING OF THE THISTLE CLUB, LIMITED, will be held

at club rooms, Friday evening, Nov. 2, at 8:30, for the election of officers, etc. A full attendance is desired. 17a

YOU ARE CORDIALLY INVITED TO A SERIES OF

BIBLICAL ADDRESSES

—BY—

Mr. G. L. Alrich

OF EASTON, PA. IN

GOSPEL HALL

Corner Hamilton road and Grey Street, Thursday, Nov. 1, 8 p.m.—"Saved and Sustained." I. Peter, 1:1-11. Friday, Nov. 2, 8 p.m.—"Enlightenment." I. Peter, 1:12-18. Lord's Day, Nov. 4, 7 p.m.—"Gospel address." Come and bring your Bibles. 17a

THE KING NEEDS YOU AND YOU NEED HIM in this great war with sin and Satan. No physical task required. Recruiting office, 357 Richmond street. City Mission, nightly. 18a

BORN, MARRIED, DIED.

BORN.

MARSH—On Nov. 1, 1917, to Mr. and Mrs. W. A. Marsh, 81 Albion street, a son. 18a

OED.

ALLEN—At the family residence, 671 Queen's avenue, on Thursday, November 1, 1917, Herbert Philip Allen, 17 years, 1st son, strictly private. Kindly omit flowers. 17c

ARBUCKLE—At his late residence, 353 Queen's avenue, on Thursday, November 1, 1917, William C. Arbuckle, 58 years, 1st son, strictly private. Kindly omit flowers. 17c

FUNERAL (private) on Sunday, November 4, at 3 p.m., Interment at Woodland Cemetery. 18a

BEAMAN—At the parents' residence, 30 E. 3rd street, Chelsea Green, on Thursday, November 1, 1917, Dorothy Beaman, aged 1 year and 10 months. 17c

FUNERAL from above address on Saturday at 3 p.m. Services at 2:30. Friends and acquaintances please accept this intimation. Interment at Woodland Cemetery. 17c

BOWLES—At Victoria Hospital, on Friday, November 2, 1917, William Bowles, 64 years, 1st son, strictly private. 17c

FUNERAL from above address on Saturday at 3 p.m. Services at 2:30. Friends and acquaintances please accept this intimation. Interment at Mount Pleasant Cemetery. 17c

HUNT—At her late residence, 75 St. Vincent street, on Thursday, November 1, 1917, Sarah Hunt, widow of the late Thomas Hunt, 84 years. 17c

FUNERAL from above address on Saturday at 3 p.m. Services at 2:30. Friends and acquaintances please accept this intimation. Interment at Mount Pleasant Cemetery. 17c

CREIGHTON—Suddenly, in this city, on November 1, 1917, Isabelle, widow of the late Edward Creighton, 68 years. 17c

FUNERAL from above address on Saturday at 3 p.m. Services at 2:30. Friends and acquaintances please accept this intimation. Interment at Mount Pleasant Cemetery. 17c

HUNT—At her late residence, 75 St. Vincent street, on Thursday, November 1, 1917, Sarah Hunt, widow of the late Thomas Hunt, 84 years. 17c

FUNERAL from above address on Saturday at 3 p.m. Services at 2:30. Friends and acquaintances please accept this intimation. Interment at Mount Pleasant Cemetery. 17c

KELLY—Suddenly, in Southwold Township, on November 1, 1917, Alfred Kelly, 57 years, 1st son, strictly private. 17c

FUNERAL from above address on Saturday at 3 p.m. Services at 2:30. Friends and acquaintances please accept this intimation. Interment at Mount Pleasant Cemetery. 17c

LEARN—At New York City, on Monday, October 29, 1917, James Learn, 68 years, 1st son, strictly private. 17c

FUNERAL from above address on Saturday at 3 p.m. Services at 2:30. Friends and acquaintances please accept this intimation. Interment at Mount Pleasant Cemetery. 17c

MARSH—At the family residence, 81 Albion street, on Nov. 1, 1917, infant son of W. A. Marsh, 1 year and 10 months. 17c

FUNERAL from above address on Saturday at 3 p.m. Services at 2:30. Friends and acquaintances please accept this intimation. Interment at Mount Pleasant Cemetery. 17c

SURVEYORS

F. W. FARNCOMB, CIVIL ENGINEER, Surveyor—Edge Block, Phone 262.

MEETINGS

FEMALE HELP WANTED.

MUNICHBEAKERS, R. O. L. E. R. S., strippers, bookers, all good jobs. Mannequin & Son, cigar manufacturers. 18a

SALISBURY, TO TAKE CHARGE OF

newspaper and glove department, must have experience and good references. Apply to Messrs. J. H. and J. W. Salisbury, 1 and 2 O'Connell, or by letter. 18a

HOUSEKEEPER FOR SMALL FAMILIES

Wanted—A woman, 25 to 30 years of age, preferred; good wages. Apply to Box 150, Advertiser, 18a

MAID FOR GENERAL HOUSEWORK

—Four in family. Apply 1155 Richmond street or phone 2708. Country girl preferred. 18a

WANTED—COOK/GENERAL

Family of two. Mrs. A. M. Masurel, 585 Colborne street. 18a

WANTED—A WOMAN OR GIRL TO

assist with housework. 564 Talbot street. 18a

WANTED—EXPERIENCED GENERAL

family of two. Mrs. A. M. Masurel, 585 Colborne street. 18a

AMAZING SELLER—TABLETS THAT

wash clothes spotless, clean without rubbing. Promise to sell orders. Apply to Messrs. J. H. and J. W. Salisbury, 1 and 2 O'Connell, or by letter. 18a

WANTED—LADY DEMONSTRATORS

for non-alcoholic food flavors, toilet soap, etc. Permanent work. 17c

KITCHEN AND DINING-ROOM GIRLS

wanted—Apply Queen Alexandra Sanatorium, Bytown. 18a

WANTED—EXPERIENCED

MAN COOK—Apply Dominion House, 18a

SITUATIONS WANTED.

WANTED—POSITION AS CLERK, BY an experienced man, 25 years of age. Address Box 228, Advertiser. 18a

MAN WANTED TO DELIVER KINOLIN, a good horse, 18a

WANTED—A MARRIED MAN TO work on a dairy farm by the year. Fre house. Apply Box 322, Advertiser. 18a

WANTED—SMART MESSENGER, with bicycle, good wages and advancement. C. P. R. Telephone Office. 17c

CORNET AND CLARINET PLAYERS required for G. W. V. A. Band. Practice Tuesday and Saturday nights. 380 Richmond street. 17c

WANTED—DRIVER FOR LIGHT truck in city; must be steady and reliable; steady job to good man. Box 223, Advertiser. 17c

WANTED—LOCAL REPRESENTATIVE, either sex, to handle large line standard household necessities; position permanent; liberal commission; \$2.50 per day. Apply to Bradly, Garretson, Limited, Brantford, Ont. 18a

BOYS WANTED—APPLY LONDON Box Factory, 309 Bathurst street. 18a

BOYS WANTED—APPLY LONDON Box Factory, 309 Bathurst street. 18a

HANDY MAN WANTED—ONE WHO can operate hilling machine and saw in wood box department. Apply to Mr. G. L. Perrin & Co., Limited. 18a

THE PRESIDENT OF THE UNITED States says: "Men working on the railways, whether managers or telegraph operators, are on active service. The railways are the arteries of the nation's life and the employees are exempt. The Dominion School of Railroading, Toronto, qualified you quickly for telegrapher or station agent, and places you in the front line of the war effort. Write for free book. Dept. 4, Law. 18a

MEN WANTED FOR MAINT. WORK—Apply Mr. Van, John Labatt, Limited. 18a

PASTRY COOK, KITCHEN AND DINING-ROOM help wanted. Apply Queen Alexandra Sanatorium, Bytown. 18a

6" Shell Foreman

Wanted—Foreman to take charge of rough turning and rough boring 6-inch Mark III shells. Must have had experience on this size shell. Apply, preferably in person, prepared to give first-class references. 18a

G. W. McFARLANE ENGINEERING CO.

Paris, Ontario. 18a

WANTED TO PURCHASE.

WANTED TO PURCHASE—CAR, 1916, 1917, 1918, 1919, 1920, 1921, 1922, 1923, 1924, 1925, 1926, 1927, 1928, 1929, 1930, 1931, 1932, 1933, 1934, 1935, 1936, 1937, 1938, 1939, 1940, 1941, 1942, 1943, 1944, 1945, 1946, 1947, 1948, 1949, 1950, 1951, 1952, 1953, 1954, 1955, 1956, 1957, 1958, 1959, 1960, 1961, 1962, 1963, 1964, 1965, 1966, 1967, 1968, 1969, 1970, 1971, 1972, 1973, 1974, 1975, 1976, 1977, 1978, 1979, 1980, 1981, 1982, 1983, 1984, 1985, 1986, 1987, 1988, 1989, 1990, 1991, 1992, 1993, 1994, 1995, 1996, 1997, 1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026, 2027, 2028, 2029, 2030, 2031, 2032, 2033, 2034, 2035, 2036, 2037, 2038, 2039, 2040, 2041, 2042, 2043, 2044, 2045, 2046, 2047, 2048, 2049, 2050, 2051, 2052, 2053, 2054, 2055, 2056, 2057, 2058, 2059, 2060, 2061, 2062, 2063, 2064, 2065, 2066, 2067, 2068, 2069, 2070, 2071, 2072, 2073, 2074, 2075, 2076, 2077, 2078, 2079, 2080, 2081, 2082, 2083, 2084, 2085, 2086, 2087, 2088, 2089, 2090, 2091, 2092, 2093, 2094, 2095, 2096, 2097, 2098, 2099, 2100, 2101, 2102, 2103, 2104, 2105, 2106, 2107, 2108, 2109, 2110, 2111, 2112, 2113, 2114, 2115, 2116, 2117, 2118, 2119, 2120, 2121, 2122, 2123, 2124, 2125, 2126, 2127, 2128, 2129, 2130, 2131, 2132, 2133, 2134, 2135, 2136, 2137, 2138, 2139, 2140, 2141, 2142, 2143, 2144, 2145, 2146, 2147, 2148, 2149, 2150, 2151, 2152, 2153, 2154, 2155, 2156, 2157, 2158, 2159, 2160, 2161, 2162, 2163, 2164, 2165, 2166, 2167, 2168, 2169, 2170, 2171, 2172, 2173, 2174, 2175, 2176, 2177, 2178, 2179, 2180, 2181, 2182, 2183, 2184, 2185, 2186, 2187, 2188, 2189, 2190, 2191, 2192, 2193, 2194, 2195, 2196, 2197, 2198, 2199, 2200, 2201, 2202, 2203, 2204, 2205, 2206, 2207, 2208, 2209, 2210, 2211, 2212, 2213, 2214, 2215, 2216, 2217, 2218, 2219, 2220, 2221, 2222, 2223, 2224, 2225, 2226, 2227, 2228, 2229, 2230, 2231, 2232, 2233, 2234, 2235, 2236, 2237, 2238, 2239, 2240, 2241, 2242, 2243, 2244, 2245, 2246, 2247, 2248, 2249, 2250, 2251, 2252, 2253, 2254, 2255, 2256, 2257, 2258, 2259, 2260, 2261, 2262, 2263, 2264, 2265, 2266, 2267, 2268, 2269, 2270, 2271, 2272, 2273, 2274, 2275, 2276, 2277, 2278, 2279, 2280, 2281, 2282, 2283, 2284, 2285, 2286, 2287, 2288, 2289, 2290, 2291, 2292, 2293, 2294, 2295, 2296, 2297, 2298, 2299, 2300, 2301, 2302, 2303, 2304, 2305, 2306, 2307, 2308, 2309, 2310, 2311, 2312, 2313, 2314, 2315, 2316, 2317, 2318, 2319, 2320, 2321, 2322, 2323, 2324, 2325, 2326, 2327, 2328, 2329, 2330, 2331, 2332, 2333, 2334, 2335, 2336, 2337, 2338, 2339, 2340, 2341, 2342, 2343, 2344, 2345, 2346, 2347, 2348, 2349, 2350, 2351, 2352, 2353, 2354, 2355, 2356, 2357, 2358, 2359, 2360, 2361, 2362, 2363, 2364, 2365, 2366, 2367, 2368, 2369, 2370, 2371, 2372, 2373, 2374, 2375, 2376, 2377, 2378, 2379, 2380, 2381, 2382, 2383, 2384, 2385, 2386, 2387, 2388, 2389, 2390, 2391, 2392, 2393, 2394, 2395, 2396, 2397, 2398, 2399, 2400, 2401, 2402, 2403, 2404, 2405, 2406, 2407, 2408, 2409, 2410, 2411, 2412, 2413, 2414, 2415, 2416, 2417, 2418, 2419, 2420, 2421, 2422, 2423, 2424, 2425, 2426, 2427, 2428, 2429, 2430, 2431, 2432, 2433, 2434, 2435, 2436, 2437, 2438, 2439, 2440, 2441, 2442, 2443, 2444, 2445, 2446, 2447, 2448, 2449, 2450, 2451, 2452, 2453, 2454, 2455, 2456, 2457, 2458, 2459, 2460, 2461, 2462, 2463, 2464, 2465, 2466, 2467, 2468, 2469, 2470, 2471, 2472, 2473, 2474, 2475, 2476, 2477, 2478, 2479, 2480, 2481, 2482, 2483, 2484, 2485, 2486, 2487, 2488, 2489, 2490, 2491, 2492, 2493, 2494, 2495, 2496, 2497, 2498, 2499, 2500, 2501, 2502, 2503, 2504, 2505, 2506, 2507, 2508, 2509, 2510, 2511, 2512, 2513, 2514, 2515, 2516, 2517, 2518

GIANT SNAPS

In Clothing and furnishings; just in time for the cold snap. A great big saving on seasonal goods and a stock of \$30,000 to select from. Follow the crowds to the men's big West End Store on Saturday and buy where your money goes farthest.

LOT NO. 1—SUITS.
\$13.50 Men's Suits...\$9.95
\$16.50 Men's Suits...\$11.95
\$20.00 Men's Suits...\$14.95
\$23.50 Men's Suits...\$16.95

LOT NO. 2—PANTS.
\$3.25 Men's Pants...\$1.95
\$4.50 Men's Pants...\$2.95
\$5.50 Men's Pants...\$3.95
\$6.50 Men's Pants...\$4.95

LOT NO. 3—RAINCOATS
\$10.00 Raincoats, for...\$5.95
\$12.50 Raincoats, for...\$7.95
\$15.00 Raincoats, for...\$9.95
\$16.50 Raincoats, for...\$11.95

LOT NO. 4—SWEATER COATS.
\$3.25 Sweater Coats...\$1.95
\$4.25 Sweater Coats...\$2.95
\$5.25 Sweater Coats...\$3.95
\$6.25 Sweater Coats...\$4.95

LOT NO. 5—FINE SHIRTS
\$1.00 Men's Shirts...60c
\$1.25 Men's Shirts...\$1.00
\$1.50 Men's Shirts...\$1.25
\$1.75 Men's Shirts...\$1.50

LOT NO. 6—WORK SHIRTS
\$1.10 Work Shirts...95c
\$1.25 Work Shirts...\$1.10
\$1.35 Work Shirts...\$1.25
\$1.50 Work Shirts...\$1.35

LOT NO. 7—UNDERWEAR
Fleece-Lined Underwear, special, per garment...60c, 75c, \$1.00
Penman's, 71, sizes 34 to 40. Per garment...60c
Penman's heavy ribbed, all sizes to 44. Per garment...80c, \$1.25, \$1.50

LOT NO. 8—SOCKS
10 dozen pairs Men's All-Wool Worsted Socks; only two to a customer. Worth regularly 85c, on Saturday only, pair...50c
Llama and Cashmere Socks, worth up to 75c, for, pair...50c
200 dozen All-Wool Hanson Socks...60c, 75c, 85c pair

LOT NO. 9—GLOVES AND MITTENS
One lot of Men's Fine Lined Cape Gloves. Regular \$2.75, for...\$2.25
One lot of Work Mittens, worth up to \$1.35, for...\$1

LOT NO. 10—HATS
\$2.50 Men's Hats, for...\$2.00
\$3.00 Men's Hats, for...\$2.50
\$3.50 Men's Hats, for...\$3.00

LOT NO. 11—CAPS
25 dozen Men's Sample Fur-Band Winter Caps. Up to \$1.50 value...\$1.00
3 dozen Sample Fur-Band Caps, worth up to \$2.00, for...\$1.50

LOT NO. 12—OVERALLS
We have 600 dozen of them. You save 25c on every pair of Overalls bought from us during this sale.
Carhart's, Walker's, Trainman, Railroad Signal, Great Mogul, Wegner's Special, Big B, Leather Label, Tecumseh, J. M. D. Prices \$1.25, \$1.50, \$1.75, \$2.00, \$2.25 a pair. Sizes 32 to 52.

LOT NO. 13—BRACES
35c Men's Braces, for...25c
50c Men's Braces, for...43c
We specialize in Stanfield's Unshrinkable Underwear, Red Label Brand; in sizes 34 to 50.

Ask for advertised articles and save money.

COME EARLY AND OFTEN!

GIANT Clothing House
The Real Live Store, Famous for their Little Prices.
120 DUNDAS STREET.
PHONE 1844.

Look for the big Arrow Sign and name over the door before you enter.
Wholesale and retail dealers in Raincoats, Gloves and Mittens.
The largest High-Class Workmen's Outfitters in Western Ontario.

Overseas Boxes

We Can Help You Make Them Up.

Come in and see our made-up samples and our long list of useful suggestions.

TO FILL YOUR BOX
Toffee, Chocolate, Chocolata, Biscuits (1 and 3 lb tins), Biscuits (specially wrapped), Gum (overseas packages), Fruit Cake (1 and 2 lb tins), Maple Sugar, Maple Butter, Prepared Cocoa, Canned Tongue, Sliced Pineapple, Prepared Coffee, Powdered Milk, Concentrated Soups, Malted Milk Tablets, Marmalade, Layer Raisins, Strawberry or Raspberry Jam, Wrapped Loaf Sugar.

CORRUGATED BOXES
Strong as leather, light as a feather. Will hold 7 or 11 pounds.
Prices 12c and 15c.

RIPE OLIVES
Order a bottle this week. They sell regularly at 35c.
ON SALE 19c PER GLASS

CHOICE CODFISH
We have the best, thick, Halifax Codfish packed. You'll agree they're fine.
1-lb. box 25c. 3-lb. box 75c.
Shredded, 15c per package.

NO-EG
A SUBSTITUTE FOR EGGS.
Use it in all your cooking. It's economical. Reduces egg cost to about 17c.

PHONE YOUR ORDER
Your goods will please the same as though you personally selected them.

T. A. ROWAT & CO.
250 DUNDAS ST. PHONES 3051-3052.

Save Money On Your MILLINERY

See our large assortment of beautiful Trimmed and Untrimmed Hats. Latest styles and novelties. WE SAVE YOU \$2.00 ON EACH HAT.
Handsome Plush Coats at \$18.50.

People's Bargain Store
761 DUNDAS STREET. 18u

DIAMONDS

Diamond Rings from \$5.00 to \$350.00, including single Diamond Rings, three and five diamonds and many fancy settings in the newest designs.

Exclusive designs in Necklets, Pendants, Bar Pins, Scarf Pins, Cuff Links, Tie Clips and Brooches.

C. H. WARD & CO.
Diamond Merchants and Jewelers.
388 RICHMOND STREET. Phone 1084.

Service Station

OPEN DAY AND NIGHT. EQUIPMENT AND WORKMANSHIP UNEQUALLED

Reliance Garage
Phones: Day 5313, Night 3168.
299 DUNDAS STREET. 7012

Western Ontario Electric Co.

237 Dundas Street. Phone 4071.
Inspect our new line of fixtures and lamps before purchasing. Estimates given on wiring free. A full stock of flashlights.

Hard Wood ANDERSON

See the latest in Quality Note Papers made by Eaton, Crane & Pike Co.

Hay's Stationery
173 DUNDAS STREET.
Phones 150 or 53.

W. B. HOLLAND

YORK AND BURWELL STREETS.
Boiled Crab, regular 25c per tin...25c
Minced, per pound...15c
2-lb. pail Domestic Shortening...75c
Grape Nuts, 2 packages...25c
Choice Juno Cheese, per pound...35c
Cooking Apples, per basket...65c
Sweet Potatoes, 4 pounds...25c
PHONE 5623.

English Rheumatism Capsules
are guaranteed to relieve the worst rheumatic pains in six hours; 60c.

Taylor's 6 Out-Rate Drug Stores

GOING TO STRATHROY.

MOUNT BRIDGES, Nov. 1. — A pleasant evening was spent at the home of Miss Eliza Giam, when the members of Miss Giam's Sunday school class met and presented her with a handsome ivory toilet set. Miss Giam is leaving for Strathroy Hospital to take a training course. Miss Giam has been an employee of the postoffice here for five years.

HAY'S STATIONERY

SOLDIERS' GIFTS

Are You Ready? We Are!

The Government has asked us all to get our boys' Christmas boxes ready for mailing early in November. If ever our boys needed encouragement and pleasant reminders it is this year, and we have prepared to meet the demand in advance.

Overseas Mailing Boxes

for England and France. No sealing, strongest made. Two sizes...13c and 15c
Twine, Tissue and Wax Papers.

Writing Pads and Envelopes

with the flags. The thin linen kind. Pad and package for...25c
Clutch Pencils, Indelible Pencils, Combination Pen and Pencils, Playing Cards, in Leather Cases, Drinking Cups, Writing Portfolios, Diaries, Wallets, Bibles, Testaments, Prayer Books, Cribbage Boards, Checker Boards (Pocket Size).

Fountain Pen

Waterman Ideal \$2.50 to \$10
Capitol Pens...\$1.00
Coin-Self Filler...\$1.50
Ink in safety cases, Ink Tablets. Our stock is complete.

Christmas Cards

We have the finest assorted stock in the city. Seals, Tags, Labels, Holly Ribbon, Inclosure Cards, Gold and Colored Twine, Table Napkins, Christmas Tissue Paper and Decorations.

Hay's Stationery

—Please Shop Early—
173 DUNDAS STREET. Phones, 150 and 53.

WEGNER'S

"The Heart of London"

TENTH ANNUAL 60 Days' Sale

A SALE THAT HAS STARTLED LONDON

With the extraordinary values offered from this \$60,000 stock of Men's Clothing and Furnishings. This annual sale is a money-saving event in London.

OVERALLS

"Big B" Brand, "Tecumseh" Brand and "Railroad Signal" blue and white stripe, with bib; regular price worth up to \$2.00. Special for Saturday...\$1.50 a pair
We have in stock over 600 dozen pairs of all makes of Overalls. Come in and make your selection.

UNDERWEAR

15 solid cases of Underwear on sale.
Two-Piece Suits, per garment 69c, \$1, \$1.25, \$1.50, \$2, \$2.25
Combination Suits...\$2.00, \$2.25, \$2.50, \$3.00, \$3.50
These include Stanfield's, Penman's and "Tru-Knit."

Suits...\$12.50 to \$22.50
Overcoats...\$12.50 to \$22.50
Pants...\$1.95 to \$6.50
Sweater Coats, \$1.95 to \$11.50
Raincoats...\$5.95 to \$14.50
Overalls...\$1.25 to \$2.25
Neckwear...25c to \$1.00

Also another line of Knockabout Sweaters just arrived. Be on hand on Saturday for big bargains in Sweater Coats. Nothing better in Canada. Special prices...\$1.19 to \$3.95
Others as high as...\$12.50
Look for the big black and yellow sign, opposite the market. Remember, a dollar saved is a dollar earned.

WEGNER'S

The Heart of London. 371 TALBOT STREET. Phone 1849. Open Evenings.

If You Want Quality Meat at Bargain Prices Come Here Tomorrow!

We have prepared one of the most tempting Saturday meat sales in the history of this store. When you consider that the meat sold here is the high quality, Government inspected, Ingersoll brand, you will appreciate the low prices offered. We advise early shopping to save disappointment.

Ingersoll Picnic 28 cents Pound
Hams, Small Size

SPECIAL.
SIRLOIN - 30c Lb
STEAK

BREASTS 22c Lb.
SPRING LAMB

WILSON'S Phones 5600, 5601

Annual Winter Graniteware

Sale at the Purdom Hardware

124 DUNDAS ST. Phones 2800-2801

NO SECONDS ALL FIRST QUALITY GOODS

FRIDAY AND SATURDAY ONLY

SEAMLESS PAIS
10 dozen Blue and White Granite Seamless Pails with lids. Worth regular \$1.50 each. Sale price...49c

LARGE GRANITE FRY-PANS
25 dozen Large Granite Fry-Pans. Worth regular 85c. Sale price...34c

3-QT. GRANITE KETTLES, WITH LID
25 dozen 3-quart Granite Kettles with lid. Worth regular 85c. Sale price...39c

OVAL GRANITE BAKE DISHES.
25 dozen Blue and White Granite Oval Bake Dishes. Worth regular 60c. Sale price...23c

FOOD CHOPPER
A necessity in the kitchen. Price...\$1.50 up

COAL RODS
Made of galvanized iron and japanned. Price...60c up

ASH SIFTERS AND FURNACE SHOVELS
Ash Sifters .25c up
Furnace Shovels...90c each

COTTON GLOVES
Made of heavy material. Price, per pair 13c; 2 for 25c

LANTERNS
Price...\$1.25 each

HOOVER SUCTION SWEEPER
1 only, slightly used. Regularly worth \$88.50. Complete, for only...\$50.00

CHI-NAMEL GRADING OUTFIT.
Contains enough to grain 100 square feet, at the small cost of \$4.50 a set

JOHNSON'S FREEZE PROOF, 5-lb. Package for \$2.00.

JOHNSON'S CARBON REMOVER
Prices \$1.00, \$1.75, \$3.00.

THE CANADA ROTARY ASH SIFTER
Will save tons of coal for you. Try one now. Price...\$5.00

The Purdom Hardware Company

LOCAL CAMPAIGN TO BE PUT ON IN AID OF ITALIAN RED CROSS

Objective of Canvass Will Be Ten Thousand Dollars.

L. Porter Moore, divisional director of the Italian Red Cross campaign, arrived in London last evening and completed arrangements by which a canvass in aid of the Italian Red Cross will be put on simultaneously with the Y.M.C.A. campaign. It is hoped to raise at least \$10,000 in London for Britain's ally. Mr. Moore recently conducted the campaign in Brantford, where \$4,000 was obtained.

Had it been possible a separate campaign in aid of the Italian Red Cross would have been put on here, but owing to conditions this cannot be done and the Y.M.C.A. workers decided to assist Mr. Moore in every way.

Since war over \$75,000 has been collected in Western Ontario for the Italian Red Cross, Mr. Moore expects that \$100,000 will have been secured by November 30.

"At this time, coincident with the unfortunate and unexpected reversals suffered by the Italian arms, due to lack of guns, munitions and supplies, it is particularly gratifying to know that Canada, and notably this section of Ontario, has given so largely during the past months to the support of the Italian Red Cross Society in the field," said Director Moore. "This money is certainly playing a part in the present crisis."

In the western tip of the Ontario peninsula, it is anticipated that the balance needed to reach the goal of \$100,000 for the Italian Red Cross Society will be raised. London, Windsor, Sarnia, St. Thomas, Chatham and Woodstock are among the larger cities where campaigns doubtless will be held.

ZOO IS COSTING \$1,000 A YEAR TO MAINTAIN

ST. THOMAS, Nov. 1.—A move is under way, following an expression of opinion, led by Ald. Handford at a recent meeting of the parks committee, to return the animals at the Pinafore Park zoo to their former owners until the conclusion of the war. More than \$1,000 is spent for the upkeep of the animals each year.

You Can't Pass These.

Peters Saturday Features are growing more popular every week.

ROSEBUDS
Every Woman's Favorite
Caramel outside with a rosebud cream centre.
Regular 40c lb. On sale 33c lb.

QUEEN CAKE
The housewife's favorite
20c Each.

PETERS TEA ROOM is the most cosy, homelike place to take afternoon tea.

PATRIOTIC SOCIETY STRONGLY FAVORS FURLOUGH MOVE

Petitions Are Now Being Circulated in Moore Tp.

Continued interest throughout Western Ontario in furlough for men of the first contingent was demonstrated yesterday in a communication received by Mrs. H. A. Boomer, who started and looked after the petition in London and district. This was a letter from Miss Belle Finlayson, Moortown, accompanied by a copy of the petition signed with 171 names.

Miss Finlayson stated that the names were collected by the Patriotic Society of the 8th line of Moore Township, Lambton County, and had not been turned in previous to the forwarding of the petition to Ottawa.

When the letter of Hon. A. E. Kemm, minister of militia, to Mrs. Boomer, appeared in The Advertiser, it was thought there was very little hope of the petition being granted, consequently no further steps were taken at the time. Seeing a statement of Mr. Garratt O'Connor to the effect that the work was going on, it was decided to send the names in any case. The wish was expressed that they might prove of some use. Lambton County evidenced a keen interest in the movement to bring the first contingent men back to Canada for a furlough. Garria sent 200 signatures and Courtwright 281, which were forwarded to the Gov.

CHATHAM, Nov. 1.—Customs returns for ports in the Chatham district for the month of October are considerably lower than the returns a year ago, showing a decrease of \$24,432.13. The returns are as follows: Chatham \$66,546.08, Ridgeway \$1,532.07, Glenheim \$2,558.44, Rondeau \$4,987.03, Glencoe \$1,107.08, Tilbury \$3,652.65.

LADIES—

LOOK AT THE SHOE BARGAINS in our Dundas Street Window. Just a few Sample Shoes, but they offer you an opportunity to get GOOD SHOES AT ONE-HALF THEIR VALUE.

Cook's Shoe Store
RICHMOND AND DUNDAS STREETS

Thrifty Habits Count for So Much

These Days of Soaring Prices

HERE'S HOW YOU CAN SAVE ON FOOTWEAR.

Your Feet Will Look Charming

in these bright kid, with kid top, Louis heels and light soles. Special

\$6.95
ALSO \$5.95.

New Tony Red Military Boots

in Russian Calf, with broad military heel—stylish as well as serviceable and comfortable shoes.

\$6.45
ALSO IN ALL BLACK KID AT \$4.95

Boys' High Top Shoes

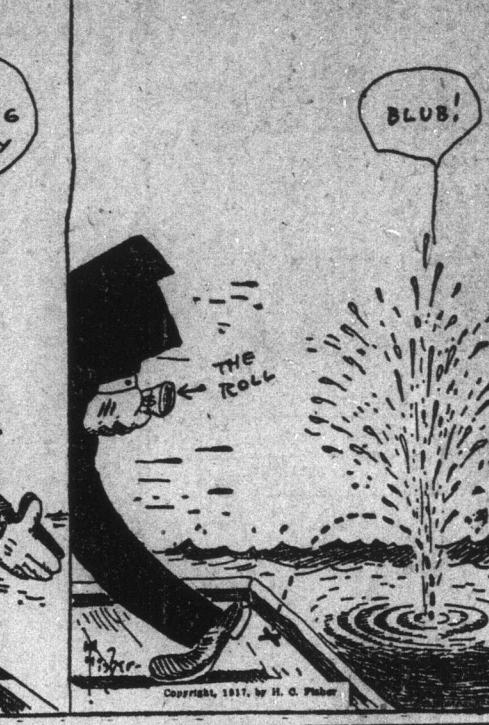
in tan or black, with strap and buckle tops—heavy double wear soles

\$3.00 to \$4.95
according to size.
Men's High Tops, \$4.50 to \$9.00.

JOHNSTON & MURRAY

London St. Thomas

(Copyright 1917, by H. C. Fisher. Trade Mark registered in Canada.)



A black and white line drawing of a man standing in front of a doorway. He is wearing a trench coat with a belt, a fedora-style hat, a striped tie, and a pocket square. He is holding a cane in his left hand. The doorway behind him has a decorative arch and a small light fixture above it. The entire illustration is enclosed within a decorative, wavy border.

MERCANT TAILOR.
Dundas, Corner Clarence.

Maryland Fair Association at Baltimore will not begin on November 19 as scheduled, Judges Briscoe, Bell and Tammeler today overruled a motion filed by attorneys for the association to amend the racing petition so as to comply with provisions of the state constitution originally filed, stating the petition was not a legal writ, but one was not a legal writ. The meeting was set for November 19. The petition is understood to be for eleven days of racing.

(Copyright). Special District Rights Secured by The Advertiser From the
New York Tribune.

By all the ghosts of No Man's Land,
Through all its fury, flame and flood,
On through the anguish each must stand
In wallow-drifts of mud and blood,
On through whatever hells may wait
With marching feet and rolling drum,
Beyond the final grip of Fate
The Great Adventure whispers "Come!"

Yet there are at least one or two who are willing to indulge the hunch that Strupper, of Tech, and Berry, of Penn., are not very far away from either veteran, who might be known as the Wagner and the LaJole of football.

GUELPH, Nov. 1. — The O. A. C. rugby team is working hard to get into good condition for their game against

usually, although they have been hampered a great deal by the very bad weather this year. The two practice games they played against St. Jerome's had the effect of putting them on edge in learning some of the tricks of the game, and they expect to make a creditable start, as compared with last year's team. Here they were much weaker, only five of the 1916 team were in the team. They are: Capt. Musgrave at quarterback, they are at flying wing, Stillwell at outside wing, and the center and end at scrumline. The back line is composed of all new players, some of whom were in the team last year. They came to college here, while there are several very green players in the front line. The team is expected to be a good division, however, and game to the core, always fighting till the last, and it is expected that Capt. Musgrave and his fellows will pull off a victory on Saturday. If

O'DOWD BEATS CARBONNE.
NEW YORK, Nov. 1.—Mike O'Dowd of St. Paul outfought Frank Carbonne of Brooklyn in every round of a ten-round match in Brooklyn tonight, punishing severely. O'Dowd weighed 153 and Carbonne 152½.

[illegible]

In his younger days Huggins was a right-handed hitter. Because it is closer to first base, he shifted and began to hit from the port side. To the diamond vernacular, he was a "right-handed port side" or "pull the stuffing out the ball." In other words, he was a finished hitter—a three-field hitter. He rivalled Willie Keller, so adept

The game at the Tecumseh Park on Wednesday was a good workout for both teams.

The two squads were pretty evenly matched and when the gunners moved the ball into Western's end before getting their touch it was on a fumble.

Had BRICKENSON been a regular member of the battery, he would have scored. Those on the side lines could not see that "LI" Atha" was not in shape, and wondered what was wrong. He twisted his shoulder early in the game, which accounts for the poor showing he made. BRICKENSON was a member of the team of Captain Smith's team.

Gilchrist did some smooth work for the artillerymen. He made some real snappy little runs. Mills punted well. His punt in the first half, followed by Brickenden's fumble, gave the Battery their five points.

Art Smith was the strong man in the "U" squad in the second half. There seemed to be no holding him. He gained yards at every down, and his goal from the field gave the university their three tallies.

From the spectators' viewpoint the

Chicago, Nov. 1.—Joe Tinker, who made the Federal League possible by jumping from organized baseball, today holds in his possession the power to make another third league, the league that certain minor leaguers are now contemplating.

Joe owns the Columbus club of the Federal League Association. This club is wanted with Newark, Buffalo, Toronto and Baltimore of the east, and Louisville, Indianapolis and Toledo of the west to form a new league.

He needs Tinker to complete the plans, and only a matter of inducements holds Joe off. Tinker will be at the minor league meeting in Louisville Nov. 12, and his movements will be watched carefully.

The mid-weekly sport program at Queen's Park was held inside the horticultural building this week, owing to the



This famous Scotland Woolen Mills tailoring service is a highly specialized one. It offers the finest fabrics from the great British mills—picked weaves that are not found elsewhere. The selling advantages that come to us through Mill-to-Man system are reflected in unusually good qualities of fabrics and thoroughbred tailoring and shaping of the garments that place them in the high-priced tailor class at savings of from \$5 to \$7 on your Suit or Overcoat.

amusement. It has brought into closer contact the races of different languages, those of climates which have no elements in common, and the peoples of widely divergent social customs. An opportunity, a new and a great one, now presents itself to impress upon our nation the seriousness of the awful war in which we are taking part. Here is a great opportunity awaiting our Government to utilize the moving picture theatres to drive the facts home. To talk, briefly, but positively. Herbert Hoover, United States food administrator, has not been slow to take

advantage of the movies to disseminate war-time information. He walks into a theatre and presents to the manager a slide to be flashed on the screen by way of introduction. Then the speech begins, and at the end there is patriotic music and an appropriate screen picture. The same or a similar plan could

be effectively used here and all through Canada to stir up wartime sentiment. The slide could be put on, then a patriotic song, such as a verse from the Maple Leaf, We're From Canada, Come On, You Canadians, or some other patriotic selection that the public are familiar with. The speeches are short and do not occupy more than five minutes. Some of the most prominent men are enlisted in the campaign in hundreds of cities and towns

ly, that of a public forum, wherein the largest number of the population may be reached at once upon questions of the hour and day. The motion picture

is the most powerful medium today in many most important ways. The proper medium for these vital messages in these war-times. It is in these times that our government will be alive to the opportunities that it presents, and take full advantage of them.

Pigeon Killer
President S. W. M. Co.

Scotland 1911

Scotland W

199 BUNDA
20. FRAN

Hamilton, Brantford, Woodstock, London, St. Catharines,
Sault Ste. Marie, North Bay, Sarnia, Cobalt, Parry Sound, W.
Belleville; Peterboro, Kingston, Ottawa, Detroit, Mich.; Al

NEW YORK—The term, whose five-year term as president of the National League of Baseball Clubs ends next month, today accepted an invitation extended a week ago by three club presidents to remain in office. Those who extended the invitation were Presidents Hempstead of New York, Ebbets of Brooklyn and Baker of Philadelphia. There is no other candidate for the position, and the election will take place at the annual meeting of the league in this city on Dec.

The term of Mr. Tener's new contract has not been decided upon, it was announced, but either a two-year or five-year contract will be signed, the question having been left to Mr. Tener.

John Heydler, secretary-treasurer of the league, also was invited to continue in office.

UPPER MARLBORO, Mass., Nov. 1.

Eighteen million "Bachelors" sold annually in Canada

BACHELOR

The carefully-selected, clear Havana leaf,
inclosed in a flawless Sumatra wrapper, insures

the utmost satisfaction always. Rolled and finished by hand in Canada's most modern plant.

(ANDREW WILSON & CO. TORONTO AND MONTREAL.)

ANNUAL MEETING

Thistles Get Ready for Winter Season Will Elect Officers Tonight

The Thistle Club will hold their an

nual meeting tonight, when officers for the coming season will be elected. For

lowing the election of officers, the usual weekly euchre will be held. The meeting will start at 7:30.

KERENSKY SAYS ALLIES SHOULD CARRY THE WAR

Claims Russia Did Her "Bit" By Standing the First Shock.

RUSSIA IS PLAYED OUT

Nation Is Still in the Struggle, But Weakened As a Military Unit.

Petrograd, Thursday, Nov. 1.—Russia is worn out by the strain of war, and must have help, Premier Kerensky told the Associated Press today. He said that Russia claims as her right that the other allies now should shoulder the burden which she has borne.

Russia, the premier declared, has been fighting eighteen months longer than England, and Russia has fought her battles alone, and is fighting alone.

An Economic Revolution. The world must not lose faith in an economic one. No one, the premier added, has the right to feel disillusioned about it because it takes years to develop a stable government.

America's most useful way of helping Russia is in sending boots, leather, iron and money. Premier Kerensky said it would be impossible for the United States to send troops because the difficulties of transport would be too great. Russia is not out of the war, Premier Kerensky said in answer to reports to the contrary.

Says Saved Allies. "Russia has fought consistently since the beginning. She saved France and England from disaster early in the war. She is now worn out by the strain and claims as her right that the allies now should shoulder the burden."

Thus Premier Kerensky explained Russia's position to the correspondent. The premier was seated in the library of the former private office of the emperor in the Winter Palace. The correspondent called attention to widely contradictory reports on Russian conditions, and asked the premier for a frank statement of the facts.

Still in the War. "It has been said by travelers returning from England and elsewhere to America that opinion among the people is not officially, but generally, Russia is 'virtually out of the war,'" he explained.

"Russia out of the war?" Premier Kerensky laughed. "That," he answered, "is a ridiculous question. Russia is taking an enormous part in the war. One has only to remember history. Russia began the war for the allies. While she was already fighting, England was only preparing, and America was only observing."

Bore First Brunt. "Russia," he said, "bore the whole brunt of the fighting, thereby saving Great Britain and France. People who say she is out of the war have short memories. Russia fought since the beginning and they must now take the heaviest part of the burden on their shoulders."

"At present Russian public opinion is greatly agitated by the question, 'here is the great British fleet now that the German fleet is out in the Baltic.' Russia is worn out," the premier said. "She has been fighting one and a half years longer than England."

Can't Send Army. "Could any army be of use if sent to Russia?" "It is impossible to send one," said Kerensky. "It is a question of transport. The difficulties are too great."

"If America cannot send troops, what would be the most useful way for her to help Russia?" was asked. "Have her send boots, leather, iron and," the premier added, emphatically, "money."

Fought Battles Alone. Premier Kerensky drew attention to the fact that Russia has fought her battles alone. "Russia has fought alone—is fighting alone," Kerensky said. "France has had England to help her from the start, and now America has come in."

The premier was asked regarding the morale of the Russian people and the disorganized state of life in general. "The masses are worn out economically. They have had a psychological effect on the people. They doubt the possibility of attainment of their hopes."

Democracy's Lesson. "What is the lesson to the democracies of the world of the Russian revolution?" "This," Premier Kerensky replied, "is for them to find out. They must not lose faith in the Russian revolution, because it is not a political revolution, but an economic one and a revolution of facts. The Russian revolution is only seven months old. No one has the right to feel disillusioned about it. It will take years to develop."

France, which is only as large as three Russian departments (states). It took five years for their revolution to develop fully."

Russia's Future. From the constituent assembly the premier said: "The constituent assembly begins a new chapter in the history of the revolution. Its voice certainly will be the most important factor in the future of Russia."

What future do you picture for Russia after the war?" "No one can draw any real picture of the future," Kerensky said. "Nature has a man who really loves his country will hope for all good things, but that is only his viewpoint, which may not be accepted by others."

Premier Kerensky, pale and earnest, sat at the end of a carved table and emphasized the points of his statements by tapping the table with his fingers. He wore a brown undecorated uniform buttoned closely. He appeared to be fatigued from his many trips to the front and his constant audience.

MAJESTIC

Those who saw Marguerite Clark in her famous Paramount picture, "Miss George Washington," will be reminded of it by "Bab's Diary," the charming story by Mary Roberts Rinehart of Bab, the "Sis" girl, in the clever manner in which Miss Clark has portrayed the role of Bab.

At the Majestic Theatre Today and Saturday.

CHILD'S TONGUE BECOMES COATED IF CONSTIPATED

If cross, bilious, sick, feverish or full of cold, take no chances.

"California Syrup of Figs" can't harm tender stomach, ach, liver, bowels.

Children love this "fruit laxative," and nothing else cleanses the tender stomach, liver and bowels so nicely.

A child simply will not stop playing to empty the bowels, and the result is, they become tightly clogged with waste, liver gets sluggish, stomach sour, sour, your little one becomes cross, half-sick, feverish, don't eat, sleep or act naturally, breath is bad, system full of cold, has sore throat, stomach-ache or diarrhoea. Listen, Mother! See if tongue is coated, then give a teaspoonful of "California Syrup of Figs" and in a few hours all the constipated waste, sour bile and undigested food passes out of the system, and you have a well, playful child again.

Millions of mothers give "California Syrup of Figs" because it is perfectly harmless; children love it, and it never fails to act on the stomach, liver and bowels.

Ask your druggist for a bottle of "California Syrup of Figs," which has full directions for babies, children of all ages and for grown-ups plainly printed on the bottle. Beware of counterfeits sold here. Get the genuine, made by the "California Fig Syrup Company." Refuse any other kind with contempt.

Patricia

Lillian Walker, more charming than ever, returns to the screen in "The Lust of the Ages," a picture that on close examination from every angle has practically no weaknesses, a photodrama that is a big and most pleasant surprise. The surprise and wonder start with the first clicks of the projector and endure through the seven reels, while the spectator sits transfixed at the strength, beauty and true artistry with which the theme—a theme as old as the world itself but ever assuming new aspects with the progress of time—is treated. The charm of a diary whose every page abounds in adventure and the real kind of love, "The Lust of the Ages" will be shown today and Saturday at the Majestic.

Patricia

Patricia

Patricia

Patricia

Patricia

Patricia

Patricia

Patricia

Patricia

Patricia

Patricia

Patricia

Patricia

Patricia

Patricia

Patricia

Patricia

Patricia

Patricia

Patricia

Patricia

"Quality" is Our Foundation, "Satisfaction" Our Watchword.

R. H. & J. Dowler, Ltd.

A dozen factories, making for over 350 live stores is the source of our supply.

There's a Mighty Big Advantage

10% to 20% of a Saving Men!

Below the Small Manufacturers Making for a Few Stores With Topheavy Overhead Expenses

FACTS ARE STUBBORN THINGS AND FIGURES DO NOT LIE.

The World is Our Market for Purchasing, Cash, Quantity and Expert Experience our purchasing power. Honesty and quality of fabrics, superior fit and workmanship of our garments our best salesmen. We have the mighty big advantage of having the top-notchers of the whole clothing makers of Canada—20th Century "Bene-Tailored" and Society Brand Clothes, shown exclusively in our stores at London, St. Thomas and Windsor for these districts, besides the first choice of a dozen others of Canada's most progressive makers, giving our stores the prestige over all others and a clear saving to our customers of 10 to 20 per cent.

We are actually in a position to sell the men of Western Ontario at an enormous saving on each outfit less than any small manufacturer with a big, top-heavy overhead expense, and we are proving it here every day by our increase in sales. Besides we are giving them for superior fit and workmanship.

A Big Sensation in Overcoat Selling for Saturday

Join in the Procession and Come Along

OVER TWO THOUSAND OVERCOATS ON SALE AT A CLEAR SAVING OF 10 TO 25 PER CENT. HUNDREDS AT LESS THAN LAST YEAR'S PRICES.

ENGLISH MELTON OVERCOATS, \$16.50.

Double-breasted, two-way collars, in handsome shade of grey. Coats that small makers would have to charge you at least \$20 for. Our big, cash quantity buying brings these bargains our way.

SMALL PRICES ON BIG DRIVING OVERCOATS, —\$11.65—

Compare them with anything shown at \$16.50 elsewhere. Good solid wearing wool fabrics, double-breasted, two-way storm collars, belt on back.

A LOW-PRICE DRIVE IN BRITISH DRESS MELTONS, SATURDAY, \$16.50, \$18.00, \$20.00, \$22.50 and \$24.00.

Some of the cloths are balances of big contracts placed by us over two years ago. Here's where you save dollars by our courage in plunging early in the game. Handsome greys in all the wanted shades and blacks.

FIELD-MARSHALL OVERCOATS.

\$35.00, \$45.00, \$50.00, \$65.00 and \$75.00. Big, comfortable, warmth without weight, British Plaid Back Crombie Overcoats, sold in the big American cities at \$50 to \$100

OVERCOAT LEADERS

for the young men of particular taste. "Belters," "Formfitters," English "Slipons," jaunty overplaids, checks and fancy weaves. Hundreds of them. Many of the pronounced patterns have only a few coats; every coat in good taste \$16.50, \$18.00, \$20.00, \$22.50, \$24.00 to \$27.50

DOCTORS' DRIVING OVERCOATS,

\$14.00, \$18.00, \$20.00, \$22.00 and \$24.00. Here's where we shine in values, men. Big storm collar, comfy double-breasted coats. Just as comfortable for the farmer as the M. D.

FUR COLLAR AND FUR OVERCOAT BARGAINS AT OLD PRICES.

Fur collar British Meltons, rubber interlined, curl-cloth lined, at a clear saving of 20 per cent. \$12.65, \$16.65, \$18.00, \$22.50 and \$25.00 Philadelphia, Russian and China Dog, Mountain Wolf and "Aretie Bear," including the Kindy guaranteed coats. Right in the beginning of winter at February prices.

IRISH FRIEZE REEFER OVERCOATS, \$8.50

A snap picked up by our buyers. Double-breasted, double value, tweed line.

MEN'S SUITS AT A CLEAR SAVING OF 15 TO 25 PER CENT.

The biggest suit values in Canada this fall. We are backing up this sweeping claim here in actual value. Blue Suits, Black Suits, Greys, Double Twist, Wool Tweeds from the heathers of Scotland and the hills of Kerry and Cork; fine Australian and Botany Serges.

\$28.00 FAST COLOR BLUE SUITS, \$22.50.

20-oz. fast color pure wool, wool twill lined, hand tailored, hair cloth and Belfast canvas stayed coats. This is on a contract of over seven hundred suits. We will compare them with anything shown elsewhere at \$28.00. Here's a chance for you to save \$6.50. Come and see. Made in models to fit any type of build.

OUR SUIT VALUES

Are the talk of all Western Ontario. Well, we are the largest clothing dealers in this section, and manufacturers seek Dollar trade, and cater for it most times with very tempting prices and discounts. Prices that make the small manufacturers worry how it can be done.

155 Good English Tweed Suits, Saturday \$12.00

Other very special values at \$16.50, \$18.00, \$20.00, \$22.50 and \$24.00

EARLY CHRISTMAS GIFTS FOR THE BOYS AT THE FRONT.

Heavy Warm Pure Wool Socks 50c, 65c and 75c Warm Sweaters and Sweater Coats, pure wool. 50c, 65c and 75c Gloves, Lined Mocha, Kid, Buck and Cape. Pure Wool Knitted Gloves. Pure Wool, Non-Irritable Underwear. Combinations and two-piece, in good warm comfortable weights. Pyjamas, Handkerchiefs, Wool Shirts and Neckwear.

Underwear

OVER 4 TONS OF UNDERWEAR.

In most cases at a year-old price, and less than the present-day factory quotations. In fine Spring-needle Rib, Heavy Rib and Flat Knit and Extra Fine Natural Wools. Combinations and two-piece in light, mid and heavy weight. Best makes like Pen-Angle, Mercury, Stanfield's, Watson's, Etc.

Dowler Stores Special Combinations at \$1.50, \$1.75, \$2.50, \$3.00, \$3.50, \$3.75 to \$5.50 Next week the Roman Catholics will \$1.00, \$1.35, \$1.50, and extra heavy, \$2.00

Wool Fleece-Lined Shirts and Drawers 65c and 85c Union Shirts and Drawers, fall weight 50c

\$6.50 Silk and Wool Combinations, 34 size only \$4.80 Boys' Combination and Two-Piece Underwear Very Special.

Trousers

MEN you should see the values we are offering in splendid Trousers. Travelers tell us they are not equalled in Canada.

\$5.00 English Hair-Like, winter weight, handsomely tailored trousers, mid and dark grey in color. Special \$3.75 \$4.00 English Worsted Finish Trousers, 5 pockets and belt loops and cuffs if required \$2.89 Very special lines at \$3.50, \$4.00, \$4.50 and \$5.00

Gloves

Cape, Mocha, Kid, Suede, Buck, Scotch Knit and Llama. All the new lines are now in.

CASHMERE SOCKS

135 dozen Pure Wool Cashmere Socks: worth today 75c. Special 50c, 65c and 75c Equal values at 35c, 65c and 75c In our reserve stockrooms we have over ten thousand pairs of Men's Socks bought at last year's prices. Yours the advantage in every pair.

Special Attractive Values in Our Boys' Department

SPECIAL SUIT SALE, \$4.57.

Boys' Norfolk Belters—Suits 24 to 34, in English Tweed Cloth. Here's a saving of \$1.50 to \$2.50 on each suit. BEST STOCK OF BOYS' SUITS in Western Ontario, and with the war prices, most of the cloths were contracted for over a year ago. Special values at \$3.75, \$4.57, \$6.00, \$7.50, \$8.50, \$10.00, \$12.00, \$14.00 and \$15.00

BOYS' HOSE

Best on earth, 50c hose, for 35c Scotch Worsted Hose, 75c, \$1.00, \$1.25

BOYS' SWEATERS

Sweater Coats and Jerseys, we have lots of them. 50c to \$5.00

BOYS' SKATER REEFERS

The Popular Winter Coat for Big Boys and Little Chaps.

"Some variety," you'll say so when you see them; all new models, new belt effects, new pockets, new fabrics, excellent values. \$5, \$6.50, \$7, \$7.50, \$8.50, \$10 to \$12 We plunged on these coats and now show the greatest stocks in Western Ontario.

BOYS' OVERCOATS

Here, too, you'll find some real pure wool fabrics, with lots of style, at very moderate prices. \$2.48, and every price up to \$18.00.

Boys' Sweaters. Special 47c Boys' Sweater Coats, in all the new check and fancy weaves \$1.50, \$2.00, \$2.50, \$3.00, \$3.50, to \$5.00

TWO FACTORY OUTPUTS OF SWEATER COATS.

Is at least what you will think we have when you see our magnificent array of them. Well, we have a first choice of three of Canada's largest makers here in London, specially priced \$1.50, \$2.50, \$3.50, \$4.00 to \$6.50



R. H. & J. DOWLER, Limited

Enterprise High Oven Range

Also DOHERTY HIGH OVEN RANGE. See these with the FINDLAY FAVORITES before buying.

CHOWIN Hardware Co.

111 DUNDAS STREET, Near Talbot.

HESPELER MAKES NEW RECORD FOR RED CROSS FUND

Collection, Just Completed, Totals \$3,500, Including Council's Grant.

HESPELER, Nov. 1.—Hespler has beaten its own record of last year in the two-day campaign for the British Red Cross by about \$200. Besides the grant of \$2,000 by the town council, \$1,500 was raised by voluntary contributions and the sale of flags. The amount derived from the tea-room held in Wapora's hall totals nearly \$40 for the past two weeks, which is considered satisfactory, as it was only open on Fridays and Saturdays. The ladies will continue to serve tea

the two latter days of the week for the next few weeks. The women of the several churches will take charge. Next week the Roman Catholics will preside.

The Methodist Church has raised \$75 towards sending boxes for Christmas to overseas members. Besides this, the Epworth League procured a supply of gum, in addition to about \$2.50 cash, to include in the boxes. The parcels will be packed early so as to reach their destinations in good time.

Next Thursday evening the official opening of the Coombe Home will take place. The home was recently purchased by the county to serve as a county juvenile detention home. It is expected that J. J. Kelso of Toronto will be present.

WYTON STUDENTS TOOK ALL ESSAY PRIZES

THORNDALE, Nov. 1.—The winners for the prize essay contest on "Houses and Farm Work," written by the pupils of the various schools of West Nisour, were: Gordon Durfin, Wyton; 2 Marjorie Walters, Wyton; 3 Ethel Cameron, Wyton; 4 Laura Quinn, Wyton; 5 Vera Barber, Wyton; 6 Clifford Geo. Wyton.

MISS MACADAMS IS COMING HOME FROM ORPINGTON

Was Elected by Soldiers to Represent Them in the Legislature.

SARNIA, Nov. 1.—Miss Roberta MacAdams, elected by Canadian overseas to represent them in the Alberta legislature, will spend Christmas here with her parents, Mr. and Mrs. Robert MacAdams. She is returning to Canada in December. Since 1915 she has been the dietitian in Orpington Hospital, England, leaving her position as superintendent of the domestic science in the Edmonton schools to take over that work. When

Canadians were given the chance to elect two representatives, her name was included in the ballot paper of twenty-seven candidates. She and Capt. Pearson, field secretary of the Y. M. C. A., received the largest number of votes. After a short visit here she will leave for Edmonton.

WOODSTOCK CITIZENS HAVE NO FISH SUPPLY

WOODSTOCK, Nov. 1.—The Provincial Government fish sale representative notified Mayor West this afternoon that owing to the roughness of the lakes a shipment of fish promised for today could not be supplied. Local dealers depending on the arrangement made with the Government did not lay in a supply as usual, and as a consequence Friday, besides being a day without fish, was also a day without fish.

WILLIAM MCINTOSH DEAD. INGERSOLL, Nov. 1.—William McIntosh, aged 66, is dead at his home in West Zorra. For some time he had been ill. He was a retired domestic science in the Edmonton schools to take over that work. When

WROXETER SOLDIER SEVERELY WOUNDED

WROXETER, Nov. 1.—Official word has been received that Pte. Tony Meahan, of the Huron Battalion, is severely wounded. The young man had just returned to the trenches after recovering from wounds received in the summer.

At the union prayer service held in the Methodist Church Tuesday evening Rev. Mr. Stride gave an excellent address on "Neutrality."

Geo. Gibson of Winnipeg, nephew of J. R. Gibson of Wroxeter, has been awarded the distinguished conduct medal for rescuing a companion on the battlefield.

IN CRITICAL CONDITION. CHATHAM, Nov. 1.—Miss Ruby Fleming of this city, a teacher in a Dover school, is in a serious condition in the General Hospital. She was found after school hours lying unconscious on the floor on Tuesday afternoon, and has not regained consciousness in spite of the efforts of physicians. It is believed that the teacher had fainted, and struck her head when she fell.

THE HIGH COST OF LIVING MAY BE REDUCED BY FOLLOWING THE HOUSEKEEPERS' BUYING GUIDE

BE WISE--- USE A GAS HEATER

DON'T WASTE COAL, IT'S EXPENSIVE—and it's becoming more expensive every day. Don't start your furnace if you need a little extra heat for an hour or two.

USE A VULCAN GAS HEATER

It is an economy. It gives all the heat needed at a very small consumption. It can be used to whichever room needs heat.

All Styles, All Sizes, From \$3.50 Up

The Gas Appliance Co.

PHONE 922.

213 DUNDAS STREET.

THE BEST GROCERS CARRY

MEADOW GOLD BRAND BUTTER

because its quality has established a trade for it and we advertise its worth, thereby aiding the grocer's sales.

It Is Good Butter. There's None Better. Try It.

The Ontario Creameries, Limited

PHONE 782.

OPPOSITE MARKET HALL.

129-131 KING STREET.



KEEP YOUR
FAULDS & DAWES
ORGANIZED IN 1916
LONDON'S FIRST AND ONLY
ON

CUT-RATE MEAT MARKET

Where the people are able to practice what they are being asked to do—ECONOMIZE—
ECONOMIZE—ECONOMIZE—GIVE—GIVE—GIVE.

HELP TO WIN THE WAR

When you buy your meat here you get full weight, prime quality meats of all kinds at cut rate prices, which enables you to save money on your table account, and that does count. Try it this month by buying your meat here and note the difference; 50 cents a week saved for one year buys a war certificate. You can do this on your meat bill here. Try it for one month and prove it for yourself.

MONEY SAVERS.

Rib Roasts Beef25c lb.
Bump Roasts Beef ..24c lb.
Shoulder Roasts Beef 22c lb.
Chuck Roasts Beef ..20c lb.

MONEY SAVERS

Round Steak25c lb.
Sirloin Steak28c lb.
Porterhouse Steak .30c lb.
Boneless Pot Roasts Beef .28c lb.

MONEY SAVERS.

Legs of Spring Lamb .33c lb.
Loins of Spring Lamb 32c lb.
Shoulder of Spring Lamb .28c lb.
Choice Fillet of Veal .32c lb.

A Large Supply of HEARTS, LIVERS, TONGUES, SPARERIBS AND TENDERLOINS.
We guarantee you satisfaction in weight, quality and service.
EIGHT AUTO DELIVERIES TO ALL PARTS OF CITY.

FAULDS & DAWES

PHONE 5750.

MARKET HOUSE.

PHONE 5750.

In the prices current for other foods a recent analysis shows that there is a higher percentage of food value in

Kellogg's Toasted Corn Flakes

than beefsteak, bacon, whole wheat, eggs, milk and many other articles of diet in daily use.

Use KELLOGG'S TOASTED CORNFLAKES always. They are both nourishing and sustaining and cost less.

ONLY MADE IN CANADA BY

The Battle Creek Toasted Corn Flake Co., Ltd.

Head Office and Factory: London, Ont.

"THE CASH AND CARRY STORE"

Betty's Orange Marmalade13c	Creamery butter46c	Jelly Powder, 3 packages25c
Corn Syrup, 5-lb. pail53c	Cascade Salmon, per tin18c	Domestic Shortening25c
H. P. Sauce23c	Pure Gold Icing Sugar10c	Macaroni, per package10c
Home-Made Horse Radish, per bottle15c	Campbell's Soup, per tin18c	Grand Mogul Tea, per lb.50c
Raisins, 2 lbs.25c	Oranges, per dozen24c	Sidway Tea, per lb.50c
Crisco50c	Cooking Figs, pound10c	Red Rose Tea, per lb.54c
	Seedling Raisins14c	Salada Tea, per lb.54c
	Bromedary Dates, per package 17c	

FRANK SMITH, MARKET SQUARE

HOUSEKEEPING IS A BUSINESS.
ECONOMICAL COOKING IS A SCIENCE.

Our Consumers' League

BY ISOBEL C. ARMSTRONG.

DELIVER GROCERIES "A LA JANE."

It is just as we suspected, cheery, breezy, original Jane Wiggins has been up to the eyes in "stone-aging," and that is the reason we haven't been hearing from her. But back she has come again in answer to a challenge, bringing along with her a wonderful idea of systematizing delivering of merchandise, and thus saving money and overlapping. Jane is nothing if not efficient, and what is more, she never offers a criticism without having an improvement to suggest. Jane has two plans for revolutionizing the delivery wagon system. She would do so, either by "bringing up fathers" or in a way best told in her own words. This is what Mrs. Wiggins has to say this week:

Dear Miss Armstrong,—How charming of you! Your challenge summoned me, not from the vast depths of Death, but from the cellar, where I was cowering cannily in Canada. This is certainly the stone age—it is so hard! (to get through!) And then, ask for a peach and receive a stone. Do you crack the stones of peaches and put the kernels in your jam? It's very good that way—But!

I saw some imaginative lady advising folks through the press the other day to take the skins off squash and pumpkins, and use the inside as a substitute for nuts. That lady must have lived in a clock factory, where they make time. Nuts cost from 40c to 90c a pound. And any woman in the world (who has the use of her limbs), can make \$1.25 (and upwards) per day. By the time one had shelled enough squash seeds to equal a pound of shelled nuts—I wouldn't do it "not for nuts." Why doesn't someone censor these absurdities or put them on the Sporting Page? The world is almost as short of labor as of food. And we women, who are asked to double our daily output, should be as careful of our time as of our money, and not spend it uselessly—

Which brings me to the subject of saving money by being your own delivery boy. There's a butcher in town who advertises a reduction of 3 cents per pound on all meat that the buyer carries home. Mr. Finn, district representative of the department of agriculture, tells us that if we bought our potatoes, etc., direct from the farmers, and did our own delivery, we should get things at almost half price. I beg to differ.

If you go to a farmer five miles from town and buy from him there (instead of at the market), I am afraid you will be charged market prices. Perhaps you may get your things for a little less. But how are you going to get them? You really can't walk five miles out, and carry home a sack of potatoes on your back! Motor? You will certainly use more than the difference of cost in gasoline. If you just pick these things on your pleasure trips through the country, well and good. But the people who do motoring for pleasure at present are not the people most vitally interested in getting the lowest possible price on potatoes.

Now suppose I want two pounds of beefsteak, and take the car down town to get it. I have six cents on the meat and spend nine cents on car fare, and it will take me one hour of time at least. If I walk it will take me twice as long. If I can take these things "in my stride" as it were, well and good. But I haven't time to go to town more than twice a week, and I could not carry home all I need for a family of six, on those two trips.

I have two suggestions to make: 1. Why shouldn't the house-mother order early in the morning, have the parcels neatly packed, and let the house-father call for them on his way home from shop or office? The women are not afraid or ashamed to turn in (or out) to help the men these days. Let us have reciprocity!

2. Why not a co-operative delivery system? All telephone orders given before 11 a.m., will be delivered that afternoon. All given later will be delivered next morning. If this were an iron rule, everybody would fall in with it, and people who are so nature-wise, would be the summer on an island—they think ahead and plan accordingly. And townspeople could still run out to "the little shop 'round the corner" for the things they forget. At 1 o'clock the co-operative delivery carts would call at the grocers for the afternoon delivery orders. Everything for the London East, West, North, or South, etc., would be routed out together—A. & Co. (on Dundas, between Richmond and Park avenue), would not go out to the exhibition grounds with a pound of butter for Mrs. B., while C. & Co. (next door to A. & Co.), were delivering 25 cents worth of sugar to Mrs. D. (who lives opposite to Mrs. B.).

Surely one-third of the men and money now used in operating deliveries might be saved in this simple manner. In the early, peary morning all the orders of the previous afternoon would start out to their destinations.

I planned this system my very own self, and will be pleased to work it out in detail for the city—or any co-operative company that likes to take it—I have actually drafted most of the particulars.

But yesterday I saw that "my" scheme was already in working order out West. I inclose an account of it, which may interest you. Aren't you almost sorry you asked me to come back? How soon may I come again? I'm stifled with unexpressed thoughts on the subject of street cars. Is it the freedom of the press, or the sup-press, I may expect on that subject? Yours Continually, JANE WIGGINS.

Come again as soon as you can, dear Jane. We are all anxious to hear your views on street cars. Next week won't be one bit too soon. Pull the string, lift up the latch, and come right in while you're looking for your mind to say. Otherwise you may get interested in something else, and forget all about us.

SOARING "ON GENERAL PRINCIPLES."

A subject which will probably receive the attention of the local food conservation committee in the near future is the unjustifiable advance in cost of certain commodities. While a logical reason can be found on investigation for a good many of the advances, others seem to come about without rhyme or reason, and solely owing to a peculiar sensitiveness to discord developed by present conditions. When a certain number of articles have gone plunging upwards in cost there seems to be an impression that it is necessary to send all the rest sky-larking after them for fear of destroying the harmony of the advanced scale of making people pay for things. Quite often a few questions reveal the fact to the startled housewife that there is perfectly good reason why, say a broom, should cost her a third as much again as it did awhile ago. "But there are other times when the ways of merchandizing are past finding out."

Not so very long ago rumors were heard that there was to be an immediate advance in the price of tea. The editor of this department asked reliable grocers, grocers of known integrity, who one and all stated they had heard there was going to be an advance. On top of that statement a man thoroughly in touch with the tea situation told the self-same Consumers' League editor on not one, but two, separate occasions on two different days, that there could be no reason for advance in the price of tea until the end of the year, excepting on the ground that the merchants cannot replace their present stock at the price they paid for it. There has been an advance at the shipping points in India, Ceylon, and so on, but these shipments will not reach Canada until well on to the spring. In the meantime Canada's stock of tea is large as large as it ever was, and prices as it has ever had at this time of the year. The advance in price will consequently not be due to the fact that it cost the dealer any more. Lo, the poor consumer!

Apocryphal subject of what may be termed, "unjustifiable advance," a reader has sent in the following complaint:

"Why should I and a lot more people like me be called upon to pay new leather prices on old leather boots? I have seen identically the same boots take a big jump in price within a week. Do you call this justifiable advance? In the case to which I refer it was exactly the same stock boots. I am hard to fit, but that pair fitted me exactly. I was getting something else at the time, and the boots were shown to me. I didn't really need them just then, so I decided not to take them. Thinking it over after I went home I came to the conclusion it would be hard to get so well fitted again, and that I had better get them and have them ready. When I went back I was told they had been advanced in price. I asked why, and the answer was that all leather goods had gone up."

In view of the imperative need of leather for boots for the fighting men, perhaps there may be something in the excuse that while the goods didn't cost any more they cannot be replaced at the same price. The higher prices have a tendency to make people of moderate incomes take better care of their boots. Still this doesn't reconcile the consumer for advances in goods "on general principles."

SHUN THAT CUP.

A prominent Women's Institute worker of this district commented a few days ago on the way the honor roll of "hygienic sinners" is lengthening out, as added to week by week in this page. She had one of her own to tell about as follows: "Sometime ago I was at the C. P. R. station waiting for a train when my attention was attracted to a beautifully dressed and refined-looking woman and her winsome little daughter. The little girl wanted a drink, so the mother led her to the tap, where a most repulsive-looking man was drinking from the cup. Immediately after the mother picked up this cup, rinsed it out slightly with the cold water, then gave a drink to the babe from it and took one herself. It amazed me to think that a woman who evidently enjoyed the opportunities the appearance of that one would indicate should do such a stupid thing. Individual drinking cups cost so little and take up so little room it is surprising a woman traveling with a child would go away without one. A cup can be easily made from a clean piece of paper, and thrown away immediately after using. If a cup takes too much room a few sheets of note paper might be carried for this purpose."

MAKE THIS A BEEF SUNDAY

There is a real treat in store for you this week-end at the big store. We have 20 extra fancy heifers on sale Saturday, in fact regular CHRISTMAS QUALITY. No advance in prices for this sale of extra quality, but our advice to you is to get here early or use the phone. Have your change ready and shop smartly.

BEEF

Finest Sirloin Steaks30c lb.
Choicest Sirloin Roasts28 lb.
Best Porterhouse Steaks30 lb.
Porterhouse Roasts28c lb.
Wing Roast Beef25c lb.
Round Steaks30c lb.
Rib Roasts Beef27c lb.

PORK

Ham Roast Fresh Pork32c lb.
Shoulder Roast Fresh Pork 28c lb.
Shoulder Pork Chops32c lb.
Fresh Side Bacon33c lb.
Chuck Roast Pork22c lb.

LAMB

Leg Spring Lamb33c lb.
Loin Spring Lamb35c lb.
Breast Spring Lamb23c lb.
Spring Lamb Chops35c lb.

A Word With You

Oleomargarine will be on sale at the Big Store November 15th. There are several makes of this product on the market. If you want to be assured of the best, place your order with us now. We have just completed arrangements for handling the best line of Oleo made.

FISH

Special Cash and Carry Sale of Fish.
Fresh Lake Herring30c lb.
Finest Whitefish15c lb.
Salmon Trout16c lb.
Fresh Haddock12/10c lb.
Codfish12/10c lb.
Haddies15c lb.
Clascons22c lb.
Pillets20c lb.
Kippers, pair13/10c
Absolutely no fish delivered or charged at these prices.

SPARERIBS, TENDERLOINS, HOOKS, HEARTS, LIVERS, ETC.

ANDERSONS QUALITY MEAT MARKET

Phone 1643, Private Exchange.

Stores 1, 2, 3, 4, 5, Market House.

Auto Deliveries leave at 8 a.m., 9 a.m., 11 a. m., 2:30 p.m., 4:30 p.m., 8 p.m.

SIMPLE BUT SATISFACTORY

"YES, IT IS SIMPLE BUT VERY SATISFACTORY," SAID GEORGE WASHINGTON CHILDS TO HIS FRIEND WHEN THEY WERE "TAKING A BITE" TOGETHER ONE DAY IN A PHILADELPHIA RESTAURANT. MR. CHILDS HAD BREAD AND BUTTER AND TEA, WHILE HIS FRIEND INDULGED IN A MORE ELABORATE BILL OF FARE. GOOD BREAD AND GOOD BUTTER GOES A LONG WAY TOWARD MAKING A SATISFACTORY MEAL. SEE THAT YOU GET "SILVERWOOD'S CREAMERY BUTTER. IT'S THE BEST."

SILVERWOOD'S LIMITED

ONN'S FOR FISH. When You Want Fish FISH FROM ONN'S

You Know Where To Come For the Best

ALL KINDS FOR MODERATE PRICES

Cisco Herring10c	Jumbos12/10c
Whitefish15c	Haddock10c
Steak Cod12/10c	Market Cod10c

Solid Meat Selected Oysters, in bulk, arriving daily.

ONN'S --- THE OLD RELIABLE --- ONN'S

FISH DEPOT

A WARM NOURISHING MEAL

A choice roasting or stewing chicken well cooked makes a warm, nourishing, satisfying meal. It not only pleases the palate, but supplies the body with strength and energy.

SPECIALTIES—SELECTED EGGS, ALSO CHOICE CREAMERY BUTTER
AND SHORTENING.

We grade our poultry carefully, and supply the retailer with nothing but the very best. Tell your grocer to order Fancy Dressed Poultry from

C. A. MANN & CO., 78 King St. Phone 1577

Why Not Start a Savings Account at the Bank of Toronto Today?

We have four offices in this city and your account will be welcomed at any one of them. Start NOW. Never mind how little. Save something. One year hence you will wonder why you didn't start sooner.

THE BANK OF TORONTO

FOUR OFFICES IN LONDON:

Cor. King and Richmond Streets.
Cor. Richmond and John Streets.Cor. Dundas and Adelaide Streets.
Cor. Dundas and Taibot Streets.