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| St. |
| Ave, |
| AOSTAIN |
| HDWE. co., |
| HN co. LTD., |
| Rueen Sts. |}

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Local Showrooms: Cor. Church and Richmond Sts.
open evenings







## It's the Quality of Simpson's Clothes That Gets You

You see quality in the carefully chosen fabrics--in the expert tailoring and in the general excellence of the finished product.

If you think you're hard to fit, it's because you haven't bought the right kind of ready-for-service clothes.

In Simpson clothing the human frame has been studied scientifically and classified into certain "builds."

The result is that any man can be fitted in a readymade suit---and we can prove it.

If you want to save money and time--if you want to see the suit on you--drape, fit, style and all---come in today and be shown.


Say it With Flowers Let your message of dearest tore to mother be atttagly ex
the medium of nowers. Nothing else to so appropriate this memorable day as a
a bouquether's favorite blowe mother's favor
sale today:
sale toda
Carnat
Brat
 Sweet Peass, 15 c bunch.
Marguertise, 50 c bunch.
Tullity




Men'sSpringOvercoat $\$ 12.95$

Just 138 Suits to sell, so you can imagine how therill 80 when Suits are serviceable tweeds; grey, brown, fawn
and mixtures and plain shades; 2 and 3 -button models tailored trousers that, fit and hang perfectly, The
lining throughout is a twilled mohailr. Sizes 36 to lining throughout is a twilled mohairs. Sizes 36 to
44 . Get here in the morning if you can, there'li be more elbow room than later in the day, but get here.
Just $\$ 11.95$.


Men! Today's the Day of The Great Shirt Sale!
What a response therell be to this timely announcement

But we're prepared for it--with exceptionally complete stocks and capable sales force.

Men who know how shirt prices are advancing will be among the first comers to the sale at 8.30 sharp.

## $\$ 1.29 \$ 1.94$

Shirts Worth \$1.50, \$2.00 and Even $\$ 2.50$ ! Most extraordinary!. All new
and perteet ahitits, made from suand Derieries (the cream of the
perb. fabit
best shirtings) wore best shirtingss), woven cloths, per-
cales, cambrios, and so on. Double
 parate collars to mateh.
The paterns are as
varied as
they are attractive-ther'11 please heoy fancy, because they werease. de-
signnea by the best designers on the



 | buy |
| :--- |
| and |
| 85.00 . |

Shirts Worth $\$ 3.00, \$ 3.50$ and Up to $\$ 4.00$ ! Beauties! Made by specially rained designers, the workman ship to the last stitch is unusua:ly ine, perfect in cut, finish and very little detail. Materials are
Jap crepes, Madras cloths, per Jap crepes, Madras cloths, per eales and cambrics. And pat designs in beautiful two and three-tone colorings. They hav double soft French cuffs. Sizes 14 to 18 . Shirts worth $\$ 3.00$,
$\$ 3.50$ and $\$ 4.00$, in a Saturday $\$ 3.50$ and $\$ 4.00$, in a Saturday
clear-away at just $\$ 1.94$.

Men Are Asking for \$15 Tweed Raincoats

## They're the Two-Purpose

Coats-..-for Rain or Shine


heck. Popular trencher model with all around belt, con-
vertibbe collar, patch pockets with flaps; all edges and seams sewn on and cemented.
May be worn as a raincoat or spring overcoat.
Sizes 35 to 44 . For $\$ 15.00$.
Similar Raincoats, $\$ 12.50$ to $\$ 18.00$.
Paramatta Raincoats, $\$ 10.00$ to $\$ 18.00$.

## How Very Smart Are

 These Hats for Men! They have every new kink of brim and crown to Every imaginable style and size is here-and what's more important, they're very moderately priced,Step into the Men's Hat Shop today for yours.

## These Soft Hats Are Beauties

 Whether you are this side of twenty or beyond ur varied assortments ${ }^{\text {a }}$.ck the right hat from among Every size, color and style there is. And theprices: $\$ 2.50, \$ 3.00, \$ 3.50, \$ 4.00, \$ 4.50, \$ 5.00$

## And So Are the Derbies

 Every man ought to have a derby-it's a pleasingchang from the usual soft hat. And they're so s.ylisht The best English and Americian makes are here,
priced modestly at: $\$ 2.50, \$ 3.00, \$ 3.50, \$ 4.00$, priced modestly
$\$ 5.00$ and $\$ 6.00$.

## Men's Caps With a Stylish Air

 You'll want one anyway. As for choice, there's a you won't be able to select yours quick enough, so irresistible are they. Priced at:$75 \mathrm{c}, 95 \mathrm{c}, \$ 1.50, \$ 2.00$ and $\$ 2.5$

These Good Worsted Suits for Boys at $\$ 10.50$ They're developed in a Blue and
Grey Pinhead Check worsted, single-
breasted, three-button model; dip yoke Greasted, three-button model; dip yoke
back and front, with pinch pieats; slash back and front, with pinch p.eats; slash
pockets; all around belt with buckle at waist; fullf fitting bloomers, lined
throughout, belt loops, expanding kne bands. Sizes 9 to 17 years, $\$ 10.50$.
Suits of Excellent Tweed Today at \$13.00
Little enough for such good suits-
Blue and Purple Mixed Tweed, with in visible green hair-jine stripe pattern single.breasted, 3-button model; patch
pockets with top flaps; pinch back; pockets with top flaps; pinch back; 3 .
piece detachable belt. at waist; full. fitting bloomers, lined throughout, belt loops, expanding knee bands. Sizes 9

Remarkable Suits Selling Today at $\$ 15.00$
Very remarkable value for the
money_Grey Green Tweed with red flecked pattern; single.breasted, 3 -but-

## But only 47 Suits in this sale today.

Youths' Suits at $\$ 7.75$

That's joyous news for mothers! The suits are made of good wear-resisting fahrics, plenty of tweeds and a few worsteds. Good choosing in colors and patterns, tool. As for styles, well you'll find single-breasted, 2 and 3 -buttons, one-half belte How they'll go at 87.75 !

## "Gee! The Best SuitI Ever Had Was Bought at Simpson's"

Boys are enthusiastic about Simpson Suits ! And no wonder
If you could see the matchless assortments here to choose from, the wide variety of sizes and styles, the comprehensive price range-youd understand why Simpson's Boys Clothing is so much in demand.

And how they'll wear! Their long service is what most impresses the thrifty mothers who have boys to clothe ton model; patch pockets, with top
flaps; yoke back; all around belt at fiaps; yoke back; all around belt at
waist; fuli:fitting bloomers, lined
throughout tunnel belt loors throughout, tunnel belt loops, expand-
ing knee bands. Sizes 9 years to 17 years. $\$ 15.00$.


