# * YOULL BE SURE TO FIND IT IN "The MAIL and ADVOCATE." * THIE MAIL ALIL ADVOCATE. 

Official Organ of The Fishermen's Protective Inion of Néwfoundland.
ST. JOHN'S, NEWFOUNDLAND, FRIDAY, JULY 21, $1916 . \quad$ Price: 1 Cent.

GERMANS ARE FEELING THE BIG PRESSURE


German Shortage
of War Material IRISH PARTY TO
 NEXT SATURDAY


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British Advance 1000 Yards INVESTICATION INTO CAMPAIGNS
IS GONSENTED TO


The Annual Garden Parly at Mount Cashel will take place on
Wednesday, July 26th.

Mr. E. M. Jackman Dies at Montreal.


OFFICIAL

Road Race, Football, Fives, Ponyy Race, Baseball and T. A. Bands will be in a attendance.


Says it is a
Threat to America


## THE MAIL AND ADVOCATE, ST. JOHNS, NEWFOUNDLAND, JULY 21, 1916-2



WH Pay
HIGHEST CASH PRICE

## Poloer Templefin,

333 Water Stree
St. John's.

## W ANTED! 2 SCHOONERS, From 50 to 100 tons,

To freight
SALT
from St. John's to
West Coast.
SMITH CO. Lta.
Telephone 506.
ADVERTISE IN
THE MAIL AND

## Germany's Doom Coming




## IN STOCK

full line of Builders' Hardware, Tools, Paints, Oils and Turpentine, Varnishes, Brushes, Window Glass, Putty, Galv
Nails, Wire and Cut Nails, Rooffing Felt, Locks, Hinges, C. C Nails, Wire and Cut Nails, Rooffing Felt, Locks, Hinges, C. C
Saws, Fox and other Traps, Axes, Guns and Rifles, Brodie Sho Saws, Fox and other Traps, Axes, Guns and Rifles, Brodie Sho
and Ammunition, Sewing Machines, Bedsteads and Mattresses,
Stellson and S. Wrenches, Motor Oits and Greases Multion Stelson and Slent Wrenches, Motor Oils and Greases, Multiply

Martin Hardware $\mathrm{C}_{0}$., Ltd. Wholesale ąnd Retail.

## "From Sill to Saddle"

All kinds of
Lumber
HORWOOD LUMBER CO., LTD.

## Wholesale Dry Goods.

Dress Goods, Embroideries
rcales, Muslins, Hosie Cotton Blankets, W American Remnant

Pound Cotton Blanket

GARNEAU LTD.
P.O. Box 36 . $\quad 104$ New Gower St

## BRITISH

THE POWER OF PROTECTION
Buying a BRITISH SUIT Means PROTECTION from High Prices

PROTECTION in Material. PROTECTION in Style. PROTECTION in Fit.

Every Man and Boy Needs

## PROTECTION

 Have It!The British Clothing Co., Ltd., Sinnott's Building Duckworth Street, St. John's.

Advertise in The Mail and Advocale

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WHY DID THE BIGGEST FISH GET AWAY?
Because you could wade out far enough. Don'
stand on the bank. Put on a pair of BEAR BRAND RUBBERS and ged
Brand
waterp

## 

HAVING enjoyed the confidence of our outport customers for many years, we beg to remind them that we are "doing business as usual" at the old stand. Remember Maunder's clothes stand for durability and style combined with good fit.


## John Maunder

Tailor and Clothier 281 \&8 283 Duckworth Street

## Fishermen, Notice!

3.000 BRLS. COOROES.

The following instructions must be closely fol lowed by all packing Codroes to sell at our stores pickle for 3 or 4 days, then pur them on a clean floor
and leave them drain, afterwards salt them dry in bulk and teave them till you are prepared to pack them in footr or fofk barrels, then pack these in
Hour or pork barrels and put a good iron hoop on each chime and securely nail the heads, putting 250
pounds of roes in each bartel and place your name pounds of rees in each barrel and place your name
oneach barrel either in writing on the barrel or on We won't buy roes after August Ist. Take notice and have your roes all shipped before that
date. E. UNIONTRADINGCO.Ltd

## Cerman Officer Says Allies Use

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 French offensive is given in despateh
es from Liente Dambitsch, one of th
editors of the 'Zeitung eithors of the Zeitung an om of tai
whose eompany was stationedi in
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## DONT MISS THIS GREAT PROGRAMME AT THE NIGKEL TO-DAY "BLIND JUSTICE."

"THE SECRET TELEPHONE

AISLES OF THE WILDS."

cial drama with
"SOMETHING IN HER EYE
SEND THE CHILDREN TO THE NICKELS BUMPER MATINEE EVERY SATURDAY
Monday-MARY PAGE. Coming-"THE DIAMOND FROM THE SKY"-The $\$ 800,000,00$ Photo Play

## King's Speech to the Overseas

Parliamenidianns When He Received
Them at Buckinglam Palace


## THE CRESCENT PICTURE PALACE.



## "The Web of Hate."

"THE MOMENT BEFORE DEATH,"
"IN LEOPARD HAND."
"THE PRICE OF PIES
$\qquad$
A Comfortable and Well Ventilated Theatre.

MERCHANTS
Rise to Your Real Opportunities.

Halley \& COMPANY

The Fishermen of Newloundland have helped to build up the
largest Ready ${ }^{\text {Bade }}$ Madting iness in the C
BECAUSE
$\qquad$
compel their supplie
OMust Cater to the Core Our well known brands are: Americus, Fitreform, Trueft,

WHOLESALE ONL
Newloundland Clothing $\mathrm{Co}_{0}$ Limited.

[^0]THE MAIL AND ADVOCATE，ST．JOHN＇S，NEWFOUNDLAND，JULY 21， 1916 －

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| 25 Barrels |  | 囬 by our |
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S．S．MEIGLE will sail for Labrador on SATURDAY，July 22nd，at 10，p．m．，calling at Harbor Grace，Carbonear，Trinity，Cata lina，King＇s Cave，Wesleyville，Battle Harbor，and the usual Lab rador ports of call．Freight received up to noon 6 p．m．Saturday．

Reid－Newfoundland Co．

## 

White, Spot, Stripe and Gross Bar Muslins

## In the Glearing.

We have agreeably surprised humdreds of women with OUR LARGE OFERING OF DRESS MUSLINS in dainty designs at greatly reduced prices.

Within the last few days WE HAVE TAKEN ALL OUR STOCK OF SPOT, STRIPE, and CROSS BAR MUS LIN and are SELLING THESE AT EVEN SMALLER
This is your opportunity. DROP IN AND SEE
THEM TO-DAY.

A rapid mareh out of

## Bays' Straws <br> half prige.

They are all without a flawyou'll find some 35 c . to 40 c . Straws among them-but they are all cut to this ONE PRICE

## 1718

See that your boy is COOL and COMFORTABLE. Get him one. WHEN SENDING STATE SIZE

## $\$ 1.00$ to $\$ 1.40$ Shoes

Going out at

## 69 e pair.

THIS IS A CHANCE you can only get but once in years.

LACED AND STRAPPED WITH BUCKLE AND BOW.
later this is your opportunity

## Table Gloths.

Do You Need a Strong, Cheap Table Cloth?
$S T R O N G-\begin{gathered}- \text { In good quality } \\ \text { diaper } \\ \text { with }\end{gathered}$ dressing.
CHEAP-ONLY 59c for a cloth-with a four inch fringe around the border.
If YOU NEED A CLOTH
Now is your chance.

## Ladies' !

Fashion doesn't whisper

## Neckwear

This season, she shouts it.
Yes neckwear is one of the biggest interests of the year.
The whole swing and sweep of NECKWEAR may be seen in our showroom-YOUR CHOICE.

17e.

## Ladfes! <br> Plain, Ca'shmere Hose

Are of vital importance for sum mer wear.
They are cool because they are thin.
They
They are neat because they
are fine.
They are what
cheap and in season
17c.---A Special --17c.

What is it your husband asks of


FIRST-that they are light weight. Then they must be stylish. $W \mathrm{We}$ are now showing two
specials in thin summer weight. STYLISH-Colours: Navy, Grey, Champagne, White, Tan, Black, Fawn.

## 15c\& $20 c$ pr.



THE MAIL AND ADVOCATE, ST. JOHN'S, NEWFOUNDLAND, JULY 21, 1916-6.



[^0]:    LEGAL CARD
    Mr. LLOYD, LL.B., D.C. Barrister and Solicitor. Board of Trade Building, R Rooms $28-3$.

