

Cairncross

the Chemists

DOLLAR DAY SATURDAY

We offer the following bargain—these goods absolutely undamaged by fire:

One Guaranteed 2-Qt. Hot Water Bottle	\$1.50
One Bottle "Hazel Rose"	.25
One Guaranteed Toothbrush	.25
One Package Bath Tablets	.10
One Peroxide Bath Soap	.10
One Bottle Blue Seal Vaseline	.05
	\$2.25

All For \$1.00

Watch Tomorrow's Papers for the Big Fire Sale.

Cairncross

216 DUNDAS ST. W. DEPENDABLE DRUGGISTS PHONE 880

SEND ENGLISH POUNDS, NOT CANADIAN DOLLARS

Soldiers in France Get Much Better Exchange On Former.

If you are sending money to relatives in France, make an endeavor to get hold of English pounds rather than Canadian dollars.

In a recent letter from the front, a young Londoner says that an English pound is worth 28 francs, while a Canadian dollar is worth only 18 francs.

A London father who had been securing French money to send in an occasional gift to his son, now secures English pounds, and the journey across the ocean puts up the value.

To Prevent The Grip, Bromo Quinine removes cause. There is only one Bromo Quinine. W. W. GROVE'S signature on box. 25c.

\$ Dollar Day at \$: Brownlee's : \$

LOT NO. 1. 1 16-quart Enamel Pot 1 16-quart Enamel Double Boiler 1 10-quart Dishpan, tin 1 3-quart Tin Vegetable Grater 1 2-quart Tin Vegetable Grater	25c 25c 25c 10c 10c
For \$1.00	\$1.40
LOT NO. 2. 1 White Enamel Preserving Kettle 1 White Enamel Bake Pan 1 Flat Tin Vegetable Grater 1 1-quart Imperial Enamel Mug 1 Blue Enamel Saucepan	50c 25c 10c 15c 20c
For \$1.00	\$1.40
LOT NO. 3. 14-quart Tin Pot, rim on bottom 1 No. 31 Grey Enamel Wash Bowl 1 3-quart Blue Enamel Saucepan 1 1-quart Grey Enamel Dipper	50c 25c 10c 25c
For \$1.00	\$1.50
LOT NO. 4. 1 No. 2 Blue Enamel Tea Kettle	\$1.50
For \$1.00	
LOT NO. 5. 1 14-quart Tin Pot, rim on bottom 1 Green Milk Strainer 1 Milk Skimmer 1 Butter Ladle 1 Butter Mold	50c 25c 25c 15c 25c
For \$1.00	\$1.25
LOT NO. 6. 3 pounds Board Nails 1 Nail Hammer	50c 75c
For \$1.00	\$1.25
LOT NO. 7. 8 pounds Epsom Salts 10 pounds Glauber Salts 5 pounds Sulphur	50c 25c 25c
For \$1.00	\$1.25
LOT NO. 8. 1 pint Ground Color 1 pint Vermilion Stain 1 Flat Brush	45c 50c 25c
For \$1.00	\$1.20
LOT NO. 9. 1 O' Cedar 2 bottles O' Cedar Oil	75c 50c
For \$1.00	\$1.25

J. A. BROWNLEE, 385-387 Talbot Street

DOLLAR DAY SATURDAY

500 SPECIAL BARGAINS at

Barnard's

Brooches, Fountain Pens, Bar Pins, Candle Shades, Neckties, Berry Spoons, Ash Trays.

And Many Articles At Special Prices

100 PAIRS SPECTACLES REGULAR \$3.00 \$1.00

John S. Barnard

Jeweler.

194 DUNDAS STREET.

KILLED IN ACTION; MOTHER IS GLAD HE WAS NOT A SLACKER



Advertiser illustration. "I would rather have my boy where he is than walking the streets of London as a slacker," said Mrs. Sant of Wellington road when informed that her son, Pte. William Sant had been killed in action on January 29.

Pte. Sant left with the 70th Battalion, signal section, after a residence in London of five years, during which time he was well known as an athlete of distinction and a long distance runner. He took an active interest in Y.M.C.A. athletics.

When in England, awaiting for orders to proceed to France, Pte. Sant married, and his young widow survives. He gave up his lance-corporal's stripe to get to France early.

OVER 10,000 LOST SOLDIERS LOCATED BY POPE'S EFFORTS

W. D. Mills Has Written To Ask Search For Lieut. Mills.

William D. Mills, of the Mailbag Book Shop, in an effort to secure information concerning his son, Lieut. Harris Mills, who has been missing since October 1 last, has written Pope Benedict, who has been instrumental in obtaining information regarding 10,000 lost soldiers whose relatives were unable to locate them through the ordinary channels.

Lieut. Mills, who enlisted with the 33rd Battalion, was listed as missing during an engagement on the Somme front last fall.

Mr. Mills' sister, a resident of Miami, Florida, has written him and inclosed a copy of a newspaper printed in Rome that states that Lieut. Mills was last seen to enter a German trench leading his company during an attack on the Somme.

The following is a copy of an article taken from the same paper, and shows the great interest the pope and his assistants have taken in getting information that would otherwise not be procurable.

Pope Benedict XV., through the Department of Lost Soldiers established at the Vatican, has aided in locating the whereabouts of more than 10,000 lost soldiers about whom heart-broken relatives had inquired through personal appeals to his holiness.

The pope has found this one of the saddest phases of the war. Notwithstanding the size of this daily mail, he reads all such letters himself. In the beginning of the war he attempted to investigate each personally, but the task became so formidable that it was necessary to establish a separate department at the Vatican, now in charge of Father Huismann, under the pope's direction. His holiness, after reading one of the appeals, makes some notations on its envelope and sends it to the department of lost soldiers, which has its office on the fourth floor of the Vatican near the papal secretary of state. Here are some thirty priests and civilians engaged in clerical work.

A FEBRUARY FINAL CLEARANCE

This is the last month in the season for the sale of winter goods. It is the month that must take out every vestige of merchandise that has been associated with winter, and without consideration of former prices. You are no doubt acquainted with this well-established fact. The phenomenal business of the past few months has reduced stocks to the lowest point for the year, as stock inventory has shown, and all limited assortments are now priced to make this sale of short duration. Besides these final clearing sales throughout the store, two other events of special importance are announced here today for Saturday morning, the sale of McClary Manufacturing Company's enamelware and the manufacturers' spring models in men's and boys' suits—events which a great many people are waiting for, and an early selection will be to your advantage on Saturday.



Final Clearing of Wings, Flowers and Hat Ornaments, 29c

We are determined to begin the spring season with a clear deck in the Millinery Section, and another group of hat trimmings, ornaments and wings will be offered Saturday at above price, including the balance left from last week's sale—some beautiful large wings in white and colored will be found in this lot, also a splendid assortment of just the flowers you will want for your Easter hat, but some you may find a little crushed which, with a little straightening will be as good as new. These will practically be given away Saturday. Bunches up to \$2.50.

53 ORNAMENTS, 68 WINGS and 245 SILK and mostly FRENCH FLOWERS. Your choice.....29c each

At Candy Counter Saturday, 26c lb.

Fresh Chocolate Cocoa Bon-Bons—100 pounds Saturday, special.....26c pound

RILEY'S ENGLISH TOFFEE, CREAMY BITS, ETC.

Fresh from the factory. Creamy Toffee, large slabs.....25c each

Or.....50c pound

(For overseas boxes.) RILEY'S DAINTIES.

Creamy rolls, rum and butter, mint and butter, whipped cream, buttermilk, egg and honey, pineapple, etc.....50c lb.

SEE WINDOW DISPLAY.

A free taste of Riley's bits Saturday before you buy.

These articles, while classed as seconds, in most cases require close examination to find any defect—it may be a discoloring, a miss dip, a slight chip, etc., but women who have had these before know that they are very little the worse for wear, and in most cases one-third to one-half off regular prices. The quantities are limited in some of the most useful lines, so come at 8:30 for this sale.

120 Tea Kettles at.....	59c	Soup Bowls.....	12c each
18 Teapots at.....	39c	Preserving Kettles.....	25c each
60 Water Pails at.....	69c and 79c	Saucepans.....	15c and 16c each
Round Roasters at.....	69c	Pie Plates.....	8c and 10c each
Pudding Pans at.....	29c	Chambers.....	49c each

In white, blue and blue and white. Come early for these—Basement.

162 SAMPLE SUITS For Men and Young Men---New Spring Models---Price \$14.95

ON SALE SATURDAY MORNING

162 Men's Sample Model Suits on sale Saturday morning. These are the new spring models, and we are putting them on early, as usual, so as to make room for our spring shipment of Men's and Boys' Clothing. We need only to mention these model suits to our customers who have twice yearly been availing themselves of this opportunity to save money. Styles for dressy young men, plain, close-fitting or pinch-back sacks; vests single-breasted, six-button, with or without collar; trousers regular, neat-fitting, five pockets, plain or cuff bottoms, belt loops, etc.; styles for men of every type—the tall stout, the short stout, the tall slender and the average man. The materials are tweeds, fancy worsteds, serges and chevots; sizes 33 to 44, COME EARLY. Price.....\$14.95

Sale of Sweater Coats Saturday

Just five dozen Men's Sweater Coats, with collar and pockets, in slate, brown, grey and maroon shades, heavy and medium weight. These are samples and will be cleared out Saturday at greatly reduced prices. A few boys' sweaters in the lot, also men's pull-overs. Get your choice on Saturday morning; Sizes 36 to 44.

Prices for men's.....\$2.75 each | Prices for boys'.....75c each



"CORTESE ORCHESTRA"

Saturday afternoon. Main floor, balcony and restaurant. Special luncheonettes at Soda Fountain.

SMALLMAN & INGRAM LIMITED

PHOTOPLAY NEWS

MARY PICKFORD. It is Mary Pickford's desire to create her screen impersonations in surroundings that shall represent many lands. The first production made by her own film corporation, and released by Artcraft, was "Less Than the Dust," in which she appears as a little castaway of English birth in East Indian surroundings. In her latest Aircraft picture, which will be shown at the Lyric Theatre next week, the change is a complete one, as her part is that of a Scotch lassie in a new screen story of delightful comedy and dramatic blend, called "The Pride of the Clan."

POOR PEOPLE GETTING EQUAL CONSIDERATION

Coal Dealers Say Large Bankrolls Did Not Influence Them. Poor people have been given quite as much consideration as the wealthy, according to a coal dealer who spoke of the matter today. "I think every coal dealer has been careful to see that a large bankroll did not gain more consideration than the few dollars in a widow's purse," said he.

WOMAN AND BOY BITTEN

Vicious Dogs Attack People on Streets Any Annoy Horses. Although ninety-in-the-shade, July weather is usually considered the proper season for vicious dogs, reports from the north end of the city indicate that some animals have started the year's work early. A 6-year-old boy was bitten by a dog, Wednesday, while playing on the street. The bite was not serious, but the dog was taken to the pound. A woman, who was left in the boy's leg, was bitten on the same evening, was attacked by another dog, which, when she attempted to escape, chased her and bit her. These two animals are still at large, according to reports, and in addition to attacking passers-by are impeding traffic by barking at horses and chasing automobiles.

S. S. NO. 1, WEST MISSOURI. The following is the report of S. S. No. 1, West Missouri, for the month of January, 1917, the names being in order of merit. Those marked with * were absent during examination: Class IV—Heryl Roustan, Florence Yake, Albert Martin. Class III Senior—Marion Judd, Fred Judd, Katherine Logan, Teresa Logan, *Garnet Yake. Class III Junior—Ernest Martin, Annie Brown, Knappston Hobbs, *Mildred Judd, *Xambrose Woodhall. Class II Senior—Eddie Judd, Walter Judd, Katherine Logan, Teresa Logan, *Garnet Yake. Class I—Karl Judd, Milton Shipley, *Thelma Saul. Primer A—St. Clair Bobler, Francis Clifford. Primer B—Wilhelmine Brown, Dorothy Clifford, *Marjorie Martin, *Black Fox.

Standard Drug Stores

Big DOLLAR DAY Sale

Saturday, Feb. 10th, 1917

Our four London stores by offering the following remarkable bargains will save you many dollars ON DOLLAR DAY. We are looking for all our past records to be broken to-morrow. Do not miss your share of the bargains at your favorite drug stores.

STANDARD DRUG STORES' DOLLAR DAY SALE.

FOR THE MAN WHO SHAVES.
Dollar Day Special.
75c Shaving-Brush. 25c Men's Shave Cream. 25c Zonox Shaving Lotion.
Saturday,
All For \$1

SOAP SALE
Dollar Day Special.
13 cakes of any of the following for \$1.00, either separate or assorted. Zonox Glycerine, Palmolive, Infants' Delight, Unscented Glycerine. 13 cakes for
\$1.00

FOR THE SOLDIER BOYS.
Dollar Day Special.
1 box, 20 packages, Wrigley's Spearmint or Doublemint Gum, 7 Chocolate Nut Bars.
Saturday,
All for \$1

Dollar Day Special
FOR THE BABY.
\$1.00 Horlick's Malted Milk. 35c Castoria. 1 Feeding Bottle. 2 Clear Gum Nipples.
Saturday, special,
All for \$1

FOR THE MAN WHO SMOKES.
Dollar Day Special.
A box of 25 10c Cigars \$1.00
Your choice of Mena, Five Days and Mansart.
2,500 Cigars—100 boxes.
While they last Saturday,
\$1.00
A wonderful bargain.

Dollar Day Special.
50c Peroxide Almond Cream. 50c Massage Cream. 35c Pond's Vanishing Cream.
Saturday, special.
All for \$1

Dollar Day Special.
HOUSEHOLD NECESSITIES
35c Saniflush. 10c Old Dutch Cleanser. 10c Lux. 25c Liquid Veneer. 25c Toilet Paper. 25c Peroxide.
Saturday, special.
All for \$1

Dollar Day Special.
4 dozen Ebony Hairbrushes, fine French bristles. Regular values \$1.19, \$1.29, \$1.39. \$1.49.
Saturday, your choice,
\$1.00

Saturday Dollar Day Bargains At All Four Stores

35c Saniflush	23c	35c Silverdrawn Toothbrushes	25c
25c Liquid Veneer	18c	25c Mentholatum	16c
50c Liquid Veneer	34c	50c Mentholatum	32c
\$1.00 D. D. D. (ordinary)	67c	\$1.00 Eno's Fruit Salt	67c
\$1.00 D. D. D. (extra strong)	67c	\$2.25 Hot Water Bottle	\$1.59
50c Ely's Cream Balm	33c	\$2.50 Hot Water Bottle	\$1.73
25c Chase's K. and L. Pills	17c	\$2.75 Hot Water Bottle	\$1.98
50c Chase's Nerve Food	32c	15c Palmolive Soap	3 for 25c
60c Chase's Ointment	39c	25c Euthymol Tooth Paste	19c
75c Bisurated Magnesia	48c	25c Mennen's Talcum	2 for 25c
50c Cassell's Tablets	28c	75c Mary Garden Talcum	45c
50c Pinex Tablets	28c	50c Peacock Tooth Paste	36c
50c Fruit-natives	28c	35c Vogue Royale Face Powder	24c
25c Carter's Pills 2 for 25c		75c Vogue Royale Face Powder	48c
50c Peps	33c	25c Nerviline	17c
25c Baby's Own Tablets	15c	25c Peroxide Hydrogen	9c
35c Castoria	22c	40c Peroxide Hydrogen	19c
25c S. D. L. Tooth Paste	2 for 25c	60c Peroxide Hydrogen	29c
25c Mecca	14c	50c Kosmeo Face Powder	39c
50c Pink Pills	28c	50c Kosmeo Cream	39c
25c Wood's Norway Pine	16c		
\$1.00 Native Roots	67c		
25c Minard's Liniment	16c		

FLOWER DEPARTMENT.
Specials for Saturday.
DOLLAR DAY
Phone 4040.

1 dozen Carnations; 1 dozen Daffodils. The two dozen for \$1.00
Sent to separate addresses if desired.

Tulips per dozen 55c
Daffodils per dozen 49c
Roses 5c each; 60c dozen
Roses 10c each; \$1.10 dozen
Carnations per dozen 59c

Dollar Day Special.
75c bottle S. D. L. Beef, Iron and Wine, Saturday
3 for \$1

Dollar Day Special.
Clarke's Laxative Tonic. Capsules. 1 full month's treatment. The great strength producer. Regular \$1.50. Saturday
\$1.00

Dollar Day Special.
THREE FOR ONE DOLLAR.
Regular 50c Doan's Pills, Dodd's Pills, Thermogene, Gin Pills (separate or assorted.)
Saturday,
THREE FOR \$1.00.

Dollar Day Special.
FOR THE HAIR.
50c Danderine. 25c Brillantine. 50c Coconut Oil Shampoo.
Saturday, special.
All for \$1

Dollar Day Special.
50c Thermorene. 50c Clarke's 4 C's. 25c Young's Laxative Quinine Tablets.
Saturday, special.
All for \$1

Dollar Day Special.
\$2.25 S. D. L. Hot Water Bottle, guaranteed; 75c Combination Fittings, Saturday
For Two \$1 Bill's

Dollar Day Special.
FOR MI LADY.
75c Mary Garden Talcum, 75c Vogue Royale Face Powder, 15c Face Chamais.
Saturday, special,
All for \$1

STANDARD DRUG STORES

SAVE YOU MONEY

Main Store—252 Dundas St. Phone 4040.
No. 2 Store—344 Richmond St. (Just above G. T. R. station.) Phone 1261.

No. 3 Store—174 Dundas St. Phone 1424.
No. 4 Store—664 Dundas St. Phone 2027.

No. 5 Store—174 Dundas St. Phone 1424.
No. 6 Store—664 Dundas St. Phone 2027.

DO NOT MISS DOLLAR DAY TO-MORROW (SATURDAY) AT YOUR STANDARD DRUG STORE.

Ashplant's DOLLAR DAY TOMORROW AT THE ROUT'EM OUT SHOE SALE



Shoes Your Dollar Will Buy Tomorrow at Ashplant's

Ladies' Lace and Button Boots; sizes 2½, 3. Regular \$2.50, \$3.00, \$4.00 values.
Ladies' Hockey Boots; size 3 only; 12 pairs in this lot. Regular \$2.00 value.
Ladies' Kid House Slippers, elastic front, low heels; all sizes in these.
5 pairs of Ladies' Carpet House Slippers for a dollar; all sizes.
5 pairs of Men's Carpet House Slippers for a dollar; all sizes.
Men's Vici Kid Romeo Slippers; all size 7½. Regular \$2.00 value.
Men's Patent Colt Dress Pumps, Goodyear welt; all sizes. Regular \$3.50 value.
Ladies' Prunella House Gaiters, good soles; all sizes. Regular \$1.50 value.
Children's Button and Lace Boots, kid and patent; sizes 5 to 10. Worth double today.

LADIES' SPATS, \$1.00. **ON THE \$1.98 TABLE.**
8-Button Spats, in grey and fawn colors. Button and Lace Boots, in gunmetal, pa-clearing at \$1.00 tent and kid. All sizes.

ON THE \$2.49 RACK.
Growing Girls' Gunmetal Calf Boots, water-proof soles; all sizes. Regular \$3.50 value.

IN THE \$1.49 BASKET.
19 pairs of Ladies' Black Kid Button and Lace Boots; all sizes. Extension soles.

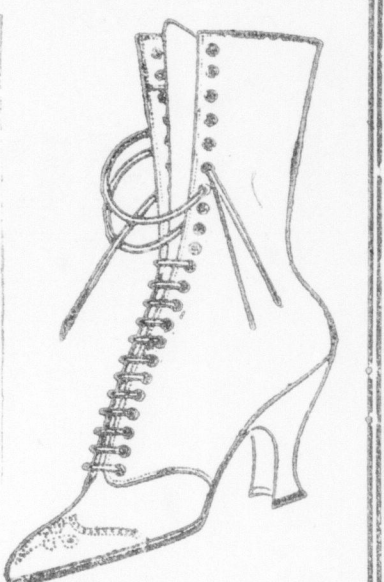
Shoes On Which You Save a Dollar at Ashplant's

Our regular \$6.00 Mahogany Calf 7½-inch Boot for Ladies. Tomorrow \$5.00
Our regular \$5.00 Vici Kid 7½-inch Lace Boot for Ladies. Tomorrow \$4.00
Our regular \$5.00 Velour Calf 7½-inch Lace Boot for Ladies. Tomorrow \$4.00
Our regular \$5.00 Patent Colt 7½-inch Lace Boot for Ladies. Tomorrow \$4.00
Our regular \$6.00 Patent Colt 7½-inch Lace Boot for Ladies. Tomorrow \$5.00

To the Man Who Will Expend \$3.98 on a Pair of Our \$5.50 Values, We Guarantee a Saving of \$1.52.
All Sizes. Four Styles

SCHOOL CASES, 39c.
150 of these handy Fibre Cases on sale tomorrow at 39c

Ashplant's THE GOOD SHOE STORE



WALRUS GRAINED BAGS, \$2.50.
Regular \$3.50. You save a dollar tomorrow on these desirable 18-inch Club Bags.

GRAHAM BROS. Dollar Day Leaders

\$2 Stiff and Soft Hats for \$1.00	Three \$1 White Shirts for \$2.00	Four 50c Ties for \$1.00
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Stanfield's Green Label Underwear for, garment 75c
Stanfield's Red Label Underwear for, garment \$1.25

Fashion-Craft Specials

\$10.00	\$12.00
15 Ulsters, regular, \$15 to \$20	15 Overcoats, reg. \$18 to \$22
20 Suits, regular \$15 to \$20	10 Suits, regular \$18 to \$22

\$2.00 Off--Regular Lines--\$2.00 Off
All fancy suits, new spring overcoats and raincoats, including Guaranteed Blue Serge and Cheviot Suits—Guaranteed.

BARGAINS IN EVERY DEPARTMENT SATURDAY LONDON'S BIG SHOPPING DAY

Graham Bros. Shop of Fashion-Craft
MEN'S FURNISHINGS MEN'S CLOTHING
Dundas and Richmond Streets.

The Best 40c Meal in London

Drop in and try our Businessmen's Lunch.
Hotel Harrison
TALBOT AND KING STREETS.
7817 VEX

Pyjama Suits

Soft and Warm, \$1.25 to \$2.00 per suit.

Graham Bros.

OUR DOLLAR-DAY SPECIAL.
We will pay you \$5 to \$16 a week (according to occupation) for loss of time through injury or illness, and \$200 to \$1,000 in event of accidental death or loss of limbs for
One Dollar a Month
Call or phone Saturday for particulars.
The George H. Jarvis Insurance Agency,
206 Royal Bank Building,
776 PHONES 2922.

Banquet Your Friends at the GRAND CAFE

Entire dining-room and dance floor reserved; music supplied. Write or phone for reservation.
384-386 RICHMOND STREET.
First Floor, upstairs.
PHONE 4346.
CHARLIE CHEU, Proprietor.

AUSTRIAN ADMIRAL DEAD.

LONDON, Feb. 9.—A Vienna dispatch, says Reuter's Amsterdam correspondent, announces the death of Rear Admiral Oskar Hanon, commander-in-chief of the Austro-Hungarian navy. Death was due to pneumonia.

FIG PUDDS AND PUDDINGS

"Taste Awful Good."
Extra Choice Cooking Figs
Three pounds, 25c.

Choice Prunes
Two pounds, 25c.
Orange Special
Sweet, juicy Navel Oranges, regular 40c size.
Saturday, 28c per dozen.
20-pound bag Granulated Sugar, \$1.50.

Banquet Coffee
Our own blend of the choicest grades of coffee—always fresh roasted and ground especially to our order.
A pound, 43c.

Tasty Bacon
Nice, Strenky, Breakfast Bacon, a pound 35c
Boneless Back Bacon, a pound 40c.
We slice it to the right thickness you like best.
PHONE 3950.

WYCKOFF & CAFENY

DUNDAS STREET, AT RIDOUT.

"COTTON TAILS" FRISK AROUND CITY STREETS

Rabbits running around the city streets are a somewhat unusual sight, but for several mornings past a number of "cotton tails" have been seen around the corner of Queen and Waterloo street. For several days there were piles of brush in the vicinity, resulting from the trimming of trees, and the rabbits were frequently seen around these. Since the removal of the branches, however, they have been running about on the roadway and on the sidewalks.

REVIVAL MEETINGS

Evangelist Torrie Completes His Mission Here This Evening.

Another good audience turned out to the South London Baptist Church last evening to hear Evangelist Torrie speak on "How a Notorious Criminal Escaped." His text was Luke, xxi, 4. "I find no fault in this man." The speaker dealt with Pilate as the faulty man and Jesus as the faultless man. He spoke of the compromise, cowardice and condemnation of Pilate. Jesus was unjustly accused, was rejected unmercifully, and substituted unjustly in the place of Barabbas, the condemned murderer, who was to have died on the cross, but not Pilate given him his freedom. The speaker pointed out that just as Barabbas escaped because another took his place, so all can escape because Jesus has taken their place and died on the cross for them and until they accept Him He holds them responsible for their sin. The evangelist emphasized that the greatest and most unpardonable sin in the world today is to crush the body of Jesus by not accepting Him.

The choir rendered two numbers from the "Bible Songs Book," "Drifting Down" and "He Brightens the Sun," which added interest to the service.

Tonight will be closing night of chorus and whistling boys will be present and aid in the music. The exceptionally good one. All are invited. The song service begins at 7:45 o'clock.

HYDRO TURNED ON.

FORREST, Feb. 8.—Hydro was turned on in the village for the first time yesterday afternoon, and the villagers had "juice" from Niagara Falls. It is working well.

GIRLS ANSWER 60,000 PHONE CALLS DAILY

Local Exchange Visited by Delegation From the Council.

A visit of inspection upon the invitation of local manager, C. H. Beard, was paid to the local central office of the Bell Telephone Company yesterday afternoon by representatives from the city council, board of control, board of education, and other civic bodies.

The fire protection throughout the building is complete in every detail. Standby connections to all parts of the building with an automatic sprinkler system, asbestos blankets, sand and water, and a complete fire extinguishing system are in place for every emergency.

The operating room, where the calls come in to the girls at the switchboard, proved a most interesting feature for the visitors.

The telephone system was explained in detail to all, and everyone wondered how so few mistakes occur when the telephone calls are made in a day is 60,000.

The day the United States severed diplomatic relations with Germany 68,000 calls were answered.

The average length of time to elapse

for the answering of a call from the time the subscriber lifts the receiver until the question "Number" is four seconds.
Sometimes only two seconds, other times eight.
The entire scheme, although complicated in its workings, is arranged so systematically that the slightest wire trouble is detected in a short time.

LETTERCARRIERS GIVE WELCOME TO COMRADE

Glad to Have Sergt. Dalton Back—Presentation to Henry Bernard.

Last night the members of Branch No. 4, Federated Association of Letter Carriers, met in their rooms in the C. O. F. hall on Richmond street and spent a social evening.

Prudent Percy Ferguson, who was chairman of the entertainment committee in charge of the evening's program, welcomed the carriers and hoped they would have a pleasant evening. He also welcomed Sergt. Dalton, who had just returned from the front.

The letter carriers, who had left London several months ago with the 7th Battalion, and had spent several months while away, and was invalided back to Canada, arriving here on New Year's Day. Captain Ferguson hoped his health would soon be restored and he would soon be back on the staff and in the line.

Solos were sung by Ray Westby, Wm. Corpe and James Stafford. They were all heartily enjoyed. Walter Taylor gave a comic reading that was well received. Mr. Arnot gave an instrumental that was heartily enjoyed.

After several selections had been played on the gramophone, Mr. Ferguson called Henry Bernard to the platform. Mr. Bernard has recently been superannuated, after spending 23 years in his military service as a legionary carrier. James Cushing read a nicely-worded address to Mr. Bernard, after which Fred Currie and Percy Fishery presented him with a beautiful leather chair.

Mr. Bernard, although completely taken by surprise, made most reply thanking the carriers for their kind thought and the staff.

Short, two veterans, were present, and made short speeches telling of the hardships when they were on the staff.

All joined in wishing Mr. Bernard many years of health and happiness. After the singing of the national anthem, the evening closed with a social hour.

UNPROVOKED ASSAULT BY STRANGER BRINGS FINES

Ernest Blackwell and Gordon McFadden Attacked Pall Mall Street Resident.

Ernest Blackwell, 177 Clarence street, a driver for a local parcel express company, was fined \$5 and costs in police court today for assaulting a resident of Pall Mall street, and Gordon McFadden, 177 Clarence street, was fined \$5 and costs for the same offence.

The case was brought on by the fact that Blackwell had been seen attacking a resident of Pall Mall street, and Gordon McFadden, who was with him at the time, was also seen attacking the same resident.

Blackwell, in his defence, said that he had been seen attacking the resident, and Gordon McFadden, who was with him at the time, was also seen attacking the same resident.

Magistrates Mr. O'Neil and Mr. Dyer gave both a scolding lecture for their conduct, as brought out in the evidence.

Garnier testified that he was attacked by the two men on Dundas street west on Saturday night at 11 o'clock. He had never seen either before and the assault was committed, he said, without reason.

He said that McFadden had struck him first, and after he was down Blackwell had kicked him in the face and knoed out some of his teeth.

Benjamin Williams, who was with Garnier at the time of the assault, corroborated the evidence of Garnier. McFadden, in his defence, said that he had been seen attacking the resident, and Gordon McFadden, who was with him at the time, was also seen attacking the same resident.

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SOCIAL SERVICE HOME FOR LONDON, UNDER METHODIST CHURCH AUSPICES, DECIDED

Will Be Established in Near Future, When Building Has Been Chosen.

Mr. Lethbridge Will Render Program on Saturday Afternoon.

The delightful recital given in the First Presbyterian Church, January 27, in aid of the Children's Shelter, which was interrupted by a cyclone in which was completed Saturday afternoon, February 10, at 4 o'clock.

By special request Mr. Lethbridge will reveal the idealized London themes by Adnan. The opening organ number will be the 3rd and 4th movement of the Sonata by Pierre A. Ven.

Miss Thompson being unable to give her number, Mrs. Gann, a sister of Premier W. J. Martin of Saskatchewan has kindly consented to sing. This recital will be the 3rd and 4th movement of the Sonata by Pierre A. Ven.

In the evening, a public meeting of Methodist women of the city was held in the Dundas Centre Methodist Church, at which Dr. Moore was the speaker, demonstrating in the course of his address the necessity for such a home and explaining its methods of operation.

While the committee has looked at a number of buildings with a view to obtaining one suitable for the purpose, no choice has yet been made.

Peel's Military Lines

"Soldiers' Friend" Button Polish, Buttons, Battalion Badges, Haversacks.

PEEL'S

Dominion Savings Building.

CABARET SHOW TO AID RETURNED SOLDIER

Western University Alumnae Will Put On Fine Program.

At a meeting of the Western University Alumnae Association, held yesterday afternoon at the home of the president, Miss Florence Mitchell, arrangements were completed for holding a cabaret show in St. Peter's Parish Hall on Friday evening, February 6. The proceeds will be devoted to the relief of returned soldiers who are ill with tuberculosis. The hall will be specially decorated with St. Valentine's decorations, and a fine program is being arranged. Mrs. E. R. Gunn and Mr. E. H. Nelson will be in charge of the committee.

"Seal Brand" means a certain, definite blend of high-grade coffee - uniform in quality and always delicious.

Don't take any chances—always insist on having "SEAL BRAND" COFFEE.

In 1/2, 1 and 2 pound tins. Whole—ground—pulverized—also fine ground for Percolators. Never sold in bulk.

CHASE & SANBORN, MONTREAL.

The Largest Stock of
Victrolas and Records
Backed by the "BEST SERVICE"

A PLEASURE TO PLAY THEM FOR YOU.

HEINTZMAN & CO.
242 DUNDAS STREET



"Listen to This"

You will not want to sit and listen to it, you will want to join in the dance. It is a Victor One-Step Record (1820) coupled with "Brown Skin"—Fox Trot. You will enjoy both. This month has an exceptionally fine list of popular songs, dance, vocal and instrumental selections. You will want these records:

Ten-inch, double-sided Victor Records—90 cents for the two selections:

Any Place is Heaven if You Are Near Me	Harrison	18201
When I Found the Way to Your Heart	Harrison	18201
Keep Your Eye on the Girlie You Love	Peerless Quartet	18204
I'm Coming Back to California	Peerless Quartet	18204
They're Wearing Them Higher in Hawaii	Collins and Harlan	18210
Buzzin' the Bee	Collins and Harlan	18210
Serenade—Good Night, Beloved!	McKee Trio	18190
Bohemian Girl Melodist	McKee Trio	18190
Carry Me Back to Old Virginia	Orpheus Quartet	18195
Darling Nelly Gray	Peerless Quartet	18195

Twelve-inch, double-sided Victor Records—\$1.50 for the two selections:

Restaurant Scene	Avon Comedy Four	35602
Cohan's Wedding	Avon Comedy Four	35602
When the Sun Goes Down in Roman—	Victor Military Band	35604
Medley Fox Trot	Victor Military Band	35604
Witmark Medley—One-Step	Victor Military Band	35604

Two Charming Red Seals
Janet's Choice (Contralto) Louise Homer 87262
The Roary (Violin) Fritz Kreisler 64504

Hear them at any "His Master's Voice" dealers

Write for free copy of our 450-page Musical Encyclopedia listing over 6000 Victor Records.

Berliner Gram-o-phone Company LIMITED
9 Lenoir Street, Montreal 876-286

Made in Canada One Price from Coast to Coast Played Everywhere Dealers in Every Town and City

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Mason & Risch, Limited,
Heintzman & Co., Limited.

MASON & RISCH LIMITED
THE HOME OF THE VICTROLA
248 DUNDAS ST.

Just Think

If you passed away without having made your Will, how would your wife and family be "fixed"?

Unless you draw your Will your Estate may go to those you do not wish to benefit. We will attend to it for you, if you will but call or write us.

The London & Western Trusts Co.,
322 Richmond Street, London, Ont.
Sir Geo. Gibbons, K.C., President. John S. Moore, Manager.

FARMERS ORGANIZE.

APPEL, Feb. 8.—A meeting was successfully held at Longwood for the purpose of organizing a Farmers' Association. W. Kellistone acted as chairman. Mr. Archie Limon and Dan Crawford, both of the Strathroy Farmers' Club, also assisted.

The association here will be known as the Longwood Junior Farmers' Improvement Association. The officers

for the year are as follows:

Hon. president, Ernest Cawthorpe; president, Wm. Warren; vice-president, Dan Gallagher; secretary-treasurer, Roger Perry; directors, George Sabour, George Stockings, A. Hixon, George Cawthorpe, George Pettit, Roy McCracken.

The association purposes meeting twice a month. There will be connected with it a debating society.

WANT REDMOND TO ASK FOR A "FREE IRELAND" AS AN AID TO ALLIES

LONDON, Feb. 8.—At a meeting of the Nationalist party held in the House of Commons today it was agreed that John Redmond, the Nationalist leader, should ask the Government leader in the House to grant an early day for discussion of the following motion:

"That with a view to strengthening the hands of the Allies and to achieving recognition of the equal rights of small nations, and of the principle of the Nationalists against the opposite German principle of military domination and government without the consent of the governed, it is essential without further delay to confer on Ireland the free institutions long promised her."

SWEDEN CANNOT ACCEPT VIEWS OF MR. WILSON

U. S. Has Chosen Queer Means to Realize Peace, Is View Expressed.

STOCKHOLM, via London, Feb. 8.—The Swedish Government rejects President Wilson's suggestion that other neutral countries join with the United States in severing diplomatic relations with Germany, and declares its intention to follow the strictest neutrality so long as it is possible. Sweden's reply was delivered to the American minister today.

The Government of the United States has chosen as a means of arriving at the realization of peace a method absolutely contrary to the principles which have guided the policy of the Swedish Government up to the present hour.

So declares the Swedish note, which the minister of foreign affairs, K. A. Wallenberg, delivered to the American minister, Mr. Nelson Morris, in reply to President Wilson's invitation to Sweden to join with the United States, which Mr. Morris communicated to the Swedish Government on Monday. The text of the note follows:

"The policy followed by the Royal Government during the war has been one of strictly impartial neutrality. The Royal Government has done everything in its power faithfully to fulfill all the duties which this policy imposes upon it, and at the same time it has retained effective as far as possible the rights derived therefrom."

"With a view to obtaining a practical result in upholding the principles of international law the Royal Government has several times addressed the neutral powers in order to effect co-operation, with the avowed object in view. Above all, the Royal Government has not failed to submit to the Government of the United States a proposal to this effect."

FARM OF 80 ACRES, 10 ACRES CLEARED, IS SOLDIER'S BOON

Ontario Government Makes Known Settlers' Scheme.

TORONTO, Feb. 8.—In a memorandum to Sir Robert Borden with reference to facilities for settling returned soldiers on the land, G. Howard Ferguson explains Ontario's proposals, some of which may be mentioned. Farms not containing more than 80 acres will be laid out in such manner as to bring the different farmhouses as close together as possible. The work of the men will be directed to clearing on the front of each farm an area of ten acres.

As soon as a soldier desires to go upon a farm and work for himself an 80-acre lot with a ten-acre clearing will be allotted to him.

The eighty acres with ten acres of clearing will be given the settler free of charge. For each day's work that is done from the time he enters the training school at Montserrat until he goes upon his clearing he will be paid a reasonable wage.

An advance up to \$500 will be made to cover the cost of stock, implements, equipment and any assistance in building that may be given, for which a lien will be taken against the settler's holding and chattels.

The lien will be repayable in twenty years at six per cent, but no payment on account of either principal or interest shall be required until after the expiration of three years.

At the expiration of five years from the settler locating upon his land and upon the due performance of certain conditions in the meantime, he will be entitled to receive a patent from the crown.

There are also facilities for co-operative marketing.

MOBILIZATION BILL IS INTRODUCED IN SENATE OF FRANCE

All Able-Bodied Males To Do National Service.

PARIS, Feb. 8.—Etienne Clementel, minister of commerce and agriculture, today introduced in the Senate the Government measure respecting general civil mobilization. The salient feature of the bill is the giving to the Government of the right to mobilize all able-bodied males between the ages of sixteen and sixty not now serving in the army, who may be assigned to such work for the national defence as the fitness and domicile make most advantageous.

Farmers and other persons in occupations directly concerned with the national defence will be left where they are now working, under certain conditions, as will also be the public officials and government employees whose services are indispensable in their present pursuits.

Alphabetical indexes of persons subject to be called upon will be compiled in the offices of the mayors of every township. They will be made up of classes, professions and callings. Voluntary workers will be first taken work for the national defence as the fitness and domicile make most advantageous.

Those not volunteering will be called upon when needed and assigned arbitrarily to work.

Young men will be called on first and older ones progressively, as needed. Under the proposed law factories or other private enterprises may be requisitioned by government decree.

WILL GO AS UNIT.

WALKERTON, Feb. 8.—Chables just received from England confirm rumors that the Bruce Battalion is to go to the front as a unit.

DUTCH WILL NOT MAKE A BREAK, BUT WILL DEFY

Premier Says Energetic Protest Has Been Made to German.

WASHINGTON, Feb. 8.—The Netherlands Government, through the American legation at The Hague, has formally declined to accept President Wilson's suggestion that it follow the course of the United States and break off diplomatic relations with Germany. Information to this effect reached here today in confidential dispatches from Holland.

It was also said in the dispatches that the Netherlands Government had made protest against unrestricted submarine warfare, and that at the same time negotiations had been opened with Great Britain for the reduction of its mine field. The Dutch Government plans to have the British field and the German danger zone, which now overlaps each other, so contracted as to make a clear path through which its ships may pass.

PREMIER'S ATTITUDE.

LONDON, Feb. 8.—A Reuter dispatch from The Hague says:

"In the second chamber of Parliament today Premier Vandenlinde made a statement on the submarine situation. He said the Government had no reason to change the attitude it had observed previously during the war through Germany's threat of intensification of submarine warfare. Holland up to the present had strictly conformed to international law, and it was her opinion that law remains law, even when violated by others."

"Energetically Protests."

"Holland, the premier said, especially upheld the principle of freedom of the seas. Accordingly, while maintaining an impartial standpoint in the war she had energetically protested to Germany, both against obstruction to free navigation and against the deliberate employment of submarines as not being in accordance with international law. 'There is now,' said the premier, 'no more reason for the Government to change its international policy than on the occasion of previous violations of international law. The Government remains resolutely attached to the policy of strict impartiality, and maintains its resolve to offer armed resistance to any violation of our territory or sovereignty rights by any power whatsoever. The Government hopes by determination and tact to overcome the difficulties resulting from the international situation.'"

"The speech of the premier was loudly cheered."

SOLVAY COMPANY TO START AT ONCE ON AMHERSTBURG WORK

Manager From Kansas Coming to Build Plant.

AMHERSTBURG, Feb. 8.—Amherstburg residents felt there was "something doing" when a short time ago it was given out that the residence on the river front belonging to the Solvay Company would not be rented, as the manager of the company would require it. It now seems evident that the large stone-quarry here will soon be operated, as the following news item taken from the Hutchinson, Kansas, News will show: "Announcement was made today that G. S. Rutherford, who has been manager of the soda-ash works in Hutchinson since their works here, will leave within a month. Mr. Rutherford will go to Amherstburg, Ont., where he will take charge of a big new Canadian plant of the Solvay interests. This is to be built from the ground up under the direction of Mr. Rutherford. It will be built by the Brunner-Mond Company of Canada, under which name the Solvay Process Company's Canadian interests are known. Mr. Rutherford confirmed the report this afternoon that he is to leave here. He will go to Canada soon after the 1st of February. It is expected. He came to Hutchinson from Detroit when the Solvay Process Company leased the Hutchinson Chemical and Alkali Company's plant here, and under his direction the soda-ash plant has become probably the largest single industry in the city, and has been a heavy producer."

For several years past Amherstburg residents have looked forward to the time when the Solvay Company would commence operations, and now it seems their long-cherished hopes are about to be realized. The opening of this plant here will be a great boon to the town, as no doubt it will be carried on on an extensive scale. The immense quarries here will give Mr. Rutherford ample scope to develop the biggest single industry of this section as well as he did in Hutchinson. Mr. Rutherford formerly lived in Sarnia, and is a son-in-law of the late Mayor Thomas Doherty of that city.

COMMANDING OFFICER OF SPORTSMEN'S BATTALION DROPS RANK TO FIGHT

TORONTO, Feb. 8.—The first commander of a Canadian battalion to revert in rank in order to go to the front is Lieut.-Col. Richard Greer of Toronto, says a Telegram from his special correspondent.

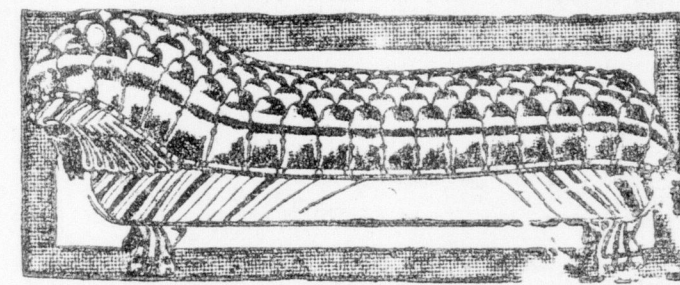
Lieut.-Col. Greer and Major John Bohan, both of the Toronto Sportsmen's Battalion, which was broken up for drafts, applied for and received permission from Canadian headquarters to accept lower ranks to take a company drafted from the Sportsmen's Battalion to go to France to join another Canadian Battalion.

Col. "Dick" Greer was county crown-attorney of York when he organized military service to an avocation.

February Furniture Sale

Home-makers are quick to show their confidence in this store as a homefurnishing centre. Right from the opening day of the February Sale it has been a time of high pressure for our salesmen and delivery service. Concerning selection, it is even better than ever just now, as new stocks are arriving every day.

So well have we prepared for this sale that months and months ago—before the days of advanced prices—we placed orders at the factories. The result is that three warehouses are required to accommodate the goods, and just as fast as they empty themselves there are carloads ready or on the way to London with furniture to take the place of that now being sold. In this way we insured the February Sale, abounding with new delights and interest, right up to the last day of the month.



\$14.95 Large Comfortable Couch, upholstered in Bradley leather, all steel constructed, heavy oak frame. The couch sells regularly at \$20.00. Only a few left.



\$45.00 BUFFET **\$34**

In Fumed or Golden Oak, 54-inch case. A handsome Colonial design, made by one of Canada's best factories. Four only left to be sold.

\$28.00 DRESSER FOR **\$21.50**. In real Oak or Mahogany. Large British bevel mirror. Serpentine front. Oval or square glass. Well made and finished.

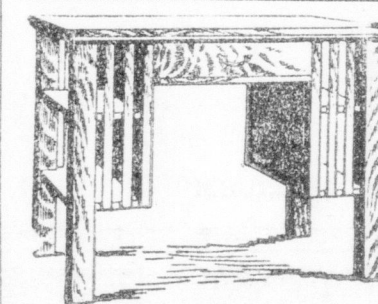


\$59.00 Handsome Bungalow Dining-Room Suite, in fumed finish. One of the very latest designs. Well made and splendidly finished. Buffet and China Cabinet have inlaid cane panels. Try to match this suite for less than \$75.00.

Buy Rugs Now and Save Money

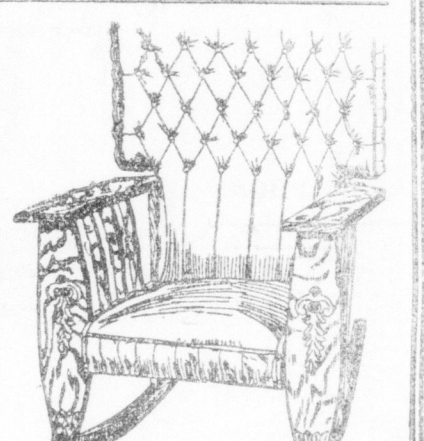
Our entire stock of Rugs is reduced in price. Discounts range from 20 to 35 per cent. Everyone knows how rugs have been increasing in price. We still have a large stock left, purchased two years ago, before the increase. We strongly advise anyone who needs a rug this spring to anticipate their wants and attend this sale. The sooner the better.

In Wilton and Axminster we have a splendid stock of English and Domestic Rugs in all the best designs. In Brussels and Tapestry our assortment is unsurpassed. Wool Rugs, Rag Rugs, Crex Rugs, and Congoleum Rugs in all sizes.



\$13.50 HANDSOME BOOK-END LIBRARY TABLE.

It's just one of the many bargains in tables we have. This one is Solid Oak, Fumed or Golden finish. Worth \$18.50. We have others from \$7.50 to \$35.00.



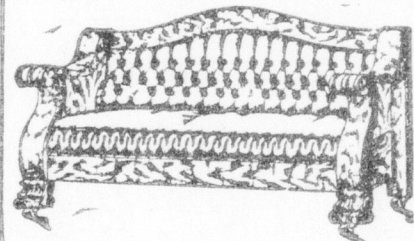
\$7.50 THIS BIG MAN-SIZED ROCKER. Upholstered in Wear-Ever Leather, in good solid oak frame. A rocker you need not be afraid to use.

Dollar Day, Sat., Feb. 10

All over the store—in every department—are Special Dollar-Day Bargains. Come in and look around. You will be welcome and not asked to buy.

Join the Davenport Club

A new club is just forming—50 members only will be taken, \$5.00 cash and \$1.00 weekly are the club terms. Any honest person may become a member. It costs nothing to join. Hand some \$5.00 Davenport range in price from \$25.00 to \$50.00.



The Ontario Furniture Co., Ltd.

226, 228, 230 Dundas Street, London WE PAY FREIGHT CHARGES WITHIN 100 MILES OF LONDON.

WOULD AVERT WAR BETWEEN GERMANY AND UNITED STATES

Argentine Ambassador to the U. S. Takes Unpopular Initiative.

BUENOS AIRES, Feb. 8.—The newspaper La Prensa announces that a meeting of the pan-American Union has been called. It adds that Romulo S. Naon, the Argentine ambassador to the United States, has proposed that an international conference be held in Madrid with the idea of averting war between the United States and Germany.

What's in a name?
Ask the cooks who use
PURITY FLOUR
MORE BREAD and BETTER BREAD

SCRATCH—GRANT.

RIDGETOWN, Feb. 8.—A very quiet wedding took place at high noon yesterday at the home of Detective John B. and Mrs. Grant, when their only daughter, Miss Sadie, was united in marriage to Berlin Scratch, son of Mrs. Scratch and the late Archibald Scratch of Kingsville, the ceremony being performed by Rev. W. J. Braden of St. George, uncle of the bride, in the presence of only a few of the immediate relatives. The young couple were unattended.

FUNERAL OF HARROW BOY.

HARROW, Feb. 8.—The funeral services of Master Dwane Quick, who died on Sunday after two weeks' illness with pneumonia, were held Tuesday afternoon from the residence of Charles Little, Pot Lake road. A brief service was conducted at the house, and then at the Oxley Methodist Church. Interment was made in the Colchester Cemetery. Dr. Huxter had charge. The late Dwane Quick was 15 years old, and was working with Mr. Little, his mother living in Buffalo, and who was present at the funeral.

To Offer Rewards for Capture of Subs

PARIS, Feb. 8.—The French Navy League has opened a subscription list to establish a fund for the reward of vessels capturing submarines. The Navy League has contributed 10,000 francs.

London Advertiser

Member Audit Bureau of Circulation.

MORNING EDITION. City. 10c per week. Outside City. 15c per week. By Mail. \$5.00 per year. NOON EDITION. City. 10c per week. Outside City. 15c per week. By Mail. \$5.00 per year.

3670 TELEPHONE NUMBERS. Private Branch Exchange. From 10:00 p.m. to 9:00 a.m., and holidays, call 3670. Business Department. 3671. Editors. 3672. Reporters. 3673. News Room. 3674. Advertiser Job Printing Co. PHONE 247.

Toronto Representative—E. W. Thompson, 57 Main Building. U. S. Representatives—New York: Charles H. Eddy Company, Fifth Avenue Building, Chicago; Charles H. Eddy Company, People's Gas Building, Boston; Charles H. Eddy Company, Old South Building.

THE LONDON ADVERTISER COMPANY, LIMITED.

London, Ont., Friday, Feb. 9.

COLD-BLOODED MURDER.

IF THE HOLDING of the American ambassador, Gerard, and all Americans hostages in Germany does not impress the American people in a few days as constituting an "overt act," the judgment of most Canadian observers is at fault. It is apparent that every American one meets in Canada is outraged by the clumsy diplomatic boorishness of the Teuton. The act will bring about a crisis. If the unbridled attacks upon defenceless ships do not serve to do so.

Washington seems to feel that war is inevitable and that with the United States in the war active participation to the full extent of the country's strength must be carried on. Today the Americans are drawn by the common bond of the Entente Alliance. The chip is on the shoulder and while the bully's bump may not have been heavy enough to dislodge the chip he is certain to precipitate the crisis as he goes on with his sea slaughter.

What a thrill of anger sweeps through the world as the news of the sinking of a Belgian relief ship comes over the cable. Such ships as these and defenceless sailors in lifeboats are the Hun tit-bits. A nurse on the battlefield would be the same sort of desirable target for the German. The race sinks deeper into infamy. The United States cannot long remain unmoved by the evidences of brutal disregard of the common laws of humanity. It is cold-blooded murder now.

THE COAL DEALER—BLESS 'IM.

A LONDON WOMAN who looks after the buying of coal for her household announces that she is putting her trust in providence and the coal dealer. The situation this winter has developed a similar brand of faith in a number of citizens of all degrees of prominence and affluence. There is nothing else to do but trust the coal dealer, unless the alternative is preferred of chopping up the backyard fence for fuel or burning the wood-work of the garage or chicken coop.

The coal dealer is the despot of the hour, but, at that, he is having troubles of his own. Temporal power has almost driven him to nervous prostration, judging from the language he uses when facetiously asked if he would like to advertise his surplus stock for sale. Moreover, he has developed a telephone manner, not to say vocabulary. Nervous prostration afflicts various individuals in different ways. There are certain people in whom the symptoms take the form of a vocabulary. There are harassed coal dealers who are afflicted with the vocabulary brand. One hundred-odd telephone calls in four or five hours bawling on the same subject, demanding the same demand, should be sufficient to exasperate even one who is not a despot.

In any case, the coal dealers have been handling a difficult situation in a manner both diplomatic and public-spirited. They have met actual needs with their distributions, at the same time refusing to be parties to extravagance or greed, even on the part of most desirable customers or prospective customers, from a financial standpoint. Some dealers this winter have lost good customers by refusal to overstock coal bins. But they have done the right thing by the public dependent upon them.

Some people seek the limelight. It is a safe wager the majority of coal dealers would only welcome the opportunity to crawl away from the limelight which the coal situation has thrust upon them, creep away to some nice, tropical corner where coal isn't required, and there be allowed to sleep and forget, far from the telephone's maddening din.

THE HONORABLE (II) BOB.

A CITIZEN called The Advertiser by telephone. "I see you have a picture of Hon. Robert Rogers on your front page," was the comment. "Didn't notice it," responded a perplexed editor. "Why, I mean the crocodile with the face on it," said the reader. "It looks like Rogers to me, and the figure fits him in his relation to the public life of Canada."

That was a severe arraignment. The cartoon was one by the famous Rasmackers, and the face on the crocodile was not intended to represent Mr. Rogers. But the remark was an indication of the estimate placed upon the present Canadian minister of public works by the average Canadian. It has been announced that he will not again contest a seat in the West. He realizes he could not be elected in the province that for years had its politics shaped by his crafty hand. He was recently called to give evidence before a commission called for the purpose of investigating the subscriptions by Government contractors to the funds of the Conservative party. No bolder plot of public privacy was

ever exposed. The charges were proven up to the hilt, and, in the opinion of the court, Mr. Rogers was deeply involved. Not only that, but the judge accused him of having lied in his evidence, and refuses to accept the statements with which the minister sought to clear himself.

Very soon Mr. Rogers may find himself in a position as serious as that of former Premier Roblin and others of the Manitoba gang.

Yet this Mr. Rogers is the man Premier Borden chooses to accompany him to the Imperial conference, to represent Canada in the councils of the Empire.

No wonder the people of Canada are sorely tried in their Government and its strange partnerships. Surely Mr. Blomfield should go along. He, too, might return with a lightning bolt, as Mr. Rogers is likely to do.

TRADES COUNCIL FOR NATIONAL GOVERNMENT.

IT WAS gratifying to note that the London Trades and Labor Council has come out strongly in favor of national government in wartime. The trades and labor council is an independent body, controlled by no party and serving no ends but those of the man who works with his hands. Although the council represents organized labor, it speaks for all workmen, and their sentiment is for the most capable control of the country.

The labor council believes that in the event of national government being brought into existence labor men should be chosen to represent the common people. This would be quite in line with fairness and justice, and it is to be hoped that the practical minds of every class will be considered when the Government has been forced to remove the wadding from its arduous attachments and give heed to the call that can be heard from all corners.

What with Sir Sam Hughes dismissed, Hon. Robert Rogers leaving for Britain to represent this nation while the ink of Judge Galt's condemnation of the minister as a barefaced fabricator is hardly dry, with Garland and Foster in disgrace, with Severyn elected by interests hostile to recruiting, with Blondin presuming to put the name of the viper's nest, Berlin, on the map again, the country and the Liberal party have much to urge them on to end the present administration.

Yet there are few Liberals who wish to force an election while there is a possibility for a reorganization along the lines of sane, honest, non-partisan administration. The local Conservative paper vacantly wondered the other night where could men be secured to take the place of the present cabinet. Of a Rogers? Of a Cochrane? Of a Crothers? Of a Blondin? Of a Severyn? One could not shoot a cannon through the streets of a fair-sized Ontario village without striking better men. There are capable men in the Borden cabinet, but there are a number of nondescript and albatrosses. There are a number of Nationalists that should be kicked out bag and baggage. Labor men, business men and professional men and farmers of known character abound in this country. They should be called to control of affairs.

EDITORIAL NOTES.

This time even the coalmen will rejoice over the change to warmer weather.

It's a pretty brave man who will book passages on the ocean-going liner these days, or is he optimistic?

On the assumption that the unexpected always happens, we might prophesy national government for Canada without an election.

The epidemic of German measles is subsiding in London, but we have no evidence that the German fever in Kitchener has ceased to rage.

"Dogs" as a subject of newspaper humor is becoming as hackneyed as "service" in the present-day vocabulary. How about giving it a rest? Easter is not so very far away, and—

The attitude of the nations looking on while the United States hesitates, might be described in this wise:

And still they wait
And still the wonder grows
That she's too proud to fight
In spite of all she knows.

It is a mystery why the Hun torpedoes refrain from sinking Canadian transports. Probably a too-tender feeling for humanity forces them to forego this opportunity of silencing thousands of Canadian rifles with one torpedo.

No wonder the hens wouldn't lay when deprived of meat scraps, say certain experts. No doubt they are associates of that Bernard Shaw critic, who maintains that a beefsteak diet might improve that vegetarian author.

War is to terminate by the end of summer, according to the Allies. We all hope so, but nevertheless the need for the patriotic and Red Cross funds will not cease them, so don't let us. Until we have sacrificed at home, we cannot unflinchingly face the returning men who have done the fighting.

MUTE WITNESSES OF WAR.

[La Petite Gironde Bordeaux.] Millions of Americans will come to Europe and will bring with them millions of dollars with the intention of leaving millions behind them. It will be like an overwhelming wave at first, followed by many other subsequent waves. Certainly, most Americans will not leave Europe without visiting other parts of France, but, first of all, they will be anxious to visit those parts which will have been visited by the war. Tourists, who return to their own countries, will talk of what they have seen, but stones and earth must first talk to them. Certain things must be kept in the state in which they were during the war, such, for instance, as trenches on the Yser, on the Somme and at Verdun, the quarries of Soissons, and there must also be kept standing, for a certain time at least, two or more villages or towns ruined by the war, and especially a few monuments, city halls and cathedrals.

UNDER THEIR TRUE FLAG



THE ADVERTISER'S DAILY SHORT STORY (Copyright, 1916, by the McClure Newspaper Syndicate.) JACK'S RED CROSS GIRL. By Joseph T. Kessel.

He, on the Texas border, called her his "Red Cross Girl" was, in the big government hospital, "Merry Sunshine." Indeed she was to us a ray of sunshine. Moving among us with her cheery "good morning," she arranged a pillow here and there, while beaming into upturned faces.

Nature had made her light. She was light of complexion, and beneath a spotless cap of white, in the bright morning sun, her light hair shone like newly beaten gold. She had laughing blue eyes that sparkled like rippling waters. Her lithe, active figure blended harmoniously with the dainty nurse's uniform she wore.

The big ward—our ward—was filled to its capacity. The sudden call of the militia to the Rio Grande had exacted its full quota of sick men. Stricken by fever, accidentally injured or temporarily affected by the heat of the southwest, our hospital always had many inmates. As each pain-racked figure was brought in, Merry Sunshine could not conceal her anxiety. It might be her Jack, so noble, good and handsome, who had been one of the first to leave for the border. Wishing to be near him and also serve her country, she had followed her sweetheart the day after his departure, but many miles still separated them.

She would question the guardsmen. Did they know Jack? She would ask. No, they did not. It was always the same answer, though some had heard of him.

One bright August morning they carried into the ward a khaki-clad, dapper figure, who waved an imaginary saber with his unbandaged arm, shouting wildly, "Up and at them, Jack! Up and at them. Good boy, Jack; see them run. They're breaking. We'll catch them into the gulch!"

With eager, trembling hands she examined the regimental number on the sick man's uniform. It was the same as her Jack's. Was it possible that this fever-stricken form knew her sweetheart?

Far into the night she sat by the wounded man's side. Long past her regular duty hour she bestowed upon him little attentions that tended to relieve pain and make rest more comfortable. Only when bidden by the head nurse to retire did she leave the ward. She requested permission to remain, but was flatly refused, because of her already lengthy vigil.

In the cool quiet of the early morning in a few days later, Merry Sunshine's attention was rewarded by a gentle sigh from the new patient. He was freed of his delirium and his eyes slowly opened. A wan smile parted his lips as she bent over him.

"Jack's sweetheart, the Red Cross girl," he whispered joyfully. "I know you from the picture in his watch case."

With a cry of delight she heard what followed.

"Yes, Jack was by my side when we charged across a stretch of cactus-covered plain during some drill manoeuvres. I remember my horse pitching forward, my head striking the ground, and nothing else until this moment."

The voice gradually weakened. Almost inaudibly he murmured, "I'm tired now, very tired. Letter—inside—pocket—house—which I was to mail—because Jack—stationed long way from postoffice." His eyes closed and he lapsed into peaceful slumber.

"A letter from Jack! Oh, how good!" With hurrying footsteps she went into the big storeroom. Her eager hands searched among numerous packages until they came to the number she desired. With trembling fingers she unfolded the well-known khaki uniform. There it was! Hastily she tore it open. Color rushed to her fresh young face, her eyes filling with tears, which glistened like dewdrops in the morning sun. A bell rang the call to duty. The letter must wait. With a long, sweet kiss she placed it over her heart in the folds of her immaculate uniform.

Months passed and the strained situation at the border had calmly subsided. A long troop train rolled into the station of a northern city amid shrieking whistles and the hoarse shouts of the multitude upon the platform. Uniformed men, their heads protruding from the long line of car windows, yelled joyously as they recognized in the immense crowd the face of mother, sister, brother, sweetheart or friend.

Accompanied by the grinding of brakes and release of air, the train came to a full stop. Vestibules were thrown open and the happy guardsmen began to stream through, to be clasped in the arms of some dear one.

At the end of the crowd a fair-faced woman energetically waved her country's flag with a small, unglowed hand. Her young cheek was radiant with smiles and she was the first to be greeted with the "hurrahs" of the cheering populace.

Shifting her intent gaze continually over each vestibule as men after man descended, the expression in her eyes showed eager expectancy while she scanned each healthy, sun-browned face. Why did he not appear? Could it be possible he had not come? It was his regiment. Had anything happened? They were nearly all off now. Her cheeks turned white and wistful eyes

filled with tears, which resembled polished pearls against a background of blue. The lips trembled and the voice lost itself in low, quivering notes. It seemed to her reason-would-mind that they had all disembarked. From her bosom came a sigh. Her firm chin protruded with determination. The lips closed tightly over even, white teeth. The flag of her country was firmly clasped in her hand, as with her head erect she tried to force her way through the crowd.

A tall, well-built militiaman, who noted the look of anxiety on her face, politely lifted his hat and asked if he could be of service. She thanked him and explained. In a quiet, even tone he said, "Passageway, please." The crowd respectfully fell aside and he conducted her to the cars.

Merry Sunshine arrived with him at an open vestibule, just as three figures started to descend. A big man in the centre, supported by his two companions, saw her coming. He attempted to rush forward, but his uncertain steps were checked by his comrades, who sang out, "Steady, Jack, steady!" A deep flush of color shot to his cheeks. His eyes, clear and bright, watched the figure that came rapidly toward him and eagerly sprang up the steps. Strength returned suddenly as her arms encircled his neck and she placed upon his lips a long, sweet kiss. Her anxious voice questioned him, "Jack, what is it? Tell me! You are ill? You are injured?"

"It is nothing, little sweetheart," he said. "I had the fever. Feel a trifle shaky, that's all."

His arms quickly went around her, and there, amid that vast throng, we found our "Merry Sunshine," and Jack, good old Jack, regained his "Little Red Cross Girl."

Wait a Minute!

By J. H. F.

Jawn Evers, ball player, has been made a doctor of philosophy by Washington and Jefferson University. It looks as if baseball is fast becoming one of the learned professions. It has a language all its own, but no doctor of philosophy could master it, never. A ball player has as much right to wear a degree that signifies nothing as a lot more refined folks have to buy near degrees and parade them before an unsuspecting public. A lot of folks have degrees, and yet they are forty miles from knowing anything.

An officer told a regular story of a wise bird at the front. He had been in the battalion for some time, and it came to be noticed that he would frequently rush over and pick up any piece of white paper that he could see, read or pretend to read it, and throw it down. On parade or marching to the trenches, he would drop out of the lines when pieces of white paper were seen and pick them up. The officer in charge thought the fellow's intellect had moved out of France, so he sent him back to England for observation. When taken for walks the chap would rush at the first piece of white paper, read it, and throw it down. The officers finally decided that the bird was hopeless and wrote out his discharge. As they handed him the white paper, he read it carefully, and then shouted, "That's it." The joke finally oozed through the minds of the officers, and being good sports they let the private get away with it.

We are sorry "Bob" Rogers' honor has been assailed. We will some day discover that Manitoba politicians have honor.

The surgeons ought to be very busy

Traction Company

EFFECTIVE SEPTEMBER 17.

To St. Thomas and Port Stanley—7:30 a.m., *9:30, *11:30, *1:30 p.m., *3:30, *5:30, *7:30, *9:15 p.m.

To Tempo, 4:30. To St. Thomas, 6:15 p.m. and 11:15 p.m.

Sunday cars marked with a star (*).

London and Port Stanley Railway

EFFECTIVE OCTOBER 1.

To Port Stanley—6:20, 8:20, 10:20 a.m., 12:20, 3:20, 5:20, 7:20, 9:20 p.m. To St. Thomas—*5:50, *7:50, 9:20, 11:20 a.m., 12:20, 2:20, 4:20, 6:20, 8:20, 10:20, 12:20 p.m.

Heavy time denotes no local stops between London and St. Thomas.

*Daily, except Sunday.

GUNARD LINE

CANADIAN SERVICE. LONDON TO HALIFAX (Via Plymouth).

HALIFAX TO LONDON (Calling Falmouth to land passengers). For particulars of sailings and rates, apply to local agents or to The Robert Rogers Company, Limited, general agents, 50 King Street East, Toronto.

100 DAY Saturday Is Dollar Day at Chapman's 100 DAY "Better Than Ever Before."

Women's Cashmerette Hose

Women's Fast Black Cashmerette Hose, soft finish, seamless, sizes 8½ to 10. Regular 35c. Dollar Day only 4 Pairs for \$1.00

Small sizes, in Women's 75c Cashmere Hose, 8½ and 9 only 2 pairs for \$1.00

CHILDREN'S ALL-WOOL BLACK CASHMERE STOCKINGS, fine 1 x 1 rib, in sizes 4½, 5, 5½, 6 and 7 only. Worth 35c, 40c, 45c. Dollar Day 3 pairs for \$1.00

WOMEN'S SILK ANKLE HOSE.

Slightly imperfect, but no holes. Sizes 8½ to 10. Worth 50c. Dollar Day 4 pairs for \$1.00

SOLDIERS' ALL-WOOL KHAKI SOCKS.

Plain or ribbed, 49c line. Dollar Day 3 pairs for \$1.00

\$2.00 Lot

One pair of any style of \$1.50 Gloves and 1 pair 75c All-Wool Cashmere Hose. This \$2.25 value, for \$2.00

ONE LOT WOMEN'S KID GLOVES, odd sizes, in tan, black and white. Worth up to \$1.50. Choice \$1.00 pair

WOMEN'S LONG KID GLOVES, were \$2.00 pair. Dollar Day \$1.00

TABLE OF CHILDREN'S MITTS, GLOVES, CAPS AND STOCKINGS, were 30c, 35c, and 50c. A lot of any four pieces for \$1.00

\$1.25 Umbrellas, \$1.00

Women's Neat Handled Umbrellas of thoroughly waterproof taffeta, tape edged. Were \$1.25. Dollar Day \$1.00

\$1.00 Lot Smallwares

12 spoons, any number 72c
Paper Brass Pins 10c
3 dozen Assorted Safety Pins 15c
Any other utilities to the amount of 25c

Total \$1.22
This lot, worth \$1.22, for \$1.00

\$1.00 Day Dress Goods

All-Wool Serge Dress Goods, old permanent dye, in black, copen, navy, grey and brown, 40 inches wide. \$1.50 value. Dollar Day \$1.00 per yard
All-Wool Basket and Granite Cloth, in black, purple, navy and fawn. \$1.50 value. Dollar Day \$1.00 per yard
Black and Ivory Habutai Silk, extra quality, 36 inches wide. Per yard \$1.00

HOUSE DRESSES, TWO FOR \$2.00.

Sale continues of new Spring Gingham House Dresses at \$1.10 each, or 2 for \$2.00. Mail orders should include 5c extra for each dress ordered, to cover the postage.

\$1.25 NIGHTGOWNS \$1.00.

Women's Striped Flannelette Nightgowns, high neck and long sleeves, double yokes, turn-down collar and V necks, finished with braid. Were \$1.25. Dollar Day \$1.00

CHILDREN'S BLOOMERS, 3 FOR \$1.00.

Black Sateen Bloomers for children, 2 to 12 years. Dollar Day 3 for \$1.00

J. H. Chapman & Co., 239, 241, 243 Dundas St.

Toweling, Eight Yards \$1.00

Just for Dollar Day. 17-Inch Union Crash Toweling, heavy and good wearing, red bordered. Regular 15c, at 8 yards for \$1.00

Lined Petticoats

Women's Black Sateen Petticoats, warmly lined with red flannelette. Deep flounce. Regular \$1.25. Dollar Day \$1.00

Flannelette, Eight Yards \$1.00

Striped Flannelette, choice of greys, pinks and blues, 29 inches wide. For Dollar Day only 8 yards for \$1.00

31-Inch White Flannelette, soft finished, and fleecy. Dollar Day sale 8 yards for \$1.00

New Windsor Suiting, for wash dresses and suits, 27 inches wide. In navy, tan, linen and black 8 yards for \$1.00

Children's Gingham Dresses

21 dozen Brand New Gingham Wash Dresses for girls of 6 to 14 years. Worth at least a dollar each. Choice HALF A DOLLAR

These dresses are prettily made of plaid ginghams, in desirable pink, blues, etc., with belt and trimming of plain color. New spring style, with square neck, lace trimmed. Mothers will appreciate greatly getting two summer dresses for the price of one, 50c each, 2 for \$1.00. On sale for Dollar Day only.

\$1.50 FEATHER BOAS AT \$1.00

WOMEN'S PURE LINEN HANDKERCHIEFS, 15 for \$1

PURE LINEN INITIALED HANDKERCHIEFS, 9 for \$1

Spring Waists

20 dozen New Spring Waists, in three styles, including striped seed voiles, embroidered voiles and lace trimmed voiles; new collar styles; sizes 36 to 50 (note the range of extra stout sizes), \$1.50 value. Just for Dollar Day One Dollar Each

Enlarged Portraits

Bring in your photo, postal card and kodak pictures and have them enlarged. 14 x 20-inch bust size enlargement at 19c
A refinished enlarged portrait in black pastel, sepia or water color, at 69c and 98c. Done in the latest convex style. We guarantee the safe return of photograph.

Many Dollars Saved in All Departments Sa'urday

Midwinter Sale of Women's Coats, Suits and Dresses, also Children's Dresses and Coats, offers opportunities to save many dollars.
Dutch Lace Curtains \$1.00 pair
Ready-Made Pillowcases 2 pairs for \$1.00
Ready-Made Sheets \$1.00 each



In that U.S.A. Flocks of hyphens are being cut out.

Speaking of splendid isolation, the egg is about it just now.

An officer here, in discussing the possible entry of the United States in the war, said that the States had 10,000 trained men to form a nucleus of an army.

When it comes to piety, you have to hand it to Kaiser Bill and his cohorts, whether in Germany or the United States. Senators Vardaman and Works of the U. S. Senate can pray as lustily as the most pious class leader.

Speaking of a life's job, the Muns want to prove that they are not bar-barians. Can't be done.

A Texas woman has had ten

husbands, and has divorced the last. If she keeps on, she is bound to get one she likes.

Sometimes a man is not satisfied with building his house on the sand; he goes farther and builds a garage on credit.

A dayman is planning to deliver milk through the parcel post. Super-body will be mailing water next thing we know.

There is one thing I can always guess right, the second time; if a baby isn't a boy, then it's a girl.

A man likes to repeat the smart things his children say, because he thinks it is hereditary.

It is well to avoid quarrels. No man is safe in having a break, even with a bad egg—so declares the Los Angeles Times.

"Security First"

EXCELSIOR

INSURANCE LIFE COMPANY

FACT NO. 2.
Mortality Rate for 1916, including war claims, 50 per cent less than expected.
J. S. HOWELL, Inspector, Merchants Bank, London.

Head Office: Toronto, Can.

claiming \$18 per hundredweight. The hog is a remarkable animal, in that it can be cured after it is dead.
Missouri boasts a pig with only two legs. Is it the only one?—San Francisco Chronicle.
Every seventh family in the United States owns an automobile—which the other six families are occupied in doing—Tacoma Leader.

WAKE UP SHOPPERS!

DOLLAR DAY is here

For Saturday We Offer 10 Per Cent Off Every Dollar Represented in Our Stock

With present prices of our stock, this offers EXCEPTIONAL OPPORTUNITY for those requiring fixtures or supplies.

Our assortment comprises the most select designs. In semi-indirect and pan fixtures. This offer also applies to store and Office Fixtures, Electric Irons, Toasters, Fans, etc. Nothing withheld.

J. H. POLLOCK

397 Clarence Street, City Gas Co. Building.
Phone 5752. Night Phone 3253.
Motor Work a Specialty. Fixtures and Supplies.
Contract Wiring.

GREAT BARGAINS FOR DOLLAR DAY

All the Year 'Round We Save You Money, But—

You must come to-morrow to appreciate just how much this store does save you money. You will find Ladies' Ready-to-Wear selling at prices that defy comparison. We are the manufacturers and save you the middleman's profit. Look over these bargains, but remember that all the rest of our immense stock is reduced accordingly.



\$10.50 SERGE COLLEGE DRESSES, \$6.85.
Black and navy, pleated. On sale on Saturday... \$6.85
\$13.50 SILK DRESSES \$6.75
All Other Dresses at Clearing Prices.

\$3.95 SERGE SKIRTS, \$2.05
Black and navy.
Others up to \$7.50.

TABLEFUL OF WAISTS, 79c AND 98c.
Assorted styles. Worth \$1.00 to \$1.50.

\$18.50 PRESS PLUSH COAT, \$10.95.

DOLLAR DAY SPECIAL
Small Size Ladies' Suits

4 only
Size 14,
black serge.
At less
than the lin-
ing is
worth.

HOUSE DRESSES, \$1.00.

The Metropolitan Suit & Skirt Mfg. Co.
332 DUNDAS STREET.

DOLLAR DAY

Ladies' Handbags---Special

Real Leather, latest style.....\$1.00

Suitcases

Fibre or Keratol, 22, 24, 26 inches.....\$1.25, \$1.50, \$1.75

Club Bags

Extra large size, 16 and 18 inches.....\$3.00 and \$3.50

MEN'S PURSES—Extra values.....25c to \$3.00

TRUNKS—30 to 40 inches, box style and steamer. At Special Prices.....\$4.00 to \$15.00

The Leather Store

JAMES MacCORMICK

PHONE 2038. 395 TALBOT STREET.

ASKING AIRBRAKES AND BELL SYSTEM FOR SARNIA CARS

Council Demanding Improvements and Safeguards.

NO BELT LINE FOR TIME

The Eastern Residential Line Project Apparently Shelved.

SARNIA, Feb. 8.—The question of providing the cars of the street railway company with air brakes and an electric bell system, is being considered by the company according to advice received by the city council, and the estimates of the cost of installing these improvements are being secured. No action has been taken in regard to the construction of a belt line tapping the eastern and residential sections of the city, as at the present time the company is not in a position to expend money in such an enterprise it claims. The installation of air brakes is a question that should be taken up at once say the aldermen, to safeguard the lives of passengers and prevent accidents which might easily occur with the present hand brake system. The electric bell system is merely a matter of convenience for the public, as it does away with the frantic signalling to the conductor which is now necessary, unless one wishes to be carried beyond one's destination.

The council hopes that the railway company will set its way clear to provide the cars with these modern appliances as soon as possible, but it is quite apparent that the hopes for the establishment of a belt line have been shattered and has been shelved for some time to come.

More Winter Delays.
A stiff northwest wind accompanied by a light snowfall, struck this city early this morning, and caused some slight delays and inconvenience to the street railway company, and caused delays on incoming passenger trains. The zero weather which has held the city in its grip for the past two weeks has moderated and the mercury has ascended to a higher level, to the relief of the citizens in general.

Put On Dance Anyway.
The annual collegiate "at home" held in the city hall this evening, included dancing which was frowned upon by the board of education at a meeting some time ago, when the students made a personal appeal for the use of the assembly hall at the institute for the purpose. The board was willing enough to permit the use of the hall for an "at home," provided that it was carried out on the old-fashioned plan, with dancing eliminated. The event was apparently dropped for a while, and nothing more was heard or said about it, until the announcement was made that arrangements had been completed for the use of the city hall, and the students feel that they have put a good one over on the board of education.

Discharged on Theft Charge.
Mrs. J. Paradis was charged with the theft of a white waist valued at \$1, and a black silk dress valued at \$15, the property of Mrs. E. Nix, at today's session of the police court. Through her attorney, A. Weir, she pleaded not guilty to the charge, and a summary trial. The alleged theft occurred at the rooming house of Mrs. Keller, 231 Lochiel street, where both reside. The evidence of Mrs. Nix showed that the articles disappeared between Friday of last week and Tuesday of this week, and the waist was seen in the Paradis' room and was washed by her.

Says Husband Exonerated.
The crown attorney then asked that the husband, J. Paradis, be placed on the stand, but the counsel for defence contended that the testimony of the husband against the wife could not be taken, and cited an example to prove his contention. Paradis, however, was questioned by the defending attorney, and stated that in his belief the clothes might have been taken to their room by the Nix children, who were aged 5 and 8 respectively. He admitted seeing the waist, but saw nothing of the silk dress. He also admitted that his wife had gone to a party on Monday night, but had worn her own clothes. As there was no direct evidence of the theft, the prisoner was discharged and the case dropped.

FARMER, ACCUSED OF TRYING TO SHOOT NEIGHBOR, IN TOILS

Dover Township Man Arrested After Leaving Barricaded House.

CHATHAM, Feb. 8.—Peter McKellar of Dover Township was arrested today on a warrant which has been standing against him for the past two weeks, following an alleged attempt made by him to shoot Peter Cashmere, a neighbor.

No plausible reason can be given for his behavior. It is claimed. Following his alleged action, he barricaded himself in his home on the town line, Dover, and did not leave the house until yesterday. Neighbors asked the authorities that he had left the house, and he was arrested and lodged in the county jail. He will be examined by Dr. T. Morrice and Dr. R. V. Bray as to his mental condition. The defendant is said to have threatened to shoot any person who went on his farm.

RESTRICT "DOCTOR" BY GOVERNMENT'S RULING

Perth Medical Association Follows Lead of Central Committee.

STRATFORD, Feb. 8.—At the annual meeting of the Perth County Medical Association a resolution was passed in accordance with the request of the central committee in Toronto, asking the Government "to define the meaning of 'practice of medicine,' and to prevent the unauthorized persons, as there is no law at present to prevent anyone who chooses from using this title. The members were favorable to amalgamating with the Ontario Medical Association.

Dr. J. A. MacGregor of London and Dr. F. J. R. Forster of London spoke. The new officers are: President, Dr. A. D. Smith, Mitchell, vice-president, Dr. A. A. Forster, St. Mary's, secretary-treasurer, Dr. F. J. R. Forster, Stratford; local secretaries, Stratford, Dr. Gemmell; St. Mary's, Dr. J. R. Stangor; Mitchell, Dr. Armstrong; Listowel, Dr. Nichol.

SUCCESSFUL BANQUET.

HIGHGATE, Feb. 8.—The missionary banquet held in the Highgate Methodist Church Tuesday evening was well attended and was a success. The supper was followed by an excellent program, consisting of solos, duets and addresses; two interesting talks on "Missions" were given by Rev. C. E. Manning of the Mission Rooms, Toronto, and Rev. A. E. M. Thomas, M.A., B.D., of Aylmer. More than 70 were present at the banquet to carry on the work.

Dowler "Dollar Day" Bargains

OVERCOATS, SUITS, TROUSERS, BLOOMERS, BOYS' OVERCOATS AND SUITS, RAINCOATS, SWEATERS.

SHIRTS, UNDERWEAR, NECKWEAR, HOSIERY, GLOVES, OVERALLS, WORK SHIRTS AND MITTS.

READ ALL THE WAY THROUGH AND COME!

WE'RE OUT FOR A RECORD-BREAKING DAY WITH A WHOLE BIG STORE BRIMFUL OF EXTRAORDINARY VALUES, WHERE WAR PRICES DO NOT PREVAIL. WE HAVE ROUNDED UP HUNDREDS OF LINES THAT WE WILL CLEAR SATURDAY AT UNHEARD OF PRICES.

20 MEN'S OVERCOATS TO BE SOLD SATURDAY AT EACH \$1.00.

Great Dollar Day Bargains

To the first twenty purchasers of Men's and Young Men's Suits at \$12.00 and over, we will sell a good Tweed Overcoat for the extra sum of One Dollar. This is a great opportunity to get a good Overcoat for One Dollar.

20 MEN'S OVERCOATS TO BE SOLD SATURDAY AT EACH \$1.00.

Men's Sweater Coats, \$1.00

3 dozen Men's Sweater Coats, greys and fancies, with and without collars, pockets and rib wrists.

MEN'S SHIRTS

5 dozen only, an assorted lot. Regular prices \$1.00 and 85c. Dollar Day, Two for One Dollar \$1.50 English Oxford Shirts, absolutely fast color. All new patterns. Dollar Day Special... \$1.15

WORK SHIRTS

75c and 85c Work Shirts.....2 for \$1.25
65c Work Shirts.....2 for \$1.00
\$1.25 Work Shirts for.....\$1.00
Men's English Flannelette Nightgowns, each \$1.00

5 dozen Men's Flannel Shirts, regular \$1.25 values. Special.....\$1.00
Men's \$1.75 Best Union Overalls.....\$1.25
Best \$1.20 Overalls. Dollar Day.....90c

GREAT SNAPS IN MEN'S AND YOUNG MEN'S SUITS \$13.50

Worth up to \$20.00.
You can treat yourself here to a very Classy Suit during this sale for just Thirteen Dollars and Fifty Cents, and right in the very teeth of advancing prices. Several smart models, in pinch-backs, fitted backs and regulars. A big assortment of fabrics, English, Scotch and Domestic Tweeds, Worsteds and Serges; all suits finished with or without cuffs on trouser to suit customers.

MEN'S AND YOUNG MEN'S HIGH-GRADE TAILORED SUITS \$16.50

Worth up to \$25.00.
Here are suits that are classed with the best clothes on the continent; the famous 20th Century and Society Brand, high-grade garments, rich imported fabrics, beautifully tailored in models to suit all types; slender men, tall men, short men, stout men and men of regular build; patterns and colors to suit all tastes. Greys, browns, plain navy, black, stripes, checks and fancy weaves.

MEN'S AND YOUNG MEN'S HIGH-GRADE TAILORED SUITS \$18.75

Worth up to \$30.00.
Only few stores at any time can produce such high-class suits as you will see here in this lot; the famous Ritz-Carlton and the Regent Society Brand and 20th Century Brand, with all the features of the very highest grade clothing turned out.

MEN'S TWEED AND WORSTED SUITS AT LESS THAN THE COST OF TODAY \$9.50

Worth up to \$15.00.
It's a good time to buy a good suit at a low price. Here you will find a color, fabric and model that will fit you right. We finish all trousers with or without cuffs.

Dollar Day Trouser Sale At a Saving of a \$1 to \$1.25 Pair

Good Value at \$1.75.
Winter weight Tweed Pants, well made, all sizes, 32 to 42. About sixty pairs to sell at this price.

\$1.89

Good Value at \$3.00.
Here is a real snap, as this line is a good weight and will give extra-good service. Sizes 32 to 42.

\$2.39

Good Value at \$3.50.
Several patterns, assorted sizes, 32 to 48; dark and mid shades; stripe and mixed patterns.

\$3.25

Worth \$4.25.
One pattern only in grey hairline, of good quality and winter weight; all sizes, 34 to 42.

\$3.99

Good Values at \$5.00 to \$6.00.
Few stores today are able to produce values the equal of these, even at the regular prices. Wearers of better class trousers should purchase their next year's supply from this lot.

Corduroy Trousers, \$2.50

Worth Fully \$3.50.
Assorted sizes, in English Corduroys, dark and mid shades; well made.

UNDERWEAR---DOLLAR DAY

Men's Wool Fleece Lined Shirts and Drawers, medium sizes; 65c quality. Per suit.....96c
Heavy Merino Shirts and Drawers, per suit 90c
75c Men's Brown Stripe Fleece Lined Shirts and Drawers, per suit.....\$1.25
Men's 75c Heavy Rib Shirts and Drawers, excellent quality, per suit.....\$1.25
Men's \$1.25 Heavy Rib Shirts and Drawers, extra quality, per suit.....\$1.90
Men's Fine Wool Shirts and Drawers, per garment, \$1.50. Dollar Day, per suit.....\$2.25

MEN'S SWEATER COATS, \$4.00.

High-Grade Coats, assorted colors.

Men's Socks---Great Bargains

Men's 35c Heavy Rib Wool Socks. Dollar Day Special.....3 Pairs for \$1.00
Men's 60c Cashmere Socks. Dollar Day Special.....3 Pairs for \$1.00
Men's 25c Cashmerette Socks. Dollar Day Special.....5 Pairs for \$1.00
Men's 50c Heavy Rib Socks, Hanson make. Dollar Day Special.....3 Pairs for \$1.25

Great Overcoat Bargains, \$9.50

Instead of \$12.50 to \$16.00.
Usters, Slip-Ons, Chesterfields; sizes, 33 to 44. A great opportunity to get your next year's Overcoat at less than the wholesale prices.

Great Overcoat Bargains, \$13.50

Instead of \$16.50 to \$22.00.
Here are some wonderful values; the season's smartest models and latest fabrics; full back swaggar coats, with three-piece sleeves, cuffs and patch pockets, full lined, or shield lined; also in Usters, Chesterfields and fitted back coats. Models and colors to suit all comers.

Great Overcoat Bargains, \$16.50

Instead of \$20.00 to \$25.00.
High-Grade Overcoats of Imported English and Scotch Meltons, Cheviots, Whiteheads, Chinchillas, Brush Cloths and a variety of double texture fabrics. Overcoats for men of all sizes; smart styles for the young men and men who like to stay young, and large sizes for the big men. Dress, Street and Driving Coats. Full or shield lined; Usters, Slip-Ons, Chesterfields, belted and box back, single and double-breasted; two-way, shawl, velvet or self collars.

Great Overcoat Bargains, \$18.75

Instead of \$22.50 to \$30.00.
Exclusive Dowler Stores High-Grade Imported Overcoatings, designed and tailored by such famous style setters as the 20th Century and Society Brand master garment-makers. These are very superior coats, that win the admiration of good dressers.

Men's Tweed Suits, \$6.75

Worth up to \$12.00.
These are stylish suits that will give good service, fit and look well; sizes, 34 to 42.

Quick Clearance of Fur Coats, Fur Lined Coats, Fur Collar Coats

MEN'S FUR COLLAR COATS, \$9.75.

Worth \$15.00.
Black Cheviot Cloth Shell with quilted farmers' sateen lining and persian paw collars. A great snap.

FUR COLLAR OVERCOATS, \$13.75.

Worth \$18.00.
English Cheviot, pure wool shell, with a black curl cloth lining and Greenland seal collar. Very warm and a big bargain.

FUR COLLAR OVERCOATS, \$18.75.

Worth \$25.00.
You'll be pleased to find these coats another season even at \$25.00. Shell is elegant English Beaver, lined with a close curl cloth and interlined with slicker oiled cloth, leather arm-hole protectors, wool wristlets and other collars; a high-grade, dressy driving coat, wind and waterproof. Sizes are 36 to 48.

SOLDIERS!

Officers' Khaki Georgia Flannel Shirts.....\$1.00
Officers' \$4.00 Khaki Flannel Shirts.....\$2.90
Officers' \$2.50 and \$2.75 Khaki Flannel Shirts.....\$1.50

75c Money Belts, Dollar Day.....50c
\$1.75 Pyjamas, Dollar Day.....\$1.25

Great Dollar Day Bargains

15 Men's Overcoats, value \$10 to \$20. On sale Dollar Day for just.....\$4.00

Here's a Chance For the Boys

20 Cadets' Suits with puttees; fit ages 3 to 10 years. Saturday.....\$1.00
89 Boys' Tweed and Worsted Suits; values to \$8.50. Saturday.....\$4.00
12 Boys' Suits, fit ages 5 to 10 years. Suit, \$1 100 Pairs Boys' Bloomers.....quality, \$1.25 to \$1.75 per pair.....\$1.00
14 Boys' \$3.50 Suits, assorted sizes. Per suit.....\$2.00
37 Kiddies' Chinchilla and Mixed Tweed, \$1.00 and \$1.25 Hats.....50c
\$6.00 and \$8.00 Boys' Pure Wool Check Mackinaw Coats. Dollar Day Sale.....\$4.00
12 Junior Suits, fit ages 3 to 6 years. Values to \$4.00, for.....\$2.00
80 Pairs Boys' Kentucky Worsted Bloomers. Dollar Day Sale.....2 Pairs for \$1.00
100 Pairs Boys' Tweed Bloomers; dollar value. Dollar Day Sale.....2 Pairs for \$1.50
Boys' 25c, 35c and 50c Silk Neckties. Dollar Day.....5 for \$1.00
20 Boys' Pullover Sweaters.....2 for \$1.00
Other lines will be added to this great DOLLAR DAY LIST OF BARGAINS. Be sure and come to Dowler's.

Sale of Winter Caps
59c for 75c Winter Weight Caps.
89c for \$1.50 Caps.
\$1.29 for \$1.50 and \$1.75.

EXTRA SPECIALS

The following goods have got their discharge, and will not be listed in our stock after this sale

Men's Balmaroon O'coats, \$3.45

Instead of \$10.00.
8 only Men's Balmaroon Overcoats, shield lined, pure wool, dark grey tweed; sizes 34, 35, 36 and 37 only. Regular price \$10.00. Sale price.....\$3.45

Men's Heavy Tweed Usters, \$6.75

15 only Men's Usters, heavy serviceable driving coats; good wearing, dark tweed, well lined, splendid fitters, double-breasted, two-way collars, belted back. Sizes, 38 to 44. Regular \$10.00 to \$15.00. Sale price.....\$6.75

Men's English Melton Overcoats, \$10.50

4 only Men's English Melton Overcoats, cut raw edge, full lined, velvet collar; a very dressy high-grade overcoat for four men of under average size. Regular price \$22.00. Sale price.....\$10.50

Men's Tweed and Paramatta Raincoats, \$4.50

16 only Men's Tweed and Paramatta Raincoats, assorted sizes, good colors. Regular prices run from \$10 to \$15; great snap. Sale price.....\$4.50

Men's Full Dress Suits, \$25.00

7 only Men's Full Dress Suits, 20th Century Brand, tailor-made; some are silk lined, others serge lined; \$35 to \$50 actually less than present wholesale prices.....\$25.00
250 Fancy Vests, \$2.00 and \$2.25 quality. Dollar Day.....\$1.00

Men's Black Dog Coats, \$18.00.

3 only Black Dog Coats, sizes 42 and 44. This is less than the wholesale price of today.

MEN'S AUSTRALIAN WOMBAT OVERCOATS, \$22.00, \$35.00 and \$42.50.

These Coats are noted for their great wearing qualities and are not heavy, and of late years have been off the market.

ALASKA BEAVER OVERCOATS, \$22.50.

Worth \$30.00.
These Coats are worth far more wholesale than our sale price, and are very scarce.

\$6.50 SHEEP LINED WORK COATS, \$4.80.

Extra values, full length pea-jacket style, waterproof and windproof, sheepskin lined and high beaverette collars.....\$4.80

Dollar Day Bargains

One \$40.00 Officer's Greatcoat, size 42. Dollar Day.....\$20.00
Khaki Neckwear.....25c, 50c, 75c
Khaki Initial Handkerchiefs.....3 for 35c
Fox's and Wolf's Spiral Puttees, \$2.75 quality. Dollar Day.....\$2.00
Khaki Cashmere Socks.....3 pairs for \$1.25
Heavy Wool Khaki Socks.....3 pairs for \$1.25

R. H. & J. DOWLER, LIMITED

LONDON

ST. THOMAS



Mason & Risch, Limited

\$ DOLLAR DAY SPECIALS \$

On Saturday, London's first Dollar Day, Mason & Risch are offering to those interested in music many specials in every department of their large store. Prospective piano purchasers are requested to note this special coupon proposition. It means a real saving to you if you purchase a piano on Dollar Day.

Player Roll Department

The Player Roll Department in connection with the Mason & Risch store is the largest and most complete in Western Ontario, more than 1,000 rolls being carried at all times. The following \$1.25, \$1.50 and \$1.75 rolls are on sale Saturday at, each\$1.00

America First
All for You
A-Bouncer Medley
Aboard on Broadway
Azaza Fox Trot Medley
Betty Waitzes
Because I Love You
Chin Chin Selection
Coronation Medley
Canary Cottage Selection
Debutante Medley
Dreamer Hesitation
Garland of Old-Fashioned Roses
Fiske O'Hara Selection
Follies 1916 Medley
Famous Love Songs
Good-bye, Tosti
Girl From Brazil Selection
Hymn Medley
Italian Love Story
Miss Spring Time Selection
Plantation Medley
World of Pleasure Medley

Mason & Risch \$25.00 Coupon

Good only on Dollar Day, February 10. This is good for \$25.00 on any new piano or for \$10.00 on any used organ or piano sold February 10, 1917.

Piano, Player-Piano and Organ Specials

MASON & RISCH PLAYER PIANO.
Colonial design, mahogany case. Has been used for demonstrating purposes only. Regular price \$850.00. Special sale price\$665.00

HEINTZMAN & CO., UPRIGHT.
Style Ionic, walnut case, 7 1-3 octaves, overstrung scale, 3 pedals. Cost, new, \$450.00. Sale price\$285.00

MASON & RISCH UPRIGHT PIANO.
Mahogany case, 7 1-3 octaves, full rich tone. Has been completely done over in our repair department. Cost, new, \$450.00. Special sale price \$238.00

SHERLOCK-MANNING PIANO.
Louis design, mahogany case, cannot be told from new; has been used only a few months. List price, \$500.00. Sale price\$275.00

THOMAS PIANO CASED ORGAN.
Practically new\$65.00
Bell five-octave organ\$25.00

SHEET MUSIC SPECIALS

POPULAR MUSIC, 15c

And They Called It Dixieland
All I Can Do Is Just Love You
Are You From Dixie
Baby Shoes
Coaling Up in Colon Town
Chinese Blues
Don't Turn the Smiles to Tears
Do What Your Mother Did
Farewell to Thee
Florida Among the Palms
Hulda From Holland
Knock the L Out of Kelly

Make Hay While the Sun Shines
in Virginia
Love, Honor and Obedience
Little Grey Mother Who Waits
All Alone
Over the Hills to Virginia
Memories
Mammy's Little Coal Black Rose
Oh, How She Could Yacki Hacki,
Wicki Wacki, Woo
On the Hoko Moko Isle
She is the Sunshine of Virginia

8 for \$1.00

There's a Little Bad in Every
Good Little Girl
She's the Daughter of Mother
Macree
I Want My Daddy
Your King and Country Needs
You
Good Luck to the Boys of the
Allies
Buttercup
When Your Boy Comes Back to
You

Classic and Operatic Music, Regular 40c Each. Sale Price 33c, 4 for \$1.00

Somewhere a Voice is Calling
Sunshine of Your Smile
There's a Long, Long Trail
Who Knows
Where My Caravan Has Rested
Until
The Veteran's Song
When We're Together
One Fleeting Hour

You're the Best Little Mother
God Ever Made
My Task
Melody of Love
My Ain Folk
That's an Irish Lullaby
Beautiful Isle of Somewhere
Abide, With Me
Yaka Hula Hickey Dula

4 for \$1.00

Pretty Baby
When the Sun Goes Down in
Romany
Here Comes the Groom
Give Me All of Your (Flora
Bella)
Babes in the Wood
Rackety Coo
When You're Down in Louisville

Mason & Risch, Limited 248 Dundas Street

Small Musical Instruments Specials

VIOLINS—
\$75.00 for\$61.00
\$50.00 for\$39.00
\$22.00 for\$18.00
\$15.00 for\$12.00
\$10.00 for\$8.00
\$8.00 for\$7.00

VIOLIN STRINGS—
Regular 30c strings ...4 for \$1.00
Regular 35c strings ...3 for \$1.00

BANJOS—
Regular \$25.00 for\$18.00

GUITARS—
Regular \$10.00 for\$8.00
Regular \$15.00 for\$12.00

MANDOLINS—
Regular \$15.00 for\$13.00
Regular \$17.50 for\$15.00

UKULELA—
Regular \$9.00 for\$7.50
Regular \$12.00 for\$10.00

METRONOME—
Regular \$4.00 for\$3.25

BUGLES—Regular Military Bugles.
Regular \$10.00 for\$8.00
Regular \$7.50 for\$6.00

MUSIC CASES—
\$1.00 for75c
\$2.50 for\$2.00
\$3.00 for\$2.25
\$4.50 for\$3.75



Save Dollars and Dollars on Dollar Day

On your suits, coats, skirts, waists and dresses at the Big Alteration Sale of the London Ready-to-Wear, now in progress. Everything in stock marked away down. Come in and see.

London Ready-to-Wear

256 DUNDAS STREET

MEN OF 111TH NOW PRACTICALLY ALL ON FRENCH FIRING LINE

Moved Across in Draft, Says Col. Clarke.

SATISFIED AS TO END

Visit to Front Is Convincing Evidence of Outcome, Say Returned Officers.

GALT, Feb. 8.—After having raised the 111th South Waterloo Battalion, taking it overseas and spending four weeks on the firing line in France, Lieut.-Col. J. D. Clarke slipped quietly into town today, but when his return became known he received hearty greetings from friends. He was accompanied by Major L. W. Johnston, of the same unit.

Both officers are in good health, and some home quite satisfied as to what the result will be of the great conflict, after what they had seen.

While the 111th arrived in England only in October, practically the whole unit is now on the firing line, having been sent across in drafts.

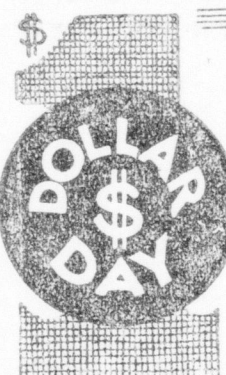
NOT SEEN SINCE.
TILSONBURG, Feb. 8.—Mrs. Thos. Davidson, whose husband, Pte. Thos. Davidson, formerly of the 71st Battalion, has been missing since October 25, has received an official message from a British Red Cross searcher, who was given information by a comrade. The comrade's statement follows: "I saw him wounded in the arm when attacking Regina trench on the 25th of October. He started away for the dressing room. He asked if it was safe to go alone. I advised him to wait till we got a stretcher case, and then walk out with us, but he went off on his own accord and has not been seen since. We did not hold the ground. It was under heavy shell and machine gun fire.—Pte. E. Garfat."

TRYING TO RAISE COMPANY.
KITCHENER, Feb. 8.—Sergeant Bonzinger of the 256th Construction Battalion of Toronto is in the city for the purpose of recruiting for his battalion. So far he has secured fourteen recruits. An office has been opened on King street and every assistance is being given the officer.

SECRETARY DEBARS OF THE BOARD OF TRADE, AND W. G. CLEGG, who were actively connected with the recruiting last winter, are lending a hand and are out to raise a company for this battalion in this city.

STRATFORD NURSES GOING.
STRATFORD, Feb. 8.—An announcement has been made that several nurses have been taken on the strength of the A. M. C. Among them are Misses A. M. C. Buehle, Helen Abel and Annie M. Ferguson, all graduates of the Stratford General Hospital.

MEETING BRINGS THREE RECRUITS.
THAMESVILLE, Feb. 8.—A patriotic band concert was held in the opera house Tuesday evening for the purpose of securing men for the 156th Battalion. The program consisted of selections from the 156th Battalion brass band; songs by Capt. Angus of the 156th, and a male quartet. Addresses were



Dollar Day Bargains in Everything Electrical

Fixtures, Heaters, Irons, Toasters, etc., and Electrical Necessities at prices that will astound you. Our Specials for Dollar Day.

FLASHLIGHTS, \$1.00

Vest Pocket Size\$1.00 complete

Large Sizes\$1.45 complete

Look—\$9.00 Electric Portable Heater.....\$6.65

Only two of them on sale.

READING LAMPS AT SACRIFICE PRICES.
20 Reading Lamps, worth from \$7.50 to \$15.00. On sale \$4.75 to \$11.75

ALL FIXTURES PUT UP FREE OF CHARGE DURING THIS SALE.

During February we will wire your house for 10 per cent above exact cost of material and labor. We employ only expert electricians. Phone 419 and get an expert to give prices on wiring, etc., free of charge.

ALSO 400 ELECTRIC SHADES

Worth 50c to 75c.

75 different varieties, including Tiffany Clusterettes, Alba, Phoenix, etc.4 for \$1.00

A DOLLAR PUTS ANY ARTICLE AWAY DURING THIS SALE.

70TH OFFICER RETURNING.

SARNIA, Feb. 8.—Lieut. Harry Beresford, of the 70th Battalion, who was wounded in action in France, and has been granted three months' leave of absence, is expected to arrive in this city tomorrow, and will spend most of his leave visiting with friends and relatives in this city.

BECOMING AN AVIATOR.
WATFORD, Feb. 8.—Lieut. F. Browne, formerly of the Merchants Bank staff here, has transferred from the 149th Battalion to the Royal Naval Air Service.

GO TO FRANCE.
HIGHGATE, Feb. 8.—Three Highgate boys, Ptes. Charles H. Murray, Pte. Louis E. Teetzel and Pte. John Teetzel, who went to England with a Toronto unit, have been ordered to France, according to word received here by their parents.

FULTZ CONFERENCE.
New York, Feb. 8.—Officials of minor league baseball clubs in Class AA and Class A today received a letter from President David Fultz of the Baseball

Players' Fraternity asking for a conference in which to settle the differences between the fraternity and the minor leagues. The serious turn of affairs between this country and Germany was given as the cause of the fraternity taking the initiative towards a settlement.

It became known today that President John Toner of the National League had instructed Secretary Hoydler not to issue any more bulletins revealing the names of players who have signed contracts for the coming season.

Attention of all minor league owners has been called by Secretary John Fultz of the National Association of Professional Baseball Leagues to an article of the association agreement, requiring the tendering of formal contracts to all players on or before March 1.

LIEUT. KAUFMAN WOUNDED.
STRATFORD, Feb. 8.—The parents of Lieut. Edward Kaufman have been officially notified from Ottawa that their son has been wounded in action. No details are given.

Lieut. Kaufman resided a few miles from the city, and when overseas attached to the 71st Battalion, it was later transferred to another unit. He was in the machine gun squad, and had been on the firing line for about a year.

Word has been received in New Hamburg from Pte. that Corp. G. Vance had transferred to the Aviation Corps. He expects to get six weeks' leave of absence to return to Canada. He was one of the first New Hamburg boys to enlist.

While They Last

25-Watt Tungsten Lamps, 500 on sale

.....3 for \$1.00

60-Watt Sunbeam Mazda, 250 on sale

Regular 55c each.2 for \$1.00

Come early. They won't last long.

For the Boys

\$3.50 Electric Toy Transformers, 6 different voltage points\$2.89

\$7.50 Large Toy Transformers\$5.95

Toy Motors98c, \$1.35, \$1.90

BUY FIXTURES NOW

3-Light Brush Brass Pan Fixtures. Regular \$10.00 to \$18.00.

On sale\$7.00 to \$14.00

Domes\$9.00 to \$18.00

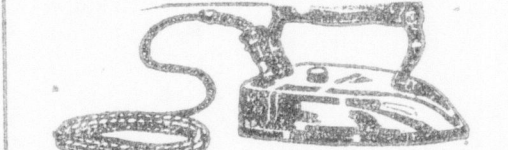
1 only Dome. Regular \$8.00. For\$4.00

6 only Fancy Bead Glass Fringed Bedroom Shades. Regular \$2.00. For\$1.00

One 7-inch Cut Star Ball Globe. Regular \$1.50. For\$1.00

Regular 75c Opaline Tiffany Shades2 for \$1.00

JUST ARRIVED
A Large Shipment of Electric Irons and Toasters



Canadian Beauty Toaster (guaranteed)\$4.00

Canadian Beauty Iron (guaranteed)\$4.00

.....\$4.00

You'll Do Better At Steele's

No matter what you want in the hardware line, you'll find it at this popular hardware store, and at prices that will astonish you. Below is listed a few of the many Dollar Bargains we are offering Saturday.

25 only Wood Tray, Regular \$1.50, for\$1.00
25 only Fern Jars, Regular \$1.50, for\$1.00
1 dozen Teaspoons\$1.00
1/2 dozen Dessert Spoons\$1.00
1/2 dozen Dessert Knives\$1.00
1 pair Cut Glass Salt and Pepper\$1.00 pair
Razor Straps, Regular \$1.25, for\$1.00
Safety Razors\$1.00 each
We also have a great many other articles that will be on sale at \$1.00 each.

STEELE HARDWARE CO.
204 DUNDAS STREET.

PRONOUNCED ACTIVITY IN REGION OF MONASTIR

Bulgarian Reconnaissance Have Been Repulsed at Kalendra.
PARIS, Feb. 8.—The following communication was issued by the war office tonight:

"For several days artillery fighting was particularly pronounced on the Vardar, on the Franco-Italian front in the direction of Bojilla and at Monastir. The enemy has shown a certain activity along the whole front. Bulgarian reconnaissance have been repulsed at Kalendra, ten kilometres southwest of Several patrols have been operating south of Lake Prespa. Our advanced posts have occupied Ojani and are before Vostani."

INSTANTLY KILLED RESISTING ROBBER

WINDSOR, Feb. 8.—Resisting a robber at Catherine and Rivard streets a out midnight last night, F. B. Clark, an employee of the Walkerville plant of the Ford Motor Company, was shot and almost instantly killed. Albert Rajina, 35, was arrested for the killing. Clark died while being taken to the receiving hospital. His body was later identified by Superintendent Lee of the Ford Company's Windsor plant. Three men who witnessed the shooting, were brought to police headquarters and identified Rajina as the slayer. Frank Hunter who reported being held up near scene of the shooting earlier in the evening, came to police headquarters after the arrest and identified Rajina. Clark came from Pittsburgh to Detroit last August. He was about 50 years old.

SOLDIER HAD GUN

Private Arrested at St. Thomas for Drunkenness, Found With Revolver.

ST. THOMAS, Feb. 8.—Pte. Peter Murtwigh, a Russian who came from the United States to enlist, was charged in the police court today with being drunk and incapable on the streets. When searched at the police station a loaded revolver was found on the soldier. He claimed he did not know it was against the law in Canada. Magistrate Maxwell fined him \$15 and \$1.50 costs for being drunk, and had the gun confiscated.

WINNIPEG HOCKEY.
Winnipeg, Feb. 8.—The 22nd Battalion defeated the Monarchs, 9 to 3, in patriotic hockey last night.

**SATURDAY,
FEB. 10TH**

\$1's

The Hydro Shop

DOLLAR DAY

WILL BE BARGAIN DAY
AT
THE "HOUSE OF
CASSELMAN"

Sizes 5 to 7½	\$1.39
Sizes 8 to 10½	\$1.59
Sizes 11 to 2	\$1.79

Casselman Bros.

The Shoe Shop of Quality, Value, Service.
171 DUNDAS STREET.

One Dollar Sale

These are only a few of our lines at Sale Price. Come in and inspect our large number of Sale Snaps.

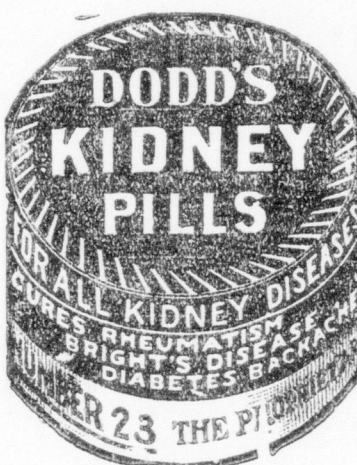
The Mallagh Bookshop, Limited
PHONE 366. 183 DUNDAS STREET

"Our concentrated fire silenced several enemy batteries at various points on the front," says Thursday's Italian war office report. "In the Sugan Valley, after a violent bombardment the enemy at dawn yesterday attempted another attack upon one of our positions on the right bank of the Brenta. It failed in its inception, however, owing to the combined action of our infantry and field batteries. A similar operation attempted by the enemy on the

His Lordship Bishop Williams of London held confirmation services here Monday evening, administering the rite to eighteen candidates, 10 of whom were adults. At Thedford that afternoon he confirmed eleven candidates.

Mrs. Eliza Trowbridge, relict of the late David Trowbridge, one time a resident of Forest, died at the home of her son-in-law, R. Lucas of Brooke, yesterday. She was about 80 years of age.

The funeral takes place tomorrow at the Twelfth Line Cemetery in Plymouth.



Cake Mixers	\$1.00	Preserving Kettles	50c
Clothes Baskets	\$1.00	Double Boilers	50c
O'Cedar Mops	\$1.00	Water Pails	50c
Food Choppers	\$1.00	Slop Jars	50c
Thermos Bottles	\$2.00	Stove Kettles	50c

Chown Hardware Co.
PHONE 588. 111 DUNDAS STREET.

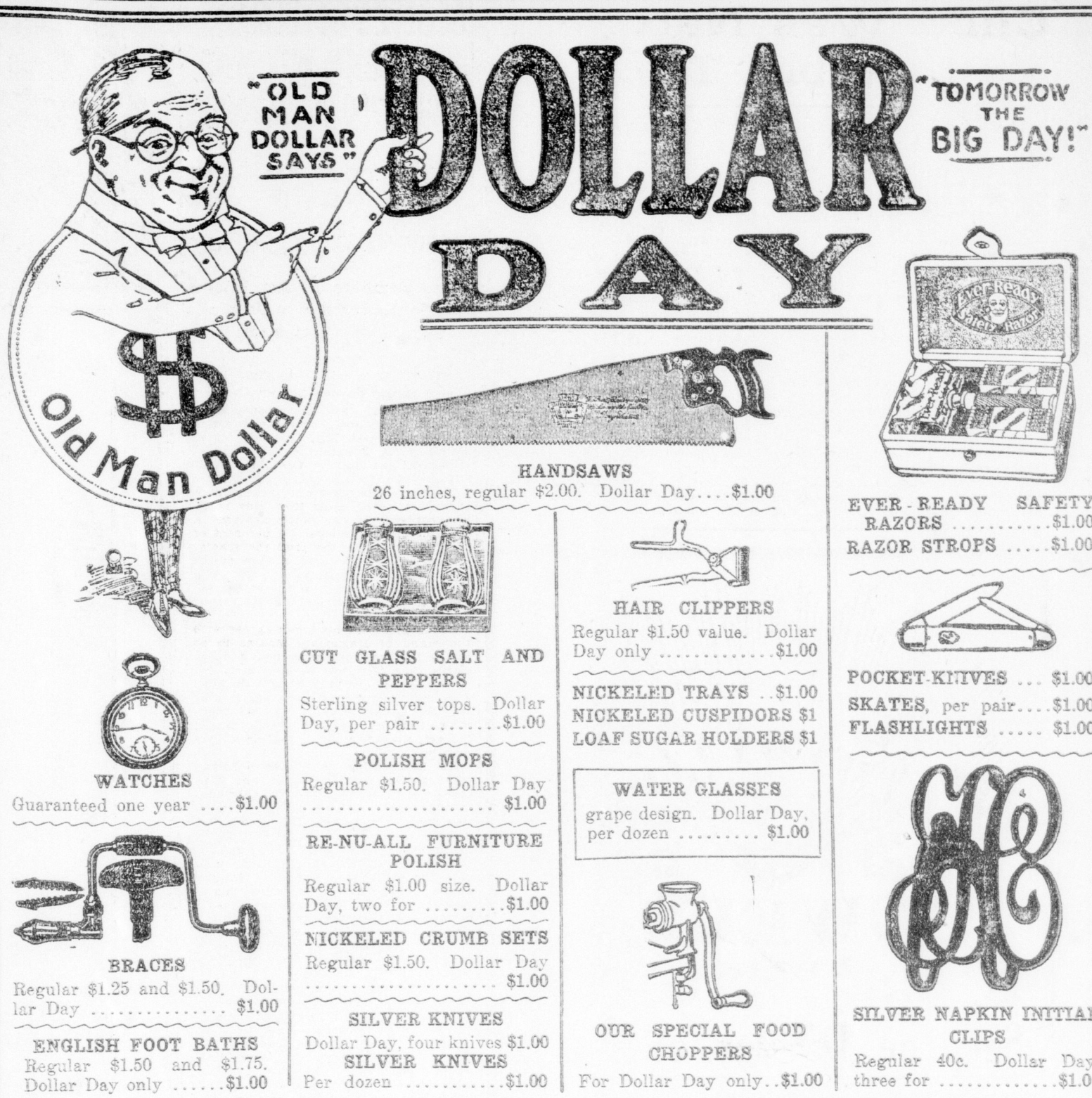
For Run-Down People Vinol Creates Strength

Weak, run-down, nervous men and women need Vinol because it contains the most famous reconstructive tonics in an agreeable and easily digested form:—Beef and Cod Liver Peptones, Iron and Manganese Peptonates, Glycerophosphates, etc.

Vinol

Is always sold with a definite guarantee to return the purchaser's money if it fails to give satisfaction. Very few bottles are returned.

TAYLOR DRUG CO.
LONDON, ONT.
so the best druggist in all Ontario towns.



Many More Dollar Day Bargains That Space Will Not Allow Us to Mention.

Cowan's Colossal Hardware

TWO PHONES—3461 AND 3462

DOCTORS NOW ADVISE MAGNESI

1 Boots \$ Shoes \$ Valises \$ Suitcases

\$ Agnew's Boot Shop

Dollar Day--A Red-Letter Day!

Your dollar will go further and buy better on Dollar Day than ever before. All goods reduced to the lowest possible figure, in order to make London's Dollar Day remembered in the minds of all Shoe Buyers.

Shoes for Every Member of the Family
Prices Only Good for Saturday. See Our Windows

A FEW ONLY OF OUR SPECIAL LINES

Blucher and buttoned styles.
 Sizes 11 to 21 Dollar and 50 Cents
 Sizes 8 to 101 Dollar and 35 Cents
 Sizes 5 to 71 Dollar and 25 Cents

Boys' School Boots.
Heavy grain leather, unlined, heavy soles.

AGNEW'S BOOT SHOP

PHONE 5235

SIX GERMAN CREWS GIVEN SHORE PRIVILEGES

Immigration Men Take Word of Officers

BOSTON, Feb. 8.—The crews of six German seamers tied up here, who previously had been ordered confined to their ships, today were allowed full shore privileges, and immigration in-

spectors were withdrawn from special guard. Immigration Commissioners

Skellington said the officers had agreed to report immediately any infractions of the immigration laws and that it was not considered necessary at present to curtail the privileges of the men.

GUARDS ARE REMOVED.
NEWPORT NEWS, Va., Feb. 2.—On orders from Washington, Immigration Inspector Morton today removed the guards recently placed on board the German steamer Arcadia, and the Aus-

trian steamer Budapest, warbound in
the Newport News harbor. Inspecto

Stanton said he was instructed to maintain only a general guard over the crews of the two steamers now, in order to see that they do not leave their ship and enter this country.

FOREST, Feb. 8. — Mrs. Rosa McGwin, for practically 80 years a resident of Forest and vicinity, died here this morning. Her husband died some years ago. The funeral will be held on Friday morning to the Catholic Church.

Notice—London Headquarters for Columbia Grafonolas and Records Is

Gourlay, Winter & Leeming,

LIMITED
261 Dundas Street

Buy From Us and Have a Complete Stock to Choose From.



BARRIENTOS

World's Greatest Coloratura Soprano

BARRIENTOS on Columbia Records! The new-found treasure-voice of the Metropolitan Opera—the supreme coloratura soprano of the day!

There is infinite sweetness in Barrientos' voice—a voice of such rare beauty that critics bow before it, acknowledging the splendor of a gift unmatched, supreme. All the exquisite art of Barrientos is beautifully reflected in these, her first Columbia recordings:

LUCIA DI LAMMERMOOR. (Donizetti.) Mad Scene "Ardo gli incensi." (These flaming tapers.) Maria Barrientos, soprano, with flute obbligato by Marshall P. Lufsky. Orchestra accompaniment under the direction of Giorgio Polacco of the Metropolitan Opera House, New York.

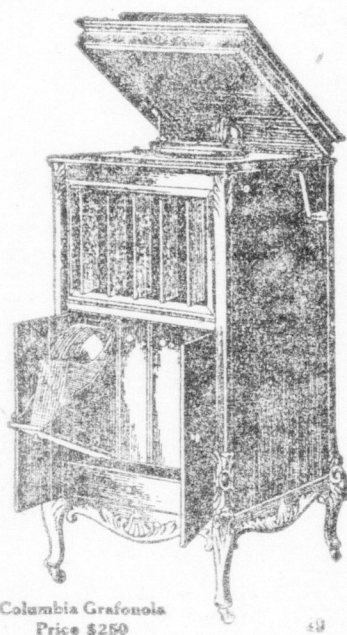
LUCIA DI LAMMERMOOR. (Donizetti.) "Regina nel silenzio." (Silence o'er all.) Maria Barrientos, soprano. Orchestra accompaniment under the direction of Giorgio Polacco of the Metropolitan Opera House, New York.

MIREILLE-VALSE. (Waltz Song.) (Gounod.) Maria Barrientos, soprano. Orchestra accompaniment under the direction of Giorgio Polacco of the Metropolitan Opera House, New York.

Barrientos' singing of these famed selections is beyond all description. Columbia Records are living reflections of the art of the greatest singers. They have the voice, the interpretation, the personality of such world-famed artists as Lazaro, Fremstad, Sembach, Bonci, Graveure, Seagle, Nielsen, Gates, Macbeth.

To hear their records is to hear themselves and "Hearing is believing." See your Columbia dealer today.

New Columbia Records on sale the 20th of every month



Columbia Grafonola Price \$250

COLUMBIA RECORDS

FOR SALE BY

WM. McPHILLIPS 180 DUNDAS STREET.

COLUMBIA RECORDS AND GRAFONOLAS ON SALE AT

HARMONY HALL 4 Doors North of Dundas. 421 Richmond Street.

The Wright Piano Co., Ltd.

352 DUNDAS STREET. A. M. DOUTHWRIGHT, Manager. Columbia Machines and Records. "Wright Pianos Are Right Pianos."

Nordheimer's

2 Doors West of Majestic. 227 Dundas

600 FREIGHT CARS LEAVE BLACK ROCK WITHIN TWO DAYS

Supt. Forrester Has Been Superintending Movement.

SNOW DELAYING WORK

Seven Cars Reach City and Nine More Are On the Way.

"In the last two days we have reduced the accumulation of freight at Black Rock by over 600 cars. We are moving out every ton of coal that all our available motive power can haul, and in addition we have locomotives from the D. L. and W., Erie and Pennsylvania and Lehigh Valley railroads assisting to relieve the congestion of freight at the Niagara frontier," said Supt. Charles Forrester, who has been in the Niagara peninsula district for the past few days personally supervising the movement of freight.

"We have been greatly handicapped by the heavy snow of the past few days and have been unable to haul full-sized trains as a result."

Explains Forrester, then explained the difficulties that the company had to contend with in moving freight trains following heavy snowfalls.

The failure to get sufficient help at the locomotive repair shops has kept many C. T. R. engines out of service that could otherwise be in commission. Engines have been operated at times when they should have been in the shops, but were kept out in order to assist in relieving the freight congestion. Coal trains during the past few weeks have been given precedence over other classes of freight. Since Wednesday no freight except live stock, petroleum goods and munitions has been accepted for Niagara frontier points, the embargo having been made necessary owing to the hundreds of cars of freight in that district.

Cars for London. Yesterday seven carloads of coal consigned to local dealers were received in the city and additional carloads for this city and expected to arrive sometime today. Sunday, at midnight, numbers 2 and 4, two solid New York-Chicago trains, will be cancelled and these locomotives will be available for freight-hauling purposes.

The coal is being distributed throughout the province by the G. T. R., and is being more acute than here. H. E. Wittenberger, superintendent, in the west of Toronto, has been in the Niagara district assisting in the movement of the trains.

CITY BREVITIES

The patriotic check for \$2,700 was received today by County Clerk Stuart. The checks, in all, total \$20,000, will be issued and mailed Saturday to parties entitled to assistance under the fund.

INSPECTING 153RD.—Colonel Shannon, accompanied by his staff, is in St. Thomas today inspecting the 153rd Battalion.

COMMITTEE TO MEET.—A meeting of the joint committee of the county council has been called for Friday, February 15, at Glenora to discuss the enlargement of the registry office there.

JUDGMENT RESERVED.—In the first division court today, Judge Todd reserved judgment in the case of Brown vs. Left, an action claiming that an amount of junk purchased from defendant contained a higher percentage of steel than he contracted to buy.

MILITARY SERVICES.—The 43rd Depot Battery, No. 3 Section, D.A.C., the 14th Overseas Battalion, and No. 1 Special Service Company (including casualties), will attend divine service at St. Andrew's Presbyterian Church at 9:30 o'clock Sunday.

CONFESSES DECEPTION.—Pvt. A. J. Spafford of the 21st Battalion, formerly of the 173rd Battalion, has signed a confession of deception, and instead of a trial by court-martial he will suffer the same penalties as if he had been convicted by trial.

ORGANIZE EFFICIENCY TEST.—At an enthusiastic meeting at the Hamilton Road Presbyterian Church on Thursday evening the Canadian standard efficiency tests plan was organized. A father and son banquet preceded the meeting, which was largely attended. The invited Rev. Dr. McCrene, Dr. Copeland, W. J. Scafe and R. E. G. Davis, of the Y. M. C. A., spoke here, explaining the work to be done under the new plan.

CARNIVAL TODAY.—A fancy dress carnival at the Victoria Skating Rink tonight is an event, which a number of lovers of the favorite winter sport are looking forward with keen interest. Members of the Hamilton Gault Chapter, I. O. O. F., will sell "hot dogs" and other refreshments. Music will be furnished by the 149th Battalion Band, by permission of Lieut.-Col. MacVicar, and the proceeds are for the benefit of the Bygon station for Returning Soldiers.

ADDRESS APPRECIATED.—Rev. W. J. Knox, minister of the First Presbyterian Church, was the speaker Thursday evening at the monthly meeting of the Aberdeen Mothers' Club, when his address on "Religion in the Home" was much appreciated by the large gathering. The program also included a couple of girls by the girls of the Southern Presbyterian Church, and songs by Lily and Della Winnett and Masters York, C. G. and McMillan. Mrs. Dixon presided.

CALL CHOR PERFECT.—Miss Minnie Raymond, Miss McDougall and Miss Jones have returned home from Toronto, where they attended the Mendelssohn choir festival this week. The choir, they declare enthusiastically, was "perfect as ever" and they have special praise to bestow upon the Velsman Orchestra, which played the accompaniments and also gave a fine rendering of the famous "Nut-Cracker Suite" (Tchaikovsky). This is one of the "perfect as ever" and the "home talent" festival, but the "home talent" was not imported for the Mendelssohn festival, but the "home talent" was not imported for the Mendelssohn festival.

KIWANIS TEAM READY FOR PATRIOTIC WORK. The Kiwanis Club, at its luncheon today, decided to instruct President H. Rowed, to notify Sir George C. Gibbons and the committee in charge of the patriotic fund campaign, that team from that club was available for service at once.

The club will not enter as a club in the canvass, but every member will be ready to do any work that the patriotic committee desires.

WEDDING BELLS. The marriage of Capt. Arthur Ashby, who was until recently in charge of the Salvation Army building at Queen's Park camp, and Captain Jean Murray of Forest, took place on Thursday evening at Forest. Captain and Mrs. Ashby will take charge of the Salvation Army work in Saris in the near future.



More Sunkist Oranges are ripening for you every day in California. Eat these uniformly good oranges freely for their flavor and healthfulness. Order today.

Sunkist Uniformly Good Oranges

California Fruit Growers Exchange

AMERICAN STEAMER WILL IGNORE HUNS; SAIL FOR FRANCE

Freighter Orleans Is Owned and Sailed by Americans.

[Special to The Advertiser.] New York, Feb. 9.—The freighter Orleans, 5,000 tons, the first American ship to clear for the German "barred zone" since the unrecognized German blockade was declared, left Erie Basin this morning and anchors off the Statue of Liberty until time to go to sea. She sails for Bordeaux unarmed, armed only with the American flag and owned, officered and operated by Americans. She expects to reach the danger zone in ten days.

DEATHS AND FUNERALS

FUNERAL OF MISS KEARNEY. Six girls acted as pallbearers at the funeral of Miss Margaret Kearney today. Three of these, Irene Pococke, May Cambridge and Agnes Ward, were from the Murray Shoe Company, and the others, Mary Sweeney, Verna McCarthy and Leonora Colliery, are members of the Ladies' Sodality of St. Peter's Cathedral. The members of this organization attended the funeral in a Requiem high mass was sung at the cathedral and interment took place at St. Peter's cemetery.

The flowers, borne in a special carriage, were from the Murray Shoe Company, the country shoemakers H. Ward, the Misses Ward, George Finnegan and family, M. A. Cox, Mr. and Mrs. W. J. Dwyer and Mr. and Mrs. Joseph Kearney and family.

Miss Kearney was the daughter of R. J. Kearney, and died on Tuesday. Her mother, Mrs. Annie Kearney, died only a short while ago, while the death of a brother occurred early in January.

FATHERLAND CHANGES NAME

New York, Feb. 9.—The Fatherland, known as one of the country's foremost pro-German publications, will hereafter bear the name "The New World," according to an announcement today by its editor, George Sylvester Viereck. Quoting the words of Carl Schurz, Viereck's country right or wrong, if right to be kept right; if wrong to be set right, Viereck explains that the step has been contemplated for some time and is now being taken to avoid any misunderstanding.

ECZEMA ON FACE

Was So Bad Had To Stay in House.

All skin diseases such as eczema, or salt rheum, itching or burning rashes, eruptions, ulcers, boils, pimples, etc., are all caused by bad blood, and while not usually attended with any fatal results, may sooner or later develop into some serious blood trouble, and the entire system become affected.

Burdock Blood Bitters, that old and well-known remedy, will cleanse the blood of all its impurities, and by this means cure all skin diseases and other blood troubles.

Mrs. Ernest Andrews, Hamilton, Ont., writes: "My face was covered with eczema and was so terribly bad I had to stay in the house. I had ten different doctors, but got so tired of their treatment that I went and bought a bottle of Burdock Blood Bitters, and it helped me, so I kept on taking it. Now I am cured, and have a lovely skin."

"People who used to see me when I was so bad and see me now will not believe it, but I always tell them that nothing cured me but Burdock Blood Bitters."

B. B. B. is manufactured only by The T. Milburn Company, Limited, Toronto, Ont.

to feel Fresh and Fit

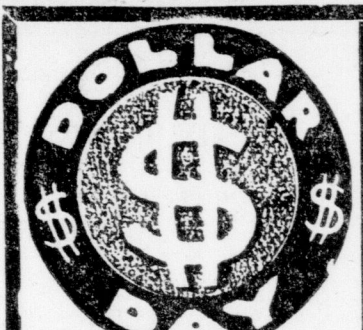
—you must keep your stomach well, your liver active, the bowels regular, and your blood pure. Your physical condition depends on the health of these organs. When anything goes wrong

just take

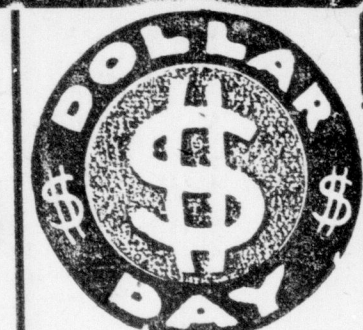
a few doses of Beecham's Pills and avoid any serious illness. They are a fine corrective and tonic for the system, and a great help in maintaining good health. A single box will prove the remedial value of

BEECHAM'S PILLS

Largest Sale of Any Medicine in the World. Sold everywhere, in boxes, 25c.



C. H. WARD & CO.'s
Eleventh Annual Sale



DOLLAR DAY SPECIALS FOR SATURDAY, FEBRUARY 10

\$2.00 Brass Fern Pot, copper lined.....\$1.00	\$2.00 Vase, fancy pottery.....\$1.00
\$2.00 Brass Cuspidor.....\$1.00	\$2.00 Pierced Silver Card Tray.....\$1.00
\$2.50 Brass Tray.....\$1.00	\$3.00 Pierced Silver Bonbon.....\$1.00
\$1.75 Mahogany Ash Tray.....\$1.00	\$1.50 Silver-Plated Toast Rack.....\$1.00
6 only, Alarm Clocks, for.....\$1.00 each	\$2.00 Cut Glass Vase, with sterling top.....\$1.00
\$2.00 Fern Dish, fancy pottery.....\$1.00	\$1.50 Reception Cup, leaf design.....\$1.00
\$1.50 Fern Dish, fancy pottery.....\$1.00	1/2 dozen Coffee Spoons, in box.....\$1.00
	1/2 dozen Teaspoons, in box.....\$1.00
	\$1.50 White Photo Frames.....\$1.00

Half-Price Jewelry Sale

DIAMONDS, WATCHES, JEWELRY, CLOCKS, CUT GLASS, CHINA, BRASS GOODS, SILVER PLATE, PEARL-HANDLED CASE GOODS, ETC.

See Bargain Tables and North Window for Half-Price Articles.

Special Discount of 20% Off Everything in the Store

Extra Specials
Silver-Plated Knives and Forks in the Louis, rose and plain designs; sell regularly at \$5.00. **\$2.50**
For.....

Spectacle Specials
Spectacles and Eyeglasses, gold-filled. Sell regularly for \$3.00 and \$3.50.
Going at, pair.....**\$1.50**

Diamonds at Half Price

\$110.00 Lady's Genuine Diamond Ring, Tiffany 14k setting, weight .53.....\$55.00	60c Pearl Handle Jam Spoons, Each 30c
\$60.00 Three-Stone Diamond Rings, 14k setting.....\$30.00	75c Pearl and Ivory Handle Jam Spoons and Bread Forks. Each.....40c
\$80.00 Four-Stone Diamond Ring.....\$40.00	\$3.50 Half-dozen Pearl-Handle Nut Picks.....\$1.75
\$90.00 Four-Stone Diamond Ring.....\$45.00	\$5.50 Half-dozen Pearl-Handle Fruit Knives.....\$2.75
\$160.00 Gent's Flat Belcher Ring, 14k setting, weight .75.....\$80.00	\$14.00 Half-dozen Large Pearl-Handle Forks, half-dozen.....\$7.00
\$150.00 Lady's Ruby and Diamond Cluster Rings, for.....\$75.00	\$20.00 One roll Half-dozen Knives and Forks, pearl handle.....\$10.00
\$120.00 Lady's Marquise Diamond Ring.....\$60.00	\$15.00 (Four cases) Pearl-Handle, half-dozen Knives and Forks.....\$7.50
\$250.00 Lady's Marquise Diamond Ring.....\$125.00	\$16.00 (One case) Pearl-Handle, half-dozen Knives and Forks.....\$8.00
\$30.00 Lady's Onyx Pearl and Diamond Ring.....\$15.00	\$28.00 Half-dozen Pearl-Handle Knives and Forks in case.....\$14.00
\$14.00 Lady's Belcher Diamond Ring, 14k gold.....\$7.00	\$30.00 half-dozen Pearl-Handle Knives and Forks.....\$15.00
\$5.00 Lady's Modified Tiffany Diamond Ring, 14k gold.....\$2.50	\$2.50 One 2-piece Game Carvers.....\$1.25
\$50.00 5-Stone Diamond Ring, platinum head.....\$25.00	(In Basement)

We will refund the money on any of the above diamonds within one year of the date of purchase, or exchange for full value at any time.

Specials in Cuff Links
One tray of Cuff Links going at just one-half the regular prices.

Pearl Rings at Half Price

\$4.50 Ladies' 3-Stone Pearl Rings, in 14 settings. Each.....\$2.25	\$2.00 Round Brass Tray, with handle.....\$1.00
\$6.00 Ladies' 3-Stone Pearl Rings, in 14 settings. Each.....\$3.00	\$2.00 Solid Brass Cuspidors, Each.....\$1.00
\$12.00 Ladies' 3-Stone Pearl Rings, in 14 settings. Each.....\$6.00	\$1.00 Round Brass Trays, Each.....50c
\$15.00 Ladies' 3-Stone Pearl Rings, in 14 settings. Each.....\$7.50	\$1.50 Round Brass Trays, Each.....75c
\$10.00 Ladies' 3-Stone Rings, 2 pearls, 1 reconstructed ruby.....\$5.00	\$5.00 Large Copper Vase.....\$2.50
\$10.00 Ladies' 3-Stone Rings, 1 pearl and 2 reconstructed rubies.....\$5.00	(In Basement)
\$10.00 Ladies' 4-Stone Pearl Rings, in 14 settings. Each.....\$5.00	
\$11.00 Ladies' 4-Stone Pearl Rings, in 14 settings. Each.....\$5.50	
\$15.00 Ladies' 4-Stone Pearl Rings, in 14 settings. Each.....\$7.50	
\$12.00 Ladies' 5-Stone Pearl Rings, in 14 settings. Each.....\$6.00	
\$18.00 Ladies' 5-Stone Pearl Rings, in 14 settings. Each.....\$9.00	
\$8.00 Ladies' 3-Stone Ring, reconstructed rubies. Each.....\$4.00	

Pearl-Handled Nail Files, Cuticle Knives, Corn Knives and Button-hooks; regular \$1.00. **50c**
Special at, each.....

POSTOFFICE OR EXPRESS MONEY ORDER MUST ACCOMPANY ALL MAIL ORDERS. WE POSITIVELY WILL NOT SUPPLY THE JEWELRY TRADE AT ABOVE PRICES.

C. H. WARD & CO.

DIAMOND MERCHANTS AND JEWELERS. PHONE 1084 386 RICHMOND ST.

GREECE IS DESIROUS OF HOLDING U. S. GOODWILL

Thus She Is Embarrassed by Request to Break With Germany.

PARIS, Feb. 8.—A Havas news agency dispatch from Athens, dated February 6, says that the embarrassment which the Greek Government feels on being asked by the United States for a definition of her attitude towards Germany's unlimited submarine campaign is due to the wish of the Greek Government not to risk the dissatisfaction of the United States, upon which nation Greece depends for her wheat.

"The general opinion concerning the submarine blockade is that in this matter Germany makes more noise than she does harm," adds the dispatch.

A Reuter dispatch from Athens Wednesday night said the American communication regarding the submarine blockade had somewhat embarrassed the Greek Government, which was soundly other neutrals before replying.

USE TAX ON ROADS

Kitchener Board of Trade Supports Waterloo Idea.

KITCHENER, Feb. 8.—The council of the board of trade tonight endorsed a resolution of the Waterloo County board of agriculture, requesting the Provincial Government to refund the motor car tax to the coupes, to be expended by them in the county good roads system.

PERSONAL MENTION

Gorner Jack Woolley of the 72nd Battery, Kingston, is visiting his parents, Mr. and Mrs. Thomas Woolley, 753 Richmond street.

WEDDING BELLS

ASHBY-MURRAY. The marriage of Capt. Arthur Ashby, who was until recently in charge of the Salvation Army building at Queen's Park camp, and Captain Jean Murray of Forest, took place on Thursday evening at Forest. Captain and Mrs. Ashby will take charge of the Salvation Army work in Saris in the near future.

(a sign), and is composed to picture the sorrow felt by those bereaved by the war.

Patrons are requested to purchase the war tax coupons in advance, so as not to have the delay of previous concerts.

FORMER LONDONER CALLED

WALKERTON, Feb. 8.—Rev. Thomas Wilson, pastor of Knox Presbyterian Church, has received a call from Wilkesboro, Pa. He will announce his decision next Sunday morning. Mr. Wilson has been here fourteen years and was in London before that.

YESTERDAY'S CASH
GRAIN RANGE

WINNIPEG.
Wheat—No. 1 northern, \$1.65; No. 2 northern, \$1.63; No. 3 northern, \$1.61; No. 4, \$1.47½; No. 5, \$1.27½; No. 6, \$1.01½; feed, 91c.
Oats—No. 2 Canadian western, 53½c; No. 3 Canadian western, 52½c; No. 1 feed, 52½c; No. 1 feed, 50½c; No. 2 feed, 48½c.
Barley—No. 3 Canadian western, 91c; No. 4, Canadian western, 88c; reject 75c; feed, 75c.
Flax—No. 1 N.W.C., \$2.54½; No. 2 Canadian western, \$2.11½.

CHICAGO.

Chicago, Feb. 8.—Cash wheat: No red, nominal; No. 3 red, \$1.71½; No hard and No. 3 hard, nominal.

Corn—No. 2 yellow, \$1.01¼ @ 1.01½; No. 4 yellow, 98c @ \$1; No. 4 white, nominal.

Oats—No. 2 white, 64½¢; standard, 64¾¢ @ 56c.

Rye—No. 2, nominal; No. 3, \$1.23.

Barley—\$1 @ 1.28.

Timothy—\$3.30 @ 5.50.

Clover—\$12 @ 17.50.

MINNEAPOLIS.
 Minneapolis, Feb. 8.—Wheat closed: May, \$1.73½; July, \$1.69½. Cash: 1 hard, \$1.81½; @1.83½; No. 1 northern, \$1.74½; @1.77½; No. 2 northern, \$1.67½; @1.71½.
 Corn—No. 3 yellow, 98½@99½c.
 Oats—No. 3 white, 61½@63½c.

DULUTH.
 Duluth, Feb. 8.—Wheat closed: No. 1 hard, \$1.76; No. 1 northern, \$1.75; No. 2 northern, \$1.70@1.73.

CASH GRAIN
[Reported by Thomson & McKim]
Chicago, Feb. 9—Noon.—Wheat—
1, \$1 84.
Corn—No. 4 mixed, 98½¢ @ \$1 00½
5 mixed, 97½¢; No. 3 yellow, \$1 01½
3 white, \$1 02.
Oats—Standard, 56 @ 56½¢.

GRAIN. Chicago, Ill., Feb. 9.—Considerable strength developed in the wheat market today, owing largely to settlement of threatened strike of switchmen. Reports that the Canadian Pacific road was sending cars to Minneapolis to take out wheat and flour for the B. & O. Government also served to encourage bullish sentiment. Serious crop damage complaints from Nebraska helped to lift prices.

The opening, which ranged from a decline to a like advance, with M $\frac{1}{2}$ @ $\frac{1}{2}$ 16 $\frac{1}{2}$, and July at $\frac{1}{2}$ 16 $\frac{1}{2}$, followed by decided gains all around, but then a material reaction.

LONDON STOCK EXCHANGE
London, Feb. 9.—The arrival of American mail removed a fair amount of money from the market today with the heavy applications for the loan conditions were tighter. Discount rates were steady.

The stock market showed no sign of expanding business. Oil share had a good tone and home rails maintained their firmness, except Undergird. Electric Income bonds, which decreased 8 points on the reduced dividend. Foreign bonds, South American stocks and foreign bonds were weak. American securities barely moved, and closed

Closing prices were:

New 4½ per cent War Loan.....	
Anacosta, \$210 shares.....	
Aetelson, com.	
..... Ohio	
Canadian Pacific	
Chesapeake & Ohio	
Chicago Great Western	
Chicago, Milwaukee & St. Paul.....	
De Beers	
Erie, com.	
Erie, 1st pfd.	
Grand Trunk	
Illinois Central	
Louisville & Nashville	
Missouri, Kansas & Texas.....	
New York Central	

Northern Railway
 Ontario & Western
 Pennsylvania Railway
 Rand Mines
 Reading Railway
 Southern Railway
 Southern Pacific
 Union Pacific
 United States Steel
NEW YORK STOCK EXCHANGE
 Thomson & McKinnon, brokers
 Bank Building, report fluctuat
 New York stocks for The Advert
 follows: New York, F
 Trunk Lines and
 Grangers—

	Open.	High.	Low.
ot,	Baltimore & Ohio.....	75 $\frac{1}{2}$	76 $\frac{1}{2}$
	Erie, com.....	25 $\frac{1}{2}$	26
ed,	Erie, 1st pfd.....	39 $\frac{1}{2}$	40
oil,	Great Northern.....	114 $\frac{1}{2}$	114 $\frac{1}{2}$
	Great Western.....	11	11
2d;	New Haven.....	40	40 $\frac{1}{2}$
	New York Central.....	38 $\frac{1}{2}$	33 $\frac{1}{2}$
	Rock Island.....	25 $\frac{1}{2}$	26
ypd	St. Paul.....	79	79 $\frac{1}{2}$
	Wabash, com.....	25	..
	Pacific and Southern—		
	Atchafalpa, com.....	101 $\frac{1}{2}$	103
res	Canadian Pacific.....	151 $\frac{1}{2}$	151 $\frac{1}{2}$
4d,	Northern Pacific.....	102 $\frac{1}{2}$	103 $\frac{1}{2}$
	Southern Pacific.....	92 $\frac{1}{2}$	93

and	Southern Railway	27%	23%	13%
946;	Union Pacific.....	134%	135%	134%
mem-	Coals—			
98d;	Ches. & Ohio.....	57%	57%	57%
	Norfolk & West.....	128%	54%	54%
	Pennsylvania.....	54%	54%	54%
	Reading Railway.....	90%	90%	88%
	Fraction—			
GE.	Brooklyn Transit.....	67%	67%	67%
com.	Interboro. com.....	13%	13%	13%
9.1	Interboro. pfd.....	64%	64%	64%
	Industrials—			
55.35	A. M. Beet Sugar.....	96%	97%	97%
55.48	American Can.....	43%	43%	43%
55.54	American Car.....	62%	62%	62%
55.38	A. M. Locomotive.....	69%	71%	70%
	American Sugar.....	107%	107%	107%

45.5%	Am. Smelters.....	39.7%	70.4%
	Am. Tel. & Tel.....	12.5%	46.3%
	American Wool.....	4.3%	55
on.]	Baldwin.....	4.3%	55
	Central Leather.....	8.2%	84
rev. Jos.	Consol. Products.....	20.0%	20.7%
69%	Col. Fuel & Iron.....	4.4%	100
67%	Distillers.....	26.3%	100
87%	General Electric.....	181.1%	162
	General Motors.....	10.4%	104
	Goodrich Rubber.....	5.4%	54.3%
56%	G. Northern Ore.....	31.1%	31.1%
57%	Inter. Nickel.....	42	42.4%
	Ice Securities.....	25	25
	Marine.....	2.1%	25
ET.	Marine, pfd.....	101.1%	55.4%
on.]	Studebaker.....	101.1%	102.1%
ose.)		53	53.4%

T. non.]	Virginia Chemical	37%	..
ose-	Westinghouse	51%	52
	Willys-Overland..	31%	31%
	Coppers-		
	Anaconda Copper.	74%	74%
	Butte & Superior.	44	..
	Chino Copper.....	52%	..
non.]	Inspiration	53%	54
	Miami Copper.....	36	..
	Nevada Con.....	23%	23%
Prev.	Ray Consolidated.	25%	25%
Close.	Tennessee Copper	15%	15%
168%	Utah Copper.....	16%	16%
145	Oils-		
	Cal. Petroleum....	22%	22%
	Nex. Mexican.....	8%	8%
101%	Texas Oil.....	20%	20%

99 1/2	Steels—		
54 1/2	Bethlehem Steel.....	355	..
53 1/2	Crucible Steel.....	55	86 1/2
	Lackawanna.....	75	76
	Pressed Steel Car.....	75 1/2	76 1/2
	Republic Steel.....	75 1/2	75 1/2
	U. S. Steel.....	105	105 1/2
	U. S. Steel, prd.....	117 1/2	..
	Bonds—		
	Anglo-French 5's.....	91 1/4	91 1/2
	Sales, 235,200 shares.		
16 60			
16 72			
	WALL STREET.		
15 72	New York, Feb. 9.—Wall St		
16 87	a.m.—Extreme caution was		
	the course of prices during		

No. 4
93c@

stand-

etary
lay

18,660, ing. Industrials, comprising
loss of group and popular equipm
corro- rose to or above yesterday
ures, with oils, Marine prod

FOR STOVES,
RANGES or

The Northern Li
Assurance Co.

362 RICHMOND.

We supply repairs for any make of stove or furnace.

If a man finds it hard to live "within" his income, will his family find it easy?

Highest prices paid for butterfat. Write or phone us for particulars with regard to shipping. Agents wanted in good farming localities.

THINK

Glasses usually add from three to ten years to a woman's age.—Edna K. Forbes in the Independent.

The Advertiser

know how easy it is to
their horses, cattle, hay

Optician
Phone 2351. 233 Dundas St.

TO STOP RECRUIT
257th Construction Battalion
like at Toronto Sunday

orders to mobilize at Toronto day.

From Toronto the men will headquarter at Ottawa, in the middle of the week. However, offering himself will be taken once he is ready to go to the mines. Rock foremen, earth-

Canada	\$1,369,258	\$1,909,441
United States.....	2,255,000	3,132,215

Money, $\frac{3}{4}$ per cent.
Discount rates—Short bills and three months, $\frac{5}{8}$ per cent.

Paris, Feb. 9.—Trading was dull on the bourse today. Three per cent rentes, 62 francs 25 centimes for cash; exchange

bellies, 1218; ionk' clear madnes, 987,
1178; do. heavy, 1168; short clear backs,
1178; shoulders, square, 1078.
Lard—American refined, in pails,
1188 3d; do, boxes, 1188.

NAVAL RECRUITING BRISK

\$1.00

DICK

such number as a month or so ago, those who are presenting themselves are full of enthusiasm. One today announced the first thing he wanted to do was to sink a Hun submarine. The naval recruits as a whole have

Bonds

MEMBERS-
New York Stock Exchange.
New York Cotton Exchange.
Chicago Stock Exchange.
Chicago Board of Trade.

Direct Wires New York, Chicago, Toronto, Winnipeg.

and Investment Soci

Dominion Savings Building, London, Ontario

CAPITAL PAID UP \$0

T. H. FURDOM, R.C.C.,
President.

Cynthia Grey's Mail-Box

Advertiser Patterns

"Spirit," what does that mean, and how do you understand God's omnipresence?

1

my husband's brother was Mass.

10

LONDON A. A. A. PLAYS FAST INGERSOLL JUNIORS HERE TONIGHT

Second Round Junior O. H. A. Game Promises To Be in a Class With 118th-Sarnia Tilt and Should Draw Good Crowd

MUTT AND JEFF—You May Fool Jeff, But You Can't Kid a Woodpecker

(Copyright, 1917, by H. C. Fisher Trade Mark Registered in Canada)

By BUD FISHER.

WOODSTOCK COLLEGE PLAYS "Y" HERE SATURDAY NIGHT

New St. James' and Normal Girls in Preliminary.

Two good games of basketball are scheduled for the "Y" gym Saturday night, when the Woodstock College five meet the London "Y" youngsters in the closing O.A.R.A. game of Group 4. The college boys are practicing all the time and have developed team-play to a science. However, the locals are some pumpkins when it comes to passing the ball, and a fast game should result.

The preliminary game will start at 8 o'clock, and will be a girls' basketball league fixture. The New St. James' girls, who are tied for first place with the High School girls, will play the fast five from the Normal School. A surprisingly fast game is played in the girls' league, and there should be a good attendance at the Y.M.C.A. tomorrow night.

Bowling

MANUFACTURERS' LEAGUE

OFFICIAL STANDING.		
Team	Won	Lost
Empire Brass	18	9
Hymans	14	10
Whites	12	17
McClarys	13	14
Scott-Chamberlain	13	14
Murray Shoe	9	15
London Manufacturing	9	15
Cowans	6	22

THREE FOR MCCLARYS. McClarys and the Scott-Chamberlain five put up a superb game last night in the Manufacturers' League, when the Foundrymen grabbed three straight games from the Shoe-boys. The Shoe-men bowled two 200 games, but fell down in the last spasm.

Arnott and Rose of McClarys were high men, the former making a total of 485, and the latter an individual score of 183.

The teams and scores:		
Scott-Chamberlain	125	138
J. Rose	125	138
H. Durlan	124	112
B. Webster	120	127
J. Crundwell	120	127
W. Arnold	118	120
Miller	117	120
Totals	656	654

Resorts, Atlantic City, N. J.

Hotel Dennis.
ATLANTIC CITY.
Open at all seasons
A recognized standard
of excellence.
Capacity 600. WALTER J. BURT
Mar. 31 27yvt

Start Saving DOLLARS

On Dollar Day on street car fare and shoe leather, by buying a

Brantford Red Bird Bicycle
WHILE IN TOWN SATURDAY.
\$1 a Week Buys One
BICYCLE & MOTOR SALES CO.
425 WELLINGTON STREET.

THROWER'S RINK WINS AT LONDON CURLING

Art Thrower's rink copped the prizes at the London Curling Club bonspiel last night. His four men all three games with a plus 5 score, being up two shots over Grant Backus.

The scores:		
Art Thrower, skip	5	3
W. J. Williams, skip	5	3
Harry Aker, skip	5	3
R. H. Heighway, skip	5	3
Alfred Torg, skip	5	3
W. J. Williams, skip	5	3
W. J. Williams, skip	5	3
W. J. Williams, skip	5	3
W. J. Williams, skip	5	3
W. J. Williams, skip	5	3

ASHPLANT, HEFFERNAN, WRIGHT AND MCKAY TURN TRICK AT ST. MARYS' SPIEL.

ST. MARYS, Feb. 8.—James Beel of Stratford won the Western Ontario bankard final here today, defeating W. T. Towell of St. Marys by a score of 11 to 10.

Following are the scores:		
Stratford, skip	11	10
St. Marys, skip	11	10
Stratford, skip	11	10
St. Marys, skip	11	10
Stratford, skip	11	10
St. Marys, skip	11	10
Stratford, skip	11	10
St. Marys, skip	11	10
Stratford, skip	11	10
St. Marys, skip	11	10

HOCKEY RESULTS

O. H. A. INTERMEDIATES. Kitchener, 7 to 4, Stratford. O. H. A. Junior. De La Salle, 5 to 2, St. George's.

GAMES TONIGHT.		
227th Battalion of Hamilton at Denison, Toronto Arena, 8:30 p.m.		
Intermediate. Brampton at Oshawa (second round), Dunnville at Port Colborne.		
Junior. Peterborough at Kingston (second round), Ingersoll at London A. A. (second round).		

O. H. A. BULLETINS

TORONTO, Feb. 8.—The following O. H. A. games have been officially arranged in the second round:

Monday, Feb. 12—118th Battalion of London at Gloucester.
Wednesday, Feb. 14—Gloucester at 118th Battalion of London.
Monday, Feb. 12—Kitchener vs. Barrie.
Thursday, Feb. 15—Barrie at Kitchener.

SARNIA TEAM LOSES TO FOREST IN OVERTIME

FOREST, Feb. 8.—The Sarnia St. George's went down to defeat here tonight before the fast local team, 5-7, in a ten minutes overtime play.

There was a good crowd present, and the game was exciting all the way through. At full time the score stood five all. In the overtime play, the locals banged in three goals to the visitors two. Barrett and Pettipiece starred for the locals, while Burgess and Heffernan were the best of the visiting gang.

W. J. Ross of Forest, refereed the game satisfactorily.

The teams: Sarnia, Forest. Bolton, Goal. May. Jenkins, Defence. Lochead. Noorhouse, Centre. Steele. Campbell, L. Wing. Pettipiece. Heffernan, R. Wing. Frane. Referee—W. J. Ross, Forest.

ANGELICAN LEAGUE TO HAVE SECOND SERIES

At a meeting held in Crown Hall last night it was decided to draw up a second series for the Anglican Church Hockey League.

The first series was a great success, many spectators have turned out to see the lads perform.

A meeting will be held shortly to draw up the schedule.

AILSA CRAIG CARNIVAL
Ailsa Craig, Feb. 8.—The curling club are holding their annual carnival on Friday evening, February 16, in the skating rink, and are selling all cash prizes. A fine band will furnish music for the occasion.

PLAY TONIGHT.
The Colborne Street Methodist and Collegiate Victorians meet at the Simpson rink tonight in a Methodist League tilt.

RIDE A
Brantford Bicycle
SAVE TIME AND CAR FARE

KITCHENER INTERMEDIATES WIN OUT AT MILVERTON

MILVERTON, Feb. 8.—The Intermediate O. H. A. Kitchener-Milvertont game resulted in a score of 7 to 4 in favor of Kitchener.

The visiting team proved much superior in weight and speed, apparently having all the qualifications of a senior team. In the first period Meyers, rover for Milvertont, had an eye laid open with the puck, and the game proceeded on a six men basis. This possibly had some effect on the rest of the home team.

The line-up: Milvertont. Goal. Koeh. Karges. L. defence. Hasenfl. Gullies. R. defence. Rucker. Shirk. Rover. Meyers. Johnson. Centre. Bunsho. Krug. R. wing. Hobernel. Solomon. L. wing. Orr. Referee—F. C. Waghorn, Toronto.

JOE CHAPMAN'S TEAM LOSES AT AILSA CRAIG

Ailsa Craig, Feb. 8.—The first game of hockey played here this season took place at the Curlers' Rink recently, between Joe Chapman's picked team of London and Ailsa Craig, resulting in a score of 8-4 in favor of the local team.

The line-up: Ailsa Craig. Bryant, Goal. Clark. Burgess, Defence. Hipmarsh. Mackey, Defence. McKellar. Lewis, Centre. Stewart. Eversett, Rover. Finlay. Chambers, L. Wing. Morten. Referee—Joe Chapman.

London. Goal. Koeh. Karges. L. defence. Hasenfl. Gullies. R. defence. Rucker. Shirk. Rover. Meyers. Johnson. Centre. Bunsho. Krug. R. wing. Hobernel. Solomon. L. wing. Orr. Referee—F. C. Waghorn, Toronto.

London. Goal. Koeh. Karges. L. defence. Hasenfl. Gullies. R. defence. Rucker. Shirk. Rover. Meyers. Johnson. Centre. Bunsho. Krug. R. wing. Hobernel. Solomon. L. wing. Orr. Referee—F. C. Waghorn, Toronto.

London. Goal. Koeh. Karges. L. defence. Hasenfl. Gullies. R. defence. Rucker. Shirk. Rover. Meyers. Johnson. Centre. Bunsho. Krug. R. wing. Hobernel. Solomon. L. wing. Orr. Referee—F. C. Waghorn, Toronto.

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London. Goal. Koeh. Karges. L. defence. Hasenfl. Gullies. R. defence. Rucker. Shirk. Rover. Meyers. Johnson. Centre. Bunsho. Krug. R. wing. Hobernel. Solomon. L. wing. Orr. Referee—F. C. Waghorn, Toronto.

BATTERY CHARGING STATION

WE HAVE INSTALLED A MOST MODERN OUTFIT FOR RECHARGING ALL MAKES OF BATTERIES, WITH TWO EXPERT BATTERY MEN IN CHARGE.

LOCAL AND OUT-OF-TOWN WORK SOLICITED AND EXECUTED PROMPTLY.

GUARANTEED WORK

PROMPT SERVICE. REASONABLE CHARGES.

ONTARIO GARAGE & MOTOR SALES

DUNDAS, AT COLBORNE STREET. PHONE 2431.

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TOMORROW IS

\$1

DOLLAR DAY

At GRAFTON & CO.

Big Prizes Given Away

FIRST PRIZE, MAN'S SUIT, VALUE \$20.00.

SECOND PRIZE, MAN'S PAIR OF PANTS, VALUE \$5.00.

THIRD PRIZE, MAN'S SWEATER COAT, VALUE \$3.50.

PLAY TONIGHT.

RIDE A

Brantford Bicycle

SAVE TIME AND CAR FARE

BUY A FORD

And buy it here, most expert Ford service. UNIVERSAL MOTOR SALES, 390 Pall Mall Street. Phone 6912.

London and Ingersoll Juniors Meet Tonight in Second Round O.H.A. Spasm.

The Ingersoll Juniors play the local kids tonight at the London Curling Rink in what promises to be one of the stiffest junior games seen here in years.

The Park Town youths have an idea that they have some real hockey team, and according to Tommy Munro, local referee, who has handled most of their games, they are a pretty classy bunch of boys, and should give the L. A. A. kids a merry hike for their money.

However, it must not be forgotten in the shuffle that the afore-mentioned triple A's have a speedy, well-balanced seven, and if they can get their combination working properly, should just about come across with the round from the Ingersoll septet.

Shuter, the ex-Stratford goaltender, made a great impression on Manager Johnston and the few fans present at the work-out Wednesday night. "Shooter" acts like a miniature Dwyer in the nets. Gillies and Fraeillon will compose the rest of the defence, and it's safe to bet that it will not be penetrated to any great extent.

The local kids will sport their new uniforms for the first time. The sweaters are black and white stripes up and down.

Neither Tommy Munro, or sandercock of Woodstock, were adaptable to the Ingersoll management as referees, so Harvey Spruille of Toronto will handle the bell. The teams will line-up as follows:

Ingersoll. Goal. Hurlands. Shuter. Defence. Wilford. Gillies. Defence. Givens. Walden. Centre. Hanford. McKay. Rover. Hopper. Harrison. Wing. Brady. Elliott. Referee—Harvey Spruille, Toronto.

London. Goal. Hurlands. Shuter. Defence. Wilford. Gillies. Defence. Givens. Walden. Centre. Hanford. McKay. Rover. Hopper. Harrison. Wing. Brady. Elliott. Referee—Harvey Spruille, Toronto.

London. Goal. Hurlands. Shuter. Defence. Wilford. Gillies. Defence. Givens. Walden. Centre. Hanford. McKay. Rover. Hopper. Harrison. Wing. Brady. Elliott. Referee—Harvey Spruille, Toronto.

London. Goal. Hurlands. Shuter. Defence. Wilford. Gillies. Defence. Givens. Walden. Centre. Hanford. McKay. Rover. Hopper. Harrison. Wing. Brady. Elliott. Referee—Harvey Spruille, Toronto.

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London. Goal. Hurlands. Shuter. Defence. Wilford. Gillies. Defence. Givens. Walden. Centre. Hanford. McKay. Rover. Hopper. Harrison. Wing. Brady. Elliott. Referee—Harvey Spruille, Toronto.

London. Goal. Hurlands. Shuter. Defence. Wilford. Gillies. Defence. Givens. Walden. Centre. Hanford. McKay. Rover. Hopper. Harrison. Wing. Brady. Elliott. Referee—Harvey Spruille, Toronto.

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London. Goal. Hurlands. Shuter. Defence. Wilford. Gillies. Defence. Givens. Walden. Centre. Hanford. McKay. Rover. Hopper. Harrison. Wing. Brady. Elliott. Referee—Harvey Spruille, Toronto.

London. Goal. Hurlands. Shuter. Defence. Wilford. Gillies. Defence. Givens. Walden. Centre. Hanford. McKay. Rover. Hopper. Harrison. Wing. Brady. Elliott. Referee—Harvey Spruille, Toronto.

THE HIGH COST OF LIVING MAY BE REDUCED BY FOLLOWING THE HOUSEKEEPERS' BUYING GUIDE

GAS Costs Less Than Any Other Cooking Service

ENOUGH GAS TO COOK A WHOLE MEAL FOR AN ORDINARY FAMILY COSTS BUT A PENNY, AND WHEN YOU USE A GAS RANGE IT MEANS A HOT, STEADY, RELIABLE, ALWAYS RIGHT FIRE.

GAS RANGES From \$15.00, Connected
Sold on Small Monthly Payments.

ASK THE WOMAN WHO OWNS ONE.

The Gas Appliance Co.

PHONE 922

213 DUNDAS STREET.

YOUR BEST FRIEND

Is the manufacturer of Good Creamery Butter. Substitutes, such as butter compounds, oleomargarine, etc., are all right in their place, but their place is not on your table. Use at all times only the purest butter obtainable. It is more palatable, more health-producing and really more satisfactory all round than a cheaper grade would be. It never pays to economize on a necessity. Eliminate, if you will, the luxuries, but insist on the very best when it comes to a necessity, such as butter. See that your grocer sends you THE BEST CREAMERY BUTTER THAT'S MADE. That is, as you know,

SILVERWOOD'S

"The Sweetheart of the Corn"

Kellogg's
TOASTED
CORN FLAKES

For ten years the standard Canadian breakfast food. By our secret process the white corn is converted into a deliciously flavored and nutritious food, and eaten by the young and old in all seasons. Insist on the original—the red, white and green package—and refuse all substitutes of the "Just as Good" variety, which grocers sometimes try to get rid of.

"Wins its favor through its flavor"

Reduce the High Cost of Living

You can do this and still have your Regular Sunday Poultry Dinner. We protect you in this by guaranteeing your grocer the lowest possible prices on **ROASTING AND BOILING FOWL**. Fancy, fresh goods always on hand.

C. A. MANN & CO., 78 King St. Phone 1577

LADIES OF LONDON! You want to save money on your table supplies in baking.

You can do this by buying your Cakes, Buns, Rolls, Doughnuts, Shortbread, Pie, etc., here. Did you ever try our Chocolates, Toffees, Brittles and Caramels? Wonderful values, exquisite flavors. Mr. & Mrs. Chivas of Halifax, for which we are London distributors, are the best in town. Try a low-cost store; you'll save money. Why not?

Everything in Fancy Baking at Moderate Prices. **J. M. CHIVAS, Confectioner** 117 DUNDAS ST. PHONE 443.

Pure Milk an Essential

IT IS MOST ESSENTIAL AS A BODY-BUILDING AND STRENGTH-SUSTAINING FOOD. THERE IS NO OTHER FOOD JUST LIKE MILK. SEE THAT YOU GET PURE MILK AND PURE CREAM. YOU DO GET THAT WHEN YOU TAKE FROM

London Pure Milk Company, Ltd.

561 DUNDAS ST. PHONE FOR OUR WAGON TO CALL. PHONE 4338

FRANK SMITH'S Money-Saving Prices

Honey, per 5-pound pail..... 35c	Ridgway's Tea, 1/2 lb..... 18c	Lemons, 2 for..... 30c
Crisco, per tin..... 25c	Redpath's Sugar, 100 lbs..... \$7.55	Campbell's Soup, per tin..... 14c
Seeded Raisins, 2 pkts..... 25c	Redpath's Sugar, 20 lbs..... \$1.80	Jam, per pail..... 45c
Prunes, 2 lbs..... 25c	Redpath's Sugar, 10 lbs..... 85c	Domestic Shortening..... 20c
Figs, 1 lb..... 10c	Redpath's Sugar, 5 lbs..... 45c	Can of Corn and one can of Peas..... 25c
Lipton's Tea, 1/2 lb..... 19c	Extra Special Seedless Oranges, a dozen..... 15c	(Aylmer)..... 25c
Grand Mogul Tea, 1/2 lb..... 19c		Grapefruit..... 30c

MARKET SQUARE. PHONE 1730.

HOUSEKEEPING IS A BUSINESS.
ECONOMICAL COOKING IS A SCIENCE.

Our Consumers' League

BY ISOBEL C. ARMSTRONG.

The official of an Ontario city who wrote in response to a query from London that investigation of the high cost of living with a view to solving the problem was "done" and "there was nothing doing" in his town was evidently of the order of being who didn't understand and could never be made to understand, owing to prejudice or disinclination to inform himself in regard to what is going on in the world.

An even bigger city than is represented by the official who objects to being moved out of his rut, Toronto, to wit, has undertaken to grapple with the bugbear in a heroic manner, through the launching of an aggressive "thrift and production campaign." The movement is founded on soundest patriotic principles.

The encouragement of backyard and vacant-plot gardening is one form which the Toronto campaign is taking, and the gardening committee, for one thing, is preparing a map of the city, showing approximately for the benefit of prospective gardeners where the heavy land ends and the sandy soil begins.

The gardening committee, further, is advising those who are interested to start scrap books, in which circulars and clippings dealing with the subject of gardening may be pasted.

Efforts along educational lines, in the form of lectures, cooking demonstrations, etc., also figure largely in the activities of the Wartime Thrift Committee of Toronto. Such subjects are taken up as making the best use of resources, and teaching children thrift through encouraging them to become depositors in the school banks.

It is understood, moreover, that the Toronto committee is preparing a list of "Made in Canada" goods as a buyer's guide. Such a list should be in the possession of every patriotic London housewife, and made by her a text-book for serious study.

DOES BRING RESULTS.

Toronto's thrift campaign at the present is an experiment in the early stages. But other Canadian cities have long passed the experimental stage in a campaign to reduce the cost of living. Western Canada, some years before Ontario and the east, felt the pinch of the high cost of commodities. A movement for the purpose of investigation, and effectually coping with the situation, was inaugurated in Calgary by the Local Council of Women. This developed into "The Consumers' League," other towns and cities rapidly following the lead of Calgary.

In every case a marked decrease in the cost of living resulted from intelligent, well-directed, co-operative efforts.

The work of the Edmonton Consumers' League, which is typical, is carried on under the following heads: First, the creating of an intelligent public; second, investigation through standing committees of market, flour, weights, etc.; third, encouragement of thrift; and fourth, the patronizing and exploiting of home manufactures.

Regarding home manufactures, a "Made in Canada" exhibition was held some time ago, under the auspices of the Consumers' League.

Wouldn't a "Made in London" exhibition, say under the auspices of the board of trade, prove illuminating to the consumers of the city and district?

YOUR POULTRY AND YOUR NEIGHBOR'S.

Raising poultry in backyards of city lots is being strongly urged by the Toronto Wartime Thrift Committee, as a means of increasing production. Our Consumers' League department has devoted much of its space to the subject and boasts a poultry expert as a volunteer member of the staff, not to mention several others, who, out of knowledge gained by experience, have contributed valuable articles on the subject.

A comprehensive bulletin on poultry-raising in backyards is in process of preparation at the present time by the Ontario Agricultural College, and will shortly be available for those who desire copies from the district agricultural representative, Roscoe A. Finn, room 15, Dominion Savings Building.

By the way, a bulletin on vegetable growing, which tells practically everything about planting, care and harvesting of vegetables, may be obtained from Mr. Finn, who has, as well, several bulletins on individual vegetables, such as potatoes, cabbages, beans, etc.

But to return to the poultry. Miss Nicholson, our own expert, has forwarded the following thrift and poultry welfare suggestions this week: "Speaking of gardening and poultry brings to my mind the value of a garden where poultry is kept. All the small vegetables are so useful for the birds and it is so helpful to have lettuce or other lettuce or roots to mix with the chicks. Do not forget this when planning your summer's work. Another thought which has occurred to me is this: Might not those who find it impossible to keep hens save their scraps of food for the man or woman who can keep birds? In this way, many dollars worth of good food would be made use of instead of needlessly wasted by throwing into the garbage can. Of course a clean pail would have to be left and removed at regular intervals. Any small boy would carry a pail for a few cents, and the value would be much more to the recipient. Where there is a large family, it seems such waste to throw away all the pieces. I think this would be a real saving from a patriotic standpoint.

"During this bitter, cold weather have you a good, deep litter for your birds to scratch in? If not they will stand around in corners cold and miserable, perfectly indifferent to the egg basket. Give them all the sunshine you can. These cold days they need all the heat they can get."

"LILLIAN NICHOLSON."

WILL INCREASE PRODUCTION AND BEAUTIFY LONDON.

Following a suggestion in Our Consumers' League department last week to the effect that the problem of the cultivation of vacant city lots might be more effectively solved by the city council's committee through enlisting the co-operation of the Women's Gardening Association and the School Principals' Association, Ald. S. R. Manness, convener of the council's committee, has replied, stating that the committee will welcome suggestions. Further, Ald. Manness has been good enough to explain for the benefit of our readers the aims of the council's high cost of living committee in connection with the cultivation of vacant lots. His letter is herewith given:

London, Ontario, February 7, 1917.

Miss Isobel C. Armstrong,

Consumers' League Department, The Advertiser.

Dear Madam,—In these days no question affecting the high cost of living is unimportant. The special committee of the city of London on this question has secured valuable information from the city of Dayton, Ohio, and other cities as to the operation of public gardens.

In the city of London there is sufficient vacant land to grow food supplies for half the people. The poor man may make additions to his living expenses and the city beautify its appearance. Actual experience in the city of London, by members of the committee, has demonstrated the fact that gardening pays.

The committee has made application in the city of London bill with a view to securing improved facilities for buying and selling. The aim of the committee is to establish a bureau whereby the middleman may be more or less dispensed with. The committee will welcome suggestions from any organization endeavoring to deal with this important matter.

At the next meeting of the committee the working arrangements in the city of Dayton will be discussed, and an effort made to secure the right to use vacant lands in the city by deserving citizens on a fair and reasonable basis.

The committee noted the reference in your last issue re school gardens and trust that the pupils, parents and teachers will give their whole-hearted co-operation.

Yours very truly,

S. R. MANNESS, ALDERMAN.

APPORTIONING THE INCOME.

Practical suggestions on buying to advantage were offered last week through this department by a practical London housewife. This week she has given her ideas on "Apportioning the Income," though she still refuses to permit her name to be used. She says:

"Woman's part in finance was never recognized as it is today. Every paper one takes up has something to say on the subject. 'Saving, Service, Sacrifice for Empire's Sake' is the motto adopted by the Housewives' League of Toronto. The governor-general of Ontario has issued a call for thrift through the children's penny bank. In the face of all this the housewife feels that she must gather up the loose ends in a very good article in this month's Ladies' Home Journal the budget is divided: Food, 30 per cent; rent, 20 per cent; clothing, 15 per cent; the higher life, literature, church, charities, amusements and holidays, 25 per cent. Another economist gives the proportion of rent as one-sixth of the income. There can be no hard and fast rules; prices vary in different localities, even in the same city.

With \$60 a month a family of two might well spend more than one-sixth (\$10) a month for rent, but if there were children to provide for \$10 might be the limit. On \$10 a month one-sixth (\$1.65) would seem very reasonable. The relative proportion must rest with the individual. No two persons would lay out the income in the same proportions. Each one accumulates some department of the home. A great deal depends on whether the head of the house is in overall or all the time on dress parade.

"There must be system in our saving, too. We should be as honest with ourselves as we are with the trades people. Our economic strength depends on this. Much embarrassment and often heart-ache is avoided if the housewife has an emergency fund."

NEW YORK'S EXPERIMENT.

Appropos the subject of thrift and patriotism, a New York correspondent has written as follows:

You have no doubt heard of the twelve New York policemen who are submitting to a diet test—meals to cost 25 cents per day. The requirements of each individual on the squad is considered. The stout men are reported as losing flesh—which pleases them—and the thin ones are gaining. I am inclosing you their menu for one day.

Breakfast today consisted of oatmeal and milk, rolls and butter and coffee. It costs seven cents and contained 880 calories.

For luncheon was served meat soup with barley, currant bread and butter and tea. The cost was six cents and the calories contained were 550.

Dinner at night consisted of beef stew with dumplings, mashed turnips, peas and butter, baked rice pudding with raisins and tea. The dinner contained 1,175 calories and cost twenty cents.

Saturday,
Feb. 10

DOLLAR DAY

Saturday,
Feb. 10

The Big Store has cut loose. Prices smashed in half. Be on hand tomorrow for the big Dollar Day. Dollar Day has invaded the Market House and lodged at Anderson's. "General Reductions" is in control of the big drive.

WHAT \$1 DOES HERE TOMORROW

5 LBS. ROAST OF BEEF \$1.00
5-lb. Pails of Shortening \$1.00
4 lbs. Best Round Steak \$1.00
4 lbs. Roast Veal \$1.00
4 lbs. Best Boiling Pork \$1.00

WHAT \$1 DOES HERE TOMORROW

4 LBS. ROAST OF PORK \$1.00
12 1/2 lbs. Lake Herring \$1.00
3 lbs. Pork Tenderloin \$1.00
2 1/2 lbs. Dairy Butter \$1.00
4-lb. piece Roll Bacon \$1.00
3-lb. Pail and Pound Print Lard \$1.00

SEAL-TIGHT BACON TO SEND TO BOYS AT THE FRONT
Swift's Premium Bacon, 3 1/2 lbs., wrapped in heavy waxed paper and then dipped in pitch. Guaranteed to keep for one year. Special for Dollar Day 90c

Dollar Day Specials in Butter and Eggs

EXCEPTIONAL PRICE REDUCTIONS.

Creamery Solids, lb..... 47c	Dairy Prints, first-class..... 65c
Creamery Prints, lb..... 47c, 48c	New Laid Eggs, dozen..... 25c
Dairy Rolls, Dollar Day Special..... 2 1/2 lbs. \$1	Fresh Eggs, selected..... 42c

**\$1.00
DAY**

ANDERSON'S

**\$1.00
DAY**

Daily Auto Deliveries: 8 a.m., 11 a.m., 2:30 p.m., 4:30 p.m., 5 p.m.
Saturday Auto Deliveries: 8 a.m., 9 a.m., 11 a.m., 2:30 p.m., 4:30 p.m., 5 p.m.



Onn's, Only One Onn's

For Salmon Trout, Herring, Haddock, Halibut, Lake Herring, Pickled, Cod, Smelts, Sea Herring, and all kinds of Salt Fish, Oysters, Lobsters and Crabs. Always best. Always fresh.

ONN'S Fish Market

143 KING STREET. PHONE 1298.

ASK YOUR GROCER FOR

MEADOW GOLD Brand Creamery Butter

See that you get it. It's pure, palatable and profitable, because always good to the last. Economical, because there is no waste. Made on the premises. None better.

THE ONTARIO CREAMERIES, LTD.

PHONE 732.

OPPOSITE MARKET HALL.

129-131 KING STREET.

You Will Enjoy These Crisp Sodas

McCormick's
Sodas

They are made from pure, wholesome ingredients and packed in airtight cartons lined with waxed paper. Their crispness will surprise and please you.

Sold fresh everywhere in many-sized packages.

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