51st YEAR, NO. 22180.

The Purpose of This Edition Is To Secure Material Aid and To Arouse Sympathy For the Sufferers.

### Belgian Relief Fund **Edition Staff**

Editor-in-Chief-Miss Isabel C.

Advisory Editor-Mrs. H. A

Assistant Editors-Mrs. R. M. Graham, Miss Margaret Walker. Advertising Committee-Mrs. Miss Meta Macbeth, Miss Katherine Smart, Mrs. B. A. Mitchell

Local Council of Women had conned ecutive and others promine lated, grieving over the loss of friends, brothers, sons, numbered among the

A story appears in this issue of a engravers, Typical this of the send us out trality, and at the same time acting as just what can be done in the

haps, today, of England, eventually of prompts anyone to give mo

Canadian women, with their British in a spirit of graciousness. sisters of the old country, owe Beling is guaranteed authentic. If through it we succeed in arousing more symelemental human-Council of Women to some action to a sense of their responsibility for raising money towards Belgian re-ilef work. The idea was conceived of service at this crisis in the empire's publishing a Belgian relief edition of history, we will feel that our "growing" lishers of The Advertiser, and today the near future. we make our bow to the public.

As a Local Council of Women special Belgian relief edition, we do not pretend to be a newspaper in the sense we furnish up-to-the-minute records of events transpiring in the theatre of war. We believe, nevertheless, that our pages will be scanned with interest, and give good value for

access to a great mass of recent material, which presents striking pictures of what war-time means to the old to the Victorian Order of Nurses. The world; of the reception of Belgian refu- Victorian Order is one of the most the mother country in connection with preparation of troops for continental who buy tickets for the show will not gees in England, and the activities in worthy charities in the city and those service, entertaining soldiers who are only be getting their money's worth in billeted in private homes, furnishing amusement, but they will have the satdwelling-places for Belgian refugees, isfaction of knowing that it is going and equipping Red Cross hospitals. to help a worthy cause.

ly growing western university clearly defines the part Belgium has played in bearing the brunt of battle. tell how unsettled conditions are af fecting the employment of women in our own London. We let it be known that the united rural women of Ontario are nobly shouldering their share of responsibility in providing the Red Cross Society with the sinews of warfare, and in other patriotic work. Representing the Local Council of Women, the hub of the wheel, of which various church, philanthropic, patriotic, and educational societies are the spokes, we have drawn together in a circle of greetings the diversified activities and interests of the women of our own

of well-wishing, prominent among of Canada, H. R. H. the Duchess of vomen, several of which we have contributed by writers resident in London, some of achieved a good deal of reputation as

Merchants, heads of financial insti hurt and killed, the martyrs tutions and manufacturers have come splendidly to our support in the way of advertising, while of 80 years, taken from services for the good of the cause. We his home and marched before German are a "Made-in-London" product, and his worn, old body literally we trust we will find many warm a living shield between the hordes of of the leading manufacturing centres trust cur critics will take the same view, and we are asking only 5 cents Paris been uninterrupted? What, per- a copy. If the spirit of generosity will be prepared to accept the advance

All information that we are impelled the London Local glum, or awakening hitherto lethargic newspaper, in order to secure the pains' have not been in vain. We will nucleus of a fund and advertise the be assured that the nucleus of the movement. This has been made possible through the kindness of the public fund will be largely augmented in

### AID VICTORIAN ORDER

There will be a patriotic minstrel show given by the newspaper men of the money expended by readers and the city in the Grand Opera House or. November 20 and 21. The show is un We have been fortunate in obtaining der the auspices of the Daughters of

Her Royal Highness' Good Wishes

The Women's Edition has been marked for high honor in

the shape of the personal wishes for its success of Her Royal

Highness the Duchess of Comaught. Miss Dorothy Yorke,

Lady-in-Waiting to H. R. H., has written as follows to Mrs. H.

A. Boomer, president of the Local Council of Women, and ad-

visory editor of this edition: "Her Royal Highness the Duchess

of Connaught desires me to inform you that she gives her per-

mission with pleasure to your wish of reproducing her picture

in your Women's Section. She hopes that the 'Belgian Relief

Fund will benefit largely from the sale of it."

### LIVING TREASURES



The great, cruel rake of Destruction has been torn through peace-loving beigium. Her art treasures have been smashed and levelled, her cities devastated. Yet there remain treasures greater than these it sensate things—the human treasures which we all may help to preserve. Cartoonist McNaughton, in his contribution to this edition, makes the appeal so direct and strong that it transforms itself into a heartfelt impulse to help.

### Hymn For Soldiers at the Front

BY MRS. RAWSON, LONDON.

Entered according to Act of Parliament of Canada, in the year 1914, by Mrs. Emma Rawson, at the Department of Agriculture. All rights reserved.

Saviour, we kneel to Thee, Though all unworthily. Our nation guard and bless. Thy people's wrongs redress. Crown honor with success, We humbly pray.

Father, who reign'st above Fountain of truth and love, O hear our prayer! Be with our soldiers now Protect where'er they go. Shield them from this great foe. Be ever near!

Let Thy almighty power. Guard them this dangerous hour, Direct their way. When in the thickest fight lead Thou their steps aright Keep them in Thy dear sight We humbly pray.

Now on the battlefield Cause Thou our foes to yield, Our leaders guide. Keep their hearts brave and true,

### Greetings!

Brantford Local Council of Women to London Local Council of Women:

"At the present time, when our hearts are going out in loving sympathy to our soldiers and sailors, and our hands are busy preparing comforts for them, hoping that we may be able to relieve in some small measure the distress caused by this awful war, it gives us much pleasure to hear that you are preparing a woman's patriotic paper. We are proud to think you thought our Woman's Expositor worthy of following, and we most sincerely wish you even greater success with your London patriotic paper."

### Daily their strength renew. Nobly their work to do

O haste the time of peace! Let strife and tumult cease, We humbly pray. Then war shall be no more, Peace reign from shore to shore, And all shall love Thee more-O speed the day! Amen,

At the present time this hymn is suitable to be used in schools or churches. Copies to be had from the composer, to help the Belgian relief

### TERRIBLE TIMES.

Old Servant (to lady who has just eturned to her week-end cottage)-Dreadful this war news, mum; and young Mr. Kenneth away with the fleet, and all the gentlemen about here recalled to their regiments, and there's a disaster I must tell you about: the moth have got into the drawing-room carpet, mum!

### BELOVED LEADER OF WOMEN'S ACTIVITIES



dent of the International Council Women, and advisory president of the Canadian National Council

### Horum Omnium Fortissimi Sunt Belgae

BY ROBERT W. NORWOOD.

Written Specially for This Edition.

Horum Fortissimi!-thus Caesar said, He who had found the ancient Belgians brave; And still he comes to place upon the grave Of Louvain and Liege this merited, Immortal tribute to the mighty dead. Can we give less than what great Caesar gave? Shall we not rather yield our best to save Those for whom all these nameless Caesars bled? O sons and daughters of our country, keep Inviolate, untarnished England's name! Watch, and be ready, nor afraid to leap Sudden and terrible, like unleashed flame, Upon the foe; lest ye be forced to join Fools of the unlit lamp and ungirt loin.

### GREETINGS FROM THE NATIONAL PRESIDENT

this cordial message: To London Local Council of Women:

I have just heard of your recent un- peril. dertaking in the matter of publishing (Signed) ROSALINE TORRINGTON.

From Mrs. Torrington, president of ings and best wishes for success in this the National Council of Women, comes laudable effort in aid of the heroic Belgians. We owe much to them for their steadfastness in the hour of

newspaper, and wish to extend greet- Toronto, October 21, 1914.

### The Red Cross and the Boys

ciety means to the soldier boys has re- cially when it comes to a regiment from wishes to bestride the world like a coloscently been told in an article by Sir the women of the country to which the sus and to allow all other poor folk urges the claim of the Red Cross to

wounded man, reminding him that the soldier in the field is not forgotten.
There is a sense of isolation among the "units" in a campaign in a far country, letters are uncertain and long on the man is a sense of soldier in the field is not forgotten.

To him a sacred object, very feminine and very comforting. I told him that the lady at home who had folded the little handkerchief meant it to be used.

France a staggering blow before France on the man is to be used. being lost sight of is not unreasonable piece of rib bandage he held in his with Russia. All depended upon her beamong the humbier members of the hand.

Frederic Traves, Bart., G. C. V. O. The regiment belongs, is a message from "peep about to find themselves dishono following is an extract, which further home that goes direct to the hearts of folk are the Belgians. Germany the men. I found a wounded man on "drunk with sight of power." To her ne opular sympathy and support:

Quite apart from the comfort that a time men. I round a wounded man of the Red Cross to his way to the base, who had all his possessions contained in a boot. Among the miscellanea in the boot was a dainty the miscellanea in the mi Red Cross box diffuses through a field hospital, or the help that it affords to the medical officer in charge, is the message that it brings from home to every wounded man, reminding him that the soldier in the first form a sacred object, very femining that the soldier in the common that the soldier in the first form a sacred object, very femining and uber alles, uber alles in der welt."

(Germany, Germany over everything in the world). She has staked everything upon this war. The day has arrived and Germany hopes to have the world at her feet. on the way, it seems an age since but he said it should not be touched, was ready. Then she would be free to but he said it should not be touched, was ready. Then she would be free to be but he said it should not be touched, was ready. Then she would be free to be but he said it should not be touched, was ready. Then she would be free to be but he said it should not be touched, was ready. Then she would be free to be but he said it should not be touched, was ready.

### **CLAD IN NIGHT CLOTHES**

Plucky Belgians Arriving in England.

fer, of Ottawa, and Mrs. Bowker, of especially noticed one young woman of about 20, who came off the boat in her nightgown, with her hair messages. The former says:

villages near Folkestone, where, pre-sumably, crowds of Belgian refugees or a Belgian, rather than an English, village. This correspondent says:

"They arrive in hundreds, packed like herrings on the boats, just as Both her hands are gone.

We are indebted to Mrs. Kirchof- they stepped out of their homes." Si "I met a lady yesterday lately of weeks-old baby in her arms. She said Montreal, but now residing in Eng- many were in their nightclothes, with land, who has taken six Belgian perhaps a shawl or coat over them, bables to care and provide for. She but they all seemed cheerful, thankreturns on Nov. 1, and told us that no one can imagine the distress and destitution of these brave people."

A correspondent of Mrs. Bowker's tells graphically of the touching scenes she witnessed herself at small buildings near Folkestone, where are

must have been daily landing, and little boys, so that they can never where many homes welcomed them, hold or fire a gun; also of cases the whole place looking like a camp where the little hands were entirely

### Making Homes For Refugees

A letter dated Leeds, rorkshire, October 1, and received in this city by Mrs. Rawson, Wortley road, South London, gives a graphic account of the mainder of the time. Dr. Ladell gave furnishing of homes for Belgian refu- £5 5s (\$26) for a start, and we are all gees. Here is an extract:

worship are taking and furnishing and paper, and scrub and fit up in three houses, and are going to keep them for days, and we have done it. People sent six months or until the war is over. Our all sorts of stuff—a bedroom suite, a church got a house on Wednesday, had sideboard, arm chairs, easy chairs, and it papered and scrubbed, and begged, berrowed and gave all that is required towels, pots, pans, a baking of bread, in a house. We are going to pay the jam, tea, coffee, soap, salt, fish, soup, rent, coal and gas bills for six months. a load of coal, and things were still ar-Is not that a record? I was round it at riving when I came away.

paying so much a week for six months. "We are taking a lot of Belgian refugees here in Leeds. The places of when they try. The house was to gel,

### The Little Martyred Nation An Appeal For the Belgian

BY PROFESSOR W. U. SAGE.

In the midst of all our energies, our could defend herself. In order to gain time it was necessary to attack France through and the Red Cross, it is just possible that many of us may forget Belston in the property of the p gium. "Poor little Belgium!" how often the phrase has been heard throughout should Germany wish to attack France the world, how many hearts have beaten at all? She began this war against in sympathy and how many expressions Russia, because Russia wished to help

stricken country. it enough? If anyone thinks about it for five minutes it will be seen that it is not pletely

What is the situation? Why is Belgium devastated and overrun by a million German troops? She is fighting to preserve her liberty and to vindicate her position as a small and free nation. With cynicism unparalleled in history the Germans have entered Belgium on the way to France and claimed that they were justified in their act because the Belgians refused to allow the passage of foreign troops through their borders. to be violated by the Germans, who had have Thermopylae, and if so far any could Belgium allow her neutrality themselves sworn to preserve that neu- the King of Belgium.

trians ruled Belgium in turn, but they gium and help along the Belgian relief found the Belgians a freedom-loving fund. people. Napoleon formed the conquered | England is doing her part for Bel Belgium and Holland into the Batavian gium. She realizes that had not Bel-Republic-Belgium had been overrun by gium kept the Hun at bay, it was posthe French in 1792 and Liege captured- sible that Canterbury and Oxford might but in 1815 the allies after Waterloo share the fate of Vise and Louvain. In formed Belgium and Holland into the Oxford, for example, many of the Lou-Kingdom of the United Netherlands. vain professors have found a city of re-But the Belgians were not ready to be fuge. Numerous families have been re-ruled by any foreign power, and in 1830 ceived into English homes, and are gothey declared their independence of ing to be kept and supported during the Holland. The great powers, including winter or until the war is over. One of Prussia, recognized that independence, the most interesting books that has yet and in 1839 by the treaty of London the been written on the subject of the war international status of Belgium was rec- ends its preface with this paragraph: ognized. "Under this treaty both her in- "Any profits arising from the sale of this lependence and her neutrality were de- work will be sent to the Belgian relief Austria, Prussia, and Russia."

made use of the neutrality of Belgium that France was preparing to invade ley, and they are giving the profits not to the city of Oxford relief fund, not to the city and was able to humiliate France. Now in 1914 we find Germany invading Belgian relief fund. Belgium and the German Chancellor re- Cannot we too give our mite to Belferring to the violation of Belgian neu- gium? trality as regretable but necessary, a stating that treaties are "scraps of pa per." and that "necessity knows

Why has Germany taken this attitude' The question is too big to be discussed thoroughly here, but it must be pointed reach France quickly. Germany during the last 40 years has changed from peaceful, agricultural, philosophical, and nusical people to a militarist, comme cial and arrogant empire. Germany claims "a place in the sun" so large that What the work of the Red Cross So-, expedition. A Red Cross box, espeable graves." And among these poo

ing able to crush France before France

of condolence have been sent to the Servia against Austria. Certainly, Germany said that she was only helping That is good enough in its way, but is Austria against Russia, but it was evident she wanted to crush France com-

> feared France's vengeance for the lost To strike France quickly it was there-The Germans sent a threatening com munication to Belgium asking permitssion to pass through the country, but showed clearly that they were not going to respect Belgian neutrality. appealed to England and to France and prepared to repel the invader single handed. The rest we know. Liege was a

> hero has been produced in the war it is

Germany has for 40 years

Belgium is a small country with a lt is not for us here to paint the horlong history behind her. Caesar fought the Belgians and left a record that they were the most warlike of all the tribes of Gaul. In the Middle Ages, Belgium, are full of refugees' stories. Nothing or Flanders, as it was then called, was the seat of the largest wool manufactories by the seat of the largest wool manufactories. The seat of the largest wool manufactories by the seat of the largest wool manufactories by the seat of the largest wool manufactories. tories in Europe. England went to war with France in the Hundred-Years' War in order to preserve the wool trade with Flanders. The Spaniards and the Aus-

nitely guaranteed by England, France, fund as a mark of sympathy and respect for the Belgian nation, and especially fo Such is Belgium's history. Her posi- the University of Louvain."

on has been guaranteed by the powers, ("Why We Are at War") has been proncluding Germany. In 1870 Bismarck duced by members of the Oxford faculty of modern history, all of them historians o keep England from supporting the of high repute. They have published an cause of France. He made it appear authoritative defence of our British poi-

### NATIONAL COUNCIL'S GIFTED PRESIDENT SENDS GREETING



MRS. TORRINGTON, TORONTO.

## How the Women of London Work Together For Social Betterment

### What Council Represents

Story of Council of Women Ideal and Work, as Told by Lady Drummond, Montreal,

A Woman's Parliament!



of the earth to discuss the problems that women workers of the nation, through the union of these national councils all the women the world over, and to report on movements that make for the betterment of humanity.

Notwithstanding the fact that the National Council of Women has this year attained its majority in Canada, and in that time the last census in 1909 was computed to be eight millions strong! that time the honor has come the way of our Dominion of once entertaining that while it secures the largest possible that while it secures the largest possible

'arliament of Canadian Women.' Lady Drummond, of Montreal, a past president of the National Council of

Women, and a prominent figure in the movement since its inauguration in the Lorentzian in an inimitable clear and cause of their backing. So that every forcible manner writes of the trend and significance of the great movement, de-The following are Lady Drummond's own words:

The Idea-Unity. "First of all, let me emphasize the fact that the council does represent and embody an idea.

"And this idea is 'Unity."

### The Ontario Loan and Debenture Company

31/2 PER CENT.

DEBENTURES

at higher rates issued for terms of

ORDER-IN-COUNCIL authorizes trustees and executors to invest their trust funds in the debentures of this company.

ABSOLUTE SAFETY

A. M. SMART, JOHN McCLARY,

## Men's Underwear

Penman's, all weights Stanfield's, all weights Watson's, all weights Tiger Brand, all weights Wolsey's, all weights Dr. Jaeger's, all weights Turnbull's, all weights

All the above makers' goods in two-piece or combination suits. . .

## Graham Bros.

### JOHN MARSHALL AND COMPANY

Wholesale Merchants and Manufacturers.

> Furs, Hats, Caps, Straws, Gloves, Raincoats, Etc.

68-70 Dundas St. LONDON, ONT.

ly this organization is framed on strong Such the Council of Women has associations which affiliate with it by again and again their own vote and name their own rep-

been dubbed, resentatives to it. There seems to us meeting as a nations or once in five years, when women of many nations draw together from all corners of the certification of local councils so formed all the women workers of the certification of local councils so formed all the women workers of the certification of local councils so formed all the women workers of the certification of local councils so formed all the women workers of the certification of local councils so formed all the women workers of the certification of local councils so formed all the women workers of the certification of local councils so formed all the women workers of the certification of local councils so formed all the as it were, in a twinkling, creating a

standing also the many seasons of membership in the shortest possible nonorable service of our own London time and eliminates friction by making Local Council of Women, much misun-derstanding still exists in regard to the sonal interest of the many, who as mem-The idea perhaps best was grasped by the reporter, unhonored and unsung, who in the Far West first in Canada gave to the National Council the name, "Parliament of Canadian Women" speak more correctly its presiding of speak more correctly its presiding of speak more correctly, its presiding of-ficers and executive committees are of the nature of a Parliament-that they Women, and a prominent figure in the are representative in character, voicing

> one of these eight million women is a moral force behind the executive and presidential body. Non-Partisan, Non-Sectarian. understood, however, that the

Women's Council differs from parliamentary bodies in that it is absolutely exclusive of 'party.' It knows nothing, that is, of factions and party labels; and to that end, that these may never divide its forces for the good of humanity, it is written in its con "Internationally, nationally and local-stitution that neither partisan politic nor religious controversy shall enter

"Gradually it came to be understood that only by holding the religious beliefs of its members sacred from concession, compromise and controversy, only thus could it unite in one strong force of womanhood all, whatever their knowledge or their creed, whose desire was set towards good.

A misapprehension at first attached Total Resources ...\$8,740,000. to the council that it was fundamentally a movement for the extension of the suffrage, or in other words, a woman's suffrage society. Now two MARY McCRAE.

Interest paid on Savings Deposits according to agreement.

EBENTURES

Wolfings are written in the constitution of the council which it may be well to quote in this connection. First, that it is formed in the interests of no one propaganda, and secondly, that no fed-crated society can be committed to any organized in Mary McCRAE.

MARY McCRAE.

The London Convalescent Home, 444

York Street.

The London Convalescent Home has propaganda, and secondly, that no fed-crated society can be committed to any organized in Mary McCRAE.

The London Convalescent Home has greated society can be committed to any organized in Mary McCRAE.

The London Convalescent Home, 444

York Street.

The London Convalescent Home has greated society can be committed to any organized in Mary McCRAE. purpose of principle by any act or utterance of the council, excepting, of course, that great animating principle able and distinguished speakers, who have given us out of their treasexpressed in its motto: 'Do unto others who have given us out of their treasas ye would they should do unto you.' invest their trust funds in the debentures of this company.

BSOLUTE SAFETY

for debenture-holders and depositors the first consideration.

M. SMART. JOHN McCLARY, Manager.

President, Street, London.

President, Street, London.

Tiles perhaps unnecessary to say thought on problems of the day in many spheres of thought and action. These "Universities of the People." at time attached to the council, as to the whole woman's movement, that in which street the many spheres of thought and action. These "Universities of the People." at time attached to the council, as to the whole woman's movement, that in which street the many spheres of thought and action. These "Universities of the People." at time attached to the council, as to the whole woman's movement, that in which seems at a cry to the home said providing a quiet resting-place in which the sufferers can recruit their strength before taking up their lives of this endeavor is the Flower Mission work. Through which before taking up their lives of the work of ally toll once more. Surely a work well worth the doing, and worthy of a place amongst the charities of our Fornow for the day in the whole woman's movement, that in which the sufferers can recruit their strength before taking up their lives of the work of ally toll once more. Surely a work well worth the doing, and worthy of a place amongst the charities of our Fornow for the day in the doing and interesting the many spheres of thought and action. These "Universities of the people."

To the dweller in town or city, surtent the day in the missing link between the hospital ward or the home may be described as the missing link between the hospital ward or the home may be described as the missing link between the hospital ward or the home may be described as the missing link between the hospital ward or the home may be described as the missing link between the hospital ward or the home may be described as the missing link between the hospital ward or the s For the new learning has taught her members during the ensuing year. Our many things on which the health, even membership now numbers about three

The Work of the Council.

results and achievements, let it be said method of that the first use of the council is to crisis was to throw in our whole enernat the first use of the council is to gies with the Red Cross Society. The members have responded splendidly by inspire work rather than to do it, to suggest, to stimulate, in certain cases to organize—then to leave the responsibilities as well as the 'credit' of the bilities as well as the 'credit' of the members have responded spiending by generous dosewing, knitting, and by generous dosewing institution, actions of time and money.

The Woman's Canadian Club is not a salisbury Plains.

At the annual meeting held on October the contingent of improving her knowledge may join Salisbury Plains.

At the annual meeting held on October the contingent of improving her knowledge may join Salisbury Plains.

At the annual meeting held on October the contingent of improving her knowledge may join Salisbury Plains. its early connection with many important works is apt to be forgotten. To take only a few: It was the National Council which, on receiving a tragic aptoral for pure a from the Capadian Wast.

Sansoury Finds.

At the annual meeting held on October 19, the yearly reports evidenced that the home is enthroned in the heart of London citizens. A grant from the city who wished to continue their employ-

o-operation of some of our reading winch, some too be one of our our pen, launched our Charity Organization kindly consented to be one of our our Society. This, and the securing of the first women inspectors in Quebec for women workers in shops and factories the late Lady Gibbons. L. I. UGHES, were among the first things which the
Local Council of Women of Montreal

Woman's Missionary Efforts in London

From the beginning, the nurture "A glance at the countries represented and subjects embraced by the London Conference Branch. Our Peter's Hall, which has recently under-International Council in its congress in society was organized in 1881, and not Toronto in 1909 will best give an idea only are all the funds for the carrying fully furnished, has been given over to United States, Great Britain and Ire- odist womanhood of Canada, but all land, Germany, Sweden, Denmark, the the doctors, nurses, preachers Netherlands, Australasia, Italy, France, teachers employed are women. And it Argentina, Switzerland, Austria, Hun-

Handicrafts. Education, Health and Physical Training, Industries, Laws Concerning Women and Children, Literature, Philanthropy, Professions and Industries and Identification of the section of the success of the particular papers, and Identification of the success of the papers, and Identification of the success of the particular papers, and Identification of the success of the particular papers, and Identification of the success of the papers of

Reform.

"The council has also petitioned from time to time for certain amendments to the law. In its efforts to keep out demoralizing reading matter, for example, it has had to invoke the aid of legislation, and it has secured import.

The council has also petitioned from mission stations in 107 surrounding villages.

But we have an even deeper interest in our Oriental missions on the Pacific coast, in our industrial schools for the legislation, and it has secured import. legislation, and it has secured import- Indians, and also in our work amongst beginning there was all the worry and ant enactments relating to the safety the immigrants and protection of industrial workers.

M. ELIZAL It has not hastily or often petitioned for such changes, knowing that they must have the support before and after of enlightened public opinion. For this reason, we believe, its representatives to Government have had a respectful

hearing and the active support and coits attitude towards 'The convinced of the insufficiency of legis- reunion week and Western Fair carry clothing, food and comfort into lation, yet recognizes that within a proved an object lesson of its use-hundreds of homes; give instruction on imited range legislation sets as well as fulness, no fewer than 110 cases of matters of diet, sanitation and cleanli with it the strong body of public senti-

"But most of all, the women of the council would help to remove some of the contributory causes of this evil in the extravagance, the worldliness, the self-indulgence of the rich, the overself-indulgence of the rich, the over-crowding, the 'sweated industries,' the improvidence of the poor. They have considered it as mothers, and it has come home to them that much of it is due to their delusions, their carelessness, their unwisdom-a hard saying. but significant of a great hope, a hope

Active in Red Cross Work



by Lond on women for the relief of the wounded.

### cession, compromise and controversy, could the council carry out its purpose, REPORTS OF ACTIVITIES OF WOMEN'S SOCIETIES

Patriotic and Educational.

The Women's Canadian Club of interdenominational organizations.

Lendon was organized in May, 191c.

MARY McCR is perhaps unnecessary to say thought on problems of the day in time, especially at Christmas, contribute

aiding in this distressing

Methodism. and the education of the child have severy methodist chart. Severy methodist chart is represented by its Woman's Mission-"A glance at the countries repre- ary Society, which is an auxiliary of The countries-Canada, on of our missions raised by the Meth.

Norway, Pelgium, Greece and manhood of earth's dark places that Nurses desires to greet all its sister algaria.
"The sections, or subjects: Arts and Our Chinese field is in the western

Careers for Women, Social and Moral Careers for Women, Social and

M. ELIZABETH FLANDERS,

Secretary. St. John's Ambulance Work. The activities of the local centre nurses, conquered all obstacles.

the St. John Ambulance Association are very noticeable at the pres-ent time. Its work of training citi-zens in the art of rendering first aid to friends, there are three permanent the injured is becoming more known. nurses, who last year made over 3,000 The emergency hospital tent placed visits. These nurses, besides caring at Queen's Park during Old Boys' for the sick and needy day and night,

nent and opinion, the council has asked public bodies have done much toment and opinion, the council has assess and obtained a most adequate 'pro-wards explaining the work of the organization.

In acknowledging the splendid sup-port given by many citizens, corpora-

of Women on the Executive of St. John Ambulance Association.

Work of Presbyterian Women. During the past During the past year the women of London Presbyterian Women's Missionwhich, sometimes dimmed, but again reappearing, guides and inspires the money is used to ameliorate the condiwoman's movement and points human-ity to its goal." tions and evangelize the women and children of our missions in India Children children of our missions in India, China, Formosa and Korea, and for work in

Y. M. C. A., and Y. W. C. A. and other

acknowledges the voluntary gifts, finan- chapters cial and in kind, which from time to

H. A. BOOMER, President.

Home for Boys and Giris. "Before referring to its more tangible tive met and decided that the best Home building, being a most creditable interior of the Protestant Orphans the kiddles a little treat, reflection upon the matron, Miss Auld, T. U. is that in connection with and her staff. The little ones are grow-ing up to be good: the girls gladden winter. This year five branches will be

ouncil which, on receiving a tragic apsal for nurges from the Canadian West,
turers. Last week we made our
nought out and originated the Vicprian Order of Nurses. It was the local
ing an entertainment, the proceeds of
turers and securing source to council, many kind donations from the
various benevolent societies, and generous subscriptions to the maintenance
outing, spent their nights, Saturday
thind enabled the board to close the year afternoons and Sunday. forman Order of Nurses. It was the local ing an entertainment, the proceeds of our subscriptions to the maintenance council (Montreal) which, with the Eelgian relief fund. Lady Beck has co-operation of some of our leading which, some \$800 have been sent to the forty years old and from its inception forty years old, and from its inception until the present has been signally pros-

ELLEN GREGSTEN, Treasurer.

For Catholic Women, the women to carry on the work of their A MEMBER.

The Victorian Order's Mission.

anxiety attending a new venture, dependent upon contributions and subscriptions for existence. However, patience and perseverance, with good results following the efforts of our The first year, with one nurse, 557

mited range legislation sets as well as effects the moral standard, and having first aid being treated.

The various demonstrations before today "prevention is better than cure."

the Empire. The Victorian Order makes skilled nursing possible to the poor and the small wage-earner. No patient is ever club is collecting used stamps to be small wage-earner. No patient is ever club is collecting used stamps to refused because of their inability to sold in aid of the Preventorium. for charity work is one of the pay, for charity work is one of the liabilities that each community has to

MARY B. MOORHOUSE,

Corres. Secretary V. O. N.

Since commencing activities, our branch has sent to headquarters: 908 sheets, 527 towels, 930 pillowcases, rubber do. 4, 75 undershirts, 6 pairs of blankets, 115 field pillows, 109 pillows, rubber-covered pillows, 311 dayshirts, 4 rubber of pyjamas, 50 dressing gowns, 123 pairs of pyjamas, 50 dressing gowns, 32 nightingales, 92 kit bags, 150 pneu-

monia jackets, 263 nightshirts, 300 bandana handkerchiefs, 2,192 cheesecloth handkerchiefs, 138 machine-knit cholera handkeitell handknit cholera bands, 243 pairs wristlets, 191 Balaclava caps, 116 pairs bed sox, 10 pairs bed shoes, 3 pairs mitts, 48 pairs machine-knit sox, 160 pairs hand-knit sox, 282 hard-knit scarves, 29 hot-water bottles, 96 grey annel binders, 102 abdominal binders, 123 hot-water bottle covers, 296 wash-cloths, 1.424 gauze swabs. 264 corrosive sublimate swabs, 1,260 absorbent swabs, 480 dressing pads, 122 eye bands and pads, 544 eye pads and strapping, 153 bandages, 548 triangular bandages, 3

pairs of crutches. The aims and objects of the society, as set forth in the official charter, are "furnish volunteer aid to the sick and wounded of armies, to collect funds and materials, and to provide assistance

in time of war.' During the first clash of arms, when the demand for every military requirement vastly exceeded the supply, the Council waived this rule, at least, as far as the London branch was served to us our alma mater. concerned, and we were allowed to proour own men with sox, housewives, Balaclava caps, scarves, field pillows, etc., which we did-540 of each article, in addition to the articles already specified.

KATHLEEN BOWKER, Corresponding Secretary.

St. Thomas I. O. D. E. Furnish Isolaorganized in November, 1910, with a directing household matters has membership of 40, and at the present proved of the greatest assistance to time the roll numbers 99 active mem- the members of the hers. The work has been along patriotic lines, medals for essays on patriotic subejcts being presented in the

The chapter was instrumental in urging the city council to submit a by. Circles of the Baptist Church have law voting \$10,000 for the erection of been very energetic during the year, two isolation cottages for scarlet fever over \$1,000 being raised by the circles and diphtheria, our chapter furnishing alone to carry on the missionary them complete. We have also volun- work teered to furnish the smallpox cottage

when built. W. C. A. and other organizations.

MARY McCRAE.

have raised over \$900 for the hospital ship with the co-operation of other loyal women. We contributed \$50 to S.A., with 2,500,000 people, where a the Elgin patriotic fund, and since that great evangelistic work is being done. time have been working for the Red Our Grande Ligne Missions in Que-Cross Society. Other women's organ-York Street. Cross Society. Other women's organ-The London Convalescent Home has zations joining us, \$400 has been sent increased. The work propaganda, and secondly, that no fed-propaganda, and secondly, that no fed-propaganda and secondly, that no fed-propaganda and secondly that no fed-city for somewhat over twenty-six eleven bales and nine boxes of soldiers' secondly that no fed-city for somewhat over twenty-six eleven bales and nine boxes of soldiers'

season happier for all the needy ones Children's Aid Shelter every fortnight, ess pervade the wher, they play games, sing, and give

MAY JONES, Secretary. Where Teachers Unite

The Woman Teachers' Guild of the City of London is, as its name indicates, composed of woman teachers and ex-teachers residing in London. The aims of the Guild are to promote don is a newly-organized society, formed the educational interests of our city or the purpose of promoting the social and province, to develop a free social intercourse and a more sympathetic relationship among our teachers, and to provide an efficient organization which, where necessity arises, may act promptly and unitedly.

The Guild has amply justified its ex-The brilliant lecturers who have appeared under its auspices have had an inestimable influence upon the thought and culture of our community. companions-in-work, and to convey its in practical charities, and in the pres-Our society has always been interested ent time of stress has contributed, both in work and money, to the Red

To the teachers themselves the Guild spirit of unity and fellowship was never stronger than at the present. Our ambition is: Every woman teacher MARY E. L. TOLHURST,

A Club of Workers. Four years ago a number of young women organized a club among themselves, to be known as the Twentieth Century Club. The object of the club was primarily to promote social intercourse. Last year, however, the members decided to devote some time to charitable endeavor, and made the Pre-ventorium their first interest. Over one hundred and fifty jars of fruit were collected from members and friends, and presented to that institution shorty before it opened. The club lent furtaking charge of the ther aid by "stork" table at the bazaar given in aid of the Preventorium, and realized quite a handsome sum from this, and from selling jewelry tickets.

Or Rose Day, held in aid of the Pre-

offered themselves as saleswomen, and will also assist in the sale of the Bel-E. GREER, Secretary

Association of Nurses.

The Alumnae Association of Vic-Herculean Efforts of Red Cross Society.
Since the South African war, the
Canadian Red Cross Society has been the association are: (a) The union HE MEANT WELL.

[Philadelphia Record.]

[Philadelphia handsome Miss Plue coquettishly, "will you love me when I grow old and ugly."

"My dear Miss Plute," answered the captain, gallantly, "you may grow older, but you will never grow uglier."

"And he wondered why their friend-"

"And he ance to the Victorian Order of Nurse, a large room at Hyman Hall was The membership of the association

placed at our disposal for an indefinite period; six sewing machines were provided by the Singer Company at a nominal rent, and generosity, help and rent shown us an area shown us an area of the singer company at a nominal rent, and generosity, help and some to graduate nurses were fields open to graduate nurses were

Twenty years ago the only two of civilization inspired Lady Aberdeen in this effort on their behalf.

One writes to us: "A Bible and some It was also a financial success."

It was also a financial success. It was also a financial success. It was also a financial success. Twenty years ago

Today there are many fields of labor open to the graduate—Institutional, private nursing, district, social serprivate nursing, district, soci war came, our nurses were quick to respond. About 50 volunteered their services. Of these, three were sent services. Of these, three were sent and the always welcome children's with the first Canadian contingent. books and pictures make a red letter This year our program is set aside day in many an isolated home, when This year our program is set asked and the association has decided to devote one evening a week to help the Red Cross Society with their at the city hall, Dundas street,

BARBARA GILCHRIST, President,

Alumnae's Bright Outlook. The Alumnae of the Western Ur.i-The Alumnae of the western that we stern the versity has begun the year 1914-15 in trage Society, along with the various women's clubs of the city, to send out the women of the Church This confidence is due the inspiration

caught from the belief manifested in the future of the Western by a small increase was 20 per cent over the pre- testimonies have been received from band of large-visioned citizens and pro-fessor.

A letter was sent from the London India, Japan, China, Africa, etc., as In a special manner, thanks is due Suffrage Society. April 20, to the board to the value and efficiency of the help or. James (provisional president), who of education asking that they would given by this society. Its present Dr. James (provisional president), who

has borne the chief burden so long.

thanks for the fidelities that have pre-Sympathy, co-operation and mutual service will unhood our eyes to the vision of greater things to A MEMBER

As an association we offer grateful

Linen for Sanatorium. The Ladies' Auxiliary works in connection with the London Health Association. All the linen for the sanatorium tion Cottages.

St. Thomas Chapter, I. O. D. E., was of the ladies in engaging help and

> LILLIAN BECK, President.

Baptist Women's Work. The Home and Foreign Mission

In India our work is mainly among hen built. the Telugu people, who inhabit the Since the outbreak of the war we east coast, 3.500,000 being looked bee have been especially blessed and Scandinavians, Russians, Bulgarians

For Mother, the Others-

and Me

Secretary London Suffrage Society

The Woman's Auxiliary to the Mis

sionary Society of the Church of England in Canada.

The Woman's Auxiliary was

consecrated women. It has as its pri

missions, systematic study of missions

and regular contributions to the sup-

missionaries far and near, in Canada,

(Continued on Page Three.)

\$1,400,000 to missions

mary objects, intercessory prayer for

MARY MOMILLAN.

the City of London, entitled to a vote last January. This was done and the bond of systematized effort. Mar

do something towards increasing the membership is over 54,000 and it has salaries of the women teachers of Lon-contributed a total of more than

SPITTAL BROS. & CO.

WHOLESALE HATS AND

**FURS** 

Progress of Suffrage.

A debate was held by the society in

643 Nelson Street

Edward Adams & Co., Limited WHOLESALE GROCERS

ESTABLISHED 1836.

YELIGHT TOILET SOAP

THE supreme test of a toilet soap is its use in the Nursery.

Infants-Delight Toilet Soap received its name from the fact that it has proved soothing and refreshing even to the delicate velvety skin of a baby. And what is good for baby's skin certainly cannot irritate the fairest lady's cheek or the tenderest

shaven face. Everyone who tries it likes Infants - Delight Toilet Soap.



SHAVING STICK. CREAM & POWDER er that

JOHN TAYLOR & CO., LIMITED. TORONTO. Oldest and Largest Perfumers and Toilet Soap Makers

EDDY'S MATCHES

HERE SINCE

1851



CONSTANTLY INVENTING & IMPROVING

Always, Everywhere in Canada

Ask for EDDY'S

## Enlist In the Army of Humanity to Help a Stricken Nation

The Homes of These Thirteen Babies Sacrificed To the God of Wars



These three Belgain mothers, these thirteen Belgian babies, are homeless. The roofs over their heads were pulled down to make a clean path for the big guns guarding Antwerp from the Germans. Until the war is over, and for a long time after that, they will have to live in the fields.

### The Women's Institute

Rural Women Doing Fine Patriotic Work. BY MAY WILSON.

The Farmer's Advocate

and Home Magazine

published weekly, at a subscription rate of \$1.50 per annum.

the farm women of the Dominion. It is profusely illustrated,

and in addition to a wholesome, high-class serial, it contains "Hope's Quiet Hour," by Miss Dora Farncomb (who writes exclusively for this publication); "Browsings Among the

Books," a series of extracts and selections from the best writers; "The Ingle Nook," edited by "Junia," dealing with matters of home interest; the "Beaver Circle," conducted for

the special benefit and entertaitment of the boys and girls; "News of the Week"; "Seasonable Cookery," and many other

The William Weld Co., Ltd.

LONDON, CANADA.

WAR PRICES

IN USED CARS

1911 Buick, 25 H.-P., in first-class condition . . \$350.00

7-Passenger, 1913 Cadillac ...... HALF-PRICE

7-Passenger, 6-cylinder Oakland ...... HALF-PRICE

London Motor Sales Company,

Limited.

187-9 KENG STREET, LONDON, ONT.

PHONE 3479.

oldest and leading agricultural paper in Canada. It is

The Home Magazine Department appeals especially to

At this time of national stress, the annual district conventions, while once Women's institute of Ontario is proud a year a grand general convention of to take its place among the many or- delegates is held at some central point. ganizations which are steadily sending During the first years, Guelph was the aid to the front. By Oct. 15 the direct meeting-place for these, and the sesand to the front. By Oct. 15 the direct contributions sent by the various branches to the hospital ship fund amounted to over \$1,000, with \$12,00 sent directly to the Red Cross Society. Considerable amounts were also contributed indirectly, so that it is impossible as yet to estimate the exact grown, and partly because of complicational contributed indirectly, so that it is impossible as yet to estimate the exact grown, and partly because of complications due to the war it was arranged. total, even in cash, donated by the tions due to the war, it was arranged Women's Institute, for the relief of to hold three general conventions inthe wounded and those in need in any being waged in Europe. In addition to don, Nov. 4 and 5, and the third in cash donations, pillows, home-knit Toronto, Nov. 17, 18 and 19. socks and other supplies have been A misapprehension that has existed splendidly contributed by the asso- in the minds of many people who have ciation. For example, one order for equipping 1,040 field hospital beds and the Women's Institute, is that it deals ment of wards in hispitals; creation of the necessary clothing for the patients, almost wholly with cookery and other was almost entirely filled by supplies housekeeping problems. True, these schools and schoolhouse grounds; beau-

and now a word as to the associa
are given a place, but the scope of the association really reaches out to tion itself. It is almost entirely made almost every municipal and national lines by the giving of prizes at fall the first place was a development of the interest taken by the women of the conventions of this year will make of the Farmers' Institute held at that "The Work of the Red Cross Sopoint. The late Mrs. Hoodless, of Ham- ciety.' ilton, was one of the moving spirits in the propagation of the new idea, and the first Women's Institute met at

Since then the organization has grown tremendously, and now the total number in Ontario presents a grand showing of upwards of 30,000 members. Almost every locality in the province, even to far-away Haileybury and the movements of practical work that Liskeard, has its "branch"; the branches organize into larger circles, Women's Institute are: The founding under a district president, and hold of libraries; establishment and endow-

features of general interest.

Sample copy will be sent free. Write

Stoney Creek, in 1897.

stead of one, the first at Ottawa dur nrough the terrible war now ing Oct. 23 and 29, the second at Lon-

"Education for the Back,ward."

"Health Problems."

"The Agricultural Problems of the "The Institute and the Church." "Medical Inspection in the Schools."

"The Stranger Within Our Gates." "The Domestic Help Problem." In passing it may be said that among

### LOCAL COUNCIL'S AFFILIATED SOCIETIES

Women's Christian Association Protestant Orphans' Home Board Children's Aid. Convalescent Home Board.

Aberdeen Society. Victorian Order of Nurse. Mothers' Union (Memorial Woman's Sanatorium Aid.

Teachers' Guild, Daughters of the Empire-Lord Roberts, Lord Elgin, Municipal, Seventh Regiment, atricia Trafalgar lary to Y. M. C. A Canadian Club Woman's Musical Club. Woman's Suffrage Society

tification of roads and ne ghborhoods; encouragement of children in various

and capacity for organization and government of Mr. George A. Putnam, the genial superintendent—and sole man of children. the organization—who is indefatigable on Richmond street, men and women in his efforts to make the institute no longer able to do for themselves are what it aims to be-helpful from start made very comfortable. to finish, to the members themselves, to the community, and to the nation. "For Home and Country" is the motto of the association, but there is another who are wonderfully bright and happy. that treads closely on its heels: "If you know a good thing, pass it on."

The institute has already affiliated with the National Council of Women be shown through the buildings, and with the National Council of Women, and although the association itself properly belongs to Ontario, it has ent outgrowths to every province in Canada-the "Homemakers' Clubs" Women's Institutes of Alberta, Briting sale for council aid purposes ish Columbia, New Brunswick, Nova Scotia and Prince Edward Island. To all these, and to all sister organizations, and especially in this period of anxiety and need, the Women's In-

of sisterhood: "Be Britain still to Britain true, Amang oursel's united; For never but by British hands Maun British wrongs be righted." MONTAGUE AND FATIGEW

[Dundee Advertiser.] A story of the drilling of a squad of street. recruits is going the round. The officer was calling the names and prompt replies came from Jones and Smith and Robinson. Montaig-that was how the office. pronounced it. There was no reply 'Montaig," repeated the officer with emphasis. "Here, sir," came the halfhearted reply from the rear rank, "Why didn't you answer at once?" said the man in charge. "My name is Montague," said the recruit. "It is?" replied the officer. days-fatigew.'

### The Canadian Bank of Commerce

Sir Edmund Walker, C.V.O., LL.D., D.C.L., President. Alexander Laird, General Manager. ohn Alrd, Asst. General Manager Capital ..... \$15,000,000 Rest ..... \$13,500,000

FARMERS' BUSINESS

The Canadian Bank of Commerce extends to farmers every facility for the transaction of their banking business, including the discount and collection of sales notes. Blank sales notes are supplied free of charge on application.

SAVINGS DEPARTMENT Deposits of \$1.00 and upwards re elved. Interest compounded a current rates.

LONDON, ONT., BRANCH: Cor. Dundas and Richmond Streets.

A. D. McLEAN, Manager.

### REPORTS OF ACTIVITIES OF WOMEN'S SOCIETIES

foreigners in the Canadian northwest.

When Mothers Sew.

(Signed) LOUISE LEONARD.

How Mothers' Clubs Progress.

fare of their children.

(Continued From Page Two.) sistance has been given in the education of the children of the missionaries in the far west. In the Canadian foreign fields in Japan, China and India. e Woman's Auxiliary is responsible for the work among the women and The united thankoffering. \$20,600 assists in the training and support of W. A. missionaries. More workers in these fields are needed, the money for their support is ready, our men are flocking eagerly to enlist at

Manage Three Homes. Forty years ago a number of women banded themselves together to organments of all described and given to the Children's Aid Society Dr.

ize a society, the object of which would be to engage in benevolent work Grenfell's Mission, Victorian Order of Among the first undertakings of the Women's Christian Association, the ways ready to help, ever freely giving visiting and relief committee, whose its time and assista work it is to visit the poor in their through sickness, poverty or want of was the establishment of the Woman's homes found for hundreds of have questions willingly answered by any of the lady superintendents.

M. PATULLO, Secretary. will it is hoped be once more held at the home of the president, Mrs. H.

A. Boomer, definite notice to be given

The Local Council treasury has, of stitute of Ontario reaches out the hand necessity, been somewhat heavily drawn upon of late, and as it is more or less used to meet emergency claims, as well as to cover ordinary running expenses, it is desirable that all L. C. W.s should bear it in mind and tell their friends of the pretty little Christmas trifles in store for them if they will accept the welcome which always awaits them annually at 513 Dundas

> Care for Tubercular Ones. The Woman's Sanatorium Aid So

The new name was ciety was formed in 1910, the primary object being the raising of funds towards the building fund of the Bryon Sanatorium. Later the society became a per manent one, its work to be the care of tubercular patients in their homes. This work has grown to large propo tions, 1,350 visits being paid by the ecruit. "It is?" re"Well you do seven Many of the patients are regularly supplied with groceries, meats, mil and eggs, warm clothing is furnished and in some cases fuel has been given and rent paid. In this way families are kept together, while the bread winner goes to the sanatorium for treat-ment. At Christmas, cheer is provided upwards of fifty families being cared for last year.

The sum of \$10,000 was raised for the preventorium by the society. This building, which was completed in the summer, is one of the most up-to-date in the country and already accomplish EVELYN McCANN, Secretary.

A White Ribbon Federation. . The Dominion Woman's Christia

Temperance Union was organized 1883, ten years after the forming the National Union in the United States.

Today every province in Canada is represented in this federation of White Ribboners. Thirty-two department of effort are conducted, each department having at its head one of Can ada's gifted women as superintendent.
With a membership of over seventeen thousand, much has been accomplished. The Dominion Union owns and publishes its official organ, "The White Ribbon Bulletin," also has a head literature description. head literature depository in with branches in Alberta and Columbia. Through these yearly flow thousands of temperance

"Mothercraft—What Does it deal:
"Parental Delinquency"; "Our Homes in Relation to the Public Library"; become an avenue for the public expression of the views and aspirations of the training for life, play is a greater some time Alma scholars, and which educational factor than work, and is will in itself, in turn, be benefited by help rather than a hindrance in the filtering of new ideas from bright FANNY EDWARDS,

THERESA WHITE, President Union Mothers' Club.

Help Needy Ones.

The King's Daughters and Sons are an international order, having a placed upon the work of the Young The King's Daughters and Sons are membership of over 3,000 in Canada, whose special work is Bible study, assisting those in distress, giving flowers and delicacies to the sick and helpless, furnishing and maintaining rooms in hospitals, etc., assisting their pastors in district visiting, conducting fuel and clothing clubs.

The local King's Daughters furnished a room at the Y.W.C.A., Dundas street, and gave a supper (in the winter) to the children of the families in whom they are interested. They distribute clothing and at Christmas give out baskets of nourishing food. Some time ago they bought a plot in a cemetery for the burial of friendless members. ELLA DAVIS.

President City Union King's Daughters.

Music Club Outlook.

The first recital of the Woman's Music Club will be held in the Normal School on Wednesday afternoon. Nov. 4. Already much interest has been aroused in the work to be un-dertaken by the Women's Music Club during the winter mor.ths. A choral club, under the direction of Miss Minnie Raymond, and an or-chestra under the direction of Mr. C. L. Chisholm, will be features of the year's work.

that club members may add very materially to their knowledge of music as well as enjoy a series of artistic concerts. Two or three minutes will be devoted to current musical events at each meeting, and occasionally brief papers will be presented on such subjects as "Canadian Musicians Who Have Achieved Fame," "Famous Violinists," "Great Singing Teachers," etc. In place of the usual Wednesday recital, on Dec. 12, a twilight organ recital will b given by Mr. Wheeler in St. Andrew's

This organization recently affiliated with the local council of women feeling that by so doing, they would receive strength and encouragement ELSIE K. JERDON, President.

Aims at Best Influence.

The Woman's Auxiliary to the departmental leaflets and circulars. Young Men's Christian Association terly is likewise owned and published local branch, National Council of But no more efficient work is under-Women, its most cordial greetings taken by this body than its mission to foreigners in the Canadian northwest. The aim of this auxiliary, which is

inaugurated two years ago, and which interdenominational, is to help the SARAP ROWELL WRIGHT, and boys and to help them to the President. best things in life. Just at this time the auxiliary was glad to help in the Red Cross work, and also aid the when mothers Sew.

When Mothers Sew.

The Mother meetings, when much useful work is ship any woman interested in help done. Quilts, sheets, pillow cases, garing the Y.M.C.A.

MARGARET TANTON BROWN, Corresponding Secretary

Alma Daughters.

Nurses, or wherever needy cases are The Mothers' Union is al-Memory of College Days.) Prevented by illness from carrying on her work as preceptress in Alma College, St. Thomas, Miss Fisk some years ago med her heart and mind to gatherin The Mothers' Club of this city was into one flock, as it were, ex-pupils and first organized in 1906 and certainly ex-teachers of the Girls' College at St has accomplished a great deal by Thomas—the city that spends half its giving the mothers, through com- taxes on education

petent teachers and lecturers, a gen- The Alma Daughters meet monthly eral knowledge of how to look after when sometimes there is business the moral, mental and physical wel- talk over, sometimes a program of so and recitation to enjoy. Communi The first meetings were held in the of Daughters are to be found in four sections of the city in turn, but school, home town, in London, Hamilton this proving rather unsatisfactory, in and Toronto, and well they love their

Our Christ-

mas Stock

and Ebony

of Ivory

Goods

has arrived.

and get our

prices before

buying.

Come in and ex-

amine the goods

1908 individual clubs for the larger alma mater. schools were formed, with union "It was just lovely to go back again meetings four times a year. Since last st mer." said an ex-pupil with . then there has been steady growth, tears of stirred feeling in her eyes. and now there are thirteen clubs, "And I told them it seemed as if I had varying in membership as high as never been away, and it's thirty years 150. Some of the subjects for this since I was there." Then she went on year are: "Domesticity As An Ideal to tell of the gates that the Daughters in a Girl's and Boy's Education"; had erected at the college entrance, and

Saskatchewan, the "Household Economic Association" of Manitoba, the that during November the usual draw-

### Allied Armies Triple Entente Old Abes

## The Havana Cigar Co.

# SOAP FREE

BRING IN THIS COUPON Within ten days and we will give

two (2) cakes of Palm Olive Soap with each purchase of a jar of Cream or Shampoo at the low price of

39c A JAR.

114 DUNDAS STREET

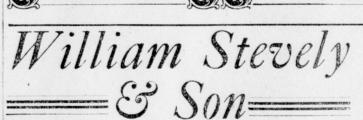
Association Aids Women.

classes is the Bible class, which meets Sunday afternoon at This class, with a membership of fifty, has done much to make the girl from across the seas feel the value of Christian friendship. In the boarding home on Wellington street we find the true home atmosphere. Under the efficient manage-Too much emphasis cannot be ment of Miss Helen Sutherland laced upon the work of the Young (Continued on Page Three.)



### ATIONAL Brand Bacon, Hams, Backs, Lard

Dominion Abattoir Limited ::: London



Leading dealers in Stoves, Ranges and House Furnishings.

Sheet metal work of all kinds. Sole agents for Pease "Economy"

Repairs supplied for all makes of stoves and furnaces.

Your trade solicited.

362 Richmond Street ——Phone 452



## BELGIUM'S BABIES COLD AND STARVING!

### London's "Out-of-Work-Maisie

Wants Employment, Not Plty in War Time

By Betty D. Thornley.

the slimpsy sisterhood sent our arm the departure of the little worn-out mother.

wrists. She stood in the office doorway timidly, hardly certain whether to larv of another patriotic society—we knock or to come right in. You could see that under "Business as Usual" conditions, her trade route led from the back door to the corner grocery, and her wildest diversion was to imagine romances about the girl, making interior society—we won't call it a charitable organization because Rosie doesn't want charity any conditions. They said they'd take her on and let her earn what she could, but the last I heard she was imagine romances about the girl, making interior to the country of the country o

there were three children. three weeks, but even the oatmeal was nor save from it. She puts her funds on the wane. What should she do? All day long the patient secretary year's clothes went draw this year's listens to similar stories from people engagement announcement.

Here is Maisie from the biscuit factory—no blame to them, but we're telling facts—who used to make five a week and is now called on by the conditions were jarred clear to the work to do, but when you're off half little cog has been broken off and your time-well, it's the maid's cap for tossed aside. yours if you want to stay where you an write home to mother.

Part of this jar was necessary. When an industry depends on German dye or

relative nearer than Liverpool.

She was a little lady in black, with fourteen, is the eldest of six. The ar stiff taffeta sleeves of the days before rival of the last was coincidental with

and her widest diversion was to imagine romances about the girl-snapshots on the boy boarder's bureau.

The office was one of the philantarpoic employment agencies so busy these days, but even then she hardly knew how to apply.

Her son was sick, just out of hospital. Her husband was dead. She had kent the husband was dead to be a saleslady in Toronto, and came to Longard.

Her husband was dead. She had kept don recently because she liked the boarders, but two of them had enlisted name of the place, have never been and the third was jobless—didn't even pay his last two week's bill. She had a married daughter, but the head of ten, is a sort of mark-time period that household made ten a week and between the three R's and a wedding she herself hadn't bought meat in seriously. Hence she doesn't study it

jarred out of the accustomed into the land of now-what-next.

She hasn't reckoned on anything so abnormal as WAR. But neither did

Kalser to subsist on \$2.60. Piecework smallest wheel, and Maisie, the least is grand for the pay check while there's skilled, least needed, least planned-for

Maisie's chum Sade worked in the- German flavoring extract. you can't well, never mind, it's shut down now. so she's making exactly nothing and But part of it is undoubtedly due to nothing to carry. And she hasn't a the flinch-before-the-flash that ha lative nearer than Liverpool.

Rosie is the main support of her fam-duced semi-panic. There are two good fly, dad being out of work. Rosie ways of helping Maisie and Rosie. One

## To The Trade

WE have on hand a fine assortment of Necklets and Solid Gold Rings. Write us for prices.

Chas. F. Jones — & Co.—

Manufacturing Jewelers. Echo Building. London, Ont.

### Now, of All Times,

Canadian industries need the practical support of all our citizens. Every good Canadian should decide to give preference to goods "MADE IN CANADA" such as

## NA-DRU-CO

Toilet and Medicinal Preparations.

> If everybody does this, Canadian factories will be kept going full time, the Empire strengthened, and the hardships of war somewhat averted. On our part, we have decided not to increase the price of a single NA-DRU-CO TOILET ARTICLE or HOUSE-HOLD REMEDY, though the costs of all raw materials have increased enor-

National Drug and Chemical Co. of Canada, Limited

### ONE OF BELGIUM'S WAR TRAGEDIES



Strangely reminiscent of two other women who once went in sorrow to a rocky place to see if He had risen this picture from the heart of war-wracked Belgium.

But here the rocks are merely a resting place on the roadway, and the mother and daughter who sit there not even knew the whereabouts of the tombs of their menfolk who were killed in the defense of Liege. Mme. Claessens and her daughter sit on the readside on stones, like common beggars, for they have not a penny in the world. Not only their home, but their loved city, Antwerp, was destroyed by German shells. Monsieur Voluntary Contribution of a Claessens was one of Belgium's most prominent merchants. It was almost inconceivable that his womenfolk should ever beg. Today, however, it is different, for M. Claessens, pere, and his two sons are packed tight

It was either beg or starve, from Antwerp to Holland, and back again, to scrape over the ruins of their home. The trainloads of peasants, fleeing to England and the tales of their disasters, falls a little strange on Canadian cars. We cannot grasp the measure of their sensibilities; they do not seem to be one of us. In the light of a personal tragedy, however, which nearer approximates the depths of our own sensibilities, the war comes close with all its grewsome wickedness brought out in sharp relief.

transient boarding home at 326 Dun- given.

das street. Here the association con-

Perhaps best of all is the travel-

ers' aid work, conducted by Miss

London depots. During the year

and often without funds. Frequent

girls are interested in the physcal culture club, but the association is handicapped by lack of room and

equipment. In the Glee Club, too, the

The work of the association is so

its larger opportunity for physical, social, educational and

General Secretary.

steadily increasing that we are in great need of an adequate building,

spiritual development of the girls

Patriotism Keynote of Daughters of

Empire.

African war for the purpose of rendering assistance to the mother country

the Imperial Order Daughters of the

Empire has nobly fulfilled its mission. To commemorate the patriotic self-

sacrifice of our brave soldiers who fell in South Africa, monuments have been

erected in many cities throughout Can-ada by the I. O. D. E. The graves of these soldiers have been sought out.

marked by a stone coping, and are decorated every Christmas time.

The Order maintains beds in the Can-

adian Hospital at Nasik, India, and

helps support nurses and doctors in

Ludhiana. The Order has also shown

its practical patriotism in the erection of several preventoria institutions. The

cadet movement, the Girl Guides, and

the Boy Scouts have all been encour-

aged and helped in their work by the I

O. D. E. Prizes have been given in the

schools for patriotic essays, while chal-

lenge cups, rifles, and prizes have been

awarded in cadet camp competitions. Bes'des these, many other efforts are made to promote unity between the motherland and sister colonies, in ad-

Organized at the time of the South

who come to us.

MAY R. LUDWIG,

OF WOMEN'S SOCIETIES

remembered by the Seventh Regiment

So strongly does the patriotic and im-

ELEANOR J. HODGINS, Regent. MAY G. GRAHAM,

ANTWERP'S PLIGHT.

Advices from Antwerp allege that

00 of the actual citizens of that city

been scattered in all directions. Many

ganization on which to build up the

SUPERIORITY OF OUR FLYING

restraint prevents us from demonstrat-

ore rigorously to the dwellers

Germany may be reminded that our

Secretary Municipal Chapter.

Continued From Page Three. | the Canadian Women's Hospital for the

the work is the Y.W.C.A. office and tions of garments and money have been

stantly comes in touch with many almost a carload of clothing has been

a substantial meal is obtained at a perial work of the I. O. D. E. appeal nominal price. In our employment to women that 60 new chapters have

placed on the right train the next thousands are refugees in the Netherday. Many of these girls are those lands, others in Europe, yet others in from other lands, who, perhaps, have

not been met by the friends they ex- is not even the skeleton of a social or-

girls of London show great en-thusiasm. airmen have fully established their su-periority in the air, and only a humane

on the Rhine.

Classes in home nursing and first wrecked interests of what a few weeks aid have been organized very suc-eessfully this year. Many of the cities of the world.

are going to fill the envelopes at the patriotic, don't expect an English-pay desk if you, dear Lady Landoner, trained, thank-you-ma'am housemaid, T. U. They can give you your choice given of their service is Mr. John Mcput your husband's money into the left-hand corner of the top bureau drawer?

"Unless your income has decreased, said another worker, who knows conditions, "don't let your expenditures deficiency, "don't let your expension of a dozen women. Some of them have always charred. Others are war victimes no less than the Beigians, Given a dozen women. Some of them have always charred. Others are war victimes no less than the Beigians, Given a dozen women. Some of them have always charred. Others are war victimes no less than the Beigians, Given a dozen women. Some of them have always charred. Others are war victimes no less than the Beigians, Given a dozen women. Some of them have always charred. Others are war victimes no less than the Beigians, Given a dozen women. Some of them have always charred. Others are war victimes always charred. Others are war victimes and always charred. Others are war victimes always charred. Others are war victimes and always charred. Others are war victimes and always charred. Others are war victimes always charred.

tions, "don't let your expenditures de- ferer that some of us can relieve. ease, either, Isn't that what we mean Don't say: "I'll scrub that floor my- in excess of the demand.

That's the very best, way to help dalsic. Keep her where she can earn her usual pay in her usual way, the he forelady have trained her. Kee lobby where he can hand Mrs. Land dy her usual board bills at the usual

The second best fashion is to catch Malsie when she drops out of making biscuits for the public and put her to making them in your own gas oven. The patriotic League, the Y. W. C. A., the W. C. T. U., all have lists of girls who want places.

Care of British and Canadian soldiers. Of this sum, over seven thousand was raised largely by the London chapters, assisted by the Local Council of Women the W. C. T. U., all have lists of girls who want places.

it spend; I'll save. Then I'll have strangers. The young, who need collected and forwarded to the Belgian yout of employment. Maisie'd rather guidance; the old, for whom we try ten cents, honestly, head-up-and-in-the-air, than get anybody's last need, to whom we supply work or Chapter on their departure for Valcar-

year's suit worth twenty dollars. put in touch with the right author-tier, when they were sent a large con-Wouldn't you?

These are but a suggestion signment of good things to eat. To be sure, there are cases of actual of the occasions when we may help seventh Regiment Chapter is looking of the occasions when we may help of the occasions when we may help seventh Regiment Chapter is looking others. In connection with this branch is the Cafeteria, patronized front, to whom the I. O. D. E. send bination of circumstances, that call for family, or to some other unusual combination of circumstances, that call for by scores of joung women each day,

So strongly de the direct aid of charity, but they are where by being their own waitresses fewer than one would suppose, and, fewer than one would suppose, and unlike mercy, such "charity." unless nominal price. In our employment necessary, does not prove a blessing to bureau, also, a busy department, we been organized since the declaration bureau, also, a busy department, we of war. izes the giver, and musses up every right home. conomic principle known to either of

If you must be charitable, let your Lang. She faithfully endeavors to charity be of the Bible variety, that covers nothing more tangible than a London depots. During the year multitude of sins. Hire a workér, Give her honest money. That's business, girl arriving in this city a stranger, Give her over and above, understandng, sympathy and patience with her by they are cared for at the "Y" and teomings. That's real charity.

READY FOR ACTION.

Our stocks for fall are now complete in men's, women's and children's footwear.

FORTIFY YOURSELF

Against winter chills by purchasing a pair of Bell's Dr. Specials for men and

LONG MARCH

Could be made in comfort with a pair of Cushion Sole Shoes. Try them on your daily march.

BOYS' BOOTS

That will stand the siege of hard wear and tear.

REINFORCEMENTS.

Just added to our range of railroadmen's Elk Shoes.

RECRUITS WANTED.

Join the army of men, women and children who wear the Miner Rubbers. Every pair guaranteed.

864 Dundas Stree

### Our Advertisers

While believing we are giving our ber of the cuts. advertisers good value for their money, at the same time we thoroughly appreciate their support in our efforts as a Local Council of Women to raise money for the relief of the Belgians. The following is the list of those who are advertising in our Belgian Relief Edition:

McClary Manufacturing Company. London Life. Mason & Risch. Hobbs Hardware. D. S. Perrin & Co. R. C. Struthers. Wright & Co. T. F. Kingsmill. John Taylor & Co. Charles F. Jones. Edward Adams & Co. Dominion Abattoir. William Stevely & Son. Havana Cigar Company. Spittal Bros.

John Marshall & Co. National Drug Company. Ingersoll Packing Company Farmer's Advocate. O-Pee-Chee Gum Company Marley-Weekes Company, Huron & Erie. Graham Bros.

F. Boughner J. S. Barnard. E. B. Eddy Company. Ontario Loan and Debenture Company.

### FINE CARTOON DONATED BY MR. M'NAUGHTON

Well-Known Artist is Valuable Feature of Edition.

The Local Council of Women are very deeply indebted to their army of way—the best—is to keep on buying the goods that Maisie and Resie toil all day to make.

How do you suppose Blank & Co

Triends you're taking Maisie just to be

How do you suppose Blank & Co

Triends you're taking Maisie just to be

How do you suppose Blank & Co

Triends you're taking Maisie just to be

Ring Mr. Lyons at the Patriotic inent among those who have freely

Naughton, one of Canada's leading cartoonists, whose clever and timely cartoon for the front page adds inestim ably to the value of the paper; Mr. Norman Roberts, of the Roberts Engraving Company, who is always ready to assist in every good cause, has extended the courtesy of making a num-

ALL TOGETHER, BOYS!

Tune: "Tipperary .- Canadian Courier.] It's a long way to St. Helena, It's a long way to go. Where Napoleon had to go. Good-bye, Potsdam Palace, Farewell, Berlin fairit's a long, long way to St. Helena-But Wilhelm goes there!

WHAT KAISER GAINED.

[London Chronicle.] Into the Kaiser's motives for trying to grind further into the dust the little nation whom he has so deeply wronged, we need not stop to inquire. It has cost him tens of thousands of German lives and the German Government con-demnation for all time before the bar of history; and he can never finally retain of the soil which he has suffied one square inch.

WASTE OF TIME.

"Goin' ashore for yer leave s'even in' mate?" "Yus."

"Woffer? You're a bloomin' tectotler, ain't yer

### Silks, Dress Goods This store is showing the very latest weaves

and colorings. All at lowest prices.

YARD-WIDE DUCHESS SILKS, \$1.00 YARD.—In a complete range, 32 colorings and black. Full 36 inches wide. A fine Satin Duchess Finished Silk, drapes perfectly, and is guaranteed not to cut or crush. Come and see this splendid silk. Special ...... \$1.00 yard

50c Yard WOOL CHALLIES, ON SALE, 35c. -Over 1,000 yards of best French Pure Wool Challies, beautiful patterns and colorings, in great variety. They wash perfectly and wear well. Fashionable for blouses, house dresses, kimonas, etc. Regular 50c value. On sale while they last ..... 35¢ yard

NEW CURL COATINGS, \$1.50 to \$5.00 YARD .- Black, brown, tan and navy, in several weights and qualities. Our own imported coatings, and every piece marked at about usual wholesale price, \$1.50, \$2.00, \$2.50, \$4.00 and \$5.00 yard.

Suits, Coats, Dresses, Waists, etc., Made to Order





### MASON & RISCH, Limited "The Home of Victrola Service."

One feature that has made us known in Canada's every nook and corner as "The Home of Service" is the fact that, whatever Victrola you buy, whatever Record you select, is brand new. Unless you get a PER-FECT machine a PERFECT Record, and intelligent service, you have paid for something you did NOT get.

Here, you'll be advised, if you wish, by able musician salesmen; you'll be made comfortable in our demonstrating rooms; you may call in and hear ANY Record, and without any obligation whatever to buy. That is the Mason & Risch Victrola SERVICE.

Hear the large list of new Patriotic Records just out. Among them is the famous British marching song, "It's a Long, Long Way to Tipperary."

MASON & RISCH, Limited 248 Dundas Street LONDON

## R. C. STRUTHERS & CO.

WHOLESALE DRYGOODS : LONDON, CANADA

36 COOPER STREET, MANCHESTER, ENGLAND.

### Staple and Fancy Domestic and Imported Drygoods

Dept. A .- Grey and White Cottons. Sheetings, Shirtings,

Denims, Tickings, Cantons, Cottonades, Blankets, Floor Oils, Linoleums, Bags,

Batting, Comforters, etc.

dition to stimulating and fostering love of the Empire in the young In the present crisis in our Empire, there was a most generous and instant esponse to the appeal instituted and response to the appear instituted and largely carried out by the I. O. D. E. for a hospital ship, as a gift from the women of Canada to the British adniralty, the sum of two hundred and eighty-five thousand dollars being realed. It. place of the ship, the admir-ty devoted \$125,000 of this sum for notor service, and the remainder

establish a hospital to be known

Dept. B .- Prints, Cretonnes, Linings, Flannels, Suitings, Tailor's Trimmings, Table Oils,

Buntings, etc. Dept. C .- Dress Goods, Towels, Towellings, Crashes, Flannelettes, Silks, Wrapperettes, Linens, etc. Dept. D .- Smallwares, Notions, Hosiery, Gloves, Laces, Embroideries. Haberdashery, etc.

Dept. E-Ready-to-Wear, Underwear Sweater Coats, Overalls, Smocks, Yarns, Umbrellas,

Dept. F.—Carpets, Rugs, Lace and Tapestry Curtains, Quilts, Draperies, etc.

OUR MAIL ORDER DEPARTMENT receives our special care. All orders are shipped the same day as received, and are carefully filled.

OUR SYSTEM OF FILLING TRAVELLERS' ORDERS is such that each order has the supervision of the heads of the departments, and each department is filled simultaneously, insuring thereby intelligent and prompt attention. JR TWO TELEPHONE LINES, 4620 and 4621, with private exchange to all departments, enables us to give prompt telephone service, both local and long distance.

WE SOLICIT FROM THE TRADE TELEPHONE, LETTER, AND TRAVELLERS' ORDERS, also PERSONAL CALLS

WE ARE AT YOUR SERVICE.

lency made us feel how near and

who had preceded us to the Contin-

ward in giving the London represen-

tation to Rome a letter of introduc-

tion to the Canadian College of

Bishops enabled us to obtain an audience with the late Pope Pius for

Bullock, St. John, and Mrs. Sears. 1

was with many regrets that we had

penny into the fountain of Trev that we very reluctantly left Rome

THE LONDON ART CLUB'S

Heart of the Renaissance," by Profes-

hibition of paintings and art collections

which lasted ten days. The paintings

distinguished artists. British, French

Spanish and Italian, several by the elebrated Paul Peel, and one gracious-

ly loaned by H. R. H. Princess Pa-

The membership has increased from

BLANCHE T. CARLING.

The kindness of Monseigneur Ayl-

# Martyred Belgium Lost All—What Will You Give?

## BELGIUM

The people of Belgium will always be remembered for their patriotism, self-sacrifice and undaunted courage.

LIEGE

Read the names at the side. Do they not make you think of homes devastated, farms plundered, loved ones slain and all the horrors of war?

LOUVAIN

While you are going to help the Belgians, have you ever paused to think that YOUR homes are secure YOUR families safe from brutal invaders?

The gallant Belgians saved the situation by their heroic resistance,

ANTWERP

If you are going on active service, don't you think you should put all your affairs in order before you go?

but at what a cost.

TERMONDE

hold dear. You should see that they are not left in want.

You need someone to help to look

after your affairs. Someone your wife

and family can rely on.

It is hard enough to leave all you

**AERSCHOT** 

The Canada Trust Company can satisfy your need. We will arrange and look after your affairs, and you will find us here when you return.

WILLS. TRUSTS. INVESTMENTS.

### THE CANADA TRUST CO., LONDON, ONT.

444 RICHMOND STREET.

**TELEPHONE 471** 

Managed in Connection With the Huron and Erie Loan and Savings Company.

T. G. MEREDITH, K. C., President.

HUME CRONYN, General Manager.

### Suffragists as Home Guards

Appealing for Support in Conservation Campaign.

A communication has been received by tabulated and indexed, and the flood the Bondon Local Council of Women, shows no sign of abating. signed by Mrs. Fawcett, Lady Frances
Balfour and Lady French, wife of Field
On one busy day a single society having the care of children pased through Balfour and Lady French, wife of Field Marshall Sir John French, asking the were dispatched at once, and the reco-operation of the women of the Overseas Dominion in their efforts to stem the wave of suffering which is An average of 100 cases of refugees,

the Empire, and realizing how indus- the absolutely destitute, thus tiding trial conditions throughout the Empire them over their emergency until more are being already dislocated, the appeal regular work can be provided.

The garments made are most poverty, infant mortality must

Harley, a sister of Sir John French, with upon these huge concentrations of a view to bind together the younger men, the assistance and co-operation of Over 2,000 women have been already registered and enrolled, particulars of their qualifications and offers of service

On one busy day a single society hav-

invoke the aid of the Canadian press. trusted the registration of Belgian refu- the ability of the speakers, it was at Italy.

Tents for rest, refreshment and recrea-Accompanying this appeal is a clearlytion, with facilities for reading and sessions were held—encouraged many the International Council most dedefined program of the organized and already effective work of this active service league of the women's suffrage socks. In their efforts to minimize tions planned the socks. ieties, a league founded by Mrs. K. the inevitable social dangers attendant gates, none was

ore energetic spirits of the union, the Y.M.C.A. has been given freely. Some Interesting Sidelights. Nearly all country societies are Continued on Page Thirteen.

"THE SHOP FOR MEN."

### Made-To-Measure Shirts

We are showing a very large variety of high-class imported Shirtings, including the Unshrinkable Niyilla and Cremlaine Flannels, and David and John Anderson's Scotch Zephyrs, Madras, Oxfords, etc.

We guarantee absolute satisfaction in made-tomeasure shirts. \$2.50 and up.

W. F. Boughner

## Canada's Efficient Women mitted to entertain the council formally, but he very kindly invited us to hold our final committee meetings at the historical villa of the ambas-

### The Tribute of Lady Aberdeen

feel for Canada in these days, let us look back a bit and remember to give honor to whom honor is due, as we think of the mothers of Canada who have, in very deed, given themselves for her.

What of the women in Canada today?

Gay?

glad that you think Jane did well in the grand salon of the villa. As we passed through the different rooms to the great salon we could not but note the many beautiful treasures, and proving to be the daughter of the house, who, in consequence of the house, who, in consequence of the house, who, in consequence of the women in Canada today?

ship with them for several years, adept in such matters. official and unofficial, by one word which is much in our mouths today of how Canadian women seem able our great love and admiration for Manijoban Nova Section British the bounded with the boun

at their sports, examine their phil- fectiveness. observe into the ways of their households, and you will find as a general rule, capacity, alertness, everywhere. Let me give you a simple illustrational time Canadian woman who has furnished this report may be forgiven for venturing to give the real name of the "Jane," who in her let me give you a simple illustrational time canadian woman who has furnished this report may be forgiven for venturing to give the real name of the "Jane," who in her let me give you a simple illustration of the property of the

across Canada, we were to dine one Kirchoffer, daughter of Senator night at a house remarkable even Kirchoffer of Brandon, is now Mrs. amongst Canadian homes for its Bowker, of London, the clever corcharm and beauty, presided over, as responding secretary of the Red it is, by one of the most attractive Cross Society.]

We are glad to be able herewith of mistresses. We arrived and were We are glad to be able herewith to present an all-too-brief extract from an address on "Women in Canada," delivered by the Countess Aberdeen, founder of the National Council and many other worthy movements in Canada, before the Society of Arts of London, England, some years ago:

In according the appreciation which we, in the Old Country, all feel for Canada in these days, let us look back a bit and remember to

of the house, who, in consequence of the such real pleasure as did the enterof the unexpected departure of the servant, had not only to wait at table, but to cook the meal, with the servant table, but to cook the meal, with the assistance of her mother, an adept in such matters.

of the house, who, in consequence such real pleasure as did the entertainment given in honor of Lady Aberdeen by Mrs. Sanford, when she invited the Canadians to meet her excellency at luncheon at the Hotel Quisipple. The little encested follows:

Manitoban, Nova Scotian. British the household whilst, at the same Columbian, or the women of Ontario, time, dressing charmingly, taking sured her of our appreciation of the they are all alike hall-marked by their place in society, participating council idea. In replying, her excelhis stamp.

Meet them in society, watch them philanthropic work with great ef-[Perhaps the Canadian woman who understanding her aims. It was a

Let me give you a simple illustra- excellency's true story has been tion.

On one occasion, when the Governor-General and I were traveling hood of Canada. "Jane," once Miss

### London Girl Meets Refugees

Hunt, daughter of Mr. and Mrs. C. B. she went to see them. One, a highly-Hunt, while in England a few weeks educated lady, was wrapped in ago, saw for herself the destitute con-dition of Belgian refugees, and learned some of her jewelry, which was very that stories of Gereman cruelty were handsome, and would help towards the not exaggerated. Mrs. Hunt, hearing purchase of warm clothes for herself and vided for members of the Art Club that a Belgian relief edition of The Ad- her companion, who had nothing on | during the year have embraced art. vertiser was to be published under the auspices of the Local Council of Women, kindly related the following:

"I thought it might interest some of that the Germans had taken her that the the readers to hear of a little incident father, 80 years old, out of her house, which occurred when my daughter was and made him march in front as a sor Howard Griggs. On the 20th of shield, and that she had never seen him "Happening to hear of some Belgian since."

### SUNNY RECOLLECTIONS OF INTERNATIONAL CONGRESS

var-not even a premonition of the ships were coming strife of nations, in which pleasure, so kindly would be fighting either side by side The Sunday evening reception During the year the club was enabled

The congress, at which 23 nations were represented, marked an epoch in the life of the Italian Council of at intervals.

The value of harmonious and col- England. lective effort was impressed upon the delegates who, day after day, followed the interesting proceedings with unabated ardor. The England. Here we met for the first time Miss Berting Smith, of this city, and her interesting party of Canadians.

Space will not permit to tell of the Lady Aberdeen spoke German fluently

the social gatherings planned in our Her Majesty Queen Helena showed and how better can we do this than through our Women's Section, which by the liberality of The London Advertiser we are enabled to present to you to-day?

Tents for rest, refreshment and recrea-

Of the numerous delightful func- beautiful grounds of 'God Save the King."

of the world.

Old London. We were much im- she waved us a final farewell. manner and the ease and poise of the British ambassador was not

tricia, besides much good work of local All Delegates as Sisters, in the Italian women, and noted the artists. A Lovel feature was the art courtly way in which the men kissed the hand of the hostess. We encity schools. Lecturers during the year joyed chats with equally charming were Rev. R. W. Norwood, Miss Blackwar.

By May G. Graham.

No\_thought of the great impending war—not even a premonition of the ships were struck up in our hours of ships were struck up in our h the Council of Italy. plays were given by local amateurs

against each other entered the given in our honor at the capitol to contribute towards sending one of minds of the earnest women who assembled in Rome early in the summer to attend the quinquennial meeting of the International Council of del Campidoglio—designed by Michael Women, of which Her Excellency Angelo-soldiers were stationed, so the Countess of Aberdeen is the much-loved and honored president. beautiful flight of stairs (by Michael

Women, and an important stage in A delightful afternoon tea, given our march towards social better- in honor of the British delegates and those of oversees dominions, was A spirit of unity and concord that at which Dr. Brock, physician characterized the closing sessions, and the desire to help and be of ser-Brock entertained, Mrs. Brock repvice to one another animated all. resenting the Victoria League of Here we met for the first

the inevitable result of this devastating unemployed, etc., are dealt with daily. discussions on the various subjects interesting trip to Frascati, where war.

After paying a heartfelt tribute to hospitality and work. Two workrooms the the paying a heartfelt tribute to hospitality and work. Two workrooms the clever speakers, the most of the quaintly beautiful villa of Country has already done for the Empire, and realizing how industwo languages besides their o-n. the private grounds of the Villa French and Boughesi, which was a veritable and was equally fairyland, nor of the brilliant recep-The garments made are mostly suit- familiar with Italian, and the facil- tion at which the American ambasline of defence, and upon them falls the able for women's and children's wear, ity with which she could turn from sador and Mrs. Page entertained at ity with which she could turn from the sador and Mrs. Page entertained at ity with which she could turn from sador and Mrs. Page entertained at ity with which she could turn from the sador and Mrs. Page entertained at ity with which she could turn from sador and Mrs. Page entertained at ity with which she could turn from the sador and Mrs. Page entertained at ity with which she could turn from sador and Mrs. Page entertained at ity with which she could turn from sador and Mrs. Page entertained at ity with which she could turn from sador and Mrs. Page entertained at ity with which she could turn from sador and Mrs. Page entertained at ity with which she could turn from sador and Mrs. Page entertained at ity with which she could turn from sador and Mrs. Page entertained at ity with which she could turn from sador and Mrs. Page entertained at ity with which she could turn from sador and Mrs. Page entertained at ity with which she could turn from sador and Mrs. Page entertained at ity with which she could turn from sador and Mrs. Page entertained at ity with which she could turn from sador and Mrs. Page entertained at ity with which she could turn from sador and Mrs. Page entertained at ity with which she could turn from sador and Mrs. Page entertained at ity with which she could turn from sador and Mrs. Page entertained at ity with which she could turn from sador and Mrs. Page entertained at ity with which she could turn from sador and Mrs. Page entertained at ity with which she could turn from sador and Mrs. Page entertained at ity with which she could turn from sador and Mrs. Page entertained at ity with turn from sador and Mrs. Page entertained at ity with which she could turn from sador and Mrs. Page entertained at ity with which she could turn from sador and turn f life they have been poweriess to prelife they have been poweries to those distressed women from
life they have been poweries to those distressed women from
life they have been poweries to those distressed women from
life they have been poweries to those distressed women from
life they have been poweries to those distressed women from
life they have been poweries to those distressed women from
life they have been poweries to those distressed women from
life they have been poweries to those distressed women from
life they have been poweries to those distressed women from
life they have been poweries to those distressed women from
life they have been poweries to those distressed women from
life they have been poweries to the life they have been poweries to the life they have been po ing power. Care is taken to avoid the rare tact and charm and wonderful model tenements in Rome and to the poverty, infant mortality must increase, and if this loss to the nation is to be prevented, it is mainly through women's activities that it must be done."

The president of our Local Council of Women writes: "We are requested to living the council of the prevented that it must be done."

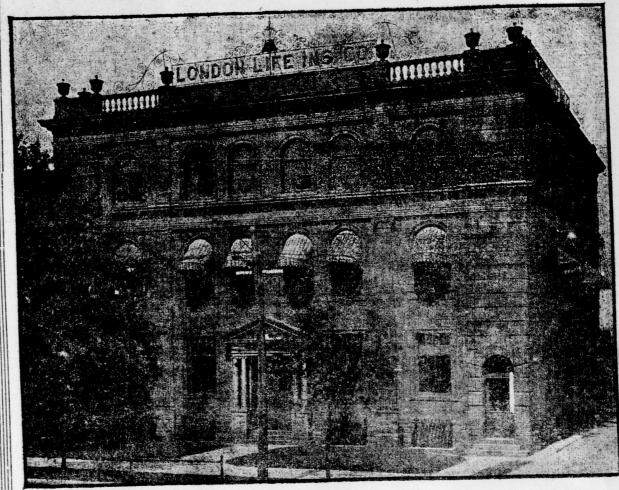
To this London branch has been in-

> lightfully at a garden party in the beautiful grounds of her palace, tions planned for the visiting dele- where the wealth of flowers, palms, more impressive fountains and shrubbery, made it than that arranged for the welcome, impossible to miss the grass, which and the interchange of greetings, of will not grow under the ilex trees. the different nations' representatives. A guard of soldiers in brilliant uni-Countess Spoletti Rasponi, as presi- forms stood at the entrance to the dent, extended the cordial greeting of grounds, and the Queen's ladies-inthe Italian Council, and as each presi- waiting greeted us on our approach. dent was called upon, the national Soon the much-loved Queen apanthem of her country was played peared and cordially received Lady the band, the delegates all rising. Aberdeen. Her majesty looked very Naturally, there was a pleasant stately, very fair and charming, rivalry between the different nations dressed in black, with a magnificent representatives singing as lustily circular mantle of net exquisitely as possible the anthem of their beloved country. When our own nadered with grey panne velvet. A tional president, Mrs. Torrington, was announced, and "God Save the King" was struck up, all the delegates of the British Empire joined delegates to her majesty, who shook hands with each one and had a with us in singing, as never before, hands with each one and had a pleasant word of greeting for many. The large attendance of men at Later, six gorgeously dressed footthis-as well as at all the social men appeared, carrying shallow unctions given for the visitors-in- baskets of crimson roses tied with deed, the interest taken by the leading men in all the proceedings was tached a silver pendant with the extremely flattering, as it goes to-wards realizing the aim of the Coun-"Roma, 1914," on the other—intercil of Women-to be co-workers with esting souvenirs of the occasion. men in all work for the betterment These bouquets the Queen took one by one and handed to the guests. At the beautiful villa of the Coun-tess Spoletti Rasponi, president of had been mingling. The immense the Italian Council, we had our first tables laden with flowers and good interesting glimpse of Italian society things to eat, were resplendent with and were welcome to "the Eternal city" by Her Excellency the Countess of Aberdeen, who brought many kind messages from Mrs. H. A. her ladies-in-waiting, took her de-Boomer, whom she had just left in parture for the palace, from where pressed with the great charm of to the death of the Duke of Argyle,

'Business Better Than Usual' sador, where the garden is considered the most beautiful in Rome. Soldiers guarded the stately entrance from which we obtained our first glimpse of the lovely gardens, with

> THAT is the story of the London Life Insurance Company in this time of strain and stress--the greatest testing time the world has seen or is likely to see for many years.

More new business each month than the preceding year. Assets unimpaired. Profits to policyholders undiminished.



Head Office-LONDON LIFE INSURANCE COMPANY-London, Canada

The necessity of Life Insurance is better recognized now than

Endowments at life rates are issued only by this company and form especially attractive policies. Ask for booklet.

FULL INFORMATION UPON APPLICATION TO

GEORGE McBROOM,

R. T. HARDING,

Inspector "Ordinary" Branch.

General Agent "Ordinary" Branch.

R. P. PEARCE, Superintendent "Industrial" Branch.

## Every-Day Comfort

Should Come to Every Housewife. Does It?

### COOKING AND BAKING AND KITCHEN HEATING

Is often accomplished with TWO Ranges-a Coal Range and a Gas Range-meaning double work, which is UNNECESSARY.

## McCLARY'S "CHAMPION" INTERCHANGEABLE RANGE

Is TWO Ranges In ONE.

It is a Coal Range and a Gas Range all in one—not merely two Ranges bolted together.

### Saves Cleaning Two Ranges

Saves miles of unnecessary steps. One centre of operations. Equally good results can be obtained with either coal or gas.

### Breakfast

Can be cooked by Gas while the Coal fire is burning up. The "Champion" is a heavy steel range of pleasing design. Occupies very little space in the kitchen.

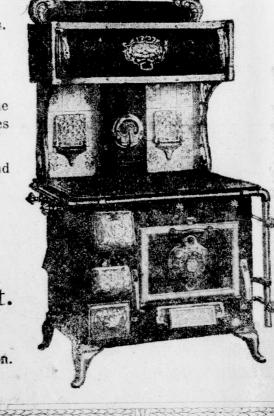
You should see it. Then you will appreciate why happy possessors find every-day comfort.

## McClary's

Head Office and Works: London, Ont.

BRANCHES:

Toronto. Montreal. Winnipeg. Vancouver. St. John, N. B. Hamilton. Calgary. Saskatoon. Edmonton.



## LONDON'S PURSE WILL OPEN AS LONG AS BELCIUM SUFFERS

### Belgium, Sorrowful Land From the National

Mrs. Beattie Recalls Stories of Much-Invaded Country-Soldiers Ruthless Then as Now.

No general in the present European An E ar follows the movements of the Napoleon

"The territory occupied by my native ica.

"The territory occupied by my native ica.

In those days, as now, the Belgians had to yield everything to the soldiers of invading armies. "I often heard my mother tell," said Mrs. Beattie, of beard my mother tell," said Mrs. Beattie, "of how Russians on one occasion, the Dutch and Austriana at others, would come past the house and demand food and drink. She had to draw water for them and help cook." ally were both participants and wit- the best of it. esses. Now to think they are all hapening again-it is terrible."

nd, France and Russia. Its possesson would give him the port he has Ruthle ng sought on the North Sea-and bably Antwerp is the coveted posses-

In the pretext of its accessibility for its invasion of France."

Mrs. Beattie is the mother of example of the mother of example of the invaders. Her early impressions of war, soldiers and devastation, sions of war, soldiers and devastation, is invasion of the pretext of its accessibility for the pretext of its short trip the crowd of spectators to be defined up in order to see this object of interest to all the world.

"It was built by the English," reminds Mrs. Beattie, "but like many other questionable successes they brought it over to Belgium to try it out."

The allies moving on Germany do on Germany the protecting their men as does Germany. This is particularly true of Prussia, where for the prevent of t From Tirlemont the family!

An Evil Day for Belgium.

his famous white arious armies with greater interest charger rode by the house at the head ian Mrs. John Beattle, Wortley road, of his army, and her mother never ondon South, and none hopes for the ceased to tell of the little Corsican's eedy defeat of the Germans more appearance on that memorable day. It lan Mrs. Beattie. With a good mem-y to recall the past, a clear vision to enetrate the future and an enthusiasm war. But, as Mrs. Beattie says, Belo resent the wrongs being done to gium has always been the cockpit of elgium. Mrs. Beattle displays an Europe. From 1700 to 1830 the counmazing interest in the war for one try scarcely knew 40 years of peace. This ho has reached the advanced age of constant upheaval and devastation caused thousands to migrate to Amer-

draw water for them and help cook destroyed by that grim reaper, the god often told in my childhood's home while their officers would take posses of war.

She had to me how come back those them and help cook destroyed by that grim reaper, the god while their officers would take posses. -incidents in which my mother, my slou of the best rooms, and the family she little Puttemans family, of which randfather and other members of our had to take what was left and make she is a descendant, is strongly iden

Family Treasures Burled. "The silverware, bric-a-brac and pic- Grandfather Puttemans owned Europe's War Stage.

Recalling the changing fortunes of taken out in the yard and buried every and the baron and her grandfather time the enemy was reported near our town. Our house was right on er and were much in each other's

Ruthless Kalser.

Mrs. Beattle regards as despicable the man who could treat his mother the man who could treat his mother fortified town which proved such a connection with passing events:

a lot, W on that, has caused this tyrant to with such contempt as did the Kaiser. The solemn guarantee given in What his soldiers are now doing in orget the solemn guarantee given in 367 to maintain the neutrality of my country, such an easy matter," she ontinued.

"That he is anxious to obtain a port of the solemn guarantee given in 368 as with spirit, "is a precedent for the soldiers of the soldi

After 80 years of peace guaranteed by the rules of The Hague peace conference, with the protection of the staff reporter.

After 80 years of peace guaranteed by the rules of The Hague peace conference, with the protection of the staff reporter.

Staff reporter.

EDITOR SPECIAL EDITION. After 80 years of peace guaranteed use of Tirlement when Napoleon and profound sympathy for her counted every man in Belgium from 16 trymen that Mrs. Beattle sees the rich 60 years of age for his famous de-Belgian country lands and factories of leading European enterprises being

le of The Advertiser for r the brave little Belgian naouncil will be with you and our corps of co-workers in your resent undertaking on behalf of tese people. May your Woman's

EMILY CUMMINGS. National Council

tified with the development of B gium, and with much of its history isputes.

"Now it seems that that 'Fire-brand f all Europe'—the Kaiser—has an eye of its acquisition in event of his bears successful in his war with Engance and Russia. Its posses."

giving the invading soldiers every care and courtesy they returned after being defeated and cut open the bear ticks and strewed the feathers all over the front of the house. These and other petty tricks were done amid the service of the feathers all over the front of the house. These and other petty tricks were done amid the service of the feathers all over the front of the house. These and the service of months. It here English to October, 1914.

Blue But Service of the baron who in the memory of Mrs. Beattie lived next door to Grandfather Putternament.

"That he is anxious to obtain a port the North Sea is certain, because the North Sea is certain, because the was in negotiation with Holland for one, before the outbreak of the present hostilities. It did not suit this resistance my people have offered the resistance my people have offered the present of the deliberately broke that neutrality, and I think he's surprised to find the present of the present hostilities. The Belgians are and all think he's surprised to find the present of the present

We are indebted for the above in-

Wartime Scenes in Watford, Eng.



From Winchester, England's ancient In still another way her family was toric St. Cross, but with its many As two most interesting events in shire regiment, five officers of which out of 1,000 strong, nearly half the of-

Son in Five Battles. nes from a retired colonel in the

IN AN ENGLISH MAIL BAG

of his men, but cleverly evaded the Ah, but since the patriot glow Germans, who tried to capture them, a feat of which we are all very pro capital, a city not only with its grand He is at present a patient at King cathedral, its Wolvesey Castle, its his- Edward the Seventh Officers' Hospital, identified with the influential people of other still existing historical records but will be with us to recover his

the field force out there and I see by the papers that there has been fighting in the German Camaroons. How splendidly Canada is-simply giving with

Dr. Niven of this city.

Bank Failure Hits Poor. Who would have thought that the

At St. Albans (the Verulam of ancient history), not far from Watford, we found a city full of Territorials, all in training tories and the fields, as yet quite unfit From here and there come stories of for active warfare. At Luton, King's sacrifices being made in order to as- us, men are being recruited and getting demands of the hour upon public sym- strange to go out and find villages and

material for the factories already cannot a daughter of Col. Johnson was united altogether, or the hands working only at came the original owner of the watch.

Both father and husband were in the employment, and we are but at the be-East Indian Army, and were at the taking of Seringapatam, and the capture of banks have been badly hit, the Governing of Seringapatam, and the capture of Tippo Sahib, in the gate of the city. A Rajah, to whom Tippo had been particularly cruel, offered a large sum of money to Col. Johnson for one hair out of Tippo's moustache. The Colonel falights as the Bank of England, and under the highest auspices, founded to encourage and to get it but at the birth of Col. ed to get it, but at the birth of Col. thrift and foresight amongst the poor. Johnson's first child in the city, the has caused the greatest calamity of all,

brotherhood of nations, none striv-

be used. Another brother (one of the oldest and longest established doctors at Reading, Berks), goes with his batery to the front, nearly every one of is men having volunteered; his son Ronald is in the navy, and Rita, his daughter, hopes to be accepted to drive

motor in Belgium to bring in the This means practical help offered by five members of one family, and typical of many others in the mother

Ye whose hopes are one with hers. ne with hers the hearts that swell When the pulse of memory stirs; the from whom your life ye take Claims you; how can you forget? one, your honor stands at stake. Pay your debt!

By her sons that hold the deep Nerves at strain and sinews tense, Sleepless-eyed that ye may sleep Girdled in a fast defence-By her sons that face the fire Where the battle lines are setlive your country her desire Pay your debt!

He that, leaving child and wife In our keeping, unafraid, Goes to dare the deadly strife, Shall he see his trust betrayed? hall he come again and find Hollow cheeks and eyelids wet? Guard them as your kith and kin! Pay your debt!

If the bitter cry for bread. Children's cries in cruel need Rose and fell uncomforted. Burns in English bosom

Twice and thrice ye will, I know -From Punch Aug. 26, 1914

### Thanks, Most Heartily!

goes to a commercial enterprise. Every cent of advertising resecured by the Local Council of Women and every cent derived from the

sales will go to the Belgian relief fund. Those who feel an impulse to give more than the price of the paper after reading its contents should forward their subscriptions to the cal Council of Women.

On behalf of those who have worked to make the edition The Advertiser wishes to extend its thanks to all the business house and financial institutions that have contributed advertisements and to all those who are today aiding in the relief of Belgium's terrible dis-

## The Molsons Bank

Incorporated 1855

Savings Bank Department

Interest at the Highest Current Rates

### Pure Jams from a Clean Factory



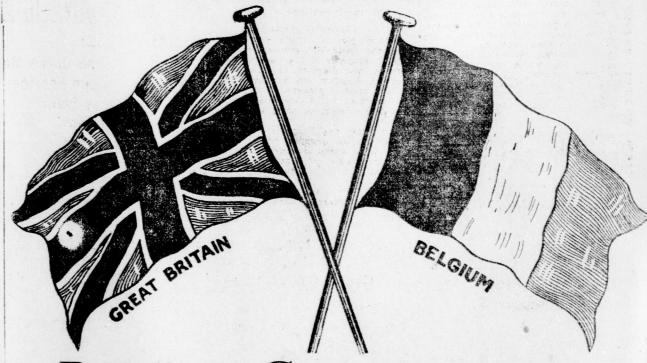
This forms only one of many good reasons why you should prefer E. D. Smith's Jams and Jellies.

The fruit comes from our own well-kept orchards or our neighbors, in the fruitful Niagara Valley, and our jam kitchens are right at hand. We have our own water supply from our fresh mountain kitchens are as clean and sweet as your own. Purity and genuineness is proven by Government Bulletins 119 and 244.

E. D. Smith's Jams and Jellies

## Bravo! Heroic Little Belgium!

"L'Union fait la Force."



Belgian Guns Belgian Glass Belgian Flags

Can Be Procured at the Hobbs Hardware Co.

- Ontario



## Investment

Your money, to be safe, must be amply fortified against such events as these through which we are now passing.

Do your investments possess stability of value and earning power?

Are they holding their own? Or are they giving you anxiety?

Over Half a Century of Experience, over Sixteen Millions of Assets, and a Reserve Fund of over Two and One-Half Millions, are the fortifications behind which you mobilize your savings and rest assured of absolute safety, coupled with a fair interest return.

The bulk of Huron and Erie investments are upon the security of Canada's fertile farms-the safest security in the world today.

Not a dollar is lent upon the security of promissory

If you have funds lying idle-\$100 or over-call or write for particulars of a short-term investment in a Huron and Erie Debenture.

In our Savings Bank Department a passbook

## ===THE====Huron & Erie Loan and Savings Company

Main Office: 442 Richmond Street, London. Market Office: 4-5 Market Square, London. T. G. MEREDITH, K. C., HUME CRONYN.

President.

General Manager.

## Secretary

me, through you, to give a few words of greeting and good will to all those who are working so hard through this Woman's Isfeel sure that the best wishes every member of the National

Women of Canada.

Beattle notes that since the beginning of the eighteenth century that territory has belonged at varying periods to the Spanlard, the Dutch, the Austrian, the French—and has formed the arena in which all nations, including Great Britain, have fought out their displaces. It was useless to resist the place to the solution of the same and courtesy they returned after out to take was right on the road they had to travel through the road they had to travel through the road they had to travel through the french war broke out and Napoleon led his hosts against the afties of Europe, her grandfather married a niece of the baron's who was orphaned by that war. The Baron Von Rosen, who will count with Count Witte were sent by Russia as her treaty representatives at Great Britain, have fought out their displacements. When the French war broke out and Napoleon led his hosts against the afties of Europe, her grandfather married a niece of the baron's who was orphaned by that war. The Baron Von Rosen, who dent of the L. C. W. in the past couple of months. Below are extracts from for months, Below are extracts from for English mail of the first week of of his men, but clevely evaded the

In the Government of Liege.

EDITOR SPECIAL EDITION. | English army

Valcartier: A Link Between Past and Present

It may be of some interest to the lava, sufferings from which our gal-eaders of our woman's paper to learn lant lads will assuredly be spared by the of a connecting link which exists between a member of the London Branch them by the military authorities of this tween a member of the London Branch of the National Council of Women of Canada and the Valcartier, which has so lately become familiar to us all as the training camp of our Canadian volties. Interesting as quotations from these old papers might be, not only as history, but as also another link, or perhaps like an armed camp, troops in farms. ateers; a connecting link between a across the last to lay a contrast, their custodian prefers to everywhere; amongst these are a dehere of the past, one of the last to lay down his life at the end of the Crimean down his life at the end of the Crimean withhold them lest she should occupy, unduly, space in our crowded columns of more present-day importance. to fight, not because they must but be-

cause they would, in defence of the honor of the British Empire. Heroes all. In the long ago of over fifty years, th ittle settlement, partly in the valley and partly straggling over the grand hills surrounding it, was known only to a few interested in its growth and progess. Two of these, Major Ranken, of he Royal Engineers, and his friend. Mr. A. R. Roche, of the Canadian Civil Service, spent much time and money in efforts for its development and in the building of a church which is standing today, not very far from the camp where our London soldiers were fitting hemselves for service in the field. Major lanken was almost the last officer killed t Sebastopol, he having stepped back investigate the cause of a momentary delay in the firing of the train of gun-powder laid under his orders for the blowing up of the White Buildings-a service in which he would permit that no other life but his own should run the It is to the memory of this noble man that his friend and almost brother placed the stained glass windows which are described in the item intrusted to us

by Mrs. Boomer (at one time Mrs. A. R. Roche), who has never lost her interest in Valcartier though unable by-circumstances to give, of late years, any prac-The item alluded to, after describing the formal opening of the church in 1856, of the gift to it of "the font on the left of the porch by the Rev. Charles Hamilton, M.A., of Quebec" (now the beloved and honored Archbishop of the Canadian church), adds that "the east window, a triplet of richly stained glass,

epresenting the Crucifixion, the Burial, and the Ascension of our Lord, was with the remaining windows, placed in the church in memory of the late Major Ranken, R.E." Thanks to the information which has reached us from London, friends in the camp, and also from the kindness of the present Bishop of Quethe sites of the old sawmill erected for the scene of warfare and distress. convenience of the new-comers, or

In the letter dated Crimea, March 1, price on the watch, which is consider- for the common good, the welfare ably valuable. Offers are invited. If humanity.

J. B. aused the death of Major Ranken, the caused the death of Major Ranken, the collowing tribute was paid to him: "It it is probable it will be put up for English Girl as Ambulancei Driver in s dreadful to think of such an occur- auction. Ranken had had the most wonderful escape at the Redan, and had got on so well in the service. I need tell you that he was universally leeply felt by all who had the good for-

Mrs. Boomer, amongst some of her old records of the past, helds interestng letters from Major Ranken, descripive of life in the Crimea, and with together every night. But while Eve- Cross Hospital (to hold 30), at Pewsey many details and wise criticisms of the defective methods which caused so much defective methods which caused so much daddy kill my daddy." Sybil says: cook for their eary suffering amongst the Eng- "Please, Gcd, don't let Evelyn's daddy better world lish soldiers on the battlefields of Balac- kill my daddy.

FOR BELGIAN RELIEF

sist with Belgian relief work, or other into shape for military duty pathy and support. Sometimes the farms, usually so dull and still sacrifice is in the form of a luxury, of a portion of the income, of time and of working ability. Unique among these working ability. Unique among these "self-denials" is the giving up by the Misses Imlach, of this city, of a treas-Misses Imlach, of this city, of a treasured family heirloom as a donation to the Belgian Relief Fund being raised by the Local Council of Women. Miss Imlach has turned over to Mrs. H. A. Boomer a gold watch, open faced, the gold dial covered with the thick, convex glass that had a vogue a century ago. A fair bride who married into the

ago. A fair bride who married into the the quaint old time piece is still capable cease altogether. of telling the hour o'day

n marriage to Colonel Imlach, and be-half-time. Boys and girls, too, Rajah poured into the mother's lap a for amongst the 113,000 depositors the quantity of beautiful silver and orna- majority had placed their money in safe-

Mrs. Imlach's wedding ring was made of dread amongst the wage-earning and from a gold nail out of Tippo Sahib's self-respecting didness of the present Bishop to throne, the back of the throne, by the whereon the landlord calls for his rent, know that the seeds planted by the two friends of that long ago, are neither two friends of the friend and the "cock pit of Europe" is again the front about those dear to us, must of the somewhat roughly-built immigrants' home, designed as a temporary resting place for those who had planned resting place for those who had planned the great-grand-daughters in the great-grand-daughters in the great-grand-daughters in the great-grand-daughters in the great-grand by the great grand by the great-grand by the great-g to carve out a home in this picturesque this city of Mrs. Imlach. in turning it fully to the time when there may yet corner of what was then known as

> WAR COMPLICATION. [Boston Transcript.]

cloved here as he always was wherever divorced her German husband and mare has been quartered, and his loss is ried an English officer. The child of the first marriage and that of the sec- inhabitants, ond are with the mother, while the two the front, their enthusiasm unbo fathers are in the war on opposite sides. We have 0

At first the price of all foodstuffs went Imlach family a couple of years before has calmed down, and the prices are the Battle of Waterloo, numbered this not as yet much over normal, a condipossession among her store of nuptial tion hardly possible if this dreadful v gifts and even after one hundred years, continues, and supplies from abroad It was in Bombay, India, in 1813, that be obtained, so many of them are closed

only patiently wait and do the best we "Use the watch in any way you think can in our own little circle. We have It has been decided to place a reserve ing for supremacy, but all alike working

Rushall, village "Ghastly as this war is, there is some years ago an English lady thing positively grand in the way all are united for the cause of the Empire. little village of only 150 The two little girls say their prayers and my name is down for our little Red

### President of Local Council Welcomes Visiting Delegates of the Womens' Institutes

Mrs. H. A. Boomer Sends Message of Warm Greeting to the Women In Convention Here.

ADDRESS OF WELCOME FROM THE those they have left behind them to farm work, my mother is the first to LONDON LOCAL COUNCIL OF

WOMEN. November 4, 1914. Madam President and Members of the seek it Women's Institutes of Western

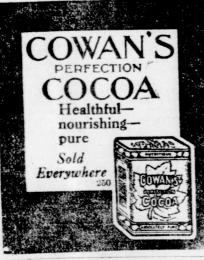
ters, pledged to do our utmost for the betterment of our country not only through every channel available to us out through those wider channels which may yet be opened up in the near future for the earnest, devoted, intellient, and practical women of the Domin-

ims and objects are almost identical. our motto, "For Home and Country, might well be ours; our motto, "Do Unto thers as Ye Would They Should Do Unto You," might well be yours; for. ided together as the inspiration elp us, even to giving us the votefight for it. Meanwhile, let to give unanswerable pr be intrusted with it ognize that we need it i which can surely be better ed when the voice from within our tomes can have the same legal signifis the voice from outside stands for no one propaganda little reference to what the future may old in store for us as an individual utterance only, one to be pardoned because it is the settled conviction of an four score, who will certainly never have

stitutes of Canada. my privilege to welcome you to London that there is to be in London shortly a meeting of the Middleson because the reports as countries by the reports as a countries by the reports and the reports are a countries by the reports and the reports are a countries by the reports and the reports are a countries by the reports and the reports are a countries by the reports and the reports and the reports are a countries by the reports and the reports ar the reports so courteously intrusted to me. I found many gems amongst them, notably on pages 9, 10 and 11 of the Handbook, which give personal testi-

another opportunity to meet face to

face the members of the Women's In-



Please note our full lists of Vege

tables and prices in daily papers. Tuesdays and Fridays. MAIN & COLLYER

## Cynthia Grey's Mail-Box

possible, and to write on one side of the paper only. It is impossible to give replies within a stated time, as all letters have to be answered in turn. No letters can be answered privately.]

bothering you. I hope you received the songs which I sent you and that Regarding farmers' wives and

know that in one or more of the organizations of the Local Council of
that city they will find a foster-mothership awaiting them if only they will out. Her parents, like all others, were truth; yellow, dejection. pioneers and not wealthy. Therefore Every Woman's Institute should have my mother earned her own daily bread. at least one of our National Council She worked out until she was 19 years yearly reports, by which they would old then married. Her husband had now in a thousand ways we come four children, he being a widower, and into touch with one another and what a the youngest child was only about two

with the garment she is making, or the sock she is knitting, for some Canadian mother's son, who has gone already, or who is going of his own free will presume the sock of the sound sock she is knitting, for some Canadian consideration, you think it feasible and desirable, communicate with our honored secretary, Mrs. Yarker, Wortley the full benefit of the fresh air. In the who is going of his own free will produce the first of the Em-

through the special reason for her interest in all give some good advice. My mother dress for a little boy two years old that concerns the agricultural life, not only of Ontario but of the whole Domition of the National notified women, we are already sisting the pledged to do our utmost for the pledged to do our utmost for the late Sir and always has her children dressed nice and warming has her children John Carling, the beloved of every but I would like my letter to miss the Canadian who can recall his timenonored name in connection with the Thanking you, I am a constant readdevelopment of the glorious capabili-ties of Canada as the future home of

ounted and uncountable thousands and as the finest wheat-producing country the world has ever known. You den. We, first and second family are like one. need no telling that there is a very real Ans .- It is a splendid thing for a man or woman to be proud of his or her mother, and I am glad to hear you give yours such praise. Your mother's lot has been no easy one, yet now how happy she must be in the possession of

P. S .- I may say that in my mother's

her children, Long life to her, Blondie! Reading "Lahoma."

Dear Miss Grey,—Aren't they going to for the wee ones. 3. Go over the I would like very much to get the letter "C" if I could. I hav watched the papers closely, but if it was printed I must have missed it. 2. Could I get the book, "Lahoma," at any of the book stores in London, or it ere a book by that name? were asking the meanings of flowers.

4. Try rubbing with art gum. I do not could you please tell me the meaning know of a better way.

of chrysanthemum, the flower for No-Thanking you for all your help an good advice, I am, NO GERMAN.

Ans.—1. The letter "C" appeared

I will soon see them in the old song some time in August. If you send my your name on a stamped envelope, shall try and find a clipping and mail to ing Company, Indianapolis, Ind., for copy of the book.

3. Red chrysanthemum, love; white

> Her White Hat. Dear Miss Grey ne how to clean a white felt hat as so

Ans.-The sole knowledge I have upor this subject has already appeared once or twice. Rub into the hat as much pow dered magnesia as you can. Place ! away In a drawer for a few days; then brush all the powder off, repeat treatment, and you should see quite a change for the better.

Dear Miss Cr.y. Will you kindly tell me " Miss Maude Adams is married, and if so, to whom? and oblige,
LEONORA.

Ans.-No; Miss Adams has not joined the ranks of the married, so far as

ently, to defend the honor of the Empire, to which we are all, as Canadians, so proud to belong.

We welcome you today not as strangers, and so our ows kith and kin, Dear Miss Grey,-Would you pleas for a baby three months old? Do you think a bearskin bonnet would be to

Regular \$25.00 lines, for .. \$20.00 3. How could I get rid of bedbugs Regular \$30.00 lines, for .. \$22.50 had a man sleep in one of my and when I went to make the bed it Regular \$35.00 and \$40.00 lines, for was alive with bugs.

4. What will clean pale blue kid 5. Last but not least, what do you think of my writing?

MRS. LIGHTFOOT. Ans.-1. A bedford cord, serge, or any novelty woollen materials would answer nicely for a warm dress for the girlle. For the boy, French flannel, challis, or lustre, would be warm and serviceable. 2. Yes, the bearskin, in white, is lovely

### 3. Go over the frame of the bed, and the springs, with very hot water, sop-ping it well into the crevices. In the ping it well into the crevices. In the water, drop a teaspoon or two of carbolic. Dry the wood, and go over it once more with gasoline, applying it with a small oilcan. Do this twice a week for awhile, and you should finally banish the neets. 25 per cent off the regular prices. banish the pests.

### In Peace and in War; Royal Colonial Institute Links Motherland and Colonies

Centre of Activity in War-Time-In Peace a Splendid Medium of Introductions For Over-Seas Folk.

feeling of sisterhood between town and greatest nopes afterwards that he might country women." Now, that is where we both come in. There are ways in which we can surely be of service to to achieve the fullest results." Miss

why an organization, including

representatives from the splendid farm

lands of Ontario, should celebrate their annual meeting in London, for London was, for nearly a lifetime, the home of

honest John Carling," and it was as

patience and perseverance and un-quenchable zeal, was enabled to see in

such a large degree the fulfillment of his early dreams for Canada.

the Women's Institutes, and only wish

London's representative,

al Council of Women, was in Ireland assisting in the compilation of the report of the International convention in Rome when the present war was declared. Miss Solomon was advised by her friends to leave for home, but delayed too long and is still detained in Iran. friends to leave for nome, but desired too long and is still detained in Ire-too long and is still detained in Ireand, where she is the guest of Lady Immediately after the outbreak Aberdeen at the vice-regal lodge.

could be at their meetings to hear their Canadian delegates to the quinquen- war, Earl Grey called an emergency discussions. I know what good work they are doing. My dear father would have been so pleased to have welcomed they had be been so pleased to have welcomed they had be been so pleased to have welcomed they had be been so pleased to have welcomed they had be been so pleased to have welcomed they had be been so pleased to have welcomed they had be been so pleased to have welcomed they had be been so pleased to have welcomed they had be been so pleased to have welcomed they had be been so pleased to have welcomed they had been so pleased to have they had been so pleased to have welcomed they had been so pleased to have they ha Woman's Institute means to a community. I quote just one: "The Institute has brought the town and country women together, and each has found in the other good qualities never dreamed of, and the consequence is a mutual feeling of sisterhood between town and country women." Now, that is where

## Ready-to-Wear Garments and Millinery WAISTS

GRAYS FIRE SALE GRAYS

Reduced Prices on Every Line of Ladies'

Fire sale price ...... 50¢ each One table of Assorted Waists, tailored and embroidery styles, at

One table of Assorted Voile and Embroidery Waists. All sizes. Regular values, \$1.25 to \$2.00, for..... ...... 89¢ each

One table of Assorted Silk Waists. About two hundred waists in at least fifty different styles. Regular prices up as high as \$7.00 each. Fire sale price ..... \$2.95 each

All lines of Millinery, TrimmedHats, Models Untrimmed Shapes, Trimmings, Mounts,

All At Fire Sale Prices

Smoke Damage Only

### COATS

There is still a good assortment of sizes and colors left in the Coats selling at \$3.50 and \$5.00 each \$8.50 and \$9.00 Coats, now selling at ..... \$7.50

All \$10.00 Coats, selling at ... ..... \$8.00 and \$9.00 Reductions on all lines.

Three only, Black Sealette Coats, full length. Regular \$25.00. Now selling at ..... \$18.00

### SKIRTS

One rack of 50 Skirts. Regular values as high as \$3.00. Now \$1.25 One rack of mostly Navy and Black Skirts (long tunics). Regular values \$3.00 to \$4.00, for.... \$2.50 Two racks of Dress Skirts, mostly regular \$5.00 lines. Clearing at.... ..... \$3.75 each Three specials in Underskirts at .... 85¢, \$1.00 and \$1.50 each Many special reductions on other

Smoke Damage Only

Ladies' and Misses' Suits. Regu-

Ladies' and Misses' Suits, newest

SUITS

lar \$10.00 values. Plain styles, Black,

navy, grey, etc., at, each....\$5.00

styles. Lines we have been selling as

very special values at \$10.00 and

\$12.00. Now clearing at, each, \$7.50

Regular \$12.50 and \$15.00 lines, for

Regular \$15.00 and \$16.50 lines, for

Regular \$18.00 and \$20.00 lines, for

**DRESSES** 

A collection of regular \$5.00 to

\$7.00 lines of Serge Dresses. All sizes

and navy, and black and white plaid.

All sizes. Regular \$9.00. Fire sale

..... \$12.50

By JOHN BRECKENRIDGE ELLIS THE AUTHOR OF FRAN

TOWNED LAND TO PARTICUS CONDITIONS

CONDIT

## A CLEARING EVENT OF INTEREST

To Every Woman and Young Woman Who Needs a SUIT or COAT

Thursday, Friday and Saturday

Of this week we are offering about 50 Suits and Coats (of which there are only one of a kind left).

### AT HALF PRICE

These Coats are remarkable values, all very pretty styles and handsome cloths in sizes 34, 36 and 38.

If you are at all interested you must come and see these goods, as you will save many dollars on your Fall Outfit, at the time of the year when you can get most wear out of your outfit.

## H. Wolf & Sons

263 Dundas Street.

South Side, Near Wellington.



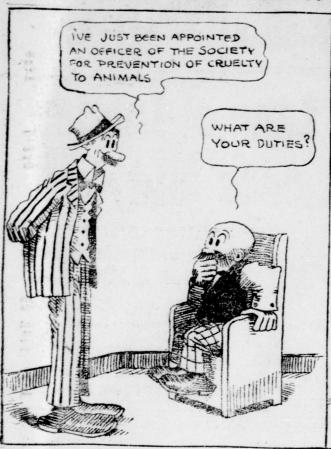
class answer sor! I believe you'll do it." He grasped Wilfred's hand. "These it." He grasped Wilfred's hand. "These is a hand like this that's steady and true. A good story is being told in local Now. I ain't going to drag you into nothing that eould hurt you nor Bill, or nothing that eould his found in local a hand like this that's steady and true.

Signature of Wiffed's hand. "These of the brightness of little John on the laddie, venturing forth or a hand like this that's steady and true.

A good story is being told in local that he was a deep drain was being du

Now What Kind of a Dog Is Jeff, Anyhow?

By "Bud" Fisher











### ENDUGH PLAYERS TURNING AMAZING CAREER OF TOD SLOAN, PREMIER JOCKEY, ONCE TO PRACTICE SAYS "CAP" A PARACHUTE JUMPER.

(Editor's Note-Few sporting celes

ritles have had the sensational career

of Tod Sloan, once known as the best

jockey in the world. In five interesting

chapters Hugh S. Fullerton will re-

They attended school, but

o victory.

wher, there was a chance they were at

the fair grounds, for the love of horses

eemed to have been born in them.

When he was twelve Cash was riding,

and Tod rode in the running races

one of the most fearless daredevils the

wagon race, and when there was a

Coach Stephens Would Like to See More of the Linemen Present at Daily Workouts in Tecumseh Park-Petrolea Is Anxious to Win on Saturday.

Not all the players of the Western University rugby team were present at the practice held in Tecumseh Park yesterday afternoon, and Coach Stephens has issued a call to the absent ones to be on hand this afternoon at 4:30 o'clock. Few or the line men were out yesteroay, and the practice was more or less of a disappointment on this account. "Cap" Stephens wants to see all the boy out, as the team needs a lot of tuning up yet. With only a few players turning out each night it is almost impossible to get any real benefit out of the workouts held.

Some Changes Wift & Tried.

The line, in particular, needs a little more changes in Saturday's game in Petrolea on this section of the London tatack, although nothing definite has been deedded upon yet. The boys will have to get out to practice in the many years since they were defeated in their first games of the season.

The line, in particular, needs a little more changes in Saturday's game in Petrolea on this section of the London tatack, although nothing definite has been deedded upon yet. The boys will have to get out to practice in the many years since they were defeated in their first games of the season.

Advertiser readers.)

### PLAN RIFLE CORPS FOR LONDON VARSITY

Movement Launched at the Meds' Meeting Yesterday.

ALL SECTIONS CO-OPERATE Capt. T. J. Murphy and Dr. Braithwaite Outline Pro-

gram of Formation.

The Western University will in all probability be represented by a rifle corps within a few weeks. Following stirring addresses by Cant.

r. J. Murphy, musketry instructor of Braithwaite, president of the university, before a large number of stuof the Medical School yesterday afternoon, a committee was named from the medical men to conbranches of the university regarding the formation of a rifle club the institution. The students exhibite keenest enthusiasm during the addresses, interrupting the speakers ment expressed by the gathering of Meds, is a criterion of the feeling of entire university, the Western will have a crack corps in harness within a short time.

Company of Sixty. In outlining a program generally fol-lowed by rifle corps, Capt. Murphy stated that he was certain a company of saxty men could be raised from the school that would do credit to the institution. There were many advantages to be gained. A corps of mer rom the university would be a splen-

were furnished free, and that from a the collegiates in Canada were commercenary standpoint, the rifle corps peting in this event. vas not to be despised, there was a ing, and these could be developed "be- no time might be lost. certain that, given the opportunity, he representative from each year: J. M.

Dr. Braithwaite Speaks.



CADET SERGT. JAMES MESTON. did form of advertising, the speaker of the London Collegiate Cadet Corps, said, particularly at present, when all who won the prize given by the Caneyes are turned to the military depart- adian Rifle League for the best shot from the fact that outfits in the season's matches. Nearly a 1

phase that should appeal to all young tention of co-operating with the moveand vigorous Canadians. The speaker ment, which he described as being well referred to the chances for physical development that went with good worthy of backing. It was on his sug-marksmanship. A steady eye, mind and gestion that a committee was named body were essential for target shoot- at the close of the meeting, so that the rifle." Capt. Murphy was The committee named included

round a corps of university men Young, Lloyd Freele, Tom Murray and Charles Wortman.

## BARGAINS IN USED CARS

STUDEBAKER, 35 H.-P., 7 Passengers, 1914.... \$750 FORD, 1914 ...... \$425 STUDEBAKER ..... \$450

All fully equipped with extra tires. A full line of accessories just in, at new garage.

J. C. BEEMER

131-3 QUEEN'S AVENUE.

### BEST ALL-ROUND SHOT IN RIFLE MATCHES

Braithwaite expressed his in- medical department, presided

### "Lefty" Rogers Detroit Tigers May Get Plank After Hamilton President Navin Willing To

HE WAS NINE.

needed assistants, and he picked up

Tod Sloan then weighed about 75

It is said he was so kind-hearted

that when Tod cried because the

fear. Tolbert, he afterward admitted,

Offer Athletics' Veteran Ottawa Player Is Applicant Good Salary. for Canadian League DETROIT. Nov. 3 .- There is a pos-

when he was nine. It is said that the in his stables to enter, and he carried

heered as his son rode another horse was an entire county fair, but he

There was a man down in that part the Sloan boys. Cash was thirteen

tractions. He made a balloon ascen- was his hero, and, as Tolbert feared

sion, parachute leap, did a Roman nothing, neither did his small em-

standing race, a chariot race, a spider ployees. Tolbert was kind to the lads.

tions for county fairs. Tolbert was boys rode the running horses.

neck, and the next day whenever there was a chance. Tolbert

who was a pioneer in furnishing attrac- out for a summer with Tolbert. The of a horse.

sibility that Eddie Plank, the former Athletic twirler, may be with the Detroit Tigers next season. President Navin, of the Detroit club, is prepared to talk business with the veteran and is ready to offer Plank a good salary. WILLIE HOPPE BEAT INMAN IN WINNIPEG

Winnipeg. Nov. 3.—With the balk-line American game figuring as the first stage of the last match in the international billiard series and of the third match for the Canadian billiard championship, Willie Hoppe, the American expert, had the better of the two session today, when he outpointed Melbourne Inman, the English wizard of the cue. 1,000 to 309. Both sessions were absorbingly interesting, with Hoppe the bright particular star. He showed marvellous control over the ivories.

J. L. Dodge will drive his mare, Lady Waretka, 2:10, next year. Cox has had her in both two and three year old forms, and while she was not a winner of first this year she raced in 2:041/2. which is faster than any other filly of her age ever has gone.

## Management Job

Berth.

ART ROSS QUITS WANDERERS.
MONTREAL, Nov. 3. — Art Ross, the famous Wanderer hockey player, today resigned as vice-president of that club, following a long-drawnout quarrel with the management. Ross name has been connected with the new professional league, and it is intimated in certain quarters that he has had much to do with preventing for the annual club meeting, when the new professional league, and it is intimated in certain quarters that he has had much to do with preventing players of both Wanderer and Canadien clubs from signing up.

View Pointer, that was named in many of the early-closing pacing stakes along the big line, turned out to be a first-class horse on the small tracks and won many received first-class horse on the small tracks and won many received.

Following a statement of the reason of Mr. Strader's resignation from the stand at Lexington, the Buffalo Express while Inman was counting 150. and in the evening the American finished his 500 while the Englishman was soring 150. Hoppe's best run was 150, and he averaged 21.7, while Inman's best run was 48, with an average of 6.08. Tomorrow they play the English billiards. side in the judges' stand of racing associations which want clean sport."

TAKING ONE LONG CHANCE.



race tracks

JAMES

TOD WAS

NATURAL RIDER

professor refused to let him make

a balloon ascension and parachute

drop, the professor's heart grew soft, and he permitted the lad to

SAULT STE. MARIE, Ont., Nov.

Harold McNamara has signed
with the Greenwood hockey club
this season

## ATTENTION!

### Economy Knocks At the Door Veteran Stars Will Have To Go

Bender, Coombs and Plank Must Be Dismissed in Accordance With Mack's New Retrenchment Policy—Younger Twirlers Are Cheaper.

Plank, Coombs and Bender on the market! Waivers asked, and the three great flag-winners to be had for reasonable figures! As to Coombs, there is nothing doing. It seems as if his baseball days were all finished, unless as a manager, a capacity in which he should be a star. Three years of hospitals and suffering, all caused from what seemed only a casual twist of nerves and muscles during a world's series game, and, at last, the practical admissions that he can't come back. All goes to show how easily even an iron man can be broken if an accident uncouples his powerful frame.

Plank's salary, for arithmetical we seemed not pitch more than 20 full or decisive games next season—a price, to the club of \$250 per game. Two pitchers, and at last, the practical admissions that he can't come back. All goes to show how easily even an iron man can be broken if an accident uncouples his powerful frame.

Plank's judging from his one world's series game against the Braves, is far from being a dead one, but Mack is evidently dismissing him in accordance with the retrenchment policy that will rule the Athictics next season. Here's how it stands: You can hire two young pitchers for Plank's salary, and each of them can work twice as often as the veteran, who was only good for one \$5,000 for two new hurlers.

### "Rajah" Bresnahan Is the Original Bonus Boy in the Grand Old Game

Let's see, wasn't Roger Bresnahan the original bonus boy in baseball? If memory does not fail us he got something like \$10,000 as a balm for his injured feelings when the St. Louis management fired him as pilot of the Cardinals. That wasn't a bonus, but it was a sure ough bonus he got from Charles Webb Murphy to sign with the Cubs after the St. Louis incident. Bres received \$10,000, more or less for scribbling his name across a contract which tied him up to the

And now Roger is said to be meandering along the Federal League pike with another juicy bonus from the Wards dangling at his belt. Yes, thank you, "Rajah" has done quite well in baseball for an old

### SOME MANAGERS CAN GET PLAYERS PRETTY CHEAP

Cash rode against his small brother in the running races and against Proand others have to pay a big price for fessor Tolbert in the standing Roman

When the St. Louis Cardinals got These boys travelled the "numpking ather whipped Tod for riding and a couple of trotters and pacers to start circuit" of Indiana and Ohio with their 'Doe" Crandall, he held out for a while or a good salary. The Cardinal owners dare-devil employer. Horsemen noticed lmost fainted when Crandall mentioned is salary with the Giants-\$3,000. That that both were natural riders, and that

Tod especially possessed a cool head, a is how much several of the second string men in St. Louis pull down, Cran-dall always thought it a top salary. Ty Cobb told Fielder Jones a few weeks ago that "Stuffy" McInnis is getting less than \$3,000 in Philadelphia, of Indiana called Professor Al. Tolbert, and Tod just past ten when they went had the knack of getting the most out Professor Tolbert recognized this world has ever seen. He arranged with pounds, but he seemed not to know they were ready he brought them out fact. He trained the boys, and when

of the half-mile tow-path circuit and found for them jobs riding on the big BENDER, PLANK AND COOMBS. (Watch for Hugh Fullerton's next chapter of Tod Sloan's life to appear

(By W. A. Phelon.) They were the greatest of their class, They were the stars each bellowing

Hailed in the calcium's glittering Each as a dazzling super-man. stalked, flower-garlanded, across

The greensward stage that owned their swayt was the morning of their fame-The climax of their glorious play! High tide-and it could ne'er recede-Success-and Triumph's looms Weaving the web of fortune for

Bender, and Plank, and Coombs! Dusk. And the twilight of the year. Night. Shadows fall upon the stands. Chill vapors drift where erstwhile

Flags, war-won now by alien hands. Names, passing memories, are blown Like leaves along the gathering storm-On the black stage, ungarlanded, Creeps now and then a spectral

form-Ring down the curtain on the play No star-light parts the glooms Where straining eyes read "WAIV-ERS FOR

## Bender-and Plank-and Coombs!

What ho! Our old friend, C. M. Jersey threatens to get into the game Snow stable last spring was a brown battle. mare by Todd, dam by Baron Wilkes, that worked ir 2:15 on the trot with very little work. She was kicked by another horse, turned out, and then Mr. Jersey bought her. Since then the Although the Feds have "picked many a lemon where they thought only peaches grew," they are willing to take a chance on Larry Chappelle, the \$18,000 in the National Bowling Alleys to fix rules and set a date for the start of the winter tournament.

At 8 O'CIOCK

mare has been with Mr. Jersey on m



Anthony F. Wilding

Anthony Wilding is just as good as The Sporting Goods Store of London, when facing tennis balls. Wilding. who with Norman E. Brookes won the Davis cup from America last summer, ioined the British cavalry at the outbreak of the war and has just beer One of the members of the spicuous gallantry on the field

Nov. 4 .- 3:10 p.m. - Rifaat

### LONDON C.I. WAS IN MONEY IN EACH EVENT

Cadet Corps Made a Good Showing in Rifle Matches.

CALGARY WON TWICE

Sergt. James Meston, of the Local Corps, Awarded the Best Shot Prize.

The results of the Canadian Rifle League's shoots during the past season have just been announced. In the competitions shot off in the early part of the present year, the Calgary Public School team was first. The London Collegiate Institute was sixth in this competition. In the gailery competition, Cargary Conegiate institute was first, the London C. I. mishing was first, the London C. I. Innishing minth. In the miniature series, London was seventh, Hamilton C. I. carrying off first prize. In each of the events the local Coneguate Corps finished in the money. Cauet Sergt. James Meston, of the London C. I., won the prize given for the best shot in the corps. The scores for the three series are as follows. Competitions shot off during laid, nine prizes:

14; nine prizes:
Range Shooting Competitions,
1. Calgary Public School, first team
2. University School.
3. Ottawa Collegiate Institute. 4. Quebec High School.

Rentrew Collegiate Institute. 6. London Collegiate Institute. 7. Calgary Public School, second

Twenty-seven teams entered Gallery Competition, Eleven prizes: Calgary Collegiate Institute.
 Ashbury College.
 Quebec High School.
 St. Luke's Boy Knights, first

5. Brantford Collegiate first team,
6. Renfrew Collegiate Institute,
7. Hamilton Collegiate Institute,

WORLD'S SERIES AT YALE The next world's baseball series be held in the new stadium at Yale will seat 61,000 people. It is said to matter will be discussed at the nexannual meeting of the National League.

### How Thin People Can Put On Flesh

A New Discovery.

Thin men and women—that big, hearty, filling dinner you ate last night. What became of all the fat-producing nourishment it contained? You haven't gained in weight one ounce. That food rassed from your body like unburned coal through an open grate. The material was there, but your food doesn't work and stick, and the plain truth is you hardly get enough nourishment from your meals to pay for the truth is you nargly get enough nourishment from your meals to pay for the cost of cooking. This is true of thin folks the world over. Your nutritive organs, your functions of assimilation, are sadly out of gear and need re-

are sadly out of gear and need re-construction.

Cut out the foolish foods and funny sawdust diets. Omit the flesh cream rub-ons. Cut out everything but the meals you are eating now and eat with every one of those a single Sargol tablet. In two weeks note the differand "Stuff" is regarded as the best first sacker in the league.

When Doak draws \$5,400 a season from the St. Louis Cards, while George Stallings pays Bill James, leading fresh new red blood corpuscles—gives the blood the carrying power to deliver When Doak draws \$5,400 a season from the St. Louis Cards, while George Stallings pays Bill James, leading pitcher of the National League in 1914, and the man who pitched the best ball in the world selies, only \$4,500. It is funny how Mack and Stallings can get stars to sign up at small figures, and owners with poor clubs have to come across with big money. 'Tis said on good authority that the Cleveland club this year had a pay roll thousands of dollars higher than Philadelphia. They come 40 tablets to a package, are pleasant, harmless and inexpensive, and all druggists in London and vicinity BUT BETTER AT WAR sell them subject to an absolute guarantee of weight increase or money back.

### How To Cure Stomach Troubles

Excessive acld in the stomach, or hyperacidity, as it is called, is primarily responsible for nearly all cases of indigestion, dyspepsia, gastritis, and flatulence, and quite frequently leads to stomach ulcers. The successful treatment for prevention as well as cure of such cases depends entirely on neutralizing the excess acid, stopping the food fermentation, and healing the inflamed mucous membrane that lines the stomach. For this purpose specialists are now advising the use of pure bisurated ach. For this purpose specialists ar now advising the use of pure bisurate magnesia, which has recently one found to be unequalled in the treatment of even the severest cases, teaspoonful in a little water immediately after eating stops all pain al most instantly, neutralizes the acid, an soothes the inflamed stomach, and regularly used will quickly remove the cause of the trouble and effect complete relief.—Advt.

Our Special Low Prices On **GUNS AND RIFLES** Continued Ali This Month

BROCK'S

Demi-ready Cailoring



## COMPLETE DEFEAT FOR THE GERMANS ON BELGIAN COAST

Signs of Precipitate Retreat Everywhere on the Yser River -Wounded and Dead A bandoned as the Enemy

Hasten's East.

[Canadian Press.] HAVRE, via Paris, Nov. 3.—11:05 p.m.—The following communication from the Belgian general staff to the Belgian minister of war in Havre. was given out tonight.

"The Germans' troops continued yesterday and today to evacuate the leff bank of the Yser between Nieuport and Dixmude. Only a few detachments have been reported between Pervaste and the south of Spuy-No movement of troops has been reported on the right side of the Yser. "From the bodies and arms abandoned on the ground evacuated by the enemy, and also from the statements made by prisoners, it may safely be concluded that the Twelfth and Thirteenth Reserve Army Corps have suffered much in the engagements on the Yser. of these two corps during the last two days may be attributed to

ABANDONING DEAD AND WOUNDED. An official communication given out by the Belgian general staff and dated November 2, 9:15 p.m., says:

"The enemy has fallen back towards the east, abandoning his dead and wounded. "Our troops are holding the positions occupied yesterday.

"Our advanced forces which moved towards the Yser are finding everywhere signs of a precipitate retreat." "A German officer confesses that the enemy lost 30,000 men, of whom

"Our troops have delivered attacks between Dixmude and Noordschoote. Between Bixschoote and Zonnebeke, the situation is unchanged. "After violent fighting between Zonnebeke and the Lys, the Allies maintained their positions except in the environs of Massines, and at 1 o.m. Monday successfully resumed the offensive. To the south of the River Lys, no important fighting is reported."

Battle in South Pacific Ends Disastrously — Third Cruiser, Escapes to Harbor-Monmouth Goes Down With All H ands.

VALPARAISO, Chile, Nov. 3 .- The German warships Gneisenau, Scharnhorst, Nurnberg, Leipzig and Dresden today attacked the British fleet off Coronel, Chile. The British cruiser Monmouth was sunk. The cruiser Goodhope was very badly damaged and as she was on fire is supposed to have been lost.

The British cruiser Glasgow took refuge in the harbor of Coronel and is now bottled up. The German battleships Scharnhorst, Nurnberg and

Gneisenau anchored at midday today in Valparaiso harbor uninjured.

Santiago, Chile, Nov. 3 .- The British cruiser Glasgow is said to have been badly damaged in a naval battle

### THREE BRITISH CRUISERS HAD NEARLY 2,000 MEN

Large German Cruisers.

Each of the two vessels carry eight 8.2

inch and 6 six-inch guns, twenty 24-

pounders. Each has four torpedo tubes.

and destroyed Papeete, the principal

Tahiti in the Society group in the

dismantled French gunbeat Zelee in M

The Nurnberg is a small criuser of

3,540 tons and carries a complement of

connecting the United States with Aus-

tralia in September, shortly after she!

The Dresden and the Leipsic, which

re reported to have been engaged in

he battle, but the whereabouts of which

ollowing it have not been divulged, also

are small cruisers. The Dresden is of 3,600 tons, and the Leipsic of 3,250 tons.

They have respectively complements of 321 and 286 men. The Dresden carried

nachine guns and two torpedo tubes,

while the armament of the Leipsic consisted of ten 4.1-inch, ten 1-pounders,

four machine guns and two torpedo

The Leipsic, since the commencement of the war, has been operating in the

Pacific from San Francisco south and

tank steamer Elsinore off the Central

American coast and frequently has been reported either to be after merchant ships or as being pursued by British

warships. The Dresden also has been

engaged in Pacific waters, and in August, last, was reported to have

any of thic year's naval registers con-

tain a British warship of the name

There is, however, a British steam-

ip of that name, which was last re-

possible that the British squadron

took over this vessel as a collier or transport, and manned her with guns

and a crew. She is a vessel of 7,433

The British cruiser Bristol, which, ac-

rding to advices received by the Ger-

man Ambassador at Washington, also was engaged in the battle, but escaped,

is classed as a light cruiser. She was a speedy of about 26 knots an hour,

and is armed with two 6-inch, ten 4-nch and four 3-pounder guns, and two

nd has a complement of 376 men. She

00 feet long and has a displacement

4,800 tons. Early in September the

stol was reported to have been dis-

bled by the German cruiser Karls-uhe off the Haitian coast. No con-

The advices received by cable con-

rning the sea fight didn't mention

firmation was ever received of this re-

ort, however.

Bristol a Light Cruiser.

ported at Montevideo, September 9. it

sunk a British steamer off Brazil.

of Otranto.

unk a British steamer on brazu.

Neither the British admiralty list, ner

Neither the British admiralty list, ner

Early in October she sank the

The Famous Leipsic.

an armored cruisers Scharn

The British cruisers Good Hope, Mon- | plement of 376 men. Her armament mouth and Glasgow were under command of Rear-Admiral Sir Christopher Cradock and had been searching the Cradock and had b South America for several Sir Christopher Cradock, who comweeks with the object of engaging the German cruisers, which had been destroving British merchant vessels. ported sunk in the engagement today. of 2,800 tons displacement. She carried fourteen 6-inch guns, eight 3-inch guns, three 3-pounders, and was fitted with two 18-inch torpedo tubes. Her was 440 feet long, 65 feet beam, and

ment was 655 men. The Monmouth was built in 1899. Good Hope the Flagship. The Good Hope, also reported lost, was the flagship of the squadron. She nau on September 22, last, bombarded was 500 feet long, 71 feet beam and displaced 14,100 tons. She represented the British nation at the Jamestown Exin 1907. Her equipment consisted of two 9.2-inch guns, sixteen 6inch guns, fourteen 3-inch guns, three
3-pounders and two 18-inch torpedo
The Nurnberg tubes. She had a complement of 909 men. The Good Hope was built thir- 295 men. She has ten 4.1-inch guns,

eight 5-pounders, four machine guns and The light cruiser Glasgow, which took two torpedo tubes. This is the vesse refuge at Coronel, was built in 1909. Which is believed to have cut the cable She was 430 feet long, 48 feet beam and displaced 4,820 tons. She had a com-

## A Neighbor Told Him To Take

f you want to know what Gin Pill vill do for you, just drop a line t Mr. D. A. Vorke, at Bellrock, Ont He will tell you what Gin Pills di for him, after he had suffered with Kidney trouble for 15 years. Here

"I suffered for about 15 years with my Kidneys. I could get nothing to help me. The pain went all through my back and shoulders and down the calves of my legs. When I would sit down for a while, I could not straighten up again until I would walk a rod or more, the pain was so great. Aneighbor advised me to take GIN PILLS. I did so and six boxes cured me. It is about two and a half years since I quit taking them. My back is all right; no pains and no more backache. I thank GIN PILLS for it all—they are worth their weight. for it all—they are worth their weight in gold." D. A. YORKE.



50c. a box, 6 for \$2.50. Sold in the U.S. under the name "GINO" Pills Trial treatment if you write 260 National Drug & Chemical Co. of Canada, Limited, Toronto

WOMEN CAN HELP IN WAR

the fourth British ship engaged. The German Ambassador's report made no Against Drunkenness. Mothers, wives and sisters owe it to those dear to them to help them stop drinking. Drunkenness is a disease, and the inflamed membranes of the stomach must be healed and the craving removed—the trembling nerves soothed and restored—before the victim can stop drinking.

The can stop drinking.

The can stop drinking. reference to the Glasgow. soothed and restored—before the victim can stop drinking.

Aleura is guaranted to give satisfaction or money is refunded. It builds up the system and renders drink distasteful. Get it today at our store, \$1 per box. Alcura No. 1 is tasteless and odorless and can be given secretly intea, coffee or food. Alcura No. 2 is the voluntary treatment. Ask for free \$1 cura booklet. W. T. STRONG, Druggist, 184 Dundas street, London.

ANTI-BRITISH PAPERS ORDERED TO SHUT UP

tions in West.

[Special to The Advertiser.] OTTAWA, Nov. 3. - The Canadian Government has ordered the suppression of newspapers publishing articles

calculated to promote sedition among allen residents of Canada. In Western following Belgian official communithe German language in Winnipeg, here tonight:

among their alien readers resentment of British authority dered to put an end to the publication

PUP SAVED LIVES OF

struck by lightning and the dog went to the son's bed and awakened him.

He was all to the son's bed and awakened him.

In Gancia, Russian success is reported near Lester and Madvornoca, the cross of an officer of the Legion of Honor on nineteen British officers, and the cross of the Chevalier on the cross of the cross of the Chevalier on the cross of He was able to get his mother out safely. The building burned to the Russians have advanced to the west of the safely. The building burned to the Russians have advanced to the west of Vladizlavoff."

### A VIGOROUS OFFENSIVE SUFFRAGISTS AS HOME ALLIES HAVE TAKEN

Moving Forward From Three Belgian Town at Same Time.

PARIS, Nov. 3 .- 11:07 p.m. - The Canada weekly newspapers printed in cation, dater Nov. 2, was given out "On the front of the Thirteenth Regina Calgary and Edmonton have openly condemned Britain. France and Russia, and upheld the action of Gertages and upheld the action of Gertages (Targets and Targets). The foreign today directed a vigorous of the condense many and Austria in the European fensive. They came out at the same time from

Dixmude, Knocke and It has been reported that in spite of warnings, the papers have continued to print articles, which have aroused villages are occupied by the allied troops. The Northwest Police have been orlered to put an end to the publication is being a Zonnebek. Further south the publication is being a Zonnebek.

cupies Beceleare and Gheluvelt. On its left are the Sixth Bavarian Reserve division and the Fifteenth LONDON, Nov. 3.-8 p.m.-It is an-FAMILY AT ST. CLAIR

FAMILY AT ST. CLAIR

Army Corps, which stretches over towards Hollebeke. Between this towards Hollebeke. Between this village and Warneton are the Sixth Eavarian Army Corps and the Sanderson and her son early today, when fire destroyed the Pleasant Hotel at the flats at the mouth of the St. Clair River. The building was struck by lightning and the dog went to the service division and the Fifteenth Army Corps, which stretches over towards Hollebeke. Between this village and Warneton are the Sixth Eavarian Army Corps and the Twenty-Sixth Infantry division of the Thirteenth Corps.

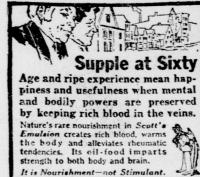
"Russia.—The Germans continue to retreat. The Russians occupy Leucheza, Loda, Opicina and Ozrath. In Galicia, Russian success is reported near Lester and Madyornoca, the resident of France has bestowed the Legion.

taken as well as war material. The and the cross of the Chevalier on 100

French Also Gain in the Northeast

PARIS, Nov. 3 .- 11:09 p.m. The following official / communication was issued tonight:
"The only advices received this evening concern the region at the northeast of Vailly where we have counter-at-tacked and retaken the farm of Metz, in the region of the Four-De-Paris-Saint Hubert and the Argonne, where a German attack has been repulsed. and we have gained some ground."

of such sentiment. Action is being kapelle and Zonnebek. Further south the Twenty-Seventh Army Corps oc-BECOME MAJOR GENERALS



SCOTT A HOWNE TORONTO ONTERIO 14-7

operating in the movement for economizing the national food supply. The ottling and preserving have been given, system. lishing useful and informing articles on that hideous thing, war, a purification

Continued From Page Five.

suffragists who have been salving the for mothers, practical and educational fruit crops and making jam for the means through which to stay the apwinter, have received every help and palling waste of life among child-bear encouragement from their local county ing women and their babies, one of the councils; practical demonstrations in blackest spots on our present social and trained cookery teachers supplied.

In some instances these efforts may renation is inevitably concentrated on the sult in the birth of a new local industry war, with its fearful expenditure of in the district. In addition to this, human life, the National Union of systematized instruction and encour- Women's Suffrage Societies is quietly agement to husband resources and grow looking ahead, trying to conserve and foodstuffs is being given, the union's strengthen the life of the coming genweekly organ, the Common Cause, pub- eration, and endeavoring to bring out of

Scott's Emulsion Made in Canada

tive Service League of the (non-mil tant) women's suffrage societies throughout the Kingdom is being put

into the effort to stem the tide of women's unemployment and to cor Our limited space makes it impossible o enter into fuller details of their ma other channels of help for the prese and the laying of firm foundations the future. Among these are organiz maternity centres, baby clinics, school

the subject.

Thus the whole strength of this Ac
of the spring of human life, through which to insure as the heritage of the

coming generation a healthier and a sounder nation. Surely the above is a vindication of woman's claim to the rights of citizenship and an equal share in the ruling of the destinies of her country!

ONLY ONE SURVIVOR

Passenger Train in Italy Wrecked With

[Canadian Press.] Messina, Sicily, Nov. 4, via Rome, Nov. 4, 12:30 p.m.—A railroad train running between here and Palermo, was wrecked this morning. The reports reeived up to the present time declar

hat all the passengers on board, wit

CARTER MEDICINE CO., MEW YORK.

My Son! Only stores with such a big turnover could possibly handle such an immense purchase. Manufacturers knowing, too, that Dowlers' pay spot cash for all goods, are always anxious to give them the big sweeping reductions on such immense quantities. This is a great opportunity, my son to get Overcoats, the shrewd buyers as well as the men with an eye for style

Building a Business

We make it an invariable principle in the

management at this store to offer nothing

to customers that will not influence them

after the sale to come back to this store to

WE CALL THIS BUILDING BUSINESS.

of individuality, initiative, originality and

the compelling motive of every man enlisted

in this store army is to sell you in a way

that you will come back. A store is not just

shelves and stock; a store is salespeople with

Fine Autumn Furnishing

English and American Neckwear in exclusive silks. Very new. .50¢, 75¢ and \$1

Sale of a Thousand Shirts

in fine imported Dimities, Percales, Cambrics

69¢, \$1.00, \$1.25, \$1.50 to \$2.50.

Evening Dress Shirts....\$1.25 to \$2.50

Belfast Linen Hand-

kerchiefs

200 dozen regular 25c and 35c qualities.

British Cashmere Socks

Better values than ever.

150 dozen very best 50c quality. Special

at ...... 3 pairs for \$1.00

200 dozen Standard 35c Sox for..... 25¢ Penman's 20c Men's Sox....... 12½¢

Dowler Pure Wool "Foot-Warmer," heavy Sox ..... 22¢, 33¢ and 45¢

Fall and Winter Gloves

Fine French Suede ..... \$1.00 to \$2,50

Dent's Lined Mocha and Kid..... 95¢

Children's and Boys' Fine Cape Gloves. Spe-

cial ...... 50¢ and 75¢

a business ideal—then shelves and stock.

The organization of this store is composed

trade again.

and Chambreys,

## A Gigantic Clothing "Scoop" PRACTICALLY A WHOLE STOCK OF CLOTHING AT ONE PURCHASE

Said by the larger wholesale makers to be the biggest "Scoop" made in the clothing trade of Canada in ten years. 2,200 Overcoats --- 1,500 Suits

2,000 Boys' and Children's Overcoats and Suits

The great clothing manufacturers could not foretell the weather-could not prophesy the war-could not forecast trade conditions-could not foresee the closing of the stock markets-could not anticipate that many Canadian merchants, especially in Western Canada, after ordering their winter overcoat stocks in good faith, would have to, in many cases, reduce their orders to half. It was just these conditions that made it possible for us to buy such an enormous purchase of handsome new goods and to hand them out at less than the actual cost of manufacture.

## 2,200 Overcoats Mobilized in Six Divisions

DIVISION No. 1.

100 Men's and Young Men's Overcoats - browns, greys, mixtures. Soft, warm, comfortable cloths, with the full vigor of youth in wear. \$8.00 and \$9.00 Coats for

\$5,50

DIVISION No. 2.

250 Solid Wear, Up-tothe-Minute Coats that were tailored to sell at \$10.00 and \$12.50. Come early.

\$7.85

DIVISION No. 5. 580 Men's and Young Men's \$20.00 and \$22.50 Coats, all high-class tailoring. Nifty, short-fitted Coats and Balmacaans for the particular young men; Heavy Driving and Auto Ulsters, Raglans, Chesterfields. A magnificent array of quality and styles.

\$14.55

DIVISION No. 3.

350 Overcoats, greys, blues, browns, oxfords and in Chinchillas, Friezes, Whitneys, Young Men's and Men's. The best \$12.50 to \$14.50 values in Canada for

\$9.95

DIVISION No. 4. 500 Swagger Young Men's and Men's Overcoats, in Whiteys, Friezes, Chinchillas and ushs Handsome \$16.00 to 18.50 Coats. Connaughts

"Tipperary," Raglans, Ul-\$12.85

DIVISION No. 6.

470 Overcoats, Men's and Young Men's. The top notchers of all overcoat cloths. Semi and full-lined; Boucles, Whitneys, Chinchillas, Brushs, Montenacs, Friezes, Meltons, etc. Coats made to retail at \$24.00 to \$30.00.

\$18.85

### 1,500 SUITS PLACED IN THE BATTLE FRONT

In selected English, Irish, Scotch and Domestic Cloths, in all the winter colors and plain, blue, grey and black.

100 Suits, men's and young men's: well tailored coats; linen and canvas stayed. \$7.50 to \$9.00 qualities.

\$5.80

250 choice \$12.50 and \$14.00 Suits — browns, greys, blues, tweeds and worsteds. Suits with the full vigor of youth in the

\$9.60

475 Men's and Young Men's Suits, in pure wool British Serges and Worsteds, Scotch and Irish Tweeds, in very choice colorings. Over a dozen models to select from. Blues, greys, browns, handsome checks and overchecks, fancys and

plains. \$14.65

\$24.00 and \$25.00 Suits; benchtailored and hand-tailored, with a year's shape-retaining guarantee; suits that take you away from the old prejudice of the big tailor

\$18.85

2,000 Boys' and Children's Overcoats and Suits-MOTHERS, this is the greatest opportunity to buy boys' clothing that happened in ten years.

100 Children's \$3 Buster and Russian Overcoats, \$1.98 68 Children's \$4.00 Overcoats at ..... \$2.98 100 Children's \$5.00 Overcoats at ..... \$3.98 50 Children's \$6.50 Overcoats at ...... \$4.48

150 Boys', ages 12 to 16 years. \$7.50 and \$8.00 Overcoats, Coats made from the mill ends of men's overcoatings. Very special ..... \$4.98 100 Boys' and Youth's Overcoats, the best \$10.00 Coats in London ..... \$6.80 100 Boys' Suits, ages 6 to 15 vears.

\$3.50 Norfolks, big bloomers, 150 Boys' \$5.00 Triple Pleat Suits ..... \$3.48 100 Boys' \$6.50 Norfolk Suits at ...... \$4.98 Big "Student" Suits

Large bloomers for the high school chaps, in Bannockburn Tweeds and Serges. \$10 quality, \$7.20

### 1.800 PAIRS TROUBERS\_SALE \$1.35 Trousers ...... 98¢ \$3.00 and \$3.25 Trousers

London's Best \$1.50 Trousers at ..... \$2.48 at ...... \$1.18. \$4.25 and \$4.50 Trousers Ontario's Best \$1.90 Trousers at ..... \$3.48 at ...... \$1.38 \$6.50 and \$7.00 Trousers Ontario's Best \$2.50 Trousers for ..... \$4.48 at ...... \$1.98 \$8.00 Trousers for .... \$5.00

SWEATERS and SWEATER COATS Over 200 dozen, in a splendid range of colors, from the best

Men's........ 69¢ to \$6.50 Boys'........ 45¢ to \$2.50 Special prices on club orders of six and up.

## Underwear --- Underwear

We're making this the great Underwear House of London Already over a dozen repeat orders have gone in to the mills. COMBINATIONS, in silk and wool, in fine cashmeres, natural

wools and heavy ribs..... \$1.00 up to \$5.50 

Other lines in Fleece and Plush-Lined, in English Wools, Stanfield's from Nova Scotia, Penman's, Pen-Angle, Watson's Spring Needle, Ceetee, Tiger Brand and all the reliable makes. Every garment guaranteed satisfactory wear.

### Winter Mitts and Gloves

at a clear saving of 20 to 25 per cent. The largest  Railroadmen, Attention!

Best \$1.25 Union-Made Overalls in Canada-Blue, stripe and black. Every pair guaranteed. Per pair ..... \$1.00

176 Dundas R. H. & J. DOWLER, Limited 176 Dundas Street

### of 25 per cent, any Overcoat or Suit can be secured and laid aside for one month or less.

NOTICE.—No goods will be sent on approval during our big sale. If goods are not satisfactory, money will be cheerfully refunded. By a deposit

## Read Advertiser Want Ads Every Day. Do Not Wait for Somebody to Tell You That He Saw An Ad In the Advertiser Which He Thought Might Interest You.

AMUSEMENTS, LECTURES

EMPIRE THEATRE, Dundas St., East London THIRD INSTALLMENT-SEE IT TODAY TREY O' HEARTS

We Show It First In London SPECIAL MATINEE ON WEDNESDAY, 2:30 Admission 5c Evening 10c

### Bermuda

The ideal winter resort. Business as usual to all winter resorts—Cuba, Jamaica, Nassau, South America, Call for particulars or write.

### F. B. CLARKE 416 Richmond Street-Next Bank of Commerce, London, Ont. zxv

### Canadian Club Luncheon Friday, November 6, 12:15, Tecumseh House. Subject, "India and the Empire," by Bamuel Higginbottom, of the agricultural department of India. Arthur W. White, president. 80u

JUBILEE ROLLER RINK-BAND TO-NIGHT, also Thursday and Saturday. Instruction for beginners every Monday, Wednesday and Friday. Matinee

Saturday afternoon, DANCING — ALL THE LATEST dances. Private or class lessons any time. Moderate fees and guaranteed satisfaction. For information call or satisfaction.

LONDON MINERAL BATHS-OPEN

every afternoon, Sundays in forenoon Phone 2198. FLOYD McPHAIL, SINGING COME-DIAN, character impersonator, 9 Grafton street, London. Phone 4467.

LONDON LADY HARPERS — EN-GAGEMENTS accepted for concert and social events. Address Miss Ella

THE QUARTERLY MEETING OF THE Consumers' Co-operative Society, Limited, will be held in Society, Hall Topping, Tambling's Corners. Phon 91, ring 3, Byron. 52tf

balls, banquets. Phone 1265. Tony Vita's Italian Harpers, 122 Queen's

KEEPER for farm, widower, no children, good home. Box 235, Advertiser.

RESPECTABLE PERSON WANTED as housekeeper. Small family; English preferred; age 25 to 35. Good opportunity for right person. 233, Advertiser.

### WANTED Fifty Experienced Spinners, Twisters and Drawers

For worsted spinning plant.

THE TORONTO CARPET MFG. CO. LIMITED, TORONTO. A WOMAN OR GIRL WANTED IN farmhouse. For information write to J. W. Pearson, St. Marys. Ont., R. 4.

DINING-ROOM GIRL WANTED FOR Saturdays, afternoon and a Boomer's, 181 Dundas street. 79u WANTED - CATHOLIC WOMAN

as housekeeper, between 35 and 40, by widower, with three children.
Please state wages required. Box 226, Advertiser. WANTED - EXPERIENCED

DRESS. Apply Aged People's Home, Richmond street north. WOMEN TO KNOW HUNT'S DIA-

MOND Flour makes perfect

### BOARD AND ROOMS.

FIRST-CLASS BOARD, WITH RE FINED private family. All home comforts; modern conveniences; central Box 231, Advertiser. 80i

WANTED-ONE OR TWO LADIES. furnishing best of references, to share comfortable home, as company for widow. Box 225, Advertiser. 79u

FURNISHED ROOMS — ALL CON-VENIENCES. Breakfast if desired. Apply 315 King street. 78c

### BUSINESS CARDS. Say you saw it in The Advertiser.

ASHES REMOVED, CELLARS AND yards cleaned, also drays for hire. Phone 2839.

REPAIR ROOFS, SLATE, GRAVEL or shingles of any kind. T. Williamson, 877 Hill street.

MISS McLean, 640 Dundas street, over Morrison's.

S. LEWIS & SON, 447 TALBOT street, the well-known horseshoers—Particular attention paid to lame and interfering horses. All work guar-

### Let Me Save You Money on Your PLUMBING AND HEATING Satisfaction Guaranteed. A. GATECLIFFE.

Phone 4906 tzx 36 Charles St. DON'T THROW YOUR OLD CARPETS ON'T THROW YOUR OLD CARPETS away. Send them to me. I will make new rugs out of them, at reasonable prices. The Berlin Rug Works, 31 Fairview avenue, Berlin, Ont. N13 McLEOD & GRAY, REAR ADVER-TISER—First-class livery and board-ing. Bus parties our specialty. Phone

### We Do All Sorts of NICKEL-PLATING Including Stoves. National Brass, Ltd.

94 CARLING STREET. JOHN R. MUNRO & SON-WAGON and carriage painting, repairing of all kinds. Auto painting a specialty. 555 Richmond street. Phone 4746.

ROBERT MOWAT, PRACTICAL eases of leg and foot. 339 Talbot. CONTRACTOR WILL BUILD SIX-ROOMED cottage for one the dollars. Box 26, Advertiser.

HIGHEST PRICES PAID FOR SEC-OND-HAND clothing. Julius Siskind, pawnbroker, 338 Richmond street. HECLA FURNACES, TINSMITHING,

plumbing. George E. Gilmour, 392 Simcoe street. Phone 2291. CEMENT SIDEWALKS, STEPS, ETC. built right. A. J. Clark, 66 Walnut

NOTICE-HEADLEY & WEIR, PRO- MRS. ROBINSON-MASSAGE, SWED-

MEETINGS.

### Sunday, Nov. 8

FIRST CONGREGATIONAL CHURCH DUNDAS STREET. Rev. J. B. Silcox, D.D.

Of Kansas City, Mo., Will Preach. Special Music, Everybody Welcome.

Chorazin Lodge, 1.0.0.F.
NO. 190.—Market Lane. Regular meeting tonight. Initiation and general business. Members please attend. Visitors welcome. A. H. Brauer,

Dominion Lodge, No. 48

satisfaction. For information call or phone, Dayton & McCormick. St. George's, 42, A., F. and M., will be held on Thursda 5th inst., at 7:30 o'clock p.

MUSIC FURNISHED FOR PARTIES, Tony MEETING OF WOMEN'S CHRISTIAN Consumers' Co-operative Society, Limited, will be held in Society Hall, Thursday evening, November 5, at 1

FEMALE HELP WANTED, THE ONTARIO COMMERCIAL TRAVELLERS, Association's regular general meeting will be held in the Market Commercial C sonic Temple, Queen's avenue, at p.m., Saturday, November 7. Nomina tion of officers and directors for 1916 H. H. Rennie, president; J. H. His cocks, secretary.

### MALE HELP WANTED. Say you saw it in The Advertiser.

VE WILL PAY YOU \$120 TO DISTRIBUTE religious literature in your community. Sixty days' work. Experience not required. Man or woman. Opportunity for promotion. Spare time may be used. International Bible Press, 182 Spadina avenue, Toronto.

N. 28, xt MEN FOR FIREMEN, BRAKEMEN, \$120 monthly; send age, postage. Rail way, care Advertiser. zyxt-Nov.30

YOUNG MAN TO LEARN BARBER \$2,250 BUYS 11/2-STORY BRICK trade. For \$50 a competent, experienced barber will give an apprentice instructions and teach barber trade six weeks. Apply Box 224, Adver-

IF YOUR NECK IS TENDER TRY Rear McKenna's cigar store.

Well located, reception hall, grate and mantel, parlor, dining-room and kitchen, den, grate and mantel, 3 bedroom examinations November 12.

Shediman questions from Examples of the parlor, dining-room and kitchen, den, grate and mantel, 3 bedroom examinations November 12.

Shediman questions from Examples of the parlor, dining-room and kitchen, den, grate and mantel, 3 bedroom examinations November 12.

Shediman questions from Examples of the parlor, dining-room and kitchen, den, grate and mantel, 3 bedroom examinations November 12.

Shediman questions from Examples of the parlor, dining-room and kitchen, den, grate and mantel, 3 bedroom examinations November 12.

Shediman questions from Examples of the parlor, dining-room and kitchen, den, grate and mantel, 3 bedroom examinations November 12.

Shediman questions from Examples of the parlor, dining-room and kitchen, den, grate and mantel, 3 bedroom examinations November 12.

Shediman questions from Examples of the parlor, dining-room and kitchen, den, grate and mantel, 3 bedroom examinations November 12.

Shediman questions from Examples of the parlor, dining-room and kitchen, den, grate and mantel, 3 bedroom examinations November 12.

Shediman questions from Examples of the parlor, dining-room and kitchen, den, grate and mantel, 3 bedroom examples of the parlor, dining-room and kitchen, den, grate and mantel, 3 bedroom examples of the parlor, dining-room and kitchen, den, grate and mantel, 3 bedroom examples of the parlor, dining-room and kitchen, den, grate and mantel, 3 bedroom examples of the parlor of London examinations November 12, ences. Can Specimen questions free. Franklin leaving city. Institute. Dept. 916-S, Rochester,

### WANTED. Say you saw it in The Advertiser.

WANTED FOR ADOPTION—A GIRL about two years old. Must have good to bona fide customers. See us. parentage. Apply Box 232, Advertiser Office

WANTED — BY YOUNG COUPLE, small furnished flat or a couple of furnished rooms for light house-keeping, immediately; state particulars. Box 201, Advertiser. 78c home RAPID MESSENGER-NIGHT AND day services. Dray for hire. Phon 2845. R. Griffith, 244 Horton street.

### Big price for butter fat. We want our cream. Write us; cans supplied.

### GALT CREAMERY GALT, ONTARIO.

DR. MAHAN'S COMPASS OIL SHOULD be in every home. It quickly cures all DO YOU WANT TO BUY A MODERN cuts, burns, sores, scalds, chapped

WANTED - DEAD HORSES AND cattle; phone 638, will go twelve miles; no animal removed without its hide on. London Fertilizer Company. WANTED-PEOPLE TO KNOW THAT Hunt's Diamond Flour makes a per-

DENTAL CARDS. Say you saw it in The Advertiser.

Good Health Means Good Teeth Artificial Teeth, \$6.00, material and finish guaranteed. Crown and Bridge Work at \$5.00. Open evenings, 8 to 9:30.

DR. FRED L. WOOD. Over Beltz's Fur Store-201 Dundas St.

R. J. M. FREZELL, DENTIST-Above 390 Richmond, opposite old city

### DENTIST

### Open evenings, 7-8:30, by appointment DR. R. D. JARVIS. Corner Dundas and Clarence Streets.

MISCELLANEOUS.

Say you saw it in The Advertiser. BRING YOUR COMBINGS AND HAVE RING YOUR COMBINESS AS Horton a switch made for 95c. 88 Horton 79c

HYPNOTISM — MOST PRACTICAL course of lessons ever offered; no printed matter, but personal corre-

COLLECTIONS MADE ON COMMIS-SION-Agents everywhere; no collection, no charge. Bank Chambers.

NURSES.

Say you saw it in The Advertiser. PRACTICAL NURSES — MATERNITY cases a specialty, 423 Pall Mail street. Phone 4204.

CHANGE OF ADDRESS - NURSE Bedworth, maternity nurse, graduate Queen Charlotte Hospital, London, Queen Charlotte Hospital. Lond England. 821 Dundas. Phone 2874.

CONDENSED ADS.

charged, one cent per word each inser-Articles For Sale, To Let, Help Want-Afficies For Sale, To Let, Help Walted, Situations Wanted, Board and
Lodgings, Lost and Found, Rooms to
Let, and all similar condensed advertisements—First insertion, one cent per
word; each subsequent insertion, onehalf cent a word. No advertisement

ss than fifteen words. BORN, MARRIED, DIED.

MARKIED.

KING-LITTLE—On Monday, Nov. 2, 1914, at Christ Church rectory, Miss Lottie Gertrude Little, of 356 Hill street, to Mr. Kanawha Kelly King, of 246 Oxford street, both of London. TREMAINE-DEELEY-On November 3, 1914, Bessie Deeley, of London, the Bruce Tremaine, of Listowel, Rev John Hosie officiating.

DIED.
AUSTIN—At Toronto, Tuesday, Nov.
3, Orwelle E. Austin, formerly of this city, and brother of Lewis W. Aus-

Colles, aged 76 years. Funeral from Ferguson's under-taking parlors, Thursday, Nov. 5, at 8 o'clock a.m., to the G. T. R. station. Interment at Clinton Ceme-

AISLEY—At Victoria Hospital, on Wednesday, Nov. 4, 1914, Frederick J., dearly beloved and youngest son of Margaret and the late David Paisley, aged 24 years and 9 months.

P'uneral from the residence of his sister, Mrs. S. Ellis, 514 Horton street, on Friday at 3 o'clock; service at 2:30 p.m. Interment at Mount Pleasant Cemetery. Friends and acquaintances please accept this intimation.

REBBLE—At his late residence 996 TO, Players are more deciding street. Phone 1663. 76m beloved husband of Margaret Prebble,

ONLEY-At the family residence, 208 November 4, 1914, Margaret May, eldest daughter of Sarah and John

BRUCE—In loving memory of Wm. M.
Bruce, who died November 4, 1912.
A precious one from us is gone,
A voice we loved is stilled.

REAL ESTATE FOR SALE

electric light and gas, hard and soft water; lot 36 feet s inches. Will sell on easy terms. Apply to Bayly & bayly, parristers, Market Lane. 880 MODERN RED BRICK HOUSE-Nearly new. Would take automobile or cottage in part pay. Box 239, Advertiser. 80c

Four bedrooms, double parlors, dining-room and kitchen; all modern throughout. W. B. Reid, 403 Richmond. Room 2, upstairs. ictive residence in St. James' street os, for your next shave. well located, reception hall, grate and

> A. A. CAMPBELL. 428 Richmond Street, London, Ont.

Wanted-Your Contract

Save Your Money

Cottage, Simcoe street, Frame, cement foundation, good cellar, water gas, electric light, good barn for eigh E. G. FITZGERALD & CO., 1851/2 Dundas St.-Phone 3827.

FOR SALE

modern in part; eight rooms; worth \$3,000; will be sold for \$2,300. Apply JAMES CONNOR. 59 Dundas St., or 341 Waterloo St. Phone 907. zxt

esidence worth the money? Come and take your choice of five up-to-late houses, with all the latest imises to Wm. Copp, or phone 174

OF LONDON'S MOST UP-TO-DATE houses, which overlooks city, and is central to postoffice; finished in chestnut and cypress; straight roof, large rooms, both upstairs and down. Don't miss this chance, and this beautiful home. It's a bargain at \$4,500. H. C. Tull, 403 Richmond street. Phone 1858.

Carling street. G. N. Weekes. Blackburn.

PURDOM & PURDOM ADVERTISER BUILDING, DUNDAS STR

Three Well-Built

All modern red pressed brick houses, eight rooms, large double-deck veran-das, large lots, high and dry, northwhat offers, cash or trade? Box 221, Advertiser. 78c

FOR SALE—50 ACRES, \$4,000; 50 acres, \$3,000; 50 acres, \$3,400. Apply Currie & Co., 418 Talbot street, Lon-

War Snap, \$2,600

Eyron avenue, 2-story brick, all mod-rn, 8 nice rooms, all in good order, of faces on two streets; henhouse and fruit. Reasonable terms

Pocock Bros. Suite 2, London Loan Building-

Phones 747 and 4097. zyxwv NORTH. Two-story red brick residence, hard-wood floors throughout, several manls and grates, large lot: strict

. F. SANGSTER & CO., 2 Royal Bank Building. Phone 3938. opposite McCormick's new; \$100 down and \$12 monthly.

who are looking for houses and rea-schable prices will find them by ap-piying to N. C. Tull, 403 Richmond street or phone 1858. PERSONAL.

REAL ESTATE FOR SALE-THOSE

FESSIONAL horseshoers, have opened business at 70 Maple street. All
work guiranteed.

MRS. ROBINSON—MASSAGE, SWEDISH movement, hydropathy treatment. Specialty, nervous cases. Phone
1425.

MRS. ROBINSON—MASSAGE, SWEDISH movement, hydropathy treatment. Specialty, nervous cases. Phone
1425.

GREENWOOD PLACE — PRIVATE
hospital, 153 Talbot. Phone 865, residence 768.

HOUSES, ROOMS, TO LET.

Amusements—Fifteen cents per line LARGE DOUBLE ROOM, SUITABLE for two gentlemen, with board. 411 King street. Son GURNEY - OXFORD BASEBURNER, first-class condition; six window shades (green). 689 Colborne street. SUITE OF FIVE ROOMS, CENTRAL, partly furnished if desired. Apply Dr. Holmes, 344 Richmond. 80n-XVZ ACRES AND BRICK HOUSE is barn on Fipe Line road, imme-

and parn on Fipe Line road, immediately west of Wonderland Park, or Springbank street car line; rent \$16 a month. City water and electric light. Apply Bayly & Bayly, Market Lane, London TEN DOLLARS MONTH RENT, for three comfortable, heated, furnished rooms, York street, near Rectory. John A. Moody, 179 Dundas, b.

SIX-ROOMED NEW HOUSE, MOD-ERN, \$15; also new cottage, \$10 per month. Apply 21 Askin street. 80c

FURNISHED HOUSE TO LET. PLY Miss Grant, 110 Dundas. 842 VAN STREET, SEVEN ROOMS, \$12.50 inclusive. Phone 4596. TO LET (AND (FURNITURE FOR sale) one of the best rooming houses on Queen's avenue. Apply Box 228, Advertiser.

FURNISHED ROOM TO LET-A NICE modern room, with phone, for one of two gentlemen. Apply 310 Queen's TO LET, OR FOR SALE—TWO BRICK houses, six rooms, on Hume street. Apply M. Noxell, 200 West street. 78c

PREBBLE—At his late residence, 996
Waterioo street, on Tuesday, November 2, 1914, Richard Henry, dearly

TO RENT—CENTRAL, FLAT, TWO bedrooms, bathroom complete, heated, e. l.; possession at once; \$15 and water bedrooms, bathroom complete, heated, e. 1.; possession at once; \$15 and water rates. Thos. C. Knott, 380 Richmond TSu-zx

Thursday, Nov. 5, at 2:30 p.m., Service at 2 o'clock. Friends and active at 2 o'clock. Friends and active at 2 o'clock. residence, perfect repair. Apply 318 Wolfe street. Phone 304. 71bu HOUSE TO RENT, 803 CENTRAL avenue. Sydney Smythe, insurance agent, Talbot street.

> house, 9 rooms 11 Tecumseh avenue. Phone 3658. ON MOVING DAY REMEMBER "DAY the Mover," Moving vans. Residence, 480 Maitland; phone 2887. H. F. Day, UP-TO-DATE MOVING VANS—FUR-NITURE and planos carefully handled. W. R. Flowers, 862½ Col-borne street. Phone 2636.

> BIGGS' FURNITURE STOR-AGE-Clean and dry. Prices reasonable. The Forest City Moving Vans. Phone 1162. 97 Carling street.

ALEX. HENDERSON'S MOVING vans—Largest in city. Good s 700 Talbot street. Phone 1724.

LOST AND FOUND.

LONT, ON SATURDAY - FRENCH poodle dog. Finder rewarded at 566 Adelaide street. 80c LOST — LADY'S GOLD SIGNET ring. Initials C. S. Reward, this office.

Soc and LOST, ON SATURDAY—\$25 IN BILLS, in London Junction. Reward at this in London Junction. Reward at this in London Junction. Reward at this specific control of the control

Dundas or Richmond streets. Return to this office.

One officer Typewriter, as good as new; used only two months. Regular WILL PARTY WHO TOOK TOP buggy from Ross & Boss' Livery kindly return at once. Any person kindly return at once. Any person zavy

STRAYED OR STOLEN, FROM 905
Queen's avenue, beagle hound, tan,
black and white. Answers to name
"Fanny." Anyone found detaining after this notice will be prosecuted LOST-SMALL GOLD BROOCH, VAL-

turn to 539 Dundas and receive

gloves, on Saturday evening. Finde kindly return to this office. 78

LEGAL CARDS. J. H. A. BEATTIE, BARRISTER, ETC. Dundas street. Money to loar Robinson Hall Chambers.

U. A. BUCHNER, BARRISTER, SOLI CITOR, corner Talbot and Carling. Phone 99. Money to loan. TENNENT & TENNENT, BARRIS-TERS, solicitors, notary public, Money to loan, 78 Dundas, D. H. Tennent, Gordon H. Tennent.

BLACKBURN & WEEKES, BARRIS-TERS, solicitors, notaries, etc., 124 Carling street. G. N. Weekes. H. S. Blackburn.

CRONYN & BETTS & COLERIDGE-Frederick P. Betts, K. C.; Thomas GIBBONS, HARPER & GIBBONS, barristers, etc., corner Richmond and Carling. Sir George Gibbons, K. C.; Fred F. Harper; George S. Gibbons. GRAYDON & GRAYDON, BARRIS-TERS, solicitors, notaries. 413 Talbot street. N. Parke Graydon; A. H. Mar-

M. McEVOY, BARRISTER, SOLICITOR, Robinson Hall Chambers. Money JARVIS & VINING, BARRISTERS, etc., 101 Dundas, C. G. Jarvis; Jared Vining, B.A.

T. W. SCANDRETT, BARRISTER, solicitor, notary. Money to loan, 98 Dundas street. McKILLOP, MURPHY & GUNN--OAK HALL BUILDING

SITUATIONS WANTED. WORKING HOUSEKEEPER WANTS

VETERINARY SURGEONS. Say you saw it in The Advertiser.

ARTICLES FOR SALE. Say you saw it in The Advertiser. first-class condition; six window shades (green). 689 Colborne street.

FIRE SALE OF GROCERIES AND fixtures, including three pairs scales, glass sealers, paper bags. Bowser's oil tank, electric rans, empty vinegar barrels, awnings, hose, wagon, sleighs, now going on at 56 Dundas street. Must be sold this week sure. Come quickly if you want a bargain. 80u SOLID GOLD WATCH CHAIN, EVERY link hall marked. Hamilton's, 328 Richmond street.

NEW ST. JAMES' Rummage Sale Friday and Saturday, Nov. 6 and 7.

COR, DUNDAS AND WELLINGTON. Doors Open 10 a.m. TWO HORSES FOR SALE - ONE driver, one delivery. Cheap for 8 sale. William Trafford Furniture Company.

PRIVATE SALE HOUSEHOLD FUR.
NITURE, 33 Garfield avenue, from 2
to 5; contents in good condition. THREE - YEAR - OLD DRIVER -Thoroughly city broke; stred by Matchless McKenna, dam by Bell-

sire. Apply 11 Victor street. Phone THE ANNUAL SALE OF WORK and home-made cooking will be held in St. James' Church schoolroom, Askin street, on Thursday, Nov. 5, from 3 to 9, under the aus-pices of the Chancel Guild. ART GARLAND BASEBURNER WITH pipes, brown wicker baby buggy (nearly new), five-passenger auto-mobile, Gladstone cutter with pole.

mobile, Gladstone cutter with pole, rubber-tired buggy. 121 Inkerman Rummage Sale Choice Goods Furs, men's, women's and children's lothing, new millinery, shoes furni-ure, carpets, stoyes, etc.

THURSDAY AND FRIDAY, NOV. 5 AND 6, 9 A.M. to 9 P.M. 768 Dundas Street. RIVATE SALE OF HOUSEHOLD

furniture, buffet, mahogany goods, and a few odd chairs, also cloth-ing, on Wednesday, Thursday and Friday, between the control of the contr Friday, between 10 a.m. and 5 p.m., at 607 Queen's avenue. FOR SALE-1913 TOURING CAR; CAR equipment; price, \$425. Box 22 FOR SALE-6x16 PORTABLE CHICK-EN coop. 78 Anderson avenue. 78c

FOR SALE—FANCY PIGEONS, REA-SONABLE, 78 Anderson avenue, 78c ONE FAST PACING MARE, THREE young horses; nice lot, all broken. Apply 383 Grosvenor. 78c

storage. PIGS, SEVEN AND TWELVE weeks old. Five to ten dollars per pair. Ferrets, three dollars, R. Hedley, Ilderton. TWENTY - FIVE TO THIRTY quarts of milk for sale daily. Apply Box 94, Lambeth, Ont. 78c

WOOLEN JACKETS AND BONNETS for babies, also crotcheted and knitted jackets for ladies, all fland made suitable for Christmas presents. Please call and leave your order at 21 Partridge street.

STOVE REPAIRS TO FIT SILVER King. Sunlight, Art Laurel, Oak Laurel, Peninsulars, Souvenir, Plea
161 Wortley Road.

DR. F. P. DRAKE—SPECIALTY, DISEASES of stomach and digestive system. Office, 371 Wellington street. Bros., Strathroy.

SUGAR BEETS, MANGOLDS, RED carrots. Main & Collyer, South Lon-don. Telephone 2831. FEATHER PILLOWS, MATTRESSES. renovated and re-covered. Hunt & Sons, mattress factory, 593 Richmond

C. LEWIS, DEALER IN NEW AND second-hand goods, house furnishings, etc. 101½ King street.

### FIRE ESCAPES FOR ALL CLASSES OF BUILDINGS GOVERNMENT STANDARD & LOWEST &

DENNIS WIRE AND IRON TO PRICES TO

WORKS CO. LIMITED --- LONDON CANADA. RELIANCE MACHINE WORKS, Phone 3163. 655 Dundas Stre Phone 3163.

Expert auto repairing.—We have the most complete equipment in London for overhauling and repairing Automobiles, including an oxygen-carbon remover. This is the cheapest and best carbon remover known. Charges are reasonable.

Baled Shavings For Sale 25c a Bale.

Geo. H. Belton Lumber Co.

Two yards: Rectory street and G. T. For Furniture, Rugs, Curtains, Window Bac., Principal, R .- Richmond and Pall Mall Streets. FOR SALE-OAK CASKS, BARRELS 129 Dundas. 11 Market Sq. and packing cases; city delivery. Gor-man, Eckert & Co. 74tf-rt

IN WAR, PROTECT YOUR HOME AND loved ones from sickness and disease. Use Deoxide At Adams & Tanton's. Prescriptions and repairs bring them to us. We will save you money. Eyes tested free. SEND US YOUR WORN OUT FURNI-TURE for reupholstering. Estimates given. Chas. M. Quick, 725 Richmond. Phone.

Have Your Automobile Painted
Tops Recovered and your slip-covers
made by

GOUI.D & MOHAN

346-348 Wellington Street. Phone 1750. 346-348 Wellington Street. Phone 1750.

WE VOLUNTEER. month. Box 234. Advertiser.

80c

YOUNG MAN REQUIRES SITUATION, not afraid of werk; will do anything where chance of progress is possible. Box 229. A levertiser.

79c

YETTERINARY

SILDON

WE VOLUNTEER.

Beef Cutting Pork Cutting to repair bicycles, carpet sweepers, to to repair bicycles, carpet sweepers, and the water bottles, baby carriage thres put on, lawn mowers sharpened. Wm. A. Walker, the General Repairer, 757 Dundas street. Phone 3976. Let us send for it. All work guarantted.

WILLIAM McDONALD, VETERINARY surgeon. 137 King street. Residence, 121 Bathurst. Phone 688. Residence, 121 Bathurst. Phone 688. LATEST PLAYER ROLLS. WILLIAM J. WILSON, VETERINARY

-Horse and dog hospital, 84 King player rolls, including all standard Lane. Phone 1129.

ARTICLES FOR SALE. Say you saw it in The Advertiser. IMPERIAL FLOUR GIVES BEST results. Hookway & Son, King street. Phone 1335.

McCORMICK MANUFACTURING CO. buildings, Dundas and Wellington streets, are being demolished. All materials, including bricks, joists, flooring, doors and windows, four boilers and gas and water pipes for sale. Apply on premises.

HAY, STRAW, FLOUR AND FEED for sale. Slobasky's, Hamilton road and Adelaide. LADIES' SUITS MADE TO MEASURE, man-tailored, \$10, fit guaranteed. F. Hunt, 726 Maitland street.

WEDDING STATIONERY IN ALL THE latest styles, See our samples. The Advertiser Job Department. ONN'S FISH MARKET-FISH OF ALL kinds. 143 King, opposite market. Phone 1296.

GET THE CHAMBERLAIN THER-STRIP. C. A. Smith, THER-STRIP. C. A. Smith, 30 Ever-green. Phone 1504. BEST MIXED HARDWOOD, \$1.75 PER load. Marcel Hoehn (phone 1716), 695 York.

NOTICE TO PUBLIC—BLANCHARD'S Fish Market, moved to 525 Richmond street, opposite St. Peter's Hall. Fresh fish daily. Phone 1510. TEA — JUST RECEIVED — DIRECT importations from Ceylon and India. Special cut rate, 25c lb., worth 40c. Alfred Tyler, 355 Clarence street. herstburg, Ont.

GO TO ROBERTSON'S, RICHMOND and Kent streets, for school books and school supplies.

IMPERIAL ELECTRIC COMPANY— Everything electric. Office and show-room, 87½ Dundas street. Phone 4882 OVER 100 VARIETIES FLOWERING and cheapest in the Dominion; 100,000 F. W. FARNCOMB, CIVIL ENGINEER, fruit and ornamental trees. Plant Christmas roses now, Charles Baker,

cigar, The Scout.

FOR : SALE-HOWARD NEW IDEA and Summit Hot Air Furnaces, at Rutherford's. Phones 2613. 179 Kent. OUR-POST CARVED MAHOGANY street. Phone 4820. IF YOU WANT HELP, SITUATIONS,

ton Herald, the recognized want me

dium of the city. Rate, 1c a word, or three consecutive insertions for 2c a word with cash order, Subscriptions: Daily, 25c a month, \$2 yearly; Saturday edition, 50c yearly. Sample copy sent on application. We carry one of the largest assort-ments in the city, comprising a full line of ranges, heaters, base burners

LOVE HARDWARE CO. 111 Dundas St.

and combination. Come in and look

ROOM set, at Keene's Antique Store, 342 Talbot. FRESH-GROUND BONES. We installed a Hobart electric bone. grinder, and will make a specialty of furnishing our customers with this valuable egg-producer at small cost Try a small lot and see the increase in

### WATSON'S MEAT MARKET. Phones 4796, 4520. **DUCHEMIN**

SPECIAL PRICES FOR THIS WEEK.

FARMERS!

Seed Company, Dundas and Market Square. Zxy BUTTER, CREAM OR MILK

Darch & Hunter

### Our Butter is made under the most sanitary conditions by experienced men. Try a pound. CITY CREAMERY

SELLING OUT Our entire stock of furniture at greatly reduced prices Come and Inspect It.

Home Furnishing Company 257 DUNDAS STREET. ZXV The place to get the Choicest Meats at the lowest prices is at 87 Wellington Street.

### Phone 1057. Phone 2859 TRAFFORD'S

Shades, Baby Carriages, Go-Carts and Floor Coverings. "Always Reliable." FOR GLASSES

Drugglet and Optician.
120 Dundas Street. ZXV zxv London. CASH BARGAIN GROCERY.

N. W. EMERSON.

Shoulder Pork Chops ..................18c Beef Cuttings 15c
Pork Cuttings 16c Round Steak 20c
Pure Leaf Lard 16c
Ground Bone for Chickens 3c
ANDERSON'S,

PIANOS TO RENT For Butter, Eggs, Lard, Honey, Cheese (old, medium and new), Schneider's Pure Pork Sausage, call at HART'S, Market

> TRY THE LONDON GARMENT CARE -- Pressing and cleaning and repairing by experienced tailors. 341 Dundas.

ARTICLES FOR SALE. FIRST MORTGAGE FOR SALE TO pay you good interest. Address Box 49, Advertiser, for particulars. DELIVERY WAGONS BUILT TO OR-

FOR STOVES AND RANGES See our Doherty guaranteed line Stoves, \$5.75 up; Ranges, \$12.50 up Full line of Oak Heaters, Special Mattresses, \$2.50. Beds, complete, \$6.95. TERMS ARRANGED. COLLETT FURNITURE CO.

DER. See our second-hand wagons Abbott's Carriage Factory.

### 95 and 97 King St. West of Taibot OPEN EVENINGS. HOME-MADE **MINCEMEAT**

CTURE THEATRE, PRICE FIVE

Like mother made. Ask your grocer Ten cents per pound. If he has not go LEACH'S in stock, ring up 1035 o again. No extra charge. BUSINESS CHANCES.
1914, Francis Taylor Stewart, aged

hundred dollars cash. Owner claims net profit twenty-five dollars weekly. John A. Moody, London. ······ HOTEL FOR SALE - AMHERST House, Amherstburg, with stock furniture and license, is offered for furniture and license, is one of sale to wind up an estate. For terms and particulars apply to Mrs. Catherine Maheux, executrix, or Franklin A. Hough, solicitor, Am-

ENERAL STORE STOCK -- ONE thousand; premises to rent, or sel on easy terms. Good opportunity Reece, Jordan, Ont. FLOUR. FEED AND SEED BUSINESS in London-Is safe and profitable, and

### Easily understood and conducted. John A. Moody, broker, London. SURVEYORS.

MEDICAL CARDS. Say you saw it in The Advertiser. DR. W. M. SHOEBOTHAM, REMOVED

to corner Richmond and Hyman streets. Specialty, surgery; diseases

HOLMES - 344 RICHMOND street — Specialty, medical electricity, X-ray, diseases of skin and lungs. bed, 8 dozen jars of choice fruit and pickles, antique walnut hall table, at McKim's Auction Rooms, 357 Talbot DR. G. L. CLARKE—EYE, EAR, NOSE and threat 344 Dunday street. DR, D. H. ARNOTT, 226 QUEEN'S want to buy or sell real estate, etc., insert an advertisement in the Hamilavenue, in addition to regular prac-tice, will give special treatment for

DR. WEEKES, 436 WATERLOO street, has resumed practice. Hours, 1 to 3 and 7 to 8. F. L. BURDON, M.D., L.R.C.P. and S. (Edinburgh)—Diseases dren. 461 Waterloo Phone 258.

DR. GEORGE E. RAMSAY, 22 HAY-MAN Court, Queen's avenue (nex Wellington). Telephone 4804. 42tf DR. GEORGE MCNEIL-OFFICE AND residence, 245 Queen's avenue. Specialty, diseases of women and surgery.

street-Specialty, diseases of women and surgery. Phone 510.
DR. HUGH A. STEVENSON, 391 DUN-DAS street—Special attention X-rays. DR. GEORGE HALE HAS REMOVED to Hayman Court Apartments, Wellington street. Phone 4150, Night calls, 30.

SEPTIMUS THOMPSON.

Park avenue, corner Queen's—Eye, ear, nose, throat. zyzwt DR. ERNEST WILLIAMS-HOURS, 11 DR. MEEK, 380 QUEEN'S AVENUE-Specialty, diseases of women. Hours, 10 to 2.

EASES of stomach and digestive system. Office, 371 Wellington street. DR. NORMAN R. HENDERSON, CORNER Park and Dufferin. Eye, ear, nose and throat. Extra heavy American and Canadian otton Bags, only \$2.50 per dozen. R. H. SHAW, M.D., L.R.C.P. AND M.R.C.S. (England)—397 King. Phone

> DR. PINGEL, LONDON-ELECTRICAL DR. J. S. SCHRAM-CORNER KENT and Talbot streets. Phone 2250.

GWENDOLYN ANTHISTLE, TEACH-ER of reading and dramatic art. Studio, 246½ Dundas street. Concerts accepted. Phone 698. BERT WEIR, ORGANIST CENTEN-NIAL Methodist Churc piano and organ, 498 Adelaide street,

MUSICAL INSTRUCTION.

Say you saw it in The Advertiser.

### band and orchestral instruments, 498 JACKSON'S MEAT MARKET London Conservatory of Music and School of Elocution, Ltd.

JAS. CRESSWELL, MUSICAL DIREC-

TOR Grand Opera House.

A thorough course in music and draships, prizes and medals. F. LINFORTH WILLGOOSE, Mus.

J. L. MCALPINE, CONCERT PIANIST

-Late of Leipzig, Germany. Element-ary and advanced instruction. Studio, 870 Wellington. Phone 2899. zxv

MRS. McHARDY-SMITH, PIANO-Just returned from abroad. Matt method. Studio, Conservatory Music. Matthay MISS J. STEELE, PIANO, RESUMED September 1. 61 St. George. Any examination. Phone 4968.

CHARLES E. WHEELER, F.C.G.O.-Teaching resumed September 7. Organ, piano, singing and theoretical subjects. Studio, 429 Waterloo street.

J. A. Nelles & Son Fire, Life, Accident, Marine, Plate Glass. Rent and Automobile Insurance.

INSURANCE.

MARRIAGE LICENSES.

MARRIAGE LICENSES ISSUED BY W. G. R. Bartram, 59 Dundas. MARRIAGE LICENSES ISSUED BY H. J. Childs, druggist, 632 Dundas.

### ,www.... GOOD

RUBBERS Are cheaper in the end, especially when you buy them at our reasonable

Those reinforced red rubber heels, which were such a success on our ladies' rubbers last season, on the new lines

### ROWLAND HILL

TWO BIG 189 Dundae Street, STOCKS, 429 Hamilton Road.

### NUTTING TIME Let us rent you a new Prantford Bicycle for a day's outing in the

BICYCLE & MOTOR SALES CO. 397 Clarence St. 80u Phone 3182.

SIGNS. GLEN BROS.—SIGNS. 420 TALBOT street. Designs and estimates free. MARLEY & WEEKES, THE SIGNRY
—Signs of all kinds. 340 Richmond
street, London. Phone 1845.

### ACCOUNTANTS. VM. H. WILLIS, PUBLIC AC-COUNTANT, audits, investigations and systems. 484 Ridout street. Phone 3554.

ARCHITECTS. Say you saw it in The Advertiser. WATT & BLACKWELL, MEMBERS Ontario Association of Architects, Bank of Toronto Building, London; Lister Chambers, Hamilton. McBRIDE & GILBERT, MEMBERS

Edge Block. Phone 262. JOHN M. MOORE. Architect and Civil Engineer, 425 RICHMOND STREET.

Rooms 15, 16, Dominion Bank Chambers, Dundas and Richmond. Tele-WILLIAM G. MURRAY, ARCHITECT-Greene-Swift Building. Phone 155

GARMENT CUTTING.

ARTHUR E. NUTTER, ARCHITECT-

Dundas street, London, Full and part courses in designing ladies' garments. ROOFING.

for gravel roofs. Walter

roofer. Paint for grave Scott, 506 York street. SLATE ROOFING—OUR SPECIALTY is slate blackboards. J. Whittaker, 551 King street.

### 443 SCHOOL DEBENTURES DRAWING seven and eight per cent intere for sale. Apply John A. Moody, Dundas, London.

STOCK BROKERS.

MONEY TO LOAN. PRIVATE FUNDS TO LOAN-LOW-EST rates. U. A. Buchner, corner Talbot and Carling. MONEY TO LOAN AT LOWEST rates—Thomas C. Knott, real estate broker, 380 Richmond street.

### PRIVATE AND TRUST MONEY TO no commission charged. T. W. Scandrett, solicitor, 98 Dundas street.

DERMATOLOGY. MARINELLO SYSTEM FOR FACE. scalp, chiropody. Removal of super-fluous hair permanently. Miss Beattie, corner Talbot and Fullarton. Phone

CHIROPRACTIC.

ONES & JONES, GRADUATE CHIRO-

DO YOU HEAR RIGHT? Deafness disappears under Chiro W. E. DEMPSTER, D. C., 4 London Loan Block-Phone 4526.

Tuesdays, Thursdays and Saturdays

-Hours 10 to 12, 2 to 5 and 7 to 8.

### MISS CLARA KILBOURNE, A. B. Kilbourne, Universal College of Chiro-practic graduates. Office, 321 Queen's

Telephone 3353.

. W. MACFIE, CHIROPRACTOR, graduate Ross College of Chiropractic, 269 Piccadilly street. Lady attendant.

OSTEOPHATHY. DR. H. V. CATON, GRADUATE Osteopath—Eleven years' practice in London. 645 Richmond street. Phone 1573. DR. R. C. BARKLIE. OSTEOPATH and Chiropractor — Electrical treat-ments. 226 Central avenue, near

corner Richmond street. Tenth year London. Phone 2565. AUCTION SALE of Stock cattle, Poplar Hill, Saturday, November 7, 1914, at 1 o'clock sharp— 50 head of choice Durham cattle, new

PLACES BLAME ON RUSSIAN VESSELS Turkish Version of Black Sea Inciden Says They Opened Fire.

that Russian vessels opened fire on a vanced toward the Russians, and that ostilities rests on the Russians for having manoeuvred in Turkish terri-

G. M. GUNN & SON (GEORGE C. Gunn)—Established 1859. Fire, life, eccident and automobile insurance.

De Paris, in a dispatch from Bordeaux, gives what purports to be the Turkish version of the Black Sea includent.

The Bordeaux dispatch declares also P. J. EDMUNDS, REGISTERED AT-TORNEY and Solicitor of Patents, Central avenue, London, Ont.

Agriculture, due to the discovery of foot and mouth disease in the Buffalo stockyards and in Hagerstown, Md. Foot and mouth disease among 616 feeders in the Chicago stockyards was

eported to the Department of Agricul-

Road Plead Not Guilty.

[Canadian Press.]

rs of the New York, New Haven and

Monday by the federal grand jury,

pleading tomorrow morning

MAY HAVE TO PAY FOR

HALLOWE'EN MISCHIEF

[Special to The Advertiser.]

James McDonald, of con. 1, of Huron Township. He was in town today

ascertaining what could be done, and has learned that where boys are not of age, their parents are liable for any

damage they may cause. On Hallowe'en

twelve youngsters raided his premises

and entering his chicken-house, in which

had a lot of thoroughbred Minoreas.

hased and killed some, and drove others

mongst the pigs, which so seriously lisabled some that they died. About

welve cords of wood was thrown all

over the place, and his gates and fences

BANKS TO REPORT.

he condition of all national banks at

he close of business Saturday, Octo-

RELEASED ON BAIL

RAILWAY DIRECTORS

### THE LOCAL MARKET Hay was in demand on the market this morning. Some extra fine hay sold for \$16.75 per ton. There was a keen demand for the twenty-five loads that were for saie. The price of hogs has slumped once more on the Toronto market, and the prices have gone down here in consequence. Live hogs are now seiling from \$6.75 to \$6.85 per hundredweight, and dressed hogs from \$10.25 to \$19.75 per hundredweight. Poultry prices, wholesale, are down. The wholesalers state that there is little or no outside demand for poultry, while the local consumption is also while the local consumption is also r, which accounts for the drop in es. The retail prices remain the Dairy products are steady. There were not enough oats in to ake a market. make a market. Straw is scarce. The demand is good. Grain. Per Cwt. Wheat, per cwt......\$1 75 to \$1 75 Oats, per cwt........ 1 38 to 1 45 Potatoes, per bag.... 70 deets, per bu..... Onions, per peck.... Lettuce, per doz.... Cucumbers, each.... Cabbages, each.... Tomatoes, per basket Radisnes, per doz... Turnips, per bu.... Carrots, 3 bunches... auliflowers, each..... Purapkins, each..... Squash, each ...... Celery, each ..... Fruits. Apples, per bu..... Apples, per bbl..... 1 25 Pickling pears, bu.... 50 60 1 00 20 20 to to to 51.15; No. 2 northern, \$1.1434; No. northern, \$1.09%; No. 4, \$1.04%; No. 51.00%; No. 6, 95%c: feed, 91%c. Oats—No. 2 Canadian western, 56% Grapes, per basket.... 15 to Hay and Straw. Hay per ton..... 13 50 to 15 75 Straw, per load.... 5 50 to 6 00 Straw, per ton.... 7 00 to 8 90 No. 3 Canadian western, 53%c; extra 1 feed, 53%c; No. 1 feed, 53c; No. 2 fe Straw, per ton. .... 7 00 to 8 Dairy Products, Wholesale. jected, 60c; feed, 59½c. Flax—No. 1 N. W. C., \$1.15; No. C. W., \$1.12. Butter, dairy ib..... 27 to Butter, crocks. ib.... 26 to Butter, store lots, lb. 24 to Montreal, Nov. 4.—Wheat receip Eggs, crate, doz.... 27 Eggs, basket. doz... 27 Dairy Products, Retall. Butter, rolls, lb.... Butter, fancy, lb... Butter, creamery, lb... Chicago, Ill. Nov. 4.—Wheat devoped weakness today, influenced by mestic receipts and by a decided

Butter, crocks, lb ....

	T
**	- seen visible sur
gs, per 60z 33 to 35	crease of the European visible sur
gs, per basket 33 to 35	The fact that the captly favorable co
ney, strained, 10 lbs 1 40 to 1 50	ed also against the bulls. Report
Poultry, Alive, Wholesale.	ed also against the bart of cash ho good buying on the part of cash ho good buying on the part of cash ho
l fowl, lb 6 to 8	good buying on the part of cash tended, however, to raily the mai tended, however, to raily the mai the opening which was hower to the opening which was decline all around the main tendence of the cash to be a decline all around the main tendence of the cash to be a decline all around the cash to be a decline all around the cash to be a decline all around the cash to be a decline as the cash to be a decline all around the cash to be a decline as the cash to be a declined as the cash to be a declined a
ung chickens, lb 71/2 to 81/2	The opening, which was % lower t
cks, per lb 8 to 9	The opening, which was decline all aroup, was followed by a decline all aroup, was followed by a decline all aroup.
Poultry, Dressed, Wholesale.	and then an upturn to Monday nig
ickens, per lb 11 to 12	level.
rkeys, per lb 16 to 18	LIVESTOCK.
Poultry, Dressed, Retail.	m Voi 1 - Cattle trade at
to this base main 1 00	
icks, per pair 1 00 to 2 00	
dekens, per lb 18 to 18	the most active. Stockers and feet were again very dull. Lambs
	were again very dull. Lambs
Live Stock.	strong. Sheep, calves and hogs cattle.
ogs, per cwt 6.75 to 6.85 .	changed. Receipts. 1,881 cattle,
t sows, per cwt 5 50 to 6 00	calves, 1,408 hogs, 988 sheep. Cattle—Butchers', choice cut. \$7:
nall pigs, pair 6 00 to 12 00	
port cattle, cwt 8 00 to 8 50	mon, \$6 to \$6 75; Butcher cows, ch
ich cows, each 73 00 to 90 00	
Butchers' Meats.	
essed hogs, choice.10 25 to 10 75	\$7; feeding steers, \$6 50 to \$6 75; st
al, per cwt14 00 to 15 00	
ef, per cwt11 00 to 12 50	
itton, per cwt10 00 to 12 00	\$5 75; mikers, choice, each, \$8.50 to springers, \$50 to \$90; calves, \$8.50 to \$6 75; h  Sheep—Ewes, cut, \$5 to \$5 75; h
ring lamb, carcase. 13 to 14	and culls, \$3 50 to \$4 50; lambs,
	and curs, so so to vi
Winnipeg, Nov. 3 Wheat prices	Hogs-Fed and watered, cut, \$
ened 1/4c to 3/4c lower for December	f. o. b. \$6 90.
d May; oats unchanged to %c higher,	
d flax, %c to 1%c higher. Trading	East Buffalo, N. Y. Nov. 4No
s quiet, only a very light volume of	doing in the lives of a mainet
siness being transacted during the	stock being held awaiting developm
ternoon. Export bids are said to be	Chicago, Nov. 4.—Cattle—Rec
a working basis, and good business	
expected. Wheat prices closed 1/8c	\$10 85 stears \$6 to \$12 COWS and He
expected. Wheat prices closed 1/3c 1/4c higher; oats, 1/3c higher, and	\$3 60 to \$4 25 calves at to att 20.
x 1%c to 2%c higher.	Hops-Receipts, 25,000, market st
The cash demand for all grades of	light \$7 to \$7.50 mixed \$1.00 io
leat was good, exporters being buy-	heavy \$7 to \$7 55; rough, \$7 to \$
s. Oats were also in fair demand,	pigs, \$3 75 to \$6 25; bulk of sales, to \$7 45.
file barley and flax were quiet.	Sheen - Receipts: 18,000; III
Receipts still improving. Inspections and were 626 cars, as against 1.191	steady sheep \$5 45 to 30 40, year
rs last year, and in sight were 500.	36 25 to \$7 25; lambs, native, \$6
ne weather has been fair and mild,	\$8 60. Street St
th a few showers.	The state of the s
Cash Grain: Wheat-No. 1 northern.	Toronto, Nov. 3.—Receipts at
.18; No. 2 northern, \$1.14%c; No. 3	Union stockyards were modera

GREAT SALE OF

SWEATER COATS

On this and following days we are making a great sacrifice sale of all our Sweater Coats

at half price and under. This is an opportunity to secure one of these most useful articles

before the cold weather begins. Below you will find a small list of some of the bargains

44 only, Ladies' Size Sweater Coats, in navy, cardinal, grey, brown and white. Sizes

30 only, Ladies' Sweater Coats, in black, cardinal, grey, brown and maroon. Regular

One lot of Children's Sweater Coats. Sizes 8 to 14 years, in navy, grey, cardinal, white.

3 dozen Children's and Girls' Sweater Coats, in navy and grey only. Sizes 6 to 12 years.

Kimono Cloth

navy and grey. Very special ..... 25¢

soft finish. British manufacture, at ....

Bleached Table Linen; lovely designs 35¢

ends, soft finish, very easily washed .....

..... \$1.25

Corsets

ence to the appearance of the suit or gown.

To have the up-to-date figure you must

have the new model corset. We have them

in the leading makes, from \$1.00 up

It is the corset that makes the differ-

Extra heavy, velour finish, in brown,

Plain Grey Flannelette, very heavy,

..... 10¢ and 121/2¢

Direct from the mill, 60-Inch Half

10 x 4 White Crochet Quilts, hemmed

36, 38, 40. Regular \$2.75, \$3.00 and \$3.50 coats. Special sacrifice price \$1.98

\$3.75 and \$4.50. Sale price ...... \$2.98

75 to \$6.85 per hundredweight, and	Poultry, Dressed, Retail.	Toronto, Nov. 4.—Cattle trade at the	bulls, \$6 to \$6 50.
essed hogs from \$10.25 to \$10.75 per	Spring chickens, pair. 1 00 to 1 50	Union Stockyards today was steady,	Hogs-Receipts moderate at steady
ndredweight.	Ducks, per pair 1 00 to 2 00	with prices unchanged. Canners were	values. Selected fed and watered.
Poultry prices, wholesale, are down.	Chickens, per lb 18 to 18	the most active. Stocker Lambs were	\$1 20; I. O. D. cars. \$6 90. weighed on
e wholesalers state that there is	Turkeys. per 15 20 to 25	strong. Sheep, calves and hogs unstrong. Receipts, 1,881 cattle, 113	cars, \$7 50.
le or no outside demand for poul- , while the local consumption is also	Live Stock.	strong. Sheep, carrie, 1.881 cattle, 119	Montreal Nov 4 E . H. a market:
or, which accounts for the drop in	Hogs, per cwt 6 75 to 6 85 .	calves, 1,408 hogs, 988 sheep.	Montreal, Nov. 4.—East End market: Pecalpre—Cattle, 2,200 head; calves, 500;
ces. The retail prices remain the	Fat sows, per cwt 5 50 to 6 00	Cattle—Butchers, choice cut, \$7 25 to	cows, 80; sheep and lambs, 800; hogs.
ne.	Small pigs, pair 6 00 to 12 00	\$8; do, medium, \$6 75 to \$7; do, com-	a surplus of inferior cattle caus-
Dairy products are steady.	Export cattle, cwt 8 99 to 8 59 Milch cows, each73 99 to 90 60	mon, \$6 to \$6 10; Buttered \$5 75 to \$6; do.	ed a downward tendency in prices for
There were not enough oats in to	Milch cows, each75 00 to 90 00	\$6 to \$6 75; do, medium, so bulls, \$6 25 to canners, \$3 to \$4 25; do, bulls, \$6 75; stock-	all kinds.
straw is scarce. The demand is good.	Dressed hogs, choice.10 25 to 10 75	37: feeding steers, \$6 50 to \$6.75; stock-	Prime beeves, 7c to 74c; medium, 5c
Grain. Per Cwt.	Veal, per cwt14 00 to 15 00	canners, \$3 to \$4 25: 50, bulls, \$5 \$575; stock-\$75; feeding steers, \$6 50 to \$6 75; stockers, choice, \$6 to \$6 50; do, light, \$5 to ers, choice, \$6 to \$6 50; \$65 to \$105;	to 7c; common, 3%c to 5c; lean animals, 3c to 3%c; cows, \$40 to \$80;
heat, per cwt\$1 75 to \$1 75	Beef, per cwt11 00 to 12 50	\$5 75; milkers, choice, each, \$65 to \$105;	calves, 4½c to 8½c.
ts, per cwt 1 38 to 1 45	Mutton, per cwt10,00 to 12 00	springers, \$50 to \$90; can es, 55 75; bucks	Sheep, 41/2c to 51/4c; lambs, 7c to 1/2c.
Grain, Per Bushel.	spring lamb, carcase. 13 to 14	Sheep—Ewes, cut, \$5 to \$5 and culls, \$3 50 to \$4 50; lambs, \$7.25	Hogs, 7% c to 8c.
heat, per bu 1 05 to, 1 05	Winnipeg, Nov. 3 Wheat prices	to \$8.	
ts, per bu		Hogs-Fed and watered, cut, \$7 25;	STANDARD STOCKS.
tatoes, load, bag 55 to 60	opened 1/4c to 3/4c lower for December	f. o. b. \$6 90.	Toronto, Nov. 3 Quotations on the
tatoes, per bag ? to 70	and May; oats unchanged to 1/8c higher,	East Buffalo, N. Y., Nov. 4Nothing	Standard Stock Exchange today were:
ets, per bu 40 to 49	and flax, %c to 1%c higher. Trading	doing in the livestock market today,	Cobalts- Ask. Bid.
celing ontone quart 10 to 10	was quiet, only a very light volume of	stock being held awaiting developments.	Bailey 11/8 7/8
lons, per peck 25 to 25	business being transacted during the		Beaver 201/2
ttuce, per doz 20 to 20	afternoon. Export bids are said to be	Chicago, Nov. 4.—Cattle—Receipts	Buffalo
cumbers, each 5 to 5	on a working basis, and good business	20,000; market duil. Beeves, \$6 40 to \$10.85; steers, \$6 to \$7; cost and heifers,	Foster 5
bbages, each 5 to 8 matoes, per basket 25 to 25	is expected. Wheat prices closed 1/8c to 1/4c higher; oats. 1/8c higher, and		
disnes, per doz 20 to 20	fiax, 11/2c to 21/4c higher.		La Rose 77 70
rnips, per bu 30 to 30	The cash demand for all grades of		
rrots, 3 bunches 5 to 5	wheat was good, exporters being buy-		
uliflowers, each 9 to 15	ers. Oats were also in fair demand,	pigs, \$3 15 to \$6 25, buth of saids, 1 20	Peterson Lake 23¼ Temiskaming 10 8
ropkins, each 6 to 10	while barley and flax were quiet.	Sheep — Receipts, 18,000; market	Trotheway 19
rons, each 10 to 15 uash, each 10 to 15	Receipts still improving. Inspections Monday were 626 cars, as against 1,191	steady sheen 35 45 to \$6.40; Yearnings,	Wettlanfer 416
uash, each 10 to 15 lery, each 5 to 19	cars last year, and in sight were 500.	36 25 to \$7 25; lambs, hauve, so is to	Porcupines-
Fruits.	The weather has been fair and mild,	\$8 60. Street St	Dome Extension 51/2 5
ples, per bu 40 to 60	with a few showers.	Toronto, Nov. 3Receipts at the	Dome Lake
ples, per bbl 1 25 to 1 75	Cash Grain: Wheat-No. 1 northern.	Toronto, Nov. 5.—Receipts at the	Foley O'Brien
ckling pears, bu 50 to 60	\$1.18; No. 2 northern, \$1.14%c; No. 3	Union stockyards were moderate-56	Hollinger18.50 17.95
ars, per bu 1 00 to 1 00	northern, \$1.09%; No. 4, \$1.04%; No. 5,	cars, containing 748 cattle, 1816 hogs.	Homestake 201/4
ab apples, basket. 20 to 20	\$1.00%; No. 6, 95%e; feed, 91%e.	1,012 sheep and lambs and 225 calves.	Jupiter & 634
Hay and Straw.	Oats-No. 2 Canadian western, 56%c; No. 3 Canadian western, 53%c; extra No.	Cattle-Receipts of good to choice	McIntyre 26 26
ay, per ton	1 feed, 53%c; No. 1 feed, 53c; No. 2 feed,	cattle were small, only 2 loads being	Pearl Lake.
raw, per load 5 50 to 6 00	1520	offered that could be classed as such,	Porc, Imperial
raw, per ton 700 to 800	Banley-No. 3, 69c; No. 4, 64c; re-	and these sold at \$7.30; common and	Teck-Hughes
Dairy Products, Wholesale.	liected 60c; feed 59%c.	medium cattle sold at steady prices. Choice butcher steers, none on sale:	
utter, dairy lb 27 to 271/2		1 do good \$6 75 to \$7 15: do, medium,	
atter, crocks. lb 26 to 27	C. W., \$1.12.	1 ce 50 to ce 75. do common. \$6 10 \$6 20,	Sales. Stocks. Open. High. Low. Close.
utter, store lots, lb. 24 to 25	WHEAT RECEIPTS.	choice butcher heifers, \$1 to \$1 50,	Floor Jupiter
ggs, crate, doz 27 to 30 ggs, basket doz 27 to 39	Montreal, Nov. 4Wheat receipts,	loods of the latter brice: 40, Common,	Sit to be a many and the second or many probability of the second
Dairy Products, Retail.	504,696 bushels.	\$6 50 to \$6 75; choice cows, \$6 50 to \$6 75; good cows, \$5 75 to \$6 25; can-	1.200 CATTLE KILLED
utter, rolls, lb 30 to 32	1	ners. \$3 50 to \$4 50; bulls, \$5 to \$7, and	
utter, fancy, lb 30 to 32	Chicago, Ill., Nov. 4.—Wheat devel-	11 0+ 67 10	Closing of Chicago Warket Seriously
itter, creamery, lb 30 to 32	oped weakness today, influenced by do-	Feeders and Stockers—Demand was	0
utter, crocks, lb 30 to . 32	mestic receipts and by a decided in-	fair at steady prices. Choice steers	'Canadian Press.]
			Chicago, Nov. 4.—Closing of the Chi-
The state of the s	The state of the s	The state of the s	cago stockyards in the fight against the
		0. 00	mouth and foot disease was again
T			gravely considered today. It was re-
		> / 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	ported that the disease had spread fur-
$\mathbf{r}$		· I C I will apply and I make	ther in the cattle, and that 1,200 cattle were ordered killed and their carcasses
	\ / \ / \ V \ I		destroyed.
·	OUNG	A CONTRACTOR OF THE PROPERTY OF THE PARTY OF	FEDERAL QUARANTINE.
	the stage of the s	The state of the s	Washington, Nov. 4 A Federal quar-

# \$6 25 to \$6 75 medium steers, \$5 75 to \$6 25 stockers, \$4 75 to \$5 50. Milkers and Springers—Receipts were limited; prices firm, at \$60 to \$90 each; the bulk sold at \$75 to \$85 each; one choice cow sold at \$115. Choice veals, \$10 to \$10 50; common to good, \$5 to \$8 50. Sheep and Lambs—Receipts moderate, at steady values. Sheep, \$5 25 to \$5 75; culls and rams, \$2 50 to \$4 50; lambs, choice ewes and wethers, \$7 50 to \$7 75; bulks, \$6 to \$6 50. Hogs—Receipts moderate, at steady values. Selected, fed and watered, \$7 25; f. 0. b. cars, \$6 90; weighed off cars, \$7 50.

Germans Says Troops Have Evacuated Inundated District—Lost Hundreds Near Roye.

AMSTERDAM (Via London), Nov. 3.4c to 5c; lean animals. 3c to 33c; cows, \$40 to \$80; calves. 4½c to 5½c; lambs, 7c to 7½c. Sheep, 4½c to 5½c; lambs, 7c to 7½c. Hogs, 7%c to 8c.

"A telegram from general head-quarters, dated Nov. 3, at noon, states that inundations south of Nieuport pretent all operations in this part of the country. "The water in places is as high as a full-grown man. Our troops have evacuated the inundated districts without loss of men, horses or guns. "Our attacks on Ypres are progressing. More than 2,300 men. mostly English, have been captured, nd also several machine guns.
"West of Roye severe fighting has and also several machine guns. taken place, with great losses on both sides, but the situation is un-In the village fight changed. lost several hundred in missing and

two cannon. Our attacks on the Aisne south of Soissons are successful, despite obstinate resistance. Our troops French, three cannon and four machine guns.

vation post. al French attacks have been repulsed. Troops of French soldiers the Vienna dispatch says. Closing of Chicago Market Seriously

wore German overcoats and helmets.
"In the Vosges, near Markich, a French attack was repulsed and our has filled the posts of minister of war, troops began a counter-attack. commander-in-chief of the Turkish forces, and chief of the general staff Chicago, Nov. 4.—Closing of the Chicago stockyards in the fight against the mouth and foot disease was again gravely considered today. It was reported that the disease had spread furported that the disease had spread furpo still in a state of evolution, and of the war office. Dispatches from Tur-"The Russian First Siberian Army of a plot to place him on the throne ther in the cattle, and that 1,200 cattle Corps, on Nov. 1, used civilians as of Albania, were ordered killed and their carcasses breastworks while destroying a Shukri P

Washington, Nov. 4.—A Federal quar-ntine against shipment of cattle out f New York State and Maryland was mposed today by the Department of HOLD CONSULT HOLD CONSULTATION

bridge.

Premier Talks With Three Supposed To Have Accepted Vacancies.

[Canadian Press.] night by Premier Salandra with Baron Vittorio Orlando, who, it is reported, have accepted the posts of foreign minister of the treasury and minister of justice, respectively, in the new cab-York, Nov. 4.—William Skinner inet.
"The seriousness of the international and Alexander Cochrane, two of the twenty-one directors and former direct-was made public as to the policies de-

was made public as to the policies de Hartford Railroad, who were indicted cided upon. IS OFFICIAL.
[Canadian Press.] he United States District Court here and entered pleas of not guilty. Each was released on a bond of \$5,000, and

was released on a bond of \$5,000, and to be official. Its composition is as folven until November 25 to make any lows: otions that might be deemed necessary | Signor Salandra retains the posts of the counsel. The federal authorities premier and minister of the interior id that they expected William Rocke-foreign affairs, Baron Sidney Sonnino lore N Vaile to appear Vittorio B. Orlando The other portfolios will be retained

TURKS SINK VESSELS RINCARDINE, Nov. 3. — A damage suit for losses sustained by Hallowe'en pranks may be commenced shortly by pranks may be commenced shortly by Gunboat and Steamer Caught at the

Signor Salandra in the last cabinet.

Entrance to Tcheme Gulf,

[Canadian Press.] Paris, Nov. 4-5:15 a.m.—The Echo De Paris publishes a dispatch from Bellegarde, on the Swiss frontier, saying that an Anglo-French fleet attacked the Turkish gunboat Dura and the steamer Kiroli at the entrance of the Gulf of Tcheme, near Smyrna, in Asiatic Turkey. The Turks themselves sank both vessels to prevent their fall-ing into the hands of the enemy. The Bulgarian Government has stopped marine movements in all Bulgarian ports, the dispatch continues, and i Washington, Nov. 4.—The comptroller the second line. There is much excited the currency today issued a call for ment at Sofia.

FLOATING DOCK AT TSING-TAU SINKS

[Canadian Press.] New York, Nov. 4.—The East and Vest News Bureau made public toda; following cable dispatch received om Tokio: "The navy general staff ade today, November 4, at 3 p.m., th ollowing official announcement: On No ember 1 the Japanese fleet, togethe with English warships made an effectiv bombardment on the Iltis and other forts. At 3 a.m. November 2 the Aus rian cruiser Kaiserin Elizabeth seeme have been blown up in Kiao Cho the Tsing Tau harbor listed and sank

WINNIPEG LAWYER COMMITTED SUICIDE

[Canadian Press.] Winnipeg, Man., Nov. 4,-0. C. S. Lovelle, a lawyer, was arrested, charged with the theft of \$1.397 connected with eal estate speculations. When the deective who made the arrest permitted to enter the bathroom alone, he shot himself, and died in the hospital

German Fleet Is Reported Out of Base.

Eight Battleships Said To Have Gone To Sea From Kiel.

DOVER, via London, Nov. 4 .- 12:35 a.m.-The report is being circulated that the German fleet has come out from its base.

It is also reported from Dunkirk that four battleships and four cruisers have put to sea from Kiel.

Compliments of E. W. Gillett Co., Ltd. Toronto, Ont.

Gillett's Goods Are Best By Every Test

Magic Baking Powder Gillett's Cream Tartar Royal Yeast Cakes Gillett's Lye

[Canadian Press.]

Berlin, Nov. 4 .- Via London, have occupied several strongly forti- a.m.-The Frankfurter Zeitung pubfied positions beyond Chavonne and lishes a dispatch from Vienna saying Soupir, capturing more than 1,000 that Torgut Pasha has been appointed commander-in-chief of the Dardanelles "Near the cathedral in Soissons and the Bosphorus, and that Izzet the French have posted a heavy bat- Pasha and Snukri Pasha have taken tery and made the steeple an obser- command of the Turkish armies. A large number of Turkish vessels and "Between Verdun and Toul, sever- recently-purchased merchantmen have

> Izzet Pasha, in the last four years, commander-in-chief of the Turkish key the early part of this year spoke

Shukri Pasha was at one time military commandant of Adrianople, and later minister of public instruction. He took a prominent part in the last war against Bulgaria.

SAYS TURKS SANK RUSSIAN WARSHIP

Amsterdam, Nov. 4, via London Paris, Nov. 4—9:05 a.m.—A dispatch to the Havas Agency from Rome says:

"A long conference was held Tuesday lishes a dispatch from Sofia, saying the same than the same th lishes a dispatch from Sofia, saying that Turkish warships have sunk the Russian battleship Sinop.



In making your Christmas selections by the same men who held them under at our store, where we show nothing but the finest, most up-to-date goods





Half-Dozen Teaspoons, \$2.75

Any pattern silver plate. See our

## JOHN S. BARNARD

London, Ont.



FIRE, Accident Liability, Plate Glass, AUTO-MOBILE, Bollers, Marine, WIND STORM, Merchan-dise Floaters, Motor Boats, Live Stock, Guarantee Bonds, Contractors' Bonds, Burglar, Use and Occu-

hones 1552, 1216, 1449. D. Campbell & Sons Sank of Toronto Building. istablished 1886.

GET OUR PRICES FUN

Tin, Lead, Zinc, Babbitt, Solder, Sheet Lead, Lead Pipe The Canada Metal Co., Limited FACTORIES: Toronto, Montreal, Winnipeg.

FARMERS GET \$5,000

Twenty-Four Carloads Are Sent in One

Bunch From Ailsa Craig. [Special to The Advertiser.] AILSA CRAIG, Nov. 3 .- Twenty-four carloads of cattle, valued at about \$50,-000, were shipped from here today to Toronto. All were consigned to one firm, and the shipment included a splendid lot of beef cattle, running in weight from 1.300 to 1,400 pounds. The price was about eight cents a pound.

This is the first of a number of con-signments that will be shipped from here. It was stated to The Advertiser today that there are about 7,000 fine cattle in the vicinity, most of which will go to Toronto.

BRITISH DROPPING BOMBS ON BRUGES [Canadian Press.]

The House of Flowers Gammage

### Bridal Flowers

The wedding bouquet, together with the other flowers incidental to a complete setting, is no longer considered a detail, but is indeed the representation of the entire wedding program.

The flowers should stand the ordeal of heat and congestion, and such flowers must be carefully selected and professionally handled.

We have a corps of experienced florists, whose bouquets never leave their fingers in a jaded condition, because they are accustomed to the requirements of their work, and take pleasure in meeting them adequately.

Elaborate settings of flower screens, pagodas, canonies for home or church weddings. Simple weddings carefully set.

The House of Flowers Gammage London

Tuesday night, says: "This morning FOR SPLENDID CATTLE British aeroplanes dropped bombs on the this afternoon another British war plan dropped bombs on Bruges."

### Special Sale for Friday and Saturday

30 Trimmed Hats, values up to \$6.00

\$2.49

50 Velvet and Plush Shapes,

values up to \$4.50. \$1.49

London Ready-to-Wear 256 DUNDAS STREET

A Fine Line of

SCHOOL BAGS AT 15c. RED STAR NEWS CO.

MARKET LANE.

EDWARD CRONYN & CO SEND FOR CIRCULARS SHOWING HURON AND ERIE SHARES

CRONYN BUILDING, TORONTO J. M. YOUNG, Broker 3 London Loan Building.

STOCKS, BONDS. GRAIN AND PRO-Private Wires.

The Hunt Plumbing Co. PHONE 1213. Call our number when you need RICHMOND AND KENT STREETS.

Don't tell us how you have been etung. Come to Patten's before it is too late and see what you can save on your furniture; we save you dollars. We are satisfied with smaller profits than the other fellows.

247 DUNDAS STREET. THE UTWOST IN CHOCOLATE

**NEILSON'S CHOCOLATES** "The Checolates that are Different."

Everything in Fuel

D. H. GILLIES & SON



### Warm the Cold Corners

"T DECLARE," said Mrs. Comfort, "I thought no one ever would use that upstairs room. And you couldn't blame them-it certainly was chilly, and there didn't seem to be any way of heating it. Finally I got this Perfection Heater and

now it is as good as an extra room. With a Perfection to keep it warm it is perfectly comfortable." The Perfection can be carried anywhere, where there is need of extra heat. In five minutes it will warm any ordinary room.

It is solid, good-looking, easy to clean and rewick, and burns without smoke or odor. At hardware and furniture stores everywhere. Look for the Triangle trademark. Made in Canada ROYALITE OIL is best for all uses

THE IMPERIAL OIL CO., Limited Toronto Ouebec Halifax Montreal St. John Winnipeg Vancouver



194 Dundas Street

WENDYOUR FOOTSTEPS THIS WAY -

### YOUR SAVINGS

when amounting to \$100 or upwards will be received by this company for investment. Interest at 41/2 per cent is paid half-yearly. The safety of both principal and interest is absolutely guaranteed.

THE FIDELITY TRUSTS COMPANY OF ONTARIO

TEMPORARY OFFICES: CORNER DUNDAS AND TALBOT STS. LONDON.

## ATTENDED THE FIRE SALE YET?

TwoSilkSpecials

full 36 inches wide, good heavy weight

and lovely finish. Regular \$1.19. Sale

price ...... 89¢ yard

in white, old rose, sky, copen, black, pink.

Only ...... 85¢ yard

Serge, perfectly fast dye, 50 inches wide,

good winter weight. Special sale price...

...... 85¢

in brown, green and brown, and brown and

green; one width sufficient for plain skirt.

Only ...... 85¢

ish Serge, in two width stripes. Very

Three pieces Plaids, full 54 inches wide,

Navy and White Stripe Fine Soft Fin-

One piece only, Black Pailette Silk,

New Fancy Silk Crepe, 39 inches wide,

Navy and Black All-Wool Botany Wool

If you have not, you are missing the biggest bargains ever offered in London. There are hundreds of dollars worth of goods still left, and at prices that will astonish you.

### THE VARIETY IS HERE and chance of getting good articles is as good as the day the sale started.

Special, this week only, Baden Pure Raw and Boiled Oil, per gallon
Best Butcher Knives, special for this week 25¢
A late shipment of Fine Cutlery at bargain prices. Perfect Hand Vacuum Sweeper, regular \$12, for \$8.00
Carpet Sweepers \$2.50 up
Water-Power Washing Machines, regular \$20, for \$16 Handled Axes
Good Axe Handles 10¢
Pure Manilla Rope, all sizes.
Case Carvers \$1.50 and up
Oil Heaters \$3.75, \$4.50 and \$5.00

Enamel Roasting Pans. wash Basins, 15¢ up Preserving Kettles, 15c and up.

come in and see for yourself.

Fea Kettles .... 40¢

Milk Pails ..... 25¢ | Shovels ..... 65¢ Above is a partial list of our many money-savers. The entire list is too large to publish. You will have to

Water Pails ..... 25¢

Saucepans ..... 10¢ Dippers .... 10c Dinner Pails ..... 35¢ Brooms ..... 25¢

JOKER MOUSE TRAPS ...... 3 for 5¢ PURE MIXED PAINTS, PER QUART ..... 40¢ BRASS OIL WELL LANTERNS ..... 85c

Stove Pipes ..... 10c

NO. 9 TIN WASH BOILERS ..... 75c Lanterns .... 60c Hand Saws .... 40c | Nails, 21/2 or 3 inch, 9

pounds .... 25¢ Three packages Ammonia Elbows ..... 15¢ for .... 10¢

Large Tin Jelly Moulds ...... 10¢

READY ROOFING, ROLL .. .... \$1.25

BUILDING PAPER, ROLL ..... 30¢

NO. 9 TIN WASH BOILERS, copper bottom. \$1.25

GALVANIZED BOILERS, No. 9 ..... \$1.00

No. 14 GALVANIZED PAILS ...... 25¢

BROWNLEE'S

385-387 TALBOT ST. GRAVES

Comfortable Glasses Must be of good quality and perfectly fitted. Our eyeglasses and spectacles are noted for Quality and Fit. Prices mod-

John S. Barnard 194 DUNDAS STREET.



Sterling Silver Photo Frames

386 RICHMOND STREET.

We mine our own Coal and sell direct to you. LARCE PE

PEH TON

We guaran-ce this coal o have the

Palace Livery

ROSS & BOSS Carriages for funerals and all other ccasions. Automobile service. THE EDISON DISK PHONOGRAPH. process which the old court-room has

### NOTICE EGGETT & CO.

Experts In Plumbing, and Heating

Engineers Are Now Located at 392 Clarence St.



In Different Lengths. Short Strings ..... 50c
Long Strings ..... \$1.50 to \$3.00
For extra long strings with fine
finish.
Also long strings of Black Beads,

75c per string upwards. W. J. Wray & Co.

LONDON'S LARGEST JEWELRY, 234 Dundas Street, London.

Mrs. Winslow's Soothing Syrup.

I had tried many treatments in vain, and therefore know which is the best.

I can highly recommend Dr. Chase's Ointment, and you are at liberty to PERFECT SUCCESS SOOTHES
THE CHILD, SOFTENS THE GUMS,
ALLAYS ALL PAIN, CURES WIND
COLIC, and is the best remedy for

## COCOA

-Eat More Bread-Fleischmann's Yeast

To Get Rid of Wrinkles and Bad Complexions

of profuse perspiration, to reep the pores clean. All cosmetics plog the pores ln cool weather this interferes greatly with elimination of waste material, injuring instead of aiding the complexion. Ordinary mercolized wax serves all the purposes of for first-class stock.

Mercolized hence these ridiculo for first-class stock.

application gives

The Quality Store WEST LONDONERS Tea. Best value in

London.

Harry Ranahan



AUTO THEFTS CONTINUE; ANOTHER CAR DISAPPEARS

Practical Farriers

Galt Man's Machine Taken by Unknown Persons on St. James

Last night police headquarters was tified that a grey, five-passenger car. ense No. 14831, had been stolen from very real hardship.

erday, and was visiting friends here The car was left by the curbing while urned, the machine was gone Inquiry ne person or persons who had removed

RELATIVE OF LONDONER IN TURKISH WAR ZONE

E. M. Hawless, 986 Hackett street, this the proposal to build a new school ov city, when last heard from was in the ess is felt for his safety. Rev. Mr. Pierce was sent to Harpoot, Turkey-in-Asia, by the American

NEW COAT OF ARMS FOR POLICE COURT

Magistrate Judd handed down a judgent from under the royal coat-of-arms esterday afternoon, when he sentenced stabbing Charles Smith, a street car Until yesterday there had never been

coat-of-arms in the police court, according to instructions given ver the bench, as is customary in most ure of the "Lion and Unicorn" nung over the raised dais, from which All of the police court officials and lagistrate Judd, and the object the magistrate dispenses justice. dignity to the court, and that it was the local council of women to have the finishing touch in the remodelling the school children sell the special Bel-

W. McPHILLIPS MISSING HUNTER'S WIFE FORMER LONDON GIRL

undergone recently

[Special to The Advertiser.] The Advertiser today as being missing in the Rainy River District, Harriston, and was the son of the late Charles Donaldson, who at one alarm the parents unnecessarily. There time owned and operated the Harris-had been 20 cases in St. George's school but the daughter of G. T. R. Conductor Frank Broad and Mrs. Broad, of London. His

ON THE ADVICE

He Used Dr. Chase's Ointment For Protruding Plles With Splendid dren.

minded to use the most effective treatment available, which is undoubtedly Dr. Chase's Ointment, as was proven in the case referred to in this letter.

Mr. Simon E. Jones Railway street.

Trustee Martin, chairman of No. 2 committee, reported that the cottage which A. E. Cooke had offered to rent to the board for a temporary school in the east end would be ready for occult was all rundown and unfit for work of any kind. All the contage which A is a summer to the board for a temporary school in the east end would be ready for occult. Mr. Simon E. Jones, Railway street, Inverness, N. S., writes: "I from piles, and was advised by a local physician to try Dr. Chase's Ointment.

use this statement."

The record of cures of every form of piles, which stands behind Dr. Chase's Ointment is the strongest guarantee you can have that it will promptly relieve and cure this ail-ment, even in the most aggravated form. Sixty cents a box, all dealers.

Chrysanthemum Sale All This Week

75c Chrysanthemums. 39c dozen \$1.50 Chrysanthemums,

79c dozen \$2.00 Chrysanthemums.

\$1.10 dozen

Each Flower Guaranteed Fresh Cut

weather has brought on immense crops of Chrysanthemums, as good as ever in qualmums, as good as ever in qualmums, as good as ever in quality, but in quantities too unwieldly to be handled with profit. The growers' plight is our opportunity, and yours,

252 DUNDAS ST.

BIS RICHMOND STREET. ASK For Erection of Four-Room Building in South End.

FREE BOOKS COMING UP

T. and L. Delegates Petition School Board To Look Into Question.

A motion to supply free books to the lidren of the public schools of the ity will be submitted to the board of education at its next meeting by Trus-tee E. R. Dennis. Following a request made to the board at its regular meetng yesterday by a deputation from the done, Trustee Dennis gave notice that nes suggested.

was asking was not charity but some thing which it demanded as a right. One of the spokesmen pointed out that education was supposed to be free, but argued that it was not free so long as children had to provide their own To some parents this was a

Extra Cost Small Another speaker declared that the extra cost to the citizens to supply free school books would work out at only

Inspector C. B. Edwards, asked wha e estimated would be the cost of carying oil the deputation's suggestion expressed the opinion that it could be done for an annual expenditure of be tween \$3,000 and \$3,500 additional. Asks for New School.

R. H. Wade, on behalf of the parents f West London, asked the board to take under consideration the erection of a four-room school, so constructed as be capable of enlargement the southern part of West London. He said that the number of children n this district was increasing very rap-Ingersoll, and a brother-in-law of idly and urged instead of going on wit the river, more convenient accommoda var zone in Turkey, and some uneasi- tion would be provided if the site chosen were in the southern part of West

At present, Mr. Wade said, childre Board of Foreign Missions, last May, had to travel a considerable distance He is a professor of theology in Har- to attend Empress avenue school and, poot College. With Mr. Pierce are his especially in the case of the younger ones this was undesirable. In many cases it necessitated crossing the bridge and this was a danger. Also bridges were exposed to the wind in cole.

The matter was referred to No. 1 ommittee for a report Watt and Blackwell, the architects in Quinn, Walker, Ball, Rowe. charge of the work of building the new homas Pryor to six months in jail for Boyle Memorial School, reported that the work was being held by reason o the fact that the plumbing contracto was not proceeding with his contract Yesterday a brand new pic- board or some member of it might have a substitute, because "Putnam's" was given contradictory instructions to the the remedy that is safe and painles plumber was denied and the architects 25c per bottle at all dealers.

olice concurred in saying that it added | The board granted a request made by be published under the auspices of the council. Inspector Edwards was instructed to make the necessary arrangements and promised to do his very best to help the ladies in any way he

Trustee W. T. Strong noticed that the report of the school nurses contained HARRISTON, Nov. 3. — The Dr. A. no reference to the prevalence of diphenology of Dundas, mentioned theria which was said to exist in some theria which was said to exist in some there are no acceptable and asked why. Inof the schools and asked why. spector Edwards stated that no specific while on a hunting trip, was born in mention had been made of this matter ton flour mills. He was married less and some in Aberdeen school, but the than a year ago to Miss Clara Broad, doctors were working splendidly in cooperation with the health authorities and he thought that the children were

really safer at school than at home. Both schools had been fumigated. Suggest Free Dental Treatment.

an operation when asked for a treatment in Egerton street school.

Trustee Martin, chairman of No. 2

pation this week. Amend Regulations.

bodies would be able to transact busi-bodies would be able to transact busi-T. Milburn Company, Limited, Toronto. ness more effectively as well as more ont. expeditiously. He said he would have

in connection with the building of Chesley avenue school, the amount would be reduced to \$3,100. The chairman's

action was approved.

No. 2 committee was instructed to make arrangements for getting furni-ture installed in the Boyle Memorial school, which is nearing completion.

Asks About Petition.

Trustee Dennis wanted to know what had become of a petition presented by the ratepayers of North London for a the ratepayers of North London for a kindergarten in that section of the city. He was told that the matter had been taken up but the necessary accommo-dation could not be secured. Nevertheless he moved that No. 2 committee be instructed to go ahead and secure a The unprecedented warm room for the purpose, and the motion

More Accommodation Needed.

Rome, Nov. 4—11:05 a.m.—The death is announced of Mario Prince Chigichland, marshal of the Conclave.



YEAST

IN THE

NESTHE WHITEST, LIGH

The deputation urged that what it English Woman Writes Her Husband, Now in London, of German Atrocity.

> had come in direct contact Mr Saville received the letter wh was in this city. friend of his wife, at Ilford, Essex. as taken in four Belgian refugees, and that all of them have had their tongues but out by the German invaders. Mrs Saville made the positive statement that she had visited these victims, and had, seen their injuries with her

Those to whom Mr. Saville related this prrible story were doubtful at first ntil the letter was produced, and the vidence of the letter shown

BRITISH SOCIAL UNION BEAT THE ODDFELLOWS

The teams were: Canadian Oddfellows Knight, W. Risler, Poam Hart, Reid, Hughes and E. Risler British Social Union-W. Gilbert,

After many years of patient suffering

SIR MELVIN JONES SUFFERED A RELAPSE

pany, who has been confined to his be with an attack of pneumonia for sev sudden weakness of the heart soize

Appeared On His Face and Hands

A suggestion that free dental treat-ment be provided for children who need-dition. When the blood becomes impure ed it and whose parents could not af- you will find that pimples will break out ford to pay for it was referred to No. all over the body, but more particularly 1 committee, as was also a request put forward by J. W. McKenzie, who has been blind for a number of years for permission to stand in the school porches and sell supplies to the chil-what you need, when these pimples No. 2 committee was empowered to break out, is to get a real good blood Results.

No. 2 committee was empowered to No. 2 committee was empowered to act in connection with a request from the Gospel Church, Hamilton road, to be allowed to hold Sunday school classes be allowed to hold Sunday school classes all the impurities and poisons which

distasteful to me. Pimples appeared found Dr. Chase's Ointment the best treatment obtainable for protruding piles. For three years I suffered a later meeting is carried, the Ontario a later meeting is carried at later meeting is carried, the Ontario a later meeting is carried at later meet Government will be memorialized to Bitters. Half-heartedly I did so, and amend the present regulations so as the results obtained were marvellous. provide that the personnel of boards I regained my health. I took on flesh of education in cities of 50,000 popula-tion or over shall consist of only five or seven members exclusive of Separ-to the healing powers of B. B. B. Is ate school members. Mr. Gammage expressed the opinion that smaller

expeditiously. He said he would have introduced his motion yesterday but for the fact that several of the trustees were not present.

The chairman, A. M. Hunt, reported that he had made a settlement with Architect Nutter by which, instead of receiving nearly \$6,000 for his services

LEADACHE COLD

Bad Cold or Constipation by Morning.

Furred Tongue, Bad Colds, Indiges-tion, Sallow Skin and Miserable Headprofit. The growers' plight is our opportunity, and yours, hence these ridiculous prices for first-class stock.

Standard Drug,

IMITED

ITALIAN PRINCE DEAD.

Inad 45 to 47 enrolled, 56 had from 40, whereas the regulations provided that the average attendance in a kinder-garten should, not exceed 25 nor class-rooms in the other grades 40. The matter was referred to No. 1 committee to devise some means of remedying the existing condition.

ITALIAN PRINCE DEAD.

Spiritual Head Urges Them To Move, and Says the Unholy.

[Canadian Press.]

dominions, in which he expresses his deep sorrow that Turkey has joined hands with Germany in the war. message Aga Khan says free will of the Sulbut the will of the and other non-Moslems pave forced him to do their bidding. He declares further that Turkey has ow lost her position as the trustee of Islam. She has drawn her sword an unholy cause, and the duty of Moslems today is to remain loyal and faithful to their temporal and secular

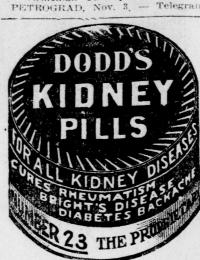
PARIS. its correspondent housand Mohammedans assembled in the great mosque of Baku to give ex-

the clergy and other notables. After the health of the Emperor victory over all the enemies of Russian fatherland, the festants drew up an address to the local governor, requesting him is being augmented momentarily, to convey to Erreror Nicholas their large and assurances of their desire to sacrifice their property and even their lives in the defence

Particular reference was made in league the governor-general to telegraph ar urkey, "whose aggression with the German and Austrian barbarians." the address said, "has awakened in the hearts of all Russian Monammedans a sentiment of deep indig-We express our confidence that an undivided Russia, supported by the nown as the spiritual head of the efforts of all her children, will come

Armenian Cavalry for Czar.

out of this struggle victorious."



ind administrative seat of the Caucasus, report great demonstrations o all ranks and nationalities before palace of the governor-general, all the menian cavalry, following the first evidence of Turkey's hostility to Russia Armenian, Mohammedan and voted solidly in unison Russia sgainst her old and new one. "traitorous onslaught of the against the common fatherland. A resolution was passed requesting

> NAIRN OFFICE CLOSED [Special to The Advertiser.]
> AILSA CRAIG, Nov. 3,—After an exence of over 80 years, the postoffic Nairn has been closed, and a new

Special Notice. Watch for announcement in our ad-ertisement tomorrow of a special that T. A. Rowat & Co. 250 DUNDAS STREET. CARRANZA OBJECTS. EL PASO, Nov. 3.-Gen. Carranza, in

> Aguas Calientes convention in pamin; a provisional president Even Well-Behaved

Children Are Hard

Trusteeships Often Last Through appoint as the original Many Lifetimes trustee, but you have no voice in the selec-

This strong Trust Company is permanent and fulfils its duties far more effectively than is possible in the case of a private executor. It is ever on the watch in the interests of its clients and through its Officers and Management it feels the pulse of the financial world as no private individual can.

Call or write for full information. THE LONDON & WESTERN TRUSTS CO. LIMITED

Cut Your Living Expenses In Two!



Allow Your Dollars To Do **Double Duty!** 

Great Big 90 Days' Sale STARTS THURSDAY at 8 A.M.

GREAT BIG STUPENDOUS OPPORTUNITIES

\$35,000 Worth of the Highest Quality Clothing, Furnishings, Hats and Caps Made In Canada at the Most Paralyzing Price Reduction In All Clothing History!

WHICH MUST BE SOLD DURING THIS NINETY DAYS' SALE. NO OTHER WAY OUT OF IT. THE HUGE STOCK, THE HIGH QUALITY, THE MARVELOUS LOW PRICES, WILL HAVE ALL LONDON TALKING, POSITIVELY LONDON'S GREATEST ATTRACTION. THE BARGAIN SENSATION OF THE COUNTRY.

Don't miss this wonderful opportunity-may never again take place-which gives you the chance to purchase now, just at the start of the fall and winter season, the Highest Quality Overcoats, Suits, Trousers, Underwear, Furnishings of all kinds, Sweater Coats, Hats and Caps for all mankind, at nearly half-price inferior merchandise will cost you at the end of the winter months. Don't take our word for this statement, but go into any or every store in London, carefully examine their stock and prices—then come here and see what we are showing, the class of merchandise and the prices. Then and only then can you convince your self that every word we advertise is Gospel truth.

WE EMPHATICALLY SAY THAT WE POSITIVELY CAN SAVE YOU MORE THAN ONE-THIRD.

Step in and have a look at the following priced merchandise. Positively the most powerful values at the most paralyzing price reductions in all the world's clothing history.

MEN'S OVERCOATS, SUITS, TROUSERS, UNDERWEAR, SWEATER COATS, MEN'S FURNISHINGS OF ALL

KINDS, HATS, CAPS AND RAINCOATS. Men's Overcoats \$6.95, \$8.95, \$9.45, \$12.45 and \$13.69.

Boys' Overcoats, \$6.00 value..... \$3.95 Boys' Suits, \$7.50 value ..... \$4.95 Boys' Knickers, \$1.25 value ...... 97¢

Men's Suits .... \$6.49, \$8.69, \$11.95, \$13.69 Men's Trousers Men's Sweater Coats

\$2.00 value ..... \$1.39 \$2.25 value ..... **\$1.69** \$2.75 value ..... \$3.00 value ..... \$2.50 \$3.50 value ..... \$2.69 \$4.50 value ..... \$3.69 \$7.00 value ..... \$4.69

> Raincoats 137 in the lot.

Up to \$18.00 value for.... \$11.69 Up to \$10.00 value for ..... \$6.95 Mittens and Gloves \$1.00 value ..... 75¢ \$1.25 value ..... \$1.00

Neckties 65c value ...... 50¢

\$1.50 value ..... 95¢ \$2.00 value ..... **\$1.49** \$2.75 value ..... \$1.95 \$3.75 value ..... \$2.69 \$4.75 value ..... \$3.69 \$5.25 value ..... \$3.95 \$5.50 value ..... \$4.69 \$7.50 value ..... \$4.95

Fine Shirts

75c value ..... 50¢ \$1.00 value ..... 75¢ \$1.25 value ..... \$1.00 \$1.50 value ..... \$1.25 at ..... \$2.00 Work Shirts

Winter Underwear

60c value, per garment..... 50¢ \$1.00 value, per garment..... 75¢ Penman's \$1.25 value, per garment ...... \$1.00 Stanfield's Red Label, sizes 36 to 50. Per garment ..... \$1.25 Stanfield's Blue Label, in all sizes Per garment ..... \$1.50 Stanfield's Black Label. Per garment ..... \$1.75

Per garment ..... \$1.00 Hats

Stanfield's Unlabeled, \$1.25 value.

\$3.00 value, soft and stiff ... \$2.00 \$2.50 value, soft and stiff... \$1.50 \$2.00 value, soft and stiff... \$1.00

Winter Caps 75c value, fur bands..... 50c \$1.00 value, fur bands...... 750

\$1.50 value, fur bands..... \$1.00

AS HIGH-CLASS WORKINGMEN'S OUTFITTERS, WE "SURE NUFF" HAVE GOT ALL LONDON ON THE RUN JUST COME IN AND SEE WHAT PRICES WE HAVE, THE SAVING IS SOMETHING TREMENDOUS.

Owing to the fact that we are overstocked to the amount of \$15,000, we are forced to forget former prices or real values in order to close out the entire winter stock dering this sale. In consequence, you can find the Highest Quality Overcoats, Suits. Trousers, Furnishing Goods, Hats and Caps, made in Canada, at prices so low they hardly cover the cost of the raw material.

Wegner Clothing Co.

371 Talbot Street

Be Sure You Find the Right Place

NOTICE-STORE OPEN EVERY EVENING UNTIL 10 O'CLOCK. SATURDAY UNTIL 11:30.