

The Guardian

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Nfld. (post free). To Canada, U.S.
A. and Great Britain \$1.50.

VOL. 18, NO. 42

To UNITED STATES AND CANADA \$1.50 A YEAR

BAY ROBERTS, Nfld., FRIDAY, JANUARY 30, 1925

\$1.60 A YEAR, IN ADVANCE

PRICE: TWO CENTS

Handwritten: Hobson 42nd. File 7. Mine. all adults. Entered to sale.

By Royal Warrant
To His Majesty King George Vth.
The Ogilvie Flour Mills Co. Ltd.
Millers of

WINDSOR PATENT
"Canada's Best Flour"

IF you PAINT this Fall We are offering
You will Save repairs A full line of
Next Spring. MEN'S READYMADE CLOTHING
made of high grade material,
price is much below cost for
Clearance Sale.
Ladies will find our
BLANKET ROBES
very attractive and of excep-

Specify
"MATCHLESS"
The PAINT of
QUALITY.

Jas. G. Baggs
CONTRACTOR AND
BUILDER
Manufacturer of Doors, Sashes,
Turnings and all inside
finishings.
Upholstering and Furniture Mak-
ing and Repairing.
Undertaking a Specialty.
Sashes and Coffins always on
hand.
3802 Water St., Bay Roberts

W. T. & E. Bowering
CONTRACTORS AND
BUILDERS.
BOAT BUILDING A
SPECIALTY.
Bay Roberts W.

The Gracian House
Mrs. Yetman, Proprietress
Cochrane St., Opp. St. Paul's
Church, Harbor Grace.
Transient Boarders accommo-
dated at moderate rates.

NOTICE.
N. F. POSTAL TELEGRAPHS.
Commencing January 2nd,
1925, all N. F. Postal Tele-
graph Offices will close at 6
p.m. during the Winter months.
GEO. J. VEITCH,
Acting Superintendent.

A full line of
GROceries and PROVISIONS
always on hand and selling at
LOWEST PRICES.
W. H. GREENLAND,
COLBY'S POINT.
R. AUGUSTUS PARSONS, B.S.L.
SOLICITOR, etc.
Bank of Montreal Building
ST. JOHN'S
Phone 470. P.O. Box 2328

For Sale
Business premises and Dwelling now
occupied by Mrs. Jas. O'Neill. Sit-
uated at the corner of Gross Road and
Water St. Opposite Public Wharf.
Splendid business stand. Apply to
Mrs. Jas. O'Neill, Bay Roberts.
nov.15,tf.

The Imperial Hotel
Mrs. Strong, Proprietress
389 Water St. West
Near Knowling's West End Store
Transient and Permanent
Boarders accommodated.
Rates reasonable.
F. GORDON BRADLEY, LL.B.
Barrister-at-Law, Solicitor, etc.
RENOUF BUILDING,
Deesworth Street,
ST. JOHN'S.
P. O. BOX 1290.

19 Men Drowned on West Coast
X Again the sea has claimed its toll and as a result, death and disaster has followed the fishing fleet which swept the West Coast on Friday, January 23rd. The winter fishing fleet is scattered and fifteen men have gone to watery graves.
Messages which were received on Saturday morning told that a storm had come on unexpectedly and caught the fishing fleet on the grounds.
The South West Coast, Rose Blanche in particular, is the most directly affected by the gale, but it is a disaster which touches the whole country.
Walter Blagdon's crew, after battling with the fury of the sea reaching Miquelon hungry and exhausted, some of them being frostbitten.
The "Glencon" was immediately ordered to take up the search for the missing crews and is still searching in the vicinity of Point Platte, the result of which is anxiously awaited.
St. Pierre also reported that the British schooner, "Geoffrey M.", was ashore at Point Platte. The cable ship "Cyrus Field" was sent once to her assistance.
Everything possible is done to render aid to the ship-stricken people by the government departments, the member of the District, Mr. Chambers, Minister of Marine and Fisheries, by all who were given the opportunity to assist.
The search will be continued as long as the smallest hope remains for "there is always hope from the ocean, but not from the grave."

Thirty Vessels Coming to Labrador
X There is a development now going on in connection with the fishing fleet of Hull, England, which is of considerable importance and interest to the people of Newfoundland, especially those engaged in the Labrador fishery.
The fishery in the North Sea is on the decline, hence, those who want big profits must go further to look for fish.
This winter 30 large vessels are being built by Hull fishing firms. These trawlers will be sent to Labrador as soon as the season opens in June next. No doubt now that Hull has started the pace others will follow.
This new experiment is being watched with keen interest by Newfoundland. Hull has been in touch with conditions and opportunities on Labrador as several ships have taken part cargoes of fresh salmon from various places there during the summer months.
Mrs. R. Hanna arrived from Canada on Tuesday.
jan.9,31

For Sale
Piano Case ORGAN, practically new.
The very best production of the Thomas Piano Co., Owner going away and will sell for \$145.00 cash. Only those appreciating wonderful value need apply.
"THE GUARDIAN" OFFICE
Bay Roberts
jan.9,31

For Sale
A CARRIAGE HARNESS and BOXED-IN SLIDE.
Apply to
D. G. FRASER.

We take this opportunity of thanking our old and new customers for their Christmas patronage and wishing you and all a very Happy and Prosperous 1925
J. JARDINE & SON.
Bay Roberts.

Western Union Had Big Year
The earnings report of the Western Union Telegraph Company for the year 1924 has just been issued and shows that the Company has had another very successful year. The Company's gross income amounted to \$114,511,016, as against \$113,628,470 for 1923, while maintenance, repairs and depreciation amount, and other operating expenses were \$98,809,632 as against \$97,712,714 for the previous similar period. A special appropriation of one million dollars was made out of profits to take care of cable development, leaving a net income of \$15,701,384, as against \$11,608,906 for 1923. It is expected that a percentage of the net income will be distributed amongst the Company's 60,000 employees in accordance with its immediate participation plan instituted in 1920.
Considering the fact that 1924 was a Presidential election year in the United States, which event has always militated against good business in that country, it is regarded as an excellent showing and speaks well for the general popularity of the Company's service and indicates that the public are beginning to realize that it pays to use the telegraph in preference to the mails where time is a factor and immediate action is desired.—Daily News.

IN MEMORIAM
In Loving Memory of our dear boy, Harold Roy Patten, who was translated into the glories of the Land Immortal on Sept. 17th, 1924.
"We loved him, yes, we loved him, But angels loved him more; And they have sweetly called him, On yonder golden shore."
Though our hearts are filled with mourning Mercy still is on the throne— With Thy smiles of love returning. We can say, "Thy will be done."
—Inserted by his Mother.

Bay Roberts ROYAL SCARLET CHAPTER, No. 5, are holding a Church Parade to the S. A. CITADEL on SUNDAY, FEB. 1st, at 2 p.m. and extend to all other Chapters, Orange Lodges and Preceptories a cordial invitation to attend.

For Sale
A CARRIAGE HARNESS and BOXED-IN SLIDE.
Apply to
D. G. FRASER.

We take this opportunity of thanking our old and new customers for their Christmas patronage and wishing you and all a very Happy and Prosperous 1925
J. JARDINE & SON.
Bay Roberts.

NEWFOUNDLAND NOTICE TO MARINERS (No. 9—1924)
BALBEY HARBOUR
CONCEPTION BAY LIGHT
Lat. 46° 26' 40" N.
Long. 51° 11' 22" W.
POSITION: On the Eastern Point dividing South Avon scale Harbor and North Conception Hr.
CHARACTER: A Fixed White Light.
ELEVATION: Height of Light from high water to focal plane—34 feet.
STRUCTURE: A square wood building with Octagonal tower, painted White.
REMARKS:—This Light will be put in operation on December 24, 1924.
W. C. WINSOR,
Minister of Marine & Fisheries
Dept. of Marine & Fisheries,
St. John's, Newfoundland,
Dec. 23, 1924.

Just Landed
PER "S. S. AGGA"
1500 TONS
Best
North Sydney
SCREENED
COAL
Avalon Coal Co.
LIMITED
BAY ROBERTS

For Sale
A CARRIAGE HARNESS and BOXED-IN SLIDE.
Apply to
D. G. FRASER.

For Sale
A CARRIAGE HARNESS and BOXED-IN SLIDE.
Apply to
D. G. FRASER.

We thank all our Customers and Friends for their patronage in the past and wish one and all a Bright and Prosperous New Year. Our Motto for 1925 is to give service such as will afford every customer pleasure to spend their cash where quality and prices are right.
The Bargain Store,
Bay Roberts West
Ed. J. French.

NEWFOUNDLAND POSTAL TELEGRAPHS NOTICE.
A Postal Telegraph Office has been opened at Spruce Brook, Tariff same as all other N.P.T. Offices.
GEO. J. VEITCH,
Acting Superintendent.

PUBLIC NOTICE.
DEPARTMENT OF AGRICULTURE & MINES.
The public is hereby notified that this Department has discontinued the sale of Seeds and Fertilizers, and respectfully requests that orders for these items be addressed directly to dealers engaged in this business.
W. J. WALSH,
Min. Agriculture & Mines.

NOTICE.
The following directions which have at various times already appeared in this paper are published for the public:
1. Cheques drawn in favour of any Department of the Government should be certified by the Bank on which they are drawn before being passed to the Departments.
2. Cheques should be made payable to the Departments concerned and not to individuals, thereof.
3. Letters concerning public business, particularly those containing money should be addressed to the Department, or the Minister or Deputy thereof.
4. Those paying moneys to any Government Department should insist upon a receipt given on the proper official receipt form, and also initial the stub or carbon copy of the same.
F. C. BERTEAU,
Comptroller & Auditor General.
Jan. 16, 31

NOTICE.
A public meeting was held here on Saturday by those resenting the action of the United Towns Electric Co., in installing meters and continuing at the same rate as formerly. Representatives from Hr. Grace and Carbonare were present.

Monuments - Headstones

If you want a first-class Headstone or Monument, send to...

Chislett's Marble Works

We carry the LARGEST STOCK and BEST FINISHED WORK in the City.

Entire Satisfaction Guaranteed

Our Carving and Restoring prices are everyone. We are now Booking orders for

Spring Delivery.

DESIGNS and PHOTOS of our own work sent everywhere FREE.

Write to

Chislett's Marble Works

208 Water Street, ST. JOHN'S P. O. Box 86

Newfoundland Government Postal

Telegraphs and Cable Service

Covers the whole of Newfoundland with Telegraph and Telephone Service.

Has Wireless connection with Shipping, via Cape Race, Fogo and Labrador, via Battle Harbor.

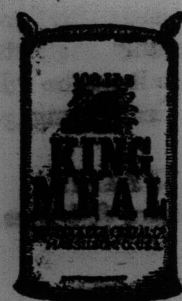
Gives quick service to Canada and the United States, and all benefits of reduced low rates for night messages. Direct service to Great Britain at rates as low as 6 cents a word.

Messages go to Newfoundland Revenue, and the business is handled by officials sworn to secrecy.

DAVID STOTT, Superintendent

G. W. LEMESSURIER, Deputy Min. Posts & Telegraph

April 19, 25



ROTHWELL & BOWRING LIMITED

DISTRIBUTORS.

MANOUR GRACE, BROKER.

SOLE BY W. H. GREENLAND, COLEY'S POINT.

NEWFOUNDLAND GOVERNMENT RAILWAY

Operating:

Train Service,

Coastal Steamers,

Dock Yard,

Express Service,

Travel and Ship Your Freight via Your Own Transportation System.

Nfld. Government Railway

Grocers' Headquarters!

We are Sole Agents for Newfoundland for

Champion Soap-British Manufacture

Rainbow Tea-55's and 20's

Primrose Tea-55's and 20's

Purity Baking Powder-1's

Halves, Quarters, and 3 oz.

Prices cheerfully furnished on Request.

GEORGE NEAL Limited

Business Girl's Resolves for 1925

My watchword is Growth.

Therefore I shall not wait for Opportunity to knock at my door. I shall tempt her, invite her, advertise for her, and, when necessary, pursue her.

I shall know my business.

No detail is too petty for me to manage; no problem too difficult for me to attempt. I shall study the tools of my work and be expert in their mechanism; I shall draw on the business allies that help me succeed—

the books, the trade papers, the lectures and counsels from authorities.

I shall work for a just reward.

I shall insist on good pay for good work and do good work for its own sake. When I desire men's rewards, I shall assume the risks and responsibilities that men assume, not idly say, "Lo, because he is a man an unjust world gives him higher rewards."

In business I shall be businesslike.

I shall leave my emotions at home. I shall not demand special privileges because I am a woman. I shall not bring to business the clothes, manners or conversation of the drawing room.

I shall develop my bodily health.

My body must be an efficient machine. Therefore I shall not abuse or neglect it by overwork, late hours, worry or malnutrition. I shall freely exercise it as I exercise my mind. I shall cultivate its strength and beauty. I shall strengthen it by right food and protect it by proper clothing.

I shall have many interests.

I shall know the affairs of the day, national and world problems; in art, literature and the many phases of modern culture. I shall be well versed in the womanly science of home-making; and lend my aid to movements for women's progress. I shall be many-sided that I may succeed as a woman as well as a business woman.

I shall respect my work.

It shall not be regarded as my temporary makeshift. I shall do the work that I love or can respect, and look upon it as my permanent source of livelihood—to make the most of it, to improve it, to excel in it by effort and result.—Eleanor Gilbert.

The Weather Prophet

Peter McArthur

The old man lifts his weather-eye

And takes a squint at the cloudless sky,

And says, as he samples a whiff of the breeze,

"It looks to me like it's goin' to freeze."

Oh, then you should hear the children shout!

And before you can wink their skates are out!

They oil the strips and they polish the rust,

And the old man files them, because he must.

"We're going to have skating!" they shout with glee,

And then they rush to the pond to see.

Such joy can be found in words like these,

"It looks to me like it's goin' to freeze."

When the old man comes from his chores at night,

He opens the door and blinks in the light,

Pulls off his mitts, and says, "I dunno,

But it looks to me like it's goin' to snow."

Then the children shout and rush to the shed.

And soon they are back with the battered sled.

The runners are warped and are all askew,

But the old man works till he gets them true,

And soon with their joy the roof-tree shakes

When down through the night come the first big flakes,

Such joy is in the words: "I dunno,

But it looks to me like it's going to snow."

The old man stands by the open door

And takes a squint at the sky once more,

And then he says, and his words are law,

"It looks to me like it's goin' to thaw."

Oh, then what sport there is in sight!

The snowman is built and the snow ball fight!

And the old man whittles a little boat—

Not much to look at, but still it will float.

The children will shout and the dog will bark,

When there's water to float the clumsy ark.

And by noon they know that his words were law:

"It looks to me like it's goin' to thaw."

Andrew Carnegie says that his wife helped him in every important undertaking, and whatever noteworthy work he may have done he attributes to the advice and sound judgment of his wife. He has no patience with any of his biographers who fail to give credit to his wife.

Ink Spots on the Floor

When ink is spilled on any waxed floor, hardwood or soft wood, mop it up quickly with a soft cloth. Then rub the spot with fine steel wool wet in clear warm water. Finish with a clean wet cloth, allow to dry, and apply wax. Not a trace of ink will be left if you work quickly.

THE GUARDIAN needs more subscribers. We want two or three hundred more in Bay Roberts and vicinity. We also want our friends in the United States and Canada to send us along additional subscriptions. Will you help—NOW?

Stall's Books

Rev. T. Albert Moore, D. D., General Secretary of the Dept. of Social Service and Evangelism of the Meth. Church of Canada, who visited Newfoundland in Sept., 1917, in connection with the Social Congress, says:

"Stall's Books on Avoided Subjects have been standard works for such a long time that it seems almost unnecessary to say a word in their behalf. I believe they have accomplished great good, and are written with care and delicacy, at the same time with sufficient frankness or the modest discussion of these delicate subjects. They are safe books for general reading, especially if from the various books there is proper selection for the youth or adult man or woman, as the case may be."

"What a Young Man Ought to Know" by Dr. Stall, 269 pages, cloth binding. Price, postpaid..... \$1.25

"What a Young Woman Ought to Know" by Dr. Emma Drake, 272 pages, cloth binding. Price, postpaid..... \$1.25

"What a Young Husband Ought to Know" by Dr. Stall, 284 pages, cloth binding. Price, postpaid..... \$1.25

"What a Young Wife Ought to Know" by Dr. Emma Drake, 293 pages, cloth binding. Price, postpaid..... \$1.25

Sent Postpaid, to any address on receipt of price.

THE GUARDIAN OFFICE BAY ROBERTS

RESOLUTIONS.

(The Sentinel)

I will be an unafraid fighter for right and against wrong.

I will live more in the affirmative and less in the negative.

I will cultivate my confidences and discourage my doubts.

I will never again write—and mail—a letter when angry.

I will be a graveyard for useless or hurtful gossip.

I will try to spend less than I earn, honestly earning all that I spend.

I will be loyal to right and duty at all costs.

I will practise the presence of the God of nature in His own out-of-doors.

I will accept any wayward weakness I meet as God's call to me to be strong and helpful.

I will work enough and play adequately, and will neither work nor play half-heartedly.

I will not play the coward by silence when I ought to speak, nor the fool by speaking when I ought to be still.

I will believe firmly the few vital things of Christianity, allowing myself and my neighbors the utmost liberty regarding non-essentials.

I will estrange no more true friends, and I will, if possible, win back all worthy ones lost, making a few new ones if I can, so dire is my need of friendship, and so short is the life we live.

I will never be proud and boastful, especially concerning what I did not unaided achieve; and, before I grow arrogant about my success, I shall subtract from them my failures and thereby grow humble.

I will cultivate the habit of whole some fun, and frown to death the heresy that there is any fun in evil.

I will believe the best about people till the worst is verified; and even then will be charitable to the weakness, especially of those less favoured by inheritance, associations and training that I have been.

—Ira Landrith, in the "Continent."

THE DISCOVERY OF A GREAT RIVER

It is three hundred and eighty-nine years ago now, on October 2nd, 1535, that Jacques Cartier, the French sea captain who made three voyages to Canada in the years 1534, 1535, and 1541 was taken to the top of the great hill above the town of Hochelaga, which he called Mount Royal, and shown the landscape of the island and its rivers, and the distant mountains.

At almost the same time Cortez of Spain was standing "silent upon a peak in Darien," the first white man to see spread out before him the waters of the Pacific.

Cartier discovered the St. Lawrence river, and followed it as far as the La Chine rapids. He carried some of the Indians home to France, and as they died there, and so did not return home, the Indians' lost faith in him. Superseded at home, and distrusted by the Indians Cartier made no further voyages to the new world.

FARMING IMPLEMENTS

Rakes, Forks, Plows, Cultivators.

Everything for the Garden and Farm.

A Full Line of Terry's New Seeds.

MAIL ORDERS

specially attended to with promptness and despatch.

Bowring Brothers, Limited, St. John's, Nfld.

The Great Adventure

By the late Dr. Orison Sweet Mar-den in "Success."

Once upon a time a butterfly, just emerged from the chrysalis state, was bitterly disappointed with the sudden change which had come over it. It could not bear to leave the old house in which it had grown to maturity.

Filled with regrets, for a long, long time it hovered around its out-grown shell. Instead of using its wings to fly out into the beautiful world in which it had been born to a new and fuller life, it shrank from what was new and strange. It longed to be a chrysalis again.

The butterfly was infinitely more beautiful than the chrysalis. Its power of self-expression was many times enlarged. It could get around infinitely better; everybody admired it more, but still it mourned its old self, its old apparel to which it had become so accustomed. It didn't feel at home in its gorgeous new suit, the glorious colors in which it had been arrayed.

We are like the butterfly. We grieve when we have to leave our old house—the only one we ever knew. We shrink from the new, unknown life that lies beyond the chrysalis stage—our own life.

But why should we fear? We have had to trust a higher power than our own every moment of our lives. Not for one instant have we been able to take care of ourselves without this Infinite Power, this Inscrutable Wisdom, which keeps all of our life processes going, which gives and recalls life to itself.

Now, since this Divine Power, this Infinite Wisdom takes care of us so wonderfully up to the very point of the change we call Death, why should we then distrust it? Why should we shrink from taking the leap in the dark when the Father-Mother-God calls us to leap into His Everlasting Arms?

If your child stood frightened in the dark, and you called it to leap into your arms, it would not fear to do so. Even though it could not see your face, it knows your voice and would not hesitate to jump when you called to it.

I have trusted the Infinite Power all through the seventy odd years of my life. I will not distrust It now. Everything that has happened to me so far has come from this Infinite

Power—the Divine Providence—and has been for my good.

Why should I begin to distrust It at this very critical period of my life?

Why should I shrink from taking the leap in the dark when the Father calls to me?

Why should I hesitate to change this old suit I have worn so long for a new one better adapted to my new needs?

My Father knows what is best for me. I trust Him!

THE WORLD'S BIGGEST THINGS.

The largest library is the National in Paris, which contains 3,000,000 books.

The tallest monument is in Washington, D. C. It is 550 feet high.

The highest chimney is in Glasgow, Scotland, and is 474 feet.

The deepest coal mine is near Lambert, Belgium, and is 3,600 feet deep.

The largest monolith is in Egypt—106 feet.

The biggest dock is at Cardiff, Wales.

The strongest electric light is at the Sydney lighthouse, Australia.

The greatest bank is the Bank of England, London.

The oldest college is University College, Oxford. It was established in the year 1050.

The largest college is in Cairo, Egypt. It has on its register each year over 10,000 students and 310 teachers.

The largest bronze statue is that of Peter the Great, in St. Petersburg, Russia. It weighs some 1,100 tons.

Damascus is claimed to be the oldest city in the world.

The most costly book is a Hebrew Bible, which is owned by the German government, and which the Pope offered \$25,000 for, but which the government of Germany would not give up.

Until recently the most costly medicine was supposed to be metallic gallium, \$50,000 a pound. But lately radium has far outstripped it in price, bringing about \$200,000 an ounce.—Ex.

The teacher was giving the class a lesson on gravity.

"Now, children," she said, "it is the law of gravity that keeps us on this earth."

"But please teacher," inquired one small child, "how did we stick on so far has come from this Infinite

NOTICE

To Owners and Masters of British Ships

The attention of Owners and Masters of British Ships is called to the 74th Section of the "Merchant Shipping Act, 1894."

75.—(1) A Ship belonging to a British Subject shall hoist the proper national colors—

- (a) on a signal made to her by one of His Majesty's ships, including any vessel under the command of an officer of His Majesty's navy or full pay, and
(b) on entering or leaving any foreign port and
(c) if of fifty tons gross tonnage or upwards, on entering or leaving any British Port.

(2) If default is made on board any ship in complying with this section the master of the ship shall for each offence be liable to a fine not exceeding one hundred pounds.

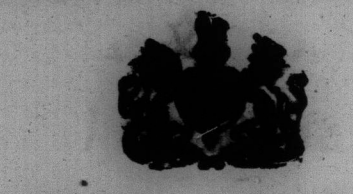
At time of war it is necessary for every British Ship to hoist the colours and heave to if signalled by a British Warship; if a vessel hoists no colours and runs away, it is liable to be fired upon.

H. W. LEMESSURIER, Registrar of Shipping.

Thousands of Clever Women Are giving their families the delight of eating bread made from

VERBENA FLOUR

W. A. Munn, Wholesale Agent.



RULES FOR Making Cod Liver Oil For the Guidance of Manufacturers

- 1st. The manager in charge of factory must see that the livers are fresh; that all brown or poor livers are thrown out; that there is no gall bladder attached to any livers.
- 2nd. The good livers must then be washed in a tub of clean fresh water.
- 3rd. The pan in which the livers are boiled must be perfectly clean inside, before any livers are placed in it.
- 4th. Before you start to boil any livers, you must have sufficient steam.
- 5th. Turn on the steam, and use as much as you need to have the quantity of livers you have in your pan. Boil until the white foam floats off (which will take about thirty minutes). Don't forget to stir the livers, and see that those in the bottom and those around the sides are brought into direct contact with the steam all the time.
- 6th. Turn the steam off, and allow all to settle, not exceeding five minutes, according to capacity of liver boiler.
- 7th. Then you dip all the oil you can get, which is the finest white oil. Put this oil in a cooling tank made of galvanized iron, and let the oil remain there till next morning. Don't forget to put a straining cloth over the cooling tank before you put any oil in, so that it will catch any bits of blubber; allow to remain 12 or 14 hours or longer if possible, then dip from cooling tank and strain through double calico bag, inside bag to be one-sixth smaller all around; then strain into a tin shute under the bags, the tank to be at the end of the shute with a funnel, to lead oil into casks, which funnel to be covered with oiled cloth.
- 8th. When you have dipped the finest oil from the top of the liver boiler pan, take all the blubber from the pan while it is warm. The oil from this blubber is not fit for medicinal purposes.
- 9th. Then clean your liver pan with warm water and washing powder. Have it bright and clean for the next boiling.
- 10th. Every bag, cloth, tank, funnel and pan, must be washed only with warm water, soap and water. Soda must not be used. The best results for medical oil can only be obtained by the use of tin barrels. Wooden packages generally make the oil dark, and destroy its fine flavor. Keep all oil in barrels in a cool place, and covered from the sun.

DEPARTMENT OF MARINE AND FISHERIES

St. John's.

REGULATIONS For Salting Scotch Pack Herring

- One barrel salt to five and a half barrels herring—Large Fulls
 - One barrel salt to six barrels herring—Medium Fulls.
 - One barrel salt to six and a half barrels herring—Matt Fulls.
- This amount of salt is for dredging and laying on rows only. It does not take into account that put on the herring before gibbing. All salt falling off herring in rousing tubs is put on rows as you pack, unless very dirty or sooty; in that case, you have to make good the same amount, or otherwise you could not have any fixed rate on salt.

- Matt Fulls..... 10 1/2 inches long..... Milt or roe
 - Medium Fulls.... 11 1/2 inches long..... Milt or roe
 - Large Fulls..... 12 1/2 inches long and upwards. Milt or roe
 - Medium Filling... 11 1/2 inches long and upward
 - Large Filling.... 12 1/2 inches long and upwards
- Filling Fish may be branded as Scotch Cure without the Crown Brand

No drowned, stale, or scaleless herring can be used as Scotch Pack, nor herring in half frozen state.

The root cause of light salting is to come as near as possible to the pleasing of the palate of the consumer; and if we bear in mind that over three-fourths of all Scotch-Pack Herring are consumed as a tonic before the mid-day meal, just as they come out of the barrel, without any fire cooking, we can see the reason at a glance for the right salting. The herring is dressed by the head and the tail being cut off, the main bone taken out. It is then cut into squares of about one inch, and is served with vinegar and other condiments. This gives power to the stomach to digest the following meal and keeps the consumer in the best of health.

People with bad stomachs please note that the art of cooking and canning right is just as essential as the art of curing; and based on the best medical directions, and with the chemical analysis of the constituent parts of herring as a food ever kept before the consumer, we need not be surprised that the people who eat most herring are the most healthy and efficient.

DEPARTMENT OF MARINE AND FISHERIES

St. John's

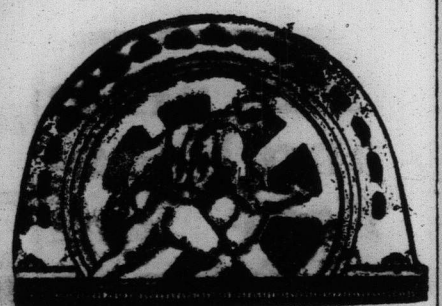
Job Printing of all kinds Neatly and Promptly Done at the Guardian Office.

Lost in His Calling

BE NOT a great stenographer, or great bookkeeper, professor, merchant, farmer or doctor, merely, but a great man,—every inch a king. The man who is drowned in his vocation, is of very little use in any community. No man can be truly great until he outgrows the vocation which gives him bread and butter. No man is really rich until he has learned to do without money, or to be greater than his check book. It is a contemptible estimate of a vocation to regard it as the means of getting a living. The man who is not greater than his calling, who does not outgrow his vocation, so that it runs over on all sides, is not successful. A man should be greater than the books he writes, greater than any speech he makes, than any house he builds, or any sermon he preaches. A European traveler tells of the following epitaph which he read on a tombstone in England: "Here lies —; he was born a man, but died a grocer." The man had disappeared in his calling. We often find that a man's vocation has swallowed him, that it has completely overwhelmed him, that there is nothing left of him for any purpose outside his occupation.—Dr. O. S. Marden.

HOW IMMIGRANTS CARRY MONEY.

One of the queerest sights is to see how different immigrants carry their money. Most English immigrants carry their coin in a small case attached to a chain, which they keep in a pocket as they would a watch. Irishmen always have a little canvas bag, in which notes and coins are crammed together. Irish girls, on the other hand, generally have their money sewed on the inside of their dresses. Germans carry their money in a belt around their waists, and the belt is usually an elaborate and costly affair, no matter how poor the immigrant may be. The French mostly carry a small brass tube, in which they can place forty or fifty twenty-franc pieces, which can be removed very rapidly, one at a time. There are few Italians who do not carry a large tin tube, in which they keep paper money or silver coins, and this tube is hung around the neck by a small chain or cord. Swedes or Norwegians are sure to have an immense pocketbook, that has generally been used by their fathers and grandfathers before them, and which has in it enough leather to make a pair of boots. The Slavonians and Hungarians carry their money in their long boots, together with a knife, fork and spoon.—Forward.



Electrify!

No doubt you INTEND to have Electricity in your home SOME TIME—no home is complete nowadays without it. BUT WHY WAIT? You want the comforts and conveniences that Electricity affords now, and you can have them with less trouble and less expense than you may think possible. Hundreds of thousands of already built homes have been wired for Electricity—AT SMALL COST. Perhaps you are not familiar with modern methods of installing Electricity, whereby wires are drawn through partitions and under floors by expert workmen. There is no dirt, no disfigurement of walls or woodwork and no interruption of the everyday household routine.

GET YOUR HOUSE WIRED NOW! For particulars apply to Mr. F. J. Winton, Day Roberts, agent UNITED TOWNS ELECTRIC CO. Limited.

THE GLAD HAND.

Have you ever travelled in a foreign country or far from your home among strangers? If so, you will realize by the experience, or lack of it, how good it is to meet a friend there who welcomes you and makes you feel at home. Such a person extends what we call the "glad hand," and it is very cheering. Now there are numbers of strangers coming to our country every year. Few communities are passed by. There is thus an opportunity for us to greet them in some way and hold out the "glad hand" of welcome. Don't say to yourself, "He won't want me to speak to him." That is just what he wants. Did you ever meet a man who did not want a friend? How lonely these new boys and girls, men and women, must feel as for the first time they come among us. You will be surprised how much it will do. They will judge the whole country by that hand-shake. They will like your customs, your politics, your religion and your church just because they like you. There is great power in the "glad hand."

WHAT IS A MAGNET?

If you have ever played with a magnet you have wondered what made it hold iron nails, and draw needles to it and tacks and bits of iron filings. Put the magnet down on the floor, take a nail and hold it close to the ends of the magnet, and you feel something pull hard. Hold the nail ever so fast in your fingers, and the magnet will pull it from your grasp when you hold it close enough. The story of the magnet is an interesting one. Long ago, in a country called Magnesia, there was found a strange mineral. The name of this country gave us the word magnet. The mineral we now call lodestone. When people found this mineral they soon discovered it had a strange power. It attracted—or pulled toward it—pieces of iron. It was soon found that the iron became magnetized and would bits of iron toward it, too. Also, if a piece of the mineral was hung up by a string, one end would turn north and one end south. The two ends were therefore called the north pole and the south pole. The poles attracted iron and other metals, but the centre part of the magnet had no effect upon them. However, if the magnet was cut in two, each piece became a perfect magnet. When pushed together again, though, the end which had been broken lost its power. What magnetism really is we do not know. We can only know that the power is there, and we can make experiments and see what magnets will do. The toy magnets you play with are merely steel bars that have been magnetized—that is, rubbed against a powerful magnet. Magnets are made by electricity through iron bars. The same power that gives you a pretty and interesting plaything does wonderful work in big business firms all over the country, as magnets are used for lifting heavy weights in factories.

OBSERVATION.

(Rev. R. O. Armstrong.) There is an old Russian proverb to the effect that some people will walk through a wood and never see the trees. The truth which lies in this may easily be tested by any individual. How carefully are we observing things? It is to be feared that many have lost the gift of close and accurate observation. They depend on book of reference, dictionaries, and so forth. How greatly this gift has served humanity may be illustrated from many directions. The idea of a suspension bridge as a means of crossing deep rivers was suggested to a certain contractor who lived on the banks of the Tweed by observing a spider's web which was suspended very deftly across his garden path one morning. Another man observed the power of steam as it worked the cover of a tea kettle up and down. As a result of using his eyes the world soon had its steam engines. Practically all inventions had their beginnings in such simple ways. Somebody looked, looked again, and thought. Even if the habit of observation does not always yield great results such as referred to, it is nevertheless bound to be of great value as a factor in life's successes.

EVERY MAN'S FRIEND.

High up among the picturesque hills in sight of the three northern

rivers, the Smoky, the Heart, and the Peace, and overlooking the quiet little town of Peace River, Alberta, Canada, which lies 325 miles north of Edmonton, stands a stone which marks the last resting place of "12-foot Davis."

The grave is surrounded by a board fence outside of which stands a little old log cabin with the door on the latch. On the stone is written the following words, "H. F. Davis, born in Vermont, 1820, died at Slave Lake, 1893. Pathfinder, pioneer, miner and trader. He was every man's friend and never locked his cabin door."

While prospecting and mining in the Yukon during the days of the "gold rush," H. F. Davis became the embodiment of the northern legend code and was known far and wide as the peacemaker. On one occasion two prospectors quarrelled over the division of their claims. H. F. Davis was called to settle the dispute. When measuring the claims he discovered there were twelve feet between them which did not belong to either and H. F. Davis filed on the twelve feet. It later proved that the claims on either side were next to valueless but the twelve feet contained one of the richest finds in the Yukon. Since that day, H. F. Davis was called the "12-foot Davis."—Exchange.

W. & I. BOWERING

Wholesale of all kinds of MARINE AND STATIONARY ENGINEERS. All Outport Orders carefully attended to. GOLDEN POINT SOUTH, Day Roberts, M.P.

Marked-Down Goods

- MEN'S SUITS clearing at \$10.00 per suit.
 - Also PANTS and OVERALLS at our usual Low prices. New stock just in.
 - MEN'S NAVY SWEATERS, extra good value at \$6.50.
 - BOYS SWEATERS, from \$1.00 to \$3.00.
 - LADIES SWEATERS, to clear at COST PRICE.
 - COTTON BLANKETS, large size, \$2.75 per pair.
 - MEN'S FLEECE-LINED UNDERWEAR at \$1.00 per garment.
 - Full line of FLANNELETTES, white and colored, always on hand.
- JOHN PARSONS Barenord Road, Goleys Point



Hello! HAVE A TELEPHONE IN MY HOME! Have You? It's the handiest thing about our house. We can talk to almost anybody in town—any time. It saves trips and time, and offers the surest protection against fire and sickness. It's not expensive. It's the cheapest, best thing you can get! DO IT TO-DAY! AVOLON TELEPHONE CO. PHRY MEMPHIS.

Best quality Stove size Hard Coal.

Ladies' Cavalier Gaiters in Black and Tan are selling rapidly at \$6.00.

Children's Gaiters and little Boys' Hip Rubbers are useful in Winter weather.

The Boston School Shoes are a real economy. Being real leather they wear longer and protect the Children's health.

Blanket weather is here now, and we have the best values.

Men's Suits—this seasons new goods in latest styles and best workmanship.

Footwear for all the Family in leather and rubber. Quality guaranteed. Your money back if you do not get reasonable satisfaction.

C. & A. DAWE

Your Satisfaction our First Thought.

VICTOR FLOUR

Sold by JOHN PARSONS



Newfoundland Postal Telegraphs

Foreign Connection

The Commercial Cable Company and its World-Wide Service

THE POSTAL is the only extensive public telegraph service for Newfoundland, and has connection to all inland places. A ten word message costs only twenty-five cents, the address and signature as well as Postal telephone transmission to destination is free of cost.

THE POSTAL has also immediate and constant connection with Wireless Stations at Cape Race, Ferry and Battle Harbour, and in Summer with Labrador Wireless Stations. Also with Wireless to and from ships at sea.

Cable messages handed to the Postal entitles quick service via New York or Gales to Brazil, Bahia, Pernambuco, Buenos Aires, Barbados and Bermuda. Our connections are as follows—

THE COMMERCIAL CABLE COMPANY

"American Postal Telegraph," "Canadian Pacific Railway Telegraphs," "All American Cables for Central and South America," "Half fax and Bermuda and Direct West India Cables.

A cheap night, as well as day service, is also given to all points in Canada and the United States of America. The Postal has also direct connection with Great Britain, (thence to all European points. Rates as low as 6c. per word. Stoppage value of ten cents must be added by senders to all cable (foreign) messages from Newfoundland.

The Newfoundland revenue benefits largely when you patronize the Postal Telegraphs. Its whole staff (skilled and experienced) have Singapore introduction to Singapore see us soon to courtesy.

Oct. 1923

Methodist College Totally Destroyed

At 7 o'clock Monday night, January 19th, Rev. Dr. Darby, Guardian of the Methodist College Home, heard an explosion and falling glass and looking through a window saw flames breaking through the windows of the College Hall on the Western side of the Harvey Road entrance. He immediately sent in the alarm but when the firemen arrived the building was a seething mass of flame. Again the firemen did commendable work in zero weather.

All the pupils residing in the Home were given instructions to leave at a moment's notice. When all hope of saving the College was abandoned the firemen turned their attention to the Home, which was nearby, and also the Kirk, which was in great danger. It was not until 2:55 a.m. that the "all out" signal was sounded and four gaunt brick walls were all that remained of the beautiful structure known as the Methodist College. The cause of the fire will always remain a mystery.

The building was erected following the great fire of 1892. There was insurance on the building and furniture amounting to \$84,000 and on the organ \$8,000; in all \$92,000. This amount will in no way come up to the value of what has been lost. Many manuscripts, books and records went up in the flames which can never be replaced. The building contained one of the finest pipe-organs in the country, five magnificent pianos, a library of valuable books, College records, the trophies won through the years by College athletes, photographs and groups of old pupils and athletes, records of the Methodist College Literary Institute as well as school furnishings of every kind.

The loss is a severe one, not only to Methodists who are directly affected, but to the public as a whole. The problem of arranging things so that the years' work of the College may not be impaired was one of great difficulty for the Board of Governors but the offer of many halls in which to continue the work was an act of kindness and sympathy which can never be fully appreciated. The choice of place to continue the work has fallen upon the Normal School.

The work of rebuilding the College calls for much thought. Letters have been written to the President advocating the building of an amalgamated College. And so, in the very near future order will rise out of disorder and a new and more up-to-date structure will take the place of the old.

NURSE PARSONS GRADUATES

The many friends of Nurse Sadie Parsons, daughter of Capt. and Mrs. A. Parsons, of this town, will be pleased to learn that she has very successfully passed the exams of the Correspondence School of Nursing of New York, U.S.A. In recognition of her high marks, Nurse Parsons was presented with a beautiful case of all necessary instruments for Nursing also a gold pin with the initials of the School engraved on it, at the time she received her diploma.

Nurse Parsons spent four years at the A.N.D. Company's Hospital at Grand Falls and for sometime was assistant Matron of that Institution. Last year she spent six months at the Western Union Coy's Hospital at Heart's Content. From each place she has received highest recommendations and many words of appreciation in recognition of her good work. We wish Nurse Parsons a successful career in her chosen profession.

ITEMS OF NEWS.

Mr. and Mrs. Bert Moore returned to their home at Blackhead on Tuesday after spending a few days here, the guests of Mrs. Croucher.

Miss Essie Parsons spent the week end here with her parents, Mr. and Mrs. Isaac Parsons.

Mr. Augustus Dawe, who has a position in St. John's, spent the week end here with his parents, Mr. and Mrs. S. R. Dawe.

Meetings will be held in the Pentecostal Mission Hall on Sunday at 7 and 7 p.m. Also on Thursday evenings at 8 p.m. Everybody welcome.

The many friends of Miss M. C. Dawson are glad to learn that she is considerably improved since undergoing an operation at the General Hospital, St. John's.



G. E. Russell Proprietor

Issued every Saturday from the office of publication, Water St., Bay Roberts, Nfld. Subscriptions (post free) to any part of Nfld. \$1.00 per year. To Canada, United States Great Britain, etc. \$1.50 per year, postpaid. All subscriptions payable in advance.

Advertising Rates—For display advertisements, 50 cents per inch for the first insertion; 25 cents per inch for each continuation. Special advt. Want or For Sale column, 10c per line for 1st insertion, 5c a line for subsequent insertions. Special rates quoted for six or twelve months.

We do not hold ourselves responsible for the opinions of our correspondents.

All advertisements subject to the approval of the management.

Birth, Marriage and Death Notices 10 cents per insertion. Notes of Thanks and Lists of Presents, 50c to \$1.00.

We cannot guarantee to insert items of news or advertisements received later than Thursday morning.

All small and transient advertisements must be paid for at the time of insertion. The number of insertions must be specified.

Bay Roberts, Friday, Jan. 30, 1925.

The Toll of the Sea

Bravely they faced the gales That swept upon our Coast, Write then their epitaph—"They died at Duty's post."

The West Coast of Newfoundland has again been visited by furious gales which have left sorrow and disaster in their wake. Many toilers and breadwinners, who sought to earn an honest living for their families, went forth in the morning but did not return at night. Back in the little settlements, loving hearts kept an anxious vigil through the long hours while the storm raged on, hoping against hope that a friendly harbor or cove may prove to be a place of refuge for the storm-tossed ones.

What of the ones who are left behind? During the past year the real object of the necessity for a great drive in aid of the Permanent Marine Disasters Fund, was a fact we did not fully comprehend. Today many more widows and orphans, whose breadwinners have been so suddenly snatched from them, are amongst those whom the P. M. D. Fund is assisting.

They are in need of our help. The storm, which has so stricken them, mercifully passed us by, leaving our homes in peace and happiness. Let us for Charity's sake, do unto them as we would be done by had we been placed in a similar position. Subscriptions may be forwarded to the following Committee: Messrs. F. Vatcher, J.P., Wm. Horwood, E. F. Ewing, Rose Blancher, R. Newman, Petites, and George Dawe, J.P. Burnt Islands.

At the present time there is a great scarcity of old crop sugar both in our own and in the American and Canadian markets. When the new crop, which is two million tons more than last year, comes on the market the price is expected to decline considerably. The price of oats has slightly advanced.

Trade Notes

From the Trade Review of Jan. 17th, we learn that wheat is steadily advancing in Canada and the States. The prospect of higher prices in the Spring is almost a certainty. The Spring price is likely to be \$12.00 per bushel, wholesale.

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ITEMS OF NEWS.

A communication has been received from the Labor Agent at Corner Brook stating that unless they are good loggers it is useless for men to come there to go to work. The intensely cold weather has put an end to construction work, which will not be resumed till the Spring.

Mr. and Mrs. Wilfred Parsons went to St. John's by Thursday morning's train.

To Lose Coal Contracts

The settlement between the B. E. S. Co., of Sydney and its mine workers seems to be a thing of the future. If a compromise is not made in two weeks, the Company will lose some big Coal contracts and the miners will have contracted debts which will take years to wipe out.

Our Great January Mark-Down Sale Continues in full Swing

- Dress Goods 63c. yd. up. Costume Clothes 79c. yd. up. Dress Serge \$1.05 yd. up. Percales 32c. yd. up. Flanellettes 27c. yd. up. Ladies' and Children's underwear asstd. Ladies' F. L. Bloomers. Men's and Boy's Negligee and Working Shirts asstd. Men's Storm Rubbers 79c. pr. Ladies' Storm Rubbers 75c. pr. up. Misses and Children's Rubbers prices according to size.

Nicholle & Inkpen Co. Ltd. 315 Water Street. St. John's.



Notice to Mariners!

Muddy Shag Rock, Musgrave Hr.

Notice is hereby given that the Acetylene Flashing WHITE Gas Light on the Muddy Shag Rock, Musgrave Harbor, will be discontinued until the opening of navigation, Spring 1925. W. C. WINSOR, Minister of Marine & Fisheries. Jan 30, 25

NEWFOUNDLAND POSTAL TELEGRAPHS NOTICE.

Wireless communication has been established with O'Leirin. Tariff same as all N.P.T. Offices. GEO. J. VEITCH, Acting Superintendent. Jan 30, 25

Wanted!

Trained Stenographers, Accountants, Salesmen and other office and shop help for 1925. GET INTO TRAINING for a worthwhile position and enjoy the fruits of your efforts before too late. Do not let another winter slip by unprofitably. We can now guarantee a position to every student prepared. Phone 2625R or write for particulars of our Day and Evening Classes re-opening Jan. 5th, in Victoria Hall, entrance Henry Street, St. John's, Nfld. COMMERCIAL STENOGRAPHIC AND EMPLOYMENT DEPARTMENT, UNITED BUSINESS COLLEGE. P. G. BUTLER, M.C.S., Principal

Local Hockey

In a Hockey match played on the "Coish" on Wednesday of last week between teams representing Coley, Lt. and Bay Roberts, the former won by a score of 2-1. The ice has been in good condition for hockey at times, and interesting and lively "scrap" matches have been played but at present the fall of snow blocks any games.

At St. John's the League Hockey games are attracting quite a lot of attention, the participating teams being the Fieldians, Guards, St. Bon's and Terra Nova.

The first round of the series is completed with the Guards and Fieldians being first place with 4 points each. The St. Bon's and Terra Nova teams have two points each to their credit.

The second round opened by a match between the Guards and St. Bon's, resulting in a win for the latter. With many surprises as each game is played the result is doubtful.

NOTE OF THANKS.

Mr. Reuben Parsons desires to thank all those who so kindly helped him in his bereavement in the death of his mother, Mrs. Mary A. Parsons especially Mrs. Sarah Parsons. Also those who sent wreaths, viz: The C. L.B. Officers Mess, Miss Daisy Caravan and Miss Clara Kearley; and those who sent letters of sympathy, viz: Victoria Lodge, L. O. A., S. U. F., Port de Grave and the Local Branch G. W. V. A.

THE REVENUE.

The revenue collected at the port of St. John's from July 1st, 1924, to January 17th, 1925, was \$3,584,782. For the same period the previous year it was \$3,204,626. The excess over previous year is \$380,156.

Mr. Frederick Searle, who has recently arrived from Boston, Mass., on a visit to his parents, Mr. and Mrs. M. Searle, St. John's, is here visiting Mr. and Mrs. Wm. Dawe.

Notice to Ship Owners!

It is the intention of the Government to recommend to the Legislature at its next session the enactment of a measure providing a Bounty for the repair of ships. Owners now making repairs in the hope of receiving bounty, are requested to notify me forthwith, in order that necessary arrangements for surveying be made.

W. C. WINSOR, Minister of Marine & Fisheries, Department of Marine & Fisheries, St. John's, Newfoundland, December 19th, 1924. Jan 30, 25

Trapnell's Gift Suggestions

- FRENCH IVORY 75c. to \$45.00. DIAMOND RINGS \$25.00 to \$175.00. SIGNET RINGS \$6.00 to \$15.00. SET RINGS \$5.00 to \$30.00. WEST WATCHES \$20.00 to \$45.00. BRACELETS \$8.00 to \$20.00. PEARLS \$6.00 to \$15.00. ROSARIES \$5.00 to \$6.50. MESH BAGS \$4.00 to \$25.00. WALKING STICKS \$1.25 to \$15.00. WATCH FOBS \$4.00 to \$6.50. CUFF LINKS \$4.00 to \$12.00. CIGARETTE CASES \$1.00 to \$25.00. MILITARY BRUSHES \$6.00 to \$11.00. ASH TRAYS \$1.00 to \$4.00. TOBACCO POUCHES \$4.00 to \$5.00. FOUNTAIN PENS \$2.50 to \$5.50. PENCILS \$1.50 to \$5.50.

These are just a few items of many that we offer and we will gladly answer any enquiry. Please remit with order and save delay.

R. H. TRAPNELL, Ltd. JEWELLERS AND OPTICIANS. 197 WATER ST., ST. JOHN'S.

We wish one and all a Bright, Happy and Prosperous New Year and also thank our friends for a very satisfactory year's business.

We have now on hand fresh goods from the famous English firm of Lipton, Ltd.—

- Flavouring Essences in 1 oz bottles. 1 lb. Tins Xmas Puddings. Biscuits in the following kinds—Cracknel, Ginger Nuts, Arrowroot Chocolate Cream Sandwich, Current Sandwich. Table Jellies in 1 pint Tablets, these are very popular. 1 lb. Glasses Marmalade, Red Currant Jelly, and Apple Jelly. Lipton's Famous Lime Juice. Lipton's Dried Coconut. Lipton's Olives in 1/2 pt. bottles. Ground White Pepper in 1/2 oz and 2oz. pkts. Lipton's Pickles, none better. Lipton's Coffee and Coffee Essence. Lipton's Candy. It is good for the children and they know it. Lipton's Chocolate, Nut Milk Chocolate and Candies in small bottles.

C. & A. DAWE.

The Liverpool & London & Globe Insurance Co. Ltd.

The World Auxiliary Insurance Corporation Ltd.

British Fire Offices Property insured at Tariff Rates. Losses Liberally and Promptly Settled Gus. Dawe

SUB-AGENT AT BAY ROBERTS. Bowring Bros. Ltd., St. John's, Nfld.

AGENTS for NEWFOUNDLAND.

Special Gifts for the Home!

We have just opened a large assortment of China and Fancy Crockeryware, consisting of Fancy Jugs, Cups and Saucers, Hot Water Jugs, Shaving Mugs, Cruets, Meat Dishes, Fruit Dishes and Cake Stands.

ALSO House of Parliament view ware in Cups, and Saucers, Tea and Bread Plates, Teapots, Cheese Dishes, Jugs, also Sugar and Cream Jugs. The above goods are selling at prices that places it within reach of all who wish to buy.

W. H. GREENLAND, COLEY'S POINT.

A. E. MERCER

We offer the following seasonal goods

At a big reduction to clear out.

Children's Winter Coats, Boy's, Youth's and Men's Overcoats and Mackinaws and Winter Caps. We would also remind you that our stock of Bedsteads, Mattresses, Springs, Blankets, Feathers, Chairs, etc. are always at your inspection.

Our line of Hardware which is well known includes the best Axes, Saws, Skates, Hockey Sticks, Slides, Bells, Horae Safes, Hammers, Pads, Breechings, Collars, etc. that is to be had.

Boots and Rubbers has always been one of our biggest lines and we still can offer you some of the best values in town. We are also offering with our variety of about twenty different kinds of Laundry Soap one special English Household Soap at 12c. for a bar of 16 oz. This soap should meet the need of every housewife as it surpasses in value, anything in the soap line.

A. E. MERCER, Bay Roberts W.

For Economy and Durability The Oliver Typewriter No. 9 has never been equalled. It gives lighter touch. It brings clearer impression. It ensures permanent alignment. \$65.00. OFFICE STATIONERY FOR 1925. Ledgers, Cash Books, Journals, Day Books, Counter Books, Analysis Books, Memo Books, Receipt Books, Copy Letter Books, Duplicate Letter Books, Files, Letter Trays, Order Books. AYRE & SONS LTD. ST. JOHN'S, N.F.L.D.