






RY ${ }^{\text {RYURSDAY M MORNING }}$


and others can add
to their pocket money by healthful work"delivering

## The Morning

 World before breakfast' THE WORLD 40 Richmond St, West


## Street Car Tickets

Since the price of street car tickets is like the price of postage stamps, in that it is not subject to fluctuation, one runs no risk of losing anything by laying in a stock of them. They will never be any cheaper; they will not deteriorate.

In many cities where the P-A-Y-E cars are operated tickets are unknown; the fares are in cash. In this city the purchasing of tickets, the making of change and the issue of transfers when they occur in the rush hours on crowded cars take up considerable time, and therefore delay passengers when the transactions have to be made at the car door.

On this account, it is respectfully suggested that passengers might supply themselves with tickets at a time when there is not a line of other passengers behind them waiting to enter the car.

A little thoughtfulness in this respect would help materially in making the pay as-you-enter service a success.

## The Toronto Railway Company

##  Newman H. $4 . \div \cdot$ Curling Torontio 6 . $\%$. Baseball Apr. 23 to Sept. 30

## 

PATHFINDER
Strictly Union Made
Harper, Prestail Cigar Co C , Limited
KITCHENER EASIV



Korbly's Handicap at G. S. LYON BEATEN New Orleans Track


REMINDED


INFLATION AT PAPEI
Publishers Seek
of $\$ 19$ for

 Publishers Seeking Reductio
of $\$ 19$ for Newsprint in Rolls.


## Mrorbpace



(2) wite
N2HIS Announcement is made by the Dominion Government-made now because it feels that every Canadian wants to know, and is entitled to know, just what plans it has made to meet the problems that face the country. Only now has it been possible to finish the many plans and policies necessitated.

From day to day the Government will use this space to explain what it is doing to bring back our soldiers, to ensure the comfort of their dependents, to keep the whole nation busy and prosperous.

The problem is to take back our soldiers and war-workers into our social and business life under proper working and living conditions. It has four phases:-

1. To bring the soldiers home.
2. To fit those who have suffered overseas for use-: ful employment.
3. To have ready for every soldier and war worker an opportunity for employment.
To assure for them proper living and working conditions.
The plans of the Government are such as will help solve these problems. What those plans are will be reported to you in this series of announcements.

(Signed)
A. CALDER,

The Repatriation Committee
ottawa

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| TANGERINES---All Sizes, Quality Good NAVEL ORANGES-GRAPE REUIT-ALL KINDS box APPLES. <br> WHITE \& CO., Limited Man iciel sis |  |
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| CAR NAVEL ORANGES-FRESH CAR LEMONS APPLES-HOT-HOUSE TOMATOES. <br> THE LONGO FRUIT CO. ${ }^{38}$ Mante sit |  |
| JOS. BAMFORD \& SONS ${ }^{72 \text { Chame }{ }^{2} \text { s }}$ POTATOES APPLES Vegetables of all kinds |  |
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| WHOLESALE ERUTT <br> AND VEGETABI ES |  |
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| Grapes-Spanioh Malagas, $\$ 12$ to $\$$ thper keg.Grapefruit-Florida, $\$ 5$ to $\$ 6.50$ |  |
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## DUNN \& LEVACK

Nion stock Yaras. Toronto

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## HDRSES

 SPECIAL AUCTION SALE, Thursday, Jan. 16 th



THE TORONTO WORLD
THURSDAY MORNING JANUARY 91919

## LIVESTOCK MARKEI

NO ARGENTINE CORN STRONG TONE IN FOR UNITED STATES
Denials That Imports Will
Permitted Cause Prices
to Rise.


WASAPIKA'S RESOURCES WILL BE WELL'TESTED

## PLAIN TALKS on INVESTMENT

 By Mark tlarrisTreatest New York Stock Exchange is not ony the greatest securities mart in all the world, but in
addition it is a business barometer of the, highest order.

Many shrewd business men who never think of buying or selling securities watch the fluctuations on trader daes, but while the trader is only concerned with his profits and losses, the shrewd business man sees business conditions six months, and often a year, ahead.

Nearly all big movements on the Stock Exchange are in anticipation of some future event, and as the are directly or indirectly connected with this Exchange, such movements usually represent a con-
sensus of opinion which could not be secured in any sensus of opini
other manner.

I am explaining all this because several things haspened on the New York Stock Exchange during the wind blows," these happenings tell us what to expect
during 1919 .
:
The most important of these happenings was the list as soon as trading began after the New Year holiday, and the significant feature was the fact that at every session it was the "oils" which started the

All of the independent "oils" advanced rapiclysome stocks showing clear gains for the day of from
10 to 14 points, and it was the tremendous streng:h the "oils" which carried the rest of the market upward

Now, if this means anything, it means that "oils" will be the market leaders during 1919, and from the reasonable to anticipate great prosperity in the oil industry from now on,
A great many people have the mistaken idea that it has been all "milk and honey" for the producing oil the war greatly handicapped the industry, and those companie's which were able to show even fair profits during the past few years should from now on make a

Oil
Oil companies which have been developing their properties during the past year have not only faced a be hired at double their real worth, but in addition they have had to drill with inferior tools and machinery, all
of which meant a cost for drilling which was out of proportion to results.

The reason for this is very simple. The govern ment took all the best material for the army and navy and all the rejected or condemned stuff was dumped on the market, and in the end was eagerly purchased by
corporations which could not get their orders filled in the regular way.

The result was many "fishing jobs," i.e., thols broken off while drilling, so it is logical to say that any oil company making good with all these handicap


I honestly believe we will never again experience such opportune moments when we can invest money in oil companies which should bring back that money
many times during the next few years, and for that many times during the next few years, and for that
reason I urge all my friends and clients to purchase reason urge all my friends and
the "legitimate oils" now-today.

I know of one Canadian oil company which, dur ing the past four months, has drilled and "brought in"
no less than eight new wells-a company wnich has no less than eight new wells-a company which has
already "made good" in every sense of the word, and this stock while the price is around par pue dollar share.

At this figure the stock nets just $18 \%$ yearly on
money, and your own good common sense must your money, and you that a company able to common sense must such handsome dividends while the war was on, should do some big things with conditions rapidly returning to normal.

The next dividend of $41 / 2 \%$ (representing a period of three months) is due early next month to all
stockholders of record January 31 . purchasing stock this month you are in ample time to share in the next dividend payment.

Full information upon request.
Faithfully,

## Markeranis <br> 402 ROYAL BANK BUILDINC <br> TORONTO, ONT

 PHONE ADELAIDE 52-53.

Men---Did You Ever See Such Big Reductions on Fur Coats ?
Think of the cosiness and comfort of these handsome garments during zero weather and you'll admit they're an essential and not a mere luxury A Fur Coat this winter will insure you against colds and
ans consequent dangers. That's an important item, isn't it? their consequent dangers. That $s$ an important item, isn $t$ it?
The Fur Coats in the Midwinter Sale are developed in cially selected skins and substantially tailored. The reduction are cially select
as follow:
$\$ 48.00 \mathrm{M}$
$\$ 48.00$ Marmot Lined Coats, t $\$ 37.50$. $\$ 29.75$
$+\$ 19.95$ at $\$ 39.95$
$\$ 19.95$. $\$ 19.95$. Dogskin Coats at \$75.00 Muskrat Lined Coats
at $\$ 59.50$,

\$85.00 Muskrat Lined Coats | $\$ 69.50$. |
| :--- |
| $\$ 95.00$. | $\$ 95.00$

$\$ 5.00$
$\$ 150.00$ Coos Coats at $\$ 105.00$.
$\$ 10$.

1898-Twenty-First Anniversary-1919 COMING OF AGE YEAR
Simpsons Midwinter Sale

## Men's Soft Felt Hats 85c!

 Imagine How They 'll Go on mixit

They come in telescope and fedora styles; are as dressy as you'd wish, and may be had in shades of grey, brown and green.
Men's. Stylish Victor Boots $\$ 6.00$ and $\$ 6.50$
Once your feet are in these comfortable boots you will agree they're great value at the price.

Choose them in brown and gunmetal leathers, straight lace style. Guaranteed Tenax soles-resilient, durable and good
looking. Sizes $51 / 2$ to 10 . Gunmetal at $\$ 6.00$; brown at $\$ 6.50$.

## Men! Warm Winter Underwear 1-3 Less, is Heaping Big Value

It's a Clearance of Incomplete Lines of Combinations and Separate Garments From Our Mail Order and Store Stocks. Sale Starts Today at 8.30 a.m.

We've carefully judged the underwear in the sale and found every garment flawless in material and making. It's the biggest chance of the season for men to buy sufficient for this and next year. Your kind of underwear is here---natural WOOL CASHMERE, ELASTIC RIBBED, WOOL RIBBED, SCOTCH KNIT, MERINO FLEECE AND SO ON. Although all sizes are not obtainable in every kind, there is a complete size range in the assortmènt. The earlier the better for this good underwear at $1-3$ off regular prices as follows:--

Regular 90c Garments at
Regular \$1.00 Garments at Regular $\$ 1.50$ Garments at
Regular $\$ 1.75$ Garments at Regular $\$ 1.50$ Garments at
Regular $\$ 1.75$ Garments at
Regular $\$ 2.00$ Garments at (No Phone or Mail Orders)
Men Need Just Pay $\$ 2.49$ for Trousers of Reliable Tweed





Semi-Indirect Fixture at $\$ 10.65$



 $\$ 10.65$.
Same
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with plain
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brass Same bow. s.s.9.5. 5ing inghed
Mission Brushed BrassFixtures\$12.95 4 inght with
Lantern
shades

 Mid-vinter Sonle,
 Foliage Tapestry Wall Paper 33c Newest color treatments for liv-
ing-roeps, dens, halls and dining.
rooms, llarge range of desigs to Moire Ceiling Paper at 8 c




## Special---35 Boys' All Wool Blue Serge Suits at \$9.95---Today

 Bloomer pants, lined thes and broken lines, but exceptionally fine suits. A few slightly soiled. Single-breasted, all around belted models get the values. Sizes 24 to $35 ; 6$ to 17 years. Mid-winter Sale Price, $\$ 9.95$. 25 Junior Boys' Overcoats Down to \$8.95---Sale!Regularly S12.50--Sizes 3 to 7 Years
All aro are warm winter models, the very thing for youngsters. Brown and grey naps-double breased model with convertible collar. 7 years. Midw.winter Sale Price, 88.95.

An Important Offering of Men's Good Suits at $\$ 20$
A Timely Opportunity for Returned Soldiers to Get Good Clothes for Less by thoroughly competent taillors; went into the market months ago and bought the fabrics, then we had the suits made in our own workrooms Today's Market List
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> | 60c | Regular $\$ 2.50$ Garments at |
| :--- | :--- |
| 67c | Regular $\$ 3.00$ Garments |

> | 67c | Regular $\$ 3.00$ Garments at |
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| 1.00 | Regular $\$ 4.00$ Garments at |

> | $\$ 1.00$ | Regular $\$ 4.00$ Garments at |
| :--- | :--- |
| $\$ 1.17$ | Regular $\$ 5.00$ Garments at |

> | $\$ 1.17$ | Regular $\$ 5.00$ Garments, at |
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| Regular $\$ 6.00$ Garments at |  |

> Simpson'Main Floo
$\$ 1.67$ $\$ 2.00$ $\$ 2.67$
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$\$ 4.00$ $\$ 4.00$

Pictures at 79c Each $\geq=$ and scpia prints, varibuus styles.
range of subjects, Special, 7 ,3c.
Simpson's-Sixth Floor. Picture Framing reductions for today. toing at starting
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ish; suitable for mirrors, etc. Regulat.


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Tourist Trunks $\$ 7.49$ ane

Suit Cases $\$ 11.95$
Heavy Stock Sheepskin Suit Cases-
Reintoreced ocruers. good lock and tasts,
Leather strans inside Leather strans ins, good lock and rie. Shirt pockets
and straps. Sizes 24 and 26 inches.
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Club Bags $\$ 3.95$
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