

## DINEEN <br> FURS STAND FOR QUALTTY

 manufactured in our own workrooms from the latest
of Parisian patterns. The Dineen guarantee goes with whisuaforour and everything we' sell
Visit our Showrooms when you are
"down town. shopping. Here are a few items you will find.
Canadian Mink Ties, from $\$ 15$ to $\$ 45$ Alaska Sable Scarfi, from $\$ 13.50$ to $\$ 115$ Alaska Sable Muffs, from $\$ 16.50$ to $\$ 60$ Black Fox Sets, from $\$ 47$ to $\$ 375$ Persian Lamb Sets, from $\$ 30$ to $\$ 125$ Canadian Mink Muffs, from $\$ 125$ to $\$ 400$

The W. \& D. DINEEN COMPANY, Limited 140 YONGE ST. TORONTO


## Now on Sale, 50c

 You'llineed This Book of ProverbsContains in alphabetical order all of the proverbs that will be used in the great and entertaining Toronto World's Proverb Contest, which has just begun. THE TORONTO WORLD'S =BOOK OF= ENGLISH PROVERBS
will be of great assistance to contestants in arriving at the correct solutions of the proverbs, together with their proper spelling, wording and 50 c

Entry to the Contest may be made by securing the back Proverbs.




Sent prepaid by return mail upon receipt of 52 cents, stamps, coin or money order. Address: THE CONTEST MANAGER,

Toronto World, Toronto, Can.

## LIST OF PRIZES

Aggregating More Than $\$ 5000$ in Value






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THE TORONTO WORLD

Book of
English
Proverbs
Tncluding All The Proverbs
To Be sedi IT The Toronto
Torlds Prover Contest.


## -

Including All The Proverbs

## $\pm$



What Well-Known English Proverb Does This Picture Represent?


TORONTO WORLD PROVERB PICTURE NO. 9


| Rules Governing the Contest |  |
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| to Contest May Be Made at Any Time |  |
| Have Yeur New:dealer Begin to Serve You With a Copy The Daily and Sunday World Every Day From Now On. |  |
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THE TORONTO WORLD


## * Ty Cobb Says Today's Game is the Crisis 畒:

Marquard Outguessed the Red Sox
Stahl's Men Played Waiting Game


FIT-RITE Tailored made. Fault - finding experts scrutinize every stitch. Each suit must receive their O.K. before it is sub
O.K.
Prices $\$ 15$ to $\$ 35$
Marks \& Price 382 Yonge Street
Corner of Gerrard



## The Boot Shop of Ouality

SLATER SHOE STORES 117 Yonge St. and Cor. College and Yonge Chas. C. Cummings' Retirement Puts \$100,000 Stock of High Grade BOOTS AND SHOES

## In an Important Liquidation Sale

The sale of Mr. Cummings' interests in the Slater Shoe Stores in Toronto and Hamilton was rather unexpectedly precipitated, and finds the stocks most complete and seasonable, and and for the very reason masions, a sale as this $\$ 100,000$ makes such afford one of more than ordinary importance to the public A act worth special emphasis is the saving o you of from one dollar to one if
 n Slater Branded. Footwear for men and women. The sincerity of the sale is in the circumstance that has forced it on--and the charm of it will be in being able to buy goods of such stand ard of merit at such prices. "A word to the wise," etc., etc.

## For Men



## For Ladies

Liquidation Sale price 4.00
 Ladies sLater branded Boots. Regular 83.50 lines. 2.75
 3.45
 2.45

117 Yonge and Cor. College and Yonge (OPEN EVENINGS)

## SLATER SHOE STORES





Mutt Declined to Be Broken of His Rest




Woman's Realm---the Household, Fashions and Society

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## The Cost of Hydro Will be Lower

## It was this statement that first interested you in Hydro-Blectric. Because you believed this statement you voted for Hydro.

The proof of this statement you learned when Hydro-Electric was first delivered in Toranto-delivered to you at the lowest rate ever charged for electricity in Toronto.
Now," you ask, "will the cost of Hydro be reduced still lower?"

An Indication
 The Toronto Hydro-Electric System buys electrie current from the Ontario Governenent. It pays
for this power at the rate of $\$ 18.50$ per for this power at the rate of $\$ 18.50$ per h.p. per After November 1 let the cost of power to the
T.H.E. Systemi will be $\$ 16.50$ per h.p. per year. This reduction was made because the consump-
tion of Hydro-Electric power in Toronto has beena greatiy increased.
The cost of Hydro-Electric to the T.H.E. Syssem
was reduced when the consumption of power was
increased The cost of Hydro-Yloctric to you will be roducod
whon you and your follow oitions wno moro


## To You

 And you can secure Hydro for yoursalf at lower cost by gotting your niighbors to use it too. Romen-
ber that you are a partowner in the T.H.E. Syytem. Pou are now receiving dividends in effolent, reliable service at low oout. Halp to inorosee these dividends by getting Hydro-Ellootrie at still lower

The Toronto Hydro-Electric System 226-228 Yonge Street.

Phone Adelaide 2121


Riverdale Rink

| Parkdale Rink |
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| Toronto Humane Society <br> office hume life bulloix |
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| Contributions Earnestly Solicited. |
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20,000 HARVESTERS
Wanted in Western Canada

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OCTOBER 14th from dile siations in ONTARIO





GRAND TRUNK RAILWAY SYSTEM
MORE MEN REQUIRED TO HARVEST $\$ 10.00$ to Winnipeg, 0ctober 14th
 The Grand Trunk Pacific Railway is the shortest and
route between Winnipeg, Saskatoon and Edmonton.
rout route between Wiinnipeg, Saskatoon and Edmonton.
Ask nearest Grand Trunk Agent for full particulars. Toronto
City Office, northwest corner King and Yonge Streets. Phone,
Main 4200 .
CANADIAN NORTHERN RAILWAY 20,000 More Harvesters Wanted to Garner Western Canada Crop EXTRA EXCURSIONS TO WINNIPEG, $\$ 10.00$解


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|  | OCEAN <br> LIMITED <br> Will Leave |



CLARK'S ORIENT CRUISE
MONTREAL

Quebec, Lower St. Law-
rence Resorts, Monctos, Halifaz

MARITIME EXPRESS

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Fight Money Restrains Speculation－－Upturn in Wall Street

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## Dationderast Comparys：Sixitited

## The Robert Simpson Company, Limited

## A Double Boot Sale Saturday

 3000 Pairs "Queen Quality" and Other High Grade Boots. 3500 Pairs Men's Goodyear Welted BootsIn the face of the late sensational rise in leather footwear of all kinds and the fact that almost every factory will be taxed to the limit to supply the demand, we offer 6500 pairs of beautifully finished, perfect fitting, standard branded boots at almost HALF PRICE.

## First Choice Will Be Had at 8 o'Clock

See Yonge, Queen and Richmond Street Windows
 year Welted Boots

Seing our Yonge and Richmond Street windows is probably
best way of getting an idea of the up-to-date style beautiful the best way of getting an idea of the up-to-date style, beautiful finish and unprecedented value of this special sale of Men's
Goodyear Welted Boots. There are Button Boots, Laced Boots, Goodyear Welted Boots. There are Button Boots, Laced Boots,
High Prospecting Boots. There are single, double and heavy triple thick soles; medium and high heels; short and medium vamps; tan calf, chocolate calf, black box calf, patent colt, gun-
metal and dongola kid leathers; some are leather lined. Sizes 5 metal and dongola. kid leathers; some are leather lined. Sizes 5
to 11. The regular selling prices were $\$ 4.50, \$ 5.00$ and
$\$ 6.00$. Double Sale rush price Saturday

As dainty a lot of American and Domestic Boots as we've
ever been able to show you, in all the popular leathers and fabrics, including white nu-buck, tan Russia calf, in three shades, patent colt and kid, gunmetal, viei and dull kid, satin, velvet, etc., etc., in dull matt calf and fancy toppings, in button, Balmoral and Blucher styles; all weights of soles; all heights of heels; the "Queen Quality" are $3,31 / 2$ and 4 only; others are sizes $21 / 2$ to

8 ; in all widths. Regular prices would be $\$ 3.50, \$ 4.00$ | 8 ; in all widths. Regular prices would be $\$ 3.50, \$ 4.00$ |
| :--- |
| and $\$ 5.00$. Double Sale rush price Saturday......... |



## Overcoats $\$ 9.95$

It's the quality that you demand, not the price. These Overcoats at $\$ 9.95$ will give you all the satisfaction that you expect from much more costly garments, for the quality is there. Simpson. dressed men are well dressed, for nothing shoddy or ill-made is ever permitted to pass through our hands.


This $\$ 9.95$ Overcoat is an ulster With two-way collar, single-breasted with velvet collar, or black melton with velvet collar. These overcoats are
worth $\$ 12.50, \$ 15.00$ and $\$ 16.50$, are well tailor ling mave excellent wearSOME WONDERFUL VALUES ARE MEN'S FALL WEIGHT OVER. COATS AT $\$ 15.00$.
Black English Cheviots, in singlebreasted Chesterfield style, fancy
brown tweed, in Ragfan style, and silk-lined overcoat in black and gray. The tailoring on these garments is the
very best. Price ........... 15.00

An Overcoat at $\$ 13.50$ is made from a fairly heavy English tweed, in brown. The cut is a single-breasted, button-
through, with Raglan shoulder and self collar, best workmanship..... 13.50 Chesterfield style, with good linings and the best tailoring. Price ......................... 18.00 HAVE YOU EVER WORN A "DURWARD'
English Overcoat, either in heavy or medium weight? If not, you are neglecting your opportunities, and are not wearing the overcoat that particular and exclusive men are demanding. Prices
from ................................................................................... to 40.00

NEW TWEED RAINCOATS.
Made from fine English tweed, in brown, tho roughly rainproofed, single-breasted motor style, button to the chin, with close-fitting collar; a popular waterproof coat. Price ....... 13.50 Same style in a plain gray English tweed. Price ...... ......................... 15.00 MEN'S TROUSERS.
Made from strong English tweed, in assort- THe ed pattern, well tailored, and worth more
than sale price ...... .................... 1.25 than sale price

## Boys' Two-Piece Suits

Made from gray English tweed, in striped p atterns;
nts, satin-finished linings. Sizes 26 to 30. Sa turday
BOYS' BANNOCKBURN TWEED SUITS.
Gray and brown plain Scotch Bannock
BOYS' BLUE SERGE BLOUSE SUITS.
22 Full-made blouse and bloomer pants; good weight blue serge; well trimmed. Saturday, size
BOYS' ENGLISH TWEED REEFERS.
Double-breasted style; convertible collar; gray diagonal pattern, strong linings. Saturday
sizes 25 to $28,3.75$. Saturday, sizes 29 and 30 BOYS' CONVERTIBLE COLLAR OVERCOATS.
Heary weight English tweed, olive striped pattern; satin-finished linings; double-breasted BOYS' TWEED KNEE PANTS.
Straight knicker style, strong tweeds, in brown and gray stripe patterns. Saturday, siz

## Correct New Shapes for Men's Hat

## Derby Hats for Young, Middle Age and Elderly Men, in all the most approved styles for

 season 1912 and 1913, made from the finest of imported fur felt.plete range, each one quite the correct design for Fall wear, at Other specially good lines in Stiff $\Leftarrow$ Hats at

## Genuine Lambsdown Underwear

750 garments of Men's Lambsdown Fleece-Lined Underwear for Men, shirts and drawer guaranteed by the manufacturers to be free from all germs and dirt. Beautifully made and finished.
Usually sell at much higher figures. All sizes 34 to 44 . Saturday Usually sell at much higher figures. All sizes 34 to 44. Saturday

## 250 Men's Wool Sweater Coats, SWEATER COATS

The coats are made in the straight plain rib, have two pockets, double auto, Varsity and military. from plain navy, brown, gray, gray with royal or nary, or heather with maroon. All sizes ENGLISH FLANNEL SHIRTS, WITH SEPARATE COLLAR 200 Medium Weight Pure Wool English Flannel Shirts, neglige designs; these shirts are imported from England; made by a well-known company
Limiped manufacturer; separate double soft collar, yith
patent fasteners, double French cuffs, large and roomy body. All sizes in stock. An extra special
for Saturdar

