RUURTEEN PAGES. THE "PEOPLES PAPER"-FORTY-FIVE YEARS IN THE SERYICE OF THE PUBLIC-IS A LIVE DAITY IN A BUSY CENIRE-STUDY ITS NEWSY ADVERTISING. FOURTEEN PAGES, $=\leq=$ The Svening Telegram. $===$ MOOSE HEAD TOBACCO JOB'S STORES, LTD.


|  |  |  | SMASHING PRICES TO TINY ATOMS |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Blue-ja |  |  |  |  |
|  |  | Just P | The Choicest Bargains Await You Here |  |  |  |
|  |  |  | TO-MORROW, SATURDAY |  |  |  |
|  |  |  |  |  |  |  |
| zar |  |  | Men's | White Stioss |  | Misses ${ }^{\circ}$ A |
|  |  |  |  | Sale 1.69 |  |  |
|  |  |  | R Pan <br> A Boors |  |  | SHOES |
|  |  |  |  |  |  | chers |
| - |  | $=$ |  | SCUFFERS |  | Sinem |
| -5w | \% |  |  | 98c |  | 79c |
| $5=$ |  | $=$ |  |  |  |  |
|  |  |  | 0 Prices are so Low they couldn't he Lower L |  |  |  |
| 5- | - |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  | Men's |
| - |  |  |  |  |  | Black |
|  |  | - |  |  |  |  |
|  |  |  |  |  |  | Shoes |
|  |  |  |  |  |  | 3.98 .5 .75 |
|  |  |  | ${ }_{5}^{\mathrm{E}}$ ( 1.59 |  |  |  |
| ting |  |  |  |  |  |  |
| - Dishes |  |  | Where Your Dollar Goes the Farthest |  |  |  |
| 37 |  |  |  |  |  |  |  |  |  |
|  | 三= |  | American Boot |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  | Pasitic | 10 NEW GOWER STREET |  |  |  |

## Final Notice!

TO ALL AMATEUR PHOTOGRAPHERS: Persons who have entered Earl Haig
Snapshot Competition, be kind enough to bring in their Snaps before Saturday even Monday, July 21 st and judge all the Snap-
shots that have been taken for this comMake sure to send along all your print
before Saturday, also your Coupon.

## T0OTON'S

The Kodak Store, Water Street Phone 131

## JUMBO

Bright or Dark


The Big Plug with
A Big Reputation 20,20000000000000000000000


U. S. Representatives will sit on Repara tions Commission. --Saskatchewan Piles up Big Majority against Prohibi tion.





MENS BALBRIGGAN UNDERWEAR Always Cool.
Comfortable fitting style in
its cood colour. Garment
750

| Ladies' | BOYS' KNICKER HOSE . | 50c. pair |
| :---: | :---: | :---: |
| Summer | Ladies' white hose | 355. pair |
| Vests | BOYS' SUMMER BLOUSE | 5. to \$1.60 |
| vith straj. | LADIES' JOB SWEATER |  |
| 20c. ${ }^{\text {carment }}$ |  | \$1.69 |

MILLEY'S


## RACINE CORD TiREs

## are the Best Value

 Your Money Can Buy
## All Sizes in Stock

## JOB'S STORES, Lut.

## TINNED MEATS

C.C. Beef Roast Mutton
Roast Beef

Lunch Tongue ${ }_{*}$ Potted Meat
Corned Beef Hash
Breakfast Sausage Vienna Sausage Hamburg Steak \& Onions

## nos libby's Pork and Beans 2003

Harvey \& Co., Ltd.



SIDE TALKS.
By Ruth Cameron.
greater mist ake











 $\xrightarrow{\text { mold }}$


FRIDAY,SATURDAY\&MONDAY Spectal Sale Days!


## SPOAGE CLOTH

 RATINES-Fancy Stripe Regular 1.25 StRiped volles Cotron PRINTS-Floral Desinow 1.50 Regular 44e......................... 40 c . Regular 42 EANCY COTTON CREPES Now 38 Regulit 55c. WHTTE ORGANDIE . . Now 49c. CBECK GINGHAMS-Special Values WHITE CROSS-BAR MUSLINS Regular 3tc.
 $\begin{array}{llll}1.30 \\ \text { COLDD DAMASK TABLE COVERS } & 6.00 \\ \text { Regular } 2.50\end{array}$

## TAMBORINA NAINSOOK, 65c yard

## Gent's Shiris, Hose and Caps <br> \author{ Gents' Fancy Shirts 

} Regular 1.40 ........ Now 1.29 Gents ${ }^{\text {F }}$ Fancy Shirts, with collarRegular 2.65 . Gents' Bik. \& Col'd. Silk Hose Gents' Bik. \& Cold. Silk Hose
Regular 95c. ........Now 85 c . Tweed Caps
Regular $1.70^{\circ} \cdots$

> Ladies' Slip On Sweaters
Regular 2.20 .
> Regular 5.00......Now 4.50
> Ladies Coat, Sweaters
Regufar 6.00 .....Now 5.50

> 1.80 Warner Corsets Child's silk \& Straw Hats Regular 1.45......Now 1.25 | Infants' Silk Bonnets |
| :--- |
| Regular 2.00 |
| 1.8. |

## Necklets, Beaded Bags etc.

 NeckletsFc. p.
Beaded Bag
 Regular 50c. Earrings . . Now 25 c . 15c. and 30c. pair
Rings.
R. 15c. each.

Fawn Silk Elbow Gloves Regular 1.70 . . . . . Now 1.55 Black Silk Gloves Regular 1.60 . .... Now 1.50 White Suede Elbow Gloves Regular 1.00 . . . . . Now 90c. gular 2.50 ...


## Gloves!

 Gloves!can't beat
for abre



## Hosiery

## Fawn and Grey Hose-

## White Hose

Reg. 39c. No
Rhite Hose $\quad$ Reg. 27c. Now 23c.
Black \& Cold. Silk
Black \& Cold. Silk Hose-
Res. 75c. Now 67 c
Black \& Col'd. Silk Hose-
Reg. 1.50 Now 1.3
Black Cotion Hose-


## White Twill Sheeting, Pillow Cotion etc., etc.

 White Twill SheetingRegular $1.55 \ldots$. . 1 . Now 1.40 Circular PillowiCotton Reg. White Table Damask Regular 99c. . . . . . 3 . Now 79

White Fronting Linen Regular 1.35 .. .. ... ..Now 1.20 White Long Cloth Regular 38c. Regular 33c


## Westclox



They tell good time
$\mathrm{A}_{\text {a good alarm clock to }}^{\text {FTER our have bought }}$ but during the hours of $\mathrm{A}_{\text {a good alarm clock to do darkness as well. . The dial }}^{\text {call you in the morning you is as black as night but the }}$ will want a good, inexpen- numerals and hands are sive watch to tell the time coated with a radium-lumi-
during the day during the day. Glo-Ben not only shows $\begin{aligned} & \text { nous compound that thows } \\ & \text { in the dark like a cats eye }\end{aligned}$ you the time when it is light and makes time telling easy.







75 cents

52c., 69c.
$\$ 1.85{ }^{*}$. $\$ 2.45$
$\$ 3.50{ }^{\text {a }}$ \& $\$ 5.70$
The Royal Stores, L

## 

"Listening $\ln$


## Salling by Rosalina

## totiowh have hooked to s. sit



Here and There.

From Cape Race
nothing heard passing, 7
Aranmore
able at to
atepassey


THE FLOWER SHOP
Cut Frowers. Pot platis.
F. . . D. SERVIICE.

J. G. McNEIL,

## NSURED



䢒




|  |
| :---: |
|  |  |
|  |  |



for
RASPBERRY JELL-O Dessert
to-morrow
Jell.- in a paickage of of Raspbery
Pour into a bowl or or moilind anter. .utit Jell. in a pint of boiling water.
Pour into a bowl or mound andput
ina cold ploce to harde. Turn
out on a plate and serve plain F. M. O'LEARY, Distributor


## 20 P.C. OFF- $\quad 20$ P.C. OFF CASH SALE!

Here is an Opportunity to Get Your Vacation Needs at Holiday Prices We are offering this week all Toilet Articles 20 P.C. OFF THE REGULAR PRICES. Look Over This List. Note, Your Wants. CALL, WRITE OR 'PHONE. WE CAN
SUPPLY YOU. Soaps, Face Powders, Talcum Powders, Cold Wreams, Vanishing Creams, Perfumes, Toilet Vanity Cases, Rouge, Lip Sticks, Pomades, Manicure Sets, Tooth Paste, Shampoos, Tooth
Brushes, Shaving Brushes, Shaving Cream,

SPECIAL! SPECIAL
TOILET SOAP! TOILET SOAP!
19c. Cake. 2 for 35c SEE OUR WINDOW!
Don't Forget We Supply Films, and Develop
Maritime Drug Store or Delivery G.W.I.A. BUILDING; Phone 135

## LIPTONS GROCERIES

The Royal Stores, Ltd.

## Lipton's Superior English Biscuits

## a great froprite: Good piantit

 LIPTON'S DELICIOUS TABLE JELLIES
 LIPTONS COFFEE ESSENCE
 LIPTONS GRAVY BROWNING


## 0000000000000000000010

 LABRADORITERNGS
RETOCHES,
BRADELETS
BRAS
ETC
BRACELETS
Etc.
We have a very large assorment of this prett

souvenir of newroundlani
R. H. TRAPNELL, Ltd.

## Stock Market News

## 



MORE SPECIAL OFFERS Money Saving Prices

| Children's <br> White Cotton Knickers 16 c . to 65 c . pr. | Children's White Embroid Muslin Dresses 1.25 to 2.35 . |  | $\frac{$ Woren's  <br>  Corses.  <br> $95 c .1 .25 ~ a n d ~ u p . ~$}{ Women's } | Women's Col'd. Moreen Petticoats. <br> This lot clearing a 95c. each. |
| :---: | :---: | :---: | :---: | :---: |
| Children's White Pinafores Lace and Embroid31c. 35 c . 42 c . \& 45 c . Larger sizes, 88c. | Children's <br> Col'd. Gingham Rompers and Crawlers. A big assortment. All one price 87c. | Infants' <br> White Dresses. Embroidery trim' 65c. each. $\qquad$ | $\frac{\begin{array}{c} \text { Fancy Cotton } \\ \text { House Dresses. } \\ \mathbf{1 . 4 8 , 1 . 6 5 \& 2 . 0 0 \text { ea. }} \end{array} \frac{\text { Women's }}{\begin{array}{c} \text { White Aprons } \\ \text { without bib } \end{array}}}{}$ | Women's Colored Silk Petticoats. 5.40 and 6.0 |
| Children's White Petticoats. Embroidery 60c. |  | Night Dresses. 1.00, 1.18, 1.27 and 2.70 each. |  |  |
| Wildren's Whit | Size 2, 3, 4, 5, $6 \& 7$ Price: 1.19 to 1.25 | $\underset{\text { Women's }}{\text { Summer Singlets. }}$ | $\begin{gathered} \text { Petticoats. } \\ 1.30 \text { and up. } \\ \hline \end{gathered}$ |  |
| Embroidery finish. <br> Sizes, 2, 3, 4, 5, 6 . <br> Prices 78 c . to 92 c . | Infants' Nainsook Robes. neat finish. $1.50,1.63,1.80$. |  | $\begin{aligned} & \text { Women's } \\ & \text { Khhite } \\ & \text { Knickers } \\ & \text { 877. } \end{aligned}$ |  |







Hard Times Bring, British Treasuries To Auction Roosis

# NOTABLE PRICES $\begin{gathered}\text { on warm } \\ \text { weather } \\ \text { WEARABLES }\end{gathered}$ 

 destined to drect, develope and dominate speats FRIDAY, SATURDAY and MONDAY semateThe SHOWROOM---Now a Most interesting centrefor Real Values


BeautifulCrepes


32 c Silk
Radium Lace DRESSES

 8.35


 and SNAPPY SHIRIS ON SATE Nole



 cold





Sheetings, Tickings, Chintz





 Super Values in Hosiery
Wind

|  |
| :---: |
|  |  |

mmmomastimm - Don't say Paper, Say "EVENING TELEGR $\wedge$ M."

for sale at
J. MCKINLAY'S WM. DUFF \& SONS, Carbonear SPARKES \& BINDON'S, Prescott Street

## ACCORDEONS!

New Shipment Three or Four Stops \$4.50, \$6, \$7,\$8 CHAS. HUTTON Home of Music
"STANYL"


 THE STANDARD MFG, CO. LIMITED

## FLIES!

Just recived by parcel posta sample line of the Beat English Trout Fiies in numbers 10,12 and 14 of Waters Black Guat Aber, Mecinty, Wickhamt Fancy ard many otherit

PRICE TEN CENTS EACH.

## S. E. GARLAND

Don't Say Paper, Say the Evening Telegram.


Made by the
Independent Tobacco Company, Limited, ST. JOHN'S.
uagais qaiva snvioudo zsagtamar

 pequyodasesp aq $\mathfrak{z}$,uow no


$00 \%$ pue 05 IS



"TDUAstS" GHL HLIM Sม̇TgWกL

## WORK WELL DONE!


W. \& R. ENGLISH


## Chazper Hosiery <br> Ladies' Black and Brown Cotton Hose, at 15c. pair. Men's Black Cotton Half Hose, at 15c. pair. Children's S Superior Quality White Cotton Hose now cut to less than cost to take place of a cheaper line en cheaper line now all sold up. <br> Sizes: 5 inch $51 / 1 " 6^{\prime \prime} 61 /{ }^{\prime \prime} 7^{\prime \prime} 71 /{ }^{\prime \prime} 8^{\prime \prime} 81 /{ }^{\prime \prime \prime} 9^{\prime \prime}$ Prices: 31 cc pr. 32 c .33 c .34 c .35 c .36 c .37 c . 38 c . 39c. <br> Infants Fine Lisle Socks, in the celebrated Buster Brown Sizes 4 inch to $71 / 2$. Only 25 c . pair. Sizes 8 inch to $91 /$ Only 30 c . pair. Colours: White, Black, Pink, Pale Blue, Infants' All-Wool English Cashmere Hose. These are higher priced, but also sell la ly with us. Silk Hose, Seconds Ladies' Black Silk Hose, Seconds, in a rather good quality. Only, 45 c. pair. Ladies' Short Sleeve White Cotton Vest with laced front. Ahite Cotton Veetsts- with at 45 c. each. with laced front. A big seller at 45c. each. For stout women. Price 55c each. Of course we can give you lower price Vests, but we only mention this one which . HENPY BLAIR <br> (2ax <br> 

W. P. SHORTALL,



## and KEEP CLEAN

This is what the New Government intends doing.
We have been doing this for 5 y years an dieang,
Pressing and Dyeing is our sole business. We devotete Pressing and Dyeing is our sole business. We devote
our entire time to ind therefore wan rive you
better satisfaction than you can get elsewhere. to the growth of our business we have had to remove
to larger premises on the opposite side of the street (No. 22 opp. A. S. Duffy), which gives us ample room.
We use the frist fat, hop and showrome; seond fit,
repairing and pressing rooms; , third flat, dyeing and renovating. like you to see some of ou work before
We would
sending elsewhere; all prices reduced since the New We would
sending elsemhere; all prices reduced since the New
Year. Cleaning Orders given our first and personal
attention. A rush job is our spcialty. We call. for goond and A diliver them in two hours, if neacssary.
Suits Pressed while you wait; a nice dressing room to Suits Pressed while you wait; a nice dressing room to
channe in We can hande over one hundred pressing
orders daily. In addition to Cleaning and Pressing, orders daily. In addition
we clean and shape hats.

Gents' Suits Dry Cleaned-Hats Cleaned.
Ladies' Costumess Dry Cleaned-Suits Renovated,
Ladies' and Gents' Saits. Dyed. Blue
Ladies' and Gents' Saits Dyed. Blue Serge restored
its original color.

## D. J. FURLONG

LLEANER, PRESSER and DYE WORKER
22. New Gower Street. Phone 697 .


## Morey's Coal is Good Coal

BEST NORTH SYDNEY SCREENED COAL
M. Morey \& Co., Ltd.

## 

Dill Novernment Railway.


RED CROSS LINE!
NEW YORE. HALIFAX. ST. JOHN'S. SCHEDULE OF SAILINGS FOR JULY. From New York
at 11 a.m. From St. John's


 NOTICE!
EAST ROSTON, MAS.-HALIFAX, N.S.S.ST.
JONNS, NFLD.-NORTH SYDNEY, N.S.
Steel Steamship "SABLE Steel Steamship "SABLE I." will Leave Eant Boston
Doan Haniraiz
Leave Halifax.


1


