## REID-NEWFOUNDLANDCO. Water Street Stores Department.  <br> Motor Engines, Motor Boats, Motor Supplies, Gasoline and Motor Oils.



| You Need to Handle Only Our Line of Soap ! |
| :---: |
|  |
| erfection" Soap |

THE STANDARD MANJFACTURING CO., LTD.

COLD NIGHTS COMING. keep bem muar purat Riverside Blankets,
Warmest and Best.
For Sale by all dealers.

## Red Cross Line.


 HARVEY \& COMPANY, UTD.

BUILDING LOTS!


## Fred. J. Roil \& Co.,

 PRIVATE SALE

 $\frac{0}{\text { colcoer any evening this weak after }}$ octa,
 $\frac{\text { out16, } \mathrm{Si}}{\text { TOT-Dwelling House }}$



TO LET-Dwelling House,


HELP WANTED. WANTED-A Good Gener
 WANTED-A General Ser-WANTED-A Girl, where
 WANTED-A Stron Girl
or Whot Woman

WANYED - An Experien-

Abraat Intigna,

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List of Unclaimed Letters Remaining in the G. P. O. to Oct. 14th, 1914.

|  |  | $\begin{array}{\|l} \text { I } \\ \text { Ivamy, Miss M., Circular Road } \end{array}$ |  |
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|  | Davis, Miss Jennie, Water StreDater |  |  |
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|  | Goodyear. Beatrice Grushey, R., York Street |  |  |
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|  | Hill, Fannie, Theatre Hill |  |  |
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|  |  |  | B. W00DS, P. M. G. |
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|  | do fourrel. I will pot trut her to W |  |  |
|  |  |  |  |
|  |  | $\begin{aligned} & 1 \text { the window, he logked back, } \\ & \text { He could not repress one last taunt. } \\ & \text { "She is my wife still!" ha casa } \end{aligned}$ | round the room quickly. |
|  |  |  | Harry inclined his head gravel |
|  |  |  |  |
| "You- you mean this?" he gasped. "Quick!" He said, sternly. |  |  |  |
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" I Didn't Think,"
RISH BUTIER, $1-\mathrm{hb}$. Hocks and by thie libCANADIAN ONONS, in sacks. SPANSE SILEERPEEL ONIONS, in cases
We Wil Never Cease fo Hammer Home The Faet

|  | Ex s.s. Stephano. |
| :---: | :---: |
| that "Homestead is refreshing, palatable and pure. | Partridge Benfies. Cranberries. |
| is the right kind for | Cod Tongues, 1 ll . tins. |
| your family to use, as it it | Bakeapples 1 lb . tins. |
| pared in accordance with | Foster's Wrink |
| the most approved samitary methods. | Zrey York Corited Beef. |
|  | Local Rabit, 1 lb . titis. |
| Homestead | fresh rabbits dally. |
|  |  |
| Dúckworth Stree | ad Queen's Roa |



One Dose and
You Will Feel Better.


## DARK DAYS

Mean more Expense in Lighting. Cut your Light Bills in half by using

| tungsten | Tungsten Buibs | tengeten |
| :---: | :---: | :---: |
| bulbs |  | butbs |
| Give better light for |  | re ig |
|  |  | Youc |
| the orritinary kind. |  | get them cheap n |
| Buy one today. | Tungsten Bulbs | Buy one today. |

More Light, Better Light, Cheaper Light. We also carry) a full ine of Cord, AYRE \& SONS, Ltd.

## Undeniable Value

## Whitt Lawn and Silk Blousss.

 Prices:$\$ 1.10,1.20,1.30,1.40,1.60,1.70$, 2.20, 2.40, 2.80 to 5.00 each. This Week at
A. \& S. Rodger's.

Big Offer in Ladies', Maids' \& Children's WINTER COATS,

Very Newest Styles and Colors.
Ladies' from $\$ 3.50$ to $\$ 12.00$.
Maids' from $\$ 2.50$ to $\$ 8.00$.
Children's from $\$ 1.50$ to $\$ 5.00$.
Very Special Values in Three Numbers.
50 Ladies' Coats, original price $\$ 5.00$, for $\$ 3.00$. 36 Ladies' Coats, original price $\$ 10.00$, for $\$ 6.60$. 50 Children's Coats, original price $\$ 1.50$ to $\$ 3.00$, for $\$ 1.00$ to $\$ 200$.

The above are a CHEAP and SMART LOT.
BISHOP, SONS \& CO., LIMIIED.
BLACK DIAMOND LINE!
 first class.
 curn ㄴ․․․․ -- | harvey \& CO., LTD., Agents Black Diamond Line.
Adveritise in The Evaing Tolegram
the evening telegram, st. Johns, newfoundland, october 19, 1914-4

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 Pallman Loava Another Naval Exploit 8 cents each



## T0-Night's Lecture

## Captured Captor.

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uneral of His Grace
Archbishop Howley. -A Solemn and Impressive ceremony.


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2.30 P.M.
2.30 P.M.

## Oinorced Lifen <br> Trying to Forget Challoner

Royalite and Silver Star KERUSENE
And all Lubricating 0ils and Greases.
The Best Oill in the Bast Packages.
mprial on co. ITD.
A. H. MURRAY, Distributor.
$20^{\circ}$ OFFF Great War Sale. $20^{\circ}$ ofF
For four weeks only, beginning Thursday, October 15th, we
will give 20 per cent. discount (for cash) off all purchases of
Crockeryware, Glassware, Silverware, Household neeessities and
Fancy Goods. Now is your time to save money.

$$
\begin{aligned}
& \text { Toilet Sets. } \\
& \text { Plain \& Fane }
\end{aligned}
$$

## Desperate Chaffeur.

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## PRRIVIU MOOOR GAOOLIIE

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\begin{aligned}
& \text { Pain and Fancy } \\
& \text { Plates, Boowls. }
\end{aligned}
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| Tea |
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|  | London, Oct. 9 -TThe London Daily Express prints the following from a correspondent in Belgium |
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& \text { Rancy Glass Wine Sets. } \\
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& \text { Hand Rage. descriptions. }
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& \text { ake Plates and Hangers. } \\
& \text { (nives and Forks. } \\
& \text { eapots; Plaina and Fancy. } \\
& \text { having Mug, Mirrors. } \\
& \text { ramed Pictures. }
\end{aligned}
$$

Toilet Soaps and Requisites.
Hair Brushes, Clothes Brushes.
Writing Cases, Dressing Cases

## ORE OPEN EVERY NIGHT TLLL 8.30 .

GARLAND'S BOOKSTORES
177 mad 838 matrex strest.
ST. JOHN'S
PATRIOTISM


Suit or Overcoat

The Nild. Clothing Company, Ltd.

City Churches
Pay Tribute T. Th perissin pruire.

At the R. C. Cathedral. misy

THIS WIL BE THE BEST SHOW WE HAVE HAD FOR SOME TME!

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\begin{aligned}
& \overline{\text { Artiur } \text {. Hushivs singe: (a) "Mother Machree; (b) *Un }} \\
& \text { THie fict foe" }
\end{aligned}
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THE NICKEL This Afternoon at 2. To-Nightt at 7.

## LATEST

from the Front.
11.30 A. M.

## Fhtring

What Happened to the Cats?
Not long ago the U. S. Gov't made some ex-
periments to determine the poisoning qualities of periments to determine the poisoning
caffeine (the drug in tea and coffee)

Twenty-seven healthy cats were given an average dose of $54-5$ grains of caffeine-about as
much of the drug as is contained in 2 or 3 cups of tea or coffee.

What do you suppose happened?
The Cats all Died!

See Gov't Bulletin No. 148, Bureau of Chemistry.
Of course they were only cats.
But there are plenty of people who dose themselves blows repeated daily.

Of course some systems are strong enough to tand all kinds of And when a man or woman observes a growing ach, bowel or eye disturbance, it is time to quit both tea and coffee and turn to a real food-drink, free from the drug, "caffeine."

It is easy to shift from tea or coffee to

## POSTUM

or in POSTUM one gets a delicious drink with the true nourishment of whole wheat from which it is molasses, has a delightful snappy flavour and is entirely free from the drug, caffeine, or any harmful substance.
Postum comes in two forms: Regular Postum which must be boiled. Instant Postum-soluble form-made in the cup instantly with hot water. Grocers sell both kinds and the cost per cup is about the same.
"There's a Reason for POSTUM

## A JobLot Sleep in Comfort and Warmth! 54 this winter and many winters to come under a pair of our BLANKEIS or QUILTS. Prices to-day are lower than they will be for a long time to come, owing White to enormous contracts being placed by the British Government. We have been fortunate in placing our orders before advances took place. <br> Values from $\$ 1.00$ $70 c t s$. $\$ 2.80$. <br> White WVool Blankets - -  <br>  Eiderdown Crib Quilts - - six xosiseasasese



## FIRST NEWFOUNDLAND REGIMENT.

We have a Set of 50 Pictures of the Camp, Presenting the Colors, Complete Group of Officers, Regiment Saluting the Colours, (this is a panorama Picture showing the whole Regiment), the Ambulance Squad, the Standard Bearers, the Guard, etc.

A good Set in which you are almost sure of finding any particular face you may want
'Phone 768.
THE HOLLOWAY STUDIO, LTD.
Corner Bates' Hill and Henry Street.

Messages Received
Previous to 9 A.M.
Skirmish Off the Dutch Coast. 4 German Torpedo Boats Sent to the Bottom.

## focr german pestrovers




The Ango-Japanese trio oopts in is a nigigh attack capitured Prinn Heinrick
gerian onslatehtit reptlisbl.




By S. S. "Stephano," 800 -25's CASES 1914 CROP apRICOTS.

HARVEY \& Co. Limited.

The Indication of Value Plumbing is the Workmansiip. A kood plumber can do wonders with a diffeult job. The
number of orders received trom friends of customers leads us to bellere that we are good. We have on hand a large atoek of STEAY \& HOT WATER RADLYORS,
all sizes, and can all any order sent us cheaper than yout, seat
PITTMAN \& SHAW,


BUY AN OVERCOAT with the New "Bartell" Pockets.

1. particular about his appearance we have 1. particular about his appearance, we have Mocket which we are exploiting in our Men's high-grade Overcoats this Fall. It has special features that must surely appeal to the
man who insists on always looking well-groomed and is a boon to anyone who has pockets that must be "for use and not for ornament."
This season's Overcoats in Tweed, Chin-
chilla, etc., with the "Bartell" pocket are very chilla, etc., with the "Bartell" pocket are very
desirable garments. We carry a full stock of them in all sizes.
T The "Bartell" Pocket never sags or becomes untidy, while it is capable of holding far more
than the ordinary pocket. Call and see our Overthan the ordinary pocket. Call and see our Over-
coats, see the "Bartell" demonstrated, and get
U. S. Picture \& Portrait Co.

The Dilie Tanowid Parture
Preseott Street, near Rawins' Croes
F. ROBERTS, Proprietor,

Has just installed the very latest appliance in Electric
Massage Machine for face and hair. Also we carry a Massage Machine for face and hair. Also we
full line of Cigars, Cigarettes, Tobaccos, etc.

## 



## ${ }_{5}$ Intrecessory Services



THE LONDON DIRECTOKY














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PERCIE JOHNSON,
$\qquad$
Prospero Returns.



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Licensing Board.
The annual meeting of the Hlcen-
sing Board set down for Seturiay max
postoponed till this atermon, owin




nhe peoples paper- THE EVENING TELEGRAM, OCT. 19th, 1914-8. -read by everyone


FIRE STOCK of GUNS
Selling Cheap to Clear. Slightly disfigured by water, but
guaranteed in perfect working order. English Single Barrel Muzzle Load-
ing Guns from $\$ 4.00$ to $\$ 10.00$ Hollis Double Barrel Muzzle Loading Guns,
Double Earrel Breech Loading Guns,
$12 \mathrm{G} . \mathrm{s} 10.50$ to 825.00 . 12 G.. $\$ 10.50$ to $\$ 25.00$. 22 Calibre Rifles.
Winchester Riffes, all Models and
Calibres. Alon New. Stock of Gun Powder
$6 / 4,121 / 2$ and $25 / \mathrm{lb}$ kegs.


Martin Hardware Co., Front \& Rear, next West of Old Store cmasexin wion Canada Butfor !

JAS. R. H KNGET

Published by Authority




Government War
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rospero

Bowring Bros., Ltd., Wedpesday, Det. 21st,



Ladies' Fall \& Winter HATS!

Our New HATS are catching on, they are
just what is wanted. See them and you will want one also.

Prices: $\$ 1,30$ to $\$ 3.00$.
Marked low to effect a quick sale.
Robert Templeton.

GEO. M. BARR, Agent

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Irish \{J. J. St. John\} Butter

The s.s. Carthaginian brought us another fresh ship-
ment from the Lakes of Killarney. Nothing better ever ment from the Lakes of Killarney. Nothing better ever
entered the Narrows.


Latest From Amsterdam.

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Stanfield's Underwear!
STANFIED'S UNDERWEAR $\pm$ wism WILLIAIM FREW. Advertise in the TELFORAM

SPECAL SALE FALL \& WINTER COATS Latest English and Conti-
nental models. Prices:
$\$ 2.85,3.50,4.00,4.15$, $4.25,4.75,5.15$, up to $\$ 40.00$. Commencing Saturday,
19th, until further notice, we will allow a special dis-
count of 5 per cent for cash. Mail Orders a Specialty. Mars \& Co. Smallwood Building.
(Entranco McMurdoz Late.) sep18,t,m, 'Whone 696.

SKINNER'S MONUMETRAL ART WORSS nisisibl istat

| SPECLAL SALE |
| :---: |
| of Linws |
| FALL \& WINTER |
| COAT S |
| Latest Ennlish and Conti- |
| nental model. |
| $\$ 2.85,3.50,4.00,4.15$, |
| $4.25,4.75,5.15$, |
| pp to $\$ 40.00$. |

## My Lady's Wardrobe!


 4uman mix mion

UNGAR'S LAUNDRY \& DYE WORRS.

## Screened COAL.

229 Tons SCREENED COAL,
Due about end of week ex schr. "James Burton Cook." Book your order at our office, Beck's Cove, or wharf premises.

GEO. NEAL

## Fishery Gear!

WE ARE MANUFACTURERS of the GILL the Straits this year. They have been successful at a time when traps had partially failed. We make them in all sizes to order.
WE ARE MANUFACTURERS of COTTON DRIFT NETS, such as are used in the North Sea Herring Fishery. As the catch of Herring will be interfered with during the war, a good opportunity occurs for use of these Nets in Newfoundland.
WE ARE MANUFACTURERS of the cele-
brated STANDARD brand brated STANDARD brand of Herring Nets, best Net on the market. We are now making the CRESCENT brand Herring Net which is the best and strongest LOW PRICED NET MADE. It is mounted just the same as the Standard Net, and it is barked for preservation, not merely dyed like other cheap Nets.

WE ARE MANUFACTURERS Of SQUID inaps, which are now legal; we make them in any size required, to order.
We manufacture TARRED COTTON LIN ES, all sizes, for Bankers' use; strong, durable and easily handled.

We make COD TRAPS, COD SEINES, CAPLIN SEINES, ETC., to order, in all sizes.

All the above fishery gear we can strongly to patronize articles of home manufacture, in order to give employment, which is so much needed this year.
COLONIAL CORDAGE CO., LTD.

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