

## Apollinaris

Supplied Under Royal Warrant of

Oneina Thousand, BUT TRUE TO THE LAST

THE EVENING TGLEGRAM, ST. JOHN's, NetFFOUNDUAND, JULY $10 ; 1913-3$

## 

## CEMENT!

125 Barrels Best American Cement.
1000 Barrels White's London Cement.
A. H. MURRAY.



Brass Work DISPLAY!

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Grove nill bulutin.

| THIS WEEK. |
| :---: |
| Orders taken for Palms an Ferns for Fall Delivery |
| Telephone 247. <br> J. McNEIL, <br> Waterford Bridge Road |

THE 6 BEST
WHISHISS
That Ever Left Scotland.
Premier,

- Greelie' olf Smugger, White Seal, Johnnie Walker, White \& Mackay's Special, and Stuat Royal. These Whiskies we
$\$ 1: 20$ per hoitle, S13.00 per case.


PHOTO SUPPLY Co.
"Rapid Cleanser" LAUNDRY SOAP--Pale!

F. MeNAMARA, Queen St.

Butiness doees he?
Holushold Noes. $= \pm=$


CROCXERYWARE
Fancy Dinner Sets Tea and Toilet Sets Assorted Glassware JOiN B. AYRE

Here and There.

 Try Campbellis
Ice Cream--juneatiticious coin scing-corand





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Order your Milk \& Cream
from J. W. Campbell, Ltd. from J. W. Campbell, Ltd.,
june 4, ti


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Return of Hon.



 Of de Var's Female Pille Coastal Boats.


 The eifencoo left Placentia this a....
The Invemore leit St, Jonin's at m. to-day.
Thi Chintrose lett Port aux Basques


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# AT THE NICKEL! 4 All reature Rects 4 ana John W. Myers, 

The World Famous Baritone, the man that made Edison Records famous, Will sing the oid English ballad, "The White Squall," and

2 Shows at the Matinee. 3 Shows every night.

## HARDWARE DEPT.

Block Tin.
Solder---half and half.
Bar Copper and Lead. Babbit Metals.

Magnolia anti-friction Metals. LOWEST PRICES.

BOWRING BROTHERS, Lid.

## Genuine Sale ALILSUMMER GOOOS

 On FRIDAY and SATURDAY.Buildings, we must he have to the Public that repairs are to be made Buildings, we must have room, therefore we are cutting our prices that a
Summer Goods will go out quickly. Below are a few BARGAINS.

| FOR LADIES <br> Ladies' Nightdresses. | FOR BOYS. <br> Linen Suits. <br> For summer wear; sizes 00 to Prices $\$ 1.35$ to $\$ 2.80$. one-fifth ofe the price | FOR BOYS. |
| :---: | :---: | :---: |
|  |  | Norfolk Suits. Prices 82.25 to 84.00. ONE-FIFTH OFF PRICEs. |
| 0 for Ree. price \$1.80 for Ladies' One-Piece Dresses. |  | Boys' Devonport Suits Sizes 0 to ${ }^{2}$. Pricices $\$ 3.00$ t. ONE.FIFTH OFF $\qquad$ |
| Direct from New York, in Lin- en and Serge: en and Serge; colors Blue, Cream, Black, Fawn. Reg. prices $\$ 279$ $\$ 2.79$ to $\$ 5.00$. ONE-FIETH OFE | Boys' White Pants. <br> Made from Jean. <br> Reg. price 50 e for | Boys' Conway Suits. Sizes 0 to 3; $\$ 3.60$ to 84.00 . one.fifth off prices. |
| White Spotted Muslins. | Reg. price 50 c . for . . . . ..39e. Reg. price 60 c . for $\ldots . . . . .45 \mathrm{c}$ | Boys' Rugby Suits. Sizes 5 to $12 ;$, 83.75 to $\$ 4.50$. ONE.FIFTH OFF PRICES. $\qquad$ |
| Regular | Price 20c, for..... Price 25c, for | Boys' Tweed Pants. Regular 50c. for | COLORED LAWNS, $5 c$. a yard

WHITE LAWN, $5 c$, and $9 c$. yard.
All Dress Goods 25 per cent, off price.
P. F. Collins.

Advertise in The Evening Telegram
Friday and Saturday BARGAINS at the Royal Stores.

## 



## Important and Interesting.

## The news on this page must appeal to you, if you have an

and particularly if you are responsible for family expenditures.
Depend upon it, whatever your needs may be, there's no surer way of saving money than by coming to the ROYAL STORES for all your requirements.

CIOVE BARCAISS.
MISSES' GLOVES.
 ax m 13 cts.

 30 cts.

## JOB SUMINER HATS

 for Misses and Children. Over 13 dozen Datinty Cream Crinoline Hats for Isses' and Chlidren, beautifuily trimmed with Pthk, Pale Blue and Cream Jap Sulk; neat Mush-room shapes. Reg. price, $\$ 2.00$. Selling Friday room shapes. Reg. price, \$2.00. Selling Friday
and Suturday at the clearing price of 95 cts.

American Challies.



## TheRoyal StoresItd.

SALE OF CROCKERY.




 Kinuid ame




Coin Spot Muslins
$\qquad$


Srong Inducements in fh? Shouroom for Friday and Saturday.


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|  |  |
| Men's Canvas Boots | Men's Hait Hose. |
|  |  |
|  |  |
|  | ${ }^{\text {day } \& \text { Naturay }}$ Gent's |
| Men's Straw Hats. |  |
| Smar new 19, stye | $\begin{aligned} & \text { Bleached Linen Cam } \\ & \text { Handkerchiefs, extra } \end{aligned}$ |
| sil |  |
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hosiery departuent CHILDREN'S SOCKS
 Ladies' hose.
 CUSHION COVERS.


## WASH GINGHAMS.




LADIES AND MISSES FOOTWEAR.
LADIES' B00TS.

LADIES' SHOES.
 - MISSES CANVAS SHOES


SMALLWARES, Notions and overy day neds.

 shbil nuitions.. 11c




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Hardware Department.


CARPET ROOM SPECIALS. hearth rugs.
 Stair carpet.
 DOOR MATS.

DRESS COODS.

HOUSEHOLD NECESSTIES.
HONEYCOMB QULLTS.





- tollet covers



## SUPERB NOVELTY NECKWEAR! <br> New Neckwear Novelties of a quality that will admit of no comparison for the satisfaction they are sure to give. Smartest Colorings and Conceits

splendid variety and elegance of this exhibition there is yet another acceptable attraction in
The Very Low Price, namely, 10 cents.
Buying direet and eliminating all intermediate protits makes it possible for Marshall Bros. to sell the handsomest Neekwear that can be had at about the figures other stores have to pay.
LADIES' BELTS, Values 25 to 50 cents, Now 10 cents.
Oar Belt Sale started last week with an enthusiasm that promises a phenomenal Belt Sale record. In presenting this week's lot we draw special attention to the varibd asoortment ani newniss of stiles.
Summer is
Around the
Mewhal( 8 Sin
It is a principle of business science to sell all merchandise in lis own season, that's why our Corner.

Boys' Tub Suits. Prices 70c. and $\$ 1.00$. $\qquad$
are reduced
One Quarter in Price.




Ladies and Gentlemen!

R. H. TRAPNELL, Eyesight Specialist, St. John's.

SIILL THEY COME! Just opened anóther shipment of Ladies' White Lawn Costume Skirts Neatyy trimmed in Emmproidery and Braid ffeets. Prices WILLIAM FREW.


THE BEST
$\underset{\substack{\text { and } \\ \text { best nothing ry } \\ \text { goses the the }}}{ }$



To. lay'sllaws



## PIANOS.

ORGANS,
SEWING MACHINES, MUSICAL INSTRUMENTS.

Chesley Woods, Agent.
Job Printing Erecuted,


## Everything is Reduced

During Our First Big July Sale.
COME and SEE US, it will PAY YOU.

## TheNationalStores

Received Per S.S. Stephano

## SECOND WEEK OF OUR  <br> We anticipate another good weeks trade. now is the time to get <br> 

Ladies' White Skirts, Knickers, Camisoles, Bodices, Corsels, Gloves, Hosiery, etc. Gents' Shirts, Collars, Ties, Gloves, Hals and Caps, Socks, Braces, ele.

## 750 bags <br> Yellow <br> Corn Meal.

## HARVEY \& Co.

 remm SLATTERY' . . -TO THE TRABE and OUTPORT DEALERS We stock this season the largest and most varied as-
sortment of Dry Goods from the English and American
markets yet held by us.
The outport dealer will find it to his advantage to con
W. A. StaTtery, Slattery Building, Advertise in the TELECR AM


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Screen

Black, Sil
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Total Assets Fire Insurance BAINE, J0

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Accident, Liabiiity,
W. \& G.

HEW CABBAG
So nes Rew
50 large bunches
50 boxes CALI
30 cases VALENCIA
$\begin{array}{r}30 \text { cases SILVER } \\ \text { july9,ti } \\ \hline\end{array}$

NOI
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FOR BOWI
on Waterford
permitting,
Last return $f$
FOR
Quantity of
Hard and Sof
W. H. HYYES,

Black, Silver and Bronze. Also, Gialld. Poultry Metting, From 2 feet to 6 feet wide, at
BSNINP, SOTS \& COS
HARDWARE
산 'Phone 679.
Hilinice Issirialte Co. Itid.
The Right Hon. Lord Rothschild, , , G.c.....o., Chairman.
Tetal Assets exceed $\$ 120,000,000$. Fire Insurance of every descripion effected. BAINE, JOHNSTON \& CO.,

The Employers Liability Assurance Corporation, OF LONDON, ENGLAND. Accident, Liability, Health \& Fidelity Guaranteed. W. \& G. RENDELL, St. John's,

NEW CABbAGE, BANANAS, ETC.

## 50 pkgs. NEW CABBAGE. 50 large bunches BAN ANAS. <br> 50 boxes California oranges. And just receive <br> 30 cases VALENCIA ORANGES. 30 cases SLVERPEEL ONIONS, small size EDWIN MURRAY. <br> MOTOR BUS

will leave g. p. o. daily FOR BOWRING PARK at 6.25 the convenience of business men residing on Waterford Bridge Road, and, weath permitting, at 7.15, 7.45, 8.15 \& 8.45
Last return from Bowring Park, 9.15.

## FOR SALE!

 Quantity of LOCAL BRICK, Hard and Soft. CHEAP TO CLEAR. W. H. HYNES, East End Coal Dealer.
## LADIES' READ THIS!

Greatest Hat Bargains
Ladies' Ready to Wear Hats $\$ 1.25$ each.
Ladies' Ready to Wear Hats 50c. each.
Girls' and Boys' Hats Antatisp bemeare 25c. each.
SPECIAL NOTE-Ladies' don't miss this HAT SALE. And if you are out for a Bargain see the HATS we are sellin5 at $\$ \mathrm{I} .25$ each.

## S. MILLEY.

## 500 Dress Robes <br> at 1-3 off Regular Prices.


 TroN of 1.3 off
of every garment.

TThis arres stock indudes Linens, Embroideries serges Foulards and Silks, all of the | latest |
| :--- |
| sizest |

Tipht Linese are in many dianty shat








1-3-off regular-price reductions

U. S. Picture \&

Portrait Company.
Stephano Here

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 REIDNEWFOUNDLAND C ${ }^{\circ}$. Excursion Return Tickets will be sold to and from all stations between and Including St. John's, Carbonear and Placentia.

Good going on any Train of Saturday, and returning good on any train of Monday following.

## RATE - One way First-Class Fare.

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Fishing
Tackle Thats' made for Fishing.


## DINNA' FORGET

that fre protection is an absolute csential
to pour welfar and
sucess.
Loseses to your welare and sucess. Loseses
mutitiply every year.
Why not decide
 strong companies and at a a very low rate? PERCIE JOANSON, Office: Cormer Duckworth and Inarrime Agent


Specials in Hosiery, HENRY BLAIR'S, For the Hot Weather.

##  

## Scotia" <br> Six per cent Debenture Stock,

 Stock,Seasoned
Security
Safe as regards Principal Invested. Sure as regards Interest Return.
'Secured by Assets valued at nearly Five Times Amount Debenture Stock Issued.
Price 98 and Interest.
F. B. McCURDY \& CO.,
C. A, C. BRUCE, Manager,

The Surplus Earned.
In 1912 the Canadian Life earned surpius of $\$ 1,530,667$, exceeding by over $\$ 237,000$ the earnings of 1911, and by a much larger
amount the earnings of any previous year. This is of importance to policyholders, for
their Dividends must come from this account. CANADA LIFE ASSURANCE CO.
C. A. C. BRUCE, Manager,

St. John's.

## FREIGHiTfrom Haliliax

by Schooner.
集Schooner "Novelty"
Will be totidige an Hilliax for st. Jonne thioweek
G. M. BARR, St. John's.

PIANOS AND ORGANS.
EASY TERMS. LARGE DISCOUNTS FOR CASH.
The Reliable House. Our motto "What the
ehas. hutton.

