



## Curling <br> City Schedule

## Note and Comment

 DRIECTOFWEEKLYGMES GME IIT DSHAWA B-5
Full Schedule of Friendly Series
and the Rules of Com-

## Fast Hockey on Soft Ice-T.A Win Practice Game From Parkdale - Notes.

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"THE CENTRE OF THE HOREE TRADE," | CORNER |
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| SIMCOE |
| AND |
| NELSON |
| STREETS, |
| TORONTO | ESTABLISHED OVER SO YEARS BURNS \&

SHEPPARD Proprietors.

AUCTION SALES OF HORSES
Tuesday and Friday of Next Week PRIVATE SALES EVERY DAY

TUESDAY, DEGEMBER 27TH 150 Horses
City Horses 30 to 60 For Unreserved Sale EVERY TUESDAY AND FRIDAY

FRIDAY, DEGEMBER 30TH 100 Horses of All Classes

Piscount
Horsemen
During Race



TORONTO, ONT.


1000 Horses

GREAT SPECIAL AUCTION SALE

## Wednesday, Dec. 28, 1910

MAHER'S HORSE EXCHANGE
"THE HORSE MARKET OF OANADA."

## 350 Horses

By Auction Next Week

D December 26tu<br>Monday At 10.30 am... Thursilay December 29th<br>150 Horses ,




THE HENDRE CARTAGE CO, Hamillon, UnI.


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CARLOAD OF
HORSES FOR THE WEST



Noftoel Nottoel Notloel ON MONDAY, JANUARY oth, 1011, at t11 amm
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WE sill strictir on commission.



Doesliot This Tragedy ofReallife at Our Own Doors Appeal to the Christmas and ChristlanSpirit of AllPeople?


The Muskoke and Toronto Free Hospitals tor Consumptives keep an open door for all such
cases.as are here so pathetically described by the Cases as are here
Visiting Nurse.

To-day in these two institutions there are 250 patients, and over 200 of these do not pay a single cent towards their maintenance. TheTrustees look to the people of Canada to help.
by their gitts, in carrying on this great fight.

Many have helped. They have our warmest thanks. But there is much yet to do. The burden is a heavy one. To quote Mr, E. B. B, Johnston, K.C., when sending a contribution: "Your work goes beyond the realm of charity, and is in every sense one of graye necessity:"

The Trustees at this Christmas Season appeal to every reader to help to the extent of his or her ability.

Contributions may be sent to W. J. Gage, Esq, 84 Spadina Avenue, or Secretary-Treasurer National Sanitarium Association, 347 King Street
West, Toronto

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## Temporary Heat Quickly








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N. Y. . Will Not Get Road.

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## IS OUSEGT OF ZONIIGT

Canaliaf Fosertion to. Hold $A$.
nual Convention. Herer Opening



The Rogers Fur Co.'s New Store, 152 Yonge Street will beat all competition to a frazzle by offering the following phenomenal special bargains. Grasp the charm of their magnitude

## LADIES' PERSIAN LAMB COATS

Made from prime quality glossy pelts-new semi-fitting style, with shawl collar or collar and revers, lined with best quality satin, 30 to 36 inches long. Regular $\$ 225.00$. Spe- 167.50
cial to-day for ....... With pure all-wool French broadeloth shell and No. 1 quality muskrat lining, and trimmed with Alaska sable collars and revers;
all colors; all sizes. Regular $\$ 75.00$. Special to-day for ...... ... ... ... ... ... ... ... ... ... ... 57.50 With extra good quality imported all-wool black beaver shell, and
lined with best quality spring muskrat, trimmed with lined with best quality spring muskrat, trimmed with otter or
Persian lamb collars. Regular $\$ 100.00$. Special toPay for
Men's First Quality Canadian Coon Coats. Regular min stones
Made from No. 1 quality natural dark Canadian mink skins, trimmed with heads and tails at back and down front, lined with best
quality satin. Regular $\$ 8500$ specin …… M.....s
65.00

Made from No. 1 quality natural dark Canadian mink skins, in the popular pillow and empire styles, lined with best
quality satih. Regular $\$ 60.00$. Special to-day for. $\mathbf{4 7 . 0 0}$ LADIES' Mins cravats Regular $\$ 18.00$, for. 13.50 LadIES' PERSLAN Lätic TTES 10.00 Regular $\$ 13.50$, for .....................
15.00

Regular value $\$ 20.00$. Special to-day for
13.75

\section*{| $\begin{array}{l}\text { Store open every } \\ \text { evening until } 10\end{array}$ |
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One door south
of Richmond St.

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MAY LOSE HIS FOOT.


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Hon w. J. hanir



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Everyone can do something，and the mite of the poor widow and the dheque of the rich man will both help，and the Muskoka Free Hospital
For Consumptives
is caring for a class of patients who will not be admitted to any other thospital．There is no time when your contribution could bring greater joy and gladness to suffering ones than right how．
＂YOUR WORK GOES BEYOND THE REALM OF CHARITY，and IS in EVERY
WAY ONE of CRAVE NECESSITY．＂－E．F．B．Jolinston，K．C，when sending a WAY ONE of CRAVE NSCESSITY，－E
contribution to the Muskola Free Hopital


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P．W．BENNER

## Aldermanic Candidate for Ward s

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## Toronto Railway Co．

 WR．H．GAPEWELL，mayoralty candidate， extends an Invitation to Wir．Win．wha－ KEVzif to be presentDoors open at 7,30 ．Speaking cominences at 8.15 pm ．sharp． LADIES CORDIALKYIMYITED SmHUSIOAL PROGBAMME

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Do you want an investment that will pay you handsomely without a long wait for returns? We control and offer for sale for ten days only, commencing December 20th, two hundred and twenty-five choice Building Iots in the City of Brandon, with a frontage of 25 ft . by a depth of 120 ft . to a lane, at a price of $\$ 50$ per lot or two dollars per foot.

NOIE.-Refer to the map and see that these lots are in the City of Brandon and almost adjoining the line of the C.N.R. entrance in East Konsington Park.

In almost any paper you read to-day you will see advertised lots for sale in many towns and cities throughout the great Northwest ranging from $\$ 150$ to $\$ 300$ per lot, and in many cases outside the city limits, and in cities that never were, and likely never will be, of importance anything approaching the City of Brandon. Hundreds of people are buying these lots, and why? Simply because they have not been told of the advantages to be derived from purchasing lots in Brandon, Manitoba, at the price that we are now offering.

## SOME FACTS ABOUT <br> Brandon is the centre of the great hard wheat belt, and is

thus known as the Wheat Oity.

About two-thirds of the entire elevator capacity of the Province of Manitoba is located within a circle of sixty of miles bushels

There are 134 towns and villages within the same area, all of which are served by the railroads radiating from Brandon. Brandon has three trunk lines of railways, viz., Canadian Pacific, Canadian Northern, Great Northern, and likely soon trains per day arriving and There are twenty-four passenger trains per day arriving and departing from the various Brandon
stations.
B4 Towne

Brandon is now negotiating for a supply of electric energy and in the near future will be one of the commercial manufac-
turing centres.

Brandon has an assessment of over ten million, and ten Brandon has sixteen hotels, in addition to a new and up-to date hotel being constructed, which will be one of the finest in the Dominion.

Brandon is the first city in Canada to install an under central station.
Brandon has nearly forty miles of granolithic sidewalks, and about thirty miles of graded streets of splendid character. Brandon has thirteen churches, two daily newspapers, welloquipped and permanent ire brigade, first-class police protec Canada.

Brandon is the headquarters for the Manitoba Winter Fair and the Great Live Stock Carnival of the West. The commodiBrandor 2500 people. Brandon has never been the scene of a boom since the pioand satisfactory.

## APPLY

## J. CURRY COMPAIY

 LIMITED BANKERS AND BROKERS, 24 King St. W. - Toronto, Ont.
## BRANDON

MOST IMPORTANTI Statistics of building permits in two cities, show september, 1910, taling an average of twenty September, 1909-the aggregate total of same amount done in Brandon City showed the greatest gain of any, the increase being 664 per cent. Imagine yourself having an opportunity of buying lots at $\$ 50.00$ each in a city of such importance. We mitted in any city of such importance not heretofore been sub.

The lots are all nice and level. . The titio to
and free of encumbrance.
We believe that a pur

We believe that a purchase of these lots to-day will mean short time; in fact, we or more on your investment in a very from the centre, and outsicserand that selling at a much higher price.

We have only 225 lots for sale, and this advertisement appear only three times, and the sale will open for ten days from will not be sold for lass than, and any lots unsold after that date TERMS OF PAYMENT - 250 per lot.
money upon application, 25 per cen por cent. of the purchase 60 days, and 25 per cent. in 90 days from days, 25 per cent, in dollar per lot allowed for all cash on amplinte of purchase. One up to Jan. 1, 1911.

| PURCHASE COUPON <br>  <br>  <br>  <br> Name in full $\qquad$ |
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## New York Stocks

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## Slow Pace in Stock Trading Narrow Muctuations Rule

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 PLAYFAIR, MARTENS Q CO'y 14 King st Ent Toronto, canada

## Drafts on Foreign Countries

The Canadian Bank of Commerce
equipped to issue on application Drafts on the principal of the country in which the drafts aro payable, i.e., draftso France are drawn payable in francs, etc.


Debentures- worthwest 4 Mant H. OHARA \& O. $\frac{30 \text { Toronto Streat, Toronts }}{3 \mathrm{UG} A \mathrm{ANA}}$



21 Melinda 85. WARREN, GZOWEKI RIOO STOHKS and BQins


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Write or Phone
Gormaly, Tilt \& C


EDWARDS, MORGAN 200 8 and 20 Kinz St. W33t, Toront
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Companies Incorporated - and IWDUSTRILI in Al Finaincill co. $\frac{18 \text { Tononto stret. Toronto, cin }}{\text { Scott, Dawson }}$ \& Paterson




TPUUSTS \& GUMRANITE COMPANI
43-45 KING STREET WEST,
DETABLISHED 1897
Notice is hereb,
 JAMES J. WARREN,

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|  | Quarterly Dividend Notice No. 81. |
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THE STANDARD BANK of CANADA

## Perpetual Youth


oit Man" Fol Young for Balanco or If You Have the Vitality.


After gean of Wenke and Debility, your Won derful Health Belt Cured Me. I am a Man Again Uoe My Name as You
A. E. GRIFFIN, Lakefield, Ont








YOU CAN PAY WHEN CURED



Let Me Send You These Two Books FREE






DR. A. B. SANDEM CO., 140 Yonge St, Toronto, Ont. DR. A. B. SANDEN CO., 140 Yonge St, Toronto, Ont. Name
ad

ADDRESS
OFFICE HOUR
I

Cobalt---Mining Markets Close the Week With Price Changes Purely Nominal
Cobalts Merely Marking Time

## "Watch

the papers and you will see that Wellend 13 The BIRMIITEHAM

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Figures Population thonit bis 12 25000

Factories







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On Sale To-Day From 8 a.m. to 10 p.m.

## Toys and Dolls





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## Toilet Sets and Fitted Cases










Jewellery, Silverware and Watches

 Tomaty




## China Department








## Ribbon Gifts for Girls




Umbrellas



## WELCOME HOME! MERRY CHRISTMAS!

With these familiar words the days and weeks of preparation for the Holiday Season find their culmination and accomplishment. Expectations are realized-promises fulfilled-wishes come true. This store heartily joins in the universal salutation Merry Christmas! Good Cheer ! Best Wishes!

STORE OPEN TILL 10 OCLOCK TO-NIGHT. CLOSED ON MONDAY SUMMARYOF SPECIALSON SALETO-DAY
 Menve arone
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On Sale To-Day From 8 a.m. to 10 p.m.

Exceptional Value in Men's High-Grade Overcoats \$20
The materials are extra quality fancy oweods, bem for our custom Tafloring Department, and are tina this soewon's newest shades and designs. Made uy excellentiy tallored and pertect-auting cooat. Cut fre
 thapely lapels, Anished with best quality linings at a veeful ohbistmas cift fo
Boys' Fine Quailty, Al-wool Mackinac Fancy Ore
oats, in rloh, platin, dark brown and कlue shades
 dlose-Atting velvet collars, Hued throughout with wann
red flannel iting; sizes 22 to 25 . Price to-day 26.00
MEN'S MUPFLERS To GO AT soc. tived for Chrietmas eiling: in this lot there are whb very effectlve borders, others are finmethed Regular selting prices of thase, $\$ 1.00, \$ 1.25$, $81 /$
125 combination seis, so

500 Men's Combination Sete of Suependers, Garicen nd Arm Bands, all the beet quallty soods, alik ani
atin webs, solid brams ittings, pretty designs an plendid colorings, all made to match ard fixed s9e.
men's hats and furblived coats. Men's stir Hats, neweot and mont up-ro-dato etyles
for tall and winter wear. Extra fine Enghth fur toit
 Chriotmas Speclal, to-day, 81.00 .
Men's Fur-lined Coats, 20 in thle ot, Ane grado Rue collars, in lapel trye, speetelly ances qualiky marme well tallored. Resular $\mathbf{8 3 5 . 0 0}$, To-day sazisy
Christmas Slippers for Men, Women and Boys

## bev's slippers.

580 parrs Men's House gilppers, black dongoh

day, pec. Boys silippers.
180 palrs Boys' House slippers, Everett otyle, Chooe
jate or black dongoia kld, flexible hand-turned solee 1 to 5 . Speclal, to-day, 81.20

## WOMRE'S SLIPPERS.

720 pairs Women's House Slippers, English wool
plata, cuir top, leather-covered fent soles, all gizos 3 to

## Waist Department

 A wonderful tot or French, English and AmericanModel Blousues. Regular $\$ 10.00, \$ 12.50$ and $\$ 16.00$ each. 100 on sale to-day at $\$ 5.00$ each. These comprise some of the lovellest black and colored blouses we have been showing thlis season at
above prices, each one done up in a dainty gift box. 100 Benutitul Imported Blouses, materials are
fovely Chiffons, shk crepe, satin duchees and some are made in pretty, eventing styles, low neck and
shoft sleeves; also dainty velled effecto

 Pretty Lingerie Waists for Christmas. 800 datinty
ingerie waista, made of fine mulhs and sheer tawns:



## Christmas Groceries






Christmas Dinner Served in Our Lunch Room To-Day, December 24th, 1910

## rom 11.30 to 2 octloct 1 Mixth plo

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\begin{aligned}
& \text { Scoten Barley Broth. } \\
& \text { Roant Turkey. }
\end{aligned}
$$

Cranberry Sauce, $\begin{aligned} & \text { Creamed Mashed Potatoes. } \\ & \text { Tomatoes stewed with Cole }\end{aligned}$ Englioh Plum Pudding Tewed with Celery. Tea.


## MAIL ORDER ANNOUNCEMENT

 ? 1-2 unhete SIMPSONS Com

Whether you live in Nova Scotia, British Columbia, or anywhere between, your nearest post, of Simpson's. Simpson's Will Come to You.

We Serve Every Citizen
of the Dominion on Equal Terme
We Pay order from our catalogue at regular Toronto pricas We Pay Delizery Chargga. Everything we sell, excent pertactin
heavy or bulky goods (which are clearly specifed in our heavy or buiky goods (which are' clearly specified in our
catalogue) is Shipped Prefaid.

You don': have to go to $T$
shop at Simpson's.
You can have the benefit of our in stocks, our great variety of goods and our low prices, right where you are.
All customers who buy at our store are privileged-if they deasire-cio return the goods and get their money back. Yom Dacy transportation chargeges both waagy. Where you live, and wee
Send for our Mid Winter Sale Catelogue. The pricee in t are special. It is filled witlf barreains, such ${ }^{2}$ as Toronto the same chance to save money. This catalogsue givee you
 The SI]V[P@OM Compery toronio



