

LORD MORDEN'S DAUGHTER THE TRAGEDY OF THE CEDARS.
"Now, my dear gir, will yon please, \tutald your rather say if he knew o
"Now, my dear gir, will yon please, \tutald your rather say if he knew o






portance! I have afforded you a ilt-- had never expected the siligitest op- erly, his heart filled with pity
$\begin{array}{cc}\text { the amusement, and now you wish to } & \text { position from her. } \\ \text { the sigitest op- } & \text { erly, his heart filled with pity. } \\ \text { the }\end{array}$



























naf hace, and want me to deciare the any woman who values me as ahe
afair ont, stmply, because you are would a tavorite horse, or a useful

Took five botilles of Garnol, "Gainen
twenty-five Pounds."
"I feel better than I have felt for twenty years"



| taking C. triot yout sceth to gain | $\begin{aligned} & \text { and in eight } \\ & \text { twenty-five pow } \end{aligned}$ |
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| purifies the blood strength nerves, and in this way to | aly |
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| New siricts |  |
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| isses' an | ingette |
| CHEMISE | NIGHTGOWNS |
| 16c | 98c |
| 10eed Unior | es cuatmp |

## 1100NEW SPRING HATS

 in this Remarkable Easter Sale-Shown for the First Time. AN EVENT THAT WILL SHATTER ALL RECORDS FOR VALUES \&SAV̀INGS
$\qquad$
 2. Even our Salespeople, accustomed as they are to our knowledg
of the ordinary values, wer of the ordinary values, wer
startled speechless when we tol startled speechless when we
them these lovely Hats wer


These are the Most Outstanding Hat Values of Our Entire Career
 BLACK, CRANBERRY. -HATS OF GLISTENING SATIN -CHIC PARIS POKES.

## Girls' New

 Coats, Dresses, Ho Hats New Spring 6.98 Girls' Coats

| Girls' <br> Ensemb <br> In New Tweeds, with Skirt. Sizes 7 to 14 |
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|  |

## Girls' 3-Piece

 Ensemble Suits

Girls'
Serge and Tweed Dresses.
${ }_{i}^{\text {in the largest }} \mathbf{v a r i e t y ~ w e ~} \mathbf{4 . 9 8}$ ever had to and offer. Ages
7 to 16 years.
5.98
Girls' New Hats OVER 300
NEW HATS FOR GIRIS
AII the new styles, shades All the new styles, And matewials Mothers
Both you and daughter will
like these.

## New Sweaters $=-200=$ $=2.98=$ many with the new Van Hausen collars collars

WOMEN I--Here It Is-a Block of the Most Interesting Apparel News that was ever Published right before Easter.
3000 BEAUTIFUL NEW SPRING -1TC$\$ 32$ to $\$ 40$ New Spring Coats


Other Coats on Sale at $\$ 9.98$ up to $\$ 45.00$
$\$ 22$ to $\$ 35$ New Spring Dresses $14{ }^{.98}$ selasivs newner dresss-mere shown before-fresh from their wrappingsDresses suitable for every occasion-many are
Samples and exclusive models-most are one of a kind-all the new styles and shades-all sizes.
23.98

Other Dresses on Sale at $\$ 5.98$ up $\$ 32.50$
The New Spring Suits
$\qquad$
Q. See Sample Range the New Ensemble Suits at $\$ 35.00$

London, New York and
Paris Assoc. of Fashion

## UNDERTHINGS

O.


Princess Slips, 81.30

Fibre Silk Slips, 53.98


Jersey Silk Slips, $\$ 1.98$ Tha dibet
"Teddies," $\mathbf{S .}^{2} .98$

 SPECLAL: Genuine Squirrel Fur Chokers



##  pring <br> IEN! YOUR NEW EASTERCLOTHES ARE HERE <br> HEYRE HERE, MEN! THE NEW SPRING FABRICS-THE NEW SPRING STYLES-AND AT THIS

 Men's Grey Flannel Pants , $\$ 5.50$
ips, $\$ 4.98$
$\$ 2.98$

## $\$ 2.98$

## pomers <br> sette 98e

L:
quirrel kers
5.98

## mps

5.98 ondon, New York and Paris

## Stout Men's Two Pants SUITS

SIZES 40, 42, 44, 46, 48. TWO PANTS SUITS FOR THE STOUT MAN In Dark Grey and Dark Brown Pin Stripes and Mix-
tures-Stout Men! These Suits as well as the savings
23.7529 .80

Just Opened!
Men's English RAGLANS



 rice $\$ 1710 \$ 47$

MOTHERS!
This is St. John's Largest Boys' Shop This Store devotes more space and sell
moxe bors corruma storef min counry: AND NOW
READY FOR SPRING
with the most complete and varied assortments, at the Lowest Prices in the City. Every boy from 2 to 20 years can be fitted.

SPECIAL! Small Boys, Suits
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1.98
SIDE TALKS.

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Hundreds and $\quad 8.98$ hundreds of Boys' Suits 1 choose from, all

12.98 | $\begin{array}{l}\text { Pants, and values } \\ \text { unequalled. }\end{array}$ |
| :--- |

SPECIAL : Big Boys' Suits
Ages 9 to 18 year.
 6.98

## Items of Interest From All Departments!

Hardware Dept.
Aluminum Ware
of surpassing beauty-yet moderate cost, presents a very
exceptional value in modern cooking utensils. It is slowly exceptional taking the place of other wares, it has so many good points to recommend it. Lightness and durability are its outstanding features. A selection from our varied
stock of Aluminum utensils is sure to give satisfaction from the pride of possession and the lasting service to be derived from a purchase.
Boilers . . . . . . . $\$ 1.50$ ea. Tea Spoons . . . . . . 60c. doz.
Pitchers
Pitchers . . . ..... $\$ 2.80$ ea. Table Spoons .. . 70c. doz.
olanders . . . $85 \mathrm{c} . \$ 1.50 \mathrm{ea}$. Tooth Pick Holders .,12c.
Milk Pails . . . . . . . 95c. ea. Clothes Sprinklers .
Dippers . . . . . . . . 40c. ea. Lemon Squeezers
Sink Strainers .... \$1.00 ea. Castor Sets

| Kettles . $\$ 3.30,3.50,3.80$ ea. | Salt \& Pepper Shakes ..10c. |
| :--- | :--- |


| Skimmers . . . 18c. 35c. ea. | Measuring Cups . . . . . 18c. |
| :--- | :--- |
| Basins . . . . . . . 65c. ea. | Collapsible Cups . . . . 20c. |

## Saucepans, Lipped

Oval Roasters .
Round Roasters .
Coffee Percolators
Saucepans (with cover)
Saucepans (with co
Preserving Kettles
.81 .45 set of 3.
....$\$ 2.20 \mathrm{ea}$.
.. $\$ 1.80$ ea.
$\$ 1.50, \$ 2.20$ ea.

New Goods in The Men's Dept.


## Grocery Dept.

Easter Novelties
Choc. Shoe, with Egg. Egg Cot. Crinoline Lady. Chocolate Hen on Nest. Basket with Chocolate Ege China Cup \& Saucer. Lucky Bird.
Owl Egg.
Casket with Egg.
Chocolate Rabbit. Loofota Nest.
Devon Girl (Egg Body)
Chocolate Bell.
Marzipan Eggs.
Decorated Egg.
Chocolate Golf Balls.
Sweet Maids. Torick Egg Cup \& Cosy. Picture Egg Cup. TURIEEYS \& CHICKEN.
 BOWVRING BROTHER



## ${ }^{7 r}$ New CHEVROLET

| $N e w w_{- \text {a new line }}^{\substack{\text { value } \\ \text { new } \\ \text { of }}}$ Chevrolet models even better than ever before. | new radiator of more $b$ tiful design made of non ing airplane metal. Allc |
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| $N e W_{\text {stronger }}^{\text {chasis framerser, }}$ | cially beautiful Eisher Bodie with thenew VV closed body one-piece windshield and |
| Vanadium steel springs- | $N$ |
| the frnestconstruction, banjo tened gears; improved, fully encloseddry plate disc clutch | Duc |
|  | xatains its color ar |
| requiring no lubrication; ex tra heavy brake bands and many improvements on the | aimost incein |
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|  | of the quality fe new Chevolet |
| $N e w_{\text {greater beauty and }}^{\text {bodies }- \text { of }}$ comfor. All modelo have |  |
|  |  |
| 5 -Passenger Touring Car-s1040 Delivered. |  |
|  |  |
| BERT HAYWARD,Water Street, opp. Ayre $\&$ Sons, Lt |  |
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## Ladies' Fawn Kid Dress Footwear, fancy Sally Strap, Louis Heels Special

Ladies' Grey Suede Dress Shoes, fäncy Strap, medium rubber heels. A rea

$\$ 3.00, \$ 3.50, \$ 4.00$
Ladies' Patent, Dress Feotwear, medium and low heels; all newest styles and
models at.
models , at . . . . . . . . .ers. .
$\$ 3.50, \$ 4.00$

Men's Tan Bals-Medium pointed toe. Sizes, 7, 71/2, 8, 81/2, 9 .
Men's Tan Bais-Medium pointed toe. Sizes, $7,71 / 2,8,81 / 2,9$.
Regular Price $\$ 6.00$. Special Price Now . . ....... $\$ 350$
Men's Brown Calf Boots-Blucher style, guaranteed all solid Leather. Rubber heels. Special .. ..... . . . . . . . . $\$ 4.20$ Men's Black Box Calf Leather Boots-Solid Leather throughout.
"Our Own Make." Special Price, the pair , Bla Til Bur So
 These are just a few of our many Special Footwear Offerings.

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To be punctual, set a Westelox Being punctual has of being in time, West-7) B made many a man suc- clox alarms help many suc-cesstul.-On the job at the cessful men maintain their starting hour; meeting ap- schedule too pointments in time; doing You can depend on a the day's work on schedule. Westclox to run on time and Those who do big things, ring on time. Look, for the fusually have the reputation name on the dial.





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## Reduced Prices on <br> Men's \& Boys' READYMADES

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 $\$ 13.89$ Special
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y $\$ 17.89$
$\$ 20.00$ BOYS' TWEED SUIT

Special Prices:

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Proceedings


Asriculture was taken and the The Ister, MR. W. J. J. Watsh, deliverea
speech on the subject in which he
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for the comin fiscal year, I wish to



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## 1925 Better Designs

There is now on Exhibition in our Display Roooms, a special variety of the most modern Memorials in Marble.

Expertly patterned, chastely ornamented, with every detail carefully attended to, these designs make an attractive displav, and are the latest in Memorial creation.

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Always insitit upon Eveready Unit Coll Baterien

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ADMISSION: NIGHT, 30c. AFTERNOON, 10c. and 20c.

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| Classic of the Screen. |
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Quality, Purity
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 SPRING \& SUMMER WOOLLENS W. P. SHORTALL,


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This is specially addressed to the young men who are following the trend of style especially as regards trousers. If you want the bell bottom trousers, with or without cuff, here is the place to get them; we are making and have made recently some splendid examples of this style. This also applies to the straight hanging English trousers hanging free from the hips to the cuff; with plenty of room at knees and bottom.


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