## BRANTFORD DAILY COURIER.

# Twenty-Seven are Killed in Zep Raid 

## Kerensky to Visit Front to Restore Order in Army

Borden's Manifesto on Union Cabinet Approved

Fifty Three Injured in Air Raid Over England

German Activity Continues in the Gulf of Riga RHSS BAITC FLEE UNABE TO FAGE FOLL OF TWENYY SEVEN LIVES TAKEN IN TEUTONCI WVAOERS IN GUIF OF RIIGA ZEPPELIN RADO OVER ENGLAND LASI NIGHI

A Move to Repel the Germans There Would Have Meant Abandonment
of Responsibility For Defence of Finland Gult-Kerensky:Visits Front


Borden's Manifesto Met With Universal Approval
Premier's Statement Defining Aims and Objects of Union War Cabinet Satisfiesall Classes Through the Dominion


Group of Six Enemy Dirigibles Crossed Over Coast in Attempt on Lon-don-Fifty Three Persons Injured in Raid





For Sale !
AKor hom onle!




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I.S.Dowining Co

Electric Work


 $\mathbf{W}_{\text {Biner }}$ BUTLE Conticor
 Phoshovot or mill $=$


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THE COURIER, BRANTFORD, CANADA

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The Rev. Dr. Martin,


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## PARK Baptist

 CHURCH Corner Darting andGeorge Streets

## Dr. E. Hooper, Toronto


DR.E. Hooprer Miss Grace Powell Woor Anthem: "Hail, Gladden-
ing Light

Brant Avenue Methodist Church 11.00 a.m. - Rev. J . D
Fitzpatrick. Subject:.
"'The Abundant. Life.: 2.45 p.m. - Sunday School
7.00 p.m.-Rev, J. D. Fit


## "Sail of Tarsus"

## Muet: "Love Divine" Music

 Solo: "Ivening Music Youre Anthem: "If Ye Love Me" Therefore be ye also
ready, for in yuch an
hout os ready, for in such an
hour as ye think hot the
Soon of Man Man cometh Orgarist and Choimaster
Mr. Cifitord Hirgin





## ALIWAS PAY BY CHIOUF

If you pay your accounts by chequee on a Royal Loan \& Savings. Co. ac-
couint, you hold a double receipt. In count, you hold a double receipt. In
addition, the balance of your account addition, the balance of your account
is secure and earning interest. Cheque books supplied. Enquire at office

## The Reval Laan \& Saving Co.

38-40 Market Street, Brantford.

## EPHAPM

Here ie the remains of a Spendthnin Inever saved $a$ dollar in my ilife.
In never preapred against the Day of TI never tok outat Litife Insurnace policy.
"Never owned a home of my own "Never owned a home of my ow
II never had a B Bank Account.
There are de de der


Had this man carried a Savings Account with the Merchants Bank this epitaph would never have been written.

Brantorta. Ontario.


Buck's Stoves Ranges


## MAYBE BUYING MATCHES <br>  EDDY'S <br> CHEMLCALH SELF EXTMGGUSHING Silent 500's





and
and


# tractor plowing DEMONSTRAIION 

Under the Auspices of the Ontario Plowmen's Association

Provincial Plowing Match Oak Park Stock Farm BRANTFORD Wei., Thurs. and Firi.


Oct. 24, 25, 26

To every farmer in Ontario-to every man who loves
the neatly turned furrow, the Ontario Premer the neatly turned furrow, the Ontario Plowmen's Asso-
ciation extendsa hearty invitation to be present at the Annual Provincial Plowing Match to be held at Oak Park Stock Farm, Brantford. The best Plowmen of Eastern and Western Ontario will be in the field. Fifteen thou-
sand people witnessed the big demonstration last year. It sand people witnessed the big demonstration last year.
is anticipated a much greater number will be at Brantford. Make up a party from your locality and motor over-
or come by rail with or come by rail with a neighbor. Purchase single fare
ticket to Brantford and obtain Standard Certificate Receipt from agent. Have Receipt stamped at Headquarters

## The Tractor Demonstration

Every farmer who appreciates the advances made in chinery demonstration. A large number of firms will be represented. There will be two-wheeled, four wheeled. caterpillar, auto-types-very type of tractor so far on the market in America. It will be a day well spent to see demonstration on the grounds. There will be an auction sale of pedigreed Holsteins, Shropshires and Yorkshires at $2 \mathrm{p} . \mathrm{m}$. on the 26 th.

OAK PARK STOCK FARM is reached by trolley in 10 minutes from either Paris or Brantford-cars of two radial lines stop right at the Farm. Lunch will be served on grounds.

OZY: LOCKIE WILSON,

## 

Brantford Ideal and Ideal, Jr., Farm Tractos
I.MIU.A. ANINUAL
Y.MIU.A. ANINULL




OAK PARK FARM, BRANTFORD OCT These Tractors will stand up under any and, all condi-
 bRANTFORD, ontarfo
 OVER 1,347 MLLLONS Increase of Approximately $\$ 200,000,000$, As Compared With March-August $\stackrel{1916}{ }$


Lads and Men





## Have Your Tried,OurlService?



MR. AUTOMOBILE OWNER:--Are you dissatisfied with the service, or lack of service you are getting for your Car?

> Do you feel that just the right attention is given to the little parts that need adjustinent-that the same care you' woutd give to If you were an expert is given to your car?
> If you do not feet perfeetly satisffed that your present service 2 is just right, we want to look after your car.

WE KNOW HOW TO GIVE SATISFACTION ! TheGray-Dort Garage AND SERVICE STATION
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HOW BRITISH GUNNERS SAVE YOUR HAR! HORIILULTURAL TWO GALLANT AIRMEN A SMALL BOTILE
Horatio Bottomley's Story of a Great Tragedy in the Air Who Show They Are Beaten by Their Failure To Make Reply


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## Turnbull \& Cutcliffe, Ltd. <br> Hardware and Stove Merchants.


 Gerard's Book is Here
"My Four Yearas in Germany", by Ambassador Gerard of exver than for any bo-cay. The dee on the war. It tells sou the unvarmisiseded truth about many thingss that have unvarabished turuth

PRICE: $\$ 2.00$
STEDMAN'S BOOKSTORE
BELL PHoNE 56. ${ }^{\text {Lamirrep }}$. 160 Colbore Street

## The Story of the Painting

Brett, the noted painter of Boston, took as his subject the great valor and bravery displayed by Canadians in this great war. And in his picture he depicted the happiest soene of all-the home coming. Critics have expressed high admiration for the perfect and natural ex ressions on the faces of each member of the family frort the mother down to the little brother. As a war picture it is undoubtedly a triumph as here we see the happy side of it. This picture will certainly brighten and cheer many Canadian homes to-day. We have secured a limited number for Courier readers. One is now on display in the Courier window. Get yours to-night. Office open untili. $0^{\circ}$ 'clock.

Telephone your orders they will, pe promptly attended to. Copies may be secured or reserved b.
ing at this office or using the coupon for mail.

"How the Victoria Cross was Won."

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and meaans by which
be able to buy any
able to buy anyt
oup ot nuts in our
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only promi
support.

## of Life

Buy at Home and Thus Boost Brantford
COURIER INAUGURATES A BOOSTER CAMPAIGN -

## Here is the Summons

Here is a summons in which every man, woman and child in this district should be inmay all get together. Each week The Courier will show in cartoon, and tell in story the need of this district-those things that militate against it-the things we must do to promote more progress, and what can be accomphished by cotoperation.
Let us "Knock the Knocker" and "Boost the the Booster." Let us hit out. Let us tell the
truth about conditions. The truth may hurt, but it's a most power The Courier asks for the co-operation of all those interested in the continued progess The Courier asks for the co-operation of all those interested in the continued progress of
our city. Everyone can help. Read the editorials that will appear each week in The Courier Enroll in the Booster Club. It costs nothing in fees, and will take but little of your time. Sig the pledge below and mail or sent it to The Courier. All you are asked to do as a "Booster" is to "Buy at Home and Thus Boost Brantford."
[LET US STOP THESE DOLLARS


DON'T LET THEM GET AWAY
Don't let any of our Dollars leave the district unnecessarily. This is good advice not only
the family of the workingman, but for the family of the merchant, the professional man for the family of the workingman, but for the family of the merchant, the professional man
and the manufacturer. Any citizen who at any time allows his or her dollars to be spent out of own, when the goods can be secured locally, is depriving the distriet of just that much capita
which should rightfully go into circulation here. 'The goods are here, the values are here, the which should rightfully.go into circulation here. The goods are here, the values are here, the
prices are right, and yet there is a lot of money slipping away from us constantly. The way to stop this money leaving the district is to tell the truth about the man or the system that is taking it away. Join the Brantford Booster Club. Get busy. Urge every friend and acquaintanc oll by and you will see the benefits of a determined Trade-at-Home campaign.


HOW THE FARM-TO-FARM SALES AGENT FOOLS THE FARMER

A class of so-called merchants who profit by the general ignorance on the part of the pub-
lis as to true values, is the farm-to-farm solicitor who represents himself to be connected with lis as to true values, is the farm-to-farm solicitor who represents himself to be connected with
some wholesale groery house in a distant city. These chaps are most
salways "single trippers." ever cover the same territory twice.
The bait they use is to quote exceptionally low prices on two or three staple articies, such as
gar, coffee or tobaceo, prices that they know are away under the local merchant. The thrifty farmer is at once interested in such prices, and imagines he is doing a fine stroke of business in ordering enough of these staples to trast, him a a yearines He feels so so good aboutit that it it is quite easy for the salesman to load up the order with a large quantity of low grade tea, riee, boeane,
sipece, molasses, tec., an inferior lbt of stuff that his home merchant wouldn't dare sell him spices, mol asses, etc., an in
under any circumstances.
When the shipment is delivered the buyer will invariably find that these staple articles,
upon which he believed he was making such a saving upon which he beineved he was making such a saving, have been omitted, and a notation on the
bill to the effect that on ascount of mill troubles or something else it would be impossible just at present to ship them. The other stuff would be all there, , however; and he will have to accept
it, unless he has been wise nough to write over the face of the order before signing it, that unit, unless he has been wise nough to write over the face of the order before signing it, that un-
less the entire order is shipped within a certain time that it shall, be considered cancelled. Such
orders are, of course, never shipped. They are "dead business."

WHO IS THE
HOME MERCHANT?
he Home Merchant-who is he?
He is the man who gives you credit when you are finan-
colly embarrassed, and carries your account until you are cially emb
able to pa
He is the chap who gives you back your money or cheerully makes exchange when you are not satisfied with what you He is the chap who stands back of his guarantee and makes m. He is the man who meets you at the door with a real welcome, and lets you out with a message to "the kiddies" and a real "come again" good-bye.
He is the $m$.
He is the man who takes a neighborly interest in you, your
family and your affairs. family and your affairs.
He is the man whos
He is the man whose clerks and other employees live in
Brantford and spend their money with you and other people of the city.
He is the chap who pays heavy taxes to help support
Brantford's schools, fire and police departments. He hulps to Brantford's schools, fire and poliee departments. He helps to
build and maintain our streets. He assists in the support of build and maintain our streets. He assists in the support of
Brantford churches, hospitals, and other public institutions. He is the Hose Merchant- -your neighbor- your friend. He
bas the interest of the community at heart as you should have has the inter
it at heart.
Let us fully realize that every dollar we send out of town returns to benefit the goes into the hands of strangers, and never returns to benefit the city. Finally, let us
Merchant. Buy in Brantford at all times.

## FEAR NOT TO TRAOE EEGHT RECASOSS FO: WTHHONES FRRMS TRADUNG AT HOME

Such Are These Who Tak The Public Into Their Confidence
People are thinking and feetlyg genuinely, if not living just
ly in these times; it is a day of anxiety to o betaved from the
curse that is on selfishness, of curse that is on selfishness, of
eager question of how others eager question of how othe
shall be helped, of bold denial that the conditions in which we
would fain have rested are sacwould fain have res
red or immutable.
poleon visited those sick of the
plague in order to prove tha
the man who could vanquish fear could vanquish the plague
also, and he was right It is incredible what. for
will has in such cases. It penertates the body and
puts it into a state puts it into a state of activity
which repels all hurtful in
fliec which repels all hur
fluences; whilst fear
and Fear not the conditions whi Fear not the conditions which
call to youre ttention the loca
business concerns which are business concerns which are ad
vertising to-day, the concern verising to-day, the concerns
who tell the people all the time
in a judicious, in a judicious, consistent
steady manner about theit wares, manner about their
they are, and what are, who they, are,
sell.
9 ruu may depend upon it-as
a rule-that tepend upon concern-a is a
mighty safe and good place t mighty safe and good place
deal or trade.

## Mr. Retailer

Your announcement should appear on this Buy at Home Page.
Your help is needed is this Campaign.
The cost is small in comparison with the value.
Phone 139
and have our

Development of the Most Wonderful and Awful of War Instruments is Kevealed by Modern Tactics


 and









 and












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a's warmer than ever-so is the Ostrich THAT SON-IN-LAW OF PA'S -By Wellington

##  <br> Over Two Million  <br> The Ford enjoys the largest sale of any motor car, because it represents the greatest motor car value. Its name has always stood for low cost, and the car has everywhere given satisfactory service. <br> Ford Endurance, Fo:d Dependability, and Ford Universal Dealer Scrvice have made the Ford car universally popular. <br> Every third car in Canada today is a Ford. The judgment and decision of these $2,000,000$ satisfied Ford owners should convince you that the Ford is Ford owners should convince you that a superior car, and equal to your needs.



Touring - - - $\$ 495$ Runabout $-\$ 475$
Coupelet $\mathbf{\$ 7 7 0}$
LCAR Coupelet
O. B. FORD, ONT.
C. J. MITCHELE, Dealer

ROY D. ALMAS, Dealer
BRANTFORD
SCOTLAND BOSWORTH \& CHURCHILL, Dealers - PARIS

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 Sitan no it amed tat $t$ gateror or


The Overland Garage and Service Station 22 DALHOUSIE STREET Now ready to take care of repair work on all Overland and
her makes. 0 f cars.
JOHN A. HOULDING

## Tins For Overseas

Several sizes of Square Biscuit Tins, suitable for sending packeges overseas, on sale at 38 Colborne
Street. Prices 15 cents each. A few are higher. Street. Prices 15 cents each. A few are higher.

KITCH



## EXEMPTION TRIBUNALS.










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##   <br> Children Cry for Fletcher's  <br>  Costhrithes.  <br> What Is CAS STMORA <br>    <br> genuiny CASTORIA always <br> 

In Use For Over 30 Years



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The Boulevard Belles

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 BOULEVARD BRDLLES IN A NEW BIE GEO BEBAN IN "LOST IN TRANSTYY? The Fighting Trail Serial-Keystone Comied No Advance in Pricessil2 Shows Saturday Night 7 7

> The Sealed Valley ${ }^{-}$ By hULBERTHOOTNER







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 for the dispatch

## [MAXVELIT <br> N $\mathrm{N}=\mathrm{W}=\mathrm{S}$ <br> Mm 2 M 6)

## The New 1918 Maxwell

Gives you all the room-all the comfort-all the conveniences and beauty obtainable in any car selling at $\$ 2000$.

And yet the operating economy -the mechanical reliability-the ease of handling and the wonderful power that have produced such marvelous road and economy records in every section of the world are not only maintained-but augmented.
YOU can SEE the VALUE in the
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Touring Car $\$ 1045$

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Garage, $67 \begin{aligned} & \text { Dealers For Brant County } \\ & \text { Dalhousie st. Opp. Post Office }\end{aligned}$







## HOW WOMEN HELP THE WAR V.A.D.'S IN FRANCE:



How Women Are Solving the Food Problem.-A group of happy workers from Ware taking part in the competitions,
at the Whitehail Estate.

## WVINS THEMILITARYCROSS














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