## POOR DOCUMENT

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THE EVENING TIMES AND STAR, ST. JOHN, N. B, FRIDAY, OCTOBER 26,1917


VaUbevilie at The
IMPERAL TOMOROOW
Over a Thousand Seats at Fifteen
Cents - Three Acts, Feature
Picture and Serial


TOO AWAY WTH TRE CASE IS PROFFIEERMG IN DEVELOPMG IN COAL IN CANMAA POULEE CUURI
 HANE YOU SEEN "SUDS OF LOEE," FOX COMEDY AT UNQUE THEATE

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DEATHS






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L. D. BROWN


THE IMPORTAIICE OF YOFR GLLSSES



## D. BOYANER



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| Develop Nearsight? |
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## Floor Coverings

## of Everar descerpipion

Having just received several advanee shipments of Linoleums,
Oilcloths and Carpets, we are enabled to offer you a full and extenOilcoths and Carpets, we are enabled to offer you a full and extenMODERATE PRIOES.

## II you need a new Floor Covering, or intend re-covering that

WE GUARANTEE SATISFAOTION. TRY US

## J. Marcus, 30 Dock St.



## MEN'S FALL OVERCOATS

## TO CLEAR AT $\$ 12.00$



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THE EVENIHG TIMES AND STAR, ST. JOHN, N, B. FRIDAY, OCTOBER 26; 1917


## TO All Highway Users <br>  <br>  thus put our province in line wo Nova Scotia will change if we do <br> Percy W. Thomson <br> 


Are You Buying Your
Clothes From
ALEX. LESSER?
why not?

If NOT?
WHY NOT?



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& \text { RUSSIA AND ROUMANA }
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CHOICE CREATIONS IN

## WOMEN'S FOOTWEAR



Fall Footwear! making and a careful selection of the cho
Fauultess Shoemaking and a carefuu selection or the MAY WE SHOW you? We're sure that you will enjoy seeing the Fall Street and
ress Boot in the beautiful new colorings and color comlina-
New and Handsome Shoes of Fawn, Mouse, Grey and Browns. Some beautiful Black Leathers with Colorey
Some new Cloth Tops. A regular Feast of Shoe Beauty! $\$ 4.85, \$ 5.35, \$ 5.855^{\circ} \$ 66.50$ to $\$ 8.50$

WHIEZERS

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1 THE EVENING TIMES AND STAR, ST. JOHN, N. B; FRIDAY, OCTOBER 26, 1917


Make a home drive Brazil Votes on War FOR UNCLE SAM



TWO Transports
German Liners Taken Into U. S.
Government Service Had Been



MAY SETTLE THE STRIKE


## When Tired and Nervous

## table, with achinghead and frayednerves,you need

## BEECHAN'S PILLS



rom $\$ 1.00$ to
You Spend




## IT PAYS TO SHOP AT

WILCOXS
Charlotte Street
Corner Union

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THE EVENING TIMES AND STAR, ST. JOHN, N. B. FRIDAY. OCTOBER 26, 1917


LEET TO RICHT DOPEY DUMBA LETTY LUXEURE. WOLF VENICLL CENTLEMAN JOHANM VOW BERNSTORFF MLMS THE COUNT, DOC LMMM KMAMN ALIMS ZIM

## RISE F FOOM CRIMME AIID SLIUGHIER TO NEW HID BEETER 



Let us get back to common sense natural food AENTURY ago a wealthy faddist in old London invited
his friends to a "white diander.
Hothing but thit otd
time whole-grain bread dad time whole-grain bread hade ever been used before, but
a Hungarian miller solved the problem by removing form
the dark-colored flour everything but the white starchy parts


Roman Meal



THE GREAT PROBLEM OF HELP ON FARM
Agr cu'tural Camps Are Among the Few Practical Suggestions W
Have Been a Success in Relieving Situation In United States
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THE EVENING TIMFS AND STAR, ST. JOHN, N. Bn, FRIDAY, OCTOBER 26,1917


## English\&ScotchWoollenCo. Will Not Raise Their Price

War has played havoc with prices in the great woollen industries of Great Britain. Many Clothiers and Tailors in Canada are unable to give their customers clothes at regular prices. Despite these facts the English \& Scotch Woollen Co., however, will stick to the old price.
We foresaw the steady advance in price of British woollens. Many months ago we placed some of the best Old Country mills under contract. Owing to the contracts we were fortunate enough to make, we are able to supply our customers all over the Dominion under present conditions without adding a dollar to our standard price of $\$ 15$ for a Made-to-Measure Suit or Overcoat. Owing to our splendid position financially and the arrangements we have with Old Country mills, we can give our customers the same quality of Suit or Overcoat Made-to-Measure at $\$ 15$ that we have always given-the clothes that made the English \& Scotch Woollen Co. the fastest growing tailoring organization in the Dominion. Men will receive the same good tailoring, the same honest linings and trimmings, and the most modern designing and style at $\$ 15$, the same old price.
We could easily have taken advantage of war conditions that exist to ask a higher price for our clothes, and thus make profit out of the buying public, but we prefer to stand by our customers and stick to the old price as long as we can.
We believe that in selling our customers their clothes at the same price, $\$ 15$, notwithstanding the price British woollens are selling for everywhere today, wo are rendering them a service that they will appreciate. Clothiers and tailors all over Canada are raising their prices. Some of our Branch Managers thought perhaps we also should do so. After considering, however, they all agreed with the executive that maintaining our price is the most patriotic policy we could follow. If, however, it ever comes to a question where we must raise our price or reduce our standard of value, we shall most certainly advance the price. In the meanour standard of value, we shail most time, we are giving the greatest tailoring value in the $\frac{\text { Dominion, }}{\text { Customers }}$ who wear our $\frac{\text { clothes }}{\text { cill }}$, find every usual standard at the same old price. You are invited to come and see the new Fall and Winter material and satiefy yourself that our tailoring proposition stands withyogavar

## out equal in the Dominion. <br> English \& Scotch Woollen Co. <br> Contractors to the Britiah and Canadian Governmente.

28 Charlotte Street, St. John, N. B.
20 GREAT TAILOR-SHOPS IN CANADA. Head Office 851 St. Catherine Street, Last Montreal

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## [EPERTA

Winter Policy Commences SATUROAY MATINEE AT 2

| High-class Photoplays and Refined Varieties |  |  |  |
| :---: | :---: | :---: | :---: |
| Bssie Love in Triangle Circus Pla |  |  |  |
| "THE SAWDUST RING" <br> A Delight for Old and Young-One of the Best Yet |  |  |  |
| 17th Chapter Bushman-Bayne Serial HE GREAT SECRET' Final Episode Next Week |  |  |  |
| --FINE SPECIALTIES-- |  |  |  |
| the great tuscano brothers <br> The Roman Gladiators-Skillful Wielders of Roman Battle Axes and Marvellous Athletes |  |  |  |
| al. H. burton's song revue <br> Lady and Gentleman in Singing, Dancing and Impersonations of Great Stars |  |  |  |
| LeROY and harvey in sketch Western Novelty Comedy, Entitled "RAINED IN" Snappy, Pretty, Clever |  |  |  |
| 1,000 SEATS AT 150.-Upstairs and Downstairs. |  |  |  |
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| Box Reservation |  |  |  |

SPORT NEWS OF THE OAY HOME AND - abroad

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The 5 Belgian Cirls



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| Ninth Episode of "THE VOICE ON THE WIRE" In Two Reels |
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"The Dead Come Back"



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## There is Sound Economy in Buying Good Clothes

You will get One Hundred cents worth for every dollar you spend in a Suit or Overcoat of


They are tailored to your measure-perfect fit and satisfaction guaranteed.
The Fall and Winter samples are here-Make your selection now.
A. Gilmous, 68 King Street

