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Baseball Commission Listens


## 한 HICKEY'S

 Greatest Real Values In Men's Fine Clothing $=8$ \& Furnishings Toronto Has Ever Known The"MovieMan"Offers You High-Hlass Merchandise at Wonderful Price Reductions
of the spirit of enterprise which actuates all tpotb-
date concers; which will make honest profits when
heese srea avaiable, and which whl cherfuly assum
ig losses when it is desirable to do so. "The Movip Man" hesitates at nothing legitimate. to accheeve ult
mate success. Hence it is that he is used to typif this Great Stock Reduction Sale, the largest and most important ever held by this store.
Everyone knows the high quality of Men's Clothing and Furnishings carried by the Hickey
Store, and the simple annoumcement of a genuine sale is sufficient to attract attention not only in Toronto, but in all parts of Ontario a : well. This superb stock must be reduced
quickly, for while winter has really only commenced and there are months of cold weather ahead, the alert merchant is already preparing for the arrival of the new stock in spring,
We want to clear out every Overcoat and every Suit in the store, as well as substantially line. This unique Sale commences this morning at 8.30, and will continue until our objec is attained. Needless to add that those who come early have the best choice. A l large
staff of courteous salesmen will be here to attend you and see that your wants are satisfied. NOTE THESE GREAT BARGAINS -Then Come and See the Goods for Yourselvei

## $0^{\prime}$ 'Coat Reductions

In our wardrobes are hundreds of beautifu overcoats, made of all the popular overcoatings and in every new style. These
are Chesterfields, Slip-ons, Form-Fitting Coats, with or without velvet collars, and roomy Ulsters with large storm collar and
belted backs. You cannot help but find just the overcoat you most desire. The just the overcoat you most desire. The
following \&bsolute reductions go into effect today:
Regular $\$ 15$ Overcoats for .... $\$ 9.95$
Regular $\$ 20$ to $\$ 25$ Overcoats for $\$ 14.95$
Regular $\$ 25, \$ 28$ and $\$ 30$ Overcoats
Suit Reductions
est creations in this line to be found in thit country. They possess graceful lines, ar very best, and the tailoring revels th very highest skill in workmanship. There every color and shade, and in every ma terial, including some odd sizes in blue choice, commencing today at the following prices: Regular $\$ 15$ to $\$ 18$ Suits for ... $\$ 10.95$
Regular $\$ 20$ and $\$ 22.50$ Suits fo $\$ 14.95$ Regular $\$ 20$ and $\$ 22.50$ Suits for $\$ 14.95$
Regular $\$ 25$ and $\$ 28$ Suits for $\$ 18.95$


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| \$4.50 |  |
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HICKEY'S
97 Yonge St.



That Son-in-Law of Pa's
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W'sieu L'Etyket's Lessons Are Thorough
m By G. H. Wellington


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ONE OF HER DREAMS




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Y MAELAAGE AND BATHS:


Contractors.

 STorida Properities for Sale.



## Fatents.





Legal Cards.


Dull Razor Blades




## CATLIE TRDEE FRIM AT UNON YARD

THE TORONTO WORLD

-

 25 Cycle Motors

| No. | H.P. | Speed. | Delivery |
| :--- | ---: | ---: | :--- |
| 2 | 75 | 750 | February 20th |
| 4 | 40 | 750 | March 1st |
| $\mathbf{5}$ | 15 | 750 | February 1 tt |
| 2 | 20 | 750 | March 1st |
| 2 | 30 | 750 | February 20th |
| 2 | 50 | 750 | February 20th |

We also have a number of smaller size which will be ready for
early delivery. Send us your specifications. We can fill them. We carry Portable Electric Tool Post Grinders, Drills and othe
time and labor-saving specialties. Write us.
The A. R. Williams Machinery Co., Ltd. TORONTO, ONTARIO

WEAKNESS SEITLS Chicago maria

Reports of Fresh Peace Mo eports of Fresh Peace Mo
by Wilson Smash REBOUND SOON COME Announcement of Heavy
port Wheat Sales Cause port Wheat Sales
Rally.
 Board of Irade Official
Market Quotations


rotations

Record of Yesterday's Markets

# TODAY, THE FIRST FRIDAY BARGAIN DAY OF 1917 AT SIMPSON'S 


Floor Coverings S11.25 Scotch Tapastry Ruge
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## Blankets and

 Linens








Clearance of Sleighs, Delocipedes and





## Bargains in Men's Coats

A Fur-Lined Coat for $\$ 36.50$



Men's Warm Durable Ulsters for $\$ 11.95$
 44i vins is a wamm coat that will give you hots of wear and very spe. 11.95

A Very Serviceable Work Suit for $\$ 7.95$


|  | Men's Winter Caps 95c Four and Eieht-piece Topp Caps, in good quality chinchillas, tweeds, etc., with and <br>  |
| :---: | :---: |

## Bargains for the Boys

Boys' Soldier Overcoats and Suits, Regula $\$ 4.50, \$ 5.50$ and $\$ 7.50$, Friday Bargain \$2.95
We are clearing out our stock of Boys' Soldier Outfits at this very
attractive price to insure earily morning shopping. Tailored from heavy khaki materials and warmly lined, these suits are in regu-
lation officer and private styles, and consist of tunic breegu service cap and putteese Overecotat shave coloses.fititing railititry
collars, natural shoulders, stripes on sleeve

 Boys' Odd Bloomers, Friday Bargain 95c Strong wearing, full-fiting Bloomers, tailored from grey and
brown Winter weight tweeds, and warmly Ined throuxhout
俍 belt loops at waist and wetras, and warmly imed throurhout,
22 to 34. Friday bargain .ankes at knees. Size.

## Boys' Ulster Overcoats, Friday $\begin{gathered}\text { Bargain } \$ 6.95 \\ \text { M } \\ \text { III }\end{gathered}$

 Tailored from rich soft finished dark greyulstering are these double-breasted coliege ulster modeles. They have wide convertibe
colar that that may be worn show
close to in back and full-ifting skirt, durable warm body linings, fo
boys 8 to 17 years. Sizes 26 to 35 . Every coat repre-
s. sents a real bargain. Friday Boys' Slip-On Overcoat 70 Coats in this lot. Smart double-bter




Bargains in Neckties and Other Furnishings for Men At 8.30 This Morning We Place on Sale 500 Men's 50 c and 75c Knitted Ties for 25 c
They consist of travellers', samples and hish-grade seconds,

made from pure silk and fibre silk mixtures. Plain shades, made from pure silk and firbe silk mixtures. Plain shades, stripes and shot effecte, in blue, black, helio, green, grey | black and white, black and red, black and purple. 25 |
| :--- |
| Made to sell at $50 c$ and 75 c . Friday | Men's Nightgowns, Shirts, Mufflers

Men's Flannelette Night Robee, in pink, blue, brown and grey stripes, large room bodien anm goon tene, brown and Men's Medium Weight Merino Underwear, "Tru-Knit",
make, fine wool and conton mixture; shirts and drawers.
Sizes 34 to 44
end
 We ofer for quick selling on Friday the balance of our
woollen muffless, in "rey, brown, blue and white. Have
Have


 Men's Engligh and Canadian Drill Work S...... Sint in blue
chambray black and white stripe,
khaki and blue en-


## Friday Bargains in Hardware



 1.25














## Chinaware

 Three Friday Bargain fromthe Oinnerware
Section






 29a Footable Glassware 2go Foted Cake Stands
Colas Taalio TTumbers
Colonial Butter Tubs,


Economy Day in Boot Department

money. Women's $\$ 3.00$ and $\$ 4.50$ Boots, $\$ 2.49$.
Button and lace styles of new Winter weight boots,
in patent colt, gunmetal and vici kid leathers; dull
kid kid and black cloth uppers, plain vamps and patent
oecaps; medium weight and light flexible soles;
Cubav and Spanish Cubari and Spanish heels. Sizes $21 / 2$ to 5 . Fri- 2.49
day ........................... 2.4

## Women's Correct Style Hockey Boots

 Made of black muleskin, with inside ankle support andheel strap, felt insole and tongue. Solid leather sole
 Made of gunmetal leather, with dull top, medium
weight McKay sewn soles, smooth insole, English recede toe, Blucher style. Sizes 6 to 11. Regu- 2.79
lar $\$ 3.50$. Friday ................. 2.7 200 pairs Men's Box Kip Bluchers $\$ 2,65$ Kip Blucher Boots, heavy solid standard screw soles, fullifititing round toe shape 2.65
and low heels. Sizes 6 to 11. Friday ..... Several styles of better grade Hockers $\$ 2.39$.
Several styles of better grade Hockey Boots, with tan
and white elk trimming, heel stra and white elk trimming, heel strap and spring 2.39
and low heels. Regular $\$ 2.75$ to $\$ 3.75$. Friday 2.39 Made of soft dirls' Dongola Kid Boots
dongola kid leather, butto patent toecap, low heels. Sizes s to $71 / 2$, and a 1.19
number 10 and $101 / 2$. Regular $\$ 1.50$, for $\ldots$. 600 pairs mannish-looks Blucher boys' Blucher Boo calf and black box kip leathers; good wearing soles
and low heels. Sizes 8 to $101 / 2$ Regular $\$ 2.00$ tal

Friday Bargains in Men's and Women's Hose





 Friday bargain, per pair
Men's Plain Black Cash knitted seamlack Cashmere Socks ......... . 10


The Market




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