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EVERY GOOD FELLOW DECIDES JUST HOW MUCH HECAN AFFORD

A Merry Christmas for a Little Child is the Best Investment for Your Spare Money-Hundreds of Cases Exist Where Help is Needed.








## PUMPS VIM

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## ENTIRE SYSTEM

and


CIVE IT FREE
$-=-{ }^{2}=$
$=-$
Dr. M. C McLaughlin
$\qquad$

THE TORONTO WORLD John Marrs, Over-the-Sand
and Red Walkers Ancon Land the Coin.













 MISS SLY BEAT JANUS IN FIFTH AT JUAREZ





No matter which you choose it will be the best if it'sOrder a case from your dealer to-day. The O'KEEFE BREWERY Co. Limited Toronto








 The World's Selections $\xrightarrow[\text { CHALESTON }]{\text { FIMsT Thice-Sherloek Holmes, PMk's }}$


| de, Marshon. |
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DOVERCOURT

84-86 KING ST. EAST

FEWER FROM U.S.
BUT BETTER CLASS

## Imigration Recurrs in Wen

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Dispiec

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MANY FEEL LURE OF CIVIL SERVICE ornixat

## Give Your Wife a Home of Her Ownfor Christmas

 You and she have lived long enough from hand to mouth. You have a good,steady job. You pay a certain amount for rent. You also spend a certain amount
for luxuries, You can have more luxuries if you don't pay rent, can't you? If you owned a home all your own -you would be more independent, your wife would
feel more cheery, work better, and feel h ppier and healthier if she had her own home to take pride in.
THIS IS THE BEST OPPORTUNITY YOU WILL EVER HAVE-TAKE IT. We are selling lots on the easiest possible terms, and we urge you. reader, not to
pass the.hour of opportunity by, but grasp it and start your feet on the road to

## Hampstead GARDENS

This property is situated just a little north of the Old Belt Line Railway, which rumor says will soon be electrified into street railway service. It is on Dufferin street, north of the St. Clair street railway line. Near the factories, and near a.
chureh, a school, a hotel, and in a section rapidy building up. Values will in-
crease, and the quicker you buy the more profit you make when you wish to
$\mathbf{\$ 1 2}$ to $\$ 20$ per Foot- $\mathbf{\$ 1 0}$ Down- $\$ 5$ per Month Saturday is a good day to see these lots. Ring us up and we will meet you with
 W. S. DINNICK, Pres.

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## ON SALE TONIGHT AT SIMPSON'S

Men's Suits, $\$ 12.00, \$ 13.50$ and $\$ 15.00$ Value, $\$ 9.45$
Good Quality Business Suits, of Bannockburn tweed


40 MEN'S HOUSE COATS. Iy $\$ 1.50$ and $\$ 5.00$. Saturday, 7.30 p.m. HOUSE COATS
In plain grays. plain blues, pian
Saturday, 7.30 p.m.
BOYS' WAISTS
BOYS' WAISTS

BOYS' BLANKET CLOTH BATHROBES. BOYS' CORDUROY RUSSIAN SUITS. BRACES, GARTERS AND ARMBANDS. In a fancy sift box. Regularly $75 \mathrm{c}, \$ 1.00$, $\$ 1.25$ an MISSES' AND WOMEN'S COATS Made from reversible cloths, imported tweeds, jac
yuards and blanket cloths. Regularly $\$ 15.00$ to $\$ 17.50$
anturday, 7.30 p.m. SAMPLE DRESSES. Brocaded velvet and corduroys, serges and brocaded
oths, newest styles; colors black, navy and brown. Satur SEPARATE SKIRTS For women, a limrited number, styles good. materials
oiles, tweeds and panamas. All sizes. Saturday, 7.30 RAINCOATS FOR GIRLS. Sizes 6 to 14 years; single-breasted, with patch pockets
and wind straps $\ldots$....................... 3.75 to 5.00
















S6.50, s7.50, 10.00 FANCY MOUNT AND OSTRICH FEATHERS.
In solid and





 RUBERS
Rusin price

GENUINE EBONY RING HANDLED MIRROR







For the convenience of those who cannot do all their Christmas shopping in the day time it is the custom of this store to remain open a few evenings before the holiday. This year the programme is,
One evening this week, viz., Dec. 13th.
Two evenings next week, viz., Dec. 19th and 20th.
Two evenings Christmas week, viz., Dec. 23rdand 24th.
THE FIRST OF THESE WILL BE TONIGHT WHEN THE STORE WILL BE OPEN UNTIL 10 P.M No Phone or Mail Orders Taken.

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### 7.30 p.m. Values in the Chinese Bazaar

## tWELVE-PIECE COMBINED TOILET AND MANI-

Ebony finish, with German silver mounts, in neat lined case, consisting of hair brush, dressing comb, hand mirror, cloth brush, nail polisher, two salve jars, button hook, Glove and Handkerchief Boxes and Necktie Boxes. egularly $5 \theta \mathrm{c}$. Special

Writing Folios, in long grain leather, tro and three
; colors black, red and green ........... $39, .49, .69$ Sewing Cases, leather covered, silk and velvet lining, fitted with scissors, thimble, bodkins, needles and other
useful articles $. . . . . . . . . . . . . . . . . . . . . .50, .75,100, ~$
us Beaded Purses for Children, a variety of color combi-
nations ... ... .. ... ................ 29 and .50 REAL BATTENBERG COVERS AND SCARFS.
$15 \times 45$ inches and $30 \times 30$, round covers, all fresh,
goods; 50 e value; 200 pieces for quick sale Saturday, NECK PIEGES FOR WOMEN.

Plauen Carrick-ma-Cross Lace Collars, the new "sloulder," round or square styles, St. Gall Venetian Lace Stocks with Jabots, Plauen Empire Lace Jabots and Fancy
Neckwear, in net, lace and sheer mull. Chinese Bazaar, N.eck wear

> BIG VALUES IN AUTOGRAPH GREETING STATIONERY.

Second to None"' Box contains ten booklet greeting cards, handsomely deeorated, with envelopes to match. A "The Merry Christmas" Box contains six original
with verse, and envelopes to match. A box .... 25 "The Clifton" Box contains six high-class cards with
ogravure viev and envelopes to match. A box . . 30 gravure view and envelopes to match. A box ....3s
Words of Hope" Cabinet of ten religious greetings, n booklet style, handsomely decorated in blue and silver, 50 ith poems by Frances Ridley Havergat. Eac
Little Dutch Calendars for 1914, dainty hand-colored
and boxed for mailing. Each 15.1 ...... 15 , or 2 for 25 Hand-Painted China, Japanese Cups and Saucers.
Regularly $15 \mathrm{c} \cdot 7.30$ special WASH GOODS.
50 Boxes Only, 36-inch Check Muslin, in three-yard
engths. Regularly 59 c. 7.30 p.m. M.............. 29 Ormolu Gold-Plated Jewel Cases, different designs armolu Gold-Plated Jewel cases, different designs
and patterns, lined in pale blue or pale pink silk. Regular-
y $\$ 1.50$ each. Saturday each Women's Gold-Filled Bright Finish Band Bracelets with oval signet tops for monogram and oval top with
square amethyst setting. 7.30 p.m. quare amethyst setting. 7.30 p.m. ............. 1.69 Women's Long Gloves, 12 and 16 -button length, black,
white and tan, various sizes. 7.30 special ........ 1.19
Men's Fur-Lined Mitts, gray rabbit lined, soft pliable
AUTOGRAPH CHRISTMAS CARDS.
The Dominion Box contains six high-class gold em bossed sheets, with colored views, Canadiau studies and
priuted greeting, with envelopes to match. Regularly $29 . \mathrm{c}$.
Special …............................23


[^0]:    SET OF SIX STERLING SILVER TEASPOONS
    In the Tudor pattern. Regularly 46.40 , Satirday, 7.30 p.in., set
    Set of Six Rogers' Silver-Plated Teaspoons. Regularly 82.00 set. Saturday, 7.30 p.m. 1.29 100 ONLY Jardiniere stands.
    
    100 Only Kindergarten Sets. Regularly yt.10. Saturday, 7.30 p.m.
    100 Only Rattan Rockers. Regularly $\$ 3.10$. Saturday, 7.30 p.m. 100 Only Rockers. Regularly
    three semi porcein aturday,
    
    
    Hammered Brass Hanging Baskets. extrai larse size, with chains: Regularly 11.95 , Sat.
    1000 boxes chris tmas crackers
    
    900 Boxes of Assorted Chocolates FOR 7.30 P.M. SFLLING
    900 Boxes of Assorted Chocolates, pretty lithographed tops, tied with ribbon. Sell
     christmas decorations
    Evergren Wr reathi
    Velvet Poinsetias.
    Per
    Paper Poinsettias
    cial Holly Sprays. Each. 25. Artificial Holly Wreaths. Eace
    See Other Page of Important Announcements Elseof Important Anno
    where in This Paper
    $\$ 3.00$ CRIB COMFORTERS, $\$ 2.48$.
    Beautiful Japanese Silk Comforters for the little folks,
    Berm warm and cosy, in pretty colorings of pinks, blues and
    greens; size $36 \times 45$. Regularly $\$ 3.00$. 7.30 p.m., Satur-
    
    Men's and Women's Umbrellas, with fine silk mixed
    
    POCKET FLASHLIGHTS-ON SALE ALL DAY.
    These very useful and attractive articles are just the
    thing for the small gift. The smaller sizes nicely gotien up in highly-polished nickel-plate finish, put up in in ineat cardboard box. Regularly $\$ 1.25$, Saturday, .99. Regulac.
    y $\$ 1.00$, Saturday ........................ 79
    
    Regularly 81.75 , Saturday, 1.49 . Regularly 81.50 , Saturday ......... 1.29
    All Flashlights are complete with Tungsten bulb and guaranteod
    
    
    
    

    Part of Musical Program, Lunch Room, 12 to 2 o'Clock Saturday.
    antelia."
    Selection of tianlan Folk Songs, including "O Solo Mio" and "Santa
    The famous aria; "My Heart at Thy sweet Volce," from "Samson on
    he facious aria, "My Heart at Thy Swreet Volce," trom "Samson of
    The Robert Simpson Company,Limited

