

Local and Canadian... \$8.00 per year. Great Britain and U.S.A. (including Postage) 12.00 per year. "Increase your profits by advertising in The Evening Telegram."

# The Evening Telegram

**MOOSE HEAD TOBACCO IS ALWAYS IN DEMAND**

# MOOSE HEAD

**MADE BY THE MANUFACTURERS OF CENTRAL UNION TOBACCO.**

### Auction Sales!

**THE PEOPLES AUCTIONEERS**  
AUCTION.

### Freehold—To Satisfy a Mortgage.

On the premises, on **Monday, October 6th,** at 12 o'clock noon. That desirable freehold property situate in the head of Hamilton Street (near Blackwood's Cottage), lately occupied by Robert Forbes, and consisting of well built dwelling house and land having a frontage of 50 feet and about 100 feet rearage.

For further particulars apply J. A. W. W. McNEILY, Solicitor for Mortgages, or  
**P. C. O'Driscoll, Ltd.,** Auctioneers.  
sept27.71

**THE AUCTIONEERS**  
**FEARN & BARNES**  
AUCTION.

### Attention Motorists.

**Monday, October 6th,** at 12 o'clock sharp, **Morris Bldg., Queen St.** 5 Passenger Chalmers Touring Car in running order.

—ALSO—  
Brand New Cord Tyres 33 x 4  
Brand New Cord Tyres 34 x 4  
Brand New Cord Tyres 31 x 4  
Brand New Cord Tyres 32 x 4  
Brand New Cord Tyres 30 x 3 1/2  
**FEARN & BARNES,** Auctioneers.  
St. John's, St.

**THE AUCTIONEERS**  
**FEARN & BARNES**  
AUCTION.

### Leasehold Property.

**Tuesday, October 7th,** at 12 o'clock sharp, On the Premises.

That desirable 3-storey Dwelling House, No. 42 Gilbert Street, containing 5 rooms and pantry. Lease 99 years. Ground rent \$10.00 per annum. Inspection from under signed.  
**TUESDAY OCTOBER 7th, AT NOON.**  
**FEARN & BARNES,** Auctioneers.  
oct23.1,news,31

**POPULAR DOWDEN AND EDWARDS AUCTIONEERS**  
AUCTION.

AT THE EMPIRE HALL, or King's Road and Gover Street, on **Tuesday, October 7th,** a quantity of Household Furniture.  
**Dowden & Edwards,** Auctioneers.

**FOR SALE.**  
A Buick 6 Cylinder Sedan, 1923 Model. This car has been carefully driven and is in splendid condition. Any demonstration given, would consider an open car "Buick preferred," in part payment; apply to M. KEAN, 233 Water Street West.  
oct23.24

**FOR SALE.**  
10 Shares of \$100 each (50 per cent. paid up) Newfoundland Marine Insurance Co., Ltd.  
50 Shares of \$10.00 each fully paid Marine Railway Docks Co., Ltd. Apply to Box No. 28, Evening Telegram.  
oct13.1,oct

**FOR SALE.**  
1 7-Passenger Daimler Touring Car.  
1 7-Passenger Daimler Limousine.  
Both cars fitted with electric starters and in perfect running order.  
**JAMES BAIRD,** c/o Baird & Co., Ltd., Water St. East.  
sept24.101

**FOR SALE.**  
Arrived "Canadian Sapper"  
3 New Milch Cows and Calves. Also to arrive Legum County.  
3 New Milch Cows and Calves.  
**WILLIAM BRENNAN**  
Phone 1461. Residence Phone 12377.  
Sept. 30.51

**TRY MACDONALD'S BRITISH CONSOL CIGARETTES AND PRINCE OF WALES CHEWING TOBACCO.**  
**Baird & Co., Ltd.,** Agents.

**MONEY TO LOAN.**  
ON CITY PROPERTY.  
Amounts of \$100.00 to \$5,000.00 at current rate of interest. Mortgage can be retired monthly, half-yearly or yearly as desired.

**FRED J. ROIL & CO.,** Real Estate & Insurance Agents, Smallwood Bldg., Duckworth St. oct3.1f

**THE SHOP ON THE CORNER. GAINSBOROUGH HAIR NETS.**  
Double and single, Black, Browns, Grey and White. The Net of the life-like lustre.  
**O'Mara's Drug Store** Rawlins' Cross, Phone 358. P.O. Box 1581. sep8.1ey

**POND'S**  
YOUTH AND BEAUTY.  
Youth is a treasure—especially in the matter of complexion. Pond's two creams ensure that freshness and clearness which is the charm of youth; its regular use will enhance and protect the beauty of your skin.  
sep28,oct1.2

**CITY OF ST. JOHN'S**  
**St. John's Municipal Council.**  
**PUBLIC NOTICE.**  
**POLL TAX.**  
The attention of the public is called to the following sections of the St. John's Municipal Act, 1921:—  
Section 249.—Every male person of the age of twenty-one years or upwards who has resided in the City for the period of twelve months immediately preceding the first day of October in any year, and who is not liable as owner or indirectly as tenant to the payment of the City Tax on any property rated in the appraisal book of the Council at an annual rental value of forty dollars or upwards shall pay to the city a Poll Tax of five dollars per annum.  
Section 250.—The said Poll Tax shall be due and payable without demand or notice by or from the Council, between the fifteenth day of October and the fifth day of November in every year at the office of the City Clerk.  
Section 251.—Any person who fails to comply with the provisions of the foregoing section shall, in addition to payment of the tax, be liable to a penalty not exceeding five dollars, or in default of payment to imprisonment not exceeding ten days.  
All persons liable are hereby notified to govern themselves accordingly.  
**J. J. MAHONY,** City Clerk.  
oct3,6,9,13,14

**PUBLIC NOTICE.**  
Notice is hereby given that, under the provisions of Section 1 of "The Daylight Saving Act, 1918," the hour of eleven o'clock on the evening of Sunday next, October 6th, shall become ten o'clock, and time thereafter shall continue to run from day to day as before the operation of the said Act.  
**J. R. BENNETT,** Colonial Secretary, Dept. of the Colonial Secretary, October 2, 1924. oct3.1

**PUBLIC NOTICE.**  
**FRESH DAILY.**  
RAW AND SCALD CREAM. FRESH CELERY. FRESH LETTUCE. FRESH TOMATOES. FRESH RABBITS. GREEN GAGE PLUMS. PICKLING TOMATOES. PICKLING SPICES. APPLES, ORANGES, GRAPES, BANANAS, GRAPE FRUIT, LEMONS & VEGETABLE MARROW. CABBAGE, CARROTS, PARSNIPS, BEET.  
**W. WHITEWAY,** Phone 5918. 6 Charlton St. oct3.1

**PUBLIC NOTICE.**  
**MINARD'S LINIMENT FOR ACHES AND PAINS.**

**GRAND CONCERT**  
(Under auspices of United Lodges L.O.A. & L.O.B.A.)  
IN AID OF BLIND BROTHER  
**Victoria Hall,**  
**Friday, October 3rd, 1924**  
AT 8 P.M.  
DOORS OPEN AT 7.20. ADMISSION, 30c.  
COME AND HELP A WORTHY CAUSE.  
oct3.1

(By kind permission of Lt.-Colonel Rendell)  
**C. L. B. BAND PROMENADE DANCE**  
PRINCE OF WALES' RINK  
**MONDAY, OCTOBER 6th.**  
TIME: 8.15 ADMISSION: 20c.  
PROGRAMME:  
1. One Step. 7. Waltz.  
2. Fox Trot. 8. Fox Trot.  
3. Waltz. 9. One Step.  
4. Lancers. 10. Lancers.  
5. One Step. 11. Fox Trot.  
6. Fox Trot. 12. Waltz.  
**VERY LATEST DANCE MUSIC.**  
**J. T. SNOW,** Sec'y. C.L.B. Band.  
oct3.1

**THE ANNUAL MEETING**  
—OF—  
**THE OLD COLONY CLUB**  
will be held on TUESDAY AFTERNOON, October 7th, at three o'clock.—All members urgently requested to attend without further notice. Tea Served.  
oct3.1 **F. McNEIL,** Hon. Secretary.

**Preliminary Notice**  
Reserve Wednesday, October 29th, for the Annual Sale of the Cochrane Street Women's Association.  
oct3.11

**I OFFER—\$7,000**  
**CHARLES WALMSLEY & COMPANY**  
6 p.c. Bonds, due 1943.  
Guaranteed Unconditionally by  
**Sir W. G. Armstrong-Whitworth Co., Ltd., of England. PRICE 98.50**  
**BERNARD D. PARSONS,** INVESTMENT BROKER.  
Phone 1697W E.O. Box 1301.  
721,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,28,29,30,31

**COAL!**  
OUR WINTER SUPPLY OF WELSH ANTHRACITE.  
Same quality as last year, is due in a few days. Price per ton of 2240 lbs. sent home.  
**\$19.50.**  
NORTH SYDNEY (SCREENED) Old Mine.  
**A. H. Murray & Co., Ltd.,** Coal Office 'Phone, 1367. Beck's Cove.  
oct3.1

**WANTED**  
**A JUNIOR CLERK,** one who has had a commercial education, good penmanship and accuracy in figures essential. Address in own writing to **NFLD. CLOTHING CO.,** Duckworth St. oct3.21

**COURTNEY'S MEAT MARKET.**  
Beef Steak, per lb. . . . .35c.  
Roast Beef, per lb. . . . .25c.  
Stew Beef, per lb. . . . .15c.  
Puddings, per lb. . . . .15c.  
Sausages, per lb. . . . .25c.  
**YOUR ORDER, PLEASE!**  
**P. COURTNEY,** Phone 1797R 7 Freshwater Rd. oct3.1

**NOTICE.**  
Colonial Lodge, No. 135, L.O.O.F.  
The Regular Meeting of the above Lodge will be held at 8 o'clock this evening, at Atlantic Lodge Rooms, corner of New Gover and Adelaide Streets. As very important business will be finalized to-night, all Brethren are urgently requested to attend.  
By order of the N.G.  
**CHAS. J. DUTOT,** Rec. Secretary.  
oct3.11

**NOTICE.**  
An Emergency Meeting of the T. A. Ladies' Auxiliary will be held this Friday evening, at 8.30.  
**N. HICKEY,** Secretary.  
oct3.11

**SOCIAL DANCING**  
re-opening announcement.  
I wish to announce that dancing classes for beginners will be re-open Thursday evening, Oct. 6th. As only a limited number can be accepted each term; persons desirous of entering this term, should make applications as early as possible.  
**RAY PUSHE,** Phone 1889R. 85 Pleasant St. Small dances to re-open on Friday evening, Oct. 10th, continuing on Tuesday and Friday evenings of each week. oct3.1

**Imperial Premier Gasolene**  
38c. per gallon.  
**Parsons The Auto Man,** King's Road.  
oct2.41

**Hair Grown or No Money**  
Notice the Van Eas follicle rubber cap on the top of your head and the rubber cap on the side of your head and the rubber cap on the back of your head. One minute a day to your own hair with Van Eas L 3419. See how many more hairs you have and the gloss and luster that come with perfect hair health. Ask us about the 50-day treatment plan. We will fit under every head! sep28,oct1.2  
**JOHN J. FEHAN,** Druggist, 58 Water Street West. oct3.1

**WANTED**  
**FOUR FIRST CLASS CARPENTERS**  
— APPLY —  
**B. J. MILLER,** Hill of Chips. oct3.1  
**WANTED—To Rent by reliable tenant,** not later than Nov. 15th, a House in good locality (West End preferred), containing 7 rooms and all modern conveniences; apply, giving full particulars to P.O. Box 51, City. oct3.1  
**WANTED—To Rent in a respectable locality, 2 or 3 Rooms,** furnished or unfurnished rooms, suitable for young married couple; apply at once, stating terms, to H. R., c/o Avalon Telephone Co. or phone 1532R. oct3.1  
**WANTED TO RENT—Furnished House for family of two;** best of references, for 6 months or longer; furnace heated preferred; apply to **FRED J. ROIL & CO.,** Real Estate, Duckworth Street. sep129.1f  
**WANTED TO PURCHASE**  
—A Modern 2-Story Dwelling. Price between \$3,000 and \$4,000. Occupation by November 1st; cash transaction. Address A.B.C., this office. sep30.1f  
**WANTED—To purchase,** Rubber Tired Buggy, low hung, phaeton shape, pony size, single axle (child's seat in front, no objection). Quote lowest spot cash price. Address Box 30, this office. oct3.1  
**WANTED—By a Young Lady,** Board and Lodging in private home, centrally situated; apply, stating terms, etc., to "LADY BOARDER," c/o this office. oct3.1  
**WANTED—Someone to adopt 2 Boys and 1 Girl;** boys' ages 11 and 14, respectively; girl 12; apply **HENRY GARDNER,** 7 Brasill Field. oct3.1  
**WANTED—Male Rat Terrier;** must be house broken; apply, stating price, **POST OFFICE BOX 335,** sep27.1f  
**WANTED—By a Young Man of education,** a Position as office assistant or any clerical work, good reference; apply by letter to Box 24, this office. sep29,31,oct  
**HELP WANTED.**  
**DOMESTIC HELP.**  
**WANTED—Immediately,** a Girl with knowledge of plain cooking, washing out; apply **MISS B. McCARTHY,** "Leslie House," Leslie St. oct3.1  
**WANTED—At once, a Good Girl who understands plain cooking,** washing out; apply to "ERIN HOUSE," 41 Brasill's Square. oct3.1  
**WANTED—Immediately,** a General Maid who understands plain cooking; references required; apply **MRS. E. J. ARMSTRONG,** 198 Duckworth Street. oct3.1  
**WANTED—A Maid for general household work;** must have references; apply 287 Theatre Hill. oct3.1  
**WANTED—A Good General Maid for general household work;** must understand plain cooking; good wages; apply **MRS. E. F. SINNOTT,** "Parkside," Rennie's Mill Road. oct3.1  
**WANTED—A General Servant for small family;** apply to **MRS. FRED J. ROIL,** Allandale Road. sep29,1f  
**WANTED—Immediately,** a Girl who understands plain cooking; references required; apply **MRS. W. R. WARREN,** 1 Barnes' Road. sep27.1f  
**COOKS**  
**WANTED—A Cook with experience;** references necessary; apply **MRS. L. E. EMERSON,** Circle Road. sep130.1f  
**MISCELLANEOUS.**  
**Mother's Help or Experienced Nursemaid** wanted immediately by **MRS. DUNFIELD,** c/o Judge Johnson, Torbay Road. Telephone 105. oct1.1f  
**WANTED—A Girl, one who understands a little about shop;** apply **MRS. STEWART,** Stewart's Bakery. oct3.1  
**WANTED—A Saleslady,** one with some experience of type-writing preferred; references required; apply to **FEDER & CO.,** 936 Water St. oct3.1  
**WANTED—Experienced Saleslady for Lady Shoe Parlour;** apply in writing to **F. SMALLWOOD,** P.O. Box 431, St. John's. oct1.1f  
**WANTED—Experienced Salesmen and Saleswomen for Hardware, Grocery and Stationery Departments;** applications in writing only to **G. KNOWLING, LTD.,** sep31.1f

**Fresh Killed Meats.**  
Beefsteak, lb. . . . .35c.  
Roast, lb. . . . .25c. & 28c.  
Frying Beef, lb. . . . .25c.  
Stewing Beef, lb. . . . .18c.  
Fresh Sausages, lb. . . . .20c.  
**C. MILLER,** Hayward Avenue. oct3.1

**LOST—Thursday morning** between Star Hall, 1 Bar-Ring black stone and drop, via Majestic Theatre, Balsam Street, Edgewood Street, Long's Hill, Young Street and Cabot Street. Finder please return to 88 Lime Street and get reward. oct3.11  
**LOST—Between Circular Road and LeMarchant Road, 1 Crystal Ear-Ring.** Finder will be rewarded on leaving same at the Office of **BOWRING BROS., LTD.,** oct3.11  
**LOST—On Manuels Barrens** a Blue Belton Setter Bitch. Finder leave same to **MR. ROBT. MERCER,** Chamberlains, or at 27 Coronation St. oct3.21

**F O U N D—Young Setter** Dog. Owner can have same on payment for advt.; apply **CHAUNCY,** 31 Cookstown Road. oct3.11  
**NOTICE—I have in my possession** 1 Young Bullock, about 18 months old, light red. Owner can have same by proving property and paying expenses; apply to **EDWARD P. DUFF,** Freshwater Valley, Way Office. oct3.11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,28,29,30,31

**A FALL BARGAIN—\$450** will buy a Dodge Touring Car, in good running order; any demonstration given; apply **JAMES HICKEY,** 27 Central Street. oct3.11  
**FOR SALE—That Freehold** property of Portugal Cove Road, at present occupied by Mr. Frederick LeDrew, on which there is a new modern dwelling house together with barn and other outbuildings. For further particulars apply to **WOOD & KELLY,** Temple Building, Duckworth Street, St. John's. sep129.1f

**FOR SALE—At Bell Island.** Combined Stores and Dwelling (12 bedrooms), suitable for hotel or business, three minutes' from Tramway Wharf. Possession immediately. For particulars apply Box 100, Bell Island. oct3.3  
**FOR SALE—1 Box Cart, 1 Long Cart, 1 Set Cart Harness, 1 Cart on springs,** just the thing for sportsmen or milkmen; also 2 Axes; apply **CHAUNCY,** 31 Cookstown Road. oct3.11

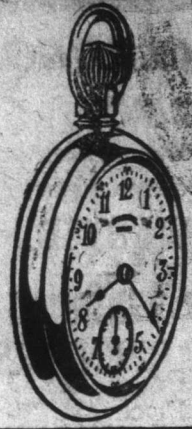
**FOR SALE—That Freehold** Dwelling House and Premises No. 271 Hamilton Avenue, all modern conveniences; immediate possession. For further particulars apply to **WOOD & KELLY,** Temple Building, Duckworth Street, St. John's, Nfld. sep129.1f  
**FOR SALE—A New Milch** Cow; apply to **DAVID CHURCHILL,** Portugal Cove. oct3.11  
**FOR SALE—A Range,** almost new; apply to 44 Leslie Street. oct3.3  
**FOR SALE—Splendid Musk-** rat Coat with seal collar and cuffs; also muff to match; apply to **P. C. O'DRISCOLL, LTD.,** Royal Bank of Canada Building. sep28,oct1,2

**TO RENT—Dwelling House** No. 38 Queen's Road, all modern conveniences; possession October 1st. For particulars apply to **WOOD & KELLY,** Temple Building, Duckworth Street. sep129.1f  
**TO LET—Two Garages,** 1 private, the other semi-private; apply **MRS. T. J. THORBURN,** 4 Barnes' Road. oct3.1,oct



65 Million People  
Have Bought

**Ingersoll**  
WATCHES



WHAT a great tribute to any article to say that more people have chosen it than any other!

Ingersolls have been chosen by 65 million people—in all parts of the world, in all walks of life.

The annual production of Ingersolls practically equals all other American makes combined.

AYRE & SONS, LTD.,  
Distributors.

**A QUEEN UNCROWNED**

— OR —  
THE STORY IN THE LONE INN.

CHAPTER XV.

An hour before daybreak, that morning, Jacquetta was in the saddle, and off on her mission of mercy. She, too, had passed a sleepless night, and the bitterest tears perhaps she had shed in her life, had fallen from her eyes.

Jacquetta rarely wept like other women. In trouble—she seldom wept—she wept like a stone, till the pain in her heart wore itself out, and she looked in Disbrow's eyes, as he left him, had never shed a tear more than herself.

That he loved her truly, she could not doubt; and a "still small voice," as it were, in her heart, whispered that he loved her, too. She shrank in horror from that voice—she shrank from herself—she would not hear it; there was guilt in listening to it for a moment. She would not have seen him again for worlds; she would not look in his dark, pleading eyes, lest he should make her traitor heart betray her; and she would have torn it out, and hurled it from her, had it been in her power, first. And yet there was inexpressible pain in the thought of his forgetting her altogether; worse, of believing her in love with another—this small boy! How she despised herself that any one should believe her capable of being bewildered by the first handsome face she met.

It would have been a sweet drink to Disbrow to know the restless, miserable boy she had passed, and how eagerly she had longed for morning when, on Lightning's back, she might fly over the hills, as she longed to fly from herself. And before that morning came, she was off and away, forgetting in her rapid, exciting gal-

llop, the rebellious rising and throbbing and aching of her woman's heart.

Her way led her within half a mile of the lone inn; and to her surprise, the first object she beheld, as she neared it, was little Orrie, leaping, springing, flying over the rocks like one possessed.

"Hello Orrie!" she called, reining in her horse, as the child stopped to look at her. "You here? What are you doing?"

"Nothing," said Orrie, composedly. "Where are you going?"

"Nowhere."

"Who's at home?"

"No one."

"Where's Grizzle?"

"Don't know."

"Satisfactory answers," said Jacquetta, laughing. "Will you come for a ride, Orrie?"

"Yes."

"Here, then, mount."

Orrie took the hand she extended, and sprang before her into the saddle. And Jacquetta darted off.

"Where are you going?" asked the child.

"Only a little way from here—to Red Rock."

"Is that nice young gentleman at Fontello, yet?"

"Yes," said Jacquetta, flushing violently.

"Ain't he nice? Oh! I do love him! Don't you love him, too?" asked Orrie, looking up in her face.

"See how fast Lightning goes; watch him jump over that gulley!" said Jacquetta, eagerly.

Of course Orrie was all animation. "Are you not afraid when we go so fast?"

"Afraid!" said Orrie, contemptuously. "No; I guess I ain't! I love to go fast!"

"You love a good many things—don't you?" said Jacquetta.

"Yes; I guess I do! There's Red Rock! Whose house are you going to?"

"Briggs'."

"Oh, yes; old Jake Briggs got his legs smashed off! I heard Kit telling Blaise it. Are you going to fix 'em for him?"

"I wish I could," said Jacquetta, as she leaped lightly off, and gave her hand to Orrie to spring. "But I am afraid it is beyond me. Come in."

A boy came out and took her horse, as though it was quite a matter of course to see Miss De Vere there. Jacquetta went in with Orrie to the cottage, where, on a bed, lay the prostrate form of the unfortunate Briggs—life almost extinct.

A woman was bending over him, crying and wringing her hands; four or five children were crouched around a smoky fire, in loud lamentations—some for their father, and some for pieces of bread.

Jacquetta's presence stilled them all for a moment—even the mother. A doctor had been sent for, and was expected every instant; so she turned to the children and quieted them by distributing unlimited slices of bread and butter, an unfailing cure generally for the afflictions of childhood. Orrie declined taking any, and sat with her black, elfish eyes riveted, as if fascinated on the distorted face of the maimed man. Jacquetta strove to console the woman; replenished the smoky fire until it burned brightly, put the disordered room in rights, and made herself generally useful, until the arrival of the doctor. He came in about an hour—pronounced the case hopeless; spoke pleasantly to Jacquetta, and called her a good little girl; hoped she would make her father do something for the family; chucked Orrie under the chin, and inquired the latest news from the land of the robbers; and put on his gloves and departed.

Noon approached, and Jacquetta was just trying her hand at getting dinner for the children, when the furious clatter of horse's hoofs brought her to the door and she saw Frank panting, flushed, breathless, standing before her.

"Well, Master Frank, what now?" she demanded.

"Oh, Jack! you're to come right straight home! Uncle says so—he sent me after you! There's the old chickens to pay at Fontello!"

Jacquetta looked at him in calm astonishment.

"Come right straight home? Why, what's wrong?"

"Don't know, I'm sure—everything is all right! Old Grizzle Howlet's there, and old Nick Tempest; and uncle's in a regular downright state of mind, if ever you saw him in one!"

"What sort of a state of mind?"

"A blamed angry one! Come, hurry up! I shouldn't wonder if they were all assassinating one another by this time. Uncle told me not to say old Grizzle and Captain Tempest were there; but I couldn't hold in."

"Not to tell me? Really! Is—Is Captain Disbrow there?" she asked, hesitatingly.

"He was, when I left! Come—make haste!"

"I will be back in a moment," said Jacquetta, hurrying in to get her hat, and take her departure.

Orrie, hearing Frank's voice, came to his great amazement; but a few words explained how she got there. And the young gentleman swung her up before him, and announced his intention of carrying her off to Fontello.

"Will you?" cried Orrie, delighted; "that's you! I want to see that nice captain again."

"It's the last time you'll see him, then, for one while," said Frank, "for he's going away to-day."

"Going where?"

"Oh! ever so far away! To a place called England—a small little island they have over there."

"And when will he come back?"

"Never, I expect," said Frank, sentimentally. "So begin and tear your hair, and rend your garments as soon as you like."

Orrie's face grew so black at the news, that Frank had to laugh, but at that moment Jacquetta mounted, and they both dashed off together.

"What on earth can they ever want with me, Frank?" she asked.

"How the mischief do I know? Something awful's up, I've no doubt!"

(To be continued.)

# ANOTHER STEP FORWARD!

— BY —

## The Broadway House of Fashion

IN A FEW DAYS

We will announce the re-opening of our remodelled GENTS' FURNISHINGS STORE, where alterations have been going on for the past few weeks—so that we may have greater space to serve our ever-increasing clientele.

**But Do Not Mistake this Announcement**

We take no pride in growth—for growth itself. We regard growth only in its relation to achievement. And not the kind of achievement that adds up and measures up in dollars and cents alone.

**Greater Values and Service Is the Yardstick We Apply to Our Efforts**

It is the measure by which we determine our progress and success. We regard our new GENTS' STORE as a symbol of your reward, as an index of your re-pledged confidence in the "BROADWAY."

**The Age of Indifference Has Passed**

The public is interested in the motives that actuate, the impulses that move, the values they get, the forces that control—an organization—for, after all, an organization lives or dies by Public Support.

**It Is But Human Therefore**

THAT WE take pride in our constant growth—for that is an expression of PUBLIC approval—of increased Public support. But—we do not make the mistake of permitting growth to be a "brake" instead of a spur to our efforts.

**Therefore You May Regard With Confidence**

the establishment of our new GENTS' STORE, as a promise that the "BROADWAY" will continue to deliver the greatest VALUES your money can buy in St. John's.

**"It Will Always Cost You Less To Buy It at The BROADWAY"**



"IT PAYS TO SHOP" AT

# The Broadway House of Fashion

Your Grocer has it



**Safe and Wholesome for Baby**

Pure Cow's Milk. Nothing is added either to preserve it or prepare it. Nothing is taken from it but part of the natural water.

Safe. It is sterilized—absolutely free from any germ that might impair baby's health.

Easily Digested. Pet Milk is more easily digested than raw milk. The heat of our sterilization changes the casein content, causing it to form in small, soft, assimilated curds in baby's stomach.

Like Mother's Milk. Our process of homogenization breaks the large fat globules of the raw milk into tiny particles, distributed in a fine emulsion closely resembling that of mother's milk.

Normally Nourishing. Pet Milk contains all of the growth-giving, health-promoting elements which milk must supply for infants.

Pet Milk is "Milk at Its Best" for everybody, for every milk use.

**PET MILK CO.**  
General Offices, St. Louis



## League of Nations Concludes Fifth Assembly

Canada Will Support Protocol of Arbitration and Security—Sir William Price Killed in Accident—Baseball Scandal in New York.

### ASSEMBLY URGES RATIFICATION OF PROTOCOL

GENEVA, Oct. 2. The fifth Assembly of the League of Nations to-day solemnly concluded its work of peace by the unanimous adoption of a resolution urging that all Governments ratify the protocol of arbitration and security providing for pacific settlement of international disputes. All of the fifty-seven states represented in the Assembly subscribed to the resolution which was divided into two parts. The first recommended to the earnest attention of all members of the League the acceptance of the protocol which provides in addition to clauses covering arbitration and security for preparation for an international conference on the reduction of armaments. The second part asks that all countries accede at the earliest possible moment to the compulsory arbitration clause of the world court of justice.

### BANK SUPERVISOR DEAD

HALIFAX, N.S., Oct. 2. F. St. Clair Harris, Supervisor of the Royal Bank of Canada for the Maritime Provinces and Newfoundland, died at his home early this afternoon. Mr. Harris had been in different health for the past three years and had been subjected to several operations, the last one having been performed in Montreal a few months ago. Deceased was one of a group of notable bankers given the Dominion by the Maritime Provinces. He entered the Union Bank of Halifax, subsequently merged with the Royal, twenty-five years ago, and after a brilliant career in the enlarged institution came here from Vancouver as Supervisor. He was the son of the late Edwin and Mrs. Harris, of Alford, N.S., and is survived by his wife, formerly Gertrude Whitman, of Annapolis, and five children.

### CANADA SATISFIED

GENEVA, Oct. 2. Hon. Raoul Dandurand, Canadian representative at the Assembly of the League of Nations, speaking before the Assembly to-day declared Canada would be loyal to the Covenant of the League and would support the protocol of arbitration and security. His speech was a noteworthy contribution to the debate which preceded the unanimous adoption by the Assembly of the resolution urging all Governments to ratify the protocol.

### A BOUNDARY AMENDMENT REJECTED

LONDON, Oct. 2. The House of Commons in Committee on the Irish Bill to-day rejected by a vote of 257 to 207 an amendment introduced by James D. Casela, Conservative, that the Commissioners provided for in the Bill should adjust the Boundary between Ulster and the Free State without substantially altering the areas of Northern Ireland as fixed in 1920.

### SIR WILLIAM PRICE KILLED IN LANDSLIDE

QUEBEC, Oct. 2. Sir William Price, President of Price Brothers Company, and a prominent resident of this city, was killed this morning in an accident at Kenogami, according to reports reaching this city. Sir William and two engineers, named Munro and McDermott, the report says, were inspecting work being carried out at Kenogami when a landslide occurred. Sir William is said to have been buried under the debris while the engineers escaped with their lives. Officials from the local office of the company left for Kenogami immediately upon receipt of the news of the accident. Further details are lacking at the moment. Sir William was one of the most influential business men in Canada. He was associated principally with the pulp and paper industry and owned very large mills in Northern Quebec. Just at the present time he was engaged with the United States industry in completing a large scheme for developing water power for his pulp plants. Sir William Price resided in Quebec. He was ranked as a multi-millionaire in financial circles.

### NOTHING TO LIVE FOR!

MONTREAL, Oct. 2. Depressed over the loss of her five months old baby a few months ago, and having told neighbors that she had nothing to live for, Mrs. William Brown, of Verdun, strangled her other child, a five years old girl, this afternoon, then went to the kitchen put her head into the oven of a gas range, turned on the gas and succumbed by asphyxiation.

### PRINCE SPENDS JOLLY DAY

HIGH RIVER, Alta., Oct. 2. "So long for me, present, this has been a very jolly day and I have enjoyed meeting you all." With one hand deep in his breeches pocket and

the other gaily waving a long cigarette holder, Edward Prince of Wales bade a cheery good-bye to 2,000 Albertans who visited his ranch on Wednesday to attend a sale of pure bred live stock and the annual picnic of Alberta Shorthorn Breeders Association. At the conclusion of the sale the Prince and party left by motor for High River, where they boarded a special train now speeding towards the Pacific Coast.

### INVESTIGATING BOOTLEGGERS' OPERATIONS

NEW YORK, Oct. 2. United States District Attorney Hayward has ordered an investigation to be conducted here in connection with the statements of Max Jerome Phaff, alleged rum pirate under arrest in France, in which he named a number of men as members of a bootlegging pirate gang. The evidence which already has been gathered in the investigations started last February by the Department of Justice men and Prohibition agents, has revealed the existence of a New York and Canadian gang of pirates which actually seized a ship and at other times collected insurance on cargoes which they represented as having been taken by pirates.

### WILL NOT ACCEPT COMPROMISE SAYS HUGHES

MELBOURNE, Oct. 2. The declaration that Australia will not accept the compromise reached by the League of Nations on the demand by Japan for submission of racial disputes to arbitration was given to the public to-day by William Hughes, former Premier of the Commonwealth.

### RECIPROCAL TARIFF BILL PASSED

MELBOURNE, Oct. 2. The Australian Federal Parliament to-day passed the Australian-Canadian Reciprocal Tariff Bill, which it is anticipated, will result in considerable increase in trade between the two Dominions.

### BOUNDARY BILL PASSED UNAMENDED

LONDON, Oct. 2. Interest in the Irish Bill which passed through all its stages unamended in the House of Commons to-night is being dwarfed by the buzz of political gossip predicting the early defeat of the Government and general elections. Nothing new developed to-day in the political situation and everything still remains in the realm of speculation but opinion seems to be hardening that either on a vote of censure next Wednesday, or on question of the Russian Treaty, which is to come up early in November the Macdonald Government will be overthrown.

### AN AMERICAN BOOTLEGGING KING

BREST, France, Oct. 2. Bootlegging and rum-running are essentially American institutions in which the New York Rum Ring will permit no foreigner to interfere, Max Jerome Phaff told his travelling companions on the Southampton-London train last August, according to affidavits filed with Commandant Fournier of the French Naval Corps which is investigating piracy of the French steamer Mulhouse. Phaff is charged with complicity in this piracy in which a French trawler was looted of 36,000 cases of whiskey, off the Canadian Coast, last July. "I am one of the kings of the American bootleggers," Phaff is quoted in the affidavits as informing his fellow travellers. "We don't want any foreigners horning into this business. We just wanted to give these Frenchmen a good lesson." The lesson, according to the affidavits, which the rum-runners wished to teach the French, was administered in the piracy of the Mulhouse. Commandant Fournier said he was inclined to believe Phaff was merely a very small cog in the huge machinery of American rum running.

### IRISH SHIPBUILDERS' STRIKE ENDED

DUBLIN, Oct. 2. The Shipbuilding strike which has lasted two years has been settled, according to official announcement. It was said work would start Monday.

### Saves Time and Money

Pearline the great washing powder saves both time and money and to-day women are finding it greatly to their advantage to use Pearline. A ten cent package of Pearline will last several days and perform miracles with dirt and dirty clothes. The woman who uses Pearline finds real satisfaction from its use and would not be without it for any money. Ask your grocer for Pearline. A big package only costs ten cents.



# Marshall's



CONTINUING OUR FALL CLEARING SALE—AS WE MUST HAVE ROOM FOR NEW SHIPMENTS.  
ROCK BOTTOM PRICES ON WEARING APPAREL FOR MEN, WOMEN AND CHILDREN. LOOK OVER THE PRICES QUOTED BELOW, AND BE CONVINCED THAT YOU WILL DO BETTER AT THIS STORE.

## Fall and Winter Coats

### LADIES' COATS

- 3 Only. Regular \$ 9.50 for .. \$ 3.79
- 2 Only. Regular \$12.00 for .. \$ 4.59
- 1 Only. Regular \$14.00 for .. \$ 6.00
- 1 Only. Regular \$20.00 for .. \$ 6.49
- 2 Only. Regular \$23.00 for .. \$ 7.48
- 3 Only. Regular \$24.50 for .. \$11.59
- 17 Only. \$25.00 to \$30.00 for .. \$12.00
- 5 Only. \$34.50 to \$45.00 for .. \$15.00

### Misses Coats

- 9 Only. Regular \$ 9.90 for .. \$3.62
- 3 Only. Regular \$ 9.50 for .. \$3.75
- 1 Only. Regular \$12.00 for .. \$4.00
- 5 Only. Regular \$ 9.00 for .. \$4.59
- 1 Only. Regular \$11.00 for .. \$4.28
- 2 Only. Regular \$13.00 for .. \$4.24
- 1 Only. Regular \$15.50 for .. \$6.00
- 5 Only. Regular \$17.50 for .. \$7.00

LADIES' FAWN RAGLANS ..... Regular \$28.00 for \$18.00

LADIES' GREY RAGLANS ..... Regular \$25.50 for \$16.00

## Gent's Readymades

- MEN'S TWEED SUITS ..... Regular \$15.00. Sale Price \$11.49
- MEN'S TWEED SUITS ..... Regular \$19.50. Sale Price \$13.89
- MEN'S TWEED SUITS ..... Regular \$20.00. Sale Price \$14.00
- MEN'S TWEED SUITS ..... Regular \$38.00. Sale Price \$20.00

## Boys' Readymades

- BOYS' TWEED SUITS ..... Regular \$ 7.00. Sale Price \$ 4.98
- BOYS' TWEED SUITS ..... Regular \$ 8.60. Sale Price \$ 5.50
- BOYS' TWEED SUITS ..... Regular \$ 9.00. Sale Price \$ 5.97
- BOYS' TWEED SUITS ..... Regular \$11.00. Sale Price \$ 7.25
- BOYS' TWEED SUITS ..... Regular \$13.00. Sale Price \$ 8.78
- BOYS' NAVY SAILOR SUITS ..... from \$5.00 to \$14.00
- BOYS' ALL-WOOL JERSEYS ..... from \$1.29 to \$ 3.00

MEN'S OVERCOATS ..... Regular \$31.00 for \$12.50

MEN'S MACKINAW COATS ..... Regular \$20.00 for \$10.00

## SHOWROOM

JUST ARRIVED  
LADIES' HEAVY  
Silk Fibre  
Underwear

in shades of Pink, Peach and Orchid.

LADIES' VESTS  
with Strap shoulder.  
Special ..... \$1.45

LADIES' STEPINS.  
Special each ..... \$1.95

### Ladies' New FALL HATS

FASHION'S LATEST  
Offered at Special Prices  
During this Sale:

- \$1.50, \$2.98, \$4.50,
- \$4.98, \$7.00, \$8.00,
- \$8.98, \$12.00, \$14.00
- \$15.00, \$16.50, \$18.00



Ladies' Hat Shapes, 80c. ea.  
Children's Hat Shapes—  
74c. ea.

### Misses' New FALL HATS

The very Newest Creations  
in Plush and Silk Velvet.

Quality Supreme!  
Reg. \$4.50 for ... \$3.50  
Reg. \$7.50 for ... \$5.98

NEW ARRIVALS  
Ladies' Overblouses  
in TRICOLETTE,  
TRICOSHAM,  
GEORGETTE &  
CREPE-DE-CHINE.  
Regular Price, \$5.50  
SALE PRICE  
**\$4.95**

## Dress Goods and Coatings



**Pin Stripe Suitings**  
Assorted shades. Regular \$1.65. Sale Price ... \$1.49 yd.  
Venetian Cloth, self-stripe shades of Fawn, Navy, Grey, Taupe, Black. Reg. \$2.30. Sale Price ... \$2.09 yd.

### Check Coatings Velour and Blanket Cloth

in assorted shades.  
VELOUR CLOTH ..... Regular \$3.30. Sale Price \$2.98 yd.  
BLANKET CLOTH ..... Regular \$2.90. Sale Price \$2.69 yd.  
BLANKET CLOTH, Checked ..... Regular \$2.75. Sale Price \$2.49 yd.

## Heavy Department

### English All Wool Blankets

Very neat finish, with Blue Striped borders. Specially reduced.  
Regular \$ 6.60 for \$ 5.97. Regular \$ 8.20 for \$ 7.70  
Regular \$11.50 for \$10.50. Regular \$13.50 for \$12.00



### Wadded Quilts

Reg. \$ 6.60 for \$ 5.48. Reg. \$ 8.50 for \$ 6.98. Regular \$10.50 for \$ 8.50.  
Regular \$14.50 for \$11.50.

### Eiderdown Quilts

Reg. \$15.50 for \$12.50. Reg. \$23.50 for \$22.00. Regular \$29.00 for \$23.00.

### CELANESE KNITTING SILK

Special ..... \$1.10 Slip.

## GENT'S FURNISHINGS

- Men's Fancy Shirts, from \$1.29 to 3.00
- Men's Work Shirts, in plain and striped
- Linens, Black Sateen and Khaki
- Flannel, . \$1.35, 1.45, 1.75, 1.85 each
- Men's Braces from ..... 36c. to \$1.00 pr.
- Men's Soft Collars. Special . 29c. ea.
- Men's Boston Garters. Special, 36c. pr.

### White & Cream Lace Bungalow Curtains

Special ..... \$1.50

### Window Scurm Extra Good Quality.

- Cream, Special ..... 14c. yd.
- White, Cross Bar ..... 22c. yd.
- White, Fancy Edge ..... 24c. yd.



### White & Cream Lace Curtains

2 1/2 & 3 yds. \$1.79 to 10.00 pr.

### Curtain Nets

Real good values at Special Prices  
33c. 38c. 44c. 48c. 59c. yard.  
Fancy Casement. Special ... 49c. yd.

### IN-VICTUS BOOTS FOR MEN.

Special ..... \$10.49 Pair

## HOSIERY

Ladies' All-Wool CASHMERE HOSE in Black and Coloured.  
Special Values: 85c., 93c., 98c., \$1.10, \$1.15, \$1.29 Pair.

## GLOVES

Extra Good Quality, in Suede finish. Prices from ..... 49c. to 88c. Pair





**A Paralyzed Industry**

**LOST IRON AND STEEL EXPORTS.**  
By G. WARD BRIDE

Harm as great as would be caused by the loss of a Dominion has come upon Great Britain in the past two years without the nation realizing its disaster.

The iron and steel industry of North-East England is as good as dead, crushed out of existence by the high costs of production and the competition of cheap foreign manufactures.

A feeble show of activity still remains, but it is fed by the vitality drawn from reserves formed in bygone days when this was the most important trade in the United Kingdom.

Many of these great works, which till ten years ago were shipping pig-iron and steel rails to the whole world from the banks of the Tyne, are in the grip of a creeping, but a galloping, paralysis.

Of all the men in the industry with whom I talked, from the heads of firms who are as famous wherever in the world a river's hammer has yet rung, down to workers in the furnaces and rolling mills, not one is to-day able to hold out a hope of preventing this British trade—vital both to national prosperity and national defence—from passing into the hands of foreign competitors favoured by cheaper labour and lower taxation.

**First-Line Trenches.**

The iron and steel trades were the first-line trenches of British industry. They have fallen to the attack of that new foreign economic competition which threatens our national existence as surely as German military ambition threatened it before the war. The fault does not lie with the men who held them. Both employers and workmen are meeting the trials of the present and facing the rule of the future with co-operation, self-sacrifice, and courage.

They have been let down by their own fellow countrymen. The iron and steel industry is an unheated trade, exposed to the direct attack of world competition. The reason why it is being overwhelmed is that the sheltered trades on whose co-operation it depends are charging too much for their services.

High wages on the railways and at the docks, together with lavish governmental and municipal expenditure, have heaped upon the iron and steel trade burdens greater than it can bear in its unprotected fight against the competition of tariff-defended foreign nations in the open markets of the world.

**Desolate Scene.**

I wish anyone who may think this is an exaggerated account of the situation in the iron and steel area of North-East England could have been with me recently when I accompanied the mayor and councillors of Middlesbrough along the River Tyne. A few years ago that eight miles stretch of water was a scene as compact of prosperity as any in the world. Today it is a place of desolation, a depressing avenue of extinguished furnaces, empty shipyards, and deserted wharves.

Richard Hudnut  
THREE FLOWERS  
FANCY DESIGN  
The Best Ideal before applying the Powder. Delicately scented. As with THREE FLOWERS PINK.

**"His Masters Voice"**  
DEATH OF PAINTER OF A FAMOUS POSTER.  
Mr. Francis Barraud, the artist, who died recently in St. John's Wood, N.W., was the painter of the picture "His Master's Voice," which shows his fox-terrier "Nipper" sitting at the horn of a gramophone of an early type.

Mr. Barraud first used a black spanned horn, but afterwards went to the Gramophone Company to borrow a brass one, and this led to the purchase by the company—more than twenty years ago—of a picture which is known over half the world.

The price paid for the picture was £100, but three years ago the artist was given an annuity of £250 by the "His Master's Voice" company.

The picture of "Nipper," which the Gramophone Company secured, had been offered for exhibition at the Royal Academy but refused.

**Our New Submarine**  
Submarine L-28, built at the works of Messrs. Vickers and Company, Barrow-in-Furness, and installed with machinery at Chatham Dockyard, has been commissioned for her acceptance trials. This new addition to our underwater fleet has a displacement of 800 tons on the surface, and 1,500 tons submerged, and is designed to travel at 17 1/2 knots per hour on the surface and 10 1/2 knots submerged. The armament consists of one 4-inch gun and a torpedo equipment.

A truly fine wash for the face and hands—put it on, only five cents—proves itself every day.

# MEN'S SUITS

(ONE AND TWO PAIR PANTS)  
YOUR CHOICE IS MAMMOTH! OVER 2,000 FINE SUITS TO PICK FROM.

The New Blues—the New Greys—Nobby mixtures—Pencil Stripes—Plain Colors. Let us show them all to you.  
And, of course, we have the more conservative styles for older men—with the touches that help make a man look younger.

**Odd Trousers** A stock as varied as any you'd hope to select from. Hundreds of different patterns. Match up that Coat and Vest.  
\$2.75, \$3.49, \$4.20, \$5.00

**SUITS FOR ALL MEN!**  
One Button Models. Single Breasted. Soft Roll Lapel. Two Button Models. College Models. Stout Men's Suits. Big variety of Blue Serge.

**Fall Top Coats** Just the thing for between seasons wear—good conservative Dark and medium Greys—all models.

**Raglans** Our guaranteed Blue and Brown "Cravenette," processed — at Lowest Prices.

**OUR GUARANTEE:**  
Satisfaction guaranteed on all purchases—or money cheerfully refunded.

## MOTHERS! -- Here is The Clothing 'Boys' Like to Wear

Well-made Mannish Clothes. The boys like to wear and parents like to buy, for here the quantities are varied, and selections almost unlimited, at any price you want to pay.

**Boys' All-Wool 1 and 2 Pants Suits**  
Ages 9 to 17 years.

6.98 8.98 10.98 12.00  
Prices that represent the peak of value-giving.

13.98 15.98 17.50  
In a most comprehensive assortment of Styles, Colors and Patterns.

**Juvenile Suits**  
Ages 3 to 8 years.

In Oliver Twist, Tunic Sailors—made of best Tweeds, Serges and Wools—all patterns, nice "comfy" Fall models.  
2.98 3.98 4.98 5.98

**First Showing Boys' Overcoats**

SMART COATS—JUST FOR BOYS.

Snappy—Chinchilla and Nap Coats, well made in every respect; all shades of Grey, Brown, Blue and mixtures. Sizes 3 to 8.

7.98

**Big Boys' Coats**  
Ages 9 to 17 years.

Best Melton Cloths; mannish styles; plaid backs... \$11.98

← Please Note Our Guarantee

# MEN'S OVERCOATS!

Hundreds of Thrifty Men Will Take Advantage of This Early Season Offering of The New Fall and Winter Coats

AS AN INDUCEMENT TO BUY IN ADVANCE OF THE SEASON, MANUFACTURERS GAVE US EXTRA CONCESSIONS, AND FOR THE SAME REASONS WE ARE GIVING YOU EXTRA CONCESSIONS. NOT ONLY ARE WE OFFERING YOU THE BENEFIT OF OUR SAVINGS—BUT WE ARE SELLING THESE COATS AT A VERY CLOSE MARGIN. LATER IT WILL BE IMPOSSIBLE TO DUPLICATE THESE VALUES!

For Coats made to sell up to \$17.00      For Coats made to sell up to \$22.00      For Coats made to sell up to \$30.00      For Coats made to sell up to \$45.00      For Coats made to sell up to \$60.00

11.98

**COATS FOR ALL MEN.**  
A stock as varied as any you'd hope to select from! Hundreds of different patterns. Models for every age and built man.

14.98

**THE MODELS**  
BOX COATS. ULSTERS. ULSTERETTES Set in Sleeves Raglan Sleeves.

22.00

**THE COLORS**  
GREYS. BROWNS. BLUES. PLAIDS. TANS.

29.50

**THE MATERIALS**  
CHINCHILLAS Plaid back through and through, Satin and Venetian linings.

35.00

\$5.00 DEPOSIT? As an added incentive to BUY NOW—a \$5.00 deposit reserves your COAT until you are ready for it.

**Stout Men!**

Always in stock complete ranges of  
STOUT MEN'S PANTS.  
STOUT MEN'S SUITS.  
STOUT MEN'S COATS.

**London, New York and Paris Association of Fashion**

We Bid You

Welcome!

OUR FALL and WINTER DISPLAY OF

Suits and Overcoats

IS NOW AT ITS HEIGHT!

EVERY GOOD STYLE

IS "PRESENT."

THE FABRICS AND THE PATTERNS WILL DELIGHT

YOU!

YOU CAN DEPEND ON THE TAILORING.

The Prices are as Low as Good Clothes can be Sold--

SO AGAIN WE SAY

We Bid You

Welcome!

Please Remember!

No matter what you buy it elsewhere for—you always buy it here—FOR LESS

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**Detectives of the Dock**

THRILLING JOBS FOR CUSTOMS OFFICIALS.

Few people are unfamiliar with the work of Customs officials, but there are many who would be at a loss for an answer were they asked to explain how the system originated.

So ancient is this system that it is not possible to assign any definite date, or even century, to its beginning.

The right of levying dues on goods entering or leaving our ports was at first vested in the king, and it is from this that we get the name of Customs, early records referring to it as an "ancient and just custom." Among the articles on which charges are levied were wool, leather, hides, and wax. In the time of Edward I. there was a general tax of one and a quarter per cent. on all imports and exports.

**Destroyed By Fire.**

The history of the Customs Department is intimately connected with that of the fine building facing the Thames near Billingsgate. This is Custom House and it is the fifth to occupy the site.

The first Custom House was erected in 1385, when it was the practice to sell the customs to the highest bidder for a given period. Two hundred years later the original building was replaced by a larger one, which was destroyed in the Great Fire. Sir Christopher Wren built the third at a cost of ten thousand pounds, and this suffered a similar fate in 1715.

Exactly a hundred years afterwards the fourth Custom House was likewise destroyed, to be succeeded by the palatial building that adorns Thames-side to-day. This was designed by Smirke, the architect of the British Museum, and cost about half a million pounds.

**The Customs House Cruiser.**

In most minds the work of the Customs Department consists of collecting and safeguarding the national revenue and searching for contraband goods. Quite apart from this, however, the Customs officials are responsible for compiling vital statistics, bearing on commerce, enforcing the Copyright Acts and the Merchandise Marks Acts, preventing adulterated foodstuffs from entering our home markets, restricting the movements of undesirable aliens, and acting in certain matters for the Admiralty and Trinity House.

The safeguarding of Industries Act and the German Reparations Levy, entail a large volume of extra work for the officials, while the recent passing of the Plumage Bill means a Customs man must add to his equipment a knowledge of ornithology.

Up to the beginning of last century the department maintained a number of revenue cutters, ships that figured prominently in the story of smuggling. To-day Custom House employs in their stead a large fleet of motor launches, row-boats, boarding vessels, and one cruiser, the Vigilant.

**On The Smuggler's Track.**

The last named is stationed off Gravesend, and it is her business to keep a watchful eye on all ships entering the Thames. Occasionally she puts to sea and visits the more remote ports, or does a little prying among the outlying islands of Scotland.

Rummaging duty, as searching for contraband is termed, is often arduous work, involving great tact and ingenuity. The experienced Customs man is able to recognize the likely smuggler almost at a glance, but to bring home to him his guilt often needs the powers of deduction of a Sherlock Holmes.

Misdescription is the favorite method of attempting smuggling. Recently, for example, a consignment of teddy bears was examined on suspicion, when it was found that inside each toy bear was a packet of saccharine. An average of ten thousand seizures is made every year in this way.

**A Egg a-Day Hen**

STILL LAYING AFTER 44 WEEKS.

A Rhode Island hen has laid 912 eggs in 208 days in the Wiltshire County Council's egg-laying trials just completed.

The hen laid on every day of the 44 weeks and on four days laid twice. The manager of the trials said it was thought to be a world's record. The hen, he said, laid every day for a fortnight before the trials started and every day after they closed until her owner, Mr. Guy Adams, of Purton, took her away.

In July a Rhode Island Red laid an egg a day for 62 days in the National Laying Test on the London and North-Eastern Railway Company's farm at Bentley, Suffolk, for the Daily Mail gold challenge cup.

**FEEL IT NEAR**  
**Mentholatum**  
TIRED FEET SKIN-IRRITATION, BRUISES  
4425 St. & Co. - 10000 St. - At all Drug Stores

**We Are Not a BANK--**  
But YOU save Money when you BUY HERE!

**LONDON, NEW YORK & PARIS ASSOCIATION OF FASHION**

**Attention!**  
To all who would Save Money

**Bargain Basement**

**New, Seasonable Merchandise--priced so sensationally low that we doubt if a single garment remains at the end of this week's selling**

**Children's Gingham Dresses 88c**  
Values up to \$1.50  
Sizes 4 to 14 years; excellent Garments for around the house—good serviceable materials.

**A Sensational Offering of NEW FALL DRESSES**  
**6.98 7.98 8.98**  
IN WONDERFUL FALL STYLES!  
Think of it! So early in the season—and a stylish Fall Dress at so low a price—Why you could not buy the materials alone for the price asked. Materials of Poiret Twill, Silk, Tricosham, Jersey. All sizes, 16 to 52.

**Cotton Blouses 59c**  
Values up to \$1.20  
A splendid assortment, all good washable materials; all sizes.

**Camisoles 88c**  
Values \$1.60  
Best grade of Crepe-de-Chine and Silk Camisoles; all shades and sizes;— easily worth double . . . . .

**New Fall Sweaters 2.98**  
A very large assortment of New Fall all Wool Sweaters, just opened—in Pullover, Jacquette and Coat styles. All shades and sizes.

**Ladies' Bloomers 49c**  
Colors of Flesh and White, elastic at waist and knee.

**Children's Bloomers 29c**  
Well made little Bloomers for children. Buy two or three pairs at so low a cost.

**Girls' Coat Sweaters 2.98**  
Ages 8 to 17 years. Very best quality Woolen Coat Sweaters for girls, in nice shades and combinations.

**Special Offering New Waists**  
An extensive assortment of the New Fall Waists—in Silk, Crepe-de-Chine, Tricolléte, Canton Crepe—every new color and combination. Extra special values for this Sale.  
**1.20 1.98 3.48**

**Children's Dresses 4.98 and 5.98**  
Ages 6 up to 17 years.  
Lovely little Dresses for the miss and smaller girl—in French Ferge, Suecène. Colors of Navy, Brown, Navy and Henna Combinations. Some in Coatee Waist and Skirt Combination . . . . .

**New Fall Skirts 3.98**  
A splendid range of new Skirts—in Plaids, Serges, Checks—all sizes and models. Values at \$5.00

**A Super Wonder Special! 1000 Pairs MEN'S KHAKI PANTS 98c**  
More than an Overall. Better than Pants for Work. Made of good durable Khaki. Values at \$2.00

**New Fall Costumes**  
while they last, at these two sensationally low prices. Styles for the Miss, styles for the Women. In Poiret Twills, Tweeds and Velours. All the new styles; every suit worth double and more . . . . .  
**8.98 and 13.98**

**Misses' and Women's FALL COATS 9.98 & 10.98**  
of splendid quality unfinished Worsteds, in Dark Grey, Blue, Brown and Black—some fur trimmed. An unprecedented opportunity to secure your new Coat at tremendous savings. All sizes for Misses, Women and stout Women.

**Men's Blue Work Shirts 69c**  
All sizes. Values at \$1.20

**Boys' Velour and Plush Hats 98c**  
Ages 2 to 12 years. Values at \$1.80

**Snails Forecast Weather Changes**

Observers of natural phenomena give some interesting accounts of weather-bill snails, who are said to be extraordinary indicators of changes. They do not drink, but imbibe moisture in their bodies during rain, and exude it at regular intervals afterwards. A certain snail first exudes the pure liquid; when this is exhausted, light succeeds, then a deep red, next yellow and lastly a dark brown. The snail is very careful not to exude

more of its moisture than is necessary. The snail is never seen abroad except before rain, according to W. R. Reinicke in a contribution to Science and Invention. At that time it is found ascending the bark of trees and getting on the leaves. The snail is also seen ascending the stems of plants two days before rain; if it

be a hard and long rain they get on the sheltered side of the leaf, if a short rain on the outside of the leaf. Another snail has the same habit, but differs only in its color; before rain it is yellow, and after it, blue. Other snails show signs of rain, not only by means of exuding fluids, but by means of pores and protuberances; and the bodies of some snails have large tubercles rising from them before rain. These tubercles commence showing themselves ten days previous to the fall of rain they indicate; at the end of these tubercles is a pore; and at the time of the rain these tubercles, with their pores opened, are stretched to their utmost to

receive the water. In another kind of snail, a few days before rain a large and deep indentation, beginning at the head between the horns and ending with the jointure at the shell, appears. A few days before the rain some varieties of snails crawl to the most exposed hillside, where, if they arrive before the rain descends, they seek some crevice in the rocks, and then close the aperture of the shell with some glutinous substance; this, when the rain approaches, they dissolve, and are then seen crawling about.

**Crowd Wrecks Church**

**LAWLESS SCENE THAT COST A BOY'S LIFE.**  
At a Stoke-on-Trent inquest recently on Harold Rowley, aged 13, of Portlandstreet, Hanley, who died as a result of the collapse of the disused Emmanuel Mission Church at Hanley on August 15, when five other people were injured, the jury found that there was not sufficient evidence to show what caused the collapse, and that the boy died from injuries as a result of it. Eye-witnesses stated that a concerted attack was made on the build-

ing following a rumour that authority had been given for wood to be taken away from the church. Albert Ernest Mayland, the caretaker, said that no such authority was given. On returning from work he was surprised to see hundreds of people destroying the church. Despite his remonstrances a steel rope was thrown over the heltry and it was pulled down, amid cheers. P. C. Frank Wagoner Jones was commended by the coroner for risking his life in extracting the injured.

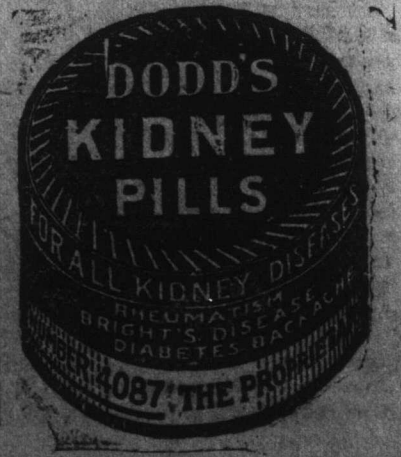
**Just Folks.**  
By EDGAR GUEST.

ART.  
If you have the lovely lady with a set of morals shady,  
Out of patience with convention and the decencies of life;  
If you paint her, haughty, scornful, doleful, wearisome and mournful.  
Say a woman you would poison if you had her for a wife;  
If she's given to delusions, voices wild and mad illusions,  
Has a mental hydrobobia some diagnose as smart,  
Though ten million women wouldn't do the things she does and shouldn't.  
They will say: "The book is scold, but it's art!"  
Take a person weak, and paint him with sin's varnish red and taint him  
With some awful secret vices which he practices unseen,  
To the depths degenerate him, till you get the world to hate him,  
Leave him nothing that is good, make him everything that's mean;  
Pare by page as you debase him, get some silly girl to chase him,  
Now you've given your book a fair-terrible start;  
Then, you make your readers shiver, have them both jump in the river,  
And they'll say: "The story's gloomy, but it's art!"  
But should you by chance be cheerful, using people not so fearful,  
Should your characters go smiling down the street,  
Should your fiction man or girl do just the very best they can do  
With the obstacles and trials they must meet;  
Should they come to sane conclusions about life and its illusions,  
Should they keep their marriage vow "Till death do part,"  
Should they find a thrill in duty and in life some joy and beauty,  
They will say: "The story's pretty, but not art!"  
**Pearline for easy washing.—July 17, 11**

**Just as We Thought**

MAJESTIC FEATURE WITH LAURETTE TAYLOR THE BEST YET.  
When it comes to really first-class comedy our hats are off to Laurette Taylor and the Metro company for their production of "Happiness," which came to the Majestic Theatre last night. It is an acon since anything has appeared on the screen so light, deft and amusing as this picture-ization of J. Hartley Manners' play, which came as sort of a sequel to his famous "Fog O' My Heart."  
On the screen "Happiness" outdoes "Fog." It is much smoother, peppier, and the general effect arrives at a more definite conclusion than the earlier picture.  
**Tonic for the Blues.**  
In "Fog" you thought Laurette Taylor was the entire center of everything that stands for joy and good will in the world—in "Happiness" you KNOW she is. Here is a film that acts as a tonic on the nerves of the audience.  
Miss Taylor had established a place entirely her own as the queen of comedienne behind the footlights; now she has won a similar niche in the realm of the cinema. No one we can think of possesses the same amount of personality and fire as this really great actress, and nobody can transfer her art to the screen as well as she.  
**Athlete Her Goal.**  
In this, her second picture for Metro, she has attained the goal she set for herself in "Fog"—the final development on the screen of the same wonderful ease and naturalness which made her one of the best-loved stars of the stage, and made it possible for her to put over the whimsies concerning the lives of little poor girls and the optimism in their hearts.  
The story of "Happiness" enters on the adventures of Jenny, a shop girl, when she is invited to the home of a wealthy society matron who has become bored with too much money and a lack of desire to do anything worth while in the world.  
An exceptionally fine cast supports Miss Taylor.  
See the special advertisement elsewhere in this issue of the Evening Telegram.  
This feature which for a while was a sensation in New York will be repeated to-night, to-morrow afternoon and night.—Don't miss it.

The water in which the vegetables are cooked can be used to dilute the evaporated milk for the cream sauce.



MINARD'S LINIMENT, THE ATHLETIC'S REMEDY.





Founded in 1870 by W. J. Herdson. The Evening Telegram THE EVENING TELEGRAM, LTD., PROPRIETORS.

All communications should be addressed to The Evening Telegram, Ltd., and not to individuals.

Friday, October 3, 1924.

The Wheat Crop

The following article on the Wheat outlook from the monthly comment letter issued by the Bank of Commerce is somewhat at variance with the pessimistic forecast which appeared in a recent foreign message.

Heavy rains during the greater part of August, followed by warm dry weather towards the close of the month, have materially improved crop prospects in western Canada and have discounted the pessimistic reports that were current a month or so ago.

The following bulletin issued on Sept. 4th by the Bank of Montreal, and based on reports received from Branch Managers all over Canada, likewise indicates that the outlook is not as unfavourable as has been suggested.

While slight damage from frost and rust is reported from some districts, conditions on the whole during the past week have been favorable in the three Prairie Provinces. In Manitoba and Saskatchewan cutting is general. In Alberta, due to cool weather, and in the northern parts rain, cutting will not be general until the end of the present week.

Van Houten's Cocoa and Chocolate Agency

Mr. Stanley K. Lumsden, Manufacturers Agent, has received advice from Messrs. Van Houten & Zoon of their appointment as their representatives for the Dominion of Newfoundland for the celebrated Cocoa's and Chocolates. We bespeak for Mr. Lumsden a share of the trade's valued patronage.

PEPYS BEHIND THE SCENES.

October 2nd.—In my morning sheet, news of a big seizure of contraband by the Customs at Corner Brook, but scant particulars to be had, save that the Revenue is materially increased by it.

Prisoner Escapes and is Re-Captured

Albert Maidment, sentenced to a term of 12 months imprisonment in August, for larceny, made a daring escape from H.M. Penitentiary in the early hours of yesterday morning, and was recaptured later in the day in the woods near Bennett's Grove by a posse of police who had instituted a search after the alarm had been raised.

Express Passengers

The following passengers crossed over to Port aux Basques by S. S. Kyle at 7:15 this morning and joined the express: J. H. Fulmer, R. C. V. Flanagan, L. S. Drummond, E. A. Elliott, W. R. and Mrs. Doyson, Mrs. A. White, J. Brown, C. W. Noe, C. Bragg, M. G. Fleming, A. and Mrs. Marsh, J. and Mrs. Kelloway, Mrs. D. Batisse, A. Ryan, Capt. W. Harris, D. Bragg, A. Pike, C. Pearcey, W. C. and Mrs. Stewart, E. R. Morris, P. and Mrs. Hannan, M. Howell, Dr. W. G. and Mrs. McKean.

Government Boats

Argyle left Tack's Beach at 3:15 p.m. yesterday, outward. Clyde left Lewisporte at 8:35 a.m. Gloucester left Argenta at 3:40 p.m. yesterday. Kyle arrived at Port aux Basques at 7:15 a.m. Malakoff left Port Blandford at 3 a.m. Meigs anchored at South East Labrador at 9 p.m. yesterday.

A Miraculous Escape

A newsboy, named Doyle, had a narrow escape from being milled on Water Street, yesterday afternoon. Jumping from an east bound car, near Williams' Lane, he ran directly in front of a motor car driven by Mr. Gosse, which struck him on the side, knocking him to the ground.

WEEK-END SPECIALS.

New lot Ladies' and Misses' Felt Hats from \$1.50 to \$6.95 ea. You are sure to get a Hat to suit you at a reasonable price. Ladies' Black Hose—Week-End Special 15c. pair.

THE WEST END BAZAAR, Oct. 31. 51 Water Street West.

DISTRIBUTING LITERATURE.—A number of men engaged by the N.S. Constabulary were busy all the morning distributing literature throughout the city in connection with Fire Prevention Week.

Departmental Heads Return From Tour of Inspection

Hon. Sir John Crobie, who was on a Customs inspection tour across the country line, accompanied by Hon. W. J. Higgins and M. S. Sullivan, returned to the city last night.

ASTOUNDING CONDITION OF AFFAIRS.

He says that whilst some offices were excellently conducted conditions in many of the places were not all that could be desired, and a state of affairs was revealed that is as astounding as it is discouraging.

THE SEIZURE AT CORNER BROOK.

With regard to the seizure of smuggled goods at Corner Brook, it appears that the captains of two steamers were involved, and on being charged admitted their guilt; the Minister himself having boarded the ships and taken part in the seizures.

MINISTER OF JUSTICE REVIEWS LABOR SITUATION.

The Minister of Justice, whilst across country, took particular interest in the labor situation. He states that the visits to all the centres of employment showed that remarkable work in the way of construction, has taken place during the past twelve months.

Shipping.

S.S. Sable L. leaves Boston October 7th for this port. S.S. Langes County sails to-morrow for Montreal.

Booked by S.S. Silvia

The following have booked passage by S.S. Silvia: Mrs. Granberg and child, Miss M. St. John, Hy. and Mrs. Noseworthy, Mrs. J. Mullett, Dr. J. A. Gaynor, J. W. Myers, R. S. Dowse, Rev. B. Norris, P. P. Mahoney, Miss M. Walsh, D. H. McLean, Miss Olive Stott, Mrs. J. M. O'Brien, Col. Cosby, C. C. Duley, Mrs. A. J. LeMessurier, Miss LeMessurier, Hon. S. and Mrs. Milley, Harry Milley, Nurse Brown (2), A. Syme, J. B. Arnard, W. Colquhoun.

Personal

Magistrate Courage of Bellisoream is in the city for a few days on a holiday.

Here and There.

THE TRAINS.—Yesterday's west bound express left Norris' Arm at 7:17 a.m. to-day. The local from Corner Brook arrived at 12:35 p.m. The express with the Kyle's mail and passengers left Port aux Basques two hours late.

H. B. Thomson, Optometrist and Optician, will be at his office for the next ten days before leaving for Grand Falls and Corner Brook. Make your appointment to-day. Phone 4-3 office 219 Water St. over T. J. Duley's Jewellery Store. Hours 10 to 5:30; 7 to 8. Entrance through T. J. Duley & Co's. Store.

JAPANESE MINISTER BRITERRATES STATEMENT.

Baron Kijuro Shidehara, Japanese Foreign Minister, today in an interview, reiterated his Government's declared step in regard to China, asserting that Japan must refrain absolutely from intervention as she expects a similar policy will be carried out by other countries.

visit Hon. M. S. Sullivan told a Telegram reporter that tremendous strides had been made towards completion of the Paper Mills since his visit to the Humber in June last. Speaking of the railways he says a close inspection of the line from St. John's to Port aux Basques has been made. A tremendous amount of ballasting will have to be done as well as putting in new sleepers if the line is to be put in condition to take care of the huge volume of traffic.

PROGRESS ON HUMBER.

There is a tremendous amount of electrical equipment at Corner Brook to be moved up to the Power Plant at Deer Lake, Hon. Mr. Sullivan says. The canal from the main dam to the forebay at Deer Lake is now practically completed. The penstocks from the forebay to the Generator House are about 85% completed. Work on the forebay is progressing satisfactorily. All the mill buildings at Corner Brook have been covered in and the electrical installations begun. The foundation plates of one papermaking machine have just been laid and it is hoped to have it in operation early in May. The other machines will probably be ready to turn out paper about a month later.

Padre Nangle Arrives in London

A cablegram received from Rev. Fr. Nangle states that he arrived in London yesterday after being present at the unveiling of the Memorial to the 51st Division at Beaumont Hamel by Marshal Foch. The Padre after leaving here visited his Lordship Bishop Renouf at St. George's. Later he visited the Papal Delegate at Ottawa, and from there continued to New York where he took passage for the other side. The many friends of the Padre will be pleased to hear that he is enjoying good health.

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20c. Friday & Saturday—At THE NICLEL 20c.

“DIANA OF THE CROSSWAYS”

ADAPTED FROM GEORGE MEREDITH'S FAMOUS STORY With the Celebrated English Actress FAY COMPTON, Supported by an All-Star Cast.

“FIGHTING BLOOD”

Current Chapter.

MONDAY—ANITA STEWART, in “THE GREAT WHITE WAY,” 12 big reels. IT'S THE LIFE—The Story of New York's Main Street—THE WONDER PICTURE OF THE YEAR.

“HIGH LIFE”

Mermals TwoAct Comedy.

MONDAY—ANITA STEWART, in “THE GREAT WHITE WAY,” 12 big reels. IT'S THE LIFE—The Story of New York's Main Street—THE WONDER PICTURE OF THE YEAR.

MONDAY—At The NICKEL



It's The Life!

An actual mirror of the great metropolis and a tense, thrilling story of celebrated figures in the sport, art, theatre and the newspaper world.

The Greatest “Main Street” in the World in All Its Glory

Robert Gilbert Welch in the N. Y. Evening Telegram says: “The most illuminating film of gay life in New York that has ever been made.”

CANADIAN PACIFIC SAILINGS. FROM MONTREAL. To Belfast—Glasgow. Oct. 9 Nov. 6 Montreal Oct. 16 Nov. 13 Metagams Oct. 23 Nov. 10 Marloch

CRUISES FOR 1925 ROUND THE WORLD. Empress of France... TO THE MEDITERRANEAN Empress of Scotland... TO THE WEST INDIES. Montrealy... NOTE OF THANKS.—Michael Aylward of Kilbride wishes to express his sincere thanks to the Doctors and clergymen also the Nursing Staff of the Fever Hospital for their kind attention to him while at the institution; also the kind friends who visited him.—NOTE OF THANKS.—Mr. Cyrus L. Warren and family wish to thank the following who sent wreaths to adorn the casket of their dear wife and mother.—Mrs. W. J. Barnes, Mrs. Geo. W. Arnott, Mr. and Mrs. Geo. Turner, Mr. E. Squires, Mr. and Mrs. Jas. Hussey, Mr. S. Colton, and family, Mrs. N. L. Cousins, Mr. and Mrs. Hector McNeil, Misses Mina and Laura Cook, Misses Laura and Dorothy Ebsary, Mr. and Mrs. G. E. Taylor, Mr. and Mrs. E. Ellis, Capt. Strong, Mr. and Mrs. E. G. Cossens, Mr. and Mrs. E. Snow, Mr. and Mrs. J. R. Barnett; also those who sent notes and messages of sympathy.

From Cape Race. CAPE RACE. To-day. Wind east, light, weather dull; nothing in sight. Bar. 30.10; Ther. 55.

AT STAR MOVIE TO-NIGHT

Katherine Mac Donald “The Woman's Side”

“The Woman's Side”—a drama of the things a woman must make men understand. When it comes to a choice between the honor of her father and her own, what will a woman do? Katherine MacDonald tells you in “The Woman's Side.”

Our Buyer's return with sensational purchases made in the world markets have once more shown our ability to lead the way for LOW PRICES.

Blankets! Blankets!

FAR BELOW TO-DAY'S MANUFACTURERS' COST. We bought last season in anticipation of the advance in wool. This is the service we are out to give the public.

Extra super quality Yorkshire Blankets, large size, raised top, \$3.50, \$10.50 pair.

COTTON BLANKETS. 45 x 72, soft and fleecy. \$2.25 pair. 54 x 72, heavier. \$2.75 pair.

WOOL-WAP BLANKETS. 72 x 84, largest size... \$5.00. Other prices—\$2.95, \$3.70, \$4.70.

A Special in Job Brown Woolen Blankets, suitable for the woods, \$1.00, \$1.50, \$2.00 each.

Extra heavy Striped 27" Flannel, suitable for every day use. Special, 25c. yard.

27" White, Cream, Blue and Pink “Yoddo” Flannel; recommended for underwear, 37c. yard.

36" Striped Flannel in nice soft fleecy heavy quality, 55c. yard.

BonMarché WATER STREET ST. JOHN'S

Bottled British Fruits 26-oz JARS.

Raspberries, Cherries, Plums, Gooseberries.

HARTLEY'S JAMS

New Season's Raspberry, Strawberry, Marmalade, etc. 1's and 2's—Just received.

GRAVY BROWNING, Rep, Quarts, Pints, etc. Buy in the large economical size.

ALMOND PASTE—1/2's and 1's. Fresh New Stock. LEMON CRYSTALS—Loose in 9-lb. tins; 2-oz. Btcs. TATE'S AFTERNOON TEA Cubes Crystal Sugar—1-lb. Cartons.

TATE'S Finest Cube Loaf Sugar, 1-lb. Cartons. NEW CANADIAN TABLE BUTTER—Bulk & Slabs. CUCUMBERS, TOMATOES (Local and Imported). NEW PARSNIPS and CARROTS.

C. P. EAGAN TWO STORES DUCKWORTH STREET & QUEEN'S ROAD.



**Municipal Council**

**WEEKLY MEETING.**

The regular weekly meeting of the Municipal Council was held yesterday afternoon. Mayor Cook presided and Councillors Martin, Outerbridge, Collier, Ryan and Dowden were present.

After the usual preliminaries were disposed of, the following matters received the attention of the Board: J. Cullen, McKay Street, complained of damage done his property, owing to the close proximity of the storm sewer which after every rain-storm overflows into his premises, and asked if the Council would take steps to avoid recurrence of this in future. The City Engineer was asked to inquire into the matter and see what can be done.

N. J. Murphy, Bandmaster C.C.O., applied for permission to hold two band concerts in the City Parks. It is regretted that owing to the lateness of the season and the fact that the Parks are now closed in the evenings, this request cannot be fully complied with, but permission will be given for the holding of one concert in Bannerman Park in the early part of next week.

Medical Officer of Health Brehm, in reporting on the application of George Pearce for permit to erect stable, rear of the Oil Store, stated he saw no objection to same, provided a properly constructed building is placed there. Further particulars with regard to same are to be obtained, and in the meantime the decision of the Council is deferred.

The application of S. R. Oakley, to bridge drain in front of his dwelling, Topsail Road, was granted, conditional upon his agreeing to comply with the directions of the City Engineer, from whom the necessary permit may be obtained.

The City Engineer submitted his weekly report, and stated that the usual weekly examination of sluices, etc., of the water system was now under way, and that repairs had been made to the 10 sluices, Theatre Hill. During the week, that he thought, in order to give better distribution in this locality, it would be necessary to install a new 10" valve, so that repairs can be more efficiently and economically effected in future without having to shut off the water from the house service in such a congested district. It was ordered that this work be proceeded with.

He also informed the Council a considerable amount of road-oiling had been done, but owing to the lateness of the season considered, it advisable to discontinue same.

He called attention to the fact that one Mr. Stevenson was erecting a building on Pleasant Street, for which no permit had been issued. It was ordered that legal proceedings be taken by the City Solicitor. In the matter of building erected by Mr. Lowe, Battery Road, he having agreed to conform to the Municipal Regulations, a permit was ordered to be given him.

It was ordered that attention be given Quiddi Vidi Road, a portion of which is at present without surface drains.

The matter of macadamizing of Farnes Road was referred to, as also the condition of the hand-rails on Carter's Hill, which it was stated need immediate attention.

It was decided that financial statements to September 30th be tabled at next week's meeting, and that in the meantime expenditure in connection with the various City works be curtailed.

The Medical Officer of Health stated that at the present time there are in the city some thirty-four cases of Typhoid Fever, two of which were reported during the week, as also three new cases of Scarlet Fever and one of Diphtheria. In view of the number of cases of Typhoid, the Health Officer is to be asked his opinion as to the cause of the outbreak.

Supervisor Dwyer reported that the work of his department for the week, from a sanitary standpoint, was most satisfactory; that some 173 gullies were cleaned, 92 drains flushed, and 68 hoppers cleaned and flushed.

With the reading of several other departmental reports, granting of requisitions and passing of accounts, the meeting adjourned.

**Famous Recipes for Home Cooking**

**APPLE SAUCE CAKE.**

(Miss Allen pronounces this the best apple sauce cake she has ever made. It will keep well.)  
 1/2 cupful Crisco.  
 1 cupful sugar.  
 1 egg.  
 4 tablespoonfuls hot water.  
 3/4 cupful flour.  
 1 1/2 cupfuls thick apple sauce.  
 2 teaspoonfuls soda.  
 1 cupful raisins (or dates).  
 1/2 cupful hickory nuts, spices to taste.

Cream sugar and Crisco, add egg, beat well. Stir in apple sauce and soda, dissolved in hot water. Add sugar and last two ingredients and nuts. Bake in loaves.

Serve vanilla ice cream in tall, slender glasses, topped with whipped cream which has been tinted green, and garnish with halved melons and grapes.

**THRIFT DAYS for Royal Stores Shoppers FRIDAY and SATURDAY**

The confidence with which the public is inspired by all Royal Stores announcements is the reason for the immediate response to the many advantages we offer. That is why so many people make this store their shopping headquarters.

The store is particularly attractive to all lovers of the new and beautiful, at this particular time of the year. The new fashions for Fall are here, and are very attractive, showing a wealth of style and color, befitting the new season, and a charm for which this store is famous.

Note the new styles and special values for this Friday and Saturday.

**Smart Scarves**

**Angora Scarves.**

A splendid assortment of all Angora Wool Scarves, in shades of Blue, Brown, Rose and Green. These are real good looking and very special value. Reg. \$1.35 each for **\$1.12**

**Wool Scarves.**

All Wool Scarves, shades of Turquoise, Coral, Sage, Emerald, Tomato and Black, pretty striped ends of contrasting shades, with fringe. Reg. \$1.25 ea. for **\$1.15**

**A Special Bargain in Face Powder**

**Royal Vinolia Face Powder.**

Large size boxes, in Rose, White and Cream. This is a high grade powder, selling at a very low price to clear. Reg. 60c. box for **35c.**

**Waneta Face Powder.**

Special quality Powder, in large size box, shades of Rose, White and Cream; wonderful value. Reg. 25c. 40c. box for **25c.**

**Charming Blouses and Sweaters**

**Shirtwaists.**

English Broadcloth Shirtwaists, tailored style, others with Peter Pan collars, and neat embroidered cuffs, finished with black ribbon bow. Reg. \$3.25 each for **\$2.69**

**Fancy Crepe Overblouses.**

These are real Chic looking Blouses and very stylish; with V neck, and collar; long sleeves, fastened at cuff. Reg. \$4.69 \$3.75 each for **\$4.69**

**Sweater Coats.**

All Wool Sweaters, colors of Brown, Jade, Sand and Grey; Tuxedo collar, of fancy brushed wool, finished with belt and pockets. Reg. \$5.10 each for **\$4.50**

**Wool Sweaters.**

Colors of Emerald, Navy, Black, Tomato, Cardinal and Homestead; Tuxedo collar, belt and pockets. Reg. \$5.65 each for **\$4.69**

**New Skirts.**

Fancy Wool and Plaid materials, newest styles in pleated and wrap over effects, some nicely trimmed with large buttons; sizes 24 to 38 length, 24 to 28 waist. Reg. \$3.50 each for **\$7.15**

**Plaid and Striped Skirts.**

A very special offer in women's plaid and striped Skirts, some plain wrap over style, others Accordion pleated, trimmed with fancy buttons and pockets; assorted sizes. Reg. \$3.50 each for **\$3.15**

**New Coatings and Tweeds**

**Wool Coating.**

A splendid opportunity to secure a good heavy Coating at a very low price. The material is all Wool. In Brown only; 54 inches wide. Reg. \$4.00 Special per yard **\$1.40**

**Nap Coating.**

54 inches wide, finely woven with a splendid pile; colors of Navy and Brown. Reg. \$3.00 yard **\$2.80**

**Flour Coating.**

Shades of Fawn, Grey and Slate; 54 inches wide. The season's most favored materials. Reg. \$4.50 yard for **\$4.05**

**Costume Tweed.**

All Wool Material; 54 inches wide, in pretty Grey and Brown mixtures. Would make an ideal Fall Costume. Reg. \$3.00 yard **\$2.80**

**Dress Velvet.**

With a beautiful silk finish; 35 inches wide. This is a new arrival, showing the very newest shades for Fall and Winter wear. Reg. \$3.25 yard for **\$3.00**

**Costume Tweed.**

A splendid selection of New Costume Tweeds, in Fawn and Brown mixtures. Grey, Fawn and Brown checks; 54 inches wide. Reg. \$2.45 yard for **\$2.20**

**New Fall Footwear at Sale Prices**

**Women's Shoes.**

Black Patent Leather Shoes, strap style, military rubber heels, extension sole, open work edging; sizes 2 1/2 to 8; a very stylish model for Fall wear. Reg. \$5.40 pair for **\$5.76**

**Patent Leather Shoes.**

One of our new models, in Black Patent Leather, with Grey Suede fancy strap, rubber heels, receding toe; sizes 2 1/2 to 8. Regular \$5.35 pair for **\$4.85**

**Men's Boots.**

Blucher style, English manufacture. Brown and Black Calf; guaranteed all leather; all sizes; ideal for Fall wear. Reg. \$7.60 pair for **\$6.75**

**Boys' and Youths' Boots.**

Sizes 10 to 14; Black and Brown Calf, of a good wearing quality; just the Boot for school children. Reg. \$3.20 pair for **\$2.88**

**Women's Underwear**

**Stanfield's Vests.**

Women's Wool Vests, round neck, form fitting, with shoulder straps; assorted sizes. Reg. \$1.40 each for **\$1.30**

**Stanfield's Pants.**

Women's All Wool Pants, ankle length; assorted sizes; very fine quality. Reg. \$2.80 pair for **\$2.64**

**Women's Underskirts.**

Made from good quality White Flette, with a wide frill and scalloped-edge, wide shirring band at top, with tape string. Reg. \$1.20 each for **\$1.05**

**Women's Nightgowns.**

Made from Striped Flette, of a superior grade, high neck, Peter Pan collar, edge with Flette frill, long sleeves, buttoned front. Reg. \$2.20 each for **\$1.95**

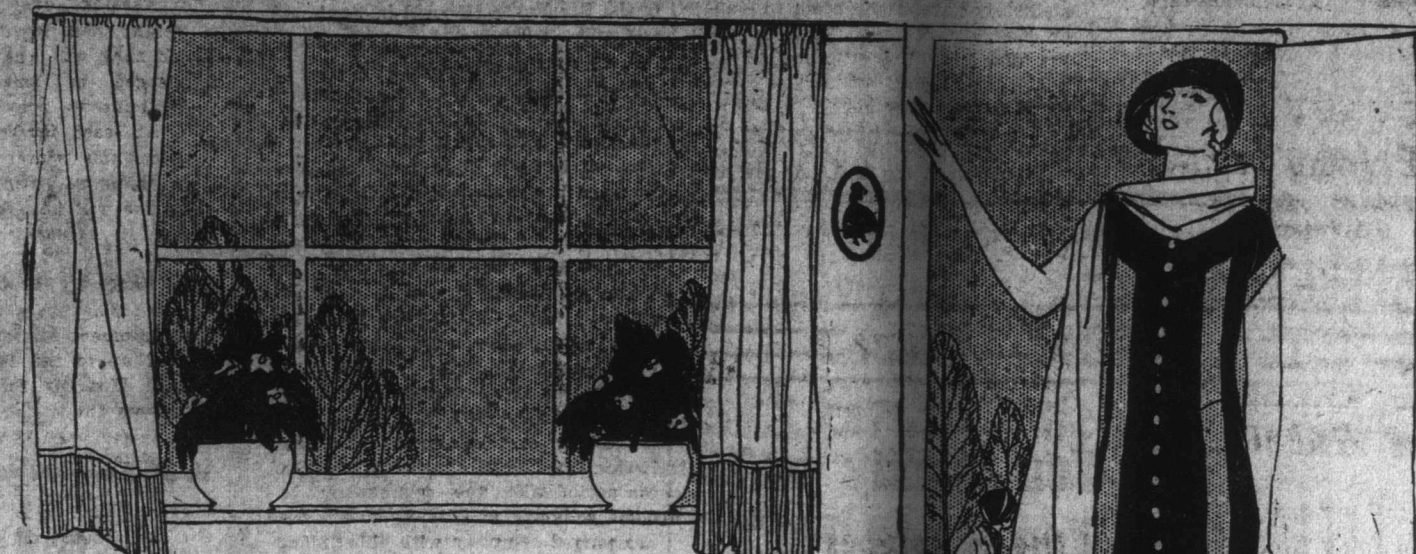
**New Fall MILLINERY**

**Chic Models.**

In pretty Bonnet and Touque shapes, in assorted shades of Velvet and Silk; nicely trimmed with ribbon and velvet. Reg. \$4.30 each for **\$4.30**

**Child's Plush Caps.**

Black Plush Caps, round shape, can be turned up or down, finished with Black corded ribbon and bow. Reg. \$1.20 each for **\$1.20**



**Beautiful Dresses New Styles--Low Prices**

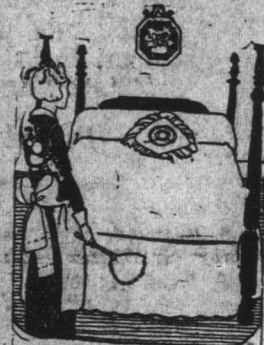
**Serge and Maracain Dresses for \$6.00**

Serge and Maracain Dresses, straight line effect, round neck, elbow sleeves, nicely finished with silk braid and fancy ornament at belt; shades of Navy, Nigger, Light Brown, Mole, Sage and Grey. Reg. \$8.75 each for **\$6.00**

**Maracain Dresses Special for \$8.75**

Wool Maracain and Fine Serge Dresses, long waist effect, with narrow girde, finished with metal buckle; long cross over collar, and vest of self material, three quarter length sleeve bound with silk braid; shades of Navy, Brown, Grey, Sage, Mole and Black. Reg. \$9.75 \$9.50 each for **\$8.75**

**Household Needs Lowly Priced**



**Ripple Bed Spreads.**

White Bed Spreads, made of all pure cotton in neat rippled effect; sizes 72 x 90; hemmed; these require no ironing. Reg. \$3.35 each for **\$3.15**

**Damask Table Covers.**

Of a superior quality Damask, in pretty designs; splendid finish; sizes 72 x 72. Reg. \$4.00 each for **\$3.55**

**Table Napkins.**

Made from highly finished White Damask, in very neat designs; hemmed; of a generous size. Reg. 45c. each for **39c.**

**Figured Flette.**

Pretty designs, in shades of Pink, Hello, Peach and Cream; ideal for Kimonos and Dressing Jackets; 36 inches wide. Special per yard **52c.**

**Winceyette.**

36 inches wide; shades of Lemon, Pink, Sky, Cream, White and assorted pretty stripes, suitable for night or day wear. Special per yard **41c.**

**Axminster Hearth Rugs.**

Beautiful designs in Oriental and other colorings; plain ends; size 36 x 63. Reg. \$6.30 \$6.75 each for **\$6.30**

**Tapestry Hearth Rugs.**

An inexpensive Rug, of a good quality, in pretty designs and colorings; size 27 x 52; plain ends. Reg. \$2.50 each for **\$2.32**

**Tapestry Stair Carpet.**

22 1/2 inches wide, of a good quality in pretty designs and colorings; will give excellent wear. Reg. \$1.55 yard for **\$1.40**

**Eden Cloth.**

Suitable for pyjamas; 23 inches wide, in pretty stripe effects. A very special bargain. Special per yd. **21c.**

**Seasonable HOSIERY**

**Cashmere Hose.**

Women's all Wool Cashmere Hose; colors of Light and Dark Grey, Fawn, Mole, Champagne and Brown, seamless fashioned leg, double heels and toes; elastic tops; sizes 9 to 10. Regular \$6c. pair for **55c.**

**Women's Hose.**

Colored Cashmere Hose, in shades of Light and Dark Grey, Brown, Mole and Fawn; plain and assorted ribs, seamless fashioned leg; garter tops; sizes 9 to 10. Reg. \$1.00 pair for **90c.**

**Silk and Wool Hose.**

Women's Silk and Wool Hose, shades of Grey, Fawn and Black; double heels and toes, suspender tops, improved shape; sizes 9 to 10. Reg. \$1.40 pair for **\$1.27**

**Women's Cashmere Hose.**

Grey only, neatly embroidered, seamless fashioned leg, double heels and toes, improved shape, wide garter tops; sizes 9 to 9 1/2. Reg. \$1.85 pair for **\$1.67**

**New Fall GLOVES**



**Men's Gloves.**

Grey Suede, Silk lined, for business and informal wear, dome fastened; all sizes. Reg. \$3.00 pair for **\$2.50** Reg. \$3.65 pair for **\$3.05**

**Women's Kid Gloves.**

Fine quality Kid, 2 dome fastened, all sizes; Dent's make. These are exceptionally good value. Reg. \$1.30 \$1.45 pair for **\$1.30**

**Women's Driving Gloves.**

Made from real Nappa Kid, in a pretty Tan shade, 2 dome fastened; all sizes. Ideal for Fall wear. Reg. \$1.75 pair for **\$1.57**

**Women's Suede Gloves.**

Genuine Suede, shades of Grey and Brown, dome fastened; all sizes; dressy looking and will give satisfactory wear. Reg. \$2.25 pair for **\$1.89**

**Fabric Gauntlets.**

Colors of Grey, Brown, Chamis and White, special suede finish, wrist strap; all sizes; very stylish. Reg. \$1.85 pair for **\$1.66**

**Beautiful New Ribbons**

**Silk Ribbon.**

Corded Silk Ribbon; 6 inches wide, in pretty shaded effects; colors of Flame, Cerise, Green, Rose and Brown; suitable for millinery purposes. Reg. 60c. yard for **49c.**

**Flowing Veils.**

A wide selection of New Flowing Veils, 48 inches long, 18 inches wide; shades of Grey, Light Blue, Dark Blue, Red, Brown, Fawn, Cream and Black; silk finish. Reg. 95c. each for **80c.** Reg. \$1.40 each for **\$1.20**

**"Felix" The Film Cap.**

Appearing exclusively in Pathes Eye and Everybody's Film Review. Made of Silver and Black Enamel, about one inch long, a novel and attractive brooch. Special each **23c.**

**Lacquered Ribbon.**

A pretty assortment of new Lacquered Ribbons, 2 inches wide; shades of Cerise, Navy, Orange, Fawn, Blue and Jade; ideal for hat trimming. Reg. 50c. yard for **47c.**

**Knitting Silk.**

These are beautiful silks, ideal for knitting into sweaters, scarfs, etc. for Christmas gift giving; shades of Lavender, Orange, Champagne, Fuschia, Coral, Jade, Rose, Violet, Apricot, Emerald, etc.; 4 oz. hanks. Reg. \$1.25 hank for **\$1.10**

**Hat Coverings.**

Very pretty Hat Coverings, 18 inches wide, showing the newest effects in Oriental shades, suitable for Fall and Winter. Reg. \$2.00 yard **\$1.79**



**Collar and Cuff Sets.**

White Linen Round Collar and Cuff Sets, neatly embroidered in pretty Oriental shades. Reg. 85c. set **71c.**

**Special Value in Men's Overcoats**



**New Coats.**

Men's Single Breasted heavy Winter Overcoats, all wool material, made in England; cut on the easy lines so smart for Fall and Winter. These Coats combine both style and comfort, lined across shoulders, with patch side pockets; assorted sizes. Reg. \$30.00 each for **\$27.30**

**Boys' Suits.**

Rightly fitting Suits, in a selection of splendid looking Tweeds, suitable for school wear, 3 Button Coat, Pants lined throughout, to fit ages 8 to 14 years, and extremely well tailored. Reg. \$9.10 ea. for **\$8.20**

**The Royal Stores, Ltd.**



## In the Realms of Sport

### ANOTHER BASEBALL SCANDAL.

Jimmy O'Connell Former Pacific Coast Star Confessed to Bribery.

NEW YORK, Oct. 2. Jimmy O'Connell, Giant outfielder, was expelled by Baseball Commissioner Landis last night after he had confessed he had offered a \$500 bribe to infielder Heinie Sand, of the Philadelphia Nationals, to throw last Saturday's game. To-day he declared he had been made the goat and that other members of the New York team were the instigators of the bribery plot. Action was taken by Commis-

sioner Landis on information furnished by Heinie Sand, of the Philadelphia National League Club. Sand stated that on September 17th O'Connell had offered him \$500 to throw the game between the Giants and Phillies played in New York on that day. Sand refused the offer and immediately gave information to Manager Fletcher of the Phillies who brought it to the attention of Commissioner Landis.

### BILLIARD TOURNAMENT.

Members of the M.G.C.A. are mak-

ing preparations to start their fall activities with an handicap billiard tournament in which about 40 members will take part. The prize is a splendid one with case presented by J. Ashcroft and Sons Ltd. The billiard table is at present being re-clothed. To-night an auction forty-five card tournament is being held in the rooms. Tea will be served at the close.

### BOXING.

Is the Big Purse Doomed in England? (By JIM DRISCOLL, Retired Feather-weight Champion of the World.)

Whilst some people are saying that the big purse in this country is doomed—and I dare say it will be for a time—it is as well to point out that America is not so full of golden eggs either. There are signs that the boom in the States has also subsided, and the shoal of boxers who went in search of the dollars will soon be amongst us again. I have been told that Harry Mason, European lightweight champion, is packing his trunk preparatory to returning for a match at Fremantle, whilst Fred Archer is another with thoughts of home. Frank Moody has probably reached the period when the gymnasium becomes a bogey, and Danny Frush, who has parted company with his manager, is kicking his heels in New York with small prospects of a match there in the near future. Before leaving Paris Frush declined a £2000 purse for a match with Mascart, and I cannot imagine why Johnny Brown, the European bantam champion, was drawn to the States by domestic ties—he married an American—but his stay out there has so far not brought him any dollars. They will all be coming home soon, and then we shall witness another boom in England, because promoters will be found wherever the public want the matches. The return from South Africa of the Aldgate flyweight, Johnny Brown,

### Means a Belt Match

soon after the National Sporting Club re-opens, for he will prove an attractive challenger when Elky Clark is asked to defend his title. Brown, however, will first appear at Fremantle. Another suggested match will create much surprise. It is a fourth meeting of Kid Lewis and Johnny Basham, and I gather that a purse has been offered for it by a committee on behalf of Newport Hospital. Basham is a native of that town, so that although he has been on the shelf for some time, he will be a big drawing card. Allowing for slight "depreciation" of Lewis, an interesting bout can be looked for. Lewis has been in Lancashire for the past week, and I understand he is there rehearsing for revue. The match is in the negotiation stage, but I would like to see it arranged. Turning back to affairs in America, I would like to say a word in regard to Mr. Tex O'Rourke's visit to the States with the two heavyweight novices, Leslie Price and Billy Prestage. To me it seems absurd to attempt to make international fighters of this pair before they have mastered the A.B.C. of the business, and the adventure is likely to do a lot of harm to the prospects of the young fellows. What I saw of them left me in doubt as to their lack of ability, but each possessed a splendid asset—pluck.

### ROGERS HORNSBY ESTABLISHED TWO WORLD'S RECORDS.

Led League For Five Consecutive Seasons And Had Mark Of 488 This Year.

ST. LOUIS, Sept. 29.—Rogers Hornsby, Cardinals second baseman, to-day took a place beside the greatest hitters in baseball history. In the season closed here yesterday, Hornsby established two new records, one in batting average and the other in leading his league for the fifth consecutive season.

Hornsby finished with 227 hits in 142 games, making a season's average of .4231, four points above George Sisler's mark of two years ago. Hornsby failed in his effort to lead the league in runs scored. He tallied only once in the double header yesterday and thus raised his total to 121, which ties with Frankie Frisch, of the New York Giants.

### RAMSAY, OLYMPIC STAR, ASSURED OF BIRTH AS PRINCE.

TON ICE COACH.

PRINCETON, N.J.—(United News).—W. B. Ramsay, of Toronto, a member of last year's Canadian Olympic championship hockey team, was confirmed as the hockey coach at Princeton this year by the Athletic Association.

### OLD COUNTRY FOOTBALL.

LONDON, Sept. 29.—(Can. Press).—Football games played to-day resulted as follows:

### ENGLISH LEAGUE.

First Division.

Bury 1; Sunderland 2.

Third Division—Southern Section.

Methyrs Town 1; Newport City 0.

### THE SCOTTISH LEAGUE.

First Division.

Aberdeen 3; Queen's Park 1.

Celtic 3; Cowden Beath 1.

Rangers 4; Hearts 2.

Third League 1; Patrick T. 2.

Fourth League.

Northampton 2; South Africans 3.

RUDDY.

Gloucester 3; Cinderford 7.

Lincoln 3; Tranterham 2.

Aberthillery 3; Brigid 6.

Watsonians 28; Millhead High School 3.

Harwick 5; Glasgow Wacoa 33.

Blackpool 2; Wolverhampton W. 4.

Bradford City 1; Port Vale 1.

Chelsea 2; Crystal Palace 2.

Derby County 1; Barnsley 1.

Hull City 3; Fulham 0.

Leicester City 3; Oldham 0.

Manchester United 2; Wednesday 0.

# KNOWLING'S

## SPECIAL ATTRACTIONS

IN OUR

# Boot & Shoe Dept

## Slashing Reductions on Discontinued Lines.

Here is a collection of

### WOMEN'S LACED BOOTS

got together including Black Vici Kid, and Brown Calf, McKay sewn and Goodyear welted, medium pointed toes, Cuban heels. Sizes 2½, 3, 3½, 4, 6, 7 and 8.

Priced to Move

## 98c.

These Boots usually sold at Five to Eight Dollars a pair.

•2.98

### WOMEN'S SUEDE SHOE BARGAIN

In Black, Brown and Grey. Regular 4.25.

Priced to Move Quickly

2.98

### WOMEN'S NAVY FELT BEDROOM SLIPPERS.

Sizes 5 and 6 only. Chrome Leather Soles.

### CHILD'S 9 IN. LACED BOOTS

Black and Brown Kid, Brown and Box Calf Leathers. Sizes 6 to 11. Regular 3.50 and 4.50.

Priced to Move

1.98

### WOMEN'S TAN KID BOUDOIR SLIPPERS

Silk Pompom and thin flexible leather soles; leather low heels. Regular 2.80.

Priced to Move

1.38

## 75c

### CHILD'S Patent Vamp White Kid Top BUTTONED BOOTS

Sizes 5½ to 8. Regular 2.20. Priced to Move

1.15

## 1.98

### WOMEN'S SHOE BARGAIN

This is another lot of Shoes assembled together including Kid Pumps, Kid Oxfords, Brown Strap Shoes. All sizes in the lot. Discontinued lines.

Specially Priced to Move

## 1.98

### MEN'S KHAKI HOUSE SLIPPERS

Felt and leather soles and heels. Reg. 2.40.

Priced to Move

1.98

### MEN'S Box Calf Blucher BOOTS

Sizes 6, 6½, 7 and 7½. Regular 5.00.

Priced to Move

2.98

### MEN'S TAN CALF BOOTS

Kid lined, two full soles to heels; rubber heels.

5.30

### MISSIS' BROWN BUTTON BOOTS

Solid leather soles and low heels, Sizes 11 to 12. Regular 4.40.

To Move

## 1.89

### CHILD'S KID BOOTS

Tan top; laced, leather soles and heels. Sizes 3 to 5. Reg. 1.55.

Priced to Move

## 1.15

## 1.38

### Women's Felt Slipper Bargain

In Grey and Khaki, Felt and Leather soles. Reg. 2.30. Specially Priced to Move

## 1.38

### WOMEN'S BATH SLIPPERS

Regular 1.40. To Move

50c.

### BOYS' Kid Vamp Patent Quarter House SLIPPERS

Regular 2.20

To Move

## 75c. pr.

### BOYS' KID ROMEO SLIPPERS

Sizes 2 to 5. Reg. 2.50. Priced to Move

## 1.25

### GROWING GIRLS' BOOT BARGAIN

Black Gun Metal and Kid Bals, low heels; Medium toes. Sizes 2½ to 5.

Priced to Move

2.18

### MEN'S TAN CALF BOOTS

Solid leather soles and rubber heels

4.50

### BOYS' BROWN CALF BOOTS

Solid leather soles and rubber heels. Sizes 6 to 10 . . . 2.50. Sizes 11 to 13 . . . 3.40. Sizes 1 to 5 . . . 3.90

# G. KNOWLING LTD.

## The "KODAK" Store

Sells You Quality and Gives You Speed FREE

Do you get the very best results from your Snapshots all the time? You do if you let the KODAK STORE develop and print them for you, because so exceptionally up-to-the-minute are their printing and developing methods and equipment, so efficient are their assistants (you see they handle far more films than any one else in the city, and they're developing and printing only, all the time) that while they can, and do, give you a 24-hour service, no detail of quality is lacking. Every print from every negative is accurately and perfectly finished. When the KODAK STORE develops your prints it does not sacrifice quality for speed, it combines the two, and gives you—perfection.

## TOOTON'S, The "Kodak" Store

## "HAIG"

The New Rubber Boot for Men and Boys. All Live Rubber.

Wholesale Price List on Request.

F. Smallwood, The Home of Good Shoes, 218 & 220 Water St.

Sole Agents for "Haig" Rubbers in Nfld.

## Paint This Fall

AND SAVE REPAIRS NEXT SPRING.

Now's the time. Obey the Fall Painting Impulse! WE STOCK EVERYTHING IN THE PAINT LINE. RAINBOW PAINT—IN ALL SHADES For Inside and Outside Work—Also, GOOD ENGLISH & AMERICAN BRANDS

We carry one of the BEST Lines of BRUSHES made. Prices ranging from 10c. up. All set in rubber.

We offer a Special 10 p.c. Discount for Cash during the first two weeks of October.

All cash orders received before October 15th, will be subject to this discount.

W. & G. Rendell, Water St., East.



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75c.  
\$1.25  
\$1.50

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oct3,61,ec

WALL PAPERS! WALL PAPERS! Ladies have travelled all over Town seeking wall papers and have come to the conclusion that our Papers are the best values. We have Papers for every room.

THE WEST END BAZAAR. oct3,31. 51 Water Street West. MINARD'S LIVERY FOR DIS. TERTER.

### A Chance in a Lifetime.

House with 8 rooms, water and sewerage and electric light; large concrete cellar; freehold; good locality. \$2,000.00 gives you a clear title.

J. T. DOODY. Phone 103, 426 Water St. West. aug3,1f

MAGISTERIAL ENQUIRY.—The magisterial enquiry into charges preferred against Sir Richard Squires, was continued yesterday afternoon, when the evidence of Mr. F. C. Barrett, Auditor-General, and Mr. W. R. Warren, was taken. This concluded the case for the Crown. This afternoon all witnesses will be summoned and their evidence read over and sworn to.



RICHARD HUDNUT THREE FLOWERS TALCUM

Your choice of the most famous and most popular talcums is now available in a new and beautiful package.



**Fishing Plant Destroyed at St. Anthony**

A message from St. Anthony to Inspector General Hutchings received yesterday, states that the fishing premises owned by Benjamin Feant, more of that place had been destroyed by fire with all its contents, included in the property destroyed was four cod traps and provisions. The fire loss is estimated to be about \$3,000.

**EXPRESS DELAYED SEVERAL HOURS.**—Due to the burning of a car of a west bound freight near Glenwood yesterday, the incoming express which was due to arrive at 6 o'clock, was delayed and did not reach town until 11.15 last night.

**Magistrates Court**

A drunk was discharged. A taxi driver appeared before court this morning charged with two offences: (1) drunk and disorderly, while in charge of a motor car, (2) assaulting Constable O. Pitcher. The case was not ready to be proceeded with, and was postponed until tomorrow morning. In the meantime the accused was released on his own recognisance in the sum of \$100. A seaman belonging to Sweden charged with vagrancy, was remanded to the lockup. A seaman, resident of Water St. West, drunk, was discharged. A 37-year-old laborer, given in charge by his mother for being drunk and disorderly in her home was given a caution and was allowed to go. A civil action for wages taken by a man named Smith against Messrs. St. George and Godden, contractors of pulpwood at Chapel's Cove, occupied the attention of the court for some time. Judgment will be delivered in a few days.

**New Accounting System**

FOR POSTS AND TELEGRAPHS.

We learn that Postmaster General Woodford is introducing a new accounting system in his department. The change from the present system will, it is thought, be much more convenient for officials and better for the department. The Postal Post Department will come directly under the control of the Customs. It is understood that certain changes in officials will also shortly be made. Superintendent Stott, of the Postal Telegraphs, who has been forty years in the service, has been given leave of absence to recuperate his health. His assistant, Mr. Vetch, is now in full charge of the department.

**Obituary.**

**BEATRICE (JEAN) NIXON.** Sadness has been cast over the home of Mr. and Mrs. George Nixon 37 Power Street, through the death of their dearly beloved daughter Beatrice (Jean) which occurred on Wednesday afternoon at 4 o'clock after a very short illness. Two weeks ago (Jean) in the flower of her youth was enjoying perfect health. Suddenly, she was stricken down with a severe illness which developed into Meningitis, and despite the best medical attendance she gradually grew worse and passed away quite calmly at her late home. She was a general favourite in her school, and her comrades and teachers alike will greatly miss her. Besides her father and mother, she leaves to mourn two sisters and five brothers to whom the sympathy of many will go out in their time of sorrow. The funeral took place this afternoon.

Another large importation of

**Ladies' and Misses' HATS**



English and American

We have no hesitation in asking you to see them immediately. The styles are of course the very newest and the shapes decidedly smart. Those who consider cost—and who doesn't?—will find the reasonable price an added inducement.

*Ayre & Sons*

oct. 6

**A Record Bargain!**

While assorting and arranging the stock taken over from the U.S.P. & P. Co., and to make room for a large New Stock to arrive

**We Offer During the Month of October**

A SELECTION OF THE FAMOUS

**"COLUMBIA"**

**Records Below Cost**

- 75c. Record for 49c.
- \$1.25 Record for 75c.
- \$1.50 Record for 99c.

— Also, —

**A Few "Grafonolas"**

Table and Cabinet Styles AT GREATLY REDUCED PRICES.

Make your Selection early.

**DICKS & CO., Ltd.,**

Sole Agents for Newfoundland.

oct. 6, 1924

for slight indigestion have handy a package of **LIFE SAVERS** they help relieve

at all stores **GERALD S. DOYLE, Distributor.**

**NOTICE.**

In the matter of the Companies Act, and in the matter of the F. B. Wood Co., Ltd.

Notice is hereby given that the creditors of the above named Company which is being voluntarily wound up, are required, on or before the ninth day of October Anno Domini one thousand nine hundred and twenty four, being the day for that purpose fixed by the undersigned, to send their names and addresses, and the particulars of their debts or claims, and the names and addresses of their solicitors, if any, to William H. Christian, Public Accountant, Royal Bank of Canada Building, the Liquidator of the said Company, and, if so required by notice in writing from the said Liquidator, or by their solicitors to come in and prove their said debts or claims at such time and place as shall be specified in such notice, or in default thereof they will be excluded from the benefit of any distribution made before such debts are proved.

Dated this eighth day of September, A.D., 1924.

**BLACKWOOD, EMERSON & WINTER,** Solicitors to the above named company.

If you buy fresh spices and grind them in a small mill at home as used, your pickles and relishes will have a finer flavor.

**NEW SWEATERS AND JERSEYS for MEN AND BOYS**

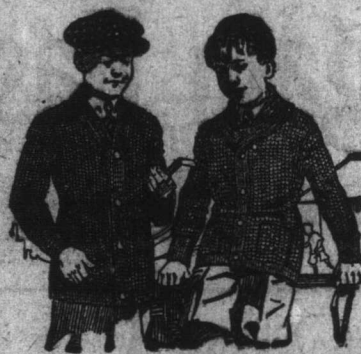


**Men's Sweater Coats** 2.70, 3.50, 6.00, 8.00 and 8.60 each  
All sizes and different colors; the most comfortable to work in, and can be worn under a coat. Military or roll collar. **SPLENDID VALUES.**

**Sweaters and Pullovers, assorted colors, 2.40 each**

**Our Men's Blue Jerseys**

are of such an excellent quality, that almost in every case the customer buys one. **VALUE SPEAKS.** Prices range from \$2.40, \$2.70, \$2.95, \$3.70, \$4.00, \$4.20 to \$5.00 each.



We have held the reputation of keeping the best quality in this line of Goods for many years, but our display this season in

**Boys' Sweaters and Jerseys**

are even better **VALUE** than ever. Sizes from 22", 24", 26", 28", 30" and 32 inch chest.

**I am the HAPPY GROCER**  
Read what I say every week

If you want to see fine, appetizing **Groceries, Fruits and Vegetables**

we are extending to you an invitation to come to Our Store.

Cranberry Sauce. Red Currant Jelly.

Black Currant Jelly. Calf's Foot Jelly.

**Fresh Partridge Daily**

Corn Flakes.	<b>BREAKFAST</b>	Corn On Cob.	<b>DINNER</b>	Jellies.	<b>TEA</b>
Cream of Wheat.		String Beans.		Jams.	
Puffed Rice.		Sugar Corn.		Custard.	
Grape Nuts.		Green Peas.		Jelly Cream.	
Force.		Asparagus Tips		Blanc Mange	
Roman Meal.		Parsnips.		Powder.	
Post Toasties.		Beets. Soups.		Cream Crackers.	
Scotch Oatmeal.		Carrots.		Cream Cheese.	

**What You Want in a ROOFING**

is a grade that is Fire, Water, Acid, Gas and WeatherProof, and NOW is the time to apply it.

**SUPERCOTE**

A super grade, Asbestos Covering for Metal, Gravel, Felts, or any Composition Roofs. Brush applied. Semi-Plastic, Indestructible. A Supercote roof is equal in thickness to ten coats of ordinary roof paint. Cheaply and easily applied. Elastic, it expands and contracts with every change of weather, therefore will not run, crack or split away from surface.

\$15.00 per 5 Gallon Tin.

**GRANATITE**

A liquid roofing used on the largest factories in the United States and Canada. Has all the necessary resistance to hard wear that is looked for in a good roofing.

\$8.50 per 5 Gallon Tin.

Tar Brushes . . . 55c. ea.  
Trowels . . . 20c. & 30c. ea.  
Latite Slate Shingles

\$11.00 per Square.

**PROTEX PLASTIC**

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6.50 for 25-lb. Tin.

**BOWRING BROTHERS Ltd.**

oct. 6



**Lord Darling's  
"Musings on Murder"**

A CORRESPONDENCE OF CAPITAL PUNISHMENT.

**"THINK OF THE VICTIM."**

From SIR MACKENZIE D. CHALMERS, K.C.B., Permanent Under-Secretary for Home Department, 1903-8.

Many years ago a preacher at Oxford advocated the infliction of capital punishment on the ground that it put the condemned man in an excellent frame of mind for receiving clerical admonition. Most people would say that capital punishment should be maintained, primarily at any rate, in order to strike terror into prospective murderers.

Anyone who has been present in court when sentence of death is pronounced can judge for himself of the effect it produces on those present.

I have had the advantage of seeing a murderer committed. From the extracts quoted by Lord Darling from the book by the Warden of the Sing Sing prison, I am inclined to doubt whether the Warden has had the benefit of this experience.

I was in Paris in 1871 during the Commune, and I saw a respectable-looking man brutally murdered by Communists in the Place de la Bastille. Since then my sympathies have turned rather against murderers and in favour of their victims.

It would be well, I think, if in murder trials, the body of the victim was treated with some preservative and produced in court. If the people in court had to look for a couple of days at the corpse delicti, e.g. a girl with her throat cut or her head battered in, there would be less mawkish sympathy for her cruel murderer.

**PREVENTING MURDERS.**

From MISS WINIFRED GRAHAM (Mrs. Theodore Cory), the Author.

I am much struck with Lord Darling's clever article against the abolition of capital punishment for murder. The chief point appears to me to be embodied in his idea that many murders have been contemplated than committed, simply because the criminals also contemplated capital punishment.

And why should not the penalty be paid by one who has inflicted death on another? This discussion comes with peculiar acuteness to-day when that arch-criminal Mabon has received his due reward for his Crumbles atrocities.

It is a beautiful thought that the dying summer roses blotted out the 'furious tears of one who has been so often compelled to pronounce the terrible death sentence.

Murders are usually preceded by lesser crimes, as in the case of Peace, whom Lord Darling alluded to. I feel specially interested in that burglarious murderer, since it is family history that he attempted to enter my old home on the river, from which I now write. I imagine if his earlier crimes had been adequately punished the victimised policeman might not have been murdered.

Yes, I quite agree with Lord Darling that the Warden's arguments in favour of abolition are absolutely inconclusive.

**THE EXECUTIONER.**

From MISS F. TENNYSON JESSE (Mrs. H. M. Harwood), playwright and author of "Murder and its Motives."

In his brilliant article Lord Darling makes it clear that he approves of capital punishment for the baser forms of murder—prepared, premeditated crime.

I would go even further and say that as long as we have capital punishment at all, its scope might be extended to include, not indeed, all the murderers, for there can be homicides that fall short of the utmost culpability but criminals guilty of persistent cruelty and men who attempt, even unsuccessfully, to wreck a train.

Certain people leave the world the better for their absence. Yet I am against capital punishment—not for the sake of the criminal, but for the sake of the executioner. Like slavery, which did more harm to the masters than to the slaves, so capital punishment degrades the man who inflicts it and the community behind him.

For it is not the hangman alone who pulls the bolt of the drop—it is all of us behind him. Awful as are the agonies suffered by the condemned man in the weeks between his sentence and its fulfilment, it should yet be more awful to reflect that these agonies are knowingly inflicted by the law and the consenting community. It should be more awful—but we are not yet advanced thus far.

I look forward to the day when capital punishment will die a natural death, because there can no longer be found anyone to inflict it. But then we shall probably be so improved that no one will commit murder. But meanwhile—

**THE BEST DETERRENT.**

From the Hon. STEPHEN COLERIDGE, M.A., Clerk of Assize, South Wales Circuit.

I am afraid I am quite without the wit to "comment" as you suggest that I should, on Lord Darling's elo-

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If they were perfects you would pay \$1.90, being soiled we offer them for  
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Slightly Damaged. Values up to \$15.00  
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All Sizes  
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A mixed lot. Take your choice at  
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In Hats we are prepared as never before to serve you. For the past two weeks we have opened, almost daily, New Shipments, and we now have over 1500 HATS IN OUR STORE. Before going elsewhere come here, get our prices and SAVE!

**Felts! Felts! Felts!**  
NEWLY ARRIVED.  
OVER 500 TO SELECT FROM, AT  
**2.38, 2.89, 3.25, 3.90**  
Black and other Colours.

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**A Special Line of High Grade Hats**  
The models well-dressed women want for Fall and early Winter wear. The Directoire, the upturned Sailor, the little brimless Hats, the kind you pay \$12.00 for elsewhere. Here they are—  
**\$7.98**

**Coats! Coats!**  
Wonderfully smart models, handsomely trimmed, in all sizes for Misses and Women, including many extra sizes.  
**10.98, 14.98, 22.50**

dred and twenty-seven of these were born in Italy, and he says that this is specially significant in view of the very low homicide rate in Italy, where capital punishment has been abolished for more than 80 years. The author concludes from this that the death penalty is not effective.

It is impossible satisfactorily to answer such an argument without having all the details and facts which these statistics represent. Lord Darling humorously answers it by entire and ridicule, and does so effectively; but the real answer is that the 127 Italians, who no doubt left their country for their country's good, were probably men wanted by the police in their own country and had gone to the State of New York to escape justice; or they may have been released from gaol to serve in the war, or for some similar purpose.

Of course, there is the further answer that Italians, in a great crowded, modern, up-to-date State like New York, especially in the cities where Italians work, would be more likely to be brought into those surroundings where murders are likely to be committed than in the quaint pastoral scenes around their homes on the Tuscan Hills.

In all communities the inhabitants are more or less subject to ordinances which, whilst curtailing their actions for the good of the community, at the same time have fixed penalties for the violation of these ordinances. One of these is the death penalty for taking human life when there is no justification and where at the same

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- Tea, very good, lb. . . . . 45c.
- Sugar, Gran. lb. . . . . 8 1/2c.
- Butter, Best Creamy, lb 34c.
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- Currants, cleaned, lb. . . . 12c.
- Biscuits, Pilots, lb . . . . 15c.
- Biscuits, Sodas, lb. . . . . 15c.
- Beans, Pea, lb. . . . . 8c.
- Peas, Green, large, lb. . . . 10c.
- Milk, Pet, tin . . . . . 16c.
- Potatoes, new, gal. . . . . 15c.
- Beef, very choice, lb. . . . 13c.
- Pork, finest family, lb. . . . 16c.
- Tongue, lunch, lb. . . . . 50c.
- Beef, cooked, lb. . . . . 25c.
- Onions, new, lb. . . . . 6c.

**J. J. ST. JOHN.**

Duckworth St. & LeMarchant Road.

MINARD'S LINIMENT FOR HEAD-ACHES.

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**\$847.50 for \$120.**  
A prominent merchant of the second city, who suffered a serious disability last spring and was confined to hospital, has just received our Settlement Cheque of \$847.50 for his four months' disability, at a total cost to him of \$120.00.  
It's better to have it always and NOT want it, than want it once and NOT have it."  
**U.S. FIDELITY & GUARANTY CO.**  
J. J. LACEY, SFLD. GENERAL AGENT.

**THE RIGHT TO LIVE.**  
From Rt. Hon. LORD MORRIS, K.C., ex-Prime Minister of Newfoundland.  
Lord Darling strikes a blow at that mawkish sentimentality which very often fills our souls with heroes.  
Corvantes laughed Spain's chivalry away. Chivalry in some departments of life is admirable, but it too often degenerates into insipid, sickly sentiment. By a trenchant pen, knowledge of his subject, with wit and satire, Lord Darling has annihilated the arguments of the Warden of Sing Sing prison, set forth in a recent treatise entitled "Man's Judgement of Death, being an Analysis of the Operation and Effect of Capital Punishment, Based on Facts, Not Sentiment."

The general proposition which the from murdering. In support of this author of this extraordinary book proposition he points out that from starts out to prove by the statistics December, 1899, to October, 1923, 458 he has collected and collated is that persons have been sentenced to death capital punishment does not deter men in the State of New York. One hun-

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**GRAVENSTEIN APPLES**  
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**Always fresh**

because they're wrapped in tissue lined foil—in the "Slide and Shell" package they cannot get crushed—on all occasions GEMS are the most popular cigarettes.

**Positively none better**

*Imperial Tobacco Co.*

David Rarle, S.H., H.M.A.S. "Adelaide," British Special Service Squadron.

Topsall, September 17th, 1924.

writes:—

"Since leaving Australia, of which place I belong, I have never yet smoked cigarettes equal to those of your manufacture."

**Lord Darling's "Musings on Murder"**

(Continued from page 16.)  
times the murderer is, in the eye of the law, responsible for his acts.

I have never been influenced very much by the argument that capital punishment can be defended merely because it is a deterrent, a preventive of further murders, nor do I think it would be just to take a man's life in order that the community might benefit by creating an abhorrence for the crime.

The community, it is true, does benefit; it is a deterrent to a certain extent, but the real justification of capital punishment for taking life is as a penalty for the offence committed against the individual or, if you like, a member of the community.

A citizen has the right to live; it is the great gift of God. It is his for his own enjoyment and that of his family and friends, and the party who deprives him of this without legal excuse or justification must pay the penalty, which is death—the same penalty as he himself has administered.

It does not lie in the murderer's mouth to complain as to whether the infliction of the penalty serves its end or purpose. That is not for him to question. Enough that there is an implied contract between him and the man he kills that he shall atone for his crime by the surrender of his life.

We are not concerned with the harshness of the penalty; it is, like most penalties, self-imposed and self-inflicted. The penalty only attaches where we commit the offence. An eye for an eye, a tooth for a tooth, means nothing more than that, if we take a man's eye or his tooth, the penalty is our eye or our tooth. Capital punishment is an extension of this principle.

In every age the principle of capital punishment has been questioned, but the overwhelming consensus of mankind has invariably favored its continuance. Great authorities like Bentham and Romilly have held that capital punishment is the only means of dealing adequately with the crime of murder.

**A PROPHECY.**

From Major the Hon. CHRISTOPHER W. LOWTHER, who, as M.P., introduced various Bills to limit and abolish capital punishment.

Nearly all the arguments in favor of capital punishment have been abandoned by its apologists except that relating to its deterrent effect. Mr. Lawes, the warden of Sing Sing prison, and also president (in 1923) of the American Prison Association, sets out to prove by statistics in his book "Man's Judgment of Death" that the death penalty is not the deterrent to murder that it is commonly supposed to be. I think that impartial readers will agree that Mr. Lawes has succeeded in his object.

There is undoubtedly an ever-increasing public aversion to executions, and it is reasonable to anticipate that within a short space of time capital punishment will be abolished in this country, as in many other European nations.

I fear that Lord Darling will then be deprived of a subject for jest and question. There will, however, probably still remain legal penalties, distressing to the relatives of those concerned, which may provide material for merry musings.

**PREVENTION.**

From Lieut-General SIR ROBERT BADEN-POWELL.

In the discussion on capital punishment a rather fundamental point seems to me to have been generally overlooked.

Personally, I should support the death penalty more whole-heartedly were greater discrimination exercised in its infliction, so as to ensure the noose going on to the right neck.

In the majority of cases of murder the murderer is made the scapegoat for others equally guilty. He was born into the world with the propensities and abilities of the average child. The people who deserve to be hanged are the parents who neglected their responsibility to give him a right and healthy mind in a healthy body, the teacher who gave him instruction in the three R's instead of education in character and self-control, the minister who omitted to implant in him the practice of his religion, and the newspaper editor who developed his morbid and salsacious tastes by pandering to them.

It is true it makes for economy in lives if only one person is made to suffer, and therefore there is something to be said for limiting capital punishment to the actual individual who committed the crime; but in the eyes of some this seems somewhat of a cheapskate kind of economy; and one can quite see their point in advocating that at least a fine—if not something in the nature of boiling oil—should, in justice, be meted out to those on the above list of scapegoats before the fact.

It is the question of prevention, rather than that of cure or deterrence, that is important. Prevention of crime lies in the building of fine manly character, and that is what we are out for in the Boy Scout movement.—Evening News, Sept. 5.

**MINARD'S LINIMENT FOR DISTEMPERS.**

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Our Ladies' Suede Oxfords for Fall and Winter wear are now ready. A splendid showing of Suede Oxfords of unusual merit.

THE PRICE--It's the Shoes at the price that tell the story of value--prices count for nothing, until you see the Shoes.

- LADIES' GREY SUEDE 1-STRAP--Low rubber heel..... Price \$3.75
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We also have a range of new FALL SUEDE OXFORDS, at \$6.50, \$6.75, \$8.00 up to \$10.00 per pair, in many handsome designs.

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<b>BROWN SUEDE SHOES</b> with Black Patent trimming, rubber heels. All sizes. Value \$4.00 <b>\$2.45</b>	<b>VICI KID SHOES</b> Strap and Lace Models, rubber heels; very stylish. Value \$3.25 Now <b>\$2.98</b>	<b>PATENT LEATHER BLACK SHOES</b> One Buckle style. <b>\$2.98, \$3.49</b>
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**The American Boot & Shoe Store**  
**10-12 New Gower Street.**

**With Edged Tools**

London Morning Post: One of the complications which make the problem of the East so appalling to-day is the presence, amid a fanatical and ignorant population, of men of the same race who, having imbibed a

certain measure of Western culture and of Western democratic ideas, seek to infect their sequestered brethren with a poison too strong for their primitive constitutions. There is in Khartoum a Soudanese intelligentsia which is willing to listen to and use Egyptian agitators for the ultimate purpose of "treating" their

country not only from the British, but also from the Egyptians. The British, of forced to leave Soudanese, can withdraw beyond the seas. The Egyptians, on the other hand, might soon find themselves in the same plight as the Armenians before the Turks.

When using oil in making salad dressing, punch small holes in two corners of the can, and place on its side on the drain board of the sink, so that the oil drips slowly into the bowl in the sink.

**MINARD'S LINIMENT RELIEVES PAIN.**



**Rotary Club**

**WEEKLY MEETING.**

Rotarian "Jim" McKay acted as Chairman of the Rotary Luncheon, held at Sterling Restaurant on Thursday, and introduced the speaker, Dr. "Tim" Mitchell, who gave a very practical address on matters affecting the health of the community. Our birth rate is 18 to the thousand. Our death rate, with the exception of Quebec, is better than any other part of the British Empire. The per centage of cripples in the city is from one-half to one per cent, which compares with that of Great Britain. The percentage of children with defective teeth is about ten per cent, with an

additional three per cent for re-treatment. Our city streets to-day, whilst not all that could be desired, are cleaner than they were some years ago, but in many sections, the people, themselves, appear to be indifferent and careless with regard to ordinary cleanliness and sanitation. Many of the houses are unfit for habitation, and the environments such as develop and encourage immorality. Flies, rats and vermin are large carriers of disease and much unnecessary suffering is caused by the indifference of people to these germ carriers. Where flies suddenly congregate in large numbers there must be some cause, and the matter should be investigated. Whilst treating a pneu-

monia patient a short time ago, myriads of flies suddenly entered the open windows. Investigating the cause, he found that a load of hides had been dumped off a cart, in close proximity. Flies contaminate food, and cooking does not always destroy the germs. Extreme care should be taken as to the quality of fruits that are usually handed around to children. Apples and oranges of the wind-fall variety are dangerous; becoming over-ripe and dropping to the ground they become contaminated with the ova or worms; children often contract intestinal troubles from this source. The rigid inspection of meats by competent officials should be strictly adhered to.

Milk, the most important diet of children, is not given the serious attention it deserves. Some time ago the Newfoundland Medical Association passed a resolution in which each household was requested to have his milk supplier furnish him with a certificate from the Veterinary as to the health of his cattle. Very little interest was taken in the matter, but as the health of the children is at stake, the furnishing of this certificate should be insisted upon. It is understood that the City Council tests milk supplies at intervals, but the grave trouble seems to be that our Government Veterinary is not given sufficient powers or authority. At present, it appears, he cannot even upon a man's property and inspect his cattle, without being invited to do so. Only a short time ago, a farmer was found to be supplying milk to the city, which was obtained from a cow badly diseased with tuberculous ulcers. Milk containers in small shops, and the frequent use of the measure, when selling, are also sources of milk contamination, which are not sufficiently safeguarded.

The medical service of the community is also inadequate. The number of doctors is insufficient to meet the requirements of the people; and, owing to the low earning power in certain sections, many are unable to afford efficient medical service. The cost of medical supplies is also excessive. Whilst ten years ago a prescription might be filled for thirty-five cents, the same prescription today would cost one dollar to one dollar and twenty cents. This is a matter which is deserving of consideration by the Government.

Our Hospital requirements are also inadequate. Space and facilities for the treatment of children should be provided. Constantly overcrowded, our hospital is unable to take care of the number of acute cases continually awaiting entrance.

Workshops and factories should also be inspected with regard to proper sanitation, ventilation, light, and safety devices.

The Child Welfare Association is doing splendid work for the community, and should have the active support of every citizen. Combined effort and co-operation on the part of our people, are, however, necessary, if we are to eliminate many of the evils which affect the health of our community.

Dr. Mitchell's closing words are particularly deserving of serious consideration:—

"I am firmly convinced that effective teaching of hygiene in each school, and in each class, is of the first importance as a means to remedy this state of affairs. If, for eight or nine years, the child is taught of what personal and public health really consists, immense good will result. Children and young adults have got to be trained in the way of health and physical efficiency. This training must not be hindered by the spectacle of school premises with closed windows, defective illumination, lack of fresh air and obsolete and unclean lavatory and sanitary conveniences. The teacher must be equipped in the subject. The instruction must be adequate. It should not only be informative, but directive, continuous and practical. Every week some definite guidance should be given and repeated until habits are formed. Until hygiene is a habit, and a way of life, it is of little avail."

Dr. Mitchell also expressed the hope that the necessary facilities would be placed at the disposal of the Normal School to efficiently equip teachers in hygiene.

A hearty vote of thanks was accorded Dr. Mitchell for his very practical address.

Mr. Ed. Lawrence and Mr. L. Cashin were introduced to the ranks of Rotarian by Rotarian J. F. Meehan.

Amongst the guests were Dr. C. Macpherson, Mr. Frank Robinson, of Halifax; Mr. Ed. Linfield of Twillingate, and Mr. J. Arnaud.

Note—Hygiene is included in the curriculum of many of the schools of the city, and a step far in advance, was taken more than a year ago when the Old Collegians offered to support a Clinic in connection with the Methodist College. For the past twelve months this Clinic, in charge of Nurse Loder—a native of Trinity—has operated with most satisfactory results. Each and every pupil undergoes an examination and a report is sent to the parents every quarter. The nurse not only attends to the personal health of the child at school, but extends that interest beyond by a visit to the home. This Clinic is in operation in every Methodist school in the city.

# MURPHY'S GOOD THINGS

Let's have a heart to heart talk on how much you can get for your money in our store. We want you for a customer and friend; we know the way to do it is to give you your money's worth, and we are prepared to do so. We bought the best goods in the market for you and we are making what we know is the fairest price. You are welcome to a look.



## Men's Suits

### SUITS FOR FALL ARE READY

Mr. Man, this Fall you can buy a finer suit for less money. Our new suits are splendidly tailored according to the latest styles; the fabrics are the choicest products of foreign mills, but because we have them manufactured to our order and sell them from low rent store, we actually save you one-third on the price. This is a mighty big saving, it is worth coming to our store to investigate.

## Smart, New Fall Hats

Fashioned of fine Lyons Velvet and Silk Velvet; also many smart Silks and Felts, Mushroom Pokes off the face and novelty shapes, Greens, new Browns, Blues, Fawns, Greys and Black. Wonderful styles and Wonderful Values.

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### Boys' Utility Suits.

For everyday and Sunday. It means more than you think to make a boy's suit that will look well after hours of strenuous play. That's just the reputation that these suits have earned; they are suits or all-round wear dress, play and school, of durable, firm materials which will not quickly show soil or shine; to fit up to 6 years.

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### Children's Raglans.

Good heavy Kahki colour Raglans, to fit boys up to 12 years; real \$10.00 goods.

Our Price \$2.99

### Galvanized Bath Tubs.

Our tubs are not to be compared with the cheaper grades. They are leak-proof and rust-resisting. We bought a quantity at an especially low figure and give you the advantage of our saving in this bargain.

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### Men's Work Trousers.

OUT-OF-THE USUAL VALUES. While men frequently comment on the neat appearance of these Work Trousers, the quality most appreciated is the full measure of wear and service which these garments give, of heavy firm weave materials.

Pair \$2.98

### Blankets.

Excellent Blankets, in size and weight. The possession of such blankets as these, is at once a matter of pride to the housewife and of comfort to the whole family. Our new assortment offer pleasing selection.

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### Crib Blankets.

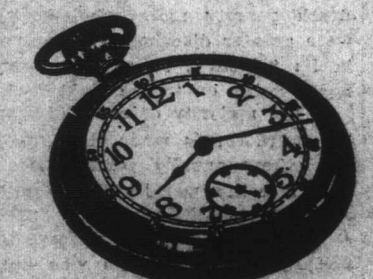
The typical "Baby Nursing" Blankets of softest texture and with captivating nursery figure designs, light weight—yet very warm—blankets that will keep baby snug and comfortable.

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### Gillette Razor Blades.

To fit any Gillette Razor, highest grade razor steel, edges that last 1-2 dozen in pack.

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Watches RELIABLE AND LOW PRICE. The demand for reliable and popularly priced watches is constantly increasing. The rapid strides in watch manufacturing have made it possible to secure these good time-keepers at remarkably low price.

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Finest steel, each blade in moistureproof wrapper. 5 blades in package.

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Popular novelty Sweaters, from our beautiful new showing and the satisfaction which present prices bring. We realize how successful we have been our efforts to add the cleverest and newest of styles to our stocks.

Each \$2.98 to \$6.49

## New Furs

We have just received 50 Neck Furs and Muffs, in Black Fox skin. These furs were selling at \$25.00 each, we bought them at a very low price and now offer them to you for only—

Each \$2.98

### Ladies' Costumes.

Only two left, one serge and one cloth, regular \$20.00 costumes.

Now Only \$4.98

### Ladies' Smocks of Crepe de Chine.

Paris sent us these exquisite Overblouses of the finest Crepe de Chine, elaborately handbeaded, every stitch hand sewn, in Navy, Black, Sky, Peach, Pink, Beige, Pearl White, Green and Spongy, beaded in colored beads. They are veritable masterpieces of French artistry of design and fine workmanship.

Each \$4.98

## BIG SALE Latest Style RATTAN DRESSES

During this sale we are making the most sensational offer of the year. Only \$7.98 for this lovely Rattan Dress, the very newest style now all the rage in every city. You must see it to appreciate the charming beauty, quality and extraordinary value.

Each \$7.98



### Cuticura Talcum Powder.

One of the best powders made. You'll find this talcum powder refreshing.

Per Tin 39c.

### IN OUR MANTLE ROOM

Direct from the English Fashion Centres

## LADIES' COATS AND COSTUMES

Featuring the very newest models, made of lovely soft fabrics tastefully trimmed, appealing to good taste.



oct 3, 21, 1 m

## KNOWLING'S

Just Received Another Shipment

## MEN'S BROWN CREPE SOLE SHOES,

Bucher and Bal styles; no greater comfort in Footwear can be had, and the soles and heels have a reputation of outwearing the uppers. Warranted to out-last any three pairs of Leather Soles.

These are classy Dress Shoes—Moderately Priced.

**9.00**

THE PAIR.

**G. Knowling, Ltd.**

oct 3, 1, 9

### RICHARD HUDNUT

THE FACE POWDER that is Different Having the Particularly Desirable Quality of Adhesiveness and persiveness with the Distinctive and Appealing odor of These Flowers in All Popular Shades

### WEEK-END SPECIALS.

Men's good wearing Pants—\$2.95 and \$3.25 pair. Men's Wool Underhairs at \$1.49, \$1.75 to \$5.00 a garment. Men's good working Socks for 19c. pair. Buy from us and save money.

THE WEST END BAZAAR, oct 3, 1 51 Water Street West.

### New Office

H. B. Thomson, O.D., Optometrist and Optician, has just recently moved into his new office, over T. J. Duley & Co's Jewellery Store, 214, Water Street. The office is equipped with the very latest optical instruments for testing and examining the human eye. A full assortment of frames, lenses and mounts, etc., is kept on hand, including all the new and latest styles of eye glasses and spectacles. Glasses can be made up at very short notice. Entrance to H. B. Thomson's office is through T. J. Duley's Store during day time, at

night by the side door. Office hours from 10 a.m. to 6.30 p.m.; night from 7 to 8 p.m.

If you wish to use evaporated milk add two-thirds of a cupful of cold water and a teaspoonful of vinegar, and proceed as usual.



The Safest and Best Family Medicine

### Household Notes.

A loop of narrow elastic should be sewn in the back of each child's school coat, to hang their garments on hooks.

Color half of a clear jellied soup with tomato juice, and serve cubes of both the clear and the red jelly in the same cup.

A great deal of wear can be had from rather shabby white sneakers if they are coated with dark brown house paint.

If marshmallows have become dry, freshen them by placing them in a

closed drawer, or box with a cut loaf of bread.

### Stiff?

Minard's lingers up stiff joints and sore muscles. Splendid for rheumatism and backache.



Charles Sydney Theo H. Hems Roots Oscar Bayley MacP

Jousses Rudime Trinity C.C. Q. C.C. Ju

C party





# Stop That Hack

and cure that cold. It debilitates the system and leaves it an easy prey to disease.

## Stafford's Phoratone Cough Cure

will cure almost every ordinary cough or cold in very short time, generally in twenty-four hours if taken at the first symptoms.

The changeable weather at this time of the year makes it very hard to avoid colds, but the minute you feel you have taken cold is the best time to take a remedy. You thus avoid any of the dangers that very often follow a cold.

Don't depend on luck to cure you—have a bottle of PHORATONE always in the house and use it when the cold starts. That's the best way—and the safest.

For Sale everywhere.

### Price 35c. per Btl.

Postage, 10c. extra.

(In Outports, buy from your dealer and save the postage.)

Manufactured by

## Dr. F. Stafford & Son

Chemists and Druggists, St. John's.

NOTE—If you cut out this note and take it to either our Drug Stores on Theatre Hill or Water Street West, during the next ten days, you can get a bottle for 30c.

## SCHOOL MUSIC!

### TUTORS.

Charles Hales	50c.	T.C. Ques. and Exr.	40c.
Sydney Smiths	90c.	T.C. Intermediate	50c.
Theo Pressers	85c.	T.C. Ques. and Exr.	50c.
Hemys Tutor	90c.	T.C. Senior	60c.
Roots Pleasant Hours	80c.	T.C. Ques. and Exr.	60c.
Oscar Berringer	\$1.10	T.C. Higher Local	60c.
Bayleys Scales and Arp.	90c.	T.C. Ques. and Exr.	60c.
MacFarrens Scales and Arp.	\$1.10	T.C. Adv. Junior	40c.
		T.C. Adv. Ques. & Exr.	40c.
		T.C. Adv. Intermediate	50c.
		T.C. Adv. Ques. & Exr.	50c.

### THEORY BOOKS.

Houses Catechism . . . 25c.  
 Rudiments of Harmony . . . 35c.  
 Trinity College, Prep. . . 40c.  
 T.C. Ques. and Exr. . . 40c.  
 T.C. Junior . . . 40c.

## CHARLES HUTTON,

THE HOME OF MUSIC.

Forty-Five Years in the Service of the Public—The Evening Telegram.

### Obituary

**LANCE R. ANDREWS.**  
 Not unexpectedly came the final call to the home of Lance R. Andrews, Waterford Bridge Road, in the early hours of last evening, when his soul left its earthly tenement, and was wafted into eternity. The spear of Ahrimael touched the heart, and the end came without pain or without protest, for throwing off its earthly shackles the spirit passed into the paradise of rest occupied by that unnumbered multitude who await the final reward promised by the Creator, when life eternal will be the portion of all whose terrestrial life have been borne with that patience and resignation to the divine will, which characterized the closing hours of the life of him whom his relatives mourn today.

The deceased was one of those unassuming characters, who early in life engaged in the pursuits of the calling for which he felt himself best fitted, and during his business activity impressed all those with whom he had dealings with the integrity of his conduct, and oneness of purpose. Unfortunately the "fell" destroyer—tuberculosis—invaded the physical body, and though an heroic fight was made against the ravages of the disease, and the devoted ministrations of wife and family brought into combat with its insidious influence, nothing availed except to prolong the vital spark, until at length the demand on the feeble flame was too great and it became extinguished.

Lance Andrews will perhaps be better known to many as a partner in the firm of Cowan & Andrews, whose business ramifications extended over a large stretch of territory, and brought the junior partner into contact with many men from outport and city alike. A few years ago, failing health compelled his retirement from commercial activities, and since then, at his country residence, he has been given all the care and attention that loving and affectionate services could encompass.

He was the elder son of Nathan and the late Elfrida Andrews, and married, after his retirement from business, Ethel, daughter of Mary and the late William Hussey of South River, Port de Grave District, who with the father of the deceased, a brother, Ralph, in England, a sister, Daisy in Montreal, are left to mourn their sad and irreparable loss, with whom in the sad and lonely hours of bereavement the Telegram asks leave to join in sympathy. The funeral takes place from the residence of the father of the deceased, Waterford Bridge Road, at 2.30 o'clock to-morrow (Saturday) afternoon, and friends will accept this as the only intimation.

### C.L.B. Variety Sale



The annual variety sale of the Church Lads' Brigade Ladies' Auxiliary, took place yesterday in the C.L.B. Armoury. The sale was under the management of the President, Mrs. Tasker Cook, and Mrs. W. H. Hynes, Secretary, and an active committee. The sale was officially opened at 3.30 p.m. by Colonel Robert O. Rendell, C.B.E., of the C.L.B. Cadets' Reserve; Colonel Rendell made a fine speech. He said it was an honor for him to have the privilege of opening the sale for the benefit of his old regiment. He referred also to his recent visit to London where he had the privilege of talking to some of the authorities there, who said that the behavior of the lads from Newfoundland, who were members of the Royal Newfoundland Regiment, was second to none. He wished the sale every success, and with a few further remarks declared the sale officially opened. A portion of the Battalion Band was present and rendered some splendid music during the afternoon. The stalls were beautifully decorated with evergreen and autumn berries. The armoury was especially well lighted and the recent addition to the electric lighting, installed by Mr. W. B. Butler, of the St. John's Electric Company, was a wonderful improvement. Afternoon teas, ice cream, vegetables and fancy goods were disposed of during the afternoon by the ladies of the Brigade, who set all ways to the front in loyal support of all movements for Brigade funds. The children used the platform for dancing in the afternoon and the full battalion band provided music. At night a jolly dance was held in the gymnasium, after tea, for grown ups. The proceeds of the whole sale amounted to about \$800.00 which was considered extraordinarily good. Nearly all the articles were disposed of and the energetic ladies in charge of the various stalls and tea tables deserve the thanks of all ranks of the Brigade for their generous help and magnificent result. They are grateful to each and everyone who contributed to the sale and gave their patronage. The sale concluded at midnight when the Battalion Band played the National Anthem.

**MINARD'S LINIMENT** REMEDY FOR RHEUMATISM.

BETTER THAN "PEG"

When Irish eyes are smiling, there's happiness in store. Irish love and Irish wit in a picture of universal appeal.

## Laurette Taylor Happiness

J. HARTLEY MANNERS  
 Directed by KING VIDOR

A JOYOUS JOYRIDE OF ENTERTAINMENT

Laurette Taylor is simply delightful as the little shop girl who brings joy into the life of two bored society folk.

## At The MAJESTIC To-Day

# 'HAPPINESS'

## Laurette Taylor's Masterpiece

You remember Laurette Taylor in her record breaking play, "Peg o' My Heart," and you remember the screen version. Here she is again and in a play that is far better than her former great success.

PATRONS ARE ADVISED TO COME EARLY. NO EXTRA CHARGE. ADMISSION 20 CENTS

"People are getting fed up with inferior soaps. They want Sunlight Soap. They won't buy other soap. If you won't sell them Sunlight Soap, they will get it from the shop next door to you. Don't waste your time and lose your customers, just because someone wants you to sell soap which isn't as good as Sunlight Soap. Soap which won't sell as quickly as Sunlight Soap cannot be as good as Sunlight. Selling Sunlight Soap is the easiest thing any shopkeeper has to do."

### IN ANCIENT ROME.

When Cato, the censor, reared up for a speech, the crowds growing dense, he pronounced him a peach. His presence was statedly, his voice like a lute, men cheered for him greatly, no call or hoot. "He stacks like a lion in eloquent fray, he's better than Bryan," the Romans would say. This Cato, undaunted, selected his theme; he'd jump when he wanted on any old scheme. "Our lawmakers blundered," they pulled dirty games, in giving," he thundered, "such freedom to dames. Once women were making good homes for us guys, they spent their time baking their gooseberry pies. They mended our sandals, our togas they sewed, and peddled small scandals in every abode. Then women were modest, a credit to Rome, ambitions the broadest were centred in home. But now they are chasing in office and mart, good voters displease and breaking my heart. Their bearing is mannish, to bravn they aspire, determined to banish the charms we admire. Oh, Romans, I tremble and view with alarm, when women assemble, the taxes to farm. Our bulwarks are slipping—I tremble again—when women are gripping the snaps made for men." To day men are crying the things Cato said, and he has been lying two thousand years dead. No problems are modern; there's nothing that's new, as Cato was doddered, still dodder a few.

—Pearline for easy washing—

### The Maritime Dental Parlors

The Home of Good Dentistry.

Your Health Depends Upon Your Teeth.

For painless work, reasonable prices and modern methods this is the office. Treat your teeth well and they will treat you well as you grow older. If necessary you can have your impressions for platemwork taken in the morning and your work completed the same day. Plates repaired in three hours. Crown and Bridge work at reasonable prices.

Full Upper or Lower Sets . . . \$12.00  
 and . . . . . \$15.00  
 Painless Extraction . . . . . 50c.

176 WATER STREET.  
 P.O. Box 1220 Phone 63.  
**M. S. POWER, D.D.S.**  
 (Graduate of Philadelphia Dental College, Garretson Hospital of Oral Surgery, and Philadelphia General Hospital.)  
 Feb 1, 1914

### Kantleek Nipples

are the safest and best for your baby to use.

First—There are no seams or crevices to gather impurities—the seamless construction takes care of that.

Second—They are made from pure gum rubber, and will outwear three ordinary nipples.

Third—Each nipple has three holes which ensures perfect feeding. 10c. each.

**PETER O'MARA,**  
 THE DRUGGIST,  
 THE REGAL STORE.

A delightful coat of black woolen material has two circular jabot panels in front.

**MINARD'S LINIMENT FOR RHEUMATISM.**

### Children benefit

by the wholesome puddings made so easily and economically with

## Brown & Polson's Corn Flour

Give them with any of our other products and they will show you. One dessert-spoonful dissolved in a breakfast cup of milk.



## A Simple Home Remedy



You will need it every day for the countless little hurts that come up. For burns, cuts, scalds, sunburn, windburn; also for chapped hands and skin. Pure, soothing and healing. Take it internally for coughs, colds and sore throats. It is tasteless and odorless and gives great relief.

**Vaseline** Mark  
Petroleum Jelly  
(Send for a copy of our free booklet "Inquire Within")  
CHESBROUGH MANUFACTURING COMPANY (CONSOLIDATED)  
17 STATE STREET, NEW YORK.  
All "Vaseline" Products can be obtained in Drug and General Stores throughout Newfoundland.

## SIDE TALKS.

By Ruth Cameron.

### THOSE INHERITED LABELS.

Isn't it funny, if you let yourself stop to think of it, how many of our opinions we are born into? I heard two people arguing the other day on the subject of politics.

One man was telling the reasons why he was a Republican and the other was telling the reasons why he was a Democrat.

Said a third man, who was also listening to them:

"Why don't you give us the real reasons why you're what you are?"

"What do you mean, real reasons?" said the Democrat, pugnaciously.

And the Republican echoed his tone in: "Do you think we're making them up?"

"Good Reasons, Not Real Reasons." "Not at all," said the interloper. "You're giving me some very good reasons but you're not giving the real reasons to my way of thinking."

"Well, what do you think are the real reasons?" queried the Republican.

"Because you were born into a Republican family, and you," turning to the other man, "were born into a Democratic family. If you'd each been born into the other family the chances are ten-to-one you'd be rooting for the other party right now."

"Nothing of the sort," said the Republican.

"Root for what the Republican party stands for, I see myself," said the Democrat.

Which was the end of it so far as they were concerned.

But I found myself thinking the discussion over afterward, and wondering how much of what the man said was true.

### Fall Fashions

The straight line, graceful and smart, holds sway over gown and coat. Beltless and belted models are in favor, though the belt, where it does appear, is a mere suggestion.

Sleeves are short and narrow, plain or with panel and apron effects. Patch pockets are coming back, slowly but surely, especially in connection with the coat dress, which has been shown of its severity.

Sleeves are long and tight, and over the coat sleeves go the smartest gauntlet gloves. Footwear has, on the whole, lost its summer frivolity, and cooler weather sees fewer fancy shoes, even so sedate a shoe as the lace-high Oxford returning to favor.

Top coats keep to the high draped collar, and capes receive a fair proportion of favor. Plaided goods are liked for the wrap-up coats, and in gowns plain and patterned materials are seen in happy combination. Fur trimmings are smartly applied.

As to hats, the cloche persists in popularity, though with modifications such as the upturned brim. High crowns, flat topped, make a brave demand for favor, and in trimmings an outstanding pompon or feather fancy set at the extreme edge of the side brim in the lower crowned hats is eminently smart, and an upright feather or ribbon trim goes straight in front or slantingly, a little to one side of the new fall crowns.

Dance frocks go to the extreme of slimmness, a mere sheath, or copy the billiness of crinoline days.

Fur is used almost indiscriminately. Collars sometimes continue to the foot of the forty or fifty inch coat, and handings and strappings of fur are an outstanding feature of sleeves.

### Emigration From British Isles

212,909 persons of eighteen years of age or over emigrated from the British Isles in 1923 and according to figures compiled by the British Board of Trade and just received through the British Information Service of the Bankers Trust Co. of New York, 150,188 of these emigrants were men, 76,456 went to various parts of the British Empire, 51,821 to the United States, and 2,911 to other countries. Of those emigrating to the United States, 38,827 were skilled mechanics, 8,474 were skilled in agricultural, commercial or professional lines, and 14,520 were in the laboring class.

Of the 82,721 women emigrants of eighteen years of age and over, 47,681 went to other parts of the British Empire, 32,828 to the United States, and 2,212 to other foreign countries. Of those going to the United States, 12,240 were intending to enter domestic service, 4,369 were skilled in commercial, professional or needlework lines, 13,297 were housewives, leaving 2,292 whose occupation was not defined in the returns.

It is stated that, although the bulk of agricultural workers from England, Scotland and Wales went to places within the Empire, an increasing number of skilled workers left for the United States. There was a great increase in emigration from Scotland in 1923, principally of agricultural workers and of those engaged in skilled trades. The former went mostly to British North America and the latter mostly to the United States. More than half of the persons employed in agriculture, or laborers not in agriculture or transport

### Fraud on Married Women

A Belgrade hotel-keeper has been sentenced to a month's imprisonment for defrauding women with quack rejuvenation treatment.

In his possession the police found 6,000 letters from women enclosing money for his treatment, which guaranteed to restore the "physical ravages of age."

### Household Notes

Chili sauce mayonnaise, or "mock Russian dressing," is good served with a salad of chopped celery and pimento.

Vegetable coloring can be used to tint the crushed ice in which fruit cocktail or a half grapefruit is served.

Rice pudding is unusually interesting when flavored with chocolate or cocoa and enriched with seeded raisins.

Try lighting your dining table with electricity equipped candlesticks. They give a delightful air of cosiness.

### Motor Car Over Ferry

#### TWO DAUGHTERS RESCUED BUT FATHER DROWNED.

A motor car containing Mr. Edward Elijah Trett, a farmer, of Rockland St. Mary, Norfolk, and his two daughters, plunged over the ferry at Buckenham into the River Yare recently. Mr. Trett was drowned, but his daughters were rescued.

Mrs. Trett, who was on the ferry at the time, was a spectator of the tragedy.

Mr. Trett and his family had been on a motor trip. On arriving at the ferry Mrs. Trett got out of the car while it was being driven slowly by her husband on to the wooden platform before being pulled by hand across the river. It was a new car, to which Mr. Trett was not accustomed. It suddenly sprang forward and, smashing the chain at the end of the ferry, fell with its occupants into the river.

The landlady of the Ferry Inn, who was crossing the river in a boat with a cyclist, rescued the two daughters, who had jumped clear from the car, but was unable to save Mr. Trett, whose body was recovered shortly afterwards.

The river is 20ft. deep at the point where the accident occurred.



**Give your tooth brush an even chance**



Your Pro-phy-lactic Tooth Brush does its best work when you give it a chance to dry out thoroughly between brushings. The saw-tooth-beristle tufts are more resilient when they are dry. That's when they can chase germs the best.

Keep two Pro-phy-lactic Tooth Brushes on hand. Use them alternately. Then for each of your four-times-a-day brushings you'll have a Pro-phy-lactic at its best. They last longer that way, too.

A Pro-phy-lactic at its best keeps teeth at their best—free from decay, white, strong, and beautiful.

AT ALL DEALERS.

*Ernest S. Doyle*  
LOCAL AGENT.

"A Clean Tooth Never Decays"

**Pro-phy-lactic**  
Tooth Brush

Always Sold in the Yellow Box

### Pearline for easy washing—July 17, 22

### Heart Made to Beat

#### MASSAGE RESTORES LIFE DURING OPERATION.

At Westminster Hospital a patient whose heart stopped while he was receiving an anaesthetic before an operation was restored to life through heart massage by a surgeon.

The patient is an ex-Service man, Mr. W. G. S. Needman, of Ventor, Isle of Wight, who went to the hospital for the removal of a growth in the bladder, and is now quite recovered.

A doctor stated to a Daily Mail reporter: "A number of lives have been saved by heart massage. It is regarded as a formidable measure, but if the heart ceases to beat for five or ten seconds it is the only hope."

### Domestic Heroines in Our Homes

Women who lead a domestic life seem to listen to every call of duty excepting the supreme one that tells them to guard their health. As long as they can drag themselves around women continue to work. Necessity to keep on their feet all day when over-tired, or sitting in cramped positions day in and day out often brings on ailments from which women suffer tortures. For fifty years Lydia E. Pinkham's Vegetable Compound has been strengthening women and overcoming such ailments. Sickness and pain vanish under its influence and thousands of women have been benefited by it.

Pearline for easy washing—July 17, 22

## Better, More Beautiful Interiors With this free book and Genuine Beaver Wall Board



**REDECORATING, remodelling, creating new rooms out of waste spaces becomes delightfully easy and economical when Beaver Wall Board is used. With the aid of the free Beaver Plan Book and the free Beaver Plan Service you can accomplish wonders in beautiful, distinctive interiors. It's easy with genuine Beaver Wall Board, with the Red Beaver Border on the back edge of every panel, because of the exclusive Beaver Wall Board features. It is the only wall board built of virgin spruce fibres, laminated under enormous pressure. It is the only wall board completely moisture-proofed. It takes any form of decorating—perfectly.**

Write for free sample and splendid Beaver Plan Book filled with helpful ideas for the home owner and home builder. Your carpenter or building material dealer will gladly give you cost figures on any Beaver Wall Board job.

**Find Out About Vulcanite Roofing**

Vulcanite Asphalt Shingles, made by the Beaver Company, have patented, exclusive advantages found in no other shingles. Build better, more attractive, longer-lasting roofs. Send coupon for samples and literature.

PRODUCED IN CANADA

# BEAVER WALL BOARD

Look for the Red Beaver Border

FREE—This Splendid BEAVER PLAN BOOK

The Beaver Company, Limited, 1 Beaver Road, Toronto, Ontario.  
Send free samples of Standard and Junior weights Beaver Wall Board. Also free copy of new Beaver Plan Book, which tells all about free Beaver Plan Service.  
Check here if you want sample of Beaver Wall Board.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
Also check here if you want information on famous Beaver Vulcanite Roofing.

# FALL MILLINERY OPENING

Including many of the most desired Hats, in Velvets, Felts and Velours—shown in a wide variety of colors and color combinations of distinctive personal character making a becoming selection both easy and satisfactory.

Headquarters for Hosiery and Underwear.

Vast Variety of Ladies' Knitted Sweater Wear.

# MILLEY'S

sept 29, m. th. t.

# New Stock

Axes, Pickaxes, Shingling Hatchets, Cross Cut Saws, Axe Handles, Lanterns, Kitchen Pumps, Galvanized Buckets, Shot.

## JOB'S STORES, Ltd.

## Smallwood's Big Sale of School Boots!

# High Grade SCHOOL SHOES

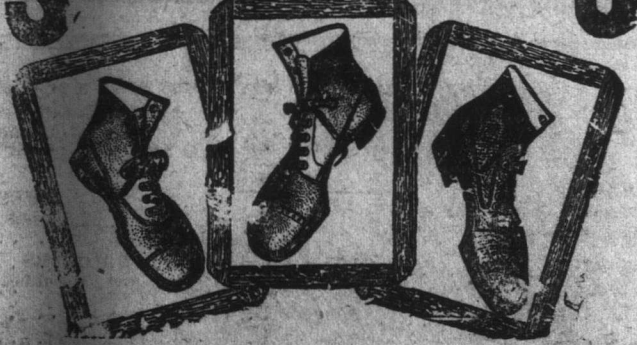
## Boys' and Girls' Boots

— AT —

### Lowest Prices.

ABOUT 2,000 PAIRS—NOTE OUR PRICES

CHILD'S TAN LACED BOOTS—Sizes 6 to 10	Only \$1.85 per pair
CHILD'S BLACK LACED HIGH CUT BOOTS—Sizes 6 to 10	Only \$2.00 per pair
CHILD'S TAN LACED, with Cloth Top. Sizes 6 to 10	Only \$2.00 per pair
BOYS' BLACK SKUFFER LACED BOOTS—Sizes 11 to 2	Only \$2.50 per pair
BOYS' TAN LACED CLOTH TOP BOOTS—Sizes 11 to 2	Only \$2.50 per pair
BOYS' LACED BOOTS—Sizes 6 to 10	Only \$1.90 per pair
BOYS' LACED BOOTS—Sizes 11 to 13	Only \$2.75 per pair
BOYS' LACED BOOTS—Sizes 1 to 5	Only \$2.90 per pair
SPECIAL: BOYS' STRONG SCHOOL BOOTS—Double wear in each pair, for \$4.50 per pair.	



# F. Smallwood, The Home of Good Shoes

218 & 220 Water St.

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**In Memoriam**

**ELSIE BEATRICE REID, R.N.**  
 On Wednesday all that was mortal of Elsie Beatrice Reid was laid to rest. We leave her sleeping, but the memory of one who was near and loved by all who knew her, will not soon be forgotten.  
 Some 18 years ago, Elsie (as she was generally known) joined the teaching staff at Springdale Street School, where she discharged her duties faithfully and well for twelve years. In 1909 she decided to take up the Nursing profession at Polytechnic Hospital Philadelphia. For three years she worked and studied laboriously to reach the success which she ultimately attained. At the Graduation Exercises she gained distinction in many subjects. Special reference was also made to her "excellent devotion to duty."  
 In October last she held a deserved position at the hospital, at which she graduated, but her health failed her and she was ordered home for a rest. In December she was confined to her bed following an operation at the General Hospital from which she never gained her normal health, and has been failing ever since, during which time she bore her illness with utmost courage, strong in the hope that in time she would recover. But God willed otherwise, relieved her of her intense suffering to be with Him. She leaves to mourn her a widowed mother, two sisters, Mrs. George James and Mrs. Stanley Saunders, and one brother, Ernest, besides a large circle of friends. Death is a mystery to us all. We recall the words of Tennyson who when dying said, "I hope to see my Pilot face to face when I have crossed the bar." She has gone, the suffering and pain is over, the bar has been crossed, God giveth her sleep.  
 Sleep on, beloved, sleep and take thy rest.  
 Lay down thy head upon the Master's breast.  
 We loved thee well, but Jesus loved thee best.  
 —COM.

**"The Great White Way"**

NEW BIG BROADWAY FILM.  
 OPENS AT NICKEL THEATRE ON MONDAY.

"The Great White Way," Cosmopolitan's "surprise" picture woven in and around life on Broadway, will have its premiere in this city next Monday night, at the Nickel Theatre. The new film, pictureized from H. C. Witwer's popular story, "Cain and Mabel," is the first motion picture ever presented which accurately draws a graphic illustration of the world's most famous thoroughfare and those persons who bask in its artificial light.

The cast includes Anita Stewart, as Mabel Vandergrift, the dancing star and toast of Broadway; Oscar Shaw in the role of Joe Cain, world's welterweight champion; T. Roy Barnes as the breezy press agent, and Tom Lewis, Dore Davidson, Harry Watson, Olin Howland, Hal Forde, Stanley Forde and Billy Gould.

Included in the cast are Arthur Brisbane, Tex Rickard, famous fight promoter; Irvin S. Cobb, H. C. Witwer, author of "Cain and Mabel"; Arthur Hays Sulzberger, humorist; Damon Runyon, celebrated sports writer; Nell Brinkley, George McManus, and Fay King, Winsor McCay, Hal Coffman, J. W. McGurk, artists and cartoonists; Harry Hershfeld, creator of "Abie, the Agent"; Billy De Beck, creator of "Spark Plug"; Earl Sande, world's leading jockey; Johnny Gallagher, referee of the Dempsey-Firpo fight; Joe Humphreys, famous announcer; the irrepressible "Kid" Broad, New Wayburn, and the entire Ziegfeld "Follies" chorus.

"The Great White Way" is a fast moving picture with its action carried swiftly from the offices of Tex Rickard in Madison Square Garden, through the midnight gleam of Broadway to Futurity Day at Belmont Park, and a world's championship fight at which 75,000 persons appear. This fight, in which Oscar Shaw and Pete Hartley, contender for the title held by Benny Leonard, are the principals is said to be the most realistic that has ever been staged for film. The picture also includes a regular musical comedy production with the famous Ziegfeld "Follies" as a background, and the most thrilling fire that has ever been shown on the screen.

**McMurdo's Store News**

**BONICLIA BEAUTY PRODUCTS.**  
 Boniclia Classic Beautifier is the most important of all the many toilet articles manufactured by the Boniclia Laboratories. Thousands of testimonials written by grateful users tell of results obtained, which are so marvellous and which commend the Boniclia method of Beauty culture.  
 The Pack O Beauty Set, a trial package of all the products, can be had for 60c.  
 Boniclia Beautifier (Pots) . . . \$3.00  
 Boniclia Beautifier (Tubes) . . . 1.35  
 Boniclia Vanishing Cream . . . 90

You wish to brew a marriage. Your oven has cooled, hold to the heated wires of your desire.

**Maintaining Our Indisputable Value Supremacy**

with Specials culled from Gorgeous Fall Merchandise from all over our Store

**Ladies' Wool Jersey Dresses on Sale**

Charming Fall style Dresses, dependent upon their material for distinctiveness and like in all modes where trimmings are not used; every detail from tailoring to finishing is unmistakably fine; shades of Nigger, Navy, Tan, Copper, Rose, Mole and Putty; round neck, long sleeves and girdle. Reg. \$8.50. Friday, Saturday and Monday . . . . . **\$5.89**



**UNDERSKIRTS**—Ladies' Molrette Underskirts, in shades of Emerald, Navy, Saxe, Grey, Tan, Rose and Purple, pleated rounce, full fitting sizes. Special . . . . . **\$1.89**  
**LADIES' VESTS**—Several styles in White Jersey, sleeves, round neck, nice; medium weight. Regular to \$1.20. Special . . . . . **98c.**  
**BRASSIERES**—New line in fancy Contil, Flesh shade and White, elastic at hips, trimmed with fancy Silk Ric-Rac; 32 to 44 sizes. Regular 90c. Special . . . . . **84c.**  
**LADIES' BELTS**—The new style Patent Leather Belts, in Black and assorted colours and Jazz. Special . . . . . **23c.**  
**CANISOLE EMBROIDERY**—15 and 18 inch Fine Nainsook embroidery, with heading at top and waist. See this line. Regular 90c. Special . . . . . **67c.**  
**RIBBON FRILL ELASTIC**—30 inch pieces, shades of Sky, Lavender, Pink, Saxe, Rose, Gold and White, suitable for shoulder straps or garters. Regular 90c. Special the piece . . . . . **25c.**

**Stylish Chokers**

An assortment of Brown Honey Fur Chokers, showing head and tail. Just what you want to accentuate the effectiveness of your Fall costume. Reg. \$4.50. Special . . . . . **\$3.89**

**Costs You Nothing to Inspect Them**  
**WE WELCOME CRITICISM**

At the waning of the old season and the beginning of a new one—is the best time to stress our Store policies, and the advantages to be gained by making this Store your shopping headquarters. We sell dependable merchandise. Our prices are always the most reasonable—consistent with quality. Then comes service, which is practiced in its broadest meaning here.

**Friday, Sat., Monday**



**BLANKET SALE**

**Lace Curtain Towel Snaps Clearance**

**48 PAIRS TO CLEAR.**  
 Have a pair or two of these nice looking White Lace Curtains, 2 1/2 yards long, well covered patterns, clearing to make room for newer arrivals. Regular \$2.50 pair. Friday, Saturday and Monday . . . . . **\$2.18**  
**WINDOW SHADES**—25 inch Light Green, plain trim Window Blinds, the quality in this line is exceptionally good; complete with all fittings. Each . . . . . **79c.**  
**CURTAIN LACES**—Several pieces of White Curtain Laces, 45 inches wide, go on Sale, good looking all over patterns that folks like. Reg. 50c. yard. Friday, Saturday & Monday . . . . . **46c.**  
**CUSHION COVERS**—Light Linen Crash Cushion Covers, finished with coloured embroideries, frilled. Reg. \$1.00. Special . . . . . **92c.**

**Blankets, Quilts, Sheets, etc.,**  
 Contribute Values that should interest the Thrifty

**PLAID BLANKETS.**  
 Huge Blankets, and huge in serviceability, nice large plaid patterns, warm, weighty and possessing quite an unusual soft fluffy napping. Reg. \$6.00 pr. Friday, Sat. & Monday . . . . . **\$5.75**

**BABY'S QUILTETTE.**  
 Pretty little heavily wadded Quilts, rose border with rabbit and nursery patterned centre on white ground; 20 x 43 size. A present for the baby. Reg. \$3.20. Friday, Sat. & Monday . . . . . **\$3.10**

**SHEETINGS.**  
 90 inch Twilled White Sheetings, unusually fine twill; equal to last season's \$1.50 yard. Friday, Saturday & Monday . . . . . **\$1.29**

**TO CLEAR! WHITE QUILTS**  
 49 of them, fine large serviceable, Marcella Quilts, 80 x 90 size; a stand-by for years, and an absolute essential at times. Do not be without one of these. Friday, Saturday and Monday, . . . . . **3.59**

**WOOL BLANKETS.**  
 Medium size, nice for single or medium beds; weighty and particularly good in value. The pair . . . . . **\$5.65**

**FLEECE BLANKETS.**  
 Heavy English Fleece Blankets, with a twill finish; great for cold weather under sheets; very strong; last 44 pairs of them. Underpriced Friday, Saturday & Monday, the pair . . . . . **\$3.29**

**WOOL BLANKETS.**  
 Large-size Blankets for full size beds, seven pounds weight; English Wool; blue striped \$7.85 borders. The pair . . . . . **\$7.85**

**50 of the Latest FALL COATS on Sale**

Graceful models showing collars of Fur, Fancy Braiding, etc. and side tie effect, lined throughout; shades of Navy, Brown, Fawn and Black, all in winter weight cloths; the newest. Regular \$12.98 \$14.00. Special . . . . . **\$12.98**

**Girls' Coats**  
 Only 35 in the lot, some in Blanket Cloth, Plain Cloth and Teddy Bear; shades of Fawn, Brown, Saxe, Black and fancy checks; pocket, belt and some with fur collars; lined throughout. Regular \$5.00. Special . . . . . **\$4.49**

**GIRLS' COAT SWEATERS.**  
 In knitted wools; shades of Crimson, Saxe, Emerald, Purple and Fawn; buttoned front, roll collar; to fit 4 to 10 years. Regular \$2.25. To Clear . . . . . **\$2.25**

**CHILDREN'S COMBINATIONS.**  
 Fleece White Jersey Combinations, fitting 2 to 10 years; high neck, long sleeves, ankle length. \$1.50 value. Special . . . . . **98c.**

**CHILDREN'S NIGHTGOWNS.**  
 White and Striped Flannel Nightgowns, to fit 6 to 12 years; long sleeves, V neck, galon trimmings. Regular \$1.50 each. Special . . . . . **98c.**

**JAP CHINTZ**  
 Beauties, and they're reversible, through and through patterns; 48 inches wide; Chrysanthemum, Bird and Pagoda designs; good colourings, very uncommon. Friday, Saturday and Monday, yard . . . . . **85c.**

**Brocaded Silks**  
 4 pieces of handsome Brocaded Silks, 34 inch width; shades include Saxe, Taupe and Brown. No need to mention its particular adaptability. Reg. to \$2.40 yard. Special . . . . . **\$2.15**



**Imported Wire Frames**

for making up  
**Electric Shades**  
 Underpriced to Clear  
 Assorted shapes that must look particularly fine, covered in Silk, etc.  
 Two sizes in Round—both large 89c. \$1.29  
 Fancy Shapes—2 Styles . . . . . 78c. 98c.  
**Bed Light Frames**  
 A Beauty. If you are fond of the luxury of a read before slumber; hangs on the rail of the bedstead and throws the light just right. Simple to cover. Special . . . . . **58c.**  
**NIGHTDRESS CASES**—Nice neat little containers for nightdresses or pyjamas, in hemstitched and embroidered White Linen. 93c. Special . . . . . **\$1.18**  
**RUNNERS**—White Linen Sideboard Runners, embroidered and hemstitched; 14 x 87 size; ample. Regular \$1.30. Special . . . . . **\$1.18**  
**PILLOW CASES**—Of the better grade; very dainty affairs, finished with a deep scalloped edge and embroidered, lace end. Regular \$1.00. Special . . . . . **\$1.48**

**VISIT The Men's and Boys' Section**

THIS FRIDAY, SAT. & MONDAY

**WORK SHIRTS.**  
 In stout Grey Oton Flannel, made to our order and our idea of what is wanted, in full sized, good wearing shirt; collared. Special . . . . . **\$1.80**

**BOYS' COMBINATIONS.**  
 In Grey Jersey, nicely fleeced; long sleeves, ankle length; fitting 4 to 10 years. Special the **\$1.30**

**MEN'S UNDERWEAR.**  
 Cream Fleece Underwear; a new arrival and a good value; sizes 34 to 44. Costs you, per garment . . . . . **\$1.30**

**COLLARED SHIRTS.**  
 New line, gentlemen, in nifty looking Champagne shade, sports neat fitting buttoned down peak front collar and extra wide turnover-cuffs. Special . . . . . **\$2.10**

**YOUTH'S SHIRTS.**  
 New patterns in Striped-Negligee Top Shirts; sizes 13, 13 1/2, 14; not collared. Special . . . . . **\$1.70**

**MEN'S CAPS.**  
 A new line, bringing a new value in nice medium and Dark Tweed Caps for fall time; banded back; medium peak. Special . . . . . **85c.**



**Morroccains, Tweeds**

Beautiful Materials Underpriced

**MORROCAINS.**  
 Beautiful Wool Morroccains, 54 inches wide, in shades of Fawn, Grey and Brown; very handsome Corduroy and self-striped effects. Reg. \$3.29. Special . . . . . **\$3.29**

**DRESS TWEEDS.**  
 This season's latest weaves, 40 inches wide; shades of Fawn, Blue and Grey; nice weight, nice mixtures. Friday, Saturday and Monday . . . . . **75c.**

**SKIRT PLAIDS.**  
 A couple of pieces of very striking Plaids for smart looking Fall Skirts; 40 inch width; Fawn shade. Regular \$1.20. Special . . . . . **\$1.48**

**TABLE MATS.**  
 Pretty nice Mats in compressed cork, natural shade, showing Dutch view in water colours; choice of round and oblong; each . . . . . **19c.**

We stock "Stanfield's" Unshrinkable Underwear in all required weights and sizes at lowest in the city prices.

**RUBBERS!**  
**B.F. Goodrich Ladies' Sandals**  
 With red rubber sole and heel, improved low cut rubber, conveniently high for all weather, semi-pointed and round toe, medium and low heel. Not a bit too early to equip yourself for the season ahead. Avail of this opportunity. Our Special, the Pair, . . . . . **77c**

**UMBRELLAS!**  
 Who Said "It Ain't Going to Rain no More?"  
 Take no Chances! Carry one of these.  
 American Umbrellas, finely finished, fast Black covering, firm, rigid steel frame and tube, straight handle with wrist strap for carrying. Special, . . . . . **1.95**



**Sale of Boys' Overcoats**  
 Sweater little models to fit, chape from 3 to 6 years. Some in Nap, Blanket Cloth and Heavy Tweeds, both comfortable and stylish. Regular to \$7.50. Special . . . . . **4.35 & 4.98**

**Sale of Boys' Suits**  
 English Tweed Suits, 5-Piece style, belted back Coat, lined Pants, open knee style, truly a marvellous value when you consider the quality of fit and finish, for boys 7 to 10 years. Special, . . . . . **5.90**



**K**  
Famous English Footwear



Ladies and Gentlemen, secure a pair of this wonderful "K" Brand Shoes, and

**Solve Your Shoe Troubles**  
for at least a year.

In stock, Ladies' and Gentlemen's Black and Tan Brogues; also Gentlemen's Black and Tan Boots in assorted Leathers.

**F. SMALLWOOD,**  
THE HOME OF GOOD SHOES  
218 & 220 Water Street, St. John's.  
1929, 11

TWO BRANDS THAT NEVER DISAPPOINT—

**SAILOR'S PRIDE**  
Plug Smoking.

**U. S. MARINE**  
For Pipe or Cigarette.

QUALITY GOODS THAT PLEASE THE SMOKER.

At All Stores.  
TRY A TIN OR PLUG.

**JOHN ROSSITER**  
Sole Distributor for Newfoundland.  
m.w.f.t

**"Matchless"**  
The Paint of Quality

Practical Painters choose "MATCHLESS" because it works easily, covers well, and saves time.

Property Owners ask for it because it is durable and lasts so long that it saves money.

— SAVE FROM DECAY —  
IN THE "MATCHLESS" WAY.

**The Standard Manufacturing Co., Ltd.**  
sept19,11

**Nfld. Government Railway.**

**HUMBERMOUTH-BATTLE HARBOR SERVICE.**  
Passengers leaving St. John's on express 1 p.m. Sunday, October 5th, will connect with S.S. SAGONA, at Humbersmouth, for usual ports en route to Battle Harbour.

**BONAVISTA BAY STEAMSHIP SERVICE.**  
Passengers leaving St. John's on express train, 1 p.m. Sundays and Thursdays, make connection with S.S. MALAKOFF, at Port Blandford, for usual ports in Bonavista Bay.

**PLACENTIA BAY STEAMSHIP SERVICE.**  
Passengers leaving St. John's on 8.45 a.m. train, Saturday, October 4th, will connect with S.S. ARGYLE at Argentia, for usual ports in Placentia Bay, en route to Lamaline (Western trip).

Freight for the Merasheen route (Bay run) will be accepted again on Saturday, October 4th, from 9 a.m. to 5 p.m.

**Nfld. Government Railway.**

**New Shipment**  
— OF —  
**Lipton's Groceries**  
— AT —  
**Steers Ltd.**

**Lipton's Celebrated English Biscuits.**  
in Marie, Albert, Tea, Digestive, Water, Orange Creams, Tennis Chocolate, Assorted Creams, etc., etc. Lipton's Arrowroot Biscuits and Lipton's Cakes in 1-lb. tins.

Lipton's Delicious Table Jellies, in 1-pt. tablets  
Lipton's Table Jellies bear an exceedingly high reputation for Quality and Flavour. None Better!

Lipton's Scotch Orange Marmalade, in 1-lb. Glass Jars.  
Give this a trial on your breakfast table.

Lipton's Raspberry Jam, in 1-lb. Glass Jars.  
Lipton's Essence of Coffee and Chicory, in 5-oz. bottles.  
Lipton's Famous Cream Caramels, in 1/4-lb. tins  
Lipton's Butter Scotch—"The Real Stuff."

As we import this very popular Sweetmeat in large air-tight tins, we can guarantee the quality and freshness of it, and as it is imported in bulk our price for same is very moderate.

**Steers, Ltd.**  
aug13, eod, 11

**Skipper Brand Cutlery**

Manufactured by S. HIBBERT & SON, LTD., still standing the Test of Time after over a hundred years of competition, clearly indicates its unimpeachable Quality and Worth.

Always Ask for Skipper Brand when Buying  
**Stainless Cutlery, etc.**  
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**NEW SUITINGS**  
in light colours and weights for Autumn wear.

A splendid variety to select from. Samples submitted to you on receipt of postal.

**John Maunder**  
TAILOR & CLOTHIER  
St. JOHN'S, N.F.

**NOTICE!**

**EAST BOSTON, MASS.—HALIFAX, N.S.—ST. JOHN'S, N.F.L.—NORTH SYDNEY, N.S.**  
Steel Steamship "SABLE I." will

Leave—  
East Boston . . . . . 2 p.m. Sept. 23rd; Oct. 7th for Halifax  
Halifax . . . . . 2 p.m. Sept. 26th; Oct. 10th for St. John's  
St. John's . . . . . 2 p.m. Sept. 30th; Oct. 14th for N. Sydney  
North Sydney . . . . . 2 p.m. Oct. 2nd; Oct. 16th for Halifax  
Halifax . . . . . 2 p.m. Oct. 4th; Oct. 18th for Boston

Fares on application; reservations now accepted.  
Passengers by steamer from St. John's make connection with Thursday morning's train at North Sydney.  
Apply HARVEY & CO., LTD., St. John's, Nfld.  
sept14, 11, a, 11

BUY YOUR  
**SCHOOL BOOKS**  
and  
**SCHOOL SUPPLIES**  
from  
**S. E. GARLAND**  
Leading Bookseller & Stationer, 177-9 Water Street.  
m.w.f.t

**RED CROSS LINE!**

**NEW YORK. HALIFAX. ST. JOHN'S**

**SCHEDULE OF SAILINGS FOR OCTOBER**

From New York at 11 a.m.	From St. John's at 12 o'clock, noon
October 4th . . . . . ROSALIND . . . . .	October 4th . . . . . SILVIA . . . . .
October 11th . . . . . ROSALIND . . . . .	October 11th . . . . . SILVIA . . . . .
October 18th . . . . . ROSALIND . . . . .	October 18th . . . . . SILVIA . . . . .
October 25th . . . . . ROSALIND . . . . .	October 25th . . . . . SILVIA . . . . .

THROUGH RATES QUOTED TO ALL PORTS.  
WINTER RATES NOW EFFECTIVE.  
Round trip tickets issued at special rates with six months' stop-over privileges.  
BOYRING & COMPANY, 17 Battery Place, New York, General Agents.  
G. S. CAMPBELL & CO., HALIFAX, N.S. Agents.  
HARVEY & CO., LTD., ST. JOHN'S, N.F.L. Agents.  
jan5, m.w.f.t, 11

**Montreal-St. John's.**

S.S. PALIKI sails from Montreal October 1st.  
S.S. NICO sails from Montreal October 15th.

**MURRAY TRANSPORT CO., Limited.**  
sept10, 11

**Notice to Parents!**

Have your Children Normal Vision, or are they suffering from EYE STRAIN?  
This is a very important question and demands your immediate attention.  
The future success of your child may depend upon your action now.  
Children suffering from Eye Strain are working under a great handicap, which properly fitted Glasses will correct.  
Begin the school year right. Have your children's eyes examined by us, and if necessary  
**PROPER GLASSES FITTED.**

**R. H. TRAPNELL, Ltd.**  
Jewellers & Opticians, 197 Water Street.

**We Build CLOTHES to fit your Figure**  
from your own selection of Style and Fabric, giving you **MAXIMUM VALUE at MINIMUM PRICE** proving to your entire satisfaction the value of a hand-colored Suit

**W. P. SHORTALL,**  
THE AMERICAN TAILOR,  
809 Water Street. Phone: 477. P.O.B. 445. St. John's, Nfld.

**CANADIAN NATIONAL RAILWAYS**

**TORONTO TO—DETROIT CHICAGO.**

TRAVEL BY NATIONAL LINES  
"INTERNATIONAL LIMITED."  
Leaves Bonaventure Station, Montreal, at 10.00 a.m. Daily. Direct connection from Halifax or North Sydney by "OCEAN LIMITED."

For Fares, Reservations, etc., apply to  
**R. H. WEBSTER, General Agent.**

**EXPERT ADVICE!**

Is what you are entitled to when investing in Life Insurance. I offer it to you freely and gladly.  
Remember, there is no obligation on your part. Just drop into my office and we will talk the matter over together.

CALL AND SEE ME.  
**CYRIL J. CAHILL,**  
Manager for Newfoundland.  
**CROWN LIFE INSURANCE COMPANY.**  
(Head Office: Toronto, Canada).  
Offices: Law Chambers Duckworth Street.  
oct9, 10, 11, 11

BUY—WEAR—USE  
**A FISH BRAND REFLEX SLICKER**

Call upon it any rainy day to keep you dry and warm. You will never be disappointed in its worth and service. Backed by a record of 87 years' manufacture. What more can be said?

Satisfaction guaranteed

**TOWERS' FISH BRAND**  
**A. J. TOWER CO.**  
BOSTON, MASS.  
PETERS & SONS, ST. JOHN'S, Agents  
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GENTLEMEN:—  
THIS IS OUR BARGAIN WEEK TO YOU FOR

**Shirts and Caps**

and we are showing most exclusive lines with attractive prices. For a short time we are giving a 15 per cent. reduction on above lines, and consequently you can buy a good Shirt or Cap from us from \$1.25 up. See our Striped and Plain Blue English Broad Cloth Shirts, at \$3.50.

**E. D. SPURRELL** 365 Water Street St. John's.  
**WM. SPURRELL** 210 Duckworth St. Branch: Grand Falls.  
sept11, m, eod

**To The Trade!**

We carry a complete line of  
MILL ENDS, REMNANTS, SECONDS,  
CORSETS, CAPS, BRACES,  
HOSIERY, UNDERWEAR,  
DRESS MELTONS, SERGES, Etc.  
LOWEST PRICES QUOTED.  
SEE OUR LINE BEFORE BUYING.

**Avalon Wholesale Dry Goods Co., Ltd., 303 Water St.**  
D. A. SUMMERS, Manager.  
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