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THE EVENING TINES AND STAR, ST. JOHN N. B., WEDNESDAY, MAY 15,1918


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THE EVENING TIMES AND STAR, ST. JOHN N. B., WEDNESDAY, MAY 15,1918


Manchester Robertson Allison, Limited
Summer Millinery
Grand Opening of Summer Hats
On Thursday and Friday
We direct attention to our special showing of these Hats. The very Hats you have been wanting to see. All thoroughly in accord with present day fashions, and
at especially moderate prices. Georgette Hats, Crepe de Chine Hats, French Maine Hats, Milans, Leghorns, Panamas.
Beautiful shapes. Lovely trimmings. New Styles. Daintiest, Airiest, Lightest, Brightest Millinery Ever Shown
This summer opening will take place in our Millinery Department See Also King Street Show Wind owl


SAIFFLD BUYER J
Mostly at Our King street Store. Goods Also on Sale at Our Two Branches No Goods on approbation ran sale ends saturday night, may 18

Waterbury \& Rising, Limited

Boys' Confirmation and First Communion Suits

 able apparel, we are offering:

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Manchester Robertson Allison_ Limited



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The Ad. No Crian for
This cliss of Advertising.


| FOR SAL |  | ARE YOU GOING TO MOVE; OR HAVE <br> This page of the TIMES is the city directory for the home seeker; and for the landlord who wants a tenant. |  |  | WANTED AT ONGE! |  |
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|  |  |  |  |  | 200 Men on McAvity's New Marsh Road Plant. Men employed on building will be given employment in new shop |  |
|  |  |  |  | FURNSHHED FLATS |  |  |
|  |  | $\frac{\text { FLATS }}{\text { TO LET }}$ |  |  | Grant \& Horne MeAvity's Marsh Road Plan |  |
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THE EVENING TIMES AND STAR, ST, JOHN N. B., WEDNESDAY, MAY 15, 1918


## Children's Shoes

HE buying of children's shoes is a difficult problem for parents these days. We believe you will want to know some of the important facts that we can tell you on this subject. So far as your own boots and shoes are concerned-that is, shoes for men and women -you know that advanced prices are necessary. This situation has been accepted as, inevitable.

But when it comes to paying advanced prices for
children's shoes, some parents are apt to regard that
as a different matter.
As a matter of fact, while there is less material in
child's shoe than in an adult's, they cost almost child's shoe than in an adul't's, they cost almost
much to make. A boy's shoe costs as much today did his father's a few years ago. And this is a condition which it is not possible to avoia.
Efforts to buy shoes for children at low prices because they are children's shoes, are not practical. Suppose you were to demand children's shoes fron
your dealer at the prices current two years ago; he in your wealer at exert prices current two years ago; he in supply a cheáher shoe, one which he could sell for less money than conditions make possible. The result shoe beyond a certain point, just in order to meet an imposible price, is wasteful. Such a shoe cannot give
the wear it should.

Make it a point to buy good shoes for your chit dren-shoes of sterling quality, and be assured that a good shoe cannot be made except at a reasonable Wr. They are made in of pairs of chiidrents shoes a is taken in the selection of materials, where the grad of workmanship is high, and under manufacturing conditions of the greatest efficiency and economy.
In Ames Holden McCready shoes you get full value, and it is not possible to get the same value for less money.
The next time you have occasion to buy children?s shoes, ask your dealer to show you, shoes brand
A.H.M. Perhaps your children are weang the shoes now-but the next time, as a matter of value and economy, look for the A.H.M. stamped on the
sole.

## AMES HOLDEN McCREADY




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## THE GEM






WATCH FOR THIS:


\section*{UUNQUE-A Alalayd Atraction <br> |  (Advertised to be Shown Last WFeek, Bust Held Over in Montreal) |  |
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|  | Offering one of the most beatrtiful as rell as one of the best dressed ladies ap pearing before the camera |
| thurs frit. SPECIAL | MISS VIRGINH |
| First of Pathe's latest series dealing with problems domestic and social life GTHE PRICE |  |
| "THE PRICE OF FOLI ${ }^{\prime \prime}$ | around Washington, D.C. <br> - A Veriable Walking Fashion Plate is |
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"Who to Blame"

Rich-Mellow
(2)


You'll Like the Flavor


EMPRESS Mer kime hous KITY Goroon The CRUCIAL TEST Ambintatum まuawiad

 "HER TORPEDOED LOVE"


Wonderful \{YYRCC\} Astounding


THE NICKELS

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