
GEN．JOFFRE REPORTS VICTORIOUS ADVANCE THRU ALSACE

EXACT FIGURES ANNOUNCED OF HOSPTTAL SHIP TAG DAY $\$ 31,282.90$ WAS TOTAL AMOUNT

Women in Charge of Fund and Will Have Headquarters in the City Hall．



CANADIAN WOMENS HOSPITAL SHIP FUND

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 Sir Adam Beck Denies Reporto
That Horse－Owners Hold First Shipment From Province OTrinomess ONTARIO NOT WORRYING FOR ARIIY MOUNTS OVER MONEY SCARCTTY HYDRO WORK TO GO ON EWSS OF Expebition IS Received calmuy Realization on Three Million
Dollar B Dollar Bond lssue for Short Time－Cabinet Meets Moutine in London
Momentous Announcement－－Sober Repress
Crowd Watches Drilling of Recruits－ Crowd Watches Driling of Rations Patriotic Theatres．

## MUST BE CALM



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ter From Tayport


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f Partisanship


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SPECIAL 15－day＇W AR＇OPPORTUNITY． FILI OUT THIS COUPON and send to the＂WORD＂，office， 40 Rich－ FILE St．W．，with $\$ 1.50$ and reeeive tre breathast every morming of the vear，delivered to your door before boteaty
 closed na neat ieatuich can be att ached to your keys，suitcasse，purse， TEOTHO or any other article of value．Both PoLNCP and TAd good umbrella，or any other artice reis Try or oanada，LTD any
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Start sending the＂WORLD＂today to

## NAME

ADDRESS
Also send me the Policy，Tag，ete，by first mail． POLICY TO BE VALD FROM DATE．

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WASTE PAPER
hamLTon hotels
QOTICE—AUTO TOURIST Fํ N． HOTEL ROYAL，Hamilo$\stackrel{8}{8}$


# dominion parlianent in war session FOUNDATION LAID FOR NATIONAL CURRENCY IN CANADA 

$\stackrel{\text { atorium May Dellay }}{ }$ on on Three Million
ond lssue for Short ond lssue for
FRANCE HAILS SIR JOHIN FRENCH AS CONQUERNG HERO Big Expeditionary Force Welcomed in France
Official Announcement Made of Landing of British Army-Sir John French Hailed in Pairing Message to Departing Troops.

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＊DAILY MAGAZINE PAGE FOR EVERYBODY＊
and

The Toronto World




## Baseball $\begin{aligned} & \text { Leafs Lose } \\ & \text { Also Beavers * }\end{aligned}$ Golf Amateurs and Pros

\section*{CANADIAN GOIFERS NATIONALS WOULD <br> | English Cricket and the War. <br> With England arming, the pros- |
| :---: | OUALIFY ATCHICACO

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## IUD AND ERRORS BEAT THE BEAVERS

THE GRAYS BATTED

Otherwise Racing Was Ordinary on Second Circuit at Pittsburg




Billy Bell and Dan Kenny Have Assurance of French | Billy Bell and Dan Kenny |  |
| :--- | :--- |
| Turn in Good Cards at Open | Players, Says Sport Mur- |


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## Hot, Mraummonn Lajoc and aornd



Lower Prices on Ford Cars


Ranabout
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Car
Then $\qquad$器 Buyers to Share in Profits

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## HONE TEAMS BEAT GIANTS AND BRAVES






DR. SOPER DR. WHITIE


SPECTALISTS
manamill
AUTO TIRES $\$ 19$ RIVRRDALE GARAGE RUBEBER CO. RUBEER TWU BALL GAMES

LONDONVS TORONTO

> MEN'S NEGLIGGE sHIRRS, regular stock, brokon lots from our higher grade goods, including Amerioan in line effects on white or colored grounds. some with soft, attached culff; others with stiff cuffs, attached or
detached. All coat style. Sizes in the lot, 14 to $171 /$. detached.
Olearing at, each
MEN'S UNDERWEAR-Some of the better grades, as straiian, Wolsey, Robinhood, and Irish linen, inciuang mesh. 'Natural shades and cashmeres in white. Sizes in the lot, 34 to 50 . Quick clearance, per garment . -Slightly KNITTED NECKWEAR, HALF-PRICE, $121 / 2^{\circ}$ toned effects and neat cross-bar patterns. All have strong, thin neekbands; are made full length, tubular style.
All the best colors, including red, grey, helio, white, cream, tan, and brown. Clearing at, each............... Main Floor-Centre.

Men! Panama llats at the Lowest Figure of the Season, Each \$1.25.
They are in mostly small sizes in the small tolescope shape,
is not less than half-price. Wednesday, each, ...... 1.25
Another rush offering-Men's Panamas, each, 1.89 .220 hats at a price that should induce many men to have a. new Panama for "Exhibition time." These are in a
choice of negligee or the popular telescope styles, in naturMen's Better Grade Straws, Special, Each 75c Where is still a good range of all sizes, in fine grade



STORE OPENS 8.30 A.M, AND CLOSES AT 5 P.M SATURDAY CLOSimg at I P.M. WITH MO NOON DELIVERY
T. EATON CO

98c, Today's Rush Price on Men's Hegligee Shirts

## EATON'S

On Sale Today



That Son-in-Law of Pa's

and

Furniture Specials Eutienity












## Rugs and Linoleums












## Clearing Our Tent Stock






 only three more davs.

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From the August Silks Sale




Display of Imported Suitings
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8.30 to

| Paramatta WaterProofs $\$ 6.45$ |
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## The Hosiery

 Women's Reel Silk Thread Hose,black, $\tan$ and white, and variety of



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## New Fall Millinery





 women wating to take the $p$
they come (second Floor.)

Pictures at 39c


## Wash Goods

 (Note the Frinal clead Aickll ove the floor youtl1 find the
 perior weden indine Maid suming, ative








The Robert Simpson Company, Limited


## Sale Prices for Thursday



## Lingerie and

 Whitewear $\$ 1.25$ to $\$ 2.00$ Infants' PiqueCoats to Clear at 75 c. Sweet Coats to Clear at 75c. Sweet
little baby coats to go at a fraclittle baby coats to go at a frac-
tion of their value because the room is needed for n
'Phone orders filled.
Infants' Pique Coats, fine quality white pigue; four differen
styles; daintily trimmed with embroidery or scalloped edge; single or double-breasted styles; peari
buttons; sizes 6 months to 2 years. buttons; sizes 6 months to 2 years.
Regularly $\$ 1.25$ to $\$ 2.00$. ThursRegularly $\$ 1.25$ to $\$ 2.00$. Thurs-
day to clear ..........s. 75 day to clea
Infants' Lawn Bonnets, wide choice of daintiest styles, in fine
white lawn, trimmed with tucks lace or embroidery edges and in lace or embroidery edges and in
sertitions, sizes 11 to 14 inches.
Regularly 50 C and 75 c . Thursday at
$\underset{\text { Girks' Bloomers 15c. Fine Zim }}{\text { Gerknit }}$ merknit cotton; white or navy
elastic at waist and knee; sizes to 12 years. Regularly 25 c
Thursday ................. 15 20c and 25c Women's Vestis Clearing at 10 c . Women's Vests,
fine ribbed extra quality white
cotto fine ribbed extra quality white
cotton; low neck, with short or
no sleeves, lace beading and
ind no sleeves, lace beading and
draw tape; sizes 32 to to 44 bust.
Regularly $20 c$ and 25 . Thurs-
day ................en 10
(Third Floor.)


Moire Petticoats 69c Impord More pitionte in bek new
 hursday . larly $\$ 1.25, \$ 1.50$ and $\$ 2.00$. Thursday . Dinnerware on Sale
Perfect, clear white, with violet spray Bread ancortion: Buter Plates Res. 108




Party Cases
144 PARTY Casses.
Sphian luatraterion) sizz $31 / x 21 / 2$


For: the Housekeepers Linens and Staple Values Thursday


## New tor Fall

 mand attention. The dresses introduce some of thedistinctly novel tendencies of the modes fashions that are graceful in effect. Prices $\$ 15.00$ to $\$ 35.00$.
New Fall Coats for Junior Misses; a wide seection of styles; the latest materials and the color
of the season $\$ 12.50, \$ 15.00, \$ 16.50$.

The Tailored Suits include many for stout figures; they are black or navy serges; the coats silk-
lined, and having large arm holes, and plenty of room across back; side pleatings give ample width
to, the skist. Sizes 37 to 47 bust. Large value
at .................................... 18.50

## The Mantle Extras <br> Hot Weather Dresees, $\$ 2.95$-Of reps, linens, ses, ratines hand crepes; styles suitable for young voiles, ratines and crepes; syies suitabie for yount girls, misses and women; featuring tunic skirts with combination girdes <br> Cream Blanket Coats, for present wear, made from soft wool blanket cloth, in swagger style, with full cape back, patch pockets and new adjustable collar; for ............................................ Smartly Tailored Skirts, a number of attractiv Smartly Tailored Skirts, a number of attractive styles, showng the long tunics, with vest effects and other models. Excellent quality serge in black or other modelss. Excell navy, $\$ 3.50$ to $\$ 5.25$.

## The Men's Store Caters to Your Immediate Needs

BOYS' VELVET CORDUROY SUITS, $\$ 6.00$
Fashionable yoke Norfolk Suits, with A merican bloomer pants. The cloth is an Eng.
lish velvet corduroy, in brown or fawn, and entirely odorless, Sizes 9 to 16 years $\% 6.00$ MENS WHITE PLEATED SHIRTS, 98c.
Plain White Pleated or Pigure Bosom Shirts, of splendid wearing materials and laun-
ered. All sizes 14 to 18. Regularly $\$ 1.25$ and $\$ 1.50$. Sale price, Thursday ...... 98 For Workingmen-For Thursday we have reduced several lines of our best work shirts,
The Sormpson guarantee is behind them for quality, size and workmanship. Materials aro solide blue chambray, genuine English flannelette and Oxfords, heavy black and white stripe
drill and glossy black sateens. All sizes in each style, 14 to 18. Regulatly 89 C and $\$ 1.00$.

MENS STRAW HATS THURSDAY, 69c.
Made from fine American split braids or English sennit; high, medium or low crowns;
ne of our best selling straw hats. To clear at ............
Carlsbad China Clearings of Summer Wear in Boots and Shoes




