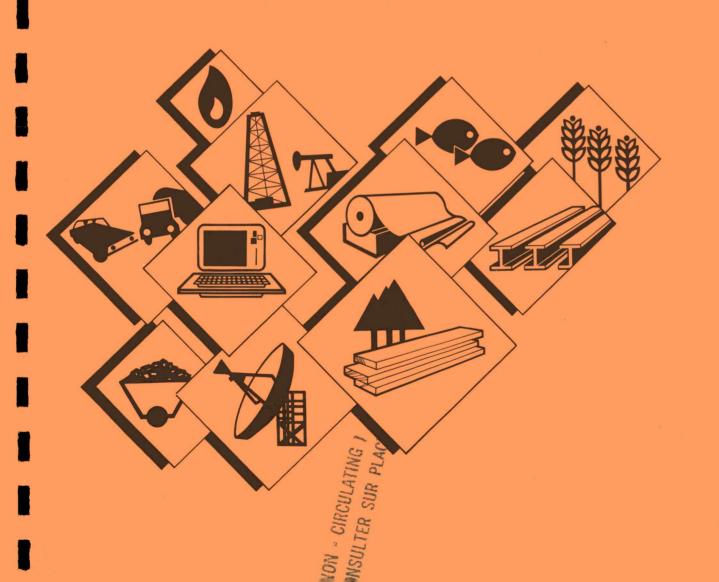


# TRADE AND INDUSTRIAL DEVELOPMENT PROGRAM PROGRAMME D'EXPANSION COMMERCIALE ET INDUSTRIELLE

# QUARTERLY ACTIVITY REPORT RAPPORT TRIMESTRIEL DES ACTIVITÉS

# LATIN AMERICA AND CARIBBEAN AMÉRIQUE LATINE ET ANTILLES

JULY - SEPTEMBER 1987 (2nd QUARTER FY 1987-88) JUILLET - SEPTEMBRE 1987 (2e TRIMESTRE, AF 1987-88)



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#### TRADE AND INDUSTRIAL DEVELOPMENT PROGRAM

### Quarterly Activity Report

July - September 1987

Following is the Quarterly Activity Report for the quarter ending September 30, 1987. This report contains a synopsis of activities and results by sector and subsector reported by posts, matched against the proposed activities identified in their 1987/88 post plan. It also contains a report of special unplanned activities that took place during the reporting period.

The purpose of the report is to allow managers in Ottawa and abroad to monitor the progress of program implementation by comparing planned activities in priority sectors with reported quarterly activity highlights and results.

Readers will note that in some cases the section for post inputs for a particular quarter is blank. This occurs when the mission either has not yet undertaken any of the planned activities in that sector or has not reported activities in a sector identified as a priority in the post plan.

#### PROGRAMME D'EXPANSION COMMERCIALE ET INDUSTRIELLE

#### Rapport trimestriel des activités Juillet - Septembre 1987

Dept of External Affairs

Min. des Affaires extérieures Voici le Rapport trimestriel des activités du trimestre qui a pris fin le 30 septembre 1987. Le Rapport contient un résumé des activités et des résultats déclarés par les missions, par secteur et sous-secteur, qui sont comparés aux projets d'activités indiqués dans les plans de mission de 1987-88. Il s'y trouve également un rapport sur les activités spéciales non planifiées qui ont été accomplies pendant la période visée.

> Ce rapport a pour but de permettre aux qestionnaires, à Ottawa et à l'extérieur, de surveiller les progrès accomplis relativement à la mise en oeuvre du programme, en comparant les activités planifiées dans les secteurs prioritaires avec les faits saillants et les résultats déclarés du trimestre.

> Le lecteur notera que, dans certains cas, les espaces prévus pour les renseignements provenant des missions ont été laissés en blanc. La raison en est soit que la mission n'a encore entrepris aucune des activités prévues pour ce secteur, soit qu'elle n'en a déclaré aucune dans un secteur indiqué comme prioritaire dans son plan annuel.

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### LATIN AMERICA & CARIBBEAN AMÉRIQUE LATINE ET ANTILLES

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# QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

page 1

POST : 640-BOGOTA

008-TRANSPORT SYS, EQUIP, COMP, SERV. COLOMBIA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

DASH 8 AND AF TRAINING AIRPLANES TO SATENA, ACES AND AF

GREATER SHARE OF IBRD PROJECT FOR FNC

PUT PACKAGE TOGETHER FOR BOGOTA METRO - \$ 500 MILL. PROJECT

SEMINAR ON TRANSPORTATION SYSTEMS AVAILABLE FROM CANADA (AIRCRAFT AND MASS TRANSPORTATION).

25 MILLION

5 MILLION

\$ 30 MILLION

INCREASE AWARENESS OF CANADIAN CAPACITY.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 ----

QUARTER: 2 SUPPORT OF LAVALIN'S BID FOR BOG. METRO PRO.

FOLLOW-UP OF OPP. FOR SALE OF 20 FIRE TRUCKS TO COLOMBIA. CIVIL AVIATION DEPT. BY NORDIC

SYSTEMS INC.

QUARTER: 3 ----

QUARTER: 4 ----

QUARTERLY RESULTS REPORTED:

-CDN BID SUBMITTED AND WELL RECEIVED IN INITIAL EXAMINATION BY COL EVALUATION COMMITTEE

-NORDIC SYSTEMS INC. PRESENTED PROPOSAL, NOW UNDER EVALUATION BY CIVIL AVIATION.

## QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

page 2

POST : 640-BOGOTA

007-POWER & ENERGY EQUIP. & SERV. COLOMBIA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ALL SUB-SECTORS

FINALIZE AECL RESEARCH NUCLEAR REACTOR.

FOLLOW UP CGE OFFER FOR RIOGRANDE GENERATORS.

FINALIZE B. G. CHECO CONTRACT WITH ISA.

FOLLOW UP ON SEVERAL TENDERS TO BE ANNOUNCED SHORTLY.

ANTICIPATED RESULTS:

\$ 10 MILLION

\$ 17 MILLION INCREASED EXPORTS FROM CANADA.

\$ 75 MILLION

\$ 6 MILLION INCREASED EXPORTS FROM CANADA.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 -----

QUARTER: 2 FOLLOW-UP ON SEVERAL OPPS FOR CONSTRUCTION OF ELECTRICITY TRANSMISSION LINES. -ASSISTANCE TO

AECL TO RESOLVE CONTRACTUAL DIFFICULTIES INVOL-

VED IN SALE OF NUCLEAR RESEARCH REACTOR.

QUARTER: 3 ----

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

-CDN FIRMS HAVE BEEN ADVISED OF OPPS. AT LEAST ONE FIRM IS EVALUATING POSSIBILITIES TO PARTICI-PATION BIDDING PROCESS.

#### GUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

page 3

POST : 640-BOGOTA

001-AGRI & FOOD PRODUCTS & SERVICE COLOMBIA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ALL SUB-SECTORS

SWINE SEMINAR AND FOLLOW UP 1984

RECENT SIGNATURE OF MOU ON AGRICULTURE. NEED TO INITIATE 1ST ROUND OF TALKS.

A) CANOLA OIL INTRODUCTION.

B) WHEAT.

SEMINAR ON LIVESTOCK

ATTENDANCE OF COLOMBIAN FIRM TO GRAINS INSTITUTE COURSES.

ANTICIPATED RESULTS:

FIRST SIGNIFICANT SALES NOW MATERIALIZING

TRANSFER OF TECHNOLOGY AND DOOR OPENERS FOR COMMERCIAL EXPORTS TO COLOMBIA.

\$ 1 MILLION. (A) \$ 20 MILLION. (B)

PROMOTE SALES OF HOLSTEIN COWS AND CANADIAN SWINE.

PROMOTE FURTHER SALES OF WHEAT AND BARLEY.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 -----

QUARTER: 2 PARTICIPATION IN AGRICULTURAL FAIR (AGROEXPO

(87). -PROMOTION OF CANADIAN FEED WHEAT AND

MILLING WHEAT. -PROMOTION OF ALBERTA BEEF CATTLE

QUARTER: 3 -----

QUARTER: 4 ----

QUARTERLY RESULTS REPORTED:

PART'N IN AG FAIR (AGRO-EXPO 87) WITH 12 CDN COS INVOLVED, 15-30 JULY '87, SALE OF 22.000 TONS FEED WHEAT TO IDEMA (COL. GOVT. GRAIN AGENCY); -AGREEMENT BY IDEMA TO PURCHASE 450.000 TONS OF CDA WEST. RED SPRING SHEAT OVER NEXT 3 YEARS.

## QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

page 4

POST : 640-BOGOTA

010-MINE, METAL, MINERAL PROD & SRV

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

30 OF 170 T TRUCKS-WABCO/EUCLID INTERCORE

AIR FILTER PLANT - INTERCOR

WASH PLANT STUDY AND POSSIBLE PLANT

ARRANGE VISIT OF SENIOR EMR OFFICIAL(S) TO COLOMBIA TO ASSIST COLOMBIA IN ITS MINING POLICY AND FOLLOW UP MISSION TO CANADA TO MEET WITH INTERESTED CAPABLE PARTIES.

FOLLOW UP ON CARBOCOL PLANS TO DEVELOP "EL DESCANSO" COAL DEPOSIT AND SIMINERA'S "LA LOMA" DEPOSIT.

\$30 MILLION

\$ 1 MILLION

\$30 MILLION

INCREASED SALES OF EQUIPMENT AND SERVICES TO THIS SECTOR.

SALES OF \$ 500,000 OF CONSULTING SERVICES AND DEVELOPE OPPORTUNITIES FOR EQUIPMENT SALES.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 2 PROMOTION OF CDN CAPABILITIES IN MINING GOODS

AND SERVICES, PARTICULARLY IN GOLD MINING.

QUARTER: 3 ----

QUARTER: 1 -----

QUARTER: 4 ----

QUARTERLY RESULTS REPORTED:

ATTTENDANCE OF FOUR PROMINENT MINING OFFICIALS AT MINING SYMPOSIUM (MINTEC '87) IN NORTH BAY,

ONTARIO, 12-18 SEPT '87.

### QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

page 5

POST : 640-BOGOTA

005-COMM. & INFORM. EQP. & SERV COLOMBIA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

TERRITORIOS NACIONALES PROJECT - TO OBTAIN BIDDERS TO REPLACE ATI/IMC.

BCI NATIONAL LONG TERM TELECOMMUNICATIONS STUDY

TELECOM: TRAINING PROJECT LABVOLT - ITEC.

TERRITORIOS NACIONALES PROJECT \$ 80 MILLION IN 3 PARTS EDC SECT. 31 LIKELY REQUIRED.

TELECOM REGIONAL TURNKEY PROJECT 3 OR 4 AT \$5 TO \$10 MILLION EACH

TO GET A PORTION OF THE PROJECT.

1.0 MILLION OF TECH ASSIST. SALES AND LEADS ON THE FUTURE EQUIP. REQ.

\$ 0.2 MILLION OF LAB TRAINING EQUIPMENT.

\$ 5 MILLION PORTION OF PROJECT.

\$10 MILLION

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 -----

QUARTER: 2 MONITOR OPPORTUNITIES FOR CDN FIRMS AS COLOMBIAN TELECOM AGENCY BEGINS NEXT STAGE OF RURAL TELE-

COMMUNICATIONS PROJECT.

QUARTER: 3 ----

QUARTER: 4 ----

QUARTERLY RESULTS REPORTED:

ADVANCE INFORMATION TRANSMITTED TO CDN FIRM ON PLAN CARIBE UND, FIRST PACKAGE OF NEW US\$247 MN

RURAL TELECOMMUNICATIONS PROJECT.

#### QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 640-BOGOTA

011-01L & GAS EQUIPMENT, SERVICES COLOMBIA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ALL SUB-SECTORS

FOLLOW UP SEVERAL OIL AND GAS MISSION DURING PAST 20 MONTHS.

FOLLOW UP CALGARY DIL AND GAS SHOW JUNE 86 AND INTERCAN 85.

FINALIZE INGERSOLL-RAND SALE OF PUMPING UNITS. FINALIZE EDC LINE OF CREDIT WITH ECOPETROL.

PARTICIPATION WITH INFORMATION BOOTH IN CONGRESO ANDINO DE PETROLEOS.

TO COMMERCIALIZE OPPORTUNITIES ARISING FROM PCIC - ECOPETROL ARRANGEMENT.

ANTICIPATED RESULTS:

\$ 1 MILLION INCREASED EXPORTS FROM CANADA.

\$ 1 MILLION INCREASED EXPORTS FROM CANADA.

\$ 10 MILLION \$ 25 MILLION

\$ 1 MILLION

\$ 5 MILLION

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 -----

QUARTER: 2 -PLANNING & SUPPORT OF GAS SYMPOSIUM PLANNED FOR

BOGOTA & BARRANGUILLA IN NOV. '87.

-FOLLOW UP AND ASSISTANCE TO INTERA TECHNOLOGIES

INC. TO OBTAIN LAND SURVEYING CONTRACT.

QUARTER: 3 ----

QUARTER: 4 -----

**QUARTERLY RESULTS REPORTED:** 

INTERA WON CONTRACT AND SEEKING OFFICIAL PERMISSION TO BRING AIRCRAFT INTO COLOMBIA TO EXECUTE CONTRACT.

#### QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 635-BRASILIA

001-AGRI & FOOD PRODUCTS & SERVICE BRAZIL

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ALL SUB-SECTORS

ONGOING EFFORTS TO ESTABLISH MEDIUM-TERM (3 YEAR) PROGRAM OF INCOMING BUYERS WITH BAHIA GOAT ASSOCIATION.

MARKETING TRIP THROUGH TERRITORY TO CAPITALIZE ON CURRENT AND SHORT-TERM OPPORTUNITIES IN FOOD PRODUCT SALES.

MARKETING TRIP TO STATE LIVESTOCK ASSOCIATIONS LOCATED IN TERRITORY.

SEMINARS SPONSORED BY AGRICULTURE CANADA RE DAIRY CATTLE, ARTIFI-CIAL INSEMINATION AND EMBRYO TRANSFER.

CLOSELY MONITOR DOMESTIC FOOD SUPPLY SITUATION TO IDENTIFY SHORT-TERM EXPORT OPPORTUNITIES (BEER, MEAT, CHEESE, MILK).

COORDINATE WITH AGRICULTURE CANADA A TRAINING PROGRAM IN CANADA FOR OFFICIALS OF MINISTRY OF AGRICULTURE.

ANTICIPATED RESULTS:

YEARLY INCREASE IN LIVE ANIMALS & GENETIC MATERIAL EXPORTS. ESTABLISH BRAZIL AS PRIMARY AND LONG TERM MARKET FOR CANADIANS GOAT BREE-DERS.

INCREASED SALES OF CHEESE, MEAT, EGGS AND OTHER FOOD PRODUCTS.

INCREASED SALES OF DAIRY CATTLE, GENETIC MATERIAL AND (SUPPLY PERMITTING) GOATS.

INCREASE AWARENESS OF CDN DAIRY CATTLE STAN-DARDS & INCREASE SALES OF LIVE ANIMALS AND GENETIC MATERIALS.

SPOT SALES OF CHEESE, MILK, MEAT, BEER. IMPROVE LINKS BETWEEN CANADA AND BRAZILIAN TRADING COMPANIES.

ENDORSEMENT OF CDN DAIRY CATTLE & ARTIFICIAL INSEMINATION STANDARDS LEADING TO INCREASED SALES.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 PARTICIPATION AT II ANNUAL GOIANIA INTL FAIRS FOLLOW-UP OF DAIRY CATTLE SEMINAR HELD IN FIRST QUARTER. AG. SUBCOMMITTEE MEETING AT JEC. CLOSE

MONITORING OF BRAZILIAN WHEAT SUBSIDIES ISSUE.

QUARTER: 2 PREPARE VISIT TO CDA OF BRAZILIAN MINISTRY OF AG ASSIST DESY INT'L IN OBTAINING IMPORT LICENCES FROM CACEX; REVIEW SALES PROSPECTS FOR CDN WHEAT

QUARTER: 3 ----

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

DUE TO PARTICIPATION AT GOIANIA FAIR AND FOLLOW-UP TO DAIRY CATTLE SEMINARS, SALES & SALES PROS-PECTS FOR CATTLE & SEMEN HAVE INCREASED SIGNIFI-CANTLY SOMEX CDA GUDTE FOR SEMEN IMPORTS INCREA-SED FROM \$40,000 TO \$1.0 MILLION /

MINISTERS VISIT WAS A SUCCESS PROVIDED INDIRECT EXPOSURE TO CDN CAPABILITIES (WHEAT, CATTLE, STORA GE FACILITIES); LICENCES OBTAINED CATTLE TO ARRI VE SHORTLY; COMPLETED IN DEPTH ANALYSIS OF PROSPECTS FOR CDN WHEAT SALE UNCOVERED PROBLEM;

#### QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST: 635-BRASILIA

005-COMM. & INFORM. EQP. & SERV BRAZ II

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ALL SUB-SECTORS

UNCOMPLETED CIDA FINANCED PROGRAM FOR INSTALLATION OF SARSAT GROUND STATION

SATELLITE 86 - SEMINAR ON CON EXPERIENCE IN SATELLITE TELECOMMU-NICATIONS SCHEDULED FOR DECEMBER 1986.

INCREASE AWARENESS AMONG BRAZILIAN PUBLIC & PRIVATE SECTORS OF MULTIPLE USES OF TELECOMMUNICATIONS SATELLITE IN CDA TO PROMOTE FULL UTILIZATION OF BRASILSAT I AND II

INTENSIFY RELATIONS WITH GOVERNMENT OFFICIALS TO PROMOTE SALE OF BRASILSAT III AND/OR CONDORSAT (BRAZIL & ARGENTINA).

LOBBY GOVERNMENT OFFICIALS TO ENCOURAGE FULL MEMBERSHIP IN SARSAT

ANTICIPATED RESULTS:

SALE OF ONE OR TWO ADDITIONAL GROUND STATIONS AND LOCATOR BEACONS.

SALE OF CONSULTING SERVICES FOR SATELLITE USE

SALE OF BRASILSAT III AND IV

SALE OF CONSULTING SERVICES FOR SATELLITE USE

SALE OF ADDITIONAL ONE OR TWO SARSAT GROUND STATION(S) AND LOCATOR BEACONS.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 PARTICIPATION AT SPAR RECEPTION IN RIO TO PROMO-TE SUCCESSFUL OFFSET PROGRAM. NUMEROUS CALLS ON FEDERAL AUTHORITIES TO PROMOTE CDN TECHNOLOGY/E-XPERTISE IN SATELLITE TELECOMMUNICATIONS AND RU-RAL TELEPHONY

QUARTER: 2 PREPARE FOR EXPLORATORY MISSION FROM DOC; FOLLOW UP RE: INCOMING TELECOM PLANNING OFFICIAL MISSION EXPLORE CELLULAR MOBILE TELEPHONY MARKET; PROMO-TE SKYWAVE "SUITCASE TERMINAL"; ASSIST SPAR IN NEGOTIATIONS WITH MINISTRY.

QUARTER: 3 ----

QUARTER: 4 ----

QUARTERLY RESULTS REPORTED:

RE SPAR OFFSET PROGRAM HAS PUT CDN EXPORTER WELL OUT FROM IN RUNNING FOR BRASILSAT III & IV SR T-ELECOM LICENSING/TECH TRANSFER AGREEMENT WITH M-ICROLAB VIRTUALLY COMPLETED. MINICOM SEEKING ADD-ITIONAL CON TECH/EXPERTISE IN RURAL TELEPHONE /

DOC MISSION WELL RECEIVED. SERVED TO REINFORCE CDN INTEREST IN VARIOUS TELECOM PRODUCT AREAS; MISSION CONFIRMED BUT POSTPONED TO '88; CELLULAR MOBILE MARKET PROVIDES GOOD PROSPECTS FOR NOVEL-TEL; MILITARY TELECOM MISSION TO CDA IN OCT

### QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 635-BRASILIA

008-TRANSPORT SYS, EQUIP, COMP, SERV. BRAZIL

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ALL SUB-SECTORS

SIGNING OF COOPERATION AGREEMENT BETWEEN STCUM & TTC WITH GOVERN-MENT OF FEDERAL DISTRICT.

PRESENTATION ON CDN FIREFIGHTING CAPABILITIES TO PUBLIC AND PRIVATE SECTOR INTERESTS IN MINAS GERAIS.

MONITOR ACTIVITIES OF INTERMINISTERIAL COMMISSION ON FOREST FIRE-FIGHTING AND PROMOTE WATERBOMBER SALES AND CONVERSION KITS.

DEVELOP CLOSER RELATIONS WITH AUTHORITIES IN STATE GOVERNMENTS TO IDENTIFY OPPORTUNITIES IN PUBLIC TRANSIT.

MAINTAIN CONTACT WITH MINISTRY OF TRANSPORT AND REFSA TO MONITOR OPPORTUNITIES FOR FOLLOW-ON LOCOMOTIVE REFIT PROGRAM.

ANTICIPATED RESULTS:

CONSULTING CONTRACT FOR DESIGN OR MANAGEMENT OF PUBLIC TRANSIT SYSTEM.

EVENTUAL SALE OF WATERBOMBER AIRCRAFT OR CONVERSION KITS.

SALES OF WATERBOMBER AIRCRAFT OR CONVERSION KITS.

EXTEND SCTUM/TTCL AGREEMENTS TO INCLUDE BELO, RECIFE, SALVADOR, SALE OF CONSULTING SERVICES.

SALE OF ADDITIONAL LOCOMOTIVE KITS TO RFFSA.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 VARIOUS CONTACTS MADE AT FEDERATE & STATE LEVEL TO GATHER INFO RE. PUBLIC TRANSIT PROJECTS & PRO-MOTE CDN CAPABILITIES. PROGRAM ARRANGED IN MTL WITH SCTUM/LAVALIN FOR SECRETARY OF FEDERAL DIS-TRICT

QUARTER: 2 PRROMOTE AND PLAN FOR INCOMING MINIST. VISIT IN FALL '87; PROMOTE CDN CAPABILITIES IN URBAN TRANSIT TO EBTU/MIISTRY; INVESTIGATE MARKET OP-PORTUNITIES AND DEVELOP CONTACTS FOR LAVAL/UTDC.

QUARTER: 3 -----

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

PLANNING INITIATED FOR OUTGOING MASS TRANSIT MISSION IN 4TH QUARTER.

INCOMING MINIST. VISIT CONFIRMED FOR OCT; CDA IS ONE OF 3 FRONTRUNNERS AS SUPPLIER OF TECHNOLOGY/SERVICE IN CONNECTION WITH BRZLN NATIONAL MASS TRANSIT PLAN; CONTACTS INITIATED WITH SULTEPA. LAVALIN TO FOLLOW UP.

#### QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 635-BRASILIA

007-POWER & ENERGY EQUIP. & SERV. BRAZ IL

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ALL SUB-SECTORS

CONCLUDE COMPREHENSIVE STUDY OF POWER SECTOR ALREADY UNDER WAY AT

MARKETING TRIP TO NORTHEAST (CHESF, COELBA) TO INVESTIGATE EXPORT OPPORTUNITIES LINKED TO IFI - FINANCIAL PROJECTS OR ONGOING INVESTMENT

RENEW CONTACTS WITH MINISTRY OF MINES AND ENERGY TO KEEP ABREAST OF CHANGING INVESTMENT PLANS

VISIT STATE AND REGIONAL POWER COMPANIES IN TERRITORY TO LEARN OF THEIR INVESTMENT PRIORITIES

ANTICIPATED RESULTS:

BETTER UNDERSTANDING OF LIMITED MARKET OPPORTUNITIES.

UNDERSTANDING OF PROCUREMENT PROCESS AND SHORT/MEDIUM-TERM EXPORT OPPORTUNITIES.

RENEWAL OF SANTA ISABEL MOU.

ESTABLISH CONTACTS IN PROCUREMENT DEPARTMENTS TO TAKE ADVANTAGE OF FUTURE OPPORTUNITIES.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 SERIES OF MEETINGS ENGINEERED FOR EDC & INTERIM-CO AT ELECTRONORTE TO DISCUSS THERMOELECTRIC RE-HAB PROGRAM ONTARIO MISSION TO BELO HORIZONTE ( GAZ METROPOLITAIN)

QUARTER: 2 47

LOBBY BRZLN AUTHORITIES FOR RENEWAL OF SANTA ISABEL MOU.

QUARTER: 3 ----

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

ONLY AS RESULT OF EMBASSY EFFORTS WAS INTERIMOD SUCCESSFUL IN MAKING PROGRESS AT ELETRONORTE, IN-TERIMOO HAS SUBMITTED PROPOSAL TO ELETRONORTE FOR \$15M PROCUREMENT CONTRACT WITH EDC BACKING

BZLN MINISTRY OF MINES AND ENERGY HAS AGREED TO RENEW MOU AND IDENTIFY NEW HYDRO PROJECT FOR CDA (CGE).

REPORT 4A 88/01/28

#### QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87

LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

POST . 635-BRASILIA

PROGRAM MANAGER WAS CHARGE EIGHT WEEKS DURING PERIOD UNDER REVIEW. FOLLOW UP TO JEC. PREPARATION OF VISIT TO CANADA AUGUST 28 TO SEPT. 5 OF BRAZILIAN AGRIC. MINISTER. PREPARATION OF VISIT TO CANADA OF BRAZILIAM MINISTER OF URBAN DEVELOPMENT (URBAN TRANSIT PROJECTS) — POSTPONED FROM AUG. TO OCT. DETAILED REVIEW OF WHEAT MARKET. RECOMMENDATIONS FOR MORE ACTIVE LOBYING ON PART OF CANADIAN GOVERNMENT. VISIT ARRANGED BY IVO PEREIRA, SENIOR ADVISOR TO BRZLN FINANCE MINISTER TO CANADA IN SEPT. UPSHOT OF VISIT IS OPEN DIALOGUE BETWEEN POST AND MINISTRY RE: CANADIAN INTERESTS IN BRAZIL.

#### QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 658-BRIDGETOWN

001-AGRI & FOOD PRODUCTS & SERVICE BARBADOS

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ALL SUB-SECTORS

COMPLETION OF PROPOSED LOCAL JOINT VENTURE PROCESSED FOODS MAJOR BARBADIAN INDUSTRIAL GROUP.

DAIRY PRODUCTS: PROMOTIONAL ACTIVITIES TO ATTEMPT TO REGAIN MARKET SHARE FOR CHEESE, MILK POWDER AND OTHER DAIRY PRODUCTS.

AGRICULTURAL DIVERSIFICATION: INVESTIGATION OF OPPORTUNITIES ARISING IN GOV'T PROGRAM TO DIVERSIFY AWAY FROM SUGAR.

WORK WITH LOCAL DISTRIBUTOR TO INTRODUCE CANADIAN WINES TO TERRITORY.

#### ANTICIPATED RESULTS:

AN ADDITIONAL CANADIAN INVESTMENT & TECHNOLO-GY TRANSFER IN TERRITORY PLUS MATERIALS FROM CANADA.

DOUBLE CURRENT EXPORTS OF CHEESE IN 1987.

SALES OF AGRICULTURAL MACHINERY & EQUIPMENT FERTILIZERS & PESTICIDES, POSSIBILITY OF CONSULTING SERVICES THROUGH CDB FINANCED STUDY.

NEW BUYING CONNECTIONS.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 WORKING WITH CDN REGIONAL REP TO INTRODUCE CDN

WINES TO TERRITORY.

3 CDN FIRMS ATTEMPTING TO PREQUALIFY CDB FUNDED

CROP DIVERSIFICATION PROJECTS.

QUARTER: 2 WORKING WITH CDN REGIONAL REP. TO INTRODUCE

CDN WINES IN TERRITORY.

-ARRANGEMENTS FOR ONTARIO FOOD SERVICE PRODUCTS

MISSION.

QUARTER: 3 ----

QUARTER: 4 ----

**QUARTERLY RESULTS REPORTED:** 

ARRANGEMENT PENDING WITH LOCAL DISTRIBUTOR.
ONE CON FIRM AND LOCAL PARTNER AWARDED CONTRACT.

STILL PENDING. CHANGES IN TARIFF STRUCTURE MAY NEGATE FEASIBILITY.
IN HAND FOR MISSION TO ANTIGUA AND BARBADOS DURING OCTOBER.

### QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 658-BRIDGETOWN

015-CONSTRUCTION INDUSTRY BARBADOS

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

BUILDING PRODUCTS

ADDITIONAL EFFORTS WITH CANADIAN TRADING HOUSES SPECIALIZING IN CONSTRUCTION MATERIALS AND BUILDERS HARDWARE.

PROMOTE CANADIAN INTEREST RE: PROPOSED PORT DEVELOPMENT PROJECT IN ST. LUCIA

ACTIVE FOLLOW UP ON LOCAL INTEREST FOR JOINT VENTURES IN BUILDING MATERIALS SUBSECTOR

ANTICIPATED RESULTS:

ADDITIONAL SALES AND BUYING CONNECTIONS IN TERRITORY.

CANADIAN CONSULTING SERVICES POSSIBLE SALE OF BUILDING MATERIALS.

NEW INVESTMENT IN TERRITORY, TECHNOLOGY TRANSFER.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 ACTIVE FOLLOW-UP TO TRADE SHOW.

CONCLUDE AGREEMENT FOR LPG PLANT (EDC FINANCED)

NATURAL GAS PIPELINE PROJECT

PORT PROJECT, ST. LUCIA

QUARTER: 2 NATURAL GAS PIPELINE (CIDA FINANCED). TRACKING NEW HOTEL CONSTRUCTION PROJECTS IN ST. KITTS,

GRENADA & ST. LUCIA.

PORT PROJECT, ST. LUCIA.

QUARTER: 3 ----

GUARTER: 4 ----

QUARTERLY RESULTS REPORTED:

NUMBER OF NEW AGENCIES & EXPORT SALES. AGREEMENT SIGNED & UNDER CONSTRUCTON. EXPECTED MID-JULY. WITH 2 GENERAL ELECTIONS IN 1 MTH. NOT SUPRISING NO DEVELOPMENT.

CONTRACT AWARDED & SIGNED WITH CDN GROUP, START UP EXPECTED NOV. 87. -MONITORING EXPANSION/RENO-VATIONS THROUGHOUT TERRITORY AND ADVISING POTEN-TIAL CDN SUPPLIERS. -LIMITED ACTIVITY AS PROJECT PLACED ON HOLD BY ST. LUCIA.

#### QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 658-BRIDGETOWN

005-COMM. & INFORM. EQP. & SERV BARBADOS

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ALL SUB-SECTORS

ARRANGE FOR REGIONAL MANAGER CABLE AND WIRELESS(BASED IN ANTIGUA) TO VISIT CANADA.

FACILITATE CANADIAN INVESTMENT IN DATA ENTRY INDUSTRY IN BARBADOS

REINFORCE CANADIAN CAPABILITIES IN TELECOMMUNICATIONS EQUIPMENT AND SERVICES WITH NEW OWNERS OF BARBADOS TELEPHONE CO.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 ARRANGE FOR MGR. CABLE & WIRELESS TO VISIT CANADA PROMOTE INTEREST BY CDN. FIRMS IN DATA ENTRY SE-

CTOR IN BDOS.

QUARTER: 2 ARRANGE FOR MGR. CABLE & WIRELESS TO VISIT CDA;

REINFORCE CDN CAPABILITIES IN TELECOM EQUIPMENT.
PROMOTE INTEREST BY CDN FIRMS IN DATA ENTRY

SECTOR IN BDOS.

QUARTER: 3 ----

QUARTER: 4 ----

ANTICIPATED RESULTS:

POSSIBILITY OF ADDITIONAL SALES TO TERRITORY TELEPHONE COMPANIES OPERATED BY CABLE AND WIRELESS.

NEW INVESTMENT AND EQUIPMENT SUPPLY.

INCREASE FAMILIARITY WITH CANADIAN TELECOM FIRMS.

QUARTERLY RESULTS REPORTED:

WITH MERGER OF C & W AND BDOS. TEL. CO WILL ARRANGE FOR NEW MGR. BDOS. TEL. CO. TO VISIT CDA. NO FURTHER ACTION.

INVITATION DECLINED, WILL REASSESS; INITIAL SALE GENERATED WITH BARBADOS TELEPHONE FOR CABLE DURING QUARTER.
NO FURTHER ACTION TO DATE.

#### QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 658-BRIDGETOWN

014-EDUCATION, MEDICAL, HEALTH PROD BARBADOS

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 2 CDN GROUPS PURSUING CONSULTING COMPONENT OF

DECS TECH/VOCATIONAL PROJECT & ATTEMPTING TO PREGUALIFY. CONTINUE TO FOLLOW UP EDUC II (WORLD

BANK). WORKING WITH NUMBER OF PHARMACEUTICAL

HOUSES

QUARTER: 2 ONE CDN GROUP SHORTLISTED FOR DECS TECH/VOCA-TIONAL PROJECT.

CONTINUE TO FOLLOW UP EDUCATION II (WORLD BANK).

QUARTER: 3 ----

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

ONE CDN GROUP PREQUALIFIED & SHORT LISTED FROM TOTAL OF 5 FIRMS. ASSIST & ADVISE FIRMS WITH PRE-QUALIFICATION STAGE. LIMITED ACTIVITY, ONE AGENCY ESTABLISHED, ONE PENDING. CONTINUE TO FACILITATE PHARMAPAK & CARLISLE LABS MFG UNDER LICENSE VEN-

ACTIVE ASSISTANCE, DECISION PENDING BY CARIBBEAN

DEVELOPMENT BANK.

LIMITED ACTIVITY DURING QUARTER BY CLIENT

CONTINUING TO MONITOR.

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#### QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87

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LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

POST 658 PRIDGITOWN

AIRCRAFT ACQUISITION BY REGIONAL AIRLINE, LIAT - POTENTIAL SALE OF CDN \$50 MILLION, NEGOTIATIONS MUCH MORE PROTRACTED THAN ANTICIPATED, STILL NOT RESOLVED.
MINISTERIAL VISIT - HON. TOM HOCKIN AND DELEGATION OF 12 TO COMMONWEALTH FINANCE MINISTERS MEETING, BARBADOS SEPT 22-24. PLANNING FOR GOVERNOR GENERAL'S VISIT TO BARBADOS NOV. 29 - DEC 3, 1987 INCLUDING TWO ADVANCE TEAMS FROM OTTAWA TO DATE.

### QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 631-BUENOS AIRES

007-POWER & ENERGY EQUIP. & SERV. ARGENTINA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

REPORT ON SEGBA'S DISTRIBUTION SYSTEM EXPANSION PROJECT

ANALYSIS AND REPORT ON FEDERAL ENERGY SECRETARIATS "POWER

ENGINEERING PROJECT" TO BE FINANCED BY IBRD.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 REPORT/ANALYSIS OF SEGBA'S DISTRIBUTION EXPANSI-

ON PROJECT.

(IBRD FINANCING: \$270 M (US)

QUARTER: 1 REPORT/ANALYSIS URUGUAY'S POWER PROJECT.

(IBRD FIANCING: \$45 M (US)

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----

#### ANTICIPATED RESULTS:

TO IDENTIFY OPPORTUNITIES FOR CDN MEDIUM VOLTAGE EQPT. SUPPLIES TO EXPORT COMPONENTS AND TECHNOLOGY TO LOCAL ASSOCIATES.

TO IDENTIFY POSSIBLE CONSULTANCY CONTRACTS FOR CERTAIN SPECIAL AREAS OF EXPERTISE RELATED TO POWER SYSTEMS.

#### QUARTERLY RESULTS REPORTED:

SEVERAL MEETINGS WERE HELD WITH SEGBA'S AUTHORITIES REPORT UNDER PREPARATION. POTENTIAL IDENTIFIED RE. CONTROL MESURING EQUIPMENT MOST OF THE REMANING PROJECT'S COMPONENTS WOULD BE COVERED BY THE LOCAL INDUSTRY.

SEVERAL MEETINGS WERE HELD WITH UTE'S AUTHORIT-IES. REPORT UNDER PREPARATION. CDN ENGINEERING GR-OUP ALREADY PRE-GUALIFIED FOR THE DAM REHABILIT-ATION COMPONENT & FURTHER POTENTIAL IDENTIFIED RE. DISTRIBUTION EQUIPMENT AND MATERIAL.

# QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 631-BUENOS AIRES

008-TRANSPORT SYS, EQUIP, COMP, SERV. ARGENTINA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ALL SUB-SECTORS

TO CONTINUE MONITORING SITUATION REGARDING GOVERNMENT PLAN TO UP-DATE AIRPORT SITES EQUIPMENT

CIDA/CPPF FINANCED URBAN TRAFFIC CONTROL STUDY BY DELCANDA FOR ROSARIO CITY.

SECTORIAL STUDY REF AIR AND MARINE AIDS MARKET

REPORT ON RAILWAY DEVELOPMENT PROGRAM

SECTORIAL STUDY, ARGENTINE AUTO INDUSTRY

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 REPORT/ANALYSIS OF ARGENTINA'S RAIL

DEVELOPMENT PROGRAM.

(IBRD FINANCING UNDER CONSIDERATION)

QUARTER: 1 REPORT/ANALYSIS OF URUGAY'S RAIL DEVELOPMENT

PROGRAM

(GOVERNMENT OF URUGUAY \$32 M (US)

QUARTER: 2 ----

QUARTER: 3 ----

QUARTER: 4 ----

ANTICIPATED RESULTS:

REF PURCHASE MLS UNITS AND TO IDENTIFY IN GENERAL POTENTIAL FOR CANADIAN SUPPLIER.

TO IDENTIFY POTENTIAL REF TRAFFIC CONTROL SYSTEMS

TO BETTER IDENTIFY POTENTIAL FOR CANADIAN SUPPLIERS

TO IDENTIFY OPPORTUNITIES FOR THE SUPPLYING OF VARIOUS SERVICES/EQUIPMENT

TO IDENTIFY POTENTIAL FOR SUPPLY/TRANSFER OF TECHNOLOGY

QUARTERLY RESULTS REPORTED:

SEVERAL MEETINGS WERE HELD WITH FERROCARRILE SA-RGENTINOS AUTHORITIES. REPORT UNDER PREPARATION. POTENTIAL IDENTIFIED FOR TECHNOLOGY TRANSFER RE. LOCOMOTIVE & FREIGHT CAR LOCAL ASSEMBLING &/OR MFRG AS WELL AS FOR REPLACEMENT PARTS & SIGNAL/

SEVERAL MEETINGS WERE HELD WITH AFE'S AUTHORIT-IES. REPORT UNDER PREPARATION. POTENTIAL IDENTIF-IED RE. LOCOMOTIVE PARTS & CONSULTING SERVICES R-ELATED TO THE COMMUNICATIONS AND SIGNALIZATION

#### QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 631-BUENOS AIRES

011-DIL & GAS EQUIPMENT, SERVICES ARGENTINA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

FOLLOW UP ON GAZ METRO/NOVA/SNC GAS STUDY FINANCED BY CIDA/CPPF FOR GAS DE L'ESTADO

REPORT/ANALYSIS OF THE ARGENTINE ENERGY PLAN

TO IDENTIFY POTENTIAL FOR ENGINEERING SERVICES AND POSSIBLY EQUIPMENT.

TO IDENTIFY POTENTIAL FOR ENGINEERING SERVICES AND EQUIPMENT.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 ----QUARTER: 2 ----

QUARTER: 3 ----

QUARTER: 4 -----

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QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 631-BUENOS AIRES

012-PETROCHEM & CHEM PROD, EQP, SERV ARGENTINA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

SECTORIAL STUDY OF PETRO AND CHEMICAL INDUSTRY.

TO IDENTIFY POTENTIAL FOR PRIMARY PRODUCTS, EQUIPMENT AND SERVICES.

QUARTERLY RESULTS REPORTED:

TRACKING:	ACTIVITIES	UNDERTAKEN	IN QUARTER:
QUARTER: 1	and allow some some some		
QUARTER: 2	about school scapes deliverages		
QUARTER: 3	man after rate town date.		
QUARTER: 4			

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#### QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87

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LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

POST 631-BUENOS AIRES

MISSION DU MINISTERE DES COMMUNICATIONS/PREPARATION A LA CONFERENCE AWAC.

# QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST: 643-CARACAS

001-AGRI & FOOD PRODUCTS & SERVICE VENEZUELA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANIMAL, POULTRY BREEDING STOCK

PIEDEMONTE BARINAS INTEGRATED DAIRY PROJECT.

PREPARATION OF BOVINE-EMBRYO PROJECT.

VISITING FARMS/ASSOCIATIONS IN INTERIOR OF COUNTRY TO PROMOTE MORE IMPORTS OF CANADIAN CATTLE

HORE THEORIS OF CHMADIAN CATTLE.

AGRICULTURE AND FOOD PRODUCTS - MARKET STRATEGY REPORT.

SEEDS & SPECIAL CROPS

COMPLETE INESTIGATION FOR MARKETING OF CDN SUNFLOWER SEED.

SEEKING NEW IMPORTERS FOR BEANS/SPECIAL CORPS/PEAS.

SEMI & PROCESSED FOOD & DRINK

COMPLETE MARKET ACTIVITIES PROMOTING MILK REPLACERS FOR ANIMALS.

GELATIN SALES IMPROVING STEADILY - TO VISIT MORE IMPORTERS AND FURTHER PROMOTE PRODUCT.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 VISITING FARMS/ASSOCIATIONS IN INTERIOR OF COU-NTRY TO PROMOTE MORE IMPORTS OF CANADIAN CATTLE.

QUARTER: 1 TO SEEK NEW IMPORTERS FOR BEANS/SPECIAL CORPS/

PEAS

QUARTER: 2 FARM VISITS AND SEMINARS TO PROMOTE SALES OF

DAIRY CATTLE.

QUARTER: 2 TO SEEK NEW IMPORTERS FOR BEANS/SPECIAL CROPS/

PULSES.

QUARTER: 3 ----

QUARTER: 4 ----

ANTICIPATED RESULTS:

PARTICPATION OF CANADIAN SUPPLIERS.

PARTICIPATION OF CANADIAN SUPPLIERS.

INCREASED SALES.

DEVELOPMENT OF MARKETING PRIORITIES AND

STRATEGY.

INCREASE MARKET FOR CDN SUPPLIERS.

INCREASED SALES.

TO OPEN MARKET FOR CDN SUPPLIERS.

INCREASED SALES.

QUARTERLY RESULTS REPORTED:

INCREASED SALES AND GREATER RECOGNITION OF CDN CATTLE AS A MARKET LEADER.

A MISSION IN THIS FIELD LED TO GREATER CONTACTS FOR CDN PRODUCERS - AGENTS APPOINTED.

SALES OF 4.1 MILLION DOLLARS PLUS NEW CONTACTS FOR CANADIAN EXPORTERS.

IN THIS QUARTER 5 NEW BUYING CONNECTIONS WERE MADE.

#### QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 643-CARACAS

009-FOREST PRODUCTS, EQUIP, SERVICES VENEZUELA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ALL SUB-SECTORS

POST HAS BEEN REPORTING ON NEWSPRINT + PULP MARKET DEVELOPMENTS, PULP + NEWSPRINT PROJECT AND IS IN THE PROCESS OF FOLLOWING UP.

CONTINUE TO GATHER MARKET INFORMATION ON PROJECT AND COMPETITION ON UVERITO NEWSPRINT + PULP MILL.

TO CONDUCT A NEWSPRINT + PULP MARKET SURVEY.

ANTICIPATED RESULTS:

INCREASED AWARENESS AND RECOMMENDATIONS TO CANADIAN SUPPLIERS ON MARKET STRATEGY.

CANADIAN PARTICIPATION AS A FOREIGN PARTNER IN THE PROJECT.

MAINTAIN KNOWLEDGE OF MARKET AND REPORT CHANGES AND SITUATION.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 -----

QUARTER: 2 CONTINUE TO GATHER MARKET INFORMATION AND

COMPETITION ON UVERITO (PULPA DRINOCO) NEWS-

PRINT AND PULPMILL.

QUARTER: 3 -----

.QUARTER: 4 ----

**QUARTERLY RESULTS REPORTED:** 

THERE ARE NOW THREE COMPANIES SHORT-LISTED TWO OF WHICH ARE CANADIAN. BOTH ABITIBI-PRICE AND CONSOLIDATED BATHURST HAVE BEEN COUNSELED AND BRIEFED BY EMBASSY PERSONNEL.

# QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST: 643-CARACAS

005-COMM. & INFORM. EQP. & SERV VENEZUELA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

TELECOMMUNICATIONS (INC SPACE)

FINDING ADEQUATE AGENTS TO REPRESENT CANADIAN COMPANIES.

PROMOTION OF CANADIAN EXPERTISE IN TELECOMMUNICATIONS TO THE GOVERNMENT TELEPHONE COMPANY (CANTV).

ASSESS THE DEVELOPMENTS IN THE VENEZUELAN TELECOMMUNICATIONS INDUSTRY.

CIVILIAN AND MILITARY COMMUNICATIONS SYSTEMS SURVEY.

COMPUTERS, SOFTWARE & SYSTEMS

FIND ADEQUATE REPRESENTATIVES FOR CANADIAN COMPANIES IN THE FIELD OF COMPUTER HARDWARE AND SOFTWARE.

PROMOTION OF EDUCTIONAL HARDWARE AND SOFTWARE FOR THE VENEZUELAN EDUCATION SYSTEM (PRIMARY AND HIGH SCHOOL).

INTRODUCTION OF CANAIDAN SOFTWARE PRODUCTS TO THE PETROLEUM INDUSTRY FOR SPECIALIZED APPLICATIONS.

MAJOR ECONOMIC/COMMERCIAL REPORT ON THE DEVELOPMENT OF THE VENEZUELAN INFORMATICS INDUSTRY.

CONTACTING VENEZUELAN COMPANIES AND THE INFORMATICS ASSOCIATION TO MAKE AUDIO-VISUAL PRESENTATIONS.

ANTICIPATED RESULTS:

INCREASE IN THE NUMBER OF CANADIAN COMPANIES REPRESENTED.

INCREASE AWARENESS OF CANADIAN CAPABILITIES IN THIS SECTOR AND TECHNICAL ASSISTANCE PROGRAM BY BELL CANADA INT. (BCI).

TECHNOLOGY TRANSFER AGREEMENTS BETWEEN CANA-DIAN AND VENEZUELAN COMPANIES.

IDENTIFY SIZE OF POTENTIAL MARKET. DRAW MARKET TO ATTENTION OF CANADIAN EXPORTERS.

INCREASE IN THE NUMBER OF AGENTS IN VENEZUELA REPRESENTING CANADIAN COMPANIES.

POTENTIAL USE OF CANADIAN TECHNOLOGY BY THE MINISTRY OF EDUCATION.

SALES OF CANADIAN SOFTWARE TO THE PETROLEUM INDUSTRY

BETTER ASSESSMENT OF MARKET FOR CANADIAN COMPANIES. BRING MORE COMPANIES TO MARKET.

BUILD AN AWARENESS OF CANADIAN EXPERTISE IN THIS SECTOR. GENERATE MORE ENQUIRIES.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 THE CONTACTING OF VENEZUELAN COMPANIES TO MAKE AUDIOVISUAL PRESENTATIONS

QUARTER: 2 FIND ADEQUATE REPRESENTATIVES FOR CANADIAN COMPANIES IN THE FIELD OF COMPUTER HARDWARE AND SOFTWARE.

QUARTER: 3 ----

GUARTER: 4 ----

QUARTERLY RESULTS REPORTED:

THE POST HAS CONTACTED OVER 20 VENEZUELAN SOFTWARE COMPANIES TO INTRODUCE CANADIAN PRODUCT AND THERE IS A GROWING AWARENESS OF OUR CAPABILITIES

POST HAS CANVASSED MORE THAN THIRTY DISTRIBUTORS AND AGENTS IN THIS FIELD AND IS IN GOOD POSITION TO INTRODUCE CANADIAN PRODUCTS TO THIS MARKET. GREAT INTEREST SHOWN IN DISTRIBUTED LITERATURE.

#### QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 643-CARACAS

010-MINE, METAL, MINERAL PROD & SRV VENEZUELA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

PRESENTATION TO THE VENEZUELAN ASSOCIATION OF MINING AND METAL-LURGICAL COMPANIES ON CANADIAN CAPABILITIES IN PRODUCTS AND SERVICES.

TO CONDUCT A MARKET SURVEY ON VENEZUELA COAL/GOLD INDUSTRY AND ESTABLISH A MARKET STRATEGY OF CANADIAN COMPANIES.

TO CONDUCT AN ASBESTOS MARKET SURVEY.

ANTICIPATED RESULTS:

INCREASED AWARENESS OF CANADIAN CAPABILITIES AND TRANSFER OF TECHNOLOGY AND JOINT VENTURES OPPORTUNITIES.

INCREASED CANADIAN PARTICIPATION IN THESE SECTORS.

REPORT TO THE CANADIAN ASBESTOS INDUSTRY ON MARKET SITUATION.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 -----

QUARTER: 2 TO CONDUCT A MARKET SURVEY ON ASBESTOS.

QUARTER: 3 -----

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

THE SURVEY HAS BEEN COMPLETED AND THIS MARKET SITUATION REPORT ON VENEZUELA SHOULD AID THE CANADIAN INDUSTRY IN ITS FUTURE PLANNING OF STRATEGY FOR THIS MARKET.

#### QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 646-GUATEMALA

007-POWER & ENERGY EQUIP. & SERV. GUATEMALA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

TRANSMISSION

MAINTAINING CLOSE AND REGULAR CONTACT WITH POWER UTILITIES AND REPORTING UPCOMING CONTRACT OPPORTUNITIES TO CANADIAN INDUSTRY.

COMPLETION OF FEASIBILITY & DESIGN BY SCN AND IF BILATERAL FINANCING IS AVAILABLE TO UNDER-TAKE TURNKEY EXECUTION.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 -CONTINUE SUPPORT TO SNC IN THE RIO BOBOS HYDRO

PROJECT;

-CLOSE LIAISON WITH INDE AND ENEE TO IDENTIFY

FUTURE COMMERCIAL OPPORTUNITIES.

QUARTER: 2 ENSURE PREQUALIFICATION OF CDN COMPANIES IN THE

SAMLL HYDRO DEVELOPMENT ACTIVITIES IN GTMALA.

QUARTER: 3 ----

QUARTER: 4 ----

QUARTERLY RESULTS REPORTED:

-RIO BOBOS DEVEVELOPMENT HAS BECOME PRIORITY FOR GTMLAN GOVT & SNC/CPPF SUTY HAS BECOME PRINCIPAL WORKING DOC. -SUCCEEDED IN COORDINATING PRESENTA TION OF GENERATION EGPT PROPOSAL WORTH APPR \$4M. FROM MARKHAM ELECTRIC TO INDE.

LAVALIN, CIPOWER, ACRES AND SNC SUBMITTED PREGUA LIFICATION DOC. FOR THE IADB FINANCED SMALL HYDRO DEVELOPMENT STUDIES IN GTMLA. EMBASSY ADVI SED COMPANIES AND MAINTAINED LIAISON WITH LOCAL AGENTS.

#### QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 646-GUATEMALA

001-AGRI & FOOD PRODUCTS & SERVICE GUATEMALA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

ADVISE CANADIAN EXPORTERS AS SOON AS TENDERS ARE ANNOUNCED, AND GUIDE AND ASSIST THEM AS APPROPRIATE DURING THE BIDDING PROCESS.

DEVELOP CLOSER CONTACT WITH NEW OFFICIALS IN GOVERNMENT DEPART-MENTS AND AGENCIES, AND OTHER MAJOR ORGANIZATIONS SUCH AS COOPER-ATIVES AND ASSOCIATIONS.

ENCOURAGE AND ASSIST IN DEVELOPING TWO-WAY TRADE WITH GUATEMALA.

INCREASE EXPORTS BY 20% OVER CURRENT YEAR.

INCREASE EXPORTS NEXT YEAR BY AT LEAST 10% OVER THIS YEAR.

CLOSER TIES WITH GUATEMALAN BUSINESS AND IN-DUSTRY SHOULD ENABLE US TO BE MORE AWARE OF TRADE OPPORTUNITIES AND INCREASE EXPORTS BY 10% ANNUALLY.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 CONTINUE CONTACTS WITH LOCAL LIVESTOCK BREEDERS

TO IDENTIFY SALES POTENTIAL.

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 ----

QUARTERLY RESULTS REPORTED:

POST WAS PRINCIPAL COORDINATOR FOR RECENT SALE OF 20 HEAD OF SWINE TO LOCAL BREEDER. QUALITY OF STOCK HAS OPENED DOOR FOR FURTHER SALES.

#### QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 646-GUATEMALA

009-FOREST PRODUCTS, EQUIP, SERVICES HONDURAS

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

MAINTAIN CLOSE CONTACT WITH HONDURAN GOVERNMENT OFFICIALS REGARD-ING CONTRACT OPPORTUNITIES FOR THE REHABILITATION OF A \$200MN. FORESTRY COMPLEX.

CONSULTING/ENGINEERING CONTRACTS EQUIPMENT AND LONG-TERM MANAGEMENT CONTRACT.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 SUPPORT TO CPPF CORFINO/HONDURAS FORESTRY STUDY.

POST WAS AND STILL IS MAJOR FACTOR IN ENSURING PREGUALIFICATION OF CDN CONSULTANTS FOR THE CORFINO PROJECT.

QUARTER: 2 ----QUARTER: 3 ----QUARTER: 4 ----

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### QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87

LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

POST 646-QUATEMALA

COMPLETE BRIEFINGS AND REVIEW OF HONDURAN COMMERCIAL AND TRIP TO HONDURAS TO PERSONALLY INTRODUCE SJOSE TRADE COMM. TO HONDURAN COMMERCIAL CONTACTS. FULL SUPPORT TO DEB PIPETECH IN THEIR RECENTLY APPROVED CPPF TECHNICAL ASSISTANCE. VISIT TO HONDURAS TO ACCOMPANY EDC IN THEIR NEGOTIATIONS WITH GOVT OF HONDURAS TO RESOLVE BILATERAL OBLIGATIONS PROBLEMS. EMBASSY PROVIDED GUIDANCE AND COMPLETED PROGRAM FOR AN ALBERTA PETROLEUM MISSION WHICH HAS IDENTIFIED PROMISING SHORT TERM POSSIBILITIES.

### QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

page 30

ANAVAH-EC6: TROP

005-COMM. & INFORM. EQP. & SERV

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

HAVE TWO MAJOR CANADIAN COMMUNICATIONS FIRMS ORGANIZE TECHNICAL SEMINARS IN CUBA.

HOST INFORMAL LUNCHES WITH CUBAN EMPRESAS IN COMMUNICATIONS

FIELD.

GIVE SUBSCRIPTIONS OF SPECIALIZED CANADIAN MAGAZINES TO CUBAN

OFFICIALS.

ANTICIPATED RESULTS:

IMPROVE THEIR RELATIONSHIP WITH CLIENTS.

IMPROVE OUR RELATIONSHIP WITH CUBANS.

IMPROVE AWARENESS OF CANADIAN CAPABILITIES.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 ENTREPRENDRE LES DEMARCHES NECESSAIRES POUR QUE

MITEL ET SPILBURRY ORGANISENT DES SEMINAIRES. ABONNER DIVERSES ORGANISATIONS CUBAINES A DES

MAGAZINES DE TELECOMMUNICATIONS.

QUARTER: 2 INITIATED PRELIMINARY WORK FOR MITEL SEMINAR IN

HAVANA MICROTEL, WITH POST ASSISTANCE, SUCCESS-

FULLY APPROACHED THE CUBAN MARKETPLACE.

QUARTER: 3 ----

QUARTER: 4 ----

QUARTERLY RESULTS REPORTED:

SPILSBURY NE PEUT RIEN FAIRE PARCE QUE LA SEE NE COUVRE PLUS CUBA. MITEL ORGANISERA VRAISEMBLABL-EMENTUN SEMINAIRE EN OCTOBRE. MICROTEL, UN NOUVEAU VENU A CUBA A BIEN REUSSI SON ENTREE EN OBTENANT DES RENCONTRES DE HAUT NIVEAU.

MITEL SEMINAR IN CUBA SCHEDULED FOR 1ST QUARTER '88. MITEL ALSO OPENED A REPR. OFFICE IN HAV. TO PROVIDE LOCAL CUSTOMERS WITH TECHNICAL/AFTER SALES SERVICES. MINISTRY OF COMM. HAS AGREED TO PURCHASE 2 USED CENTRAL OFFICES FROM MICROTEL.

#### QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 653-HAVANA

010-MINE, METAL, MINERAL PROD & SRV CUBA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

EMR-PROPOSED NICKEL INDUSTRY MISSION TO CUBA.

GIVE SUBSCRIPTIONS OF CANADIAN MINING MAGAZINES TO CUBAN

OFFICIALS.

ENCOURAGE CANADIAN SUPPLIERS TO ORGANIZE TECHNICAL SEMINARS IN

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 MISSION DE EMR A CUBA. ENCOURAGER LES FOURNISSEURS CANADIENS A ORGANIS-

ER DES SIMINAIRES.

QUARTER: 2 ENCOURAGE CDN SUPPLIERS TO DEVELOP SEMINARS AND CLOSER\_RELATIONS WITH LOCAL BUYERS. SEND CUBAN

DELEGATION TO MINTEC 87, NORTH BAY.

QUARTER: 3 ----

QUARTER: 4 ----

ANTICIPATED RESULTS:

EXPANDED EXPOSURE TO CUBAN DECISION MAKERS

IN MINING SECTORS.

INCREASE CUBAN AWARENESS OF CANADIAN

CAPABILITIES.

EXPANDED EXPOSURE TO CUBAN DECISION MAKERS

#### QUARTERLY RESULTS REPORTED:

LA MISSION DE EMR N'AURA PAS LIEU CETTE ANNEE. UNE MISSION LATINO-AMERICAINE COMPRENANT DES DELEGUES CUBAINS DOIT SERENDRE AU CANADA EN SEPT 87. DORR-OLIVER SIGNERA EN JUILLET 87 UN CONTRA-CT DE \$1.5 MILLION POUR VENTE D'EQUIPMENT MINIER

VARIOUS CDN CO. PLANNING ON HOLDING TECH, SEMINAR IN HAV. NEXT YEAR. LONGYEAR CDA ALREADY INVITED 2 CUBAN USERS TO VISIT THEIR FACILITIES. VARIOUS CONTRACT FOR MINING SECTOR WERE NEGOTIATED, CUBAN DEL. TO MINTEC 87 ESTABLISHED DIRECT CONTACTS

### QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

page 32

POST : 653-HAVANA

007-POWER & ENERGY EQUIP. & SERV. CUBA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

CONSUMIMPORT BUYING TRIP TO CANADA.

HOST INFORMAL LUNCHES WITH CUBAN BUYERS.

GIVE SUBSCRIPTIONS OF SPECIALIZED CANADIAN MAGAZINES TO CUBAN

OFFICIALS.

ANTICIPATED RESULTS:

ESTABLISH CONTACTS AND MAKE SOME SALES (\$1 MILLION).

IMPROVE OUR RELATIONSHIP WITH CUBAN BUYERS.

IMPROVE CUBAN KNOWLEDGE OF CANADIAN CAPABILI-TIES.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 ORGANISER UN VOYAGE AU CDA EN FAVEUR DE L'ORGAN-ISATION CUBAINE CONSUMIMPORT POUR L'ACHAT DE BI-ENS CANADIENS. TENIR DES DEJEUNER D'AFFAIRES AVEC CLIENTS CUBAINS.

QUARTER: 2 ORGANIZED AWARDING CEREMONY OF PRIZE GIVEN BY CUBA TO FEDERAL PIONEER FOR ITS LONG STANDIG BUSINESS RELATIONS WITH CUBA.

QUARTER: 3 ----

QUARTER: 4 ----

QUARTERLY RESULTS REPORTED:

ENERGOIMPORT EST ALLE AU CANADA DY 7 AU 21 JUIN ET A ACHETE PLUSIEURS BIENS CANADIENS. LES DEJEU-NERS N'ONT PAS ETRE TENU DU A L'ABSENCE DE COUV-ERTURE PAR LA SEE ET AUX COUPURES DU BUDGET D'-HOSP ITAL ITE.

ENERGOIMPORT TRAVELLED TO CDA AGAIN TO SIGN ADDI TIONAL CONTRACT FOR \$200,000 CDN. LIGHTOLIER RECEIVED L/G FOR CD 116, 250 TO COVER PART OF CONTRACT FOR CDN 400,000 SIGNED NOV'86

### QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

page 33

POST : 653-HAVANA

015-CONSTRUCTION INDUSTRY

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

GIVE SUBSCRIPTIONS OF CANADIAN INDUSTRY DIRECTORIES AND

SPECIALIZED MAGAZINES.

PRIORITY SECTOR FOR HOSPITALITY FUNCTIONS.

ANTICIPATED RESULTS:

IMPROVE AWARENESS OF CANADIAN CAPABILITIES.

IMPROVE EMBASSY RELATIONSHIP WITH CUBAN DECISION-MAKERS

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 DONNER DES ABONNEMENT A DIVERS ANNUAIRES ET REV-

UES CANADIENNES.

DEJEUNER D'AFFAIRES.

QUARTER: 2 ASSIST INTERIMCO AND SSSI INT'L IN THEIR PURSUE OF NEW JOSE MARTI AIRPORT INT'L TERMINAL BLDG.

OF NEW JOSE MARTI AIRPORT INT'L TERMINAL BLDG. CONTINUE FOLLOW UP WITH LOCAL BUYERS E NEW HOSPI TAL, CIMEX WAREHOUSE & NEW DIPLOMATIC BLDG. PRO-

JECTS.

QUARTER: 3 ----

QUARTER: 4 ----

QUARTERLY RESULTS REPORTED:

ACTIVITES PLANIFIES NON REALISEES DU A LA NON-COUVERTURE DE CUBA PAR LA SEE ET COUPURES DE BU-DGET A L'AMBASSADE. PAR CONTRE UNE MISSION DE DR-IEDTT/ISEI ET VISITES RPETEES DE SOCIETES CDNS DE CE SECTEUR ONT AMILIORE LES CONTACTS DEJA ET-

CONTRACT FOR JOSE MARTI AIRPORT PROJECT WAS AWARDED TO SSSI INT'L (CDN\$5.6M); GOOD PROSPECTS EXIST FOR CDN COMPANIES TO RECEIVE CONTRACTS FOR OTHER OUTSTANDINNG PROJECTS.

LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

POST 653 HAVANA

ONE WEEK SEMINAR SPONSORED BY THE ASBESTOS INSTITUTE OF QUEBEC, HELD IN HAVANA. PREPARE TRIP OF CUBAN DELEGATION TO MINTEC 87.

### QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

page 35

POST : 657-KINGSTON

001-AGRI & FOOD PRODUCTS & SERVICE BAHAMAS

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

SURVEY OF BAHAMIAN MARKET FOR FOOD PRODUCTS TO BE CIRCULATED 1/87

OF CANADIAN FIRMS IDENTIFIED AS HAVING GOOD PROSPECTS IN MARKET BY FOLLOW-UP TO MARKET SURVEY NOTED ABOVE MINUMUM FIVE EXHIBIT AT SOLO SHOW TO BE HELD IN NASSAU 10/87.

REPORT TO BE CIRCULATED TO CANADIAN PRODUCERS IN AN EFFORT TO HAVE THEM EVALUATE MARKET.

MINIMUM THREE AGENCIES, FIRST YEAR SALES OF \$500,000.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 ----QUARTER: 2 ----QUARTER: 3 ----QUARTER: 4 -----

### QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

page 36

POST : 657-KINGSTON

013-CONSUMER PRODUCTS
BAHAMAS

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

MINIMUM FIVE FIRMS IN THIS SECTOR TO PARTICIPATE IN SOLO SHOW TO BE HELD 10/87.

MINIMUM THREE NEW AGENCIES, FIRST YEAR SALES

QUARTERLY RESULTS REPORTED:

\$250,000.

TRACKING:		ACTIVITIES	UNDERTAKEN	IN	QUARTER:
QUARTER:	1	Non-wid- 2002 Met-2004			
QUARTER:	2	where water space about appear			
QUARTER:	3				
QUARTER:	4				

### QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 657-KINGSTON

008-TRANSPORT SYS, EQUIP, COMP, SERV.

BAHAMAS

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

TWO OFFICIALS FROM BAHAMASAIR TO BE INVITED TO CANADA IN SEPTEMBER 1987 UNDER INCOMING BUYERS PROGRAM TO TOUR DHC

PURCHASE OF 3 DASH 8 AIRCRAFT.

FACILITIES.

MINIMUM THREE AUTO PARTS MANUFACTURERS TO BE INCLUDED IN PROPOSED CANADIAN SOLO SHOW 10/87.

THREE NEW AGENCY AGREEMENTS, FIRST YEAR SALES

OF \$250,000.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

**QUARTERLY RESULTS REPORTED:** 

QUARTER: 1 ----

QUARTER: 2 PROMOTE SALE OF DASH 8 TO BAHAMASAIR

ACCOMPANIED DEHAVILLAND AND ECD ON MARKETING TRIP TO BAHAMAS. MAJOR PRESENTATION MADE TO

GOVERNMENT AT AIRLINE. DASH 8 FAVOURED CONTENDER.

QUARTER: 3 -----

QUARTER: 4 -----

### QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 657-KINGSTON

015-CONSTRUCTION INDUSTRY

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

TWO INCOMING BUYERS FROM THE HOTEL CORPORATION OF THE BAHAMAS TO VISIT CANADA 5/87.

CANADIAN PROCUREMENT OF \$ MILLION FOR THE HOTEL CORPORATIONS PROJECTS BEING CONSTRUCTED OVER NEXT 4 YEARS.

TRACKING:		ACTIVITIES	UNDERTAKEN	IN	QUARTER:
QUARTER:	1	Was day day gay			
QUARTER:	2				
QUARTER:	3				
QUARTER:	4	FOR SINGS AND AND AND AND			

QUARTERLY RESULTS REPORTED:

### QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 657-KINGSTON

001-AGRI & FOOD PRODUCTS & SERVICE JAMAICA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ALL SUB-SECTORS

MARKET SURVEY WITH PARTICULAR EMPHASIS ON HOSPITALITY INDUSTRY TO BE CIRCULATED 11/86.

DIRECT CONTACT WITH CANADIAN FIRMS TO ENCOURAGE THEM TO VISIT IMPORTERS IDENTIFIED BY HISH COMMISSION.

AT LEAST 5 EXPORTERS TO PARTICIPATE IN 5/87 SOLO SHOW IN KINGSTON.

THREE INCOMING BUYERS TO BE SELECTED TO VISIT CANADA.

ANTICIPATED RESULTS:

INITIAL CONTACTS BETWEEN AT LEAST THREE CANADIAN SUPPLIERS AND LOCAL AGENTS/DISTRIBUTORS.

THREE NEW AGENCY AGREEMENTS, FIRST YEAR SALES OF \$1.0 MILLION.

MINIMUM THREE NEW AGENCY AGREEMENT, FIRST YEAR SALES OF \$500,000.

MINIMUM 3 NEW AGENCY AGREEMENTS WITH FIRST YEAR SALES OF \$500,000.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 DIRECT CONTACT WITH CDN FIRMS TO ENCOURAGE THEM

TO VISIT MARKET.

QUARTER: 2 PROVIDE CANADIAN FIRMS/OTTAWA WITH UP-TO-DATE

INFO ON FOOD MARKET.

QUARTER: 3 -----

QUARTER: 4 ----

QUARTERLY RESULTS REPORTED:

ARRANGED FOR LABATT INTERNATIONAL TO ACT AS SPONSOR FOR AIR CANADA'S 50TH ANNIVERSARY CELEBRATIONS LOCALLY. AS RESULT LABATT HAS RECEIVED INITIAL ORDER FROM NEW AGENT FOR SEVERAL BEVERAGE PRODUCTS.

CIRCULATED PAPERS ON BAHAMIAN FOOD MARKET AND JAMAICAN PULSE MARKET

## QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

page 40

POST: 657-KINGSTON

007-POWER & ENERGY EQUIP. & SERV.

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

WILL ASSIST CEDSI LTD IN THEIR EFFORTS TO OBTAIN CONTRACT FOR FINAL FEASIBILITY STUDY ON BACK RIO GRANDE, MEETING WITH VARIOUS GOVERNMENT PLAYERS INCLUDING JPS PIOJ AND PCJ TO PUSH CONCEPT OF A FOLLOW ON AWARD FROM THE PREFEASIBILITY STUDY.

WILL CONTINUE TO MEET WITH JPS TO OBTAIN UP-TO-DATE INFO ON POWER IV PROJECT AS IT DEVELOPS AND WILL CONTACT INTERESTED CANADIAN FIRMS WITH TOPICAL INFO.

ANTICIPATED RESULTS:

AWARD TO CEDSI OF \$2.0 MILLION FEASIBILITY STUDY.

AWARD TO A CANADIAN FIRM OF THE INITIAL FEASIBILITY STUDY FOR THIS PROJECT.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 ASSIST CEDSI IN BID FOR BACK RIO GRANDE PROJECT CONSULTING WORK.

QUARTER: 1 ATTRACT CDN FIRMS TO BID ON WORKS RELATED TO POWER IV PROJECT.

QUARTER: 2 ATTRACT CANADIAN FIRMS TO BID ON WORKS ASSOCIATED WITH POWER IV PROJECT.

QUARTER: 3 -----

QUARTER: 4 ----

QUARTERLY RESULTS REPORTED:

ORIGINAL SHORTLIST FORWARDED TO IDB INCLUDED CEDSI. THIS WAS RETURNED TO JAMAICAN AUTHORITIES FOR REDRAFTING. FINAL LIST EXPECTED JULY 8.

TWO CDN COMPANIES, ONTARIO HYDRO AND ONTARIO INTERNATIONAL CORP. WILL VISIT KINGSTON IN JULY TO FOLLOW UP OPORTUNITIES.

ACCOMPANIED ONTARIO HYDRO, ONT. INT'L CORP. ON VISITS TO UTILITY (JPS). COMPANY IS MOST ANXIOUS FOR ONTARIO HYDRO TO BE INVOLVED IN TRAINING/INSTITUTIONAL ASPECT.

#### QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

page 41

POST : 657-KINGSTON

013-CONSUMER PRODUCTS JAMA I CA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ALL SUB-SECTORS

POST IS PREPARING REPORT ON JAMAICAN DEMAND FOR TEXTILES, THREAD AND OTHER COMPONENTS FOR CLOTHING WITH SPECIAL EMPHASIS ON FREE ZONE DEMAND. TO BE CIRCULATED 1/87.

TWO INCOMING BUYERS FROM THE GARMENT INDUSTRY TO BE IDENTIFIED AND SENT TO VIST CANADIAN TEXTILE AND ACCESSORY MANUFACTURERS IN THE FALL OF 1987.

THREE CANADIAN GIFTWARE AND HIGH FASHION CLOTHING MANUFACTURERS TO BE SELECTED TO PARTICIPATE IN SOLO SHOW PLANNED FOR 5/87.

ANTICIPATED RESULTS:

INTRODUCTION OF FOUR NEW CANADIAN EXPORTERS TO MARKET.

FIRST YEAR SALES OF \$250,000.

TWO NEW AGENCIES AND FIRST YEAR SALES OF \$100,000.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 MAJOR SURVEY ON JAMAICAN MARKET FOR TEXTILE PRO-DUCTS AND ACCESSORIES.

QUARTER: 2 ----

QUARTER: 3 ----

QUARTER: 4 ----

QUARTERLY RESULTS REPORTED:

SURVEY CIRCULATED JUNE 1987. BASED ON FEEDBACK FROM CDN INDUSTRY WILL RECOMMEND TWO INCOMING BUYERS VISIT CANADA IN FALL OF 1987.

# QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 657-KINGSTON

009-FOREST PRODUCTS, EQUIP, SERVICES JAMA I CA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

SURVEY OF PACKAGING REQUIREMENTS WITH EMPHASIS ON GARMENT AND FOOD/HORTICULTURAL EXPORTERS, TO BE COMPLETED BY 6/87 AND CIRCULATED TO CANADIAN FIRMS.

DIRECT CONTACT TO BE ESTABLISHED WITH CANADIAN FIRMS WITH

POTENTIAL TO SUPPLY MARKET.

ANTICIPATED RESULTS:

INCREASE AWARENESS OF CANADIAN EXPORTERS IN

OPPORTUNITIES PROVIDED BY MARKET

VISIT TO MARKET BY 2 FIRMS. FIRST YEAR SALES

\$500,000.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 DIRECT CONTACT WITH EXPORTERS TO ENCOURAGE THEM

TO VISIT MARKET

QUARTER: 3 ----

QUARTER: 4 ----

ARRANGED FOR VISIT OF SEACROS PACIFIC TIMBER. POTENTIAL SALES PENDING.

### QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST: 639-LIMA

010-MINE, METAL, MINERAL PROD & SRV PERU

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

EQUIPMENT AND MACHINERY

CIDA LINE OF CREDIT

RELOCATION OF CENTROMIN OFFSHORE PURCHASING OFFICE FROM NEW YORK TO TORONTO WHICH ANNUALLY PURCHASES CDN \$60 MILLION OF GOODS.

SECTORIAL REPORTS ON COPPER, COBALT AND TIN AND ASSIST LEAD-ZINC STUDY GROUP VISIT TO PERU.

ANTICIPATED RESULTS:

OBTAIN CIDA CREDIT FACILITY TO EXPAND/DIVER-SIFY A)PURCHASER AND B) CDN SUPPLIERS INTREST AND MARKET KNOWLEDGE.

INDICATIONS ARE NOW NEGATIVE DUE TO LACK OF CANADIAN SUPPORT (FINANCIAL) FOR PROPOSAL ALTHOUGH GOVT OF ONTARIO HAS SHOWN SOME INTEREST.

INCREASE KNOWLEDGE OF PERU MINERAL DEVELOP-MENTS BY EMR AND MINERAL STUDY GROUP.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 RECRUITED FOR INCOMING MINING MISSION. PRODUCED NEW REPORTS ON MINING & DIL SECTORS. MEETINGS W-ITH CIDA, PERU PLANNING & MAJOR MINING COMPANIES TO GET MINING SECTOR ESTABLISHED FOR LINE OF

CREDIT.

QUARTER: 2 A) SENDING MINING MISSION TO CANADA (MINTEC).

B)PRODUCE REPORT ON MINING.
C)MEETINGS WITH CIDA, PERU PLANNING AND MINING
COMPANIES TO GET MINING SECTION ESTABLISHED FOR

LINE OF CREDIT.

QUARTER: 3 ----

QUARTER: 4 ----

QUARTERLY RESULTS REPORTED:

75% COMPLETED FOR SEPTEMBER MISSION. COMPLETED OIL SECTOR REPORT, 80% MINING REPORT. SUCCESSFUL MEETINGS AS PRELIMINARY TO CIDA PLANNING MISSION IN SEPTEMBER.

A)SUCCESSFUL MISSION COMPLETED IN SEPTEMBER.
B)COMPLETED MINING SECTOR REPORT.
C)CIDA PLANNING MISSION SCHEDULED FOR OCTOBER 87

### QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR B7 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST: 639-LIMA

001-AGRI & FOOD PRODUCTS & SERVICE PERU

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ALL SUB-SECTORS

ONTARIO POULTRY SEMINAR

PRESENTATION TO MAJOR IMPORTERS HIGHLIGHTING CANADIAN PRODUCTS.

IMPROVE MARKET POTENTIAL FOR CANADIAN PURE BREED CATTLE BY SETTING UP INFORMATION SESSIONS BETWEEN CANADA FARMERS AND CATTLE BREEDERS.

CONDUCT MARKET SURVEY FOR AGRICULTURE EQUIPMENT TO IDENTIFY POTENTIAL MARKET FOR CANADIAN PRODUCTS

ANTICIPATED RESULTS:

INCREASE FAMILIARITY WITH CANADIAN POULTRY

STIMULATE ADDITIONAL IMPORTS OF GREEN PEAS AND LENTILS.

ESTABLISH CANADA AS RELIABLE SUPPLIER OF PUREBREED CATTLE, SEMEN AND EMBRYOS.

SEND REPORT TO CANADIAN MANUFACTURERS TO STIMULATE THEIR INTEREST IN THIS GROWING MARKET

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 PROMOTED PUREBRED CATTLE SALES TO NATIONAL HOLS-TEIN ASSN & INDIVIDUAL BUYERS & PROMOTED USE OF CDN CATTLE JUDGES. FOLLOW-UP ON CDN DAIRY BOARD MISSION IN EFFORT TO OBTAIN MULTIYEAR CONTRACT AND SALES.

QUARTER: 2 A)ATTEND FIA 87. COORDINATE VISIT OF K. MCFARLANE FM PRODUCTS DIV, FISH AND FOOD PRODS, EA. B) CONTINUE PROMOTING DAIRY PRODUCT SALES ON BEHALF OF CANADIAN DAIRY COMMISSION

QUARTER: 3 ----

QUARTER: 4 ----

QUARTERLY RESULTS REPORTED:

SOLD OVER 2000 HEADS IN FIRST HALF OF 1987 VALU-ED AT APPROXIMATELY \$1 MILLION, SALES OF OVER \$4 MILLION ACHIEVED & PERUVIAN IMPORTING AUTHORITY READY TO SIGN UNPRECEDENTED MULTI YEAR CONTRACT.

A)DISCUSSED CATTLE MKT WITH PROMINENT CATTLE BREEDERS OF AREQUIPA, CUZCO & TACNA RGNS. SALES OF \$500,000 APPROX OF DAIRY CATTLE. B) THEY HAVE NOW REC'D ORDERS FOR 14,000 MT OF MILK POWDER FOR 87 YR WTH FURTHER SALES LTD BY REDUCED OFFERING

### QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 639-LIMA

004-DEFENCE PROGRAMS, PRODUCTS, SERV PERU

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

COMPLETE REPORT ON RECENT SECURITY PRODUCTS MISSION TO CANADA AND INITIATE FOLLOW UP TO FURTHER PROMOTE CANADIAN PRODUCTS.

PROMOTE DEMONSTRATION UNITS OF SECURITY RELATED EQUIPMENT TO BE TESTED BY PERUVIAN ARMED FORCES IN TERRITORY, BOTH INDIVIDUAL AND TRADE FAIR.

SALES OF 0.5 MILLION STRONG POSSIBILITY.

ENHANCE MARKETING POSSIBILITIES.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 CONTINUED PROMOTING SECURITY EQUIPMENT AS FOLLOW UP TO MISSION OF LATE 1986. WORKING EXTENSIVELY

ON MAJOR AIRPORT SECURITY UP DATE VIA CPPF IN E-FFORTS TO SOLE SOURCE CON PRODUCTS. ASSISTING CDN CO IN PROPOSED J. V. TO MFR BULLET PROFF VEST

QUARTER: 2 A) CONTINUE PROMOTING SECURITY EGPT AS FOLLOW UP

TO MISSION OF LATE 86. B) WORKING EXTENSIVELY ON MAJOR AIRPORT SECURITY UPDATE VIA CPPF IN EF-FORTS TO SOLE SOURCE CDN PRODS. C) ASSISTING CDN CO IN PROPOSED J. V. TO MFTRE BULLET PROOF VESTS.

QUARTER: 3 ----

QUARTER: 4 ----

QUARTERLY RESULTS REPORTED:

INITIAL SALES OF \$40,000 IN BULLET PROOF VESTS & BOMB BLANKETS. CPPF STUDY APPROVED & ADDITIONAL AIRPORT AUTHORITIES VISIT PLANNED FOR AUGUST. PERUVIAN MILITARY AUTHORITIES EVALUATING PROPOSAL.

A)SALES OF OVER \$100,000 MADE. B)CPPF STUDY UNDERWAY AND CDN SALES POSSIBILITIES BEING IDENTIFIED. C)JV LETTER OF INTENT SIGNED AND NOW WITH LEGAL REPS. EXPECT PRODUCTION TO START WITHIN 2 MONTHS.

#### QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST: 639-LIMA

005-COMM. & INFORM. EQP. & SERV PERU

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

TELECOMMUNICATIONS (INC SPACE)

ASSESSING RESULTS OF INVITEES TO EXPO 86 PAID FROM CIDA FUNDS.

TO CONDUCT A MARKET SURVEY IDENTIFYING POTENTIAL FOR CANADIAN TELECOM AND SATELLITE PRODUCTS

WORK WITH CIDA AND PERUVIAN PLANNING INSTITUTE TO HAVE TELECOM-MUNICATIONS AN AREA OF CONCENTRATION FOR CANADIAN TECHNICAL ASSISTANCE

DEVELOP EVEN CLOSER COORDINATION WITH PERUVIAN DIRECTORATE IN CHARGE OF INTERAMERICAN TELECOMMUNICATIONS CONFERENCE IN LIMA, AUGUST 1987.

#### ANTICIPATED RESULTS:

RECORD ADDITIONAL AGENCIES ESTABLISHED AND SOME SALES.

TO PRODUCE A REPORT IN FY 87/88. SEND TO ACTIVE CANADIAN EXPORTERS.

DEVELOP INCREASED EXPORTS VIA CIDA FUNDING IN EFFORT TO ESTABLISH PRODUCT LOYALTY AND ADDITIONAL SALES.

MORE SPEAKERS FROM CANADA AND RAISE AWARENESS OF CANADIAN EXPERTISE

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 CONTINUED WORK TO HAVE TELECOMMUNIATION SECTOR PRIORITY WITH CIDA & PERUVIAN PLANNING INSTITUTE TO USE WITH CIDA LINE OF CREDIT, WORKED WITH NOR-THERN TELECOM IN PREPARING MAJOR PROMOTIONAL PR-ESENTATION TO PVAN TELECOMM: ENTEL & CPT.

QUARTER: 2 A) CONTINUE WORK TO HAVE TELECOMS SECTOR PRIORITY WITH CIDA & PERUVIAN PLANNING INSTITUTE TO USE WITH CIDA LINE OF CREDIT, B) WORK WITH NORTHERN TELECOM IN PREPARING MAJOR PROMO'L PRESENT'N TO PERUVIAN TELECOM ENTITIES; ENTEL&CPT FOR JULY 87.

QUARTER: 3 ----

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

SECTOR NOW RECOGNIZED AND AWAITING CIDA PLANNING MISSION. PORCEEDING.

A)PLANNING MISSION SCHEDULED FOR NOVEMBER 87. B)PROPOSAL AND BID BEING EVALUATED FOR OVER \$20 MILL ION.

# QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 639-LIMA

008-TRANSPORT SYS, EQUIP, COMP, SERV. PERU

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ALL SUB-SECTORS

PROMOTION OF CANADIAN INTERESTS IN PURSUIT OF URBAN TRAIN SYSTEM PROJECT

PROMOTIONAL MAILING CAMPAIGN (INCLUDING: AUTOMOTIVE SPARE PARTS, ACCESSORIES AND TIRES)

TECHNICAL INSPECTION TEAM TO CANADA TO EVALUATE TORONTO TRANSIT COMMISSION USED CARS AND COOPERATIVE REFURBISHING PLAN

SUPPORT OF SPARE PARTS MANUFACTURERS AND DEM SUPPLIERS IN UPCOMING TENDERS FOR LOCOMOTIVES AND SPARE PARTS.

ANTICIPATED RESULTS:

CONSULTANCY PLUS EQUIPMENT, VALUED BETWEEN 20-30 MILLION, AND SALE ON USED EQUIPMENT.

INCREASE AWARENESS OF CANADIAN CAPABILITY OF KEY IMPORTERS

MAJOR CONTRACT FOR CANADA.

CANADA COULD WIN IMPORTANT 8 LOCOMOTIVES TENDER AND OBTAIN SIGNIFICANT SPARE PARTS SALES.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 CONTINUED LOBBYING & SUPPORT OF LIMA TRANSPORTA-TION SYSTEM & CON CARS FROM TORORNTO TRANSIT CO-MMISSION & DELCANDA CONSULTING SERVICES FOLLOW UP EXTENSIVELY ON SHIPPING AGREEMENT LETTER OF INTENT.

QUARTER: 2 A) CONTINUE LOBBYING AND SUPPORT FOR LIMA TRANS-PORTATION SYSTEM AND CDN CARS FROM TORONTO TRANSIT COMMISSION AND DELCANDA CONSULTING SERVICES.

QUARTER: 3 ----

QUARTER: 4 ----

QUARTERLY RESULTS REPORTED:

CANADA'S PROSPECTS STILL HIGH DESPITE CENCERTED ATTACKS BY OTHER POTENTIAL SUPPLIERS. CDN CARS B-ASE FOR FURTHER PLANNING ALTHOUGH SALE NOT YET CONFIRMED. HAD SHIPPING CONTRACT SIGNED AND RAT-IFIED.

A)PROJECT PROGRESSING SLOWLY DUE TO LIMITED FUNDING AND INCREASINGLY COMING UNDER MEDIA CRITICISM.

## QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST: 639-LIMA

003-GRAINS AND DILSEEDS

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ALL SUB-SECTORS

SENIOR MILLERS TO ATTEND CANADIAN INTERNATIONAL GRAINS INSTITUTE COURSE IN WINNIPEG.

IN CONJUNCTION WITH AN IMMINENT SHIPMENT OF CANOLA DIL VIA CIDA FOOD AID TO PROMOTE INFORMATION ON USES AND ADVANTAGES OF DIL IN ORDER TO INCREASE FURTHER PURCHASES.

TO CONDUCT MARKET SURVEY IDENTIFYING POTENTIAL FOR CANADA.

ANTICIPATED RESULTS:

INCREASE FAMILIARITY WITH CANADIAN GRAINS.

OBTAIN LARGER SHARE OF PERUVIAN VEGETABLE DIL MARKET FOR CANADA.

SEND REPORT TO CANADIAN EXPORTERS OF CANOLA TO STIMULATE THEIR INTEREST IN THE MARKET.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 A) FOLLOWED UP ON CON WHEAT BOARD VISIT WHERE

LETTER OF INTENT SIGNED. B) PROMOTING CANOLA OIL BY HAVING THIS OIL INCLUDED BY DEPT OF AGRIC AS PERMISSIBLE IMPORT & ENSURING CONTINUED CIDA IN-

CLUSION IN FOOD AID PROGRAM.

QUARTER: 2 A) GATHER INFORMATION ON WHEAT, FERTILIZERS AND

COARSE GRAINS MARKET.

QUARTER: 3 -----

QUARTER: 4 -----

**QUARTERLY RESULTS REPORTED:** 

A)SALES OF OVER 180,000 MT VALUED AT WELL OVER \$20 MILLION MADE IN FIRST YEAR OF 1987 CALENDAR YEAR. B)CANOLA OIL & WHEAT ARE TO BE INCLUDED IN ANY UPCOMING FOOD AID PROGRAM.

A)REPORT ON WHEAT AND COARSE GRAINS SENT JULY 31 ENCI PURCHASED 45,000 TONS OF WHEAT WEEK SEPT. 14.

### QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 644-MEXICO

001-AGRI & FOOD PRODUCTS & SERVICE MEXICO

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ANIMAL, POULTRY BREEDING STOCK

CONTINUE CONTACTS WITH LIVESTOCK BUYERS + GOVERNMENT OFFICIALS.

CONTINUE EXPLAINING EDC FINANCING PROGRAMS TO THOSE POTENTIAL

BUYERS REQUIRING IT.

CONTINUE ASSISTING ALBERTA GOVERNMENT ON JALISCO PROJECTS

SEEDS & SPECIAL CROPS

CONTINUE CONTACTS WITH PHYTOSANITARY AUTHORITIES TO FACILITATE

ENTRANCE OF OUR SEED POTATOES TO MEXICO

CONTINUE PROMOTION IE SENDING BOOKLETS IDENTIFYING CANDIDATES FOR

MISSIONS AND COURSES ON POTATO TECHNOLOGY

KEEP IN CONTACT WITH PULSE DEALERS AND CONASUPO

IDENTIFY BEST COOPERATORS TO TEST ALFALFA VARIETIES GROWN IN

CANADA FOR ADAPTABILITY TO MEXICO

CONDUCT PULSES MARKETING STUDY

MEATS & MEAT BY-PRODUCTS

CONTINUAL CONTACTS WITH MEAT RENDERING INDUSTRY

CONDUCT MINI STUDY ON THIS SUBSECTOR DURING 1987 AT LATEST

IDENTIFY OPPORTUNITIES ENHANCE IMAGE.

ASSIST SALES

OBTAIN SALES OF ALBERTA CATTLE TO JALISCO

FACILITATE SALES

ENHANCE OUR IMAGE/INCREASE SALES

IDENTIFY OPPORTUNITIES

FIND ALFALFA VARIETIES TO COMPETE IN LOCAL

MARKET

IDENTIFY OPPORTUNITIES/CONSTRAINTS

IDENTIFY OPPORTUNITIES

IDENTIFY MAJOR ACTORS, NEEDS, NEW OPPORTUNITIES

TRACKING:

ACTIVITIES UNDERTAKEN IN GUARTER:

QUARTER: 1 DEVELOP CONTACTS WITH LIVESTOCK BUYERS, ASSESS ETC. PROMOTE FOOD PRODUCTS WITH CONASUPO. CONTI-NUE CONTACTS WITH MEXICAN AUTHORITIES TO FACILI-TATE ENTRY OF CDN SEED POTATOES.

QUARTER: 2 DEVELOP CONTACTS WITH LIVESTOCK BUYERS. CONTINUE NEGOTIATIONS WITH MEXICAN AUTHORITIES TO FACILITATE ENTRY OF CANADIAN SEED POTATOES.

QUARTER: 3 ----

QUARTER: 4 ----

QUARTERLY RESULTS REPORTED:

NEGOTIATING 3-5,000 HEAD OF HOLSTEINS WITH ALTA ASSOC. ADVISED CDC ON OBTAINING 2 YEAR SMP CONT-ACT ALOMOST READY FOR SIGNATURE ESTABLISHED PRO-CEDURE TO OBTAIN GOM ACCEPTANCE OF INTERNATIONAL DISEASE TOLERANCE & REGISTRATION OF SEED POTATOE

ORGANIZED HIGHLY SUCCESSFUL SWINE MISSION TO CANADA. MET WITH MEXICAN CATTLE BREEDERS AT NATIONAL ABERDEEN ANGUS SHOW IN ZACATECAS. REACHED AGREEMENT WITH MEXICAN AUTH. FOR PROTO-COL COVERING PHYTOSANITARY REQUIREMENTS.

## QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 644-MEXICO

008-TRANSPORT SYS, EQUIP, COMP, SERV. MEXICO

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

AUTOMOTIVE

PERSUE OPPORTUNITIES FOR OFF ROAD VEHICLES FOR PEMEX AND ON-SITE CONSTRUCTION START UP PROJECTS AS WELL AS AIRPORT EMERGENCY VEHICLES

PROMOTE WITH LOCAL AUTO PARTS MFG INDUSTRY, CDN PRODUCTION MACHINERY/EQUIPMENT FOR MFG PARTS IN LOCAL MARKET

ASSIST CDN AUTO PARTS MFRS TO ENTER MKT VIA IN - BOND BORDER ASSEMBLY INDUSTRY TO MANUFACTURE FOR LOCAL DEM AND AFTER PARTS MKT AS WELL AS EXPORT.

PREPARATION OF MKT INFO BOOKLET ON FREE ZONE/BORDER ASSEMBLY INDUSTRY FOR POTENTIAL CDN MFRS(OTHERWISE LIMITED TO MARKET BECAUSE OF LOCAL PRODUCTION TO PRODUCE LOCALLY AND REEXPORT FROM MEXICO TO USA MKT, ETC. AS WELL SUPPLYING LOCAL DEM.

PROVIDE FULL SUPPORT TO AGRICULTURE EQUIPEMENT MANUFACTURERS ON RE-ENTRY INTO MKT WHERE THEY PREVIOUSLY ENJOYED MANY SUCCESSFULL YEARS IN LOCAL MFG. OPERATION.

URBAN TRANSIT

SUPPORT UTDC, BOMBARDIER, SNC IN PROMOTION OF URBAN TRANSIT PROJECT IN DF, STATE OF MEXICO, GUADALAJARA, MONTERREY

RAIL

TRACKING:

MAINTAIN CONTACTS WITH RRS PERIODIC CALLS AND SOURCE SUPPLIERS FOR REQUIREMENTS FOUND

CONTINUE FOLLOW-UP ON UTILIZATION OF IBRD RR LOAN

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 CONTINUE CONTACTS WITH DF, EDOMEX, GUADALAJARA & MONTERREY FOR URBAN TRANSIT EQPT/SERVICES. MAIN-TAIN CONTACT WITH RR. DEVELOP MARKET FOR AUTO INDUSTRY CAPITAL EQUIPMENT AND FOR COMPONENTS FOR AUTOMOTIVE MANUFACTURERS.

ANTICIPATED RESULTS:

TO INTRODUCE 2-3 CDN MFRS WITH POTENTIAL SALES OF 4-6 MILLION DLLS.

ONE BUYING CONNECTION

ESTABLISH 4 FIRMS AND TAKE ADVANTAGE OF IN-BOND INDUSTRY FOR SALES TO LOCAL MKT DEM

INCREASED CDN SALES VIA ASSEMBLY INDUSTRY WITH INCREASED CDN PARTICIPATION IN LOCAL MKT

RE-ENTRY INTO LOCAL MKT OF WELL KNOWN PRODUCT PROVIDING INCREASED SALE OF CDN PARTS FOR LOCAL ASSEMBLY.

MAINTAIN GOOD MARKET POSITION TO BENEFIT FROM INVESTMENT DECISIONS EXPECTED IN NEXT PRESIDENCY

NEW SUPPLIER- RR RELATIONSHIPS

PARTICIPATION IN RR MODERNIZATION PROGRAM

QUARTERLY RESULTS REPORTED:

ASSISTED BOMBARDIER WITH PROGRAM OF VISITS TO 3 MAJOR URBAN CENTRES TO IDENTIFY MARKET OPPORTUNITIES ADVISED CANACON REBIDDING GM DIESEL LOCOMOTIVE CONTRACT FOR RR. SUMMARY REPORT ON MARKET DONE.

# QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 644-MEXICO

008-TRANSPORT SYS, EQUIP, COMP, SERV.

MEXICO

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 2 MAINTAIN CONTACTS WITH VARIOUS MUNICIPAL AUTHO-RITIES RE URBAN TRANSIT EQUIPMENT/SERVICES.

UNCOVERED POTENTIAL OPPORTUNITY FOR CONSULTING SUBCONTRACT FOR MONTERREY LIGHT RAIL METRO.

QUARTER: 3 ----

QUARTER: 4 -----

## QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 644-MEXICO

005-COMM. & INFORM. EQP. & SERV MEXICO

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

TELECOMMUNICATIONS (INC SPACE)

CONTINUE SEARCHING FOR CANADIAN MANUFACTURERS WITH EXPORTING CAPABILITY OF TELECOMMUNICATIONS EQUIPMENT.

COMPUTERS, SOFTWARE & SYSTEMS

TO CONTINUE PROMOTING CANADIAN INDUSTRIES CAPABILITY IN THIS SUBSECTOR AMONG LOCAL RELATED COMPANIES

TO IMPLEMENT A PROGRAM OF VISITS TO GUADALAJARA CITY, AREA OF MAIN CONCENTRATION OF EDP EQUIPMENT MANUFACTURERS.

ANTICIPATED RESULTS:

INCREASED CANADIAN PRESENCE IN THIS MARKET.

INCREASE AWARENESS OF CANADIAN CAPABILITY

DEVELOP A CLOSER RELATIONSHIP WITH MANUFACTURERS AND DETECT OPPORTUNITIES FOR CANADIAN INDUSTRY

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 IDENTIFY CDN SUPPLIER OF EQUIPMENT REQUIRED IN MEXICO AND STIMULATE AND ASSIST PROMOTIONAL EFF-

ORTS. SUPORT PROMOTION OF SPECTRUM MANGEMENT.

QUARTER: 2 CONTINUE SUPPORT FOR SNC BID FOR SPECTRUM

MANAGEMENT PROJECT.

QUARTER: 3 ----

QUARTER: 4 ----

QUARTERLY RESULTS REPORTED:

ASSISTED IN PROMOTION OF X.25 DATA COMMUNICATIONS EQPT (MINISTRY HAS PLACED ORDER) & ARRANGED AGENCIES FOR MICROTEL & NORSAT FOR SATELLITE TELECOMS EQPT. SNC HAS BASIC GOM ACCEPTANCE AND CONTRACT IS LIKELY.

DURING RECENT SNC/EDC VISIT TO MEXICO CITY, NAFINSA WAS INSTRUCTED BY GOM TO NEGOCIATE FINANCING CONTRACT WITH EDC AND SCT (MINISTRY) WAS INSTRUCTED TO NEGOTIATE COMMERCIAL CONTRACT WITH SNC.

### QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 644-MEXICO

007-POWER & ENERGY EQUIP. & SERV. MEXICO

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

TO CONTINUE SEARCHING FOR CANADIAN MANUFACTURERS OF PRODUCTS THAT MEXICO IS IMPORTING INVITING THEM TO SEND US THEIR LITERATURE TO PROMOTE THEIR PRODUCTS LOCALLY

INCREASE AWARENESS OF CANADIAN CAPABILITY IN THE SECTOR AND INCREASED CANADIAN EXPORTS

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:
QUARTER: 1 ----QUARTER: 2 ----QUARTER: 3 -----

QUARTER: 4 ----

**GUARTERLY RESULTS REPORTED:** 

### QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 644-MEXICO

O11-OIL & GAS EQUIPMENT, SERVICES MEXICO

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

FROM SURVEY OF POTENTIAL CDN SUPPLIERS AND PEMEX ACQUISITION PROGRAM IDENTIFY AND ASSIST NEW CDN SUPPLIERS TO SHARE IN MEXICAN EQUIPMENT MARKET.

FOLLOW UP ON CONTACTS MADE DURING MISSIONS TO/FROM PEMEX AND DURING POSSIBLE TECHNICAL SEMINAR IN FY 86/87 TO DEVELOP EQUIPMENT/SERVICES SALES

INTRODUCTION OF 5 NEW SUPPLIERS TO PEMEX

INCREASE DIVERSITY OF PRODUCTS/SERVICES SOLD

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 DEVELOP CONTACTS WITH PEMEX BUYER AND MEXICAN PRIVATE OIL EQUIPMENT SECTOR.

QUARTER: 2 CONTINUE TO DEVELOP CONTACTS WITH PEMEX OFFI-CIALS AND NEW AGENTS IN THIS SECTOR.

QUARTER: 3 ----

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

SENT 2 PEMEX OFFICIALS TO INTERCAN'87.PEMEX PROPOSING TO SEND MISSION AT OWN COST TO GET DETAILS ON PIPELINE CONTROLS/TAR SANDS EXPLOITATION INTRODUCED THEN. ARRANGED FOR MEXICAN AGENT VISIT ALBERTA & FINDNEW PRINCIPALS.

ARRANGED VERY SUCCESSFUL ALTA DIL/GAS TRADE MISSION TO MEXICO CITY, MINATITLAN, CIUDAD DEL CARMEN & VILLAHERMOSA. 2 PARTS HAVE ALREADY BEEN INVITED TO BID FOR SUPPLY OF ANTICORROSIVES AND PARTS FOR DRILLING SYSTEMS.

### QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 644-MEXICO

O10-MINE, METAL, MINERAL PROD & SRV MEXICO

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

MINERALS AND MINERAL PRODUCTS

MAINTAIN CONTACT WITH METALLURGICAL AND THERMAL COAL BUYERS

MAINTAIN CONTACT WITH ASBESTOS CEMENT INDUSTRY AND GOVERNMENT TO DETECT AND WORK TO NEUTRALISE ANY TENDENCIES TO PROHIBIT ASBESTOS B) OBTAIN SUPPORTING ACTION AGAINST PROHIBITION ELSEWHERE.

MONITOR PROGRESS OF NEW THERMAL POWER PLANT BY REGULAR CONTACTS WITH MICARE

EQUIPMENT AND MACHINERY

FOLLOW UP OPPORTUNITIES OFFERED BY IBRD SMALL/MEDIUM SIZED MINING LOAN.

SEND MEXICAN BUYERS TO ONTARIO MINING SHOW IN SPRING 1987 AS INVITED BY DRIE.

IN COOPERATION WITH MEXICAN MINING MINISTRY, ASSIST CDN COMPANIES TO PARTICIPATE IN MINE DEVELOPMENT PROJECTS THUS INDIRECTLY PROMOTING EQUIPMENT/SERVICE SALES.

REVIEW MINING SECTOR REQUIREMENTS CAREFULLY, IDENTIFY HIGH POTENTIAL EQUIPMENT SALES OPPORTUNITIES AND ASSIST CON SUPPLIERS TO PURSUE THEM ANTICIPATED RESULTS:

ASSIST CDN SUPPLIERS TO DEFEND MARKET SHARE AGAINST AUSTRALIAN/COLOMBIAN COMPETITORS

DEFEND MARKET

SHARE IN SUPPLY OF THERMAL COAL FOR NEW PLANT

INCREASED EQUIPMENT/SERVICE SALES.

NEW CONTACTS BETWEEN MEXICAN MINING INDUSTRY AND CDN SUPPLIERS.

JOINT VENTURE MINE PROJECT WITH SIGNIFICANT PROCUREMENT FOR CDA.

IDENTIFICATION OF 3 NEW PRIORITY PROMOTION AREAS IN MINING EQUIP/SERV MARKET.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 WORK WITH ASBESTOS CEMENT INDUSTRY TO NEUTRALIZE

TENDENCIES TO PROHIBIT USE.
WORK WITH SUPPLIERS TO PROMOTE EQPT SALES.

QUARTER: 2 WORK WITH ASBESTOS CEMENT INDUSTRY TO NEUTRALIZE TENDENCIES TO PROHIBIT USE. PROMOTE ADDITIONAL

SALES OF MINING EQUIPMENT.

QUARTER: 3 -----

QUARTER: 4 ----

QUARTERLY RESULTS REPORTED:

MAINTAINED REGULAR CONTACT WITH ASSOCIATIONS & MAJOR AC SUPPLIERS. SALES CONTINUE CONSTANT WITH CONSTRUCTION DOWNTURN. HAVE MET WITH MAJOR MINI-NG COMPANY MANAGERS & 2 OF MAIN EXPORTERS. MINING CO'S HAVE SENT OFFICIALS TO SEE EGPT IN CDA/

FINALIZED ARRANGEMENTS FOR SEM. IN MEXICO (NOV 87) IN CONJUNCTION WITH MXCN ASBESTOS CEMENT ASSOC'N & ASBESTOS INSTITUTE. ORGANIZED MXCN PART'N IN MINTEC. BEGAN PREPARA'NS FOR MXCN MINING CONGRESS, ACAPULCO OCTOBER 87.

LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

POST - 644- MEXICO

ALBERTA OIL/GAS TRADE MISSION TO MEXICO CITY, MINATITLAN, CIUDAD DEL CARMEN, VILLAHERMOSA (7 DAYS).

EDC VISIT TO RENEW 9 LOC'S WITH 7 FINANCIAL INSTITUTIONS PLUS PEMEX AND CFE. (4 DAYS).

EXTENSIVE PREPARATIONS AND ARRANGEMENTS FOR MEXICAN PARTICIPATION IN MINTEC 87.

EXTENSIVE PREPARATIONS AND ARRANGEMENTS FOR SWINE MISSION TO CANADA.

THREE REPORTS ON THE MEXICAN DEBT.

TWO REPORTS ON MEXICAN ECONOMIC POLICY.

ONE SUBSTANTIAL ECONOMIC UPDATE.

REPORTS ON MEXICAN STOCK MARKET, USA/MEXICO FRAMEWORK TRADE AGREEMENT, MEXICAN DEFENCE OFFSET POLICY.

### QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 656-PORT-OF-SPAIN

001-AGRI & FOOD PRODUCTS & SERVICE TRINIDAD AND TOBAGO

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ALL SUB-SECTORS

CANADIAN PROPOSALS FOR SEVERAL ABATTOIRS AND MEAT PROCESSING FACILITIES IN BOTH TRINIDAD AND TOBAGO ARE CURRENTLY BEING EVALUATED BY CLIENTS.

MATURE AND GROWING MARKET WITH ESTABLISHED EXPORTERS INCREASING THEIR SALES AND MARKET SHARE. POST WILL CONTINUE TO PROVIDE MAXIMUM SUPPORT.

ANTICIPATED RESULTS:

INCREASED EXPORTS OF CANADIAN BREEDING STOCK AND BEEF CARCASSES AND MEAT PROCESSING EQUIPMENT.

INCREASED EXPORTS.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 PROVIDE SUPORT AND LIAISON BETWEEN CDN CO AND LOCAL INVESTOR/IMPORTER TO ENSURE ESTABLISMENT OF MEAT PROCESSING FACILITY IN TOBAGO USING CDN EQUIPMENT.

QUARTER: 1 MEETING WITH MAJOR CHICKEN GROWERS & PROCESSORS TO IDENTIFY NEED FOR INTEGRATED CHICKEN PROCESS-ING FACILITY.

QUARTER: 1 MEETING WITH CHAIRMAN OF ASSOCIATED BRANDS LTD. T&T SUBSTANTIAL FOOD CONGLOMERATE.

QUARTER: 2 CONTINUE SUPPORT FOR CDN CO. AND LOCAL INVESTORS /IMPORTERS FOR ESTABLISHMENT OF 2 MEAT PROCESS-ING PLANTS. FOLLOW-UP ON ONTARIO GOVT MISSION RE DEVELOPMENT OF TURKEY BREEDING FARMS AND POSSI-BLE IMPORTS OF SWINE & CATTLE BREEDING STOCK.

QUARTER: 3 ----

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

AS A RESULT OF OUR INTERVENTION WIH T&T CENTRAL BANK, FOREIGN EXCHANGE COMPONENT OF PROJECT (CDN \$500,000) WAS APPROVED BY GOVT

DISCUSSIONS HELD WITH THREE LARGEST CHICKEN PRO-CESSORS & ALL SHOWED INTEREST IN INITIATING DIS-CUSSIONS WITH QUAN CARRUTHERS KING & QUAN OF TO-RONTO TO DETERMINE FEASIBILITY OF SCALED DOWN PROCESSING FACILITY IN T&T.

IDENTIFIED INTERESTS TO DEVELOP RECIPROCAL LICE-NSING ARRANGEMENTS FOR CHOCOLATES WITH GANONG OF N.B.

OUR CONTINUED INTERVENTION IS NECESSARY IN ORDER TO SEE THESE PROJECTS FINALIZED. FOUND THAT LOCAL COMPANIES INTERESTED IN JOINT VENTURES AND WOULD THEREFORE HAVE TO ENCOURAGE CDN COMPANIES.

# QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 656-PORT-OF-SPAIN

002-FISHERIES, SEA PRODUCTS & SERV. TRINIDAD AND TOBAGO

PLANNING:

TRACKING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

NO COMMENTS PROVIDED BY THE MISSION.

MATURE MARKET - INCREASING DEMAND FOR COD ON ACCOUNT OF LOWER PER CAPITA INCOME IN TRINIDAD WHICH CANADA IS UNABLE TO FULFIL.

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----QUARTER: 2 -----QUARTER: 3 ----

QUARTER: 4 ----

## QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 656-PORT-OF-SPAIN

012-PETROCHEM & CHEM PROD, EGP, SERV TRINIDAD AND TOBAGO

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN-

PLASTICS PRODUCTS, EQUIP, SERVIC

COMPREHENSIVE MARKET STUDY

CORPORATE LIAISON WITH ALL SIGNIFICANT PLASTICS MANUFACTURERS IN TERRITORY.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 CORPORATE LIAISON WITH SIGNIFICANT PLASTICS MAN-

UFACTURERS IN TRINIDAD TO DETERMINE IMPORT
REGUIREMENTS. MEETING WITH NEW CHAIRMAN OF NAT-

IONAL GAS CO.

QUARTER: 2 LIAISON VISITS CONCLUDED WITH PLASTICS SECTOR.

QUARTER: 3 -----

QUARTER: 4 ----

ANTICIPATED RESULTS:

BETTER UNDERSTANDING OF THE PLASTICS INDUSTRY IN TRINIDAD AND OF AREAS WHERE DEMAND EXISTS.

BETTER UNDERSTANDING OF THE PLASTICS INDUSTRY IN TRINIDAD AND OF AREAS WHERE DEMAND EXISTS.

#### QUARTERLY RESULTS REPORTED:

MET WITH 8 MFRS TO EXPLORE POTENTIAL BUSINESS & IDENTIFY MARKET REQUIREMENTS. LOCAL CO. PREPARED TO MEET WITH EXECUTIVES OF NOVA CORP & POLYSAR TO STUDY POTENTIAL JT VENTURE IN PETROCHEMICAL COMPLEX.

RESULTS COMPILED AND FORWARDED TO DRIE.
DISCUSSIONS TO FOLLOW-UP WITH SOCIETY OF PLASTIC
INDUSTRY OF CANADA FOR PROPOSED MISSION.

### QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87

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FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST: 656-PORT-OF-SPAIN

011-01L & GAS EQUIPMENT, SERVICES TRINIDAD AND TOBAGO

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

MACHINERY AND EQUIPMENT

CONTINUE STUDY OF OTHER OIL AND GAS EQUIPMENT MARKETS, PIPELINE, REFINERY, OFFSHORE DRILLING.

REPORT BY SEPT. 1987.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 ONGOING LIAISON WITH MAJOR IMPORTERS OF EQUIPM-

ENT.

QUARTER: 2 ONGOING LIAISON WITH MAJOR IMPORTERS OF OIL AND

GAS EQUIPMENT.

QUARTER: 3 -----

QUARTER: 4 ----

**QUARTERLY RESULTS REPORTED:** 

INTRODUCTION TO VELAN INC. OF MONTREAL. INITIAL SALES OF CDN. \$14,000 OF STAINLESS STEEL VALVES

FOR OIL INDUSTRY.

DISTRIBUTION OF CANADIAN PUBLICATION "OIL AND GAS FOR WORLD MARKETS" AND INTERCAN '87 INFO.

#### QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 645-SAN JOSE

001-AGRI & FOOD PRODUCTS & SERVICE

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

TO ASSIST CANADIAN EXPORTERS TO PARTICIPATE ON LOCAL INTERNATIONAL TENDERS.

TO OBTAIN REPUTABLE LOCAL AGENTS FOR LOCAL DISTRIBUTION.

10-20% ANNUALLY DURING NEXT 3 YEARS (88,89,90).

INCREASE ANNUAL SALES BY 10-15% THROUGH DIVERSIFICATION OF PRODUCTS EXPORTED.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 TO FOLLOW UO CDN PARTICIPATION AT FIAGA 86 (NOV 86) AND AT EXPOCOMER 87 (MARCH 87).

QUARTER: 1 TO KEEP COORDINATION WITH THE UNIVERSITY OF QUE-LPH AND DELOITTE HASKINS AND SELLS FROM ONTARIO, THEIR LOCAL AGENTS AND COSTA RICAN AUTHORITIES REGARDING CDN SALES OF PRODUCTS AND SERVICES FOR THE PROGAZA PROJECT FINANCED BY IADB.

QUARTER: 1 UNDERTAKE TRADE PROMOTION TRIPS IN ORDER TO SEEK TRADE OPPORTUNITIES FOR CDN EXPORTERS & DEVELOP CONTACTS WITH LOCAL IMPORTERS.

QUARTER: 2 TO KEEP COORDINATING WITH THE UNIVERSITY OF GUELPH AND DELOITTE HASKINGS & SELLS FROM ONT., THEIR LOCAL AGENT & COSTA RICAN AUTHORITIES REGARDING CDN SALES OF PRODUCTS AND SERVICES FOR THE PROGASA PROJECT FINANCED BY IADB.

QUARTER: 3 ----

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

UNTIL JUNE 30/87, CDN EXPORTERS ORIGINATED FROM FIAGA WERE US\$7.5 MILLION AND FROM EXPOCOMER WERE US\$850,000 AND EXPECTED SALES OF US\$9.8 MILLIONPROJECTED SALES IN NEXT 10 MONTHS.

WORKING NOW WITH ALL PARTIES INVOLVED ON THIS PROJECT. PROVIDING PRELIMINARY INFORMATION TO CDN FIRMS ON INCOMING TENDERS FOR LIVESTOCKS, VETERINARY AND ARTIFICIAL INSEMINATION SYSTEMS. POTENTIAL SALES FOR PRODUCTS & SERVICES US\$3.4MILLION

INFORMATION ON NUMEROUS PROJECTS OFFERING EXPORT POTENTIAL FOR CDN COMPANIES. HAVE BEEN SENT TO CDA WITH GOODS RESULTS SO FAR PARTICULARLY IN THE FIELD OF CATTLE EXPORTS.

WE ARE PROVIDING NOW PRELIMINARY INFORMATION TO CANADIAN FIRMS. INTERNATIONAL PUBLIC TENDERS FOR SERVICES AND PRODUCTS EXPECTED BY FEBRUARY 88.

## QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 645-SAN JOSE

008-TRANSPORT SYS, EQUIP, COMP, SERV. COSTA RICA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

TO ASSIST CANADIAN FIRMS TO PARTICIPATE IN UPCOMING RAILWAY PROJECTS.

TO ASSIST CANADIAN CONSULTING FIRM AND ITS LOCAL AGENTS.

GRADUALLY INCREASE EXPORTS OVER NEXT 2 YEARS AND THEN SUBSTANTIALLY BY 3RD YEAR.

OBTAIN CONSULTING CONTRACTS IN 1987 OR 88.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 COSTA RICA RAILWAY REHABILITATION.

QUARTER: 2 CANADIAN PACIFIC CONSULTING SERVICES WAS AWARDED CPPF FUNDING FOR STUDY OF COSTA RICAN RAILWAYS.

FOLLOW UP ON AIR TRAFFIC CONTROL TOWER PROJECT.

QUARTER: 3 ----

QUARTER: 4 ----

QUARTERLY RESULTS REPORTED:

CONTACT BETWEEN CDN PACIFIC CONSULTING SERVICES AND MINISTER OF PUBLIC WORKS OF CASTA RICA WAS SIGNED ON JUNE 30/87.

CPPF STUDY WAS AWARDED IN AUG. & COMMENCED IN SEPT. WILL GREATLY IMPROVE OUR POSITION ON FUTURE RAIL PROJECTS.—LEIGH NAVIGATION SYSTEM NOW HAS LOCAL AGENT AND WILL BID ON THIS PROJECT—TENDERS ARE EXPECTED IN MARCH 88.

### QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 645-SAN JOSE

005-COMM. & INFORM. EQP. & SERV COSTA RICA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

TO ASSIST CANADIAN MANUFACTURERS TO PARTICIPATE IN UPCOMING CONTRACTS/PROJECTS.

INCREASE CANADIAN SHARE OF MARKET TO AT LEAST 20% BY 1989/90.

INCREASE CANADIAN EXPORTS BY 20-25% BY 1988

**QUARTERLY RESULTS REPORTED:** 

TO APPOINT REPUTABLE AGENTS.

TRACKING:			ACTIVITIES	UNDERTAKEN	IN	QUARTER:
	QUARTER:	1	prior round space space taken			
	QUARTER:	2				
	QUARTER:	3	ART FOR THE ADVISOR			
	QUARTER:	4				

### QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 645-SAN JOSE

014-EDUCATION, MEDICAL, HEALTH PROD

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

TO GET MORE CANADIAN FIRMS TO INVESTIGATE THIS MARKET & TO ASSIST THEM IN APPOINTING AGENTS/DISTRIBUTORS.

TO PUBLICIZE & PROMOTE OPPORTUNITIES BY PREPARING ARTICLE FOR CANADEXPORT & CONTRACTING ASSOCIATION.

IN MEDIUM TERM, TO GRADUALLY INCREASE CANADIAN SHARE OF MARKET TO 10%.

REVERSE DECLINE & CHANGE TO GROWTH SITUATION BY 1988.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 ----
QUARTER: 2 ----
QUARTER: 3 ----
QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

# QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 645-SAN JOSE

007-POWER & ENERGY EQUIP. & SERV. COSTA RICA

PLANNING .

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

TO ASSIST CANADIAN FIRMS TO APPOINT LOCAL AGENTS, BRIEF THEM ON DOING BUSINESS IN COSTA RICA & ALERT THEM TO OPPORTUNITIES/DEVE-LOPMENTS AS APPROPRIATE

INCREASE CANADIAN SHARE OF THE MARKET TO 25/ 30% BY 1989.

TO ASSIST CANADIAN FIRMS AND LOCAL AGENTS ON UPCOMING HYDRO-ELECTRICAL PROJECTS.

DOUBLE CANADIAN EXPORTS IN 1988.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 ESTABLISH AND DEVELOP CONTACTS WITH SALVADOREAN POWER AND ENERGY COMPANY TO OBTAIN COMMERCIAL

INFORMATION ON THEIR REQUIREMENT.

QUARTER: 2 ----

QUARTER: 3 ----

QUARTER: 4 ----

QUARTERLY RESULTS REPORTED:

PRESIDENT OF MOST IMPORTANT SALVADOREAN POWER & ENERGY FIRM VISITED CANADA (ALBERTA) AND WAS IN CONTACT THERE WITH MANY COMPANIES POSITIVE RESU-LTS ARE EXPECTED FROM THIS VISIT.

### QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 645-SAN JOSE

001-AGRI & FOOD PRODUCTS & SERVICE EL SALVADOR

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

CONVINCE CANADIAN EXPORTERS TO PARTICIPATE MORE ACTIVELY IN INTERNATIONAL CALLS FOR TENDERS

PUT LOCAL AGENTS WITH GOOD REPUTATION IN CONTACT WITH CANADIAN SUPPLIERS.

INCREASE CANADIAN SHARE OF MARKET TO 8-10% BY 1989.

EXPANDED CANADIAN PRESENCE IN THIS MARKET.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

**QUARTERLY RESULTS REPORTED:** 

QUARTER: 1 ----

QUARTER: 2 UNDERTAKE TRADE PROMOTION TRIPS IN ORDER TO INCREASE CONTACTS BETWEEN CANADIAN SUPPLIERS AND

SALVADOREAN IMPORTERS.

QUARTER: 3 ----

QUARTER: 4 ----

AGROCHEMICALS AND LIVESTOCK TRADE OPPORTUNITIES INFORMATIONS WERE PASSED TO CANADIAN EXPORTERS. SALES OF CATTLE HAVE RESULTED AND OTHERS ARE EXPECTED IN THE NEAR FUTURE.

#### QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 645-SAN JOSE

015-CONSTRUCTION INDUSTRY EL SALVADOR

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

IDENTIFY PRINCIPLE IMPORTERS IN THIS SECTOR AND PUT THEM IN CONTACT WITH CANADIAN SUPPLIERS.

INCREASED TRADE CONTACTS AND SALES.

DISTRIBUTE INTERNATIONAL INVITATIONS TO TENDERS IN THIS SECTOR WITHIN THE CANADIAN INDUSTRY.

MORE ACTIVE PARTICIPATION BY CANADIAN FIRMS IN THE MARKET.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 ----
QUARTER: 2 ----
QUARTER: 3 -----

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

### QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 645-SAN JOSE

007-POWER & ENERGY EQUIP. & SERV. EL SALVADOR

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

PUT SALVADORAN IMPORTERS IN CONTACTS WITH CANADIAN SUPPLIERS.

SLOW BUT STEADY GROWTH.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:
QUARTER: 1 ----QUARTER: 2 ----QUARTER: 3 -----

QUARTER: 4 ----

QUARTERLY RESULTS REPORTED:

# QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 645-SAN JOSE

001-AGRI & FOOD PRODUCTS & SERVICE NICARAGUA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

GET MORE INFORMATION FOR NICARAGUAN IMPORTERS ABOUT POTENTIAL SOURCES OF SUPPLY IN CANADA.

REGULAR DIRECT CONTACT WITH THE LARGEST NICARAGUAN IMPORTERS.

CREATION OF A LIST OF PRINCIPLE CONTACTS AND NEEDS IN THE AGRICULTURAL SECTOR.

INCREASED TRADE CONTACTS.

OBTAIN TRADE INFORMATION OF INTEREST TO CANADIAN MANUFACTURERS.

BETTER INFORMATION FOR POTENTIAL SUPPLIERS IN CANADA.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----QUARTER: 2 ----QUARTER: 3 ----

QUARTER: 4 -----

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QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 645-SAN JOSE

014-EDUCATION, MEDICAL, HEALTH PROD NICARAGUA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

REGULAR CONTACT WITH NICARAGUAN IMPORTERS IN ORDER TO BE FAMILIAR WITH FUTURE NEEDS IN THE SECTOR.

INCREASED CANADIAN SALES; INCREASED CONTACTS.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 2 ----

QUARTER: 3 ----

QUARTER: 1 -----

QUARTER: 4 ----

# QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 645-SAN JOSE

015-CONSTRUCTION INDUSTRY

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

BUILDING PRODUCTS

INFORM CIMEK, THE MAIN IMPORTING STATE ENTERPRISE IN THIS SECTOR, ABOUT CANADIAN CAPABILITIES IN THIS AREA.

INCREASED TRADE CONTACTS AND SUBSTANTIAL

INCREASES IN SALES.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 ----QUARTER: 2 ----QUARTER: 3 ----QUARTER: 4 -----

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### QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 645-SAN JOSE

002-FISHERIES, SEA PRODUCTS & SERV. NICARAGUA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

DIRECT REGULAR CONTACTS WITH SUMIPESCA, THE IMPORTING STATE ENTERPRISE FOR THE ENTIRE SECTOR.

DISTRIBUTION OF INFORMATION ABOUT NEEDS TO CANADIAN INDUSTRY AND INCREASED SALES.

RACKING:	ACTIVITIES	UNDERTAKEN	IN QUARTER:
QUARTER: 1			
QUARTER: 2			
QUARTER: 3			
QUADTED: A			

QUARTERLY RESULTS REPORTED:

### QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 645-SAN JOSE

001-AGRI & FOOD PRODUCTS & SERVICE PANAMA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

TO CONTINUE ASSISTING CANADIAN EXPORTERS ON THEIR EXPORTS TO OFFICIAL ENTITIES.

MARGINAL GROWTH IN SHORT TERM

TO APPOINT ADDITIONAL DISTRIBUTORS.

INCREASE CAN. SHARE OF MARKET TO 10% BY 1988.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 2 TO FOLLOW-UP CANADIAN PARTICIPATION AT FIAGA 86 AT EXPOCOMER 87; COAGRO'S MANAGER TRIP TO CANADA (JULY 87); AND PROMOTION OF CANADIAN SWINE SEMEN

QUARTER: 3 ----

QUARTER: 1 -----

QUARTER: 4 ----

QUARTERLY RESULTS REPORTED:

AGRIC. COOPS & OTHER LOCAL IMPRIRS ARE ALREADY NEGOTIATING WITH CDN SUPPLIERS IMPORTANT SALES OF AGRIC. PRODS, FERTILIZERS, ARTIFICIAL INSEMI-NATION & LIVESTOCK, IMPROPER HANDLING OF SWINE SEMEN HAVE CREATED SOME PROBLEMS BUT POST

## QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 645-SAN JOSE

008-TRANSPORT SYS, EQUIP, COMP, SERV. PANAMA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

TO ASSIST CANADIAN COMPANIES TO PARTICIPATE IN PANAMA RAILWAY INCOMING PROJECTS

POSITIVE IN MEDIUM TERM

TO OBTAIN REPUTABLE LOCAL AGENTS FOR CANADIAN COMPANIES

POSITIVE IN SHORT TERMS

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 ----

QUARTER: 2 TO ORGANIZE THE CANADIAN PARTICIPATION AT EXPO-MOVIL 87 - PANAMA WHICH TAKES PLACE ON NOVEMBER

24-30, 1987.

QUARTER: 3 ----

QUARTER: 4 ----

APPROXIMATELY 27 CANADIAN FIRMS WILL PARTICIPATE AT THIS INTERNATIONAL SHOW.

# QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 645-SAN JOSE

005-COMM. & INFORM. EQP. & SERV PANAMA

PLANNING:

TRACKING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

TO PROVIDE MARKET INFORMATION TO LOCAL FIRMS.

TO INCREASE CAN. SHARE OF MARKET BY 15-20% FOR NEXT 3 YEARS.

MARGINAL INCREASE IN SHORT TERM.

TO APPOINT LOCAL AGENTS.

ACTIVITIES UNDERTAKEN IN QUARTER:

**QUARTERLY RESULTS REPORTED:** 

QUARTER: 1 -----QUARTER: 2 -----QUARTER: 3 ----

QUARTER: 4 ----

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QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 645-SAN JOSE

014-EDUCATION, MEDICAL, HEALTH PROD PANAMA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

TO ASSIST CANADIAN MANUFACTURERS THROUGH MISSIONS

POSITIVE IN MEDIUM TERM

TO APPOINT LOCAL AGENTS POSITIVE IN SHORT TERM

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 ----

PLANNING:

# QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 645-SAN JOSE

007-POWER & ENERGY EQUIP. & SERV. PANAMA

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

TO INFORM CANADIAN FIRMS OF UPCOMING PROJECTS.

MARGINAL INCREASE IN SHORT TERM.

TO APPOINT REPUTABLE AGENTS FOR INTERESTED CAN. COS. & TO ASSIST THEM IN THE BIDDING PROCESS AS WHEN REQUIRED.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

**QUARTERLY RESULTS REPORTED:** 

QUARTER: 1 -----

QUARTER: 2 -----

QUARTER: 3 ----

QUARTER: 4 -----

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#### QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87

LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

POST 645 SAN JOSE

COSTA RICAN MINISTERIAL MINING MISSION TO CANADA.
PREPARATION OF EXPOMOVIL FAIR AND PROVINCIAL MISSIONS
(ALBERTA, QUEBEC) TO OUR TERRITORY.
ADDITION OF HONDURAS TO OUR COUNTRIES OF ACCREDITATION.

### QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 633-SANTIAGO

009-FOREST PRODUCTS, EQUIP, SERVICES CHILE

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

IF SUPPORT IS GIVEN BY FEDERAL & PROVINCIAL GOVERMENT, ESTABLISH A SHOW ROOM/SERVICE CENTER IN CONCEPTION FOR 12 TO 15 CANADIAN FORESTRY EQUIPMENT MANUFACTURERS

WE ARE TRYING TO INTEREST CDN PULP MANUFACTURERS TO PARTICIPATE IN THE NEW PULP MILL PROJECTS. IF THEY DON'T, OTHER COUNTRIES WILL SUPPORT AND WE WILL LOOSE MARKET OR AT LEAST MOST OF IT.

REPORTS ON PULP AND PAPER AND FORESTRY.

ANTICIPATED RESULTS:

SALES OF 5 M THE FIRTS YEAR OF OPERATIONS AND MORE FOR SUBSEQUENT YEARS.

DIFFICULT TO ASSESS BUT IF SUCCESSFULL, OVER 100 M

NEW SALES FOR CANADA.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 FORESTRY SYMPOSIUM/SHOW IN CONCEPTION. OPENING

OF A FORESTRY EQUIPT CENTER ON CONCEPTION INVES-TOR'S VISIT TO CHILE

QUARTER: 2 PREPARATION OF A QUEBEC INVESTOR MISSION & CONTI

NUATION OF OUR FORESTRY CENTER PROJECT IN

CONCEPCION.

QUARTER: 3 ----

QUARTER: 4 ----

QUARTERLY RESULTS REPORTED:

CONCEPTION SHOW A SUCCESS, MOST CDN COMPANIES HAVE FOUND OR ARE NEGOTIATING DISTRIBUTORS OR LICENSING 2M DOLLARS SALES COMMENTED WITH ACTIV-ITY. FORESTRY CENTER STILL IN DISCUSSION GBC INVESTORS TO COME IN SEPT.

MATERIAUX BLANCHET IS NEGOTIATING WITH 3 LOCAL FIRMS. IF INVEST. TAKES PLACE, WE WILL WITNESS EX-PORTS OF CDN EQPT; B)CDN CONSULTANT PREPARING CPPF. CIDA IS LIKELY TO SUPPORT FORESTRY CENTER PROJECT.

#### QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST: 633-SANTIAGO

010-MINE, METAL, MINERAL PROD & SRV CHILE

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

MINERALS AND MINERAL PRODUCTS

MONITOR VERY CLOSELY CHILEAN EFFORTS IN PHOSPHATE MINING AS ANY PROJECT IN THAT SECTOR WILL NEGATIVELY AFFECT OUR EXPORTS.

ASBESTOS REPORT.

EQUIPMENT AND MACHINERY

ONGOING ACTIVITY IS TO ESTABLISH NEW AGENCIES FOR CANADIAN MANUFACTURERS

WE FOLLOW CLOSELY ANY NEW PROJECTS DEVELOPED BY CODELCO IN ORDER TO ADVISE CANADIAN FIRMS OF POTENTIAL. DEVELOP/MAINTAIN CONTACTS WITH CODELCO EXECUTIVES.

DEVELOP/MAINTAIN CONTACTS WITH EXECUTIVES RESPONSIBLE FOR LA ESCONDIDA COPPER MINE PROJECTS

THERE ARE THREE SULPHUR MINE PROJECTS BEING DEVELOPED BY CANADIAN MINING INVESTORS. WE WILL SUPPORT THEIR EFFORTS BUT WILL ALSO ENSURE THEY ARE BONA FIDE.

MINING REPORT

ANTICIPATED RESULTS:

PROTECTION OF CANADIAN PHOSPHATE EXPORTS

MAINTAIN SALES.

AT LEAST 2 AGENCIES ESTABLISHED PER QUARTER

OBTAIN CONTRACTS WITH CODELCO FOR CANADIAN COMPANIES

HAVE CDN COMPANIES INVOLVED IN PROJECT CONV-INCE EDC OF OFFERING CREDIT OF 200/300 M FOR PROJECT

SELL CANADIAN MINING EQUIPMENT.

INCREASE SALES.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 PREPARATION OF OUTGOING MISSION TO NORTH BAY, COBRE 87 (MINING SYMPOSIUM AND SHOW), APCOMIN 88 A MINING COMPUTARIZATION SEMINAR AND SHOW. SUPPORT OF 3 CDN COMPANIIES BIDDING ON CODELCO PROJECTS.

QUARTER: 2 A) FINAL PREPARATION AND PARTICIPATION AT MINTEC; B) PREPARATION OF COBRE '87, INCLUDING SELECTION OF CANADIAN EXHIBITORS.

QUARTER: 3 ----

QUARTER: 4 ----

QUARTERLY RESULTS REPORTED:

PREPARATIONS WELL UNDER WAY. 12 PARTICIPANTS CH-OSEN FOR OUTGOING MISSION & TWO OTHER ACTIVITIES ARE AT CO'S SELECTION STAGE. BIDDING STILL IN NEGOTIATIONS.

A)MINTEC WAS A GREAT SUCCESS. 12 CHILEAN EXECUTI-VES, INCLUDING 4 CODELCO VPS WENT TO CDA. TOO EARLY FOR DOLLAR RESULTS BUT POTENNTIAL INCREASE B)SO FAR 15 COS WILL PARTICIPATE, WE HOPE TO CONVINCE 5 MORE.

# QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 633-SANTIAGO

002-FISHERIES, SEA PRODUCTS & SERV.

CHILE

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

MARINE HARV, PROC MACH & EQUIP

POST IS COMPLETING A MARKET STUDY FOR DEEP-SEA FISHING AND PROCESSING EQUIPMENT.

IDENTIFY LOCAL FISHING COS INTERESTED IN DEVELOPPING DEEP-SEA

FISHING. IDENTIFY POTENTIAL CDN INVESTORS IF NEEDED.

INTEREST CANADIAN AND CHILEAN FIRMS IN INVESTING IN THAT SECTOR.

SALE OF 2 FISHING BOATS AND PROCESSING EQPT IN NEXT TWO YEARS + PROCESSING PLANT

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 PARTICIPATION AT FERIA MARITIMA DE VALPARAISO

OCT' 87.

QUARTER: 2 -----

QUARTER: 3 ----

QUARTER: 4 ----

**QUARTERLY RESULTS REPORTED:** 

STAND SELECTED. CDN COMPANIES HAVE BEEN IDENTIFIED, THEY WILL BE INVITED IN AUGUST.

#### QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST: 633-SANTIAGO

005-CDMM. & INFORM. EQP. & SERV

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

REMOTE SENSING

SUPPORT CANADIAN CO AND ITS LOCAL REPRESENTATIVE IN THEIR EFFORTS TO OBTAIN CONTRACT FROM CHILE AUTHORITIES

TELECOMMUNICATIONS (INC SPACE)

MONITOR CLOSELY PRIVATIZATION PROCESS FOR CIA. DE TELEFONOS DE CHILE (95% OF TERRITORY) AND REPORT REGULARLY TO COS AND HG.

CONTINUE TO SUPPORT EFFORTS OF CDN SUPPLIERS ALREADY INVOLVED IN RURAL TELEPHONY PROJECTS.

IDENTIFY POTENTIAL CDN INVESTORS AS CTC WILL GIVE MOST CONTRACTS TO FOREIGN COS INVESTING IN PROJECTS.

FIND SOURCE OF FINANCING FOR THE COMMISSIONING OF AN ENGINEERING STUDY BY CANADIAN CONSULTING FIRM WHICH WOULD RECOMMEND CANADIAN EQUIPMENT FOR THE DEVELOP OF RURAL COMMUNICATIONS.

CONVINCE CANADIAN SUPPLIERS OF MODERN EQUIPMENT THAT THERE IS A MARKET IN CHILE FOR THEIR PRODUCTS.

ANTICIPATED RESULTS:

OBTAIN TOTALITY OF CONTRACT INCLUDING TRAINING

ENSURE THAT CDN SUPPLIERS ARE INVITED TO BID ON ALL NEW TENDERS.

OBTAIN CONTRACT THROUGH AN UNSOLLICITATED PROPOSAL RATHER THAN HAVING TO BID.

HAVE CDN INVESTOR BECOME SOLE SUPPLIER.

INCREASE CANADIAN SALES OF TELEPHONE EQUIPMENT BY 100 PER CENT.

OBTAIN A 20% SHARE OF THE MARKET

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 ----

JOHN I LIV. I

QUARTER: 2 RURAL TELEPHONE PROJECT IN SOUTH OF CHILE GOAL WAS TO INSURE THAT CDN CONSORTIUM & CHILEAN BUYER UNDERSTAND EACH OTHER AND ENSURE NO OUTSIDE COMPETITION DEVELOP.

QUARTER: 3 ----

QUARTER: 4 ----

QUARTERLY RESULTS REPORTED:

LOCAL CO. AND CDN CONSORTIUM HAVE AGREED ON TERMS OF REFERENCE FOR PROJECT AND CIDA WILL FINANCE STUDIES. EMBASSY WAS RESPONSIBLE TO PUT PACKAGE TOGETHER.

### QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

page 83

POST : 637-SAO PAULO

011-DIL & GAS EQUIPMENT, SERVICES BRAZIL

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ALL SUB-SECTORS

FOLLOW UP TO SEMINAR WITH PETROBRAS IN DECEMBER 85.

FOLLOW UP TO ALBERTA OIL AND GAS MISSIO AND ATTENDANCE AT OIL AND GAS SHOW IN OCTOBER 86.

FOLLOW UP TO RECENT PETROBRAS/GOMGAS OFFICIALS' VISITS TO CANADA AT NATIONAL PETROLEUM SHOW.

RETURN SEMINAR VISIT TO CANADA BY PETROBRAS AND POSSIBLY GAS DISTRIBUTION COMPANIES

CONDUCTED DETAILED NATURAL GAS SECTOR MARKET SURVEY TO IDENTIFY SPECIFIC OPPORTUNITIES ARISING OUT OF BRAZIL'S IMMINENT INVOLVE-MENT IN RESIDENTIAL/INDUSTRIAL GAS USE.

REGULAR PROGRAM OF VISITS TO PETROBRAS AND GAS DISTRIBUTION COYS TO SUSTAIN MOMENTUM CREATED BY RECENT PROMOTIONAL EFFORTS WITH THESE COMPANIES.

ANTICIPATED RESULTS:

SLANT DRILLING, RESERVOIR SIMULATION, SURVEYING EQUIPMENT SALES; GAS DISTRIBUTION STUDIES, TRAINING SERVICES CONTRACTS.

POSSIBLE EQUIPMENT SALES & SERVICES CONTRACTS

FEASABILITY STUDIES, TRAINING PROGRAMS CONTRACTS; COOPERATION AGREEMENTS RE HEAVY DIL, TAR SANDS.

IDENTIFICATION OF NEW OPPORTUNITIES FOR SALES AND TECHNICAL COOPERATION IN DIL AND GAS SEC-TORS; HIGHER PROFILE WITH BRAZILIAN BUYERS.

TO MAKE CANADIAN INDUSTRY AWARE OF NEW OPPOR-TUNITIES IN THE GAS SECTOR AND ENCOURAGE THEM TO VISIT BRAZIL

TO MAINTAIN AND FURTHER IMPROVE THEIR KNOWLE-DGE OF CANADIAN CAPABILITIES.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 A)ORGANIZE RETURN SIMINAR VISIT TO CANADA BY PETROBRAS & GAS DISTRIBUTION COMAPNIES OFFICIALS. B) CONDUCT NATURAL GAS SECTOR SURVEY AND IDENTIFY SPECIFIC OPPORTUNITIES. C) FOLLOW-UP ON ALTA DIL& GAS MISSION & PIEC 87.

GUARTER: 2 A)ORGANIZE NATURAL GAS MISSION/SEMINAR; B)FOLLOW UP ON ONGOING ACTIVITIES INCL. THOSE GENERATED BY PARTICIPATION IN OIL&GAS SHOW OCT'86; C)COORDI-NATE OZIRES SILVA'S VISIT TO CDA; D) INITIATE PREP. WORK FOR PETROBRAS RETURN SEMINAR TO CDA.

QUARTER: 3 ----

QUARTER: 4 ----

QUARTERLY RESULTS REPORTED:

A)AT REQUEST OF PETROBRAS PRESIDENT SEMINAR POS-TPONED TO JUNE 88 IN CALAGRY. B)NATURAL GAS REPORT COMPLETED MISSION TO BRAZIL PLANNED FOR NOVEMBER 87. C) FIVE COMPANIES NEGO-TIATING TECHNOLOGY TRANSFER AGREEMENT.

A)ORGANIZ. ON SCHEDULE FO EVENNT TO TAKE PLACE OV'87; B) IDENTIFIED EXPORT OPPORT, FOR NOWSCO. PROPAK, IPE, WESTERN RESEARCH, HUNNTEC, DF CONSULT; C)COODINATION COMPLETED; D)INPUT SOUGHT FR CDN PLAYES & MEETINGS SET WITH BZLN COORDINATOR

#### QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 637-SAO PAULO

005-COMM. & INFORM. EQP. & SERV BRAZIL

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ALL SUB-SECTORS

FOLLOW UP WITH PARTICIPANTS OF FEDERALLY & PROVINCIALLY SPONSORED HIGH TECHNOLOGY MISSIONS (THREE IN 86/87) AND LOCAL CONTACTS EST-ABLISHED TO MAXIMIZE NUMBER OF PERMANENT BUSINESS CONNECTIONS.

FOLLOW UP ON CONTACTS ESTABLISHED AT HI-TEC AND MARKETPLACE 86 AND SUPPORT ONGOING RELATIONSHIPS WITH BRAZILIAN COMPANIES GENE-RATED AS A RESULT.

CONTINUE TO SUPPORT ONGOING SALES EFFORTS OF CANADIAN FIRMS.

REPORT ON FURTHER DEVELOPMENTS OF INFORMATICS LAW WHICH IMPACT ON MARKET POTENTIAL FOR CANADIAN PRODUCTS AND SERVICES.

INTENSIFY PERSONAL CONTACTS WITH BRAZILIAN REGULATORS/CLIENT AGENCIES WHICH INFLUENCE DECISION MAKING (E.G. SEI, CTI, INPE).

FOLLOW UP ON SATELLITE 86 CONTACS ESTABLISHED TO MAXIMIZE BENEFIT TO BE DERIVED FROM CANADIAN PARTICIPATION

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 FOLLOW UP ON SATELLITE'86 SEMINAR

INTODUCE NEW CON COMPANIES IN SPECIALIZED AREAS OF CATIVITY OF INTEREST IN BRAZIL. ONGOING SUPP-

ORT TO CON EXPORTERS

QUARTER: 2 A) COORDINATE LOGISTICAL ASPECTS OF ADVANCED TECH MISSION SEPT'877; B)REVIEW RECENT DEVELOPMENTS I IN INFORMATICS/SOFTWARE LAW & REPORT TO EXTOTT; C) FOLLOW-UP ON RNT VISIT TO CDA & REPORT OPPORTU NITIES IDENTIFIED BY RNT.

QUARTER: 3 ----

QUARTER: 4 ----

ANTICIPATED RESULTS:

ESTABLISHEMENT OF AGENCY (IES) & CONCLUSION OF SALES/JV ARRANGEMENTS FOR 5 OR 6 CANADIAN COMPANIES.

ESTABLISHMENT OF AGENCY(IES) & CONCLUSION SALES/JV ARRANGEMENTS FOR 2 OR 3 CANADIAN COMPANIES.

CONCLUSION OF 3/4 SALES AND JOINT-VENTURES/ TECHNOLOGY TRANSFER/LICENSING AGREEMENTS.

SUPPORT PROPOSED PARTICIPATION IN INFORMATICA 87.

TIMELY REPORTING ON POLICY ISSUES; ENHANCED EXPOSURE OF CANADIAN CAPABILITIES AND IMPRO-VED PROFILE WITH BUYERS.

INTRODUCTION OF TWO OR THREE CANADIAN ORGANI-ZATIONS IN SATELLITE APPLICATIONS.

#### **QUARTERLY RESULTS REPORTED:**

POST ORGANIZED AN EXT-SPONSORED VISIT BY RTN ED-ITOR (E. SIQUEIRA) TO SATELLITE USERS CONFERENCE IN OTTAWA, MAY 87. INDIVIDUAL VISITS PROGRAMS SET UP FOR 4 QUEBEC MISSION MEMBERS ALL OF WHOM IDENTIFIED PROSPECTS. 3 COYS (WODEX, SR. FL STD) NF-

A)4 MISSION MEMBERS HAVE IDENTIFIED POTENTIAL SA LES OF SERVICES/EQPT AND/OR IDENT. POTENTIAL JV/ TT PARTNER; B) INFO GATHERING INITIATED BUT RE-PORT DELAYED DUE TO SOFTWARE LAW NOT YET PASSED BY CONGRESS; C) FURTHER TO RNT VISIT, LONG ARTICLE

### QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 637-SAO PAULO

001-AGRI & FOOD PRODUCTS & SERVICE BRAZIL

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

FOLLOW UP TO INSTITUTIONAL PARTICIPATION IN EXPOINTER 86 AND CONSEQUENT BRAZILIAN FARMERS VISIT TO ROYAL WINTER FAIR IN TORONTO TO ENSURE CONTACTS ESTABLISHED RESULT IN ACTUAL AND PERMANENT CONNECTIONS.

MAINTAIN AND EXPAND CONTACTS BETWEEN PARTICIPANTS OF ONTARIO POULTRY SEMINAR AND BRAZILIAN POULTRY BREEDERS.

MONITOR OPPORTUNITIES RESULTING FROM FOOD COMMODITIES SHORTAGES AND REPORT TO HEADQUARTERS TO IDENTIFY POTENTIAL CND SUPPLIERS.

TECHNICAL SEMINARS IN COOPERATION WITH AGRICULTURE CANADA AND PROVINCIAL GOVERNMENTS TO CREATE EXPOSURE FOR CANADIAN BREEDING STOCK, SPECIAL CROPS, VETERINARY PRODUCTS, ETC.

FURTHER DEVELOP CONTACTS WITH BRAZILIAN TRADE ASSOCIATIONS AND SPECIALIZED INSTITUTES (ITAL, ABIA) WHO PLAY SIGNIFICANT ROLE IN SECTOR DEVELOPMENTS (E. G. BIOTECHNOLOGY) AND SELECTION OF COUNTRY OF ORIGIN FOR IMPORTS.

CONTINUE ONGOING CONTACTS WITH AGRICULTURAL MACHINERY ASSOCIATION WHOSE REPRESENTATIVE VISITED WESTERN FARM PROGRESS SHOW IN SASKATCHEWAN IN JUNE 86.

CONFIRM NEW REPRESENTATION AGREEMENTS AND SALES OF LIVESTOCK AND GENETIC MATERIAL.

SALE OF CANADIAN POULTRY/CHICKS AND INITIA-TION OF TECHNICAL COOPERATION IN POULTRY BREEDING.

POTENTIAL NEW SALES OF CHEESE, EGGS, MILK POWDER, MEAT.

EXPAND EXISTING SALES OF BREEDING STOCK AND INTRODUCE NEW VARIETIES AND COMMODITIES.

INCREASED SALES OF GENETIC MATERIAL, GOATS, SWINES AND POULTRY; SHEEP.

DEVELOP 2 OR 3 JOINT VENTURES IN MEDIUM TERM.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

GUARTER: 1 FOLLOW-UP ON BEST PROSPECTS IDENTIFIED AT EXPOI-NTER'86 & DAIRY CATTLE SEMINAR OF MARCH '87. FO-LLOW-UP ON BEST CONTACTS MADE AT FOOD PACIFIC'86 . MAINTAIN CONTACTS WITH SPECIALIZED INSTITUTIONS

QUARTER: 2 A) ORGANIZATION & COORDINATION OF CDA OFFICIAL PARTICIPATION IN EXPOINTER '87; B) FOLLOW-UP ON CONCETE RESULTS FROM POULTRY AND DAIRY CATTLE SEMINARS.

QUARTER: 3 ----

QUARTER: 4 ----

#### QUARTERLY RESULTS REPORTED:

3 OFFICIALS PLANNIGN TO GO TO CDA TO LEARN ABO-UT OUR CLASSIFICATION STANDARDS, STATE OF S. PAULO & PARANA AGRIC. SECT. INTERESTED IN COOPERATION A -GREEMENT WITH CANADA, 2 CONCRETE OPPORTUNITIES BEING DEVELOPED ITAL-FOOD TECHNOLOGY INSTITUTE/

A)LIVESTOCK & GENETIC MATERIAL ORDERS OF SALES INITIATED AT STAND OF US\$5.5M.; B) SHAVER POULTR APPOINTED AGENT AND SOLD \$80,000 OF BABY CHICKS. SALES OF LIVE CATTLE & SEMEN IN AMOUNT OF OVER \$800,000 SINCE DAIRY CATTLE SEMINAR.

## QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 637-SAO PAULO

OOB-TRANSPORT SYS, EQUIP, COMP, SERV. BRAZIL

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ALL SUB-SECTORS

FOLLOW UP ON COOPERATION AGREEMENT IN URBAN TRANSIT TO IDENTIFY SPECIFIC AREAS OF COOPERATION.

FOLLOW UP ON CONTACTS ESTABLISHED BY DRIEDTT/FAMR SPECIALISTS DURING HIS VISIT TO PINPOINT SPECIFIC PROJECTS EQUIPMENT OF INTEREST TO CANADA.

CONTINUE TO PROVIDE SUPPORT TO CANADIAN FIRMS RE BRAZILIAN ANT-ARCTIC/HYDROGRAPHIC SHIPS AND EXPORT CORRIDOR PROJECTS RESPECTIV-ELY.

MAINTAIN AND FURTHER DEVELOP CONTACTS WITH MUNICIPAL AND STATE AUTHORITIES RESPONSIBLE FOR DECISION MAKING ON TRANSPORTATION PROJECTS.

MINI REPORTS ON AD-HOC BASIS ON STATUS OF URBAN, SUBURBAN, INTERCI-TY PASSENGER TRANSPORTATION PROJECTS ABD FREIGHT TRANSPORTATION PROJECT(S) DEVELOPMENT

CONTINUE TO SUPPORT CANADIAN FIRMS ALREADY ACTIVE OR PURSUING SPECIFIC COMMERCIAL ACTIVITIES IN BRAZIL.

ACTIVITIES UNDERTAKEN IN QUARTER:

TRACKING:

QUARTER: 1 FOLLOW-UP COOPERATION AGREEMENT BETWEEN TTC/MUC TC & SAO PAULO METRO MAINTAIN & DEVELOP CONTACTS WITH GOV'T AUTHOR-ITIES RE TRANSPORTATION PROJECTS (URBAN/RAIL).

QUARTER: 2 A) MONITOR DEVEL. OF RAIL PROJECTS, REPORT OPPOR-TUNITIES TO H. Q. AND IDENTIFY SUPPLIERS; B)FOL-LOW DEV. OF EBTU'S PLANS TO UPGRADE URBAN TRAN-SIT SYSTEMS IN POA, CURITIBA, S. PAULO, RIO; C) DEVE-LOP PLAN TO REACTIVATE TTC/MUCTC AGREEMENT

QUARTER: 3 ----

QUARTER: 4 ----

ANTICIPATED RESULTS:

FINANCIAL MANAGEMENT, ADMINISTRATION AND TECH-NOLOGICAL INNOVATION CONTRACT(S), CONSULTING SERVICES FOR BRZLN METROS AND IN THIRD COUNTRIES.

LONG TERM PROSPECTS FOR "PEOPLE MOVER" SUBUR-BAN PASSENGER TRANSPORT, INTERCITY PASSENGER TRANSPORT.

ENGINEERING/DESIGN SERVICES AND CONSULTING SERVICES CONTRACTS.

INCREASED EXPOSURE OF CANADIAN EXPERTISE AND ENHANCED KNOWLEDGE OF SPECIFIC PROJECT ACTIVITIES.

TO DECIDE ON APPROPRIATENESS OF AND SUPPORT FOR OUTGOING MISSION OR SEMINAR; TO ADVISE ON PERMANENT BASIS INTERESTED CANADIAN FIRMS.

TO CONCLUDE ONE OR MORE OF SALES CURRENTLY BEING PURSUED.

QUARTERLY RESULTS REPORTED:

DONE BUT DUE TO CAHNGES IN STATE GOV'T OFFICIALS CONCRETE ACTIVITIES WILL BE DELAYED SOMEWHAT CU-LTIVATED CONTACTS WITH RIO, CURITIBA & S. PAULO AUTHORITIES WHICH LEAD TO ONE MAJOR CONTRACT (CANAC) FOR SERVICES, POTENTIAL FOR 2 MORE & IDEN-

A)CPCS DOING VIABILITY STUDY OF PARANA PRODUCTIO RAILWAY BOMBARDIER MADE OFFER TO FEPASA FOR LOCO REHABILITTION. CANAC LIKELY TO BID ON MGT PORTION OF FEPASA PROJECT; B) POTENTIAL PARTNER IDENTIF. FOR LAVALIN FOR POA URBAN TRANSP. PROJECT; C)VIS

# QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 637-SAD PAULO

016-INDUSTRIAL MACHIN, PLANTS, SERV. BRAZIL

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ALL SUB-SECTORS

ONGOING EFFORTS TO HELP SEVERAL FIRMS CONCLUDE ADDITIONAL SALES OF MACHINERY.

ONGOING EFFORTS TO ASSIST SEVERAL FIRMS TO CONCLUDE LICENSING/ JOINT VENTURE/TECHNOLOGY TRANSFER.

CONTINUE TO SEEK TO IDENTIFY SELECTIVE MARKET NICHES FOR SPECIALIZED MACHINERY FROM CANADA.

PREPARE REPORT ON MATERIAL HANDLING LABELLING AND PACKAGING MACHINERY SECTORS.

ANTICIPATED RESULTS:

\$2 TO 5 MILLION OVER THE NEXT THREE YEARS.

CONCLUSION OF TWO OR THREE JV/TT/LICENSING ARRANGEMENTS.

IDENTIFICATION OF 2 OR 3 OPPORTUNITIES FOR SALES OR INDUSTRIAL COOPERATION.

SUPPORT PROMOTIONAL ACTIVITY (E. G. MISSION) IN THIS SECTOR.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 IDENTIFY SELECTIVE MARKET NICHES FOR SPECIALIZED MACHINERY.

QUARTER: 2 A)FOLLOW-UP ON CONTACTS INITIATED BY POST WITH ABIMAG RE JV PROGRAM FUNDED BY UNIDO; B)INITIATE

INFO GATHERING PROCESS TO EVENTUALLY PRODUCE SEC TORAL REPORTS ON MAT. HANDLING, PACKAGING, LABELLIN

SECTORS; C)FOLLOW-UP ONGOING ACTIVITIES

QUARTER: 3 ----

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

IDENTIFIED POSSIBLE TRANSFER OF PVC PROCESSING TECHNOLOGY (SYNERGISTIC), CRUSHING MACHINERY (SPCRAFT), PACKAGING MACHINERY (LARGEN), WINCHES (PULMASTER), SHREDDING MACHINERY (SCHREDTECH):

A)AWAITING RESPONSE FR H.Q. IN OTTAWA; B) IN PROGRESS; C) AMSTRONG MADE SMALL SALE, G. KELK IDENTIFIED NEW POTENTIAL SALES DURING VISIT AND AERODAT & QUESTOR SURVEYS IDENTIFIED POTENTIAL PARTNERS.

# QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 637-SAD PAULO

009-FOREST PRODUCTS, EQUIP, SERVICES BRAZIL

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ALL SUB-SECTORS

SUPPORT RECENTLY FORMALIZED JOINT VENTURE AGREEMENT BETWEEN SIMONS AND NATRON AND HELP THEM INCREASE THEIR EXPOSURE TO PARTI-CIPATE IN UPCOMING PULP AND PAPER PROJECTS.

PROVIDE CONTINUED ASSISTANCE TO A CANADIAN FIRM, ESPECIALLY TO WITHSTAND EMERGING COMPETITION FROM USA ON BASIS OF LOCAL CON-TENT, FINANCING ETC.

INITIATE PRELIMINARY ASSESSMENT OF NEW PROJECTS OPPORTUNITIES IN THE PULP AND PAPER SECTOR.

COMPREHENSIVE REPORT ON PULP AND PAPER SECTOR AND RELATED ACTIVI-TIES (E.G. BAGASS) WITH EMPHASIS ON NEW PROJECTS (OR EXPANSION).

CONTINUE TO MAINTAIN/DEVELOP SENIOR CONTACTS IN BRAZILIAN FORES-TRY COMPANIES IN LIGHT OF EXTENSIVE INVESTMENT PLANS IN THIS SEC-TOR OVER THE MEDIUM TERM.

ENCOURAGE MORE TECHNICAL COOPERATION BETWEEN CANADIAN & BRAZILIAN FORESTRY MANAGEMENT ENTITIES (E.G. CFS, IBDF) TO PROMOTE USE OF FIRE FIGHTING TECHNIQUE FROM CANADA.

ANTICIPATED RESULTS:

PARTICIPATION IN FEASIBILITY/CONSULTING ENGI-NEERING EVALUATION OF PROJ. E.G. MORRO VERDE, ETC. WHICH WOULD CREATE OPPORTUNITIES FOR EQUIPMENT SALES.

MAINTAIN AND/OR EXPAND CANADIAN COY'S MARKET SHARE IN BRAZIL

IDENTIFICATION OF 2 OR 3 MAJOR PROJECTS OFFE-RING OPPORTUNITIES FOR ENGINEERING SERVICES AND EQUIPMENT SALES

TO EVALUATE NEED AND EVENTUALLY SUPPORT OUT-GOING FORESTRY MISSION TO BRAZIL.

FACILITATE MARKET ACCESS FOR CANADIAN COMPA-NIES

IN MEDIUM TERM SOME SALES OF FIREFIGHTING EQUIPMENT.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 GATHER INFORMATION - TECHNICAL, ETC. - ON VARIOUS PULP AND PAPER PROJECTS PLANNED OVER NEXT FIVE YEARS. SUPPORT ONGOING SALES EFFORTS VY CANADIAN EXPORTERS.

QUARTER: 2 A) IDENTIFY SELECTED OPPORTUNITIES FOR SALE OF EGPT; B) MAINTAIN CONTACTS WITH OFFICIALS IN THIS SECTOR TO PRODUCE REPORT ON UPCOMING PROJECTS.

QUARTER: 3 -----

QUARTER: 4 ----

QUARTERLY RESULTS REPORTED:

MOST INFO ALREDY ACCUMULATED THRU CONTACTS WITH COYS AND ASSOCIATION. TWO COYS (NATRON/SIMMONS AND SENTROL) CURRENTLY NEGOTIATING NEW CONTRACTS

A)CARBORUNDUM SOLD \$50000 OF GRINDING EQPT & EX-PECT ANNUAL VOLUME \$150000. IDENTIFIED \$50M. OP-PORTUNITY FOR MILL CONTROLS FOR ARACRUZ PROJECT; B)TOTAL OF US\$6BILLION IS PLANNED PROJECTS OVER NEXT B YEARS. ENGIN/CONSULT POTENTIAL HIGH FOR

REPORT 4A 88/01/28

#### QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87

LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

POST : 637-SAD PAULO

IMPLEMENTATION OF VISITORS VISAS FOR BRAZILIANS TRAVELLING TO CANADA. AFFECTED ALL COMMERCIAL DIVISION STAFF. PARTICIPATION OF CDN ENERGY RESEARCH INSTITUTE IN BRASILCON'87 CONFERENCE. VISIT OF NEW CIDA INC COORDINATOR TO POST. BIPOST AND TRADE MEETING IN BRASILIA. NON-PRIORITY SECTOR ACTIVITIES: PREPARATORY WORK FOR TRADING HOUSE MISSION (NOV. 87); SELECTION OF BRZLN PARTICIPANTS AND COORDINATION OF THEIR INVOLVEMENT IN MINTEC IN CANADA.

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