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## Churchill's Defeat Shows Swinging Toward Two Parties IMMIGRATION PLANS DISCUSSED



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THE EVENING TIIIES-STAR, ST. JOHN, N. B., FRIDAY, MARCH 21,1924


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THE EVENING TIMES-STAR, ST. JOHN, N. B., FRIDAY, MARCH 21,1924

## EVENING TIMES-STAR MAGAZINE PAGE FOR THE HOME

ADVENTURES OF THE TWINS












GRIPPE WEAKNESS
nourished and the resistance normal, are best able to
SCOTS EMUISION
a name familiar on the lips of tens of thousands, is used
today and every day to help nourish and strengthen If Scott's Emulsion is now helping tens tens of throngthends. realize freedom from grippe, coughs, colds - why
not let it do as much for you?



IMPERSONAL, YET PERSONAL

N soliciting appointments as Executor, The
Royal Trust Company offers the advantages a Personal as well as of an Impersonal Executor.

Personal, because it has built up a sufficiently large staff to ensure that an intimate taken by one of the Company's experienced officers.
$I_{\text {mpersonal, }}$, because, unlike the ordinary personal Executor, it is never ill, never and never dies.

Consult our officers or wrice for bookles
THE ROYAL TRUST ©


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## F. A. DYKEMAN \& CO.


Satin Dresses $\$ 11.95$
Fashionable Spring Styles in Navy Blue, Brown and Black. Sizes 16 to 20 year DONT HESITATE! CONE! This Price Will Sell Them Quickly. Silk Specials
 THESE PRICES WILL SELL THEM QUICKLY.

[^0]
EAT AND--

Lose Weight - Gain Weight $=7=$ $-=$

## Boortil <br>  <br> THE STAFF OF LIFE <br> 






## Christie's Biscuits <br> There's a Christie Biscuit Jor Every Taste

## 

All Bread Alike?
=a ny $=2=5$ more of Milk. More food value all the was

Butternut
Bread


On Reception Day


THRFFY COLLECTORS OF PSSTAGE STAMPS ENISAEE RICA GANS

Dreaded Meal Time Says Peterborough Man




## asems mul for

 NanPlauded
YOU CANNOT YZ
Hour FAT

## :



 Total Amount Contributed
to Provincial Institution
Was $\$ 87,770$ Heter

Got In 'igestion?

##  hith prumpt





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## "It Now Costs Less to Dress Best"

## Another Big Step Forward

In spite of hard times and the present great period of depression St. John is steadily forging ahead, as proof of which we offer the completion of the Dry Dock which has supplied one of St. John's greatest needs.

And now another great need of St. John is to become a reality.
In any city the size of St. John there are to be found several thousand men, young and old who are not blessed with a perfectly normal figure, consequently these men find it difficult to find a suit which pleases them and at the same time pro vides a perfect fit. The price of a suit made-to-order is not within the means of all, and frequently they have to be satisfied with something they do not like, in order to get a suit that fits. This need is now satisfied.

Triple C Clothes announce the opening of a retail made-to-measure clothes department in connection with their wholesale tailoring establishment.

In all the larger cities of Canada and the United States there are found certain clothing factories which sell exclusive ly to the retail trade, but only through their branch stores. These branches cannot sell goods cheaper than other stores, having practically the same overhead and selling-costs as any other store, and the buying public get no better satisfaction from them than it does from anybody else.

THE TRIPLE-C CLOTHING CO. are attempting something that none of the above mentioned factories have ever done before, namely to sell our goods direct from the factory.

In this way we expect to practically eliminate every selling expense and middleman's profit. The average storekeeper has to pay for the expenses of the travellers who sell him goods; he ultimately pays the manufacturer's advertising bills and he also pays the charges incurred in bringing goods to St. John; and the consumer, of course, pays for all this in the end The people who buy at the Triple-C showrooms will have none of these charges to pay for

Our policy and our motto in coducting our new undertaking may be summed up in these few words:

## We Make Your Suit to Measure for far Less than the Price of a Ready-Made Suit at Any Store

Our showroom is ideally situated in that a short flight of stairs leads from it to the factory. In the showroom, where the suit models and the patterns of cloth are displayed, our customers will be able to choose their cloth and also the style they desire; they will then be conducted to our factory where they will be measured by an
expert tailor. Here they will have an excellent opportunity to see just how their clothes are made and also the up-to-date methods and machinery used in their manufacture. We are always pleased to show our customers through our plant and explain to them the different processes and stages through which our garments are put.

## Grand Opening $\underset{\text { Eveniding }}{\substack{\text { Fidar } \\ \text { Ma } \\ 21}}$

This is the first of a series of sales which will be announced to the public every week through the press and we have no doubt but what these sales will in time become so popular that people will hold back from buying their suits until we feature the kind of suit they intend to get. We carry the largest range of serges, striped worsteds, and tweeds to be seen anywhere.

In order to introduce ourselves formally to the public we are making a special offer which will hold good for one week only

## A 19 oz. Pure Wool English $\$ 0$ Blue Serge Made-to-YourMeasure for

Price to hold good for one week only, Friday, March 21, to Saturday, March 29. If you intend to buy a Blue Serge Suit later on in the season, now is the time to or der it. A small deposit will serve to hold the suit for you, so order now during this sale, because you will never again have such an opportunity

The cloth and trimmings used in these suits are of the very best obtainable and we cordially invite the public to come up and examine them. They are the same suits that
are being sold all over for not less than $\$ 45.00$ tailor-made, and not less than $\$ 35.00$ are being sold


Store Open Evenings During This Sale

# Triple-C <br> Clothes-9 Dock St. 

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## One Killed, Thirteen Hurt In New York Garage Explosion



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## Voyage of Discovery Sale

 TO FAR DISTANT PORTS M. R. A. messengers have sailed away on voyages of diseovery to spy out for 1 you the sort of merchandise that can be depended upon as most reliable and offering best value. That they their findings.A visit to this store tomorrow will prove an interesti ng VOYAGE OF DISCOVERY for yout You will
are articles of merchandise gathered from far corners of the earth interestingly displayed - and you will find values see altase you greatly.
Not only in far distant countries have our messengers been searching-they have made a thorough exploration of home markets too and have gathered from them such mer chandise as is best manuffactured in our own Canada. Their combined efforts have brought here to your doors a wonderful display of brand new merchandise-a shoppping trip here will prove of educational worth. Spectal values are being offered in many departments too and
take of them will be able to make a decided saving on things that are thoroughly timely and up to date.

Beautiful
"Adair" Dresses
Guaranteed Made in France

There's a delightfully different touch to these
Dresses-a distinction you'll be proud to possess.
In the first place materials are the finest and most adaptable to be found; while colors and color combinations have that ex-
quisite individuality we immediately associate with French made.
Newest dresses reflect in both cut and finish that decided "chic" Newest dresses reflect in both cut and finish that decided "chic In our newest stocks are Handsome French Voiles with foun dations on coral, maize, orchid, white and other lovely shades.
These are heavily beaded with white, crystal or some contrasting color. Then, there are colorful Retines with drawn-work;
or beaded.
If you re looking for a dress that holds the charm of individu-



## Discovered!

Good Hosiery at Low Prices
Misses' Wide Ribbed Hose in brown, camel and
(Hosiery-ground floor.) Women's Mercerized Lisle Hose with garter top. Black and many
colors. Sizes $81-2$ to 10 in. ...... Sale 40 c and 45 c p Women's Mercerized Lisle Hose in fancy self stripe. Sale 50c pr
 Women's Art Silk Hose (boot leg length) with mercerized lisle Odd Lines In Art Silk Hose. price..... 75c pr Pure Sikk Hose in many colors; clocked...... Sale $\$ 1.00 \mathrm{pr}$
Boys Ribbed Hose in black only. Small and medium sizes
30c and 35 c
$\qquad$
 Bedr
 Heavy Weight




## No

## He

 2 for $\ldots$ Handkerchiefs ${ }^{80 c}$Fancy Lawn Handkerchiefs, ${ }_{20}$ wonderful asankikerchiefts,
Colored Linen Handkerchiefs
From Ireland
 Bedding Very Specially Priced and datemene 3 in in
Hhowefuribine
Gloves! Handkerchiefs! Hand Bags






| Store Editorial |  |
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##  <br> Discoveries to be Made <br> 



Needlework
Stamped Linen Centres, size
18 in.
Stamped Pillow Sinsale 50 en ea.


## Stamped Night Gowns .. \$1.25 ee.

Stamped Dressing Sacques ..50c ea.
veilings in black and colors 15 c yd.
veils all

Buy Ribbons Now!
Theee Pricee Make it Pratioal Two special lots of Dresdens and
Fancy Stripes. Sale 35 c and 50 c y Wide Ribbons in shot silk, ombre
gros grain and gros grain and moire. $\begin{aligned} & A \\ & \text { selection at }\end{aligned}$ A....... 40 c yd. $5 \mathrm{in}$. Taffeta Ribbon; all colors 25 c yd. Corded Ribbons; all colors 2 in.
wide 20 c yd. -3 in. wide 25 c yd.


Burberry Weatherproof Topcoats

Renowned The World Over
Nelowiten

$$
\begin{aligned}
& \text { Every phase of outdoor life in all parts of the world, has a } \\
& \text { Burberry Overcoat especially designed to meet the demands of }
\end{aligned}
$$ Butberry Overcoat especially designed to meet the demands

its service. Many of these models are original; others respect
the the general lines of conservative or topical typees,
finish which only Burberry craftsmen can supply.

Burberry garments have a distinctiveness and individuality of heir own, which have hitherto proved inimitable. Not only ex
perts in tailoring, but any man who knows a little about sport and fashion, recognizes the "Burberry" touch at a glance. Burberry methods of weaving and proofing materials to make
them impenetrable by wet and wind, are the most scientific and hygienic available. They not only, ensure effcient security, bu
by maintaining perfect self-ventilation, avoid condensation by maintaining perfect self-ventilation, avoid condenseation
heat, and prevent fatigue, and this is truer than you realiza. We invite your inspection of Newest Spring Modele. (Men's shop, 2nd floor.)

## 4 Big Dress Goods Bargains



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We're away now with sails all set and a bracing breeze in the right direction. Don't miss a thing that's to be seen or a port that's to be visited. There's profit for you in every direction.

## Voyage of Diseovery Sale <br> March 22nd to 29th



MADE IN CANADA

## Dominion Oilcloths and Linoleums

We sell them here, because we know them to be good


FROM ENGLAND
Jaeger Woollens--The Best You Can Buy
All Jaeger Camelhair is guaranteed to be the pure undyed hair of the camel


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## Gossard Front Laced Corsets

Gosarard Corsets are deigned to give ideal support to
 In these days of straight boyish frocks and tube-like
coate, it is most important that your corset is correctly de coates, it
signed.
Before you choose your spring outftr, let us advise you
bout proper corseting. No moter how much you pay


Ask to sec No 241. It is a high backed, 3.85


## Penman's Knitted

 GoodsSuperior Quality, Fineer Finish, Greater Money Value. Penman's Garments are the result of careful selectio and grading of materials and painstaking supervision in
all manufacturing departments.
stand
standing numbers selected from our spring stocks. Weut standinuz numbers selectem from our spring stocks. Wer
like you to look them over-they meet with our approval
lind we to like you to look them over-they meet with
and wexe easurod theyill meet with yours.
MENS SOcKS MENS SOCKS in mercerized lisis, sourss, cashmeres and
all wool. A fine variety of neweest and best liked styles
MENS SHITS AND DRAWERS in natural and white
balbriggan; short and regular lengths. In White Mesh $\qquad$ $\$ 1.1 .051 .00$ garment
In White Mesh
Natural M Merinos
Natural Woorl; 1.15 to $\$ \$ .00$ germent
ht.
$\$ 2.15$ MENS COMBINATIONS In natural and white Balbriggan.. $\$ 1.75$ to $\$ 3.00$ suit
 BOYS' UNDERWEAR in most durable and comfortable
kinds-best values. Winter weights zlso in stock.


## Manchester Pobertsonn flelson- Eininh



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## SPORT NEWS GLEANED FROM WORLD'S CENTRES



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[^0]:    They make Bread-baking Easy
    
     nomen who hare tear need to bake bread with
    the least mount of work.
    Every recipe hes hes
    
     these recipes to you without charge.
    
    
     baling purposes.

    ## Quaker Flour

    Always the Same-Alwags the Best
    

