## BRITISH ARMY HAS NEVER DONE BETTER WORK THAN IN THE CAMPAIGNS OF THE LAST WEEK

EVERY ATTACK HAS BEEN A REAL GAIN OF SORT THAT WILL COUNT IN OPERATIONS OF THE FUTURE
Prussian Guards Attacked British Lines but Were Beaten Back---Further Successful Oftensive on Somme Where British Captured Trenches---Progress Near Thiepval Despite Most Desperate Attempts of Enemy to Stem the Tide.

## "A Week of Gains and the Kind We Want."

With the British Artillery in France, Aug. 26, via London, Aug. 27.- "It was a week or gains, and the kind of gains we want, "A thousand yards here and there," the officer continued, "but every time it has meant advantage on ground we wanted for future purposes. The German attacks have only been counter-attacks, to recover ground they have lost. Not an attack that we made this week but has been a gain. As a
efficiency, the British army has never done better work than this week." efficiency, the British army has never done better
PRUSBIAN OUARDS WEAE BEATEN BACK.
 Sod by the Worcostoreniro and wivtehire revilmente, it was omolally an.
 taok on Thlopval to alto reported, ground gatined on both iddces of mour. quut Farm, notably to the southwost, where
ohes allong the courcollotte-Thiopval rood were oepptured.

The offlolal statememe wase as followa:
 part of our front south of the Anere at varrious timeo from avon
oolock laet night until ourly the morning.

 ${ }^{\text {rond. }}$ Hose. Noer Moviquat Form we mado further proorrose, both on the caek
 british take offensive on somme front.

 or a
low:
Iowe: "In the evococostul attacke roported in the communiques of Friday
 "Youterday ovoning wo took k \&urther 200 yercto of a Gorman trench north of Bazentin-Lopolith copeuring one machine gun.
"During the night the enemy't artillery has been aetive betwoon
the somme and the Anero. The onemy atio sholice the nelighberthood
 way atations ande barracks uned by the anomy.
"Near Hill 60 the anemy oxploded a mine which ceuved no dam. age. There io nothing to ceport from the rost of
FURTHER OAIN OF OROUND.

enie adouring:

 aldest, the enemy fire being dirreted malinly againat our vulpport tron.
ohes, and more cepeocally toward the north of Longuvan. Our oune blew up some or the anemy bomb storese. setwy Lon Nouvo Chapollio and Armentiorea, wo exploded mines. The ennmy shew two small minese
southwoet of Aunchy and south of the Ypros saliem. There were no cosualliteo in oither canes.
 sured south of the Anere late nigmt and this morning,"
cONTINUEO PROaRESS NEAR THIEPVAL.
London, Ause $26-$ orrmen troope have mado two attompto to onter

 Wood and trenohes north of the Dolvilile Wood. Fighting etill contin.

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Censor Announces Arrival o
Battalions which Recently Sailed from Canada.

C.P.i. TELEGRIMFH
couppliv ginits oir tion of a Day letter Service which will be In Force all
Over Canada.
 Ho thes intultect mayy solabile im manageer of the $\mathrm{CP} \Omega$. Tolegraphe, 18



our Viclous Attacks Made Saturcay Night in Vaux mont.
Despite Ferocity of the German Rushes they were Unable to Penterate the French Line.




## ITALY FORMALIY DECLARES WAR AGAINST THE GERMANS

Italians Drive Austrians
Official Announcement De clares State of War Exists from Today. From Important Points NOTHING MORE THAN GENERALLY EXPECTED On Crest of Carnic Alps

Enemy Forced to Retire from Cita Vallon and Monte Cau-riol-All Attempts to Retake Ground
Special Acitivity in the Gorizia Section.
Rome, Ave. 27 , vie London, 2,32 p. m. $\mathrm{m}-\mathrm{In}$ the Carnio Alpe the ital.



 much muakotry fro aloo, but no intantry attacke developed. .




 Entente Allies Made it lmpossible for Italy to Longer Maintain Even an Officias Peace with the Huns.
 on Germany, th was announeed
oflolially focay, The announce.
follows:





BRITISH NAVAL AUXILIARY
TORPEDOED IN NORTH SEA

 ${ }^{\text {lowns }}$ "The Brtush armed boarding steame Duke of Albany was torpe
 "The commander and twentst dw", men were lost. Eleveren offcen

ANXIETY IN AUSTRO-HUNGARY OVER BALKAN DEVELOPMENTS

London, Ause, 27,-The developments, inet, which demand the emperor h







SefAl|IIS MID UULGARS IT
GHPS OI MREEOONAN LIIE
Gallant Serbs Beat Back Bulgarian Attack and Infict Heavy Sleurter on Enemy-Bulgarians Continue Attacks on Greek Fort.

Soquibitioned.



## HACKING THEIR WAY INTO HUNGARY

 FROM TIIL EEBOIS PTEATIIIG





The Height of K:veala Taken After Sanguinary Encounter in Which Austrians were Driven Back with Heavy Slaughter - Campaign in Caucasus Against Turkish
Troops also Results in Gain of Territory for Czar's Men
Troops also Results in Gain of Territory for Czar's Men







KIISER POTFPDNES THE HOW RUSSSI AND JRPMI


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 "In Moslonita Valley, ine Serbians, quently cannot understand how the
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## Have You Tried To Get Meōlin?

Last January we announced Neolin to Can ada. Since then thousands of Canadians have purchased shoes with Neolin soles,
The demand has surprised us. Strive as we might, we have not yet been able to meet it fully.
As a result many have been disappointed Some have found their dealer's stock exNeolin soles. So good is Neolin, so quickly is it appreciated, that we have not dared to push its sale. Manufacturers and dealers alike have found the supply, heretofore, in adequate, to meet the present demand.

Now, however, we hope to supply many
more with this better shoe sole. We hope that you will soon be able to enjoy its many advantages.
Neolin is better than leather or rubber. It wears longer. It is waterproof. It is light.

It is flexible. It is stub-proof and slip-proo On the shoes of grown-ups or children it has incalculable advantages.

## Shoes that are better because of Neolin

 We publish here a list of shoes than can b obtained with Neolin soles. They are all good shoes. They are all better shoes withFor Men Just-wright, Altro,
$\xrightarrow{\text { Regal, }}$ Beresford, Liberty,
$\begin{array}{ll}\text { Monarch, } & \text { For Women } \\ \text { Brandbut- } \\ \text { Brand }\end{array}$
If your local dealer in these brands has no Neolin-equipped shoes, he can easily get them from the Manufacturer.
The Goodyear Tire \& Rubber Co.
Toronto of Canada, Limited
Toronto

Every Goodyear "Made-in-Canada" Neolin sole is branded with the name "Neolin." Be sure you get the genuine.

To The Shoe Dealer The manufacturers of these shoes have heen supplied with Neoln lets. They will be glad to supply you with these in your next shipment of shoes. Or you can obtain them direct from us.


## The St. Johu Standard

 , Macmox

SIR SAM HUGHES IN ENQLANO. Tore. They are read hero tor their
 ondon press upon the return of sir am Hughes to the motherlana do sain


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 $\$ 1.00$ 0 se 50 Cents. ONS, LTD.
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We are now showing several lines of Women's New High Cut Laced
Boots in Pearl Grey Kid, Dark Grey Kid, Habana Brown Kid, and two-tone effects such as Champagae and Tan with White, Grey and Putty Colored tops. These goods are extremely difficuls to get goods are exiremely dificult to get now, and as our stock is limited $\$ 5.00$ up to $\$ 9.00$ a Pair
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|  |  | 1 nemen sumat Cu |  |
|  | Mr . and Mrs. Peter Maher, of Dor- chester, Mass., are spending a few $\begin{aligned} & \text { overseas and do thar hegiment that has been longest } \\ & \text { dian the front. }\end{aligned}$ |  |  |
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|  |  | Also, a nice assormentof Salt Fish. |  |
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|  | $\square$ | Vanwart Bros. |  |
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T T is not a wise thing to wait until one is drenched in a heavy rainstorm before buying an umbrella.
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## NES AND LIQUORS.

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Here are Related Facts and Fancies Concerning the Activities of Individuals and Organizations, the Home, Fashions and Other Matters.


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These streets bound area to be collected Market Square.
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Princo William St.
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3rittain to Broad.
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Row, Rookland Rd., Douglas Avenue, MainSt. back to Mill, Dock to Markot Square.

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