

News Release

Communiqué

Minister for
International
Trade



Ministre du
Commerce
extérieur

No. 110

May 15, 1989.

INTERNATIONAL TRADE MINISTER

JOHN C. CROSBIE

ADDRESSES INTERACTION '89

International Trade Minister John C. Crosbie will deliver the keynote address on the 16th of May to Interaction '89, an international trade show and conference being held in Moncton, New Brunswick.

Sponsored by the Government of New Brunswick on behalf of the Conference of New England Governors and Eastern Canadian Premiers, Interaction '89 focuses on the increased opportunities for trade between the New England States and Eastern Canadian Provinces arising from the Canada-U.S. Free Trade Agreement. Topics will include: new opportunities arising from the FTA for supply of major regional construction projects, trade in services, the defence market and border crossings.

"I am delighted to have the opportunity to participate in Interaction '89," said Minister Crosbie. "Taking advantage of new markets opening up in the New England States as a result of the FTA is a key priority for Atlantic Canada businesses, and this event will help them in taking advantage of the U.S. market."

While attending Interaction '89, Mr. Crosbie will also visit the trade show exhibition, which features up to 40 major public and private purchasers from the Atlantic Canada Provinces and New England States.

.../2

Canada

- 2 -

The Department of External Affairs will have an information booth on-site to inform visitors about FTA-related initiatives, publications and other trade programs worldwide. Exporters will also have the the opportunity to investigate demands for products and services which have been registered with the 127 Canadian Trade Offices around the world.

- 30 -

For more information, contact:
Abbie Dann
Media Relations Office
The Department of External Affairs
(613) 995-1874