

Weather Forecast:
Fair and Cool

53rd YEAR. No. 22894

LONDON, CANADA—THE HOME OF UNBROKEN PROSPERITY.

THE LONDON, ONTARIO, ADVERTISER, FRIDAY EVENING, OCTOBER 5, 1917.

128 COLUMNS

PRICE, TWO CENTS.

THE CHALLENGE

CONFERENCE OPENS AT OTTAWA BETWEEN BRITISH, U.S., CANADIAN TO CO-ORDINATE WAR EFFORTS

Ottawa, Oct. 5.—A series of conferences opened this morning between the governments of the United States, Canada and Great Britain, for the purpose of co-ordinating the war effort in the development of the Canadian and American resources and the creation of further credits here, the complicated question of exchange, full use of Canadian national resources and an increased shipping program are, it is understood, all to come under review.

In view of unrestricted submarine warfare and additional call on tonnage since the entry of the United States into the war, shipping facilities in Canada are increasingly important. Accompanying Lord Reading and Lord Northcliffe at today's conference was Sir Thomas Hardman, who is the adviser on shipping to the British war mission in the United States. Sir Thomas is a recognized authority on shipping. He was a member of the British royal commission on tonnage and unseaworthy ships, and is head of the firm of T. B. Reynolds, steamship owners, of Liverpool. Sir Hardman is financial adviser to the mission, and an official of the British treasury.

LIBERAL CHIEF AT QUEEN CITY IN CONFERENCE OVER SITUATION

Westerners Fail to Turn Up
for Talk With
Borden.

[Special to The Advertiser.]
Ottawa, Oct. 5.—Sir Wilfrid Laurier is in Toronto consulting with Liberals of that city. The Western Liberals have not turned up in sufficient force to consult with Sir Wilfrid Borden as to coalition government.

CAMP ORDEN MOVING TO WINTER QUARTERS

First Column to March Will
Leave Monday Afternoon.

Camp Borden, Ont., Oct. 5.—There was a general air of moving day around headquarters today. The corridors of the headquarters building and the veranda of the general staff quarters were encumbered with packing cases and office furniture, preparatory to the evacuation of Monday. It was business, as usual, however, in the offices.

STONE IS CLEARED

Senate Decides That He Does Not Need
Investigating.

THURSDAY'S WIN GREATEST SINCE MARNE VICTORY

Germans Scattered and Badly
Shaken by Haig.

AWFUL DAY FOR BOCHES

Many Vital Strongholds Taken,
and Casualties of Enemy
Are Stupendous.

London, Oct. 5.—Via Reuter's Ottawa Agency.—Telegraphing last evening from British headquarters, Reuter's correspondent says:
"Today is already being proclaimed one of our greatest victories since the Marne, and it really seems as if the battle which has rolled on over the Marne Ridge has gone brilliantly. The Germans are scattered and shaken. Prisoners are streaming back in hundreds, many of them without a sign of fighting, but a large proportion are wounded. All are depressed and agree that it has been a disastrous day for Germany. Never have our troops fought more ably."

HUNT LAUNCHED FOR RAIDERS IN SOUTH PACIFIC

British, Japanese and U. S.
Warships to Chase Commerce
Destroyers.

Washington, D. C., Oct. 5.—With definite information of the presence of the German sea raiders in the south Pacific Ocean, the navy department has issued a hunt for the commerce destroyers. The two raiders are named by the crew of the famous Sea Adler, which made her way late last year from Germany through the Allies' patrol into the Atlantic, southward around South America, preying on shipping and thence to the south Pacific, where she stranded on Mopelia Island and was abandoned. The Sea Adler destroyed three American sailing ships, and the German raider, which was captured by the U. S. Navy, was taken to the United States.

KERENSKY UNAFRAID DEFIES THE CONGRESS AND NAMES CABINET

Russian Premier Throws
Down Gauntlet to His
Enemies.

Petrograd, Oct. 4.—(Delayed.)—Premier Kerensky has defied the demand of the Democratic convention, that he step toward naming a cabinet be made without the sanction of the congress, and a notification that before another day he would announce the formation of a new coalition ministry, which already had been chosen. The announcement was made to the congress, which already had been chosen. The announcement was made to the congress, which already had been chosen.

INJURIES FATAL TO DRILLER HURT AT GLENCOE FIELD

Man Who Drilled Beck and
Foster Wells Here Dies.

Joseph Harvey, Petroler, an expert oil driller, died at Victoria Hospital today as the result of injuries sustained in an accident at Glencoe field yesterday afternoon, when a derrick toppled over and fell on him. His leg and arm were broken and he was injured internally. These injuries being the direct cause of his death.



Advertiser Illustration
—London Passing Show.

SPLENDID WORK OF THE RED CROSS IS PROMINENT AT CANADIAN FRONT

President of Veterans
Will Aid In Taking
Vote In Trenches

Purney Named Assistant Clerk
and Leaves for Overseas
at Once.

Ottawa, Oct. 5.—Major W. F. Purney, president of the Great War Veterans' Association of Canada, a barrister-at-law of Liverpool, N. S., has been appointed assistant clerk of the crown in chancery in connection with the military voters' act. He went overseas with the 2nd Battalion, and was wounded and invalided home. He will leave immediately for London to arrange for taking the military voters.

CANADIAN GUNNERS "GAS" LENS DEFENCES SEND Foe TO COVER

Currie's Lads Continue to
Make It Uncomfortable for
Fritz at Coal City.

Canadian Headquarters in France, via London, Oct. 2.—By Stewart Lyon. The Canadian work in the line of the front has been projected into Lens this morning. The enemy retaliation came from trench mortars. The artillery duel continues, and the Germans are making use of their long-range heavy guns.

NEW LAKE SCHEDULE, HIGHEST EVER PAID, PASSED BY CARRIERS

Adjustment of Officers' Salaries
To Be Announced
Later.

Cleveland, Oct. 5.—At a meeting of the Lake Carriers' Association, a schedule, effective from October 1, calling for an advance all the way from \$1.15 to \$1.50 per ton was adopted. The new schedule is by far the highest ever paid on the lake and is much higher than the scale paid on the Great Lakes.

RUPPRECHT'S SHATTERED FORCES ARE UNABLE TO STRIKE BACK, AND HAIG CONSOLIDATES GAINS

THE WAR SITUATION

British soldiers now are entrenched on the crest of most of the high ground in the famous Ypres salient as a result of tremendous blows given them by the high ground. The British are now being forced to go uphill against the British, while the German artillery throw shells after shells upon the German defences and lines of communication.

GERMANS SURPRISED.
Field Marshal Haig's latest stroke surprised his adversaries as they were hitherto expecting a general attack. The British barrage moved the German positions down and those that remained were annihilated in the rush along the attacking front. At no point of the resistance was taken, although the British had difficulty in overcoming the concrete redoubts bristling with machine guns.

SIX VILLAGES.
The villages of Reule, Noordenhoek, Polderhoek, Moenkerhoek, Broekmoenkerhoek and Gravenstafel were captured in their entirety, and the greater part of Polderhoek was taken. By the capture of Broekmoenkerhoek the British established a dominating point for the ridge five miles east of Ypres. From here they can bombard the German line of communication in the Ypres sector.

DECEMBER 17TH IS NEW GUESS OF VOTING DATE

Effort Will Be Made to Have
Elections Before Christmas
—Much Work to Do.

Ottawa, Oct. 5.—With the dissolution of Parliament comes speculation as to the date of election. Every effort is being made to have the campaign completed before Christmas. The government has been working hard to get the campaign completed before Christmas. The government has been working hard to get the campaign completed before Christmas.

GERMANS AMAZED AT REPRISAL AIR RAIDS MADE BY FRENCH

Hypocritical Wail by Kaiser's
Press—Admits Damage.

Amsterdam, Oct. 5.—Describing raids by Allied airmen over German cities, in which it admits that a number of persons were killed or injured and material damage done, a German official telegram says:
"For what purpose the French make these attacks on open German towns is not clear. In Rotterdam there are no military objectives, and the attacks on Tueringen and Baden can only be considered the outcome of a blind desire for destruction. The sanatoria at Tueringen contain numerous seriously wounded men, who are there seeking recovery."

ASTOUNDING PLOTS WILL BE REVEALED IN SPECIAL SERIES IN THE ADVERTISER

The Advertiser has just completed arrangements with the New York Herald for the exclusive publication in this district of a series of astounding revelations as to how Russia was betrayed. The articles will appear on Saturday, Monday and Tuesday, and every reader should follow them in the disclosure, and the disclosure of the betrayal of important military secrets, and the disclosure of the betrayal of important military secrets, and the disclosure of the betrayal of important military secrets.

SLAUGHTER OF RUPPRECHT'S MEN DECIDEDLY WORST OF THE WAR; DAZED Foe BOLTS LIKE RABBITS

London, Oct. 5.—The Germans have undertaken no further counter-attacks against the positions east of Ypres gained by the British in yesterday's offensive, although they kept them under a heavy fire during the night. The British are consolidating their newly-won ground. The following official statement was given out today:
"Our new positions east of Ypres were heavily shelled by the enemy during the night, but no further counter-attacks were made. Our troops have been engaged with organizing the captured positions. A hostile raiding party endeavored to enter our trenches last night north of Gouzeaucourt, but was driven off with loss."

THOUSANDS TAKEN

London, Oct. 4.—Thousands of prisoners have been taken since the new drive which was begun this morning east of Ypres in Flanders. All the prisoners taken since the new drive which was begun this morning east of Ypres in Flanders. All the prisoners taken since the new drive which was begun this morning east of Ypres in Flanders.

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DEMOCRATIC CONVENTION ALSO PASSES RESOLUTION FOR PEACE POLICY

Petrograd, Oct. 4.—(Delayed.)—The democratic convention, by a vote of 83 to 106 has passed a resolution deploring the war, and calling for a strong revolutionary authority which would follow the program of the Moscow conference of last August, and would carry out an active policy tending to the realization of a general peace.

THE WEATHER

LOCAL TEMPERATURES.
Following were the highest and lowest temperatures recorded in London during the 24 hours previous to 8 o'clock last night: Highest, 57; lowest, 44.

The official temperatures for the 24 hours previous to 8 a.m. today were: Highest, 52; lowest, 45.

TOMORROW—FAIR AND COOL			
Forecasts.			
The following were the highest and lowest temperatures during the 24 hours previous to 8 a.m. today:			
Stations.	High.	Low.	Weather.
Vancouver	64	48	Clear
Calgary	62	46	Clear
Winnipeg	60	44	Clear
Port Arthur	58	42	Cloudy
Perry Sound	56	40	Cloudy
Port Arthur	54	38	Cloudy
Buffalo	52	36	Cloudy
Toronto	50	34	Cloudy
Kingsland	48	32	Cloudy
Ottawa	46	30	Rain
Montreal	44	28	Cloudy
Quebec	42	26	Cloudy
St. John's	40	24	Fair

"Older than
the Dominion of Canada"

Your Savings Account

gives you a feeling of
freedom, independence
and self-reliance in a
way that nothing else
can.

The Huron & Erie
Savings rate of inter-
est is

3 1/2%

**Huron
& Erie**
MORTGAGE
CORPORATION

London (two branches) and St. Thomas
T. G. Macdonald, K.C. Home County
General Manager

LONDON CONFERENCE HAS \$1,000 FOR MISSIONS

TORONTO, Oct. 4.—The Methodist
Missionary Society at the annual
meeting here decided upon appro-
priations in the different conferences as
follows:
Toronto, \$14,000; London, \$1,000;
Hamilton, \$4,000; Bay of Quinte, \$10,000;
Montreal, \$17,000; Nova Scotia,
\$13,000; New Brunswick, \$12,000; New
foundland, \$16,000; Manitoba, \$11,000;
Saskatchewan, \$10,000; Alberta, \$20,000;
British Columbia, \$26,000.

CAPT. BURNHAM MARRIED.
OTTAWA, Oct. 4.—It is announced
that Capt. H. Burnham, Conservative
member for Peterboro, was married
here last Saturday to Christine, only
daughter of James Gihrest of Brad-
ford, England. The member for Peter-
boro sprang the event as a surprise to
his friends at the capital. Rev. J. M.
Gorman officiated.

Nerves Wrecked By Accident Could Not Rest or Sleep

London Man Was in Helpless Condition—Was Afraid to Go Out
—Watched Like a Child—Tells of His Cure.

Much sympathy was felt in this city
for Mr. Dorsey, who met with a dis-
astrous accident when his foot was
smashed in an elevator.

The shock to the nervous system
was so great that Mr. Dorsey was in
a pitiable condition for a long time.
He was like a child in that he re-
quired his mother's care nearly all
the time. He feared a crowd, could
not stay alone and could not sleep
because of the weakened and excited
condition of his nerves.

Detroit doctors did what they could
for him, but he could not get back his
strength and vigor until he fortu-
nately heard of Dr. Chase's Nerve
Food.

It is no mere accident that Dr.
Chase's Nerve Food proves to be ex-
actly what is needed in so many cases
of exhausted nerves. It is composed
of the ingredients which nature re-
quires to form new blood and create
new nerve force. For this reason it
cannot fail and for this reason it suc-
ceeds when ordinary medicines fail.

Mr. Laurence E. Dorsey, 39 Stanley
street, London, Ont., writes: "About
three years ago I got my foot smashed
in an elevator in Detroit, which com-
pletely wrecked my nerves. I doc-
tored with the doctors there, but they
did not seem to be able to help me.
My nerves were in such a state that I
could not go down town alone, or go
any place where there was a crowd.
Sometimes my mother would have to
sit and watch over me at night, and
sometimes I could not get any sleep
at all. But one day last winter com-
menced using Dr. Chase's Nerve Food
and before I had completely used the
first box I could see a difference in
my condition. I continued using these
pills for some time. The result was
splendid. I feel so much better, can
sleep well at night, can go out on the
street and attend gatherings like the
rest of people. I am so pleased to be
able to tell you what Dr. Chase's Nerve
Food has done for me, and to recom-
mend it to other people."

RESIGNATIONS OF PENGEY BROTHERS ASKED BY BOARD

Instructors in Manual Train-
ing Not Satisfied.

At a meeting of No. 1 committee of
the board of education yesterday af-
ternoon, it was decided to ask for the
resignation of O. R. and I. B. Pengelly,
manual training teachers in the public
schools. This action followed an "ex-
planation" of their action in criticizing
the board of education to the depart-
ment of education at Toronto. It is ex-
pected that a special meeting of the
board will be held shortly to deal with
the proposition.

When the meeting opened, Chair-
man Langford asked O. R. Pengelly to
explain his position, and his letter to
the department of education. The latter
started out by putting the new-
papers in their individual and several
places, and then started to right almost
every other question. The board had
refused to heed their demands for im-
provements in ventilation, lighting,
method of purchase, and many other
things. The board had also the temerity
to appoint W. A. Adams as super-
visor, when Mr. Adams, who was not a
graduate of Guelph, Ont., was not fit
to supervise the Pengelly brothers,
who are graduates of Guelph. There
was nothing to say against Mr. Adams
as a teacher, but as a supervisor, well,
they were not going to be super-
vised by Mr. Adams.

What Are They?
"You charge with irregular-
ities," said Thomas Rowe. "What
are they?"
"Appointing Mr. Adams, when he is
not a specialist, from Guelph," an-
swered Mr. Pengelly.

"The department of education states
that the qualifications of Mr. Adams
are all right, and the department is
satisfied," declared Mr. Rowe.
"The department then is treating
certificates as mere scraps of paper,"
broke in I. B. Pengelly.

Later on they stated that 90 per cent
of the teachers worked merely for their
salaries, but the divine affluence was
upon them, and they were inspirational,
and not working merely for the gold
that perished, not them.

Mr. Rowe asked them if they were

DR. JAMES GIBSON, FORMER LONDONER, DEAD AT BUFFALO

He was a resident of Buffalo, N. Y., and a graduate of the University of Toronto.

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THANKSGIVING DINNER SATURDAY.
Roast Goose and Plum Pudding.
Course Dinner, 40 Cents.

THE WEATHER
COOL AND SHOWERY.

CANDY SPECIAL.
Chocolate Coco Balls.
Most Delicious Creamy Centres, 25 Cents Pound.

Tomorrow Will Be Thanksgiving Saturday

The day of final preparation for this great Thanksgiving event, and if preparation is made fitting to the day, Saturday will be a day of great activity in this store. The special sale events, together with the fashion displays of autumn apparel, which have been carefully planned for tomorrow, offer the greatest money-saving opportunity of the season thus far, particularly for the men. The Saturday sale of what might be called sample suits at \$14.95 is one of the best we have ever offered. Don't overlook these tomorrow. Also the sale of McClary enamelware at 8:30 at only a fraction of their cost. Many opportunities tomorrow. Start early.

SATURDAY SILK SPECIAL

80c PER YARD.
FOR EARLY BUYERS.

This is a collection of odd pieces of
35 and 38 inch Dress Silks, picked from
the stock for Saturday's special. The
variety comprises one piece dark
brown, yard-wide pallid silk, one
piece dark brown, yard-wide duchesse,
one piece of light tan, 38-inch taffeta,
one piece pale blue, 38-inch taffeta,
one piece light blue and silver shot,
33-inch taffeta, and three pieces of
light and dark navy, also dark Copen-
hagen blue pallid silk. Come at
8:30 a.m. for any piece in the lot. For
each yard 80c yard

Newest Neckwear for Thanksgiving



These Dainty, Embroidered Net and Organdie Wash Satin, Pique, etc.,
Collars give a new touch to your dress or coat; cut in the round cape
fashion, the long sailor, or in swallow-tail style. Vestees, Collars and
sets of all sorts in this new group.

Smart New Neckwear, Jabots, Stock Collars and the Smart Rolling
Coat Collar of wash satin, pique and petunia cloth.

Eight dozen only special Net Jabots, lace, trimmed, in three smart
styles, white only 50c each

Handsome Fancy Jabots, made of dainty net top laces, fancy nets, georgette crepes,
etc. \$1.00 and \$1.50 each

Smart Pique Stocks 75c each

Good range of Georgette Collars with dainty lace trimming in many pretty styles.
Prices 75c, \$1.00 and \$1.50 each

Two dozen only Swiss Muslin and a few cool red collars to clear at half price, 2 for 25c

Special line of Dainty Gold Spot Pins or Beauty Pins, for pinning the stock collars,
many pretty designs 25c set

Smartest Suits for Young Women

Your Tailored Suit must be simple, says fashion to young
women. Our selection for young women's fashions offers
really charming collection of simple suits, and that is no
small thing to say, for a suit that is simple must be remark-
ably well cut and tailored. The season's smartest models
shown at these popular prices.

Ladies' Tailored Suits in serge, gabardine, velours, broad-
cloths, whipcords, etc.

Serge Suits, \$16.50, \$17.50, \$18.95, \$21.50, \$23.50, \$25 and \$50
Gabardine and Broadcloth Suits \$27.50, \$32, \$35 to \$59
Misses' or Small Women's Suit of Serge; coat satin lined,
neatly tailored style, semi-belt finishing back and front of
coat, button trimmings, sailor collar; skirt two-piece gath-
ered at waistband; made in navy or black. Price \$16.50

Table of Girls' Dresses About Half

One table of Girls' Dresses, slightly soiled, made in this se-
son's prettiest styles, including plain voiles, fancy embroi-
dered voiles, lawns, organdies, repps and piques, also a few
French Hand-Embroidered Dresses for the little tots, sizes
from 4 to 12 years. Prices ranging from 80c to \$5.00

WARMER UNDERWEAR.

White Ribbed Cotton Combinations, high neck, long sleeves,
drawers ankle length, sizes 34 to 38. Special 80c

WARMER HOSIERY



Ladies' White or Black Pure Cashmere Hose, seam-
less, spliced heel and toe, sizes 8 1/2 to 10. Price, per
pair 75c

Ladies' Black Cashmere Hose, seamless, spliced feet,
good weight, sizes 8 1/2 to 10. Price 50c pair

Ladies' Outside Black Cotton Hose, made specially
for stout people, fine quality, size 9 to 10 1/2. Price
..... 60c pair

Ladies' Fleece Cotton Hose, made for those who
cannot wear cashmere, warm and easy on the feet,
seamless, sizes 8 1/2 to 10. Prices 25c, 35c, 45c pair

Ladies' Ribbed Cotton Hose, 1-1 Ribbed Pure Wool
Hose, winter weight, size 6 1/2 to 8, in double knee, all sizes double feet; size 6 1/2 at 65c
pair, 7 at 70c pair, 7 1/2 at 75c pair, 8 at 85c pair, 8 1/2 to 10 at 95c pair

Silk Togs to keep the stockings from wearing through at the toes 35c pair

Sale of Enamelware Saturday

SECONDS LESS THAN HALF.

In many cases the price is only a frac-
tion of the cost of manufacture. Over
1,000 pieces cleared at a price for the
lot. The prices quoted will give you
an idea of the values. All are very
much below half price.

10-Quart Dishpans at 9c

14-Quart Dishpans at 15c

17-Quart Dishpans at 19c

Wash Basins at 6c

Preserving Kettles, four sizes
..... 10c, 15c, 19c and 23c

Tea Kettles 19c

Tea and Coffee Pots 11c each

Chambers' at 12c

No Phone or Mail Orders.



AT STATIONERY COUNTER

Large size, good quality Linen Writing
Pad, size 8x10 inches, limited
quantity only in stock. Special Sat-
urday 16c each

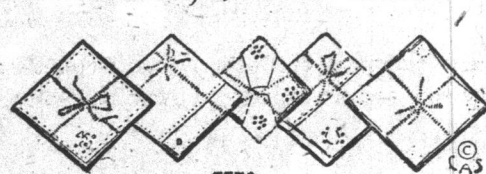
Small-Size Pads in same quality, size
8x5 inches, Special 9c each

Good Quality Linen Envelopes with
square back, 25 in package, to be
sold with writing pads. Special
..... 8c pkg., or 2 pgs. for 15c

Chester Lawn (our special), one-
pound box of notepaper, 100 double
sheets, good quality Linen. Special
..... 39c box

Chester Lawn (our special) Enve-
lopes, 75 in each box, same quality
as paper. Special 39c box

Great Sale of Ladies' Handker- chiefs, 19c Each



A special purchase of Linen and Dimity Handker-
chiefs; the price is a sacrifice; 1/4-inch hem, hem-
stitched, with dainty embroidered design in corner,
a beautiful assortment of patterns. These are worth
while laying in a good supply for future use, also a
Christmas hint; 85 dozen, and they will be picked
up in dozens Saturday. Sale price 19c each

SEE WINDOW DISPLAY.

Thanksgiving Day



Of course you want music for Thanksgiving
Day, and of course you want us to
supply it. After the "big dinner"—the
turkey—the cranberry sauce—have been
enjoyed, just gather in and around the
"music corner" and listen to McCormack
sing, "There's a Long, Long Trail,"
Gluck sing, "Mother's Prayer" or "Carry
Me Back to Old Virginia"; Elman on the
violin play, "Simple Confession." With
the Victrola in your home

You Can Bring These Artists To Your Festivities

Or, sit down to your Mason & Risch Player-
Piano, and yourself play "Minuet," by Faderew-
ski; "After Dinner," (Fox Trot), by Fischer;
"Pozze" (Fox Trot), by Felix Arndt, or
"Beauty's Eyes," by Tosti, all of which are
delightfully appropriate for this occasion, and
you can play them on the Mason & Risch
Player-Piano as expressively, and with as much
feeling as can the greatest artists personally.

No matter what is said or done, it's a fact
that the greatest artists make records for the
Victrola exclusively.

"The Home of the Victrola."
MASON & RISCH, Ltd.
"Factory to Home." 20 Branch Stores.
248 DUNDAS STREET.

CHICKENS AND DUCKS ON SALE SATURDAY

EXTRA LARGE DISPLAY FOR THE HOLIDAY TRADE.

Big ones, little ones, tall or short. We advise early buy-
ing for first pick. Cleaned ready for the pan.

TEMPTING DISPLAY OF CHOICE GOVERNMENT-
INSPECTED INGERSOLL MEAT FOR YOUR THANKS-
GIVING DINNER.

Extra Specials!

CHOICE 43c Lb.

DAILY BUTTER

LEG 32c Lb.

SPRING LAMB

Rib Roasts 28c lb.

Rump Roasts 25c lb.

Boneless Rolled Roasts 25c lb.

Round Shoulder Roasts 22c lb.

Chuck Roasts 18c lb.

Fresh Hamburg Steak 20c lb.

Lean Beef Cuttings 20c lb.

Arcade Fish and Meat Market,
Richmond St. Phones 5600, 5601.

IS AWARDED \$7,500 FOR LOSS OF HIS FINGERS

MONTREAL, Oct. 4.—J. E. R. Mariel
lost nearly all his fingers in machine
at the Canada Cement Company's
plant, where he was em-
ployed, and a suit for \$15,000 damages
in the supreme court here against the
company resulted in his being awarded
\$7,500 by the jury. He was instructing
a new worker when the accident oc-
curred.

BRANDON-SARRETT

WINGHAM, Oct. 4.—The wedding
took place at the residence of Rev. J.
P. Dingman of the Baptist Church, of
Miss Mae Barrett and John Barrett.
The bride was Miss Violet Showers,
and the best man John Showers.
After the ceremony the young couple
left for points east.



MEN'S CASHMERE SOCKS, 50c PAIR.

Men's Pure Wool Cashmere Socks, black only, very durable,
no seams to hurt the foot, comfortable to wear; we highly
recommend this line; sizes 9 1/2 to 11. Price 50c pair

MEN'S HEAVY COTTON SHIRTS AND DRAWERS,
75c EACH.

Men's Shirts and Drawers in a good winter-weight cotton,
both white and natural shades, in sizes 34 to 44. Extra
value at 75c garment



Sale of Men's Underwear, All Wool Cashmere, \$1.69

Men's Shirts and Drawers in extra fine quality all-wool
cashmere, white or natural shade, in small sizes only, 34 to
38. This is high-grade goods and very suitable for early
winter wear, and worth nearly double the price we ask on
Saturday. As the quantity is limited, we advise an early se-
lection. Price, per garment \$1.69

SMALLMAN & INGRAM
LIMITED

AFTERNOON TEA SPECIALS.

Rice Griddle Cakes, with Maple
SYRUP 15c

Fresh Apple Sauce, Brown Bread and
Butter, Cup of Tea or Coffee 30c

THE COAL MERCHANTS TO THE RATEPAYERS OF LONDON

The discussion on the city coal bylaw has produced a number of statements by men who are not in personal touch with the coal business, and consequently are entirely unfamiliar with the details of the business. Therefore we ask your consideration of the following facts, any of which can be verified by any responsible citizen. We have never stated that we are in the coal business for other than legitimate business reasons which merit a fair return on the investment.

We have endeavored to give the people a service in fuel at all times during the twelve months of each year, which necessitates large investments of money, the carrying of stocks of coal, many times for months before the purchaser is ready to buy, and taking the risk that goes with carrying any commodity from the rise or fall of market conditions.

Our prices are fair and equitable with other cities, as these comparisons will prove:

The official Government publication, known as the Labor Gazette, which arrived in the city yesterday, shows from the official returns from all Ontario cities that the average price per ton of anthracite coal is \$9.56.

The present retail price in Buffalo on chestnut, stove and egg coal delivered at curb is \$8.25 per ton, if delivered in bin the price is \$8.75 per ton; to the Buffalo wholesale price must be added 90 cents per gross ton, or 90 cents per net ton for freight, which would make the price (on the Buffalo basis) in London in the customer's bin \$9.65 per net ton.

The Toronto price on chestnut, stove and egg coal in the consumer's bin from April 1 to April 26 this year was \$9, the price from April 26 to May 10 was \$9.25, since May 10 to date the price is \$9.50; Toronto freight rate is 24 cents less per net

ton than London freight rate.

The Hamilton price from April 1 to May 1 was \$8.50 per ton; since that date \$9 per ton; the Hamilton freight rate is 40 cents per ton lower than the London freight rate.

The Detroit price since April 1 to date has been \$9.25 per ton for chestnut, stove and egg delivered at curb or \$9.75 per ton if delivered in bin, the same as the coal is delivered in London; the freight rate to Detroit is 10 cents per net ton more than the London rate. The lowest selling price of any class of coal in Detroit since April 1 is \$7.50, which is for a low grade of soft coal.

The London price to May 1, was \$9 per ton, since May 1, to date, \$9.50 for chestnut, stove and egg coal, delivered in consumer's bin.

The above comparisons we believe show the London merchants have been fair in their price. At the present time we are working under a price sanctioned by the fuel controller as one fair to the consumer and merchant.

The confusion of prices which have been quoted at the public meetings we believe are largely caused from the fact that some producers make a price at the mines to which must be added \$2.00 per gross ton for freight, while other producers make a price at Buffalo, to which must be added 20 cents freight per gross ton. Regarding the supply of anthracite coal imported during the period of April to August into Canada: In 1917 there was an increase of about 5 per cent over the same period in 1916, while the earnings for the Port of London were increased by 37 per cent, showing that London coal merchants secured very much more than the general average increase as per report of the customs department at Ottawa.

To secure this additional coal, London merchants have paid premiums which have in many cases taken so much of their margin they have been compelled to deliver this coal at less than the actual cartage charge, which in our judgment shows the coal merchants have fully felt their responsibility of meeting a war-time condition in a spirit of fair play.

The investment of the different coal merchants aggregates approximately \$350,000. The amount asked in the bylaw of \$25,000 is not sufficient to purchase land, buildings, sidings and delivery equipment, leaving nothing for the purchase of coal. If the proposition is gone on with the amount asked cannot finance the business for the city.

Our present tax rate is 34 mills on the dollar, with every appearance of a higher rate next year.

The above is submitted by experienced merchants for your consideration, we also being interested in the welfare of our city.

JOHN ANDERSON,
CHANTLER BROS.,
CONNELL COAL CO.,
JOHN M. DALY,
FINNEY & SHANNON,
W. HEAMAN & SON,

HUNT BROS.,
JAMES E. LEE,
JOHN MANN & SON,
MCALLUM & WILLIS,
J. E. MCGUFFIN,
J. A. MCCLURG,
MAY COAL CO.,

A. J. MCGINNIS,
J. G. ORCHARD & SONS,
SOUTHCOTT COAL CO.,
WEBSTER FUEL COMPANY, LTD.,
W. H. WINNETT,
D. H. GILLIES & SON.

THANKSGIVING SPECIALS

IN READY-TO-WEAR GARMENTS

A new shipment of Coats, Suits, Dresses and Skirts has just been received, and are worthy of your immediate attention.

PLUSH COATS—Sail's Silk Seal Plushes.

Large comfortable collars, full backs, novelty belted designs, some flare backs, button trimmings on belts, cuffs and collars, many with fur-trimmings, a great range of enticing models.

From \$25 to \$40

COATS

In all the new shades and much-wanted materials, novelty collars that fasten comfortably for cold weather, high waist effects, with belted and buckled designs, classy pockets, many are exclusive models.

Prices from \$11.50 to \$35

SUITS! SUITS! SUITS!

Burgundys, greens, browns, navys, blacks, etc., a splendid collection in misses' and ladies' sizes. We would suggest an early choice. . . . Prices from \$15 to \$37.50

Suits in navys, burgundys, greens and blacks. These were just received, and are \$20.00 values. For Saturday specials. Your choice. . . . \$15.00

MILLINERY

Come in and look around. You are sure to find just the style you are looking for. Hats, small, medium and large, carefully adapted in our own workrooms, also tailor red and ready to wear hats in velvets, hatter's plush, etc. The colors are purple, brown, grey, flame, navy and black with combinations of contrasting shades.

PRICES TO SUIT EVERY PURSE.

London Ready-To-Wear

256 DUNDAS STREET.



MORE RECIPROcity STATES—London motorists are interested in the announcement of the Ontario highways department that Kansas and Rhode Island have been added to the list of

states with a reciprocity agreement over motor licenses, with Ontario. In Kansas, Ontario licenses are good for 30 days' travel and in Rhode Island 10 days. There are now 22 motor reciprocity states.

LECTURE AIDS BROTHERHOOD.—An illustrated lecture on "Ben Hur" given by Rev. H. S. Douglas in the Ashten Street Methodist Church last evening attracted a large attendance. Pictures of the Crucifixion, battles at sea in olden

days, and warfare and ruins in Jerusalem and Rome were shown. A silver collection netted the generous amount of \$40 in aid of the Men's Brotherhood, under whose auspices the lecture was given.

GREATER LONDON ASSOCIATION IS AGAINST BYLAW

Appeal Made to the People to Vote Against the Measure at Polls Tomorrow.

WOULD CURB SPENDERS

Taxation Is Now So High That Property Values in the City Are Menaced.

The Greater London Association, comprising a large body of property-owners, which has stood out against the city council's plan to raise the rate of taxation, has issued a final appeal to the ratepayers of London to turn out tomorrow at the special election to vote against the proposition.

The association has forwarded to practically every property-owner in the city postcards calling to the attention of the people upon whom the burden will fall that the present tax rate of 34 mills will probably jump to the 40-mill mark next year if the heavy expenditure which this scheme permits, is authorized.

"The members of the Greater London Association do not for an instant offer any defence of the position of the coal dealers," an officer of the organization declared today. "Neither are we concerned with the fact that the 'people cannot buy hard coal, and that only soft coal is available. We know that the coal dealers' average price charged for anthracite is \$9.56 a ton, and that in London the charge has been \$9.50.

Where Vote Will Be Cast for Coal Bylaw

With the use of the city schools as polling places for the first time on Saturday, when the vote of the ratepayers will be taken on the municipal coal yards scheme, a doubling up of subdivisions has been arranged. Some divisions will use the one school. The number of deputy returning officers has been cut, one D. R. O. handling two subdivisions in almost every case.

The arrangement of the subdivisions with the school where voting will take place follows:

Subdivisions 1 and 2—Simcoe Street School.
Subdivisions 3 and 4—Simcoe Street School.
Subdivisions 5 and 6—Simcoe Street School.
Subdivisions 7 and 8—Tecumseh Avenue School.
Subdivisions 9 and 10—Tecumseh Avenue School.
Subdivisions 11 and 12—St. Martin's Separate School.
Subdivisions 13 and 14—St. Martin's Separate School.
Subdivisions 15 and 16—Ashten Street School.
Subdivisions 17 and 18—Riverview Avenue School.
Subdivisions 19 and 20—St. Peter's School.
Subdivisions 21 and 22—St. Peter's School.
Subdivisions 23 and 24—Talbot Street School.
Subdivisions 25 and 26—Talbot Street School.
Subdivisions 27 and 28—Riverside Avenue School.
Subdivisions 29 and 30—Empress Avenue School.
Subdivisions 31 and 32—Empress Avenue School.
Subdivisions 33 and 34—Alexandra Avenue School.
Subdivisions 35 and 36—Alexandra Avenue School.
Subdivisions 37 and 38—Riverview Avenue School.
Subdivisions 39 and 40—Pottersburg Street School.
Subdivisions 41 and 42—Aberdeen School.
Subdivisions 43 and 44—Aberdeen School.
Subdivisions 45 and 46—St. John's School.
Subdivisions 47 and 48—Aberdeen School.
Subdivisions 49 and 50—Chester Avenue School.
Subdivisions 51 and 52—Chester Avenue School.
Subdivisions 53 and 54—Chester Avenue School.
Subdivisions 55 and 56—Ealing School.
Subdivisions 57 and 58—Sacred Heart School.
Subdivisions 59 and 60—Lord Roberts School.
Subdivisions 61 and 62—Lorne Avenue School.
Subdivisions 63 and 64—Lorne Avenue School.
Subdivisions 65 and 66—Boyle Memorial School.
Subdivisions 67 and 68—Sacred Heart School.
Subdivisions 69 and 70—St. George's School.
Subdivisions 71 and 72—St. George's School.
Subdivisions 73 and 74—St. George's School.
Subdivisions 75 and 76—Riverson School.
Subdivisions 77 and 78—Boyle Memorial School.

BIG COUNTRY DEMAND

Women Wanted for Work in Farm Houses of London District.

Having done its part in solving the labor problem on the farm during the past summer, the Government Employment Bureau is facing a rapid development among other lines of bringing supply and demand together. A number of stenographers have been placed through the women's department in positions for which they are fitted, and a number of office positions filled.

Miss MacRobert states that there is a large demand from women in the country for help in their homes, not for outdoor farm work, but the regular work of the household. At the same time, a number of applications have been received for positions as housekeepers. The problem of harmonizing supply and demand in these cases is proving a knotty one to straighten out.

DAVIS SERVICE WILL PROTECT YOU

206 Royal Bank Bldg. Phone 776, 2323, 2324

Children's Shoes

Sometimes Children's Shoes are good enough, and sometimes they're cheap enough, (quality considered), but seldom right-fitting enough to permit the foot to grow and develop correctly. Let us fit your children here. We have the shoes and shoe expert service.

Cook's Shoe Store

VOICE OF THE PEOPLE

THE COAL YARD BYLAW

To the Editor of The Advertiser:

An issue of more than ordinary interest is to be voted on by London ratepayers at the polls on Saturday (tomorrow), October 6. It is to be regretted that local coal dealers, responsible for misleading and false advertising "war" which has appeared in the city press as paid reading matter, did not have the courage to appear before their fellow citizens and justify their methods in this campaign.

The city council provided the coal dealers of London with the same facilities as were used so advantageously by petitioners for a municipal coal yard, to convince ratepayers of the soundness of their claims for support.

The vote on Saturday will tell its own story, as to what ratepayers think of the estimate which local coal dealers have put on the intelligence of the consuming public in this city. In the meantime, I desire, as a member of the city council, to thank the local press for the exceptionally good and fair reports of this campaign, which have been published to the guidance of electors on this occasion. I do not recall a campaign marked by such impartial and fair treatment to "all comers" as the city press has given to the coal bylaw issue.

Permit me, in closing the campaign, to submit that the issue at stake is very grave. In my judgment it is to the interest of every manufacturer in London to vote personally for and throw his entire influence in favor of this bylaw. The working class is revolting against the high cost of living.

Employers of labor are vitally interested in any proposition which tends to reduce the strain on wages, and stem the demand for "more money" to meet the high prices of food and fuel. The greater the strain on wages caused by high prices for food and fuel, the more intense is the dissatisfaction of the wage-worker with the limitations of his wage income; and the greater is the tendency to strike and revolt against the employer, who is the first thing in the mind of the wage-worker.

Undoubtedly the passage of the coal bylaw will have a tendency in the right direction, rather than against the interests of the manufacturers of London and employers of labor all over the city.

It is also a sound piece, that fuel of all kinds at the lowest cost, with most efficient delivery is desirable for productive enterprises. Every argument in favor of hydro, and of natural gas, under the utilities commission, is a sound argument for coal, coke, wood, charcoal or any other fuel.

Eliminate waste in selling and distributing, and increase the output of productive activities. That is not a mere hobby-cry. It is a patriotic duty. The national crisis demands passage of the coal bylaw. Yours sincerely,

A. D. HENRY R. ASHLAND.

London, Ont., Oct. 5, 1917.



Solid School Shoes

OUR SCHOOL SHOES ARE STYLED RIGHT; OUR SCHOOL SHOES ARE MADE RIGHT; OUR SCHOOL SHOES ARE PRICED RIGHT.

All the sterling grades that have won your confidence for so many years are here, only the styles are more novel than ever before.

Anderson & Nelles, Drug Store

SIR ADAM FAVORS CIVIC COAL YARD

Sir Adam Beck will support the municipal coal yards. He attended a meeting of the trades and labor council last night, and in a short address spoke to that effect.

Arrangements were made for the appointment of polling clerks and returning officers for the voting on Saturday. It is likely that the great majority will be returned soldiers, although some will be firemen. Details of a demonstration to be held tonight were arranged.

\$32,545 IN PERMITS

October Building Away to Good Start—May Be Big Month of Year.

Building permits are in demand this month, and it looks as if October will

be one of the big months of the year. This morning Building Inspector Piper issued permits to James Orme for a two-story veneer house on Huron street, to cost \$4,400; to the military hospitals commission for a vocational training building at Victoria Hospital, costing \$2,660, and to J. Manheim for alterations to the C. P. R. Hotel, costing \$900. There was another permit for \$10,000, bringing the total to \$22,545 for the month of October to date. There are several other big buildings in prospect.

A CURE for Dyspepsia, Indigestion, Gas, Flatulency, etc. Get a bottle of R4100 DYSPEPSIA CURE, an English Prescription. Price 50c. Anderson & Nelles, Drug Store

YOUR FILMS DEVELOPED and PRINTED CORRECTLY.

ROBERTSON & MORLEY, 810 Dundas Street, Opposite Armouries.

You Will Save Money

Buying at THE FAIR

Full line of Soldiers' Knit Socks, Overalls, Boxes, Schoolbags, Blackboards, Doll-Heads, Dolls, Toys, Books, Games, etc. Give us a call.

15 TEMPLE STREET.

New Brazil Nuts

These are extra fine, pure, 25c

Choice Apples for Cooking and Eating

BLENNHEIM PIPPINS, FALL PIPPINS, WEAVER'S, SNOWS.

Preserved Ginger

adds a tasty flavor to Citrons, Chopped Peas, etc. A pound .50c. Granulated Sugar, 20-lb. bag \$1.50

Banquet Coffee

Our own blend. Always freshly roasted and ground. Pound, 43c.

PHONE 3950.

WYCKOFF & GAFNEY

DUNDAS STREET, AT RIBOUT.

PHONE 588 OR CALL AT CHOWN'S HARDWARE

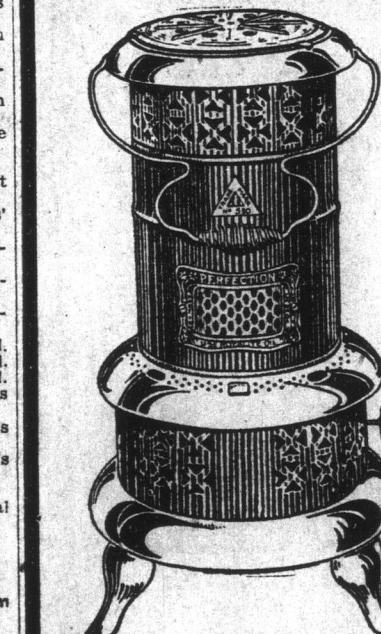
FOR YOUR WINTER SUPPLIES. OUR PRICES ARE RIGHT

Roofing . . . \$1.50 to \$3.00 roll
Tar Paper . . . \$1.00 roll
Heavy Polish Stove Pipes . . . 30c length
Heavy Polish Stove Pipe Elbows . . . 30c each
Ash Sifters . . . 25c to \$7.50 each
Fire Shovels, 50, 100, 200 each
Bucksaws . . . \$1.00 to \$1.50

GLASS—We carry all sizes of Window Glass.

A firm's success in business depends largely upon the quality of goods it sells. Here is a line of stoves that stand by themselves as far as quality is concerned, being the best bakers, heaters and most economical working stoves on the Canadian market. Every stove must be satisfactory or it comes back.

Chown Hardware Co.
111 DUNDAS STREET.



Chases the Chills

A Perfection Oil Heater is a necessity these cool evenings. Light, can be carried from room to room; safe, economical and smokeless. Fully guaranteed. Price.. \$5.00 and \$5.50

SEASONABLE GOODS FOR THE FARMERS.

50 dozen pairs Leather Mitts must be cleared at 25c. Regular 75c value.

Combination Storm and Screen Doors, complete with hinges, glass, etc.

Weather Strip, 3c, 4c, 5c per Foot.

Hand Grinders.. 25c and up

Snow Bird Strip for windows and doors; 13 feet to box 25c box

Zenoleum Disinfectant for stock, poultry, etc. 25c, 50c and \$1.50 per can.

Step Ladders, Single Ladder and Extension Ladders.

Ensilage Forks \$2.65

MANURE FORKS.

4-Tyne \$1.35
5-Tyne \$1.90
6-Tyne \$2.15

A complete stock of Roofings, Wall Board, Sherwin-Williams Paints and Auto Accessories.

Barn and Chaff Forks.

Stable Shovels, 75c to \$1.25

Hay Knives . . . \$1.25 each

Corner Feed Boxes . . . \$1.50 each

Cow Ties, all sizes . . . \$2.65 per dozen and up

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Corner Feed Boxes . . . \$1.50 each

Cow Ties, all sizes . . . \$2.65 per dozen and up

\$2.50 and Up.

Cowan's Colossal Hardware

THE STORE WITH A STOCK.

125-127 DUNDAS STREET.

2 PHONES, 3461, 3462.

PICKS UP SHIP'S SURVIVORS.
AN ATLANTIC PORT, Oct. 4.—A steamer on its way to this port reported by wireless today that it had picked up 24 members of the crew of the American

can steamer Itasca, which foundered in southern waters during a recent gale. The captain's wife was among those rescued. The message said the captain and other engineer of the Itasca were lost.

The Rule of Reason

Let the rule of reason govern the selection of your next Bicycle, and you will decide on a

Brantford Red Bird

Here is a bicycle everyone knows—a bicycle with a reputation, dating back for over 30 years. Here is a Bicycle that you know will give a good account of itself under any and all conditions. Here is a Bicycle with a 100-Point organization behind it.

Out to give you better bicycle service than any other concern, because we specialize in Bicycles. We are the only exclusive Cycle Dealers in Western Ontario.



BRANTFORD RED BIRD

\$40.00 and \$45.00 while they last.

Don't delay in ordering your BRANTFORD. We only have a few left at old prices; are entirely out of some models. After this lot is gone you will pay more money. Order today. A small deposit will hold a wheel for you.

How About That Christmas Present for the Boy or Girl

Ever think of getting them a BRANTFORD BICYCLE, like all the other boys and girls have on your street? We will make terms to suit.

Bicycle & Motor Sales Co.

425 WELLINGTON ST.

PHONE, 3182



Monster Thanksgiving Footwear Bargains AT THE Huge Public Money-Saving Shoe Sale

We emphatically state that the bargains we are offering for today and Saturday are little short of marvelous. It's impossible to do the Shoes we are offering during this great shoe sale justice by attempting to describe them in type. You must see this wonderful display to fully appreciate their quality and smartness of style. SEE OUR DUNDAS STREET AND MARKET WINDOWS.

Men! Here's another opportunity to secure a pair of those splendid Gunmetal Lace Shoes. Worth \$4.00, for

\$2.98

Just Think Of It.

\$3.98

Will buy a pair of Men's Nifty Gunmetal Lace Shoes, with Acme fiber soles and full rubber heels, English last. The kind you would pay \$5.00 or \$5.50 for.

Men's Swell Mahogany and Tobacco Brown Lace Shoes, English last, with Neolin and Acme soles, and full rubber heels; \$7.50 value. Sale price

\$5.95

LADIES' SHOES.

The latest hit in Women's Dark Brown Calf Walking Shoes. The new sport model, with wing tips; \$8.00 value, for

\$5.95

See the big line-up of Women's High-Grade Shoes in two-tone effects, plain blacks, plain greys, Havana browns, etc. All the very newest models, and are worth from \$6.00 to \$9.00 a pair. On special sale this week for

\$4.98 and \$5.95

A big range of Women's Fine Shoes to choose from. Values up to \$5.00, for

\$2.98

The Peoples Shoe Store

THE SHOE STORE THAT SAVES YOU MONEY.

131 DUNDAS STREET.

Phone 5123.

12 MARKET SQUARE.

NEWS

SENT BACK TO HOSPITAL.—Lieut. Harold J. Lawson, late of the 1st Overseas Battalion, has been ordered back to hospital by a medical board.

ON TOUR OF INSPECTION.—Brigadier Rawling of the Salvation Army is on a tour of inspection of the different corps in the Chatham-Dundas district. On Sunday he preached in Walsingham, returning home Thanksgiving Day.

GRAMMAR IS SCIENCE.—Speaking at the Perth County Teachers' Convention in Stratford on Thursday, Andrew Stevenson of the London Normal School declared that grammar is now taught as a science rather than an art. He vigorously condemned definitions which only mystify young pupils.

INDOOR CORN ROAST.—The A. Y. P. A. and choir of All Saints' Church held an indoor corn roast Thursday evening in the basement of the church. Folks who have been held at bay outside, but owing to the inclemency of the weather it was held inside. There was a good turn out, everyone having a enjoyable time.

OPENING MEETING TONIGHT.—The first indoctrination meeting of the city Sunday school workers to discuss the winter training course will be held tonight in Congo Hall. It will be addressed by H. W. Brown of Toronto. A big attendance is expected. The indoctrination system now provides for a three years' course for Sunday school teachers.

CLEAN PIPES.—The Ontario Safety League has issued a bulletin urging that all furnace pipes be cleaned before the winter's fire is lit. It points out that dirty pipes are a great source of danger. Pipe dust, says, rots pipes on the inside, making them weak and dangerous. All rubbish should be removed from the vicinity of the furnace.

WANT RETURNED SOLDIERS.—In connection with the coal yards demonstration, which is to be staged tonight by the Trades and Labor Council, a special request has been made to the Great War Veterans to parade with the demonstrators. The veterans have been asked to be at the market square at 7:30.

SENTENCE SUSPENDED.—Charles R. Fletcher, who was found guilty of theft by Judge King at his trial a week ago, was allowed to go on suspended sentence today. He will be required to report at the sheriff's office on the first day of every month for the next six months. He was found guilty of stealing a watch from R. T. Fowley, a Toronto commercial traveler, as the latter slept on a Grand Trunk train.

ON HIS WAY OVERSEAS.—Thornton McBride, son of Mr. and Mrs. H. C. McBride, a prominent young Western Canadian agriculturist, is expected home for a visit before going overseas with the Army Service Corps. Earlier in the war, he rendered military service in Canada, owing to the fact he was not deemed as medically fit for overseas service. However, he has been accepted at last, and has been in training for some time past. Thornton McBride left London five years ago, going to Saskatchewan and subsequently to Regina. Later, he located in Calgary. He has not been home in that time.

EARLY MARKETING EXPECTED.—London reports to Bradstreet's that the fixing of the price on Ontario wheat has removed any difficulty about getting the crop marketed early in the season. The farmer is receiving upwards of \$2.00 for his grain in Western Ontario. Country trade has shown considerable expansion recently, but the warm weather is not conducive to an extensive movement of autumn commodities. City trade is only fair, but future orders are considered as very satisfactory. The bean crop has suffered from frost, and the average yield will be rather low.

LIBRARY REPORT.—Reports presented to the public library board at its regular meeting last night showed that during September there had been a circulation of books amounting to 13,375. The opening of the school and university had made the reference department extra busy, with over 1,500 people being provided with information on various subjects during the month. In the supplementary reading of the Collegiate Institute, which is supplied by the public library, there is included this year a selection of the more popular war books for each of the various grades, a change which is popular with the boys particularly.

MASONS CELEBRATE.—An attendance which filled the Masonic Hall last

night marked the 76th anniversary of St. John's Lodge, No. 10, A. F. and M. S. The occasion was marked by one, for in addition to a varied musical program there was dancing until midnight. R. Wor. Bro. J. E. Green presided. Addresses were given by R. Wor. Bro. Thomas G. Graham, B.A., on "Our Boys at the Front," and Rev. D. C. MacGregor on "Our Country." Excellent musical numbers, including "The Land of the Living," "The Land of the Dead," "The Land of the Living," and "The Land of the Dead," were sung by Mrs. M. J. Watt, Bro. E. A. Webster sang "The Land of the Living," and Bro. J. E. Green supplied the music for the dancing.

ANOTHER HOTEL TO CLOSE DOORS SINCE ONTARIO WENT DRY

Metropole Proprietor Seeks Sanction for Lease Cancellation.

The Metropole Hotel, Dundas and Wellington streets, is closed by the proprietor, W. J. Wright, in the near future unless the owners of the property decide to reduce the price of the lease. The Ontario License Commission, under power given under the Ontario Temperance Act, has granted the application of Mr. Wright for the cancellation of his lease of the Metropole Hotel. The rent is \$246 a month. The same was under license condition. It has seven years yet to run. Mr. Wright requested the cancellation of the lease on the grounds that he could not make his business pay under present conditions.

The situation of the licensed bar, he claims, has reduced profits to such an extent that the rent must be reduced or he must move out. Sir George Gibbons, representing the owners of the Metropole Hotel, argued against the granting of the application for the cancellation of the lease on the grounds that Wright had not applied sooner. Mr. Wright's reply was that he had tried for over a year to make the hotel pay under "dry" conditions, and finding that he could not, must either close or pay a lower rent.

Since the Ontario Temperance Act came into effect on September 16, 1916, the Metropole Hotel and Western Hotel have been converted into office buildings. The Metropole Hotel will be taken over by the W. W. C. A. in a short time, and this well-known place will then cease to exist as a hotel. The Duke of York was closed for some months, but reopened several months ago when the rent was reduced. Two other hotels have closed their dining-rooms and depend upon the rooming and soft drink bar for profits.

Other hotelmen claim that they are just waiting for the Ontario Temperance Act to be amended, although now state they intend closing up their places.

The recent reduction in assessments helped in a financial way.

I. O. D. E. HERE WILL TAKE UP QUESTIONS OF HIGH LIVING COST

Municipal Chapter to Deal With Protest by National Executive.

Speaking of the action taken by the Imperial Order of Daughters of the Empire, warding to the Government at Ottawa a resolution of protest against the high cost of living and the rising prices of necessary foods, Mrs. R. M. Graham, secretary of the London Municipal Chapter, said that since the national executive has taken this step it will probably receive the endorsement of the whole order in Canada.

"While the order in this city has done its part in the food conservation campaign, and also in encouraging thrift and making possible the use of adequate supplies to our soldiers, no steps have yet been taken in regard to coping with the problem of the high cost of living, nor have we considered it in our meetings," said Mrs. Graham. "No doubt, however, we will take some action in the matter at our next municipal meeting next week." In addition to this, I expect Mrs. A. E. Gooderham, president of the National Chapter, will lay this question of the high cost of living before No. 1 military district I. O. D. E. convention when she addresses the rally to be held here Wednesday, October 24.

The date has been changed from later in the week to make possible the attendance of Mrs. Gooderham, who has announced that her subject will be "Food Conservation."

Mrs. Graham, who is secretary of the local food conservation committee, adds that it is probable, having done the first part of its duty, namely organizing the food conservation campaign, the committee will take up the high cost of living and rising prices of necessary foods next.

PRIZE-WINNING BABY IS TERRIBLY BURNED

Tips Over Fall of Boiling Water and Condition is Precarious.

The 18-months-old son of Mrs. Belegood, Wharfedale road west, was so severely scalded on Thursday that his condition is now precarious. The child tipped over a pail of boiling water, left on a chair, and the scalding stream deluged his chest.

The accident occurred while the mother was absent from the room for a few seconds. Hearing the child scream, the mother rushed in to find him with one arm partly in the water.

Dr. James D. Wilson was summoned and everything done to relieve the child's sufferings.

The right arm, right leg and chest were scalded to such an extent that the result of the burns cannot yet be determined. Today the child is reported as progressing as well as could be expected.

The injured baby was an exceptionally robust and healthy child, and during the past summer had been one of the prize-winning babies at the Irishmen's grocers and other picnics.

REPORTED AS PRISONER

Missing London Soldier Wounded and in German Camp, Says Message.

Etc. William Wood, a Grand Trunk car shops employee who enlisted with the 15th Battalion, has been officially reported as a German prisoner of war reported as being captured in this section at Limburg, Germany. The official message to this effect was received by his wife today.

On September 12 Mrs. Wood was notified that her husband had been reported missing on August 15. Her day's message not only says that he is a prisoner, but that he has been wounded as well.

NOMINATIONS TONIGHT

Candidates for Liberal Club Executive To Be Named at Hyman Hall.

Nominations for officers for the Liberal Club will be held this evening in Hyman Hall. A great deal of interest is being manifested in this session, and a record attendance of Liberals is expected.

It is possible that Controller E. S. Little, who has been president for two years, may be re-elected. There will be speeches, and all members of the club and their friends have been urged to be present.

DEATHS AND FUNERALS

OLD SOUTH LONDON RESIDENT.—One of South London's oldest and best-known residents died at an early hour this morning in the person of Aaron Northcott. He had been a resident of South London for 46 years. Recently he had been residing at the home of his daughter, Mrs. B. Chapman, 41 Beacomfield avenue.

Mr. Northcott was one of the oldest members of the Aikin Street Methodist Church, which he attended regularly

ROBINSON & GRAHAM Quality Meat and Fish Shop

The most convenient market in the city. All goods under glass-covered counters for your protection. Become a customer of this bright, sanitary store.

Specials For Saturday

Smoked Picnic Hams, lb. 25c Pot Roasts 10c to 20c Sugar-Cured Peameal Bacon, Boiling Beef 15c to 18c prices, only 40c Shoulder Fillets, lb. 25c to 28c Legs Spring Lamb 35c Maple Leaf Smoked Hams 37c Breasts Spring Lamb 20c Pickled Ox Tongues 25c Racks Spring Lamb 30c

Minced meat, 15c lb. Just the thing for pies. Try our all-port sausages. They have a flavor all their own. Fresh sparrows, tenderloin, calves' liver, hearts, ox tails, etc. Green goods, lettuce, celery, cucumbers, corn, ripe tomatoes, red cabbage, squash, bulk olives, bulk pickles. CHOICE SPRING CHICKENS AND DUCKS. Phone your order, early for prompt service.

Phone 1518. ROBINSON & GRAHAM 200 Dundas.

SPECIAL For SATURDAY ONLY!

200 "SLOWGRIL" COMBINATION ELECTRIC STOVE and TOASTERS. Regular \$4.00, On Sale . . \$2.79

We are continuing our sale of Electrical Fixtures for the month of October. ONE COMPLETE SET OF 5 FIXTURES. REGULAR \$28.00. FOR \$18.00

Western Ontario Electric Co.

237 DUNDAS STREET. E. L. Campbell.

PHONE 4071. A. T. Taylor.



Special Thanksgiving Offer of Women's Coats, Suits and Dresses

For Saturday we offer what we believe to be the largest assortment and the most wonderful values in SMART NEW FALL AND WINTER SUITS AND COLTS Just arrived from New York

Splendid Values, in Brand New Suits at \$15, \$20, \$25, \$35 and \$45

Stunning new garments, with every high-grade style feature, and quality of the best, in soft wool velours, broadcloths, French serge, poplins, gabardines, pompons and Oxford, in all shades of brown, green burgandy, grey, navy and black; all sizes.

Hundreds of High-Grade Fall and Winter Coats

Just off the designers' bench, and specially priced for Thanksgiving shoppers. The materials are the finest quality all wool velours, plushes, pompons, broadcloth, silvertones and novelty materials; many are lined throughout with best Skinner's skins, others are half lined. Some have large collars, cuffs and bands of fur, others are trimmed with kerami or plush. Some are sample coats—only one of a kind. All the new wanted colors and all sizes . . . \$15 to \$50

A Great Assortment of Remarkable Values in MILLINERY

About 200 smartly-trimmed hats, at \$2.50 to \$10.00. These are hats made of fine quality velvet and plush, in black, navy, brown, grey and taupe, in large, small and medium shapes, trimmed with wings, mounts, ornaments and ribbon arrangements.

New Waists

To wear with your new fall suit, charming new styles, just arrived, in all sizes, daintily embroidered models, beaded fronts, in colored or steel beads. These waists are of heavy georgette and crepe de chine, reasonably priced . . . \$4.50 to \$9.75

Artistic Ladies Wear Co. SHOP OF FASHION 211 DUNDAS ST.



CONVICTION UPHOLD

Judge Dismisses Appeal of Druggist Fined for Failure to Affix Stamps.

Judge J. C. Judd has dismissed the appeal of one of the inland revenue department vs. W. B. Saunders, wholesale druggist, and thereby confirms the conviction of Police Magistrate A. H. M. Graydon, who imposed a fine of \$50 and costs because of the druggist's failure to attach a new stamp to a bottle of Panax sold to a doctor in St. George.

The appeal was based on the grounds that Mr. Saunders was not selling a proprietary medicine but a preparation, the formula of which was printed on the label and which anyone could manufacture.

The magistrate, in convicting, held differently, and in this was supported by Judge Judd. Both magistrate and judge claim it to be the intention of the act that the person selling the article must affix the wax seal stamp. The decision is important in view of the fact that all wholesalers must affix stamps or become liable for infractions of the law.

GOING TO INGRESS.

ST. THOMAS, Oct. 4.—The members of Lodge 44, St. Thomas Masons, will pay a fraternal visit to King Hiram Lodge No. 37, Ingersoll, on Friday evening. Degrees will be conferred.

TOO MUCH BONE

Presence in Pork Started Fight in Butcher Shop.

"I asked him for boneless pork, but he gave me about half bone," said Mendel Wilensky in police court today, in giving his reason for assaulting V. Krucko, a Hamilton road butcher.

"He threw the pork back in my face, grabbed me by the neck and made big noise," said Krucko.

"I suppose when you have to put up with boneless days you wanted boneless pork when you did get it?" said the magistrate.

"You bet your life," replied Wilensky. After advising both parties to avoid further arguments, the case was dismissed.

BOARD NOT INTERESTED

Campaign literature signed "Greater London Association" is being circulated in London in opposition to the coal law on which London ratepayers will vote on Saturday. Speaking officially for the board of trade, Secretary Gor-

don Philip disclaims all knowledge of such an association.

"I have had scores of inquiries over the 'Greater London Association' today," says Mr. Philip. "The board of trade knows nothing of it, and in fairness to the board and its work, it should be made clear that there is no connection. So far as I am aware, there is no such organization as the 'Greater London' one in existence."



No Sleepless Nights in INSTANT POSTUM There's a Reason



CLUB BAGS AND GENERAL LEATHER GOODS.

If you are going away for the holiday, why not buy a good Club Bag or Suitcase?

Genuine Leather Club Bags \$7.00 to \$20.00
Imitation Leather Club Bags \$2.00 to \$ 8.50
Genuine Leather Suitcases \$6.50 to \$20.00
Imitation Leather Suitcases \$1.25 to \$15.00

We also carry a selected stock of smaller Leather Goods, including Ladies' Purses and Handbags, Gents' Purses, Manicure and Toilet Sets, and also a fine assortment of Trunks.

JAMES McCORMICK

395 TALBOT STREET.



**There is only one
Krumbles.**
It is the only cereal made from the whole of the Durum Wheat. It is cooked, "krumbled" and delicately toasted and has a delicious and original flavor.

Look for this signature
W. H. Kellogg

TORONTO, CANADA

The Body-Building Power of BOVRIL

Bovril taken.

In feeding experiments on Human Beings carried out by a well-known independent British Physiologist. When Bovril was added to the normal diet it produced an increase in flesh, bone, and muscle equal to 10 to 20 times the amount of Bovril taken. You are therefore sure of being nourished if you take Bovril.

Body-Building
Power of
Bovril taken.

No increase
in price
since the War.

You Would Shudder If You Saw This—

LITTLE Belgian children—their fathers fighting, dead, or in German bondage—thousands motherless, are slowly succumbing to insufficient feeding. A bowl of soup and a slice of bread is all they get each day. Think of it!

Their one ray of hope is to be taken to Holland and there turned back to health by Dutch authorities, the work being financed through public contribution to the Belgian Relief Fund.

Fate has protected you from actually SEEING these little waifs dying from slow starvation! Open your purse and help! Mark your contribution to the Belgian Children's Health Fund.

\$5.70 maintains a Belgian orphan for a month. This is for little children who are absolutely helpless and friendless. Alone in the world. Contributions to this cause should be marked "Belgian Orphan's Fund."

Remember—your contribution goes entire, through the Belgian Minister of the Interior (in France) to the Dutch authorities, who administer the relief work under the approval of the British and Dutch Governments.

What will you do for the waifs of Belgium?

BELGIAN RELIEF FUND
Ontario Branch, 80 King St. West, Toronto
J. W. Woods, Esq., Chairman of the Advisory Board
Mrs. Arthur Poplar, Chairman of the Committee
Send contributions to Miss Isabella L. George, Hon. Treasurer,
or to Local Committee.
Make cheques payable to the Belgian Relief Fund.
Do not forget Mrs. Agar Adamson's Canal Boat Fund for work among Belgian refugees behind the allied lines in Flanders.

LAURIER STILL LEADING PARTY DESPITE RUMOR

Urged to Continue to Combat
Bourassa Influence in
Quebec.

[Special to The Advertiser.]
OTTAWA, Oct. 4.—More cabinet changes are looked for early next week. The reorganization of the administration is dividing attention with the report that Sir Wilfrid Laurier is considering retirement from public life. It is reported in Ottawa that the Liberals whom Sir Wilfrid met in Montreal Wednesday and Thursday strongly urged him not to resign, but to continue as head of the party through the coming general election fight, assuring him that his presence as leader is essential to keep the political control of the province of Quebec from passing to Henri Bourassa and the Nationalists. Tomorrow Sir Wilfrid will meet Toronto Liberals in that city and will consider the views of his followers there before finally coming to a decision.

Would Muddle Tony Game.
The Government looks with mixed emotions on the prospect of the great Liberal chieftain going out. Campaigns have been carefully planned on the line of English against French Canada, and a conscription against Laurier and referendum. A great deal of campaign literature has been printed which will be of no use to them should Sir Wilfrid go out. Then there is the question of candidates for the Quebec ridings. The expectation is that there will be a series of three-cornered fights in Quebec, Liberals, Conservatives and Nationalists being put up in each riding.

Should Sir Wilfrid get out and Mr. F. B. Carvell succeed, the Government expects that it will have serious fights on its hands in all parts of English-Canada, as Mr. Carvell has strongly held for conscription, and favored Sir Wilfrid going into a coalition government with Sir Robert Borden.

DRILLER HARVEY TERRIBLY HURT BY A FALLING DERRICK

Petroleum Man Is in Hospital—
Not Expected to
Recover.

GLENCOE, Oct. 4.—William Harvey, an expert oil driller, was so badly hurt this afternoon when a huge derrick fell on him, that little hope is held out for his recovery. The accident happened on a farm three miles north of here while Mr. Harvey was busy with his drilling operations. He has terrible internal injuries, a double fracture of the hip, a broken nose and injuries about the head. He was attended by Dr. McIntyre, and then rushed to Victoria Hospital, London, on the evening train. Mr. Harvey's home is in Petrolia, but he is widely known all over the province. He has drilled in many districts.

Driller Harvey is well known here, as he conducted the work on the Beck wells. At Victoria Hospital early today it was reported that Harvey has been suffering intensely. He was unconscious for some time, but later recovered. His wife has been sent for, as his condition is regarded as critical.

DISTRICT CASUALTIES

WOUNDED

ST. THOMAS:
Sapper John Adams.

ANIMALS' FRIEND DEAD.

MOUNT CLEMENS, Oct. 4.—James F. Hill, whose life work was the prevention of cruelty to animals, and who organized the Humane Society in Michigan, died at his home here today. He was 60 years old. In 1895 he married Miss Elizabeth Spearman of Ingersoll, Ont., who, with four children, three sons and one daughter, survive.

Mr. Hill was a graduate of Detroit College of Law, and enjoyed a large corporation practice in Detroit.

MRS. NEWINGTON FEELS IT HER DUTY TO GIVE THE FACTS

Says Tanlac Saved Her From
Breakdown.

WALKED FLOOR AT NIGHT

Was So Nervous She Would
Shake Like a Person
With Palsy.

"There is no doubt that Tanlac saved me from a complete nervous breakdown, and since taking this wonderful medicine my relief has been so great that I feel it my duty to tell everybody that I feel it." was the statement made the other day by Mrs. Charlotte Newington, a lady of education and refinement residing at 48 Reid street, Toronto.

"Ever since last winter," she explained, "my system had been in a badly rundown condition, and my nerves had gotten into such a wretched state that the least little noise would cause me to start, and I would tremble and shake like a person with the palsy. Many a night I would be too restless to sleep and would get up out of bed and walk the floor to compose my nerves and in the morning I would feel worse than I did when I went to bed. My stomach had gotten into such a terrible condition that when I went to the table I just had to force down what I ate; my food disagreed with me and formed gas that bloated me up so I felt like I was suffocating, and would have to open the door to get fresh air before I could recover my breath. I became so weak and no account that I actually couldn't get up and move the steps and, of course, I felt too miserable to look after my household."

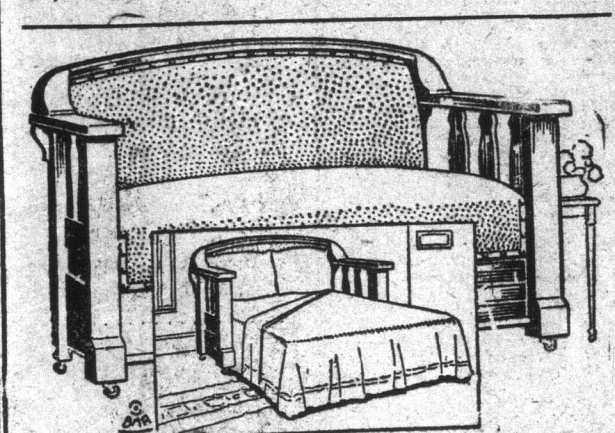
"I had read about so many people getting relief through Tanlac that I decided to try a bottle. I had not looked for any immediate results, but when I noticed such a decided improvement by the time I had used up my first bottle it certainly surprised me. I have just finished up my second bottle, and it has given me a splendid appetite. I am not troubled by indigestion or gas on my stomach, my nerves don't worry me a bit. I sleep all night and get up in the mornings feeling fresh and strong enough to do all my household work. That old tired, worn-out feeling has entirely disappeared, and I can run up and down the steps as good as ever in fact, since taking Tanlac. I am like a different person altogether."

Tanlac is sold in London by Standard Drug, Limited, under the direction of a special representative, and by an established agency in every town.

A Charge Account in Our Store

**Coupled With Our Low Prices, Is the
Greatest Combination For Economy Open
to Home Providers in Many-a-Day**

Just as easy for the man of limited means as those who have plenty to buy furniture here, for you can select any of the hundreds of low-priced specials, open an account and arrange with us to extend the payments over any reasonable period—and you pay no more for this privilege. No interest, no extras of any kind.



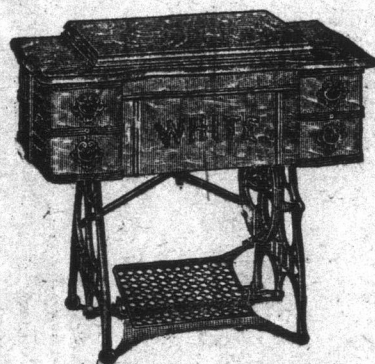
**Only \$39.75 for This
Divanette**

Join the Davenport Club today; \$5.00 cash and the balance in small weekly or monthly payments. Prices range from \$3.00 to \$75.00



**Join the
Happy Thought Club**

A small deposit and the balance in weekly or monthly payments. Recognized as Canada's finest. When you buy your stove pay a little more and secure the best. Visit our basement and see our complete assortment. We hold prices down as low as possible.

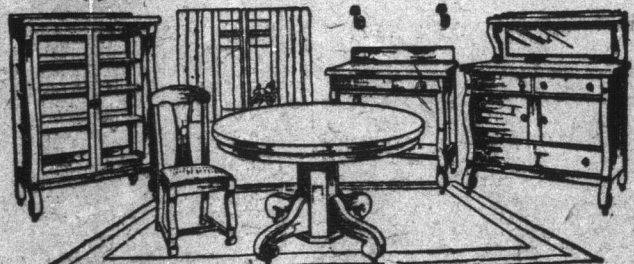


White Sewing Machine

CLUB TERMS, \$1.00 CASH, \$1.00 WEEKLY.

The world's finest Sewing Machine. Thirty sold last week in London. Come in and let us demonstrate it to you.

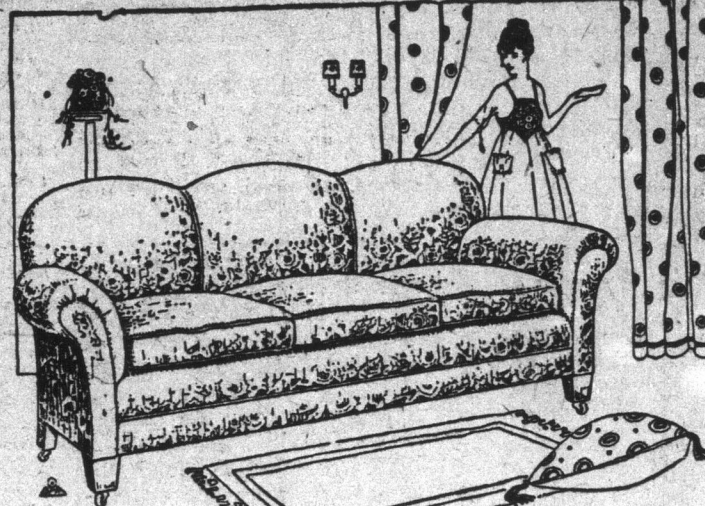
**This Solid Oak Dining-Room \$99
Suite, Massive Colonial Design.**



Suite consists of Buffet, Table, Chairs, China Cabinet. We have many other suites from \$50 to \$500

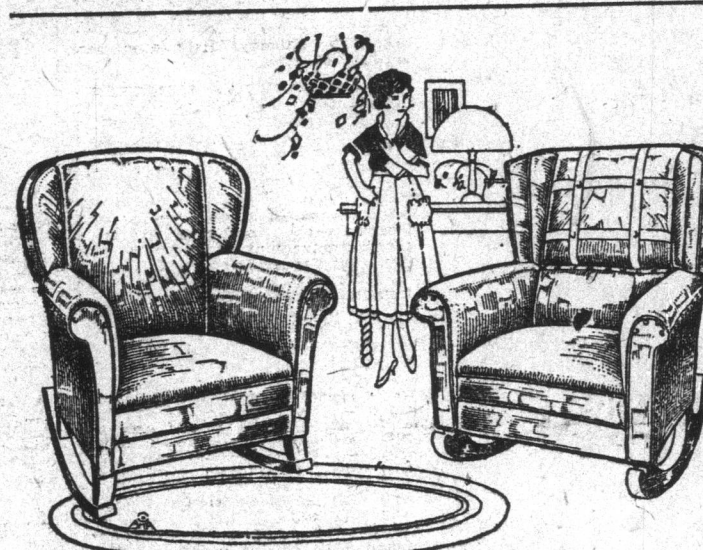
Special bargains in
the Drapery Department
all next week.

LONDON'S LARGEST HOMEFURNISHERS.



**Extraordinary Values in English
Tapestry Chesterfield \$89**

Genuine hair and felt filling. Seats are equipped with three individual Marshall spring cushions. A very luxurious piece of furniture.



**Chummy, Over-
Stuffed Rockers \$12.95**

CLUB TERMS, \$1.00 CASH, \$1.00 WEEKLY.

**EACH WILL CLAIM THIS
CHAIR AS THEIR OWN.**

Mother will call it her chair and dad will good-naturedly make it known that no one is to sit in his rocker but himself. The compromise will be that everyone will make use of it.

**MASSIVE FRAME SUP-
PORT, DEEP UPHOL-
STERING**

And steel springs give it further buoyancy. This rocker will be in your living-room tomorrow to comfort you through many years for a small deposit, and its wearing qualities assure you many years of continuous service.



Low Prices on High-Grade Rugs

All our new Fall Rugs are now in. You will find here a bewildering display of all that's new and beautiful in rugs. Every quality is here in every imaginable size. From the highest grade Wiltons at \$125 to the modest Tapestry at \$10. Don't fail to see our stock and get our prices before deciding.

**300 CARPET
SWEEPERS \$1.89**

Fully guaranteed. Only one to each customer. These have our name on them and are sold simply for an ad.

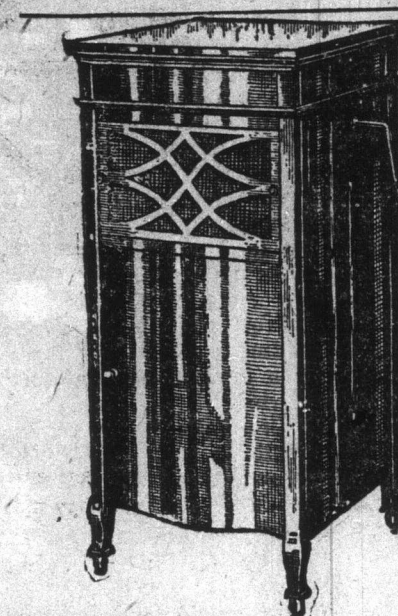
**500 OIL
MOPS 39c**

Only one to each customer. Must be carried away.

This Genuine
Reed Carriage \$26.50



Upholstered in corduroy, reversible gear; 50 carriages to be cleared at once; all at greatly reduced prices.



Pathe Pathephone Features
Reasons Why You Should Own This Perfect Instrument.

It has the sweetest tone. It has by far the most artistic effect of any musical instrument. It gives the most natural sound reproduction. It plays all makes of disc records perfectly.

It uses a genuine, round, highly polished permanent Sapphire Ball when playing Pathe Discs. This Pathe Sapphire never wears out and does not injure the surface of the record.

It is made with an all-wood Sound Chamber, amplifying the music in the fullest manner.

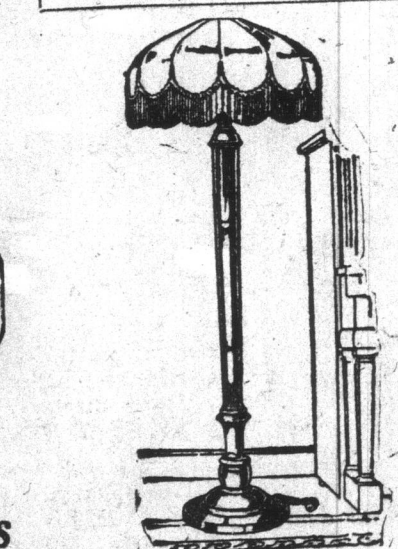
It has by far the most superior record repertory in the world, comprising selections recorded in every musical centre.

Its Pathe Discs are all double-faced—including all operatic selections.

It has a perfect Tone-Control device for expression and volume.

In playing Pathe discs there are no needles to dig into and ruin the surface of the records.

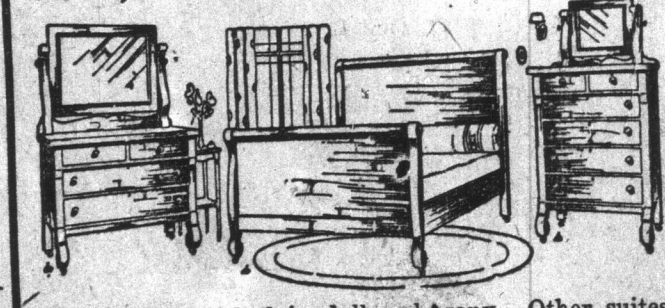
Credit terms arranged to suit. You pay a small cash deposit and the balance monthly.



Piano Lamp \$19.50

Mahogany Stand. Umbrella shade. Regular \$30.00. Exactly as shown. Eight only to sell.

**Colonial Mahogany Bedroom \$79
Suite, as illustrated**



Beautifully finished in dull mahogany. Other suites from \$45 to \$360

The Ontario Furniture Co., Ltd.

Agents for
Ostermoor Mattress,
Globe-Wernicke Bookcases.

226-228-230 DUNDAS STREET.

A PAGE OF INTEREST TO WOMEN

SOCIAL AND PERSONAL

would not change my humble place. For all the world could pay, and from the way things look right now.

Mrs. S. Taylor, Dundas street, has returned after a delightful visit with Dr. and Mrs. J. H. Dempster, Detroit.

Capt. A. J. Ireland, R. A. M. C., a graduate of the Western University, and son of the late W. W. Ireland,

M.A., public school inspector for Lincoln County, was married at St. Francis Church, London, England, on July 2 to Nora Marcia, daughter of Lieut.-Col. S. Watson, of Inverness.

Capt. Ireland served in Mesopotamia until recently, and is now in Salonika.

A quiet but pretty wedding was solemnized on Wednesday at Elmheim, in the Methodist Church, when Jessie, only daughter of Mr. and Mrs. William A. Field, of Rensselaire, was united

in marriage to Clarence Melvin Lewis, of Rensselaire. Rev. McCrackin officiated. The bride, who was given away by her father, and attended by the groom's sister, Miss Lavina Lewis, looked charming in her gown of crepe de chine and wore a sunburst necklace, a gift from the groom. After a light wedding luncheon Mr. and Mrs. Lewis left for their home in Chatham.

Mr. and Mrs. J. H. Childs of Bruce street, are entertaining Miss Lenora Armstrong, of Kintore, as their guest.

The many friends of Mr. Bruce McPherson will regret to learn that he is confined to his home on account of illness.

Major W. B. Wood and Mrs. Wood and family, of Winnipeg, are visiting the latter's sister, Mrs. Fletcher, 303 Princess avenue.

Mrs. Weldon, Hyman street, is in Toronto, visiting Mrs. Ernest Palmer.

Mrs. J. K. Kingwood and Miss Pearl A. Godwin are in attendance at the L. E. convention, Stratford.

Mrs. E. C. Currie, Mrs. R. J. McCormack and Mr. and Mrs. O. Godwin have been visiting their mother, Mrs. W. Godwin, Malind street.

The regular meeting of the Women's Institute will be held in the town hall, Mount Bridges, on Thursday, October 11.

An address on "Banking" will be given by Mr. Stanley, manager of the Union Bank. Each member is requested to bring a friend in response to the roll call.

Mr. W. C. Allan, of the Allan shoe store, Winnipeg, is visiting his parents, Mr. and Mrs. Robt. Allan, 433 William street.

Mrs. A. E. Gooderham, of Toronto, president of the National Chapter, Imperial Order Daughters of the Empire, will give an address in Cronyn Hall to all members of No. 1 Military district, on Wednesday, October 24.

Mrs. William Ward and daughter Madeline have returned from a visit in Detroit.

Mrs. C. H. Ivey Jun. will receive for the first time since her marriage on Wednesday, October 10.

Mrs. Charles Moorhead has returned from a delightful visit spent in Toronto with Mrs. James Henderson.

Mr. and Mrs. Williams announce the engagement of their daughter Madeline Owen to William George Madill of the National Bank, Detroit, the marriage to take place the first week in November.

Mr. and Mrs. Fred Smith have returned from their cottage at Port Stanley.

Wards they liked it fine. I wonder if "A Mere Man" has three or four (or more) little kiddies to feed, and if he has like some of us.

Maybe I had a larger egg than the one you weighed, "Mere Man," and you know some eggs are larger than others, and I didn't say an "ordinary" egg in the recipe, so there, Miss Grey, wonder how "A Mere Man" would like to take an empty bowl and a mirror and watch himself stare to death, and then he wouldn't be finding fault with my little help hints. I must close now, with best wishes to all, including Miss Grey, FADED LILY.

Ans.—There, there, dear, just imagine you're a pretty dove-colored duck, and the "Mere Man's" remarks the "gentle rain from heaven"—they'll just simply slide off your feathery back and never hurt a bit. Anyhow, I do hope he does not miss your letter.

Dear Miss Grey—Soldier of the Soil asked for a good chocolate cake recipe. No doubt others have been sent in before, but she might like to try this one: Two cups of sugar, one-half cup of butter or lard, two eggs, one-half cup of Baker's chocolate dissolved in one-half cup of boiling water, a little salt, one teaspoonful of soda in one-half cup of sour milk, and three cups of flour. Bake in layers. I do it. Take some paraffin wax and rub it over the bottom of a hot iron, then press the fat on both sides with the iron before the wax hardens.

Wasn't it comical, Miss Grey, about the berry-picking here? They picked berries at the same place, yet their opinions differed considerably. Maybe the one that wrote last didn't get a ride in the Overland!

Oh, Miss Grey, the brown bread recipe that the Consumers' League sent in to The Advertiser was just fine. Really, since we got started, we like it better than white bread. Mother is going to bake some tomorrow. If it is made properly it is almost equal to

Cynthia Grey's Mail-Box

"Faded Lily's" Retort.

Dear Miss Grey—Will you please let me come in for a few minutes? I would like to say a few words to a "Mere Man." Really, Miss Grey, I feel like pulling his ear and I think he is a very "mean man" to find fault with my butter substitute. I'll tell you the truth, "Mere Man," I have never taken the time to weigh it, but I know it makes the same amount and lasts as long as two pounds of butter that you buy from the store, so don't you try to spoil my butter substitute by turning it down just because it is 3 1/2 ounces short in weight. If you go to the store you will pay 50 cents for two pounds of butter, and I know if you use this recipe it costs a great deal less. Now, "Mere Man," did you make it? Because I thought maybe your arm got tired and you were angry because you were a few ounces short in weight. Or are you a butter dealer and don't want the housewives to economize? I have told several ladies how to make butter this way and they told me after-

wards they liked it fine. I wonder if "A Mere Man" has three or four (or more) little kiddies to feed, and if he has like some of us.

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Dear Miss Grey—Soldier of the Soil asked for a good chocolate cake recipe. No doubt others have been sent in before, but she might like to try this one: Two cups of sugar, one-half cup of butter or lard, two eggs, one-half cup of Baker's chocolate dissolved in one-half cup of boiling water, a little salt, one teaspoonful of soda in one-half cup of sour milk, and three cups of flour. Bake in layers. I do it. Take some paraffin wax and rub it over the bottom of a hot iron, then press the fat on both sides with the iron before the wax hardens.

Wasn't it comical, Miss Grey, about the berry-picking here? They picked berries at the same place, yet their opinions differed considerably. Maybe the one that wrote last didn't get a ride in the Overland!

Oh, Miss Grey, the brown bread recipe that the Consumers' League sent in to The Advertiser was just fine. Really, since we got started, we like it better than white bread. Mother is going to bake some tomorrow. If it is made properly it is almost equal to

FERNS

A choice lot of Boston and other ferns at

WEST FLORAL CO.
Phone 2187. 249 Dundas Street.



CROWN BRAND CORN SYRUP

In "Perfect Seal" Quart Jars

These are the finest preserving jars made; and hold 3 pounds of "Crown Syrup".

Your grocer also has "Crown Syrup" in 2, 5, 10 and 20 pound tins.

Write for free Cook Book.

THE CANADA STARCH CO. LIMITED, MONTREAL.



Rideau Hall Coffee

will gently stimulate you—refresh and renew your vigor—sweep the cobwebs from your tired brain—make the day's troubles lighter and its pleasures longer. A single whiff rouses the most jaded appetite, and a cup adds zest to the finest meal.

At all good grocers.

Pound Tins, 45c
Smaller Tins, 25c

Gorman, Eckert & Co., Limited
London and Winnipeg



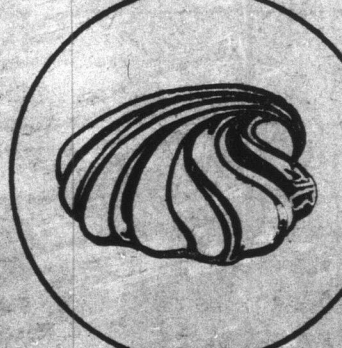
You Can't Resist Taking Them!

Talk about love laughing at locksmiths!—Why, no matter where you hide or lock away "Maple Buds" in the house, the youngsters find a way to get them. This great desire children and grown-ups have for these dainty, solid chocolate pieces, is a very sincere form of flattery to us. However, we believe that we deserve it, for no expense or time is spared to make them the finest chocolate confection in the world.

Made from the finest and most expensive cocoa beans, rich, creamy milk and selected sugar—and blended in a way that imparts a clean, fresh and appetizing flavour.

Eat plenty—there's no need to be afraid of ill effects—they're harmless to the weakest digestion.

COWAN'S
MAPLE BUDS
A dainty Solid Chocolate



A-57

Name Reg.—Design Pat.

Smart Thanksgiving Apparel Moderately Priced at Gray's

Women's Fall Suits at \$25.00

Featuring six different styles at this modest price. Styles that are attractive, practical and becoming, in semi-tailored effects. Coats are 34 inches long, satin lined, with an interlining of flannel, belted, some gathered in back and front; new large collars that may be worn high or low. Skirts full, gathered with belt. Materials are Gabardines, Fine and Heavy Twilled Serge, shown in brown, black and navy. All remarkable value at \$25.00

OTHER SUITS PRICED AT \$18.00, \$18.50, \$22.50, \$27.50, \$32.50, \$35.00

Women's Winter Coats

An elegant range of smart, attractive and comfortable Coats, made in Chincheilla, Kersey, Tweed, Beaver, Velour and Plush. Priced from \$15.00 to \$37.50

A Raincoat Special

Ladies' English-made Poplin Raincoat, guaranteed waterproof, in fawn and tan, has convertible collar, and belt across back. Very special value at \$5.75

Other Raincoats priced up to \$18.00

Thanksgiving Millinery



See our interesting display of New Imported Hats and clever adaptations, the product of our own workrooms. Our hats for this season are the most unusual, distinctive and wearable that have ever been shown. Particularly beautiful is our showing of all black hats.

Millinery Department, Fourth Floor.



A most desirable selection is assured at popular prices.



Women's and Children's Smart Fall Gloves

Women's Wash Cape Gloves, Perrin's make, to be had in all sizes in white, tan and mastic with black stitching. Price \$2.00 pair

Perrin's Grey Suede Gloves in a full color range. At, per pair \$1.75 and \$2.00

Women's Fine Kid Gloves, in black, white and tan. At, per pair \$1.75 and \$2.00

Kayser Chamossite Gloves, washable, suede finish, perfect fitting, two domes; to be had in white with black or self stitching. At, per pair \$1.10

Women's Chamossite Gloves, in grey, chamoss, white and black. Special at, per pair .85c

Women's Heavy Fall-Weight Silk Gloves, Kayser make, with double tips, two domes, in white and black with self stitching. At, per pair \$1.25 and \$1.50

Children's English Walking Gloves, in tan, sizes 00 to 6. At, per pair \$1.00

Children's Suede Gloves, in grey and chamoss, sizes 1 to 4. At, per pair \$1.25

Two Specials in Women's Hose

All-Wool Cream Cashmere Hose, spliced heel and toe, sizes 8 1/2 to 10. At, per pair .75c

Women's Fine Ribbed Hose, with reinforced heel and toe, sizes 9 to 10 1/2. At, per pair \$1.00

GRAY'S, Ltd. AGENTS FOR THE LADIES' HOME JOURNAL PATTERNS. Phones 115, 116. 140 DUNDAS STREET.

GRAY'S, Ltd.



Good Values in Women's Fall And Winter Weight Underwear

Women's Fall Weight Vests, with V or round neck and elbow sleeves. Drawers, open or closed, to match .35c per garment

Women's Vests in a heavier quality, either with round neck and short sleeves or high neck and long sleeves. Drawers to match .50c per garment

Stout Women's Velva Knit Unshrinkable Vests, round neck and elbow-length sleeves, very fine quality. At .65c

Fine Knit Medium-Weight Vests, Dutch neck and elbow sleeves, or low neck and sleeveless, with crocheted edge around neck, finished with flatlock seams throughout. Drawers with tight knee to match. Sizes 36 to 38, \$1.00; sizes 40 to 44 . . . \$1.25 garment

Fleece-Lined White Cotton Vests with high neck and long sleeves; drawers to match, open or closed. .75c garment

Knitted Corset Covers, either sleeveless, or elbow, or long sleeves. At .35c

Women's Silk and Wool Combinations, with high neck and long sleeves, or Dutch neck and elbow sleeves, or low neck and sleeveless, finished with flatlock seams, crocheted edge around neck; sizes 36 and 38 at \$3.25 suit; sizes 40, 42 and 44 at \$3.75 suit

Women's White Wool Combinations, with Dutch neck and elbow sleeves, or high neck and long sleeves, ankle length. At \$3.00 and \$3.75 suit

Turnbull's Fine All-Wool Combinations, with low neck, neat hemstitched straps over shoulder, ankle length. Price \$2.50 suit

Women's Medium-Weight Combinations, with round or high neck, elbow and long sleeves. At \$1.50, \$1.65 and \$1.75

UNDERWEAR DEPARTMENT, MAIN FLOOR.

Charming Showing of Voile, Silk, Georgette and Crepe de Chine Blouses

Pretty Voile Blouses, in a great variety of styles, with convertible high and large collars. Prices from \$1.00 to \$3.75

Habutai Silk Blouses, smart, practical and serviceable, white or black, from \$2.00 to \$4.50

Crepe de Chine Blouses, convertible or high collars, at \$4.50, \$4.75 and \$5.00

Georgette Blouses, dainty styles, at \$4.50 and \$4.75

—Third Floor.

Silk Camisoles

Pretty Silk and Crepe de Chine Camisoles, to be had in maize, flesh and white, with or without sleeves. Priced from \$1.00 to \$2.25

THIRD FLOOR.



'IT SAVED MY HAND'

"I am a blacksmith. I contracted a sore finger, which led to blood-poisoning.

After three months of doctoring, the finger had to be cut off.

It was too late! The poison had spread to my hand and arm. My hand was opened and the bone scraped. No use! Doctors said hand would have to be taken off.

I refused, and began to use Zam-Buk. I used it regularly and freely

for a few weeks. It subdued the blood-poisoning and by the time I had used 7 boxes of Zam-Buk my hand was quite healed.

Zam-Buk surely saved my hand, and I firmly believe it would have saved my finger too had I used it at first."

These facts were sworn to by Mr. John Evans of 87 Lawrence St., Halifax, N.S., before Supreme Court Commissioner O'Hearn, and the sworn statement may be seen by any person so desirous.

Zam-Buk cures skin, cancer, eczema, piles, cuts, cold sores, burns, acid, babies' rashes, etc. 50c box, all druggists and stores, or Zam-Buk Co., Toronto, for price.

VEGETABLES

Spmach, fresh cut, per peck . . . 40c

Brussels Sprouts, box . . . 30c

Green Cans, 20c . . . 15c

Celery, "Hearts," bunch . . . 15c

Celery, fine home-grown . . . 15c

Cauliflower . . . 15c, 25c, 35c

Endive, for salads . . . 10c

Head . . . 10c

Vegetable Marrows, 15c, 2 for 25c

Hubbard Squash . . . 15c

Tomatoes, selected trellis, lb. . . 15c

Tomatoes, selected, 10-lb. bkt. \$1.00

Tomatoes, green, 11-lb. bkt. 40c

Cabbage, 5c, 10c . . . Red 15c

Lettuce, Green, Parsley, Watercress, Onions, Radishes, Cucumbers, Herbs . . . 5c

Rhubarb, large bunches . . . 10c

Potatoes, per peck . . . 40c

Carrots, per peck . . . 40c

Beets, per peck . . . 40c

Onions . . . 70c

Pickling Requirements: Please inquire.

MAIN & COLLYER Telephone 2831. P. O. Box 275.

every day in the paper. I never object to feeding anything with graham flour. I have a good recipe for date loaf made with it, which anyone can have that wants it. I am, PHOEBE.

Ans.—Thank you, "Phoebe," and do let us have the date loaf recipe next time. There's nothing nicer than such a loaf sliced thinly for tea or luncheon.

LIFEBUOY HEALTH SOAP

Use Lifebuoy for the hands, the bath, the clothes, and the home, daily.

COMPASS

Say! Advise that friend of yours has catarrh to sniff up nose a drops of

1123-15

BIG VOTE FORECAST FOR COAL BYLAW IN CITY ON SATURDAY

Organization on Both Sides
Indicates Heavy Polling

The vote on the coal bylaw will start on Saturday morning at 9 o'clock. Complete arrangements have been made for taking the vote, and it will be no fault of the city clerk or his staff if there is not a big vote.

From casual observations on the street, it would seem that the vote promises to be quite large. Two weeks ago there was not much interest. The people were lethargic, and apparently not interested. Since that time, the people have been kept up, and it would not be surprising to see an unusual number of votes polled.

99 MEN EXAMINED HERE ON THURSDAY BY MEDICAL BOARDS

Only Seven, However, of This
Number Enlisted.

A noticeable increase in the number of applicants for examination under the military service act marked Thursday at the armories. The two medical boards handled 99 men, in addition to examining 17 men who enlisted, making the total of the day but one short of the hundred mark.

Two of the men who signed up were from the United States, coming out here by the British recruiting mission. They were C. A. Howard, a Canadian, who has been living in Denver, and Ed. H. Davies, an Englishman, who has been residing in Cleveland. Both qualified in class A2, and will train with the 7th Overseas Company.

Other recruits were: G. J. Ram, Canadian, London, class A2, 7th C. E. F.; H. Kfir, Welshman, London, class B2, 1st Canadian Trench Company; J. L. Davidson, Canadian, London, class A2, Army Service Corps; C. Trickett, Englishman, London, class A2, Army Service Corps.

Forty of the 99 men examined under the military service act were class A2 men fit for combatant service. Nine were class B2, fit for non-combatant service overseas. One was a class C man, two class D men, and forty class E, or unfit for any branch of the service.

MIDDLESEX BRIDGE EXPENDITURE HEAVY

Deputy Minister's Report Shows That
This County Leads in This Respect.

Interesting figures of Ontario's good roads conditions are presented in the official report of W. A. McLean, deputy minister of highways. This report shows that 33 Ontario counties have now good roads systems. In the past ten years, says Mr. McLean, \$38,000,000 has been spent in the rural roads of the province. But one quarter of this remains as a bonded debt. The construction of leading highways to join up systems of improved local and county roads would place Ontario in an enviable position in respect to good roads, says the report. The deputy minister reports that war conditions are retarding construction just now.

In a table of figures showing 1915 expenditures, it is shown that Middlesex County spent more, with one exception, than all other counties in bridge construction. In all \$17,886.54 was expended for bridges. The highest total for bridges was that of Hastings County, which had a total of \$22,301.78. This county, however, had the lowest average cost per mile completed, exclusive of bridges, with an average of \$798.67. Middlesex had an average of \$1,856.22. York County was the highest average, with \$7,215.35 per mile.

In explaining the costs per mile, the minister explains that it varies with local conditions, gravel and stone deposits, hauls, freight charges, and so on contributing to increases in some localities.

LONDON PROPERTY OWNERS WILL KILL EXTRAVAGANT SOFT COAL BYLAW AT POLLS

Vote To Be Taken Tomorrow Will Show That the People Are in
No Humor For Spending Schemes of the Job Hunters and
Self-Seeking Politicians—Only Soft Coal Can Be
Secured, and Yards Would Drive
Taxation Higher.

That the people of London who have watched taxation mount in a deadly race with rising assessments will clamp the lid on prodigality and give a needed rebuff to aldermanic spenders at the polls tomorrow, when a vote is taken on the preposterous plan to borrow and spend \$25,000 on city soft coal yards, is the general opinion today.

Though London is now burdened by the records and payroll-smashing taxation of 34 mills on the dollar and though prospects are that the amount will pass the forty-mill mark at the end of this year, a group of job-hunters and self-seeking politicians have had the temerity to attempt to foist the scheme upon the people.

But one course is open to the taxpayer who feels that civic government is costing him more than it should, and who wishes to bolt down the money chest when the chance is afforded: He should vote against the bylaw.

Not One Coal Yard, But Eight Contemplated.

Though the amount named by those who have urged the scheme upon the people has been set at the ridiculously low rate of \$25,000, it is well known to all who have figured on the cost that that sum will not nearly meet the requirements. But to cap the climax the backers of the plan brazenly announce that they will proceed, if the people sanction the scheme by their vote tomorrow, to establish eight coal yards at a total expenditure of TWO HUNDRED THOUSAND DOLLARS, behind which must be a further sum of HALF A MILLION DOLLARS to provide for a coal supply.

But by their own admission the only coal available is soft coal—coal that is used to fire the boilers of the factories of London, and that used in one local institution can be turned only in a high pressure steam plant, equipped with smoke consumers.

Scheme Cannot Aid the Householder.

Yet London property owners are asked to add another mortgage to the heavy city debt, to be frittered away on a scheme that can never succeed, nor aid the householder in his domestic fuel problems.

While the civic fuel yard scheme is fraught with the gravest dangers to the man who owns his home, there is an alternative costing nothing, and furnishing protection from abuses on the part of those who handle coal, that is as effective as the joint power of the Governments of the United States and Canada can make it.

Fuel Controller Magrath's office, in a telegram from Ottawa to London, guarantees to the people of London complete protection from any attempt at unfair treatment on the part of the retail dealer. In his telegram he announced the determination of the Government to fix, as soon as proper regulations and machinery for their enforcement can be provided, maximum profits, not alone for the retail dealers, but for brokers and wholesalers as well.

Thus a thoroughly systematic governor is to be placed upon the whole coal trade, from the mines to the bins of the consumer, and the need for any expenditure on the part of the local municipalities is eliminated.

Other Cities Have Abandoned Scheme.

Toronto at first undertook to establish municipal yards, but failing to secure a supply of hard coal—as London will certainly fail if she attempt it—the Queen City, on the word of Mayor Thomas L. Church, turns to the controller as the best means of protection.

Stratford considered the establishment of a civic fuel yard, but upon the advice of the fuel controller for Canada that city likewise abandoned the scheme. The advice of the Government official at Ottawa to London's neighboring city is that nothing a municipality could do by such a measure would either reduce the price or increase the supply of coal.

But the job-hunters and self-seeking politicians, in the face of such conditions, and regardless of the fact that the city now has two million dollars worth of unsold debentures on its hands, ask the people to launch into a new and still more wasteful project.

People Will Vote to Kill the Scheme.

But with the tax rate at 34 mills, and threatening to climb past the 40-mill mark by the end of this year, it is regarded as a certainty that the people will exercise good business judgment and clamp the lid on war-time spending. But it remains for the property owners to turn out to protect their own interests and to score against the bylaw an emphatic and unanimous "NO!"

—Advertisement.

Attractive Clothing

Substantially Tailored and Keenly Priced

"WHERE WAR PRICES DO NOT PREVAIL."

R. H. & J. DOWLER, LIMITED.

We feel justly proud of the high compliments paid on every hand to our magnificent array of Young Men's Swagger Style Overcoats and Suits, in the handsomest cloths that have ever been shown on this continent. Scores of the most particular young men are making their selections here every day.

Thanksgiving Bargains for Saturday

BIG BARGAINS IN DRIVING OVERCOATS

198 Driving Coats, in good solid wool, double-breasted, two-way collars, belted back and plain. Coats that are worth at least \$18.00, in solid value. This is an exceptional bargain, right in the beginning of the winter season.

\$11.65

Sport Belter Overcoats

For young men of taste 20th Century and Society brands; the world's top-notch tailors; in every style that's new and that are shown only by this store in London.

\$28 50 Blue Serge Suits, \$22.00

The greatest value shown in Canada. This is a pure wool indigo blue of good weight. The cloth was contracted for over two years ago in England.

Sweaters Sweater Coats

In three-ply pure wool, plain and fancy colors; school colors for the boys; selling at practically the old prices and away below present values. Come and make an early selection.

Hats! Hats!

The Borsalino, King, Knox. The world's best for style and wear. Your hat makes or mars your appearance. Come in and let us make it.

Caps, Too!

Trees' English, Eastern and Fraser in fashion's latest fads and fancy weaves50c, 75c, \$1.00, \$1.50 to \$3.00

There's none too good for you to wear. There's none too good for us to sell.

Work Shirt Bargains

Bargains, because they are tailored from the most reliable cloths and good full, roomy sizes and marked at last year's prices.

Holiday Shirts

Distinctly distinctive, high-grade shirts, in fine fabrics. Specially priced for Saturday, \$2.00

100 dozen Canada's best \$1.00 Shirts; full size bodies. Special sale89c

Raincoat Specials

In the new double texture rubberized tweed belters and slippers; every coat absolutely guaranteed satisfactory wear, \$7.90, \$11.65, \$12.00, \$14.50, \$16.50 and \$18.00

\$18.00 English Cravenette Cloth Raincoats, dark grey and dark fawn. Special bargain . . .\$14.50

Overplaid Auto Reefers

Exclusively shown by Dowler stores, London, St. Thomas and Windsor. Double-breasted reefer style belter. Every auto owner should have one. Specially priced \$11.00 and \$12.50

Underwear Specials

Springtex Lightweight Wool Combination. Worth at least \$2.75. Specially priced . . .\$2.00

Wear wool and avoid rheumatics.

Penman's Fine Wool Fleece Shirts and Drawers. Special .65c

Stanfield's Pure Wool Shirts and Drawers and Combinations, bought at old prices. Special, all weights.

British Hairline Trousers \$5 Quality, \$3.75

A purchase of over 400 pairs just come to hand, mid and dark shades of grey; sizes 32 to 44, and legs 30 to 35. These Trousers are sold at wholesale for much more money today. Come early.

Youths' First Long Suits

In pinch-backs, belters, sports and regulars, designed specially for Dowler stores. Very smartly cut and a splendid range of fabrics . . . \$12, \$14, \$16.50 and \$18

35c Black Cashmere Socks .25c Penman's Wool Socks25c, 35c, 50c

Dowler's Foot Warmers, absolutely pure wool; noted for wear and warmth50c

Holiday Gloves

Washable kid, ivory and champagne, with black stitched backs; \$2.75 quality \$2.00

Boys' and Youths' Holiday Specials

When enlarging our store this season we doubled the capacity of this department. Our selection of Overcoats and Suits is double what we have ever shown. Boys and their mothers will be delighted with the choice.

Boys' Suits

Scotch and Irish tweeds, English worsteds and serges, tailored in that mannish style that always attracts the little chaps and the big bloomer boys. Our cloths are specially well selected.

Boys' Bloomers, 69c

These are being sold wholesale at a much higher figure. Other lines equally good values at90c to \$2.50

Boys' Overcoats

Shrewd buyers are making an extra early selection this season. Jaunty, Short Overcoats, in the new, quiet overchecks have first call this season. Come and see.

High-Grade Underwear

At fully 20 per cent below present-day prices. In going through our stock it amazes even ourselves to see what values we are offering this season against the present market.

Shrewd buyers are taking quick advantage of it. Come Early.

Extra Special--Extra \$24.95



Enjoy Your Long Evenings

This large comfortable Rocker or Chair, like cut, spring edge seat and spring back, upholstered in best tapestries, suitable for any room. Worth today \$35. Our special price \$24.95. On payment of \$1.00 we will deliver chair to your home.

Peoples Outfitting Co.

240 DUNDAS STREET. W. D. THOMAS & SONS. PHONE, 5616.

"WE NEED NO EXCUSE FOR SUNDAY CONCERTS, SAYS I. O. D. E. REGENT

Head of Overseas Chapter Takes Exception to Ministers' Statements.

Mrs. A. H. Galbraith, regent of the Overseas Chapter, I.O.D.E., which had charge of the majority of the Sunday evening patriotic meetings and concerts in the Methodist Theatre last season, takes exception to statements made by local ministers and particularly by Dr. Silcox, in interviews published in this paper in regard to Sunday evening entertainments diminishing church attendance. She says:

"We need no excuse for holding Sunday evening concerts so long as the men in the trenches need the socks we are sending them weekly, and we purpose continuing them. I would like to call attention to the fact that no one needs to miss church for fear of not getting a seat in our concerts. We reserve several rows of seats until 8:30 o'clock, when all the churches of the city are out. Many people come direct from church to our concerts."

SUSPENDS SENTENCE

William Mann, a youthful soldier, whose home is near Kitchener, was allowed to go on suspended sentence when he appeared before Magistrate Graydon today for sentence on his plea of guilty of stealing a bicycle two weeks ago. At the time of his hearing in court he stated he stole the wheel in order to procure money that he needed at the time.

In allowing him to go on suspended sentence, the magistrate stated he was doing so only because of representations that had been made on his behalf, and the fact that his record was clear.

Major Osborne stated that the military authorities were willing to take Mann on the strength again. "I trust you will appreciate the leniency I am showing him and try and redeem yourself at this blot on your character," said the magistrate in handing Mann over to the military authorities.

115 BOMBS IN FIVE MINUTES. AMSTERDAM, Oct. 4.—A statement issued at Frankfurt-on-Main says that

enemy airmen appeared over the city attack. Five persons are reported injured at 10:30 o'clock Tuesday night and injured; material damage was small. The dropped 115 bombs during a five-minute enemy was subjected to lively gunfire.

Thanksgiving Will Be More Memorable To Ladies Who Secure These Suits and Coats

We secured an offering of suits and coats from a manufacturer that was so tempting in price we could not refuse it, though we had previously placed our order elsewhere.

Buy Your Suit Right Now

These suits are the very latest style. Some have braid and button trimming, some man-tailored, some large cape collars. But you must see them to know the wonderful value.

REGULAR VALUES UP TO \$20.00, FOR \$12.95
REGULAR VALUES UP TO \$35.00, FOR \$24.95

We are only going to mention the coats, because the ladies who come for suits will be sure to buy the lot at the prices marked.

BUY YOUR FALL HAT FROM OUR CHARMING MODELS.
HATS, WAISTS, DRESSES, UNDERSKIRTS, RAINCOATS.

Metropolitan Suit Co.

232 DUNDAS STREET.

GUNS



One .303 Savage Rifle, good as new \$15.00
One 32-40 Marlin "Take Down" Rifle, smokeless steel barrel \$15.00
One 38-40 Marlin Rifle, in good condition \$12.00
One 32-20 Winchester . . . \$10.00
Single Breech-Loading Shotguns.
Double Breech-Loading Shotguns.
Marlin, Winchester and Remington Repeating Shotguns.
Savage 22-Calibre "Hi-Power" Rifle, penetrates half-inch boiler plate at 100 yards.
Winchester Repeating Rifles, in all sizes.
Ammunition to fit any rifle.
Shell Vests.
Gun Cases and Covers.
Hunting Knives.
Compasses, Axes.
Red Hunting Caps.
Duxbak Waterproof Coats, Vests and Pants.

AUTOMOBILE SUPPLIES

Nitro and Mazda Bulbs, all sizes, and C. P. to fit any car.
Champion, Kopper King and V-Ray Spark Plugs.
Yankee Tire Pumps.
Adamson Vulcanizers.
Hand and Electric Horns.
Gargoyle Mobiloils for any make of car.
Yale Switch Lock for Ford cars.
Grease Guns.
Ford Fan Belts.
Tire Chains, all sizes.
Electric Side and Tail Lamps.
Running Board Mats.
Inner Tube Patches.
Inside and Outside Blowout Patches.
Steel Balls, all sizes.
Tire Pressure Gauges.
Johnson's Carbon Remover.
Electric Dash Lamps.
And dozens of other lines of Auto Supplies.
Large stock of Hunters' Supplies.

Wm. Gurd & Co.

185 DUNDAS STREET, SOUTH SIDE.

THE HIGH COST OF LIVING MAY BE REDUCED BY FOLLOWING THE HOUSEKEEPERS' BUYING GUIDE

BE WISE--- USE A GAS HEATER

DON'T WASTE COAL, IT'S EXPENSIVE—and it's becoming more expensive every day. Don't start your furnace if you need a little extra heat for an hour or two.

USE A VULCAN GAS HEATER

It is an economy. It gives all the heat needed at a very small consumption. It can be carried to whichever room needs heat.

All Styles, All Sizes, From \$3.50 Up

The Gas Appliance Co.

PHONE 922.

213 DUNDAS STREET.

SHARMAN'S FRUIT NEWS

WEEK ENDING OCTOBER 6, 1917.

Buy your fruit where it is handled in large quantities if you would have the best and the freshest.

PEACHES We have handled an enormous quantity during the past few days. They are still coming of prime quality. We know they will not be lower in price, and advise supplying your needs in this fruit at once. There will be nothing gained by delaying another day.

PEARS Have not been in plentiful supply as yet.
PLUMS Some Reine Claudes and Blues of delicious flavor, but only a small lot left. Come early if you want them.
GRAPES Are coming slowly. Very uncertain as to arrival of supply.

Phone 4665--- **HILL CREST FRUIT STORE** ---Phone 4665
TALBOT STREET.

TO SAVE MONEY PATRONIZE LONDON'S FIRST AND ONLY

CUT-RATE MEAT MARKET

Everybody can save by buying their meat here. Lady, did you ever stop to think that 25c a week saved on your meat bill means \$13.00 a year? You can do this trading here, and get meat of the best quality too. You have only to try it, to prove it.

HIGH QUALITY MEAT AT CUT-RATE PRICES.

Rib Roast Beef	25c	Choice Round Steak	25c	Choice Fillet Veal	32c
Rump Roasts	24c	Choice Sirloin Steak	25c	Loins Roasts Veal	28c
Porterhouse Roasts	30c	Boning Brisket, for dressing	18c	Shoulder Roasts, for dressing	27c
Round Shoulder Roasts	22c	Corned Beef, special	20c	Pork Tenderloins	40c
Chuck Roasts	20c	Fresh Hamburg Steak	18c	Spareribs	18c
Rollad Pot Roasts	25c	Stewing Beef and Lamb	20c	Leg Spring Lamb	33c
Easiest Shortening	25c	Hearts, Livers, Tongues	20c	Loins Lamb	32c

A Large Supply of **HEARTS, LIVERS, TONGUES, SPARERIBS AND TENDERLOINS.**

We guarantee you satisfaction in weight, quality and service.

EIGHT AUTO DELIVERIES TO ALL PARTS OF CITY.

FAULDS & DAWES

PHONE 5750. MARKET HOUSE. PHONE 5750.

ONN'S --- Fish News --- ONN'S

ESTABLISHED 1885.

Your Thanksgiving Fish Feast

Today and tomorrow will be assured if you come to the Old Reliable Fish Emporium for your supply of fish food of any kind. But do come, or phone your order early. We were never so busy. The consumption of fish is increasing at a wonderful rate and we are feeling it. All day yesterday it was one continuous rush in this store to wait on our old and new trade. People are realizing that for quality and freshness the best is to be had where the largest business is done in any special line of table supplies. For fish from the sea, for fish from the Great Lakes, for fish from our own near waters, for oysters in bulk—full meats and fresh—from Eastern Atlantic ports daily, **ONN'S IS THE PLACE.**

This Is a Special Time---The Time of Thanksgiving

For a bountiful harvest; for general prosperity among our people; for the privileges we enjoy in business life; for quiet possession of what we have and do with; for peaceful and useful citizenship; for opportunity to serve our fellow men, we are thankful, and we take this opportunity to so express ourselves to our many friends and customers.

ONN'S --- PHONE 1296. 143 KING STREET. --- ONN'S

FRANK SMITH'S MONEY-SAVING PRICES:

Redpath Sugar, 100-lb. bag	\$9.20	Grand Mogul Tea, 1/2-pound	24c
Redpath Sugar, 20-lb. bag	\$1.90	Lipton's Tea, 1/2-pound	24c
Redpath Sugar, 10-lb. bag	.95c	Ridgway's Tea, 1/2-lb.	24c
Redpath Sugar, 5-lb. bag	.48c	St. Charles Bva. MILK, 7c and 14c	
Golden Yellow, 100-lb. bag	\$8.75	Ripe Olives, per bottle	30c
Cascade B. C. Salmon, per tin 17c		Jelly Powder, three for	25c

"THE CASH AND CARRY STORE"

HOUSEKEEPING IS A BUSINESS.
ECONOMICAL COOKING IS A SCIENCE.

Our Consumers' League

BY ISOBEL C. ARMSTRONG.

"Do you know any recipes that call for the use of buttermilk instead of whole or skim milk in cooking?" asked a reader of this page recently. She added: "I have seen buttermilk advertised so much on your page. It is wholesome and nourishing, and we use it a great deal for drinking in our home. The doctor ordered it for my husband some years ago, when he was recovering from an attack of acute intestinal indigestion, and could not take milk or solids."

"Since then we have seldom been without it when we could get it."

"Sometimes I have a small surplus I could use for cooking, if I only knew how to do with it."

It was only a day or so later that Mrs. McB. told of the brain games which she has had great success in making, and in which either sour milk or buttermilk can be used with equally good results.

Mrs. McB. says: "I cannot claim the recipe as my own entirely, because I got the idea from another one, in which the batter was to be put in a pan, and, after baking, cut in squares like sponges. My family likes crisp, 'crusty' things to eat, so the first modification I made was to use the ingredients in the proportions given for gems. I found them too stiff, so I reduced the quantity of bran by half a cup. Here is my recipe, as I now make it up: 'Half small cup brown sugar.

"One egg."
"Shortening the size of an egg."
"A cup of buttermilk or sour milk."
"Half cup of white flour."
"Half cup graham flour."

"One and a half cups bran."

"One level teaspoonful of soda, dissolved in a little water. A good pinch of salt."

"Bake in a moderate oven, about half an hour."

"Perhaps Mere Man will take me to task about that 'good pinch of salt.' Wouldn't it be a good thing to advise him that a 'pinch of salt' is a time-honored expression, and one which every woman with cooking instinct or knowledge understands?"

Mrs. McB. has been using a commercial shortening. Drippings, or fat clarified as described some time ago in this page by Mrs. Grant Harris, and repeated by request later, will serve the purpose just as well.

THOSE WAR-TIME MENUS.

Mere Man seems to have attracted more attention than usually falls to the lot of contributors to this page. One reader says: "I sympathize with Mere Man, whose letter you published last week. I don't care whether you dub me the 'Terrible-Tempered Man' or not. I really do make me cross when I see combinations that won't work out in recipes, even if I do not recognize typographical errors. My first impulse is usually to sit down and write to the editor of the publication in which the mistake occurs. Another thing that annoys me is the alleged 'war-time menus' and 'thrifty recipes' that go about masquerading like wolves in sheep's clothing. (Absolutely, some of them are regular jokes, and positively astounding, considering their source. If the Government would employ one or two good, practical housewives on their food conservation staff, they would be able to get before the public plain everyday facts and helpful suggestions to meet the plain, everyday needs of plain, everyday people, who make up the majority of our citizens. War-time thrifty meals! Why, we haven't had much else in our house, even before the war started. And we haven't, either, though I don't think many people have had more experience than I have in making one pound of meat go the length of two. This has required a good deal of thinking, even if Mere Man does question the power of women to think."

Another woman who has been inspired by Mere Man to take her pen in hand, and signs herself "Housewife," says: "I have one or two good war-time thrifty recipes I have been intending to send in to you for some time past. But, do you know, Mere Man has made me quake so in my boots that I'm sure I'll make a mistake from sheer nervousness. If I do send them along after having them audited, do you please, if you are no errors. I don't think every body who has any connection with the paper not to let a mistake happen? I would hate to give Mere Man an opportunity again to ask the question, 'Can't women think?'"

THE COOK'S SECRET.

Talking of thrift, a certain London woman is chuckling because she has managed to set before her family a meat dish so absolutely delicious that it brought upon her head all kinds of compliments, and along with them the charge of extravagance, until she told the secret.

"Tenderloin steak," said the invalid upstairs, who hadn't believed she could possibly bring herself to taste meat.

"It can't be sirloin; it must be porterhouse, only it looks too big," said the Epicure.

"Whatever it is," said the Philosopher, "it is tender as chicken, and about the best meat I have ever come across. It is beef of some kind. I'd like to know how you got it so tender."

Then the cook told. She had heard about it only a day or two before from a leading Red Cross worker, as they were making a tour of the public schools to see the jars of fruit canned by the domestic science classes for the local military hospitals. This was one new recipe the cook carried home from that morning's journey.

"Take a nice thick piece of round steak, say a couple of pounds, season with salt and pepper, then pound into it as much flour as it will hold, say half a cup. I use a heavy saucer or plate for pounding in the flour. Next I sear the meat quickly on both sides, then I put into a bake-dish or bake pan with two cups of boiling water, cover it up tight, and let it cook slowly for an hour. Onions may be added if the flavor is liked, and mushrooms give it quite a grand air."

It's all right about the mushrooms if you can pick them on your own lawn or somebody else's lawn, like J. H. F. tells about. They aren't war-time thrifty or high cost of living economy bought in a store.

The cook had a general impression of what the recipe called for, and tried it out on a nice thick end, a pound and a half of round steak. She scrubbed a rounded end, old-fashioned flatiron until it couldn't harbor a speck of dust or dirt; then she proceeded to pound in the flour (after seasoning to taste). The meat may have been unusually juicy. The amateur "Powerful Katrinka" made it absorb about three-quarters of a cup of flour (not a very big cup, to be sure). Next she popped it into a piping hot bake pan, in which a little dripping had been melted, and seared it right in the piping hot oven. After that she put in more than two cups of water—it must have been three, at least, and covered up the meat. At the end of the hour it came out beautifully browned. More flour was stirred into the pan, then hot water added, and the result was the best brown gravy imaginable to pour over the meat.

The cook is one of the London housewives who has a food conservation card prominently displayed in her home, and she is trying to live up to it. Beefless and baconless days have been inaugurated for patriotic reasons. For the charity reasons which begin with the family pocketbook, she is delighted that when she does her best household expenses a bit by placing on the table one of the least expensive cuts, and at the same time offering a dish which is irresistibly palatable. Another point in regard to this method of cooking round steak every parcel is very well standardized in Canada. The way meat is cut is largely a matter of local custom.

CHUCK STEAK NOT CUT.

Very much pleased with herself over the success of her adventure in thrift, the cook decided she would experiment a little farther. "If cooking a round steak this way makes it tender as chicken, couldn't a chuck steak be cooked to taste like a sirloin or porterhouse?" was the question she asked herself. She had read about chuck steaks and heard them spoken of. She called up her own butcher and asked him the price of chuck steak. "We don't cut it," he replied; "nothing lower grade than round steak."

After that she tried several other butchers, and they also said: "We don't cut chuck steak. I don't think it is done here." (Evidently chuck steak is very infra dig.)

After that she tried a domestic science expert, a member of the public school staff. "I don't think you can get it here. I don't believe they cut chuck steak in London," was the reply of the expert, with the addition: "I don't think I have come across it in Canada, though I understand they cut it in some of the large American cities. But you can get two grades of round steak, upper and lower cuts, the lower less expensive by some cents than the upper. If you just ask for 'round steak,' they will probably send you the more expensive cut. Ordering the lower cut, which comes down towards the more muscular development for walking get less tender meat. That would be a good cut on which to try your experiment."

A second domestic science expert gave the same answer regarding the improbability of getting chuck steak cut by a local butcher. "I have come across the term frequently in American recipes," she said, continuing: "If we can get sirloin steak and sirloin roast, porterhouse steak and porterhouse roast, I don't see why we shouldn't be able to get chuck roast and chuck steak. It seems to me, though, that terms for cuts aren't very well standardized in Canada. The way meat is cut is largely a matter of local custom."

In this connection the case was cited of a certain city several hundred miles from London, where the porterhouse steak is unknown, and the traveler from London visiting there on a day other than Tuesday or Friday, has to learn to ask for a "T-bone steak," or do without the porterhouse.

In any case, the cook isn't going to be daunted. If she can't get chuck steak she is going to get a small chuck roast—at 22 or 23 cents a pound—pound flour into it on either side, sear it quickly in the piping hot oven, add a generous quantity of water to the pan, cover tight and let it simmer slowly, giving twenty minutes or a trifle longer to a pound. That should surely melt the tough fibres and make it toothsome, tender and tempting.

Molly Bawn raises the objection that it isn't economy to buy cheaper cuts of meat, then burn the gas so much longer in cooking them. There is such a thing, Molly Bawn, as making the oven serve considerably more than one purpose at a time. The time the meat is slowly cooking is the time to choose for other baking. Moreover, the day the cook tried the round steak "pounded with flour," potatoes were baking in their jackets in the upper deck of the oven, and tomatoes scalloped to a turn. A small oven over one burner did the entire trick.

GREAT HOLIDAY SALE

Saturday we cut the prices to the quick. If you want a real bargain look over the prices listed below, make your selection and be on hand early. All meats kept in Canada's finest refrigerator system. Our famous delivery at your service. Deliveries leave 8 a.m., 9 a.m., 11 a.m., 2:30 p.m., 4:30 p.m. and 8 p.m.

PICNIC HAMS, 27c L.B.

RIB ROAST BEEF, 25c L.B.

Rib Roast Beef Boned, Rolled 25c lb.	Rump Roast Beef 25c lb.	Leg Spring Lamb 33c lb.	Loins Spring Lamb 35c lb.	Ham Roast Fresh Pork 32c lb.	Shoulder Pork Chops 32c lb.
Shoulder Roast Pork 28c lb.	Finest Sirloin Steak 32c lb.	Large Break- fast Sausage 16c lb.	5-lb. Pall Pure Lard \$1.50 each	Choice Spring Chickens 32c lb.	Easiest or Domestic Shortening 25c A L.B.

TURKEYS, GEES, CHICKENS, DUCKS, ETC.

Andersons Quality Meat Market

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1, 2, 3, 4, 5 Market House

Store open Monday morning, 7 a.m. to 10 a.m. One delivery only Monday, 9 a.m.

"PREPAREDNESS" IS THE WATCHWORD OF THE DAY

BE PREPARED FOR ANY EXTRA COMPANY THAT MAY CHANCE TO VISIT YOU ON THANKSGIVING BY HAVING PLENTY OF GOOD THINGS ON HAND. CHIEF AMONG THESE MUST BE **SILVERWOOD'S CREAMERY BUTTER.** ONE QUALITY AT ALL TIMES.

Always Order "SILVERWOOD'S"

SILVERWOOD'S LIMITED

You are asked by the Food Controller to "ease up" on eating Beef, Bacon and Wheat. This is no hardship if you only realized that

Kellogg's Toasted Corn Flakes

Contain more real nutriment and food values, ounce per ounce, than these supposed necessities. Cornmeal is not very palatable, but when corn is treated by our secret process and converted into these delicately-flavored and nutritious flakes, it pleases the palate and enables you to do a good day's work. Always get the Genuine-Original in the red, white and green package, and refuse all substitutes of the "just as good" variety.

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FINEST CREAMERY BUTTER.

When your grocer gives you this brand you are buying the best butter that can be made. There is no better. Ask for it. Buy it. Try it. Prove it for yourself.

The Ontario Creameries, Limited

PHONE 782.

OPPOSITE MARKET HALL.

129-131 KING STREET.

THANKSGIVING POULTRY

You want an order of Choice Dressed Poultry for Thanksgiving Dinner. Tell your grocer to order from us and you will not be disappointed.

Owing to the early season we cannot secure Turkeys, but we have reserved a choice supply of Spring Chickens and Spring Ducks. Phone your grocer or butcher early if you want the best selection.

C. A. MANN & CO., 78 King St. Phone 1577

How About Your Accumulations?

Are they growing by frequent and regular additions, or are they shrinking from ill-advised investments?

Are they earning a safe and certain rate of interest?

If your accumulations are deposited regularly in the **BANK OF TORONTO SAVINGS** department they will be safe from loss and always worth par and accrued interest; always available, and will grow as steadily as your industry will let them. They will be under your own control, and will earn 5 per cent interest, compounded half-yearly.

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FOUR OFFICES IN LONDON:

Cor. King and Richmond Streets.

Cor. Dundas and Adelaide Streets.

Cor. Richmond and John Streets.

Cor. Dundas and Talbot Streets.

Photoplay News

PATRICIA.
Madge Kennedy Makes Her Picture Debut.

Madge Kennedy, the famous comedienne of "Twin Beds" and "Fair and Warner," makes her first appearance as a motion picture star in Margaret Mayo's rollicking farce comedy, "Baby Mine," which is the attraction at the Patricia Theatre Monday, Tuesday and Wednesday next.

This production is the first comedy offering by the Goldwyn Picture Corporation, which has arranged a long

program of big productions with such stars, in addition to Miss Kennedy, as Mae Marsh, Maxine Elliott, Jane Cowl, Mary Gordon and Mabel Normand.

"Baby Mine" has been elaborated for the picture presentation from a comedy that ranked as one of the most successful of recent years, and which made a fortune for its owners and producers.

The story of "Baby Mine" is that of a young wife whose pleasure-seeking inclinations cause her sober-minded husband to leave her. Madge Kennedy plays the part of the wife, Zola, and Frank Moran is the husband.

Jimmie (played by John Cumberland) has to steal the baby from the home, and when the outraged mother of the child learns of the theft, Jimmie has to get another baby from the



GLADYS BROCKWELL
DIRECTOR WILLIAM FOX

At the Patricia Theatre Today and Saturday in a Special Matinee Attraction, "To Honor and Obey."

washwoman, who has just become the mother of twins. In the resulting mix-up Alfred finds both babies and is told he is doubly a father.

But the anguished mother demands her child, and to continue the deception, the other twin of the washwoman is borrowed. Once more, before the

first child can be taken away, Alfred comes onto the scene and discovers three babies. Thereupon he is told he has been presented with triplets.

But very soon the father of the twins and the mother of the other child steal into Zola's apartment and recover their babies. As they leave the building they are taken in hand by a policeman, who brings parents and children back to the apartment, where Zola has to confess the deception. But she has accomplished the object of getting Alfred back.

MAJESTIC.
Wallace Reid, in "The Hostage," is the screen feature at the Majestic today and Saturday. He appears in the character of Lieut. Ivo Kemper. The following is a synopsis of the play:

Brigadier Kemper, at the head of a division of Lowlanders, has invaded the peaceful country of the Mountaineers. Caught in a bad position, he is forced to give his only son, Lieut. Ivo Kemper, as hostage for the good conduct of the invaders on their retreat.

The brigadier means to violate the truce, so he persuades his son to carry a dark concealed on his person, and warns him to be prepared, on a given



At the Majestic Today and Saturday.

night, to make good his escape from the Mountaineers.

Turned over to the custody of Boyd, one of the Mountaineer leaders, Lieut. Kemper is prepared for mistreatment at the hands of those whom he looks upon as savages. Instead of that, however, he finds Boyd a man that is considerate and kind, and after some preliminary skirmishing, he becomes much interested in Boyd's daughter, the beautiful Nathalia.

The night appointed for his escape comes speedily, but Lieut. Kemper realizes, to his horror, that he can escape only by killing Boyd.

In the effort to make him reveal his father's plans, which he is entirely ignorant, by the way—the Mountaineers put the young Lieut. Kemper through a pretty rough sort of "third degree." He is saved at last only by the interference and protest of Boyd, and the fact that he behaved himself with credit while he was with the army of invaders.

Only the highest quality underclothing bears this trade mark—



Every "CEETEE" garment is full fashioned, that is, shaped to fit the human form in the process of knitting—it is made only from finest, two fold Australian Merino yarn—re-inforced at wearing points—knitted on special machines—the only underwear made in Canada on this kind of machine—and every garment is

GUARANTEED NOT TO SHRINK—

Netwithstanding the large increase in the cost of wool, "CEETEE" is the same high quality as ever—fine, closely knitted, pure, clean Australian Merino wool—the most healthful covering that can be worn next the skin.

Good dealers sell it—order yours early.

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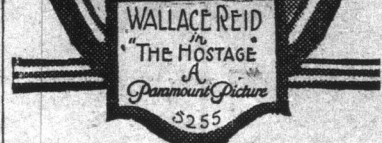
LESS MEAT IF BACK AND KIDNEYS HURT

Take a glass of Salts to flush Kidneys if Bladder bothers you.

Eating meat regularly eventually produces kidney trouble in some form or other, says a well-known authority, because the uric acid in meat excites the kidneys, they become overworked; get sluggish; clog up and cause all sorts of distress, particularly backache and misery in the kidney region; rheumatic twinges, severe headaches, acid stomach, constipation, torpid liver, sleeplessness, bladder and urinary irritation.

The moment your back hurts or kidneys aren't acting right, or if bladder bothers you, get about four ounces of Jad Salts from any good pharmacy; take a tablespoonful in a glass of water before breakfast for a few days and your kidneys will then act fine. This famous salt is made from the acid of grapes and lemon juice, combined with lithia, and has been used for generations to flush clogged kidneys and stimulate them to normal activity; also to neutralize the acids in the urine so it no longer irritates, thus ending bladder disorders.

Jad Salts cannot injure anyone; makes a delightful effervescent lithia-water drink which millions of men and women take and then to keep the kidneys and urinary organs clean, thus avoiding serious kidney disease.



At the Majestic Today and Saturday.

night, to make good his escape from the Mountaineers.

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Crompton's 391 High-Bust Corset, made of fine coutil, lace trimmed, four hose supporters, perfect fit \$1.50

Style 540—A Front-Laced Corset, made of special quality batiste, marmola belt, medium bust, embroidery trimmed... \$2.50

GREAT GENERAL Specializing Sale

And several extraordinary purchases enable us to sell high class goods at alluring prices. A great opportunity for you to save money.

This is a sale most women should be interested in. The offerings embrace high class merchandise at a wide range of prices meeting the requirements of the hour—seasonable goods at low cost. Come early Saturday morning and share with us the pleasure of this phenomenal merchandising event.

Hosiery

Ladies' Black Cashmere Hose, special quality; sizes 9, 9½ and 10. Price. 25c

High-Grade Black Cashmere Hose, extra quality; sizes 8½, 9 and 9½. Price 50c

25 dozen Boys' Heavy Black Ribbed Hose, all sizes. See this line. Price 25c

Black Llama Cashmere Hose, full fashioned, fast dye. Per pair 75c

Black Paillette Silks

Heavy quality, a rich shade, old dye; an excellent wearing silk, 36 inches wide. Special \$1.35

Crepe de Chine

Special quality, fine weave, a good range of leading colors, just the crepe for a fine waist or dress, 40 inches. Special \$1.50

Broadcloths

Rich chiffon finish, heavy quality, all wool, in shades of brown, green, navy and new blue, 56 inches. Special \$4.25

Suits - Coats Skirts

All underpriced. Easily the best values that will be found, and just at the time when the garments are wanted.

New Plush Coats

Salt's Silk Plush Coats, full lined with Winner's satin, large collar, wide belt, also plain back style; size 12 to 44 only. \$25.00

Imported Velour Coats, in colors of dark green, brown, navy, burgundy, black; large cape collar, with belt and fancy pockets. Extra special. \$25.00

Special Showing

Habutai Silk Waists, in maize, pink, peach, sky, champagne; large collar, pointed over shoulder, hem-stitched edge, large pearl buttons. \$2.98

Ladies' Leather Purses

Nickel frame, moiro lined, stationary purse; \$1.50 quality. Special \$1.19

Ladies' Natural and White Vests and Drawers. Very special, each 50c

White and Natural Vests and Drawers, special quality. Each 30c

15 dozen Ladies' Vests, natural color, fine quality. To clear, each 75c

Extra Special

Ladies' Combination Suits \$1.00, \$1.50, 2.00, \$2.98

NOTE.—To repeat these lines will be difficult.

VISIT OUR LINEN DEPARTMENT

Thanksgiving Special

35 Pure Linen Cloths, 72x72, bordered in spots and floral designs \$2.69

72x90 Full Bleached Cloths, special quality, all linen, handsome patterns. \$3.79, \$4.50, \$5.00

72x72 Tablecloths, full border, oval centres \$1.98

8 Sets Pure Linen Cloth and 1 dozen napkins, spot, rose, fleur-de-lis \$6.49

Ask to see the Gold Seal and Old Bleach sets \$13.50, \$15, \$16.50



INDICTED!

This business is free from the Grip of the Middleman. Ours is a **MILL-TO-MAN** Tailoring organization, with 30 branch stores. Our own great modern, sunlit tailor shops, where every garment is cut to individual measure. As free from the atmosphere of the clothing factory as the moon is above the earth. Our Mill-to-Man plan gives us commanding choice of the **MILLS OF THE WORLD**. Patterns and weaves that are not obtainable elsewhere, woven for us—woven for custom tailor trade. Every garment designed, cut, and tailored by our own staff. Hundreds of new Fall and Winter weaves. Our Mill-to-Man connection enables us to do what others only try to do. Over and above all **THE COMPLETE ELIMINATION OF THE GREEDY MIDDLEMAN**. Only one profit. Better tailoring—greater variety of fabrics. Drop in to-morrow and look over some of the new fabrics. You will not be importuned to buy, but it will be hard for you to resist. Come and welcome.

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EDITORIAL

I was correct again in my editorial last Friday, when I told you to watch for startling developments very soon from the Food Controller's Office. They came along quickly in the form of "special despatches" from Ottawa. The Food Controller now informs us that he cannot control prices, without upsetting the whole fabric of supply and demand. He blames the "Greedy Middleman" for it all. He admits his inability to wrestle with the problem of the Greedy Middleman. It looks as if the Greedy Middleman had beaten Mr. Hanna out.

Here is what he says:

"Unless the consumers in the cities of Canada signify their willingness to face a complete disruption of all trades, a total breakdown of real estate values, and the utter demoralization of labor conditions in their cities, the Food Controller cannot possibly accede to the demand made in some quarters to cut prices down, or, as it is otherwise expressed, 'to do away with the middlemen'. How much or how little can be done will be made known to the public from time to time. However, overburdened Canada may be with the class of people known as middlemen—radical measures cannot be promised, except upon such terms as I have just indicated."

From this you can form an idea of the fight I have been making alone and single-handed in the interests of the people. Here is Honorable Mr. Hanna with all the power and influence of the Government behind him, with all the machinery at his command, all the forces of power and strength, mobilized and ready to charge the enemy, and he falters. Hard and difficult as the task has been, THE MIDDLEMAN HAS BEEN ABOLISHED FROM THIS BUSINESS? But Mr. Hanna should be brave, he has great power, he has the traditions of the common people? On! On! Mr. Hanna! Stand by your GUNS! Be true to the trust that is reposed in you. **STAND BY THE COMMON PEOPLE.**

Pidson Miller
President

LONG DISTANCE TAILORING

Send for our Fall and Winter Style Book and Samples. Free for the asking. Places you under no obligation to buy. You will see that our Mill-to-Man plan, cutting out all between profits, enables us to deliver to you a genuine custom tailored Suit or Overcoat to measure for \$18, that you cannot approach under \$25. Simply drop us a postal. We do the rest.

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199 DUNDAS STREET

30—BRANCH STORES—30

Hamilton, Brantford, W. G. London, St. Catharines, Well and, Galt, Guelph, Midland, Collingwood, Windsor, Sudbury, Sault Ste. Marie, North Bay, Sarnia, Cobalt, Parry Sound, Winipeg, Medicine Hat, Brandon, Moose Jaw, Edmonton, Port Arthur, Belleville, Peterboro, Kingston, Ottawa, Detroit, Mich.; Akron, Ohio; Youngstown, Ohio; Havana, Cuba.

GEORGE MACBETH OF STRATHROY VICTIM OF HEART-FAILURE

Death Came Very Suddenly to Prominent Contractor.

ST. JOHN, N.B., Oct. 4.—At a session of the Maritime Provinces Salvation Army officers' council here today, Commissioner W. J. Richards delivered a message from General Booth, in which he said he planned to visit Canada "as soon as conditions permit."

On these grounds he is relieved for twelve hours before his execution, and allowed to take a farewell of Nathalia, who had come to look more kindly upon this young man who had proven himself so courageous under the terrible torture he had undergone.

Brought out for execution at the appointed time at dawn the next morning, and stood against the firing wall, the men and about to shoot, when a messenger brings word that the Lowlanders and the Mountaineers have declared peace, in order to fight together against a common enemy.

BOOTH COMING TO CANADA.
ST. JOHN, N.B., Oct. 4.—At a session of the Maritime Provinces Salvation Army officers' council here today, Commissioner W. J. Richards delivered a message from General Booth, in which he said he planned to visit Canada "as soon as conditions permit."

some repairs at the home of Mr. Nettleton, died a few minutes after heart-failure. He came to this country from Thurso, Scotland, when a young man and engaged in the contracting business and built some of the finest structures in this district. He was a lifelong Liberal and a close friend of the late Sir George Ross. His wife, who was Miss Walls of Alvington, predeceased him 30 years ago. One son, John of Willow, Saskatchewan, and four daughters, Lillian, a nurse in France; Mrs. Graham, wife of Reeve Graham of Strathroy; Mary at home, and Mrs. Orr of Strathroy survive. The late George MacBeth, veteran of the South African war, was also a son. The funeral will be held on Saturday afternoon and out of respect to Mr. MacBeth all places of business will be closed. Deceased was very prominent in Masonic circles.

NEW FAST SERVICE, LONDON TO OTTAWA, VIA CANADIAN PACIFIC RAILWAY.

Commencing Sunday, Sept. 30, Canadian Pacific Railway train No. 22, leaving London 7:55 p.m., will make direct connection at Toronto with Ottawa train leaving Toronto at 11:10 p.m., arriving Ottawa 8:10 a.m. For full information apply ticket office or H. J. McCullum, city passenger agent, corner Richmond and Dundas streets, O.T.A.

CLEAR YOUR SKIN

Of pimples by using Cuticura Soap exclusively and Cuticura Ointment occasionally. They succeed when others fail. Nothing better at any price. Sample of each free with 15-page skin book. Address Cuticura, Dept. 5, Boston.

YOU OWE IT TO YOURSELF, SIR, TO Investigate Why Grafton Clothing Is Higher in Quality and Lower in Price!



Investigation will prove to any man that Grafton Clothing embodies the utmost value that can be obtained anywhere at the price you pay—an honesty of workmanship, quality of fabrics, perfection of fit, and smartness of style that you can get in no other clothes at the same price.

Grafton is the actual manufacturer of high-grade, custom-tailored clothing for men and boys. This clothing stands for precision, accuracy and nicety of detail; it stands for "just right" and not "pretty nearly right."

It is perfectly obvious, therefore, that when you buy clothes from Grafton, you buy direct from the maker, and save the tidy profit of the middleman, which you would otherwise have to pay if you bought at an ordinary retail store.

Grafton Clothes express the best in designing. They are accepted season after season as the leading clothes in Canada. Men and boys who buy Grafton Clothing dress the best and save the most. Do you wonder, therefore, at the strong trend of public favor that has given Grafton Clothing its wonderful demand?

No matter what your physique, tall, short, slim or average, Grafton Clothing will add that finishing touch of individuality to your appearance.

One of the Best Opportunities Ever Offered to Men and Young Men—

Special Sale of Handsome NEW FALL SUITS, \$25

Get the best Suit you ever had. These are Quality Suits, every one—made from bolt-ends of splendid worsteds, cassimeres and velours that if bought the ordinary way could not be made up into suits to sell for less than \$35 to \$40. You'll like the beautiful weaves, sprightly patterns, correct designs and perfect tailoring embodied in every one of these suits.

The Suits were made up especially for young men and men who want to look young. There is nothing false about the fabrics, nothing faked about the price, and nothing freakish about the styles. They come in single or double-breasted, pinch-backs, belted, and the more conservative models. Truly remarkable value at just twenty-five dollars.

Some New Suits at \$18

FOR MEN AND YOUNG MEN

You'll be surprised to see what exceptionally fine Suits you can buy for as little as \$18. The Suits in this group are up to the minute in style, and smartly tailored; the materials are worsteds, cassimeres and velours. All sizes for men and young men, in pinch-back, single or double-breasted, and two or three-button sack models. It will pay you to investigate these values at only eighteen dollars.

NOTE—Our extensive varieties of men's and young men's new Fall Suits include the handsomest models priced up to \$35. If you are going to buy elsewhere you should compare our values and see what you are getting. We are confident that our qualities and values cannot be duplicated elsewhere.

See These Suits at \$20

FOR MEN AND YOUNG MEN

Exceptional value! If you intend to pay this price for your new Suit, you should compare our values with the kind you are offered elsewhere at the same price. Materials are the new tweeds, serges and worsteds, in patterns that'll strike your fancy. All the newest and best styles included, handsomely cut and finished in every particular to ensure correct style, fit and satisfactory wear. And pay only twenty dollars.

Special Values in Men's and Young Men's Top-Coats For Fall

Whatever your idea may be of a smart and dressy top-coat, you are most likely to find it among our superior stocks.

Our Top-Coats represent the newest and best style creations, made up of elegant Oxfords, chevots, worsteds and fancy colored tweeds.

Every size to fit all manner of physiques—big men, small men, tall men, short men—all can be fitted here.

Models include Chesterfields, pinch-backs, belters and box-back effects; fly front or button through. Priced exceptionally low, at

\$15, \$18, \$20, \$22, \$24, \$28, \$30

Mothers Who Want the Most For Their Money Come Here For

BOYS' SUITS at Price Savings

THRIFT means getting the most for your money, but you want to be sure that you GET it. These values cannot be equaled elsewhere, because we make the clothes and sell direct to you, thus saving you the extra profit of the middleman.

BOYS' NORFOLK SUITS, \$5.95

Made from cassimeres and fancy chevots of very good quality, smart in style and excellently made, full lined, sizes 6 to 18 years.

BOYS' NORFOLK SUITS, \$7.50

Of extra good fancy chevots and cassimeres in a wonderful assortment of styles and colors, sizes 6 to 18 years. Every Suit well cut and finished.

BOYS' NORFOLK SUITS, \$10

All-wool fancy Cheviot Suits in good, serviceable colorings; choice of three well-tailored models, all exceptional values. Sizes 7 to 18 years.

BOYS' FALL and WINTER SUITS \$5 to \$16.50

Priced about 25 per cent. lower than you would have to pay elsewhere for similar qualities. A complete line of smart new models to choose from, correctly tailored in every detail.

LITTLE BOYS' NEW FALL HATS

Of plush and velvet made up in attractive styles for little boys 2½ to 8 years. All the newest colorings. Remarkable values at just \$1.50 each.



HATS of Style and Smartness —FOR MEN!

We buy from makers who set the modes in hats each season. Not in extremes beyond the limits of good taste, but in distinctiveness and smartness. Of the qualities there can be no doubt, for these hats are recognized leaders throughout the land. They are made to give the utmost in comfort, fit, style and wear.

We do not want you to keep the hat you buy here unless the quality is right in every particular.

THE "TROOPER" is a new one, and comes in rich brown, olive, green, steel and cedar. It is **\$2.50 and \$3.00**

Snappy new styles in Soft Hats; brown, green, steel, tan and pearl. Only **\$2.00**

OUR KARLTON DERBIES and Soft Hats for men and young men feature the smartest styles and newest shapes **\$2.50**

Our Derbies have earned a reputation for style and quality. See our Special Values at **\$2.50 and \$3.00**

Continuing Our Greatest and Best Sale of UNDERWEAR FOR MEN AND BOYS

Away back in October last we made this huge purchase. Prices were much lower then, so that we are able to offer values that would be impossible on the basis of to-day's market, owing to the rising cost of labor and materials.

MEN'S UNDERWEAR

ELASTIC RIB

Knitted on machines that give it wonderful elasticity—stretches to fit any form and when taken off springs back to shape again. Built on the right principle to give the utmost comfort, warmth and wear. 75c, 85c, \$1.00, \$1.25 and \$1.50 the garment.

FLEECE-LINED

This has the soft fleece inside that is so soothing to tender skin. It lets the pores breathe and carries off all perspiration. It is knit so as to give the elastic properties that make it fit perfectly and hold its shape. 50c, 65c, 75c and \$1.00 the garment.

SCOTCH KNIT

This is a heavy weight quality, suitable for outdoor workmen. It is strongly knitted and very durable. Comes in all sizes, at 75c, \$1.00, \$1.25 to \$2.00 the garment.

ALL
ONE-THIRD
LESS THAN
TO-DAY'S
PREVAILING
PRICES.

BOYS' UNDERWEAR

NATURAL WOOL

Two-piece Suits in sizes 4 to 15 years; fine medium weight; perfectly knit and finished to give satisfactory service and lasting comfort. This is a well-known brand. Very good values at \$1.00 to \$1.40.

SCOTCH KNIT

This brand is built to give long wear and comfort as well. It is warm out of doors, yet not too warm indoors. Sizes for all boys. 50c, 65c, 75c and \$1.00 the garment.

FLEECE-LINED

It keeps boys supplying this much wanted brand. Boys like the soft, comfortable, fleece inside—it does not irritate tender skins. All sizes for boys 4 to 15 years, at 39c to 59c the garment.

Winter Combinations are here in splendid assortments, in all sizes, at 85c, \$1.50, \$1.98 and \$2.48.

Tweed Rubberized Top-Coats

FOR MEN

The vogue for these Top Coats increases in popularity. Good dressers prefer them as utility coats. They may be worn either as a light weight Top Coat or a Waterproof Rain-coat; they give satisfactory service both ways. Priced at \$10, \$12, \$18, and \$20.

Made up in plain colors and stylish tweed effects, balmoroon or trench models.



GRAFTON & CO. LIMITED
158 DUNDAS ST. -- LONDON -- 157 CARLING ST.

MALCOLM REAPPOINTED.

London, Oct. 5.—Lieut. Douglas Malcolm, who recently was acquitted of the murder of Anton Baumburg, a pseudo-count, has been reappointed to his position on headquarters staff in France. According to the Standard a reconciliation between Malcolm and his

wife has been effected.

A coroner's jury at first returned a verdict of "justified homicide" after hearing Malcolm's plea that he had killed Baumburg in defence of his wife's honor. A jury of the Old Bailey police court later brought in a verdict of acquittal.

Rengo Belt

Reducing Corsets

Present-time Economy

Stretched and broken corsets call for replacement—often a second or third in a single season—where stout figures give severe wear.

Not so with Rengo Belt corsets—they are the strongest and most substantially made garments ever designed, due to the exclusive Rengo Belt feature of tailoring over the abdomen and hips. They will hold their perfect style lines until thoroughly worn out—most women discard their older Rengo Belt garments only when the styles change.

Thus in the purchase of Rengo Belt Corsets you may acquire all you have ever desired in style and comfort and at the same time practice "present-time economy." Boned with double watch spring steels.

FOR SALE BY

GRAY'S, LIMITED

PRICES \$2.00, \$3.00, \$5.00.

S. 21, 23, O. 5, 12.

CREDITORS CLAIM MONEY FROM CITY FOR CONTRACTORS

File Accounts Owed by Sewage Plant Construction Firm.

The Arnett Construction Company, Toronto, which is building the sewage disposal works in the east end, had a number of claims for money, owed by the city, presented to the board of control today. The Canada Crushing Stone Company has an account for stone supplied, and other claimants want payment. The accounts were sent to Willie Chipman, the engineer in charge. The firm has considerable money coming to it on account of the contract.

It was decided to ask the Ontario Railway and Municipal Board to validate a bylaw to raise \$100,000 for storm sewer purposes. The bylaw will be presented to the council at the next session.

The Barber Asphalt Company submitted a proposition to pay the city ready cash to be relieved of its guarantee on several pavements in the city. The amount offered was \$3,400. A mistake was made in the addition of the figures, which were corrected. It would make the offer \$3,540.30. City Engineer Brazier thought the company would pay the corrected figure, but he could not see his way clear to recommend it. The company will be asked to make the necessary repairs.

Controller Moore found fault with the London Street Railway. At certain streets, where the cars "wait" for other cars, as they do at Oxford and William, the street railway men block the crossings, and the people who want to cross the street have to wait in the mud, much to the annoyance of the employees. Controller Little stated that this happened in several other places. The attention of the company will be called to this, and Mr. Brazier will insist that the cars do not block the crossings.

R. Angus will be placed in charge of the incinerator during the time the pairs are being made to the heating plant. City Engineer Brazier notified the board that he had forwarded a contract to W. Buchanan for coal. The steel double track street railway crossings for Richmond street and the Grand Trunk are ready. One portion was not tested in the plant of the American Steel Products Company, but the latter agrees to sign an agreement to make good all defects. The agreement will be forwarded at once.

The Victorian Order of Nurses asked for a grant of \$100 for the ambulance fund of the order. Mayor Stevenson suggested that he and Controller Shaw put up the money, but the deal was not pulled off. The request was not granted.

BRITISH CAVALRY MAKES GAIN IN MACEDONIA

LONDON, Oct. 4.—An official statement from the Macedonian front says: "On the 28th the British cavalry, in two patrols drove enemy detachments out of Jonima, south of Sere, and destroyed an artillery observation post."

BACK TO REFORMATORY

Young Colored Thief Returns to Mimico, Where He Was Served Three Years.

Chester Crosby, a colored youth who hails from Chatham, was sentenced to an indeterminate period in the Victoria Industrial School at Mimico for the theft of two suits of clothes, and an overcoat two weeks ago. When he was arrested he gave his age as 16, but today claimed he was only 15. He admitted the theft, and gave as his explanation that he had no money to buy clothes and thought stealing was the easiest way to procure the apparel. Crown Attorney McKillop stated that the theft of a suit of clothes there. He confessed that he had served over three years at the Industrial School, having been released from there less than six months ago.

Crosby accepted his sentence with a smile, and regarded the magistrate's advice with the utmost indifference.

SUCCESS OF A NEW REMEDY FOR BACKACHE, KIDNEYS, RHEUMATISM

Dear Mr. Editor:—I suffered for years with backache. Last March I tried "Anuric" and have used this new kidney medicine recently discovered by Dr. Pierce, and it was wonderful the way it eased the pain and gave me relief in such a short time. I have tried several medicines, but "Anuric" is the only one that gave satisfaction. I feel it my duty to recommend "Anuric Tablets" to anyone who suffers as I did.

(Signed) Mrs. Margaret E. Snider.

Note: Folks in town and adjoining counties are delighted with the results they have obtained by using "ANURIC," the newest discovery of Dr. Pierce, who is head of the Invalids' Hotel and Surgical Institute, in Battle, N. Y. These who started the day with a backache, stiff legs, arms and muscles, and an aching head (worn out before the day began because they were in and out of bed half a dozen times at night) are appreciating the perfect rest, comfort and new strength they obtained from Dr. Pierce's Anuric Tablets. To prove that this is a certain uric acid solvent and conquerer of backache, kidney and bladder diseases and rheumatism, if you've never used the "Anuric," cut this out and send ten cents to Doctor Pierce for a large sample package. This will prove to you that "Anuric" is thirty-seven times more active than lithia in eliminating uric acid—and the most perfect kidney and bladder corrector. If you are a sufferer, go to your best druggist and ask for a 50-cent box of "Anuric." You run no risk, for Dr. Pierce's good name stands behind this wonderful new discovery, as it has for the past half-century for his "Golden Medical Discovery," a general tonic made from roots with pure glycerine which makes the blood pure, his "Favorite Prescription" for weak women and "Pleasant Pellets" for liver ills.

Nervous Breakdown Averted

No Appetite, No Energy, Sleepless and Weak, But Soon Cured By Dr. Cassell's Tablets.

Mr. G. C. Inman, 230, Harcourt street, Sturgeon Creek, Winnipeg, says: "I was in a very weak, rundown condition. I ate little, frequently missed meals because I had no appetite and suffered if I forced myself to eat. My nerves were in a bad way and my sleep very disturbed. Everything pointed to nervous breakdown. Then I got Dr. Cassell's Tablets, and it was wonderful how my strength came back." Mr. Inman is now in England as manager of A. W. Inman & Son, printers, Leeds.

A free sample of Dr. Cassell's Tablets will be sent to you on receipt of 5 cents for mailing and packing. Address Harold F. Ritchie & Co., Ltd., 10, McCaul street, Toronto.

Dr. Cassell's Tablets are the supreme remedy for Dyspepsia, Kidney Troubles, Sleeplessness, Anæmia, Nervous ailments, and Nerve paralysis, and for weakness in children. Specially valuable for nursing mothers, and during the critical periods of life. Price 50 cents per tube, six tubes for the price of five, from Druggists and Storekeepers throughout Canada. Don't waste your money on imitations, get the genuine Dr. Cassell's Tablets.

Proprietors, Dr. Cassell's Company, Limited, Manchester, Eng.

AGED HOME INMATES

WORKING FOR WAR AND GREATER PRODUCTION

Y. W. C. A. Show Unusual Activities at Aged People's Home.

The annual meeting of the Women's Christian Association was held Thursday at the Y. W. C. A. Building. The reports of the various committees were encouraging. In spite of the fact that all the members of the visiting committee are unusually busy women, many have taken turns in visiting the Aged People's Home. At present there are 35 residents in the home, as against 34 in 1916. The ages of residents range from 60 to 90, and there are many over 80. Three of the old women have together knitted 173 pairs of socks and overcast 42 bandages. This work has been done for the North Branch of the Red Cross Society, held in St. James' Church. A well-cultivated garden, which has provided vegetables for both summer and winter use, has been tended by several of the old ladies.

The officers elected for the coming year were: President, Mrs. George Marshall; vice-presidents, Miss Fraser, Mrs. C. Hunt, Mrs. Walker, Mrs. J. B. Campbell, Mrs. P. McDonald; corresponding secretary, Miss Moore; visiting committee, Mrs. Bernhard; supply committee, Mrs. Davis; purchasing committee, Mrs. C. B. Hunt; improvement committee, Miss Moore; devotional committee, Miss Buckle; hospital committee, Mrs. B. A. Mitchell; visiting and relieving committee, Mrs. Garner; jail committee, Miss Buckle; finance committee, Mrs. J. B. Campbell; treasurers, Mrs. Jordan and Mrs. ePrin; honorary secretary, Mrs. Patullo.

VETERANS BADGES TO BE OFFICIALLY INDORSED

Design Approved by Minister and Permission to Wear Them Sought.

That the wearing on uniforms of the new badge of the Great War Veterans' Association meets with the approval of the militia department is the impression given in a letter to the local branch of the G. W. V. A. from N. P. R. Knight, dominion secretary-treasurer of the association.

"Let me state," he writes, "that before this badge was adopted it had to have the approval of the minister of militia. It is worn by both officers and men upon uniforms here in Ottawa and in other places. There is every reason to suppose that the wearing of the badge when in uniform meets with the wishes of the militia department." The association has no desire to conflict with military authorities, and accordingly will send a letter to the assistant adjutant-general in the district asking permission to wear the badge. He will put the request before the proper persons, and it is altogether likely that official sanction will be given.

The local branch is growing steadily, and Driver A. Finch, a member of the executive, who has been canvassing for new members, has met with remarkable success. Every returned officer attached to headquarters staff here has joined the association.

HUNG IN EFFIGY. Sheboygan, Wis., Oct. 4.—Senator LaFollette was hung in effigy on the bridge here today in a dummy stuffed with straw, with its nose painted yellow, a large placard on it bearing the name of "LaFollette." The bridge railings were covered with crepe. A passer-by, thinking it a human body, notified the police, who cut the effigy down and placed it in the county jail.

BOTH MOTHER AND DAUGHTER

Relieved From Pain and Suffering by Lydia E. Pinkham's Vegetable Compound.

Brooklyn, N. Y.—"For three or four years I suffered a great deal of pain periodically, so I would have to lie down. My back would ache and I would feel very weak and miserable. I remembered how my mother had found relief from pain by using Lydia E. Pinkham's Vegetable Compound, and I decided to try it, and thanks to the Compound it helped me, just as it did my mother, and I am free from pain, backache and that general weakness that was so hard to bear. I am able to do my work during such time, and am recommending Lydia E. Pinkham's Vegetable Compound to my friends, who suffer as I did."—Miss Milla Teddemede, 1828 Jefferson avenue, Brooklyn, N. Y.

To know whether Lydia E. Pinkham's Vegetable Compound will help you, just try it. For advice, write to Lydia E. Pinkham Medicine Company (confidential) Lynn, Mass. Your letter will be opened, read and answered by a woman, and held in strict confidence.

A hard cough that tears you every time it comes, yet persists in coming, usually disappears under the healing power of Robert's Syrup of Cod Liver Oil and Tar. The nauseous effect of the oil having been removed, the extract principle remains to build up wasted strength, combined with tar this makes a wonderfully powerful corrective for the irritation set up by Coughs, Colds or Whooping Cough.

Robert's SYRUP OF COD LIVER OIL & TAR

35¢ A bottle of Cod Liver Oil & Tar

Who Got the \$50,000 Bribe "As on Former Occasions?"

The Bernstorff revelations show that Germany had an elaborate system a few months ago for influencing the United States Congress, and as the New York Times remarks, "If Germany was spending money to organize disloyalty within the United States when she was at peace with us, she most certainly did not become high-minded and stop it the moment she went to war with us."

That part of Count von Bernstorff's note in which he asks permission of the Berlin foreign office for "authority to pay out up to \$50,000 in order, as on former occasions, to influence Congress through the organization you know of" in the opinion of the Boston Transcript "gives us a good lead for inquiry into and effective prosecution of some of the traitorous societies that were doing Germany's work and getting paid for it." The general belief of editorial observers, however, seems to be that the mysterious "organization" operated by bombarding the legislators with telegrams. Senator Wadsworth, of New York, declares that "about the time Bernstorff sent that message I received four hundred telegrams in one day."

The leading article in THE LITERARY DIGEST for the issue of October 6, covers the whole subject of the spy system that has been unearthed in America and gives expression to the opinions of representative newspapers and individuals throughout the country. Other very interesting phases of the world's news are shown under these headings:

Puncturing The German Peace-Balloons

While German Diplomats Softly Answer the Pope's Peace Proposal and Write Vaguely of Peace Through Other Channels Revelations of German Duplicity Are Adding to the Ranks of Their Enemies.

Mr. Burleson to Rule the Press
Distinguishing Marks of the Army Uniform (Illustrated)
China Calmly Goes to War
Men, Not Advice, the Need of the Farmers
A New Dam
How War Affects the English Intellectuals
Our War-Songs and Catchwords
Germany's Sins Indicted by a German

Personal Glimpses
"Battling Bob" Under Fire
Kerensky Told to "Act or Perish"
Peace No Nearer
Are American War Airplanes Too Slow?
Stoves for the Pocket
American Singers for the Metropolitan Opera
Disloyal Authors
How the Y.M.C.A. Follows the Flag Where the Churches Stand on Patriotism

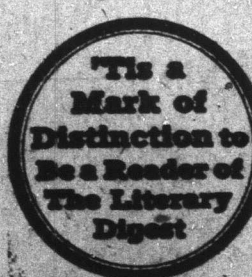
Many Interesting Illustrations.

A Liberal Education Through Reading "The Digest"

In these days of hurry and stress many a man and woman has been forced into the maelstrom of business life without being able to acquire a finished education. This, while a serious loss, need not be a permanent one. Education does not stop when you leave school, it goes on every day of your life. The greatest of modern educators, the most complete and accurate compendium of history in the making,

is THE LITERARY DIGEST. It gives you just the information you should have upon current events of all kinds, the progress in art, science and literature, the drift of world opinion, and a thousand other useful and educative facts, and all this in the most compact and readable form. It is the busy man's college and its teaching staff comprises the greatest minds of the race.

October 6th Number on Sale Today—All News-dealers—10 Cents



The **Literary Digest**

FUNK & WAGNALLS COMPANY (Publishers of the Famous NEW Standard Dictionary), NEW YORK

Well-dressed, but not over-dressed.
The quiet, refined and restrained style of

ART CLOTHES
COOK BROS. & ALLEN, LIMITED

causes no open notice, but inspires a certain, silent admiration which is the greatest tribute it is possible to give or get.

W. F. BOUGHNER
392 RICHMOND STREET

COMING IN SUNDAY

40 Returned Soldiers, including 12 Londoners, Scheduled to Arrive.

Forty-nine wounded and invalided soldiers, including twelve Londoners, will arrive in the city on Sunday morning at 11:15 o'clock via C. P. R. Citizens and motorists are requested to turn out in large numbers and extend a welcome to the returning men. Parties will arrive with greater frequency in the future than in the past, approximately 60 men to come in each lot.

Another party is expected to arrive the end of next week.

IS PTE. FOX DEAD?

Casualty List Says So, But Mother Has No Official Report of It.

Mrs. Edw. Fox, 36 Linwood street, Knollwood Park, saw in a newspaper casualty list that her son William was killed in action. She also received a letter of condolence from the militia department at Ottawa, but no notification has ever been received by her of his death. She is considerably worried about the mistake. She does not know whether her son is dead or not. Pte. William Fox enlisted in the 142nd Battalion, and has been in France some time.

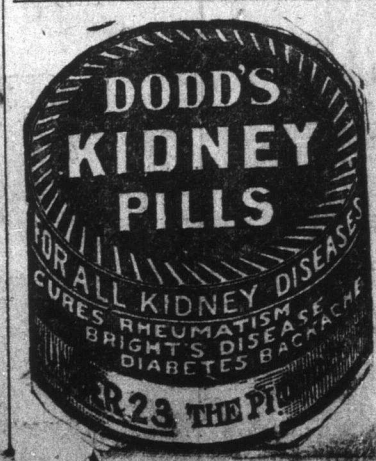
PERLEY IS APPOINTED TO PERMANENT COMMISSION

Ottawa, Oct. 5.—Sir George Perley has become permanent high commissioner for Canada. He has been acting high commissioner since the death of Lord Strathcona in 1914. The acceptance of this post by Sir George vacated the post of Canadian minister of militia overseas, which he has held since that office was created a year ago. It is understood that Sir James Lougheed will shortly leave Canada for London to succeed to the Canadian overseas militia post.

DISMISSED WITH COSTS. TILBURY, Oct. 4.—The court of appeals in Toronto has dismissed with costs the appeal entered by J. B. Marchand, farmer, against the decision given by Chief Justice Falconbridge, who refused to quash the Queen street paving bylaw.

DEATH SENTENCE COMMUTED.

WINNIPEG, Oct. 4.—The sentence of death on Oscar Robitoux, convicted of the murder of Henri Roch and sentenced to hang on October 17, has been commuted to life imprisonment.



This Up-to-Date Range

has a ventilated oven with walls of nickel steel that roasts and bakes to a turn. The glass door enables you to watch the baking and the thermometer shows exact temperature. Our free booklet describes many other special features. Write for it.

McClary's PANDORA RANGE

LONDON TORONTO MONTREAL WINNIPEG VANCOUVER
ST. JOHNS B. HAMILTON SASKATOON EDMONTONFor sale by J. A. Brownlee, 385 Talbot Street.
J. A. Page, 807 Dundas Street.LONDON MAY GO
COALLESS SHOULD
BYLAW BE PASSEDThis Statement Made by Man
Interested in Business

According to one of the men largely interested in the coal business in this district, the passing of the coal bylaw tomorrow may be fraught with the most serious consequences to Londoners this winter.

"I am not making any threats, and I would not be able to influence the big operators, but I wish to say as an citizen to others, that if the coal bylaw is passed a good many people in London may go cold this winter," he said. "This would not be the fault of any London coal men, but this matter is not one to be trifled with."

A local dealer stated that he did not believe the coal men of the city would close down in any event, but he could not tell what influence the vote might have on the operators.

TAKEN ON STRENGTH

Returned Man Who Arrived Tuesday
Assigned to No. 1 Special Service Company.

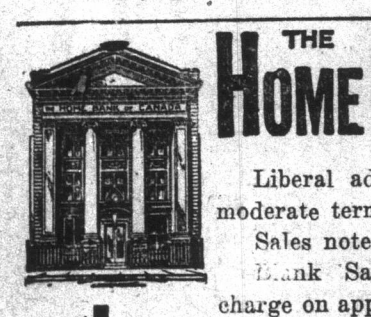
Eleven returned men who were with a party which returned Tuesday night, have been taken on the strength of No. 1 Special Service Company. They are: Sgt. Edward Peuker, Sgt. Thomas J. Lund, Corp. Cyril Fraser, Lance-Corps John W. Kinnaird, Pte. Joseph Cedar, Pte. James F. Clarke, Pte. Harry Philip Colver, Gunner Donald Blair, Currie, Pte. Leonard Easdown, Pte. James H. Glover, Sapper Samuel A. Tompkins.

Do you ever have
the "blues"?

That discouraged feeling often comes from a disordered stomach, or an inactive liver. Get your digestion in shape and the bile acting properly—then the "blues" will disappear. You will soon be cheerful, if you take

BEECHAM'S
PILLS

the People's remedy for life's common ailments. They act thoroughly on the stomach, liver and bowels, and soon regulate and strengthen these important organs. Purely vegetable—contain no harmful drugs. Whenever you feel a spondent a few doses will

Make Things
look BrighterLargest Sale of Any Medicine in the World.
Sold everywhere, in boxes, 25c.

Liberal advances made to Farmer: at moderate terms on acceptable securities. Sales notes discounted. Bank Sales Notes supplied free of charge on application.

Branches and Connections Throughout Canada.
394 Richmond Street (Opposite Smallman & Ingram's).
Branches Also in Delaware, Iliderton, Komoka, Lawrence Station, Melbourne, Thorncliffe.

WESTMAN'S HARDWARE, Ltd.

2 PHONES 360, 2420. 121 DUNDAS STREET.

Quality Goods at Right Prices

FLASHLIGHTS, SPECIAL

100 tubular, complete with lamp and battery. Regular \$1.25, for99c
50 tubular, complete. Regular \$1.50, for\$1.23
Other styles65c to \$1.75
Lamps20c
Batteries35c

WEATHER STRIP.

Put it on the doors and windows of your house now before the cold weather sets in. Have comfort and save many times its price in coal. Price3 1/4c foot, up

Stovepipe, Elbows, Boards, Ash Sifters, Furnace Scoops, Coal Hods, Stove Repairs, etc.

FINANCIAL AND COMMERCIAL

THE LOCAL MARKET

Although little produce was offered prices were firm in every line on the local market today, and are likely to be so Saturday. The biggest market of the week will be tomorrow, because of the holiday on Monday. Poultry which is usually the main offering at that market will be exceptionally scarce this year. Turkeys in particular have been difficult to obtain. Because of the high price of grain few farmers have raised many fowl.

Backward spring has aided in decreasing the market supply. Spring chickens retail, dressed, for 25c a pound, and old fowl for 20c to 25c a pound.

Grain and hay were the chief offerings today. Wheat was a little easier at \$2.12 a bushel. Oats sold for 61c a bushel and \$2.20 a cwt.

Peaches sold for 75c a basket, and plums for 70c to 90c. Pears brought from 75c to \$1 a basket. Grapes brought 30c to 25c a basket, and elderberries 10c to 15c a box. Apples sold for \$1.50 to \$2 a bushel, and cantaloupes for 50c to 25c each. Citrons brought 15c to 25c each.

Hogs were unchanged at 17.50 a cwt., and small pigs at \$12 to \$14 a pair. Dressed hogs brought \$13 a cwt. New corn, per cwt., \$1.75 to \$1.70. Grain, bushel:

Wheat, per bu., \$2.12 to \$2.10
Oats, per bu., 61c to 60c

Vegetables:

String beans, qt., 15c to 20c
Eggplants, doz., 10c to 15c
Cucumbers, doz., 10c to 15c
Celery, per doz., 10c to 15c
Cauliflower, each, 10c to 15c
Cabbage, doz., 10c to 15c
New carrots, per doz., 10c to 15c
Lettuce, per head, 5c to 10c
Spinach, per doz., 10c to 15c
Pumpkins, each, 10c to 15c
Hubbard squash, 10c to 15c
Parsnips, bunch, 10c to 15c
Pickling cucumbers, 40c to 50c
Green onions, 10c to 15c
Green beans, doz., 10c to 15c
Home-grown potatoes, per bu., 1.00 to 1.40
Peas, green, pod, 10c to 15c
Green peas, shelled, 10c to 15c
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Raspberries, 2 bunches, 5c to 10c
Tomatoes, basket, 10c to 15c
Vegetable marrow, 10c to 15c
May and straw, 10c to 15c
Straw, per ton, 7.00 to 8.00

Fruit:

Peaches, per basket, 75c to 1.10
Plums, per basket, 70c to 90c
Pears, per basket, 75c to 1.00
Grapes, per basket, 30c to 25c
Elderberries, box, 10c to 15c
Apples, bush, 1.50 to 2.00
Cantaloupes, each, 10c to 15c
Citrons, 15c to 25c each

Dairy products:

Butter, creamery, lb., 47c to 48c
Butter, dairy, lb., 44c to 45c
Butter, store, lb., 42c to 43c
Butter, per doz., 45c to 46c
New honey, pail, 1.60 to 1.80
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With Market Conditions as They Are Today, If Someone Offered You Eggs at Seventeen Cents a Dozen, Would You Buy?

Eggs at 17c Doz.!

That sounds absurd today, but we offer you the equivalent when we sell you NO-EG, a substitute for eggs. We ask you to come in and investigate now.

NO-EG Expert Demonstrator at Our Store

Use NO-EG in baking and cooking exactly the same as you would use eggs in all your recipes.

Candies, Puddings, in fact, anything that requires eggs. We ask you to come in and investigate now.

T. A. ROWAT & CO.

250 DUNDAS STREET. PHONES 3051, 3052.
PHONE ORDERS RECEIVE CAREFUL, PROMPT ATTENTION.

MEN'S SUIT and RAINCOAT SALE

Come early tomorrow and take advantage of these big values.

MEN'S SUITS.	RAINCOATS.
\$23.50 Suits for.....\$16.95	\$16.50 Coats for.....\$11.95
\$20.00 Suits for.....\$14.95	\$15.00 Coats for.....\$9.95
\$16.50 Suits for.....\$11.95	\$12.50 Coats for.....\$7.95
\$13.50 Suits for.....\$9.95	\$10.00 Coats for.....\$5.95

GIANT CLOTHING HOUSE

120 DUNDAS STREET. OPEN EVENINGS.
Look for the Big Arrow Sign and Name Over the Door Before You Enter
Wholesale and Retail Dealers in Raincoats. The Largest High-Class Workmen's Outfitters in Western Ontario.

MISS POOCOCKE'S SINGING DELIGHTED AUDIENCE

London has excellent reason to be proud of one of her talented daughters, Miss Merlyn Pococke, contralto, who sang last evening before a very much delighted audience in Wesley Hall. The many present who had heard her in recital some years ago, before she went to study in Chicago with Madame Sisti Samuels Macdermid, remembered that she had an unusual natural gift of voice. They expected development, but they were entirely unprepared for the treat afforded, the charm and poise of the young artist, the sweetness, warmth and sparkle of her voice, the fine command of it which she has achieved, and above all, the dramatic power of the singer, and the finish and style of her interpretations. Gladstone Paul, cellist, was the assisting artist, giving a musicianly rendering of "Adagio D Major" (arranged by Squire), Mozart, responding also to an encore. Admirable accompaniment work was done by A. D. Jordan.

STOP WORK AT PORT NELSON. HALIFAX, Oct. 4.—Work at Port Nelson on Hudson Bay terminals has closed for the season. During the summer there have been no supplies coming in on account of the shortage of tonnage and labor, so it is quite certain that there cannot be much progress made next summer.

TECHNICAL CLASSES POPULAR. The popularity of the evening technical classes is not waning in the city, judging from the advance registration. The workshops of the Technical School are equipped with the most modern machinery, and the instructors are master mechanics of many years practical shop experience. The evening technical courses for men and boys cover a wide range of occupations. All varieties of machine shop work are given, including tool-making, gear-cutting, oxy-acetylene welding, etc. The wood-working includes cabinet-making, carpentry and joinery, stair-building and roof-framing and building construction. Courses in plumbing and electrical work are also given. The draughting courses are extensive, including mechanical drawing, architectural drawing, sheet metal draughting, sign writing and general art courses. Shop mathematics connected with the various trades is also given. Men and boys who desire to better their general education may take courses in English and arithmetic. Registration will continue all this week in the Alexandra School, corner King and Colborne streets.

WEGNER'S



"The Heart of London"



TENTH ANNUAL 60 DAYS' SALE A BIG SUCCESS

Store crowded daily with enthusiastic customers who come from miles in every direction.

Knockabout Sweaters

Sixty-five dozen Sweater Coats, never sold as low; some of them good enough for better use. Prices.....\$1.50 to \$3.50

Suits.....\$12.50 to \$22.50	Hats.....\$1.50 to \$3.50
Overcoats.....\$12.50 to \$22.50	Caps......65c to \$2.00
Pants.....\$2.25 to \$6.50	Fur Caps.....\$7.50 to \$13.50
Sweater Coats.....\$1.95 to \$11.50	Fine Shirts......75c to \$2.00
Raincoats.....\$7.95 to \$14.50	Work Shirts......75c to \$1.75
Overalls.....\$1.25 to \$2.25	Gloves and Mitts 50c to \$5.00
Neckwear......25c to \$1.00	Socks......25c to \$1.00

Look for the big black and yellow sign opposite the market. Remember a dollar saved is a dollar earned.

WEGNER'S

THE HEART OF LONDON.

Opposite the Market. Open Evenings.
371 TALBOT STREET. PHONE 1849.

Purdum's Hardware

Purdum's Hardware

SEASONABLE GOODS AT REASONABLE PRICES

Monday, October 8, 1917, the price of the Eureka Electric Vacuum Cleaner advances to Eureka only.....\$44.50 Attachments.....\$7.00 Complete with attachments \$51.50
We have a few at the old prices, so get yours now.



Eureka Electric Vacuum

Old prices are:

Eureka only

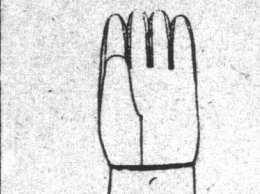
\$42.50

Attachments,

\$7.00

Complete

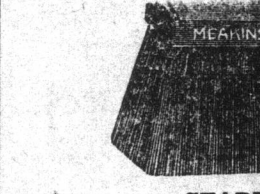
\$49.50



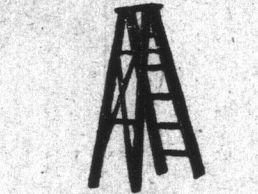
CANVAS GLOVES
Price, two pairs 25c



"Good Morning"
Alarm Clock. Price.....\$1.48



STABLE BROOMS
Just a few left at.....35c each



STEP LADDERS
Price.....85c up

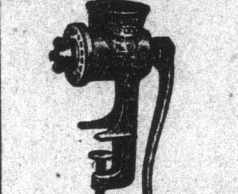


ALUMINUM SAUCEPANS
Price, 1-quart size.....23c each



JOHNSON'S CARBON REMOVER

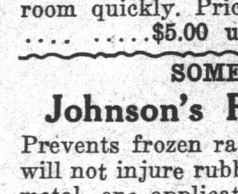
Make your engine run like new. Use Johnson's Carbon Remover. Prices.....\$1.00, \$1.75, \$3.00 Johnson's Liquid Wax. Price 50c, 75c



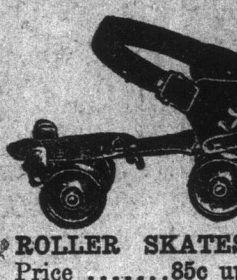
FOOD CHOPPERS
Price.....\$1.50 up



PERFECTION OIL STOVES
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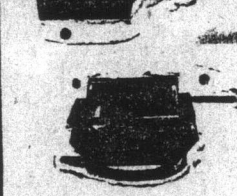
ROLLER SKATES

Price.....85c up



CLOTHES RACK

Will fold up. Price.....\$1.25 each

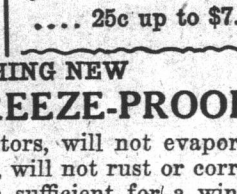


STOVEPIPE

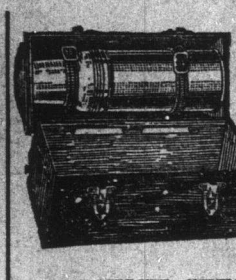
60c length



Climax Wall Paper Cleaner.....\$3 for 25c

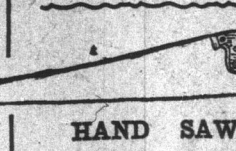


Wizard Polish for Furniture; 3 25c bottles for.....25c 2 50c bottles for 50c



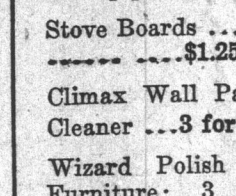
LUNCH SETS

Complete with vacuum bottle.....\$2.75 and \$3.50



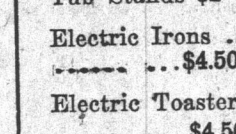
HAND SAWS

Special saws, 26-inch at.....\$1.19



STOVEBOARDS

.....\$1.25 up



Climax Wall Paper Cleaner.....\$3 for 25c



Wizard Polish for Furniture; 3 25c bottles for.....25c 2 50c bottles for 50c



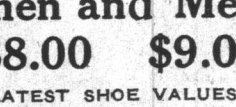
TUB STANDS

\$2 each



ELECTRIC IRONS

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ELECTRIC TOASTERS

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