

# The Carleton Observer

Vol. 7. No. 4.

HARTLAND, N. B., JULY 8, 1915.

Whole No. 316

## IF YOU PATRONIZE The Everyday Bargain Store YOU LEARN TO SAVE MONEY.

### Value for Both Sides of YOUR DOLLAR!

The art of spending money is greater than the art of making it. Yet far more has been taught, written and lectured on the subject of the making of money than about the spending of it. This doubtless inspired the old adage that "a fool and his money are soon parted." Today the world is too busy to stop and study the best ways of spending it. Price is not the same as value; for price is what you pay for an article, while value is what you receive in merchandise—plus service.

Years ago I began studying to make both sides of my customers' dollars represent value to them when spent with me, and today it is recognized that our merchandising represents value.

Daily all my efforts are toward making a bigger and better organization to back up the policy, and while today I am giving the best I know how, tomorrow I hope to make it better. Try the Everyday Bargain Store.

(The Mrs. C. A. Phillips stand)

**A. W. PHILLIPS**

BRISTOL N. B.

#### HOTELS

##### WINDSOR HOTEL

C. A. CRAIG, Prop.

Large, well furnished rooms, bath room, etc.; first-class table. Permanent or Transient Board. Livery Stable in connection.

HARTLAND, N. B.

8-10

##### Royal Hotel

A Home Away from Home.  
Main Street, South Side of Bridge.  
Livery in Connection.

HARTLAND, N. B.

A. W. CLARK, Prop.

##### Exchange Hotel

W. F. Thornton, Proprietor

Well equipped in every way. Livery Stable in connection.  
Main St., Hartland, N. B.

##### Fredericton Business College

WILL OPEN ITS

FALL TERM

on Wednesday, Sept. First  
Now is the time to write for full particulars. Address,  
W. I. OSBORNE, Principal  
Fredericton, N. B.

##### DR. J. E. JEWETT Dentist

At Hartland every Monday. At Bath every Wednesday and Thursday. P. O. address Woodstock.

W. P. Jones, K. C.  
Attorney-at-Law, Solicitor, etc.  
WOODSTOCK, N. B.

### Avondale Woodworking Factory

C. S. DIFFIN, Manager

Avondale, N. B.

Farmers' Phone, Hartland 33-41

WE MANUFACTURE Doors, Sashes and Sheathing, Spruce and Hardwood Flooring, all kinds of Inside and outside Finish. Mouldings of all kinds always in stock.

Can give you close quotations on anything in these lines you need, either at the mill or f.o.b. either railway station. A call or correspondence solicited. We will treat you right in any case—fill your order promptly at reasonable price.

### Western Assurance Co.

(INCORPORATED 1851)

ASSETS - - - \$3,213,438.25

DIBBLEE & AUGHERTON, Agents

Woodstock, N. B.

Telephone: Office, 18-11. Residence, 144-11.

JUST RECEIVED THE FOLLOWING NEW GOODS:

### Men's Panama Hats

Prices \$4, \$5, \$6, \$7 and \$8. Men's Straw Hats from 25c to \$2. Boys' Hats from 25c to \$1.25. Children's Hats from 20c to \$1.50.

### Raincoats for Men, Women & Children

all colors, including black rubber. Men's from \$6 to \$13. Women's, \$5 to \$12. Boys', \$3.75 to \$5.50. Misses', \$3 to \$5.

See Our Men's Blue Worsted Suits  
\$12, \$15, \$17, \$18 and \$20

### C. M. Sherwood, Limited CENTREVILLE

## LETTER FROM DR. MacINTOSH

Dear Friend Fred:

It will probably be interesting to you to hear how Canada sends 2000 soldiers to uphold the honor of our country and to do her part in the huge struggle with the Hun.

We nine R.A.M.C. men holding the rank of Lieut. travel and mess with the officers 1st classes. So in our conversation learn a little of the detail of moving a brigade of men.

We are all on the "Magnetic" a fine steamer of the White Star Line sailing from Canada. This is her fourth load of troops or 8000 in all. This is a fine, big steamer, very steady, very fast and seaworthy. Her captain, an old R.N.R. man, is considered very cool and very wily. She has been chased three times by submarines and escaped although she had a very close call on her last trip. German spies have been caught on two trips signalling from port-holes with flash lights. There is a secret service system aboard and among the troops. She is beautifully fitted and served and as she is not sailing as a troop ship every man aboard is travelling as passenger from the officers of Brigade staff to the private. Of course the officers' quarters and mess is luxurious.

The comfort that could be thought of at hand. We, the three New Brunswick representatives, Drs. Lawson, Sullivan and myself, were very fortunate in securing a fine stateroom together on the outside. These two fellows are fine young men both making big sacrifices to go abroad and no their part. Of the others, one from Toronto and five from Winnipeg. Being all on the same mission we have become fast friends.

Now as to the brigade. This is a western brigade, purely and typically western. They were recruited as Mounted Rifles at Winnipeg, No. 1, Victoria No. II, and Medicine Hat, No. III. As all westerners are lovers of horse and saddle, there was no dearth of recruits to offer as the officers were able to pick their men for size, physique and efficiency. As one officer remarked they all "hand picked." I never saw such a fine body of men together. 30 boys—nearly all men between 30 and 40, great, big, strapping fellows, fit and ready. Among them is Boyle's Horse from Dawson at last given a chance to get away.

One thing noticeable about them is the large number of old country boys—these number 60 per cent. but have been a long time in the West and are crack riders and shots. They have been in training since last August and as mounted troops have not been wanted they at last been accepted after volunteering to go as infantry, if needed; but they will be a disappointed lot if they do. Their horses have been shipped—all picked and beautifully trained to lie down to protect their rider who shoots from behind them when needed. These mounts are half cayuse and half thoroughbred, the finest cavalry horse in the world, capable of any amount of hard work and subsist on little. They tell us that Major Morts squadron—he himself a big rancher—is every man a picked rider and cowpuncher and can ride and shoot with any squadron in the world.

There is the finest feeling possible among the officers and the men. They are extremely loyal to each other. The men have all confidence in their officers and

look as if they would follow them to certain death if called upon. The officers look out for every comfort of their men. These officers are nearly all men from six to six one half, big, fearless men and gentlemen, many making big financial sacrifices and leaving families behind them. There is something grand behind the spirit that moves these men to do their part in the big struggle while others with no ties or care to hold them loaf about the street and play the game of coward.

We also have on board 14 men off the H.M.S. "Carnarvon" which took part in the fight off the Falkland Islands and is now in dry dock in Montreal.

There are two mates and twelve midshipmen hoping to be transferred to more active service when they reach England.

This ship is just one big military camp. We had to show passes at Montreal to gain admission to the shed and were challenged at each end of the gangways and at each stairway above and below. Sentries are still on guard on each passage and stairway and walk each deck, just as in camp. Exercises are given (physical drill) in troops both morning and afternoon on deck. They are also given boat drill each day and we three are assigned to the headquarters staff and take our place with our men and drill with life preservers on.

As the German are very anxious to get us every precaution is taken. All lights are shaded at night and we have orders to wear life belts day and night when we enter the danger zone. We expect we are sailing away south in a zig-zag course nearly down to the Ozores, and will turn south toward France and England and meet a convoy of destroyers in the danger zone. We have had it dull and cold but the sea fairly smooth and very few sick, and now I'm able to do justice to the fine mess served us.

Many of these men are veterans of other campaigns, some of Soudan and many of South Africa and Riel. One veteran abroad, unattached as ourselves, Lieut. Potter, going over to serve in Canadian staff office, was attached to Fredericton and Halifax some years ago and came Kingston. He knows my old friend "Trooper" Lorne Mulloy, a professor in R.M.C. there, and his family physician at Ottawa was my old room mate at college, the late Major Dillon. How small the world has become.

Since starting this letter the machine gun sections of each regiment have mounted their guns on three decks and are preparing to put men duty from daylight until dark until we land and expect if a periscope of a German submarine shows up they can "put her eye out" and render her helpless. There will also be an armed sentry on all decks with rifles to assist.

[Later] We reached Plymouth Harbor Sunday afternoon. Our escort did not reach us until about noon but it was a fine sight to see these destroyers swarm down around us. They are capable of 40 miles an hour and remind you of greyhounds running here and there. We passed up by Lands End and Eddystone Light House into the harbor and are now safe from submarines. We go up to the naval docks in the morning to disembark—then old London for us.

The shores we approach all look like well kept lawns and the

## AUTO ACCIDENT RESULTS FATALLY

Miss Geneva Johnson Instantly  
Killed and Patrick Heffernan  
Seriously Injured

As the result of an accident occurring at the Andover end of the bridge at about 7.30 last evening Miss Geneva Johnson lies dead and Patrick J. Heffernan may not recover.

Mr. Heffernan who recently purchased a new auto was about to take Miss Johnson out for a ride. She was seated beside him and Mr. Heffernan was backing the car out of her father's yard and in some manner seemed unable to actuate the reversing gear, with the result that the car went over the river bank and, overturning partly, brought up against a clump of cedars, the unfortunate girl having her life crushed out between the car and a tree. Mr. Heffernan was able to extricate himself from the wreck and climbing the bank called for help, which was soon at hand. He completely collapsed after having assisted in carrying the girl's body up the bank.

Such a horrible calamity has not happened here for years and every heart aches with grief. Miss Johnson was a young woman much beloved by a wide circle of friends, was very popular, and grew to womanhood in our midst. She is survived by her father, William Johnston, and an uncle, Mason Johnston of Johnston's hotel. Since the Wade Drug Co. opened business here she had been employed as clerk in the store. The unfortunate victim of the terrible tragedy was only 21 years of age, and was a member of the Church of England. Her mother died a year ago.

Those immediately at hand to assist Mr. Heffernan were Bert Whitlock, John Lafferty, George MacLauchlan and the Moore brothers. Dr. Earle was on the spot in a brief space of time and rendered all possible aid to Mr. Heffernan. As we go to press Mr. Heffernan still lies unconscious with no hope of recovery.

#### Races At Houlton July 12

The Houlton Agricultural Society has arranged for a race meeting on July 12, next Monday, when there will be a large field of entries.

That there will be something doing and some exciting races can be assured from the fact that Terry Monahan didn't enter his horses on July 4th, but he has entered them for the 12th, and he means to convince some of the other owners, who have entered their horses, that he has some speed.

When the owners are out for blood, then look for an interesting race, and while the rivals are after each other fellow, the horses are looking for their chance.

The sport loving public are all planning to be in Houlton on that date, and Terry's supporters will be out in full force, as well as those of P. H. Reed and the other horses.

Reduced rates on the B. & A. and C. P. railroads.

Mr. and Mrs. Frank Tinker and son, of St. John, and Miss Margaret McKenzie, of St. Stephen, are guests of the Sheriff and Mrs. Tibbits.

first sight of this old town was grand. We passed on by the point on which Admiral Drake was playing cricket when he sighted "The Armada."

With best wishes to all the friends.

Yours

L. de C. Macintosh



## OLDER BUT STRONGER

To be healthy at seventy, prepare at forty, is sound advice, because the strength of middle life is often lost through neglect of the body, and careless treatment of slight aches and pains, simply undermines strength and brings chronic weakness for later years.

To be stronger when older, keep your blood pure and rich and active with the strength-building and blood-nourishing properties of Scott's Emulsion which is a food, a tonic and a medicine to keep your blood rich, alleviate rheumatism and avoid sickness. At any drug store.

SCOTT'S EMULSION, Toronto, Ont.

## THE OBSERVER

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Vol. VII. JULY 8, 1915 No. 4

## THE BAND PICNIC A GRAND SUCCESS

Did Hartland celebrate Dominion Day? Well rather! Early in the morning all roads leading to Hartland were lined with teams and autos bearing young people with happy expectant faces. And their hopes were realized when they reached Burt's flat just after dinner for there there was arrayed for them a program of sports, the like of which has not been seen in Hartland for many years. Outside the supper table the main attraction seemed to have been in the contest for the Panama hat, offered by Mr. Fred-eric Williams Taylor, general manager of the Bank of Montreal, a branch of which is located here, and which was won eventually by Miss Eva Craig, as the most popular lady in the Parish, with a vote of 315 against some strong competitors.

The total net results to the band toward the purchasing of their new uniforms was about \$300.

The winners of the sports were as follows:

Standing high jump—Stanley DeWitt.

Throwing 10-lb. shot—H. Grey. Rifle shoot (ladies)—Miss Elbert.

100 yard race—Curtis Simms.

1 mile race—Ward Ginson.

2 mile bicycle race—Oscar Hayward.

Rifle shoot (men)—Claude Esobrooks.

1 mile auto race (slow)—Geo. Baker for Havelock Hoyt.

Girls race—Helen Aiton.

50 yard bicycle race (slow)—Geo. A. Boyer.

Ladies' race (consolation)—Eva Craig.

Pat man's race—Wilnot Ride-out.

Bean toss—1st, Miss Mary McLellan; 2nd, Mrs. Frank Car.

## PERTH

(Victoria Observer)

Business men and others are reminded that changes of advertisement should be sent in to the Observer office not later than Tuesday morning of any week to ensure insertion in the following issue.

Fred H. Stevens, publisher of The Observer, called at Perth on Monday in the course of an advertising campaign conducted in the interest of this journal. Mr. Stevens, accompanied by members of his staff, started out from Hartland in an automobile, and was joined by the manager of the Perth branch at Bath. Sample copies were distributed to every house on route, which took in many points in Victoria County winding up at Fort Fairfield, for Mr. Stevens believes in carrying the war into Africa. The torrential downpour of rain in the afternoon the enthusiasm of the workers, and as to how they ever reached Hartland again we are still in ignorance, as the Perth man barely deserted at Fort Fairfield, preferring a dry skin to the pleasures of a crowded auto-

mobile on soggy roads, be the company ever so charming.

Now that we are entering upon what is generally known as the heated season, the health officers should take energetic measures to check an epidemic of typhoid fever and other ills resulting from breathing the fetid atmosphere along the river front, caused by the emptying of several sewers above the waterfront. The effluent from these sewers is allowed to slowly discharge itself on the ground, and after several hot days recently the odor was sufficiently strong to drive citizens away from the immediate locality possibly imagining that some Germans were working the gas trick on us. Several citizens have asked The Observer to call the attention of the medical health officers to the matter, in the hope that the nuisance may be abated before any serious effects result from breathing the foul atmosphere.

Read the advertisements in The Observer. The advertisers are prepared to carry out any offer made therein, and their stocks are strictly up to date.

Mr. and Mrs. D. T. Day, of Bath, were here on Tuesday calling on friends.

Mr. and Mrs. F. M. Boyd were guests at the Johnston House on Monday.

The county council, at its morning session on Wednesday, made a grant of \$100 to the Red Cross Society, to be apportioned between the different branches of the society throughout the county. The motion was unanimous, after the legislators had heard a report of the good work done for our sick and wounded at the battle front, as presented by a delegation of ladies from the society.

## PICNIC AT WINDSOR

A mammoth school picnic was held last Thursday afternoon in the beautiful grounds at Orser's hill, Windsor. The management was directed by the Windsor school through their energetic teacher, Mr. Hetherington. Glassville, Coldstream, Lower Windsor, Knowlesville, South Knowlesville, and Howard Brook schools were included in the celebration.

Speeches were delivered by Robert L. Simms, B.A., Rev. Jas. Calhoun of Glassville, and Rev. Leo A. Ross of Florenceville. Rev. M. H. Manuel and Rev. Jas. McLuskey of Florenceville were also present but owing to an auto accident arrived too late for the program.

Principal Wilson of Coldstream school was dressed in the king's uniform and made an appeal for recruits. Several signed the service roll.

There were various sports, such as running, jumping, etc., but the chief feature was the ball game between Glassville and Windsor, when the latter team won 8-4.

Mr. Wilcox travelling comedian orchestra provided music in the grounds and gave a recital at the church in the evening which was largely attended.

Everyone is satisfied that Thursday's picnic was the largest and best ever held in Windsor. Those responsible, Messrs. Wilson and Hetherington deserve much credit also Mr. Simms for his masterful address on Education, as well as the Ministers who took such pains to come so far to make the day enjoyable.

## John Avery

The death of John Avery Esq. took place at Knowlesville July 2. Mr. Avery was born in Cornwall, England, in 1827, and when a young lad came to Sussex Vale with his parents from which place they afterward moved to Knowlesville. He was the oldest man in the place of his late residence and was widely known and highly respected. His wife died about 18 years ago. The members of Mr. Avery's family living are, John and Arthur at home, Allen in Washington and Grace in British

WHEN BUYING YEAST INSIST ON HAVING THIS PACKAGE



DECLINE SUBSTITUTES

Columbia, Mrs. F. W. Patten of Alberta, Mrs. Jas. Linney of Ashburn Mo. Mrs. W. S. Henderson, Mrs. J. D. Fraser and Olive, daughters, now dead. He had 22 grand children and 11 great grand children. Mr. Avery was a life long Methodist. The burial services at the home and grave were conducted by Rev. J. B. Gough of

## AN APPEAL TO THE RED CROSS

Harvey Reid in a letter to his mother received June 30th, said: "Here is something I am going to ask. I am making an appeal to the Hartland Red Cross on behalf of 50 men under me, 50 pairs of socks, 2 doz. towels, and 50 flannel shirts. This is not much, but will be greatly appreciated, much more if I can say the people of my own home town sent them, and I will see that they are properly distributed." Socks and towels, one and one half doz. shirts have already been donated by friends. Any one wishing to help furnish this order will kindly leave things at Harvey's home, Hartland. This is a British regiment and has some Canadians in it, but surely Britain is fighting for and protecting Canada.

Mrs. J. H. Reid.

## Centreville

Mrs. Howard White of Boston was the guest of Mr. and Mrs. G. L. White recently.

Mrs. Irvine of Blaine and son, Russell Shaw of Bangor, travelling Salesman for J. Savage, Co. have been visiting friends here.

Mrs. Francis West returned home last week after an extended visit to Woodstock and Coldstream.

Miss Mingo of Truro N. S. who has been assisting in the millinery department of the store of O.M. Sherwood, returned to her home last week.

Rev. J. W. Williams preached his farewell sermons at Centreville 11 a. m., Good Corner 3 p. m. and Lakeville 7:30 p. m. Sunday, June 27. The reverend gentleman goes to Blaine to take up his duties as pastor of the Free Baptist Church, bearing the best wishes of a large number of townsfolk.

G. Howells Corbett of Lakeville a well known and highly respected farmer and business man, passed away on Tuesday evening June 29 after a short illness of spinal meningitis. The funeral took friends for his success in his new field of labor.

Henry Johnson of Duffer Oregon, is visiting his mother here.

Burton Hawkins has taken over the management of the Centreville at the Methodist church, Williamstown, Thursday and was largely attended. Rev. H. Penna preached the funeral sermon. The pall bearers were John A. Watters, Wm. Armstrong, Robt. Gillies, John F. Williams.

Rev. H. Penna had the pleasure of uniting in the holy bonds of matrimony, on Wednesday, June 23, at 5 p. m., H. Murray Mc Auley and Miss Lena Smith of Pioneer. The ceremony took place at the home of the bride's mother, Mrs. Eliza Smith. After a pleasant evening spent by the invited guests and a celebration by some of the young men on high-sounding instruments the gathering

dispersed and the happy couple departed to their new home bearing the good wishes of a large circle of friends for their future happiness.

Rev. G. A. Ross preached an able sermon to the Masonic order on Sunday, June 27 in the Baptist church.

A large number from this vicinity are planning to attend the 12th of July celebration at Fred-ericton.

A chance to see the scenic beauties of the St. John River Valley and the "Celestial City" is certainly worth taking advantage of.

## MRS. FRED W. DICKINSON

There passed away on Saturday a much respected old lady in the person of Mrs. Fred W. Dickinson, at the age of sixty-five. She had been in ill-health for some time and death came as a happy relief. Three sons and two daughters, besides three sisters and one brother survive her. The funeral was held on Sunday, Rev. E. C. Jenkins conducting the services at the house and grave. The band, of which her son Arthur is a member, attended in a body and a large concourse of citizens followed the remains to the grave in the cemetery on Bradley Hill.

## In Memoriam

In loving memory of the late Sylvester Alexander McInnis of Arthurette, who passed from this life July 4, 1913, in the assurance of a glorious resurrection, deeply regretted by all who knew him. "Blessed are the dead who die in the Lord."

Pneumonia Stops Your Pain  
It breaks up your cold in one hour. It's marvellous. Applied externally. All Druggists.

## FOOD SALE!

The Ladies of the Church will have some choice edibles on sale

## Sat., July 10th

Don't scorch the house this hot weather when you can get all you want of

## Home Cooking

at the store under the Castle Hall in Burt's Hall

This is to help build the new church here for the Church of England.

Come and See What We Have

## BIG PICNIC

At Windsor

THURSDAY AFTERNOON

## JULY 15

## ALL KINDS OF SPORTS

Two Baseball Games—2:30 and 6 p.m.

Bowling Alley,

Shooting Gallery

Tug of War

Merry-Go-Round

Dolls

Supper served on the grounds. Proceeds for the church

Prices: Adults 25c; Children 25c

If rain, next fine day.

Canteen on grounds.

## Tenders

will be received at the Post Office at Coldstream for the repairing of the U. B. church at this place. Tenders to close Monday noon, July 12. Plans and specifications may be seen at P. O. also.

Per order of com.

## IMPERIAL REMEDIES

include many preparations of sterling worth

## Imperial Extracts

The Strongest and Purest Flavorings on the market

## National Stock Food National Poultry Food and Egg Producer

These famous preparations are sold at all Carleton Co. stores and are made by

## Estey & Curtis Company, Limited

Wholesale and Retail Druggists

Agents British & Canadian Underwriters of Norwich Eng.; Westchester Fire Ins. Co. of N. Y. Montreal and Canadian Fire Ins. Co. of Montreal; Anglo-American Fire Insurance Co. of Montreal; British Crown Ins. Corp. of London.

## 15 Days Sale Ending July 22

Surprise Soap 6 bars for 25

Onions 4c lb.

Pickles 6c quart

Tomatoes, Corn, Beans, Clams,

Peas 10c

Lard Compound 13c lb., Pure 15c

Spices 9c; Extracts 10c

Salmon, 2 cans for 25c; Red Clover Salmon, 20c

Molasses 48c gal. Matmeal 25c pcg.

Bean Pork 16c lb. Icing Sugar 12c

Griffin Icing 12c Currants 11c

Paris Gaen 25c lb. Flour \$8.60

Sugar, No. 1, guaranteed, 13 lbs. \$1.00

B. own Sugar 14 lbs. \$1.00

H. M. FOSTER

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## Local News and Personal Items

R. B. Owens spent Sunday in woodstock.

Wild strawberries are an abundant crop.

Church of England service next Sunday at 11 and 7.30.

Mrs. Constantine and little boys are on a visit to her former home at Petitcodiac.

Dr. Jewett's office at Hartland will be closed until Aug 2, and at Bath until Aug 4.

Has the fund for street lighting run out or does moonlight mean any time it is dark?

Commencing tomorrow J. T. G. Carr will pay eighteen cents for clean, fresh laid eggs.

James Roxborough of Good Corner has been doing carpenter work for Alpheus Gray.

Mr. and Mrs. S. Hayden Shaw, Mrs. Izetta Shaw and Mrs. B. N. and Miss Agnes Shaw are at Beulah.

Belyea & Estabrooks are offering their new line of house furniture at prices equal with the mail order houses.

Miss Jennie Paget, teacher in the Hartland school, went to St. Andrews Wednesday and will spend her vacation there.

If tomorrow night is fine the band will play on Burt's flat. All the games will be in operation and the admission will be free.

Mrs. Howard Cox and children of Rosedale returned home last week after visiting her parents, Mr. and Mrs. George MacAlpine of Gagetown.

Mrs. Ed. Gillin and two little boys spent Thursday to Monday in Houlton. Mr. and Mrs. Harry Gillin also went to Houlton Saturday evening.

Keith & Plummer Ltd. offer a pair of good working horses cheap, and on time to good parties; also a double wagon and harness.

All persons indebted to D. E. Morgan & Son are requested to make payment before July 15. Accounts after that date will be left for collection.

On Sunday July 11th, services will be held in the Methodist church as follows: Sunday school will meet at 2.30 p.m. Preaching service at 7.30 p.m.

Miss Laura Howard, teacher of the primary grades in the schools here went Thursday to her home in Hampton to spend her vacation with her parents.

LOST—Between Bristol and Glassville or Glassville and Rockland a price book mark, on outside "G. E. Barbour Co. Ltd." Finder kindly forward to H. G. Noble, Woodstock, N. B.

On Wednesday at Ottawa the marriage took place of Rev. W. Burton Morgan and Miss Bella Mae Vallillee. The young couple will spend their honeymoon with Mr. Morgan's parents in Hartland arriving here on Saturday's express.

A quiet wedding took place at the United Baptist parsonage, Rockl on June 16, when Robert Irving of East Coldstream, and Beatrice Drake of Mt. Pleasant were united in the bonds of wedlock by Rev. I. E. Van Wart.

New spring samples of suitings and overcoatings are now being displayed at McLauchlan's. Come in and look over the lot, and see the latest style book. This will cost you nothing. A complete suit will cost you little more.

Spring and summer caps in latest fabrics, shapes and colors; correct styles in men's and boy's hats, felt, cloth and straw. If you bought in London, Paris or New York you could get nothing more exactly in style, and you can get no better value anywhere. Quality and price are hand in hand here—high quality, low price. At McLauchlan's.

Mrs. H. M. Stevens left for Fairville on Saturday and will visit there and in St. John for two or three weeks. On Tuesday she attended the wedding of Miss Edda Stevens daughter of J. Wesley Stevens, and H. Lutes of Moncton, which took place in Fairville Baptist church, Rev. P. R. Hayward officiating.

## PILES

Do not suffer another day with itching, bleeding, or protruding Piles. No surgical operation required.

Dr. Chase's Ointment will relieve you at once, and as certainly cure you. 50c. a box; all dealers of Richardson, Bates & Co. Limited, Toronto. Sample box free if you mention this paper and enclose 10c. stamp to pay postage.

Remember, "your king and country need you!"

Miss Bertha Deschesne spent the week-end at her home in Fort Fairfield. On her return she was accompanied by her sister, Miss Pauline, who will spend a few days in town.

Teas and molasses have each advanced five cents as we predicted a short time ago and will be higher. We will sell at the same old price for a time. Buy now. J. T. G. Carr.

Col. Potter, Grand Chancellor of the Knights of Pythias for the Maritime Provinces Domain, will pay an official visit to Brighton Lodge here next Tuesday night.

Keith & Plummer Ltd. are head quarters for Lime, Brick, Cement, Zinc, Nails and Sherwin-Williams Paints which cover more surface per gallon than any other paints.

On Wednesday evening a severe electrical storm passed over Hartland vicinity. Reports from outside sections are to the effect that no serious damage has been done to buildings or telephone lines.

Spring and Summer Millinery is being sacrificed at the store of Misses MacCallum & Thompkins. The latest creations are going at greatly reduced prices. Do not neglect an opportunity like this.

The mid-summer closing of the Hartland school has released a lot of young people from arduous duties of the winter and the out-of-town teachers have returned to their respective homes.

The many friends of Mrs. C. W. Hurst of Calgary, Alta., will be interested to hear that she has received a \$15 prize at the fair given in that place for a loaf of bread. Mrs. Hurst is a sister to Mrs. D. E. Morgan.

The local Red Cross Society held a Tag Day on July 1 and 12 young girls brought in the sum of \$73.00. The society is grateful to the Band for permitting the "taggers" to take advantage of tagging the crowd on the picnic grounds.

House-keepers will do well to peruse the ad of H. M. Foster in this week's issue. There are bargains there that are not to be found every day and in these hard times this is an advantage. Mount Pleasant and nearby residents will be particularly interested.

Mr. and Mrs. S. S. Morgan and two sons, and Mrs. Bishop of Millinocket, Me., came over by auto and spent Dominion Day with Mr. Morgan's brother, D. E. Morgan. They were en route for Millville and were also to spend some time at the Beulah Camp ground.

Returning from Woodstock Wednesday morning the car driven by Fred Thornton ran into another which had stopped without notice, resulting in damage to the Thornton car of a perforated radiator and a broken headlight. This prevented Mr. Thornton from taking a party of Knights to Woodstock that night.

Major C. H. Taylor of the 67th Battalion has received orders to fill up his corps at once, in order that they may be ready to move when called upon. Some little excitement has been caused by this order, many thinking it was a call to the front, but those in close touch with military affairs claim that it is only an order for annual camp at Sussex.

The Ford Automobile leads all others in efficiency, in service, and in the number of its sale. R. L. Phillips of Fredericton has recently sold in this county alone this handsome touring car to the following parties: T. B. Cain, Knoxford; H. P. Birmingham, Victoria; Jasper A. Good, Jacksonton; Frank E. Everett, Jacksonton; Elbridge S. Lloyd, Bath; D. W. Rogers, Bristol.

Tag day in Hartland for the benefit of the Red Cross Society was the most successful of its kind that has yet been held here. Realizing that the band picnic on July 1st would draw an unusual crowd from the surrounding districts they asked the permission of the band members to hold their revenue increasing day, feeling neither party would be injured by coalition of interests. The result has been most satisfactory and the sum of \$73 was realized from the efforts of their workers.

Last Saturday night a horse driven by Emery Corey, according to very creditable witnesses,

## SHARP ATTACK REPULSED

Dangerous Condition Relieved Just in Time By "Fruit-a-lives"



MR. F. J. CAVEEN  
692 Gerrard St. East, Toronto.  
For two years, I was a victim of Acute Indigestion and Gas In The Stomach. It afterwards attacked my heart, and I had pains all over the body, so I could hardly move around. I tried all kinds of medicines but none of them did me any good. At last, acting on the advice of a friend, I decided to try "Fruit-a-lives". I bought the first box last June, and now I am well, after using only three boxes. I recommend "Fruit-a-lives" to anyone suffering from indigestion, no matter how acute. FRED J. CAVEEN.  
Simple indigestion often leads to Heart Attacks, Catarrh of the Stomach and constant distress of mind and body. If you are bothered with any Stomach Trouble, and especially if Constipation troubles you, take "Fruit-a-lives". 50c. a box; 6 for \$2.50; trial size, 25c. At all dealers or sent postpaid by Fruit-a-lives Limited, Ottawa.

was very inhumanely treated by its driver. It is known that there is a representative of the society with the long name—the S.P.C.A.—in Hartland and his attention is called to this and similar offences against the law, pertaining to this matter. If necessary in this particular matter the Observer is in a position to give the names of willing witnesses to the offence spoken of.

## K. P. FRATERNAL VISIT

Wednesday evening a number of the members of Brighton Lodge No. 31, Knights of Pythias went to Woodstock by auto to visit Ivanhoe Lodge, the occasion being the installing of officers of that lodge. Five cars were requisitioned for the purpose. At the outset the car driven by T. G. Simms became unmanageable at the western end of the bridge and went into the ditch, fortunately no one was injured. The other cars, five in number proceeded to Woodstock and arrived in good time, putting up at the Victoria Hotel.

About nine o'clock the Knights from Hartland formed in line in front of the Victoria and proceeded to Castle hall on Main street.

The evening at the hall was spent very pleasantly, the Knights of Ivanhoe and Brighton commingling in the true fraternal spirit. During the evening in stalling of officers took place, refreshments were served in Ivanhoe's best style and Brighton did itself proud with speeches from its members.

The party broke up about one o'clock all returning to Hartland in good order.

Grand Chancellor Potter of the Maritime Domain, is scheduled to meet Ivanhoe Lodge next Monday night.

Next Tuesday evening Col. Potter will visit Brighton Lodge at Hartland in the general interests of the order. A full attendance of Brighton Lodge is particularly requested.

Every 10c Packet of  
**WILSON'S FLY PADS**  
WILL KILL MORE FLIES THAN \$8.00 WORTH OF ANY STICKY FLY CATCHER

## Hartland Department Store

John T. G. Carr, Proprietor

## New Goods Constantly Arriving

JUST RECEIVED

Men's Balbriggan Underwear 90c per suit. Just the thing for warm weather.

Summer Shirts 50c, 75c, \$1.00.

Try a pair of our Dollar Overalls, with or without bib.

Summer Pants from \$1.00 up.

Ladies' White Skirts, Rep and Bedford Cord, latest styles from \$1.75 up.

Summer Underwear for Ladies' and Children.

Alabastine, all colors, 40c per 5lb package, Whiting, Paints, Oils, White Lead.

Churches Bug Finish, Cheaper, safer and more satisfactory than Paris Green.

## In Groceries

we have Canned Goods, Shredded Wheat, Puffed Wheat, Corn Flakes, Instant Postum, Liptons Jellies, Raisins, Currants, Chocolate, Cocoa, Essences, Evaporated Apples and Peaches, Sugar, Cheese, Biscuit, Etc.

## FLOUR IS LOWER

Don't buy till you have seen us

Last week we advised our Customers to buy Molasses. It has advanced 5c per gal. but we are selling at the old price. Teas will be higher. Buy Now.

Eggs, Butter, B. W. Meal, etc., taken in exchange for goods at cash prices

John T. G. Carr

Agent for the strongest Insurance Companies doing business in Canada

## SEE THEM GO!

Racing at Houlton Park!

**JULY 12, 1915**  
**\$800 in Purses!**

Classes: 2.14 Trot and Pace

2.20 " " "

2.25 " " "

## BE A JULY SPORT

Admission: Adults, 50 cents; Children under 12, 25 cents  
Vehicles, 25 cents

Special Rates on B. & A. and C. P. R.

## ICE CREAM

Our Ice Cream Parlor is now in full swing and all the popular flavors will be served by a courteous young lady assistant in the most approved style. Special attention paid to home orders in nice clean paper boxes.

North End Fruit Store

H. S. ALLBRIGHT

Proprietor

## Auto for Hire Money to Loan

by the hour, day or week

NEW CAR: CAREFUL DRIVING THOROUGH COMFORT

Trips made any time to the Miramichi Fishing Grounds, with privilege of the new club house.

Sipprell's Garage

## Land For Sale

M. L. HAYWARD,  
Box 248 Hartland, N. B.  
N. B. Phone 25-31  
Farmers' 20-2

## Horse For Sale

C. E. Allan, The Barber at Hartland, has a Lord Dufferin mare, 7 years old, out of a Red Glen mare. She is well bred and has some speed.



## GRAND FALLS NEWS

J. Kerr Higgins, principal of the town schools, went to Edmundston on Monday to supervise the normal school entrance and Departmental examinations, which are being held here during the week. He will spend his summer vacation at his home in St. John, and will resume his school duties here at the opening of the fall term.

Bishop Richardson of Fredericton, administered confirmation in All Saints church here on Sunday last.

Mathew Burgess spent part of last week on a business trip to Boston and other American cities.

J. G. H. McQuaig, of the Bank of Montreal staff, is on the sick list, and has gone to his home in Ontario for a time.

A large number from town attended "The Glorious Fourth" celebration at Presque on Monday.

Dr. B. A. Puddington has been in Montreal for several days on a business trip.

Thomas Corey, formerly of the firm of Habbie & Corey, has recently taken over the store conducted by Joseph O'Regan. His store is well stocked and no doubt he will secure a good trade in this well known stand.

Rev. Father Joyner is spending some days at Caraquet. During his absence, Father Michaud, recently ordained, is in charge of the parish here.

The amount of lumber being cut this season in the mill of James Burgess & Sons, Limited, is fully as large as that of last season. Night and day crews are constantly employed, and there are at present in the neighborhood of 130 men employed in this bustling industry—the leading industry and mainstay of our town.

Councillors Joseph LeClair and James Watson attended the mid-summer meeting of the county council at Andover during the week.

The town tennis team went by auto to Andover the latter part of last week and played a game with the local team there.

On Saturday a number from town attended the base ball game at Van Buren, when the Grand Falls and Van Buren teams contended for honors on the diamond.

Two of our young men, William Grenier and John Hudson, have enlisted with the 55th Battalion for overseas service, and left for St. John on Saturday to join their Battalion. It is understood that during the present week a number of young men from town will leave for St. John to join the colors. We wish them good luck in the noble work they are entering upon, and trust that at the close of the war it may be our privilege to have them with us once more.

The midsummer closing of the Town schools took place on Wednesday. The work done in the schools during the year has been very satisfactory, and it is understood that the entire teaching staff have been re-engaged to resume their work at the opening of the fall term.

## Was Troubled for Years With Kidney Disease

And This Treatment Cured Me—This Statement Endorsed By a Baptist Minister.

The great majority of people are familiar with the extraordinary curative powers of Dr. Chase's Kidney-Liver Pills. But for the benefit of those who are not, we continue to publish from day to day reports from persons who have been actually cured.

The case described in this letter was an extreme one, and the writer was in a very low condition, when he began the use of these pills. The cure was so marked that Mr. Mosher's pastor did not hesitate to vouch for his statement.

By their unique combined action on the liver, kidneys and bowels, Dr. Chase's Kidney-Liver Pills cure in



MR. MOSHER.

complicated cases which defy the action of ordinary kidney medicines.

Mr. W. H. Mosher, Brockville, Ont., writes: "I used Dr. Chase's Kidney-Liver Pills, and firmly believe there is no medicine to equal them. I was troubled for years with kidney disease, and this treatment has cured me. When I began the use of these pills I could only walk from my bed to a chair. Now I can go to the field and work like any other man. Dr. Chase's Kidney-Liver Pills are an excellent medicine."

This statement is certified to by the Rev. E. H. Elmet, Baptist minister of Brockville, Ont.

By awakening the action of liver, kidneys and bowels Dr. Chase's Kidney-Liver Pills cure Constipation, Headaches, Chronic Indigestion, Kidney Disease, Liver Complaint and Backache. One pill a dose, 25 cents a box, all dealers, or Edmanson, Bates & Co., Limited, Toronto.

Sheriff Tibbitts, of Andover, was here on business on Wednesday.

Mr. F. Mahony, barrister, of Boston, Mass., spent part of last week here, visiting his cousin, Frank J. McCluskey.

Lieutenant Frank Rice, of Edmundston, recruiting officer for the 55th Battalion, spent part of the week here in connection with his work. Some of the local soldier boys, stationed at St. John with this battalion, were also home on a short furlough, before being transferred from St. John to Valcartier for their final training.

Miss Gilman, of the town teaching staff, left for her home in St. Stephen on Thursday to spend her summer holidays.

P. J. Hughes and wife of Fredericton, spent a couple of days in town during the week.

Thursday, being Dominion Day, the town stores were all closed. The Boy Scouts held a picnic on the Flat, which was well patronized and very successful. The Scouts intend to go into camp at Chipman for a couple of weeks during the early part of July.

A large crowd from Town and neighboring sections attended the Golden wedding, of Mr. and Mrs. McCormick at Rapide de Femme on Tuesday. They reported an enjoyable time.

## EAST FLORENCEVILLE

Miss Gertrude Boyer, who has been spending the last week with Mrs. C. B. Hunter at Watt Jet, has returned home.

Miss Pearl Carle had the misfortune to fall and sprain her ankle quite badly.

J. Barnett of Hartland was a caller in the village on Friday.

Coleman and Frank Lunn of Summerfield were callers in the village on Saturday.

Miss Ruth Smith is visiting friends and relatives in St. John. J. F. Waugh, who has been spending a few days with his sister, Mrs. Gaylor at McAdam, has returned home.

Miss Katie Danks who has been teaching at Greenfield is home for her vacation.

Mrs. Wm. Boyer is seriously ill. The sudden death of Samuel McMullin was a great shock to the community, who died in the hospital where he had gone for treatment. Much sympathy is felt for the bereaved wife and family.

Mrs. Hannington of St. John, returned home on Friday after spending a few days with her father, Samuel Darkis.

Miss Minnie Frost, one of our popular central girls is home for her vacation. Miss Nixon is filling her place.

Miss Lulu Lovely who has been at Perth during the winter has returned home.

## PERTH NEWS

Mr. and Mrs. H. N. Dickinson, accompanied by the Misses Litchford and Ingraham, spent Thursday in Hartland.

The Victoria County Council will hold its semi-annual meeting at the Court House at Andover beginning Tuesday, July the 6th.

At Four Falls June 10 Mary Jane, wife of John R. Gallagher, died aged 79 years.

Dr. Dickison, dentist, will be out of town for four days next week, from July 6 to 11. He will be in Bath on a business trip.

Last Friday the local ball team played at return game with the Florenceville team, at East Florenceville, with a score of 4-4, exactly the same as when the Florencevilles played here.

The many friends of Frederick Baird, who was taken to Woodstock hospital last week to undergo an operation for appendicitis, will be pleased to hear that his condition is steadily improving. Our fears that were entertained for a time of his ultimate recovery are happily dispelled. Senator and Mrs. Baird, who accompanied their son to the hospital, have returned home. Mrs. Frederick Baird remaining in Woodstock to be near her husband during his illness.

## Annual Town Meeting

The annual meeting of the Hartland Village Fire and Water Commissioners was held in the hose house on Monday evening, there being a good attendance of ratepayers. The report of the secretary and that of the auditor showed the financial standing of the corporation to be in good shape.

The receipts on the 1915 assessment were well up to the mark, there being 90 per cent. of the levy collected up to date, which amounts to \$2,426. The expenditure for the year was \$1,822.83, \$703.73 of this being on capital account,—repairing, reservoir, making extensions to hydrants, etc. Current expenses amounts to \$1,119.10. This leaves the commissioners with a surplus of \$603.17.

The assessment for 1916 was ordered at \$1,250, and \$250 for sinking fund, being a total assessment of \$1,500.

This year some extensive improvements will be made to the hose house, including a new steel roof, an arched ceiling in the assembly room upstairs, which will be fitted up in a manner to make the place warm and comfortable. The outside of the building will receive a much needed painting. Extensions will be made to the remainder of the hydrants on Main street.

The personnel of the commissioners will remain as last year and T. G. Simms will continue as secretary.

The meeting was harmonious and the business conducted in an orderly manner.

## P. R. SEMPLE

East Florenceville, N. B.

Hardware, Plumbing, Tinware, Furnaces and Stoves.

The New Empress Range

manufactured by the National Mfg. Co., of Ottawa and Brockville, is the best on the market today. Come and see it. Ask us to prove the assertion.

## FIRE, ACCIDENT and LIFE Insurance

CALL AND SEE R. W. CAMERON

Keith & Plummer Building

**Eastlake Steel Shingles**  
either Galvanized or Painted

**Are Always Reliable**

They are more economical, durable and quicker to apply than any other roofing material—and therefore most easily laid. They have been thoroughly tested in all kinds of climates, invariably proving Fire, Lightning, Rust and Weather Proof.

They're building, make sure of satisfaction—order EASTLAKE for the roof—full information if you write.

**Metallic Roofing Co., Limited,**  
WHOLESALE MFRS., TORONTO, CANADA.

## METALLIC ROOFING

Chimneys, Clayboards, Siding, Eastlake Shingles, Etc., Etc., Etc., Conductor Pipe for inside and outside work direct from the factory. Latest designs; measures taken; diagrams made free. Give us a call and save money.

**L. E. MCFARLAND, Agent**  
HARTLAND, N. B.

## TUBERCULOSIS

First and Second Stages

Inhalant Arona Life Balm through holding the tube in the mouth ten minutes four times a day, the breath going out of the nose, will positively destroy every tubercle germ, and is absolutely the only means that prevents and cures tuberculosis, catarrh and asthma. Banishing Night Sweats, Chill, Fever, Despair and Doubt to Health, Affluence and Success. Examination and Circular Free. Learn your disease and cure.

DR. WYMAN,  
4-131-vc Beechwood, N. B., Can

## To the Front!

In the field of Insurance the "Old Line" companies which I represent are in the front rank with

Millions of Capital  
Liberal Adjustments  
Prompt Payment of Losses

Select one of these companies to carry your risk, as no doubt "tight money" will force many of the smaller companies out of business.

Play Safe and Insure with  
**PERLEY S. MARSTEN**  
WOODSTOCK, N. B.

## For Preserving

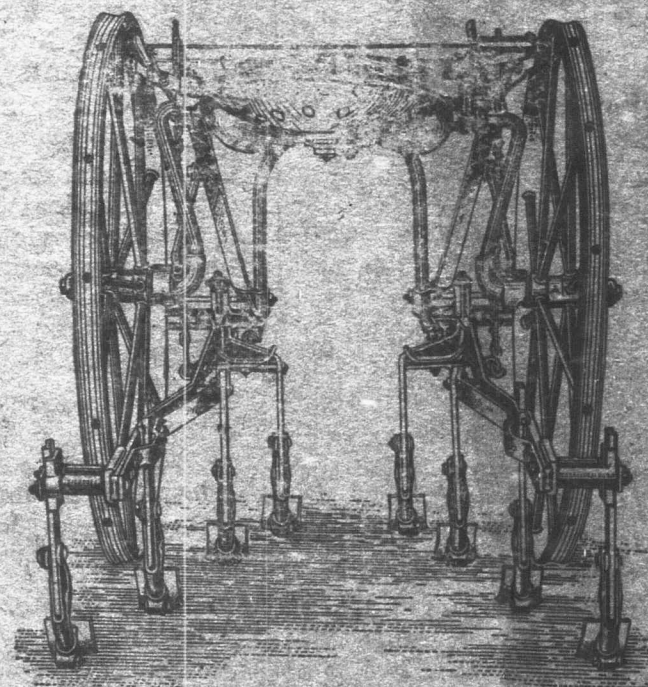
Buy LANTIC Sugar—a pure cane sugar, in our handy original packages—kept clean and pure from refinery to pantry. Dust and dirt in sugar bought from the open barrel may spoil your preserves.

Buy in original packages and look for the LANTIC Red Ball on each package. 2lb. and 5lb. cartons and 10lb. and 20lb. bags, extra fine granulation. 100lb. bags coarser granulation. Weight guaranteed.

Send your address and small Red Ball Trade Mark from bag or top end of carton and we will mail you book of 50 assorted Fruit Jar Labels—printed and gummed ready to put on the jars.

## Lantic Sugar

Atlantic Sugar Refineries Limited,  
MONTREAL, QUE., ST. JOHN, N. B.



The Oliver Killam Cultivator stands in a class by itself, by reason of the fact that it is built right, with larger range of adjustments so it can be adapted to do good work under all conditions in the potato field. Oliver quality has a name the world over.

In Aroostook County alone sixty-five per cent. of the Potato Cultivators used are Oliver's.

The feature of the Oliver Cultivator that appeals to all farmers who have used it or have seen it at work is the excellent work that this implement does. By an ingenious arrangement the gangs are held parallel, and therefore always cut a uniform distance apart, no matter how far they may be shifted to the right or to the left. On the Oliver Cultivator neither of the gangs leaves an uncultivated strip between the shovels, nor does one gang cut a narrower width than the other when the cultivator is shifted to the side.

For catalogue and further information apply to the nearest local agent. Also carry the following:

Carleton County Local Agents	Binders	Oliver Plows	Feed Grinders
O. K. Ester, Woodstock	Reapers	Oliver Cultivators	Perillous Drills
Geo. B. Lavery, Dease Jet	Mowers	Disc Harrows	Single Drills
Harry A. Carvell, Lakerville	Sell Duty Rakes	Spring Tooth Harrows	Crank Axle Wagons
Shaw Bros., Hartland	Side Delivery Rakes	Spring Tooth Harrows	Democrat Wagons
Belyea & Estabrooks, Coldstream	Hay Towers	Hay Presses	Low Down Manure Spreaders
McCain & Trafford, Florenceville	Hay Presses	Green Separators	Wood Cutters
D. W. Rogers, Bristol			
E. M. Lamont, Glassville			
Bohan Bros., Bath			
S. P. Smith, Summerfield			
Ritchie Bros., Upper Kent			
G. W. Hasbald & Sons, Middle Island			

International Harvester Company of Canada, Limited  
ST. JOHN, N. B.

## NEW AND BEAUTIFUL CUT GLASS

AND ELEGANT SILVERWARE SUITABLE FOR Wedding Presents

Don't fail to see this charming new assortment. The prices are low when the high value is considered. Also just received a fine line of

## Parlor, Shelf and Alarm Clocks

Big assortment of Wedding and Engagement Rings and beautiful genuine Diamonds, Pearls, Sapphires, Rubies, Topazes, Emeralds. These are REAL gems, not imitations, and the prices run up to \$75.

## CYR VIOLETTE

Issuer of Marriage Licenses. Agent Crown Tailoring Co.

## Hartland Woodworking Factory

CAN SUPPLY YOUR REQUIREMENTS IN

## All Kinds of Building Material

Doors, Sashes, Mouldings, Stair Finish, Hardwood, Spruce and Pine Flooring, Verandah Posts (solid or built), Rail, Flooring and Balusters, Clapboards and Siding, Douglas Fir Doors, Sheathing, Flooring, Clear Cedar Clapboards, Bishopric Wall Board.

Orders Filled Promptly and Mail and Telephone Orders given special attention.

Ask for Estimates, and Plans or Sketches if you require them.

W. H. KEAYS, Manager, Hartland, N. B.

## HARDWARE

When you think of Hardware of any kind—Lime, Brick, Cement, Nails, Glass, etc., as well as the smaller articles of shelf goods and novelties—think of

## ZIBA ORSER

He carries complete lines; also Tin and Enamelware.