# Ten Terrific Gas Explosions Cause Tremendous Excitement 

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## Canadain iv Washington Diplomats <br> Want to Favor Canada <br> But Don't Know How

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Canadian Girl Startles Paris--One of the Great Singers of the World

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Chain of Explosions
Terrify the Citizens


THE TORONTO WORLD
Jack Flynn Should Make Good With the Pittsburg Pirates

 | $2 \quad$ SUNDAY MOR |
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| SPORTING GOSSIP |




## SPECIALISTS ON CICARS

The men who have made the "NOBLEMEN" Cigar famous devote their whole the and attention to making fine cigars. issues.
They have fifty years' experience to guide them in selecting and blending tobacco-and having tobaccos of their personal selection made into cigars by
the most expert Cuban and Spanish "NOBLEMEN" Cigars are full of quality, because we are in a position to put
the QUALITY IN, so that you may get the QUALITY IN, so that you may get
the PLEASURE OUT the PLEASURE OUT




THE ENTIRE STOCK IS HERE-the entire stock of New Spring Cloth for Suits or Overcoats. It is the pro-duct-the fresh productof our OWN mills. And we are asking for this cloth, made - to - your - order, in Suits or Overcoats, the same as any ordinary tailor will ask for the shoddy, shop-tired goods that crowd his shelves.

We are able to do this because on the clothes we sell there is only one profit. As a rule the "ordinary tailor" has some eight charges to attach to your bill. Some companies dealing in a larger way have the expense bill of a special representative who spends two months in Europe, and that adds a little more.

So we have rather what you call "the drop" on any other tailoring proposition in Toronto. Also we have our Spring Goods here-they are not coming - they are here.

## When you are going to buy your clothes, why not buy your clothes, why not see that you are getting

 the latest, and not some "Clearing Out" of old goods? And the Made-toorder Suit or Overcoat we sell you is worth anywhere from twenty-five to forty dollars at any other clothing store in Toronto.We want you to call at once, even if you do not purchase-see just what is right in the new patterns. Every inch of cloth has but recently arrived from the old land, and is guaranteed. If you are not satisfied with the suit or overcoat you get here, just ask for your money back-it will be cheerfully refunded.

## The Scotland Woolen Mills Co. Limited Branches-London, Hamilton and Winnipeg





Canadian Thorobreds


## THE REPOSITORY

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AND
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STRETS,
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SPEGAL AUCTION SALE
TUESDAY, FEBRUAPY 22nd SIMPSON =


Buy Your
Carload
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At the
Repository


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## UNION STOCK YARDS

 HORSE EXCHAMGE AUCTION SALES


THE CREAT ANNUAL AUGTIOH SALE 100 Registered Clydesdales FRIDAY, $\operatorname{MAROH}$ 4th, 1910

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TORONTO, ONT.



## MAHER'S HORSE EXCHANGE <br> 16 TO 28 HAYDEN STREET <br>  <br> "THE HORSE MARKET OF CANADA.'

## AUCTION SALES 600 HORSES  THURSDAY, 250 , Hob ses    

 Registered Mares and Mares in Foal We will Sell on Monday Next|  | AREYS-5 years, weight 2,400 ibs. This Is one of the nient pairs or matched greys ever. of fered for sale by auction tn thic clty. They have lots of sub stance, a fashy palr in harness, and are in the pink of condition: |
| :---: | :---: |
|  | URSDAY we shall sell a number o <br> MISSION and are, therefore, in er. If you have any horses to dis. desire to purchase one, two, or will endeavor to give you every <br> ENTRY FEE- (If not sold) per horse. YONGE, Dupont, Avenue Road Belt Line or Church cars pass within half a block of our Stables GEORGE JAOKSON, Auctioneer |



## A Much Siuperior Instrument <br> A Much Siuperior Instrument




 Heintzman \& Co.

## Player=Piano

This word "Success" cannot be applied e instruments of this house in any ordinary ommonplace acceptance of the word
The name is one that carries with it un questioned assurance of piano value, measured worth, or architectural and artistic beauty

Think of our new Player-Piano with like tandards set and adopted in its manufacture and clearly you have something different to
what has been in your mind when considering a Player-Pianod

A Player-Piano is ${ }^{\prime}$ a combination of player and piano. In the Heintzman \& Co. Player Piano you have a combination of the best in Player in a Heintzman \& Co. Piano. What could be more perfect

Arrangements may be made to take your At instrument in exhage
Iteitmman $\&$ Co. Playere Piano. Piano Salon: 115-117 King Sreet. Wèst,
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Farmers Will Be Buyers When Autos Are Built

To Suit Requirements
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 Known Carriage Company wir
Have Plant in orilla.


Regal 30, \$1450


SEE THE REGAL AT THE SHOW THE MOTOR CAR SALES CO.

132-134 SIMCOE ST., TORONTO
Also Large List Second-Hand Cars
Gasoline Not So Very Dangerous


## BREDIN'S

 HOTME-MADE BREADCamily after family samatityHome-made is the family
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COBALT--Narrow Price Changes in Mining Stocks at Week End--COBALT

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Price Fluctuations Are Generall Constricted, But Undertone is



 | Wheat Has Further Advance |
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| On the Chicago Wheat Market |





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## Unlisted Stocks



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THE TORONTO WORLD

 STOCKS AND BONDS



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Erickson Perkins

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| 14 KINe STREET WEST， |
| TORONTO |


$\$ 1,5007 \%$ STOCK

## for \＄1，200

In ${ }^{2}$ ，MManufacturiting Business now earning 10 Per Cent，
ion its entire capitalization． With additional capital net 20 Per Cent．
，MATIOMAL SECURITIIES GORPORITIOM，
Cowfederation LIFE BuILDNG，TOROWTO

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## Home Bunk <br> of Canada <br> QUARTERLY DIVIDEND

Notice is hereby given that a
Dividend at the rate of SIX PER Dividend at the rate of SIX PER
CENT．PER ANNUM upon the

## HEAD OFFICE ：

paid－up capital stock of the Home
$x$ OfFIcEs in
or the THREE MONTHS end－
sIX OFFICEs in ing 28th February，1910，and the Office and Branches on and after The transfer books will be closed from the 15th to the 28th February，both days inclusive
By order of the Board．

Toronto，Jannary 19th，1910， JAMES MASON，General Manages：

## Join the

## Williams' Anniversary Piano Club

## A Great Club of 500 Members to participate in the greatest piano deal ever made in the piano business

On Wednesday, Feb. 9th, we inaugurated the biggest event that has ever taken place in the Piano trade. Incidentally we have reached our sixty-first Anniversary in the piano business in this country, the business having been established in 1849 . In other words, the big wiliams chub with its 500 members participating in the big purchase-is intended and significance of this sixtyAnniversary in a business way, and of continuous business upon the public mind.

## THE DEAL AND THE PIANO

The deal is a straight out purchase of 500 pianos. The instruments are of a most reliable and trustworthy character-a good, substantial piano, in which the real valire is put on the inside, rather than in fancy cases with a whole lot of "Jim Cracks" on them. We have known the piano for years. We know it to be as reliable a piano as was ever put in a home. It is made by good, sturdy. Canadian labor in one of the best manufactories in the world, by men, many of whom have heen working in the same shop for twenty to twenty-five years.
The Value of Each of these Pianos is \$350


The Williams Club Terms
These 500 pianoś will be sokd, $\$ 5.00$ cash, then $\$ 1.25$ a week. The $\$ 5.00$ just about covers the cartage and de-livering-yet the $\$ 5.00$ payment made when you join the club is credited to your account

The piano is delivered immediately. You do not have to wait until the club is filled. You get your piano when you join. The remainder is payable every week. Club members do not have to pay mowe than $\$ 1.25$ a week if they wish. This gives them 202 weeks in which to pay for the piano, and still get it at the club price of $\$ 257.90$.

## The Club Price of $\$ 257.50$ Can Be Lessened

II We saic above that $\$ 257.50$ includes everything. So it does. Tho' it includes everything-yet can the price be reduced. 1] The Club Member's Agreement has 208 'Coupons attached to it-much like a bond. A Coupon represents a week. Two Hundred and Two Coupons represent 202 weolz or the life of the agreement Ene they are due, a rebate of $\mathbf{1 5 c}$ for each and every stamped "Paid." If payments are mado advance-that is, before they are due, a rebate of cash.
week is handed over to the Club Member
You can therefore see that the price $(\$ 257.50)$ can be reduced just as many times Fifteen Cents, as you will pay weekly pay-

## You cants in advance, or before they are due. <br> Special Advantages of the Williams Club

(1] Read every word of this.
s. without reserve-for five years.

There are no "ifs" or "ands" in the guarantee-just a straightout guarantee as strong as we know how to make it in writing. Every Club Memher has a full year in which to satisfy himself as to the character of the piano. If it does not prove to be everything that he expects, he has the privilege of exchat we sell over ten different representative makes). If a Club Member dies during the hife of his contract we immediatel
A beautiful stool to match the piano is included without extra cost. The piano will be tuned twice without charge.
The piano will be tuned twice without charge.
Membership Books in the Williams' Club are nowOpen (II The Club books are NOW OPEN. In other words you can join the Club at once. THE PIANOS ARE ON DISPLAY IN OUR WAREROOMS, where you can see and hear them. You are cordially invited. The Pianos will be delivered immediately upon your becoming a member and m
Life we hope to give everyone their choice of two styles of cases, and show each style in two woods, Mahogany and Walnut.




MITTHE HELD DROPS



THE MAN BEHIND THE BAGS: I don't know who'll win, but I know blame wel
wholl pay.


Wrecked on Barren Island Near Dreaded Cape Horn

## (Sociely

Soctat NOTES

Are Your Friends Going Abroad?
Dunlopis

Famous Actress Becomes Bride of Notable Financier


## Schuber

 Pittsburgh


The Auto Show at the St
and business. Trucks.

Great western passenger and baggage motor ano wist as Slough station


A Reliance Gasoline Truck Was Used To Excellent Advantage by the Toronto Street Cleaning Department in Carting Snow From the Streets After the Blizzard of Feb. 3rd.

TF there is any business man who still doubts the superior economy of a modern Motor Truck, such an example as this should be sufficient to remove the scepticism. This huge "Reliance" Truck amply proved its wonderful ability by plodding through great drifts, carrying an enormous load of snow and eight men.

This is but one use to which a Motor Truck may be put. "Reliance" Motor Trucks are made in all sizes and for all conceivable purposes from the "Tourist" passenger to the great 5 -ton commercial truck, and one truck will do the work of eight horses, which means a noticeable saving to you and an immediate increase in your

The public is certain to recognize your progressiveness. Pay the MCLaughlin progressiveness. a visit and see for yourself the wonderfal efficiency of this line of

RELIANCE MOTOR TRUCKS



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in Toronto.
Eargest and Best "INTERNATIONAL HEAD OFFICE - OSHAWA, ONT.


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| price of $\$ 2$ x |

Touring 10 Horse Po

## Big brother to the

 famous Russell "30"

SEVEN. PASSENGER $\$ 2,760$ в

Roomy, fast and powerful. Carries seven passengers, and carries them in comfort, not crowded and cramped up.

Here's an automobile with the quality, and the style, and the comfort, and the power that has always been associated with a much higher-priced car. as for its riding qualities they CANNOT be described.

- OME of the credit for its great rid
ing qualities go to the long whee base ( 120 inches), some to the large wheels ( $36 \times 4$ xenend the splendid spring sus pension, while the frame, upswept at pension, while the frame, upswept a the car and steadies it finely. such a car at such a price was an u BUT THE ECONOMY DOES NOT END WITH THE PRICE. The car is light-remarkably light - through the hardest tests known to the for one of its size, and a light car means business. Rest assured that a car tha low cost of maintenance.

Like every Russell model, each go. Forget everything but the pleasure Seven-passenger is tried out and put

Do not fall to come in and examine this oar If you aro Interestod in seouring one of the finest values the market has ever soen. We wlll be gad to for a trip to our factory, where you ean see the oar made.
CANADA CYCLE \& MOTOR CO, Limited Makers of High-grade Automobiles.



The Cars of 1910 Include No Other Line That is Quite so Comprehensive or so Full of Real Value as the McLaughlin-Buick

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 engines in these cars, fitted them with every modern orn
venience, richly upholstered them, and given each car the venience, richly unhoilstered them, and given each car the
thorough testing
to every purchaseressary to insure absolute satisfaction to every purchaser. We can make all sorts of claims for these cars, but we
canno expect to convinee you except by an actual demon-
atration-let ts give gou one.

But we do want you to know just how splendid are
hese 1910 cars of ours., Call at the nearest McLaughin-
 McLaughlin-Buick, Model 17 , above pictured, is only one of many, but it bids fair to be one of the most popular
in the entire line. It has power, quietness, comfort and satety Its medium weight powerfule ensine, and peauty
of design, make it the ideal car for the man who has of design, make it
not money to burn.:
$\square$
McLAUGHLIN MOTOR CAR CO, Ltd head office and factory
oshawa
Toronto Garage and Showroom--- 128 Church Street

Motor Bus Schedules and Good Roads





These trunk troass would pass thru eleven citles and serve










## How to Use a Soldering Iron



Toronto Must Have An Auto Contest



## ror automotines. Stat

 All thru the States every small eity and town has to rellabilirun or hill olimbing contest. In Western Canada it is the same.




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with the other bid

Motoring

## THE BRUSH Everyman's CAR

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Equipped with Bosh Magneto, Gas
amps and Forks, Generator, Three Oamps and Famps and Horn.
A rakish, racy looking car, Larg-
gasolise carrying capacity and con-


A classy inside driven Coupe and finish is equal to any $\$ 5000$ car
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and sell it
and fores reliability and expense fo for you,
son betwee son between the Brush and any of the
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for business or pleasure, or both, you canrot
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AGENTS
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## America's Most Popular Cars Now Duplicated in Canada

 E-M-F"30"Specifications Flanders " 20 "
 BORE- $-3 \%$. Strokens

## BOR Coo

 OLING-Motor 1 so, water cooled, the jackets befirg artrilarge Insurng good circulation and a plentiful supplis
of water under all
 alve ports aiso Circulation
fuga, pump of Hberal prop
driven from magneto shaft. UBRICATION-Same Princtple as E-M-F Fo" vecum -
oiler having no. moving parts and conseaventy


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 UTCH-Is of the reversed cone type-leather faced thit
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center-from special steel of high torstonal ind




 ASOCLINE CAPACITY-12 gation's-sumicient for 250 to 300










FINALLY, THE GUARANTEE that goes with every car is backed by men you know and whose Y, THE GUARANTEE that goes with every car is ba
Enancial standing ensures its fulfilment in every respect.
ACROSS THE BORDER two motor cars, E-M-F " 30 " touring car and its younger brother, Flanders " 20 ," light roadster, runabout or suburban, are first choice of discriminating
who want efficiency, luxury and enduring qualities at a moderate price.

THE E-M-F COMPANY, of Detroit, Michigan, is now the largest motor car manufacturer in the world. Nearly twice as large as any other concern in the industry. Annual output, 15,000 E-M-F " 30 s"

DURING THE PAST TWO YEARS many of these cars have been bought by Canadians despite the handicap of duty and other charges. They have proven to be the kind, of cars that appea, to models than other American made cars.

RECENTLY THE EM.F COMPANY OF CANADA (Limited) was organized. At the head of this Canadian company are Messrs. Franklin H. and J. Harrington Waker, of the firm of Hiam Walker \& Sons. This ensures not only practically unlimited financial backing, but is a guarantee of quality in the product and that the guarantee will be l
is located in Walkervile, Ont.-directly opposite Detroit.

THIS IS THE LARGEST PLANT IN CANADA devoted to the panufacture of motor cars exclusively. Every part of both the above-named models are manufactured in this plant. They are exact duplicates of the American product and made as well as-if not better han-che same bordermanufactured in Detroit. Canadian buyers are more particliar than nose across sight of.

COMPARE THE SPECIFICATIONS and the prices of these two models with those of other makes of cars-European, Canadian or American-and mammoth plant in Canada, buyers

NOT ONLY THAT, but in buying either E-M-F "30" or Flanders " 20 " you are not experimenting. You get cars of known reputation, time tried, road tested and guaranteed by men you know.

READ CAREFULLY AND COMPARE with other cars, point for point; compare quality of materials; excellence of workmanship; and, finally, the style and finish of these cars. You'll find that each in its c'ss wholly outclasses other cars at similar prices. $\$ 2,000$ to $\$ 2,500$. Flanders "20" factory at We.xerville, Ont., cannot be equale less than $\$ 1,250$ to $\$ 1,500$.

OUR GREATER FACILITIES AND ORGANIZATION combined 'with our greater output-which distributes the overhead expense over a greater number of machines-make these prices possible. The price, coupled with the sterling reputation of these cars, createst the demand; having the market we can produce in large quantities; and producing in large quantities makes the price
, am

## 

E-M-F Company of Canada


## General Offices, Walkerville, Ont. <br> HCCENSED UNDER SELDEN PATENT

Dodds-Massey Motor Cars


My Views on Vivisection
By Elbert Hubbard, In New York American



THE TORONTO WORLD.

## "Back to the Land"



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| 1,000 | mon - - | HALLEN AND HAYES | CONNOR, ODEA \& CO. | $\begin{array}{\|c\|c\|} 700 \\ \text { RESEREE SEATS } \end{array}$ |
| Reserved seats | ARNO'S LONDON GOMPANY | GILLIHAN and MURRY | THE MAYVILLES <br> AND OTHERS. THIS to THE BIC FUN SHow | $\frac{25 \mathrm{C}:}{1000 \text { BEST SETTS }}$ |
| $\begin{aligned} & \text { AT dally } \\ & \text { MATINEES } \end{aligned}$ | St Fun creators ever in tor | MARSHALL AND KING |  | $\begin{aligned} & 0 \text { BEST } \\ & 50 c . \end{aligned}$ |



## NOTICE

See the Huge Display "Ad" for the Grand Opera House on Last Page of Illustrated Section


ROYAL
SEATS BELL MAT.SATURDAY 25 c to $\$ 1.00$ $\underset{\substack{\text { TLHI } \\ \text { WEEK }}}{\text { TLI }}$ ONLY MAT.SATURDAY $2.5 c$ to $\$ 1.00$ EVERYBODY'S FAVORITE COMEDIAN


IN THE GREAT LONDON AND NEW NEW YORK MUSIOAL SUCCESS THE BELLE OF BRITTANY

ONE YEAR AT THE QUEEN'S THEATRE, LONDON-T

> CAST INCLUDES :

ELSA RYAN, CHRISTINE NEILSON, FRANOES KENNEDY
 AND 60 STYLISH SHOW GIRLS SEATS ARE NOW ON SALE. EVGS. 25c. to $\$ 1.50$

NEXT WEEK DAVID BELASCO Presents

## BLIANCHE BATES

 in her greatest success
## "THE FIGHTING HOPE'

one year at the belasco-stuyvesant theatre, new york seats ready thursday
 KILLED WHILE DISCHARGING




PEGUULAR PROUERBS
AMONG THE NEGPOES
Doleful Fatality Keynote of Many or Them--Phrases familiar to White Men Become Oddly Twisted.

A race in its youth always expresses
itself in proverbs, parabies, tables and 1tself in proverbs, parabes, raves ond
aphoriss. The very otd negroes of the
phantations are still young enough in plantations ar
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A Georgia






 otd negro sayings, as
Better
Bive, learn, will
do ale and
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 You may save all yo days, but yo
cant mave yo nite




 Burn up ponies axn dar helve dat cari't hola
up de blade.




 That we grow wise with labor an
sorrow the following sayings teach:
Troubhe
 Workin' In de cotton patch ain't easy
Dry brean aisn't greasyt
others treat of then





## PRIWCESS

 ONE WEEK FEB. 21 StARTINGMONDAY MATINEES
WED, AND

## CHARLES FROHMAN Presents

# KYRLE 

BELLEW

## IN

## "THE BUILDER OF BRIDGES"

BY ALFRED SUTRO, AUTHOR OF "THE WALLS OF JERICHO" WITH
the oricinal cast and production absolutely intact direct from a three montus', run at the hudson theatre, n.y. city PRICES--EVGS., BEST SEATS $\$ 1.50--$ WED. MATINEE $\$ 1.00$

THE
YAMA
YAMA MAN IS COMING

ONEINEEKK MONDAY FEB. 28 Matineos: Wednesday and saturday
DIRECT FROM ONE YEAR ON BROADWAY Jos. M. Gaites offers
The Most Talked of Musical Comedy in America
 with.
CLIFTON CRAWFORD AND NEW YORK COMPANY OF SEVENTY

## SHEA'S THEATRE

| MATINEE | WEEK OF | EVENINGS |
| :--- | :--- | :--- | | DAILY 25c | FEB'Y 21 | $25 c$ \& 50 c |
| :--- | :--- | :--- |

## 'TOP O' TH' WORLD' DANCERS

In "KRIS KRINGLE'S DREAM.
EDWINA BARRY \& CO.
Presenting "The Home Breaker."
REIFF BROS. and MISS MURRAY Clever Singers and Dancers.
THE THREE ERNESTS Grotesque Comedy Acrobats. ELIZABETH MURRAY

The Favorite Singing Comedienne. PATTERSON \& KAUFMAN A Clever Musical Act. THREE NEVARROS

The Athletes.
THE KINETOGRAPH All New Pictures.
Special Extra Attraction CHARLIE CASE With New Stories of Fathe


## WILLIE'S MUSIC STOOL GETS HIS TEACHER IN TROUBLE

 AUTOMATIG PIANO STOCL


DEAR TOMMY: I put a spring like this in our music stool, as my music teacher likes the stool low and I have to wind it up and down about every five minutes. Herr Scherz thought it was fine, but accidentally touched the button and was nearly whirled apart!


IT'S ONLY ETHELINDA




" "The Bir Bre Bellew, Mre Thome Whifen Miss Cladys Hesean Eugene O'Brien, at the Princess Theatre this week.

SNAPSHOTS MADE BY SUNDAY WORLD PHOTOGRAPHER,

dges waiting favorable opportunity to give word "Go. B. for 2nd place. D. -The finish. As usual a new one beats the "favorite." E. Coming up to starting point for 2 nd heat.

THE TORONTO WORLD USE IN WHICH ONE OF THE WORST TRAGEDIES IN TH


Building in which William Withers committed a double murder and th iiled himself. It shows attic,
shattered by policemen's bullets.

## DRINK HABIT

Three Days at The GATLIN INSTITUTE is the Price of Freedom From this Most Enslaving Habit

Patients accepted under plainly worded and legally-executed contract
to perfectly cure in THREE DAYS, or refund money. That craving nd physical demand for alcohollc llquors entirely disappear, as the ALCOHOLIC PO
TREATMENT.
No painful hypodermic injections.
No painfal hy Gatlin treatment, we guarantee that you will be stronger more vigorous, more of a MAN than at any time since you frst comnced drinking.
HOME OR INSTITUTE TREATMENT Write or call for book of particu
Address Medical Superintendent.
GATLIN INSTITUTE OF ONTARIO Phone worth 4538 HOWARD ST., TORONTO



THE LATE JOHN CHARLTON.
Mr. Charlton was a former member of the House of Commons and one of the best known men in
the Joint High Comission.


LIGHT, THAT SHOWS OUR GOOD SHIPS THE WAY TO l HARBOR.
ceper and his ho
home. The oil-house, shown o

$$
\begin{aligned}
& \text { ghthouse on the lake, its keeper and his home. The oil-house, st } \\
& \text { left of picture, is said to be the oldest house in York County. }
\end{aligned}
$$

SCENES IN THE PROGRESSIVE CITY OF HAMILTON. AS A MANUFACTURING CENTRE THIS CITY STANDS UNRIVALLED, WHILE HER SPLENDID SITUATION AND NATURAL


WENTWORTH STREET (EAST END) INCLINE.


GRAND TRUNK STATION AND YARDS.


MORNING ON THE MARKET.


JAMES STREET RESERVOIR.

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Banquet of staff No. I. in the St. Charles Cafe, on Feb. 10 . On this happy occasion Superintendent of
sented by the company with a gold badge, in appreciation of valued services.
Banquet of staff No. 2, in St. Charles Cafe, on Feb. 11. Many interesting addresses were given by

THE POLITE CLERK.



Chrisine Neilson, with Frank Daniels, in "The Belle of Britany, at the Royal Alexandra next week.

BOCQUET, BLOEM \& CO.
Dressmakers, Ladies' Tailors and Habit Makers. 718 SPADINA AVENUE - . - Tel. Coll, 679


Why not place your order at once and thus avoid annoying disREMEMBER THE DATE, UNTIL MARCH 1 ST.







From left to ight: W. Hunter, financial secretary; F. B. Culliton, president; D. Logan, secretary of execeutive; N. J. White, recording seceretary; Alfred Capps, past pres, Walt Dixon, treas; M. MacFarline, chaiman amuse., com.; Frank M. Jobhston, vice-pres. HOW TRAINING AND A COURAGEOUS SPIRIT WILL MAKE A MAN BRAVE THE RIGORS OF ZERO WEATHER FOR A PLUNGE IN THE BLUE.

T. W. Sheffield, the noted swimmer and author of a book on swimming, taking a dip in Lake Ontario a few days ago at Oakville. Banks of ice are to be seen on the shore behind the group.
Mr. Sheffield, after coming out had a good "rub down" and said he never felt better in his life


PROPOSED LAYOUT OF NEW $\$ 2,500,000$ HOSPITAL, COLLEGE STREET.
General view of Toronto's handsome. new General Hospital, as it will appear when completed A.-Main building, fronting College-street. B. Emergency hospital. C. - Out - patient department.
D.-Building for private and semi-private patients. E.-Nurses home. F.-Burnside building for obstetrical cases. G.-Servants' hall. H.-Power house. I. Pathological building


READY FOR THE START-OFF.
Winter girls about to take the "dips" on local toboggan slide.


PAYING TRIBUTE TO FELLOW OFFICER.
Funceal procession of the late James Hiogg. Mr. Hogg was a valued member of the Toronto Police Force. About ninety police officers in uniform attended the funeral in a bod


Leallin Tompe, with tite "IEmpite

## Sceond Trabe <br> 




RESULT OF AN OPEN SWITCH.
Two cars of sheet steel upset by accident, near Cochrane, Ont.


SKIING PARTY HOLDING HIGH CARNIVAL.

## 

57 Years' Growth in Merchandising

## New Spring

## Wash Materials

All these lovely new materials are now arriv ing every day, and never was there such a wide assortment to choose from, all reliable, serviceable and dependable qualities, in new designs and colors.

300 pieces of new Zephyrs, Chambrays, Ginghams, Prints, Maid's Cloths, Nurses' Uniforms, etc.

300 pieces of real Irish Printed Dimity
100 different styles of cotton and silk evening wear materials in the most stylish effects and lovely colors.
An extensive assortment of all the newest fab-
for Spring and Summer wear, in single and rics for Spring and Summer wear, in single and
double widths. Cotton and Silk and all cotton suiting materials. Thousands of styles in all white, mercerized and plain vestings, waistings and suitings.

Now is the time to make your choice

A NECESSITY IN THE NURSERY
$T$ HE soft, delicate, satiny skin of baby demands a talc ations won't do. The chance is too great even for a grown
person. Special elaborate care is given to the blending of

## IDEAL ORCHID

## TALCUM POWDER

which makes it particularly safe and pleasant for the nursery.
Being composed of pure, sanative ingredienss Being composed of pure, sanative ingredients, it softens the skin and keeps it in good healthy condition. Both the powder and its refreshing perfume are antiseptic. Ideal Orchid is a perfect powder for men and women of refined taste.

At your druggists, 25 c .
SOVEREIGN PERFUMES, LIMITED, TORONTO.

[^0] 25c. \& 50c.

THE STIRRING PLAY OF RACING HORSES AND WINNING HEARTS JAMES CLEASON "CHECKERS"


PHII C Noutira fiflibe RIJ




[^0]:     The only authorized Keeley Institutes for the cure of alcholie a
    drug adictions are situated as follows:
    Atlanta, Ga.

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    No Inside.
    

