

The Evening Telegram

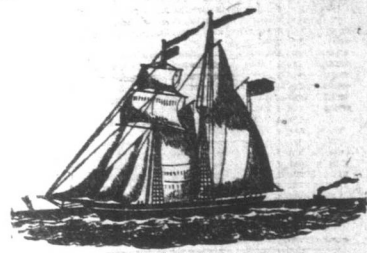
VOLUME XLVII.

\$6.00 PER YEAR.

ST. JOHN'S, NEWFOUNDLAND, FRIDAY, OCTOBER 9, 1925.

PRICE: TWO CENTS.

NUMBER 230.



to allow Schooners and Cargoes on the ocean during the Summer season without adequate insurance protection; but at this period of the year such a course is equal to suicide. Consider what one loss may mean to you. Your business may be crippled for years. In any case your working capital would be greatly reduced. Consider then the small amount of premium asked for insurance against such a contingency. COVER UP YOUR INTERESTS TO-DAY AND AVOID AN UNPLEASANT EXPERIENCE.

Tessier's Insurance Agencies, Water St. West.

"Insurance That Protects."

IT IS BAD BUSINESS

Auction Sales!



W. E. PERCIVAL,
Auctioneer.

POPULAR DOWDEN AND EDWARDS AUCTIONEERS

GRAND AUCTION.

European Furniture.

AUCTION.

Day and Saturday.

Ltd.

NA

M. NIKOSEY,
Auctioneer.

AUCTION.

Apples, Poultry, Etc.

A. Bastow & Sons,
Limited. Auctioneers.

AUCTION.

THOS. B. CLIFT,
Auctioneer.

For Sale.

1-6 Cyl. Buick, guaranteed.
1-4 Cyl. Studebaker
1 Ford Sedan.

Royal Garage.
Hamilton Street.
sept7.eod

Cod Oil

See me before selling elsewhere.
John C. Ellis
Phone 461 73 Water St.
sept19.tf

FOR SALE.

Newly Built 2-Storey House, situate on Sudbury St. House contains 7 rooms with hardwood 20 x 30. Well built with seasoned lumber. Freehold. This house is well planned for easy house-keeping. For particulars apply to
JAMES VARDY,
Lumber Yard, CRT's Cove.
oct6.4t

HOUSES FOR SALE.

Prices ranging from \$850.00 up. Best terms available in the city.

MONEY TO LOAN

on City Property Security. Repayable monthly, half-yearly or yearly if desired. Current rates of interest.

FRED J. ROIL & CO.,
Real Estate & Insurance Agents,
Smallwood Bldg., Duckworth Street.

FOR SALE.

Motor Boat "Margaret."
Juniper timbers, sheathed with Greenheart, well fitted with galy, steering wheels and spirit compass. Gideon Engine 3/4 H.P.
No reasonable offer refused.
C. F. BENNETT & CO.
oct5.6t

CARD!

DR. R. T. STICK,
DENTIST.
Graduate of Royal College, Dental Surgeon of Ontario and University of Toronto.
HOURS:—9.00 a.m. to 1.00 p.m.
2.30 p.m. to 6.00 p.m.
Phone 784. 196 Water St. (Opposite City Club)
sept7.tf

Whitewood. Mahogany.

We have a shipment to arrive, samples may be seen at our office, and orders booked.

FEARN & BARNES,
Auctioneers.
oct5.2t

Ingersoll Cream Cheese
"Spreads Like Butter" 224

HELLO!

You had better try Fynn & Spurrell's Factory, they make a specialty of the manufacture, at lowest prices, of Furniture and Moulding; they also make to order: Spring Deers, Window and Door Frames.
NOTE:—Their moulding is or sale by S. A. Darby, Cliff's Cove.
Factory Gear Street, off Prince of Wales Street, or Phones: Factory 1659—House 1270. sept25.lmo

LEGAL CARD.

J. GORDON MUIR,
Barrister and Solicitor.
Muir Building,
198 Water Street,
St. John's.
Telephone 2165 P.O. Box 5301
oct9.lmo

CARD!

Dr. Charles Howlett
Dentist
(Graduate Philadelphia Dental College, 1905)
203 WATER STREET
St. John's.
(Opp. McMurdo's Drug Store).
oct5.3mo

CARD.

H. A. WINTER,
Barrister and Solicitor,
G.W.V.A. Building,
oct2.lmo Water Street.

LEGAL CARD.

W. R. Warren, K.C., LL.D.,
Barrister, Solicitor and Notary Public.
— OFFICES —
Board of Trade Building,
Water Street.
oct1.12t St. John's.



Skin Health and Beauty are certainly not unattainable. Thousands of women, some young, some approaching middle age, some old in years, but not in looks, have discovered the secret.
oct5.7.9

What Have You to Sell?

I pay Cash down for Household Furniture and Effects,
W. E. PERCIVAL,
Auctioneer.
Real Estate & Commission Agent,
Phone 1960. Adelaide Street.
oct5.lmo

Prescription Compounding

Is the most important work we do. We take a great deal of pains to do it right. As soon as you leave your prescription in our store it is placed in the hands of a man of high qualification and special training in prescription work.
BRING IT TO
PETER O'MARA,
THE DRUGGIST,
THE REXALL STORE.

PRELIMINARY NOTICE.

EASTERN DANCE
(Proceeds in aid of C.W.A.)
November 10th.
Organized by "The Strollers."
oct9.11.tp

TO-NIGHT

C.L.B. — C.C.C.
Promenade Band Concert
C.L.B. ARMOURY—HARVEY ROAD.
(Through the kind permission of the Officer Commanding C.L.B. Cadets).
8.15 P.M.

Drive dull care away and come to the Armoury to-night—"You'll Come Again"—500 people attended the last Concert and all were loud in their praise of the splendid condition of the floor and the specially attractive musical programme. In addition to the main floor, the Gymnasium and Band Room are also at the dancers' disposal.

NOTE:—On Monday night, October 19th, the Joint Bands will give a Concert, the proceeds of which will be devoted solely to the funds of the C.L.B. Cadets. Keep this date open.
ADMISSION 20c.
T. POTTLE, Secretary. W. J. WALSH, Secretary.
oct9.11

Star of The Sea Ladies' Association
ARE HOLDING
Card Party, Supper and Dance
IN THE STAR HALL, MONDAY NEXT, OCT. 12th.
Cards at 8.30. 1st Prize, Tea Set; 2nd Prize, Gold Piece
TICKETS:—GENTS' 75c. LADIES' 50c.
oct9.3t

PRELIMINARY ANNOUNCEMENT.
"The Madrigal Singers" will hold five Subscription Concerts during the coming season.
Net proceeds for N.O.N.I.A., P.M.D.F. and Child Welfare Association.
"SEA" PROGRAMME Oct. 29th.
OPERATIC NIGHT Nov. 26th.
Season Tickets: \$4.00, may be obtained from members of the Society or from the Conductor, Mr. H. B. Wardell. oct8.3t

(Under the distinguished patronage of His Excellency the Governor and Lady Allardyce.)
ELEANOR MEWS, L. T. C. M.
MEZZO SOPRANO.
SONG RECITAL IN COSTUME
TUESDAY, NOVEMBER 24th.
oct9.3t

AN EXHIBITION
of Newfoundland Scenery, painted by local and visiting artists, will be held in
THE OLD COLONY CLUB
from Tuesday, 13th, to Saturday, 17th inst.
The Exhibition will be open each afternoon from 2.30 to 6.30 o'clock. Musical selections daily.
Admission: 20c. Tea: 30c.
oct9.2t

PLAYGROUND & RECREATION ASSOCIATION OF ST. JOHN'S.
Will firms, individuals, etc., having Bills against the above Association, kindly render same immediately, as the books are about to close prior to the Annual General Meeting.
It would be appreciated if the few gentlemen who signed promises of donations to the Association at the first meeting, and who have not yet sent in their subscriptions, would do so.
P. E. OUTERBRIDGE, Hon. Secy.-Treasurer.
(P.O. Box E-5294, or c/o C.N.R. Office, Board of Trade Bldg.)
oct9.2t

JUST LANDED.
A CAR LOAD OF NO. 1 CEILING AT SPECIAL PRICES.
Slabs in bundles sent home. Scantling, Rough Board, Poughed and Tongue Board, Shingles, Clapboard and all kinds of shop work. Prompt delivery.
B. J. MILLER,
Hill of Chips.
oct7.6t

Don't Miss This all for 12c. To start you buying from us we send this great combination package, all postpaid, for only 12c. It contains Fancy Stone Set Ring, 1 Cameo Scarf Pin, 1 package Handsome Silk Remnants, 1 Silvered Trimble, 2 Gilt Collar Buttons, 1 Bird Whistle, Pocket Telegraph, Flower Pin, 2 Gold-Plate Beauty Pins and Watch Charm, all postpaid for only 12 cents, 3 lots 30c.
ADDRESS HOME CIRCLE CO., P.O. BOX 1152, CITY HALL STATION, NEW YORK.
oct9.9

REMOVAL NOTICE.
James O'Neill Conroy,
Barrister-at-Law,
Solicitor and Notary Public.
New Offices—
LAW CHAMBERS, Duckworth St.
Telephone 1. P. O. Box 6196.
aug11.tu.tf

Tasker Celebration Committee.

A Meeting of the above Committee will be held in the Masonic Temple, Friday evening, at 8 o'clock. All members are requested to attend.
L. J. HARNUM,
Hon. Secretary.
oct7.21.w.t

FATHER MATTHEW ANNIVERSARY.

BE SOBER AND WATCH.
Members of the St. John's Juvenile T. A. & B. Society are requested to be present at the Cathedral on Sunday Morning next 11th inst., for the purpose of attending 8 o'clock Mass and Holy Communion. By order.
JOHN P. KELLY,
Secy. Guardians.
oct9.11

FATHER MATTHEW ANNIVERSARY.

BE SOBER AND WATCH.
Members of the St. John's T. A. & B. Society are requested to be present at the Cathedral on Sunday morning next, 11th inst., for the purpose of attending 8 o'clock Mass and Holy Communion. By order.
GEORGE J. COUGHLAN,
Secretary.
oct9.3t

Columbus Ladies' Association

AUTUMN DANCE,
Columbus Hall,
Thursday, Oct. 22nd.
Prinee's Orchestra.
oct7.9.12

The Annual Meeting of The Old Colony Club
will be held Saturday afternoon next, October 10th, at 3.30 o'clock.
TEA. F. McNEIL,
Hon. Secretary.
oct8.2t

FOR SALE—Open Buggy;
apply T. Voisey, East End Taxi.
oct9.3t

FOR SALE—One Front Sleigh, newly done up, going cheap; apply to ARCHER GOOBY, LeMarchant Road West. oct2.eod.tf

FOR SALE—A Pony Outfit, consisting of that fast pony Olivette, 1 English Buggy, Sleigh and Harness, all in perfect condition; apply to R. W. BOGGAN, 139 Theatre Hill. oct8.3t

FOR SALE—1 General Purpose Horse, weight about 1100 lbs., kind in any harness; apply to M. POWER, 17 Scott Street, or Foreman over Teamsters at Dry Dock. oct8.3t

FOR SALE—A Local-made Hot Air Furnace, complete with pipes, giving perfect satisfaction. Will be sold cheap; apply to 73 Alexander St. oct8.2t

FOR SALE—Cooper's Heading Machine with Beltings and Motor; apply between the hours of 10 a.m. to 4 p.m. to 5 Prinee's Street. oct5.6t

FOR SALE—In the West End of the City, a Leasehold Dwelling House and premises with water and sewerage and electric light, ground rent \$25.00 per year, purchase price \$2800.00; immediate possession. For further particulars apply to WOOD & KELLY, Temple Building, Duckworth Street, City. sept24.tf

FOR SALE—Splendid Business Stand and Dwelling House, No. 150-152 Duckworth Street, known as Spurrell the Tailor; terms can be arranged with a reliable person; apply on the premises to WM. SPURRELL. sept15.tf

TO LET—Shop situated on North Side of Duckworth Street, No. 134. For particulars apply McGRATH & McGRATH, Duckworth Street. oct5.tf

TO LET—4 Unfurnished Rooms, suitable for small family; apply at 4 Chapel Street. oct7.3t

WANTED!

Schooner
to freight North.
A. H. Murray & Co., Ltd.
sep26.tf Beck's Cove.

Money to Loan.

First class city security.
— APPLY —
McGRATH & McGRATH,
oct9.tf Duckworth St.

LOST—Yesterday between Geo. Knowling, Ltd. and Bank of Montreal, a Pair of Tortoise Rimmed Spectacles in soft leather case. Finder please return to Bank of Montreal Reward. oct9.11

LOST—A Fountain Pen Gold Band with initials E.L. Finder return to E. LUTHER, c/o Bowling Bros. Grocery, Reward. oct9.3t

LOST—From Buckmaster's Field, a Dark Red Pony, white star on forehead, little white spot on back, short red mane, tail clipped, eye ball slightly fractured and hind legs slightly split. Finder please notify W. OAKLEY, 16 Cabot St. oct7.3t.eod

Left in W. A. Joy's Store, corner Theatre Hill and New Queen Street, some time ago, an Umbrella. Owner can get same by proving property and paying cost of ad. oct9.11

NOTICE—The Salvation Army, East End Corps will serve Hot Supper and Tea in Basement of their Hall, 141 Duckworth Street. Supper 50c, in aid of New Stove. ADJT. CAINES. oct9.11

WANTED—Men's Suits, cash down. Some nice men's suits on hand, also boots, shoes and inside clothes; dandy dresses and costumes, also winter coats, ladies and misses. It will pay you to buy here. DOMINION SECOND-HAND STORE, 4 Chapel Street. sept14.19t.eod

BOARD—Two Gentlemen willing to share one large bedroom can be accommodated with board in private family; desirable locality, all modern conveniences. For terms, etc., apply by letter to W. M., c/o this office. oct9.3t.f.s.tu

FOR SALE—Open Buggy; apply T. Voisey, East End Taxi. oct9.3t

FOR SALE—One Front Sleigh, newly done up, going cheap; apply to ARCHER GOOBY, LeMarchant Road West. oct2.eod.tf

FOR SALE—A Pony Outfit, consisting of that fast pony Olivette, 1 English Buggy, Sleigh and Harness, all in perfect condition; apply to R. W. BOGGAN, 139 Theatre Hill. oct8.3t

FOR SALE—1 General Purpose Horse, weight about 1100 lbs., kind in any harness; apply to M. POWER, 17 Scott Street, or Foreman over Teamsters at Dry Dock. oct8.3t

FOR SALE—A Local-made Hot Air Furnace, complete with pipes, giving perfect satisfaction. Will be sold cheap; apply to 73 Alexander St. oct8.2t

FOR SALE—Cooper's Heading Machine with Beltings and Motor; apply between the hours of 10 a.m. to 4 p.m. to 5 Prinee's Street. oct5.6t

FOR SALE—In the West End of the City, a Leasehold Dwelling House and premises with water and sewerage and electric light, ground rent \$25.00 per year, purchase price \$2800.00; immediate possession. For further particulars apply to WOOD & KELLY, Temple Building, Duckworth Street, City. sept24.tf

FOR SALE—Splendid Business Stand and Dwelling House, No. 150-152 Duckworth Street, known as Spurrell the Tailor; terms can be arranged with a reliable person; apply on the premises to WM. SPURRELL. sept15.tf

WANTED.

Club Rooms, for a recently formed Athletic Association, must be suitable for Dances, Concerts, Card Parties and Socials. Reply not later than the 13th inst., giving full particulars to CLUB SECRETARY, P. O. BOX 1346. oct9.3t

WANTED—A House containing 4 to 6 rooms, in good locality, water and sewerage and electric light, moderate rent; apply to P.O. Box 1324. oct9.11

WANTED—To Rent, Furnished House or Suite of Rooms, modern conveniences. Call HAWKINS, Phone 352. oct9.3t

WANTED—Immediately, ROOMS and Board for man, wife and two children, must be in good locality, with all conveniences; apply by letter to Box 4, this office. oct8.3t

HELP WANTED.

DOMESTIC HELP.
WANTED—By Nov. 2nd, a Housemaid with some experience; apply to MRS. F. C. ALDERIDGE, 4 Park Place, Rennie's Mill Road. oct9.3t.eod

WANTED—A General Maid for small family, reference required; apply between 7 and 9 p.m. to MRS. W. R. FANNING, 43 Patrick Street. oct9.1t

WANTED—Girl for light housework, three in family; apply between 7 and 9 p.m. to 146 Gower St. oct9.3t

WANTED—Immediately, a Girl for housework, good wages offered; apply to MRS. H. BROWN, 15 Balsam Street, off Theatre Hill. oct9.3t.eod

WANTED—Maid with some knowledge of cooking; apply at 205 Goodview Street. oct9.2t

WANTED—A Good, Strong Reliable Girl; apply to MRS. ASH, No. 166 Water Street West. oct9.2t

WANTED—Immediately, in small family, a Girl for general housework, must understand plain cooking; apply MRS. BERNARD NORRIS, Bonaventure Avenue. oct7.1t

WANTED—A Nursemaid, must have references; apply between 6 and 8 p.m. to MRS. GEO. F. KEARNEY, 16 Maxse Street. oct7.1t

WANTED—A General Girl, two in family; apply to 45 Parade St. oct7.3t

WANTED—A Nurse Housemaid with experience; apply to MRS. ROSS, 22 Gower Street. oct5.1t

WANTED—A Cook or a Girl with some knowledge of cooking; apply to MRS. R. E. JOB, Long Pond Road, or phone 287 for appointment. oct2.1t

WANTED—A Maid, reference required; apply MRS. WILLIAM HERDER, No. 2 Waterford Terrace, Waterford Bridge Road. sept29.tf

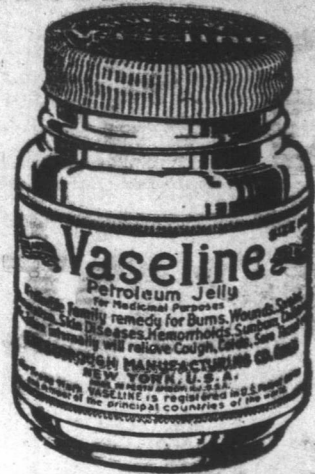
MISCELLANEOUS.
WANTED—A Good Tailor-ess; apply to the CANADIAN TAILOR, 69 Queen's Road. oct9.3t

WANTED—At once, 2 or 3 Dry Goods Salesladies, state experience and wages required; apply by letter "DRY GOODS," c/o Evening Telegram. oct9.3t

MALE HELP
WANTED—A Salesman of good personality and education for a specialty needed in every home. A liberal commission allowed enabling the right man to earn \$300.00 each month; apply with reference to DISTRICT SALES MANAGER, c/o Evening Telegram. oct7.3t

Experienced Chaffeur required, must have references; apply to L. J. DELAUNTY, Avalon Telephone Co., Duckworth St. oct9.2t

WANTED—At once, Thorough, Experienced, Dry Goods Sales-man, to take charge of city store; good opportunity for energetic man; state experience and salary required; apply by letter "DRY GOODS," c/o Evening Telegram. oct9.2t



Needed every day

For cuts, burns, wounds, scalds, sunburn and windburn. Also, for chapped hands and skin. Take it internally for coughs, colds and sore throats. It is tasteless and odorless and gives great relief.

Vaseline Mark
Petroleum Jelly

(Send for copy of our free book—"Inquire Within.")
CHESEBROUGH MANUFACTURING COMPANY (CONSOLIDATED)
17 STATE STREET, NEW YORK.
All "Vaseline" Products can be obtained in Drug and General Stores throughout Newfoundland.

The Mystery of Rutledge Hall

OR
"The Cloud With a Silver Lining"

CHAPTER XVI.

"Oh, no!" he objected, eagerly. "They will not find yet; and you must enjoy this pretty sight."

"Yes, it is very pretty," Dolly said; but as her white lids were downcast and her golden lashes rested on a very pink cheek, it is doubtful whether she was contemplating the pretty sight just then; and the pretty sight which the young barrister was enjoying was not the meet, with the gay coats and satin coated horses, but a slender golden-haired girl on a pretty roan mare, who looked just frightened enough to add to her prettiness.

There were several ladies in the field, most of whom "looked like business," as Lord de la Poer said in his languid tenor, as he glanced at their short hunting-habits, tightly-braided hair, and business-like appearance. Most of them too were surrounded by riders chatting and laughing and discussing the probabilities of a good run. But presently, as the bounds began to work, the horsemen forgot the excitement of their little flirtations for the greater one of the chase, and cantered about or took up positions which they considered most favorable.

Lord de la Poer was still in Dolly's immediate vicinity, looking somewhat sulky and annoyed, and casting occasional looks of sovereign displeasure at the young man whose hand still rested lightly on Dolly's bridle; but Miss Daunt, if she perceived his vexation, did not take the slightest heed of it. She sat, feeling pleasantly excited,

ly, almost incredulous, knowing that Sidney was a timid character.

"Yes, ma'am."

"How foolish—how imprudent of her!" Dolly thought, as she went slowly upstairs, to change her habit. "Those ponies are so uncertain, and Sidney seemed so unwell this morning. It was worse than foolish!"

Thoughts of Sidney's imprudence occupied her for some few minutes; then pleasanter thoughts came—thoughts of the gray eyes which had looked so tenderly and reassuringly into hers, of the hand which had touched hers so kindly; and Dolly forgot everything else in the absorbing delight of that vision than which there is nothing in life so sweet—love's young dream.

Meanwhile the Cotley hounds were having a fairly good time of it. After a burst of some fifty minutes, which left some of the field in the rear the fox got into a dense beech-wood and kept dodging about it for an hour and a half, puzzling the scent repeatedly. Keeping the huntmen winding in and out among the trees, risking their horses' legs in rabbit-holes, and finally coming out at the other side of the wood, allowed them to sight him for a moment as he disappeared over the crest of some rising ground.

The excitement was intense, and shared equally by dogs, horses, and men. Lady Cotley, on her large-boned chestnut was well to the fore, Sir John Cotley and Stephen Daunt were leading. The Hunt had thinned considerably, for some had been thrown out, and one or two of the less enthusiastic had been alarmed at the pace and the stiff ground; but Lloyd Milner was keeping up well with the rest, although his horse was showing signs of distress, while the earl was riding beside him neck and neck.

"I will wait half an hour," Dolly said, hesitatingly. "Mrs. Daunt did not tell me that she would not be at home for luncheon."

She spoke quietly, hiding her dismay as much as possible, with a vague consciousness that her fears were absurd and ridiculous; and, when the man had left her, she tried to resume her occupation. But the effort was vain; the fragrant blossoms had lost all charm for her, and she threw them aside and went over to the window, anxiously looking out and listening for the sound of Sidney's carriage-wheels.

The gray misty morning had grown into a dull dreary day; the mist had become rain—a fine, drizzling, wetting rain, which hung heavily over the trees in the avenue, and made everything look somber and melancholy. The sky was leaden-hued and scowling, and, early in the day though it was still, the rooms looked dark and gloomy, notwithstanding the cheery firelight.

Whither could Sidney have gone? Dolly wondered anxiously, going to the window for the twentieth time in as many minutes, and peering out anxiously into the misty rain. She had said so decidedly that she would not go out, that her head ached too much to allow her to drive to Cotley, and now she was out in her pony-carriage, without a servant, in the rain. Oh, surely there was some mistake—she had left a message which they had forgotten to deliver!

Ringing the bell, Dolly desired the servant who answered it to tell Mrs. Daunt's maid to come to her; and, when the coquettish little French-woman appeared, she questioned her closely, but obtained no information likely to lessen her anxiety.

(To be continued.)

If marshmallows are allowed to soak in cream, then whipped slightly and chilled, they make an excellent sauce.

Straight before them were two meadows, separated by a thin hedge from a plowed field, into which the fox darted, the hounds yelling at his heels; but Reynard had cunning as well as speed by which to escape from his pursuers. He doubled; the hounds dashed on, and for a minute the scent was lost, then found again; and they went on pell-mell over the stiff ground. Midway across the field many of the riders pulled up, deterred by a leap which awaited them at the end—a high quick-set hedge on a bank between two ditches—a leap which not many could take. Some turned back, one of two turned to find another way; only three rode at the jump—Sir John Cotley, his wife, and Stephen Daunt. It was a foolish, daring leap, one only justifiable by the intense excitement of the moment. Lady Cotley's horse took it like a bird; her husband followed, slipped, but regained his footing and scrambled up. Lloyd Milner, glancing back at the moment, saw the three horse stumble and go headlong into the ditch, throwing his rider over his head. The next minute the horse was careering madly after the hounds; but Stephen Daunt lay where he had been thrown, stunned and motionless.

CHAPTER XIX.

Having devoted nearly an hour to her pretty innocent dream of girlish love and future happiness, Dolly roused herself, with a little self-reproach at her idleness, and, leaving her room, ran down lightly to the conservatory to gather flowers for the reception-rooms, a task she had arrogated to herself when Sidney, who at the Gray House had made it an unflinching duty, it being such a pleasure—had languidly given it up, saying the gardeners might do it.

It was a labor of love to Dolly, and she lingered over it, toying with the fragrant blossoms, arranging them with an artistic appreciation of their colors and hues, filling the old china bowls with roses and the slender Venetian specimen-glasses with buds of rare loveliness, until the drawing-room and Sidney's boudoir were fragrant and beautiful with bloom.

She was still lingering over her pleasant task when a footman came to ask her if luncheon was to be served, or whether they were to wait for Mrs. Daunt; and Dolly started violently to find that the luncheon hour had chimed some twenty minutes previously and that Sidney had not yet returned.

"Are you sure Mrs. Daunt has not returned?" she said, in dismay, looking up from her flowers.

"Quite sure, ma'am," replied the man decidedly.

"I will wait half an hour," Dolly said, hesitatingly. "Mrs. Daunt did not tell me that she would not be at home for luncheon."



Enhance the Charm of Your Home

YOU can give every room in your home that delightful air of immaculate cleanliness by using Johnson's Polishing Wax occasionally on your furniture, woodwork, floors and linoleum. It imparts a beautiful, hard, dry, glass-like polish which will not show heel and finger prints or collect dust and lint. Johnson's Wax cleans, polishes, preserves and protects—all in one operation. Easy to apply and polish.

JOHNSON'S Paste - Liquid - Powdered POLISHING WAX

WAX all of your floors and linoleum. It will make them beautiful—easy to care for—they won't be slippery—and will not heel print. And WAX is, by far, the most economical polish for floors and linoleum. With waxed floors expensive refinishing is never necessary for walked-on places can be easily rewaxed as they appear without going over the entire floor.

A Perfect Furniture Polish
Johnson's Liquid Wax is the ideal furniture polish. It covers up surface marks and prevents checking—Forms a thin, protecting finish coat—Takes all the drudgery from dusting. Johnson's Wax adds years to the life and beauty of varnish.



Manufactured by
S. C. JOHNSON & SON, Ltd.
BRANTFORD, CANADA
Branches: Vancouver - Winnipeg - Toronto - Montreal

Mistakes Made on Purpose

DELIBERATE ERRORS THAT PLEASE THE EYE.

There are many cases in art, architecture and sculpture where the artist or the designer purposely distorts or makes false lines, in order to overcome what otherwise would appear an error.

In painting, this well-known increasing or diminution of a limb is called "fore-shortening." It is done so that a figure or a portion of a figure projecting towards the spectator shall appear to be nearer than other parts of the picture.

In sculpture also this principle is sometimes applied, particularly in the case of figures much larger than life-size standing on high pedestals.

In such a case the portions farthest from the spectator are enlarged a little beyond their proper size. This is because of the principle that the apparent size of a thing diminishes the farther off it is viewed.

A common illustration is seen in amateur photographs of persons sitting on the ground. Their feet, being nearer the camera than their body, come out unduly large and ugly. These intentional errors, however,

are more commonly practised in architecture.

If a column were made the same thickness all the way up, to a person standing beside it and gazing upwards, it would appear to spread.

So to correct this optical illusion, the Greek architects in designing their wonderful columns deliberately made the upper part curve inwards slightly.

The steps leading up to the doors of Saint Paul's Cathedral, London, are not perfectly level. They curve down towards their ends.

But owing to the law of diminution by distance, the steps appear perfectly level. If they were actually made level, they would appear to dip in the centre.

Household Notes.

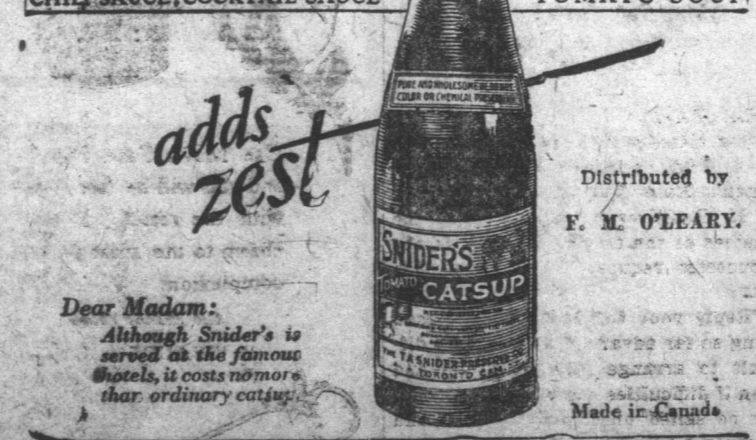
Stuff small, firm heads of cabbage with minced ham and dried bread crumbs.

Be sure that you keep all inflammable substances out of the reach of small children.

Your loaf of bread dough will be lumpy if flour is added without sufficient kneading.

Boil a little ground coffee in milk strain and thicken with beaten egg yolks, sweeten, add to stiffly beaten cream and freeze.

Snider's TOMATO CATSUP

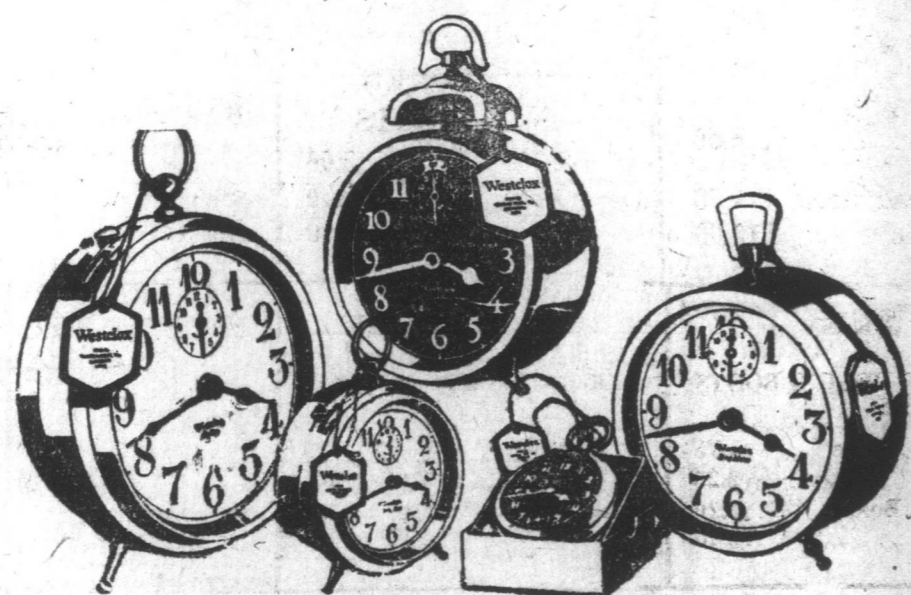


Dear Madam:
Although Snider's is served at the famous hotels, it costs no more than your ordinary catsup.

Distributed by
F. M. O'LEARY.

Made in Canada.

Westclox



The fisherman's friend

THE day's catch may vary but Big Ben never. Regardless of the hour you wish to start, he's sure to call.

You can't tell what's in the net from the shore or what's behind Big Ben by looking at his face.

The flapping fish in your boat justify your faith in the net. Big Ben's merry tune at your rising hour justifies your faith in him.

Big Ben and the other Westclox are helping many a weathered fisherman to start his day.

WESTERN CLOCK COMPANY, LA SALLE, ILLINOIS, U. S. A.
Makers of Westclox: Big Ben, Baby Ben, Sleep-Meter, America, Good Morning, Jack-o-Lantern, Blue Bird, Black Bird, Glo-Ben, Pocket Ben.

Delicious Golden Pheasant

is as
RELIABLE AS IT'S REPUTATION,
gained, after half a century's service to the people of Newfoundland.
FERGUSON, HOLNESS & CO., LIMITED,
J. B. MITCHELL & SON, LIMITED,
Selling Agents for Newfoundland.

STAFFORD'S ESSENCE OF LEMON. ESSENCE OF VANILLA. ESSENCE OF GINGER WINE.

ASK FOR—
Dr. F. STAFFORD & SON
CHEMISTS and DRUGGISTS.

You will find either of these Essences the best you have ever used. We only use the best Chemicals in the manufacture of our various preparations.

You can purchase Stafford's Essences from your grocer, or

LIPTON'S Orange Marmalade

IN ONE POUND CLEAR GLASS JARS with Patent Metal Air-Tight Caps.



The Glass shows up the quality of this superior Marmalade—you can see plainly how beautiful and clear it is. A taste proves the excellence of the beautiful golden oranges that are alone used in its manufacture, and which give it that wonderfully clear golden color.

ASK YOUR GROCER for
LIPTON'S MARMALADE!

Put up in 1-lb. Clear Glass Jars, with Patent Metal Caps, easy to open and no wastage. This Jar with metal Cap can later be used by each housewife for Home-made Preserves with the utmost satisfaction.

LIPTON, LTD.

BON M
Purchases m...
cash...
happy...
On...
who r...
45 x 7...
Bea...
k...
50 x 7...
Lar...
Ber...
54 x 7...
Lar...
Ber...
We...
SU...
Heavy Milton

B
THIS...
o...
o...
o...

PAIN

'MA
IS THE...
Also Prepa...

'MA

Brick
Brick
Brick

the best all ro...
is on sale in...
down" or suffe...
once and see...
tainly give yo...
TAKES I" MU

Is what most...
the weather b...
colds and ther...
system is cept...

Thousands of...
and there will...
Winter. We h...
1,500 bottles, a...
during the mo...

BRICKS EAST
and if you sk...
when you sk...
\$1

Dr. F. S
(See D...
CH...
PL...
J. I...
74...
Premises forme...
Expert Service...
aug...
ty-Six Years...
the

BON MARCHE SPECIALS!

purchases made with hard cash and sold again for hard cash, must be the very best value procurable. We are in the happy position of offering just this kind of a bargain.

Our Blankets were sold to us by a manufacturer who required Cash.

45 x 72 Beautiful White Soft Woolly Blankets, Per Pair . . . \$2.19

50 x 72 Larger Size than above, Coloured Border, Per Pair . . . \$2.45

54 x 74 Largest Size, White, with Coloured Border, Per Pair . . . \$2.65

We guarantee these to be the very best offered. Still a few left of the Ladies' Winter Coats, in Heavy Milton Cloth, in Brown, Navy and Black.

SPECIAL \$2.98

BON MARCHE

THIS STORE WILL REMAIN OPEN EVERY NIGHT UNTIL 9.15 P.M., COMMENCING MONDAY.

PAINT THIS FALL

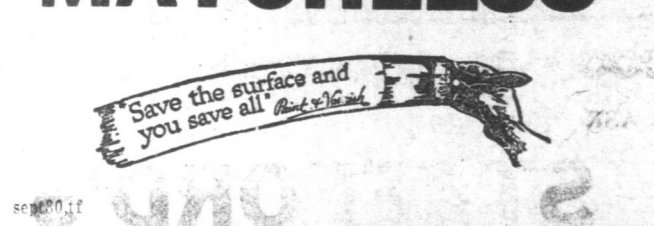
O IS
C A
T GOOD
O MONTH
B TO
E PAINT
R IN.

'MATCHLESS'

IS THE BEST PAINT TO PAINT WITH

Also Prepare for the Indoor Months by touching up with—

'MATCHLESS'



Bricks Tasteless! Bricks Tasteless! Bricks Tasteless!

the best all round TONIC and BLOOD BUILDER that is on sale in the country to-day. If you feel "run down" or suffer from lack of energy, get a bottle at once and see how quick it will help you. It will certainly give you a good appetite—THE ONE WHO TAKES IT MUST EAT.

A Good Tonic

is what most people need at this time of the year, as the weather being so changeable, it is hard to avoid colds and other diseases that are prevalent unless your system is kept in good condition.

Thousands of bottles have been sold in the country, and there will be thousands more sold this Fall and Winter. We have our first shipment just in of over 1,500 bottles, with four or five shipments to follow during the month, and can supply all you need.

BRICKS TASTELESS can be purchased everywhere, and if you want results insist on getting BRICKS when you ask for it.

\$1.20 PER BOTTLE.

Dr. F. STAFFORD & Son

(Sole Distributors for Newfoundland).
CHEMISTS and DRUGGISTS.

PLUMBING and HEATING.

J. L. O'GRADY

74 PRESCOTT STREET.

Premises formerly occupied by Edstrom & O'Grady. Expert Service. Satisfaction Assured. Phone 1567

Forty-Six Years in the Service of
the Public—The Evening Telegram

Yesterday's Late Cables

PRINCE OF WALES AT CAPE VERDE ISLANDS.
ST. VINCENT, Cape Verde Islands, Oct. 8.—The Prince of Wales, returning to England from South America aboard H.M.S. Repulse, arrived here to-day. He is expected to sail tomorrow for Portsmouth.

NO TRACE OF NUTTING.
MONTREAL, Oct. 8.—No trace has been found either in Baffin Land or Greenland of the Nutting Expedition. This is the wireless message received from Inspector Cox, of the Royal Canadian Mounted Police on board steamer Arctic, which passed Father Point this morning, returning from a voyage to the Arctic Circle to relieve police posts in that part of the Dominion. Nutting was last heard from on September 8, 1924, when he sailed from Neulianhaad on the southern shore of Greenland and headed west.

MINERS DECLINE TO PARTICIPATE IN ENQUIRY.
LONDON, Oct. 8.—Delegates to the miners' federation rejected participation in coal commission which the government recently appointed to enquire into entire coal industry, by majority 155,000 coal vote.

ABSTRUSE OR MEANINGLESS!
LOCARNO, Oct. 8.—Although M. Briand, French Foreign Minister, and Dr. Luther, Germany's Chancellor, had a heart to heart talk on the subject of how best to bring about a lasting peace in Europe, Germany still continues to pursue persistently a campaign against permitting German soil to be used as a theatre of combat in any possible war among her neighbors.

CONSUMPTION RAVAGES POPULATION.
BELFAST, Oct. 8.—The population of Achille Island, off the coast of County Mayo, Western Ireland, is being ravaged by consumption and tuberculosis. This is established by an inquiry held by a Free State inspector.

GREEK SHIP SUPPOSED LOST WITH ALL HANDS.
CAPE TOWN, Oct. 8.—The Greek steamer Margat-Arita, of 4,448 tons gross, which left East London, Cape Colony, yesterday, with a cargo of maize is believed to have sunk with all hands during heavy weather this morning off the coast. The last wireless received from the vessel said she was then almost unmanageable and was listing heavily.

TWO P.E.E. FISHERMEN DROWNED.
CHARLOTTETOWN, P.E.I., Oct. 8.—The bodies of John Carter, 28, and Gordon McInnis, aged 17, who were missing since last Monday when they left home here to go fishing, were found this morning at Mill Creek near here in a few feet of water. Both were experienced seamen.

SUGGESTED PRESBYTERIAN MODERATOR TO VISIT N.E.L.
NEW GLASGOW, N.S., Oct. 9.—Rev. Robert Johnson, Moderator of the Presbyterian Synod, was requested at the closing session of the Synod here to-day, to visit St. John's and other places in Newfoundland as soon as possible. There was every prospect of the Presbyterian churches in Newfoundland remaining firm in adherence to the old faith and not voting in favor of Church Union, was the opinion expressed by Rev. Finlay Mackintosh and other speakers and received with enthusiasm.

DETONATOR IN COAL CAUSES STEAMSHIP EXPLOSION.
LONDON, Oct. 8.—A message from the steamer Roman Star, from Capetown, for London, says an explosion which occurred on the boat while off the French coast last night, and which caused the death of one fireman and injured three others, is believed to have been caused by a detonator concealed in the coal.

GERMAN AND BRITISH DELEGATES HOLD PRIVATE MEETING.
LOCARNO, Oct. 8.—A new incident, believed to be of vital importance in its bearing on the success of the Locarno Security Conference, came to-day in the form of a long private meeting between Foreign Minister Stresemann of Germany, and British Foreign Secretary, Austen Chamberlain.

CONFEDERATION LIFE.
aug 17, 3mos

Fishermen's Races May be Arranged Yet for This Fall

HALIFAX, N.S., Oct. 5.—The following message has been addressed to W. A. Reid, Secretary American Fishermen's Race Committee, Gloucester, by H. R. Silver, chairman of the trustees of the trophy, in reply to the Gloucester request for a race this year:

"Reply your third, owing to season being so far advanced will be very difficult to arrange race this year and even if difficulties overcome race could not be sailed until between fifth and fifteenth November. Would you agree these dates? It would facilitate mak-

Columbia Dry Batteries

Best for bells, buzzers, gas engine ignition, radio and all general purposes. More power, better service for a long, long time.



Obtainable everywhere at little cost.

National Carbon Co., Inc.
50 West 42d Street
New York, N. Y.
U. S. A.

Personals

(Nid. Weekly).

We are glad to welcome at the office of the "Weekly" during the past week:

Mr. John Powell, of Everett, formerly of Carbonear who came to this country some 24 years ago. For the past nine years Mr. Powell has been engaged in insurance business with the Metropolitan Life Insurance Co., and is one of their most successful agents. His wife was formerly Miss Emma Gillespie, daughter of the late Moses Gillespie, of Carbonear.

Miss Alice Flyn, of Topsail Road, who arrived on the S.S. Newfoundland, on a visit to her uncle, Mr. M. Kane, Maynard.

Miss Alice Martin, a daughter of Jas. Martin, LeMarchant Road, who has been nursing at the Massachusetts General Hospital for about a year. She expects to return to St. John's in a week or two.

Mr. Thos. J. Walsh, son of Mr. and Mrs. T. J. Walsh, of Parade St., St. John's. Tom arrived in Boston last week, from Moncton, N.B., where for the past four months he has been working on the staff of the Moncton Transcript. He is well remembered in newspaper circles in St. John's, having been on the editorial staff of the Daily News and Daily Mail. He is hoping to follow the same vocation in Boston.

Mrs. Charles E. Hunt, wife of the well-known partner of the law firm of Higgins, Hunt & Emerson, of St. John's. Mrs. Hunt arrived in Boston from Montreal last week on a short visit to her brother in Cambridge and left for New York on Monday.

Mr. Arthur Bright has just returned from a 2100 mile motor trip, visiting Niagara Falls, Montreal and Quebec. On Tuesday, while passing through the Adirondacks, near Lake Placid, he experienced a snow storm, but not severe enough to take to "runners."

Mrs. Wm. Forsey of Grand Bank, who arrived in the U.S. about three weeks ago. She accompanied her daughter, Eleanor, who is taking up the duties of nursing at the Rhode Island Hospital, Providence. Mrs. Forsey leaves here on Thursday next to connect with the Hethpool at Halifax.



Use Mavis Face Powder and you will be fascinated with the result. It adds charm to the most perfect complexion.

Also Mavis Rouge
V. VIVAUDOU, INC.
Paris, France
New York

KNOWLING'S Boot & Shoe Dept.

Offer the Following at Very Attractive Prices

WOMEN'S SHOES

Kid Laced Shoes, low rubber heels 2.10
Same as above in 2 strap . . . 2.00

KID LACED SHOES

Cuban rubber heels, medium toes. Same with two straps. Reduced Price 2.58

VICI KID LACED SHOES

Blucher cut, Cuban rubber heels, round toe. Reduced Price 2.98

BLACK KID LACED SHOES

Cuban and rubber heels. 3.70, 3.80, 4.25, 5.30, 5.50

BROWN LACED SHOES

Cuban, rubber and leather heels. 2.98, 3.60, 3.95, 5.30 to 6.20

STRAPPED SHOES

Kid—One Strap. 1.75, 1.90, 2.20, 2.50 to 4.80



Extra Special

WOMEN'S BROWN CALF LACED SHOES

Cuban and low rubber heels. All sizes in the lot. Regular 3.50 Now 2.98

WOMEN'S BROWN CALF LACED SHOES

Goodyear welted, cuban and medium rubber heels. Regular 6.00 value. To Clear 2.98

WOMEN'S LACED BOOTS

Soft leather, blucher shape, Cuban and low rubber heel, 3.20

DONGOLA KID LACED BOOTS

Cuban and low rubber heels 3.90

VICI KID 7 INCH LACED BOOTS

Bal. shaped, medium rubber heel 4.20, 5.40 and 7.30

BROWN CALF 7 INCH LACED BOOTS

Cuban and low rubber heels, 5.00

BROWN CALF WALKING BOOTS

Low rubber heel. A good school boot for growing girls. Sizes 3 to 7 4.20

Men's Boots

MEN'S BLACK CHROME BOOTS—R.H. 3.95
MEN'S VICI and BOX CALF BOOTS—R.H. . . . 4.50
MEN'S GUN METAL BLUCHER—R.H. 5.50
MEN'S ENGLISH BOX CALF BLUCHER—R.H. 4.50 and 4.75
MEN'S BLACK KID BLUCHER—R.H. 5.50, 5.75, 6.00, 6.50, 7.60 to 9.80
MEN'S BROWN CALF LACED BOOTS—Rubber heels . . . 4.50, 5.00, 5.75, 5.80, 6.70, 7.25 to 8.00
ENGLISH MAKE FIELD BOOTS 6.50
ENGLISH CALF—Leather soles and heels . . 7.80 and 14.50 Crepe soles and heels . . . 15.00

Pegged Boots

MEN'S GRAIN 3/4 BOOTS 4.75
MEN'S GRAIN DECK BOOTS 7.20
MEN'S GRAIN TONGUE BOOTS 7.50
MEN'S BELLOWS TONGUE LACED BOOTS, 4.25
MEN'S 10 INCH LACED BOOTS 6.50
BOYS' GRAIN LACED BOOTS—9 to 13 2.75 1 to 5 2.90
BOYS' BELLOWS TONGUE BOOTS—11 to 13 2.85 1 to 5 3.00

BOYS' BOXED LACED BOOTS
6 to 10 2.00
11 to 13 2.70
1 to 5 3.00

BOYS' BLACK and BROWN LACED BOOTS
Boxed and Pegged
Sizes 11-13 2.90
Sizes 1-5 3.00

BOYS' BROWN CALF LACED BOOTS

6 to 10 sewn . . . 2.50
11 to 13 3.40
1 to 5 3.90

GIRLS' GRAINED PEGGED BOOTS

6 to 10 Loose . . . 1.75
11 to 2 2.25
6 to 10 Boxed . . . 2.20
11 to 2 2.70

GIRLS' CHROME KID LACED BOOTS

6 to 10 2.20, 2.30
11 to 2 2.70, 2.85

MISSES' BOX CALF LACED BOOTS

11 to 2 3.20
BROWN
Same sizes 3.00

WE ARE NOW OPENING UP A FULL STOCK OF MEN'S, WOMEN'S, BOYS' AND GIRLS RUBBER BOOTS AND SHOES WHICH WILL BE SOLD AT OUR USUAL LOW PRICES.

G. KNOWLING, Limited

Science and Size

According to modern science, the exploits of the fairy-tale heroes, who were accustomed to kill a giant every morning before breakfast, were not so very wonderful, after all. Giants appear to be rather feeble and defenceless creatures.

Dr. J. B. S. Haldane, who is six feet in height and confesses to turning the scale at sixteen stone, recently

discussed the problem of size at a meeting of scientists. He said that a giant ten times his height would weigh a thousand times as much as he did, and would have thigh bones so weak that he would break his leg at every step.

The ideal size, according to Dr. Haldane, is that of the mouse. A mouse has fallen down a 1,500-foot mine shaft and been unhurt on reaching the bottom. But its size has one disadvantage. It must eat about half

its own weight of food in order to keep itself warm.

In a reference to growth, Dr. Haldane said that moulting as lobsters did would not be very satisfactory to larger animals. If a lobster were as large as a cow it would spend most of its time in moulting, and would be as defenceless as a paper bag full of water.

CONFEDERATION LIFE.
aug 17, 3mos

Fads and Fashions

One frock of black satin has a bolero effect in back, being slashed to show an inset of printed silk.

A jabot of pinks-dotted silk is used in flounce down the front of a two-piece frock of tweed.

Matching velvet is used for a narrow binding around the brim of a small hat of evergreen velours.

SCARFS
 Beautiful New Fall Scarfs. Extra value. **98c**
 Values to \$3.00. All the new shades and combinations **1.98**

London, New York & Paris Association of Fashion, Ltd.

BRASSIERS
 All sizes for Misses, Women and Stouts. **39c**
 Fine quality. Values to \$1.00, in Flesh shade.

Exceptional Values in New Felt HATS
 JUST OPENED.
 Over 800 NEW FELT HATS just arrived, and now ready for your inspection. **2.20**
 Every new color Every new shape Hats for Women Hats for Bobbed Heads Hats for matrons The most remarkable Felt Hat values we have ever offered. **2.79**

Savings of 25 p.c. to 30 p.c. in Our Sale of Guaranteed FUR COATS
 For Misses, For Women and Stout Women. A Deposit will reserve Your Coat!
 GUARANTEED FUR COATS—LUXURIOUSLY TRIMMED AND BEAUTIFULLY MADE. EVERY COAT GUARANTEED. BUY NOW—A DEPOSIT WILL HOLD YOUR COAT.
\$120, 170, 215, 250, 375, 300 up to 400
 HUDSON SEAL COATS—MUSKRAT COATS
 PERSIAN LAMB COATS—SCOTCH MOLE COATS
 NORTHERN SEAL COATS—SEALINE COATS
 Full Length Models—(44 to 52 inches).
 Trimmings of Squirrel, Fox, Skunk, Self-Trimming—all sizes.
 EXTRAORDINARY VALUES!
 Newfoundland SEAL COATS Beautiful Silk lined—full length Coats—All sizes. **\$5.00**

Stout Women's NEW FALL AND WINTER COATS & DRESSES
COATS
 Complete ranges of stout Coats now on display—Coats that help slenderize—in all the desired and required shades. **8.98**
12.98
18.50
DRESSES
 Carefully selected styles for stout figures in all wanted shades and materials. **25.00**
32.00

Again Demonstrating Our Millinery Leadership Sale of 1000 New Fall HATS
 ENGLISH VELOURS AND AMERICAN VELVETS.
 Every Hat in these groups a genuine value. A splendid collection of Velour Hats, in all the new shades and styles. **3.98**
4.48
5.98
6.98
7.98
8.98
 A collection of the Latest Fall styles, featuring the "Pirate," "Charleston," "Buccaneer," "Bandit." In large and small head sizes. Every new Fall shade.
IF IT IS NEW IT IS HERE!

The New Fall Styles are Here in This Sale of WINTER COATS
 For Misses -- For Women -- For Stout Women
80 p.c. with Fur Collars and Fur Cuffs
 A Sale in which style and beauty share honors with the utmost in values. Over 1200 Coats have been assembled, and because of volume orders placed by us we received extraordinary price concessions; in fact our sale prices are less than the value of the beautiful materials alone.
\$12.98, 14.98, 16.98, 22, 26, 30, 34
 NEW! NEW! NEW! Everything about the Coats is NEW—New lines, new materials, new furs, new colors. Even if you do not intend to buy, you owe it to yourself to see the delightful new fashions for Fall and Winter.
NEW FUR TRIMMINGS. American Opossum, Mufflon, Sealine, Beaver, Fitch, Fox, Mandel.
NEW FABRICS. Valmira, Lustrosa, Velours, Duve-teen, Suedes, Polaires, Tweeds, Duv-bloom.
NEW COLORS. Jacapa, Tanager, Taupé, Brown, Grey, Blue, Black and Navy.
Other FALL and WINTR COATS in This Sale
Misses', Women's and Stout Sizes
\$8.98 up to \$60.00
Every Coat a Star Value!

Sale of New Sweater Wear FOR MISSES AND WOMEN.
 Slip-on Sweaters, Peter Pan models; Silk and Wool Sweaters; Cardigan Sweaters, buttoned up style, with belts; Brush Woolen Sweaters—in fact the most varied collection that we have ever offered. Extra values. **1.98**
3.98
4.98
5.98
6.98
Girls' Sweaters
 Ages 3 to 14 years. A very large range of new Fall and Winter Sweaters and Sweater Coats for the little miss and bigger girls, and new shades and good values. **1.98**
2.98
3.48
Teddy Bear Suits
 Ages 2 to 10 years. Brush Woolen and knitted materials, combining Woolen Caps, Mitts, Leggings and Sweaters; warm and good-looking. **5.20**
5.98

Ladies' & Misses' Raglans, Rubberized Tweed Coats, Rubberettes
 Hundreds of New ENGLISH RAGLANS and TWEED TOP COATS for Misses and Women, in all required styles and shades—including Navy Raglans—all sizes for Misses, Women and Stouts.
9.98, 14.98, 17.95, 21.00 up to 29.80

Just Arrived, Huundreds of Smart New Dresses
 Every model strictly new and the very latest in style.
12.98 - 14.98 - 16.98
 Satins, Flannels, Poret Twills, Char-meuse; all the new colorings and styles. A magnificent collection for Women, Misses, Stouts.
Striped Flannel Dresses
 Recognized by style leaders as the most fashionable dress of the hour. **12.98**

New Fall and Winter Girls' Coats
 MOTHERS! You will please little daughter, and save money by purchasing her clothing at this store.
 Coats Ages 3 to 15 years **4.48, 6.98, 8.98, up to 14.98**
Girls' Dresses **HATS**
 Beautiful new Fall Dresses in all the new Fall shades and materials. **4.98 6.98**
 Felt Hats, Tweed Hats, Velvet Hats for the little Miss and bigger girl. **1.78, 2.98, 3.98**

Guarantee Bond

If this purchase does not please you in any way---bring it back and your money will be cheerfully refunded...There are no "ifs", "ands" or "buts" about it---we stand solidly behind these guarantees.
LONDON, NEW YORK AND PARIS ASSOCIATION OF FASHION.

London, New York and Paris
Association of Fashion, Ltd.

Guarantee Bond

We guarantee the price of every garment to be the lowest in St. John's. If within 5 days it can be duplicated for less, we will refund the difference or return your money.
LONDON, NEW YORK AND PARIS ASSOCIATION OF FASHION.

A Special Demonstration of This Store's Positive and Outstanding Value-Giving!

Men's, Young Men's ^{1 & 2} Pants Suits
Topcoats and Winter Overcoats



A Special Demonstration of this Store's Positive and Outstanding VALUE-GIVING!

A Sale that will Throng Our Men's and Boys' Dept.

Hundreds upon hundreds of wonderful New Fall One and Two Pants Suits, Fall Top Coats and Winter Overcoats are ready now. Lots of variety in patterns and colors and the values are most remarkable.

Ask Men who have made Purchases in this Store before. Come yourself, if only to see this Magnificent Display

Styles for young men, Collegians, English models, Conservatives, short men, tall men and larger men—in fact, sizes to fit every man. Guaranteed Blue Serges, unfinished Worsteds, Fancy Blues, Fancy Stripes, Cassimeres. Come in to-morrow and see your New Fall Clothing—you'll be pleased with these offerings—we're sure.

15.00

20.00

29.00

33.00

WE SELL
Stanfield's
UNSHRINKABLE
UNDERWEAR
FOR MEN AND BOYS.
All Grades
AT LOWEST-IN-THE-CITY PRICES.

Men's Raglans
"A Raglan for Every Man!" **9.98**
No matter what style, shade **14.50**
or model be required, our **18.98**
vast and varied assortments **25.00**
will meet his requirements **29.80**
at our usual savings.

SUITS and OVERCOATS
MADE IN ROCHESTER, U.S.A.—ALL HAND TAILORED.
English materials—American tailoring—an unbeatable combination. Supreme qualities — unmatched values.
\$35.00, 39.00, 42.00, 45.00, 50.00
QUALITY—STYLE—FIT and TAILORING GUARANTEED.

Men's Pants
A Department where Values predominate.
2.40
Every pair cut full—all sizes.
OTHER MEN'S PANTS
\$2.98 \$3.70 \$4.98 up
to **\$7.80**

BOYS' AND CHILDREN'S CLOTHING

OUR GUARANTEE OF SATISFACTION COVERS PERFECT FITTING AS WELL AS SATISFACTORY WEAR.

BOYS' SUITS AND OVERCOATS
6.98 8.98 10.98 12.98 14.98 16.50

More and more boys are coming to this Store, where they are assured of high CHARACTER CLOTHES at lowest possible prices. Hundreds of New Suits and Overcoats for your choosing.

Small Boys' Suits
In Oliver Twist, Tunic and Middy effects.
Ages 3 to 8.
\$1.98, 2.75, 3.75, 4.98, 5.98

Small Boys' Overcoats
Heavy Plaid backs, belted mannish styles; also Blue Nap Army and Navy Coats.
5.98, 6.98 7.98, 8.98

YOUTHS' SUITS AND OVERCOATS
Ages 15 to 21 years
Suits and Overcoats for the youth. Especially designed models, that enable the young man to still be a youth—all wanted patterns—all plaid backs.
12.98 14.50 17.98 22.00

S
ity.
de.
s
SES
8.98
2.98
3.50
5.00
2.00
V
ear
EN.
1.98
3.98
4.98
5.98
6.98
ters
1.98
2.98
3.48
uits
6.20
5.98
ts
money by
14.98
ts, Velvet
Miss and
3.98



Founded in 1879 by W. J. Harbord. THE EVENING TELEGRAM, LTD. PROPRIETORS.

Friday, October 9, 1925.

The Common Need

In previous articles under the above caption we have stated that many of the privations of the ordinary wage earner and his family can be traced to the fact that the purchasing value of the dollar has been considerably reduced owing to the high ruling prices of essential commodities, and we have suggested that, in a great measure, relief would be afforded by a reduced taxation.

We also suggested that the high cost of living tended to lower the standard of health in the community, and that this not only added to the household expenses of the citizen, but imposed a very heavy burden on the state in the maintenance of hospitals, kindred institutions and other medical services, as well as expensive public departments required to administer them. In other words, we appear to be aggravating the causes of expenditure by the very process by which we attempt to meet it.

Someone has said that in the arithmetic of the customs two and two instead of making four sometimes make only one, and whether this be an exaggeration or not, the fact is evident that when prices rise above a certain level there is invariably a falling off of purchases. The consequent loss of import duties may be adjusted from time to time by increasing the tariff, but such a course of action can only result in making the day of reckoning all the more serious when it does come.

From various enquiries made we find that generally speaking the present tariff is higher than it was under the old system, particularly as it applies to groceries and dry goods, and customers, it is said, are purchasing on a basis of cost rather than on a basis of value, which means they are spending their money on inferior goods. Asked to suggest how the tariff might be improved, most of those to whom the question was put replied that the first change desirable would be to lower the rates, secondly, to abolish the free list altogether, thirdly, to adopt a standard of uniformity, and lastly, in the event of changes in the tariff, to give the public due notice.

We have dealt with the first point. With regard to the abolition of the free list there would no doubt be an outcry from some sections of the community, but the fact for them to consider is that they would be far better off with a tax reduction all round on their purchases than they are now with no duty on a few articles, and a heavy duty on the rest of them. If it were not for the fact that practically the whole of the revenue of the country is obtained from the duties collected on imports, we should say the longer the free list the better, provided it did not hamper the development of the natural industries of the country, but as it is, the burden should be distributed as equitably as possible.

The plea for a uniform system of classification of goods for tariff purposes is by no means new, but, for reasons that no

one can explain, it has never been heeded. Undoubtedly its adoption would necessitate a complete revision of the schedule and the wonder is that the late Tariff Commission did not work with such an end in view. Another revision will sooner or later, and the sooner the better, have to be undertaken, and it is to be hoped that those engaged upon it will make the simplifying of the system their first care. The final suggestion of notice of any changes in the tariff calls for no comment as the fairness of such a course is self-evident.

Anniversary of the Storm of '67

One of the most serious blows ever inflicted on the Labrador fishing fleet, and one which helped to reduce the number of vessels that prosecuted the seal fishery, occurred on October 5th, 1867, when a terrific gale swept over the northern part of Newfoundland and Labrador, carrying death and disaster in its wake. The storm was felt with the greatest severity at Indian Tickle, where a large number of vessels, including such gallant ships as the Terra Nova, Estelle, and Isabella, were driven from their anchorage and dashed to pieces on the shore.

At Spotted Islands, which will ever be remembered in connection with this event as the scene of the most gallant episodes in the annals of the fishery, the late Captain William Jackson rescued from drowning 27 persons, most of whom were women, by bringing them through the surf on his back. For this act of heroism he was given the Humane Society Medal.

Rotary Luncheon

At the Rotary Luncheon yesterday held in the Sterling Restaurant, Chairman Rotarian Charles Hutton introduced Mr. C. O'N. Conroy, K.C., who delivered a humorous address on "Newspaper Clippings." Mr. Conroy has a unique collection of journalistic "Bulls," quotations from which proved most diverting.

Mr. Conroy was accorded a very hearty vote of thanks for his "Bulls." The guests were: T. V. Thompson, Toronto; R. E. Job, Jas. O'N. Conroy, Fred M. Wells, J. W. Bartlett, Grand Falls; F. K. McLeod, Arthur Donnelly, and Rotarian F. X. Ahearne, Quebec.

Spencer Club Sale Wednesday

Oct. 14th, Spencer College Hall. Admission 10c. Children 5c. Afternoon and six o'clock teas. Vegetables, Plain and Fancy Work, Handkerchiefs, Candy, etc. Everybody welcome. Arrange with your friends and book a table for tea. Dancing at 9 o'clock.—Oct 9, 11

Caribou Makes Successful Trial Trip

S.S. Caribou made her trial trip in the North Sea on Wednesday, and developed a speed of 14.61 knots, according to a message received last night by Hon. J. R. Bennett, from Capt. Victor Gordon, High Commissioner at London. The message reads as follows: "S.S. Caribou had her trial trip yesterday (Wednesday) in the North Sea. The trials occupied all day and with 400 tons more cargo on board than stipulated, she developed 14.61 knots, and the Naval Architect, Hamilton, feels confident that 14 3/4 knots will be maintained when required. All those who have seen the ship consider her a very fine job. She is well fitted in every particular and reflects the greatest credit on all concerned. The Caribou is expected to sail to-night (Thursday) for St. John's direct from Rotterdam." The Caribou will be due about the end of next week and no doubt will be visited by many on arrival.

Reported in Distress

Last evening Capt. W. Winsor, Minister of Marine, received word from St. John's, stating that a vessel was in distress off there and asking that assistance be sent as it was impossible to reach her from the shore. A later message stated that the crew had landed safely. The vessel, the name of which was not given was left riding out the gale.

The Best is Correct

Ladies who wish to know what are the correct cosmetics to use will find the answer to their question in Three Flowers. The Face Powder, talcum and Face Cream have all been tested and found "correct" by the most particular women. The odor is pleasing, the quality of the ingredients is suitable to the most charming woman's skin. Watch the good looking woman and you will invariably discover that she uses Three Flowers Face Powder and Face Cream.—Oct 9, 11

MINARD'S LINIMENT FOR RHEUMATISM.

PEPYS BEHIND THE SCENES

Oct. 8th.—Did not write at all in my journal for yesterday, having a great deal to do with the mathematics in my right hand which troubled me mightily, but thank God, am well to-day. Reading in my papers to see how experiments are being made with cork houses. Methinks such houses would be mighty popular in this country if it were not for the fact that they do not weather of the past few days do come to mind that I have seldom known October to be so cold and wet. Being in Harvey & Company's office this day, meet there Mr. Branncombe, who does compliment me upon the excellent matter of my journal, nor are his praises the less sweet since he takes it that I must now have heard such compliments so often that they tire me. Indeed, I do take no shame in the praise my poor work receives, being that they who profess to dislike praise are of such a mind because it never comes their way. Talking this day with Mr. Hartnett, he tells me how the Eastern Dance which the Strollers have planned, will take place on the 10th day of November, and on the following night there will be an Eastern Bazaar. This like to be a mighty picturesque thing, and should make much money for the Child Welfare Association.

Having ordered some coals for the winter, do find the silly fellow that did shove them into our cellar breaks the partition between the soft coal and the hard, and mixes them both. So put to great trouble to get me another man, and I helping him, do pass most of the night in the cellar separating the coals to my great discontent. Being finished, do find myself as grimy as any sweep, but there being no hot water, needs must I bathe in cold, to my great discontent.

Major E. W. Mudge Called by Death

WELL KNOWN MONTREALER HAD DISTINGUISHED MILITARY CAREER.

The death of Major Edward White Mudge, of the firm of Mudge, Watson and Co., Ltd., occurred in this city yesterday after a lengthy period of falling health. Major Mudge was in his 77th year, having been born at St. John's, Newfoundland, Dec. 26, 1847. His death marks the passing of a well-known figure in the business and sporting circles of this city.

He is survived by four daughters, Mrs. James M. Mudge, and Mrs. Wm. Carlin, and Miss Laura Mudge, of Montreal, and Mrs. Geo. Black, of California, and was predeceased by his wife some three years ago. The funeral was held from the residence of his daughter, Mrs. James M. Morris, 56 Trafalgar Avenue, on Monday, at 2 p.m. Services at the house, "Interment at Mount Royal Cemetery." The late Major Mudge who commanded a company of the old Prince of Wales Rifles during the Fenian Raids, was an organizer of the Dominion Rifle Association and at one time, rated one of the best shots in Canada.

Rev. W. C. McGrath Leaves for Canada

Rev. W. C. McGrath, who spent the past two months in Newfoundland, left by yesterday's express to resume missionary work at St. Francis Xavier Seminary, Scarborough. During his stay in Newfoundland Mr. McGrath visited Bell Island, Argentea and Placentia in the interest of the Chinese Missions and received a very cordial reception. He regretted being unable to visit other centres as his time was limited, but he was very much pleased with the response to his appeal for mission funds. This year three missionaries will leave Scarborough for China, and to help defray the expenses of those Fr. McGrath's appeal was made. We wish him a pleasant return trip to Canada, and continued success in the missionary field.

TO EXHIBITORS AT THE INDUSTRIAL FAIR

We have a splendid selection of papers for decorative purposes, including: Imitation Marbles, Variegated Tiles, Black and White Blocks, Scenery effects, and patterns that will give good appearance if used to cover the floors of your booths. TEMPLETON'S for Wall Papers.—Oct 9, 11, eod

TO-DAY'S MESSAGES

PLOT UNCOVERED IN BUDAPEST. BUDAPEST, Oct. 9. The Budapest newspapers say the police have uncovered a revolutionary plot against the Hungarian Government, alleged to have been formulated by Linder, who was Minister in the Cabinet of Count Michael Karolyi. Linder is now fugitive in Jugoslavia.

WILL DECIDE FATE OF PAINEVILLE'S GOVERNMENT.

PARIS, Oct. 9. M. Caillaux, the French Finance Minister, will leave for Nice Monday evening to attend a congress of the party where he will explain his financial policy. Upon M. Caillaux's explanation of his activities in the United States and whether the radical party considers his mission there a success or failure will hinge the fate of Paineville's cabinet, as the radical party numbers 145 votes in the Chamber of Deputies and practically controls the House.

CAVALRY AT WORK IN THE RIF.

MADRID, Oct. 9. French and Spanish cavalry are taking the place of foot soldiers now searching for rebels in Morocco. Official reports from the front say that a brilliant cavalry raid has been carried out by Spanish horsemen.

BRAZILIAN REBELS DEFEAT THE TROOPS.

BUENOS AIRES, Oct. 9. A despatch from Montevideo, Uruguay, quotes the Brazilian rebel sources in the frontier town of Rivera as saying that the advance guard of Brazilian troops operating in the state of Rio Grand do Sul defeated the troops defending the town of Rosario. The troops were dispersed and the rebels seized the town.

Freight Train Derailed

The westbound express was delayed at Gambo for five hours this morning on account of three cars of a westbound freight train leaving the rails near Benton. The cars remained upright, and were placed on the track again by 8 a.m., when the express was allowed to proceed.

Supreme Court

(Before Mr. Justice Kent.) In the matter of the estate of William Sparkes, late of St. John's, Street Railwayman, deceased, between Thos. J. M. Warfield and Selina Sparkes and Elizabeth Sparkes. This is an action to prove the will of William Sparkes in the solemn form of law.

Construction Work Closed Down at Corner Brook

The construction work which has been going on at Corner Brook, Nfld., for some time past, has been brought to a close for the season, according to several local men who returned from the ancient colony a few days ago. All the plans on the town site and for the building of the power plant and paper mills are completed with the exception of a considerable amount of interior finishing. The mills and power plant were taken over some time ago by the Newfoundland Power and Paper Company and up to date the Company has shipped 6,500, 950, and 1,250 pound Pounds Flute, extra quality, \$1.10 lb. Pound Shirtings, etc., etc. See us for Pound Goods.

R.M.S. Rosalind's Re-Union at Smithville

The re-union for the captain, officers and crew of S.S. Rosalind took place at Smithville last night, and despite the wretched weather which prevailed quite a number of guests from town were present and spent a most enjoyable evening. The catering supplied by the Misses Furlong was excellent while the music was all that could be desired.

Had First Brief

Mr. W. B. Skinner, who was admitted yesterday as a Barrister and Solicitor, had his first brief in the Magistrate's Court to-day. Judge Morris in extending a welcome and congratulations on his successful examination, expressed the hope that he would have a long and prosperous career not only in the Centre Court but also in the Supreme Court.

Magistrate's Court

A drunk was discharged on payment of cash hire. A drunk and disorderly was fined \$2.00 or 7 days. A few civil cases were disposed of. A QUICK TRIP.—The baronet Alumbic, Capt. Coward, master, arrived yesterday at noon from Fogo after having made the run in 20 hours.

Last Night's Storm

BAY BOATS HARBORED FOR SHELTER.

The N.N. east wind storm with rain which prevailed in the city yesterday, increased to a regular hurricane last night, and was felt all over the island according to messages received from shipping centres and along the railway. The Prospero coming south was obliged to remain at Westleyville all night and up to noon to-day she was still detained there owing to a heavy sea on the outside. The Express returning south with the Prospero passengers sheltered for the night at Trinity, and left for this port at 10 o'clock this morning. The Sun, going north, ran into Seldom for shelter, and according to a message received from Capt. Jacob Keen at noon to-day, she was still detained awaiting for the weather to clear. The vessels at sea last night must have received a severe drubbing, but no word of any damage has been received. Along the railway conditions were very bad, but the trains made good progress. At Kelligrews last night a big sea was on, and for several hours the water rushed in over the beach and across the railway track, but we are given to understand that no damage was caused. As a result of the storm the telegraph lines are down in certain sections to-day, consequently nothing has been received of the Kyle which was due to arrive at Port aux Basques at six o'clock this morning.

Government Boats

Argyle left Lord's Cove 10.50 a.m. yesterday, inward. Clyde leaving Lewisporte to-day. Glenora left Grand Bruit 11.15 a.m. yesterday, coming east. Home leaving Lewisporte to-day. Kyle—No report arriving Port aux Basques. Malakoff left Port Blandford 6.45 a.m. Metige is held up at Hopedale owing to a heavy N.E. gale. Portia sails for the westward 8 o'clock to-morrow night. Prospero is storm bound at Westleyville. Sagona left Trinity 7 o'clock this morning, coming south.

Personal

Mr. P. Maher and wife leave by next sailing of S.S. Newfoundland to spend the winter in the New England States.

Here and There

DEMONSTRATES SAFETY SUIT.—Shortly after noon to-day, at the King's wharf, Captain G. D. Kelly, representing the National Life Preserver Co., gave a demonstration of an Ever Warm Safety Suit, by donning the outfit and jumping overboard. Quite a number of people witnessed the demonstration.

PROSPERO REPORTS.—A message from Capt. Keen of S.S. Prospero, to the management of the Railway, was received at noon to-day, stating that the ship was still detained at Westleyville. A N.N.E. gale was raging on the outside, and it would be impossible for the ship to make progress. Her arrival in port is indefinite.

PORTIA DELAYED.—The Portia's sailing for the westward has been delayed owing to her boilers being blown down for some slight repairs. She is expected to get away by eight o'clock to-morrow night at the very latest. Passengers for the west coast must take the steamer from here, as Argentina will not be a port of call.

WEEK-END BARGAINS.

Pound Blanket Ends suitable for children's beds, extra value, \$1.00 pound. Pound Tweeds, good English Tweeds, from \$2.00 to \$2.50 pound. Pound Quilt Goods, 65c, 95c, and 1.25 pound. Pound Flute, extra quality, \$1.10 lb. Pound Shirtings, etc., etc. See us for Pound Goods.

THE WEST END BAZAAR.

51 Water St. West. Oct 9, 11

Wembley's Future

"The closing of the British Empire Exhibition at Wembley would be a national calamity, and to let the exhibition fall into the hands of speculators would be a crime," declares Mr. Ben Thickett, a member of the exhibition executive. Next summer, he said, it should be reopened, if possible, on lines that might be approved by experience, but with the same outlook and objects as at present. Gradually it should wipe out its financial deficits. It would, of course, have to be popularised.

BORN.

On October 4th, to Mr. and Mrs. J. Murphy, Mullock Street, a son.

MARRIED.

On October 8th, 1925, at Cochrans Street Methodist Parsonage, by Rev. E. C. French, Samuel Murley of Creston to Bertha S. Chafe of Burin North.

DIED.

On October 7th, after a long illness, Lillie, adopted daughter of Mrs. (Mrs.) J. Jackson, 145 Pleasant St., youngest daughter of Ambrose and the late Margaret Shea, of Pouch Cove, aged 20 years. R.I.P. Interment took place at 10 o'clock this morning at Pouch Cove.

"Printing Isn't Expensive If You Pay Enough For It"

The task which business stationery has to perform is to convey a message. That is its primary purpose. But it has another. It should convey an atmosphere—a personality—which identifies the business it represents, and it should convey that atmosphere or personality so convincingly, so pleasingly, so substantially, that it makes the same kind of favourable impression that a good salesman or a fine office does.

Business stationery which fails in this particular is too expensive to use, because it is not doing the whole job. That's why printing isn't expensive if you pay enough for it.

We have lately installed an embossing machine which produces beautiful glossy or dull relief work on plain type printing that defies actual die or plate embossing in appearance.

A trial order will convince you of its excellence.

The Evening Telegram, Ltd., PUBLISHERS and JOB PRINTERS.

THE SALVATION ARMY NO. 1 CITADEL, NEW GOWER STREET, TUESDAY, OCTOBER 13th, 8 P.M. ADJUTANT and MRS. SOLOMON SMITH who are returning to India. The Adjutant will give a Lecture "THE CRIMINAL TRIBES OF INDIA"

LADY ALLARDYCE has kindly consented to preside at this gathering. Adj. Smith is a Newfoundland native of Chance Cove; has served ten years in India and was honored by the King with the Kaiser-Ikhud medal, first class, for work amongst the Criminal Tribes. While at home on furlough with his wife and family, he has endeavored to raise \$1,000 for missionary work in India. Proceeds of this gathering for that purpose. Reserved Seats (including admission) 50c. General admission, 25c.

PLAYING THE NICKEL MONDAY Elinor Glyn's production MAN AND HIS MAID It puts the kick in life! Metro Goldwyn Picture

Irish Contracts

CRITICISM OF FOREIGNERS' HOLD ON COUNTRY. Dublin.—The commercial invasion of the Irish Free State by foreigners continues, German, Belgian, French, and American firms, being among those who are obtaining contracts. The street-cleaning contract for Dublin is also to be given to a Paris company at a figure not yet disclosed. The matter will be decided by the City Commissioners.

Prisoner Escapes From Sing Sing

OSSING, N.Y., Oct. 8.—During the height of a storm last night, John Ryan, a "hitter," escaped from Sing Sing prison after forcing the bars of a chapel window. Scores of keepers and State troopers are searching the surrounding country. It was the second time Ryan had escaped the authorities. In 1917, he broke jail in New York and was recaptured a month later in Hoboken, N.J.

For a clear head BEECHAM'S PILLS THE NATION'S LAXATIVE

CANADIAN PACIFIC SAILINGS FROM MONTREAL TO LIVERPOOL

SAILINGS For Quebec and Montreal THE ONLY DIRECT ROUTE between NEWFOUNDLAND AND THE PROVINCE OF QUEBEC S.S. "NAYARIT"

CUNARD ANCHOR-DONALDSON PASSENGER SAILINGS FROM MONTREAL

CHRISTMAS SAILINGS From Halifax to Liverpool, Plymouth, Cherbourg & London

THE ROBERT ROYCOFF CO. Montreal, Toronto, Quebec, St. John's, N.B., Halifax.

A really nice corn flour lighter, more even texture and finer flavour, results when a mixture of Brown Polson's Corn Flour and ordinary flour is used

Fishery Report

Following reported by the board of English Mr. Vest of St. John's

Ryan was serving a term for murder of Harry Green, a man there is no doubt. The fugitive is a gray-haired man, 35 years, five feet, five inches tall, weighs 140 pounds.

Shopping Here is Pleasant Profitable Pastime

Buying Here Means Spending Money Right

CONSTANT VALUE GIVING

The Policy of

The Royal Stores

To many women, New Fashions mean prohibitive prices, but at The Royal Stores they find no such stumbling block. This store is always bright and compact, and to the economical it offers every week, exceptional opportunities of buying their personal and household needs, at a very special reduction from regular prices. Read this advertisement carefully, you will find many items of interest, and note the splendid saving opportunities available this

FRIDAY and SATURDAY

Charming Dresses Newest Fall Styles

Tricolette Dresses Only \$4.98
New French modes in pretty Tricolette Dresses for women, shades of Sand, Henna, Blue, Brown and Black, with jabot of contrasting shade; round neck, and long sleeves, sizes 34 to 44. Good looking dresses that show their fashion smartness in every line. Reg. \$6.00 each. Sale Price **\$4.98**

Smart New Dresses For \$15.75
Charming styles with that perfection of workmanship and beauty of materials that ensure lasting smartness. Some are shown with V neck and turned back collar, others with round neck and Peter Pan collar; all have the new long sleeve. Materials consist of Serge and Gabardine; shades of Saxe, Wine, Rust, Fawn and Navy, nicely trimmed with silk braid in assorted colors, others neatly embroidered; assorted sizes. Reg. \$18.50 each. Sale Price **\$15.75**

New Skirts \$7.25
Made from all wool material in pretty Roman stripe effects, in the newest color combinations, wrap around style, trimmed with self-colored buttons, assorted sizes, ideal for Fall wear. Reg. \$9.50 each. Sale Price **\$7.25**



New Fall Velours at Sale Prices

Women's Velour Hats \$3.69
The Velour Hat is extremely smart for fall, equally fashionable to be worn with tall or sport's frock; colors are Black, Brown, Fawn and Grey, with ribbon band and bow; small shams turned up at front. Reg. \$4.25 each. Sale **\$3.69**

Misses' Hats \$3.02
Smart shapes of Velvet nicely trimmed with silk stitching and corded ribbon, made in two tone effects of Navy and Rose, Sand and Saxe, and Saxe and Grey; as correctly styled and perfectly made as those of big sister's or mother's. Reg. \$3.50 each. Sale Price **\$3.02**

Child's Velvet Caps \$1.92
Dainty little velvet caps for the kiddies, trimmed with leather, ribbon and fancy buckle; in the following shades: Rose, Sand, Saxe and Crimson. Reg. \$2.30 each. Sale Price **\$1.92**



CHIC SWEATERS and BLOUSES

Slip-On Sweaters Only \$2.09
Women's All Wool Sweaters, slip-on style, rolled collar, long sleeves, combined shades of Scarlet and Camel, Peacock and Pearl, Sand and Tan, Pearl and Peacock, Camel and Scarlet, Tan and Camel. These are considered smart for fall and are exceptionally good value. Reg. \$2.50 each. Sale Price **\$2.09**

Women's Smocks Only \$1.37
A splendid opportunity to secure a good looking smock at a very low price, they come in pretty light stripe effects; long sleeves and collar, neatly finished with braid and black bow. Reg. \$1.65 each. Sale Price **\$1.37**

Broadcloth Smocks For \$1.97
Shirtwaist style, made from English Broadcloth, shades of White, Pale Blue and Tan, very special value. Reg. \$2.50 each. Sale **\$1.97**

New Fall Scarves \$3.13
You need a new scarf to emphasize fall's new costume. These are delightful; of silk and wool, in the newest colors, correct for fall wear, 63 inches long, 18 inches wide. Reg. \$3.50 each. Sale Price **\$3.13**



New Fall Hosiery Temptingly Priced

Women's Hose Only 75c.
All Wool Cashmere Hose for women, ribbed, seamless fashioned leg, elastic suspender tops, double heels and toes; sizes 9 to 10; shades of Grey, Light and Dark Fawn and Champagne; a splendid looking stocking that will wear well. The price is exceptionally low for such a fine quality. Reg. 85c. pair. Sale **75c.**

Child's Cashmere Hose 86c.
Plain and ribbed All Wool Cashmere Hose for children, to fit up to 12 years, extra spliced feet, reinforced garter tops in the following shades: Grey, Beige, Nigger and assorted Fawns. Specially priced for Friday and Saturday, the pair **86c.**

Unbeatable Values In New Fall Gloves

Kid Gauntlets \$2.06
The varied assortment of styles and popular colors make it possible to select just the shade and style to complete your fall costume. For this week end we offer a line of gauntlets, shades of Brown, Fawn, and Black, with fancy cuff in two tones; one dome at wrist; all sizes. Reg. \$2.35 pr. Sale Price **\$2.06**

Fabric Gauntlets—86c.
Women's Suede finish Fabric Gauntlets, elastic at wrist, all sizes. These are absolutely correct for Fall wear, and are shown in shades of Grey and Fawn. Reg. \$1.00 pair. Sale Price **86c**

Kid Gloves \$1.29
Women's Tan Glace Kid Gloves, 2 dome fastened; all sizes. These are of special fine soft French Kid, are neat and dressy, and priced temptingly low for Friday and Saturday. Special per pair **\$1.29**



NEW FALL FURNISHINGS for Men

New Fall Suits \$29.30
Step into one of these new Fall Suits and feel at home; cut on the comfortable English lines so popular this fall, 3 button coat, cuff bottom pants; sizes 3 to 7. Made from high grade English Serge of extra special quality. Reg. \$32.25 suit. Sale Price **\$29.30**

Men's Tweed Suits Only \$13.00
Made from high grade English wool Tweed in assorted Greys and Browns, 2 and 3 button coat, cuff bottom pants; sizes 3 to 7, cut on the newest lines and perfectly tailored. A splendid suit for fall and winter wear. Reg. \$15.00 suit. Sale **\$13.00**

Men's Velours \$3.90
English Fur Velour Hats, shades of Beaver, Grey and Brown, all sizes; new arrivals, latest shapes for Fall wear. Reg. \$4.35 each. Sale Price **\$3.90**

Men's Kid Gloves \$1.88
Tan Cape Kid Gloves, unlined, dome fastened; sizes 7 to 10. These are a splendid wearing quality and just the right weight for present wear. Reg. \$2.25 pr. Sale Price **\$1.88**

Men's Gloves For \$1.88
Brown Suede Gloves for men, unlined and silk lined; sizes 7 to 10. Just the glove for Fall, offering you a wonderful bargain, formerly sold for \$3.00 pair. Special for Friday and Saturday **\$1.88**

Semi-Soft Collars Only 16c.
For men, in Cream only, plain and corded, styles to suit everybody; all sizes; biggest collar value ever offered, get some before your value is sold out; worth 20c. each. Our **16c.**

Men's Ties, \$1.34
A new assortment of Men's fancy Crepe Ties, shown in designs and colors accepted by men of taste as correct for fall wear. Wonderful wearing quality, will not wrinkle or pull out of shape. Reg. \$1.60 each. Sale Price **\$1.34**

Sweater Coats
Wool Sweater Coats for men, in a serviceable Maroon shade, trimmed with Grey; buttoned to the neck style, military collar, two pockets. You will need a sweater for the cold weather, get one now and save considerable money. Reg. \$3.85 each. Sale Price **\$3.49**



New Footwear Values

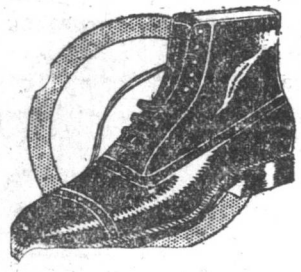
Men's Boots \$5.04
The man who prefers a high shoe to an Oxford for fall wear will find this model greatly to his liking. Black Vel Kid, general width across the ball of the foot, styled for comfort as well as dressy appearance. Made more attractive with rubber heels; sizes 6 to 10. **\$5.04** Reg. \$5.60 pair. Sale Price

Gun Metal Boots \$7.16
Men's Gun Metal Boots, Blucher style, Goodyear wear, rubber heels, all sizes. These are guaranteed all leather and are ideal for fall and winter wear. Reg. \$7.95 pair. Sale Price **\$7.16**

Men's Brown Boots \$5.18
Brown Calf, Blucher style, wide fitting, rubber heels; sizes 6 to 10, made on an easy fitting last that looks well and wears well. Reg. \$5.75 pair. Sale Price **\$5.18**

Growing Girl's Shoes Only \$2.34
Brown Calf, laced skuffler shoes for girls; sizes 2 1/2 to 6, fitted with rubber heels. This is splendid shoe for fall school wear, a shoe that means foot comfort for growing girls. Reg. \$2.60 pair. Sale Price **\$2.34**

Misses' Satin Shoes For \$1.98
A smart dressy shoe of Black Satin for misses, military rubber heels, round toe; sizes 12 to 2. Very dainty. Reg. \$2.20 pair. Sale Price **\$1.98**

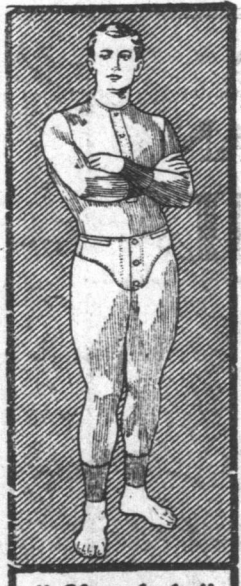


Men's Underwear For Fall and Winter

Stanfield's Underwear
Men! If you want perfect-fitting underwear that will stand up to the most rigorous wear, buy Stanfield's. We are now showing a complete assortment in all the grades and weights for fall and winter wear. Made from all wool and are shown in shades of Grey and Navy. cannot do better than see this line. Special per garment **\$2.70**

English Underwear
Men's All Wool Underwear, medium weight, fine grade, English manufacture, all sizes. Men who require a light winter underwear cannot do better than see this line. Special per garment **\$2.70**

Men's Wool Socks
Here's a value you should not miss; they are pure wool, in pretty Heather mixtures of Fawn, Grey, Blue, Green, etc., all sizes. A fortunate purchase by our English buyer enables us to offer them at a very low price. Special for Friday and Saturday, the 45c. pair



SOME EXCELLENT VALUES IN Fall Dress Goods

Dress Flannel \$2.43 Yard
Very pretty Dress Flannel, shades of Henna, and Green, in wide stripes; 40 inches wide. A popular material for dresses and skirts. Reg. \$2.75 per yard. Sale **\$2.43**

Velour Coating \$3.29 Yard
54 inches wide, shades of Grey, Fawn and Olive. A popular material for making stylish and serviceable coats for fall and winter. Reg. \$3.65 per yard. Sale **\$3.29**

Nap Coating
Good looking Nap Coating, showing a splendid finish and pile; 54 inches wide, lowly priced. Brown. Reg. \$2.20 per yard. Sale Price **\$1.59** Brown. Reg. \$2.40 per yard. Sale Price **\$2.05**

Dress Velvet, \$2.58 yard.
"Emmay" Velvet, shades of Napoleon Blue, Sapphire, Tabac, Old Rose, Sand, Copper, New Green, Amethyst, Navy and Black. Very stylish for fall dresses; 36 in. wide. Reg. \$3.00 per yd. Sale Price **\$2.58**

Satin Lining \$2.19 Yard
Beautiful lustrous lining for costume and winter coats, particularly fur coats; pretty floral effects on grounds of Blue, Grey, Fuchsia, Fawn and Henna. 35 in. wide. Reg. \$2.35 per yd. Sale Price **\$2.19**



Bargains in Remnants

Remnants accumulate very fast, especially after a brisk selling of yard goods, added to this are the new arrivals, which were bought especially at an exceptionally low price, with a view to giving our customers extra special value in good useable lengths of all descriptions. Thousands of yards piled on a large table at rear of store makes choosing easy. Come in and pull them around to your heart's content, you will find many things of interest.

Navy and Black Serge, Light and Dark Tweeds, White and Colored Scrim, Silk Curtain Net, Flannel, Pillow Cotton, Table Damask, Ratines, Denim, Shirt Flannel, Calico, Shirting, Costing, etc.

ALL REMARKABLY LOW PRICED.



Women's Corsets and Underwear

Elastic Girdles \$2.02
One of the very newest non-lacing girdles, correctly designed to provide a proper foundation for the newest styled gowns; generously panelled with pliant elastic webbing to provide ample support and comfortable control; made from high grade Pink Cord; sizes 24 to 27. Reg. \$2.20 pair. Sale Price **\$2.02**

Women's Vests \$2.14
Stanfield's Wool Vests for women, short sleeves, round and V neck, assorted sizes. These are of a very fine grade and are ideal for Fall and Winter. Reg. \$2.50 each. Sale Price **\$2.14**

Child's Bloomers
Jersey fleeco lined bloomers for children; colors of Navy and Brown, elastic at waist and knee; splendid for school wear, will keep the children warm and comfortable on cold winter days; sizes 22 to 32. Special per pair **75c.** Sizes 30 to 32. Special per pair **90c.**

Child's Combinations
Natural shade, heavy jersey knit, long sleeves, ankle length, buttoned down front, drop seat; to fit up to 4 years. Special for Friday & Sat., the suit **\$1.04**

The ROYAL STORES, Ltd.

Educational Factors
The Evening Telegram.
Judging from the silence which one little exception followed the letter, one must conclude that teachers see the wisdom of the Examinations.
No one wishes the Exams easy, and although the regulation for passing is 30 per cent. in all subjects, we feel that the higher grades at some of the elementary schools notwithstanding the fact that the teacher entering candidates must be borne in mind that many of our people are not so well equipped as the teacher who has been in the C.H.E. record. The teacher is responsible for the Examiner's report, 1924. We are sorry to hear that while a Preliminary student has to grasp Book 1 in the year at present prescribed for the C.H.E. syllabus, it is going to be but little more than a mere formality. Unfortunately the C.H.E. syllabus is changing and stringent measures are being taken to prevent the evil of the out-of-date work.
We then we have isolated the compulsory Education, and we are very slow in obtaining it. It is not much sense—we feel that Compulsory Education measure is possible in our Island. The necessity is an outstanding one in our statute books.
A few days ago we heard of an excellent teacher announcing to his pupils in his vicinity that children would be signed on for the C.H.E. subjects to 10 months' attendance at school. Can you blame him? We are glad to find pupils absent from school for the first 2 or 3 months of the year, and oh! the relief to the parents. Can any teacher be blamed though he may be, do not work the syllabus in 6 or 7 months? One can only conclude that the facts that many parents do not think their children's education is greater than they are or do not think at all.
Excellent Cooks are in demand and compels parents to select themselves to the trend of progress. Must we in Newfoundland wait forever for this much needed legislation? Spend the day in the C.H.E. Education becomes a law of our land. Imagine a man of 20 years of age, living in a school all during their lives, and to read or write! We could give instances, but the disgrace of nothing less—is deep enough than detailed reference.
We are indeed thankful that Dr. [Name] save us a Teacher's Training school, for a Barnes to compare to acknowledge, in the fitting way, the teacher's prerogative.
Yours truly,
TEACHER.

Women who use it say that it cleans everything better and better than any other washing powder.

Bodies Not Recovered
Bodies have yet been recovered from the schooner Inez G., in which six men lost their lives last week. Local and men from Glace Bay have a look out along the shore and in the vicinity of the wreck, but without result. The vessel has driven in from the shore and is now covered with about ten feet of water at low tide. With the use of a water glass has been inspected, but no sign of bodies can be seen around the schooner. Capt. Vatcher's Boat has drifted ashore at Glace Bay, and the bottom of a trunk, believed to have come from the schooner, is in the Sydney Herald.

RICHARD HEDDITT
THREE FLOWERS
VANISHING CREAM
The Best Ideal
Bodily Reviving
Face Powder
Slightly scented
with
THREE FLOWERS
FLORAL

Fishery Reports
The following reports have been received by the Board of Trade:—
Herring—Mr. West to Moss Ambrose catch is 7,803 qtls., with 10 fish for last week. Prospects poor and no men getting a few fish with the net.
Worms to Carmel—A little codfish catches but weather very stormy. Catch to date is 7,040 qtls., with 10 fish for last week.
Sable Point to Mail Bay—No fishing there is no bait. The total catch is 10 qtls.
Herring—Catch to date is 2,305 qtls., with 35 fish for last week. Nine dories are fishing. Weather very stormy with sales from N.W. and the fish got to the grounds only one day last week.

CHILDREN'S

Autumn MILLINERY

Of Rare Charm and Beauty



Beautiful Youthful Styles in Velours, Velvets, Felts and Duvetyns are just opened and we cordially invite you to come and look them over.

Steers Limited

oct 8, 25

No Good at Passing

Appropos of the opening of the football season, Charles Buchan, the International footballer recently told a good story of a Scotsman and an Englishman who sat together watching the game. Contrary to tradition the Englishman had a bottle of whisky, while the Scotsman had none. A few minutes after play began a good run was made by one of the visiting forwards. "Good run!" cried the Scotsman. "Fine!" said the Englishman, and applied the bottle to his lips, ignoring Mac's thirsty glances.

Later on a goal was scored. "Fine goal!" said Mac. "Grand!" agreed the Englishman, taking another draught, but still offering none to his neighbour. "I presume you're a bit of a football player yourself?" said Mac. "I am," was the prompt reply. "You may be," said the Scotsman, "but you're a poor hand at passing."

RICHARD HUDNUT
THREE FLOWERS FACE POWDER
The Face Powder that is Different
Having the Particularly Desirable
Quality of Adhesiveness and perspicacity
Appealing color of Three Flowers
In All Popular Shades

Local Damsons P.E.I. Plums

Secure your winter requirements now, it may be too late a few days hence to say "I'm sorry," etc.

LOCAL DAMSONS . . . \$1.00 Gallon
P.E.I. PLUMS \$1.20 Gallon

CANADIAN MAPLE SYRUP.
OLD COLONY BRAND Pure Maple Syrup, 16-oz. Bottle.
OLD COLONY BRAND Pure Maple Syrup, 32-oz. Bottle.
SUGAR CREAM BUTTER, 1-lb. Tins.
GOLDEN BANTAM CORN ON THE COB—1925 Pack.

NEW CALIFORNIA FRUITS
1925 PACK.
Just arrived and now in stock:
FRUIT SALAD, PEARS, PEACHES, SLICED and HALVES, etc.

Received ex. Rosalind, to-day:
20 1/2 BARRELS PEARS.

C. P. EAGAN

PHONE NOS.—
123 & 423 Duckworth St. 402 Queen's Road.

The Sacking of Saklatvala

It is always a debatable question, this business of barring out foreigners with radical views who propose to visit the United States. . . .

The most recent case of this sort, recalls the New Hampshire paper, was that of Count Karolyi, of Hungary, who was "muzzled by Secretary of State Hughes."

Concerning the manner of his release, Dr. Howard said that the bandit leader returned to the camp Sept. 24, and ordered his men to proceed. The bandits with their prisoners started, evidently for Hwachuan. Arriving at a nearby village the prisoners were interned in a small house. There was a full-scale, and the bandits were engaged in some kind of fighting. Taking advantage of this, Dr. Howard made his escape and managed to reach Hwachuan.

Concerning the manner of his release, Dr. Howard said that the bandit leader returned to the camp Sept. 24, and ordered his men to proceed. The bandits with their prisoners started, evidently for Hwachuan. Arriving at a nearby village the prisoners were interned in a small house. There was a full-scale, and the bandits were engaged in some kind of fighting. Taking advantage of this, Dr. Howard made his escape and managed to reach Hwachuan.

Newfoundland's Track Team for the Big Road Race at Halifax, October 17th: Entry No. 1 Jack Bell; Entry No. 2 Ron O'Toole; Entry No. 3 Gower Stone; Entry No. 4 J. Ralph. We don't know what their TIME will be but we feel confident their time will be a winner in the Halifax Marathon Sweep.—oct 7, 25

In New Guise
Judging from a story told by the Maharajah of Patiala during his recent stay in London, the ancient joke about a woman always hitting some object other than the one at which she aims is not altogether unknown elsewhere in the world. In a certain village in my state of Patiala (said the Maharajah) there resides a money-lender who is noted for his untailing presence of mind. One day a mad jackal broke cover from the jungle, and made straight for where the money-lender was sitting. His wife immediately seized a rifle and prepared to shoot the animal. "Don't shoot the jackal," commanded her husband. "Shoot me." Instinctively the woman obeyed—and the jackal fell dead!

Following the cancellation of his passport visa, the Farsee M. P. made statements to the United Press and London correspondents of the New York Times and New York World, in which he is quoted as saying: "It has been loudly stated that I am an enemy of Britain. That is not true. I am, however, an enemy of British imperialism, which in itself is inimical to the life interest of British workers and their families. "Of the United States I know little or nothing, and I was not going to your country to criticize or alter your institutions, but to learn about them at first hand. I had no intention of speaking against the United States Government. "Quotations from my speeches which were used by responsible American officials are either untrue or cleverly twisted. For example, I did not use the words about cold steel against the workers. I was quoting these words from another pointed

Dr. Howard Has Reached Harbin

HE RECENTLY MADE HIS ESCAPE FROM CHINESE BANDITS.

HARBIN, Manchuria, Oct. 5.—Dr. Harvey Howard, of the Rockefeller Hospital in Peking, who was captured by bandits last July and recently made his escape, has reached Harbin. He showed little effect of his captivity except leanness and a two months' beard, at the end of a slow journey on a Chinese gunboat against the strong current of the Sungari River.

Except for the hardships, to which the bandits themselves were subjected, the scant food, chiefly millet, hounded over trackless wastes by the soldiers, the captive appears not to have been badly treated. The fact that he was wearing when captured, a pair of stout boots which withstood the strain of hundreds of miles through mountains and forests, saved him from possibly a worse fate, for he saw a Chinese prisoner, whose foot-gear was in shreds and who could not make the pace, finally killed with an axe.

Concerning the manner of his release, Dr. Howard said that the bandit leader returned to the camp Sept. 24, and ordered his men to proceed. The bandits with their prisoners started, evidently for Hwachuan. Arriving at a nearby village the prisoners were interned in a small house. There was a full-scale, and the bandits were engaged in some kind of fighting. Taking advantage of this, Dr. Howard made his escape and managed to reach Hwachuan.

Concerning the manner of his release, Dr. Howard said that the bandit leader returned to the camp Sept. 24, and ordered his men to proceed. The bandits with their prisoners started, evidently for Hwachuan. Arriving at a nearby village the prisoners were interned in a small house. There was a full-scale, and the bandits were engaged in some kind of fighting. Taking advantage of this, Dr. Howard made his escape and managed to reach Hwachuan.

Newfoundland's Track Team for the Big Road Race at Halifax, October 17th: Entry No. 1 Jack Bell; Entry No. 2 Ron O'Toole; Entry No. 3 Gower Stone; Entry No. 4 J. Ralph. We don't know what their TIME will be but we feel confident their time will be a winner in the Halifax Marathon Sweep.—oct 7, 25

In New Guise
Judging from a story told by the Maharajah of Patiala during his recent stay in London, the ancient joke about a woman always hitting some object other than the one at which she aims is not altogether unknown elsewhere in the world. In a certain village in my state of Patiala (said the Maharajah) there resides a money-lender who is noted for his untailing presence of mind. One day a mad jackal broke cover from the jungle, and made straight for where the money-lender was sitting. His wife immediately seized a rifle and prepared to shoot the animal. "Don't shoot the jackal," commanded her husband. "Shoot me." Instinctively the woman obeyed—and the jackal fell dead!

Following the cancellation of his passport visa, the Farsee M. P. made statements to the United Press and London correspondents of the New York Times and New York World, in which he is quoted as saying: "It has been loudly stated that I am an enemy of Britain. That is not true. I am, however, an enemy of British imperialism, which in itself is inimical to the life interest of British workers and their families. "Of the United States I know little or nothing, and I was not going to your country to criticize or alter your institutions, but to learn about them at first hand. I had no intention of speaking against the United States Government. "Quotations from my speeches which were used by responsible American officials are either untrue or cleverly twisted. For example, I did not use the words about cold steel against the workers. I was quoting these words from another pointed

Eagle Brand
Start baby on Eagle Brand if you cannot nurse him. Do not experiment with foods and risk his health, may be his life! For 67 years Eagle Brand has been the leading infant food. Write for free helpful Baby Welfare Books. The Borden Co. Limited 212-23 MONTREAL

DUX-BAK ROOFING!

Sheds Water Like a Duck's Back

When you buy Felt you must buy Nails and Tins. When you buy Dux-Bak you get the fittings FREE. A roll of Dux-Bak is same size as a roll of felt. Dux-Bak is better and cheaper than ordinary roofing.

Beware of Cheap Imitations Buy Dux-Bak Roofing and Get Value!

A roll of Dux-Bak complete with cement and a double supply of nails costs only \$3.50.

If you must have cheaper roofing, buy Tomahawk Roofing in full size rolls, complete with nails and cement. Tomahawk costs only \$2.75 per roll.

Colin Campbell, Limited

WATER STREET (opposite the monument) ST. JOHN'S.

Smallwood's Big Shoe Sale!

WAS A DECIDED SUCCESS!

HUNDREDS OF CUSTOMERS, WELL SATISFIED, ATTENDED THIS SALE!

NOW WE OFFER!!!

THE FOLLOWING LINES OF FOOTWEAR AT A LITTLE OVER HALF PRICE:

CHILD'S BOOTS With Grey Uppers Sizes 9 to 11. FOR ONLY \$1.70	CHILD'S BOOTS Brown Cloth Uppers. Sizes 9 to 11. FOR ONLY \$1.80	GIRLS' BOOTS Sizes 12 to 1 1/2. FOR ONLY \$2.00 THE PAIR.
WOMEN'S EVANGELINE BOOTS Cuban Heels—All sizes. FOR ONLY \$1.80 THE PAIR.	WOMEN'S EVANGELINE BOOTS High Heels—All sizes. FOR ONLY \$1.35 THE PAIR.	WOMEN'S JOB SHOES Strapped and Laced. All sizes. FOR ONLY \$1.90 THE PAIR.

WOMEN'S DAINTY SAMPLE BOOTS—High Heels. For Only \$2.50 the pair
WOMEN'S SAMPLE BLACK SUEDE PUMPS—For Only \$2.50 the pair
SEE OUR MEN'S, BOYS' AND YOUTHS BOOTS AT ROCK BOTTOM PRICES.
NOW IS THE TIME TO SECURE YOUR FOOTWEAR.

F. SMALLWOOD

THE SIGN OF THE BIG BOOT.

Raising the Wind
Everybody who has travelled in Spain can bear witness to the indifference to the sufferings of dumb creatures evinced by the average Spaniard. Referring to this trait in their character, a good story was told recently by Captain E. G. Fairholme, the Secretary of the Royal Society for the Prevention of Cruelty to Animals. A branch of the Society had been formed in Barcelona, and the local secretary called the newly-instituted Council together to discuss ways and means of carrying on the good work. Almost his first question was: "What is the best way of raising funds for our Society?" Judge of his surprise when with one voice they replied: "A bull fight, of course!"

Household Notes
Fringe the ends of celery and drop into ice water containing a little lemon to make it curl. Two worn blankets can be put together, covered with silkolene and stitched with worsted. On the platter with tomatoes stuffed with chicken salad serve potato chips and stuffed olives.

If the onions you have stored beginning to sprout, boil and serve on toast. Sew loops of wide tape to the stockings through which to pull safety pin to the diaper. Before stockings go to the laundry pin them together at the tops in pairs with small safety pins.

MINARD'S LINIMENT FOR COLIC

Anchorite Scholars

THE EARLY DAYS IN NEW-FOUNDLAND

By F. SHORTIS

The real history of Newfoundland is to be written, not by a sage, but by a scholar. The great amount of material which will give material for one of the most interesting literary works in the English language has ever been written. It is evident to the most casual observer that tradition will play the most important part in the carrying out of this work, but the people of the island are essentially a people of tradition, and their knowledge of our country is not only in their minds, but in their hearts.

It is to be regretted that the great amount of material which will give material for one of the most interesting literary works in the English language has ever been written. It is evident to the most casual observer that tradition will play the most important part in the carrying out of this work, but the people of the island are essentially a people of tradition, and their knowledge of our country is not only in their minds, but in their hearts.

It is to be regretted that the great amount of material which will give material for one of the most interesting literary works in the English language has ever been written. It is evident to the most casual observer that tradition will play the most important part in the carrying out of this work, but the people of the island are essentially a people of tradition, and their knowledge of our country is not only in their minds, but in their hearts.

It is to be regretted that the great amount of material which will give material for one of the most interesting literary works in the English language has ever been written. It is evident to the most casual observer that tradition will play the most important part in the carrying out of this work, but the people of the island are essentially a people of tradition, and their knowledge of our country is not only in their minds, but in their hearts.

It is to be regretted that the great amount of material which will give material for one of the most interesting literary works in the English language has ever been written. It is evident to the most casual observer that tradition will play the most important part in the carrying out of this work, but the people of the island are essentially a people of tradition, and their knowledge of our country is not only in their minds, but in their hearts.

It is to be regretted that the great amount of material which will give material for one of the most interesting literary works in the English language has ever been written. It is evident to the most casual observer that tradition will play the most important part in the carrying out of this work, but the people of the island are essentially a people of tradition, and their knowledge of our country is not only in their minds, but in their hearts.

It is to be regretted that the great amount of material which will give material for one of the most interesting literary works in the English language has ever been written. It is evident to the most casual observer that tradition will play the most important part in the carrying out of this work, but the people of the island are essentially a people of tradition, and their knowledge of our country is not only in their minds, but in their hearts.

It is to be regretted that the great amount of material which will give material for one of the most interesting literary works in the English language has ever been written. It is evident to the most casual observer that tradition will play the most important part in the carrying out of this work, but the people of the island are essentially a people of tradition, and their knowledge of our country is not only in their minds, but in their hearts.

STEERS Ltd.

STEERS Ltd.

STEERS Ltd.



Are You a Good Judge of Bargains?

Even should you possess but a mild interest in values, a single glance at these prices will open your eyes.

Just read this List for

FRIDAY & SATURDAY

Steers Limited

Steers Limited

Steers Limited

WE HAVE EVERYTHING WE ADVERTISE

Get Your NEW COAT Early and Begin Enjoying it Now

We offer some Great Values for Fri. & Sat.

MISSES' JERSEY KNICKERS - Very fine quality with close-fitting elastic finished waist and legs. Pink only, to fit from 8 to 12 years. Regular 40c. pair. Friday and Saturday 35c.

WOMEN'S CLOTH & TWEED COATS - Several pretty models; some are fur trimmed at collar, cuffs and around the tail, others are in plain tailored style with slash pockets and nice wide cuffs. Altogether a good variety at a very moderate price. Reg. \$18.00 each. Friday & Saturday \$13.75

CHILDREN'S GLOVES - Fine quality wool and cotton mixtures in Navy, Canary, Grey, Fawn and White. Reg. 20c. pair. Friday & Saturday 16c.

MISSES' FLEECE LINED VESTS - Pure White in round neck style with long sleeves, nicely finished with beading and lingerie tape to tie in front. Sizes to fit 8 to 10 years. Regular 55c. each. Friday and Saturday 57c.

MISSES' COATS - Of Mixed Tweed in Brown, Fawn and Grey; made with large collar to button closely around the neck; imitation cuffs and trimming of buttons. Reg. \$4.90 each. Friday & Saturday \$3.85

MISSES' SWEATER COATS - Union Wool in nice close-fitting styles, made to fit the figure comfortably. Colors: Cardinal, Navy, Brown, Scarlet. Sizes 24 and 26. Special for Friday and Saturday \$1.23

MISSES' TWEED COATS - Mixed effects of Fawn and Grey, nicely made and well finished; sizes 30 to 34. Regular \$4.20 each. Friday & Saturday \$3.50

WOMEN'S PATENT LEATHER BELTS - Different widths, with large metal buckles and perforating in various designs. Reg. 40c. each. Friday & Saturday \$1.80

FANCY HAT ORNAMENTS - Of Feathers, etc., in quill style with gilt finishing; all the newest styles here. Reg. 50c. each. Friday & Saturday 38c.

Yard Materials

REPRESENT GOOD REVENUE TO THE PURCHASERS.

Wool Tweeds - Choice weaves in Grey and Brown checked. The season's newest, very reasonably priced for this sale; 42 inches wide; \$1.10 yard. Friday and Saturday 95c.

Black and Navy Wool Serge - Very close ribbed Wool Serge of fine quality offered at good price reductions Friday and Saturday. You can do no better than get a length from this if you'll soon require Dress Serge. 40 inches wide. Special for Friday and Saturday \$1.23

Dress Meltons - Of medium weight. Very nice for making Children's and Misses' school dresses. Colors: Navy, Brown, Green and Wine; 36 inches. Regular 48c. yard. Friday and Saturday 43c.

Men's Suit Tweed - Heavy make, most suitable for making men's Work Suits and Pants. Also very serviceable for boys' wear. A good wearing quality, in a very wide width, being 56 inches. Regular \$1.10 yard. Friday and Saturday 99c.

Cotton Marquisette - Cream only, in Check designs. Very soft finish that will hang well; 40 inches wide. Reg. 25c. yard. Friday and Saturday 21c.

Spring Blinds - Finished ready to hang. Cream and Green only. 36 inches wide by 72 inches long. Neatly made with fringed edge to match. Reg. \$1.10 each. Friday and Saturday 95c.

Grey Cotton Blankets - With fleecy striped borders of Red, Blue, Grey, White, etc. Warm fleecy quality that will prove very serviceable. Size 60 x 74 inches. Reg. \$3.40 pair. Friday and Saturday \$2.90

PRINTED JUTE RUGS - Fancy Check and Scroll designs on Blue and Red Grounds. Size 25 x 60 inches. Special for Friday and Saturday 70c. each

BEAUTIFUL HEARTH RUGS - In Oriental and Floral designs on Fawn and Red. Size 36 x 72 inches. Regular \$8.00 each. Friday and Saturday \$7.45

Unbleached Sheeting - Fine twill make in a soft quality that will give exceptionally good wear; 66 inches wide. Reg. 95c. yard. Friday and Saturday 84c.

Bed Ticking - English, Linen finish Bed Ticking, very close weave and durable quality; 60 inches wide. Regular \$1.25 yard. Friday and Saturday \$1.03

Circular Pillow Cotton - Pure White material for making Pillows and Bolster Cases that will launder well and give great service; 40 and 44 inches wide. Reg. 70c. yard. Friday and Saturday 62c.

HEARTH RUGS - Exceptionally good value are these desirable Rugs. Choice fancy floral and scroll effects on Fawn, Blue, Grey and Red grounds. Size 23 x 66 inches. Regular \$7.00 each. Friday and Saturday \$6.30

BEST QUALITY FELTOL MATS - In Green and Brown. Fancy block patterns. Size 18 x 36 inches. Special for Friday and Saturday 35c.

Strictly Serviceable Household Goods

ENGLISH WOOL BLANKETS - That are as good in quality as anything offered "at Sale Prices" that compare with the regular price of these Blankets. We have only a small quantity left and we advise all who can to come early for these. Size 68 x 84 inches. Regular \$11.50 pair. Friday and Saturday \$10.70

Women's Seasonable DRESSES

WOMEN'S SERGE DRESSES - New stylish dresses, trimmed with braid and buttons. Some with side panel of Fawn Serge and patent leather belt. Regular \$7.20 each. Friday and Saturday \$5.95

WOMEN'S NIGHT GOWNS - Of Striped Flannel-ette, trimmed with colored fancy stitch and shirring across front, round neck and short sleeves. Special for Friday and Saturday, each \$1.20

WOMEN'S FLEECE LINED VESTS - Good heavy quality with neck and short sleeves. Regular 80c. garment. 73c. Fri. and Sat. 65c.

STANFIELD'S UNDERWEAR - Cream, in short sleeve style, serviceable bound at edges. Unshrinkable. Reg. \$1.00 garment. Friday and Saturday \$1.25



Men's Socks

Men's Worst Half Hose - Very fine quality in stylish shades of Fawn, Tan and Greys. Absolutely our best selling line. All sizes. Reg. 75c. pair. Friday and Saturday 65c.

Men's Wool Cashmere Half Hose - The famous "Alpha" brand pure Wool unshrinkable Socks in Fawn, Grey and Black. Sizes 10 1/2, 11 and 12. Regular 85c. pair. Friday and Saturday 74c.

Everything that's Good in GROCERIES

LIBBY'S RASPBERRIES - In rich, heavy syrup. They are gathered when thoroughly ripe and timed shortly afterwards and in this way all the deliciousness of the fruit is brought to the table. Reg. 55c. tin. Friday & Saturday 45c.

LIBBY'S ROAST MUTTON - Farballed and steam roasted. Many tempting dishes may be made from this excellent meat; 12-oz. tins. Reg. 35c. tin. Friday and Saturday 31c.

"HAPPY VALE" TOMATO KETCHUP - Best quality. Large size bottles. Regular 35c. each. Friday and Saturday 30c.

CANTONS H. P. SAUCE - A combination of the choicest Oriental fruits, Spices and Pure Malt Vinegar blended with the utmost care to ensure a digestive relish. Regular 35c. bottle. Friday and Saturday 30c.

VAN CAMPS SOUPS - Concentrated Julienne and Pea Soup, in tins containing 10 1/2 oz. Reg. 12c. each. Friday and Saturday 10c.

"LYNN VALLEY" BRAND STRING BEANS - Choice new stock. Regular 30c. tin. Friday and Saturday 26c.

"VOGTS" PHILADELPHIA SCRAPPLE - Made according to the manufacturer's original recipe from selected Pot products, Indian Cornmeal, Ham and Spices; 1-lb. tins. Regular 18c. Friday and Saturday 14c.

GOLDEN PHEASANT TEA - Regular \$1.00 lb. Friday and Saturday 85c.

GOOD QUALITY CORNED BEEF - Special 10-lb. tins. Regular 35c. Friday and Saturday 30c.

WHITEHOUSE COFFEE - Regular 70c. lb. Friday and Saturday 60c.

We have just opened up a complete stock of MEN'S SUITS

SOME OF THE LINES ARE OFFERING AT SALE PRICES FRIDAY & SATURDAY

Men's Navy Serge Suits - Just the quality we like to sell because of their good durable make, fine finish and all-round service-giving quality. We feel that these Suits will be picked up quickly, at this low price. Regular \$20.50 Suit. Friday and Saturday \$18.75

Men's Tweed Suits - Serviceable Dark Greys and mixtures. Well made and finished and a bargain at so low a price as that quoted below. Sizes 4, 5, 6 and 7. Regular \$18.00 Suit. Friday and Saturday \$11.90

Men's Silk Neck Ties - A new line in a very large assortment of the newest patterns. Wide flowing ends. 72c. Knitted Silk Neck Ties. 20c. each. Friday and Saturday 17c.

Men's English Broadcloth Shirts - Ebru, White and Pale Blue, in tunic style with collar detached. Soft double cuffs. Reg. \$2.90. Friday and Saturday \$2.56

Men's Sweater Coats - Navy and Black, all pure Wool with belt and Polo collar. Size 35, 40 and 42. Reg. \$4.20 each. Friday and Saturday \$3.67



Time to Change



Underwear

We are offering "Stanfield's" Wool Underwear, Friday and Saturday at very low prices. All Wool Unshrinkable quality in a full range of sizes from 24 to 44 inch. Regular \$2.25 garment. Friday and Sat. \$1.98

STANFIELD'S GOLD LABEL UNDERWEAR - Unshrinkable quality, all pure Wool. In every size for men. Regular \$3.00 gar. \$2.75

STEERS Ltd.

STEERS Ltd.

STEERS Ltd.

Just Folks.

By EDGAR GUEST.

PREPARATION.

Here's the world, and you are in it. Look about you for a minute. Look about you and consider. What is it you want to be? Just what sort of a position? Mark the height of your ambition. Pick the kind of work you fancy. From the many that you see.

Do you fret at preparation. Call your study a vacation. Do you sign for something easy which untutored minds can do. Do you want to be a waiter. Or a deck-hand on a freighter. In street-clearing a vociferous. That's appealing unto you?

There are countless posts and places. Needing little that embraces. Constant study, and their duties. Very easily are learned. But the higher your ambition. And the higher the position. The greater must your skill be. And its harder to be earned.

If you cannot eat try BRICK'S TASTELESS. For sale everywhere. -sept28,tt

Women Men Love

By BERNARD RAILTON.

"What is it about Jill that men find so fascinating?" said a woman to a friend of mine the other day. "I don't really think she is very clever." "She's not," said the man, "but she is more than clever. She is sympathetic. A fellow can talk to Jill because she understands. That's why she is a great success with men. She has the reputation of being kind-hearted and sympathetic, but the real secret of her success is this—Jill is a born listener."

Here then is the type of woman to whom one can pour out one's soul. I do not mean by this that Jill spends all her time listening, with never a word to say for herself. Such a woman would be a deadly bore. The type of woman I have in mind is the woman who encourages a man to talk about himself, his aspirations, his ideals. And after all, most men like to talk about themselves to a sympathetic, understanding woman. That is where Jill scores. She has the knack of making people talk when they are with her.

So many women, in their eager desire to please, set themselves to capture a man's interest by a show of a brilliant conversation or biting repartee. A man soon gets tired of too much brilliance and repartee is sometimes apt to become venomous. And when a man does get a chance to talk about himself to such a woman, she so often shows that, though she is pretending to listen, her thoughts are actually "miles away."

Someone has called this art of listening "the subtlest art." The dullest man will at times prove himself almost brilliant in the hands of a clever woman who has to say, and under the best of listening. She says the man the subtle compliment of being interested in him. Influence of her sympathetic interest the man reveals himself in quite a new light.

Men love to meet such a woman. They find her "so easy to talk to, you know."

FURLONG MY VALET for Cleaning, Repairing, Altering, Pressing, Dyeing and Turning; Ring 697. -sept29,imo

Mystery of the Ocean's Bed

MOVEMENTS THAT ARE PUZZLING SCIENTISTS.

Scientists are greatly interested at the present time in what has been called the Bay of Biscay Mystery. The bed of the bay, which has always been considered nearly 14,000 feet down, is now only 120 feet down! The accuracy of this supposed discovery is to be tested, for two big points are at issue. Have previous soundings been correct, or have some strange disturbances, probably connected with the recent earthquake in Japan, so altered the earth's crust that a mountain as high as Mont Blanc has suddenly risen from the ocean bed?

The latter suggestion seems unlikely, and yet it may not be untrue. An English vessel five years ago reported depths of 500 or 600 feet where charts showed over 4,000, so there is certainly a possibility that the bed of the Bay of Biscay may have risen! The latest movement in the ocean's bed has just been reported by an American professor. The Hawaiian Islands, in the Pacific Ocean, are gradually being pushed upwards, and within a generation may comprise a high dry territory as large as Japan.

As some of the earth's surface has been thrown or deposited above the sea-level, it follows that some land shall also have disappeared.

During the recent heavy storms which swept across the world, a little island town in Portuguese West Africa disappeared beneath the sea. The place vanished as if by magic. Survivors who happened to be in boats at the time were thought to be mad when they told the story of how the sea suddenly heaved mountains high, and closed over the island.

STEERS Ltd.

STEERS Ltd.

STEERS Ltd.

Let's Go To Goobie's

JUST OPPOSITE POST OFFICE.
It will cost you more to stay away than to come.



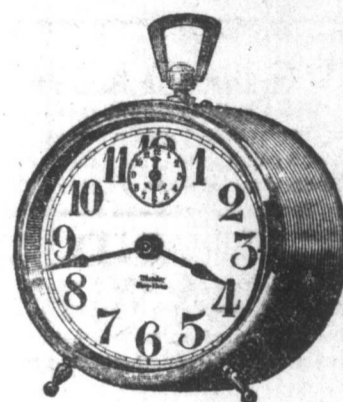
10-Qt. Galvanized Water Pails.
WELL DIPPED. LEAK PROOF.
10-quart Galvanized Water Pail, steel dipped in pure spelter after forming, making leak-proof, double-seamed, strong cans, heavy galvanized iron handle; also galvanized hoop on bottom. This article makes a wonderful convenient Wash Bucket. One to a customer. No C.O.D. or Phone or Mail Orders filled on this article.

Our Price, 39c. each.

Bloomers for Women and Children.

Good quality, fleece lined, elastic waist and knees, reinforced crotch, full cut seat, lined seams, in Flesh, Honeydew, Navy Blue and Grey.

85c. 87c. 98c. each.



Alarm Clocks

Nickle plated, seamless brass, highly polished, loud alarm.

Our Price, \$1.69 ea.



China Ornaments

We have one of the finest assortments of China Water Fonts, Bisque ornaments in the city. Prices

25c. to \$1.50 ea.

Look at this List:

- | | |
|------------------------------------|----------------------------------|
| Liquid Gold Paint . . . 15c. | Fancy Tea Plates . . . 15c. |
| Kitchen Mirrors . . . 25c. | Were 18c. Now 12c. |
| Nail Brushes . . . 5c. | Boot Protectors . . . 5c. |
| Shoe Sifters . . . 10c. | Brooms . . . 50c. |
| 2 1/2 Pans . . . 6c. 9c. 10c. ea. | Quick Boiling Kettles . . . 50c. |
| Goodridge Rubber Cement . . . 12c. | Scrub Brushes . . . 12c. |
| Whisk Brooms . . . 7c. tube | Knives and Forks . . . 39c. set. |
| Bedroom Lamps, complete . . . 39c. | Tea Spoons, 6 for . . . 25c. |
| Sewing Machine Oil . . . 15c. | Stove Cleaning Baubers, 10c. |
| | Stove Brushes . . . 25c. |
| | Hair Clothes Brushes . . . 35c. |

Kindly Remember—
W. R. GOOBIE
is Just Opp. the Post Office

\$2 FOR THE FAIR

Unique protection for Preferred Risks covering all hazards of travel and accidents during October, including attendance at the Fair. Accidents and injuries of all kinds, no matter where or how sustained, including steamer, train and tram cars, are covered. We pay \$2,444 Principal sum and \$10.00 Weekly Benefit for a nominal fee of only TWO DOLLARS.

All persons who intend visiting St. John's during October, are requested to get full particulars about this contract.

J. S. FIDELITY & GUARANTY CO.
J. S. LACEY, Nfld. General Agent.

Lime in Agriculture

Editor Evening Telegram.

Dear Sir,—Since a limestone pulverizer has been erected in St. John's for the benefit of farmers, gardeners, etc., a few words on the subject of lime in agriculture may not be amiss. Many of our agriculturists are quite familiar enough with the subject to prepare an article such as here intended, but there may be others interested to whom a word in season may be very welcome. I would therefore ask you to publish in your widely circulated paper the following few remarks upon the nature and value of lime as a soil improver.

The use of lime for the improvement of soils in agriculture is a very ancient practice and at one time was extensively employed in this direction here in Newfoundland. The history of its use shows, however, that it has fluctuated greatly in general favor and this rise and fall in popularity was mainly due to the fact that the action of lime upon the soil and its fertility was not quite understood and its use was therefore often abused with consequent loss.

Recent investigations have so enlarged our knowledge of soil chemistry that the farmer can now avoid the consequences of a misuse of this valuable element. Lime in one form or another is a very common element in nature as it enters into the composition of rocks, vegetables, bones of animals, shells, etc. It is soluble to some extent in water, nearly all waters holding it in solution in varying amounts, sea-water and what we call hard water have it in greater amounts than ordinary waters.

Marble is pure limestone in its crystallized form. It is amorphous or without definite crystal form in chalk. Gypsum is calcium sulphate, that is it is a compound of lime, sulphur and oxygen. Limestone is chemically known as calcium carbonate. It is thus a combination of lime, carbon and oxygen. This would of course be pure limestone. There are often inert materials such as quartz, slates, etc., combined with the limestones which reduce its value as a source of lime. When limestone is burnt in a kiln quick lime is obtained, this is known as calcium oxide.

Gypsum (calcium sulphate) is boiled in a kettle to produce Plaster of Paris. Pulverized gypsum is an excellent material when used as an absorbent about stables as it takes up and conserves the ammonia generally permitted to go to waste in the liquid manure. Ammonia is really nitrogen, the most expensive fertilizing element the farmer has to buy.

Slaked lime results from the union of water with quick lime. It is chemically known as calcium hydroxide. Air slaked lime is obtained by exposing quick lime to the air. The lime first absorbs water from the air, and as air always contains some carbon dioxide, air slaked lime will in time if left exposed, revert almost entirely to its original chemical condition; which is calcium carbonate by absorbing carbon dioxide from the air. It will thus be seen that air slaked lime is of variable composition.

Some limestones contain notable amounts of magnesium carbonate and are known as dolomite. Dolomitic limestones are not suitable for agricultural purposes as they react very injuriously upon vegetation. Dolomite is used as a marble and to some extent in the manufacture of magnesium sulphate—Epsom salts. It is also used as a flux in blast furnaces and in the manufacture of cement.

Marl is clay containing considerable calcium carbonate-lime. Loam is sandy soil containing some lime. Lime is used in agriculture for two particular reasons, to correct acidity or sourness and to improve the mechanical condition of the soil. It performs other functions which will be referred to later on. Lime being an alkali has the property of being able to neutralize acidity or sourness and so is able to put the soil in a condition to produce crops.

Generally speaking wet and low lying land or land containing an excess of vegetable matter are sour. Light soils, especially if situated on hilly ground where drainage is excessive are often sour because of the leaching effect of rain, etc., which removes the natural store of lime from the soil. In all deep and loose soils there is a tendency to rapid diminution of lime, partly through drainage and partly through removal by crops. Once the lime has been removed the soil tends to become sour and this is



I find it best for cleanliness
Don't call the plumber when the sink drain gets clogged. Lye will probably clear it in a few minutes. See it at other uses around the sanitary home.

GILLETT'S PURE FLAKE LYE

a condition to be guarded against. It ought to be understood that whilst lime may be used legitimately to increase crop production there is grave danger in the indiscriminate use of it. It can correct acidity, improve till and assist in nitrification, but it is not a manure. Lime must be considered as a material to improve soil chemically, physically and biologically, not as a manure. Soils deficient in humus or organic matter should not be treated to lime unless manure is regularly applied and a system of rotation followed, if this be not practiced great injury is sure to result from the use of lime. For all light, sandy or gravelly loams ground limestone is best, I should say, but for soils that are clayey, or heavy, burnt lime is the best as it tends to produce flocculence by gathering the homogeneous mass into little pellets. But here again great care is to be exercised by not adding quick lime to excess as great injury is sure to follow the too rapid dissipation of the lumps and fertilizing elements, like nitrogen. The farmer should use great discretion here and perhaps the best plan would be the frequent application of small amounts.



HERBERT
An "Allenburys" Baby
Sketch from a photograph

Baby's Health
Depends principally upon his food which must be specially suited to his digestion and bodily needs

Allenburys' FOODS FOR INFANTS
are specially manufactured for Infant Feeding and long experience has proved that they give the best results in all countries and climates.

Write for a free copy of the Allenburys' book on Infant Feeding and Management to:

Allen & Hanburys Ltd.,
Special Representatives for B.W.I.
H. S. HALSALL,
P.O. Box 57, BRIDGETOWN, BARBADOS.

Blue litmus when brought into contact with an acid turns red. Procure samples of soil from the ground to be tested. Mix all together carefully so as to get an average sample. A small portion of this sample lot is now mixed with water that has been boiled until a thick paste is obtained. Into this paste insert the litmus paper either by pressing it with a stick or by putting in a slot made by a knife. Close the mud carefully up against the litmus paper and let stand for fifteen minutes. If at the end of that time the blue has turned to red the soil is acid or sour. Be careful not to handle the soil but use a trowel or clean stick. Do not handle the litmus paper too much, and leave about a quarter sticking out from the soil. Use a clean glass or cup for mixing.

ARTHUR ENGLISH,
St. John's, Oct. 8, 1925.

When Justice Has Erred

INNOCENT PEOPLE WHO HAVE BEEN SENT TO PRISON.

British justice stands pre-eminent for its fairness. It is untiring to get at the truth. Its officers are incorruptible. But in spite of the general smoothness with which this vast crime machine works, there are occasions when it errs.

Men and women have been wrongly accused, and the prison gates have closed upon them.

A recent case of this kind occurred in the midlands, when three girls accused a man of having insulted them. A highly respectable man was arrested, identified by the girls, and remanded in custody.

While he was actually in prison the girls complained that he had repeated the offence, although this, of course, was an impossibility.

Inquiry showed that a grievous case of mistaken identity had been made. The prisoner was released immediately.

Perhaps the best known instances on record of men being falsely accused are those of Adolf Beck and Mr. Edalji.

Mr. Beck was charged with victimizing women and served considerable periods in prison. While he was actually in gaol offences were committed so exactly similar to that with which he had been charged, that, following a strong public agitation, the authorities themselves began to doubt whether, after all, Beck was the guilty man.

There was a long and searching investigation and in the end Beck was adjudged to have been falsely accused. He was then released from prison and awarded compensation by the Government.

Mr. Edalji, a young solicitor and son of a Parsee vicar, was sent to penal servitude in connection with the cattle-maiming outrages at Great Wyrley in Staffordshire.

Horses in particular were horribly maimed, and the perpetrator, who styled himself "Captain Derby," head of the Wyrley gang, openly defied the police.

The young solicitor was suspected, tried at Stafford Assizes, and despite his strong protests of innocence, sent to penal servitude.

While he was in prison the outrages recommenced, and if anything, were even more brutal than the previous cases.

There was an inquiry here as in the Beck case, and the result was the vindication of the young solicitor.

A case of where justice erred, in which I was directly concerned, happened at Bow Street Police Court, London, on one particular occasion.

A foreigner who could not speak English, stole a bicycle. He offered it for sale to an Italian waiter, and a bargain was struck at £3. The waiter gave the thief a cheque and thought no more about the matter.

Presently, however, he was arrested on a charge of purchasing property, knowing it to have been stolen. The thief was also apprehended, and the two men stood in the dock, together, my job being to interpret the evidence as neither of them could speak English.

It was shown that the waiter acted in good faith. It was pointed out that no man would be such a fool as to give a cheque in payment for property he knew to be stolen. This very act alone was sufficient to establish his genuineness.

When the evidence had been given, the magistrate took a course that astounded everybody in court. He discharged the actual thief, who had

Now-Playing the NICKEL-NOW

FROM THE STAGE SUCCESS—"SPRING CLEANING."

Too Fast for Safety!

WIVES! Here's a picture that shows how to make your husbands love you. Husbands! Here's a film that shows you how to hold your wives. Everybody! Here's ENTERTAINMENT!

PRESENTED BY ADOLPH ZUKOR, JESSE L. LASKY.



William de Mille PRODUCTION

"THE FAST SET"

WITH BETTY COMPTON ADOLPHE MENJOU ELLIOTT DEXTER ZASU PITTS

EXTRA ADDED ATTRACTIONS

"THE PATHE NEWS" (Interesting).

and "JOIN THE CIRCUS" (Comedy).

NOTE:—JACKIE COOGAN, in the "RAG MAN" will be shown extra at the Saturday Matinee.

MONDAY:—Elinor Glyn's big Super-Special—"MAN AND MAID"—all Star Cast.

MANUFACTURERS' ODD LOT

We were again fortunate in our buying ability to secure for our customers the very

LADIES' HEAVY WINTER COATS

in Brown, Navy's and Blacks, in beautiful Melton and Beaver Cloths.

ONE PRICE ONLY

\$2.98

THIS SALE OPENS FRIDAY MORNING AT 9 O'CLOCK and as these will go very quickly, we advise an early call. We regret we cannot reserve any of these for mail orders.

NOTE—Commencing Monday, Oct. 12, this store will remain open every night until 9.15

BON MARCHE

oct. 7.31

been several times previously convicted and committed the waiter for trial. Seeing that a mistake had been made I pointed it out to his worship but the magistrate did not seem to see my point. I interpreted the decision and the actual thief was allowed to leave the court. But the Clerk of the Court, seeing that I was right, ventured to explain fully to the magistrate before the waiter was committed. His worship then saw what a mistake he had made. He did the only thing possible under the circumstances—discharged the waiter. But the fact remains that the thief erred inasmuch as a thief is allowed to go free.

BRICK'S TASTELESS wonderfull Tonic. Try a bottle sept. 28, 1925

The Farmers of this Country, whose day has yet to dawn, will insure with me.

GEO. W. B. AYRE, L.I.B.

Special Representative of

The Imperial Life Assurance Company of Canada.

Offices: LAW CHAMBERS, Duckworth Street.

SNOODLES

PIRATE CHASED SNOODY AND PETE BACK TO CAMP ON WEDNESDAY—"BUSHFACE" BILL HAS LOADED HIS TRUSTY RIFLE. THOSE BOLD BUCCANERS ARE TOO NERVOUS FOR COMFORT!



The Nest Egg.



By CY HUNGERFORD



Because of Most Favourable Purchases we are Able to Offer

FALL and WINTER COATS

Embodying the Newest and Most Attractive Coatings from the Canadian, American and English Markets at prices that are much below regular values.

TAKE ADVANTAGE OF THIS RARE OPPORTUNITY!

Boys' Overcoats

Some remarkable values here! at exceptionally low price, to fit 3 to 6 years—Plain and Fancy Tweeds, Naps, etc. Military Collar. Full Belt. 3 to 4 years 3 to 6 years

2.98 3.38

Overcoats of Grey Wool

Kersey, to fit 3 to 8 years. Chesterfield Collar style. Double Breast. Half Belt

5.90

Overcoats

Of Light Fancy Tweeds, to fit 3 to 8 years, with Fancy Box Pleat Back. Chesterfield Collar style. Double Breasted

6.20

Overcoats

Of Fancy Medium shade Tweeds, to fit 3 to 8 years. Double Breast. Plain Back. Chesterfield Collar style

10.00

Boys' Navy Nap Reefers

Cut in regulation style, with brass buttons, warm and practical. Fit 3 to 8 years.

3.90 & 4.80



Men's Nap Overcoats

In smart Heather, Brown shades with Three-Piece Belt and convertible Collar, showing the popular Inverted Pleat Effect. Sizes 34 to 42

16.95

Men's Newest Tweed Overcoats 15.75 & 18.75

A very choice selection in Light and Medium Tweeds. The latest "Sports" Double Breasted Chesterfield style

Men's Heavy All-Wool Overcoats

Of particular interest to Drivers and Woodsmen is this serviceable Coat of all Wool Canadian Overcoating, in Brown Heather, Mid Drabs, and the Fashionable Check designs.

22.75 24.75 26.00

American Style Overcoats

Showing the New Sport Chesterfield style—Smart Mid Browns, Greys, Drabs, Fawns and Lovat shades. (Plain Cloths with Plaid designs on the inside).

22.00 & 23.75

"Our Special" Overcoats

This we believe to be the finest range for Style and Value obtainable in the city, including the Inverted Pleat and Raglan Styles, and featuring the "Guard" this season's newest product. Fawns, Browns and Heather shades.

26.50 and 28.50

MEN'S TOP COATS

Our showing is particularly attractive, featuring the Plain Back Chesterfield, made of Light and Medium English Tweeds.

Light Tweeds 15.75 & 21.95. Grey Covert Cloths 26.00.

Boys' Overcoats

Put your boy in one of our **NAP OVERCOATS** in Navy or Grey, with Chesterfield Collar and Half Belt. Fit 3 to 8 years.

Navy 8.50. Grey 8.80.

YOUTHS' ENGLISH STYLE HEAVY OVERCOATS to fit 10 to 16 years. Full Belt and Inverted Pleats. These are very Special Value. **13.50 and 14.90**

BOYS' NAVY AND FAWN RAGLANS

OF OUTSTANDING VALUE. These Coats are smart and very durable; just the thing for Fall wear.

Fit 6 to 11 years **FAWN 9.40** Fit 12 to 17 years **FAWN 10.50**
NAVY 10.40 **NAVY 11.50**

SPECIAL PURCHASE!

Youths' American Overcoats

In attractive Fancy Coatings; fit 14 to 15 years. You will appreciate the value

7.50



Men's Bannockburn Suits

For hard wear combined with good general appearance, you can't beat the **CANADIAN BANNOCKBURN SUITS**. We show them in Mottled Heathers and Grey shades.

SPECIAL PRICES
34 to 42 **22.00** 44 to 46 **24.50**

Men's Mackinaw Suits

Of all Wool (32 ounce). Canadian Mackinaw Coatings. Coat and Breeches, in the latest style. Sizes 34 to 42

18.40 19.00



MEN'S PANTS

AT MONEY-SAVING PRICES

SPECIAL PURCHASE of Extra Heavy

All-Wool Tweed Pants 5.20

particularly suitable for Woodsmen and hard wear

Grey Canadian Cloth Pants 4.75

Heavy Canadian Grey Etoff Cloth. Our Special at

Another "Big Value" is this line of (Bramble Proof) English made **Dark Tweed Pants 4.20**

ONLY Our Special Leader! 2.90

Men's Tweed Pants of durable English Tweeds with Cuff Bottom. Sizes 34 to 40 waist

"Normarch" Weather Coats

THE FAMOUS meet every requirement for Fall wear:—Smart in appearance, correct in style and of Guaranteed Quality.



NORMARCH CITY RAGLANS

In Fawn, Brown and Grey shades, with Shot Silkine Lining. Special \$21.50 The same in Navy \$24.50, \$30.00 Newest Shot Gaberdine \$34.50 Clerical Grey Gaberdine \$34.50

NORMARCH FOUR-IN-ONE WEATHER COATS

Fawn Gaberdine, inner Wool Lining, Check Lining and Fleece Wool Lining. Special \$23.75 In Navy \$29.50 Also in Navy without Wool Lining \$26.50

NORMARCH WEATHER-DAIR COATS

Fawn and Olive shades. Mackintosh and Raglan Combined. \$27.00 \$28.00 \$31.50

Men's Sheep-Lined Coats

Frost-defying, High Grade Skins and close Satin Faced Drill, in combination make a most practical and desirable Coat for out-door Winter wear. Four pockets, and leather reinforcements.

36 to 44 **16.80** Boys' Khaki Oil Coats fit 14 and 16 years only. Special Price, \$2.79 each. **18.00** 46 to 50



Mackinaw Coats, Pants & Breeches

Of 32 ounce, all Wool Canadian Mackinaw Coating.

Men's Coats 12.50
Box Pleat Back, Full Belt and with four Patch Pockets
Men's Pants 6.50. Breeches 5.90

Mary Philbin at the Popular STAR To-Night

ARL LAEMMLE presents

You remember this wonderful Star in "MERRY-GO-ROUND". In it she proved a wonder. See her to-night in



"THE ROSE OF PARIS"

EIGHT PARTS.

In it you see a young girl of striking beauty. A blushing little flower in a Devil's Garden of luxury and splendor.

"Full many a gem of purest ray serene, The dark untathomed caves of ocean bear; Full many a flower is born to blush unseen And waste its sweetness on the desert air."

"RUTH OF THE RANGE"—Featuring the daring of the movies—Ruth Roland.
MONDAY:—"SANDRA," with Barbara LaMarr and Bert Lytell—A First National in ten parts.

Peter Maltby

LEADING JUVENILE TROTTER OF THE YEAR.

Starting for the second time within four days, Peter Maltby met the largest field of two-year-old trotters seen this season in his race at Columbus, Ohio, and defeated them in the same decisive style that has marked all his victories. His winning heats were trotted in 2:06 1/4 and 2:07 3/4, with the last half of the final heat at a 2:02 3/4 clip. The performance convinced nearly everybody who saw it that the bay colt is all that his warm ad-

mirers have proclaimed him to be. That he will win the Kentucky Futurity at Lexington is generally conceded, though Hollywood Susan, rested up after her brave attempt to beat him in the \$14,000 race on a loose, deep cinder track at Syracuse, N.Y., may prove to be a more formidable antagonist than he has yet encountered. Though foaled the property of Harry Burgoyne, the great colt is a product of Walnut Hall Farm, in Kentucky, now the property of Mr. and Mrs. Oden M. Edwards of Pittsburgh. There his sire, Peter Volo, 2:02, is owned. There his dam, Etta Guy, 2:23 3/4, his grandam, Etawana, 2:21 1/2, Like his sire and some of his half

and his great-grandam, Ethel Baron, were foaled, and there Guy Axworthy, 2:08 3/4, and San Francisco, 2:07 3/4, the respective sires of the first two of these mares are owned, together with Ethel Baron's full brother Moko, once famed as "the great futurity sire." Ben White, wizard of colt trainers, had an opportunity to buy Peter Maltby last fall, but for some reason, perhaps because one of his front feet had a concave toe, suggestive of navicular disease, the youngster did not appeal to him, and W. K. Dickerson later bought him for E. Roland Harriman, of New York, for \$2,500.

The "Get There" Spirit!

HOW SUCCESSFUL MEN MANAGED TO REACH THE TOP.

The unsuccessful person continually speaks of what he could and would do—if only such a thing would happen! So assured is he in his boast that to others it seems that if only the opportunity presented itself he would do wonders. Yet it is not actually the lack of chance or luck which keeps the majority of people in the background. It is something far different. And the best thing to do to discover that "something" is to examine the lives of those who have got there—those who have become successful.

Looking at their early days very closely, you will find first of all that they were not content to stand still waiting for a golden opportunity to present itself. Neither did any good fairy come to wave her wand over their future careers. Instead of this, instead spending their time assuring their friends what they would do if they had so and so to aid them, they just got down to work!

This, then, is the secret of their success. They set to work to realize their ambitions. They worked hard and long for their present standing—which did not come by leaps and bounds. In many cases, it came only after long toil.

Does this truth dismay you: that if you want a success in any shape or form you must first of all be prepared to work for it?

It should not do so if you set your mind upon a successful issue from the struggle. If your future well-being is not worth some trouble, it is not worth having.

The fact that whatever comes most easy to your hands is invariably not greatly valued, proves this. It is the apparently unattainable, when attained, that seems always best.

So it is plain that if you wish to secure a success, you will not obtain it without some pains. And having made up your mind that it is worth pains, drop wishing and set to work upon the task. Keep at it regardless of obstacles, and you, too, will get there!

"So This is London"

CASINO THEATRE TO-NIGHT.

The big storm did not prevent a large audience from witnessing the performance of the Harkins' Players in, "So This is London," at the Casino Theatre last night. His Excellency the Governor and Suite occupied the Boxes and at the end of the performance congratulated Mr. Harkins on the excellence of his play and players. "So This is London," will be presented to-night for the last time. At the matinee, to-morrow afternoon, "Spring Cleaning," and in the evening, the laughing success "Dulcy." Monday night the world famous play, "The Bat," will be produced. The astounding success of "The Bat," is not at all difficult to understand. In the first place it is a stirring, thrilling mystery story—the kind of a story that every man, woman or child enjoys. And in the second place, it is every bit as full of laughs as it is of thrills. Thrills and laughs—an unbeatable combination, whether in a short story, a novel or a play. "The Bat" it from the pen of Mary Roberts Rinehart and Avery Hopwood, both past masters at the art of writing for the theatre. "The Bat" is not only in a class by itself so far as the length of its runs are concerned but it is absolutely the undisputed leader of all dramatic plays in point of total attendance and gross receipts. More than 1,000,000 have paid something more than \$1,500,000 to see it. And the end is nowhere in sight. Not a little of the success of "The Bat," is due directly to the sportsmanship of the theatrical critics and theatre-goers who have seen it. The authors and managers unite, wherever "The Bat" is presented, in requesting that no one disclose the secret of the play and so far as is known, no one has ever broken faith in that regard. The result is that there is still the same delightful surprise in store for theatre-goers to-day as there was the first night "The Bat" was ever presented on any stage. Seats now on sale at F. V. Chesman's, Water Street.

The Disease and the Symptoms

London New Statesman: In too many cases they ("those who lament most loudly the plight of British industry") are still taking to themselves a poor comfort by putting the blame on the "agitator," and trying to believe that, if only the Trade Unions would be "good boys" all might yet be well. What they fail to understand is that the "agitator" or at least the success of his agitation, is purely a product of the situation. It is not because "agitators" are plentiful that trade is bad; it is because trade is bad that "agitators" get a good audience, and the "Left Wing" is dominant in the Trades Union Congress. To attempt to put things right by removing "agitators" is like trying to cure the small-pox by cutting off the spots.

Combs for waved hair as advertised in English and American papers. G. KNOWLING, Ltd.—oct.4,1.

The correct time to sprinkle a turkey with salt and pepper is after it has been in the oven for thirty minutes.

Accommodation Ready

"My husband has rooms at his mother's house," said a woman to an English magistrate, "and as I object to living with relatives, I would not go there. He can command live with me." "Quite right," said the magistrate. "Where are you living?" "With my mother!"

Low Tide

A certain business man sat in a fashionable coiffeur's shop with his little daughter, while his wife was having a marcel wave put in her hair. The little daughter, as she played about, patted her father's bald head and said in a loud voice that all the ladies who were getting waved could hear: "No waves for you daddy—you're all beach."

As a sandwich filling mix mashed hard-boiled eggs with mayonnaise, chopped pickles and walnut meats.



"All things bright and beautiful" with a soft cloth and
BRASSO
Puts a brilliant and lasting shine on all metals.
For cleaning silver, use Silvo.



MEN'S WEAR

In Wide Range and Plentitude that will accommodate both your wishes and your idea of expenditure.

SHIRTS
Smart Fancy Percalés, Silk Madrasses, Striped and Plain Colour Broad-cloths and Plain Shantung Silk—also correct styles for formal wear.

GLOVES
Your particular taste and fancy will give quick approval to our comprehensive and pleasing displays.

NECKWEAR
Come in and see our layout, featuring Fashion's smartest weaves and colour schemes—a wealth of patterns for selection.

HATS AND CAPS
Our stocks are now replete with all that's smartest in style and shade—the celebrated "TWEEN" Hard Felt is receiving much favour just now.

HOSIERY UNDERWEAR FOOTWEAR

AND ALL THAT IS SMARTEST IN MEN'S APPAREL.



Overlooked at Wembley!

EXHIBITS THAT TELL WONDERFUL STORIES.

Most people think of the British Empire Exhibition as a business enterprise, flavoured with patriotism, and spiced with amusement.

But tucked away in the middle of the exhibition, so that they are often missed, are exhibits with stories behind them, stories that tell of courage and endeavour.

In the huge Palace of Industry, for instance, is an exhibit of articles labelled "Ashstead Pottery."

People may pause if they notice the stall, price and article, perhaps buy, and pass on. But if they stopped to ask: "Who is the potter?" they would learn that behind the brilliant glaze lies a history of thirty-four suffering, disabled men, unable to take up their odd jobs as gardeners, valets, grooms, and so on. These men are now creating this beautiful pottery.

And behind all this is another tale, one which the potters themselves tell, of the artists who inspired their first efforts and showed them the way, and of the Staffordshire potters who gave them generous help.

Men Who Make Toys.
There are one or two other places in the Palace of Industry where the things that are offered for sale, are something more than mere exhibits.

In every article made by ex-service men who show their lacquer work and furniture, and their gaily painted toys, at the stall of the Lord Roberts' Memorial Workshops, lies hidden the dogged courage needed to learn to create.

Then not far away you can watch the men of the British Legion making their artificial flowers, while at the Church Army Kiosk there are people who find contentment in making imitation rose petals.

The Papworth Colony.
A little group of people may pause to look at the stall where the process of making articles in leather is demonstrated.

The collection on sale is a good one, but behind the excellence of the workmanship lies the knowledge of the pluck that faces the scourge of tuberculosis—for every article there is made by the patients of the Papworth Colony.

Even in the Palace of Housing and Transport, where you expect to find nothing but hard steel and wood, mass production and organization, you come across the Overseas Nurses' Memorial exhibit. It is a modern operating hospital with someone always in attendance to explain the need for the Extension to the Elizabeth Garratt-Anderson Hospital. That extension, by the way, is to be

It Annoys Mr. Noyes

dedicated to the memory of the ninety-seven overseas nurses who sacrificed their lives for the country in the Great War.

Sixty Years Of Wonderful Work.
There is the Salvation Army Hut with its amazing examples of what the Army has done all over the world in a period of just sixty years.

Near by is the St. Dunstan's Kiosk with its attractive baskets and brushes—mute witnesses to that "Victory over Blindness" which Sir Arthur Pearson spent the last years of his life in teaching his fellow sufferers to gain.

Leaving this display behind, and strolling along Dominion Way, past the Canadian Pavilion, one looks down the King's Way, past the great Industrial Palaces, and feels that the things just seen are no mean testimony to the British qualities that have made possible the greatest exhibition this world of ours has yet seen.

A Table Story

I am not a time-table, nor a multiplication table. I am a highly polished, refined, and aristocratic-looking dining-table. I have not always held the position I do now. Once upon a time I was a rough country chap, and lived in a wood. However, I was given to understand I must shift, and do something in this world besides standing in the sunshine all day listening to the birds and bubbling streams. It was a cruel wrench to leave my home, and I confess I was very much cut up about it. I was deprived of all my belongings, not being allowed to carry away anything save my trunk, which contained all I had in the world. I was not even allowed to make my "bow" when I took my "leave," so I trust you "twig" my meaning.

When using pickles for a garnish, slice them to the stem end, without detaching them and spread like a fan. fowl.

Robinson on the movies? And shall I go to see How Robin Douglas Fairbanks climbs a movie tree? Shall I buy a ticket and pay amusement tax To see a Yankee Little John who wields a movie ax?

Robin Hood is here again; all the women go To see how "Dug" can scale a wall and dominate the show, Smiling as he always does through some fearsome stunt, Rescuing a lady, escaping from the hunt.

Merry, merry England is thronging with old Into picture palaces to huddle from the cold; Love upon the cinema is kinder than the sleet, And Sherwood, and Sherwood is warmer than the street.

Merry, merry England has gone to Yankee-land For Robin and Marian and all the rest; Like all major poets I love the U. S. A. But give me England's Sherwood at the break of day.

Douglas, Douglas, Douglas, in a movie wood! Are you Robin Fairbanks? Are you Douglas Hood? I'll not go to see you. Not for my delight Sherwood on the pictures, Movie-land at night. —Alfred Noyes in Punch.

Westinghouse Electric Lamps

are rugged and withstand shocks and jars

WM. HEAP & CO., LTD., Board of Trade Bldg., Phone 1830 and 1831.

Westinghouse

Westinghouse

Westinghouse

Westinghouse

Westinghouse

Westinghouse

Westinghouse

Westinghouse

Westinghouse

Westinghouse

Westinghouse

Westinghouse

Westinghouse

Westinghouse

Westinghouse

Many not n we e posse and a Lao They cor Brown, made, of the Velo tr and side effects arou p.d. of etc. SPEE

NEW For Tuxedoes, cuffs, ball etc., etc. in the ofe can th —scores of Perfection Wool—

1.98

Child

FR

CHI DRE

6.

TR

W

in Dark sha

VOIL

W

A host of All si bes

Don't

W

oct. 21

FASHION AND ECONOMY SALE

Many Women seem to be under the false impression that Fashion and Economy---like oil and water---will not mix. TO ALL SUCH WOMEN IN PARTICULAR and TO ALL WOMEN who appreciate fine things to wear, we extend a cordial invitation to inspect our NEW FALL FASHIONS. You will find each garment possessed of the distinctive styles and superior quality, which has made the "PREMIER" reputation and as the prices listed here will suggest, you will also find VALUES BEYOND COMPARISON.

Ladies' COATS

They come in Fawn, Grey, Brown, Navy and Blue, and are made of the very finest quality Velvet and Blanket Cloth. Tie-side effects; some belted right around, others stitched, Braided, etc. SPECIAL

8.90

NEW SWEATERS

For Fall and Winter

Turtlenecks, Cardigans, Slip-Overs, etc., with snug cuffs, bell sleeves, button front, bobby collar, etc., etc., in nearly every color and weave that one can think of. Dozens of the smartest styles—scores of colours—latest Novelty stitches. Perfection of fit and finish. All Wool—Silk and Wool—Brushed Wool.

1.98 2.98 3.98 4.50

Ladies! Extraordinary Selling of NEW FALL COATS

Never mind the temperature now. Winter's just around the corner—buy your Coat now—at this Sale—it is an investment—a gilt-edge one. Come in and feel the splendid Cloths. Come in and examine the tailoring. Come in and admire the styles. Come in during this Sale and save enough money to buy a new Fall Hat. Every Coat dependable in quality—absolutely correct in style.

EXTRA SELLING SPACE—EXTRA SALESPEOPLE—COME EARLY FOR THE BEST SELECTION.
These Coats are just as great in tailoring and style as they are in material.

BUY YOUR COAT NOW AND SAVE MONEY!

12.98 15.00 18.50 21.50 25.00 and up

Ladies' Nap Coats

Made of very heavy Nap. The ideal Coat for the cold weather. In Brown, Navy, Grey and Fawn. Belted right around. If you want a good class garment for less money, buy one of these at only

11.50

New Skirts

of extremely attractive fabrics and colorings. In Plaids, Serges, Poiret Twills, etc. Knife pleats and box pleats, plain models, wrap arounds, etc. All sizes and colours.

1.98 3.98 4.50 5.50

Children's Wool Caps

19c and 34c

Rubberette COATS

Double-breasted models. Belted right around; made with a heavy Wool lined back. CHILDREN'S SIZES. LADIES' SIZES

6.50 7.90

TRICOLETTE WAISTS 95c

In Dark shades only. All sizes

VOILE and DIMITY WAISTS 98c

A host of styles to choose from. All sizes

The New Hats

COMBINE STYLE WITH QUALITY.

Among the variety of styles are many shapes suitable for large as well as small head sizes. There are narrow brims, broad brims with narrow backs, and brims that slightly roll, in Pearl Grey, Pansy, Sand, Wood, Powder Blue, Rust and Black. A big variety of styles, with ribbons, pom-poms, fancy pins and other trimmings. Early shoppers will get astonishing values here—the styles are all new—the colors wanted—the prices absurdly small. Velvet and Felts.

1.98 2.98 3.98 4.50 5.50

Sensational Selling of

DRESSES

Extraordinary Special Purchase of Manufacturers Samples

THE BIG DRESS BUYING EVENT OF THE SEASON—the best time to buy and save money—many individual styles—all unquestionably smart and up-to-date. The flare and straight line effects being very prominent. And as for value—INCOMPARABLE! Dresses that will be difficult to duplicate again this season at such prices. Sizes 16-52. Crepes, Rayons, Cantons, Satins, Poirets, Tricotine, etc.

7.98 9.90 12.50 15.50 18.50 25.00

LADIES' FALL SUITS

Made of Velour, Broadcloth and Poiret Twill, these Suits exploit the Fall vogue in 3/4 length and box coat styles, in all the wanted colours: Sand, Cuckoo, Navy, Black and Brown—all sizes. Some of these are trimmed with fur, while others are stitched, braided, etc.

Each Suit Priced for Quick Sale

Extra Fine Quality Silk Corset Covers 49c

In all sizes, lace and ribbon trimmed

Tweed Dresses

In Fawn, nicely trimmed with Blue, Peter Pan collars with tie, long sleeves and girdle.

7.90

WOOLLEN SCARVES 1.25

In Fawn, Navy and Brown, in Stripe, Check and plain effects. Made of pure Wool

BABIE'S COATS

These are real beauties. In Saxe, Rose, Red, Fawn, Green, etc. Some trimmed with fur, others with button and stitching trimming in self and contrasting colors. Sizes 6 months to 2 1/2 years

3.75

Don't Fail to attend this Sale--You can get your New Fall Coat, Suit, Hat or Dress Here for Less

PREMIER GARMENT CO.

341 Water Street, opp. Sterling Restaurant

Look for the No. 341

APPLES, FEEDS, FLOUR

On the spot and to arrive

300 BARRELS GRAVENSTEIN APPLES—1's and 2's.

- | | |
|----------------------------------|------------------------------------|
| 1000 Bags Yellow Corn Meal. | 500 Bags P.E.I. White Oats. |
| 200 Bags White Hominy Feed. | 500 Bags Canadian White Oats. |
| 200 Bags Bran. | 500 Bags Whole & Crushed Corn |
| 100 Bags Gluten Feed. | 400 Bags Full-O-Pop Poultry Feeds. |
| 50 Barrels Fine Table Corn Meal. | |

We carry in stock Best Brands of FLOUR, including
OUR OWN, VICTOR, WINDSOR PATENT, NATIVE, PILLSBURY BEST.

MAIL ORDERS
 receive our
 Prompt Attention.

Ayre & Sons
 LIMITED STORE DEPT.

Calendar Reform Would Change the Year to 13 Months

Banker Man Says Great Christian Churches Consent to Proposal.
 VANCOUVER, B.C., Oct. 5.—Canadian Press.—First steps toward the form of the Calendar to divide the present year of twelve months, into 13 months, have been taken by the League of Nations Committee on Calendar reform in fixing the date of Easter permanently on the second Sunday in April, beginning in 1928.

Moses B. Colworth, of Vancouver, director of the International Fixed Calendar League, has announced receipt of news from the committee that the unanimous consent of all great Christian churches authorities had been secured to make the change.

The plan is to make the last day in each year an International "year day" and dividing the 52 weeks into 13 months.

A new month "Sol" is proposed to be made from the last two weeks of June and the first two weeks of July. Each month would consist of four complete weeks like February, 1925, and all times for earning and spending would be equal or exact multiples of each other.

SHIPPING LOCAL and FOREIGN

S.S. Sachem reached Halifax at 7 p.m. Wednesday and left at 8 a.m. yesterday for Boston.

S.S. Canadian Sapper left at 6.30 a.m. yesterday for Ingonish and Montreal.

S.S. Newfoundland leaves Liverpool for this port on Tuesday next.

S.S. Silvia arrived New York at 8.30 a.m. yesterday and leaves to-morrow for Halifax and this port.

S.S. Rosalind sails to-morrow for Halifax and New York.

S.S. Hitherwood due at Sydney to-day enroute to Montreal.

S.S. Hethpool leaves Halifax to-morrow and is due here on Monday.

S.S. Ceuta leaves Montreal to-morrow for Charlottetown and this port.

S.S. Dago left Boston yesterday for here via Halifax.

S.S. Hillbrook left Montreal on Wednesday evening for this port via Summerside, P.E.I.

S.S. Lakefield was due at Halifax yesterday en route to St. John, N. B., and Montreal.

Schr. Maegan, 39 days from Alicante, has arrived at Bay Bulls in ballast.

Schr. Effie M. Petite has arrived at English Harbor from Labrador with 700 qts. codfish.

S.S. Suderooy has sailed from Bell Island for Sydney with 7,400 tons ore.

S.S. Pikepool arrived at Greenspond from Nippers Harbor to finish loading pit props.

Find Woman Dead in Bath Tub

ELECTRIC SHOCK SAID TO HAVE BEEN CAUSE OF DEMISE.

An electrical drying apparatus led to the death of Mrs. D. Langlois, 471 St. Andre street, last Friday evening.

Boarders at the home of the deceased discovered her lying dead in her bath after an electric shock had hurried her into the latter from which she had stepped a few moments previously.

Police who investigated the tragedy believe Mrs. Langlois was drowned while unconscious from the shock she received while using an electrical drying machine.

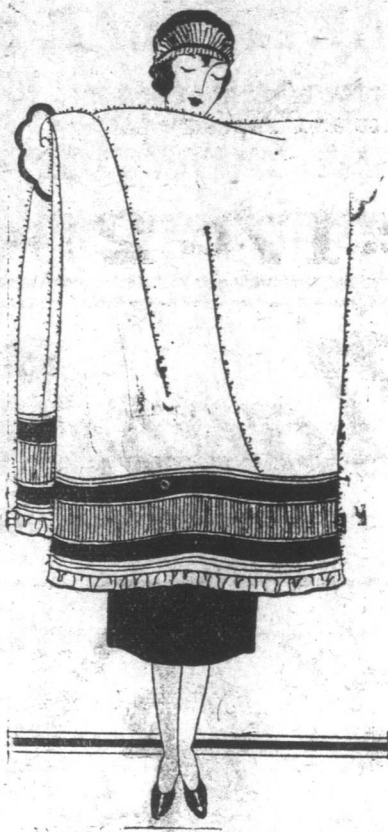
Shortly before 6 o'clock a boarder at the Langlois home entered the house and found the bathroom door locked. Returning 15 minutes later she found the door still locked. She then summoned other boarders to help her break down the door to discover what was wrong.

Mrs. Langlois was found lying face down in a bath full of water. She was dead when lifted out. The machine which proved fatal was found, still working, hanging from a plug in the wall.

Survival of the Unfit

English Review: The burden of legislative interference with industry has in recent years become so top-heavy that it must break down of its own weight. As one lie leads to another, so, at the bidding of the sentimental theorists and vote-catchers, the illusion factory which we call Parliament has piled up futile attempts to defeat economic law and has produced a condition of affairs as remote from first principles as the Wonderland of Alice. We are breeding, supporting, and pampering the unfit. We are creating hordes of undisciplined, work-shy parasites and throwing an intolerable burden on the hard-working, productive, and only useful section of our people who are robbed of their earnings to provide the means for even more extravagant Government expenditure. The cost of living is enhanced by the under-production resulting both from the deliberate policy of the trade unions and the facilities created by "humanitarian" and "social reform" legislation for living at the expense of the community.

A SPECIAL SALE OF The Famous RIVERSIDE BLANKETS



**Awarded Commemorative Medal at
 British Empire Exhibition
 Wembley, England**

**Now is The Time to Anticipate
 Your Blanket Needs**

Every economical housewife should immediately check over her Blanket needs for the coming winter, for here are presented opportunities to save on BLANKETS that are known and noted all over Newfoundland for their wonderful wearing qualities, as well as their splendid appearance—RIVERSIDE BLANKETS. New, fresh assortments direct from the mill are offered at a substantial reduction from their former prices, so plan to supply your BLANKET needs during this Sale.

Union Wool Blankets.

These Blankets are 70 p.c. Wool and are guaranteed to give satisfaction. Ask to see them; you will be delighted with their splendid appearance and warmth giving quality.

Size 50 x 70. Reg. \$ 6.05 pair. Special Price \$ 5.45	Size 60 x 70. Reg. \$ 7.60 pair. Special Price \$ 6.80
" 60 x 78. Reg. \$ 9.10 pair. Special Price \$ 8.15	" 62 x 85. Reg. \$15.45 pair. Special Price \$12.75
" 66 x 88. Reg. \$10.50 pair. Special Price \$ 9.50	" 75 x 90. Reg. \$18.10 pair. Special Price \$16.25
" 70 x 88. Reg. \$12.10 pair. Special Price \$10.90	

All Wool Blankets.

These are guaranteed pure Wool and are recommended for their wonderful wearing qualities. Weigh them, measure them, poke your thumbs into their heat-holding depths, and you will agree with us that there isn't a better Blanket made at a better price.

Size 40 x 48. Reg. \$ 5.45 pair. Special Price \$ 4.95	Size 54 x 70. Reg. \$ 9.10 pair. Special Price \$ 8.50
" 60 x 78. Reg. \$10.95 pair. Special Price \$ 9.80	" 66 x 88. Reg. \$12.70 pair. Special Price \$11.25
" 70 x 88. Reg. \$14.50 pair. Special Price \$12.90	" 82 x 85. Reg. \$15.45 pair. Special Price \$12.75
" 75 x 90. Reg. \$18.10 pair. Special Price \$16.25	" 84 x 90. Reg. \$19.80 pair. Special Price \$17.25

When Winter Comes this Sale of Blankets will be gratefully remembered by the wise housekeeper, both for the adequate supply of fine, warm Blankets she has provided and the substantial economy they represent. MAIL ORDERS FOR THESE BLANKETS WILL RECEIVE PROMPT AND CAREFUL ATTENTION.

THE ROYAL STORES, Limited

Murphy's TALK ON TEA!

There's nothing so refreshing as a cup of tea. We mean GOOD TEA. It is still the favourite drink among the ladies as it was in the days of our grandmothers.

Tea fifty shillings a pound, now sells for Eighty, Seventy and Fifty cents a pound. Truth is stranger than fiction. We'll prove it if you don't believe it. "In 1669, in the reign of Charles II., the East India Company gave the first order for tea. It consisted only of two canisters weighing 143 lbs. and was sold at fifty shillings a lb."

WE SELL TEA

for Eighty, Seventy and Fifty-five cents a lb. the latter is a good quality tea—10 lbs. for five dollars. We will sell you ten lbs. of sugar for 55 cents, providing you purchase a lb. of any of the following brands of tea: Easterbrook's Orange Pekoe, Blue Bird, Salada, Armada, Luxura and other brands of loose tea or groceries equivalent in value.

WE DON'T RECOMMEND

GOLDEN PHEASANT TEA

as a cure for all ills, as Thomas Garway did for his tea which he sold in London in 1660, but we will guarantee it to be "Better than the Best" that we can offer you.

W. J. MURPHY

PHONE 587.

Store, Corner Military Road & Rawlins' Cross.

Protection for Every Emergency

The Foamite-Childs' Corporation designs and manufactures fire extinguishing devices and systems which, each in its proper place, protect any industry, any plant, any property, against fire of any kind. This broad, complete production covering the entire field assures you of getting from Foamite-Childs' representatives exactly what you need—nothing else.

Foamite equipment for ordinary fire risks and for extra hazardous fire risks such as oil, gasoline, paint, etc.

Childs' Soda-and-Acid Devices for protection against ordinary fire risks (not involving oils, greases, etc., in any form)

All-weather Extinguisher for ordinary fire risks (not involving oils, greases, etc., in any form) especially in places where temperatures are very low.

(This type of course is equally serviceable on the same risks in warm weather.)

Fire Gun Extinguisher for fires in automobiles, motor boats and live electric equipment.

Phone, or write, and we will be pleased to have a salesman call on you.

The Direct Agencies, Limited

Sole Agents for Newfoundland
 Foamite-Childs' Corporation.
 June 23, 1925.

KIELLEY'S DRUG STORE

- Epo's Fruit Salt \$1.00
- Purmo Dental Tooth Paste (2 tubes—orange cleaning and one polishing) 50c.
- Cosmet Oil Shampoo 25c.
- Restal Soap, box \$1.00
- Vapo Cresoline Outfit \$2.50
- Ferrozone 45c.
- Poshor Koeing's Nerve \$1.10
- Tonic 75c.
- Glyco Thymoline \$1.10
- Wellows' Syrup 75c.
- Water Glass, large tins 25c.
- Pickling Spice 25c.
- Powdered Wax for dance floors 60c.
- Wampole's Effervescent Grape Salts, large box 85c.
- Correa Cream for burns and scalds 30c.
- Jeye's Fluid, box 35c.
- Roger & Gallet's large Glass container 45c.

J. J. KIELLEY,
 Water Street East.
 Feb. 13, 1927

Can You Use \$2500.00?

If so purchase your tickets now for the sweepstake on the Masonic-B.I.S. Billiard Tournament. Games start in October. Tickets only 10c. each—10 tickets for \$1.00; sent post prepaid. sep124, eod, ff

STOCK MARKET NEWS

Supplied by Johnston & Ward, Board of Trade Bldg., Water Street.

NEW YORK, Oct. 9.
 TO-DAY'S OPENING.

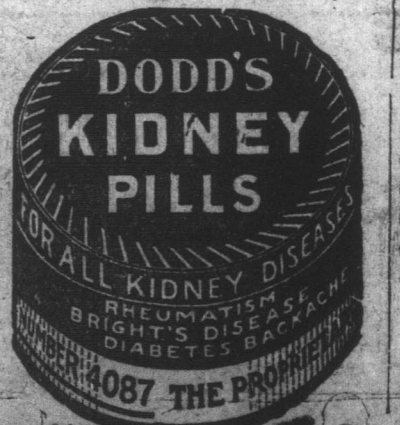
Am Can	238
Am Smelters	113 3/4
Am Tobacco	114 1/2
Baldwin	119 3/4
California Petroleum	25 1/2
Butte	12
Ray Copper	13 1/2
Cornitinted	52 3/4
Chrysler	196 3/4
Cudahy	105 1/4
Eric Ist. Pfd	39 3/4
General Motors	112 1/2
Happiness	8 3/4
Mack Trucks	210
Overland	29
Sinclair	18 3/4
Studebaker	60 3/4
Timken B. Bearing	54 3/4
U. S. Steel	124
Inter Can. Engineering	48 3/4

MONTEAL OPENING.

Abestos	81
Brazilian	73 1/2
Can Steamships	68
Smelters	140
Breweries	64

WHEAT OPENING.

Chic Dec. New	187
Chic Dec. Old	183 1/2
Chic May New	183 1/2
Chic May Old	187
Win. October	122
Win. December	118 3/4



SHOP AT MILLEY'S OUR NANETTE



JAUNTY VELOUR HATS

SEE WINDOW

With cut brims and soft crowns, trimmed with matched shades of corded ribbon. In shades favoured for Fall Sports apparel **\$3.98**

NELLY KELLY SPORT \$1.49	PETER-PAN HATS FOR GIRLS \$1.75	ROSE MARIE This Season's Smart Felts. The new shades. \$1.98
------------------------------------	---	---

S. MILLEY, Ltd.

Don't Say Paper, Say "Evening Telegram."

MEN BLUE WORK \$1.75
 MEN BLACK WORK \$1.89
 MEN FANCY with \$1.79
 MEN FANCY SHIRT with \$1.35
 McG
 Size
 Hal
 \$
 Imp
 Sto
 'Spe
 Sa
 Wm.
 June 12, 1927
 YOU
 HAVE
 SEEN
 BARR
 QUAL
 PRIN
 UN
 YOU SE
 WOND
 BU
 VALLEY N
 Valley Nur
 2, eod
 P
 RER SHATING
 ME

MEN'S BLUE FLETTE WORK SHIRTS Good Quality \$1.75 each.	MEN'S FALL CAPS Plain with band. 85c. each.	MEN'S TWEED SUITS Special \$14.00 each.
MEN'S BLACK SATEEN WORK SHIRTS \$1.89 each.	MEN'S POLICE BRACES Special 39c. Pair.	MEN'S GREY SWEATER COATS \$1.85 each.
MEN'S FANCY SHIRTS with collar. \$1.79 each.	MEN'S ELASTIC ARM BANDS Double strength. 19c. Pair.	MEN'S TWEED OVERCOATS \$12.50 each.
MEN'S FANCY STRIPED SHIRTS with band. \$1.35 each.	MEN'S SEMI-SOFT COLLARS 36c. each.	MEN'S RAIN COATS Big Value \$8.00 each.

SPECIAL BARGAINS

FOR

Friday, Saturday & Monday

WALL PAPERS

JUST OPENED

We are now offering a splendid selection of JOB WALL PAPERS, in Striped, Chintz and Tapestry patterns. Values up to One Dollar a Piece.

SELLING NOW FOR

16c. 17c. 20c. 25c. 30c. piece

Marshall Bros

STRIPED FLANNELETTE Extra quality. 27c. yard.	GREY WINCEYETTE 65c. yard.	LADIES' FALL HOSIERY in Fawn and Grey, Grey and Black. 49c. Pair.
REGATTAS Light and Dark patterns. 39c. yard.	GREY WINCEY 78c. yard.	LADIES' BLACK COTTON HOSE Special 19c. Pair.
GREEN BAIZE 75c. yard.	WHITE SHIRTING REMNANTS 22c. yard.	DRESS TWEEDS Assorted shades 95c. yard.
WHITE FLANNEL 82c. yard.	DRESS FLANNELS Dark shades. \$1.20 pound.	CASHMERE in shades of Pale Blue Pink, White, Black and Brown. 55c. yard.

McClary's Hall Stoves



In All
3 Nickel
Sizes Finish

Hall Stove Boards
\$1.55 to \$2.95

Improved Standard Stoves Carried in Stock

'Special' Sale **COAL BOX**
WITH GOLD BAND.
75 cents

Wm. J. GLOUSTON, Ltd.
187 Water St.



Little Jack Rabbit
by David Cory

The Old Red Rooster and Aunt Hen were riding along through the Leafy Glen in Peter Pig's care when, all at once, some one shouted: "Stop, you dunces!"

"Who's calling me names?" asked Peter Pig, pulling in the donkey.

"Ha, ha, hee, hee!" laughed a gruff voice.

"Who can it be?" asked Aunt Hen, nervously.

"Don't know, I'm sure," answered the Old Red Rooster. "Not a very polite person, I should say."

The next minute the gruff voice called out:

"Where are you going, Peter Pig, with your little gray donkey and creaky rig?"

And Old Red Rooster and Aunt Hen? You're a long, long way from your Pigsty Pen."

"I know it," answered Peter Pig. "But who are you?"

"Who can it be?" again whispered Aunt Hen, all a tremble.

"Must be an enemy, or he'd show himself," answered the Old Red Rooster, his gills growing pale at the thought that the owner of the gruff voice might turn out to be Danny Fox.

Just then who should peek down from a branch overhead but Mrs. Wildcat. Dear me, how fierce she looked. Her bonnet was hanging by a string and her long, red tongue licking her lips.

"Ho, ho," she snarled, "what a fine feast. Two fat chickens and a pig. Ha, ha," and Mrs. Wildcat, or Mrs. Lynx as she is often called, snarled again.

But goodness gracious meebus! as Uncle Lucky, the dear old gentleman rabbit would have exclaimed had he been there, all of a sudden she spied her face in the mirror of the old dresser on which sat, all a-tremble, the Old Red Rooster and Aunt Hen. With a frightened "Meow!" she jumped right out of the tree and ran away, thinking that a fierce "wildcat" was about to fight her. Well, wasn't that lucky for Aunt Hen, Old Red Rooster and Peter Pig, to say nothing of the donkey? Well, indeed, it was.

"Whow!" granted Peter Pig, picking up the reins, which he had dropped in his fright. "Who frightened her away?" but nobody answered, for nobody knew, except you and I, Little Reader.

"Let's hurry on," cackled Aunt Hen, at last finding her voice. "If I ever reach my new bungalow I'll never move again. No, I stay here until a tornado moves the house and all my belongings."

"Gid-up," clicked Peter Pig's tongue against his teeth, and away went the donkey as fast as he could go.



"Gid-up," clicked Peter Pig's tongue against his teeth.

In a little while, not so very long, they stopped before a nice little bungalow. "Here we are, and here I stay, for a hundred years or more, and a day," cried Aunt Hen, fluttering down to the ground.

Tying his donkey to a post, Peter Pig carried in the furniture, while the Old Red Rooster and Aunt Hen hung the pictures on the walls, and in the next story you shall hear what happened after that.

SPECIALS IN MEN'S WEAR.
Men's Socks, 50c. pair up.
Men's Good, Strong Working Shirts, \$1.29 each. Men's Overalls, \$1.29, \$1.35, and \$1.49 up.
Men's Underwear, Wool and Fleece, at our usual low price.
See us for Men's Wear.

THE WEST END BAZAAR,
51 Water St. West.

REMEMBER WE ARE GIVING \$760.00 IN PRIZES TO PLUG SMOKERS?

To the Plug Smoker sending in the highest number of TIN TAGS from the following brands

BRITISH COLONEL PLUG MAYO'S 5's
HOME RULE 5's IMPERIAL 5's

ANCHOR Regular and Medium

- THE FOLLOWING PRIZES WILL BE GIVEN:
- FIRST PRIZE
FREED EISEMANN FIVE TUBE RADIO SET COMPLETE
VALUE \$250.00
 - SECOND PRIZE
ATWATER KENT FOUR TUBE RADIO SET COMPLETE
VALUE \$200.00
 - THIRD PRIZE
RADIOLA REGENOFLEX FOUR TUBE RADIO SET COMPLETE
VALUE \$185.00

10 CASH PRIZES OF \$10.00 EACH.
5 CASH PRIZES OF \$ 5.00 EACH.
CLOSING DATE NOVEMBER 30TH

Contestants who have not sent in sufficient tags to win one of the eighteen prizes offered can redeem Premiums to the value of the tags sent in. This applies to B.C. and Imperial Tags only.



YOU HAVE NOT SEEN A BARGAIN IN QUALITY OR PRICES UNTIL YOU SEE THESE WONDERFUL BULBS AT

VALLEY NURSERIES,
Valley Nurseries Store,
Phone: 1513, 1581.

MUTT AND JEFF

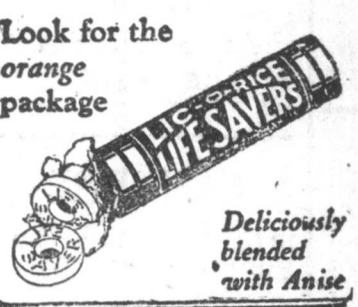
NOW IT DOES LOOK LIKE A WALK OVER FOR THE PIRATES.

—By Bud Fisher





Lic-o-rice
LIFE SAVERS
will keep your throat from getting "rusty."



GERALD S. DOYLE, Sole Agent.

CRESCENT TO-DAY



You'll laugh!
You'll cry!
You'll love it!
Never before
In Your Life
Have You Seen
A Picture
That Grips
The Heart
And Brings
A Lump
To Your
Throat
As Does

Jackie Coogan
The Kid Himself
in the tale of a city waif battling Fate with a smile.

The Rag Man
That's All
Metro-Goldwyn

BULBS

Our new Bulbs have arrived! Write for price list.

GROVE HILL
P.O. Box 792 'Phone 247R

The Flower Shop,
Water Street.

As a filling for crackers use chopped maraschino cherries and nuts sweetened with powdered sugar and maple syrup and added to cream butter.



PITTSBURG WINS SECOND GAME.
Pittsburg Pirates defeated Washington Senators yesterday in the second game of the World's Series Baseball, by a 3 to 2 score. The batteries were: Eldridge and Smith for Pittsburg; Corvelli and Ruel for Washington. The third game of the series takes place at Washington to-day.

Nfld. REPRESENTATIVES SAILING TO-MORROW.
Athletes All In Splendid Shape. Amongst those sailing by the Rosalind to-morrow, for Halifax, are the runners Ronald O'Toole, John Bell, Gower Stone and Jake Ralph. In charge of their manager and trainer, Mr. Eric Robertson. The above named will represent Newfoundland as a team in the annual Halifax Herald 10-Mile Road Race, which big event takes place on Saturday week, October 17th.

During the past ten days the local athletes have been training faithfully under the supervision of Messrs. Cullen and Robertson, and are now feeling in the fettle and ready to go forward and do their utmost to bring honor to their native land. We have every confidence that the runners will finish well up to the front, and should one or the other fall to reach that much coveted goal (first place honors), the team as a whole will make up for the loss by bringing back at least the team prize. In view of the splendid showing made by Bell in 1921, and O'Toole in 1924, many are of opinion that a Newfoundlander will be proclaimed the Champion this year. This is Newfoundland's year, and let us hope that one or the other will come through with flying colors. No doubt the sporting public of St. John's will be present at the pier to-morrow morning to give the boys a rousing send-off. All arrangements have been made for their arrival in Halifax. Bon voyage and the best of luck.

OFFICIAL OPENING ST. JOHN'S BOWLING LEAGUE.

President Harvey Presents Prizes. The St. John's Bowling League opened their season last night when three games were played, resulting as follows:

G. Browning	1	2	3	Tot.
G. Burnell	103	151	148	402
M. Fuller	133	139	101	373
D. Fuller	69	107	127	303
N. F. Ellis	129	118	132	379
	434	515	508	1457

Hickman's	1	2	3	Tot.
L. Bartlett	104	145	201	450
J. Joyce	101	73	117	291
J. James	114	91	114	319
C. Noseworthy	98	99	106	303
	417	408	538	1363

Mitchell's	1	2	3	Tot.
G. Osmond	82	95	119	296
H. Mitchell	107	107	96	310
P. Burke	64	69	89	222
D. Daley	120	120	77	317
	373	391	381	1145

T. & M. Winter's	1	2	3	Tot.
H. Marshall	137	114	88	339
D. Murphy	80	99	161	340
E. Quinn	107	131	125	363
T. Manning	103	115	159	377
	427	459	633	1419

McNamara's	1	2	3	Tot.
F. Dalton	56	105	98	259
J. Murphy	79	57	99	235
N. Wadden	80	104	83	267
F. McNamara, Jr.	94	105	79	278
	309	371	359	1039

Knowing's	1	2	3	Tot.
H. LeGrow	118	99	85	302
W. Brennan	54	68	89	211
R. Newell	75	58	90	223
J. White	100	105	91	296
	347	321	355	1023

Between the games the presentation of the prizes won last year took place. The cup donated by Messrs. Harvey & Co. was presented by R. C. Harvey to the President of the League, C. R. Ayre, who then tendered it to Capt. Wiseman, of Harvey & Co.'s team who had won it. The team are C. Wiseman, R. Henderson, A. Heale and M. Squires, who also received handsome medals. The medals for second place were then tendered the Post Office team, viz., H. Raynes, W. Parsons, O. Skelington and W. Newbury. The special prize, for the highest aggregate score, 555 points, fell to J. M. Carberry, of the Boot & Shoe Co.'s team, and for the highest average score, 144.2, to R. Henderson of Harvey & Co.'s. A special presentation from the players of the League was also made to M. E. Reedy, the official league referee. The winners were warmly congratulated by President Ayre and heartily cheered by the large number present. At the close of the presentations, on motion of Vice-President C. H. Butt, a vote of thanks was tendered Mr. Harvey for his attendance and presentation of the cup. To-night's games will be:—

High Blood Pressure is Prevented when Liver & Kidneys are Regulated with

Dr. Chase's
Kidney & Liver Pills

WINDARD'S LINIMENT FOR DAN-DRUFF.

shall be commenced by a place-kick. Well, if the ball has not been kicked, and a player has been sent off in the circumstances named, may he be replaced by another player?

Most followers of the game know that a player cannot be "off side" from a corner kick, seeing that all the players are bound to be behind the ball. But how many know that the same exemption applies in the case of a goal kick. Yet this is specially provided for in Law 6.

Take for supposition, a match between Montreal and Toronto. The Toronto centre forward standing well within Montreal's half of the field with only two of Montreal's players in front of him receives the ball direct from a kick-off from his own goal and he races away and scores. What an uproar there would be if the referee awarded a goal. The crowd would assuredly say the Toronto centre forward was offside; yet the referee would be perfectly correct in awarding a goal.

Law No. 1 states that a goal cannot be scored direct from a kick-off, but for all that it is possible for the centre forward to score a legitimate goal without any other player on either side touching the ball.

I say it is possible, but certainly not likely to happen. But it could happen in this way. Instead of the usual pass to his inside forward the "centre" lifts the ball over the heads of his opponents towards their goal and quickly follows it up himself. Before anyone else touches the ball he is tripped by an opponent. Taking the free kick himself, he shoots straight into the net, and although the ball has not yet been touched by a second player, the referee must allow such a goal to stand good.

Professor W. Seeley
PHYSICAL DIRECTOR.

1—Leo Minello, New Waterford. Time 2:41.51 2-5.
2—John A. Dunphy, Chebuctos. Time 3:00.50.
3—Frank Cox, Charlottetown. Time 3:00.52.
4—Guy Dibbon, Chebuctos. Time 3:36.30.
5—Wilfrid Hunt, Dartmouth. Time 3:45.
6—R. Noseworthy, Dartmouth. Time 3:50.
7—Charles B. Hughes, Avonport. Time 2:17.20.
8—E. Davison, Chebuctos. Time 3:17.45.
9—Kenneth Mahaney, Windsor. Time 3:19.00.
10—R. Barrett, Chebuctos. Time 3:19.45.
11—R. Dibbon, Chebuctos.
12—Walter Reading, Windsor.
13—Percy Bergwin, Halifax.
14—Clifford Stockall, Halifax.
15—David Briggs, Dartmouth.
16—Robbie Hannon.
17—William Hartlen, Halifax.
18—E. Dowdy, Halifax.
19—Harold Fraser, Halifax.
20—Howard Shaw, Windsor.

I have had so many requests, from all parts of Newfoundland, since I have been in St. John's, to teach my Physical Culture Course by mail that I have decided to do so and now make this special offer:

As I am making these courses a sideline in Newfoundland, with my Show Work, Study and Training, I give these lessons either personal, in classes or by mail to any part of Newfoundland for the small sum of \$10.00, thus saving you \$20.00, as these courses have never been sold under \$30.00 before.

Arrangements have been made this week, with

Mlle. OTILJA LEITLAND,
Hygienic Beauty Culturist,
to give Scalp and Face Massage, Skin and Hair Treatment, Systematic Exercise to reduce flesh and develop sound and symmetrical body.

Any lady or young girl who would wish to beautify her form, face and hair may write, phone or call at my office Renout Building, P. O. Box 1302. 'Phone 2146.—oct.8.21

Fortune Bay Fishing Story Travels

AN END OF THE SEASON FISH STORY.

The following reference to the trout fishing exploit in Fortune Bay is taken from the Acadian Recorder, which took it from the P.E.I. Agriculturist, which quoted from the Telegram:

"The largest trout caught in inland waters on the rod was the beauty caught last week near Alberton by Ralph Forsythe. It weighed four pounds and fourteen ounces. Mr. Forsythe, however, should try his luck in Newfoundland another year. Charles Poole of Belleoram, is fishery warden for Fortune Bay, Nfld., and on returning from the western end of the district during the last week of August he fished at Old Bay. Commencing at 8.00 p.m., he fished until 10.30 p.m., and for two hours the following morning. He landed with his rod sixty trout. After giving away ten he went to Coombs' Cove the following day where the remaining fifty fish were weighed. The weight was as follows: 4 weighing 9½ lbs. each, 22 weighing 10 lbs. each, 7 weighing 10½ lbs. each, 17 weighing 8 lbs. each.

These facts are taken from the St. John's (Nfld.) Evening Telegram, which publishes them over the signature of Hon. W. R. Warren, ex-Premier of Newfoundland.

TO-DAY JACK HOLT TO-DAY

— IN —
"EMPTY HANDS"
A GRIPPING STORY OF A MAN AND A GIRL WHO FIGHT A ONE-HANDED GAME.

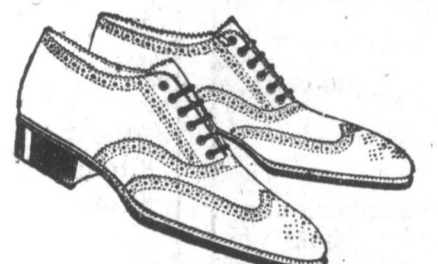
Big Special Matinee Saturday Afternoon
SPECIAL VAUDEVILLE, EXTRA COMEDIES FOR THE CHILDREN.

Monday -- "The Unkown Puppel"
another Super-Special that beats everything ever shown this season; also Musical and Vaudeville Act.
NOTE--NO ADVANCE IN PRICES.

PARKER & MONROE, Ltd.

FALL FOOTWEAR
Of Superior Wearing Quality

The very newest style is apparent in our Fall Shoes. But next to style comes QUALITY, and when you choose FOOTWEAR here you can depend upon it that you are buying "mileage" as well as style.



Dame Fashion sets the pace for Autumn in Shoes of Light Tan. This colour carried extensively by us, will distinguish the wearer as a person of alert style sense

Our Shoes are Decidedly Different

MEN WANT COMFORT—RIGHT HERE IS WHERE THEY GET IT.

MEN'S MAHOGANY SHADE BOOTS
Blucher style, wide fitting, all solid leather; Our Own Make. Rubber heels attached. Sizes 6 to 10.
Special Price, Only \$4.20 and \$5.00

WOMEN'S CUSHION SOLE



LADIES' SHOE VALUES UP-TO-THE-MINUTE STYLES.

LADIES' STREET SHOES
In Dark Brown shade, medium toe and heel; a good Shoe for Fall wear. Sizes 3 to 6.
SPECIAL PRICES
\$2.50, \$2.75, \$3.00

MEN'S BOX CALF BOOTS
Strong and durable for working. Blucher style, made on a wide last. This Boot is Our Own Make and is guaranteed to be solid right through. Sizes 6 to 10.
NOTE THE PRICE \$4.00

BOOTS
Just the thing for tender feet. Rubber heels attached.
Special Price \$3.25

THE VERY NEWEST
Patent and Tan two-tone. Very dressy styles in ribbon ties and one-strap; medium heels and new toe.
SPECIAL PRICES
\$3.50, \$4.50, \$5.00, \$6.00

MEN'S VICI KID BOOTS
The real leather for comfort. Blucher style, specially made up to give real foot satisfaction; rubber heels attached. Sizes 6 to 10. Special Prices,
\$4.50, \$5.00

BIG BOOT VALUES FOR BOYS
In Mahogany and Black shades; strong leather, Blucher style, rubber heels.
Sizes 10 to 13½ . . . \$2.50
Sizes 1 to 5½ . . . \$2.85
Other styles in Youths—
\$2.50, \$2.75, \$3.00
Other styles in Boys—
\$3.00, \$3.30, \$3.50

FASHION PROCLAIMS LIGHT TAN SHOES FOR FALL WEAR.
Ladies' Light Tan 2-Strap medium rubber heels; very dressy and stylish. Sizes 3 to 7.
SPECIAL PRICE
\$3.90
Ladies' Tan, ribbon tie, medium rubber heels; a new model; all sizes.
SPECIAL PRICE
\$3.50

LITTLE GENTS' BOOTS
In strong Box Calf Leather. The "real" boot for boys. "Our Own Make" in Black.
Sizes 6 to 10 . . \$2.00, 2.75, 2.80
Sizes 6 to 10, Brown, \$2.50, 2.85

LADIES' PATENT SANDALS
Barefoot style, straps and buckles, low rubber heels. All sizes just opened. Special Price \$3.25

INFANTS' BOOTS
In Black and Tan shades. Solid leather soles and heels. Special Prices, \$1.10, \$1.20, \$1.50 up.

PARKER & MONROE, Ltd., The Shoe Men

From Cape Race
CAPE RACE, To-day. Wind N., weather dull, showery, the steamer Watuka passed in and Canadian Sapper west yesterday afternoon. Bar. 29.30; Ther. 42.

Clear Your Skin With Cuticura
Soap to Cleanse Ointment to Heal Absolutely Nothing Better

AIRMAN BURNT TO DEATH
RANTOUL, Ills., Oct. 8.—First Lieut. Wheeler was burnt to death yesterday when the airplane in which he was flying burst into flames 25 feet in the air.

Bowring's Grocery Dept.



Phone for Food. It's the Better way.

If you haven't an account open with us, we will send your order

C. O. D.

CHOICE CANADIAN TABLE BUTTER

2-lb. BLOCK FOR \$1.25

NEW CHEESE

Choice Canadian42c. lb.
English Cheddar65c. lb.
Ingersoll Cream Cheese20c. pkt.
Buttercup Cream Cheese55c. lb.

English Shortening32c. lb.
Crisco, 1's43c. tin.
Snowdrift Shortening, 1's43c. tin.

PRESERVING PLUMS

\$1.20 GALLON.

EVAPORATED APRICOTS

25-lb BOX for \$3.00

SIBERIAN CRAB APPLES.

LOCAL CRAB APPLES.

BEECH NUT HAMS AND BACON.
BEECH NUT SPAGHETTI, 1's30c. tin.

FRESH PARTRIDGES

If you are preparing for a Partridge Supper, ring us up. We can supply you with choice birds at lowest prices.

Bowring's Drapery Dept.

LADIES' SILK-KNIT DRESSES

SAMPLES -- SAMPLES

NO TWO ALIKE.

LADIES, here is your opportunity to get an exclusive, stylish Dress. Made of fine quality Silk-Knit-Tricolette, with Paisley and Fancy trimming at collar and cuff. Colours: Black, Fawn, Electric and Navy. Don't overlook this offer. Remember—no two alike.

\$6.00 and \$10.00 each.

HERE'S ANOTHER SAMPLE LOT OF

CHILD'S and MISSES' JERSEY DRESSES.

Fine Jersey weave, assorted colours, trimmed with silk braid and buttons.

\$9.00 and \$11.00 each.



BOYS' SUITS

BOYS' 3-PIECE TWEED SUITS with Sailor Collar. To fit 3 to 9 years. \$7.20, \$7.60, \$8.00, \$8.50 suit.

BOYS' RUGBY SUITS

in serviceable Grey and Heather Brown mixed Tweeds, to fit 3 to 17 years. \$7.75 to \$12.20 according to size.

YOUTHS' LONG PANTS SUITS

in assorted mixed Tweeds. To fit 13 to 17 years. \$12.90 to \$16.50 suit.

BOYS' TWEED PANTS

To fit 3 to 11 years. \$1.50 to \$1.65 pair.

BOYS' CORDUROY PANTS

8 to 15 years. \$1.78 pair.

Bowring's Hardware Dept.

INSTALL A CALORIC PIPELESS FURNACE

IN YOUR HOME.

The CALORIC System of Heating conforms to all practical and scientific standards of the present day and meets the requirements of the average builder better than any other type of heating plant. It saves fuel and labour, and represents the greatest progress that has been made in the science of heating and ventilating.

The CALORIC System saves from 1-3 to 1/2 the fuel. CALORIC castings are correctly designed and have a much larger radiating surface than other types of furnaces. Instead of a cellar filled with large heat-wasting pipes, that run in all directions, you have a clean, cool and pipeless cellar.

We have two of these furnaces now in stock which we will be pleased to demonstrate, and we are prepared to make a very liberal offer to anyone wishing to purchase.

SEWING MACHINE BARGAINS

We can give you a real bargain in a

"White" Drop-Head

Sewing Machine, which we are clearing away below regular value. Come in and see them.

Only \$45.00 and \$50.00 ea.

HAND SEWING MACHINES \$18.00 each.

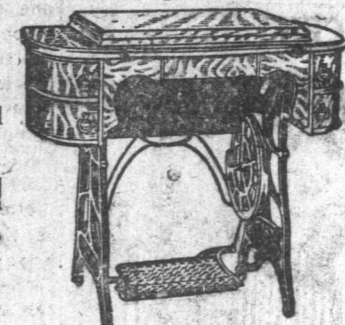
BARLER OIL HEATERS

are undoubtedly the best on the market. Handsomely finished, safe and convenient.

\$8.50 and \$12.00 each.

SWISS NICKEL WATCHES

Boys, here's your chance to get a swell watch for a small price. Tell Dad about them! We can give you a fine Silver Nickered, Swiss, stem-wind open-face watch, that you would be proud to own, for only \$1.50



WOMEN'S, MISSES' and CHILDREN'S FOOTWEAR

Women's Smooth Chrome Blucher Boots—Low and medium heel . . . \$3.50 pair.

Women's Chrome Blucher—High 7-inch leg . . . \$3.75 pair.

Women's Tan Calf Laced Boots—Rubber heel, \$4.70 pr.

Women's Black and Tan Kid Laced Boots—8 1/2 inch high laced leg . . . \$6.00 pr.

Women's Strap and Laced Comfort Shoes—With arch support and cushion sole . . . \$5.25 pr.

Women's Tan and Black Laced Shoes . . . \$4.00 pr.

Misses' Smooth Chrome Blucher Boots—11 to 2 . . . \$2.90 up.

Misses' Dongola Button Boots, 11 to 2 . . . \$3.45 up.

Children's Smooth Chrome Boots, 6 to 10 . . . \$2.30 up.

Children's Dongola Buttoned Boots, 6 to 10, \$2.55 up.

Infants' Dongola Laced Boots, 3 to 5 . . . \$1.25 pr.

Infants' Dongola Buttoned Boots, 3 to 5 . . \$1.65 pr.

MEN'S BOYS' and YOUTHS' FOOTWEAR

Men's Smooth Chrome Blucher Boots . . \$4.10 pr.

Men's Box Calf Blucher Boots . . . \$4.50 pr.

Men's Dongola, Elastic Side Congress Boots . . \$4.70 pr.

Men's Tan Romeo Elastic Slide Slippers . . \$4.00 pr.

Men's Black Romeo Elastic Side Slippers . . \$4.00 pr.

Men's Tan Kid Blucher Boots . . . \$7.00 pr.

Men's Tan Calf Blucher Boots . . . \$7.00 pr.

Men's Dongola and B. C. Blucher Boots . . \$6.50 pr.

Youths' Buff Blucher, 9 to 13 . . . \$2.95 up.

Youths' Tan Grain Blucher, 9 to 13 . . . \$2.90 pr.

Boys' Grain Bals. pegged, 1 to 5 . . . \$2.85 pr. up.

Boys' Grain Pegged Blucher, 1 to 5 . . \$3.45 pr. up.

Boys' Buff Blucher, 1 to 5 . . . \$3.20 pr. up.

Boys' Tan Grain Blucher, 1 to 5 . . . \$3.20 pr.



BOWRING BROTHERS, LTD.

Don't Scratch Your Head!

If you are not sure where you are going to get something better, something more exclusive—

JUST COME TO STRANG'S

THE SHOP ON THE CORNER.

We have everything just a little better, and prices correct. Newly arrived:

FALL SUITINGS and OVERCOATINGS—LADIES' and GENTLEMEN'S.

Also a New Shipment of Humming Bird Silk Stockings for Ladies—all the latest shades.

J. J. Strang

Corner Water and Prescott Streets.

SIDE TALKS.

By Ruth Cameron.

ABOVE ALL, DON'T GET BITTER



There is nothing in the world so easy as to get bitter when one feels one has been unfairly treated either by some individual or by life itself. And there is nothing in the world so fatal to further happiness, so antagonizing to others and so cumulative in its bad effects on oneself, as to get a bitter outlook on life.

"I just hate to hear Mrs. Burrage talk about her husband," one of my neighbors said recently. "She's so bitter. It's really unpleasant to see her face."

"But, my dear, think how he's treated her. Don't you think it's enough to make any woman bitter?" queried her friend.

The Way Everyone Feels. "Yes, I suppose so," admitted the first woman, "but just the same I hate to hear her. Her face looks so horrible and her voice sounds so harsh. And she wants to talk about it all the time, too. I never go near her if I can help it, but I got caught beside her in the trolley the other day."

Perhaps you may call that an un-sympathetic attitude.

So it is. But it is also the typical human reaction toward bitterness of any kind. People do not always phrase it so frankly, but I think they all feel it.

No one, no matter what his or her provocation, can afford to be bitter. That is, no one who still cares about human love and sympathy and companionship.

It does not matter what one's provocation is. People may admit that you have plenty of reason, but that will not change their emotional reaction, which is one of avoidance and dislike.

She Alienated Sympathy. "I once knew two sisters who quarrelled over a matter of land. The one really seemed to have the right on her



THE VISITOR.

I sometimes pack my large valise and visit loving friends; two days with them I dwell in peace, and then my visit ends. For in two days a man can spoil most everything he knows, no further talk can he sustain, and if he's wise he goes. My hosts, they see me to the door with shooting words, and then they wring my fingers and implore that I'll come back again. I always am a welcome skate when visiting my friends; they know I'm sure to pull my freight before my welcome ends. Some visitors hang on and on, when they should rise and sprint; they see their hosts in anguished yawn, and do not take the hint. If they have ears, if they have eyes, if they have human souls, they surely ought to realize their welcome's full of holes. And still they stay, as in a trance, instead of the porch and lawn, when every sigh and every glance invite them to be gone. And when at last they do decamp they're asked not to return; in no one's window does a lamp of welcome brightly burn. The hosts remark as they depart, "Good riddance! Go your way! For guests like you would break the heart of any mortal." Sometimes the people of a shack beseech me to remain, when I pick up my carpet sack, and start my rusty wain. "Two days," I say, "my limit is, when visiting I go," and when I come again, gee whiz, the lamps of welcome glow!

MECCA

READ THIS REMARKABLE CASE and then you try Mecca

A NEWFOUNDLANDER'S TESTIMONY

"Mecca" Ointment Saved My Life From Blood Poisoning

St. John's, Nfld.

Just as I was about to give up, I met a man who had been cured of the same disease. He told me of the only hope to save my life, and I bought a tin of Mecca. It worked like a charm. In the morning the black appearance was gone. I am now perfectly restored to health.

Yours truly,
THOMAS A. HOLMES

FOR BOILS AND CARBUNCLES

Hall and Cooking Stoves

- "VIKING" HALL STOVES
- "IDEAL QUEBEC" " "
- "OUR OWN" COOKING STOVES
- "STAR STERLING" " "
- "COTTAGE BEAVER" " "
- "EMPIRE" " "
- "MODERN ALASKA" RANGES
- "MONARCH" " "
- "ENTERPRISE" PIPELESS FURNACES.

ALL ABOVE AT FINEST PRICES.

JOHN CLOUSTON
172-174 DUCKWORTH STREET.
Phone 406 P.O. Box E-5166
Oct 7, 1925

COAL

Our aim is to deliver the Best COAL only. We have BEST SCREENED NORTH SYDNEY

BURNSIDE The very best Scotch Coal obtainable.

ANTHRACITE American and Welsh.

LOWEST PRICES. BEST COAL.

A. H. Murray & Co. Ltd.
Coal Office Phone 1867 Beck's Cove.

Don't Say Paper, Say "Evening Telegram."

In Stock:

Pillsbury's Best

and

Victor Flour

Lowest Prices

A. E. HICKMAN CO., LTD.



INDIGESTION!
INDIGESTION!
INDIGESTION!

INDIGESTION is something you cannot describe. It is like a bad Companion that you try hard to get rid of. Try

STAFFORD'S PRESCRIPTION A and get rid of this "Unseen Companion."

WE GUARANTEE HIS DISAPPEARANCE.

For Sale Everywhere. 30c. and 60c. Bottle.

Manufactured by

DR. F. STAFFORD & SON

CHEMISTS and DRUGGISTS.

FREIGHT!

Regular Steamer Sailings from Montreal via Summerside, P.E.I., to St. John's.

MURRAY TRANSPORT CO., LTD.

Montreal Agents: THOS. HURLING & SON, LTD. St. John's Agents: A. H. MURRAY & CO., LTD.

TIRES! TIRES!

We have a few of the following Tires and Tubes which we will sell at very low prices:

- 10-30 x 3 1/2 Regular.
- 9-32 x 4 Dunlop, Kenyon & English Clinchers
- 1-32 x 4 1/2 Clincher.
- 1-32 x 4 1/2 Empire.
- 2-33 x 4 1/2 Empire.
- 1-34 x 4 1/2 Empire.
- 1-34 x 4 1/2 Dunlop.
- 1-31 x 440 Dunlop Cl. Balloon.
- 5-31 x 440 Dunlop S.S. Balloon.

A few 32 x 4, 33 x 4, 32 x 4 1/2, 33 x 4 1/2 and 35 x 4 1/2 Tubes. Also some 32 x 4, 33 x 4, 33 x 4 1/2 and 34 x 4 1/2 Tires from \$5.00 to \$15.00.

A full line of 3/4 A.C. Spark Plugs, Chamois, Flower Vases and Head and Tail Light Bulbs in stock.

J. MCKINLAY

LIME STREET.

Susu Shipping Co., Ltd

FOGO MAIL SERVICE.

The S.S. SUSU sails on Tuesday next, October 13th, for the following ports, viz.:

Catalina, Port Union, Greenspond, Valleyfield, Wesleyville, Lumsden, Offer Wadhams, Peckford's Island, Musgrave Harbor, Ladle Cove, Carmatville, Fredericton, Main Point, Gander Bay, Victoria Cove, Horwood's, Stagg Hr., Indian Islands, Seldom-Come-By, Tilling, Joe Batt's Arm, Fogo and Change Islands.

may15, a.m.t.

Don't Say Paper, Say the Evening Telegram.

"Rose of Paris"

STAR MOVIE TONIGHT.

Remember "Merry Go Round"—remember "Fool's Highway"? Here is that same universally beloved star, Mary Philbin, to draw capacity audiences of every type and age.

A story-plot conceived by one of the masters of modern French romance—the famous "Delt"—laid in Parisian settings of the most romantic contrast. Staged to perfection in settings typically French in every vista of beauty and good taste.

Fascinating in its unfolding of a strange romance—punctuated with dramatic sequences of powerful appeal.

Starring the youngest and most beautiful of truly great screen stars, Mary Philbin, the fool of millions.

From the vivid underworld of Paris to the Versailles—chateau of French nobility—from kitchen maid to mistress of a magnificent domain—thrills, surprise drama and heart throbs for every man and woman who has ever loved.

A picture with a love plot that will make you think. A strange and daring exposition of the "inside" of the French underworld.

Touching every heart in an "exquisite" story of the most exquisite appeal which gives Mary Philbin's lovable personality the most complete sway.

With a cast of splendid talent, including John Sampson, Rose Dione, Robert Cain, Edwin J. Brady, Charles Duffy, Dorothy Revier and little Dorcen Turner.

Directed by Irving Cummings, the genius that gave you Mary Philbin's second great picture, "Fool's Highway."

Halifax-Marathon Sweep—Besides \$20.00 a day and \$100.00 a week, your tickets are good for the Big Prize List—16 prizes aggregating \$6,450.00. First prize \$2500.00—who gets it? Why not you? The tickets are in Blue Envelopes and cost 10c. each.

oct.7,4

Municipal Council

WEEKLY MEETING.

The weekly meeting of the Council was held yesterday afternoon. Mayor Cook presided and Messrs. Martin, Outerbridge, Collier, Ryan and Dowden were present.

Following Council's protest against Department of Public Works erecting a Coal Weighing Machine on the Asylum Road near Bowring Park, which protest was also forwarded the Government, the Colonial Secretary stated he had taken up the matter with the Minister of Public Works and that same would receive the consideration of the Executive.

Mr. W. E. Stirling wrote re the condition of the Southside Road, west of the Long Bridge, which he stated was almost impassable for pedestrians owing to the very heavy traffic from the Quarry to the Dry Dock. The City Engineer is to take up the matter with the Company with a view of remedying the cause of complaint.

The communication of Mr. W. Way, Atlantic Avenue, re surface drains and street numbering, was referred to the City Engineer.

The Committee appointed to consider suggestions contained in communication of the Deputy Minister of Public Works, which was read at last meeting, for improvement of the surroundings of the National War Memorial, King's Beach, submitted their report which was sanctioned by the full Board. It was decided to forward same to the Department of Public Works, and also a copy of the plan submitted by the City Engineer, showing the proposed improvements, pathways, etc.

The following plans were passed, subject to the approval of the City Engineer at whose office permits may be obtained on application:—

Dwelling, P. Murphy, Brine Street; Garage, P. White, Field Street, conditional upon ventilator being installed.


With reading of Reports of the City Engineer, Sanitary Supervisor, etc., and the granting of requisitions, passing of weekly accounts and other routine business, the meeting adjourned.

Hot Roast Chicken and Partridge served daily at Liddy's, 'Phone 14F2.

sept.26,4

CORNS

Rub them frequently with Minard's and get speedy relief.



MINARD'S
KING OF PAIN
LINIMENT

Start Now! Stop Falling Hair

This is the wonderful new Van Eas applicator bottle containing the new way hair treatment. The rubber nipples feed the lotion directly to the hair roots. The scalp is gently massaged and a health-giving stimulus sent directly to the hair roots. Van Eas stops falling hair—grows new hair. Minard's.

J. J. FEEHAN, Druggist.

oct.8,4

CORPORATE TRUST SERVICE

We act as trustee under mortgages and deeds of trust securing bond issues; as depository under protection agreements or reorganization plans, as assignee or receiver and as fiscal agent.

THE EASTERN TRUST COMPANY

F. B. RENDELL, Acting Manager, Pitts' Building, St. John's, Nfld.
HEAD OFFICE—HALIFAX, N.S.
Montreal, P.Q. Saint John, N.B. Charlottetown, P.E.I.

COME TO ST. JOHN'S FAIR WEEKS!

OCTOBER 19 TO 31.

HALF FARE ON RAILWAYS AND STEAMERS.

Coming October 16th to 28th. Returning October 16th to November 2nd.

Combine business with pleasure. Do your Shopping—See the Fair.

Instructive, Interesting and Entertaining.

MUSIC — DANCING — WONDERFUL ELECTRICAL EFFECTS.

oct.7,4

VAN HOUTEN'S COCOA

The Standard Cocoa of the World.

Pure, Soluble, Delicious.

Can be obtained at any first-class store.

oct.5,7,9

Notice to the Trade

JUST ARRIVED PER S.S. "SACHEM":

Blue, Grey and Brown Nap Overcoatings.
Plain Blue, Grey, Brown and Fancy Overcoatings.
Black and Blue Meltons.
Black and Blue Pin Stripes; also Blue, Grey, Brown Serges and Fancy Suitings.
Collar Velvet, Facing Silk and all trimmings.

EVERYTHING FROM THE MEASURING TAPE UP.

Greaves & Sons,

The Tailors' Supplying House Queen Street, P.O. Box: 755 Phone: 905.

oct.8,4

Start Now! Stop Falling Hair

This is the wonderful new Van Eas applicator bottle containing the new way hair treatment. The rubber nipples feed the lotion directly to the hair roots. The scalp is gently massaged and a health-giving stimulus sent directly to the hair roots. Van Eas stops falling hair—grows new hair. Minard's.

J. J. FEEHAN, Druggist.

oct.8,4

Start Now! Stop Falling Hair

This is the wonderful new Van Eas applicator bottle containing the new way hair treatment. The rubber nipples feed the lotion directly to the hair roots. The scalp is gently massaged and a health-giving stimulus sent directly to the hair roots. Van Eas stops falling hair—grows new hair. Minard's.

J. J. FEEHAN, Druggist.

oct.8,4

"The Fast Set" a Faultless Production

ONE OF THE FINEST FILMS SEEN IN LONG WHILE.

Is there a limit beyond which a husband should not go to hold a lovely wife who is fascinated by a philanderer? This is the intriguing question that William de Mille's brilliant Paramount photoplay, "The Fast Set," based on Clara Barranger's adaptation of Frederick Lonsdale's tremendous stage success, "Spring Cleaning," raises and answers in eminently satisfactory fashion.

The audience last night at the Nickel Theatre where the picture had its first local showing, was often thrilled, constantly interested and frequently amused during the projection of this screen play.

Witty, clever and entertaining, "The Fast Set" presents a new way of handling an old theme that revolves around the eternal triangle. It is a comedy of smart society life and the action is motivated by a fine man who resorts to a clever and astonishing method of saving his wife from undesirable friends and of curing her infatuation for a notorious "great lover." From start to finish the picture is packed with sparkling humor and entertaining action.

Mr. de Mille's shrewd direction and deft treatment of the various startling situations go a long way toward lifting this photoplay into the ranks of the super-films. With his usual knack of picking just the right people for the respective roles, he has assembled a cast, every member of which gives an excellent performance. Betty Compson is the foolish wife; Elliott Dexter, the husband-author; Adolph Menjou, the philanderer; and Zasu Pitts, the social outcast, who becomes the amazing instrument that brings the erring wife to her senses.

"The Fast Set" must go on the list of films to see if one is looking for motion pictures de luxe!

Majestic Scores Again

ANOTHER BIG SUPER-SPECIAL AND VAUDEVILLE LATEST ATTRACTIONS.

To-day at the Majestic Theatre a powerful story of the great outdoors—a gripping drama of a man and a girl who fight out an existence empty handed in the Canadian wilds, "Empty Hands" is the big feature at the Majestic Theatre Friday and Saturday. It is only sufficient to mention that Jack Holt plays the leading role assisted by Norma Shearer and Charles Clary. "Empty Hands" is bubbling over with exciting and startling situations that will grip lovers of this special form of drama from start to finish. "Empty Hands" bridges the gap between the new and old order of things, which shows human nature to be the same the world over, now and since the beginning.

To-morrow's Matinee.

Everything is all set for the big Matinee to-morrow for the children, when "Empty Hands" will also be featured, together with specially selected comedies and vaudeville. The children have found out that it is at the Majestic they get the most fun, and it is almost certain that everyone of the two thousand kiddies who attended on Wednesday last will be present again to-morrow. The Pony Contest feature is in itself enough to attract them.

McMurdo's Store News.

CONVENIENT PROMPT RELIABLE.

If we were reputed to be prompt but not reliable, or reliable without being prompt, our reputation would bring us only a business failure. Instead we have built up a reputation for being convenient and reliable.

FRIDAY AND SATURDAY.

At Our Candy Counter we have our usual choice selection of fresh delicious Candies. At our Special Week End Prices.

Biscuit Choc. & Fruit Non-gate 70c. lb.
Guernsey Carmels & Fudge 70c. lb.
Date 70c. lb.
Bordeaux & Cream Brazils 80c. lb.
Salted Peanuts 70c. lb.

OUR EXTRA SPECIAL.

French Roasted Peanuts 40c. lb.
Dominion Chocolates 40c. lb.

JUST ARRIVED.

Bromo Seltzer, 15c., 30c., & 60 per pt.

The Sentimental English

Sinclair Lewis in the American Mercury: The theory of Cook trippers and English pro-consuls is that the French are hysterical little people, clever but unsound, given to gesticulations, silly food, and the practice of weeping on all occasions, whereas Englishmen are hard, practical, beefy fellows, who would rather die than be caught expressing emotion. But French poetry and fiction, the real expressions of the national soul, are, except for Victor Hugo and a few females and one or two novelists, popular among the wives of respectable tradesmen, as heartless and practical and deft as a diamond glass-cutter, while English literature, especially the greatest, is dripping with sob and Utopianism.

After all else failed, Kellogg's ALL-BRAN brought sure relief from constipation

Thousands have cleansed their systems of constipation's poisons.

Constipation exacts a telling price. Its hideous poisons lead to over forty devastating diseases. But let Mrs. Rensch tell her story:

Kellogg's ALL-BRAN is the very best I ever used for chronic constipation. I have used all kinds of medicine and nothing helped me like ALL-BRAN. It has such a nice flavor and it is cheaper than buying out hundreds of dollars seeing your doctor.

Yours truly,
Mrs. A. P. Rensch.
(Address on request).

Don't neglect constipation. Drive its terrible poisons out of your system.

Eat Kellogg's ALL-BRAN regularly—two tablespoons daily, or in chronic cases, with every meal. ALL-BRAN brings sure, permanent relief. It is what doctors call a bulk food. It sweeps the intestine clean and stimulates normal, natural action.

Kellogg's ALL-BRAN is ready to eat with milk or cream. Also try the recipes given on the package. Results guaranteed or your grocer returns the purchase price. Made in London, Canada. Served in leading hotels and restaurants. Sold by all grocers.



Kellogg's ALL-BRAN

CASINO THEATRE

TO-NIGHT AT 8.30

THE FAVORITE W. S. HARKINS' PLAYERS

Under the stage direction of MR. JOSEPH SELMAN.

BY REQUEST

"SO THIS IS LONDON"

MATINEE TO-MORROW "SPRING CLEANING"

SATURDAY NIGHT "DULCY"

MONDAY, OCTOBER 12th.

The world-famous Sensational Play

"THE BAT"

PRICES:—Night 1.00, 75, 50, 30, 20
Matinee—Reserved, 50c. Admission, 30c.

Reserved Seats on Sale at F. V. Chesman's, Water Street.

Halifax-Marathon Sweep.

Before the Race—\$20.00 a day—\$100.00 a week.

After the Race—\$250.00, \$1000.00, \$750.00, \$500.00, etc. \$20.00 each—DAILY COME AND SEE ME—\$20.00 each.

To-day's Draw—Entry No. 14—Time: 54.59 3-5. (Drawn by J. Anderson, Witnesses: B. Walsh, M. Asyward).

UNCLAIMED—Entry 9—58.14 4-5; 8—58.25 4-5; 9—54.34 4-5; 42—55.29 4-5; 31—64.24 2-5.

\$1000.00 LUCKY NUMBERS.

UNCLAIMED—Entry 5—58.12 4-5; Entry 12—65.32 3-5.

UNCLAIMED LUCKY NUMBERS:

Entry 49—Time: 55.30; 29—59.41 1-5—Worth . . . \$50.00 each
Entry 4—Time: 63.47 3-5; 3—55.40—Worth . . . \$50.00 each
Entry 30—Time: 58.13; 48—62.04 2-5—Worth . . . \$50.00 each

O'Toole, Bell, Stone and Ralph leave for Halifax Oct. 10th. Race takes place October 17th. oct.9,31

Ladies' English Footwear

Barratt's and K's



Ladies! Now is the time you need good Solid Footwear. We have just received a shipment of Brogue Oxfords, in Black and Tan. Also Ladies' Tan Calf High Laced Boots and Patent Strap Dress Pumps.

F. SMALLWOOD

THE HOME OF GOOD SHOES

218 and 220 Water Street.

Let cabbage stand head downward in cold salted water for half an hour, using a tablespoonful of salt to a quart of water.

A novel garnish is spiced prunes. Use 1 cupful of vinegar to 1-2 cupfuls of sugar and 1-2 ounce each of stick cinnamon and cloves to 1-2 pound of prunes.

When making French knots use or eight strand floss and wrap around your needle instead of a single thread wrapped around times.

MINARD'S LINIMENT FOR SPRAINS

On the

WPG A

ave Length 2

(Eastern

Friday

2.30 p.m.—W

ame, play by

om, Day Par

6.45 p.m.—15

August Selec

ook, City Or

7.00 p.m.—Ho

ar Music, J.

8.00 p.m.—A

rtment, Fire

pening of the

9.00 p.m.—F

rk Orchestra.

10.30 p.m.—T

iver Slipper."

STAR

L. Bamberger

405 Meter

(Eastern Day

Friday

6.45 a.m.—Ber

Bird Gym Cl

7.15 a.m.—Ber

and Vigor Gym

7.45 a.m.—

ome Folks G

2.00 p.m.—Pl

6.15 p.m.—V

ounced.

6.17 p.m.—B

Evening

ports.

6.30 p.m.—M

for the child

ance and W

opyright New

6.55 p.m.—T

rs.

7.05 p.m.—H

music.

EXTRA (201)

Friday

8 p.m. (A.S.

nt Ida.

8.30 p.m.—D

re Market S

9.00 p.m.—S

amberst Artis

7. E. C. Farn

Planofort

ring" (Sind

lers.

2. Bartone

ree" (Ball,

non.), (c) "

Mr. G. Elmer

3. Soprano

one" (Phill

ick to Yon

the Atkinson

4. Tenor Sol

To-morrow

hid a World

Rehols" (by

J. Mason.

5. Cornet So

White.

6. Contralto

the "maid" (Roc

ars" (Del R

ard.

7. Duet—"B

ers. A. A. M.

8. Pianofort

(Godard)—

9. Tenor Sol

(a), (b) "The

Farnell.

10. Soprano

nght" (Maxw

ght" (Tours)

11. Contralt

ected—Mrs

2. Bartone

ey Sea" (S

ack" (Squire

13. Duet—"C

ping" (Lak

and Mr. Al

14. Tenor S

ush at Eves

ten" (Cov

15. Cornet S

ite and Mr.

16. Contralt

11" (Saunde

ely Gardet

17. R. A. Mc

18. Tenor S

19. Road" (

20. Mr. S

21. Duet—"S

and Mr. A.

22. Bartone

23. Tide Flo

24. Wat

25. Contralt

26. Regal" (San

27. Riego)—

28. Cornet

29. Mrs. Wilso

30. Followed by

31. Mrs. M

32. The Malcol

Radi

Charged

WILLAR

SERVIC

M. Mad

33. Mrs. M

34. Mrs. M

35. Mrs. M

36. Mrs. M

37. Mrs. M

38. Mrs. M

39. Mrs. M

40. Mrs. M

41. Mrs. M

42. Mrs. M

43. Mrs. M

44. Mrs. M

45. Mrs. M

46. Mrs. M

47. Mrs. M

48. Mrs. M

49. Mrs. M

50. Mrs. M

51. Mrs. M

52. Mrs. M

53. Mrs. M

54. Mrs. M

55. Mrs. M

56. Mrs. M

57. Mrs. M

58. Mrs. M

59. Mrs. M

60. Mrs. M

61. Mrs. M

62. Mrs. M

63. Mrs. M

64. Mrs. M

65. Mrs. M

66. Mrs. M

67. Mrs. M

68. Mrs. M

69. Mrs. M

70. Mrs. M

71. Mrs. M

72. Mrs. M

73. Mrs. M

74. Mrs. M

75. Mrs. M

76. Mrs. M

77. Mrs. M

78. Mrs. M

79. Mrs. M

80. Mrs. M

81. Mrs. M

82. Mrs. M

83. Mrs. M

84. Mrs. M

85. Mrs. M

86. Mrs. M

87. Mrs. M

88. Mrs. M

89. Mrs. M

90. Mrs. M

91. Mrs. M

92. Mrs. M

93. Mrs. M

94. Mrs. M

95. Mrs. M

96. Mrs. M

97. Mrs. M

98. Mrs. M

99. Mrs. M

100. Mrs. M

On the Air To-Day

WFC ATLANTIC CITY.
Length 299.8 Meters—Kilocycles 1000.
(Eastern Standard Time)
Friday, Oct. 9, 1925.
8:30 p.m.—World's Series Baseball game, play by description direct from Ball Park.
9:15 p.m.—15-minute Organ Recital (Best Selections). Arthur Scott, City Organist.
9:30 p.m.—Hotel Morton Trio Dinner Music. J. Leonard Lewis, Director.
9:45 p.m.—Atlantic City Fire Department, Fire Prevention Program, opening of the National Campaign.
10:00 p.m.—Hotel Ambassador Concert Orchestra. Harry Loventhal, Director.
10:30 p.m.—Dance Orchestra, "The Hot Slipper."

STATION WOR.
Bamberger & Co., Newark, N.J., 45 Meters—740 Kilocycles.
(Eastern Daylight Saving Time)
Friday, Oct. 9, 1925.
10:15 a.m.—Bernarr Macfadden's Baritone Gym Class.
10:30 a.m.—Bernarr Macfadden's Ymca Ymca Gym Class.
10:45 a.m.—Bernarr Macfadden's Folk Gym Class.
11:00 p.m.—Play by World Series, courtesy Newark Evening News.
11:15 p.m.—Words Often Mispronounced.
11:30 p.m.—Bill Wathey of the Newark Evening Telegram Staff, in person.
11:45 p.m.—"Man in the Moon" story for the children by Josephine Lawrence and William F. B. McNeary, courtesy Newark Sunday Call.
12:00 p.m.—Talks by Famous Aviators.
12:15 p.m.—Hotel Shelton Dinner Music.

WFC (291 METRES), MONCTON, N.B.
Friday, Oct. 9, 1925.
8 p.m. (A.S.T.)—Bedtime Stories—Mrs. M.
8:30 p.m.—Department of Agriculture Market Service.
9:00 p.m.—Sunday Programme by Artists, under direction of E. C. Farnell.
1. Pianoforte Solo—"Rustle of Leaves" (Sinding)—Mr. George R. Barre.
2. Baritone Solos (a) "Mother Mary" (Ball), (b) "Mary of Argyle" (Ball), (c) "My Pretty Jane" (Irish)—Mr. G. Elmer Ritchie.
3. Soprano Solos (a) "All Mine Now" (Phillips), (b) "Out of the Dark to the Light" (Maxwell)—Miss Kathleen Atkinson.
4. Tenor Solos (a) "In the Garden of Tomorrow" (Deppin), (b) "I'll Build a World in the Heart of a Rose" (Whelan) (by special request)—Mr. J. Mason.
5. Cornet Solo—Selected—Mr. James White.
6. Contralto Solos (a) "Angus MacRae" (Roedel), (b) "O Dry Those Tears" (Del Riego)—Miss Lucy Blanchard.
7. Duo—"Because You're Young"—Mrs. A. A. Mackay and Mr. G. R. Barre.
8. Pianoforte Solo—"Second Mazurka" (Gardner)—Mrs. George R. Shiers.
9. Tenor Solos (a) "Because" (Joachim), (b) "Thora" (Adams)—Mr. J. E. Farnell.
10. Soprano Solos (a) "Keep on Smiling" (Maxwell), (b) "Mother O' Mine" (Tours)—Miss Kathleen Atkinson.
11. Contralto Solos (a) Selected, (b) Selected—Mrs. R. A. Mackay.
12. Baritone Solos (a) "O'er the Hills and Through the Valley" (Smith), (b) "Three for Three" (Sguro)—Mr. George R. Shiers.
13. Duo—"O That We Two Were Young" (Lass)—Miss Lucy Blanchard.
14. Tenor Solos (a) "I Hear a March in the Air" (Caddam), (b) "For- ever" (Cowie)—Mr. A. J. Mason.
15. Cornet Solo—Selected—Mr. Jas. White and Mr. Charles Wilson.
16. Contralto Solos (a) "My Dear Son" (Saunders), (b) "I Know a Lovely Garden" (Guy d'Arpajout)—Mrs. R. A. Mackay.
17. Tenor Solos (a) "Give Me the Open Road" (Fool), (b) "Good Bye" (Trull)—Mr. E. G. Farnell.
18. Duo—Selected—Mrs. A. A. Mackay and Mr. A. J. Mason.
19. Baritone Solos (a) "When the Tide Flows" (Gordon), (b) "All About" (Watson)—George R. Shiers.
20. Contralto Solos (a) "Hills of Peru" (Sanderson), (b) "Homing" (Del Riego)—Miss Lucy Blanchard.
21. Cornet Solo—Selected—Mr. Charles Wilson.
Followed by CNRA Orchestra, assisted by Mrs. J. Clyde Stevens, Mrs. Ernie Malcolm, Accompanist.

BAIRD'S -- The Economy Fairway

is well buoyed with

SHINING VALUES

to serve as beacon lights in guiding you to worth while savings this

Friday, Saturday and Monday



Ladies' Fall & Winter COATS On Sale

Unusually low in price for all Wool Blanket Cloth Coats, straight line models, with roll collar and fancy stitchings, in shades of Copper, Brown, Fawn, Grey, Navy and Peacock. Even if you have your "New Coat" it is not extravagant to invest in one of these for every day wear. Regular \$10.50. Friday, Saturday and Monday, **\$7.25**

CHILDREN'S COMBINATIONS—Nice mid-weight Jersey Combinations in White, long sleeves, ankle length, buttoned front, to fit 2 to 10 years. Reg. \$1.00 suit. Friday, Saturday and Monday **87c.**

ROMPERS—Children's Check Gingham Rompers, trimmed, plain linen shades and embroidered, banded knees, to fit 2 to 8 years. Reg. \$1.25. Friday, Saturday and Monday **\$1.12**

BRASSIERS—Ladies' plain Pink and White Brocade Brassiers, elastic at back, boned at sides. Friday, Saturday and Monday **42c.**

JERSEY BLOOMERS—Ladies' fleeced Jersey Bloomers, elastic at waist and knee, in shades of Sand, Sky, Navy, Grey, Champagne and Brown. Friday, Saturday and Monday **92c.**

DRESSING JACKETS—Ladies' Elder Dressing Jackets, button hole edge around front and fancy stitchings, short sleeve, assorted shades. Reg. \$3.50. Special **\$3.29**

SERGE DRESSES AT \$5.98—Perky little straight line models, in Navy, Brown and Black Serge, showing Peter Pan Collar and girde, long sleeves, fancy braid trimmings. Just in. Reg. \$6.50. Friday, Saturday and Monday **\$5.98**

NEW COLLARS—The latest in Embroidered Organdy, pretty round styles, White and coloured. Just for Friday, Saturday & Mon. **23c.**

VOILE KERCHIEFS—Ladies' dainty coloured Voile Handkerchiefs, in Rose, Hello, Blue and Tan shades. Special **16c.**

MOIRETTE UNDERSKIRTS—Especially good wearing Underskirts, wide flounce fitted, some in short effects others in solid shades, a good assortment. Reg. \$3.50. Friday, Saturday and Monday **\$2.89**

WOOL JUMPERS—Ladies' and Misses' fine knit fancy ribbed Wool Jumpers, showing Peter Pan collar, long sleeves, with or without girde, shades that look well: Peacock, Jade, Cherry, Havana, Champagne, Tango, Brown, Saxe, Grey and White. The very newest for Autumn wear. Friday, Saturday and Monday **\$3.49**

JAZZ GARTERS—With bells on them, in coloured shirred elastics. Rose, Hello, Cream, Peacock and **39c.**

BONNETS AND CAPS—Infants' Wool Bonnets and Caps, in White trimmed with ribbon and silk cord, etc. dainty looking and warm. Reg. \$1.20. The last of them. Friday, Saturday and Monday **69c.**



The New Fall Hosiery

GIRLS' "SPORT" HOSE—Children's and Misses' sizes in nice Fall weight Cashmere, fancy ribbed, shades of Beaver, Fawn, Brown and Grey. Our special **98c.**

BOYS' WOOL HOSE—No need to ply the needles, when you can buy such good, strong wearing ribbed black Wool Hosiery for big boys 12 to 14 years, these sizes only. Special **95c.**

"SPORTS" HOSE—Ladies' Cashmere "Sports" Hosiery, plain and fancy ribbed, in shades of Peach, Sunset, Beaver, Coating, Grey and Heather mixtures. Our Special **\$1.59**

LADIES' HOSE—Grouped lines carrying regular values up to 80c, in coloured Cashmere weight, Fawns, Greys, Heathers and Black, in plain and ribbed. Friday, Saturday and Monday **48c.**



Fall Gloves

CAPE KID GLOVES—Known for their great wear resisting quality, Tan shade, fringed gauntlet wrist, dome fastened, strap over style; sizes 6 to 7 1/2. Reg. \$2.50. Our **\$2.30** Special

LADIES' GLOVES—The new fleece line Suede fabric gloves with fancy stitched back, in shades of Tan, Beaver and Brown, gauntlet wrist. Friday, Saturday & Mon. **\$1.25**

LADIES' GLOVES—Another line of Gauntlet Wrist Gloves, in Suede fabric with fur tops, shades of Beaver, Elephant, Grey, Cocoa and Mahogany. Reg. 1.50. Friday, Saturday & Monday **\$1.38**

Tweed Remnants
Great range of Remnants of double width Tweeds for Men's and Boys' wear. Useful lengths from 1 to 3 1/2 yards, in Light, Medium and Dark mixtures; values you should not miss.

Sound Footwear Values
SCHOOL BOOTS
SPECIAL \$1.95 PAIR.
Big Clearing Line of Girls' and Boys' Boots, in Black or Tan; mixed sizes, 8 1/2 to 2; up to \$2.75 pair. Friday, Saturday and Monday **\$1.95**

FLEECE SLIPPERS—Women's Bedroom Slippers, in good quality Felt, Green and Old Rose shades; fur trim, leather sole and heel. Friday, Saturday **\$2.10** and Monday **\$2.10**

BOYS' BOOTS—Great Fall Boots in English Box Calf, leather lined, and good solid leather soles and heels; sizes 1 to 6; up to \$4.00 pair. Friday, Saturday and Monday **\$3.65**

Rubber Sheeting
Put up in sealed packages, 2 very handy sizes, the quality is extra good.
27 inch Sheets **85c.**
36 inch Sheets **\$1.25**

Vestibule Mats
Platted open work Vestibule Door Mats in Natural Green and Cardinal mixtures, a respectable mat. Reg. \$2.00. Friday, Saturday and Monday **\$1.78**

WINDOW TRANSPARENCIES—Permanent Window Transparencies in White and Cream as well as some very pretty coloured effects; nice for vestibule, lavatory or transom window, 20 inches wide, simply to apply. The **17c. & 19c.**

Don't Miss this Sale of Girls' Coats

Wonderfully good value awaits you here in becoming little Wool Blanket Cloth Coats, for girls from 6 to 12 years; collar fastens up, close and snug to the neck, with or without belt; fancy stitchings and embroiderings complete them. Reg. values to \$10.00 Special **\$5.98**



MERELY TO REMIND YOU--

That our PROVISION STORE now bountifully stocked with provisions and groceries, is ready to serve you satisfactorily and well. Satisfactorily from every point of view, as we have gathered in stocks bought right—bought for cash, enabling us to feature prices that you will find right and in perfect accord with what you would expect to find at the Baird Stores. A prompt efficient service awaits your pleasure. Give us an opportunity to prove to you how satisfactorily and how thoroughly we have anticipated your every requirement in the necessities of life.

CORDUROY, FLANNELS, BAIZE, etc.

CORDUROY—28 inch Seal Brown Corduroy, great for boys, full suits or knickers. Friday, Saturday and Monday, the **\$1.40** yard

GREEN BAIZE—36 inch bright Green Baize, a good one and strong one. Friday, Saturday and Monday, the yard **89c.**

Khaki FLANNEL—60 inch Khaki Union flannel, great for shirts for cold weather wear. Friday, Saturday and Monday **\$1.30**

GREY FLANNEL—30 inch medium shade Grey Shirt Flannel, a new line of these on sale. Friday, Saturday and Monday **90c.**

DOUBLE CURTAIN BODS—These are just what you need to make your living rooms cozy for the Winter. The extra fitting takes the top frill, which gives such a nice finish to your hangings, complete **65c.**

ROLLER TOWELS—Made up Roller Towels, 2 1/2 yards in each Towel, made of strong, unbleached Turkish Toweling, 18 inch size. Special **69c.**

WAITERS—Beauties with polished nickel raised edge, double handles, glass surface, hand painted designs, 18 inch size. Special **\$1.89**



Hosiery Special
A Great Line
Children's Black and Coloured Cashmere Hosiery, plain and ribbed, very close make, shades of Fawn, Cordovan, Champagne, Grey and Black; good values at 40c. pair.

Furs!

Chokers, Collars, Stoles, Immensely Good VALUES These

CHOKERS, COLLARS AND STOLERS—Quite an assortment in Brown, Red and Grey Fox; others in Beaver-line, double collar and full felt. Regular values ranging from \$18.00 to \$19.00. Friday, Saturday and Monday **\$9.98**

CHOKERS—Some very fine Fur Chokers in this range in Grey and Brown Fox. The finishing touch to your Fall outfit from our regular \$14.00 and \$15.00 lines. Friday, Saturday and Monday **\$7.98**

Anticipating the immediate needs of the MEN and BOYS. We present the following

UNDERWEAR SPECIAL!—Great range of Men's Grey fleeced Underwear, unlike the ordinary fleeced lined, nice Fall or Winter shade, Army style or buttoned front vest, pants to match. Every wanted size. Special, **\$1.29**

NEW SOFT FELTS—Snappy line of Men's Soft Felts, choice of light or dark hands, beautiful quality felts, in shades of Pearl, Mail, Fawn, Light Grey, Seal and Steel; values to \$4.00. Special **\$4.75**

WARMER PYJAMAS—Men's Union Flannel Pyjama Suits in College stripes, a splendid line just opened up, comes in full fitting sizes. Friday, Saturday and Monday, the suit **\$3.75**

MEN'S SOCKS—From a vast stock of good values we have chosen this line of Men's Winter weight Wool Socks, in plain shades and nice Heather mixtures. Special the pair **65c.**

NIGHTSHIRTS—Men's full sized striped flannel Nightshirts, with collar and pocket, nice range. Friday, Saturday and Monday **\$1.85**

BOYS' COMBINATIONS—Real Fall weight Combination Underwear, in true-to-fit sizes, long sleeves and ankle length, comes in Blue and White, midweight Merino, to fit 7 to 15 years. Worth \$1.70 suit. Friday, Saturday and Monday **\$1.39**

SLIP-ONS—All the chaps are wearing them now, and what a long season ahead—to sport them. V neck style, sleeveless, in Camel and Brown, Brown and Camel and **\$1.95** plain Camel. Our special **\$1.95**

WHITE SWEATERS—Super fine All White Wool Sweaters, with neat roll collar, unusually close and distinctive. Friday, Saturday and Monday, each **\$5.90**

COAT SWEATERS—A great line of Men's Coat Sweaters in Dark Grey, trimmed more, 2 pockets and military collar, snug and just what you want out of doors. Special **\$2.40**



SHOWERY WEATHER

Brings the demand for Umbrellas. Got one?

LADIES' UMBRELLAS—The new Stub Umbrella with shorter handle and writ strap, fast black covering and steel rod. Special **\$1.69**

LADIES' UMBRELLAS—A better line, straight or bent handles, the former with writ strap, rigid frames, very fine range. Special **\$2.39**

MEN'S UMBRELLAS—The self opening umbrella, press the lever, and presto! it's open, with a generous spread, double frame, good black covering, steel handle, a **\$2.75** man's umbrella



ALL WOOL BLANKETS

WOOL BLANKETS—English All Wool Blankets, and you can't beat them for wear, full in size, heavy in weight and full of comfort. A special line Friday, Saturday & Monday, pair **\$11.35**

CRIP BLANKETS—Beauties in unusually heavy combed wool—All Wool—with pale blue striped borders. The pair in one piece. Friday, Saturday and Monday **\$4.30**

COTTON BLANKETS—Single fleeced Cotton Blankets, all finished edges, 45 x 72 size, border. Reg. \$1.35. Special **95c.**

COTTON BLANKETS—In a medium Grey shade, with coloured striped borders, nice go-between sheets, 54 x 74 size. The Pair **\$2.85**



The Most Satisfactory MAIL ORDER HOUSE

Japanese Rag Rugs

A new line of these catter around Rugs, in all conceivable shades, great for bedroom or kitchen, A snap **79c.**

STAIR PADS—A new convenient width for any stairs, round nose, will not shift, they're well padded. Special each **24c.**

Radio Batteries
Charged by an Expert
WILLARD BATTERY SERVICE STATION
M. Maddigan, Manager
146 St. John's St.
Phone 1308.
146 St. John's St.

LIBBY'S FAMILY BEEF

\$16.00 per barrel

CARNATION EVAPORATED MILK 14c. Per Tin.

CAMPBELL'S PORK & BEANS 14c. Per Tin. Large size.

FRESH RABBITS80c. per pair.

OLIVE OIL Pure Cream Spanish \$2.78 Per Gallon Tin.

Ripe Bananas. Cranberries. Partridge Berries. Dessert Apples. Green Grapes.

W. E. BEARNS

"THE HOME OF GOOD THINGS TO EAT!" DUCKWORTH ST. RAWLINS' CROSS. 379. PHONE 971.

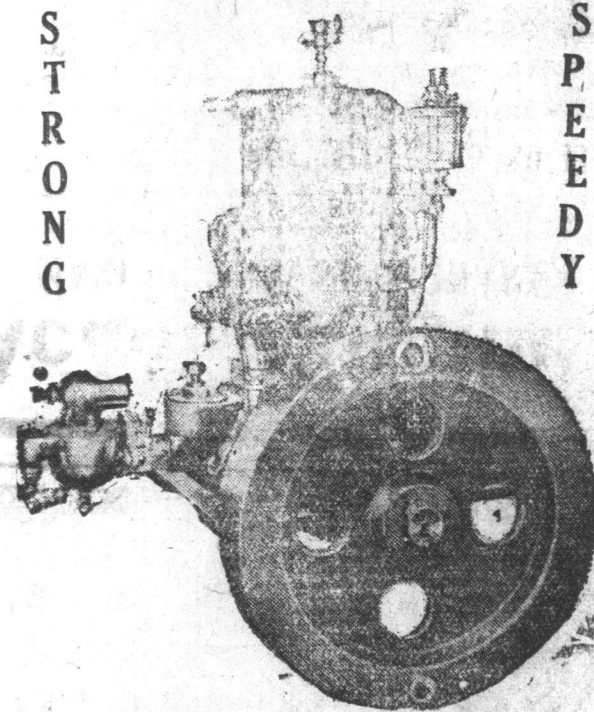
Acadia Engines

MARINE AND STATIONARY.

The most reliable, the neatest looking, the speediest type, and the best made Engine.

TWO and FOUR CYCLE. 3 to 80 H.P.

STRONG



SPEEDY

Acadia specifications combine the most liberal dimensions and highest quality at the lowest price.

ACADIA stands for speed, simplicity and durability, being perfectly balanced and of strong construction.

We also have schooner's Heaving and Hoisting Equipments, and all kinds of Engine Accessories.

Acadia Gas Engines, Ltd. ST. JOHN'S.

oct5,8m, ood

Our Special Attention Given!

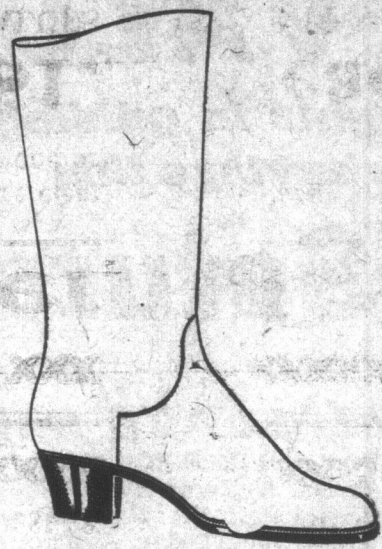
Orders for Books, etc., for the Night Classes now being organized at the Memorial College.

Special Books and requisites will be obtained in shortest possible time.

S. E. GARLAND, 177-9 WATER STREET.

Forty-Six Years in the Service of the Public—The Evening Telegram.

AFTER ALL IS SAID AND DONE



FISHERMEN! NOTHING TAKES THE PLACE OF LEATHER!

Buy SMALLWOOD'S Hand-Made Tongue Boots. Wellingtons, Tongue Wellingtons, High 3/4 and Low 3/4 Boots.

Manufacturers of Men's, Boys' and Youths' High and Low Laced Boots. Also, Manufacturers of Miners' & Sportsmen's Boots.

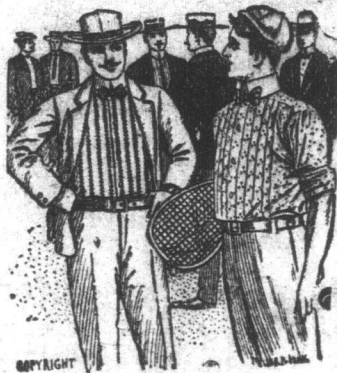
Sold by all reliable dealers from coast to coast. Price list on request.

F. Smallwood

The Sign of the Big Boot, Water Street.

aug17,ood,tf

Tailors & Tailoring



Just to remind you that we have been tailoring for over thirty years. Our workers have served their apprenticeships at home and abroad. Our cutters have kept abreast of the times, and when the latest is out, you can get it at MAUNDER'S.

My workers' motto is not how quickly it can be done, but how neatly. New Goods continually arriving. Write for samples.

JOHN MAUNDER,

TAILOR & CLOTHIER, 281-283 Duckworth Street.

Men's Caps

We are clearing out a large Job Line of CAPS at one price to clear—

\$1.20 each

VALUES WORTH UP TO \$3.50.

The early buyers will have the largest variety to pick from.

WM. SPURRELL

210 Duckworth St. Just east of Prescott Street.

Don't Say Paper, Say the Evening Telegram.

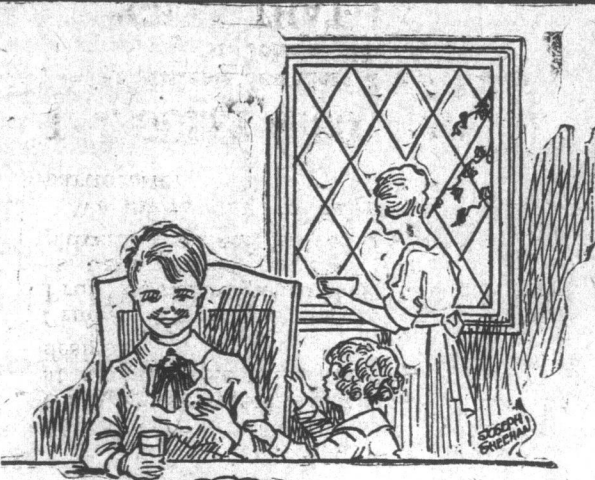
Why not express your own individuality in your

Suit or Overcoat

by having them hand-tailored to your own individual order, by

W. P. Shortall

P.O.Box 445. Phone 477. THE AMERICAN TAILOR.



For the Children HARVEY'S LUNCH BISCUIT NEW SQUARE An old friend in a new form.

Home from school and hungry as only growing boys can be. That's when a big handful of HARVEY'S NEW SQUARE LUNCH hits that empty spot just right. Let your youngsters eat as many as they want between meals. For healthfulness and flavour there's nothing better than wholesome, fresh LUNCH BISCUITS.

A. HARVEY & Co., Ltd., Manufacturers.

sept17,31,tu,th,s

DULEY'S WEDDING PRESENTS

and PRESENTATION GIFTS.

We have now on exhibition a fine selection of Gifts in China, Silver and Cut Glass. Every piece is of the best material at a reasonable price and in the newest designs:

Cruets, Marmalade Jars, Salad Bowls, Fruit Bowls, Sugar Dishes, Butter Dishes, Cake Stands, 2 Tier and 3 Tier; Salters, Tea Sets, Entree Dishes, etc.

We invite you to call or write for particulars.

T. J. DULEY & CO., LIMITED.

The Reliable Jewellers & Opticians, St. John's, Nfld.

"GIFTS THAT LAST."

jan5,tu,ty

THE CANADA STEAMSHIP LINES, Ltd.

FREIGHT SERVICE MONTREAL & CHARLOTTETOWN TO ST. JOHN'S, NEWFOUNDLAND. SAILINGS FOR OCTOBER.

From Montreal: Oct. 10th S.S. "CEUTA" Oct. 17th S.S. "HITHERWOOD" Oct. 24th S.S. "AIRDALE" direct. Oct. 31st S.S. "CEUTA"

From Charlottetown: Oct. 13th Oct. 20th Nov. 3rd

For Freight Space, rates, etc. apply to The Canada Steamship Lines, Ltd., Montreal.

HARVEY & CO., LTD., St. John's, Nfld., Agents.

June15,m,w,t,t

Newfoundland Government Railway

We maintain that a patron given prompt attention, and every satisfaction, is one of the greatest assets of any transportation line, and his support cannot be estimated in dollars and cents.

FURTHER CHANGE SAILING NOTICE—SOUTH COAST AND ST. MARY'S BAY SERVICE.

S.S. PORTIA will leave Bowring's Coastal Wharf, Saturday, October 10th, calling at Trepassy, St. Mary's, St. Joseph's, Marystown, and regular ports. Ship will NOT call at Argentia, and all passengers must therefore join ship at St. John's.

FREIGHT NOTICE—NORTHERN STEAMSHIP SERVICE.

Freight for ports on above route, via S.S. PROSPERO, as per Steamship Directory, accepted at Bowring's Coastal Wharf, Friday, October 9th, from 9 a.m. to 5 p.m., and Saturday, October 10th, from 9 a.m. to noon.

SAILING NOTICE—NORTHERN STEAMSHIP SERVICE.

S.S. PROSPERO will leave Bowring's Coastal Wharf, 3 p.m. Monday, October 12th, calling at regular ports en route to Cook's Harbor.

Shippers! We know that carelessness pays no dividends, consequently, we give maximum protection to your freight.

Red Cross Line

NEW YORK. HALIFAX. ST. JOHN'S

SCHEDULE SAILINGS FOR OCTOBER.

FROM NEW YORK	FROM ST. JOHN'S
11 A.M.	12 o'clock Noon
October 10th ROSALIND	October 10th SILVIA
October 17th ROSALIND	October 17th SILVIA
October 24th ROSALIND	October 24th SILVIA

THROUGH RATES QUOTED TO ALL PORTS. WINTER PASSAGE RATES NOW EFFECTIVE.

Round trip tickets issued at special rates with six months' stop-over privileges.

For further information, apply to BOWRING & COMPANY, 17 Battery Place, New York.

G. S. CAMPBELL & CO., HALIFAX, N.S. HARRY & CO., LTD., ST. JOHN'S, Nfld., Agents.

S.S. "HETHPOOL"

Leaves BOSTON for HALIFAX	Leaves HALIFAX for ST. JOHN'S	Leaves ST. JOHN'S for N. SYDNEY	Leaves N. SYDNEY for HALIFAX	Leaves HALIFAX for BOSTON
Tues. 6 p.m.	Sat. 10 a.m.	Wed. 10 a.m.	Fri. 10 a.m.	Sat. 10 a.m.
Oct. 20th	Oct. 24th	Oct. 28th	Oct. 30th	Oct. 31st
Nov. 3rd	Nov. 7th	Nov. 11th	Nov. 12th	Nov. 13th
Nov. 17th	Nov. 21st	Nov. 25th	Nov. 27th	Nov. 28th
Dec. 1st	Dec. 5th	Dec. 9th	Dec. 11th	Dec. 12th
Dec. 15th	Dec. 19th	Dec. 23rd	Dec. 25th	Dec. 26th

Fare: 1st Class St. John's and Boston \$50.00 and 50c

Fare: 2nd Class St. John's and Boston \$31.50

Fare: 1st Class St. John's and Halifax \$35.00 and 50c

Fare: 2nd Class St. John's and Halifax \$20.00

S.S. SABLE I. S.S. SKIPPER.

Passengers, Mail and Freight. On arrival steamer from Boston.

Leaves HALIFAX Thursday, Neen For Charlottetown, North Sydney, St. Paul's, Curling, Corner Brook, Humbermouth, Meadows, Trout River, Bonne Bay, Lark Harbor, Port au Port, Sandy Point, Codroy, St. Paul's, Neil's Harbor, New Haven, Ingonish, North Sydney, Charlottetown.

Leaves HALIFAX, Wednesday, Neen For North Sydney, St. Pierre, Miramichi, Belleoram, St. Jacques, English Bay, Harbor Breton, Gaultois, Rigo, Burgeo, Rose Blanche, Channel, aux Basques.

OCT. 8, 22, NOV. 5, 19, DECEMBER 3, 17, OCT. 14, 28, NOV. 11, 25, Or until Navigation Closes. DECEMBER 9, 23, 37. HALIFAX, N.S. HARVEY & COMPANY, LIMITED, Agents, St. John's. (Above dates subject to change without notice.)

sept21,tf

TORONTO TO—DETROIT

CHICAGO



TRAVEL BY NATIONAL LINES "INTERNATIONAL LIMITED."

Leaves Bonaventure Station, Montreal, at 10.00 a.m. Daily. Direct connection from Halifax or North Sydney by "OCEAN LIMITED."

For Fares, Reservations, etc. apply to R. H. WEBSTER, General Agent.

may2,ood,tf

FURNESS LINE SAILINGS

From Liverpool	St. John's to Halifax	St. John's to Boston	Halifax to St. John's	St. John's to Liverpool
SACHEM	N.S.	N.S.	N.S.	N.S.
Oct. 14th	Oct. 14th	Oct. 14th	Oct. 14th	Oct. 14th

NEWFOUNDLAND—Oct. 21st Oct. 27th Oct. 31st Nov. 4th

These steamers are excellently fitted for cabin passengers. Passengers for Liverpool must be in possession of Passports. Through rates quoted all cargo for U. S. and Canadian ports.

For rates of Freight, Passage, and other particulars, apply to FURNESS WITBY & COMPANY LIMITED, WATER STREET EAST.

PHONE: 130.