




## BON MARCHE MOTTO

QUICK SALES and SMALL PROFITS.
Cutting out proft down to a minimum but continuous-
Iy renewing our Stocks, we can offer the public the LOWEST PRICES IN ST. JOHNS.

A wonderful purchase of three Bales ol
4-Ply and 8 Piply in assorted colors, double size sirps.
An joeal
Iot of of shates to select from, suitable for This value hase never been known before. Double
size Slip., 22 , or. or 81.10 a pound.
A REAL CLEAN UP JOB LOT!
BomMarche
WATER STREET STJOHN.

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## Due June 26th <br> One Carload SUNKIST ORANGES

John Rossiter<br>Phone 549

## Demands Uncondifional

 Return of Postal Strikers
## Everest Expedition Overtaken by Disaster

 -Hertzog, of South Africa, Urges Cooperation of Two Races-Middle West Experiences a Heat Wave
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OTTAWA DETMANDS UNCondtio
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# When next rain comes, think how comfortable you would be, if your roof was covered <br> Dux-Bak R00FING 

## 'Sheds Water Likea Duck's Back'

A roll of DUX-BAK Roofing costs only $\$ 3.50$ complete with a supply of nails and ce- ment.

A roll of DUX-BAK Roofing contains 108 square feet of roofing, weighs 55 pounds, and will cover 100 square feet of roof surface, i.e., a roll of DUX-BAK is same size as a roll of 3 -ply felt.
Roofs covered with DUX-BAK Roofing pay lower insurance premiums than roof covered with felt and tar
DUX-BAK Roofing is heavy weight ( 3 -ply quality) and needs na coating until the second year in use
A DUX-BAK roof will give 15 years of service if coated every 3 years with suitable paint, tar or asphalt.
DUX-BAK will last longer than ordinary felt and the saving effected by lower insurance premiums will pay for the total cost of covering your roof.
When you buy felt you must also buy nails and tins and coating. You save these ex penses when you buy DUX-BAK ROOFING

## COLIN CAMPBELL, Ltd.



Commencing on WEDNESDAY, JUNE the 25 th
We formally inaugurate our

# ORIV FOR ONE THOUSAND NEW CUSTOMERS 

We take this metnod to express our gratitude and thanks to the thousands of loyal Customers who have made our tremendous growth possible

|
AND FURTHER---This is to be an invitation TO STILL MORE THOUSANDS of NEW CUSTOMERS---

THAT WE MAY ACQUAINT THEM with
This Store's Service
This Store's Policies
This Store's Ideals and This Store's Merchandise
To Our Mutual Benefit
THE GREATER PORTION of the MERCHANDISE is BRAND NEW STOCK, just opened---Shown for the FIRST TIME and WILL BE OFFERED at a very LOW MARGIN of PROFIT--So as to create the greatest possible interest and the BIGGEST volume of SALES

# 1,000 NEW CUSTOMERS For Us Unprecedented Values to You 

 See Tuesday's Papers for Full Details
## London, New York \& Paris Association of Fashion

| A Petty Fuss About the Normal School $\qquad$ our people for a Norma such an institution-serving for the pasi few years has beiti large room contained in th Building and rented for th |  |  |
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| ANNOUNCING |  |  |
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Interchangable with present rims: no added expense.
Maximum riding comfort at a minimum price.

## JOB'S STORES, tu. AGENTS

WeekEndSpecials
Our Hosiery for Ladies at 35 cents per pair None Better

## White Voile Blouses

 79 cents LadiesWhite Underskirts
79 and 89 cents Boys Hats
Black Straw with white edge 98 cents

Girls Middy Dresses $\$ 2.49$

## Bloomers <br> For Girls, 19 cents

For Ladies 40 cents Girls Hats Special Lot
at 89 cents
Ladies' White Panama HATS for Tennis and Sport Wear SEE THEM IN OUR WINDOW

## MILLEY'S

|  | Mount Allison Ladies' College | Mount Allison University | Mount Allison Academy |
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|  |  | ANEVAL ASESSION, 1924-95 OPENS SATURDAY, SEPT. 20 |  <br>  |
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## IIN STOOCIK


Canadas Best Flour
in Barrels, $14 \mathrm{~s}, 98 \mathrm{~s}$, and 140 s

## Harvey \& Co., Ltd.

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## Look at These Prices !





MENS DARK TAN
MENS DARK TAN
MEN'S BLACR Lac.


with rubber heels.
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MENS $\operatorname{\text {DARKTAO}}$
for with ruber heels
F. SMALLWOOD

The Home of GOOD SHOES 200000000000000000000000000030000000000
-By Bud Fishe

 MUTT AND JEFF- TOREADOR JEFF BATTLES WTHE A SPANISIB BULL

this country which wolla make
to and women of good taate ashamed
take a stranger to look at and say





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From Cape Race




Big International Relay Race,
for cup donated by Hon. J. P. for cup donated by Hon. J. P.
Hand, Bernuda, at the Haig
Sports.- -uneeritil



## KODAKS and BROWNIES

are two of the most popular Eastman ameras. We suggest that you make your choice from one or the o
We have both makes in stock in all sizes, Roll Films and Film Packs to fit them anm, पripods cases and everything the amateur photographer needs to
make snapshot taling a delightful pastime.

## TOOTON'S

The Kodak Store, Water Street Phone 131
C. of E. ORPHANAGE GARDEN PARTY SHANNON MUNN MEMORIAL GROUNDS WEDNESDAY, JULY $23 \mathrm{rd}$.
Grand Dance in the C.C.C. Hall at Night

## Consider <br> CHEVROLET

PUT Chevrolet to any test you will you will find that the powerful
rugged motor will meet your niost sanguine expectations.
Compare Chevrolet from the stand point of appearance and equipment
with any other car at anywhere-near Cherrolet price.
Consider that Cherrolet, by every
test, has proven itreaff to be the test, has proven itself to be the
most economical car in the world to operate Thise are the reasons why Chev
rotet is is the wortds's fastest.seling quality, automobile.

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BERT HAYWARD
$\underset{\substack{\text { fune20,3i }}}{\text { 'Phene 1382, Water St. (Opp. Ayre \& Sons.) }}$

## 0000000000

ENIL IS OUR bARGAIN WEEK to You FOR
Shirts and Caps
 ive prices. For, ashort time we are giving a 15 pe
cent. reduction on above lines and conseuuntly

E. D. SPURRELL

WM. SPURRELL.
365 Water street.
St. Johrs.

ADVERTISE IN THE EVENING TELEGRAM.

## Complete Change of Program STAR MOVIE To-Day

That Delighfful and Talented Litfle Star, BETTY COMPSON, in a Romantic Drama of Sthipwreck "THE BONDED WOMAN"

## Ever Popular WILLIAM DUNCAN in the Current Chapter of "THE STEEL TRAIL"

The Usual Big Matinee Saturday, Admission RIVE CENTS $3000000000000000000000000003 \times 000010100000000000000000000300000030$


ALEX SCOTT ${ }^{\text {O Pen Every Nipht }}$



By CY HUNGERFORD

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## Laugh and Grow Fat

is an old Axiom.
We advise the use of a Good Tonic and we know of na better than

## BRICK'S TASTELESS.




 Price $\$ 1.20$ per bottle.
Dr. Stafford \& Son
Ducwworth Strest

## LEATHER! FISBEBMEN: Noething wears beterer than REMEMBER: $\begin{aligned} & \text { One pair of Smallmoods' Hand- } \\ & \text { made Boots will last the yoy. }\end{aligned}$   fortw wind <br> SMALLWoon's! Smalwood s. Boors are <br>  <br> Lower Prices on Hand-made B00TS <br>  Laed Boatis <br> F. Smallwood, 

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[^0]-Buntingand Flass EARL HAIG

## Bunting

$41 / 2 \mathrm{in}$, and 9 in.
White, Navy, Green and Red 18 e . and 30 c - yard.

18 inch.
White, Navy, Red, Orange, Pink .. r.40. yard
Red only . . . . . . . 36 inch. ...... 75 c. the yard.

Patriotic Cotton
PATRIOTC COTTON ....... 18. yard
Red, Whate, Blue statre , . . . . . . . 11 lc . Black, Yalow, Red
"GOD SAVE THE KNMG" rlags. . 17c.

## Silk Flags

In Union Jacks, Red Ensigns, White Ensigns, Blue Ensigns, St. Patrick's and St. Andrew's,
2c. 3c. $\quad$ 5c. $\quad$ 7c. each.

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SMALL COTTON FLAGS
In Union Jacks, Red Ensigns, Royal Standards, 15c. to 80c, each.

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THE EVENING TELEGRAM, ST. JOHNS, NEWFOUNDLAND, JUNE 21, 1924-12
We are now booking orders for another limited quantity of SELECTED SMALL HOCKS (sent us on consignment), to arrive ex. "Winona" from Montreal early next week, and are selling them at the same astonishingly low price as last shipment for prompt delivery on arrival.
Telephone'your order and avoid the likelihood of disappointment in. securing your requirements of this great Summer seller.

# F. McNAMARA <br> Queen Street 


Seasonable Goods at Reasonable Prices

## Tennis Balls. Tennis Nets.

Tennis Nets.
Mosquito Shields.
Landing Nets, complete
Trout Baskets.
Pienic Baskets.
Butcher Baskets.
Hammocks.
Luncheon Plates.
Bieycle Lamps.

and Bubate
Martin-Royal Stores Hdw. Co., Limited.


## Father's Problem Solved.

 A DINNER SET
AS YOUR WEDDING GIET. S. RICHARD STEELE,

Morey's Coal is Good Coal. April 25h.
${ }^{2000}$ Tons BEST N. S. COAL (Screene). 809 Tons BEST ARERICAN \& WEESII
ANTHRACTEE COAL. 11,000 Hhde. BEST CADIZ SOALT.
Phones: $\begin{gathered}\text { Ofimes. } 376 . \\ \text { Yard } 1426 \text {. }\end{gathered}$
M. MOREY \& CO., Ltd.
ADVERTISE IN THE EVENING TELEGRAM.


Summer Cashmere HATMTHON

## aLl the best summer makes-at

HIENRY BLAIR'S.
 ${ }_{M}$ Mensi Colon
Men's Coloured Cashmere Half Hose. Assorted
shades, embroidered, 95c. per Pair. shades, embroidered, 95c, per Pair.
Men's Black Cashmere Half Hose, at 70c. 85c.
and '95c. per Pair. Men's Special Coloure
Men's Special Coloured Cotton Half Hose. All
shades, made in England, 50 c. per Pair. All our Half Hose are made for hard wear
with spliced heels and toes. with spiced heels and toes.

WOMEN'S OLDEST HYGIENIC PROBLEM solved now in a New way ... scientifically
Exquisiteness Under Circumstances Once Considered Impossible


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 Children love clothes made new with SUNSET


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Bly Holliday Programme at the Grescent Monday ( FIRE "

BETTY BALFouk
In the Romantic Social D SQUIBS M. P. "WRECKS" A Chester Outing AL

A Face Powde That Always Pleases

Ladies who use Three
Flowers Face Powder sea Flowers Face Powder say
that it never fails to give that it never fails to give
absolute satisfaction. Its fragrant odor - its lovely
soft teture, and many ad-

AGreat Big Holiday Programme al THE NICKEL Monday Mariorio Nightingalehutchings ${ }^{\text {S }}$ Dolores Cassinelli Prof. MeCarthy and Jack Cronan "THIE CHALLENGE" with Rod La Rocque, Warner Rtchmond, De Sacia Moores Patile NEWS Amays smant ins iver ineting COMING:-HAROLD LLOYD, in his super-special Comedy
Drama: "WHY WORRY?"

##  <br>  FOOTWEAR

For Ladies, Misses and Children
soft teture, and many ad-
ditional qualities make an ditional qualities make an
instant appeal to persons of discriminating taste. Three
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 one that blends most per--fectly with vour own noler ing, either Natural, White ar Brunette. (Brunette is
identical with Rache 1 Shade.). You will love the
glorious odor of Three
Flowers Face Powder. J. J. KIELLEY,

## JUNKS

 Kindling Wood Birch junks, finest gualityfor sale
cheapi
also
dry for sale cheap; also dry
kindiling wood delivery
dially to any part of city.

West End Wood Factory Boalys



STEEDMANS

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## F. Smallwood HoMe OF GOOD SHOES $218 \& 220$ Water Street

## William Cummings, Carpenter and Builder. Phone 1587w. Box 549   Sihe erecting of new   

## patent notice.

Fashions and Fads.


## OATS, CHEESE, BUTTER <br> New Arrivals June 21st. <br> 1090 Bags White Oats 1000 Bags P.E.I. Potatoes <br> 100 Boxes Cheese <br> 30 Boxes Table Butter <br> 20 Poxes Table Butter <br> GEO. NEAL <br> Limited. <br> Water St. East <br> Seck's Cove 'Phone 264


K
Famous English Footwear


Ladies and Gentlemen, secure a pair of this
wonderful " K " Brand Shoes, and
Solve Your Shoe Troubles for at least a year.
adies and Gentlemen's Black and
also Gentlemen's Black and Tan Tan Brogues; also Gentlemen's Black and Tan
F. SMALLWOOD, THE HOME OF GOOD SHOES
$218 \& 220$ Water Street, St. John's.


## REMOVAL NOTICE

the queen insurance company great american insurance co'y. 137 WATER STREET GEO. HACCNG RPESCOTT STREET.


| WORK WELL DONE! |  |
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| W. \& R. ENGLSH, |  |
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## "CAMEL HAIR" BELTING <br> "amel haire belting <br> F. REDDAWAY \& COMPANY, MANCHESTER <br> A total of over $100,0000,000$ Feet of this Belting has been manuractured. Tt has been shipped to every port in the Seven Seas, and not one tailure reorded! <br> BECOME A USER TO-DAY! CAMEL" FIRE Reddaway Products are: Hose. SUCTIO AIR HOSE WOE. WATER HOSE. "Camelata" belentivg. $\begin{gathered}\text { hose } \\ \text { Rubber belting. }\end{gathered}$ <br> WM. HEAP \& Co., Ltd. PHoNE 1830. agents for NFLD. <br>  <br> 'Empire’ Tires <br> AND INNER TUBES AS GOOD AS THE BEST BEFORE BUYING YOUR TIRES, SEE US tries - ructiiner tubesmax mich ois  GEAR \& CO., Lid. 340 WATER STREET.

## WALL PAPERS!

LATEST SPRING WALL DECORATIONS Now showing!
Newest colouring in Tapestry, Chintz and all-
over patterns, also, Plain, Semi-Plain, Over-Prints and
Mottled Effects Genuine Bargains in Plain Ingrains, Crepes, Oat-
meals and Harmonellas. Prices from 25c. to 70c. meals and Harmonellas. Prices from 25 c. to 70 c .
Large assort.
Borders, and Bindent of Large assortment of Frat and
Borders, and Binders to match.
Cold Water Paste Powder .... Cold Water Paste Powder
sizat McGrath Brothers,

Wonderful Value GRAMOPHONES

## \$15 and \$20

Drop in and hear them; you will be surprised.

## CHAS. HUTTON

Home of Music

Fire! Fire! Fire!
Insure your property against loss by Fire with a
firstelass British Fire Office. Losses Liberally and
ind
The Liverpool \& London \& Globe Insurance Company, Limited.


Hard Wearing
Made by a Firm of World-wide Reputation for Excellence \& Uniformity of Quality
JOB'SSTORES,LId.





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