

WEATHER FORECAST. TORONTO (noon)—Fresh S. to W. winds, fair to-day, showers on Friday. ROPER & THOMPSON—Bar. 30.10; Ther. 59.

The Evening Telegram.

SUBSCRIPTION RATES: Local and Canadian . . . \$6.00 per year, (including Postage). Great Britain and U.S.A. . . . \$12.00 per year. (including Postage). Increase your profits by advertising in The Evening Telegram.

VOLUME XLV.

\$6.00 PER YEAR.

ST. JOHN'S, NEWFOUNDLAND, THURSDAY, OCTOBER 4, 1923.

NUMBER 226.

"Concrete for Permanence"
Steel Barrels 376-lb. nett
and Sacks

USE ONLY CANADA CEMENT

"The Cement of Quality"

BOWRING BROTHERS, Limited.

It is the
Best Cement for this Climate
Recommended by Contractors and Builders

Auction Sales

AUCTION.

To-Morrow, Friday,
at 12 o'clock, noon.
(Without Reserve)
5 Passenger
OVERLAND CAR.

In running order, car may be seen at Percival's Auction Rooms, Adelaide Street, where the sale takes place sharp at 12 o'clock.

W. E. PERCIVAL,

Auctioneer.

P. E. Island Produce and Horses FOR SALE.

HAY, OATS, PATATOES, CHEESE, BUTTER AND EGGS, FRESH MEATS.

We are extensive dealers buying direct from the farmers and in a position to quote lowest prices in car lots or smaller quantities. Write or wire for prices.

Kennedy Co., Ltd.,
O'Leary, P. E. I., Canada.

FOR SALE BY TENDER

(To Satisfy a Mortgage)
The following property, formerly used by The Saturday Night Publishing Company, is offered for immediate sale.

- 1 1/2 Pony Whitlock Cylinder Press of x 44 Bed Front Fly Delivery with motor.
- 1 Model 2 Linotype converted to single magazine, machine with motor.
- 1 Column Proof Press.
- 1 Bremer Sticker.
- 1 10-Track Gem Perforator.
- 3 Composing Stones.
- 1 Type Cabinet and Cases.
- 1 Machine Belting.
- 1 Stove, Furnishing, etc.
- Sundry Supplies and Ink.
- Ornaments, Border, etc.

Tenders will be received by the undersigned Solicitors for the mortgage, up to noon on Monday next, Oct. 8th. For particulars or inspection apply to Mr. J. T. Phillips, 310 Water Street, Trustee of the Saturday Night Publishing Company.

SQUIRES & CURTIS,
Solicitors,
Bank of Nova Scotia Building,
oct4,11h

FOR SALE.

(Arrived ex "Canadian Sapper")

- 1 General Purpose Mare, 5 years old, 1100 lbs.
- 1 General Purpose Mare, 7 years old, 1070 lbs.
- 1 Fast Driving Horse, 8 years old, 1000 lbs.
- And to arrive ex "Sapper"
- 3 Choice Cows to freshen in a month or 6 weeks. Apply

WILLIAM BRENNAN,
George's Street.

FOR SALE ON RENTAL PLAN.

NEW HOUSE,

Mundy Pond Road
(Near Mt. Royal Avenue).

Built of A1 material by skilled mechanics and containing 7 rooms or to let—\$17.50 per month; apply to

Fred J. Roil & Co.,

Real Estate,
Smallwood Bldg., Duckworth Street.
sept28,11

HOUSE FOR SALE.

That most desirable Dwelling House, No. 6 Kimberly Row, hot and cold water etc., in first class condition inside and out. A chance of a life time to buy a house like this. Situated in a most desirable locality, in close proximity to churches, opera houses, movie theatres, etc. Cash and terms; apply to

W. & E. KENNEDY, Bldg. Contractors,
10 Adelaide St. Office Renout Bldg.
oct4,11h

Dyeing, Dry Cleaning.

All kinds of Ladies' and Gent's Garments cleaned, pressed and dyed.

J. J. DOOLEY,
Corner Lime Street and Le-Marchant Road.
Phone 1488.

Green Pickling Tomatoes 8c. lb.

Ripe Tomatoes (local) 50c. lb.

- Pears, Apples, Oranges, Dates, Grapes and Bananas, etc.
- Golden Pheasant Tea.
- Esterbrook's Orange Pekoe Tea.
- Blue Bird Tea.
- White House Coffee.
- Loose Tea
- 70c., 80c. and 90c. lb.

OUR MOTTO:
The Customer must be Satisfied.

The Bee-Hive Store,

27 Charlton Street.
Phone 255.

ARTHUR B. WALKER
apr5,11h

Blue and White, Brown, White

English Enamelware.

SAUCEPANS: \$1.55, \$1.30, \$1.20, \$1.00, 90c., 80c. and 70c. each.

WATER KETTLES: \$2.50, \$2.00, \$1.80, \$1.50, \$1.10 and \$1.00 each.

DOUBLE SAUCEPANS: \$3.30 and \$2.55 each.

FRYING PANS: 85c., 65c. and 45c. each.

See our new Happy Thought Quebec Heater—made by McClary's.

Wm. J. Clouston, Ltd.

184 WATER STREET.
Phone 497.
may19,11h

CARD.

Dr. Alex Bishop,
V.S., B.V.Sc.

(Graduate of Ontario Veterinary College and Toronto University)

VETERINARY SURGEON
"AIRZONE,"
Munday Pond Road.
Phone 2917 Day or Night.
aug4,11h

SAFETY FIRST.

Be photographed to-day; age travels on; a photograph as you are to-day, will stay forever. Phone 521 and make an appointment.

S. H. PARSONS & SONS,
PHOTOGRAPHERS,
Cor. Water & Prescott Sts.
oct2,11h

Do as the best cooks do!

To thicken soups and sauces use a little cornflour instead of ordinary flour and the best results will surely follow.

Brown & Polson's Corn Flour

adds body, while stirring releases delicate smoothness and a most delicious nutty flavor.

oct2,11h

A Real Walk Over Line.

Christy's Flavorings and Spices are certainly the real walk-over line in this city to-day. Miss Forsey and Miss Davis are meeting with wonderful success and getting many unsolicited repeat orders. Ladies are very highly recommending it to their friends. Only those who use it know how to judge its wonderful merit. Enquiries promptly attended to. M. FORSEY, P.O. Box 2124, City.
sept11,11h

Casino Theatre!

Monday and Tuesday, October 8 & 9.

"ALL-OF-A-SUDDEN PEGGY!"

COMEDY IN 3 ACTS.
(Directed by Mrs. Baxter.)
Charming Acting, Dainty Costumes, Elaborate Scenic Effects. Special Music by the Mount Cashel Band.

Tickets on sale at Hutton's Music Store. Prices: \$1.00, 75c. and 50c. Gallery, 30c.; Pit, 20c. Doors open at 7.30. Curtain rises at 8.30 sharp.
oct4,11

TENDERS!

Tenders will be received by THE NEWFOUNDLAND KNITTING MILLS, LTD., for Stock on hand of

WOOLLEN UNDERWEAR, ETC.

For particulars and Stock Sheets, apply at the Offices of the Company, Alexander Street.

The highest or any tender not necessarily accepted.

Tenders to be handed in not later than noon on Monday, the 15th inst.
oct4,11h

TAXI. TAXI. PUBLIC NOTICE!

I wish to inform my Friends and the Public generally, that I have severed my connections with the Red Taxi and have started a Taxi Business of my own.

I take this opportunity to thank all my friends for their patronage while with the Red Taxi, and assure them that I am now prepared to give prompt and efficient service. My rates will be as reasonable as possible.

When you need a Car, Phone 1551J.

EDDY THE TAXY MAN,

51 FRESHWATER ROAD.
oct4,11

Sealed Tenders will be received at the office of the Department of Public Works until twelve o'clock noon on Friday, the fifth day of October instant, from thoroughly competent firms or persons for painting work in the interior of the General Hospital.

Specification and any other information required may be had at the office of the Superintendent of Public Works during office hours.

A money guarantee or approved accepted cheque for Two Hundred and Fifty Dollars (\$250.00) must be enclosed with each tender which amount will be open to forfeiture should a tender be accepted and the tenderer fail to enter into the contract or give necessary security within three days for proper performance of the contract.

Tenders must be addressed to the undersigned and the words "Tender for Painting General Hospital" to be written also on the face of the envelope.

The Department will not be bound to accept the lowest or any tender.

A. W. FITZPATRICK,
Minister of Public Works,
Dept. of Public Works,
1st October, 1923. oct2,11

Lowest COAL Prices!

JUST RECEIVED A NEW CARGO OF

Screened North Sydney Coal.

(ex. Schr. "Jean Wakely")

\$14.00

While Discharging.

SPECIAL PRICE FOR WINTER REQUIREMENTS IN LOTS OF 3 TONS AND OVER.

Good Dry Birch Junks at \$1.00

per Hundred Sent Home.

BOOK YOUR ORDERS EARLY.

TERMS CASH.

Nfld. Coal & Trading Co., Limited.

oct2,11

GRAVENSTEIN APPLES

NOW IN STOCK.

ONE'S, TWO'S, DOMESTICS and THREE'S.

also,

ONIONS, VALENCIAS—Fives.

CALIFORNIA ORANGES—17's, 21's.

PRICES RIGHT.

BURT & LAWRENCE

Phone 1992.
aug6,11h

ANNOUNCING

NEW MOTOR BUS SERVICE TO CIRCULAR ROAD AND HIGHER LEVELS DURING MEAL HOURS.

Bus leaves Duckworth St. and Prescott St. at 1.06, 5.36, 6.06 p.m.

PROCEEDING VIA.

King's Beach, King's Rd., Monkstown Rd., Circular Rd., Bonaventure Rd., Merrymount Rd., Cook St., Freshwater Rd., Le-Marchant Rd., Patrick Street.

FARE 10c.

This is the service you have been asking for. We now solicit your whole-hearted support. The continuation and improvement of this service depends upon YOUR CONSTANT USE OF IT.

Marshall's Garage

PHONE 1308.
oct1,11

PUBLIC NOTICE.

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A. W. FITZPATRICK,
Minister of Public Works,
Dept. of Public Works,
1st October, 1923. oct2,11

Heather Tea!

400 HALF CHESTS.

Now in Stock.

GET OUR PRICES.

BAIRD & CO.

Water St. East. Agents.

JUST IN TIME FOR THE FALL TRADE.

Another large shipment of the celebrated

RAINBOW BRAND PREPARED PAINTS.

The purest liquid Paint made for inside and outside use, in 1, 1/2 and 1/4 Gallon Tins (Imperial Measure).

For Color Cards and Prices apply at our Hardware Store

W. & G. RENDELL.
sept28,11

FLOWERS!

ASTERS, SNAPDRAGON, SCABIOUS.

These flowers are really wonderful, making brilliant effect when bunched for decorative use. Only 25 cents a large bunch, buy now, frost finishes flowers. Orders taken by Whiteway's, Crossman's, Butler Bros., Blue Puttee, Mrs. Molloy, and

Valley Nurseries, Ltd.
Telephone 1513.
may10,11

SKINNER'S MONUMENTAL WORKS.

322 Duckworth St. St. John's, Nfld.

HEADSTONES and MONUMENTS.

Write to-day for our free catalogue. Expert carving and lettering. First class only, no slop work. Mail orders receive careful attention.

Phone 1992.
aug6,11h

INVENTIONS WANTED

in Canada and United States. Write for leaflets and free list of inventions wanted by manufacturers. Free report as to patentability.

THE RAMSAY CO.,

Patent Attorneys,
273 Bank St. Ottawa, Canada.
aug23,11h

"BROKEN LINKS"

(By a Newfoundland Authoress, MISS GERTRUDE PARSONS.)

This Book is just published in London and selling splendidly for a first novel. See what some reviews have to say about it:

"Broken Links" is a clearly told story of the estrangement of love and matrimony—Aberdeen Press.

A most charming story—one not easily laid aside until finished—Anon.

Gertrude Parsons' novel goes to prove the truth of the saying that gold cannot buy happiness.—Montrose Standard.

Cloth Gilt \$1.50 by mail \$1.65

S. E. GARLAND,

Leading Bookseller,
oct4,11h

NOTICE.

One month after date hereof application will be made to His Excellency the Governor in Council for the right to use the waters of Spout Cove River, Cape Boy's, in the Electoral District of Ferryland for the purpose of driving machinery

CYRIL JAMES FOX,
Solicitor for Applicant,
St. John's,
October 3rd, 1923. oct4,11h

HEATHER TEA!

400 HALF CHESTS.

Now in Stock.

GET OUR PRICES.

BAIRD & CO.

Water St. East. Agents.

JUST IN TIME FOR THE FALL TRADE.

Another large shipment of the celebrated

RAINBOW BRAND PREPARED PAINTS.

The purest liquid Paint made for inside and outside use, in 1, 1/2 and 1/4 Gallon Tins (Imperial Measure).

For Color Cards and Prices apply at our Hardware Store

W. & G. RENDELL.
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322 Duckworth St. St. John's, Nfld.

HEADSTONES and MONUMENTS.

Write to-day for our free catalogue. Expert carving and lettering. First class only, no slop work. Mail orders receive careful attention.

Phone 1992.
aug6,11h

Preliminary Notice.

Cochrane St. Methodist Church Women's Association will hold its Annual Sale Wednesday, November 7th. Particulars later. oct4,11

TO RENT,

HOUSE WITH SHOP,

Water Street West.

APPLY TO

J. G. HIGGINS,
sept15,11 280 Duckworth St.

TO RENT—House on Cochrane Street; apply T. P. HALLEY, Solicitor, Renout Building, sept10,11

TO RENT—1 Office in Board of Trade Building, immediate possession; apply on the premises. oct4,11

WANTED—To Buy, Second Hand Furniture or will sell or exchange, also Clothing, Boots, etc., best prices given. P. COSTELLO & CO., 43 Duckworth Street. oct2,11

TO RENT—Dwelling House on Quidi Vidi Road. For particulars apply E. T. ENGLISH, P.O. Box 1151, St. John's East. oct2,11

TO LET—Six Good Rooms, on Harvey Road; apply McGRATH & McGRATH, Solicitors, Duckworth St. sept28,11

RATS! RATS! RATS!

No Person need be troubled with Rats apply "A.B.M." this office or phone 2075. oct4,11

FOR SALE.

A modern equipped Freehold Property in the suburb of the city. The house has eight rooms, good cellar, and is fitted with first class plumbing; electric light and hot and cold water. There is an excellent barn with coach house, 2 hen house, hot beds and garden large enough to supply large family with vegetables. It will be sold on easy terms or leased for long term to responsible person.

Other houses for sale in following localities: Duckworth St., Bannerman St.; House and Shop, New Gower St.; Bilsland St., Quidi Vidi Road, Pleasant St., Flower Hill, and others in various localities.

Money loaned on City Property.

For further particulars, apply

JOHNSTON & EVANS,
304 PRESCOTT STREET.
eod,11

HOUSE FOR SALE.

320 Duckworth St.
(City Terrace).

House contains Drawing Room, Dining Room and Extension Kitchen, 5 Bed Rooms and modern Bath Room; in first class condition. The property enjoys an exclusive dwelling situation and is clear of the heavy traffic of the city. Immediate occupation. Terms arranged if necessary. Apply

FRED J. ROIL & CO.,
REAL ESTATE AGENTS,
Smallwood Bldg., Duckworth Street.
oct2,11

FOR SALE—Cheap a quantity of Grey Stock; also Sand; apply 132 Signal Hill Road. oct2,11

Building Lots for Sale on Merrymount Road; apply 29 Queen's Road. sept29,11

FOR SALE—A Pony, Carriage and Harness; and also a Shop to let; apply to MRS. F. GUSHUE, 43 Gower Street. oct4,11

FOR SALE—A Colt, about 1 1/2 years old, from good stock; price reasonable; apply THOMAS COADY, Torbay Road. oct4,11

FOR SALE—1 Good Driving Horse and Set Harness; apply to E. LUTHER, c/o Steer Bros. Delivery, oct2,11

FOR SALE—1 Steam Boiler and a quantity of Radiation; apply EDSTROM &

"I Can Now Do My Work Without Feeling Tired"

Mrs. A. Moffatt, Roxton Falls, Que., writes:



DR. CHASE'S NERVE FOOD

"I suffered from a run-down system and nervous debility. I could not sleep or walk any distance. I took several tonics, but they only helped me while I was taking them. Mother advised me to take Dr. Chase's Nerve Food, and I felt great benefit from the first box, and continued taking several boxes. Today I feel like a new woman, and am able to do my work without that dreadful tired feeling."

An Indispensable Favorite

Wealth and Beauty at Stake!

CHAPTER XXXIX.

"And nothing I could say would induce you to alter your determination, eh, Isabelle, my dear?" the earl asks, with a chuckle and a crafty smile at her.

"No, nothing," Isabelle replies, coldly. "The only word you could say to induce me to stay I know you will never speak. I have been your friend, confidant, adviser, helper—what not; but the moment you ceased to have need of me you would put me aside or suffer it to be done. I prefer putting myself aside to suffering you or your second wife to do it."

"You—you are making mighty sure you're having a second wife, and a new countess, and all the rest of it!" the earl says, wringing a little on his chair and with a sneaking pretense of being displeased.

Isabelle looks at him with all the scorn she feels for him in her bright eyes.

"Not half so sure as she is making of it and waiting for it," she retorts, with a contemptuous smile. "though I am sure enough. Why, I have her wedding present all ready for her! I'll show it to you. It is charmingly pretty, I think. I hope you and she will think the same."

She takes a tiny morocco case out of her pocket and shows him, nestling in the dark velvet, a beautiful diamond and sapphire ring.

"It's not quite new," Miss Glover says, brightly, while Lord Pentreath with his ugly, dry puckered lip held up by his teeth and his face an unwholesome purple red, stares at her and the ring, alternately. "but it is a lovely ring. You have seen it before, I'm sure, and I have no doubt that dear Joyce will be very glad to have it in her own possession again. It has been a useful little ornament in its time," Miss Glover adds, with an air of calm contemplation of the jewel.

"It has betrothed Joyce Murray to licensed and unlicensed lovers. I got out of the possession of the last one, and now he is begging earnestly for me to give it back again to him. Poor Dallas Glynn—this ring has cost him dear! It may cost others dearer before we see the last of it," Miss Glover says, with a sigh, to which his lordship responds with certain very ugly muttered words. "What are you saying?" his tormentor asks, in a very shocked tone. "Lord Pentreath, I did not think you could use such language! I was just going to hand you the letter for fun"—in a very fluted tone. "It came yesterday morning to me, Poor unlucky wretch! I suppose Joyce insists on having the ring returned, lest it damage her fiancée; and his jealous wife is vowing vengeance because he can't explain certain things satisfactorily; and poor Dallas is telling lies through thick and thin to save himself! Listen to what a fright he's in!" Miss Glover says, easily. "Whatever sum the ring has cost you," she reads, "I will pay you again willingly, and as much more as you think fit to ask of me." Poor Dallas—he'd give a thousand pounds for it, I verily believe, and Joyce would give two thousand and more! I might make a lot of money out of this dangerous little bauble," he laughs. "I might establish a system of 'bribe' on the future—I mean on Miss Murray—if I were unscrupulous enough to do so. Poor thing! Her prudence did not equal

her ambition when she gave that ring to a married lover. Oh, very well, Lord Pentreath—in a shocked voice—"If you cannot control your temper, I had better go away!"

For, in a sudden spasm of rage, his lordship has dashed both ring and letter off the table on to the floor.

Isabelle stoops and picks them up composedly, and is silently leaving the room.

"Stop!" he growls, in a very ungentlemanly manner. "Let me see that letter!"

He reads it from beginning to end silently and slowly, and gives it back without a word.

(To be continued.)

Under False Colors

OR

Lord Somerton's Ally.

CHAPTER I.

"Not for the child's sake?" hazarded the clergyman. "She will some day become a woman—and—and—" "I will say this much," the baronet interrupted, the saber scar on his cheek growing fiery red; "I will say this much, Mr. Vallance, that the child is my daughter, and if she lives will inherit my wealth. Now, sir, I will brook no further word upon this subject. You are a young man, and if you wish to gain the respect of your people, you must cease to pander to that portion which makes gossip the salt of life. Be firm, but respectful, and never lack the courage to stand by your own convictions. You were wrong to come to me at all."

"Thank you, Sir John," the young clergyman replied, blushing; "I shall never forget those words, but it will

be a hard fight. "And I will ever stand by you," the baronet promised.

They shook hands, and from that day were the firmest of friends, but never again was the mother of Sir John's child referred to between them.

The baby flourished, and gave promise of being a lovely woman. Until she was twelve years of age she had a governess at home. Then she went away with the faithful ayah, and no one at Blairwood saw her for six long years. She was being educated in France, in Italy, and Germany, so report said, and Sir John closed the Park indefinitely, and started upon a voyage round the world.

At last there was life again within the old walls of Blairwood Park, and an army of servants were at work preparing for the reception of its master and young mistress.

They came, and their pathway was strewn with flowers. Ornamental devices were everywhere displayed; colored bunting fluttered from every cottage's window, and a mighty cheer went up when Sir John's carriage whirled through the dusty village toward Blairwood Park. Sir John was there, and beside him the loveliest girl in all Christendom. It seemed to the anxious throng about the park gates that an angel face was smiling upon them from the window of the carriage.

When the flashing vehicle stopped before the entrance hall and the girl was handed down by her father, the servants held their breath in surprise.

They saw an ethereal, girlish figure of exquisite grace and beauty. They saw a happy face, misty-blue eyes like pansies bathed in dew, and heard a voice as sweet as the music of fairy bells!

Was this Miss Elsie? Was this Sir John's daughter? Yes, they recognized her immediately, but who could have foretold that the awkward child would blossom into this rapturous dream of promising womanhood?

It was two years since Sir John Sterne had brought his daughter back to Blairwood, and she had won all hearts by her sweetness of disposition, by her beauty, and by her rare accomplishments.

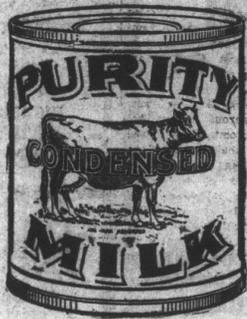
The baronet was in his private apartment, assailed by an illness which had long been an enigma to the family physician. Of late these attacks had become periodical, and Sir John's naturally fine constitution had weakened until he was but a shadow of his former self.

(To be continued.)

Borden's PURITY BRAND CONDENSED MILK

A distinctive, rich flavor is added to all desserts made with Purity Brand. Try it to vary the monotony of such dishes. Purity Brand is just pure milk and sugar. Ideal for Coffee and Cocoa.

Keep a Supply in the Pantry



379-23

"The Noon Hour."

TECHNICAL LANGUAGE.

"How do you feel?" asked the physician who had been called to attend the seamstress. "Oh, sew, sew, but I seem worse to-day and have stitches in my side." "The doctor hemmed and told her she would mend soon."

SELECT YOUR COLOR.

A little girl timidly asked the drug clerk for a package of pink dye. "What do you want it for?" responded the clerk. "Woolen or cotton goods." "Neither," said the child. "It's for my stomach. The doctor said she'd have to diet, and she wants it a pretty color."

SOME PROVIDER.

"Is your husband much of a provider, Missidy?" "His jes' ain't nothin' else, ma'am. He gwine to git some new furniture providin' he git de money; he gwine to get de money providin' he go to work; he go to work providin' de job suits him. I never see such a providin' man in all mah days."

HOW THE DISASTER OCCURRED.

A gentleman in Cincinnati employs two negroes to work on his rather extensive gardens, which he personally oversees.

One morning Sam did not appear. "Where is Sam, George," he asked. "In de hospital, sah."

"In the hospital? Why, how in the world did that happen?" "Well, Sam, he been a-tellin' me ev'ry mo'nin' foh ten years he gwine Heck his wife 'cause o' her naggin'."

"Well, yestiddy she done ovehheah him."

INVENTORY.

Banker—"How much liquid assets have you?" Customer (cautiously)—"About a case and a half."—Manufacturer's Bulletin.

GAME TO THE LAST.

An editor was dying, but when the doctor bent over, placed his ear on his breast, and said: "Poor man! Circulation almost gone!" the dying editor shouted: "You're a liar! We have the largest circulation in the country!"—Automobilist.

EVIDENCE PRESENTED.

"Moses had indigestion, like you have, mother," announced small Elmor at the Sunday dinner-table. "Why, what makes you think so?" questioned her astonished mother. "Because our Sunday-school teacher said, 'God gave Moses two tablets.'—Everybody."

GOING UP.

Pat Murphy was on the spot when the explosion occurred and not a trace of him was found. In breaking the news to his wife, the foreman said quietly:

"Mrs. Murphy, ma'am, I'm sorry, but poor Pat is gone." "Gone," she said, "For good?" "Well, ma'am," said the foreman, "in that direction."

Ostrich feathers in pale green, violet and yellow are used at one side of the girde of a green-and-silver lamee frock.

MINARD'S LINIMENT FOR SALE EVERYWHERE.

High Heels for Japan

One may expect at any time now a report from its Consular agents in Japan that there is a great demand for corn and blister cures. It is not beyond probability that a hurry call may be sent forth for the specializing chiropodist.

The high-heeled tortoise has taken possession of the feminine population of Japan, and the sorri means but one consequence—that is cramped feet and corns. Up to now the cruel corn has been unknown to this land of the chrysanthemum. But with the new vogue which has gripped the more or less Anglified women of Japan, Tokio, Yokohama, and Nagasaki there's an epidemic of corns coming as sure as the Mikado's sword is nightly sheathed.

The high-heeled tortoise is a curious looking object. It has a heel which is an inch and a half tall, and the alleged shoe has the appearance of an interrogation point. The Japanese women, who are breaking away from old customs to such degree that a Japanese woman no longer is a thing to stare at when she appears in European costume, have taken to the tortoise with incredible readiness.

It's like the French heel. Why? No one has ever explained the excuse for the French heel, but the custom persists.

If he is wrong about this he will probably find it out sooner or later. If he is right, we need not meddle with him.

After an ambulance had taken them to the hospital, I learned that the quarrel had started in an argument about the price of coffee!

One of the trouble hunters had a broken wrist, and the other a big gash on his head. And neither had established the price of coffee.

2 MORE WOMEN JOIN THE ARMY

Of Those Who Have Been Restored to Health by Lydia E. Pinkham's Vegetable Compound

Milwaukee, Wisconsin.—"I had a bad pain in my left side and I could not lift anything heavy without having a backache. I tried different things. Then I saw Lydia E. Pinkham's Vegetable Compound advertised in the newspapers and began taking it as the directions said. I feel very good now and can do all my work. I recommend the Vegetable Compound to all my friends, and you can see my testimonial letters."—Mrs. HARRIS WARRON, 870 Garden St., Milwaukee, Wis.

Gained in Every Way

Buffalo, N. Y.—"I had some female troubles that just run my health down so that I lost my appetite and felt miserable all the time. I could not lift anything heavy, and a little extra work some days would put me in bed. A friend had told me to try Lydia E. Pinkham's Vegetable Compound and I gained in every way, could eat better and felt stronger. I had found nothing before this that did me much good."—Mrs. J. GAGAN, 221 Wells Avenue, Buffalo, N. Y.

MINARD'S LINIMENT FOR SALE EVERYWHERE.

Attractive Showing NEW AUTUMN GOODS

LADIES' COATS

We are showing a choice selection, fresh from the Fashion Centres of the world, QUITE THE LATEST MODELS

\$12.50 to \$45.00

BEAUTIFUL MILLINERY

Extremely moderate in price; a big variety of Shapes and Colorings. FASHION'S VERY NEWEST IDEAS.

Ladies' Hose

TWO SPECIALS.

Plain All Wool Cashmere. In shades of Fawn, Grey, Navy, Brown.

75 cts. pair

Wide and Fancy Ribbed

All Wool Cashmere Hose.

Assorted shades of Fawn, Brown, Grey, etc. Regular \$1.20 value for

95 cts. pair

Dress Serges

All Wool Navy Serges, at

90c., \$1.10, 1.20, 1.80, 2.25, 2.50 yard

Heavy Cheviot Serge in Navy only; 56 inches wide

\$1.50 yard

Ladies' Wool Tweed Suitings

In Fawn and Blue mixture. Suitable for either Costumes or Coats, 56 inches wide.

\$1.60 yard

STEER BROS.

NEW SHIPMENT

METALS,

Sheets and Bars

Sheet Copper Tinn'd., Sheet Zinc,

Sheet Brass, Sheet Lead, Sheathing,

Black and Galvzd. Sheets,

Octagon Steel, Cold Rolled Steel Shafting,

Sq. Key Steel, Tobin Bronze, etc.

JOB'S STORES, Limited

Phone 634.

NEW TIMOTHY HAY!

We are quoting a Low Price

on a shipment

per S. S. Manoa

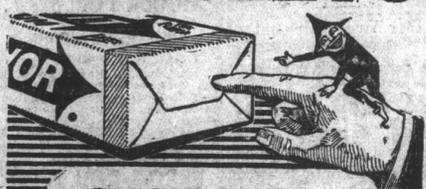
This Week.

Phone 1200

Harvey & Co. Ltd.,

Don't say Paper, say Evening Telegram

AFTER EVERY MEAL WRIGLEY'S



Sealed for You Wrigley's is made of pure chicle and other ingredients of highest quality obtainable.

But it is no use to make WRIGLEY'S 100% in quality and then reach you in poor condition.

So we put it in the wax-wrapped package and SEALED IT TIGHT to keep it good—for you.

Aids digestion—keeps teeth white—helps appetite.

Wrigley's Doublemint is peppermint flavor in double strength.



Canada's Increase Reichstag gested outs in C napolis Minister

CHANCELLOR STREET construct a national coalition giving us proposed "ship" have failed support of all es and up to an morning the polit a state of extr Cabinet still light.

There is a pos an Ministerial c of, inasmuch as te have said th take a few conce change Telegraph

OMINION LOAN SURS The amount of Canada loan has hundred and dollars, req purposes, to two according to a fight by the Fin holding. He re of the loan as ev of Canadian s and the determ to prove their fa from the war lo largest piece of v was carried on b British dominio amount is now ools for applic

BIG AP The tropical ta way north a and Newfoundland, damage on land of life now estim the greatest pres Annapolis Valle fore than a qu applies, it is destroyed therea place the loss of blis. The very o the financial los of a million dou

CAPE BRETON Sydney has normal from Monday in Cape Bre

FOR "T TO you STAM QUINN IRON It is th to build to Great ap er. If you and you poor, a tr will put y in a "jiff 40c. Dr. S and Duckwo That

Canada's Refunding Loan Increased to \$200,000,000 and Fully Taken Up.

Reichstag Hostile to Stresemann's Suggested Dictatorship—Numerous Washouts in Cape Breton—Apple Crop in Annapolis Valley Damaged—Nfld. Prime Minister Praises Trade Facilities Act.

POLITICAL CONFUSION IN BERLIN.

BERLIN, Oct. 3. Chancellor Stresemann's efforts to extract a national parliamentary election giving united approval for his proposed "economic dictatorship" have failed to win the undivided support of all the Reichstag parties and up to an early hour this morning the political situation was a state of extreme confusion with the Cabinet still in session from last night.

MINISTERIAL CRISIS MAY BE AVOIDED.

LONDON, Oct. 3. There is a possibility that a German Ministerial crisis will be avoided, inasmuch as the United Socialists have said they are prepared to make a few concessions, says an Exchange Telegraph despatch from Berlin.

DOMINION LOAN INCREASED AND SUBSCRIBED.

OTTAWA, Oct. 3. The amount of the Dominion of Canada loan has been increased from one hundred and seventy-two million dollars, required for refunding purposes, to two hundred million, according to an announcement last night by the Finance Minister, Mr. Meighen. He regarded the success of the loan as evidence of the stability of Canadian financial institutions and the determination of Canadians to prove their faith in Canada. Apart from the war loans this was the greatest piece of Government financing ever carried out successfully in the British dominions, he said. The full amount is now subscribed and the books for applications are closed.

BIG APPLE LOSS.

HALIFAX, Oct. 3. The tropical storm which blew away north across the Maritime provinces of Newfoundland, leaving a trail of damage on land and sea, with a toll of life now estimated at eight, did the greatest property damage in the Annapolis Valley of Nova Scotia. More than a quarter million barrels of apples, it is estimated, have been destroyed there, and some estimates place the loss at half a million barrels. The "very lowest" estimate of the financial loss stands at a quarter of a million dollars.

CAPE BRETON RECOVERING FROM STORM.

SYDNEY, Oct. 3. Sydney has practically recovered from the storm which Sunday and Monday wrecked great damage in Cape Breton Island, and Mon-

Just Folks.

By EDGAR A. GUEST.

SMILES.

A smile is lovely anywhere; A symbol that no hate is there, A touch of grace which all may wear.

Rich man or poor or great or low, This common bond of nature know, Their happiness a smile will show.

Though young or old the face may be, By day by night, on land or sea, A smile is always good to see.

The loveliest, golden tressed, In all her silks and laces dressed, Must smile to look her prettiest.

Yet there are smiles, though fair to see, Which are the gifts of flattery And are as false as false can be.

And some will smile when they are sad, Recalling happy hours they've had— Old hearts must oft pretend they're glad.

And yet the fairest smile of all, Which are may see and long recall, Is that God gives a baby small.

So true it is, so filled with grace, Surely an angel bends to trace, The smile upon a baby's face.

British Wild Fruit

One often hears Canadian visitors remark that England has no wild fruit; she is, they think, too trimly cultivated to have any room for them. As a matter of fact, the woods and commons, and especially the hedgerows which give the whole country so neat and gardenlike an air in Overseas eyes, shelter plenty of wild apples, plums and berries, but one hears little about them, as they are usually left to local housewives and children, and with one or two exceptions are seldom gathered for market. Blackberries (Rambles) are one of these exceptions. Huge quantities are gathered and sold, for a few pence a gallon, by children and persons who have no better employment; but blackberrying is still a pastime—usually a family pastime—in the main.

LITTLE WILLIE GETS "IMPORTANT" NEWS.

LONDON, Oct. 3. A special courier from Munich arrived at Wieringen late Monday night, bringing important news for former Crown Prince Frederick William, according to the Daily Mail's Wieringen correspondent. The Prince, accompanied by the Burgomaster, who is responsible for his safety, left hastily this afternoon for the mainland.

SIX CITIES WILL PAY UP.

DUSSELDORF, Oct. 3. Six cities in the occupied areas have agreed to furnish their quota of the ransom for the maintenance of the Franco-Belgian occupying armies. They are Dusseldorf, Essen, Dortmund, Witten, Hörde, and Bochum.

A LITTLE MEXICAN EXCITEMENT.

MEXICO CITY, Oct. 3. The lobbies of the lower House of Congress were the scene of lively excitement when two deputies started blasting away at each other in settlement of a personal dispute. Those within the House were unable to see the struggle but hearing the fusillade of shots concluded it was the start of hostilities between two Presidential aspirants of the day and at once took sides and started a fist fight. Order was restored when it was announced that the fight was purely private between two deputies, one of whom was victor by virtue of putting a bullet through his opponent's leg.

SWEEPING VICTORY FOR GOVERNOR'S OPPONENTS.

OKLAHOMA CITY, Oct. 3. The opponents of Governor Walton scored a sweeping victory yesterday in the most spectacular election ever held in Oklahoma. A constitutional amendment, empowering the State legislature to meet on its own call to consider impeachment charges against the Governor, was passed by a decisive majority, despite the Governor's proclamation postponing the election and his threat to block it by armed force. The opposition was negligible and balloting proceeded peacefully except for minor instances.

NOTED CARTOONIST DEAD.

TORONTO, Oct. 3. Stricken while at work on a cartoon, John W. Brough, for many years widely known as a cartoonist, author and lecturer, died suddenly late yesterday afternoon at his home here.

That's True

What is the secret of the subtle glamour that always seems to surround those who make, or rather try to make, an honest living with the aid of their pen? Smithers, the journalist, had just come to live in the little suburb, and, as usual, all the neighbours were greatly interested in the new arrival.

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ALL SET FOR THE POPULAR STAR MOVIE TO-NIGHT!

Shall Goram Rule???

See a Front Page Story. A Blue Ribbon Production in Seven Parts

THE INIMITABLE TWINS—MONTGOMERY & ROCK, IN HOKUM and HARUM.

THE COMEDY WITH THE LAUGHS.

MR. TESORI

SINGS: SUNRISE AND YOU, and CARRY ME BACK TO OLD VIRGINY.

MISS FAWNETTE

DANCES: THE BLUE GRAY DOLL.

COMING—THE OLD HOMESTEAD.

The Green Slayer.

Hashish, One of the Deadliest Drugs of the East, Now Has Its Votaries in Britain.

A new drug danger was revealed at a recent police-court case in London, from which it appears that one of the oldest and most deadly of narcotics—hashish—is now invading this country.

Hashish, or bang, although omitted from the Dangerous Drugs Act and Regulations, is a potent narcotic, by counsel during the hearing of the case referred to, has probably the most sinister history of all drugs. The word "assassin" is derived from it.

It is a decoction from the leaves and tender parts of the Indian hemp plant. It can be smoked in a pipe, or put into coffee. Occasionally, too, it is made into an innocent-looking "sweetmeat" of a green color.

The Castle of Death.

In this form, hashish may be eaten by a person perfectly ignorant of its noxious properties. Readers of Dumas' "Monte Cristo" will remember one fictitious instance in which the drug was administered in this way.

One dose causes a sort of intoxication, accompanied by pleasant dreams; but, taken in excess, the drug induces madness.

One of the greatest criminal associations ever known in the world was founded on hashish. This was the famous society of assassins (hashish-eaters) ruled over by the Old Man of the Mountains, of whose great castle in Lebanon it was written that none sought it who did not seek death in one or other of its shapes.

From this evil place—the headquarters of the assassins—emerged from time to time a wild-eyed man with a knife at his girdle. In the gardens of the castle he had tasted hashish, and in his dreams had entered Paradise. But now the key of this poisonous Eden was withheld from him until he had executed the orders of his master, the Old Man of the Mountains. When he had done so there would be one man the less in the world.

Those whose death-warrants were thus issued by the Old Man of the Mountains were usually Christian leaders, and the assassins were, in part at least, a Moslem religious fraternity. But their victims were not confined to Christians; any who offended or stood in the way of the Old Man of the Mountains were liable to death at the hands of his emissaries.

Coenr-de-Lion a Victim!

The Old Man of the Mountains himself was never seen, except by his most trusted followers. Like an evil spider, he sat in his white-walled mountain fastness, weaving his webs. And he was well served, for those who had once acquired the hashish habit knew no peace, no rest, without the drug. Death had no terrors for them, for life without hashish was valueless. If they were killed on their errand of murder, it was fate; if not, they knew they would find hashish when they returned to Lebanon to report their success.

Many of the most renowned soldiers of their day were among the victims of the assassins, though it is rather doubtful if the death of Richard Coeur-de-Lion may safely be ascribed to the Old Man of the Mountains, as it was by the late Maurice Hewlett in his "Richard Yea-and-Nay."

It may be mentioned that the dangers of hashish are fully realised in the Sudan, where traffickers in the drug are liable to twelve months' imprisonment.

LEADERSHIP TO PEACE.

Buffalo Evening News: There is nothing fundamentally wrong with the League of Nations. The underlying principles and purposes of it are sound. If the League were to be discarded and nothing were to be offered in place of it, the world would be back where it was in July, 1914. How to rehabilitate the League or what to offer in place of it? This is the problem that finally must engage the attention of the United States. Leadership in either case rests here. The Greco-Italian dispute has shown clearly that none of the other great powers is equal to the task. The United States cannot afford to stand by and see the whole structure of peace come tumbling down. Now is the accepted time to claim leadership.

Up to date Congress has kept its hands off the air, but now approaches the era when law makers will so fill the status with prohibitions against breathing that we will carry respiratory meters at our mouths and nostrils, and about us will hover an army of enforcement officers reading the meters and arresting us for taking more than twenty-three inhalations to the minute.

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Source of Energy

MIGHTY ATOM THEORY EXPLODED

When Sir Ernest Rutherford, the new President of the British Association, delivered the inaugural address of the Liverpool meeting, his speech was broadcasted by wireless to all parts of the country. Taking for his subject, "The new electrical structure of matter," he dashed to the ground the dreams of those who hoped that much of the work of the world would be done in future by means of energy inexpensively released from the atom. "Apparently there is little

chance of getting any energy out of an ordinary atom. There will still, it seems, be the unpleasant necessity of digging coal out of the earth and getting power in the same old roundabout, inefficient way. The possibility of obtaining new and cheap sources of energy for practical purposes was naturally an alluring prospect to the lay and scientific man alike," he observed. But with increase in our knowledge of atomic structure there has been a gradual change of our point of view on this important question, and there is by no means the same certainty to-day as a decade ago that the atoms of an element contain

hidden stores of energy. The presence of a store of energy ready for release may not be a property of all atoms, but only of a special class of atoms like the radio-active atoms, which have not yet reached the final state of equilibrium. The only grain of hope Sir Ernest Rutherford had to offer to those who still look to atomic energy that with energy as the cheap and inexhaustible force of the future—and even as the source of energy that will maintain the dwindling heat emission of the sun and hot stars—is contained in this passage: "Our information on the subject of energy-changes in the formation or disintegration of atoms

is as yet too uncertain and speculative to give any decided opinion on future possibilities." Sir Ernest declared that there need be no fear of the sun "dying" too quickly and the earth getting cold. The sun's heat would last at any rate, for another 1,000,000,000 years. Sir Ernest added that, to obtain the best results in the future, it was necessary for adequate support to be given our universities, for young men to come forward as workers, and "not least, peace all over the civilized world is as important for rapid scientific development as for general commercial prosperity."

Recent Arrivals in our Showroom



FUR CHOKERS

for the COSTUME SEASON in White, Grey and Black 1.20, 3.40, 3.60, 9.30

NECKWEAR

Supreme in beauty and style—smart and in great variety to suit the most fastidious taste.

- Epaulette Collars.
- Jenny Collars.
- Bib Collars.
- Bromly Collars.
- Tab Collars.
- Lace Berthas.
- Lace Coat Collars.
- Circular Lace Ruching.

Collar Tabbing.

Wool Sports Hose

Showing Fancy Check and Diamond effects in shades of Blue, Fawn, Grey and Brown. 4.30, 5.00, 5.30 pair.

Wool Cashmere Hose

Ribbed. Shown in shades of Fawn, Grey, Coating and Heather. 2.30, 2.70, 3.20 pair.

Artificial Silk and Wool Hose

In a wealth of Colouring and Designs. 1.80, 2.30, 2.70, 2.90, 3.50 pair.

Boudoir Caps

In a most extensive variety of colourings. Radium and Lace Crown, and Lace with Crepe de Chine. 50c., 1.20, 1.40, 1.90, 2.00.

Blanket Robes

Warm and Comfy—good blending shades and attractive designs. 7.30, 8.00, 9.20, 10.50 to 14.50.

DRESSING JACKETS and GOWNS

Soft Ripplette Cloths in Serviceable Shades. GOWNS—4.20, 5.00, 17.80, 23.00. JACKETS—2.80, 6.30. JAPANESE SILK QUILTED—Lined in contrasting colours. GOWNS—17.80. JACKETS—11.50.



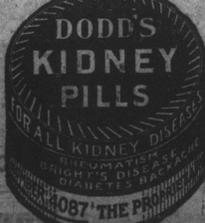
FOR "THE BEST" TONIC

you can't beat STAFFORD'S QUININE and IRON TONIC

It is the proper thing to build up the system. Great appetite enlivener.

If you're run down and your appetite is poor, a treatment of this will put you on your feet in a "jiffy."

Price: 40c. Per Bottle. at Dr. Stafford and Son, Duckworth Street and Theatre Hill.



MINARD'S LUMBER FOR WARE

THE BROADWAY HOUSE OF FASHION

Fall Continuation Slaughter Sale!

Slaughter Sale--on To-Day, To-Morrow and Every Day this Week--Don't Miss It!

500 Children's & Misses Coats

IN THE SEASON'S MOST FASHIONABLE STYLES and in a VARIETY OF MATERIALS and SHADES.

The Regular Selling Price of these COATS would range

From \$7.50 to \$12.90

FOR THIS GREAT SLAUGHTER SALE WE WILL CLEAR THEM OUT

At 4.50 to 8.90

300 SWEATERS

Of all descriptions

2.48 to 5.90

400 SCARFS and SHAWLS

In Silk and Wool

1.90 to 3.90

250 CHILDREN'S DRESSES

In all kinds of materials

2.90 to 7.50

When you see the above you will appreciate what wonderful Bargains await you at this SLAUGHTER SALE!

New Dresses and New Coats

Specially Priced for this Great Slaughter Sale

These DRESSES and COATS are Fashion's last word--The Styles are New--The Materials are New--And the Trimmings are New.

The prices will save you many dollars on each garment.

These DRESSES and COATS will create a sensation. We say without fear of contradiction that they are the finest value in this city. Women who know Dress and Coat values will snap them up. They are all ready for your inspection--Come and see them--Even though you are not prepared to buy just now.

A SMALL DEPOSIT

RESERVES YOUR SELECTION

In these Dresses the materials come as follows: Frost Crepes, Satin Faced Canton Crepes, Chiffon Velvets, Poiret Twills, and Flat Crepes.

The Coats come in the following styles: Some have Beaverette Collars and Cuffs; others have Shawl Collars of Skunk Opossum; some have collars of Caricul or Nutria. Misses' Sizes, Regulars and Stylish Stouts.

650 Pairs of Ladies' Parisian Corsets

Only three Sizes left--19, 20, 21.

We offer them for this SLAUGHTER SALE at the extremely low price of

95c and 1.19 a pair

250 Ladies' New Circle Brassiers

The SLAUGHTER SALE Price of these will be

59c each

350 Ladies' Tricolette Waists

In all the latest attractive styles and shades. Sizes range from 36 to 48. All will be offered at the extremely low price of

1.39 each

200 Beautiful New Fur Scarfs and Chokers

Worth double the price at which we are selling them.

The SLAUGHTER SALE Price of these range from

3.90 to 7.50

A COMPLETE AND MOST ATTRACTIVE ASSORTMENT OF

Ladies' Skirts and Waists

In the latest styles--Newest shades and most fashionable fabrics.

The prices for this Great SLAUGHTER SALE will be from

2.25 to 7.50

MEN! YOUR OPPORTUNITY HAS NOW ARRIVED

For Your New FALL SUIT and OVERCOAT This Store Presents to You the Best Selection in the City

Men's Overcoats and Suits

You will find here one of the best assortments of Suits & Coats for the young dressy type, for the more conservative type men, for the stout men--in fact for EVERY MAN young or old. We have an assortment in

COLORS and CLOTHS

which will be a revelation to every man.

In this great assortment you will find for the young man SUITS with two pairs of Pants, so that the wearer gets the benefit of practically TWO SUITS.

Prices range from

11.90 to 35.00

ALL THESE SUITS AND COATS ARE ABSOLUTELY THE FINEST AMERICAN MAKES.

A Wonder Super-Value Special -- IN -- Men's Fine Tailored Suits

The prices at which we offer these would be wholly impossible at any other time of the year. As we have only a limited quantity on hand, we strongly advise you to secure a Suit at once. The Price is

9.90 per suit

Men's Two-Pair-Pants Suits

Another marvellous "SCOOP" which only our enormous buying power, our close touch with the foremost makers, and our keen Grand Finale Merchandising has enabled us to offer. We are sure this offering will never be duplicated.

Only one price, 21.90 per suit

Men's Separate Trousers

We have been specially fortunate in obtaining for this SLAUGHTER SALE

550 pairs

of these

Separate Trousers

And now enable you to share in this Lucky Purchase by offering them

TO YOU

At the Low Price of

1.90, 2.50 to 5.90

Per Pair.

Boys' Suits and Coats

A great assortment for the youngsters in One and Two-Pants-Suits

Also a great variety in

Coats

All our SUITS have fully lined Trousers which ensures Double Service. They are also made in good quality of Cloths for which we absolutely guarantee entire satisfaction.

OUR COATS

you will find, are fully lined and interlined so that they give the youngsters warmth and comfort.

Prices range from

5.50 to 17.00

YOU SIMPLY MUST SEE THEM TO APPRECIATE THE VALUE AND QUALITY.

Men's and Boys' Clothing Department--second floor. Mail Orders for this Sale Not Accepted

We can't impress too much upon you the benefit you will gain by taking advantage of this SLAUGHTER SALE

THE BROADWAY HOUSE OF FASHION

331--Water Street--331

OCTOBER ECONOMY SALE

In The Bargain Basement!

Unbelievable Bargains for Everybody

Here is one of the biggest chances you ever had to save money on ready-to-wear apparel that you need right now—in many cases our selling prices for these goods are away below cost. In fact the prices will speak loudly for themselves.

Ladies' Dresses

1 Rack Only

Superior quality of Canton Crepe, Crepe Knit, Jersey and fine Wool Serges—ultra fashionable styles. We drop them from the Regular Prices of

12.50 to 21.00 down to

4.90 to 10.50

FOR THIS OCTOBER ECONOMY SALE!

300 Ladies' Cotton Serge Dresses

In assorted Colors and attractive Styles.

Here is an opportunity rare indeed to save at least \$3.50 on each of those Dresses. You will find them most suitable and desirable in every way, and what you will like best about them is the price—which for this October Economy Sale is only

2.48 each

250 Ladies' Skirts

In Black and Navy Wool Serges and Melton Cloth. Ordinary values \$3.50 to \$6.50. Now offered for the October Economy Sale at

1.95 to 2.50

300 Misses' and Children's Winter Coats

In assorted colors and materials. These are worth anywhere from \$3.00 to \$7.50.

But for this October Economy Sale, we have dropped the prices down to

1.95 to 5.90

Be sure to attend this marvellous Sale, as we promise that it will secure to you the most astounding values that you have ever witnessed. We are unable to fill any Mail Orders for this Sale, but we welcome to our Store our Outport friends who will be visiting the city at this or any other season of the year.

We are the LEADERS in STYLES, LEADERS in LOW PRICES, and LEADERS in the Greatest variety of READY-TO-WEAR APPAREL obtainable in the City of St. John's.

The Broadway House of Fashion

331--Water Street--331

The Second Store East of Adelaide Street

Brighter Homes

WHITE MAY BE FASHIONABLE FOR FURNISHINGS, BUT THE HUMAN EYE NEEDS A CHANGE OF COLOUR.

Are homes too "white"? I ask the question, and give the reply—a most emphatic one. "Yes!" A few weeks ago I was invited to stay for a few days with a friend. My mission—I am credited with being of the "happy-and-bright" type—was to cheer her up. She wasn't exactly ill, but she was nervous and depressed. Life seemed not to hold the slightest attraction for her. Yet she was well off, and was in the enviable position of being able to gratify any reasonable wish or want.

I did my best to cheer her, but after a day or two, I not only knew that I was not succeeding, but felt I was getting in the dumps myself. Thereupon, faced with an effort, I determined to find the reason. And quite suddenly I knew what it was. White.

Breakfast Gives the Clue.

My bed-room was white—furniture, curtains, toilet-ware, wall-paper. The floor was linoleum, and the dominant colour was white. The two rugs were white. The only thing in the room that wasn't white was my own special piece of soap.

The bathroom was all white. And downstairs, in the dining-room, there were white curtains, and a white breakfast service on a white tablecloth. And before the fire was spread a beautiful white rug.

It was the breakfast service that gave me the key to my growing depression. Generally, I thoroughly enjoy my breakfast, but white cups and saucers, white plates, white jam-jars, white teapot, white cream-jug, put me completely "off."

My friend was in her usual sad, resigned, depressed state. Remembering my "cheer-up" mission, I asked if I might, on the morrow, make a few alterations. She didn't mind what I did; she had no curiosity, even, as to my intentions.

I was obliged to take her cook into my confidence, and was lucky enough to gain her as an ally.

Next morning I was down first. I wanted to watch my friend's face when she came to breakfast. It lit up. Some of the depression lifted, and her eyes shone as she said that one word "Oh!"

Cared By Colour.

A breakfast service of blue-and-gold blazed on the table; the white muslin window-curtains had gone, and apple-green casements were in their place; a ghastly aspidochelone that had stood for years and years and been displaced in favour of a gorgeous ananias; the white rug had been replaced by a warm-coloured Axminster. And for breakfast there were no eggs and no bacon. Instead, there were rissolies, cold salmon, and a lovely sole.

My friend, for once, ate a breakfast. And she laughed several times. "It does make a difference, my dear, doesn't it?" she said. And I agreed. Then I told her the truth—that she had been suffering from too much white and too much sameness in her food. Eggs and bacon for breakfast 313 times a year, and sausages and bacon 52 times—on Sundays! Eaten off white plates, too!

Now my friend is cured. I pushed her on reluctantly, to make her home cheerful and cheerful, and when I came away she was as happy as a sandboy. The last touch had been to have her white-painted stairs re-done a warm and rich mahogany. No more of the tyranny of white for her!

Majic Dye Flakes clean and dye. For Blouses, Curtains, Children's wearables, Sweaters of Silk, Cotton or Wool. Easy to use. Clearing at 3 for 25c. Templeton's Sale.—sept 27, 17

Boyish Letter of Stevenson

There has just been published in London a boyish letter of Robert Louis Stevenson, in which he says, "I am a miserable, perverse, tremulous childish devil." It was written to Lady Colvina in 1875. "I am changed to myself," he went on, "All my sham goodness—I mean all the orderliness and citizenliness and sort of respectability that I had laid on is going away and away down through win' into everlasting space." Signing himself "R. L. Meldiot Stevenson, of -adlan," he penned this: "You must be very miserable, indeed, if you can be miserable in the open air. It stupefies and woos and amuses you; it is like some great healthy narcotic; and the visions are visions of green trees and man ploughing, and larks, and the golden morning clouds breaking and showing us the high blue sky beyond. After all, life is very livable under the blue sky. It is in houses mostly that the blue devils do consort. Good bye. I am as fresh and jolly as the open air."

All-over embroidery is used on some magnificent velvet wraps for evening. Close-fitting, straight little three-quarter jackets have a great deal of smartness.

Where Salmon is King

To the Kwakwaka'wakw Indians of British Columbia, the salmon is an omen of prosperity, happiness and content.

Sir J. Fraser, a noted ethnologist, who has lived among the tribe for many years, says that "a failure of the salmon for a single season means famine and desolation, silence in the villages and sad hearts about the fire. Salmon in plenty, however, means abundance in the camp and joy at the domestic hearth."

When the first salmon of the season has been caught the Kwakwaka'wakw fisherman carries it to the chief of the tribe who delivers it to his squaw. Taking it from him she says to the fish: "Who has brought you here to make us happy? We are thankful to your chief for sending you."

The salmon is then cooked before the silent Indians who are squatting about the campfire, and eaten with solemn rites and ceremonies. The feast ended, the natives, all of whom have been served with a small portion each, retire to their tents, believing that the "first catch" is already enjoying a happy after life in the "salmon country."

The Kwakwaka'wakw are not the only American Indians who have their pet animal token. The rattlesnake has long been revered by the Hopis of the Southwest as a protitator of the "white" and a recourse to "rescue" their famished crops from the desert sun. Thousands of tourists have witnessed the snake dance of the Hopi Indians, but few perhaps have been able to interpret it in more than a general way.

By noticing the figure the rattlesnake describes as it glides over the sand these tribesmen early detected the similarity between the writhing serpent and a bolt of lightning. Observation was followed by deduction, the result being that the Hopis believe now that the snake has some subtle communication with the god of rain.

Direct supplication for water in the past had failed, and for over three centuries the rattlesnake has been the professional interceder for the tribe. The date of the snake dance is not definitely fixed, so whether or not it is the tribe's weather man who assembles the dancers at an opportune moment, the fact remains that rarely has the rain god been unkind after his reptilian agents get to work.

Appalling Toll of Man-Eaters

Few people realize how appalling is the toll of life exacted from the human race every year by the man-eaters of the forest. Such figures as are available show that lions, tigers, snakes, and crocodiles do their deadly work with staggering effect.

In one year, for example, more than 28,000 people were killed in British India, 1,923 being slain by tigers and other beasts, while 26,285 perished through being bitten by reptiles. This number does not include the native States, for which, with their population of some ninety millions, no figures are obtainable.

The highest total of deaths due to wild animals within recent years in any one province was for Behar and Orissa, where 684 people lost their lives, tigers alone accounting for 376.

In the United Provinces one man-eating tiger in the Almore district killed ten persons.

In Nepal there is on record a case in which a train was derailed because the native porterman had been carried off and eaten by these animals.

But India is not the only country afflicted with the man-eater. In Uganda in one year lions killed as many as 22 Europeans, 12 Hindus, and 167 natives while employed in the construction of a railway. These figures do not include such natives as were not in the employment of the railway; a local administrator estimated the loss of life in their case at something over 500.

In a single year the lions in Rhodesia are reported to have claimed 119 victims; those of West Portuguese Africa accounted for more than 200 people, including three European hunters.

China, thanks to her long history, has been able to rid herself of the most dangerous animals; but in Korea, a local species of tiger, perhaps the largest and fiercest in the whole family, annually kills 2,000 peasants. Siberia, again, is affected by the ravages of wolves and bears, whose victims run into thousands every year.

Interwoven bias bands of the fabric make the brim of a toque of red velvet.

DON'T COUGH
Rub the throat and chest with Minard's. Also inhale. It gives quick relief.



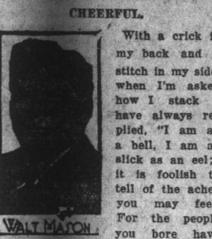
MINARD'S
"KING OF PAIN"
LINIMENT

FRESH

Tea—to be good—must be fresh

"SALADA"

is always fresh and possesses that unique flavour of "goodness" that has justly made it famous.



WALT MATON

CHEERFUL.
With a crick in my back and a stitch in my side, when I'm asked how I stack I have always replied, "I am as a bell, I am as slick as an eel." It is foolish to tell of the aches you may feel. For the people you bore have some griefs of their own, and their spirits get sore when you grumble and groan. I've a corn on my brow and a boil on my neck but I will not allow that I feel like a wreck. Oh, I push out my chest as I amble along, and I pull down my vest and I burst into song. "Oh, gaffer," men say, "are you falling, this year?" "I am feeling to-day like a three year old steer. I've forgotten my aches," I remark with a grin; "I can whip forty snakes with a bobcat thrown in." And there isn't a bore with a cheap set of brains who can weary us more than

WOMEN! DYE OLD THINGS NEW

Sweaters Waists Draperies
Skirts Dresses Gingham
Coats Kimonos Stockings



Each 15 cent package of "Diamond Dyes" contains directions so simple any woman can dye or tint any old, worn, faded thing new, even if she has never dyed before. Choose any color at drug store.

English "K" Boots and Brogues!



We are now fully stocked with these famous well known ENGLISH SHOES.

DOUBLE WEAR IN EACH PAIR.

F. SMALLWOOD
218 & 220 WATER STREET.
Sole Agents for "K" Footwear in Newfoundland
sept 20, 1923, n. n. t. f.

"Gravenstein" Apples, Oranges, Pears

We have another large shipment of Fruit due to arrive ex S.S. 'Silvia' Thursday forenoon and are booking orders at lowest Prices for Fancy Stock.

"Gravenstein" Apples California Oranges (assorted sizes)

— AND —

Barlett Pears, 1-2 brls.

For prompt delivery from ship's side on arrival

Get our quotations

F. McNamara,
PHONE 393 QUEEN STREET



(Founded in 1879 by W. J. Herder.)

Evening Telegram

The Evening Telegram, Ltd., Proprietors.

All communications should be addressed to the Evening Telegram, Ltd., and not to individuals.

Thursday, October 4, 1923.

October 4th, 1914:

THE SAILING OF THE FIRST FIVE HUNDRED.

"The Path of Duty was the way to Glory."

The briefly worded record in the above headline marked an epoch in Newfoundland history that had no parallel. It was unprecedented, it was directed by no inexorable law, it was prompted only by the call of duty which would not be gained.

When in the early autumn of 1914, Britain found herself arrayed against a hostile force which by years of preparation had been perfected in every particular, to carry out an aggressive campaign, the Empire determined to rally to her aid and to stand or fall with her in the struggle against oppression. In this decision there was no hesitation, no stopping to count the cost, and no waiting for a summons.

Newfoundland in many respects was less prepared to participate than any of the self-governing dependencies. She had no organized military force, there were but few who had had any experience in military affairs, her population was small and her resources limited.

The spirit however was the same as that which aroused England in the days of Good Queen Bess when the might of Spain threatened to invade her shores, and at once measures were taken to train and equip a force for overseas. In less than a month from the opening of hostilities five hundred picked men of Newfoundland boarded the S. S. Florizel, and on Sunday evening of October the fourth she headed out the Narrows to join the fleet of thirty liners which had on board the Canadian contingent. There were sad hearts on shore, but all on board were eagerly awaiting the time when they should make history by representing the Oldest Colony on battlefields of Europe. In the great Canadian contingent too was many another Newfoundland-lander whose heart thrilled with pride as he watched the little ship join the convoy somewhere off Cape Race on the following morning.

Of the gallant deeds performed by the Newfoundland contingent, both on land and sea in the five years' struggle with followed, no reference need be made. They are already written in letters of gold, but the First Five Hundred are deserving of special recognition if only because of the fact that they were the nucleus of a great enterprise and because they were Newfoundland's first offering.

Possibly there was no other thought among those men than the joy of fighting under Britain's flag; but it may be that some of them, more far-seeing than the rest, hoped that in sharing in Britain's victories they were helping to achieve an

even greater purpose, a world freed from the horrors of war.

"For I dip't into the future, far as human eye could see, Saw the vision of the world, and all the wonders that could be; Till the war drums throbb'd no longer, and the battle-flags were furled, In the Parliament of man, the Federation of the world."

Burn Storm Swept

THE HURRICAN SEVERELY FELT ALONG SOUTH-WEST COAST.

Further reports of damage done by Monday night's storm are coming to hand. Yesterday a message was sent by Mr. Jack Christman, Barrie, to his father in the city, stating that considerable damage was done in and around that part of the coast. The storm literally tore away stakes, stages, etc. from their groundings, while everything inexpressible along the waterfront was swept away. The schooner Jack Frost, owned by Cheseman's, parted her moorings, drifted on the rocks and became a total wreck. At Fox Cove considerable destruction was also wrought by the storm. A boat owned by Marshall Bros. of Barrie is reported a total loss. After going ashore she rapidly filled with water and sank. As already reported great destruction was done at St. Pierre, while the damage to fishing property along the South West Coast seems to be general. Owing to telegraph communications being interrupted only meagre reports have been received.

Football Boots for boys, just opened at Parker & Monroe's, Ltd., East End Branch.—oct4.21

An Explanation of the Train Accident

In conversation with Manager Russell in reference to the fatal accident on the Railway near Northern Bight, the Telegram learns that the section men were on the line, but had not reached the spot where the derailment occurred. It is learned the gang from Clarendville proceeding some distance over their five mile section in the direction of Northern Bight, came to a washout. One of the number was sent back to flag the train coming from the East; the others were held up by the washout and unfortunately did not reach the scene where the accident occurred. It appears, in fact, far distant from the end of the section looked after by men from Northern Bight. These men had gone over their line previous to the accident and found everything all right. Manager Russell states that a full investigation into the accident is being made. He further stated that he had no knowledge of any action for damages being taken. It is also learned that the policy of sending section men to discharge coal was abandoned some time ago and special gangs are now employed for this work.

TO-NIGHT! TO-NIGHT! — Grand Promenade Band Concert, Prince's Bink, by the Mt. Cashel Boys' Band. Admission 20c. Opening night Tuesday last was a wonderful success, over 800 people present.—oct4.11

Survivor of Wreck in Town

Fireman McCarthy, who had a very miraculous escape from death in the derailment at Northern Bight on Tuesday morning arrived in the city yesterday afternoon, having accompanied the remains of his friend and comrade Engineer Cahill, from the scene of the wreck. McCarthy, in his capacity as fireman on the road, has been very fortunate. On two former occasions the tender left the rails when he escaped with his life. Owing to the appalling steam and the general condition of the wreck, he found it impossible to get at the unfortunate engineer who could not be extracted for some time.

A poor loaf is better than no loaf, but a good loaf is the best of all. Ring 2093, CENTRAL BAKERY, for the best loaf.—oct4.251

One Life Lost in Storm

ROSE BLANCHE FISHERMAN IS SWEEP OVERBOARD.

The Assistant Collector of Customs received a message from the Sub-Collector at Rose Blanche yesterday, stating that Daniel Strout, of that place, met with a watery grave in Monday night's storm. It is presumed that he was swept overboard from the deck of his vessel while anchored in the Bay. The cap which the unfortunate man wore has been recovered, and several parties are now endeavoring to secure the body.

Outport customers will receive prompt attention at the CENTRAL BAKERY, Central Street.—oct4.251

MINARD'S LINIMENT FOR COLIC & COLDS.

Caught in Storm

Three fishermen of the Cove, Messrs. Robert and Edward Miller and M. Clair, who were caught in the storm of Monday had an experience which they will not soon forget. The three men left Broad Cove in a motor boat for the fishing grounds. The storm overtook them and they were driven out on the Bay. By good seamanship, they managed to get their boat under the shelter of Bell Island and anchored for the night at Freshwater. Here they were obliged to stay all Tuesday and it was not until Wednesday that they arrived home safely. Mr. Sam Miller, who was out in the same storm was less fortunate. His motor boat was driven ashore at the front of the island during the night and smashed to pieces, luckily he himself escaped a watery grave.

Corner Stone New Methodist Church

LAI D AT PORTUGAL COVE YESTERDAY.

With fitting ceremony the corner stone of the new Methodist Church at Portugal Cove was laid yesterday in the presence of a very large gathering. Dr. Cluney MacPherson performed the ceremony. Amongst those present were Rev. H. Johnson, Pastor of Gover St. Church and Rev. Dr. Dunn. Bell Island. Following the ceremony the ladies of the parish held a social the proceeds of which amounted to \$500. The new church is of a handsome design, the cement foundations have already been laid and it is proposed to proceed with the work early in the spring.

Repairs Nearing Completion

The repairs to the roadbed at Northern Bight, the scene of the recent wreck, is being rushed to completion, and both the East and West bound trains are expected to cross over the damaged section of the line sometime this afternoon. The incoming express has reached Clarendville, and it is quite possible that she will reach the city before midnight. The rail on the Flaccata line will be completed to-day. The delayed train will come up to-night to connect with the regular shore train. No cross-country express was despatched from here to-day. The next express will go out 1 p.m. Sunday next.

Silvia in Port

S. S. Silvia arrived in port from Halifax and New York at 1:30 p.m. bringing the following passengers:—T. Statten, Miss E. E. Ayre, M. A. Gervan, Mrs. Gervan, Mrs. W. E. Palfrey, C. H. Palfrey, F. A. Edens, Mr. and Mrs. F. Palfrey, Mrs. R. M. Ritchey, Mrs. Flannery, Miss C. Flannery, Miss A. J. Collins, C. J. McDonald, Miss E. Gallivan, Miss L. M. Gillingham, Miss B. Johns, Dr. C. P. Harris, Miss M. Taylor, Miss R. Scivones, E. E. Howard, Mrs. Howard, Sisters M. Tarsella, M. Connedo, M. Alcedo, C. L. Hayward, Miss Y. Collins, Miss J. Howard, Mrs. F. G. Sturmer, Miss E. Sturmer, Rev. Fr. Sheehan, Rev. Mother Coletta, James Deverly, J. D. Lozaux, John E. Dunn, G. Reid, and 17 second class.

Express Passengers.

S.S. Kyle, which arrived at Port aux Basques at 9 a.m. yesterday, brought 105 sacks of mail matter and three first class passengers, viz: Messrs. D. Jones, J. Jones, D. O'Sullivan, besides 10 in-stowage. The mails and passengers are now on the incoming express, due late to-night or early to-morrow morning.

Any complaints? No, we use CENTRAL BAKERY Bread. If you want it ring 2093.—oct4.251

Obituary.

There passed away in Montreal on Sunday, Sept. 16th, a well-known former resident of St. John's in the person of the late Mr. James E. Reardon. He came to this city in the early seventies, entering the firm of Steer Bros., after which he was employed at Baird Bros. Following the '93 fire he transferred to Robert Templeton's, continuing there until some years ago he removed to Montreal. Of a quiet unassuming disposition he endeared himself to many in St. John's and its suburbs, and his passing will be regretted by many old associates. He is survived by a widow and five children, for whom much sympathy will be felt in Newfoundland.

Train Notes.

Tuesday's west bound express is still detained at Northern Bight. The incoming express left Glenwood 4 hours 10 minutes late, and is not expected to reach the city before midnight. The local Caribou train arrived at 4:10 p.m.

TO-DAY'S MESSAGES.

DISASTROUS EFFECTS OF THE STORM ON NOVA SCOTIA SHIPPING.

HALIFAX, Oct. 4. The tropical hurricane which swept the North Atlantic during the end of last week and the beginning of this, brought death or shipwreck to at least five big and staunch Nova Scotia freighters, seven hundred miles off New York enroute with lumber from Ingramport, N.S. to Buenos Aires. Capt. Angus Richards of La Harve and one of the crew, name unknown, were carried overboard from the four masted vessel Governor Parr. The Parr was built at Parrishore in 1919, but was registered at Barbados. The three masted Parrishore schooner Cape Blomidon is hard ashore at Port Hawkesbury, whither she dragged Tuesday. Another three masted, E. C. Adams, out of Lunenburg, is high and dry at River John, Pictou County, on the Northern Nova Scotia shore. She broke her anchor at the height of the gale on Monday. Neither Blomidon nor Adams appeared much damaged. Considerable anxiety is expressed by Zwicker & Co. of Lunenburg, over their four masted vessel, Arthur H. Zwicker, commanded by Capt. Walter Creaser and her crew of seven. The Zwicker was enroute from Halifax to Chatham, N.B., to load lumber for New York, and was sighted in Northumberland Straits on Monday and should have arrived at her destination Monday at the latest. The three masted schooner Chataqua from Gaspe for New York with laths has arrived at Port Hawkesbury stripped of canvas and decked and leaking badly. The Cape Blomidon was in ballast from New York to load lumber at Gulf of St. Lawrence ports. The Adams was also light from Lunenburg for Gaspe to load shingles for Barbadoes.

HOME BANK LIABILITIES.

TORONTO, Oct. 4. The liabilities of the Home Bank as shown in a summary issued in a report by A. B. Batiker Curator this morning amounted to eighteen and half millions while aggregate assets amount to nearly sixteen million dollars leaving liabilities to public creditors assets by over two and half millions.

Supreme Court.

Present: Horwood C. J., Johnson J., Thomas Walsh vs. Canadian Fire Insurance Co. On motion of Howley, K.C. for plaintiff and on consent of C. E. Hunt for defendant it is ordered that the trial be set for Thursday, Oct. 11th, at 11 a.m. with jury. Thomas Walsh vs. North West Fire Insurance Co. On motion of Howley, K.C. and on consent of C. E. Hunt for defendant it is ordered that the trial be set for Thursday, October 11th, at 11 a.m. with a jury.

Grey Suede Powder just opened, only 15c. bag at Parker & Monroe's, Ltd.—oct4.17

Damage by Storm at St. Jacques

HOUSE BLOWN FROM FOUNDATION. The following message was received by the Deputy Minister of Customs from the Sub-collector at St. Jacques:—"Schr. Ada, owned by Albert Bunbar, went ashore during the storm on Tuesday, but did not suffer much damage. A vacant house with store attached and owned by T. Evans was blown from its foundations and badly damaged." The message adds that roofs of barns were blown off and fences were down in all directions.

Miss Donna Lamb will re-open Dancing Class to-night, October 4th, at 8.30 o'clock in the Supper Room, C.C.C. Hall.—oct4.21

Magistrate's Court.

A 70-year-old inmate of the Poor Asylum ran into a still yesterday afternoon, and when he entered the institution last night he started to quarrel with the inmates. Supt. Miller, who handed the crazy man over stated that he had entered the institution last night in an intoxicated condition and made trouble with the other inmates. Supt. Miller had the man placed under arrest and placed in the lock-up for the night. This morning the accused was charged with being drunk and disorderly. Supt. Miller, in his evidence, stated that the man is no fit person for the institution, as he has been continually mis-behaving himself. Judge Morris could not understand how deft, an inmate of the Poor Asylum should have money in his possession to purchase drink. He was ordered to forsake his former residence, and before being granted his discharge was told to go out and secure work and earn a living for himself. There are other poor creatures and harmless men who are more deserving of a place in the Poor-Houses. Supt. Miller was asked to turn out any further disturbers.

INTERNATIONAL RACES OCT. 30.

HALIFAX, N.S., Oct. 4. The trustees of the International Fishermen's Trophy to-day telegraphed the American Race Committee that the American schooner Columbia was eligible to compete for the trophy, and suggested that the first international race be held October 30.

STRESEMANN HAS RESIGNED.

B. RLIN, Oct. 4. The Stresemann Cabinet has resigned. The Reichstag rejected by sixty-one to forty-four, a compromise solution.

NEWFOUNDLAND VESSELS DAMAGED.

NORTH SYDNEY, Oct. 4. Damage in Monday's storm to two schooners coal laden out of this port was reported to Job Siller and Sons. Lloyd Agents, one is believed sunk at her wharf at Burnt Islands and the other has been damaged in collision with the breakwater at Souris, P.E.I. Both are owned in Nfld. The Quickskip, Capt. Bennett, bound for Burnt Islands with full cargo coal was badly damaged by the heavy sea, and though the extent of the injuries are

To-Day's Big Programme at the Crescent Theatre

MAE MURRAY — IN — "FASCINATION." A powerful Social Drama in 8 big acts 8	PAT HARRINGTON IN CATCHY SONGS AND DANCES. AL. PITTMAN (At the Piano). JACK CRONAN (Bells and Effects).	AMATEUR CONTEST FRIDAY NIGHT. Names now being received.
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Coastal Boats.

GOVERNMENT.
Arctyle left Paradise 3:50 yesterday, going west.
Clyde, no report since leaving Lewisporte Monday.
Glencoe left Ramea 1 p.m. yesterday, going west.
Home, no report since leaving Humbermouth on account wire trouble.
Kyle at Port aux Basques.
Meigie left St. Anthony 3:30 p.m. yesterday, inward.
Sagona leaving St. John's Friday morning for Humbermouth.
Miskok left Greenspond 10:35 yesterday, inward.
Prospero left Trinity 7:30 a.m. today.

Here and There.

Dr. F. A. Janes (Dentist) has resumed his practice.—oct4.14
MARRIED IN PENNSYLVANIA.—The marriage of Mr. James S. Ayre, Director of the firm of Ayre & Sons, Ltd., and Ethel Manuel, took place yesterday at Worthington Memorial Chapel, Valley Forge, Pa. The ceremony was performed by Rev. W. Herbert Burke, D.D. The Telegram extends congratulations.

Dancing Class held in S.U.P. Hall to-night. MAX COLTON. oct4.11

From Cape Race

Special to Evening Telegram.
CAPE RACE, To-day. Wind South, light, weather dull and hazy; the steamers Yanke and Sable I. passed West yesterday afternoon and Sylvia in at 3:15 a.m. to-day. Bar. 30.10; Ther. 57.

The proof of the pudding is in the eating. Eat CENTRAL BAKERY Bread.—oct4.251

Floral Tributes to the Departed.

Nothing so nice as Flowers in time of sorrow. We can supply wreaths and guarantee satisfaction. We will endeavor to meet the humblest purpose. "Say it with Flowers."
VALLEY NURSERY LTD.,
Taster Brothers.

MARRIED.

October 3rd, at Washington Memorial Chapel, Valley Forge, Pa., by Rev. W. Herbert Burke, D.D., James S. Ayre and Ethel Manuel.

DIED.

Passed peacefully away, at 12:30 p.m. yesterday, Margaret, wife of the late John Coady, aged 88 years, leaving one son and two daughters to mourn their sad loss. Funeral on Friday at 2:30 p.m. from her son-in-law's residence, 75 Lime Street.

NOTE OF THANKS.

Conductor William Howlett of Nfld. Government Railway wishes to thank all kind friends who sympathized with him in his recent sad bereavement in the loss of his beloved wife and son. (Ed. note. Conductor Howlett has been most unfortunate in the fact that on his first trip after his recent bereavement he was Conductor on the train on which his fellow employe, Driver Cahill, was killed.)

Shipping.

S.S. Rosalind reached New York this morning.
S.S. Digby left Liverpool at 4 p.m. yesterday.
S.S. Mathilda and S.S. Halmalight have entered at Lewisporte to load pit-props for the British North American Trading Co.
Schr. Carls has arrived at Gaspe from North Sydney with a cargo of 150 tons coal, 15 barrels apples, 200 bushels butter. The schooner had a hard time in the storm and part of the cargo of coal carried on deck was washed overboard.

Personal

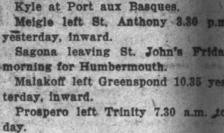
To-day is the 18th anniversary the ordination to the Priesthood, Rev. Fr. O'Callaghan and he is receiving the congratulations from many friends.
Mrs. Frank Bannett will be "Home" at her residence, Ordinal St., on Monday and Tuesday afternoons, Oct. 8th and 9th.

For quality and service in Bread Line, ring 2093, CENTRAL BAKERY.—oct4.251

The slender line, sailing at 9 line, is a note of interest in the tallies.

BE PREPARED!

Now that the cold weather is drawing near call or phone us for a



Hot Water Bottle

Four sizes: 1 1-2, 2, 3 and 4 pint.

S.O. Steele & Sons, Ltd.

100 WATER STREET.
Opp. Seaman's Institute.
Phone 192.

NEW ARRIVALS OF

Fall and Winter

Suitings

and Overcoatings

You will find there Goods a specially well selected assortment. If your order has not been placed, see ours before buying.

GET ONE OF MAUNDER'S OVERCOATS

and keep up the standard of good tailored clothes. Write for samples and style booklets, with measuring instructions.

John Maunder

TAILOR & CLOTHIER
St. JOHN'S, N.F.

12,000 SIDES AMERICAN SOLE LEATHER.
1,200 FEET BLACK UPPER LEATHER.
Large Quantity of CHAINS & ANCHORS.
NEW IRON & LUBRICATING OIL, at Rock Bottom Prices.
Also, AMERICAN PLYMOUTH STEAM TARED MANILLA ROPE—all sizes.
And all kinds of Ships' Supplies.

North Am. Fur, Hide and Metal Co.,

Water Street West (Next Door Reid Electric Store.)

DRAIN PIPES!

Just Arrived (Ex "Digby")

A Large Shipment of

4 in. 6 in. and 9 in.

PIPES

(3 ft. lengths)

H. J. Stabb & Co.

Nova Scotia Vessel Lost

CAPTAIN AND ONE OF CREW DROWNED.

Yesterday the S.S. Schojack reported to Cape Race that she had rescued six members of the crew of the Nova Scotian schooner, Governor Parr, which had been abandoned in lat. 42.49.30 N. and long. 55.56 W. According to the report the captain and one of the crew were washed overboard from the wreck and drowned. The Governor Parr, 97 tons gross was commanded by Capt. W. D. Richards. She is a four-masted vessel and was built in 1915 by W. R. Huntley & Sons, Parsons, Nova Scotia.

Junior League Championship Football, St. George's Field, 5.45 sharp. Wesley vs. Holy Cross. Gents 10c. Boys 5c. Ladies free. Grandstand 10c. extra.—oct4,11

Marvelous Screen Sensation at the Nickel

THE MOST AMAZING PIECE OF REALISM EVER FILMED.

It has often been said that reviews over-estimate productions, so to prove that "Down to the Sea in Ships" is all that it is claimed to be, herewith is given the criticism of a noted Motion Picture critic, Mr. Roger Ferris, who says that the picture is "dramatic, sensational, romantic, comical and picturesque, dwelling on a story that is appealingly human. But what is of much more value is the finished product itself, that is, the manner in which the story has been handled, the way in which Director Elmer Clifton produced this extremely difficult vehicle, for the lives of every player were in jeopardy when the picture was in the making. Mr. Ferris continues by saying "every character is lovable, even the most disagreeable one appears to be so, not because of the eminent character, but because of the fact that it is a human, true-to-life. For instance, "Down to the Sea in Ships" is the best yet. It is because this picture was so carefully and expertly handled that it stands out so marvelously and entertains so superlatively well that you regret that it has an ending. The scenic background is typical of the country where the picture was made.

"Down to the Sea in Ships" opens at the Nickel to-night, together with a splendid feast of music by Marlon Armstrong and Louise Loring, the celebrated vocalists.

Don't forget N.B. St. Andrew's Society and Ladies' Auxiliary Card Party, Supper and Dance to-night, Thursday, Cards 8.15 p.m. Admission \$1.00. oct4,11

Presentation to Popular Manager

Yesterday at noon the employees of the Crescent Theatre called on Mr. J. P. Kieley, popular manager of the Crescent and Nickel Theatres when Mr. Pat Harrington, of the staff of the employees presented Mr. Kieley with a beautiful gold filled fountain pen and pencil, it being the occasion of his birthday. Mr. Kieley was taken completely by surprise. In a few words he thanked the donors for their thoughtfulness and kind wishes of camaraderie.

Just opened a small shipment of the latest New York styles, in Red and Blue Kid Shoes. "See the new strap effect." Parker & Monroe, Ltd. oct4,11

A Specialist's Advice.

In matters of investment you should always seek the advice of one whose knowledge and experience qualify him to advise you. Your income from savings properly invested should be as large as is consistent with safety. I specialize in safe investments yielding from 7 per cent to 10-15 per cent. If you have funds invested at "low" yield, I will pay you to consult me. RICHARD POWER, Investment Specialist, Shop Building, St. John's—sept21,11

A Job lot of children's Boots, in Black and Brown, laced, sizes 9 to 12; only \$1.30 a pair. Parker & Monroe, Ltd. oct4,11

McMurdo's Store News.

BEWARE OF THE FINGER OF TIME

He is kind to those who fulfil his requirements. As an aid to facial beauty and complexion charm no other preparation has been used as extensively as Cold Cream. This is because it supplies exactly what the skin requires to retain its natural softness, color and health. Duggott & Ramsdell's Perfect Cold Cream has been the acknowledged standard for years, and is in daily use by the dainty women of the world over. Tubes 40c, Pots 50c, 80c, and \$1.20. Duggott & Ramsdell's Perfect Shaving Cream with Cold Cream right in it. Price 40c. oct4,11

LEWIS' LINIMENT FOR DAN DRUFF.

Economy is Made Attractive at the Royal Stores

The utmost in value giving is the paramount policy of The Royal Stores. New bargains are coming in every day and they go out in the hands of satisfied customers as fast as they come in. The standard of quality is uniformly high and the price uniformly low as a result, and nowhere else can such satisfactory shopping be done at a lower price. Read carefully this list of bargains for Friday and Saturday.



New Dresses

Wool Ratine Dresses.
Round neck, low waist line finished with girde, in shades of Rose, Grey Taupe, Fawn, Saxe, Tan, Navy with stripes of contrasting shades straight effect style, in small and medium sizes. Special each **\$3.25**

Serge and Gaberdine Dresses.
Long and short sleeves, round neck, nicely finished with colored stitching, and silk braid, finished with girdeles; in assorted sizes. Special each **\$4.50**

Women's Wool Dresses.
In Light and Dark shades, Grey Heather mixtures, turned collar and cut, piped with silk braid, finished with silk girde, ideal for Fall and Winter wear. Special each **\$9.80**

New Fall Footwear

Men's Gun Metal Boots.
Blucher style, wide fitting, a well made Boot, sizes 6 to 10. Special per pair **\$4.80**

Men's Mahogany Boots.
Blucher style, wide toe, all leather sizes 6 to 10. Special per pair **\$5.00**

Men's Brown Boots.
Balmoral style, pointed toe, guaranteed all leather, a very dressy Boot; all sizes. Special per pair **\$7.00**

Boys' Boots.
Made of best quality Brown Calf, sizes 4 to 8. Special per pair **\$4.00**

Youths' Boots.
Made of Brown Calf, in sizes 9 to 13. sturdy Boot. Special per pair **\$2.50**

Special Sale Umbrellas

Men's Umbrellas.
Wood rod, strong frames; covered with good quality Gloria cloth. Reg. \$2.10 each **\$1.80**
Sale Price

Women's Umbrellas.
Wood and steel rods; fitted with silverized ring handles, strong s rib frames, covered with best-quality Gloria cloth. Reg. \$3.20 each. Sale Price **\$3.20**



Henry Ford's Passion.

WANTS TO SET THE WHOLE WORLD RIGHT.

After 19 years nearly 5,500,000 Ford cars have been sold, and the cash receipts reached \$260,000,000! The profits were more than \$26,000,000, says Mr. Allan L. Benson's biography of Mr. Ford. Miss R. V. Cousins, a school teacher, invested \$20 and drew \$71,000. Henry Ford put in himself and his car; he is now the sole owner of the industries which he informed Mr. Benson, could be capitalized and sold for \$200,000,000. "The Henry Ford of 1914 is gone," states the writer. "The Henry Ford of 1914 was only a kindly man, who was interested in mass production of motor cars and the paying of high wages to his employees. The new Ford is kindly and gentle, but he pays high wages and shares profits as a matter of routine and profit. He sees the world in great disorder, and his passion of passions is to set it right."

Does Your Roof Leak?

If your roof leaks and you know where the water comes in, you can probably make it watertight with Plastic LASTY-GUM. A 5 lb. pail of Plastic LASTY-GUM costs only \$1.50. Your carpenter will tell you that Plastic LASTY-GUM won't crack like cement and won't run like tar. Plastic LASTY-GUM is put on with a trowel, and is guaranteed to stop leaks.

If your roof needs coating, we recommend LIQUID ELASTIGUM, which is put on with a brush. Liquid Elastigum will put a new surface on your roof and keep it in good condition. A gallon can costs \$1.50, a five gallon can costs \$6.00. This is the best coating for rubber roofing.

If your roof needs a new covering, we can sell you Campbell's Patent Roofing complete with fittings for \$2.89 per full size roll. A roll weighs about 55 lbs., contains 108 square feet of roofing and will cover 100 square feet of roof surface. Regular price is \$4.50. In June this year we purchased 3000 rolls of Campbell's Patent Roofing from the manufacturers, who were selling their stock at auction. When our present supply is sold, new shipments will sell at \$4.50 per roll. Now is the time to get a new roof covering at a bargain price.

Roofs covered with Campbell's Patent Roofing pay less for Fire Insurance than roofs covered with ordinary tarred felt. At our present low price of \$2.89 per roll with fittings FREE, Campbell's Patent Roofing is cheaper than felt. Don't delay ordering, we are selling hundreds of rolls each month.

COLIN CAMPBELL, LIMITED, oct4,11,13,15,20,25,27

Messages in Bottles

A message in a bottle, thrown overboard in the Arctic by the explorer Amundsen twenty-two years ago, has just been washed up on the coast of Spitzbergen. Father Neptune takes a long time to deliver his mails, and when the barnacle-crusted bottle does drift ashore at last it often contains tragic news.

Years ago a black cook on board the British ship "Buckingham" murdered the skipper. The vessel was near Bermuda at the time, and as she carried no wireless the mate entrusted the story of the crime to a bottle, hoping that it would be washed up on the island.

It was found 5,000 miles away, on one of the Shetland Islands. Nearly three years had passed, and the negro had vanished.

Cruel practical jokes have been often played by means of bottle messages. Many fakes were picked up after the loss of the "Titanic", when the vessel went down without leaving any trace off the South African Coast.

A bottle message told the world of the loss of the Atlantic liner President with all hands. She was due to arrive at Liverpool in March, 1841, but became long overdue. At last a ship at sea picked up a bottle containing a scrap of paper with the message from Tyrone Power, a celebrated comedian of those days. It is said that the vessel was sinking in a gale as he wrote.

There is a scientific use, too, for Neptune's mails. "Driftline bottles" containing a request to the finder to post back an enclosed card, recording on it the date and place at which it was picked up, have been liberally by the British Ministry of Agriculture and Fisheries. From the date valuable information concerning ocean drifts may be gathered. Some of these bottles will doubtless lie unnoticed on lonely beaches; but in the past many such bottles have been recovered. One bottle drifted 8,000 miles in 1,600 days. It was thrown overboard near Sierra Leone, on the West African Coast and borne by a current setting eastward, it reached the place where many bottles have been found—the Shetland Islands.

Homemade Cakes always on hand, and orders taken for Special Cakes, at THE BLUE PUTTEE. Layer Cakes, Nut Cakes, Cherry Cakes, Sponge Cakes.—oct2,11

Showroom Specials

Wool Sweaters.

In shades of Saxe, Beaver, Rose, Grey, Navy, Nigger, Black; trimmed with striped collars and cuffs, also in a wide assortment of stripe effects; Tuxedo collar, belt and pockets. Reg. \$6.50 each. Sale Price **\$5.60**

Wool and Silk Slipons.
In shades of Henna, Navy, Pearl, Beaver, Sand and Black; trimmed with silk braid of contrasting shades; long sleeves, high neck, buttoned, assorted sizes. Reg. \$5.75 each. Sale Price **\$5.10**

Children's and Misses' Slipons.
All Wool, V. neck, sailor collar, long sleeves, in shades of Turquoise, trimmed with Camel and finished with pom-poms; to fit ages 4 to 14 years. Regular \$1.75 each. Sale Price **\$1.55**

Shirtwaists.
Women's shirt waists of Light striped Fletta, in Saxe, Navy, Fawn; two way collar, assorted sizes. Regular \$2.55 each. Sale Price **\$2.45**

Voile Blouses.
White ground with assorted colored spots, Peter Pan collar and Turn over cuffs on assorted checks, trimmed with pleated cuffs. Reg. \$3.25 each. Sale Price **\$2.70**

Wool Vests.
Made of Pure Wool, with fancy shoulder strap and V. neck. Reg. \$2.00 each. Sale Price **\$1.75**

Silk and Wool Vests.
Round neck; short sleeves, assorted sizes; also pants to match; knee length, closed styles. Reg. \$4.35 garment. Sale Price **\$3.80**

Corsets.
D. & A. Corsets; made of Pink Coutil; suitable for medium figures, four elastic suspenders. Reg. 2.55 pair. Sale Price **\$2.35**

Women's Hose.
All Wool Cashmere Hose; fashioned and seamless leg; elastic top, plain and assorted ribbs, in shades of Tan, Grey and Brown; sizes 9 and 9½. Reg. 95c. pair. Sale Price **85c.**

Lisle Hose.
Women's Lisle Hose; in shades of Grey, Light and Dark Tan; double soles, spliced feet, garter top; sizes 8 to 10. Reg. 75c. pair. Sale Price **65c.**

Children's Hose.
Cotton Hose in Black and Brown; seamless sizes 5½ to 10. Regular 28c. pair. Sale Price **23c.**

Children's Cashmere Hose.
Sizes 1 to 7. Brown only; double heel and toe, fashioned ankle. Size 1 and 2. Reg. 75c. pair for **65c.** Size 3 Reg. 80c. pair for **70c.** Size 4 Reg. 85c. pair for **77c.** Size 5 Reg. 90c. pair for **81c.** Size 6 Reg. 95c. pair for **86c.** Size 7 Reg. 1.00 pair for **90c.**

Smallware Specials

COAT HANGERS—Wood, good and strong. Special each **6c.**

PANTS HANGERS—Special each **7c.**

HAIR PINS—Assorted kinds; in Cabinet. Special per cabinet **11c.**

ALUMINUM STRAINERS—Large size. Special each **16c.**

ALUMINUM MEASURING SPOONS. Special each **30c.**

HAIR BRUSHES—Warranted all bristles. Special each **30c.**

NAIL BRUSHES—Hard bristles. Special each **17c.**

BOOT LACER—Tan, Brown and Black. Special pair **5c.**

HAIR OIL—TOILET SOAP—Special per cake **16c.**

Autumn Millinery

Have you seen our New Fall Millinery? If not, you are missing the season's style show of the wonderful creations of the foremost London and Paris designers. The excellence of our Millinery is well known to every woman in St. John's, and while we show at all times the very latest, we do not ask you to pay additional prices for such exclusiveness.



We invite you to see our display, and obtain the pleasure we know you will have in inspecting such Beautiful Hats.

Where Men Buy With Confidence

Buying your needs do not take much time if you choose the right place. At The Royal Stores everything you require is available at once, style and quality guaranteed. Prices are always moderate.



New Ties

Knitted Ties.
In all the newest shades; a big assortment to choose from. Special each **19c.**

Knitted Ties.
A wonderful assortment in all the newest colors. Special each **22c.**

Silk Ties.
Flowing End Silk Ties, in a big variety of stripes spots, etc. Special each **32c.**

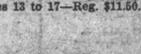


Men's Socks.

In Black and Heather mixtures; all sizes. Reg. 60c. pair. Sale Price **60c.**

Wool Socks.
Heavy ribbed pure wool, in Grey only; all sizes. Reg. 90c. pair. Sale Price **82c.**

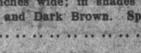
Fine Wool Socks.
Plain Brown only; made of pure wool, in a very reasonable weight; assorted sizes. Reg. 85c. pair. Sale Price **86c.**



Boys' Suits.

3-piece Suits; made of good quality Harris Tweed; pinch-back coat, knee pants, in Light and Dark Tweed; lined throughout; to fit ages 9 to 17 years. Ages 9 to 12—Reg. \$10.50. Sale Price **\$9.50**

Ages 13 to 17—Reg. \$11.50. Sale Price **\$10.40**



Boys' Pants.

Corduroy Pants; very strong and durable; just the thing for school wear; to fit 6 to 14 years. Ages 6 to 10 years—Reg. \$2.10 pair. Sale Price **\$1.50**

Ages 11 to 14 years—Reg. \$2.80 pair. Sale Price **\$2.40**

Velour Hats.

English all Fur Velour in shades of Grey and Beaver; all sizes. Special each **\$6.75**

Velour Hats.
In shades of Grey and Beaver; genuine English all Fur Velour; all sizes. Special each **\$7.35**

Austrian Velour Hats.
Genuine Austrian Velour Hats; extra heavy pile; in shades of Grey and Beaver; all sizes. Special, each **\$13.00**

New Shirts

English Shirts.
Made of extra strong Percal; white grounds with colored stripes; double cuff and starched collar band; sizes 14 to 18½. Reg. \$3.10 each. Sale Price **\$2.75**

Wool Underwear.
Stanfield's Red Label; All Wool Underwear; in sizes 24 to 42. Special per garment **\$2.75**

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English all Fur Velour in shades of Grey and Beaver; all sizes. Special each **\$6.75**

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Ages 11 to 14 years—Reg. \$2.80 pair. Sale Price **\$2.40**

New Coatings

Matelasse Cloth.
The newest in coat material; in shades of Brown and Fawn; of a good weight in cut patterns; 56 inches wide. Special, per yard **\$4.90**

Admiralty Serge.
Guaranteed fast Navy; 27 inches wide; suitable for Women's Costumes or Boys' wear. Special, per yard **\$1.20**

English Tweed.
All Wool Tweed; 28 inches wide; suitable for Boys' Suits, Pants, etc. Special, per yard **\$1.00**

Striped Cotton.
Assorted colored stripes; very fine quality; ideal for Men's Shirts. Regular 40c. yard. Sale Price **35c.**

The Royal Stores Limited

theatre CONTEST NIGHT.

EDI weather is phone us

Bottle and 4 pint.

ns, Ltd.

tings

a specially your order ours before

VERCOATS of good tail-samples and ring instruc-

nder JOHN'S, N.F.

LEATHER. LEATHER. ANCHORS. OIL, at Rock

STEAM TAR. supplies. Metal Co'y.

Personal

der the. Saring at. note of interest in the

London, New York & Paris
Association of Fashion

For Probably the First Time
in History--
A SALE BY REQUEST

London, New York & Paris
Association of Fashion

BANNER BARGAIN

To the Public:

This is the first Sale that this Store or any other Store in Newfoundland—at any time, ever attempted, in which the patrons and friends of the Store were given the privilege of designating what merchandise would be advertised.

This is a
"By Special Request
Sale"

Our patrons and friends having suggested and asked for it. People who take advantage of these Banner Bargain Week offerings will find the merchandise to be exceptionally high quality and on sale at a price that brings big savings.

Eye Openers

\$1.50 Waists 50c.
Up to \$24.00 Fur Trimmed Costumes .. \$10.98
\$1.50 Cloth Woolen Tams 59c.
\$1.60 Per Pair Towels—Per Pair 59c.
\$2.40 Per Pair Towels—Per Pair 79c.
Men's \$1.50 Fall Caps 50c.
\$2.80 Fall Skirts 98c.

Newest Fall HATS

Many of New York's foremost Milliners contribute to this **BIG BANNER BARGAIN WEEK SALE**, so by all means get here and see the wonderful, wonderful Fashion Choosing at these unheard-of low prices.

**\$2.98, \$3.98, \$5.98
up to \$7.98**

VALUES UP TO \$12.00.

Chic, Fashionable—all the New Shapes—Trimmings—Colors.

And here's the Way we Answer the Request

In order to crowd our Store to capacity, we are completely losing sight of PROFITS in a bold attempt to put over the **LARGEST WEEK'S Business** in our history. Marvellous values may be had all this week in **COATS—SUITS—DRESSES**.

Amazing Sale of 800 Beautiful
Plain and Fur-Trimmed

Misses' and Wo's Sizes **COATS** Stout Wo's Sizes

The Materials, the Furs, the fine Style and Workmanship of these Coats make them stand out as wonderful examples of superlative value.

Our only reason for offering these High Grade Garments at \$20.00 and \$27.00, is to give a Banner Bargain Week offering that will create city-wide talk amongst women.

**\$20
and
\$27**

Every size is in this Sale up to 56. The colors include the most fashionable Autumn shades, such as Kit, Fox, Cobalt, Coffee, Tampa, Malay; also Black.

Linings are fine Silks or Crepes, and styles include the smartest models copied from the most expensive garments.

Other Coats on Display at 7.98 up to 75.00

OUR SUPREME BANNER BARGAIN WEEK OFFERING !!

Materials.
Lustrous
Satins, Satin
Canton,
Crepe Satin,
Canton
Crepe, Jac-
quard Crepes
Charmeuse,
Flat Crepe,
Spanish
Laces,
Georgettes,
Poirot Twill,
Twill Bloom,
Roshawara,
Tricotine,
Serge.

DRESSES

Styles.
Lace Frills,
New Pleated
Effects,
Circular
Flounces,
Tier Skirts,
Side Draper-
ies, Tailored
Models,
Short Sleeve
Effects, Coat
Models,
Front
Drapes,
Boat Necks,
Round Necks
Square
Necks.

Well Assorted Models in all **BLACK** also on display.

12.98

and

16.98

Stout Sized Women. Sizes 40 to 52 in all ranges.

DRESSES FOR EVERY OCCASION. STREET DRESSES, AFTERNOON DRESSES, PARTY PROCKS, TRAVELLING DRESSES, EVENING DRESSES—in fact a woman can select at this Sale a whole wardrobe of Dresses to meet every requirement.

Other Dresses on Display 5.98 up to 30.00

Girls' New
FALL CLOTHES
AT BANNER BARGAIN WEEK SAVINGS.

GIRL'S COATS
Highest quality ranges. Durable Plaid Coats, side-tie effects with Beaverette collar; also fine quality Velour Coats with side trimmed panels. Sizes 6 to 16.
\$10.00 up to 12.98

Girls' Serge Dresses

Wool Crepes and Wool Serges, trimmed with embroidery and plain models. Sizes 7 to 14, in Brown, Navy and mixed colors.

Prices Range up to \$5.48

Girls' Fall Hats

We have secured a Special Lot of Girls' New Fall Hats, and they are to be sold at THIS WEEK SAVINGS.

Sweaters

All Wool. Models in all wanted styles and shades, including Black. All sizes. \$8.00 to \$10.00 Values.

6.98

SALE BEAUTIFUL
New Fur Scarfs
and Chokers
At Genuine Savings.

Skirts

Fine Granite Cloth and Prunella Skirts, in both Pleated and Plain models; all shades; new styles.

5.98 to 7.98

Waists

A collection that we feel more than fortunate to have. See them. Your Waist is here.

DRESSES EXCLUSIVE

These Dresses are indescribably BEAUTIFUL. The Styles are varied—all but one of a kind. "It is the finest collection of Dresses we have ever seen." That was the unanimous opinion of those here in our Store, who inspected these garments as they were removed from their tissue wrappings. Their judgment is correct. It is a wonderful assortment, and at the prices now offered will prove sensational amongst well-dressed Women and Misses of St. John's.

London, New York and Paris Association of Fashion, Water Street, St. John's

Hundreds of Men have asked for this Sale

London, New York & Paris Ass'n of Fashion

Scores of Mothers, realizing the Savings on Boys' Wear, have asked for this Sale

7 Days Chock full of Super-Values

WEEK

This Sale Proves Prices have Come Down, Far Down

Men's and Young Men's Suits and Overcoats

---Smartly Correct---

Good taste is the guiding principle in styling our Clothes. The shoals of old foggism are avoided as carefully as the rocks of exaggeration.

Suits and Overcoats alike reveal a clear understanding of what's wanted and worn this season by men who desire individuality and dislike the conspicuous.

THE NEW FALL SUITS

are all Quality Suits that will uphold the real test of dependable Clothing—good appearance after months of service. In materials, patterns and colors, the variety is very broad, while embracing all good styles bars any extremes.

\$21.95, \$28, \$34, \$38, \$42.50

Almost every Suit in these Groups have an Extra Pair of Trousers

SPECIAL!	Men's Separate Coats	300 Pairs Men's \$4.50 Pants
Men's \$17.00 Suits .. \$12.75	at \$6.98.	at \$2.48.
Men's \$25.00 Suits .. \$16.95		

We have the Greatest Collection of Men's and Young Men's New Fall and Winter Overcoats

In a Price range \$12.98, \$18.50, \$24, \$29.80, \$34, \$37

Other Coats on display at \$10.50 up to \$48.50

OVERCOATS THAT YOU'LL REALLY ENJOY WEARING. THEY'LL GIVE YOU PLEASURE AS WELL AS COMFORT AND SERVICE—AND ARE SPECIALLY UNDERPRICED FOR THIS SALE.

HURRAH, BOYS! HERE IS A WONDERFUL OPPORTUNITY FOR YOU! AND YOUR PARENTS ALL THIS WEEK!

A Super Sale Boys 2 Pants Suits and Overcoats

THOUSANDS OF FINE GARMENTS OFFERED AT SAVINGS OF FULLY 40 %

Boys' \$7.95 2-Pants Suit \$5.98. Sizes 8 to 18 yrs.	Boys' \$11.50 2-Pants Suits \$7.98. 8 to 18 yrs.	Boys' \$14.00 2-Pants Suits \$10.98. 8 to 18 yrs.	Boys' \$17.50 2-Pants Suits \$12.98. 8 to 18 yrs.	Boys' Extra Quality Suits \$14.98 to \$16.00 8 to 18 yrs.
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Juvenile Suits Ages 3 to 8 years. In Serge Sailor Suits. In Velvet Suits. In Wool Peter Pan Suits. In Tweed Tunic Suits. \$3.98 to \$5.98	BOYS' WINTER OVERCOATS A MOST EXTENSIVE RANGE IN TWEEDS—CHINCHILLA, NAP. Colors of DARK BROWNS, GREYS, HEATHER, etc. All those Snappy well made models. Ages 3 to 18, at \$6.98 up	Boys' Pants \$1.95 and \$2.48 Hardly a Boy but has an extra coat to match. He usually wears the trousers out first.
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London, New York & Paris Association of Fashion

Our Mum Journalists

AN EDITOR DISCUSSES WHY THERE IS NO REAL NEWS IN OUR NEWS PAPERS, AND WHY NEWS-PAPERS FAIL TO GET IMPORTANT NEWS FOR THEMSELVES.

"The absence of news in our newspapers is due rather to an attitude of mind than an absence of knowledge. The newspapers are, on the whole, not less well informed than they were. But they are apparently under the domination of a professional conscience which forbids them to tell a plain story in plain language."

"It is obvious that the era of 'reserve' is over. One of the famous Tracts in the early days of the Oxford Movement was called 'On Reserve in Communicating Religious Knowledge.' That Tract would probably be counted a harmless document to-day and was written by one of the best and purest spirits associated with the movement—Dean Church."

—British Keekly.

Should the Journalist Tell?

"Every middle-aged newspaper reader must have been vaguely conscious of a change in the character of the daily press during the last few years," writes "An Editor" in the Outlook.

"I am referring to those tendencies of sensation on which many good people tire of enlarging. In fact the sensationalism is more a matter of form than of substance. In most cases where the headlines are most wild the matter connected with them is most tame. In many ways, indeed, the newspaper is much less sensational than it was, simply because it tries strenuously to be more so. For display takes up so much space that room cannot be afforded all the details which old editors printed steadily under unexciting headlines. It stands to reason that if one takes 20 square inches to assure the public that a divorce case is 'An Amazing Drama,' or 'A Novel in Real Life,' one will have nearly twenty square inches less in which to justify those descriptions than if one had merely headed the business 'Brown versus Brown and Higginbotham.'

Decrease in Sensationalism.

"There is, in fact, in one department, a striking decrease in sensationalism. Nothing is more striking in the modern newspaper than the conspicuous and increasing absence of real news of a sort. There is more than a sufficiency about debutantes and dress. There is certainly a sufficiency about murders and divorces. Great enterprise is shown in arranging minor stunts and getting small scoops. Papers show splendid ingenuity in securing that wireless readers shall receive the glad news that 'rain fell in Dublin to-day.' They take great pains to elicit the views of Mr. W. L. George on women, and of Miss Rebecca West on men. But it is years since a London newspaper got anything really important to itself.

A Conspiracy of Mystification.

"Politics and foreign affairs, which used to be the great test of newspaper enterprise, are now dealt with in a manner not only singularly perfunctory, but, it would seem, designedly elusive. Concerning the things that affect the very life of the nation there is a conspiracy not exactly of silence but of mystification. There is very little news, and what news there is appears in such a form that it can be recognized as news only by those who are already tolerably familiar with affairs. The trained writer needs a trained reader. The ordinary reader gets only one newspaper, and he takes its statements as gospel. He has no means of checking them up by the reports in other journals, and should he do so he has now knowledge of the personal opinions of newspaper editors and correspondents, which enters so largely into the presentation of the news.

No Plain Story in Plain Language.

"The absence of news in our newspapers is due rather to an attitude of mind than an absence of knowledge. The newspapers are, on the whole, not less well informed than they were. But they apparently are under the domination of a professional conscience which forbids them to tell a plain story in plain language."

"The newspapers, like everybody else at all in touch with politics, know from the beginning of last year that the Coalition was in a very bad way; but it was not until the eve of the Carlton Club meeting that the public was allowed to know in how bad a way it was. The newspapers knew quite well soon after his election, that Mr. Bonar Law's health might compel his early retirement; yet the pretence was maintained to the last that he was hale and hearty, and only needed a short holiday. The newspapers knew the precise nature of the difficulties against which Lord Curzon had to contend at Lausanne, and the effect they produced on his mind, yet one set of newspaper readers knows very little about the story of French intrigue, and another set of newspaper readers is left under the impression that Lord Curzon, if not a decided Francophile, is at least the one great moderating influence in the Cabinet in regard to the presentment

of British objections to the Ruhr policy.

"The newspapers—many of them at any rate—knew quite well that there was a most acute difference of views among Ministers as to the substance and tone of Mr. Baldwin's statement. It was a difference which, in less embarrassing circumstances, might easily have led to several resignations. Yet the public is left with the general impression that Mr. Baldwin presides over a wholly united Cabinet.

Muzzling the Press.

"The muzzling of the press during the war was essential to the very existence of the nation. The muzzling of the press during the peace was, most people now see, a very serious detriment to the nation.

"The muzzling, in less formal shape, still exists. It is not merely that journalists, still receiving official confidences, are thereby prevented from making use even of information which may come to them from independent sources. A more subtle cause of the prevailing obscurantism is the change of mind which has taken place in the journalist himself. He once conceived of himself as having performed his duty when he had told the public in plain language, what it might be conceived as interested to know. He now tends to think of himself as having a quite different kind of responsibility. He esteems himself much in the position of the doctor who must not tell what he knows because the truth might be too much for the patient or the patient's relatives.

The Serious Journalist.

"The serious journalist is no longer a collector of news and an expounder of views for the people. He is an ambassador abroad and a statesman at home.

"The confusion of function undoubtedly impairs the efficiency of the newspaper for its primary purpose. The real use of a newspaper is to give light. It is a lamp and a danger signal. It exists to tell the public what its rulers are doing, and to tell the rulers what the public is thinking. But at the present moment the public has not the smallest notion what the Government really means to do in a matter which may affect our whole foreign policy for the next fifty years. And as for the Government, it has still less idea of what the public may think, when confronted at last with a definite and irrevocable policy."

Animals as Prophets

The senses of some animals are known to differ considerably from those of human beings. For instance, a cuckoo, five months old, which has never been five miles from the place where it was hatched, can find its way, unaided, from England to Africa.

As all fishermen know, trout go off their feed before rain. They cannot see the sky, yet they know hours in advance when a change in the weather is coming.

Animals can tell in advance when a bad earthquake or volcanic eruption is about to occur. In Sicily dogs showed great uneasiness two days before the eruption of Etna. Cats carried their kittens away from houses, and hares seemed stupefied by fright.

Similar knowledge was exhibited by animals before the great Valparaiso earthquake in 1906, but in this case horses and cattle as well as dogs were desperately uneasy for twenty-four hours before the big shock. Dogs howled all night, and cattle lowed.

Before the Messina earthquake of January, 1915, birds were noticed to be flying in flocks, evidently greatly disturbed, but it is an odd fact that there were no such signs before the sudden and dreadful earthquake which destroyed San Francisco.

One explanation of this sense possessed by dumb creatures may be that animals may detect underground rumblings or quiverings which man cannot sense. Or it may be that there is some electric tension which affects them. At any rate, there is no doubt that they do know many hours beforehand when an earth convulsion is about to take place.

Clear Your Skin Restore Your Hair With Cuticura



Daily use of the Soap keeps the skin fresh and clear, while touches of the Ointment now and then as needed soothe and heal the first pimples, redness, roughness or scalp irritation. Cuticura Talcum is excellent for the skin.

Sole U.S. Distributors, 25 and 26 St. James St., Sold throughout the Dominion, Canadian Depot: Grand, 344 St. V. Street, Montreal. Cuticura Soap always without issue.

Faking Furniture.

What is professionally known as a fake is a mixture of new and old. An expert will buy a genuine antique, take it to pieces, and from it manufacture two or three articles, all having the exact appearance of the original.

Quite another matter is a reproduction. This is a piece of furniture made of new wood, but being a replica of an antique model.

So minutely is the work carried out that the very stains, marks, and scratches on the original piece appear in the reproduction.

It is a long process, requiring the work of experts and finished artists, says one who has done it.

First, the cabinet-maker is supplied with dimensions and a photograph and what is known as a working drawing—to enable him to get the exact construction, there being much divergence between the methods of construction of old and modern stuff.

Having completed the article, he proceeds to do the "antiquing."

He begins by knocking off some prominent corners and knobs, and smoothing down and coloring the break.

Sharp angles are then carefully rounded off, and wherever time is likely to have worn down the wood by constant contact of the hand in opening and closing a lid, door, or drawer, a slight dip is hollowed out with a spoke-shave.

Then a series of bruises is judiciously administered with a hammer wherever the surface would be likely to be knocked or kicked.

After all this careful treatment this newly ancient article is sent to the polisher.

The latter first proceeds to dress it with a sort of paste known as



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You'll enjoy all over again the week-end trip, the summer vacation—and the fun you have just around the house, as well—when your prints are stored, safe, clean, and in order, in a Kodak Album. Precious now, your Kodak Album will be priceless later.

At our Kodak counter you're sure to find an Album you will like. We have open and closed back styles—most of them loose-leaf so additional pages can be inserted—in a variety of attractive cover designs. A complete stock.

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309 WATER STREET.

"Eye" Say!

A party of fellows from the office were visiting Scotland, and, as at business, so on holiday, Wagg kept all his companions in roars of laughter.

At breakfast one morning he looked up from a guide-book he had been studying, and remarked:

"Rather a dangerous place to visit is described here."

"What place is that?" asked one of the band.

"Well," went on the wit, "it's a very old castle about six miles from home. It says, 'On first entering the hall the visitor's eye is caught by an old sword over one side of the mantle, and then drawn to the old slingshot on the other side, after which it falls on the mantlepiece and thence on to the floor.' Neither of my eyes would stand that sort of thing!"

"DIAPEPSIN" ENDS STOMACH MISERY, GAS, INDIGESTION

Instantly! Stomach corrected! You never feel the slightest distress from indigestion or a sour, acid, gassy stomach, after you eat a tablet of "Diapepsin." The moment it reaches the stomach all sourness, flatulence, heart-burn, gases, palpitation and pain disappear. Druggists guarantee each package to correct digestion at once. End your stomach trouble for few cents.

Quite at Home!

Jim Higgins was paying his first visit to the country, and so it naturally follows that this was also his first visit to a farm.

On the first morning of his visit he breakfasted with the family on cold pork.

The Cockney fellow immediately proceeded to cut off the rind, and then placed it on the side of his plate.

The farmer noticed this, and, looking up, he remarked:

"We all eat the rind here, Jim."

"That's all right," replied the Cockney. "I am just getting mine ready for you!"

EX. S. S. "ROSALIND"

To-Day, Sept. 28th

50 half-brls.
PEARS
100 brls. Gravenstein
APPLES

C. P. EAGAN,
TWO STORES:
Duckworth Street & Queen's Road.

Vows Taken and Renewed at St. Mary's Convent

On Tuesday, August 21st, at St. Mary's Convent and Academy the following young ladies made their first vows before Rev. Father H. H. Wernke:

Christine Grummer, (in religion Sister M. DeSales); Lillian Callahan (Sister M. Stanislaus); Agatha Ezeke (Sister M. Bonaventure); Catherine Duffy (Sister M. James); Mary Sullivan (Sister M. Damien); Annie Ryan (Sister M. Callista); Annie Devine (Sister M. DeChantal); Mary Parsley (Sister M. Mark); Mary St. Croix (Sister M. Celestine); Margaret Maloney (Sister M. Fabian); Esther Kearney (Sister M. Ita); Catherine Gallagher (Sister M. Kevin); Lillian Dwyer (Sister M. Brendan).

Solemn Mass.
Solemn High Mass was celebrated by Rev. Father Wernke, assisted by Rev. Fr. Francis T. Tully, deacon, and Rev. Joseph Feldkamp, subdeacon.

Father Wernke delivered a most impressive sermon on the blessings to be gained from the religious life; the care to be taken in the duty of perseverance; the worth and beauty of the convent life, and the security of the soul by living up scrupulously to the gift which God had conferred on those who took the vows of religion; the gratitude they owed to Almighty God for His having guided them so far on the right path that leads to the Kingdom of God. "You will have your trials," said Father Wernke, "but with God's grace you will surmount all your difficulties. Keep the spirit of obedience always before your mind; attend well to it, and see to it that you live up to the rules. By this means you will be assured of a happy and peaceful life in religion. You will have God's blessing wherever you are, and when you are called from this life, you will be rewarded as you deserved to be, by your entrance into life everlasting."

Holy Habit.
The following three received the holy habit:—Thelma Cleary (Sister Mary Mercy, Fort Smith; Annie O'Donnell (Sister Mary Rose), Chicago, Ill.; Teresa Johnson (Sister Mary Patrick), Ireland.

Renew Vows.
The following Sisters renewed their vows during the retreat recently held:—Regina Keating, Sebastian Mackey, Alphonsus Butler, Thomasine Murphy, Phillip Manning, Louise Wakeham, Regis Edstrom, Bernadette Butler.

At the early Mass (Aug. 21), Misses Angelica Crim and Dorothea Rink renewed their vows before the chaplain. Among the visitors who attended were many friends and relatives of the Sisters, who took the vows. Among them were Mrs. Katie Grummer, Miss Mary Grummer, Miss Cecilia Grummer, Mrs. John Grummer,

THIS STORE

Is better equipped than ever before to fill your every need. To-day we announce the opening up of new goods from both the English and American markets, all of which are excellent value. Our aim is to make this store brighter and of more service to YOU in every way.

Hosiery

Wo's. Blk. Cotton 22c. to 45c.
Wo's. Tan Cotton 22c. to 45c.
Wo's. Blk. Cash. 70c. to \$2.50
Wo's. Tan Cash. 90c. to \$1.50
Wo's. Col'd. Cash. 70c. to 2.00
Wo's. Heather Mixture—55c. to \$1.50
Wo's. Col'd. Art Silk & Wool \$2.20
Wo's. Blk. Silk \$1.10 to \$3.60
Men's Black Cotton . . . 19c.
Men's Col'd. Cotton . . 19c.
Men's Heather Mixture 38c.
Men's Col'd. Cashmere with Clock . . . \$1.10 to \$1.70
Men's Blk. Cash. 80c. to \$1.50
Misses' Black Cotton—20c. to 40c.
Misses' Tan Cotton—20c. to 40c.
Misses' Blk. Cashmere—60c. to \$2.40
Misses' Tan Cashmere—60c. to \$1.00
Boys' Wool . . . 90c. to \$1.50
Boys' Wool Fancy Top 85c.
Misses' Overstockings—60c. to \$1.10
Infants' Hose, Colored—25c. to 60c.

Gent's Furnishings

Ties . . . 23c. to \$2.70
Braces . . . 35c. up
Wool Scarves, \$1.00 to \$1.60
Wool Shirts, 90c. to \$1.60
Flannelette Shirts, 95c.
Sailor Suits, \$2.40 to \$14.00
Colored Handkerchiefs 24c. to 28c.
Garters 45c. to 75c.
Soft Collars . . 30c.
Tweed Caps, 50c. to \$2.50
Fancy Shirts, \$1.40 to \$1.90
Boys' Shirts and Collars . \$1.25 up
Silk Handkerchiefs, 90c. to \$1.80
White Handkerchiefs 18c. to 40c.

Boys' Collars, 30c. to 45c.
Linen Collars .30c.
Soft Hats, \$3.30 to \$6.00
Boys' Shirts \$1.50
Boys' Rompers, \$1.30
Sweater Coats, \$1.85 up
Colored Border Handkerchiefs, 22c. up

House Furnishings

Madras Muslins, 70c.
Fancy Madras, 60c.
Scrims .16c. to 34c.
Quilt Cottons, 32c. up
Table Oil Cloth, 45c. to 48c.
Stair Oil Cloth, 26c. to 65c.
Oil Shelying 6c. to 16c.
Chintz 55c. to 72c.
Art Sateen, 55c. to 72c.
Pillow Cases, 45c. to 85c.
Bolster Cases \$1.10
Cushion Covers, \$1.10 to \$1.30
Khaki Cushion Covers . \$1.40 up
Extension Rods, 12c. to 25c.
Novelty Curtains, \$3.00 up
Lace Curtains, \$3.30 up
White Quilts, \$2.60 up
Silence Cloth \$1.60
White Ball Fringe, 12c.
Spring Blinds, 80c. to \$1.20
Spring Rollers 30c.

Gloves

Women's Fabric 55c.
Women's Suede Finish—70c. to \$1.00
Women's Gauntlet, White—\$1.00
Women's Gauntlet, Beaver and Grey \$1.10
Wo's. Kayser Chamoisette—\$1.70 & \$1.90
Wo's. Blk Kid \$1.85 to \$2.20
Women's Colored Kid—\$1.35 to \$2.70
Wo's. Blk. Suede . . . \$2.70
Wo's. Col'd. Suede . . . \$2.70
Wo's. Blk and Col'd. Wool—55c. to \$1.20
Wo's. Wool Gauntlet —\$1.00 to \$1.50
Misses' Wool, 3 to 6—24c. to 65c.
Misses' Kid . \$1.40 to \$1.65
Infants' Mittens 10c. to 30c.
Boys' Wool . . . 40c. to \$1.00
Men's Wool \$2.20 to \$2.80
Men's Kid . . . \$2.20 to \$2.80
Men's Suede . . \$2.00 to \$2.70
Men's Work . . . 24c. to 36c.
Men's Leather . . 60c. to 70c.
Men's Leather Gauntlet 90c.
Men's Fabric . . 70c. to \$1.40

Underwear

Men's Fleece Lined, Boys' Fleece Lined
Men's Wool Underwear,
Boys' Wool Underwear,
Men's Pyjamas, Boys' Pyjamas,
Misses' and Child's Underwear,
Women's Underwear,
Child's Sleeping Suits,
Child's Night Gowns,
Jersey Bloomers, Dressing Jackets,
Stanfield's Shirts, Stanfield's Pants.

Wallpapers

Jobs, Border to match, 18c. to 30c. per piece
White Ceiling Papers . . 25c. per piece
Regulars . . . 33c. to \$1.20 per piece
Plain Oatmeals 50c. to \$1.20 per piece
Two Band Borders 40c. to 60c. per piece
Papering Calico 14c. per yard

Yard Goods

Plain Flannel, all shades; Bed Tick,
Fancy Shirt Flannel, Fleece Calico,
Striped Flannelettes,
Blue, Brown Ducks,
Shirt Regatta, Shirting,
Apron Check, Blay Calico,
Table Damask, Roller Tawelling,
Sheetings, Cotton Tweeds.

Dress Goods

Cotton Serges.
Cashmere
Navy Sergs
Black Serge.
Dress Tweeds.
Meltons.
Mantle Buttons.
Velours.
Tricotine.
Plaids.
Velvets.
Velveteens.
Lining Sateen.
Dress Buttons.

Plain Sateens.
Dress Silks.
Ginghams.
Poplins.
Percales.
Plain Coatings.
Check Coatings.

Flannelettes.
Calicos.
Lawns.
Shirting.
Gingham.
Cretonne.

Pound Goods

Soil Cottons.
Tickings.
Sateens.
Blankets.
Blanket Strips.
Tweeds.
Towels.
Khaki.
Mottled Flannel.
Moleskins.
Damask.
Cup Towels.
White Jean, Etc.

THE BEST GOOD SHOE
INVICTUS
\$7.75 to \$11.95 pr.

Marshall Bros

\$4.78 to \$9.00 pair



relatives of Sister M. DeSales, who came from Conway; Mrs. Urb Halter, Miss Maria Schichtl, Miss Antonette Thessing, Miss Josephine Favre, Mrs. Stephen Lipsmyer (of Little Rock). Relatives and friends of Sister Stanislaus came from Mena, including Very

Rev. Augustine P. Gallagher, Miss Margaret Callahan, and Master Harold Callahan (sister and brother), the Misses Celeste Christian and Helen Ruth Thimmes; and from Malvern came Miss Dorothy Cook. Joyous congratulations were ten-

dered to the newly professed, and from the happiness written on their countenances, it is safe to say that not one of them will ever attempt to take the desperate chance of "escaping" from the religious life.—Arkansas Guardian.

What Did He Mean?

Dudson was a dog-lover. Every time he saw a really good canine specimen he had a hard struggle to keep himself from purchasing it on the spot.

One day he was walking along the street, when he came across his friend Dawson, leading a beautiful collie. "Dudson" eyes simply glistened at the sight of it. "That's a fine dog!" he said enthusiastically. "Do you want to sell

it?" "I'll sell him for five pounds," was the reply. "Is he intelligent?" asked the other. "Intelligent? Why, that dog knows as much as I do." "You don't say so? Well, in the

case, I'll give you five shillings for him!" "Huge, very gay red roses are brodered on an evening gown of crepe

Mothers -- Wives -- Daughters

1. If you buy the cheapest soap you apparently save three dollars a year.
2. But because cheap soap will rot your clothing and damage your hands.
3. You will really not save a dollar, on the contrary, you will lose money.

Cheap impure soap will ruin your blouses, waists, collars, stockings, underwear, blankets, etc., and by using cheap or impure soap to save, apparently three dollars a year—you will possibly lose, if your family is large, a hundred dollars worth of clothing.

Read the Sunlight Soap Guarantee of Purity

HERE IT IS—"One thousand pounds (about five thousand dollars) will be given any person who can prove that Sunlight Soap contains any form of adulteration whatsoever or contains any injurious chemicals.

This one thousand pound guarantee of purity must mean that Sunlight Soap is purest, best and most economical of laundry soaps

EVERY INTELLIGENT WOMAN USES SUNLIGHT SOAP

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that's too
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You will love to cook and bake with this delightful shortening. Crisco is better. Try it and be convinced.

Now at all grocery stores.

Distributed by
Charles S. Doyle

Many of the French evening gowns hang all their faith and folds from the shoulder, leaving the other quite bare.

"George and I had a terrible quarrel last night over the observance of our silver wedding anniversary."

"That's too bad! How long have you been married now?"

"Three days."

ISAAC'S LIVERY USED BY VETERINARIANS

SPORTOGRAPHS.

TENNIS CHAMPIONSHIP TO-DAY.
Men's singles for the 1923 championship of Newfoundland will be played this afternoon at the courts of the Ayre Athletic Grounds. The finalists are L. C. Outerbridge and Eric Jerrett.

The closing games of the football season are now confined to the Junior League. To-night, after various postponements, Holy Cross will endeavor to wrest the honors from Wesley. The game is scheduled for 5.30.

GUARDS WIN THE CUP.
Another galaxy of glittering stars rose suddenly—struck heavily and fast. And overthrew the champions—who fell. Game to the heart and fighting to the last.

The Guards clearly demonstrated last evening, in winning the Tie Cup, that the Cadets are not an invincible team. There was an unusually large attendance, despite the early starting hour. Referee Churchill got the game away at 5.40. Defending the Eastern goal, the Cadets' defence found the setting sun bothering them greatly, and it was with difficulty that they could gauge the long drives on their territory. It could be at once seen that the champions meant to do their scoring early and naturally they set the pace and a hot one at that. Despite their best endeavors they could not penetrate the Guards' defence, which was well high impregnable. After they lifted their barrage, the Guards took advantage of the lull and counter-attacked strongly. The thrill of the evening occurred when Buster Brown covered Quib's try. On it, being placed Macklin butted into the goal. It looked as though Walsh could never reach it—but he did and cleared it outside the danger zone, amidst great applause. Macklin however, was "using his head" in more senses than one, for just before the close of the first period, on Delahanty's foul, he again butted it goalwards, and beat Walsh; scoring number one for the Guards. Flushed with victory the Guards, after resumption of play, set a pace that the Cadets could not fathom. The big-headed defence, however, was in good form, and distinguished the attacking forces. After ten minutes of play the Cadets resumed control and gave the Guards a merry time of it. Even their backs joined in the fun and the Guards were put hard to it. In the regular succession of sorties the Cadets forwards had plenty of good opportunities but were slow availing of them and the Guards' defence was most alert. However the rapier like thrust of Maddigan in one of the scrums fooled Thistle and Joyce, and in went the equalizer. It was hell-for-leather then, without either side making apparent gains, and the game looked good for another draw. In his commendable efforts to duplicate his stunt the "Cap" however, went hog-wild towards the end and three successive fouls were blown against him. This had the effect apparently of aeroplaning his team mates and with only two minutes to go Dick Quick and Pad Coultas broke through their defence and the latter scored the goal that annexed the 1923 Tie Cup.

The Guards have played good consistent football all the season through, as is best exemplified by the fact that they acquired second place in the League Championship fixtures. It was only natural to assume therefore that they would be strong contenders in the present post-series just finished, and we feel sure that none will congratulate them more heartily and sincerely than Capt. Maddigan and his Cadet team, with whom they had to do battle with twice for the honors.

THE FAVOURITE IN HALIFAX MARATHON.
Geo. Wright of Westville, who finished third in the 5 mile event in the Canadian Championships, is looking upon as the logical winner of the Halifax Herald marathon, which is being run on Saturday. It will be remembered that he beat Bell by a very close margin a few weeks ago.

THE C.L.B. TOURNAMENT.
We are asked to state that the boxing and wrestling bouts promoted by the C.L.B. for November 14th will not be an "exhibition" in the street sense of the word, i.e. to say this competitors will not be picked. It is open to all, and judging from reports it is going to be a huge success. In addition to the C.L.B. Class and entries from the East End Club mentioned in yesterday's column, Butler's Gymnasium on Buckmaster's Field also intend making entries, while in addition there are one or two clubs in the process of formation in the West End.

SATURDAY'S RESULTS OF OLD COUNTRY SOCCER.
LONDON.—(Can. Press.)—Association Football League played in the Old Country Saturday resulted as follows:—

ENGLISH LEAGUE.
First Division.
Birmingham, 0; Arsenal, 2.
Burnley, 2; Liverpool, 0.
Chelsea, 1; Sheffield United, 1.
Everton, 1; Huddersfield Town, 1.
Manchester C. 4; Sunderland, 1.
Newcastle U. 1; Cardiff City, 1.
Notts County, 2; Notts Forest, 1.
Preston N.E., 2; Aston Villa, 2.
Tottenham H. 0; Bolton W., 0.
West Brom. A. 3; Blackburn R., 3.
West Ham, 1; Middlesbrough, 1.

Second Division.
Bury, 0; Clapton Orient, 0.
Coventry City, 0; Southampton, 0.
Crystal Palace, 3; Blackpool, 1.
Derby County, 2; Bristol City, 3.
Hull City, 1; Leeds U., 2.
Leicester City, 2; Port Vale, 0.
Oldham Athletic, 1; Barnsley, 1.
The Wednesday, 2; Fulham, 1.
S. Shields, 1; Manchester U., 0.
Stockport C. 1; Bradford C., 2.
Stoke, 4; Nelson, 0.

THIRD DIVISION.
Northern Section.
Accrington, 1; Wolverhampton, 0.
Bradford, 2; Southport, 0.
Chesterfield, 1; Rochdale, 1.
Crewe Alexandra, 2; Walsall, 0.
Darlington, 3; Wrexham, 0.
Durham City, 2; New Brighton, 1.
Halifax Town, 2; New Brighton, 1.
Lincoln City, 1; Grimsby Town, 3.
Litheridge, 3; Doncaster R., 0.
Tranmere Rovers, 3; Barrow, 0.
Wigan, 0; Hartlepool U., 1.

Southern Section.
Aberdare, 1; Bournemouth, 0.
Brentford, 1; Brighton and Hove, 2.
Bristol R., 3; Southend U., 1.
Charlton Ath., 0; Millwall, 1.
Exeter City, 3; Reading, 2.
Newport, 1; Northampton, 1.
Norwich C., 2; Merthyr, 0.
Portsmouth, 3; Luton T., 0.
Swansea, 3; Gillingham, 1.
Swindon T., 0; Plymouth, 1.
Watford, 0; Queen's Park R., 2.

SCOTTISH LEAGUE.
First Division.
Ayr United, 4; Celtic, 2.
Clyde, 0; St. Mirren, 3.
Clydebank, 1; Kilmarnock, 2.
Dundee, 2; Queen's Park, 0.
Hamilton A., 1; Kilmarnock, 2.
Hibernians, 2; Motherwell, 4.

From This Date THE COWAN BROKERAGE CO., LIMITED

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DELIGHTFUL COMEDY at the Casino

"ALL OF A SUDDEN PEGGY" OCT. 8th and 9th.

Lovers of real comedy have a treat in store for them in "All of a Sudden Peggy" which will be staged at the Casino on next Monday and Tuesday.

"All of a Sudden Peggy" had a wonderful run in London, England, and in New York and is chock full of comedy all the way through. It is a sure cure for the "blues" as there is not a dull line in the piece.

The following is the cast:—
Anthony, Lord Crakenhorpe
Fellow of the Entomological Club.
Mr. Dick Fraser.
The Hon. James Koppie.
His brother.
Mr. Hubert Rendell.
Major Archie Phipps (retired).
Lady Crakenhorpe's brother.
Mr. Percy Jardine.
Mr. Jack Menzies.
Mr. Ed. Knight.
Parker.
Mr. Fred Bradshaw (Footman at Lord Crakenhorpe's country home).
Lucas.
Mr. Shannon Clift. (Man servant at Jimmy's flat).
Lady Crakenhorpe.
Lord Crakenhorpe's mother.
Miss Mary Ryan.
The Hon. Millicent Koppie.
Lady Crakenhorpe's daughter.
Miss Maria Hutton.
The Hon. Mrs. Colquhoun.
Mrs. John Baxter.
Mrs. O'Mara.
Mrs. Fred Bradshaw.
Widow of Professor O'Mara, F.R.S.
Peggy.
Miss Kathleen Fraser.
Her daughter.

THE DIFFERENCE BETWEEN ENGLISH AND AMERICAN FIGHTING.
(By FRANCOIS DESCAMPS, Discoverer of Carpentier.)

For style, for prettiness, I would put the fighters of Europe before those of America. If you take such a boy as Bugler Lake, for instance; if you will recall Freddie James, Joe Bowler, a n d Jim Driscoll at their best, you will say with me that the British have it in them to brand the ideal boxer. But since we of France won a definite and, I trust you will agree, a high and honourable position among the fighting nations, the English pugilists, with the notable exception of Jimmy Wilde, have lacked the finality in their fighting make-up which Americans and the French possess.

I am convinced, as the result of my long and intimate associations with the Rings, that the importance which the Americans attach to fighting, as distinct from boxing, is the secret of her country's undoubted superiority.

In a fighting sense Americans are the most practical of all the countries. The very vastness of the American Continent gives its people scope which we may not enjoy. And I often think that the free mixing of blood has much to do with her rearing such a crop of champions; and yet there are moments when I am positive if young men of Europe, more especially those of England, would only seek to harness to what is an inborn and natural gift for boxing a greater tenacity of purpose in the way of punching, America would not have the monopoly of the world's titles which she now enjoys.

There are features in American boxing which I do not like, and of which I do not and will never approve, but there is no denying the fact that the best of American boxers are exceptionally good.

Willie Lewis first taught me that if it were possible to get a perfect blend of British and American methods I would have a world's champion. My purpose in the upbringing of a boxer has always been to pick out the best of that which is in British boxing and graft it on to the best of American methods.

There is no greater fallacy than the supposition that American fighting, which I would have you know is vastly different from that which is foisted upon us as "typically American," is just so much hugging and clinching and mauling—a thing most foul and unwanted. It is a wonderful match-making business, viciously practical.

You often hear it said: "I cannot like this in-fighting at all; it is all ugly. Why don't men stand up and fight in a truly British way?" But if the man who says this would take the trouble to dig deep into the days when British had world-beaters, he would find that they were in-fighters besides being masters of the upright style.

(To be continued.)

A DUMBELL POEL.
A green little boy in a green little way. A green little apple devoured one day. Now the green little grasses tenderly wave. O'er the little green apple boy's green little grave.

See the High Grade Sample Shoes for ladies in all new styles, sizes 3, 3½, and 4; only \$3.99 at Parker & Monroe's, Ltd., East End Branch.—oct4.1f

HEARING GOALS ON THE FIRE.

"AN' WHEN I TOLD HIM IT WAS FIVE TO TWO—HE SAYS— 'WELL, AT TWO O'CLOCK GET YER HAIR CUT!'—

"YEAH, BUT WHAT'S THE BIG HURRY—"

"Y'GOT THREE MINUTES YET!"

England's Most Famous Cigarettes!

We have in Stock a shipment of the famous

Bear's Virginia Cigarettes.

COMPRISING:

Bears No. 1 First Quality, tins of 50.

Bear's No. 1 First Quality 10's packages.

Bear's Ark Royal First Quality, tins of 50.

Bear's Elephant Best Quality, tins of 50.

The above Cigarettes are considered by Smokers to be the very best high class Virginia on the market.

CASH'S TOBACCO STORE,
sept29.eod Water St.

FOR SALE!

6 Surreys, 5 Buggies.

C. F. LESTER,
HAMILTON STREET,
oct.1f

FIRST WEDDING FOR 99 YEARS!
For the first time in ninety-nine years, a wedding has taken place in the Wesleyan Chapel at Downley, a hamlet near High Wycombe.

FAMILY'S LEAP FROM A BALLOON.
Mr. Henry Spencer ascended in a balloon at Roundhay Park, Leeds, with his son Percival and his daughter, Ena. On attaining a height of 3,000 feet, they jumped off with parachutes and had an exciting race to earth. All three landed safely about a mile from the park.

The Royal Stores, Ltd.

New Arrivals Men's Raglans

Just what you have been waiting for. We now have a complete stock of Raglans in Navy, Fawns and Heather mixtures; made of the very best materials; English manufacture; lined throughout with waterproof lining.

WILL YOU COME AND SEE THEM?

Double Breasted Trench Coats.
Full belted; Waterproof lining throughout, in Mid Fawn; all sizes. Special each **\$17.50**

Double Breasted Trench Coats.
In shades of Navy and Dark Fawn; full belted, lined throughout with Waterproof lining; all sizes. Special each **\$25.20**

Double Breasted Trench Coats.
Full belted; Waterproof lining, in Grey Heather mixtures. These are a new departure from the plain colors, having a nice Tweed effect. A very serviceable and good looking Coat; all sizes. Special each **\$29.75**

Single Breasted Raglans.
Waterproof lining throughout, in Mid Fawn. Special each **\$16.80**

Single Breasted Raglans.
Open and Prussian Collars; lined throughout with Waterproof lining, in Dark Fawn. Special each **\$16.50**

Single Breasted Raglans.
In Dark Fawn; Open and Prussian Collar; lined throughout with Waterproof lining; all sizes in stock. Special each **\$20.00**

Single Breasted Raglans.
All sizes; in Dark Fawn; Waterproof lined throughout, Open and Prussian Collar. Special each **\$24.50**

Boys' Raglans.
Double Breasted Trench Coats; full belted, lined throughout with Waterproof lining; same quality goods as the men's.
Size 38 in. length—to fit 12 yrs. Special **\$10.00**
Size 38 in. length—to fit 13 yrs. Special **\$10.35**
Size 40 in. length—to fit 14 yrs. Special **\$10.70**
Size 42 in. length—to fit 15 yrs. Special **\$11.10**
Size 44 in. length—to fit 16 yrs. Special **\$11.45**
Size 46 in. length—to fit 17 yrs. Special **\$11.75**

Men's Waterproof Leggings.
Pulle on like Overalls, drawn to shape with three spring fasteners, thigh length, shaped to fit boot, and fitted with boot straps. Ideal for motor cycling as well as pedestrians. A pair of these Leggings worn with low rubbers, ensures you dry legs and feet; leg length 26 to 32 inch. Special per pair **\$3.15**

The Use of Mow Cop as a Quarry.

RAISES A PROTEST.

London.—With reference to the threatened action of the owners of Mow Cop, the historic hill on the borders of Cheshire and Staffordshire which has been closely associated with Primitive Methodist history dating back more than a century, to close the quarry to the public and use it for quarrying purposes, resulting in strong protests from hundreds of people, the Manchester Guardian makes an editorial appeal for the preservation of the site to the public. The Guardian says: "Mow Cop, which looks down on the potteries on one side and on the Cheshire Plains on the other, has been clinched by generations of men and women for the sake of the sublime moment of rapture which the spectacle of a great space of sky and landscape brings into the most commonplace of lives. But Mow Cop is also a place of pilgrimage. It was under its brow that the Primitive Methodist church held its first camp in 1807, and there are thousands of men and women all over England for whom Mow Cop represents a sacred day in history." Recalling the history of the Primitive Methodist church from the beginning, when thousands of men and women succeeded on the ground that the system of worship in the Methodist church was not sufficiently emotional, the Guardian says: "It would be a sad and ironical comment on that protest if the very site on which the first Primitive Methodists declared their purpose were now to pass into the quarryman's hands. With a public that values Mow Cop for its range of space and beauty, and a church that values it for that passionate hour in its life, it ought to be possible to avert this calamity."

LAMB.—Choice quality, at KNOWLING'S 25c. and 30c. a pound.—oct3.1f

Bloodhounds Fail

WENT FOUR TIMES TO HOUSE OF INNOCENT MAN.

Bloodhounds, seeking the murderer of B. L. Porter, a policeman, at La Grange, Illinois, have gone four times to the house of an innocent man. A chain of circumstances, in which any reader of detective fiction would read the guilt of George Hinchcliff, a La Grange photographer, also leads to his door. Yet he is undoubtedly innocent. His motor-car, abandoned, was found near the scene of the crime. A pair of muddy shoes which lay near the car fit his feet, and contain arch-supports of the kind that Hinchcliff wears. All this circumstantial evidence points in the wrong direction. The police know, beyond the shadow of doubt, that Hinchcliff was in his own home when robbers, driving his car, raided a large shop and shot the policeman in escaping. The motor-car was stolen from him in Chicago several weeks ago.

"Bloodhound Not a Witness." The shoes are believed to have been in the car. A milk wagon driver saw the four strangers. The testimony of the bloodhounds is less explicable, but it has just been decided by Chief Justice O'Neill, of the Supreme Court of Louisiana, that "bloodhound testimony in a trial for murder is as barbarous as witchcraft." "A bloodhound is not a witness" (said the judge). "He cannot be cross-examined. The idea that such evidence is permissible violates the fundamental right of an accused person to be faced by and to cross-examine the witnesses against him. The bloodhound is a supposed expert witness who cannot give any reason for his expert opinion of the guilt of the person whom he trails."

Women's Brown Kid High Cut Laced Boots, only TWO DOLLARS the pair; all sizes, at Parker & Monroe's, Ltd.—oct4.1f

Billy's Uncle

TRIP HIM UP BILLY—TRIP HIM UP!

WHAT WAS YOU CHASING JERRY FOR ANYHOW?

'CAUSE HE AST ME TO TELL HIM THE TIME BY MY NEW WATCH—

YEAH, BUT WHAT'S THE BIG HURRY—

Y'GOT THREE MINUTES YET!

"MAJESTIC" TO-DAY

George Arliss — IN — "THE RULING PASSION."

Here's a Rollicking Comedy with the Great Arliss as a comedian and a Real Laugh every minute or two

For the convenience of Patrons a
TICKET OFFICE
has been opened at the Theatre Hill Door.

Fishing and Shooting.

MIGRATION MOVEMENTS.

Mr. E. H. Forbush, Director of Ornithology for the State of Massachusetts in his August notes corroborates the opinion of this writer that the migration movement of birds began earlier than usual this year. Many members of the snipe family, many water birds have gone South in August this year.

Mr. Forbush says that:—
[Early migration has been the rule in southern New England. In eastern Massachusetts land birds have been heard passing at night since the 29th of July. It would be interesting to know whether these early migrants were generally moving southward, or whether they were merely wandering to different points of the compass as many do at this season. Some have been seen far north of their usual breeding grounds. It is evident that the great majority of the local small birds have gone somewhere. It seems that many birds in the more southern states move south before the migration of those of the same species which nested farther north begins. No real southward movement of northern warblers was reported from the Maine woods until the last week of the month.]

The same kindly authority tells me that on July 13th in Maine a Great Blue Heron was seen to catch an eel about three feet long, which would itself about the bird's bill in several spirals and seemed to be choking it, but finally the bird succeeded in swallowing the serpentine fish. This reminds us of a story published in an ornithological journal. A Heron in a river struck at a fish swimming between its legs. The bird darted its head between the legs and caught the fish behind it. Then neck, legs and fish became tangled and the bird was upset, but he never let go that fish and in the end swallowed it!

Says All Auto Drivers Should Take Rigid Test.

Detroit, Sept. 28. (A.P.)—A locomotive engineer must spend years as an engine wiper and fireman before he is permitted to drive an engine over a private right of way, but any person may drive an automobile down a public street used by millions of people with no experience whatever.

This comparison was used by William F. Rutledge, chief of Detroit police and president of the International Association of Chiefs of Police, as the explanation of his edict calling for rigid examinations of all applicants for motor car drivers' licenses, which are required under a state law. Enforcement of this law was urged in a resolution adopted at the recent convention of the International Association in Buffalo.

"It is time for the police departments of the country to take the initiative in such matters, without waiting to be prodded into activity by civic societies," Mr. Rutledge said. Carrying out the spirit of the resolution, the Detroit police department is requiring each applicant for a driver's license to demonstrate that he is physically fit to drive a car; that he can read and understand traffic signals, and that he understands thoroughly all traffic ordinances. As a result of these examinations the police have found that only about a third of the applicants for licenses meet the requirements of a safe and sane driver.

It has been found necessary, Mr. Rutledge said, to establish police schools where prospective drivers of motor vehicles may learn how to handle a car. Classes are held two days a week, morning, afternoon and evening. The two lessons complete the course, after which the "students" may apply for licenses.

The Funny Side of Things

CAN YOU SEE A JOKE! HAVE YOU A SENSE OF HUMOUR!

A "Tit-Bits" Test.
The above questions mean more than: Can you see the point of a joke or of a funny picture? They mean: Can you see the funny side of the things that happen to you and around you every day?

If you can, then you have a REAL sense of humour—and you are one of whom we wish to hear. Listen: Funny things are happening everywhere every day; funny remarks are being made—and lost. Tit-Bits wants to record them.

We invite you, therefore, to send us, written clearly on a postcard, brief accounts of the laughable things you see and hear. We will pay special rates for the best Tit-Bits of humour sent in.

What We Want.
We don't want jokes or storyettes cut out of other papers; we want brief, clearly-written accounts of amusing things you have yourself seen or heard.

Don't imagine things; we ask for real, actual daily experiences or bright remarks that you have heard. Begin at once. Make a note to-day of funny things you see or hear and that happen to you. Then, write out the best one on a postcard, and send it to "Humour," Tit-Bits, 8-11, Southampton Street, Strand, London, W.C.2.

Send as many as you like as often as you like! Publication means good payment.

Nfld. St. Andrew's Society and Ladies' Auxiliary.—Card Party Supper and Dance will be held in Club Rooms, Water St., Thursday, Oct. 4th. A pleasant time is assured all who attend. Come and bring your friends. Cards commence 8.15 p.m. Admission \$1.00. Oct. 4th.

Susan Sage's Column

A small piece of camphor placed in the oil-vessel of a lamp will make it burn much more brightly than if oil alone is burned.

A sponge cake always looks more tempting if there is a nice crust on the top. This is easily attained by sprinkling castor sugar over the top of the cake before putting it into the oven.

When soup or gravy has been accidentally salted too much it can be made quite palatable again by adding a little sugar.

If you are fond of coconut you will like it in gingerbread. Mix together two ounces of butter, two ounces of sugar, and half a pound of treacle, then add gradually half a pound of flour, a quarter of a pound of coconut, one beaten egg, and a quarter of an ounce of ginger. Dissolve one teaspoonful of carbonate of soda in a little milk, and add this to the mixture last of all. Bake for one hour.

To make marbled jelly, it is, of course, necessary to have jellies of different colours. After the various jellies have been made and set, fill a mould with irregularly-shaped pieces of each kind. Now dissolve a block of lemon jelly, using boiling milk instead of water. When it is cold pour it into the mould already prepared and leave it to set.

Savoury pancakes are great favourites, and provide a good opportunity for using up cold meat. Chop the meat finely, and stir it into a Yorkshire pudding batter, then fry in hot fat.

Twine which has been used for parcels should not be thrown away. Keep it until you have a large ball, then knit it loosely into a square. It makes an excellent cloth for cleaning pans.

When the bars of a firegrate turn rusty rub them over with a piece of onion, then blacklead in the usual way. The result is a brilliant and lasting polish.

Stuffed Sheep's Hearts.—Soak one or two sheep's hearts in salt and water, then carefully cut away all the valves. Make a small quantity of stuffing with breadcrumbs, herbs, sweet pepper and salt, a dust of flour to bind it, instead of using an egg, and just moisten with water.

Press this into the cavities of the hearts, and simmer in a hot pot for an hour and a half.

Uses For Old House Linen.—Old cotton sheets make useful dust-sheets. The best parts of linen sheets can, with the addition of a little embroidery, be turned into pillow or sheet shams, tray-cloths, toilet-cases, etc. Pieces too old to be worth making up should be kept and used in case of sickness. Old face-towels make household-cloths. Old tablecloths can be cut down into carvings-cloths, tray-cloths, centres for d'oyleys, etc.

Mount Cashel Silver Jubilee.—There will be a Meeting of the above Committee on Friday night, October 5th, in the B.I.S. Club Rooms, at 8.30 p.m. C. E. JARDINE, Sec. Committee. Oct. 4th.

The Cutest Little Dancer Yet Seen Here

MISS FAWNETTE DELIGHTS AUDIENCES.

The large audiences at the popular Star last evening simply went in wild applause at the performance of the wonder girl—Fawnette, and it was a most wonderful performance in every way. This talented artist danced the Doll Dance and her every action denoted the most finished acrobatic dancer that we have yet seen. Fawnette appeared as a big doll, moving mechanically at every step, and at both performances was obliged to respond to encores.

Mr. Tesori was probably heard to better advantage than on previous occasions, and he also was obliged to respond to encores, in fact it appears that at each one he like Cossie "is better in every way every day." The big production which is billed for next week—The Old Homestead—is one that is going to prove a wonderful attraction, as not alone from the picture itself, which is a masterpiece, but the musical part of it, is going to be put over in the Star movie way. Watch this paper for further particulars.

Remember Templeton's clearance sale. Buy your Arrow Brand Collars for 20c each. Ties, Shirts, etc., in proportion. Sept. 17th.

Wide binding and a large bow of black velvet trim a bust of doll black cloth.

Murphy's Good Things!

We have so many Good Things for you that we cannot begin to give them all special mention. The items shown on this page are merely some of our most Timely Values, but to get the full benefit of our better Values you should come in and inspect our Goods.



Ladies White Voile and Organdie Blouses.
With long sleeves, roll or Peter Pan collar.
Each 98c.

Ladies Shantung Shirt Waist.
Long sleeves, all sizes.
Each \$1.98

Fancy Voile Smocks.
Each 98c. to \$1.49

Ladies' Georgette Blouses.
In colors of Pumpkin and Jade. Regular \$3.49.
Now 98c. to \$1.49

White Jean Middy Blouses.
In Balkhan and straight styles, colored collar and cuffs.
Each \$1.49

Warm Wearables for Baby and Little Sister

Children's Winter Coats.
Full lined, in shades of Navy and Fawn, to fit children up to 5 years.
Each \$1.25

Girl's Heavy Cloth School Dresses.
In shades of Fawn, Navy and Sage.
Each \$1.98

Children's Black Sateen Panty Dresses.
Each \$1.49



Children's Pantry Dresses

Of solid color Gingham.
Each 98c.

Babies Bonnets.
Of velvet and other materials, silk and ribbon trimmed, assorted shades.
Each 39c.

Men's Light Fawn Mackintoshes.
Genuine in every detail, full lined, shoulders reined, all round belt; easily worth \$10.00.
Our Price \$4.98

Men's Heavy Weight All Wool Tweed Work Pants.
Per Pair \$2.98

Men's Winter Overcoats.
Now is the time to secure a splendid Winter Overcoat at half price, made of the best materials, many different styles.
Each \$12.98 to \$24.98

Boys' All Wool Pull Over Sweaters.
Buttoned shoulders, in colors of Navy, Brown and Grey.
Each \$1.49

Ladies' and Children's Flette Bloomers.
In Pink and Blue stripes, elastic at waist and knee.
Per Pair 75c. to 98c.

Babies' Vests.
Medium weight, long sleeves, buttoned front.
Each 19c.

Girl's Middies.
Made of shantung and blue linen in the popular Balkhan and straight styles, will fit girls up to 12 years. Regular \$1.98.
Now 98c.

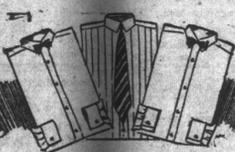
Children's Wool Caps.
All shades.
Each 29c.

Ladies' Fleece Lined Over Bloomers.
In colors of Brown, Navy and Grey, elastic at waist and knee.
Per Pair 98c. to \$1.29

Gent's Ties.
A pretty assortment.
Each 49c.

White Bed Spreads.
Firmly woven, raised, assorted floral patterns, pure white, hemmed ends.
Each \$2.25

Ball Fringe.
Shades of Rose, Sage, Cream and White.
Per Yard 12c.



Ladies' Corsets.
Low bust, four suspenders attached, in Pink and White.
Per Pair \$1.39 to \$1.49

Men's Dress Shirts.
Of stripe percales, soft cuffs.
Each \$1.19

Men's Black Sateen Work Shirts.
All sizes.
Each \$1.25

Men's Blue Chambray Shirts.
Each 98c.

Gent's Hose.
New shipment of Gents' English Wool Hose.
Per Pair 79c. to 98c.

Men's Knitted Silk Ties.
Each 39c.

Canvas Mats.
Each 20c.

Men's Fleece Lined Underwear.
Per Garment 98c.

Camisoles.
In shades of Pink and White, top trimmed all round with wide flet lace, lace shoulder straps.
Each 49c. to 79c.

MAIL ORDERS.
An easy way to order. Cut out the items you desire, pin or paste them on a piece of paper, write your name and address plainly and send with cheque or money order. Kindly allow extra for postage.

Children's Sweater Coats.
In shades of V. Rose only.
Each \$1.98

Marcel Wavers.
Heat wavers in boiling water (so as not to injure the hair) and in a few minutes you will have a perfect wave.
Each 19c.

Phil Murphy
317 Water Street
Store open every Night

Lowest Prices on Rubbers



ONLY \$3.75. RED BALL.

MEN'S LONG RUBBERS, English Only \$3.75

MEN'S LONG RUBBERS, Sea Only \$5.50

(The Rubber with the White Sole.)

MEN'S STORMKING LONG RUBBERS Only \$6.75

(The Rubber with the White Sole.)

BOYS' LONG RUBBERS, English Only \$3.00

YOUTHS' LONG RUBBERS, English Only \$2.50

BOYS' LONG RUBBERS, Sea Price \$5.00

(The Rubber with the White Sole.)

BOYS' STORMKING LONG RUBBERS \$5.70

(The Rubber with the White Sole.)

We also carry RED BALL & RED BALL VAC. LONG RUBBER BOOTS together with Men's, Women's, Boys' and Girls' Low Rubber Footwear, Gaiters, etc.

Mail Orders receive prompt attention.

SPECIAL PRICES TO WHOLESALE BUYERS.

F. SMALLWOOD,

The Home of Good Shoes - 218 & 220 Water St.

Don't say Paper, say The Evening Telegram

"Seeing is believing," come and see!

Coats

3	Only	3
1 Saxe Silvertone, very smart model, Wrap collar, lined figured Silk.		
1 Green Broadcloth, Fur collar, cuffs and hem, Satin lined throughout.		
1 Green Box Cloth, huge cape collar, lined figured Silk.		
Original Prices from \$75.00 to \$98.50.		
\$29.50		\$29.50
2	Only	2
Full length Black Plush Coats. Bear collars and hems.		
48 inch.		
Original Price \$93.50.		
\$42.50		\$42.50
2	Only	2
Silver Grey Astrachan, lined self-tone Satin. This year's model.		
Original Price \$50.00.		
\$35.00		\$35.00
1	Only	1
French model in Brown Bolivia, trimmed Chenille stitchery, self loops and buttons, large Cape Wrap collar, lined Brown and Blue figured Silk.		
Original Price \$165.00.		
\$42.50		\$42.50
11	Only	11
First Quality Plush, some with Fur collars, ¾ length, assorted sizes. Satin lined, Brown and Black.		
Original Prices from \$59.00 to \$82.50.		
\$22.50		\$22.50
24	Only	24
Very heavy English Naps, Chinchillas, Tweeds and Cloth, in Wine, Purple, Grey, Green, Brown and Navy. Seal, Nutria and Musk-rat collars.		
Original Prices from \$36.00 to \$63.75.		
\$18.50		\$18.50
10	Only	10
Heavy weights for Winter wear, in Rose, Grey, Navy and Heather Mixtures.		
Original Prices from \$21.00 to \$51.00.		
\$13.50		\$13.50
14	Only	14
Serge and Cloth, finest quality goods in Navy, Black and Grey, Colored facings.		
Original Price \$18.75.		
\$3.50		\$3.50
7	Only	7
Natural Linen Duster Coats, strong quality goods, easily laundered.		
Original Price \$4.50.		
\$1.50		\$1.50

Jersey 2-Piece Coat Dresses

9	Only	9
Jersey two-piece Coat Dresses. All pure Wool, in Taupe, Green, Saxe, Fawn and Two Tone effects.		
Original Price \$65.00.		
\$18.50		\$18.50

Raglan Coats

7	Only	7
RAGLAN COATS.		
Fine Quality Rainproof English Covert Cloth. Wonderful values. A stylish Coat for Fall wear.		
Original Price \$25.00.		
\$15.00		\$15.00

Evening Gowns

10	Only	10
1 EAUDE Nil. Satin, trimmed Silver.		
1 Ivory Georgette.		
1 Green, with Ruching, Silver and Radium Cloth.		
1 Pale Blue Lisse Over Silk.		
1 Fresh Satin.		
1 Fresh Crepe Over Satin.		
2 Blue and Silver.		
1 Cerise.		
1 Blue Over White.		
Original Prices from \$21.50 to \$45.50.		
\$9.50		\$9.50

Children's Wear

3	Only	3	4	Only	4
Infants' Coats, Cream Cord and Chinchilla.		Infants' Bath Robe and Moccasin Sets.		Soft Cream Blanket Cloth, trimmed Pale Blue.	
Original Prices up to \$12.00		Original Price \$3.10.			
\$3.50		\$3.50	95c.		95c.
4	Only	4	4	Only	4
Children's 4-piece Plush outfits, Coat, Tam, Muff and Gaiters; Green, trimmed Grey Astrachan.		Eiderdown Carriage Covers, strapped Satin on cream ground, finely embroidered.		Rose	
Original Price \$12.50.		Original Price \$3.10.			
\$5.50		\$5.50	\$1.50		\$1.50

10	Only	10
3 Lemon Georgette Over Satin.		
2 Fresh Georgette and Satin.		
1 Cerise Crepe de Chine.		
1 Blue Satin, trimmed Silver.		
1 Blue Crepe de Chine, trimmed Silver.		
1 All Ivory Georgette, Over Silk.		
1 Fresh Satin, with Petal Overdress, in vari-colored tulle.		
Original Prices up to \$65.00.		
\$13.50		\$13.50
1	Only	1
Black Satin French Model Frock, Swathed Satin Bodice, trimmed Sequin embroidery, Sequin straps. Tulle Overskirt.		
Original Price \$66.75.		
\$19.50		\$19.50

Important!

The wonderful values shown in this advertisement are **GENUINE**. The marvellously big reductions which seem at first glance ridiculous, are, as we have just said, genuine in every case. Many of the items listed on this page are last year's models, others older. BUT in every instance, with very slight alterations, these splendid quality Coats, Costumes and Dresses can be brought up-to-the-minute in style. As already stated in our announcement we are selling our entire stock of Ladies' Apparel because we require the space it occupies for other purposes. UNDERSTAND—we are not trying to sell you any 1923 models but the quality of every garment we are offering you, at its Sale Price, is absolutely without parallel in its startling value. While we place our reputation behind this statement, we would prefer you to visit our Showroom, where "seeing is believing." **NO EXCHANGE!**

Children's Dresses

33	Only	33
Fine quality Nainsook, trimmed tiny touches, hand work, some with colored linen turn-down collars; to fit 1½ to 4 years.		
Original Prices from \$2.25 to \$3.75.		
75c.		75c.

Ladies' Skirts

10	Only	10
1 Saxe Jersey.		
1 Grey, Embroidered.		
2 Black Serge.		
1 Navy, Embroidered.		
5 Navy Serge and Poplin.		
Original Values up to \$20.00.		
\$5.50		\$5.50

Ladies' Underskirts

8	Only	8
Good Quality Black Sateen; assorted sizes.		
Original Values up to \$3.60.		
\$1.50		\$1.50

Sleeveless Jumpers

8	Only	8
Ladies' Fancy Tuxedo Jumpers, in dull Rose and White, block pattern, heavy linen all-White collars.		
Original Price \$5.50.		
\$1.00		\$1.00

Evening Wraps

2	Only	2	1	Only	1
1 Old Gold, lined white silk		1 Navy Satin, lined Cerise Satin.		1	
1 Shot Satin.		Original Price \$65.00.			
\$7.50		\$7.50	\$18.50		\$18.50
1	Only	1	5	Only	5
French Negligee.		Dressing Gowns.		2 Figured Blanket Cloth.	
Full length Fresh Crepe de C.		3 Silk Corduroy.		1 Rose, 1 Cerise, 1 Saxe.	
Original Price \$32.00.		Original Prices up to \$30.00			
\$15.50		\$15.50	\$7.50		\$7.50

Ladies' Costumes

12	Only	12	5	Only	5	16	Only	16	10	Only	10
Very high-class Suits, various sizes, handsomely trimmed braid and stitchery, in Brown, Navy and Black Tricotine Cloth, and Serge, lined rich figured Silk or Plain Satin.			1 Shot herringbone Tweed; size 38. Plain tailored, lined Silk.			In Fawn, Wine, Saxe, Brown, Grey and Navy, beautifully trimmed and Silk or Satin lined. Various sizes.			English Costumes, severely plain tailored styles in rough diagonal Serge, in Navy, Brown and Purple, lined Silk Polonaise.		
Original Prices from \$48.00 to \$110.00			1 Fawn, trimmed stitchery; size 18. Lined figured Silk, genuine Otter collar.			Original Prices from \$47.50 to \$109.50.			Original Prices from \$42.00 to \$52.00.		
\$25.50		\$25.50	\$20.50		\$20.50	\$17.50		\$17.50	\$2.50		\$2.50

U. S. P. & PORTRAIT CO., Water St.

Land Ruled by a Woman

The tiny island of Bado, more commonly known as Murgrove Island, which has recently come into prominence because it has been reported that the lone white woman who for years has been teacher, preacher, governor, police magistrate and exhibition officer, and made her domain a model of usefulness, cleanliness and temperance, lies just beyond the tip of Cape York Peninsula, that looks out like a sore thumb farther north than any other portion of the Australian Continent.

Bado, more commonly known as Murgrove Island, has been for some time noted for the prosperity of its white inhabitants. They have adopted the English folk dances, and when they have finished their best fishing the day they gambol on the green Englishmen did in Shakespeare's day. And their women, in their hour of leisure, make a lace which is fine in texture and beautiful in pattern.

The island itself belongs to that group known as the Torres Straits Islands, directly north of Queensland, volcanic fragments whose reefs and shoals stud the ninety miles of stretching from Cape York to New Guinea. Both the straight and the large took their name from the first old Portuguese seaman, Torres, who first threaded his way through the dangerous labyrinth in 1606.

In recent years valuable pearls have been found along the western and northern coasts of Australia, as well as mother-of-pearl shells, and the Torres Strait has come in for its share of the fame. The shells are sent in water from four to six fathoms down and usually are brought to the surface by Papan and Malay divers. Such modern dredging methods have been put into operation at certain places.

Patches of Sand and Coral.

Many of the islands are mere patches of sand and coral, the tops of the Australian Cordillera which have been weathered down. Some others are up to fifty square miles in area, the larger ones are inhabited, the smaller ones being used for garden spots, or pearling or fishing stations. Connoisseurs have estimated that some of the pearls found in the vicinity of these islands are among the clearest of the gems, and consequently very valuable.

As the result of wise legislation of the industry by the Australian Government, the natives have become highly industrious, and are among the best thriving of the Pacific Island races. Both the men and women are excellent fishermen and respect well formed. The islands, York, Murray, Mabung and Bach, are among the most important of the islands, each being noted for some particular feature.

Mabung has a famous native festival each year; York treasures the relics of the Spanish galleons which hundreds of years before were wrecked on its coral strown shores. Darnley is noted for its fish traps; and Murray, for its breeding-beds of the coral insect, which prove a lure to tourists from all over the world.

The Daily Trail

The Census returns reveal the remarkable fact that whereas the population of central London is 4,160,000, the right population is only 900. This no doubt is an extreme example, but such a population contrast in every big city. Liverpool is particularly a deserted city when it falls for thousands depart immediately they are released from work. Cities are now places in which to work, but in which they do not live. The residential areas are being pushed further out, and old houses are being knocked down or transformed into offices and workshops. In the old days the city merchant lived over his business, and his groceries resided close at hand. Now a majority of employers and employees reside at least half an hour's journey from their work. Forces of circumstances has transformed us into a flag population, and we are compelled to spend both time and money getting to and from our work.

This cost of travelling forms an important item in the family budget, though it is not always given its proper weight when the cost of living is estimated. Season ticket rates are at least fifty per cent, above pre-war rates, and the cost of workmen's fares has also been increased. Moreover, the railway companies are being powers to impose a further tax. No wonder public indignation has been aroused, and strong opinion will be offered to the railway companies' proposals. The cost of a season ticket must always be added to rent when drawing up a family budget, and with rents on the up, the position of the working and middle class is becoming intolerable. It is, the average working man is compelled to devote about one-fourth of his income to rent, without taking account the cost of travelling, there is no further margin available under this head.

repe de Chine Blouses, two the price of one at Temple's Clearance Sale.—sept27,11

THE HURRY CALL



for a fire strikes terror into the hearts but it also strikes the unassured with remorse. The thought that the deterring element may eat up one's possessions—even though no lives may be lost—is in itself a terrifying one when one remembers that he has no insurance. Do not let this be your experience. Insure with US now and be safe.

TESSIER'S INSURANCE AGENCIES, St. John's. Box 994. Phone 244.

IN STOCK:

Peerless Hot Water Radiators, Three Column 22 in., 26 in., 38 in.

Wall Radiators - AND - 20 in. Window Radiators.

The Direct Agencies, Limited.

To Repay a Kindness

Where convention forbids an expensive present, send a box of Moir's Chocolates. A box of these super quality chocolates accompanied by your card is a worthy ambassador to convey your message of appreciation and friendship.

PETER O'MARA, THE DRUGGIST, THE REXALL STORE.

Health and Comfort in the Home.

Many a chill can be avoided by the wise use of heating with over-ready gas stoves. An insect gas fire can easily be installed in any ordinary coal grate, and will provide the necessary work at any time.

Gas Fires make no work. There is no coal to carry upstairs, and no ashes to be cleared away. They are ideal for use in daintily appointed rooms. There is no smoke or dust. They also ventilate the room. Enquiries solicited.

ST. JOHN'S GAS LIGHT COMPANY. PHONE 81.

Young Bill wanted to slip out of barracks—unofficially—to see his girl, and he went to his friend the sentry and stated the case. 'Well,' said the sentry, 'I'll be off only when you come back, so you ought to have the password for tonight. It's 'Idiosyncrasy.' 'Idio what?' 'Idiosyncrasy.' 'I'll stay in barracks,' said young Bill.

Millionaire by Night and Garage Mechanic by Day

IN "THE RULING PASSION."

This week will be another red-letter week at the Majestic Theatre, according to the announcement of the management for the new George Arliss photoplay, "The Ruling Passion," a comedy-drama of rare charm, is scheduled to open to-day. Reports from other big cities, where the picture has been shown, coupled with the lavish praise bestowed on the offering by critics, indicates an engagement of extraordinary appeal.

George Arliss, in addition to being a character actor of renown throughout the world, has been pronounced "the screen's greatest artist." His previous work for the screen, in "Diarrhea!" firmly established him with photoplay lovers, and in accepting a comedy he decided to present an entirely new role.

"The Ruling Passion," Mr. Arliss has two roles. In a magnificent country home, at night, he is the retired millionaire, in every way living up to the requirements of his station in life. During the day, he is an automobile mechanic laboring in overalls, in a small garage. He is James Alden at night, and John Grant by day. It is not a dual role, but two separate characterizations.

Cromwell's Skulls

Near the Marble Arch, at the northeast corner of Hyde Park, (a landmark known to all Canadian visitors to London) is the site of Tyburn, for 678 years (1186-1783) a place of public execution, to which criminals were brought from Howgate Prison and the Tower. Here, in 1661, the bodies of Oliver Cromwell and his lieutenants, Ireton and Bradshaw, exhumed from their graves in Westminster Abbey, were beheaded and exposed. Workmen, making an excavation for the laying of water mains near the historic ground the other day, came upon a find of bones and skulls which were certainly those of the malefactors who died at Tyburn Tree. It has been asserted that some of these relics may well have been those of the Protector, and the romance of this idea attracted many people. Unfortunately, no evidence can be produced in its favour, especially as Cromwell's skull has already been located in several different places. In 1947 it was stated in the Times that the embalmed head was then in the possession of one Mr. Horace Wilkinson, of Sevenoaks, Kent. It had the appearance of dried leather, with a small hole in the forehead, representing the famous wart. A story of more recent date credits a Miss Wilkinson, of Shortlands, Kent, with the ownership of the relic. This lady, who claimed descent from Cromwell, is said to have been in the habit of giving what she called "head parties," when, after refreshment, the skull was passed round for inspection.

Homemade Cakes always on hand, and orders taken for Special Cakes at THE BLUE PUTTEE, Layer Cakes, Nut Cakes, Cherry Cakes, Sponge Cakes.—oct.11

Liquid Gold

It Takes Months of Patient Toil Before an Oil Well "Delivers the Goods."

Few people realize, when they see the familiar road tank wagons and kerbside petrol pumps of our big companies, how the contents of these are obtained.

It is only in recent years, with the invention of the internal combustion engine, that there has been any demand for that now indispensable product of the earth, petroleum. And since there is only one producing well in Great Britain, that at Hardstoft, and only a few experimental holes have been drilled, not many people in this country have had the chance to see how it is obtained.

The First Oil Well.

Commercial production can really be dated from the time when Drake put down his first well at Titusville, Pa., in 1859. That does not mean to say that petroleum was unknown before then, for we have references to it even in the Bible, and the ancient Fire Worshipers of Peru undoubtedly used oil in their ceremonies.

Ever since Drake's well was sunk sixty-four years ago, oil operators have been forging ahead all over the world, wherever geologists have thought there is a chance of oil. When a likely spot has been settled upon, a derrick—a tower-like structure—is erected over the place. This is made of either wood or steel, and tapers up from a base sixteen to twenty-four feet square to a four foot square at the top, eighty to one hundred and thirty feet above. Round the sides at the bottom are various sheds housing drilling machines and wheels.

Cables, passing over pulleys at the top of the derrick, are wound on drums on these wheels, and they are used for drilling and for pulling tools or lifting casing out of the hole.

All Done by Drilling.

For drilling with this system, which is called the percussion, or standard, method, the cable, with the drilling-bit attached, is clamped to a strong beam, which is given an up-and-down stroke by means of a crank at the other end. The drilling-bit is a long, chisel-shaped, steel weight with a working face at one hundred and fifty-seven degrees for the larger bits to one hundred and ten degrees for the smaller. It weighs anything from three to fifteen hundredweights, the diameter of the bit depending upon the size of the hole.

The cable is paid out by means of a screw, called a temper screw, on the cable end of the beam, according to how the drill is cutting. The drilling-bit knocks gravel, rocks, and stones to powder, and this mixes with water, which is either natural or pumped into the hole, so forming mud. This mud is baled out when it gets thick.

After sufficient of the particular size of hole being drilled is done, it is cased by means of steel casing pipe, varying from twenty-inch diameter to four and a quarter inch. Of course, the size of the drilling-bit has to be reduced after each insertion of casing.

There are other methods of drilling, the most important of which is the rotary system, by which, as the name implies, the hole is drilled by the rotation of a flat-shaped bit of one of the sizes mentioned above. This bit is screwed into lengths of pipe, which are added to as the hole deepens, and the string of drill-pipes as they are called, is turned by an engine on the ground level. Then mud has to be pumped into the hole to wash the cuttings up. This system is sometimes used in conjunction with the percussion method, as it is faster than the latter through soft stuff.

Hardly a "Kid-Glove" Job. Great trouble is met with when a tool gets lost in the hole by parting from the cable or drill-pipe. It then has to be "fished" for by special tools, and sometimes fishing jobs last months, the wasted time being a great loss to the contractor, and decreasing the value of the well when

the "pay-sand," as the oil-bearing strata is called, is reached. When drilling for oil at Kelham, Notts, last year, all other ways failing, a man had to be lowered with a rope and an electric light in a twenty-inch hole for two hundred and thirty feet to recover a lost bit. This is not a common practice, and the "boss" was wild when he heard of it. Many other complications may occur, and sometimes it takes years to make a hole. When oil has been struck, it either rushes to the surface and spouts in the form of a gusher, sometimes many feet high, or it may have to be pumped. After the heavy, dirty-looking oil has been led to reservoirs, it is sent by pipe-line or tank-cars to the refinery for splitting up into its constituents, the most important of which is motor spirit. Paraffin, vaseline, and asphalt are all obtained from petroleum.

It is said that in Africa some natives fish lying down. Now, in our country the man don't do the lying until they have finished the fishing.

Topical Touches

The Registrar-General reports a remarkable falling off in the number of births. Not so remarkable after all seeing that each child born is burdened with eleven pounds of National Debt. They are only trying to avoid bankruptcy.

France doesn't seem able to get the money out of Germany, says a daily paper. She should borrow a few of England's tax collectors. That would do the trick.

At the Hythe a young lady went to a fancy dress carnival as a green pea, and won two prizes. The judges must have thought she was a sweet pea.

At last America has something in common with the Slav. A returned traveller reports that Russia has no bananas.

Germany should be more frank and make a flat statement concerning the exact amount of indemnity she is willing to dodge.

A highbrow is a person who knows everything about grammar, but nothing about life.

When the war to end wars ran into the trillions, how can they expect to get peace for a few thousand?

Here is a little bit of "dry" humour that must not be missed. American card player on a liner: "Say, steward, how far are we from New York?" Steward (Roughly): "About three and a half bottles, sir." And that's the limit!

"What's the best way to amuse a Scotsman in his old age?" "Tell him a joke when he's young."

A lecturer was delivering an address. He held forth possibly for nearly an hour, apparently without getting anywhere. At length he stopped, and then said in impressive tones: "I pause to ask myself a question."

A voice from the back of the hall shouted: "Better not. You'll only get a foolish answer."

ASK FOR ALVINA The Improved Tonic Preparation of an Extract of Cod Liver Oil. Specially Recommended for Persistent Coughs, Bronchitis, Anemia. A Specially Tonic for Depleted Women and Children. Prepared by BAYNE & LAWRENCE CO., Manufacturing Chemists, Montreal.

Extraordinary Attraction at the Nickel To-day

Marion Armstrong Soprano Louise Loring Mezzo-Soprano. Miss Loring sings—(A) Aria from Cavalleria Rusticana. (B) Roses in Picardy. Miss Armstrong sings—(A) Her Love Song. (B) Mother Machree. Duet—(A) Carmen. (B) Sweet and Low. MUSICAL MATINEES AT 4. NIGHT AT 9.

Down to the Sea in Ships

The Outstanding Screen Sensation of the Century: "Down to the Sea in Ships" A breathtaking battle with an enraged 90-ton "Bull Whale" in a tale replete with Thrills, Romance and Adventure. Don't by any means miss this wonderful masterpiece. The strongest picture shown for a long time, and rated as one of the year's greatest productions. at present running in New York to turn away business nightly. Production in 9 tremendous acts. NIGHT ADMISSION—30c. MATINEES AS USUAL.

Who is the Profiteer?

Instances was there any question of middlemen's profits. "It is manifestly unfair," protests Mr. Cheesman, "that the producer with the creative brain should have his output limited by this undesirable method of business."

Freemasons and K. of C. Fraternalize

WOONSOCKET, R.I.—A unique social event will take place here on October 23rd, when the Masonic Club and the Knights of Columbus of this city will combine for a "party," according to announcement issued by both bodies Wednesday. The meeting, suggested by the Masonic Club and enthusiastically received by the Knights of Columbus, will be held with the hope that it will create greater social intercourse and co-operation between the two fraternalities.

37 Varieties THE PERFECT SODA BISCUITS THE MEAL TIME SATISFACTION. Wholesome Delicious. Such Flavour Such crackly Crispness and such all round wholesome goodness as TIP TOPS lavishly provide never before have been put into SODA BISCUITS. Just what big and little folks need for LUNCH—Easy to digest and sustaining—gives HEALTH and VITALITY. Irresistible Enticing. TIP TOP SUGGESTION: Before serving at table place the TIP TOPS in the oven for about five minutes and allow to cool, then note the result. A. HARVEY & CO., LIMITED, Manufacturers.

SIDE TALKS.

By Ruth Cameron. WHO'S THE LUCKY DOG? In a paper a day or two ago was the picture of a young man who has just inherited several millions from his father. "Lucky dog," was the inevitable comment on the picture and the headline, in our home, and I suppose in many other homes where the paper was read. But after the inevitable comment came the equally inevitable reaction and question: "Is he really so much more fortunate than the rest of us after all? Who are really the most fortunate people, as regards financial conditions?" This is my answer to that last question. I wonder if you will agree with it? They Savor Their Luxuries. Neither the rich nor the poor have the best chance of happiness. The class of people who get the most out of life are those of the upper middle class who have earned their own way into that position. In their early lives have had enough experience with poverty so that they are able to savor each luxury and each advantage as they win it. Who are earning their money themselves, but doing it by work they are properly fitted for and take a reason-

A Dangerous Accomplishment

Mr. Smythe Jones was such a success in the social world that one day he found himself quite unable to deal with all the letters he received from admirers who wished him to pay visits to their houses, help them arrange dances, and so on, and he found himself forced to advertise for a secretary. The first applicant for the post was young and very beautiful. "Where were you employed last?" asked the social lion, very favourably impressed by his caller's charms. "In a doll factory," was the reply. "And what were your duties?" was the next question. "Making eyes," answered the applicant. "Very well; you are engaged," said Mr. Smythe Jones. "But please don't demonstrate your capabilities when my wife is in the room." Homemade Cakes always on hand, and orders taken for Special Cakes, at THE BLUE PUTTEE, Layer Cakes, Nut Cakes, Cherry Cakes, Sponge Cakes.—oct.11

Methodist Losses in Japan

The Methodist Churches of the together with all the congregations of that denomination throughout Dominion and Canada, have received a very strong appeal from headquarters in Toronto in regard to the Japanese disaster. The reads "Japan Mission Disabled. Japanese brethren are improved appalling losses." This refers to the fact that the Methodist Church in Canada and Newfoundland has mission work in Japan for over years chiefly in the central of the central island most affected by the quake. The officers of the Conference ask permission to spend \$10,000 at once in emergency work among their own people building will require \$100,000 up of several chief churches great damage to the girls' school in Tokyo. Altogether Methodist people will need to as a special fund some \$200,000 may be more if as reported, insurance companies fail to pay claims. October 7th or 14th. for this special collection. —By Rud V.

MUTT AND JEFF



to-day
hips
 century:
 "Bull
 and Advenc-
 masterpiece,
 and rated as
hips
 business
 S USUAL.

THE WORLD'S PRESS.
 LATIN IMPULSIVENESS.
 Daily News: Signor Mussolini's
 perted passion for highly colored
 has landed him and his fellow
 strymen in a position from which
 it will be difficult to withdraw with a
 grace and without the appar-
 of having made a foolish mistake.

THE OBITUOUS JACKASS.
 Age Arses: Some years ago now a
 Laureate spoke about letting the
 and tiger in human nature die,
 almost safe to assert that hu-
 manity will have even harder work
 the donkey. The donkey will
 ably take a much larger time to
 die.

AN UNSTABLE CONTINENT.
 Warfield Republican: Internati-
 onally Europe has seldom been in
 an unstable equilibrium and Mus-
 solini has shown full appreciation of
 fact. His recent performance is
 to be taken as an empty gesture,
 its full consequences may not
 some time be apparent.

THE FUEL SETTLEMENT.
 Many Knickerbocker Press: The
 vacation is at an end. But
 old factors which made the
 outlook remain. "Time" will
 and each day will bring nearer
 just such danger in the in-
 situation unless there is suf-
 in public office to correct this
 until there is assurance that the
 of fuel will be continuous.

POPULATION SHIFTING.
 Daily Chronicle: The night popu-
 of the City of London is less
 14,000. Its day population is
 4,000,000. That is an extreme in-
 crease but it may be taken, to illus-
 the change that has been brought
 in the life of this country by
 the Industrial Revolution. Factories
 commercial offices have been in-
 cepted into the middle of residen-
 tial areas. They have displaced resi-
 dent population, and have drawn
 and various masses of workers
 live under various conditions in
 widening circles around them.

THE UNCHRISTIAN CHRISTIAN.
 Manopolis News: It does not
 fair to class love of power, prof-
 and pleasure as pagan, for there
 been pagan religions which
 at utter renunciation of these—
 the teaching was obeyed by mil-
 lions of people. But they are pagan
 different—yet a very real
 one opposed to Christian teach-
 ing. In a word, a Christian is a
 and of the worst sort—when
 ceases to be, except in name, a
 Christian. Of this type of pagan-
 are millions to-day in the Chris-
 tian churches.

Watches are Baked!
 RESEARCH TESTS FOR TIME-
 PIECES
 ter the many small parts of a
 watch have been assembled and fitted
 the case, a number of tests have
 been made before the watch is ready
 to be put into the possession of a new
 owner.
 one of the many necessary things
 look-out for is the action which
 changes of temperature have upon
 the running of a watch.
 You may, perhaps, have
 seen with your own watch that it
 does not hold upon its keep, ac-
 cording to the weather, makes a
 sudden jump from heat to cold, or
 vice versa.
 will either gain or lose in an ex-
 traordinary manner, and you will
 wonder what is happening. When the
 watch becomes normal again, the
 time will be properly. Expensive
 watches are adjusted for tempera-
 tures between 35 degrees and 95
 degrees.
 In the Cold Chamber.
 watch is put in a tightly
 sealed, and placed in a chamber
 the temperature of which is slightly
 below the freezing point. Its movement is
 observed very carefully, and adjusted
 to time, until the watch is
 correctly.
 timekeeper is then moved from
 the cold chamber, and gradually
 raised to a specially constructed
 chamber in which the tempera-
 ture of which is be-
 tween 90 and 100 degrees. Here its in-
 ternal arrangements are fully care-
 fully checked and adjusted from time to
 time. When the watch is again cor-
 rectly in this temperature, it is re-
 moved to the cold chamber for fur-
 ther adjustment. If necessary, it
 is about a week in each chamber,
 the time a watch has passed the
 temperature tests, it will go correctly
 in any climate. Chronometers ordered
 by explorers and travelers
 are going to places where great
 changes of temperature are encoun-
 tered, undergo very searching tests to
 see how thoroughly reliable
 they are. One of the most surprising
 things to one's surprise, the
 chronometer has been revived. The
 watch is quite marked in the new

When doubt assails you, as to the limitations of your purchasing power—try BAIRD'S—there the Dollar yields its Utmost

BAIRD'S BUSINESS-BRINGING VALUES--

Acknowledged Superior from every viewpoint.

Nowhere in St. John's to-day will be found a better display of Fall Merchandise than can be seen within the four walls of this mighty Store, and nowhere will be seen values of such significance to buyers at the present moment. Our foresight- edness is mainly responsible for this, as we have bought heavily and arranged for deliveries long before this season commenced.

A glance through the following columns will certainly convince one that this Store has indeed many inducements for the thrifty, many opportunities that should be availed of, and for those of limited spending allowances, should prove a veritable Storehouse of value opportunities throughout every department under its roof.



Congoleum Mats, 19c.

Each 19c

18 x 36 inch size convenient to put where the wear comes.

COAL SHOVELS—Long handle galvanized shovels, extraordinary low priced. 19c.

STRAINERS—Large Pan shape Tin Strainers, 12 inches in diameter, all perforated bottom, each . . . 19c.

BUTTER CHURNS—The handy-quick-to-use-4 Butter Churns, just what you need when you have milk left over, 4 sizes, all glass containers, with screw covers. Special 69c., 79c., 89c. & 98c.

BRUSH AND COMB—Sets of Brush and Comb, boxed in blue & white, the set 29c.

SCHOOL SETS—8 piece Sets, pencils, pens and erasers, in cloth covered box 33c.

CRAYONS—Wool covered coloured Crayons, 6 in box 15c.

PATTY PANS—Nested, 12 in each set, in bright tin, very handy . . . 43c.

ENAMEL PANS—An assortment, bowl shape and shallow pans for kitchen use. Special . . . 19c.

Fur Chokers.

Opopassu Fur Chokers, in Brown and Grey. Just what you need to set off your Fall Suit. They're smart and much admired. Values to \$10.00. Special \$6.50

Smart Appearing SKIRTS

8.00 values for 2.75

LADIES' SKIRTS—Participate in this Sale of good looking Fall and Winter Skirts. Your choice of Tweed Cloth and Serge, in Navy, Brown and Black, button trimmed, pocket and belt; assorted sizes. Reg. values to \$2.75. \$3.00. Friday, Saturday & Monday \$2.75

MARABOUT TRIMMING—Fashionable trimmings, in shades of Sky, Hello, Pink, Gold, Emerald, Nile and Grey. Reg. 90c. 49c. Friday, Saturday and Monday 49c.

BUNGALOW APRONS—Loose fitting, well made Cotton Aprons, Peter Pan collar, ric-rac trimmings, belt and strings to tie at back; really indispensable. Regular \$1.50. Friday, Saturday and Monday \$1.39

CHERRIES—Brilliant Red Bunches of Artificial Cherries, with foliage; popular for millinery purposes. Special the Bunch . . . 10c.

CHILDREN'S COATS—Fall Coats in mixed Tweeds, Velvet collar, belt and pocket, to fit 8 to 10 years. \$5.00 values. Friday, Saturday and Monday \$1.95

LADIES' VESTS—Medium weight, Jersey Vests, round neck, short sleeves and some with strap shoulder; 36 to 44 sizes. Reg. 90c. 79c. Friday, Saturday and Monday 79c.

Sport Hats.

Misses' Cloth Sport Hats, with Wool trimmings and tassel, stitched brim and turned up front; shades of Crimson and Fawn. Regular \$1.50. Friday, Saturday and Monday \$1.08

SHOW ROOM

Sample Line of LADIES' JUMPERS.

Magnificent affairs in Crepe-de-Chene and Canton Crepe, beautifully embroidered, beaded and braided, with and without girdle, round neck, and half sleeve; shades bring Flame, Terra Cotta, Sand, Roseda, Paisley mixtures, Navy, Brown, Black and White; 38 to 46 inch sizes. \$4.98 Reg. \$8.00. Friday, Saturday & Monday . . . \$4.98

CHILDREN'S WOOL JACKETS—All Wool, in Pink and White, Blue and White, and all White, long sleeve, buttoned front. Reg. \$1.00. Friday, Saturday & Mon. 85c.

LADIES' COAT JERSEYS—A brand new line, showing Tweed front, girdle and long sleeves; others with collar, belt and pockets, all of them excellent and every liked shade represented; sizes 38 to 44. Reg. \$4.00. Friday, Saturday and Monday \$3.50

PINK BLOOMERS—Full fitting Pink Jersey Bloomers, elastic at waist and knee, assorted sizes. Regular 40c. Friday, Saturday and Monday 34c.

ROMPERS—Children's Fancy Flannel Rompers, in Check and Stripes; round collar and belt, elastic knee; to fit 2 to 6 years. Reg. 75c. Friday, Saturday and Mon. 59c.

SILK SCARVES—Knitted Silk Scarves, fringed, in wide and narrow effects, great range of shades; beautiful things. Regular \$1.50. Friday, Saturday and Monday \$1.42

GOLD WEATHER COMFORTS.

Now is the time to secure them here.

WADDLED QUILTS—Large full size, heavily wadded Quilts, showing pretty Paisley and Art coverings, quilted all over. Regular \$6.00. Friday, Saturday and . . . \$5.65

WOOL BLANKETS—English Wool Blankets, 60 inch half bleach Sheerings, strong Twill finish. Friday, Saturday and Mon. 62c.

WHITE QUILTS—A line of fringed White Honeycomb Quilts, two and a half yards long. We have reduced these to a Special low price for clearance. Values \$5.00. Friday, Sat., & Monday . . . \$3.85

COTTON BLANKETS—Large size, Coloured Cotton Blankets, double weight, shades of Pink, Blue, Grey, Brown and Putty. Friday, Saturday and Monday, ea. . . \$2.10

WOOL BLANKETS—English Wool Blankets, 62 x 82 also, full weight Blankets; back to pre-war \$6.85 values. Special the pair \$6.85

DOUBLE WIDTH TWEEDS—Retail quality English Union Tweeds for Men's and Boys' wear; extra strong for working pants and school pants. Reg. \$1.70 yard. Reg. 85c. Friday, Saturday & Mon. . . \$1.48

APRON CLOTH—"Nurse Evelyn" pure White Apron Cloth, renowned for its firmness and its serviceability; 52 inches wide. Reg. 75c. Friday, Saturday and Mon. 79c.

WINGED—36 inch material, white ground, with cluster stripes; Pink and Pale Blue, and Hello, beautiful for Night Gowns. Friday, Saturday and Monday, the yard 53c.

Glad Tidings from our busy Household Section

Distinctly Baird Values.

CROSS-BARRED SCRIMS—This is a marvel for value, 38 inches wide, plain neat cross-bar all over pattern. Special Friday, Saturday 24c. and Monday, yard 24c.

BORDERED SCRIMS—Very handsome Scrims, double cross-bar pattern and wide coloured floral border. Friday, Saturday and Monday, yard 43c.

CASEMENT CLOTHS—39 inch Cream Casement Cloth; plain edge and wide lace insertion banding at both sides. Special Friday, Saturday and Monday, yard 45c.

CURTAIN LACE—56 inch Nottingham Curtain Laces Cream shade, pretty centre and extra wide border. Special Friday, Saturday and Monday, yard 65c.

MADRAS MUSLINS—This is a beauty; Cream shade, extra wide and shows a magnificent colored Art border—Bird of Paradise and Flower pattern; elegant. Friday, Saturday \$1.25 and Monday, yard \$1.25

MADRAS MUSLINS—42 inch, prettily patterned Cream Madras Muslin, wave edge. Friday, Saturday and Monday, yard 46c.

TABLE COVERS—The new style, Coloured Tapestry Throw-over Table Covers, runner style, 20 x 65; in Crimson, Green and Gold mixtures. Regular \$2.30. Friday, Saturday and Monday, yard \$2.59

TABLE COVERS—Fancy Tapestry Table Covers, 24 x 72; high size; in very pretty color blendings; plain edge. Regular \$5.00. Friday, Saturday and Monday \$4.75

MOTOR RUGS—Reversible Plaid Wool Rugs for motor, carriage or lounge, fringed; a remarkable value. Friday, Saturday and Monday . . . \$3.65

A Chintz Special.
 A remarkable Chintz value, Light and Dark patterns, and beautiful patterns; they are 36 inches wide. Friday, Saturday and Monday, yard 47c.

Hosiery Values

Culled from vast stocks of reputable brands.

Extra good—all of them

GIRLS' SPORT HOSIERY—This line brings 2 pretty Light shades—Coating and Grey; fancy broad ribbed Wool Cashmere make; fall weight. Regular \$1.10. 98c. Special 98c.

WOMEN'S HOSE—Stout ribbed Black Wool Hosiery, real Fall weight, assorted sizes. Special 59c.

HEBREW HOSIERY—Plain Black Fall weight Hosiery, with heavy ribbed tops. These are Special value at 49c.

SPORT HOSIERY—Plain Color Hosiery, showing broad ribs, a most unusual value in fashionable Hosiery. Special . . . 45c.

HEATHER HOSE—Ladies' Heather Hose, plain finish and fine ribbed front; 2 pretty mixtures. Regular 35c. Special 29c.

EXTRA LARGE SIZE HOSIERY—Fast Black Hosiery, plain finish, garter tops, knit to fit without a seam. Special 39c.

Job Table Cloths.
 In good grade White Damasks; size 58 x 59; hemmed. \$2.40 value. Friday, Saturday and Monday \$1.85
 Size 66 x 66. Special \$2.29

HEARTH RUGS.

PLUSH HEARTH RUGS—Rich looking Floor Rugs in plain shades, Crimson, Green and Black, plain self border and crushed centre; distinctive Rugs. Reg. \$8.25 \$8.50. Special \$8.25

HEARTH RUGS—Axminster Hearth Rugs, all brand new ones in fringed and beautifully patterned and they are of the serviceable kind and yet inexpensive. Regular \$4.75 value. Friday, Saturday and Monday \$4.28

EXTRA LARGE RUGS—Hearth Rugs unusually large and very heavy quality; should last for years, hand-some range of patterns, wool fringed. Reg. \$11.50 value. Friday, Saturday and Monday \$10.65

DOOR MATS—Pretty Axminster Door Mats, with fringed ends, remarkable for their pretty color blendings and their serviceableness. Friday, Saturday and Monday . . . \$1.15

PLUSH MATS—Rich looking Plush Door Mats, plain shades of Crimson, Green and Black; crushed centre and plain self borders; heavy weight. Special Friday, Saturday and Monday . . . \$1.65

STAIR CANVAS—Many new patterns just to hand, 18 inch, Oak, Floral and Tile patterns, in many tones. Printed and Hessian backs. Friday, Sat., & Mon. yard 42c.

STAIR DRUGGETS—18 inch bordered of Staff Druggets, fancy Crimson and Green mixtures. The yard Friday, Saturday and Monday . . . 33c.

36 inch Linoleums.
 36 inch bordered Linoleums, every piece new; nice for hallways, good looking patterns. Reg. \$1.26. Friday, Saturday and Monday \$1.10

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Alive to your requirements Here is proof of it.

PIJAMAS—Striped Flannel Pajamas, neat patterns, military collar. A new value \$2.50 at \$2.50

WORK SHIRTS—In heavy Khaki Drill, with collar attached, all double stitched seams. \$1.69 Special \$1.69

CUFF LINKS—Gold plated, with neat Pearl settings, sturdy and very neat. Special 75c.

SOCKS—10 dozen of them, heavy Wool finish, ribbed. While the quantity lasts . . . 38c.

BOYS' JERSEYS—In plain shades, Navy, Sage, Brown, Emerald and Cardinal, buttoned shoulder; to fit 4 to 8 years. Special \$1.19

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MEN'S CAPS—Nobby London Caps, in mixed Tweeds, handkerchiefs, one piece crowns, shot silk linings; always sharply and presentable. Special \$1.50

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FABRIC GLOVES—Ladies' Suede and Cloth Gloves, distinctly full weight, and absolutely one of the best Glove values we have seen for many seasons. Shades of Oatmeal, Grey, Beaver, Elephant, and many more. Special 45c.

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