## 



THE HERALD

|  |  |
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Meet Me at the Always Busy Store.

## TRUNKS!

The quality, style and fin ish of our Trunks will be evident to everyone who looks at them. While they look well they are thoroughly up-todate in every respect, strong too, they are doubly strengthened in every place where it is required.

## Want a Trunk?

Comeright here $\$ 2.10$ to $\$ 12.00$ each.

## Stanley Brothers




## They Help.

 tis the small leak that sinks ig ship. Housekeepers can save uite an item in their Grocery bill by dealing at McKenna's, veryyhing new and fresh at theJOHN MCEENNNA.

## CREAT REDUCTION SALE

25 to $33_{3}^{1}$ per cent. off

## $\Rightarrow$ W) W

During the Month of August
WE WILL SELL ALL OUR Clothing, Hats, Caps, Carpets Oilcloths, Dress Goods, Millinery, Ginghams, Cottons, Flan nelettes, Blankets, Batchelers, Cloths, Capes, Jackets, Shirt waists, Wrappers, Gents' Fur nishings, Curtains and House Furnishings.

## EVERYTHINE MUST GO AT

25 to $331-3$ per Cent. Discount For Cash Only.

Dig up your dollars and get them busy at

## Prowse Bros.

The Wonderful Cheap Men.
 Grocery
Satisfaction

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| Nomm | Discoll \& Alornshy, |

If You Want A WATCH OR ANY KIND OF JEWELLERY

TRY E. W. TAYLOR.
Now is the time for Bargains.
E. W. TAYLOR Cameron Block.


## Creat

ALTBRATION SALE Tailoring Trade;
NOW ONAT

Our whole atook thrown on the market at
25 to 33 1-3
PER CENT, DISCOUNT.
Hundreds of customers have already shared in the bag
we are offering. Bargains for hundreds more.

| All Dress Goods | 25 p, c, off | All Millinery | $33 \frac{1}{3}$ p.c.off |
| :---: | :---: | :---: | :---: |
| Ali Cloths | 25." | Genta' Straws |  |
| All Trimmings | 25 | Gents' Furnishing |  |
| Al Silk | 25 | Corsets | 25 |
| Gdies' Whitewear | 80 | Belts | 331 |
| as Mublins | $33 \frac{1}{3}$ | Table Linen | 25 |
|  | 83\% | Sheeting, eto, | 25 |

All Staple Goods at Cloaring Prices.
Bale for Cash Only 영
Weelis \& Co
Wholesiale and Retail. 1 The People's store.
Blatchford's Calf Meal.
the hily parict mik sibsiture.


AULD BROS.

# Suits.e: <br> $\rightarrow$ K 

WEKEEP

## Right to the front

nvine

Tweed Worsted Suits FROM $\$ 14$ UP.
$\rightarrow$ 为
JOHN McLEOD \& CO.,
Merchant Tailor.
The Prohilibition Aet nonth. We don't fear the inspectors. The more inspect-
rs that visit us the better we like it. We invite everone Yho likes a cup of good TEA to become an inspector of
he quality of our

## "EUREKA" BLEND.

 Temperanee adrocntes will also find in it a mild andpleasant bererage. So many of our customers are acting
as intormers (we mean acouainting their friends of the good qualities of this Tea) that our sales are increasing on
it continually.
Price 25c. per Pound.
wz canaza a tulu insoor General Groceries

Wh . Ah Tha, will alan. We buy the best quality of everything we handle, hav do so. Though having to sell at a smaller profit we hold

our old customers and gain new ones; for a satisfied cus. our id customers and gain new ones; for a satisfied cus-
tomer is the best advertisement a merchiant can have. We buy Eggs, Butter and Wool. We are agents for
Mill View Carding Mills. ㄱ. ㅍ.MrADDIGANT \& Co

Lower Queen St, Charlottetown.


