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## WATERBURY \& RISING, LIMITED

ST. JOHN, N. B.
Wholesale Footwear \& Maltese Cross Kubbers
Janaary 11th, 1921.

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The flood is subsiding; conditions are full of promise tocay, is our convi.
share with as that opinion.

Naturally, you will require some ahoe foe SPRINC delivery and we are particularly ancious to have an you may require.

As you know, a large amount of placing was not
for SPRING delivery with the travellers representing anticipating that in conse quence there will be an active demand for shoes in the earl SPRING, which we will be in a position to tale care of ith our complete stock.

We are able to give a guarantee of deliveries that can be depended on If you are interested in buying shoes we would be very plenged to have you write us frankly in of a few days with a full range of our samples, which yo of a number of lines that you could dispose of at a good

3 Yours faithfully
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Stores Open 9 a in. Close 6 p. m.

## WHITEWEAR SALE TODAY <br> FULL OF BARGAINS

## le we <br> usually good bargain <br> in slightly soiled <br> Whitewear. We want <br> these cleared before <br> stock-taking on Mon- <br> day, hence the big re <br> dactions that are sure <br> days. <br> Come Early for These Bargains

ENVELOPE CHEMISE-Shown in Flesh or White, in Dove
Silk, Whitchery Crepe and Nainsook, beautifully hand Silk, Whitchery Crepe and Nainsook, beautifully hand
embroidered in many dainty designs. Shown with $\$ 2.19, \$ 2.49, \$ 2.69, \$ 2.89, \$ 2.98, \$ 3.49$ LADIES' NIGHTIES-Made of best quality cotton with High or Low Neck, Long or Short Sleeves, nicely hand
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eat style skirts $. . \$ 1.29, \$ 1.49, \$ 1.89, \$ 1.98, \$ 2.18$

Use a MAJESTIC ELECTRIC HEATER warm up that cold corne
SPECIAL $\$ 6.00$ each.
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Trouble Near End ExpectedThat Constable Who trade rome tore the following oricers
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## \$15,000 IN PRIZES FREE:

The St. John Standard offers a pleseant and profitable diversion to the residents of The Maritimie Provinces. Automobiles, Opportunities to become Movile Stars with the Univerisil Filin Coirtpany BE A WINNER-ENTSR YOUR NAME IN THE COMPEIITION AT ONCE
Everyone who makes an earnest effort will receive someching in the Contest. Cash commisaion prizes at 10 p . c . will be given those who do not win one of the regular prizes, if they work actively up to the end of the contest and turn in at least $\$ 25$ worth of subscriptions.

## IST CAPITAL PRIZE





$\begin{aligned} & \text { members of the Contest Department or any other person. We'are sivin } \\ & \text { away NEW cars in this contest -nod second-hand machinees. }\end{aligned}$

Information, Rules and Conditions of The Standerd's Big Prize Contest







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 No Nataicment wor promise niade by uny solictortor or agent varying trom the rules or etatuments

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in fact, except a reduction of the prize hiet.


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## St. John's Greatest Mercantile Event



A BIG BARGAIN IN WOMENS SWEATERS $\$ 3.98$
 Out enire stcck of wool and ailk oweaters for women
and children at big red uctions All-Wol Coat S weatera, new tuvedo ocllar, foll belt-



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Scovil Bros., Ltd. King Street
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| HOSIERY <br> Silk Boot Hosiery-Black, white and colors, Specially priced ................................... 89 c. Cotton Hosiery in black and brown. Specially priced, Ail Hosiery at greatly lowered prices. WOMENS GLOVES |
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## for women shoppers

Atiu quite evident, by the response, that women are realizing more every day that the reductions being offerex andern most pricess are down nownconsidicraily lower than will be qüted on new epring apparel. Everything in our Women's Shop isd driatically reduced, nothing io held back- nuits, coats, dresees, furs, lin Below are mentioned only a few of the many bargains awaiting yo.thatr mom in oumboc inominion

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Old Dutch for a Clean, Bright Bathroom
Porcelain, enamel, marble
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Suits \& 0'coals Sensationally Low Priced THERE is no reason why you should not have a new Suit and Overcoat. At tend this big sale of ours, where value is the keynote and where the choice is un limited. We have hundreds of fine Suits and Overcoats which were returned to us from our 38 branch stores. They are the Uncalledfor garments left on our hands. In the lot there are $\frac{\text { gare }}{\text { many }} \frac{\text { garments }}{}$ that were made to sell at prices up to $\$$ s45 but our low "Friend-Making-Price" does not pay for the cost of the material alone. Come, investigate We have your size. You canno resist this big bargain offer.


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## English\&Scotch Woollen Co .

26-28 Charlotte Street, St. John, N. B.


## FOR WOMEN



| LECIONS OF A BACHIAIOR GIRL |
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| By HELEN ROWLAND tht, 1920, by The wheoler syailen |
| Sorety no man ever was no stupla, as the loids to his w fe, when he's aseleep. $\qquad$ |
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|  <br> seting heri dodige skiffuly throush a maee of <br> and heep right on zoting intermmably, an the weendeant oit of tuent and keep right on soing himermati,. an |
| every man armly bellieves that a ghris refuma to be cicesed is juat a cleveriy staged litue prologue, Lesigned to make herseintereating. |
| A man will sing "Home, Sweet Home," for houm, Just in order to put off golng there. |
| When love is dead, a woman shuts the door of her heart and love. |
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## THE STANDARD'S FINANDIAL SEOTION

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## TOWN

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## Trust Gold Stocks

 To New York Couipment 1 ss seurity.LYALLS ADVANCE
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