


# EATON'S DAILY STORE NEWS 

# STORE CLOSED ALL DAY TODAY---DOMINION DAY <br> THE FOLLOWING LIST OF SEASONABLE MEN'S WEAR 



Store Closed All Day Saturday
During July and August

IS FOR FRIDAY

SUCH WANTED THINGS AS BATHING SUITS, OUTING SHIRTS, SOFT COLLARS, BELTS AND COATLESS SUSPENDERS


At 85c

## Are Coatless <br> \section*{Suspenders}

"King Surmmer" quality, in two and four point styles, and of heavy
cord edge webbing, in plain white with solid brass nickel-plated loops with solid
Pair, 85 .
Same style as above, but of extru
quality
mercerized quality mercerized lisle webbing,

At $\$ 1.00$ Are Belts
In flat or tubular styles, in black,
 with canvas lining. The assortment
consists of plain, fancy or peebled grain effects. Some have tongue, others nickel-plpated roller
single or duckles; single or double keepers. Sizes in the
assortment 30 to 42 . Each, 81.00 .

## At $\$ 1.50$

Are grey suede cowhide Belts, with calir ind gunietal buckle, two

## Soft Collars <br> Such as Arrow, Tooke, W.G. \&R, Forsyth and ERoton, in piques, repp, madras or fibre silk

 and cotton mixtures, in white only;in sizes 14 to $16 \% / 2.3$ for 81.00, or,

At $\$ 3.50$
Are Bathing Suits
Of heavy cotton, in athletic style,
with one button on each shoulder with one button on each shoulder
and ribbed cuff on leg: shades consist of navy or maroon with white, black with gold, or navy with cardi-
nal. Sizes 34 to At $\$ 1.25$ Is a heavy cotton Bathing Suit with buttoned shouldier, in plain grey, with cardinal trim on skirt and cuffs. Izes 34.10 44. Each, $\$ 1.2$.

## At $\$ 9.00$

Is a Bathing Suit in one-piece skirt in athleticic style. Has one button on shoulder, and is in a brown heather mixture with green trim, or black with orange trim.
Each, $\$ 9.00$.

At $\$ 7.50$
Are all.-wool worted Bathing Suits
in skirt style, with in skirt style, with one-button on Shades consist of heather with paddy, black with orange, oxford with maroon, or oxford with paday and maroont trim. Sizes 34 to 42 . Price, 87.50 .

-r. EATON CC.

## MOVETOTXKE NEE TELEPHONE EENVICE


cent Reductioi HOTOGRAPHS
arly all our regular ers are out of the ing July and August order to keep our nployed, we have to make our 24th Midsummer Re. thus placing e reach of all the st products of the at less than the ordinary photo.
ntments may be any hour, day or as the Lyonde "ant is used exed than has been ossible heretofore. the finest and st equipped stu - in America
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yonde andilis Sons
Yonge St. at Lueen

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## NEW TORONTO



F Play Toma Jury Semi-Finals ORoNTO COLFFRS ARE ALL DEFEATED
hree Montreal Players and One Calgary in Semi. Finab
 GENERAL, PAYING \$27.10 FOR \$2


MIMY CODE WON WITH LAST BOWL

## coting Tom Remnie by nament Finala. 

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## Week





## Tomorrow-Midsummer $S_{\text {ale and }} F_{\text {ridav }} B_{\text {argain }} D_{a y}$ <br> Midsummer Sale of Boys' $\$ 2.50$



Relish Dishes
Half Price! 5 $1 . \sin$ Flower Vases 69c. gexamixizix



## Homespun Linen

 Notepaper




Phone Main 7841.
to $\$ 3.50$. Wash Suits at $\$ 1.79$

## Welcome Visitors!

| Simpson's Store is at your have you take advantage <br> the following store conv |
| :---: |

The Palm Room and Self Ser. vice Lunch Room-Sixth
Floor

Women's Rest Room-Third Flopr, Richmand Side. Information Bureau - Main Floor, Centre
Flantment Register - Main , Exchange Bureau. Postoffice - Main Floor, Cen-

Telegraph Station and Free Parcèl Check Room-Base-
ment. men
elephone Booths - Conven-
iently located throughout the
Store.
SummerCushions \$1.75 Each


75c Colored Scarfs 49c Each.
 Simpson's-Fourth Floon

Men's \$2 Mesh Knit Combinations, Friday \$1.19 Fine quality cotton yarns, the lot come with short sleeves and knee length. Sizes 34 to 44, Regularly $\$ 2.00$. Mid-
summer Sale ....




Men's $\$ 6.00, \$ 7.00$ and $\$ 10.00$ Panamas, Friday $\$ 4.95$ Monius $\$ 6.00, \$ 7.00$ and $\$ 10.00$ Panamas, Friday $\$ 4.95$

Men's Raincoats $\$ 9.95$, Smocks $\$ 1.50$, Trousers $\$ 3.95$



Real Leather Strap
Purses, $\$ 2$ for $\$ 139$

 Leather Vanity Cuese Half-Priceo Oad inn oot fat nation vatity


Purses, \$2 for \$1.39

$\$ 1.25$ to $\$ 1.75$ Dresser Scarfs 89 c


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Robert $S T M[T O M$ $\begin{aligned} & \text { Compamy } \\ & \text { Inimited }\end{aligned}$

