## wewe The Torato World FOR SALE   <br> BRITISH ADVANCE ON MILE FRONT AT YPRES

Strong Positions Taken Also Near Epehy-Canadians Firmly Hold All Ground Gained --Tremendous Aerial Fighting Continues on Western Front-- Russia ExpectsSoon to Assume Offensive--German Attacks on Russians at Vilna Fail---Rumanians Continue to Check Enemy's Attempts of Invasion at Fokshani.

Nata


Continuing the Autumn Showing of
Fashionable Suitings and Coatings

Broadcloth is One of the Most Favored Materials
Shown in a Charming Range of Shades for Suit, and in Soft
Furthermores. the Pricer' Are Aond Evening Wrapp. Furthermore, the Pricee Are Mostly the Same
Last Season, Which is a Notable Fact and Worthy Your Consideration
For Tuesday we are featuring also other suitIng weaves and heavier coating matorials procurable in the season's popular shades.








Superb Coats in Hudson Seal (Seal Rat)






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T. EATON CO


The Smart Frocks for Autumn

 HERE is grace
in every supple
fold of the satin $r$ soft silk frock, and the designers, recog-
nizing its dignity and to the zenith of popularity this season One sees, in the main, subdued colorings, although soft rose shades are offered in afternoon frocks and offer a happy variation to the quiet tones which generally prevail. Taupes and greys are promised exception-
al vogue.

Describin from the array of silk frocks in the French

In a lovely shade of
taupe is taupe is a frock of satin charmeuse, made with a pleated and draped skirt, falling in
soft folds. The soft folds. The bodice has turned-back lapels
trimmed with self-covered buttons, and the Georgette sleeves have deep cuffs of charmeuse, also ornamented with buttons. The coilar has a frill, of
Georgette crepe. Price, $\$ 35.00$.



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SOLDIERS LOOKING FOR CONSCRIPTION

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 HIRTEAVHONRRED Means They Are AVORS RUM RATION Returned Chaplain Tells of ItsBenefits By British MisUsefulness in the
Trenches. That ouminitentine ony now




WEEK's VOLUNTEERS , itat

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| YORK COUNTY Suburbs | MISSIONARY WORR IN DARK AFRCA |
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 Din GATTO \& SON Lodies and HATS
Gentlemen's
 RALWAY STRIIE CANNOTBE AVERTED
Forty Thousand Men on
British Lines Will Quit

## WOULD BE DISASTROUS

 And Ruinous to Best Inof the Railway
Men.





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AUSTRIAN BOMBS HIT
BIG WONDER OF WORLD
Famous School of St. Mark at Venice Sustains Damage.





Dond's KIDNEY

PILLS



The SteringBank
or Canada

SAVE, Because --<br>Extravagance is unpatriotic in these days of national stress.

## Reference to Papal Peace

 retterate war aims Socialists Will Aalk Reichotas Make a Definite

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STAR AND GARTER SHOW

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OSEPH E, BERNARD
BROWNING AND DENN
HARKKO ONUKI


Toronto Sunday World ${ }^{5 c}$ Per Copy

The Toronto World
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Reo Mr. Wha-Tonight SHIRLE KUY KAYE GONDAY Nid WEEK THE BIRD OF ARADISE
 en, PROF, JULES M ILANOS
dead at kingston
on Sending Him to Insisted
 ON. DISC

MUST LEAVE CANAD Rev. Frederick Hedden Is Charged
With Seditious Language at Erin Village.

LARRY'S BOYS HOME
AND IN FRST PLACE
Win and Lose in Closing Tilt on Saturday With Birds at Baltimore.


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| SANITARY |
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| LAUNDRY |
| THE |
| MEW METHOD |
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## Polly and Her Pals

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PA'S PROSPERTTY WAS LOVELY, BUT OH, SO SHORT
8
By Sterrelf

IDRTH TOR




## Recognized Style and ValueLeaders－－These Young Men＇sSuitsat \＄24

Extraordinary Lace
Sale Half Price and Less


 September Columbia Records Are Here
 Nos．





 ${ }^{2250} \begin{cases}200 \\ 850\end{cases}$ ${ }^{2285}$ 人

 sirs 5 ${ }^{255 c}\left\{\begin{array}{ll}250 \\ 850\end{array}\right\}$
 ssc

## ＂A Book of Real Beauty and Urgency＂

God the InvisibleKing Reg． $51.25,0_{\mathrm{n}}$ Sale Today 90 c




Now Ready！ Office Diaries for 1918



Women＇s $\$ 3.00$ Glove Silk Bloomers

On Sale at $\$ 1.95$
 Silk Combinatione，Regalur s5．00 Womers comply，sisi．95




## Simpson＇s August

 Homefurnishing SaleAfter several weeks of the most successful August Furnishing Sale we have ever held you can still choose
from very extensive assortments of from very extensive assortments of
splendidly made furniture and strong splendialy made furniture and strong making a record for Toronto．Specials for today are
15.75 Brass Beds al
$\begin{aligned} & 12.75 \\ & 20.65\end{aligned}$
$\$ 26.00$ Brass Beds at
20.6
$\$ 29.50$ Brass Beds at
$\$ 32.00$ Brass Beds at
$\$ 24.75$ outfit，composed of B．．．． 22.95
$\begin{aligned} & \$ 24.75 \text { outfit，composed of Brass Bed，} \\ & \text { Spring and Mattress，for ．．．．．．．．．19．85 }\end{aligned}$
\＄39．00 Divanette，with mattress．．．．30．95
\＄4．50 Mattress，good and comfortable 3.20
Our $\$ 7.50$ Mattress，special at ．．．．．．． 5.95
$\begin{aligned} & \text { Our } \$ 9.75 \text { Mattress，splendid bargain．．7．50 } \\ & \$ 13.00 \text { Pure Cotton Felt Mattress．．．10．95 }\end{aligned}$
$\$ 13.00$ Pure Cotton Felt Mattress．．． 10.95
84.50 Iron Frame Spring，for
r ．．．．．．．． 4
$\$ 15.75$ Very Fine Box Spring．
.13 .25
$\$ 15.75$ Very Fine Box Spring．．．．．． 13.95
$\begin{aligned} & \$ 32.00 \text { Wood Bed，Jacobean design } 16.25 \\ & \text { Child＇s Cot，white enamel，price ．．．} 6.25\end{aligned}$

Fine Seamless Rugs Reduced
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 Willow Grase Ruge Reduced．Very suitable for veran－－
danh，sunroms or bebroom use．
creen，brown and blue
colorings in various designs on
 Splendid Bargains in Rag，Ruge，A clearance of rag rugs
in large room sizes and in asoorted colors ana designs，in
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Come Early for These Boys＇Suits on Sale Today at \＄6．95 Regular Values $\$ 9.00, \$ 10.00, \$ 11.00, \$ 12.00$ and $\$ 15.50$


Featuring Two Distinctive Styles in the Men＇s Store Today

These suits are recognized universally as style leaders and first cousins to certain suits which command at least $\$ 5.00$ to $\$ 10.00$ more than you need pay for these．

They are designed equally smart，pos－ sessing style lines of distinction，and have
succeeded in attracting the attention of succeeded in attracting really know good
smart young men who value and style－work manship．

A model of bottle green cheviot shows double－breasted two－button coat，single－ breasted vest and up－to－the－minute trousers
with cuffs and belt loops．Sizes 36－40．When with curts and beit loops．sizes $30-40$ ．When
making enquiry please ask for 24.00 De Luxe．＂Only
Quite as attractive is a smart youthful model of navy blue cheviot，show ing single－ breasted pinch－back coat which has patch pockets，single－breasted vest and regulation trousers with cuffs，belt loops and 24.00
pockets．At ．．．．．．．．．．
Men of Mature Years Who Demand More Conservative Styles Will Find Their Ideal in This Showing of Suits at $\$ 25.00$ The collection is well assorted and takes care of practically everything in the way of fashionable materials，such as nays
serges，cheviots and vicunas，as well as grey pick－and－pick and pinhead check worsteds，together with dark brown check patterns． The styles are conservative and gented，characteristic of the present day styles demanded by particular men．

Picture Framing at Reduced Prices


Postcard and Cabinet Size Frames at 25 c and 39 c

New Brass Rods That Will Not Tarnish


New Lace Curtains Just Arrived


The Special Selling of New Sillks Provides These Eight Closely Priced Items for Today．Be Sure to Buy Silks for Fall Now









## Get Ready for the ExhibitionThrongsNow

## Supply Your Linen Needs From Today＇s List of Special Values

 ritat apply

| Bleached sheets，plain weave good serviceable quality，have neat hems；size about $2 \times 21 / 2$ yards．Rush price today， pair ．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．． | Unbleached Cotton，closely Woven and very serviceaboe： 86 inches wide．Priced for spectal Inches widce．Priced for spectal selling today，a yard ．．．．．．．．． 14 | Plain Bleached Sheeting， Sualty 92 inches wide．Reduced for to day to this spectal pifce， yard a．．．．．．．．．．．．．．．．． |  <br>  |
| :---: | :---: | :---: | :---: |
|  | Bleached Huckaback Towel－ Ing，heedy quallty， 17 inches wide．About a third less than <br>  | Crash Toweling，with red bor－ def．for riller towels，elc． widh 17 Inches．Speclal price today；a yard ．．．．．．．．．．． 22 |  |

Women＇s Boots in Many Styles at \＄2．95

Baby Clothes at Half Price

 laces and embroideries．Sizes 1 to 6 years in the lot，but
or mail orders．Sale prices ranging from 38c to $\$ 2.85$ ．

Today we offer over 1000 ＇pairs of American and Canadian－made Boots at 52.95 a pair
 button styless high，low and medium cubean and Spanish heels．All sizes $2 \mathrm{I}-2$ to 7 ． A ．big
selection to choose from today at ．．．．．．．．．．



The
Robert


