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## THE TORONTO WORLD．

## EATON＇S DAILY STORE NEWS

20 Good Value in Men＇s Underwear，25c





Men＇s and Boys＇Collars at 9c




## Hair Switches Price Reduced


Here＇s Hosiery Value for You


 and －High Time for Kites


These are the days，boys！＂Just right＂kind of breez to saill kites sky high．The old tail ones siave seen their las days，so be
less fyers．





Bov ond Arows well frinhed． 20 and ． 25 ．－Fifeth Floor．
Iridescence of Pearl in Cutlery
There＇s a richness about the rainbow－hued mother rearl that puts these knives and forks entirely above the ＂ordinary＂grades．Making them specially suitable for
gitt purposes．
The Blades and Tines are of heary silver－plated steel，
richly clased and correspond perfectly with the pearl handies and silver ferrules．

 Canly embored．Each． 50 ．
 Sucs wive h hadese．9．0．0．

Halt Dozere Desert Knimes end Forke．10．00．
Haif Dozen Dimerar Knioce ond Forke． 13.25. the price you usually pay for your Spring shirts and com－ pare it with this low price．Then come Wednesday and see
these shirts and the good quality of the material will sur－ these shirts and the good quality of the material will sur－
prise you． They all have the small American cuffs attached，cushion neckband，with flat felled double－stitct－d seams；good sized bodies．Fast washing colors in neat
blue and tan stripes．Sizes 14 to $1712 ; 400$ to clear Wedhesday，at 37 ．
（4）DAT FLOOR－YONGE

Men＇s Fine Shirts，Wednesday，37c Young Men＇s Suits in the New Spring

Fashions，Fabrics and Colorings

－These spring stocks of Young Men＇s Clothing ar strongly appearing in the very broad selection they
offer．The favored colors are shown in a most exten offer．The favored colors are shown in a most exten ve range of shades and patterns．
The styles are emphatically good，too；distinctly oung men＇s styles－designed by young men＇s tailors
And prices are moderate withal.




## $\$ 15.00$

 colored thread stripe on grey pround，single－breasted threebatton coate vith haircloth fronts and best interlinings．
Doublebbreasted Suits at 15.00 －Threebutton sack，with long r and closeifting collars，rich brown shade，with fancy colored thre
stripe one and onehalf inches apart，very stylish and dreesy．
$\$ 16.50^{-F}$－Fabionable three－button single－breasted model；the see thiread stripe，longs，broad lapels and dip front；thoroughly tailored，with
best quality linings．
MAIN FLOOR－QUEN ST．


## Pillow Slips Half Price，15c

Do not pass this opportunity to get
covers for the pillows sued at your
summer cottage．in the hammock or
Dovers for the pillows used at you
summer cottage．in the ．hammok or
boat．Pretty and durable butrap pil boat．Pretty and durable barrap pil－
low ships of bown．blue．and green
shades．in stencilled deeign．Have
one－inch hem，and backed with colored shades，in stencilled designs．
one－inch hem，and backed with colo
linettes size $18 \times 18$ inches．E
15 ．

## Stamped Linen <br> Tray Cloths

## For the tea service and tray．Of pure linen with hemstithed and drawn

nd sizes：down in pryce to to deeigns
White Embroidery Flo 17
White Embroidery Floss，in differ－
ent thicknesses，three skeins for .5 ．
MAIN FLOOR－JAMES－ ST ．

A Becoming New Style Derby
The＂Curlington＂，is but one of this season＇s latest
yles．Has a narrow brim with slight tuin－over at side， and gradually widening out at the front and back；medium ull crown and cushion leather sweatband．Made of enuine English fur felt．Price， 2.00.

## The＂Telescope＂Soft Hat

 rolled brim and silk－bound edge，has already waken a place in the front rank of
popularity．It is made of very fine fur felth cool and comfortable for early
summer weal

## Children＇s Straws for Summer

Attention has been given in our selection of straw hats for children＇s
spring and early summer wear．This line of Canton straw in sailor and neglige
shapes．They have bound and unbound edges；navy or white trimmings with


Solid GoldCuff Links Are Every Man＇s Ideal
The Refnement of Solid Gold in cuff links is their charm．They＇re quiet and yet rich and dignified． We Carry a Full Line of Plain Links and also a variety ornamental styles，including amethyst set links，all in olid gold．
At 1.50 －There＇s a line that inc
nas bulldogss etc．Per pair， 1.50 ．
At 2．19， 3.50 and 3.75 are plain satin－finished links．Some with a
burrished edges with a fine surface for engraving．There are oblong links and
oval ones．Thee are 10 K ． At $3: 50$ ．ese are 10 K ．solid gold．Per pair，2．19，3．50 and 3.75 ．
Oval Links，in 14 k ，gold．Per pair， 425
Stone Set Links－
7.00 and 7.50
Links Shoving Masonic Emblems and Odd Fellows＇insignia in raised
designs：in $10 \mathrm{k}, 5.00$ ；in 14 k solid gold， 6.00 ．
This Beautiful Carriage $\$ 25$

swer to the slightest weight or jar with a firm，easy motion and are guaranteed to give the utmost satisfaction．

Closely woven，varnished reed body and hood．Upholstered in fawn
oadcloth；deeply cushioned；steel tabular gear：enamel fnished with patent wheel foot brake： 16 －inch wheel with heavy cushioned tires．Carriage perfect
in all lts appointments．Price． 25.00 ． all its appointments．Price，25．00．

Can＇t Announce the Fish Dinner Till the＂Barrel＂Arrives
If you＇re at all familiar with our daily menu card， you＇ve no doubt noticed on the right－hand side an－
nouncement of a＂Special Fish Dinner，＂ 30 ．It＇s an innovation，and one that seems to have struck the popular fancy at the right time．＇A genuine fresh fish dinner－what a delicacy：－a change from the day after－day menu．What a treat for the housewife who can dispense with the worry of getting a＂meal＂to
meet her husband at the Lunch Room and enjoy a de licious，inexpensive repast－a complete and delightful change for the jaded appetite．

We used to order certain kinds of fish for each day－
they arrive in a barrel in the ice packing pe found strange
live things live＂things＂wc didn＇t expect－fish we hadn＂t ordererd，ande
sometimes specials，almost strangers to us．Upon enquiry we sometimes specials，almost strangers to us．Upon enquiry De
learmed pe could get any kind of fish from most any part of learned we could get any hind of fish from most any part of
the porld，absolutely fresh－thats secause in the fishing boats
are large tanks of mater into are large lanks of pater，into which the fish are put as soon as
caught．and from which they are taken and shipped to us． caught，and from which they are ta
What possibitities were here offered！
．Now．we simply buy＂＂barrel＂of salt water fish－no telling till on it twill be some unuuual delicacy that comes，and as a treat to us here
in Toromto．And we serve this fish at a price that anyone may
Dit．
 Down in
get more
cooked．
cooked．







Pioneer Barley Farmers
of the great northwest fought many a stubborn battle with the red man in defense of their farm lands.
Today this fertile region furnishes mankind the finest barley ever grown. The cream of these crops for many years has formed the basis of

## Budweiser

The King of All Bottled Beers.
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## FINED OILS

 fall asezucpies WO DROWN April 18-A
¥as foun World supremacy comes from the best malting barley grown in the Now World and the finest hops grown in the Old World and it is brewed in the most perfect brewery in the WHOLE WORLD.



California weather in every room the cold winter months

 UNIVERSITIES FOR CALGARY


IMPERIAL BANK'S PURCHASE




## Quiet at Port Arthur.



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## Wall Street Stocks Weaken When Profits Are Soug ht

ASSURED
sECURITY:

| Our curren list of bonds affors csecllut:opportunitios to every clase of investor for assured seche. rity and attraction yields ( $\% \%$ to $6 \%$ ). <br> We have Gowermment, Muncicipal, Corporation, and proven thdustrial seavitics, and shallf furenitho on repuest e list and complete ixyormation regeading the dass of searrity in which-you are most ine icersed. |
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| DOMINION <br> SECURITIES <br>  |

Toronto Ceneral Trusts Corporation




An Attempt To Take Profits
Infinences Wall Street Prices
Hen York Stocts Recede on Rellizing Trusictions-Foot Move ments Cusse. Activity in Local Secirities.

## POULTRY YARD, FRUIT AND THE FARM

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## Liquidation Still Proceeding In the Chicago Grain Futures

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## PENS ENTIRELY UNDER ROO

Union Stock Yards, West Toronto Station



FARM LAND

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