




Polly and Her Pals


THERE ARE TIMES WHEN ITS SAFER NN THE AIR.



By Sterrett









## Season's Biggest Sale of House Dresses

 Grades ... a Special Purchase ... Today

Three hundred of the popular "Billie Burke", Dresses, stripes, checks and plain colored cloths, Palm Beach and Lonsdale jeans, heavy drill and gabardine; others in fine cambric or chambray; white or dark stripes, plaids and checks; plain colors are in olive green, rose, natural and blue tones. There is a good assortment of sizes from 34 to 42, and each one is a genuine bargain today at $\$ 2.25$.

## 300 Pairs \$1.75 and \$2.00 Corsets \$1.39

Average figure models, made of beautiful fine quality batiste and coutil, in flesh, pink or white; low bust and long, free-fitting hip; lightly boned, with finest rustless steel; short front steels, with hook and eye
below; finished with dainty edge of lace; four hose supporters. Sizes 19 to 26. Regularly $\$ 1.75$ and $\$ 2.00$. Today, $\$ 1.39$.

Women's Brassieres 89c Women's Aprons 39c.
Swiss embroidered lawn, hooked Maids morning, afternoon and front, lace trimmed top and bot- tea aprons, made of lawn. Regular tom; sizes 34
Today, 89 c.

Women's Nightgowns $\$ 1.69$
Women's Combinations $\$ 2.25$
Nainsook, slipover style. Rows Cotton, top of glove silk from of lace insertion and edge of lace to waist. Sizes 34 to, 42 . Regular finish. Short sleeves. Sizes $56,58 \$ 3.75$. Today, $\$ 2.25$. and 60 inches. Regular $\$ 2.50$. Today, $\$ 1.69$.

Women's Camisoles $\mathbf{\$ 1 . 2 9 .}$
Women's Camisoles $\$ 1.29$. Cotton lisle thread and mercerCrepe de chine, flesh pink, front ized cotton, low neck, some hand and back trimmed; sizes 34 to 44 . crochet. Sizes 34 to 42. Regular Regular $\$ 2.25$. Today, $\$ 1.29$. 25. Today, 38c.

Women's Drawers 49c. Women's Drawers 69c.
Umbrella style, deep frill of Lisle thread, umbrella style with
Swiss embroidery; both styles; 23, wide frill of dainty lace, scalloped 25 and 27 . Regular 75c. Today, edge; both styles; sizes 34 to 40 . 49.

Gold-Bordered Stationery at 33 Linen Stationery, 24 hecets and 24 envelopeee
 day, box, 33 c .
Stationery Dept., Phone Main 7841.

## \$2.25 Hand Bags \$1.49

75 only, Moire Silk Bags, black and colors, neat-
 100 only, Black Vachette, bright patent leather finish. Strap Purres with top top trap, neatly lined with


## Pearl Ornaments

At a Fraction of Preent Factory Cost.

 signs. Today, 988 . ${ }^{\text {signs. }} \mathrm{i}, 800$ Yoay. Yarde $F$
To clear today at, Nard. IOce. No Phone Order

## Children's Vests 12c Each

A pecial purchase. Fine ribbed, medium and heary weight, wool and cotton mixtures and all
ton. Sizes 1 to 4 years, but not in each quality.
Infants' \$2.25 Coats \$1.65
 Baby Carriages---Sámples Today \$21.95
Regularly $\$ 26.50$ to $\$ 29.50$
7 only Reed Baby Carriages. natural brows and grey finishes; spring gearss
nicely upholstered, and rubber tires.

Infants' Short Skirts 29c
Made of fine eulility osf white octon, with attached waist, deep hem on skirt. Sizes 6 month to to

Knit! Knit!
Knit!
Austalian Wool, medium shade of grey. 4 ply;
en, well-twisted sock yam. Today, hank, 59 c. even, well-twisted sock yam. Todyy, hank, 59 ch
Linen Tray Cloths, size $18 \times 26$. Today , each,
Orange Wood Knitting Needles, in sets of four; Bone Kniting
Bone Kititing Needles, in sett of four; 7-inch

## SIIIPSONS

 FRIDAY
## BARGAINS

This pageful of most extraordinary values is an inspiration to thriftyshoppers.

But you must come today if you would make these exceptional savings yours.

Store opens at 8.30 sharp and closes exactly at 5.30 daily

## A Great Sale of 2000 Untrimmed Hats

Regular $\$ 1.50, \$ 1.75$, Regular $\$ 2.50, \$ 3.00$, $\$ 2.25$ to \$2.75 $\$ 3.50$ to $\$ 4.50$ Hats Today at Hats Today at 79c $\$ 1.79$
No Exchanges, Refunds, or C.O.D.'s.
Black or Colored High-class Liseret Hats. Other braids are fine hemps and milan tagels. The assortment is very large and varied. ToSample \$5 and $\$ 7.50$ Trimmed Hats
$\$ 3.95$ They are samples, and intepret the smartest of $/ \mathrm{new}$ style ideas. Today, $\$ 3.95$.

| Sailors and Banded Hats |
| :---: |
| \$1.79 |
| Good variety of |
| atyles and colors. See |
| these. Regilar \$2.75, |
| \$3.50 and 54.00 each. |
| Today at \$1.79. | Infants'

$\$ 1.50$ Mus tin Bonnets 39c and 69c Each Embroidêed or tucked and hemtitiched, in Millinery
Department, beat - 30

3000 Bunches Flowers, 2 for 25c


## How These Blouses Will Go!

 At $\$ 1.95$At $\$ 3.95$
New, fresh and dainty-mostor Blouses of rare silk crepes in plain
them shown for the first time. Mater- or combination stripes-including self them shown for the first time, mater- or combination stipes-including sel
lais are fine sheer voile and organdie. white, grey, reseda, black, green Designs represent some twenty of the white, grey, reseda, black, green or
Frencs, nave with gold, lavender in two
toason's best creations. season's best creations. kerchief front-coilux-fuxedo, or the more
 $\begin{array}{ll}44 . \\ \$ 3.95 \text {. Togulay, } \$ 1.95 . & \$ 2.95, \$ 3.50 \text { and } \\ \$ 1\end{array}$ No Phone Orders. No C.O.D.'s. No Refunds.

Sale of Women's andMisses'Suits \$16.95


Women's and Misses' Suuts Regalerlys25.00 and 527.50 $\$ 16.95$

## Think fitit Soct mivy rematable ant.

ings on regular stock suits.
They re dressy serges,
They' re dressy serges, in tailored and novelty styles; beautifully lined; chic col-
lars and belts. lars and belts. Shades are mostly navy and black. No exchanges; no refunds; no
C.O.D.'s. Price, $\$ 16.95$. Misses' Section-Richmond St. Side.

## Women's Skirts

It would be a pity to miss such a splendid opportunity to buy a good server
at a saving. Silk poplin ones in navy, taupe, green and black-gathered at waivsteable skirt Tailored serges in navy and black, novelty tweeds and check sports skirts finished with smart pockets and button trimming. Price, $\$ 5.95$.

Men's Borsalino Hats, $\$ 4.00$ and \$4.50 Ones, $\$ 3.95$ C. B. Borsalino Hats, a big clearance of these
ell-known Italian soft hats in new flat-set and staple well-known Italian soft hats in new flat-set and staple
shapes. The lot includes samples and odd broken ranges in shades of pearl grey, steel, fawn, brown
Men's and Boys' Caps, 50c
Ones, Today 39c
Grey, brown and black cape, in many different deeigns of stripes and overchecke, four and eight
piece top shapes. Today, 39 .
Young Men's Raincoats at $\$ 9.95$
Made from smart grey and tan covert clothe thoroughy rubilerized; singlebreasted, slipon with
convertible eollar, natural bhoulder, large patch pock eto with happ, all edges and seams in these coato are both ewnn and cemented. A coat suitable for wear as either raincoat or spring coat. In size 36 to 44. On ale, 8.30, this morming, while they last, at 59.95 . Suits $\$ 11.95$
Made from smart, serviceable tweeds, in numerous shades of brown, grey, fawn and mixture effects;
sifigle-breasted, two and threebutton, sifgle-breasted, two and three-button, semi-fitted
sacques, medium height vest; trousers finished with sacques, medium height vest; trousers finished with belt loops, cuff or plain bo
To clear today at $\$ 11.95$.

## Boys' Suits \$5.95

Four distinctive paterns in Boys' Tweed Suith ings in popular styles for growing boys. Brown striped tweeds, grey mixed and grey plain effects, in semi-Norfolk models; yoke back and front with
pleats extending from yoke to waist; all-around pleats extending from yoke to waist; all-around
stitched belt at waist; full-fitting bloomers with governor fasteners. Sizes 7 to 17 years. Today, $\$ 5.95$.

Simpson's Palm Room



Lunches,
Lunches, a la carte, at all hours.
Dinner 11.30 ,

$$
\begin{aligned}
& \text { Dinner } 11.30 \mathrm{a} . \mathrm{m} \text {. to } 2 \mathrm{p} . \mathrm{m} \\
& \text { Afternoon Tea } 3.30 \mathrm{p}, \\
& \text { (Sixth F.oor) to } 5.30 \text { p.m. }
\end{aligned}
$$

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