



Canada



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NIAGARA-ON-THE-LAKE
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Containing a few
facts regarding
the most beautiful
summer town
on or near the In-
ternational bound-
ary, Niagara-on-
the-Lake, Ontario



NIAGARA ON THE LAKE CANADA



Introduction

FOR the benefit and guidance of those in search of an ideal place to spend a holiday, of a day, a week, a month, or mayhap a season, this little pamphlet has been prepared. It is ever a vexed question as to where best to spend a vacation, but the compilers of this book feel assured that many will find the question settled in their minds after a careful consideration of the advantages offered by Niagara-on-the-Lake. In the following pages will be found a concise and accurate idea of the attractions and accommodations this pretty town can offer, and if, after the perusal of this booklet, you decide to visit us, rest assured you will find that neither your time nor money has been misspent.

Niagara-on-the-Lake

IF there is one spot above all others, on this American continent, where Nature has joined hands with man for the common purpose of making all things beautiful, that spot is the Niagara Peninsula, where the smiling landscape

ease of access, beauty of scenery, or wealth of attraction and historic interest, as can this charming burg, and it therefore stands unrivaled as a Mecca for the tourist. Its modern sanitary conditions and broad, leafy avenues, down

which the refreshing lake breezes ever blow, make it the resort par excellence as regards health-giving qualities. One thing that has caused comment from every visitor is the remarkable purity and bracing influence of the atmosphere, the prevalence of these lake breezes making an oppressively warm day almost unknown. Niagara is within an hour's ride by train, steamer or electric car, from Buffalo or Niagara Falls, and the palatial steamers of the Canada Steamship Lines Ltd., make many trips daily between Toronto and Niagara, the pleasant sail across the lake occupying but two hours' time.



NIAGARA TOWN HALL

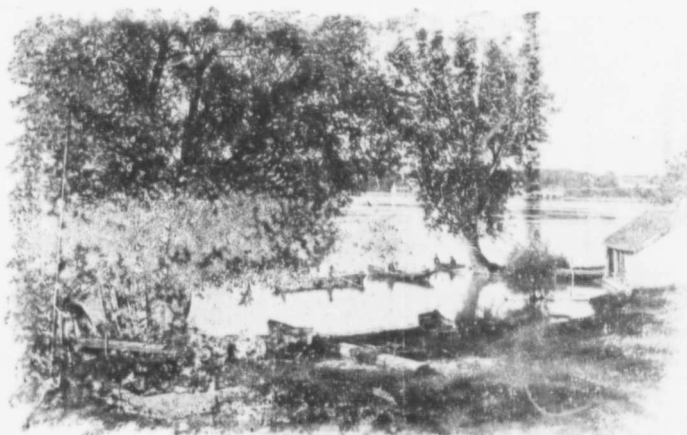
is one vast, undulating garden, and the tiller of the soil always sees a bountiful harvest as a reward for his labors. In this rich and favored stretch of fruit land, there is no corner so inviting to the seeker after pleasure and health, or to the business, sick-worried man looking for a rest and recuperation, as historic and quaint Niagara-on-the-Lake, a town where Nature's sweetest beauty reigns supreme, that is every year becoming better known to tourists, and better liked as the acquaintance enlarges and improves.

Few summer resorts can offer such



THE GOLF CLUB HOUSE

There are several fast express trains a day to and from Buffalo, on the Michigan Central, and the electric railways, running on both the American and Canadian side, furnish a car service every hour, and some times more often.



ON THE RIVER NEAR NIAGARA

So from this it can readily be seen that Niagara has every modern method of access and departure, and is by no means an out-of-the-way place.

AMUSEMENTS

It is a resort that offers, to those who wish them, every kind of amusement and recreation. Lovers of fishing will here find abundant sport. The bass fishing on the shoals, near the mouth of the Niagara River, is phenomenal. The constant supply of fresh food brought down by the river seems to attract and maintain a large quantity of fish. Besides bass there is always plenty of pickeral, perch, herring and whitefish.

The facilities for various aquatic pleasures

are admirable. Every Saturday sees a fleet of white-winged yachts arrive from Toronto, there being a safe and good anchorage in the river opposite the town. Sail-boats row-boats or canoes can be had from the many boat houses,

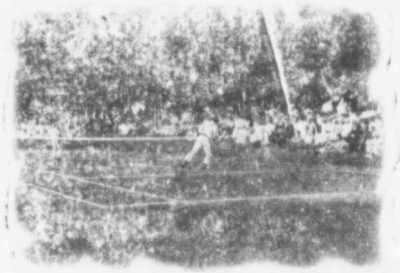
and it matters not what the weather is the boating is always safe. For bathing, there are a number of beautiful sandy beaches on both the river banks and the lake shore, where bath-houses, etc., are provided, and even the smallest child can bathe safely, the increase in the depth being very gradual.

For those who prefer driving, horseback riding or who are devotees of the motor, there are the smoothest of hard, gravel roads throughout the town and surrounding country. Some



A NIAGARA COTTAGE

lead along the banks of the river through "Paradise Grove" towards Brock's Monument; others



QUEEN'S ROYAL TENNIS COURTS

go inland to the quaint old village of St. David, nestled amid its peach groves and vineyards just under the crowning Queenston Heights; others again lead to the historic battlefields in the neighborhood; and along the lake shore runs a beautiful road to the city of St. Catharines, twelve miles distant.

One of the most popular features of the summer life at this place are the Wednesday and Saturday evening "Hops" given every week during the season at the Queen's Royal. These "evenings" bring together the cream of society from Toronto, Hamilton, St. Catharines, Buffalo and Rochester, who come down to spend a couple of days and return

to their homes on the following Monday.

Tennis players or those interested in bowling on the green will find Niagara-on-the-Lake the headquarters for these most fascinating sports. During the last week in August is held the Niagara International Tennis Tournament, the oldest tennis event in Canada, and one which brings together crack players from all parts of America. On the week previous to this the Ontario Bowling Association holds its annual tournament, both events being held on magnificent lawns in connection with the Queen's Royal Hotel. These two weeks are ones of unusual gaiety, and "Tournament" balls, dances, boating parties and entertainments make the evening hours slip by on golden wings of pleasure.

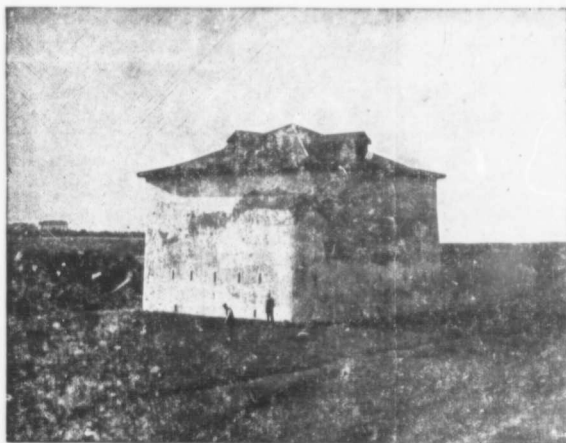
The Niagara Golf Links are picturesquely situated at the mouth of the Niagara River, and



GOLF CLUB HOUSE

encircle a large stretch of common, in which is situated a ruined fort. The course consists of 9 holes, and is maintained in perfect condition

mortalized in Canadian song and story, might be mentioned Fort Mississauga which stands upon the bluff at the river mouth, a grim and



FORT MISSISSAUGA

hoary sentinel of by-gone days, still bearing the marks of its vicissitudes; Fort George, further up the river banks, on the Canadian side, built by Brock in 1795; Fort Niagara, on the American side of the river mouth, built in 1678; Butler's Barracks, built in 1778; and within easy driving or wheeling distance, Brock's Monument, Queenston Heights, and battlefields of Beaver Dams, Stoney Creek, and Lundy's Lane.

To the south of the town lies the "campground," a common, consisting of 500 acres of a government reserve. Here nearly every summer during

by the management of the Queen's Royal Hotel. This course is open to visitors upon payment of a small fee.

HISTORIC NIAGARA

But this round of pleasure is by no means all Niagara has to offer its visitors. The town and neighborhood fairly beam with historic memories, and in every direction there are many points of interest. Among those of military fame, recalling the days of Brock and Simcoe, and the famous deeds im-



NIAGARA IN 1810

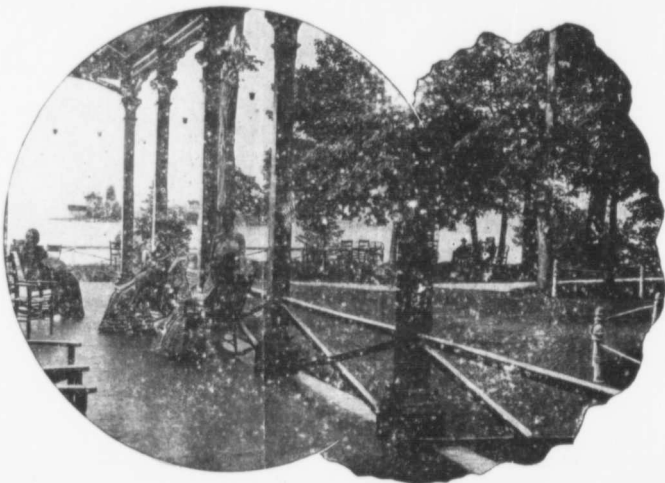
the month of June a number of the Canadian volunteer battalions go into camp for two weeks, and during this time the old town is bright with



ON THE QUEEN'S ROYAL GROUNDS

the gay uniforms of soldiers the music of bands and the holding of various military spectacles.

The common where the camp is held is also of historic interest. At one time it was the meeting place for the Indians when a treaty was to be drawn up, and many a vexed question, vital to the interests of the settlers and red men, has been discussed and adjusted on this sward.



THE QUEEN'S ROYAL

COOL AND SHADY RETREATS

To the seeker after rest and quiet, Niagara has an especial charm. On the banks of the river, in the numerous parks and leafy groves, or down by the shores of the surrounding lake, may be found quiet and cool retreats, where nature has her own sweet way, and entwines with fingers as deft as those of a woman, the trees, the wild flowers and the under brush, into bowers of transcendent loveliness. The zephyrs sing softly in trees o'er head, and the sweet scented air, the gently swaying branches, and love twitters of the birds, seem to combine in the labor of lulling you into a calm and delicious languor. A feeling of rest steals o'er one, and you experience the deep and dreamy delights of communion with Nature as she is in her



MASONIC HALL

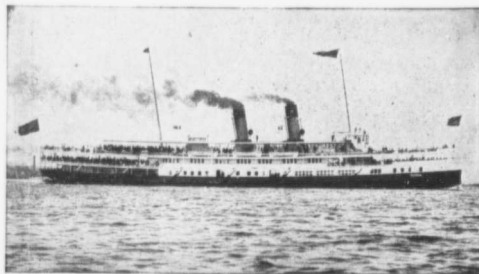
own matchless perfection. Among the many beautiful spots in and about Niagara there are Paradise Grove; The Canadian Chautauqua, a cottager's resort on the lake shore; Lover's Lane, an ancient trysting spot, between Fort George and Paradise Grove; and the French Thorns, a pretty clump of bushes, on the river bank, which are said to have been planted by the French, when they first visited Niagara.

This town is chosen as a stopping place by many tourists who come to visit the Falls, which can be reached by a number of short pleasure ways of transit. The tourist may cross the river to Youngstown, then take the Lewiston & Youngstown Electric Railway to Lewiston, and the famed Gorge Road; or to any who may prefer, the Falls can be reached via New York Central observation trains from

Lewiston. On the Canadian side the Michigan Central gives an excellent service and the choice is offered of taking the Canada Steamship Line's steamers to Queenston and the Canadian Electric Road from there.

ONE VAST GARDEN

The fertility of the soil in the Niagara Peninsula is a matter of world wide fame, and in no part of Ontario is fruit farming so extensively carried on. For miles about Niagara one may drive thru an almost continuous orchard. On the Michigan Central from here to the Falls, the panorama of fruit land and rich agricultural growth is most enchanting. Little wonder it is, then, that the residents of this part of the country are such a whole-souled and hospitable class of people. Poverty is scarcely known to exist, and the laborer is well repaid for his toil



"THE CAYUGA" LEAVING NIAGARA

in the reaping of bountiful harvests.

CIVIC ARRANGEMENTS

The civic arrangements of Niagara-on-the-Lake offer, perhaps, one of the strongest induc-



LEADING TO THE COUNTRY

ments to intending visitors. If one has to leave all the comforts of civilization behind, when going anywhere to spend a vacation, it certainly detracts from the pleasure of the holiday in the marked degree. This town has every modern convenience in the shape of an excellent waterworks system, good drainage, electric light, and ample fire protection. These are the necessities of our modern comfort, and are a great consideration to everyone. The Town Council has a practical knowledge of the re-

quirements of summer tourists, and one will not find himself hedged about by any puritanical or nonsensical by-laws when coming to Niagara.

The present executive head of the corporation is Mayor J. M. Mussen, and W. E. Lyall ably and courteously fills the position of Town Clerk and Treasurer.

BOARD OF TRADE

The Niagara District Board of Trade is an organization composed of business men and others of the town and township and took out its charter early in the year 1920 with the express purpose of using its influence towards the advancement of and betterment of conditions throughout the district. Every officer and member has pledged himself to devote at least a portion of his time towards this end.



THE HISTORICAL BUILDING



ST. ANDREW'S CHURCH

The present President is Colonel C. M. Nelles, the Secretary, Mr. Alfred Ball, to whom all requests for information may be addressed.

HISTORICAL MEMORIES

At one time, under the name of Newark, this town was the capital of the Dominion, and the centre of all the legislative, military and commercial interests. But in the time of strife and warfare it was deemed too close to the American Frontier to be the capital, and the seat of government was, therefore, removed elsewhere. It has the proud distinction of having within its borders some of the oldest churches in

Canada. St. Mark's, Anglican, and St. Andrew's, Presbyterian, are, perhaps, the oldest. St. Mark's was attended by General Brock the Sunday before he went forth to a hero's death at Queenston Heights and in its quiet graveyard there rests the dust of many a soldier who fell at that time dying for his country and his King. St. Mark's parish was founded in 1792, St. Andrew's Church was organized two years later and the Wesleyan Methodists date the organ-



ST. VINCENT DE PAUL CHURCH



ST. MARK'S CHURCH

Especial mention must be made of Fort Niagara, across the river from the town. This is a regular American army post, and band usually stationed here during the summer season give band concerts in the Park on the river bank. This is one of the most pleasant feat-

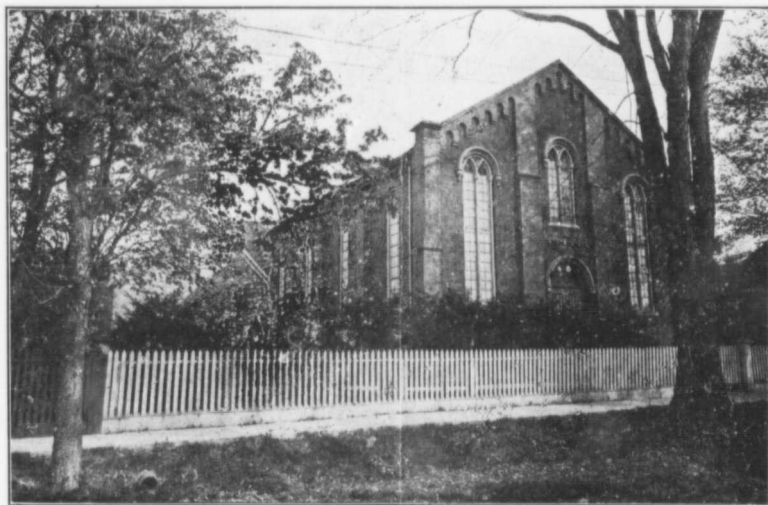
ization of their congregation over 100 years back. The Roman Catholic church has also reached the century mark.

ures of summer life in this town, as the beautiful music can be enjoyed with equal pleasure by the tourist on the Canadian side, the short stretch of water between rather adding to the charm.

Old Fort Beach is on the lake front, a short distance from the town. It includes nearly one hundred acres of choice grounds, beautifully planted with shade and ornamental trees. The grounds are dotted with pretty cottages occupied by families from Toronto, Buffalo, St. Catharines, Hamilton and other distant points. The finest bathing facilities in Canada are to be found here and the grounds are free to the public.

ACCOMMODATION

As regards accommodation for visitors Niagara is most complete. For the benefit of



METHODIST CHURCH



QUEEN'S ROYAL HOTEL

charming villa sites in and about the town, that can be purchased at a merely nominal figure. There are also cottages which may be rented by the month or season, furnished or unfurnished.

Niagara is proud of its hotels and boarding houses, there being good accommodation procurable at very reasonable rates. These houses are all comfortably furnished and the proprietors, knowing the keen appetites all visitors seem blessed with are generous in supplying the tables with the very best of food and as the numerous stores in town cater to thousands of people from the larger cities, they are prepared to furnish the finest quality of every thing the larger markets afford. There being such a large number of good farms surrounding Niagara-on-the-Lake, storekeep-

those who wish to build a summer residence it might be stated that there are a number of

ers find it an easy matter to furnish their patrons with the freshest butter, eggs, cream, vegetables, fruit, etc.

A person of moderate means will be surprised to find how reasonably they can live at Niagara, while, at the same time, he is enjoying the usual life of a millionaire. A large number of well-to-do business men of Buffalo, Cleveland, Toronto, New Orleans and elsewhere have places at Niagara, and have erected beautiful summer country homes, and it is certain that if strangers, will favor Niagara with a visit they will be sufficiently pleased to build here, providing themselves with an ideal summer home as well as making a favorable real estate investment.



RESIDENCE OF MAYOR MUSSEN

Niagara is particularly well adapted to entertain large excursions the natural advantages being such that very little expense is necessary for one to have a glorious time. The large groves and commons are free to all, and if the little ones particularly do not enjoy themselves it is their own fault.

While it is impossible to describe the attractions of our town, as the eye can see them, we have written about the more prominent ones, and with the many illustrations, we hope we have produced sufficient interest to cause you to visit us, thereby forever afterwards enrolling you as a permanent visitor. There is one thing certain, you will find us a sociable and hospitable set of folks, always willing to give information and to try and make you feel at home.

The hotels are numerous, and rates to suit almost any pocket can be obtained. The headquarters for brilliant functions, and the rendezvous for society, is the famous Queen's Royal Hotel, picturesquely situated on the banks of the Niagara River. The magnificent suites of apartments, broad piazzas, extensive lawns, and cuisine, marked by delicious English and French cookery, make this charming summer home so justly celebrated. The proprietor, Mr. Henry Winnett, of the



PARADISE GROVE

Queen's Hotel in Toronto, leaves no stone unturned and spares no expense, to provide his guests with the best of everything, and to do the utmost for their pleasure and comfort.

An equally fashionable, but quieter stopping place is The Oban. This private hotel has been much improved during the past few years and all modern conveniences are afforded.

Beautiful verandahs and balconies command a magnificent view of the river and lake, and in close proximity to the hotel and tennis courts, bowling green and golf links.

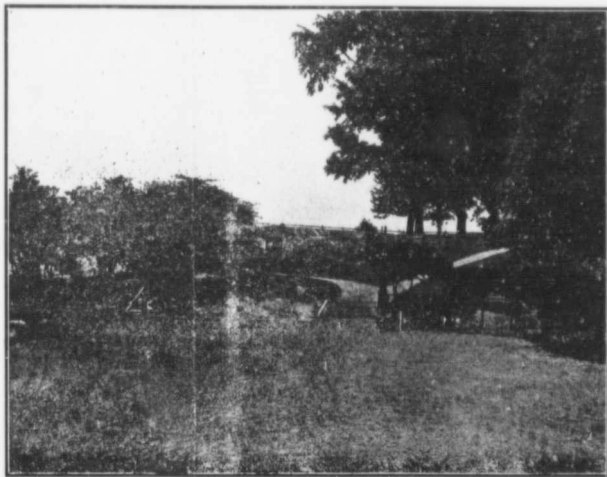
Niagara Hotel, situated in the centre of the town, enjoys a well-earned reputation for first-class service at moderate rates. This hotel is within a few minutes' walk from the steamboat wharf and boat-houses, and the Michigan Central and N. S. & T. uptown stations are close by. Large airy rooms, and the best of board, can be obtained here. Other hotels in the town that can be fully recommended to visitors are the Lakeview House, Doyle's hotel, and the Elliott House.

THE PUBLIC LIBRARY

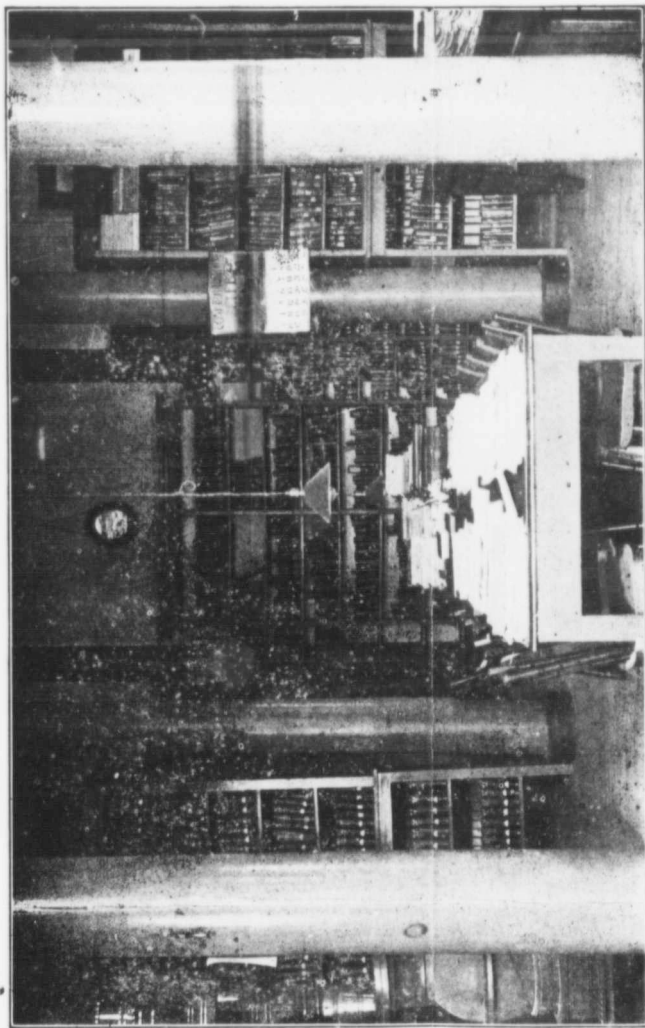
To the Niagara Public Library, belongs the unique distinction of having had the first library in Upper Canada from 1800 to 1820 and a library almost continuously to the present time. We have traces of one in 1826 and we know of that of St. Andrew's in 1833. The present library was organized in 1848 as the Mechanics' Institute.

It says much for these early pioneers who almost as soon as they come to their new home, almost a wilderness, they formed a library, paid generously to form and support it. All honor to them and especially to Andrew Heron who sometimes acted as secretary, treasurer and librarian. The record book

found almost accidentally after sixty years is in the possession of the Historical Society and gives the names of members, meetings, catalogue, prices of books, books taken out. The members besides from Niagara were from Queenston, St. Catharines, Stamford, Chippawa, even Youngstown N. Y. When Niagara was burned in Dec. 1813 the most of the books were saved and the existence of several is known. The Agricultural Society formed 1792 added fifty valuable books. The books numbered 1000 as did that of St. Andrews in 1838 and our present library in 1860. There are in our library now nearly 9000 volumes. When formed in 1848 Judge Campbell took much interest, the first president was Hon. W. H. Dickson and when the jubilee celebration took place in 1898 it was found that William Kirby had been President for twenty-five years and a member



BUTLER'S BURYING GROUND



INTERIOR OF PUBLIC LIBRARY

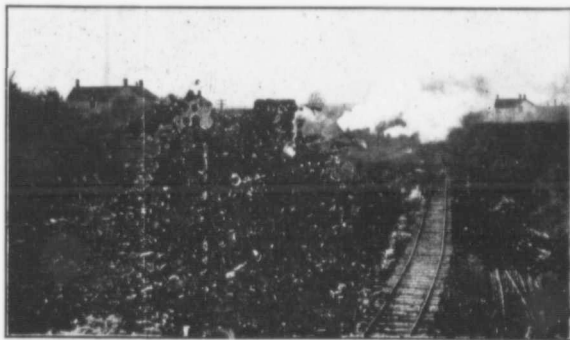
for forty-eight years and Henry Pafford had been secretary or treasurer for thirty-three years. These names also should be kept in honored remembrance. The library has had many vicissitudes through changes in the Acts which governed libraries. At one time almost defunct it was revived, greatly through the exertion of Rev. W. H. Withron then a young minister here. It has had several homes but for many years has had a resting place in the Court House building in the Grand Jury room in the third story and now in what was the market fitted up at considerable expense by members from what had been a lumber room. We have a large lofty room, the lofty pillars which marked the butchers' stalls give quite a classic air, the shelves filled to repletion.

Many summer visitors join the library and we receive many compliments on the choice of books and their number. The division of History, Biography, Science, General Literature is large and well selected. The library is justly acknowledged to be one of the most valuable assets of the town.

IN CONCLUSION

In conclusion, we would say that to all intending visitors Niagara-on-the-Lake is prepared to extend the heartiest welcome. Modern in all respects and boasts of beautiful, wide, shaded avenues, cement sidewalks throughout municipality, good roads to nearby cities and towns. Modern Filtration plant capable of furnishing at all times sufficient pure sparkling water for all purposes.

This water supply is assured by an auxiliary



HYDRO CANAL CONSTRUCTION

gasoline pumping equipment. Sewage system, scavenger collections, electric services. Easily accessible to Buffalo, Rochester, Toronto, Hamilton, Niagara Falls and other nearby towns by either road, rail or water. The fact that tourists come, are well pleased, and invariably come again, shows the facts as stated in this little book are not exaggerated, but are well worthy of your careful consideration. If, after reading this pamphlet, you decide to spend your vacation with us, rest assured that you will derive every benefit and pleasure from your sojourn in the beautiful town of Niagara-on-the-Lake.



HYDRO CANAL CONSTRUCTION



CONDENSED INFORMATION

For the use of prospective visitors or future residents, any further information required will be gladly furnished by the Secretary of the Niagara District Board of Trade upon application.

CHURCHES

Anglican—Rev. C. H. E. Smith.
Presbyterian—Rev. A. F. MacGregor.
Methodist—Rev. G. W. Moore.
Catholic—Rev. H. J. Sweeney.

BANKS

Imperial Bank of Canada, R. R. Brown.
Canadian Bank of Commerce, F. W. Wilson.

NIAGARA DISTRICT BOARD OF TRADE

President—Lt.-Col. C. M. Nelles.
Secretary—Alfred Ball.

HOTELS

Queen's Royal, Henry Winnett, Rates on application.

The Oban Inn, Mrs. A. W. Harvey. \$17 to \$21 per week or \$3 to \$3.50 per day.

The Niagara House, P. J. O'Neil. Rates on application.

Doyle's Hotel, Elmer Cook. \$3 per day, \$15 per week.

The Lakeview Hotel, Frank Addison. Rates on application.

The Elliott House, The Misses Elliott. Rates on application.

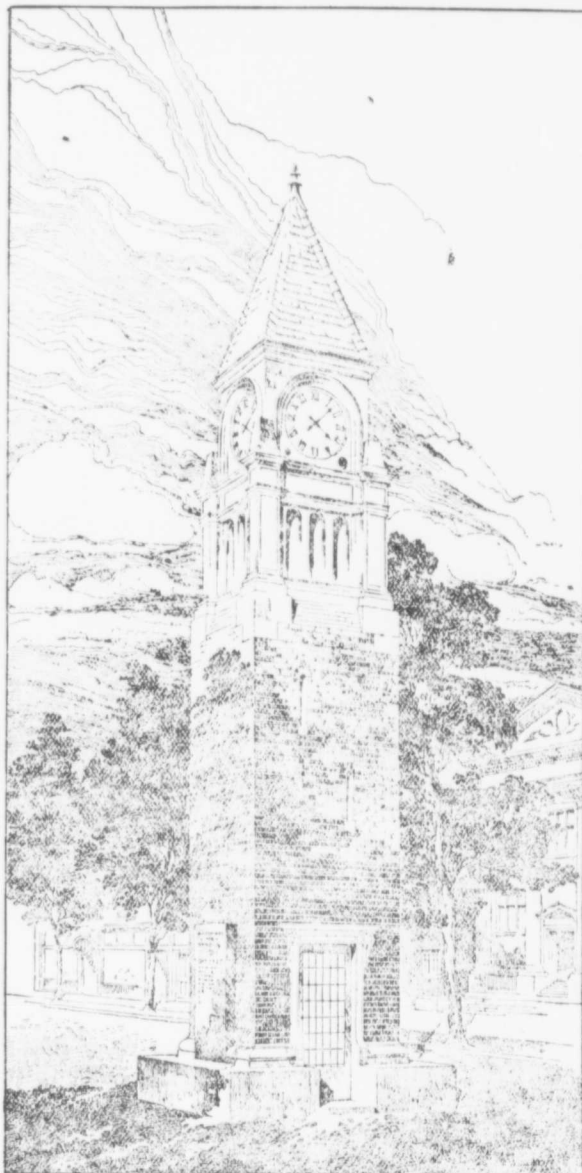
FURNISHED COTTAGES

The following comprises a list of names of residents who have furnished cottages for rent for the summer months. As a rule these cottages are located in close proximity to the lake or river and are within reasonable walking distance of the centre of the town. Rents run from \$150.00 to \$600.00 for the season and include everything but bedding, table linen and cutlery. As a rule owners stipulate that one half of the rent be paid when possession is taken, the other half at mid-season.

John Morgan, Mrs. Edith Ri. gs, Miss Minnie Ball, Mrs. Winthrop, Henry Winnett, G. N. Bernard, Miss Hutty, Mrs. Ada Sherlock, C. O. Currie, Miss Roe, W. E. Lyall, Henry Ellison, Mrs. N. M. Clark, Mrs. L. D. Jhonson, Mrs. A. W. Harvey, R. H. McBride, John Weston, Mrs. Dignum. Other names and information upon request to the Secretary of the Board of Trade.







• WAR MEMORIAL •
• TO BE ERECTED AT NIAGARA ON THE LAKE •
CHAS. A. WILLIOTT ARCHT. TEL. TORONTO