$\square$Twe Evening Telegram.

## 922. <br> be sold from nysod ging nedaz, estand esday, Auwut passage from nestuding Sum. <br> s Fare. <br> ., Limited

Order Now.


ANGLO-AMERICAN TELEGRAPI CO., Ltd.
Don't WriteTELEGRAPH !
On and after August 1st, 1922
Day and Night Letters For points in Newfoundland reached by this
Company's system will be accepted at all ANGLO Offices.

DAY LETTERS 3 RAc. for fifty words or less;
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## $\overline{\text { Furness Line Sailings }}$

## HOUSE FOR SALE

 ON GOOD TERMS.


 FRED J. ROLL \& CO.,

FOR SALE.

$$
\begin{aligned}
& \text { That well wuilt Dwelling House } \\
& \text { stane on, the West side or Preaott } \\
& \text { Street and numbered } 33 \text { The unex- }
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THE EVENING TVLIEGRAM, ST. JOBN'S, NEWFOUNDLAND, JULY 31, 1922-2




Look at These, Men!


Men's Tan Boots only 84.75
Men's Dark Tan Boots, with Rabber Heels, only 55.25
Men's ox Blood Laced Boots, with Rubber Heels, oully 5.50


Men's Dark Tan Low Shoe, with Rupber Heels, only $\$ 5.00$ per pair Buy you Boots at Smallwood's \& save money

Mail Orders Receive Prompt Attention
F.SMALL WOOD, TheHome of Good Shoes

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## July Sale of Boys Readymades

Read these Prices then come \& Compare, Values are Truly Extraordinary

| Boys' | Boys |
| :---: | :---: |
| Norfolk Suits | Rugby Suits |
| from | 3-piece Suits |
| $\$ 4.20$ to $\$ 6.00$ | $\$ 7.00$ and $\$ 8.50$. |


| 20 Boys' | Boys' | Boys' |
| :---: | :---: | :---: |
| Rugby Suits | Pinch Back | Amer. Suits |
| Regular Price 515.09 | 3.garment Suit | 2-piece Suits. |
| Now | Regolar 514.00 | Now |
| \$10.00. | Now \$10 to \$13 | \$7.00. |

STORE OPEN EVERY NIGHT,
M.J.J.Summers, 330 Water Street

Don'tsay Paper, say The Evening Telegram.
THE EVENING TELEGRAM, ST. JOHN'S, NEWFOUNDUAND, JULY 31, 1922


## First and Foremost

 for Regatta Week! Pemem mex The Stamp of Style. The race for your favor is on!SPORT SHIRTS - When HOLEPROOF HOSE | cool breezes fan a tie and |
| :--- | :--- |
| collar is an encumbrance. | \(\begin{aligned} \& Here's sporty hose of rest <br>

\& ful clinging silk to ease\end{aligned}\) collar is an encumbrance. ful clinging silk to ease
Look the part besides feel- weary feet. Theyll wear, Look the part besides feel-
leary feet. They'll wear,
nog of Spotless White
not tear. Snappy stripes at

widhesturdy fabric. | $\substack{\text { wash-sturdy fabric. } \\ \$ 3.50}$ | $\begin{array}{c}\text { sides or plain. } \\ \$ 2.00 \text { and } \$ 2.50\end{array}$ |
| :---: | :---: | THROW 50c. for a TIE and

get one worth 75c. Don't
How Now! Here's a Ho
Weather Collar. get one worth 75 c . Don't
let 50 c. keep you from looking smarter. All patterns. Looks like a stiff Collar; little more. So, all the way
through. Ties a little better the comfort on' a shink
made-a
won't through. Ties a little better
made-a little brikker pat-
terns-a little more wear. Soft Collars a-plenty
in every style. Stiff ones, Priced up to $\$ 3.00$ but plenty
in every price. Our $\$ 7$.
$\$ 7.50$ Soft Hats, Straws and Panama Straws are while they last.
Quality guaranteed. Style assured. More than ever
now we stringently hold to our policynow whe Customer Must Be Satisfied.

## KEARNEY'S

## Regatta Specials

 At WALTER CHAFE'S Open Every Night until 10 o'clock
## MEN'S SHIRTS

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Walter C.Chafe


## The Banks of Newtoundland Ode to Newloundland. DOUBLE SIDED BRUNSWICK RECORD. xivexyivivis <br> Charles Hutton. <br> 222, Water Street.

 Advertise in The Evening Telegram
## His Exeellency's Visit. Reaping the Crop of



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# ${ }_{T}^{a}$ Great Pre-Regatta Sale. $k$ 

THE GREATLREDUCTIONS MAKE THIS A SALE OF UNEQUALLED VALUE. SEASONABLE MERCHANDISE IN EVERY DEPARTMENT.

## DRESSES

We have selected some of the most desirable DRESSES---and have grouped them in One Value Group
$4.85,5.90,6.98,8.90,10.75,14.75$.

## SKIRTS.

Sport Skirts, Pleated Plaids, Plain Plaids, Plain Serges, Black and Navy, Baronettes, Satin, 1.50 up.

## SPORT SUITS. <br> Special for this Great Sale 1.48.

## CLEARANCE SALE of SWEATERS.

Including all models of Fibre Silk or Mohair Yarn; slip over in spor colors; and many shades and styles. $\quad$ Special to clear 1.48, 2.90, 3.90

SUITS
Final Clearance Sale of SUITS regardless of cost or former prices. In Fawn, Brown, Navy, Gray and Black, in Serges, Tricotine, Gabardine. From 12.00 up.

## HAND MADE BLOUSES

In many becoming styles, assorted colors in Silks, Crepe-de-Chine.
etc. One half the regular price. See them now.

## INFANTS' and CHILDREN'S GINGHAM DRESSES

From 50c. up.

## RAIN COATS

Wherever your vacation trail leads, the RAIN COATS we are offering now are very important to you.
Speclal 8.50 The Men's Department is Full of the Greatest Bargains Offered. Special American Men's Suits, Ploated Backs, Belted, Plain Tailored, $\$ 19.00$ up.

## Ghe 4nglish - Anerican Clotingo co. 312-314 WATER STREET.





EveningTelegram W. J. HRDERR $\ldots$ Propritor
C. T JAMES,,$\ldots \ldots$ Editor.
Circulation Statement.
 $\xlongequal[\text { Monday, July } 31,1922 .]{\text { Increase orer } 1920 .}$
More Funds Needed.

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permitted to die of attrition or tanas
 Dr. Zilva Addresses
Board of Trade



## GET YOUR Regatta and Holiday Footwea

 KNOWLING'S Shoe StoratWhere You Get the BIGGEST VALUE for Your Monev BEST SERVICE and SATISFACTION GUARANTEED Shoes Specially Low Priced for Mid-Summer Sale.

| 2.75 | 3.95 <br> Women's <br> Whoe Bargain's | Womn <br> Brown Patent <br> Leather LAEED SH0Es |
| :---: | :---: | :---: |
| Shoe Bargain |  |  |

Leather LACED SHOES
 3.95 a pair

### 2.75 a pair

Men's Boot Bargain

3.75 a pair


|  |
| :---: |

Children's Brown Duck Play Oxfords


Women's

| WHITE DUCK PUME. |  |
| :---: | :---: |


| Women's BROWN KID OXFORDS. 3.95, 4.00, 4.50, 5.00 | Women's <br>  |
| :---: | :---: |


5.50 a pair Men's
Boot Bargain
 only 4.50 a pair. Childs White Duck Strap Shieen
Laced Boots: Button Pootese Four Strap Sandals; Size
1.50 a pair.

Women's


## Women's



## Boys'

BLACK VICI KID SHOES.

## CANVAS SHOES Rubber Soles

 Sizes 8 to 10

Boys' Shoes that wear and give satisfaction.

## G. KNOWLING, LTD., shof stons



## CONCERT:

iv am of chind welfare
to be held in Canon Wood Ha
MONDAY, JULY 31st, at $8.30 \mathrm{p} . \mathrm{m}$ ADMISSION 50 CENTS

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## J. W. N. Johnstone,

BEST SCREENED NORTHSYDNEY COAL
Per Ton ….......: $\$ 15.00$
Per 1-2 Ton:-:: 7.50
Per 1-4 Ton:-: 3.95
Afloat and ex store.
Nild. Coal \& Trading Company, Lta.

| At wis premises lately occupied by Alan Goodridg s,tu,th,te $\&$ Sons, |  |
| :---: | :---: |

itbrational correspondeyce sohools.
Don't Wait Untll the Fall.
 Ra, oor mate


## Winning Boats and Time

##  Coxtain wain Pree Time Tin <br> \section*{$\underset{\substack{\text { Time } \\ \text { mererea } \\ \text { corswa } \\ \text { caxpa } \\ \text { waln }}}{ }$} <br> \section*{${ }^{2}{ }^{2}$} <br> \section*{81}



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## For the Regatta!

We have still a few coolers left for Regatta. Have
you secured yours? We lend them free of charge. In stock and arriving every steamer
CONES, STRAWS, CRUSHED FRUTTS
SYRUPS, CREMORE ICE CREAM POWDER, anilla extract, waddell's jams Shirriffs extracts \& Jellies, CORONA CONFECTIONERY, drakes cake.
We carry the largest assortment of Confectionery
nd the most popular One Cent ines in town. Now booking orders for Cones for Regatta special Prices. Book Now and avoid disappointment

## P. F. Fearn \& Co., Limited, <br> BOX $667 . \quad 200$ WATER STREET. PHONE 734

##  <br>     Crown Lite hagrance Co. or can




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| Capes <br> We have just received another shipment of Capes Fawn Velour, trimmed with self or contrasting col ors; just the thing to wear over your dress. Low prices. |  |  | Dress Hats at proportionate <br> WINDOW |  | rts Coats <br> elour, in Fawn; Grey and Buff 21.98 <br> re formerly sold for $\$ 26.00$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Dresses <br> Only a few of our cheap line left in Nary, Black and Purpe. You should ally low price $6.98$ | Georgette Dresses <br> In Navy, Black and Fawn, lined throughout, short sleeves, shirred at waist and ne 9.98 each. | Dresses in Crepe-de-Chene In Brown and White, shirred a 12.50 | Soft Tafetta Dresses <br> In Navy Blue, piped with Red; nicely finished, at 14.98 |  | More Dresses <br> Only a few of our higher class Dresses left; everyone different, at 24.98 |
| In Georgette, Tricolette, Crepe-de-Chene, Shantung, some embroidered, others with Peter Pan collars; more in shirtwaist style. Blouses to fulfill every need from $\$ 3.98$ up. |  |  | Of Tricotine, Serge and Poiret Twill, in Navy, Black and Fawn; long tailored models, some embroidered, others beaded and braided, at prices to meet every purse. |  |  |



sulirisSkirts in Cotton Plaid, suitable for all occasionns . . ................................................ Silk Poplin Skirts, in Black, Navy and Grey, with pockets and silk striped effects, at Serge Skirts in Navy and Black, all sizes and styles, at from . . . . . . . . . . . . . ..............................
More Skirts in Baronet Satin, Crepe-de-Chene, Prunella, Plaid and Sponge Cloth, at reasonable reductions.


# Kindly Note M/ A P O Is Now at Our Only Business $\sim \sim A \Delta 2282$ Vater Street. "The Ladies Rellable Outfitters" (opp. Bowrling Brothers) formerly Mlss Kolley's. 

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Freeman's Darvel Bay Borneo Cigars







## C. P. EAGAN,

2 stores:
Duckworth Stteet \& Queen's Road





## Special Regatha Sale

 Saturidy, Manday and Tuesday OnlyAs most $f$ the people are trying to save up in order to comply with the requirements of a "Successful Regatta," we are sacrificing - farr lines, so that you might take ad vantage of this THRE DAY SALE, and get your requirements for very little mc cey.
Children's White Canvas [ace and Button Boots . . $\$ 1.50$ Misses' White Canvas 1-Strap Shoes, low heel .. . . $\$ 1.90$ Ladies' White Canvas 1-Strap Shoes, low heel . . . . $\$ 1.95$ Ladies' White Canvas Boots, spool heel . . . . . . . . $\$ 1.48$ Ladies' Rubber Sole White Canvas Boots, med. heel \$1.65 Ladies' White Canvas Boots, low heel . . . . . . . . . . $\$ 2.15$ CHILDREN'S SANDALS
Sizes 5-10, $\$ 1.40$. Sizes $10-2, \$ 1.65$
Ladies' White Canvas spool heel Oxfords ..... . . $\$ 1.48$ Ladies' Patent Oxfords, Cuban heel . . . . . . . . . . $\$ 1.95$ Ladies' Patent Oxfords, spool heel . . . . . . . . . . $\$ 1.95$ Ladies' Patent Ties, med. heel . . . . . . . . . . . . . . $\$ 3.25$ Ladies' Hamilton Brown Patent Pump, Baby Louis heel.
Ladies' Hamilton Brown Patent Pump, Spool heel $\$ 3.50$ Ladies' Hamilton Brown Oxfords, Black and Brown
Kid; Spool heel . . . $\$ 2.98$ Ladies' Low Heel Kid Pumps . . . . . . . ............ $\$ 2.98$ Ladies' Cuban Heel Oxfords; Vici Kid .. .. . . . . $\$ 4.50$ Ladies' Black Calf, three buckle, low heel . . . . . . $\$ 4.98$ Children's Scuffer Boots; all sizes . . . . . . . . . . . . . $\$ 1.50$ NO APPROBATIONS. TERMS STRICTLY CASH. NO EXCHANGE.
N.B.-Shoe Horn and Button Hook given with every pair of Shoes bought here during Sale.

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## Union Shoe Store, <br> Dealers in Boots, Shoes and Rubbers.

320 WATER STREET.


The swing ot tie rackrr.




Your Summer Visitors will
surely appreciate the enchant-
ing delight of a cup of the
fragrant
nt . . . . . ......
'Armada
Picked from the choicest
grown Ceylon Teas.
grown Ceylon Teas. AT ALL THE GOOD STORES

Regatta Specials!

| FOR LADIES. <br> Wash Skirts. <br> White Gaberdine, with large pocket and Pearl buttons. $\$ 1.68 \text { \& } \$ 2.25$ |
| :---: |
| Middy Jumpers. <br> Made of good quality Linen, in Blue and Rose; round collar with belt and pocket A Bargain $\$ 1.28$ |


| HOSIERY. <br> Black Silk Hose Bargains. Good quality; $\$ 1.20$ would not better. <br> Special Price, 75c. |
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We have 2 tons Fish Meal which we offer at $31-2$ cents lb: to clear.

This is a rare opportunity to stock up at an attractive price.

ORDER FROM JOB'S STORES, tul. LOMmen Advertise in the Ielegrat

## The Biggest, Most Wonderful Value Event We've Ever Launched!

Offering Thousands and Thousands of Dollars Worth of Ladies' and Misses' Seasonable Apparel at Savings Up to 40 p.c. and 50 p.c.
Geraticlosevir sale

This is not a close-out of odds and ends but a sale of brand new merchandise which have been recently put on display, and in a great many instances only now being opened. This sale has been inaugurated because of our wellknown policy to carry no stocks whatever from one season into the next, and affords a genuine opportunity to the economical buyer to effect tremendous savings on their purchases. COME--no matter where you live--it will pay you because the savings are of the most unusual kind.

## Great Closese Out Summery and Early Fall Dresss Sale!

Dress Bargains that are extraordinary--Dress Bargains that are incomparable--Dress Bargains that women will remember, because they are, and we believe will be the greatest value-giving of the year. Charming dresses that have wonderful materials and workmanship. The best values yet.

## Hundreds of Sports, Sailors, Summery \& Early FallHats


 greatest values ever. Dozens of other specials in Costumes, Coats, Capes, Sweaters, Blouses, Skirts, etc., etc., to be seen on display, all priced at close-out sale prices.

Our Entire Stock of Men's Wear including Suits, Pants, Early Fall Coats, Raincoats, etc., all now marked at Substantial Reductions. Men, these savings are worth investigating.

## LONOON, NEW YORK AIND PARIS ASSOC. OF FASHION




In the Realms of Sport.

## NEYLE'S

 HAY RAKES. Sctute handies. scrute trouting poles. IV: LAAP BURNERS. GALV. LAG SCREWS SQUID JGGERS. QUID JIGGER LINES and SEDS. The Neyle-Soper Hard ware Co., Ltd.
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A STYLISH
AID TO BEAUTY.
Have you seen the new




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## DR. LEHR, Dentist, 329 Water St. <br> 




