

Auction Sales.

All parties getting their sale bills printed at this office will get a free notice inserted in this list up to the time of sale.

Auction sale of household furniture, the property of Mrs. Ann Morris, on the premises next to the old Kirk, Goderich, by John Knox, auctioneer, commencing at 1 o'clock p. m., on Saturday, Oct. 22nd, 1887. Terms cash. For list of articles see posters.

Auction sale of farm stock &c. the property of Mr. W. O. Durst, on lot 28, Mainland concession, Colborne township, by John E. Knox, auctioneer, commencing at 1 o'clock p. m., on Tuesday, Oct. 25th, 1887. As Mr. Durst has sold his farm, the sale will be without reserve. See posters for list, terms, &c.

Auction sale of farm stock and implements, the property of Mr. Thos. McPhee, on lot 20, con. 1, West Wawanosh, about two miles from the Nile, on the boundary line, by John Knox, auctioneer, commencing at 1 o'clock p. m., on Thursday, Oct. 27th, 1887. See posters for list, terms, &c. Withdrawals.

All parties contemplating having a sale, will consult their own interest by getting their bills printed at THE SIGNAL office, where only reasonable rates are charged and a free notice is given under this head up to time of sale.

NASAL BALM

My wife suffered for five years with that distressing disease, catarrh. Her case was one of the worst known in these parts. She tried all of the catarrh remedies I ever saw advertised, but they were of no use. I finally procured a bottle of Nasal Balm. She has used only one half of it, and now feels like a new person. I feel it my duty to say that Nasal Balm cannot be TOO HIGHLY recommended for catarrh troubles, and am pleased to have all such sufferers know through its use they will receive instant relief and CURE. CHAR. MCGILL, Farmer.

CANADIAN BUSINESS UNIVERSITY. SHORTHAND INSTITUTE. TORONTO. PUBLIC LIBRARY. BUILDING. They designed the present. Cash, H. Brooks, Secretary.

ARMBRECHT'S TONIC COCA WINE

FOR FATIGUE OF MIND and BODY AND SLEEPLESSNESS. Experience and scientific analysis reveal to us in Coca the most tonic plant in the Vegetable Kingdom. Manual Foodies. It (Coca) is, in a word, the most powerful restorer of the vital force.—Dr. Schwall. Armbrecht's Coca Wine, though more tonic than Iron or Quinine, never Constipates. See Medical Reviews.

Armbrecht, Nelson & Co., 2 Duke St., Grosvenor Sq., London, England. For sale by leading druggists throughout the world, and— F. JORDAN, Goderich, 2121.

GET THE BEST! THE WESTERN ADVERTISER OF LONDON, ONT.

WASTY IMPROVED! ILLUSTRATED ARTICLES! ALL THE NEWS! POPULAR DEPARTMENTS! HOME READING! 12 PAGES REGULARLY!

Balance of 1887 Free To all now subscribing for the year 1888, at the low price of \$1 PER ANNUM \$1

Talmage's and other Sermons! Excellent Musical Selections! International Sunday School Lessons! "THE HOLLY QUEEN" A limited number of this beautiful premium picture is offered subscribers for 10 cents extra. The Western Advertiser and Premium for \$1.10.

Agents wanted everywhere. Twenty-five valuable prizes to be awarded over and above the cash commission to the most successful agents. Registered letters come at our risk. For free sample papers, terms to agents, etc., address, ADVERTISER PRINTING CO., LONDON, ONT.

THE "SIGNAL'S" CLUBBING OFFER. You can have the Western Advertiser and its beautiful Premium, together with THE HURON SIGNAL from now until Jan. 1, 1888, for only \$9.75, by addressing as follows: D. McGUIRE & CO., THE SIGNAL, Goderich, Ont.

First prizes in penmanship this year at London, St. Thomas, Strathroy and Ingersoll. Attendance 50% ahead of last year. Write for handsome catalogue to WESTERN ELY & YORK, London, Ont. 15 6m

FOR FALL AND WINTER DRESS GOODS

H. W. BRETHOUR & CO. BRANTFORD. OUR SPECIAL OFFER.

We send Samples on application, Goods by mail or express. We pay express charges on orders of Five Dollars.—Goods to be returned and money refunded if not satisfactory.

DRESS GOODS. We sell Good, Useful Dress Tweeds for 12 1/2c. Beautiful Checks and Stripes for Combination. Handsome All-Wool Cashmere Cloths for 25c. We have the Very Newest Materials and Colors.

TRIMMINGS. Silk Plushes in all the New Colors, Very Cheap. Handsome Stripes and Broches in the Newest Designs. Dress Ornaments, Braids, Buttons, etc., etc.

MILLINERY & MANTLES. Our Millinery Show Room is now open with the Latest Styles. Ladies' Mantles, Dolmans and Tailor-Made Jackets. A Large Stock of Children's Mantles.

SEND FOR SAMPLES AND PRICES OR COME AND INSPECT OUR STOCK. H. W. BRETHOUR & Co., Brantford. Brantford, Oct. 12th, 1887. 2150-3m

HAVE YOU SEEN PRIDHAM BROS' CHEAP SUITS

and the verdict of every one is that Pridham Bros. "are a wonder," selling those elegant suits, cut and made right in their own establishment, and every one fits like the paper on the wall,

FOR \$7.00 A SUIT

and upwards. They are selling like hot cakes. Of course you do not notice them because they are so much like the ordinary ordered clothing you see every day and what you have been in the habit of paying \$16.00 and \$18.00 for. If you wish to save money just call and see them. You will be more than

ORDERED DEPARTMENT.

The needs of our patrons in ordered clothing are various, and they require careful study. It has been ours through long experience, appreciation of a FIRST CLASS TRADE, and careful selection, to create and foster a demand for high-class goods, and we have the satisfaction of knowing that in excellence of quality, combined with moderation in price, our patrons are agreed that we maintain the reputation we have earned as the leading tailors in the County of Huron. Our FALL STOCK is now complete, which is this season the finest ever imported into Goderich. Elegant Overcoats, Beautiful Trousings, Magnificent Suitings, &c. Your early order is solicited.

F. & A. PRIDHAM.

THE MAN WITH WALL PAPER!

who is going to do the best by the people is the one who will do the best trade with them, and in this belief I have determined to spare no endeavor to meet

THE HAMMER

until I knock the bottom out of high pri in Dry Goods of every description, an bring down Groceries to hard pan. Give me a call and I'll guarantee satisfaction all the way round.

P. ODEA, Manager of the Toronto House.

Zonweiss! THE NEWEST Tooth Paste.

J. WILSON'S PRESCRIPTION DRUG STORE GODERICH. HURON AND BRUCE LOAN AND INVESTMENT COMPANY

This Company is Lending Money on Farm Security at Lowest Rates of Interest. MORTGAGES PURCHASED. SAVINGS BANK BRANCH. 3, 4 and 5 per Cent. Interest Allowed on Deposits, according to amount and time left.

OFFICE:—Cor. of Market Square and North Street, Goderich. HORACE HORTON, MANAGER. Goderich Aug. 5th 1885, 1894

500 HORSES WANTED

To carry off the large and well-assorted stock of First-Class Harness Now offering at REDUCED PRICES at WM. ACHESON'S

Mammoth Harness Depot. Having secured a large stock of Harness Mountings, Robes and Blankets at wholesale manufacturers prices, I am confident I can supply all in need of Harness, Robes, Blankets, Trunks, Valises, Whips, Sleigh Bells, and everything to be found in a first-class shop, at prices never before offered in the County. Having determined to sell off the whole of my large stock, parties having Cash can buy at prices that will surprise everyone, so come along and try the Mammoth Harness Depot and you will save money. Remember the stand. WM. ACHESON'S HARNESS DEPOT, Hamilton Street, Goderich. 2150-3m

NEW GOODS.

We have over Three Thousand Yards of New Heavy Cloth DRESS GOODS just arrived, the best value ever shown in Goderich for 12 1/2c. a yard. Call and See Them.

COLBORNE BROS., GODERICH.

BOOTS & SHOES

A Large Assortment of Fall and Winter Goods just arrived at H. GUEST'S CHEAP CASH STORE

From the very best manufactory in Canada. LADIES FINE BOOTS A SPECIALTY, RUBBERS, OVERSHOES, FELT BOOTS, &c. BIG DRIVE IN SLIPPERS. REPAIRING NEATLY DONE. All Cheap for Cash. 2117 H. GUEST, West Side Square, Goderich.

NEW & VERY FASHIONABLE DRESS GOODS

Heliotrope Island Blue Mushroom Brown Gobelin Mineral Grey. J. C. DETLOR & CO.

NOTICE.

I have decided to continue business for another season, and Ladies will find my stock of FALL--MILLINERY--FALL WORTH INSPECTING. I MEAN TO SELL CHEAP! STOCK IS FULL IN EVERY DEPARTMENT. MISS GRAHAM, THE SQUARE, GODERICH.

NEW MILLINERY!

AS PREVIOUSLY ANNOUNCED MISS CAMERON Has opened up her New Millinery Establishment on HAMILTON STREET; (Mrs. Mitchell's old stand) And is now prepared to attend to the Custom of the Ladies of Goderich and vicinity. Ladies' Underwear, Kid Gloves, &c., A SPECIALTY, and a large assortment will be kept constantly on hand. The Latest Novelties in Shapes and Styles Can be Seen. ALL ARE INVITED TO CALL AND INSPECT GOODS. 2117

MRS. SALKELD'S FALL MILLINERY!

LEADS THE WAY. LADIES' FELT HATS, VELVETS, Plain and Fancy, PLUSHES, FRIZETTES, MOUNTS, WINGS, Etc., Together with a large assortment of PLAIN AND FANCY RIBBONS. Also Agent for the PARKER DYE WORKS, Toronto. MRS. SALKELD, At the old stand on the Square, Goderich. 2115

PLANING MILL

ESTABLISHED 18 Buchanan, Lawson & Robinson MANUFACTURERS OF Sash, Doors & Blinds DEALERS IN ALL KINDS OF Lumber, Lath, Shingles and builder's material of every description. SCHOOL FURNITURE A SPECIALTY. A Order promptly attended to. Goderich [Aug. 2, 1883] 2-17

MAY APPLE BLOOD SYRUP

ACTS UPON the Stomach, Liver, Kidneys and THE BLOOD AND WILL CURE Biliousness Dyspepsia Liver Complaint Sick Headaches Nervous Debility. May Apple Blood Syrup never weakens, but strengthens and invigorates the system. For sale by James McKay, druggist, Dunnannon. Price 50 cts and \$1. 2117-17

IGNATIUS ON BISMARK.

The Chancellor's One Purpose is to Put France in a False Position.

Count Ignatieff, former Russian Minister to Constantinople, has just been interviewed by a correspondent of the Paris Figaro.

"In 1885 I passed through Berlin. I paid a visit to Count Bismarck, and I felt obliged, through politeness to compliment him on his weeks' campaign against Austria.

"What did Bismarck do in 1879? He employed that same means to force France to declare war against him. He succeeded. Today he is acting in the same manner.

"France 1871 he tried to force France into colonial adventures. In 1877, when I was minister, he told me that, and he has never pardoned me for repeating it.

"France replied Bismarck, 'we will give her Syria. That will afford her occupation for a long time.'

PARISIAN CHLOROFORMISTS.

Observed Events That Indent Railway Conduces and Make Traveling Dangerous.

From the Philadelphia Telegraph.

The chloroformists, as they are called, are the aristocracy of the criminal race.

Their method of proceeding in the last instance as follows: He seeks what is technically known as his "portfolio."

He then takes the railway carriage and the hotels, the compartment system of the former giving them every facility for carrying out their designs.

He goes to look for him at the railway station of one of the long lines, such as the Paris, Lyons, and Mediterranean Railway.

He watches each person that approaches the ticket office to buy a ticket, and selects some one who shows, on opening his pocketbook, a ready collection of bank notes.

FRENCH CROWN JEWELS.

Breaking Them up for Sale—A Picturesque Scene.

Several weeks ago the gentlemen of the commission made their first visit to the vaults of the treasury for the purpose of sending an instalment of the "condemned" jewelry to the melting pot.

Inspectors of the finances, the directors of the mint, representatives of the Ecole des Mines and the museum of natural history, a number of experts, a photographer and an electrician, all these notables and accessories were in attendance.

It was the event of a lifetime to descend on such an errand into the deep and dark vaults of the treasury.

The eager company collected around the long laze covered table on which the gems were displayed, under the soft radiance of the electric light, conversation which had before been quieted became more lively and lushed under the influence of the weird spell.

The jewels are kept in a large, strong box, which is deposited in the safe of a vault adjacent to the one we were in.

CATARRH.

ELY'S GREAT BALM

When applied to the nostrils, will be absorbed, effectually curing all catarrhs, nasal discharges, colds, coughs, etc.

Travelling Guide.

Table with columns: Station, East, Mixed, West. Rows: Goderich, Stratford, Goderich.

FANNING MILL

PUMP FACTORY, GODERICH, ONT.

FANNING MILL DEPARTMENT. FANNING MILLS, \$20.00 EACH, ONLY A FEW LEFT.

WELL & CISTERN PUMPS.

Drainage and Suction Pumping, etc. Pedlars supplied at prices that pay.

EPPS'S COCOA.

BREAKFAST. "By a thorough knowledge of the natural laws which govern the operations of digestion and nutrition, and a judicious application of the fine properties of well-selected Cocoa, Mr. Epps has provided our breakfast tables with a delicately flavored beverage which will save us many heavy doctor's bills."

GODERICH BOILER WORKS.

Chrysal & Black, Manufacturers of all kinds of STATIONERY, MARINE, UPRIGHT AND TUBULAR BOILERS.

NEW GOODS ARRIVING DAILY.

SUITABLE FOR Autumn Wear.

PATENTS.

CAVEATS, TRADE MARKS AND COPYRIGHTS. Obtained, and all business in the U.S. Patent Office attended to at MODERATE FEES.

WACYARD'S RECIPROCAL BALM.

WACYARD'S RECIPROCAL BALM. CURES COUGHS, COLDS, HOARSENESS, ETC.

ENVELOPES.

BOOTS AND SHOES.

The Largest Stock, Greatest Variety, And Best Value IN TOWN, AT

E. DOWNING'S.

LADIES' GENTS' AND CHILDREN'S WEAR. Ladies' Genuine French Kid Button Boots, at \$2.00

Ladies' and Gents' Tennis Shoes, at \$1.00 and \$1.25

WILSON BROS., GRANITE & MARBLE WORKS.

Manufacturers of Marble Monuments, Headstones, Mantlepieces, and all kinds of Furniture Trimmings in Foreign and American Marble; also Window and Door Sills, and House Trimmings of all kinds in Ohio Stone.

NEW FALL GOODS.

ABRAHAM SMITH, TAILOR & CLOTHIER, UNDERTAKER.

DANIEL GORDON, CABINETMAKER.

Anyone can advertise, but I can show the Stock. I have more stock on hand than any two furnitures in town to select from.

1837 VIVAT REGINA! 1887.

NEW GOODS ARRIVING DAILY. SUITABLE FOR Autumn Wear.

THE CORRECT THING IN Dress Goods, Buttons and Trimmings to Match, Ribbons, Frillings and Fine Laces, New Shades in Plain and Fancy Opera Flannels, with Embroideries to Match.

ALL GOODS MARKED IN PLAIN FIGURES AND STRICTLY ONE PRICE.

A. MUNRO, DRUGS, PERFUMERY AND FANCY GOODS.

Just Received at the Medical Hall by F. JORDAN, and will be sold at Prices to suit the Hard Times. Call and see them before making your purchases.

F. JORDAN, Medical Hall, Goderich.

DRUG STORE

DRUGS, PERFUMERY AND FANCY GOODS

Just Received at the Medical Hall by F. JORDAN, and will be sold at Prices to suit the Hard Times. Call and see them before making your purchases.

F. JORDAN, Medical Hall, Goderich.

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SON, g's and C. Crabb's.

Pebbles!

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New Stock.

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