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# The London Advertiser

LONDON, CANADA—THE HOME OF UNBROKEN PROSPERITY.

THE LONDON ADVERTISER, LONDON, CANADA.

FRIDAY EVENING, JULY 19, 1918.

112 COLUMNS

HOME  
EDITION

PRICE TWO CENTS.

## Foch's War From Sweeping Thousands Into Allies' Trap 13,000 PRISONERS AND 100 GUNS TAKEN THURSDAY

### COURT RULES TO DISMISS HABEAS CORPUS DEMANDS AND ORDERS STAND

With Two Members of the Bench Dissenting the Supreme Court of Canada This Afternoon Decided That M. S. A. Orders-in-Council Are Valid.

Ottawa, July 19.—The supreme court has dismissed the application for habeas corpus in the case of Pte. Grey.

Ottawa, July 19.—The supreme court, at 2:15 p.m. today, dismissed the application for a writ of habeas corpus made on behalf of Pte. Grey. The judgment established the validity of the order-in-council of April 20 cancelling certain exemptions granted under the M. S. A., and is contrary to the finding of the supreme court of Alberta. Justices Idington and Brodeur dissented from the judgment.

It will not now be necessary to summon Parliament in special session to deal with the matter.

### PERSHING'S DASHING FIGHTERS WERE ALL OVER THE GERMANS IN THURSDAY'S GRAND SWEEP

Fritz, Completely Surprised, Unable to Withstand Impetuous Advance of the Americans.

London, July 19, via Reuters' Ottawa Agency.—A dispatch from American headquarters, dated last evening, reads as follows:

A large number of American storming troops co-operated with the French this morning in a powerful offensive. A morning in the powerful offensive. A morning in the powerful offensive. A morning in the powerful offensive.

The enemy was surprised by the attack everywhere, an attack that was most successful, particularly in the region of Soissons, where the final objectives were passed. The whole operation turned out to be even more successful than had been hoped for. The Germans were so completely surprised that officers were captured in bed, and one man was taken while cutting rye in the fields behind the first line.

Heavy thunderstorms and violent rain last night enabled the storm troops to take up their positions unobserved, and may account for the enemy's lack of vigilance. Numerous prisoners were taken in the first hour. The French battalions advanced in a dashing fashion, and crossed the River Savieres waist deep, singing all the time. The operation hitherto may be judged as a big diversion on the flank of the enemy salient between the Aisne and the Marne, with a view to arresting the German offensive towards Epervier, Montagne and Rheims. It is the first time since the 21st of March that the allied command has taken the initiative on such a great scale. This is doubtless owing to the tactics of wearing the enemy down.

German Flank Menaced. The whole of the German left flank is menaced. The enemy must bring up troops from the Marne front, or leave them in danger.

THE WEATHER  
TOMORROW—FAIR AND WARM.  
Toronto, July 19.—3 a.m. Forecasts.

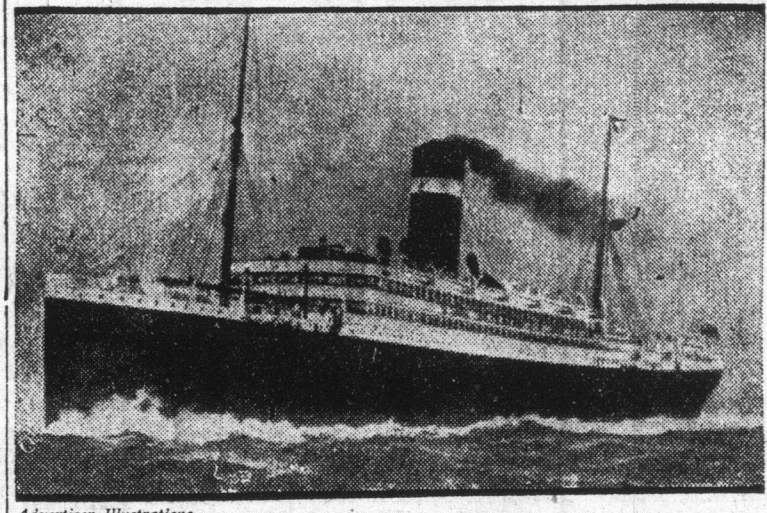
Today—Light winds fine and warm. Saturday—Mostly fair and warm, with thunder showers some localities. Temperatures.

The following were the highest and lowest temperatures during the 24 hours previous to 8 a.m. today:

| Stations.    | High. | Low. | Weather.  |
|--------------|-------|------|-----------|
| Victoria     | 73    | 54   | Cloudy    |
| Vancouver    | 74    | 54   | Cloudy    |
| Calgary      | 84    | 58   | Cloudy    |
| Winnipeg     | 84    | 54   | Cloudy    |
| Port Arthur  | 64    | 48   | Fair      |
| Perry Sound  | 74    | 48   | Clear     |
| Port Stanley | 74    | 48   | Clear     |
| Buffalo      | 72    | 50   | Foggy     |
| Toronto      | 78    | 54   | Clear     |
| Montreal     | 82    | 58   | Clear     |
| Quebec       | 78    | 58   | Clear     |
| Father Point | 48    | 48   | Rain, Fog |

Weather Notes. The barometer is of nearly uniform height throughout Canada, with, however, indications of an area of high pressure coming in over Manitoba from the northwest. Showers are occurring this morning in parts of Manitoba and Saskatchewan. Elsewhere the weather is fine.

### S. S. CARPATHIA, TITANIC RESCUE SHIP IS SUNK BY SUBMARINE



### GIANT TRANSPORT CARPATHIA IS SUNK BY SUB—NO LIVES LOST

New York, July 19.—The Associated Press carried the following: The British transport Carpathia, 13,600 tons gross, has been sunk by a German submarine off the Irish coast, while outward bound from a British port. It was learned here today. So far as known here, no lives were lost. The Carpathia was owned by the Cunard Line. Prior to the war she was engaged in Transatlantic service.

Although in the service of the British Government for several months, the Carpathia has been used as an American troop transport. Her last departure from an American port was in June. The Carpathia was one of the ships that rescued the survivors of the Titanic.

### CANADIAN PLANT TURNING OUT 300 PLANES A MONTH

Since Latter Part of 1917 Nearly 3,000 Machines Have Been Made. HAVE MILLIONS INVESTED

Factory Covers Acres of Land With Hundreds of Men Employed.

[Special to The Advertiser.] Toronto, July 19.—Since the latter part of 1917 nearly 3,000 airplanes have been built in Canada. All of these are in Canadian training camps, except a few which were sent to Fort Worth, Texas, and left there.

Last year the Imperial Government asked the munitions board in Canada to establish a plant for building airplanes. The board, with characteristic thoroughness, went at the job, and before long many millions of dollars, directed by the best organizing ability available, were put to work.

The magic of money and brains combined resulted in the establishment of a great plant that covers acres of ground, and the floor space of which would make a good-sized farm. In 45 days after the first sod was turned the wheels were turning, and many hundreds of men were working on the first batch of airplanes. Since that time machines have been coming out in a steady stream at the rate of 300 a month.

Behind the factory, great training camps and airbases, with a gunnery school of the Royal Air Force, have been established. In British Columbia over sixty logging camps and many sawmills are cutting airplane timber and lumber.

AUSTRIAN SOCIALISTS TO OPPOSE BUDGET

Amsterdam, July 19.—Deputy Ellenbogen, Social Democrat, announced in the Austrian Reichsrath that the Social Democrats would vote against the budget, says a Vienna telegram to the Cologne Gazette.

Discussing the speech of Premier von Seydewitz, the deputy said the Social Democrats would oppose the proposed Austro-Polish solution, because it would be likely to provoke further conflict. His party, he added, favored the conclusion of a Polish Democratic Parliament.

The deputy urged the necessity of converting Austro-Hungary into a federal state of free nationalities.

TRYING TO HIDE LOSSES OF SUBS

Washington, July 19.—An official dispatch, made public here today, said that in an effort to hide from the German public and the crews of submarines the extent of submarine losses, the government had issued an order, forbidding the statement of death notices that the deceased was a member of a submarine crew unless the loss of the submarine has been officially announced.

### FRENCH-U. S. DRIVE ROLLING ALONG FLATTENING OUT HUN RESISTANCE AND CUTTING FOE'S COMMUNICATIONS

### HEAVY GUNS OF YANKEES FORCED THE HUNS BACK

American Troops Hold All Gains Made to the Southwest of Soissons—Battle Fought Here Was Fiercest of the Franco-U. S. Offensive.

With the American Forces on the Aisne-Marne Front, July 19.—American and French forces are continuing to advance their spearhead midway between Soissons and Chateau Thierry. The Americans took several towns in the course of the night.

Early this morning the Americans also made further progress. During the night German reinforcements were coming from the region in the north, but the expected counter-attack has not appeared up to an early hour this afternoon.

American troops continue to hold the plateau southwest of Soissons, where on Thursday the Germans made their first organized counter-attack. This soon fell down, however, as soon as the American heavy artillery got into action. This was one of the fiercest struggles in connection with the Franco-American offensive. The battle raged southwest of Soissons for some time, it resulted in the Germans falling back finally under the rain of heavy gunfire of the Americans.

### THURSDAY'S BEATING MARKED EBB OF GERMAN OFFENSIVE POWER; FRANCE THRILLED BY VICTORY

15 Enemy Divisions Soundly Whipped in Foch's Great Rush.

Paris, July 19.—France is thrilled by the news that on the fourth day of the German offensive French and American troops snatched the initiative from the enemy by surprise and soundly beat fifteen of his divisions on a 30-mile front.

It would be difficult to exaggerate the cheering impression on public opinion given by Gen. Mangin's mastery stroke. It is felt that Thursday marked the ebb of Germany's offensive power.

The official statements have been brief and discreet, recording only in general terms the most definite results. But when the full details are made public it will be seen how successfully Gen. Foch has out-generaled the enemy, who has been puffed up by his recent successes. Gen. Foch, it is felt here, not only dealt a severe blow to German military prestige, but raised high the hopes of vital importance to him. Soissons is the heaviest force in an attempt to fend off the present danger.

The allied gains southwest of Soissons will prevent the enemy from using the railways to Leon, Chateau Thierry and Rheims and along the Aisne, which are of vital importance to him. Soissons is the keystone of the German system, and it is expected the enemy will throw in the heaviest force in an attempt to fend off the present danger.

SENTENCE COMMUTED

British Columbia Murderer Will Go to Prison for Life.

Fernie, B. C., July 19.—Sherwood Perchmer was notified by the secretary of state yesterday that the sentence passed upon John Francis Walsh to be hanged at Nelson on July 29, for the murder of Wm. Hall last November, has been commuted by the minister of justice to life imprisonment. Perchmer defended Walsh in his trial here.

BORDEN GIVES CANADA'S GOOD WISHES TO INDIA

London, July 19.—Sir Robert Borden, the Canadian premier, Hon. W. A. Massey, premier, and Sir Joseph Ward, finance minister of New Zealand, and Hon. E. S. Montagu, secretary of state for India, were present at a luncheon given by the Indian residents of London to the Indian representatives at the imperial conference.

Responding to the toast to "The Guests," Sir Robert Borden said that nobody could look back at the events of the last eighteen months without feeling how necessary and desirable had been the inclusion of India in the imperial gatherings. On behalf of Canada, and indeed of all the dominions, he wished the success of India in the great advance which lay before them.

FINNISH PARLIAMENT CLOSED.

London, July 19.—The Finnish Government suddenly withdrew its bill for constitutional reform and the adoption of a monarchy, and has declared the session of the Landtag closed, says a dispatch to the Times from Stockholm. This action was taken after the Government obtained only a bare majority on the second reading of the bill, when it needed a two-thirds majority.

VIENNA JOURNAL FACES THE FACTS

The Hague, July 19.—In outspoken comment on the growth of American strength in France, the Social Arbeiter Zeitung of Vienna says there is no doubt that more than a million American troops already have arrived in Europe. It declares that this is a feat of organization as amazing as the creation of the British army.

"American participation in the fighting," it adds, "increases the German task to one of gigantic magnitude. It is easily understandable that the German command is trying this year to reach a great decision before the full weight of the United States is felt."

### Impetuous Dash of French and Americans Continues To Clean Up Boches and Gain Ground Between Aisne and the Marne.

### ITALIANS CAPTURE TOWNS ON CHAMPAGNE BATTLE LINE

ALLIES STILL PROGRESSING.

Paris, July 19.—Between the Aisne and the Marne, in spite of new arrivals of German reinforcements, the Allies are making sensible progress, and are capturing a large number of prisoners, according to the official statement issued by the war office today.

### 13,000 ENEMY PRISONERS TAKEN.

Paris, July 19.—(Havas Agency).—L'Homme Libre, without intending to divulge the number of prisoners and guns captured, says it is fully equivalent to the number announced by the Germans as having been captured on July 15. (The German official statement on Tuesday announced that 13,000 prisoners had been taken Monday.)

### MORE THAN 100 GUNS TAKEN.

Paris, July 19.—More than 100 guns have been captured in the Allied attack on the Aisne-Marne front, according to the Herald today.

### COMMUNICATION RAILWAY LINE CUT.

London, July 19.—On the left wing, which includes the Soissons sector, the Allied troops have cut or have under fire the high road from Soissons to Chateau Thierry, says a Reuter dispatch from the French front dated 11 o'clock Thursday. The railway from Soissons to Villers-Cotterets also has been cut.

At several points infiltration movements have been carried out by cavalry. They advanced through gaps in the retreating enemy lines and established themselves in villages farther ahead.

### FRENCH HOLD OEUILLY.

Paris, July 19.—Along the whole front between the Aisne and the Marne the battle continues with violence. South of the Marne, by a vigorous attack, the French have ejected the enemy from the outskirts of Oeuilly.

### FRENCH RECAPTURE MONTVOISON.

Paris, July 19.—On the front between Rheims and the Marne the French have recaptured Montvoison and made progress in the Roy Wood and the Courton Wood, capturing four cannon and four hundred prisoners.

### ITALIANS TAKE MOULIN D'ARDRE.

Paris, July 19.—Between Rheims and the Marne Italian troops have taken Moulin D'Ardre, south of Marfaux and northwest of Pourcy.

### FOCH SURPRISED GERMANS.

Paris, July 19.—The liveliest admiration is expressed in competent circles over Thursday's feat of arms, and every credit is given the officers who carried out the attack.

Military critics are deeply impressed by the assault as being further and finer proof of Gen. Foch's marvelous handling of his troops throughout the year's campaign. He has also husbanded his troops that, while continuously fighting defensive battles, he has always found men with which to deal a counter-stroke at the right place and at the right time. Usually, it is declared, the generalissimo has surprised the Germans, who had underestimated the French reserves.

London, July 19.—German raids last night in the Villers-Bretonneux and Morlaucourt sectors, on either side of the Somme were driven off by the British, says the official statement from Field Marshal Haig today. The British captured a few prisoners in successful raids in the regions of Buequoy, Willerval and Loere.

### SEDITION CHARGE AGAINST REGINA MAN IS DISMISSED

Regina, Sask., July 19.—A. N. Schneider, a justice of the peace of St. Walburg, who was recently arrested on a sedition charge, was in court yesterday and, at the close of the evidence for the prosecution, the case was thrown out without the defence being called on. Schneider had interested himself in getting young untrained Germans out of the army, and the prosecution was based on a letter alleged to have been written by him in which he made statements which the prosecution claimed were seditious. Inspector Belcher, the presiding magistrate, declined to call on the defence, stating there was no evidence of sedition.

### MUNITION WORKERS IN COVENTRY MAKE THREAT TO STRIKE

London, July 19.—A labor dispute, which may lead to a serious situation, has been begun in Coventry and other centres, says an announcement issued by the ministry of munitions today. A large number of skilled munition workers, it is stated, have handed in notices which take effect next week. Cessation of work by these workers, it is added, would lead to the stoppage of the production of some of the most vital and urgently-needed appliances and munitions.

The ministry explains that the threatened strike does not arise out of any difference between the employers and the workmen, but from the action of the Government in getting that skilled labor was fairly divided among the munition firms. This had brought about a great deal of misunderstanding, which every effort was being made to remove.

DOWN COMES A ZEPPELIN.

Amsterdam, July 19.—A zeppelin fell in flames at the German frontier, near Dalsheim, on Monday evening, the Rotterdamse Courant announces today.







THIS REQUEST, LIKE  
OTHERS, AWAITS THE  
RETURN OF PREMIERVeterans' Petition Will Be  
Considered Then.

## EQUAL TREATMENT ASKED

H. D. S. A. Wants Distinction  
Between Classes B and C  
Abolished.

The resolution, passed by the local branch of the Honorable Discharged Soldiers' Association and forwarded to the prime minister, asking equal treatment for all veterans, will be considered by Sir Robert Borden on his return to Canada, according to the letter received by the secretary of the association from the private secretary of the prime minister.

In the resolution Sir Robert Borden was asked by the members of the association to abolish all distinction after discharge between classes B and C, and to increase the post pay and allowance of men who have served in Canada only, to the level allowed to men who served in England.

Class two includes men who have served in England and not in the war zone, and class three includes officers and men who have served in Canada only. In the resolution it was pointed out to the prime minister that men placed in the third class have done as much as those in the second class, but have been prevented, from no fault of their own, and in some cases they have suffered disabilities, and some have lost their lives.

The letter received by Secretary J. F. Hicks-Lane reads: "Dear Sir—In the absence of the prime minister, I beg to acknowledge your letter of the 10th instant, embodying a resolution passed by the Honorable Discharged Soldiers' Association of London with regard to the abolition after discharge of the distinction between classes two and three, and an increase in post pay and allowance. Upon Sir Robert's return to Canada your representations will be placed before him for consideration."

(Sgd) M. CAMERON, Private Secretary.

MANY BIG PICNICS  
AT PORT STANLEYBig Firms Holding Annual  
Outing at Lakeside.

Saturday again will be a big picnic day at Port Stanley, several leading firms of the city having booked up for transportation accommodation. Among these are the McCarty Manufacturing Company, the London Manufacturing Machine Company, the Spramont and London Gas Power Company, Carling's Brewing and Malting Company, the S. Hyman Company, the Scott-Chamberlain Shoe Company, the Murray Shoe Company, and the United Shoe Workers.

The majority of these will go down at 9:20, 10:20 and 11:20 o'clock, necessitating plenty of train service at these hours.

Scots To Fore Again.

In its palmy days rivalled in proportion and interest the Irish Independent Society picnic, being largely revived this year, as everybody with a drop of blood of the land of the heather and cakes should know by this time. Several weeks ago St. Andrew's Society announced the date for July 24, and Port Stanley as the rallying ground of the clans. The pipes will "skirl" as in the good old days, and the "clans" will be in the proudest wear. While all other forms of entertainment will give way for Scottish dancing and characteristically Scottish events. It is to be a family basket picnic, and it is expected the whole country will be largely represented. A week from Saturday, July 27, the Labatt Company picnic will be held, and from St. Thomas, a man-of-war picnic of Michigan Central employees.

The Outing Habit.

While the majority of big Springbank picnics for this year have taken place in June and during the first weeks of July, a constant stream of visitors wends its way to the beautiful riverside park, the envy and admiration of visitors from other places.

London seems to have acquired the outing habit, and an official of the railway today said: "In any case, our returns show a big increase in traffic."

HAZEL ROSE  
for SunburnBe sure and take Hazel Rose to the  
Lakeside.25c Bottle  
Cairncross  
in Chemists216 DUNDAS STREET,  
PHONE 850.ROWLAND HILL  
RELIABLE FOOTWEAR

189 Dundas St. W. 425 Dundas Street

Clearing Out

White Slippers  
For Girls

Misses' up to Size 2.

88c

Children's up to Size 10½  
78c

New, clean goods, including White Canvas Sandals with good stout soles. Strap Slippers and Oxford. All sizes. It would pay you to buy them even for next year. See them in our windows.

ROWLAND HILL  
RELIABLE FOOTWEAR

189 Dundas St. W. 425 Dundas Street

BERRY PICKERS TAKE FIVE MINUTES REST ON BUSY  
DAY TO LET CAMERA CATCH THEIR HAPPY SMILES

Advertiser Illustration.

From a raspberry patch of three acres, these pickers, excluding the little children, who are too young to handle the berries as carefully as is considered necessary on this farm, gathered about 1,000 boxes for Monday's market of this week. The yield is remarkable in the opinion of old fruit farmers, especially when it is taken into account that the bushes are "babies," only two years of age.

The farm on which the big picking has been done is "Lovehome" on Brick street, owned by Pardon F. Love, who is building up a fruit farm from scratch, and who, incidentally, is gaining a reputation for the quality of his products.

SAYS HOW FREIGHT  
RATES AT BOTTOM  
OF LABOR TROUBLEG. T. R. Superintendent Bowker  
Gives His Opinion.

## STATES RISE NECESSARY

Railway May Use Concrete  
Cars Soon If Experiments  
Succeed.

"Inadequate freight rates are the cause of all the labor trouble of the railroads," said Superintendent C. G. Bowker of the Grand Trunk Railway, to the Advertiser this morning, referring to the rumormongering of the strikers of the road. He would give no information as to whether the men of the road have to be out of the strike, as this is not in his department.

That the G. T. R. desired to and would gladly increase the pay of the men if the receipts of the road warranted, he intimated. The larger portion of the funds is received from freight shipments, and if these are not sufficient to meet expenses naturally some department of the road has to be cut short. The inference was that, as the price of labor is flexible, this has been made the goat on account of the low freight rates.

That increase necessary, increase materially the roads are to remain solvent and continue in business, is Superintendent Bowker's opinion. There was no percentage suggested that might be added to the present rates.

Costs of the road, he said, cannot in any way be attributed to the railroads, being emphatically asserted by Mr. Bowker. "We have motive power and freight equipment to take care of all the freight, including coal, that is being consigned to our road for transportation."

The security of labor is making itself felt on the road, however, especially among the laborers. Many of these go to the farms for the summer months.

## May Try Concrete Cars.

Concrete freight cars may be used in the future, he thinks. Steel is almost impossible to secure and the quality of the steel used is inferior. The life of a steel car now is much shorter than it was a few years ago. Concrete cars have been experimented with in the United States, and if they prove satisfactory, they will be given a trial on the G. T. R.

Mr. Bowker is just a little dubious about the problem of the rigidity of the car, but he is determined to make it a reasonable length of useful service. This might be accomplished by a special kind of trucks, he volunteered. The outcome of the experiment in the States will be awaited with much interest.

The high price of materials was also a subject of comment. Some are 800 per cent higher today than before the war, was the startling statement made by Mr. Bowker. There is no main use for his company that is not at least 75 per cent dearer than it was a few years ago. The only solution at all of the troubles of the railroad and its employees is in higher freight rates. These must be increased until the income is sufficient to meet the increased demands of more money for the men and higher prices of the materials.

Mr. Bowker, who has been making an inspection of this division, arrived in the city at 10:30 this morning, and left in his private car at 12 o'clock for Toronto. While in the city he visited Joseph's Hospital.

## LOCAL NEWS

R. A. BRENNER WOUNDED.—Accidentally today's casualty list. A. A. Brenner, a member of the railway troops, has been wounded. The address of his next of kin is given at 2325 Dundas street.

RELEASED FOR OVERSEAS.—Frank Hawkins and Albert Smith, who were sentenced to six months in jail for desertion, have been released on the condition that they will be sent over the first draft.

LITTLE CYCLIST HURT.—Little Billy Brooks, 738 King street, riding along Dundas street on Thursday morning, ran into a pedestrian. The man was not hurt, but the lad got a fall that dazed him and made necessary the treatment of a physician.

H. D. S. A. TO HAVE BAND.—A special meeting of the band committee of the Honorable Discharged Soldiers' Association will be held Tuesday evening for the purpose of organizing a band to be known as the Honorable Discharged Soldiers' Association Band.

MATTRESSES BURNED.—About \$25 damage was caused by a fire at the armories Thursday afternoon, when some mattresses were burned. It is thought they caught from a match being dropped on them from the floor above. The fire department made a record run to the scene.

PUPILS' NAME OMITTED.—The name of James McFarlane, 28 West avenue, was inadvertently omitted from the list of pupils in Wednesday's list of those who were successful in passing the June entrance examination. The young man was a pupil at the Wootley road school.

BUSY ALREADY.—An office for Miss Friend, London's recently published public health nurse, has been arranged in the Institute of Public Health. Though she has only been in the city a little more than two weeks, the calls upon her keep her fully engaged in following up on contagious cases and otherwise acting as a powerful ally to the acting medical officer of health.

HORSE FEEL ON STREETS.—Traffic was tied up for a few minutes on the

BUTCHERMEAT IN LONDON IS  
FAR DEARER THAN DETROIT;  
BUTCHERS BLAME GOVERNMENTBorden Regime Allows Any Quantities of Beef Cattle to  
Cross Line Outward-Bound, But Piles on Duty  
for Imports.

## STATES RISE NECESSARY

Are Londoners paying too dearly for their meat? It is the question that is being asked by the city's leading butchers, who place the blame in the right place. The can to a comparative table of prices asked for meat in the city of Detroit and in the city of London, West Ontario, Canada, during the past week would indicate that London people are paying too dearly for their meat. The can to a comparative table of prices asked for meat in the city of Detroit and in the city of London, West Ontario, Canada, during the past week would indicate that London people are paying too dearly for their meat.

Comparison.

| Meat.           | London.   | Detroit.  |
|-----------------|-----------|-----------|
| Rolls rib roast | 32c       | 25 to 30c |
| Round steak     | 36 to 37c | 30c       |
| Strip steak     | 36 to 37c | 25 to 30c |
| Picnic hams     | 32 to 35c | 24c       |
| Veal roasts     | 28 to 32c | 25 to 28c |

"It is like this," says the butcher who blames the Government. "The way this beautiful Government of London in Canada has been running things when, say, beef cattle were cheaper over here than in the United States, all the beef that

was wanted could be shipped into the States absolutely cost-free. When meat is dearer over here than in the States, it is out of the question to ship it in here owing to the prohibitive duty.

No Embargo.

"To make matters worse, the Conservative Government, which preceded the Union Government, had the common sense to place an embargo on the shipment of cattle to the United States. Cattle were being shipped into the States at the rate of a couple of thousand a day last fall. The Government did not put an embargo on shipments, but it only lasted about five hours. The cattle dealers all round here started to raise the embargo. So far as the Union Government is concerned, it is so slow that all the beef cattle of the country before there will be any definite action. The excuse for not shipping in beef from the other side is that the railways are tied up getting in coal. It doesn't sound plausible, considering the fact that we are getting coal from the States by every pound of coal they get."

"The wide-awake Borden Administration is to blame for the high prices the public has to pay for meat, and not the butchers. I do know a butcher who has made any money in the last three years."

"Will you stay in the business, then?" asked the reporter.

"Because we are always hoping for a better day coming," replied the butcher.

THOSE WILLING TO DO FARM  
WORK NOW HAVE OPPORTUNITY

Those who expressed their willingness to work on farms when they signed their registration cards on June 22

will be asked to keep their promise. One thousand eight hundred letters are being sent out by the Ontario Government Bureau asking for further particulars regarding their farm experience.

The letter sent our readers: Ontario Government Bureau, Public Employment Bureau, 103 Dundas Street, London, Ont.

Dear Sir—In view of the need for greater food production and as a means to assist in securing a sufficient supply of our men in France, I have been furnished with copies of registrations of all men in Middlesex County who have expressed their willingness to do farm work.

Present indications are that the 1918 northwest corner of Dundas and Richmond street this afternoon, when a horse on one of the city parcel delivery wagons, in turning the corner, tripped and fell. With the aid of several bystanders the animal was put on its feet and proceeded on its way. No damage was done outside of some of the harness being broken.

LETTER OWNER WANTED.—A letter addressed to Pte. R. Koers or Koers has been received from the War Office sent to the detention barracks, Carling Heights, where he is supposed to have been. The letter was addressed to the Carter of the jail, but he has been unable to locate the addressee among his general boarders. Just what to do with it he is at a loss to know. If the one whose wife, Hazel, in Detroit, has sent the letter, will present himself to the governor, he will be happy to deliver it to the owner.

POTATO WHISKEY NOW  
IS BECOMING POPULAR

That there is no liquor coming into the city illegally is the statement of License Inspector J. E. Keenleyside. He corroborated by the express companies. All shipments over the various roads are being carefully watched for suspicious cases, but as yet none have been found.

Tumors are current, however, that potato whiskey is becoming a popular beverage among some of the old-timers of the city, who find it hard to abstain from the cheering cup.

Interest Aroused.

Reporters are always interested in the life of the soldiers, and no wonder. The Advertiser man recently determined to investigate the contents of the jug in question at first opportunity. Visions of champagne, Florida water, and other camouflaged enlivens, floated through his cranium, and he often purposely meandered through the camp in order to view the mysterious cask.

Today at noon, he paused beside his idol, and when no one was in the vicinity, seized the jug eagerly, lifted it on high, and poured the contents down his parched throat. But oh, such an awakening! It is rumored that the jug of his dreams contained about one quart of aqua pura (the stuff they put under bridges).

Dazed and horror-stricken, he groped his way out of the building, and when last seen was boarding a North Belt car proceeding southward with tears in his (the reporter's) eyes. It is rumored that the victim of the accident will recover, and, one thing is certain, next time he visits Carling Heights Camp he will mind his own business, and let those who wish drink Springfield beer to their hearts' content.

TWO CASES ADJUDGED.—Adjudged on July 12, the case of Ian H. East, who is charged with a breach of the M. S. A. act, was heard by two judges by Deputy Magistrate Bartlett in police court this morning. The case of Michael Sansone, who is said to have no occupation, was also adjudged on two weeks.

Vest Pocket Kodak  
An ideal gift for your soldier.  
Buy your Kodaks and Supplies at  
Strong's Drug Store

184 Dundas Street, London, Ont.  
DEVELOPING AND PRINTING.

THE CANADA AUTO DEVICES CO. SAYS  
PARTRIDGE TIRES ARE  
PREFERRED  
SO DO THOSE WHO HAVE THEM.PRIVATE IS CHARGED  
WITH SHOOTING SELF  
TO ESCAPE SERVICEWilfred Trudell Declares It  
Was Accidental.

## SOME EVIDENCE HEARD

Doctor Does Not Think  
Wound Was Accidental,  
From Its Position.

Pte. Wilfred Trudell, 1st Battalion, Western Ontario Regiment, appeared before a district court-martial at Carling Heights Camp today, charged under the army act with wilfully injuring himself, in order to escape military service, and with wilfully disobeying orders, in that he absented himself from Wootley Barracks Hospital, thus delaying the recovery of his injury.

It is alleged that Trudell shot himself in the foot at Windsor, in April last, to escape military service, but the prisoner pleaded guilty to the charges.

Doctor's Evidence.

Doctor Bryant of Windsor testified before the court today that he was called to attend Trudell shortly after he had shot himself, and found the middle toe of his left foot blown off. He dressed the injury daily, until April 30. He told Trudell to return in two days, but he did not do so until several days later, and when examined the foot was infected, injuring his leg.

He stated to the court that in his opinion the shooting was not accidental, as the man would have been in an abnormal position when the wound was inflicted.

A Good Question.

During the cross-examination, the accused asked: "Is not one doctor, as good as another?"

"That is a good question," said Lieut.-Col. Milligan, D. S. O., president of the court, "but I doubt if Dr. Bryant will answer it."

Roy Stevens, a brother-in-law of the accused, who was present when the shooting took place, testified that he and Trudell were going out to shoot a dog, but saw some sparrows in the yard, and when Trudell was about to fire at them, the shotgun accidentally exploded and shattered his foot. He stated that he was not looking at Trudell when he shot himself.

Trudell, in his evidence, corroborated that of the former witness, and stated that his own "olgun had a safety catch, which he shifted to the 'off' position, and he thought the safety catch was on, and in lifting the gun it exploded, injuring him."

Trudell was also charged with not reporting when ordered to do so under the military service act, and pleaded not guilty to this charge. The case was still in progress this afternoon when the Advertiser went to press.

Pte. Eudore Roy Reist, Western Ontario Regiment, will appear before the same court on Monday next at 10 a.m., charged with wilfully injuring himself in order to escape military service, as alleged that Pte. Reist shot himself in the foot at his home in Kitchener, in order to be excused from serving overseas.

3,000 BAKERS IN  
BUENOS AYRES JOIN  
STRIKE MOVEMENT

Buenos Ayres, Argentina, July 19.—One-half of the 6,000 bakers employed in the city of Buenos Ayres have joined the general strike movement under the direction of an anarchistic strike committee. Efforts have been made by the committee for two weeks to bring about a general strike of all labor throughout Argentina.

The employees of power houses threaten to walk out with the bakers, and the Government is preparing to use naval engineers and firemen in their places.

The London police force was never in better shape than it is today. The force is a member of the city who is closely connected with the force. London's force has a particularly fine staff of men in the city, and yet there is less crime here than anywhere.

The force is a member of the union, and the efforts which the union has put forth since the war have been to the benefit of the members of the force but also to the efficiency of the force.

## TORONTO STOCK EXCHANGE.

(Reported by Toronto, July 19.)

| Asked.            | Bid.   |
|-------------------|--------|
| Am Cy.            | 32     |
| Ames, C.          | 22     |
| Barclay, 5%       | 9 3/4  |
| Brilliant, 3 1/2% | 34     |
| C. B. 1917        | 10 1/2 |
| C. B. 1918        | 10 1/2 |
| C. B. 1919        | 10 1/2 |
| C. B. 1920        | 10 1/2 |
| C. B. 1921        | 10 1/2 |
| C. B. 1922        | 10 1/2 |
| C. B. 1923        | 10 1/2 |
| C. B. 1924        | 10 1/2 |
| C. B. 1925        | 10 1/2 |
| C. B. 1926        | 10 1/2 |
| C. B. 1927        | 10 1/2 |
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| C. B. 1929        | 10 1/2 |
| C. B. 1930        | 10 1/2 |
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| C. B. 1932        | 10 1/2 |
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| C. B. 1939        | 10 1/2 |
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| C. B. 1942        | 10 1/2 |
| C. B. 1943        | 10 1/2 |
| C. B. 1944        | 10 1/2 |
| C. B. 1945        | 10 1/2 |
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| C. B. 1952        | 10 1/2 |
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| C. B. 1985        | 10 1/2 |
| C. B. 1986        | 10 1/2 |
| C. B. 1987        | 10 1/2 |
| C. B. 1988        | 10 1/2 |
| C. B. 1989        | 10 1/2 |
| C. B. 1990        | 10 1/2 |
| C. B. 1991        | 10 1/2 |
| C. B. 1992        | 10 1/2 |
| C. B. 1993        | 10 1/2 |
| C. B. 1994        | 10 1/2 |
| C. B. 1995        | 10 1/2 |
| C. B. 1996        | 10 1/2 |
| C. B. 1997        | 10 1/2 |
| C. B. 1998        | 10 1/2 |
| C. B. 1999        | 10 1/2 |
| C. B. 2000        | 10 1/2 |

Morning sales: Dominion Steel, 10 at 61 1/2; Toronto Railway, 10 at 59; P. N. D. 10 at 54 1/2; Twin City, 15 at 42; Brazilian, 45 at 34 1/2; Canada Permanent, 15 at 16 1/2; Steamships, 10 at 11; Bell Telephone, 1 at 12 1/2; Quebec Power, 5 at 19 1/2; Consumers' Gas, 12 at 14 1/2; Dominion Bank, 10 at 20 1/2; Standard Bank, 2 at 20; War Loan, 1931, 10,000 at 95 1/2; do, 1925, 2,000 at 95 1/2.

Mortgage sales: Dominion Steel, 10 at 61 1/2; Toronto Railway, 10 at 59; P. N. D. 10 at 54 1/2; Twin City, 15 at 42; Brazilian, 45 at 34 1/2; Canada Permanent, 15 at 16 1/2; Steamships, 10 at 11; Bell Telephone, 1 at 12 1/2; Quebec Power, 5 at 19 1/2; Consumers' Gas, 12 at 14 1/2; Dominion Bank, 10 at 20 1/2; Standard Bank, 2 at 20; War Loan, 1931, 10,000 at 95 1/2; do, 1925, 2,000 at 95 1/2.

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# DAILY MAGAZINE

Secrets of Health and Happiness

## Why Milk Makes an Ideal Food For Summer Months

By DR. LEONARD KEENE HIRSHBERG,  
A. B., M. A., N. D. (Johns Hopkins University.)



DR. HIRSHBERG

Perhaps not a single food known to man contains proteins and carbohydrates in as perfect a proportion as milk. There are elements of the human diet without which the mechanism of the body would not subsist. The first is a tissue-building substance and adds to the quality and quantity of the carbohydrates. The carbohydrates, on the other hand, are transformed by the mechanism into a kind of fat. The fat is then used in the mechanism and when it unites with the oxygen present it creates the same kind of energy as does steam in an engine.

For a man engaged in muscular work there is hardly any food of greater economic value than milk. In one quart of milk there is sufficient energy, if it were used entirely for external muscle energy, to raise a two-ton weight to a distance of 521 feet. In the same quart of milk there is perhaps enough heat present, if collected into one spot, to melt 15 pounds of ice and raise the melted water to the boiling point.

All of this energy and heat, to be sure, does not go to any one particular part of the mechanism. If that were true, the human being would be in a rather sorry state, for one part of him would grow in energy and be supplied with heat at the expense of all the rest. Nature is wise and distributes all the living properties throughout the entire mechanism.

Not only does milk contain the well-known carbohydrates and starches and sugars, but it also contains a kind of substance called "vitamin." This has been only recently discovered and is found in abundance in milk, whereas it is scarce in practically every other food.

**Bolt for Safety.** Further investigations into the properties of milk show that all proteins are not of equal value. Some proteins are found in fat and some in water, but both kinds are necessary for growth. The kind that is soluble in fat is found in abundance in the cream of the milk, while the kind soluble in water is found in the remaining part of the milk.

It must not be thought, however, that because milk by itself would almost be sufficient to sustain the human race, it is entirely free from harmful ingredients.

Years ago, when the process of pasteurization was not known and milk came direct from the farmer's bucket, many an epidemic of diphtheria, scarlet fever and other disease germs were either directly transferred by the cow herself or they blew into the milk from the air while milking was in process. Sometimes the dairyman himself was either sick or careless, and the customer was the sufferer.

Many cities now have ordinances which require milk to be pasteurized. All milk, it is true, may be made safer than originally by the process of boiling. The condition in which all the germs find themselves when the process of pasteurization goes on is exceedingly unfavorable to their existence. It takes some time, however, for the milk to cool, and it has, moreover, lost some of its most delicious flavor, as well as some of its essential nourishing properties.

Although boiled milk is at all times preferable to unpasteurized, raw milk, it is perhaps not liked as well by many people as pasteurized milk taken unpasteurized, by which milk retains most

of its genuine flavor, is somewhat different from ordinary boiling.

To replace heat. Pasteurized milk may be given to infants without any fears whatever, and without boiling. It is usually poured into the baby's bottle mixed with the proper proportion of boiled water cooled and sugar.

Older children thrive better in summer if they are given a glass of pasteurized milk twice a day between meals. It keeps up their energy and gives them strength and vivacity.

A glass of milk for adults taken once or twice a day between meals is very refreshing and not only that, but it may take the place of much meat in the summer menu. Food cooked in milk or cream and served cold are less bother to prepare, more delicious and refreshing than a meat diet, and a great deal more preferable from a standpoint of work, economy and bodily welfare.

**Answers to Health Questions**

M. K. X. M.: Q.—What can be done for incessant sneezing?  
A.—Probably there is some obstruction in the nose which should be removed. You should have an examination made and in the meantime spray the throat and nose with alkaline antiseptic solution.

MRS. J. V.: Q.—Will you please tell me how to cure worms?  
A.—You don't tell me what kind of worms you have. If you will write and let me know I shall be glad to help you.

Dr. Hirschberg will answer questions for readers of this paper on medical, hygienic and sanitation subjects that are of general interest. He cannot always undertake to prescribe or offer advice for individual cases. Where the subject is not of general interest, letters will be answered personally, if a stamped and addressed envelope is enclosed.

K. Hirschberg, in care of this office.

**To-morrow's HOROSCOPE**

By Genevieve Kimble  
SATURDAY, JULY 20.

Under a brilliant array of planetary testimonies this should be a lively and interesting, if not an exciting day, with splendid results and prosperity in all directions. Old crystallized conditions will be broken up, long-standing obstructions removed, and new projects, bold and daring, will be launched. It is a time for new ventures and for energetic application and initiative in all lines. It is propitious for securing results through correspondence, writings and publications, and for the study of the sciences of the mind. Those in employment, however, must ask favors with a light hand, and for securing results through correspondence, writings and publications, and for the study of the sciences of the mind.

Those whose birthday it is may have an eventful and prosperous year, and may well begin new projects. Those in employment should be careful. A child born this day will be brilliant, energetic and industrious, and will be eminently successful in his life-work.

A movement is on foot in Switzerland to adopt the 24-hour clock for official purposes, abolishing "a.m." and "p.m."

## TWO SMART BATHING SUITS



## THE MILITARY IDEA SHOWS EVEN HERE

By Annette Bradshaw.  
There's something trim and snug as well as dashing about the military cut of clothes and almost every woman can look smart in a military cut of garment—provided it is the right color. For the khaki color is a trial to the sallow complexion, making it appear lustreless and lifeless. Khaki color is only for the flawless, pink-tinted skin, unless indeed it is relieved by some more striking color—for instance, green or red.

The bathing costume especially should be chosen with a careful eye for color. Here is one model which is likely to be becoming to everyone. It is of olive drab satin, trimmed with military buttons that give color and buoyancy to the outfit. An unusual feature of this costume is its high military collar and pockets. This may seem uncom-

fortable, but if made pleasantly loose-fitting, the collar is a great protection against freckles and sunburn. The bloomers are also military style, fastened on the side. The only concession to the conventional bathing suit in the sleeve straps at the shoulders.

A more feminine bathing costume is this interesting black satin, containing a decorative effect of design of cherries painted on it in oil colors. A large sash of cherry-colored velvet, and ends at the side in a large knot and big streamer.

Another clever design of the same drab satin, on which swimming fish are painted in green, with suggestions of foamy waves, making it a veritable mermaid's outfit.

**ADELE GARRISON'S NEW REVELATIONS OF A WIFE**

Is Mother Graham's Surmise the Correct Explanation?  
Memories, poignant, sad, rushed upon me as I took from its hiding the little bracelet of oddly engraved gold coins.

I seemed to see myself a tiny girl again, and upon my chubby arms were clasped this bracelet and its mate. It was my second birthday, and he had delighted in seeing me wear them. And when my mother gathered she found that one of the bracelets was missing!

That my father had taken it was certain, and with hot, passionate anger against the man who could desert the boy girl whom he had loved so tenderly, she thrust the other bracelet into a trunk out of sight. That she had not destroyed it, she vowed to my mind of her self-control and sense of justice.

"They're identical," said he, and because of her dying request I had forgiven my father when an old and broken man he had found me, ending the quest of years. But I had found him only to learn him, whether he were living or had been killed through the machinations of Grace Drauer, by the grooves of South American revolutionists with whom he had been associated for some secret purpose of his own.

With the bracelet in one hand and the gold coin in the other taken from the letter sent me by the mysterious man next door I went back to my mother-in-law. There was an eerie, whitened gleam at my heart, my message long for companionship when I compared the two.

"Why, Madeline, she exclaimed, almost snatching the bracelet from my hand, 'these coins are like that other. Here, give it to me.'"

"I gladly yielded the single coin to her eager grasp. Taking up the loquacious without which I would scarcely recognize my mother-in-law, she carefully scrutinized first one and then the other.

"They're identical—struck from the same die," she said at last excitedly. "And look—look here!"

With fingers that trembled she showed me where the single coin had been and where the other bracelet, and equally, of course, he must have had it. But whether these coins were under his fingers or whether they are enemies who have made away with him and are acting upon knowledge which they were able to glean before his death, I do not know.

"I do," my mother-in-law declared unexpectedly, sitting up straight in her chair, and speaking rapidly. "They belong to your enemy's camp, and would be particularly dangerous if it weren't for their fool melodramatic way of doing things. I still insist that men with brains like theirs can be easily outwitted. Rest assured, my dear, that if your father wanted to safeguard you he wouldn't have to do it through pinheads like that."

"No, these men, for some reason or other, want to keep you in the house for the next week or two, and think they can accomplish their purpose either by frightening you or making you think this message came directly from your father. They have tried both methods in this note of now over the case with which they've gulled you. But they'll chuckle out of the other side of their mouths before long," she added angrily.

The population of Norway is the smallest in Europe compared with the area of the country.

## Good Night Stories

Illustrated by Gracile.  
DOTTY AND THE DRAGON-FLY.  
When the dragon-fly settled on the other end of the log on which Dotty was sitting, Dotty jumped up with a startled cry and started to run away, when a merry voice called her from the bushes:

"Why, what are you running away for?"  
Dotty turned around, and there was her little elfin friend, Happy Gigles. He jumped up on the log beside her, saying:

"That's Mrs. Dragon-Fly. 'But she's so dreadful-looking I don't like her.' 'I'll admit I'm not very good-looking,' exclaimed Mrs. Dragon-Fly, who'd overheard. 'But goodness me, I won't hurt you. I really want to see little children afraid of me. I suppose it's my dreadful ugly face and my sharp jaws that frighten you. Dragon-Flies' eyes sparkle like great clusters of jewels, for each big eye was made up of a thousand little bright eyes put together."

"Well, now that I've had a good look at you, I think you are rather pretty!" laughed Dotty. "Especially your eyes, and your beautiful gaily!"  
"I'm certainly proud of my wings," said Mrs. Dragon-Fly. "See how transparent they are, and notice the bare of blue and brown running across them."

"And not one crease in all the four of them," cried Dotty.  
"Yes, see, when I fly I never fold my wings, as do Mrs. Butterfly. And I'm always running across them. I always carries her wings spread out like this," said Mrs. Dragon-Fly.

"Now, when I fly, I'm very young," laughed Dotty. "I lived at the bottom of a brook, and I used to crawl about on my long, paddling legs on six legs."

"And you had no wings?" asked Dotty.  
Mrs. Dragon-Fly shook her head and laughed.

Similarly, protruding ears may be corrected early with a little care. After its daily bath or oil rub the ears can be pressed back very lightly without injury.

The manner in which the young infant's face is washed may make or mar its facial beauty. Some mothers have the habit of rubbing the delicate little features of a small baby in every direction when washing it, forgetting how pliable is the skin, and how indelible the lines made on the face and features in infancy.

Instead of rubbing baby's face, wash it ever so gently with a soft cloth and then pat it dry. Never rub it.

**Eyes and Eyebrows.** Similarly, the eyebrows should be combed for as early as possible. The eyes, of course, should be bathed regularly in a solution of borax water to keep the eyelids healthy and the lashes clean and growing. Red eyelids are inexcusable in a small child, and they are due to the

"That was my one desire—to own a pair of gauzy wings like the beautiful winged creatures who sailed above the waters in the sunshine," she continued. "I had two big eyes, and when I face dropped open like a trap door and out came a pair of pinners. One day I crawled up the stem of a water plant and sat down on a leaf. I remember how tired I felt, a perfect dragon-fly, and suddenly I popped my horny grubskin, and out I walked, a perfect dragon-fly, with these beautiful wings. But, dear me, if my face wasn't so ugly folks wouldn't run when they see me coming!"

"I'm sorry I was afraid of you," laughed Dotty. "I'll never be afraid again, for I think you're quite pretty." "Maybe some day folks will see how useful I am, then," said Mrs. Dragon-Fly, and like a fairy airplane away she sailed.

Mrs. Dragon-Fly and her friends eat all the flies and mosquitoes they can find," said Happy Gigles. "Dragon-Flies never sting or bite. They only use their ugly jaws for catching flies and that bother people who live near the streams."

And Happy Gigles and Dotty watched Mrs. Dragon-Fly and her friends as they darted over the water—their transparent sails sparkling in the sun, and their ugly jaws for catching flies and that bother people who live near the streams."

"These Macedonians," said he, "are a rude and lawless people, that call a spade a spade."—Philips.

He who lives only in the moment never spends that moment so well as he who has a large store of memory, who recalls a worthy past and foresees a noble future. It needs no gift of prophecy to predict that for such a one the best things are in store during coming years.

**Today's Fashion**  
By MME. FRANCES

Afternoon Frock of Moss-Green Crepe de Chine and Organdie.  
A very rich combination that is light and cool in texture is made of moss green crepe de chine with several touches of the organdie. The collar and tucker are of grey organdie. The green crepe de chine skirt and the sleeves are of the same material instead of the conventional bow and sash.

## How You May Help to Lay a Beauty Foundation For Baby

BY LUCREZIA BORI  
The Famous Spanish Prima Donna

No age is too early to begin laying the foundations for baby's beauty, and the young mother who wishes to see the tiny daughter grow into a lovely woman can begin at babyhood. In fact, if many parents observed a few "don'ts" in their treatment of the little stranger, they would prevent the mishaps which may later in life cause the grown woman many hours of fretting.

The habit of dandling and tossing the child's arms upward in the air, so many serious consequences that the intelligent parent will generally give heed to the physician's advice, of the subject. But still many of the minor little habits very often result in making what should be a part of one's child's bodily beauty. For example:

Some mothers have the habit of pulling the child's arms upward in the air, taken belief that this helps it to stretch and grow. Nothing could be more absurd. In fact, this little trick, if repeated often enough on the tiny baby will influence the shoulders to grow high and square instead of sloping and gracefully. The child will instinctively stretch its own arms and legs without adult aid if left happily to itself.

However, if there are some minor defects of bodily beauty, a little delicate training to grow into the shapely oval by pressing gently on both sides of the neck. This should be done most carefully so that the nail isn't pressed down too hard or injured in any other way.

**Washing Baby's Face.** Similarly, protruding ears may be corrected early with a little care. After its daily bath or oil rub the ears can be pressed back very lightly without injury.

The manner in which the young infant's face is washed may make or mar its facial beauty. Some mothers have the habit of rubbing the delicate little features of a small baby in every direction when washing it, forgetting how pliable is the skin, and how indelible the lines made on the face and features in infancy.

Instead of rubbing baby's face, wash it ever so gently with a soft cloth and then pat it dry. Never rub it.

**Eyes and Eyebrows.** Similarly, the eyebrows should be combed for as early as possible. The eyes, of course, should be bathed regularly in a solution of borax water to keep the eyelids healthy and the lashes clean and growing. Red eyelids are inexcusable in a small child, and they are due to the

neglect of so simple a care as the daily bathing of the eyes.

The eyebrows also can be pinched together lightly so that they grow in a thin, curved line and form the beautiful high arch which is so difficult to secure in later life.

Many mothers are keenly desirous to see that the small daughter is blessed with curly hair. A very simple way that gives the effect in some cases is to wash and brush the hair backward. Frequent brushing should be given a child's hair when it is a few years old, as this will help keep it clean and lustrous. If the hair is too thin a little castor oil or vaseline rubbed into the roots will help to stimulate the hair's growth.

**"DOING MY BIT"**  
By Albert Barrett Sayre.  
What sort of desserts are you making these days? Do you follow a year-round custom of serving pies and cakes, even during warm weather? If you are, you're missing one of the most useful, most in season and at this moment most patriotically saving foods to be had—ice cream. When made of pure, fresh milk, in clean surroundings, and kept in sanitary containers until eaten, this dainty dessert is not only cooling, but has a food value for all the family.

Ice cream isn't "heavy," as are puddings, pies, cakes and pastries. Furthermore, ice cream is in point of nutrition the equal of many foods colored staples.

For instance, one quart of ice cream—of the required standard—equals in energy value nearly nine pounds of strawberries, almost six pounds of bananas, just about seven pounds of apples, a pound and one-half of round steak, or one and one-half dozen eggs.

When well made, ice cream may to advantage be served to children often. Each family should have its own freezer, and make ice cream for use on warm days, for ice cream costs no more than pie or cake, and it is rich nourishment.

Furthermore, there is at present an abundant supply of milk, which should be consumed by our home folks not only for the ideal of pureness, but because it is pure and wholesome, and is better than anything else you can use. One or two teaspoons will cleanse the hair and scalp thoroughly. Simply moisten the hair with water and rub it in. It makes an abundance of rich, creamy lather, which rinses out easily, removing every particle of dust, dirt, dandruff and excessive oil. The hair dries quickly and evenly, and it leaves the scalp soft, and the hair fine and silky, bright, lustrous, fluffy and easy to manage.

You can get mulled coconut oil at any pharmacy, it's very cheap, and a few ounces will supply every member of the family for months.—Advt.

It is fine for cleaning cans - says the dairyman

## Comfort Lye

WHEN USING WILSON'S FLY PADS

READ DIRECTIONS CAREFULLY AND FOLLOW THEM EXACTLY

For more effective than Sticky Fly Catchers. Clean to handle. Sold by Druggists and Grocers everywhere.

## Alkali in Shampoos Bad For the Hair

If you want to keep your hair looking its best, be careful what you wash it with. Don't use prepared shampoos or anything else that contains too much alkali. This dries the scalp, makes the hair brittle, and ruins it.

The best thing for steady use is just ordinary mulled coconut oil (which is pure and greaseless), and is better than anything else you can use. One or two teaspoons will cleanse the hair and scalp thoroughly. Simply moisten the hair with water and rub it in. It makes an abundance of rich, creamy lather, which rinses out easily, removing every particle of dust, dirt, dandruff and excessive oil. The hair dries quickly and evenly, and it leaves the scalp soft, and the hair fine and silky, bright, lustrous, fluffy and easy to manage.

You can get mulled coconut oil at any pharmacy, it's very cheap, and a few ounces will supply every member of the family for months.—Advt.

## OAK HALL

### Striking Values in Our Boys' Department for Saturday

**Boys' Suits at \$4.95**  
This is a clean-up price of odd suits, nearly all sizes, a few double-breasted tweed suits, in sizes 32 and 33 only, the balance in a general range of sizes with full belts; regular values \$5.95, \$6.50 and \$7.50. Saturday ..... \$4.95

**Boys' Suits at \$6.95**  
This lot comprises splendid wearing and appearing tweed and serge suits, in a good range of sizes; some of the serges are double-breasted style in old guaranteed cloths, at a price away below what we would have to pay the makers today; regular \$8.00, \$8.50 and \$10.00. Saturday special.....\$6.95

**Wash Suit Clearance at 75c, 85c, \$1.00, \$1.25 and \$1.50**

At the above five prices we are prepared to give you the biggest value possible, ages 3 years to 7 years; whites, stripes and colors and mixtures; tastily made and trimmed. Special Saturday ..... 75c, 85c, \$1.00, \$1.25 and \$1.50

**Young Men's Suits Reduced to \$11.95**

Young Men's and Boys' First Long-Pant Suits, in plain, semi-fitting and pinch-back models. These suits at \$11.95 are 25 per cent less than we can buy them wholesale; broken lots in a variety of patterns to choose from, in sizes 32, 33, 34, 35. Special reduced price ..... \$11.95

**Men's Suits at \$15.00**

Come here with your \$15.00 suit money and we'll make it behave fully as well as \$20.00. These suits were all bought when the market price was low, and you can depend on getting big value Saturday; sizes 36 to 42. All one price ..... \$15.00

## OAK HALL



**Champion Spark Plug**

No matter what car you own—what gas engine you use or for what purpose you use it—there is a

**Champion**

**Dependable Spark Plug**

that will develop its maximum efficiency.

Champions have long since earned distinction worthy of their name. That is why the number of Champions in use exceeds that of all other makes combined.

For your car—your truck—your motor boat—your tractor—your farm engine—it matters not what its type, there is a Champion to meet its most exacting requirements.

The asbestos-lined copper gasket on each porcelain shoulder is a patented Champion feature that guarantees long life and ensures perfect performance under hard usage.

The name "CHAMPION" on each porcelain is your guarantee of a spark plug that means "Absolute satisfaction to the user or free repair or replacement will be made."

At dealers everywhere

**Champion Spark Plug Co. of Canada, Limited**  
Windsor, Ontario.





## London Advertiser

Member Audit Bureau of Circulation.

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THE LONDON ADVERTISER COMPANY, LIMITED.

London, Ont., Friday, July 19.

### THE COUNTER-STROKE.

THE WAR situation certainly looks good. Positive French gains follow in the wake of equally positive German losses. The Allied commander-in-chief has struck after the exercise of patience and planning, and this, the greatest of Allied counter-offensives ever launched, may presage a general attack to smite the enemy and break up his whole attack. In one section of the front the German appears to have placed his head in a noose and his losses have been tremendous. His farthest advance since Monday has been six miles, and this constitutes a narrow salient, which will be completely in jeopardy should the French stroke carry forward on a scale to be compared with the initial success.

A monster battle is raging. Those who observe its progress from a great distance can judge only by actual results. No conception of Allied or enemy concentration or military expectation can be gained. Foch has never struck a blow blindly, however. His chief resource lies in his restraint and his ability to take punishment and give ground until the enemy has placed himself in a position from which he may be attacked. Marne strategy has its development largely in the fixation of an opponent. Only by the events of the next few days can the importance of the big counter-offensive be judged. Its first impetus has carried it well into the enemy's territory.

### THE GATHERING STORM.

THE PROSPECTS of a great strike gather as quietly as the clouds that foreshadow a terrific storm. But the descent of the industrial elements would strike Canada with the force of a hurricane. The Government will be justified, therefore, in retreating to a cyclone cellar. While Ottawa possesses the power to force men to work, and arbitrarily could order all railway employees back to their positions, it is doubtful if such an order would be effective at a time when labor possesses the power to strike industry prone.

While various branches of the railwaymen are taking their votes, they should be reminded, by all agencies that have influence, to meet the Government in spirit of conciliation and fairness. This is not the time to force a strike, and no action should be taken until the last resort of mediation has been reached. At such a time as the present BOTH GOVERNMENT AND MEN SHOULD STRIVE FOR A SOLUTION BY THE APPEAL TO REASON. The country will support a sensible effort to settle the imminent strike, but it will condemn either stupidity in the Government conduct of the case or an attempt to coerce the country by means of threats or the brutal display of force. The railway systems must be kept going.

### TWIN HYPOCRITES.

BARON BURLAN, the Austro-Hungarian foreign minister, regards the war as "senseless and purposeless bloodshed," and considers that it might be ended as soon as the Allies again manifest feelings of humanity. "The resolute battle of defence must now be carried on to a good end," he says, "until it brings us the security necessary for our future peaceful existence." He proceeds:

"In so far as they are not aiming at the acquisition of territory, they are fighting against a wind-mill. They are exhausting their strength and ours in order to build on the ruins of civilization a new arrangement of the world, whereas the ideas underlying such an arrangement, which are capable of realization, which also are warmly approved by us, might be realized much more easily and much more completely by the peaceable co-operation of all peoples."

"In spite of all, we look ever more hopefully toward the people now at war with us to see whether at last they have been delivered from the blindness which, after fearful afflictions in four years of war, is driving the world ever farther into that destruction which they can avert if they only will."

After this he declares "the continuance of the war is due exclusively to the one-sided and destructive aims of the enemy, which can only be attained over the ruins of the world."

Count von Hertling, the German imperial chancellor, discloses the "resolute battle of defence" Germany wants. This is what he says as to Belgium:

"It was never our intention to keep Belgium except as a pledge by which to secure Germany against future perils, and until the danger is removed we cannot surrender our pledge."

"In peace we must be guaranteed against Belgium being used for ground on which to deploy military forces, but from the economic standpoint we must have guarantees against being isolated," he said.

"It must be made to the interest of Belgium to secure close economic relations with Germany. Should Germany succeed in attaining such an intimate commercial connection this would bring about a political agreement with Germany in which we should secure the best guarantees against future perils from England and France by way of Belgium."

If they are fighting a "resolute battle of defence" why is Belgium in it at all? They commenced the war by murdering that nation. The first steps towards peace is to get out of Belgium and indemnify it, and the next is to get out of France and indemnify it. What horrid hypocrisy it is to talk about the Allies manifesting "feelings of humanity," or Germany claiming any right whatever over Belgium, or that Germany must continue to hold Belgium to secure Germany against future perils!

Talk of a war of defence by Germany, that commenced the war to conquer and enslave the world, talk of feelings of humanity by a nation that has outraged every feeling of humanity, talk of having security for their future peaceful existence, and blaming the Allies for the continuance of the war is so utterly hypocritical and horrible

that it forces the Allied nations to continue the war until the power to do wrong is taken from them, until they are forced to do right and pay, as far as recompense can be made, for the murders and destruction they have wrought. The world has no security until Germany and Austro-Hungary are beaten thoroughly.

### RUMOR.

THIS WAR has produced prophets by the thousand. They have not yet learned how unsafe it is to declare in the voice of authority that such and such a condition of things will come about in such and such a way. The fact is people like to listen to anyone who has something alarming or preposterous to relate: The more utterly absurd the story is, the better they like it. The shrewd prophets, on the other hand, assume the mantle and play the role of the ancient Sibyls. "If this does not happen, something else will," they said in effect, and the fools from emperors and statesmen to the ordinary clowns, who consulted them, went their way rejoicing. They were a cunning brood, these Sibyls, and made themselves both notorious and affluent by pretending to know the fate of individuals as well as states. Assuming the mysterious air necessary to their wretched calling and cloaking themselves with a dignity supposed to be gift of the gods, naturally enough they plied their trade with immense success. When, however, people became wiser and found out how farcical the oracular mutterings of these female prophets were, one more lucrative business came to an end. This has not happened so far in the case of our own prophets simply because people, though wise enough apparently, still have a great regard for the sensational, and look upon the sensation-monger as one who decidedly adds to the hysterical "gaity of nations."

In the same class with these peddlers in prophecy, but very much worse though in the extent to which they work mischief, are the patry creatures whose imaginations find good in nothing, but evil in all things. These are the rumor-mongers. There are two distinct species of this genus. Some specialize in weaving fairy tales about things, and some about persons. A fire breaks out somewhere and at once the rumor specialist announces that a tremendous conflagration has gutted half the neighborhood. It sounds sensational enough and for this very reason his story is listened to with wide open eyes and gaping mouth, and then passed on for the delectation of others. The other kind of rumorist is more abhorrent still. Try a simple experiment for instance. Walk into a roomful of people and announce something good about a man. Nobody may be expected to pay much attention. Walk into the same room and tell a lurid story about something a man has done, or better, is supposed to have done, and the full attention of the crowd is at once gained. There is probably no truth in the tale or incident connected with the man, but that is of no account. It is more than sufficient that the tale is a pure fabrication or that it is scandalous or even mean.

Could the imaginations of these people only be directed into healthier channels, we might have great novelists, story writers and dramatists. It seems, though, that the causing of mischief appeals more strongly to these twisted and stunted natures. "To the evil, all things are evil," and of course, it is only to be expected that every action of a man or woman is colored for them with soot. They are lacking in charity and their humanity appears to be dead. Ah, well, it is possible that some of them may learn some day that it is better to say nothing than to speak evil dressed up in the guise of sensation.

### DEATH OF WILLIAM D. TAYLOR.

THE SUDDEN DEATH this week of William D. Taylor removes one of London's best citizens. He was born in this city sixty-four years ago. There were three brothers, Alex., Bill and Jim, all splendid fellows. Their father died when they were quite young. William and his brothers are first remembered attending the old Gaelic Sunday school that stood where Dr. McCallum's house now stands.

As boy and man, throughout his whole life in London, it can truthfully be said of William D. Taylor, "he wore the white flower of a blameless life." He was always genial, cheerful and kindhearted, and possessed of more than average ability. He never had an enemy.

He never sought public life. His activities outside of his home were confined to the Masonic order, of which he was a thirty-second degree member. Such men are an honor to the order. He was a life-long member of St. Andrew's Church, of which he was for a few years a member of the board of management. His life has been an exemplary one, quiet, useful and good. His personal friendship and kindly greeting will be much missed by a large circle of friends. His widow and daughter and surviving brother will have the heart-felt sympathy of all who knew the late William D. Taylor.

### EDITORIAL NOTES.

Judging from the number of motor cars that "turn turtle" every day, we should not go short on soup this season.

An Advertiser reader who noticed an illustration of a soldier in France milking a cow writes: "I trust he is handier at fighting than he is at milking (on the wrong side of the cow). Perhaps they milk cows on that side in France, but from the eye of a cow, 'all is not well.'"

No doubt Joseph Armstrong, M.P., will be among the first to step up with the right hand of fellowship when Col. the Hon. Mr. Blondin is appointed to the Senate in order that he may become postmaster-general. Joe has been Canada's near-postoffice boss for a great many years.

### HAS BEEN TOLD BEFORE.

[Vancouver Province.] A Boston man tells of a trip he made on a coastwise steamer to Baltimore when the vessel was wallowing in waves that threatened to engulf her at any moment.

Hastily the captain ordered a box of rockets and flares brought to the rail and with his own hands ignited a number of them in the hope that they would be seen and help sent.

Amid a glare of the rockets a tall, austere woman wound her way with difficulty to the rail and addressed the captain thus:

"Captain, I must protest against this darddevilishness. We are now facing death. This is no time for a celebration."

### OF A GENERAL NATURE.

[Milwaukee News.] In the English army there is a General French, a General Scott, a General Irish, General Welsh, General English, and General St. Germain. They will probably have to wait for the Chinese to get a General Yan Koo.

## The Advertiser's Daily Short Story

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### THE HAND OF FATE.

By Hilda Morris.

It was raining that morning, and a grey pall of ennui seemed to hang over Claisy's empty day that stretched ahead. Of course, she should not have felt bored with so many things to do—dusting, cleaning, sewing, all the tasks demanded by the care of her brother Tom's new house. But she was bored. Girls of twenty-two want more than household tasks to dream of, and more than blank grey landscapes to look out upon.

Tom's house was a new and attractive one, built at the very edge of a new "addition." Blank flats of ghostly streets, designed by white signs bearing grandiose names, stretched about it on all sides. Some day, of course, there would be other bungalows, colorful and bordered with trim lawns. But today—

Claisy stopped to lean upon her broom and wipe away a tear as she gazed out at the new house. She had dreamed of it for so long, and now it was here, and she was to live in it. Anything to break the monotony. She strained her eyes to look down the street, and she glanced at the clock. It was half past five. If someone would even drive past it would be something. And as she looked she saw the faint speck of an airplane in the sky.

It was a miserable day to be abroad, the roads were deep with mud and puddles. But the low yellow racer came on at a good pace, apparently disregarding anything so trivial as the weather.

"Why, it's Morton Sims' car!" Claisy said aloud to herself. "I wonder what he's doing out here."

Morton Sims was the brother of Tom's fiancée. Claisy had met him once or twice in town. He was a tall, brown-haired fellow, with piercing brown eyes that always made her drop her own, for some strange reason she had been going to the Country Club or Milton. Quite safe in the assurance that he would pass her by, Claisy, apron-clad, still leaned upon her broom and watched.

But he did not pass by. He would have done so had it been possible, but the mud, like some detaining messenger of Fate, held him fast outside the door.

He got out and pulled and puffed; he got in again and tried to over-ride Fate; he got behind the wheel and tried to push, but the car stuck fast. Claisy watched, in a growing flutter of interest and determination.

"If he can't get it out," she murmured to herself, "perhaps he'll want to come in here to phone or something. I ought to ask him to."

Heardly she took off her apron and stowed away the broom, throwing another log on the fire that blazed cheerily in the big fireplace. She glanced about the cosy living-room. It was all in order and very attractive. She couldn't say, if it came to her mind, that it was not a good housekeeper, or that she didn't look neat herself, either. Her pink morning gown was crisp and as bright as the color in her cheeks, and the damp weather made the little curls about her face more enticing than ever.

Very shyly she opened the front door and called to him.

"You seem to be stuck," she said, knowing very well that it was a rather stupid thing to say, in face of the evidence. Would you like to come in and phone for another car or something?"

"Why, Miss Morrow," he exclaimed, turning from his inspection of the yellow car, "I didn't know that you were here. Yes, I do seem to be stuck fast, and I should like to use your phone, if you don't mind."

The phone was in the hall, and Claisy that he had to go and use it. So, when he was through phoning, he found her seated there with the red glow on her face, the high back of a quaint old chair framing her yellow head.

"They can't send out another car for an hour or so," he explained. "I don't want to be a nuisance, Miss Morrow. I'm afraid."

"Oh, you must stay here by the fire," she exclaimed so quickly that he was caught through now. Why do you drive on such an awful day, anyhow?"

He laughed a little, but his eyes were serious. "Because I was bored. This is a holiday, you know, and I don't know what to do, and my room is awfully bleak and gloomy on a day like this. A fellow gets lonely sometimes."

"Yes, I know," she assented quickly, and then there fell an odd silence between them, as each thought of his own life. He revealed a little more than was quite necessary. When he spoke again it was after his wandering eyes had glanced in all the cosy comfort of the home-like room.

"You have a pleasant place here," he commented. "It's Tom's, I suppose. Christine has told me about it. I never knew exactly where it was. Christine is awfully in love with your brother."

"Of course! Who wouldn't he?" she laughed back. "And Tom is awfully in love with your sister. They are so am I."

"Oh, yes, but I shan't stay with them. It wouldn't be right. Young married people ought to have their own home to themselves. I shall go away."

"Where?" she asked, as it were a matter of vital concern to him.

"Oh, I don't know yet. To be a nurse, perhaps, or a teacher."

Claisy's eyes were on the fire, and she did not know that he was watching her, noting the little quiver of her chin as she spoke. He thought that he had never seen a girl before who was so faintly, so like a flower, as this girl.

He had many times before when he did not know it. But he had never imagined her so lovely as she appeared before the fire. What a atmosphere of rest and quiet, of homely comfort, she had made in this little room! What a feeling of comfort she would bring into a fellow's life! She would furnish it with new ideas, new thoughts, as bright and fine as carefully placed as the colorful furnishings of her house. And to think that she was going away! He quivered at the thought of it, that she did not know exactly where she was going!

"Oh, I wouldn't do that," he urged, a little awkwardly. "Nurses have an awfully hard time, and I can't imagine you as a teacher. There's just one thing that you ought to do, and that is—"

"What?" she asked, as he knew what he was going to say, and her color deepened.

"You ought to be keeping a house of your own and making it look like this one. You ought to be married."

"Oh, of course!" she laughed. "That is what they say of every girl."

"Yes, but I shan't be married. You haven't known me very long, Claisy, but I have felt ever since that day when Christine first introduced me, as though I had known you from the beginning of time. I've watched you everywhere. I've dreamed about you and—yes, even written poetry that I didn't have the courage to send. And I've asked Christine so many questions that she thinks I'm eaten up with curiosity. I guess there's no use trying to conceal it, Claisy, I'm in love with you. I have been for a long time."

Claisy could not look away from the fire; her eyes were too full of mist and wonder for even him to see them. She spoke in a strange, trembling voice that for happiness she should not have recognized as her own.

"How very strange!" she said. "Because—because I've felt the same way about you."

And outside, in the rain, the yellow car sank deeper into the mud that held it.

It like the strong detaining hand of Fate.

**Bits of Play by Luke McLuke**

You Win. Ball Crank's idea of an essential occupation is helping to destroy the ordnance and ammunition plants at Essen, Germany.

Play Ball! The laundress can't play ball, I know. Of this there is no doubt: And yet it is a pleasure, too, to see her line them out.

And Smith, who sings in the octet, Has not a single trace Of baseball knowledge, and yet He's strong at second base.

Hitting It Right. Dear Luke,—I find this in your column: If you want to make a man popular in a dry town just start a rumor that

he has a Quaff hidden away. And men who haven't spoken to the man for ten years will come around and put him on the back and tell him what a Fine Fellow he is.

Where on earth do you get your ideas? You certainly hit it right in this one, and you sure don't know the amount of laughter you produce. I was just a common dub until two weeks ago, when a friend brought me three quarts of old bourbon, and I happened to tip off a few friends at the Club and let them have a snort. And today I am the most popular cuss in the place. Generals, admirals, bankers, financiers and businessmen who never paid any attention to me before now greet me warmly and stop me to pass the time of day and await an invitation. Keep up the good dope. We are all grinning at this one.—C. R., Norfolk, Va.

Though Ozzie Umph ne'er played a game Of ball, this best of guys Has won a lot of praise and fame Because he awaits out flies.

And Jones, he is an honest man, Now notes his head sad case: To him we now will tie a can For once he stole a base.

There's Mary Jane, the hot cake maid Who cooks one should flatter; She never saw a game e'er played, Yet makes a splendid batter.

San Francisco Call. Gives the Matter Careful Study. It is always wise and proper to be

careful about buying real estate. One should be assured, however, that a proper purchase or sale is being made after Reasonover has decided the question. He is a Cincinnati real estate agent.

You Know Him. This Oswald Falls Gives me pain; He always calls A girl a "Jane."

Notice! If any of the members of the club have a little butter to spare, they should send it to Henry Drybread, in Greeley, Iowa.

Luke McLuke Says: Don't be sure to meet a chesty man who acts like he had the whole world on his back and was afraid it might slip off. Neither do we. We hope we will never grow so useless that people will say of us: "Oh, he means well, but—"

The hardest thing in the world to do is to keep from gloating when you get an enemy just where you want him. All men are fools. But some men are smarter than others and manage to confine their folly to one fool streak.

We know a man who is such a crab that he spends his evenings going over a dictionary trying to find a mistake in it. Listen to two other fools who are arguing about something and you will get an idea of what a fool you make of yourself when you argue.

When a man's wife finds a couple of expensive tortoise-shell hairpins and a perfumed, lace-edged handkerchief in

his pocket, and he manages to be out of the jam successfully, he imagines that he has the world by the tail. A neighbor may return everything else that he borrows. But he never thinks of returning a stepladder.

Some women get married so often that they could easily be accused of running a matrimonial agency. What is the use of wasting time telling a girl that she has tiny feet? She is certain to reply, "Oh, these shoes are a mile too big for me."

It has just about gotten to a point where you would insult a woman if you said that her new dress looked sensible.

The trouble with the Reformer who has a Great Message to Deliver to the People is that he waits to deliver it collect.

We are all willing to sing the praises of Dear Old Mother. And we are all willing to let her do most of the housework.

Some fellows are such natural born money-makers that every time they add two and two together they get five.

The devil has a lot of willing workers on his staff. But he never expects any help from the man who minds his own business.

After some men have been married for six months they get the idea that their wives accept them so they could have a listener who couldn't get away.

You may have noticed that a man is never a great hurry to stop a dog fight when his dog is getting the best of it.

The way that kissing is insatiable. But the only thing a girl ever catches from a kiss is a man.

## CHAPMAN'S

# These Good Old Summertime Sales

## Continued FRIDAY and SATURDAY

The Offerings Have Attracted and Satisfied the Ever-Increasing Number of Money-Saving Patrons. Next Week is Semi-Annual Stocktaking Week; that Means Reductions to Clean Up for Reception of Fall Goods.



Why postpone what you ought to do now?

Bring in your picture as early as possible and avoid the rush and confusion of the last few days. The reader whose name has been caught by the few words above, which are displayed in bold type, should REMEMBER that our OFFER for a Columbian Medalion FREE, with purchases of \$10, will be withdrawn AUGUST 31. No more orders will be accepted after that date.

### Wash Suits of Tussah Silk

Good style Coat, nifty skirt; these elaborate lightweight suits for dress-up and wear are very desirable. At . . . \$25.00

RAW SILK SUITS, always in demand for service and comfort, and are worth your early consideration. At . . . \$18.50

CREAM LINEN SUITS, very low priced and satisfactory. At . . . \$9.00

WASH DRESSES—Pretty Gingham Dresses, variety of patterns, handsome colors, popular new styles. At, each . . . \$6.50 and \$7.50

WASH SKIRTS—25 fancy pattern, striped linen, blue and pink, fancy gabardine and gingham patterns, ranging in price to \$4.50. Sale clearing price . . . \$2.98

Another lot of those Sand Repp Skirts, regular \$2.50. This week sale . . . \$1.69

WHITE WASH SKIRTS, cool and dressy for hot days, well assorted and at sale prices, each \$1.49, \$1.98, \$2.50 to \$6.50

RAW SILK SKIRTS . . . \$6.00 and \$6.50

STRIPED SILK AND POPLIN SKIRTS . . . \$4.95 upward

WHITE HABUTAI SILK SKIRTS, two styles . . . \$7.50

NEW SILK POPLIN DRESSES, black, brown, green, plum, taupe. Priced . . . \$14.95 and \$16.50

WHITE CREPE DE CHINE DRESSES . . . \$20.00

TAFFETA SUITS, black, navy, brown and grey . . . \$27.50 to \$37.50

### 10 Only—All-Wool Serge Suits

In sand, taupe, grey, green, copen, ranging in price to \$40.00. Summer sale price . . . \$24.75

SIX SAMPLE TUB SUITS, regular \$9.50. This week-end sale . . . \$4.95

### LADIES' RAINCOATS

TEN ONLY SAMPLE TWEED RAINCOATS. Clean-up price . . . \$3.95

EIGHT ONLY LADIES' SPRING COATS, regular \$20.00 coats. To go at . . . \$13.95

### LADIES' WAISTS

MOTOR WAISTS, made of khaki-colored silk, large collars, very neat cuffs, sizes 36 to 44 inches . . . \$2.50 each

### Ladies' and Misses' PANAMA HATS

The ideal hot weather hat, light and cool and clever. Another shipment received in many novel clearing styles. These hats are cheaper than the cost of cleaning your old one, and you can have a new shape. Our price is lower than exclusive hat stores. We buy the large quantity to lessen the price. See display in our spacious window.

Sale 90c Price

J. H. CHAPMAN & CO., 239, 241, 243 Dundas Street

Shop Early and Avoid Delays and Disappointments.

### 4-Doz. Only—White Silk Waists

Collars trimmed with guipure lace, sizes 36 to 44. Summer-time sale price . . . \$1.25

VOILE WAISTS, assorted patterns, 36 to 44, regular \$1.25 to \$1.50. This week-end . . . 88c

### Silks and Dress Goods

SILK POPLINS, a full yard wide, of excellent quality, with a beautiful rich silk finish, in all the newest and most wanted colors, Alice blue, copen, French blue, king's blue, navy blue, sand, silver grey, taupe, browns, greens, burgundy, amethyst, ivory and black; a most popular and serviceable silk for a stylish suit or dress, at a great bargain; worth \$2.25 a yard. On sale at . . . \$1.69 yard

QUEEN QUALITY TAFFETA SILK, a full yard wide; one of the most popular taffeta silks in the trade, beautiful and rich in quality, and colors of king's blue, dark navy blue, dark rich green, silver grey and black; worth \$3.00 a yard. On sale at . . . \$1.98 yard

PRIESTLEY'S SILK-FINISHED MOHAIR LUSTRE, 50 inches wide, in cream only, a splendid washable and serviceable material for a beautiful summer suit or dress; extra value at \$2.00 a yard. On sale at . . . \$1.10 a yard

CREPE DE CHINE DRESS GOODS, 36 inches wide, old English make and dye, of excellent quality, in choice



PRE-INVENTORY  
SALE

## SILK SUITS

From the best makers in styles that are beyond all doubt new. Come in and see them.

One Copen Poplin Suit, size 36, regular \$27.50. Half price ..... \$13.75

Black and Grey Taffeta Suits, rippled back, with pointed sides, trimmed with black silk braid, size 38 in each color, regular \$37.50. Half price ..... \$18.75

Green Silk Faille, pleated style, narrow belt with buckle, regular \$50.00. Half price ..... \$25.00

Brown Taffeta, soft belted effect, with buckles, embroidered collar, skirt has panels, size 38, regular \$42.50. Half price ..... \$21.25

Black Moire Suit, embroidered collar of white satin, size 42, fancy skirt, regular \$47.50. Half price ..... \$23.75

Navy Taffeta, size 42, a perfect beauty, regular \$60.00. Half price ..... \$30.00

## Brick &amp; Dundas, Ltd.

188 DUNDAS STREET.

## JIMMY COON STORIES

By Dr. Warren G. Partridge.  
Copyright 1917 by George Matthew Adams.

## JIMMY COON BEATS THE EAGLE IN A RACE.

That was a wonderful race, when Jimmy Coon beat the American Eagle. It seems very remarkable, but it is true. You ask me if this wonderful race was in the air? Oh, my, no! I don't claim that Jimmy Coon has wings and can fly like a big bird. But Jimmy Coon beat the great American Eagle in a race, just the same, and Mr. Eagle would tell you that it is true.

You see, it was like this. The big Eagle was "as mad as a hatter," when



Jimmy beat the American Eagle in the race, but the Eagle got seven hairs—three black hairs and four grey hairs—out of the end of Jimmy's ringed tail.

**Cuticura Soap**  
IS IDEAL  
For the Hands  
Soap No. 1, Ointment No. 2 & No. 3, Talcum No. 4. Sample each mailed free by "Cuticura," Dept. 5, Boston.

Tomorrow—Jimmy Coon Plans to Fool the Farmers.



## Lift Corns Off! Doesn't Hurt!

Don't let corns ache twice! Lift any corn or callus off with fingers—Here's magic!

For a few cents you can get a small bottle of the magic freestone discovered by a Cincinnati chemist. Just ask at any drug store for a small bottle of freestone. Apply a few drops upon a tender, aching corn and instantly that old bothersome corn stops hurting, then shortly you can lift it out, root and all, with the fingers.

Just think! Not one bit of pain before applying freestone or afterwards! It doesn't even irritate the surrounding skin. Hard corns, soft corns, or corns between the toes, also hardened calluses on bottom of feet shrivel up and fall off without hurting a particle. Ladies! Keep freestone handy on your dresser. Wonderful!

## PAGE OF INTEREST TO WOMEN

## WHICH WOMAN WINS?

The Sentimental, Superficial Creature, or the One Who Charts Her Influence in Life on Sincerity, Sympathy and Common Sense—With Emphasis on the Latter.

Washington Irving has said somewhere that woman sends forth her sympathies on adventure. She embarks her whole soul in the traffic of affection, and if shipwrecked her case is hopeless. Of course, we need sympathy and affection, and they are the brightest and most sought for flowers in the garden of a woman's heart—"If the heart of a man is depressed with cares, the mist is dispelled when a woman appears." But are not sympathy and affection too often misplaced in every day life? Couldn't we get along better with a little less sentiment and a little more common-sense?

Sentiment, sympathy, affection, love—they vary only in intensity. They are all different strings of the same instrument and sound delicately, exquisite, or loud and harsh, not so much by virtue of their own vibrancy, but according to the hand that plays upon the instrument.

Let us stop to consider the qualities most needed by a woman in order to live up to the best instincts within her, to have the most pleasing influence upon those around her, and to leave impressions the most profound and productive of the most good.

When a girl of sixteen I remember we were asked one day by a teacher who believed in developing girls' hearts as well as their minds, what three qualities we would like best to possess, or for what three particular traits we would wish to be admired. One girl gave such a strikingly comprehensive answer that it has never been forgotten. Her choice was sincerity, sympathy and common sense, and it seems to me that she struck at the root of all good for a woman's soul, heart and mind.

Sincerity—the quality of being at all times and in all places what you really are, the reality of one's self shining from every look and word and action. Sincerity is an opening of the heart, not in a rush of sentiment, but in a steady stream of loyal thoughts, candid avowals and upright positive deeds. There is a certain negative attitude towards life that is sometimes mistaken for sincerity. Let us sincerity is something too real, too vital to be passive. It is in constant demand if the thing that it is within is to have expression, and if we are to count for anything worth while in business or in the home. Why let your friends guess why you do what you do? Let them see the sincerity of your attitude, because another does? When a matter presents itself for consideration, look at it from all sides, form your judgment and abide by that opinion as long as you really believe you are right.

A poor creature is always far better than a good imitation. Sooner or later the veneer wears off, and we see the miserable stuff underneath. Or perhaps the very perfection of the imitation causes us to look for the hall mark and it is missing. It is always well to build upon what you have, to improve your own good points, rather than to shift and change according as the whim moves you, or the occasion demands. To be sincere is to travel in a beaten road, which will bring you sooner to your journey's end than the by-ways in which you may lose yourself. There is only one highway to sincerity, and that is along the road of Truth. Think the truth, speak the truth, and act the truth, that "your heart may be as far from fraud as heaven from earth."

Then we come to sympathy, the gentle transfusion of mind into mind, the quality that ever felt but never understood, "the touch of nature that makes the whole world kin." It is in every human heart to smile upon those who smile, and weep with those who weep, not warped by conventions, nor choked by selfishness. Sympathy is like tact, in that it is an indefinable something, felt rather than the absence of all unkindness, all rancour and the complete withdrawal of self, than by the assertion of a positive attitude. It is more than an impulse to pity, for pity sometimes hurts; it exceeds tact, inasmuch as tact usually means only

diplomacy involving thought for self, while sympathy excludes self and denies a pleasure that gives another pain. Though coming from the heart, its influence can be felt in intellectual life, filling it and extending it beyond the limits of mere learning and knowing.

And common sense—to be guilty of a platitude—the most uncommon thing in the world. It just means the application of good judgment, the habit of thinking before you act, of pausing to consider the wisdom and practicability of such an act. But it is useless to preach common sense to others; one can only gain it from experience. It is born in some natures to be capable of doing a thing because it is the best thing to do, rather than the easiest or the sweetest. Sincerity can be taught, sympathy inculcated, but common sense can only be learned. It is worth every effort to acquire. Want of good sense will spoil your life and many others. Lack of judgment will make you give a man a cream puff when he wants bread. He will thank you at the moment, for then appearance deceives, but he will be as empty after as before. So all good deeds and generous actions profit nothing, unless regulated by common sense. Be true, be kind, be wise; herein lies the secret of woman's power as a positive factor in the world's advancement, her worth as measured in relation to her fellow-beings, and her ultimate success in whatever realm she undertakes to hold sway.

CHANCE TO DEVOTE  
SURPLUS FRUITS  
TO WORTHY CAUSEGarden Association Urges  
Gardeners to Help the Red  
Cross From Gardens.

Miss Carling and members of the executive of the Women's Gardening Association, who are having private gardens, as well as those engaged in community gardens, are requested to contribute surplus produce to the Red Cross. The donations of fruits and vegetables will be sold and the money turned over to the Red Cross. The executive will send them to the Red Cross, which the Association will not accept.

SOCIAL AND  
PERSONAL

Readers Are Invited to Phone All News of This Kind to the Society Editor. Phone 3570.

Mrs. Wesley Hayward and Miss Sadie Sargent of Toronto are visiting with Mrs. Richard Graham, King street.

W. G. Strong of Argine is a visitor in town.

Miss Hazel VanAlstine of Watertown, N. Y., is visiting Miss Ila Riddell, Dufferin avenue.

Miss Saunders was a guest with Mrs. Sam Bradford-Southcott at her summer home in Grand Bend.

Misses Patricia and Margaret Lovett of Paris are spending a week with their uncle, Rev. H. H. Eingham.

Judge Judd has left for Winnipeg.

Mrs. Drake and small son are at Port Stanley.

Mrs. Garvey is visiting her sister at Lake Rosseau, Muskoka.

Miss Dorothy Dennis is visiting her mother, Mrs. John Dennis, in Buffalo.

Mr. and Mrs. James E. Kerrigan are holidaying at Orchard Beach.

Mrs. Melville Martin, wife of the premier of Saskatchewan, is staying in the home of her father-in-law, John Gunn, 327 King street.

A quiet wedding was solemnized on Thursday morning when Miss Rachel Loughhead of Newberry was united in marriage to Sergt. Thomas W. Warf, of this city. Rev. J. N. Norton, of the Maitland Street Baptist Church, officiated. The young couple were assisted by Quartermaster-Sergt. W. V. Mathers, and Miss Mabel Loughhead, sister of the bride. The young couple left for Georgetown and other western points.

A pretty wedding was solemnized at the home of Mr. and Mrs. George

## ADVERTISER PATTERNS



A Pretty Style for Summer Wear. 2473—This will be pretty for foulard, for taffeta, satin or organdie, gingham, chambray, crepe and voile. The bolero is finished separately. The gathered skirt is joined to an under-body that may be of lining. The pattern is cut in three sizes, 16, 18 and 20 years. It will require 5 1/2 yards of 36-inch material. The skirt measures 2 yards at the foot. The pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

ADVERTISER PATTERN DEPT. Please send above-mentioned pattern as per directions given below:

Name .....

Town .....

Province .....

Age (If child's or misses' pattern).....

Measurement: Bust..... Waist.....

Caution: Be careful to enclose the above illustration, and send size of pattern wanted. When the pattern is sent measure, you need only mark 33, 34, or whatever size you want. When waist measure, 22, 24, 25, or whatever it may be. If a child's or child's pattern, write only the figure representing the age. It is not necessary to write "inches" or "years." Patterns cannot reach you in less than one week from date of application.

Heath on Wednesday afternoon, when Miss Florence Nellie Clarke was united in marriage to Ernest Waite, of this city. The ceremony was performed by the Rev. J. E. Holmes in the presence of a large number of friends and relatives. The bride and groom, the drawing-room was tastefully decorated with flowers and ferns and a wedding luncheon was served, after which the young couple left for a trip to western points.

Mr. and Mrs. W. B. Richardson are summering at Port Stanley.

## DAILY BIBLE QUESTION CLUB

SUGGESTIVE QUESTIONS ON THE UNIFORM LESSON FOR SUNDAY.

JULY 21, 1918.  
ONE GOLDEN TEXT SUGGESTION.  
(By Rev. T. S. Linscott, D.D.)  
Paying to God—Luke 11:1-13; Ps. 145:15-19.

QUESTIONS FOR TODAY.  
14. Verses 9-10.—Why may we be absolutely sure that God will, in due time, answer every prayer of ours that is for our good?

If the prayer for all we think we need, but omit a great many things we do not think of, may we rest in confidence that we shall get all we need?

15. Verses 11-12.—If a true Christian prays for a stone, thinking it is the bread he needs, what will he get, and why?

16. Verse 13.—If God is as willing to give the holy spirit to those who ask, as parents are to give good things to their children, how is it that so few claim to have the holy spirit? (This is one of the questions which may be answered in writing by members of the club.)

GOLDEN TEXT—Let us, therefore, draw near with boldness unto the throne of grace, that we may receive mercy, and may find grace to help us in time of need.—Heb. 4:16.

GOD IS A PRESENT HELP IN TROUBLE.

There was a time, perhaps, when picturing God as being like the great kings of the earth, sitting upon a gorgeous throne, was fitting; but I do not think that it now harmonizes with what we know of God as revealed to us through Jesus Christ our Saviour, and he was God manifest in the flesh. I therefore prefer to think of God as the loving Father, with a compassionate heart, to whom we can go with our sickness, sadness and sorrows, and no matter how unworthy we are, we shall find him to be a very present help in trouble. He will give us the necessary grace to help us in time of need; he will help us in our troubles, extend mercy to us, forgive our sins, put a new song in our mouths, even praise to our rock, and will put our feet upon the rock.

SPECIAL VALUES IN  
SEASONABLE GOODSLadies' and Misses' Gingham  
Dresses, \$3.25

In stripes and checks, yoke front and back, pleated skirt; collar, cuffs and belt of plain colors; sizes 34 to 44.

## Skirts for Stout Ladies, \$1.75

Made of fine repp, full-gored back, pockets and belt, sizes 30 to 36.

## Bedford Cord Skirts, \$2.95

Full-gathered back, set-in fancy pockets, broad belt, sizes 24 to 36.

## Ladies' Middies \$1.50.

Of all-white, good quality jean, collar trimmed with braid, sizes 34 to 42.

## Skirts to Match, \$1.50

All sizes. Third Floor.

Seasonable Cotton  
Dress Fabrics

Second Floor.

White Cotton Gabardine, 75c  
\$1.00 and \$1.25.

In fancy stripes and checks, width 36 inches.

## White Cotton Hop Sacking, 75c

Novelty checks, width 36 inches.

## White Cotton Poplin, \$1.25 Yd.

Check pattern, width 36 inches.

White Cotton Whipcord,  
50c a Yard.

WIDTH 36 INCHES.

CANADA FOOD BOARD.  
COOK BOOKS,  
FOUR BOOKS IN THE SERIES.

No. 1—Fruit and Vegetables; canning, drying, storing.

No. 2—Canadian Fish and How to Cook Them.

No. 3—Vegetable Recipes.

No. 4—Bread Recipes.

PRICE, 5c EACH.  
These books will shortly be placed on sale in this city.

Gray's  
Limited

Agents for the Ladies' Home  
Journal Patterns.  
140 DUNDAS STREET.  
Phones 115, 116.

Gray's  
LimitedPatriotic Western  
Ontario

Address All News for This Column to the Editor of the Women's Page.

WYOMING.—The following articles were shipped from the Wyoming Red Cross Society rooms in June to Hyman Hall, London, for overseas:

Wyoming—75 pairs socks, 18 shirts, 8 suits pyjamas, 9 ties, 9 collars.

Kerch—17 shirts, 50 pairs socks, old linen.

Reece's Corners—12 grey shirts, 1 pair socks.

The July meeting of the W. C. T. U.

## THE SANDWICH GIRL

Read the sandwich and follow the advice.

By Cliff Starrett.

By Cliff Starrett.

By Cliff Starrett.

By Cliff Starrett.

By Cliff Starrett.

By Cliff Starrett.

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By Cliff Starrett.

By Cliff Starrett.

## Seasonable Hosiery

Ladies' White Lisle Hose, 65c a Pair.

Seamless, reinforced heels, toes and soles, wide at top, sizes 8 1/2 to 10.

Children's White Silk Lisle  
Hose, 45c a Pair.

Four-thread heels and toes, sizes 4 1/2 to 7 1/2.

## Ladies' Fine Knitted Vests, 50c

Fall weight, V neck, open down front, long or elbow sleeves, good value.

## Women's Jersey Bloomers, \$1

In pink or white, elastic top and bottom, sizes 36 to 42.

## Specials in Staple Dept.

Main Floor.

## Bordered Tablecloths, \$2.95

Six pretty designs in heavy damask. See window display.

## Table Napkins, 25c Each

20 and 22 inches, conventional, floral and round patterns, excellent quality.

White Bath Towels, \$1.25 and  
\$1.50 a Pair.

Colored borders, blue, gold and pink.

## White Bath Towels, \$1.95 Pair

Novelty patterns, colored borders, in pink, blue, gold, green and maize.

SEASONABLE FABRICS—SILK DEPART-  
MENT, SECOND FLOOR.BLACK VELVETEEN FOR  
THE SLEEVELESS COATS

BLACK VELVETEEN, 27 and 36 inches ..... \$1.50 yard

BLACK VELVETEEN, chiffon finish, width 27 inches ..... \$2.00 yard

BLACK VELVETEEN, chiffon finish, width 36 inches ..... \$2.75 yard

## NEW NECK FRILLINGS.

Main Floor.

WHITE NECK FRILLING, wide width ..... \$1.25 and \$1.50

WHITE GEORGETTE FRILLING, wide width ..... \$1.65 and \$2.00

## Stop that cough!

Don't let it master you, for a continuous cough is "dangerous." Attack it with a remedy that will quickly irritate the respiratory organs and at the same time build up the body for permanent resistance. Ask your druggist or dealer for—

Robert's  
SYRUP OF  
35¢  
Abottle Cod Liver Oil & Tar

No other remedy will so surely and quickly correct stomach ailments, regulate the liver and improve the general health as a dose of

Beecham's  
Pills

Largest Sale of any Medicine in the World. Sold everywhere. In boxes, 25c.

## VEGETABLES

New Cauliflower ..... 30c  
New Beans, per bunch ..... 5c, 10c  
New Carrots, per bunch ..... 5c, 10c  
New Cabbage, per pound ..... 10c  
White Onions, from Dutch sets 5c  
Green Onions, from Dutch sets 5c  
Head Lettuce, fine ..... 10c  
Leaf Lettuce, crisp ..... 5c, 10c  
Asparagus, per bunch, 15c, 2 for 25c  
Spinach, fresh, per lb. .... 10c  
Tomatoes, choice, hothouse, lb. 40c  
Rhubarb, per bunch, 8c, 2 for 15c  
Cucumbers, choice, hothouse, lb. 15c  
Parsley, Watercress and Mint .. 5c

MAIN & COLLYER  
Telephone 2831. P. O. Box 275.

When You Want  
Flowers, Think of  
WEST FLORAL COMPANY  
Phone 2187, 249 Dundas Street,  
2ND FLOOR.

CEETEE  
UNDERCLOTHING  
Guaranteed Not To Shrink

## POLLY AND HER PALS.—Ultra-Modern Apartments Have Accommodations for Ducks, Of Course.



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## 20 VILLAGES RECAPTURED AND THOUSANDS OF HUN PRISONERS ARE TAKEN IN 28 MILE ALLIED DRIVE

After Breaking German Offensive, Sammies and French Comrades-in-Arms Now Dominate Soissons and Capture Thousands of Hun Prisoners, Together With Great War Booty — Americans Bag 3,300.

PARIS, July 18.—More than twenty villages have been recaptured by the French and American troops in the offensive begun this morning, according to the war office announcement tonight, which reports also the occupation of the plateau dominating Soissons on the southwest. The statement says:

"After having broken the German offensive on the Champagne and Rheims mountain fronts on the 15th, 16th and 17th, the French troops, in conjunction with American forces, attacked the German positions on the 18th between the Aisne and the Marne on a front of 45 kilometers (approximately 28 miles). The front comprises Ambleny, Longpont, Troesnes and Boursches.

"We have made an important advance into the enemy lines and have reached the plateau dominating Soissons on the southwest and the region of Chaudon.

"Between Villers-Helon and Noroy-sur-Ourek, violent engagements have been in progress. South of the Ourek our troops have gone beyond the general line of St. Genevieve, Hautevesnes and Belleau.

"More than twenty villages have been retaken by the admirable dash of the Franco-American troops, as well as several thousand prisoners and important war material."

### AMERICANS TAKE 3,300 PRISONERS.

WITH THE AMERICAN ARMY IN FRANCE, July 18.—(By the Associated Press).—The American troops up to noon, just south of Soissons, had captured 3,300 prisoners. Fifty cannon had been counted and thousands of machine guns.

### GERMANS ADMIT COUNTER-THRUST.

BERLIN, via London, July 18.—German headquarters this evening chronicles the great offensive carried out today by the French and American troops along the Marne as follows:

"Between the Aisne and the Marne the French attacked with strong forces and tanks and captured some ground. Our reserves, which were held in readiness, took part in the battle."

### GERMANS CAPTURED WHILE THEY SLEPT.

ON THE FRENCH FRONT IN FRANCE, July 18.—Evening.—(By the Associated Press).—The French-American attack along the broad front north of the Marne was an absolute surprise. Many German officers were captured while asleep, and numbers of the men were taken while harvesting rye. The greatest satisfaction was created among all the enemy troops holding the lines at the suddenness of the attack. Some of the prisoners declare they had been told that it was impossible for the Allies to carry out any operation in the way of an offensive for some time.

Many tanks participated in the attack, having been able to take up their positions during the terrific storm which prevailed. The American troops, co-operating with the French, did brilliant work.

Around Courchamps, northwest of Chateau-Thierry, the German resistance was more obstinate than on any other part of the Paris line.

### FORTNIGHT MUST PASS HERE STRIKE OF SHOPMEN ON

MONTREAL, July 18.—According to well-informed opinion in labor circles here, if a strike is to be called off within two weeks of the present date by the men's representatives now in Montreal. The opinion of the men is being asked now on the present situation, but that situation will have changed by the end of next week. The amendments to the McAdoo schedule will be announced in Washington. The men will be necessary. Since the upshot of such amendments will be clear that a strike is one is ever called at all, cannot be called at the earliest before a fortnight's time.

WORK OR BE INTERRED. Sydney, N. S., July 18.—An entirely new development in Cape Breton, perhaps in Canada, occurred yesterday afternoon, when about fifty aliens who were employed as firemen quit work without it, it is said, having given the Steel Company notice that they intended to do so, and were ordered by the military authorities to either return to work or be interned. They returned to work, many of the aliens now working as free men simply heard their money, and thus deprive the country of a large amount. It is said that two men who were injured in the plant had on their persons, one \$2,400 and the other \$1,800, when they were admitted to the steel plant hospital.

INSPECTS PUBLIC WORKS. Quebec, July 18.—Hon. Mr. Carvell, minister of public works, visited Quebec yesterday and inspected the work done in Quebec and Lévis, later leaving for the Maritime Provinces.

## BROWNLEE'S

### What About Your Fruit for Winter

Our stock of Preserving Kettles is complete ..... 25c up  
Wire Racks for canning, 8 or 10 jars ..... 85c each  
Large Enamelled Convex Boiling Kettles ..... \$1.00 up

### Enamelled Tea Kettles

No. 8 and 9

**\$1.25 Each**

We still have a number of Creamer Cans ..... 50c each  
Enamelled Milk and Rice Boilers, Nos. 52 and 53, at .75c, 90c each

### WARM WEATHER GOODS.

One only Galvanized Refrigerator, regular \$13.00, for .... \$9.50  
Screen Doors and Windows. Screen Wire, Florence and Perfection Coal Oil Stoves.

### FARMERS' SUPPLIES.

Dr. Williams' Fly Oil kills fleas and insect pests.  
Berge's English Paris Green.  
Sprayers, Hayforks and Hayfork Rope. Gold Medal Twine.  
Gas Engine and Lubricating Oils.

TRY OUR RUBBER-OLD ROOFING and get a guarantee.

**J. A. BROWNLEE**  
OPPOSITE MARKET. HARDWARE AND SHEET METAL.



### MEN'S HOSE

Men's 25c Black and Tan Cotton Hose ..... 3 pairs 50c  
Men's 45c Mercerized Lisle Hose, in black, white, tan and palm beach ..... 35c, 3 pairs for 90c  
Men's 75c Pure Silk Hose, in every new shade ..... 55c, 3 pairs \$1.45

Four Stores

**R. H. & J. DOWLER, Limited**

LONDON

ST. THOMAS

WINDSOR

SARNIA

Four Stores

# Decided Clearing of Men's and Boys' Suits Dowler's Summer Sale

The huge crowds that thronged our store the past two weeks is convincing evidence of the reliable and solid method by which DOWLER SALES are conducted. We do not BAIT the public by coupon or other lottery systems, but always sell superior goods of the highest quality at lower prices than elsewhere. The following items listed below will back up our firm statement. Read them over carefully.

## MEN'S SUITS AND RAINCOATS

Men's \$16.50 and \$18.00 Suits ..... \$12.65  
Men's \$22.00 and \$25.00 Suits ..... \$18.65  
Men's \$30.00 and \$32.00 Suits ..... \$23.65  
Men's \$12.50 and \$15.00 Raincoats .. \$ 8.65  
Men's \$16.50 Tweed Raincoats .... \$11.65  
Men's \$18.00 Tweed Raincoats .... \$14.65

## BOYS' SUITS

Boys' \$7.50 Suits .... \$5.65  
Boys' \$12.50 Suits ... \$8.65

Boys' \$10.00 Suits ... \$7.65  
Boys' \$15.00 Suits \$10.65

Boys' \$1.50 Bloomers .. 83c

Men's Porous Knit Combinations, all styles, regular \$1.75 value. Sale price ..... \$1.29

Men's Heavy Twill Cotton Night Robes, 14½ to 17½ neck, regular \$1.25. Sale price ..... 93c

Men's High Lustre Sateen Work Shirts, 14½ to 17 neck, regular \$1.00. Sale price ..... 79c

## TROUSERS

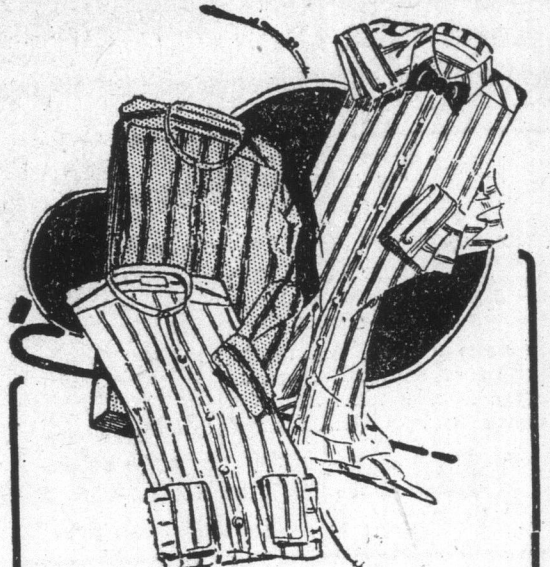
Men's \$3.50 Trousers \$2.89  
Men's \$4.25 Trousers \$3.19

Men's \$6.00 Trousers \$4.38  
Men's \$1.50 Wash Vests ..... 83c

### PANAMA HATS

FINELY-WOVEN PANAMAS, regular \$5.00.

Saturday, \$2.95



MEN'S \$1.25 STIFF CUFF SHIRTS ..... 83c  
MEN'S \$1.50 SOFT CUFF SHIRTS, sizes 15½, 16 and 16½ ..... 88c  
MEN'S \$2.00 SOFT CUFF SHIRTS ..... \$1.39  
MEN'S SPORT SHIRTS, with two-way collar, short or long sleeves, regular \$1.25 each, 79c  
MEN'S OUTING SHIRTS, in white and fine stripes, collar attached. At ..... 95c

### BRANTFORD MEETING WILL BE REMARKABLE GATHERING, IS VIEW

Interest in District Greater Than Ever Before.

BRANTFORD, July 18.—It looks as though the farmers' demonstration here Tuesday to discuss the critical condition of national affairs, will be a remarkable gathering. The farming community is stirred as never before, possibly even more so than two months ago, when the great delegation from Ottawa in protest against the cancellation of exemptions by order-in-council. Various proceedings in the local police court in addition to the famous Cross case, and the Alberta situation have added to the feeling. Those who are backing the demonstration meeting declare that the farmers will be given an opportunity, by their attendance, to support the maintenance of the supremacy of the fundamental laws of the land.

### EXPRESS REGRET AT MR. MACKAY LEAVING CANADIAN PRESS, LTD.

Directors Pass Resolution When Resignation Accepted. TORONTO, July 18.—At a meeting of the board of directors of Canadian Press, Limited, held in Toronto this morning, the resignation of I. F. Mackay, a member of the board from the inception of the organization, and its first president, was accepted with deep regret. It was moved by J. E. Robertson, Toronto, that this board, having learned of Mr. Mackay's withdrawal from daily newspaper work, accepts his resignation from the board of directors of Canadian Press, Limited, with sincere regret. Mr. Mackay, while president of the board, was a courteous and efficient presiding officer, and was active in furthering the interests of the organization. To another field of activity, the Canadian Press, Limited, wishes him deep regret. He is therefore resolved that this resolution be spread upon the minutes and the secretary instructed to forward a copy to Mr. Mackay. Stewart Lyon of the Globe was appointed director to fill Mr. Mackay's unexpired term.

### LORD OCEIL RESIGNS

LONDON, July 18.—Lord Robert Cecil, minister of blockade, has relinquished his post, and will become permanent secretary of state for foreign affairs. Sir James Warrington-Evans, who has been parliamentary and financial secretary to the ministry of munitions, has been appointed to succeed Lord Robert as minister of blockade.

### CHATHAM MAN DIES AT GRAND RAPIDS

CHATHAM, July 18.—Word has been received here of the sudden death in Grand Rapids, Mich., of Mac McLachlan, proprietor of a business college there, and a former resident of Chatham. Heart trouble caused death. Surviving relatives are his wife and one son and five brothers, D. McLachlan, of the Canada Business College, Chatham; John of Toronto, Rev. Alex. Smyrna, Dr. Charles and James of New Rockford, N. Dakota. The funeral is being held in Grand Rapids.

### WON THE BET, BUT NEARLY LOST LIFE

WINDSOR, July 18.—Induced by a \$10 bet to emulate the deeds of Annette Kellerman, Sergt. Thomas James, a discharged soldier, almost lost his life when he dived 53 feet this morning from the bridge of the steamer Britannia.

Accepting the challenge, James made the dive. The veteran of the trenches was unable to control his body, which with a thud, struck the water. Stunned by the impact, he was unable to swim ashore and was rescued by his comrades, who made the bet. He is now being treated for a serious sprain of the neck muscles.

### CHARGES REDUCED FROM TREASON TO LESS GRAVE COUNT

Life Imprisonment Greatest Punishment for Ex-Minister.

PARIS, July 18.—Charges against Louis J. Maivy, former minister of the interior, were so modified today by State Prosecutor Merillon that the greatest punishment that can be visited upon him, if found guilty, will be life imprisonment. When he read the indictment against M. Maivy, Prosecutor Merillon dropped the charges of direct treason and inciting mutinies in the army, and insisted upon the accusation of "culpable negligence and criminal disregard of the duties of the minister of interior." This made M. Maivy an accomplice in the crimes for which Kilo Paasha and M. Duval have been executed and with which Miguel Almoneda was charged when he died in prison. The option of the court, in case of exonerating circumstances, may be five years solitary confinement if M. Maivy be convicted.

### ARROW STAKES TAKEN BY COMPADRE WITH ASSUME SECOND

Quincy Stables' Star Performer Walks Away With Feature.

New York, July 19.—The Quincy Stables' Compadre again showed that he has a great turn of speed when he won the Arrow stakes over the short six furlongs course at Empire City track yesterday. He held a fair field of sprinters opposed to him, but moved to the front so quickly and retained his advantage so that the issue was never in doubt. John Leonard's Assume was the closest attendant of Compadre, and took the place a length and a half behind the winner, and graduated in the big field of seventeen, is a half brother to Trial by Jury. The reason he has failed to score before is because he was one of the horses turned loose last year when the stables before he was expected to show improved form in the future.

There was a pretty race among the four fillies named in the third race at a mile, with James Butler's Empress looking all over a winner until the stretch turn. There Kate Bright got out of a pocket, and going to the outside, closed with a rush that landed her half a length in front of Empress.

First race, 5 furlongs, 11 to 5, even, 1 to 2, 1; Bill McCloy, 115 (Hopkins), 5 to 1, 5 to 2, 2; L'Errant, 115 (Buxton), 5 to 2, 3; L'Errant, 115 (William Humphrey, Artist, Muzzas, Sun Gold, Star Ben Old Metal, No Lawn, Santiago, Moss, Liberty Star, P. G. King, Roederer, Biscuit Tortoni and Myrtle Van.

Second race, 2 years, selling, 5 furlongs—Clen Ryan, 110 (Roman), 2 to 1, 1 to 4, 1; Keen Jane, 112 (Taplin), 7 to 5, 1 to 2, 2; Fly Away, 112 (Williams), 1 to 3, 2; Time Stakes, 112 (Lyke), 6 to 5, 1 to 4 and out, 3. Time 1:41 1-5, White Tuck also ran.

Fourth race, the Arrow stakes, \$2,000, 3 years and up, selling, about 6 furlongs—Compadre, 114 (Wells), 2 to 1, 1 to 4, 1; Assume, 115 (Ennor), 18 to 5, 7 to 10, out, 3; Whimsy, 118 (Rice), 5 to 1, 7 to 10, out, 3. Time 1:39 3-5, Troby, Caddie ran.

Fifth race, 3-year-olds and up, claiming \$700, 1 1-16 miles—L'Errant, 108 (Ennor), 3 to 1, 4 to 5, 1 to 3, 1; Sunnyside, 105 (Denay), 9 to 5, 5 to 2, 3 to 4; Kolnider, 114 (Wells), 6 to 5, 2 to 5 and out, 3. Time 1:47 1-5, Ocean Prince, W. P. Dabney and Dun-dreary ran.

Sixth race, maiden fillies, 2-year-

### James McCormick, The Leather Store

## SPECIAL AT COST THIS WEEK

Fibre Suitcases, 24-inch and 26-inch ..... \$1.25  
Matting Suitcases for holidays ..... \$2.00  
Leather Suitcases ..... \$6.50 to \$18

### SPECIAL!

EXTRA FINE QUALITY. STRONG LOCK. Double handles, in all sizes. Price ..... \$2.50 to \$8  
Genuine Leather Club-Bags; sizes 18-in. and 20-in., with imitation lining sewed in frame, heavy leather corners, double or single handles, in crepe or seal grain. Price ..... \$7.50 to \$12

Genuine Cowhide Club-Bags, brown and black leather lined, sewed frame, single or double handles. Price .. \$12 to \$25

### Now Is Your Time To Buy Steamer Trunks

Just received, a large shipment at the old price, Canvas-Covered Steamer Trunks, good corners, heavy lock ..... \$5.50 to \$8

Three-Ply Fibre Trunks, lined, Yale lock, heavy catches ..... \$9 to \$20

Large Size Trunks, canvas covered and three-ply fibre ..... \$3.50 to \$15

We also carry large stock of Ladies' Strap Purses, Hand-Bags, Music Cases, Chain Purses, Gents' Bill Folds, Wallets, Collar Boxes, Shaving Brushes, Playing Cards, Tobacco Pouches, Men's Belts, Lunch Boxes, Hammocks, Razor Strops. When you are buying anything in leather we wish you would call and see our stock, which is at a very low price.

## JAMES McCORMICK

THE LEATHER STORE.

Phone 2038.

Opp. Market Square.

## London Hardware Co. SPECIALS

Sale of Fire-Co Ranges, July 20 to 27. Regular price \$97.00. Sale price ..... \$90.00

Fire-Co Ranges cut the fuel bill in half. "The greatest stove invention of the age." We have several of these ranges in use in and around London, and every user is a booster. Buy now and save money. The price this fall may be \$100.00 or more. Call and see them in our show room.

### HAMMOCKS.

Big Reductions to Clear Stock  
3 Regular \$4.00, for ..... \$2.98  
2 Regular \$4.50, for ..... \$3.38  
5 Regular \$5.00, for ..... \$3.75  
2 Regular \$5.50, for ..... \$4.12  
Child's Hammock. Regular \$3.00, for ..... \$1.98

### LAWN MOWERS, SMARTS

4-blade, 9-inch wheel, 14-inch cut. Regular \$8.00, for \$6.98  
16-inch cut. Regular \$8.50, for ..... \$7.43  
Every Mower Guaranteed.

## London Hardware Co.

Fred J. McLeod, Manager. Successors to Westman Hardware, Ltd. 121 Dundas Street.



# THE HIGH COST OF LIVING MAY BE REDUCED BY FOLLOWING THE HOUSEKEEPERS' BUYING GUIDE

## A Safe Guide When Buying Meat and Groceries

If you want to save money and at the same time get the highest quality, read our advertisements, for here you will find the biggest money-saving bargains in town. We point to our phenomenal business growth as our guarantee of satisfaction. Phone your order. Take advantage of these wonderful Saturday specials.

Round Steak, lb. .... 36c  
Sirloin Steak, lb. .... 38c  
Shoulder Roast, lb. .... 25c  
Fresh Ground Hamburg, lb. .... 27c  
Choice Rolled Corn Beef, lb. .... 27c  
Shoulder Roast Pork, lb. .... 34c  
Shoulder Pork Chops, lb. .... 35c  
Loin Chops, lb. .... 40c  
Pickled Picnic Hams, lb. .... 32c  
Smoked Picnic Hams, lb. .... 33c  
(Ingersoll Brand.)

Boneless Rolled Pot  
Roasts, 27c Lb.

**SPECIAL!**  
**PRIME RIB**  
**BEEF** ..... 29c  
Rolled Free.

Canned Vegetables, Salmon, Eggs, Butter, Cheese, Catsup, Jams.

**BURBANK'S MEAT MARKET**  
Store of Quality  
and Efficient Service  
**MEATS & FISH**  
613 DUNDAS ST. Phone 2986  
Canada Food Board License No. 9-5418.

## SEEING IS BELIEVING

Knowing is satisfaction! We have demonstrated that it pays to advertise. We know now that it pays to let the people know who you are, where you are and what you are doing. The people appreciate the recognition of themselves by flocking to the man who speaks above a whisper about his business. Everybody likes the fearless truth. We know others in our line of business are wild about the prices we make, but we are here to serve the people with meat at prices which really help to keep down the cost of living.

Rib Roast of Beef, lb. .... 25c  
Shoulder of Beef, lb. .... 22c  
Boiling Beef, lb. .... 18c  
Stewing Beef, lb. .... 18c  
Sirloin and Porterhouse Steaks, 37c  
Loin Beef Steak, lb. .... 35c  
Corned Beef, lb. .... 25c  
Sausage, lb. .... 20c  
Hamburg Steak, lb. .... 20c  
Breakfast Bacon, in piece not less than two pounds, lb. .... 35c  
Shoulder Roast of Pork, lb. .... 35c  
Loin Roast of Pork, lb. .... 40c

**D. H. FLANNIGAN, 870 DUNDAS ST.**  
Don't Waste Your Money.

CANADA FOOD BOARD LICENSE NO. 14296.

## RIGNEY BROTHERS

THE LIVE-WIRE FEED STORE.  
100 KING STREET. PHONE 425.  
Canada Food Board License No. 9-2932.

When buying flour do not forget your substitutes. Food board says you must now use 1 pound substitute to 9 pounds of wheat flour. Be patriotic. Do your bit. Be safe within the law. We have Corn Flour, Cornmeal, Rye Flour, Buckwheat Flour and Fine Oatmeal.

JUST ARRIVED, CAR OF FEED WHEAT. We have a full line of the best grains and chops for poultry and stock. Prices right. The best is always the cheapest. Feed must be of good quality to give profits. Call and see us. We cheerfully give advice to help you.

## Use Bordeaux For the Blight on Potatoes

CONSERVE YOUR GARDEN CROPS. PRODUCE MORE. PRODUCE MORE. WASTE NOT, WANT NOT. Don't waste the space in your garden where you have gathered the early vegetables.

WE SUGGEST PLANTING  
BEETS for pickling purposes. BEANS for the table in September. PEAS for use by fair week.  
RADISH for summer or winter use. LETTUCE—Sow now for crisp salad. Also Turnip Seeds.  
ONIONS—Splendid sets, 15c a quart, 2 for 25c.

SOW PERENNIAL FLOWER SEEDS  
Delphinium, Sweet William, Phlox, Canterbury Bells, Dianthus, Gaillardia, Poppy, etc. Use Nitrate of Soda to hasten growth of all plants.

**DOMINION SEEDS, LIMITED**  
PHONE 550. (Formerly Darch & Hunter Seed Co.) 119 DUNDAS STREET.

## To Butchers, Grocers and Fruiterers:

How about keeping your store, your goods, your prices, before the readers of this page every week? That it pays is best evidenced by the advertisers who have used the High Cost of Living page, continuously for two years. Its ably-conducted "Consumers' League" column has always been so interesting and full of useful hints to housekeepers that its readers anxiously look for it in the Advertiser every Friday, and then go carefully over the advertisements, making their selections in keeping with their needs.

### To Purchasers of Table Supplies

Advertisers render you an invaluable service by saving you a great deal of time and loss of energy. Knowing what you must buy for the week-end supplies, it is a great convenience to know just where to go and what your purchases will cost you.

You save money, time and energy by reading The London Advertiser's "Housekeepers' Buying Guide" every Friday.

## "THE CASH AND CARRY STORE"

Cascade Salmon, 1-lb. tins .... 24c  
Home Jam, 4-lb. pail .... 60c  
Creamery Butter, per lb. .... 46c  
Crisco, per tin .... 32c  
Dalton's Lemonade, per bottle, 10c  
H. P. Sauce .... 25c  
Seal Brand Coffee, per lb. .... 45c  
Golden Yellow Sugar, 10 lbs. 90c  
Redpath Sugar, 5-lb. carton .... 50c  
Redpath Sugar, 10-lb. bag .... \$1.00  
Maple Leaf Salmon, 1/2-lb. tins, 2 for .... 45c  
Armour's 2-X Oleomargarine .... 33c  
Seeded Raisins, 2 packages .... 25c  
Dried Dates .... 23c  
Maple Butter, per tin .... 23c  
Peanut Butter, per lb. .... 28c  
Domestic Shortening, carton, 25c  
Domestic Shortening, 3-lb. pail 85c  
Pure Lard, 3-lb. pail .... 90c  
H. A. Oleomargarine .... 34c  
CANADA FOOD BOARD LICENSE NO. 8-6165.

**FRANK SMITH, MARKET LANE**

## HOUSEKEEPING IS A BUSINESS. ECONOMICAL COOKING IS A SCIENCE.

### Our Consumers' League

BY ISABEL C. ARMSTRONG.

### Slaughtering the Meat Bill

A certain London butcher, who is an advertiser in this page, has figures to prove that the cash and carry system of doing business pays not only himself, but his customers as well.

After one short week of the experiment he was able to make a three per cent reduction all round on the supplies he offers for sale to the public.

Convinced of the merits of the system which eliminates unnecessary work and expense in bookkeeping, billing, delivery charges, etc., he has been anxious for a length of time to try it out. He announced a couple of weeks ago that a five per cent reduction would be given at his meat market on all cash purchases carried home by the customers the following week. The editor of this department, who has for more than a year been advocating "cash and carry" as a means of helping to reduce the cost of living, interviewed the butcher in question last Saturday to see how the experiment had turned out. Mr. Butcher Man was delighted with the results the first week. His business had been revolutionized without being disturbed, excepting in a beneficial manner.

"The experiment has convinced me that the public welcomes the system, when it means a reduction in the cost of meat," he said, explaining. "I announced widely that a five per cent reduction on the cost would be made to all customers who carried their parcels home themselves. We kept an accurate record all week of every sale. Five-sixths of the people who bought from us this week carried their own meat home, and just one-sixth asked to have it delivered. The parcels which were asked to be delivered averaged in cost 63 cents. The people who gave big orders carried away their own parcels in order to save the five per cent. It cost 7 1/2 cents a parcel to deliver each of those parcels averaging in cost 63 cents. Five-sixths of the customers who carried their own parcels home had been helping to pay the delivery charges for the one-sixth.

"It has been costing me in the past \$52 a week for something resembling a satisfactory delivery. At that, there have been continual losses through dissatisfied customers. A woman would perhaps telephone for a roast for dinner at a few minutes after 9 o'clock. The 9 o'clock delivery had just gone, and she naturally was not pleased when it did not reach her until after 11 o'clock. But there was no way to help it. With the new system installed, I can manage the deliveries with the same turnover for \$14 a week. A boy with a bicycle is all I need to fill the small percentage of orders which require delivery. The bicycle system is proving much more prompt. When meat is ordered which requires long cooking, we are able to make arrangements to get it to its destination in plenty of time, while the 'short orders' such as steak or chops can be sent later.

"It is just what I started trying out the cash and carry system, and I have been able to make a general cut in the price of my goods of three per cent, thereby giving my customers the benefit of the reduced cost in operation of my business. At the same time, I am benefiting myself, in being able to give more satisfactory service."

Three per cent may seem a trifling amount to some people to save on one day's order of meat or fish, but three per cent is three per cent these days for a good many folks. There is another point to be considered. When the customer sees what the butcher shop has to offer, buying can be accomplished to much better advantage than when the order is telephoned. Of course, there are exceptions to this rule which prove the rule. There is the exception of the housekeeper who hasn't learned to discriminate in the choice of meat. She has to rely entirely upon her butcher. Unfortunately, the butcher's clerk is not always as careful and thoughtful as he is himself. The housekeeper who does not know how to buy household supplies discriminately should make it her business to learn, particularly in these times when mistakes are costly in loss of food as well as loss of money. The careless, ignorant housekeeper was merely disloyal to her home in the bountiful days of old. Now she is unpatriotic to her country as well.

The butcher quoted above is not the only London businessman who has considered the cash and carry system and approved it. One has only to study the advertisements in the papers and to read the signs over doors and in windows to discover the extent to which it is being adopted in this city. A study of price lists in practically all cases evidences the fact that the honest merchant is doing his duty to the public in giving the public the benefit of the delivery charges saved when said public does its own fetching and carrying.

### SCHOOL KITCHENS AS CANNING CENTRES.

A few weeks ago, when reference was made in this department to the canning centre established in Parkhill a year ago, under the joint auspices of the Women's Institute and Red Cross, in order to promote food conservation in the district and insure generous contribution of canned fruits, vegetables and chicken for the Red Cross overseas, the statement was made that a number of similar canning centres are being operated in other points in the province this year. Further, advantage of canning in such centres as stated by Mr. Macbeth who has charge of the Red Cross canning kitchen in Hamilton were quoted.

Following the publication of that installment of our Consumers' League, the comment was heard from perhaps half a dozen women of London, "I think that community canning centre is a splendid idea. I only wish we could have it in London. I'm sure I, for one, would be glad to get rid of having the work done in my own kitchen."

Last week a deputation from the Toronto school board, including the chief inspector and the trustees, paid a visit to London to the schools, the Ryerson, Lord Roberts and Riverdale. It was a noteworthy fact that two members of the deputation were women trustees, one of these, Dr. Caroline Brown, who has held the office for a number of years. Still more, Dr. Brown is the first woman on the Toronto school board to become chairman of a committee, and that the proper committee, Dr. Brown is a strong believer in making the school a public utility all the year round. Why close the schools up two months in the year, these buildings in which so much public money has been invested, and to the maintenance of which the public is contributing so much in taxes? She would see the schools used not only for the purpose for which they were originally intended throughout the school year, but she would also see them used as community centres for the benefit of the public which pays for their up-keep. AND, DURING THE SUMMER, SHE WOULD HAVE THE DOMESTIC SCIENCE KITCHENS AVAILABLE TO BE USED AS COMMUNITY CANNING CENTRES.

Why not? she wants to know. The editor of this department heartily seconded the motion.

Dr. Brown was deeply interested in hearing of the large amount of canning and knitting done by the school children of London for patriotic purposes. "Splendid," she said, adding, "My idea is that the household science kitchens in the schools should be open during the two holiday months, the most important canning months of the year, to be used as community canning centres, where the women could learn the proper methods of canning and storing their fruits and vegetables. I have in mind the using of the schools as canning centres, not for patriotic purposes in the sense of canning for the Red Cross, but primarily for the conservation of food, which is most patriotic work. Last year the women in Toronto asked for the use of the schools and were refused. I understand they will ask again this year, and they will get them. Since Dr. Caroline Brown is chairman of the school property committee, she doubtless knows whereof she talks when she says women will get the school kitchens if they want them. Dr. Brown added, "It is folly to have so much money locked up in the schools, for which the ratepayers are paying so much, and to have the schools shut up two months in the year."

Last year the question arose of a community canning centre for London, the Women's Gardening Association giving some consideration to the idea. It was considered impracticable, owing to the expense involved in securing accommodation and equipment. It will be remembered that the association subsequently arranged for a short course in canning fruits and vegetables which was held in July in the Lord Roberts school. While the steam jacket kettles such as are being used this year in Hamilton, Parkhill, Barrie and other canning centres are not a part of the equipment of the household science kitchens here, there is much to commend the idea of keeping the kitchen open for the purpose. It is quite probable the all-London school board of London will frown upon this idea for the city, but there was once upon a time in this very city when school boards thought domestic science a foolish fad.

### GUARANTEED METHODS ONLY THIS YEAR.

Because a lot of people didn't meet with success in canning vegetables, according to the methods demonstrated in that short course in the Lord Roberts school last summer, they blamed the course. One of the few people who had green peas keep well was a housewife who didn't attend the course but who read the instructions as reported in The Advertiser. (Which goes to prove that one should always read, and believe, and follow the advice of the press.) Whatever happened, the important thing when food conservation is such an imperative duty is to use only practical, tested recipes.

Promoters of the Parkhill canning centre firmly believe the reason why it was such an outstanding success last year, and why everything canned kept in such excellent condition, was because the demonstrator secured was a practical housekeeper who had every recipe herself and was assured it was guaranteed before passing it along. Experimenting may have been all very well in the past when there was no call to save every scrap of food, every grain of sugar. Waste this year means want for somebody, if not for oneself. A prominent member of the local food conservation committee, commenting upon the losses sustained by a number of her friends last year, said, "The trouble with us all is we have become so accustomed to luxuries, to having foods out of season at our command, that we are not satisfied with winter vegetables in winter. We insist upon greens, fresh tomatoes and strawberries in February, instead of the parsnips, carrots, beets and beans that we might successfully store." This isn't the time for fads and fancies in eating. The first consideration should be given to storing for winter use the foods that possess the greatest food value, and storing them by preserving, canning, drying or some other method that has proved successful in the past.

## THERE'S A PUNCH IN EVERY DOLLAR YOU SPEND HERE

When you buy here you are striking a blow at high prices. Below we list but a few specials that give you a glimpse at the way we save you money in choice groceries and high quality meat, not only on Saturday, but every other day in the week.



**Fresh-Caught  
Herring, 10c**

Rump Roast Beef, lb. .... 30c  
Rib Roast Beef, lb. .... 32c  
Chuck Roast Beef, lb. .... 30c  
Pot Roast Beef, lb. .... 28c

Hamburg Steak, no scraps, 28c  
Veal Breasts, per lb., 20c  
Stewing Veal, per lb., 18c  
Breast Lamb, per lb., 28c

**SPECIAL!**  
**PORK STEAKS, Lb. 40c**

Tomatoes, Tin 24-LB. BAG FLOUR \$1.50  
Raisins, Two Packages 25c  
Pork and Beans, per tin, 13c  
7-lb. bag of Flour, 50c  
Domestic Shortening, package, 30c  
2-lb. Corn Syrup, per tin, 23c  
Aylmer Peas, per tin, 15c

## ANDERSONS

LONDON'S BIG PURE FOOD STORE.  
Phones 1643-1644.  
Stalls 1, 2, 3, 4 and 5, Market House.

## Grocers and Butchers, Your Reputation Is At Stake!

If you would make good friends and protect your trade, as well as increase your business, BUY THE BEST. Our poultry is all carefully graded and selected. We have a stock of choice fresh goods on hand, and can fill orders promptly. Order early from

**C. A. MANN & CO., 78 King St. Phone 1577**

Canada Food Board License No. 7-078.

SPECIALTIES—FANCY DRESSED POULTRY, SELECTED EGGS, CHOICE DAIRY AND CREAMERY BUTTER, OLEOMARGARINE

## AT ONN'S FISH MARKET. COD WEEK. AT ONN'S FISH MARKET.

Now For Headless and Dressed CODFISH at 12c Per Pound at the Store

Everyone is trying to help bring about a lower consumption of meat by eating more fish. We are doing our part by keeping the stock and rendering you good, prompt service. We carry the largest and freshest stock of ALL KINDS OF FISH in London, and deliver them promptly to any part of the city.

**ONN'S UP-TO-DATE FISH AND POULTRY MARKET. ONN'S**

143 King Street. Canada Food Board License 9-718. Phone 1296.

## WHEN YOU ARE LOOKING FOR BARGAINS IN DRUGS YOU GO TO THE CUT-RATE DRUG STORES. WHEN YOU WANT REAL BARGAINS IN MEATS COME TO THE

## CUT-RATE MEAT MARKET

Sirloin and Round Steak ..... 37c  
Choice Rib and Rump Roasts ..... 32c  
Thick Rib and Chuck Roasts ..... 28c  
Best Small Sausages ..... 20c  
Smoked Picnic Hams ..... 35c

**PRIME CORNED BEEF 28c**

Sweet Pickled Shoulder Pork ..... 35c  
Choice Fillet Veal ..... 35c  
Loin Roast Veal ..... 32c  
Shoulder Roast Veal ..... 28c  
Loin Roast Pork ..... 42c  
Fresh Ham Roast ..... 38c

SHORTENING—3-LB. PAIL, \$90c; 5-LB. PAIL, \$1.45; 20-LB. PAIL, \$5.50.

WE DELIVER TO ALL PARTS OF CITY DAILY. **FAULDS & DAWES** PHONE 5750. MARKET HOUSE.

Canada Food Board License No. 9-5914.

## A Young Man's Career

Many young men are utterly unready when the big chance comes. The young man who refuses to accumulate a fund of money by means of a Savings Account in a good bank, will regret his folly many times—every time that opportunity opens the door to the man with some ready money at his command. At times nothing takes the place of ready money. These things being true, the Bank of Toronto invites every young man to open with it a Savings Account and to add to it regularly. The beginnings may be small and the growth seems slow—but soon the fund takes on size, and with the habit formed and purpose fixed, the fund grows fast. Then with ready money at his command, a young man's career is not so much a matter of chance.

**THE BANK OF TORONTO**  
Head Office: Toronto, Canada. ESTABLISHED 1855  
FOUR OFFICES IN LONDON:

Cor. King and Richmond Streets. Cor. Dundas and Adelaide Streets.  
Cor. Richmond and John Streets. Cor. Dundas and Tait Streets.



**CLOSED**OUR STORE WILL BE CLOSED FRIDAY TO MARK  
DOWN PRICES.This Advertisement Is Issued for the Benefit of the  
People of London and Surrounding Country Who  
Wish To Practice Economy and Yet Wear the Best.**WANTED**EXTRA SALESMEN AT ONCE. APPLY AT STORE.  
171 DUNDAS STREET.**Casselman Bros'.  
Philosophy**If you would crown your life with  
prosperity, with honor and glory,  
start something.A wife who knows not how to  
shop, is a load around the man's  
neck, who provides the money.Keep your face turned to the  
sunshine, and the shadows will  
always fall behind.An acre of performance is worth  
a whole world of promises.Don't tell all you know, but  
know all you tell.It is better to take things as  
they come, than to miss them as  
they go.

# CASSELLMAN BROS., LONDON

## BIG SHOE EVENT

London's Biggest Attraction for the Next 15 Days. Every Pair of Shoes in the Big Stock of Shoes shown  
reduced from 25 to 40 per cent on Regular Prices.

## WE GO OVER THE TOP

### For 15 DAYS ONLY

SATURDAY MORNING, JULY 20TH, at 9 o'clock, in the hard-  
est drive London and surrounding country has ever seen on Regu-  
lar Prices of quality shoes.This sale is for Men, Women, Children, Boys and Misses of all ages. We must clear the deck thoroughly in 15  
days' time. This sale will be unusual from every point of view, it is an important occasion and demands your  
attention. No man or woman has a more important engagement the next 15 days than to visit this sale, for if  
money-saving is an object this is the place to come for high-class footwear at prices that will not be duplicated.

## \$45,000 STOCK OF THE BEST FOOTWEAR

Money and expense can buy, goes on  
sale Saturday morning at 9 o'clock.  
Not one pair held back.Owing to the rising market, there  
is not a pair of shoes in our stock  
that is not worth more at wholesale  
price today, than what we are selling  
them at today. So you see, that an  
offer at the reductions we are giving  
during this Big Sale, is nothing short  
of phenomenal. But we clear stock  
at this season of the year, and have  
made all prices on what the goods  
cost at the time they were bought,  
not on what they are worth today,  
and we have reduced prices to make  
a complete clearance of all our pres-  
ent stock, in order to start the fall  
season with bright new goods.

## REGULAR PRICES SHOT TO PIECES—LOOK THEM OVER

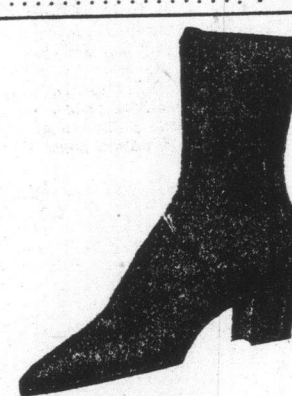
### 'Shoes On-Prices Off' Is the Slogan at the Cassel- man Bros. Shoe Store the next fifteen days.

**Men's Shoes****MEN'S OXFORDS.**  
Lot 1—29 pairs only, patent leather  
and tan calf, Goodyear welt Oxfords  
of odd styles, small sizes, **\$1.98**  
only, at .....**MEN'S OXFORDS.**  
Lot 2—In tan, patent and gunmetal,  
Goodyear welted; 80 pairs only.  
Regular \$4.50, Slater make **\$3.39**  
at .....**MEN'S OXFORDS.**  
Lot 3—Gunmetal and Patent Good-  
year Welt Oxfords, on new style  
English lasts, with or without  
fibre soles, a real bet at **\$3.89****MEN'S \$7.00 VALUES, \$5.89**  
In Mahogany Calf, tan or black  
Russia, any style last, of well-known  
makers, all sizes. On sale **\$5.89**  
at .....**DR. REED'S CUSHION SOLE**  
Black vici, light soles, 4 different  
lasts. Regular \$10.00, on  
sale at **\$8.89**

OTHER MAKES at \$5.89, and up.

**MEN'S WORK SHOES.**  
Solid heavy soles, in calf.  
Very comfortable **\$3.89****MEN'S GUNMETAL CALF**  
Blucher, welt soles, on a nice  
ground toe. All sizes in the **\$3.89**  
lot, at .....**MEN'S MILITARY**  
dress weight Goodyear welt soles,  
light or dark shade, all sizes, good  
style, at **\$5.89 and up****MEN'S \$6.00 VALUES, \$4.89**  
English walking last, also medium  
round toes, all Goodyear welt soles,  
in mahogany or black calf  
on sale at **\$4.89****MEN'S OXFORDS**  
Mahogany, Russia, Gunmetal, Calf;  
Goodyear welted, English and regu-  
lar lasts. The correct thing for good  
dressers. To be cleared at big, lib-  
eral discount.

### Ladies' Shoes

**LADIES' WELT SHOES.**  
Vici kid and patent. Button or  
lace boots, small sizes **\$1.39****LADIES' \$5.00 VALUES, \$3.39**  
In patent, vici kid and black  
Russia calf, button or lace, all good  
style, up to the minute **\$3.39**  
lasts .....**LADIES' \$6.00 VALUES, \$4.39**  
Champagne kid, and black vici kid,  
high-cut lace, Louis heel, all  
new patterns, all sizes at **\$4.39****LADIES' \$8.00 VALUES, \$5.89.**  
Gunmetal, dark tan, grey and fawn,  
Nubuck lace, high cuts, Louis or  
walking heels, on sale at **\$5.89****LADIES' SHOES**  
Black vici kid, with or without cloth  
top, also Tan Russia lace  
high cut, Louis heels, at **\$5.39****\$3.00 VALUES, 98c.**  
Ladies' Vici Kid and Patent Colt,  
button and lace. Sizes  
2½, 3, 3½ and 4, at **98c****LADIES' HIGH SHOES.**  
In calf, vici kid; also grey and tan  
lace, Louis or big heels, **\$4.89**  
at .....**LADIES' \$8.00 All White Kid, Covered**  
Louis heel, 8½-inch  
high cut, light sole, at **\$5.89****IVORY KID LACE,**  
also pearl grey, Louis heels, 8½  
inch, high cut. All sizes **\$6.89**  
at .....**LADIES' SHOES**  
Lot 1—300 pairs only, in Patent Colt  
Calf and Vici Kid; Cuban and Mil-  
itary heels, pointed and medium toes;  
lace or button styles. Regular \$4.00  
and \$4.50. On sale at **\$2.89****\$4.00 VALUES, \$1.98.**  
Lot 2—90 pairs only, Ladies' Patent  
and Vici Kid, button or lace; pointed  
or medium toes. Small  
sizes only **\$1.98**

### Ladies' Pumps

Chas. K. Fox Turn Soles, in patent  
and dull kid; also 6-strap  
Roman Sandal, all sizes, at **\$2.39****LOT NO. 1, \$1.39**  
Ladies' Pumps and Oxfords, Louis or  
Military heels; pointed or rounding  
toes, patent, calf or kid leathers;  
\$2.50, \$3.00 and \$3.50. On  
sale at **\$1.39****LOT NO. 2, 98c**  
90 pairs only, Ladies' Pumps and Ox-  
fords, odd styles. Sizes 2½,  
3 and 3½ **98c****LOT NO. 3, \$1.98**  
In this lot we have put some "pep,"  
values from \$4.00, up to \$5.00. While  
there is not every size in each line,  
there are all sizes, and in ample assort-  
ment of styles; white, black or tan  
Pumps and Oxfords to suit  
the most critical buyer **\$1.98****LOT NO. 4, \$2.89**  
Ladies' Oxfords, Pumps and Strapped  
Slippers, values \$4.00, \$4.50 and \$5.00.  
Patent Colt, Vici Kid or Suede, all  
sizes. This line includes a splendid  
assortment of Canvas Pumps **\$2.89**  
and Oxfords. On sale at .....

### BUY NOW Don't Buy By and By.

**\$3.00 WHITE CANVAS, \$2.39**  
Ladies' High Cut Lace, Pumps or  
Oxfords, with Louis or military heels,  
pointed or round toes. They cannot be  
beaten at our regular prices. **\$2.39**  
They are on sale at .....**LADIES' PEARL GREY KID**  
and Black Vici Kid, turn or welt  
Pumps of Charles K. Fox and ultra  
make, Louis or military heels; all  
sizes. On sale at **\$4.39****LADIES' \$7.00 VALUES, \$5.39**  
Dark Brown, Battleship Grey, Pearl  
Grey and Ivory Kid Oxfords; Louis  
heels. All latest styles and **\$5.39**  
sizes .....**A VERY SPECIAL DISCOUNT ON  
ALL MISSES', BOYS', YOUTHS' and  
CHILDREN'S SHOES NOT LISTED.**  
**MISSES' PUMPS AND STRAP  
SLIPPERS, SIZES 11 TO 2**  
Regular \$2.75. On sale at **\$1.98**  
Regular \$3.00. On sale at **\$2.39**  
Regular \$3.50. On sale at **\$2.89**

## THE ABOVE ARE ONLY A FEW OF THE HUNDREDS OF REMARKABLE BARGAINS OFFERED

# Casselman Bros.

## 171 Dundas Street . . . London

**Absolute Satisfaction  
With Every Pair  
Or Your Money Back**

### TORONTO CHOSEN AS MEETING PLACE BY GRAND LODGE MASONS

Felicitation Sent to King  
George—Election Results  
Announced.WINDSOR, July 18.—After two days  
in session the 800 delegates to the 63rd  
annual communication of the Grand  
Lodge of Ontario finished their  
business this afternoon with the election  
of officers and the selection of a meet-  
ing place for 1919. St. Thomas and To-  
ronto vied with each other for the  
honor of entertaining the brethren, the  
delegates from both cities urging their  
claims so strongly that the last ballot  
was needed to decide, Toronto winning  
out by the almost of margins.  
The convention opened by an over-  
whelming vote the proposal that here-  
after Hamilton, London, Toronto and  
Ottawa be the meeting-places for the  
Grand Lodge alternately. Judge McWatt,  
Sarnia, who fathered the motion, ex-  
plained his object was to keep the  
gatherings in cities where suitable hotel  
accommodation could be had, but there  
was a storm of protest at this point,  
delegates declaring their hosts in Wind-  
sor had furnished more entertainment  
than the brethren had encountered in  
many years.  
Shortly before final adjournment was  
made a suggestion from Col. Ponton of  
Belleville, that a cablegram of felicita-  
tion be sent to His Majesty King George  
was adopted unanimously. The election  
of officers centred largely on the board  
of general purposes, where there were  
nearly thirty candidates for the five  
vacancies.  
The following is the result of today'snominations, with the names of those  
elected:  
Grand Senior Warden—F. M. All-  
worth, Windsor (elected).  
Grand Junior Warden—W. H. Abbott,  
London (elected); A. J. Brown, Com-  
ber; A. B. Clark, Hamilton; W. Madill,  
Toronto.  
Grand Chaplain—J. W. J. Andrews,  
St. Thomas (elected); L. W. B. Brough-  
all, St. Catharines; W. T. Cluff, Strat-  
ford; Dr. Knowles, Inwood; G. H. Pur-  
chase, Caledon East; C. Haddington,  
Almonte.  
Grand Treasurer—E. T. Malone, To-  
ronto (elected).  
Grand Secretary—R. L. Gunn, Hamil-  
ton (elected).  
Grand Registrar—W. C. Burch, St.  
Catharines; B. Cairns, Toronto (elect-  
ed); J. D. Dewar, Lobo; A. Lynch,  
Windsor; J. M. Malcolm, Toronto; E.  
Y. Spurr, Port Perry.  
The following were elected to board  
of general purposes—J. F. Reid, Wind-  
sor; T. Rowe, London; A. J. Young,  
North Bay; W. M. Loran, Hamilton.  
Others nominated were—A. Shaw,  
Kingston; B. S. Heldon, Kitchener; J.  
E. Way, Sault Ste. Marie; J. McPete,  
Stratford; G. H. Smith, Toronto; W. J.  
Barrie, Sarnia; J. C. Bartram, Ottawa;  
J. B. Begg, Lindsay; L. R. Bond, Mount  
Bridges; P. T. Coupland, St. Marys; J.  
H. Cowan, Galt; G. Dekinshaus, Kit-  
chener; G. W. Fluker, Smith Falls; C.  
W. Haentchel, Haliburton; J. Pear-  
son, Toronto; F. Porterfield, Mitchell;  
J. Ross, Watford; J. A. Rowland, To-  
ronto; J. S. Shurle, Picton; J. Tanner,  
Toronto; W. H. Tubb, Orlia; N. W.  
Wilson, Ottawa; C. H. Ziegler, London.**ALFONSO'S INTERVENTION  
SAVES 8 BELGIANS**  
Madrid, July 18.—Intervention by King  
Alfonso has brought reprieves to eight  
Belgians condemned to death by a Ger-  
man court at Brussels. This announce-  
ment is made by the foreign office.

### BRANTFORD CHIEF NEW PRESIDENT OF CHIEF CONSTABLES

Next Session of the Associa-  
tion To Be Held at  
Calgary.[Special To The Advertiser.]  
HAMILTON, July 18.—Resolutions  
changing the membership rules and the  
election of officers featured the closing  
session of the fourteenth annual con-  
vention of the chief constables of the  
Dominion here this afternoon. Copies  
of the resolution which was passed on  
Wednesday opposing police unions, and  
who may have relinquished their posi-  
tions as police officers, should be eligi-  
ble for life memberships.  
The following officers were elected:  
President, Chief Slemin, of Brantford;  
first vice-president, Chief Bruton, Re-  
gina; second vice-president, Chief  
Whitely, Hamilton; secretary-treasurer,  
Chief Inspector McLellan, Toronto;  
editor of the Association's Bulletin,  
Wm. Banks, Sen., Toronto.  
The executive committee is com-  
posed of the above officers and the pro-  
vincial representatives: Chief Ridout,  
Moncton, N. B.; Chief J. A. McCormack,  
Sydney, N. S.; Chief W. J. McIntyre,  
Portage la Prairie, Man.; Chief Alfred  
Cuddy, Calgary, Alta.; Chief W. F.  
Johnston, Moosejaw, Sask.; Chief D.  
Thomas, Peterboro, Ont.; Chief G. D.Baker, Outremont, Quebec; Chief Davis,  
Vancouver, B. C. Next year's conven-  
tion will be held in Calgary.

### DISTRICT CASUALTIES

**KILLED IN ACTION**  
ST. CATHARINES.  
Lieut. H. D. Woodruff.**DIED**  
WATERFORD.  
J. Jenkins.**ILL**  
COLLINGWOOD.  
G. D. Goggin.**ALLANDALE.**  
F. G. Bristol.**GASSED**  
LONDON.  
C. V. Donaldson.**WOUNDED**  
WOODSTOCK.  
Pte. Ray A. Bremner.**EXAM RESULTS AT  
McDONALD INSTITUTE**GUELPH, July 18.—The following  
are the results of the June examina-  
tion at McDonald Institute:  
1.—Domestic Science Teacher Cer-  
tificates, (1918-1918)—Misses M. A. E.  
Beatty, J. I. K. Garrow, A. M. Jack-  
son, M. Kerr, O. G. Lawson, M. E.  
McBride, H. Soule, A. Staples, E.  
Wade, E. Wark, E. M. Young.  
2.—Housekeeping Certificates, (1918-  
1918)—Misses E. M. Aitken, A. H.  
Hott, V. C. Fleming, E. Hodgins, J. M.  
McLaren, H. C. Robertson, Mrs. J. M.  
Stone, Miss E. E. Zavitz.  
3.—Professional Housekeeper Cer-  
tificates, (1914-1918)—Miss J. E. Hall,  
Miss J. McLachlan, Miss A. W.Murray, Miss K. Stevenson;  
1915-1917, Misses E. Birdhall, E. Elliott,  
E. H. Grant, E. M. O'Neill, M. A.  
Wilmer.4.—Associate Diplomas (1916-1918)—  
Misses M. S. Cane, E. Casselman, D. G.  
Day, A. G. E. Gow, J. Graham, M. B.  
McWilliam, O. K. Moffatt, E. Nelson.5.—Homemaker Diplomas (1917-1918)—  
Misses M. V. Boyce, H. J. Graham,  
E. M. Logie, A. M. Peebles, R. Sinclair,  
A. G. Spalding.The following have passed the June  
examinations:1.—Junior Normal Classes—Misses L.  
I. Beaman, J. Dequiere, H. English,  
J. P. Platt, E. E. MacLean, I. A. Mogg,  
L. M. Sheridan, W. A. Suttaby.2.—Junior Housekeeper Class—Misses  
E. M. Brown, M. Eustis, D. Falcon-  
bridge, J. W. Germain, M. K. Harley,  
K. Lethbridge, Mrs. E. Lumden,  
Misses E. E. Nichol, L. A. Reid, V. I.  
Reid, A. B. Schofield, Mrs. H. B. Smith,  
Misses A. I. Strachan, L. B. Tippitt,  
E. H. Todd, H. M. Waets, M. Wismer.Conditioned—Mrs. M. E. Bailey, Miss  
E. Crawford.3.—Junior Associate Class—Mrs. M. D.  
Grasser, F. Willard, I. Hyde, C. Mc-  
Kiel.Conditioned—Misses D. Lewis, E.  
Murray, G. M. Babcock, F. Grace, Tot-  
ten; M. Verity, J. Watts, A. E. Wil-  
liams.

### LONDONER HEADS IT

Publishing Company Which Buys Sas-  
katoon Phoenix Under His  
Direction.SASKATOON, July 18.—The Saska-  
toon Phoenix has been bought by the  
Northern Publishing Company, Limited,  
a new company represented by Charles  
O. Smith, formerly of the Post Arthur  
Chronicle and The London Advertiser.  
The new owners have already taken  
over the Phoenix. Mr. Smith will be  
managing editor.

### INTENT TO MURDER IS SERIOUS CHARGE FACED BY LONDONER

Pte. Frederick Jackson, De-  
serter, Assaulted Officers  
at Bay City.BAY CITY, July 18.—Pte. Frederick  
Jackson, a deserter from the Canadian  
Garrison Regiment at London, and who  
was arrested here two weeks ago for  
the Dominion authorities, was ar-  
rained today charged with assaulting  
two stie officers with intent to mur-  
der. He waived examination to the  
circuit court, and was remanded for  
trial. A \$10,000 bond is asked for  
Jackson's release. He attempted to  
shoot two officers of a posse that  
arrested him, and later attempted to  
kill himself, but all attempts failed.

### EXAMINATION RESULTS

THAMESFORD, July 18.—The results  
of the junior high school entrance ex-  
aminations, held in Thamesford, are  
as follows. The last eight are from  
Thamesford public school: Russell Al-  
derson, Leona Bent (honors), Marion  
Calder, Newton Crawford, Grace Dun-  
ster, Margaret S. Watson, Vera Woods,  
Lillian Frel (honors), Willie Forbes,  
Murray Hogg, Merle Hogg, Edsel Hos-  
kings, Clifton Robbins, Ada Lake, and  
Drury Allen.follows: Evelyn Boone, Ruth Ditzel,  
Pearl Ellis, Ethel Goff, Ivan Johnston,  
Alex Kennedy, Ted Moore, Dorothy  
Marous, Karl McLean, Marion Misher,  
Ora Mobey, Beatrice Reynolds, Grace  
Timmy.

### NORTH DORCHESTER.

Report for S. S. 6 and 10, West and  
North Dorchester:  
Junior IV. to Senior IV.—Viola Tom-  
lin.III to Junior IV.—Lloyd Moore, Chas.  
Saxby, Lawrence Knott, George Mc-  
Dermott.Junior III. to Senior III.—Nellie Bar-  
rows, Zella Cochran, Clifford Garside.  
Recommended—Norman Colley.Senior II. to Junior III.—Eva Gracy,  
Junior II.—Norman Knott.

Class I.—Laura Stevenson.

Primer A.—Mary Hodgins, Marjorie  
Smith, Eryne Stevenson, Walter Jack-  
son, Madeline Knott, Fred Saxby.Junior B.—Johnnie Knott, Gordon  
Stevenson.Names in order of merit.  
Teacher, L. Brown.

### U. S. S. NO. 1, CARADOC AND LOBO.

Entrance—Cecil Pincombe, Garnett  
Gerry, Gordon Gerry.

### MERGER IN FOUR WEEKS

Calgary Paper Predicts Actual Consoli-  
dation of Big Banks Soon.CALGARY, July 18.—The Canadian  
says today:"It is learned here that the actual  
consolidation of the Bank of Montreal  
and the Bank of British North America  
will take place within the next four or  
six weeks."

### STRATFORD.—Fire yesterday after- noon did about \$125 damage to the driv- ing shed of the Queen City branch of the Imperial Oil Company. It is be- lieved that boys who were playing about were responsible for the blaze.



**ENO'S FRUIT SALT**  
for sick Stomach and torpid Liver



## AMUSEMENTS, LECTURES

**MAJESTIC**  
THE THEATRE  
THE SHOW-THE ORCHESTRA  
FRIDAY AND SATURDAY

**Norma Talmadge**  
and Eugene O'Brien  
—IN—  
"DE LUXE ANNIE"

VAUDEVILLE HEADLINERS:  
**FERTE and BARR**

MACK-SENNETT COMEDY.  
"A BATTLE ROYAL"

The Latest News Weekly and Special  
Numbers by Majestic Orchestra.

## BAND CONCERT

VICTORIA PARK, SUNDAY, JULY 21.  
GREAT WAR VETERANS' BAND.  
Assisted by Isabel Hampton Chapter,  
I. O. O. F.

## SILVER COLLECTION

**BASEBALL**  
BLUE LABELS VS. WESTERN  
ONTARIO REGIMENT.

## SATURDAY, JULY 20

AT 3 P.M., AT TECUMSEH PARK.  
Admission 25 cents. Benefit of Regi-  
mental Fund.

## Informal Dance

Springbank Pavilion, Friday, July 19,  
1918. Auguries. Janey Canoe Chapter.  
O. D. E. Lombarde Orchestra. 7 o'clock.  
25 cents. Dancing \$3.00.

## FIFTH ANNUAL PICNIC

OF THE BOAT AND SHOE  
WORKERS' UNION  
will be held at Port Stanley, Satur-  
day, July 20. All soldiers who have  
been members of the union will be  
cordially welcome.

## Victory Bonds

Consult F. H. Clarke, London Stock  
Exchange, 416 Richmond street, next  
bank of Commerce, London, Ont.,  
if you wish to buy or sell Victory  
Bonds or any other Canadian Gov-  
ernment Loan.

## PROFESSIONAL CARDS.

**ACADEMIC DANCES**—  
Springbank pavilion, every Saturday  
evening during July. London's best or-  
chestra. New York's latest music.  
Popular program provided. Sole house-  
at academy. Phone. Dayton & Mc-  
Cormick.

**PHONE 218** REGARDING MINERAL  
baths and massage treatments for  
various ailments. Experienced at-  
tendants.

**MUSIC PUBLISHED FOR PARTIES**—  
baths, banquets, etc. Phone 1255. Tony  
Vita's Italian Harpers, 122 Queen's  
avenue.

**LOVE'S JUVENILE PIPE BAND**—  
Expert dancers and entertainers.  
Concert engagements accepted, whole  
or part program provided. Sole house-  
Pipe-Major Macdonald, 480 Colborne,  
London, Phone 4215.

**GLADYS COMBELL, PIPER and**  
Dancer. Leader of Henderson's Kiltie  
Band. 431 Ottawa. Phone 4397.

**WALTER DUTTON, HENRATHON**  
champion of the world, teaches swim-  
ming, physical culture, wrestling, box-  
ing and judo. Phone 1243.

**ROBERT HANNAH, ELUCUTIONIST**—  
entertainer, lecturer and speaker. 47  
Princess avenue. Telephone 3735.

**GEORGE A. STEER, ELUCUTIONIST**  
and soloist—concert engagements ac-  
cepted. Care The Furrow Hardware  
Company, London.

**SAM MUKHO, JUVENILE HARRY**  
Lauder, featured with Henderson's  
Juvenile Pipe Band, 101 Waterloo  
street. Phone 3193.

**HENDERSON'S JUVENILE PIPE**  
Band—No adult players, all girl and  
boy pipers, drummers, dancers, en-  
tertainers. Secure early. Mrs.  
Henderson, 21 Wellington street,  
London.

## WANTED TO PURCHASE.

WANTED—SET OF HIGH-BEAM  
2,000 pound scales, in good condition.  
Apply W. F. Thurlow, Thamesford.  
Phone 420.

WILL PAY CASH FOR DIAMOND  
jewelry; strictly confidential. Box  
172, Advertiser.

## WANTED.

WANTED BY CITY MISSION, CLOTH-  
ing, to help poor and needy family.  
Phone 420.

ELECTRIC MOTORS—WILL PAY  
cash for second-hand electric motors.  
Send full name-plate particulars.  
Fisher Electric Company, 42 Britain  
street, Toronto.

## DENTAL CARDS.

DR. HOCKIN, DENTIST—SPER-  
CIALIST, pyorrhea and bleeding or  
receding gums. 605 Dundas, corner  
Adelaide, Bank of Toronto Chambers.  
Phone 2463.

DR. J. M. FREZELLE, DENTIST—  
Over McLaughlin's drug store, opposite  
old city hall.

DR. JARVIS, SPECIALIST—EXTRA-  
CTION and pyorrhea. Painless method.  
213 Dundas street.

DR. S. M. THOMAS, 252 1/2 DUNDAS  
street. Phone 2083.

**DR. FRED L. WOOD**  
Artificial Teeth, \$6.00.  
No charge for extraction. Open  
evenings, 8 to 9:30.  
20 1/2 DUNDAS STREET, CORNER  
BELTZ & CO. PHONE 1077.

## ROOFING.

SLATE, GRAVEL AND CEMENT  
roofs. Paint for iron roofs. Walter  
Scott, 506 York street.

SLATE ROOFING—OUR SPECIALTY  
is slate boardings. J. Whitaker,  
453 King street.

THAT SON-IN-LAW OF PA'S—Pa Proves That Cedric Is An E

## ADVERTISING RATES.

Amusements—Fifteen cents per line  
each insertion. One cent per word each  
insertion.  
Births, Marriages and Deaths—One  
insertion, 25 cents; each subsequent  
insertion, 15 cents. Memorial notices,  
15 cents each insertion. Cards of Thanks,  
10 cents each insertion.  
Articles for Sale, Let. Help Wanted,  
Situations Vacant, Board and Lodg-  
ing, Lost and Found, Rooms to Let,  
and all similar condensed advertise-  
ments—First insertion, one cent per  
word; each subsequent insertion, one-  
half cent per word. No advertisement  
less than fifteen cents.  
An extra charge of ten cents is made  
for all transient advertisements that  
are charged.

## BORN, MARRIED, DIED.

**BORN.**  
McDonald—To Mr. and Mrs. Stuart  
McDonald, on July 15, a daughter. b

**DIED.**  
KERR—At 5 Barrington avenue, this  
city, on July 18, 1918, Gwendeth  
Lorraine, only child of the late Mr.  
and Mrs. J. W. Kerr, aged 41 years.  
Funeral (private) 2 p.m. b

## MEETINGS.

**ACTIVE SERVICE MEN!**  
All men who have seen service in any  
actual theatre of war since August 4,  
1914, with the Canadian forces, are  
urgently requested to attend a meeting  
for the purpose of organizing an associa-  
tion for the purpose of helping each  
other in their civil life. The meeting  
will be held in the Dining-  
Room of the  
RICHMOND HOTEL,  
Corner King and Richmond Streets, at  
7:30 on Saturday Evening.

**ST. J. MEN.**  
All Canadian Foresters are cordially  
invited to attend the  
PATRIOTIC BAND CONCERT  
in Victoria Park, Friday evening, July  
19, and hear Bro. W. G. Strong, on  
"How Canadian Foresters are Helping  
to Win the War."

## LCST AND FOUND.

LOST—PURSE ON NORMAL CAR,  
corner of Stanley and Wharf, near  
Evergreen. Phone 759. Reward. 40c

LOST—IN OR NEAR THORNDALE,  
pastboard bag, containing blue skirt  
and other articles. Finder please leave  
at Thorndale postoffice. 40c

LOST ON THURSDAY AFTERNOON—  
Gold clock. Reward at this office, b

LOST, WEDNESDAY EVENING, 18th  
King street, between Wellington and  
Waterloo, a red fox ruff. Reward. 35c

LOST—ROOM RUG FROM DELIV-  
ERY motor, in the northeast part of  
city. Finder please notify W. Bang-  
hart, driver, Smallman & Ingers,  
40c

LOST—NAVY BLUE SUIT COAT, ON  
Longwoods road, July 19th. Under  
coat, containing a check book and  
other articles. Reward. 40c

LOST—ON L. AND P. S. CAR, 5:20,  
limited, Saturday, Jersey sweater. Re-  
ward at Shes Apartments. Mrs. H.  
F. White. 40c

LOST—BETWEEN ADELAIDE AND  
Dufferin, a pair of cufflinks or Princess  
pearl brooch, valued as keepsake.  
Phone 4155.

STRAYED FROM LOT 29, CON. 2, ON  
July 12, twelve steers, three heifers,  
2 and 4 years old. Phone Thorndale,  
Albert Marshall, Belton, Ont., R. C.  
No. 1. 30c

FOUND—PURSE, CONTAINING SUM-  
of money. Owner may have same by  
proving ownership and paying for ad.  
Apply J. H. Aids, 74 Bruce street.  
50c

LOST—BETWEEN LONDON AND D  
four-inch wagon wheel. Finder  
please return to 30 Wharfcliffe road,  
South London.  
40c

LOST—HARRIER HOUND, MARKINGS  
brown, head, white, black and brown  
body. Phone 1570. 35c

## BUSINESS CHANCES.

CITY GROCERY STORE AND STOCK,  
with dwelling; residential part of  
London. Sydney Smythe, insurance  
agent, Talbot street.

PARTNER WANTED—LIGHT MANU-  
FACTURING; good opportunity for  
right man. Apply Advertiser, Box 29.  
35c

## HORSES, CATTLE, ETC.

FOR Sale or Wanted.

NEW MILCH DURHAM COW—AP-  
ply John McDonald, corner of Huron  
and Adelaide streets. 35c

DEAD HORSES AND CATTLE TAKEN  
away promptly. Will pay cash for live  
animals. Phone 420. London Fur-  
niture Company.

## ARCHITECTS

H. C. MURPHY, MEMBER ONTARIO  
Association of Architects, etc., Molsons  
Bank Building, Phone 262.

ARTHUR E. NUTTER, ARCHITECT—  
Room 15, 16, Dominion Bank Cham-  
bers, Dundas and Richmond. Tele-  
phone 556.

WATT & BLACKWELL, MEMBERS  
Ontario Association of Architects,  
Bank of Toronto Building, London;  
Lester Chambers, Hamilton.

JOHN M. MOORE,  
Architect and Civil Engineer,  
415 RICHMOND STREET.

WILLIAM G. MURRAY, ARCHITECT  
—Dominion Savings Building, 100  
floor. Phone: Office 1557, house 1554.

## VETERINARY SURGEONS.

WILLIAM J. WILSON, VETERINARY  
surgeon—Horse and dog hospital, 4 King  
street. Phone 788.

W. McDONALD, VETERINARY SUR-  
geon, 420 Riverview avenue, Phone  
685. Phone 1785.

## SIGNS.

GLEN BROS., SIGN PAINTERS—  
Designs and estimates furnished free.  
420 Talbot street. Phone 1842.

WAKELING SIGN COMPANY—SIGNS  
and showcards; honor rolls designed.  
Phone 2153. 25 1/2 Dundas street.

## FEMALE HELP WANTED.

ELDERLY WOMAN WANTED TO AT-  
tend invalid and light housework;  
two in family. Box 215, Advertiser.  
40c

MAID, FOR GENERAL HOUSEWORK  
—Small family; good wages. 40c

STENOGRAPHER WANTED—PER-  
manent position for capable stenog-  
rapher. Must have experience. Ap-  
ply, giving references, to P. O. Box  
583. MONT BUREAU. 40c

WANTED—GIRL FOR DRESSMAK-  
ing, Saturday afternoons. Apply  
Dominion Ladies' Outfitting, corner  
Dundas and Wellington. 40c

EXPERIENCED GENERAL WANTED—  
Highest wages for suitable person;  
family of three; no washing. Apply  
29 Ridout street. 40c

Practical nurse for children's home,  
hand-sewers and operators on ladies'  
clothing. 40c

Vegetable cook, \$2 per month.  
Village cleaning for month of  
August. 30c

ONTARIO GOVERNMENT EMPLOY-  
ment. MONT BUREAU. NO FEES.  
108 DUNDAS STREET.

SMART SALESLADIES WANTED AT  
once; the Saturday girls. Apply P. O.  
Box 1083. The Globe Newspaper Co.  
40c

WANTED—A GOOD GENERAL SERV-  
ant—References required. Apply in  
the evening to Miss Hobbs, 500 37th  
out street. 40c

WANTED—EXPERIENCED HOUSE-  
MAID and linen-room girl. Apply  
Housekeeper, Tecumseh House. 40c

YOUNG GIRL, ABOUT SIXTEEN, TO  
assist with housework. Hours nine to  
five. Telephone 300. 40c

GIRLS WANTED FOR BISCUIT AND  
candy departments. We pay big  
wages for girls to learn chocolate  
making. Apply to the manager at home.  
Perrin & Co. Limited, Canada Food  
Board, License No. 11-176. 290b

TOBACCO STRIPPERS WANTED—  
John McNease & Sons, 281 Clarence  
street. 40c

## HELP WANTED

**CIGAR Bunch Breakers**  
and Rollers

No objections to team work; steady  
work guaranteed for one year.  
Wages, \$5.00 Per Thousand  
to BUNCH BREAKERS, and  
\$7.00 Per Thousand  
to ROLLERS.

APPLY TO  
HARPER-PRESNALL CIGAR COM-  
pany, Limited, 281  
Hamilton, Ont. 25c

45—PRIVATE CHRISTMAS CARD  
sample book free; men and women  
making \$1 to \$2 an hour; tens of  
thousands of cards for friends at home  
and Canada's sons at the front. Brad-  
ley-Garrettson, Brantford, Ont. J. 13.

## AGENTS WANTED.

AGENTS WANTED—"MY FOUR  
Years in Germany," by James W.  
Gerard, ex-Unionist, in Canada.  
Excellent opportunities for wide-  
sale. Free Book O explains day.  
Apply to the publisher, The Canadian  
School Railroading, Toronto. 10-11-12

CYLINDER PRESSMAN WANTED AT  
once. Apply Foreman Pressroom,  
verifier, Job Printing Company, cor-  
ner York and Wellington streets. 30c

## WANTED

**BLACKSMITHS**  
**MACHINISTS**  
**BOILER MAKERS**  
**MOULDERS**  
FOR MARINE WORK.

APPLY  
The John Inglis Co., Ltd.  
11 Strachan Avenue,  
TORONTO. August 13

A RELIABLE SALESMAN WANTED  
in every town and district to  
represent the largest and best  
planning list now ready. Send for  
terms and prospectus. Write today.  
at best selling time. Stone & Well-  
ington, the Fontaine Nurseries, Toron-  
to. 50c

SALESMEN WANTED THROUGHOUT  
Ontario to represent the largest stock-  
and accident company in Canada.  
Excellent opportunities for wide-  
sale. Men to sell our liberal \$1 a month  
accident and sickness protection.  
We cover all sickness and all acci-  
dents. Pays for first week of sick-  
ness and operation fees, loss of in-  
come or slight by accident; beneficiary  
insurance and many other valuable  
benefits not found in other policies.  
Merchants' Casualty Company, Royal  
Bank Building, Toronto, Ont. Aug 16

## SITUATIONS VACANT

TWO CHINESE WANT WORK AS  
cook and dining-room boy. Box 219,  
Advertiser.

COMPETENT, PRACTICAL NURSE,  
permanent position to invalid  
lady. Box 213, Advertiser. 40c

WANTED—SEPT. 1—POSITION  
reliable, experienced. Address 180  
27, Petrolia, Ont. 40c

WIDOW DESIRES POSITION AS  
housekeeper; farm preferred. Box 216,  
Advertiser.

## Foreman Wanted

for night duty; capable of managing  
men, and securing production, in  
Munition Shop Near Toronto

State experience and reference, if  
any. Box 208, Advertiser. 35c

## OSTEOPATHIC CLINICS

FOR CHILDREN—CATHOLIC CLINIC,  
520 Richmond, Clinics closed during  
summer months.

FOR RETURNED SOLDIERS—441  
Waterloo. Clinics closed during sum-  
mer months.

## PERSONAL.

DR. BATSON HAS REMOVED HIS  
office to 234 Central avenue. 40c

MRS. LANE, CLAIRVOYANT, 462  
York Street, London, Ont.

GLENWOOD PRIVATE HOSPITAL—  
Nervous cases a specialty. 453 Ridout  
street. Phone 1705.

CANCERS CURED BY PLASTER  
method. Established 40 years. Henry  
Edwards' Cancer Hospital, 38 1/2  
Ridout street. Phone 2666.

SCIENTIFIC PALMISTRY AND  
Phrenology—Accurate, scientific and  
reliable advice on business, health,  
love, marriage, travel, investments,  
change, choice of occupation, etc.  
When in doubt consult Mrs. Morris,  
415 Dundas street, opposite 2nd  
Grounds gates. Hours of consultation  
10 a.m. to 10 p.m.; Saturday to 5 p.m.

## MECHANOTHERAPY.

CHARLES SIDNEY IRELAND,  
mechanic-therapist and chiropractor.  
Chronic and nervous diseases. Office  
of late Dr. Drake. Phone 185.

## WAGONS AND CARRIAGES.

DELIVERY WAGONS BUILT TO  
order. See our hand wagons.  
Abbott's Carriage Factory.

## MALE HELP WANTED.

YOUNG MAN WANTED FOR SHIP-  
ping department—One accustomed  
to packaging. Apply The London  
Printing and Litho Company, Limited,  
Carling street. 40c

STEAMFITTERS WANTED FOR 2 OR  
3 months, 55c per hour and bed. 10-  
hour day. Apply Superintendent of  
works, Military Convalescent Hos-  
pital, Guelph. 40c

WANTED—EXPERIENCED MAN FOR  
die maker in paper box factory, also  
capable of making ready on cutter and  
crescent; highest wages paid. Apply  
by letter, Automatic Paper Box Com-  
pany, Limited, 180 John street, Toron-  
to. 40c

WANTED—A TRAVELER—ONE  
with knowledge of electrical business.  
Apply Box 215, Advertiser. 40c

BOY, ABOUT 16 YEARS OLD, WANTED  
for light work on small farm, near  
city, two days a week; good wages.  
Apply 9 a.m. to D. Fisher, 74 Dundas.  
40c

OFFICE BOY WANTED—FOR  
household during holidays. Box 206,  
Advertiser.

GOOD-SIZED BOYS AS SALESMEN  
on Saturdays. Andersons, the best pure  
food store, Wellington street. 40c

LITHOGRAPHIC PRESSMAN—FOR  
flat beds. Apply, giving full informa-  
tion and wages wanted. Box 200, Ad-  
vertiser. 40c

## Printers Wanted

High-class compositors for a  
high-class shop. Ideal work-  
ing conditions. Scale  
twenty-nine dollars.

## Public Press, Winnipeg

35c-35c

OXY-ACETYLENE WELDERS WANTED—  
Must be thoroughly experienced on  
all-round repair work; best wages.  
Apply Carter Welding Company, 30  
Toronto, Limited, 9 Sheppard street,  
Toronto.

WANTED—THE TIME FOR YOUNG  
men to train for the railway service.  
Telegraphers and station agents in  
great demand. Write today. Dominion  
and secure positions. With special  
textbooks, railway forms and main  
line telegraph code. Write for free  
success. Expenses earned while train-  
ing. Free Book O explains day.  
Apply to the publisher, The Canadian  
School Railroading, Toronto. 10-11-12

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**MACHINISTS**  
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to. 50c

SALESMEN WANTED THROUGHOUT  
Ontario to represent the largest stock-  
and accident company in Canada.  
Excellent opportunities for wide-  
sale. Men to sell our liberal \$1 a month  
accident and sickness protection.  
We cover all sickness and all acci-  
dents. Pays for first week of sick-  
ness and operation fees, loss of in-  
come or slight by accident; beneficiary  
insurance and many other valuable  
benefits not found in other policies.  
Merchants' Casualty Company, Royal  
Bank Building, Toronto, Ont. Aug 16

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WANTED—SEPT. 1—POSITION  
reliable, experienced. Address 180  
27, Petrolia, Ont. 40c

WIDOW DESIRES POSITION AS  
housekeeper; farm preferred. Box 216,  
Advertiser.

## COTTAGE

Electric light. For balance of season.  
Close to Springbank car line.  
APPLY BOX 214, ADVERTISER.

UP-TO-DATE FURNISHED HOUSE  
and garden to let. Apply 135 St.  
George. 37c

TO LET—80 ACRES  
Close to London. Rent \$400 and taxes  
yearly.

THOS. C. KNOTT REAL ESTATE  
AGENCY,  
117 Dominion Savings Building,  
London, Ontario. 25c

## ROOMS TO LET.

BUSINESS OR TRAVELING MAN CAN  
secure nice, comfortable room in pri-  
vate family. Apply to Mrs. J. W. Mc-  
Cormick, 405 York street, by phone  
5276.

FURNISHED AND UNFURNISHED  
rooms, charming home, 7 rooms, new,  
every convenience, reduced 700c, quick  
sale; leaving city. 40c

Central location, south, \$4,500, 7  
rooms, solid red brick, slate roof, mod-  
ern, for \$3,900; reduced 700c, quick sale.  
\$4,500 home, 8 rooms, very choice and  
central, good flat and fruit; \$4,400.  
\$15,000, charming home, 9 rooms,  
north, for \$10,500.

Beautiful, central, south, 9 rooms, re-  
duced \$4,000 in price; quick sale.  
Five splendid summer cottages at  
Port Stanley, for sale and rent.

Three good homes for rent.  
Special service to owners and buyers.  
S. M. D. CAMPBELL,  
Bank of Nova Scotia Chambers,  
420 RICHMOND STREET.

1,800—14-STORY BRICK—FULLY  
modern; \$500 down, \$25 monthly. Te-  
cumseh avenue. Apply Tel. Weir, 4







## Office Furniture

Before buying  
it will pay you to visit our  
Showroom, Second Floor.

## HAY'S Stationery

173 DUNDAS STREET.  
Phones 150 or 53.

"Our Warts May Make  
Our Soldiers Want."



## 18 DAYS

OF PRICE-SLASHING ON  
SUMMER GOODS.

## WEGNER'S 20TH SEMI-ANNUAL 60-DAY SALE

The next eighteen days  
will see a lot of bargains in  
summer goods leave this  
store. Be sure to get your  
share of the extraordinary  
values.

## All Men's Suits and Pants Must Go!

A big saving on every  
suit and pair of pants.

SUITS — \$14.95, \$16.95,  
\$17.95, \$19.95, \$22.95, \$24.95

PANTS — \$2.95, \$3.25,  
\$3.95, \$4.25, \$4.95.

STRAW HATS — At al-  
most your own price to  
clear.

## WEGNER'S

THE HEART OF LONDON.  
THE REAL LIVE STORE.  
Famous for Their Little Prices.  
371 Talbot, Opposite Market  
Open Evenings

## It's Cherry Time---

Celebrate it by buying one of

## Peters

## Cherry Loaves

20c Each

## Our Saturday Candy

Feature---

## PETERS SWISS MILK CHOCOLATE

With nuts and raisins... 60c lb.  
More than a candy, it's a sweet-  
meat.

## Peters :: Shops

## JOHN A. NASH

"My Jeweler"

Where Particular People Buy  
WATCHES.

\$10.00 Up.

NEW STORE, 206 DUNDAS STREET.

DEVELOPING and PRINTING

Any size roll film developed and printed  
for 25c.

Taylor's 6 Out-Rate Drug Stores

## DIAMONDS

Diamond Rings from \$5 to \$350.  
Including single diamond rings, three  
and five diamonds, and many fancy  
settings in newest designs.

## C. H. WARD & CO.

DIAMOND MERCHANTS.

286 Richmond Street.

WHY NOT?

BUY GUARANTEED GOODS.  
Canadian Beauty Irons..... \$5.00  
Canadian Beauty Toaster..... \$5.00  
Electric Fans..... \$7.50 to \$40.00  
Flashlights..... 90c to \$2.50  
Western Ontario Electric Co.  
Phone 4071. 237 Dundas Street.

## ROYAL SHOE SHIN PARLOR

388 RICHMOND STREET.

5c—SHINES—5c

"We Broke the Combine."

EXV

## CAKES

The kind that make you want  
more. At

## RUDDY'S

There's a store near you.

733 RICHMOND STREET.  
300 1/2 DUNDAS STREET.  
674 DUNDAS STREET.

## ST. MARYS OFFICER GETS PYJAMAS FROM FOREST

FOREST, July 18.—Mrs. Walton of  
Forest, in making pyjama suits for the  
Red Cross workers, put a brief note of  
encouragement and appreciation in the  
pockets of several suits. One day re-  
cently she received the following let-  
ter:

"No. 3 Canadian Stationary Hospital,  
D. E. F. France, June 14, 1918.—My  
Dear Soldier's Mother—You will be  
surprised to hear from me, but I found  
a note in the pocket of a pyjama suit  
which I am wearing. On the night of  
May 29, 1918, our hospital was bombed,  
carrying 12 destruction 12 persons.  
Nearly all my belongings were lost by  
fire, and I was compelled to seek the  
Red Cross stores for protection, so you  
see your kind needle is keeping me  
warm these nights. Thank you for the  
kind thoughts in the note, and I am  
very proud of the noble women who

have done so much to lessen the mis-  
ery of our fighting boys, and I have  
the greatest admiration for our brave  
lads who are fighting so nobly for our  
freedom. In civil life I am a physician  
in St. Marys, Ontario, Canada. Heaven  
bless all the dear mothers and  
may their prayers be answered. Thank  
you again. Very sincerely, A. E. Fra-  
leigh, Capt., C. A. M. C."

Dr. Fraleigh is a cousin of Howard  
Fraleigh of Forest.

## NEW EAST SERVICE LONDON TO TORONTO, OTTAWA, MONTREAL, VIA CANADIAN PACIFIC RAIL- WAY, COMMENCING JULY 14, 1919.

Commencing Sunday, July 14, Cana-  
dian Pacific train No. 32, leaving Lon-  
don at 4:40 p.m. daily for Toronto, Ot-  
tawa and Montreal, will leave London  
at 6:15 p.m. arriving Toronto 9:35 p.m.,  
Ottawa 7:30 a.m., and Montreal, 8 a.m.  
For full information, apply Ticket Of-  
fices or H. J. McCallum, City Passenger  
Agent, corner Dundas and Richmond  
streets.



At the Majestic Theatre today and Saturday. Miss Talmadge is co-starring  
with Eugene O'Brien in this extraordinary film production.

The story deals with the life of Julie Kendal, the loving wife of a devoted  
husband, who is struck on the head and becomes an aphasia victim. While in  
this condition, she becomes the confederate of Jimmy Fitzpatrick in the opera-  
tion of the de-luxe-book variation of the old badger game.

Ignorant of his real purpose, she evades the detective who her husband  
had retained to trace her, and subconsciously flees to the little town in which  
the summer home of the Kendals is situated.

An operation restores her memory, and with it, the happy family life which  
had blessed the home of the Kendals before she was stricken.

S. Ben Talmadge, the cross-eyed comedian, is featured in a Mack Sennett com-  
edy, "A Battle Royal." A Majestic screen telegram shows interesting scenes  
at home and abroad. In vaudeville, Ferte and Barr please with an entire chan-  
ge of program. Their songs for the last half of the week are "Sole Mio," "Blue-  
Bird" and "On the Shores of Italy."

SELECT PICTURES

NORMA TALMADGE  
"DE LUXE ANNIE"

JOE GRAHAM'S

Cash Economy Meat and Fish Shop

Specials For Saturday

|                                        |         |
|----------------------------------------|---------|
| Choice Pot Roast of Beef               | 25c lb. |
| Choice Blade Ribs                      | 28c lb. |
| Choice Rump Roast                      | 30c lb. |
| Roll Pot Roast                         | 28c lb. |
| Best Rib Roast of Beef                 | 32c lb. |
| Pressed Veal, with pocket for dressing | 22c lb. |
| Stewing Veal                           | 20c lb. |
| Shoulder Roast of Veal                 | 28c lb. |
| Oleomargarine                          | 33c lb. |
| Three-Pound Pails of Pure Lard         | \$1.00  |
| Breakfast Bacon                        | 48c lb. |

Choice Spring Lamb, any cut.

Beef, Pork and Calf's Liver and nice assortment of

Cooked Meats.

## JOE GRAHAM

CORNER RICHMOND AND PICCADILLY STREETS

Next to A. J. Clark's Grocery.

## WHEN BUYING SHOES

It is good judgment to buy where the stock carried

represents the latest and best the market affords.

Our stock of shoes is selected with experience gained

in years and with a full knowledge of what is best

suited to our climate and seasons. Buying shoes

here insures satisfaction, for we guarantee it on

every purchase.

## COOK'S SHOE STORE

"THE STORE WITH THE STOCK."

## S.O.S.—"Save Our Supplies"

It is good judgment to buy where the stock carried

represents the latest and best the market affords.

Our stock of shoes is selected with experience gained

in years and with a full knowledge of what is best

suited to our climate and seasons. Buying shoes

here insures satisfaction, for we guarantee it on

every purchase.

## SELLING-OUT SALE

\$40,000.00 Stock Must Be Sold

THE MOST SENSATIONAL VALUES IN SUMMER GOODS EVER

OFFERED THE PUBLIC.

The sales last week were nearly double. The people are rallying around

us and appreciate the great values given in Clothing, Furnishings, Hats,

Caps, Overalls, Raincoats, etc., at this S. O. S. sale.

## SUIT AND PANTS SPECIALS

350 pairs of Pants; best quality. Worth up to \$7.00.

for..... \$4.95

FREE!! A pair of extra quality Braces with every

pair of Pants at \$2.95 and up.

MEN'S SUITS—The balance of spring and summer

stock at \$9.95, \$12.95, \$15.69, \$18.69, \$19.69, \$21.69,  
\$24.69, \$27.50.

ALL BATHING SUITS REDUCED, SELLING AT 98c UP.

The Giant Clothing House

LOOK FOR THE BIG BLACK AND YELLOW S. O. S. SIGN

120 Dundas Street. Open Evenings Until 9 o'clock.

## MANY HIGH TRIBUTES PAID TO WORK OF INSPECTOR ROGERS

Board of Education Banquets  
Popular Ex-Principal of  
Collegiate.

## CITY SUSTAINS LOSS

Good Work of Principal  
Radcliffe Is Also  
Praised.

The board of education last night  
said farewell to ex-Principal G. F.  
Rogers of the Collegiate, who has been  
appointed inspector of colleges for  
Ontario. It was a lengthy good-bye  
event, starting at 8:30 and wound  
up at 1 o'clock. It started in the city  
hall and wound up at Wongs'. There  
were many speeches. Before leaving  
the city hall, Chairman Shoebottom of  
No. 3 committee presented Mr. Rogers  
with an illuminated address. It seemed  
that this address extolled and touched  
upon all the virtues of all of which the  
board found in Mr. Rogers, to satisfy  
any human being for a lifetime. Such  
was not the case. Mr. Rogers listened  
two steady hours to many times more  
glowing and flowery eulogies at Wongs'.  
It may have been the eight-course din-  
ner, but they had a sort of a true ring  
to them.

It was a gathering of representative  
educationalists along with the mem-  
bers of the board. Chairman Langford  
presided. He said it was a unique  
event, but he considered it fitting  
that they should spend a social hour  
with Mr. Rogers before he left the city.  
He paid his tribute to Mr. Rogers by  
saying that his work has placed the  
Collegiate in the ranks of the high-  
est in the province. Mr. Rogers was  
badly physically and in ability.

More Tributes.

Dr. Shoebottom had some nice things  
to say of Mr. Rogers besides those con-  
tained in the address, which he had  
read earlier in the day. He proposed  
the toast to him in after the cus-  
tomary eulogies outlined a few of the  
characteristics of the man. He de-  
clared that he was a unique factor in  
the city. He declared that he was a  
rare combination of a thinker who loves  
action, one who does great things with  
an economy of effort, one who does  
not scorn oratory, but prefers good  
deeds to dialectical victories, and when  
he comes to business he dismisses  
rhetoric. He is a scholar, a high  
idealist with the practicality of a  
mechanic, one who wins a smile with  
fixed and definite purpose. His energy  
is not of the boisterous kind, and when  
he raises a dust it is not the dust of  
circus, but rather that of a real battle-  
field.

Rev. Dr. Peever, speaking for the  
clergy of the city, declared that it was  
his belief that the greatest factor in  
any school was the personality of the  
teacher. It was an inspiration to the  
development of the young life. He con-  
sidered the selection of Mr. Rogers  
and Mr. Mooney, his successor, a strat-  
egic step into the future.

Praises Collegiate.

He paid a glowing tribute to the Lon-  
don Collegiate. He spoke of the different  
schools which his children had attended  
in Huntingdon, Quebec, Ottawa,  
Peterborough and Montreal. He spoke  
with thought that the atmosphere of the  
London Collegiate was the finest that  
he had ever known. He declared, "It is  
exceptional," he declared. He con-  
gratulated Mr. Mooney assuming the  
duties of the school. He wished to  
congratulate Mr. Rogers for having pre-  
pared it for him.

Ex-Principal Radcliffe of the Nor-  
mal School was also given a send-off  
when Rogers' event was over. When  
Chairman Langford paid a tribute to  
the work which Mr. Radcliffe had  
done in the city, first as a teacher in  
the Collegiate, and then for eight  
years as principal of the Normal School.  
Mayor Somerville, speaking as chief  
magistrate of the city, said that he  
was proud of the scholarship of Mr.  
Rogers. No man had higher and no one  
had finer executive ability. It was also  
one he knew who was kind and he was  
going to the city. However, he  
personally looked on Toronto as a  
large, crowded place where a little  
back-sliding would not be noticed. These  
references brought forth much laugh-  
ter. Mr. Radcliffe cleared credit for  
bringing Mr. Mooney to London, and  
was also pleased with the unanimity  
with which he was chosen to succeed  
Mr. Rogers.

Geel Get This!

Principal John Dearness of the Nor-  
mal School propounded a conundrum to  
the gathering. He wanted to know  
who was the greatest man mentioned  
in the Bible. His answer was Joseph.  
Pharaoh made a ruler of him. This was  
what the department of education was  
making of Mr. Rogers. He considered  
it used to be the case that the inspec-  
tors to take measure-  
ments of the board did not know Mr.  
Rogers. The teachers knew him in a  
business way, and he contended that  
when 25 men and women had learned  
to love and respect him in his five years  
of principalship it was not necessary to  
stop piling on the bouquets.

Inspector C. B. Edwards, A. E. Sil-  
verwood and last R. McEthernan, the  
board's veteran secretary, followed. Mr.  
McEthernan said there were many things  
that he would endorse, and many  
said that he would not. He remarked  
that the principal of the Collegiate dur-  
ing his time had been good men. He  
qualified this. He meant educationally  
he did not go out enough at  
last. He did not know otherwise.

Mr. Rogers, in reply, said he was not  
the least embarrassed by all that had  
been said. He had felt a detached  
being said. He did not put the whole  
recognition himself. He put the whole  
event and all the nice things that had

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He paid tribute to the board, the teach-  
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GENERAL BAGGAGE AGENT  
OF GRAND TRUNK RETIRES  
AFTER NOTABLE CAREER

Mr. J. E. Quick Has Been In Service of  
Railroad for 47 Years—Is Succeeded  
by Mr. L. L. Grabill.

MONTREAL, July 18.—It is announ-  
ced here today that Mr. J. E. Quick,  
general baggage agent, Grand Trunk  
Railway System, retires from active  
service under the pension of the com-  
pany on August 1 after a notable rail-  
way career extending over 47 years, all  
with the lines of the Grand Trunk  
System.

Mr. Quick's first railroad experience  
was gained on the Port Huron and  
Lake Michigan Railway, where his  
duties were those of freight checker  
and station porter at Port Huron.  
Within two months of entering service  
he was promoted to be baggage agent  
at the Port Huron station, and placed  
in charge of the company's supplies. He  
inaugurated the supply system for the  
railway, prepared and issued the first  
baggage checks and forms for handling  
of baggage, and in 1874 was made gen-  
eral baggage agent of the route between  
the Port Huron and Lake Michigan  
Railway obtaining possession of the  
route. Mr. Quick took charge of the  
supply and baggage departments of  
that line as well, and was at the same  
time the chief of freight agent and  
ticket agent also devolved upon him.

Organized Modern Baggage System.

In 1895 Mr. Quick was appointed gen-  
eral baggage agent of all lines of the  
Grand Trunk Railway System in Cana-  
da and the United States, a position  
which he has held continuously until  
the present time. In 1908 he was ap-  
pointed general baggage agent of the  
Grand Trunk Pacific Railway, and in-  
augurated the baggage system now in  
effect on that line, holding the position  
until 1916, when the baggage depart-  
ments of the G. T. P. and G. T. R.  
were separated. Between 1914 and 1916  
the mileage over which he had juris-  
diction as general baggage agent was  
increased from less than one hundred  
miles to more than seven thousand five  
hundred miles. To him belongs much  
of the credit for the excellent baggage  
service on the Grand Trunk line.

Thirty-three years ago Mr. Quick was  
elected secretary of the American Asso-  
ciation of General Baggage Agents,  
which position he still holds, having  
been re-elected each year. On the oc-  
casion of his retirement from active  
service some of his colleagues on the  
Grand Trunk have presented Mr. Quick  
with a jeweled watch fob of novel de-  
sign, the pendant portion of which  
takes the form of a trunk, symbolic of  
the baggage service which the retiring  
railroad officer has done so much to  
develop.

SUCCESSOR TO MR. J. E. QUICK.

Mr. Quick will be succeeded as gen-  
eral baggage agent of the Grand Trunk  
Railway System by Mr. Leslie Lang-  
muir, who has held the position of  
assistant general baggage agent for  
the past nine years.

L. L. GRABILL.

Born at Walkerton, Ont., Mr. Grabill  
entered the Grand Trunk service at  
Montreal in 1917, and has risen from  
the ranks, having been freight porter,  
baggage porter, checker, baggage agent  
and chief clerk in the general baggage  
department previous to his appointment  
as assistant general baggage agent.

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