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THE EVENING TIMES AND STAR, ST. JOHN, N. B., FRIDAY, SEPTENTBER 15, 1922

## TBe Cpening Utmee and Stax



FIFTEEN MINUTES OF RADIO EACH DAY By Edmad N. Darth
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## Sept.16"to23" Gold-Seal Congoleum Week

IN order that those housewives who are not yet familiar with ild derful beauty and the many practical advantagesining tomorrow, Sept. 16th, and continuing until next Saturday, Sept. 23rd-will be Sopt S-all Congoleum Week at all the leading Departmental and House-furnishing Stores of the city and vicinity.
Large stocks of fresh new goods, just received from the factory, will Large stocks of resh new goods, just received from the factory, will and all genuine guaranteed Gold-Seal Congoleum.


A Timely Buying Opportunity You are now settling your home for the Winter.
Why not take advantage of the big displays durWhy not take advantage of the big displays dur-
ing Congoleum Week to select beautiful, sanitary, easy-to-clean Gold-Seal Art-Rugs to replace any
 you may have about the
house. You will be sur
prised how little these Art prised how little these Art
Rugs will cost you, and

to the attractivenes of Art-Rugs are unques Gold-Seal Congoleum Art-Rugs are unques-
tionably the most remarkable floor-covering eve made in Canada. And they solve one of the house wife's biggest problems, for they provide, at very
low cost, a handsome, durable, easy-to-clean covering for every floor in the house.

Many Beautiful Patterns
The rich harmonious patterns are strikingly beau-
tiful, being the creations of prominent European tiful, being the creations of prominent European
and American rug designers. And there is a wide and American rug designers. And there is a wide simple tile and wood-lock patterns for kitchen, pantry and bathroom; dainty flowered designs
and rich Oriental motifs for bedrooms, dining rooms and parlor.

## Gold Seal <br> ONGOLEUM <br> Art-Rugs

Easier Housework Gold-Seal Congoleum Art-
Rugs are so practical, sanitary Rugs are so practical, sanitary,
ande asy to clean that they make They never require sweeping. An oc-
casional light mopping witth a damp

## No Tacks to Drive

 No fastening of any kind is needed to keep a Congoleum Art-Rug securely in place. It litereally"hugs" the floor, and never "kicks up" or curls at edges or corners. There are no unsightly tack at edges or corners. There are no unsighty
holes, if you want to change the rug from on holes, if you wan
room to another

Wat-rproof and Germ-proof Gold-Seal Art-Rugs are the most sanitary floor coverings it is possible to buy. They are abso
utely waterproof, germ-proof and dust-proof top lutely waterproof, germ-proof and
bottom and all the way through.

## Durable and Economica

 The color surface on Gold-Seal Art-Rugs is exceptionally heavy and tough. Their exceptionthem the most economical floor-covering on the market.CONGOLEUM COMPANY OF CANADA, LIMITED

Factory and Offices:
770 St. Patrick Street, Montreal, Oue


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THE EVENING TINES AND STAR, ST. JOHN, N, B., FRIDAY, SEPTEMBER 15,1922



## BIG REDUCTION IN FARES vis CAMADIANT PACIFIC

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SUMMER TOURIST RATES

## - VAMCOIVER

 YactoreSEATTLE
 to ${ }^{\text {BRMMF }}$
LAIE LOUISE $\$ 141.50$
RETURN LIMIT OCTOBER 3II - STOPOVERS ALLOWED PLAM YOUR SUMMER VACATION NOW
$\underset{\text { District Passenger Agent, St. John, N. B. }}{\text { N. }}$

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## The Business Situation as I See It



During the past four years prices have been undergoing a downward revision which, while necessary, have shattered the stability of prices or valuen.
The bottom has now been reached. Conditions in the business world are as near normal
as they will be for years. Business men who as they will be for years. Business again see far ahead.
visualize the future can age

We are ready, all of us, to rebuind comendence in the stability of things. It is time tor
all of us to begin believing in each otheregatin
Already raw woollens have advanoen from 20 to 25 per cent. over the prices
bought my fall and winter fabries.
I am a believer in the men of Canada. Always have been. and am going to back my
belief this season by doing somethine dartng位
I "dared" introduce snappy styles into this country. Before my ime everything was "conservative in men's clothes. others, seeing mi featuring stvle garments-

You men of Canida recognized the style value of clothes as I knew. would. and my business grew by leaps and bounds.
I "dared" start Up-Stairs Clothes Shops, thereby saving a great ount of rent expense. which 1 put back into my clothes, giving areat values than anyone else
I "dared" start miv own factory, saving the middieman's profit, , I 1

I "dared" refuse to "charge it." ana dia not have creait losses to th ad to the selling price of goods, and that saving
value" of the garments. Again I won, of course.
I "dared" to refuse to deliver goods. and thereby cut out another appreciable
won again.

Perhans that is whiv I have built up the largest clothing business in Canada. As a result + have buiren a
clothes. rather than where salesmen sell clos.

Now, without waiting for others to start something. I am going to dare" to put my business back to the fundamental principle that was tandards established the confidence you men of Canada have in Robinson's Clothes and Robinson's wav of doing business.
After four vears of fluctuating market conditions. I have "dared
put out a line of suits and overcoats good enough for to put out a line of suits and over coats good enough for anv man in
Canada - Whether he be iudge. lawyer. doctor.
dentist. banker. broker. merchant. or any man.
regardless of his station in life, and charge him but

$$
\text { They are genuine } \$ 35 \text { values, every one of them. }
$$

The difference in price is the difference in the method of merchandising, not in the merchandise. Literally thousands of good suits and Robinson Standard Tailoring: Robinson Standard of Style.

Thev are going out of my factories and into my stores now. Handsome. well styled. well tailored garments, every one owatm: every one bearing my name. and worthy of the name in every way. Every one Mblartimy


MUTT AND JEFF-MUTT THROWS A JEALOUS



Times and Star Classified Pages<br>The Average Daily Not Paid Circulation of The Times-Star for the 12 Months Ending Sept. 30, 1921, Was 14,780<br>One Cent and a Half a Word Ench Imertion; Cank in Advance. No Dicount Minimumu Cbargo 25 Cente

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LOST AND FOUND




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