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CHEW A FEW=END STOMACH DISTRESS!




DR. C. E. VINCEAT SUFFERED DAY
VISTTSUNVERSTY



## For All the Family

## a bed-time glass of milk

H
 ou sleep! See how much better you feel!
The bedtime glass of milk is so popular, because it is so good-and good for you.. It sat isfies! It aids digestion. It repairs nerve-tissue, restores energy, gives vitality. It brings roses

There is no food in the world so balanced, so nourishing, so ready to use, so selcome at et ery meal, in every dish, as Farm-
erse' Dairy Milk. ers' Dairy Milk.

And no food that costs so little:
Double your regular milk order, to-day! It is a mistake be sparing win ming ollt from Onterio's finest fors of this that they have Nature's first food as ofter as they need it.

## Phone Hillcres <br> 4400 <br> Our Salesman will Call Next Trip




 JUNIOR O.H.A. CHAMPIONS
Detat Stard Ten Two

## HOCKEY TICKETS








## Foulards Were Never Half

 So LovelyAs they are this Spring season. If it were not that fresh weaves are flowing in daily, we could not keep pace with the demand for frock-lengths of this popular fabric.

And the designs-well, it seems as if every conceivable medium from the wee flower nodding by the way side to exquisite examples of mediaeval art had been seized upon by the weavers and translated, printed and woven into patterns of rare beauty.
While color embraces a wide variety of combinations in delicate or practical tones, the foulards in navy, taupe, brown, gray or soft blues with contrasting-colored designs are favored. These are also seen in other beautiful new fabrics of the Foulard family, Pussy, Willow, Printed Floriswah, and the incomparable "Morning Clory" Silks. Prices range all the way from $\$ 4.50$ to $\$ 9.50$ yard.


## Dainty Curtains for Spring \$7.49 Pair

 Regularly $\mathrm{Up}_{\mathrm{p}}$ to $\mathbf{\$ 1 3 . 0 0}$About 150 pairs of these high-class voile and marquisette curtains. A score of extremely effective styles, including drawn thread and dainty styles with lace and insection border ming. White, ivory and ecru colors in the lot. $21 / 2$ yards long. Today, pair ....... 7.49

Plain Opaque Window Shades, 89c Each Made of durable opaque cloth, in eithe white or cream. Standard size for the ordinary window, 37 wide, $70^{\prime \prime}$ long, complete with an ring pull. Today, each ......ets, nails and

Imported Art Chintzzs, Special, 79c Yard 2,500 yards, in a big variety of very desir able patterns and good color combinations, including dainty floral designs for bedrooms, fine verdure effects for dining-rooms, and a lot of
appropriate patterns for parlors and rooms. Today, special, yard .......... . 79


## Drapery Voiles, 69c Yard

One yard wide, in a fine even weave and soft finish that will make up Today, yard ...aso............. White, ivory or ecru colors.

Brass Extension Rods, 15c Each
500 strong Brass Curtain Rods, complete with ends and hook brackets.
Will fit any window from 28 up to Simpoon'o-Fourth Floor

## "Monarch" Wools

 In New Colorings
## Redolent of Springtime

Tis a far cry from the faint bleat of woolly lamb to the rainbowed thicket of beautiful wools in a great corner of our Art Needlework Department, Fourth Floor. But there they arebig, fluffy balls that set your fingers atingle with -longing to transform it in to gay sports coat or pullover, and your heart aglow with anticipation of the fun that goes with such jolly apparel.

## What Color

## Shall It Be ?

Your bewildered, literally enchanted gaze roams from one vivid shade to another, and you decide that nothing could be smarter than a coat of jade green-it's so new, so fashionable and just a match for Summer day. But, oh that Bermuda pink is so adorable. And here's henna aind the most exquisite turquoise and more than a score of other equally fáscinating tones. You're almost prone to decide on a Joseph's them all, when your eye catches sight of the rarest old China blue lying next to vivid yellow/gold. What a combination! It's got to be a coat of that and a pullover of the jade. As to
qualities, there iont Floss, Down

## and Dove

-a remarkable, trio to choose from so you are certain of absolute satisfac tion. And another important point withe are books on "Art in Knitting,
wery latest ideas for coat, pull with the very latest ideas for coat, pull-
over, negligee or scarf, purchasable for 25 .


## The Newest Street Frocks

$$
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& \text { Are of Navy Serge or Tricotine and the Stumning Models } \\
& \text { Which Have Juart Reached Our Salons Do Moot Charmingly } \\
& \text { Typify the Mode and Meet the Urgent Demand for a Smart } \\
& \text { Combination of the Practical and the Distinctive. }
\end{aligned}
$$

One has its long tunic richly bonaz-embroidered in Greek design.
Another gleams with iridescent steel beads.
A tailored model has slit pockets in box-bodice and straight skirt, all faced with c (deep henna) satin.
Of bewitching youthfulness is a bolero frock with a broad crushed girdle black and gold brocade and a simple tound neckline.
Some dressy tailored frocks go in for a great deal of navy or black embroidery
All
All are expressed in serges and tricotines of the fine, supple qualities better

## Junior Misses' $\$ 10.00$ Skirts at $\$ 7.50$

50 only, made in the favored pleated style from good-looking navy
ool serge of a quality that will stand all the romps of Spring school wear. Wool serge of a quality that will
Button trimmings for smartness


## Announcing That in Future the

 RAWAK HATSMay Be Purchased Only at Simpson's
Inspired by Paris and made in America, the Rawak Hat has the beauty and elegance that is disthe Toronto woman has aith the practicability that millinery. The collection now demanded in her Simpson's is one of the most now on exhibition in gone out from the the most complete that has eve it in an infin te variety of of Rawak. You will find smart lines that the well-dressimple tailored hats or with her day-time suit or Also hats for more formal frock for general wear. essence of grace and charm occasions that are the becomingness. There is a hat for every face ind a hat for every occasion, from for every face, and the most pretentious afternoon bridge or evening reception.

The Unusual in Hats Comes From SIMPSON'S

Tim SIMPSON:
Women's C

$$
\begin{aligned}
& \text { Women's combinations of fine } \\
& \text { light weight ribbed cotton; a few }
\end{aligned}
$$

are porous knit. Low neck, sleeveless, lace yokes beading trimmings and wide umbrella style drawers.
Today special .........

Women's Nighties, $\$ 1.19$
Slip-over and button front styles, fine white cotton
The slip-overs have round neck and short sleeves edge
with lace. Butto fond with lace. Button fronts have $V$-shaped neck and
three-quarter sleeves. Today ................. 1.19 Women's Cotton Bloomers, $\$ 1.48$ Pine cotton, extra roomy, elastic gathered at waist
and kniee, ribbon bows. Colors, pink, hlue or white and knee, ribbon bows. Colors, pink, blue or white
Today ........................................

