Wholesale Clothin Leaders.




## 9 TO 11 OPGLOGK SPEGIALS I <br> Women's Black Silk Faced Hosiery  <br> London, New York and Paris Assoc. of Fashion

## 9 TO 11 O'glogk spegials!

 4000 Pairs Child's Bloomers
 Years.

# FifTh AMwVERSARY SALIE 

## Five Years of Successful and Enviable Merchandising Service!

When we plan an event like this we prepare with the merchandise to meet your expectations. Here under one roof are assembled such vast assortments of Spring Apparel, products of manufacturers the world over, that it can really be termed a Style Exposition.

By reason of our enormous buying power we were able to obtain Price Concessions impossible to smaller buyers, with the result that Right Now, when the demand for Spring Apparel is at its height, and most stores are getting Top Prices, we are able to launch this UNDER PRICE SALE. YOU HAVE A RIGHT TO EXPECT EXTRAORDINARY VALUES DURING THIS SALE -AND FURTHERMORE YOU'LL GET EXTRAORDINARY VALUES!

## Starting Tuesday, April 17 at Nine orcococt Starting Tuescay, April 17, Sharp

Spring has now arrived--get ready with your New Spring Clothes. Choose from the biggest assortments in St. John's

## Sale Dresses, Suits, Coats, Wraps \& Capes

Over three thousand Garments invoved-Including every new and desirable Spring material, color and style, with a complete range of sizes for Misses, Women and Stout sizes-No matter what your needs are in Dresses, Suits, Coats, Wraps and Capes, we have it here for you now, 2nd at savings that will place this Sale to the fore as one of the Greatest Epoch-making events in Our History. Shop around if you wilh, but don't buy until you first see these Sensational Anniversary Offerings.


##  MILKMAID MILK IS THE BEST MILK MADE

## ts of el is ALE DC?



## C L Men's and Boys' New Spring Clothes

A timely Sale of BRAND NEW SPRING CLOTHES-for MEN and Boys. The Spring Season, has now arrived, bringing with it the need for New Appareling-our Stoeks were never more complete-together
with the Low Prices now prevailing at this Store-offering a Buying Opportunity that you cannot afford to

## Men's New Suits and Spring Coats

Men's and Young Men's
Spring Suits
worsteds, CASSIMERES, CHEVIOTS, SERGES, TWEEDS In all the wanted Spring Colors of
Dark, Medium and Light Grey,
MALRA!
Men's and
Young Men's
Tun Bnnts
cilas

Browns, Blue, Mixtures. In styles
suitable for young, middle-aged suitable for young, middle-aged
and elderly men. All sizes up to 46 and elderly men. A. Aish at
inches. Prices ranging at

14.98115

Men's and Young Men's Spring Coats Spring Coat Time is here! And
thene will goo rapidly because
they,
 14.98 up to 30.00 Two Pants Suits in New Coats of all Wool fabrics in Dark, Spring Models-Materials and Colorings. All sizes. Just imagine!
with an
A Pants and at the price Medium and Light Grey-Browns
and Mixtures. In all the newest
 swing. Handsomely tailored and finished.
every man.

Extra Special! Men's Caps Guaranteed
Values at
$\$ 1,50$ Values at
$\$ 1.50$.

FREE! FREE! Boys' Caps With the purchase of a BOYS' 2-PAIR PANTS SUIT at Sale Prices, a Boys' Cap valued at 90 c will be given FREE.

## Sale Boys' New Spring Suits

## With 1 and 2 Pair Pants

$\$ 1.98,3.98,4.50,8.98,11.98,13.50$
Absolutely the Greatest Values in the City! Parents! It is time to think of Spring-and getting a New Suit for the Boy, And when you think of New Clothes, you must think of this store with its large varieties, and absolutely lowest prices. A wonderrul.
group of Fancy Mixtures-Serges, Tweeds and Corduroys-in Belted all around and Plain styles. Sizes 2 to 17 years.
 materials, colors, sizes and
jo Men's and Boys' Department--Second Floor
London,New York\&Paris Association of Fashion


SEEDS OF DESTRUCTION
grossly untrue, a falsehood deliberately told! When the Mail says that the Reids were placed in possession
of the Humber properties by Morine and Cashin, by "the Railway
Contract of 1898" it "iies in its beard" Not an inch of Humber Contract of 1898" it "lies in its beard." Not an inch of Humber land or a quart of Humber water was given to the Reids by the
1898 Contract. Is the Mail ignorant, only, or intentionally untruthful, when making such an assertion? The Humber proper-
ties were given to the Reids by the Whiteway-Bond Operating
Contract, 1893, which Morine opposed, and when Cashin was not




 ect, and hence Sir William Armstrong would not buy the pro-
perties, or pay the Reids, and therefore all the Reids are to get
The Mail says: "The Reids could not arrange with the Brit The Mail says: "The Reids could not arrange with the Brit-
"ish Goverment because they could not show that the New-
"foundland Government would guarantee. The Reids could not foundland Government would guarantee. The Reids could no
pledge support of the scheme to the Armstrongs by the New
foundland Government. Only Sir Richard Squires could do that". We admit the truth of both assertions, and say, well, Sor the sale of the Humber properties! All that the Reids are to
et from it, they get by the grace of Squires! If this be true, guarantee. They get all by the guarantee.

## Squires and Confederation.

| ires and Coniederation. |  |
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| The present Government has been accused of favouring Con-ration with Canada, and colour has been lent this accusation |  |
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T. A. Dinner

To-Morrow Night:

Opposition Leader and Mr. Hickman Arrive From Harbor Grac
Tremendou's Reception at Rà way Station Saturday NightVictory for Bennett and Better Times Assured <br> \section*{ <br> \section*{ <br> <br> \section*{'}} <br> <br> \section*{'}}


greenspond Gives
Monroe and litle Tremedous Reception
x/ New Fuvriture Store yundreds Greet Bennett Gan-


Carpet Squares, Rugs, Linoleums and Canvases


## Spring Cleaning without trouble

| We have a special department that accepts commis-sions to clean, renovate and make up carpets and loosecoverings.It is fully equipped with up-to-date Vacuum Cleaners,Ceilings, Tables, Curtains and Furniture are alsocleaned.Blinds for private houses and businesses are made upin any size or style. |
| :---: |
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## Chesterffelds made-to-order





## A Brilliant Array of

## SPRING WALLPAPERS

 Now showing at this store



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tr
G. Knowling, Lid. Just Being Opened Goods bought in the British and American Markets.
LADIES' MILLINERY HATS. LADIES' COATS.
ADIES' WOLSLEY HOSE.
LADIES' SPORT COATS.
LADIES' KNITTED SILK. DRESSES LADIES' WOOL DRESSES. LADIES' COSTUMES.
LADIES' BLouses.
NEW RIBBONS.
CREPE DE CHENE.
MADRAS MUSLINS LADIES' SKIRTS. floor canvas. LINOLEUM
CARPETS.

## G. Knowling, Ltd.




## STORAGE!

Scotch Cured HE RRING, etc.

For cheap rates apply
Nild. Ailantic Fisheries, Ltd. वअ०


## EARLY CABLES. Vittory Surely Coming. <br> London, New York \&Paris Association of Fashion <br> FIFTH ANNIVERSARYSALE 9 to 11 O'clock Specials



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1000 Ladies Voile and Organdie DRESSES
Worth \$3.00, Sale \$1.48
2000 Pairs Ladies Silk Faced STOCKINGS Color black, Values at 90c., No. 1 Quality 30c. per pair

2000 Pairs TURKISH TOWELS, Large Size Best quality, 79c. per pair

1400 Pairs TURKISH TOWELS, Lage Size High Quality, 59c. per pair

CHILDREN'S LINEN DRESSES Ages 4 to 14 years, $\mathbf{\$ 1 . 3 8}$

TRICOLLETTE WAISTS
All colors and sizes, worth $\$ 2.00$ $\$ 1.00$ per pair

4000 Pairs Child's Bloomers
Whit L Linen Nicely Trimmed. Tucks and Embroidery Ages 2 to 16 years, 18c. per pair

## 800 LADIES' WAISTS

Voiles, orange, all sizes, all colors
Values at $\$ 1.80,98$ c.

The above listed merchandise wlll be on Sale between the Hours and 11 o'clock of each morning only.

London,New York\&Paris Association of Fashion

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Squires on Bell Island.

le Sees The Handwoiting on The 'Wall.


## "It'll pay you to shop on the other side of the street"

## JUST OPENED!!

## GOWNS

The very newest models for day and evening wear in Radium Cloth, Crepes and Silks.

SMOCKS
ANB BLOUSES-
Cantons, Crepe-de-Chene, Georgettes--all sizes All shades and designs.

## COSTUMES.

Newest light spring shades, very smart models. Fulier description in Wednesday's Telegram.

## English-American Colthing Company.

 312-314 WATER STREET,ST. JOHN's.
"Remember--Our Store is on the other side of the street."

## NOTICE.

NFLD. GOVERNMENT COASTAL MAIL SERVICE.

## S. S. Sagona

WEST COAST.
Freight for this steamer for the following ports of call will be received at the wharf of Monday: Marystown, Burin, Grand Bank, Hr Breton.
S. S. Watchful

PLACENTA BAY
Freight for this steamer for the following ports of call in Placentia Bay will be received a the wharf of Messrs. Bowring Brothers, Limit ed, from 9 a.m. to-day, Monday: Baine Hr ., Presque, St. Leonard's, Clatise Hr., Tack's
Beach, Merasheen, Red. Is., Hr. Buffett. Beach, Merasheen, Red. Is., Hr. Buffett.
PREFERENCE WILL BE GIVEN TO FOOD-
W. H. CAVE

Minister of Shipping.



SHE
Who Dances Must Pay The Piper.
 daneed in the the han
fantion and
Nick culls the tune.
${ }^{66}$ Paying The Piper." ${ }^{\prime \prime}$

THEATRE To-day.
New York's Double Life.
companion picture to
"On With The Dance."

## SHE IS PAYING <br> 

PIPER

Pointed Paragraphs.



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## \section*{} <br> tegrams that have beon तescolized the the tast tew days.

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THE STORM

## Don't Miss this To-Night at the STAR! <br> MISS EVA OLIVOTTI

 $\mathrm{RED}^{2} \mathrm{MOON}$ "CASINO THEATRE "Bull Dog Drummond"
layed to packed houses-Dress Circele, Gallery and Pit at the Knickerbocker Theatre, New York.
right through and through. Something entirely different and distinctive from our previous performances. "GET BULL DOG DRUMMOND DEAD OR ALIVE." DO THEY? All New Scenery-New Effects and Cathy Music by our Orchestra.
tICKETS AT HUTTON'S MUSIC STORE-BOOK YOUR TICKETS RIGHT AWAY. PERFORMANCE AT 8.15.


nap roomarmaran- Don't say Paper, Say "EVENING TELEGRAM."

## 0000000000000000000 Spring Millinery

 Now Opening.A newly arrived assortment of Ladies' Mil linery from New York; very pretty shapes, ef ectively trimmed with ribbon and flowers.

LADIES' WIDE RIBBED HOSE. Just arrived another lot of those Special Value
Hose, in the following colors: Brown, Fawn and
Beaver. All Wool Cashmere. Sizes 9 and $91 / 2$. Special Price 95c. Pair.



McCALL'S MAGAZINE, April Issue McCALL'S EMB'Y. BOOK, New Issue .. 25 c . McCALL SUMMER QUARTERLY
ALEX. SCOTT, 18 New Gower Street


## The CallofSpring

(20)
Brings with it the call for a blood purifier that will aid nature in adjusting your blood and general system into fit shape for the warmer weather. You yourself know, or ought to know how you feel---if you feel listless, lazy, not sick, but far from well, then you need a good

## BLOOD TONIC

and we have tbe best on the market

## Viz:

Mandrake Bitters,
These Bitters are purely vegetable, and are a valuable alterative and strengthener and a purifier of the blood.

Price 30c. per bottle

## Stafford's,

Duckworth Street and Theatre Hill

## IN STIOOK <br>  <br>  <br> BURT \& LAWRENCE


U. S.Picture \& Portrait Co.




## WEST DOME LAKE

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 J. J. LACEY \& COMPANY, LIMITED. Phone 1154. city chambers. box 263.

## New Arrivals !

 April 14th.New Spare Ribs (barrels) P. E. I. Potatoes (90-lb. sacks) English Potatoes (112-lb, sacks) Canadian Cheese, ( $40-\mathrm{lb}$. each) Valencia Oranges, ( 300 's) California Oranges, (216's) Box Apples, ( 150 's and 138 's)
George Neal Limited



Our spring shipment of
Blue, Grey \& Brown Serges
Fancy Suitings \& Worsteds
GREAVES \& SONS

Reid-Newfoundland Co., Limited

NOTICE.
Express Train will leave St. John's Depot at 1 p.m. Thursday, April 19th.

Reid-Newfoundland Co., Limited

RED CROSS LINE From St. John's: From New York Probable Sailings for the month of April From St. John's, Nfld. From New Yook




Wholesale Dry Goods. Queen Street.

For further information ree passage tares or treight ry

HARVEY \& CO., LTD., St. John's, Nfld., A


1900000020020200000000000 Farquhar Steamship Companies. PASSENGER AND FREIGHT SERVICE st. Johns to halifax. STEEL STEAMSHIP "SABLE L. Freight accepted and rates guoted to all points HARVEY \& $\mathrm{CO}_{\mathrm{o}}$, LTD



## HOWARDS EDINBURGH BORAX SOAP

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W.E. PEF

## Wanted to Purchasi

## Gity or more Huuses situate in the Central par cat on

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 Forty-Four Years in the Service of the Public-The Evening Te

