TEN Pages to-day.
 H15 he "peoples paper" is a live daili in a bust centre-study tis newsy advertising,

pages toddy READ by OVER 40,00 PEOPLE EyERY DAT,

VOLUME XXXVI.
PRICE ONE CENT.
ST. JOHNS, NEWFOUNDLAND, THURSDAY, OCTOBER 29, 1914.
83.00 PER YEAR.

NUMBER 251.


## USE BUFFALO FLOUR.

Sold at BOWVRING'S Retail Store.




## "ST. IVEL"

 Lactic Cheese.and digests without
effort.

## $\qquad$

 ripe stiton chesse RIPE Gorganzola
chesser
ex
Former Members of The Newfoundland Rojal Naval Reserve!

Apples, Apples.

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$\overline{\text { shiectred fresfi eges }}$

\section*{Choice Kings and Emperor: | CHEAP PER BARREL |
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| Remember our |
| 882 and |}


(Sgd) A. Machervort, ${ }^{2}$

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First Grand Concert ot Series
At the Grentell Hall on Monday, Nov. 2nd.


 Sattery, O Sullivan, Benning and
Huttoy,
Recitation by Miss Morris and Mr. Hithom

POSTAL TAIEGRAPIS CODES ACcepter for the
UNTEED Kivgoom.

## ST. JOHN'S

To BOSTON.

 Frankin's Agencies, Country Clab, LT̛T. $\overline{\text { An Intelligen Pernon mis }}$


Telegram Ads. Pay

## HAYWARD \& CD., Wàter Street, Pas




OAly a Bugar
A Quben Among Yomen Toun ciaprex ive
 the step is -",
Mr Starkey griped his thin, long
hands behind him, and set his teeth.
-Something must te donet" he saitd

 | $\begin{array}{c}\text { way or saving the estate from ruin. in } \\ \text { is-ofrgive me if I speak plainly, my } \\ \text { lord } \\ \text { "My dear fellow, you always speak }\end{array}$ |
| :---: | "My dear fellow, you always speak

plainly," murmured the earl, with a
stifled groan. IIt is time Lord Dalesford married.
I cannot totget that, If anything hap"My dear Mr. Starkey, don't, for
Heaven's sake-don't make matters Heaven's sake-don't make matters
worse by croakin!", implored the
earl.
"That the title and estate-what 51

## NELCHBORHOOO

There Is Hardly A Woman Who Does Not Rely Upon Lydia E. Pinkham's Veg-
etable Compound. Princtor," MII- "I had infammation,

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|  |  | <br> } plan I suggested?"




Parker \& Monroe, Ltd., The Shoe Men $20 \%$ OFF Great War Sale. $20 \%$ OFF For four weeks only, beginning Thursday, October 15th, we

will give 20 per cent. discount (for cash) off all purchases of Crockeryware, Glassware, Silverware, Household necessities and Fancy Goods. Now is your time to save money. | Toilet Sets. | $\begin{array}{l}\text { Crystal Glass Table Sets. }\end{array}$ |
| :--- | :--- |
| Plain \& Fancy Cups \& Saucers, | Fancy Glass Water Sets. | Plain \& Fanc

Plain and Fa $\qquad$ Fancy Glass Water Sets.
Fancy Glass Wine Sets. Plain and Fancy
Plates, Bowls. Cake Plates and Hangers. nives and Forks. Teapots, Plain and Fancy
Shaving Mugs, Mirrors. Framed Pictures.

Ruby Glassware. Vases of all descriptions.
Hand Bags Purses.
Toilet Soaps and Requisites. Hand Bags, Purses.
Toilet Soaps and Requisites.
Boot Polish. Hair Brushes, Clothes Brushes.
Writing Cases, Dressing Cases.
STORE OPEN EVERY NIGHT TILL 8.30.
GARLAND'S BOOKSTORES, IT7 and 333 wATRE STREET.
ST. JOHN $S$

Keep out the Cold with a "Barler" Oil Heater.

They are a soarce of comfort inthehome, giving the greatest amount of heat with the sumatict conBOWRING BROS, Ltd. Hardware Dept.

We have Just Received a shipment or Bendorp's Cocoa, Onder now, as this lot will iot hast very long
and
wrene canot get another shipment out at T. A. MACNAB \& CO.

Advertise in the TELECRAM

## AN HISTORIC PHOTOGRAPH!

Get a Picture of our Naval Reservists Embarking on the Niobe. One hundred men of them, and every man appearing as clear cut a though his was an individual Photograph. The Picture is $16 \times 20$-Unframed it sells at $\$ 250$ : Framed in 2 1-2 inch black hand carved moulding, with flawless best English Glass it sells at \$5:00.
'Phone 768.
TEE ROLITOWAY STUD 0, LTD.
Corner Bates' Hill and Henry Streel.

## Your New Fall Hat

 A Kingston Deriy.We have the right styles at the Right Prices.
J. M. ATkINSON, 312 water strebt.

##  <br> Ladies' Fall \& Winter HATS! <br> Our New HATS are catching on, they are just what is wanted. See them and you will want one also. <br> Prices: $\$ 1.30$ to $\$ 3.00$. Marked low to effect a quick sale. <br> Robert Templeton. <br> MOIR'S <br> Sounds Like More <br> Tastes Like More, <br> More Centers, <br> More Coating, <br> More for the Money, <br> Many More Morez: But ONLY ONE <br> MOIR'S <br> When talking of <br> Chocolate.

The Elite Tonsorial Parlour,
F. ROBERTS, Proprietor

Has just installed the very latost, appliance in Mlectric
full line of Cigars, Cigarettes, Tobaceos, etc.
OPEN EVERY NIGHT TLLL II PM.

THE EVENING TELEGRAM, ST. JOHN'S, NEWFOUNDLAND, OCTOBER 29, 1914-4

## When Buying BLANKETS and WOOLS

be sure you get Riverside.
Warmest, Lightest and Best.
Refase Sabstittates.
Evening Telegram. St. Pierre Bulletin
 Beyers Routed.



Stylish Furs!




## WILLIAM FREW

# VERY LATEST 

 NOON.


Somebody's Darling. Conrributad by Misese Mary L . and
 Somediads darling so song and so
worme
werme


 Brubrowil the wandering waves of



alien biketies must register



## 2 P.M.

Stelmer strikes mine.













## From the FACTORY to the HOME,



|  | Ten Strong Reasons why you should Buy Your Furniture from us. <br> 1 st-We are the only concern on Water Street that have factory connected, thus saving the middlemen's profits. <br> 2nd-We have our Springs made by the only Weaver in the Country, right in our Building, thus saving considerable in cost. <br> 3rd-We have our Mattress made by the only machine of its kind in the country, which can turn out fifty against ten by hand, and the Mattress is made, not stuffed, so that it comes out with absolutely uniform softness. <br> 4th-We have the surface oak finish for our Furniture, which is the only thing of its kind in the country. <br> 5th-We make the celebrated Oxford, or Copper Spring, which is so well known. <br> 6th-We are also selling agents for the celebrated IDEAL BEDS and SPRINGS, and sell at factory price. country. <br> 7th-We have the COMBINATION LATH and SPRING BED, the only thing of its kind in the <br> 8th-We have Parlor Suites made right in the Building, thus saving considerable in cost. <br> 9 th-Having the factory in the same building we can attend to all kinds of repairing. You can also choose your own coverings for Parlor Suites, Mattresses, etc., and have them made to order <br> 10th-Our Motto-last but not least-is to sell at the Lowest Possible Prich, are known to be low, and should appeal to everyone requiring Furniture. A call will, we believe, convince you. |
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## The C. L. March Co., Ltd.,

Couse Funishers, Corner of Water and springale Streets.
Carthage.

## The British Slogan: <br> halr Ornaments. TANGO HAIRPINS. <br>      

## Business As Usual

Gets Enthusiastic Support at the Royal Stores. Despite War conditions we continue to offer High Grade
Seasonable Merchandise

## A 5 USUAI.

 at UnMatchable low priecs as usual. Every succeeding friday and Saturday Sale emphazises anew the absolute supremacy of this store in Value-giving.Read carefully this List of Bargains.

| GOOD HOSIERY. <br> LADIES <br> CASHMERE HOSE. <br> lors are hion <br>  <br> WOOL BOOTS. <br>  |
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## FALL DRESS G00DS

 velour serges. REVERIILELEATTINGS.



Blankets, Wadded Quilts, \&c.

| MEN'S | MEN'S |
| :---: | :---: |
| SWEATER COATS. |  |
| Specal values all woil kith | cold |
|  |  |
| MENS | MEN |
| FINE Boots. | ${ }_{\text {Feasem }}$ Etitin |
| Guil Meati, Enalish |  |
| cher futied oily in sized |  |
|  | GENTS TIES. |
| MENS |  |
| LINED GLOVES. | inf large mitity |
| A new line of Tan Kid for Men, soft finished Kid |  |
|  | 40 did |
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| GENTS SHIRTS. | cole |
| dasen only fire | MEN'S SHIRTS |
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LADIES Boors.

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INFANTS' BOOTS.

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\begin{aligned}
& \text { RUBBER HEELS. } \\
& \text { Domlops solid Contort } \mathrm{R}
\end{aligned}
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INFANTEES.

Better Than Right Now in Our SHOWROOM.

| SATEEN 85 |  |  |
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| Slors of Navy, Crmasor, Grees, |  |  |
| Black |  |  |
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| black lustre 105 |  |  |
| and SATEEN |  |  |
| BLOUSES |  |  |
| silk |  |  |
|  | INFANTS ${ }^{\text {a }}$, ${ }^{\text {a }}$ |  |
| ${ }_{\text {a }}$ |  |  |
| Ladies' wool |  |  |
| RINKING CAPS |  |  |
| Eay Wool Kit Cavs | saturdayGALOON |  |
| Vary and saxto Ree |  |  |
| dis ............. 550 |  |  |
| YLISH ? |  |  |
| SETS for Fall 2.01 | KNICKERS: 146 |  |
| arem midemm |  |  |
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Cocanut
Door Mats.



GENTS' FURNISHINGS.

## War News

## Messages Received

Previous to 9 A.M.

sovth afruca Rebkiuox.

To the Governor,
Newfoundland:
The following



brhili report.





| $\begin{aligned} & \text { line } \\ & \text { Sea. } \end{aligned}$ | if you have any painful swellings that retuse to go arav-get buss with |
| :---: | :---: |
| ALLIES stccersspli. WASHINGTON, Oct. 28. | Nerviline. This is the very sort of trouble that Nerviline is noted for curing quickly. "I have proved Ner- |

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ProckRES IV Belerinl.

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Non tont be





TO ARRIVE TO-DAY 50 kegs Cluster Grapes 40 cases Small Onions. 10 sacks P. E. I. Parsnips. 10 sacks P. E. I. Car150 sks. P.E.I. Potatoe (Large and Dry.)

25 bris. Sound Apples 25 baskets Large Blue
Plums. Plums.

Soper \& Moore Phone 48.

Hr. Grace Notes.

$\qquad$

 twice during that interval she re- that is reliable, let him go to TRAP minded me to be sure and read the NELL'S, whereoonly reliable Watches
story and repeated her prasses. When
are kept and sold at reasonable
$\qquad$


## More Popilar Than Ever! Ladies' Beaver HATS

(The Hat that Smartly Dressed Ladies will wear this season) $\$ 2.50$ \& \$3.30 8ach, BLACK ONLY.
In Large Variety of Shapes to suit all ages.
SEE THEM in Our West Window.

## S. MILLEY.



## Tweed



The Crescent Picture Palace.
"The Trail of the Hanging Rock,"
 Hearties-Being comic cartoons by hy Meyer, the worla-amous carto
THOU SHALT NOT RUBERE-A very clever comedy by the I. M. P. stars. FREDERICK KNiGHIS sings "Bring back my moke dreams to me."

This Date


 Thes grind exceading small.


 The cup of sacered Wine. To Heaven, you pray, to bless "The



As. . a candiditat for Zion,
At harart your a
lord
What of four prayers, when the Altar
ATe tuifs
tur
the the tead youtve slian?



## Here and There

 Staffords Liniment should be in every home. No advance inthe price

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 2 woman named Hefferon, who is
ternis internals.
stafford's Phorato
 Colds. Price 25c, a bo
5c. extra-sep19,tf
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## DARK DAYS

Mean more Expense in Lighting. Cut your Light Bills in half by using
 tungsten bulbs Give more light for less money. You can get them cheap now. Buy one to-day. Tungsten Bullbs

More Light, Better Light, Cheaper Light. We also carry fyul line of Cord, AYRE \& SONS, Lid. Sockets, Switches, etc.

## World FAMOUS

In its Wearing Power and Qualities of Warmth and Comfort, is the BRITISH MADE

## Woolen

 Underwear
## FOR Men.

Sold in Summer, Antumn and Winter Weights by A. \& S. RODGER.

## I What Winter Underwear <br> ould you adisise me to purchase <br> THE NEW KNIT

every time. Will it shrink? Not it. It is the best value in Underwear I know. You can get the best numbers here. Our prices are low, from

80c. to \$2.00 eadi garment.
BISHOP, SONS \& CO., LIMIITED.
BLACK DIAMOND LINE!





Velvet Skin Toilet Soap, box of 3 cakes ....... Royal Vinolia Cream Toilet Soap, box of 3 cakes for ...... 33 c. Armour's Vinolia Cold Cream. Special (box of 3 cakes) for 59c. Armour's Glycerine Soap, box of 3 cakes
Armour's Violetta Soap, box of 3 cakes .. Armour's. Violetta Soap, box of 3 cakes . Armour's Lilac Soap, box of Erasmus Herb Soap, per cake
Goodwin's Toilet Soap, 2 for MENS Unshrinkable UNDERWEAR.



Real Eiderdown Quills, 86.88 .


GREY COTTON BLANKETS.
Wadded Quills.


Enamel Buckets.


$\qquad$ enamel kettles. | nal whth |
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| 39 c |



## Fishery Reports.



## Note of Thanks.


 Brushett and A.tamily, Mrs. Nose-
worthy Miss susan Mereer. Mrs. Mc-


Shoot the Brute.



 Enamelware.


Dress Remnants.


Turkish Towels.





## Tea Cloths


DRESS GOODS. Tweeds, Cloths, Serges,

## Amazons \& Poplins

| Priliay, Saturriay and Mon |
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Foot Stools

The S.S "Glencoe" will sail from Placentia, on Monday, November 2nd after the arrival of train from St John's, for the usual ports of call between Placentia and Port-aux-Basques.

## Reid-Newfoundland Company.



Furs! Furs!
We are now offering balance of stock of Fur Goods, comprising: LADIES' MUFFS, SCARFS and TIES, GENTS SEAL LINED and DOGSKIN COATS. All will be sold at 25 per cent. below Wholesale Prices. SHOWROOM OPEN FROM 2 TO 6 P.M. EACH EVENING AFTER THIS DATE. The Royal Fur Company, Itd.,


Also, a New and Large Assortment of Hand and Foot Sewing Machines-all guaranteed and selling at very low prices.

MARTIN HARDWARE CO., Limited. Front and Rear, next West of Old Store.


Furness Line Sailings!



Kep in tarite side wo pur-





F. SMALLWOOD,


## JACKMAN

The Tailor's NEW SHIPMENT OF Fall and Winter OVERCOATS

IS NOW OPEN.
ALEO,
Our New Stock of Tweed Suilings

## Overcoatings

 in all the Newest Patterns. Satisfaction guaranteed. Samples and Self-measuring Cards sent on request.JadmanatitoTailor,
Lid., Arcade Building,
water strebt
Aliance Assurance Co, Itd. The Right Hon. Lord Rothschild, G.C.V.O, Chairman. Total Assels Exceed \$120,000,000.
 BAINE

Fishery Gear!
WE ARE MANUFACTURERS of the GILL NETS, used by Messrs. Job Brothers \& Co. in the straits this year. They have been success-
ful at a time when traps had partially failed We make them in all sizes to order.
WE ARE MANUFACTURERS of COTTON DRIFT NETS, such as are used in the North Sea Herring Fishery, As the catch of Herring will be interfered with during the war, a good opportunity occurs for use of these Nets in Newfoundland.
WE ARE MANUFACTURERS of the celebrated STANDARD brand of Herring Nets, best Net on the market. We are now making the CRESCENT brand Herring Net, which is the best and strongest LOW PRICED NET MADE
It is mounted just the same as the Standard Net, and it is barked for preservation, not merely dyed like other cheap Nets.
WE ARE MANUFACTURERS of SQUID TRAPS, which are now legal; we make them in any size required, to order.
We manufacture TARRED COTTON LIN ES, all sizes, for Bankers' use; strong, durable and easily handled.

We make COB TRAPS, COD SEINES, CAP LIN SEINES, ETC., to order, in all sizes.
All the above fishery gear we can strongly recommend, and we would urge our fishermen to patronize articles of home manufacture, in needed thive employment, which is so much

COLONIAL CORDAGE CO., LTD.
 Wholesale Diry Gools, Wo THis CII AND OUTPORT THND,
 Cheapest in the city.

SLATTERY BUILDING

