

No. 016

January 14, 1988.

MAJORITY OF CANADIANS SUPPORT FREE TRADE AGREEMENT

Public opinion research conducted for the Department of External Affairs since agreement was reached on Free Trade with the United States in early October shows a majority of Canadians supported the pact after signing of the final text.

On behalf of the Department of External Affairs, Decima Research of Toronto conducted four national polls between October 7, 1987 and December 16, 1987.

The following table shows the national results of those polls:

PERIOD	SUPPORT	OPPOSE	NO OPINION
Oct. 7 - 17	% 49	% 42	8 9
Nov. 12 - 19	46	46	8
Nov. 25 - Dec. 4	46	46	8
Dec. 8 - 16	51	42	8

The October poll of a proportional sample of 1998 adult Canadians is accurate within plus or minus 2.2 per cent 19 out of 20 times.

The November and December polls of weighted samples of 1524, 1503 and 1469 respectively are accurate to within plus or minus 3.4 per cent 19 out of 20 times.

Attached is a summary by Decima Research of public opinion trends, along with poll questions and results.

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Canadä

Free Trade

Sumary of Public Opinion Trends

Overall Support/Opposition

Levels of overall support for the free trade initiative have been remarkably consistent for quite some time. Approximately half of the adult Canadian population say they support the Free Trade Agreement, while a slightly smaller proportion consistently say they oppose the deal. Precise levels of support and opposition vary considerably from province to province, with residents of Alberta, British Columbia and Quebec generally more supportive and residents of Ontario more opposed. Attitudes in Atlantic Canada tend to reflect the national averages. Alletersplets allong all de lostic olimaet litus saturdati Sitticas e slatati asteme gam

Economic Considerations

More than half (between 53% and 62%) of those surveyed a Base shad consistently reported feeling that the free trade initiative would result in economic benefits at a national, provincial and personal level. During the first two weeks after the trade agreement was reached, this perception dipped noticeably, but has recovered and the since that time. na ny kalendar na katatatata (katatatata)

Most people seem uncertain about specifically how these economic benefits will materialize: They are uncertain about whether there will be a net increase in the number of jobs, tend to doubt that incomes will be higher, but are broadly convinced that consumer prices will be lower. Most people doubt that many U.S. "branch NET CONTRACTOR STATES plants" will close. . ಅಂದರ್ಶನ ಎಂ. ಎಂದರಿಂದರೊಂಡಗಳು

To the extent that they will make predictions about the effect of free trade on specific industries, people generally assume that the oil and gas, wood and paper products, and fish and fish products industries will benefit, while agriculture, wine, autos, and films, books and magazines will be adversely affected. It should be strongly noted that the degree of consensus on any of these is very slight: Most people acknowledge their unfamiliarity with the contents of the Agreement and appear to have absorbed little information about sector-specific effects.

A consistent majority of Canadians have said that they will be basing their view of free trade on economic criteria, rather than those relating to Canada's degree of independence from the United States. Among this group, two of three say they anticipate economic gains rather than losses for Canada.

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Other Issues

Questions about how free trade might affect Canada's ability to retain its independence from the U.S. have attracted a lot of public attention. Nevertheless, the number of people who say they consider this issue to be paramount and who feel that our independence will be weakened has not at any time exceeded 30% and may have been declining slightly through December.

At the same time, many more Canadians have continued to express some concerns in this area. While large majorities have consistently said they feel free trade will end up making Canada and the U.S. more similar in many ways, considerably fewer have felt that Canada will lose some ability to make its own decisions. While people are generally confident that our unique social programs will remain intact, a majority feel that the agreement may weaken Canada's ability to play an independent role in world affairs. The clear and consistent implication from the data in this area is that most Canadians share an abiding desire to have a "close, but not too close" relationship with the U.S. Among those who support the free trade deal, a certain number share some fears in this area, but have & cided that either the dangers are not too great, or that the benefits outweigh the downsides.

A consistent, but shrinking majority, believe that Canada "gave away too much" in the free trade negotiations, and similar numbers have expressed the view that the United States will benefit more than will Canada. Much of this seemed predicated on a going-in assumption that either Americans were innately better bargainers than Canadians, or that the U.S. was bargaining from a position of greater strength. In essence, people are saying that what they expected to happen, did happen. It is worth noting that, just as is the case on matters related to Canadian independence, people can hold concerns in this area and continue to say they support the Agreement in overall terms. Clearly, the fundamental criterion is how the deal will affect Canada, not how it might affect the U.S.

October 1987 Questionnaire

Α.	Are you 18 years of age or older and a resident of Canada?	YES (CONTINUE)A NO (ASK TO SPEAK TO ELIGIBLE RESPONDENT, IF STILL "NO," THANK AND TERMINATE)B
в.	Have I reached you at your home phone number?	YES (CONTINUE)A NO (ASK TO SPEAK TO ELIGIBLE RESPONDENT, IF STILL "NO," THANK AND TERMINATE)B
с.	Do you, or does anyone in your family or household work in the following kinds of business a market research firm, advertising agency, public relations firm, or the news media?	YES (THANK AND TERMINATE RECORD INCIDENCE ON CALL RECORD SHEET)

1. How closely would you say you have been following the discussions about free trade with the United States? Would you say you've been following these discussions...(READ LIST)?

NOT	CLOSELY AT ALL (9%)
NOT	VERY CLOSELY
CLO	SELY
VER	CLOSELY
NO (DPINION (VOLUNTEERED)5 (0%)

OCT. 1987

- Note 1: Responses may not sum to 100% due to rounding throughout the Technical Appendixes.
 - 2: (*) denotes a percentage value greater than 0 but less than 0.5 throughout the Technical Appendixes.

2.A Have you heard or read anything recently about the outcome of the Canadian-American negotiations on free trade?

YES (GO TO Q2.B).....A NO (SKIP TO Q4 PREAMBLE).....1☆ (36%)

IF "YES" TO Q2.A, ASK:		
2.B And what have you heard	or read?	
	FREE TRADE DEAL REACHED2 OTHER	(42 (21 (1

3. Would you say you are very familiar, familiar, not too familiar, or not familiar at all with what is contained in the free trade agreement between Canada and the United States?

NOT FAMILIAR AT ALL1	(10%) ·
NOT TOO FAMILIAR2	
FAMILIAR	
VERY FAMILIAR4	
NO OPINION (VOLUNTEERED)5	(1%)

PREAMBLE

In fact, the Canada - United States free trade negotiations have resulted in a free trade agreement.

4. Generally speaking, do you strongly support, support, oppose, or strongly oppose the free trade agreement that was reached by Canada and the United States?

STRONGLY OPPOSE1	(10%)
OPPOSE2	
SUPPORT	(44%)
	(5%)
NO OPINION (VOLUNTEERED)5	(9%)

5. Why is that? (PROBE...ANSWER MUST BE AT LEAST TEN WORDS)

You may recall that prior to the free trade agreement being reached, the negotiations were suspended for a little while. At the time, there were three main issues in dispute. For each of these, I'd like you to tell me whether you are very satisifed, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the way it was handled in the agreement. The first one is...(READ AND ROTATE)

6. Finding a way to settle future trade disputes.

VERY DISSATISFIED1	(9%)
SOMEWHAT DISSATISFIED2	
SOMEWHAT SATISFIED	(42%)
VERY SATISFIED4	
NO OPINION (VOLUNTEERED)5	(13%)

7. Canada's regional development policies.

VERY DISSATISFIED1	(6%)
SOMEWHAT DISSATISFIED2	(31%)
SOMEWHAT SATISFIED	(41%)
VERY SATISFIED4	(3%)
NO OPINION (VOLUNTEERED)5	(20%)

8. Canada's cultural assistance policies.

VERY DISSATISFIED1 (8%)
SOMEWHAT DISSATISFIED2 (29%)
SOMEWHAT SATISFIED
VERY SATISFIED
NO OPINION (VOLUNTEERED)5 (18%)

END OF RC)TATION
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9-	If you had to guess, would you say that Canada got a better deal than the Americans, that the Americans got a better deal than Canada, or do you think that the free trade deal is fair and	
	balanced for both countries?	
	CANADA GOT A BETTER DEAL THAN THE AMERICANS	(62%) (28%)

I'd like you to tell me for each of the following whether you think the fact that a trade agreement is a very good, good, bad, or very bad thing. How about in terms of its effect on...(READ AND ROTATE ITEMS 10 TO 12)

10.	The Canadian economy?	VERY BAD1 BAD2 GOOD3 VERY GOOD4 NO OPINION (VOLUNTEERED)5	(7%)- (28%) (55%) (7%) (3%)
11.	Your provincial economy?	VERY BAD1 BAD2 GOOD3 VERY GOOD4 NO OPINION (VOLUNTEERED)5	(6%) (31%) (51%) (9%) (4%)

12. Economic well-being of you and your family?

VERY BAD1	(5%)
BAD2	(24%) ·
GOOD	(56%) ••
VERY GOOD4	
NO OPINION (VOLUNTEERED)5	(9%)

END OF ROTATION

13. Do you think that because a free trade agreement was reached, Canada's relations with the United States overall will be better, worse, or the same as they have been in the past?

THE SAME1	(43%)
WORSE2	(15%)
BETTER3	(41%)
NO OPINION (VOLUNTEERED)4	(12)
-	

I am going to read you a list of statements various people have made about what might happen now that there is a free trade agreement between Canada and the United States. For each one, I'd like you to tell me whether you think it is very likely, somewhat likely, somewhat unlikely, or very unlikely, that this will result? The first one is...(READ AND ROTATE STATEMENTS 14-28)

14. Overall, there will be more jobs gained than lost in Canada.

VERY UNLIKELY1	(16%)
SOMEWHAT UNLIKELY2	(32%)
SOMEWHAT LIKELY	(39%)
VERY LIKELY4	
NO OPINION (VOLUNTEERED)5	(1%)

15. Prices of many goods imported from the United States into Canada will be lower.

VERY UNLIKELY	(8%)
SOMEWHAT UNLIKELY2	(21%)
SOMEWHAT LIKELY	(50%)
	(20%)
NO OPINION (VOLUNTEERED)5	(1%)
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16. Canadians will have less control over our energy resources.

VERY UNLIKELY	()
VERY UNLIKELY1 SOMEWHAT UNLIKELY2 SOMEWHAT LIKELY3	()
SOMEWHAT LIKELY	
VERY LIKELY4	()
NO OPINION (VOLUNTEERED)5	()

17. We will be able to maintain current government programs such as unemployment insurance and health insurance.

YERY UNLIKELY1	(7%)
CONFUNAT INTTEFTY	(20%)
SOMEWHAT LIKELY	(48%)
VERY LIKELY	(24%)
NO OPINION (VOLUNTEERED)5	(2%)

18. Many American companies will close their plants in Canada.

VERY UNLIKELY1	(19%)
SOMEWHAT UNLIKELY2	(42%)
SOMEWHAT LIKELY	(27%)
VERY LIKELY4	(12%)
NO OPINION (VOLUNTEERED)5	(1%)

19. Our economy will become so closely tied to the American economy that we will gradually lose our ability to make our own economic decisions.

• •	VERY UNLIKELY	(11%)
	SOMEWHAT UNLIKELY2	(26%)
·	SOMEWHAT LIKELY	(35%)
	VERY LIKELY4	(27%)
	NO OPINION (VOLUNTEERED)5	(17)

20. Canadians will have higher incomes than they do now.

VERY UNLIKELY1	(22%)
SOMEWHAT UNLIKELY2	(51%)
SOMEWHAT LIKELY	(22%)
VERY LIKELY4	(5%)
NO OPINION (VOLUNTEERED)5	(17)

21. Differences in economic development among regions in Canada will gradually be reduced.

VERY UNLIKELY1	(12%)
SOMEWHAT UNLIKELY2	(40%)
SOMEWHAT LIKELY	(37%)
VERY LIKELY4	(7%)
NO OPINION (VOLUNTEERED)5	(3%)

22.	American	influence	on our	books,	magazines,	films	and	other
	parts of	our culture	e will in	crease.				

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VERY UNLIKELY1	(6Z)
SOMEWHAT UNLIKELY2	(23%)
SOMEWHAT LIKELY	(43%)
VERY LIKELY4	(28%)
NO OPINION (VOLUNTEERED)5	(12)

23. Canada and the United States will become more similar in many ways.

VERY UNLIKELY1	(4%)
SOMEWHAT UNLIKELY2	(1777)
SOMEWHAT LIKELY	(49%)
VERY LIKELY4	(29%)
NO OPINION (VOLUNTEERED)5	(*)

24. The free trade agreement will benefit Canada and the United States equally.

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VERY UNLIKELY1	(24%)
SOMEWHAT UNLIKELY2	(34%)
SOMEWHAT LIKELY	(31%)
VERY LIKELY4	(10%)
NO OPINION (VOLUNTEERED)5	

25. The United States will keep to the terms of the agreement.

• • •	e la la servición de la transforma en la servición de la servición de la servición de la servición de la servic	- 10 P
	VERY UNLIKELY	
	SOMEWHAT UNLIKELY2	(26%)
	SOMEWHAT LIKELY	(46%)
	VERY LIKELY4	(14%)
	NO OPINION (VOLUNTEERED)5	(3%)

26. The Canadian wood and paper products industry will increase sales in the United States.

VERY UNLIKELY1	(7%)
SOMEWHAT UNLIKELY2	(20%)
SOMEWHAT LIKELY	(54%)
VERY LIKELY	
NO OPINION (VOLUNTEERED)5	(32)

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27. The Canadian automobile industry will lose jobs to the United States.

VERY UNLIKELY1	(6%)
SOMEWHAT UNLIKELY2	(26%)
SOMEWHAT LIKELY	(41%)
VERY LIKELY4	(25%)
NO OPINION (VOLUNTEERED)5	(2%)

28. Governments will be restricted in how much help they are allowed to give to Canadian businesses in poorer regions of the country.

VERY UNLIKELY1	(8%)
SOMEWHAT UNLIKELY2	(30%)
SOMEWHAT LIKELY	(39%)
VERY LIKELY	(20%)-
NO OPINION (VOLUNTEERED)5	(3%)

28B. Based on what you have seen, read, or heard, would you say that, as far as energy is concerned, the free trade agreement is a very good, good, bad, or very bad deal for Canada?

VERY BAD DEAL	(14%)
BAD DEAL2	(29%)
GOOD DEAL	(48%)
VERY GOOD DEAL4	(9%)
END OF ROTATION	

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29. Some people say we should not have free trade because it will mean the end of some of those government measures which protect Canada's identity and make us different from the United States.

Other people say that we should be confident enough about the free trade agreement because Canada's identity is now strong enough that it no longer needs as much protection through government measures.

Thinking of these two points of view, which <u>one</u> best reflects your own?

SHOULD NOT HAVE FREE TRADE	(44%)
SHOULD BE CONFIDENT	(55%)
NO OPINION (VOLUNTEERED)	(1%)

30. Some people say that the jobs which may be created by increased American investment in Canada.are not as important as limiting American influence in the Canadian economy.

Other people say that the jobs created by increased American investment in Canada are more important than limiting American influence in the Canadian economy.

Thinking of these two points of view, which one best reflects your own?

JOBS NOT AS IMPORTANT AS LIM	ITING INFLUENCE	(39%)
JOBS MORE IMPORTANT THAN LIM	ITING INFLUENCE2	(59%)

31. Some people say that the free trade agreement will strengthen and a solution Canada's economy and thus enable it to continue to play an elicense independent role in the world. 1.1.8.9 Other people say that the free-trade agreement will tie Canada so closely to the United States that it will weaken our ability to play an independent role in the world. Thinking of these two points of view, which one best reflects your own? WILL STRENGTHEN ABILITY TO PLAY INDEPENDENT ROLE......1 (43%) WILL WEAKEN ABILITY TO PLAY INDEPENDENT ROLE......2 (56%)(1%)18 Thinking about the various people whose opinions you respect on the 32. the free trade agreement, whose opinion are you relying on most in making up your mind about the free trade agreement since it and was signed...economists and other specialists, business leaders, labour leaders, federal government leaders, your provincial organizations government or the news media? (15Z)(6%) (297)(3%)

Now, I'm going to read you a list of statements various people have made at one time or another. I'd like you to tell me how you <u>personally</u> feel about each statement by giving me a number between -5 and +5, where -5 means you <u>totally disagree</u> with the statement and +5 means you <u>totally agree</u> with the statement. Many people's opinions fall somewhere in between these two points depending on how they feel about the statement. The first statement is...(ROTATE STATEMENTS 33 - 38...READ FIRST STATEMENT...REPEAT SCALE INSTRUCTIONS IF REQUESTED) Where would you place yourself on this scale?

TOTA	ALLY	DISAGR	EE		, D	EPEND	S			TOTAL	LLY AGREE
	-5	-4	-3	-2	-1	0	+1,	+2	+3	+4	+5
											MEAN RATING
33.		n what n to th									1.36
34.	peop	federa ble wit eement.	h enou							e	-1.86
35.	busi	the di nesses he ave	, but	free t	rade v	won't					-0.79
36.		concer ease t								da.	0.55
37.	of a	e the gener da's t d.	al eff	ort by	the g	govern	iment t	:o imp	rove	•	1.15
38.	deal	ink th with g in C	the ch	anges						1	0.13
	END	OF ROT	ATION		•						

39. Recently, there has been some talk among American Congressional and business leaders about increasing the tariffs and barriers 1 661 placed on foreign goods and services coming into the United 183 States, to protect American industry and jobs. 203

How likely do you feel it is that the American government might take this type of action...very likely, somewhat likely, not too likely, or not at all likely?

NOT AT ALL LIKELY01	(7%)
NOT TOO LIKELY02	(22%)
SOMEWHAT LIKELY	(43%)
VERY LIKELY	
NO OPINION (VOLUNTEERED)05	(1%)

40. In your view, now that Canada and the U.S. have been able to reach an agreement on trade, how long do you think it will be ---before the effects will be felt in Canada...almost right away, two or three years, three to five years, five to 10 years, or more than 10 years?

ALMOST RIGHT AWAY1	
TWO TO THREE YEARS2	(41%) ·
THREE TO FIVE YEARS	(29%) -
THREE TO FIVE YEARS	(15%)
MORE THAN 10 YEARS	(4%)
NO OPINION (VOLUNTEERED)6	(*)

As far as you are aware, will the federal government be providing help to those industries and individuals who may be 41. 1.68 negatively affected as a result of the Canada - U.S. free trade agreement?

YES			1 (49%)
NO			2 (48%)
NO OPINION	(VOLUNTEERI	ED)	3 (3%)

Now I'm going to list some Canadian businesses and I'd like you to tell me for each one whether you think the free trade agreement with the United States will mean the industry will be better off, or worse off as a result. How about...(READ AND ROTATE Q42 TO Q49)

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42.	Oil and gas industry?	WORSE OFF1 BETTER OFF2 NOT AFFECTED (VOLUNTEERED)3 NO OPINION (VOLUNTEERED)4	(32%) (58%) (8%) (2%)
43.	Wine industry?	WORSE OFF	(56%) (28%) (14%) (2%)
44.	Wood and paper products?	WORSE OFF1 BETTER OFF2 NOT AFFECTED (VOLUNTEERED)3 NO OPINION (VOLUNTEERED)4	(32%) (59%) (8%) (1%)
45.	Fish and fish products?	WORSE OFF1 BETTER OFF2 NOT AFFECTED (VOLUNTEERED)3 NO OPINION (VOLUNTEERED)4	(40%) (43%) (14%) (3%)
46.	Agriculture and farming?	WORSE OFF	(56Z) (32Z) (11Z) (1Z)
47.	Cars and car parts?	WORSE OFF1 BETTER OFF2 NOT AFFECTED (VOLUNTEERED)3 -NO OPINION (VOLUNTEERED)4	(57 %) (29 %) (13%) (1%)
48.	Films, books, and magazines?	WORSE OFF1 BETTER OFF2 NOT AFFECTED (VOLUNTEERED)3 NO. OPINION (VOLUNTEERED)4	(46Z) (36Z) (16Z) (2Z)
49.	Beer ind us try?	WORSE OFF BETTER OFF2 NOT AFFECTED (VOLUNTEERED)3 NO OPINION (VOLUNTEERED)4	(38%) (36%) (25%) (2%)
	END OF ROTATION	NO OFINION (VOLUNIEERED/4	\ <i>L /e </i>

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50.	subjec the ne very 1 th ese	t to discussions in Canad xt few months before it is ikely, likely, unlikely, o	U.S. free trade agreement is a and in the U.S. Congress over s finalized. Do you think it is or very unlikely, that following the free trade agreement will be oth countries?	avity. 2008. dona
			VERY UNLIKELY1 UNLIKELY2 LIKELY (SKIP TO Q52)3 VERY LIKELY (SKIP TO Q52)4 NO' OPINION (VOLUNTEERED)5	* (52%) * (21%)
	IF "	UNLIKELY" OR "VERY UNLIKEL	Y" TO Q50, ASK:	an ta
	51.	Which country's objection to prevent the deal fro Canada or those of the Un	ns would you say are most likely m being finalized those of ited States?	
			THOSE OF CANADA1 THOSE OF UNITED STATES2 NO OPINION (VOLUNTEERED)3	(47%) (48%) (48%)
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			and a second	ану ст. Иблантан на на ма талиа на сталина ут. и
			en andre sold and andre Sold andre sold and andre sold and andre sold a	ార్డ్ - స్ట్రీట్ - ది

This survey is being conducted on behalf of the Department of External Affairs. So that we can use your responses we would like to ask you some questions that would be used for statistical purposes only. We want to assure you that your answers will be kept confidential in two ways: first, your name will not be given to the Department of External Affairs, and second, your answers will be combined with those of other participants in the survey before being given to the Department of External Affairs. This survey is registered under the Access to Information Act and the Privacy Act.

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52.	What is your age, please? (IF RESPONDENT REFUSES, OFFER TO READ CATEGORIES AND HAVE HIM/HER TELL YOU WHICH CATEGORY HE/SHE FALLS INTO)	18-19 YEARS .01 20-24 YEARS .02 25-29 YEARS .03 30-34 YEARS .04 35-39 YEARS .05 40-44 YEARS .06 45-49 YEARS .06 45-49 YEARS .07 50-54 YEARS .08 55-59 YEARS .09 60-64 YEARS .10 65 YEARS .11	(3Z) (9Z) (14Z) (14Z) (15Z) (10Z) (7Z) (6Z) (6Z) (6Z) (10Z)
53.	Which of the following income groups includes your annual <u>household</u> income? (READ CHOICES)	LESS THAN \$ 5,00001 \$ 5,000 - \$ 9,99902 \$10,000 - \$14,99903 \$15,000 - \$19,99904 \$20,000 - \$24,99905 \$25,000 - \$29,99906 \$30,000 - \$34,99906 \$30,000 - \$34,99907 \$35,000 - \$39,99908 \$40,000 - \$44,99909 \$45,000 - \$49,99910 \$50,000 AND OVER11	(3%) (6%) (8%) (11%) (10%) (11%) (11%) (10%) (7%) (5%) (17%)

54.A Are you currently attending school, college, or university as a full-time student?

				ana an
	IF "NO	D" TO Q54.A, ASK:		
	54.B	What is the highest leve completed?	el of schooling that you have	
		PUBLIC/SOME HIGH SCHOOL (GRADUATED HIGH SCHOOL (GR VOCATIONAL/TECHNICAL/COLL	GRADE 1-8)1 ADE 12 OR 13)2 EGE/CEGEP3	(28%) (27%) (16%) (23%)
5.		currently employed the home?	NO (SKIP TO Q58)1 YES (GO TO Q56)2 NO OPINION (VOLUNTEERED)3	(64%)
	IF "Y	ES" TO Q55 ASK:		
	56.	Are you working full-time	e or part-time?	
			FULL-TIME1 PART-TIME2 NO OPINION (VOLUNTEERED)3	(192)
				an a
				ang

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	57.		ccupation, that is, what are your main ities? What type of company do you work	
		AGRICULTURE CIVIL SERVANT OWNER/SELF EMPLO MANAGEMENT/EXECU CULTURAL TEACHER MEDIUM-LEVEL SER LOW-LEVEL SERVIC MEDIUM-LEVEL OFFICE MEDIUM-LEVEL OFFICE MEDIUM-LEVEL PRO LOW-LEVEL PRODUC HOUSEWIFE STUDENT RETIRED ARMY UNEMPLOYED	.02 .03 .03 .04 .04 .04 .05 .06 .06 .07 .07 .08 .09 .01 .01 .02 .02 .03 .04 .04 .05 .06 .07 .06 .08 .07 .09 .01 .09 .01 .09 .01 .000 .09 .000 .09 .000 .01 .000 .01 .010 .01 .010 .01 .011 .01 .011 .01 .011 .01 .011 .01 .011 .01 .011 .01 .011 .01 .011 .01 .011 .01 .011 .01 .011 .01 .011 .01 .011 .01 .	72) 32) 12) 22) 82) 12) 82) 82) 82) 82) 92) 92) 92) 92) 02) 02) 02) 02) 02) 52)
58.	Do you, labour		ther member of your family belong to a	
			OTHER MEMBER OF FAMILY2 (1 BOTH (VOLUNTEERED)3 (.4%) .6%) 4%) .6%)
59.	Sex. (B	Y OBSERVATION)		0%) 10%)
60.	Languag	e of questionnair		(6%) (4%)

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		<u>1987</u>
	Are you 18 years of age or older and a resident of Canada?	YES (CONTINUE)A NO (ASK TO SPEAK TO ELIGIBLE RESPONDENT, IF STILL "NO," THANK AND TERMINATE)B
	Have I reached you at your home phone number?	YES (CONTINUE)A NO (ASK TO SPEAK TO ELIGIBLE RESPONDENT, IF STILL "NO," THANK AND TERMINATE)B
	Do you, or does anyone in your family or household work in the following kinds of business a market research firm, advertising agency, public relations firm, or the news media?	YES (THANK AND TERMINATE RECORD INCIDENCE ON CALL RECORD SHEET)A NO (CONTINUE)B
	Would you say you are very famil.	iar, familiar, not too familiar, t is contained in the free trade United States?
	Would you say you are very famil. or not familiar at all with what	t is contained in the free trade
•	Would you say you are very famil or not familiar at all with what agreement between Canada and the 	t is contained in the free trade United States? NOT FAMILIAR AT ALL1 (12%) (14%) (14% NOT TOO FAMILIAR2 (53%) (55%) (55% FAMILIAR3 (31%) (28%) (28% VERY FAMILIAR4 (4%) (3%) (3%) (3%) (3%) (3%) (3%) (3%) (3
	Would you say you are very famil or not familiar at all with what agreement between Canada and the 	t is contained in the free trade United States? NOT FAMILIAR AT ALL
	Would you say you are very famil. or not familiar at all with wha agreement between Canada and the	t is contained in the free trade United States? NOT FAMILIAR AT ALL

As you probably know, the Canada - United States free trade negotiations have resulted in a free trade agreement.

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2. Generally speaking, do you strongly support, support, oppose, or strongly oppose the free trade agreement that was reached by Canada and the United States?

STRONGLY OPPOSE1	(112)	(10x) (9x)
OPPOSE2	(35%)	(36χ) (33χ)
SUPPORT		
STRONGLY SUPPORT4	(5%)	(5%) (5%)
NO OPINION (VOLUNTEERED)5	(8%)	(8%) (8%)

I'd like you to tell me for each of the following whether you think the Canada -- United States free trade agreement is a very good, good, bad, or very bad thing. How about in terms of its effect on...(READ AND ROTATE ITEMS 3 TO 5)

3.	The Canadian economy?	VERY BAD. 1 (7%) (7%) (6%) BAD. 2 (36%) (33%) (34%) GOOD. 3 (47%) (49%) (51%) VERY GOOD. 4 (6%) (7%) (7%) NO OPINION. 5 (4%) (4%) (3%)
4.	Your provincial economy?	VERY BAD1 (7%) (8%) (6%) BAD2 (36%) (32%) (32%) GOOD3 (46%) (47%) (50%) VERY GOOD4 (7%) (8%) (7%) NO OPINION (VOLUNTEERED)5 (4%) (6%) (5%)
5.	Economic well-being of you and your family?	VERY BAD1 (3%) (6%) (6%) BAD2 (30%) (28%) (26%) GOOD3 (50%) (50%) (53%) VERY GOOD4 (6%) (5%) (6%) NO OPONION (VOLUNTEERED)5 (11%) (12%) (10%)
	END OF ROTATION	

I am going to read you a list of statements various people have made about what might happen now that there is a free trade agreement between Canada and the United States. For each one, I'd like you to tell me whether you think it is very likely, somewhat likely, somewhat unlikely, or very unlikely, that this will result? The first one is...(READ AND ROTATE STATEMENTS 6-17)

6. Overall, there will be more jobs gained than lost in Canada.

VERY UNLIKELY1	(18%)	(19%)	(16%)
SOMEWHAT UNLIKELY2			
SOMEWHAT LIKELY	(34%)	(35%)	(37%)
VERY LIKELY4	(137)	(15%)	(14%)
NO OPINION (VOLUNTEERED)5			

7. Prices of many goods imported from the United States into Canada will be lower.

VERY UNLIKELY1 SOMEWHAT UNLIKELY2				
SOMEWHAT LIKELY	(4	5%)	(45%)	(49%)
NO OPINION (VOLUNTEERED)5				
· · · · · · · · · · · · · · · · · · ·	•		12531	(3323)

8. We will be able to maintain current government programs such as unemployment insurance and health insurance.

VERY UNLIKELY1	(11%) (10%)	(10%)
SOMEWHAT UNLIKELY2	(18%) (20%)	(16%)
SOMEWHAT LIKELY	(45%) (41%)	(45%)
VERY LIKELY4	(24%) (26%)	(26%)
NO OPINION (VOLUNTEERED)5		

9. Many American companies will close their plants in Canada.

VERY UNLIKELY1	(18%) (19%)	(19%)
SOMEWHAT UNLIKELY2	(39%) (39%)	(39%)
SOMEWHAT LIKELY	(25%) (25%)	(27%)
VERY LIKELY4	(16%) (16%)	(13%)
NO OPINION (VOLUNTEERED)5	(2%) (2%)	(2%)

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10. Our economy will become so closely tied to the American economy that we will gradually lose our ability to make our own economic decisions.

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		VERY UNLIKELY	(22X) (31X) (33X)	(22%) (30%) (33%)	(25χ) (30χ) (29χ)
11.	Canadians will have higher incom	nes than they do now.			
		VERY UNLIKELY1 SOMEWHAT UNLIKELY2 SOMEWHAT LIKELY3 VERY LIKELY4 NO OPINION (VOLUNTEERED)5	(46X) (19X) (4X)	(46%) (21%) (6%)	(46Z) (19Z) (5Z)
12.	Differences in economic developm gradually be reduced.	ment among regions in Canada will		•	
		VERY UNLIKELY	(35%) (36%) (10%)	(33%) (35%) (12%)	(38Z) (35Z) (10Z)
13.	American influence on our bool parts of our culture will increa	ks, magazines, films and other se.			•
		VERY UNLIKELY1 SOMEWHAT UNLIKELY2 SOMEWHAT LIKELY3 VERY LIKELY4 NO OPINION (VOLUNTEERED)5	(247) (367) .(327)	(20X) (40X) (31X)	(22X) (40X) (28X)
14.	Canada and the United States wi ways.	ill become more similar in many			
		VERY UNLIKELY1 Somewhat Unlikely2		(15%)	(14%)

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15.	The United States will keep to the	s terms of the agreement.	ಕ್ಷ್ಮ ಕ್ಷೇರಿಸು ಸ್ಥಳನ್ನು ಬಿಡಿಕಾರ ಕ್ಷ್ಮೆ ಸಂಪತಿ ಸಾಗ್ರ		
		VERY UNLIKELY	(18%) (29%) (40%) (12%)	(18%) (26%) (39%) (14%)	(26X) (42X) (16X)
16.	The Canadian automobile industry States.	will lose jobs to the United			
		VERY UNLIKELY	(37%) (31%) (2%)	(36%) (30%) (2%)	(36%)
17.	Governments will be restricted in to give to Canadian businesses in	how much help they are allowed. poorer regions of the country.	a irigi Alam Alam	44. RC - 11	
	END OF ROTATION	VERY UNLIKELY	(27%) (38%) (24%) (3%)	(27%) (36%) (23%) (-3%)	(27%) (36%) (20%)
18.	Some people say that the jobs whi with the U.S. are not as im influence in Canada.	ch may be created by Free Trade portant as limiting American	3835 <u>8</u> 6.		47 and 47 and
	Other people say that the jobs Canada-U.S. trade are more impo influence in the Canadian economy	ortant than limiting American		· ·	
	Thinking of these two points of your own ?	view, which one best reflects		- 	
	JOBS NOT AS IMPORTANT AS LIMITING JOBS MORE IMPORTANT THAN LIMITING NO OPINION (VOLUNTEERED)	INFLUENCE2	(58%)	(62%)	(62%)

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19. Some people say that the free trade agreement will strengthen Canada's economy and thus enable it to continue to play an independent role in the world. Other people say that the free trade agreement will tis Canada so closely to the United States that it will weaken our ability to play an independent role in the world. Thinking of these two points of view, which one best reflects your own? WILL STRENGTHEN ABILITY TO PLAY INDEPENDENT ROLE...... (38%) (40%) (42%) WILL WEAKEN ABILITY TO PLAY INDEPENDENT ROLE...... (61%) (59%) (58%) 20. Thinking about the various people whose opinions you respect on the free trade agreement, whose opinion are you relying on most in making up your mind about the free trade agreement since it was signed...economists and other specialists, business leaders, labour leaders, federal government leaders, your provincial government or the news media? (ACCEPT ONLY <u>ONE</u> RESPONSE) ECONOMISTS AND OTHER SPECIALISTS..... (23%) (22%) (21%)

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Now, I'm going to read you a list of statements various people have not show they made at one time or another. I'd like you to tellarme how you would add and personally feel about each statement by giving me a number between -5000 p or 220 and +5, where -5 means you totally disagree with the statement and +5 means you totally agree with the statement. Many people's opinions fall somewhere in between these two points depending on how they feel about the statement. The first statement is ... (ROTATE STATEMENTS (464) (322) (322) 21 - 24...READ FIRST STATEMENT...REPEAT SCALE INSTRUCTIONS IF 1 533 REQUESTED) Where would you place yourself on this scale? TOTALLY DISAGREE DEPENDS -5 -4 -3 -2 -1 0 +1 +2 +3. +5 +4 MEAN RATING introji tek**l**ag en <mark>II.</mark> Soc<mark>III</mark> - QS 21. From what I've heard or read, Canada gave away too much to the Americans in the free trade agreement. 1.51 1.36 1.14 22. I'm concerned that free trade is only going to increase tensions among regions and groups in Canada. 0.91 0.82 0.69 23. I see the free trade deal with the Americans as part of a general effort by the government to improve Canada's trade situation with countries around the world. 1.00 0.94 1.20 24. I think the government has a good idea of how to second 200 is subject when a dedeal with the changes the free trade agreement will be a set bring in Canada. -0.27 -0.11 0.13 END OF ROTATION 医马尔氏 化合成变化合成物 이 있는 것이 있는 것이 있는 것이 가방했다. 같이 있는 것이 있는 것이 있는 것이 가방했다. 같이 있는 것이 있는 것이 있는 것이 있는 것이 같이 있는 것이 있 25. As far as you are aware, will the federal government be providing help to those industries and individuals who may be negatively affected as a result of the Canada - U.S. free trade agreement? YES..... (427) (467) (527) NO.....2 (53%) (48%) (46%) NO OPINION (VOLUNTEERED).....3 (5%) (6%) (3%)

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Now I'm going to list some Canadian businesses and I'd like you to tell me for each one whether you think the free trade agreement with the United States will mean the industry will be better off, or worse off as a result. How about ... (READ AND ROTATE Q26 TO Q32) 26. Oil and gas industry? WORSE OFF..... (35%) (34%) (33%) BETTER OFF...... (56%) (55%) (57%) NOT AFFECTED (VOLUNTEERED)....3 (7%) (9%) (8%) NO OPINION (VOLUNTEERED).....4 (2%) (2%) (2%) 27. Wine industry? WORSE OFF..... (58%) (58%) (56%) BETTER OFF...... (29%) (26%) (31%) NOT AFFECTED (VOLUNTEERED)....3 (112) (132) (112) NO OPINION (VOLUNTEERED).....4 (2%) (3%) (2%) 28. Wood and paper products? WORSE OFF..... (45%) (44%) (41%) BETTER OFF..... (48%) (47%) (51%) NOT AFFECTED (VOLUNTEERED)....3 (5%) (7%) (7%) NO OPINION (VOLUNTEERED).....4 (2%) (2%) (1%) 29. Fish and fish products? WORSE OFF..... (47%) (44%) (44%) BETTER OFF...... (41%) (42%) (43%) NOT AFFECTED (VOLUNTEERED)....3 (10%) (11%) (11%) NO OPINION (VOLUNTEERED).....4 (32) (32) (22) 30. Agriculture and farming? WORSE OFF..... (57%) (53%) (55%) BETTER OFF...... (35%) (36%) (35%) NOT AFFECTED (VOLUNTEERED)....3 (82) (102) (92) NO OPINION (VOLUNTEERED).....4 (1%) (1%) (1%) 31. Cars and car parts? WORSE OFF..... (50%) (56%) (50%) NOT AFFECTED (VOLUNTEERED)....3 (92) (112) (122) NO OPINION (VOLUNTERED)......4 (1χ) (3χ) (2χ) 32. Films, books, and magazines? WORSE OFF..... (47%) (48%) (42%) BETTER OFF...... (352) (412) NOT AFFECTED (VOLUNTEERED)....3 (14%) (15%) (15%) NO OPINION (VOLUNTEERED).....4 (22) (32) (22) END OF ROTATION

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33. Based on what you may have seen, read, or heard, would you say contain and that, as far as energy is concerned, the free strade agreement is the langeous a very good, good, bad, or very bad deal for Canada? The Statement when were seen an an an anna air air an an 160 BAD DEAL..... (262) (262) NO OPINION (VOLUNTEERED)....5 (42) (42) (32) ente mart al Martin al Martin 34. Some people say guaranteeing access to U.S. markets for Canadian energy resources will create development, jobs and energy data to security in Canada. Others say it would be better not to encourage sales of Canadian energy to the United States, because this would weaken Canada's control over its energy resources. - 11月 - 11月1日 - 11月1日 - 11月 - 11月 - 11月1日 - 11月 - 11月1日 - 11月1日 Which one of these two views is closer to your own? GUARANTEEING ACCESS TO U.S. FOR ENERGY RESOURCES WILL CREATE DEVELOPMENT, JOBS, ENERGY SECURITY...... (41%) (43%) (48%) 38. Which of the following WOULD BE BETTER NOT TO ENCOURAGE No. 20 Sector Sector 35. Based on what you have heard or read, are most U.S. Members of Congress in favour of, or opposed to the free trade agreement 131 with Canada? OPPOSED TO FREE TRADE.....1 (39%) (38%) (33%) IN FAVOUR OF FREE TRADE......2 (52%) (51%) (58%) NO OPINION (VOLUNTEERED).....3 (9%) (11%) (9%) Does knowing this make you more likely or less likely to support 20 2 36. the agreement yourself, or does it not affect your view at all? MORE LIKELY TO SUPPORT TRADE AGREEMENT...... (102) (102) (132)

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This survey is being conducted on behalf of the Department of External Affairs. So that we can use your responses we would like to ask you some questions that would be used for statistical purposes only. We want to assure you that your answers will be kept confidential in two ways: first, your name will not be given to the Department of External Affairs, and second, your answers will be combined with those of other participants in the survey before being given to the Department of External Affairs. This survey is registered under the Access to Information Act and the Privacy Act.

37.	What is your age, please? (IF RESPONDENT REFUSES, OFFER TO READ CATEGORIES AND HAVE HIM/HER TELL YOU WHICH CATEGORY HE/SHE FALLS INTO)	18-19 YEARS 01 20-24 YEARS 02 25-29 YEARS 03 30-34 YEARS 04 35-39 YEARS 05 40-44 YEARS 06 45-49 YEARS 07 50-54 YEARS 08 55-59 YEARS 09 60-64 YEARS 10 65 YEARS 11	(11X) (9%) (10%) (12%) (13%) (16%) (14%) (14%) (13%) (15%) (13%) (14%) (15%) (13%) (14%) (11%) (12%) (9%) (11%) (12%) (9%) (11%) (12%) (9%) (11%) (12%) (9%) (14%) (14%) (14%) (14%) (14%) (14%) (15%) (14%) (14%) (14%) (15%) (14\%) (14\%)
38.	Which of the following income groups includes your annual <u>household</u> income? (READ CHOICES)	LESS THAN \$ 5,000	(6%) (5%) (7%) (9%) (10%) (8%) (12%) (11%) (12%) (12%) (12%) (12%) (12%) (12%) (10%) (12%) (12%) (10%) (12%) (12%) (12%) (9%) (11%) (13%) (9%) (7%) (9%) (9%) (7%) (6%) (5%) (5%) (4%)

39.A Are you currently attending school, college, or university as a full-time student?

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	IF "NO)" TO Q39A, A8K:				•		È⊧È	
	J9.B	What is the highest 1 completed?	evel of schooling cha	at you	have				
	- - - - - - - - -	PUBLIC/ELEMENTARY SCHOO SOME HIGH SCHOOL GRADUATED HIGH SCHOOL (VOCATIONAL/TECHNICAL/CO SOME UNIVERSITY GRADUATED UNIVERSITY	(GRADE 12 OR 13) DLLEGE/CEGEP	· · · · · · · · · · · · · · · · · · ·	•••2 •••3 •••4 •••5	(192 (307 (142 (72) () (2) (2) (1) (1) (1%) 8%) 5%) 6%)	(19X (27X (19X (6X
•.		currently employed the home?	NO (SKIP TO Q42) YES (GO TO Q41) NO OPINION (VOLUNT		2	(662	()	4%)	(677
						_			
	IF "YE	ES" TO Q40 ASK:				•		•	
	IF "YF 41.	ES" TO Q40 ASK: What type of company o ALL CHOICES ROTATING OF AGRICULTURE.	RDER)? (ACCEPT ONLY O	NE REPO	NSE)		Z) ((37

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42. Do you, or does any other member of your family belong to a labour union? RESPONDENT...... (14%) (14%) (14%) (14%) OTHER MEMBER OF FAMILY.....2 (15%) (15%) (17%) 43. Sex. (BY OBSERVATION) MALE..... (50%) (50%) (50%) (50%) 44. Language of questionnaire. 45. Date. DAY 1 -- NOVEMBER 12..... (24%) (0%) (0%) DAY 2 -- NOVEMBER 13.....2 (20%) (0%) (0%) . DAY 3 -- NOVEMBER 14.....3 (6%) (0%) (0%) DAY 5 -- NOVEMBER 18..... (14%) (0%) (0%) DAY 6 -- NOVEMBER 19..... () (02) (02) DAY 7 -- NOVEMBER 25.....7 (0%) (35%) (0%) DAY 8 - NOVEMBER 26....8 (0%) (18%) (0%)DAY 9 -- DECEMBER 2.....9 (0%) (42%) (0%) DAY 10 -- DECEMBER 3.....10 (0%) (6%) (0%) DAY 11 -- DECEMBER 8.....11 (0X) (0X) (11X) $D_{1Y} 12 -- DECEMBER 9..... 12 (0%) (0%) (40%)$ I Y 13 -- DECEMBER 14.....13 (0%) (0%) (36%) D Y 14 -- DECEMBER 15.....14 (0%) (0%) (7%) D.Y 15 -- DECEMBER 16..... (0%) (0%) (6%)