## TEN PAGES

# GERMANS, DRIVEN FROM POSTIIONS ALONG YSER BY FLOOD AND GUNS OF ALLIES' ARMY AND WARSHIPS 

Making Stand at $\overline{Y_{p r e s} \text { Where British Troops }}$ Bulletin-London, Nov. 5,--4.00 a.m.--The Are Placed and May Make Another At- German Cruiser Yorck has struck a mine in tempt To Break Through To Coast-Rush. ing Reinforcements-Turkey, Definitly at War, Object of Heary Attacks From All Sides-Greece Likely to Join Allies at Any Moment-Bulgaria Claims Neutrality But Mobilizing For Emergency.
,
Lendon Nor $4,9.30$ p, $m$-Turkey has nou defintite-


 today demanded and reoeived their passports. Some of them
already have left their posts, while the others will depart toalready
morrow.

Although no statement to this effect has been given out, It is understood that Turkey's apology for the actions of her fleet in bombarding Russian Black Sea ports and Russian ships proved unacceptable to the Powers of the Triple Entente in that Turkey was not prepared to accede tisserman officers in her service be dismissed, and the ships purchased from Germany dismantled.
The Powers which the Ottoman government thus defied re already taking warlike action against Turkey. The British have destroyed Fort Akabah, in Arabia, the Russians have invaded Asia Minor, and an Anglo-French fleet is bombarding the forts of the Dardenelles.
Now that Turkey has aligned herself among the nations
Now that Turkey has aligned herself amonge the nations
at war speculation is rife as to what the other Balkan powers will do. Greece Is said to be preparing to take sides with the Allies, while Bulgaria has given assurances of her neutraity.
Bulgaria, however, is mobilizing, for, as a Bulgarian dinlomat Bulgaria, however, is mobilizing, for, as a Bulgarian diplomat pared for any eventualities."

Next to the Turkish situation the appearance of German warships off the coast of England is causing most of the disnaval men to believe that no serious raid was intended, but that the Germans hoped to induce British warships to follow them and, by laying mines as they retined, to catch some of bigger ships, as they did the submarine D-5

The fact that the Germans did lay mines seems to indicate to the naval experts here that the ships engaged in this
work were old ones. These experts argue that Germany would not take such risks with new vessels. As if to prove their contention, the experts say that the firing at the British cruiser Halcyon, which resulted in slight damage to that ves-
sel, showed that the Germans were not armed with modern sel, showed that the Germans were not armed with modern guns.

## TWEETY MOAE TUAKEY I

- OFFICEES ON HOUSE DINOED ROLE OF HONOM AGANIIST ITSELF
Latest Casualty List Contains Djarid Bey, Finance Minister, Forty-five Names - Second Added to List of Ministers Son of Duke of Wellington Among Dead. Quitting Cabinet as Protes Against War.
London, Norv. $4.8 .45 \mathrm{p}, \mathrm{m},-\mathrm{A}$ cassu-
mute which was isued tonizht, under



 Jey, secont son of the fourth Duke of





## Jade Bay and sunk.


 III EIIBCLEWELIT OFF CMIIE

Cannot Accept German Version Until In Possession of Facts-Battleship Had Been Sent To Strengthen Squadron and Would Give It Superiority Over Enemy-Full Account of Engagement May Give Story a Different Complexion.


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oid
mirralt has no
hha Chis and suc
reeevilded
evidence.

## NEITHE SIIE RBLE TO STAIIKE

 HIRD EINUEH TO SWIIIG BTTILEAlternate Gains and Losses Marked Struggle Along Battleiront in France and Belgium Yesterday.



 and

 From this point the French opened is not known.

## "The Triple Flag" and "Kick the Kaiser" Patriotic Buttons

Every Boy and Girl in St. John Should Wear One
The Standard has a few more to give away to those who want them.
Here is how it will be done:--. Every person calling at The Standard office today to buy a copy of this morning's paper at the regular price of two cents, will - get a patriotic button for nothing. First come, first served.

Buy your paper and get the button.

ghting Bravely' and Render Unaccustomed to Country,

 hich they are Iaghthog is entrely
rent from tiat to which they C therai french, commandith forces in the nold has
 EEHIT EEAMMIII Sillf 11 INOTHI SER FIGHII
our Cruisers and Four Dreadnoughts Took Part in Tuesday's Attack on British.


 IEA IUJ PUST OFFIGES DPFEIE LIST YEAR

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$\qquad$ 1.

TIDE OF VICTORV STILL WITH RUSSIANS IN EAST PRUSSIA
 Prussian fromen, where the enemy which reoently yavember on on the offien.
sive almost everywere, hae begun to tall back at cortain point. This sive almost everywhere, hae begun to tall back 'at cortain points. This
retreat lis precipitato on the left wing of the enemp, which was vigor retreat los precipitato on the
ousty thrown back toward Biala and Lyck. our troops took Bakalarjero. capturing a large quantity of arms and ammunition and making priso"On the loft bank of the Vistula the Germans continue their pre-
elpitate retreat towards the frontie. Their rear guards have beeen dislodged from Kolo and Przedborzer. Then the rearning ourds have been
drove back the Autrians beyond Kielce, which place our troops 3 occu-

 "In the region south of Kielce during the past week we have made
 futlle, and they retreated. Our troops took a firm footing in
of Nisko and Radnik.
"T
"There is nothing to report trom the rest of the ront. with a base
"The Turkish fleet is concentrated in the Black sea, withe
the Bosphorus. Apparenty they aro trying to avoid a fight with



## 6 GER

 ANGLO-FRENCH FLEET HAMMERING AT THETURKISH FORTS IN THE DARDANELLES

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1 SPEEROD SICCEESS


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Tonight! Clean your bow FOUND EAST OF THE YSER
Detachment of Allied troops advances as far as Lombaertzyde, but fail to find trace of Germans - May be preparing for last desperate assanlt on Alpassport.

Havre, Nov. 4 , via Paris, 4.10 p . m . - The Belgian minister of war
totay made pubbic an official report received by him from Furnee, on
the Beligan coast, halif way between
 Lopetachments of allled troops, which today pushed anead as far as
Lombertydes, on the Yser front, below schoorbakke, failed to dilicovv. of Wonly small detachments of artillery still remain in the direction

kerke. An almost unbroken column of the enemy, composed of all armes



 For a a inal supreme asasult which would be made at a polint southeasi



SNISS PEPPE WILL $\mid$ RRROLE FUUR GERMMII LOOX IFTEE SOME OF OFFICEESS WHO HINE BEEN

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## Less Than a Cent

You may know a woman who has a reputation for making delicious cake, biscuits, etc., -who seems to hit it right every time
You may also know a woman, who, no matter how painstaking, can't seem to get the knack of successful baking

Both use the same butter, same eggs, same flour and sugar. What is the difference?

Very likely it's all in the baking powder. Undoubtedly the woman with the knack use Royal Baking Powder, and the unsuccessful woman uses an alum baking powder thinking it cheaper.
Yet the difference in the cost of a whole large cake is less than a cent.

## ROYAL BAKING POWDER <br> Absolutely Pure <br> No Alum

SLIEN CIUIPIEG

Apples
gown in

## Nova Scotia

unexcelled for flavor

The ozone-laden air of the Bay of Fundy imparts a flavor that is peculiar and distinctthat places the

## NOVA SCOTIA APPLE

in a class by itself.
For present use: RIBSTONS, KINGS, WAGENERS always good-always reliable.

To ensure getting the best, always ask for the branded pack of
THE UNITED FRUIT COMPANIES OF N. S., LTD. Head Office, Berwick, N. S.
Branch Offices: Halifax, N.S.; Havana, Cuba; London, Eng; Buenos Aires,S.A.

THE STANDARD, ST. JUHN, N. B. THURSDAY, NOVEMBER 5, 1914

## Che St. John Standard <br> 

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## BACKACHE <br> WAS so bad

 COULD NOT SWEEP THE FLOOR. For backache, lame or weak back,one of the commonest and most dis
tressing symptoms of kidney ination there is no romedy to eyual Doandis
Kidney Pills for taling outhe


 afficted with lame back, and warris so
the
bad 1 could not even swep my foor.
I was advised to try your tidney pills.
and
 CHOICE
Carleton Co. Hay, Manitoba WhiteOats All kinds of Mill Feeds
A. C.SMITH \& CO.,

JAMES FLEMING






Francis \& Vaughan 19 King Street

| Why Don't You |
| :---: |
| Try |
| BUTTERNUT |
| Bread? |
| Mott Folks Preer It |

## In Time of War

 Prepare for Peace
 (M) 2
S. Kerr.

Castiron Columns mate


Tor al In intramatoon

DUPLEX ENVELOPES FOR 1915 FROM FLEWWELLING PRESS
"Salada" contains no Stems,

## Ammunition



Rim and C. F. Cartridge and Shoot ing Supplies of All Kinds.
T. McAVITY \& SONS,LTD., 13 KNIG SI.

Isn't It Getting Cold Now?

 $\qquad$
PHILIP GRANNAN 568 pummerestreet
LACE LEATHER
Canadian and american raw hide and tanned Both in Sides and Cut
ALSO A COMPLETE STOCK OF Leather, Balata, Hair and Rubber Belting D. K. MCLAREN, LIMITED

## 64 Prince Wm. st. Phone M. 1121 St. John, N.B.

## All Pure, Virgin Tea Leaves- <br>  <br> M 206 <br> Black or ${ }_{\text {Sealed Packets only. }}^{\text {Mixed }} \int_{35 \mathrm{c}, 45 \mathrm{c}, 55 \mathrm{c}, 65 \mathrm{c} \text { Per Pound }}$ No Higher-No Lower



An Unusual
New
Al are the
this season, for
They are I
and checks, smat ineactos for in the lot and
designs in n newe

All areppu
to sell at $\$ 2.50$
NO SAMPLES

MACA
That Re
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Sir George E. F ing personal Trade and Co partment Rep
 gulted at the Board cetvers of the reporr
an early therment
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When enculiries ${ }_{p} \mathrm{pl}$

## Chance for Recruits

All officers, non-commissioned officers and men of No. 7 Canadian Army Service Corps will meet at the Armoury Monday and Thursday evenings at 7.30 oclock. There is room for a few recruits who can apply on these evenings.

By order,
F. T. McKEAN,

Major O. C. No. 7 Company, C. A. S. C.


YIICCULLAY BROS. \& CO., KIIG STREI, SI. IOIN, N. B.
An Unusual Sale So Early in the Season
New Cape and Coat Clotins
All are the most stylish weaves and colorings of
All are the most styilish meaves and colorins
this season, for ladies ${ }^{2}$ and misses winter coats, at $\$ 1.25$ a Yard
They are not a ojo bange, but newest weaves in smal chects, paiads and mix ures. lint the ot and notwo alike so you can have exelusive
desigs in newest cloths or designs in newest cloths for \$1.25 a Yard
to sell at are pure all wool, and several lines were priced to sell at as 22.50 a yard. . Now souric chicice at $\$ 1.25$ a Yard
NO SAMPLES CUT OF THIS SALE
FOR MALL ORDERS,

## The War Presents a New "Made-in-Canada" Opportunity-

(Prepared by W. H. Bowman
Of McConnell \& Fergusson,
Advertising Agency, Toronto, London, Winnipeg.)
Every dollar spent for "Canadian-made" products is a contribution to the suppoort of Canadian workmen and Canadian industries. The larger the amount of money spent for "Canadian

The money that Canadians spend for "imported" products is just that much withdrawn from the suppori of Canadian workmen and Canadian industries, and just that much support given la oreign inuustries and oreign workn.

## To Succeed, The Movement Needs Driving Force

The people of Canada are beginning to grasp the foregoing facts-beginning to realize the true meaning of the "Made-in-Canada" movement. With the right sort of force to drive it along, this "Canadian-made" propaganda, which has already attained great momentum, could be made a tremendous national success.

It is the duty of everyone to lend a hand. It is the duty of the Canadian newspapers to exert their power on its behalf. It is the duty of the Canadian Manufacturers' Association as a body to play a strong hand. It is the duty of Canadian labor to support the movement loyally; the duty of retailers and clerks, whose influence in the final sale of goods to the customer is so weighty, to do their big part. And it is the duty of the Canadian public, the court of last resort, to buy "Canadian-made" products and make this movement a national suc of lass.
cess.

This "Made-in-Canada" movement undoubtedly presents a great advertising oppor tunity. It is always good strategy to hit the enemy, and hit them hard, when they are at a disadvantage. And the "Made-in-Canada" crusade has already created a prejudice against "imported" goods-a decided disadvantage. The time is now ripe to itrem hard, to make the disadvantage fatal. And in no way can Canadian industries strike so hard or so quickly as through the power of Newspaper Advertising.

## To Identify Individual Manufacturers <br> With the Movement

It is only by Advertising that individual Manufacturers can quickly and closely identify themselves and their products with the "Made-in-Canada" crusade. How otherwise are Canadians going to quickly know which goods are "Canadian-made"? How otherwise are they going to ported goods? How ots adian-made products are equal, ducts which aiready have burs for? - $t$ is too much to expect the public to search through reto know what to ask out if their requirements can be met by "Made-in-Canada" products. And if Canadian manufacturers haven't enough faith in their products to tell the public about And Canadians to have confidence enough in the merits of their products to buy them in preference to "imported" competing lines, which they have been in the habit of buying?

Another point to remember is this: The greater the number of "Canadian-made" products that are advertised the greater the benefit to all concerned. It is, therefore, to ints and collectively, to advertise their "Canadian-made" products whole-heartedly, aggressively and forcefully.

Now is not the time to "mark-time." Not the time for a manufacturer to "hide his light under a bushel." It is the time for action. The time to come out into the open-o ADVERTISE. And by Adverting NOW, mant parse larly the big mediums with general circulations, have of late largely increased their circulalarly the big mediums wir gencral oir

## Now is the time to advertise



## Canada Atlantic FOX \& FUR CO. LTD.

 Authorized Capital $\$ 1,000,000.00$ Present lssue . . $750,000,00$ foriy Pair of Peligreed foxes at $\$ 18,000.00$ a Pair. Guaranteed Dividend of at Least Ten Per Cent. Per Annum for five Years. The Finest Ranch With Full Equipment Is About Finished.Write For Prospectus and Full Particulars. J. Stanley Wedlock, Managing Director Charototeiown, P. E. .1. Canada.

Investigate THE MATCHLESS Proposilion




The Matchless Silver Black Fox Co. Itd.

OTherry Island Silver Fox Co., Ltd.



 WM piatank

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## LOOKING FOR INVESTMENT?

There are no better opportunities in the Fox
Ranching business than we are able to offer. Ranching business than we are able to offer.
Substantial security, with prospects of very satisfactory returns. sider the best and nothing but what we conFox Ranching know from experience ever phase of the business.
In addition to Stocks we are in a position to quote on
all grades of of Dark Silver, Medium Silver, Light Silvall grades of of Dark Silver, Medium S.lver, Light Silv-
er or Cross Foxes - It is to your advantage before ln -
vesting in fox stock or purchasing animals to wire or writ

Home Industry Promolion Co.,

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## THE PEOPLE'S FOX AND FUR FARNS ITD.

OFFICE AND RANGH, AMHERST, N-S.
A. U, BRANDER, SECY-TREAS. Cap/tal/zation $\$ 90,000$ 9,000 Shares $\$ 10.00$
 Two parrs silver Black ${ }^{\text {Then }}$




## THE PRINCE COUNTY FOX EXCHANGE UIMITED

Summerside. Prince Edward Island
D. M. MAMBEELLE

## The Anglo-American

 Silver Black fox Co. Limited Stock ksue \$80,000Shares $\$ 10.00$ tach

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INKERMAN FUR FARMS, LIMITED


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The Maritime Fox Exchange and Investment Company, Ltd. Or, Metropalitant fox ixciañ





## HOTELS.

 CE WILLIAM HOTEL

## ROYAL HOTEL

 B. Réanolea, Mangern TEL DUFFERIN BT, JOHN, N. A.

STER, GATES \& LIFTON HOUSE E OREEN, Proprctaon st. John, N. B. ....... ICTORIA HOTEL strreob st Joha, N. B. Proprotoos . Proprolips. Mamase ES AND LIQUORS. D SULLIVAN \& CQ | Wino and sprit |
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| $\substack{\text { anant } \\ \text { sor }}$ | white morgn cellar

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 \& Thone 83.



## ESALE LIQUORS.

 $\xlongequal{\text { nom tamine proce lise }}$ N FOUNDRY \& HINE WORKS, LTD.
 IGINEERING
 Dinat runnigs whlio ma D WILLIAMSON T8 AND ENGINBER pair work weoral Ra
WN, BR. JoHN, N. B. NILA ROPE
 S, ETC. ETC. Mov, Meatcal, Tieetrie
 1 REPAIRERS.

WELERY
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shreet M J. BREEN,
 TENTS.



MOY FOX CO. Lt Ld

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## Canada First!

 Keep your Cash in Canada Awake to the eratatect chance conad owt rast Awake to the fact that YOU are the man who can give her that chance. YOU now have the opportunity to put Canada on a wave of prosperity that will carry her into an eternal haven of commercial safety. KEEP your cash in Canada !The European conflict has stopped tens of millions of dollars of imports into Canada from European nations. It has especially stopped about fifteen millions of dollars worth of imports from Germany. The war may last a long time and you need those imports now just as much as ever you did. Buy therefore NOW Canadian manufactures, - INSIST on getting Canadian Goods. Give Canada her chance. It is in YOUR hands Adopt as a motto "CANADA FIRSTT" Keep always in your mind "I'll spend my cash where I am
getting it-in Canada, on Canadian-made goods."

Remember that every dollar you spend in Canada means more work for Canadian workmen, mor money to spend on Canadian improvements, more money to reduce Canadian taxation, more money in This applies to all Canadian manufactures and to all imported goods. There is very little made This applies to all Canadian manufactures and to all imported goods. The
RED CRoss GIN is the only gin made in Canada. In the twenty years, of its manufacture it has crept so high in
public favor that few Canadian households are without it. Some gin is imported that should rightly be made in Canada. in Canada, true Canadian! II you drink gin ask for RED CRoss GIN, Canada's own home-made product. Support "Made
 you aid the botte maker, the printer who supphies phe edace ots, you theren heings that are used in puting the finished product on the market.
"RED CROSS" GIN is made from selected grain grown in Canada's golden west. It is de-
lightfully flavored with the aromatic juniper berry, a medicinal berry with powers over health that have been recognized for generations. Its manufacture is carried on in great sunlight factories at Berthierville in Quebec under the supervision of the Government in the most sanitary conditions and in the healthiest surroundings.
Ask for "RED CROSS" GIN and take no other. Ask for "RED CROSS" GIN and take no other.

## Canada for the Canadians! Buy "Made in Canada"Goods




BOIVIN, WiLSON \& COV.LImined H.TYusson

Montreal,
November 5th, 1914.


